

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 30.

Hereford, Deaf Smith County, Texas, Thursday, August 11, 1927.

Seth B. Holman, Publisher.

VOTE \$300 FOR BOOKS IN SCHOOLS

Three hundred dollars for library purposes in the Hereford schools was voted at a recent meeting of the school board. The money will be distributed equally among the Departmental, Central and high schools.

Several other matters were considered at the board meeting. It was decided that the compulsory school term should begin with the first day of school and continue for 100 consecutive days. A state law requires that children between the ages of eight and fourteen attend school during the compulsory term as set by the official board.

The board gave official sanction to the attendance of Hereford teachers at the Institute which opens in Canyon September 8.

Miss Maurine Beyer will have charge of the high school glee club this year in addition to her work as public school music instructor in the grades. No part-time music teacher will be employed for the high school this year as has been the case in the past.

The present rate of tuition, five dollars a month in the high school and four dollars in the grades will be continued.

Seigler Reports On Progress Of Local Cemetery

"Rapid progress is being made in the beautification of the West Park Cemetery," said T. E. Seigler in a report to the Chamber of Commerce Monday.

The cemetery grounds were in a deplorable condition," he continued, "and the work of improvement will take a great deal of time. However, our plans are permanent and we expected to lay only the foundation this year."

Seventy per cent of the 300 trees planted on the grounds are living, according to Mr. Seigler's report, and they are making a rapid growth. The lateral water lines are in and any lot can be reached with fifty feet of hose. A caretaker is giving his entire time to caring for the grounds.

"We are urging that individuals in Hereford take time to clean up and properly care for their own lots so that more of the caretaker's time may be given to cleaning up the lots of non-residents," said Mr. Seigler, "as it is essential that every lot present a well-kept appearance if we are to have a beautiful cemetery park."

The cemetery now belongs to the citizens of the county and a charter has been granted by the state to the West Park Cemetery Association, a permanent organization.

Following Mr. Seigler's report, Secretary T. D. Moss read a telegram received Monday from R. T. Blumett, manager of the Tri-State Fair Association of Amarillo. Mr. Blumett asks that Deaf Smith county send an exhibit to the fair August 23-29.

Although the present late season will make it difficult to prepare a suitable exhibit of farm crops by the opening date, members of the Chamber of Commerce voted unanimously to make an effort to have the county represented at the exposition which has been placed under a new management and promises to be one of the leading fairs of the state.

Prizes ranging from \$50 to \$300 have been offered and last year the exhibit from this county won enough money in prizes to cover the cost of the exhibit.

Rev. Timothy Tinsley, who is visiting in Hereford, was a guest at the luncheon Monday and spoke to members of the Chamber of Commerce. He spent the month of July with relatives and friends in Kentucky and reports an interesting trip through the flooded areas of the Mississippi Valley while on his way to the Panhandle. He states that he is enjoying very much his visit to Hereford after an absence of nearly four years.

REDECORATES DISPLAY ROOMS

The window display rooms of the J. O. Newell store have been repainted and redecorated. Mr. Newell is preparing for an artistic display of his fall stock of goods.

Jupiter Pluvius Busy Again As Panhandle Sections Get Some Much Needed Rainfall

Finally tiring of his long period of relative inactivity, Jupiter Pluvius got busy with a vengeance this week and gave the Panhandle in general and the Hereford country in particular a good soaking.

Two-tenths of an inch fell in Hereford Saturday, seven-tenths Monday night and one inch Tuesday night, for a total of one and nine-tenths inches since August 1. This total comes within one-tenth of that for the entire month of August last year.

The rain Monday night was accompanied by high wind, lightning and some hail and did considerable damage. Two colts were killed by lightning on Commissioner Charlie Padock's farm southeast of Hereford.

The rainfall over the county generally was much heavier than in Hereford. Arch Daugherty reports a six-inch fall on his farm northwest and similar reports from one or two other sections have been received.

The rains this week have been general over the Panhandle. Amarillo received one and one-tenth inches Tuesday night in a fifty-minute period. The railroads operating into Amarillo reported heavy rains all along their lines.

Rice crops in this section will be materially benefited and although the grain sorghums are much later this season than usual, the warm weather and continued moisture are expected to bring them to rapid maturity. Farmers and business men are optimistic over the outlook for a good crop of row stuff.

PAUL GUTHRIE HERE.

Paul Guthrie arrived in Hereford Monday from Chicago for a two weeks' visit with his parents, Mr. and Mrs. R. F. Guthrie.

He has been in the employ of Horder & Horder, office supply retailers and wholesalers, of Chicago for the past two years and has not been in Hereford since July, 1925.

Will Wage War On Motorists' Worst Enemy

A campaign that should bring joy to the heart of every motor car owner in Hereford who has been forced to alight from his vehicle to gaze with anguish upon the ad spectacle of a casing perforated with nail holes, is being considered by members of the Chamber of Commerce.

It is none other than a nail "pick-up" campaign, and a committee composed of A. O. Thompson and T. D. Moss has been appointed to formulate a plan that will eradicate the motorists' worst enemy—the rusty nail.

Just how the problem will be approached is not as yet definitely known but members of the Chamber of Commerce are agreed that something ought to be done.

A similar campaign recently waged in Dalhart ended with over 1200 pounds of nails placed far beyond the reach of the most unskillful driver. Dalhart boys were paid for the nails at the rate of five cents a pound and merchants of the town footed the bill by agreeing to buy a certain number of pounds.

Other Panhandle towns have put across such campaigns successfully and local Chamber of Commerce members are falling in line with the firm resolve not only to make the World Safe for Democracy and Texas safe for the Democrats, but also to make motoring safe even for the motorist who drives without a "spare."

761 Pounds of Butter In July, Nunn's Record

During the month of July, R. E. Nunn, one of the county's leading butter producers, sold 761 pounds of his product at a price of fifty cents per pound. He reports a monthly average of 600 pounds for the entire year.

Butter production is only a sideline with Mr. Nunn who farms 300 acres of land, keeps from fifteen to twenty brood sows and markets thousands of dollars worth of hogs annually. He is making diversified farming pay real dividends.

Castro County Picnic Is Set For Saturday

The annual Castro County all-day picnic and barbecue will be held at Dimmitt Saturday, August 13. Barbecue, bread, pickles and coffee will be furnished free and the committee in charge has requested that all people attending bring their own cakes, pies, etc., and come prepared to enjoy a big day of celebration.

A rodeo, baseball game and races will feature the day's entertainment. Music for the occasion will be furnished by the Dimmitt band, assisted by musicians from neighboring towns.

The picnic has been a red letter day on the Dimmitt calendar for many years and as in past years all Hereford people are cordially invited to join in the celebration.

Fair Officials Meet to Make Further Plans

Enthusiasm was the keynote of the meeting of Deaf Smith County fair officials Monday night at the Chamber of Commerce office.

Most of the department superintendents attended and all reported progress in arranging exhibits for the exposition.

Contrary to previous plans it was decided to have merchants' booths at the fair this year as in the past. L. W. Carlyle, J. C. Cronin and Lonie LeGrand will be in charge of arrangements for the booths and an attractive prize will be given to the merchant who has the best appearing booth.

A first class carnival company is being contracted for and plenty of amusement is assured for the three days of festivity. Something new in the way of an automobile show is being planned.

Automobile banners, window cards, wind shield stickers and other advertising material has already been ordered and will be ready for distribution within the next few days.

Railroad Wins Property Suit In Castro Court

One of the most interesting cases connected with the building of the Fort Worth & Denver South Plains railroad from Estelline to Dimmitt is that which was brought to a close last week.

The case involved a condemnation procedure against three sections of land near Dimmitt and ended with a victory for the railroad company when the jury placed a value of \$1,472.55 on the land, a figure considerably less than that asked by the owner, according to Carl Silliman, who with Mark Cowsett of Dimmitt represented the company.

It so happened that most of the officers involved in the case as well as most of the men who ordinarily could have served as jurors were guarantors of the railroad and hence disqualified.

It was necessary to select a special judge, sheriff, officer to impanel the jury, commissioners and jury before the trial could proceed. Frank Hester served as special judge. At the first trial the railroad won, but the owner appealed by the owners the case was retried and the jury verdict placed the price at \$1,472.55. The final settlement came almost two months after the case opened.

Dennis Zimmerman of Tulla and C. E. Reeder of Amarillo represented the land owner. The decision means that the railroad company can by placing a certain amount of money on deposit as security proceed with the construction of the right of way. Reports indicate that rapid headway is being made in the construction of the line.

W. H. Pickett and his mother, Mrs. N. R. Pickett left Wednesday for Bowie, Texas. Mrs. Pickett's home, Mr. Pickett will also go to Dallas on a short business trip. His mother has been visiting in Hereford for the past two weeks.

COURT HEARS REQUEST FOR HOME AGENT

The question of the proposed employment of a home demonstration agent in this county was placed before the Commissioners' Court Monday by E. B. Black, president of the Chamber of Commerce.

"The commissioners gave close attention to the proposition," said Mr. Black, "and the matter will be given due consideration."

"In view of the fact that several expenditures have been made by the court this year which were not provided for in the budget, such as that of laying a water main to the cemetery, the commissioners feel that it is not likely that the necessary funds could be made available this year. However, it is doubtful if an agent could be secured before the first of the year, so we are hopeful that provision will be made in the 1928 budget for the employment of an agent."

Sentiment in the county seems to be strongly in favor of the proposition. The county farm agent work has been highly successful, according to all reports, and the addition of a home agent would give the rural people the benefit of expert information on all lines of agricultural work.

The state bears at least one-half, and often as much as two-thirds of the expense of employing the agent. The total cost to the county has been estimated at \$1200 a year. No more definite action is expected during the present session of the court.

Two Persons Injured When Ford Car Upsets

Two persons were injured and seven others badly shaken up when a Ford roadster driven by H. F. Henderson of Amarillo struck a bit of freshly graded road and turned over on the highway a mile east of Joel about 11 p. m. Friday.

Nine persons were in the car when the accident occurred and all of them were thrown to the road as the car swerved suddenly to one side and turned over just at the edge of the road.

Mr. Henderson was bruised and his sister, Mrs. G. M. Carver, suffered a badly wrenched arm and hand. The roadster was equipped with a truck body. Five children were seated on a mattress in the truck bed but none of them were injured.

Jim Black answered the ambulance call and brought Mr. Henderson, Mrs. Carver and one of the children to the county hospital about midnight. Henderson and Mrs. Carver were given medical treatment and the party returned to Amarillo Saturday.

They were enroute from Amarillo to Portales for a visit with Mr. Henderson's brother, Eagle Henderson, who is foreman of the Roosevelt County Herald. Eagle Henderson is a former resident of Hereford and an employee at The Brand office.

Patton to Play Clark In Match for Golf Title

J. J. Clark will meet Fred Patton next week in an eighteen-hole match which will crown the winner of Hereford's first championship golf tourney.

In the semi-final matches, Clark defeated Doug Fox three up and Patton eliminated J. M. Posey three up. Patton turned in a score of thirty-eight on the last nine holes of his match with Posey. Par on the course is thirty-six. In a second-flight match not reported last week Clark eliminated W. H. Russell.

No additional class B matches have been played to date this week. L. W. Hough is scheduled to meet J. C. Wilson and Geo. V. Stambaugh will play the winner.

The matches are attracting a great deal of interest and the final rounds next week will probably be watched by a large gallery of golf enthusiasts.

Farmers of Hereford Country Will Assemble at Sulphur Park August 19 for Annual Picnic

'Not Guilty' Is Verdict of Jury In Vance Trial

Twenty minutes after they had been given the case at 6:40 Tuesday afternoon, the jury returned a verdict of not guilty in the case of C. F. Vance, charged with murder in connection with the death of William Thacker at Muleshoe. The case was brought to Hereford on a change of venue and tried in the district court before Judge Reece Tatum, of Dalhart. District Attorney Ben Richards and W. H. Russell represented the state. Vance was represented by John Staton of Hereford and A. B. Martin of Plainview.

Members of the jury were A. A. Foster, Mont. E. Baker, Earl Phillips, Cliff Estes, Basil Jennings, W. E. Henslee, Ollie Curtisler, H. D. Reed, Henry Cleyd, Jim Higgin, Bob Allison and Charlie Hodges.

The district court continues in session this week with several cases scheduled.

Portales Here For Last Game During August

In their last home game this month the Whitefaces will meet Portales Sunday. It will be their first clash with the New Mexico club this season. The game will be called promptly at 3:30.

Little is known of the strength of the Portales team although they are reported to have won a game from Clovis, a team which the Whitefaces have defeated three times this season.

The Amberst club proved to be fully as strong in the game last Sunday as advance reports indicated and the Whitefaces hope to come through the game with Portales in good shape for the revenge battle at Amberst August 31.

Record Yield of Wheat On Land Near Hereford

The way in which the summer fallow system has paid dividends in this section is clearly shown by the record made on 363 acres of sod land farmed this year under the direction of the R. B. R. Improvement Company. The wheat from this tract of land netted \$2174 in spite of the fact that it received only .47 of an inch of rain from the time the crop was put in until it was harvested.

The sod land was plowed early in March, 1926, and was worked with a disc and drag harrow during the summer months. The cost of preparation of the soil and seeding the land was \$1196. The cost of harvesting and hauling the grain was \$390, making a total of \$1578. The grain was sold for \$2750, leaving a net profit of \$2174.

Wheat on similar land in the same locality that was not summer fallowed made much lower yields. The season-just closed has added much weight to the now quite generally accepted theory that the summer fallow system offers the greatest possibilities for the Hereford wheat country.

Ground Broken for New Home of Hall Beavers

Another new home is soon to be added to the list of Hereford's beautiful residence buildings. Ground is being broken this week for the new home of Hall Beavers on Miles Avenue between Fourth and Fifth Streets. The house will have four rooms, a breakfast room and bath and will be of stucco. C. M. Hicks has the contract for the building.

The J. H. Brooks residence on North Avenue F is practically complete and the W. M. Cogdell duplex on the southwest corner of Sixth Street and Sampson Avenue is rapidly nearing completion.

The fourth annual Farmers' Picnic will be held at Sulphur Park Friday, August 19, according to an announcement made this week by Troy Womble, chairman of the committee on arrangements.

The picnic has been a red-letter affair on the calendar of the farmers in this county since the establishment of a Farm Bureau here four years ago and the one this year is expected to break all previous attendance records.

Addresses by several prominent men are being arranged and will be announced next week. George W. Smith, G. C. Hartman, Ray Hershey, Roy Gough and Cecil Walker are assisting with the arrangements.

"We are making arrangements to entertain a large crowd," said Mr. Womble Wednesday, "and we urge that all farmers and their families make arrangements now to be present."

Brand Employs Elbert W. Smith As Local Editor

Elbert W. Smith, a young journalist from the Sundowner State, has been employed as local editor of The Brand. He will report for work Monday, relieving G. L. Guthrie, who has been in the employ of The Brand since June 1.

Mr. Smith is a graduate of the department of Journalism of the University of Kansas, and comes to The Brand highly recommended by his instructors and by Prof. L. N. Flint, head of the department. While in school he did considerable writing for the University Daily Kansas, official paper of the University, and has also had experience on weekly papers. He will do most of the news writing for The Brand and will assist in soliciting and preparing advertisements for which work he was especially prepared at the Kansas school.

Mr. Guthrie will remain with The Brand force until August 20. He will return to State College, New Mexico, about August 24 where he is a member of the faculty of the New Mexico A. & M. College in the Department of Business Administration.

Dr. J. W. Hendrix and wife returned Sunday from Denver where he took two weeks' post-graduate work in the Colorado Chiropractic University.

Dairy Cattle to Be Featured at Deaf Smith County Fair

A show of dairy cattle of a rank never before seen at a Deaf Smith county exhibition is being planned by local breeders who will display the best of their herds during the fair which opens September 22.

Guernseys, Jerseys and Holsteins will be represented, according to Berry Orr, superintendent, and the breeders of Hereford stock will have to "strut their stuff" to put over a bigger and better show than the dairymen will have.

Attractive cash prizes will be offered and dairy cattle from all parts of the county will be in competition. Roy Gough has been selected to handle the Guernsey branch of the show. Lester Galley has agreed to see that the Holsteins are well represented, and S. O. Wilson states that the pick of the bull circle herds will be groomed for the coming exhibition.

J. L. Parks will assist Mr. Orr in lining up the Jersey stock. Eight dairy bulls of the famous Flowerdale Line are now owned by local breeders and every dairyman in the county who has a good herd sire would like nothing better than to secure a purple ribbon over one of these pure bred kings, which means some that some keen competition is assured.

Concerning the show of Hereford it is reported that the leading Hereford breeders who are now fitting their cattle for fall and winter auction sales will assemble their choice animals for the county show. Dave McDonald will be in charge of this part of the fair which has been a big attraction for a number of years. At the present time there are more Herefords being groomed for fall selling and exhibition than for many years.

MAN INJURED FRIDAY WHEN TRUCK BURNS

Frank Kincaid is in the county hospital suffering from serious burns on the hands and body as a result of an explosion and fire about 4:00 p. m. Monday which completely destroyed the Ford truck he was driving.

His two nieces Neitha and Neomsdaughters of Roy Kincaid, were with him in the truck and were painfully but not seriously burned.

Kincaid was driving south to his brother's farm near Hereford when the explosion occurred. He was carrying a five-gallon can of gasoline in the front of the truck, the lid of which jolted off unnoticed. A defective floor board had previously been removed and the heat from the engine ignited the gasoline, causing an explosion that enveloped the front of the truck in flames.

In an effort to remove the cans and to help the girls from the truck Kincaid literally "cooked" his hands and arms and his clothing became ignited. He managed to put out the flames by rolling over in the bar pit at the side of the road.

The two girls, eight and ten years old respectively, saved themselves by smothering the flames with portions of their clothing. "Their good judgment in a time of such danger was remarkable," said Roy Kincaid Wednesday, "and their escape from more serious injury was miraculous."

Charlie Jewell brought Kincaid and the girls to the hospital and the girls were taken to their home as soon as their injuries were treated. Kincaid will be confined to the hospital for several days and it was first thought that the burns might cause the loss of control of his hands as the tendons were badly drawn up but reports Wednesday indicated that the injury was not as serious as first thought.

Farm Sale Dates

Tuesday, August 16, D. O. Williams and D. B. Atchley will sell a number of head of livestock, farm machinery and household goods at the Williams farm which may be reached from Hereford by going north on 25-Mile Avenue to Wesley's store, three miles west to Ward school house and three miles north. Col. W. S. Williams is the auctioneer and E. E. Ramsey sales clerk. The sale will begin at 10:30 a. m. and lunch will be served on the grounds.

On the same date Col. Ray Barber announces a sale near Happy, Texas, that will be of interest to many people in this section. Archie Jones, manager of the Harvey Jones estate, will sell twenty-one head of horses and mules and several pieces of farm machinery. The sale will begin at 10:00 a. m. on the W. W. Elmore place, and one half miles southwest of Happy.

On August 23rd, Dr. D. E. Turentine will sell at his farm four miles west of Hereford on the Harrison Highway, a fine lot of pure bred Duroc hogs. In the lot will be brood sows and bred gilts. Other live-stock and farm machinery will be offered in this sale.

PROGRAM BAND CONCERT	
Frio School House, Friday, August 12, 8:30-p. m.	
King Cotton, march -- Sousa	Gala Nights, overture -- Chenette
Washington Post, march -- Sousa	Smiles and Dimples, waltz -- Skaggs
E. Pluribus Unum, march -- Jewell	

The Hereford band will give the above program at a concert Friday night at the Frio school house, six miles south of Hereford. The occasion will mark the closing of the singing school which has been in session at Frio since August 1. A special program of singing has also been planned and Hereford people are invited to attend. The concert will be the last for the local band this month. The next regular rehearsal will be held Tuesday, September 6, according to Ralph Smith, director.

The Hereford Brand

PUBLISHED EVERY THURSDAY
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 Publisher
 Also Publisher of
THE PRONA STAR, PRONA, TEXAS.
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 Managing Editor
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W. C. NIX.....Operator-Machinist
EDD MITCHELL.....Floorman

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.
 First number of the paper issued Feb. 25, 1921, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1922; first number of the Brand (semi-weekly), issued May 8, 1921; Weekly Brand re-established July 2, 1924.
 Subscription, Zone 1, per year \$2.00
 Zone One, Six Months \$1.00
 Zone One, Three Months \$0.50
 Zone Two, per year \$1.50
 Zone Two, Six Months \$0.75
 Zone Two, Three Months \$0.40
 All Subscriptions Strictly In Advance.

Texas & Texans

By WILL H. MAYER

Now for the Fairs.

It's fair time in Texas. The county and community fairs are drawing larger crowds than ever before and they are showing better exhibits than heretofore. Bertram, in Burne county, seems to have gotten the first start at a county fair this year and the crowds ran from 4,000 to 4,500 a day. Other fairs over the state are coming along in quick succession, scores of them being dated for August. These will be followed by the big fairs that take on a state-wide scope—on a larger scale, but none the more attractive and none the more enjoyed than the small fairs. The strong point in favor of the community and county fair is that neighbors get to meet neighbors and to compete with each other in showing their products. There is solidly about these fairs that is lost in the large fairs. Every Texan should try to attend at least two or three fairs every year, and now that good roads and automobiles have brought places close together there is no reason why a short vacation may not be spent in visiting neighboring fairs.

Money in the Banks.

The bank reports that were published in July throughout Texas show that there is more money than ever before in the banks of the state. The deposits are heavier and the loans are smaller. In fact, many of the banks are having a hard time finding people to borrow their money. Idle money cuts down bank profits. Too much idle money makes for hard times. Such a thing is possible as to prosperity, if the surplus money is not put to advantageous use. What Texas needs now is to put some of its idle money into manufacturing industries.

Build Better Markets.

A Smith county farmer, away above the average in practical sense, last week said to this writer that he is not interested in the efforts being made throughout the country to increase production. He said that the matter of production is the easiest part of the farming business and the marketing at fair prices is the hardest problem. "If I can sell what I raise at fair prices," he stated, "I can attend to the production. The town people who would help the farmers can do so by getting markets for them rather than by trying to show them how to raise more than they can sell." This farmer complained that too many middlemen in the towns are living off the labor of the farmers and that chambers of commerce are too often financed largely by this class whose chief interests are in getting farm products at the lowest possible prices or else they are money lenders exacting the highest possible interest rates from those who can least afford to pay them. There is something in what he said to think about.

Profits in Railroads.

The Texas railroads are making money. For the first five months of this year there was a net revenue from operation of \$22,012,819 which is an increase of 22.23 per cent over the net revenue for a corresponding period of last year. The fact that they are making money is causing them to want to extend their lines and it is also starting new railway investments. There was a fear for a time that the motor trucks and buses would seriously cripple railway business, but in Texas this has not been the result. The interurban electric lines have been hurt, and good roads have likely stopped the building of such lines, but good roads are good feeders for long-haul railway business.

Some Victory Parade.

In a recent election for a bond issue of \$2,500,000 for the building of a county-wide system of good roads in Grayson county, wagers were made between Sherman and Denison as to which would poll the largest possible vote. The two towns appear to have at least temporarily buried the spirit of commercial rivalry to

Join in a ten mile parade from one place to the other to celebrate the victory in the bond election. It was a great get-together affair that is sure to result in great good to both cities. Now will some one suggest such a parade for Fort Worth and Dallas?

Farm Beautification Contest.

Brownsville business men are to offer prizes for the best appearing tracts of farm lands in the El Jardin community in Cameron county. It is expected that this will prove a community incentive for farm beautification. If the plan works well in Cameron county it should be adopted in other parts of the state. Every farmer should become interested in having his place attractive—not merely the home and the homestead, but the entire farm.

Peanuts in Parker.

Parker county has long been famous for its fine watermelons. Lands that grow watermelons will also produce fine peanuts. The crop this year is said to be the best since the deflation period following the war, when American grown peanuts were in strong competition with those of Japan and China. Prices are now more favorable and the growers are making a study of the best methods of handling the land.

Shelby County Travelers.

Boys and girls of Shelby county perhaps have done more traveling than those of any other county in the state. A few years ago County Agent Ross conceived the idea of having as many of the members of the boys and girls clubs as would make a 1,000 mile automobile trip through Central Texas

ending with a week's stay at the A. & M. Short Course. Nearly 300 visited Tyler, Waco, Austin, San Antonio and other points that year, received much attention all over the route and profited from what they saw and learned. Since then the clubs have made similar trips to South Texas and to many points in Louisiana. They have just ended a 700 mile itinerary through Louisiana and Arkansas, visiting principal points in those two states. A trip of this kind is made every summer and it is great as an outing and as an educational tour.

Gas Tax Increases.

The three cent gas tax brought more than \$1,500,000 into the treasury for June. With a judicious expenditure of its tax monies there is no reason why Texas should not soon have as good roads and as good schools as any state in the Union. The University of Texas now has nearly \$7,000,000 in its oil fund.

DR. FRANK CRANE SAYS

Not a Bad Place—The Mid-West.

The man from the mid-west is usually the goat of all the intellectuals. The mid-west is supposed to be the home of banality. This region is inhabited, according to Mencken, Sinclair Lewis and others, almost predominately by morons. They are the people who form the favorite butt of almost all kinds of ridicule. They are the hayseeds of the world. The mid-west has chautauques circuits, fitting descendants of the former camp meetings. The inhabitants are low brows who come

in for the contempt of all the uneducated and advanced Europeans and easterners. Did not they put across prohibition? Did not their wives and daughters even go to prayer meetings? What could be commoner! When the world war came, however, those boys from the mid-west, Kansas and thereabouts, did a pretty good job at Belleau Wood and in the Argonne. They fought well and the heroes of Ballaklava and Thermopylae had to move aside and make room for them in the Hall of Fame.

A Missouri boy named Perahing and a couple of Illinois men named Grant and Lincoln demonstrated that something worth while could come from Nazareth.

And now, another mid-westerner, a "dom" Swede, has startled the world. He took his life in hand, shoyed a tooth brush in his pocket and flew unaided and alone across the perilous Atlantic.

Personally, I think it makes no difference what country a man comes from. A Japanese, a Mexican or a Nebraskan is quite as liable to horn in and monopolize the front page as a noble Roman or distinguished Britisher. Man is man and you can't tell what part of the human race is going to develop a remarkable shoot.

Mr. Babbitt's country, with its chautauques and rotarian clubs and prayer meetings is not such a bad place after all.

So numerous have been the demands on Minneapolis firemen to come to the rescue of foolish cats that have climbed poles and high trees and refused to come down that the firemen have called a halt and will rescue no more from precarious positions.

Amazing results in plant production by means of electroculture are being obtained by Henry Barber, a Swiss. The apparatus used pulls elements from the air and feeds them to the plant roots, making fertilizer unnecessary. The maximum strength, reached at the end of the fifth year, remains at that point indefinitely.

If you have troubles to burn—be original and make light of them.

NOTICE

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an alias execution issued out of the honorable county court of Wilbarger county, on the 14th day of June, A. D. 1927, by the clerk thereof, in the case of W. N. Stokes versus J. M. Keesee, No. 2191, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September A. D. 1927, it being the 6th day of said month,

before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit: All of section No. 16 in block K-3, abstract No. 518, certificate No. 298, containing 640 acres of land, located in Deaf Smith County, Texas, levied on as the prop-

erty of J. M. Keesee, to judgment amounting to \$400 in favor of W. N. Stokes, together with interest and costs of suit. Given under my hand, this 10 day of July A. D. 1927. CLAUDE BENTON, Sheriff, Deaf Smith County, Texas. 29-41

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JOINT PUBLIC SALE

Eleven miles north and three west of Hereford. Go north to Wesley's Store on 25-Mile Avenue, then turn west three miles to Ward school house, go north three miles to Williams' ranch.

TUESDAY, AUG. 16
 10:30 A. M.
 LUNCH WILL BE SERVED AT NOON

<p>12 JERSEY COWS. 6—Jersey cows now giving milk; others fresh soon. HOGS 6—Shoats, wt. about 75 pounds. 1—Duroc Jersey sow, bred. 1—Duroc Jersey boar, past yr old. 5—Pigs, weaned. 10 HEAD OF HORSES. 1—Bay mare, age 2, wt. 1800. 1—Gray mare, age 8, wt. 1600. 1—Gray horse, age 8, wt. 1600. 1—Bay horse, smooth mouth, wt. about 1400. 1—Black horse, age 8, wt. 1300. 1—Span gray horses, smooth mouthed, wt. about 2400. 1—Bay horse, age 9, wt. about 1200. 1—Bay mare, smooth mouthed, weight about 1100. 2—Span work mules, smooth mouthed, wts 2200 and 2500. 1—Witte 2-horse power stationary pump engine in good condition.</p>	<p>FARM MACHINERY. 1—Two-row Case lister. 1—Two-row John Deere go-devil. 1—Two-row P. & O. go-devil. This is practically new stuff. 1—Two-row slide knife go-devil. 1—Deering row binder. 1—McCormick row binder. 1—Twelve-hole, two-speed Empire wheat drill. 1—Seven-foot, four horse power Emerson disc, tongue truck attached. 2—Wagons, one with tight box and one with feed rack. A number full sets of harness and extra collars, lines and bridles. 1—Nine-hundred bushel steel granery. 500—Bundles of kafir in stack, well grained. 10—Or 12 four-foot bunks for feeding threshed grain. 1—20-bushel hog self-feeder. Some household goods and numerous small articles.</p>
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TERMS—Six months' time, with additional security, on all sums of \$25.00 or over; 5 per cent discount for cash on sums over \$25.00. All sums under \$25.00, cash.

D. O. Williams & D. R. Atchley
 E. E. RAMSEY, Clerk. Col. W. S. WILLIAMS, Auctioneer. Assisted by COL. MICK.

VAN CAMP GOODS
M STORE
SPECIALS SATURDAY

No.1 Pork & Beans 7½c
No.2 Pork & Beans 10c
No.1 Hominy 9c
No.2½ Hominy 12c
3 CANS SOUP Limit 6 cans 25c
SUGAR 25 lbs. limit one lot to customer \$1.80
REED'S M STORE PHONE 249
 SAVES FOR THE NATION

Banking and Credit

The first step toward a satisfactory credit basis and accommodation in times of need.

A permanent and frank relationship here affords a basis for credit and assures the utmost accommodation of this bank.

The First National Bank

MEMBER FEDERAL RESERVE SYSTEM

THIS WEEK
 THE AVERAGE FARMER KNOWS YOURSELF, ALL TEN YEARS.
 O. H. KAHN, WISE FATHER.

He could make more than that driving a street car, getting regular sleep, not worrying about the weather, tame horses, sick cows, rust on wheat, bugs on potatoes, blight in the orchards, etc.
 The puzzling question is why is a farmer?
 More important to millions of Americans, cotton has gone to a new high price for this year, three times on three consecutive days.
 When cotton, not long ago, sold at half today's price, this writer said to Mr. Clarence Dillon, ingenious New York financier: "Buy

yourself plenty of cotton and you will make a great deal of money."
 Dr. Sherman, of Columbia University, shows that man's "vital years" can be increased by the right diet. Efficiency can begin earlier and last longer if men eat enough of the right things. Chemistry applied to diet will soon add ten years to the working period of human life.

Mrs. Almee Semple McPherson, whose conversion of sinners proves her inspired, fights as well as she converts. Her former choir leader, Mr. Nichols, says: "Confess what really happened when you were supposed to be kidnaped." Mrs. Almee Semple replies: "I told the truth, walked in the light and you are only looking for advertising, which you need." There is nothing like courage to take you through. Mrs. Almee has it.

for what a boy wants to do is usually what he can do best.
 One of his boys liked music and wanted to lead a jazz band. Mr. Kahn said: "Go ahead and lead it." He knew the jazz band fit would not last long.

New, young Mr. Kahn, nineteen years old, has taken to flying, in his own pilot and skillful. That does not make his father and mother sleep more soundly probably, but Mr. Kahn says: "Go ahead and fly."
 If more Americans with money would let their boys fly—as thousands of normal American boys would like to fly—this country would soon lead the world in aviation.

erating—a motor vehicle to make what is commonly known as a "U" Turn at the intersection of Third and Main Street.
 SECTION 2. Any person violating the provisions of this ordinance shall be guilty of a misdemeanor, and upon conviction shall be punished by a fine of not more than Twenty-Five Dollars.
 This ordinance shall take effect and be in force from and after its passage and legal publication.
 PASSED AND APPROVED this 1st day of August, 1927.
 E. S. IRELAND, Mayor.
 ATTEST: GRACE SKELTON, City Secretary.

New York girl pawns her papa's pants to buy drinks for her boyfriend—which means, we suppose that there's nothing left for father to do but to try out for the track team.

A MORAL DUTY
 "Consideration for others and love for those nearest and dearest to us are two main principles in all religions and codes of morality which seem worthy of notice. Let any one read the marriage service of the Church of England with average intelligence and explain, if he can, why at the time of his marriage every man is not required to answer honestly whether he has made proper provision by way of insurance. If a man leaves his wife and family unprotected for and attempts to lead a life of selfish pleasure, the law seeks him out and forces him to do his duty, whilst society generally regards him as beyond the pale of decency. If, however, he leaves his wife for good and all without provision, having (as is often the case) spent his whole income or more in a manner which enabled him to obtain the maximum of enjoyment for himself, society appears to think it quite right and proper that the first charge on his estate shall be for the purpose of proclaiming his every possible virtue and engraving them upon stone so that his children after him (whatever their hardships and wants), may never cease to admire him and seek to copy his example. If a man in poor circumstances eats to repletion and leaves an empty cupboard for his starving children we exclaim in horror, but let him once be buried out of sight and all the misery which his family may be brought to seldom causes anyone to point him out for what he generally is, a greedy, selfish man, who has been content so long as things went well whilst he was there to share them."
 Phone 273 RALPH BARNETT Agent

Marcelling 50c
 Your Work Appreciated
Mrs. Sam Hutson
 at Sprowls-Cronin & Co. Hereford

We Are Selling

Bran	-----	\$1.70
Shorts	-----	\$2.00
Meal	-----	\$2.00
Oats	-----	\$.65
Salt, per block	-----	\$.40
Best Colorado lump coal	-----	\$12.00
Best Colorado nut coal	-----	\$11.00

These prices hold good every day in the week, subject to market changes.

West Texas Feed & Seed Co.
 Phone 265 We Deliver

In Washington, Mrs. Fader spanked her three-year-old son, Bruce, because he would climb the White House iron fence. During the spanking her \$8,000 diamond bracelet flew off and was lost. Bruce saw the bracelet in the air but, busy with his spanking, said nothing. Whipping children causes greater loss than that of any bracelet when it destroys the child's affection and respect for the parents.

Another American Lieutenant, C. C. Champion, Jr., of the Navy, sets another flying mark. He is believed to have broken the world's altitude record.

He fought a temperature 90 degrees below zero and his plane caught fire. An ambulance rushed to meet him, found him grinning instead of dead, as was expected.

Our atmosphere is 500 miles high, or deep, so thin at the top that a feather would not float in it. How high up will men go? Will they be astronomers looking through thinner air at the universe outside of us?

Lieutenant Champion's estimated altitude of 47,000 feet is questioned. He says he will go up again and higher.

Mr. Chamberlin, Atlantic flier will try something new in commercial shipping-aviation. In a little sport model biplane he will fly from the deck of the steamship Leviathan, showing how passenger and mail transportation can be speeded up by flying from the big ships as they near port.

Soon flying machines will cross the ocean more safely than boats do now and in one-fourth of the time. Then a combination steamship and plane will seem strange, but it is a useful transition now.

A wise father lets his son do what he wants, within reason.

What's Doing In West Texas

Abilene—The W. T. C. of C. and the Texas Conservation Association have issued a call for representatives from all sections of the state to gather at this place August 18 to discuss the question of water rights. The question at issue is: Shall power companies control the streams of Texas, or shall water rights be preserved by the people? Many business men and farmers of the West are expected to attend the meeting.

Tatum, N. M.—The local post-office is undergoing a series of improvements, including painting of the building.

Goree—Forty-two cars of maize in the head have been shipped out of the Goree grain elevator and during the past two weeks eleven cars of threshed grain have been sent out.

De Leon—Work is under way on the new Lester Hotel here. The building is to consist of twenty-seven rooms, a spacious lobby and dining room, modern fixtures and plate glass front.

Seymour—Representatives of the surrounding counties near this point are co-operating in a move for promotion of an irrigation project in this section. A preliminary survey of a dam-site shows that water could be impounded to irrigate between two and five hundred thousand acres.

Goldwalthe—Dean O. Crawford has taken over the secretaryship of the Mills County Chamber of Commerce and plans to start out with a live wire membership campaign.

Estelline—The Estelline Chamber of Commerce, the Childress County commissioner and the Childress Chamber of Commerce have co-operated in a movement to secure a good road and daily rural mail service for a distance in the southwestern part of Childress county.

Ozona—T. A. Kincaid of this city is head of the Texas Sheep and Goat Raisers' Association for the fourth time, having been elected to this place at the twelfth annual convention of the association held in Kerrville recently. San Angelo won the 1928 meet.

Wellington—Delegates from some forty towns of North Texas will convene here the latter part of this month at the Panhandle and North Plains District Convention of the W. T. C. of C.

Menard—Menard's new \$100,000 hotel will be under construction at an early date, following acceptance of plans and specifications. The building is to be four stories, fireproof and of the latest design and structure.

San Sabá—The annual Hills-Country District Convention of the W. T. C. of C. is scheduled to be held here on September 22. Llano was last year's host.

Mineral Wells—Work on the new Baker Hotel here is progressing nicely. Under the plans for the structure there are to be twelve stories, with twenty-eight rooms to the floor, making a total of 336 rooms, with a roof garden in addition. A swimming pool is to be on the east side of the hotel.

Childress—Childress' new city date. It will house the city officials, fire department and board of city development.

Yes—Yes, indeed.
 Gerald—"How long is it since you were abroad?"
 Julia—"Just three husbands ago."

ORDINANCE NO. 200.
 AN ORDINANCE BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS, PROHIBITING "U" TURNS AT THE INTERSECTION OF THIRD AND MAIN STREETS, AND PRESCRIBING A PENALTY FOR VIOLATION THEREOF.
 BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS: SECTION 1. It shall be unlawful for any person driving or op-

reflections

75,925,064,791 Cigarettes were smoked in the United States in 1925 and altogether too many of them were responsible for fires. Nothing can restore property destroyed, or replace sentimental values. The most—and the least—you can do is to protect money values with insurance; and in this, our agency can advise you and assist you.

PLAINS INSURANCE AGENCY
 John Patton - Manager
 Hereford, Texas.

FAIRBANKS-MORSE Home Light Plant

Double-duty unit. Both engine power and electric power from one plant at one cost. Find out it today.

DUNLAP & SON
 HEREFORD, TEXAS

Santa Fe

see something *New* this summer in the **Far Cool West** California Colorado New Mexico Arizona Grand Canyon Indian-detour Seashore Mountains

Dude Ranches daily Santa Fe Xcursions this summer

mail this coupon

Please mail free picture folders "Grand Canyon Outings," "California Picture Book," "Indian-detour," "Colorado Summer."

Name.....
 Address.....

See: J. E. BEYER, AGENT Or Write: T. B. GALLAHER, General Passenger Agent, Amarillo, Texas.

Sprowls-Cronin & Co. HAVE


Plenty of Two-Pound and Three-Pound Fluffy Bats of Snowy-White Cotton and a big assortment of Challies, Cretonnes and Silkelines for fall comfort and quilt making.

Good quality, light Oil Cloth, yard ----- 25c
 Men's good top Sox, smooth heel and toe, 15c, two pair for 25c
 Men's high grade, smooth-finished Handkerchiefs, 10c each, three for ----- 25c
 1,000-Sheet Roll Quality Tissue Toilet Paper ----- 10c

Also an immense line of new Fall Coats, with big fur collars and cuffs, perky bows, tucks, embroidery and all other smart trimming touches. All prices. See them while the stock is complete.

SPECIAL
 All Ladies' and Misses' Summer Hats, Dresses and Coats at—
1-2 Price

Also a Special Price on all light colored Summer Shoes.



COMING BACK

We figure this way: The man who gets a better Used Car than he believed it possible to get, is coming back some day for a new Dodge Brothers Car.

BEAVERS BROS.
 PHONE 383. HEREFORD, TEXAS.

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

FOR QUICK JOB SERVICE SEE THE BRAND.

Have you ever made good on one job.. for 39 years?

THE extra mileage you get from Dunlop tires starts with the fact that Dunlop has had thirty-nine years of tire-building experience—more than any other tire-maker.

Each part of each Dunlop is built right. Dunlop owns its own cotton mills to spin selected long-fibre cotton into the special Dunlop cable-twist cords.

These cords mean extra strength—an added factor of safety against constant load and pounding of roads—longer life and greater mileage.

They mean extra "stretch"—so the tire carcass will give under blows, and come back to its original shape without the slightest injury.

Every Dunlop you buy has extra miles built into it because Dunlop knows each part of its job. That is why we recommend you put Dunlops on your car.

Beavers Brothers
 Hereford, Texas

every 2 1/4 seconds someone buys a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY



CLASSIFIED

Wanted

WANTED—To buy a good second-hand saddle. Also have a good saddle pony for sale; gentle for children. Write P. O. Box 403, Hereford, Texas, or phone 9026F3. 30-1f

WANTED TO RENT—For coming year, small farm near Hereford; would farm on shares. BOX 679. 28-4fp

NOTICE—To all cattle brand owners. My brand book has been mislaid and cattle owners who desire to have me watch their brands should send their brands to me in order that a new list may be made. HENRY HASTINGS, Brand Inspector. 29-1f

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-1f

For Rent

FOR RENT—Three rooms and bath; lights and water furnished. Phone 396-J. 30-2tp

FOR RENT—Modern five room apartment. See L. BASKIN, or phone 138. 29-1f

FOR RENT—Nice, cool bedroom; joins bath; suitable for two; board if desired; close in. Telephone 301-J. 18-1f

FOR RENT—Two unfurnished rooms. Phone 224. 28-1f

For Sale or Trade

FOR SALE OR TRADE—My place in South Hereford. See me for price and terms. BURL FRANCE. 30-2tp

FOR TRADE OR SALE—Twenty acres close in; in cultivation; clear of debt; will trade for house and lot in town. FRED MILLARD. 29-1f

For Sale

FOR SALE—Good horse and buggy, gentle for children. J. C. GARROLL. 30-2tp

FOR SALE—Four good young Jersey cows; part of them fresh now, balance will be soon. C. A. SKELTON. 30-2tc

FOR SALE—My home on East Third Street, and some choice real-estate lots; good terms. ALVIN C. THOMPSON. 30-1f

FOR SALE—1926 Essex Coach, in the shape and worth the price asked. A. WITHERSPOON. 30-2tc

FOR SALE—One three-year-old Jersey bull, subject to registration. Two miles north and two miles west of Dawn. T. F. BEZNER. 30-1tp

FOR SALE—One registered, two-year-old Jersey bull. J. F. WARD. Phone 250. 29-1f

FOR SALE—The cheapest five room stucco house in Hereford, with an acre of land. A. H. ELSTON. 29-1f

FOR SALE—An upright piano; in good condition. See R. W. GILHAM, South Hereford. 28-1f

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

About 5,700 known plants and trees growing in Mexico have been listed by the Smithsonian Institution.

The poppy became the symbol of death when Tarquinius Superbus answered the question as to what was to be done with the people of a conquered city by slashing the heads off the largest poppies as a command to slaughter the most influential citizens.

Consistency.

When cigarettes are lacking, With many sigh and groan, He takes his sack-o'-backer out, And calmly rolls his own. When modern styles are calling, With puff, sigh and groan, She grasps her hose below her knee And calmly rolls her own. When these two meet they woo, And build for them a home, Then in a carriage down the street They calmly roll their own.

It's Fact.

He—"It feels like rain." She—"What feels like rain?" He—"Water."

Sounds Reasonable.

Collegiate—"I beg your pardon, Miss, but would you care to take a ride?" Co-ed—"Sir, I'll have you know I'm a lady!" Collegiate—"I know that. If I wanted a man, I'd go home and get my father."

Worth Knowing.

If all the jokes written about liquor were placed side by side, they would be censored.

Amarillo Men Are Fighting Fake Checks

The merchants of Amarillo have banded together to make a fight against persons who make a practice of writing checks on imaginary bank accounts. Concerning the campaign, the Amarillo News says in part: "Amarillo merchants are going to be 'hard-bolled' from now on, on the matter of hot checks.

G. A. F. Parker Tells Of Good Will Tour

G. A. F. Parker, president of the Western National Bank, addressed a meeting at the Ford school house Friday night, giving his hearers a detailed account of his recent trip to cities in the North and East as a member of the Texas Good-Will Tour.

According to E. B. Black, who was present at the meeting, Mr. Parker made one of his very best talks which was exceeding interesting and instructive.

Camp House Is Built by Methodist Church

A camp house in Ceta Canyon to be used by members of the Methodist church of Hereford who attend the annual Camp for Girls, was completed this week.

Members of the church subscribed the money for building the camp house which is of stucco and large enough to house fifteen girls. It will be used this year at the annual encampment. C. M. Hicks of Hereford had the contract for the building.

Canyon Baptist Union Gives Program Here

Nineteen members of the Baptist Students Union of the West Texas State Teachers College of Canyon appeared in a special dramatic and musical program at the local Baptist church Sunday night.

The group included Misses Eurith Compton, Marguerite Mayfield, Thelma Thorp, Montie Fuqua, Lillian Donnell, Stella Harden, Veda Newcomb, Mary Spann Smith, Duvergne Smith, Cleo Norman, and Messrs. Paul Simms, Norton Beck, William Lockhart, Edgar Adams, Boone Laswell, Darris Cheyne, Gerlad Morrison and W. H. Harden. Mr. Cheyne is president of the Union and Miss Mayfield is director of Dramatics in the College.

200 Freshmen Will Enroll at Texas U.

AUSTIN, August 10.—Letters containing high school credits have been received and sent out to between 200 and 300 high school graduates at the office of the Registrar at the University of Texas, and there are many more letters coming in daily from prospective students.

According to officials in the office, approximately 200 persons have already indicated their intention of entering the University as freshmen this fall. There will be many more applications made during the next few weeks with the largest number coming in during the early part of September before school begins, according to E. Matthews, registrar.

Special Convocations for University Fresh

AUSTIN, August 10.—A series of convocations for first year students at the University of Texas will be held September 19-20, the two days preceding regular registration, according to E. J. Matthews, registrar of the University.

"The University has become so large and the regulations so complex that we think new students can make a much better start if they learn in advance something about the university and its ways," said Mr. Matthews in discussing plans for the convocations.

During the two days freshmen students will be given an opportunity to hear such speakers as Dr. H. Y. Benedict, newly named president of the University; V. I. Moore, dean of student life; Dr. George Bethel, chief of the University's physical education department; L. Theodore Belmont, director of athletics; C. Littlefield, athletic coach; and various students of prominence and others connected with the University.

An appointment existing in London since 1570 is that of "rememberer." The holder of this office, who must be a lawyer, is paid between \$7,500 and \$10,000 a year, his duties being to sit beneath the gallery of the House of Commons and "remember" legislation affecting the City of London. He must also act as medium for communication with the royal family or cabinet.

Such is history. Now we are dedicating to patriotism the house in which Barbara Fritchie did not wave a flag at Stonewall Jackson's troops as they did not march down that street in which the house stands.

Editor of Pampa Times a Visitor In Hereford

Mr. and Mrs. J. D. Sugg, of Pampa were in Hereford Friday. Mr. Sugg is editor, and publisher of the Pampa News, a weekly paper which he established about two months ago. He has equipped his plant with modern machinery and is building up one of the leading weeklies of the Panhandle.

While in Hereford, the Suggs visited the family of Jim Sanders. Mrs. Sanders is a sister of Mrs. Sugg.

Queer Quirks in Human Destiny

AN ORACLE BEAT PERSEUS. SPURNING the advice of an oracle brought defeat to the Persian hosts in the great battle of Plataea, at last freeing Greece from the threat of destruction.

After Marathon, Thermopylae and the defeat of his fleet at Salamis, Xerxes, the Persian king, was glad to give over his project of beating the Greeks in person, and departed, leaving conduct of the war to his general, Mardonius.

The allied army of the Greek cities, under Pausanias, came upon Mardonius' host of 800,000 men at the little river Asopus near Thebes. There the hostile camps lay facing one another across the little stream. Sacrifice of animals on both sides produced the same oracle—that the attacking party would lose the battle. This brought an awkward pause. Each side politely waited for the other to strike the first blow.

One night Pausanias moved his camp to a new position where a better supply of water could be found. A Spartan captain refused at first to join the move because he had vowed not to take one step backward from the foe. When the main army departed, however, this captain underwent a change of heart and followed. It was the rear of his small company that the Persians perceived, still in motion, at dawn. The cry went up that the Greeks were in full flight. Forgetting the oracle, the Persians dashed in pursuit, abandoning all order and discipline.

The Spartans were soon enveloped in a cloud of arrows and other missiles. While the Persians hastily made breastworks by thrusting their spiked shields into the ground and continued sending arrows into the ranks of the Greeks, Pausanias again made sacrifices and determined not to charge until a favorable sign could be obtained. At last the oracle gave the word and the Greeks, thrilled with confidence, leaped forward to the charge. The weakly led Persians, lacking a plan of battle, went down before their furious foe, Mardonius, riding to the front, was slain by a spear thrust. The Persians broke into flight and thousands fell before the pursuing Greeks.

Lord Palmerston, famous British premier, kept his ink well about twelve feet from the desk where he stood at work. The short walk involved with every fresh dip made up his daily exercise.

Mohammedans began the year on July 1, Athenians in June, Romans first in March and later in January, Macedonians in September, Persians on August 11, and the ancient Mexicans on February 23.

Weight Handicap. One of the aspirants for a pitcher's berth on the college ball team had recently arrived from the country. He was told to warm up a bit by throwing the ball around.

"Well, how're they coming?" the captain of the nine asked him a little later.

"Rotten! Sump's wrong with my arm, boss I ain't getting the speed I oughta."

"Great Scott, man! That isn't a baseball you're throwing! That's the 16-pound shot!"

Non-Skid Cafe. Patron—"Walter, there is sand in the bread."

Walter—"Yes, sir. That's to keep the butter from sliding off."

Messenger Service. Householder—"So you are out of work, eh? Well, you are just in time. Use a pile of wood I wanted chopped, and I was just going to send for a man to do it."

Trang—"Okeh with me, sir. Tell me where he lives and I'll fetch him."

PUNKIN HOLLOW HAPPENINGS

Old Grandpa Grunter says the rising generation is not "rising" at all but it looks to him like they are going down hill.

Rasher Rawbones got caught in a rainstorm the other day and it drew his pants up so much that he had to walk around on his tip-toes.

Miss Clarissa Hoople was going to add some long feathers to one side of her hat but could not catch the old rooster.

Loah Hostettlers sent his picture with a testimonial to a patent medicine concern. They wrote to him to put something over his ears as they were afraid if they used the one he had sent them the public would think that there were selling a remedy for livestock.

Several new bass voices have been added to the choir in the frog pond here and it is not known whether they were visitors or some contrary frogs that have been here all the time and have not taken a notion to sing.

Flunkus Tuggle's children have grown so much the past winter he has had to cut out another window in the front of his house so

all of them can stick their heads out when anybody passes by.

Uncle Snug Staggars says he likes Mother Nature all right and that he is particularly fond of birds, but he thinks that the sparrows are presuming on him too much when they try to build nests in his whiskers.

Mrs. Bart Horseapple dreamed a choice bit of scandal the other night but as it rained the next day she couldn't get out and spread it around and before the weather cleared up she forgot the details and who it was on.

It is thought that the flea crop will be normal this year as all the dogs that attended church Sunday seemed to be behind with their scratching.

We hate to mention it—but we are of the opinion the Prince of Wales is a trifle jealous of President Coolidge—judging from the different costumes he has already been photographed in since landing at Quebec.

Stow Far—Stow Far! Prof. (giving lecture)—"I don't mind if a student looks at his watch once in a while, but what gets me is to see someone take out his watch, shake it a few times, and then put it up to his ear."

Well, at last, Chicago is turning from machine guns to boxing gloves. Civilization advances.

Human Nature Clinics

By THOMAS ARKLE CLARK, Dean of Men, University of Illinois.

Asking Questions. ONE does not always gain much information from asking questions, although that is really the most logical way one would think to get information. I have held for years, however, that if I really wanted to get definite information from an undergraduate I should not try through the medium of questioning, but would give the man free rein to talk.

In such a case he will tell more than if you begin questioning him, and the more personal the matter in question is the more this situation will be true.

There are two situations where information is desired and at hand freely to be given if asked for which keeps people and especially young people from asking questions—ignorance and the unwillingness to show ignorance.

"Why don't you ask your instructor to explain to you the difficult problem which you are trying to solve?" I ask a student who comes to me and tells me that he is having trouble with his mathematics.

"I don't know enough to ask questions," is his reply, and he is probably telling the truth. To ask questions intelligently on a subject that involves principles or accurate details one must have considerable knowledge to be able to ask for the information which he most needs. The clever questioner in many cases knows almost as much as does the person from whom he is seeking the information.

But conceit and the desire not to reveal ignorance often keeps one from asking questions.

In the library, where we studied when I first came to college, there stood a case of small drawers which were a real mystery to me. Old students would come into the room and walk over to the case, pull out a drawer, thumb through it and then walk away. I didn't want to ask and I did not have the courage to go over and examine them myself, for seniors had certain pleasures not open to undergraduates. I was afraid if I investigated the mystery I might be overstepping my rights. I got up my courage once when there was no one in the corner of the room in which the case was standing, and pulled out one of the drawers. It contained the card catalogue of the various books in the library! I laugh at myself today when I think of it.

(© 1927, Western Newspaper Union.)

Piles (or Hemorrhoids) Cured by Absorption (No Sloughing and Non-Surgical) Have now successfully treated over six hundred cases of blind, bleeding and protruding piles by this method. No Charge for Consultation or Examination No Detention from business No cash until cured Many cases of stomach trouble, rheumatism, constipation and nervousness are caused from piles. Now in Hereford At the Stockman's Hotel, Room Six and will take cases for treatment here, not later than Saturday, August 13. COME AND SEE ME M. A. Cooper, M. D. Rectal Specialist. Childress, Texas.

NOTICE TO FARMERS! —Do you realize you are selling your hogs within 50c closer the market price since we have been buying? If you appreciate the better price, give us a part of your business. —We will truck your hogs in for two-thirds the price of trucking. —Special Days—Thursday and Friday. Phone 9015F4. FUQUA & THOMPSON

One One Six FOR GOOD GROCERIES You will be assured prompt service and high quality food products. We always have SPECIALS MONT E. BAKER We Buy Eggs—We Deliver—Phone 116

The Auto-Oiled Aermotor THE WINDMILL THAT'S DIFFERENT! —More than a quarter of a century ago the Aermotor won the distinction of being "the windmill which runs when all others stand still." It runs in the lightest of winds and has other exclusive features of great excellence. —The most important improvement in the latest Aermotor is the perfect system of automatic lubrication. Every bearing is constantly flooded with oil. This mill needs oiling but once a year. On Display in Our Show Window —Well supplies of all kinds—well cylinders, pump rod, wrenches—everything needed in a complete pumping outfit. Streu Hardware

Timely Hitting Wins Game for Amherst Team

Timely hitting, coupled with a few costly errors allowed Amherst to take a game from Hereford Sunday, 9-5.

The Lamb county club touched two Whiteface pitchers for fourteen hits and made every one count. Moore kept Hereford's ten hits well scattered, allowing no more than two in any one inning.

Amherst took the lead in the initial stanza when Walker hit safely to center, was advanced to second on M. Ratliff's sacrifice and scored on Hank's single to center.

In the third frame the visitors took advantage of an error to score twice. M. Ratliff hit safely and went to second on an over-throw at first. Hank hit to left field for what would ordinarily have been nothing more than a good single, but the ball took a bad hop, Carroll missed it and Hanks circled the diamond to score Ratliff and himself.

Again in the sixth Amherst took advantage of the breaks and scored four runs on three "bobbles" and a three base hit. In this frame Walker was practically given his score when he went to first on three strikes as Catcher Young failed to throw him out at first.

Amherst added two more in the seventh on M. Ratliff's single and doubles by Blessing and Hollingsworth.

Hereford broke into the win column in the third when Smith was given a base on balls and scored as M. Ratliff's dropped Carroll's high fly.

In the sixth frame Young cracked the ball to deep center for his fifth home run of the season. The Whitefaces started a rally in the eighth, scoring three runs. Carr walked and scored on Young's double. Posey went to first on a fielder's choice and Mills singled to left scoring Young and Posey.

Smith made a sensational catch of Hollingsworth's high fly in the eighth, robbing the Amherst of what might easily have been a home run.

Young hit a single, a double and a home run in four times at bat to lead Hereford's hitters. Galbrath was second with two singles in four times up.

The visitors did some good work in the field and on two occasions robbed the local club of runs with double plays. Galbrath for Hereford pitched good ball but got the worst of several bad breaks. Carr relieved him in the seventh and did the remainder of the huring.

Leftwich gave the Hereford fans a sample of expert umpiring. He is a former umpire of the Pacific Coast League and is at present in the employ of the Singer Sewing Machine Company.

The Whitefaces will meet Portales Sunday in their final appearance on the home diamond this month and possibly for the season.

The Box Score.

Hereford—	AB R H PO A E
Smith cf	3 1 0 2 0 1
Murphy 2b	5 0 2 1 4 1

Carroll lf	5 0 0 2 0 2
Curtisinger 1b	4 0 0 14 0 0
Carr rf	4 1 1 0 0 0
Young c	4 2 3 1 1 0
Galbrath p	4 0 2 0 3 0
Posey ss	4 1 1 1 3 2
Mills, 2b	4 0 1 2 2 1
Totals	37 6 10 23 13 7
Amherst—	AB R H PO A E
Walker 2b	6 2 1 6 4 0
M. Ratliff ss	4 1 1 0 1 3
Walling 3b	4 0 0 1 2 3
Hanks 1b	5 1 5 12 0 0
D. Ratliff c	5 1 1 2 1 0
Hollingsworth rf	5 2 1 0 1 0
Moore p	4 0 2 1 6 1
Knox lf	5 1 2 0 1 0
Blessing cf	4 1 1 0 0 1
Totals	42 9 14 22 16 0

Summary: Home run, Young; three base hit, Knox; two base hits, Posey, Young, Murphy, Hollingsworth, Blessing; struck out by Moore 5, by Galbrath 4; base on balls, off Moore 4, off Galbrath 2; hits, off Moore 10 in 9 innings, off Galbrath 9 in 6 innings, off Carr 5 in 3 innings; stolen bases, Amherst 2; double plays, Amherst 2; Hereford 1; umpires Leftwich and Dyer.

Score by Innings.	
Hereford	001 001 030—5
Amherst	102 004 200—9

The seeds of the modern newspaper were planted in the hand-printing done by the Chinese with their engraved blocks and with the simple press used by Gutenberg about 1450 when he printed the first book from movable types.

Arrow heads and other interesting relics are being excavated near Austin by Dr. E. J. Pierce, Professor of Anthropology of the state university. This buried history of a race, estimated to have lived several thousand years ago, indicates by the arrow heads that hunting in Texas is a very ancient sport and that the crude weapons of that time left no room for conservation talk.

The president of the German Reichstag has adopted a series of signal lights to curb parliamentary time wasters. The loquacious are warned five minutes before the expiration of their allotted time by a yellow light, and when the time is up by another light. If the speaker fails to stop his speech the speaker resorts to the use of a large hand bell.

DESTRUCTIVE RODENTS.

The bulb growing industry in the west coast regions is fast developing into an important agricultural pursuit. Small rodents and, indirectly, moles, however, cause considerable damage from time to time, and the Biological Survey of the United States Department of Agriculture has been called on for advice and local assistance in getting rid of moles, mice and the pocket gophers, which destroy a great many valuable bulbs. On the grounds of one bulb company in Oregon 14 pocket gophers were recently trapped after they had given trouble both by eating the bulbs and by carrying them around in different storerooms, and so getting the varieties mixed. The damage done by one pocket gopher alone was estimated at \$50 by the owner of a tulip farm.

O. L. Rutherford Irrigation Plant Being Installed

O. L. Rutherford will soon be prepared to give the small unit irrigation system a thorough test in this section. He has just completed a small well on his ten-acre tract north of Hereford and a pumping plant and engine are being installed this week by a representative of the Roswell Pump and Supply Company. A twenty-five horsepower engine guaranteed to pump 500 gallons a minute is being installed and will be ready for operation Saturday. Mr. Rutherford states that he will be very glad to have any persons interested in the small unit irrigation system visit his plant as soon as it is complete.

Mr. Rutherford will sow about seven acres of alfalfa this fall and will put the rest of his tract in garden truck next spring. He plans to keep a number of cows, hogs and chickens.

It has been contended that small tract farming is the proper way to develop the Hereford shallow water belt and for this reason Mr. Rutherford's plant will be watched with interest. The Hereford shallow water belt embraces some 250,000 acres of rich soil and is underlaid with an inexhaustible supply of water. Developed in small tracts it would furnish homes for several thousand families and it has been estimated that it could be made to supply fresh vegetables and fruits for a large portion of the population of Texas.

Beethoven's famous "Ninth Symphony," dedicated to King Frederick William II, of Prussia, brought the composer a letter of praise and a diamond ring as evidence of the king's pleasure. Later, on the point of starvation, Beethoven was forced to offer his cherished ring for sale. He was stunned to learn that it contained only glass stones.

This is the health age. Girls are taking long walks for their complexions. Since the drug store moved to the other end of Main Street.

Margot Asquith says if women didn't dress for men they would wear much less. M'gosh—what does she mean—MUCH?

Human Nature Clinics

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois

Intolerance

WITH one voice we would all disclaim against intolerance—until it comes to our own particular aversion or prejudice, and then it is of course a different matter.

I have no particular thesis to present in favor of tea, coffee, lobster salad, tobacco, or moving pictures on Sunday. I have more or less of a personal indifference to stimulants of any sort, and I do not recall that I ever saw a moving picture on Sunday, or at any other time, for that matter, oftener than once in six months. I have my own intolerances, however, but these I shall let some one else discuss upon.

Mrs. Clayton had a particular aversion to tobacco in any form, but particularly when it appeared in the form of cigarettes. Her husband, fortunately for both his peace of mind and hers, did not use tobacco. She insisted tobacco; it was hers to her deadly and unpardonable sin.

She watches her young son like a hawk lest he form the habit of smoking. She cuts down his allowance to the minimum for fear some of it will go for cigarettes. She examines his clothing nightly in an effort to detect him in the crime of smoking. She hardly lets him out of her sight in her fear of what may happen to him when tempted by other boys. I have no doubt that he takes a whiff at a cigarette once in a while just to prove his independence, and yet she would almost rather see him in his grave than to know that he used tobacco.

and otherwise intelligent pastor of an ordinarily liberal denomination. He is tolerant of people of other religions far than his own; though a Republican in politics, he can at times see good even in a Democrat; he views incidental violations of the Volstead act at least charitably. It is the idea of moving pictures on Sunday that drives him frantic. He couldn't preach calmly to a man if he thought this particular parishioner favored moving pictures on Sunday. He would excommunicate an officer of his church if he discovered that the man had enjoyed the relaxation of a moving picture on Sunday afternoon even if it were so harmless a production as Ben Hur.

Of course both Mrs. Clayton and Hawkins are inexcessively intolerant in the instances I have named. There are more heinous sins than smoking and even a religious man might do worse than to see a moving picture show on Sunday, but concerning these two things I am not myself intolerant.

A wrist watch serving as an alarm clock has been invented. A revolving unit with protruding points that touch the skin serves as the alarm.

Experiments with fish show that unlike humans the warmer the temperature the greater their food consumption.

Five-story houses have been unearthed at Ostia, the harbor town of ancient Rome.

The French Mirlitons, or working girls, derive their name from mid (noon) because at midday they emerge by thousands from the shops and factories.

In Hawaii the term "motor cop" is not slang but is a name applied to the territorial police mounted on motor cycles.

Queer Quirks in Human Destiny

By HARRY R. CALKINS
WNU Service

"Scop" Fired Imperialism

THE "hunch" of a New York editor for a good human-interest story led to the extensive colonization of Africa and the spread of national imperialism into that continent until nearly every nation of Europe had carved out holdings, nearly all of which were many times as large as the "mother country."

The civilized world was thrilled in 1871 when it was learned that the intrepid Scotch missionary and explorer, David Livingstone, had disappeared in darkest Africa. Newspapers everywhere speculated on the fate that had overtaken him in the trackless jungle. Had he been captured by cannibals? Or eaten by wild animals? Was he living or dead?

James Gordon Bennett, editor of the New York Herald, perceived in this world-wide interest a chance for a great scoop. He sent his star reporter, Henry Morton Stanley, to find Livingstone. Stanley did find Livingstone, and flashed the news to the world. Then he plunged back into the jungle, the vastness of which fascinated him, and explored the Congo river and lakes of Central Africa. When he came out in 1877 he wrote a book, "Through Darkest Africa," which fired the interest of the English-speaking world. Stanley saw enormous commercial possibilities in the great continent and he traveled in Europe seeking to interest business men.

Hitherto journeys into Africa had been confined to missionary expeditions and romantic exploration. The slave trade had expired about the middle of the century and the business world had seen no further profits in the country.

King Leopold II of Belgium was convinced by Stanley. First obtaining the consent of other powers, Leopold organized a committee for the development of the Congo country. Stanley was sent on to make treaties with natives and establish stations. The venture netted millions in the rubber, ivory and palm-olive trade. France, Spain, Britain, Italy, Germany and Spain followed Belgium into Africa, assuming sovereignty over great tracts of land.

Local Breeders Preparing for February Sale

Hereford breeders in this section are already preparing their choice stock for the Blue Ribbon Hereford sale which is scheduled for February 6 and 9. The sale is to be an annual event where Hereford breeders from all parts of the country can purchase foundation stock from the very best herds. Only the best individuals with pedigrees will be offered.

D. L. McDonald whose Herefords have established a reputation during the past couple of years in the auction sales at Ft. Worth, Sweetwater and Amarillo, has six or eight line bred Hereford bulls of herd caliber in his feed lots, conditioning them for fall shows and for the February sale.

Mrs. L. R. Brady and son, Egbert, who produced the grand champion female of the Sweetwater Hereford show last year, are fitting eight or ten Herefords for the blue ribbon event.

George Burch of Dimmitt, a new breeder with only the choicest Anxiety 4th Hereford in his foundation herd, is conditioning three or four young bulls for this sale.

W. T. Wombie and sons are conditioning eight or ten select Herefords for the February sale. Ed East, who has already established quite a reputation for the sale of high priced herd bulls, is now fitting three of four youngsters for the blue ribbon sale.

E. B. Black, who is fitting some

sixty head of line bred Herefords for his individual sale, November 3, is also conditioning eight or ten for the combination sale next February.

T. C. Ivey, Henry Wilkinson, C. O. Keiser and a number of other Hereford breeders have not reported what they are doing, but these men can select Hereford from their herds that will be close to the top in any Hereford sale they might enter, and no doubt have some good ones in their feed lots.

Quick Job Service at The Brand

White bands of Berlin policemen indicate that they speak a number of foreign languages, among them being French and English.

Seaweed is the ideal food, according to the head of a botany department of the University of Minnesota, and may be served as salad, a stew or in soup.

A stick of long-leaved pine, 10x10 which formed a part of the old roof of the White House was founded to be as sound as the day it was put in, 127 years ago.

Saturday Specials

SUGAR—	
Ten Pounds	69c
SOAP—	
30 Bars White Naptha	\$1.00
FLOUR—	
40 lbs. G.B.R. Smith hard wheat	\$1.95
300 Pairs of Ladies' and Children's Shoes at 20 PER CENT BELOW COST.	

We Give Value and Service.

Warren Cash Store

Bring your Poultry, Eggs and produce here for highest cash prices.

And while here, let us tell you about our stock and poultry feeds. We have just the mixture you want. They cost no more than the ordinary feed.

Once you have tested our stock and poultry feeds—you will keep on feeding them.

Jones & McLean

PHONE 1

A Mighty Handy Kit

One of the handiest things about the house for the handy man is a kit of tools. Many needed repairs may be made, saving many times the price of such a kit.

DUNLAP & SON HARDWARE

LOST at the FRONT

Two of the greatest comedians on the screen. They went "over there" to fight for their country, but had more trouble catching up with the war than they had when they got to the front!

STAR THEATRE

FRIDAY AND SATURDAY

August 19-20

Fox Variety and Fox Comedy
"THE ROAMING GLADIATOR"

Admission, Evenings	15c-40c
Admission, Matinee	10c-25c
Time, Evenings	8:00-9:30
Time, Matinee	2:30

PROGRAM

WOMAN'S MISSIONARY SOCIETY

ZONE NUMBER TWO—AMARILLO DISTRICT

WILL MEET AT

Northwest Texas Girl's Camp

THURSDAY, AUGUST 18, 10:30 A. M.

Song—Holy, Holy, Holy.

Bible Lesson Mrs. C. F. Hastings, Bovina

Greetings from the Camp Mrs. Tom C. Delaney

Response Mrs. Rex McNab, Vega

An Ideal Zone Mrs. W. R. Ewing, Miami

The Missionary Voice Mrs. E. E. Adams, Amarillo

Children's Work Mrs. J. S. Huckabee, Perryton

How Can We As Auxiliaries Improve On The Treasurer's Report? Mrs. S. H. Crosley, Chillicothe

Music, Selected Mrs. Vernon Shields, Vega

Reports, What We Have Accomplished This Year—

..... Mrs. J. F. Ward, Bovina, Mrs. W. E. Williams, Friona, Mrs. Verda Osborn, Vega, Mrs. H. G. Arts

Doxology

Lunch

1:30 P. M.

Song, Bless Be the Tie That Binds

Bible Lesson Mrs. O. C. Jones, Friona

An Allegory—The Seed, the Soil and the Sower Mrs. John McLean, Hereford

Duet, Come Holy Spirit Mrs. Bontwell, Ahtline; Mrs. Alvin C. Thompson, Hereford

The Promotion of Prayer for Missions and a Report from the Zone Prayer Specials, Followed by a Consecration Service Mrs. F. T. Rolason, Hereford

Place for Next Meeting

Benediction

Hiking Over the Grounds—Mrs. H. H. Hawkins, Mrs. J. B. Jones, Guides

Children's Service, 10:30 a. m.—God's Love As Seen in Nature—Mrs. John McLean, Mrs. Ray Conaway

DR. J. W. HENDRIX
 CHIROPRACTIC MASSEUR
 Residence Phone 92 Hereford, Texas.
 Second Floor Lambert-Buckner Building.
 FREE CONSULTATION AND ANALYSIS.



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 But the Best
A New Pair FREE if they Rip

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AUCTIONEER
 SUPERIOR SALES SERVICE
 My knowledge of Values Enables Me to Render Efficient Service.
 PHONE 241
 Leave Your Sale Dates With Hereford Brand.
 Hereford, Texas.

Summerfield
 A good rain fell in this part of the county Monday afternoon and night.
 Sunday school met on time last Sunday, with good attendance.
 The Community Club met with Mrs. W. B. Moreland last Friday afternoon. A program was rendered after which dainty refreshments of ice cream and cake were served.
 W. M. Miller and family of Claude were week end guests in the Lee Curry home.
 Mrs. W. C. Baird and daughter and Abner Smith of Channing were dinner guests of Mrs. B. C. Roberson Thursday. They were en route to Yeso, N. M., for a short visit. Miss Mary Smith went with them.
 Mrs. Josephine Westbrook of Hereford spent Friday with her sister, Mrs. S. P. Edwards.
 Miss Eva Noland spent Thursday night with Leatrus Walsler.
 Mr. and Mrs. J. C. Curry of Weatherford, Texas, are guests in the home of their son, Lee.
 Mr. and Mrs. Carl Frye of Frio were guests of Roy Johnson and wife Sunday.
 Mr. and Mrs. George Garrison and Mrs. Habermacker of Hereford were guests in the L. John son home Sunday.
 Mrs. L. W. Huckert returned last Wednesday from Boulder, Colo., where she had been to attend the funeral of G. J. Ness, who died July 10 of paralysis. Mr. Ness will be remembered as postmaster and merchant of this place for several years.
 Guy Harp and family of Canyon and Mrs. Hamilton of Tennessee were visitors in the Moreland home Sunday.
 Lloyd Lookingbill and wife spent Sunday in the J. L. Lookingbill home.
 B. A. Atchley and family spent Sunday in the Suttle home.
 Miss Nell Bruton of Dimmitt spent the week end with Miss Eva Noland.
 Ky Lawrence and family spent Sunday in the Walsler home.
 Guy Walsler returned home last Friday from Hot Springs, N. M.
 Cecil Wilson and family arrived from Hot Springs, N. M., last Friday for a visit with his brother, Alva Wilson. Both families will leave in a few days for a vacation trip to Colorado.

City Loans
 Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.
 Let us take up your present indebtedness and make it mature to suit your income and ability to pay.
 RALPH BARNETT, Manager.

Progressive News
 Sunday school met at the usual hour with only about fifty present, but we had Sunday school.
 A large crowd was present at singing. Visitors were present. Be sure to come often, you are always welcome.
 Mr. and Mrs. John Rector of the Simms community spent Saturday night and Sunday with her parents.
 Mr. and Mrs. W. C. Russell, and attended Sunday school at Progressive Sunday afternoon.
 Mrs. B. F. Reeves was a visitor in the home of Mr. and Mrs. Jeff Roberson Sunday afternoon.
 Mrs. O. G. Webb is visiting relatives in Amarillo.
 Toose Monaghan has been in this community several days helping thresh their wheat, returning to Wichita Falls Monday.
 Miss Mildred Ricketts of Amarillo spent last week end with home folks.
 Misses Katherine Ricketts, Winona Blagg and Eunice Caldwell spent Monday visiting Misses Jacobs. The girls spent the day swimming and kodaking.
 Some Progressive folks have been attending the Methodist revival at Hereford.
 Misses Counts visited Misses Mary Ella and Katherine Hershey Sunday afternoon.
 Mr. and Mrs. Copeland who live on 25-Mile Avenue, and Mr. and Mrs. Russell Copeland were visitors at Progressive Sunday school Sunday afternoon.
 About one and a half inches of rain fell in this community last Monday afternoon which was very greatly appreciated by the farmers.
 Singing program, August 14:
 Opening Song—Mrs. Lewis.
 Song—Luke McBrier.
 Song—Opal Vernon.
 Quartet—arr Jake Gregory.
 Song—Mary Ella Hershey.
 Song—Fred Caldwell.
 Song—Lois Counts.
 Quartet—arr Katherine Hershey.
 Song—Mr. Garrett.
 Junior song—arr by Estelle Counts.
 Song—Orlen Russell.
 Duet—Mrs. Ramsey, Mrs. Lewis.
 Song—Velma Caldwell.
 Duet—Mr. Ramsey, Mr. Reeves.
 Song—Lucille Parks.
 Quartet—arr Augustine Gregory.
 Closing song—Mrs. Garrett.

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 Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office.
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Consistent Progress and Proved Design - have resulted in the most **Amazing Quality** in Chevrolet History!

The vast resources of General Motors and the tremendous manufacturing facilities of Chevrolet have made possible this amazing quality.

GENERAL MOTORS
 The Chevrolet Motor Company is a part of the General Motors Corporation—the greatest automotive organization in the world. Utilizing the vast resources and engineering facilities of the organization, Chevrolet enjoys, to the fullest extent, those manufacturing advantages—a fact that is largely responsible for Chevrolet's amazing value.

PROVING GROUND
 The General Motors Proving Ground comprises a tract of 1244 acres. The entire tract is criss-crossed with roads of every type—from a concrete straight-away and speed track, to deep-rutted clay lanes. There are hills that vary in steepness from a slight inclination to 24%. Fleets of Chevrolet cars are under constant test at the Proving Ground—driven day and night under every conceivable condition of road and load.

TWELVE GREAT FACTORIES
 Chevrolet cars are manufactured in 12 great factories, located at strategic shipping points throughout the country. Every factory is equipped with the most advanced modern machinery known to engineering science—performing every manufacturing operation with scientific precision and maximum efficiency.

Today's Chevrolet embodies the most amazing quality in Chevrolet history—the result of 14 years of consistent development and improvement—building, at all times, a modern automobile for transportation needs.

In carrying out this policy of consistent betterment, the Chevrolet Motor Company has profited greatly from its close association with the General Motors Corporation—the world's greatest producer of automotive products.

The General Motors Research Laboratories, under the direction of the most famous scientific staff in the automotive industry—


- the General Motors Proving Ground, the greatest outdoor testing laboratory in the world—
- the General Motors engineering staff—
- the vast General Motors resources—
- all have been constantly utilized in making Chevrolet the world's finest low-priced automobile!

Regardless of the car you are now driving, regardless of when you expect to purchase your next car—come to our showroom and see today's Chevrolet!

The COACH \$595

The Touring or Runabout	\$525
The Coupe	\$625
The 4-Door Sedan	\$695
The Sport Coupe	\$715
The Sedan	\$745
The Imperial Sedan	\$780
14-Ton Truck (Commercial Only)	\$395
1-Ton Truck (Commercial Only)	\$495

All prices f.o.b. Flint, Michigan. Cash Chevrolet delivered prices. They include the best standard equipment and financing charges available.



Brumley Chevrolet Company, Inc.
 Hereford, Texas

QUALITY AT LOW COST

THE FASTEST FOUR IN AMERICA
 Mile-a-Minute Performance
\$875
 P. O. B. Detroit—Full Feature, Performance 4-Door Sedan (Not a Coach)

Few New Cars Have Received a Welcome so Emphatic and Sincere

As Dodge Brothers expected, this brilliant new Four has instantly won a vast and enthusiastic following—is already a spectacular national hit.

Within two days after the first public showing orders were received for \$3,250,000 worth of the new Sedan.

Mile-a-minute performance at this unheard-of price is one striking reason—and here are a few of the others:

- From 0 to 25 miles an hour through gears in less than 7 seconds!
- Longest springbase of any car under \$1000!
- 25 miles per gallon of gas at 25 miles per hour.
- 19-foot turning radius!
- Chic, smart, up-to-the-minute body lines—fashionable pastel colors!
- Plenty of seat-room, leg-room, head-room—a big, luxurious interior, richly upholstered!
- Built to last long and re-sell high.
- And the lowest priced sedan in Dodge Brothers history. See it—drive it—and you'll deliberate no longer.

Beavers Brothers
 Hereford, Texas

DODGE BROTHERS, INC.

Here and There.
 Sunday school was well attended Sunday and a visiting minister delivered a fine sermon.
 Oscar Lee of Hereford spent part of last week visiting Leo Rogers.
 Edgar Mosley and family spent Sunday with Mother Mosley.
 Mr. and Mrs. Earl Springer and Mrs. G. F. Springer and daughter returned Friday night from a three weeks trip. They visited relatives in Denver and then went on to Yellowstone Park and other places of interest and report a delightful trip.
 R. T. Green and family took dinner at Harry Taylor's Sunday.
 Mrs. Jim Gatlin is enjoying a visit from her sisters, Mrs. Virginia Gatlin and Lena Gatlin, both of Finns, Texas. They called on Mother Mosley Friday afternoon.
 Mr. and Mrs. Chas. Bell spent Sunday in the H. M. Mobley home.
 Miss Mary Lou Roberson of Hereford and Miss Irene Tildenburg of Bovina were Sunday guests in the M. D. Fincher home.
 Mrs. Fannie Childers, Harper and children and Walter Childers of Lockney were recent visitors in the Mack Dixon home, leaving after a several days visit for Santa Fe, N. M., to visit a son and brother. Mrs. Dixon will leave in a few days to join them there.
 Mrs. G. F. Springer and Miss Fineda and Albert Springer and family were Sunday guests in the T. L. Sparkman home.
 W. S. Dixon and wife attended church at Flag Sunday.
 Will Boyd and family of Oklahoma are visiting the L. F. Boyd family this week.
 E. E. Rogers was ill Friday and a doctor was called. He is improving at this writing.
 Miss Maxine Tice entertained her Sunday school class Sunday. The occasion was her birthday. In the afternoon ice cream and a birthday cake with ten candles were served to Netha and Neons Kincaid, George and Helen Jones, Ruby and Henry Andrews, C. and Marion Bell.
 Mrs. Worley went to Ft. Sumner Thursday for a visit with her son.
 Guy Ham and family have as their guests this week Mrs. Ham's father and an aunt of Vernon.
 Tolbert Sparkman and wife and Miss Willo Sparkman of Childers are spending the week in the Lester Sparkman home.

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 Diagnosis, Surgery, Consultation.
 J. R. Lemmon, M. D.
 Infant Feeding and Diseases of Children.
 J. W. Hendrick, M. D.
 Internal Medicine, Diseases of Women, Obstetrics.
 503-4-5 Oliver Basko Building AMARILLO.

Wyche Notes

Rev. White began a revival at Wyche school house Tuesday night, August 9.

Mrs. W. M. Cogdell and Mrs. Bl. Cogdell and daughter spent Thursday with Mrs. Jim Sanders.

Mrs. Bill Linsey, Mrs. Ewison and daughter, Mr. Trays Carmichael, Victor Elliston and John Arnold enjoyed a birthday dinner in honor of Dan McKinney Sunday.

Mrs. St. John who has been visiting her father, H. Y. Schutte left Thursday for San Diego, California, where she will meet her husband.

J. J. Clayton was in Tulla Monday.

Mrs. Jim Sanders spent Tuesday with Mrs. C. C. Cook.

Mrs. J. J. Clayton and children and Miss Allie Ann Arnold took Sunday dinner in the R. R. Jackson home.

H. Y. Schutte spent Sunday afternoon with H. D. Blythe.

Fred Curtis and family, Mr.

Houser and family spent Sunday in the George Smith home.

Mrs. H. D. Blythe visited Mrs. Whitaker Friday afternoon.

J. D. Sugg and wife of Pampa spent the week end with Mr. and Mrs. Jim Sanders. Louise Sanders returned home with them.

Frank Barber Jr. spent Saturday night and Sunday with H. D. Blythe.

Mrs. Leo Price and children visited Mrs. H. D. Blythe Wednesday afternoon.

R. E. Jackson returned from Lubbock Sunday.

H. D. Blythe Jr. and Frank Barber Jr. visited Robert Sanders Sunday afternoon.

Mrs. J. J. Clayton and children visited Mrs. Nolla Elliston Monday afternoon.

Mrs. H. D. Blythe and children visited Mrs. Alkman Thursday.

Woodrow Carmichael took dinner in the Arnold home Sunday.

Mr. and Mrs. McHaban and children visited Mr. and Mrs. H. D. Blythe and family Sunday.

The annual loss from destruction and damage by moths amounts to hundreds of millions of dollars. Yet it is so easy to prevent such loss. Fly-Tox kills the moth, the eggs and the larva. Insist on Fly-Tox. Fly-Tox is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellowship. Simple instructions on each bottle (blue label) for killing ALL household insects. Fly-Tox is safe, stainless, fragrant, sure. Every bottle guaranteed.

When gossip meets gossip the "dirt begins to fly."

Try a Want Ad in THE BRAND.

Arney News Items

Ray and Roy Cole were in Hap on business Thursday.

Mmes. Morton and Campbell visited in the Tipton home Monday.

Mrs. J. P. Hutson visited Lee Hutson and family Monday.

Mr. Hayes has finished plowing wheat land on the Wilson place.

Will Todd was in Tulla on business Monday.

Lacy Boyd spent the week-end with home folks.

C. E. Burkes and family were in Hereford shopping one day last week.

Mr. and Mrs. Swartzet of Tulla visited friends here Sunday.

Van Foster was here from Hap by Tuesday.

Mr. Nicholson of Dallas visited the Kress home Wednesday.

F. W. Fortner and wife were in Amarillo Friday.

Mr. Gilliland was here from Hereford on business Thursday.

Mr. Proctor is plowing wheat land for Mr. Todd.

Woody Campbell and wife of Happy spent Sunday in the Ross Campbell home.

Chas. Hagge, J. E. Tipton, Harry Scowin, J. E. Morris, Lester Hagge, Misses Wilson and Beulah Cox were in Happy Monday.

Lyle Coog of Vernon is working for Marion Davis.

Some farmers have not finished planting, other report good stands. In spite of the late start prospects are fine for good row crops.

Flagg News.

Sid Sheffy and wife received word Sunday of the sudden death of their nephew, Robert McCrew of Plainview and left to attend the funeral which was held at Plainview Sunday.

Mr. and Mrs. Whitmore of Lamesa and Miss Robison of Amberst were guests of Mrs. Cass Arms Sunday.

Mrs. Centers left Sunday for Lamesa to be with her mother who is seriously ill.

W. S. Dixon and wife of Frio attended church here Sunday.

Mrs. Ernest Jones and Mrs. Fulmer visited in Spring Lake Tuesday.

Mr. and Mrs. Hawkins of Loving visited their daughter, Mrs. Birdwell, here this week.

Mrs. Chas. Walker was shipping in Dimmitt Thursday.

Mrs. Ernest Jones had as dinner guests Sunday Rev. Dixon of Amberst, W. S. Dixon and wife of Frio.

Mr. and Mrs. Williams of Bethel attended church here Sunday evening.

Horace Ballow was in Plainview Tuesday.

Dorothy Cassidy has been sick for several days.

Viola Ramsey visited Marorie Rogers Sunday.

Mr. and Mrs. Sid Sheffy moved to their new home Saturday.

Mr. and Mrs. Adams of Oklahoma have rented rooms at the hotel and will be here for some time.

Mr. and Mrs. Rayburn of Cleburne have moved to Flagg.

Mrs. Newt Arms had as dinner guests Sunday Mr. and Mrs. Cecil Thomas, Mrs. Beins, Mr. and Mrs. J. B. Sumner.

A special invitation is extended all adjoining communities to attend our revival meeting here, which began Sunday morning.

Things You Should Know About Your HEALTH

TWO MEALS A DAY.

A fat of medium dimension, but nevertheless a fat. The human body, approximating a perfect organism, is a poor place for the faddist experimenter, as victims invariably find out in time.

Some people are so crazy in their desire to do things some other way; they want to be "new thinkers," whether or not. They like to attract attention by originality—by invention. The law of right living is as old as creation.

If you are wedded to the habit of going to bed at one a. m., and sleeping till nine or ten a. m., then two meals are about all you can get in with comfort. If you are doing anything to make this old world better. But you have a physical right to abuse midnight's holy hour, and insult the morning sunrise in such a manner—this is something you know, without me telling you.

Breakfast—the most important meal of the day, so octogenarians tell me—is, at ten a. m., a clammy belated, indifferent meal. You don't relish it and only indulge it because you feel compelled to do so. Then you exercise for the day—till 5 p. m., and proceed to gorge your stomach; the only time at which you have a real appetite, you eat more than your sodden, weak stomach can reasonably take care of; and, you console yourself with the idea that two meals are enough for any human daily ration!

In time you are sure to grow irritable—you wonder if it isn't pyorrhea? Perhaps it's auto-intoxication—O dear! Such lassitude—such lack of "pep!" You must "diet" all the harder or switch to some other fad. It is such conduct that makes medicine a highly profitable business—especially for the quack faddist.

There is no getting around the old custom of three meals a day; breakfast best; dinner next; supper lightest. Gets results.

BIG SQUARE

Mr. and Mrs. Will Wyer spent Sunday visiting their sons, Harold and Jay Wyer in Muleshoe.

Mr. and Mrs. Glenn Stiles entertained Mr. and Mrs. Earl Last and family and Miss Dorothy Last Sunday. Miss Last returned home with her brother to visit in his home for a few days.

Messrs. Elmer and Charlie Finley and cousin, Miss Sullivan, of Floydada arrived Sunday evening for a visit in the Emerson Wyer home. The Finley boys are brothers of Mrs. Wyer.

Mr. and Mrs. Will Wyer were shopping in Hereford Thursday.

Mr. and Mrs. Emerson Wyer, Charlie Finley and Miss Sullivan were shopping in Muleshoe Wednesday.

A very quiet election was held here Monday. It seems as though no one knew what it was all about consequently there were very few votes cast and the men holding the election, Ham Lambert, Emerson Wyer and Challe Phillips, were not very busy.

Mr. and Mrs. Emerson Wyer entertained their house guests, Mr. and Mrs. Will Wyer, Mr. and Mrs. Vance Hemington, Ham Lambert and family Wednesday evening. Ice cream and cake were served during the evening.

Big Square isn't far off the map because an airplane came directly over us Wednesday. This makes about the fourth plane seen here the last few months. They all follow the draw and the one Wednesday was flying low.

Quite a number of Big Square men attended court at Dimmitt on Monday.

Ham Lambert and family were business visitors in Dimmitt on Tuesday.

Mr. and Mrs. Vance Hemington and Jud Clark were Sunday dinner guests of Mr. and Mrs. Emerson Wyer.

Mrs. Layman took her daughter to Dimmitt Friday to see a doctor. We hope Arline will soon be well again.

Mr. and Mrs. Earl Wain announce the birth of a son, born Monday evening, August 1.

West-Way Items

Miss Viola Nunn and mother spent one day last week with Harvey Nunn.

Much wheat ground is being prepared by the farmers of this community. Saturday's rain was very gratefully received.

G. P. Owen and family, accompanied by Mrs. Harlin and children of Summerfield and Miss Stagner of Easter, expect to leave Tuesday for a tour of parts of Oklahoma. They will visit Mr. Owens' and Mrs. Harlin's mother and father at Chickasha.

The Westway revival, conducted by Rev. Cloyd was well attended and very much appreciated. We feel that it has been a great blessing to our community.

Mr. and Mrs. Bernard Kesse and Miss Thelma Meyers, the West Way school teachers, were dinner guests in the Arthur Pierce home Sunday, also attending Sunday school in the afternoon and meeting their future patrons.

The R. T. Nunn family and visiting son, the Rev. R. T. Nunn of Kingsfisher, Okla., spent Wednesday in the W. H. Hunter home at Jumbo.

Mr. and Mrs. Roy Jacobs visited relatives in Muleshoe Sunday.

Roy and Miss Viola Nunn attended the bacon fry given by the Tri-C class of the Hereford Presbyterian church.

Rev. Nunn left for his home last Friday.

Ulys Pierce entertained the C. E. executive staff with a dinner Sunday, during the course of which plans were outlined for the coming year. The outstanding discussion was an airplane trip. Look for further news.

The Endeavor topic for Sunday night promises to be interesting and you should come and contribute your ideas on Modern Prejudices to be overcome.

Scripture—Acts 10:34-35.

Discussion—Viola Nunn.

Ignorant people prejudiced—by Jewel Owen.

Prejudice of Poverty—Mrs. Alva Jacobs.

Of Station—Ulys Pierce.

Race—Edith Chandler.

Labor and Capital—Aimee Houser.

Sections—Stella Mae Gore.

Politics—Elwyn Hartman.

Nations—Orville Houser.

Trifles—Pauline Wilson.

Religion—Jacy Whinery.

Leader—Oleta Hartman.

Leader's Talk, Christian Endeavor Conquering Prejudice.

No business in the United States requires so much invested capital to produce a given amount of revenue as does the public utility business. Figures compiled recently on the electric light and power industry indicate a total investment on January 1, 1927, of \$8,400,000,000, with a revenue during 1926 of \$1,684,000,000 of practically \$5 of investment to produce \$1 of gross revenue.

Swank New Yorkers are now giving gold window weight wedding presents to June brides.

The first of the more than 1,500,000 patents issued to date by the United States Patent Office at Washington was granted on July 31, 1790, to Sampel Hopkins, who had perfected a method for the manufacture of potash and pearl-ash.

Association to solicit one yen (100 cents) from each child in kindergarten and school for the purchase of dolls to be sent to American children in return for their doll gifts to the Japanese.

Japan's Department of Education has sanctioned a plan for the International Children's Friendship

The United States has sixty-three per cent of the world's telephones. Europe twenty-six and the rest of the world eleven per cent.



More Months of Useful Life

That's just what you can expect from a Willard Threaded-Rubber Battery. No re-insulation expense, either. Batteries that don't need re-insulation just naturally last longer. We'd like to tell you why.

Willard Battery Station
VERN WITHERSPOON, Proprietor

The Willard Battery men

AUCTIONEER
W. S. WILLIAMS
Hereford, Texas
Service and Satisfaction
Is My Motto

REAL ESTATE
CITY—FARM—RANCHES
Priced to Sell.
Real Estate Loans.
HILL & RICKETTS
Phone 358

Pickwick Service
Through Motor Coach Connections for
OREGON, CALIFORNIA, ARIZONA AND
NEW MEXICO POINTS DAILY. CONNECTING AT EL PASO

Read Down		Read Up	
Lv. a. m.	8:30	12:10 p. m.	Ar.
Ar. a. m.	11:30	9:15 a. m.	Lv.
Lv. a. m.	11:35	8:35 a. m.	Ar.
Ar. p. m.	4:30	4:00 p. m.	Lv.
Lv. p. m.	5:00	3:20 a. m.	Ar.
Ar. p. m.	8:50	11:50 p. m.	Lv.
Lv. p. m.	9:05	11:35 p. m.	Ar.
Ar. p. m.	11:45	10:55 p. m.	Lv.
Ar. a. m.	1:40	9:00 p. m.	Lv.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND
Hereford, Texas

POWER

The Most Power
at the Lowest Cost for the Longest Time

Founders of the tractor industry in 1901—making tractors ever since that give the most power at the lowest cost for the longest time—Hart-Parr in 1927 assures you of still greater power from a still greater tractor. Hart-Parrs have sufficient power to perform two or more farming operations at one time. Also, they operate on low-price fuel, made possible by fresh-oil lubrication. Many Hart-Parrs are still in service after more than twenty years of farm work. Powerful Hart-Parr tractors are made in three sizes for small, medium or large farms. Come in and see them.

Hart-Parr Owners Are Hart-Parr Boosters

M. D. WOMBLE
Hereford, Texas

AUTHORIZED DEALER IN
HART-PARR TRACTORS

Community Spirit

A community is more than a group of stores, banks, houses, schools and outlying farms. A community, organized for progress, is actuated by a spirit of neighborliness and mutual interest, of which faith, co-operation, confidence and team-work are the keynotes.

This community will advance in permanent prosperity in proportion that we all pull together with greater things in view. Co-operation with your bank is the first step.

Read Our Message in This Week's
Farm and Ranch.

First State Bank & Trust Company

THE CITY DRUG STORE

WHAT YOU WANT, WHEN YOU WANT IT
FRIONA, TEXAS HERFORD, TEXAS

Local Happenings

Miss Viola Carpenter left last Thursday for Abilene for a two week's visit with friends and relatives.

Robert Anthony returned to Clovis Sunday after a week-end visit with his parents, Mr. and Mrs. W. B. Anthony.

Flash light batteries and bulbs at RICE'S.

Modern five room apartment for rent. See L. BASKIN, or call 138.

Mr. and Mrs. Henry Gooch, of Amarillo, and Mr. and Mrs. Homer Fox and Mrs. Seth B. Holman, of Hereford, left Sunday for a week's camping trip to points in Northern New Mexico.

Try a Want Ad in THE BRAND.

STAR THEATRE

HEREFORD, TEXAS
FRIDAY EVENING ONLY
AUGUST 12
HOUSE PETERS
in
"Prisoners of the Storm"
SATURDAY MATINEE & NIGHT
AUGUST 13
BUCK JONES
in
"Good as Gold"
MONDAY AND TUESDAY
AUGUST 15-16
"The Notorious Lady"
with
Barbara Bedford, Lewis Stone and Francis McDonald.
WEDNESDAY AND THURSDAY
AUGUST 17-18
"White Gold"
with
Vetta Goudal, Kenneth Thompson and Geo. Bancroft.
FRIDAY AND SATURDAY
AUGUST 19-20
Geo. Sidney and Charlie Murray
in
"Lost at The Front"

Plain and fancy sewing; artistic house dresses a specialty. MRS. O. C. BOWMAN. 29-1t

Mrs. John W. Wright, of Portales, New Mexico, is spending the week with relatives and friends in Hereford.

Don't forget to give your brands to the Brand Inspector at once if you want those brands watched. 29-1t

Mrs. B. F. Wymore and granddaughter, Marjorie Wymore, of Ardmore, Oklahoma, and son, Dan Wymore, of Dallas, are visiting this week in the home of Mrs. Jennie Thompson, who is a sister of Mrs. Wymore.

28 means "Instant Tire Service." That's RICE'S.

Buy fresh vegetables daily at Baskin Irrigated Gardens, one mile south of town. Drive out and get them fresh and cheap. 29-1t

Sewing done at a reasonable price. MRS. J. M. ASHLOCK, phone 29.

W. H. Smith, factory representative for Frigidaire and Delco, was here this week visiting with the local representative, F. H. Oberthier & Company.

Another shipment of those new jacks for balloon tires just received at RICE'S.

FRYERS FOR SALE—Drive to poultry farm north Harmon Dairy and get choice, fat fryers; fed only best of feeds and in sanitary houses. B. S. WRIGHT. 28-3t

Willard and Bud Witherspoon, J. C. Glibreath and Edwin Mauk returned Saturday night from New Mexico after a week's camping trip. They report a big time had by all, and can furnish some convincing evidence of the fact that the New Mexico sunshine does burn.

Mrs. S. Boozer, of Amarillo, spent the week-end with her parents, Mr. and Mrs. Henry Wilson.

Fresh vegetables may be obtained any time of day by driving one mile south to Baskin Irrigated Gardens. Big yellow house, or phone 138. 29-1t

NEW FALL SAMPLES.
From the Lansdowne Company, New York Importers of exclusive dress fabrics, draperies, tapestries and household linens. May be seen by appointment only. Phone 82. MRS. FRANK MARRS: 29-2tc

Try a Want Ad in THE BRAND.

You don't have to wait until we can order it for you. We have it in stock. The largest stock of tires in Hereford, at RICE'S.

Mmes. O. G. and Austin Hill returned Saturday from Hot Springs, New Mexico, where they spent the past two weeks.

Miss Mary Helen Brown, a member of the faculty in the department of music at Baylor College, Belton, is in Hereford this week to interview members of the Hereford high school class of '37 who plan to attend college this fall.

Mrs. I. H. Spratt and son, Carl, left Wednesday for Sturgeon, Missouri, for a visit with friends and relatives.

Buy fresh vegetables direct from the grower by driving one mile south of town, big yellow house. Gaede will pull them for you, reasonable charges. 29-1t

MILLINERY SALE!
In order to make room for my new fall goods I will sell all spring and summer hats at a great loss. \$15.00 hats at \$9.50; \$12.50 at \$7.50; \$10.00 at \$6.50; \$8.50 at \$5.00. See the \$3.50 table, \$2.50 table, \$1.00 table. Sale starts Saturday morning August 13th. VOGELE MILLINERY PARLOR.

DANCE AT UMBARGER.

H. A. Erdman is sponsoring a public dance to be given at Umbarger Friday night, August 12.

A five-piece orchestra from Canyon will furnish the music and Hereford people are cordially invited to attend.

RETURNS FROM ST. LOUIS.

E. D. Fox, of the Fox Mercantile Company, returned Saturday from St. Louis where he spent the past week in making purchases of fall stock.

While in the Missouri city he availed himself of the opportunity to watch the pennant-holding St. Louis Cardinals in action against the New York Giants.

A CORRECTION.

In the advertisement of the B. B. R. Implement Company in last week's issue of The Brand a statement was made announcing a special price of \$235 on the new International Tractor Power Lift 20-8 Drill. This statement was in error. The company is offering an International Tractor 20-8 Drill at a price of \$235. The corrected advertisement is carried in this issue of the paper.

Try a Want Ad in THE BRAND.

Would Assist Veterans of the Spanish War

Sheriff Claude Benton is in receipt of a letter from W. R. Duke, department commander, United Spanish War Veterans, Wichita Falls, in which he has been asked to furnish names of any Spanish War veterans in this county.

The letter indicates that there is a possibility for some additional pensions for such veterans, and Sheriff Benton would like to get in touch with those near Hereford at once in order that the names may be forwarded to Mr. Duke.

The letter received Monday follows:

Dear Mr. Sheriff:

Won't you please send me the names and addresses of Spanish War veterans in your county you may be able to learn of. I have information of interest and value to Spanish War veterans and the widows of Spanish War veterans. You will be doing them a real favor as well as greatly obliging me if you will write their names and addresses on the enclosed card and mail to me promptly.

If you are not personally acquainted with any veterans, please make inquiries. If you can run across one or two they can no doubt give you the names of many others.

During the past months I have secured pensions for many poverty-stricken widows of Spanish War veterans and have assisted literally dozens of veterans in getting their pensions who were unable to earn their living through manual labor.

We have a wonderful organization that is doing wonderful work for the betterment of our veterans and their widows. All this I do without charge, donating my time and lots of money to the cause. Won't you help me out by sending me the names? You will be doing a great favor to all concerned. Yours truly, W. R. DUKE, Department Commander.

L. H. Fuqua was called to Houston Saturday by the death of his sister, Beatrice, who had been ill for some time.

OPERATE FOR APPENDICITIS

Terry McMinn, son of Mr. and Mrs. J. B. McMinn, was operated on for appendicitis at the county hospital Wednesday. He has been working in Canyon and was rushed to the hospital Tuesday. He was reported Thursday as doing nicely.

William Black Arrives For Visit In Hereford

William Black, of Dallas, accompanied by an aunt and uncle, Mr. and Mrs. Dallas Smith, and Miss Dorothy Sparkman, a niece of Mrs. Smith, arrived in Hereford Sunday. He is visiting his parents, Mr. and Mrs. E. B. Black, and his many friends here and will be in Hereford for two weeks.

Miss Sparkman is a former Baylor student and visited in Hereford two years ago in the home of Miss Maurine Beyer, who was her class mate at the Waco school.

"Bill" received the B. S. in B. A. from Baylor in June, 1926, and since that time has been employed by George M. Easley & Company, general insurance agents of Dallas. He is making a splendid record with the insurance company and has received several promotions during the past year.

Try a Want Ad in THE BRAND.

WORTH-KROFF.

The marriage of Mrs. Laura B. Worth, of Hereford, to J. Leon Kroff, of Muleshoe, Texas, has been announced. Mrs. Kroff has been a resident of Hereford for some time and is well known. Mr. Kroff is a nephew of J. J. Kroff of Hereford and is with the Valley Motor Company of Muleshoe.

After a wedding trip to Carlsbad Caverns and other points of interest in New Mexico, they will be at home near Muleshoe about September 1st.

Brunswick for a quality tire at a popular price and Seiberling for the utmost in tire service. RICE sells them.

Albert Higgins Buys Foundation Herefords

Albert Higgins, who lives north of Hereford, has just purchased thirty-one high class Hereford cows from Copeland Brothers, and plans to build up another high class herd for Death Smith county. He has purchased a \$600 line bred Anxiety 4th bull from Ed East to head his foundation herd.

The demand for good Hereford cattle continues and breeders who found the sale of females a problem in past years are finding a ready market for this stuff at a fancy figure. A good sale of the present calf crop is also reported.

Mrs. Thompson and Daughters Return

Mrs. Alex Thompson and daughters, Margaret and Ruby, returned last week from points in Eastern Texas and Western Arkansas. They report a pleasant trip and an enjoyable visit.

They were accompanied home by Mrs. Thompson's brother, Bill Argo and his family, who were returning to their home in Phoenix, Arizona. Mrs. Thompson's sister, Mrs. Margaret Hayes, with her daughter, Melva, also returned with the party and will spend the winter months with Mr. Argo in Arizona.

Complete Assessing for School District

Assessments of real and personal property for the Hereford Independent School District were completed this week by C. Benton, sheriff, and assessor for the district, and Joel Murchison, deputy. The total assessed valuation for 1937 is \$3,607,825, an increase of more than \$65,000 over the 1936 figure, which was \$3,541,835. The tax levy this year as last is one dollar on each hundred dollars, seventy-five cents for maintenance and twenty-five cents for interest and sinking fund.

Hereford Boy Scouts Enjoy Swimming Party

Hereford Boy Scouts enjoyed another swimming party Tuesday at the Dairy pool east of town. Several tests were given under the direction of R. D. Craft, field executive for the Panhandle Council of Scouts.

Bill Hall, of Amarillo, life saving examiner for the Red Cross, is away on a vacation and was unable to give the official tests this week. He will come to Hereford at a later date to give the tests and award junior life saving badges.

While in Hereford Mr. Craft also gave instruction in swimming to a class of girls.

See or Phone Mrs. Nettie Price Slaton for Flowers of any kind. PHONE 443.

Five thousand dollars was paid by Colgate University for one of the twenty-five dinosaur eggs found by the American Museum of Natural History in the Desert of Gobi, Mongolia. The egg is said to be 10,000,000 years old.

The Corinth Canal was started by Nero about two thousand years ago. The project was abandoned and resumed, centuries later, the canal being completed in 1893. It is four miles long and seventy feet wide.



Is What You Make It
As true today as when said, "Your home is just what you make it." Perhaps you are planning a new home. You already have ideas of how you want it.
Investment in a new home is a worthy endeavor. It is deserving of encouragement and support. If you are ready to build, do not hesitate to confer with us—no matter how big or how small your building job may be.
WE GUARANTEE OUR MATERIALS.
PANHANDLE LUMBER CO.

Money salted in a Mason jar never sweetens
U.S. Thrifty
Y.S. 2%
A CHECKING ACCOUNT ACTUALLY CHECKS EXPENDITURES!
Simply because it automatically removes the urge to free spending that comes from loose money—actual cash—in the pocket.
There's psychology in that—think about it awhile.
Western National Bank
"There is no Substitute for Safety."

Regardless of what you buy, its value to you depends upon its quality.
Corner Drug Store
Dependable Druggist

A BIG CAR of NEW FURNITURE
See the New Styles, New Finishes, New Low Prices
Buying Most, We Buy for Less, Selling Most, We Sell for Less
We Are Satisfied With Small Profits
E. B. BLACK CO.