

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 44

Hereford, Deaf Smith County, Texas, Thursday, November 17, 1927.

Seth B. Holman, Publisher.

ERECTION OF LARGE WAREHOUSE IN HEREFORD IS ANNOUNCED

SUPT. VOGELE ANNOUNCES PLANS NEARLY COMPLETE FOR THE CHICKEN SHOW

Prospects Good for Making 1927 Event Biggest of Kind Ever Held Here, Says Vogele; Many of the Breeders Already Entered and Premium List Decided Upon; New Assistant Director.

"Arrangements are going forward at such a rapid rate that we believe that we are going to excel ourselves in the poultry show this year," said Superintendent N. C. Vogele, discussing the annual Deaf Smith County Poultry exhibit to be held in the live stock pavilion here on Monday, Tuesday and Wednesday, December 5, 6 and 7.

Mr. Vogele called a meeting of the show committee Tuesday afternoon and completed the final plans. According to Mr. Vogele, a number of breeders have already expressed their wish to exhibit at the show, one breeder alone announcing that he will have nearly one hundred birds.

"A complete premium list will be published next week," he said, "and letters of invitation will be mailed next week to out-of-town breeders. Attractive prizes will be offered and a large number of birds will be shown."

Roy Henderson of Hereford has been selected as assistant superintendent, and the judge will be Dr. H. W. Duke of Amarillo.

Team to Play Lockney Squad On Turkey Day

Hereford fans will have their last chance of the year to see the high school team in action when they meet the fast Lockney team in a post-season game to be played here on Thanksgiving day. The game is scheduled to commence at 3:00 p. m.

Both teams boast about the same gridiron prowess this season. Lockney was eliminated from the championship of its district at about the same time that the defeat by Canyon put the Whitefaces out of the running.

Besides being the final game of the season for both schools, the contest next Thursday will mark the first time that the two schools have been matched in athletics. As they are in different districts and have not played the same teams, it is hard to judge the result, according to C. W. Humble, director of athletics here.

"The usual rates of admission will be charged for this game," Mr. Humble said, "and we are expecting a large crowd as we have taken the trouble to schedule this game on Thanksgiving day for the benefit of those who have been unable to attend other games during the year." As this is a post-season game, Mr. Humble pointed out, season tickets will not get.

I. O. Crosthwait Takes Management Grill Lunch

That the management of the Grill Lunch, located at 320 Main street, has changed management was made known this week when I. O. Crosthwait announced that he has completed a transaction whereby he will take over and operate the restaurant formerly run by Mrs. H. Fullwood and her sister, Miss Odessa Good.

Mr. Crosthwait has been in Hereford for some time, and up until this month was part owner of the Palace meat market. He states that he will employ an entirely new force in his place of business, and expects to have his grand opening this Saturday.

Mrs. Fullwood and Miss Good have not yet announced their plans for the future.

Mr. and Mrs. Van E. Curtis drove to Portales Sunday.

Noted Foreign Missionary To Speak Sunday

People of Hereford will have an opportunity to hear first hand the exact conditions which now prevail in China and the Far East when Dr. W. E. Macklin, missionary to China now on furlough, will occupy the pulpit at the 11:00 hour at the First Christian church on next Sunday.

Dr. Macklin is a Canadian by birth, and a graduate of Toronto University who went to China in 1885 as a medical missionary. He established a hospital there where he treated thousands of patients. He also translated many books into Chinese, and is the author of several volumes for the Chinese on social life and hygiene. He was one of the founders of Nanking University, which the Presbyterians, Methodists and Christiansa conduct jointly.

Throughout the Boxer rebellion in the 80's, Dr. Macklin remained in China ministering to the people during the times of famine and disease and shared all of the dangers of the natives. During these periods he acted as advisor to both the American and Chinese governments and was recognized for such services by both governments and the people generally.

He was also on the ground last March when the factional insurrections reached their worst stage, and he paints a vivid picture in his words of the conditions at that time. He tells how it feels to have a sword point held at one's neck or a rifle stuck against the ribs with an instant demand for "more." "Under such circumstances," the Doctor said, "we made ourselves very courteous and polite."

Dr. and Mrs. Macklin are visiting in Hereford this week and are now on their way to California.

NEW CIRCLE BULLS

Three animals purchased from Flowerdale Farm at Dallas arrive Saturday for use by local dairymen with their herds.

The three registered bulls purchased for use in the third Deaf Smith county bull circle arrived here by express Saturday night. They are owned by Geo. Lewis, Jim Chapman and Ira Ricketts.

These bulls were purchased a few weeks ago from the Flowerdale farm at Dallas and will be used to improve butter-fat production of herds in this section. Each bull remains two years with its original owner, after which they will be traded around so that each of the three in the circle has a different bull. This is said to be the only sure way of improving the quality of dairy stock.

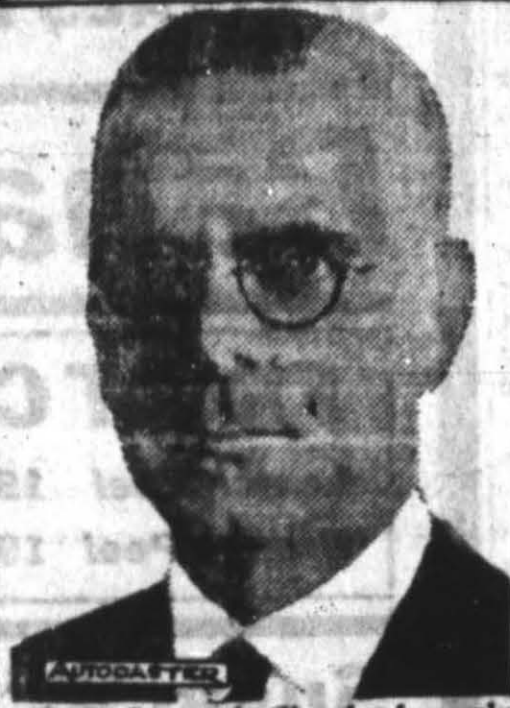
FRANK RICHARDS BACK.

Mr. and Mrs. Frank Richards, formerly of this city, but lately of Amarillo and San Bernardino, California, returned to make their home in Hereford today. When they left here a few years ago, they went to San Bernardino, but returned to Amarillo, where, until this week, Mr. Richards has operated a filling station.

EASLEY BUILDING.

Work is rapidly nearing completion on the six-room bungalow being built by S. L. Easley in North Hereford. The structure will be of brick veneer and will be strictly modern throughout.

In Ban's Shoes



E. S. Barnard, Cleveland, newly elected President of the American Baseball League, to succeed Ban Johnson, once great power in diamond affairs. Barnard has been active in the American League for 25 years.

Cast Working Hard to Make Play Success

With a cast which is working hard and earnestly for success prospects are excellent for making the play "Mammy's Lil' Wild Rose" one to be long remembered in the annals of Hereford's dramatics, announced the directors this morning. The play will be presented at the high school auditorium at 8:00 p. m. tomorrow night.

"It is safe to say that no other group which has been cast in a play at this school has ever worked harder to make their production realistic," said one of the coaches this morning. "Players are literally living their roles, on the stage and off, so that tomorrow night the lines of the play will sound as natural as though they were spoken extemporaneously."

One near misfortune threatened for a time to cast a damper on the spirits of the cast. Marlin Gilliland, who takes the part of "Orpheus Jackson" in the production, was injured in football, and it was feared for a time that he would have to appear on crutches tomorrow night. His leg has undergone such rapid improvement, however, that it is believed that he will be able to discard his crutches by that time.

The cast of Mammy's Lil' Wild Rose includes such well-known high school stars as Keith Guthrie, Claud Longbottom, Edgar Pickett, Marlin Gilliland, Travis Counts, Imogene Wilson, Miss Rigler, Mary Inez Hough, Vondell Brooks, LuJuana Hanna, Ellis Mae Walser and Virgo Brumby. Miss Kaye Andrews and C. W. Humble, assisted by other members of the faculty, have charge of the coaching. Proceeds of the production will be used to help defray the students' share of the bus purchased this year.

WORK ON RAILROAD.

A crew has been at work all this week widening the Santa Fe road through here with the view of some day running double tracks. According to word received here, nothing definite has yet been decided as to the date of the prospective second main line track, but it is thought that it may be built within the next year.

TEAM BEATS FRIONA.

Exhibiting a form flashier than any seen this year, the Hereford Whitefaces triumphed over the Friona high school football team yesterday afternoon, in the first post-season game, by the score of 27 to 0. At no time did the Chiefs threaten the Hereford goal, although fans report that the game was very fast and hard-fought. The game was played at Friona.

Mrs. Hal Briner left Tuesday night for Hollywood, where she was called by the death of her brother, E. Elliott. She was accompanied by her father and mother, Mr. and Mrs. Elliott of Dallas.

Master Farmer Place Is Scored By Paul Huey

Paul Huey, field editor of the Progressive Farmer, was here last week for the purpose of scoring the farm of J. F. Ward of South Hereford, who has already been selected by a local committee as the master farmer of this region. The result of the score put upon the place by Mr. Huey as well as his personal comment will be taken into consideration when the final Master Farmer awards are made. Originally one hundred men were selected throughout the state as representative Master Farmers and this number was reduced to thirty-six from scores submitted by committees appointed in various localities. Mr. Huey's work is chiefly for the purpose of checking the score of these committees and after he has made his report the judges will determine which fifteen of the thirty six will be selected as Master Farmers of Texas.

Inclusion in the thirty-six is regarded as a signal honor in itself and indicates that Mr. Ward has a good chance of placing among the first fifteen throughout the state. The judges include the following members of A. & M. College: President T. O. Walton, C. H. Alvord, director of Extension work, and Miss Mildred Horton.

The fifteen men selected by this group will attend a Master Farmers' banquet at Dallas some time in January. One way fare to Dallas and all expenses while there for both the Master Farmers and their wives will be paid by the Progressive Farmer Magazine.

According to Mr. Huey, the final result of the judging will not be made known until some time next month, after he has judged all of the thirty-six farmers and the judges have time to compare the scores.

Farm Sale Dates

Col. Ray Barber has been engaged to conduct a large dairy cattle sale at Halls, Texas, on Saturday, November 19.

Berry Orr announces that the public is cordially invited to attend the first annual sale of interest-bred Jersey registered cattle to be held by the Clover-Dell farm at the Hereford sale pavilion on Monday, November 28. Col. Ray Barber will conduct the sale which will be clerked by C. C. Acker. Sale begins promptly at 1:30 p. m.

Next Tuesday, local buyers will have a chance to secure at their own prices a number of useful farm articles, as well as several head of livestock when C. L. Ragsdale will hold his public farm sale at his place five and one-half miles southwest of Hereford on the Santa Fe trail and one mile north of the railroad track. This is known as the Ernest Betts farm. The sale, which is conducted by Col. Ray Barber, begins at 11:00 a. m. Lunch will be served by the Presbyterian ladies of Hereford. E. E. Ramsey will clerk.

Another sale which will be of interest in this locality is the C. H. Duke auction which will be held at the C. H. Duke farm on Wednesday, November 23. This place is located five miles south of Hereford across the Frio draw and one-half mile east on the Dimmitt road. Twelve good horses and a number of high-producing milk cows will be featured at this sale. It will be conducted by Col. W. S. Williams as auctioneer and E. E. Ramsey as clerk.

W. C. Nix Undergoes Operation Tuesday

W. C. Nix, linotype operator of The Brand, underwent an operation for appendicitis Tuesday night at the Deaf Smith County Hospital. His condition is reported about as well as could be expected, although complications which had set in before the operation were regarded as serious.

Poultry Queen



Mrs. Lucy B. Garber of 8th Oklahoma district lives in Washington with her Congressman husband—but her heart is back home with her chicken ranch—from where she sells 140,000 eggs each year, her shipments of fowls going to N. Y. City.

Davidson Goes To Pastorate At Spur, Texas

That Rev. A. B. Davidson, pastor of the First Methodist church will be transferred to the Methodist church at Spur, Texas, was made known this week following the Northwest Texas Methodist Conference, the final session of which was held at Big Spring Sunday night. His place here will be taken by Rev. E. B. Bowen of Chillicothe.

Reverend Davidson has served the local pastorate as minister for the past year. Reverend Bowen comes here highly recommended by his former congregation.

There were several changes made in the new list of appointees announced at the Conference by Bishop John M. Moore, including the appointment of Rev. Joe Haynes of Abilene as presiding elder of the Vernon district. Reverend Haynes was formerly pastor of the Hereford church.

Reverend and Mrs. Davidson leave today for their new home at Spur.

Complete Installation of Court House Skylights

Work has just been completed on the two new skylights installed in the court house this week. The lights are reinforced glass, and light the main hall of the building, one on each side of the central skylight, which lights the district court room.

These lights were installed by the Texas Sheet Metal Company of Amarillo, the same firm which re-installed the large skylight when it blew off in a storm about a year ago.

Texico-Farwell To Have Natural Gas Next Year

Citizens of Texico-Farwell will be burning natural gas by the first of next November, according to a contract just let by that city to the West Texas Gas Company, the same concern which is to install gas here. The franchise was let last week by the Texico city council.

Gas for Texico-Farwell is being supplied by the same line which is to furnish gas to the cities of Canyon and Hereford, and which is expected to some day include also the towns of Bovina, Clovis and Portales.

Portales Will Install More Electric Lights

Arrangements whereby the city of Portales may obtain more lighting by a plan similar to that recently put into effect in Hereford were discussed there last week by President I. H. Kelso of the New Mexico Utilities, an associate organization of the Texas Utilities concern.

Portales already has an extensive street lighting system, but as a result of recent company investigations of towns along the power line serving that town, it was announced that the city could install about sixteen more lights for "practically the same money."

WORKMEN BEGIN THIS WEEK CLEARING GROUND ON SITE OF NEW BRICK WAREHOUSE

Commence Tearing Down Building to Make Room For Modern Structure to Be Erected Here by Mrs. M. A. Putty of Sweet Springs, Arkansas; \$6,000 Is Estimated Cost of the New Building.

Commerce Club In Discussion Of Big Problem

The major portion of the time allotted for discussion at the regular weekly luncheon of the Chamber of Commerce, held at the Stockman's Cafe Monday, was devoted to the employment of a secretary for the organization.

The term of T. D. Moss, who has served as secretary for the past two years, expired with the fiscal year, September 5, when the new board of directors was named. The employment and control of the secretary is vested with the board. President A. O. Thompson explained Monday that the expenses of sending agricultural exhibits to the various fall fairs has so burdened the treasury that the new board had determined to postpone the appointment of a secretary for the time being, although it intended to consider the question as soon as the financial condition of the Chamber permitted. Meanwhile, the board had employed Mr. Moss in the special work of handling the exhibits at the fairs.

It developed Monday that a petition had been circulated among the membership requesting the board to reconsider their action in deciding not to employ a secretary at this time and recommending Mr. Moss for re-employment. The board, through President Thompson, stated that the reason for the decision made, as outlined above, but suggested, in case any considerable number of the membership dissented from this viewpoint, that the board step aside and turn the reins over to others who might figure the situation differently. This suggestion was not adopted, however, and the entire question was postponed until next Monday's luncheon, which will be held at the Hereford hotel, when definite action will doubtless be taken.

Tula Women's Club Puts Ban On Tramp Peddlers

Becoming somewhat "wrought up" over the presence recently of so many peddlers of foreign merchandise in their town, the members of the Women's Study Club of Tula has begun what seems to be an effective campaign condemning such itinerants.

Citing in proof of their contentions that local merchants pay taxes, but do not contribute to the community, the club has resolved to ban peddlers who, they allege, are merely birds of passage, making no adjustments in the event their goods are unsatisfactory and carrying nothing for town advancement. The Tula Chamber of Commerce has become aligned with this movement and it is also being backed by the local newspaper, the Herald.

DR. CLARK VISITS HERE.

Dr. T. M. Clark, head of the Modern Languages department at Canyon Normal spent Sunday here visiting Mrs. D. N. Cox and family. He was accompanied by his sister, Mrs. Ida Nesbitt of Fort Worth. Dr. Clark was a member of the faculty in old Ad Ran University at Thorp Springs for many years, and Mrs. Cox enjoyed instruction under him.

George McMahon Buys Richards Luncheonette

C. S. Richards has sold his "Luncheonette" to Geo. McMahon, who will operate it under the name of the M & M Cafe. It was learned this morning, Mr. Richards will go back to his former occupation as collector. Mr. McMahon has been a resident of Hereford for the past fifteen years, and was formerly employed at the old City cafe.

File

The Hereford Brand

PUBLISHED EVERY THURSDAY
SEYMOUR HOLMAN
 Publisher
 Also Publisher of
THE PRIONA STAR, PRIONA, TEXAS.
HERBERT W. SMITH Local Editor
VAN E. CURTIS Foreman
W. C. NIX Operator-Machinist
DEE MITCHELL Floorman
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 Zone One, Six Months \$1.00
 Outside Zone 1, per year \$2.50
 Six Months \$1.25
 Three Months \$0.75
 All Subscriptions Strictly In Advance.

Easter Items

About twenty little guests were invited to the Fields home Sunday afternoon to help Nolan celebrate his eleventh birthday. The hours were spent playing outdoor games after which home-made candies and punch were served by Mmea. Fields and Walton.
 Mrs. C. Frye received word Friday night that her sister and husband Mr. and Mrs. W. E. Betts of Claude were in an auto wreck at Altus, Okla., Friday afternoon. Mr. Betts was seriously

injured while Mrs. Betts escaped with minor injuries. They were taken to an Altus sanitarium.

Mr. and Mrs. Henry Shanks of Geronimo, Okla., are visiting the Smith home. Mr. Shanks is thinking of locating here.

Mr. and Mrs. Taylor Goldsmith went to Littlefield last week, taking his brother and family, who will make their home there.

Grandpa Easter visited last week with his son, Walter Easter.
 Owen Stagner who is a freshman at W. T. S. T. C., spent the week end at home.

Mr. and Mrs. W. T. Fields called in the Walter Easter home Saturday evening.

Mrs. Hal Sullenger and daughters of Amarillo visited in the R. L. Sullenger home this week.

Mrs. E. M. Allen visited one day last week with Mrs. Frank Easter of Dimmitt.

Mr. and Mrs. Bray of Hereford visited the Fields home Sunday.

Mrs. W. J. Sullenger spent a day last week with her daughter, Mrs. C. Woolery.

Mrs. Casion visited several days last week with the Aiken family at Hereford.

Misses Hughes and Boyd were Amarillo shoppers Saturday and visited Sunday with Miss Hughes' parents. Mr. and Mrs. Allen Hughes at Hereford.

Claude Brannon, teacher in the Amarillo schools, spent the week end with his brother, Hollis Brannon.

Lynn Aze and Bill Sullenger visited with Claude Smith Sunday and attended Sunday school and singing.

Mr. and Mrs. Geo. Chambliss were dinner guests in the Carl Frye home Sunday.

Emerald Smith and Frankie May Corn were dinner guests in the Stagner home Sunday.

Verl Sullenger trucked grain to Hereford for Corn and Carlyle last week.

Joel Cleanings

A large crowd was out to Sunday school Sunday at Askren. But on account of sickness Bro. Morgan was not there to preach for us. Grandma Stice who has been away for several months visiting a daughter returned to her home Saturday.

Mrs. Lester Galley visited with Mrs. Joe Greer Thursday afternoon.

Miss Edora Smith and Walter Batts able to be back in school after several days absence.

Everyone is trying to get their throating done before bad weather sets in.

Mr. and Mrs. W. T. Smith and Miss Edora attended the show in Hereford Saturday night.

Mrs. Joe Greer called on Mrs. Ray-Bowens Wednesday afternoon.

Mr. and Mrs. Bennett Sawyer and children spent Sunday evening at the W. Sawyer home.

W. T. Smith was delivering hogs to the market Friday morning.

Miss Wilma Smith and Mr. Glen and Floy Smith spent Sunday afternoon in the Askren community.

Mrs. Smith and Miss Edora visited at the Joe Greer home Friday afternoon.

Mrs. Arde McAllie who has been spending several months in Hereford and visiting Mrs. C. V. Walker in this community has returned to her home at Huntington, Tennessee.

Little Charles and Orville Galley spent Saturday afternoon with Mary Jo Greer.

W. T. Smith and family attended church at Dawn Sunday.

Mrs. Lester Galley visited with Mrs. S. J. Rice and Mrs. Ray Smith Monday afternoon.

Mrs. Jim Chambliss was an all-day visitor at the Walker home Tuesday.

Mrs. C. V. Walker visited her sister, Mrs. R. T. Jowell in Hereford Sunday.

Mrs. Lewis Smith is at the bedside of her mother who is dangerously ill. We hope Grandma Smith will soon recover.

Mrs. C. V. Walker was visiting in Hereford Monday afternoon.

preached Sunday afternoon at 3. He was accompanied by about fifteen members of the men's choral club, who sang several songs, which were a treat to the large crowd present, one of the largest crowds we have had in some time, gathered to hear the sermon and song service.

Rev. V. M. Cloyd of Hereford will be at Ford next Sunday afternoon to preach after the Sunday school hour.

The community welfare club will meet at the schoolhouse Friday night, November 25th, for the regular monthly meeting.

Mrs. Howard Morel spent part of last week at Dimmitt with her daughter, Mrs. Edgar Sowell.

Mr. and Mrs. Fred Brunson and children spent Sunday with her parents, Mr. and Mrs. J. L. Hight.

Mr. and Mrs. Denison Hill and Mr. and Mrs. Harlan of Summerfield were dinner guests Sunday in the T. E. Major home.

Mr. and Mrs. Will Schwartz enjoyed radio in the Hardy Benson home Saturday evening.

Mr. and Mrs. A. K. Webster and son, Bill, ate dinner with Mr. and Mrs. Mal Stewart.

Jess Ford and family went to Hereford Monday.

Mr. and Mrs. J. L. Hight, Mrs. Fred Brunson, Mrs. Fielding Johnson and Mrs. Hardy Benson spent Monday in Hereford seeing Ben Hur at the Star theatre while there.

Mr. and Mrs. Jess Gyles of Vega were Ford visitors Sunday afternoon.

Jesse Small, who has been in school at Tyler, came home one day last week.

Misses Ola Ware, Edith Thomas and Dovie McBroom of Palo Duro were visitors here Sunday.

Mrs. Howard Morel spent Sunday with Mr. and Mrs. Barney McCaskey.

Mr. and Mrs. Andy Thomas went to Amarillo Thursday. Miss Viola Thomas returned home with them for the week end.

Harold and Ben Wilson ate Sunday dinner with Mr. and Mrs. Fielding Johnson.

Bob Orr spent Saturday in Vega.

Ford Doings

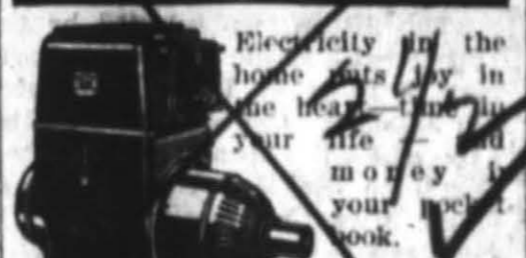
Rev. Jas. T. Ross of Hereford

MR. LANDOWNER

I have Amarillo property to trade for land and also some good cash here. If you want to trade or sell, write or come see me.

JOHN A. CAVIN
 Room 240 Oliver-Eakel Bldg.
 Amarillo. Phone 9462.
 42-46

FAIRBANKS-MORSE Home Light Plant



Electricity in the home cuts down the heat—saves your life and money—your pocket book.

DUNLAP & SON
 HEREFORD, TEXAS

Who Is Going to Get the Fox Mercantile Chest of Silverware Awarded Saturday, Nov. 19?



A GOOD PLACE TO TRADE

A GOOD PLACE TO TRADE

SPECIALS FOR FRIDAY and SATURDAY

Bananas lb 8 1/2c

FRUIT CAKE SEASON IS HERE

Lemon Peel 19c Citron 23c Canned Cherries
 Orange Peel 19c Dates 25c size 19c & Pineapple 24c

Sugar Limit 10 lb. lbs 67c Soap 10 bars P&G 39c
 10 bar limit.

Cocoanut 1-4 10c Prunes Bulk 9c

Spuds 10-lb Limit 10 lbs 24c

Baking Powder 1 lb Calumet 25c

1 lb Rumfords 29c

YES, WE DELIVER PHONE 249

Old Doc Bird Says:

The roar of the big guns is succeeded by the roar of men who think they are big guns.



TRY OUR CAKES AND BREAD
THE CITY BAKERY
 C. C. WALL Prop.

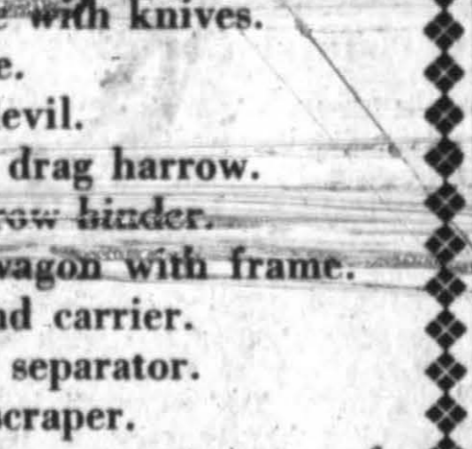
LIFE INSURANCE and FARM PLANS
Frank Barber
 Representative SOUTHWESTERN LIFE INSURANCE CO.

HERE WE ARE!

Right on the job and ready to serve you in our brand-new, up-to-date, sanitary barber shop. The old "right now" service men and women, too!

CITY BARBER SHOP

H. L. MARTIN, Prop.
 (In New Kirby Building)



Extra Heat in any Room at the turn of a Switch!
 NO NEED for a chilly room! Just plug in this remarkable Utica Electric Portable Furnace and enjoy real comfort.

The Utica gives clean, healthful heat in the same efficient principle of air circulation as the warm air furnace. No odor. Nothing to fill or spill. Absolutely safe around children because the glass and base are always cool. Three stages of heat can be secured at the turn of a switch, 500-700-1,000 Watts. Very economical to operate. Beautifully Duple in design.

PHONE 68 TODAY
 For a demonstration of this wonderful electric auxiliary heater in your home, or call at our store.

PRICE \$10

Tex. Utilities Co.

Public Farm Sale

As I have decided to leave the farm I will sell at auction my entire farming equipment, located five and one-half miles southwest of Hereford on the Santa Fe Trail and one-fourth mile north of railroad track on the Ernest Betts farm on

Tuesday, Nov. 22

Sale to Begin Promptly at 11:00 a. m.

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| <p>HORSES</p> <ul style="list-style-type: none"> 1 team bay horses, wt. 2800 lbs. 1 team grey Percheron mares, wt. 3200 lbs. 1 team black and grey, weight 2400 lbs. <p>MILK COWS</p> <ul style="list-style-type: none"> 1 red cow, 6 years old. 1 Jersey cow, 6 years old. 1 Durham and Jersey cow, 5 yrs. old, fresh soon. <p>These cows are all good individuals and heavy milkers.</p> <p>HARNESS</p> <ul style="list-style-type: none"> 7 sets good harness. 1 stock saddle and bridle. Collars, bridles and extra lines. | <p>FARM MACHINERY</p> <ul style="list-style-type: none"> 1 P&O 2-row lister, nearly new. 1 six-horse oak evener. 1 two-row slide with knives. 1 one-row slide. 1 one-row-go-devil. 1 three-section drag harrow. 1 John Deere row binder. 1 iron wheel wagon with frame. 2 sod plows and carrier. 1 Baltic cream separator. 1 drag slush scraper. <p>Also a choice assortment of forks, shovels, doubletrees, and many other useful articles too numerous to mention.</p> <p>HOGS</p> <ul style="list-style-type: none"> 15 head of pure bred Poland China shoats, weight 90 to 130 lbs. |
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TERMS: CASH

C. L. RAGSDALE, Owner

Lunch Will Be Served by the Presbyterian Ladies of Hereford.
 E. E. RAMSEY, Clerk. COL. RAY BARBER, Auctioneer

Farm Sale

As I have decided to quit farming I will offer at Public Auction, at the C.H. Doke farm, 5 miles south of Hereford, across the Frio draw, and one-half mile east on the Dimmitt road, on

Wednesday, Nov. 23

Beginning at 1:00 p. m. sharp

- | | |
|---|---|
| <p>HORSES</p> <ul style="list-style-type: none"> 1 bay horse, about 1100 lbs. age 9 1 grey horse, 1150 or 1200 lbs. smooth mouth. 1 grey horse, about 1250, age 8. 1 bay horse, about 1050, age 7. 1 bay horse, about 1200, age 7. 1 brown horse, 1200, age 9. 1 brown horse, 1200, age 9. 1 buckskin horse, 1100, age 7. 1 sorrel horse, 1200, age 8. <p>HOGS</p> <ul style="list-style-type: none"> 1 grey mare, about 800, age 7. 2 paint ponies, broke for children to ride. | <p>COWS</p> <ul style="list-style-type: none"> 1 Jersey cow, giving milk, will be fresh in May. 1 Jersey bull, 1 1-2 years old. 1 4-year-old Jersey, will be fresh about December 15. 1 3-year-old registered Jersey, giving 4 gallons per day. 1 2-year old pure bred Jersey heifer. <p>FARM MACHINERY</p> <ul style="list-style-type: none"> 1 wide tired wagon. 1 high wheeled wagon with box. 1 Deering row binder. 1 2-row Emerson lister. 1 P&O single row lister. 1 3-section drag harrow. 3 sets chain harness. 1 set leather tug harness. |
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TERMS: Hogs and cows cash; on all other property of sums under \$25 cash; above \$25 additional security required, 8 per cent interest from date, if paid when due; if not so paid to draw ten per cent interest from date; 5 per cent discount for cash on sums over \$25.

E. E. DOKE, Owner

E. E. RAMSEY, Clerk, COL. W. S. WILLIAMS, Auctioneer

File

FREEDERICK SENIOR CHRISTIAN ENDEAVOR
 6:15 p. m., Sunday, Nov. 20
 Subject: Blessings We Often Forget.
 Scripture: Psalms 103:1-18.
 Leader: Mrs. A. R. Rogers.
 Preliminary Song and Prayer Service.
 Leader's Talk.
 Song No. 79.
 What place in gratitude should these blessings hold which we speak of as ordinary blessings?—Miss Zola Katherine Nail.
 How deeply grateful should we be for modern science and invention?—Mrs. Florence Wilkins.
 What should be the degree of gratitude for an open Bible, especially in view of what it has cost us to have it so?—Miss Eunice Russell.
 In our gratitude for Christ and the privilege of being a Christian commensurate with the importance of these blessings to us?—Frank Keesee.
 Song No. 150.
 Season of prayer.
 Business.
 Missions.

First Presbyterian Church
JAM. T. ROSS, Pastor.
 "Christianity and Progress"—Have they any essential relation each to other? Is Christianity concerned about the progress of this world? Has it any help to offer a world which desires to make progress? What, after all, is the concept of progress? When is progress made? The Pastor will preach on this subject next Sunday morning. If you are interested in these questions we shall be happy to have you worship here and study this subject with us.
 Preaching services 10:30 a. m., and 7:00 p. m. In the afternoon at 3 the pastor will preach at Jumbo, Sunday school, 9:45 a. m., and the Christian Endeavors at 6:15 p. m. During the coming week, the Church will meet on Wednesday, 7 p. m.
 "Let us hear the conclusion of the whole matter: Fear God and keep his commandments: for this is the whole duty of man." (Ecc. 12:13). "Having therefore, brethren, boldness to enter into the holiest by the blood of Jesus, by a new and living way...let us draw near with a true heart in full assurance of faith...not forsaking the assembling of ourselves together, as the manner of some is." (Heb. 10:19,22,25.)

First Baptist Church.
V. M. CLOYD, Pastor.
 "If you were not at conference last Sunday and someone what the church is going to do March 11, 1928.
 The pastor and several members are attending the state convention at Wichita Falls this week. You will want to hear the reports of this convention next Sunday.
 Services for next Sunday:
 Sunday school, 9:45.
 Echoes from convention, 10:45.
 B. Y. P. U., 6:00.
 Preaching, 7:00.
 Prayer service at 7:00 Wednesday. We had sixty-three present at this service Wednesday, November 9th.
 "Then answered I them, and said unto them, the God of Heaven He will prosper us; therefore, we his servants will arise and build." Neh. 2:20.

CHRISTIAN ENDEAVOR PROGRAM.
 Topic: Blessings which we often forget.
 Leader: Dorothy Blaylock.
 Opening songs.
 Scripture: Psalm 103:1-18.
 Song No. 154.
 Lord's Prayer in "musical" style.
 "Blessing of surroundings"—Kester.
 "Blessing of Fellowship"—Orleans Savage.
 "Blessing of Character"—Keith Guthrie.
 "How Can One Miss His Home?"—Kester.
 Song.
 Business.
 Benediction.

The Right to See
 Is by far your most precious heritage. Let us test your eyes.
 To See Better See
F. M. Kester
 Jeweler and Optometrist

First Christian Church
REV. THURMAN MORGAN, Pastor.
 Dr. and Mrs. William E. Macklin of China will be with us next Sunday for both morning and evening services. Dr. Macklin has been a medical missionary in China for over forty years. You must hear these people. Come and bring your friends.
 We had a splendid service last Sunday. The day of fasting and prayer was well observed and it will have much and lasting good for us all.
 The attendance at the Bible school was good last Sunday. But the secretary told us that a few were absent. Do you know who it was? If you do please see that they are present next Sunday.
 Remember the Mid-Week prayer service. We meet at 7:15 each Wednesday evening. Attendance and interest are fine. Come join us in this great service.
 You will always find a welcome at all services.

Here and There.
 There was a small attendance at Sunday School Sunday morning but we hope they will all be back next Sunday on time.
 Mrs. C. H. Cain spent Thursday with Mrs. Earl Lance.
 Guy Ham and family spent Saturday evening at L. H. Boyd's.
 J. O. Lindsay of Eastland is spending the week visiting his son, J. J. Lindsay and family.
 Mr. and Mrs. Donald Alexander of Hereford ate dinner with R. T. Green.
 Misses Nola Mae Brumley and Jewel Applegate were shopping in Amarillo Saturday.
 Mack Dixon and family spent Sunday at V. E. Spton's.
 Mrs. Henry Altman returned Sunday from Floydada where she had been visiting her parents for several days.
 Mr. and Mrs. Bob Axe and Mr. A. T. Jones and family were dinner guests at F. L. Sparkman's Sunday.
 Mrs. J. Lee Frances and children and Miss Lillie Steele of Silverton visited in the W. A. Springer home last week.
 Mr. and Mrs. John Gaetz spent Sunday afternoon at C. E. Tice's.
 Mr. and Mrs. Roy Kincaid and children spent Sunday in Amarillo at the J. A. Rogers home.
 Mr. and Mrs. Clarence Beanford were dinner guests at C. M. Bell's Sunday.
 Mr. and Mrs. W. S. Dixon attended the singing at Easter Sunday afternoon.
 Mrs. Edgar helped Mother Mosely cook for threshers last Thursday.
 Claude Smith had the misfortune to get his car wrecked Sunday night. We failed to learn the particulars but thank no one was hurt.
 Mr. and Mrs. R. F. Fulkerson spent Sunday at Earl Springer's.

MISS NETTIE LEE GREEN and **NOLA MAE BRUMLEY** spent Wednesday visiting in the Bennett home.
Mr. Ollie Dixon of Canyon spent Saturday with his parents, Mr. and Mrs. W. S. Dixon.
Mrs. C. M. Bell left Tuesday for Weatherford, Texas, where she will spend several days visiting her mother.
Mr. and Mrs. Albert Springer and **Miss Nettie Lee Green** spent Sunday at Charlie Bell's.
Mr. and Mrs. Walter Tice are spending the week at the C. E. Tice home.
Mrs. G. F. Simpson and **Miss Tiny Lee** spent the week end visiting relatives at Kress and Plainview.
Mr. and Mrs. Earl Lance and **Mrs. and Mrs. Joe Kendall** were Amarillo visitors Saturday.
 Several from round here attended the play at Summerfield Monday night.
Nero having died while Rome burned, we presume Coolidge may be granted the privilege of waiting while the maps sap runs up in Vermont.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.
 Notice is hereby given that by virtue of a certain order of sale issued out of the District Court of the County of Deaf Smith, Texas, on the 31st day of October, A. D. 1927, by Eunice Jackson, Clerk of said Court, for the sum of Five Hundred Sixty Four and 82/100 Dollars and costs of suit, under a certain judgment in favor of Empire Mortgage Company a corporation, in a certain cause in said court, No. 19635-C and styled Empire Mortgage Company vs. Ernest L. Betts et al and placed in my hands for service, I, Claude Benton, as sheriff of Deaf Smith County, Texas, did on the 3rd day of November, A. D. 1927, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows to-wit:
 The south one-half (S 1/2) of section one hundred and fifty-two (152), Block M-7, except that part of said section lying south of the N line of the railroad right-of-way, Certificate No. 1253, B. S. & F. Harvey, patented to James W. Field by patent number 570, volume 31, containing 317 acres of land, and levied upon as the property of Ernest L. Betts and Teleta A. Betts, and that on the first Tuesday in December, A. D. 1927, the same being the 6th day of said month, at the Court House door of Deaf Smith County, in the city of Hereford, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said order of sale, I will sell above described real estate at public vendue, for cash, to the highest bidder, as the property of said Ernest L. Betts and Teleta A. Betts.
 And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hereford Brand, a newspaper published in Deaf Smith County, Texas.
 Witness my hand, this 3rd day of November, A. D. 1927.
 43-3t
CLAUDE BENTON,
 Sheriff, Deaf Smith County, Texas.

SHERIFF'S SALE.
THE STATE OF TEXAS, COUNTY OF DEAF SMITH.
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 Witness my hand, this 3rd day of November, A. D. 1927.
 43-3t
CLAUDE BENTON,
 Sheriff, Deaf Smith County, Texas.

If You Are In Need of
TIRES AND TUBES
 Let Us Give You Our New Prices On
FEDERAL
 TIRES AND TUBES.
Abo Filling Station
 We Give Gold Bond Stamps.

BANK BANK BANK
The Thanksgiving Bank Account Smile
 When every member of the family has a thrift account in his own name, then truly they have something for which to be thankful.
 Thanksgiving day may be made a day of real Thanksgiving when your financial condition is as secure as an account in this institution will make it. Begin an account now and be prepared for a real Thanksgiving at this time next year.
The First State Bank
 Hereford, Texas

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 Witness my hand, this 3rd day of November, A. D. 1927.
 43-3t
CLAUDE BENTON,
 Sheriff, Deaf Smith County, Texas.

BLANKETS
 These high grade blankets are being offered at rarely duplicated savings only because we were able to make a very special purchase—and as always, we want to give our patrons the advantage of the lowest possible prices.
 Beautiful plaid designs, in a variety of assortments of wanted colors. Extra Special Values.
SOME OF OUR FEATURE VALUES:
 2 1-2 lb. Cotton Blankets, 68x76, gray only, striped borders \$1.29
 3 lb. Cotton Blankets, 66x80, wool finish, a wonderful value at \$1.95
 3 lb. Cotton Plaid Blankets, 66x80, a beautiful blanket, at \$2.95
 4 lb. Part Wool Blankets, 66x80, a real value, for \$3.95
SPECIAL—Single Fancy Part Wool Blankets, at only \$1.95
 Also a number of other real values in Blankets, to see them will convince the most skeptical they are rare bargains.
SPROWLS-CRONIN & CO.

CHEVROLET
A car for her, too!
 In thousands of American homes there are now two automobiles—"a car for her, too," so that there may be transportation for the family while "he" drives to business.
 And because it is so easy to drive and park... because it is so decidedly smart and comfortable, today's Chevrolet is an outstanding favorite among women drivers everywhere.
 Come in—and see the beautiful Chevrolet models. You'll find quality you have always associated with the highest priced automobiles—and you'll find that Chevrolet ownership is always economical... even when the family has more than one automobile!
AT THESE LOW PRICES
 The Touring or Roadster \$525 The Sport Cabriolet \$715
 The Coach 595 The Imperial Sedan 745
 The Coupe 625 The Ton Truck (Chassis Only) 395
 The 4-Door Sedan 695 The Truck (Chassis Only) 495
 All prices f. o. b. Flint, Michigan
 Check Chevrolet Delivered Prices
 They include the lowest handling and financing charges available.
Brumley Chevrolet Company, Inc.
 Hereford, Texas
QUALITY AT LOW COST

CLASSIFIED

Wanted
 Marcelling 50c. Phone 82 for appointment. Mrs. F. M. MARRS, 442c
 See MRS. HAZEL SPARKS for sewing; prices reasonable. Phone 119-W.
 WANTED—For laundry work see MRS. HAZEL SPARKS, Phone 119-W. Washing 40c dozen, ironing 50c dozen, finished, 90c. 43-21p
 WANTED—To rent farm on shares; or would work for wages. Experienced tractor man. O. T. BEHRENS, Phone 250. 43-21p
 WANTED—Every live turkey you have to sell. This means cash for you. WEST TEXAS FEED AND SEED CO. 42-1f
 WANTED TO BUY—All of your live turkeys. Bring them here for best prices. WEST TEXAS FEED AND SEED CO. 42-1f
 WANTED—Middle aged lady for general housework in family of three. All modern conveniences in home. References given and required. Write Box 72, or phone 423, Hereford, Texas. 40-1f

For Sale
 FOR SALE OR TRADE—Some choice milk cows. Half mile east and two miles north of Hereford. O. E. SHERMAN. 44-2p
 FOR TRADE—Radiola for milk cow. Will pay difference. S. I. FASLEY. 44-1p
 TO TRADE—One Essex touring car in fine shape, good rubber. Will trade for good Jersey cow, fresh now. A. C. BARNHART. 43-1f
 FOR SALE OR TRADE—One registered Duroc boar, Sensation's Big Chief; 2 years old, March, 1928; bred by E. W. Harrison; sired by King Tut's Pathmaster 3rd; dam, Sensation Adair 3rd. W. A. or J. D. VAUGHN. 44-2p
For Sale
 FOR SALE—Single buggy and single buggy harness; all good as new. See J. I. UNDERBURG, north of Central school. 44-1p
 TWO HEATERS; good as new; one large size Round Oak, the other smaller. Price reasonable; inquire of Mrs. G. A. Stambaugh. 44-1p
 FOR SALE—Garbaid of Jersey springer heifers. Write or phone Will McCrummen, Lubbock, Texas. 44-2c

FOR SALE—Two tracts of land, 160 acres each, located about 25 miles northwest of Hereford. Price \$11.00 per acre and at once. See us for bargain in West Texas farm land. M. A. CROM, Friona, Texas. 44-1p
 FOR SALE—Two feed grinders, in first class condition. Inquire at Community Mill. 44-1c
 FOR SALE—Two choice building lots close to high school, at sacrifice price. J. W. MURCHISON, owner. 44-1c
 FOR SALE—Small Round Oak heating stove. See CARL COCKRELL, or phone 437. 43-1f
 FOR SALE OR TRADE—Twenty acres in cultivation; close in. Also have bundle maize, kafir and sorghum for sale. FRED MILLARD. 38-1f
 FOR SALE—My property located corner Seventh and Miles. Terms reasonable. MYRTLE SPEELMAN, Care of Santa Fe Hospital, Clovis, N. M. 43-2p
 FOR SALE—One new trailer. See JOHN N. JACOBSEN. 43-2c
 FOR SALE—Brand new Fordson tractor; one six foot tandem John Deere disc; one 7 foot wheat plow, and one triple disc Oliver plow. See CHARLIE BENNETT. 38-1f
 PULLETS FOR SALE—About 125 Buff Leghorns pure bred Booth and Ruak strains, Missouri state accredited. About 18 Rhode Island Red pullets of the Booth strain, Missouri state accredited, and roosters of both breeds. Also 400 bales alfalfa hay. D. E. CONKLIN, phone 9000FS. 43-2p
 FOR SALE—Thoroughbred White Leghorns. CARL LUKE, two miles due west of Dawn, Texas. 42-3p

FOR SALE—Sweet milk; delivered to your door every morning. Call Mrs. R. F. CONNELL. 44-1f
MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.
Summerfield
 The weather the past week has been rather windy. The farmers have their threshing nearly all done.
 Mr. and Mrs. Obe Roberson and son spent Sunday in the B. A. Atchley home.
 Mr. and Mrs. Denson Hill, Mr. and Mrs. J. B. Harlan, and daughter spent Sunday in the T. E. Major home near Rpd. and attended Sunday school there Sunday afternoon.
 Mr. and Mrs. Earl Lance and family spent Sunday in the C. R. Walsler home.
 Mrs. Mattie Roberson and sons of Canyon spent Sunday in relatives here.
 Mr. and Mrs. Walker and daughter spent Sunday in the E. J. Lawrence home.
 Mr. and Mrs. J. A. Noland and son, Otha, went to Hot Springs, New Mexico, last week. Mrs. W. R. Moreland and son went part of the way with them, then taking the train for El Paso where she will visit relatives for a week or two.
 Mr. and Mrs. Hestead of Hereford, visited their daughter, Mrs. Clarence Lynn, Sunday afternoon.
 Mr. and Mrs. Lee Curry spent Sunday afternoon near Friona with relatives.
 Miss Lantus Walsler entertained the members of her Sunday school class last Friday night with a crazy party. About twenty were present and a good time was reported. Dainty refreshments were served consisting of sandwiches, cocoa and cookies.
 Christine and nephew Atchley spent Sunday with Beatrice Laurens.
 The Ward basket ball teams came down last Friday and played ball. The scores at the end of the girls' game was 27 to 22 in favor of Ward. The score for

the boys' game was 7 to 27 in favor of Ward. This makes a tie between the teams. The final game will be played Dec. 2.
 B. A. Atchley and Denson Hill made a business trip to Amarillo Tuesday.
 Mr. and Mrs. Joe Kendall are driving a new car.
 Right on the job every minute with a square deal for all. We know this produce business. THE SQUARE DEAL PRODUCE COMPANY, Phone 33.
 Don't hesitate. Step to the phone and call 33 for the highest market quotation on your cream eggs and poultry. Honest weight and a fair test is our motto. THE SQUARE DEAL PRODUCE COMPANY, Phone 33.
 Mr. and Mrs. Frank Barber drove to Lockney last Thursday.
 Mr. and Mrs. T. H. Stewart of Lockney, spent from Friday to Sunday here in the B. F. Rogers home and while here visited many of their friends who formerly lived in Lockney.

Hubert McIntire, formerly of the Brooks Barber Shop, has accepted a position as clerk in the City Drug Store. His place at the barber shop has been taken by Pete Carmichael.
 C. S. Richards was in Amarillo Monday and Tuesday on business.
 Misses Almath Elliston, Odessa Savage and Beale Megert went to Amarillo Sunday.
 Call 28 for Rice's Instant Tire Service.
 E. B. Hicks was in Amarillo on business Tuesday morning.

DR. J. W. HENDRIX
 CHIROPRACTIC MASSAGE
 Residence Phone 92 Hereford, Texas.
 Second Floor Lambert-Buckner Building.
 FREE CONSULTATION AND ANALYSIS.

REAL ESTATE
 CITY FARM RANCHES
 Real Estate Loans. Priced to Sell
HILL & RICKETTS
 Phone 358

Again We Say--

We are here to stay. Our most complete line of groceries is constantly being enlarged and now we offer you grocery service unexcelled in Hereford. With our policy of "Every Price a Special," we have nothing to fear from any competition.

Our big line of dry goods is rapidly being sold out. Better come in and get the benefit of these wonderful values while these items last.

G. B. Warren
 Grocery

For Rent
 FOR RENT—Rooms for light house-keeping. Phone 31. 44-1c
 FOR RENT—Three rooms and bath, unfurnished with garage; close in. See J. H.umas at Gulf Refining Co. 44-2p
 FOR RENT—Furnished bedroom in Oberthier apartments. See F. H. OBERTHIER. 43-1f

Lost and Found
 LOST—Brown leather coat, about a mile north of Hereford on 25-Mile Ave. See W. KARR. 44-1p
 LOST—Female German police dog, answers to name "Dixie." White spot in center of each eye. \$25.00 reward. J. J. KROPPF. Phone 9000F2. 44-2p



It's Here!
 A Radiola that is so simple to operate. One plug. Operates directly from the electric light socket. Just plug in. The faithful reproduction of this new Radiola 17 will amaze you. So will the great value and low cost. Come in and hear it with RCA Loudspeaker 100A—As usual, liberal terms.
Clark's Drug Company
 Phone 13

Going to Market
 May be made a pleasure instead of a task if you will only come here and let us help you by our most valuable suggestions. Guests for dinner need not bother you when you can depend upon good market service, such as ours.
 How about a delicious roast, or, say, some tender, juicy chops, this evening?
Texas Meat Market
 PHONE 833—WE DELIVER

Clover-Dell Farm
 First Annual
JERSEY SALE
 Berry Orr invites you to attend the FIRST ANNUAL SALE of All-Interest-Bred Registered Jerseys at the Hereford Sales Pavilion on
Monday, Nov. 28
 Sale Will Begin Promptly at 1:30 p. m.

PERCHERON HORSES
 8 head of young Percheron Work stock, including:
 1 pure bred match team, 2 and 3 years old, about 3000 lbs, stallion and mare.
 2 coming 3-year-old Percheron fillies.
 1 good young work mare.
 3 weaned filly colts, sired by the above stallion.

TWENTYTWO HEAD HOGS 45
 22 head registered and pure bred Duroc and Jersey hogs, from three months old up.
 The Grand Champion Duroc Jersey gilt at Deaf Smith County Fair in 1926.
 1 boar, subject to registry, half brother to above grand champion gilt.
 1 extra good pure-bred sow, two years old.
 19 shoats, weight from 60 to 100 pounds each.

12 HEAD REGISTERED JERSEY COWS
 The Junior Champion female at the 1926 Deaf Smith County Fair, now 3 years old.
 1 full sister to blue ribbon winner at 1926 fair; coming 3 year old; will be fresh this winter.
 1 full sister to blue ribbon winner; will be 2 months old on sale day; excellent for club calf.
 1 line-bred Interest heifer calf born Sept. 19, 1927; also fine prospect for club calf.
 2 registered yearling heifers sired by line-bred Interest bull.
 6 males, including one blue ribbon winner and two full brothers to blue and purple winners and three other line bred Interest bulls and bull calves, one excellent for club calf.
 "Buy a bull club calf and raise him for Dad." The American Jersey Cattle club is offering \$4,000 to calf club winners for 1927.
 We believe that any thoughtful Jersey breeder who will read the article appearing in the October
 5 issue of the Jersey Bulletin by Dr. Hugh Vanpelt and John R. Sibley, breeders of the most valuable Jersey herds in the world and breeders of four World Record cows will be convinced that the blood of "Interest F-3582C" is the greatest factor in breeding high producing Jerseys in the world today.
 Nine of the above registered Jersey cattle are strongly line-bred to "Interest F-3582C", she showing 14 times in their pedigrees, the greatest assurance of prepotency. Pedigrees will be read on sale day and furnished to buyers.
 Whitface breeders are pinning their faith to line-bred Anxiety 4th. Why not pin your faith to line-bred Interest Jerseys?
 This stuff is still on pasture and will not be clipped and dolled up for exorbitant prices. Every female sold in this sale will be absolutely guaranteed to give satisfaction or your money will be refunded with interest.
 Six months time, bankable note. Five per cent discount for cash.
CLOVER-DELL FARM
 BERRY ORR, Owner.
 C. C. ACKER, Clerk. COL. RAY BARBER, Auctioneer.

PIGGLY WIGGLY
CONFIDENCE
 The greatest asset any firm or corporation can have is the confidence of its customers. Piggly Wiggly has gained the confidence of its patrons by placing before them dependable, high-quality products at most reasonable prices, in clean stores, manned by courteous employees.
 This confidence which is proven by increased sales, is appreciated by Piggly Wiggly. We feel the responsibility of living up to the reputation we are making for quality, price and convenience for our customers.
SPECIALS SATURDAY, NOVEMBER 19th
 1 Gallon Green Gage Plums 46c
 1 Bbl. Cakes, Ginger Snaps, Lemon Snaps 25c
 6 Bars Fairy Toilet Soap 24c
 2 Cans No. 2½ Size Pumpkin 27c
 5 Lb. Sack Buck Wheat Flour 41c
 10 Bars Crystal White Soap 40c
 We buy eggs and pay as much as the market will justify
 WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

File

Dimmitt Castro County News

Dimmitt, Nov. 15, 1927.
 Will Wright and A. M. Thompson, Jr., of Walters, Okla., returned Monday from Mexico where Mr. Wright killed an eight-point buck near the foot of the White mountains. The correspondent had the pleasure of enjoying a mess of venison for dinner Tuesday.
 J. G. Davis has purchased 320 acres more of Castro county land. The high school play "Mr. Briggs of the Poultry Yard" given at the auditorium last Thursday evening under the direction of Mrs. C. A. Cryer was a big success. J. R. Allen and family and Ralph Banister of Amarillo spent Sunday in the home of Mr. and Mrs. B. B. Baster.
 The following Amistice program was rendered Friday evening at the auditorium:
 Music—High school orchestra.
 "My Pledge"—Bob Estes.
 "Flag Song"—Primary grades.
 Thrift Play—Grammar school.
 Quartet—Messrs. Ayers, White, Wright and Bradshaw.
 Reading "Withered Hand"—Mrs. C. A. Cryer.
 Address, "The Flag"—Supt. C. A. Cryer.
 Play, "When the Boys Came Home"—Home talent.
 Call for Red Cross membership. A large number responded to this call.
 Mesdames Baxter, Hunter and Carson were shopping in Hereford Saturday.
 Approximately 1,000 pounds of turkeys were brought here last week by Huchabay and Tate.
 Bruce McLean, M. L. Hardy, Joe Elliott, Bill and Perry Grammer left Monday morning for Menard where they will enjoy a few days hunt. W. G. Baxter and Edwin Ramey left Saturday for Brownwood where they will join a hunting party.
 Mr. and Mrs. Mark Cowser left Sunday for Junction, Texas, where Mrs. Cowser will visit relatives while Mr. Cowser spends a few days hunting.
 R. B. Boren, who has been visiting here, left Sunday for the hospital in Topeka, Kans.
 L. V. Watts of Baird has been in Dimmitt this week.
 Mrs. Greer of Hereford has been visiting her daughter, Mrs. Percy Estes.
 Mr. and Mrs. Carlos Reynolds and babies motored to Texico Sunday afternoon.
 Mr. and Mrs. Sam Short spent Sunday with relatives in Amarillo.
 Mr. and Mrs. R. Gollehon and family of Canyon spent the 11th here.
 Mrs. Ward of Hereford has been visiting Mesdames Ellen Carter and J. C. Tate.
 Mr. and Mrs. S. C. Huchabay and son spent Sunday with relatives in Plainview.
 Mrs. H. F. Hunter and Mrs. Carlos Reynolds motored to Hereford Wednesday.

Little Known Home Industry Proving Highly Profitable

As is often the case, a city's least-known industry may be its most thriving. Here in Hereford is rapidly developing an industry which bids fair to rank equal with any other in the amount of net profit from labor expended. Rabbit raising, which is coming to the fore as a paying proposition throughout the country, is being carried on successfully here on a large commercial scale.
 About a year ago this fall, J. Thos. (Tom) Webb decided to raise rabbits on his place about a mile northeast of town, so he began with a trio of expensive animals and has since increased and enlarged his stock until his hutch now contain more than two hundred pure bred chinchillas and Belgian hares.
 Until comparatively recently the chief object of the commercial raising of rabbits was the production of meat. Now, however, rabbit fur has become so widely accepted that breeders have turned their interest largely to this field.
 Mr. Webb is specializing on both phases of the industry. While the greater percentage of the rabbits he raises are chinchillas used for their fur, he has a number of Belgian hares which he uses solely for meat. It is his aim now, he says, to introduce the people to the delicacy of rabbit meat and to create a demand for such meat here.
 Practically all over the country save in this part of the South, rabbit meat is in great demand, particularly during the winter months. In the northern part of the United States, particularly in and near the larger cities, as many rabbits are eaten as chickens, save upon special occasions as Thanksgiving and Christmas.
 "Rabbit meat is delicious," Mr. Webb says, "and is a delicacy which the people of Hereford should become more acquainted. It is easy to prepare, cheap and meets all of the requirements of any meat."
 Mr. Webb is under contract with a Kansas City firm, the largest in the country, to supply them with the bulk of his fur rabbits and many of his Belgians, but he is supplying local markets with meat rabbits and says that he will be glad to recall them at his home.
 The industry itself is fascinating and extremely interesting as well as highly profitable. With each doe having a minimum average of thirty rabbits a year, fifty will produce about 1500 rabbits, which sell for at least three dollars each. The rabbits require comparatively little care, and with modern methods of feeding, the "chores" involved have been reduced to a minimum.
 So important have rabbits become in the past few years that the government has taken an active interest in the industry and established numerous research stations, the most important of which is that located at Fontana, California. As between 65 and 80 per cent of all fur now used is rabbit fur, experts are at work constantly experimenting with cross-breeding, developing furs of various colors and textures and which will receive nearly any color dye now known. Nowadays the fur is the

chief product of the rabbit and the meat is the by-product.
 With the large outlay of capital necessary, many people find themselves unable to afford to go into business raising other fur-bearing animals such as white and silver foxes, but raising rabbits is an occupation within the financial means of all. Moreover, it can very profitably be made a part-time occupation, along with one's regular work.
 Chinchilla rabbits, such as those principally raised by Mr. Webb, have become more and more accepted as valuable for their fur, which closely resembles that of the genuine chinchilla of South America and which in its many different forms is now sold over fur counters under an almost uncounted variety of names.

For The Trimmings--

We can't furnish you the turkey for the big meal next Thursday, but we can make you some mighty valuable suggestions in the matter of the "trimmings." For variety in the Thanksgiving and all other menus you will find that shopping here makes your task much lighter.

THE GROCETERIA

We Give Gold Bond Stamps We Buy Cream and Eggs
 We Deliver. Phone 31

The Perfect MENU

for the Thanksgiving Dinner 54

Is incomplete without a choice selection of meat. For a Well-Balanced Meal On that day see

The Palace Market Sanders & Campbell Phone 293 We Deliver

Thanksgiving

When you have a bin full of that good ALAMO or MUTUAL coal, you really have something for which to be thankful. Order your winter supply today and get that worry off your mind so you can enjoy the holiday.

West Texas Feed & Seed Co. E. B. NICKS, Manager Phone 265 We Deliver

FOR QUICK SERVICE SEE THE BRAND.

Mr. Dairyman--

You saw the play at Summerfield school house the other night and you saw also what more than 50,000 others milking cows today have seen, namely, that the proper feeding methods pay in the long run.

The grain feed cost of milk production is a fairly good indicator of the value of a feed. But there is many a dairyman who has stood in the way of his own profit because he wasn't willing to increase his grain feed cost a small fraction and make more total profit.

Total income over feed cost is the final answer to the value of a feed and to successful dairying. And the final answer to all of your feed problems may be summed up in the words:

FEED PURINA

Jones & McLean

Phone 1

They Are Here--

We have just unpacked and are getting in place one of the largest stocks of Holiday Goods we have handled.

Come in whether you are ready to buy or not and let us show you through the line.

In the line you will find plenty of gifts at a reasonable price to please everyone from the baby to grandmother.

We will appreciate an early visit.

Skelton's Variety Store

Hereford Texas

NOTICE OF SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH. In District Court of Deaf Smith County, Texas, in Cause No. 1635, styled L. L. Taylor vs. Euna Grant, et al.

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 17th day of August, 1927, in favor of said L. L. Taylor and against the said Euna Grant, otherwise known as Euna Grant, in person and against said defendant, and also A. L. Grant and V. C. Robb, defendants, for the foreclosure of a mortgage lien on the land hereinafter described, as same existed on December 31st, 1925, and said cause numbered 1635 on the docket of said court, I did on the 9th day of November, 1927, at 10:00 o'clock a. m. as commanded in said writ, levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, and all of the interest of said defendants above named in and to said tract of land, the same described as follows, to-wit:

The northwest quarter of Section 12, Township 1 Range 1 East, Deaf Smith County, Texas, containing 160 acres, as the same appears from a plat of a Capitol Syndicate subdivision of Capitol leagues 397 and 398 of record in Volume 19, page 23, et seq. of the Deed Records of Deaf Smith County, Texas, and on the 5th day of December, 1927, same being the 21st day of said month, between the hours of ten o'clock A. M. and four o'clock P. M. on said day at the Court House door of said County, in the Town of Hereford, Texas, I will offer for sale and

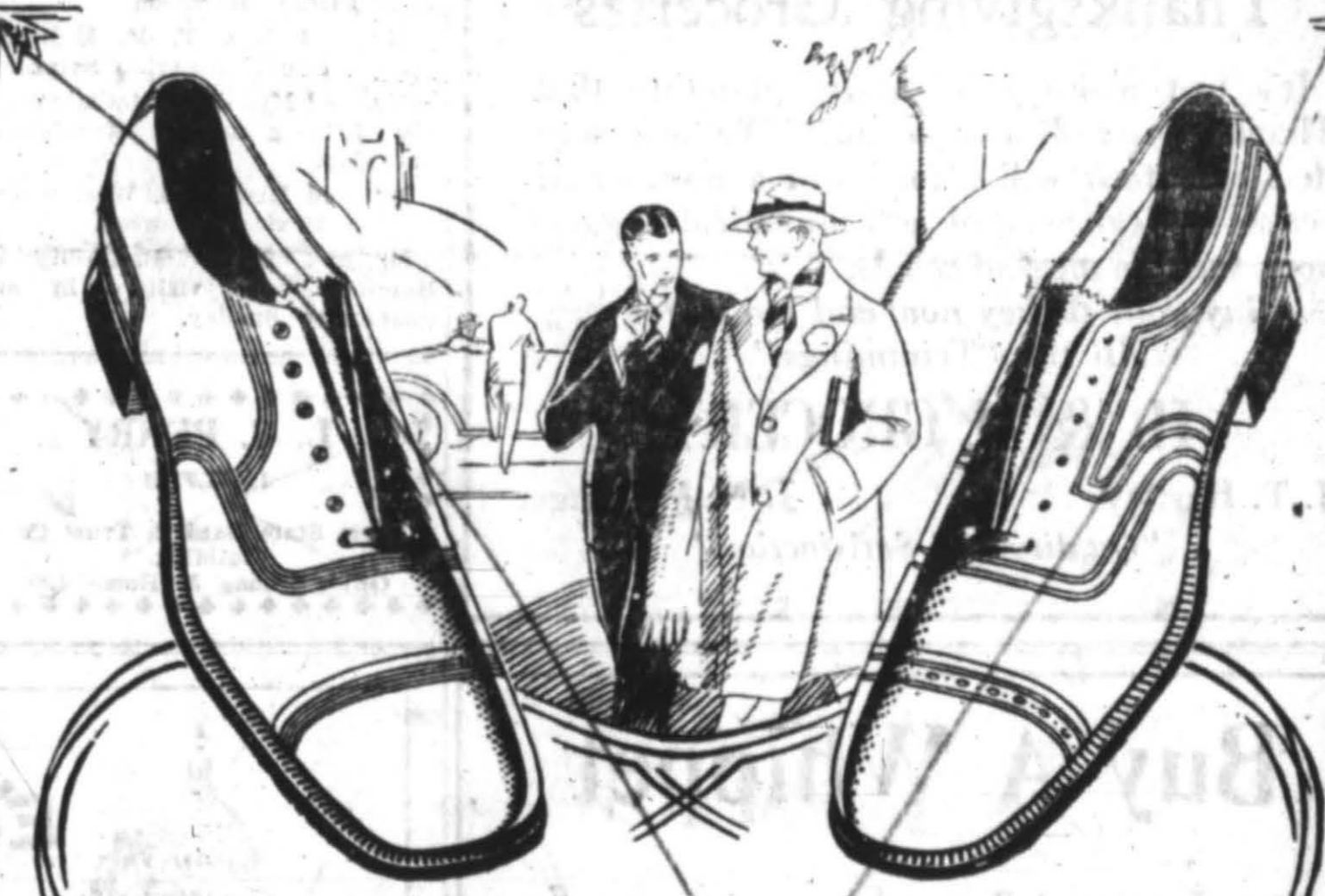
sell at public auction for cash all of the right, title and interest of the said Euna Grant, otherwise known as Euna Grant, A. L. Grant and V. C. Robb, and all interest that said defendants had in and to the same, on December 31st, 1925, and at all times since that date, for the purpose of satisfying judgment, interest, costs of court and costs of said sale.
 Dated at Hereford, Texas, 9th day of November, A. D. 1927.
 CLAUDE BENTON, Sheriff, 43-31 Deaf Smith County, Texas.

Ready To Go!

with an engine that defies the cold! 10

Ordinary motor oils can not give the instant protection that your engine requires. Only an oil as alert as TEXACO—free of paraffin wax, of tars and cylinder stock, free of all sluggish substances—can do this. No matter how cold the engine may be, Texaco Motor Oil never hesitates.

TEXAS FILLING STATION Hereford, Texas.



Florsheim 3 4 1/2

SHOES FOR FALL

They're as keenly styled as the well dressed man could wish—they have the touch of smartness characteristic of FLORSHEIM Shoes that attracts favorable attention—with the quality that gives long wear and fine appearance. See the new styles now.

Always the best shoes at

\$10

FOX MERCANTILE CO.

Hereford,

Texas



Who Is Going to Get the Fox Mercantile Co. Chest of Silverware Awarded Saturday, Nov. 19?

SPECIALS FOR FRIDAY & SATURDAY

- Large Ranch Whole Sour Pickles 7c
- Gallon can ----- 7c
- Water Lily Apricots 79c
- Gallon can ----- 79c
- Water Lily Yellow Cling Peaches 77c
- Gallon can ----- 77c
- Solid Pack Pears 63c
- Gallon can ----- 63c
- Del Monte Spinach 67c
- Gallon can ----- 67c
- Del Monte Spinach No. 2 can 16c
- 3 1-2 gallon cream can filled with Iten's Crackers, while they last 98c
- 10 pounds Sugar (Not sold alone) 67c

HOFFMAN'S GROCERY

"DOWN ON THE BOWERY" Phone 115. We Deliver.



Easy Lessons In French

No. 999

"Papa, what is the man talking about?"
 "Hush, dear, the man is speaking French."
 "What is he saying, papa?"
 "Oh, you don't need to know, honey."
 "But, papa, why should the man speak French?"
 "Well, you see, it's like this, the man was trying to repair a flat tire when the old jack slipped and the car fell on his toes. He is now calling the car a blankety-blank and so-and-so. Next time he will probably phone 216 and have the job done scientifically and avoid risk to himself."

When you buy gasoline, buy Jackrabbit and make 'er jump.
Brumley Chevrolet Co., Inc.
 Just Phone 216.

Northeast Corner Progressive News

A number of the young folks gathered in the J. T. McClain home Sunday.
 Mr. and Mrs. Elmer Womble were visited Sunday by relatives. Lia May Oglesby was visited Sunday by a number of friends.
 Mr. and Mrs. J. E. Thomas and children recently visited relatives in Hereford.

Mr. and Mrs. Coy Phillips and daughter, Bernadine, spent Sunday in the home of Mr. and Mrs. W. J. McClain.
 Mr. and Mrs. Roscoe Campbell and children of Decatur arrived in this community Saturday afternoon.

Albert Posey of Hereford was in this community Sunday afternoon.
 Miss Rosy Hammer who attends school in Amarillo spent last week end with home folks here.

Mr. and Mrs. Clyde Johnson spent a part of the past week with Mrs. Johnson's parents, Mr. and Mrs. M. L. Hammer.
 A number of young folks from this community attended the services at Ford Sunday afternoon.

Rev. Jas. T. Ross of Hereford delivered a wonderful sermon and a number of good songs were sung by folks from Hereford.

Mr. and Mrs. Truett McClain and family spent Sunday with Mr. and Mrs. W. J. McClain.
 Rev. T. M. Blacklock spent Sunday in the home of Mr. and Mrs. W. A. Chappel.

Mrs. Truett McClain and Mrs. M. E. Harris visited relatives in Amarillo Saturday.
 Mr. and Mrs. John Davis and daughters spent Sunday afternoon with Mayme Allred.

Miss Berdie Lee is visiting relatives near Lockney now.
 Mr. and Mrs. Lawrence Womble were visited by a number of relatives Sunday.

Ernest Walker spent Friday in Amarillo.
 A number of young folks from Wildorado were visitors at church and B. Y. P. U. Sunday night.

Miss Doyle McBroom who works in Amarillo spent Saturday night and Sunday in this community.
 Mr. Robert Dyer was at Fairview Friday afternoon.

Mr. and Mrs. T. M. McBroom made a trip to Amarillo Saturday.
 Mr. and Mrs. J. T. McClain were visited by a number of relatives Saturday.

Mr. and Mrs. S. D. West moved to New Mexico last week.
 Mr. and Mrs. W. B. Phillips of Hereford were visitors in our community Sunday.

The people of Progressive community will have an all day meeting and dinner Thanksgiving.
 Preaching services at 11 o'clock and dinner at 12. Everyone come and bring your baskets.

The following program will be rendered in the afternoon:

1. Song by audience.
2. Prayer.
3. Welcome, Ruth Park.
4. Song, Juniors.
5. Duet, Catherine and Mary Ella Hershey.
6. Why do we keep Thanksgiving? Katherine Ricketta.
7. Quartet, Mr. and Mrs. Ramsey, Mary Ella Hershey and J. C. Gregory.
8. Song, Intermediate class.
9. "A Light Eater," Willard Sawyer and Wildon Gregory.
10. Reading, Glennie Cockrell.
11. Song, Primary class.
12. Reading, Lois Samuelson.
13. Song, by Gregory family.
14. Dialogue, Pete and Velma Caldwell.
15. Indian War Dance, by school children.
16. Song, by Senior class.
17. Songs by school.
18. Talk by Mr. Sharp.
19. Closing words, Winona Blagg.
20. Benediction.

Program for Sunday night singing:

- Opening song, Orin Russell.
- Two songs, Mr. Reeves.
- Two songs, Mary Ella Hershey.
- Quartet, Mr. Ramsey.
- Two songs, Lois Counts.
- Reading, Catherine Hershey.
- Two songs, Velma Caldwell.
- Piano solo, Oleta Reeves.
- Two songs, Juniors.
- Two songs, Luke McBrier.
- Duet, Velma and Eunice Caldwell.
- Two songs, J. C. Gregory.
- Quartet, Mrs. Lewis.
- General selections, Mr. Ramsey.
- Closing song, Mrs. Lewis.
- Benediction, Mr. Hershey.

Mr. O. L. Sharp motored to Vernon last Friday on business.

Mr. and Mrs. Walter Caldwell and little niece, Virginia Lack of Henrietta, Texas, spent the past week with his parents, Mr. and Mrs. C. F. Caldwell of this community.

There was a good crowd at singing Sunday evening. We noticed visitors present. All visitors are urged to come often, and help in the singing.

ATTEND CANDY PARTY

Miss Virginia Stovall entertained a number of friends with a candy party at her home last Friday afternoon. Guests included the Misses Bessie Megert, Alleth Elliston, Ruth Conkright, Orlena Savage, Ina Mae Hastings and Pauline Wilson.

Marrying in haste and repenting at leisure is all the bunk—there ain't any leisure.

MISS HASTINGS ENTERTAINS

The following guests attended a line party at the Star Theatre Friday night, followed by a slumber party at the home of Miss Ina Mae Hastings: Orlena Savage, Bessie Megert, Alleth Elliston, Ruth Conkright, Pauline Wilson, and Virginia Stovall.

ATTEND CONFERENCE

Hereford delegates to the Texas Baptist General Convention meet.

We Can't Serve
All the Food
 So
 We Only Serve
THE BEST
 The Grill Lunch

ing this week at Wichita Falls, include Rev. M. Lloyd, Mr. and Mrs. J. S. Orr and Misses J. M. Gilliland, W. Pickett, A. O. Thompson, D. F. Roberson, W. E. Hicks and H. G. Conkright.

Foot, Foot Fussy.
 Quite correct was Percy Black until he sat down on a tack. But when the tack and Percy met, He forgot his book of etiquette.

MONEY TO LOAN!
 If you have a farm and can use some extra CASH to improve or refinance same, or want to buy other land we can take care of you. Call or write
J. F. CONKLIN
 Phone 4141 Amarillo 722 Eakin Bldg.

DR. T. M. MONTGOMERY
 Associated With Ryden's
 620 Polk Street Amarillo, Texas
 —Will be in Hereford First and Third Tues. days in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

Thanksgiving Groceries

It's just about time to be planning that Thanksgiving dinner menu. We are sure that our stock will afford you a number of very practical as well as economical suggestions for this meal of meals.

Buy your turkey now and see us for All the "Trimmings."

H. & M. GROCERY
 J. T. Hartley J. N. Messenger
 "Quality and Satisfaction"

Buy A Whippet

The greatest dollar value anywhere near its price class.

POWER, SPEED, FLEXIBILITY and FOUR-WHEEL BRAKES

Whippet-Knight Motor Company

Note: A newly enlarged force enables us to offer you better service at all times.

EXTRA! EXTRA!
SPOT NEWS from the POLITICS!
THEATRE of for 1928

Next year, or all years, you will need the best. A President, United States Senator, Governor and other State officials will be elected.

SUBSCRIBE FOR THE **FORT WORTH STAR-TELEGRAM** and Fort Worth Herald

BARGAIN DAYS ARE HERE!

Daily With Sunday Seven Days a Week	Daily Only Six Days a Week
\$7.45	\$5.95
Rates in Texas, Oklahoma and New Mexico	
Regular Price \$10.00 You Save \$2.55	Regular Price \$8.00 You Save \$2.05

The greatest news service ever gathered together by a Southern newspaper—24-hour triple wire Associated Press Service, incomparable Market Reports—with editions based on train departures from Fort Worth insuring the LAST news FIRST.

Remember, when you subscribe this Fall to select a newspaper that will give entire satisfaction to you and your family.

ORDER AT THIS OFFICE
FORT WORTH STAR-TELEGRAM
 and Fort Worth Herald
 AMON G. CARTER, President.

Thanksgiving Day
 Means just that when your home is snug and warm and ready for the cold winter blasts. With our experience and equipment, making the required repairs to your home in anticipation of winter needs is a quick and economical process. Call us today.
KEMP LUMBER CO.

TURKEY DAY
 On Thanksgiving Day nothing can equal the feeling of satisfaction and well being that are afforded by an adequate bank account with a reliable bank. That is one of the main things for which patrons of this bank will give thanks next week. They know that come what may, they are protected in a financial way.
FIRST NATIONAL BANK

NEVER A WORRY
 About batteries will be yours if you use **WILLARDS!**
 The real dependable battery—sold and serviced in Hereford at
Willard Battery Station
 VERN WITHERSPOON, Proprietor

CHEVROLET
USED CARS
 with an OK that counts
Reconditioned Right and Priced Right
 When we recondition a used car, we do a thorough job. All work is done by efficient expert mechanics, using genuine parts for all replacements. Then we price it right which accounts for our wonderful used car values. This square-deal reconditioning and selling policy is your assurance that you pay only for what you get when you buy a used car from us—and that your car will give thousands of miles of dependable service. Look for our red "O. K." tag when buying a used car. It is your assurance of quality and value.
Brumley Chevrolet Co., Inc.
 Hereford, Texas
QUALITY AT LOW COST

File

BLACKSHEEP!

By Meredith Nicholson

Illustrations by Harry Jay Lee



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(Continued from Last Week.)

CHAPTER IV.

"You were on that train!" he exclaimed—the most fatuous of questions and the poorest possible opening for a conversation.

"I thought I had made it sufficiently plain at Portsmouth that I resent your following me! The meeting there might have been by accident, but seeing you here I am convinced—I am convinced that you are spying upon me!"

"But, Miss Perry—"

"I should think," she interrupted, "that knowing of suspecting what I am trying to do you would show me some consideration!"

"But I can explain; really I can explain if you will give me a moment."

"I understand perfectly that, but for me you would be loitering here! And you practically acknowledged at Portsmouth that you were interesting yourself in the

affairs of the Congdons."

"We are playing at cross purposes quite unnecessarily," protested Archie. "Why not confess just what your interest is in that family? I told you quite plainly at Portsmouth that I had reason to believe I had shot Putney Congdon at Bailey Harbor! But for the courage you put into my heart I should never have done that!"

"If you did that you have ruined everything. A dastardly act for which I hope you will pay the full penalty of the law!"

This was wholly unreasonable and quite beside himself he shook his finger in her face.

"You seem to forget that you advised me to flout the law; to do just the things I have been doing, roving the world shooting and plundering!"

"Everything has gone wrong," she said, "and you may have all the satisfaction you can get out of your interference, your intrusion upon affairs of the greatest delicacy, in which my assistance and my honor are pledged. That car standing yonder belongs to me and before I leave I want you to walk away from here as rapidly as possible and not turn your head."

He did not even confirm her

statement as to the propinquity of the car, but crossed the platform with the crestfallen air of a child in disgrace.

He knew nothing save that he was enormously tired and he went to the hotel and crawled wearily into bed.

He was sitting on the edge of the bed when a gently insinuating knock caused him to start.

"Come!"

The door opened slowly, wide enough to permit a woman's head to be thrust in. A face wearing an amused smile, a familiar face, but the last he expected to see, met his gaze.

"Hist!"

The Governor widened the opening in the door, and squeezed through.

"My dear Archie!" he exclaimed as he locked the door. "How infinitely relieved I am! I was afraid some harm had befallen you, but to find you here safe and sound fills my heart with gratitude."

He flung down his cap and linen duster chose a chair by the window and seated himself with a little sigh.

"I hope," Archie ventured timidly, "that you came alone?"

"Oh, yes, I'm alone! Trust me for that; but my friend Walker was necessarily shaken. And his provocation! Oh my boy, his provocation to justifiable homicide and all that sort of thing."

"Well, I only did what I thought was right," Archie declared doggedly. "I wasn't weighing the consequences."

"Splendid, my dear Archie, to see how beautifully you rose to the situation—a situation that spoke powerfully of your generous heart. If there has been any error it is mine. I should have known from the way you played up to the Seabrook girl that you were far too susceptible to be trusted with women. The error is mine, not yours, Archie. I don't blame you a particle. Sally is a winsome lass; she has a way with her, that girl!"

"If you don't mind," said Archie with dignity, "we'll stop talking nonsense. What happened?"

"Just a little curious are you, as to what followed your amazing breach of hospitality? Ran away with a pretty girl, assisted in marrying her to an undesirable son-in-law, and now you want to know how the old folks took it? Oh, Archie, for sheer innocence you are a wonder."

"Walker had no right to force a girl like Sally to marry an old curmudgeon she hated. I never hesitated as to the course I should take after she told me her story. The marriage was in proper form and I haven't a single regret."

"What you did, Archie," the Governor resumed paternalistically, "was to marry Sally the incomparable, Sally the divine, to Pete Barney, the diamond thief."

"You mean—you mean I married the girl to a crook?" gasped Archie.

"One of the smoothest in the game. And Sally knew he was a crook. I suppose it was the diamonds that fetched her. If you'd looked at his hands you would have noticed that he hadn't the paws of an honest Green mountain farmer. Pick-pocket originally and marvellously deft, but precious

stones are his true metier. The trifling little necklace he had on his person when he struck Walker's is worth a cool hundred thousand. He'll have to break it up and sell 'em in the usual way, and it will take time."

Archie sank upon the bed; he had done a horrible thing; hardly second to murder, and his penitence weighed heavily upon him.

"It doesn't seem possible that the girl would have deceived me!"

"We never know when they are going to deceive us. Archie. Sally hated the farm and was crazy to escape. She lifted a couple of hundred dollars the old man kept under a plank in the parlor floor—an emergency fund in case he ever had to run for it. A nasty trick. I call it, most unflinching on Sally's part. The Walkers are crushed by her conduct. And I had vouched for you at Walker's; it's almost

as bad as though I had betrayed them myself. You will not, of course, make the serious error of knocking at the Walker door again. That would be rubbing it in."

"I don't want you to think me ungrateful!" Archie stammered.

"The girl made a fool of me. I see it all now!"

"She made a fool of you but you in turn made a fool of me! And

while I'm not caviling, you will pardon me, son. If I suggest that hereafter you play square with me I don't mean to curb your personal enterprise or any limit on your little affairs of the heart. But let's have no more foolishness."

Continued Next Week

IT'S REALLY HERE

No longer can you doubt that winter is really with us. Last. No can you longer afford to risk the trouble which may result from faulty pipes. Our free inspection is FREE. Ask for it.

HEREFORD SHEET METAL WORKS

The Whittington Clinic

H. D. Whittington, M. D.
Diagnosis, Surgery, Consultation
J. R. Lemmon, M. D.
Infant Feeding and Diseases of Children
J. W. Hendrich, M. D.
Internal Medicine, Diseases of Women, Obstetrics.
504-5 Oliver Baskie Building
AMARILLO.

ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

AIDS IN PREPARING

Thanksgiving Dinners

If you are planning to entertain with a dinner Thanksgiving Day, may we suggest that you come here for your supplies. The array of good things to eat which we have prepared will prove a big help in preparing either a simple or elaborate repast.

We want to remind housewives living out of town that this Saturday will be their last shopping opportunity before Thanksgiving!!

MONT E. BAKER GROCERY

City Loans

Payable Monthly; Lowest Interest rate; quick service inspection and titles paid by our office. Let us take up your credit to debtors and make it mature to suit your income and ability to pay.

RALPH BARNETT, Manager.

Next time you buy calomel ask for



The thoroughly purified and refined calomel combined with assistant and corrective agents. Nausealess—Safe—Sure

Stop That Itching.

Use Blue Star Soap to clean the affected parts, then apply Blue Star Remedy. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Eczema, Tetter or cracked skin, Itch, Oak, Ringworm, Scab, Etilid, etc. Sunburn, Old Sores—All these have yielded to its wonderful healing power. 5c and 25c a Jar; Soap 5c.

City Drug Store



Wild Geese have Flown over the Himalaya Mountains—Six and Seven quarters Miles Above Sea Level. That is high flying, but not so difficult as it for a merchant or manufacturer who, after collecting fire insurance, has to keep his business organization alive without the vitally important help of Use and Occupancy Insurance. Avoid needless worry. Consult this agency.

FLEAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

The Absent-Minded Bridegroom

Present by EASTERN STAR High School Auditorium Friday, Dec. 2.



Style that women desire, Durability that men demand

BUICK for 1928

Fleet, graceful lines... lustrous Duco colors... luxurious closed car interiors—

—unmatched performance... unrivalled comfort... sturdy construction that assures long life—you'll find them all in Buick!

Buick for 1928 has won tremendous popularity among men and women alike, because it combines the style that women desire with the durability that men demand.

SEDANS \$1195 to \$1995 • COUPES \$1195 to \$1750
SPORT MODELS \$1195 to \$1525
All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. financing plan, the most desirable, is available.

Norton Motor Company Hereford, Texas

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas



KITCHEN GIFTS

FOR THANKSGIVING

With a big company dinner to prepare for Thanksgiving day, what more appropriate gift could you give wife or mother than an assortment of kitchen utensils that will lighten her labor on that busy day?

Our stock of cooking and heating stoves is complete and awaiting your inspection.

Streu Hardware Company



In Preparing The THANKSGIVING DINNER

May we suggest that you come here for your supplies? The array of good things to eat will prove a big help in preparing a simple or an elaborate repast.

Watch for our special Thanksgiving items which be placed in the big wire containers inside our store.

Hereford Wholesale Grocery

THE CITY DRUG STORE

WHAT YOU WANT, WHEN YOU WANT IT

TELEPHONE 300 UNEXCELLED DRUG SERVICE HERFORD, TEXAS

Local Happenings

Geo. V. Stambaugh went to the performance of the Follies in Amarillo last Thursday night.

Dow Mercer attended the Ziegfeld Follies show in Amarillo last Thursday night.

Jack Sanders, of the City Drug Store, has moved to Friona where he and his brother, Sam, have purchased the Barnett Tailor shop.

Miss Inez Jowell came down from Canyon for Armistice Day.

STAR THEATRE

HEREFORD, TEXAS

Thursday-Friday
NOVEMBER 17-18

Tunney and Dempsey
Fight Film.

Saturday Matinee and
Night
NOVEMBER 19

KEN MAYNARD

"The Red Raiders"

Monday and Tuesday
NOV. 21-22

"Smile, Brother, Smile"

Jack Mulhall and Dorothy Mackall

Wednesday and Thursday
NOV. 23-24

"Spring Fever"

William Haines, Geo. K. Arthur and Joan Crawford.

"Mona Lisa"

With Hedda Hopper and Crawford Kent.

THURSDAY MIDNIGHT MATINEE (THANKSGIVING)

"Fascinating Youth"

FRIDAY, NOV. 25, ONLY THOMAS MEIGHAN

"Tin Gods"

Saturday Afternoon and Night

NOV. 26. PERITA CANOTT

"A Two-Fisted Sheriff"

E. B. Hanley went to Amarillo last Thursday.

Henry Wilkinson and H. R. Fritz were Amarillo theater-goers last Thursday night.

C. L. Roberts returned Tuesday from a hunting trip to New Mexico with his brother-in-law, A. H. Miller of Memphis, Texas, and three friends living in New Mexico. Each member of the party succeeded in bagging a deer.

Remember the big price reductions on all models of Atwater-Kent radios at Orr's Tailor Shop.

R. E. McDonald and family of Amarillo visited here Sunday at the home of Mr. McDonald's sister, Mrs. M. E. Woolf.

More people want Atwater-Kent than want any other radio. See them at Orr's Tailor Shop.

Let us take care of your eggs and poultry. Hereford's leading produce house, THE HERFORD PRODUCE, phone 771.

Radio tubes and batteries at Rice's.

Have received two big shipments of Brunswicks this month and have more on the road. Rice sells them.

Carry a second spare. Extra rims and carriers at Rice's.

Mrs. Homer Fox drove to Friona yesterday afternoon to attend the football game between Friona and Hereford.

Berry Orr was in Hereford on business yesterday afternoon.

Mrs. C. V. Walker of Joel spent Sunday afternoon here at the home of her sister, Mrs. R. T. Jowell.

Rev. V. M. Childs will preach at Ford Sunday afternoon.

Mr. and Mrs. W. B. Phillips spent Sunday afternoon visiting friends at Northst Corner.

Mrs. D. C. Laird of Plainview spent last week in Hereford nursing her sister, Mrs. Seth B. Holman, who is convalescing from an operation. Mrs. Laird returned to Plainview Sunday.

Henry S. Gooch of Amarillo came down Sunday night and spent the night with Mrs. Holman.

We can now sell you a six-tube Atwater-Kent radio set COMPLETE in every detail for as low as \$98.50. Orr's Tailor Shop.

FLOWERS

Cut Flowers of All Kinds. See our phone book. MRS. J. H. ELLMAN Phone 157

Bruce Autry of the firm of Russell & Cockrell, Amarillo, was in Hereford Thursday conferring with members of the high school annual staff in regard to the annual this year.

Dee Mitchell and brother, J. C. Mitchell of Clovis, who is visiting here, drove to Clovis Sunday afternoon.

Mr. and Mrs. Ovas Bennett and family and Miss Hazel Megert motored to Clovis Sunday afternoon.

More people buy Atwater-Kent than any other radio. There's a reason. Orr's Tailor Shop.

CARD OF THANKS

We wish to comment the honesty of the person or persons who took the trouble to return the chickens taken from our place Wednesday night, November 9, and returned a week later. We appreciate this.

MRS. J. D. THOMPSON.

Frank Huckert, who is now a resident of Canby, Texas, spent the week end here visiting his parents. He arrived Friday and left Monday. The family took him as far as Amarillo overland on the return trip.

Mr. and Mrs. A. Sisk drove to Amarillo Saturday on business.

Many Smiles In Big Picture To Show Here

The smoking car, the club room, the hotel lounge or the saloon—these used to be the "hangouts" of the commercial traveler. Except for the latter they may still be so, but the traveler himself has changed his aspect.

No longer does he flaunt his latest brand of wild-colored shirt or loud necktie; no longer does he exhale the aroma of naughtiness with which to startle the ingenious waitress in the small town dining room. He may have an occasional yarn to spin to his customers, but no more does he represent the very limit of storytelling.

In a word, from being the drummer of old, he has become the business-like salesman of today who has passed through the school of sales-psychology and who takes his profession seriously.

The old drummer and the new salesman of the road are entitled to some consideration and the First National Pictures Co. has given him his meed in "Smile, Brother, Smile," the comedy drama starring Jack Mulhall and Dorothy Mackall which comes to the Star Theatre next Monday and Tuesday nights. See it by all means, urges Manager W. L. Pickett. It will give you a new viewpoint on the traveling salesman proposition. Moreover, it is a Blue Ribbon production and that in itself is a guarantee of satisfaction.

It's come to that place in the fur business where the word "squirrel" covers a multitude of skins.

Mrs. Handley Hostess To Filles D'Heure

Members of the Filles D'Heure bridge club were entertained Friday afternoon at the home of Mrs. E. B. Hanley. All decorations and refreshments were carried out in an Armistice Day scheme.

Those present included the following members and guests: Mmes. F. H. Oberthier, Jr., R. O. Dunkle, T. D. Moss, E. Henson, Hal Bruner, Roy Bruner, R. L. Landrum, J. J. Clark, Roy Jowell, Eugene LeGrand, Roy Jackson, Paul Foster, E. B. Higgs, C. L. Roberts and N. E. Gass and Misses Lucille Megert and Floyd Wilson.

High club prize was awarded to Mrs. Henson, while Mrs. Bruner took the prize for the highest guest score.

We have several good used 31x5.25 tires. Rice's.

Arney News Items

Several attended a radio party at the Ray Cole home Saturday night.

Bill Craig and family left last week for Erath county to take their home.

A brother of Claude Fox is here from Floydada on a visit.

Bob and Bill Simms and H. Boyd were visitors in the Tipton home Monday.

Several attended the party in Tulsa Sunday.

Mr. and Mrs. Ircan of Plainview were here Sunday.

Mr. and Mrs. Marquis Burks spent Sunday afternoon in the home of her parents Mr. and Mrs. Lee Hutson.

Rev. Swartz of Tulsa filled his regular appointment here Sunday.

Mrs. Hooten and children from Oklahoma has been visiting her father and brother, near Muleshoe, for the past three weeks, and arrived here Sunday to visit in the home of Mr. and Mrs. Webb.

Claude Fox was in Canyon on business Saturday and Amarillo on Monday.

Messrs. Burks, Bratcher, Robinson, Hagg, Hammon, Hutson and Morris were in Happy Monday.

Messrs. Elder and Fowler of Dimmitt are drilling a well on Mr. Hill's place.

Lynn Bratcher is helping Marquie Burks shock feed.

Miss Franklin of Amarillo spent the week end visiting her brother.

Silas Cox.

Misses Wilson report a delightful visit at Childress, returning from that point a few days ago.

Mr. Gourber has been threshing for H. E. Ferguson the past week.

Mrs. Tucker Smith who is doing house work for Mrs. J. E. Davis spent the week end with her parents, Mr. and Mrs. J. E. Boyd.

Mr. and Mrs. John Smith of Sanger and Miss Mamie Chatfield of Crowell spent the week end visiting in our community, this being their first trip to the Plains.

CITATION ON APPLICATION

No. 290
The State of Texas
To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County a copy of the following notice:

The State of Texas,
To all persons interested in the welfare of Vida Weaver and Gilbert Weaver, minors: G. E. Weaver has filed in the County Court of Deaf Smith County, an application for Letters of Guardianship upon the estate of said minors, which said application will be heard at the next term of said Court, commencing on the first Monday of December A. D. 1927, the same being the 5th day of December A. D. 1927, at the Court house thereof, in Hereford, Texas, at which time all persons interested in the welfare of said minors, may appear and contest said application, if they see proper to do so.

Herein fail not, but have you before said Court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this the 16th

day of November, A. D. 1927. County Court Deaf Smith County, Texas.

(seal) L. H. FOSTER, Clerk 44-31ep

Announcing

I have taken over the "GRILL LUNCH" at 320 Main Street. Beginning Saturday, November 19, I will offer you the very best in the way of cuisine, service and courtesy. Your patronage will be appreciated.

Special 10

For Sunday Dinner we are featuring SPECIAL CHICKEN DINNERS and fresh home-baked pastries.

I. O. Crosthwait

A penny a day will keep worry away

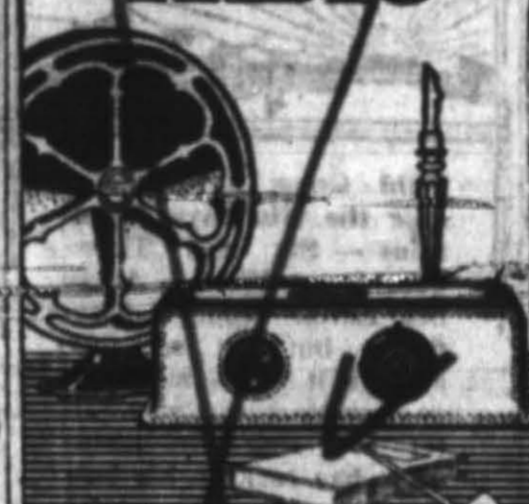


"STINGINESS" ISN'T SAVING AT ALL!
—The stingiest man we ever knew died the other day, aged 60, in a hut and in rags.
—They found \$1500.00 under the floor—a life's hoardings (not savings). He had spent not much but unwisely.
—Thrift savings, call it what you will, is nothing but the application of common sense to daily living.

Western National Bank

"There is No Substitute for Safety"

ATWATER KENT RADIO



Anyone who can sell a million of anything in a year must be making a product which satisfies those who use it.

Atwater-Kent does satisfy. It satisfies in performance, appearance and price. That is why more than a million families have singled it out as the Radio for their homes.

Buy the Atwater-Kent One Dial Receiver with an Atwater-Kent speaker and a million satisfied users are your best proof that it will satisfy you.

Remember — There has recently been a twenty per cent reduction on prices of all models. We can now sell you a six-tube set COMPLETE as low as

\$98.50
ORR'S TAILOR SHOP
HEREFORD, TEXAS



The latest of the beautiful ROMANCE PRODUCTIONS in natural colors

"The MONA LISA"

With HEDDA HOPPER and CRAWFORD KENT

A fascinating story involving a million vicarious immortal paintings.

Done by the TECHNICOLO Process, that is bringing to the screen the most beautiful pictures of all time.

Directed by Arthur Mack



STAR THEATRE
Wednesday - Thursday
Nov. 23 and 24.

Marcelling 50c Hair Cutting 50c
Mrs. Sam Hutson
AT SPROWLS-CRONIN & COMPANY

A Standard of Uniform Dependable Quality - no matter What You Buy.
12
Corner Drug Store
Dependable Druggist

Floor Covering SPECIAL

Our stock of Linoleum, Congoleum and Rugs is the most complete we have in many years. You should have your floors covered while the weather is fine. We can do a much better job. For two weeks we will give you some special prices on all of these goods.

\$2.00 per yard quality inlaid Linoleum \$1.50
\$1.25 per yard best finish Linoleum — \$.95
\$1.00 per yard best Congoleum — \$.75
Some extra fine Congoleum art squares \$2.75

These prices will be in force during the next two weeks.

Yours for Good Service. 10

E. B. BLACK CO.

"We Are Satisfied With Small Profits."