

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 16.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MAY 5, 1930.

FIVE CENTS PER COPY.

DEAF SMITH COUNTY WILL HAVE HOME DEMONSTRATION AGENT

CENTRAL SCHOOL ATHLETES AND SCHOLARS TO COMPETE FOR PRIZES IN MEET FRIDAY

A full and complete day is planned for the May Day festivities to be held at Central school tomorrow in its annual contest and day program. Beginning at 9 o'clock, the days entertainment will last until 3:30 in the afternoon.

The schedule follows: 9:00-9:30—Arithmetic contests. 9:30-10:00—Spelling contests. 10:00-11:00—Pupils to see the exhibits in all rooms. 11:00-12:00—Dashes for all ages. 12:00-1:00—Lunch. 1:00-1:30—Play, "Health In Toyland." 1:30-3:30—All other track events.

The field day events are divided into age groups, each group of boys and girls participating in three events, with blue, red and white ribbons being given the first, second and third place winners in each event and substantial prizes and merchandise given the winners of each group.

Boys of seven will compete in 40-yard dash, rooster fight and sack race, with a grand prize of \$1.50 in merchandise given the winner by Chick-Hagood.

Girls of seven will hold a 40-yard dash, shingle race and relay race for a prize of \$1.50 also given by Chick-Hagood.

Boys of eight will compete in 50 yard dash, potato race and relay race for a \$2.00 prize by Lass & Son, and the girls of the same age have the same events for a \$2.00 prize by J. O. Newell.

The nine-year-olds will compete in separate groups of boys and girls in a 60-yard dash, potato race and relay race with a grand prize of \$2.50 for the boys and the same amount for the girls to be given by C. E. Stone Co. and Sprowl-Cronin respectively.

The 10-year-old boys will hold a 60-yard dash, broad or high jump, and hurdle race for a \$2.50 prize given by Kerr-Anthony, and the girls of that age will compete in a 60-yard dash, basket ball race, and relay race for a smaller sum in merchandise by Rice Drug Store.

Boys of eleven will hold an 80-yard dash, broad or high jump, and a hurdle race for a \$2.50 prize offered by Streu Hardware, and the girls of eleven will compete in a 60-yard dash, basketball race and relay race for a \$2.50 prize offered by the Chocolate shop.

The 12-year-old boys will compete in an 80-yard dash, high jump or vaulting and relay race for the Popular Store's \$2.50 prize in merchandise, and the girls of that age will hold a 60-yard dash, basketball throw and relay race for a \$2.50 merchandise prize offered by the City Drug Store.

Boys over 12 will compete in an 80 yard dash, high jump or vaulting and a hurdle race for a merchandise prize offered by Fox Mercantile.

Second prizes will be offered in all the age divisions where there are more than 25 children in the division. Money for the \$1.00 cash second prizes was given by W. D. Kelleher, C. A. Skelton, John McLaughlin and the Corner Drug Store. Third prizes in the large divisions and second prizes in the small divisions will be tickets to the picture show furnished by J. C. Parker. There will be no third prizes in the small divisions. The Brand is printing the blue, red and white ribbons for the prize winners in each of the events.

The play, "Health In Toyland" will be given in front of the Central school building at 1:00 o'clock. The play is directed by the county health department.

Rural Schools Meet In Summerfield Friday

Rural schools of Deaf Smith county will hold their annual forenoon and track and field meet at Summerfield in an all day program, with dinner on the ground, at Summerfield tomorrow, May 2.

Rains Through Region Boost Crop Prospects

Good rains have fallen over Deaf Smith County and adjacent territory during the past week and put the agricultural situation the best appearance it has yet known this year. Beginning with last fall, wheat has been showing above normal all through the winter, and rains scattering over the past two months in different sections of the county have put the wheat crop in a truly wonderful condition. A region to the north and west of Hereford seems to be the worst off for rain so far, but its condition is said to be poorly only by comparison with its adjoining territory, and a good rain in that region will soon put it on a par with all others.

Rains fell Thursday night of last week, Sunday evening and night, Monday night and Tuesday afternoon, some parts of the county getting more than an inch, and nearly all parts getting some moisture.

It surely looks like another big wheat year for Deaf Smith.

Some Facts In Reference to Better Roads

The government and state seem ready to hard surface the highway through here from Canyon to Farwell, the right of way to be 100 feet wide, state and federal aid to be 75 per cent, we to stand 25 per cent of cost through Deaf Smith county, in addition to procuring the additional 40 feet of right of way, as well as removal of the high-line back to the new line, which means that Deaf Smith county is to stand all the expense of procuring this additional 40 feet as well as the expense of moving the high-line.

The state also indicates that it will designate the north and south road through here and stand one half the cost of making it an all-weather road, with the further suggestion that if a road is established, extending from a point on 25-Mile Avenue about ten miles north of Hereford, thence west to the state line, that later on it might be designated as a state highway and made an all-weather road, thus connecting with a caliche road now in use and extending from Clovis to Bellview.

The north and south road as proposed would extend from Plainview, following the Denver railroad into Dimmitt, then to Hereford, Vega and on to Channing, thus giving a short cut into Colorado.

It is the intention to make the east and west highway through here one of the main arteries of transcontinental travel, with the Caribad Caverns one of the show places of interest. In fact, the government is now arranging to advertise the wonderful caverns throughout the world.

W. T. S. T. C. Glee Club Here Next Thursday

Hereford music lovers are due a big treat next Thursday evening when the Canyon W. T. S. T. C. glee club will give a free concert at the auditorium of the high school at 8:00 o'clock. The program arranged for the evening will consist largely of ensemble numbers and Hereford folks will have the opportunity to hear one of the best glee club concert entertainers in West Texas. The local Music Study Club will sponsor the concert.

Live In the Country and Use Modern Gas Stoves

Streu Hardware is planning to announce soon that they have bottled gas for sale. This product is advertised and sold in many sections of the country now and is known as Skeigas, which is simply natural gas sealed in steel tanks at great pressure, so it can be transported and used in regions where a pipe line does not go. The use of Skeigas permits the burning of natural gas in rural homes in the same type of heaters and ranges that natural gas requires, and can be used as well for lighting and the operation of mechanical refrigerators. The cost of Skeigas is said to be nominal, one steel "bottle" or tank lasting for approximately one month in the average home.

Amarillo Refiners Here for Game Next Sunday

A fast ball game is assured the Hereford fans next Sunday when the Amarillo Refiners team comes down to take on the locals. The game will be called at 3:00 o'clock and has all the promises of being the best so far this year. The refinery team has defeated the Amarillo Cats and are about as good semi-pro team as can be found in the Panhandle, so the Hereford lads will have their hands full.

The game at Texico Sunday was finished up in the rain but not until the five innings necessary to make it a game were played. The score stood 1-0 from the first inning, when some Texico swatter peeled off a home run for the only tally, until the last of the fifth when a $\frac{1}{2}$ and two bobbles let three Hereford runners get on base and Ralph Glenn, after two were out, smacked out a single for two runs to win the tilt.

The Hereford team is working together better as a unit as the season advances and Rose is pitching exceptionally well. The fans hope to see the locals playing in the Amarillo News-Globe tourney in Amarillo this summer. The fast playing White Deer aggregation has promised to be here for game Sunday afternoon, May 11.

Girl Burned In Gas Explosion Last Saturday

A gasoline explosion which might have terminated more seriously happened last Saturday about 1:30 p. m. The explosion occurred in the J. H. Weeden home on 25-Mile Avenue, when Miss Della, a daughter of Mr. and Mrs. Weeden, was standing in a room full of gasoline in the bathroom where a pilot light was burning. It is surmised that the room became filled with gasoline fumes, causing the explosion. Miss Weeden was thrown the length of the hallway from the bath room to the front door, a distance of about 15 feet, into the arms of her brother, who happened to be standing near the front door.

She was rushed to the county hospital where her wounds were dressed. An examination showed the wounds not of a fatal nature, and she is reported at this time to be improving as fast as could be expected.

The fire alarm was given by neighbors and the fire department responded, but only a small blaze was found in the bathroom which was extinguished in a short time. The principle damage was done by water, but the house was fully insured. At the time of the fire Mrs. Weeden was ill in the county hospital but was moved home Sunday.

J. E. Speegle has not been able to get down town to work since Tuesday evening, when a fine 11 $\frac{1}{4}$ pound baby boy arrived at their home. J. E. is so busy taking care of his son that his friends figure he has about forgot he has a partner and an insurance, real estate and combine business at all.

FIFTY MILES RAILROAD FOR COUNTY

With the authorization by the Interstate Commerce Commission Tuesday for the construction by the Rock Island railroad of a 76-mile extension from Vega, just north of Deaf Smith County, to run in a southwesterly direction across this county to the New Mexico state line, and then west to Forrest, New Mexico, this county will receive something like forty-five or fifty miles more of railway facilities.

Construction of the new line will begin within sixty days, according to the announcement made on Wednesday from the Fort Worth offices of the Rock Island, and will require about nine months for being built.

The opening up of this region which has been so far from a railroad heretofore, will bring many new farmers and home owners to the region to be served by the new extension.

A. & M. VALEDICTORIAN



Word has reached Hereford this week that Oliver Ray, son of W. H. Ray of Hereford, has been chosen valedictorian of the graduating class of Texas A. & M. College this year, and his many friends, old school mates, and acquaintances are rejoicing in the honor that has been conferred upon him and are congratulating his father, his school and Hereford.

Oliver is a graduate of Hereford High, class of '26, and graduates this spring in electrical engineering with the record of being a distinguished student each of his four years at A. & M. In addition, he has a straight "A" military record, and is now battalion major of field artillery at the college. The selection of Oliver as valedictorian is not the simple result of an election, but one of the highest honors to come to any graduate of any school, and is based on scholarship of the highest order performed over a period of years; and Oliver's home town is proud that he has merited in every way the honor that has come to him.

He is now but twenty years old, and is expected home in June.

Booster Edition Work Is Making Good Headway

Work on the Brand's agricultural and progress section is going ahead nicely under direction of Paul Odor, and promises to surpass the high ideal set for it at its beginning. The paper wishes to express its appreciation of the business people who have assisted in this work and their commendation of its value to Deaf Smith County.

Hereford Boys and Girls In Need of Play Grounds

With the approach of the summer vacation period for school children it becomes more and more apparent to those who notice such things that Hereford needs more playground facilities for its little folks. The two tennis courts at the high school are so much in use that it is difficult to get to play at stated periods, and some do not get to play at all.

There is beginning at the present time a movement toward getting more tennis courts for the city, and it is an excellent thing. The tennis fans of the town are behind such a plan, and but little cooperation would be needed to provide playing facilities sufficient to let the youth of the city play all the tennis they wish.

Hereford's Speed Artist In Austin for Meet

"Babe" Russell, Hereford high school's crack 100 and 220 yard sprinter who now holds the state record for the 100, left Wednesday morning with Coach T. E. McCollum for Austin where Babe will compete with some 1000 or more other high school athletes in the state finals this week end.

Babe is in good condition this year and has turned in some fine races in fast time. His first defeat to date was at Canyon last week when a fast stepping lad from Childress beat him by inches in the 100 yard dash, only to have Babe leave him far behind in a specially arranged 220 run a few minutes later. It is thought Babe did not sufficiently "warm up" for the 100 and was not at his best. There will be many sprinters at Austin this week to try to take Babe's measure, but his home town does not believe there is a school boy in the state who can do it.

Diversification of Crops Favored by Banks

Hereford banks are becoming more and more outspoken regarding diversified farming. They are encouraging the farmer who raises a variety of crops so that if one kind fails some other kind will make good for him. With crop time summer, the usual custom is for everyone to put in all wheat ground possible this fall, and depend on another wheat crop next year. They seldom succeed each other.

It has been the history of agriculture as it has come westward from Texas that farmers would come to depend on one crop alone, and each time that process has meant the financial collapse of the region. Territory far east of Deaf Smith "went broke" year after year, and after wheat, cotton did the same thing when raised to the exclusion of every other crop.

Hereford bankers are frank in their statements that they would rather see a farmer who raises row crops as well as wheat, keeps dairy cows, hogs and chickens to supply food for himself and family as well as realizing a nice income from his excess production and feeds his grain to cattle and hogs on his farm rather than sell it. That is the type of farmer who has never failed to build up the country where he locates and is the kind Deaf Smith County has the greatest need of.

The Pacific Coast is working at the problem of getting farmers out there to raise and feed the cattle and hogs their markets require instead of sending here and to other western states for their meat supply. It will not be many years until the Plains country will be needing packing house facilities to care for the live stock produced here that is being shipped away for slaughter and shipped back here for consumption.

COMMISSIONERS VOTE TO AID IN BRINGING NEW MEMBER OF OFFICIAL FAMILY TO COUNTY

Mass Meeting to Plan for County Fair Next Fall

J. E. Hill, president of the 1930 Deaf Smith County Fair, has called a mass meeting of the citizens of the county for next Saturday afternoon to meet in the county court room to discuss, complete organization plans and set a date for the fair.

Mr. Hill is very desirous of interested citizens and representatives from every community in the county being present Saturday afternoon to voice the sentiments of their respective neighborhoods in regards to the fair—the more ideas and plans that can be brought together will result in the best measures being used in completing the organization. Everyone is invited.

Ford Citizens Show Way to Build Schools

Ford community, 20 miles north up 25-Mile Avenue, made a most decided bid for being an outstanding advocate of progress in Deaf Smith County last Friday evening when a gathering of its citizens in a few minutes raised over \$5,000 to supplement the \$4,500 possible for the local school board to raise to build a fine new school there.

Realizing that the present amount available by the usual taxation method would build a school that in a few years would be inadequate to the community's needs, rather than vote a bond issue or raise the tax rate higher, the citizens chose to dig down in their pockets and pay the \$6,000 more required to erect a 60 x 90 foot brick school building. This, they believe, will suffice for their needs for many years to come.

The meeting Friday night was a neighborhood gathering held for a sociable good time. The raising of the extra money, however, had been discussed by some before, and when it came up at the meeting more than \$5,000 was raised in a short while.

The Brand has a list of those who donated and the amounts they gave and expects to publish them next week. There are some names still adding to the amount and it is planned to have it complete by next week.

Ford community is one of the most rapidly growing neighborhoods in the county, and its people are alert to their needs and go after what they want. Instead of being tempted by one-crop methods of farming, they are practicing diversification of farm operations, considered by the agricultural leaders as the safest way to farm prosperly today. A fine committee from Ford was on hand early Monday morning to tell the county commissioners that their community was 100 per cent for a home demonstration agent.

Rev. James T. Ross, Former Pastor, Here Next Sunday

Rev. James T. Ross, former pastor of the Presbyterian church here and now located at Eastland, will visit his old congregation in Hereford next Sunday afternoon and preach at the 8:00 o'clock hour service that night.

The occasion of Rev. Ross' visit to Hereford is his being called to deliver the baccalaureate sermon to the graduating class at Friona next Sunday morning, and he sends word he will take advantage of the opportunity to see his former friends here again.

Deaf Smith County undoubtedly made one of its greatest strides forward last Monday, when the county commissioners court, after listening to the pleas of delegates and reports from every community in the county, passed a resolution authorizing the expenditure of money necessary to provide a home demonstration agent for Deaf Smith county, to begin work as soon as the state extension department could furnish a suitable worker for the position.

Miss Minnie Mae Grubbs, district home demonstration agent, was here from A. & M. College to head a delegation of nearly forty interested and enthusiastic workers from over Deaf Smith county who met with the commissioners in the county court room Monday morning. Short pleas for a home demonstration agent for this county were made by each community-represented and reports from the five out of fourteen neighborhoods who were not able to be there, made the application unanimous for all the rural districts in the county. The commissioners promised to take the matter under advisement, and that afternoon voted to add the demonstration agent's work to that of the extension department service already being used by Deaf Smith county as county agent in the person of R. O. Dunkle.

The new work will add \$1500 to the expense of the county budget, the state and federal appropriations making up the remainder necessary to carry on the work. Judge Wilson explained to the delegates Monday morning that the commissioners were glad to represent Deaf Smith county in granting any appropriation that was the will of the entire county, and the addition of a home demonstration agent would make the expenditures in that class of work reach \$10,000 this year.

The county demonstration agent's work being added to other lines being conducted by Deaf Smith county leaves a doubt if any other Panhandle county has as full, at least it cannot have a more complete, program as that now being carried on by this county. The county hospital, county library, county agent, county health nurse, big sales and fair pavilion, and the demonstration agent, makes the program, nearly as extensive program of Deaf Smith county without an equal.

Too much cannot be said for the progressive people of this region who have diligently worked for years to bring the different phases of this work to pass, and not many county boards of commissioners on the Plains have the vision and desire to cooperate with their people to the extent of granting such services to those they serve. Ford, Sims, Messenger, Palo Verde, Mesquite, Ward, Wolfe, Dawn, Hereford, Askren and Dean communities had representatives on hand to express their desires, and Daniel, Progressive, Summerfield, Bippus, Walcott and Fairview were unable to get there because of the big rains Sunday night, but sent messages that left no doubt as to the sentiments in their communities.

Time and space does not permit printing at this time the words of those people used in asking for a home demonstration agent, but most of them were classic and worthy of remembrance by all present. It was the spirit of Progress speaking in unmistakable terms, knowing what was wanted and expressing an earnest desire to be permitted to obtain it.

CLOUDY WEATHER MARS VIEW OF SUN'S ECLIPSE

The sun's eclipse was visible at times here early Monday afternoon, caused by the moon passing between the earth and sun. About one-fourth of old Sol was covered at about 1:30 o'clock.

The Hereford Brand
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COUNTY, TEXAS

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Editor and Manager

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

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POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1936:

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON
C. W. HUMBLE

For County Attorney:
JOHN A. COFFEE

For Sheriff and Tax Collector:
JOHN B. MILLER
J. T. CUNNINGHAM
M. W. CORNETT

For Tax Assessor:
IRA RICKETTS
H. M. (Mack) BEACH
R. A. (Artis) DANIEL

For County Treasurer:
J. H. HEAD
MRS. BESSIE L. SMITH

For District and County Clerk:
L. H. FOSTER
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:
C. J. PADDOCK
P. J. (Jack) ROSE
W. A. KNOX

For Commissioner, Precinct No. 2:
W. M. COGDELL
J. T. GILBREATH
W. B. PHILLIPS
S. L. WALSER

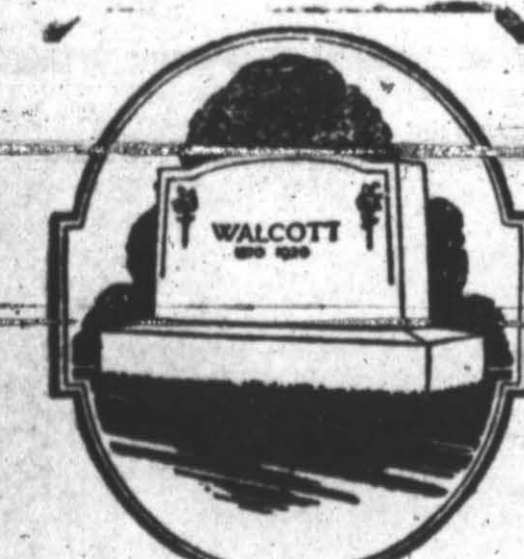
For Commissioner, Precinct No. 3:
J. T. GUINN
J. K. GRAY

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART

Took Soda 20 Years for Gas—Stops Now

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Adlerika relieves gas and sour stomach at once. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see constipation. City Drug Store. (Adv)



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Reasons Why You Should Use That Hereford Butter

If the ordinary Hereford business man or housewife were asked which they would prefer to see proper, the South Sea Island coconut picker or the Deaf Smith county dairy farmer, what would the answer be? All the South Sea Islander needs in his coconut production business is a breechcloth. He does not need a very big breechcloth, either, and he needs this only a few years because, living as he does, on coconuts that contain no essential growth-producing, life-prolonging vitamins—he is a little, insignificant, ignorant runt, and his life is very short. It is not necessary to list what the Deaf Smith farmer needs to produce butterfat. Neither is it necessary to describe his physique, the mentality or longevity of the American who is nourished from birth to old age on a diet that furnishes all the nutrients, reinforced with vitamins, that science dictates are absolutely necessary to make real men and real women of the boys and girls of our Nation.

Copra, or the meat of the coconut, costs, laid down in this country, 4 3-4 cents per pound, according to testimony of a coconut oil refining representative. It would be interesting to know just how much of this the coconut picker or the tree climber with the breechcloth, receives for he is the fellow who represents to the oleo industry what the Deaf Smith county farmer represents to the dairy industry.

In 1917 only 72,223,398 pounds of coconut oil were brought to this country, while just two years later 324,270,366 pounds were imported. In one year recently 8,000,000 pounds of coconut oil went into milk substitutes alone, and a representative of a milk manufacturer testified that if the substitute milk business is permitted to go on it will grow to large proportions in a very short time, and as much as 100,000,000 will be used in a year for making filled milk alone. He argues that this would afford an outlet for "two or three billion pounds of skim-milk a year." When asked what he was paying for skim-milk he stated: "Naturally we get it as cheaply as we can." So there you are. The coconut picker with no investment except a breechcloth, climbs trees in the South Sea Is-

lands and picks the coconuts in competition with the dairy farmer of this country who has a large investment in his farm, cattle and equipment. From the Islands the coconut meat is shipped to this country at a less cost per pound than is required to send butter from Hereford to St. Louis. It is refined, churned with milk from which expensive butterfat has been taken, sold by the manufacturer for 3 cents less per can than honest condensed milk and then some inscrupulous grocers will advertise it as "just as good or better" than real milk, defrauds his customers because he makes money by doing so and sells the counterfeit product at the same price as condensed milk. Every pound of coconut oil that goes into a food product displaces a pound of butterfat. Naturally the more coconut oil that can be sold in the butter substitutes, the more the demand for the product of the South Sea coconut picker and the less the demand for butterfat—the product of dairying—your product. In the name of good business, eat your own home creamery butter.

Stationery, new and attractive assortment, for Mother on Mother's Day. CITY DRUG STORE, Phone 300.

Give your photograph Mother's Day. HANNA & HANNA. 15-2c

DR. D. K. ROBISON Residence Phone 78-J
DR. R. R. WILLS Residence Phone 114-W
DRS. ROBISON & WILLS
CLARK BUILDING
Phone 282

Speaking of Wheat

Some guy said, "All things come round to him who will but wait," but, Big Boy, don't wait until you are hailed out!

Hereford Insurance Agency
JNO. McLEAN, Manager.

Smith - Hughes Contest, A. & M.

College Station.—Approximately 1000 Texas high school students of vocational agriculture, representing virtually every section of the state from the Panhandle to the Valley participated in the 13th annual Smith-Hughes Day contests held at A. & M. April 21, according to E. R. Alexander, professor of agricultural education at the college, who supervised arrangements for contests, which were held throughout the day and the winners were announced at general assembly Monday evening.

Sanger high school with 10,750 points won sweepstakes by running up the highest number of points. Trophy cup became permanent possession of this team, since the Sanger school has won sweepstakes three consecutive years. This team was coached by L. I. Samuels.

Ranger ranked second with a total of 10,775 points. To take part in sweepstakes a school must have entered a team in each contest.

High points and individuals in each of the six contests were announced as follows.

Poultry: Taft, Mr. Brown, B. Todd, Moody; coached by B. C. Davis, first; Hallettsville, second.

High point man, Lloyd Bryan of Cross Plains.
Plant production: Cisco, first; Bardville, second; Bill Lomax, Ennis, high point man.
Livestock judging: Sterling City, first; Dublin, second. Henry Caldwell, Garland, high man.

Farm shop: Comyn, first; Lufkin, second. Louis Thompson, of Throckmorton, high man.

Entomology: Sharyland, first; Abilene, second; H. Bridges, of Sharyland, high point man.

Dairy judging: Ralls, first; Abilene second. Chas. Tosch, Mesquite, high man.

In special Angora goat judging contest Rock Springs won first place; Del Rio, second. Sam Perry Baker, Del Rio, was high individual.

See the new Trailer Hitch at Barnhart & Shreve Blacksmith Shop. 14-2c

See the new Trailer Hitch at Barnhart & Shreve Blacksmith Shop. 14-2c

For full particulars on Brownie Kodak, Phone 300 call at CITY DRUG STORE.

Just received a new assortment of hedges, evergreens and shrubs for your lawn. J. F. WARD. 14-

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EYESIGHT SPECIALIST
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Telephone 188 for Appointment.

An Aim of a Friendly Bank

A purpose of the First State Bank is to combine old-fashioned courtesy and modern banking methods—to make courtesy quite as prominent a feature of its service as the stability of its resources and the skill of its management.

By courtesy we mean something more than mere civility—something that will impress the customer with the dignified, friendly confidential relations that subsist between the depositor and the bank.

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There's a BUICK for you—three series and three price ranges from

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TO
\$2070
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—two-to-one sales leadership in its field proves Buick superiority.

It is 100 per cent true that if you're thinking of buying any car—priced at \$1,000 or more—then you will find it easily possible to enjoy the greater luxury of a Buick.

Buick offers on liberal G. M. A. C. terms fifteen luxurious body types... \$1260 to \$2070, f. o. b. factory.

... each with the full list of Buick quality features.

See and drive Buick... the sound, proved value... so strongly preferred that it wins from 35 to 50 per cent of the combined sales of the fifteen makes of cars in its price class.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation
Canadian Factories: McLaughlin-Buick, Oshawa, Ont. Builders of Buick and Marquette Motor Cars

Norton Motor Company
Buick and Marquette Sales and Service Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

REED'S 'M' SYSTEM STORE
Miss Lucy and H. D. Reed
Owners and Operators

Bargains for Friday and Saturday

SUGAR, 10 lb cloth bags	58c
COOKIES, bbl	29c
MUSTARD, quart	20c
LYE, Merry War, powd. for hogs	9c
BROWN RICE FLAKES	11c
SHREDDED WHEAT	11c
FLY SWATTERS, 3 for	25c
DATES, Dromedary	19c
APPLES, Winesap, dozen	39c
BAKING POWDER, Rumford, 1 lb	28c
GEM, 1000 Island, pint	39c
GEM, Relish, 1 pint	39c
GEM, 1000 Island, 1-2 pint	21c
GEM, Relish, 1-2 pint	21c

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Summerfield

BY MRS. L. JOHNSON

The Home Makers Study Club met at the home of Mrs. Lee Curry last Thursday afternoon. The program was on Alaska and was led by Mrs. L. B. Lookingbill. Roll call was to name some river or town in Alaska. All who were on the program responded with an interesting talk on the subject any many things of interest were learned about this country. Miss Nell Hall, county health nurse, and Mrs. Carl Frye of Easter community were guests. The hostess served delicious refreshments to about 25 members. The next meeting will be at the home of Mrs. J. B. Davis when the program will be on Mother's Day, with Mrs. Alton Lookingbill as leader.

Louie Huckert, Jr., who is attending school at Amarillo, was an Easter visitor with home folks.

Mrs. Lemmon who has been visiting for some time with her daughter, Mrs. J. H. Hines, left last week for Liberal, Kansas.

Mrs. John Heiselman and children of Vega visited from Wednesday until Sunday with her parents, Mr. and Mrs. Louie Huckert.

er Pence and children, and the Brashers, all of Amarillo, were Sunday guests of Mr. and Mrs. Ray Johnson.

Mr. and Mrs. Bernard Roberson went to Melrose, New Mexico, last Sunday to visit relatives.

Mrs. Gerald Morgan went to Pampa as a delegate to attend the District Federation of Clubs, from there to Canadian to visit relatives and friends a few days.

L. L. Cannon returned Monday from Ludlow, Colorado, where he was called by the death of his only brother.

Mr. and Mrs. Obe Roberson and son Glenn attended a birthday dinner given in honor of J. F. Roberson of Hereford.

Mr. and Mrs. W. M. Sanders of Bethel have moved to the J. B. Davis farm to make their home.

Mr. and Mrs. Travis and Ed Peacock of Crowell visited in the Blakemore home last week. Miss Eva Blakemore returning with them for a visit.

Mrs. Walter Huntley entertained in honor of her daughter, Geraldine's birthday last Friday afternoon with about 19 little girls present.

Mr. and Mrs. Basil Jennings of Hereford were Sunday guests at the J. B. Davis home.

Mr. and Mrs. J. H. Murdock returned to their home in Lubbock last Thursday.

Miss Joyce Davis entertained several of her girl friends at dinner last Sunday.

Several from this community attended the Baptist workers meeting at Friona last Thursday, among them being Mr. and Mrs. B. C. Roberson, Mrs. Walter Huntley, L. L. Cannon, J. B. Davis and Mrs. Gleaves Owens.

The county track meet will be held at this school next Friday, an all-day affair with dinner on the ground.

Mr. and Mrs. B. C. Roberson and Ruth Smith and Miss Pauline Hart of Black were Clovis shoppers last Saturday.

Mr. and Mrs. Carl Frye and children of Easter were Thursday visitors of Mr. and Mrs. Ray Johnson.

Miss Maud Noland entertained a number of friends with a party Friday night, preceded earlier in the evening with an egg hunt.

Miss Alma Walker was a weekend visitor with Pauline Fincher at Hereford.

Ky Lawrence has been enjoying a visit with two brothers and families who live in Oklahoma.

A bottle of perfume free with each purchase of Three-Flower powder. CITY DRUG STORE, Phone 300. 16-1c

C. M. Watson of Colorado, Texas, is here this week on a business trip.

J. L. Givan of the Easter community, was here last Saturday visiting his brother, Frank Givan and family and also transacting business.

Ice cream Paddle-Pops, 5c. CITY DRUG STORE. 16-1c

SQUILL KILL FOR RATS AND MICE

Squill Kill can be used in the Home with safety. Has been proven by actual tests that it kills rats and mice. Not a poison. Price 50c. For sale at City Drug Store.

Squill Kill Drug Co. Barnesville, Ohio.—Adv.

Potato Slips Now Ready

Bradley Yams

Cabbage, Tomato Plants

J. H. Daniel

Across street from West Texas Feed & Seed Co.

PRODUCE!

—We want your cream, eggs, chickens, hides, etc. and will pay the highest cash market price.

Your Patronage Appreciated

L. B. Roberts

Corner of Second and Sampson

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Messrs. Williams and Small of Amarillo went out at the farm Monday afternoon.

Mr. and Mrs. Lige Elliston of Crosbyton, who own land here, were in our community Wednesday.

Mr. Stein was in Adrian on business Monday.

N. O. Phillips was in Vega Wednesday.

Mr. and Mrs. Neal of Hereford were in the Sims community Wednesday.

Ray and Elizabeth Chapman were guests at a senior dinner party given in the H. R. Shields home at Vega last Wednesday evening.

Mrs. Shields was assisted by Mrs. M. V. Compton. A delightful time was reported.

Mr. Calvin of Amarillo and Mr. Ritter of Groom were at their farms here Thursday.

Ed Mecaskey was in Adrian Saturday afternoon.

Mrs. N. O. Phillips entertained the Community Club Thursday afternoon.

A bottle of perfume free with each purchase of a box of Coty Face Powder. CITY DRUG STORE. 16-1c

Give your photograph Mother's Day. HANNA & HANNA. 15-2c

Miss Lillian Reagon of Clovis was here last week end visiting Miss Sonny Burns.

and Frank Huckert flew to Tucumcari last Sunday in the Cox-Pine-kert three place Eagle Rock plane. The purpose of the trip was to

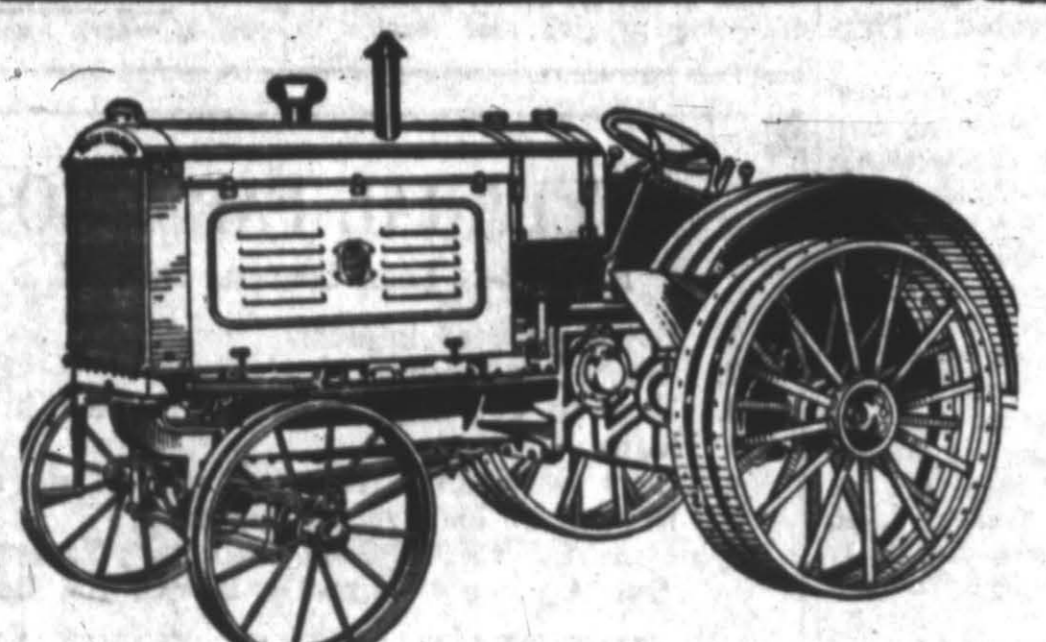
Rock. The boys flew back during the storm Sunday afternoon, much to the discomfort of Mr. Huckert.

WE WANT YOUR USED FURNITURE

—We have New Furniture to trade for your used furniture. We want you to come to our store and get acquainted.

A Big Line of Hardware Going at Closing Out Prices.

BURNS FURNITURE CO.
PHONE 111



Rock Island Tractors

Specifications: Heavy duty Buda tractor motor, Stromberg carburetor, Splitdorf magneto, French & Hecht wheels, chrome-nickel steel shafting forged, machine cut, heat-treated steel gears, ball bearings, complete lubrication, large fuel tank, worm and gear type steering device.

Learn More About This Light Weight, Powerful Tractor From Us.

Wood Combines Save the Grain

In the first place, Wood Brothers Combine delivers all of the grain to the cylinder. The Wood Brothers Impeller feeds the grain to the cylinders. The Wood Brothers patented straw divider spreads the grain over the traveling rakes evenly. 90 per cent of the grain is separated before the rakes deliver it to the famous Wood Brothers rotary, triple action straw racks that shake out every berry.

UNEQUALLED CONVENIENCES

There is nothing complicated about the Wood Brothers Combine. Anyone who can run a binder can operate this combine. The fourth wheel construction in front makes square turns possible. The grain bin on top is balanced to dump by gravity. It holds 50 bushels at a time.

Just six chains and one belt operate the moving parts of the combine. A double canvas delivers the grain to the impeller, the exclusive patented device which feeds the grain accurately onto the cylinder. As the grain comes out of the cylinder it is distributed evenly over the rake by the patented straw divider.

BIG CAPACITY

The sickle cuts a swath 12 feet wide. It has a platform adjustment for a wide range of cutting heights from 4 inches to 36 inches. The balanced weights in rear hold the platform steady no matter how heavy the grain or rough the ground.

LIGHT DRAFT

The Wood Brothers combine is compact, light in draft, easily pulled by any medium sized tractor. It is equipped throughout with high pressure lubricating system. It combines the merits of large capacity with the economy of light running and simplicity. It provides outstanding savings for grain growers everywhere.

The Wood Brothers combine is designed to operate in any kind of footing. The wheels are high, with extra wide faces, so that the machine always will run smoothly, even on extremely soft or uneven ground.

STEEL FRAME AND RUNNING GEAR

The frame is made of heavy "I" beam and angle iron strongly reinforced with heavy galvanized iron panels and it will never sag or twist.

WOOD BROTHERS GUARANTEED QUALITY

The time-tested and proved spike cylinder and guaranteed teeth as used in the Wood Brothers thresher also increases the efficiency of this combine. The cylinder is 24 3/4 inches in diameter with 63 teeth.

The cylinder is operated on the "over-shot" principle—revolving upward and over, taking the grain through overhead concaves. This construction makes the cylinder far more accessible, easily adjusted and more efficient. In getting at the cylinder, the cylinder chute is quickly removed. Two wing nuts are loosened and the concaves are completely exposed.

SANDERS ONE-WAY PLOW

This plow, while built on the original Sanders patented frame, carries all its discs on shafts in vertical positions, and instead of the blades being independent, they work in unison. The angle at which the discs are set to the line of draft assures an even, thorough cut of all the soil without riding the bottom of the seed bed. By means of the swivel construction of the rear furrow and land wheels, the disc blades can be angled to give the width of cut desired to suit conditions for best possible mulching of soil and preserving moisture.

Save your tractor by keeping your load right at all times. This feature is built into Sanders Plows and is exclusive with the Sanders.

FULL LINE OF PARTS.

Welch Machinery Co.

PHONE 33.

Britain-Dunlap Building.

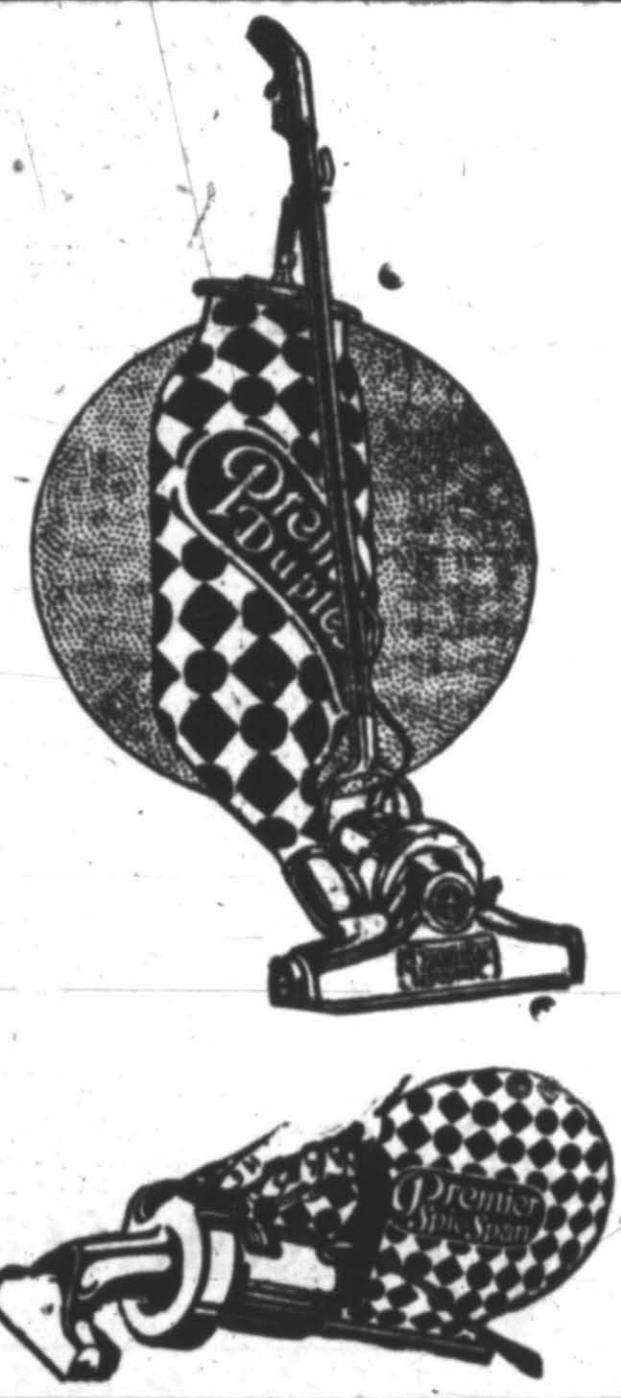
PREMIER Vacuum Cleaners

—The Premier Duplex complete cleaning unit offers two high grade electric vacuum cleaners for practically the price of one.

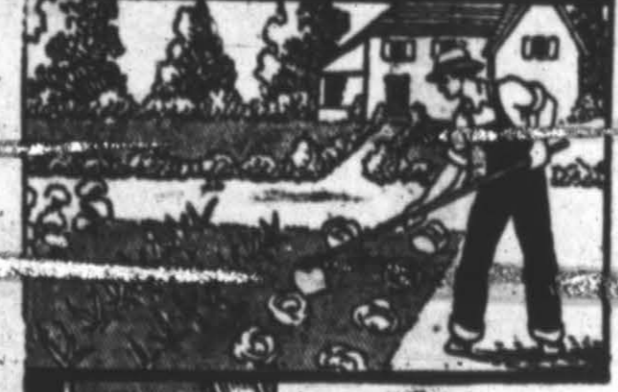
—The Premier Duplex is a big cleaner of rugs and carpets, and the little Spic-Span is a one-hand cleaner to use on upholstery, draperies and walls without the use of the usual batch of accessories.

ASK US TO DEMONSTRATE

Texas Utilities Co.



Making Better Gardens



We are headquarters for all kinds of garden, lawn and flower tools and supplies. Whatever it is you are looking for or needing, we have it.

Lawn mowers, grass catchers, hose connections, sprinklers, trowels, spades, shovels, rakes, hoes—any and everything you can think to use.

If you haven't used VIGORO, the new fertilizer, you don't know how nice it is. It is the best yet for slow-growing lawns, to brighten up and freshen laggard flowers and foliage plants, yet is odorless and clean to handle. A little bit of it goes a long way and it isn't expensive.

PLENTY OF THE BEST GARDEN AND FLOWER SEEDS

STREU HARDWARE COMPANY



1
2
8

FRIDAY AND SATURDAY CASH SPECIALS

10 BIG SPECIALS

FOR FRIDAY AND SATURDAY

DUNLAP
GROCERY

FRESH VEGETABLES

All Orders Over \$1.00 Delivered.

Here and There.

BY MRS. C. E. TICE

Everyone is wearing the smile that won't come off since the fine rains which have fallen since last Thursday night. Some hail fell Sunday afternoon but no damage was done.

Mr. and Mrs. Henry Allman spent the week end with relatives at Floydada.

Henry Behrens, Sr., is on the sick list this week.

Joe Gaetz returned last Wednesday from California where he

spent the past winter.

Mrs. Harlin received a shipment of baby chicks last week.

Mr. and Mrs. Walter Tice and Grandma Tice enjoyed a birthday dinner at the C. E. Tice home Monday.

Mr. and Mrs. Clyde Boyd spent Sunday afternoon at the Roy Boyd home.

Mmes. Leo Williams and J. W. Berry called on Mrs. Morgan one day last week.

Mr. Beauford shipped his cattle to Kansas City Friday and he went through with them.

Last Thursday the Worth White

Club met with Mrs. Beauford and Mrs. Walter Tice. During the business session it was decided to attend the Federation of Clubs meeting at Ward in May, and Mrs. J. B. Harlin, Mrs. Leo Williams and Mrs. C. E. Tice were appointed to get up the entertainment features. Three quilts were pieced during the day. The club received two new members. The letters of advice which were received and read by the members at roll call were enjoyed very much and it was voted that they be sent to Mrs. C. M. Bell a member who moved away, for her to enjoy. There are 26 members at present.

We have picked ripe strawberries in November and January, but this is the earliest we have ever seen them picked. Some of the strawberries are ripening and it will not be long until they will be common.

Mr. and Mrs. K. F. Campbell and Miss Roxie spent part of the week visiting relatives in Crosbyton.

Messrs. Harlin, Mobley and Allman were business visitors in Canyon Thursday of last week.

ing will be with Mrs. Parks and at this meeting the annual election of officers will take place.

Mrs. Slaughter and Misses Katherine Hershey, Lois and Gusta Samuelson are helping grade the county contest papers at the court house.

La Nelda, daughter of Mrs. Archie Daugherty, is staying with her grandmother, Mrs. Ricketts, while her mother is helping to move to New Mexico.

Miss Ruth Parks entertained Misses Gusta and Lois Samuelson last week.

Mr. and Mrs. Blakemore of Summerfield spent Sunday with their son and family.

Donald Conklin is spending a few days with his grandmother, Mrs. Hershey.

Progressive has had several fine showers the past week, which will help the wheat and pastures.

The Literary society will meet Friday night at 8:30.

Mrs. Baker entertained Misses Gusta and Lois Samuelson last Thursday night.

Mr. and Mrs. C. P. Caldwell called on Mrs. Roberson Tuesday evening.

Arnold Hershey spent Saturday night with Irwin Reeves.

Mr. and Mrs. Ira Ricketts and children spent the week end in Silverton visiting her father and other relatives. They reported it had rained all the way from Silverton to Hereford.

Mr. and Mrs. Jim Ricketts spent last week at the Luke McBrayer home.

Mrs. Owen Neel and sons, Ray and Clyde spent Sunday in the home of her sister, Mrs. Lenox.

At the declamation contest Friday Catherine Ricketts and Jas.

Lusk were winners and will represent Progressive at Summerfield.

Mrs. Baker entertained Sunday in honor of the birthdays of her mother, Mrs. McBrayer, and her daughter, Georgia Sue.

Misses Gusta and Lois Samuelson went to Canyon Friday to visit home folks.

Mrs. Hershey entertained at dinner Sunday Mr. and Mrs. Howard Hershey and Mr. and Mrs. Jim Ricketts.

F. H. Oberthier Manager of Elevator Firm

A new company in Hereford, growing out of the increased agricultural activities in this territory, is the Farmers Associated Elevators. The company has taken over the interests of the Black Elevator Company and is carrying out a program of expansion in keeping with the growth of the wheat industry here. E. B. Black is president of the new organization, and F. H. Oberthier is general manager. Additional directors are G. W. Brumley, E. E. Fridley, J. H. Head, D. H. Alexander and H. L. Kearns, the latter being from Amarilla.

Mr. Oberthier, in speaking of the new organization, said that the name selected for the firm was due to the fact that they had enlisted as stockholders such men as G. W. Brumley, C. H. Dyar, C.

J. Paddock and E. B. Black, all large land owners and wheat farmers in this section, and that they hoped to enlist other actual farmers with them in the company.

Contract has been let for the improvement of the elevator at Black, and the capacity will be increased to 35,000 bushels. A new elevator has been built at Dawn with a 40,000 bushel capacity. Although comparatively new in the business, the activity of these citizens is being welcomed by the wheat growers, as they are endeavoring to give real service in

the handling of wheat and grain. Mr. Oberthier has done no little effort in the past months to promoting improvement of roads leading into the and Dawn elevators and assisted wheat farmers in ways.

As an expression of the appreciation for Mr. Oberthier's efficient work as manager of Black Elevator Co., Mr. and associates presented him last week with a comfortable chair.

TRY A WANT AD IN THE B

SANITEX NURSERY RHYMES

OLD MOTHER HUBBARD

Old Mother Hubbard went to the cupboard To get her daughter a dress; But moths had been there, so the cupboard was bare, And so was her daughter, I guess.



The safest Moth Protection is to have your garments Dry Cleaned first... then packed in Sanitex Moth-Proof Bags. Before storing away your out-of-season woolen things, send them to us for dry cleaning. We will return them to you already packed in Sanitex Moth-Proof Cedarized Bags... ready for storage... with no charge for this special service.

Just specify Sanitex Moth-Proof Cedarized Bag service when you phone us, or tell our delivery man

Corbett Cleaners

HEADQUARTERS FOR SANITEX MOTH-PROOF BAGS

Progressive News

BY MISS OLIVE PERKINS

The Progressive Community Club met with Mrs. Ratcliff last Wednesday, with Mrs. Owen Neel as assistant hostess. After the business meeting, a program on habits of children was given. The ladies decided to give a play in May and Mrs. Blakemore is to have charge of the play. Refreshments of ice cream and cake were served to the members of the club and three visitors. The next meet-

A BARGAIN IN FOOD

Butter is a food bargain. It is all food, no waste—97.88 per cent digestible.

Butter is one of the best sources of body fuel. It supplies energy and vitality.

Butter is rich in Vitamin A, so necessary to growth of children and health of the adult.

Butter supplies greatest food value for the money. CREAM O' PLAINS BUTTER AT YOUR GROCER'S

Farmers Creamery Ass'n, Inc.

Hereford

Phone 3.

FIELD SEED

—Plenty of good field seed on hand—re-cleaned, ready to plant.

—Corn, hygeria, cane, kafir, maize, double dwarf maize. Engage your supply now and avoid disappointment.

McLEAN & PITMAN

PHONE 1

Give Her Practical Gifts!

MOTHER'S DAY - May 11th



—Bags of Crepe and leather, new envelope style, \$1.95 up.

—Kid gloves make an appreciated gift. In black and colors, \$2.75.

ACCESSORIES THAT ARE NEWLY CHIC!

—Chose from these new spring accessories and your gift will be fashionably correct and acceptable, because it is of practical value.

—Handkerchiefs of sheer linen, with lace edge, and colored borders, 50c.

—Costume jewelry, in many colors, just what Mother needs to match her costume, 50c and up.

—Scarf and handkerchief sets, in new spring colors, \$1.95.

—Hosiery of sheer silk chiffon, with new narrow heel—silk from top to toe, \$1.95.

SPROWLS-CRONIN & COMPANY

Advertisement for Virgin Diamonds featuring a diamond ring and text: 'A Treasured Possession', 'To own a diamond is thrill enough, but to be the first to ever own a Virgin gem is a joy that increases with the years...', 'F. M. KESTER Jeweler and Optometrist', 'VIRGIN DIAMONDS', 'In a Wide Range of Prices from \$25 to \$5,000.'

A. C. Thompson Lumber

Phone 456

"Dependable Lumber"

East Third and McKinley



PANGBURN'S CANDY In Fancy Boxes

PHONE 300

CITY DRUG STORE

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Amity Bags

Stationery

Perfumes

Atomizers

Fountain Pens

And Pencils

Cards

Kodak

Cool-Serve

Water Bottles

Vanities

Thermos

Bottles

"The Whiteface Roundup"

ASSEMBLY PROGRAMS

On April 22 Rev. Fuller, pastor of the Methodist church, who is holding a revival, and Mr. Houston, who is leading the singing, were the speakers of the morning. On account of an appointment at the church at ten o'clock, they had only a few minutes to stay. Mr. Houston sang "My Old Kentucky Home" and had the whole school join him in one verse. After making an announcement of the revival at they left for their appointment.

"BELIEVE IT OR NOT"

Andrew Pat Jones failed to pick up any girls last night. It is thought that a new car of popular make can outrun "Babe." Lewis Sherman was in the study hall last period Wednesday. When English IV was studying "Ode On a Grecian Urn," Nannie Mae told us that an urn was "some kind of a bird." We wonder why Lyndell got deductions last Friday. Woodrow Ireland can play his trumpet as well as our great trumpet musician, Thomas Wyles, of Cleveland, who appeared in "Believe It or Not," by Ripley, last April 22.

GLEE CLUB TO AMARILLO

Miss Lucille Hicks took about eighteen of her girls to Amarillo last Thursday to sing "Hayfields and Butterflies," by Del Riego. The girls sang against four other clubs, three of which were picked from a school of 1300 students. The girls won third place with a grade of 80, Amarillo Lyrics winning first with a grade of 91. Miss Hicks' girls were dressed in white tuck-in skirts and blouses with blue ties. The girls did their best, but their grade was lowered because of the small number of sopranos in the club.

SCHOOL BAND WINS AT AMARILLO

The high school band went to Amarillo Thursday, April 17, with the intention of taking first prize in the contest held there. Two bands played before our band when they had played we were sure of our victory. Making an average of 71, we beat the second highest band by eleven points. On the sight reading, which was first grade music, we made an average of 78, which was a higher average than any other band present had made. The band which was of play after us would not play after they had heard us play. Therefore, making an average of 71 on the contest place and 78 on the sight reading which was higher than any other band present had made, we took first prize in the 22 band contest.

DISTRICT TRACK MEET

During the finals of the track meet at Canyon Saturday, several district records were broken. The most interesting of all was the 440-yard dash. About fifty yards from the finish line, three boys were running abreast. As they neared the finish line they remained the same. About ten feet from the tape one boy made a long leap to take the tape by a few inches. Bufkin of Amarillo was first in this event, breaking the district record by one-tenth of a second. Next the 100 yard dash was won by Babe Russell of Herford, who won by five or six yards. Also he won first in the 220-yard dash by about six or seven yards. No record was broken in these two events. Another record breaking event was the shot-put. A boy from Farwell threw the shot about 55 feet to break the record. Next the mile relay, the last event of the day, was won by the Groom relay team, who broke the district record by seven seconds. This was not an interesting race because there was not any strong competition. Several other records were threatened, and I believe that this district will take at least six first places in the state meet which will be held at Austin the last of the week.

STAFF

Editors-In-Chief -- Bernard Seed Ralph Hastings Lyndell Brooks, Merle Barber, Chas. Rice, Chas. Simpson, Assistants Conducted in Connection with the English Department of Herford High School, under supervision of Miss Irene Crawford, English Instructor.

HIGH SCHOOL CAMPUS

The Herford high school campus will be one of the most beautiful campuses in West Texas as soon as it is completed. During the last week Mr. Hopkins and his agriculture boys and hired workmen have been busy making improvements that will add much to the appearance of the campus. The soil between the school house and walk has been removed and more fertile soil put in its place. The old soil was poor and rocky and would not grow flowers which help to beautify the campus. Flowers, vines and shrubs will be planted in the new soil to give the school house a more beautiful and inviting look. The space between the curb and walks out at the front is being sodded down with Bermuda grass. New trees and shrubs will also be planted in this space. Numerous trees and vines are being planted all over the school yard. When the trees become full leaved and the flowers bloom the campus will be a beauty spot of Texas.

GRADUATION INITIATION

For eleven years the students of the senior class have been looking forward to this time when they should graduate and now the time is here. It is only a few days until graduation exercises so the students will begin sending their invitations which were ordered a few weeks ago and are here. These invitations are different from any that have ever been used here before, and are very beautiful. The students will be busy addressing and mailing these invitations to their friends.

ALUMNI ENTERTAINED

Last week-end several alumni were entertained by a picnic at Sulphur Park. About 5:30 o'clock Friday afternoon, spoons, cups, plates, potato chips and olives were gathered and packed in the "rumble" of a car. The guests met at the appointed place and a fire was built. Gravy made, coffee boiled and plates filled for a late supper. Everyone had a delightful time and returned home about ten o'clock. The following people were present: Paul Wilson, Dick Conway, Virginia Stovall, Frances Ray, Martha Duncan and Lyndell Brooks.

ALUMNI NOTES

Paul Wilson, "Sam" Gilbreath, Dick Conway and Bill Mitchell are students at Texas A. & M. College, spent last week-end visiting friends and relatives in Herford. Frances Ray and Virginia Stovall, both students of W. T. S. T. C., spent the week-end in Herford. Dorothy Arnold of W. T. S. T. C., spent the week-end at home. Jack Miller spent Friday in Herford, returning to Stinson Saturday morning. Martha Duncan left for Dallas last Saturday morning for an extended visit.

KICKINGS FROM THE CALVES

Tiny Lee, Vendell, Florence, Margery, T. E. and Edward made a mysterious trip to Amarillo last Wednesday afternoon. Media spent last week-end in Amarillo. Wannie Mae Henfro, Cousin Hank, Vendell Brooks and Forrest Minton attended the show in Amarillo last Sunday night. Miss Estes is evidently trying to catch up on her sleep. She failed to attend Bible class last Friday.

DIPLOMAS OF SENIORS '30

About a month ago the seniors had a meeting to decide about our diplomas for this year. After several suggestions, we finally decided upon a very pretty one. The outside of the diploma is to represent the school colors, which are black and gold. The pages will be white engraved in gold letters. These pages will be tied with the senior colors, red and white. The diplomas are about six inches wide and about twelve inches long. They are made in book form. The name will be engraved on the outside, also on the inside. Every senior is eager to get his diploma and will be very disappointed if he does not get one.

FORENSICAL ACTIVITIES

On Friday, the 18th, at the Intercollegiate League district meet the two debaters, Pat Jones and T. E. Seigler, came out with colors flying. They lost the decision to Amarillo but, as the coach stated, "It was the best the boys had ever done. In the preliminaries our team was forced to debate against Amarillo. This was their only time on the floor, yet, Amarillo coach told Miss Crawford that ours was the team they dreaded most."

This has been a very successful season in debating, for, in the first place, this was the first effort of this kind in this direction and, second, everyone concerned worked hard, accomplished much, and obtained much good, and though we did not win each contest, a remarkable start was made. One of the teams won against Amarillo, and lost to Canyon, while the other lost to Amarillo. The work this year was done under many handicaps, and every one looks forward to a far more successful season next year—in fact plans are being made to have regular debates scheduled throughout the year.

PREACHER DAY

This is Mr. Hudson's pet name for each Tuesday when the high school has one of the local pastors as speaker. Last Tuesday, April 22, was anything but a drag, especially the first part. Bro. Houston, who is the singer for the Methodist revival services, came back to high school—to Herford, after 20 year's absence, and wondered if any of us were acquainted with him. He invited us to the young people's services at the church by telling us of the services, and especially of the two sides, gold and white, with Miss Veasey and W. B. Wilson as captains. Because he is a singer we would be among the successful.

HIS FIRST VISIT

Perhaps Brother Geiser's last visit came on April 8. This was also significant, as his first was also every time since last September when he was scheduled to speak in assembly some circumstance prevailed to prevent his being with us. He spoke of his high school days, then of meeting high school friends and professors. He showed us how bad companions and lack of attentiveness led many astray; and how the massive doors of success or failure in our lives turn upon seemingly insignificant hinges of delicate opportunity or circumstance and thereby our lives are determined. In parting he left with us two outstanding serious thoughts: "Sorrow attracteth wrong as echo followeth song, On, on, on, on" and "Avoid depression. Don't try too much of impression. Remember we grow by expression."

OCCUPATIONS CLASS

The occupations class went to Amarillo last Saturday, April 26, for vocational purposes. They left here in the school bus at 8:00 in the morning with Mr. Hudson as driver. After a long journey of rough road the company arrived at Amarillo. Their first place of business or observation was the BGRS radio broadcasting station. This was at 9:50 or 10:00. From there they went to the Santa Fe round house or railroad shops, where other things were learned. Then they went to the English Air Field at about 1:00 to see some of the large passenger ships come in. Other planes were studied and then everyone was ready for something else. Then came the long and tiresome, but interesting work of going through the Great West Flour mills. After going from story to story and seeing all kinds of machinery, the class finally came out on top of the building where they could look at the city of Amarillo. Then going down to the bottom floor the group was surprised to find that the manager had a dish of ice cream for each of them. After this the company went down town to get some dinner at 3:00. After eating a large dinner and going to Woolworth's the class returned to Herford. The class visited four businesses or occupations in Amarillo in which various students in the class were interested. All of the group were not interested in these as a life work, but stated that he had a most enjoyable time.

FEELINGS OF A SENIOR

"Oh, how I wish I were a senior," said most of us at one time or another. "If I could only get through high school, I would be all right," has been our thoughts in past years, but just how do we feel now that our high school days draw to an end? Do we still have that old desire to quit school, or do we feel a bit of love for old Herford high creep in about this time of year? Oh, we may say we are glad that high school is nearly over, but I shall venture to say that we shall likely wish we were here next year. High school days, we will find, are the most carefree days we will ever have. Seniors are going into a bigger world after this year. Here we will experience some of the cares and troubles that have come into the lives of our parents. We will come in contact with people we do not know, and we shall have to learn to meet these conditions. The next few years, I am sorry to say, will be years of trials, for we must learn to apply what we have learned. When we think of all these new environments, we almost wish we had our life to live over again, but we must learn sooner or later, so we must begin now. The next few years may mean much to us or it may mean little. Let us remember what we have learned in our little high school and try to live a life right in the sight of God and man. If we do this, we shall be among the successful.

SPANISH CLUB PICNIC

Each member of the Spanish club with his invited guest, went on a picnic last Tuesday evening, April 16. As was agreed, we met at the high school building at five o'clock then went about two miles southeast of town. After reaching our destination we played several interesting games that were enjoyed by all. About sundown, when we were tired and hungry, we were called to supper by our sponsor, Miss Rigler. We were all astonished by the large and appetizing quantities of food which we were served. The menu consisted of wieners, pickles, buns, sandwiches, potato chips, cookies, fruit, marshmallows and soda pop. After supper we played a few more games, then left for home. Each reported a very enjoyable time. Those present were Frankie Mae Corn, Mildred and Annie Laura Sawyer, Ruby and Ruth Keeler, Ezzora Hill, Christine Hunsinger, Maurine and Athelle Wilder, Laneta Boardman, Ruth Marie Mounts, Katherine Poff, Mary Lynn Jowell, Mrs. Rigler, Miss Veasey, Miss Johnson, Sherman Morgan, J. C. McCollough, Bill Shore, Robert Hamilton and Billy Ross Phillips.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

TENNIS

The tennis division of the track meet at Canyon this year was represented from Herford by Wright Ireland at singles and Woodrow Ireland and T. E. Seigler at doubles. The matches were played in Amarillo on the Elmwood Park courts. Friday afternoon Wright Ireland defeated Follet and White Deer. The doubles team was unable to play because of the intelligibility of the opposing team. Saturday in the semi-finals, Wright Ireland was defeated by Pearce of Amarillo, who won the singles championship in districts one and two. The doubles team defeated Darrougait for a right to play Panhandle in the semi-finals. In the semi-finals, it defeated Panhandle for a right to play Perryton in the finals. The team was defeated by Perryton who also won the championships of districts one and two. Each player on the Herford doubles team received a silver medal.

IN APPRECIATION

And now we come to the end of the school year of 1929-30 and we think of all the things we have accomplished and the reasons for these accomplishments. We have had a good year but such a year was made possible only through the whole hearted cooperation of the business men who have given of their time and money to make the school affairs a success. It was because of this cooperation that we have published an annual this year. We wish to thank the following firms for contributing to the annual: Chamber of Commerce, First State Bank, First National Bank, City Drug Store, Buchanan & Rosson, West Texas Gas Co., Corner Drug Store, E. R. Black Co., C. E. Stone Co., Chocolate Shop, Streu Hardware Co., Sprowis-Cronin Co., L. W. Carbyle, D. R. Gass & Son, C. E. Skelton, Thompson & Ireland, Herford Laundry, Herford Nursery, Herford Bakery, Herford Dry Cleaners, Womack's Grocery, Piggly Wiggly, Western National Bank, W. H. Ray, West's Tailor Shop, Brumley Chevrolet Co., F. M. Keester, Texas Meat Market, Beaver Bros., Boutley's News Stand, Hanna & Hanna, Fox Mercantile Co., Star Theatre, Ault Music Co., Fort Worth; Herf Jones Co., Indianapolis.

NEEDS OF PHYSICS LAB

Magazine have been bound in book form and are checked out as books for one period only. Charles Rice was appointed by the sponsor to bind the magazines. Mildred Sawyer to check and collect fines, and the other librarians to repair new books. The students have received more service this year than in past because the librarians have been there to check out the books and look up references that students have called for. The fine list has been given more attention and fines collected more readily. We are hoping that under this new plan the students will be able to receive more service from the library and that next year we shall have a wider range to select from so that students shall not have to wait until books are turned in before they can use them. If anyone has any books he does not wish to keep, the library will appreciate them very much.

SENIOR DAY

Friday, April 25, was a great and exciting day at the high school, for it was Senior Day. Everyone was up early and painted the streets before anyone knew what was happening. All returned to school about 8:30 o'clock, wearing red and white, which are the senior colors. The class flag also was flown from the school flag pole. This was the day of the senior play, and about 4:30 o'clock all the students gathered in the gymnasium. In town and the band played to help advertise. After the band was through the crowd began to leave the place and gather around some of the students who were having a little class argument, but it did not amount to anything. There was lots of fun and no bad feelings at the end of the day, and a large crowd came out for the play.

HIGH SCHOOL LIBRARY

Herford high school has rendered more service this year than ever before. This service has been achieved by the cooperation of the students, teachers and librarians. At the beginning of school in September, the library was rearranged, all library tables except two were placed in the study hall and a counter was constructed in the library. No one was allowed on the inside of this counter except librarians and teachers. The students are permitted to use the tables in the library for reference work only. A new method of checking books this year was used. The fiction books are to be checked out for one week and may be renewed; all other books other than reserve books, are checked out for two days only and may be renewed. Reserved books, which are books in the shelves of the counter, are to be checked out for one period (one hour); or may be checked out at four o'clock and brought

back at 8:45 the next morning.

People who check out reserve books, write their name on a slip of paper which is fastened to the card of the books which the person is checking out. All information such as date due of the book, name and copy of the book and by whom checked out is given. Thus if the book is late we have this as a record for fines. A fine of ten cents is added to the person who keeps a book out past due. If the book is on reserve, the fine is ten cents an hour over the date due. If the book is a week or a two day book, the fine is ten cents a day. The fine runs from the time the book is due until it is turned in.

The fines are recorded twice a week and typed by Miss Crawford, sponsor of library. On account of fines this year has amounted to almost \$90. The librarian this year and the period they keep the library are Mildred Sawyer, senior, 8:15 to 8:45 and 4:00 to 4:30; Hazel Dunn, senior, 8:45 to 9:45; Pauline Fincher, Sophomore, 10:15 to 11:15; T. E. Seigler, senior, 11:15 to 12:15; Bernard Seed, senior, 1:00 to 2:00; Portia Jacobs, senior, 2:00 to 3:00; Charlie Rice, senior, 3:00 to 4:00, and Miss Crawford, sponsor.

About 150 new books have been added to the library this year, including a set of reference books, "The Americana," which was paid for this year. 1435 books were accessed in the library. Magazine have been bound in book form and are checked out as books for one period only. Charles Rice was appointed by the sponsor to bind the magazines. Mildred Sawyer to check and collect fines, and the other librarians to repair new books. The students have received more service this year than in past because the librarians have been there to check out the books and look up references that students have called for. The fine list has been given more attention and fines collected more readily. We are hoping that under this new plan the students will be able to receive more service from the library and that next year we shall have a wider range to select from so that students shall not have to wait until books are turned in before they can use them. If anyone has any books he does not wish to keep, the library will appreciate them very much.

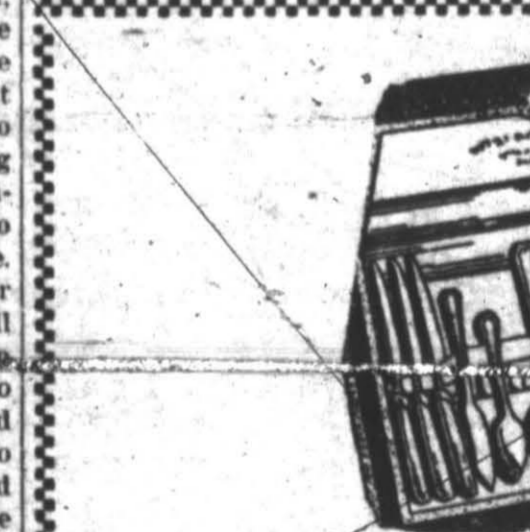
FAREWELL!

We sincerely thank the Herford and the Brand for all their kind cooperation with us in this year. We certainly appreciate THE SENIOR CLASS.

WHY NOT CHANGE?

Change the school color why not. Other things changed, so why not Maroon and white are more attractive colors, but the harmony with our emblem.

Pupils of the physics class of



ASK US FOR PROFIT-SHARING COUPON ON FREE SILVERWARE

FRIDAY and SATURDAY SPECIALS

- COFFEE, Admiration, free 1/2 lb with 3 lb can. APPLES, Ortanna brand, gallon. BEANS, green, two pounds. PEANUT BUTTER, 16 oz tumbler. PEAS, No. 2 cans, 2 for. PICKLES, Bread and Butter brand, 15 oz jar. CORN FLAKES, White Swan, two for. SOAP, Blue Barrel, 3 large bars. SYRUP, Staley honey flavored, gallon. PORK AND BEANS, Wapco, three for.

Carl's Cash and Grocery Carry Phon

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1 1/2 cents per word for the first insertion, and 3/4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. We do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

\$8,800 for half section northwest of Hereford, small house, fenced, 240 in cultivation, 120 acres in wheat, all good, immediate possession. Address L. BASKIN, Owner, Hereford, Texas, phone 138. 9-tfc

FOR SALE—Rabbits, Chinchilla does, all ages; call mornings, H. W. SHERRIEB, 304 East Fifth Street. 10-2p

FOR SALE—Bay horse, age 10, weight 1300; two gray horses, age 7 and 8, weight 1300 each, well matched, but will separate. Horses been at work in good shape. Horses ready for more work. ROY EULER, Summerfield. 16-1p

FOR SALE—One four burner New Perfection oil stove and one steel range. H. C. BOWSER. 16-1c

FOR SALE OR TRADE—A Brunswick portable phonograph; 1 mandolin, 1 Royal and 1 L. C. Smith typewriter, 1 pure blood German Police female, 3 years old; 1 pure blood German Police male, 5 weeks old; some good city lots. I am agent for the Royal and Underwood portable typewriters. Will trade for anything, or just for fun. Want a semi-modern safe. JOWELL MURCHISON. 15-tfc

FOR SALE—Small house in West Hereford; about one and a half blocks from the Central School. J. H. NIX. 13-4p

FOR SALE—Tomato, cabbage and pepper plants. HEREFORD NURSERY. 16-2p

FOR SALE—Block 34 Frantz addition to Hereford, 25-Mile Avenue, 10 acres, new stucco with basement, semi-modern, electricity wired to house, plenty fruit, garden, shade. Water in house and garden, large storage tank, large barn, chicken houses. Block 35 have

lots 1, 2, 3, 4, 6, 7, 11, 12, 20, 22, 23, 24, 25, 26, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. J. B. PHILLIPS. 10-1p

Wanted

WANTED—Young matched team of mules, must be broke. TEXAS UTILITIES CO. 16-tfc

WANTED—Girl or woman for housekeeper. Phone 212 after 6 p. m. MRS. C. L. ROBERTS. 16-1p

WANTED TO BUY—\$0 or 100 acre well improved farm within two miles of Hereford; located on public road; must be bargain for cash. I. W. HEAD, Phone 182. Hereford. 15-2c

Notice

NOTICE—See Barnhart & Shreve for their new trilled hitch. Barnhart & Shreve Blacksmith Shop 18-tfc

ROOM and board in modern home by the week or month, gentlemen preferred. MRS. J. A. KEELER, 900 Miles Avenue. 16

TAKE NOTICE—That I am placing poisoned grain on the W 1/2 of Section 33-4-3. L. BASKIN. 15-2c

For Rent

FOR RENT—Rooms for light housekeeping. First door east of Presbyterian church. MRS. ROSA SPEER. 16-1c

FOR RENT—Furnished apartment, close in. Phone 418-W. MRS. GRACE HUGHES. 16-1p

FOR RENT—Furnished apartment. MRS. FRANCES BARNARD, 312 East 6th Street. 10-1p

FOR RENT—Modern, close in, on pavement, four room house. See or phone 152. MRS. H. L. BROADWELL. 16-1c

FOR RENT—My furnished apartments, one block north of high school. MRS. E. J. WILLIAMS. 16-tfc

FOR RENT—Five room modern house, Phone 361. 16-1p

FOR RENT—Two rooms, furnished, light house keeping apartment for adults only. Phone 150. DR. FLORENCE MILLER. 16-tfc

FOR RENT—Front bed room in modern new home, close in; men only. Phone 418-W. MRS. GRACE HUGHES. 16-1p

FOR RENT—Furnished apartment for adult only. Phone 43. 16-1c

FOR RENT—Furnished apartment one block north of high school. MRS. E. J. WILLIAMS. 14-tfc

Lost and Found

LOST—Last Wednesday between Hereford and Dawn, suit case containing baby's clothes and few pieces of dishes. Leave at Brand office. Reward. 16-1p

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome J. T. HARRIS, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE—New six room house, modern, close in, good terms. A. C. THOMPSON. 8-tfc

FOR SALE—My six room home to be moved 60 feet west on a 50 foot lot. No cash down, balance see to six years. A. H. ELLISTON. 14-tfc

FOR SALE—Some choice residence lots. Phone 418-W. MRS. GRACE HUGHES. 16-1p

FOR SALE OR TRADE—320 acres of first class land; new improvements on new highway located about 3 1/2 miles from new Rock Island railroad survey. Box 402, Hereford. 15-tfc

FOR SALE—Or trade for land, new and second hand furniture business in good black land near Dallas, doing \$40,000 yearly. Want to trade on account of health. L. N. SMITH, McKinney, Tex. 14-3p

FOR SALE—Shade trees and Azooor-River hedge. J. F. WARD, phone 250. 11-tfc

FOR SALE—Some well located resident city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. FRED MIL-LARD. 7-tfc

MAPS—Dear Smith county maps for sale, 50c each. THOMPSON & IRELAND.

Beautiful your home lawn with evergreen, a good assortment. See J. F. WARD, Phone 250. 11-tfc

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-tfc

FOR SALE—Oat and winter barley seed. J. F. WARD, Phone 250. 11-tfc

FOR SALE, WITH POSSESSION \$3,500 for improved 20, edge of town. \$7,000 for improved 140, only 3 miles from town. \$4,000 for quarter, with 120 in wheat, wheat goes with land. \$7,200 for fine 320 northwest 21 miles. \$2,250 for close in home, modern. \$2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. L. BASKIN, or Phone 138. 4-tfc

FOR SALE—Farm and city property; good farms, some well improved; best wheat land in the West; 100 acres and up. Good terms at 6 per cent. For quick sale see or write W. A. (Al) VAUGHN & SONS, Phone 341, Hereford, Texas. 16-1p

FOR SALE—Two row John Deere lister, nearly new. F. D. PERKINS, Phone 9019-F32. 15-2p

FOR SALE OR TRADE—A model sport coupe for a truck. O. K. HIGGINS, Umlarger, Tex. 16-4p

ORF SALE—Cabbage and tomato plants now ready. MRS. E. M. COX, 495 Jackson Ave. 16-1p

TRADE—Have one 16 foot case combine in good shape that I will trade for mules. Phone 33 or see JOE MITCHELL. 16-tfc

FOR SALE—Bradley yam potato plants. Phone 90, HEREFORD NURSERY CO. 16-tfc

FOR SALE—Blue grass, cloverseed, Caendulas, carnations and many other plants. HEREFORD NURSERY. 16-2p

FOR SALE or trade—Shearer player piano, with about 75 records, at a bargain. Phone 53-J. MRS. EDGAR JOHNSON. 16-1c

Specials Friday - Saturday



—Every hat in the store on sale. We have a fine line of Bakou and Bangkok hats that will please you. Bangkoks are in black, tan and green, and the prices range as high as \$8.00, and all must go at \$3.75. Fancy hats for little tots priced at \$2.00 to \$3.50 at this sale. Don't forget the place.

Vogele Millinery Parlor

May Clearance Sale on Dresses

—A shipment of new dresses, in georgette and crepe, for everybody and for every occasion—street, afternoon and graduation models and shades.

PASTEL SHADES FOR THE GRADUATES

—Remember MOTHER with a pair of silk hose or a beautiful linen handkerchief on Mother's Day, May 11.

HOSE

—I am closing out one number of hose, \$1.95 value for only \$1.50.

Fashion Dress Shoppe



Special for

SCHOOL GIRLS ONLY

If your hair is your beauty, get a permanent wave for your graduation present.

For One Week Only

We are going to give this special offer to school girls:

- Realistic Wave \$6.50
- Ringlette Wave \$6.50
- Eugene Wave \$6.50
- Navette Wave \$6.50
- Marcel \$7.75
- Finger Wave \$5.50
- Shampoo \$1.50

All work done by a graduate operator with 14 years experience.

Phone 432-W for Appointment.

MRS. W. S. SMART

New Nurse Maid

AT

Phillips Service Station

W. L. PICKETT TO BE MAN BEHIND THE PUMP

Effective today, May 1, W. L. Pickett will be manager of the Phillips Service Station on East Third Street. Mr. Pickett is well and favorably known to Hereford citizens and its trade territory, and needs no introduction; and the Phillips Company is proud to have a man of such ability and integrity associated with the organization.

Always a warm friend of the Phillips Company products, Mr. Pickett's personality and Phillips quality should combine in a service that will be hard to match anywhere you go.

WE ARE PROUD TO PRESENT MR. PICKETT TO OUR PATRONS

Phillips Petroleum Co.

T. E. MAJOR, Agent.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- BEANS, fresh and tender, lb 11c
- LEMONS, dozen 26c
- COFFEE, Wamba, 3 lb can \$1.19
- PEACHES, solid pack, gallon 58c
- OXYDOL, washing powder, large 21c
- SOAP, 10 bars Big-4 Naptha 36c
- CRISCO, 6 lb bucket \$1.22
- OLD DUTC HCLEANSER, 3 cans 21c
- PRESERVES, 2 lb jar 44c
- CORN FLAKES, Kellogg's, per pkg 11c

CASH SPECIALS FRIDAY AND SATURDAY

- Blackberries Concho, No. 2 (tins, two cans) 27c
- SOUP White Swan Three cans 23c
- MALT Blue Ribbon, the big can, per can 51c
- Apple Butter Libby's No. 2 1/2 tins 23c
- PEACHES Halves or sliced, No. 2 1/2 tins, per can 19c
- Grape Juice White Swan, new pack quarts 46c, pints 24c
- Fly Swatters Long handle, Three for 22c
- COFFEE White Swan 3 lb can \$1.47
- OATS Pains Chinaware large package 28c
- Grape Fruit Nice size, full of juice, six for 25c
- Strawberries Quarts, good ones per quart 24c

Bakers Cash Grocery

BRUNK'S COMEDIANS

Big Tent Theatre Hereford



G. WILLIAM BOOTH Leading Man

ONE WEEK COMMENCING

Monday Night

May 5th

You've Seen the Best, Now See the Best Play Produced in the Last Five Years.

Earl Carroll's Biggest Success!

"IF I WAS RICH"

OPENING PLAY

Monday Night

SURPRISE NIGHT

Feature Vaudeville Between

Each Act.

DON'T MISS IT!

Hear Jerry Barnes and His 10-Piece Orchestra

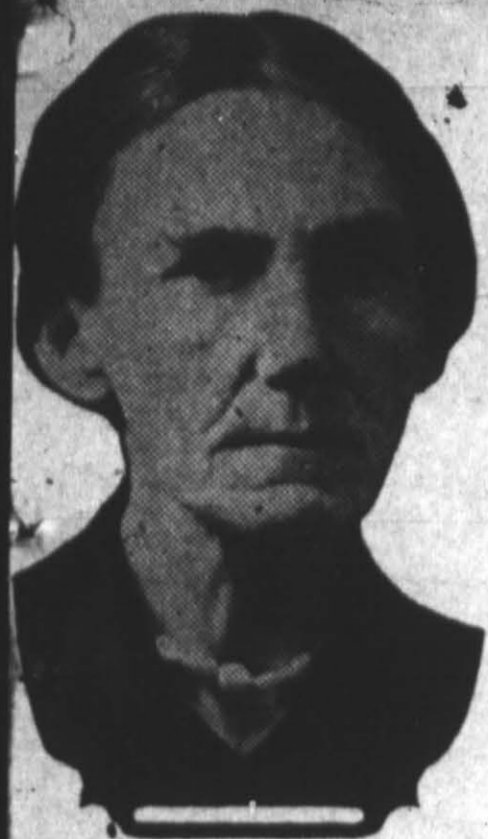
Prices:

Children - - 10c
Adults - - - 20c

Reserved Seats 20c Extra.

Doors Open at 7:15. Orchestra at 7:45 Show Starts Promptly at 8:15.

**Weighed 85 Lbs.,
Gains 15 Pounds**



MRS. REBECCA WALKER

"I only weighed 85 pounds when I started taking Sargon. Six boxes of this wonderful medicine crossed my weight fifteen pounds and I don't feel like the same woman. I suffered so with stomach trouble that I even thought I'd be better off dead. I was so weak I could hardly get out. Sargon Soft Mass Pills entirely rid me of constipation. I believe this wonderful treatment saved my life." Mrs. Rebecca Walker, Erwood, Kansas.

Many who wisely put Sargon to the test express amazement at the speed and thoroughness with which it goes to the very source of their ailments.

Rice Drug Store, Agents.

BOTH WOLFE MAKES HONOR ROLL AT TECH

Both Wolfe of Hereford made the honor roll for the winter term at Texas Technological College, with an average grade of B on 16 term hours of work, according to the report of the registrar's office.

A. A. Men Here Fast Week Get New Members

(Crowded out last week) Representatives of the American Automobile Association of America have been in Hereford this week working in the interest of the organization. New members are added in Hereford each time workers from the Amarillo office, which is also a part of the Panhandle Automobile Club, are here. This time the company secured the appointment of Beavers Brothers as service representatives in Hereford, making two for the city. Norton Motor Co. has been a service representative of the AAA for a considerable time.

Each station gives AAA members free starting, towing, tire, wrecker, battery and gasoline service when stranded along the highway or in car trouble.

NOTICE

All roads through my middle pasture are closed and any one caught trespassing will be prosecuted to the full extent of the law. I am forced to do this because my fence has been cut in so many places and so many roads plowed across my pasture without any regard to the damage done me. I trust it will not be necessary for me to have to prosecute some of my friends. T. E. SEIGLER.

Bargains in used tractors that have been carefully overhauled. Money saved by investigating these real values. M. D. WOMBLE, Implements. 14-2c

See the new Trailer Hitch at Barnhart & Shreve Blacksmith Shop. 14-2c

A fine assortment of the new and latest cards suitable for Mother's Day. CITY DRUG STORE. 15-2c

Atwater Kent radios have wonderful tone, simply constructed so that troubles are almost nothing. Get an Atwater Kent if you want real radio happiness. ORR TAILOR SHOP, Phone 10. 1-tfc

Assortment of dahlias for sale. MRS. J. F. WARD, Phone 250. 14-tfc

Book Demand On Increase In City - County

The appreciation of the Dear Smith county library is being shown by the increasing number of readers, cards issued and the records which show over 800 cards now in circulation. There is also a greater demand for new books in fiction and in books for children.

Current issues of the following magazines will be found in the reading room: American, Woman's Home Companion, National Geographic, Nature, Literary Digest, Time, Bookman, Hygeia, Scientific American, Current History, Current Literature, Readers Digest, Popular Mechanics, Review of Reviews, Sunday Edition New York Times, Hereford Brand, Ladies' Home Journal, Good Housekeeping, Asia, Forum, Outlook and Independent, American Journal of Nursing, World Work, Science, Class Room, Current Events, Pathfinder, Parents, Poultry Tribune, Every Girl, Every Child, American Girl, Boy's Life, Hollands and American Boy.

The following books have been received since April 1:

Fiction: Sergeant, As Short as Any Dream; Turkington, Young

Mrs. Greeley; Komroff, Coronet; de la Roche, White Oaks of Jalna; Zweig, Case of Sergeant Gricha; Fritz, Galaxy; Deeping, Roper's Row; Bailey, Burning Beauty.

Non-fiction: Crockett, Autobiography; Shurter, Winning Declarations; Blackstone, New Pieces That Will Take Prizes in Speaking Contests; Ashley, 50 Orations that Have Won Prizes in Speaking Contests; Drummond, Greatest Thing in the World; Dictionary of Dates; Babson, A Business Man's Creed; Fosdick, Adventurous Religion; Durant, Masters of Philosophy; Markham, Real America V, xiv & xv.

Children's: Donaldson, Little

Papoose Listens; Major, Bear of Blue River; Cox, Brownies; Fyle, Men of Iron; Blaisdell, Boy Blue and His Friends; Hawksworth, Strange Adventures of a Pebble; Lefevre, Cock, The Mouse, the Little Red Hen; Coe, Heroes of Everyday Life; Eaton, Boy Scouts in the Glacier Park; Chaffee, Adventures of Twinkly Eyes; Chaffee, Sitka, Fuzzy Wuzz, Travels of Honk-Tonk; Greenway, A Apple Pie; Crane, Baby's Own Aesop, Three Little Kittens; Caldecott, Farmer's Boy; Carroll, Around the World.

Bargains in used tractors that have been carefully overhauled. Money saved by investigating these real values. M. D. WOMBLE, Implements. 14-2c



Teach Your Children To HAVE MONEY!

Learning the BANKING HABIT is a necessary part of your children's education.

You owe it to YOUR CHILDREN to see that they open a bank account in OUR bank and add to it regularly.

Start Saving Regularly NOW

Have your money SAFE in our Bank.



THE FIRST NATIONAL BANK OF HERFORD
—a strong bank thoughtfully managed



HERFORD, TEXAS



Hail Insurance....

We Are Writing

HAIL INSURANCE

Again This Year.

If you want Good Service, See Us.

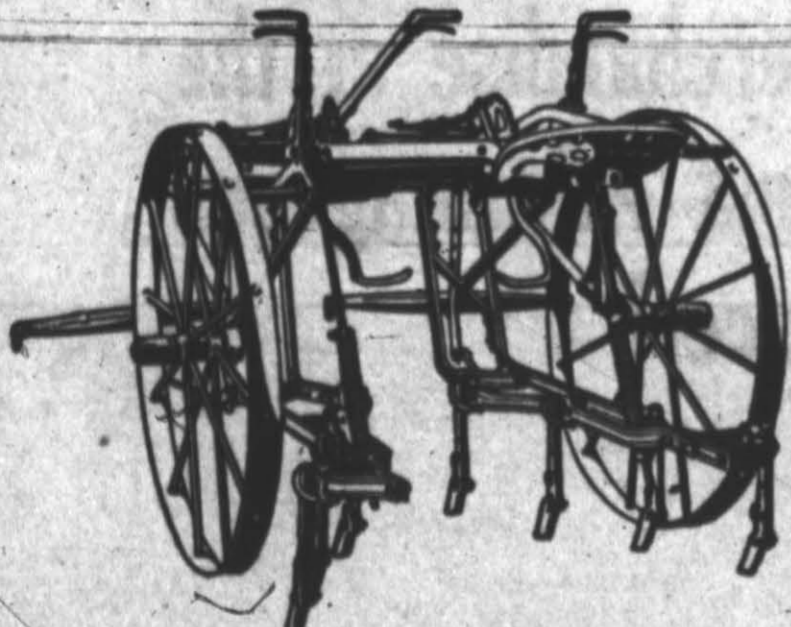
IF YOU WANT YOUR LAND SOLD
CALL AND SEE US FIRST.

**Hill & Ricketts Co.
Realtors**

Located in the Clark Building, Above the Rice Drug Store.

the place to go for
IMPLEMENTS

FAMOUS Pivot Ohio Control Cultivator



Easier to Guide

With this Famous Ohio Pivot Control Cultivator there is no tilting of the axle back and forth to balance the machine—no lifting of the weight of the operator and machine to get the gangs out of the ground—no change in the amount of gather in the wheels and consequent hard guiding.

It is easier on team and man and will outlast the ordinary cultivator. Examine one before the season begins.

J. A. WEAR IMPLEMENT COMPANY
Phone 108 Hereford, Texas

It's a
PLEASURE



to Cook
NOW!

With modern, handy utensils ranged on the kitchen shelves and hooks, cooking is a real pleasure. In our augmented Hardware array, you will find scores of items that will make your housework easier and more efficient.

Kerr-Anthony Hardware Co.
PHONE 169

Everything in radio accessories.

ORR TAILOR SHOP, Phone 10.

Assortment of dahlias for sale. MRS. J. F. WARD, Phone 250.

A fine assortment of the new and latest cards suitable for Mother's Day. CITY DRUG STORE. 15-2c

Give your photograph Mother's Day. HANNA & HANNA. 15-2c

Stationery, new and attractive assortment, for Mother on Mother's Day. CITY DRUG STORE, Phone 300. 15-2c

For Mother—Amity hand bags, new shipment in, no better gift for Mother. CITY DRUG STORE, Phone 300. 15-2c

FOR JOB WORK, TRY THE BRAND.

For full particulars on Free

Brownie Kodak, Phone 300 or call at CITY DRUG STORE. 15-2c

Gladiola bulbs, 75c per dozen. NETTIE PRICE SLATON. 13-tfc



WEST TAILOR SHOP

MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed"

Clothes called for and delivered—Phone 885

MCCORMICK-DEERING NEWS

"Good equipment makes a good farmer better"

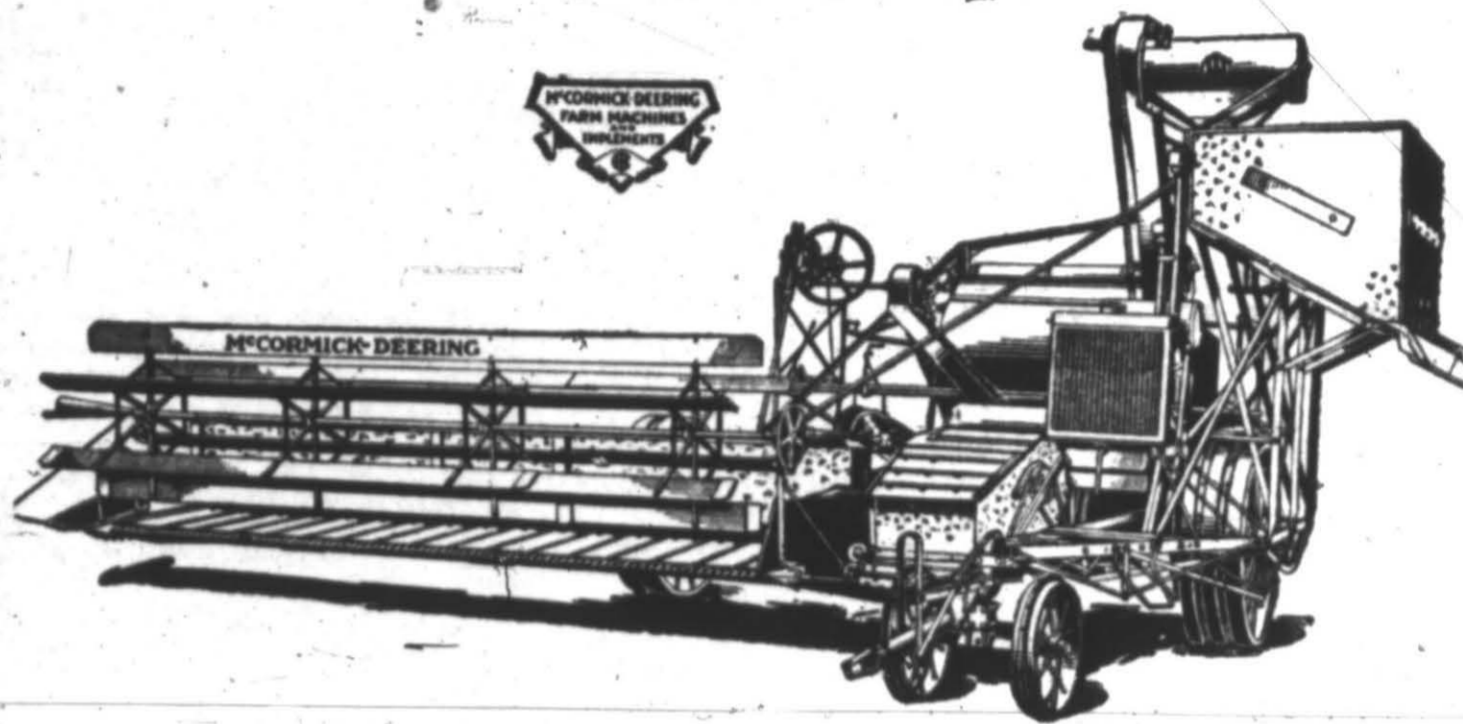


THE PLOW WOW

Published by

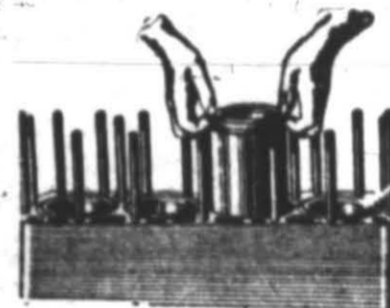
Buchanan & Rosson

SUGGESTIONS INVITED



Any combine will do a fair job of threshing when conditions are good, but, folks, how many such harvests do we have in this country? What will we do if it keeps on raining and, we have green weeds in the wheat at harvest time? Did you ever see the time when it was necessary to line the feeder-chain with duck and remove the grate behind the cylinder on some machines on account of the green weeds? Why not eliminate this with a "once over and it's all over" McCormick-Deering Harvester Thresher?

You can rebuild that FARMALL motor with pistons, sleeves, rings, wrist-pins, wrist-pin bushings, cylinder sealing and head gasket with the labor of pressing the old bushing out and the new one in, ream the bushing. At the piston on the rod—for the small cost of \$40.00.



V. D. Bolte is ready to go to planting with a FARMALL, delivered to his farm south of Black Saturday.

J. D. Johnson started planting corn this week with a FARMALL and a No. 3 two-row lister.

Just where do you place qualifications when you vote for your state and county officers?

NOW what do you think of Dr. Buchanan as a weather prophet?

"ONCE OVER, AND IT IS ALL OVER!"

"Good Equipment Makes a Good Farmer Better."
MCCORMICK-DEERING FARM MACHINE HEADQUARTERS

**SEED!
SEED! SEED!**

Hand-Headed—Selected—Tested

Dwarf Maize, Santa Fe Dwarf Kaffr, Double Dwarf Maize, Hegaria, Red Top Cane, Sudan, etc. Remember, our seed is HAND-HEADED, CAREFULLY SELECTED, TESTED and READY TO PLANT. Don't forget the place and don't forget our Silverware Tickets.

Use MERIT Poultry and Dairy Feeds.

We Buy Produce.

West Texas Feed & Seed Co.

PHONE 265



Westway Mops Up Earth With Midgets, Hereford

The long and heavy bats of the Westway school boys were too much for the Hereford Midgets last Friday afternoon and the lads from the country took the long end of the 11-8 baseball game. It was a clean-cut skirmish while it lasted, both sides playing like veterans to give the best they had. It is a distinct pleasure to ball fans to see players like those little fellows. They kept right on with the game whether the breaks went for or against them, and not a single protest or complaint against decisions was made.

Vaughn, pitching alternately for Westway, had some kind of "special delivery" or something the Midgets could not get to consistently and did much to keep the Hereford lads from running the score up. Even at their honors were about evenly divided in scoring as the locals showed better head work on the bases, but two long home runs down the left field with runners on bases made too many counters for the Midgets to overcome. The fans all want these two teams to play some more. Honors stand evenly divided between them now as each has won a game from the other.

This afternoon the long looked for struggle between the Midgets and Giants, the two junior teams in Hereford, is scheduled to appear on their diamond. It was planned to have Dimmitt's junior team here for a game, but a slight hitch developed and the fans will get to see the two local aggregations in action against each other.

Vernon Man Adds 2 Families To Deaf Smith Territory

C. P. Hamilton of Vernon was again a visitor to Hereford and Deaf Smith county last week. Mr. Hamilton has a 1000 acre highly improved farm south of Hereford in Castro county and comes up from Vernon at times to see how things are getting along. He was well pleased with present conditions, he told the Brand.

This trip up, Mr. Hamilton brought along and established on his farm the second family he has located there this year. C. M. Jones and family, of Vernon. S. A. McGowan and family of Paducah have been living on the farm since about the first of the year. A third set of improvements on the farm is about ready for another tenant, Mr. Hamilton said. He has opened up 3 1/2 miles of road leading north from his farm this year.

Chamber Commerce Had Good Meeting Monday

It was a lively meeting of the Chamber of Commerce held at its regular luncheon served by the Baptist ladies in the church basement Monday. Between sixty and seventy members and guests partook of the excellent dinner.

Secretary Miller presided over the program which was filled with short numbers of interest to the city and county as a whole. Three outstanding features in speeches were those of Mrs. Bob Wilson, who told of the delegates who met with the county commissioners in a plea for a home demonstration agent; Alex Thompson's imitable appeal to the business men and citizens to meet the Amarillo boosters Tuesday of the week after next and show the city's visitors a good time, and the address of O. A. Ryde, guest from Fort Worth, who gave a brilliant talk on city and community cooperation, that was filled with practical truths, urging more and better highways as the arteries of progress and good hotels to care for business guests.

Secretary Miller is planning a highway meeting program for the next Chamber of Commerce luncheon to be held Monday, May 12, and expects to have some of the best highway authority possible to talk to the organization that day.

Cowboy Band, Simmons' Get Big Hearing Here

The Simmons University Cowboy band played a concert Wednesday evening in the high school auditorium to a well filled house. The audience was surprised at the exceedingly high grade music played. Conductor D. O. Wiley knows his stuff and directed the band boys to perfection.

Two number, the overture "William Tell" and selections from the "Fortune Teller" were not played as professionals play numbers of this class, but their renditions were far above the average amateur bands. Broughton Morgan in his cowboy songs and "doggies" and "Hoss-Fly" Kelley were outstanding in novelty numbers.

SALE A BIG SUCCESS

The Claude Higgins-Pete Engle dispersion sale went over in a big way. Everything offered sold well, according to E. C. Eubanks, clerk, especially the live stock. He said the section of land was purchased by H. J. Oglesby of near Wildorado. A big crowd was there Ray Barber, auctioneer, stated.

Brand Will Have New Editor After This Week

The Brand will present to its readers with next week's issue a new member of the staff, J. A. Neill, who comes from the management of the News at Silverton, and will be editor of the Brand.

Mr. Neill is a graduate of Texas University and an experienced writer, having before joining the Nunn-Warren Company a year ago seen journalistic service at Abilene and Tyler, and shared with another the honor of editing the best weekly in Texas in 1926. Mr. Neill is a member of the American Legion, the Lion's Club and an alumnus of Texas University. He says he is a native Texas, growing up on a farm in Comanche County.

Mr. Neill, with his wife and little daughter, expect to be in Hereford the last of this week. Mrs. Neill is a sister of Dr. B. M. Wiltshire, of the dental firm of Heard & Wiltshire.

Corner Drug Store Also Distributed Free Cameras

The Brand owes an apology to the Corner Drug Store for not including it in the story last week about the Eastman kodaks to be given away this month, beginning today, to all boys and girls of the county who are or will be 12 years old this year. The Brand was told some time ago that the Corner Drug Store would have kodaks for free distribution, and advertised the fact, but when the time approached for them to be given away and the story was written, it was forgotten that the Corner Drug Store also had the kodaks. Even at that, there isn't going to be nearly enough kodaks to go around to all the 12-year-old boys and girls in the county.

Dance Recital at High School Tonight at 8:15

Little Misses Lela Jane Lewis and Rena Rae Renfro, tots of five years of age, will feature a prominent place on the program of a dancing class recital to be given in the high school auditorium tonight at 8:15. These two little ladies are very popular entertainers wherever they appear and always receive the greater part of the delighted audience's applause.

Luceta Borden, daughter of Mr. and Mrs. L. F. Borden, and Ruth Smith, daughter of Mr. and Mrs. C. R. Smith, will be among the older recital students who will have parts in the remainder of the program.

You Will Find It In The

Brand

—The Friendliness of a of a Growing Community

—The News of Hereford and It's Trade Territory

—Advertising of the Best Merchandise at the Most Advantageous Prices!

USED CARS

with an OK that counts

We greatly rejoice with you over these fine rains we have been receiving. THAT, together with the quality and price of our USED CARS makes us feel we are in a position to serve you best when you are ready to buy the best to be had in a used car or truck; or, if you want something cheap, we have it. Look over the list below and then call at our used car lot on East Third, just off Main Street.

3—1928 Chevrolet coaches; good looking jobs, ready for thousands of miles of real service.

2—1929 Chevrolet Six coaches, cars as new as can be found on any used car market anywhere.

1—1929 Ford four-door sedan; if you don't think we have a good buy in this car, just look it over and be your own judge.

1—1929 Ford coupe; only 11,000 miles and 6-ply tires; see this coupe for a real buy in a Ford standard coupe.

1—1928 Chevrolet coupe; clean as a pin and priced \$50 below the market on cars of like model.

We have many other makes and models to show you. We expect to do a big business this year, and are going to share the profits with our customers in giving more for their money than they can get anywhere else. When you think of buying a used car or truck, think first of

Brumley Chevrolet Co. INC.

"A RELIABLE INSTITUTION"

PHONE 216

The Hereford Brand
 Published Every Thursday
 Entered Second Class, June 1, 1926
 Post Office at Hereford, Texas, U.S.A.
 A NUNN-WARREN PUBLICATION

Legion Gets Many New Members At Friona

The local American Legion and auxiliary members motored to Friona Tuesday night of this week for the purpose of lining up prospective new members for the Hereford organization.

CARROLL BOYS BUY FORD FILLING STATION HERE

Onias and Charley Carroll has purchased the Hereford (Ford) Filling Station and storage, effective May 1.

Mother's Park Undergoing Improvements This Week

Mother's Park in North Hereford is being dressed up this week. The land has been leveled, trees trimmed and a new concrete curb is being constructed.

Subscribers to Bippus Fund Should Read This Story

It is reported that Hereford has been victimized by fraudulent collectors again. This time, it is said, some one has been taking up the donations subscribed to help build the community church.

The truth is that the collections have not been called for yet. Merchants and others who have pledged to pay funds toward the building of the church are warned to watch out for those who come to take up the money.

PIANO RECITAL BY PUPILS OF DESSIE MAE STEELE

A piano recital will be given Friday night at the high school auditorium by pupils of Miss Dessie Mae Steele, in which the following will appear: Misses Helen Seed, Mary Ann Baird, Faye Crosswalk, Henrietta and Nine Lee.

The Banker as a Holdup Man

By OWEN ATKINSON

AT PRECISELY 8:26 a. m. John Pendleton Booth, plump, red-faced, pompous, successful, fifty, came down the steps of his New Rochelle home and climbed into the waiting limousine.

Will let in the gears with a wry smile. He knew only too well what Mr. Booth's daily schedule was. It hadn't varied for the ten years.

"Be punctual and never forget anything," Booth announced to Will for perhaps the thousandth time.

There was no denying that Mr. Booth was president of that great trust company, so Will said nothing. Mr. Booth leaned comfortably back in the heavily upholstered seat.

Morning traffic at the crossing was unusually heavy today and Will was forced to slow down to a bare five miles an hour.

Mr. Booth chuckled and said Wall Street happened to be his destination and that he understood the necessity of keeping an appointment.

Mr. Booth was delighted at this chance opportunity to get acquainted but was too shrewd a man to take advantage of the situation and to attempt to talk business.

Instead he chatted lightly on the latest subjects of Westchester county gossip, the alarming increase in hold-ups of motorists on the highways and by-roads.

As Mr. Booth's car rolled into Central park at One Hundred and Tenth street, he reached as usual for his watch in order to check schedule.

Then in a flash the answer came to him. This man beside him was not David Carrigan. He was a hold-up man!

On his return home that night, Mr. Booth proudly related the morning's incident to his wife, Martha. As she was accustomed to listening to his triumphs she showed no particular surprise.

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Wong Lee Knew Two English Words

By L. E. ANDREWS

WONG LEE'S face was an ivory mask, but his heart was throbbing. It seemed to Wong Lee as if the American police must hear it, for the dingy restaurant was full of them.

Across the room Chang Lo was talking with the police in their own tongue. Chang Lo had been many years in America and spoke the language very well.

On the floor, so close that Wong Lee could have put out a toe and touched it, lay the body of "Slippery" Burns, frequenter of opium joints and defrauder of Chinese restaurant keepers.

Wong Lee had given one startled yell and fled. His flight had attracted the attention of the big policeman who stood all day on the corner near Wong Lee's restaurant.

Sergeant Larry O'Malley's cold blue gaze seemed to bore into Wong Lee's brain. "Chang Lo says you had a quarrel with Slippery yesterday," he announced in stern syllables.

Wong Lee did not understand. He shook his head helplessly. "Me no understand," he babbled.

Sergeant O'Malley turned to Chang Lo. "Ask him in his own lingo," he ordered. "And ask him what the quarrel was about."

Wong Lee's black eyes blazed. "Son of a Pig, you know why I quarreled with the American," he declared fiercely.

Wong Lee said that Slippery eat his food and did not pay him for it. Chang Lo told the sergeant.

Again Sergeant O'Malley turned from Chang Lo and his gaze met Wong Lee's dark direct glance.

He noticed that one of Slippery's hands was open. The other was tightly closed. Quickly the sergeant opened the stiff fingers.

Wong Lee understood both the word and the gesture that accompanied it. He had been very proud when he first learned to make the queer round objects so many of his American customers liked.

Trotting into the back room Wong Lee brought out half a panful of doughnuts. Each one was a deep brown, plump and flaky, and the holes were large and round.

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Brunk's Comedians Here For Stay of One Week

How many in Hereford remember Henry Brunk? Fred Brunk's Comedians have been coming back here to the boys' old home town with their theatrical plays each year, but Fred's youngest brother, Henry, sometimes known better as "Hank," is operating the show this year, and will be in Hereford all of next week, beginning May fifth.

Brunk's is always a favorite with Hereford play-going fans, and according to advance notices, they will be pleased again this year. Opening Monday night with a feature play, "If I Were Rich," the troupe of thirty actors and musicians bid fair to again delight the hearts of their audiences here.

Monday night is designated as "Surprise Night" of the week and the program of music, vaudeville between the acts, and general entertainment planned for big-time stuff.

Brunk's is playing Hereford under the auspices of the local American Legion and the show grounds will probably be south of the laundry between First and Second Streets.

W. L. Pickett Takes Over East Third Gas Station

W. L. Pickett, formerly owner of the Star Theatre, has leased the East Third Street Phillips filling station, effective May 1.

Pickett states that he is going to give this new enterprise his personal attention. He is well known here, and sold his interest in the theatre business about fifteen months ago. The many friends

of Mr. Pickett are glad to note that his health has improved to the extent that he can again engage in active business.

MRS. CLICK HONORED BY SHOWER

Mmes. J. B. France and Frank Lucas entertained Tuesday afternoon of this week in the home of Mrs. France with a miscellaneous shower, honoring Mrs. Click, who before her marriage last week was Miss Gladys McMahon.

Following an entertaining program in which Mrs. H. D. Reed cleverly teased the bride, two little messengers, namely Wanda Jean France and E. L. Lucas, arrived bearing a high pink and white basket laden with many lovely and useful gifts. Refreshments were served to about forty guests.

Domestic Adjustments It is not a bad guess, says a prominent medical authority, that 8 per cent of the better educated women in America find it hard to adjust themselves to the duties and limitations of domesticity.

Uncle Eben "Nobody denies," said Uncle Eben, "dat de women kin work jes as well as de men. But dat ain' n' 'cuse foh a loadn' husband."

Important New Metal A discovery likely to prove of the greatest importance in wireless and X-ray work and, indeed, in electrical engineering generally, has been made in the production of a new kind of metal which will allow an electric current to pass through it in only one direction.

Mothers Club Celebrates Twentieth Anniversary

The Mother's Club of Hereford celebrated its twentieth anniversary Tuesday of last week with a lovely luncheon at the home of Mrs. R. A. Tynes.

The pink and white motif was carried out in table coverings, tapers and flowers. Between the serving of the courses, reports from the different committees were given. The Park Committee stated that work would begin on Mother's Club Park at once.

A delegate was voted to be sent to the district meeting of the Federated clubs at Pampa, Mrs. Tynes, president, being chosen to go.

The hostesses were Mmes. R. A. Tynes, Burl France, Alben Bell, Bob Higgins, H. D. Reed, J. B. Jones, M. D. Womble and J. M. Gilliland.

Freak Cloud Tuesday Brings Hard Rain

The Brand correspondents truly testify that it rained from Bippus to Arney, and from Easter to Daniel. In every direction rain fell in varied amounts over the entire Panhandle.

Week-end rains over this district amount to from one to two inches, and a small cloud Tuesday afternoon gave the Summerfield district a very heavy rain, which extended across the country south of Hereford.

Planting of row crops is progressing where the rain fall was lightest and with a few more clear days a large acreage will be planted.

A Want Ad In The Brand is a sure, steady worker—try it out.

MR. PROPERTY OWNER.

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service Phone 241 Hereford, Texas

The Buying Guide for 27,000 Wideawake Readers



"FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

DISPLAY RATES

Display Advertising Rates on Request.

The Southwestern STOCKMAN-FARMER

ROOM 14, NUNN BUILDING, AMARILLO, TEXAS

Womack's Specials

FOR FRIDAY AND SATURDAY

- COFFEE, Folger's, one pound 50c
BAKING POWDER, K. C., 50c size for 40c
SALAD WAFERS, Merchants, two pounds 31c
OATS, Three Minute, large 21c
MATCHES, Diamond, six boxes 25c
WHEATIES, box 11c

FRESH VEGETABLES, STRAWBERRIES. MARKET PRICE, PAID FOR

EGGS—PHONE 87

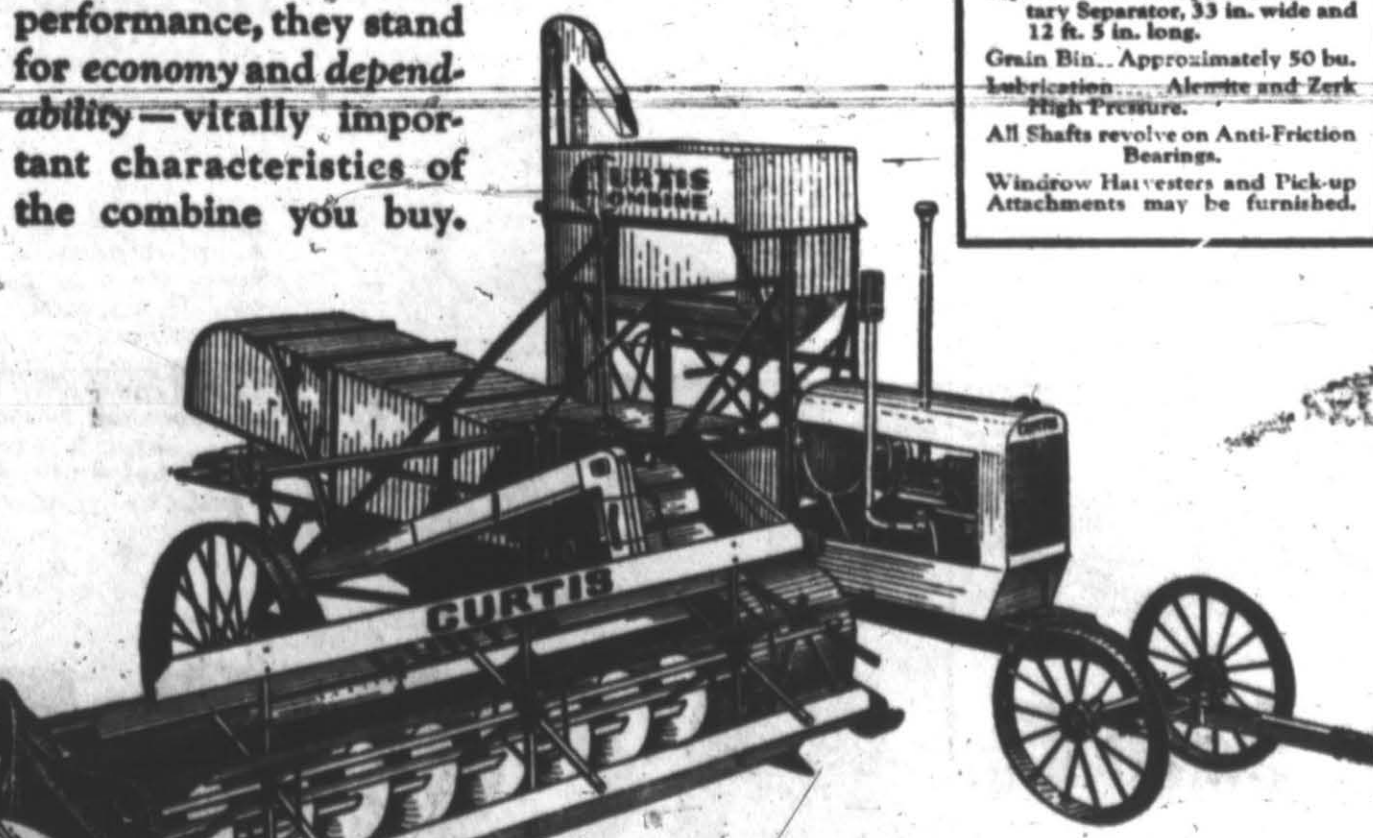
See the Model 30 CURTIS COMBINE at SEWARD & SPEEGLE

Local Dealers Hereford, Texas

AUTHORIZED SALES AND SERVICE REPRESENTATIVE

THE Curtis Model 30 Combine is the result of twenty years experience in designing and building combines that have successfully and profitably harvested and threshed grain throughout the world.

Table with 2 columns: Specification and Value. Includes Range of Cut, Capacity, Weight, Power Plant, Conveyor, Cylinder, Separator, Grain Bin, Lubrication, and All Shafts.



Be sure you see the Curtis Model 30 Combine before you decide!

CURTIS HARVESTERS, Inc. Curtis C. Baldwin, Pres. KANSAS CITY, MISSOURI

"Konjola's Work Miraculous" Says this Lady

Waco Lady, Lifetime Resident, Enthusiastic About New Medicine that Relieved Stomach Ailment.



MRS. LILLIE COLLINS

"Konjola made a new person of me," said Mrs. Lillie Collins, 3617 Homan Avenue Waco, Texas. "For the past few years I have had a severe case of stomach trouble. The food I ate failed to digest, gas formed and I was subject to chest pains and heart palpitations. I was always tired in the morning. Pains in the small of my back from affected kidneys often kept me from doing my housework. I often suffered with numbness in my hands

and feet and was extremely nervous. "I began to get relief immediately after I began the Konjola treatment. The gas on my stomach after meals has now been eliminated and I no longer find night risings necessary. I sleep well and I am no longer nervous. I am free from back pains and my kidneys have been regulated until they function perfectly. I have not an ache or a pain in my body. The results I got from Konjola were miraculous and I heartily recommend this medicine to all who suffer as I did." Konjola has become the most talked of medicine in America because it makes good. And Konjola makes good in the most stubborn cases when given a fair trial. Six to eight bottles are recommended for usual cases.

Give Attention To Wide Roads

At last effective attention is being given to the construction of wider roads. While the movement has just begun, the necessity is fully realized and slowly but surely the motorist in congested areas is being given relief. For example, Illinois, with rural road construction now well under way, will in the next three years spend \$22,500,000 in and near

Chicago in road widening, in building 40-foot pavements, and in constructing parallel relief arteries. The Michigan state highway department is now working out a plan with Detroit to widen state routes leading through the city.

A 40-foot pavement will soon connect Baltimore and Washington, D. C. Dallas, Texas, is surrounding itself with a 40-foot concrete by pass route over several miles from the city. Thirty-five miles of pavement on this Northwest Highway have already been built or let to contract.

Seattle and Tacoma, Washington, will this year be joined for the most part by a double barreled highway. In North Carolina, Gastonia and Charlotte motorists hurry between the two cities over a 40-foot pavement 17 miles long. Relocation, better handling of the curves and more space has reduced the motor time between the two cities from one and a half hours to about 35 minutes.

As yet this country need not fear that the building of wide pavements is promiscuous. Traffic surveys reveal that almost without exception traffic volumes immediately increase when smooth pavements are built, when roads are paved and when wide pavements are built or narrow pavements widened. Traffic facilities constructed ten years ago are now hopelessly inadequate. The least that a community can do is to provide wide rights of way so

that if present finances do not permit wide pavement construction there will be room to expand in the future. So far building wide roads adjacent to cities has not been accomplished at the expense of rural road building. Cities contribute large amounts of money to state road building funds through gasoline taxes and license fees. However activity throughout the country indicates that those communities that do not lack progress will have comparatively ample traffic conveniences at the end of the next few years.

FOR JOB WORK, TRY THE BRAND

HEREFORD GIRL ON T. C. U. HONOR ROLL

Fort Worth, April 30.—Miss Gladys Seigler, daughter of Mr. and Mrs. T. E. Seigler of Hereford, has been announced by Registrar E. R. Tucker as one of the honor roll students of Texas Christian University for the first semester of the 1929-30 school year. An average grade of B or better is required for the honor roll.

A total of 225 names appear on the current list. The seniors lead the four classes in the number of students making the required grade with 77. Juniors are next with 61, sophomores 54 and freshmen 33.

Corn Fed Baby Beef



Yearling Herefords that have been fed corn all winter and are being slaughtered for our retail trade.

You are sure to get FIRST CLASS meat here.

Texas Meat Market

CHIROPRACTOR

Dr. W. A. Robinson

Corrective Diet—X-Ray and Patho-Murometer Laboratory. Office Phone 207

Brand Want Ads Pay Good Dividends

Tanks and Tubs

We still build tanks and tubs and do all kinds of Sheet Metal Work.

WE DO ELECTRIC WELDING and GENERAL BLACKSMITHING

See the New TRAILER HITCH at Our Shop.

BARNHART & SHREVE

On West Second Street.

DROWNED IN WATER YET IT RUNS

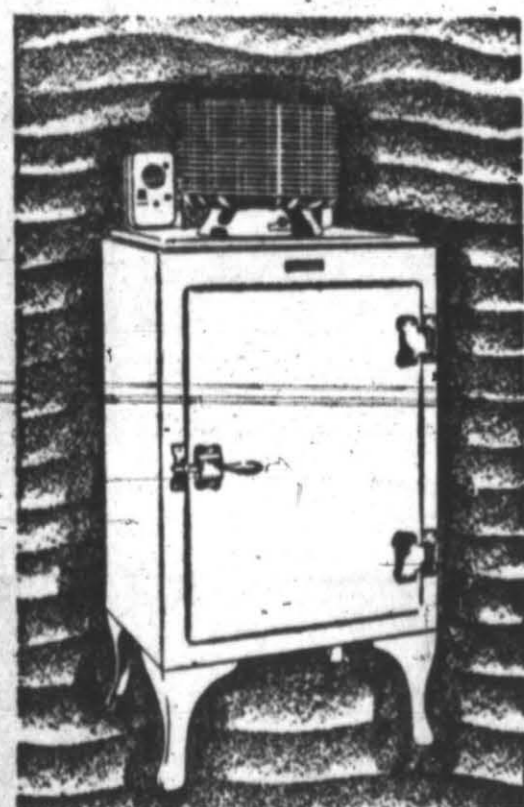
TONS of water surge futilely against the General Electric Refrigerating Units in dealers' windows throughout the country. From coast to coast people are witnessing an astonishing demonstration of the unfailing reliability of General Electric Sealed-In-Steel Refrigerating Units. Drowned in torrents of water—they are operating quietly, efficiently, perfectly.

Dramatically General Electric shows why not one owner has ever spent a cent for service. No other mechanical refrigerator could withstand the test. Its mechanism bathed in oil and hermetically sealed in steel—is unaffected by air, dirt and moisture. The General Electric is trouble-proof and worry-proof.

The cabinet is of all steel construction—porcelain-lined. It is movable. Built up on legs—it has a free-vision base that permits true kitchen cleanliness. Freezing is rapid. Food storage capacity is greater. High efficiency and lower power requirements cut operating costs. Here is the most helpful and least expensive household servant you can have. Ask us to prove these advantages to your complete satisfaction.

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

NOW PRICED AS LOW AS \$205 at the Factory



E. B. Black Co.

Join us in the General Electric Hour broadcast every Saturday from 9 to 10 p. m., Eastern Standard Time, over a nation-wide N. B. C. network.

Cuts and Threshes All Small Grain and Seeds

WHEN you invest in a combine you want a machine that does more than head and thresh grain. You want an honest-to-goodness harvester-thresher that can harvest and thresh all small grain and seed crops year after year—under adverse as well as favorable conditions—that is able to cut the grain regardless of whether it is lodged and tangled, short, or light and fluffy. You want a combine that gives dollar-for-dollar value—and more.

The McCormick-Deering No. 8 Harvester-Thresher is the combine that never slips over the heads in lodged and tangled grain and that gets the heads in extremely short grain. It actually cuts a 4-inch stubble. The long guards raise the tangled crop—the sickle cuts it without loss—it is delivered upon a grain-tight platform canvas and carried evenly to the cylinder.

The wide, grain-tight platform canvas is the only sure method of harvesting and saving grain that is down and tangled. And it is the only way seed crops and flax can be handled. It has stood the test of harvesting and threshing all over the world for many years.

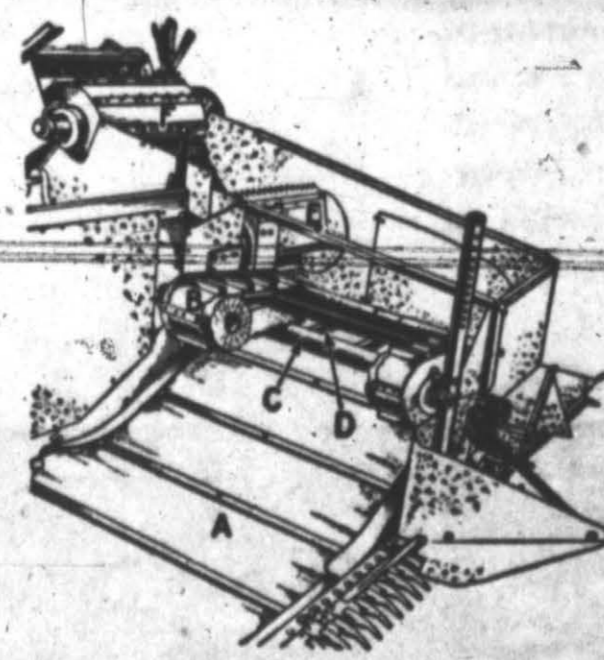
We strongly recommend the McCormick-Deering No. 8 as the harvester-thresher that will pay its way on all crops and give you a full return on your investment. Come in and see this harvester-thresher—let us go over its many features that result in cleaner grain and more profit to its owners. Examine, also, our complete service and parts departments that have been built up through years of selling and servicing McCormick-Deering Harvester-Threshers, Harvesting Machines, Threshers, Tractors, and other Power-Farming Equipment.

12 Important McCormick-Deering Points

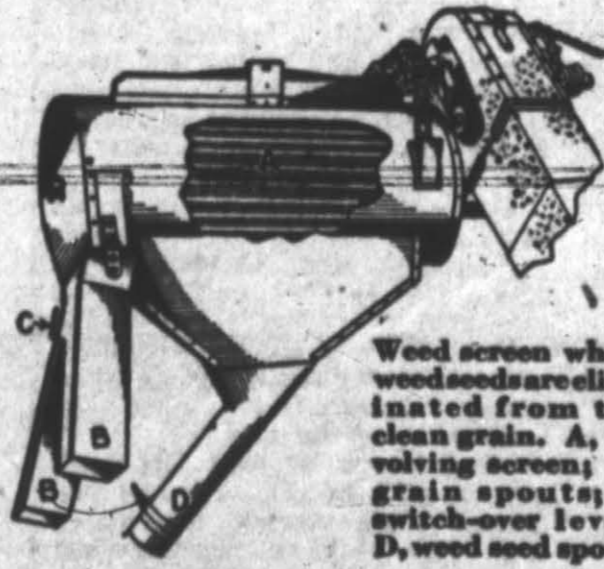
1. Adjustable to cut low. Gets lodged and tangled grain.
2. Continuation of grain-tight platform canvas forms lower elevator canvas. No grain lost at end of platform. Large-capacity, wide elevator carries all grain to feeder.
3. Chain and slat feeder carries grain, heads first, into the cylinder. Direct front feed.
4. Spiked beater in feeder assures positive feeding and controls delivery of grain to cylinder.
5. Ninety per cent separation at cylinder. Straw and grain thus separated never mix again.
6. Four-section straw rack. Extends entire length of thresher from cylinder to straw spreader. Combs straw apart, drops it three times, thoroughly shakes out all the grain.
7. Extra long chaffer and cleaning sieve thoroughly cleans grain.
8. Revolving weed screen takes weed seeds out of threshed grain and bags them. Saves dockage and reduces spread of weeds.
9. Platform folds for transportation—does not have to be detached. No transport truck to buy.
10. A pioneer of small combines—backed by 99 years of practical harvesting-machine experience and by field tests under difficult conditions in the harvest fields of the world.
11. Expert service on the entire machine by permanent dealers and Company-owned branches.
12. Handles a variety of crops under a variety of conditions and seasons.

Buchanan & Rosson

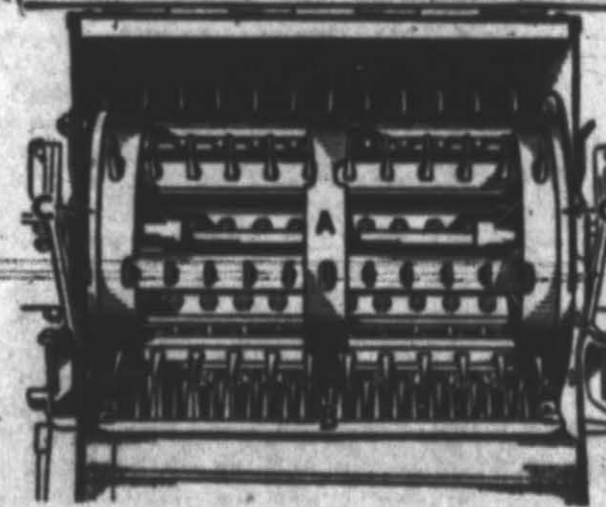
Hereford and Friona



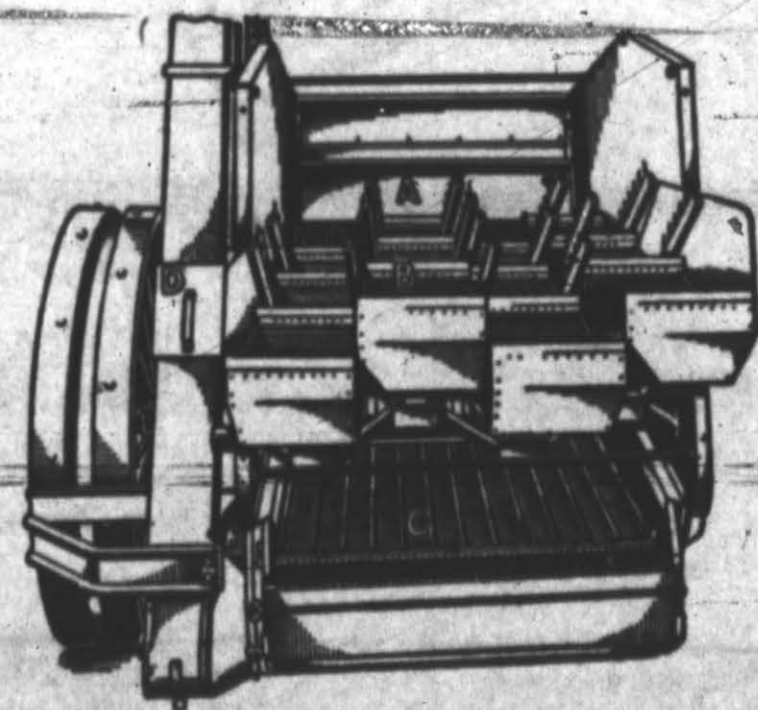
Elevator and Feeder. A, platform and lower elevator canvas. B, upper elevator canvas cut away to show extra roller C, and carrier D. E, saw-toothed beater; F, spiked beater, which helps to carry grain to cylinder.



Weed screen where weed seeds are eliminated from the clean grain. A, revolving screen; B, grain spouts; C, switch-over lever; D, weed seed spout.



Cylinder and Concaves. A, cylinder; B, concaves; C, shields which prevent straw from winding around cylinder shaft. The cylinder is mounted on ball bearings.



Rear view of separator showing cylinder beater A, straw racks B; note steel pins in straw rack risers which comb the straw apart and release the grain. C is the shoe, and D, opening in tailings elevator.

McCORMICK-DEERING

Popular Modern Harvester-Threshers

No. 20—8 ft. cut . . . No. 8—10 and 12 ft. cut . . . No. 11—12 and 16 ft. cut

Cash Specials

FOR
Friday and Saturday

SUGAR, 16 pounds for \$1.00
 PICNICS, per pound 24c
 BEANS, fresh string 11c
 CANDY, pound package 18c
 SALMON, Pink, two for 35c

CORN, White Swan, two for 29c
 ALL-BRAN, small size 11c
 PORK AND BEANS, three for 25c
 MINCE MEAT, three packages 29c
 COFFEE, Wamba, three pound can \$1.38

TEA, Tree, 1-4 lb with Wamba Coffee, FREE

Hereford Wholesale Grocery Company

L. W. CARLYLE

Ford Doings

BY MISS EDITH MANN

There was a large crowd at the social at Ford Friday night. An interesting program the young folks played games while older ones held a business session. Refreshments of sandwiches, coffee and lead tea were served. The next social will be at the school

house Friday night, May 30. The ladies will meet with Mrs. Bill Schwartz Thursday to quilt.

Sunday school was well attended Sunday, but the showers scared nearly everyone away from singing that night.

Mr. and Mrs. Stewart of Dawn were Sunday visitors at the E. H. Simpson home.

Marine Norton spent Thursday night with Ruby Rempel.

Henry Koch and family of Besse, Oklahoma, are here visiting relatives.

Mr. and Mrs. Kiever and Mrs. A. Koch and Mrs. Byrl Davis returned Thursday from a short visit in Oklahoma.

Lucky Leavell spent Saturday night with Joe and James Garrett.

Miss Dorothy Norton spent Friday night with Miss LaVerne Mann.

The John Rempel and J. Freisian families returned from Oklahoma Thursday.

Miss Marie Brumley spent last Thursday night with Miss Oleta Reeves.

Mr. and Mrs. D. B. Mann and children, Clyde, LaVerne and Euna and Mr. and Mrs. George Rempel and children were visitors at the O. D. Franzer home Tuesday night.

Cecil Raynor and Glenn Whitesides spent Tuesday night at the D. B. Mann home.

Mr. Leavell returned to his home in Hobart, Oklahoma, last week.

Mr. and Mrs. Jim Harrison spent Saturday night with his parents, Mr. and Mrs. W. R. Harrison.

Mr. and Mrs. Jim Higgins visited Mr. and Mrs. Bob Higgins Sunday afternoon.

Wesley ball boys went to Wyche Sunday afternoon for a game, but were unable to play because of the rain.

Mrs. G. M. Suggs visited Mrs. Lipscomb Monday afternoon.

M. A. Black and family of Clovis were visitors in the R. E. Kessie home Friday afternoon. Mr. Black is an extensive farmer and rancher of Curry County, New Mexico.

For full particulars on Free Brownie Kodak, Phone 300 or call at CITY DRUG STORE. 15-2c

Mr. and Mrs. Paul Foster and Misses Rozella Veasey and Fern Carlisle were Canyon visitors Sunday.

Nice bottle of perfume for Mother. CITY DRUG STORE, Phone 300. 15-2c

Give your photograph Mother's Day. HANNA & HANNA. 15-2c

O. A. Ryffe, Roy D. Self and C. O. Poteet, business men of Fort Worth, are in Hereford this week looking after life insurance interests.

Eastman Kodaks and films. CITY DRUG STORE. 16-1c

Mr. and Mrs. E. F. Beyer of Wichita, Kansas, and Mrs. J. A. Brewer, of Sterling, Kansas, arrived here last Friday evening and visited until Monday in the home of Mr. and Mrs. J. E. Beyer and family. E. F. Beyer is a brother of J. E. Beyer, and Mrs. Brewer is a sister of the Beyer brothers.

Dennison Crepe Paper, in all shades. CITY DRUG STORE, Phone 300. 16-1c

Mrs. A. K. Gillis reached home last Sunday from a several months visit with her daughter, Mrs. E. Fisher and family of Wichita Falls. Mrs. Gillis has just recovered from a long and protracted illness. Her son, W. F. Gillis and wife, met her in Amarillo last Sunday evening.

For Mother—Amity hand bags, new shipment in, no better gift for Mother. CITY DRUG STORE, Phone 300. 15-2c

Mrs. R. A. Tynes returned from Pampa Thursday evening where she had been a delegate to the meeting of the Federated Clubs.

Nice assortment of candles for Mother's Day, May 11. CITY DRUG STORE. 15-2c

Secretary J. A. Miller of the local Chamber of Commerce, was in Amarillo last Friday evening, returning home Saturday morning.

Ice cream Paddle-Pops, 5c. CITY DRUG STORE. 16-1c

MANOLOGY

Cures all Chronic Ailments in a Safe, Sure, Scientific and natural way.

FREE Consultation and Advice.

DR. R. E. PERKINS, D. M.

206 Lee Avenue

Phone 304-J

One Block West and One Block South of City Hall

Announcing

THE PURCHASE OF THE HEREFORD MOTOR CO. (FORD) FILLING STATION AND STORAGE

—We wish to announce to the public that we have purchased the Hereford Motor Co. Filling Station and Car Storage in connection.

Oil, Gas, Storage, Battery Charging, Car Greasing and Washing.

We Answer Calls Promptly When You Have a Flat

CARROLL STORAGE AND FILLING STATION

PHONE 177

Ward News Notes

BY MRS. WILEY ROBERSON

Mr. and Mrs. G. M. Suggs, Mr. and Mrs. Jim Lipscomb and Geo. Suggs enjoyed a picnic and fishing trip to Tierra Blanca Thursday evening.

Mr. and Mrs. Arlie Dean and Mr. and Mrs. Bob Allison visited in the home of Mr. and Mrs. Geo. Lewis Tuesday afternoon.

Misses Elworth and Brunson spent Friday night in the Fulkerson home.

Mrs. Coconaugher, Miss Maggie and Lee Coconaugher visited in the home of Mr. and Mrs. Bob Higgins Sunday.

Misses Suggs, Lipscomb, Roberson Caraway and Dean attended a meeting at the court house on Monday morning in interest of a home demonstrator.

Glenn Plummer spent Thursday night with Jack Dean.

Floyd Harrison spent Saturday night with Clarence Baker of the Progressive neighborhood.

Mr. and Mrs. Arlie Dean, Jack and Mary Louise, Miss Brunson, Cap Coconaugher and Clinton Bendall were guests at Sunday dinner in the Wiley Roberson home.

Glads Lewis spent Sunday with Winnie Dea Smith at Hereford.

Did You Know...

That You Could Get a Brand New 1930 Model

Nichols and Shepard Combine

- 12-foot header
- 22-inch cylinder
- 30-inch rear
- 32-horsepower motor
- 36-inch draper
- 50-bushel grain tank
- Raddle straw carrier and grain recleaner.

FOR \$1,675.00 DELIVERED?

M. D. Womble Implements



Hurry and Come Early Because

Fresh—Delicious

Sweetheart Cakes

Don't Last Long For Sale At All Grocers

Special for Saturday Only, Butter Sponge Cake, 20c

HEREFORD BAKERY

Pay Your Bills by the 10th!

You Have No More Valuable Asset Than A CLEAN CREDIT RECORD

Business Men's Association, Inc.

H. L. GRAHAM, Manager

FOR QUICK JOB SERVICE SEE THE BRAND.



Multi-Interest Jerseys

—We have a few good "line-bred" "Interest" bulls for sale. Come look at them and their dams while you can still get one.

Clover-Dell Farm

Three Miles East of Hillside Hatchery

Hereford, Texas

Funnygrams From Rice's

Filling Station Man: "Now, if you put this stuff in the gasoline your car will perform as never before."

Lady Patron: "Gee, I wonder if that's the same stuff John got hold of at the party last night!"

We are expecting a shipment of Brunswick "Air Fast" (Puncture proof) tubes any day now.

Jim: "They say if there's anything in a man, travel will bring it out."

Slim: "You tell 'em!—I found that out my first day at sea."

Frank Corn drove a set of Brunswick Super Service tires (with common tubes) over 18,000 miles without a puncture, and when he traded the car off they didn't appear to be half worn out.

BRUNSWICKS ARE FAMOUS FOR QUALITY!

H. L. RICE



Prices For Friday and Saturday	
FLOUR, Arbutus, 48 lb sack	\$1.93
FLOUR, Arbutus, 24 lb sack	98c
COFFEE, Sam Houston, 3 lb, cup-saucer	\$1.28
APRICOTS, Veribest, heavy syrup, 2 1-2 can	27c
PEACHES, gallon can	62c
SAUER KRAUT, Kuner's, 303 size, per can	10c
MATCHES, Diamond, carton	21c
PEANUT BUTTER, 33 oz barrel	42c
OXYDOL, wash powder, large pkg	22c
WHEATIES, large package	10c
PEAS, No. 2 Standard, two cans	24c

FRUITS AND VEGETABLES AT ROCK-BOTTOM PRICES!

Flagg News

BY MRS. W. T. SUMNER

Jack Redwine made a business trip to Plainview Tuesday. Mr. McAllister from New Mexico is visiting Mr. Hines. Mr. and Mrs. Cliff Ramsey were

shoppers in Hereford Saturday. Mr. and Mrs. Ernest Jones were among the visitors on the excursion to the tunnel and gravel pit Sunday. Claude Reeder made a business trip to Plainview Saturday. The ball games Thursday between Amburst and Flagg resulted

in a score of 7 to 3 in favor of Amburst. Mrs. Cardie Birdwell spent the week end with her sister at Dimmitt. W. T. Sumner will conduct a singing school at Easter, beginning Wednesday night, April 23. Mr. and Mrs. Burton of Big Square spent Saturday in Flagg. Mrs. W. T. Sumner went to Plainview Tuesday to be with Mrs. Floyd Smith who had been operated on and is now doing nicely.

Miss Martha Medley and Mr. Medley have returned from Abilene. There was singing at Easter Sunday afternoon. Rev. Peters preached here last Sunday morning. Rev. Peters and family visited the Allen home last Sunday.

SEE THE NEW

CATERPILLAR

COMBINE

The combine with no crankshafts. Have listed for sale six used combines of well known makes at attractive prices.

STOCK OF PARTS NOW ON HAND.

J. O. MILLER

CATERPILLAR SALES AND SERVICE

Easter News

BY MISS EMERALD SMITH

Mr. and Mrs. J. S. Smith and son left Thursday for Oklahoma on a business trip. Mr. and Mrs. Harvey Smith were visitors in the J. S. Smith home recently. Mrs. Chandler is on the sick list this week. Miss Va Allen visited her sister last week. Splendid rains have fallen in this vicinity the last few days.

Arney News Items

BY MRS. F. W. FORTNER

Excellent rains have fallen in this vicinity the past several days. Mr. and Mrs. F. W. Fortner attended the Passion Play at Amarillo Tuesday night. Several from here plan to attend the Deaf Smith County Singing Convention Sunday May 11 at Ford. Frank and Boyce Harper left for their home at Wellington last Monday. Planting will be in order in a few days, a few having already begun this work. Misses Edna and Rachael Burk and Lynn Bratcher were in Ralls Saturday to spend the week end with his parents, Mr. and Mrs. Bratcher, who lived here until a year ago. Raymond Hagge has gone to Seymour where he will work for a while. School will close in a short while, to the relief of some and regret of others.

Northwest News

BY MRS. H. O. DORRIS

A good rain fell here last week and prospects are good for a bountiful harvest. Mr. and Mrs. W. H. Flippen called in the H. C. Van Bibber home Saturday afternoon. Mr. and Mrs. Ted Bippus of Amarillo were guests in the Geo. Bippus home Sunday. H. O. Dorris left Wednesday of last week for Fort Worth where he will undergo treatment. He expects to be away two or three weeks. Mrs. George Bippus who has been in ill health for some time, is in the Hereford hospital. Mrs. J. R. Copeland and Miss Maryann Armitage were shopping in Hereford Friday. Ruth and Junior Reece visited Glenn Fortenberry Saturday. C. S. Reeves was in Adrian and Vega last week, buying a new tractor.

Rev. A. W. Yell of White Deer will be here Sunday to begin a week's meeting at Bippus and everybody is invited to attend. Moses Dorris and Van Bibber were in Amarillo last Tuesday. Blue prints for the community building have been received. The building will not be placed on the Rose farm as planned, but on the Willie Hammons place, about a mile south of the Rose farm. Owing to change in location a few days will be required to arrange details before work is started. Mrs. W. H. Flippen and daughter were Hereford shoppers Friday. H. Atterbery and family of Hill county were visiting his brother,

J. E. Atterbery and family last week. Marvin Morrison traded in Hereford Friday. Ed Mocaskey and family visited in Adrian last week. Little Margaret Taylor was operated on for appendicitis in Amarillo Friday and is doing well at this writing. Mozelle Phillips spent Thursday night with Jannette Blasingame. Laverne Phillips spent Thursday night with Roxie Blasingame. Mrs. Hugh Fortenberry spent Friday afternoon with Mrs. Vernon Monroe. Mrs. N. O. Phillips entertained the Sims community club Thursday

afternoon, with eight men present, and the time was spent in quilting. Sandwiches, cake and ice cream were served. Mr. and Mrs. Hugh Fortenberry and Jack were in Vega and Plain Tuesday. Mrs. D. R. Blasingame and children were Hereford shoppers a day. Mr. and Mrs. Hugh Fortenberry and Christine spent Friday night in the J. G. Fortenberry home. Mrs. F. D. Ferguson suffered attack to ptomaine poisoning day last week, but has fully recovered. Mr. and Mrs. C. T. Reece were in Vega Saturday.

UNDER THE OLIVER FLAG

Power That Speeds Your Work in the Oliver Hart-Parr Tractor

M. D. Womble IMPLEMENTS OLIVER

SMART • INTERESTING • INEXPENSIVE

ARE THESE NEW

WIRTHMOR TUB FROCKS

BATISTES • DIMITIES • SPORT CLOTH PRINTS • POLKA DOTS • CHECKS

FLORAL AND NOVEL PATTERNS • ALL VAT DYES • ABSOLUTELY COLOR FAST

ALL AT ONE PRICE

Regular Sizes 16 to 44
Stout Sizes . . . 46 to 52
Every Garment Accurately Sized

ASTONISHING! THAT'S WHAT YOU'LL SAY WHEN YOU SEE THESE WIRTHMORS

Fox Mercantile Co.

"Konjola's Work Miraculous" Says this Lady

Waco Lady, Lifetime Resident, Enthusiastic About New Medicine that Relieved Stomach Ailment.



MRS. LILLIE COLLINS

"Konjola made a new person of me," said Mrs. Lillie Collins, 3617 Homan Avenue Waco, Texas. "For the past few years I have had a severe case of stomach trouble. The food I ate failed to digest, gas formed and I was subject to chest pains and heart palpitations. I was always tired in the morning. Pains in the small of my back, from affected kidneys often kept me from doing my housework. I often suffered with numbness in my hands and feet and was extremely nervous. "I began to get relief immediately after I began the Konjola treatment. The gas on my stomach after meals has now been eliminated and I no longer find night risings necessary. I sleep well and I am no longer nervous. I am free from back pains and my kidneys have been regulated until they function perfectly. I have not an ache or a pain in my body. The results I got from Konjola were miraculous and I heartily recommend this medicine to all who suffer as I did." Konjola has become the most talked of medicine in America because it makes good. And Konjola makes good in the most stubborn cases when given a fair trial. Six to eight bottles are recommended for usual cases. Konjola is sold in Hereford, Texas, at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

SHERWIN-WILLIAMS PAINT HEADQUARTERS

enamel that withstands the grinding tread of countless feet and daily scrubbing. Dries with a rich, durable enamel luster that brings to floors a new colorful beauty heretofore possible only on furniture and woodwork. Transform soft wood, discolored hardwood and cement floors into happy spots of color with this new floor enamel. At the same time you will be protecting your floors from wear and decay. S-W Floor Enamel is but one of the many great values we offer Friday and Saturday. It pays to shop here.

An Enamel you can walk on.. S-W Floor Enamel

Modern science has brought you a new floor finish—S-W Floor Enamel; an

FRIDAY AND SATURDAY SUGGESTIONS

S-W Floor Enamel
A beautiful finish for wood and concrete floors. Dries with a rich, durable enamel luster. Also adapted for enameling linoleum. Just the thing for painting the recreation room in the basement. Per quart..... \$1.00

S-W Porch and Deck Paint
Especially prepared to withstand outside exposure and hard wear on porch floors, steps, decks of boats, etc. \$1.00

S-W Enameloid
The world's finest rapid-drying decorative enamel. Ideal for woodwork, furniture, toys, etc. Wide range of charming colors. Per quart..... \$1.00

Flo-Lac
Produces a beautiful stained and varnished effect in one operation. Dries with a high gloss, is tough, elastic and durable. Quart..... \$1.50

S-W Mar-Net
A water-resisting floor varnish made to withstand tramping heels. For oak, light maple, birch or linoleum. Per quart. \$1.50

S-W Flat-Tone
A washable flat wall paint for interior decorations. Produces beautiful velvet finish on plaster or wallboard. Per quart 90c

The ATTIC is a PLAYROOM now

A light, airy domain where childhood reigns supreme—where play-hours are longer and playthings out of the way. It is so easy to get extra room—upstairs or downstairs; to add a porch; to enlarge the kitchen; to repaint, re-decorate, re-roof or to do the many things necessary to gain more room and to keep the home up-to-date and attractive. Just do a little careful planning—have the work done a bit at a time—and however modest your purse or income at this time, you will find that you can handle the expense.

(We have the information and estimates you need. Why not stop in at the first opportunity and talk it over?)

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy • Quality • Service

International Sunday School

Lesson

MAY 4, 1930.

PROMOTION IN THE KINGDOM

Matthew 20:17-28

Text: The Son of man came not to be ministered unto, but to minister, and give his life a ransom for many.—Matt 20:28.

Introduction.

Earthly thrones are built with gold and silver; the remarkable thing about the thrones of the kingdom is that the steps lead down to them. We must descend if we would reign, stoop if we would rise.—F. B. Meyer.

Jesus Foretells His Death.

Mark mentions the interesting fact that on the way, Jesus being in advance, he is always "on behind"—"they were amazed" and "said." Was there something about Jesus' bearing, or some glory of countenance, now that he had his face toward Jerusalem, had not been there before? Mark adds that he told them that all the things that are written through the prophets shall be accomplished, and Mark that "they understood none of these things."

Jesus' prophecy is remarkable for its detailed character.

This was the third time, so far as we know, that he had alluded to his passion. Yet it is evident from such reference as Luke 12:50 that the catastrophe was often in his thought. He speaks "here as a voyager to whom the sound of the cataract is no longer a distant murmur."—Ross. When we read those words of his, "Behold, we go up to Jerusalem!" We should never forget that he already clearly saw the cross standing "on the peak of the skull." "We hear it sometimes that it was wonderful that Jesus, having undertaken the world's salvation, did not draw back at the sight of the cross. Would it not have been more wonderful if, being Jesus, he had drawn back?"—Phillips Brooks.

Christ, the Suffering Servant.

Four times, as recorded by Matthew, our Lord solemnly predicted that he would suffer a violent, agonizing and shameful death. If Matthew recorded so many predictions, it is probable that the Evangelist very often, seeking to prepare his disciples for the awful event, and disclose to them the real nature of his kingdom, turning their minds if possible from just such ideas of worldly preferment and material triumph as are implied in Salome's request (verse 13). Christ's crucifixion and glorious resurrection are the most wonderful illustration in all history of the Christian principle that the last shall be first and the first last, and therefore Jesus' announcement of his coming death most appropriately placed here.

Going Up to Jerusalem.

"And Jesus was going up to Jerusalem." He was leaving Perea, the country east of the Jordan, and was journeying to the holy city for the last time. "He took the twelve disciples apart." The great teacher and miracle worker was always surrounded by a jostling, clamorous crowd, and Christ needed to withdraw with his disciples if he would have a quiet talk with them. "And on the way he said unto them." The prediction he intended to make was poorly understood even by the disciples: it would be wholly misunderstood by the common crowd. "Behold, we go up to Jerusalem." "Behold" indicates the solemn and important nature of the announcement. "And the Son of

man shall be delivered unto the chief priests and scribes." That is the Sanhedrin, the highest court of the Jews, consisting of seventy senators plus a presiding officer, the high priest. The Sanhedrin (often called the Council) was made up of chief priests (those who had been high priests and the heads of the courses into which the priests were divided) with representatives of the scribes or lawyers, who copied and expounded the law, and also of the elders or heads of families. "And they shall condemn him to death." They could not put him to death without the consent of the Roman authorities, for those rulers reserved to themselves the right of capital punishment.

Crucifixion and Resurrection Foretold

"And shall deliver him unto the Gentiles." That is, the Roman authorities. "To mock and to scourge, and to crucify." This is the most particular prophecy of the horrors that were to attend the Saviour's death. "And the third day he shall be raised up." "Our blessed Master added a word which overpowered the bitterness of the death-draught. Here was the bright living to the black cloud. This poured a flood of light on what else had been a seven-fold midnight."—C. H. Spurgeon.

James and John.

"Then came to him the mother of the sons of Zebedee with her sons." Her name was Salome, and her sons were the two apostles, James and John. From their fiery impetuosity they were called by Christ Boanerges, or "sons of thunder." James afterwards was the first of the apostles to suffer martyrdom, and John became the bishop of Ephesus, wrote the fourth Gospel, three Epistles, and the Revelation, and died at the great age of nearly one hundred. "And asking a certain thing of him." Mark tells us that John and James made the request for themselves, and says nothing about Salome. Probably all three combined to present the petition. "She saith unto him, Command that these my two sons may sit, one on thy right hand, and one on thy left hand, in thy kingdom." Only a short time before this, our Lord had promised all the Twelve that when he accepted his throne of glory, they should sit on twelve thrones, judging the twelve tribes of Israel, Matt 19:28. Now James and John sought to obtain for themselves the most honorable of the thrones. They felt they had a right to this promotion because Christ has distinguished them (with Peter) above the others by admitting them to the inner circle, and, besides, their mother was seemingly the sister of Mary the mother of Jesus, so that they were cousins of Christ.

Ye Know Not What Ye Ask.

"But Jesus answered and said, Ye know not what ye ask." Christ turns to James and John, recognizing their ambition as the real source of the request. Their prayers were like many of ours, akin to the baby's crying for the fire, which would only burn his hands if he got it. "Are ye able to drink the cup that I am about to drink?" That is, "can you endure the fate that is in store for me?" "They say unto him, We are able." Jesus might well have answered them

at first, "Ye know not what ye ask."

"He saith unto them, My cup indeed ye shall drink." Neither of the brothers was crucified. James was beheaded with a sword in the reign of Herod Agrippa I., and John died a natural death after suffering many persecutions. Both of them shared the trials of Christ.

"But to sit on my right hand, and on my left hand, is not mine to give." That is, such an honor was not to be handed out arbitrarily, and as a personal favor, but was to be given to those whose lives and spirits should prove them worthy of it.

An Unchristian Spirit.

"Not so shall it be among you." The principle of Christianity is the very opposite of worldly self-seeking. Christians do not seek greatness for themselves, but to make others great. They do not ask for their own prosperity, power and happiness, but for the joy of the world. Ordinary ambition is like the Dead Sea, always taking in, never giving out, and so stagnant, heavy and lifeless. The Christian ambition is like a great, clear, life-giving river, ever flowing onward, blessing wherever it

goes. "But whosoever would become great among you shall be your minister." His followers are to be great, but they are to be great servants, great helpers, great restorers, great comforters, great guides, great teachers, great aids in the advancement of human welfare; in short, they are to be great as he is great.

The Son of Man, a Servant.

"Even as the Son of man." Christ as representative man, standing in our stead, living our life and bearing our sins. "Come not to be ministered unto." As he might well have said, for the crowds wanted to make him king, and his powers of miracle-working could win for him unbounded wealth and limitless sway; but he would have none of it. "But to minister." Literally, "to be a deacon or a servant." "And to give his life a ransom for many." Christ gave his life; he laid it down of himself; he offered himself as a living sacrifice. He came as a ransom to do for us what we could never do for ourselves. We were bound, he came to set us free. We were captives and he bought our release. We were slaves, and he rescued us.

IT PAYS TO DIVERSIFY

The optimistic farmer plants And trusts to weather, work and chance, And while his corn may need a rain, Wet hay to him would give a pain. Now the only thing for him to do Is to diversify the whole way thru; So if it rains and spoils his hay It helps his corn and makes it pay. THE FIRST NATIONAL would advise you try No other way than diversify. (Copr. 1925)

Try a Want Ad in THE BRAND

6 1/2 PER CENT MONEY ON Farm Loans
No Commission to Pay
FRANK BARBER
Representing the South-western Life Insurance Company

PLENTY MONEY FOR YOU

—With which to Build a Home, Refinance into a loan to suit you, or rebuild your present home. Monthly pay, low rate interest.

RALPH BARNETT

FOR QUICK JOB SERVICE SEE THE BRAND.

DEAF SMITH COUNTY ABSTRACT CO., Inc.
110 West Third Street
G. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

Growena

If the chicks are allowed out-of-doors in the direct sunshine, it is well to change from Chick Grow Chow to Purina Chick Growena, during the seventh week. If confined, they show to be continued on Grow Chow as it contains cod-liver oil, which takes the place of the sunshine. In addition to the mash, in either case, feed Intermediate Hen Chow to these future layers twice a day.

Growena and Intermediate Hen Chow have the minerals (ash)—the bone-building material for developing a large frame.

Growena and Intermediate Hen Chow furnish the bird with the variety of proteins needed to build blood, bones, nerves, feathers and muscles.

Growena and Intermediate Hen Chow contain an abundance of growth vitamins.

McLean & Pitman
Phone One

Now **3 times** as many Frigidaires are now in use as any other make of electric refrigerator

...and today we announce the NEW—**MULTI-COLD FRIGIDAIRE**
5 types of refrigeration in one cabinet



SPECIAL Demonstration starts May 1st
Free Desserts and Recipe Books

There's no other refrigerator like it. It offers moist cold, dry cold, normal freezing, zero freezing, and cold just above freezing—all within the same cabinet. Come in and see it—today.

Blythe Bros.
Hereford, Texas



Concrete Streets in Texas
WICHITA FALLS has more than 1,000,000 square yards of portland cement concrete pavement.

Wichita Falls is known as "The city that faith built." Concrete pavements have helped this faith because they act as a town tonic.

What about the streets of your town? Like Wichita Falls—you can have paved streets that will stand the immense increase in swiftly moving automobiles and pounding motor trucks.

Portland cement concrete pavements are economical to build and maintain, permanently beautiful and—the safest pavement, wet or dry.

PORTLAND CEMENT ASSOCIATION
Athletic Club Building, Dallas, Texas

PORTLAND CEMENT
CONCRETE
FOR PERMANENCE

MONEY TALKS BY YOUR CASH

E. B. BLACK'S

I am the dollar sign. Folks who believe in signs trust me explicitly, for they know I show a lot of cents when I guide them to E. B. Black's, says Your Cash.

E. B. BLACK'S
We are Satisfied With Small Profits

COTTON SEED

I have on hand at McLean & Pitman's (Harrison's) Elevator, a few cotton seed left over from a car of

PURE HALF-AND-HALF COTTON SEED

Shipped in last year, on which I have reduced the price to \$1.75 per bushel.

These seed were grown in Donley County by a breeder of pure seed, and they are superior in quality.

BETTER SEED means MORE COTTON per acre, so why plant poor seed when you can get the best? As to quality of these seed and their high lint yield per acre, I refer you to anyone who used them in 1929.

The supply is limited, so get yours while they last, at McLean & Pitman (Harrison) Elevator.

E. E. Ireland



Your Mother--

Remember Her Sunday, May 11

What could be more appropriate than a SATIN COVERED BOX OF NUNNALLY'S OR ART STYLE CANDIES!

We will deliver anywhere, including parcel post packages. We also carry a line of Mother's Day Stationery and Cards.



Corner Drug Store

The *Rexall* Store

Day Phone 105

Night Phone 238 or 403-W

"We Fill Any Doctor's Prescription."

The Best In Drug Store Goods—The Best In Drug Service

Locals

T. A. Turnbow and family of Quitaque are here this week visiting in the home of his brother, P. A. Turnbow. The Turnbows likely will locate here.

The Presbyterian Auxiliary will sponsor "Sarah and Son" at the Star Theatre next Wednesday and Thursday, May 7 and 8. 16-1

Mrs. O. E. Smith, of Ertek, Oklahoma, came Wednesday to visit in the home of Mr. and Mrs. J. E. Speegle.

Plant trees that will bear fruit. See J. F. WARD, Phone 250. 11-tfc

Eastman Kodaks and films. CITY DRUG STORE. 16-1c

Ed Ennox of Amarillo was in Hereford Wednesday.

Graduation memory books at CITY DRUG STORE. 16-1c

H. M. Bradford, official of the Texas Utilities Company, was here from Lubbock Tuesday looking after company affairs.

Nice assortment of candies for Mother's Day, May 11. CITY DRUG STORE. 15-2c

Prevent smut by treating all field seeds with copper carbonate or Cersan. CORNER DRUG STORE. 16-1c

The Presbyterian Auxiliary will sponsor "Sarah and Son" at the Star Theatre next Wednesday and Thursday, May 7 and 8. 16-1

Mike Monehan, advertising manager of the Harman Motor Company, Amarillo, was here Wednesday of this week conferring with Ollie Dixon, manager of the Dixon Motor Company.

Electric light globes and fuses. CITY DRUG STORE. 16-1c

Mr. and Mrs. W. J. McMillan of Abilene are here improving their former home in the Summerfield district. The McMills have a daughter, Miss Edna, in Simmons University, Abilene.

Nice bottle of perfume for Mother. CITY DRUG STORE, Phone 300. 15-2c

Brick ice cream, all flavors, 50c a quart. CORNER DRUG STORE, Phone 105. 16-1c

Mr. and Mrs. E. W. Kinney of Plainview, were Hereford business visitors Wednesday of this week.

The Presbyterian Auxiliary will sponsor "Sarah and Son" at the Star Theatre next Wednesday and Thursday, May 7 and 8. 16-1

Mr. and Mrs. Zeno Truax of near Vega were shoppers in Hereford Monday.

Electric light globes and fuses. CITY DRUG STORE. 16-1c

Mrs. Clarence Danner of Happy was in Hereford on a business trip Monday.

Silque hand lotions. CITY DRUG STORE. 16-1c

Brick ice cream, all flavors, 50c a quart. CORNER DRUG STORE, Phone 105. 16-1c

Leo Pottisham of Fort Worth was in this city Wednesday on a business mission.

Thermos jugs and bottle. See our new assortment. CITY DRUG STORE. 16-1c

Mr. and Mrs. Seth B. Holman, former editors and owners of the Brand, have been down from Amarillo visiting old neighbors and friends over the past week-end.

Prevent smut by treating all field seeds with copper carbonate or Cersan. CORNER DRUG STORE. 16-1c

Mr. and Mrs. T. A. Sullins and daughter, Gladys, spent Sunday with friends in Tulla, going from there to the canyons.

Thermos jugs and bottle. See our new assortment. CITY DRUG STORE. 16-1c

Ray Hershley was in Amarillo Thursday attending the Anti-Thief Poultry Association, of which he is an officer.

Tennis rackets and balls, new shipment, the latest design in rackets. CITY DRUG STORE. 16-1c

A. M. Walker, of Summerfield, was a business visitor here Saturday.

Tennis rackets and balls, new shipment, the latest design in rackets. CITY DRUG STORE. 16-1c

C. O. Burns was in House, New Mexico, last week transacting business.

Graduation memory books at CITY DRUG STORE. 16-1c

Mrs. T. E. Seigler motored to Clarendon Saturday, returning on Sunday evening.

Apex moth cakes. CITY DRUG STORE, Phone 300. 16-1c

SCHOOL NEWS

(Concluded from School Page)

to the standards of our school's a clean school, clean sports and red-blooded boys and girls.

White stands for goodness, purity and cleanliness. Maroon for bravery, good sportsmanship, the very things that are characteristic of our school. What does black and gold suggest that is characteristic of our school? Nothing.

Several are opposed to maroon and white because they say it is not customary to have colors and emblems to match. Hereford is fortunate in having an emblem of which attractive colors may be matched. Of course if our emblem were an eagle we would not want speckled colors, but it is the Whiteface and attractive colors may be matched with it.

Agency for Parker's pens and pencils. CITY DRUG STORE. 16-1c

Mr. and Mrs. L. E. Eastland, of Ima, New Mexico, were here Monday of this week shopping.

Agency for Parker's pens and pencils. CITY DRUG STORE. 16-1c

P. H. Krohn and nephew of Electra were here the first of the week on business.

Dennison Crepe Paper, in all shades. CITY DRUG STORE, Phone 300. 16-1c

Mrs. I. W. Head and three children of Weatherford, Texas, visited Mr. Head here last week.

Mrs. Ora Newsome of Dimmitt entered the local county hospital last Friday.

Mr. and Mrs. W. F. Gillis were in Amarillo on business Tuesday afternoon.

B. B. Burns of House, New Mexico, was here Tuesday of this week visiting in the home of his parents, Mr. and Mrs. C. L. Burns.

L. J. MATTHEWS CELEBRATES BIRTHDAY

A surprise party in honor of L. J. Matthews last Sunday at the home of his parents, Mr. and Mrs. W. R. Matthews, north two miles on 25-Mile Avenue, was indeed a surprise, for they enticed their victim away long enough for all the guests to gather. Dinner was brought in by the guests, along with two large birthday cakes for Mr. Matthews. The folks enjoyed the afternoon with various games and other amusements.

NEW HOME IN SOUTH HEREFORD FINISHED

J. J. Clayton is finishing a stucco job on a new house in South Hereford this week. The new home will consist of five rooms and will be modern. The Claytons moved into their new home last week. Mr. Clayton is connected with the Thompson Lumber Company.

HIGH SCHOOL ANNOUNCES END-OF-SCHOOL SPEAKERS

Hereford high school announces this week the selection of Kathleen Cronin, daughter of J. T. Cronin, as valedictorian, and Edward East, son of Mr. and Mrs. Ed East, as salutatorian of the graduating class of 1930. The selection of these two as class representatives carries with it the prestige of receiving the highest respective grades in scholarship among the seniors.

Hangar Erected South of T. A. T. Landing Field

The second hangar to be constructed in Deaf Smith county was finished the first of this week when D. M. Rayzor, contractor, turned over to Cox and Pinkert a 30 by 40 metal covered hangar, located on the Kibbe Field north of Hereford, next and south to the T. A. T. landing field.

BAND CONCERT

The city municipal band will give its concert next Sunday evening on the court house lawn from 4:00 to 5:00, using the same program that was, to have been played last Sunday, but was rained out.

"SHOW OF SHOWS" ONE HUNDRED SHOWS IN ONE

"Show of Shows," Warner Bros. all-talking, singing, dancing, technical super-revue, comes to the Star Theatre Monday and Tuesday next. Practically 100 stars take part in the extravaganza, over 500 persons being in the ensemble. Twenty-nine numbers brilliant musically, pictorially and in comedy interpolation, comprise the evening's entertainment. Among the stars are John Barrymore, Beatrice Lillie, Winnie Lightner and many others, besides hundreds of beautiful girls. "Show of Shows" is the supreme triumph of the singing screen.

PALMER BUILDING TO BE REPAIRED

The Palmer building is due for a general overhauling, beginning next week. The building is occupied by the Kerr Implement Company. Concrete floors will be laid, the walls replastered and the exterior redecorated. The building front was remodeled about a year ago. Stewart brothers have the contract.

NEW HOUSE

W. M. Cogdell has under construction a two story apartment-garage on his lots at Sampson and Fifth streets. Four rooms on the second floor and two on the first and a two-car compartment on the ground floor completes the specifications of the building. Mr. and Mrs. Cogdell will occupy the second story.

HOSPITAL NOTES

R. O. Dunkle and Dean Rice were discharged from the county hospital the first of the week. Mr. Rice was out Tuesday afternoon, but Mr. Dunkle is still confined to his bed. Both are improving rapidly.

T. C. IVEY SELLS BULL TO NEW MEXICO MAN

M. A. Black, progressive farmer of Curry County, New Mexico, purchased a registered Hereford bull calf from T. C. Ivey Friday of last week for \$1,000. Mr.



To Preserve the Snowy Skin of Youth Try this Simple Treatment

At night use Martha Lee Creaming Cream. Then apply Martha Lee Bleach Cream, leaving on for one night. The soft snowy white skin of youth is the result. You'll find other Martha Lee sojourns most delightful to use.

MARTHA LEE toiletries For Sale by CITY DRUG STORE Hereford

CREAM WANTED

We pay all transportation charges. Farmers, we were the first to publish in hundreds of newspapers an honest market value for cream, according to market value of butter. By doing this can't you favor us with your shipments of cream? By checking up you will find our prices range from 4c to 6c over and above cream buying station prices. We need your cream and you need our market. Ship us. Write for tags.

Ref. Richardson County Bank. FALLS CITY CREAMERY CO. Falls City, Nebraska.

INSURANCE Loans--Bonds HEREFORD INSURANCE AGENCY JOHN McLEAN, Manager

Black is organizing a herd of pure bred Herefords for his New Mexico farm interests and came over to find a suitable bull to head his herd of young heifers. He found many he liked and would have bought, he told the Brand, but when Mr. Ivey showed him the one he eventually bought he just could not see any of the others.

MRS. VANDERBURG SURPRISED

The Ladies' Sunday school class of the Christian Church gave Mrs. Vanderburg quite a surprise at the home of her daughter, Mrs. C. R. Smith, last Friday afternoon, the occasion being Mrs. Vanderburg's birthday, and the surprise was complete. The friends brought dishes of good things to eat and a delicious repast was spread at the noon hour. The afternoon was spent in visiting and quilt making. About fifteen friends of Mrs. Vanderburg were present.

Car Shipments of Cattle From Hereford Picking Up

Recent car lot shipments from Hereford include: Troy Wumble, car horses to Wichita, Kansas, last Saturday.

Bert Walton, car cattle stocker to Texline.

Oasis Cattle Company, four cars cattle to Rogers, Kansas.

O. G. Hill, nine cars white face yearlings to Stratford.

W. L. Chenaust, nine cars mixed cattle to Stratford.

Hicks & Conkright, three cars mixed cattle to eastern markets. Bill and Perry Graham of near Dimmitt shipped last week six cars of fine Hereford baby heaves to the Kansas City markets. Those who inspected the cattle said they were the best lot of calves shipped out of Hereford in many years. The Graham stuff was fattened on home-grown grain and cotton seed meal.

MOTHER'S DAY!

There is nothing that will take the place of

CUT FLOWERS and POT PLANTS FOR MOTHER.

See or Phone 157 MRS. J. H. PITMAN

STAR THEATRE

HEREFORD, TEXAS

PROGRAM

Last Time

FRIDAY, MAY 2

WILLIAM HAINES

In his great all-talking, all-laughing comedy—

"Girl Said No!"

Sunday Midnight

MATINEE, MAY 4

Cohens and Kellys

"In Scotland"

This all-talking comedy will be run for midnight matinee only.



RICHARD ARLEN *Burning Up* WITH MARY BRIAN *A Paramount Picture*

SATURDAY ONLY MAY 3

100 STARS 1000 HOLLYWOOD BEAUTIES

WARNER BROS. SHOW OF SHOWS

100 SHOWS IN ONE

In Technicolor

VITAPHONE

Monday and Tuesday

MAY 5 AND 6

Wednesday and Thursday

MAY 7 AND 8

"SARAH AND SON"

SPONSORED BY PRESBYTERIAN LADIES

Paper, Pencil, Envelope— And Five Minutes

These are all you need to Bank by Mail.

People are fast learning that a large share of banking business may be transacted by mail.

It is convenient, safe, prompt—and so satisfactory in every way, the wonder is the custom does not spread faster.

Try it—you'll certainly like it.

Western National Bank "There Is No Substitute for Safety"

Furniture

You will find us headquarters for every bit of reasonable furniture you may need, as well as for the regular articles of household furnishings.

You owe to yourself as well as to us to see what beautiful and useful home fittings we have, and learn what truly wonderful prices and terms we offer.

We Both Lose If You Fail to Visit Us!

E. B. BLACK CO. The Big Store With The Little Price "We are satisfied with small profits."