

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

20th YEAR—NUMBER 52.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JANUARY 9, 1930.

FIVE CENTS PER COPY.

BASKETEERS DUE TO CLASH HERE FRIDAY AND SATURDAY HEREFORD AND PANHANDLE

Basketball got under way in Hereford high school program this week when the boys and girls teams met on Friday night and Friday morning. The local boys have had little opportunity to work in basketball as the championship activities of the football team kept up practically all the attention of the school until the middle of December.

Both Hereford teams showed up in good shape Saturday night, and in improvement over Friday night's performance. Dimmitt away with the Friday games, Friona found much more determined opposition Saturday, and was obliged to leave the Hereford boys with a post-game defeat, and the Hereford girls by one point, 24-23.

Broad Car Lot Shipments Show Up Well

Recent car load shipments: J. L. Spencer and family, of Omaha, shipped to Hereford and recently and now occupy the T. M. Mower farm near the stock pen.

J. L. Fuqua shipped one car of cattle to Wichita, Kansas.

W. A. Hunter, seven cars of cattle to Kansas City.

C. T. Guzman, four cars of cattle to Kansas City and three carriages to Oklahoma City.

M. A. Astry, two cars of cattle to Fort Worth.

J. W. Alexander, three cars of cattle to Sika, Kansas.

G. W. Brumley, six cars of cattle to California market.

Texas Tech Students Visit Deaf Smith Wheat Farm

Visitors here the latter part of the week from Texas Tech were Charles Gorman, Lamson, R. L. Roberts, Goldsmith, Dickman, Bill Cutler, Deane, J. Jackson, Pumps, John Wherry, Frank Malm, Children, J. Conch, Faxon and Horace Heron. Technological College boys, Hereford. Students of Texas Tech are given practical training well as theoretical and were taken to inspect the Price-Hickman wheat farm northwest of Hereford about 25 miles.

Grand Brothers Buy Drug Store Building

The purchase of the building occupied by the City Drug Store, by L. L. and George LeGrande, during the past week is a distinct mark of progress for Hereford as well as for these two enterprising young business men, who have rented the property for the past several years.

While no definite announcement for remodeling is being made, the two brothers will now feel free to go ahead with any improvements necessary to keep their store abreast of the trend of modern business building on Main Street.

Knights Templar Honors Come to Hereford Men

Eminent Commander E. M. Ditty, Beneath, of the Knights Templar, of Amarillo, has appointed several Hereford business men to be members of the lodge at Amarillo, to positions of prominence. H. D. Reed has been made representative of Mr. Beneath at Hereford, and C. C. Acker, Geo. V. Stambaugh and Frank Giles have been made guards of the lodge. The appointments are for the year 1930.

Feed Help With Chickens? E. B. Galloway Can Help

E. B. Galloway, poultry expert of the Panhandle Lumber Company, of Amarillo, will be in Hereford this week on Thursday, Friday and Saturday to assist any poultry raiser with the problems that may come up at this time, such as calling the flock, housing, selection of breeders, diseases in poultry, incubation and brooding, or any question that may arise at this time of the year.

Elizabeth Chapman Again Wins High 4-H Club Honor

Elizabeth Chapman is again the winner of the 4-H club gold medal given by W. D. Kelleher. The medal will be presented to Miss Chapman probably at the annual Chamber of Commerce luncheon to be held February 4.

Miss Chapman won the medal last year on her pig project and last July made the trip to Texas A. & M. College, where a short course in various lines in the farming industry was held. The judges pronounced her record book perfect and the following is taken from her book:

"Club Project, Duroc Jersey hogs, all subject to registration; number of pounds of feed fed consisting of ground maize, protein supplement, 6,990; value, \$95.52. Number of pounds of milk, 1,545; number of gallons of kitchen soap, 319; days on pasture, 107; hours work, 126; weight of animals at close of contest, 1,555. The contest opened May 1 and closed September 20.

Interesting Program at C. G. Next Monday Noon

Members of the Hereford Chamber of Commerce and citizens of the city and county have a good program in store for them when the organization meets in its every-other-week luncheon in the Methodist church dining room next Monday noon.

Secretary J. A. Miller has been working to have the usual "stunt" ready for the day, and the various part of the program will have something of interest to everyone. Judge C. F. Kerr, who is a member of the committee working toward making a big state park of Palo Duro Canyon, will give a report of the committee's findings. Chairman C. W. Humble of the recent Red Cross drive, will present a report of the work accomplished, and more than that, what is going to be done this year with the proceeds.

How Long Have You Read The Brand? Here's Old One

The Brand management had the pleasure this week of meeting Joel Huchert of North Hereford. Mr. Huchert in coming in to renew his Brand subscription, remarked that he had been taking the paper for 22 years, which in itself is quite a record. It gives rise to the question of the oldest continuous subscriber now reading the Brand. If there is another who has been reading the paper longer than that, the paper would be glad to publish the fact.

Twenty-Five Mile Avenue Grading to County Line

Twenty-Five Mile Avenue is being graded this week from the Norton corner in the city limits to the north Deaf Smith county line. The county machine and crew were doing the grading, including the work in the city limits. When finished the Avenue will be one of the best graded roads in the county.

BAPTISTS BEGIN REVIVAL HERE SUNDAY MORNING; CONTINUES INDEFINITELY

The Baptist revival will begin next Sunday, January 12, and continue indefinitely, the first service beginning Sunday morning at 10:30, followed by evening services at 7:30. Rev. S. R. McClung, of Lawton, Oklahoma, has been engaged to do the preaching and Joe Trussell is the singer, with Mrs. Trussell at the piano.

Rev. McClung comes to Hereford highly recommended as a Christian gentleman and a very able speaker. The revival promises to be one of great interest to the general public and a cordial invitation is extended to all.

Mr. and Mrs. Trussell need no introduction as they have both appeared before the church-going folks of this community on many occasions. Mrs. Trussell was formerly Miss Edith Connell, daughter of Mr. and Mrs. E. F. Connell of this city.

Western Tire Concern Opens Hereford Store

The opening of the Hereford store of the Western Chain Tire Stores is announced this week in an unmistakable way in the Brand. For several weeks before this the building at the corner of Second and Main Streets has been remodelled to accommodate the new business, and last week carload shipments of Federal tires made their first appearance in Hereford.

G. A. Payne, formerly associated with the Western Chain Tire Stores in Clovis, will be manager of their business here. W. J. Patton, manager at Clovis, has made several trips here in the interest of getting the new store under way, and O. B. Shook, district manager, has been here this week making the final arrangements.

Every Western Chain Tire Store salesman is an enthusiast for his company and tries to outdo his associates in extending friendliness to their trade. Mr. Shook in commencing to the Brand this week on the policies of the company, said:

"We believe that the giving of satisfaction is the first essential in the upbuilding and maintenance of any business, and this theory put into actual and continuous practice is the foundation of the reason for, and the fundamental principle of Western Chain Tire Store service.

"Our plan is to handle only nationally advertised, high quality tires, direct from the factory; thus we bring factory and consumer in closer contact and eliminate wasteful, expensive methods of sales and distribution. This plan is to give our customers the advantages of these savings in lower prices and better values."

Moseley Building Annex for Use of Implement Company

John Moseley is building an addition to his filling station on the end of South Main street in a 20 by 40 warehouse, the construction being of brick. The addition has been leased by a local implement company.

J. H. Barton, formerly of Wellington, Texas, has just completed a frame house containing five rooms on his farm. He is making other improvements such as a barn, chicken house, corral, etc. Mr. Barton moved here with his family several weeks ago and he owns a half section of the old Stanley place located six miles south of town on 25-Mile avenue.

Jeff Swaggerty is building a home on the site where his house burned a few weeks ago. The new house measures 24 x 28 feet and contains four rooms. Stucco will be applied to finish the exterior.

Cone Elevator Adds to Capacity of Plant

The Cone elevator made two additions in the past month to their grain elevator erected here last summer. On the west and east of the original structure two additions have been built, each measuring 12 by 14 feet and extending up about forty feet. The additions are bins for grain and will increase the capacity of the plant to about 10,000 bushels.

Mr. and Mrs. G. W. Brumley left last Sunday for Mineral Wells where Mrs. Brumley will take the mineral water treatment.

TEACHERS TO GATHER HERE JANUARY 11

County superintendent of schools Earl W. Wilson has called a meeting of all the rural teachers of Deaf Smith county to be held in his office next Saturday, January 11, to outline the work of the schools for the remainder of this term and formulate plans for conducting the annual track, field and forensic contests of the Deaf Smith county schools next spring.

While not being a member of the state intercollegiate league, the rural schools use the league rules as a model to divide the students into the ages and classes for participation in the various contests. The annual contests in this county are always attended with a great deal of interest and Judge Wilson says this year is going to be up to the usual standard or better.

Plans are under way, Judge Wilson says, to hold the annual Seventh Grade commencement exercises for the students who complete the grade work of the rural schools and get ready for high school entrance next fall.

Main Street to Get Another Modern Brick

The old frame business building formerly known as the H. H. Hawkins building on North Main Street, is being wrecked this week to make room for a new theatre building, which will be constructed at once.

Erna Norton is owner of this property. The new structure will measure 25 x 120 feet and will be a modern picture show house. J. C. Parker, present owner of the Star Theatre, will probably lease the new building at its completion for the purpose of installing another all-talking picture show.

"The Whiteface Roundup" Title of High School News

The students of Hereford high school have been for the past few months sending in for publication stories of school activities, as they take place at Hereford High School. The Brand has been glad to lead a helping hand in the production of this material, as many of the events are brought in this way to the attention of the city and county, when otherwise they might be passed over without any notice. The students are immediately concerned knowing of the circumstances.

Planning for Big Time at Annual C. of C. Banquet

That the annual banquet of the Chamber of Commerce to be given on the evening of February 4, be in keeping with the programs given in years heretofore, committees are already at work getting the details arranged and everything is ready.

Alex. Thompson, as usual, heads the entertainment group, and E. B. Black has been assigned to the all-important task of heading the ticket sales.

Deaf Smith Farmer Among First Ten

J. F. Ward of South Hereford was chosen as one of the high ten in the Texas Master Farmers contest, sponsored by the Progressive Farmer. This distinction of being among the first ten farmers in Texas is a great honor when it is taken into consideration that there are 34,000 farmers in the 253 counties in Texas.

"One is chosen," County Agent

SANTA FE PREPARES FOR MANY IMPROVEMENTS IN EQUIPMENT AT HEREFORD

The Santa Fe is making preparations to do some extensive track building just as soon as more material arrives on the ground. The first undertaking will be the building of new stock yards and pens west of the old pens. The new yards will be located west and about half way between the old pens and the main track. The new yards will be modern and will have city water piped in.

A spur track will be extended from the house track just west of the freight depot toward 25-Mile avenue. The house track just across the main track from the passenger depot will be extended west across Main street until it joins the elevator track west of the freight house. The main passing tracks will be extended both east and west, the distance not having been used known at the local Santa Fe offices.

Political Pot Simmers; Hot In Few Weeks

With last week's issue of The Brand, political announcements began coming in from candidates asking the support of Deaf Smith county voters at the Democratic primaries this summer. Some are asking for re-election and some are new applicants for official positions. From what The Brand management has been able to learn of each of them, they are all good citizens who stand high in the estimate of their fellow people, and are deserving of the earnest consideration of the voters of the county. It is well to consider that this is the month to pay poll taxes if citizens expect to vote at the primaries. There are few, if any, who do not want to vote when voting time comes, but no voting will be done unless the poll tax has been paid prior to February 1.

In its official announcement column elsewhere The Brand this week publishes the following names for the voters' consideration. The probability is that there will be a considerable number more of them in the near future.

The assessor's office so far has the greatest number of applicants for qualification, with Ira Rickerts, H. M. (Mack) Beach and R. A. (Archie) Daniel; J. T. Guinn asks for the commission of Precinct 3; J. H. Head asks for nomination as treasurer, and L. H. Foster presents his name as candidate and his record of office as district and county clerk; C. J. Paddock asks to be commissioner in Precinct No. 1, and W. M. (Mal) Stewart asks for the commission of Precinct No. 4.

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WEST TEXAS GAS COMPANY LINE TO BE EXTENDED FROM HEREFORD TO PORTALES, N.M.

Local Odd Fellows Help Dimmitt In Organization

A number of Hereford Odd Fellows motored to Dimmitt on Thursday night for the purpose of assisting to organize a lodge in the Castro county capital. The members from here assisted in the initiative and first degree work. The following officers from the Hereford Lodge No. 476 were there: John Patton, district deputy; C. M. Hicks, C. J. Paddock, I. H. Foster, W. J. Stanford, J. M. Gilliland and E. B. Fridley. The charter members of the Dimmitt lodge just organized are W. D. Duree, Joe Hastings, L. L. Wright, H. B. Ramsey and H. J. Wingo. The members transferred into the Dimmitt lodge from other cities were V. D. Rockney, G. L. Music, Charles W. Dean, M. H. Fowlner, A. J. Baker, J. W. Baker, W. W. Eakin, B. D. Woodlee, J. A. Keele and R. V. McManis. Nine candidates were initiated and a complete set of officers were installed. At a late hour refreshments were served. The Hereford visitors were Dr. C. T. Kibbe, Elmer Morrison, A. C. Barnhart, M. D. Wilky, C. O. Lee, Johnnie Biggs, I. L. West, Henry Wilson, O. L. Rutherford, J. B. Davis, John Harker, Herman Stewart, R. L. Dowell, Roy Onstead, Abe Martin, D. H. Alexander, Sam Hubson, Hugh Witherspoon, E. J. Grady, E. B. Fridley, Ted Young, Charles Bell, Wilson Giles, M. D. Fischer, Leo Conklin, Fate Walser, Pleas Turnbow.

Tony Sarg Here With Manikins February 26th

Hereford play-goers are due for a fine entertainment on the afternoon and night of February 26, when the Tony Sarg marionettes present the historical old play, "Rip Van Winkle" in the high school auditorium. The coming of this famous organization to Hereford is sponsored by Chamber of Commerce and the high school band, and is sure to be one of the choicest programs the city has ever enjoyed.

The characters in the play are marionettes, or dolls, each skillfully manipulated in life-like manner by wires and strings, much in the manner of the old-time "Punch and Judy" shows, but in a more finished way and accompanied by beautiful stage settings, the spoken dialogue and vocal and instrumental music.

Snow Covers Deaf Smith County; Big Help to Farmers

Citizens of Hereford and Deaf Smith county were made glad yesterday and last night over the fall of three or four inches of snow that has blanketed the wheat fields of this region.

The warm, balmy weather of the past few weeks changed the first of this week to colder temperatures and lowering clouds of yesterday began a slow falling snow during the afternoon.

Brand Plans to Run Story of 1929 Developments Soon

For the past two weeks The Brand has been trying to get compiled a story of the 1929 achievements of Hereford and the prospects for advancement in 1930. By the time it looks like the facts are assembled in something resembling the real thing, it appears that important items are being left out or that a contract for some coming new project has knocked all former arrangements out of proportion and the story has to be built all over.

But it's a good story and will be worth while when the paper gets it assembled, if it ever does. If any of the local people think it an easy task to tell "what all" has been done around Hereford during 1929 he is invited to sit down, take out his pencil and begin writing them down. The more he writes the more there will be found still unsold—but he would be surprised at the amount thereof.

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And last year was just getting started on what is showing up this year. No predictions are being made, but it is very evident that this city is on the verge of making so much advancement during 1930 that all other years will fade into insignificance.

R. Brand, Pioneer Citizen, Dies at Home This Morning

R. Brand, aged citizen of Hereford, died at the family home this morning about 9:30, of a sudden illness that resulted in his death before a summoned physician could reach him. No further particulars could be learned before publication time.

Mr. Brand and his family have been residents of Hereford for twelve or fifteen years. He is survived by his wife and son, who live here, and by two daughters who are teachers in the Houston city schools.

STORK SPECIALS

Born to Mr. and Mrs.—
Sam Steele, January 4, a daughter.
James R. Higgins, January 4, a son.
R. Burns, 38 miles north of town, January 5, a son.
Oueli Hodges, January 6, a daughter.
William S. Kerr, January 5, a son.

The Star Theatre has recently installed a new picture projector machine, improving the visibility, the characters appearing more outstanding on the screen.

In Tuesday's Issue of the daily News-Journal of Clovis, announcement is made that the company holding the franchise for the distribution of gas in Clovis has contracted for gas to be received from the West Texas Gas Co., and that a line will be rushed from its terminus at Hereford to supply gas to Friona, Bovina, Texico, Farwell Clovis and Portales. That was the logical thing to do in the first place, but it took a lot of hickering to get the job accomplished. The West Texas Gas Co. had already announced a program of expansion from Hereford for the coming year, lines being scheduled to go from here to Friona and Dimmitt, with a probability of another going to Vega as well.

Over in New Mexico the cities of Clovis and Portales have been much concerned during the past summer over the possibility and probability of having gas to burn. Much of the official life of these cities has been involved in the process of trying to get the question straight. Franchises were voted and city mains and laterals laid, but no gas line was laid from any gas field to supply the fuel for burning.

Several weeks ago a contract was announced that a new gas pipe line was to be laid from the Moore county fields to Clovis, which would cross Deaf Smith county diagonally from northeast to southwest, passing some 15 or 16 miles northwest of Hereford. Representatives of the Murchison Co. Inc., were to have met with the county commissioners next Monday to get a franchise to cross roads, highways and other county property in the pipe the right-of-way.

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FARM HOME OF MR. AND MRS. J. F. WARD
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Published Every Thursday at
HERFORD, DEAF SMITH
COUNTY, TEXAS

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R. H. KESSLER,
Editor and Manager

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AM. SUBSCRIPTIONS SPECIALLY CASH IN ADVANCE.

Adrian-Sims Notes

(Too late for last week.)
Mrs. Ida Malone and daughters,
Joseph and Maude and Mrs. W.
D. Latta and daughter, Ida Jean,
spent Christmas day with Mr. and
Mrs. E. D. McKeeney and family.
Mrs. Gertrude O'Connor and son
Bobby spent Christmas in Fred-
erick, Oklahoma.
Mrs. W. D. Latta and daughter,
Lila Jean, have returned to their
home in Bonham, Texas, Missions
after spending the holidays with
Mrs. Latta's mother, Mrs. Ida Mc-
Keeney.
Misses Margaretta and Lila Clay
McKeeney spent Christmas with
their sister, Mrs. Marshall Stone,
Mr. and Mrs. John Vanmeters
of Vega spent the holidays with
their father, James McKeeney.
Miss Joseph Malone who has been
ill for some time, is much im-
proved.

MAURICE KELLNER HERE

Maurice Kellner, son of Mr. and
Mrs. W. D. Kellner, arrived here
Saturday from New Rochelle, New
York, coming by boat as far as
New Orleans and by rail and motor
to Herford. Mr. Kellner
says he spent six days on the wait-
ing and battling fog and extremely
rough weather. He is representing
the General Electric Co. in New
York City as city salesman.

CHURCH OF CHRIST

Service for January 12:
Bible classes from 10:00 to 10:45.
Communion at 11:00 o'clock, even-
ing services at 7:30. We invite
you to come and be with us at
each service.
H. EARL SMITH,
Minister, Phone 9020-712

CREATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of
Deaf Smith County, Greeting:
You are hereby commanded to
publish and give notice of the
probation of this Christian
wedder, for four, appearing
before, in some newspaper pub-
lished in your County, if there be a
newspaper published therein, but
if not, then in the nearest County
where a newspaper is published, to
appear at the next regular term
of the District Court of Deaf
Smith County to be holden at
the Court House thereof, in Her-
ford, Texas, on the third Monday

after the second Monday in Jan-
uary A. D. 1930, the same being
the third day of February A. D.
1930, then and there to answer a
petition filed in said Court on the
29th day of December A. D. 1929,
in a suit numbered on the docket
of said Court as No. 1176, wherein
Stalin Omer is Plaintiff, and E.
J. Omer is Defendant, and said
petition alleging that plaintiff and
defendant were married on August
9, 1921, and separated on or about
July 2, 1929, on account of cruel
treatment. That defendant cru-
el and abused plaintiff, frequently
striking her, and such conduct con-
tinued up to the date of the separa-
tion and his conduct was such as
to render their further living to-
gether insupportable. That one
child was born to them, a girl,
Wilma Louise, age seven.
Plaintiff prays for divorce and
custody of the child.
Herold fall not, and have you
before said Court, at its above-
said next regular term, this writ with
you return thereon, showing how
you have executed the same.
Given under my hand and the
seal of said Court, at office in
Herford, Texas, this 29th day
of December A. D. 1929.
(SEAL) L. H. POSTER,
Clerk, District Court, Deaf Smith
County, Texas

CITATION BY PUBLICATION.

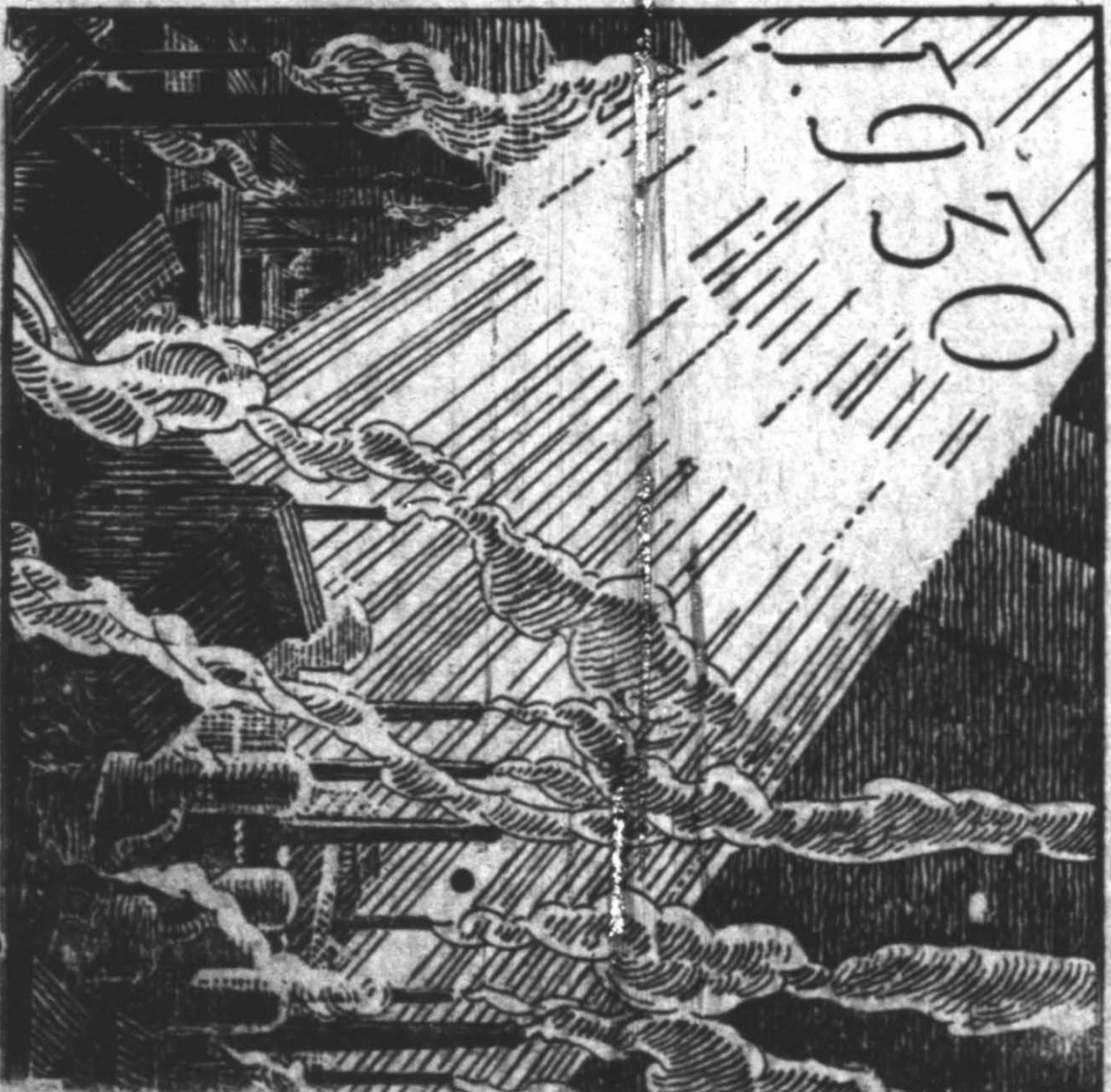
THE STATE OF TEXAS,
To the Sheriff or any Constable of
Deaf Smith County—Greeting:
You are hereby commanded to
publish and give notice of the
probation of the unknown heirs of
J. L. Alfred, deceased, their heirs
and legal representatives, by mak-
ing publication of this citi-
ation one week before the first
consecutive weeks previous to
the return day hereof, in some
newspaper published in your coun-
ty, if there be a newspaper pub-
lished therein, but if not, then in
the nearest county where a news-
paper is published, to appear at
the next regular term of the Dis-
trict Court of Deaf Smith County,
Texas, to be holden at its court house
thereof, in Herford, Texas, on
the first Monday in February, 1930,
the same being the third day of
February, 1930, then and there to
answer a petition filed in said
court on the 31st day of December,
1929, in a suit numbered on the
docket of said Court No. 918,
wherein J. O. Alfred and R. L.
Vinoyard are petitioners and Car-
le Alfred, a feme sole, Lottie
Norman, A. H. Norman, Lottie
Floyd, Ben Floyd, I. A. Alfred,
Lola Daniel, J. E. Daniel, Debbert
Alfred, Ray Alfred, Loeble Daniel,
L. T. Harrel, Lila Alfred, a feme
sole, Earl Alfred, E. O. Alfred, a
minor, Earl Alfred, and J. B.
Alfred, and the unknown heirs of
J. L. Alfred, deceased, their heirs
and legal representatives, are de-

fendants; the status of petiti-
oner's cause of action being as fol-
lows:
Being action to partition and
declare heirship, plaintiff, J. O.
Alfred, alleges, that he and the
defendants owned in said suit the
following described tract of land,
to-wit:
All of section No. eight (8), in
block No. 1484, B&A, located in Deaf
Smith County, Texas, and contain-
ing 640 acres; being entitled there-
to by virtue of being the sole and
only surviving heirs at law of J.
L. Alfred, deceased; and that peti-
tioner E. L. Vinoyard alleging that
he is the owner, subject to the in-
terest of E. O. Alfred, a minor, of
the following described tract of
land, to-wit:
All of section No. fifty (50), in
block No. 1504, B&A, located in Deaf
Smith County, Texas, containing
640 acres; having acquired the
same by deed of conveyance exe-
cuted by all the known heirs of
said J. L. Alfred, deceased, ex-
cept the said E. O. Alfred, a mi-
nor.

or, dated November 20, 1929.
Petitioners allege that said J.
L. Alfred owned at the last above
described tract and prior to the 18th
day of September, 1929, when he
died, intestate, without having
parted with this tract; that no
administration was taken out on
said estate; that he left as his
sole and only heirs at law, so far
as known to petitioners, the above
named defendants and petitioner
J. O. Alfred; that said named heirs
now own and hold and are entitled
to all of said section No. 8, first
above described, and that said E.
L. Vinoyard, petitioner, owns and
holds and is entitled to all of said
section No. 50, just above describ-
ed, subject to the interest of said
E. O. Alfred, a minor, by virtue of
the aforesaid deed of conveyance
from the heirs of J. L. Alfred; the
claims of all of said parties, peti-
tioners and defendants, being sub-
ject to the interests of the un-
known heirs, if any, of said J. L.
Alfred, deceased. Petitioners pray
for judgment declaring and adju-
dicating heirship, and for such
orders and judgments as to such
order may seem just and proper,
and for costs.

NOW
every household Frigidaire
inside and out is + +
**Porcelain-
on-steel**

Every Frigidaire household cabinet—even the sim-
plest model—is now Porcelain-on-steel inside and out.
Rust-proof Porcelain-on-steel with smooth, barless
surfaces as easy to clean as chinaware. And all have
the famous "Cold Control". See these beautiful new
Frigidaires. Call or our showroom today.
FRIGIDAIRE
MORE THAN A MILLION IN USE
B. B. PARMER, Dealer
HERFORD, TEXAS



The Dawn of a
Brighter
Decade
BUSINESS LEADERS OF THE NA-
TION are unanimous in their optimism.
Great days are coming, they say, days
of expansion unparalleled, of develop-
ment undreamed of. We believe in
1930. We believe in American busi-
ness. We believe good times are ahead. And from in that belief are resolved
to stand loyally in back of every constructive movement in Herford and
Deaf Smith County's commercial life. Won't you co-operate with us!

Our firm - 76 7/8th Avenue - Herford, Texas
PANHANDLE LUMBER CO.
We handle all grades of LUMBER
QUALITY - SERVICE - COURTESY

under the law and the facts.
Herold fall not, but have you
before said Court, on the first day
of the next term thereof, this
writ with you return thereon, show-
ing how you have executed the
same.
Given under my hand and seal
of office, in the town of Herford,
this 29th day of December,
1929.
(SEAL) L. H. POSTER,
Clerk, District Court, Deaf Smith
County, Texas.
I amed this the 29th day of De-
cember, 1929.
L. H. POSTER, Clerk
Dist.

DEAF SMITH COUNTY ABSTRACT CO., Inc.
114 West Third Street
O. E. McCOULLOUGH, Manager
ABSTRACTS
LOANS

Brand Want Ads Pay Good Dividends!
RCA Radios and Tubes
BIOE DRUG STORE



Wife
down
NOW that list of things you'd like to buy. And
THEN open a savings account at this Bank. You will
be surprised how soon your small deposits, accumulated
by interest every six months, amount up, bringing with
in reach the things for which you've saved.
First State Bank

W SYSTEM
"Saves for the Nation"
OPERATING COSTS
The Operating Costs in an "W" SYSTEM STORE are lower than
in any other store. That is why we sell at LOWER PRICES
and give BETTER MERCHANDISE.

Specials for Friday and Saturday

- FREE** One double loaf "Herford Brand" Butter with each pound Cream O' Plains Butter **50c**
- RICE**, per pound **6c**
- CRACKERS**, six pounds **83c**
- VIENNA SAUSAGE**, three for **25c**
- COFFEE**, Maxwell House, 3 lbs **\$1.18**
- OATS**, 3-Minute **25c**
- MEAT**, dry salt **18c**
- 25c Sunshine Special Assortment **18c**
- CORN FLAKES** **12c**
- PICKLES**, quart, sour **32c**
- CODFISH**, Gorton's **15c**

**MONEY TALKS
BY YOUR CASH**
100¢ BIGGER
than
OTHERS

Some dollars are bigger
than others. Every dollar
has one hundred cents, but
there is a lot of extra sense
in every dollar spent at E.
H. BLACK'S, 95, 1st
Cash.

E. B. BLACK Co.
We are satisfied with Small Profits

Dawn Items

(Too late for use last week)
 Mrs. E. C. Jamison and son, Paul Irvin of New Orleans are visiting in the home of Mr. and Mrs. Glenn Green.
 Employees of the Green Valley which were dinner guests of Mr. and Mrs. P. H. Barnes Christmas day.
 W. F. Mayfield and four eldest children went to Hale Center Wednesday. Mr. Mayfield returned home Thursday, accompanied by Mrs. Mayfield's parents, Mr. and Mrs. N. A. Drake. Mr. and Mrs. Mayfield drove back to Hale Center Sunday with her parents.
 The W. L. Harris family spent Christmas in Hale Center with Mr. and Mrs. L. J. Boulayd.
 Dawn Community feels the loss of some of her most valuable citizens. L. A. Bennett, manager of the Great West Elevator here has resigned and he and Mrs. Bennett have gone to Hereford to make their home. Mr. Snag of Umbarger, has arrived to take his place.
 The teachers in Dawn school spent Christmas in their respective homes. Mr. and Mrs. Bond in Floyd, Texas, Miss Nettie Golden in Bowie, Miss Mary Alice Griffin in Amarillo, and Miss Carol Corbett in Hereford.
 For the first time during his stay in Dawn, John Leasure closed the store and spent Christmas with relatives in Canyon.
 D. Hines and family spent Christmas with W. P. Oxburt at Brownfield.
 W. G. Slagle left Thursday to spend the winter on the coast.
 Misses Margaret and Vivian Bowens visited their cousins, Dorothy and James Bantz in Amarillo during Christmas week.
 We are now equipped to produce whole milk to conform with city ordinance No. 25. Phone 461-J.
S. G. WILSON DAIRY. 112

C. J. PADDOCK ANNOUNCES FOR RE-ELECTION
 To the Voters of Commissioners' Precinct No. 1, of Deaf Smith County:
 After consulting with numerous friends, I have decided to announce for re-election as Commissioner for Precinct One. I sincerely appreciate the support of all my old friends in the past and invite an investigation of my record by those who have recently moved into my precinct. Seeking the support of all voters in my precinct and trusting I may again have the privilege of serving as your Commissioner, I am, Gratefully yours,
C. J. PADDOCK.

CITATION BY PUBLICATION
 THE STATE OF TEXAS.
 To the Sheriff or any Constable of Deaf Smith County—Greeting:
 You are hereby commanded to summon Burrell Franklin, Lela Franklin and John W. Henderson by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in

Hereford, Texas, on the first Monday in February, A. D. 1930, the same being the 3rd day of February, 1930, A. D., then and there to answer a petition filed in said Court on the 29th day of July, A. D. 1929, in a suit, numbered on the docket of said Court No. 1090, wherein Claudia B. McKenzie, Wesley R. McKenzie and Darrell Dolan are Plaintiffs, and Burrell Franklin and Lela Franklin, R. B. Hoover, C. P. Cosart, F. M. Cozart, John W. Henderson, Sammie S. Connally, D. L. Connally, Imogene Slade Hines and J. B. Hines are Defendants, and a brief statement of plaintiffs' cause of action, being as follows:
 That on or about March or April of 1928, Claudia B. McKenzie was the owner of the Southwest Quarter of Section 25, Township 5, Range 3 East, Capitol Syndicate Subdivision, Deaf Smith County, Texas, in fee simple, and that the defendant Burrell Franklin persuaded her to deed said property to him with the understanding that he would dispose of it and assist Mrs. McKenzie in taking care of certain debts; that no consideration passed for the deed; that said Franklin represented that he would execute back a power of attorney that would fully protect Mrs. McKenzie; that relying upon his promises and being in ill health and unable to understand the legal aspects of the transfer and being so overreached

by said Burrell Franklin, she did execute the deed to him and Lela Franklin on or about February 29th, 1928; that the said Franklin executed a power of attorney on June 14th, 1928, but revoked same the following day; that she did not know of said revocation until July 1st, 1928; that she transferred said property to Darrell Dolan, and when that deed was filed, plaintiff first learned that Franklin had revoked his power of attorney and also had conveyed considerable other property without her knowledge; that said deed from Claudia B. McKenzie to Burrell Franklin and Lela Franklin was obtained through fraud as aforesaid; that she relied upon the fraudulent representations of the said Franklin, which induced her to part with her title, and that all of said misrepresentations, coercion, duress and persuasion were practiced upon her without the knowledge of her husband, Wesley R. McKenzie; that

of interest in the land, but their claims are inferior and subordinate to the rights of the plaintiffs; said cause of action being more fully detailed in certified copy of plaintiff's petition hereto attached. Herein fall not but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same.
 Given under my hand and seal of said Court, at office in Hereford, Texas, on this 24th day of December, A. D. 1929.
 (SEAL) L. H. FOSTER,
 Clerk, District Court, Deaf Smith County, Texas. 51-4c

The Drug Store In Hereford
RICE DRUG STORE

See Our Double Page Advertisement In This Issue

WESTERN
 LOWER PRICES
CHAIN TIRE STORES
 BETTER VALUES
 Corner Main and Second Streets, Hereford

REAL ESTATE—LOANS
 —We have land for sale in several Panhandle Counties and in New Mexico.
 Also a List of EXCHANGES.
 List Your Bargains With Us.
RALPH BARNETT
 215 Main Phone 122

Relieves Colds In 2 Minutes
 To cut short a cold, such as a cold, and prevent complications, nothing gives such quick and delightful relief as Aspirin, a new scientific, "Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; breaks the grounds; and relieves; banishes all headaches and that chilly, achy feeling.
 Aspirin is a complete "Liquid Cold Remedy," acting gently on the liver and bowels, and your druggist is authorized to refund your money while you wait at the counter if you do not feel relief coming in two minutes. All druggists carry Aspirin, the largest selling liquid cold remedy in the world. (Adv.)
RICE'S DRUG STORE

Texas Meat Market
 —The choice of the discriminating shopper. Extra select fresh meats for your table.
 Phone 353

Good Fence Demands Good Posts
 —and Here They are
 • Easy to Drive •
 • No Holes to Dig •

BANNER STEEL POSTS
 THE POST WITH A BACKBONE

We recommend Banner Line Posts—made by the American Steel & Wire Company—because experience has proved their greater strength against strain in all directions.
 Banner Steel Posts are easy to haul and drive. They hold the fence true to line because they are strong and provide solid anchorage. Continuous rows of notches on both sides of the face of the post allow attaching any or every line wire. The large slit-wing anchor roots the post into the ground as you drive it—anchors like a rock.
BANNER POST CLAMPS
 You will find these clamps easy to fasten. They go around the post and hold the line wires—as well as barbed wire—securely to the post and do not allow slippage up, down or sideways. Easy to fasten. Seven free with each post.
ROCKWELL BROS. & COMPANY
 Lumbermen
 Here Since 1898.
 Phone Four—The Lumber Number..

For THEM

A New and Easy Way to Cleanliness and Health... Through Gas-Heated Water
 Automatic hot water service is more than a personal question. The whole family is interested. Each and every one is tired of the old will-o'-the-wisp, on-again, off-again hot water supply.
RUUD-AUTOHOT is the modern way out of the every-day difficulty—
 "There's no hot water." Its service is instant and automatic. It's never late... never requires attention. Hot water flows at the turn of the faucet, enough for you and the whole family; enough too, for extra guests and extra work.
 See the new model at the Cleanliness Store working just as it can work in your home. Special inducements now for those that do not hesitate.

WEST TEXAS GAS COMPANY
CLEANLINESS STARTS AT THE FAUCET

Stock Sale

Monday, January 13 Beginning Promptly at 1:30 p. m.

Owing to the great amount of work connected with the dairy farm and finding it almost impossible to give my cows and hogs the proper attention, I have decided to sell 25 head of splendid milk cows and a part of my high class Duroc hogs at

PUBLIC AUCTION
 At my farm, 10 miles north of Hereford on 25-Mile Avenue, the following, sale to begin promptly at 1:30 p. m.

25—Head of Jersey Milk Cows—25

<ul style="list-style-type: none"> 2—Jersey cows, fresh about ten days ago; good milkers and aged about three years. 1—Jersey cow, age 7, splendid milker, fresh, 6 gallon cow. Anyone who buys this cow at \$100 I will give \$1.00 for your bargain to leave the cow on the place. This is no doubt one of the best cows in the country. 3—Jersey cows, to be fresh about the day of sale; average age 5 and 6 years old. 	<ul style="list-style-type: none"> 2—Holstein-Jersey cows, one 4, the other 6 years old, fresh, and each giving from 2 to 3 gallons of milk; heavy springers. 6—Coming 3-year-old heifers, soon to freshen; all good milkers. 10—Head Jersey cows, heavy springers, milking now, ages 3 to 5 years old. <p>All above cows have been bred to my Bull Circle male Gamboze Fox Rochett II De.</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

55—Head of Thoroughbred Duroc Hogs—55

<ul style="list-style-type: none"> 25—Head of shoats, average weight about 125 pounds each. 25—Head of good weaning pigs. 	<ul style="list-style-type: none"> 5—Head excellent brood sows, due to bring pigs the latter part of February.
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TERMS—All hogs CASH. On the milk cows, \$25.00 and under, cash; sums over \$25.00, a bankable note must be given, bearing 8 per cent interest, with nine months to pay. Five per cent discount for cash on the dairy stock.

GEORGE LEWIS, Owner
 Ray Barber, Hereford, Auctioneer.

Thought His Case Hopeless, He Says

"Before I took Sargon I had stomach trouble so bad I lost sixty-two pounds. Five years ago I went to a famous clinic and they said my condition was very serious



R. D. GORDON

and advised me to live on goats milk. I paid \$3,000 for a herd of pedigreed goats and have lived principally on goats milk ever since. Even then my liver was so inactive I've had to take four to six grains of calomel every week for the past five years in order to keep on my feet at all.

"I'm now on my third bottle of Sargon and have gained back nineteen pounds of my lost weight already. Sargon Pills regulated my liver and thank goodness my calomel days are over at last. I feel more like my old self than in five years and wouldn't take \$5,000 cash for what Sargon has already done for me."—R. D. Gordon, Tulsa.

Rice Drug Store, Agents.

Progressive News

(Too late for use last week) — Miss Lois Park, who is private secretary to the superintendent of schools at Shattuck, Okla., came home for the holidays.

Mr. and Mrs. Elwyn Hutchenson and children, Mrs. W. D. Hutchenson and Mr. and Mrs. Jack Baker and Mr. and Mrs. T. E. Baker and children spent Christmas with Will McBrayer and family at Lakeview.

Ira Jeanne and Glenn Ricketts are visiting their sister, Mrs. Arch Daugherty.

Mr. and Mrs. Neal and family motored to Memphis last week to visit his father and other relatives.

Mr. and Mrs. Ray Hershey and their children home for a family reunion Christmas, those present being Messrs. and Mrs. Horace Hershey, Lubbock; Arch Conklin and family, Howard Hershey, Miss Mary Ella, Katherine and Arnold Hershey.

Misses Edith, Madge and Agnes Childree spent the holidays with their parents.

Mr. and Mrs. Horace Hershey left Tuesday for Abilene to visit her relatives before returning to his school work at Lubbock.

Glenn Ricketts spent Thursday night and Friday with Opal Dean Blagg at Hereford.

Mr. and Mrs. Ricketts, Catherine, Ira Jeanne and Glenn motored to Silvertown and spent Christmas with her father, Catherine remaining there for a longer visit.

Mr. and Mrs. Reed and children of Hereford visited in the Cockrell home Sunday afternoon.

Mrs. W. D. Hutchenson of Hammond, Oklahoma, has come to live with her son, Elwyn Hutchenson.

Mr. and Mrs. Owen Neel and family ate Christmas dinner with her parents.

Misses Ray and Horace Hershey and Mary Ella Hershey visited Mrs. Howard Hershey Monday.

The Sunday school had a party at Progressive school house Friday evening. All present reported a good time. Refreshments of cocoa, cake and sandwiches were served.

Mr. and Mrs. Jasper Cockrell and children spent Christmas with Mr. and Mrs. W. R. Matthews.

Mr. and Mrs. Jim Carter, Silvertown; Mr. and Mrs. Luke McBrayer and Mary Ella Hershey were dinner guests of Mrs. Ricketts Sunday.

Jim Ed Childree will attend college at Lubbock.

Katherine Hershey left for her school at Daniel Monday, after a week's vacation.

Mr. and Mrs. Ray Hershey entertained their friends Saturday night. Refreshments of fruit salad and cake were served.

Mr. and Mrs. C. R. Smith called on Mr. Perkins and Miss Olive Sunday afternoon.

Harvey Blagg visited J. W. Cockrell last week.

Mr. and Mrs. Park entertained their children Christmas day. Guests were Misses Lois Park, Shattuck, Oklahoma; Lucile Park, Canyon, and Edah Park, Mr. and Mrs. Henry and daughter, and Ruth Park.

Friends here have received announcement of Walter Galley on Christmas day at Newton, Kansas.

Westway News

Our school has been increased to a four teacher school. The building and grounds have been improved. We received state aid and the inspector passed on our school as a standardized school.

Mr. Gunn has added two rooms and garage to his store building.

Mr. and Mrs. V. Skypola of Umbarger have bought two sections of land two miles west and south and have completed a six room home on the north section, also all outbuildings a farmer may need. He expects to have a large acreage in next year.

Grady Wilson has bought land west of his home and is breaking it out. He and G. C. Hartman have installed light plants.

Tom Vaughn has completed a five room stucco home on his half section 2 1/2 miles west.

Glenn Owen and family have moved back to Westway and will occupy the Houser place.

Chas. and Ernie Evert are building a new house between their places and their mother will occupy same.

Mrs. Cleve Hartman fell while stepping over an irrigation ditch Monday at her home and fractured one knee.

Pig Story and family have recently moved to Summerfield.

Marlin Pierce has had throat trouble since Christmas.

The road gang have done much good work on Harrison Highway.

Mr. and Mrs. Joe Landers and Mrs. Gunn and Miss Bessie attended the funeral of Miss Willie Huntsaker at Hollens Sunday. She was 19 years of age and an old school mate of Miss Gunn.

The Westbrook family have been quarantined, a case of scarlet fever

having been reported in the family. The honor roll included Belinda Sikes, Billie Louise Corn, Opal Wolfington, Marcus Houser, Gertrude Wilson, Wilma Skypola, Wilma Casper, Mary Louise Turrentine and Jack Owen.

Mr. and Mrs. L. O. Norman and daughter visited Mr. and Mrs. V. Skypola Sunday.

Mr. and Mrs. G. G. Ridgeway visited Mrs. Bess Turrentine and family recently.

C. O. Spethenson and daughter gave a musical at the school house Saturday night, followed by a picnic to help him, one fourth of the proceeds going to the school.

Kelly Gray received the homeliest man prize and Miss Frances Brown was declared the prettiest girl.

Ella and Veda Short of Hereford spent Saturday night in Westway and attended the social, Ella visiting Miss Stella Mae Gore and Veda with Miss Bessie Gunn.

The first annual meeting of the stockholders of the Farmers Creamery Association, Inc. will be held at the court house Thursday, January 10, at 3:00 p. m. All stockholders are earnestly requested to be present.

FRIDAY and SATURDAY Specials

- COCONUT, White Swan, two 1/4 lb pkgs. 17c
- COCOA, Hershey's, half pound 15c
- PANCAKE FLOUR, Aunt Jemima, large 36c
- BACON, sliced, pound 27c
- SALAD DRESSING, Gold Medal, 12 oz 17c
- COMPOUND, Morris, 16 pounds \$2.15
- WHEACO 19c
- PEACHES, yellow cling, No. 2 1-2 can 18c
- SPINACH, Libby's, two for 25c
- MILK, Carnation, small 5c
- GREEN BEANS, Kanner's, two for 25c

Carl's Cash and Grocery
Carry Phone 324

Community Mills

Bring Your Bundles, Corn on the Cob, Grain—Any-

thing you raise on the farm that will grind



J. L. ROGERS, Proprietor

January Specials

For Ten Days, Beginning Today, January 9, We Will Offer the Following Specials:

THEY ARE MORE THAN WORTH YOUR WHILE GIVE THEM CLOSE CONSIDERATION

We are closing out at one-half price ONE RACK OF LADIES' SILK AND WOOLEN DRESSES, ALL WINTER COATS FOR LADIES AND CHILDREN—

YOUR CHOICE WHILE THEY LAST AT

1-2 Price

There are some beautiful selections among these garments that will be wonderful bargains—it will pay big to take advantage of them.

LADIES' AND CHILDREN'S HATS AND BONNETS

Just \$1.00 Each

A BIG BARGAIN IN

Men's Sheep-lined Coats

\$4.79

All Sweaters 1-3 Off!



Other Ladies' Specials

- Ladies' Rayon Bloomers 39c
- Anna Mae Pongee, all new patterns, yard 18c
- 36-Inch Percale, yard 13 1-2c
- Bleached Muslin, all you want, at per yard 10c
- 36-Inch Outing, light and dark, per yard 13 1-2c
- Unbleached Muslin, 15 yards \$1.00

Other Men's Specials

- WHITE BROADCLOTH SHIRTS—
- \$2.95 Value for... \$2.39 \$1.95 Value for... \$1.59
- \$2.45 Value for... \$1.99 \$1.50 Value for... \$1.29
- Men's Union Suits, good weight 79c
- Men's and Boys' Overalls, all sizes 79c
- Men's and Boys' Outing Hal Shoes, per pair \$1.59

Sprowls-Cronin & Company

This Store Now the FRANCHISE DEALER

for the New Instant-Light

Aladdin

Mantle Lamps and Supply Parts

Every home without Electricity should have and enjoy this remarkable Aladdin: lights instantly. Burns kerosene without danger, odor, noise, smoke or trouble. Furnishes an abundance of highest quality Modern White Light at the lowest cost of all. Come in and see this wonderful New Instant-Light Aladdin demonstrated and learn how it will save your money and your eyesight as well as beautify your home.

Present Aladdin Users Will Find at this Store a Complete Line of Supplies for Aladdins of All Models

Streu Hardware Co.
"HOME OF SERVICE AND QUALITY"

A. C. THOMPSON LUMBER

Phone 456

"DEPENDABLE LUMBER"

East Third and McKinley

for Economical Transportation



Today

- Chevrolet announces

THE GREATEST CHEVROLET IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History—a smoother, faster, better Six—with beautiful new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way—for there are scores of

vital improvements which contribute to every phase of comfort, performance, endurance and safety!

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Looney hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof

brakes; a new dash gasoline gauge; heavier and stronger rear axle; Fisher non-glare windshield; larger tires—

—these are typical of the many improvements found throughout the entire design of this greatest of Chevrolets.

But most impressive of all—this smoother, faster, better Six is available—

--at Greatly Reduced Prices!

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume has made possible many savings in the Chevrolet factories—and, in keeping with its long-established policy, Chevrolet is sharing

these savings with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer—see this car—check its new features—ride in it—and judge for yourself the sensational value it represents.

The ROADSTER	\$495	The CLUB SEDAN	\$625
The PHANTOM	\$495	The SEDAN	\$675
The SPORT ROADSTER	\$525	The SEDAN DELIVERY	\$595
The COACH	\$565	The LIGHT DELIVERY CHASSIS	\$365
The COUPE	\$565	The 1 1-2 TON CHASSIS	\$520
The SPORT COUPE	\$625	The 1 1-2 TON CHASSIS WITH CAB	\$625

All prices f. o. b. factory, Flint, Michigan

Brumley Chevrolet Co., Inc.

Hereford, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

WANT Ads

Notice to Advertisers: All classified advertising ordered to run "bill forbid" must have a written order; also the order discontinuing "if" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

Notice

EARLY HATCHED CHICKS are the best money makers, so make arrangements now for your custom hatchings. **HILLSIDE HATCHERY AND POULTRY FARM**, Phone 79, South Hereford, just across the creek. R. P. Coneway, Owner. 52-tfc

I have taken possession of the R. T. Moonie stand pt, formerly operated by A. W. Chandler. **JESS T. SPENCER**, Phone 9003-F3. 52-2p

NOTICE—Please return the slip scraper you borrowed from D. R. GASS. 48-tfc

Wanted

WANTED—Young married man wants job on farm on shares, but will consider wages; experienced tractor and combine man. See me at A. K. Webster farm, or write W. B. Williams, Route 4, Hereford. 51-2p

WANTED—To purchase about 25 Rhode Island matured pullets and a cockerel. **JOHN M. ROSE**, Adrian, Texas. 51-3p

WANTED—Acreage, about 5 acres, give full particulars, price and location. Call at Brand office. 50-tfc

WANTED— Chevrolet Salesman

We have a place in our sales organization for another live-wire salesman. If you are interested in increasing your income in proportion to the time and thought you give to your work, see

Brumley Chevrolet Co.

WANTED—To buy two large brood mares with harness to fit; must be cheap. **JOHN M. ROSE**, Box 462, Hereford, Texas. 52-3p

WANTED—Hatching eggs from pure bred flocks. **HILLSIDE HATCHERY AND POULTRY FARM**, just across the creek on Main Street, South Hereford. Phone 79, R. P. Coneway, owner. 52-tfc

WANTED—Any kind of housework by the hour. See me at 202 west Tenth Street. 52-1p

WANTED—Cattle to pasture, have 700 acres nigera of pumies, located six miles southeast of Jumbo. **GRADY BAILEY**, Happy, Texas. 52-3p

WANTED—To store car in private garage, rates must be reasonable. 52-1p

WANTED—A general housekeeper for one-half day; two in family. **MISS TOM CARTER**, Dunlap Building, Phone 314. 52-1c

WANT TO BUY—Half section of land near section 12, township 5, range 2 east. **JOHN M. ROSE**, Adrian, Texas. 50-3p

WANTED—I will buy your maize heads and ear corn when matured and dry. **BRUMLEY & SON**, Hereford. 39-tfc

For Sale or Trade

EXCHANGE FOR FARM—One of the best and most modern 8 room houses in Hereford. Close to school, churches; on pavement. **RALPH BARNETT**. 52-2c

FOR SALE—181 acres of improved land, four miles south of Hereford on the east Dimmitt road. Write me at Canyon, Texas, or see me at the elevator at Umberger. **G. A. WHERRY**, Canyon, Texas. 52-1p

FOR SALE—Seed oats at my place about 30 miles northwest of Hereford. **ED MECASKEY**. 52-2p

FOR TRADE—Eight room brick duplex located at 3200 West 10th Street, San Jacinto, Amarillo. Both sides rented. Will trade for land in Castro and Deaf Smith counties. Want to deal with owner. See or write I. S. HAMILTON, Hereford, Texas. 52-tfc

FOR SALE—Several choice residence lots and a few well located resi-

dences, on easy terms. **A. C. THOMPSON LUMBER**. 522-tfc

FOR SALE—1926 Hudson Coach at a bargain. See Scott Motor Service, Karr building, on Third and Miles Ave. 48-tfc

FOR SALE—Alfalfa for sale. **R. B. CALDWELL**, Rt. 3. 49-3p

Large Eastern Piano Manufacturer has a number of pianos in store at Amarillo and rather than ship back will sell at a sacrifice. Address Manufacturers Wholesale Department, 905 Elm Street, Dallas, Texas. 50-3p

FOR SALE—Used No. 12 six disc sod plow in good working order. Good used 15-30 International tractor, just been worked over. Also good P. & O. horse drawn lister. **BUCHANAN & ROSSON**. 51-tfc

FOR SALE—A fine section, shallow water, fenced, well and mill, other improvements, priced within reason, same on terms. Don't lose any time if interested. **A. A. OTT**, Hereford, Texas. 51-3c

FOR SALE—Improved farms, "possession given." Close in vacant lots. 5, 10 and 20 acre tracts, some nicely improved, unimproved wheat land any size at right prices. Liberal terms. **A. A. OTT**, Hereford, Texas. 51-3c

FOR SALE—100,000 bundles of nigera feed for sale or can feed it on the farm to cattle or sheep. Located 25 miles northeast of Hereford. **J. H. PITTMAN**, Tulsa, Texas. 51-3p

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-tfc

FOR SALE OR TRADE—Pontiac coupe in good condition; a bargain. **A. R. POSEY**. 51-tfc

FOR SALE—Practically new furniture, cheap. Call Brand office. 51-4p

FOR SALE—Spring barley, no Johnson grass or weed seed, 12 miles south of Hereford. **L. M. CARTER**. 49-3p

FOR SALE—One five acre, one ten acre and one 25 acre tract, all priced very reasonable and just outside the city limits. Phone 303. 48-tfc

FOR SALE—Barley seed, pure stuff, seed shipped in this spring and planted here on sod. No weed seed. Price \$1.00 per bushel. **BRUMLEY & SON**. 48-tfc

FOR SALE OR TRADE—12 acre farm, good house and barn, well, windmill and good chicken house. **C. E. GATLIN**. 44-tfc

FOR SALE—One pair very fine milk cows, just weaned; also 3 registered male calves, paper ready with them. **E. COTTINGHAM**. 48-tfc

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND**.

FOR SALE—Hegari bundles, delivered anywhere in town, four and five cents. **FRED MILLARD**. 41-tfc

For Rent

FOR RENT—Five acres in West Hereford; also one extra large Round Oak heating stove for sale. **MRS. E. J. WILLIAMS**. 51-tfc

FOR RENT—Furnished apartment one block north of high school. **MRS. E. J. WILLIAMS**. 52-tfc

FOR RENT—Bedroom. Call 114-J. **JIM BURTON**, 204 Clement Avenue. 52-tfc

FOR RENT—A four room furnished house. Phone 458. **MRS. T. H. HINES**. 42-2c

FOR RENT—Bedroom in modern home; close in; will also furnish board if desired; gentlemen preferred. **MRS. GRACE HUGHES**, telephone 418-W. 52-1c

FOR RENT—Office rooms in the Newell-Ashbrook building. Phone 356. **J. O. NEWELL**. 44-tfc

Lost and Found

FOUND—String of pink beads. Owner may have same by identifying them and paying for this advertisement. 51db

FOUND—Two separate keys to Yale locks; may be car door keys; found in Baptist church auditorium. Owners may identify and redeem same by paying for this ad. 50-tfc

FOUND—Small dog, black body, tan legs and head, very friendly. **H. L. RICE**. 52-dh

A MISTAKE—Some one left a rifle in my car, evidently by mistake. Call at my office and get your rifle. **C. P. MCCOLLOUGH**, Manager Deaf Smith Abstract Company. 52-1c

LOST—Wearing apparel for children and about \$10.00 cash, lost out of suit case on highway near Umberger. Owner needs same the worst way and will appreciate the return to Brand Office. 52-1p

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome
I. I. West, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

Mrs. John Renfro submitted to a major operation in the Scott and White Clinic at Temple, Texas, Saturday, January 4. She is reported as doing well as could be expected. Mr. Renfro is taking treatment in the same sanitarium and is reported improving.

Drs. Heard & Wiltshire, Dentists

Phone 234
Office Over Corner Drug Store

GRAYBAR and DAY-FAN Radios

Either the GRAYBAR or the DAY-FAN RADIO is the equal or better than any machine made. In sheer beauty of appearance or in dependability of performance, there can be no better.

The engineers of our research department placed their seal of approval upon these machines—that's why we are so confident you will approve of them, too.

LET US SHOW YOU

Texas Utilities Company

January CLEARANCE Sale

Beginning Thursday Morning, January 9 and Continuing
Until Saturday Night, January 25

This Clearance Sale is to rid our stock of surplus items and to dispose of other articles while they are at the height of their season of usefulness. This applies especially to our Ready-to-Wear Department, where you will find garments for men, women and children at unheard-of prices. You will never have an opportunity to make such savings again from such a comprehensive stock of high grade merchandise. Come on in and see for yourself—we haven't room here to tell you about them all!



Ladies' Ready-to-Wear
ALL LADIES'
FALL COATS and DRESSES
EXACTLY AT
HALF PRICE
CHILDREN'S AND MISSES'
WINTER COATS
GOING OUT NOW AT
HALF PRICE

Men's Suits
and
Overcoats



Suit prices that will interest every man in the surrounding country—Hart, Schaffner & Marx, Rose Bros. and Merit Suits—priced at a level that will clean up every suit during this sale!

GROUP NO. 1—All \$45.00 and \$50.00 Suits
Go in this Clearance Sale at..... **\$34.95**

GROUP NO. 2—All \$35.00 and \$40.00 Suits
Go at the Clearance Sale Price of..... **\$27.75**

GROUP NO. 3—All \$25.00 and \$30.00 Suits
are priced in the Clearance Sale at..... **\$19.95**

Almost Every Suit Has Two Pair of Trousers

LEE BRAND UNIONALS—Children's sizes in khaki color only, regular \$1.50 value, going during the Clearance Sale at..... **98c**

MEN'S MOLESKIN PANTS, Heavy moleskin, gray striped, regular \$3.50 value at..... **\$2.79**

WORK COATS FOR MEN—Moleskin, sheep lined, beaverized fur collar, belted, stand hard wear and are warm..... **\$4.95**

BOYS' LUMBER JACKS..... **\$1.50**

MEN'S BLUE OVERALLS—High back or suspender back, sizes 31 to 38 only..... **89c**

DRESS SHIRTS—One table of collar-attached dress shirts in new patterns, each..... **\$1.19**

FLORSHEIM SHOES—Snappy new styles and lasts in the most widely sold \$10, \$11 and \$12 shoes on the American market. Your choice of our large stock, nothing reserved, for..... **\$6.85**

SPECIAL—Men's heavy ribbed, white 16 pound winter weight union suits..... **89c**

LADIES' LAYON BLOOMERS—A good quality bloomer in assorted pastel shades, pair..... **45c**

AND HERE'S A BARGAIN—Children's Cadet Hose, regular 50c grade, black and brown only, double knee, reinforced knees, and toes..... **29c**

LADIES' SHOES—Table No. 1—1 lot of broken sizes in dress shoes, values up to \$4.50, your choice during the Clearance Sale..... **\$1.95**

Table No. 2—Pumps, oxfords and straps in broken lots, in various styles and materials, special, per pair..... **\$2.95**

Table No. 3—Ladies' high grade shoes at a big saving. Patent leather pumps, straps and oxford effects. You can find all sizes in this lot if you come early, both high and low heels, values up to \$7.50 at..... **\$3.95**

MUNSINGWEAR HOSE—The well known, long wearing hose that for sheer beauty and good service cannot be excelled—

\$1.00 grade going at..... **\$.85**
\$1.50 grade going at..... **\$1.29**
\$1.75 grade going at..... **\$1.49**
\$1.95 grade going at..... **\$1.69**
\$2.25 grade going at..... **\$1.90**
\$2.50 grade going at..... **\$2.19**

CRASH—All linen crash toweling at a real saving, a yard..... **14c**

ANNA MAY PONGEE—36 inch Anna Mae Pongee, new arrivals for spring patterns, fast colors, per yard..... **19c**

ENGLISH PRINTS—36 inch, all good colors, unusual values even at 19c, but the Clearance Sale price is, per yard..... **14c**

SPECIAL—Our Brand domestic, soft finish, no starch, 10 yards for..... **\$1.00**

SPECIAL—36 inch outing in light and dark colors, a real heavy grade at the Clearance Sale price of, the yard..... **14c**

BLANKETS SPECIAL—Extra large all-wool blankets, beautiful plaids in assorted colors, each pair for only..... **\$7.99**

BLANKET BARGAIN SPECIAL—Imperial cotton blankets, good heavy weight, size 68x76, at the Clearance Sale price per pair..... **\$1.39**

SPECIAL—58 inch table linen, colored borders, mercerized, yd..... **39c**
NON-CLING CLOTH—Regular 45c grade, an excellent and good wearing material, for slips, etc., per yard..... **34c**

FOX MERCANTILE CO.

ANNOUNCEMENT
To the Voters of Deaf Smith County:
I have decided to make the race for re-election to the office of County and District Clerk of Deaf Smith County, and ask your consideration and support at the primaries next July.
I have enjoyed the work to the utmost, and appreciate more than words can tell the many courtesies shown during my tenure of office. If re-elected it will be my aim to render the very best service possible, as I have tried to do during the time I have been in office.
Again assuring you that I will appreciate your help and consideration, I am, Yours very truly,
L. H. FOSTER.

L. A. Hicketta, formerly with the Willys-Knight motor company here, is now connected with the local Buickley Chevrolet Company as a salesman.
Mr. and Mrs. Blake Cogdell of Abilene were here last Monday to attend the Charles L. Savage funeral services. Mrs. Cogdell was a niece of Mrs. Savage.

Extra Special on all winter merchandise at the POPULAR STORE, Hereford, Texas.

ANNOUNCEMENT
To the People of Deaf Smith County:
I hereby announce as a candidate for the office of Tax Assessor of Deaf Smith County, subject to the action of the Democratic Primaries, and wish to say that I will greatly appreciate the support and influence of all.
I have resided in this part of the State practically all my life, and in Deaf Smith County for more than 20 years, and have never before asked for office. I am well known to most of the older residents of Deaf Smith and adjoining communities, and refer those who do not know me to them should they wish to make inquiry as to my standing and reputation as a man.
If elected, I will discharge the duties of the office to the best of my ability and endeavor to show my appreciation of the honor by making you an efficient officer. I will endeavor to see each voter some time during the campaign.
Respectfully submitted,
H. M. (Mack) BEACH.

Fred Galle, of Amarillo, former resident and well known in Hereford, was named president of the Panhandle Auto Club, better known as the Three A organization for this section of the Panhandle. Mr. Galle was formerly president of the Amarillo Kiwanis Club.

Mrs. Stanley Davis of Iowa has been here this week visiting in the home of her grand parents, Mr. and Mrs. H. B. Webb.

STOCK REDUCING SALE
Men's and boys' overcoats, 25 per cent off. Lace booties, \$3.98 and up. Everything on sale at the POPULAR STORE.

Mrs. Margaret Gilliland entered W. T. S. T. C. at Canyon last Monday, where she is doing special work.

We are now equipped to produce whole milk to conform with city license No. 85. Phone 491-J.
G. WILSON DAIRY.

Cyril Layne of Canyon was here Monday visiting friends.

O. H. Dixon was in Amarillo Monday of this week transacting business.

Brunswick tires are backed by RICE. Does that mean anything to you?
J. W. Woodson motored to Stratford last Saturday, returning home Sunday.
Born to Mr. and Mrs. H. I. Gillispie, January 2, a son.
Mr. and Mrs. Clyde Johnston of Canyon spent last Sunday in Hereford.

ANNOUNCEMENT
To the Voters of Deaf Smith County:
As the political atmosphere is beginning to warm up, I am announcing my candidacy for re-election to the office of County Treasurer of Deaf Smith County. I am grateful to you for the consideration and cooperation you have given me, and will appreciate any support given me in the July primary.
J. H. HEAD.

CARD OF THANKS
We wish to express a deep appreciation for the many deeds of kindness and for the words of sympathy spoken to us in this sad hour. The floral offerings were wonderful, speaking silent words of comfort. The aid extended by our many friends and neighbors will never be forgotten.
Orlena Savage and Relatives.

Cecil B. Jones returned home the latter part of last week from a visit with relatives and friends in Floydada.

W. H. Lee of Anson, Texas, was here first of the week inspecting his farms in the Wyche district. Mr. Lee owns a section and a half of improved land southeast of town and also a large tract near Portales, New Mexico.

Mr. and Mrs. Bud Guthrie and two boys of Tulla spent Sunday in the P. A. Turnbow home. Mr. Guthrie is Mrs. Turnbow's cousin.

ANNOUNCEMENT
To the Voters of Deaf Smith County:
I do hereby respectfully ask you to consider me and give me your support for the office of County Tax Assessor in the coming Primary Election in July. I will diligently seek to perform the duties of the office if you see fit to elect me to same.
R. A. (Artis) DANIEL.

FIRST CHRISTIAN CHURCH
Sunday school 9:45, Departmental work submitted to all ages; morning worship, 11:00, theme, "Jesus Begins His Ministry." Senior Christian Endeavor, 6:15, evening worship 7:00, sermon by the pastor. Choir practice Thursday evening at 7:30.
A hydraulic jack that will handle a two ton load, for \$7.95 at RICE'S.

C. T. KIBBE
Phone 9018-F4
Office 207

W. A. ROBINSON
Phone 194
Office 207

KIBBE & ROBINSON
CHIROPRACTORS
9 to 12 Buckner-Lambert Bldg. 1 to 6

Hereford Nursery and Landscape Architects

Chinese Elms, best qualities, all sizes, from 50c to \$5.00. For Thirty-seven years growers of and dealers in choice fruits, shades, ornamentals, roses, bulbs, etc.

BEST BY TEST IN THE SOUTHWEST.
Out of more than 300 varieties in our own grounds, and we can landscape and plant them, too.

Call At Nursery or Phone 99

L. P. Landrum
Pomologist, Proprietor.

HEREFORD TEXAS

Genuine Cordova Leather Goods
RICE DRUG STORE

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Fressed is Well Dressed"
Clothes called for and delivered—Phone 385

SPECIALS
for
FRIDAY AND SATURDAY
ALUMINUM
\$1.00 and \$1.25
VALUES
at
89c
TALCUM POWDERS
25c Value for 19c
Chick-Hagood Variety
Successor to Olson
Try Us First—Prices Always Right

HELPY-SELFY
Owned and Operated by H. A. Hoffman

Thanks, Hereford and Deaf Smith County We Appreciate Your Support!

When Night Came Everyone Was TIRED BUT HAPPY!





H. A. HOFFMAN LEO HOFFMAN

We want to thank everyone who attended our opening—it was your splendid support that helped make this past Saturday's business the largest grocery store opening ever held in Hereford. We cut prices until it almost hurt . . . but that's not all . . . by getting large volume of sales and buying through our new supply source we can give you RED HOT PRICES ALL THE TIME. . . So we ask your continued support . . . we are here to SERVE and SAVE EVERYONE MONEY ON YOUR GROCERIES.

Prices for Friday and Saturday

Sugar 25 POUND CLOTH BAG, LIME 1 BAG	\$1.49	Arbutus Flour 24 lb Sack . . .	94c
		48 lb Sack . . .	\$1.74
SYRUP, Hoe-Maid	5 lb Can 51c 10 lb Can 98c	JELL-O, All Flavors, 3 pkgs	24c
P. & G. or Big 4 Soap, 10 bars	39c	CIGARETTES Popular Brands Two for	25c
DRY SALT MEAT, lb	18c	WAPCO Pork and Beans One lb Can	9c
MALT SYRUP, Puritan or Blatz, can	59c	BUTTER Cream O' Plains Pound	44c
ECONOMY RAISINS, 4 lb package	34c	CORN Pioneer, Special No. 2 Can	11c
KUNER'S KRAUT, No. 2 special can	11c	TOMATOES One Pound Can	8 1-2c
COFFEE, Concho, 3 lb can	\$1.14	WAMBA, 3 lb Can Coffee	\$1.37
3 Minute Oats, 9c, large package	22c	CORN MEAL, 25 lb sack	61c
CRANBERRIES, pound	24c	White Swan Tomato and Vegetable Soup per can	8c



Announcing

HERE

EXCLUSIVE QUALITY

In the Stambaugh Building, Corner of Main and
 10th Streets, Centrally Located, Where You Can Buy

SAFETY and

"The Lowest Price"

DISTRIBUTION

FEDERAL

Extra

TIRE



When you buy a FEDERAL TIRE you are dealing with a concern that is one of the largest tire manufacturers in the world; a company that makes its own "Equal Tension" cord from

Every FEDERAL a winner car is here, ready to put on a guaranteed, real mileage performance tire. Come and see us, phone



TO SHOW OUR FAITH, A SUBSTANTIAL
"MONEY BACK GUARANTEE"
 GOES WITH EVERY TIRE

"If, after 30 days trial, you are not fully convinced that FEDERAL BALLOON TIRES give you more real Air Cushion Riding Comfort, More Brilliant Acceleration, Easier Steering, Quicker Braking, Less Gasoline Consumption, and the Assurance of Greater Mileage, return them to us. We are authorized to remove them, replace your old tires free of charge and RE-FUND YOUR MONEY!"

Our New Guarantee of Service---

Because of the superlative New Mileage performance being built into FEDERAL BALLOON TIRES, Western Chain Tire Stores announces, effective Jan. 1, 1930, the following

NEW SERVICE GUARANTEE OF FEDERAL BALLOON TIRES:

DeLuxe, Now Guaranteed	30,000 Miles
Double Blue Pennant, now guaranteed	30,000 Miles
Defender, Six Ply, now guaranteed	15,000 Miles
Blue Pennant, four ply, now guaranteed	12,000 Miles
Defender, four ply, now guaranteed	10,000 Miles

"Should the purchaser fail to receive that mileage from a FEDERAL BALLOON TIRE, we will replace it with a brand new FEDERAL TIRE, charging only for the actual mileage received—or we will repair your tire free of charge."

WESTERN

SECOND AND MAIN STREETS





FORD'S TYRE STORE

**Newest, Largest
and Best**

**Quality Always Talks!
IN FEDERAL TIRES**

But Our Low Prices Are Interesting—
Compare Them, and Save the Difference!

Second Streets, Hereford. A Real Institu-
and Have Them Applied With

SATISFACTION

is In Hereford"

UTING

ERAL

ervice

ES



Wiscono Balloon Prices

29 x 4.40	\$ 4.95
29 x 4.50	\$ 5.70
30 x 4.50	\$ 5.95
28 x 4.75	\$ 6.60
29 x 4.75	\$ 6.90
29 x 5.00	\$ 7.15
30 x 5.00	\$ 7.35
31 x 5.00	\$ 7.65
30 x 5.25	\$ 8.60
31 x 5.25	\$ 8.80
31 x 6.00	\$10.70
32 x 6.00	\$11.05
33 x 6.00	\$11.40

Wiscono High Pressure Prices

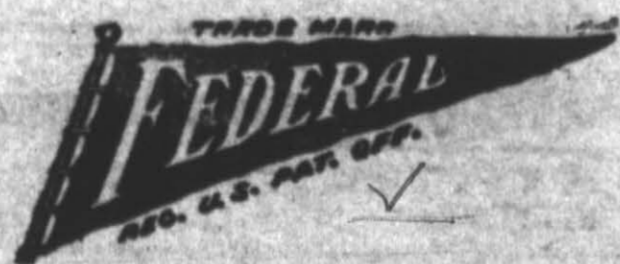
30 x 3 1-2, Regular	\$ 3.95
30 x 3 1-2, Oversize, Defender	\$ 5.48
31 x 4	\$ 7.80
32 x 4	\$ 8.25
33 x 4	\$ 8.75
32 x 4 1-2	\$11.85
30 x 5, Defender	\$17.30
32 x 6, Blue Pennant	\$32.40

WISCONO Tires carry only the manufacturer's
standard warranty against defects in material
and workmanship during the life of the tire.

**We Are Now Open for Business. A Solid
Car Load of Tires and Tubes Shipped Into
Hereford Last Week!**

the raw cotton; that has its own crude rubber
buying offices in London and Singapore. It's
two big manufacturing plants have a daily
capacity of 35,000 tires and 40,000 tubes.

in class, the right tire for your
safety. Tire satisfaction guar-
anteed at low cost. When you need
them—we will save you money.



CHAIN TIRE STORES

WYNE, Manager

HEREFORD, TEXAS





Brunswick---

SUPERIOR IN QUALITY, TONE, SELECTIVITY
AND PERFORMANCE

Equipped with four Screen Grid tubes,
BEAUTIFUL INLAID WALNUT CABINETS CAN
also be had in the combination
RADIO AND PANATROPE
ALL ELECTRIC
See and hear the Brunswick before
you buy.

**Jones Furniture
Company**
PHONE 111 HEREFORD, TEXAS

Ford Doings

The Welfare Club will meet on Thursday of this week with Mrs. W. M. Schwartz its hostess. Ladies of Ford will serve lunch at the A. K. Webster sale January 15.

Mrs. Howard Morel returned from San Jon, New Mexico, Tuesday.

R. L. Mann and family of Levelland are visiting at the D. B. Mann home.

Mr. and Mrs. W. M. Schwartz visited in the George Benson home Monday night.

Mrs. Howard Morel had her tonsils removed Thursday and has been quite ill.

C. D. Shoemaker visited the Bob Orr home last week-end.

Irvin and Oscar Smith returned from Oklahoma last week after a visit there with relatives.

J. K. Norton and family were visited by Oklahoma relatives last week.

Misses Dorothy and Marine Norton, Vineta Simpson, Maple and Blanch Thurman, Ruby Rempel, and Messrs. James Garrett, Cecil Raynor, Jewell and Chester Norton, Floyd and Thomas Simpson, J. B. and C. C. Thurman visited the Mann home Sunday night.

Arthur Butler and family spent Sunday in the Albert Butler home.

Hardy Benson and family visited the George Benson home Saturday night.

Dorothy Norton and Venita Simpson ate supper in the Bob Thurman home Sunday night.

Mr. and Mrs. John Rempel visited the E. H. Simpson home Sunday afternoon.

Here and There.

A large crowd attended services at Frio Sunday night.

Mr. and Mrs. Harlin spent Sunday at Lester Sparkmans.

M. D. Fincher is on the sick list.

Mr. and Mrs. Campbell and Miss Roxie spent Sunday in Plainview with a new grandson who arrived Christmas day in the home of their daughter.

Mr. and Mrs. Henry Behrens, Cr., attended church services in Hereford Sunday.

Clarence Beauford threshed for Campbell and Williams last week.

Mr. and Mrs. Gillespie are the proud parents of a son, born December 30 at the hospital.

George Mosely took Sunday dinner in the Guy Ham home.

Mr. and Mrs. G. A. Noland attended church at Frio Sunday evening.

The young people are rehearsing "The Little Clothopper" and will present it at Frio on January 11 at Dawn. The play drew a full house at Frio early in December.

Clarence Emitt arrived about two weeks ago to make his home with Mr. and Mrs. Clarence Beauford.

Mrs. Grant, of Gary, Oklahoma, mother of Mrs. Beauford, is caring for them and both are reported to be doing nicely.

Daniel News

Several enjoyed a party at the Clarence McBroom home Saturday night.

Mr. and Mrs. W. C. Thomas went to Hereford last Saturday and visited in the home of Mrs. Maggie Wolfe, a sister of Mrs. Thomas.

Will Moore and family visited in Plainview over the week end.

W. Z. Bishop and family went to Wildorado Saturday.

Mrs. Chain and Jackson went to Hereford Monday afternoon.

Misses Ruth Park and Oleta Reeves spent Sunday in the Jacobs home.

Mrs. Slaughter and brother, Jas. Gray of Adrian, and sister, Mrs.

Best Purgative for
Colds
Relieves the congestion, reduces complications, hastens recovery.

Iverson of Canyon spent the week end in Carlsbad, New Mexico, with their brother, John Gray and family.

Miss Thelma Bishop visited in the Thomas home Sunday.

Mr. and Mrs. Charlie Wall and Mr. Wall's father left Monday for Wise county where they will visit relatives and friends.

Mr. and Mrs. Gus Laquey and family visited Sunday and Monday in Childress and Wheeler.

Ward News Notes

Rev. Harper preached Sunday morning and there was good attendance. Rev. Hornbeak will be here next Sunday.

Mrs. Harding of Borger visited Saturday and Sunday with Mr. and Mrs. Jack Hutson.

Mr. and Mrs. Jimmie Harrison visited relatives in Hollene, New Mexico, Saturday and Sunday.

Mr. and Mrs. Redenhaur of Emid, Oklahoma, and Mr. and Mrs. John Hinkle of Great Falls, Montana, visited from Monday until Thursday in the home of Mr. and Mrs. W. F. Caraway.

Miss Beulah McKenzie of Amarillo spent the week end with

home folks.

Miss Brunson spent the week end in the home of her brother, Fred Brunson.

Mrs. Martha Harrison and son, Lon Harrison, of Hale Center, spent Sunday and Monday in the W. R. Harrison home.

Messrs. and Mmes. Bob Allison and George Lewis were guests in the Arlie Dean home Sunday.

Mrs. W. A. Daugherty visited in the home of her daughter, Mrs. Tom Vaughn, at Westway.

Harland Caraway spent Friday night with Glenn Ratcliff.

Lee Hutson and wife of Borger, Mrs. Harding, Borger, and Mrs. Sonny Ledbetter of Vega were Sunday guests in the Jack Hutson home.

Mrs. W. P. Caraway and Allene called on Mrs. Bob Higgins Sunday afternoon.

John Hutson and family spent Sunday in the Jack Hutson home.

Miss Allene Hughes, Bill Coo-naugh and Miss Ruth Northern called in the Wiley Roberson home Sunday afternoon.

James Elias Higgins arrived Saturday to make his home with Mr. and Mrs. Jim Higgins.

Mr. Sandertord visited the W. P. Caraway home Wednesday.

ANNOUNCEMENT

To the Voters of Commissioners' Precinct Number Four:
I do hereby announce my candidacy to the office of County Commissioner of said precinct and respectfully ask your consideration and support in the Democratic Primary Election to be held in July. If you see fit to place me in this office I will perform the duties of the office with my best ability.

W. M. (Mal) STEWART.

John M. Rose of the Adrian district, was here Monday transacting business.

Mr. and Mrs. E. L. Keith and little son of Borger, Mr. and Mrs. Burrows of Amarillo, and Mr. and Mrs. John B. Davis and children visited in the home of their parents, Mr. and Mrs. R. F. Barnes during Christmas and the holidays.

Mr. Newcomer, just ask your neighbor what he thinks of Brunswick tires and RICE'S Instant Tire Service, then come in and get acquainted.

G. C. Major and son, Tracy, have recently purchased a section of land about 12 miles northwest of town and are busy breaking out several hundred acres for the purpose of planting a row crop this spring. Some minor improvements have been made, Mr. Major stated.

W. B. Anthony, Jr., and family of Amarillo spent the week-end in Hereford visiting in the W. B. Anthony home, and with other relatives.

George Meier, Sr., and son, George Meier, Jr., of Folette, Texas, were in Hereford last Saturday prospecting for land.

Brunswick's Are Famous For Quality.

RICE DRUG STORE

ELIZABETH ARDEN TOILET PREPARATIONS

Revival

At First
BAPTIST CHURCH
Edifice

Beginning Next Sunday, January
12, With Morning Services at
10:30, Evening at 7:30

Rev. S. R. McClung
OF LAWTON, OKLAHOMA, PREACHER

J. L. Trussell

SINGER, ASSISTED BY MRS TRUSSELL, PIANIST

The public is cordially invited to all services. We have a splendid heating plant and the auditorium will be warm and comfortable.

Storage Space Available

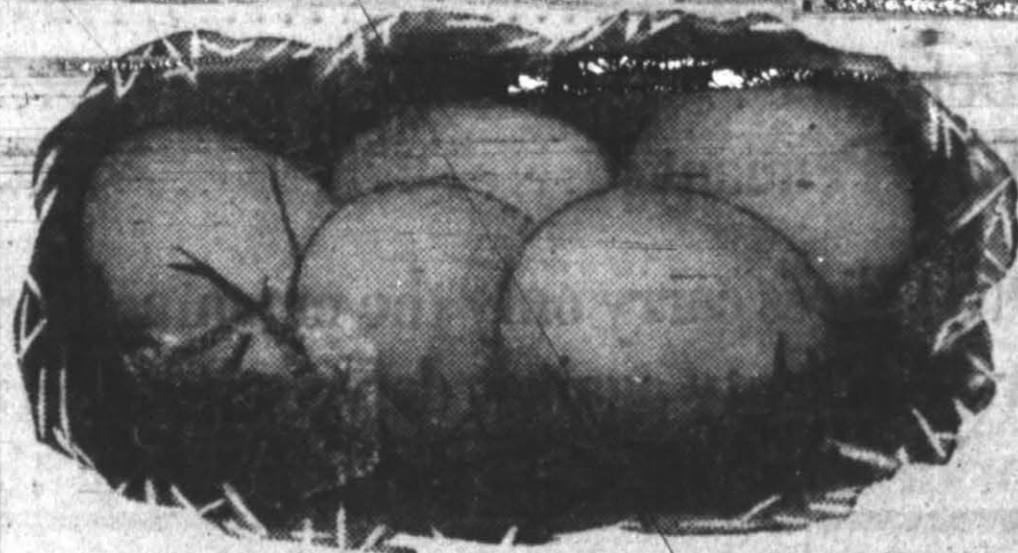
We now have a limited amount of storage space available in our elevator, which we offer to the farmers who desire to store their grain at the usual charge of one cent per bushel per month. No charges will be made if grain is sold within the first month. Our elevator is under the supervision of the U. S. Government and fully bonded and insured.

GRINDING

Our price for grinding is five cents per hundred when taken out at once and ten cents per hundred when left in storage. Our terms are strictly cash to everybody.

We Solicit Your Patronage. Phone 76

Harrison Elevator



More Eggs-Less Cost!

WHEN you feed Purina Poultry Chows, expect more eggs in the nest... for Purina will put them there.

Expect also to get eggs at a lower cost per dozen... that's exactly what Purina Poultry Chows will do.

Naturally, you can expect to pocket more profit, too... for you have more money left after you pay for the feed.

How many bags of Purina, today?

Jones & McLean

Phone 1



COFFEE

A PRICE BUSTING SALE
LOOK 'EM OVER

PRICES FOR FRIDAY AND SATURDAY ONLY

COFFEE, Schilling's, 4 pound can	\$1.82
COFFEE, Schilling's, 2 pound can	98c
COFFEE, White Swan, you all know the brand, three pound can	\$1.53
COFFEE, Maxwell House, 3 pound can	\$1.17
COOKIES, Iten's, fresh, just in, lb	18c
RICE, whole head, 5 lbs	25c
SUGAR, 25 pounds	\$1.57

BUY FROM A HOME-OWNED STORE!

Warren Grocery

PHONE 75

Last Chance

SUNDAY, JANUARY 12

WILL BE OUR LAST DAY TO MAKE SITTINGS AT
COUPON PRICES

Here for Short Time Only!

DON'T SAY YOU DIDN'T KNOW ABOUT IT. WE
ARE TELLING YOU NOW.

OPEN EVERY NIGHT UNTIL 9:00 O'CLOCK FOR
SITTINGS.

LOWEST PRICES EVER MADE!

We Are Breaking All Price Records and Are Making
8x10 Pictures—

NOW LOOK—SIX FOR \$6.95

Remember These Prices Never Before, and Never Again.

CATCH YOUR BREATH AND READ AGAIN!

REMEMBER THE TIME CLOSES

SUNDAY, JANUARY 12

Shugarts' Studio

Buckner-Lambert Building—Upstairs Over Sprowls-Cronin's Store.

HOME INDUSTRY BOOSTERS!

These leading merchants of Hereford are featuring BREAD FROM THEIR HOME INSTITUTION this week, which retains your money in Hereford and helps to build up your town. TRADE WITH THEM. The following merchants are sponsoring the movement:

- | | |
|----------------------------|--------------------------|
| Figgly Wiggly | Williams' Grocery |
| Mont E. Baker's Grocery | Post Office Grocery |
| "M" System Grocery | Sunrise Cafe |
| Texas Meat Market | Ike's Lunch Room |
| Stockman's Cafe | Hereford Hotel |
| Brown's Quick Lunch | Hotel Savoy |
| Cardova Hotel | Deaf Smith Co. Hospital |
| Chocolate Shop | Hillside Service Station |
| Hereford Wholesale Grocery | |

Save the coupons with the following copy as you find them in Hereford Baked Bread—they are a real value—save them.

Star Theatre Pass

We believe in co-operating with home industry. Support home merchants—they are working for your interest. Twelve coupons good for one adult pass.—Star Theatre.

Hereford Bakery

REYNOLDS & DUNN



Money Saving Specials at this Store FOR FRIDAY AND SATURDAY Phone 164

**Hereford
Wholesale
Grocery
Company**

L. W. CARLYLE

Society

MATRONS MISSIONARY SOCIETY

The Matrons Missionary Society of the Methodist church, met Wednesday afternoon in the home of Mrs. CHIT Hicks. Nine members were present and in the absence of the president, Mrs. B. B. Parker was in charge of the Bible lesson. They meet again next week in the home of Mrs. Helme.

EPHYMERIAN MISSIONARY SOCIETY

The Ephymerian Missionary Society met in the home of Mrs. Norton Wednesday, January 8, 1930. The cold weather had an effect on the members and 22 showed the roll call. After the usual meeting the study of the Home Mission book entitled "Crowded Ways" was conducted by Mrs. Donald. The devotional led by Mrs. Hastings, she read Psalms 122, making a few points. Prayer was led by Gelsner. The meeting was

dismissed by all repeating the Lord's Prayer in unison. After an hour of social enjoyment during which refreshments were served, the Society adjourned to meet with Mrs. Hastings, with Mrs. Gyles to conduct the study of chapter two in "Crowded Ways."

STUDENTS IN RECITAL

Mrs. H. J. Houser will present her students in a recital of dancing and expression in the high school auditorium on Thursday night of next week. Interspersed with the dancing will be a varied program of readings, songs and instrumental music. Little Miss Betty Fiorey, daughter of Mr. and Mrs. Jim Fiorey of Amarillo, has promised to be present and appear on the program in a series of interpretive dances showing the work accomplished by the more advanced students.

There will be no admission charged to the recital, which is scheduled to start at 8:00 o'clock sharp that evening. The public is cordially invited to be present.

H. R. Frits is in Fort Worth this week on a business trip.

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

For Tax Assessor:

IRA 'RICKETS
H. M. (Mack) BEACH
R. A. (Artis) DANIEL

For County Treasurer:

J. H. HEAD

For District and County Clerk:

L. H. FOSTER

For Commissioner, Precinct No. 1:

C. J. PADDOCK

For Commissioner, Precinct No. 3:

J. T. GUINN

For Commissioner, Precinct No. 4:

W. M. (Mal) STEWART

FARM SALES

Three public farm sales are scheduled for next week in the Hereford vicinity. George Lewis, 10 miles north, will offer fifty-five head of Duroc Jersey hogs of high breeding, including sows, shoats and weaning pigs. The sale is dated for next Monday, the 13th, and to begin at 1:30.

A. K. Webster's public farm sale is dated for Wednesday, January 15, and the sale will begin in the morning at 10:30. Business in Amarillo has taken about all his time, is the reason given by Mr. Webster for disposing of his farm equipment, work stock and cattle. Poland China hogs with plenty of size and of good breeding, ten head of cattle of both whiteface and Jersey breeding and a number of pieces of farm machinery are some of the leaders in Mr. Webster's sale.

The Joe Elliott public farm sale comes on January 16. Mr. Elliott lives near Dimmitt.

Ray Barber, of Hereford, is in charge of these sales as auctioneer.

O. S. Walker, northwest of the city about ten miles, is building a four room stucco farm residence. Mr. Walker is making other minor improvements.

CORRECTION

An error was made in last week's Brand in the story of the accidental death of Calvin Hart. Mr. Hart was not in the car when the gun was discharged, as stated, but was standing near the car, and his companion, Mr. Tees, was in the car when the accident happened.

Panhandle Dentists Will Meet in Amarillo January 17

The Panhandle Dental Association will meet in Amarillo next Thursday and Friday, January 17-18, in the Herring Hotel, according to Dr. Wiltshire and Heard, who both expect to attend the two sessions.

"We have made arrangements with Dr. A. W. Wahr of San Francisco," Dr. Wiltshire said, "and also with Dr. Menifee B. Howard of Denver, Colorado, to be put on the program, and a post-graduate course will be given by Drs. Ward and Howard on the treatment of pyorrhea and oral surgery."

Fred Welch of this city and his brother, F. N. Welch of Frisco, were in Amarillo last Monday attending to business matters. In the evening they attended the Harry Lander performance at the City Auditorium.

Misses Margaret and Ruby Thompson and Virgil Brumley returned to Abilene Wednesday of last week to resume their studies in Simmons University.

H. D. Culpepper is building a five room residence in West Hereford, near the Mrs. John Bates home. Work was begun Monday of this week and Mr. Hacker, the contractor, expects to finish the structure in a few weeks, weather permitting. Mr. Culpepper will rent the house for the winter.

We will not be in our office on Friday and Saturday, next week, January 17 and 18. Drs. Heard and Wiltshire. 52-c

J. L. Sharman, manager of the R. H. Kemp Lumber Co. here, was called Monday evening to California by the sudden death of his father.

W. H. Ray, who has been ill in an Amarillo sanitarium for the past two weeks, is reported improving, and is expected home the latter part of this week.

Mrs. A. F. Luse and two sons left last Friday for their home in Lubbock. Several weeks visit in the home of her parents, Mr. and Mrs. J. S. Jones.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Charles L. Savage Dies at Home Last Saturday

Charles L. Savage, 65, passed away last Saturday morning at his home in East Hereford after an illness of only two days. The funeral services were held at the Christian church Monday at 3:00 p. m., followed by interment in the city cemetery. Rev. J. M. Boultinhouse officiating.

Mr. Savage was born in Pocatontas, Illinois, August 18, 1864. At the age of 36 he moved to Cedar Hill, Texas, where he was employed by the Straus Mercantile Co. for about 8 years. In 1901 he moved to Hereford, where he had made his home for the remainder of his life.

Mr. Savage and Miss Oriana Witherspoon were united in marriage October 4, 1909, and to this union was born a daughter, Oriana Caryn, January 10, 1911, the mother living only a few days after the birth of her daughter, passing away January 18. Mr. Savage is survived by this daughter, Miss Oriana Savage, who is a student in Texas Tech; two sisters, Mrs. W. M. Horn, of St. Louis, Mo., and Mrs. M. Floyd, of Michigan City, Indiana. Two relatives of Mr. Savage, Mrs. E. H. Inman, San Antonio, and Mrs. W. B. Cogdell, Abilene, were here to attend the funeral.

Mr. Savage became a member of the First Christian church about 25 years ago and has been a faithful member since, he being a deacon of the church at the time of his death. His loss to this community will be keenly felt, especially by those who were closely associated with him.

MARVIN JONES COMMENTS ON PANHANDLE SITUATION

Marvin Jones, of Amarillo, who represents Deaf Smith as well as 52 other Panhandle counties, in the National House of Representatives, shows the situation in Northwest Texas, in a statement for the Santa Fe as follows:

"The year 1929 was quite satisfactory for the farmers, stockmen and other business interests in the Panhandle-Plains territory. Wheat exceeded the normal yield and production. Cotton and grain sorghums were a little below the average. The dairy and poultry industries made good progress and the livestock business was good. Prospects for 1930 are encouraging. An increased acreage of winter wheat is in excellent condition. An increased acreage will be planted to other crops, due to new land broken by the numerous new farmers who have moved into the territory in recent months. Livestock is wintering in good condition."

Miss Edna Parks, stenographer for the First National Bank, was operated on Wednesday at the Deaf Smith County Hospital.

Dawn Items

(This week's letter)

Mr. and Mrs. Buck Warbaugh of Tarvie, Wyoming, have been visiting Mr. and Mrs. H. C. Weathered, returning home Wednesday.

Mrs. C. N. Bowers is visiting her daughter, Mrs. J. E. Rentz, in Amarillo.

Mrs. P. H. Bowers entertained the young people with a watch party New Year's eve.

Walter Galley, formerly of this community, and Miss Martha Posey

of Wichita, Kansas, were married Christmas day. The young couple arrived here last week and are visiting relatives. Mr. and Mrs. Lester Galley entertained a few friends Saturday night in their honor.

Mr. and Mrs. I. A. Cocheil visited in the Glenn Greer home Sunday.

The Bagwell, Miller and Mayfield families were entertained in the Steward home with a radio party Saturday evening.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

Wrist Watches and Jewelry

RICE DRUG STORE

New Willys Six

Now On Display. Phone or call for demonstration

McAdams Motor Co.

202 MILES AVE.

PHONE 176

See Our Double Page Advertisement in This Issue



Corner Main and Second Streets, Hereford

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

CARROTS, per bunch	7c
LARD, Advance, 8 lb bucket	99c
SOAP, Toilet, none better, 3 bars	21c
HONEY, 10 lb bucket Uvalde, extracted	98c
PEAS, No. 2 cans, two for	23c
PEACHES, gallon size	58c
CATSUP, gallon size	62c
PEANUT BUTTER, 16 oz glass	26c
COFFEE, Admiration, 3 lb can, cup and saucer and 1-2 lb free	\$1.38
CORN FLAKES, Kellogg's, 2 pkgs.	21c
APPLES, Fancy Delicious, med size, doz	34c

Are You Getting Ready To Build?

With the advent of the New Year and the planning for new activities when winter is over, the urge to build a home surges paramount in the breast of every true, wide-awake citizen.

Literally hundreds of new residences are going to go up and many old homes are going to be remodeled into modern, beautiful homes before 1930 closes.

Are you going to be one of the builders? If you are, you owe to yourself to investigate our plan-service, the quality of builders products we represent, and the years of experience our company has had in designing and helping build homes in the Panhandle country.

R. H. KEMP LUMBER CO.

CASH SPECIALS FRIDAY AND SATURDAY

Peanut Butter	White Swan 16 oz tumbler	27c
COCOA	Hershey's Half pound can	14c
Baking Powder	K. C. 50c Size	39c
MILK	Carnation, large 10c Small	5c
BEETS	Pallas, No. 2 1/2 Tins	19c
Chocolates	Assorted flavors, 2 1/2 lb boxes	89c
Carrots and Peas	Premier, No. 2 tins Per can	19c
JELLO	Assorted Flavors 3 Packages	23c
SOAP	F. & G. Twenty Bars	79c
WHEATIES	Per Package	10c

Bakers-Cash Grocery

MONT E. BAKER,

International Sunday School

Lesson

BY DR. J. E. NUNN

January 12, 1930

BAPTISM AND TEMPTATION OF JESUS

Matt. 3:13-17; 4:1-11

GOLDEN TEXT: This is my beloved Son, in whom I am well pleased.—Matt. 3:17.

Introduction.

"Jesus stood upon the threshold of a new life period. His submission to baptism signified his willingness to die, but at the same time the certainty of resurrection."

"He routs the tempter by what all may wield, the sword of the Spirit, which is the word of God (Eph. 6:17). Hence learn the value of Scripture, and the impotence of Satan against it."—Origen. "Temptation often comes upon a man when he is nearest to God. As someone has said, the devil aims high. Very few men have such conflicts with the devil as Martin Luther had. Oh, what conflicts John Bunyan had! If a man has much of the Spirit of God he will be sure to have great conflicts with the tempter."—D. L. Moody. "The devil may tempt us to fall, but he cannot make us fall; he may persuade us to cast ourselves down, but he cannot cast us down."—Bishop Wordsworth.

John the Baptist.

This great herald of the Messiah, the connecting link between the Old Testament prophets and the Christian apostles, was born about six months before Jesus in the hill country of Judea. His father and mother, Zacharias and Elizabeth, both belonged to the priestly tribe of Levi, and were persons of the deepest piety. Elizabeth was a cousin of the Virgin Mary, so that John and Jesus were second cousins.

The Baptism of Jesus.

"Then cometh Jesus from Galilee." Matthew omits even the little that is told us in Luke about the childhood and youth of our Lord. "The Son of God, charged with the greatest commission that any being in heaven or earth ever had to bear, was for eighteen years at work in a carpenter's shop. The carpenter's shop was the will of God for Jesus, and therefore he abode in that shop and did the work incidental to it."—G. Campbell Morgan. "To the Jordan unto John, to be baptized of him." It was a journey on foot of about 60 miles, for John was baptizing at the ford of the Jordan near Jericho not far from Bethabara (Bethany) (John 1:28), the place where the Israelites under Joshua crossed miraculously into the Promised Land, and where Elijah and Elisha miraculously crossed just before Elijah was taken to heaven.

"But John would have hindered him." "I knew him not," said John afterward (John 1:31), clearly implying that this was his first meeting with his cousin Jesus, a fact easily accounted for by John's solitary habits and the distance between Nazareth and the wilderness of Judea where John had dwelt. "Saying, I have need to be baptized of thee, and comest thou to me?" John cannot understand how the sinless Messiah should seek the baptism of repentance at the hands of a sinful man.

"Answering said unto him, 'Suffer it now, for thus it becometh us to fulfill all righteousness.'" "And a good man Jesus should do this righteous act commanded of God through John."

As the Messiah it was appropriate for Jesus to give this sanction to the work of his forerunner and herald. It is the first act in the entrance of the Messiah upon his ministry.—Prof. A. T. Robertson.

The Heavens Were Opened. "And lo, the heavens were opened unto him and he saw the Spirit of God. John also saw him, as he afterwards testified (John 1:33-34). "Descending as a dove and coming upon him." Not descending in a dove-like way, but in a bodily form as a dove" (Luke 3:22). The dove symbolized gentleness, meekness, tenderness, love, purity, peace. This aspect of the Holy Spirit complements his sternest aspect which is symbolized by fire, and his mysteriousness, symbolized by the wind. The coming of the Spirit was for John's sake, to give him a token of Christ's Messiahship; for the sake of Jesus, to strengthen him for his ministry by revealing the power of Deity which was with him and for the sake of that ministry itself, by furnishing a definite beginning.

the assurance to John that all the revelations of his dearest experience and all the words he had ventured to utter in the name of God were true.—James Stalker. "This baptism scene marked the birth-hour of Christianity. From this moment it had a place, if not a definite name, in the world. Henceforth it was to be a living, visible, growing, divine force among men."

Meaning of Christian Baptism.

We do not believe that baptism effects regeneration, or procures remission of sins; but it is:

1. An imitation of Christ's example.
2. The ceremony appointed by him (Matt. 28:19) for initiation into his church.
3. A dramatic oath of allegiance to him, "in his name."
4. "A symbol of the spiritual purification that the candidate has undergone. (ep. Acts 22:16)."
5. "A water burial and resurrection, picturing Christ's burial and resurrection, and the spiritual death and resurrection of the believer in union with him." (Rom. 6:3ff; Gal. 3:27.)

The Temptation.

Following out the aim of Matthew to show Jesus as the Messianic King, it is in order that immediately after his baptism he should be presented as powerful to resist the assaults of the devil. In Mark the account of the Temptation occupies but two verses (1:12-13). Luke's is substantially the same as Matthew's, but he transposes the temptation to empire (Matt. 4:7-10; Luke 4:5-8). Jesus thus learned more thoroughly to sympathize with us in our temptations; by overcoming he gained the power to succor us when who are tempted; and he gave us the example of his experience and victory to profit by (Heb. 2:18, 4:15).

We cannot avoid temptation. God's full approval and the endowment of the Holy Spirit do not save us therefrom (Luke 4:1 and 3:22), nor the solitude of a wilderness. Satan always has his chance at us, as he did at Job. There is the familiar saying of Martin Luther's: "You can't prevent the birds from flying over your head, but you can prevent them from building nests in your hair!" Notice that there is scarcely a temptation to which humanity is liable that may not be brought under one or the other of the three heads of Jesus' threefold temptation.

Not by Bread Alone.

"Man shall not live by bread

alone, but by every word that proceedeth out of the mouth of God." Thus spake he who was himself the Bread of Life. He could feed 5000 and again 4000 with a few loaves and fishes, but he would not exercise that power to feed himself, however hungry; for, as he once said to his disciples he had meat to eat that they did not know, his meat being to do God's will.

Once a man said to Dr. Johnson, excusing himself for some wrongdoing, "A man must live." "Sir," said the wise man, "I don't see the necessity." "The keenest temptations in life are aroused by the physical craving together with the opportunity to satisfy them in some manner which is contrary to the divine will and purpose and to our conscientious convictions."—William Evans, Ph. D., D. D. The victory is won by living in a spiritual atmosphere, living the life of

humble dependence on God, sure that all real blessings will come from waiting on his will.

The Angel Ministry.

"Then the devil leaveth him." "For a season." Luke 4:13. The struggle had lasted through forty days, with ignominious temptations. These that Christ subjected to talk about were only typical ones, and there must have been many others. Satan had done his utmost and had to admit his utter defeat. "And behold, angels came and ministered unto him." Probably supplying him with food, as an angel ministered unto Elijah in his flight from Jezebel, 1 Kings 19:5-8. The miracle which Christ would not work for himself is accomplished for him after his victory.

Robert Anthony and R. D. Sasser, of Clovis, visited in the W. B. Anthony home last Sunday.



HAVE MONEY!

Safe in Our Bank

When you deposit your money in our bank, you can GET it when you WANT it.

Why? We take our approved securities to the Federal Reserve Bank, of which we are a member, and get money on them when we want it.

Start Saving Regularly NOW

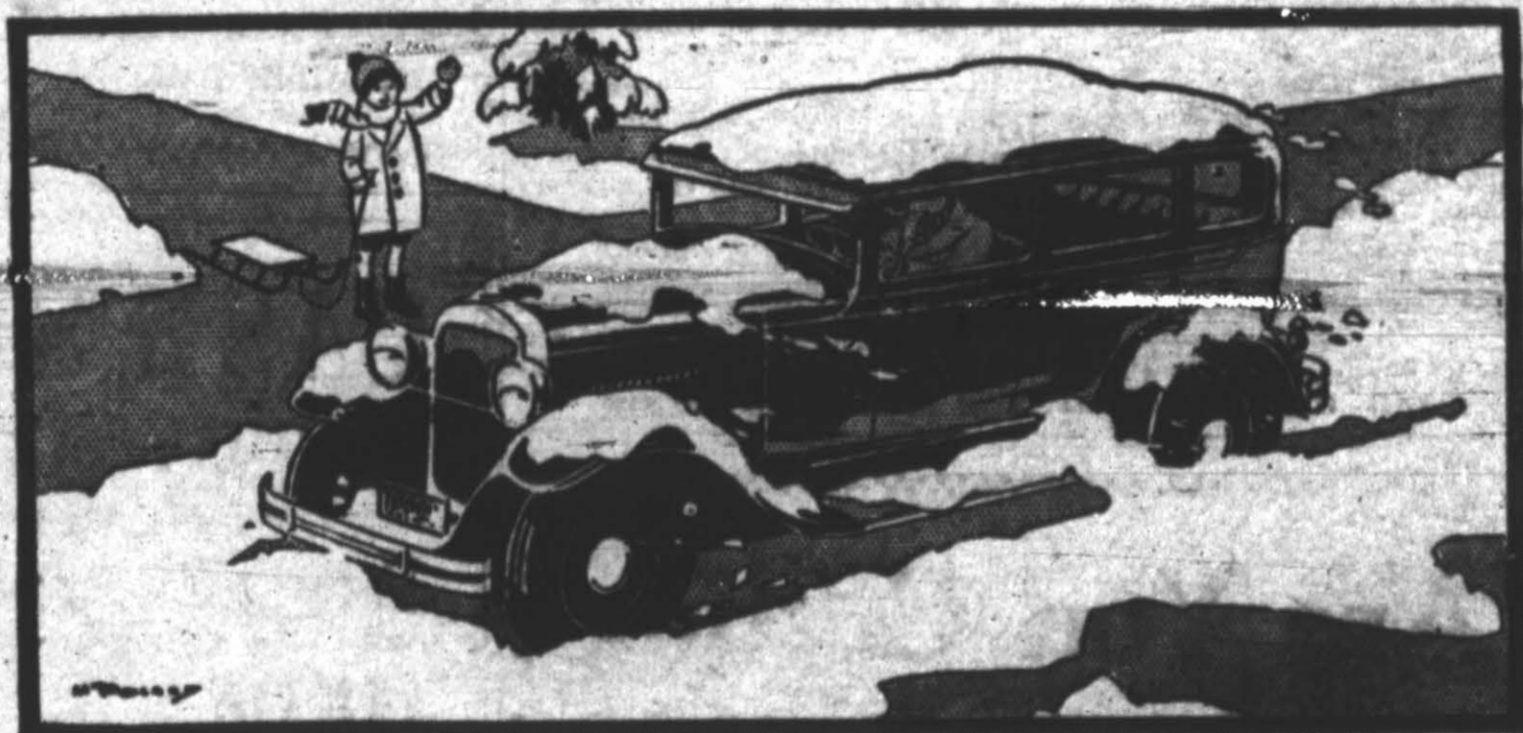
We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed

HEREFORD, TEXAS



JUNE-LIKE STARTING IN JANUARY!



B-E-R-WINTER! If only summer were here again!

It's impossible to do anything about the weather—but one very important thing has been done.

CONOCO Winter GASOLINE has been made to give June-like motor starting in January!

And, you'll agree that quick starting in cold weather takes off much of the cause of cold weather for the motorist.

Just notice the difference—when you fill up with—



CONOCO Winter GASOLINE

EXTRA QUICK STARTING—WITHOUT EXTRA COST

January Clearance Sale



—Everything in Fall and Winter Styles going for less than cost. Also offering better Silk and Country Club \$1.65 Hose at \$1.50.

NOW IS THE TIME TO DRESS YOURSELF UP AT A SMALL COST

- \$79.00 Coats \$38.00
- \$85.00 Coats \$30.00
- \$29.50 Coats \$15.00
- \$19.50 Coats \$12.00
- \$12.75 Dresses \$ 5.00
- \$18.75 Dresses \$10.00

WE HAVE MANY BARGAINS IN HOUSE DRESSES

DON'T FORGET THE PLACE!

Fashion Dress Shopp

PHONE 201

PUBLIC FARM SALE DISPERSION

Wednesday, Jan. 15

SALE BEGINS PROMPTLY AT 10:30 A M

Having joined the firm of Cotton, Bruner & Atwood, Realtors, of Amarillo, I will disperse at public auction my Horses, Hogs, Chickens, Dairy Cattle and Farm Machinery, located 20 miles north of Hereford on Twenty-Five Mile Avenue.

PURE BRED HOGS

- These are Poland Chinas, pure bred, not resigtered, fine ones with plenty of size and quality, and in good condition. Here is a good opportunity some one is going to take to get some fine hogs for stock breeding.
- 14—Sows, all bred.
 - 1—Sow with 5 pigs.
 - 1—Sow with 6 pigs.
 - 1—Sow with 4 pigs.
 - 1—Sow with 6 pigs.
 - 1—Sow.
 - 8—Gilts weighing about 125 pounds apiece.
 - 25—Pigs weighing about 80 pounds apiece.
 - 10—Pigs, weaned.
 - 12—Pigs weighing about 60 pounds apiece.
 - 3—Sows, 18 pigs.
 - 1—Sow and 3 pigs.
 - 1—Boar, one year old.

MACHINERY

- 1—Van Brunt 10-hole wheat drill.
 - 1—Bowsher feed grinder, sweep.
 - 1—Single row cultivator.
 - 1—Two-row John Deere cultivator.
 - 2—Drag harrows.
 - 1—John Deere double bottom and plow.
 - 1—John Deere three-disc plow.
 - 1—John Deere tandem disc.
 - 3—Disc go-devils.
 - 1—Dodge commercial truck.
 - 1—White pump engine and jack.
 - 1—Cream separator, No. 10.
 - 1—Blacksmith forges.
 - 1—Extra goodstock saddle.
- Many other useful articles too numerous to mention.

CATTLE

- 1—Jersey cow, coming 4 years old, fresh, with twin calves.
- 1—Jersey cow, age 3, fresh soon.
- 1—Jersey cow, age 3, fresh soon.
- 1—Jersey cow, age 3, fresh in spring.
- 1—Jersey cow, age 7, milking now, fresh soon.
- 1—Yearling Whiteface heifer.
- 1—Yearling Jersey heifer.
- 1—Jersey heifer calf.
- 1—Whiteface heifer calf.

HORSES

- 1—Bay horse, age 5, weight 1350.
 - 1—Black horse, age 3, weight 1350.
 - 1—Black mare, coming 3 year-old, weight 1300.
 - 1—Black mare, age 5, weight 1250.
 - 1—Black yearling colt.
 - 2—Arabian mares, suitable for polo use, ages 3 and 4, weight 900 each.
 - 1—Thoroughbred saddle mare, smooth.
 - 1—Good cow and saddle horse, smooth.
- These horses and mares are unusually good, well broke, and have plenty of size and quality.

HARNESSES

Several sets of good harness, collars, bridles, lines, etc.

RHODE ISLAND CHICKENS

200—Pure bred Rhode Island Red hens and pullets.

SOME HOUSEHOLD ITEMS

LADIES OF FORD COMMUNITY WILL SERVE LUNCH AT NOON

TERMS—CASH

A. K. Webster, Owner

MILES ROBERSON, Clerk.

HAY BARBER, Hereford, Auctioneer

Arney News Items

Walter Graham has been through the past week.
 Miss Helen Burta and Earl ... were married Friday and ... friends wish them much happiness.
 Health has improved in this community since last report.
 J. B. Boyd and family were in ... Monday.
 ... and family, Messrs. ... Mrs. Chas. Cox and Ray ... were in Tulsa Monday.
 ... A. W. Fortner entertained ... friends with a big ... the day after Christmas.
 ... Miss Mary Goodson and Neth ... of Muskogee spent Wednesday ... the J. E. Boyd home.
 ... Several dances were given during the holidays.
 ... A large crowd attended the big ... of the Henry Dixon home ... Sunday night.
 ... A surprise shower was given in ... the Davis home Thursday night ... honoring Earl and wife, recently married.
 ... Mr. and Mrs. Wallace, Oklahoma ... spent the holidays in the ... Wallace home.
 ... Miss Athlee Tipton of Plainview ... spent last week with her parents ... and Fremont Chat ... and spent the holidays in Crow ... with relatives and friends.
 ... Mr. and Mrs. Angus Nix were ... from Shinnock over the holidays.
 ... Mr. Norman and family spent ... Christmas at Idalou.
 ... A number of our citizens were in ... on Tuesday.
 ... A number of relatives celebrated ... Christmas in the Chas. Cox ... home.
 ... Mrs. Gertrude Boyd has returned ... on a visit with her parents at ... Idalou.
 ... Mr. and Mrs. D. Lynch of Am ... spent Sunday in the G. A. ... home.

CITATION BY PUBLICATION

STATE OF TEXAS,
 the Sheriff of any County of
 Deaf Smith County—Greeting:
 You are hereby commanded to
 summon S. E. Ward, W. L. Hays,
 and Emil Fredrickson, John S.
 Banks, Chas. G. Hartley, Moses H. Bixby,
 Allie S. Farmer, Helen A. Thifault,
 Mrs. Lella W. Waring, Henry
 Daugherty, James T. Mason, V. E.
 Williamson, Edward H. Ruffin,
 Edward H. Heer, Jos. A. McClintock,
 Ernest Swift, Charlotte E.
 Vidler, Miss Mae Mayer Smith,
 Gust Winterfeld, R. A. Haynes,
 Winfred Scott Beaver, Edward H.
 Becker & Company, Mrs. John N.
 Hess, John N. Hess, Mrs. Adam
 Edinger, Adam Edinger, John
 Hess, A. J. Brady, W. L. Hays,
 William Sanborg, Robert L. Munson,
 William L. Allen, Jane M.
 Litgow, James William Gillispie,
 William E. Gibson, Albert C.

Two Girls Live On Hot Water and Rice

Due to stomach trouble, Miss A. ... and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adierka.
 Even the FIRST spots of Adierka relieve gas on the stomach and remove astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adierka will surprise you. Rice Drug Store. (Adv)

PHILLIPS
 "66"
GAS AND OILS
WEST & SNYDER

ANY KIND OF WORK
 Done in wood.
REPAIR OR NEW WORK

See Me at My Home
 In North Hereford.

Phone 313 After 5 p. m.

J. J. (Scotty) BUCKNER

Faack, Hayer M. Van Kirk, Frank Erickson, Thad D. Boughner, H. J. Pfau, George B. Kell, Joseph H. Strong, Thad D. Boughner, Frank Erickson, Roy G. Van Atta, Ernest H. Wilkerson, Earnest H. Wilkerson, Rev. James B. Dare, Alonzo W. Jolley, W. V. McCarty, Peter Weber, Jr., M. Luine Gatchel, John Craigmyle, Anderson Crossley, and the unknown heirs of each every, and all of said above described persons and the unknown stockholders of The Cedar Valley Land and Cattle Company Limited, a defunct corporation, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January, A. D. 1930, the same being the 3rd day of February A. D. 1930, then and there to answer a petition filed in said Court on the 28th day of December A. D. 1929, in a suit, numbered on the docket of said Court as No. 1770, wherein Cora B. Parsons is Plaintiff, and S. E. Ward, W. L. Hays, Hans Emil Fredrickson, John S. Banks, Chas. G. Hartley, Moses H. Bixby, Allie S. Farmer, Helen A. Thifault, Mrs. Lella W. Waring, Henry Daugherty, James T. Mason, V. E. Williamson, Edward H. Ruffin, Edward H. Heer, Jos. A. McClintock, Ernest Swift, Charlotte E. Vidler, Miss Mae Mayer Smith, Gust Winterfeld, R. A. Haynes, Winfred Scott Beaver, Edward H. Becker & Company, Mrs. John N. Hess, John N. Hess, Mrs. Adam G. Edinger, Adam Edinger, John W. Hess, A. J. Brady, W. L. Hays, William Sanborg, Robert L. Munson, William L. Allen, Jane M. Litgow, James William Gillispie, William E. Gibson, Albert C. different defendants herein, but that the said defendants never had any actual interest in said land. Plaintiff pleads she is entitled to said land by reason of limitations; and that she acquired title to said lands by patent from the State of Texas to Louis Butterfield; by deed from Louis Butterfield to F. M. Good; by deed from F. M. Good to Jot Gunter and W. B. Munson; by deed from Jot Gunter and W. B. Munson to Julian Gunter; by deed from Jot Gunter Julian Gunter to W. B. Munson; by deed from W. B. Munson to George Granville Campbell, Duncan Stewart James Graham, Thomas A. F. Kingscote, and George Dickson Fisher; by deed from Duncan Stewart, George Granville Campbell, James Graham, Thomas A. F. Kingscote and the executors of the estate of George

Dickson Fisher to the Cedar Valley Land & Cattle Company Limited; by deed from the Cedar Valley Land & Cattle Company Limited to L. T. Lester; by deed from L. T. Lester and wife to C. R. McAfee; by deed from C. R. McAfee to L. T. Lester; by deed from L. T. Lester to H. C. and E. G. McCardell; by deed from H. C. and E. G. McCardell to G. W. Parsons; and by deed from G. W. Parsons to plaintiff.
 Plaintiff prays judgment for title and possession of said land, for writ of restitution, for rents, damages, and cost of suit and for cancellation of said liens, Oil and Gas Leases and assignments thereof.
 Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how

DR. D. K. ROBISON
 Residence Phone 78-J
DR. R. R. WILLS
 Residence Phone 114-W
DRS. ROBISON & WILLS
 CLARK BUILDING
 Phone 232

DR. T. M. MONTGOMERY
 EYESIGHT SPECIALIST
 626 Polk Street, Amarillo, Texas
 -Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
 OFFICE RAY'S JEWELRY STORE.
 Telephone 188 for Appointment.

you have executed the same. Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 28th day of December A. D. 1929.
 (SEAL) L. H. FOSTER,
 Clerk, District Court, Deaf Smith County, Texas. 51-46

Joe Mitchell
 Will Buy Your
Horses and Mules

5% LAND LOANS
 Correct Abstracts
THOMPSON & IRELAND
 Hereford, Texas

A perfume finer than pine or bacon woodsmoke or wistaria!

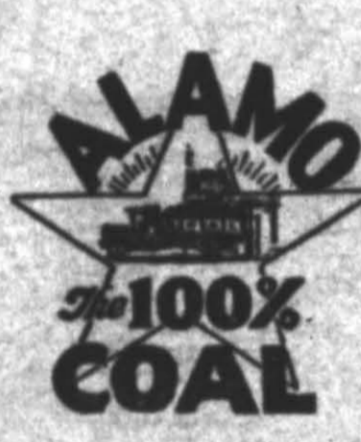


THE ODORS that please you are many—roses and the redwoods, bacon sizzling over a hickory fire, an off-water breeze, or buttered batter cakes.
 Yes, there are hundreds of these perfumes that enchant you when they come your way—and are never missed when they're absent!
 There is only one that your nostrils hunt for, wait for, must have.
 That is the aroma of hot coffee!
 What a relief it is, when you're shaking off sleep and facing another day's problems, to have a whiff of that perfume come your way! You feel braced before ever the coffee is tasted.
 That first sniff-sniff in the morning is all important. It's a tip on what is coming—coffee that will either make or break the day. If you're disappointed, nothing that happens all morning can set matters right.
 You can bank on this; you'll never disappoint your sense of smell or your sense of taste with the delightful, bracing aroma or the delicious flavor of White Swan Coffee.
 By controlling every step in preparation and distribution of White Swan, the Waples Platter Company makes sure that no finer coffee can be brought into your home for the price you are asked to pay.
 Supervision as exact as that in your own kitchen is enforced in each important process.

Modern roasting ovens bring out the natural flavor of the imported coffees which are so artfully combined and balanced in achieving the full, rich quality of the White Swan blend.
 After roasting, White Swan is packed in sealed tins and handled with dispatch. No chances are taken with the freshness of its flavor. Each of the 10,000 dealers is within easy shipping distance of one or more of the 22 Waples Platter Houses which are strategically located to insure prompt distribution. Fleets of motor trucks operate over a system of routes making regular deliveries to your grocer.
 The best of modern method and time-tested custom are thus combined with the skill acquired by more than a half century of experience in developing the famous White Swan quality.
 Now, and whenever you need a fresh supply, White Swan Coffee is available at your grocer's freshly packed in one and three pound cans.
FREE—Expert advice on cooking
 Perhaps the biscuits don't turn out right... or you always have trouble with some other dish your family likes. Write to Waples Platter Better Cooking Bureau, Waples Platter Co., Fort Worth, Texas. Expert advice on any recipe sent FREE.

WHITE SWAN COFFEE
 WAPLES PLATTER COMPANY • TEXAS • OKLAHOMA • NEW MEXICO

Have You Tried This 100% Coal?



ALAMO Coal
 is the 100% coal.
 CLEAN—Alamo coal is free from dust, clink, and other impurities. The carbon content is just right to burn clean and complete.
 LASTING—Alamo coal is of firm structure that holds together while burning long after cheaper coals have crumbled and are unburned.
 HOT—Alamo coal is so pure that it burns with intense heat. It contains no quality and therefore gives an unusual amount of heat over a long period of time.
 CHEAP—Alamo coal is cheap to burn because it goes so much further. You'll find it stays alight at the end of the chimney—holding the green gas in comfort and satisfaction.

West Texas Feed and Seed Company
 PHONE 265

TOOLS for YOUNG and OLD!



—TOOLS for the chap with the creative instinct—with the knack for handling a plane and a saw. A vast gift assortment to choose from is shown.
 We are confident that our general line of **HARDWARE** will please you. Our stock is always up to date and complete in every detail.

Kerr-Anthony Hardware Co.

