

The Hereford Brand

Deaf Smith County Has: County Agent, Home Agent, Free County Library, County Hospital and County Health Nurse.

Our Slogan—"More People—More Farms"

Published Every Thursday

10th YEAR—NUMBER 31.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUGUST 14, 1930.

FIVE CENTS PER COPY.

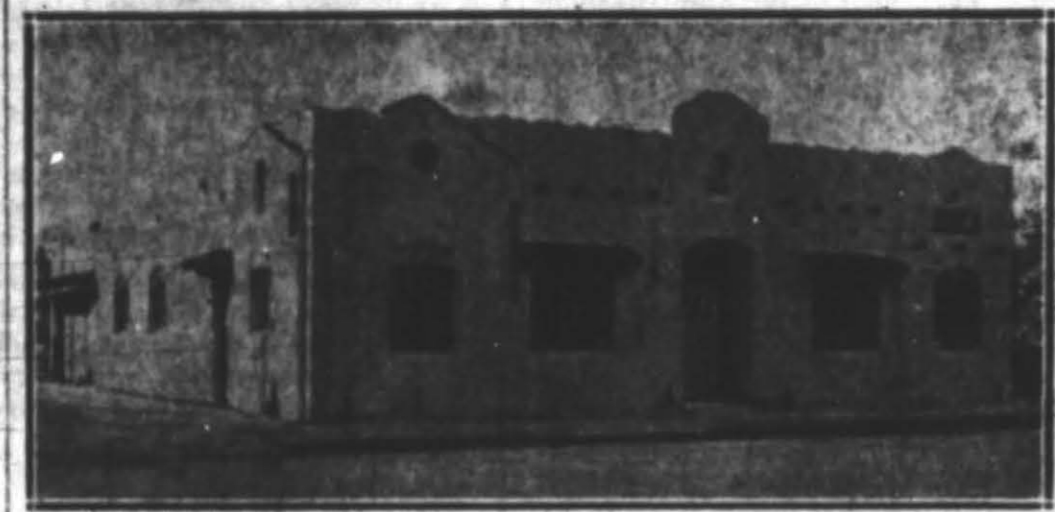
B. Black Company Host For Three Days to Public In Opening Funeral Home

B. Black & Company is the host today, Friday and Saturday to the people of this section in the opening of the new funeral home. The parlors are being dedicated to the service of the public in a benedicting environment in which loved ones may be cared for by the best of skill and under the most solemn and dignified surroundings of solemnity and elegance.

28 Candidates Spend Sum of Only \$1,448.44

Campaigning for office in Deaf Smith county is not very expensive, judging from the final filing of expense accounts which were due August 5. A total of only \$1,448.44 was spent by the 28 candidates in the first primary race. Only four candidates spent as much as \$100 each, the others accounting for varying amounts on down to the least, a \$3 expenditure by Alex O. Thompson, unopposed for surveyor.

BLACK'S \$30,000 FUNERAL HOME



This beautiful undertaking chapel is now open for inspection by the public. The interior has been assembled with unusual artistry.

EDUCATOR SAYS THE BRAND DEPICTS REAL PROGRESS

Subscribing for the Brand because she owns some land in Deaf Smith county, Mrs. Edward Mixon, head of the department of biology at the East Texas State Teachers College at Commerce, writes that "progress is depicted forcibly in your splendid newspaper."

MARVIN JONES THANKS VOTERS FOR SUPPORT

A letter has been received by the Brand from Marvin Jones, Congressman and Democratic nominee for re-election, in which he acknowledges courtesies shown him.

SPEAKING AT FRIONA FOR STERLING THURSDAY NIGHT

John Sturgeon of Paris, who spoke in Hereford before the first primary for Ollat C. Small for governor, will speak in Friona for Ross Sterling Thursday night (tonight). The speaking will be held in the school auditorium, beginning at 8:30 o'clock. A large crowd from the surrounding district is expected out to hear why Ross Sterling should be selected in preference to the Fergusons.

GREER WILL PREACH AT M. E. CHURCH SUNDAY

It was announced that there would be no preaching services at the Methodist church next Sunday, due to the absence of the pastor, but it has been arranged for Charlie Greer, student minister and home-town young man, to deliver a sermon at the church Sunday morning at 11 o'clock, according to C. D. Williams. The public is invited to hear him.

Rev. J. M. Fuller is on a tour of Yellowstone Park with one of the Sunday school classes. He will return in time for his appointments Sunday, August 24.

Eight Felony Bills Found By Grandjury

After a session of five days the grand jury, under foremanship of J. D. Buchanan, returned 17 bills of indictment and was given permission to recess until September 1. The bills included eight felonies and nine misdemeanors. Four citizens are involved in possession of liquor for purpose of sale and one in its manufacture. One bill of rape and two of assault with intent to rape were returned.

In misdemeanors three are charged with knowingly permitting gambling devices to be operated upon premises. Petty theft under five dollars on three counts is the charge against one man.

District court is forging ahead under full speed with Judge Joseph Jones on the bench, holding in the afternoon until 6:30 o'clock and convening the following morning at the early hour of 8:30.

So far the court has had before it only civil cases, calling into service this week petit jurors. A special venire was drawn Wednesday.

Among the cases disposed of up to Thursday morning were eleven land suits, involving titles and division of interests.

Hill-Ricketts company was awarded damages of \$1,033.05 against the Daitex Cattle Company.

O. E. Easley recovered judgment from Earl W. Lewis for \$1,344.

Petit Jury, Next Week.

The following have been summoned to appear in district court next Monday morning, August 18, for services as petit jurors:

- Jim Black, J. C. Cummins, Jim Holley, A. Lewther, J. S. Garrett, S. B. Peilers, R. H. Harlan, Herman Gray, S. O. Wilson, W. H. Ray, F. A. Gyles, Ed East, Mont Baker, J. W. Alexander, Jeff Robinson, A. C. Hales, Roy Gough, C. C. Cox, H. E. Hershey, Chas. Donald, J. C. Carroll, D. R. Grimes, J. T. Gilbreath, J. L. Shorman, E. B. Hicks, C. M. Hicks, Jake Boydston, Onias Carroll, L. H. Shore, Vern Witherspoon, H. E. Gossett, W. E. Hawkins, Berry Orr, M. D. Womble, W. R. Onstead, C. R. Barber.

HEREFORD MAN GETS SECOND OIL WELL IN FISHER COUNTY

The second oil producer on land owned in Fisher county by M. L. Steele of Hereford was brought in partially Saturday by Roesser & Pendleton. When oil rose 1500 feet in the hole the production company began to remove their large pipe from the hole. Pay was found—at 3185 feet in a semi-wildcat test.

HUGH BUCK WILL LEAVE SOON FOR HARVARD LAW

Hugh Buck, recent graduate of Texas Christian University and son of Judge J. A. Buck, Crosbyton, was a guest of the Lions club Wednesday, meeting the young business men of the city. The Buck family has been living on their ranch in this section during the summer.

Hugh Buck will leave, within about two weeks, to enter the Harvard law school. After graduation he expects to open an office somewhere in the Panhandle. While a student at Fort Worth he was made an honorary member of the Fort Worth Rotary club, and he has become interested in service club work.

Eastern Star and Masonic Orders Celebrated Annual Picnic; 500 Were Present

Rev. Cloyd Will Open New Ford Building Sunday

There will be church services at the First Baptist church at both morning and evening hours by the pastor, Rev. V. M. Cloyd, who has returned from the Baptist annual assembly at Ceta Canyon where he was president of the session. Rev. Cloyd will also preach at Ford Sunday afternoon at 3:30 o'clock, holding the first service in the new brick school building of the district.

The best of barbecue and plenty of rolls, salads, pies and cakes were served to about 500 people last Thursday evening at the annual picnic of the Eastern Star and Masonic orders. The stage for the occasion was set under a grove on T. C. Ivey's Tierra Blanca creek ranch, east of Hereford. By the count it required 125 motor cars that were loaded to bring the members, families and special guests to the barbecue, representing not only Deaf Smith but several adjoining counties. A big square was made in parking the cars, forming a grassy lawn leading down to the creek and shady trees. The Hereford municipal band furnished music during the afternoon.

Judge Joe Jones, visiting jurist from Del Rio, was the inspirational speaker, who gave a few observations on the Masonic motto of friendship, relief and truth, touching on the antiquity of the order and its imperishable principles that have survived through several millenniums.

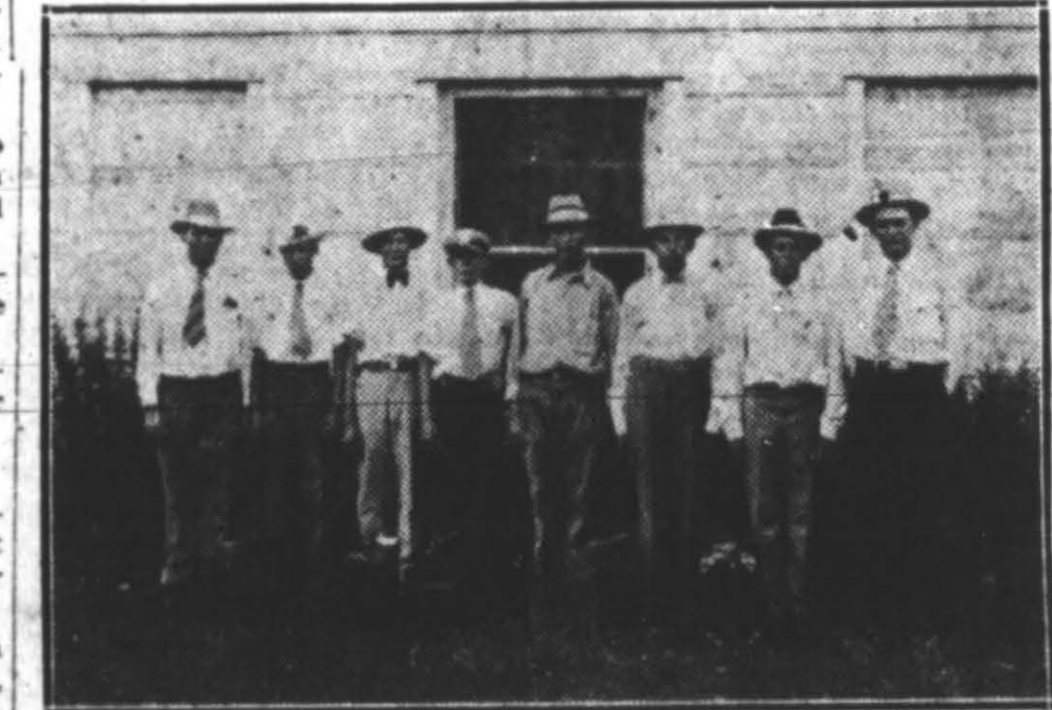
"Brotherhood is the balm of fellowship, relief the balm of beauty, and truth the balm of wisdom," emphasized the Judge. "Its friendship qualities are greater than the friendship melodies of Homer, than the love songs of Vergil, and is of a more enduring feeling than that between Damon and Pythias," was the speaker's oration.

G. A. F. Parker put the crowd into a jolly mood for the feast by a few spicy reminiscences. How drouths and grasshoppers of the Kansas proved too much of a strain on him as a Missourian in calling too frequently for prayer and food, was related. "I came to Texas in 1879," said Mr. Parker, "where people could pray for themselves and eat their own grub."

J. Frank Nordeet of Hale Center, internationally known as a successful crook hunter, said he moved to the Panhandle the same year Mr. Parker came, the same year that the Rangers became so thick in Central Texas. One or two incidents of his noted chase of the confidence men who had defrauded him were mentioned to show how fraternal help in the various parts of the Nation were afforded him in keeping the trail and bringing the prisoners to justice.

Mr. and Mrs. Frank Gyles and son are in Colorado this week touring the state.

WINNING CLUB BOYS FOR 1930



In the picture from left to right: R. O. Dunkle, county agent; C. O. Lacquey, Daniel; Bud Barnett, Black; Kermit Wilson, Hereford; Ray Chapman, Sims; Carl Frye, Dawn; James Lusk, Ward; A. M. Walker, superintendent Summerfield schools. John Schulz was the other club winner, who could not take the college trip because of sickness in the family.

Burglars Get Some Cash and Station's Safe

Bold burglars forcibly entered the Magnolia filling station on the corner of Sampson and East Third streets, under the shadow of the courthouse, some time Sunday night, and carried away the firm's money safe, containing about \$15 in cash. No clue as to the identity of the burglars has been found. Entry was gained to the building by prying up the west window tearing the lock loose and the safe which weighed 500 pounds was taken out through the front door and, it is surmised, loaded upon a truck.

The robbed station is under the management of Arthur Thompson. Only the receipts from his bottled drink stand were in the safe and his loss was small. The thieves evidently expected to catch quite a haul from a Sunday's heavy sale of gas and oil.

ROY ONSTEAD ACCEPTS PLACE WITH THOMPSON

Roy Onstead, formerly with the Panhandle Lumber Company for the past eight years, accepted a position as bookkeeper with the A. C. Thompson Lumber Company last Monday.

Stock Law Will Be Settled by Ballot Tuesday

A special election to decide if the county as a unit shall have a stock law will be held in all the ten voting precincts next Tuesday, August 19, according to the order of the commissioners court setting the time and places for voting.

A heavy ballot on the question is expected in the rural boxes where effects of having or not having a stock law are principally felt. Both proponents and opponents of the measure are claiming a sweeping victory. One of the big doubts as to the outcome lies in the amount of interest the residents of Hereford give to the matter next Tuesday, it is claimed, since the preponderance of the voting strength for the county is within the city proper.

The commissioners court has appointed the following election judges for the precincts and places named:

- No. 1, court house; E. B. Black and H. B. Webb.
- No. 2, court house; J. H. Patton and J. S. Jones.
- No. 3, Roe residence; J. H. Tribble and G. W. Wilson.
- No. 4, Sims school house; Maude Malone and J. M. Chapman.
- No. 5, Union; Clyde Allred and J. J. Rolling.
- No. 6, Ford; J. L. Whitsett and Floyd Benson.
- No. 7, Dawn; A. B. Frye and H. H. Miller.
- No. 8, Syndicate; T. J. Welch and George Messenger.
- No. 9, Bippus; H. O. Dorris and George Bippus.
- No. 10, Daniel; Coy Phillips and Joe Thurman.

Brightest Boy



"America's Brightest Boy for 1930" was the title Arthur C. Williams, above, of East Providence, R. I., acquired by winning the Edison scholarship for which 49 boys from the 48 states and the District of Columbia competed in New Jersey recently. He is entitled to four years tuition at any technical school.

Chief Dow Mercer Taps Creek to Lift Water 140 Feet and Prevent Spread of Blaze In Tuesday Fire

Responding to three fire calls in as many days, the local fire department has been given good use of the first class pump now on hand and demonstrating the value of having at station the best blaze extinguishing apparatus that is available.

Monday night at about 11 o'clock an alarm was made out to the old Curtis farm, six miles south of the city. The residence was far gone for any relief. The fire was owned by T. C. Calhoun of Spangwater.

Little Hen Outsits All Comers --- 101 Days

Tree sitters, take notice! Come all you haunch pressers and gather in if you want to hear of some real settin' from a little white hen. At the business she makes you look like Ned in the First Reader. Since the 5th of May—and possibly several days before, but that is the date she was first noticed on the nest—a mixed breed white leghorn hen has been sitting upon a nest of infertile eggs down to the present day. She comes out nearly every day for food and water, returning with renewed energy and determination to bring out a brood, if she has to fight it out on the line all summer.

This champion setting hen of the world is on the Johnson Bros. farm, eight miles northwest of Hereford. She was owned by Archie Dougherty, who moved from the place May 5 to Grady, New Mexico. When he was gathering up his chickens, he discovered the hen far under the house on a nest. The floor was so low that he left her there, and she has not been disturbed since. R. N. Johnson is the new owner by adoption.

How much longer the little white hen will stay on the hopeless job no one knows. And whether she leaves for a record, fame and fortune, to take her place in the sun along with the goose that laid the golden eggs, is still an undetermined factor, but that she has an over-developed mother-instinct must be readily conceded. Her wing spread is not large, but her incubating tendency runs into multiple horsepower.

Highway Committee Awaits Cost Estimates Only From Engineer Bailey for Announcing Program

Submission of cost estimates on paving Highway 306 and the north and south route through Hereford between Castro and Oldham counties, figured separately, will be made to the highway committee of the chamber of commerce by the state highway commission, following a meeting here Monday afternoon of the local committee and T. E. Selgier, the chamber's president, with P. S. Bailey, state engineer, for the Amarillo division.

A lengthy discussion was held as to the best plan for improving the county's roads, to map out a system that the people would be willing to finance with a bond issue and include the routes that would be generally acceptable.

ceeding with steps to improve the road in Randall county from Canyon to the Deaf Smith county line. A contract for the grading and widening of the highway will soon be let, but the kind of paving has not been agreed upon. Randall county has voted enough money to lay concrete a distance of five miles only, but with a poorer grade of paving, as yet unacceptable to the state department, the sixteen miles could be improved.

Should Deaf Smith county vote to put concrete on its part of the road, it is thought that Randall county will go ahead and provide sufficient funds to bring the link up to the same high standard. If the road to Vega were to be included in the paving, it will be necessary, according to Mr. Bailey, for a committee from the towns interested, such as Hereford, Vega and Dimmitt, to appear before the state commissioners and present a claim for state designation. As soon as the estimates are received from the engineer, local highway committee will decide upon a plan for submission to the voters. The announcement will be made within the near future.

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Phone 13

221 Main Street

RICE DRUG STORE

SPECIALS

Renands Perfume in a Handy Pocket, Flaconette, Sweet Pea, Orchid Geranium, \$1.00
One Full Quart McKesson Mineral Oil (heavy) \$1.00.

WE ARE HEADQUARTERS FOR SCHOOL SUPPLIES

Your Prescriptions Will Be Filled by Registered Pharmacist at Rice Drug Store.

A Revelation In Radio Will Be
Announced Soon by R. C. A.
Watch for It.

The Herford Brand

Published Every Thursday at
HERFORD, DEAF SMITH
COUNTY, TEXAS.

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
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Editor and Manager

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NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Herford, Texas, under the act of March 3, 1879.

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Zone 1, six months \$1.00
Outside Zone 1, per year \$2.50
Outside Zone 1, six months \$1.50
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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

The writer of this column believes some kind of labor law was violated last week when he had to prepare articles on seven weddings, two bridal showers, one wedding luncheon, a bridge party, a birthday party and one wedding announcement, besides turning botanical and attempting to "gild a Bly" in a eulogy on the rare midnight blooms of a virtually unknown Cereus.

That was heaped up measure of social affairs for a man to take in one gulp. If there isn't a law "agin" it there ought to be one. When Thursday noon came he was exuding society terms. Across the palm of his hand had been stamped in bold letters such phrases: "Bridal Chorus of Lohengrin", the "Venetian Love Song" and "Mendelssohn's Wedding March."

The Brand considers social items as one of its best features and is willing to go out of the way to improve the department and make it as fully representative as possible. Contributions are welcomed and it would be a relief on a masculine scribe if the affair should be turned in as a completed article.

For one thing we are improving our vocabulary in the feminine world. Reference was made in one announcement party to Kewpies. The lady informant had it spelled "cuples" and we looked through an unabridged dictionary to find the word; nothing doing there, so we sought to improve its looks by making Kewpies out of it, and had to let it go at that.

It has been apparent all along that G. A. F. Parker, banker and public speaker, is a judge, but authority for it has been lacking until last Thursday. Several times we have unconsciously addressed

19 Years Ago In Herford

A train load of wool had been shipped to Boston. It was estimated that the total amount for the season in this territory would reach 700,000 pounds.

The city council had purchased a new pumping outfit at a cost of \$1500 for the municipal water system, made necessary by the large amount of water being consumed.

The J. O. Lindsey neighborhood was hauling out lumber to build a school house. Mr. Lindsey gave four acres for the campus.

Two new stars were added to Old Glory through the admission of New Mexico and Arizona as new states in the Union.

The city fathers had under advisement a curfew law to keep the young boys and girls at home. It was figured to help watermelon patches and plum orchards, also.

A watch that had run over 100 years was presented to C. S. Richards as a family heirloom. His grandfather, wore the watch 70 years, and his father carried it until his death. It is to be preserved in the family.

Bill Smith had the finest specimen peach of the season, weighing 10 1/2 ounces.

A. P. Murchison, W. H. Rayzor, B. K. Mutter and E. B. Lancaster composed the county school board.

The honor guest at an old-time Texas badger fight was J. P. Berry, traveling salesman for the Gold Dust Twins product. In the midst of wild betting and wrangling by both sides for a square deal, a committee made up of C. L. Sullivan, city marshal, and Geo. Muse tendered the referee position to the salesman who graciously accepted. His job was to pull the badger out for the bull dog in a fair manner—and he did, but said he would let the Gold Dust Twins do the work hereafter. The fight occurred in Chas. Purcell's livery stable.

A man from Ohio had returned home from a visit to Texas and told his friends that they were

him as "Judge," and now we can do so without violating any improprieties. All his life, he explains, he has been in demand as a judge of women's cooking, not by a score card, but by eating the victuals. He announced at the joint lodge picnic that he was ever a candidate for such judgeship and was an expert in his line, never missing a good feed. It is Judge Parker from now on, if you please.

Ever since Roy Arnold so deftly explained how this territory has developed so rapidly in spite of drawbacks, proving himself a great economist, foreign scouts have been on his trail with an eye to taking him out of the bush league. Then when he showed over such a big cash land deal that local bankers counted their gold reserves and shook their heads, big financiers began to look for a place to use him.

When the Brand was preparing copy for its Pictorial Edition, an article on the light and power facilities was needed, as all modern progress is so closely allied with its utility development. Fully acquainted with the past and present, Mr. Arnold wrote the story. Samuel Insull and Judge Keiso were not asleep and now the Securities Department of the Texas Utilities company has issued a bulletin and is using and distributing the Arnold article in toto under its financial plan of customer ownership. We trust that Mr. Arnold will continue to remain with his friends in Herford.

building a four story houses down here without an elevator or stairway. "How are they going to get into it?" was asked. "Climate" was the reply.

Born to Mr. and Mrs. T. E. Money a boy, August 5, 1911.

Uncle Joe Sybert said he would have open cotton within near future.

Mrs. Walter Orr and children were visiting in Oklahoma.

Judge W. H. Russell had legal business in Amarillo.

Mrs. A. J. Richards of Cleburne was visiting in the home of C. S. Richards.

Mr. and Mrs. Henry Cloyd attended the Confederate reunion in Amarillo.

Mrs. O. H. Parker of Custer, Oklahoma arrived to visit her mother, Mrs. G. H. LeGrand.

J. D. Thompson returned from a trip into Kansas where he owned a large ranch.

J. M. Posey of Oklahoma visited his son, E. B. Posey of this city.

B. F. Turner, of Hollene, New Mexico, had moved back here and would engage in the windmill business.

Mrs. F. H. Oberthier and children were attending the family reunion at Comanche where 200 were expected.

Johnathan and Mac Pitman had entertained 24 of their young friends from the ages of six to eight at their home on East Third street. Little Misses Nellie Farmer and Elizabeth Oberthier served punch on the front gallery.

Mrs. J. L. Fuqua and Mrs. Homer Wilkinson entertained a large number of their friends. Roses and sweet peas were perfect decorations. Miss Grace Hopkins served punch.

Substantial savings on "Good Will" guaranteed used cars

"Good Will" cars have always been value-leaders in the used car field—our "Good Will" reconditioning and our written Guaranty insure owner satisfaction seldom found in ordinary used cars. Now you are assured of still greater value, for we are offering our entire stock of high grade, late model cars at mid-summer clearance prices. Our stock includes nearly every make and model. Come and select the car you desire at a price that means a substantial saving.

buy now at mid-summer clearance prices

- 1927 OAKLAND four door sedan, excellent paint and good upholstery, and ready for the road. Price \$325.00.
- 1929 WILLYS-KNIGHT, four door sedan, a good, clean job and a big bargain at this price, \$415.00.
- ONE INDIAN Scout model motor cycle, one that will suit the boys, good running shape, and ready to hit the road, \$90.00.
- 1928 PONTIAC, motor and chassis, completely overhauled and ready for many miles of service, \$100.00.
- 1926 Studebaker touring, excellent car and one of the best values at this extremely low price, \$125.00.

Easy G. M. A. C. Terms—Small Down Payments—Balance a Few Dollars per Month

1928 PONTIAC, motor and chassis, completely overhauled and ready for many miles of service, \$100.00.

Dixon Motor Co.

S. J. R. No. 2. PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it Resolved by the Legislature of the State of Texas, that Art. V of the Constitution of Texas shall be amended by adding a new section to be known as Section 3a, to read as follows:

"Section 3a. The Supreme Court may sit at any time during the year at the seat of government for the transaction of business and each term thereof shall begin and end with each calendar year."

"Section 2. That Section 3 of Art. V of the Constitution of Texas shall be amended by repealing the sentence of said section which reads:

"The Supreme Court shall sit for the first Monday of October in each year until the last Saturday in June of the next year, inclusive, at the Capitol of the State."

Section 3. If the Constitution shall not have been previously amended so as to provide that the Supreme Court shall be open at all times, then, in that event the foregoing Constitutional amendment shall be submitted to a vote of the qualified electors of this State, at an election to be held on the first Tuesday after the first Monday in November, A. D. 1930.

(A correct copy.)
JANE Y. McCALLUM,
Secretary of State.

S. J. R. No. 19. PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it resolved by the Legislature of the State of Texas: Section 1. That Section 5 of Article 3 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

The Legislature shall meet every two years at such time as may be provided by law and at other times when convened by the Governor. When convened in regular Session, the first thirty days thereof shall be devoted to the introduction of bills and resolutions, acting upon emergency appropriations, passing upon the confirmation of the recess appointees of the Governor and

such emergency matters as may be submitted by the Governor in special messages to the Legislature; provided that during the succeeding thirty days of the regular session of the Legislature the various committees of each House shall hold hearings to consider all bills and resolutions and other matters then pending; and such emergency matters as may be submitted by the Governor; provided further that during the following sixty days the Legislature shall act upon such bills and resolutions as may be then pending and upon such emergency matters as may be submitted by the Governor in special messages to the Legislature; provided however, either House may otherwise determine its order of business by an affirmative vote of four-fifths of its membership.

Sec. 2. That Section 24 of Article 3 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

Members of the Legislature shall receive from the public Treasury a per diem of not exceeding \$10.00 per day for the first 120 days of each session and after that not exceeding \$5.00 per day for the remainder of the session.

In addition to the per diem the members of each House shall be entitled to mileage in going to and returning from the seat of government, which mileage shall not exceed \$2.50 for every 25 miles, the distance to be computed by the nearest and most direct route of travel, from a table of distances prepared by the Comptroller to each county seat now or hereafter to be established; no member to be entitled to mileage for any extra session that may be called within one day after the adjournment of a regular or called session.

Sec. 3. The foregoing constitutional amendment shall be submitted to the electors of this state

qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday

in November, A. D. 1930. (A correct copy.)
JANE Y. McCALLUM,
Secretary of State.

Outstanding in value
This new **Frigidaire**



Porcelain-on-steel inside and out in beautiful glacier-gray

Here is a Frigidaire in a strikingly beautiful glacier-gray Porcelain-on-steel. It has shelves that are elevated to a convenient height. It has rounded corners and roomy food storage space. Most important of all, the mechanical unit is completely enclosed—the design that has made Frigidaire famous for efficiency, long life, and low operating cost. Equipped with the "Cold Control," this Frigidaire freezes ice and desserts with incredible speed. It is extra powerful yet remarkably quiet. Call and see a demonstration. Select your own terms. As little down as you wish to pay. Balance arranged to suit your convenience.

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Herford, Texas

M SYSTEM
"Saves for the Nation"

Miss Lucy and H. D. Reed
Owners and Operators

Bargains for Friday and Saturday

COCOANUT	1/4 lb Dromedary	10c
	1/2 lb Dromedary	19c
COCOA	1/4 lb Hershey's	9c
	1/2 lb Hershey's	16c
	1 lb Hershey's	30c
CRACKERS, 3 lb Soda, Brown's		39c
RAISINS, 4 lb package		30c
VINEGAR, white, Heinz, quart		33c
PEAS, No. 2, Van Camp's		12 1/2c
RAISIN BRAN		11c

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X-RAY AND PATHO-NEUROMETER TECHNIC
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FOR APPOINTMENTS PHONE 207, RESIDENCE 464
LADY ATTENDANT
W. A. Robinson, D. C., Ph. C.

SPECIALS FOR FRIDAY AND SATURDAY

BACON, breakfast, sliced, per lb	37c	EXTRACT, assorted flavors, 2-oz size	23c
CHEESE, pound	27c	PICKLES, sour, quart jar, each	32c
SALMON, pink, per can	15c	APRICOTS, gallon can	62c
SHORTENING, 8 lb bucket	\$1.08	BANANAS, per pound	7c
JAR RUBBERS, three packages	23c	TOMATOES, No. 2 can	10c

Hereford Wholesale Grocery Company

L. W. CARLYLE
PHONE 164

Progressive News

MISS OLIVE PERKINS
Miss Elisabeth Bowman of Hereford spent last Friday night with Mrs. Caldwell.
Mr. Carl Donovan spent last night visiting in Gage, Oklahoma.
Miss Ruth and Grace Botts and in the Park home Tuesday noon.
Mr. and Mrs. Jim Ricketts spent with Mr. and Mrs. H. E. Wiley of Hereford.
Mr. and Mrs. Fridley of Hereford spent Sunday in the Carl van home.
Mr. and Mrs. Cecil Hodges, Mr. and Mrs. Jess Caldwell and Mr. and Mrs. Jess Roberson spent Sunday in the C. P. Caldwell home.
Miss Katherine Ricketts spent Friday night with Miss Katherine Hershey.
Miss Angie Boyd of Borger spent with her sister, Mrs. Ed ...
Several young folks gathered last Friday evening and serenaded and Mrs. Jess Caldwell at the Roberson home.
Mr. and Mrs. Ira Ricketts and ... took dinner in the W. A.

Ricketts home at Hereford last Sunday.

The Workers club met Wednesday afternoon, August 6, for the purpose of quilting a club quilt.
Mrs. C. P. Caldwell's nephew, Herbert Willis of Eldorado, Oklahoma, is visiting in the Caldwell home this week.
A social was given at the J. S. Park home Saturday night when a large group of young people were present, and after enjoying out-door games for some time they gathered together and had a wienner roast and all reported a good time.
Mr. and Mrs. L. A. Smith and family and George Smith of Dawn spent Sunday visiting in the Ray Hershey home.
The Junior club girls and the Progressive Workers club are to meet with Mrs. Jeff Roberson, with Mrs. Joe Greer as assistant hostess, Wednesday, August 13.
Grace Botts was thrown from a horse Friday and sprained her arm. She is recovering nicely.
W. L. Ralston, a brother of Mrs. C. P. Caldwell, and Mrs. Oney Rambow and son, R. W. Rambow, of Brownfield, Texas, visited in the Caldwell home last week.
Catherine Ricketts spent Monday afternoon with Eunice Caldwell.

Northwest News

BY MRS. H. O. DORRIS

The shower given August 2 at the Geo. Wells home in honor of Mr. and Mrs. E. A. Wells, who were married July 26, was well attended and the couple received many beautiful gifts, congratulations and good wishes. Out door games were enjoyed and cake, cream, punch were served and cigars and chewing gum passed to the guests.
A farewell party July 31 honoring Emery Burks at the home of Miss Velma Wright was enjoyed by a large number. Angel food cake and ice cream were served as refreshments and out door games were enjoyed. Mr. Burks was presented a Testament by his Sunday school teacher, Mrs. H. O. Dorris, and fellow members as a token of friendship and good will of the Sunshine class.
The Y. P. C. S. held a meeting at the school house Sunday evening. Led by Emmett Dorris, an interesting study of the attitudes was the lesson for the evening.
Mr. and Mrs. Ed Mackey were Hereford visitors Saturday.
Misses Leslie, Effie and Little Cobb, who have been visiting the Van Bibber home, returned to their home at White Deer last Tuesday.
Miss Mary Wain was a Hereford visitor last Thursday.
H. C. Van Bibber, wife and son, Misses Leslie, Effie and Little Cobb made a trip to the Carlsbad caverns last Saturday, returning Tuesday, reporting a wonderful trip and brought back many interesting pictures of the caverns.
Mr. and Mrs. Geo. Bippus made a trip to Hereford Wednesday.
C. S. Perrin visited in Adrian and Vega last week.
H. O. Dorris and Cone Dorris visited relatives near Clovis Tuesday and Wednesday of last week.
Mrs. F. D. Ferguson called on Mrs. G. J. Fortenberry Saturday.
Joe Evans of Happy was visiting in this community Saturday.
C. T. Reece and son, Milton, were Adrian and Vega visitors last Thursday.

ner with Wiley Hicks Roberson last Sunday.

Mr. and Mrs. Willard Witherpoon and baby of Hereford spent Sunday in the Bill Hutson home.
George Rogers returned Friday from Dallas county where he had been on business.
Mrs. Bob Higgins called on Mrs. Suggs Wednesday afternoon.
Mr. and Mrs. Jack Hutson had as guests at Sunday dinner Messrs. and Mrs. John Hutson, Lee Hutson and son, Alene Caraway and Frances and Viola Hutson.
Mr. and Mrs. Jim Higgins and family spent Sunday in the home of Wiley Roberson.
Mrs. John Higgins called on Mrs. Ernest Selgner Friday.
Mr. and Mrs. Jim Lipscomb and Rev. Hornbeak took dinner Sunday in the G. M. Suggs home.
D. O. Williams made a business trip to Oklahoma, returning home Tuesday of this week.
Ernest Comer of Clovis spent Saturday night in the Jim Higgins home.
Little Miss Helen Rutherford of Hereford is spending the week with Mary Louise Dean.
Mrs. K. K. Smith and children of Fort Worth, Mr. and Mrs. Frank Bennett of Oelina, Mrs. Carroll and son, Mr. and Mrs. Ed Cox and family and Mr. and Mrs. Johnnie Biggs of Hereford took supper in the Fred Saultzman home Friday night.
Mrs. Sherm Williams returned from California Friday, accompanied by her daughter, Zola, and grand daughter, Mary Louise, who will spend the rest of the summer here.
Messrs. and Mrs. Mena John and Lee Hutson visited the Bill Hutson home Sunday afternoon.
J. H. Wagner of Amarillo spent Tuesday night in the Wiley Roberson home.

Mr. and Mrs. Jim Lipscomb and George Suggs were in Amarillo Friday.

W. R. Higgins, John Edwards and Wesley Higgins were in Childress the latter part of last week on business.
Mr. and Mrs. Bill Hutson took Mr. and Mrs. Lee Hutson to Borger Tuesday afternoon returning that night.

Scherer Items

MRS. H. LAUFER

The social given by the club ladies at the home of Mrs. Voth was well attended. Mr. Voth exhibited their sliding pictures of China and also their many souvenirs which were very interesting. The club ladies met with Mrs. Hubbard Tuesday and quilted on the club quilt.
Mr. and Mrs. McCollister and son are visiting in Colorado.
Mr. and Mrs. Hubbard and son

are visiting in Oklahoma.

Miss Wells and Mr. Shaw called at the Laufer home Sunday.
Mr. and Mrs. Laufer visited Mr. and Mrs. Strickland Sunday.
Mrs. Ellwart was given a birthday surprise last Sunday with many of her friends and neighbors present.
Mr. and Mrs. Strickland motored to Amarillo last week on business.

Mr. and Mrs. Crawford and daughters were visitors in the Laufer home last week.

Mrs. B. F. Fulkerson has been spending several days with her daughter, Mrs. Springer.
Miss Verna Glibbreath who has been visiting J. T. Glibbreath and family the past six weeks left on Tuesday morning for her home in Columbia, Tennessee.

Opening Date Delayed

Account of Non-Arrival of Fixtures



specialize on work done out new ARNO MEDICAL machine, which cures ruff, itching scalp, fall-hair for both men and an.

Men's Hours
from 6 to 7 every evening
Smart Marinello
Beauty Parlor
Phone 492

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

N. O. Phillips was in Adrian Saturday.
The new school building at Adrian is completed. The building and equipment cost about \$40,000, and is modern in every way.
Teachers for the coming term will be G. A. Syms, superintendent; James Gray, principal; Misses Leona Buntington, and Ingram and Mrs. G. A. Syms are grade teachers.
Elizabeth Chapman visited Lois Phillips the last of the week.
B. M. Stone was in Adrian last Thursday.
Harold McLain was a Vega visitor Saturday.
Mozelle Phillips was a guest of Virginia Chapman over the week end.
Sims Community club met in the home of Mrs. M. B. Stone Thursday afternoon. The ladies quilted a quilt. Refreshments of punch, sandwiches, olives and cake were served. Next meeting will be with Mrs. N. O. Phillips.
Mr. and Mrs. Lage Ellison and son, Glenn, were visitors in the John Heiselman home Sunday afternoon.
Mr. and Mrs. J. M. Chapman and sons, Wilbur and C. G., were Hereford visitors Saturday.
Mr. and Mrs. Clay Phillips and children were Adrian visitors last Monday.
A Want Ad in The Brand is a sure, steady worker—try it out

Ward News Notes

BY MRS. WILEY ROBERSON

Rev. Hornbeak preached Sunday morning at 11. There were 62 at Sunday school.
Messrs. and Mrs. G. M. Suggs and Jim Lipscomb, and George Suggs attended the Masonic picnic Thursday night and reported a splendid time.
Miss Brunson returned to her home in Claude last Monday after a few days visit in the homes of Mr. and Mrs. Arlie Dean and her brother, Fred Brunson.
Robert, Freddie and Edwin Hutson, Johnny and Roy Saultzman and John Donald ate birthday din-

Washing and Greasing Rack

Across the street north from the City Hall.

L. A. Ricketts
Manager

FRIDAY and SATURDAY SPECIALS

SALMON, pink	16c
CHEESE, pound	26c
COMPOUND, 8 lb bucket	\$1.01
Millsbury's Cream Meal, 5 lb	18c
10 pounds 36c—24 pounds, 72c	
Millsbury's Family Circle Flour, 48 lbs	\$1.39
SUGAR, powdered, two pounds	17c
BLACKBERRIES, gallon can	59c
CATS, Mother's	31c
COTTED MEATS, seven for	26c
TEA, White Swan, 1/4 lb 21c, 1/2 lb	41c

Carl's Cash and Grocery
Carry
Phone 324

DEMPSTER

Furrow Seeding Machines

—sows wheat to withstand winter-kill, soil blowing and droughts. Plants seeds the correct way—down next to the moist soil. Reduces amount of seeds 25 per cent to 50 per cent. Increases yield.

NOW ON DISPLAY AT OUR SHOW ROOMS.

Twin-City Tractor & Implement Company

Third door south of the city hall.

S. C. McADAMS, Proprietor

Spring and Summer Hats



All spring and summer hats at a big reduction. All summer hats going at from

\$1.00 TO \$3.50

Come in and look them over.

CHILDREN'S HATS

\$1.00 TO \$2.00

PATTERN HATS

We have a lovely line of Gage and Fisk pattern hats now on display in felts, velours and velvets. Come in and look them over.

Vogele Millinery Parlor

Summer Dresses

Closing out all summer dresses to make ready for fall merchandise that is arriving daily.

SPECIAL FOR FRIDAY, SATURDAY AND MONDAY!
\$7.75 and \$9.75 Dresses Going at **\$3.00**

\$12.75 and \$14.75 Dresses Going at **\$5.00**

\$16.75 and \$19.75 Dresses Going at **\$8.00**

Every dress in this sale must go and the values and styles are marvelous.

Have just returned from market where I purchased a beautiful line of fall apparel that numbers now arriving daily.

NEW COATS

New shipment of coats will be in soon.
Pretty line of Silk Underwear and Hose.

Fashion Dress Shoppe

PHONE 201



Here and There.

BY MRS. C. E. TICE

This community received light showers the past few days. Mr. and Mrs. Oscar Campbell spent last week visiting relatives at Crosbyton.

Mr. and Mrs. John Gaetz and sons called at the Flynn home Sunday afternoon.

Mr. and Mrs. Ben Mosley and children of Tulsa spent the week-end here with her parents, Mr. and Mrs. Henry Behrends, Sr.

C. M. Bell and son of Amlstad, New Mexico, were business visitors in this community last week. Mr. and Mrs. Leo Williams accompanied him home for a visit.

Miss Nettie Berry of Portland, Oregon, came Saturday for a visit in the home of her brother, J. W. Berry. Miss Berry intends to go to Bethany, Missouri, for a visit with her parents.

Mrs. B. F. Fulkerson spent last week with her daughter, Mrs. Earl Springer.

Worth-While Elects.

Last Tuesday the Worth While club met with Mrs. Robbins. After a business session during which Mrs. K. R. Hunter was elected vice president, and Mrs. Nellie Beauford on the ways and means committee. Misses Hall and Guntter were present and it was voted to begin our health lessons August 19. Every woman in the community is urged to be present at these meetings. After the business session a social hour was enjoyed in which Mrs. Robbins and Mrs. Velma Williams won in a lively contest. In the quilt contest which closed that day Mrs. C. E. Tice won first with Mrs. J. W. Berry as a close second. Mrs. Leo Williams captured the booby prize. Delicious refreshments of jello and cake were served by the hostesses, Meses Robbins and Link.

Mr. and Mrs. Henry Behrends Sr., and Mr. and Mrs. Otto Behrends, together with Mr. and Mrs. Ben Mosley of Tulsa, spent Sunday with George Behrends and family near Dimmitt.

Rev. Coe is conducting a series of meetings at Frio this week.

(Crowded out last week)

The hot dry weather still prevails in this community.

Mrs. Mary Hopsy of Friona spent the past week with Mrs. Joe Gaetz.

Mrs. G. F. Springer attended church services at Cleo Sunday.

Mr. and Mrs. Hubert Maples of Hart spent Monday at the P. A. Hogan home in Hereford.

Mr. and Mrs. A. P. Jones and children spent the week end with relatives in Childress.

Mrs. Roy Kincaid and daughter, Mrs. J. B. Harlin and Kitty Kloe returned Wednesday from

Heads Marines



Brig-Gen. Benjamin H. Fuller, above, of Big Rapids, Mich., is new commandant of the U. S. marine corps to succeed the late Brig-Gen. W. C. Neville. He was appointed by President Hoover.

Oklahoma where they spent the past week with relatives, Mrs. Harlin visiting her parents in Chickasha and Mrs. Kincaid visiting in Duncan.

Misses Mattie and Elsie Andrews spent Saturday night with Miss Gladys Jones.

Mrs. J. W. Berry and Mrs. C. E. Tice spent Monday in Hereford.

The W. M. S. ladies of the Baptist church in Hereford rendered a very interesting program at Frio Thursday afternoon on "Home and Home-making." The special song by Mrs. Roberson and Mrs. Manjeot and a reading by Mrs. Louie Olson were especially enjoyed. An unique way of having each answer roll call by telling of some home they loved to visit carried our memories back to other states. About 20 ladies were present from Hereford. Punch and cake were served at the close of the meeting. We extend a hearty welcome to these ladies any time they care to come again to Frio.

Dr. and Mrs. Nicholas and some friends from Pampa spent Sunday at his ranch here.

Owen Andrews and Robert Barton spent Wednesday and Thursday with relatives at Clovis.

Mr. and Mrs. Harry Lane of Melrose spent the week-end here with friends.

Mr. and Mrs. J. H. Barton visited his brother at Amherst one day last week.

The meeting at Frio begins Friday night.

Mr. and Mrs. Guy Ham entertained several relatives from Vernon over the week end. G. L. Ham and Mrs. J. E. Lockett, father and sister of Mr. Ham, and Mrs. Sallie Thompson were in the party.

J. B. Harlin and sons spent Sunday in the Andrews home.

Mr. and Mrs. Henry Allman are spending the week with relatives at Floydada.

Mr. and Mrs. H. M. Mobley return first of the week from a ten-day visit at Breckenridge and other points nearby.

Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.

The County Home Demonstration Council will meet Saturday, August 16, at 3:30 in the afternoon in the basement of the court house. All council delegates are urged to be present.

All fair chairmen in the home demonstration clubs are expected to check up on their work at their next club meetings.

Miss Gunter is interested in fall gardening and wishes all who can to plant some late vegetables. The value of a fall garden cannot be over estimated. As a factor in reducing the grocery bill and as a necessity for obtaining that type of food required by people at a season of the year when meat and bread comprise too large a portion of the daily diet. Such vegetables as carrots, mustard, turnips, spinach, pinto beans and beets will withstand light frost and do not take over 60 days to mature.

Itinerary for week of August 18-23; Monday at office; Tuesday, Frio; Wednesday, Progressive; Thursday, Summerfield; Friday, Westway.

S. J. E. No. 7.

PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it resolved by the Legislature of the State of Texas:

Section 1. That Section 11 of Article VII of the Constitution of the State of Texas be amended so as to read as follows:

Section 11. In order to enable the Legislature to perform the duties set forth in the foregoing

section, it is hereby declared all lands and other property heretofore set apart and appropriated for the establishment and maintenance of the University of Texas, together with all the proceeds of sales of the same, heretofore made or hereafter to be made, and all grants, donations and appropriations that may hereafter be made by the State of Texas, or from any other source, shall constitute and become a permanent university fund. And the same as realized and received into the Treasury of the State (together with such sums belonging to the fund, as may now be in the Treasury), shall be invested in bonds of the United States, the State of Texas, or counties of said State, or in school bonds of municipalities, or in bonds of any city of this state, or in obligations and pledges issued by the Board of Regents of the University of Texas, or secured by such obligations and pledges, for the construction of dormitories and other buildings for the use of the University of Texas, or in bonds issued under and by virtue of the Federal Farm Loan Act approved by the President of the United States, July 17, 1916, and amendments thereto; and the interest accruing thereon shall be subject to appropriation by the Legislature to accomplish the purpose declared in the foregoing section; provided, that the one-tenth of the alternate sections of the lands granted to railroads, reserved by the State, which were set apart and appropriated to the establishment of the University of Texas, by an Act of the Legislature of February 11, 1858, entitled, "An Act to establish the University of Texas," shall not be included in, or constitute a part of, the permanent university fund.

Sec. 2. Said proposed amendment shall be voted on by the electors of this State qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1930.

(A correct copy.)
JANE Y. MCCALLUM,
Secretary of State.

SUPERIOR

Drill In Your Wheat This Year with a

Superior Deep Furrow Drill

M. D. Womble

Implements

Grateful Lady Pays Tribute to New Konjola

Now Giving This New and Different Medicine to Her Children. Read Her Statement.



MRS. J. D. RHYNE

There is a reason why Konjola is America's best-known medicine, and that reason can be summed up in just three words—Konjola makes good, even when all else tried has failed. Consider, as a typical example of Konjola's 32 ingredients at work, the case of Mrs. J. D. Rhyne, 616 East Eleventh street, Amarillo, who says:

"I was in a terrible condition for many years, with constipation, nervousness, indigestion and kidney and liver ill. It seemed no use to try medicines and treatments further, and I kept growing worse right along. I lost weight and had headaches and dizzy spells and bilious attacks. Food caused indigestion, and many a night I lay awake until two or three o'clock. But words can not express my surprise over what Konjola did for me. All of my ills have vanished and now I am giving Konjola to my children, and my husband is about to start the treatment."

Konjola is a medicine for all the family; old and young. That is why Konjola is a household work in tens of thousands of American homes.

Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

HELP YOURSELF

Owned and Operated by H. A. Hoffman

Prices For Friday and Saturday

One Pound Sugar Stick Candy	18c
Two pounds Saltine Flakes	28c
FLOUR, Arbutus 48 pounds Sack	\$1.58
24 lbs Sack	84c
Swift's Jewel, 8 pounds	\$1.12
Long-Horn Cheese, pound	28c
Big-4 Soap, ten bars	34c
O'Cedar Polish, 60c size	42c
Macaroni and Spaghetti, Our Best, 3 pkgs	21c
Brooms, choice	54c
Pork and Beans, three for	25c



I Want to Build a Home

"I want to build a home to endure," says Jack Dionne in Gulf Coast Lumberman. "A house of generous size and low-flung roofs, caressed by the gentle shade of great trees, where permanence and strength shall be reflected. A house where little voices may babble in the ecstasy of babyhood, and grow to the full blush of youth, and, in the fullness of Time, come to maturity and age, and grow old, and nod, and sleep. A house where my children's children shall be nourished and fed and protected by these same walls that have sheltered and protected me.

"I want to build these little lives which have rooted in the garden soil of my soul so that they, too, shall endure. Build them so that they shall know the glory that Love is, the joy that Happiness is, the peace that Contentment is. I want to root them in the eternal truths, and nourish them with the true ideals of usefulness and service. I want to build them unafraid—gentle as the daisies nodding in the fields, sturdy as the rock-ribbed hills, strong as Love.

"I want to build a garden where loveliness dwells. A garden where the lingering pictures in Memory's eye may come into being, and all the dreams I have dreamed of Paradise nestle at my feet in my own dooryard. A garden where mine enemy dare not come lest he, too, be charmed into forgiveness. A garden where the divine laboratory of Eternity lies in my hand, and speaks in untold tones the delights, the mysteries, the wonders of the Hand behind it all.

"I want to build a home where Love will dwell. A home valued not by the dollars it cost, or the richness of materials or furnishings going into it, so much as by the happiness it has created. A home which has grown dear and near because of the stress and storm it has weathered, the tears it has dried, the smiles it has caused. A home where patience, and effort, and denial have brought their treasures of happiness and contentment and peace. A home where loves comes like the fluttering dove and perches and dwells—unwilling to search elsewhere.

"I want to build a HOME."

WE WOULD LIKE TO HAVE A PART IN THE ESTABLISHING OF MANY SUCH HOMES IN HEREFORD

R. H. Kemp Lumber Co.

\$1 SPECIALS

FOR FRIDAY, SATURDAY AND MONDAY

Prints

Eight yads. 36-in prints. All new fall patterns \$1.00 for

Bloomers and Step-Ins

Rayon Bloomers and Step-Ins, regular 65c grades, two pairs for \$1.00

Pillow Tubing

36-inch Pillow Tubing four yards \$1.00

Curtain Scrims

Beautiful patterns and materials, 36 inches wide. Regular 45c grades, three for \$1.00

Ginghams

32-inch fast colored Dress Gingham, five yards \$1.00

Bed Spreads

80 x 108 Bed Spreads, regular \$1.50 quality, blue, rose, gold, green. Special for \$1.00

Cretones

36-inch Cretones, beautiful floral patterns, 25c and 35c quality. Special, five yards for \$1.00

Non-Cling

36-inch Non-Cling, most all wanted shades, ideal cloth for slips. Three yards for \$1.00

Batiste

American Beauty batiste, 40 inches wide, regular 39c grade. Your choice, 4 yards for \$1.00

Ready - Made Curtains

Ready-made Curtains with tie-backs; rose and blue trim. Two pairs for \$1.00

Brown Domestic

36-inch, extra heavy quality, twelve yards \$1.00

Shoes

One dollar off on all shoes from \$4.50 up.

Men's Dress Shirts

In new fall patterns, fast colors, collars attached. Your choice in all sizes \$1.00

FOX MERCANTILE CO.

Summerfield

BY MRS. L. JOHNSON

Mrs. J. A. Noland and daughter, Mrs. L. B. Lookingbill, were hostesses at a miscellaneous shower honoring Mrs. Robert Sisk, nee Lorraine Hayes, last Friday afternoon. The house was beautiful in decoration. There were many nice and useful gifts presented to the honoree. Miss Opal Hayes gave a solo in her usual charming manner. Miss Leatrus Walsler gave two appropriate readings. Mrs. Gerald Morgan gave a toast to the bride. Mrs. Andrew Behrends rendered a piano solo. Delicious refreshments of punch were served by the hostesses.

Ky Lawrence went to Oklahoma recently to visit in the home of his parents.

Bill Storey and son Kelly, formerly of this place but now of Amorita, Oklahoma, has been visiting relatives and friends here the past two weeks.

Mrs. J. B. Davis and children returned last week from a visit with relatives at Borger and Amarillo.

Mr. and Mrs. George Beck are the proud parents of a baby son, born last Thursday morning.

Gerald Morgan and sons and W. H. Huntley have been on a fishing vacation in the northern part of New Mexico the past week.

Charley Huckert and Harry Cannon made an automobile trip to the mountains of Colorado last week.

Mr. and Mrs. J. L. Coker and son Roy were Amarillo business visitors last Saturday.

Densell Long and sister, Belle, were Texico visitors last Thursday.

Mr. and Mrs. B. Pounds returned from a visit with his brother at Cloudercroft, New Mexico.

Mrs. Jim Fiorey and children of Amarillo are visiting her parents, Mr. and Mrs. C. E. Churchhill and other relatives here.

Miss Annie Lance Weds George DeLozier

The many friends of Miss Annie Lance and George DeLozier were glad to learn of their marriage last Saturday night in Hereford. The ceremony was witnessed by Miss Marie Meharg and Sam Ratcliff. A wedding dinner was at the home of an aunt, Mrs. Stallings in Hereford, attended only by relatives and near friends.

This community enjoyed some timely showers of rain which fell over the territory, benefiting row crops very much.

Miss Eva Blakemore has returned from a two weeks visit with relatives and friends in Amarillo and Canyon.

E. Thornton is enjoying a visit with his two little daughters, who are living with relatives in Lockney.

Mr. and Mrs. Earle Roberson Hereford were Sunday guests of B. C. Roberson.

Mrs. J. L. Wilson and daughter, Imogene of Hereford visited a few days last week with her daughter, Mrs. Gerald Morgan.

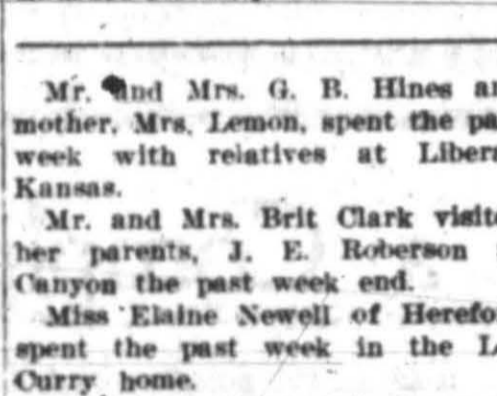
Miss Mary Lee Curry entertained with a Sunday dinner a number of girl friends, including Misses Mildred Meharg, Maud Noland, Joyce Davis, Alia Fae Lance, Ruth Lookingbill, Annette Wilson of Hot Springs, New Mexico, and Elaine Newell of Hereford.

Mr. and Mrs. G. W. Miles and daughter of Amarillo are visiting her parents, A. J. Blakemore.

Win Highest Beauty Honors



Famed for its beautiful girls, the south added to its prestige when 17-year-old Dorothy Dell Goff, above, of New Orleans, was chosen beauty queen of the universe at the International Beauty Pageant at Galveston, Tex. Mariane Mivica, below, as "Miss Rumania," was awarded second prize.



Mr. and Mrs. G. B. Hines and mother, Mrs. Lemon, spent the past week with relatives at Liberal, Kansas.

Mr. and Mrs. Brit Clark visited her parents, J. E. Roberson at Canyon the past week end.

Miss Elaine Newell of Hereford spent the past week in the Lee Curry home.

Maud Noland entertained a number of girl friends with a slumber party Thursday night in honor of Elaine Newell of Hereford.

L. E. McMan and family of Pittsburg and son, Otis and family of Mt. Pleasant have been visiting relatives and friends here.

Miss Leatrus Walsler entertained with a Sunday dinner in honor of Miss Opal Hayes, who will soon leave for Tennessee where she will teach the coming year.

A. J. Blakemore has returned from a visit with his brother in Liberal, Kansas.

A. M. Walker has returned from A. & M. College where he attended the short course given there last week.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

Arney News Items

BY MRS. F. W. FORTNER

Rains fell over this section the past week which will be of help to row crops.

Mr. and Mrs. Leslie left last week for their California home after a visit here with his mother, Mrs. G. R. Ward.

Miss Pitman had her tonsils removed last week and is recovering rapidly.

Miss Athlee Tipton was married last Wednesday to a Plainview boy. She has been a stenographer in the office of Mr. Hobert at Plainview for some time.

Mrs. J. E. Boyd and children returned home Friday from Borger where they visited relatives.

Mr. and Mrs. A. W. Fortner and daughter, Flossie, have returned from a visit in Central Texas with relatives.

Mr. and Mrs. Lish Malone and daughter of near Hereford spent Sunday with her sister, Mrs. Emmett Tipton and family.

Good crowds attended church Sunday morning and night.

Mr. Kinzie's father, from Oklahoma is visiting him.

Many plan to attend the Castro county picnic Thursday.

Mr. and Mrs. C. E. Robinson left one day last week for Sherman to make their home.

Mr. and Mrs. Harry Scowin of Canyon visited the Charles Cox home Sunday.

Mr. and Mrs. Ray Cole visited Mr. and Mrs. Claud Fox and Canyon last Thursday afternoon.

Ford Doings

BY MISS EDITH MANN

Sunday school was well attended, also singing at night. Sunday school will be held in the new building Sunday, August 17, and Rev. V. M. Cloyd will deliver a sermon.

Mrs. Howard Morel left Friday for San Jon, New Mexico, to visit friends.

Cecil Raynor returned from Las Cruces, New Mexico, Saturday, after a short visit there with relatives.

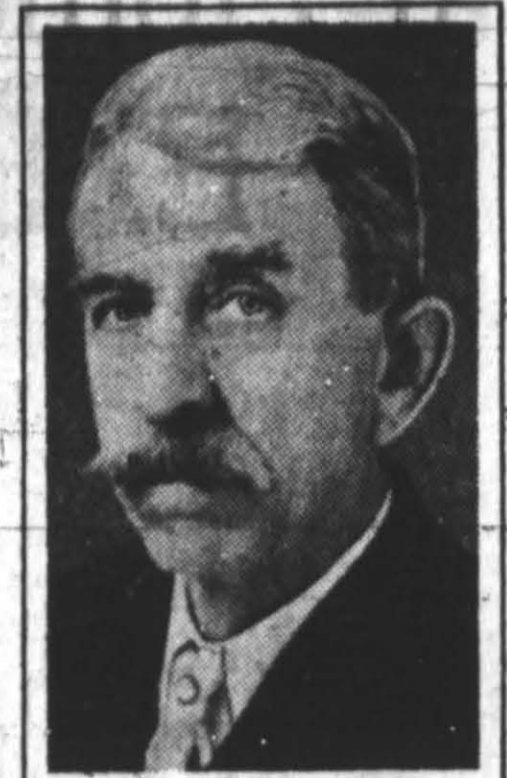
Hi Nickerson and Lloyd Henson of Hobart, Oklahoma, visited in the Mann home Sunday.

Mr. and Mrs. Beryl Davis and family visited in the E. H. Simpson home Sunday afternoon.

Misses Dorothy and Marine Norton, Neil Casey and Chester Norton were visitors in the B. F. Reeve home Sunday afternoon.

Mr. and Mrs. Raymond Mann Misses Edith, LaVerne and Euna and Clyde Mann spent the weekend in Leveland with relatives.

Candidate Saves By Hitch-Hiking



To cut expenses in his campaign for governor of Oklahoma, William H. (Alfalfa Bill) Murray, above, seeking the Democratic nomination, hitch-hiked his way through the state. Murray, called "Alfalfa Bill" because he was the first farmer to grow alfalfa in Oklahoma, was an easy winner in the first primary and opposed Frank Buttram, millionaire oil man, in the run-off primary of Aug. 12.

Hi Nickerson and Lloyd Henson of Hobart, Oklahoma, visited in the Mann home Sunday.

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Mr. and Mrs. Raymond Mann Misses Edith, LaVerne and Euna and Clyde Mann spent the weekend in Leveland with relatives.

A. J. Sanderford spent Friday night in the Mann home and left Saturday to take possession of his new farm near Clayton, New Mexico.

E. W. Brunson spent the week end in Juarez, Mexico.

Mr. and Mrs. Dewey Larson and family and Miss Vineta Simpson took supper in the J. S. Garrett home Sunday.

Mr. and Mrs. Denson Hill were Sunday visitors in the D. B. Mann home.

Messrs. and Mmes. J. S. Garrett and D. S. Larson were in Amarillo Friday.

Mr. and Mrs. Bob Baker, E. Bowman, Hulen Bright, Bob Bowman and Jake Bowman were visitors in the D. B. Mann home Monday.

Paul Rempel left Friday for his home in Cordell, Oklahoma.

Mr. and Mrs. Henry Rempel Jr. have relatives visiting them from Oklahoma.

Misses Byrdine and Tiny Brunson spent Wednesday afternoon with Miss Euna Mann.

Miss Emma Mann spent Wednesday night with Misses Tiny and Byrdine Brunson.

A. C. THOMPSON
DEPENDABLE LUMBER
McKindley & Third Phone 456

Pa and Ma May Not be Governor of Texas—But we will be Selling
Sinclair Gasses, Oils and Greases
Huber Tractors **Angell One-Ways**
Thomas Drills **Papec Feed Mills**
And other implements too numerous to mention.
Even if Sterling is Governor, Pleasing You Keeps Us In Business.
Jas. R. Robinson
Implement Company
DISTRIBUTOR SINCLAIR GAS, OIL AND GREASES
First Door South of City Hall.
PHONE 108 HEREFORD, TEXAS

For a dependable two-car garage and the plans to build one, better see us first for building material and plans.
PANHANDLE LUMBER CO.
Our Aim—To Help Improve the Panhandle
Courteas • Quality • Service
PHONE 65.

BRIGHTEN THE KITCHEN
DISHES
GLASSWARE
Percolator
Kettles
Roasting Pan
Cake Molds
Sharp Knives
and 1001 Others
Preparing meals becomes a real pleasure with a gleaming set of efficient implements to aid you. You owe yourself a shopping trip to—
Kerr-Anthony Hardware Co.
PHONE 169

JUST ARRIVED! THE NEW FALL DRESSES
You'll Recognize the Fall Style Touches at a Glance—and Marvel at the Low Prices We Are Offering for Friday and Saturday
These new Fall dresses are as attractive a collection as could be found anywhere. The colors are softly warm as a first hint of Autumn—they have the modified flare and fitted waist that make for crees, chic pleats, intricate seaming and draping...
—The newest of Fall colors, including black, wine shades, brown and green. Women's and misses' sizes.
SPROWLS-CRONIN & CO.

BUTTER
"IN A CLASS BY ITSELF"
Butter is indispensable in the diet of young and old.
IT CONTAINS—
Vitamin A, the growth promoting factor; also Vitamin D, which aid in assimilation of the minerals in the other foods you eat. Butter builds bones, cells and tissues.
CREAM O' PLAINS BUTTER AT YOUR GROCER'S
Farmers Creamery Ass'n, Inc.
Hereford Phone 3.

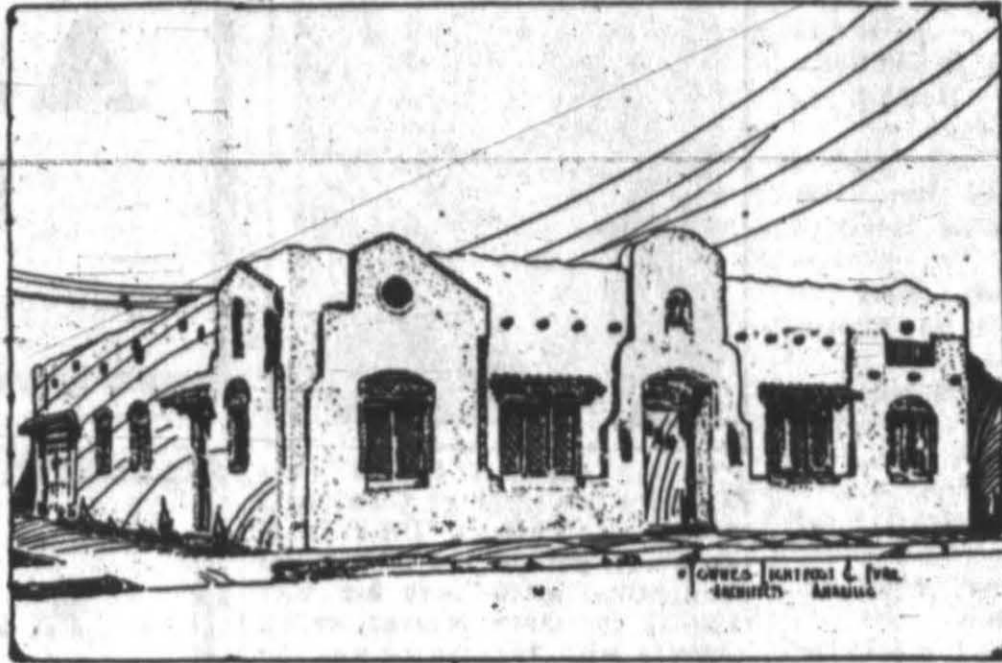
LESS SEED BETTER WORK
Greater Yields Bigger Profits!
The **DEMPESTER** Special Lister Type Furrow-Seeding Machine saves seed, time and labor, and insures you a good wheat crop regardless of poor seasons.
DEMPESTER No. 20 FURROW SEEDING MACHINE
TWIN CITY TRACTOR & IMPLEMENT CO.
Hereford, Texas

One of the Finest Funeral Homes in the Panhandle Has Just been Finished by E. B. Black Company

The E. B. Black Company's new funeral home is the center of attraction this week-end for Hereford and a wide surrounding territory, and the personnel of the company is the happy recipients of heart-felt congratulations and cordial expressions of best wishes from friends of the institution as well as of those who are identified with it.

The occasion for these felicitations is the completion and formal opening for Thursday, Friday and Saturday of this week of the latest kind of funeral establishments. The object in mind was to put into the home a complete unit of every desirable phase that thoughtful funeral directors may assemble for the tender care of departed ones, and a visit to the new parlors will be convincing that their efforts have been fully availing.

Within the closely allied unit are chapel rooms, parlors, show rooms, operating rooms, and even two bed-rooms for out-of-town clientele, who may find here greater privacy in their hour of sorrow.



A new ambulance service has been installed to meet all emergencies. The service has been expanded and the directors now have separate ambulance and hearse motor cars.

There is no extravagance in language to say that the new funeral home ranks with the best in the Southwest. It is of the pure Spanish style of architecture, as shown in the accompanying photograph. In design, finish and appointments, it bespeaks its mission of solemnity and comfort for the bereft.

There is a large chapel with oval ceiling, trimmed in terra cotta stone. The decorated panels and other trimmings are works of art. The chapel is equipped with comfortable leather upholstered chairs. The building has hard, white maple floors throughout and the wood trim is French walnut. The family room has a private entrance. Other features are private choir room, parlor and reception rooms.

WE CONGRATULATE

Our fellowtownsmen of the E. B. Black & Company for their large vision and willingness to keep faith with the public by providing a Funeral Home unsurpassed in the Southwest.

We take pride in the fact that we were chosen as general contractors for this beautiful piece of architecture.

Buckner - Lambert - Hicks

Contractors
HEREFORD, TEXAS

Congratulations to E. B. Black for His
Progressive Spirit

Towns - Lightfoot & Funk

1234 Johnson Building

Amarillo, Texas

Architects for the E. B. Black Funeral Home

E. B. Black Company

ACCEPT OUR BEST WISHES FOR YOUR LATEST ACHIEVEMENT

Pat Wederbrook

Contractor

Stucco, Regular and Ornamental, Plastering
HEREFORD, TEXAS

Best Wishes to the owners of
the New Funeral Home

Geo. S. McConnell

Electrical
Contractor

Hereford, Texas

It Is a Compliment

—That we were chosen to do the painting and decorating for the New Funeral Home of E. B. Black & Company. Congratulations.

W. F. Maberry

PAINTING AND DECORATING CONTRACTORS
HEREFORD, TEXAS

May we, too, congratulate the

E. B. Black Company

Russell Carroll

Concrete
Construction

Hereford, Texas

Old-Timer—

We Salute You As One Old-Timer to Another!

—Just as our bank is built on faith and WORKS, you have kept the faith, Friend Black, and your work has ever been constructive and helpful to our community.

G. A. F. PARKER, FOR THE

The Western National Bank

We are Also Old-Timers

—In Deaf Smith county, and in that true old western spirit we congratulate Mr. E. B. Black on his progressive enterprise, for his progressiveness in erecting a funeral home that enables his firm to keep ahead of present requirements.

—We are proud to have been of service to the company in these improvements.

Panhandle Lumber

Company

HEREFORD, TEXAS

Plains Insurance

Agency

John Patton

—Extends congratulations to the
New Funeral Home Directors.

WE EXTEND GREETINGS AND CONGRATULATIONS

AS FRIEND TO FRIEND, TO E. B. BLACK COMPANY IN HIS EFFORTS AND SUCCESS OF BUILDING HEREFORD AND PROVIDING A HELPFUL SERVICE HERE FOR A WIDE SECTION, ESPECIALLY IN THE REALIZATION OF HIS LATEST VISION, THE NEW FUNERAL HOME:

Deaf Smith Co. Abstract Co.

First National Bank

Chick-Hagood

J. O. Newell

Henry C. Farmer,

Paving Contractor

Hereford Insurance Agency,

John McLean, Agent

Fashion Dress Shoppe

Vogele Millinery Parlor

Carl's Cash and Carry Grocery

Thompson and Ireland

Texas Utilities Company

H. L. Rice

City Drug Store

Rice Drug Store

West Texas Gas Company

Helpy-Selfy

Kerr Implement Company

Jack's Shoe Shop

Orr's Tailor Shop

Orr's Beauty Parlor

Dr. G. W. Heard

Brooks' Barber Shop

D. R. Gass and Son

Magnolia Petroleum Company

W. D. Keliher, Agent

Texas Meat Market

Corner Drug Store

Fox Mercantile Company

Star Theatre

Western Tire Store

C. E. Stone Company

Baker's Cash Grocery

First State Bank

Burns' Furniture Company

Kerr-Anthony Hardware Co.

Sprowls-Cronin and Company

McLean and Pitman

The Hereford Brand

Measles Defined Child Disease by Health Nurse

By MISS NELL HALL

Measles are a dangerous and contagious disease. The first of measles is sneezing, run at the nose and a slight fever. The eyes loom red and watery and the light hurts them. It is during this early period that others are most liable to catch the disease. The child may appear to have only a cold, but the mother who sends her child to school or allows him to play in the street at this time is helping to spread the disease to other children.

At the beginning there is little fever. In a day or two the skin becomes hot, the tongue becomes red by a furry coating and the throat grows very red. About the fourth day red spots begin to appear on the forehead and face soon spread down over the body. The spots collect in the red blotches and usually disappear as soon as your child shows first signs of measles, if he sneezes, coughs, if his eyes are watering, keep the child out of school, keep him in bed in an airy room, away from other children.

Keep the direct light out of the child's eyes and do not let him be until the doctor says it is safe. Be sure to follow your doctor's directions for keeping your child's ears, mouth and nostrils perfectly clean. The discharge from nose and throat and ears should be carefully gathered in and burned. Measles can easily be caught through the disease germs the sick person spreads by talking or coughing. For this reason only the doctor and the person who is nursing the patient should enter the sick room. Although children are very likely to catch the disease from adults, too, some times develop measles. The disease is very dangerous and catching to children under five years of age.

As soon as the rash fades the skin begins to peel. This peeling may last from several days to a few weeks, according to the severity of the case. Do not let a child get up until the doctor says it is safe, and take him to a doctor again in a few months to make certain there are no bad after effects.

Be particularly careful of the child when he is recovering from the measles. It is a dangerous time, because of the child's weakened condition. Unless you give him good care your child may develop consumption, bronchitis, pneumonia, kidney disease, chronic diarrhea, deafness and blindness.

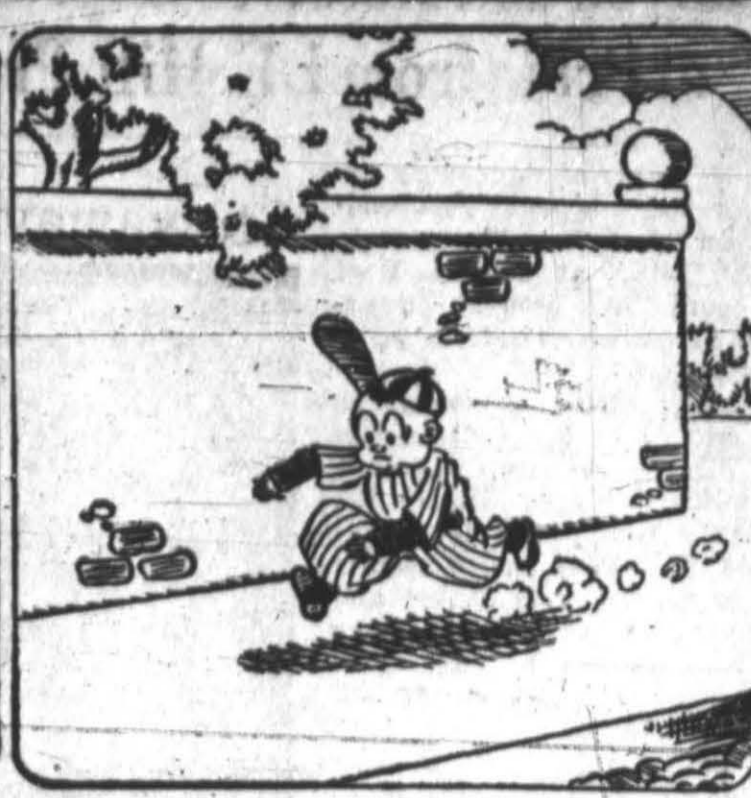
After the sickness is ended, all washable clothing and bedding should be washed by boiling and all blankets, mattresses, pillows, carpets and other unwashable material should be exposed as thoroughly as possible to the sun for at least two days.

The floor of the sick room should now be scrubbed with soap and water, or if the floor is stained it should be revarnished or oiled. After cleaning the floor, take a cloth wet in a solution of carbolic acid in the strength of one tablespoon of acid to a pint of water and wipe down all woodwork, including the mantelpiece, wainscoting, furniture and the floor if it is not stained.

MAC



That'll Fix Him!



By Munch



Hereford Men Attend Dairy Meeting July 5

A Hereford delegation of five attended the dairy and poultry meeting in Plainview July 25, upon occasion of the annual picnic of the Hale county dairy association. W. F. Schilling, of the federal farm relief board, who was scheduled to talk, was unable to be present, and a substitute was used to address the crowd, estimated at about 5,000 people in the big dairy barn of the Plainview dairy show.

A message of the farm board's dairy activities was brought to representatives from over the Plains. Luncheon was provided for all visitors from a distance.

Those attending from Hereford were H. R. Frits, vice president of the First State Bank; R. O. Dunkle, county agent; J. A. Miller, secretary and manager of the chamber of commerce; Herman Schulz, manager of the Farmers' Creamery, and John Olson, manager of the Rockwell Bros. lumber company.

Earl Smith of Vega was here last Thursday evening looking up a land location for wheat planting and general farming for next year.

Material should be exposed as thoroughly as possible to the sun for at least two days.

The floor of the sick room should now be scrubbed with soap and water, or if the floor is stained it should be revarnished or oiled.

After cleaning the floor, take a cloth wet in a solution of carbolic acid in the strength of one tablespoon of acid to a pint of water and wipe down all woodwork, including the mantelpiece, wainscoting, furniture and the floor if it is not stained.

TO THE VOTERS OF PRECINCT NO 5:

As friends of C. J. Paddock, we want to call your attention to the splendid work that Mr. Paddock has done as a Commissioner during the past few years. During his administration the finances of this county has greatly improved and its affairs are in as good condition as any county in this section. His enthusiasm for good roads are shown in the amount of work done—not only on the main roads, but on many of the neighborhood roads all over the county. We want to especially ask that you inquire into Mr. Paddock's activity in this matter. Also we claim that these good roads are being made at the lowest possible cost to the taxpayers. We feel that a vote for Charley Paddock is a vote for continued economy in county affairs and for good roads.

Remember Mr. Paddock on August 23, 31-11 (This Ad Paid for by the Friends of Mr. Paddock)

Mr. and Mrs. M. L. Spratt of Colfax, Indiana, were here last week visiting in the home of Mr. Spratt's brother, I. H. Spratt, and family. The Spratt brothers had not seen each other for about 20 years.

Mr. and Mrs. Wes Anthony and daughter, Helen, and Mrs. Rosa McLean spent last week in Colorado.

C. H. and W. C. Fallwell of Friona were business visitors here Monday.

G. W. Burch of Tulsa was here Monday afternoon on business.

Mr. and Mrs. Buford Farmer spent last week and part of this week at Ruidoso, New Mexico.

Chris and Berry Orr Jacobsen, Jessie Swarks and J. W. Witherpoon spent the first of last week at the Carlsbad caverns.

Fiddle Sticks



One fellow who makes light of music is 16 year old Arthur Grover, above, of Washington, D. C., who is shown here with a violin he has just made from 2,500 safety matches. Arthur plays with the high school orchestra.

Not So Serious

The Sulgor (writing): "You're a dear, sweet girl. God bless you and keep you. I wish I could afford to."

Doctor: "Rastus, I hear that you and your wife had some words." Rastus: "Yessuh. Ah still hab mine. Ah didn't get no chance to use 'em."

"What was the cause of the collision at the corner?" "Two motorists after the same pedestrian."

"Is your husband much of a provider, Malindy?" "He ain't nothing else, ma'am. He's gwine get some new furniture, providin' he gets the money; he's gwine to get the money, providin' he goes to work; he's gwine to work, providin' the job suits him. I never see such a providin' man in all mah days."

A golfer was considerably annoyed by the actions of a very slow player in front. And it happened that the latter was the owner of a perfect pair of bow legs. Finally, his patience exhausted, the victim drove and his ball passed neatly between the wide-spread bow legs.

This breach of etiquette enraged the gentleman with the arched underpinning, and he marched back to the offender.

"Do you call that golf, sir?" he stormed. "No," answered the other, "but don't you think it was darned good croquet?"

Mr. and Mrs. Omar Baker were business visitors in Littlefield last Friday.

Mr. and Mrs. C. O. Phillips and daughter of Wildorado were here last Thursday evening visiting relatives.

Harrell Harpole and family are due to leave the first of this week for their new home in Melrose, New Mexico. Mr. Harpole has accepted the assistant management of the Panhandle lumber yards at Melrose.

D. H. Alexander returned Saturday from Silverton with his family. Mrs. Alexander and family have been visiting her parents there the past week.

HEREFORD GOLFERS FAIL TO GET CHRYSLER PRIZE

Amarillo's golf champion was unbeatable in the Panhandle tournament held there Saturday and Sunday and he walked away with the grand prize—a Chrysler sedan, by shooting six under par on the 72 holes. Mansell Merriman broke all records for the courses by hanging up a total score of 282, seven points ahead of the second man, Elliott Hitch, with a 290.

The following scores were made by Hereford's entries: J. M. Posey, 162, 76, 75—313. A. A. Foster, 173, 84, 93—350. J. J. Clark, 175, 84, 80—339. H. L. Rice, 187, 85, 80—352.

Mrs. J. T. Guinn entertained her Sunday school class of the Presbyterian church last Thursday at the Guinn home on the ranch 35 miles west of town.

Election Report from Castro and Parmer Boxes

Dimmitt, August 11.—Democratic nominees for Castro county are John Flanagan, sheriff; Percy Estes, assessor; Mrs. Etta Brashears, treasurer; Chas. H. Dean, county attorney; Ernest Medkief, justice of the peace; F. J. Axe, commissioner No. 3; E. C. Burks, commissioner No. 4; Bruce McLean, executive committee chairman.

Following in the result of the primary: County Judge, J. F. Easter, 400; Earl Lust, 316; M. R. Avery, 549. Clerk: Frank Cone, 472; W. B. Howard, 201; Mrs. R. B. Boren, 610.

Sheriff: I. B. Brooks 405; J. H. Flanagan 878. Assessor: Percy Estes 1040; J. G. Hastings 212.

Commissioner, No. 2 (two high): H. M. Horton 114; Roy E. Haberger, 82.

Commissioner No. 3: F. J. Axe 188; J. A. Maynard 140. Commissioner No. 1 (two high): Grover Bart 157; John Laney 124.

Parmer county voters will be asked to decide at the run-off primary, between contestants for the offices of sheriff and tax assessor. There were three candidates in the race for each of these offices and no one received a majority. Following is the result of last Saturday's primary:

County Judge: John Aldridge 730; Clyde Goodwine 530. Sheriff: W. W. Hall 407; W. L. Veneable 365; W. D. Kirk 527.

County Clerk: Fred Barber 475; Gordon McCuan 776. Tax Assessor: J. N. Landrum 323; J. W. Magnus 597; J. J. DeOliviera 382.

County Treasurer: J. S. Potts 603; Walter Lander 665.

The following were chosen as nominees for county commissioner: No. 1 J. M. Alexander, No. 2 J. A. Richards, No. 3 Lee Thompson, No. 4 W. S. Menefee.

S. C. McAdams and family were in Amarillo last Sunday visiting in the home of Mr. and Mrs. J. K. Drake.

Paul Foster and family returned Sunday from a trip to the White Mountains in New Mexico.

Mr. and Mrs. Paul Foster and children spent last week vacationing in the Ruidoso, New Mexico, region.

Dress Consistently, Fashion Advises

YOUNG WOMEN WOULD DO WELL TO PATTERN THEIR FROCKS AFTER HELEN WILLS MOODY, WHOSE WARDROBE HARRIET SAYS HAS "HARMONY SPIRIT"

BY HARRIET

ONE of the secrets of being well-dressed is to have a spirit of harmony running through your wardrobe.

If you happen to hold a position of importance, your dignity should be reflected in your clothes. If you are a professional woman, dignity too should persist in your evening things as well as in what you wear of day.

One of the reasons Helen Wills Moody has such a reputation for good dressing is because of this very spirit of continuity in her wardrobe.

Jean Patou once complimented her on being an outstanding example of consistency; saying she looked thoroughly admirable and charming both on and off the court.

The kind of clothes Mrs. Moody wears are quite the type the average American young woman would do well to copy. They are the type one can be casual but exceedingly smart in.

RETURNING to the country recently, the wardrobe of this famous athlete contained several costumes seemingly created to suit the demands of the college girl or the girl who works.

Such a one, for instance, is a walking dress, or street frock for the first chilly days. It is made of navy blue woolflosser, with white pique trimming. There is fine banding on the skirt, with plenty of fulness in the center panel of tucks to give graceful sway for one who likes freedom of motion. The little bodice is bolero cut, with a strapped effect of bands in front which shows the pique vest through. The cuffs of white pique button on.

For formal wear, the longer coat suit is new and delightfully easy to wear. One in a modernistic design of different shades of the new blue-greens, on a beige background, is made with a skirt that has pleats front and back and a two-thirds coat that has its waistline banded



Here are three frocks of Helen Wills Moody having a "spirit of continuity." A walking dress or street frock of navy woolflosser is shown at the left with blue pique trimming. In the center is an afternoon ensemble in marocain for formal wear. Note its modic pattern. For a simple afternoon frock the model on the right, cut on tailored lines in plain beige marocain, is smart for autumn wear. Its shawl collar easy and narrow. A shoulder flower of the material adorns it. The dress has no contrasting trim, just a finely finished neck line. For an informal luncheon or early afternoon frock, a beige marocain is suitable. For newness, a side panel of pleats extends from the center front around to the hip line. There is a banded front yoke effect but the rest of the skirt runs right up into the beltline. The bodice, made with a square neck, is Russian in its closing. This is a very new style frock, the kind you could make this summer for autumn wear from a few yards of inexpensive silk or wool crepe. There are no lingerie touches to launder daily, and no extra trim to weary you. Though it has classic simplicity, it is original in its cut.

The new VICTOR "6" —with 2-color ribbon and new feature keys...

only \$75! The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victors. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.



Enjoy the Outdoors With Golf Sticks

The Inter-City Golf Tournament between Friona and Hereford was a pleasing feature of the playing this and last week.

Dimmitt was challenged the Hereford players for a match of the same kind, to use 10 picked golfers from each town. Let us know by Sunday night if you want to accept the challenge and take the Castro county boys on for a few rounds.

You are missing a lot of fun if you are not putting through our new hazards.

Hereford Amusement Park

L. I. WEST, Manager

County Had Large Enrollment at Canyon and Receives Expression of Pride from J. E. Hill, President

With 38 people of the county enrolled for the scholastic year ending August 21 at West Texas State Teachers College at Canyon, Deaf Smith county has brought an expression of satisfaction from J. A. Hill, president.

"We interpret this patronage as a fine tribute to the College and hereby express our deep appreciation," write President Hill to the Board. "We want you to know that Hereford and Deaf Smith county are a source of pride to us, and we count it a privilege to serve you.—We continue to offer your young people a maximum of college service for a minimum cost."

Deaf Smith stands next to Randall and Potter in the number of students there this summer, adds the president.

The following list includes those who were enrolled from Hereford: Dorothy Arnold, Bessie Lee Barnard, Chas. L. Ferguson, Margaret Gilliland, Vera Ray Harris, Mattie L. Harrison, George Heard, Edgar Ireland, S. J. Lovell, Lucille Park, Frances Allen Bay, Mary W. Rice, Katherine Steen, Virginia Stovall, Eunice Walker, Zella Mae Walser, Willie J. Younger, Ela M. Akman, Mary A. Bradley, Marie Brumley, Agnes Childre, Carol Corbett, Geneva Griffin, Maetha Griffin, Ethel Harris, Kathleen Hawkins, Katherine Hershey, Addie Hicks, Lucille Hughes, Kittle Oxford, Willa Hazel Rambo, Oriana Savage, Gwendolyn Spradley, Thelma Tynes, Willie J. Younger, Rudine Valentine; from Dawn: Aubrey Wimberley, Carl Wimberley, William Wimberley.

Stowaway at 11



Surprised that his plane was so unskillfully piloted, the pilot of a big Cleveland-Detroit air liner landed in Lake Erie to discover that 11 year old Bobby Jeavons, above, of Cleveland, was hidden in the tail. Bobby was taken to Detroit and sent home the next day.

party at her home Friday afternoon.

The home was decorated with lovely garden flowers, carrying out a green and white motif.

Mrs. Loyd Edwards won high score and Mrs. A. C. Hales won second high.

A lovely ice course was served to Miss Ione Hall, honoree, Miss Mary Sue Sears of Amarillo; Misses Marthan Duncan, Francis Oberthier, Gladys Seiger, Polly and Dessie Mae Steele, Ruth Elliston, Ina Mae Hastings, Eunice

SUNDAY SCHOOL CLASS HAVE LAWN PARTY AT STEELE HOME

Gilbreath; Misses J. B. Jones, Herbert Brady, Loyd Edwards, Alton Fraser, James Witherspoon, J. M. Posey and A. C. Hales.

Miss Polly Steele was hostess for Sunday school class of Methodist church last Saturday with a pretty lawn picnic at the M. L. Steele home on East Third street. Many games were played. The picnic supper was spread on the lawn to the following: Billie Joe Roberts, Virginia Carlyle, oris Shore, Louise Skelton, Virginia Sue Ridgeway, Mary Louise Turrentine and Madelyne White head.

Mr. and Mrs. Alfred May, Mr. and Mrs. Louie Olson, accompanied by Mr. and Mrs. G. W. Brumley and daughter, Mrs. Baker, left the latter part of last week for the White Mountains in New Mexico. They expect to be absent from here about ten days.

Mr. and Mrs. Luther Hough were in Amarillo last Thursday.

Mr. and Mrs. John Haberer are entertaining as their house guests their niece and husband, Mr. and Mrs. William Pooling, who are just returning on their honeymoon from an extended tour of Europe. The bride and groom are enroute to see her parents in Des Moines, Iowa, after which they will return to San Francisco to make their future home.

Miss Eileen Wilson returned to her home in Claco Friday morning after visiting in the home of her friends here, Mr. and Mrs. E. E. Joiner.

Auction

Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

Ray Barber, Auctioneer

Superior Sales Service
Phone 241 Hereford, Texas
Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

The Buying Guide for 34,000 Wideawake Readers



"FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

DISPLAY RATES
Display Advertising Rates on Request.

The Southwestern
STOCKMAN-FARMER
ROOM 14, NUNN BUILDING,
AMARILLO, TEXAS



All World's Best Knowledge In New Encycloedia Britannica Has Just Arrived for Library

The new Encyclopedia Britannica, the outstanding reference work of today, has just been received by the Deaf Smith County Library. This is the most expensive set of books so far purchased by the library and, perhaps, there never will be one bought at a greater cost, but since this is the time for laying a solid foundation the library board felt the best was the cheapest.

This set is the most up to date and comprehensive of any on the market. The publishers claim that if all the articles contained in these 24 volumes were bound as ordinary separate books they would fill over 500 volumes and would cost over \$1,200. There are more than 3500 contributors to this work among whom are the greatest thinkers of the whole world today. It is so well illustrated that a wealth of information can be had by just turning the pages.

Other books just received are Judging Farm Animals, by C. S. Plumb; Breeding Crop Plants, by H. K. Hayes and R. J. Garber; Feeds and Feeding (the essentials of the feeding, care and management of farm animals, including poultry), by W. A. Henry and F. B. Morrison; and Diseases of Poultry, by Raymond Pearl, F. M. Surface and M. R. Curtis. The above were recommended by Mr. Dunkle as being especially helpful.

Dramatized Rhythm Plays by John R. Richards has just been received. This is the book given by the Progressive community. It gives plays for the school children that will tend to develop them into physical health and grace. It is claimed that the late war brought out the fact that the city boys were better developed physically than the boys of the country and small towns. This was due to the fact that the city schools were providing an all-round system of exercises. Today the schools of the country and small towns are placing more emphasis on such exercises and this book will be helpful.

Another notable gift to the library was some fifty volumes on many subjects by Mrs. Ralph Barrett, together with many magazines. There are now over 2500 books available to the readers, outside of the magazines.

Mrs. J. W. Duncan and daughter, Margaret, of Dallas visited last week in the home of old friends Mrs. and Mrs. Ed East.

W. L. Pickett and family returned home the first of last week from Denver, Colorado, where their son, Edgar, studied piano for the last six weeks.

Mr. and Mrs. Jim Carter and other, Mrs. E. Carter, and Miss Ed Carter, a niece of Mr. Carter, Dallas, visited here the latter part of last week. They were enroute from a motor trip to Colorado. The Carters formerly lived here and left for their home last Saturday.

E. F. Harmon and Gano Hastings of Dimmitt were in Hereford Sunday afternoon visiting with friends.

Society

Bridge Party of Miss Wilson Has Charm

The charm of the unusual gave distinctiveness to an evening of bridge Saturday, when Miss Floyd Wilson was the gracious hostess.

The decorative effect of garden flowers used in profusion throughout the spacious receiving rooms revealed marked cleverness of arrangement as well as choice of the lovely blossoms whose coloring blended so attractively. Unique score cards representing the players as globe-trotters of different nationalities, the talies themselves being passports to the various countries, added interest to the games which were enjoyed by a most enthusiastic group of players. High score went to G. L. Guthrie, while Mrs. Guthrie was presented with a lovely guest prize. A delicious ice course was served at the close of the games.

The out-of-town guest list included Mr. and Mrs. J. E. Beyer, Cherryvale, Kansas; Mr. and Mrs. G. L. Guthrie, Las Cruces, New Mexico, and A. B. Guthrie, Garden City, Kansas.

FORMER HEREFORD BOY MARRIES GRAYSON COUNTY GIRL

Miss Katie Mae Miller, daughter of Mr. and Mrs. T. H. Miller of Tom, Bean, became the bride of J. Harold Spratt of Big Spring at a quiet wedding in the home of her parents there Monday morning, August 4, at 8:30 o'clock.

The family and a few intimate friends were present. Rev. Harvey Scott, pastor of the Walnut street Church of Christ, officiated with the double ring ceremony.

The bride wore a silk suit of baby blue with beige accessories. She is a graduate of Denton high school and attended Austin College at Sherman, also Sul Ross College at Alpine. For the past two years she has been connected with the schools in Big Spring.

Mr. Spratt is the son of Mr. and Mrs. I. H. Spratt of Hereford. He is connected with the Continental Oil Company in Big Spring where the couple is now residing. A bridal tour was made to Amarillo, Hereford, and points in New Mexico.

Mr. and Mrs. John N. Jacobsen and son, Berry, left Saturday for Lewisville, Texas, where they are visiting this week in the home of Mr. Jacobsen's brother, Mark Jacobsen.

Joe Hoffman and family of the Wyche district reached home last Saturday from a motor trip thru Colorado. The Hoffmans were away about two weeks.

GRADUATE BECOMES BRIDE



MISS PORTIA JACOBS

The first 1930 graduate of the Hereford high school to become a bride is Miss Portia Jacobs, daughter of Mrs. Laura Jacobs, of the Daniel community. On August 3, at Clovis, she was wedded to Durwood Vernon, son of Mr. and Mrs. J. A. Vernon.

H. A. Hoffman and family and Miss Lotie Bengt returned home the latter part of last week from a week's tour of the White Mountains at Ruidoso and Cloudcroft and the Carlsbad Caverns.

MISS WALSER WAS HOSTESS, HONORING MISS IONE BALL

One of the prettiest parties of the autumn season was given when Miss Zella Mae Walser entertained her former room-mate, Miss Ione Hall, of Allenreed, with a bridge



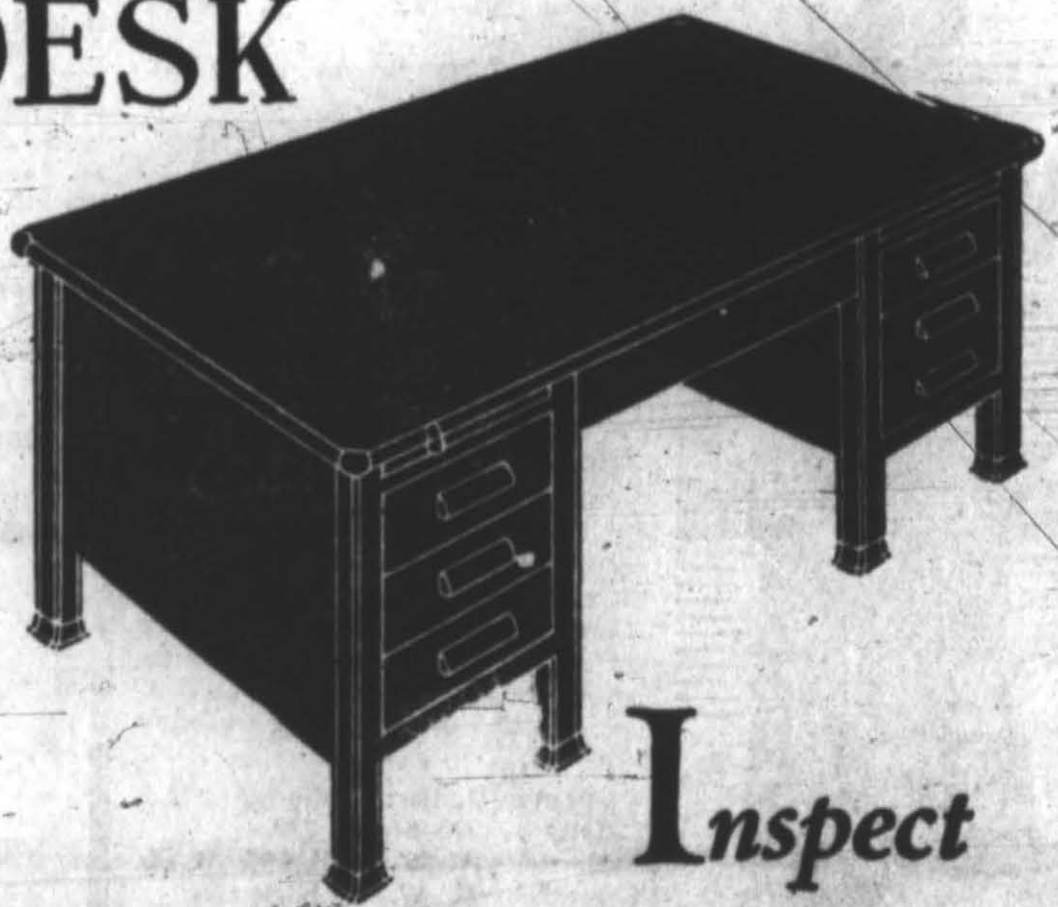
Finest Corn Fed Beef

ON SALE HERE

Served to you in the best way we know how.

Texas Meat Market

A new type of DESK



Inspect

the new Shaw-Walker Skyscraper Desk

There have been steel desks before, you say? But none with the features of this new Skyscraper Desk! It's an entirely new conception. The sturdy "Skyscraper" construction accounts for its noiselessness and for the smooth, silent action of the drawers. No need to touch cold metal in your work—drawer pulls are of Bakelite and the comfortable rolled-edge top is made of fine-textured, leather-like linoleum.

In appearance the new desk is the equal of the more expensive wood desks, even to the artistic beading of its quarter-round legs. In economy and durability it offers the advantages of steel construction. Before you make any change in office equipment see this new desk! In three finishes—mahogany or walnut with green top, or green with a warm brown top. Important! Come in and see the organization features; see how this new desk is organized for work.



Sold exclusively by

The Hereford Brand

Indemnity Policy is available "in the State"

Open Office, Prompt Replies and Good Desk for the Office

Published Every Thursday

Our Motto: "More Progress—More Power"

International Sunday School Lesson

BY DR. J. E. NUNN

August 17, 1930.

SAUL

Man of Great Possibilities Who Failed.

Sam. 9:15-17, 25-27, 10:1, 19:9-11, 31:1-4.

Lesson Text: Wherefore, let him that thinketh he standeth take heed lest he fall.—1 Cor. 10:12.

Introduction.

"Saul began so well! And Saul had been what David was—spanned by God, prosperous, the idol of his people. Two his stand side by side for a moment on the same platform, with the same divine goodness and the same divine purpose, and the one suddenly rises, while the other suddenly sinks. How awful are the possibilities of progress in the wrong direction that lie open for every soul of man!"—Alexander Maclaren.

The story of Saul opens in Sam's old age. The great prophet had not learned the lesson which he should have learned from his predecessor, Eli, but had repeated Eli's great mistake in failing to train his two sons in ways of righteousness. The people saw it, as judges, those young men who were avaricious, and who perverted justice; therefore, desiring of a successor to Samuel in his own family, they asked Samuel to appoint some one to be king, as all surrounding nations were doing. Samuel protested, but the people insisted, and finally Jehovah told his prophet to grant their request.

Saul's First Meeting With Samuel. When Saul started out from home to find the asses that had strayed from his father's pastures, little did he dream of the experiences to which his journey would lead. Though he did not suspect it, the hand of God was guiding him. The purpose to find the animals he was acting resulted in his meeting with Samuel, the old prophet, who had so long judged Israel. "That we two should meet, and that the older of them should have the opportunity of instructing and influencing the younger, was of the most serious consequence for the future of the nation. And the meeting is brought about in that usual way that a first sight seems to indicate that all things happen about plan or purpose. Yet we have been more careful examination of every event, as been planned in it to every other as carefully as the pieces of a dissected body, or the fragments of a fine fabric."—Blake.

Saul's Commanding Appearance. "When he stood among the people, he was higher than any of the people from his shoulders and upward." When Saul was brought before the people they were at once impressed by his splendid physique. "To an Oriental people, a stately and commanding personal appearance was essential to an ideal king. They liked a king that would look all on great occasions, that would be a commanding figure at the head of an army, and inspire at night an involuntary respect in the nation that had such a ruler at its head."

Saul and Jonathan, His Son. The warlike Philistines on the Mediterranean seaboard had gained ascendancy over the Israelites in central Palestine that they would allow them to have smiths to make weapons and sharpen their blades, so that they might be as defenseless as possible. This, with a deep suspicion on the election of Saul as king, considering the portent of revolt, Saul knew that he would soon be attacked and he carefully prepared an army. Jonathan, Saul's brave and noble son, himself took the offensive, and news of his successful attack flew over the land. The host joined Saul at Gilgal, the ancient capital.

In this battle Saul almost lost a day and nearly lost his own life by invoking a curse on anyone who should eat before the victory was gained. But Jonathan did not know of his father's injunction and ate a little wild honey to strengthen himself for the pursuit. Saul, when he heard it, was at the point of slaying Jonathan, but the people were more sensible and their determined protests saved the crown prince whose gallantry had really won the day.

Saul Forfeits His Kingdom. At the opening of this important campaign Samuel bade Saul wait at Gilgal till he should come to offer sacrifice and obtain Jehovah's favor for the way on which he had entered. In order to test Saul's faith and obedience Samuel delayed his coming for a week beyond the time he had set. Saul's soldiers were deserting and at last his impatience could brook no further procrastination. There should be sacrifices, but he would offer himself, which he proceeded to do. In the course of this important proceeding Samuel appeared,

horrified, and sternly rebuked Saul's unfaith and disobedience. "Because you have not kept the Lord's command," the aged prophet declared, "your kingdom shall not continue." It was a true prophecy, and must have shaken Saul's wilful self-confidence, but he soon forgot it and was as headstrong as ever.

Saul's Moral Decline.

"The spirit of the Lord departed from Saul, and an evil spirit from the Lord troubled him." As the result of Saul's disobedience the spirit of Jehovah left him, for the Holy Spirit cannot make his abode in an unholy life. To punish him, the Lord sent an evil spirit to take his place, a spirit which tormented him with melancholia, one of the most distressing of all forms of insanity, as the records of insane asylums show abundantly. Modern insane asylums also show the power of music as a soothing treatment for the insane, and it is used for that purpose exactly as David's harp and David's lovely psalms were used in the case of Saul. The young shepherd, David, calmed and delighted Saul by his beautiful soul as well as by his sweet songs and became at once a favorite with the king.

Saul Seeks to Kill David.

For the remainder of Saul's life his dark story is interwoven with the bright history of David. The shepherd boy's defeat of the Philistine giant, Goliath, made him the ideal of Saul's army, won for him Saul's daughter, Michal, as his wife and aroused against him the king's bitter jealousy. Fortunately Jonathan, the fine spirited crown prince, who would naturally be most jealous of David's rising fame, felt nothing of that embittering passion, but loved David as his own soul.

When Saul planned David's death it was Jonathan who interceded for him, winning his father to better thoughts, and gaining for David his old place in Saul's affections. But this did not last long, for war broke again with the Philistines and the laurels again went to David, so that Saul's murderous jealousy was once more excited.

"And Saul sought to smite David even to the wall with the spear." Moffatt's translation is, "Saul tried to pin David to the wall with the spear." A sudden frenzy, born of his jealousy, came over Saul, and he was in the habit of yielding to his fits of passion rather than suppressing them. "But he slipped away out of Saul's presence,

and he smote the spear into the wall." David had not lost the agility of his shepherd days, when he had to meet the wolves and bears that attacked the sheep. "And David fled, and escaped that night." He saw clearly that further attempts to soothe Saul were futile; the king had placed himself beyond help.

Saul at Ender and Gilboa.

Though David was in exile, fleeing from place to place with a band of bold followers who adored him, Saul continued to seek his life. On two occasions, when Saul was pursuing him, but really could have slain him, but refrained. During this period the aged Samuel passed away.

"Saul's last offense was his consultation with the witch of Ender. He knew that God had ordered witchcraft punished and put down throughout Israel. He knew that he himself had arrested and punished all whom he could find who practiced necromancy and divination, and that it was a great sin to consult such; but now utterly desperate, with no hope of a communication from God, he requested his servants to seek him out a woman who had a familiar

spirit. Next day the battle was fought."—Rev. M. B. Wharton, D. D.

Saul's Despair and Death.

"Now the Philistines fought against Israel." The long-time enemies of Israel had gathered all their forces for a long life-and-death struggle. The fierce onset of the Philistines drove Saul's army back upon their camp, and then pursued them as they sought safety in vain on the slopes of the mountain. "And the battle went sore against Saul and the archers overtook him." "Therefore Saul took his sword, and fell upon it." On the day after the battle the enemy found Saul's body, recognized it, and cutting off his head, fastened his body and those of his sons to the wall of Bethshan.

Warnings from Life of Saul.

"We have seen Saul declining from very promising appearances of religion, and advancing from one degree of impiety to another; till at last he scrupled not to consult the devil himself, and then perished miserably by his own hand. Let us, then, beware of formality and hypocrisy. Let us fear to depart from the clear line of duty in even the minutest cir-

cumstances; for many have fallen by little and little."—Thomas Robinson.

H. J. R. No. 11.

PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it resolved by the Legislature of the State of Texas:

Section 1. That Article VII of the Constitution of the State of Texas be amended by adding there-

to Section 16, which shall read as follows:

"Section 16. All land mentioned in Sections 11, 12 and 15 of Article VII, of the Constitution of the State of Texas, now belonging to the University of Texas shall be subject to taxation for county purposes to the same extent as lands privately owned; provided they shall be rendered for taxation upon values fixed by the State Tax Board; and providing that the State shall remit annually to

each of the counties in which said lands are located an amount equal to the tax imposed upon said land for county purposes."

Sec. 2. The foregoing Constitutional amendment shall be submitted to the qualified electors of the State at the next general election to be held throughout the State on the first Tuesday after the first Monday in November, 1930.

(A correct copy.)
JANET Y. McCALLUM,
Secretary of State.

Kill this pest - it spreads disease

Kills Flies and Mosquitoes
Roaches Bedbugs Ants Moths

Gulf Refining Co.

STOP! LOOK! AND REMEMBER!

HERE IS GOOD NEWS FOR EVERY PERSON WHO KNOWS PAINT QUALITY AND PAINT VALUE!

PEE GEE PAINTS ENAMELS GIVES WONDERFUL RESULTS ON FURNITURE!

"JACK SMITH USED PEE GEE ON HIS HOUSE, AND IT WAS THE BEST HE EVER SAW!"



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A COMPLETE LINE OF THE FAMOUS PEE GEE PAINTS AND VARNISHES

LEADERS SINCE 1867

MADE TO GIVE PERFECT RESULTS AT THE LOWEST POSSIBLE PRICES!

This announcement means that we can offer our customers the famous line of Pee Gee Paints and Varnishes, that has stood first in quality and economy for over half a century. This is additional proof that you can depend on us for better paint service at any time. Come in and ask us about your paint problems.

ALSTON-ROSS LUMBER CO.

INDEPENDENT YARD

Phone 457.

Hereford, Texas.



THE **S** AS **BUICK** BUILDS IT

has **NEW INSULATED BODIES BY FISHER**

The most luxurious bodies that ever adorned a Buick car. Finely tailored throughout; revealing characteristic Buick styling; and skillfully insulated, by a new method, against heat, cold and noise. In addition, Buick offers a choice of mohair, whipcord or broadcloth upholstery, as well as optional colors, permitting still further expression of individuality.



An ultra-luxurious feature assuring smooth, silent, non-shock gear-shifting—employed in three of the new Buick series—with Buick's fine standard transmission in the series of lowest price.

Take the Wheel and Thrill to Buick Performance

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'1095	'1565
'1285	'1610
'1355	'2035

ALL VALVE-IN-HEAD

Norton Motor Company
Buick and Marquette Sales and Service
Hereford, Texas

Paving Hearing Will Convene In City Hall Friday

Property owners having title or any interest in lots abutting on Schley, East Fourth, Witherspoon, West Seventh, B, Eleventh and F streets as located in the street improvement zones are notified that a hearing will be given them in the city hall at ten o'clock Friday morning, August 15, before the governing body of the city.

Protests from those unwilling to pave may be registered and all reasons advanced and given due consideration why the paving assessment may not be levied.

The districts cited for the proposed brick surfacing cover about 20 blocks, and the total cost is around \$75,000.

Friona Bested By Two Points In Tournament

J. R. Roden of Friona, with a score of 189, and Cris Renfro of Hereford with 191, are miniature golf champions of their towns as a result of the inter-city tournament finished here Tuesday night at the Hereford Amusement Park. Incidentally each one received the pointed prize of \$7.50 cash. The scores were made over 72 holes played on the two courses.

J. C. Wilkison of Friona was second for his group, and was awarded \$5. J. H. Brooks was second for Hereford and his prize was a week's free play.

In the whole tournament, counting strokes Hereford had a lead of only two points over the visitors.

Participants from Friona were: Ed Johnson, J. R. Roden, Guyer, Maurer, J. C. Wilkison, Wolfmann and Lange; from Hereford, J. M. Pittman, J. H. Brooks, J. L. Sherman, Cris Renfro, John Cunningham, O. R. Billings and A. B. London.

J. D. Drake, representing the Twin City Tractor and Implement company of Amarillo, was here the first of the week conferring with his local agents, S. C. Adams and J. W. Lusk. Mr. Drake stated that his company is now located with a branch house in Amarillo.

Baptists Will Continue Their Ceta Assembly

The Baptist Assembly which was concluded Sunday at Ceta Canyon, an annual affair of wide interest for the whole Panhandle, had a splendid attendance from first to last, according to Rev. V. M. Cloyd, who was president of the educational and recreation session this year.

About 1,000 people, including visitors from time to time, are estimated to have shared in the program.

There had been some talk of the Baptists selling the grounds and discontinuing the assembly, but definite action was taken last week and it was decided to keep the grounds and continue from year to year the annual gathering.

Next year the dates for the encampment are July 22-29. There will also be some change in the program, one of special mention being the sounding of the rising bell at seven o'clock in the morning instead of at six.

New officers were elected, among which was the renaming of Rev. Cloyd as president. Others selected are Dr. M. E. Dodd of Shreveport, encampment pastor for next year; Rev. E. T. Miller of Memphis, chairman of program committee for 1931; Mrs. A. O. Thompson of Hereford, secretary; Rev. C. G. Howard of Canyon, J. M. Cook and B. N. Shepherd, the three vice-presidents.

Band Concert of High Order Staged Sunday

A concert program by the municipal band is announced by Ralph Smith, director, for Sunday afternoon at the court house, beginning at five o'clock. The numbers are Fillmore's Triumphal Stambangh march, Queen City march, King Lear overture, Melody King march, Them Basses march, Gypsy Festival overture, March of the Mighty and American We march.

The brand wants rag-good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid.

Sur Hats May Be Popular in Autumn

SMART FOR SUMMER WEAR, WHITE PANAMAS ARE LIKELY TO BE THE VOGUE FOR FALL FROCKS. HARRIET BELIEVES—BANDS ARE COLORED

BY HARRIET
As an antidote to the end-of-the-summer fag, why not finish the season with chic?

It is so easy to do. Prices are reduced by this time so that you can pick up bargains. Since clothes have a direct bearing on your psychology, you can set yourself up in spirits by adding a costume or two to your wardrobe.

Perhaps a new hat is one of the best first buys. Not a hat that you look upon as a possible winter filler-in, but one that was made with a burning sun in mind.

You will make no mistake in choosing a white hat, for it is likely to be the most popular one with autumn frocks. Further it is quite the smartest hat right now. There are all kinds of white hats to be chosen. The sun hat, perhaps in modified form, is the ideal choice for August.

Patou makes a number of charming featherweight models in paper panama. They have enough brim to shade your eyes and are banded with different colors to match your pastel shaded frocks.

One of these uses the favorite tri-color scheme for its banding. The hat itself being white, red and blue grograin ribbon is used. The blue banding laces through the brim near where it joins the crown and the red ribbon laces through the crown, at one side.

Regulation panama hats are just as popular as paper panamas and scarcely heavier on the head. A trick with these is to have any number of different bandings, all made up with their tailored bows, which snap in place to make it seem you have several hats.

To finish the season properly, you should have at least one perfect afternoon ensemble. A plain color is somewhat preferable to a print, because you do not tire of it so readily and, given a becoming shade, you are likely to feel a little more formally attired.

A recommended choice is a



A Jean Patou model hat of white paper panama straw, left, is trimmed with red and navy grograin ribbon. Suitable for the luncheon engagement is the beige georgette afternoon ensemble, right. This frock might well be worn during the winter.

Madame Chantal ensemble of beige georgette which uses hand-run tucks in the most intricate of decorative designs as its only trim. The frock has a normal waistline, with a sash; and the bodice blouses slightly over it. The sleeves are short.

Over this slips a flaring three-quarters coat, also heavily tucked in its front portions and sleeves, giving a rich effect. The sleeves are especially chic, having a big puff let in on the outside that ex-

tends from above the elbow to the cuff. This beige ensemble has an additional value. You can wear it with assurance and comfort during the remainder of the summer and then. If you wish, have it dyed one of the new raspberry or wine shades for practical winter wear. Or you can keep it beige and wear it all winter; for there is no color more distinguished than beige. The perfect outfit is all beige, with perhaps a gold chain and earrings or pearls.

Timely Showers Keep Row Crops In Good Shape

Intermittent showers have fallen in scattered sections during the past ten days, bringing relief and a new hold on life to the row crops, but the needed general rain has yet to come. The moisture that the ground has received may serve to tide over the crops and grass until the drouthy condition is dispelled.

Crops in most of the communities are reported in excellent condition. A .7 inch rain fell in Hereford Sunday afternoon; the largest rain within several weeks. Its extent to the east was only a few miles, but it covered quite a territory to the west. A quarter-inch fell at Wyche last Friday.

Correspondents have made the following reports: from Adrian-Sims, bountiful rains have fallen benefitting growing crops; at Daniel, have had fortunate rains and crops are looking fine; Arney, rains of last week have relieved to some extent prevailing drouthy conditions; Summerfield, timely rains the past week are stimulating and advancing crops which are looking good; light showers visited the section southwest of Hereford, very beneficial to crops.

Scheduling of Classes Begins Next Saturday

The first indication that school days will soon be here is made in the announcement by G. M. Hudson, principal of the high school, that students of the high school may begin Saturday to schedule classes for the coming term.

It is desirable that only seniors enroll next Saturday. The hours for making up the schedule are from 10 to 12 in the morning and 2 to 5 in the afternoon. Students are asked to please observe the hours outlined and to make arrangements to appear only during such periods.

"After Saturday all may come as they find it convenient," says Mr. Hudson. "Everyone who can enroll during this period is urged to do so, as much more time and more careful attention can be given to individuals than will be possible during the busy days at the beginning of the term. Parents who would like to discuss possible courses or other related matters are urged to come with their children to enroll."

The public schools will probably open September 4. In absence of Superintendent C. H. Dillshay, who returns Friday from California, no definite date can be announced.

A Want Ad in The Brand is a sure, steady worker—try it out

Boultinghouse Talks to United Churches Sunday

Rev. Charlton, retired Presbyterian minister of Canyon, delivered the sermon for the regular union congregations at the local Presbyterian church last Sunday.

The next service of this nature will be held at the Christian church Sunday evening, with J. W. Boultinghouse in the pulpit. In the rotation of ministers it would be Rev. Fuller's, but he will be out of town; the Christian pastor will charge.

Santa Fe Sends Crack Navaho Thru Hereford

The Santa Fe railroad installed a new passenger train to take effect last Sunday, when arrangements were made for routing Navaho, among the finest of road's passenger carriers, through Hereford into Amarillo. The train was transferred from the line through Colorado to the cut-off to take the place of a night and night train.

Very little change was made in the time of arrival and departure from Hereford. The Navaho here at 7:45 p. m. going west and the east bound coming at 12:48 a. m. Train No. 21, bound, arrives at 7:30 a. m. No. 22, east bound, arrives at 11:55 a. m.

6 1/2 PER CENT MONEY ON FARM LOANS No Commission to Pay FRANK BARBER Representing the Southwestern Life Insurance Company

Skating Rink Under canvas, just west of Hereford Amusement Park Ladies Free on Mondays Thursday Nights. Hours: Afternoon, 3:00 to 6:00 Nights, 8:00 to 11:00

County Baseball Tournament Will Start Next Week

A county-wide baseball tournament with six teams, and probably two more to come it later, has been announced by Homer Fox. The play will start here Sunday with a double-header.

The teams so far lined up are Summerfield, Frío, Westway, Wesley and the Bulcks, of Hereford, and Wyche. Black and Jumbo have been invited to join. The managers of the teams listed will draw two names from the Hereford regular line-up, splitting the veterans among all entries. The local pitchers are allowed to play but are barred from pitching in the tournament as there are not enough moundmen to go around.

The schedule will run through next week and finals played the following Sunday. Three grand prizes will be posted, depending upon gate receipts, and other prizes will be announced during the week to stimulate competition.

Lions Club May Sponsor Paving Highway System

An enthusiastic highway meeting resulted from the regular luncheon session of the Lions club at the Hereford Hotel Wednesday, although the attendance of members was short. The club is squarely behind the road improvement plans and is in a mood to accept the sponsorship of an acceptable program when the chamber of commerce's highway committee is ready to announce the system which it agrees upon to carry to the people.

Pride in his line of work was expressed by A. M. Jones, local real estate man, in his part on the regular program. "People make values," said Mr. Jones, "and the big work that real estate men do, especially in a new county like Deaf Smith county, is to interest outside folks and bring them here to help develop local resources. Realtors may have as high standard and as much pride in their profession as do ministers, lawyers or doctors."

Commerce Body to Take Steps for New Staff

An important meeting is announced for the chamber of commerce at the regular luncheon hour next Monday at the Methodist church. It may be considered a special session as a nominating committee of five men will be elected by the members to submit a list of ten candidates for the new directorship.

At the first meeting in September the ten nominees will be voted upon and the high seven will be declared directors for the ensuing year. The governing board will then organize and elect its officials.

Guardsmen of Hereford Are of High Rank

Corporal Albert Ferris reports that his squad of National Guardsmen, which is a member of Company F, 142nd Infantry, now encamped at Palacios, is proving to be one of the best squads in the company and enjoying the encampment. The following Hereford boys compose the squad: Corporal

Largest Plane Set for Ocean Hop

When the Dornier DO-X, above, world's largest airplane, takes off from Friedrichshafen, Germany, for its flight across the Atlantic in August, it will be piloted by an American, Lieutenant C. H. Schildhauer, right, former navy flyer. The plane, which will be powered with 12 American motors, set a record by taking aloft 169 persons at one time.

DEAF SMITH COUNTY ABSTRACT CO., Inc. Office in the Court House C. P. McCOLLOUGH, Manager ABSTRACTS LOANS

Pay Your Bills You Have No More Valuable Asset Than A CLEAN CREDIT RECORD Business Men's Association, Inc. H. L. GRAHAM, Manager

CASH SPECIALS FRIDAY AND SATURDAY

HAMS	Country cured, whole or half, per pound	26 1/2c
HONEY	Uvalde, cane and sugar per gallon	95c
Compound	Large, eight-pound bucket	\$1.08
MEAL	Large sack 20-pound bag	55c
SUGAR	Ten pound bag	61c
Vienna Sausage	Pure meat Three cans	25c
Grape Juice	White Swan, quart 43c, Pint	23c
PEACHES	Sliced or halves Per gallon	54c
Vanilla Snaps	1 1/2 pound package	28c
PRUNES	Sunkist Brand two-pound package	24c

Bakers Cash Grocery MONT E. BAKER.

PIGGLY WIGGLY FRIDAY & SATURDAY SPECIALS

WHITE KING, washing powder, large size	46c
APRICOTS, gallon size	63c
PRUNES, dried, three lbs for	34c
COCOANUT, 1-4 lb pkg	9c
SALTINE FLAKES, reg size, per pkg	10c
POTTED MEAT, six cans	25c
MARSHMALLOWS, 1 lb box	23c
TEA, Chase and Sanborn's, 1-4 lb can	21c
JELLY, tall glass pure grape	24c
WHEATIES, whole wheat flakes, pkg	10c

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertisements, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-1-2 cents per word for the first insertion, and 3-4 cent per word for each subsequent insertion thereafter without charge. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length; the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted

WANTED—Family washing. Rough dry dozen 45c; finished dozen 90c; infant's clothes special 35c and 70c dozen; quilts 45c, single blankets 25c, double blankets 35c. **MARY LINN**, 808 Lee Avenue. We use the new Maytag. 30-tfc

WANTED—Hogs for the Deaf Smith County Fair. Please let me know at once if you contemplate showing hogs at the fair, September 16-17-18. **G. W. BRUMLEY**, Superintendent of the Hog Department. 30

WANTED—About 75 white leghorn pullets or yearlings, no older wanted. **B. COTTINGHAM**. 31-tfc

WANTED: Situation wanted on farm or ranch by married man and one child; consider anything; good reference. Box 454, City. Phone 6016-F23. **C. B. HENDRIX**. 31-1p

WANTED: Fresh infertile eggs; premium paid. Hillside Hatchery and Poultry Farm. 31-tfc

WANTED—Windmill repair work. All kinds work guaranteed. Also have 70 feet, 2-inch pipe cylinder and sucker-rod will sell cheap. Phone 491. **H. H. ROBINSON**. 31-1p

Painting and paperhanging, \$3.60 a day. **M. E. MOORE**, one mile north on 25-Mile Avenue. 31-tfc

WANTED—Work; have truck to do hauling or will do any kind of work. **W. B. CRAIG**. 30-2p

WANT TO LEASE four or five room house, beginning September 1, for one or two years. Prefer one located on pavement. Give location and price. Box 1432, Amarillo, Texas. 29-3p

Lost and Found

LOST—A hand bag, initials H B on bag; last seen on highway west of Hereford. Finder send collect to **B. C. DONE**, Alma, Arkansas. 31-1p

LOST—A package containing a crochet baby cap and some pink ribbon. Finder return to Brand office. **MRS. GEORGE S. McCONNELL**. 31-1c

FOUND—A photograph of two children, a boy about 5 and girl about three years old. Call at the Brand Office. 31-2db

STRAYED—One red heifer calf and one Jersey calf, Jersey has tips of ears frozen off. Notify **J. B. HOLLAND**, Rt. 2. 30-2p

STRAYED from my place near Daniel school house, several head cattle. Cows and yearlings branded eleven slash on shoulder. Will pay liberal reward for any information leading to their discovery. Notify **CLAUDE HIGGINS**, Hereford, Texas. 29-2p

TRY A WANT AD IN THE BRAND.

For Rents

FOR RENT—Rooms, unfurnished, close in. Enquire 500 West 5th and Miles Avenue. 30-2p

FOR RENT—Front room unfurnished, on 311 Schley Avenue. **MRS. RAY HUSTED**. 31-1p

FOR RENT—Rooms, unfurnished. See **MRS. C. P. ARTHUR**, one block north of hospital. 31-1p

FOR RENT—Five room modern residence, on B street close in. Call **J. L. Sharman** at Kemp Lumber Company. 31-tfc

FOR RENT—Half of duplex, unfurnished. Vacant August 15. Near high school. Phone 161. **MRS. J. S. ORR**. 30-tfc

FOR RENT—Furnished apartment one block north of high school. Phone 108-W. 30-tfc

FOR RENT—Room and board in modern home. Phone 212. 30-1p

FOR RENT—3 room house on 3rd street, suitable for restaurant or barber shop. **A. H. ELLISTON**. 25-tfc

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.,
meets Monday 8:00 p. m.
Visiting Brothers welcome
J. T. HARRIS, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

Notice

If the party who took the safe from the Magnolia Filling Station Sunday night will return the valuable papers, they are welcome to the money and safe. Liberal reward. **ARTHUR THOMPSON**. 31-1p

POULTRY SUPPLIES: If it is poultry supplies or remedies you need call Hillside Hatchery and Poultry Farm, Jamesway supplies and Lee's remedies. 31-tfc

ROOM and board for four high school boys in small, quiet family; no children; seven blocks north of high school. Enquire for **Mrs. J. M. HUNTZINGER**. 30-tfc

LEX'O silk turbans for golf, tennis, riding, for all sport wear. Orr's Beauty Shop, Phone 484. Orr's Beauty Parlor. 30-2c

For Sale or Trade

FOR SALE—Oliver typewriter, \$7.50; Brunswick portable phonograph \$10.00; also Underwood portable typewriter "in colors," cash or terms if desired. **JOWELL MURCHISON**. 23-tfc

FOR SALE—New 5 room and bath modern, one of best built dwellings in city; lot 60x100; close in; stucco; two extra rooms in basement, price \$5,000. Also 70x100 lot, 5 1/2 blocks from business, north front, price \$600. **EZRA NORTON**, at Buick Service Garage. 20-tfc

FOR SALE—Dodge coupe, good condition. Also Packard touring, fine for tractor wagon or hunting car. **WALLACE COX**, at Dunlap Grocery. 29-tfc

FOR SALE—Ten room house on 25-Mile Avenue, near the Central school. Phone 335. 29-tfc

FOR SALE—Or exchange, choice city lots at remarkable bargains. **JOWELL MURCHISON**. 18-tfc

FOR SALE—25 acres, 1 mile north of town, 1-5 cash, balance to suit you. Also 110 acres, 1 mile SW on Summerfield road, will cut in 20, 40 or 60 acres; 1-5 cash, balance to suit you. **A. H. ELLISTON**. 25-tfc

FOR SALE—Or trade. My residence in Hereford, 2 blocks from Main street, 1 block from school; 6 large rooms and bath, porches, large basement, piped for gas, double garage, wash house with cement floor, all cement walks and curbs that can be used, water piped to all parts of place, Chinese elms, clover lawn, whole property built less than three years ago. **HENRY HASTINGS**. 25-tfc

FOR SALE—Pure bred Shorthorn cows, calves and a few grade heifers. **G. L. MARTIN**, Cameron, New Mexico. 30-2p

FOR SALE—\$7,800 for improved 140 acres only 3 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. **L. BASKIN**, phone 138. 23-tfc

FOR TRADE—Modern two story home in exclusive residence district of Oakland, California, for land near Hereford. **JOHN E. WARREN**, 245 John St., Oakland, California. 24-4p

FOR SALE—Some more of those good weaning pigs. **DR. C. T. KEBBE**. 28-tfc

FOR SALE OR TRADE—320 acres of first class land; new improvements on new highway located about 3 1/2 miles from new Rock Island railroad survey. Box 462, Hereford. 15-tfc

FOR SALE—Five Superior deep furrow grain drills, all practically new. If you are interested in the disc type furrow drill, it will pay you to see these drills at once. **TWIN CITY TRACTOR & IMPLEMENT CO.**, Hereford, Texas. 31-3c

FOR SALE—Adding machine and cash register. A-1 condition, bargain. **C. L. ROBERTS**. 30-1p

FOR TRADE—Residence 5 rooms with bath, modern, on Fifth Ave. Canyon; near college; paved street, 90 x 140 lot, trade for quarter section farm. **F. E. SAVAGE**. 30-3c

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND**.

FOR SALE: International Farmall with attached lister and guide; will take cows on trade. **JOHN B. DAVIS**, Summerfield, Tex. 30-tfc

FOR SALE—Pedestal dining table. **VOGEL MILLINERY PARLOR**. 31-tfc

FOR SALE—One water proofed wall tent, size 12 x 14. Phone 143. 24-tfc

FOR SALE—Almost new Webber cut-under wagon. **C. L. BASKIN**, owner. 31-tfc

FOR SALE—400 acres of land, one mile west of Summerfield; 260 acres in cultivation, two houses, wind mill; close to good school, post office, store and elevator. Price \$34 an acre, one-third down, balance on terms with six per cent interest. **MRS. BEULAH ROBERTSON**, Summerfield, Box 85. 31-1p

FOR SALE—Good home made lard, will deliver in Hereford. See **ERNEST SEIGNER**, in Ward community. 1-1p

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750

for 8 room modern house with two big lots, east front. \$200 for fine east front building lot, gas and electric service. Early 6 per cent terms. **L. BASKIN**, owner. 23-tfc

FOR SALE—Good, gentle, small saddle horse for children. Call Phone 123. **I. H. SPRATT**. 30-tfc

LEX'O Silk turbans for golf, tennis, riding, for all sport wear. Orr's Beauty Parlor, Phone 484, Orr's Beauty Parlor. 30-2c

FOR RENT, FOR SALE CARDS AT * BRAND OFFICE. CHEAP.

WHY VOTE FOR Ross Sterling

Contrary to propoganda now being circulated, Ross Sterling, according to those intimately acquainted with him, is not an aristocratic, arrogant man, but one of the most democratic men in the public life in the State. A man that any county delegation has been able to get an audience with when appearing before the State Highway Commission. Ask your own county delegations that have been to Austin.

Ross Sterling is a man about whose character for honesty and fair dealing there has never been a question, even by his most bitter enemies. His salary of twenty-five hundred dollars per annum on the Highway Commission is not used personally, but appropriated to charity.

The cry to "Adjourn Politics In Texas" can certainly be better carried out with the election of Ross Sterling. He is not a politician—he has no pets or cronies to favor with special privileges—does not need to represent those seeking to prey on the coffers of our State Treasury—a man who will give Texas one of the best administrations she has enjoyed in years. Mr. Sterling is a man that through honest efforts has accumulated sufficient of the world's goods, and will not use the Governor's office for the use of building up his personal fortune.

The eyes of the Nation are on the Governor's race in Texas. Are we going to further blot the fair name of our State by placing back in that high office the ones who have brought more reproach than has ever been known by a single State of this great Nation?

We believe the people will not be misled. Go to the polls and forever down Fergusonism on August 20

STERLING FOR Governor Club

- | | | |
|---------------------|---------------------|--------------------|
| Travis M. Dameron | E. S. Ireland | J. M. Gililand |
| G. A. F. Parker | A. M. Jones | E. B. Black |
| C. C. Acker | W. R. Arnold | W. J. Stanford |
| E. C. Eubanks | C. P. McCollough | James E. Black |
| N. M. Bartley | N. C. Vogele | Geo. L. Muse |
| John McLean | Wiley Roberson | R. A. Tynes |
| Oscar Vaughn | H. R. Fritz | Seward and Speegle |
| W. W. Bennett | J. W. Boultinghouse | J. A. Neill |
| W. R. Williams | C. F. Kerr | Jno. B. Miller |
| Beene and Whitehead | W. E. Dameron | C. W. Anthony |
| Roger Corbett | C. B. Williams | Clay Ridgeway |
| R. V. Miller | Miles Roberson | And Others |

MR. AESSOP, UP-TO-DATE!



Wyche Items

MRS. L. P. PERKINS

(This Week's Letter)

The club will meet at the school house August 19 for a business meeting.
Mr. and Mrs. L. P. Perkins and family and Roy Coker and family spent Monday in the Burgess home.
John Porter, brother of Mrs.

L. P. Perkins, left with his father for a trip to Santa Fe and Colorado Springs.
E. C. Porter and wife of Weatherford, Oklahoma, have been visiting in the home of Mr. Porter's daughter, Mrs. L. P. Perkins.
C. C. Cook went to Earth Saturday on business.
Baby Richard Lindsey has been ill the past week.
There will be a community din-

ner at the school house Sunday, August 31. Everybody is invited to come and bring a basket of dinner.
The club will have another white elephant exchange Thursday night, August 14.
Hazel McKinney spent Wednesday with Mrs. Anton Young.
Mrs. Ted Young and mother, Mrs. Hines, spent Tuesday with Mrs. Anton Young.
L. P. Perkins and family and E. C. Porter and wife visited the P. G. Perkins home Saturday night.
P. G. Perkins, Jr., it as home from his work west of town.
Mr. and Mrs. C. C. Cook are visiting in Snyder this week.
Dwight Osborn returned from New Mexico Monday. He has rented a place in that state.
About a quarter inch rain fell here Friday which helped crops very much.
Arthur Henderson and family visited the L. P. Perkins home Monday.
G. Franklin and wife, Westway, and their daughter, Mrs. McMullan, Clovis, visited in the L. P. Perkins home Monday.

Don't go through another summer without a Westinghouse Fan



IT MAKES ALL THE DIFFERENCE IN THE WORLD

It's like stepping out of the sun into the shade when you turn on your Westinghouse Fan. What a difference! Let the day get hotter and hotter and hotter... You can be comfortable while you work... completely at ease when you rest. Don't go through another summer without a Westinghouse Fan. The fan you've promised yourself, summer after summer, is ready for you now. Ask to see the new full-size, eight-inch Westinghouse Fan



Ask to see the new models and the improved safety guard.

Texas Utilities Company

Mr. and Mrs. W. D. McKinney called in the Cook home Sunday.
Dan McKinney and Jack Lawson are in Dumas this week.
Bill Lindsey moved to St. Vrain, New Mexico, this week.
The club met with Mrs. L. P. Perkins Tuesday, with a small number present. The next meeting will be August 9, place to be announced.
Fred Higgins and family visited in the Perkins home Sunday.
Mrs. Perkins called on Mrs. N. G. Elliston Monday.
Mrs. McKinney visited Mrs. Allen Bell Monday.

Daniel News

BY MRS. JOE THURMOND

Rains of the past week were appreciated. We have been very fortunate in getting the showers and crops are looking fine in our district.
On August 3, Durward Vernon and Portia Jacobs drove to Clovis, New Mexico, and were married. The bride is the charming daughter of Mrs. Laura Jacobs and was a member of the 1930 graduating class of Hereford high school. Mr. Vernon is the son of J. A. Vernon of Hereford. They have many friends who wish them much success and happiness.
Last Thursday Mr. and Mrs. Floyd Tomlinson were called to Cisco to the bedside of Mr. Tomlinson's sister who is very ill.
Miss Linnice Lee Phillips returned to her home at White Deer Thursday after having spent the past several weeks with her sister, Mrs. Boyd Pepper.
Davis Williams of Goodnight is visiting his sister, Mrs. B. F. Stice.
Mr. and Mrs. Durward Vernon spent the week end with his parents, Mr. and Mrs. J. A. Vernon, of Hereford.
Mr. and Mrs. Joe Thurmond had as their guests the past week his parents, Mr. and Mrs. J. F. Thurmond of Rhome, his nephew, John Morgan Thurmond of Denton and his sister, Miss Mary Thurmond of Amarillo.
Mrs. Luna Jacobs and daughter, Miss Etyle, called on Mrs. S. D. Blackwell of Canyon Friday.
Judge Earl W. Wilson met with the patrons of Daniel school in a business meeting Wednesday night of last week.
Mr. and Mrs. Joe Thurmond and little daughter, Betty Jo, went to Rhome Saturday for a few days.
Miss Emma Gunter, home demonstration agent, met with a few of the ladies of the community at the school house Thursday evening to talk the organization of a home

demonstration club. But owing to so few being present it was decided to wait until a later date to organize. Miss Hall, health nurse, accompanied Miss Gunter.
Ma and Mrs. B. O. Chain made a business trip to Hereford Saturday.
Mrs. W. E. Moore and Br. B. F. Stice called on Mrs. Joe Moore Thursday afternoon.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Austin Blasingame and family have moved here from near Clayton, New Mexico, and will live on the C. C. Wimberly farm.
Mr. and Mrs. Lige Ellison and Glenn returned last week from Crosbyton.
Little Josephine Jesko, niece of Mrs. J. M. Chapman, visited in the Chapman home last week.
The community club meets with Mrs. Stone Thursday afternoon.
Al Jacobsen was in Adrian Tuesday.
Mrs. Ellison and Mrs. Slaughter were Adrian visitors Tuesday afternoon.
Ray Chapman returned Sunday from College Station.
We have had bountiful rains the past week.
Dawson Blasingame and family are leaving this week for Clayton, New Mexico, to make their home.
Mrs. Mason and sons have purchased the Ida G. Malone farm here and will move there soon.
Mrs. Malone and daughters, Misses Jessie and Maude, will move to Hereford where they will make their home.
The community club met Thursday afternoon at the home of Mrs. Dawson Blasingame. A quilt was quilted by the ladies and a social afternoon spent together. A friendship quilt was presented to Mrs. Blasingame, with names of each member of the club on blocks, given as appreciation of her faithfulness as a club member. Refreshments of sandwiches, cake gelatine and iced tea were served to those present.
Mr. and Mrs. J. M. Chapman and son, Ray, were Hereford visitors Friday.

SHERIFF'S SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on the 18th day of July A. D. 1930, by the Clerk thereof, in the case of C. M.

Humphrys versus J. H. Weems and Fred Schults No. 1428, and to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in September, A. D. 1930, at being the 2nd day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, Texas, the following described property, to-wit: All of the East one Half (E 1/2) of Section Number Twenty Three (23) in Block K-8, Deaf Smith County, Texas; and the undivided one-half interest of all of Section Thirty-six (36) in Block K-8, Deaf Smith County, Texas, owned by J. H. Weems. Levied on this 5th day of August 1930, as the property of J. H. Weems to satisfy a Judgment amounting to \$14,583.29 in favor of C. M. Humphrys and cost of suit. Given under my hand this 6th day of August A. D. 1930. J. B. MILLER, Sheriff, Deaf Smith County, Texas. 30-640

A Sure Way To Greater Profits



Merit Hen Feed

BUILDS HEAVY LAYERS
Supplies Growth Vitamins

The average hen fed on grain alone, produces only one-half the number of eggs that the same hen would develop if fed a balanced and complete ration.



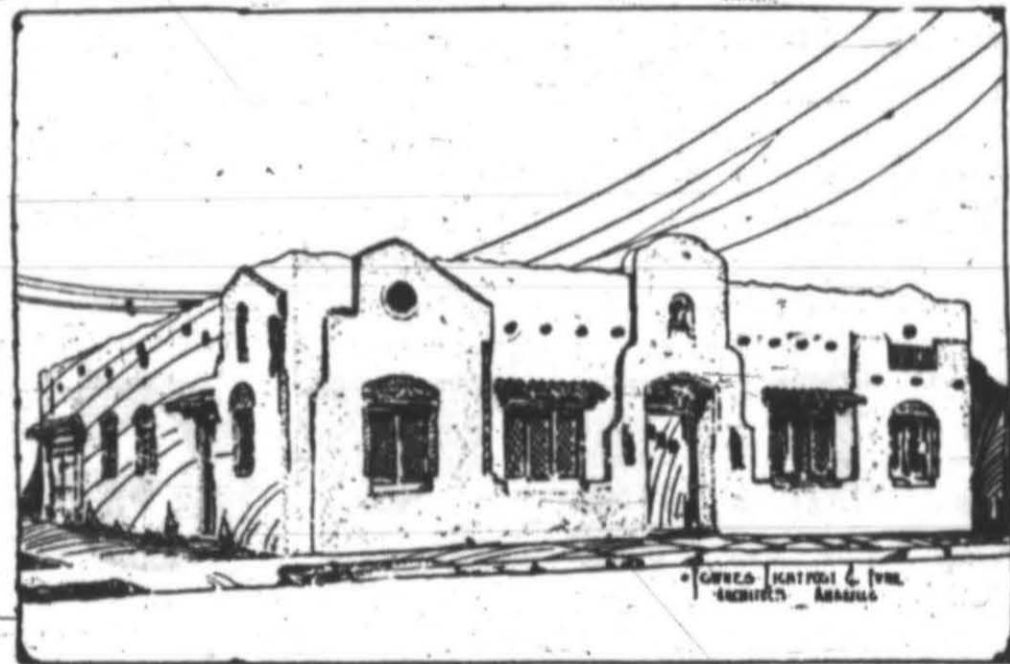
Merit Egg Mash

Increases Profits



Merit Egg Mash contains the necessary elements to produce white, yolk and shell, and should be made available to laying hens at all times.

West Texas Feed & Seed Co.
Phone 265



New Funeral Home Opening

Thursday, Friday and Saturday August 14, 15 and 16

Everybody is invited to attend this opening and inspect our building, stock and equipment. We will be disappointed if you do not visit us.

Refreshments For Everybody--Souvenirs For the Ladies Open All Day and Evenings

E. B. BLACK COMPANY

**HEREFORD FORM NO. 6,
Units Nos. 42 to 55 Inclusive.
NOTICE**

All Owning or Claiming Any Property Abutting Upon the Streets and Avenues in the City of Hereford, Texas, and to All Owning or Claiming Any Interest in Any Such Property:

The governing body of the City of Hereford has ordered that the hereinbelow portions of streets and avenues be improved by raising, grading and filling, and installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and paving with 2 1/4 inch vertical fibre brick on 1 inch cushion on natural foundation, together with incidentals and appurtenances, and contract has been made and entered into with Henry C. Farmer and Company for the making and construction of such improvements. Estimate of the cost of such improvements for each portion of said streets and avenues has been prepared.

The portions of said streets and avenues so to be improved, together with the estimated cost of the improvements for each such portion of said streets and avenues and the amount or amounts per front foot proposed to be assessed against the abutting property and the owners thereof, on each such portion of said streets and avenues, are as follows:

On Schley Avenue, from its intersection with the north line of Third Street to its intersection with the north line of Fourth Street, known and designated as Unit or District No. 42; the estimated cost of the improvements is \$3,633.90; the estimated amount per front foot to be assessed against the abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$2.6755; the total estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.1255; the estimated amount per front foot to be assessed against abutting property and owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$2.6755; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$3.1255.

On Seventh Street, from its intersection with the West line of Main Street to its intersection with the East line of Jackson Avenue, save and except area already paved in intersection of Seventh Street with Lee Avenue, known and designated as Unit or District No. 43; the estimated cost of the improvements is \$8,050.44; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Fourth Street, from its intersection with the west line of McKinley Avenue, known and designated as Unit or District No. 44; the estimated cost of the improvements is \$1,060.71; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.5078.

On Fourth Street, from its intersection with the east line of McKinley Avenue to its intersection with the west line of Lawton Avenue, known and designated as Unit or District No. 45; the estimated cost of the improvements is \$5,807.71; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Witherpoon Avenue, from its intersection with the North line of Fourth Street to its intersection with the north line of Third Street, known and designated as Unit or District No. 46; the estimated cost of the improvements is \$2,975.40; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Miles Avenue, from its intersection with the north line of Fourth Street to its intersection with the South line of Fifth Street, known and designated as Unit or District No. 47; the estimated cost of the improvements is \$1,847.37; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$2.6755; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$3.1255.

On Seventh Street, from its intersection with the West line of Main Street to its intersection with the East line of Jackson Avenue, save and except area already paved in intersection of Seventh Street with Lee Avenue, known and designated as Unit or District No. 48; the estimated cost of the improvements is \$8,050.44; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Seventh Street, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$1,443.48; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On "B" Street, from its intersection with the East line of Main Street to its intersection with the north line of Eleventh Street, known and designated as Unit or District No. 50; the estimated cost of the improvements is \$12,442.53; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Eleventh Street, from its intersection with the East line of "B" Street, to its intersection with the East line of "D" Street, known and designated as Unit or District No. 51; the estimated cost of the improvements is \$7,049.99; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Eleventh Street, from its intersection with the East line of "D" Street to its intersection with the West line of the street running north and south through Block 18, Evans Addition, known and designated as Unit or District No. 52; the estimated cost of the improvements is \$5,884.62; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On Eleventh Street, from its intersection with the West line of the street running North and South through Block 18, Evans Addition, to its intersection with the East line of "F" Street, known and designated as Unit or District No. 53; the estimated cost of the improvements is \$1,935.78; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

On "E" Street, from its intersection with the South line of Eleventh Street to its intersection with the South curb line of Tenth Street, known and designated as Unit or District No. 54; the estimated cost of the improvements is \$10,176.75; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.0578; the total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.5078.

A hearing will be given and held by and before the Governing Body of the City of Hereford, Texas, on the 15th day of August, A. D. 1930, at 10:00 o'clock a. m. in the City Hall, in the City of Hereford, Texas, to all owning or claiming any

property abutting upon said portions of said streets and avenues, and to all owning or claiming any interest in any such property. At said time and place, all owning or claiming any such abutting property, or any interest therein, shall be and appear and will be fully heard concerning said improvements, the cost thereof, the amounts to be assessed therefor, the benefits to the respective parcels of abutting property by means of the improvements on the portions of said streets and avenues upon which the property abuts, and concerning the regularity, validity and sufficiency of the contract for, and all proceedings relating to such improvements and proposed assessments therefor, and concerning any matter as to which they are entitled to hearing under the law in force in the city and under the proceedings of the city with reference to said matters. Following such hearing, assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by

any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in any wise interested or affected, will take notice.

Done by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of July, 1930.

(SEAL) EVA SKELTON,
City Clerk, City of Hereford,
Texas.

**MAY GET PICTORIALS AT
CHAMBER OF COMMERCE**

The Brand office is out of Pictorial Edition copies, having had constant calls for them since the week of publication. However, the chamber of commerce in the city hall has a reserve supply which was arranged for filling all late requests.

The YELLOW PENCIL with the RED BAND

EAGLE PENCIL CO.

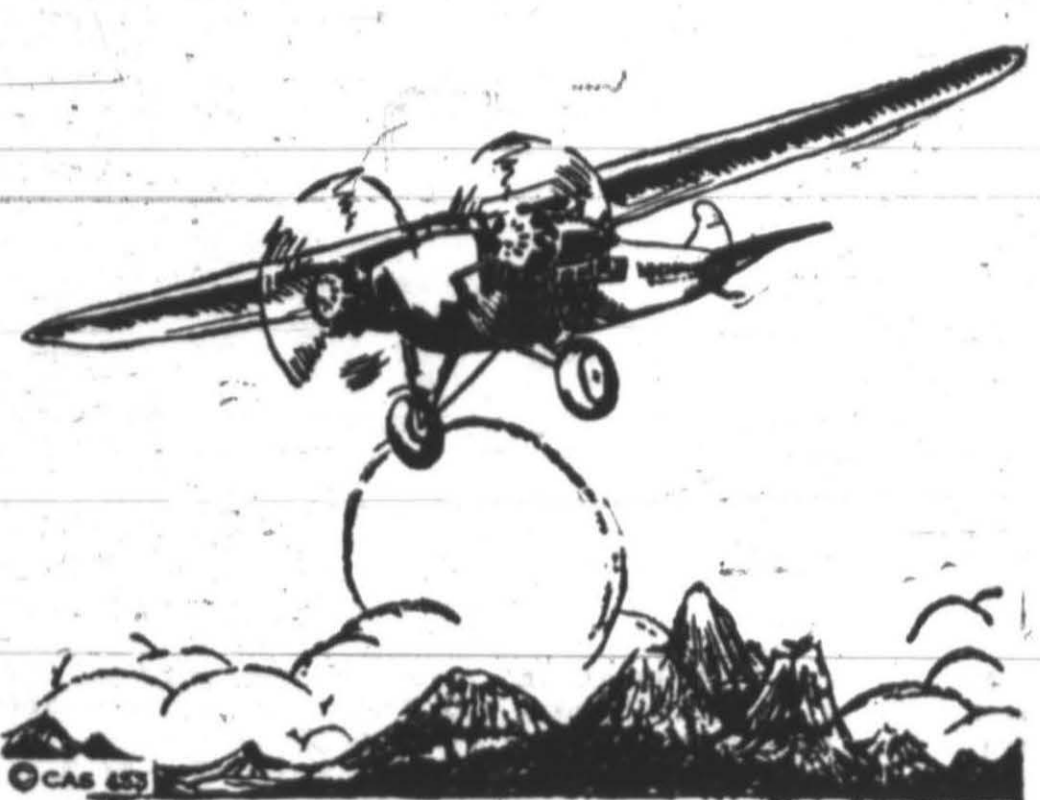
EAGLE MIKADO

Dr. B. M. Wiltshire, Dentist

Over-Sprows-Cronin & Company
Buckner-Lambert Building

ROOM 3 PHONE 470

Brand Want Ads Pay Good Dividends!



**Don't Fly Too High
Have Money**

MANY people with a little money are like green aviators... they try to fly too high. Then they "crash." Extravagance has "crashed" more happiness than self denial and saving ever will. Stop buying things you don't need, if you want to get ahead.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD

—a strong bank thoughtfully managed—

HEREFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

WEST TAILOR SHOP

MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"

Suits Cleaned and Pressed, \$1.00

Clothes called for and delivered—Phone 365

A FEDERAL FARM LOAN

Is the Best Loan Contract On Real Estate

1. Lower rate of interest.
2. Liberal pre-payment privileges.
3. Easy to get large tracts segregated into smaller loans.
4. Easy to obtain a release of part of the security.
5. Reasonable loan values approved.

A. O. THOMPSON, Secretary-Treasurer.
Our Abstracts Correctly Reflect the Records.

THOMPSON & IRELAND
ABSTRACTERS
Hereford Texas



The Realization of an Ideal

Women, today, lead interesting, strenuous lives! There are so many places to go... so many things to do. But even with this activity, there is one thing that still stands out above all others: Making the home more comfortable and more livable than it has ever been before.

Furniture with just the right touch of smartness. A kitchen that is a model of modern utility. A bathroom that draws exclamations of delight. And, of course,

AUTOMATIC HOT WATER SERVICE

throughout the house, so that, wherever you turn a hot water faucet, a lively stream gushes forth.

Don't be contented with antiquated methods of heating water. Don't spoil the cheerfulness and comfort of your home with a furnace coil for heating water. Phone for full particulars.

SPECIAL TERMS

We are giving extra convenient terms on Rudd Automatic water heaters installed before September 1. Come in and learn of these wonderful conveniences. An automatic costs but little more and is worth many times as much. Ask those who own them.

West Texas Gas Company

"HEADQUARTERS FOR GAS APPLIANCES"

TOWARD SUCCESS
Just Adrift--Or a Steady Pull?

There is a certain school of thought which says, "Eat, drink and be merry, for tomorrow we die". But when that hapless, morrow comes, the insouciant philosopher, money spent, rather wishes he had been a little less "merry" and a little more saving.

The hand-to-mouth life is mere drifting. It is only consistent saving that pulls you toward your goal in life. "Pick up your oars" by opening an account with us.

THE FIRST STATE BANK

the place to go for
IMPLEMENTS

FAMOUS Ohio

Thomas Single Disc Drill

Grows More Wheat

This drill will grow more wheat than any other implement of the same type. The secret lies in the wide furrows made by the discs and tube boots. The seed is scattered all over this wide furrow and every grain has a chance to grow and stool out—more stalks—more heads and more bushels per acre is the result.

Works fast and easy and made to last.

**JAS. R. ROBINSON
IMPLEMENT COMPANY**



See 'em and Appreciate 'em

WINNER BRIDGE TABLE COVERS

All Rubber, Washable, Convenient—\$1.00

Rexall Theatrical Cleansing Cream

½ lb, 40¢; 1 lb, 75¢

—Things can Look Sour and Plenty Bad, but we can keep the bugs off your crops and garden. Anything from a crop of wheat to a cabbage head—there is something in the ACME LINE to take care of the ailment. ASK US ABOUT THE ACME SPRAYING CHART.

Corner Drug Store

The *Rexall* Store

Day Phone 105

Night Phone 238 or 403-W

"We Fill Any Doctor's Prescription."

The Best In Drug Store Goods—The Best In Drug Service

Locals

Mrs. Ralph Rutherford has moved into her modern new home on Bennett Street, in West Hereford.

Mr. and Mrs. J. E. Beyer, Jr. and family of Cherryvale, Kansas, are visiting his parents, Mr. and Mrs. J. E. Beyer.

Orr's Beauty Parlor, Phone 484-29-4c

We have made RICE'S Instant Tire Service a name to be proud of. Try the service and you'll believe there's much in a name. 31

Eastman kodaks and films. CITY DRUG STORE. 31-tfc

Mrs. F. V. Orenshaw of Brownwood, arrived here last Saturday to visit in the home of her daughter, Mrs. F. L. Lucas and family.

WANTED—Hogs for the Deal Smith County Fair. Please let me know at once if you contemplate showing hogs at the fair, September 16-17-18. G. W. BRUMLEY, Superintendent of the Hog Department. 30

E. A. Comer of Clovis was here the latter part of last week transacting business and renewing old acquaintances.

Ted Houston of Wichita, Kansas, is the new bookkeeper at the Panhandle lumber company yards here. Mr. Houston came from Amarillo to Hereford, where he was employed by the same company.

Orr's Tailor Shop, Phone 16-29-4c

Du Berry toilet preparations; complete line. Phone 300. CITY DRUG STORE. 31-tfc

The weather man says more rain. Get those tire chains at RICE'S. 1-1c

Eastman kodaks and films. CITY DRUG STORE. 31-tfc

H. E. Seward, O. J. Boone, Jr., reached home last Friday from a motor trip to Colorado and Wyoming. Accompanying them was Willis Harrell of Clayton, New Mexico, who stopped off at his home on the return trip. Mr. Seward visited an old friend near Douglas, Wyoming.

Mrs. Gaston Baer and little daughter, Hertha, left last Saturday for Colorado Springs and Denver, Colorado.

Orr's Tailor Shop, Phone 16-29-4c

For chapped hands, use Silqua Hand Lotion. CITY DRUG STORE, Phone 300. 31-tfc

Brunswick Super-Service tires, 20,000 miles insured and we make the repair or adjustment here and now. At RICE'S. 31-1c

E. H. Hare of Vega was here Friday on a business trip.

F. K. Smith and two sons of Newark, Arkansas, visited here for a few days this week with his brother, W. A. Smith and family.

Orr's Tailor Shop, Phone 16-29-4c

Mr. and Mrs. E. S. Ireland, Mr. and Mrs. C. T. Guseman, Mrs. J. A. Coker, Mr. and Mrs. J. E. Hill, J. A. Miller, J. S. Jones, Henry Farmer, Clay Ridgeway, Mr. and Mrs. S. L. Welsch attended the Ross Sterling political rally and speech in Amarillo Wednesday night of this week.

D. O. Williams was in Amarillo Thursday on a business trip.

Du Berry toilet preparations; complete line. Phone 300. CITY DRUG STORE. 31-tfc

Miss Elsie Owenby returned today to Amarillo after a two weeks visit with her grand mother, Mrs. A. K. Gillis, and other relatives.

Walker jacks, all sizes and prices at RICE'S. 31-1c

Musical strings and picks. CITY DRUG STORE, phone 300. 31-tfc

Mr. and Mrs. J. L. Hoffman and two sons, Robert and Edward, and Charley Wilhelm have returned from a two weeks' trip through New Mexico and Colorado where they visited many points of interest. They were accompanied by two brothers of Mr. Wilhelm, who live near Shiprock, New Mexico, on the tour through the Rocky Mountains.

Orr's Beauty Parlor, Phone 484-29-4c

For chapped hands, use Silqua Hand Lotion. CITY DRUG STORE, Phone 300. 31-tfc

We can convince you that Air-Fast (puncture proof) tubes are not a luxury but are time and money savers. At RICE'S. 31-1c

Orr's Beauty Parlor, Phone 484-29-4c

Mr. and Mrs. W. F. Gillis and Mrs. Gillis' sister, Mrs. C. W. Riddle and two sons, Ogie and Troys, of near Denton, arrived here Monday night. Mrs. Gillis made her fall style purchases for the Fashion Dress Shop in Dallas while away.

Rev. P. J. Conkwright of Sapulpa, Oklahoma, left last Thursday evening for his home after a few days visit here in the home of his brother, H. G. Conkwright, and family.

Alarm clocks. CITY DRUG STORE, phone 300. 31-tfc

Mr. and Mrs. H. A. Hoffman and children visited the Carlsbad Caverns and Cloudcroft, New Mexico, last week.

Mrs. Irby Christopher and two daughters, Christobel and Jean, returned Wednesday to their home in Abilene after a three weeks' visit with Mrs. Christopher's sister, Mrs. V. M. Cloyd.

Musical strings and picks. CITY DRUG STORE, phone 300. 31-tfc

Bruce Guthrie, of Garden City, Kansas, spent the week-end here visiting his mother, Mrs. Grace Guthrie.

Judge E. F. Lokey and County Attorney J. D. Thomas, both of Farwell, were here Wednesday morning on business.

CHIEF DOW MERCER

(Concluded from Page 1)

south to the fire. An eight-foot lift was necessary from the creek to the suction pump and water drawn in had to be forced through a reverse curve in the long hose. A regular pressure of 120 pounds was put on to furnish plenty of water at the nozzle and the new La France engine maintained the heavy load with minimum vibration.

There was no chance to save the home, the flames having spread so rapidly before the creek could be tapped, but much of the furniture was saved and none of the adjacent buildings sustained any loss. Insurance covered the losses.

The incident gave a thorough test of the pumper and has brought to recognition the value of such equipment in emergencies which may mean prevention of a great conflagration and large property losses.

Rev. Hornbeak will preach at the Presbyterian church Sunday morning, August 17, at 11:00. Evening joint service with the other churches.

Orr's Beauty Parlor, Phone 484-29-4c

Mrs. R. H. Vernon of Blair, Oklahoma, passed away Tuesday, August 12, at a hospital in Mangum, Oklahoma. Interment took place the following day at Blair. Mrs. Vernon will be remembered here as the mother of Mrs. Claude Miller, formerly of this city.

Orr's Tailor Shop, Phone 16-29-4c

J. T. Cronin and daughter, Mollie Ray, left Wednesday morning for Texola, Oklahoma, where they are visiting with relatives and friends.

E. B. Black and family are visiting this week in the White Mountains of New Mexico.

Mrs. Goldberg and two children of San Antonio are here this week visiting in the home of her brother, Gaston Baer and family.

Mr. and Mrs. E. C. Porter of Weatherford, Oklahoma, are visiting Mrs. L. P. Perkins of the Wyche community.

Mrs. Dewey Lawrence and two sons of Austin arrived Monday to visit in the home of her parents, Mr. and Mrs. F. H. Oberthier.

STORK SPECIALS

Born to Mr. and Mrs.— Jack Mounts, Dallas, a son, Bert, on August 12. Mrs. Mounts was formerly Miss Catherine W. son of this city.

Joe Lancaster, Houston, a daughter, Margaret Ann, August 11. Mrs. Lancaster was formerly Miss Mattie Mounts of this city.

Douglas Connell, August 11, daughter.

A. N. King, August 10, son. Alton Atchley, August 11, daughter.

E. J. Miles, August 2, son. Dan Argon, Black, August 2, son.

Alarm clocks. CITY DRUG STORE, phone 300. 31-tfc

STAR THEATRE

HEREFORD, TEXAS

Friday Only, August 15

"GRUMPY"

ALL-STAR CAST

This has been a successful stage play since 1913.

Don't Miss Our SPECIAL MATINEE, August 15 MATINEE, 10-25c—Night, 15-35c

ALSO CHARLES CHASE IN "REAL McCOY"

Saturday, August 16

Matinee and Night

Special Attraction for Saturday

"MEN WITHOUT WOMEN"

Monday

and Tuesday

August 18-19
15c and 50c

Wednesday

and Thursday

August 20-21

JOYOUS JOLSON JUBILEE—
Jokes, Jazz and Jollity!

Warner Bros. present
AL JOLSON
in
"MAMMY"

Nothing but frolicsome fun—and new Irving Berlin songs—with the King of Entertainers at his inimitable best. "You ain't seen anything so funny" till you see Jolson in this merry melange of minstrelsy.

A Warner Bros. & Fleischer's Specialty Release
Exclusive Exhibiting Privileges
Supervised by Technicolor.

JACK OAKIE
in
The Sap from Syracuse
A Paramount Picture

These days It's the Survival of the "It"—est!

They say the diamond is a woman's stepping stone to success.

Most men, however, can't get by without the "wherewithal".

They find they must make good or make room.

The surest route to independence is via the Bank-book.

Western National Bank
"There Is No Substitute for Safety"

Vacation Sale of Used Cars

Get away from the cares of business for at least two weeks. Enjoy the outdoors, good health, and return better fitted for your work. One of our fine cars will relieve you of your vacation worries.

WHY STAY AT HOME? EASY TERMS!

<p>1929 FORD COUPE —Six-ply Federal tires; a good four cylinder and a real buy— \$375.00</p>	<p>1929 CHEVROLET Truck. Plenty of power left in this six cylinder, and it is a real buy— \$450.00</p>	<p>1928 CHEVROLET Coupe. A dandy car for the kiddies to go to school this year in. New paint and reconditioned— \$325.00</p>
<p>1929 FORD FORD —In good mechanical condition; must be sold. Call for a demonstration— \$375.00</p>	<p>1929 FORD COUPE —Young High class, good paint, seat covers. Going for \$400.00</p>	<p>1928 CHEVROLET COACH —One of our outstanding values, two new tires. OK thru-out, priced at— \$300.00</p>
<p>1929 CHEVROLET —Coupe. Let us demonstrate this one. Driven only 7000 miles— \$450.00</p>	<p>1928 HUDSON SEDAN —Here's your golden opportunity to get a big car at a little price. Only— \$450.00</p>	<p>1930 CHEVROLET COACH —Very low mileage, brand new tires, priced at— \$575.00</p>
<p>1929 FORD SEDAN —A real vacation car. Good tires, good paint; not a scratch on it. Would you believe the price— \$425.00</p>	<p>1928 CHEVROLET Sedan. New tires, new top and paint job. Just dandy car to take that vacation and return— \$325.00</p>	<p>1929 FORD SPORT Roadster. Oh, Boy! what a bargain at— \$225.00</p>

OUR GUARANTEE OF GOOD FAITH IS BEHIND EVERY CAR! WHAT IS A VACATION WITHOUT A CAR?

We Are Preparing for a Good Fall New Car Business and Must Move Our Used Cars Now at a Low Price. It Costs Nothing to Look.

Brumley Chevrolet Co.

Incorporated
"A Reliable Institution"

Phone 216. Phone 216