

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

39th YEAR—NUMBER 46.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 28, 1929.

FIVE CENTS PER COPY.

SPECIAL TRAIN LEAVES FOR PAMPA AT 9:00 THURSDAY MORNING

HEREFORD CITIZENS BENEFIT BY WILL OF LATE EDWIN B. PARKER; LARGE ESTATE LEFT

The provisions of the will of the late Judge Edwin B. Parker, jurist of international esteem, were released last week, and it was found that relatives were recipients of benefits for the remainder of their lives.

G. A. F. Parker, a brother, who is president of the Western National Bank of Hereford, will receive \$250 a month as long as he lives; C. C. Acker, a nephew, who is cashier of the Western National Bank, will receive \$150 a month for life; Miss Anne Fitzhugh Parker, a niece, daughter of Mr. and Mrs. G. A. F. Parker, who is now teaching history in St. Timothy's, a girls' preparatory school at Catonsville, Maryland, will receive a legacy of \$5,000 and \$100 a month as long as she lives. Mrs. Katherine Parker, the widow, will receive the \$200,000 family home and property in Washington, D. C., and \$2,000 a month for life. A brother, Oswald B. Parker, of Beaumont, will receive \$250 a month as long as he lives.

In an interview with G. A. F. Parker this morning he stated that the family were most pleased with two endowments Judge Parker provided for in his will. One is for \$2,000,000 to establish a department of some university for training outstanding young men of the United States in foreign relations affairs to more ably represent our country in dealing with other nations. Thus Judge Parker will build a monument to his great work as an international arbitrator. His second endowment was the giving of \$100,000 to carry on the work he had already begun in fostering the world's best music study in the Young Women's Christian Association, this fund to be named for his wife.

Hereford Shriners Went to Amarillo Wednesday

Quite a large representation of Hereford Shriners went to Amarillo Wednesday morning to attend the Shrine Coronation. Elvira Temple, Ancient Order Nobles of the Mystic Shrine of Amarillo, will have as its distinguished guest, Imperial Potentate Leo V. Youngblood of the Imperial Council of North America, of Wichita, Kansas.

"RULING THE ROOST" IS JUNIORS' CLASS PLAY

The Juniors at high school have selected their class play for the term and are getting to work on it. "Ruling the Roost" is the title, which in itself gives promise of being interesting. Mrs. T. E. McCollum will train the cast for the production, the play to be presented some time before Christmas. Coach T. E. McCollum is sponsor for the class.

Local Creamery Is Paying Highest Price

Saturday was a good day at the local creamery and the large buy of cream was not anticipated because of the preceding day, Friday's good run. Eighty-one producers sold cream to the plant, an average each of 4 1/2 pounds, from which 1715 pounds of butter was churned. The amount of cream delivered by each producer ranged from five to 210 pounds. The maximum was sold by H. J. Walker of Vega who received a check for \$17.05, which is an excellent return, taking into consideration that the price had dropped to 56 cents a price, even at that, about 5 cents higher than cream stations in neighboring towns are paying. The butter market, according to Mr. Leisher, manager of the plant, and was still instead, due to the surplus of butter in storage.

Highway Engineer Visits Deaf Smith County

F. S. Bailey, division highway engineer, with headquarters at Amarillo, was visiting Hereford Friday afternoon. Mr. Bailey succeeds W. A. French, recent highway engineer of this region, and moved from his former home at Plainview. Mr. Bailey was on his first trip down through Deaf Smith county since taking over the highway engineering work, and was looking over the work already accomplished down this way.

State Sanitary Engineer Inspects Hereford Plants

H. E. Hargis, sanitary engineer of the State Health Department, has reported that practically all the business houses have been inspected, including their equipment and personnel. The soda water dispensers, such as found at the local drug stores and news stands have agreed, Mr. Hargis said, to sterilize all drinking glasses and other equipment used to serve soft drinks and ice cream. Mr. Hargis will next start on an inspection tour of all dairies that are serving the public.

Rice Drug Store Opening Friday of This Week

Rice's Drug Store will have its formal opening Friday of this week, November 29. Considerable effort has been given by the business to getting ready to welcome visitors that day, and plans are laid to make the occasion a memorable one. Souvenirs will be in readiness for all who pay the store a visit that day.

Farmers Glad to See Few Days of Fair Weather

Fair weather has prevailed over the Hereford region this week, although it is not unusual to hear occasional comment that "it is getting colder." Farmers are much concerned with having sunny weather for a few weeks as there is much row crop still to be gathered and quite a bit of grain to be thrashed. Wheat fields are looking fine after the snows of the past several weeks.

FELLOWSHIP DINNER

Members of the Presbyterian church gave an all day fellowship dinner at the church Sunday, November 24. The Missionary ladies presented the program, "The American Flag," each wearing a costume representing the different nationalities. A collection was taken after the program for the benefit of the society. A quartet composed of Rev. E. F. Gieser, J. A. Miller, J. H. Olson and Herman Galbraith, and a violin solo by Miss Mabel Barnhart were enjoyed by every one.

NEW CITIZEN WANTS BRAND EACH WEEK

J. H. Weeden, who lives north of Mother's Park, visited the Brand office Friday to have the paper come to his home each week. A little conversation revealed the fact that he and the editor knew each other several years ago, and a pleasant half hour was spent getting acquainted all over again.

Mr. Weeden and family moved to Hereford from the North Plains in the early fall. He has extensive wheat farming interests in Sherman county.

Editor H. B. Boyle of the Vega Sentinel was a business visitor in Hereford Tuesday morning. Mr. Boyle is doing the Sentinel up in a brand new home and says he is going to put in improvements that will make his paper the equal of any of them.

Wilson Gyles Receives Bruises in Car Wreck

While returning home from Canyon Friday night of last week, Wilson Gyles almost completely wrecked a Chevrolet coach in which he was riding when he ran into the rear end of a truck standing on the highway about four miles east of Hereford.

While trying to go around the parked vehicles, lights of another car coming from the west blinded him, and rather than risk a worse collision with the moving machine, he ran into the truck. According to Mr. Gyles, his coach was a complete loss. After treatment for his numerous bruises at the local hospital, he was back on his job Monday morning.

Red Cross Drive to Continue a Few Days

The Red Cross drive is still in progress and will continue for a few days after Thanksgiving Day.

According to C. W. Humble, chairman of the local organization, Hereford and the rural districts have responded better this year than since the drives during the World War, when the roll call reached the highest membership peak in history. Many rural districts are yet to be heard from, but those communities which have reported make very satisfactory gains over last year.

IN APPRECIATION

The Brand is deeply indebted to the merchants of Hereford and the correspondents whose cooperation has made today's early issue possible. It is with a new resolve to be of greater value than ever to our territory and those we serve, that we gladly make this acknowledgement.

The Brand believes that by coming out today (Wednesday) it is doing its most good for Hereford and Deaf Smith county this week, but it would have been impossible without the assistance of those whose contributions both in advertising and news stories, make the paper what it is.

Lee Electric In New Quarters Late This Week

Lee Electric Co. is moving this week into its new location at 406 Main Street, and to celebrate the occasion is holding a formal opening next Saturday, November 30. The building, which is owned by Mrs. Grace Guthrie, has been completely remodeled to adapt it to the new requirements. L. C. Lee, manager of Lee Electric Co., says there will be much more room in the new location, and they plan to conduct one of the most modern electrical display and equipment businesses in the whole Panhandle. W. R. Williams will be assistant in conducting the business. New lines of merchandise are being added and a greater selection of electrical and radio equipment carried than heretofore. A fine electric neon sign is being erected Tuesday to add to the attractiveness of the front.

This opening Saturday will be held all day and visitors will be asked to register as they come in to look over the store. Col. Ray Barber has accepted the position as master of ceremonies and will demonstrate his oratorical proficiency in awarding a group of nice prizes to be given away at 5:00 p. m.

COUNTY AGENT'S OFFICE IN NEW QUARTERS

County Agent Dunkle moved his office last Friday to the first floor of the court house, in the room adjoining the county treasurer's office in the north wing of the building. Mr. Dunkle formerly had his office in the basement of the same building.

One that all progressive towns will use. The full program is not announced, but the boys say there will be small Christmas trees for each of the business houses to use in their flag pole receptacles, and perhaps big trees with colored lights at the street intersections.

DEATH COMES TO MRS. C. P. M'COLLOUGH

The entire city of Hereford was shocked to learn of the death early Wednesday morning of Mrs. C. P. McCollough, wife of C. P. McCollough, manager of the Deaf Smith County Abstract Company. The McColloughs only recently moved to Hereford, but during their stay here Mrs. McCollough had endeared herself to her every acquaintance.

Mona Whitesel McCollough was born at Jasper, Missouri, November 25, 1899. Besides her husband she is survived by an infant daughter, Mary Beth, and son, J. C. McCollough, a sophomore in Hereford high school; Mr. and Mrs. C. H. Whitesel, her parents, of Carthage, Missouri, who were present at her death; and three sisters and one brother, also of Carthage.

Funeral services will be held from the First Methodist church of Hereford at 10:00 a. m. Thursday, and will be conducted by Rev. J. M. Fuller, pastor, of which church Mrs. McCollough was a member.

Interment will be in West Park Cemetery. Active pall bearers will be A. O. Thompson, A. A. Foster and W. E. Arnold, Hereford, and W. B. Ellis, J. Sid O'Keefe and Lloyd Waldron, of Panhandle. Honorary pall bearers include L. L. Foster, Geo. L. Muse, E. S. Ireland, Seth Holman, Amarillo; J. E. Aldridge, Muleshoe; Prentiss Rosson, O. H. Dilley, Frank Paul, Panhandle; Joe Rorex, Panhandle; Asbery A. Callaghan, Panhandle, and I. O. Crowthwaite.

Citizens Born in 1897 Celebrate Birthdays

At the home of Dr. and Mrs. C. T. Kibbe, northwest of town about four miles, occurred one of the most unique parties ever celebrated here. The occasion was given in honor of the birthdays of Miss Mary Bradley, Cecil Walker, Oden Weems, Wes Brady, C. T. Kibbe and Jowell Murchison. The guests were served a big turkey dinner with all the trimmings, and in the middle of the table was a monster cake, adorned with burning candles, inscribing the figures "97," meaning that the guests were all born in and near Hereford in that year. Dr. Kibbe, host, acted as toastmaster, and Jowell (Pete Spider) Murchison carved the huge turkey. The guests enjoyed the evening with games and story telling, recalling reminiscent tales of olden times. Other guests who enjoyed the evening were Meses. Oden Weems, Wes Brady, Dr. and Mrs. W. A. Robinson, Mr. and Mrs. J. A. Lipecomb, Mr. and Mrs. Ed Cox, Mr. and Mrs. Arch Daugherty and Harry Kibbe.

FULL GOSPEL CHURCH HOLDS THANKSGIVING SERVICE

The Full Gospel Church in North Hereford will hold a special service Thanksgiving Day, at 7:30 p. m. Jack Hager, superintendent, stated that the children will have charge of the service, with songs in both solos and ensemble, readings, declamations, quotations of Bible scripture and instrumental selections. The Sunday school is composed of five classes and each class will be represented on the evening program. The public is cordially invited to attend.

Local American Legion Post to Decorate for Christmas

The Hereford Post boys of the American Legion are again taking hold of a movement for the benefit of the city. This time they have started out to decorate Hereford for the Christmas holidays. It is a laudable undertaking, one that all progressive towns will use. The full program is not announced, but the boys say there will be small Christmas trees for each of the business houses to use in their flag pole receptacles, and perhaps big trees with colored lights at the street intersections.

McAdams Buys Ricketts Whipper-Knight Interest

Leonard Ricketts has sold his interest in the Whipper-Knight agency, the deal taking place the latter part of last week, to S. C. McAdams, Twin City-Minneapolis dealer. Mr. McAdams will hold forth at the Cox & Huckert garage, using the show room of the Russell Carroll building.

Mr. Ricketts will remain with Mr. McAdams as a salesman, who with his long experience as an automobile salesman of the Whipper-Knight line will be an invaluable addition to the new company. Mr. McAdams states that a complete stock of Whipper parts will be added to his stock room.

Local Pastor Closes Revival at Amarillo

Rev. J. W. Boullinghouse, pastor of the First Christian church, reached home Tuesday after holding a three weeks series of revival meetings in the First Christian church, Amarillo, beginning on Sunday, November 3, and lasting through until last Sunday evening. He was assisted by H. L. Alliston, who led the song service. Last Sunday night a banquet was spread for the benefit of the new members and over 200 were in attendance. The banquet was an informal affair and the newly elected members were given special recognition. Rev. Boullinghouse was the principal speaker of the evening and his address was one that will be long remembered by his audience. The Amarillo meeting will act as a sort of exchange meeting, when Dr. C. G. Schurman, pastor of the Amarillo church, will hold similar meetings here in March, beginning on the third Sunday.

Dr. Schurman is a forceful speaker and local Christian church members are looking forward to a series of good meetings. Mrs. Boullinghouse and baby were in Amarillo part of the time during the meetings and in Otton a week or ten days visiting her parents, Mr. and Mrs. I. J. Sparks. This week she and the baby are visiting in the home of her sister, Mrs. Alton J. Sears, at Borger.

Art Exhibit to Attract Many Visitors, Belief

One hundred and fifty masterpieces of art prints from art galleries of the world, will be on exhibition at the Central school December 3, 4 and 5, Tuesday, Wednesday and Thursday. Pupils of Central school started their ticket selling campaign Monday and the little fellows have swarmed over business and residential sections since. Last week it was mentioned in the Brand that the room selling the most tickets would win a \$10 print free for their room. This proposition holds good and up to Tuesday noon at the close of the contest, Miss Hazel Rambo's low fourth grade had sold the most tickets and Miss Redden's low first and Miss Bell's low second tied for second place. Miss Shields, principal of Central school, is anticipating that the general public will visit the exhibit, for the proceeds from the ticket sales will be spent for pictures for the several class rooms.

Two years ago we had an exhibit similar to this one," Miss Shields said, "and the proceeds from ticket sales bought a picture for each room in the Central school building. This year the exhibit is so much larger that practically every class room will be adorned with these beautiful prints."

The Brand has this week put out advertising bills for the Ernest Worrel sale south of Dimmit, to be held on Wednesday, December 11. Mr. Worrel has an unusually large collection of live stock and farm equipment to dispose of. Col. Ray Barber is the auctioneer.

CAN A BUNCH OF HARVEST HANDS PEN THE WHITEFACE HERD? WILL TRY TOMORROW

The Thanksgiving Day football classic will be played at Pampa. Arrangements were completed the first of the week whereby the Harvesters will be hosts to the Whitefaces on Turkey day for the championship of Class B high schools in District 1. All Hereford is up on its toes, waiting for the Santa Fe train to pull out for Pampa tomorrow morning at 9:00 o'clock. A reduced fare of \$2.00 has been made for the round trip and something like four or five hundred Hereford football fans will go along with the team, band and pep squad to see the battle. There will be rooters galore and lots of enthusiasm to carry a scrappy team to victory.

Entertainment for Teachers; Not the Annual Banquet

A slight error in last week's Brand concerning the Chamber of Commerce banquet made the story considerably misleading. That banquet was the annual banquet given in honor of Deaf Smith county teachers and not the annual banquet of the Chamber of Commerce, wherein reports of the past year's activities are given, and plans for the future. The banquet last week was for entertainment purposes only, and was given strictly in tribute to the educators of Deaf Smith county.

Rural Route Changed; to Accommodate More Patrons

Postmaster E. L. Donner reports this week that a change had been made in rural route four out of Hereford. The change has been under advisement for some time, according to Mr. Donner, and has definitely been decided to go into effect December 16. Twenty-two patrons will be added to the route or be brought into closer proximity to the delivery system, while four or five patrons will be made to go a little further for their mail than before. The new patrons will be obliged to install the new type mail boxes, which are large enough to hold practically any parcel post package that may be delivered.

The change begins at the B. F. Fulkerson corner about 20 miles northwest of Hereford, going about five miles east instead of south on the old routing, to turn south at the Jeff Thompson corner for seven miles, then going back west again at the John Higgins corner to intercept the old route at Mrs. Snowden's farm.

Stambaugh Buys Carroll & Corbett Cleaning Shop

George V. Stambaugh purchased the Carroll & Corbett cleaning and pressing shop Tuesday of this week. Mr. Stambaugh for the present will hold forth at the old stand in the Beene-Whitehead barber shop, with Messrs. Corbett and Carroll in charge. Mr. Stambaugh has been engaged in the mercantile business in this city for a number of years and his many friends will be glad to know that he has acquired a new business interest in Hereford.

Rev. V. M. Cloyd Appointed Secretary of Convention

According to the Beaumont Enterprise, dated November 21, Rev. V. M. Cloyd, of this city, and pastor of the First Baptist church, was elected secretary of the Texas State Baptist General Convention. The next annual session will be held in Amarillo in the fall of 1930. Rev. Cloyd returned home Tuesday morning.

TO ATTEND STATE TEACHERS MEETING AT DALLAS

Misses Fullingim and Carlyle, and Mr. and Mrs. C. H. Dilley and little daughter left Wednesday afternoon for Dallas and Decatur, Texas. Mr. Dilley and Misses Fullingim and Carlyle will attend the State Teachers Convention held in Dallas the latter part of this week, while Mrs. Dilley and daughter will visit relatives in Decatur.

William Ash of Canyon was here Tuesday on a business trip.

The Whitefaces are without doubt in the best playing condition they have been this year. The boys have had two weeks rest from a game, with plenty of hard workouts to keep them in trim, what little bruises and scratches they got from the Dalhart game have long since healed, and they are ready to put up the game of their lives.

They will probably have to do it, and Hereford fans are just brimming full of confidence that they will do it, and put Pampa out of the running. Despite rumors that the Harvesters are holy terrors and cut down everything that gets before them, there are several things about the Whitefaces that may throw a monkey wrench into the Harvester machinery and get it out of gear. Even the Hereford fans are going to see some new tactics played by their own home team tomorrow, after having watched their antics all this season.

Hereford fans would have much preferred seeing the game played at home, but as the chances of fortune sent the game to Pampa, a tremendous delegation will ride the special train to yell for the Whitefaces. The selection of the place to play the game was decided by toss-up. In either case the visiting team would have received half of the net gate receipts after paying the officials and the transportation of the visiting players. Pampa won the toss and the game is being played there.

DeWitt Landis, writing in the sports page of the Amarillo Daily News last week, placed Hereford, Canyon and Pampa on an even footing, having seen the Whiteface-Eagle game and the Eagle-Harvester tilt. Hereford is in good condition and has had a nice rest. The boys are going up there to win, and something is surely going to happen when these two teams get together.

Tickets for the train are on sale at the Chamber of Commerce, at the high school and at the Corner Drug Store. Admission to the game may be bought on the train going to Pampa, at 50c for school children and \$1.00 for adults.

The winners of the Whiteface-Harvester battle for the District 1 championship will meet the winners of the Rails-Lamesa game to be played Saturday for the championship of District 1, to decide the bi-district title, which is as far as Class B football goes in intercollegiate recognition.

Football Boys To Be Guests of C. C. Monday

The bi-weekly luncheon of the Chamber of Commerce will be held next Monday noon in the basement of the First Methodist church. In the absence of President Seliger, Vice-President C. W. Humble and Secretary J. A. Miller, are working hard on a program that they promise to be a dandy. They put out the report that Alex Thompson is going to cut loose some oysters, and music will be given a prominent place on the entertainment.

The football boys will be guests of honor at the luncheon, the Chamber of Commerce tendering them this tribute in recognition of the splendid record the Whitefaces have made this year and the publicity the team's playing has brought Hereford.

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE FRONA STAR
Frona, Farmer County, Texas

R. E. KESSIE,
Editor and Manager

TELEPHONE 30

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year - - - \$2.00
Zone 1, six months - - - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, six months - \$1.50
Outside Zone 1, three months \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

**SUPERFICIAL CRIME
REMEDIES**

"We need progressive legislation that must be rooted deep in an altered public attitude toward crime and the criminal," says Associate Justice Joseph W. Proskauer, Appellate Division of the Supreme Court of New York, in an article on "How Shall We Deal With Crime?" in Harper's Magazine. "Dean Pound has sagely pointed out that the law does not lead, but follows public opinion. . . . The law has a two-fold purpose—to protect society and to reclaim the offender. For the accomplishment of both it is vital that we should understand the manifold causes of economic pressure, of economic distress, of mental disease, of emotional illness, of physical ailment, which often combine to create what we loosely call the criminal tendency. . . . The law must take counsel with science. . . ."

In the light of these words the tragic futility of much of our criminal legislation becomes apparent. We pass laws against inanimate instruments used to commit crime and fall wholly to understand that laws against an instrument, harmless in the hands of a law-abiding citizen, will not eradicate conditions that make the criminal. Justice Proskauer has pointed out the road that leads to success—an enlightened public consciousness and a more effective criminal jurisprudence that takes counsel with science. Laws cannot prevent crime. We should work toward protecting society and reclaiming the criminal without passing volumes of legislation which only obscure the issue, and make more technical law breaders.

FOR RENT, FOR SALE CARDS
AT BRAND OFFICE. CHEAP.

**Foard County
Boy Grows Pork
At Low Price**

Crowell.—Making two pigs weigh a total of 441 pounds in 142 days of feeding and producing pork thereby for a feed cost of 5 2-8 cents per pound is the achievement of Daniel Callaway, 4-H club boy in Foard County. They weighed 19 and 20 pounds respectively at five weeks of age when he started feeding, and at the conclusion of the demonstration topped the scales at 220 and 260 pounds.

They were put on wheat pasture at the start and fed all the ground wheat and corn they would eat, mixed with one pound of protein supplement per pig per day. For the first two weeks they were fed three times a day and after that twice daily. The cost of the feed as given by Fred Rennels, county agent, was \$28.05, the selling price was \$55.20 and after deducting the original cost of the pigs, Daniel had \$19.15 left for his labor.

SIXTY MINUTES OF SERVICE

In one hour the railroads of the United States earn \$605,037 from their transportation operations and spend \$503,425 in operating expenses.

In an hour they pay \$320,896 in wages and \$44,208 in taxes. In an hour 5,872 cars are loaded with freight and 88,635 passengers board trains.

In an hour the railroads perform freight service equivalent to hauling nearly 50 million tons one mile, and passenger service equals transporting over 3,500,000 passengers the same distance.

Every hour of the day, every day in the year this service is performed that the American public can have the necessities and luxuries of life at its beck and call. Copper from Utah and Nevada, fruit from California and Florida, cattle and grain from the prairie states, and manufactured products from New England—the railroads carry it all, swiftly, dependably and at a low cost.

American civilization could not exist without the service performed by our railroads. Transportation is the life-blood of commerce, business and social relations. A nation progresses in exactly the same ratio as its transportation facilities.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

**Took Soda 20 Years
for Gas—Stops Now**

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—John B. Hardy. Adlerika relieves gas and sour stomach at once. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how good you feel! Overcomes constipation. Rice's Drug Store. (Adv)

STATES TAKING OVER HIGHWAY SYSTEMS

The movement to take highway and road construction out of the hands of counties and place it under State control and supervision seems to be gaining momentum on the theory that a more comprehensive and complete system of main highways and feeder or farm service roads can be obtained by this method.

This would do away with much experimenting in methods of construction and materials used, for it would obviate numerous county boards and commissions each endeavoring to find out in its own way what materials are best.

Practical highway engineers have found that a coating of road oil or asphaltic mixture properly applied at a comparatively low cost, is often all that is necessary to give sparsely settled rural regions adequate weather-proof secondary roads leading to main highways.

CUTTING FOOD COSTS

Some time ago the Associated Grocery Manufacturers of America embarked on a world wide investigation of distribution costs in the food industry, including such factors as packing, shipping, advertising and selling, with the objective of cutting costs to the consumer. They are now extending the scope of their work by opening the way to membership for manufacturers whose products are merchandised primarily thru the grocery trade, and who are members of trade associations.

There is a broad field for mergers among trade associations. At the present time there is much duplication of effort and man-

ufacturers and themselves attached to several associations, each of which tries to render the same service.

This projected movement is in accord with the modern economic doctrine of mass production and greater efficiency. Concentration of facilities should cut costs and raise the standards of service. Outlawing waste in the grocery business will benefit consumers by providing better goods at a lower price, and manufacturers by opening up a wider market for their products.

**Eggs and Cream Pay Bills
For Farmer for 15 Months**

Marlin.—Anton Fuchs, a Westphalia farmer, hadn't had to draw on his cotton account to purchase groceries for fifteen months, the county agent states, because the egg and cream money has paid all living expenses and has left a credit of \$30 in local stores besides. Mr. Fuchs is milking four cows, and these, together with a farm flock of hens, furnish the family of ten five meals a day, he declares. He has 18 bales of cotton in the yard which the cows and hens have enabled him to hold for a higher price.

**Lack of Proper Feed Costs
This Farmer Much Money**

Seminole.—Because he ran out of mash and neglected to buy more, C. H. Westcott, Gaines county poultry demonstrator, reports a temporary loss of \$1.30 per day. The day before running out of mash he gathered up 106 eggs from 250 hens. One week later the same hens laid only 44 eggs. As soon as he began feeding mash again, the county agent says, the production began to increase once more.

**4-H Club Girl Makes Profits
From Small Number Chickens**

Brenham.—From a start of 9 baby chicks bought last April, Lucille Lehmann, Washington county 4-H club girl, now has a fine flock of White Plymouth Rocks and a net profit of \$18.66.

**Makes Profit of \$1.12 Per
Hen In Five Months'**

Texarkana.—An average profit of \$1.12 per hen in five months' time is reported by Alma Martindale in her 4-H club demonstration at Hooks. Her 27 White Wyandotte hens produced an average of more than 17 eggs monthly during this period just ended. Another club girl whose poultry

flock report to Miss Beulah Blackwell, home demonstration agent, is outstanding. It Lillian Bergin, of Liberty Hill. Starting in April

with 21 Rhode Island Red hens, she has made a profit above feed cost of \$33.25 and has \$104.50 worth of stock on hand.

WARNING TO HUNTERS!

Hunters found trespassing on my land, known as the Springvale Hereford Farm section, bordering on creek; also quarter sections, Wills, Wilson, Flank and Recker, will be prosecuted to the full extent of the law.

T. C. IVEY, Owner

Thanksgiving

We sincerely hope you have a great deal to be thankful for; and if we have been able to contribute even a small bit to your thankfulness, we are happy.

Let us place our resources at your disposal for the coming year with the wish that we may all have more to be thankful for next season.

Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Quality - Service - Courtesy
QUALITY—SERVICE—COURTESY

DR. D. K. ROBISON DR. R. R. WILLS
Residence Phone 171-W Residence Phone 114-W
DRS. ROBISON & WILLS
CLARK BUILDING
Phone 282



**Tri-State Poultry Show
AMARILLO**
CITY AUDITORIUM
Dec. 12-13-14-15-16th.

Show your birds in the Southwest's finest show room under the Southwest's best judges: E. C. Branch and Walter Burton.

LAGER CASH PREMIUMS! WRITE FOR CATALOG!
FREE TO VISITORS—COME!

ROBERT RICE, President AMARILLO, TEXAS EARL CUREY, Secretary

MICHIGAN AND KANSAS

**Kiln Dried
Meat Salt**

THAT WILL NOT FORM IN LUMPS

We Also Handle the Famous

Figaro Salt

FOR SUGAR-CURING MEAT.

1. Figaro Salt is a complete meat cure, curing thoroughly and smoking perfectly with one simple operation.
2. It is a cleaner and more sanitary way. No smoky soot or smut to collect on meat.
3. It is the quickest known way to cure and smoke. Takes only about a minute a pound to complete the job.
4. It is the easiest way to do a tedious task. No smoke house labor at all.
5. It is a safer method. Cures and smokes every pound more thoroughly and with more uniformity than any other method.
6. It brings better meat to the table. Richer, sweeter, juicier ham and bacon.

**West Texas Feed
& Seed Co.**

Phone 265

**Grinds Feed
at Low Cost**

A W-W Feed Grinder grinds and mixes everything from the ground up, with lightning speed—separately or together. Turns fodder, alfalfa, maize heads, snapped or ear corn, oats, bundle feeds, etc., into valuable mixed, balanced feed that goes a third further. And the W-W does every grinding job at low cost!

W-W FEED GRINDER

By grinding and mixing all your feed crops, from the ground up, you utilize that 35 per cent of the feed usually wasted in stalks and stems. Your livestock eat it all when ground the W-W way—and it is all better for them.

In actual years of actual service on thousands of farms the W-W has proved to be the world's outstanding feed grinder. No burrs, gears or knives to work loose or give trouble. Powerful RIDGE hammers do the work.

Come In

and let us show you more about this outstanding grinder. See how it is built for years of service—with Timken Tapered Bearings, Alcamite Lubrication, and Rockwood Pulleys. Self-feeder can be furnished—Blower or Elevator equipment. Nine different sizes.

We will also demonstrate the W-W on your own farm with your own feed and your own power.

M. D. Womble
Hereford, Texas

The W. W. Feed Grinder Co., Mfgs., Wichita, Kas.

M SYSTEM
"Saves for the Nation"

YOUR OWN DECISION—If you see something you want, and decide you want it yourself, without any urging from a grocery clerk, then we are glad for you to take it and pay the checker as you pass out. You are likely to be pleased for it was your own decision.

**Reed's 'M' System
Specials for Friday and Saturday**

HOMINY, 2 lb can	8c
BLACKBERRIES, 2 lb can	16c
PEACHES, gallon	60c
Coffee 3 lb Admiration, cup-saucer	\$1.55
TOILET PAPER, 6 for	25c
MACARONI, 4 for	25c
CHEESE, full cream, lb	33c
BAKING POWDER, Rumford, 1 lb	25c
GOLD DUST, small size	4 1-2c

Cocoanut
1 Lb. 35c
1/2 Lb. 18c
1/4 Lb. 10c

Cinnamon Rolls

Is the recipe to try this week with

SNOWDRIFT

(Ask for the "Recipe" of the week card)



Cash Specials

FOR
Friday and Saturday

- CRACKERS, Saltine, 2 lb box 33c
- MACARONI, four packages 25c
- GOCOA, Hershey's 1/2 lb can 17c
- MINCE MEAT, White Swan 11c
- PEAS, Midget, No. 2 can 23c
- PEACHES, gallon can 62c
- PECANS, per lb, at 22c, 35c and 42c

- SORGHUM, pure, gallon can \$1.10
- CORN, whole grain, No. 2 can, two for 35c
- SOAP, toilet, twelve cakes, rubber apron free \$1.00



Cinnamon Rolls
Is the recipe to try this week
With Snowdrift
Ask for the "recipe" of the week card

Hereford Wholesale Grocery Company
L. W. CARLYLE

WANT Ads

Notice to Advertisers: All classified advertising ordered to run "ad forbid" must have a written order; also the order discontinuing "ad" must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

WANTED—Several second-hand windmills, tower, piping, etc. Inquire at DIXON MOTOR CO 463p

WANTED—Children to keep by the hour or day. Apply 510 West Third Street. 46-1p

WANTED—Plowing, or any kind of tractor work. CLEM FRIEM-EL. 45-2p

WANTED—I will buy your maize heads and ear corn when matured and dry. BRUMLEY & SON, Hereford. 39-tfc

Lost and Found

STRAYED—From the Mr. A. Allison's farm, 17 miles northwest of

Hereford, one bay horse, 4 years old, and one sorrel mare with long mane and tail. Notify L. P. PERKINS. Reward \$10. 46-2c

FOUND—Pair of round lensed shell rimmed spectacles. Describe them and pay for this advertisement at the Brand. 45-tfc

For Rent

FOR RENT—Furnished rooms for rent, one block north of high school. MRS. E. J. WILLIAMS. 46-tfc

FOR RENT—I have a few half sections of good wheat land I can lease for 5 years at \$1 per acre a year. No restrictions as to improvements. This is cheaper than owning it. No taxes or interest to pay. E. F. CONNELL. 46-3c

FOR RENT—Seven room rock house, 2 acres land, northeast part of town. J. J. LINDSEY. 46-1tp

FOR RENT—Two modern light-house keepink rooms. Phone 364. MRS. D. P. VAUGHN. 46-1p

FOR RENT—Office rooms in the Newell-Ashbrook building. Phone 358. J. O. NEWELL. 44-tfc

Lodge Directory

HEREFORD LODGE
No. 478, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. I. L. West, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE OR TRADE—A half Shetland pony, for children; gentle. See Frank Richards at the Carlyle Grocery. 46-2p

FOR SALE—Chinchilla rabbits. See JACK WRIGHT, at West Texas Feed & Seed Co. 46-tfc

FOR SALE—My home, located at 305 East 5th Street. H. W. SHERREB. 46-4tp

100 HIGH GRADE JERSEYS FOR SALE OR TRADE—We have springers or dry cows to suit the purchaser. We will sell one or all. We will sell on easy terms if desired. Location, 30 miles northwest of Hereford. If you are in the market for a cow, see us. J. H. MECASKEY, ED MECASKEY. 46-2tp

FOR SALE OR TRADE—Jersey cows, fresh; also heavy springer cows and heifers. Good higeria bundles at the farm of delivered. Turkey Red seed wheat. O. E. SHERMAN. 45-2p

FOR SALE—Modern five room frame house and bath; double garage; good walks and driveway. Priced to sell. D. H. ALEXANDER. 41-tfc

FOR SALE—A Damascus sewing machine in good running order. See MRS. O. F. WEST at West Tailor Shop. 45-tfc

CHRISTMAS CARDS—21 beautiful cards with envelopes to match, each one different, \$2.75 value, for only one dollar, postpaid. A. S. KENYON, 606 Carolina St., Amarillo, Texas. 45-4p

TRADE—A good Hudson coach, in A-1 condition. Will trade for a good truck. M. D. WOMBLE. 42-2c

FOR SALE—New Chevrolet Six Coach, in good condition; priced low. See A. R. POSEY. 45-tfc

FOR SALE—A two year old Short horn bull. E. O. FLYNN, located about 5 miles south on the east Dimmitt road. 45-2p

FOR SALE—German heater and coal range. H. C. BOWSER, Phone 137. 44tc

FOR SALE—Eight weaning pigs and a fresh Jersey cow. C. T. KIBBE. 44-tfc

FOR SALE OR TRADE—12 acre farm, good house and barn, well, windmill and good chicken house. C. E. GATLIN. 44-tfc

FOR SALE—Modern four room house, two blocks west of Central school. J. H. NIX, Phone 79-J. 43-4tp

FOR SALE OR TRADE—1926 Chevrolet roadster, good condition. LEE ELECTRIC CO., Phone 452. 45-tfc

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Also ornamental fence, cheap. Address P. O. Box 473, Hereford, Texas. 29-tfc

FOR SALE OR TRADE—Jersey helper, will trade for White Leghorn pullets or young hens. Phone 9025-F2. GEORGE W. SMITH. 45-tfc

FOR SALE—A set of used Harvard classics. See them at JONES FURNITURE COMPANY, Phone 111. 44-3tp

FOR SALE OR TRADE—Kerosene and coal range combined, for Jersey cow. J. H. HARRIS. 45-2p

FOR SALE—Two good Jersey cows, fresh; also nice higeria bundle feed of good quality, at four cents per bundle, delivered. Phone 9025-F2. GEO. W. SMITH. 44-tfc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Hegari bundles, delivered anywhere in town, four and five cents. FRED MIL-LARD. 41-tfc

L. Baskin left Tuesday evening for Oklahoma City where he will spend the Thanksgiving holidays with his mother and other relatives. Mr. Baskin expects to be away about a week or ten days.

C. S. Richards left Tuesday night over the Pickwick Lines for El Paso where he will visit his daughter, Mrs. E. B. Baird, for a few weeks and then go on to San Bernardino, California, where he will visit his son, Leroy, and family, and daughter, Mrs. Mattie B. Gorman and family.

Mark Cowser of Dimmitt and Henry Drerup of Nazareth were in Hereford Tuesday transacting business.

FOR JOB WORK, TRY THE BRAND.

THANKSGIVING DAY

For the support and patronage which has made it possible for us to serve the people of this community for 31 years, we are deeply appreciative.

We wish to express our gratitude to all our old friends, and to assure the new arrivals in our midst that we join with all of Hereford in welcoming them here. May each succeeding year give you additional cause for being thankful for having come.

ROCKWELL BROS. & COMPANY
Lumbermen
Here Since 1898.
Phone Four—The Lumber Number..



Big Turkey Dinner Thanksgiving Day

Quit worrying about getting everything fixed for **THANKSGIVING DINNER!** We have it all ready for you to sit down and eat

ROAST TURKEY, DRESSING, AND EVERYTHING THAT GOES WITH IT

Bring along a hearty appetite—we are serving one of the most complete menus put out, and you'll need lots of room to hold it all.

STOCKMAN'S CAFE
OMAR BAKER, Proprietor.



"Cream in your coffee or milk to drink! Cream or milk on your cereal! The Prairie Dairie is certainly a big factor at breakfast time. How ever would Hereford folks start the day's work without us?" says the Brindle Bossy.

Prairie Dairie
Milk Is Good—Good for You
Phone 15

Toyland Opens Next Saturday

—We are showing the greatest array of Toys and Gift Goods ever got together in this territory. We are expecting you next Saturday and as often thereafter as you care to come. The line is very complete and the prices are as low or lower than can be had in any of the larger cities. Give us a chance to prove this.

Skelton Variety Store
Hereford, Texas



PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- GRAPE FRUIT, six for 25c
- JELLO, all flavors, three for 23c
- COFFEE, Maxwell House, 3 lb can \$1.34
- BRAN FLAKES, Kellogg's, per pkg 9c
- Peanut Butter, 5 lb bucket 88c
- BLACKBERRIES, gallon size 57c
- STRING BEANS, No. 2 can, 2 for 25c
- Coco-Malt, malted milk drink, big can 38c
- PANCAKE FLOUR 9c
"Eventually, Why Not Now?"—15c pkg.
- SOAP, Big 4 laundry, 10 bars 36c
- CATSUP, Van Camp's, per bottle 21c



Cinnamon Rolls
Is the recipe to try this week with
SNOWDRIFT
Ask for the "recipe" of the week card

50c, 4-STRAND

BROOMS

39c

FOLKS!

WARREN QUILTS! The Pacific Sales Co., of California, is going to sell this big stock of Groceries, Dry Goods, Furnishings and Shoes, regardless of cost and profit . . . This is a sale that

comes to you in the heart of the winter season . . . Every item in this store is out to sell fast, so come prepared to buy and your saving will be big. "THE MAN IN CHARGE."

Warren Quilts

Two Doors South of Post Office
Hereford, Texas

WASH TUBS

No. 1	No. 2	No. 3
60c	70c	80c

Never Before a Sale like this

\$1.50 HAINES'

Union Suits

This well known brand of Underwear, regular \$1.50— all sizes—extra heavy—will be sold while they last at 98c

Sale Starts Friday, November 29 at 9 a.m.

NOTHING RESERVED === This Stock Will Be SOLD IN TEN DAYS
Profit Forgotten! Cost Forgotten! Mr. Warren Says—Good-Bye

GROCERIES

—This Big Stock of GROCERIES at BIG SAVINGS. Warren's Carries Only Advertised Brands. This Stock Will Be Sold by the Can or by the Case. Buy from Winter NOW. Come Early and You Will Save. PACIFIC SALES COMPANY.

500 Cans	LEADING BRANDS	COFFEE
5000 Lbs.	PURE CANE	SUGAR
490 Sacks	SHERMAN	FLOUR
355 Cases	LEADING BRAND CANNED	Vegetables
5000 Lbs.	BLOCK MEAT AND CUBES	SALT
3000 Lbs.		Dried FRUITS
525 Cans	LEADING BRANDS	BAKING POWDER
35 Cases	WELL KNOWN	LAUNDRY SOAP
20 CASES	QUARTS AND HALF GALLONS	FRUIT JARS
25 CASES	LEADING BRANDS	SYRUPS
10 CASES	THE BEST GRADES	PINK SALMON
5000 Lbs.	RED COLORADO	POTATOES

ENTIRE STOCK OF

Dry Goods--Shoes--Furnishings

The Entire stock of Shoes, Furnishings, Dry Goods at Wholesale Price. Lack of space prevents us from mentioning all—This stock is new and from the best makers. You will find winter garments for all the family at LESS THAN COST. Only Ten Days. PACIFIC SALES CO.

VALUES TO GINGHAMS 17c Yard	\$12.00 Boys' Wool OVERCOATS \$5.95 Sizes to 18	\$1.25 Men's Winter UNION SUITS 79c
50c to 60c PETER PAN GINGHAMS 33c Yard	\$2.75 Boys' JUMPERS Blanket Lined \$1.95	Women's SHOES Values to \$5.95 \$1.95
10c BIAS TAPE 5c	Values to \$2.95 Boys' LONG PANTS 98c	\$1.95 Children's SWEATERS 79c
10c LACES 2c Yard	Children's SHOES 98c Values to \$3.95	25c Children's STOCKINGS 13c

25c Men's Wool-Mixed Socks 13c	50c Leather Palm Gloves 39c	\$1.75 Suit Cases 89c	85c Men's Athletic Union Suits 39c	\$15.00-\$16.00 Men's All Wool Pants \$3.39	\$1.50 Triple-Stitched Men's Overalls 95c	\$2.95 Men's Work Shoes \$1.95
---	--------------------------------------	-----------------------------	---	--	--	---

\$5.00
Tower's Fish Brand
Slickers
\$3.98

STORE OPEN
EVERY NIGHT
TILL
9:00 P. M.

THE PACIFIC SALES COMPANY, AT
WARREN'S
TWO DOORS SOUTH OF POST OFFICE
HEREFORD

ALL SALES FINAL
NO REFUND
NO EXCHANGES

ALL FIXTURES FOR SALE!
Large electric cash register, Scales, Grocery Counter, Shelves, Tables and Racks at a Big Saving.

Here and There.

Rev. Anson of Lubbock will preach at Frio Sunday night.

Mr. and Mrs. Joe Andrews spent Sunday at the J. W. Berry home.

Mr. and Mrs. A. J. Jones and Mr. and Mrs. Earl Springer spent the week end with relatives at Childress.

Mr. and Mrs. Roy Boyd, Mr. and Mrs. Bennie Fulkerson, Mr. Hagdale and Miss Ivy, spent Sunday at the Lusk home.

Mr. and Mrs. Joe Geper were Amarillo visitors last Thursday.

Guy Ham took dinner Friday at the M. D. Fincher home.

Mr. and Mrs. Ray Barnard spent the week end with home folk at Pampa.

Misses Mattie Elsie Andrews, Gladys Jones, Tiny Lee Springer and Henry Andrews spent Sunday with Georgia Sparkman.

Mr. and Mrs. Chas. Bell and wife spent Sunday at the Ray Bennett home near Black.

Misses J. B. Harlan, O. E. Tice and H. M. Mobley were joint hostesses at a social at the Mobley home Saturday evening. During the evening progressive 42 was enjoyed and delicious home made candy was served during the games to about 40 guests.

There was a large crowd at staging Sunday night.

A two hour play will be given at Frio Saturday night, December 7.

Garden Insects Plentiful, Poisons Are Suggested

College Station.—Whether the insects or the human family eats the vegetables is a test of a gardener's ability. Fall gardens are more in danger of insect attack than the earlier spring gardens, and especially is this true of plant lice which multiply rapidly at this time of year on a large variety of garden crops.

"Kill them with nicotine sulphate dust," is the advice of J. F. Roseborough, Extension Service horticulturist, to the garden demonstrators among the home demonstration clubs of the state. "Start dusting the infested plants with nicotine sulphate dust made by mixing four ounces of the material into five pounds of hydrated lime until it is a fine dust. Nicotine sulphate is a liquid but it may be mixed with the lime into a dust quite easily. The dust may be applied with an ordinary dust gun or from a bag of coarsely woven cloth. Best results are obtained when applications are made at a temperature of 70 degrees or above and the effectiveness may be still further increased by covering the plants for a few minutes after the dusting operations with a canvas.

"Worms and other biting insects which are now abroad should be allowed to eat themselves to death on a meal of arsenate of lead sprayed on the plants at the rate of one-half pound of arsenate to fifteen gallons of water," Mr. Roseborough states. "Defoliated plants

Cattle Feeding Profitable, Texas 4-H Clubbers Show By Actual Test

College Station.—Farm feeding of baby beefs is a profitable enterprise according to the results of 4-H club boys feeding demonstrations, 19 of these records submitted in recent statistics just summarized by G. W. Barnes, beef cattle specialist in the Extension Service. These boys averaged \$26.48 profit per animal on 19 junior calves fed last season after deducting purchase price of the animals, market value of feed stuffs used, and labor at 10 cents per hour. The calves weighed an average of 450 pounds at the start were fed an average of 222 days, and gained an average of 438 pounds each. The total cost of the average calf at selling time last spring was \$94.52, and 12 1/2 cents per pound was received on the average for these baby beefs, not including premium prices paid for the champion animals.

"These club boys got very good prices for their calves, but they deserved to for their animals, were carefully selected and wisely fed in accordance with instructions of county agents," Mr. Barnes explains. He adds that farmers can expect to make profits of \$10 per head and upwards, feeding larger bunches of calves on the farm if care is used in buying good feeders at reasonable prices, and the feeding is carefully conducted. "Numbers of farmers last year sold grain sorghum crops through beef animals for \$50 and more per ton, and this beats getting less than \$20 per ton for it cash," he declares.

Rations recommended by the Texas Agricultural Experiment Station for beef calves, based on extensive experiments, show that Texas farm grown feeds are most economical. Gains of two pounds and those with holes bitten through the leaves show the presence of biting insects to be controlled in this manner. The arsenate of lead may also be dusted on by mixing together equal parts of poison and lime or flour. Poisoned plants are all right as food if washed before eaten."

per day with 300 to 500 pound calves have been gotten from feeding 3 1/4 pounds daily of ground corn (cob, shuck and all) 1 1/2 pounds cottonseed meal, 3 1/2 lbs alfalfa hay and 5 1/2 pounds of sorghum hay. Another ration more generally applicable to West Texas conditions consists of 10 to 12 pounds daily of grain sorghum heads, 2 to 3 1/2 pounds of cottonseed meal, and about 10 pounds of dry hay of fodder. These rations represent an average for the entire feeding period, with calves weighing from 300 to 500 pounds at the start. More complete information regarding beef cattle rations may be obtained by writing the Texas Agricultural Experiment Station at College Station for Bulletin No. 383.

Big Income Comes from Little Garden

Center, Texas.—In addition to canning enough vegetables for winter use and serving fresh vegetables twice daily all summer, Miss Nona Ross, home demonstration club woman here, has sold \$50.48 worth from a garden plot 40 by 90 feet in size. This does not include her Irish potato patch. She planned one bucket of potatoes and gathered eight, and then planted the plot to sweet potatoes, making a good crop. She is still gathering butterbeans, okra, bell peppers and peas from her garden and has a fall garden coming on.

Wilbarger County Woman Shows Way to Make Money

Vernon.—By selling \$568.00 worth of produce from her garden and chickens this far this year, Mrs. J. S. Roland of Fargo has made the best marketing report of any home demonstration club woman in Wilbarger county, according to Miss Doris Leggett, home agent. More than half this amount was profit. In addition she has sold \$618 worth of cream up to September 1.

Hens Beat Cotton Crop This Year

Marshall, Texas.—Described as an example of growing rather than getting into the poultry business, Mrs. H. A. Russell of the Maple Springs home demonstration Club is able to show a net income of \$134.70 from a flock of 177 White Leghorns for the four months ending in July. In spite of paying out \$237.00 for feed, supplies and equipment during this period, the hens will make more than the cotton crop, she says.

July production in this flock averaged 19 eggs per hen which is four eggs above the standard set by the Extension Service calendar. The net profit for the month was \$40.48, and it came as a result of furnishing plenty of fresh water, good feeding and keeping the birds free from lice, Miss Maggie Peach, home agent, explains. Sodium fluoride was used to dust the hens for lice.

- Annual Bargain Offer
- THE AMARILLO NEWS
- And Big SUNDAY NEWS-GLOBE
- Daily and Sunday \$5.00
- Save \$3.00 by subscribing NOW.
- JOHN ROBINSON NEWS STAND



The Thanksgiving football game has come to mean almost as much as the Thanksgiving Turkey—and who wants to miss the big game. There is no need to miss a single play if you have the APEX installed in the home.



Dinner Sets

Dinner sets are exquisite gifts—and priced within the reach of all. Sets in plain and hand-painted china.

Useful gifts in the home are the things you use every day, such as the NESCO SAFTEMATIC GASOLINE STOVE, GAS RANGES, AND HEATERS, ETC.

SAY KIDDIES! See our new VELOCIPEDS, TRICYCLES, WAGONS, AIRPLANES, and many other toys too numerous to mention.

Kerr-Anthony Hardware Company

Relieves Colds In 2 Minutes

To cut short a cold, cough due to cold, and prevent complications, nothing gives such quick and delightful relief as Aspirinal, a new scientific "Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, aching feeling.

Aspirinal is a complete "Liquid Cold Remedy," acting gently on the liver and bowels, and your druggist is authorized to refund your money when you don't feel relief coming in 2 minutes. All druggists carry Aspirinal, the largest selling liquid cold remedy in the world. (adv.)

MONEY TALKS BY YOUR CASH

AS YOU BID

I am your humble servant, and always do as you bid. You'll find that I can serve you most faithfully and will always bring big returns when you use me at E. B. Black's, says YOUR CASH.

E. B. BLACK CO.
We Are Satisfied With Small Profits

The one automobile under \$1000 with all these BIG CAR ADVANTAGES

Promise yourself now that you will investigate the Pontiac Big Six and its long list of big car advantages. For it is the one automobile under \$1000 which offers such advantages. . . . Its big car power and acceleration exceed those of any other six so low in price. It has big car safety in its non-squeak, dirt-and-weather-proof, four-wheel brakes—big car beauty and comfort in its bodies by Fisher. . . . Come in today. Get our appraisal of your present car and hear about the many other big car advantages provided by the Pontiac Big Six.

Pontiac Big Six, 1926 to 1927, f. o. b. Pontiac, Mich., plus delivery charges. Shippers, spring covers and Lenoxy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

Dixon Motor Company
Herford, Texas

PONTIAC
BIG SIX '2745
PRODUCT OF GENERAL MOTORS



"What do You Mean . . . Penetrates Metal Surfaces?"

A Plain Answer to a Reasonable Question

THE Germ Essence, imparted to highly refined paraffin base crude under a patented process exclusively owned by the Continental Oil Company for North America, actually penetrates and combines with metal surfaces, forming a permanent, protective film.

No matter how long a motor stands idle or how cold it gets, this film is present and immediately lubricates the moving parts when the engine turns over.

It takes five to ten minutes—often longer—for the oil in the crankcase to fully flood the bearings in the starting operation. During this period, automotive engineers agree, from 40% to 60% of motor wear occurs. This wear is reduced to a minimum by the ready-and-waiting lubrication which the Germ Essence imparts to CONOCO Germ-Processed Motor Oils, retaining it on and in the surface pores.

CONOCO Germ-Processed Motor Oil stands up under every condition of stress and strain. It will not break down or burn nor will it evaporate to any appreciable degree.

No other oil possesses these qualities.

So positive are we in our convictions, so positive have been our tests of this remarkable lubricant, that we are perfectly willing for you to select any operating condition—no matter how extreme—and we will meet it with CONOCO Germ-Processed Motor Oil so satisfactorily that you will never consider using any other oil.

Go now to stations and dealers displaying the CONOCO Red Triangle—have your crankcase drained and begin immediately to profit through the use of this remarkable oil.

CONOCO GERM-PROCESSED PARAFFIN BASE MOTOR OIL

..... actually penetrates and combines with metal surfaces, forming a film that adheres for months to bearings, cylinder walls and all working parts . . .

THIS MEANS CONSTANT LUBRICATION

CONOCO
Germ Processed MOTOR OIL
35¢
Per Quart—for All Grades Except Special Heavy and Extra Heavy.

This New and Better Oil Now on Sale at

Abo Filling Station or of **O. E. Easley**
South End of Main Street Local Wholesale Representative

WHITEFACES

"Pour It On Pampa!"

Team Roster

T. E. McCOLLUM, Coach.
 RALPH CLENNIN, Quarterback
 "SANDY" JOWELL, Fullback
 "BABE" RUSSELL, Halfback
 WOODROW GILBREATH, Half
 B. SEED, Center
 HOMER BRUMLEY, Guard
 RICHARD STONE, Guard
 GEORGE MITCHELL, Guard
 G. T. HIGGINS, Tackle
 ROGER ORR, Tackle
 J. C. GREGORY, End
 NEWT GILLILLAND, End
 ELBERT BOWEN, End

RESERVES—
 JACK RUSSELL
 HAL KESTER
 RUSSELL WHITEHEAD
 CARL KROPPF
 ANDREW HABERMACHER

Back Field Men.

WOODROW IRELAND
 J. C. McCOLLOUGH
 DEWARD ROBERSON
 HENARD EAST

Line Men.



THIS YEAR'S RECORD:

Hereford, 44; Tulia 6
 Hereford, 18; Tucumcari, 0
 Hereford, 19; Tex-Far, 0
 Hereford, 12; Clovis, 0.
 Hereford, 20; Canyon, 18
 Hereford, 7; Borger, 2
 Hereford, 27; Dalhart, 7.
 Hereford, ??; Pampa, ??



—Whitefaces, your home town is behind you to a man in your game with the Harvesters, and are expecting you to win—but win or lose, we want you to know that Hereford is mighty proud of you—what you have done, what you may do, and the fine, clean, hard-playing team that you are. You have faithfully upheld the high ideal of good sportsmanship the school has intrusted to you as its representatives on the football field, and the town of Hereford is



pulling for you in your game for the District Championship, because of the good account your have given of yourselves this year.

—This Thanksgiving game brings to a close two successive years of steady march to a District Championship without a defeat. Give us

the best you've got in you tomorrow, as we know you will, and there will be one glorious fight to the finish. You have climbed against heavy odds to within reach of the top, and your town wants you to know that we think you can go on up!

Go To It; We're For You; Go In and Fight 'em Team!

C. E. Stone & Company
 M. D. Womble, Implements
 Kerr-Anthony Hardware
 Brooks' Barber Shop
 Consumers' Oil Company
 Skelton's Variety Store
 Rice Drug Store
 Hereford Bakery
 Stockman's Cafe

Frank E. Givan
 G. W. Smith, Car Parts
 R. H. Kemp Lumber Co.
 Ike's Lunch Room
 D. R. Gass & Son
 Sprowls-Cronin & Co.
 First State Bank
 Olson's Variety Store
 Corner Drug Store

Lee Electric Company
 "M" System
 Hereford Insurance Agency
 Piggly Wiggly
 J. C. Cummins, Plumbing
 E. B. Black & Company
 Hereford Dry Cleaners
 Beavers Bros.
 W. H. Russell, Attorney

Texas Filling Station, J. T. Lenox
 Kerr Implement Company
 Hereford Brand
 Hereford Laundry and Dry Cleaners
 West Texas Feed and Seed Company
 Star Theatre

Locals

Gano Hastings of Dimmitt was here last Saturday transacting business.

Mrs. E. J. Williams left Monday for Amarillo where she will spend Thanksgiving with her two daughters, Mrs. M. C. King and Mrs. Ed Williams and family.

Wood Williams has accepted a position as salesman for the Lee Electric Company. Mr. Williams was formerly with the Martin hardware.

Edna Lee and family were in Amarillo last Monday on a business trip.

Let Hanna & Hanna make your photos for Christmas. Hereford, Texas. 45

For the first time, Shrine ceremonies will be broadcast next Saturday night from 12:00 to 2:00 p. m. from station KMOX, St. Louis, and rebroadcast from Amarillo by station WDAG by Palco Radio.

F. E. Adams of Trenton, Missouri, reached here overland last Monday, and is visiting relatives, John and Chris Ramfro. Mr. Adams formerly lived here about twenty years ago.

H. G. Gilliam of Tulsa motored to Hereford last Monday morning. Mr. Gilliam is here visiting relatives and friends.

SALE
Apron and Bake Sale by the Presbyterian Missionary Society, at "M" System Store, December 4-6-10

Let Hanna & Hanna make your photos for Christmas. Hereford, Texas. 45

George W. Mooney, owner of the Best Right cleaning shop at Dimmitt, was trading in Hereford Friday morning.

Mr. and Mrs. Olin and Hugh Rice of Dimmitt were visitors in the brand office Monday evening. They also did some shopping here with Hereford merchants before turning home.

J. T. Leub, 14 miles southeast on town, was trading in Hereford Saturday afternoon and came by the brand office for an appreciated getting-acquainted visit.

Harry Fair and family had as guests during last week Mrs. S. J. Smith and Mr. and Mrs. Guy Welsh, of Monmouth, Illinois. The ladies were sisters of Mr. Fair, and the party had included Hereford in an automobile tour of the Southwest.

Let Hanna & Hanna make your photos for Christmas. Hereford, Texas. 45

J. C. Alfred was in from Wildorado Saturday visiting friends and attending to business matters. He says they had peculiar weather up there during last week's cold spell. The thermometer stood at zero and there was but little freezing done.

LECTURE AT TICE HOME
On Thursday evening at 7:00 o'clock, December 4, there will be a lecture on Food Relation to Health, given by H. B. Blum, of Memphis, Tenn., at the home of Mrs. C. E. Tice. Every man and wife cordially invited.

Mrs. Joe Baker and daughter, Ruth, of Post are visiting Mrs. S. E. Askren this week.

Mr. and Mrs. V. M. Blow of Fort Worth arrived Monday to spend Thanksgiving with Mrs. Blow's parents, Mr. and Mrs. B. L. Branson.

Mrs. Ella Ballow of Clarendon was the guest of Mr. and Mrs. Carl Gilliam last week.

Mr. and Mrs. G. F. Branson and family of Amarillo spent Sunday in the home of Mr. and Mrs. R. L. Branson.

Mr. and Mrs. Earl Ballow of Amarillo were guests of Mr. and Mrs. Carl Gilliam Sunday.

Miss Opal Cavithon has recently accepted a position with the Hereford Insurance Company as stenographer. She was formerly with the Olson Variety store.

J. A. Lawson, owner and manager of the Castro Theatre, Dimmitt, was here Monday on business. He stated that he is remodeling the interior of his building, replacing the old screen with a new one, improving projection and giving the interior a general overhauling. Al Johnson is being screened next Sunday afternoon.

Wednesday night at 8:00 o'clock County Agent Dumke has announced another short course for the Progressive district at the school house there. The course speakers, Marsh, Hargis and Dunkle, will talk about thirty minutes each. A good attendance was reported for the last Friday night meeting at Ford.

Let Hanna & Hanna make your photos for Christmas. Hereford, Texas. 45

Mrs. A. N. Berry of Joliet, Illinois, arrived in Hereford last week to visit a few days in the home of her mother, Mrs. Eattie Cochell. Mrs. Berry later will visit relatives in Plainview, Texas, and Roswell, New Mexico.

The first Neon electric sign will be erected by the Lee Electric Co. on the front of their new place of business in the Guthrie building on North Main Street. The new sign will measure six by two feet and is operated by a special gas charged with electricity. The sign will be erected immediately and will be operated the first time Saturday night.

Mr. and Mrs. Hubert McEntire and Mrs. W. M. Megert spent Sunday with Mr. and Mrs. J. M. McEntire at Dimmitt.

ANY KIND OF WORK

Done in wood.

REPAIR OR NEW WORK

See Me at My Home
In North Hereford.

Phone 313 After 5 p. m.

J. J. (Scotty) BUCKNER

Mrs. Oden Weems and Mrs. Butler left Tuesday for Lella Lake where they will spend Thanksgiving with their parents.

Let Hanna & Hanna make your photos for Christmas. Hereford, Texas. 45

Roy Bruner of Tucumcari, New Mexico, transacted business here last Friday.

CARD OF THANKS

We take this means of thanking our many dear friends and neighbors who so willingly assisted us during the sickness and death of our little daughter, Mary Ada. We also desire to thank Drs. Hicks and LeGrand and the nurses at the hospital for their untiring efforts to save the life of our child.

Mr. and Mrs. L. P. Perkins, P. G. Pergins, Sr. P. G. Perkins, Jr.

MORE RAILROAD SERVICE DEMANDED

Every inhabitant of the United States now requires 35 per cent more freight service from the railroads than was required in 1911. Prosperity and our industrial progress tend to make steadily increasing demands on transportation facilities. The farmers and manufacturers must have freight cars at their immediate disposal, schedules must be speeded, charges must be kept down. The railroads must not fail.

To meet these demands the lines must maintain their policy of preparing for the future. Locomotives, track, terminals and other property must be continually improved and extensions made to new territory. The lines are forced, literally, to be ready to perform super-human services.

It is an optimistic sign that this year, for the first time since the

war, the railroads have earned an appreciable operating profit as a result of continued reductions in operating costs and economies effected through improved manage-

ment. Yet the railroads are at last on the road to prosperity the beneficial effect will be felt by every American business and citizen.



When Fire Roasts the Owner

Does his home (or business premises) fire insurance cover him? The only way to be sure is to have a policy with the Plains Insurance Agency. It supplies ready money with which to rebuild temporary quarters while his own property is being restored. The premium cost is small.

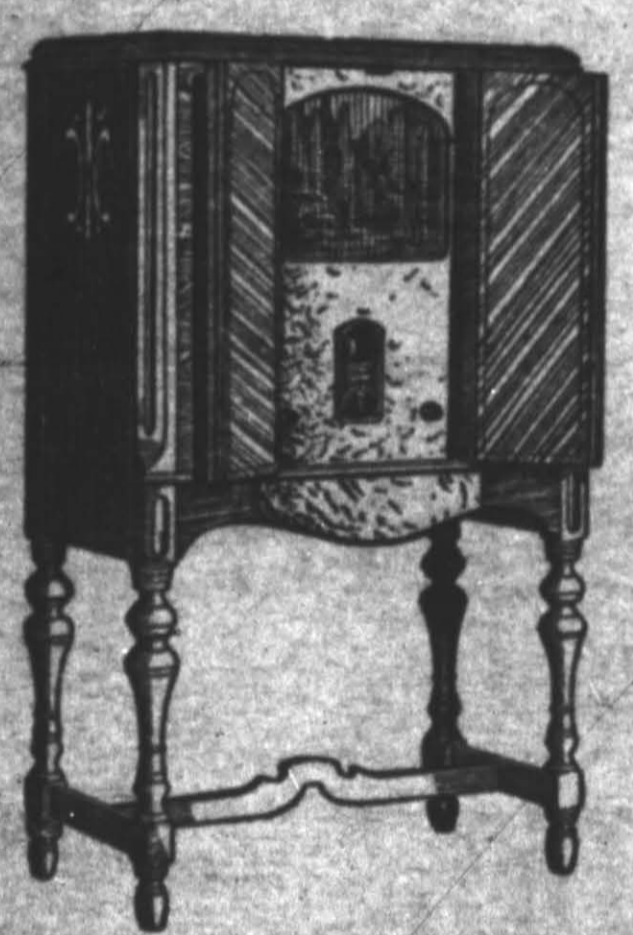
Let us tell you about your value tomorrow on your property.

Plains Insurance Agency
JOHN PATTON
Manager

THE HEREFORD COUNTRY
IS ALWAYS A GOOD BUY.
ANOTHER BIG WHEAT CROP IN PROSPECT
SEE OR WRITE US FIRST BEFORE YOU BUY
HILL & RICKETTS
CLARK BUILDING

CORN FED
Nutritious Baby Beef
Rich in protein . . . High in energy . . . easily digested.
Our service of select quality meats will please you.
Texas Meat Market
Phone 353
J. J. (Scotty) BUCKNER

Many Thanks!
—We can not let the Thanksgiving season pass without expressing to our many friends and customers in Hereford trade territory our appreciation of the good business we have enjoyed this year. Truly a wonderful harvest has been reaped by Deaf Smith county, and we would be poor indeed if we failed to express our appreciation and thankfulness.
R. H. Kemp Lumber Co.



Congratulations--- Lee Electric Company

On the Opening of Your New Store. It is But Natural That Hereford's Finest Radio and Electrical Store Would Sell

Balanced Unit
Radio



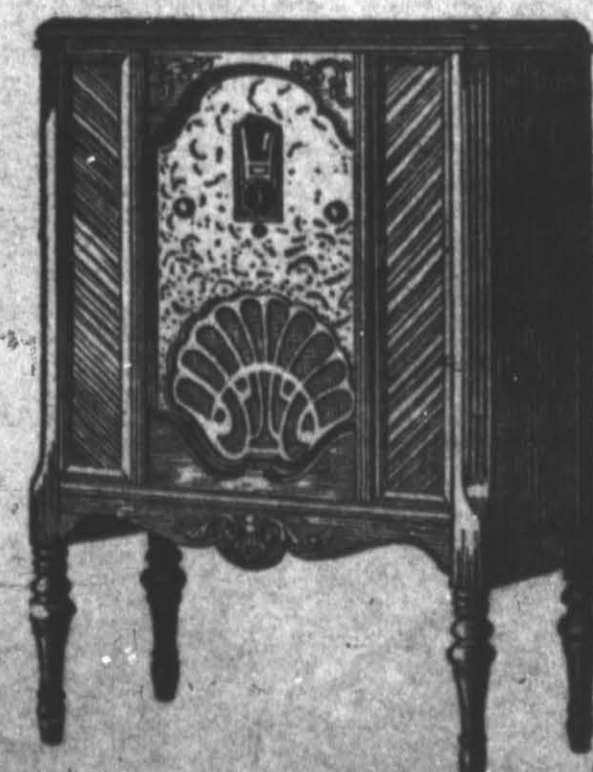
Balanced Unit
Radio

The World's Finest Radio

The Mathes Company

DISTRIBUTORS

Amarillo 412 Polk Street Texas



SURE! WE'RE HAVING TURKEY



is said, but not all, for the survey, which was national in scope showed that it just hadn't occurred to a majority of men and women on farms that there was anything wrong with the old fashioned kitchen. Most of the changes that are needed to make kitchens efficient and cheerful workshops cost so little that almost every farm family in Texas can afford to make improvement in this line, these authorities claim. Less than \$25 in cash expenditures transferred hundreds of farm kitchens in Texas in the improvements contests conducted by the Extension Service a few years ago, the effects of which are still noted all over the state in a steady addition of labor saving devices to the kitchen equipment each year.

Piping water to a sink, setting in more light, putting tables and working surfaces at the correct height, adding a high stool and getting an efficient stove are listed as the most important first considerations in a kitchen.

Eliminating Light Weight Turkeys

Dublin.—A war on light weight turkeys for next year's market has been started here by 17 Erath county farmers who have secured the aid of Mark Buckingham, county agent in carefully selecting pullets for next year's breeding purposes. All the birds in entire flocks were weighed and measured, and hens and pullets compared to see if last year's toms had improved the offspring. Where such improvement was not noted to marked degree owners are now planning to secure outstanding toms. The number of pullets retained for breeding varied from eight to ten per farm every one of which went well over the standard and weighed at least ten pounds before fastening.

BENTLEY'S CIGAR & NEWS STAND
CIGARS AND TOBACCO—ALL MAGAZINES AND NEWSPAPERS
WEST THIRD STREET

DEAF SMITH COUNTY ABSTRACT CO., Inc.
114 West Third Street
C. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

Brand Want Ads Pay Good Dividend



**Be Prosperous When Old
HAVE MONEY!**

A very small percentage of men at the age of sixty have any money. Most of them are DEPENDENT UPON OTHERS for support.

You want to be INDEPENDENT when old, don't you? Then become independent NOW by keeping in the bank part of your income and always ADDING to it.

Start Saving Regularly NOW

We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed

HEREFORD, TEXAS



Kitchen Drudgery Not Necessary In This Modern-Convenience Age

How needless drudgery drives many a farm wife to an early grave has been graphically pictured in a number of exhibits at county fairs this season where cemeteries were shown in which the tombstones tell the stories of the sad demise of the overworked mother. In the fair in Harrison county, Miss Maggie Peach, home demonstrator, arranged a most apt demonstration, arranged a most apt demonstration with the women with whom she works, depicting in the foreground the "Burying ground of J. Jones' first four wives."

Wife No. 1, the epitaph reads, "broke her back over an old wash board." Wife No. 2 "had no screens and died of typhoid." "Died while wielding the broom," explained the demise of Wife No. 3, and Mr. Jones' fourth helpmeet met her fate "carrying water from the well to the kitchen." In the background of the booth was young and wise Wife No. 5, smiling happily in a spick and span kitchen equipped with a good oil stove, sink and running water, kitchen cabinet with table of the correct working height, steam pressure cooker, kitchen stool, electric washing machine and linoleum floor. "She uses her head through modern devices instead of using her feet," the caption reads.

There is much truth in this picture, home demonstration authorities here declare, for an extensive survey of farm kitchens a few years ago disclosed conditions that mark the average farm kitchen as a center of drudgery little improved over those of our grandmothers. Farm depression may account for some of this, it

BRING YOUR CREAM TO THE HEREFORD CREAMERY—THE HOME OF

Cream O' Plains Butter

Your returns are based on the contents of your cream can—not on supposition.

Farmers Creamery Ass'n, Inc.
Hereford Phone 3.

POSITIONS Dry Years—Bad Crops—Hails

CANNOT take from you the ability to earn EXCELLENT salaries when you are prepared through our famous, modernized courses; for big business must go on regardless of conditions, and if you are scientifically trained, as we train you, you become even more valuable in times of stress. TRAINED young men and women in demand now as never before—thirty good positions filled last month, sixteen UNFILLED. YOU can be successful if you will make the START.

WRITE FOR CATALOGUE K-2

Draughon's Business College
LUBBOCK, TEXAS

ANNOUNCEMENT

You Are Invited to Attend the Opening of Our

New Radio and Electrical Store

One Door North of Hereford Bakery, All Day

SATURDAY, NOVEMBER 30th

Our new building, which has been completely remodeled to meet our requirements, will be one of the best equipped electrical and radio stores in the Panhandle. Our commodious new location will enable us to carry more complete electrical lines and have better display advantages for our equipment. This will include along with our regular electrical installation service and radio repair facilities, the exhibit and

Several FREE Prizes!

At 6:00 o'clock Saturday evening, several valuable prizes will be awarded. Anyone 15 years of age who has visited our store that day will be eligible to receive one of them. Among the prizes will be a Eureka Jr. Vacuum Cleaner, a life-time guaranteed electric iron, and other electrical articles. Col. Ray Barber will officiate.

sale of electric irons, Eureka vacuum cleaners, Free-Westinghouse electric sewing machines, Edison Mazda light bulbs, popular sheet music, electric lighting shades and fixtures, miscellaneous electric equipment and necessities, such as iron cords, sockets, plugs, fuses, switches, silk lamp cord, etc. Radio accessories, such as Cunningham tubes, B batteries, C batteries, aerial equipment.

We Feature and Recommend



Balanced Unit RADIOS

LEE ELECTRIC COMPANY

International Sunday School

Lesson

BY DR. J. E. NUNN

DECEMBER 1, 1929.

THE CHRISTIAN HOME IN A MODERN WORLD.

Luke 2:40-52

GOLDEN TEXT: Honor thy father and mother.—Eph. 6:8.

Introduction.

The home is the foundation of the social order and the character of the homes of a nation determines, more than any other influence, the character of its people. The true glory of any nation is found in its homes, not in their wealth, not in their magnificence, but in the principles that govern them and the ideals that inspire them. The forces of evil have always sought to undermine the home, and wherever they have succeeded, every interest of the Kingdom of God has suffered. All the constructive influences should be employed in making the homes of our people safer and purer and nobler.

What Is a Home?

Once a London magazine asked its readers to answer the question: "What is home?" It received 800 replies, and from these the editor selected as the best the following six:

"A world of strife shut out, a world of love shut in."

"The place where the small are great and the great are small."

"The father's kingdom, the mother's world, and the child's paradise."

"The place where we grumble the most and are treated the best."

"The center of our affection, round which our heart's best wishes revolve."

"The only place on earth where the faults and failings of humanity are hidden under the sweet mantle of charity."

This "dearest spot on earth" is the subject of this lesson, and we are to think how to make it Christian, for only in proportion as it is truly Christian can these six definitions of home be true.

Jesus' Teaching On Divorce.

"What therefore God hath joined together, let no man put asunder." Our Lord was near the close of his life when he was assailed by his enemies, the Pharisees, with this question about divorce. The design was to embroil him with one or the other of two parties among the Jews, the party of easy divorce and the party which allowed divorce only on the ground of adultery.

Christ did not hesitate to give his decision, and against the party of easy divorce. "The permission given by Moses," he declared, "was temporary, a permission fitted to the crude and cruel state of society at the time; but the marriage of one husband to one wife goes back to the first days

of creation and is based on the fundamental principle of sex, not abrogated by the law of Moses, but constant through the ages. A man and his wife are no more two, but one, joined together by their Creator, and what therefore God hath joined together, let no man put asunder. Only one thing can break that union, namely, adultery; and where that is the condition, the union is already broken, the marriage already ceased to exist."

Guides to a Happy Marriage.

"The surest way to find the God-designed partner to marriage is:

"To pray to God to be given by him the partner of his choice."

"To have a true ideal of the duties and responsibilities of the married life."

"Not on any account to marry for any secondary motive, such as a home, or wealth, or social advancement, etc., but primarily and chiefly for love, which is in itself a gift of God; a love that can stand the test of 1 Cor. 13."

"At the close of a meeting an old man came to the present writer and said, 'That is quite right what you have been saying. I am an old man now, and my wife is well stricken in years. But we are very happy. And what you have just said is quite right. I prayed for three years to be guided aright in the choosing of my wife.'—Bernard M. Hancock.

The Child in the Home.

This glimpse that we have of the child-life of Jesus is the loveliest picture of youth in all the Bible, and is full of instruction for modern families.

"And the child grew and waxed strong." Physical health is the first gain of the child in a well-ordered home. Before he is old enough to read and study and pray, he is gaining the firm muscles and clear nerves which will help him immeasurably to think soundly and draw close to God.

"Filled with wisdom." Christ's

mind was trained with his body and trained with the best of all text-books, the Bible, and in the best of all schools, the home, with a devout father and mother for the teachers. "And the grace of God was upon him." He was "full of grace and truth" (John 1:14). His spiritual nature grew with his body and his mind, which is as it should be with every child.

When He Was Twelve Years Old.

"When he was twelve years old, they went up after the custom of the feast." "Up to the age of 12 a Jewish boy was called 'little,' afterwards he was called 'grown-up,' and became a 'son of the Law' or 'son of the Precepts.' At this age he was presented on the Sabbath called 'the Sabbath of the Phylacteries' in the synagogue, and began to wear the phylacteries with which his father presented him.

"His parents went every year to Jerusalem at the feast of the passover." Men were required to do this, but not women; Mary's religious nature was shown by her accompanying Joseph on these annual pilgrimages. The passover was the feast commemorating the great deliverance from Egypt, when the death angel passed over the Hebrews, protected by the blood of the passover lamb on doorposts and lintel, and smote all the first born of the Egyptians.

"The Boy Jesus Tarried Behind." "The boy Jesus tarried behind in Jerusalem. Neighbors and relatives, people of the same village, would travel together, and Joseph and Mary probably thought that Jesus was in this large body of people that had come down from Nazareth.

"After three days they found him in the temple, sitting in the

midst of the teachers." Henry van Dyke, in *The Lost Boy*, beautifully described how Jesus had wandered from one to another of the open-air schools held in Solomon's Porch, listening eagerly to Pharisees, Sadducees and Zealots as they expounded their diverse creeds. "Both hearing them and asking questions." Listening intently we may be sure, and asking questions modestly. Listening and questioning are the child's path to knowledge and wisdom.

"My Father's House."

"And he said unto them, How is it that ye sought me? Why did you go here and there looking for me, when there was only one place where I could be? Knew ye not that I must be in my Father's house?" Literally, "in the (things) of my Father." The omitted noun may mean "business" or "place," occupation or abode. Very probably both thoughts were in the expression, which was purposely left vague, to include them both. The more significant words are "my Father," Christ's new name for God, a name with which we are so familiar as to lose sight of its beauty, its insight, and its revolutionary character as presenting a new view of the Infinite Power and Majesty disclosed to

us in the Old Testament. "Our Father who art in heaven"—Christ came to earth, it may be said, to teach men to say "Father."

"The Habit of Family Worship."

"Christian home training calls for training the children in the habit of private prayer. Mother prays for herself before she closes her eyes in slumber, and as she prays for herself, so she teaches her children one by one to clasp their little hands and bend the knee and recite some simple evening prayer. Years may come and go, but the remembrance of that sacred moment when we knelt at mother's knee and spoke softly to the great God in heaven can never fade away.

"The Christian home will be sanctified by the voice of family worship. It will suffice for the family to meet for a simple service at some convenient time. A portion of the Bible may be read, a hymn sung if desired, and the father or some one for him should lead in prayer. When time presses in many homes it is the custom to conduct the simple service when the family assembles for the morning meal.

The table blessing should never be omitted in a Christian home. It may be only a sentence or the

silent blessing of the Friends may be used, but this simple acknowledgment of the goodness of God is certainly the least that can be made in any family that calls itself Christian.

The Family Pew.

"Blessed be the family pew." There all may sing the same hymn, reverently together attend to the reading and exposition of God's Word, unitedly join in the common worship of prayer and feel

their deeper fellowship both with each other and with kindred spirits engaged in the same worship. In home-building it is of the utmost importance that the whole family shall have and hold the faith of our fathers."—Rev. George N. Liscock, D. D.

Let Hanna & Hanna make your photos for Christmas. Hereford, Texas.

45

Notice!

Just a Little Thought Along Health Lines

Mark Twain said that while people talk a great deal about the weather, no one ever did anything about it.

It is the same way about some people's spines—they have long talked about those aches and pains, yet have never done anything about them.

Now you have a chance to have them taken care of. We have the means in our office to locate and show not only us but you if it is a Chiropractor's case, or if it should be referred to someone else.

Call at our office and we will take great pleasure in showing you our equipment.

Drs. Kibbe & Robinson Chiropractors

Buckner-Lambert Building. Phone 207

HOURS: 9:00 to 12:00 and 1:00 to 6:00.

ENNA JETTICK MELODIES

again bring to you

SIR HARRY LAUDER who will sing

SUNDAY, DEC. 1st

over the N.B.C. entire blue net-work and supplementary stations including the Pacific Coast net-work at eight o'clock Eastern Standard Time



At the conclusion of Enna Jettick Melodies, Sir Harry Lauder, Enna Jettick Guest of Honor, will continue his program during time made available through the courtesy of Collier's Radio Hour.

Sprolws-Cronin & Company

We Are Thankful

—In grateful appreciation of the business relationship we have had this year, for the new acquaintances whose friendship we cherish, and the old-timers whose esteem through many years has made life happier, we want to express our thanks, and extend the best of good wishes and hearty cheer to each and every one of them. The year has been a good one with us as it has with this region, and we wish to tell of our appreciation.

A. C. Thompson Lumber

Third and McKinley Phone 456



JEWELRY The Gift of Love

—Your sweetheart—your friend—Mother—how surprised they will be when Christmas-morn they unwrap the beautiful Jewelry box that you've sent for Christmas. A gift that becomes more precious as the years roll on. We invite you to inspect our wonderful selection of Jewelry gifts. A selection such as you've seldom seen from a standpoint of quality and value-giving! Remember them with Jewelry.

F. M. Kester JEWELER AND OPTOMETRIST

Hereford Texas



The Passing Years Cannot Silence The Spirit of Thanksgiving

—Though the mode of living has greatly changed since the time of Plymouth Rock, the human heart is given to the same measure of thankfulness as the New England Pilgrims of long ago.

—In its dispensations Providence is more varied and munificent now than then, and there are many good things available to us that were unknown to the forefathers. This of itself increases our blessings, and makes our Thanksgiving Day all the more inspirational!

—For the Holiday trade we carry a fresh line of Fruits, Vegetables, Cranberries, Nuts, Fruit Cake, Etc. Everything for the Thanksgiving dinner you will find here.

Fresh Sausage, Pork, Beef.

WOMACK'S CASH GROCERY

Progressive News

Catherine Ricketts spent Saturday night with her grand parents at Herford.

Misses Madge and Agnes Childree who teach at Fort Sumner, New Mexico, spent the week end with their parents, Mr. and Mrs. Ed O'Connell.

Mr. and Mrs. Adam Flowers visited her parents, Mr. and Mrs. Satchell, Mr. Flowers helped them kill a deer.

Mr. and Mrs. Goodwell and family visited in the Biling home at Herford Sunday afternoon.

Katherine Hervey visited her sister, Mrs. Arch Conklin, Saturday.

The Progressive Community Club met with Mrs. Lester Galley last Wednesday. After a short business session the ladies spent the afternoon picking a quilt. Mrs. Galley served delicious refreshments to the twelve club members and one visitor, Mary Ella Hervey.

The next meeting will be with Mrs. Bay Hervey, December 4. A program on child training will be given and members are also asked to come prepared to quilt.

The following young folks spent Saturday evening in the Hervey home: Messrs. Duard Vernon, Harold Povey, Jim Holcomb, and Misses Florida Jacobs, Ora Vernon, Gussie and Lois Sammons. The evening was spent playing 42.

Mrs. Doyle, mother of Mrs. Ed Bock, passed away Sunday at the home of her daughter. The body was sent to Herford, Texas, for burial. The community extends their sympathy to Mrs. Bock and her family.

Mrs. Hervey visited her daughter, Mrs. Arch Conklin, Monday. Miss Olive Perkins attended the County Reorganization of Clubs at Herford Tuesday afternoon.

Mr. and Mrs. Arch Daugherty and daughter visited home folks Monday night.

Miss Edith Childree of Amarillo spent Sunday with her parents in this community.

Mr. Bicketts and family visited in the further Porely home Sunday afternoon.

Mrs. George Conklin, Mr. and Mrs. Arch Conklin and family spent Sunday evening in the Hervey home.

Arney News Items
Sunday school was well attended last Sunday.

Several Arney young folks attended a play at Nearsbeth Friday night.

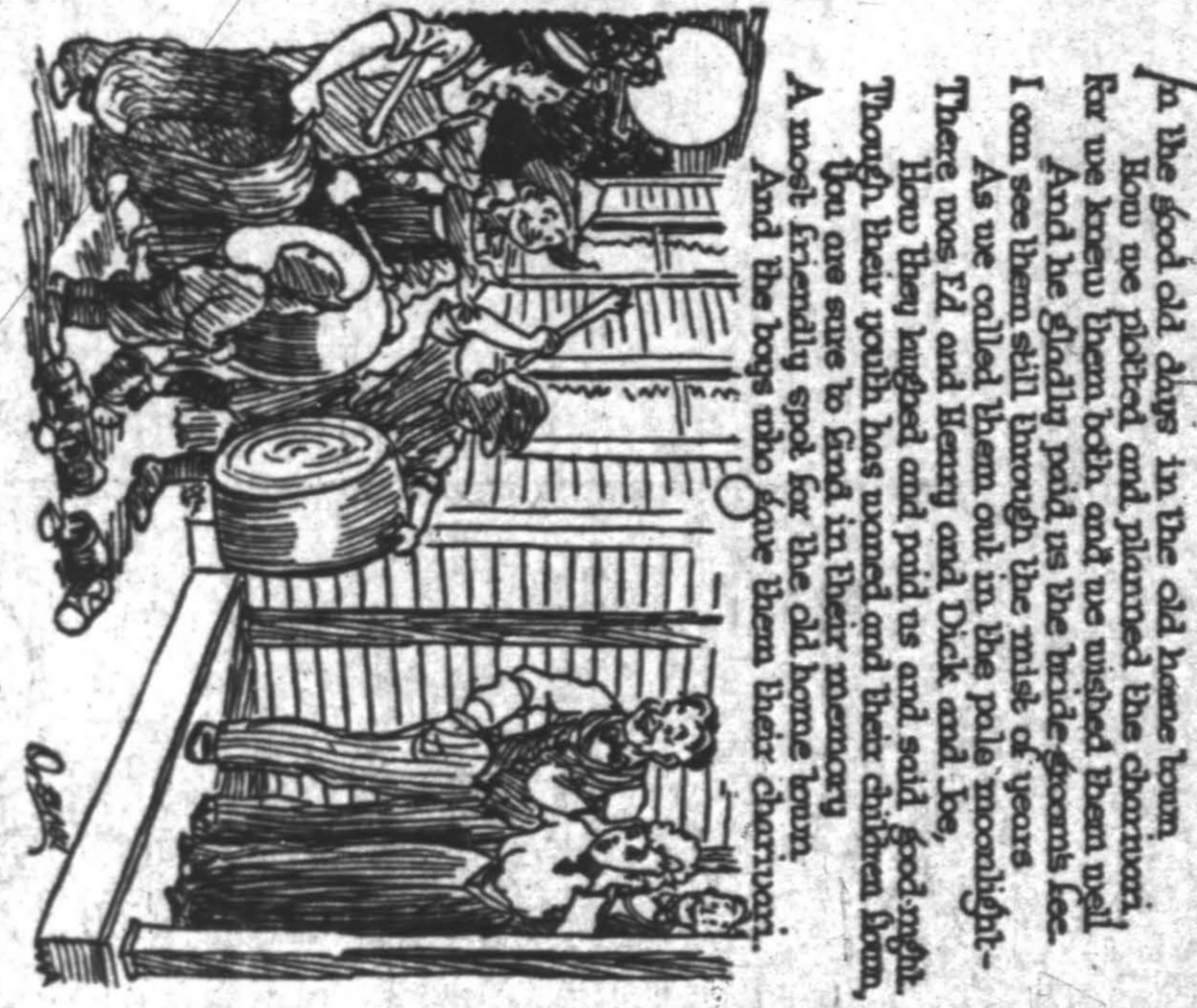
All who attended the Education Association at Hart last Saturday report a good meeting.

Mrs. Kibbel and Coy Bailey visited in the B. Tipton home Thursday.

Several from here attended a ball game at Happy Friday. Ben Fortner returned from Colorado in the B. Fortner home Saturday night.

Flag killing is becoming general hereabouts.

The Chairvari
by A. J. Duntay



In the good old days in the old home town, how we plucked and plucked the chairvari. For we knew them both, and we wished them well. And he gladly paid us the inside accounts fee. I can see them still through the mist of years. As we called them out in the pale moonlight. There was Ed and Henry and Dick and Joe. How they laughed and paid us and said good night. Though their youth has waned and their children born, you are sure to find in their memory. A most friendly spot for the old home town. And the boys who gave them their chairvari.

Bretcher homes Tuesday. Messrs. Yuma and Virian Birtcher spent Sunday with Miss Shaw. L. R. Robinson called in the J. L. Hammond home Saturday.

Arney and Jumbo played baseball Friday, Jumbo losing. Mr. and Mrs. Ray Cole visited in the C. Cox home Sunday.

There was a surprise party at the Bill Hendrix home Saturday night.

Sherry does continue killing turkeys in this vicinity. Several of these dogs have been killed, but they continue their depredations. Mr. and Mrs. Leo Edmondson of Amarillo visited the C. Cox home over the week end.

Mr. and Mrs. F. Fortner and L. Taylor were in Amarillo Monday, visiting Ben Fortner.

Most of the concluding has been finished in this section and most of the fields are being pastured.

Visit our showroom. Bring your present car. Learn how easily you can obtain one of these new Buicks. All are available on the extremely liberal General Motors time payment plan.

In addition to these lower priced models, Buick offers eight other distinguished body styles, representing the altitudes in luxury and speed from \$1465 to \$1955, 5 & 6 cylinders.

BUICK MOTOR COMPANY, PLANT, MICHIGAN
Division of General Motors Corporation
General Motors, Warrendale, Pa.
Sole Buick Dealers of Buick and Metropolitan Motor Cars

The New BUICK

4-PASSENGER 4-DOOR SEDAN \$1295
7, 0, 5, 8 FACTORY

Norton Motor Company
Buick and Marquette Sales and Service
Hereford, Texas

WHEN ORDER AUTOMOBILES AND BUILT... COLOR WILL BE IN THE GREEN

Ford Doings

The club social will not be given this month on account of the community Thanksgiving dinner at Ford Thursday, November 28.

There was a good crowd at Sunday school and singing Sunday. We have received the new song books and start everyone to come and learn the new songs.

Mrs. Bert Davis and Mrs. Hedget visited at the D. B. Mann home Wednesday.

Cecil Raynor spent Saturday night with Mr. and Mrs. O. D. Prater.

Mr. and Mrs. J. S. Garrett and family and Miss Margaret Robinson attended the singing concert in Amarillo Sunday.

Maple and Minnie Thrunman were Sunday visitors at the O'Casey home.

Boyd Mann and John Lyon, both of Herford, Oklahoma, spent Friday night at the D. B. Mann home, returning home Saturday.

Mr. and Mrs. Harry Lauter left Tuesday for Herford, Oklahoma, to spend Thanksgiving with relatives.

Jewel Norton spent Sunday at the D. B. Mann home.

Mrs. Dewey Larson turned her car over Thursday. She occupied minutes, but the car was badly damaged.

Mrs. Chimer left Monday for Ohio to visit friends and relatives.

Try a Want Ad in THE BRAND

Mrs. Yearwood of Pahrview was here over Thanksgiving visiting her niece, Mrs. Ray Johnson.

Summerfield

The Home Mothers Study Club met last Friday afternoon with Mrs. Georgia Moran. Dad weather kept many away, but those fortunate enough to get there were amply repaid with a wonderful program, led by Mrs. Walter Hunsley, the subject of which was "Thanksgiving Day, and all that goes with it. During the social hour the hostess served delicious refreshments.

Mr. and Mrs. Law's Jay returned from a few days visit with relatives and friends at Silver Bay, New Mexico, returned home Monday.

Aaron Judd who has been working the past six weeks at Bellview, New Mexico, returned home Monday.

Jim Black, who is working for the Santa Fe, went to Herby on business last Friday.

Mrs. Walter Hunsley and daughter, Geraldine, went to Tuttle and Pahrview last week and to visit her father and friends.

Mr. and Mrs. Obo Robinson spent Friday of last week in Okla.

Ky Lawrence and Mr. Dunningan went to Pahrview Saturday to find a house for the latter, who, with his family, will make their home there.

Mrs. Bertha Warden and sons, Grady and John Paul, are here from McKinney, Texas, visiting her sister, Mrs. L. T. Fry.

Mr. and Mrs. Ostray Robinson and baby son left for California Tuesday to visit indefinitely with her folks, Mr. and Mrs. Smith.

Mrs. Ky Lawrence was hostess to friends of Mr. and Mrs. Dun-

WEST TAILOR SHOP

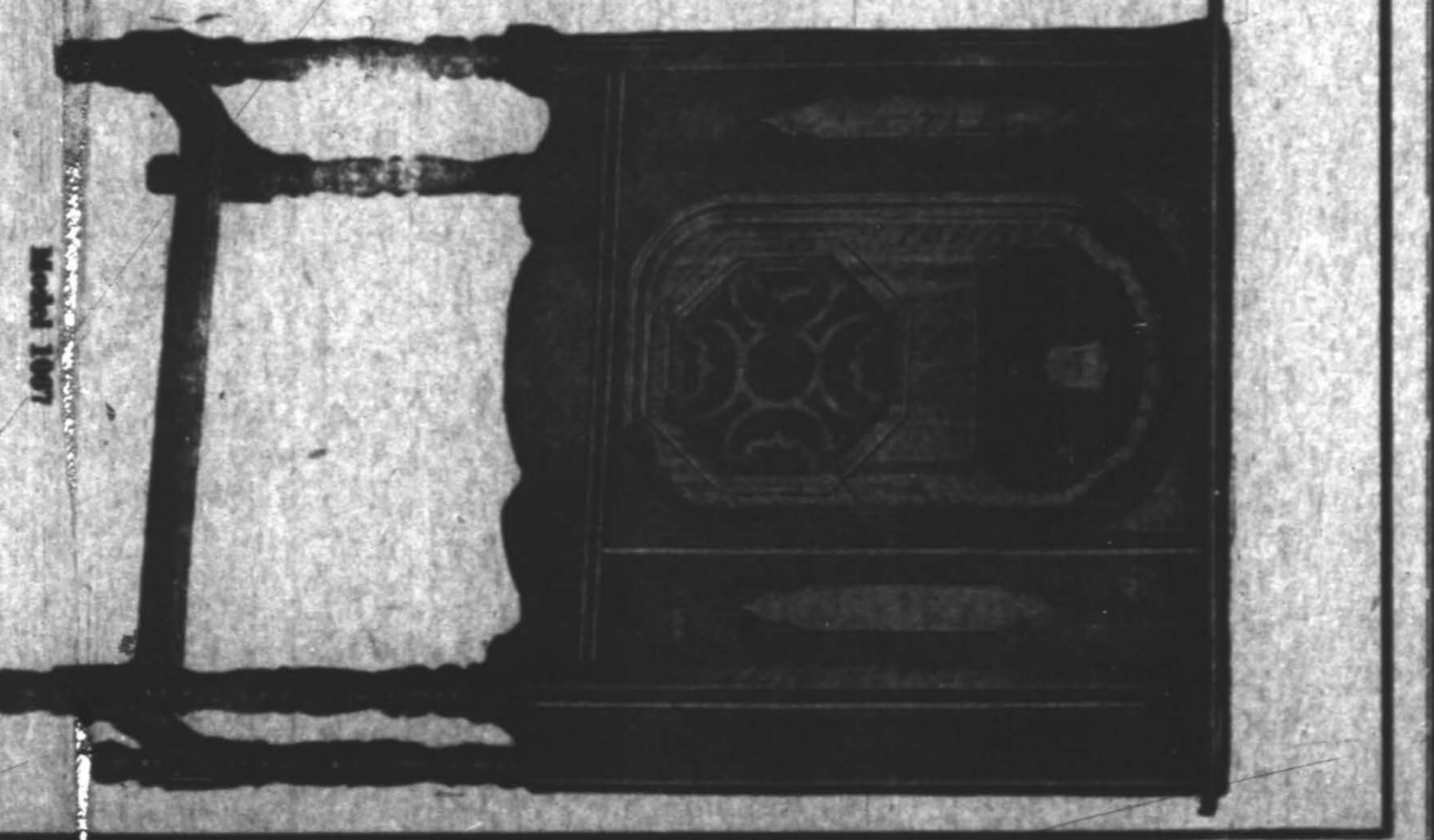
MRS. O. F. WEBB, Proprietor
"Tail Pressed to Suit Dresses"
Orders called for and delivered—Phone 685

Drs. Heard & Wilshire, Dentists
Phone 234
Office Over Corner Drug Store

No Doubt
You Will Need Something for the Farm In SHEET METAL CONSTRUCTION
Tanks—Tubs—Outlays
WELDING
Get your work done before cold weather sets in
Barnhart & Shreve
PHONE 88

The last supper, sponsored by the church girls were received. Last Friday night, Mr. and Mrs. Jay Johnson and son, Russell, have visited the past few weeks in the B. O. Robinson home.

STOP! LISTEN!
SCREEN-GRID KENT
A WATER RADIO
Battery operated!



HERE'S FARM RELIEF!
New Low Prices
AT WATER KENT RADIO
The finest kind
of set anyone can buy!
\$161 TERMS
BATTERY OPERATED CONSOLE
Complete with All Tubes
and Heavy Duty Batteries—Insulated

Electro-Dynamic of course!
Here's a battery operated radio with every advantage of the A. C. set and then some! Just think of it. Electro-Dynamic speaker that offers the finest tone quality procurable. Power to span the continent. Selectivity that separates the most troublesome of interfering stations. Everything that you have ever wished for in radio is here—and at a new low price within the reach of all. Let us demonstrate this new Aviator Kent in your home today.

You'll Never Be Satisfied With Just Radio After Hearing This New Aviator Kent Screen Grid!

Orr's Tailor Shop
Phone 16

Card News Notes

Willing Workers Club met today, November 20, with Arlie Dean. Owing to bad weather only a few were present. The program was postponed until next meeting, which will be held on December 4. The afternoon was spent in quilting and after a short business session delicious refreshments of sandwiches, fruit salad and coffee were served by the club. Those present were Mrs. M. H. Higgins, Lyle Herbold, Robinson, Vernon G. Garretts spent the week-end with Miss Carol Corbett of Hereford. Mrs. Brunson spent the week-end at the home of her brother, Mr. Tom Vaughn and Mrs. Tom Vaughn and Mrs. W. A. Robinson spent Sunday at the home of Mrs. Geo. Lewis. Mrs. McKenzie of Amarillo spent the week-end in the home of her parents, Mr. and Mrs. W. McKinnis. Mrs. and Mrs. Wiley Robinson spent the week-end at the home of Mr. and Mrs. Arlie Dean on Friday. Dr. and Mrs. C. T. Kibbe visited the home of her parents, Mr. and Mrs. W. A. Daugherty, Sunday. Dr. and Mrs. George Lewis and Mrs. Kibbe visited Mr. and Mrs. Bobson Saturday night. Francis Hutson spent Saturday at with Omsah Harrison. Friends of Dr. and Mrs. C. T. Kibbe gathered at their home Saturday night for supper and enjoyed until a late hour, the occasion being Dr. Kibbe's birthday. High Honor Roll: Robert Hut-

son, Birdine Brunson, Wiley Hicks Robinson, Kenneth Struena, Allene Caraway, Katherine Daugherty and Gladys Lewis. Honor Roll: Viola Hutson, Winale Malone, Freddie Hutson, Omsah Harrison, Francis Hutson, Johnnie B. Caraway, F. W. Brunson, Della McKenzie, and Beauford Hutson.

Hear a Day-Fan Radio today!

MITCHELL-ARNOLD

J. T. Mitchell and Miss Ollie Dean Arnold were united in marriage last Saturday night at the Joe Mitchell home in North Hereford. Mr. Mitchell is the son of Mr. and Mrs. Joe Mitchell, local rancher and stockman. Miss Arnold is the accomplished daughter of Mrs. H. S. Arnold, formerly of Wilbarger county, and now a resident of this county. Miss Arnold graduated with the 1929 Hereford high school class and has since made her home near Hereford with her mother and two brothers for the past year. Mr. and Mrs. Mitchell will make their home in Hereford for the present. The bride and groom's many friends wish they happy days.

Dr. and Mrs. W. A. Robinson left Wednesday afternoon for Amarillo where they made purchases of new equipment for Drs. Kibbe and Robinson office. They expect to remain in Amarillo over Thanksgiving.

Hear a Day-Fan Radio today!

CRIME DOCTORS NEEDED

Crime, according to foremost scientific opinion, is a disease, and

must be treated as such. In the past, crime legislation has failed to take this into account. We have had an abundance of laws, but no determined effort to correct evils—emotional, mental and social—that have caused crime to increase. Zealous reformers have made strong efforts to pass a national law forbidding the sale and possession of revolvers and pistols. While such efforts have failed, many state laws are in force that make it virtually impossible for the honest citizen to own a gun for protection or amusement. The facility of such laws is evident. The pistol may be an instrument of crime, as may knives, shotguns or the mails. But it is never a cause. To legislate against it is equivalent to legislating against the automobile because reckless driving causes deaths. We need crime doctors to correct our judicial system, reorganize our laws, and strike at crime in the manner dictated by science. Too many laws have reacted to the disadvantage of the good citizen and to the benefit of the criminal. Organized, fanatical minorities

have made crime legislation impotent. **SUGGESTIONS FOR PREVENTING ACCIDENTS** The National Safety Congress states that last year 27,500 people were killed in automobile accidents, and recommends uniform traffic laws, standard traffic signs and a driver's license law in every state to eliminate unfit drivers from public streets and highways. Our annual toll of deaths and injuries is harrowing proof of the inefficiency of our traffic and licensing ordinances. Thousands of reckless, incompetent and otherwise dangerous drivers crowd the highways, a menace to the life and property of every citizen. Compulsory insurance laws have been advocated in most states and

a number of them in various and sundry forms have been passed. Yet little has been done to correct the conditions that make insurance protection for the public necessary. It is unthinkable that a civilized nation, possessing more highways and automobiles than any of the world's great powers, should allow the reckless and incompetent driver to run rampant at the controls of a ton or more of metal moving with terrific force. Every citizen should realize as he reads of automobile accidents in his morning paper that he may be the next victim. **4-H Club Boys Grows Over 100 Bushels Corn On Acre** College Station.—The highest per acre corn production thus far re-

ported to the Extension Service this year comes from G. M. Morris, county agent in Harrison county, where Milton Milford, Woodlawn 4-H club boy, made 110 bushels on one demonstration acre.

DR. D. K. ROBISON
Residence Phone 78-J

DR. R. R. WILLS
Residence Phone 114-W

DRS. ROBISON & WILLS
CLARK BUILDING
Phone 282



Opening of TOYLAND

IS DRAWING NEAR. WATCH OUR WINDOW DISPLAY

BRING THE CHILDREN! Santa Is Here To Greet Them All!

Dear Old Santa has arrived with his fleet of Reindeers. He awaits the merry Boys and Girls with outstretched arms and a smile stretching from ear to ear. He is eager to listen to every boy's and girl's request for the gifts they love best! Come up tomorrow and see him!

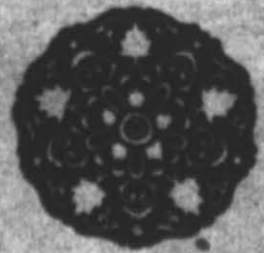
OLSON VARIETY STORE



We are appreciative of the excellent business we have had during 1929, and wish to extend our thanks to our many friends and customers who have contributed their part to our success.

We wish for each one a day full of feasting and satisfaction on Thanksgiving, and that the period of good fortune may extend to reach all this year.

Remember us when in need of hardware supplies. Our hunting equipment and gas appliances are leaders for Hereford.



STREU HARDWARE COMPANY

OTTO SCHICK
TEACHER OF VIOLIN AND EXPERT PIANO TUNER

I am now located in Hereford. Have some open time for beginners and advanced students. To arrange for violin lessons, phone 303 at night or Saturday.

CASTRO THEATRE
Dimmitt, Texas

HERE IS WHERE YOU LAUGH AND CRY WITH "AL" AND HIS SONGS

—Al Jolson was the first Vitaphone Star to make the Talkie possible, and a Warner Bros. success when he put over his famous singing-talking hits.

Sunday Matinee, Monday and Tuesday

25c and 50c

CASH SPECIALS FRIDAY AND SATURDAY

APPLES	California Dried Dried, per lb	17 1/2c
DATES	Seedless Per pkg	21c
OYSTERS	Wapco, 5 oz can Per can	15c
Macaroni	Daisy Brand, 4 pgs.	25c
CATSUP	Premier, 15 oz bottle, each	19c
TAMALES	Ratliff's Two cans	27c
CORN	Illinois Farm, Fancy whole grain rstd, can	17c
RICE	White Swan 2 lb package	19c
Pancake Flour	Little Crow, It's Good, per pkg	12c
HAMS	Country cured, half or whole, per lb	28c



Cinnamon Rolls

Is the recipe to try this week with

SNOWDRIFT

(Ask for the "Recipe" of the week card)

Bakers Cash Grocery
MONT E. BAKER,

Gray Bar Radios

EVERYTHING YOU EXPECT OR REQUIRE

Made by one of the country's foremost electrical organizations—tested and approved by leading engineers and electrical experts everywhere. The Gray-Bar is a full screen-grid machine—one of the few that uses a screen-grid detector. If you are interested in radio, you owe it to yourself to hear a GRAY-BAR before you make a selection.

AND WE ARE PROUDER THAN EVER TO SHOW YOU THE

DAY-FAN

FULL POWER UTILIZING

9 TUBE RADIO

Supreme In Audio-Amplification

It is beyond compare in reception, selectivity, tuning range, composite materials, matched electrical characteristics, simplicity of control—in short, the radio you will want if you want the best.

TEXAS UTILITIES COMPANY

WE COMPLEMENT THE LEE ELECTRIC COMPANY FOR THEIR GROWTH!

Ward News Notes

(Too late for last week.)
 There was a good attendance at Sunday school Sunday.
 Mrs. Bob Higgins was called to Plainview last week on account of the death of her sister-in-law. She returned Thursday and was accompanied by her sister, Mrs. Frank Pollard of Plainview, who visited her until the last of the week.
 Mr. and Mrs. D. O. Williams and little daughter, Bobbie Lee, spent Sunday with Mr. and Mrs. John Hutson.
 The residence of Mr. and Mrs. J. H. Copeland burned down last Thursday morning at about 10:30. They were all in Amarillo at the time. Mrs. D. O. Williams who was passing by from town, saw the smoke coming from the upstairs windows and drove on to Wesley score and gave the alarm and the men rushed to the place but the house was so near the stage of collapse they only saved the things out of one bed room and everything else burned.
 George Suggs has been very ill the past few days, but is much improved at this time.
 Mr. and Mrs. Arlie Dean had as their guests at Sunday dinner Mr. and Mrs. T. W. Roberson and sons, Miss Garrett and Miss Hughes and Cap Coconaugher.
 W. B. Harrison and Mr. and Mrs. Jamie Harrison went to Hale Center Saturday to visit relatives.
 Fred Brunson is on the sick list this week.
 Mr. and Mrs. Herbold and Bobbie Jean visited in the home of Mr. and Mrs. George Lewis Monday night.
 Ernest Signer spent Sunday afternoon in the Fred Saultzman home.
 Allene Caraway spent Sunday night with Kathryn Daugherty.
 Mr. and Mrs. Lisenbe and family and Mr. and Mrs. D. O. Williams and daughter have moved to town.
 G. T. Higgins of Hereford spent the week-end in the home of his parents, Mr. and Mrs. W. R. Higgins.
 Mr. and Mrs. Bob Allison visited in the home of Mr. and Mrs. George Lewis Thursday.
 Mrs. Suggs spent Friday afternoon with Mrs. Bob Higgins.
 Mr. and Mrs. B. F. Snow left Monday for their home to Bridgeport, Oklahoma.
 Mr. and Mrs. John Hutson took dinner in the home of Mr. and Mrs. Wiley Roberson last Thursday.
 Mr. and Mrs. Jim Higgins and family, Mr. and Mrs. E. B. Posey and family, all of Hereford, visited in the home of Mr. and Mrs. Bob Higgins Sunday afternoon.
 Mr. and Mrs. Sonny Ledbetter and Mr. and Mrs. Sam Hutson of Vega spent Sunday in the home of Mr. and Mrs. Jack Hutson.

Home Demonstration Club Members Keeping Records

Spur.—Every home demonstration club member in Dickens county is keeping household accounts according to a system suggested by Miss Jennie Osborne, home agent, and plans are being made for each family to confer together before January 1st to make out a budget for next year's expenditures.

HEALTH CERTIFICATE ORDINANCE NO. 241

Ordinance requiring physical examination and the issuance of health certificates to all persons engaged in preparing or handling of food and food products and fixing a charge therefor, and penalty for violating same.

BE IT ORDAINED BY THE CITY

COMMISSION OF THE CITY OF HEREFORD, TEXAS:

SECTION NO. I. It shall be unlawful for any person, as owner, proprietor, agent or employee, to engage in the actual preparation or handling of any food or food product or drink, for human consumption and where any part of the human body or clothing, worn by such party, comes in direct contact with such edible product, without first obtaining from the City Health Officer of the City of Hereford, Texas, or his assistant, a Health Certificate showing such person to be free from tuberculosis, gonorrhoea, syphilis, or any other contagious or infectious disease and to not be a carrier of typhoid, diphtheria or any other disease, and has not pathological condition whereby such person might be a menace to the public health. Such determination to be made only by actual tests or examinations by such Health Officer.

SECTION NO. II. Each and every person required to by the preceding section, of this Ordinance, to be examined by the City Health Officer, or his assistant, shall pay to the City Health officer, or his assistant, the sum of One Dollar (\$1.00), which shall entitle such person to such examination. The City Health Officer or his assistant, shall issue a Certificate to each person examined, provided, such person to be found free from all communicable diseases and has no pathological condition or is not a carrier of any

disease as set out in the preceding section of this Ordinance. Such Certificates shall comply to the City and State Law, as to such certificates and shall remain in force for a period of six (6) months unless, for sufficient cause, a re-examination becomes necessary.
 The City Health Officer, or his assistant or the City Inspector, of the City of Hereford, Texas, may cite the holder of any Health Certificate to a re-examination, at any time such holder of such Certificate is known or suspected to be afflicted, with any of the diseases or conditions as set out in the preceding section, which re-examination shall be without cost, to the holder, and shall not extend the time of such certificate beyond the date for which issued.
 Proprietors or managers of establishments where food or food products or drinks are prepared, handled, served or dispensed, will be held responsible for the Health Certificates of their employees and will be subject to similar fines as imposed on the actual handlers of such foods or drinks.
 SECTION NO. III. Any person or persons violating any of the provisions of this Ordinance shall be

Best Purgative for Colds



Relieves the congestion, reduces complications, hastens recovery.

DR. T. M. MONTGOMERY
 EYESIGHT SPECIALIST
 626 Polk Street, Amarillo, Texas
 —Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
 OFFICE RAY'S JEWELRY STORE.
 Telephone 188 for Appointment.

1930 RED LINE Combination Plants

Delco-Light's newest achievement

These new Combination Delco-Lights are the last word in individual electric plants. They combine the best features of both the automatic and battery charging Delco-Light.
 For small loads, you draw the necessary current direct from the battery. When a heavier load comes on the engine starts... instantly and automatically. An automatic throttle speeds or slows the engine to correspond with load demands. An automatic choke makes starting quick and certain... even in cold weather.
 Let us give you all the facts about these and other 1930 "Red Line" Delco-Lights. We are the authorized Delco-Light Dealers in this locality. Come in today.

B. B. PARMER, Dealer
 HEREFORD, TEXAS

See phone or drop in a card and we'll bring Delco-Light to your home for a night demonstration.
DELCO-LIGHT
 ELECTRIC POWER AND LIGHT PLANTS
 Also Manufacturers of Electric Water Systems
 PRODUCTS OF GENERAL MOTORS
 Made and Guaranteed by Delco-Light Company, Dayton, Ohio.

FOR QUICK JOB SERVICE SEE THE BRAND

eggs!

THE STORY of the BAKING PAN

Your hen turns out a whole egg or none at all. This fact must be remembered, for more than one hen has reached the baking pan classified as a "boarder" when in reality she has a big producing capacity but lacked the raw materials. You may compare the laying hen to an industrial plant assembling tables. For every base she needs a top, or, for every white she required a yolk and shell to finish the job. The hen is true to form in her method of production. She will not make half an egg. Consequently if you feed her enough raw material for 140 yolks, but only enough material for 72 whites, you will get only 72 eggs.



West Texas Feed & Seed Company

PHONE 265



COTTON STORAGE

—We now have stalls to store your cotton in a dry place. Bring your cotton in and store it at the gin.

COTTON IS ADVANCING

—We will bale when we get enough for a day's run.

Hereford Cotton Gin
 H. L. Casbeer, Manager

"She took her husband unawares

... and learned a lot!"

Mrs. Kirk's husband wasn't expecting her back from Fort Worth until Sunday morning, but she came home on Saturday night.

"I'll surprise them," she told herself, slipping her key into the latch and entering the house quietly.

Savory odors came from the kitchen and she heard voices behind the closed door.

"Yes, sir; your mother's the best cook on earth," she heard her husband saying to her son, "but, my boy, she certainly doesn't make good coffee. She's such a dear, good woman, though, that I have never liked to tell her so."

"Well, it's good that we found out about this White Swan Coffee and laid in a good supply while she was gone, Dad," her boy said. "I think she'll notice the improvement."

Mrs. Kirk was 'a good sport' and a wise woman. She slipped back to the front door again, slammed it and shouted, "Look who's here!"

Mr. Kirk and his son raced to meet her and immediately after the embraces were exchanged, she said, "By the way, I ran across the most wonderful coffee in Fort Worth. It's called White Swan and..."

Yes, indeed—a wise woman!

No matter which member of the family may have introduced White Swan Coffee—or by what means—the enthusiastic praise for its tempting aroma and satisfying flavor is always unanimous.

To develop its natural goodness, more than a half century of experience is brought



WHITE SWAN COFFEE



"I'll surprise them," she told herself.

to the science of roasting and the art

of blending—each playing its important part in achieving that uniform, delicious flavor which has made White Swan so popular wherever it is served.

By controlling every step in its preparation, the Waples Platter Company—importer, roaster, packer and distributor—makes certain that every sealed tin of White Swan reaches you with its full appetizing quality kept intact.

White Swan Coffee always comes to you fresh. After roasting and packing, distribution is promptly made to its 10,000 dealers—all within convenient shipping distance of one or more of the 22 strategically located Waples Platter Houses. Fleets of motor trucks operate over a network of routes, making regular deliveries from all the units of this institution of the Southwest.

Now, and whenever you need a fresh supply, White Swan Coffee is available at your grocer's freshly packed in one and three pound cans.

FREE—Expert advice and time-tested recipes

Perhaps the custard separates in baking—part thick and part water. Or you may have trouble with some other dish your family likes. Write to Waples Platter Better Cooking Bureau, Waples Platter Co., Fort Worth, Texas. Expert advice and time-tested recipes sent FREE.



Thanksgiving!

At this season of the year it is appropriate that we pause in grateful contemplation of the bountiful season with which our region has been visited... We appreciate the many new friendships made this year and have learned to more than ever rejoice in the hearty hand clasp of old, true and tried friends in Hereford...

The First State Bank



Gas Heaters

Complete stock to select from—any design you could wish for—any price you desire to pay.

Laurel Ranges

9 FEET OF HEAT TRAVEL THROUGH THE LAUREL OVEN-TOP OF SEVEN FLUES

Retain the escaping heat ordinarily lost, utilizing this conserved energy to provide extra radiation to the oven top so as to equal the temperature of the bottom.

The 3-Way Oven is of the circulating type, which is so constructed as to cause the heat to pass into it at the side, four inches above the oven bottom, eliminating burning from direct contact of fire. From these side flues the heat passes to the top where it is drawn through seven flues in three directions.

Jones Furniture Company

PHONE 111

HEREFORD, TEXAS

MAKES MARKET FOR COTTONSEED OIL

Widespread use of cottonseed oil as a table and cooking oil throughout the world is the result of the persistent effort of the Mississippi merchant to defend his customer, according to Arthur Cole in the current issue of "Cotton From Waste to Wealth" Mr. Cole gives the following facts:

Cottonseed oil found an eager market in the person of one Marshall who saw no peculiar or immediate harm in using a small portion of it with the batch of olive oil, for the American market. Not both to make new labels he stuck regular pure olive labels on a mixture and shipped it. Some apprehensively he waited for complaints. None came. So he raised the portion of cottonseed oil in the next shipment and waited for objections. Still none came.

To be brief, none ever did. Instead the demand increased with the proportion of cottonseed oil, until the merchant proposed outright a partnership with the New Orleans mill which he purchased the cotton. He to furnish the "pure" labels and packages from the mill, and the mill to do the packing and exporting.

Mr. Cole also says that the Chamberlain cottonseed oil in Europe was back as far as the year of 1800. In 1857 Mississippi fined gin owners and farmers \$200 for dumping cottonseed in waterways and imposed another fine allowing them to accumulate in town. Cottonseed today enters into the making of 150 commodities, ranging from roofing and explosives to cosmetics and phonograph records.

She Finds Relief After Ten Years

"I don't believe anyone ever got finer results from this new Sargon treatment than I did."

"I had become so weak and run-down from ten years suffering with



MRS. CATHERINE TAYLOR

stomach trouble that I simply felt like giving up. Nearly everything I ate disagreed with me; I had terrible pains in my right side; my color was bad and I was finally told that I needed an operation on my gall bladder.

"But I'm feeling so much better since taking Sargon that I fully believe that I am a well woman. I never suffer the slightest with indigestion now, and that dreadful pain in my side has completely disappeared. The Sargon Pills, that go with the tonic, seemed to have a stimulating effect on my liver and gall bladder, and my complexion has improved wonderfully. I feel worlds stronger, can even do my own housework, and I'm convinced that Sargon has saved me from an operation."—Mrs. Catherine Taylor, 1906 Cadiz St., Dallas. Rice's Drug Store, Agent.

TEXAS BOYS WIN 4-H COTTONSEED TRIP TO CHICAGO

Dallas.—Six Texas boys will attend the International Live Stock Exposition and the 4-H Agricultural club congress at Chicago on November 30 to December 7 as guests of the Texas Cottonseed Crushers Association, it was announced last week by T. J. Harrell, president of the association.

These boys are winners in a Texas farm contest which was completed recently by the cottonseed organization. Trips are also being given for contests by other industries throughout the country, so that approximately 1200 boys and girls will be present at the Congress.

In the Texas Cottonseed Crushers' contest through the country, six watches and six gold medals were offered for the first, second and third prizes respectively.

High score in all Texas was made in the poultry contest by Olgee Govan of Lamesa, Dawson county. Because of his good work Olgee won for himself a trip to Chicago and for his teacher, M. C. Brandon, a watch.

Lubbock county had the greatest number of prizes, winning two first, two seconds and a third. Scurry county came second with two firsts and two thirds.

Requirements for entrance into the contest were memberships in the 4-H club and residence in a county where the Weiraven book covers were distributed by a cotton oil mill belonging to the Cottonseed Crushers' Association.

ing rapidly to the coming and marketing of garden stuff in local stores, seven of these members having disposed of \$103 worth in September and having \$36 more cans to sell. Three Pearsall stores are regularly selling their products, finding regular sale for them even in the months when fresh vegetables are available. The products most commonly marketed are black-eyed peas, cream peas, okra and tomato gumbo, corn, tomatoes, beans and spinach.

SALE

Apron and Bake Sale by the Presbyterian Missionary Society, at "M" System Store, December 7th. 46-11c

LETTER FROM ROCKPORT

A letter from W. S. Dixon, who with his wife is spending the winter at Rockport, Texas, has this to say: "Many of our friends in the

Hereford country have asked me to write them when we got to the Coast country. So I take this means of communicating with all of them.

"We left home on Thursday evening, October 31, spent the night at our old home place at Cleo with our son, Elmer. The following morning we started out again in a snow storm and encountered plenty of muddy roads. By the time we got to Hale county it had quit snowing and our journey was further delayed by rain and more muddy roads all the way to Lubbock. From Lubbock we had fine roads and nice weather all the way to Rockport. En route we stopped over at Ballinger where we visited old friends, Mr. and Mrs. Willie Jones, who accompanied us to the Coast. On our arrival at Rockport we visited in the home of Mr. and Mrs. Henry Cloyd and spent the night with them. We are having a delightful time and have rented our for-

mer apartments this making the fourth time we have had these nice apartments. We are only 150 yards from the bay and can hear the duck hunters early each morn-

ing pumping lead into ducks which makes us think that the World War is not over. Wishing all our friends good health and happiness."

IN MARKET FOR

Heads and Ear Corn

IN CAR LOAD LOTS

PHONE 1

Alton Fraser

At Jones & McLean

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service

Phone 241

Hereford, Texas

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

Club Women Tiring to Canning Home Products

Pearsall.—Frio county home demonstration club women are turn-

THAT OLD DEMON COLD CAN'T YOUR HANDICAP MOTOR NOW



Start the day right. Forget the thermometer. Jump into your car, fueled with Phillips 66—step on the gas—and you're away! Have you tried this remarkable gasoline? Its secret is Controlled Volatility—each gallon controlled to fit the season and the climatic conditions of the locality where it is sold. Enjoy a new experience in easy cold weather starting, quick warm-up and pick-up, mileage and power—at no extra cost. For best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with Phillips 66

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

Schley Avenue and Third Street Second and Miles T. E. Major, Local Agent

Friday - Saturday Cash Specials

- WALNUTS, new crop, pound 24c
- GRAPE FRUIT, five for 24c
- SUGAR, ten pound cloth sack 50c
- COMPOUND, in bulk, 8 pounds 90c
- JELLO, any flavor, two for 15c
- CHOCOLATE, German Sweet, quarter pound 9c
- CORN FLAKES, White Swan, two for 21c
- RAISINS, four pound package 32c
- PRUNES, four pound package 43c
- CANDY, bars, any variety, three for 10c
- PEACHES, Quality Brand, gallon 58c
- APPLES, Ortanna's Favorite, gallon 43c
- BEANS, Wapco, three cans, assorted, for 25c



Cinnamon Rolls

Is the recipe to try this week with

SNOWDRIFT

(Ask for the "Recipe" of the week card)

Carl's Cash and Grocery

Phone 324

Health Is At Your Open Window

Oxygen is necessary to breathing. Oxygen is taken from the air by a gas flame, just the same as by any other kind of a flame. Fresh air supplies oxygen.

So, FOR YOUR HEALTH'S SAKE, GET A LITTLE FRESH AIR IN!

If you must have a fire to dress by, have it in another room. If you live in a small apartment and sleep in your living room, turn out the fire and raise the windows when you go to bed.

WATER HEATERS WITHOUT FLUE PIPES ARE A MENACE!

Many gas appliances, including some well-constructed room heaters, are safe to use without flue connections in WELL-VENTILATED rooms. However, it is advisable that all appliances using gas in considerable quantities should be connected with flues, for even the most efficient types may produce poisonous gas when the flame is first lighted.

If your water heater—or any other kind of a heater—is in the bathroom, turn it out when you are ready for your bath. It requires approximately 10 cubic feet of air to supply sufficient oxygen to burn one cubic foot of gas—and there usually is little or no fresh air coming into the average bathroom.

Natural gas, when properly used, not only is efficient and economical, but it also is safe.

West Texas Gas Company places a higher value on the health, safety and good will of consumers than upon any revenue it might derive from gas that is not properly used.

West Texas Gas Company

HEADQUARTERS FOR GAS APPLIANCES

In Appreciation.....

Our thanks go to the people of the Hereford trade territory, for the cooperation in making our past **RECALL SALE** one of the best we have ever had. Beginning this week, we will run a telephone number in our ad, and the person having this telephone will receive free \$1.00 worth of merchandise. The number this week is 317. Do not forget that we have one of the most complete lines of Christmas Gift Goods in town. On Display NOW.

Corner Drug Store

The Recall Store

Day Phone 105

Night Phone 235 or 403-W

PRESCRIPTION DRUGGISTS

STAR THEATRE

HEREFORD, TEXAS

FRIDAY ONLY
NOVEMBER 27

"Why Leave Home?"

Musical Comedy
A laugh from start to finish—All Talking.

SATURDAY ONLY

"Frozen Justice"

All Talking

Monday and Tuesday
DECEMBER 2-3

RICHARD DIX

"The Love Doctor"

All Talking

NEWS AND SOUND ACTS

Wednesday-Thursday
DECEMBER 4-5

"Salute"

Featuring **GEORGE O'BRIEN**
All Talking

COMING, for Three Big Days,
Monday, Tuesday and Wednesday,
December 9, 10 and 11,

"THE TWO BLACK CROWS"
MORAN and MACK

"Why Bring That Up?"

Locals

Mrs. George C. Smith of Dimmitt, representing the Castro County News, was in Hereford Tuesday of this week.

Have you heard the Gray-Bar Radio? 1c

George W. Ward of near Happy was here Tuesday evening attending to business matters.

A. L. Hodges and son, Dallas, and C. L. Broadus of Miami were in Hereford Tuesday looking at land in this region.

John Wheeler was in Nazareth last Sunday visiting.

Miss Alma Walker of Summerfield spent the week-end in Hereford visiting Miss Pauline Fincher.

Mr. and Mrs. C. E. Fridley motored to Dawn Sunday where they spent the day with relatives.

Mr. and Mrs. L. J. Bennett of Dawn were in Hereford on business Monday.

NOTICE

H. B. Bliss will lecture on foods in relation to health at the Savoy Hotel in Hereford at 8:00 p. m. Tuesday, December 3, the program to begin promptly. Foods illustrating the lecture will be served. Mothers and parents are invited to attend. 1tp

Have you heard the Gray-Bar Radio? 1c

E. F. Connell and daughter, Miss Lula, were business visitors in Amarillo Tuesday afternoon.

The Christian Endeavor Society of the First Presbyterian church is sponsoring a Sunrise Thanksgiving Service to be held at the church at 7:00 o'clock tomorrow morning.

Mr. and Mrs. Clay Ridgway left Tuesday for South Texas where they plan to enjoy an outing and deer hunt.

Mrs. George Sasser and son, Duffey, with her brother, Robert, were over from Clovis, New Mexico Sunday visiting Mr. and Mrs. W. B. Anthony and other home folks.

Ell Dunlap, who has been visiting his daughters, Mmes. Luther Hough and M. B. McLean, and old friends and neighbors in Hereford, returned this week to his home in Dallas.

Mrs. J. G. Stegall and little daughter, Billie, were down from Amarillo to spend the week-end visiting her parents, Mr. and Mrs. W. B. Anthony and other home folks and friends.

Have you heard the Gray-Bar Radio? 1c

Mr. and Mrs. M. D. Fincher visited in Summerfield Sunday.

B. B. Farmer was a Dimmitt visitor the first of this week.

Mr. and Mrs. Walker of Summerfield were in Hereford Sunday visiting.

Mrs. Yearwood of Plainview is in Hereford this week visiting Mrs. J. C. Cummins and other friends.

Mrs. Obe Roberson and little son were here from Summerfield shopping Tuesday.

Lyle Thomas was in Hereford last Thursday and Friday on business.

Mrs. L. C. Cash of Pampa arrived in Hereford Saturday to visit her daughter, Mrs. Clay Angelo, who has been very ill.

INSURANCE

Loans--Bonds

HEREFORD
INSURANCE
AGENCY

JOHN McLEAN, Manager

M. P. Galloway of Plainview was in Hereford on business Monday.

Mr. and Mrs. Fred Hamm were in Hereford Wednesday visiting Mrs. R. O. Douglas.

Hear a Day-Fan Radio today! 1c

SAW GAME AT FLOYDADA

W. A. and Arch Dobbins spent the past week-end in Lockney and stayed over to see Lockney and Ralls play off their tie in Class B district 2 football Monday. The game was played at Floydada and Ralls won, 14-13, to meet Lamasa for the district championship next Saturday.

Mr. and Mrs. Frank Carl, Mrs. C. H. Carl and two daughters, Mrs. Earl Lance and Mrs. E. B. Moseley, were in Amarillo Monday.

CANYON B. Y. P. U. GIVES PROGRAM IN HEREFORD

The B. Y. P. U. of Canyon gave an interesting program at the local Baptist church Sunday night in the absence of the pastor, Rev. V. M. Cloyd, who was in Beaumont attending a Baptist Convention.

Eleven members took part in the program. Norris Channing, president, was introduced by the local superintendent of the B. Y. P. U., John Coffee, and Mr. Channing served as chairman of the meeting. The program included a reading, several numbers by a Canyon B. Y. P. U. quartet, a chalk talk entitled "The Beautiful Garden of Prayer," while the quartet sang the song. Two interesting talks, "The Value of Prayer" and "Choosing Our Place in Life" and the scripture lesson were also parts of the program.

MATTIE HOUSTON BAYER

Mattie Houston Bayer passed away Sunday afternoon, November 24, at the home of her daughter, Mrs. Ed Botts of this city.

Mrs. Bayer was born in Tennessee, November 1, 1853. She was living with her daughter, Miss Annie Bayer, and had been with Mrs. Botts only a week. Another daughter who lives at

Canyon, was here at the time of her death.

The body was sent to Henrietta, Texas, Sunday night, accompanied by Miss Annie Bayer and Mrs. Botts.

Mr. and Mrs. M. Simmons arrived home Wednesday morning from a visit with relatives and friends in Atchison, Kansas, and El City, Missouri.

What a Delight



Oh How Good

Fruit Pies

We're proud of our Fruit Pies. Large sizes, filled with good and tasteful filling. Brown, crispy crust—in fact, every bite a delight. Place your order in now and get them right out of the ovens.

CAKES, COOKIES, CREAM PUFFS—MOST ANY KIND OF PASTRY YOU WANT.

Hereford Bakery

REYNOLDS & DUNN

FOR BARGAINS IN

USED CARS

with an OK that counts

The reductions we have given have certainly brought results, trading has been unusually good with us. Our new car sales are keeping us well supplied with the very best the market offers in good, late model closed cars. Read carefully the following list:

- 1928 Chevrolet Coach (2), real bargains.
- 1929 Chevrolet Six Coach—a beauty and the price is low.
- 1929 Chevrolet Coupe—looks and runs like new.
- 1927 Chevrolet Coach—our feature offering in quality and price.
- 1929 Chevrolet Six Truck—factory body and heavy casings, see it.
- 1926 Chevrolet Coach—a real buy at \$225.00.
- 1928 Whippet Sedan—for quick sale, \$350.00.
- 1927 Chrysler Coach—looks like new, \$425.00.
- 1927 Dodge Sedan—one of those good Dodges.
- 1927 Chevrolet Coupe (2), good offers.
- 1927 Ford Coupe—a rare Model T.

You can certainly save some money on these cars. Each and every one is a good car. The finish, upholstery and motor are as good as can be had on the model.

Yours for Sales and Service

Brumley Chevrolet Co., Inc.

"A Reliable Institution"

Phone 216

Thanksgiving Specials

This is the time of year to be thankful, and to give expression to your gratitude.

You should provide that nice new dining table—or better still, get that new dining room suite you have been wishing so long to buy. Our selection was never better, and prices were never cheaper than they are today.

- \$275 Value, 9 piece suite for \$200.00
- \$225 Value, 9 piece suite for \$175.00
- \$195 Value, 9 piece suite for \$150.00
- \$135 Value, 8 piece suite for \$ 85.00
- \$ 85 Value, 6 piece junior suite for \$ 67.50
- \$ 80 Value, 6 piece junior suites for \$ 62.50
- \$ 32.50 Value, 5 piece breakfast suite for \$ 25.00

Just for an added attraction we will place on special our Living Room Furniture.

- \$225 Value living room suite, special for \$165.00
- \$200 Value living room suite, special for \$145.00
- \$175 Value living room suite, special for \$125.00
- A fine damask-covered "Love Seat" special for \$ 35.00

A big assortment of beautiful mahogany and walnut rockers and chairs at a special discount.

Come on and buy some nice new things—and sweeten up things at home.

E. B. Black Co.

"We are satisfied with small profits."

Let's Beat Pampa Next!

FOR FRIDAY AND SATURDAY
MEN'S AND BOYS' SUITS, 20 PER CENT OFF.
OVERCOATS AND TOP COATS REDUCED!

A nice assortment of CHRISTMAS GIFTS for the whole family at REDUCED PRICES.

POPULAR STORE



WHAT A GLORIOUS DAY IS

Thanksgiving Day

—and how inspiring are the events that brought it into being! On this day we give thanks for the manifold blessings of our lives.

Jones & McLean