

# Navy Chief To Review 

 Refusal Of Commission
## Thomas Promises 'Justice' For Cadet

The Fallen Eagle
 Nome

Storm Veers Away From Puerto Rico



2-Husband Woman Wants To Be Alone


## Threat To Peace

 Of Russ Visit Endsำ $=5=5$ $2=2=5$ $=5=5=2$




More 'Co-Operative
Demo Chief Seen

Daughter Helps RedAbduction

| $\mathrm{B}$ | Present indications were that would go finland too far to the eas: to affect Texas, but it might chang course at any time. course at any time. |
| :---: | :---: |

the West has been spirtied back
to the Reds by kidnapers who got
help from his own daughter, Wer
Victim of the plot, ascribed
he East Cerman Seury Polle
(SSD), was Sylvester Mlurau,
who had held helith rank in
Communtat people's poilce.
Two-Day Ad
Got 65 Calls


its a typleal mecom story for
Herrial Want Adt Mey have




New Uniforms


#### Abstract

 


## 5,000 Fans See

 Rodeo Closing Night
## Concealed Past,

 Say AF Officials

Posse Cuts Down Accused Robber

Rhee Promises To Avoid 'Incidents'
 8


City Park Merry-Go-Round



10 Soldiers Killed In Truck Accident



Church Council Makes Bid To Russ Orthodox

## DAVis, switsertand, AuE $8,4 m$ The World Counell of Churehe The World Council of Churche Central Committee wants the Ru stan Orthotox Churl

 stan Orthodox Church and otheClarlatian churches in the Sovil
Unlon to seek "fuil and free rel. Honships" with the council.
The committee" The committee's vieys were s
forth fin a 2.000-word messare sen
yesterday to Moscow. It rejected
 February for the councilits suppo
of the Communist backed Wor
Peace Council. The council h
turned down slmiliar bids in the past.
The councll is composed of rep
restatives of 115 Protestant Angican, and Eastern Orthod
Churches with total membership of
I70 million.

Girl Slips Aboard Canadian Warship 'To Be With Bill'

BidS DIE Ond


Skillful Pilofing Saves Airlinèr

## 

CAGELAY EGGS

CAGELAY IECS
Ask Your Loeal
Grocoryman

Big Spring Hardware


Quarter of Mile Change Twice Daily

## Lomax Farmer Stretches Two Small Wells Over 37 Acres

## By JESs BLAIR When the water was poured into he underground sands of tire South

 Plains in some forgotit the south lore that happens. reached Howard County. Farmers can find. and are lucky to get have a bale to the acre on it now. water on the Dr. Hall place, moost any at all
Thus sis the way Tommy Newm


 This sot much compared to those he sald, "but ti looks like all the
cotton we make will be with these Newman is ustag ooly one we
now, as the second one has sand now. down. But be hopes to have
pumping



 elihh hours ivo good helpers to d eourse. Thim are for has own price, 13 yeal Old son. Tommy Jr. and Roger
Cong. 14 yearolold husky who

 man has two sets of pipes, home
nakes the midnight change by opening a valueve, and change subtichn y fusi
water from one set of pipen
the Ner one.
Newn's wells are only about
entee deep
 pump. which is considered ver
fhemp
hid uel.
 0 day. This means amemot three OTEC Has Openings In Auditor Posts
Several auditor positions with the
Texas Employment Commission will son be avanatile, announced
wien Kinney manager of the local otfice.
Applications for aminations may be obtalined at the
local TEC office, Kinney sald. Dunes of bese positions will in audits, obtaining delinquent reports, and tives they are complyyyng with Laws and regulations of the Em -
ployers Compensation Act Applicants must thave been gradur ated from an accredited four year
college with courses in busine admhinstration and acoounting or year of full-time experience ia
ounting and
ouditing. Candidates for the scheduled e aminations must have been res
dents of Texas for the past fiver years. Most of the eligibles select
ed tor these positions will be quired to haye a car available for Schedules for examination salary ranges and other informax
tion about these auditing positions may be obtained at the Texas Em.
Big Spring Girl Seeking Degree Norma Fox of Big Spring ts
anoug more than 20 candidates

 of Yort Hays Kansas shate Cot lege, will bo the speaker.
CRANK UP! Come On
Out!
 ( )

Bring The ENTIRE FAMILY!

Motorcycle Race Scrambles 2 P. M. TODAY GRAFA'S GRAVEL PIT THRILLS, SPILLS . . . PLENTY OF EXCITEMENT!
Amateur riders from all over West Texas will compete for special trophies SPONSORED BY BIG SPRING OPTIMIST CLUB
With All Proceeds Going To Boys' Work ADMISSION school age and up ................... 50c HAVE FUN AND HELP A BOY!

Northeast Heat May Be Jusiln Warmup Stage

Despite a welcome hreak to some
areas this weekend, the heat wave
anter areas this weekend, the hent wave
which has dekydrated the nution's
northeast quarter may be fust in northenat quarter may be Just in
the warmupatite.
The U. Wenther Bareau has
T. Went predieted a "warmer than usuar
August in most of the northern
and August in most of the noribern
Whothints of the country with subb
normal rainfail in the northeast yormal
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the Temperatures in the high son
 the Rockies wastward for morter from
then Telephone operators walked out
of exchanges
 There have been sporadle heat
walkouts in some industrinl shops:
too, notably in Detroit where auto too, notably in Detroit where auto
workers walked out in bopou of
cooling off. Many business oftices cooiling off. Many business offtces
and plants were elosed temporarliy
on torid
Midwest fary. Midwest farmers are worrying
about their ripening corn and song.
beun crops but the situantion is not
serious yet. Prices of future conserious yet Prices or future con-
treats no the twe reps have been
edging up the the gran markets.
but estimates on the corn and soy bean harvests have been holding
up farily up fairl hot weil weather and drought in
Be east and nerthe extensive damage to corn and
truck crops. And of most severe East Church Cool To Plea For Union ATHENS, Greece U--The atter
noon newspaper Vradyni said today noon newspaper Vradyni saic atocay
leading eclesiastical circles Greece view Pope Plus appea
yesterday for a reunion of the

 Ne, ban sid not fertiuze this "Even during the good years, repetition of similiar attempts un-
une, but says he may try some though, we always have a dry
dertaken in the past and is an exx


## Usual $\$ 199.95$ Quality-Save $\$ 30$ on

## COMPLETE 8-PC. MAPLE SOFA BED GROUP

Sal qualiy priced $\$ 40$ higher in ofher leading slores, Sofa Bed, Wing Platform Rocker, Wing Chair in solid Birch with warm antique Maple finish. Matching Cockfail, End, and Step Table; 2 Table Lamps. Reversible coill spring cushions; sofa opens to $45 \times 72^{\prime \prime}$ bed. Provincial cover on Sofa Bed and Rocker, solid color Chair.

SOFA BY DAY-BED BY NIGHT


SWIVEL ROCKER-REGULAR 47.95

LARGE SIZE MODERN TABLES

10.88

ALL-DACRON PILLOW-REG. 5.95
Newett pillow on the market Luxuriouty
buornt-1ty
4.88


3-PC. BEDROOM SUITE-CUT $\$ 30$



5-PIECE DINETTE-REG. 59.95 Warde sole prise 49.88 ss Doun on Terma Sove mere thon $510-$ equath droene Seth wild nae. tionally for 520 morese, $30 \times 40 \times 48^{\prime}$ toble wath o
3.99 QUALITY 2-WAYं CAR SEAT

2.99

21" TABLE TV-REGULAR 149.95

DURMONT BROADLOOM-REG. 6.50

5.77

ARMSTRONG ASPHALT TILE CUT 11\%


FULL SWIVEL COCKTAIL CHAIR


## (20)

REG. 4.95 TEXTURED CARPETING

## 9,12 withe 3.88 squere verid

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## Educators, Critics Row On Reading Methods

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Kefauver Urges New Power Probe

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'Life' Staffer Threatens Court Action



Harriman Won't Take Second Spo
 Harriman, generally reagarded as
a potential candidate for the restl.
dential nomination, sald at a news nference yesterday that he wa
not interested In In lin funning for
 bearer.
Harriman reaffirmed support of
Stevenson for 1956 but deellined to
say whether he thought the former

## Pat McCormick Catching Breather

## COTTON FARMERS

ALL INSECTICIDES
JOHN DAVIS FEED STORE


Here's Why It's A Good Idea

- it's safer. payment can be STOPPED ON LOST CHECKS.
- It's CONVENIENT. YOUR CHECKS RUN your errands.
- Your cancelled check is a PERMANENT RECEIPT
- YOUR EXPENDITURE RECORD IS at your fingertips.
- YOUR Checking account is a GOOD CREDIT REFERENCE.

OPEN YOUR CHECKING ACCOUNT

## HERE, SOON!



A Boy's Farewell To His Dog

 Sole

## Satellite Just First Step Toward Space





 man-made but unmanned satelite
of the now become an inevitable en-
of the

 ing on a space satelitite and hope the equipment for launehing the
to have one revolving moonilke
around around the earth perhaps 18 The scientists who initully out-
months from now. England and uned the project made it plain
France also are working on high- that they were confident of its
alter altudude rocket projects.
Al aree that the ventures have success. But the details of how the
satelite would bee made and seat
scentific and peaceful- pur. spinning around the earth, are pose, to advance man's knowledge
of the universe. But there are mult
tary applications too The first nation to launch a sat.
ellite will have traveled much of ballistic missile, sometimes called tists believe that no defense scien- will Q Whan of this object? A. It isn't combe possible azainst no defense warrage of
bulleulike missiles, fired accurate
ly from a din ly from a distant continent.
The satelite program is iself a
 et to a height of at Viking rock- mily
May 1954 A A wo-stage Army rocket, composed of a German V-2 and
an Amm or 1 an an wae Corporal,
ellimbed to more than 250 miles in 1M9.
The nearest apprach

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Actually, say Pentagon selentists
small dense object.


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Ing its itsintegration when whilly.
enters the atmosphere. Scientists attending the Interna-
tional Astronautical . We don't know how many
Congress in




## Johnson Says Congress Has Found Foreign Affairs Unity

WASHiNGTON, Aug. 6 (n) - Sen.
Lyndon B. Johnson (D-Tex) sald
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entstat who attended the sixth aminal conngress of the weeklong
sational Aatron Which ended today; "In 30 or 40
Sard one scientist: "In
years a businessman will be the
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to eat treakfost
arrive in Europe, have lunch
arrive in Europe, have lunch, com
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Francisco in time for dinner.
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ay it straight down. There be virtuilly simultaneous, recepti
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will the satellites be Will the satellites, be manned?
"Not necessary," hte enginee
said. "But don'l forget the himman belng is the cheapest fistrumen
we now have to do a multitude of Weather forecasting should
more aecurate by that time.

- Yout see. "You see," explaine ane anther
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 such as Aden on the Persian Guif
alots of rain elouds form be



## Ond fantic ounus ALL THESE CLEAR-CUT ADVANTAGES!




C Supartor beauty-Here's one advantago you can spot as far as you can see! Pontiac's smartly distinotive combination of long, clean lines, Twin-Streaked hood and Vogue TwoToning is generally acknowledged to
be the major style edvance of the year SUPIRIOR PRRFORMAWCE-The Strato-Streak V-s, too, seta this car apart from any other in the world, It is the industry's moat modern engine -filled with "finsts" that pay off in
blaxing 200 -horsepower" action and biaxing 200-horsepower* action and
the greatest thrift in Pontich history.
suplintor sizi-There's 124 or 122 Pontiec's Pontiac's spacious Body by Fisher. And that means a solid sense of se-

SUPERIOR HAWDLIEG EAEA There's extra security, too, in the lightning remponse of Pontiac's oversize brakes, rocirculating ball atearing
and flashing acceleration. Even parking is a pleature with action like this, subarior comporr-What's your idea on this acore? Big, soft seats?
Ample shoulder and leg room? A cush-
ioned ride? Regal luxury? That's Ponanything on the mod. nything on the road.
Yet a Pontiac fits any new-car budgett
Come in and learn how little cash it cakes to join the big swing to Pontic.

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PTG Command Changes Hands



Lamesa Schools To Open Sep. 1









Bobby Nobles On Air Team Competing In Rocket Meet



BOBBY NOBLES

## Pilot Training

 Group At Webb Gets New Chiefcol. Jobin L. Weber took over
command of he Plot Training
cole Croup trom Lt. Col. Gerald Rooney
at webb AFB Frlday nilght during







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omality in peromonel. materill and
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 and holds the ratinss of fishter
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 Ho ens beat stationcd at Webb
tor the past turree years, having


WTCC Directors To Pick Officer




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ing in the scharbauer Hotel. Dir

Dawson Boys Will Attend Encampment LMMES - Eilther 16 or 18 beys

 The boys will take part in in
 Colkan nond Hroon Plerere, assist


Teacher Reception Planned At Lamesa Lavirss - Detalle el the tradi Bo plamed at om mecting of the





## Nothing

## GOES

 like a Cherrolet Y8!

It's the new winner in stock car competition... and it's winning new, young-minded friends faster than you can say America's hottest V8.

Because of its liveliness, its looks, and because it holds the road like it loves it-which it does.

Come try it, won't you, if only for the fun of it!
TIDWELL CHEVROLET COMPANY

NOTHING
(not even the high-priced cars) HAS GOT SO MUCH

TO GO WITH!

The most up-to-date V8
Chevrolet "Tur-
bo-Fire"- thaty
the quick way to the quick way to
say "the most modern, and the in design and so efficient in operation that it needs only 4 quarts of oil instead of the usual 5 . Shortest stroke
of any V8 in the industry Dolivers more hornepower per poudd Dhan miny engine in Chevrolet's field. Take your optional at expra cost.

Two Sizzling 6's


If you go for ${ }^{6}$ 's, Chevroiet oilers two
that will really go for
yout They re ihe most powerful 6 's in Chev-
rolet's field - with all the advantages of ership in valve-in-bead engine design.
And like the V8's, they give you the And like he V8\%, Hey give you the power of the only 12 -volt electrical system in Chevroier's field.

Powerglide, Overdrive or OVERDRIVE Synchro-Mesh

OVERDRIVE Chevrolet gives you $\longrightarrow$ the drive to suit your driving. A new
and finer Synchro-Mesh transmission, and finer Synchro-Mesh transmission, or, as extra-cost options, oil-smooth
Powerglide automatic transmission or Touch-Down Overtrive. It all alds or to nine engine-drive combinations
available on all models-the greatest choice going!

Now engineering advances on sfeering, springing, suspension
Special ball bearings in the steerng reduce friction. Special spherical joints in the Glide-Ride front suspension roll the bumps smooth. Outrigger rear Chevrolet rides, handles and corners like no Chevrolet ever did boforet

## CHEVROLET $\xrightarrow{\square}$

Combline your now Chevelof purctuse Oider a new Chevelet Hrough wh, thea



## A NEW GIANT IN TEXAS INSURANCE

 Texas Corporation BuysIllinois Insurance Com) panies


## AMERICAN ATLASICORPORATION <br> DALLAS, TEXAS

## Rockets Batter Big Spring Cosden Cops By 8-3. Tally

 BaumanClouts 39th Home Run gen Wind Up Series Here Today
## 

## Jim Tatum Boasts Best Record Among Coaches

Odessa Palms Off Decision To B'Spring

## Detroit Blocks Yankees' Return To League Lead

##  

## THREE HIT HOMERS

## Cincinnati Mauls New York Giants



## LOOKING 'EM OVER With Tommy Hart

 stadium in Odessa is to be torn down after this campaign to
make room for a housing project. Ted Battles, the Mid-
land scribe, referred to the Big Spring Cosden Cops as troublemakerg" after the recent Billy Capps-Luis Cabailero
fight here, It turned out Nick Cappeli got to keep his 825
following that imbrogio with Sherwood Brewer in San Angelo recently ${ }^{\text {a }}$. League Prexy W. J. Green reviewed the
case and exacted a $\$ 50$ fine against Brewer but let Cappelli
off scot-free, which was the right thing to do ... Organized
league clubs have had to ge tottering but only four minor
paigning begost since the cam-veston-are Texas ctrlis ... Two of those-Tyer and Gal- One of the WT.NM Leagu's
best known managers lost his job because of his fraternization with players in undesirable places long after the boys
should have been in bed.. He didn't discourage among his boys, either. Buz didn't discourage drinking
Infielder, says Milwaukee's Hank Aaron may have a Dillos



 Texas League May Not Want Amarillo

Stasey May Make Lineup Changes

| Vernon's football team has only one regular back from last seabas been resodded and is supposed <br>  Cor the next several years, how- ever, since the Llons come here this fall and District 1-AAA will not include Bsig Next to Osring in Mande Manager Pat Stasey of Hobbs regards Pedro Aldarnal, his center inloer, as nis That Alex Crespo. Hobbs' rookje right-dielder, is 40 years of age, ot 38 , as was reported here car:${ }_{\text {Ing }}^{\text {lier }}$ baseball before practically evo other Hobbs performer was old rookio in Lacaro Zarza, who be longs to Erie, Pa. Pa Ineidentally, nounced OK - and ft's improw- | the Sports' Ineup... A famillar tigure is apt to draw his release there . . . Manny Junco, the forme Big Springer, who opened the sea- son as Hobbs' catcher, is now working in Hobbs after failing to stick with the sports ${ }^{\circ}{ }^{\circ}$. ${ }^{\circ}$. cent break age in soft drink bottles at Steer Park. . Screen wire between the soats would cut that to practically Waco, daughter of the Longhorn League arbiter, wan married to Clyde C. Walter, a Levelland boy, In Waco last night. . Baylor's football team has scored in its last 51 games and has averaged 21 During the past five years, Baylor and Texas have lost grid starts than any other SWC club .... Steve Mellinger, a grid standout at several positions for the University of Kentucky, wil do his footballing at $F$. Hood, Texas, |
| :---: | :---: |

## Walker Displeased With Cards' Play




Fourth Trophy Ready

Arcaro Boots Misty Morn Home In Monmouth Oaks


Dazzling Start , Bums. Sus.


Aonons wh had auon wek

 Hom: aroon docat oolt too


## 'BARREL DAY

 AT BALL PARK at stoer Park,
Fans coming Fans coming to the park will
drop what money thay wiah intoop container nayy whe on-
tonce, The boo office will not Yence, The box office will not
bo pepen
Revwell meets sig spring, at 3 o' clock, After f Nody, the
the cope hesd for Now mox-
ico and five games.




Larson Big Help To Yanks After Recall From Denver

 sembiance of order to the crum: tence and made a leaping one-hand
binif New York Yankees' pliching catch of the drive.
statit






## GRID DUCATS <br> GO ON SALE



LONGHORN
AVERAGES AVERAGES


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Italians Capable Of Big Net Upset


## Deep Test Started In Central lioward


Flemming Holds Key Independents To Import Controls Seek Best Way

Kent Venture
To Hunt Reef
Locatiton of a pew Kent County

## AMENDMENTS CAN CRIPPLE

## Lines Drawn By Producers And Consumers On Gas Control Bill

Scurry Prospector Flows Oil On Test

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## Andrews Embar Field Adds Two Deep Producers




## EVONIAN COMING U

Grayburg Discovery Finals In Central Lea County, NM


H. B. REAGAN | INSURANCE AGENCY |
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## WEST TEXAS

OIL DIRECTORY
Southwest Tool \& Machine Co.
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O. H. McALISTER
oil field trucking
Big Spring, Texes - Dial 4-5591
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## WILSON BROTHERS <br> GENERAL CONTRACTCRS

 Specializing in Oil Field Constructionnie E. 15th
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Atomic Device May Lead To New And More Potent Fuel

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of the cosodev family

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grossion of Emory Rainoy with Cosdon Petroleum Corporation since pro-
 Rainey is a native of Henderston County. When he was a small lad,
his family moved notionisiana and subsoquentiy came to Howard County
 ather, M. A. Rainey, with the operation. He attended school in Lovisiona
and finished at R.Bar School northwest of Coahoma. He Worked
 1940 he enterod Cosden employ as a yardman under Jack Benks. Later pumper. Then ho was shifted to the troating dopertment as as helper and more rocently boccame a treater first class in the unit where mocaptons On Dec. 22, 1928, he was, married to Lily. Hollis and they have two
ions, Gorman Rainey, 25, and Ross Rainey, 16. As great a dolight are two Rainey is a doecon in the East Fourth Stroet Baptist Church and
 of small boys in Sunday School.

For pastime, he like thunting and fiahing -ospecially fiahing. When-

 $i t$ comes to
redihot fan.



## SHOP OUR LOT BEFORE YOU BUY


 ctual mile car, See and dirive tit

'51 oldosmobile Super 2-door sedan. Radio, heater nd soat cover siles.
32,00 actual miles.
'50 chevrolet Fleelline, 2-door. Nice and elean.
'53 Garc. G Hydon pleku. Two to choose from. One SOME OLDER MODELS
Shroyer Motor Co.



## "COME ON IN

THE MARKET'S FINE"

\$3295
 inside and out.






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"YOU'LL LIKE OUR TERMS,"
THEY WILL. FIT YOUR BUDGET.
54 RLrmouri plain ciub sedan ... $\$ 1295$
${ }^{\prime} 50$ popar Meadowhrook tdoer Sedaet $\$ 435$
JoNes MOTOR CO, INC.
DODOE B PLYMOUTH
Dlal 46351
101 Gregs $\qquad$

are you driving with your FINGERS CROSSED?
Well why take chances when Big Spring Motor Co. offers

|  | '53 ${ }_{\text {Raps }}^{\text {old }}$ |
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## DEPENDABLE USED CARS

YOUR BEST BUY IN BIG SPRING INSPECT THEM

${ }^{\prime} \mathbf{4 7}$ chevzoLET Club Coupe. Redilo, heater, solid tranpporation........ $\$ 215$


$' 51$ Dodar Coronet
${ }^{\prime} 51 \begin{gathered}\text { MERBCURY } \\ \text { ditive Tow tone } \\ \text { grevereen }\end{gathered}$

'52 NASB Cuitom Statemmes dub soupe Hester and



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## DERINGTON <br> GARAGE

AUTO PARTS AND
MACHINE WORK

## K <br> 




## 148 NEW 3-BEDROOM BRICK HOMES 1,000 TO 1,335 SQUARE FEET OF LIVABLE FLOORSPACE

Plus Attached Garage, Curbs, Gutters And Paved Streets

| Look At The Quality Roofs |
| :--- |
| On These Beoutiful |
| 3-BEDROOM HOMES |
| By |
| Coffman Roofing Co. |
| Datas Rumasts |

We Are Proud To Furnish The Following National Advertised - Kohler Plumbing Fixturos

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IN THESE QUALITY HOMES
> TALLEY ELECTRIC
> 607 Eat 2nd

GI AND FHA FINANCING COLLEGE PARK ESTATES

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Priced From
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Our Outstanding Features

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Central Heating
Optional Duct For Air Conditioning
Mahogany Doors

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| :---: | Arvin TV







## A WOMAN'S MIND-must be made up even when it comes to the important de-




A QUIET() TMME-can be spent with a few crayons and a color book until there is a disagreement about Waiker, and Doualass Burnett, son of Mr. and Mrs. E. Z. Burnetit, right, dont dappear too to impressed by the tine points of painting gas expliained dy Kemneth Hogk, son of Mrr. and Mrrs. James Hogg Jr.


Big Spring Daily Herald


Contacting New Friends

Interior Decorating Is New Summer Trend

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| ve thinining about oution or iving and |  |
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 Line
 Glovelier, sefter, smoether. . ITs news in shoemeking,
and now yours for so littiel The Seamless"t is soft-toed,
cork-insoled, tisue-leather lined . . fits like a sheoth cork-insoled, tissue-loether lined. .fits like a sheeth
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he recelves hus orders.

Mrs. Pederson
Shower Honoree Mrs, I. Z. Poderion was honoree



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 Pink enndies yymed fin doubleceloth,
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By Frances Walker

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Miss Carnahan Is Wed xinn= $=$ To Mr. Vail Saturday and bue thower Thurrany attory
nooen to the home of Mrs, Jothny
 Cohostesses were Mri. Gene
Long. Mra. W. A. Burchell Jr.s


 J. C. Spalding
Refreshments of cake and puncb Refrestments of cake and $p$
were served to 25 guects. my future. pat, or present tass.
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see you next week.

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# WELLS 

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Spectal for Augurt and September, 6 factals inwe September, 6 factals 230
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Miss Texas Is Guest At Big Spring Rodeo Trit部官官

## ＇ROUND TOWN


With Lucille Pickle

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| LEO brooss is spending a week | ${ }^{\text {a }}$ West |
| V．M．where them to carissad． <br> the caverns and also make a trip into the mountains． |  |
| MRS．JOE BLUHM who now makes her Dome in LUBBOCK is planning to go to ANCBORAE， ALASKA，where she will vist with her son and his famlily，MR，and |  |
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mig Spring (Texas) Herala, Sun., Aug, 7, 1055 . 8

## ametican designer pattern


by Varden Petite CLEVER TRIM

## Step-In Dress Designed

 Just For 'Little Woman' antoon houeses who have made \& cents extran



## HI-TALK <br> By Mary Sue Hala

> and

Whentte Fally bofore meturntng


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 Perinpp no extru laiowledge whs
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several days this week recioernt

Style Show Date Set By Golf Association
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dearign clothes that are figure flattering and newsworthy. Atep-In dress it thas clever pockbed button elosing at the neckline which can be trimmed with a conMake this dress in cotton, Hinen velveteen, Irien, pique. faille TEAS pattern in cut to DESIGNER
TEAREMT, MEASUREMENS, not Standar suure 12 bust 35, waist 26 , hips
3t tneches; size 14 bust $36 \%$, waist 2714, hips
38, waint
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In
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snes.
Size
12 requires 44
4i/ yards of 36 of 38 -inch material for contrasting tabrie with nap. To order Pattern
No. 1228 , address Spadea Syndicate.
 Luther Baptists Plan Picnic Monday Night A plenic dimner will be held Mon-
day at 6 .30 p.... for the members
of the Bethel Baptist Church Luther in the home of Mr. an Everyone is to bring his ow basket luech for the coming re
vival to be held at the church Aug
iver vizal, Cottagee prayer meeting win
be held after the meal and fellow


Mother, Baby Bear By CAROL CURTIS
Made of brown folt wid y light
tan felt for noses and ears, a dash
 enubby mama bear and ehe wed
beby bear are toys to delight the
very young, Mother wears a poika dot apron, baby has a tiny serep
of a cotion bib. Mother bear il
 PATTERN NUMBEB to CARO Yis, Madilion spinare Stetion, Now The NEEDELEWORK Guide, 30
pages, 150 dealizns for kniting pages. 150 desitess. For kivitutinge,




## Take your problems to Church this week -millows lave then there!

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Plans Fall Wedding



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By Joyce connaway
When you think of a rodeo, the

cy Roberts, Midiand; Charriene When you think of a rodeo, the Calvin Beal, Tulsa, Oida.; Sylvia | Alsst |  |
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| Is a pleture of cowboys and thie | Hhewhey, Beaumont; Pegzy Sanders, |




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FROM ORIENTVIA PARIS'-For French modele show new coiffures inspired by Japanese fastions and
kimonos at the annual halr styling thow in . Paris



ARIS BY N IGHT- Searchlights and fireworks blave in the sky over Notre Dame Cathedral, Paris, France, as Bastille Day eelebrations draw to a close, Occasion was the anniversary of storming of Bastille Prison in French Revolution.





WINS RACETO MAWAII - The rati Sluchomad owned and stiperem br


SENATORIAL RIDER- Sam Ste Ketumer ©







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Singer Gives Beauty Advice
 COSDEN CHATTER
Guthries Visit With
Kinfolk In Louisiana


 Forsan Residents Have House Guests















 Which Way Is Up？






[^0]HOLLYWOOD BEAUTY Kitty Kallen Streses Care Of Hair And Skin
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A Bible Thought For Today
 Editorial

Let It Mature And Bear Fruit


Marquis Childs
India's Mennon As Spokesman For Peace


Business Mirror
New Rules Will Test Housing Boom

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Ahhh

Around The Rim Museums Show What Made America Great


## David Lawrence

Red China Still A Criminal Nation


Chaise Lounge Has Comfort, Eye Appeal

Hit Named Head of
Midand's Schools.

## Midland's Schools 



Modern Chaise Lounge
 TV ster Virginia Lee enjoying the easy-to-suld unit. Space Flight Like $\left\lvert\, \begin{aligned} & \text { ed to push through the earth's at } \\ & \text { mosphere land on the space stato } \\ & \text { whe }\end{aligned}\right.$ Changing Trains
COPENHAGEN, Denmark (n) $-\begin{aligned} & \text { at } 15,625 \text { milles an hour. } \\ & \text { "The rocket ship, besides carry- }\end{aligned}$ Traveling through space 50 years
Ing pee pengers ship, in specilly desesigned
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 A sclentist at the International prediction tod congress made that exp explained how The passengers get oft the rocket
it will be done: "First, we establish manned space same speed si the whiriling space stations above the earth. That will
be eass. Then rocket ships destion-
coming back."

## UNCLE RAY'S CORNER

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 'Where's Mary'.' (Buly is my broth- from the racio. He says, Tomor,
er.) He says Look out for the row-same time, brid when he Ls on the Hoor.
"He loves himself tmmensely, Heft me with the feeling that para
 my mother is brushing her teth, big vocabularies.
he loves to to met where he can peek have
if a par into her mouth."
This reade


 who likes to eat "toast, corn, the
white of an egg and biscuits." She
adds:
Use This Coupon to Join the New Scrapbook Clubl To Uncle Ray,
Big Spring, Texas
Dear Uncle Ray:
I want to join the 1955 Uncle Ray fully addressed to myself. Please send me a Member ship certificate, a leaflet telling me how to make a Corner Scrapbook of my own, and a printed design to
paste on the cover of my scrapbook paste on the cover of my scrapbook
Name or R.
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COME LEF US REASON TOCETHER Bible Classes L............................ 0:30 A. M. Morning Worshlp . ...................... 10:30 A. M. Evening Worshtp . . . . . . . . . . . . . . . . .... 7:00 R. M.
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The Herald's
Entertainment Page
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Top Comies

| Crossword Puzzle |  |  |  |
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Big Spring (Teras) Herala, Sun, Aus, 7, 1055

Marilyn Monroe, Tom Ewell Star In Ritz Comedy Feature


'The Seven Year Iteh'


## 'Jupiter's Darling' Will Get First Local Screening At Jet











Joel McCrea In 'Wichita'
 Wyatt Earp Brings Justice To Frontier In 'Wichita'







 "Wichits" is sung by Teex riter.

 A. wild trontier sutule monere than

the town ater $r$ chatile drive theoth


fole . He netues sud to tount
 Matiorson and Earty tero younger Oilman Shoots Self


 ATTRACTIONS

 ${ }^{\text {Bempett }}$ "CABMEN Dororhmy Dandidens and Heary
Belafonte Hith kentuckide" with

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Mompango.
 Hobert Milichumatilland aid

## WEEK'S

 PLAYBILLVan Heflin Stars In Lyric Picture



POẄ'ERS . TUC'CKER . NAAISH

| TERNAC | TONIGHT AND MONDAY |
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HERE AT LAST!...the picture miluons OF MOVIE-
GOERS HAVE BEEN WAITING
 LUS: COLOR CARTOON

## Certic) TODAYAND MONDAY

WHIEE-HOT STORY of a RED-HOT SQUADRON Holl-Divers of the Nory's
JUPITER'S DARLING
Esther WILLLAMS Howard KEEL " $\mathrm{m}=\mathrm{CHAMPION}$ George SANDERS


Mystery Festure

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Drectan oy BILLY WILDER CINEMÄSCOPE with EVELYN KEYES-SONNY TUFTS
ROBERT STRAUSS-OSCAR HOMOLKA MARGUERITE CHAPMAN
VICTOR MOORE-ROXANNE sereea Moy by BILLY WILDER GEORGE AXELROD
 PLUS: NEWS-READY, SET, ZOOM



## Randolph Scott Starred




I. Miller

Fall 1955 Sample Showing
Block suede, 22.95

Wednesday, August 10 th is your once-in-a-seeson opportunity to see and select from the entire somple Make-up collection of I . Miller shoes for Fall-Winter 1955 . . . wonderful opportunity to get a perfect fit no matter your shoe size . . . you can be your own designer, too, if you wish ... In honor of the occosion Mr. Jock Arron, I. Miller's speciol representative, will be here all day to help you personally, select the perfect Make-up I. Miller.

## Hemphill-Welle Cos

No such thing as a hard-to-fit figure!

Now
Petti-Misses 6 to 14 for the $5^{\prime} 2^{\prime \prime}$ and under! Brief-Sizes 6 to 20 for $5^{\prime \prime} 2^{\prime \prime}$ to $5^{\prime \prime} 5^{\prime \prime}$ !
Misses 8 to 20!
Holf-Sizes $121 / 2$ to $241 / 2$ !
Women's Sizes 38 to 44 !

## ROTHMOOR

 trunk showing

Friday, August 12th

Entire line of Rothmoor Fall coats and suits. Entire size-range no motter what your fitting problems hove been in the post. Mr. Al Clemage of the Rothmoor Corporation will be here all day to personally supervise without charge' and help you select trie custom-like fit. Friday, Auguat 12th, Mark it down, See what a perfect fit can do for your tlgure.

## Hamphill-Wbeles Cs:

## what makes Progress?

## BEGIN WITH A NEED... THEN ANSWER IT?


#### Abstract

Begin with a need. . then answer it. The story of the development of America's department stores and the cities which made them are one and the same. Take a pot-bellied stove, a few bolts of cloth, some barrels of flour, a keg or two of nails, a heart full of courage and a vision of tomorrow's horizons. There you have the general store that followed the pioneers as they unfolded the vastness of America.

Our store here in Big Spring can trace it's development in a similar way. From the old L. Swartz \& Co. of 1900 in San Angelo, to Baker-Hemphill Co., 1909 , to Hemphill-Price Co, of 1923 in Lubbock, to the present Hemphill. Wells Co.stores in Lubbock, San Angelo and Big Spring.

January first, 1956 , will mark 10 years since we took over the Albert M. Fisher Co., which was an outgrowth of the old Fisher Bros. general mercantile. Here was a general store that definitely was a pioneer in the development of Big Spring.


We hope we have fostered and developed some of the courage and vision thot made the old Fisher Bros. store o great institution and Big Spring a bigger and better town.

That is the stary of the progress and development of west Texas cities.

Take a logical transportation center with churches, schools, some business enterprises and a community of peoplewith a heart full of courage and a vision of tomorrow's horizons there you hove o young city such as ours. In 10 years we have seen Big Spring's population double. In 10 years we have seen our business double In 10 years we have seen our floor space double.

Is there any reason to believe thot in the next lo we will not see the some?

Begin with aneed. . . then answer it.
Our City Commission has seen the need. . . and our hats are off to them. . . for their endeavor to answer it.

Is there any question of the need. . . for the municipal development as outlined in the rroposed City Bond Issue?

Do our streets need improving?

- We need to keep our water system up to our city's growth?

Do we need additional fire protection, especially in the east
part of tom?
Do we need additional city parks for our children?
De we need edecent, modern City Joil?
De we need a Iarger and more efficientcity HallendAuditorium ?
We belleve you know the answer. . which comes up at the Polls August 9th.
And answer we should, . with all the courage of our convice tlons.

# COMIC SECTION 

## LIL ABNER AK AL CAPP





## CASEY RUGGLES



## TARZAN




Edgar Rice Burroughs


ALLEY OOP



EVEN ON TME Ggjoge TEERET
CNO NKENS CGHYLNDINO

ANEVENTFYL VOY
UNEVENTFLL VOY,
AOEVEH, LARSEN!
TAKE THE WHEE AGETEH: LARSEN!
TAKETHE WHEELILL
CATNAPA BIT!为
advertibmant

advertibeiment
You can make enough frozen suckers (20) from one package of KOOL-AID to treat all these kids! The envelope tells howl



## PENNY







OUT OUR WAY



| T'VE BEEN PLAYIN'CHECKERS |
| :--- |
| WITH GRANDMA AN'I SKINNED | WITH GRANDMA AN I SKINNED

HER FIVE STRAIGHT GAMES!



ANNIE RNNEY




WELL, WHATTA-YA-KNOW, ZERO!
CAPN BARL AN CHIES ENSNERE WELL, WHATTAYA-KNON, ZERO!
CAPN BARL AN CHIEF ENSINER
BOVE ARE ACTUALLY TALKINN'
TO EACH OTHER JUST LIKE TO EACH OTHER JUST LIKE GOOD FRULYDS
THEY REALIV


## NANCY

adveatigemant


By Ernie Bushmiller


# Family 



Whes my crmbian grew up, I found that I missed the chatter and companionship they had given me when they were small. While speaking to a teacher in our local school one day, I discovered a way to fill this void in my life. She mentioned that many children in their first and second year of school needed extra attention with their reading and arithmetic, so I volunteered several afternoons a week to help these slower children keep up with their classmates.
I have been doing this regularly now and derive a deep satisfaction from helping these youngsters; and they, in turn, reward me with their confdence and presence. Nothing can take the place of a small child looking up at you so trustingly,-Mra. H. D., Point Plessent, N. J.

## The Teacher: A Womes of

 Many VirtuesMost of us take our teachers for granted, but do you realize what a teacher puts up with in a day? She's Courage with Kleenex in her pocket, Sympathy struggling with a snowsuit, and Patience with papers to grade.
A teacher puts up with sniffles, squirmings, stomach aches, spills, rudeness, and sauciness. And she doesn't disintegrate before tears, trifles, fights, futility, excuses, par-
all look forward to the pleas ant surprises that the competition evokes. - Mra. Malvina Burns, West Townsend, Mass.

## A Teen-Ager Looks

of Juvenille Dellinquency
ents who spout, little boys who shout, and little girls who pout. But most of all, a teacher is someone who trains other people's children all day and still has strength left to go to a PTA meeting at night.
Thank heaven for our teach-ers-G. M., Clarksville, Iowa.

## How to Enjoy

Suedoy Morrileg
Sunday is the only morning that our family of four adults can sleep later than usual. It used to be a mad dash to get up at the last minute, grab a makeshift breakfast, and be off to church. Now we have adopted a plan which solves this problem.
Each Sunday morning in turn, one of us gets up an hour earlier than the rest. It is his or her duty to set the table and prepare breakfast for the others. The sleeping members are awakened when everything is ready and waiting. This little trick has made Sunday morning the morning of the week for us, and we

I am a boy of 16 years and would like to comment on juvenile delinquency. It seems to me that all the teen-agers in the country are getting a bad name because of a small percentage that is doing the wrong. I am not a "straight A" student, but I do not break the law. Many other kids my age are doing very well in school and in community activities, but they do not receive proper recognition for their efforts. Someday they will be the outstanding men and women of the country, so why give them all a bad name because of the highly publicized wrongs of a few?-Jack Warner, Ogden, Utah.

## How to Grow Plests

## Painlessly

When we moved into a new neighborhood, I wanted to plant verbena in the area between the curb and the sidewalk. A neighbor woman heard what I was planning and said, "You'll never do it!

These little devils around here will pull it up or stamp it down. None of us in the neighborhood has been able to grow anything!"

So one day when my two little boys were playing with some of their new acquaintances. 1 called the whole group. "Hey, you fellows, all of you. Come here. I need heip." They came over to me, and I handed each one a sprig of verbena and told them my plans for beautifying the strip. "Now we'll all plant these sprigs, keep them watered, and watch them grow. Each of you keep a sharp lookout on how yours grows."
That was the loveliest verbena bed anywhere, and many's the time I've heard those kids warn others: "That's my plant there. Keep off or I'II bash you!"-Mrs. Kathleen Saums, Fort Myers, Fla.

We Pay $\mathbf{\$ 1 0}$ for Your Lettors
We welcome your views on any subject of general intereat. If we print your letter, you will receive $\$ 10$. Letters mave be signed, but names will be solthheld on request. We reserve the right to edit contributions. Address Letters Editor, Family Weekly, 179 N. Michigan Ave., Chicago 1, ILI.

## I was just thinking

1 Luke strange things. Do you?
I keep an elephant bell on my dressing table. It's not merely ornamental. I ring it sometimes and send a sudden chill of faraway dreams along my spine.

I like looking at people on the street. I saw an old man yesterday with yellowed curls touching his ahoulders and a painter's canvas half-finished in his face.
1 like to watch my fingers in water. By some means scientific which III never understand I can twist my wrist to a certain angle and change the length of my hand. It fascinates me.

I like to feel the peculiar quiver of excitement sometimes when Tm eating my morning toast and failing to satisfy my hunger for special day ahead.
I like to wait for the day when the sky is the deepest blue and the trees are the deepest green and my eyes ache with watching.
I like to drink a demitasse of coffee after dinner in the evening and wash it down with the bittersweet of chocolate mints. I like the touch of new clothing on my akin, especially if there is lace or ruffles or silk against me. 1 like getting into bed at night and feeling the satin softress of a comforter under my chin.


I like to watch the sun blur through the stained-glass window of the boy Jesus in church on Sunday. It's like the ciean feel of tooth paste.
I like the deep throb music makes inside me and I like to sit at my window and let a trail of old memories rise around me like smoke from a pipe. I like hats which are ridiculously extreme and slim white-kid gloves, because they caress my fingers, and I love to laugh until the tears run down my nose and my stomach aches.
They're none of them really atrange things, I guess. Everybody likes the strange things which are dear and familiar because they are beloved.
Do you?

## Fateygohnaen

Family
in Morth Micdigen Ave, Chicape I, ill.
Leanard 5. Devidow, Publisher
Walter C. Drepfus, Amociate Publiaher Ses Kartman, Editarial Director Melanie De Proft, Food Editor William A. Fetter, At Direclor Ausociate Editors
Robert Fitagibben Regies Grvet
Hal Leviesion eging Grus

## Senationerties

CASH IN OW YOUR iDEASI by Ray doweph.
WHEN THE TEMPRATURE SOARS (Recipes)
Shost cuts to couser by Allm Rice.
 ROME POWTS The way to COwservanion by Caroline K. Bernd are you a swoer (Quin)

FAMHIY wEECLY PATHENS.
Junior treasure Chest edited by Mariorie Berrown
CLAY THE: COLORFUL AND Renctical by Ruth W: Lee

## Semerers

The mistiul-looking youngster on foday's cover is - Hopi Indian from northern Arizons. We can't really blame him for appepring to daydream because that is the privilege of children, and the sultry, muggy days of midnummer are especially conducive to it. Perhaps he is dreaming of the adventurous life of his rugged forebears, or moybe he's just thinking how much he'd enjoy a big ice-cream cone.

Addrest all communications concerning editorial festures to Family Weekly, IT N. Michigen Avo., Chicopg I, ili, Send all advertising commennications to Family Weelly. i7 E. atht St., Neer Yort 17, N. Y. Contents Coprrighted IWS, by Family Weakly Magasine, Isc. In N. Michige Ave., Chicage 1, ill. All rights reserved. in N. Michigen

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You don't have to be a genius to come up with an idea for a practical gadget or device that may be a real money-mater. A simplo, inexpensive thing that serves an everyday need often is the most profitable. Pictured on this page
 are a number of common items which paid off handsomely. The inventor worting at his drawing board is A.P.Brown, New York City. At far left he showsanew-typeoar.

# Cash in on your 

That new gadget you dreamed up may be worth a fortune if you know how to develop and market it.

A contributor to a number of national magazines, Ray Josephs was a longtime foreign correspondent in Latin America and is the author of "Argentine Dairy" and other books dealing with that area. His article on this page is based on his book, "Hove to Make Money frou Your Ideas," published by Doubleday \& Co. Readers who would like further information about how to develop a money-making idea are invited to write Mr. Josepha in care of Family Weekly, 179 N. Michigan Ave., Chicago 1, IIL.

Wumx parsascrc one morring, you sud denly get a terrific idea. It ought to be worth plenty, you figure, and excitedly you tell the family. Even they agree-maybe you've really got something there.

All day you make mental notes regarding the idea, perhaps you even dream a little about what you'll do when the money starts rolling in. Between your everyday tasks, you start working out the details. In the days that follow, your idea shapes itself up nicely.

But then-as in 99 cases out of 100 -you're snagsed by the most difficult problem in developing anything new: the practical steps necessary to transform the idea into a successful reality. Developing money-making ideas can be far casier than you imagine if you deliberately seek solutions to common problems. But as I discovered in checking hundreds of cases for my book, "How to

Make Money from Your Ideas," making your brain children pay off is often an involved, frustrating task that leads nowhere-unless you follow five key steps for turning hot ideas into cold cash.
Leo Peters developed the idea of a quick, easy way to color margarine. Following the five key steps enabled him to sell the idea and earn fabulous royalties.
Russell Hagen's idea was to put washable plastic shields around electric switches to keep the walls from being smudged. By taking the same five steps, Hagen sold millions of these simple protectors.
Each year some $\$ 300$ million is earned by ideas that have been patented. No one knows how many non-patented ideas also are turned into money-makers. But none of the ideas starts the money rolling in all by itself. What you do with your brain child is just as im-
portant as the idea itself. These are the five basic steps towards cashing in on your ideas:

1. Learn how to get good ideas.
2. Decide who wants or needs your idea.
3. See what the competition is doing.
4. Test your sales potential.
5. Determine your best marketing method.

Outside the field of heavy industry, there seem to be three categories in which you are most likely to develop worthwhile ideas: household devices, toys and novelties, food and service. Let's discuss each one in relation to the five steps listed above.

## Household devieet

1. More good amateur ideas are developed for household gadgets than any other category. So search through your home, looking for trouble. Your solution for the trouble may turn out to be a best seller.
2. Don't rely entirely on your feeling or judgment. We all get enthusiastic about our own ideas. Particularly consider devices to save work in the kitchen, conserve space in the bathroom, or heighten recreation in the living room. Ask yourself if the idens that come to you will make living easier (the paint roller) or more pleasant (the deodorized paper garbage-can liner).
3. Hardware sad home-furnishing stores are the places to start seeing how novel your idea actually is. Compare advantages and disadvantages, prices and proposed packaging. Get leads from the National Housewares Directory listing some 6,000 manufacturers and 1,500 product ranges. Presenting yourself as a customer, write firms in similar fields and check the data they send against your own. You may find how to improve yours. A search to discover if something similar to your idea has been patented will take months and cost money, but even
or McRae's Blue Book Annual at your library. The Chamber of Commerce, Veterans' Center, "Y," State or Federal Department of Commerce field office may be of help.

If yours is a handieraft product, contact the American Craftsmen's Educational Council at 32 East 52 Street in New York City, a nonprofit organization which helps handierafters Remember that most manufacturers won't even discuss your idea until you sign a legal release in which they agree to be sole judge of your idea. Legitimate concerns deal fairly. Patents are limited to devices-you can't patent an idea, a campaign slogan, methods of service, or other intangibles.

## Toys and novelties

1. To foster ideas for new toys, try to discover why the children you know love certain of their playthings. Concentrate on pleasing one age group-no toy is good for both toddlers and teen-agers. Try adapting everyday adult items for use by children. Search old toys for new variations. Toys enjoy regular cycles of popularity when they are well launched.
2. See if your toy answers one of these child needs: desire for recreation, ability to aid group participation, ability to increase learning. Children most enjoy those toys which enable them to imagine they're fire chiefs, cowboys, or policemen. New toy needs have developed as more Americans travel (youngsters need to keep busy while rdding) and as children get smarter (the mental age of toys is constantly rising.) Your primary appeal may be to grandparents and relatives who do much of the spending for toys.
3. Check leading toy stores to find if an idea like yours already is on the market. Also check trade publications like Playthings, 71 W .23 Street; Toy Publications,

if you get a patent, there must be a profitable market to make it worthwhile.
4. Make up at least ten samples to gauge how well your ideas would sell. Have people you know and trust test the samples and tell you what's wrong with them, not right. Make their comments a challenge to improve, simplify, and cut the cost of your item. Bear in mind that the biggest-selling household devices sell for under a dollar, cost about a quarter to make, and yield perhaps a nickel profit. Get your local store to let you demonstrate your product, or try a local mall-order campaign. For 25 cents, the Government Printing Office sells a booklet called "How to Run a Mail-Order Campaign."
5. Many gadgets are produced and sold by their creators; just as many are sold or leased to manufacturens. For prospects, consult Thomas' Register of American Manufacturers

200 Fifth Avenue; Toy Guidance Council Year Book, 1124 Broadway, all New York City, or Toys \& Novelties, 307 N. Michigan Avenue, Chicaga. Competing items may suggest ways in which you can make yours more marketable, lighter, stronger, easier to clean, store or display.
4. If you've nelther time nor money for professional sales advice, call on store buyers in their lenst busy moments. Be conservative and businesalike. Determine best-selling price ranges, remembering your idea can't yield profit if it costs more than hall its sugsested retail price. Timing is vital-Christmas toys must be ready a year ahead.
5. Money-malding toys need distribution through regular outlets and usually live through only two or three seasons. To make your idea a reality, sell it outright to a reputable firm specialixing in that type of



More than a feeling, it's a fact: with Dial you never worry about odor. You see, normal perspiration has no odor until skin bacteria attack it. Ordinary soaps can't remove hacteria effectively. But Dial does! It's the one leading sosp with AT-7 (Hexachlorophene). There's nothing else as good. And it clings to your skin, so it protects you all day -and for several days if need be. That's why Dial stops odor before it starts.

(don't you wish everybody did !)

## IDEAS (Contunus)

plaything. Rarely is an idea accepted as is, so don't give up if one firm says no. Leasing your idea to the manufacturer for a royalty of two to four percent of the wholesale price may work out nicely. Or you may want to concentrate on sales promotion while you sub-contract the actual manufacture. You may even want to tackle the whole job yourself. Only you can determine the best method in your own case.

## Food and service

1. If you're a housewife, you cook three meals a day, sew, garden, clean house, and do a hundred other chores. If you're a husband, you may pitch in at a variety of jobs in addition to the one which pays the rent. Ask yourself: "Wouldn't some people like this done for them and how much would they pay?" For other ideas, look in the big-city classified telephone directories for services which might be money-makers if adapted to your own community.
2. In measuring the potential market for your food or service idea, ask first if it already is available in your community. Are there few, or many, places where it can be obtained? If your idea is for food, does it have some special flavor, a quality not obtainable in most commercial products? As for services, it might be planning menus, darning socks, repairing bric-a-brac, establishing a barter center - in short, helping people to avoid what they dislike having to do.
3. Shop a number of competing places as a customer. See if you can discover personalized qualities that make some successful, some just passable. Remember, newcomers have to overcome both good and bad reputation. For ten cents you may procure from the Government Printing Office booklet No. 41 telling how to start a small service business.
4. To test the salability of your service, make up a brief description of what it will offer. Call on a cross-section of 25 to 50 persons with your proposed price list and see how many orders you could write. Enlist friends as house-to-house canvassers, remembering that many solid moneymaking ideas have begun on the doorstep level If food is your field, ask the Department of Agriculture's Marketing and Production Administration for a list of available material. For information on regulations, contact your municipal or county departments of health and agriculture.
5. Food ideas sometimes can be sold to large firms. But most successful ones have been launched with their own small businesses, sold locally in neighborhood food stores and via mail-order ads in national publications. You may get some valuable suggestions by contacting the Federation of Women's Exchanges, 28 Sherwood Place, Greenwich, Conn.

You can follow these same five basic steps whatever your pet notion may be. The road to success always is wide open for a truly unique, worthwhile idea. So put on that thinking cap, and the best of luck to you!


It's that
diamond sparkle look!


DIAL SHAMPOO

## gives loads of

lanolated lather -
leaves your hair brighter, fresher, easier to manage


There's a lightness and rightness about cheese souffld that mates it a reliable temptor of languid Summer appelites.


## Clueese Sounflé

anse micipe
Set out a 2-qt casperole; do not grease.
Grate and set aside
Y/ It. iherp Chedder choese (dbeen 2 cupa, greted)

Melt in a saucepan over low heat 6 veliospeens butter ar margerine Blend in

- telltosperese flewr

3/4 teaspesen dry musterd
\%/ tempesen alt

\% toeapeen withe popper
\% vempeen peopilte
Heet until mixture bubbles. Remove from heat. Add gradually, while stirring constantly

## 1/2 expe mill

Return to heat and bring rapidily to boiling, stirring constantly; cook 1 to 2 min . longer. Cool sauce slightly and add the grated cheese all at one time. Stir sauce rapidly until cheese is melted.
Beat until thick and lemon-colored © oes rolla
Slowly spoon sauce into egs yolks while beating viggorounly. Continue beating until mixture is well blended.
Beat until rounded peaks are formed 6 oge whines
Gently apreed the sauce over beaten egg whites. To carefully fold mixture together, use flexible spatula or rubber scraper and slip it down side of bowl to bottom. Turn bowl quarter turn. Lif spatula through mixture along alde of bowl with blade parallel to surface. Turn apatula over to fold ufted mixture acroen material on surface. Cut down and under; turn bowl and repeat process until all ingredients are fust blended. With every
*A natural favor intenaifier avallable in floed steres everywhere.
fourth stroke, bring spatula up through center. Do not stir. Turn mixture into casserole. Insert the tip of a spoon 1 in. deep in mixture, 1 to $11 / \mathrm{in}$. from edge; run a line around mixture. (Inner part of the mixture will form a "hat" when baked)
Bake at $300^{\circ} \mathrm{F} 1$ to $1 \% \mathrm{hrsh}$, or until a silver knife comes out clean when inserted halfway between center and edge of souffle. Serve at once.

8 to 10 serolinge

## Cheese-Bmeon Somifit

Follow Base Recipe, Cut 5 stices bacon into small pieces. Put into a cold alaillet; cook slowly, frequently moving and turning bacon pieces with a apoon or fork. Pour off and reserve fat as it collecta. When bacon is crisped and browned, remove from akillet and set aside on absorbent paper to drain thoroughly. Substitute 3 tablespoons of the reserved bacon fat for 3 tablespoons of the butter or margarine. After spreading the sauce over the beaten egg whites, add the drained bacon pieces and carefully fold together until just blended. Proceed as in Base Recipe.

## Cbastell Tremento Sowp

## anse atcine

Set in retrigerator to chill
1 Me .2 sen (3 ape) temeto jolee
Prepare and set anide to cool
I sup equlck meent liretio (lileselve 9 beef herillen exbee la 1 cup het weter)
While broth is cooling, prepare
1 ewp Anely chepped colery
Y/ esp minced greee pepper
1 weovpeen grated enlen
Cut into halves
1 deve gerlis fatic, pepery dith remeved)

Combine the chilled tomato juice and meat broth in a large bowi. Add the celery, green pepper, onion, and garlic. Add and mix thoroughly

$$
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& 2 \text { to } 3 \text { thelospesess lomen fulee }
\end{aligned}
$$

Fow greles pepper

Cover and set in refrigerator to chill.
When reedy to serve, remove and discard the garlic.
Pour the chilled soup into individual serving bowls. Serve topped with
sowr creem
Chepped chlves
8 to 10 servinge

## Canser Tenemto Sorap <br> Cunt Trontomes

Follow Base Recipe; omilt sour cream and chives. Serve soup with Cheese "Croutons" afloat.

## Cloeene "Crondons"

These erunchy bits take the spotiligh. Flost them on soups, tosa into a green salad, or wae as nibblers-they're reelly delicioua!
Melt over low heat in a medium-sise skillet

3 rehleapeeme huttior er mergertios Add

13 eves bite-alae altrodtod aheet hiloceltes.
Heat for 5 min , constantly moving and turning blscuits gently with a spoon. Remove from heat.
Add, tooning gently to soat blecults
Yh evp eruted Pimmesen cheese Serve warm or cool.
"Croutons" may be stored in tightly covered jer in retrigerator until ready to use.

13: eups "eroutons"

E/r Family
COOKBOOK wiw reats aveay wetk All Fondy Woekty rocien are propend ond wited by tho wof home erenomitu of ile Citiory Ats linetinuts.
melw de morr, Dinecter


Juat that situation.

## Freald Pewell Hee Cremme

Weak, seald, and drain the cover, container, and dasher of a 4 -qt. ice-cream freeser. Chil thoroughly before using. Dip into boiling water for 3 to 4 min. 12 modilum-alue (ebevt 3 illas.) thpe poectios
Gently slitp off skins; cut into halves and remove pits. Force peaches through sieve or food mill into a large bowl. Stir into peaches

23/4 eups nuger
1 tehtospeon lomen felce
Let peach mixture stand 15 to 20 min .
Blend together
$11 / 2$ athe ahllied eroem
I teospeon venllla entract
1 toenpeon etmond extroct
$1 / 4$ teespeose selt
Blend into the peach mixture.
Fill freeser container two-thirds full with ice-cream mixture. Cover tightly. Place in freeser tub. (For electric freeser, follow manufacturer's directions.) Fill tub with alternate hayers of crushed ice and rock salt, using

If perts croshed lice
1 pert rock aelt
Turn freezer handle slowly 5 min . Turn rapidly until handle becomes difficult to turn (about 15 min .). Add ice and salt as necessary.

Carefully wipe and remove cover; remove dasher. Pack down ice cream and cover with waxed paper, aluminum foil, or moisture-vapor-proof material Replace cover and fill opening for dasher with cork. Carefully pour water out of freezer tub. Repack freezer in ice, using alternate layers of

## 4 perts ice

1 part rock selt
Cover with heavy paper or eloth Let ripen 2 to 3 hrs.

About 3 qta. ice cream

## Ceffee Butter Ceolcies

A doubly-pood coffee treat-rich coffeeflavored cookies served with tced coffee! Set out cookie sheets.
Sift together into a medium-size bowl 1 cup althed fiever
\% ap cerneterch
Y/2 ap allited centoctioners' noger 1 tahlospese cemcentratod solutile ceflee
\% tompeen antr
Cream togetber until butter or margarine is softened

$$
1 \text { app bitter er margerine }
$$

the
Brend the dry ingredients into the ${ }_{4}$ creamed mixture. Set dough in refriger-" ator to chill about 1 hr .
Shape dough into balls about 1 in. in diameter. Place on the cookie sheets about $1 / 2 \mathrm{in}$. apart. With a lightly floured fork, slightly flatten cookies by forming a crisucroses pattern.
Bake at $300^{\circ} \mathrm{F} 20$ to 25 min .
Set cookic aheets on cooling rack abo 10 min . Carefully remove cookies to col ing racks to cool completely.


A terrific lemon sauce lends flair to this easy fish dinner made without fuss.

## Jifly Fiolt Sticke

For a dinner on-the-domble for one of these hot August eveninge when family appetites are joded, what could be more appealing than these easy-to-prepare frosen fith aticke served plping hot with a delightfully tangy sauce?
Arrange on a baling sheet contents of
1 10-as. ples. frosen fict alldes Sprinkle over fish aticks

Grated Permepen atease or fow grilne ground netmes
Heat according to directions on package.
Arrange fish aticks on a warm platter and garnish with

Notchied tomen sllices
Perstey
Accompany with
Lemen-Cenumber Sovee
2 or 3 eervings

## Lempen-Cmennolver Samee

A delightful sauce that takes homors when served wotch baked ham slices, ready-to-serve meats, or fish.
Pare and finely chop enough cucumber to yield

Y/2 cup finely chepped ewewmber
Put into a bowl
$11 / 2$ cupe megyenanalee
$1 / 4$ cup lemen julee
2 tehleapeens prepered berse-rudlish
2 telblespeses chlit acece
I teenepeen finely chepped chlves
$Y_{2}$ teaspees aelr
1/a toespeen curry pewnder
Add cuoumber and mix thoroughly. Cover and chill in refrigerator before serving.
Serve in a chilled bowl, garniahed with Paprilies

About 2 cupe sance

## Blme-Cherse Epgplame En Casservie

Orease a 1 -qt canserole.
Pinse, remove stem end, pare, and dice 1 lerge (doov $1 \%$ libe.) eseptent Copmbine in a saucepan with
\% $\omega$ (ctove 1 lirge) chopped malen
Cook covered in a manall amount of boiling salted water 10 to 12 min , or until nder whes pierced with a fork. Drain plant thoroughly.
C Amble enough Blue cheese to yield
 Blive cheees
Set out
$1 \operatorname{evp}($ (been a allees) Ama, dry breed arvembe
Toes together the vegetables, \%/4 cup of the
hreed crumbs, cheese, and
801 gee, well bontion (centil thak /and plted asfity) \% teanpeon manjoren
Yh into the casserole. Top with the rering bread erumbs and dot with a triblespeenes buther
Bake at $350^{\circ} \mathrm{F}$ 30 to 25 min , or until top is alightly crusty.


For warm-weather fare, FAMILY WeEKLY suggests a versatile sendwich loaf that boests an interesting trio of superb fillings.

For Cheese Filling-Biend together in a amall bow

2 tratoppeese ervintled Blive choese
1 nebletpoen ersen
1 teespeen propered therve-rettith
1 teempeen enten foleo
$1 / 4$ teespere antr
3 ars 6 drope thetesce sovee
Cover and place in refrigerator until reedy to use.
For Ham-Chicken Filling-Put through fine blade of a food chopper enough cooked chicken and ham to yield
\% eve gromed cooted didiceo
\% evp groend seotced the
Chop enough eelery and pecans to yield 2 sultospeens chepped selery
I twhtospeens chopped pecens
Mix together in a small bowl the chicken.
ham, celery, and pecans. Add and mix thoroughly

> \%/4ep detetey

2 tidioppeems mayyennelee
 Cover and place in refrigerator untll reedy to use.
For Egg-Paraley Filling-Finely chop the hard-cooked egre and put into a amall bowl with
\% enp flaely hepped persloy
Blend in a mixture of
3 thlietpeens menyementse
1 tompien lomena frice
3/6 texepeen melt
\% teenpeen ewry peurler
Cover and place in refrigerator until ready to use.
For "Frosting"-Put into a bowl
Ben areene chrese, sefiomed
Add gradually and beat in
s triblospeeses aneens for eneogh for Auily censtatency)
Continue beating until light and flufly. Cover and set aside.
For Samdwich Loaf-Set out on flat working aurface and trim crust from

1 madiced loef wholo-mient anstwlah lireed
Cut the loaf lengthwise into four equal alices. Spread one alde of each alice with the softened butter or margarine. Place one alice, buttered-side up, on aerving platter. Spreed evenly with Ham-Chicken Filling. Top with secoed breed ulice; apreed evenly with Cheese Filling. Top with third breed allice; spreed evenly with Ess-Paraley Filling Top with remaining breed slice, buttered-aide down. "Frost" the aldes and top of loof with the "Troeting"
Garniah loaf as in photo with Whelonto-atoted ellve allesa
Swoet plade "delty" (properiod from awoet-pletle petile, mater-arese loaves, en phelonate-stollied ellive altive)
Set loaf in refrigerutor to chill about 1 hr . before serving
Arrange an platter around loof Evelinh reese
Cevember alliees
Celery atellte
Weter arese ar arily enalive
To serve, cut loaf into alices.
12 to 16 eervinge
-A natural flavor intenalfer available in food atores everywhere.

> IF CONSTIPATION ISYOUR PROBLEM

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You get much more than a fine-tasting dish for fitness and flavor when you eat All-Bran with milk. Kellogg's AllBran, the original whole bran laxative cercal, is scientifically milled to bring you natural food bulk in its most effective form. Besides that, All-Bran and milk give 9 body-builders you need: phosphorus, iron, calcium, thiamine, riboflavin, niacin, vitamins A mine, ribonavin, niacin, vitamins A and D as well as high-quality protein. All-Bran is famous for its effective
relief of constipation due to lack of relief of constipation due to lack of
dietary bulk. So get the original-the one and only. Kellogg's All-Bran. It really works. Double your money back if a daily dish of All-Bran and milk doesn't have you regular within 10 days. That's a promise from Kellogg's of Battle Creek, Michigan.

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> -or your money back!

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Mowiel-27 workst Unilike other reasedies that work only on the surface of the alcin, amexing new NP-27 kills infection under the surfecs as well as on the surface of the alkin! NP-27 also prometes growth of healthy new atring helpe peevent reinfection.Remember the name-NP-37.

## "." NP-27

a monwich paonuct


## Raise your sons to be

Even though your boy may be destined for fame and fortune, train him to be a helpmate as well as breadwinner for his fufure wife.

As nim urs euner walked down the front steps, John Anderson leaned over to kiss his wife, Mary. "Some party!" he said. Then he started up the stains for bed.

Mary glanced angrily at the dirty glasses, the dishes stacked high in the kitchen.
"It's always the same," she blazed, "When there are dishes to be washed, you're tired! When there's grass to be cut, you have an important meeting! When the faucet leaks, you plead ignorant! What kind of a husband did your mother raise anyhow ?"
A spoiled one? A laxy and inconsiderate and incompetent one? Sure! And what can Mary, his wife, do about it? Probably nothing except to grin and bear it. After all, John is his mother's boy, and few wives can change patterns that were formed 20 or 25 years earlier.
But there is something Mary can do now-ahe can start with her own sons, raising good husbands for the women they will marry.
She can, that-is, if she's willing to adopt modern attitudes about male children. Ever since Moses, mothers (and fathers, too) have been bowing to the boys. Universities were built for men; careers were planned for them; governments were run
by them. And the result was that girl children were left behind to raise the progeny, rinse the pots, and mind the range. One old farmer summed up the division between the sexes very neatly when asked how many children he had.
"Why, five," he answered.
"Any of them girls?"
"Well, wait now," he said, scratching his head, "if you count them, too, I got 12."

## Thare's a eew eetloek

In the 20th century, we began "to count' them, too." Moreover, raised in humility, they rose to the challenge and proved that they can couple careers and cleaning, can go to war, vote, matriculate, and still do justice to being a wife.
Yet, despite the fact that females have come into their own, few mothers raised daughters to be anything but wives and mothers. For the male child is reserved the phrase, "Tommy's cut out for something bigger." Bigger than what? Bigger than being a good husband? A cooperative partner in a democratic family? Bigger than becoming an adequate human being, confident that he can meet a problem as it comes, even if the problem happens to be cooking a meal when his wife is ill? But how often
have you heard a mother say that some task isn't "man's work" or that "boys are young only once, so let them be boys"?
Every American mother knows that her boy can some day be president. And a good many still raise their sons to be "Rev." or "Dr." or "lawyer" Jones-anything, that is, except plain "Mr." Jones. And the chances are better than even that the freckled four-year-old out in your yard will wind up as plain "Mr.," father of three kids, husband to a tired wife, and possessor of an old house.
Then why not train him for his role? That doesn't mean you make him your choreboy, your substitute scrubwoman. There's nothing sissyish about training men to be helpfulmen who can take care of themselves as well as their families. Even if "Billy Boy" can't bake a cherry pie, he ought to know how to make a bed, cook a simple meal, and run modern appliances.

## What price mescullally?

As the mother of a son, you are the first person to give your child a feeling about women. From you he picks up the attitudes which may later make or break a marriage. If from you he gets the feeling that chores are a fam-
ily affair and that home is a democratic place, later on he will be able to help with the wash or work in the garden without feeling that his masculinity is threatened. Real men can diaper a baby; insecure ones are worried that the neighbors will scoff or brand them sissies.
Boys and girls get their real feelings about being men and women from feeling loved and needed for what they are, not for what they do. And all human beings like to know that when emergencies come, they are trained and able to meet the test. Teaching a son to man a house is like teaching a daughter to operate a typewriter. In both cases, you are helping them acquire important, practical akills that will last a lifetime.
Putting Johnny on a domestic pedestal is unfair to you as well as to Johnny. After all, why should a strapping son be excused from household chores because one day he may blossom into a Jonas Salk or an Oliver Wendell Holmes? When you cut the grass or put up the screens or do the dishes for him, you are simply excusing him from reality. And even the Salks and Holmeses of our planet must live and work with other people.
Someday one of those "other
people" will be his wife. And the first time Johnny's bride discovers that you failed to prepare your boy to be a real helpmate, you'll become an aut-lawed in-law-the doting but damned parent of a spoiled son.
Many a daughter-in-law blames her husband's mother for errors of omission as well as errors of commission. In a "do-it-yourself" era in which few families can afford maids or plumbers or gardeners, your future daughter-in-law has every right to expect you to train your boy to know how to fry the bacon as well as bring it home.

One of the nicest compliments any mother-in-law ever received came from a young wife who told her friend, "Golly, Harry's mother did a bang-up job with her sons. They can do anything. If I do half as good a job with Harry, Jr, III be well on the way toward raising a fine husband for someone else, a good son for myself, and a human being who feels genuinely secure in himself. ${ }^{1 \prime}$

That's a big order for any mother! But every parent wants to fhise a secure and friendly son. If you can make him competent and cooperative as well, that's little enough to do for the woman who someday will be his wife.


Down in Floyd County, Georgia, members of the Audubon Society are rallying recruits to the cause of preserving our natural resources.
"What arz you doing here?" the officer asked, as the police car pulled alongside a parked sedan in which sat a mild-looking, middle-aged man.
"Tm waiting for my wife," replied the gentleman, who had been parked so long that residents had reported him as a suspicious character.
"Where is she?" asked the policeman.
The man pointed across the street to Rome Junior High School. "She's up there on the roof, counting birds."
The gentleman's wife was on the highschool roof and she was counting birdsalong with other citizens of Rome, Ga.
They were all members of the Floyd County Audubon Society, and they were banding chimney swifts they had trapped inside the school chimney. The small metal band they attached to each bird's leg carried identifying data so that the bird's flights could be traced and recorded.
On that particular day, the group banded a record-breaking 6,963 chimney swifts. In addition, they trapped 21 birds which had been banded in other places.
The Floyd County Audubon Society, the only Georgia branch of the National Audubon Society, was organized in March, 1952, by 35 -year-old Gordon Lee Hight, Jr. The original membership has grown from 12 to 65, and 6,000 Floyd County
school children are enrolled in Junior Audubon Clubs.
Although the Audubon Society, named for John James Audubon, is usually thought of as a bird club, its prime objective is to teach people to appreciate and conserve our natural resources, and to make them aware of the interdependence of man and nature.

Members receive the Audubon Magazine; hear speakers and see specially prepared screen tours; and get the advice and cooperation of the national organization in individual club projects.

Hight considers the Junior Audubon Clubs the organization's most important work. "The greatest thing happening in the country today is this education of our children to the importance of our natural resources," he says. "It will save us in the years to come. We cannot go on exploiting our resources and expect to live."
In addition to its work with the Junior Clubs, its bird-banding operations, and its monthly meetings, the Floyd County Audubon Society makes frequent field trips to observe and study birds and other forms of nature. At the request of the Society, a 300 -acre tract, historic site of old Fort Jackson, has been designated as a nature park and wildlife sanctuary.
"T'm not a civic leader or a hustier for my community." says Hight, who writes a weekly column, "Nature Notes," for the Rome News-Tribune, "but this is a cause I believe in so strongly that I put all my efforts intorit. My influence doesn't go beyond my own county, but I am trying to make it a better one in which to live."
And the citizens of Floyd County believe he is succeeding.

The night before their record-breaking banding operation, the Floyd County Audubon Society had to erect sceaffolding hurriedly when they discovered that the Rome, Ga., fire department had no ladder which would reech the chimney top. Quiclly trapped, the birds were lowered in cages for banding.


Club members atfached to aech bird's leg a moll metal band carrying identifying information sa the bird's flights could be traced and recorded.



## Are You a Snob?

Snonarar, which is as undemocratic as a royal throne, crops up in many forms and many places. For instance, the man of action who looks down on the man of words, or the citizen whose greatest sport is mocking
college professors-both are snobs. How much of a snob are you? Take this quix, then compare your answers with the correct ones below. If you agree on more than two, you'd better change your attitude-fast!

## For than to eneuser

1. Do you judge people by the work they do?
2. Are you as tolerant of "eggheads" as you are of dullheads?
3. Are you a name-dropper?
4. Do you think an expensive car gives a man status?
5. Do you look down on people who speak English with an accent?
6. Are you ashamed of your parents?
7. Do you have friends who are below your own income bracket?
a. Are you doing everything possible to get into the best club in town?

## Tes Wo

9. Do you go out of your way to cultivate people who can "do something for you"?
For her to ensurer Yes Ne
10. Do you look down on people who read detective stories and comic books?
11. Do you urge your children to make friends with the youngsters of "better -

ㅁ families"?
3. Are you an ancestor worshiper?
4. Do you think your neighbor's taste in furniture vulgar?
5. Do you feel superior to waiters and delivery boys?
6. Do you buy your clothes for the labels on them?
7. Do you stick to a clique?
8. Do you envy people who are constantly in the society column?
9. Do you consider the school you attended better than any other?


"Don't be imaulted, the book soyal Don't be upoet whea the guests want to help in the titcheal"


773-Use remneats of checha or ploid 'in' ploin for thin criup school drons. Easy to som, 偪ly to ombroidert Child's suas 2. 4, 6, 8, 10. Pottere perth, transfer of embroidery motifi. STATE SIZE.


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## Whete Credlts:

Cover, Santa Fo Railway.
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## 3 Ways to Save on Your Food Bill

 with Sardines from MaineNo bones about it-delicious Sardines from Maine have more protein per penny than roast beef, liver or eges! Yot a generous $34 / 4$ - to 4 -ox can costs just pennies! Try these quick, nutritious budget-saving lideas: sardines in a crisp garden, salsd, sardines sandwiched between crunchy toast, sardines and beans in a ten-minute casserole! Count the savings! Taste the light, mellow flavor! Never heavy or oily! And sardines, fresh from the cool, clear waters of Maine, are favored by the whole fanaily. Choone from 100 brands-packed in casy-to-digent oils, mustard or tomato sauce. Always teep 6 cass handy. For free recipe book - write Maine Sardiee Industry, Augusta, Maine.


## Aminalls at Ilome

Walter Eckart
The animals listed below all have different names for their homes. Can you fill in the blanks with the proper names? For example, lions live in a den.

1. lions
2. rabbits
3. foxes
4. birds
5. eagles
6. ground owls
7. bats
8. snails
9. ants
10. bees
11. seals
12. pheasants
13. beavers


 $\varepsilon$ :чpynt $z$ swap $T:$ awo


## Imaior Journabilsts

Dear Miss Berrows:
I have two pet hamsters. They are about six inches long and live in a cage in our kitchen. They are always washing themselves. No special diet is needed for their health. They will eat anything a human will eat. They love sunshine, and fresh air. Hamsters love to eat clover. They're fine pets!

Sincerely,
Sharon Kipper
Aged 12
Binghamton, N. Y.

## Dear Miss Barrows:

I made up this story:
Once upon a time in a deep woods lived a girl named Rose. She lived with her brother, Sid, and her father and mother. One Spring morning she decided to pick daffodils in the woods for her aunt Celia, who was sick in bed. She picked up her basket and went into the woods.
She kept hearing a bell ringing. She ran back to tell her mother. Her mother said that was impossible, because


## Eye

## Tenser

In the picture above, the diameter of the saucer (from edge to opposite edge) is greater than the height of the water glass! If you don't believe it, just measure it and find out for yourself!
no one else lived around the woods, but she went to look
In the excitement Rose forgot her basket. She left it on the table by the fireplace. Her mother went into the woods with her but they heard no sound at all. So Rose went back to get her basket and returned to the woods to pick daffodils. She heard the bell again. It scared her but she thought she would first put the daffodils in the basket and then go home to tell her father.
When ahe opened the basket, she saw a belli On the bell was a note. It said, "A good trick, eh? Your brother, Sid." Sincerely,

Tonia Graham
Aged $10 \quad$ Lueders, Tex.

## LETIERS-HOBAES-STOMES

 Children! Send in your OrIGINAL ones to Mins Meriorie Barrows, JUN. IOR JOURNALISTS, I53 N. Michigen Avenue; Chicago I, llisiens, with your name. AGE, and addrow. The writers of the best contributions will recaive 55. All contributons will recelve the JUNIOR JOURNALISTI button.
## "新" Ball

This is a game of tag played with a soft rubber ball.
The one who is "it" chases the other players and tries to tag one of them by tossing the ball at him.

He cannot tag a player with the ball in his hand. If he misses, he must go and pick up the ball and
try again. The player who is "tagged" with the ball then becomes "it." It's not as easy as it sounds.

Try it!

## A SPACEMAN MOBILE



Here is a speceman you can make and hang half on the fold lines and paste together. in your room. He will appear to be floating Then run a piece of thread through the black in space, and he is always moving.
Trace drawings and mount the poper patterns on heavy paper or very thin cardboard and cut out on the heavy outlines. Fold in dots and tie together, as shown in the picture. Tie a long thread at the top of his helmet and hang him up. The slightest air current will make him move!


A floor of unglezed tiles and single rows of black tile, and a table top in blue glazed file feature this living-dining room.

## cLAY TILE- <br> Colopful and Dpacticad

by Ruth W. Lee, Home-Furnishings Consultant
The nezo of minimizing daily cleaning and the increased use of color in home decoration have combined to create a new trend which uses clay tile surfaces in every room. Clay tile colors may be selected to complement,
harmonize, or contrast with room color themes. The neutral colors of terra cotta, jade green, beige, or gray are most suitable for floors. Brighter colors of Delft blue, reddish brown, or leaf green might be used for sunroom or terrace. Colors for work counters in litchens
or bathrooms depend upon the owner's preference for gay or muted tones. Clay tiles are colorfast and permanent, easily cleaned, waterproof, and highly prac-
tical. Whether you're building or remodeling, they answer the need for easy maintenance.


The clay-file floor, tiled wall, and unglezed tile countor- A clay-file terrace is aesy to maintain, and adds an outdoor top in this kitchen can be cleaned with a damp cloth. aree for entertaining quests or simply for relaxing in the sum. Mentholatam Rub ee the apot that's gove. Bee how its "talcen up" by your aldn. In jout 30 secende you'li foot a floah of suermth and plensing glow rijtr ef the point shat harts. Almen irnapedintoly pecmure in retieved.
You must foel meliaf doep downfleel arthuritic, mheumatic pain dirap pear-or Mentholatum will reflunt every peany you paid phas poetage.


Weekend Carpenters


Add a profescional finish to your jobs wilh Plastic Wood-the wood filler most carpesters ase. Eaty to apply..


Ni: PLASTIC WOOD

## Work,

 Sleep, Play In Comfortwathout Nerring Beot Noxithrivention 0 0 Than midet

 -
 $5 \cos$


## GIVE BLOOD

How!


## NOTHING TO BUY! OBLIGATES YOU IN NO WAY!

How good is your money sense? Solve the Easy Money Purzle and find out. Anyone can enter and win. The purzle has 9 hoxes. There are three rows aeroses, three down, and awo diagonally. We filled in one of the diagonal rows with amounts that add up to $\$ 150$. Now, we'd like to make each of the remaining $\mathbf{7}$ rows add up to $\mathbf{8 1 5 0}$. You must do this by inserting ONLY these alx amounts- $\mathbf{8 1 0 , ~ \$ 2 0 , ~} \mathbf{8 3 0}, \mathbf{8 7 0}, \mathbf{8 8 0}, 590$-one into each empty hox. It's tricky, hut it CAN be done. Here's one litile elve to start you off: try $\$ 80$ in the upper right hand hox. Now you're on your own. Can you do it? When you have worked out the right answer in the big trial puzzle enter your final solution in the small pursle helow, and mail at once for your FREE GIFT. Let'o go!

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This beautiful bex of 21 brand new AllOcecasion Creeting Cards is a terrific valuel You cannet buy these exquisite, color-lovish, quality cards even in the most exclusive stores. If you could, you'd pay at least 15 e to 25 e for every single one. Yet you can have them FREE - all 21 cards and matching envelopes - when you mail the answer to our Easy Money Puzzle. Solve and mail NOW!

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| :--- | :--- | :--- |
| $s$ | $s 50$ | $s$ |
| $s$ | $s$ | $s$ |

## pUZZLE EDITOR

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City
        Zone-State
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tasteful, so amazingly low in cost that they sell themselves, We want to prove to YOU how quickly themselves. We want to prove to YOU how guickly
you can make lots of exira money in your SPARI you can make lots of exira money in your SPARE
TIME. We ahow you how capy and simple if is to TIME. We ahow you he
take profitable orders.

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see! Costs you nothing to try! We take all the riak! nuery sevo purni sotunow topayt OFFER DEFimitry cmurnel
Yous manst hurry if you are goling to clain your FREE box of 21 Ali-Oceasion Greeting Cards. We reserve the right to rejeet puazle entries dated 60 days after the month printed on the cover of thilo days after the month printed on the cover of this
publieation. Take thime right now to nolve the puanpabicand get it off to as todiny. Your gift hox, FitEE nle and get it off to as today, Your gift hox, FREE
samples, catalog and Christmas asportanemts on approval will he nent as soon as your reply is recelved. Only one eatry aceepted from each house-

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Puusle and coupon, when cut out elong detted line, can be pated to fot the back of a postcard. Or, mail in caselops, if you prefer, Remeruber, act fas!! Ofer is limited!```


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[^1]:    2 BAMHY WEEETY MAGAZME AUGUST 7 - 1953

