

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

39th YEAR—NUMBER 43.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 7, 1929.

FIVE CENTS PER COPY.

The Red Cross Sponsors Armistice Day Program

LEGIONAIRES ORGANIZE IN THIS CITY

Hereford Post No. 192 of the American Legion was organized Tuesday night of this week by an enthusiastic crowd of eligible members when they assembled in the county court room. The meeting nights were set for the first and third Thursday nights of each month, but the organization work and the program set for next Monday night will take the place of the Thursday night meeting of this week.

Dr. D. K. Robinson was elected post commander, Bank Ramey, adjutant; L. H. Foster, finance officer, and C. W. Humble, service officer. Commander Robinson appointed A. C. Hale sergeant-at-arms and Fred Oberthier field marshal.

To Mayor E. S. Ireland goes the honor of being the first person making a present to Post No. 192, it being a box of cigars sent to Tuesday evening's meeting. The post immediately went on record in accepting the gift and extending an invitation to the mayor to repeat it any time he wished.

Much of the meeting time was consumed in making plans for the parade Armistice Day and for the dance the Legion is giving ex-service men that evening. All ex-service men of the United States are urged by Hereford Post to meet at First and Main Streets next Monday morning at 10:30, in "uniform of the day" civilian clothes, to march with the Red Cross parade to its program at the First Baptist church.

Next Monday evening at 7:30 all ex-service men are invited to a feed of "army chow" at the R. B. Implement Co. building. The invitation includes all eligible members here, elsewhere or nowhere. Dick Dixon will serve as first cook, and John Olson, Frank Giles and T. C. McAdams will serve as kitchen police. Donations to help pay over the occasion began coming in at once with receipt of \$2.50 from Texas Utilities and R. B. Implement Co. following suit. Mr. Hale has announced his barber shop as receiving headquarters for similar presentations.

At 9:00 o'clock Monday evening, after all signs of the "mean line" have been cleared away the Legion members will "throw a dance" at the same place. It is suggested by the committee that the boys "park their sweeties outside" until after chow, because some of the talks might not please them. Some have planned to go and get their partners after the feed is over.

The new Legion Post is desirous of getting in touch with all ex-service men and extend to them cordial invitations to join this organization in Hereford. A post of the American Legion is an asset to any community and Hereford is fortunate in having the boys here get together in No. 192. There are many occasions when a purely patriotic body may safely take the lead in a worthwhile endeavor that would not gain much headway if supported by the usual civic organizations.

Charlie Whitehead Buys Interest In Barber Shop

O. L. Whitehead purchased the interest of C. D. Shaw in the Beane & Shaw barber shop last Monday morning. Mr. Whitehead came to Hereford about twelve years ago and took a position with the shop of which he is now part owner. Mr. Whitehead's former home was at Greenville, Texas, and he has been connected with the Beane & Shaw shop a greater part of the time he has lived here.

BULLETIN

Hereford high school students voted today to use their allotted one-day holiday next week on Friday, November 15, instead of on Armistice Day next Monday. This will permit many to attend the football game at Dalhart on that day, provided the Whitefaces win from Borger here tomorrow.

It's Time To Do Your Bit



Renew Your Membership in The Red Cross November 11th --- 28th

Short Course Gets Crowd at Summerfield

The first session of the Farmers Short Course was held at the Summerfield school house Tuesday night of this week. County Agent Dunkle presided and the G. W. Smith orchestra rendered several snappy selections. The orchestra is composed of G. W. Smith, Jr., first violin; Frank Burleson, banjo; Guy Smith, auditorium concert guitar, and Wm. Cooker, guitar. The boys received many encores from an appreciative audience. Nearly 100 attended the meeting.

R. B. Galloway of Amarillo, spoke first. Mr. Galloway is with the extension service of the Fausch Lumber Co. and spoke for about 30 minutes. He read the H. Behrends White Leghorn poultry farm record, told his hearers to cull their hens, and stressed the idea of proper feeding and housing. Karl Marsh, dairy expert, told his audience that registered dairy stock was necessary to get full production, and was still the best producer of quality and quantity milk. He told his hearers that the silo will come to the Plains country just as soon as the primitive methods are done away with.

Prof. Hopkins told of the unlimited opportunities of careful breeding, sanitation and feeding of hogs, giving his personal experience at one of the state college experimental stations. Prof. Hopkins gave the following ration for young hogs, farrowing brood sows and fatteners: For sows the following ration is a proven winner: Ground milo 70 pounds, shorts 15 pounds, tankage and cottonseed meal equal parts, 14 pounds, mineral one pound. For fattening ration: Milo 88 pounds, tankage 6 pounds, cotton seed meal six pounds, and mineral 2 pounds. All mixed mash should be fed in self feeders along with some green feed if obtainable. Prof. Hopkins said. A. M. Walker lecture consisted of a chart talk, showing how soil erosion, with a variety of crops,

Two Prisoners Loose In Jail Break Here

Two prisoners held in the local county jail got away last Tuesday evening about 7:00 o'clock while Sheriff John Miller was out of town on another case. Clayton, Agent Dunkle presided and the G. W. Smith orchestra rendered several snappy selections. The orchestra is composed of G. W. Smith, Jr., first violin; Frank Burleson, banjo; Guy Smith, auditorium concert guitar, and Wm. Cooker, guitar. The boys received many encores from an appreciative audience. Nearly 100 attended the meeting.

All was done in about ten minutes while the Miller boys were on an errand to a neighbor's house. The same night a Model A Ford four door sedan was stolen from John Hacker, and it is supposed that the same men did that job. Mr. Hacker had his car in his garage, but that night he and his wife happened to be at the Star Theatre, and on returning found their car missing. Sheriff Miller and one of his deputies hunted the country around Borger and Amarillo over, but up until today the escaped prisoners had not been located.

Joe Schmitz of Lindsay is visiting old friends in Hereford this week. The Westway course held Wednesday night at the school house was well attended, probably fifty being there, according to Mr. Dunkle. Mr. Galloway, poultry expert, was called to Amarillo Wednesday morning and did not lecture that night. Tonight the school will be held at Dawn school house. A good crowd is expected and the full crew of talkers, including Mr. Galloway, will be there.

BULLDOGS TO FIND TOUGH MEAT HERE

Just as big a football game as was played here last Friday will be unruffled for the fans again tomorrow when Borger high school brings its Bulldogs down to try their teeth on the Whitefaces. Borger played Canyon to a tie earlier in the season, and this week the Bulldogs unleashed at attack that swept the alleged stronger Perryton team off its feet and sent them down to defeat, 6-0. The Whitefaces are going to have their hands full tomorrow and no mistake, but if they play as well as they did last Friday, when apparently every break of the game went against them, and they still fought on to victory, they will give those Bulldogs a tussle they won't forget for a long time.

Every fan that can get loose wants to be out to the game tomorrow, yelling for the Whitefaces. The business houses, with hardly an exception, have agreed to close for the game. About the same conditions regarding parking, etc., will govern that were in effect last Friday. The first kickoff will be made at 3:30. The pep squad will be there, the band will be there, and most of Hereford will be there.

This may be the last game the fans will get to see this year. Every bit of encouragement the Whitefaces can be given will strengthen their chances of winning just that much. If they lose the interscholastic league season is over in Hereford.

Family Lose All Possessions In Fire Monday

The E. C. Fore family, living on the W. I. Valentine farm about 35 miles northwest of town, were completely burned out early last Monday night. The Fore family have been living on the Valentine farm for the past three months. Shortly after the supper hour an oil stove exploded in the tent occupied by the family and the entire contents were burned, leaving the family destitute. Mrs. Fore was severely burned, while rescuing the children, and yesterday was brought to the Deaf Smith County hospital. The family consisting of Mr. and Mrs.

Fore and six children were moved to the home of Mr. Fore's parents, about three miles west on the Harrison Highway, when later she was taken to the hospital. The unfortunate family has been waited on by the county charity commission and the women's societies of the local churches.

PROCLAMATION

WHEREAS, on next Monday, November 11, we will celebrate the Eleventh Anniversary of the signing of the Armistice, which brought to a close the most disastrous war the world has ever known, and

WHEREAS, this day has been set apart by our Government as a National Holiday, to be observed throughout the Nation in honor of those who gave their lives for our Country, and in honor of those who took part in this great struggle that right instead of might might prevail in the world; and

WHEREAS, we owe it to those who gave their lives in this great struggle and to the veterans of this great war to observe this day in a manner to honor them and to show our appreciation for the sacrifices made by them for us; and

WHEREAS, an Armistice Day program has been arranged by the American Legion of our city, assisted by the Red Cross organization, and the co-operation of every citizen is desired to make this the greatest celebration of this historical event in the history of Hereford.

NOW, THEREFORE, I, E. S. Ireland, Mayor of the City of Hereford, hereby call upon every citizen of the city to observe this day in memory of those who gave their lives for our Country and in honor to those who took part in this great struggle by attending the program to be held at the Baptist church at 10:00 o'clock a. m., Monday, November 11, and by showing the Veterans of this war every courtesy and consideration.

Respectfully submitted,
E. S. IRELAND
Mayor, City of Hereford, Texas.

ARMISTICE DAY-RED CROSS PROGRAM

First Baptist Church, 11:00 A. M.

PIANO PRELUDE
PROCESSIONAL
INVOCATION REV. V. M. CLOYD
Hymn, Recessional Congregation
Instrumental, "Over There" Band
Scripture, Psalm 91 REV. E. B. BOWEN
Prayer REV. E. P. GIESER
Song, "Keep the Home Fires Burning" Liberty Girls
MMES. C. H. DYAR, J. A. PITMAN, W. E. DAMERON
CLIFF ESTES, C. C. ACKER, HOMER FOX
WALTER NICKS, MISS JOHNNIE ESTES
Address DR. R. P. JARRETT
Solo MRS. CARL MOUNTZ
Benediction REV. V. M. CLOYD
MRS. HARRY SEED, Pianist

J. J. Clark Sells Drug Store to Oklahoma Man

A business transaction of note in Hereford during the past week was the sale of the Clark Drug Store by J. J. Clark to V. D. Rice of Walters, Oklahoma. Mr. Rice took charge of the business Saturday noon. He has changed the name of the firm to Rice Drug Company. Mr. Clark will remain with the business for a short while, and all other employees of the store will continue as before.

Mr. Rice is a fine young man and seems to be full of enthusiasm for his new business venture. He is not an entire stranger to Hereford, having lived here when a boy. He is the son of E. R. (Emmett) Rice, former grocery and business man of Hereford who left about 1905, and died about 15 years ago. His mother will come soon to make her home with her son in Hereford, and a sister who is now attending Oklahoma University, will spend next summer here.

Mr. Rice says he thinks Hereford is one fine town—progressive and alert. He is well pleased with the business contacts he has made, like the people he has met and expresses a hearty desire to get acquainted. Mr. Clark has not announced what line of activity he will engage in.

Fore and six children were moved to the home of Mr. Fore's parents, about three miles west on the Harrison Highway, when later she was taken to the hospital. The unfortunate family has been waited on by the county charity commission and the women's societies of the local churches.

Canyon Eagles Hold Hereford to Close Score

The great Whiteface-Eagle game of the year is all over, but the shouting isn't very strong by anybody. That 18-20 score by which the Hereford lads won the game isn't a very wide margin of victory, and that Canyon team was fighting for all they had in them when the umpire told them it was all over and time to quit. It was a great game, bitterly fought to the finish by two fine teams, and played hard and clean by both of them, neither asking for quarter or giving any.

It surely looked snappy at the kick-off when Canyon took that ball and went through the Whiteface line like a sieve, but when they were held for downs and Hereford went right through the Eagles the same way, the home folks felt better and knew there was going to be one grand old battle.

Even with Canyon leading 12-6 at the half, the local fans were not discouraged, and before the end of the game their faith was justified. There are several things to which Hereford's victory may be attributed, either one or all of them may be right. Sandy Jowell's ability to smash through the line for extra points after two touchdowns made the points that won the game. Ralph Clennin's superior strategy in catching the opposition napping several times was a big factor. Babe Russell's longest run of the day put Hereford in striking distance.

But outstanding over all was the ability of the Whitefaces to play harder at the finish than their opponents—they just lasted better, that's all. Not a Hereford player but contoured some part that could easily have been a decisive factor in winning the game.

Canyon had two great players in Williams and Cross, if their tremendous ability has been distributed over some of the rest of their team the story might have been vastly different. Hereford's strength was more evenly balanced throughout the team, and local fans are saying the Whitefaces are better by comparison than the 18-20 score shows, by at least one touchdown.

THE STARTING LINEUP

Hereford	Position	Canyon
Jowell	qb	Cross
Russell	rb	R. Cabe
Gilbreath	rb	J. Cabe
Clemis	qb	Williams
Seed	c	Pool
Gregory	le	Jennings
Bowen	re	Hazelwood
Orr	rt	McDaniel
Higgins	lt	Johnson
Mitchell	rg	Tucker
Stone	lg	Harbin

Summary: Touchdowns, Hereford, Jowell 3, Canyon, Cross 2, J. Cabe 1; extra point, Jowell 2; first downs, Canyon 20, Hereford 18; punts, Canyon 2 for average of 55 yards, Hereford 1 for 30 yards; passes, Canyon 17, 9 completed for 83 yards, one intercepted, 8 incomplete, Hereford 7, 3 completed for 26 yards, 4 incompletes. Officials: Humph, Texas referee; Honey, T. O. U., umpire; May,

PARADE AND PROGRAM TO FEATURE DAY

The local Red Cross organization committee, under leadership of C. W. Humble, is centering its drive for membership in the big Armistice Day parade and program being planned for next Monday. All the city is joining hands in helping to make their efforts successful, with but few, if any, exceptions the business houses will be closed all day.

The activities of the day will begin with the formation of the parade at First and Third Streets at 10:30, and if carried out as announced, will be one of the best efforts the city has made in that line since war days. The newly formed American Legion Post, Hereford No. 192, will be there with every ex-service man they can get out, and the Boy Scouts, Camp Fire Girls, school children, fire department and various civic organizations of the city. The line will form, and when the fire siren blows at 10:45 sharp, the long line headed by the Hereford band will parade up Main Street to the First Baptist church for the program of the day, which will begin at 11:00 o'clock. The numbers and program as they will be given are found elsewhere on the front page of the Brand.

The Red Cross membership committee has spent many days of work this year in preparing for the drive and deserve the best of success. They have announced the enrollment to begin tomorrow morning but many citizens have responded without solicitation and turned in their membership in advance. C. W. Humble, as chairman, states he is much encouraged by prospects for the greatest number of Red Cross members Hereford and Deaf Smith county have known for a number of years. Each home or business firm that joins 100 per cent, each member contributing \$1.00, will be awarded a certificate signifying that fact, to hang in front.

President Hoover at the head of this great work in his appeal for Red Cross memberships says: "It is our privilege and duty to share in this. Who cannot afford one dollar each year to help those who may be less fortunate than themselves?"

Voluntary memberships have been issued to Keith Guthrie, Mrs. N. S. Hornbeak, Mr. and Mrs. G. A. F. Parker, Mr. and Mrs. C. H. Dyar, Mr. and Mrs. J. C. Kicketts, Mr. and Mrs. J. E. Hill, Mr. and Mrs. R. A. Thomas, Mr. and Mrs. W. H. Dowell, Lucille Mulvane, Mary Ellen Parker, Mrs. Grace Guthrie, Mrs. Mildred Ramey, Bank Ramey, Mrs. Hattie Rutherford, Beulah Lee Rutherford, Mrs. Hattie Cochell, Hubert McEntire, Johnnie McClendon, Geo. Jowell, N. C. Voge, A. H. Streu, C. R. Bentley, C. W. Humble, E. O. Dunkle, Mrs. Chas. Donald.

Mrs. W. H. Dowell, secretary of the Red Cross roll call, reported the following rural chairmen as: A. M. Walker, Summerfield; L. A. Smith, Dawn; S. J. Lovell, Westway; Mrs. Howard Morel, Ford; Mrs. Clyde Slaughter, Daniel; A. S. Higgins, Progressive; Mrs. Florence Woodruff, Fairview; Mrs. J. T. Gulun, Messenger; Mary Valentine, Valentine; Mattie Fridy, Walcott; Mrs. W. R. Higgins, Ward; Mrs. Arlie Dean, Dean; Mrs. J. R. Copeland, Syns; Mrs. Salome Hales, Wyche, and Miss Margaret Steen, Hippus.

Centenary, head teaman. First Quarter.

Bowen kicked off for Hereford and Canyon returned the ball to Hereford's 30 yard line; Williams made 1 at center; Cross made 3; Williams passed to Cross for 20; Williams made 2 at left tackle and came back on the next play to reel off 10 more in the same place; Cross made 3 at center; R. Cabe fumbled and Williams recovered for Canyon and made 15; Williams fumbled and loses 2, but recovers ball; R. Cabe falls at a pass; Williams made 2 around left end, and an incomplete pass on fourth down gives Hereford the ball on their own 14 yard line.

Russell made 1 at right tackle; Continued on Page Two

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NOTICE TO THE PUBLIC:
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

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Canyon-Hereford

(Continued from Page One)

a pass, Clemm to Russell, failed and Hereford punted on the third down to Canyon's 45 yard line.

Williams carried 1; J. Cabe made 8 at center; Cross hit right tackle for no gain; Williams made 11 through right tackle; Cross made 2 at center; J. Cabe 3 at left tackle; Williams 1 at right guard; Cross 3 at right guard; Williams 1 at right guard; Cross 5 at center; Williams 1 at left guard; Cross made the 1 necessary for downs; Hereford takes time out. Cross made 3 at center; Williams fumbled but Tucker recovers for Canyon for a 2 yard gain; Cross made 5 at right guard; Williams made 2 of the 4 necessary for the goal; Cross carried it to 1 foot of the line; J. Cabe carried it over. Canyon failed to crash thru to convert. Score, 6-0.

Canyon kicked off to Hereford's 28 yard line; Clemm went through center for 5; Jowell opened up center for 10; Russell went in the same place for 1; Clemm tore through right tackle for 7; time out for Hereford; Jowell made 1 at center. Quarter ended with ball on Hereford's 29 yard line.

Second Quarter.
 Clemm circled left end for 31, and Hereford went wild; Jowell made 5 at center; Russell went around left end for 2; Clemm was thrown for a loss of 2 at right

end; Clemm's pass to Gregory gains 5 yards but not enough for downs and the ball went over to Canyon. Canyon fumbled on their first play and Hereford recovered the ball on Canyon's 15 yard line. Clemm made 9 through center; Jowell went through center and was stopped 1 yard from the goal line, and carried it over on the next play. Bowen failed to kick goal. Score, 6-6.

Hereford kicked to Canyon's 11 yard line and Williams punted on the first play, with Clemm carrying the ball back to his own 35 yard line. It was one of the longest punts ever seen on a Hereford field. Hereford takes time out. Russell failed to gain at right guard; Clemm's pass to Gregory was smeared; Clemm fumbled and Canyon recovered. Williams passed to R. Cabe for 15; Cross lost yard at center; Williams tore around right end for 6; Cross bucked center for 2; Williams made the 1 yard necessary for downs; Williams made 3 of the 5 between the ball and the goal line, then made 1 more. Canyon substitutes Foster for Harding. Cross carried the ball over, but failed to crash the line for an extra point. Score, 12-6.

Canyon kicked off and both teams fumbled, with Hereford making recovery on their 32 yard line; Jowell made 3 at center; Clemm 4 around right end; Jowell made 2 at center; Canyon penalized 5 for off-side; Clemm split center for 6; Clemm passed to Gregory for 10; a lateral pass to Russell went for no gain; Clemm's pass to Gregory was for no gain; Clemm passed to Jowell for 6, but as there was 9 to go, the ball went to Canyon on Hereford's 34 yard line.

J. Cabe made 2 at right tackle; Williams made 1 at right guard; Cross went through right tackle for 5; J. Cabe broke through for 5 more; Williams went around right end for 2, and J. Cabe was held for no gain at left tackle as the half ended. Score 12-6.

Third Quarter.
 Canyon kicked to Hereford's 30 yard line and Jowell brings it back 11; a lateral pass, Clemm to Russell, lets him through center for 6; Clemm made 3 at left tackle; Jowell made 4 at center. Time out for Hereford. Clemm crashed right tackle for 5, and then went through left guard for 4; Jowell ripped through center for 5; Clemm's pass failed; Russell made 2 at left tackle; Clemm opened up center for 6; Jowell went through center for the length of the ball necessary for fourth down, then made another yard at center; Clemm side-stepped through the same place for 8; Jowell in four successive smashes at center carried the ball the 15 yards necessary for goal and came back on the next ply to dive over the locked lines for the

extra point and put Hereford ahead for the first time in the game. Score, 12-13.

Hereford kicks off and the ball is downed on Canyon's 43 yard line; Gregory knocked down Williams' pass; Williams went around left end for 8; Cross made 3 at center; Williams shot through right tackle for 12. Time out for Hereford, and Brumley takes Mitchell's place. J. Cabe gets turned back for no gain at left tackle; Williams passes to Cross for 5; Canyon fumbled and Clemm fell on the ball. Clemm made 8 at right tackle; Jowell made 1; Jowell split right tackle for 5; Clemm slipped through left guard for 11; Foster goes in for Tucker of Canyon. Russell made 2; Clemm shot through right guard for 3; Jowell smashed 3 through center; Clemm made 2, but failed to make the coveted downs and the ball went over to Canyon.

Williams circled right end for 1; R. Cabe's pass failed; Williams passed to R. Cabe for 8; Cross tore through center for 2; Williams pass to J. Cabe incomplete; Bowen speared R. Cabe's hip on Hereford's 42 yard line.

Clemm's pass to Bowen fails; Jowell ripped through center for 3; Clemm side-stepped through left guard for 3; with 2 to go on fourth down Clemm passed to Jowell for 20; Hereford's ball on Canyon's 39 yard line as the quarter ends.

Fourth Quarter.
 Babe Russell made the longest run of the day when he got away on a triple pass for 37 of the 39 yards yet to go for touchdown; Jowell smashed through for goal and came back to buck the line for the extra point. Score 12-20.

Hereford kicks off and the ball is returned to Canyon's 43 yard line; Williams made 1 at left end; Strain went in for R. Cabe of Canyon. Canyon lost 2 in an attempted line buck, but Hereford is penalized 5 for off-side; Strain's pass fails; Williams circled right end for 7; ball on Hereford's 42 yard line; Gregory smeared Strain's pass; Cross failed to gain. See

and down and 10 to go. Williams made 3 at right guard; Strain passed to Jennings for 20; Williams circled right end for 7; ball on 17 yard line; Strain made 2; Williams carried 2 for downs; Cross crashed left guard for 1; Cross made 10 on a delayed line buck; Cross failed to gain with 1 yard to go, then carried it over; McDaniels failed to kick goal. Score, 18-20.

Canyon kicked off to Clemm on his 20 yard line and he brought it back 22 yards; Jowell shot thru center for 8; Russell pulled his triple pass for a 2 yard gain thru center; Jowell made 3 by smashing center; fourth down and 2 to go; Jowell made 5 at center; Clemm slipped past left guard for 4; Jowell broke center for 5; Covington went in for Foster of Canyon; Clemm made 5 at center. Time out for Canyon. Clemm passed to Gregory for 5; Jowell went back through center for 5; Clemm fumbled and Strain recovers for Canyon.

J. Cabe made 2; Cox went in for Hardin of Canyon; J. Cabe went around left end for 6; Strain passed to Williams, Bowen smearing the pass but referee ruled that he placed his hand on Williams and gave Canyon the pass. Williams carried for 2 to make fourth down yardage; Russell smeared Williams' pass; Cross made 3 at left guard; Whaley went in for Cox of Canyon. Third down and 7 to go. Williams made 1. Canyon punted on fourth down. Jowell made 3

at center, then 5 at the same place and came back for 4 more; Russell went around left end for 8; Jowell opened up center for 20; Clemm went through the line for 3, but lost the ball when tackled and Canyon recovered the ball. Strain passed to Cross for 8; Williams passed to Cross for 2 as the final whistle blows. Score, 18-20.

CITATION ON APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS.
 To the Sheriff or any Constable of Deaf Smith County, Greeting:
 You are hereby commanded to cause to be published once each week for a period of four weeks before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS
 To all persons interested in the Estate of Christian H. Ehlers, Deceased:

Be it known that John Ehlers, of the County of Seward, State of Nebraska, has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said Christian H. Ehlers, deceased, who departed this life on the 18th day of November, 1928, in Seward County, Nebraska; that a duly certified copy of said Will probated

in Nebraska be entered in the Probate Records of this County as provided by law, and that Letters Testamentary issue to John Ehlers; which will be heard by said Court on the Second Monday in November, A. D. 1929, the same being the 11th day of November, A. D. 1929, at the Court House thereof in Hereford, Texas; at which time all persons interested in said Estate may appear and contest said application, should

they desire to do so. Herein fall not, but have you this writ before the said Court at the time aforesaid, with your return thereon showing how you have executed the same. Given under my hand and the seal of said Court, at office in Hereford, Texas, this the 11th day of October, 1929.
 (SEAL) L. H. FOSTER, Clerk, County Court, Deaf Smith County, Texas.

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 - LVE, Babbitt's, per can 10c

Plain Muffins
 Is the recipe to try this week with
SNOWDRIFT
 (Ask for the "Recipe" of the week card)

Worms! Worms! Worms!

Three times out of four the trouble with your chickens or turkeys is worms. Examine a dead bird by opening the intestines with scissors. If round worms are found, come get some of our worm capsules, guaranteed to rid your flock of worms. A pound of prevention is worth a pound of cure. We handle Kreso Dip, Black Leaf 40, Lice Powders, Mite Killers, Permanganate of Potash, Disinfectants, etc.

Corner Drug Store The Rexall Store

Day Phone 105 Night Phone 238 or 403-W

WANT Ads

Notice to Advertisers: All classified advertising ordered to run "till forbid" must have a written order; also the order discontinuing "till" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

Notice

FREE—Dirt to give away for the hauling. N. M. BARTLEY. 1tp

NOTICE TO HUNTERS—Section 31, Block K-3 is posted and no hunting will be allowed on my premises. T. E. BAKER. 42-2tc

Wanted

WANTED—Stalk field pasture; also will trade some good young horses for a tractor good enough to pull a large feed grinder. R. W. ELLISTON. 42-2tp

SEWING and remodeling. Coats retined. Prices reasonable. Phone 357-M. 41-3tc

WANTED—Plowing, combining, drilling or any kind of tractor work. G. W. BRUMLEY, Phone 445. 39-1tc

WANTED—I will buy your maize heads and ear corn when matured and dry. BRUMLEY & SON, Hereford. 39-1tc

Lodge Directory

LODGE NO. 849.
School of Instruction
Every Thursday night.
Wes Brady, W. M.
J. S. Jones, Secretary

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome
L. I. West, N. G.
L. H. Foster, Secretary.

For Rent

ROOMS FOR RENT, two blocks north and east of high school. MRS. OSCAR VAUGHN. 43-1tp

FOR RENT—Light housekeeping rooms, close in on pavement. Telephone 146. 43-1tc

FOR RENT—Office rooms in the Newell building. Phone 366. J. O. NEWELL. 43-1tc

FURNISHED ROOMS for rent, one block north of high school. MRS. E. J. WILLIAMS. 43-1tc

Furnished bed room or room and board; close in. Phone 418-W. MRS. GRACE HUGHES. 43-1p

FOR RENT—Modern five room house; newly papered. Phone 150. DR. FLORENCE MILLER. 41-1tc

For Sale or Trade

FOR SALE—Choice S. C. Rhode Island Reds from best stock in the South; last year's blue ribbon winners at Tri-State Fair and Poultry Show. CHARLES C. FERGUSON, Jr. 43-1tp

WILL TRADE my 7 room house in Fort Worth, with all city conveniences, for first payment on good wheat land; no agents. J. W. HUBBARD, 510 Parkdale Ave., Ft. Worth, Texas. 43-3tp

FOR SALE—One German heater. See H. C. BOWSER, Phone 137. 43-1tp

FOR SALE—Modern four room house, two blocks west of Central school. J. H. NEX, Phone 79-J. 43-4tp

FOR SALE—Nine yearlings and three milk cows; one outgas gasoline range stove, one Spotted Poland China male hog, weight 150 pounds. S. O. Flynn, five miles south of Hereford, on the H. C. Doak place. 42-3tp

WRIGHT WAY
is given below.
y-lized Salt-Sugar
plan salt method.

ANY KIND OF WORK

Done in wood.

REPAIR OR NEW WORK

See Me at My Home
In North Hereford.

Phone 313 After 5 p. m.

J. J. (Sooty) BUCKNER

FOR SALE—480 acres unimproved land in Deaf Smith County, Texas. CRUMPLER REALTY CO., Rogers, Arkansas. 42-4tp

FOR SALE—Fifteen nice Buff pullets, some laying. Also a 9x12 coal house; also a brick toilet, with frost proof fixtures. A. H. ELLISTON. 42-1tc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—A Round Oak coal range; almost new. Also a large coal heater in excellent condition. R. A. FRYE, Dawn, Texas. 40-4tp

FOR SALE—Pure bred White Wyandotte cockerels. Regal strain. February and March hatch. PERCY G. SHEPARD, Dimmitt, Texas. 40-4tp

FOR SALE—Big boned, registered Poland China boars, ready for service. Phone 250. J. F. WARD, South Hereford. 40-1tc

FOR SALE—Big German heater, burns either coal or fuel oil. See FRANK BARBER, Phone 271-W. 40-1tc

FOR SALE—Hegari bundles, delivered anywhere in town, four and five cents. FRED MILLARD. 41-1tc

FOR SALE—Extra good bigoria bundle seed, 4 cents per bundle, delivered. GEO. W. SMITH, Phone 9025-F2. 42-1tc

FOR SALE—Modern five room frame house and bath; double garage; good walks and driveway. Priced to sell. D. H. ALEXANDER. 41-1tc

SOPHOMORES OF 1929-30 school activities the Sophomores solving not to be left behind school activities the Sophomores

4 ACRES—Five blocks from Central school, fence and well, \$500 if sold in 15 days. 10 acres, fence and well, close in, \$750. JOWELL MURCHISON. 42-1tc

Poultry worm eliminator in the form of tobacco dust will do the work. Get a package—it's priced very reasonable. WEST TEXAS FEED & SEED COMPANY, Phone 265. 43-1tc



Mark Every Grave with an Osgood Memorial. Here you will find a design to exactly suit you—one which will be a source of pride and satisfaction to you throughout the years.

FREE! Stop in, write, or phone for our new, valuable illustrated folder:

"HOW TO SELECT A MEMORIAL."
OSGOOD MONUMENT CO.
23 YEARS IN AMARILLO
569 Taylor St. Phone 2-6614
Amarillo, Texas

Poultry worm eliminator in the form of tobacco dust will do the work. Get a package—it's priced very reasonable. WEST TEXAS FEED & SEED COMPANY, Phone 265. 43-1tc

Mr. and Mrs. W. S. Dixon left the latter part of last week for Rockport, Texas, where they will spend the winter.

A fire alarm was turned in early Monday morning when the Ford car belonging to H. J. Garner caught fire. Only slight damage was done to the car.

Are you wearing a Red Cross Button?

Radio tubes and fresh "B2" batteries at RICE'S. 1tc



FASHION DRESS SHOP

Big Sale On Dresses

One Lot—Two Dresses for \$15.00
In crepe satin, crepes, printed crepes. One lot of beautiful dresses, values \$19.75 and \$22.50—your choice for ONLY \$12.75

Come in and see these wonderful bargains before they are all sold.

Thanksgiving Sale On Coats

Country Club Hose
\$1.50 to \$1.95

Big Reduction On Hats

\$1.00 and up

In felts and velours, all colors. Big shipment of beautiful Metallic Hats.

Vogele Millinery
Parlor



LOOK!

If it is CHINESE ELMs you are looking for, we have a good supply on hand of very extra quality and in all sizes.

Great West Nursery

H. E. SULLINS, Proprietor.
One Mile Northeast of Town.

CASH SPECIALS FRIDAY AND SATURDAY

SOAP	Crystal White 20 Bars *	85c
PEAS	Blackeyed, new pack, per can	11c
CHERRIES	Sour, red pitted, gallon tins, per can	\$1.10
RICE	Blue Rose Bulk 10 pounds	59c
MATCHES	Diamond, per carton, 4-boxes	25c
PEAS	Del Monte, Tall cans Per can	17c
OATS	White Swan, quick cooking, large package	22c
CLEANSER	Old Dutch 3 Cans	24c
Salad Dressing	Premier Large size	36c



Plain Muffins

Is the recipe to try this week with

SNOWDRIFT

(Ask for the "Recipe" of the week card)

Bakers Cash Grocery
MONT E. BAKER,

New and Sensational LOW PRICES

ATWATER KENT SCREEN-GRID

RADIO

NOW AS
LOW AS

\$110

AND UP
COMPLETE



This new price is a flat reduction of \$27.00 on each model—the season's greatest radio value before, beyond all comparison now!

Orr's Tailor Shop

PHONE 16



Now Is the Time to Feed

MERIT MILK MAKER

It will supplement the cow's need for pasture, and increase milk flow.

West Texas Feed
& Seed Co.

Phone 265

Ford Doings

The Community Welfare Club will meet with Mrs. D. B. Mann November 14.

Howard Morel, Mr. and Mrs. Height went to San Jon Sunday, where Mrs. Maggie Morel had been spending the week with Mrs. Barney McCaskey, she returning home with them.

Mrs. Harold Wilson and mother spent Wednesday afternoon with Mrs. A. D. Frazier.

Misses Odessa Goad and Margaret Roberts and Messrs. Ratcliff, Joe and James Garrett visited at the D. B. Mann home Wednesday night.

Mrs. Bassett returned to her home in Amarillo after having spent several weeks with her sister Mrs. J. S. Garrett.

Cecil Raynor, Clyde and Edith Mann visited Mr. and Mrs. O. D. Frazier Friday night.

Mr. and Mrs. Edward Simpson spent Sunday with Mr. and Mrs. Byrl Davis.

Jewel Norton spent Saturday night at the Mann home.

Mr. and Mrs. O. H. Grider of Hobart, Okla., arrived at the D. B. Mann home Thursday and are making their home there at present.

Visitors at the Edward Simpson home Sunday were Mildred, Nell and Boyd Cassy, LaVerne and Clyde Mann.

Mr. and Mrs. John Rempie and Mr. and Mrs. O. D. Frazier took Sunday dinner in the Henry Rempie home.

Ford community welcomes all new comers. Those present were Mrs. Duncan and daughter and Miss Roberts.

Erman Gunter and Dock Kemprey of Vega took supper at the Mann home Sunday night.

Progressive News

Mr. and Mrs. Ray Hershey, Mary Ella and Katherine ate supper Sunday evening with Mr. and Mrs. Neal.

Misses Gusta and Lois Samuelson spent the week end with home folks at Canyon.

Sunday school begins at 2:30 in the future instead of at 3:00.

Eunice Caldwell visited her sister, Mrs. Ceell Hodges, over the week end and attended the carnival at Daniel Saturday night.

Misses W. C. Russell, Orin Russell, G. D. Webb and C. P. Caldwell visited Mrs. Ratcliff Monday afternoon and helped her quilt.

Mrs. Arch Daugherty visited her mother, Mrs. Ricketts, Friday.

Ethel and Buster Webb spent

Saturday and Sunday with Glenn and J. W. Cockrell.

Mr. and Mrs. Ira Ricketts, Ira and Glenn motored to Silverton Sunday to visit Mrs. Rickett's father and sister.

There was a good crowd at the box supper Friday night.

Jim Ricketts visited his sister, Mrs. Arch Daugherty, Sunday.

Mrs. Ricketts entertained the ladies of the community at a quilting bee last Wednesday.

Mr. and Mrs. G. D. Webb and children visited in Amarillo last Sunday.

Mr. and Mrs. Ray Hershey and Mary Ella attended the carnival at Daniel last Saturday night.

Catherine Ricketts motored to Borger to visit her aunt, Mrs. B. R. Anderson, over the week end. She went with Mr. and Mrs. Ricketts of Hereford.

Mr. and Mrs. Arch Conklin and children of Hereford visited in the Hershey home Sunday afternoon.

Mrs. Hershey spent Monday visiting Mrs. Arch Conklin.

Here and There.

Rev. Anson of Lubbock preached at Frio Sunday night. On the third Sunday morning at 11 Mr. Mayfield and Mr. Meeks will preach.

Mrs. Harlin spent Thursday with Mrs. Mobley.

The Green family is enjoying a new radio.

Several from this community attended court at Dimmitt last week.

Mr. and Mrs. Jack Robinson and family and Mr. and Mrs. C. E. Tice and Maxine spent Sunday at the J. B. Harlin home.

Misses Mattie, Elsie, Alma and Ruby Andrews spent Sunday afternoon with Georgia Sparkman.

Mr. and Mrs. Claude Price and children of Lockney were on their way to Canyon. Russell made 2; Ole shot through right guard for Jowell smashed 3 through center. Glenn made 2, but failed to get the coveted downs and the

where they will spend the winter.

Mr. and Mrs. Paul Williams of Dimmitt were Sunday afternoon callers at the Erks Williams home.

Owen Stagner spent Sunday with home folks at Flagg.

Mr. and Mrs. M. I. Hardy and Mr. and Mrs. K. E. Hunter and children were Sunday visitors at the J. W. Berry home.

Misses Leo Williams, C. E. Tice, Mobley, Erks Williams and Miss Roxie Campbell called on Mrs. Allman Monday afternoon.

Saturday evening at 4:00 o'clock Mr. and Mrs. K. F. Campbell celebrated their 50th wedding anniversary. They were married in Marion county, Arkansas, November 2, 1879. They moved to their present home about two years ago. Seven of their eight children were present, also eight grand children. A bountiful supper was enjoyed and the wedding cake and a birthday cake, both lighted with candles, were the outstanding table decorations. The day was also the birthday of the second son. The child-

ren present were Mr. and Mrs. S. R. Campbell, W. A. Campbell and F. M. Campbell, all of Crosbyton; Mr. and Mrs. C. B. Logan, Petersburg; Mrs. C. H. Mangum and children of Plainview; O. F. Campbell and family and Miss Roy-le of Hereford. Mrs. F. C. Helton of Crosbyton and Herman Helton of Elmer, Okla., old friends, were present, and several neighbors were there, including Mr. and Mrs. Harlin, Mr. and Mrs. Leo Williams, Mr. and Mrs. Erks Williams, Mr. and Mrs. C. E. Tice, Mrs. Nettie Green and Nettie Lee, Mr. and Mrs. C. M. Bell and sons. Some very fine music was enjoyed during the evening. The occasion was one to be long remembered by each one present. As the guests departed each joined in wishing this worthy couple many more happy anniversaries.

Mr. and Mrs. Ernest Henry called at the Bell home Sunday afternoon.

Tobacco dust is a poultry worm eliminator. Get it at the WEST TEXAS FEED AND SEED COMPANY.

As a result of the recent rain we were nearly cleaned out of tire chains, but a fresh stock has just arrived at RICE'S.

Pasteurization-- What Is It?

What is its value? Pasteurization is a process during which a food commodity is heated to a temperature that all harmful bacteria are destroyed. Its value lies in the fact that the danger from bacteria, harmful to the human body, is reduced to a minimum as far as that particular food is concerned. CREAM 'O PLAINS butter is manufactured from pasteurized cream. Eat more of it—it is healthful and an economical item in the family diet.

Farmers Creamery Ass'n, Inc.
Hereford Phone 3.



THE 65 LOWBOY
\$129.50 COMPLETE

With tubes, wall plug, outside aerial—nothing else to buy—ready to tune in—and 12 months' free service.

LEE ELECTRIC CO.

All-Electric Philco Radios, Backed by An-All-Electric Concern.

The World of Music

At Your Finger Tips,
When You Own a



Balanced-Unit

—You can spend more money for a radio—but you can buy a better radio than the PHILCO. And when you think of PHILCO, THINK OF SERVICE!

12 MONTHS TO PAY

Rebuilding Old Homes---

Perhaps you can't make up your mind how you would like to remodel your present out-of-date residence into a beautiful modern home.

It is too costly to tear down a good solid house and build an entirely new residence—and very unnecessary.

Come in and see our plan book on reconstructing homes—the illustrations are specially made to show the small changes necessary to transform your present home into a desirable modern dwelling.

ROCKWELL BROS. & COMPANY

Lumbermen

HAVE A FEW since 1898.

Lumber Number..

COX &

"LET'S GET ACQUAINTED"

—Having purchased the stock and fixtures of the Clark Drug Store and will conduct the business under its new name in the same location, I want to meet the people of Hereford and its trade territory. Hereford has changed

much since we knew it years ago—we are pleased with its great improvement and proud to become part of its civic and business life. Mr. Clark will remain with the store for a while, and all former employees are being retained.

Watch for the announcement of our
FORMAL OPENING DAY

—Every service and courtesy of a modern, up-to-date drug store will be the aim of our organization; we will appreciate knowing of more

and better ways of serving you, and will welcome your criticism or suggestions for every possible improvement.

RICE DRUG STORE

Items of Interest from the Hereford High School as Told by Students

Not only the Senior class has undertaken a new and altogether different form of project, which deals with laying before the public one school activities in a school paper. There is no high school paper because we, the Senior class, is putting out an annual.

The possibilities of a real peppy school paper in high school are many and varied—needs which no other one thing can fill. The several advantages of a school paper: It lets the community keep in touch with the school and its activities at all times. A real good school paper is something which the whole student body may well be proud of, not merely the Seniors. Surely a school like Hereford High has enough interest, etc., accomplishment and importance in itself to be able to fill a small paper with interesting items, amounting to much more than just

trash. At present our school is without a paper and therefore, these opportunities are left void and unutilized save for the fact that Mr. Kessie, Brand editor, publishes announcements and appreciations of the more important happenings of the school. For example of this cordiality take Mrs. Hackett's concert and the Glee Club's Style Revue.

Mr. Kessie's action of last week in insisting that we, the student body, should contribute as often as possible to the Brand constituted another expression of his generosity and good will toward us. He offered us as much space as we wished to use.

Miss Crawford, who is attending to this matter, decided to have the two Senior English classes conduct this at first. Here next step was to organize the classes with editor-in-chief and assistants. The morning section chose as their

editor Ralph Hastings; for assistants, Merle Barber and Lyndell Brooks. The afternoon section's election came out: Kathleen Cronin, editor-in-chief, with Charles Simpson and Charles Rice assistants.

As soon as possible these officers were put to work. Now, all the Seniors are at work on the school paper. The morning section has sent letters requesting sample copies of the leading papers in the land which have a school page. They are now at work on club reports and reports of the Freshmen and Sophomore classes. The afternoon section has been busily engaged from the start in writing editorials and reports of various activities.

From all indications, it seems that interest has been thoroughly aroused and we hope to make the school page a great success. The advantages to be gained are many and the interest created so intense that the students are all busily engaged in some phase of newspaper work.

HEREFORD HIGH SCHOOL LIBRARY

In my opinion, the library of the Hereford high school is one of the greatest things which tend to pull down the high standards of the school. More fiction books is what the library needs. There are just about 200 fiction books and there are over 250 students enrolled in high school. All students in high school are required to read fiction books and they have to wait so long before they get a chance to read a book. There is a great number of books in the library which are useful reference work, but the library is not over-supplied with these books. The library system now used is one of the best in the schools of the Panhandle.

Miss Irene Crawford, head of the English department, and the librarians have been mending the fiction books so they will be in the best shape possible. Miss Crawford has now started a campaign, the object of which is to establish a bigger and better library. Students of Hereford high school and citizens of Hereford, why can't we get behind her and see this campaign over? Her job in teaching English and not looking after the library. Since she has undertaken this enormous task why can't we help her? Show your appreciation by donating all standard books to the library that you have no use for.

We all know that books are of great educational value. We should raise the educational standard of our school by having an efficient library. Be interested in what the school is doing; come up and examine the library. Visitors are always welcome and will be treated in the most cordial way. Come on—let's go! Make our library the best in the Panhandle and make it one that will be known everywhere.

BERNARD SEED, Librarian

COACH ENTERTAINS THE WHITEFACE ELEVEN

The Whiteface Eleven, as guests of honor, gathered at Coach McCollum's residence at 7:30 o'clock Thursday evening to be entertained by Mr. and Mrs. McCollum. The party was given to the football boys to bring them to a close union, all for one.

Entertainment for the party consisted of well selected games and tricks, chosen by Mr. Hopkins and Mr. McCollum, that carried the boys

away saying "I've had a wonderful time!"

Refreshments were served to the squad at the close of the evening, followed by a few short talks on football.

RALPH CLENNIN.

SCHOOL—GAL TWO INCREASE OUR LIBRARY

The Senior class has been asked to express our opinion on the condition of the Hereford high school library. The condition of the library of the high school is very poor. The books that the school has at present are few in all sources. The library consists of about 1,400 books, while it should consist of two to three thousand books to compare with the needs of the student body.

In the last few years, many new students have come to Hereford high school, and the student body has rapidly increased. The library as it is so limited that all students have not a chance for reference work and the school requires much outside reading. From the result of such a limited library the students cannot properly prepare his daily assignment.

Something must be done to bring the school library up to the standard. The books of the library are in medium condition and the school has a splendid library system to care for the books. The limited condition of the library could be overcome by the help of the people of the community by giving books from their over-stuffed libraries or by some small donation. It is sincerely hoped by the Senior class that the community will manifest enough interest to help the school to get a bigger and better library.

RALPH CLENNIN.

THE GROWTH OF HEREFORD HIGH SCHOOL

Few people realize the rapid growth of the Hereford high school. Not only is the school growing in the increase of enrollment, but in reputation. Most of the growth of enrollment is in transfers from the surrounding school districts.

Mr. Dillehay, the superintendent, reports from the two counties, Deaf Smith and Castro, there has been a total of 58 transfers, of which 13 were seniors, two were juniors and 20 freshmen and Sophomores. The remaining were transferred to the lower grades.

DAVID HARRISON.

THE BUSINESS OF THE ATHLETIC ASSOCIATION

The Athletic Association which has been organized for the past several years, was reorganized this year at the beginning of school. The primary purpose of this organization is to carry on all phases of athletics that are not entered into by the athletic teams. The Association sees that the advertisement of every contest is put out where every one will know about it, and it helps to stimulate interest among the home people for the more interest the home people shows a team, the better they can play. This association also looks after the business line of athletic contests and helps to make athletics more prosperous so our school can have more athletic equipment.

This association, which represents the student body and members, are elected by the students, consists of eight members. The sponsor, the student representative, is elected by the student body as a whole. The Senior and Junior classes each elect two representatives to the association, and the Sophomore and Freshmen classes elect one representative each.

The members of this year's council consist of the following: Sponsor, Mr. B. H. Hopkins; Senior Representatives, Ralph Hastings, student business manager; T. E. Seliger, Jr., secretary and treasurer; Renard East; Junior Representatives, Robert Bell, athletic reporter; Woodrow Ireland; Sophomore Representative, Jack Cartwright; Freshman Representative, Reardon West.

RALPH HASTINGS.

THE DRAMATIC CLUB

The Dramatic Club has met and organized for the coming school term with Miss Crawford as sponsor. Miss Emma Jackson was elected president, Miss Addine Hastings, vice-president, and Miss Marie Seed, secretary.

Each member was placed on a committee to do some part in the working up of the play other than being a character. The committees are as follows: Lighting and make-up of plays, stage and property and costumes.

The objects of this club are to encourage dramatic interests which the students have and to give them an opportunity for self-expression, to promote the appreciation of dramatic literature, to study drama as a means of interesting life, and to play for the pure joy of playing.

This club will meet every Friday and it will endeavor to give some good programs this term.

THE SOPHOMORES OF 1929-30

Resolving not to be left behind in school activities the Sophomore class met and organized, electing the following officers: James Cloyd, president; Louise Jewell, vice president; Russell Whitehead, secretary-treasurer, and Miss Carlisle, sponsor. They selected purple and gold for their class colors, and the pansy for their class flower. A committee was appointed to decide on a class motto and yell.

The Sophomores feel very important and are taking part in affairs as the other classes are doing. They will have individual pictures in the annual. A Sophomore basketball team was organized and has been practicing to take part in the intra-mural contests. They appointed a committee to decide on a booth for the carnival which is to be given to help pay for our school annual. The committee has selected a decidedly interesting project, as they will show "The Educated Donkey." This particular animal is very unusual, as he reads, eats, walks, sleeps and talks. Also there will be a stand upon which to throw rubber rings for prizes.

If the Sophomores keep up with the start they have made they will be the peppiest class of Sophomores that has ever attended Hereford High.

THE HIGH "Y" CLUB

The High "Y" Club of the Hereford High School held its first meeting Friday, October 11, for the purpose of electing officers. David Harrison was elected president. The club is sponsored by Mr. Hudson.

This is the first club of its kind to be organized in this school. It is chartered by the Y. M. C. A. Its primary purpose is to encourage and uphold clean sports and clean living. A special period, on Friday of each week, has been provided for club work.

The members of the club are David Harrison, Paul Bowsher, Lloyd Bowsher, Charles Rice, Tommy Robinson, Jack Gilliland, Richard Stone, Murray Copeland, Bobby Hough, Billie Hawkins, Harold Broadwell and Clay Hughes.

THE GIRLS' "RESERVE CLUB"

Among the clubs which have recently been organized in the high school to function through the year is the Girls' Reserve. This club is the high school division of the Y. W. C. A. and of course its ideal and purposes are practically the same as those of the higher organization.

About fifty girls assembled Friday, October 11, and organized the

Girls' Reserve, with Miss Read and Miss Carlyle as their sponsors. Georgie Cloyd was elected president, Miss Minnie Mae Renfro, vice president, and Alberta Davis secretary-treasurer. A program committee was also chosen, consisting of three girls, Mary Inez Hough, Louise Jewell and Wilma Jo Jones.

My phone number has been changed to 401-J. S. O. WILSON DAIRY. 42-22c

Castro Theatre

Dimmitt, Texas

HERE IS A NEW DOLORES COSTELLO REVEALED AS AN ACTRESS OF SUPERB EMOTIONAL POWER

WARNER BROS. Present



Dolores Costello
"HEARTS IN EXILE"

with GRANT WITHERS
JAMES E. SHAW
GEORGE HANCOCK
DAVID TORRENCE

Sunday, the 10th
Matinee, 1:00 to 6:00
and
Monday, the 11th
also
All Talking Comedy

No Doubt

You Will Need Something for the Farm In
SHEET METAL CONSTRUCTION
Tanks—Tubs—Chimneys

WELDING

Get your work done before cold weather sets in

Barnhart & Shreve

PHONE 33

Meat Curing Methods

INCLUDING THE EASY WRIGHT WAY

One way of curing meat is given below. It is Wright's Smoke-Carey-ized Salt-Sugar Cure and is better than the plan salt method.

THE NEW WRIGHT WAY

Meat can now be cured perfectly and completely—salted, sugar cured and smoked **ALL AT ONE TIME**—by simply packing it in the combined Wright's Smoke with Salt-Sugar Cure. Wright's Smoke with Salt-Sugar Cure is a scientifically balanced combination of:

1. Carey-ized Meat Salt.
2. Wright's Ham Pickle.
3. Wright's Condensed Smoke.

Everything necessary for the three phases of meat curing is applied in ONE operation.

All In One Can

A COMPLETE AND PERFECT CURE FOR MEAT.

Jones & McLean

PHONE 1

Oak Flooring

Always a Beautiful Texture

The texture and pattern of LONG-BELL brand OAK FLOORING make possible a finish that is seldom found on any other flooring. You can depend upon LONG-BELL. In modern plants, operated by skilled lumbermen, only the finest oak is selected. After prompt seasoning and kiln-drying, it is perfectly milled and matched so that it lays smooth and stays smooth. It is graded and handled so carefully that upon arrival anywhere it is always in perfect condition.

Leading lumber dealers gladly feature this nationally advertised brand.

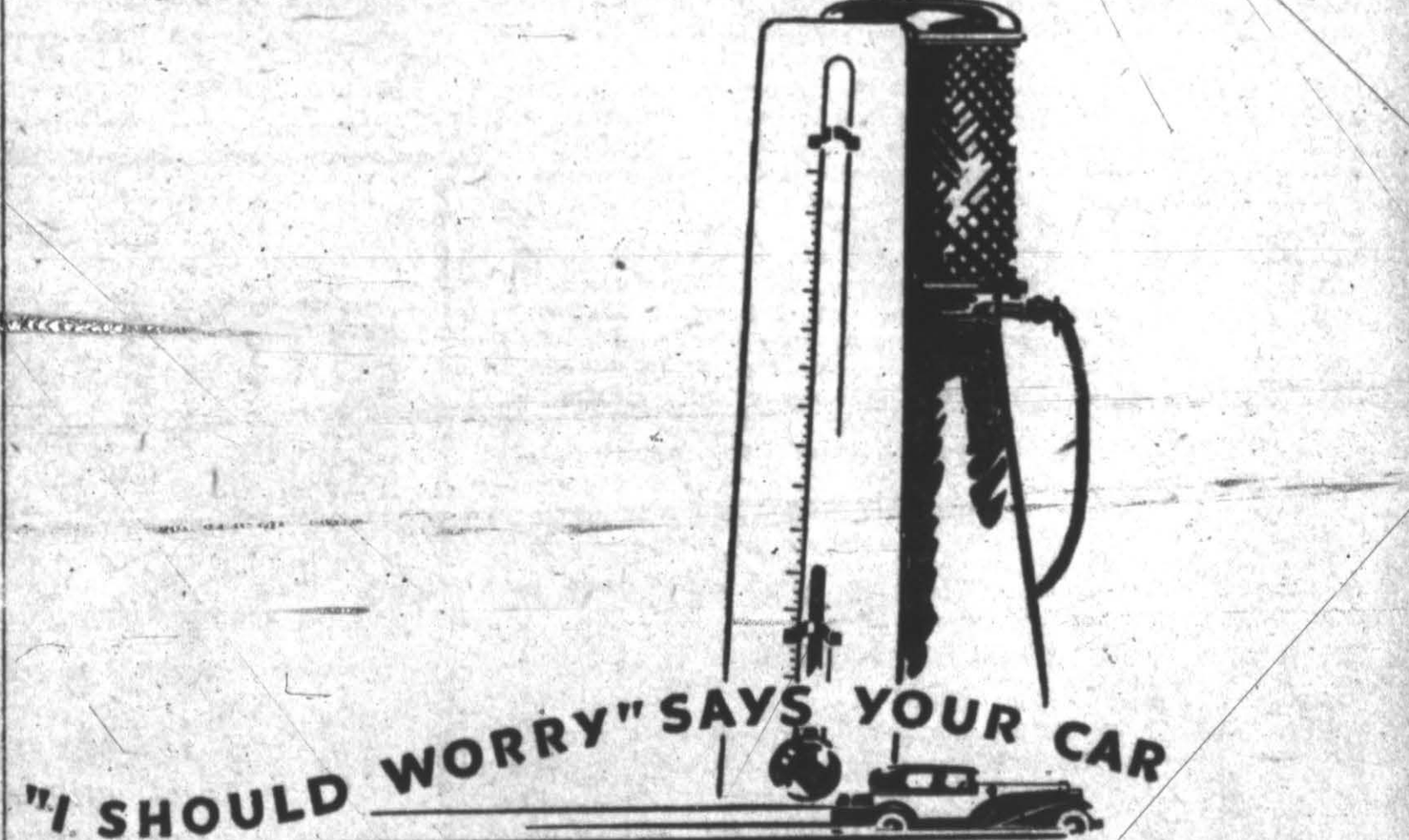
Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Quality • Service • Courtesy

BE A MEMBER OF THE RED CROSS

Prestone

and ALCOHOL
FOR YOUR RADIATOR
We Have Both
WEST & SNYDER

"COULD" SAYS THE THERMOMETER



Motorists who would enjoy carefree winter driving are switching to Phillips 66. Their cars start "right now"—warm up fast—pick up quickly. These motorists get, too, an instant flow of able-bodied power and mileage that's gratifying—all at no extra cost. The secret of Phillips 66 is controlled volatility which makes each gallon you buy fit the season and the climatic conditions of the locality in which you buy it. For best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with
Phillips 66

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CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

Schley Avenue and Third Street Second and Miles
T. E. Major, Local Agent

Cash Specials

FOR

Friday and Saturday

GRAPE FRUIT, nice size, four for	25c	COCOA, Hershey's, half pound can	17c
BEANS, Pinto, six pounds	50c	HALMON, pink, two for	35c
RICE, in bulk, seven pounds	50c	RELISH SPREAD, White Swan, 8 oz jar	10c
BREAKFAST FOOD, Kellogg's assorted, 4 pkgs	49c		
(One muffin pan free)			
BLACKBERRIES, gallon can	58c		
PEANUT BUTTER, one pound jar	27c		
PRESERVES, assorted, four pound jar	97c		



Plain Muffins
Is the recipe to try this week
With Snowdrift
Ask for the "recipe" of the week card

Hereford Wholesale Grocery Company
L. W. CARLYLE

Social and Society

ROGERS-BOWEN WEDDING SOLEMNIZED

That the little winged cherub, Cupid, with his bow and arrow, has begun his usual and special pre-holiday activities was evidenced by the beautiful autumn wedding of marked simplicity, but with impressive dignity that united Miss Gertrude Bowen, daughter of Rev. and Mrs. E. B. Bowen, and Mr. Jack Rogers, son of Mr. and Mrs. R. F. Rogers, of Happy, Texas, on Monday, November 4, in the Methodist church at Hereford.

Tall wicker floor baskets filled with yellow and orchid chrysanthemums, arranged with gorgeous autumn foliage, were flanked on either side by bronze cathedral candles in yellow candelabra, entwined with cmlax. These formed an appropriate and beautiful setting for the impressive ring ceremony, presided over by the father of the bride. The gleam of the candles in the autumn twilight lending an additional touch of beauty and sacredness to the occasion.

Preceding the ceremony, Miss Polly Steele, accompanied at the organ by Mrs. Jesse Stanford, sang Cadman's "At Dawning." The strains of "Lohengrin," played by Mrs. G. A. F. Parker, announced the approach of the wedding party. The groom, accompanied by his brother, Lyle Rogers of Wichita Falls, as best man, entered from the vestry and took their places before the altar. The bride, who entered on the arm of N. S. Locke, of Miami, wore a gown of delicate blue crepe romaine, with hat and accessories to match, and carried an arm bouquet of golden chrysanthemums.

Mrs. Ennis Lee Grimes, of Chillicothe, as matron of honor, wore a frock of maracabo chiffon, with hat and shoes to match and carried a bouquet of bronze chrysanthemums. Miss Gertrude Taber, of Chillicothe, as maid of honor, wore a costume of brown transparent velvet, with orange trimmings and carried yellow chrysanthemums.

Miss Ida Lee Taber, of Chillicothe, and Miss Floyd Wilson of Hereford, who attended as bridesmaids, were gowned respectively in blue chiffon and rose beige, with harmonizing accessories.

The soft, subdued tones of Trauerlied which had come from the organ during the ceremony melted into the Mendelssohn recessional.

The bride is a real daughter of the parsonage and during her two years' residence in Hereford has endeared herself to a host of friends by her sunny and buoyant disposition and her charming personality has been felt in every department of church life as well as the social circle.

The groom has spent the great-

er part of his life in Hereford, and beside attending the State University at Austin, is a graduate of the Danforth school of pharmacy at Fort Worth.

An informal reception was held at the bride's home following the ceremony, for members of the family, the wedding party and out-of-town guests. The young couple will be at home to their many friends at Happy where the groom is associated with his father in the drug business.

Out-of-town-guests included Mr. and Mrs. R. F. Rogers, Mr. and Mrs. H. L. Holland, Happy; Mrs. E. L. Grimes, Misses Ida Lee Taber and Gertrude Taber, Chillicothe; Mr. and Mrs. J. G. Holland, Mineral Wells; C. R. Holland, Miss B. Holland, Canyon; Dr. and Mrs. J. H. Kelly, Pampa; Mr. and Mrs. T. H. Stewart and family, Lockney; Mrs. R. E. Jameson, Borger; and Mr. and Mrs. N. S. Locke, Miami.—Contributed.

BRIDE-TO-BE LUNCHEON HONORING

One of the most elaborate and delightful affairs given in honor of the bride-elect, Miss Gertrude Bowen, was a six o'clock dinner given Sunday night, November 3, by Miss Floyd Wilson at the home of her parents, Mr. and Mrs. J. H. Wilson, honoring both Miss Bowen and Mr. Jack Rogers.

The home was beautifully decorated in shades of autumn, white wedding bells, and white harmonizing tapers in silver holders added to the attractiveness of the luncheon tables.

The guests were entertained with a beautiful solo by Miss Pauline Steele, accompanied by Miss Desie Mae Steele at the piano. Miss Nova Gene Russell gave two reading selections which were greatly enjoyed.

The delicious dinner included cream chicken, candied sweet potatoes, perfection salad in green peppere shells, olives, bread and butter sandwiches, jello and cream, coffee and mints.

Guests were Misses Gertrude Bowen, Ida Lee and Gertrude Taber of Chillicothe; Pauline and Desie Mae Steele, Ruth Ellison, Rev. and Mrs. E. B. Bowen, Mrs. R. F. Rogers, Happy; Mrs. N. S. Locke, Miami; Mrs. E. L. Grimes, Chillicothe; Mrs. Hubert McEntire, Mrs. S. I. Boosier, Amarillo; Mrs. Bob Wilson, Mr. and Mrs. J. H.

ETHYL AND CONOCO GAS

—Let us grease your car the next time. We will take care of your tire repairing where ever you may be stranded.

S. B. FELLERS

MRS. C. R. SMITH CELEBRATES BIRTHDAY

Mrs. C. R. Smith entertained about 40 at luncheon last Sunday on the occasion of her birthday. Those entertained were members of her Sunday school class, the Fellowship class of the Christian church, and their families. W. E. Dameron is teacher of this class.

Mrs. SMITH ENTERTAINS MISSIONARY SOCIETY

Mrs. Bill Smith delightfully entertained members of the Matrons Missionary Society Friday night with a hobo party in her new home which was beautifully decorated. The men were dressed in hobo style and the women in aprons. They played a number of games and contests, and had their fortunes told. Delicious refreshments of pumpkin pie and whipped cream and hot chocolate were served.

HALLOWEEN PARTY AT C. R. SMITH HOME

Little Misses Ruth Smith, Ruth Keale and Elaine Newell entertained a group of their friends at Halloween pranks at the home of Mr. and Mrs. C. R. Smith on Wednesday evening of last week from 7:00 till 9:00. The guests dressed in appropriate costumes and the spirit of the time was carried out in the house and table decorations, refreshments, favors, etc.

Those present were Bettie Miller, Betty Ruth Pickett, Betty Bruce Jones, Elizabeth Spradley, Virginia and Nadine Newell, Sallie Glibreath, Jean Morgan, Robbie Jackson, Terry Rae Eubanks, Winnie Belle and Cleons Cornett, Laetitia Wilson, Mildred McMullen and the hostesses.

FIRST PRESBYTERIAN CHURCH

Thursday, 7:30, mid-week prayer service, praise and conference. "He that saveth his time from prayer shall lose it, and he that loseth his time for communion

with God shall find it again in added blessing and power and fruitfulness."

Sunday, 9:45, Sunday school, 10:45, morning worship, 5:00 Junior League; 6:15, supper, followed by Christian Endeavor meeting to which all young people outside the church are invited; 7:30 stereoscopic lecture by Rev. W. H. Bessire, Sunday school executive who will speak of national mission work.

Monday, Armistice Day service. For place of meeting see Red Cross announcement. This is an opportunity to demonstrate our patriotism and interest in the work of the Red Cross.

Tuesday, 8:00, meet of Guild at church.

Wednesday, 2:30, regular meeting of W. M. S.; 7:00, choir rehearsal.

Rev. E. P. GIESER, Pastor.

Health Officer Aids Dairymen Here This Week

H. E. Hargis, sanitary engineer of the state health department, is associated with the city officials this week to assist in getting Hereford started on its standard milk program. This movement is the result of a city ordinance passed during the summer months, which because of the changes it would make necessary has not been enforced for a time, that persons affected thereby might have opportunity to make arrangements to meet it. The coming of Mr. Hargis, at the invitation of the city officials, to assist in getting this work started is the beginning of the observance of the milk ordinance, now that a reasonable time has been given those interested to conform to its regulations.

Mr. Hargis, in an interview with the Brand Wednesday morning, said his work here was to help those who would be affected by the milk ordinance, to understand it and meet its requirements. It will affect all who produce

milk sold in Hereford and those who dispense milk to the public. He asks that all who come under the ruling of the ordinance file their names with the city clerk that he may more readily get in touch with them. Mr. Hargis will be at the city hall this week. He will visit and inspect all agencies interested in the production of milk for sale in Hereford. Eventually all milk sold here will be graded and all persons who handle milk to be sold for consumption will be required to have health certificates in accordance with the state health laws. A penalty of from \$10 to \$100 is provided for those who fail to properly observe the milk ordinance of Hereford.

Mr. Hargis says there are now 75 towns and communities in Texas being regulated by a standard milk ordinance and are exceeding well pleased. About 6,000 dairies are affected by these rules and 4,000 of them are registered as Grade A.

Mrs. J. E. Beyer Hurt in Car Accident Last Monday

Mrs. J. E. Beyer was severely injured Monday evening when she was struck by a passing car on West Third Street near the Mrs. H. L. Broadwell residence. At first it was feared she was critically hurt, but later developments indicate she will soon be all right again. It was a miracle the injuries were not fatal, as the force of the impact threw Mrs. Beyer away from the passing car and under another standing nearby.

Dimmitt Branch R. B. R. Company Changes Hands

According to the Castro County News, the Dimmitt branch of the R. B. R. Implement Company has been sold to Edgar Ramsey and E. F. Harman. Mr. Harman was

formerly a Hereford man, having held two positions here, first with the Kemp Lumber Co. and later with the local R. B. R. Implement Co. as bookkeeper of both concerns. Mr. Harman left here about a year ago when he went to Dimmitt.

AT YOUR SERVICE

Mrs. Baird's Famous Cakes

FRESH DELICIOUS BAKERY FOOD

HEREFORD BAKERY

Reynolds & Dunn

FOR BARGAINS IN

USED CARS

with an OK that counts

Visit our lot, located at the Abo filling station. Our offering this week includes among others the following:

- 2-1928 CHEVROLET COUPES
- 2-1927 CHEVROLET COUPES
- 1928 CHEVROLET SEDAN
- 1928 MODEL A FORD TUDOR
- 1927 DODGE SEDAN—A DANDY
- 1928 CHEVROLET SIX COUPE
- 1928 CHEVROLET COACH
- 1928 MODEL A FORD ROADSTER

See these cars on our used car lot near the Abo Station. This is an excellent offering and the prices are way below their actual value. If you want to save some real money on the used car you buy, see these before you buy. These cars are of the best quality we have ever offered. They must sell so come see them and save money.

Yours for Sales and Service

Brumley Chevrolet Co., Inc.
"A Reliable Institution"
Phone 216

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

ORANGES, per dozen	16c
GRAPES, Tokays, per pound	8c
CRISCO, six pound pail	\$1.18
COCOANUT, 1-4 pound package	8c
PRESERVES, pure, 5 lb bucket, None Better	\$1.08
CORN FLAKES, Kellogg's, package	10c
OXDOL, washing powder, package	21c
OLD DUTCH CLEANSER, three for	21c
CANDY, 5c bars Let's-Go, 3 for	10c
SOAP, Almond Oil, 6 bars and 6 green cereal dishes	57c
COCOA, Hershey's, 16 oz package	27c



Plain Muffins
Is the recipe to try this week with
SNOWDRIFT
Ask for the "recipe" of the week card

Alamo Coal Lump and Nut

Makes a good hot fire with but little ash and soot.

TRY ALAMO THE NEXT TIME.

WEST TEXAS FEED & SEED CO.

Phone 286

International Sunday School

Lesson

BY DR. J. E. NUNN

WORLD PEACE THROUGH MUTUAL UNDERSTANDING

Isa. 2:2-4, Acts 17:22-28, John 4:20-21

GOLDEN TEXT: They shall not hurt nor destroy in all my holy mountain; for the earth shall be full of the knowledge of Jehovah as the waters cover the sea.—Isa. 11:9.

Introduction.

The present times have two great subjects of thought. They are two reforms: prohibition of the liquor traffic and abolition of war. Both are world problems, to be solved satisfactorily only by the co-operation of all nations. As to the first, our own country has gone farther than all other nations and is leading the way. As to the second, we must sadly admit that most other nations are far ahead of ours. Last week we studied the first problem, this week we study the second. Toward the solution of this we have given us the words of three wonderful thinkers, Isaiah, greatest prophet of the Old Testament; Paul, greatest of the New Testament, and Christ, the supreme Leader of the ages, the Son of God, the Saviour of men.

Isaiah's Vision of Peace.
Our lesson today contains three passages from Isaiah. In the first he pictures the time when the religion of Jehovah shall be acknowledged by all the nations, when they shall look to him for guidance, when he shall settle disputes between them, when his will shall be their law. When that day comes, there will be no need of swords and spears to protect the nations from one another. The study of warfare will be obsolete. In the next passage the prophet pictures the reign of peace among the animals. The wild beasts shall be tamed, and a little child shall lead them. In the third passage we have a picture of peace between the Jewish people and their great historical enemies, Egypt and Assyria. The three nations shall all worship Jehovah.

Isaiah's Greatest Sentence.
"Nation shall not lift up sword against nation, neither shall they learn war any more." "If one were asked to write down the six most often repeated sentences in the first 39 chapters of the Book of Isaiah, he would include this sentence in his list. If one were asked to write the three most famous sentences of Isaiah, the son of Amos, I suspect that this sentence would have to be one of the three. There are some who think it is the greatest sentence which Isaiah ever wrote."—Rev. Chas. E. Jefferson, D. D.

A Little Child Shall Lead Them.
In this famous passage, Isaiah sees the reign of peace, which he had prophesied as existing among men, extended to the animals. He sees the fiercest and most powerful beasts having lost their fierceness and become gentle, playing with and lying down with the tamest and most defenceless animals. He sees the wild beasts so tame that a little child can lead them. Deadly serpents also, such as the asp and adder, have become tame.

The Areopagus.
In his visit to Athens, in the course of his second missionary journey, Paul had a splendid opportunity to declare the unity of the human race, and splendidly did he use it. "And Paul stood in the midst of the Areopagus," which means "Mars' Hill." Mars being the Greek name of the Latin Mars, the god of war. The Areopagus is probably here not the hill itself, a summit west of the Acropolis where there was hardly room for a crowd, but the hall of the Areopagus, the historic council before which Socrates was tried and condemned. "And said, Ye men of Athens," This was the classic opening for the Athenian oration. "In all things I perceive that ye are very religious." Paul's hearers would take this as a tactful compliment, for it was a common saying that in Athens there were more gods (statues of the gods) than men.

The Unknown God.
"I found also an altar with this inscription, 'To an unknown god.'" So "religious" were the Athenians, in reality so superstitious that they could not rest easy after filling their city with altars to every god they could hear about, in their own nation and every foreign land but for fear that some god whom they had not heard about might be omitted, they had reared an altar to him. "The God that made the world and all things therein." This was the "unknown god" of their altar. We must remember that the address is greatly condensed. "He, being Lord of heaven and earth, dwelleth not in temples made with hands." Doubtless Paul expanded every phase of these wonderful sentences. He was surrounded by the most marvelous temples ever erected, temples of which the Athenians were inordinately proud.

"And he made of one every nation of men to dwell on all the face of the earth." God made all men of one, that is, the universal Father; and he made men with a view to populating the earth, which he had previously fashioned with loving care as a home for men.

"For in him we live, and move, and have our being." Whether consciously or not, we are surrounded and upheld by the divine Being. "For we are also his offspring." From the doctrine of the Fatherhood of God springs logically and immediately the doctrine of the brotherhood of men, which

Paul was so forcibly preaching. "Looking at man's moral and religious nature, we find the most striking indications of original and fundamental unity pervading the race. In all there is a sense of the distinction between right and wrong, in all there is an emotion of approval of what is judged to be right, and of condemnation of what is counted wrong; in all there is a conscience which is constantly either accusing or else excusing its possessor in reference to his deeds, and in all there is a sense of obligation, a feeling of responsibility, a reference to a supreme power from whom that obligation proceeds, and to whom that responsibility is due.

Teaching of Spiritual Unity.
"The hour cometh, when neither in this mountain, nor in Jerusalem shall ye worship the Father." Christ foresaw the coming of a time when the Samaritan temple on Mt. Gerizim, which had been in ruins for a century and a half, and the glorious temple on Mt. Zion in Jerusalem, should be all one, since true worship of the Father does not lie in such externals. "God is a spirit; and they that worship him must worship in spirit and truth" and not in "temples made with hands." In the days of Ezra and Nehemiah these

mongrel Samaritans had sought to be included with the Jewish people; a proposal which met with strong rebuffs. They resented the affront; built a temple of their own at Gerizim to rival that at Jerusalem; claimed for their mountain a superior holiness to that of Zion, and even defiled the Jewish temple by scattering bones there at the time of the passover. The Jews therefore had no dealings with Samaritans, and held that salvation was only for themselves. But the Lord Jesus brushed all this aside, as a man might a cobweb swung across a garden pathway. What were those distinctions to him, so long as those who sought the Father did so in spirit and in truth? The flock was more to him than the folds, the army than the device on the banner of any single regiment, and so it will be with us, in proportion as we partake of his spirit."—Rev. F. B. Meyer, D. D.

Mrs. W. M. Cogdell and son Frank, and Misses Ruby and Margaret Thompson and Maurine Coffee, all of Abilene, and Miss Beatrice Walser, of Tech College, were here the latter part of last week to witness the Canyon-Hereford football game and to visit with relatives and friends.

Stomach Test Free

If poor digestion makes you suffer from gas, bloating, heartburn, acidity, or sick stomach, try the Dietex 15 Minute Test. Absolutely harmless. Works fast. Five positive digestive aids, in pleasant tablet form. No soda, dopes or laxative. Get Dietex from your druggist today for only 60c. Absolutely free under the money-back guarantee, if it doesn't give stomach comfort in 15 minutes, and soon help restore good digestion.

MONEY TALKS BY YOUR CASH



I am your money. Be careful of me. Take me first to the bank—it's the best place for me. Then we'll go to E. B. Black & Company, the next best place, says YOUR CASH.

E. B. BLACK & Co.
We Are Satisfied With Small Profits

Art Gifts for Christmas

Hand-painted novelties for home decorations will be on display and for sale at the "M" System Grocery Friday and Saturday, November 15th and 16th. These will make appropriate Christmas gifts and are very moderately priced.

MISS MABEL McQUEEN and MRS. C. WINANS

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C. T. KIBBE
Phone 9018-E4
Office 207

W. A. ROBINSON
Phone 194
Office 207

KIBBE & ROBINSON

CHIROPRACTORS

9 to 12 Buckner-Lambert Bldg. 1 to 6

The law in early Athens made arson punishable by death. In America today, arson is severely dealt with by long prison terms. There is no escape from the long arm of the law. National cooperation of police, prosecuting officials and insurance companies, results in many convictions.

Arson may be caused by a crank seeking revenge, a provocator, or a criminal.

Every effort will be made to prevent dishonest claims. In the meantime sound stock fire insurance is your only security against property loss.

CAPITAL punishment for Arson in Athens

Plains Insurance Agency

JOHN PATTON
Manager

Pep or Punishment?

Which do your shoes give you?

No question which any woman would rather have and no reason why she can't have it.

Simply a Matter of Correct Fit

If your shoes fit properly you are through with tired aching feet. If you wear shoes that don't fit your feet—you can neither feel right nor look right.

FASHION WELT

ENNA JETTICK Health Shoe

COMBINATION LAST

at \$5 and \$6 to

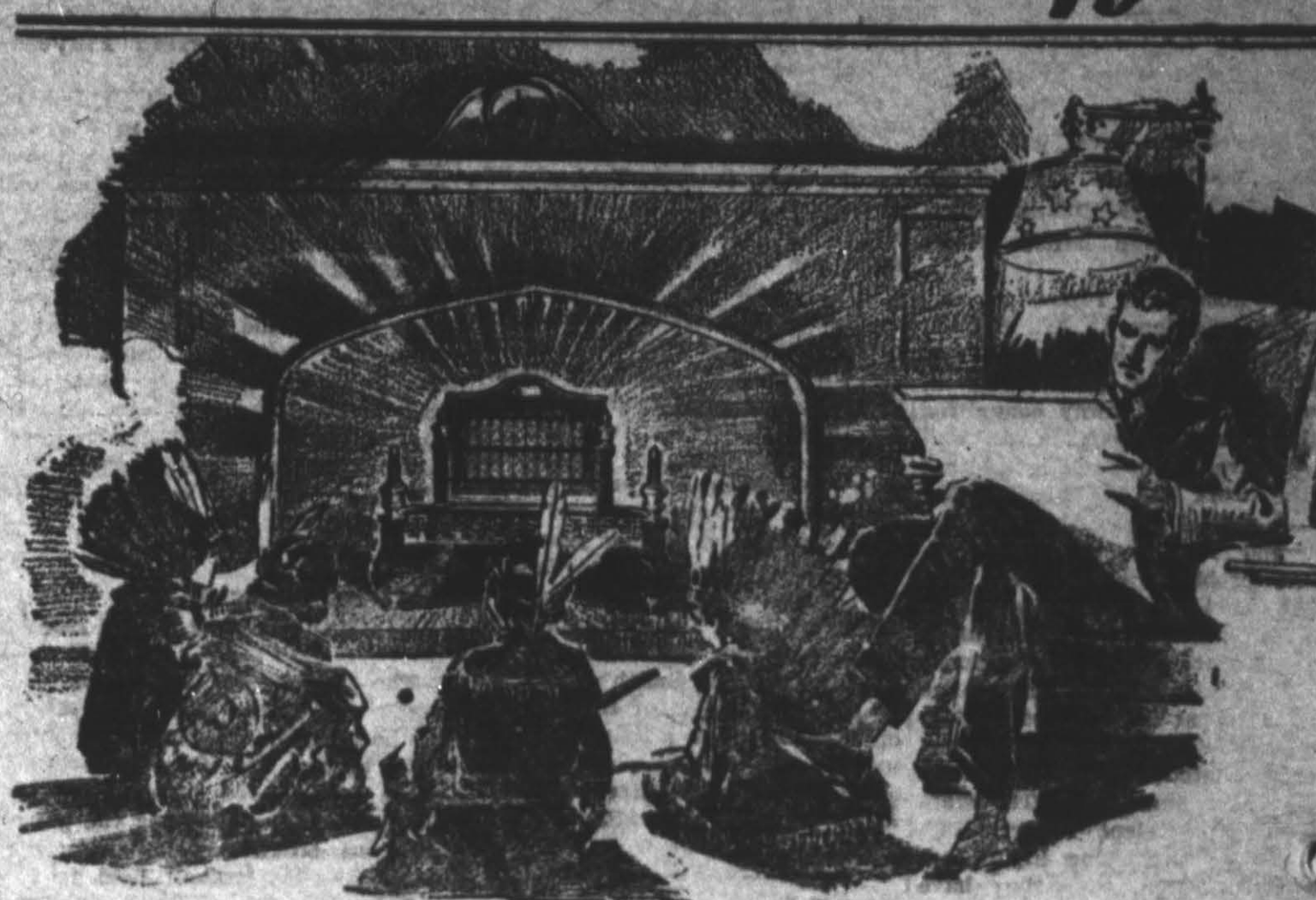
FIT BOTH YOUR FEET AND YOUR PURSE

There is only one ENNA JETTICK and we carry it in a variety of stylish patterns and in all widths, including Narrow and Extra Narrow—Wide and Extra Wide

If we can't fit you—we won't sell you.

Sprohls-Cronin & Company

"Round the Home Campfire"



Indian warriors all . . .
Tom and Bill and Jack and Joe,
Sitting in the firelight's glow,
Telling tales of exploits bold
—Bravest stories ever told.

Father looks up with a smile,
Listens to their talk a while.
Reads again; they're safe, you see
—Safe and warm as warm can be;
Safe from winter's cold so dire,
Sitting 'round the Radiantfire.

Up in the children's play-room, in the bath, down in the basement, as a clean, modern, health-giving fire for the living room—there are multiple uses for the Radiantfire and a model for every use!

West Texas Gas Co.

The HUMPHREY Radiantfire

As Essential Transportation

-have you driven a Chevrolet Six?

Have you felt the thrill of its six-cylinder performance—so smooth, quiet and vibrationless that you almost forget there's a motor?

Have you known the satisfaction of its six-cylinder reserve power—ready to shoot you ahead at the traffic light, to carry you over the steepest hills, or to speed you along the highway?

And do you know that anyone who can afford any car can own a Chevrolet Six?

If you have never driven a six-cylinder car, it is impossible for you to form any idea of Chevrolet performance from your imagination alone.

Smoothness! No rumble in the body—no tremble in the steering wheel—no vibration to loosen windows and doors!

Flexibility! Power that flows in a silken stream—and never a trace of "lugging"!

Quiet! Hardly a whisper from the motor. You can drive it for hours without the slightest noise fatigue! But why try to tell you the story when only a ride can give you the facts? Come in—There's a car waiting for you . . . Now!

A Ride tells a Wonderful Story!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$525; The Coupe, \$525; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$250; Light Delivery (Chassis only), \$400; 1 1/2-Ton Truck (Chassis only), \$150; 1 1/2-Ton Truck (Chassis with Cab), \$250. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

Brumley-Chevrolet Co., Inc.

Hereford, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Money News Items

Have had much cold weather since the past week, with a bit of snowfall on Tuesday morning of last week, with plenty of ice and frozen ground. A Halloween party was given at the Grady Bailey home Friday night. Ben Fortner was in Tulla last Sunday night, Miss Floride remaining with him for a few days with some folks. Mr. and Mrs. Grady Bailey were in Amarillo Monday. Money friends extend congratulations to Mr. and Mrs. Bill Henning and wish them a long and happy life. Don Edna Burks of Amarillo was at the week end here. Several sales and shipments at

Will Graham has been here from Quitaque the last few days. Mr. King spent the week-end at his home in Canyon. Mrs. Joe T. Bailey is on the sick list and is staying with her parents in Amarillo a few days. Miss Tomie Forgas of Littlefield spent the week end visiting Miss Juanita Hutson. Lawrence Taylor was a Leveland visitor Thursday. Several combines were operated Sunday in an effort to save part of the grain crop.

Ward News Notes

The Halloween program and party at the school house Friday night was well attended and all there reported a good time. At a late hour refreshments of dough-

nuts in the home of Mr. and Mrs. Jack Hutson. Mrs. Bob Higgins spent Saturday afternoon with Mrs. Suggs. Mr. and Mrs. Dick Dickson and Pauline spent Sunday in the home of Mr. and Mrs. Wiley Roberson. Mr. and Mrs. Arley Dean, Jack and Mary Louise took supper in the home of Mr. and Mrs. Bob Allison Sunday night. Omaha Harrison is on the sick list this week. Mr. and Mrs. J. H. Copeland and son, Murry, were callers in the Roberson home Sunday night. Mrs. Will Ashbrook and son Leland visited in the home of Mr. and Mrs. G. M. Suggs Monday afternoon. Miss Brunson spent the week-end in the home of her brother and family, Mr. and Mrs. Fred Brunson.

Has First Health In 25 Long Years

"I am now in good health for the first time in twenty-five years and Sargon deserves all the credit."
"My stomach was badly disordered, blisters were continually



F. H. Oberthier reached home last Saturday from Dallas where he attended the State Fair. Mr. and Mrs. Sam Hutson of Vega were here last Sunday visiting with relatives and friends. A. C. Thompson Sells Lumber! Mr. and Mrs. Ed Connell were in Vega last Sunday visiting with friends. Mr. and Mrs. M. Stemmmons left the latter part of last week for Atchison, Kansas, and King City, Missouri. Mr. Stemmmons is shipping cattle to Kansas feed lots. Mrs. R. J. Richardson reached home last Sunday after a two months visit with relatives and friends.

Mr. and Mrs. Joe Hudson and little daughter, Betty Joe, of Seagraves, Texas, were here first of the week visiting in the home of Mrs. Hudson's parents, Mr. and Mrs. D. H. Alexander.

Mr. and Mrs. H. K. Drake and Miss Mabel McQueen of Amarillo were here last Monday transacting business. A. C. Thompson Sells Lumber!

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.



ready to go SERVICE

The management of this garage prides itself on its ability to accommodate its patrons with every new factor that makes for better service.

Try this garage—you'll appreciate the thorough and personal attention.

We also have a greasing and washing rack, and our mechanics are the best in town.

Broadwell Building.

H. M. BISHOP

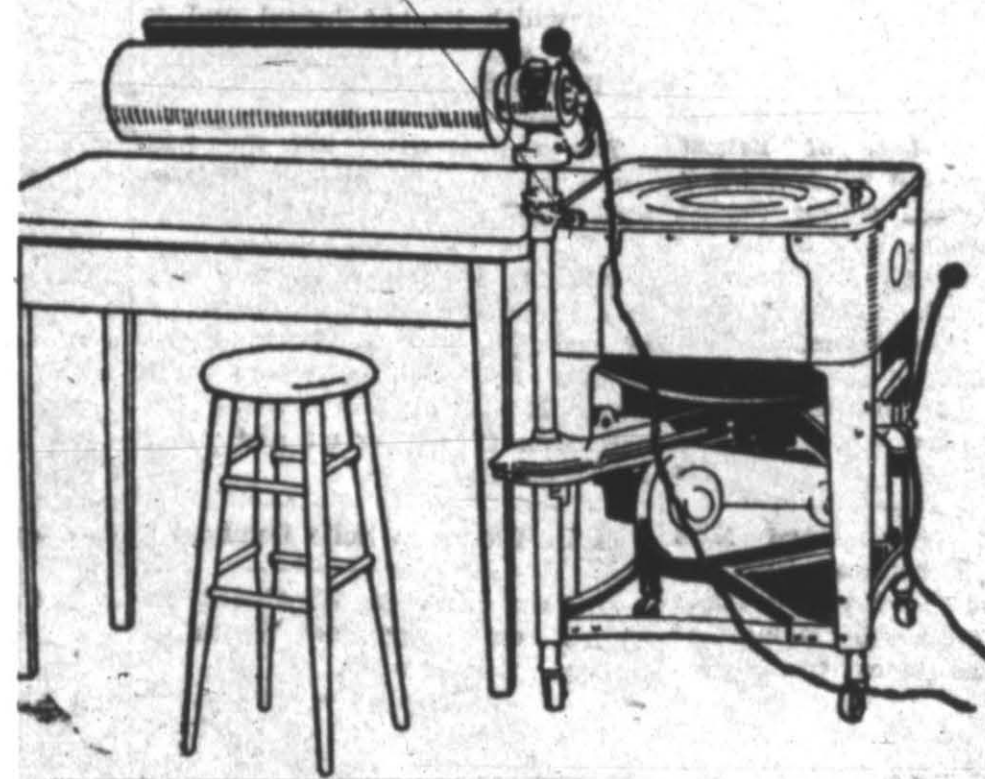
Studebakes Sales and Service

SECTION OF
THE HEREFORD BRAND

HEREFORD, TEXAS, THURSDAY, NOVEMBER 7, 1929



America's answer to
humanity's challenge



new washday

**Whole Laundry Equipment
Complete In One Machine**

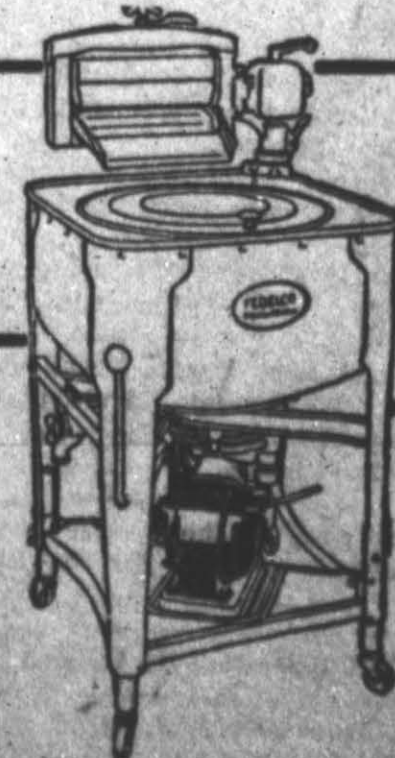
Base price for a high grade electric washer will buy the agent necessary to do the ironing! No finer washer can be made—every modern improvement is incorporated in its construction—wringer easily slips off and the ironer goes on in its place.

\$174.50 COMPLETE—\$125 WITHOUT IRONER

Terms If Desired.

BELCO
ELECTRIC WASHER

Prove these facts with your own things. Just phone for a demonstrator. No obligation.



TEXAS UTILITIES CO.

THE LOGICAL PLACE TO COME FOR ANY ELECTRICAL APPLIANCE

Start Saving Regularly NOW

We Invite YOUR Banking Business

**THE FIRST NATIONAL
BANK OF HEREFORD**
—a strong bank thoughtfully managed

HEREFORD, TEXAS



BE A MEMBER OF THE RED CROSS

TOOL CHEST

How a constructively-minded boy would revel in these strong, shiny tools!—Then why not give him a set as a Christmas Gift? Good thought!

**KERR-ANTHONY
HARDWARE COMPANY**

PHONE 169

International Sunday School Lesson

BY DR. J. E. NUNN

WORLD PEACE THROUGH MUTUAL UNDERSTANDING

Isa. 2:3-4, Acts 17:22-28, John 4:20-21

GOLDEN TEXT: They shall not hurt nor destroy in all my holy mountain; for the earth shall be full of the knowledge of Jehovah as the waters cover the sea.—Isa. 11:9.

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The present times have two great subjects of thought. They are two reforms: prohibition of the liquor traffic and abolition of war. Both are world problems, to be solved satisfactorily only by the co-operation of all nations. As to the first, our own country has gone farther than all other nations and is leading the way. As to the second, we must sadly admit that most other nations are far ahead of ours. Last week we studied the first problem, this week we study the second. Toward the solution of this we have given us the words of three wonderful thinkers, Isaiah, greatest prophet of the Old Testament; Paul, greatest of the New Testament, and Christ, the supreme Leader of the ages, the Son of God, the Saviour of men.

Isaiah's Vision of Peace.

Our lesson today contains three passages from Isaiah. In the first he pictures the time when the religion of Jehovah shall be acknowledged by all the nations, when they shall look to him for guidance, when he shall settle disputes between them, when his will shall be their law. When that day comes, there will be no need of swords and spears to protect the nations from one another. The study of warfare will be obsolete. In the next passage the prophet pictures the reign of peace among the animals. The wild beasts shall be tamed, and a little child shall lead them. In the third passage we have a picture of peace between the Jewish people and their great historical enemies, Egypt and Assyria. The three nations shall all worship Jehovah.

Isaiah's Greatest Sentence.

"Nation shall not lift up sword against nation, neither shall they learn war any more." "If one were asked to write down the six most often repeated sentences in the first 39 chapters of the Book of Isaiah, he would include this sentence in his list. If one were asked to write the three most famous sentences of Isaiah, the son of Amos, I suspect that this sentence would have to be one of the three. There are some who think it is the greatest sentence which Isaiah ever wrote."—Rev. Chas. E. Jefferson, D. D.

A Little Child Shall Lead Them.

In this famous passage, Isaiah sees the reign of peace, which he had prophesied as existing among men, extended to the animals. He sees the fiercest and most powerful beasts having lost their fierceness and become gentle, playing with and lying down with the tamest and most defenceless animals. He sees the wild beasts so tame that a little child can lead them. Deadly serpents also, such as the asp and adder, have become harmless. "They shall not hurt nor

harmful condition is that "the earth shall be full of the knowledge of Jehovah, as the waters cover the sea."

The Areopagus.

In his visit to Athens, in the course of his second missionary journey, Paul had a splendid op-

portunity to declare the unity of the human race, and splendidly did he use it. "And Paul stood in the midst of the Areopagus, which means 'Mars' Hill.' Arge being the Greek name of the Latin Mars, the god of war. The Areopagus is probably here not the hill itself, a summit west of the Acropolis where there was hardly room for a crowd, but the hall of the Areopagus, the historic council before which Socrates was tried and condemned. "And said, Ye men of Athens." This was the classic opening for the Athenian oration. "In all things I perceive that ye are very religious." Paul's hearers would take this as a tactful compliment, for it was a common saying that in Athens there were more gods (statues of the gods) than men.

The "Unknown God."

"I found also an altar with this inscription, 'To an unknown god.'" So "religious" were the Athenians, in reality so superstitious that they could not rest easy after filling their city with altars to every god they could hear about, in their own nation and every foreign land but for fear that some god whom they had not heard about might be omitted, they had reared an altar to him. "The God that made the world and all things therein." This was the "unknown god" of their altar. We must remember that the address is greatly condensed. "He, being Lord of heaven and earth, dwelleth not in temples made with hands." Doubtless Paul expanded every phrase of these wonderful sentences. He was surrounded by the most marvellous temples ever erected, temples of which the Athenians were inordinately proud.

"And he made of one every nation of men to dwell on all the face of the earth." God made all men of one, that is, the universal Father; and he made men with a view to populating the earth, which he had previously fashioned with loving care as a home for men.

"For in him we live, and move, and have our being." Whether consciously or not, we are surrounded and upheld by the divine Being. "For we are also his offspring." From the doctrine of the Fatherhood of God springs logically and immediately the doctrine of the brotherhood of men, which

Stomach Test Free

If poor digestion makes you suffer from gas, bloating, heartburn, acidity, or sick stomach, try the Diotex 15 Minute Test. Absolutely harmless. Works fast. Five positive digestive aids, in pleasant tablet form. No soda, dopes or laxative. Get Diotex from your druggist today for only 60c. Absolutely free under the money-back guarantee. If it doesn't give stomach comfort in 15 minutes, and soon help restore good digestion.

MONEY TALKS & BY YOUR CASH



I am your money. Be careful of me. Take me first to the bank—it's the best place for me. Then we'll go to E. B. Black & Company, the next best place, says YOUR CASH.

E. B. BLACK Co.
We Are Satisfied With Small Profits

For 9 Years Gas Ruined Her Sleep

"Due to stomach gas I was restless and nervous for 9 years. Adlerika has helped me so that now I eat and sleep good."—Mrs. E. Touchstone.

Just ONE spoonful of Adlerika relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Clark Drug Store.

(Advertisement)

Art Gifts for Christmas

Hand-painted novelties for home decorations will be on display and for sale at the "M" System Grocery Friday and Saturday, November 15th and 16th. These will make appropriate Christmas gifts and are very moderately priced.

MISS MABEL McQUEEN and MRS. C. WINANS

Paul was so forcibly preaching. "Looking at man's moral and religious nature, we find the most striking indications of original and fundamental unity pervading the race. In all there is a sense of the distinction between right and wrong; in all there is an emotion of approval of what is judged to be right, and of condemnation of what is counted wrong; in all there is a conscience which is constantly either accusing or else excusing its possessor in reference to his deeds, and in all there is a sense of obligation, a feeling of responsibility, a reference to a supreme power from whom that obligation proceeds, and to whom that responsibility is due.

Teaching of Spiritual Unity.

"The hour cometh, when neither in this mountain, nor in Jerusalem shall ye worship the Father." Christ foresaw the coming of a time when the Samaritan temple on Mt. Gerizim, which had been in ruins for a century and a half, and the glorious in Jerusalem since true God does not worship in spirit and temples made of days of En-

mongrel Samaritans had sought to be included with the Jewish people; a proposal which met with strong rebuffs. They resented the affront; built a temple of their own at Gerizim to rival that at Jerusalem; claimed for their mountain a superior holiness to that a Zion, and even defiled the Jewish temple by scattering bones there at the time of the passover. The Jews therefore had no dealings with Samaritans, and held that salvation was only for themselves. But the Lord Jesus brushed all this aside, as a man might a cobweb swung across a garden pathway. What were those distinctions to him, so long as those who sought the Father did so in spirit and in truth? The flock was more to him than the folds, the army than the device on the banner of any single regiment, and so it will be with us, in proportion as we partake of his spirit.—Rev. F. B. Meyer, D. D.

C. T. Phone Office

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"Round the Home Campfire"



The American Red Cross in Action

THE CHIEF EXECUTIVE ENROLLS—President Hoover, who also is president of the American Red Cross, is among the first to join the Red Cross.

FOOD, SHELTER AND MEDICINE FROM THE AIR—Army and Navy airplanes aid Red Cross disaster relief by dropping supplies at isolated places in floods.



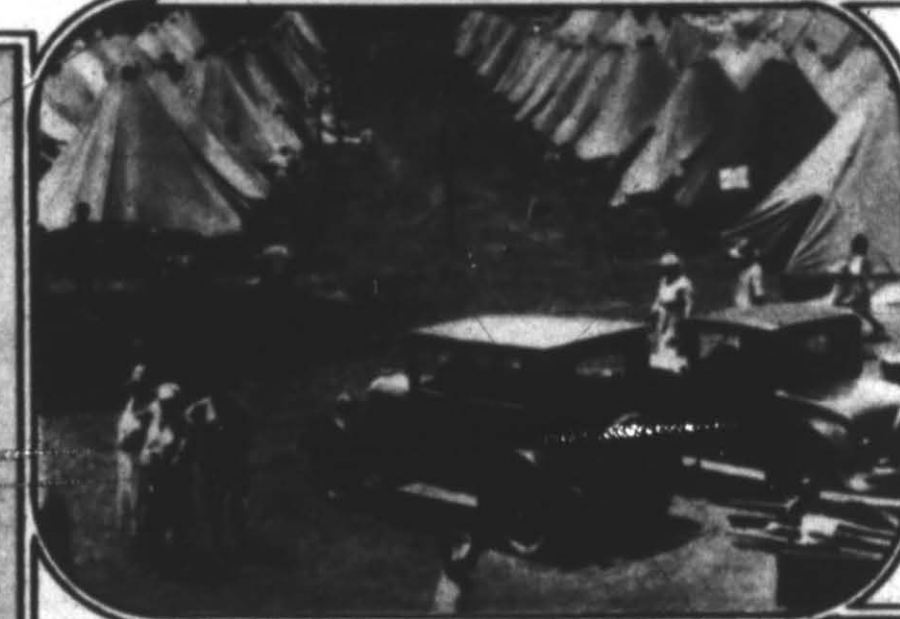
A CRUSADE AGAINST ACCIDENTAL DEATHS Red Cross train, demonstrating first aid, travels nation-wide to teach life saving methods.



SERVICE TO THE DISABLED Red Cross continues service work for the World War veteran, 25,000 of whom are in hospitals.



A reserve army of 48,000 Red Cross nurses stands always prepared to answer the call during any emergency.



Disasters Almost Double in 1929, Red Cross relief was given in 116 disasters and \$800,000 was spent in this work from Red Cross funds. Food, shelter, clothing and rehabilitation in their homes was given more than 150,000 persons.



BUILDING HEALTHY BODIES School children, under Red Cross nutrition rules, soon learn the value of a proper diet.

Sprolws-Cronin & Company

Brumley-Chevrolet Co., Inc.

Hereford, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Arney News Items

We have had much cold weather the past week, with a light snowfall on Tuesday morning of last week with plenty of rain and frozen ground.

A Halloween party was given at the Grady Bailey home Friday night.

Ben Fortner was in Tulla last Thursday night, Miss Flonzie returning with him for a few days stay with home folks.

Mr. and Mrs. Grady Bailey were in Amarillo Monday.

Arney friends extend congratulations to Mr. and Mrs. Bill Henrich and wish them a long and happy life.

Miss Edna Burks of Amarillo spent the week end here.

Several sales and shipments of hogs have been made from this city the past week.

Harvesting and threshing operations have been delayed by the weather.

Halloween party was given by Mr. and Mrs. J. R. Francy Friday night.

W. Fortner attended court in Tulla Monday.

B. B. Robinson was in Hereford Amarillo Thursday and Friday.

Will Graham has been here from Quitaque the last few days. Mr. King spent the week-end at his home in Canyon.

Mrs. Joe T. Bailey is on the sick list and is staying with her parents in Amarillo a few days.

Miss Tomie Forgas of Littlefield spent the week end visiting Miss Juanita Hutson.

Lawrence Taylor was a Level-land visitor Thursday.

Several combines were operated Sunday in an effort to save part of the grain crop.

Ward News Notes

The Halloween program and party at the school houses Friday night was well attended and all there reported a good time. At a late hour refreshments of doughnuts and hot coffee were served by the club ladies.

D. O. Williams, Odo Lassenbe and John Hutson made a business trip to Earth and Amberst Saturday.

Mr. and Mrs. Sonny Ledbetter of Vega, Mrs. Soffron of Shreveport, La., Mr. Snow of Bridgeport, Oklahoma, and Mrs. D. O. Williams and little daughter, Bobbie Lee, and Beatrice Hutson of Amarillo, were guests at Sunday dinner in the home of Mr. and Mrs. Jack Hutson.

Mrs. Bob Higgins spent Saturday afternoon with Mrs. Suggs.

Mr. and Mrs. Dick Dickson and Pauline spent Sunday in the home of Mr. and Mrs. Wiley Robertson.

Mr. and Mrs. Arley Dean, Jack and Mary Louise took supper in the home of Mr. and Mrs. Bob Allison Sunday night.

Omah Harrison is on the sick list this week.

Mr. and Mrs. J. H. Copeland and son, Murry, were callers in the Robertson home Sunday night.

Mrs. Will Ashbrook and son Leand visited in the home of Mr. and Mrs. G. M. Suggs Monday afternoon.

Miss Brunson spent the week-end in the home of her brother and family, Mr. and Mrs. Fred Brunson.

Several combines were operated Sunday in an effort to save part of the grain crop.

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CARD OF THANKS

We wish to thank our friends and neighbors for their love and kindness during the death of our dear husband, father and brother. We also wish to thank the R. B. R. Implement Co. and all our friends for their beautiful floral offerings.

Mrs. John Culpepper and family, J. H. Culpepper and family, E. D. Culpepper and family, Mr. and Mrs. B. L. Levans, Mr. and Mrs. John Barnes, Mr. and Mrs. Carl Culpepper, Mr. and Mrs. M. T. Jones, Mr. and Mrs. P. A. Jones, Mr. and Mrs. Virgil Martin, Miss Jewell Culpepper.

E. Carter arrived here last Sunday from Dallas, Texas. Mr. Carter is here visiting with his son, Tom Carter and family, and also transacting business.

Phillip Broadwell of Electra arrived here last Saturday to visit with his mother and to attend to business matters.

A. C. Thompson Sells Lumber!

Rev. M. M. Beavers of Plainview was here last Tuesday visiting his two sons and attending to business matters.

R. V. Bond and family of Dawn were here last Saturday. Mr. Bond is principal of the Dawn school.

Miss Lucille Mulvane, of Robinson, Illinois, is here visiting in the home of Mr. and Mrs. C. H. Dyar. Miss Mulvane is a niece of Mr. Dyar and will remain here as a guest in the Dyar home for the remainder of the winter.

Has First Health In 25 Long Years

"I am now in good health for the first time in twenty-five years and Sargon deserves all the credit."

"My stomach was badly disordered, blisters were continually



MRS. J. E. COX

breaking out in my mouth. My nerves were upset, I never slept well, and there was an awful pain in my side, near my gall bladder. I was habitually constipated and had one headache after another.

"I had no idea any medicine could do for me what Sargon did. There isn't an ache or pain in my body now! My stomach is in fine condition and the blisters in my mouth are gone. I'm no longer nervous, but sleep fine and since the Sargon Pills put my liver in working order, I've been entirely free of constipation and headaches. I think Sargon is the greatest medicine on earth."

Mrs. J. E. Cox, 3212 Holmes St., Dallas.

Clark's Drug Store, Agents.

Messrs. J. B. Bechtel and R. A. Boyd of Amarillo, representing the Panhandle Lumber Company, were in Hereford Monday.

Harvey Cash of Canyon was here Friday to attend the Canyon-Hereford football game and also to visit with friends and relatives.

F. H. Oberthier reached home last Saturday from Dallas where he attended the State Fair.

Mr. and Mrs. Sam Hutson of Vega were here last Sunday visiting with relatives and friends.

A. C. Thompson Sells Lumber!

Mr. and Mrs. Ed Connell were in Vega last Sunday visiting with friends.

Mr. and Mrs. M. Stemons left the latter part of last week for Atchison, Kansas, and King City, Missouri. Mr. Stemons is shipping cattle to Kansas feed lots.

Mrs. R. J. Richardson reached home last Sunday after a two months visit with relatives and friends.

Jack Wright of the West Texas Feed and Seed Company, made a business trip to Amarillo last Monday.

Women Suffering Bladder Irritation

If functional Bladder Irritation disturbs your sleep, or causes Burning or Itching Sensation, Backache, Leg Pains, or muscular aches, making you feel tired, depressed, and discouraged, why not try the Cystex 48 Hour Test? Don't give up. Get Cystex today at any drug store. Put it to the test. See for yourself how quickly it works. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 60c.

LOANS

LARGE OR SMALL

Perhaps you are facing a condition requiring additional funds? We can help you out with a real estate loan to meet such an emergency.

Small Monthly Payments!

10 Years In Which to Pay.

Repayment Privilege Any time.

RALPH BARNET
Real Estate Loans

Mr. and Mrs. Joe Hudson and little daughter, Betty Joe, of Seagraves, Texas, were here first of the week visiting in the home of Mrs. Hudson's parents, Mr. and Mrs. D. H. Alexander.

Mr. and Mrs. H. K. Drake and Miss Mabel McQueen of Amarillo were here last Monday transacting business.

A. C. Thompson Sells Lumber!

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

ready to go SERVICE

The management of this garage prides itself on its ability to accommodate its patrons with every new factor that makes for better service.

Try this garage—you'll appreciate the thorough and personal attention.

We also have a greasing and washing rack, and our mechanics are the best in town.

Broadwell Building.
H. M. BISHOP
Studebaker Sales and Service

Speed Spirit Stamina

beyond anything you have ever known at its price

Watch the Pontiac Big Six on the open road, revealing top speeds such as no other car in its field can match. See it leap eagerly ahead at a green light, accelerating with unrivaled snap and spirit. . . . Pontiac is equally far ahead of its field in stamina and long life, due to many wear-resisting features such as crankcase ventilation which prevents dilution of engine oil—positive full pressure lubrication at all speeds—and the Harmonic Balancer which counteracts torsional vibration in the crankshaft. . . . Come in today. Learn how easily you can own and enjoy the finest car the market affords at its low price.

Pontiac Big Six, 1929 to 1930, J. C. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Leaky shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f.o.b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

Dixon Motor Company
Hereford, Texas

PONTIAC

BIG SIX \$745

J. C. Pontiac, Michigan



Money Makes Opportunity

HAVE MONEY!

Good business opportunities come to the man who has MONEY. BANK and SAVE your money and be in a position to take an opportunity when it is offered to YOU.

Start Saving Regularly NOW

We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HERFORD
—a strong bank thoughtfully managed

HERFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM

BE A MEMBER OF THE RED CROSS

DEAF SMITH COUNTY ABSTRACT CO., Inc.
114 West Third Street
C. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

Drs. Heard & Wiltshire, Dentists
Phone 234
Office Over Corner Drug Store

WE CAN USE HARDWARE GIFTS

Every Item for the TOOL CHEST

How a constructively-minded boy would revel in these strong, shiny tools!—Then why not give him a set as a Christmas Gift? Good thought!

KERR-ANTHONY HARDWARE COMPANY
PHONE 169

A new washday

The Whole Laundry Equipment Complete In One Machine

The same purchase price for a high grade electric washer will buy the additional equipment necessary to do the ironing! No finer washer can be made than the Fedelco—every modern improvement is incorporated in its construction, yet the wringer easily slips off and the ironer goes on in its place.

PRICE \$174.50 COMPLETE—\$125 WITHOUT IRONER
Terms If Desired.

FEDELCO
ELECTRIC WASHER

Prove these facts with your own things. Just phone for a demonstrator. No obligation.

TEXAS UTILITIES CO.

THE LOGICAL PLACE TO COME FOR ANY ELECTRICAL APPLIANCE

Locals

The Young Matrons' Missionary Society of the Methodist church will meet at the home of Mrs. W. J. Smith Wednesday, November 13.

Our jack stock is running low, but another shipment is on the way. At RICE'S. 1tc

Tobacco dust is a poultry worm eliminator. Get it at the WEST TEXAS FEED AND SEED COMPANY. 43-1tc

A. C. Thompson Sells Lumber!
Are you wearing a Red Cross Button?

Wallace Latham, manager of the local creamery, made a business trip to Umparger and Canyon the first of the week.

NOTICE OF SALE

November 9, 1929, at City Pound, at 3:00 o'clock:
1—Old gray mare.
1—Black horse.
1—Iron gray mare, with wire cut on shoulder.
2—Black colts, 1 year old.
1—3-year-old black mule, crippled.
C. L. BOYD
City Marshal. 43-1c

A. C. Thompson Sells Lumber!
Jack Morrow and family of Plainview, arrived here the first of last week. Mr. Morrow has accepted a position on the first chair in the Beene-Whitehead barber shop.

Don't fail to see Dolly and Bobby, the darling little angels, in "Go Slow Mary," played by Floyd Wilson and J. A. Tapp. 1tc

A. C. Thompson Sells Lumber!
Have you joined the Red Cross?

C. W. Eritt and family left overland Wednesday morning for Tulsa, Idalou and Lubbock. At Tulsa they will visit in the home of Mrs. Eritt's parents, Mr. and Mrs. T. G. Reagan, and with Mr. Eritt's parents at Idalou.

Mr. and Mrs. Ed Cornell were in Vega last Monday to attend the funeral services of Ernest Ivey, who was killed when a truck on which he was riding turned over last Saturday afternoon. Ernest is survived by his parents, Mr. and Mrs. J. N. Ivey, four brothers and three sisters.

Remember that RICE'S everyday prices on tires are lower than others' sale prices. 1tc

Mrs. A. C. Winans and Miss Mabel McQueen, both of Amarillo, were here last Monday and made arrangements with the manager of the M. Sycam store to display their art shop novelties there. Miss McQueen formerly lived here.

A. C. Thompson Sells Lumber!

The Papec Feed Mill will grind all kinds of feed, grain or roughness, wet or dry, sap or no sap. Let us bring this mill to your place and show you. J. A. WEAR MACHINERY CO. 43

Dr. and Mrs. J. J. Kelly of Pampa, arrived Monday afternoon to attend the wedding of their daughter, Bessie, and visited until Tuesday in the Rev. and Mrs. E. B. Bowen home.

A. C. Thompson Sells Lumber!

Mrs. N. S. Locke, of Miami, spent several days here visiting Rev. and Mrs. E. B. Bowen, Mr. Locke coming Monday, and after attending the Bowen-Rogers wedding returned to their home Monday night.

A. C. Thompson Sells Lumber!

O. V. Vineyard of Amarillo was in Herford Monday.

"Go Slow Mary," high school auditorium, November 14. Proceeds for beautifying Mothers' Park. 1tc

Mr. and Mrs. W. B. McMinn of Canyon visited in Herford Friday with relatives.

A. C. Thompson Sells Lumber!

Drumsticks are "Famous for Quality." RICE sells them. 1tc

Mr. and Mrs. Austin Beene and son of Waxahatchie arrived in Herford the first of the week to make their home.

A. C. Thompson Sells Lumber!

Hurry over to the Corner Drug Store and leave \$1.00 for the Red Cross!

Mr. and Mrs. A. C. Baruhart reached home the latter part of last week from Hot Springs, New Mexico, where they spent several weeks taking the water cure. All have made satisfactory improvement. Their daughter, Mabel, accompanied them.

Rapid strides have been made within the last few days in preparation by the Mother's Club for the presentation of "Go Slow Mary," a lively comedy at the high school auditorium, November 14. 43-1tc

A. C. Thompson Sells Lumber!

Mr. and Mrs. Dick Norton reached Herford last Sunday from Kansas City. Mr. and Mrs. Norton will make their home in Herford for the present.

The Papec Feed Mill will grind all kinds of feed, grain or roughness, wet or dry, sap or no sap. Let us bring this mill to your place and show you. J. A. WEAR MACHINERY CO. 43

W. W. Richerson of Lubbock, general manager of the C. E. Stone chain stores, was here last Tuesday inspecting and checking up the local Stone establishment. Mr. Richerson's family accompanied him to Herford.

Hurry over to the Corner Drug Store and leave \$1.00 for the Red Cross!

A. C. Thompson Sells Lumber!

Mrs. R. H. Womack reached home last Saturday morning from a visit with her parents, Mr. and Mrs. J. C. McDermitt and other relatives near Coleman, Texas.

A. C. Thompson Sells Lumber!

The war is over, but the Red Cross is still fighting for Humanity's sake.

A. C. Thompson Sells Lumber!

J. B. Fritz, of Denton, Texas, was here the latter part of last week. While here he bought some Whiteface feeder yearlings for his farm which he has leased and is located about 15 miles northeast of Herford.

The war is over, but the Red Cross is still fighting for Humanity's sake.

Mrs. J. E. Beyer of this city and her niece, Mrs. P. L. Beyer, of Amarillo, went to Moreland, Oklahoma last Friday, where Mrs. Beyer is visiting her parents, Mr. and Mrs. C. C. Terrell and other relatives and friends.

A. C. Thompson Sells Lumber!

Dr. and Mrs. G. W. Heard returned home from Fort Worth on Friday of last week.

Miss Ethel Rice of Lockney spent the week-end in Herford visiting her parents.

Messrs. George Beams, Dow Mercer, Homer Fox and Jim Clark were hunting quail over in New Mexico the latter part of last week.

A. C. Thompson Sells Lumber!

Mr. and Mrs. Seth B. Holman, of Amarillo, spent Tuesday night with Herford friends.

A. C. Thompson Sells Lumber!

Rev. Fr. Salvator reached here the latter part of last week from a three months' visit in Europe. He visited his mother in Italy, spending most of his time there.

A. C. Thompson Sells Lumber!

Lyle Thomas made a business trip to Amarillo Monday.

A. C. Thompson Sells Lumber!

Mr. and Mrs. J. J. Ward spent Sunday in Hart visiting their daughter and family, Mr. and Mrs. Jerry Behrends.

A. C. Thompson Sells Lumber!

Ponder and Wayne Thurmond left Sunday for a few weeks vacation trip in Silverton where they will visit their sister, and will also visit their parents in South Texas.

A. C. Thompson Sells Lumber!

J. B. Scott, manager of the Texas Utilities Co., with headquarters at Plainview, was a business visitor in Herford Tuesday afternoon.

T. E. Seigler, president of the Herford Chamber of Commerce and a breeder of fine registered cattle, was an attendant at the Kelsor sale of pure bred at Canyon Monday.

Get next to the new low prices on Majestic radios. 1tc

D. L. McDonald purchased several head of the Keiser herd of registered Herefords at Canyon last Monday, according to the Amarillo News of Wednesday.

A. C. Thompson Sells Lumber!

Misses Polly Harpole and Katherine Northcutt were over from Canyon College Sunday visiting at the home of the former's brother, Howell Harpole and family.

Mrs. N. M. Harpole of Snyder has been visiting her son, Howell Harpole and family this week.

A. C. Thompson Sells Lumber!

F. L. Austin, manager of the Kemp Lumber Co., was here from Roswell, New Mexico, Tuesday making an official visit to the company's local yard.

Get next to the new low prices on Majestic radios. 1tc

G. P. Hamilton, who has extensive ranching interests 25 miles south of Herford, was a business visitor in town Friday afternoon.

S. P. Rosson and J. A. Pitman have planned to leave Herford Saturday for a deer hunt in the mountains near Eagle Nest Dam, New Mexico.

A. C. Thompson Sells Lumber!

Duane Orr, son of Mr. and Mrs. J. S. Orr, was up from college studies at Texas Tech to spend Saturday and Sunday with home-folks.

Get next to the new low prices on Majestic radios. 1tc

A. C. Thompson Sells Lumber!

J. Lindsey Nunn and George Hill of Amarillo were visitors in Herford Monday while enroute to Roswell and other New Mexico points. Mr. Nunn is president of the Nunn-Warren Co., owners of The Brand and associated papers over the Panhandle.

A. C. Thompson Sells Lumber!

Alton Miller, student of Texas Technological College, visited his parents, Mr. and Mrs. J. H. Miller, over the week-end.

A reduction of \$27 on each Atwater Kent radio makes the lowest price ever known on a high-grade machine. 1tc

Mr. and Mrs. John Jacobsen were delighted to have their son, John, Jr., home from Tech College to spend Saturday and Sunday with them.

A. C. Thompson Sells Lumber!

Liston Wilson spent the week-end with his parents, Mr. and Mrs. S. O. Wilson of South Herford. He is a student at Tech College at Lubbock and caught a ride home Saturday and back Sunday.

A reduction of \$27 on each Atwater Kent radio makes the lowest price ever known on a high-grade machine. 1tc

The Matrons Missionary Society of the Methodist church met Wednesday afternoon with Mrs. Herman Stewart in a social gathering, when refreshments of sandwiches and salad were served to members attending.

A. C. Thompson Sells Lumber!

Misses Beniah Lee Rutherford and Margaret Gilliland and James Witherspoon were in Canyon last Saturday attending the homecoming football game between Daniel Baker and the W. T. S. T. C. Miss Rutherford was formerly a student at the Canyon college.

A. C. Thompson Sells Lumber!

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A. C. Thompson Sells Lumber!

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A. C. Thompson Sells Lumber!

J. B. Scott, manager of the Texas Utilities Co., with headquarters at Plainview, was a business visitor in Herford Tuesday afternoon.

Too Late to Classify

STRAYED—From the A. Allison farm 17 miles northwest of town, one bay horse, 4 years old, unbroken; one sorrel mule, unbroken. Return to or notify L. P. PERKINS. 43-2tp

FOR SALE—Fresh Jersey cow, with calf, age 4 years; also Duroc sow and eight pigs of the Harrison stock. See L. P. PERKINS. 43-2tp

FOR SALE—Four burned Nesco oil stove in good condition; or will trade for young hens. Phone 245-J. MRS. W. J. SMITH. 43-1p

For Sale or Trade for Good Level Land: Dairy completely equipped, 100 acres land, all necessary equipment, 50 good cows, registered Holstein bull. Located one-fourth mile from pavement and eleven and a half miles from Amarillo. Price: sale or trade, \$30,000.00. Clear of debt. E. L. SHELTON, Room 10, Nunn Bldg., Amarillo, Texas. 43-2tc

FOR SALE OR TRADE—Five store room building in suburbs of Amarillo. Will trade for good level land. Price \$8500.00. Clear of debt. E. L. SHELTON, Room 10, Nunn Bldg., Amarillo, Texas. 43-2tc

FOR SALE—27 registered Hereford cows, \$125.00 each. E. L. SHELTON, Room 10, Nunn Bldg., Amarillo, Texas. 43-2tc

WANTED—Job on farm or ranch by middle aged man and wife. See applicant at Smith's Filling Station. 43-2tc

FOUND—Bunch of Schlage and apparently bank deposit box keys on ring; easily identified by owner who can describe them. At the Brand office. 43-1tc

FOR SALE—Due to failing health, I will sacrifice my \$100 Orpheum tenor banjo for \$25.00 cash. LESLIE E. SMITH. 43-1tp

Mr. and Mrs. A. T. Layman report the birth of a fine son Sunday, November 3.

Douglas Fox was in Brownfield Tuesday and Wednesday on a business mission.

W. C. Nix and N. C. Vogele were in Canyon last Saturday taking in the Hillbillie-Buffalo football game.

Mr. and Mrs. Frank Glaspell, of Davenport, Iowa, are here this week renewing old acquaintance. Mr. and Mrs. Glaspell left the Herford country about eight years ago and now contemplate moving back to the Panhandle.

A reduction of \$27 on each Atwater Kent radio makes the lowest price ever known on a high-grade machine. 1tc

Denmead Ranch Sold; to Be Made Into Wheat Farm

Harold Weinacker, of Chicago, recently purchased a one-third interest of the Denmead 6,241-acre ranch, located in Deaf Smith and Oldham counties, 4,908 acres in Deaf Smith and 1,333 acres in Oldham county. Lester Stone of Amarillo purchased the remaining two-thirds interest in the Denmead ranch. Mr. Stone will break out practically the entire tract, summer fallow and plant to wheat next fall. The purchase price was \$41,500 for Mr. Weinacker's part.

Writing to Santa, Kids? Then Do It Mighty Early

It has long been a custom of the Brand to issue a special front page containing the kiddies' letters to Santa Claus. The custom will be maintained this year. The letters must be in early—the earlier the better. Do not make them too lengthy—be brief and to the point. Tell Santa what you want through the columns of the Brand—he gets the paper and will thus be able to determine your wants in advance. Now, listen, kids, write those letters—and write 'em EARLY.

Dr. Jarrett, W. T. S. T. C., Here for Talk Monday

Dr. R. F. Jarrett, dean of the W. T. S. T. C. at Canyon, will give the principal address of the Armistice Day program to be given in the Baptist church Monday morning at 11:00 o'clock. Dr. Jarrett is an eloquent speaker and in much demand over the Panhandle. Herford is fortunate to secure his services for the occasion and it is expected a large audience will assemble to enjoy his discourse.

Mrs. Nancy Bruner Died Here Last Monday Morning

Mrs. Nancy Bruner passed away here last Monday morning at the home of Mr. and Mrs. J. L. Johnson, north of Herford about three miles. She would have been 81 years old next April. Mrs. Bruner was born in Toledo, Iowa, and after her marriage she and her husband moved to Texas and later they lived in Plainview where Mr. Bruner passed away in 1910.

Mr. and Mrs. Bruner were known in West Texas as church workers and almost single-handedly built the present Christian church in Plainview. The remains were taken to Plainview Tuesday for the funeral services and interment by the E. B. Black Co. funeral directors. Mrs. Bruner came to Herford with her son, Roy Bruner and family in 1917 and remained here continuously up to the time of her passing.

Seventh District Music Clubs Here November 9

Saturday, November 9, Herford will have the honor of entertaining the Seventh District of Federated Music Clubs. Plans for the entertainment of delegates and visitors were completed at a meeting of the local club last Monday. The Plainview and Mother's clubs are to be the hostesses with the Music Club. The following chairmen have been appointed: Mrs. A. O. Thompson, general chairman; Mrs. H. L. Broadwell, chairman of program; Mrs. O. C. Ferguson, chairman of hospital-ity committee.

Many out-of-town guests have accepted the invitation extended to them, and some of the state officers are expected to be here. The program will be held at the Methodist church, and is as follows:

INSURANCE Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

STAR THEATRE
HEREFORD, TEXAS
Program

FRIDAY ONLY
NOVEMBER 8
WILLIAM BOYD

'The Leatherneck'
SILENT PICTURE
with
Two Reel Talking Comedy

SATURDAY
NOVEMBER 9
ONE DAY ONLY
KEN MAYNARD

'Senior Americans'
We Will Run a Continuous Show from 2:00 until 12:00.

Monday and Tuesday
WEDNESDAY, 11, 12, 13
The One You Have Been Waiting for

'Dance of Life'
THREE BIG DAYS!
Admission, 15-50c

Thursday and Friday
NOVEMBER 14-15
'Girl in the Show'
Featuring
HESSIE LOVE

At 9:00 a. m., board meeting; 10:00, registration and social hour; 10:30, business session; 12:30 p. m., luncheon. The afternoon session will begin at 2:00 o'clock with the Fine Arts program, to which the public is cordially invited. The program will be given almost entirely by out-of-town members of the Seventh District, and will consist of instrumental and vocal numbers, including a prelude by junior members. Visitors are expected from Plainview, Lubbock, Canadian, Childress, Amarillo, Borger, and other Panhandle cities.

Seed and Gregg Return from Trip to Old Homes

Mr. and Mrs. Harry Seed and A. W. Gregg returned home Tuesday night from a motor trip to Kansas, Illinois and Indiana. Cities in Indiana visited were Pennville, former home of the Greggs; Spencer and Indianapolis. In Illinois they stopped over at Lawrenceville, former home of Mr. Seed. They also visited Mr. Seed's sister and family at Cherryvale, Kansas.

Mr. Gregg has been displaying to his friends two large ears of yellow corn that he picked in Indiana, the combined length being 24 inches. Mr. and Mrs. Seed attended the Michigan-Illinois ball game at Champaign, Ill., where Mr. Seed was former student.

Westway Sing-Song Put Off Until Further Notice

Information received at this time from J. S. Garrett, president of the Deaf Smith County Sing Convention, states that on account of the Westway school housing repaired at the time set, 2-10-29, for the regular session of the convention, that a date will be announced by president and published in the Brand.

SCHOOL IN VIOLIN

Now in session at home of MRS. O. M. SHORE near high school. For particulars phone 402-J.

MISS MABEL BARNHART Instructor.

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INSOCULATE THE FAMILY WITH THE THRIFT GERM AND THEY'LL HAVE AN EPIDEMIC OF WEALTH

Some children take to money easily—others have to be taught to take it—we teach 'em to save it.

Every kiddie should have a dog and a bank account; both are his protectors.

We haven't any dogs, but if you'll furnish the youngster, we'll furnish the bank-book.

Western National Bank

"There Is No Substitute for Safety"

GREATEST FURNITURE OFFERINGS OF THE YEAR

Our big store is brimming full of the greatest furniture offerings it has ever been our pleasure to show. From now until Christmas there will be great activity at our store—we will place every ounce of energy we have to close out a big year.

BIG VOLUME WITH LOW PRICES WILL BE OUR MOTTO.

One hundred complete bedroom suites in our stock at this time, forty complete dining room suites on hand, sixty complete breakfast suites, thirty complete living room suites—for you to select from.

Our showing of good mattresses—lifetime guaranteed—bed springs, odd dressers, metal beds and hundreds of pieces of other furniture such as you will want. We make a specialty of furnishing homes, and we covet your co-operation.

WE ARE SATISFIED WITH SMALL PROFITS.

YOUR CREDIT IS GOOD WITH US.

E. B. Black Co.

"The Big Store With the Little Price"

White Faces
We are for one of the best high schools in the Panhandle, and are strictly for our school's athletics. We are boosting for, and counting on our boys winning tomorrow.
Personally, I am strictly in favor of a special train for the Dalhart game—and here are two tickets for transportation.
E. B. BLACK

