



### The Herford Brand

PUBLISHED EVERY THURSDAY  
**SETH B. HOLMAN**  
 Publisher  
 Also Publisher of  
**THE PRIONA STAR, PRIONA, TEXAS.**

MRS. SETH B. HOLMAN  
 Managing Editor  
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 Operator-Machinist  
**BOB MITCHELL**  
 Floorman

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### Texas & Texans

By WILL H. MAYES  
**John A. Todd, "Cotton Expert."**

Prof. John A. Todd, an "English cotton expert," has recently been to Texas and was a guest of the "Business Research Department of the University of Texas where he came to enlighten Texans about the cotton business. While in the State, he associated with "researchers," cotton dealers, chambers of commerce and civic clubs. He was fed and flattered and allowed to talk. The main idea he seemed to want to put over was that the English cotton manufacturers are not pleased with the prices they pay for American cotton, but would prefer a fixed price

### City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay.  
**RALPH BARNETT, Manager.**

at around 12 cents a pound, rather than the variable prices, often above and some times below that. While in Texas he seemed to like us fairly well, even if not pleased that English mills might have to pay 18 to 20 cents a pound for cotton when they would like to get it at 12 cents.

**Talking About Us.**  
 Prof. Todd is an ungrateful guest—he went from Texas up to New England among the cotton manufacturers of Massachusetts. Up there he is talking some more and saying ugly things about Texas farmers and their methods. He says that "laziness and the tenant system in Texas have caused a state of affairs too serious to be tolerated." He says the "economic conditions of the state are miserable and have resulted in soil exhaustion and diminished production." He is saying that Texas farmers are below efficiency, that their lying conditions are enough to grind the life out of them, that they won't fertilize the soil, and a lot more along that line. He is charitable enough to say that the climate is more responsible than the people.

**Conditions Might Be Better.**  
 It is too bad that Texas standards are so displeasing to this English professor. Of course Texans have always felt that conditions might be improved. They are not of a kind to be entirely self-satisfied as the professor seems to be. They are willing to admit that they have somewhat abused the soil and that they do not take care of it as they should, but if Prof. Todd would look around New England he might find some depleted farms there. Perhaps there are some in Europe, too. Economic conditions may not be ideal here, but with our 6,000,000 bale cotton crop almost in sight and a good prospect of \$500,000,000 for it, conditions are not so bad, not so very bad. Instead of selling it to England and New England mills, we admit that we should be manufacturing it ourselves and getting 100 times more for it than we do. That would better economic conditions considerably. We are producing more food than we can consume and leading all other states except New York in exports. Our banks are full of money, much of which

is being loaned out of the state. Some of it drifts to England.

**Climate and Laziness.**  
 What would Prof. Todd have us do about the climate? There is an idea among the people that the fogs of England and the cold blasts of Massachusetts do not afford "tolerable conditions" for cotton growing, even if we could bring them to Texas. Some how this climate, with all its objections to a professor from England, seems adapted to cotton. We may grow a bit lazy at times in Texas and have a dislike for the cotton fields under the mid-day heat of summer, but we manage to produce crops enough to help feed and clothe the British, and the latest cotton field laborer will do more real work, except with his mouth, in a day than Prof. Todd does in a whole year. We confess we do not use a great amount of imported fertilizers, but if Texas farmers did not value their soil so highly, they could make fortunes loading it into cars and selling it for fertilizing the lands up where Prof. Todd has been making his talks about the "impoverished" farms of Texas. Plainly stated, Prof. Todd should quit lying about Texas and Texans.

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completed. At the present time only about forty miles of the Texas road remains unshared by bond issues. The road extends through Grayson, Collin, Dallas, Ellis, Navarro, Freestone, Leon, Madison, Walker, Montgomery, Harris and Galveston counties, a straight line through from Denison to Galveston.

**Brenham Shipping Butter.**  
 Brenham has shipped its first carload of butter to Chicago. The Brenham creamery has stimulated dairying in that section and the farmers are so pleased with the returns from their cows that the dairy herds are being increased rapidly. Texas is turning more and more attention to dairying, and everywhere it is proving profitable.

**Snyder Gets Big Water Well.**  
 Snyder is one West Texas town that is not going to be dependent on the generosity of the power syndicates for drinking water. The town has brought in a water well that spouts 1,000 gallons of water a minute, pure, tasteful water. The water rate has been cut in half and a still further reduction is expected.

**Rusk County Court House.**  
 East Texas counties have not been as disposed as those of West Texas to tear down their old court houses and build new ones, but progress and increasing demand for room is gradually causing new court buildings to displace the "landmarks" of early days. San Augustine let a contract some time ago, and now Henderson is to have a new court house. The new building will not call for a bond issue, but will be paid for through deficiency warrants.

**FORD TO ADVERTISE.**  
 "Henry Ford has changed his ideas about advertising," says J. George Frederick in the July Review of Reviews, according to a newspaper report. For a time the Ford Motor Company was counted as one of the largest advertisers in country weeklies, but Mr. Ford made a decision that advertising was an economical waste. That was some months ago. In the meantime, the General Motors Corporation has staged an extensive and persistent campaign. It is very evident that the company is getting results.

The General Motors advertising appropriation for 1927 is fifty million dollars, ten millions of which is for the Chevrolet alone, according to Mr. Frederick. He continues that "Ford has started work on preparing advertising for the new model."

These two giant automobile manufacturing concerns are today the best examples of the lesson of advertising. If the goods are dependable, they should be advertised. Any good business man can see that advertising is a recognized and established force that is rendering greater and greater services.—Floydada Hesperian.

**Traveling.**  
 This country, as everybody knows has more miles of railroad track than any other country in the world. Something that ought to make railroad managers and their stockholders think is the fact that "common carriers" motor omnibus lines have more miles of bus routes than railroads have of rail lines. Two hundred and seventy thousand miles for the busses, 257,000 miles for the railroads.

When airplanes begin competing with the railroads and busses the situation will be more complicated. Children in the schools now will tell their children: "I remember when my father used to travel long distances in the railroad train. When he went to California he had to sleep four nights on the train."

**Service, Please.**  
 Mark Twain was a good sailor, and he often spent happy weeks cruising with his friend, H. H. Rogers, in his steam yacht. Once they were caught south of Cuba in a heavy sea, the effect of a long-drawn and violent gale. The Caribbean was heaving at its worst and for once Mark Twain was upset by the rolling and pitching of the ship. He leaned over the lee rail and clung desperately.

"Mr. Clemens, can't I get you something?" asked a steward, solicitously.

"Yes," Mark drawled, earnestly, "Yes, I'd like a little island."

**Fact and Fancy.**  
 The worst winter I remember was when we were besieged," said the old soldier. "We had only one bite a day for two weeks and that was horse flesh."

"I remember living for a month on one bite, and that was out of my leg," said O'Brien, his companion.

"You don't expect me to believe you turned cannibal, do you?" roared the soldier.

"It's true, believe it or not," said O'Brien calmly. "A dog took a bite out of my leg and the insurance kept me like a lord for four weeks."

### FARM

## Auction Sale

I will sell my entire farming equipment and live stock, located fourteen miles south and seven miles east of Herford and Dimmitt Highway, or four and one-half miles south and one mile east of the Jumbo School House.

### TUESDAY, AUG. 30th

Beginning at 10:30 a. m. Lunch Will Be Served

**HORSES AND MULES.**  
 7—Horses and mules, good ages, plenty of size and the good, useful kind.  
 4—Coming five-year-old mules, well broke and good ones 15½ and 16 hands.  
**JERSEY MILK COWS.**  
 1—Jersey milk cow, 6 years old, giving milk.  
 4—Jersey milk cows, 5 years old, giving milk.  
 1—Jersey milk cow, 3 years old, giving milk.  
 4—Jersey milk cows, 4 years old, giving milk.  
 1—Jersey cow, age 4, fresh soon. (This is a high-class lot of cows—the real producing kind.)  
 2—Pure bred Jersey bulls, 1 coming 3 and 1 yearling.

**HARNESS**  
 4—Sets good leather harness.  
 4—Sets chain harness.  
 12—Leather collars.  
 10—Bridles.  
 1—Saddle.

**FARM MACHINERY.**  
 1—Two-row P. & O. lister.  
 2—Two-row go-devils, one Oliver, one Emerson.  
 1—Two-row Emerson disc plow.  
 1—Disc harrow.  
 1—Van Brunt wheat drill.  
 1—Feed grinder.  
 1—McCormick row-binder.  
 1—Drag harrow.  
 1—Automobile trailer  
 1—Deering header.  
 1—Iron-wheel wagon and frame.  
 Shovels, post hole diggers, pitch-forks, double-trees, single-trees, shop tools and many other articles too numerous to mention.

**HOUSEHOLD GOODS.**  
 2—Iron bedsteads.  
 1—Folding bed.  
 2—Mattresses.  
 2—Dressers.  
 1—Heating stove.  
 1—Kitchen cabinet.  
 Chains and rockers and many other things too numerous to mention.

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, ten months' note, 10 per cent interest, bankable security; 5 per cent discount for cash.

**FRED GRANT, Owner**  
**COL. RAY BARBER, Auctioneer.**

# HOT SHOTS FROM THE M STORE For Saturday

SOUPS	Van Camps, 3 cans, assorted	25c
HOMINY	No. 2 Van Camps Limit 6 cans to customer None sold to merchants	Each 6c
HOMINY	No. 2 1-2 Van Camps limit 6 to customer	12c
KIDNEY BEANS	Red, No. 2, Van Camps limit 6	10c
Texas Blackberries	No. 2	18c
Chili Con Carne	No. 1	12c
Folgers's Coffee	1 lb.	55c
Canova Coffee	1 lb.	49c
M.J.B. Coffee	1 lb.	55c
5 lb. Peanut Butter		93c
All Bran		13c
Pep		13c
Raisin Bran		14c
Post Toasties		15c
Corn Flakes		15c
Shredded Wheat		14c
POST BRAN		13c
GRAPE NUT		18c
MACARONI		7c
Swan Down Cake Flour		38c
Instant Swan Down		24c
Dutch Cleanser		7½c

## Saturday Specials

Forty-Eight Pounds FLOUR	\$1.98
Two-Pound Bucket PEANUT BUTTER	45c
Two-Pound Package GRAHAM CRACKERS	33c
Eight-Ounces Golden Brand PREPARED MUSTARD	8c

### MONT E. BAKER

We Buy Eggs—We Deliver—Phone 116

## Dimmitt Castro County News

**DIMMITT**, Aug. 23.—Mr. and Mrs. Bennett and Mrs. Mary E. Brownlee of Friona spent Sunday in the home of the latter's cousin, Mrs. Edna Tate.

Miss Hazel Jo Anderson of Lockney, who has been visiting her cousin, Ronald Brooks, has returned to her home.

S. C. Huckstey, wife and son went to Floydada Saturday evening to take Mr. and Mrs. Fred Umberson and son home. Sunday they visited in Lockney and Plainview.

Arch Foster and family of Hereford were guests in the W. D. Durce home Sunday.

Mrs. E. M. Hankins and twins of Lubbock visited with Mrs. Edna Tate Saturday.

Mrs. E. B. Nangle received a wire Saturday that her sister, Mrs. Joe Barber, who visited her a few weeks ago, had undergone an operation last Friday but at this writing is resting well as could be expected.

Miss Jennie Bills of Snyder, Oklahoma, has been visiting her cousins, the Misses Willis.

Miss Vera Hamilton spent Sunday with her sister, Mrs. J. A. Maynard. Miss Hamilton, who is attending school at Canyon this summer, was a teacher in the Cleo school last year.

Mr. and Mrs. T. Wilson Scott and children made a trip to Floydada the first of last week.

Geo. Robertson is now manager of the Brunner Service Station here.

Mr. and Mrs. W. H. Caldwell and Mrs. Dewey Watson motored to Amarillo last Wednesday.

W. G. Baxter made a business trip to Lamesa last week. His family and Mrs. Carlos Reynolds accompanied him as far as Plainview.

Hex Wright has returned from a visit to Cherokee county.

Ray, Misses Mary and Norma Cowser went to Crosbyton last Friday after Mrs. Cowser who has been visiting her son, Jack. Miss Eleanor Montgomery, who has been visiting here, returned to her home there.

B. A. Fuller and family returned from their trip to East Texas and Arkansas Saturday.

Kenneth Turner underwent an operation of the nose last Sunday at a Plainview sanitarium. Monday he said he felt like a new person.

Dow Durce, Bruce McLean, Jay and Charlie Hastings, T. F. Bice, I. R. Brooks and R. L. Buckmaster were in Amarillo Sunday.

Mr. and Mrs. Bill Easter have moved back to their home in the west part of town. They have been keeping house for Mrs. Easter's father at the Carter place.

Mildred Woodlee and Tommie Allen accompanied Miss Woodlee's cousin, Miss Pauline Harp, to Plainview last week.

The Castro county teachers will have an institute of their own here September 1st and 2nd and will not be required to go to Canyon to the large institute. This will be less expensive to the teachers and they can discuss their own problems. An instructive program has been arranged by Judge Avery. Several out of county school men will appear on the program.

Castro county schools will start September 5.

The Dimmitt P. T. A. will present a play September 1 entitled, "Southern Cinderella." The proceeds will go to the library fund.

Mmes. Brooks and daughter, Carson and Woodlee were shopping in Amarillo first of the week.

We are proud of the organization of a Boy Scout group in Dimmitt. Rev. E. L. Nangle is scout master and Monday he took the boys on their first outing.

The W. M. S. of the Methodist church will meet in a social and business meeting next Friday afternoon, August 26, with Mmes. Reynolds and Crawford.

Miss Ione Lyle entertained with a birthday party last Saturday night, celebrating her fourteenth birthday. A large crowd was present and the hostess received a number of dainty gifts.

C. H. Buttolph of Plainview was a business visitor in Dimmitt a few days last week.

S. P. Crawford left Tuesday for a few days visit with his daughter, Mrs. John Burgess, near Happy. Mrs. Elva Baxter, Carson was a charming hostess to a number of the younger set a few evenings ago when she entertained in honor of Miss Hazel Jo Anderson of Lockney, who was visiting her cousin, Miss Zennel Brooks.

Mat Gilliland of Hereford was a business visitor here Tuesday.

Miss Estle Byrd of San Angelo is visiting her parents, Mr. and Mrs. J. L. Byrd.

Miss Gelta Stratton of Tulla is visiting her sister, Miss Cora Mae.

Dow Durce has sold his stock of groceries to E. J. Grady of Doxy, Okla., who takes possession September 1.

W. L. Yancy and Mrs. Mabel Welch were quietly married last Friday evening at the L. W. Lille home, with Judge M. B. Avery officiating. Only a few friends and relatives were present. Their many friends will wish them much happiness.

The Ayers drug store which will be in the old building formerly occupied by the Dimmitt drug store, will open Friday.

Giles and Buck Tate are spending the week in Friona.

At a called meeting of the Chamber of Commerce Monday night plans were begun for the county fair on October 1. All the committees will be appointed during the next few days.

The first meeting of the Dimmitt P. T. A. will be held at the school house Friday afternoon September 2. At that time officers will be elected and the year's plans made. A large crowd is desired.

Mr. and Mrs. M. R. Avery and family visited in Happy the first of the week.

O. M. Reynolds of Abilene will be here Friday evening to conduct a revival meeting for the Church of Christ. He will bring a fine singer with him and good music is promised.

# THE NEW Hudson AND Essex

### 1928 MODELS

## A Finer and Better Car Than Ever

Now on Display at

### RENFRO BROS.

Telephone 263

North Main Street

A woman placed her savings in a tin container which she concealed in a stove. It was forgotten during cooking operations and the charred bits of paper. Experts of the redemption division of the treasury identified most of the bills and returned her notes amounting to \$1,500.

In Golden Gate Park, San Francisco, stands a massive stone column erected in honor of the first three Spaniards to enter the city. On top of the column is a huge sundial which rests upon a tortoise, suggesting that time crawls rather than flies.

More than forty-five per cent of the windmills of Holland have been removed or demolished since 1926, according to a report from an official mill association in that country.

More than 150,000 people in Wales do not speak English.



75,925,064,791 Cigarettes were smoked in the United States in 1926 . . . and altogether too many of them were responsible for fires. Nothing can restore property destroyed, or replace sentimental values. The most and the least you can do is to protect money values with insurance; and in this, our agency can advise you and assist you.

PLAINS INSURANCE AGENCY  
John Patton, Manager  
Hereford, Texas.



—A delicious roast, carefully cut from selected meat, and you have a meal that will build up the health of your family.

M. S. Texas Meat Market  
PHONE 355—WE DELIVER

## Specials for Friday and Saturday

August 26-27

### MEN'S ALL WOOL GUARANTEED

# SUITS

Regular \$35.00 Values  
Friday and Saturday are **\$24.50**

Regular \$30.00 Values  
Friday and Saturday are **\$20.00**

Regular \$25.00 Values  
Friday and Saturday are **\$16.75**

Regular \$20.00 Values  
Friday and Saturday are **\$14.50**

Regular \$1.98 all Silk Satin Messaline, 36-inch, range of colors, for Friday and Saturday selling at **\$1.00**

Twenty-five dozen heavy Rayon Bloomers, excellent quality elastic top and knee, full seat, re-inforced crotch, flesh, peach, Nile, coral and oachid, for Friday and Saturday **79c**

## Sprolws-Cronin & Co.

### Flagg News.

Mrs. Nell Armes and daughter left last week for an extended visit with relatives in Wise county, Texas.

Mr. and Mrs. Sam Jones of Spring Lake spent the day Sunday with Mr. and Mrs. Ernest Jones.

Mrs. Earl Harris and children, Mr. and Mrs. O. E. Summers of Goodland and Mrs. S. T. Smith of Earth were week end guests of Mrs. J. B. Sumner.

Mr. and Mrs. Cliff Ramsey and family attended church at Bethel Sunday morning.

Mrs. Cecil Thomas was a guest of Mrs. Monroe Bains Sunday.

Mr. and Mrs. Ballow were supper guests of Mr. and Mrs. W. T. Summers Sunday.

Mrs. Charles Walker and children visited relatives in Muleshoe last week.

Rev. Coe of Plainview has been called as pastor of the Baptist church here and will preach each fourth Sunday, but every one in the community be out to hear him next Sunday.

Little Dorothy Cassidy who has been seriously ill is slowly recovering.

Mr. Robinson of Amherst was a guest of Mr. Cass Armes last week.

A large crowd attended the ball game here Sunday afternoon.

The first year's salary of an early Michigan circuit rider consisted of hay, oats, socks, mittens and cash to the total of \$118.

## United States to Have Exhibits at Tri-State Fair

AMARILLO, Aug. 22.—The very greatest agricultural exhibit of them all owned by the United States government, and occupying a space 100 by 12 feet, will be displayed in the Agricultural Hall at the Tri-State Exposition, which is to be held from September 11 to 17 inclusive.

Col. Harve H. Haines, manager of the Board of City Development of Amarillo, secured this exhibit after making a personal trip to Washington, D. C. In addition to the agricultural exhibit, Colonel Haines also secured the Treasury Department's permission to exhibit the government's collection of all the coins minted and paper money printed since the inception of the Nation.

Thus the visitors to the Tri-State Exposition will find presented for their approval two of the outstanding exhibits that grace the Sesqui-centennial at Philadelphia last year.

The agricultural exhibit alone, according to Bob Emmett, secretary-manager of the Exposition, is worth traveling two hundred miles to see. In it will be shown everything grown in the United States, from the grains and fruits of the semi-tropics of Florida to the hardier grains and fruits of the Northern states. There will be an expert from the agricultural department at Washington to answer questions.

The value of the display of coins and paper money is said to be at least a quarter of a million dollars. The Treasury Department sends a heavy detail of secret service men to watch over the coins. Numismatists declare it is an entire education in itself to spend an hour viewing these coins.

In addition to the federal exhibits of agriculture and money, there will be the postal department's collection of stamps of all kinds, and the navy department's display of models of every fighting ship constructed by the government since the days of Old Ironsides.

"Snakes have killed more than a million human beings in the last 50 years. An average of 20,000 are killed each year in India alone, and from three to five thousand in the American tropics, besides thousands in Australia and Africa where a large majority of reptiles are poisonous.

The most northerly radio station in the world is that just planted by the Soviet government on Cape Desire, which juts out into the Arctic Zone just west of Archangel, Siberia. It will be used to communicate with aerial Arctic explorers.

### ORDINANCE NO. 200.

AN ORDINANCE BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS, PROHIBITING "U" TURNS AT THE INTERSECTION OF THIRD AND MAIN STREETS, AND PRESCRIBING A PENALTY FOR VIOLATION THEREOF.

BE IT OBTAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

SECTION 1. It shall be unlawful for any person driving or operating a motor vehicle to make what is commonly known as a "U" Turn at the intersection of Third and Main Street.

SECTION 2. Any person violating the provisions of this ordinance shall be guilty of a misdemeanor, and upon conviction shall be punished by a fine of not more than Twenty-Five Dollars.

This ordinance shall take effect and be in force from and after its passage and legal publication.

PASSSED AND APPROVED this 1st day of August, 1927.  
E. S. IRELAND, Mayor.  
ATTEST: GRACE SKELTON, City Secretary.

Because of the law forbidding the King from traveling more than fifty miles from London without a minister in attendance, George IV had the milestones from London to Brighton give the distance as less than fifty miles.

Edmund Keap, the noted English actor, valued the opinion of the common people in the pit more highly than that of aristocrats and dramatic critics.

### The Whittington Clinic

H. D. Whittington, M. D.  
Diagnosis, Surgery, Consultation.  
J. E. Lemmon, M. D.  
Infant Feeding and Diseases of Children.  
J. W. Hendrick, M. D.  
Internal Medicine, Diseases of Women, Obstetrics.  
508-4-5 Oliver Baskie Building  
AMARILLO.

Marcelling 50c

Your Work Appreciated  
Mrs. Sam Hutson  
at Sprolws-Cronin & Co. Hereford



### MONITOR WASHERS

are so easy to operate  
Just as easy as rocking a cradle and just as much fun.  
Simplicity itself thru out. No gears, wheels or shafts, no dolly, ribs, cups or cylinders.  
Washes Clean in Less Time.  
Popularly Priced

We also carry a complete line of wringers, hampers, boilers and other conveniences to lighten the wash-day burden.

## Streu Hardware

### ROCKWELL BROS. & COMPANY

### LUMBERMEN

Phone 4

### SATISFACTION MUST BE YOURS

### DR. T. M. MONTGOMERY

Associated With Hyden's  
620 Polk Street, Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.



**BASQUE EFFECTS**

Special Selling of  
**"WELWORTH FROCKS"**

For the woman who must have Quality!

The August demand for many Wash Frocks makes this sale of quality frocks at such a low price a real joy.



**STRAIGHT LINE MODELS**

Everything Smart!

In this group we introduce many new things. Many new colors in all the wanted shades which will be popular for Fall wear.

Amazing Fabrics at the Price—Pongees, Printed Broadcloths, Pongee Prints—in lovely patterns such as you've never before seen in dresses at this price—And all guaranteed Tub Fast.

Sizes 16 to 52½



**FOX MERCANTILE COMPANY**

OUR CHEST OF SILVERWARE WILL BE AWARDED SATURDAY, AUG. 27, 4 P. M.

**Firm Finishes  
 Complete Audit  
 of City Books**

(Continued from Page One.)

<b>Fire Department</b>	
Salaries	\$1,171.00
Expense	3,740.30
Interest	900.10
	\$5,811.40
<b>Health Department</b>	
Salaries	\$997.20
Interest, funding warrants	\$309.17
	\$1,306.37
<b>Street Department</b>	
Salaries	\$ 8,885.10
Expense	19,643.82
Street lights	6,401.22
	\$34,930.22
Rebates on taxes	\$ 225.75
	\$35,155.97
Net general income for period	\$94,384.25
<b>Water and Sewer Income</b>	
Rentals	\$79,000.50
Sales sewer and water fittings	7,211.61
	\$86,212.11

Charge sales	1,784.53
Delinquent taxes	5,078.95
Delinquent taxes	1,781.96
	\$86,905.55
Less estimated cost of sales	\$ 9,198.14
	\$77,707.41
<b>Expenses, Water Works Department</b>	
Salaries	\$16,834.52
Expense	38,896.79
Refund water deposits	189.47
Sewer system	104.90
	\$56,025.68
Net water and sewer income for period	\$30,705.75
<b>*DEFICIT, \$7,120.47.</b> This amount is the net difference between assets and liabilities, plus net income, which amount is caused by the following reason: In appraising the properties as at close of business July 31, 1927, there was no depreciation determined for the period under review, nor was there any profit and loss statements made for the period from the beginning of city's records March 31, 1918; neither was there any tabulated record kept of property cost prior to March 31, 1918. All of which "unknown" figures are the	

net result of this deficit. At a special meeting of the city commission held last Thursday night for the purpose of acting upon recommendations made by the auditing company, nothing was definitely decided concerning the proposed changes in the present city system of accounting.

**Summerfield**

The Baptist revival began last Friday night and some good results have already been reported. Mr. and Mrs. B. C. Roberson and son and the Misses Copeland returned Friday night from the White Mountains in New Mexico where they had been the past ten days on a camping trip. Mr. and Mrs. Frank Kelly and sons of Fort Worth have been here visiting Mr. Kelly's sister, Mrs. J. L. Lookingbill, and other relatives, returning home Thursday. Frank Lookingbill accompanied them home for a visit. Mr. and Mrs. B. A. Atchley and family and Miss Mattie Hawkins and Ted Staats spent Sunday afternoon in Dimmitt. W. L. Johnson and son and daughter, Lena, left Tuesday for a visit with relatives near Waco. Mr. and Mrs. Otto Massey and children spent Sunday in the Ky Lawrence home and attended services at church here that night. Joe Kendall and family spent Sunday in the Earl Lance home. Mr. and Mrs. S. L. Waiser and daughter, Zella Mae, Mr. and Mrs. J. C. Lance of Hereford attended church here Sunday and took dinner in the C. R. Waiser home. Misses Virginia and Lorene Atchley, Dinson Hill and Bill Knox attended Sunday school at Ford Sunday afternoon.

**CHURCH ANNOUNCEMENTS**

**First Baptist Church.**  
 V. M. CLOYD, Pastor.

All who attended the Panhandle Baptist Assembly report an enjoyable time. The meeting was profitable in many ways. The Executive Board is making plans to greatly enlarge the Assembly for another year.

Rev. Cloyd E. Roark, teacher of Bible in Wayland College, is to be with us next Sunday. Come with your questions about Wayland. He is to preach for us.

Don't forget your Bible Sunday morning when you start to Sunday school. We are training to reach the Standard of Excellence in our Sunday school work. You wouldn't go to school without your text book.

Next Sunday services as follows: Sunday school 9:45. Preaching services 10:45, 8:15. B. Y. P. U. (training service for all) 7:15.

Prayer services each Wednesday evening at 8:00. "Wherefore we receiving a kingdom which cannot be moved, let us have grace, whereby we may serve God acceptably with reverence and Godly fear."

**First Presbyterian Church**  
 JAS. T. BOSS, Pastor.

Preaching services at 11:00 a. m. and 8:15 p. m., Sunday school 9:45 a. m., Christian Endeavor at 7:30 p. m., Women's Missionary

Society Wednesday at 4:00 p. m., Church-Nite Wednesday at 8:15. Last Sunday was a good day in our congregation. Good audiences were present at both preaching hours. Let us look for and expect a better day next Sunday. To those who are weary and need rest, to those who are tempted and need divine grace, to those who are lost and need a Saviour, to those who are sad and need comfort, to those who are lonely and need fellowship—to all, this church opens wide its doors and in the name of the Blessed Christ bids you welcome.

**First Christian Church**  
 TOM MASSIE IN CHARGE.

Bible school 9:45, J. C. Ricketts superintendent. Lord's Supper and preaching service at 11. Preaching at Bovina at 3:00. Junior C. E. 6:30. Miss Nina Crawford, superintendent. Senior C. E. at 7:30. Evening preaching service at 8:30. Choir practice Tuesday evening at 8:30.

We were especially favored at the evening service last Sunday when Rev. Timothy Tinsley of Brooklyn, N. Y., preached for us. His sermon was preceded by a vocal solo by Mr. Branson.

Bro. Thurman Morgan will resume his work as pastor after next Sunday. He is now planning and working on the coming year's program and deserves strong support from the congregation in the work and service he hopes to accomplish for the Master.

**METHODIST W. M. S.**

The society has just completed the study of the Moslem Women. Study of this book has broadened and deepened the sympathy and interest of Christian women for those other women whose lives are so hard and cheerless. Printed news in regard to their progress and emancipation, which is fast coming through the Holy Spirit, will no longer go unread. A vital interest in them has been awakened. "Information is inspiration," so this should inspire women of western lands to give freely of their means and prayers.

Zone No. 2 met August 18 at the Octa Canyon, where the Methodist camp is located. It was a privilege to meet in so picturesque and historic a place.

A program has been arranged by Zone Leader Mrs. J. P. Slaton. Timber is being prepared for our district, annual and council meetings. Mrs. Delany, of Memphis, Tex.

as, spoke to the group, setting forth the needs and benefits to be derived from the girls camp. Bovina requested our presence at their meeting in November.

After singing "Bliss Be the Tie that Binds" the meeting was adjourned. REPORTER.

A pedestrian is a man whose wife has gone with the car.

The foot of the modern girl within the last decade outgrew the 4B size which for generations was the average size of the foot of the American woman. Athletics and dancing are said to be the cause.

August advice to June Bridesgrooms: A little present often smooths over a terrible past.

**...FOR YOUR CHILDREN!!**

FREE—We will give to each school child, (accompanied by mother or father), who calls at our store this week or next

**A Serviceable SCHOOL BAG FREE**

"We are for the boys and girls of today, for they are the men and women of tomorrow."

COME EARLY FOR YOURS.

**ANTHONY'S FURNITURE STORE**

Everything In Furniture.

Hereford Texas

**Comparison**

With Others Is the Criterion by Which We Expect to be Judged.

You are invited to compare the prices we are paying for cream, eggs and poultry.

**GOLDEN RULE PRODUCE CO.**

Phone 108. We Deliver



**TEXAS UTILITIES CO.**

**THIS WEEK**  
 —By ARTHUR BRISBANE—  
**SOME DRINKING FIGURES.**  
**EGYPT CONTROLS THE BOLL WEEVIL.**  
**FARM LONELINESS BANISHED.**  
**SCIENCE AND RELIGION.**  
 America's millions, who imagine they are thirsty for light, wine, beer or something stronger, will be interested in this:  
 United States capital has recent-

—ready to serve you

# THE GRILL LUNCH

320 Main Street

TWO GOOD PLACES TO EAT—  
 "HOME AND HERE"

Mrs. H. Fullwood Miss Vesta Goad

# Specials

## For Saturday

100 Pounds CANE SUGAR ..... \$6.95  
 POST TOASTIES ..... 12<sup>1</sup>/<sub>2</sub>c  
 Gallon BLACKBERRIES ..... 60c

NOTHING CHARGED AT ABOVE PRICES

**Williams Brothers**  
 Phones 128-267

ly lent nearly \$900,000,000 to help foreign countries develop their liquor and beer business. Even in the Far East this country has financed liquor production to the tune of more than \$5,000,000.

Mr. Hayward Kendall, who represents unorganized drinkers that ought to be saved from themselves, says: "The Eighteenth Amendment is saving America (in cash expenditures and increased efficiency) from six to eight billion dollars a year."

The Nation's purchasing power

has certainly increased amazingly since prohibition came.

In 1919 there were in America 6,500,000 automobiles. Now there are 20,000,000, and not enough. The country spends half a billion a year on radio, many millions for washing machines, vacuum cleaners, electric refrigeration. Workers in America spend more lavishly than the rich in Europe.

Mr. Kendall thinks it would be a national calamity if the outpouring of money were diverted from automobiles and radio to wine and beer.

While the boll weevil continues spreading in the United States Carlo telegraphs that:

"Thanks to vigorous Government measures, the area affected by the boll worm has been considerably circumscribed."

Egyptian acreage affected by the pest has been reduced from 80,000 to 5,000 acres. What Egypt can do this country certainly ought to do. We have the scientists, the money and the boll weevils. What is the matter with us?

This news will not sell extra papers, like a Dempsey-Tunney fight, but will be important long after Dempsey and Tunney cease to be important. Pennsylvania State College has discovered that the vitamin B, so important to life, is manufactured by the cow in her stomach in great quantities.

Scientists cut a little door into the "rumen" or second stomach of the cow, and deprived her of all food containing vitamin B. Nevertheless, in a little incubator in that second stomach the cow produced the precious vitamin B in profusion.

That may mean to child life as much as the admirable fight against impure milk made by Nathan Straus.

In cities people go crazy more frequently than they once did. Excitement, bootleg liquor and other things help. In New York State one person in every twenty-five has been in the insane asylum, according to the American Psychiatric Association.

There is less insanity than formerly among women on farms. Loneliness that used to drive them insane by the thousands has been softened by telephone, radio, parcels post, and, above all, the automobile.

President Vinson tells young people of Western Reserve University that no conflict exists be-

tween science and religion; they occupy different fields. He wisely remarks that science without religion, would lead to hopeless materialism, just as religion, when it denies the plain truths of science, leads to fanaticism and superstition.

Religion and science are like astrology and astronomy, or like alchemy and chemistry.

Astronomy started in astrology, chemistry started in alchemy, with experimenters seeking to make gold.

Science started in religion. Men, questioning the origin of things, first gave a religious answer, everything based on miracles. Then they studied more closely and began giving scientific answers.

All told 24,000,000 automobiles are in use in fifty-nine countries of the earth. The United States owns 20,000,000 of the 24,000,000. The United States Commerce Department gives the figures. We have one automobile for every six persons. Hawaii one to eleven, Canada one to thirteen. Afghanistan has one to 1,200,000. Poor Afghanistan, happy America. To have a motor is to defy the law of gravitation, and be a free man.

### What's-Doing In WEST TEXAS

Loraine—The people of Loraine have organized into a Citizen's League, the purpose of which is to promote the upbuilding of Loraine and surrounding country. C. E. Green is president and Alonzo Phillips secretary. Meetings are to be held semi-monthly. The League will affiliate with the West Texas Chamber of Commerce.

McCamey—The McCamey Chamber of Commerce is working upon a membership drive. Though the movement is not yet completed, already eighty new members have been added to the roll. There are more than 250 paying members in the organization at this time.

Wichita Falls—The nationally known Kraft Cheese Company will establish a large cheese factory at Wichita Falls. Contract with the concern was effected through efforts of J. A. Kemp and other workers for the "City That Faith Built."

Trent—Despite decrease in business at the oil field and usual inactivity of this season, Trent is

# THAT ETERNAL QUESTION!!

365 DAYS IN THE YEAR!  
**What Meat Will We Have for the Next Meal?**

Bring the problem to us—we specialize in helping our customers plan appetizing, delicious meats—that's our business! For instance, if it's

BREAKFAST	LUNCHEON	DINNER
try our —Delicious Bacon Ground Meat (for patties) or Sliced Cured Ham	try our Cool cuts of Cold Meats, Bologna, Pressed Sausage Sliced Cheese Sandwich Filling.	try our Thick, tender steaks or Juicy Roasts or an Occasional Lamb or Pork Chop.

JUST PHONE 293 AND GET QUICK ACTION

## The PALACE MARKET

continuing to grow and is preparing to take care of a big fall business. Several business buildings and residences are undergoing improvements or are under construction.

Wellington—Elaborate plans are under way for entertainment of Panhandle-North Plains delegates who will attend the district convention of the West Texas Chamber of Commerce here August 23. A number of prominent speakers have been obtained and an interesting agricultural program provided.

Slaton—The sixth monthly luncheon of the Slaton Chamber of Commerce was staged this week and proved to be one of the most enthusiastic held this year. The program was in charge of the industrial committee of the organization and brought to light many phases of industrial development in this section.

De Leon—A record purchase of fourteen carloads of fine Hereford and other pedigreed stock of cattle has been made by the De Leon territory within the last thirty or so days. The purchase indicates a part of the movement here toward greater diversification.

Sweetwater—Sweetwater's hand-

some \$200,000 municipal auditorium has been formally opened. The Sweetwater Gold Meday band, official music makers for the West Texas Chamber of Commerce, this year played at the opening program and has been given an official headquarters in the building where it will hold practice Wednesday night of each week.

Bowie—The Oak Grove Hatchery has opened for business in this city. The hatchery will do a regular commercial hatching business. A number of electric incubators having a capacity of 6000 eggs already have been installed and larger units and incubators are to be added later.

White Deer—Contract has been let for three blocks of brick paving. A white way system is to be installed as soon as the paving program will warrant the same.

Try a Want Ad in THE BRAND.

ular commercial hatching business.

# NOTHING BUT

It isn't just luck. Our Used Cars are so consistently good because we handle NOTHING BUT.

**BEAVERS BROTHERS**  
 Hereford, Texas

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

# TRES TIRES

# TRES TIRES

29x4.40 Regular	\$10.00	29x4.40 6 ply	\$13.00
29x4.75 Regular	\$14.00	30x5.25 Regular	\$17.50
30x3 <sup>1</sup> / <sub>2</sub> Reg. Cord	\$9.00	30x3 <sup>1</sup> / <sub>2</sub> Oversize	\$10.00
30x3 <sup>1</sup> / <sub>2</sub> HEAVY DUTY OVERSIZE	\$14.00	32x4 <sup>1</sup> / <sub>2</sub> HEAVY DUTY TRUCK	\$28.00
32x4 Regular	\$17.50	32x4 Buckeye	\$15.00

# KELLY

SPRINGFIELD

# BRUMLEY CHEVROLET CO. Inc.

B. E. BRUMLEY, Manager

HEREFORD, TEXAS

### CLASSIFIED

#### Wanted

**WANTED**—Students to room and board during school year. Boys only. MRS. ANNIE SAWYER, Second Street. 32-2tp

**WANTED**—At once or before September 10, man, wife and 9-year-old boy want place on farm; straight salary or would rent stocked, equipped farm on shares. Permanent. References. Phone 9004F2 or write D. L. H., P. O. Box 400. 32

**WANTED**—To buy a good second-hand saddle. Also have a good saddle pony for sale; gentle for children. Write P. O. Box 403, Hereford, Texas, or phone 9026F3. 30-ft

**NOTICE**—To all cattle brand owners. My brand book has been mislaid and cattle owners who desire to have me watch their brands should send their brands to me in order that a new list may be made. HENRY HASTINGS, Brand Inspector. 26-ft

**TRANSFER**—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-ft

#### Lost and Found

**LOST**—Some time Monday, a sun- return to Brand office and receive reward. 32-1tp

**STRAYED**—From J. J. Clayton farm, one Jersey yearling steer; has crop off left ear and bar on left hind leg. Call 197. 32-2tp

#### For Rent

**FOR RENT**—Bedroom for couple, close in. Phone 120J. 32-1fc

**FURNISHED** rooms to rent, also bedroom. MRS. ED CONNELL. 32-tfc

**FOR RENT**—Two furnished rooms for light housekeeping. MRS. J. D. THOMPSON. 31-3tp

**FOR RENT**—Modern five room apartment. See L. BASKIN, or phone 188. 29-ft

**FOR RENT**—Two unfurnished rooms. Phone 224. 28-ft

#### For Sale or Trade

**FOR TRADE OR SALE**—Twenty acres close in; in cultivation; clear of debt; will trade for house and lot in town. FRED MILLARD. 29-ft

#### For Sale

**FOR SALE**—Good span of mules and horse and wagon; reasonably

priced. See RUSSELL DANIEL. 32-1t

**FOR SALE**—Nice, fat, red fryers. Phone 147. 32p

**FOR SALE**—One school pony; one single driver, gentle for children to drive. H. C. BOWSER. 32-2t

**FOR SALE**—Easy terms on well improved 20-acre truck farm one mile west of Hereford, Texas. Address Box 395, or phone 136. 32-3p

**BEST CASH OFFER** buys lots 5 and 6, Block 17, Whitehead Addition, Hereford, Texas. F. A. ESTOCK, Owner, 500 Wing St., Glendale, Calif. 31-4t

**FOR SALE**—One 22-36 Case Steel threshing machine, complete. One 15-30 McCormick-Deering tractor. C. A. SKELTON. 31-2t

**FOR SALE**—Two good row binders. Call L. H. SHORE, at 41. 31-ft

**GENUINE** Winter Barley seed, \$1.00 per bushel. See D. H. ALLMAN, 9 miles south of Hereford. 31-3tp

**FOR SALE**—My home on East Third Street, and some choice residence lots; good terms. ALVIN C. THOMPSON. 30-ft

**FOR SALE**—One registered, two-year-old Jersey bull. J. F. WARD, Phone 250. 29-ft

**FOR SALE**—An upright piano; in good condition. See R. W. GILLIAM, South Hereford. 28-ft

**MAPS**—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

#### Young People Attend Picnic Given Friday

Twenty-eight young people of Hereford were present at a picnic given at the swimming hole Friday evening in honor of Mr. and Mrs. Cing Ramey.

Those present included Mr. and Mrs. Ramey, Mr. and Mrs. Fred Patton, Mr. and Mrs. Finis Owen, Mr. and Mrs. Hal Bruner and Mr. and Mrs. Farrell.

Mrs. Mabel DeOliveiro, Misses Grace Ferguson, Edwina Taylor, Norma Powelson, Ruth Elliston, Ina Gregg, Lois Mattocks, Sylvia Scott and Dessie Mae Stube.

Mack Pitman, Dubs Pitman, S. Hale, Geo. V. Stambaugh, J. L. Fuqua, Harry Seed, Earl Woods, Ed Scott and Egbert Bradley.

#### Mrs. Gabbert Honors Guest at Bridge Party

Mrs. W. F. Gabbert complimented her house guest, Mrs. Oliver Wells, of Rosebud, Texas, with a lovely bridge party on Tuesday afternoon, having as guests members of her bridge club, visitors and other friends.

Quantities of garden flowers added their attractiveness to the receiving rooms of this lovely home, where seven tables were placed for the players and the real autumn weather added zest to the games.

Mrs. Gabbert presented her guest with a lovely guest prize and in the games Mrs. John Henson, who has recently moved here to make her home, won high guest and Mrs. Harvey Yantis, of Kansas City, won low guest prize.

Each table cut for table favors, beautiful dahlias, the product of the hostess' own flower garden.

Mrs. Gabbert, assisted by Mrs. Carl Cockrell, served her guests a delicious plate luncheon at the conclusion of the games.

#### Surprise Party Given For Minnie Dea Smith

Fifteen little friends attended a surprise party given in honor of the seventh birthday of Minnie-Dea Smith, daughter of Mr. and Mrs. W. J. Smith, at her home Friday afternoon.

The guests included Billy Roberts, Nina Tynes, Catherine Skelton, Wilma Smith, Billy and Minnie Whitehead, Barbara Becker, Mary Lou Hamilton, Lorena Denny, Louise Sanders, Lorraine Masie, Lois and Betty Joe Cockrell, Lucy Cloer and Caroline Wood.

Mrs. Bishop and Mrs. O'Farrell assisted Mrs. Smith with the refreshments.

#### Amarillo Gasoline Used In Winning Airplane

Already the "testimonial" fans have begun to look towards the winners of the Trans-Pacific air race for the words of wisdom which those experienced gentlemen are now qualified to utter.

Texans come in for its share of fame with the announcement that the winning plane, "Woolaroo," piloted by Goebel and Davis, was fueled exclusively by a new Phillips Petroleum Company gasoline, manufactured near Borger, in Hutchinson county.

The term "whip" applied to certain members of parliamentary bodies is derived from the "whipper-in" of a hunt, men whose job it is to whip up lagging hounds and so to keep the pack together and obedient to orders.

#### Miss Eva Skelton To Be Active City Clerk

Miss Eva Skelton, who for the past three months has been attending the N. T. S. T. C. at Denton, has been appointed as assistant city clerk and began her official duties Tuesday.

Miss Skelton's sister, Mrs. Oscar Easley, has been city clerk here for some time and will retain that title, although she expects to turn over to her sister most of the business connected with the office.

#### Newspapermen Mourn Death of Lena Haber

Northwestern Texas newspaper circles are mourning the loss of Miss Lena Winifred Huber, advertising manager of the Randall County News at Canyon, who died last Thursday at Amarillo.

Miss Huber served in various capacities on the News for four years. Some months ago she was forced to give up her work and go to New Mexico for her health. Recently she had been returned to an Amarillo hospital for treatment.

#### Canyon College Plans New Education Building

Plans are nearing completion for the construction of a new \$300,000 education building at the West Texas State Teachers College at Canyon.

This is expected to be one of the finest buildings of its kind in the state.

Mrs. C. A. Skelton returned this morning from a short visit in Portales, New Mexico.

C. A. Skelton left Monday afternoon for a week's business trip to Dallas.

The records of an Ohio court show that a man convicted of theft was cured by the sentence that he be "divested of his apparel tied to a tree and subjected to the bites of mosquitoes for one hour."

The deepest hole in the earth is known as the Philippine Deep and is located in the Pacific Ocean east of the Philippine Islands. It is 32,089 feet deep, the bottom being more than six miles below the surface of the sea.

According to naturalists, many birds die each year of bronchial pneumonia because of too early migration.

#### Queer Quirks in Human Destiny

BY HARRY R. CALKINS  
WNU Service

#### Horseflies Aided Freedom

IT IS difficult to imagine the horsefly (Tabanus lineola) as being anything except a nuisance, but no less an authority than Thomas Jefferson relates that horseflies played a part in the signing of the Declaration of Independence.

The Continental congress was not unanimous about the desirability of independence from the beginning. In fact until the summer of 1776 a powerful faction in the congress, led by John Dickinson of Pennsylvania, had opposed the idea of separation from England and for several weeks prevailed against the argument of John Adams, Jefferson and other enthusiasts.

In January, 1776, Thomas Paine's pamphlet, "Common Sense," appeared, and caused a great stir in favor of the radical step. New England and the southern colonies were convinced of the need for independence, the middle colonies holding out until last. Richard Henry Lee of Virginia offered a resolution to the congress on June 7, 1776, asserting the Independence of the United Colonies. Out of the debate on this measure came the election of a committee, headed by Thomas Jefferson, to draft the Declaration of Independence.

The measure was adopted by the vote of 12 colonies on July 4. New York joined the movement on July 9. John Hancock, as president of the convention, signed it the day it was passed, signing his signature in large characters and saying: "There! John Bull can see my name without spectacles." Other signers did not affix their names to the document until August 2. It was serious business, this going on record as foes of the mother country. Great Britain was certain to regard it as treason, punishable by ignominious death in the event of capture.

As the patriots gathered about the table that warm August day, awaiting turns to take the grave step, horseflies from a livery stable next door swarmed through the open windows and bit the notables on their distinguished legs through silk stockings. There was much complaint about the attack and delegates forgot their earlier hesitancy, urging one another to act speedily and get the signing done so they might get away.

It is estimated that automobiles to the value of \$300,000,000 are stolen annually in the United States.

Breeders and trainers of canaries claim that both the voice and the temper of the songsters are spoiled by jazz music.

#### Mrs. Parker Returns After Summer in East

Mrs. G. A. F. Parker and Miss Mary Luellen Parker returned on Thursday morning from an extended trip through the East. They have been gone for more than two months, most of which time was spent in studying music at Chautauque, New York.

They were accompanied in their travels by another daughter, Miss Annie Fitzhugh Parker, who joined them in the East after her graduation from Mt. Holyoke Academy last spring. Miss Parker will teach music at the young ladies seminary at Orlando, Florida.

Among the many friends whom they met while at Chautauque, Mrs. Parker said, was Miss Mattie Swisher, who was formerly music teacher in the Hereford schools. Miss Swisher is now employed as a religious advisor of students at the W. T. S. T. C. at Canyon.

#### South Plains Cities Make Improvements

Two South Plains cities, Lockney and Ralls, have voted bond issues of \$55,000 and \$40,000 respectively, for civic improvements within the past week.

The completion of the Lockney sewer system, which is assured by this issue, will give that city all modern conveniences. The Ralls bonds were for the purpose of paving the downtown business district, a total of about ten or twelve blocks.

When the experimental frogs from his laboratory, valued at \$482 were stolen, Percy Vlosca, Jr., was able to identify and reclaim his property by their voices. This was in New Orleans. The frogs were bullfrogs from the North.

A Want Ad in The Brand will get results—Never fails.

The value of automobiles owned in New York State is placed at \$503,000,000, while that of livestock is appraised at only \$230,000,000.

Chicago Fashion Note: Bandits still dress to kill.

During the recent visit of the Duke of York at Auckland, New Zealand, the Maoris presented him with eighteen carved canes.

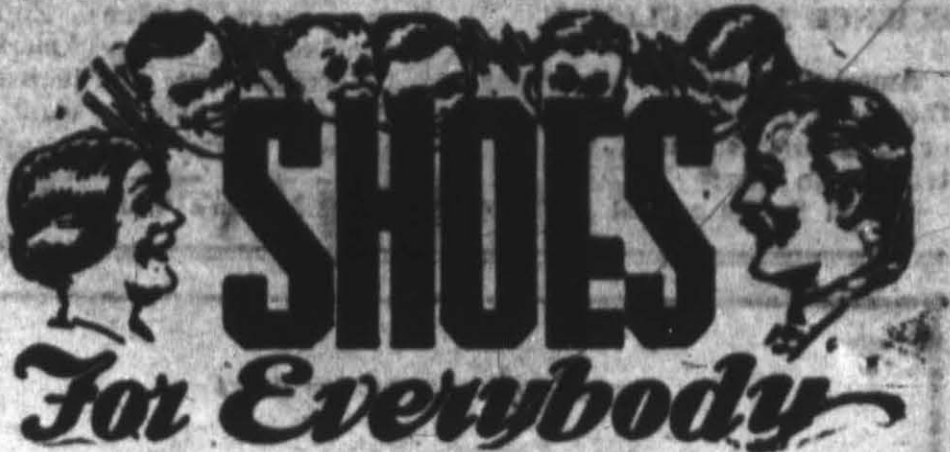
Ambitious Mother—"So young Smithkins called on you last night? I hope you didn't treat him too distantly?"

Blushing Daughter—"Indeed, I didn't; in fact I was very much drawn to him."

Western Indians use cactus spines for needles.

Cast iron is being tried out as a paving material in France. If the experiment proves successful it will provide a use for the great quantities of old iron now being shipped out of the country.

An Italian woman named Tota fans, who lived in the 17th century, was the world's most famous poisoner. She had more than 60 victims to her credit before she was apprehended and executed.



## SIOES For Everybody

### Stylish

Of course, yet moderate in price—the Newest

### FOOTWEAR

Stambaugh Dry Goods Co. HERFORD, TEXAS

## Mr. Tractor Farmer:

COME LOOK THE HART-PARR OVER!

We will be glad to show you this machine, which is proven best by test and comparison.

## M. D. WOMBLE

—at Texas Filling Station

# PIGGLY WIGGLY

## Specials Saturday, Aug. 27

SHOPPING WISDOM  
In PIGGLY WIGGLY stores you may select what you want, not what some one urges on you, and thus get the benefit of your own personal better judgment. You pay for what you get by weight, not by careless measure, which is the only fair and equitable medium of exchange on modern principles.

Apricots	So-called gallon	64c
Peaches	A real bargain in No. 2; in syrup	22c
White Swan Coffee	Three-pound can	\$1.72
ORANGES	per doz.	28c
Lettuce	per head	10c
Fresh Tomatoes	lb.	11c

This is the place to buy your Lunch Meats of all kinds. Boiled and baked ham, dried beef, Strausburg sausage, plain, pimento and Swiss cheese, cream, milk and butter.

We buy eggs and pay as much as the market will justify.

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE.

## Gambling For High Stakes

That's what you're doing when you fail to insure your buildings and personal property.

Your peace of mind and happiness depends a great deal on your vision in guarding against financial loss.

Of all sad words of procrastinating Men:  
"Not interested now, will tell you when."

Are You Fully Insured?

RALPH BARNETT, MANAGER  
HEREFORD INSURANCE AGENCY  
Phone 278

### TIME FOR REPAIRING

And it is time to have us look over your roof, gutters and metal flues to see that they are all in good condition. A little leak or a defective flue can do a world of damage if it is not attended to in time. Have those flues fixed now and avoid delay when winter weather comes.

HEREFORD SHEET METAL WORKS

# COAL

Buying cheap coal is one of the surest ways in the world to busy good money under poor coal. Let us prove to you the economy of buying our coal.

Better phone No. 1 today and have us fill your bin.

## Jones & McLean

PHONE 1

## Huge Irrigated Gardens Here Spread Fame of Hereford As An Excellent Farm Region

Of all the attractions of which Hereford and vicinity may boast, one of the most profitable is that of truck gardening in the shallow water district here, which bids fair to soon become the garden spot of Texas. Mr. and Mrs. H. G. Gaede and family, who are tenants on the Baskin irrigated gardens south of the city, are bringing in wonderful reports of the possibilities of gardening in this region.

Not only do Mr. and Mrs. Gaede speak highly of their success this season, but they display some excellent specimens of almost any vegetable which it is possible to raise in any garden in this country. Moreover, they have won several prizes at fairs throughout Texas and expect to show at Amarillo at the Tri-State Exposition next month.

According to Mr. Gaede, he is sending one truck load every day to Amarillo, Borger or Pampa, and he maintains booths in each of those three cities in addition to having a number of grocery stores who have standing orders for his products.

Mr. Gaede expresses himself as heartily enthusiastic about the Hereford country as an ideal location for all sorts of truck farming.

On his thirty acres south of town he says he raises beans, peas, tomatoes, beets, onions, cucumbers, sweet potatoes, cantaloupes, watermelons, corn, and many other vegetables and fruits.

"Because of our late planting this year," said Mr. Gaede, "we are just beginning to market our products; but from now on the people of Hereford will have an opportunity to enjoy the produce which can be grown in this region."

Statistics covering a five-year period of a dental dispensary in the public schools of one American city shows that diphtheria was reduced from 36.6 per cent to 18.7 per cent; measles from 20 per cent to 4.1 per cent, and scarlet fever from 14.1 per cent to 5 per cent among the school children.

Crocodile meat is liked by African natives, but most white travelers find it inedible.

Gutta-percha was unwittingly discovered by Dr. Thomas W. Evans, a Lancaster, Pennsylvania, dentist, while looking for a substitute for gold foil for tooth fillings.

## Oil Officials Employ Novel Transportation

"When the boss is away, the employees will play" may apply to some concerns, but employees of the Texas Company will probably think twice before they begin to feel themselves "safe."

Such a burst of industry will not necessarily mean that the boys have taken to heart the company's interests, but may some times mean that they have read of the novel means of transportation used by officials of the company, by which it is literally possible for them to "drop right out of the sky."

D. J. Moran and B. E. Hull, officials of the Texas Company, are making an extended trip of the Southwest, inspecting the company properties. Mr. Moran is making what is believed to be the longest air trip ever made by an oil official on business matters.

An ancient Toltec poem depicting the splendors of the city of Tula in its golden age has been unearthed in Mexico. It is known as "The Song to Quetzalcoatl," and was put into written form by the Spanish historian Sahagun at the time of Cortes' conquest.

The daily bill of fare for Peter, a hippopotamus in the New York Zoo consists of 150 pounds of hay, 15 loaves of bread, 6 head of cabbage, and 80 pounds of corn stalks.

# For Cash Only

Beginning September 1st, we will sell for **CASH ONLY.** We will deliver orders for groceries amounting to \$2.00 and over.

**R & F CASH GROCERY**  
R. F. ROGERS PHONE 293 J. B. FRANCE

## Another Air Mail Line Goes Through Amarillo

The city of Amarillo has been put on a third big air mail line, it was announced this week by the Travel Air Service corporation of Wichita, Kansas. Amarillo will be made one of the stops on the Chicago to Los Angeles line.

Other mail routes with stations at Amarillo will be the Denver to New Orleans and the Wichita to El Paso lines. Neither of these lines are now routed through that city, but the Denver service will start within a month, it is said.

The crown worn by King George on state occasions has two officially appointed guardians. When it is housed in the Tower of London with the other crown jewels, the lieutenant of the Tower is responsible for its safety, but whenever it is removed the King's burgomaster must attend and guard it.

A London snuff manufacturer says that 65 per cent of the snuff now sold is bought by women of all classes.

Blueberry or huckleberry leaves are the source of the latest extract to be successfully used in the treatment of diabetes.

## Queer Quirks in Human Destiny

By HARRY R. CALKINS  
WNU Service

**Wreck of the White Ship**  
HIGH hopes of a mighty monarch were blasted and England suffered grievously for many years because a fledgling prince once chose an unfortunate time for a spree.

Henry I, king of England and duke of Normandy, was ready to return to England, when a mariner, Thomas Fitzstephens, begged him to make the voyage aboard his vessel, the White Ship, representing that his father had steered William the Conqueror to England. King Henry declined, but agreed that his son and heir, Prince William, should be Fitzstephens' passenger.

The White Ship, at Prince William's order, delayed its sailing while the rest of the fleet departed. The prince then invited all hands to drink. Revelry ran high until midnight, when the White Ship sank. The great Fitzstephens, rather than the prince for wine, swam from the wreck and ran his vessel on the rocks just outside the harbor.

In the midst of the panic that followed, Prince William and a few nobles were disembarked in the only small boat available, but the cries of his sister, the countess of Perch, touched the prince's heart and he returned for her. Hundreds of frantic passengers leaped for the small boat and it was swamped. Only one survivor, a butcher of Rouen, lived to tell the story.

King Henry heard the news and never smiled again. Before his death he named his daughter, Matilda, as his successor, though female succession had never been recognized by Normans. Stephen, nephew of Henry, seized the throne and civil war ravaged England.

King Stephen proved too weak to govern and feudalism revived. Robbery, rapine and cruel bloodshed prevailed for many years until, on the death of Stephen, Henry II, son of Matilda, and descended on his father's side, according to legend, from a Breton woodcutter, ascended the throne as the first of the Plantagenet rulers.

An Englishman is walking completely around the world. He is making the tour to provide material for a book and also as a wager. He is not allowed to beg, borrow or steal, under the terms of the wager, but may collect funds by lectures and the sale of leaflets.

A bed of live clams was unearthed by a steam shovel excavating in the side of a bluff twenty miles south of Eureka, California, and about the same distance inland from the Pacific Ocean. The bluff was 120 feet above sea level and 80 feet above the Eel River. Placed in water the clams exhibited unmistakable signs of life.

## Methodist Meeting Held at Ceta Canyon

What members of the Methodist Missionary Zone report as the best meeting of the year was held last Thursday when that organization moved to the Northwest Texas Girls' Camp at Ceta Canyon.

Sessions were held in the morning and afternoon, presided over by Mrs. John P. Slaton, followed by an hour of swimming, hiking and camp visiting before the return. Luncheon was provided by the ladies of Hereford and the girls from this city who are attending the camp were guests.

Those attending from Hereford included Misses J. B. Jones, J. P. McMahon, F. H. Brittain, H. L. Broadwell, Luther Hough, F. T. Roloson, Sherman Williams and little grand daughter; J. P. Slaton; Misses Gladys McMahon, Beulah Lee Rutherford, Martha Duncan, Vandell Brooks, Elberta Davis, Mary Inez Hough and Bobby Hough.

Mrs. H. L. Broadwell remained in camp from Thursday until Sunday.

## Last County in Texas Is Definitely Organized

As the result of a petition signed by eighty-four voters of Crane county, the county has been declared officially organized by the commission of Ector county, according to an item in the Midland Reporter. Orders have been issued for an election of officers, to take place September third.

For some time Crane has been the only county in Texas without a definite county organization, and this recent step makes the last to be taken in this state for the establishment of local self-government in county units.

An oil boom within the past two years has resulted in an increase in the population of the county from twenty-seven to 4,000 people. As the result of organizing a fight may be expected between the cities of the county for the county seat. Crane City, with a population of about 1,000, is the only town of any size in the county.

Several weeks ago Myron T. Herrick, American Ambassador in Paris, received a letter from a 14-year-old Illinois boy, asking for his autograph and those of "any other French officials." The Ambassador sent the boy five autographs, including those of Foch and Poincaré. Accompanying the youth's letter of thanks was a dime, "so that you may buy yourself a good cigar."

## Stop That Itching.

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Remedy. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Eczema, Tetter or Cracked Hands, Poison Oak, Ringworm, Scov, Blistered Feet, Sunburn, Old Shin Sores—all of these have yielded to its wonderful healing power. 66c a Jar; \$1.00 a Jar; Soap 25c.

City Drug Store

## The West Texas State Teachers College

Canyon, Texas.  
Eighteenth Annual Session opens September 22.

A class "A" College offering work leading to B. A. and B. S. degrees.

A faculty of seventy men and women, each an expert in his field.

A \$1,000,000 plant to which a \$300,000 education building is now being added and which includes:

Dormitories for 200 women.  
Laboratories for Sciences.  
Extensive Library.  
Two gymnasiums and a swimming pool.

The Oldest College in Northwest Texas dedicated to the preparation of young men and women for successful professional life and Christian citizenship.

For catalog and full information write, D. A. SHIRLEY, Registrar.

## Statistics Show That Housewife Walks Far

That the average housewife, pursuing her routine duties covers, in a year's time the total distance between Dallas and Boston, was one of the interesting revelations made in Dallas recently by Dr. Joseph Lelyveld of Boston, president of the National Association of good health at the National Chiropractic convention there.

Dr. Lelyveld's figures were based upon a series of tests made in a survey of foot mileage in which pedometers were used. Hospital doctors walk about eighteen miles in the course of a few days work, and seventy-five miles in a week is often covered by a salesman, he said.

No statistics were available on the amount of mileage run up by those walking home from automobile rides.

Two Denver pathologists claim to have perfected a method for the use of potatoes instead of guinea pigs as mediums for cultivation of tubercle bacilli to aid in the diagnosis of tuberculosis.

Try a Want Ad in THE BRAND.

LESSONS IN  
**China Painting**  
CLASS AND PRIVATE  
Beginning  
TUESDAY SEPTEMBER 13  
Firing  
Special Order Work  
MRS. J. W. HICKS  
Phone 217.

# DAIRY AUCTION SALE

31 HEAD OF HIGH CLASS Jersey Cows and Heifers

SAT., SEPT. 3rd

at Sale Pavilion, Hereford, Texas  
Sale Begins Promptly at 1:30 p. m.

I am offering in this sale thirty-one (31) head of exceptionally high-class Jersey milk cows and heifers. These cows are heavy milkers and carry a high-test butter-fat record. I feel safe in saying that the cows offered in this sale will meet the requirements of the most particular farmer and dairyman. The ages of these cows are from two to five years. A large per cent of them are milking now and the balance are heavy springers.

## BREEDING

The cows and heifers offered in this sale are all sired by high-class registered bulls. Practically all of the cows are now safe in calf by one of the outstanding young bulls of the county, Financial M. S. Sans Aloï No. 228445, a bull of intense quality, sired by Maiden's Financial Sans Aloï No. 133352, and out of a real show cow, Financial Moll No. 465752, of the Waterloo Jersey farm at Waterloo, Iowa.

This is truly a clean, good offering and it will be to the interest of every farmer and dairyman to take advantage of this occasion and attend this sale, as you will have the opportunity to buy the cows that you are needing at your own price.

"A Good Milk Cow is Endorsed by Every Good Bank"

TERMS: Eight months' bankable note, ten per cent interest, or five per cent discount for cash.

W. V. Hatley, Owner

CLIFFORD ACKER, Clerk: COL. RAY BARBER, Auctioneer.

"The Little Clodhopper"  
—a three-act play  
Given by  
THE WIDE-AWAKE CLASS  
of the Presbyterian Church.  
Proceeds Used for  
NEW CHURCH BUILDING FUND  
Directed by Mrs. H. D. Reed  
HIGH SCHOOL AUDITORIUM  
September 9. 8:15 p. m.

**GET AWAY**  
like an arrow from a bow

Buick for 1928 gets away in traffic like an arrow from a bow!

Watch the Buicks next time you drive downtown. See how easily they step out in front when the signal changes. And note how they give other cars the slip in the friendly rivalry of traffic.

You cannot say you know the full meaning of "performance" until you've driven a Buick for 1928.

BUICK MOTOR COMPANY, FLINT, MICH.  
*Division of General Motors Corporation*

**BUICK for 1928**  
Norton Motor Company  
Hereford, Texas

Arney News Items

O. W. Forner and wife of Boring spent Monday and Tuesday with her parents, Mr. and Mrs. J. E. Boyd.

AUCTIONEER W.S. WILLIAMS Hereford, Texas Service and Satisfaction Is My Motto

day for Palestine to make their home. We are sorry to lose them. Bill Hendrix and Grady Bailey were in Happy Monday.

Here and There.

Sunday school was well attended last Sunday. The series of meetings which was to have started Sunday was postponed until next Sunday night, owing to the illness of Mrs. Naugle, so please keep in mind the meeting and make plans to attend.

Miss Mrs. Sparks. She was considerably bruised but was able to return home. Floyd Hacker pulled the wrecked car home Wednesday.

In my experience, ninety-nine out of a hundred patients that conform to the above schedule, have peptic ulcer; verification by X-ray has proven it so often that I regard the three indications as very dependable.

REAL ESTATE CITY-FARM-RANCHES Priced to Sell. Real Estate Loans. HILL & RICKETTS Phone 358

LEVI STRAUSS Overalls More days wear for your dollar A New Pair FREE if they Rip

TIME not WORDS proves a tire's value EVERY NEW TIRE LOOKS GOOD. Dunlops not only look good, but they make good—over rocks and gravel, and ruts and sand.

Beavers Bros. Hereford, Texas every 2 1/2 seconds someone buys a DUNLOP FOUNDRERS OF THE PNEUMATIC TIRE INDUSTRY

DR. FRANK CRANE SAYS Desire—Keep It Ever Green. That is a pretty good title. It is given to one of the recent Antioch College pamphlets and is very suggestive.

There is nothing people need more in the world than desire. The great problem is not repressing desire or apportioning it, but properly nursing it. We need desire all our lives. No great thing was ever done by a man without a great desire.

DR. FRANK CRANE SAYS Desire—Keep It Ever Green. There have been few business successes accomplished by those who had no desire to get forward and few politicians achieve success without the proper amount of ambition.

Behind the whole human race in every race is the thing we call desire. It is the steam of the human engine. It is the urge in human accomplishment. People do not fail so much because they want the wrong things.

The Proverb of the Farmer and the Seed The farmer is very careful to sow his seed upon the richest soil, where he knows it will bear the richest crop. The First National Bank

I am a malicious mosquito! Bee Brand Insect Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Ants, Water Bugs, Bed Bugs, Moths, Crickets, Poultry Lice and many other insects.

Things You Should Know About Your HEALTH Jno. Jos. Galois, M. D. PEPTIC ULCER. This means ulceration of the lining of the stomach or within the first few inches of the intestines below it.

This SMART NEW CAR is as remarkable in quality as in performance. Fastest Four in America mile-a-minute performance \$875 The Lowest Price at which a Sedan was EVER sold by Dodge Brothers



## PORTALES AGGREGATION DEFEATED BY HEREFORD IN LAST SUNDAY'S GAME

Whiteface Team Turn Tables On New Mexico Boys and Take Game from Under Their Noses. Hereford Boys Showed Themselves Superior In Every Phase of National Game and Are Easy Winners.

Playing save in one or two instances, the sort of baseball which any club might be proud, the Hereford Whitefaces romped away with the long end of a 7 to 1 score in the game with Portales Sunday afternoon at Portales.

Onias Carroll's work in the left garden and Jess Russell's four-base clout in the ninth were the outstanding features of the game so far as Hereford was concerned.

As for the Portales nine, perhaps the least said is the best. To say the least, however, they did not take their defeat any too gracefully. Indeed, when an umpire's decision in the seventh in-

ning happened to go somewhat against the grain, they proceeded to fire the "pump" and substitute another, much to the amusement of astonished fans.

Despite the one-sided score, the game was far from being a walk-away, particularly in the first few innings. It was apparent, however, that Hereford had the advantage all the way through.

The first inning opened with Hereford at the bat. Onias Carroll wielding the willow. He just got to first on a second baseman's error and that was all. Murphy went to first on a fielder's choice and stole second. Carroll was

tagged off second by the shortstop. Aris Russell fanned and Carr followed with a three-bagger, scoring Murphy. Galbraith made an out when he popped a fly to short. The first Portales man struck out; the second went out at first on a grounder to Strate, playing short for the Whitefaces. The third man up was foolish enough to knock a fly in the general direction of left field and Carroll made the first of his put-outs.

Hereford did not do so well in the second frame. Strate and J. Russell popped to short and center, and Robinson laid down a short one which the pitcher threw to first. Maxwell of Portales failed to beat out a throw from second to first. Watson hit a nice two-sacker to left, and Carr struck out. Brown knocked an easy one to short and was out at first.

Hereford opened the third with three outs in a row, made on throws as follows: third to first, pitcher to first, short to first. The first two Portales men hit easy grounders to Walcott and were out at first. Stratton hit a clean single through left; stole second, but failed to score when Walcott struck out the next man up.

In the fourth the Whitefaces again went down in short order. A. Russell fanned. Carr fied out to center, and Galbraith was out, third to first. Three Portales batters made outs when their flies were caught by Carroll, Strate and Walcott.

The Whiteface team nearly batted around in the next inning. Strate got to first on an error, stole second. J. Russell fanned. Robinson singled, went to second on Walcott's single to right. Carroll hit another single in that direction and Strate came home. Murphy then brought in Robinson on the same kind of hit. A. Russell fanned and Carr fied out to center. Portales hit two flies to Carroll and one to J. Russell, all three of which were caught, retiring the side.

In the sixth Galbraith poled an easy fly to left; Strate struck out; J. Russell hit a single and Robinson fied out to left. Trout came up for Portales and went to first on a single to center. The next man up got another single through the same place and the third batter advanced to first on an error by short. Steeve popped a little fly to short and the next man got to first for the reason that Strate was too busy throwing the ball home to catch a runner. Karr, Hereford catcher, put the man out. Watson hit a grounder to Robinson, who outran him to first.

Then came the eventful seventh. Walcott went to first on a grounder to center and advanced to second at Carroll got to first on a second baseman's error. Murphy fanned. A. Russell took first on an error and the bases were full. The Portales pitcher made the Hereford team a present of a walk for Karr and a score as Walcott was forced in. Galbraith went to first on another error and as he did so, Carroll ran in, bringing the score to five to nothing in favor of Hereford. Strate fanned. The first Portales batter walked. The next got to first on an error. Greathouse poled a fly to left which was nailed by Carroll. Trout went out on a grounder to short and Carr came in with Portales' only run. The last man struck out. Galbraith pitched in the seventh, replacing Walcott who had strained a muscle earlier in the game.

Robinson made an out in the eighth on a grounder to third; Walcott hit a single; Carroll fied out to second, and Murphy made a single through short. A. Russell made an out on a grounder to short. The first batter for Portales knocked what appeared to be a homer, but was called out by the umpire who said that he failed to touch second. The next man got to first on an error and the third fanned. The side retired when Watson hit an easy fly to A. Russell in center field.

Karr began the ninth by hitting a grounder to short, who threw him out at first. Galbraith made a single through left, but was thrown out at second by the shortstop. Strate went to first on a fielder's choice which threw Galbraith out, and advanced to second a moment later. J. Russell connected with a straight ball and made a home run, bringing the final score to seven to one. The Portales team went down in one-two-three order.

Box Score.						
Hereford—	AB	R	H	P	O	A
Carroll, lf	5	1	1	6	0	0
Murphy 3	5	1	2	0	0	1
A. Russell rf	5	0	1	0	0	0
Karr c	4	0	1	1	0	0
Galbraith 2	5	0	0	2	1	0
Strate ss	5	2	0	2	4	1
J. Russell cf	4	1	2	1	0	0
Robinson 1b	5	1	1	8	0	0
Walcott p	4	1	3	5	2	0
Lewis p	1	0	0	2	0	0
Totals	43	7	10	26	8	8
Portales—	AB	R	H	P	O	A
Stratton cf	4	0	2	3	0	0
Swafford 1b	4	0	0	7	0	0
Steeve 2b	4	0	0	1	2	1
Maxwell c	4	0	0	0	0	0
Watson rf	4	0	1	2	0	0

Carew ss	5	1	1	3	3	2
Brown 2b	5	0	0	2	1	2
Greathouse lf	5	0	0	2	1	0
Trout p	3	0	1	7	2	0
Johnson	1	0	0	0	0	0
Biggs	1	0	0	0	0	0
Totals	24	1	5	27	9	5

Summary: Home run, J. Russell; three base hit, Karr; two base hit, Watson; struck out, by Trout 7 in 9 innings, by Galbraith 1 in 1 inning, by Lewis, 2 in 2 innings, by Walcott, 4 in 6 innings; bases on balls, off Trout 1, off Galbraith 1; winning pitcher, Walcott, losing pitcher, Trout; umpires, Hopkins, Patton and Melton.

### PUNKIN HOLLOW HAPPENINGS

Flukus Tuggle says the reason that Losh Hostetters is no uglier is because that there is no more room on his face.

The horse doctor who was called to Clabe Clabbers' the other day arrived just in time as the mule was almost ready to get up and go to grazing when he got there.

Miss Charlem Hoople says that sometimes she thinks that she will get married, and sometimes she thinks she will remain single, but it is noticed that she decides she won't marry only when she has no prospects on the string.

Parson Joshua Tuffshell says he is not looking for much of a successful revival this summer as crops are so good.

Rookus Rawbones and family have been visiting his brother Rash for three weeks returned home the other day after being fully satisfied that Rash didn't have another frying sised chicken and that his roasting ears were all too hard to use.

Mrs. Peruna Jigzira does not want to get well as she gets lots of comfort out of telling everybody how bad she feels.

Mrs. Gus Hoolan says Gus has

ever saw as he always remembers the best memory of anybody she to forget everything she sends after.

We are pleased if not downright grateful that a bee has 13,000 eyes, as announced, instead of stings.

No matter who makes a better phonograph record, somebody at our house will break it.

That 300 mile searchlight, if ever perfected in pocket sizes, should find a ready market among Tex Rickard's fight fans.

A local Dumbdora remarked this week that the percentage of accidents in airplanes was very small—only one to a person.

The fellow who insists that life is a joke usually lives to learn that it is on him.

## A New Service

We are now in a position to offer you the very best service in washing, greasing and tire repairing.

CHAS. NEWELL RAYFORD RICKETS  
At Whippet-Knight Co.

## We Are Selling

Bran	-----	\$1.70
Shorts	-----	\$2.00
Meal	-----	\$2.00
Oats	-----	\$ .65
Salt, per block	-----	\$ .40
Best Colorado lump coal		\$12.00
Best Colorado nut coal		\$11.00

These prices hold good every day in the week, subject to market changes.

West Texas Feed & Seed Co.  
Phone 265 We Deliver



## Let Us DO

Your Laundry

—And then you will have time for the many things you would like to do.

—Our Laundry Service is complete.

CANYON STEAM LAUNDRY

Beene & Shaw, Local Agents.

We Call For and Deliver. Phone 160

## Announcing the Illustrious NEW CHRYSLER 72

A Statement from Walter P. Chrysler:

In announcing the Illustrious New Chrysler "72," we are confident that our latest product is as great an advance over today's fine cars as was the famous "70" over the best of four years ago.

The New "72" is ultra modern—again setting new standards, establishing

new results for the industry to follow. The New Chrysler "72" with the Great, New "62," the New "52," and the magnificent Imperial "80"—are Chrysler's covenant of faith with the public which has so generously demonstrated its faith in us.

*W.P. Chrysler*

\$1495  
to \*1745, f. o. b. Detroit



### Longer, Roomier, Faster, Handsomer

The Illustrious New Chrysler "72"—longer, roomier, faster and handsomer—but that tells only a touch of the "72" story.

For the first time, in a car costing less than \$2000, the New "72" gives an engine of 75 horsepower, with counterweighted 7-bearing crankshaft and rubber engine mountings to wipe out every last vestige of vibration.

It gives you speed of 72 and more miles an hour, pick-up of 5 to 25 miles in 7 seconds, hill-climbing ability that sweeps you up even mountain grades at constant acceleration.

It gives you rubber shock insulators, pioneered with such great success in the Chrysler Imperial

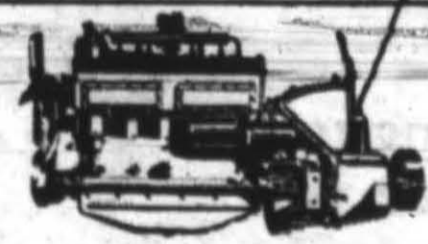
"80." The spring ends are anchored in blocks of live rubber, eliminating wear, noise and the need for lubrication. These insulators, with the special Chrysler spring suspension result in riding smoothness hitherto unknown.

It gives you longer, more beautiful bodies, tastefully appointed, luxuriously roomy, and fully equipped with saddle-spring seat-cushions and adjustable steering wheel to give you the utmost in comfort.

Test it to your satisfaction in every conceivable manner. Only then can you appreciate just how much wider is the gap which the Chrysler "72" has placed between itself and all others in this class.

Illustrious New Chrysler "72" prices—Eight body styles, \$1495 and upwards, f. o. b. Detroit. Chrysler dealers are in position to extend the convenience of time payments. Ask about Chrysler's attractive plan.

L. W. HOUGH, Dealer, Hereford, Texas



#### "Red-Head" Sets Chrysler Performance Farther Ahead

For those who seek supreme performance—speed, pick-up, hill-climbing ability, going beyond even the qualities of its standard sizes—Chrysler furnishes its new "Red-Head" high compression engine.... The New Chrysler "Red-Head" will be regular equipment on the Illustrious New Chrysler "72" Roadster, giving even greater speed and acceleration than the standards announced. It is also available for all other "72" body models.



# DON'T MISS OUR REDUCTION SALE

## Buy School Clothes at a Saving



Men's and Boys' Suits, ranging from \$6.95 to \$50.00  
Ladies' Silk Hose, all shades, \$1.00 value at 59c

Oxfords, value \$5.75, Special at \$3.98  
Boys' fast color School Shirts, 98c  
Boys' \$1.50 Caps at 65c

Men's Dress Shirts, up to \$3.50  
Extra Special \$1.69  
Men's Oxfords, value \$6.50, Extra Special \$3.98

IF YOU WANT TO SAVE ON YOUR SCHOOL PURCHASES, COME TO

# The Popular Store

Hereford, Texas

Phone 24

FREE! FREE!! A USEFUL GIFT WITH EVERY PURCHASE FOR SCHOOL CHILDREN!



## While You Wait

—When you have tire trouble, come to our shop and let us fix you up at lowest possible cost—whether it be punctures or vulcanizing. We will tell you honestly what is needed and the most economical method of treating the tire. Punctures fixed in a few moments—while you wait.

Headquarters for **MARLAND GAS AND OILS**

—at the sign of the triangle

### BUICK SERVICE STATION

George Washington, a great lover of fish, refused to eat a shad that cost three dollars because he did not want it said that his table, as President, set an example of luxury and extravagance.

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

FAIRBANKS MORSE Home Light Plant



DUNLAP & SON HEREFORD, TEXAS

### High School Students Make New Tennis Court

A second court to meet the needs of city tennis enthusiasts is being resurfaced by students at the high school. Clay is being used as surfacing material and was obtained from the grounds near the Catholic church.

The first court surfaced in this manner has the reputation of one of the best courts in the Panhandle according to C. W. Humble, who will coach the tennis team. If the activity on the court during the past few weeks may be taken as an indication of the students' interest in the sport, Humble believes the prospects for a good tennis team are excellent.

#### Fast Worker

Doctor (holding stethoscope to recruits chest)—"Say ninety-nine three times."

Recruit—"Two hundred and ninety-seven."

#### A Sure Sign

Hairlock Combs—"Too bad Katherine didn't write you today. Watson—"Who said Katherine didn't write me?"

Hairlock Combs—"Nobody did, but I just handed you a piece of gum and you took off the wrapper, threw the gum in the basket, and now you're chewing the wrapper."

#### "Until It Hurt"

"You seem pretty proud since you gave twenty-five cents to the Red Cross fund."

"Yeah," said Erastus, "talk about dol'r yoh bit—Ah done mah two bits!"

### Northeast Corner

The revival meeting begins at Palo Duro next Sunday. Every one must make their plans to attend the meeting as much as possible. By the co-operation of each individual we can make this meeting a great success.

W. T. McClain and family visited Mrs. McClain's parents, Mr. and Mrs. W. G. Reulson, last Sunday.

C. O. Phillips, wife and daughter, Bernardino, visited in the home of Mr. and Mrs. Elmer Womble.

Mr. and Mrs. J. T. McClain were visitors in Hereford last Saturday afternoon.

A number of visitors from Amarillo and Hereford gathered in the home of Mr. and Mrs. H. J. Oglesby and family to a birthday dinner given in honor of Mr. Oglesby. Amarillo relatives spent Sunday evening and Monday in the Oglesby home.

Mrs. Ollie Grabbe was visited one evening last week by Mrs. Elmer Womble.

Mrs. Traift McClain made a trip to Amarillo last Friday.

Miss Dorie McBroom visited a few days last week with relatives at Hereford.

W. B. Bowen and family returned to their home last week after a two weeks visit with relatives in East Texas.

N. M. Cabot and family visited one evening last week with relatives in Hereford.

B. F. Oee and family spent last Sunday at the Baptist Assembly near Canyon.

A number of friends and relatives spent Sunday in the home of J. C. Allred.

Mr. and Mrs. Lawrence Womble returned home last week after visiting relatives near Dallas.

A number of Sunday school and B.Y.P.U. folks visited relatives in Hereford Sunday.

Mr. and Mrs. L. W. Burns of Amarillo were in this community Sunday.

A. R. Norman and family are being visited by relatives at this time.

John Stratton of Canyon spent last week in the home of Mr. and Mrs. R. L. Campbell.

A number of young people from Hereford were visitors at B. Y. P. U. Sunday night.

J. M. Ware and daughter, Ole made a trip to Amarillo last Saturday.

#### Right Back at Him

Two old Scotchmen who hadn't met since they were boys at home were renewing the acquaintance as they sat on the porch of the summer hotel. One had lost an eye and was very sensitive about it. Finally the other, seeming to notice it for the first time said: "Whaur's yeither e'e, Sandy?" Glancing at his companion's shiny pate, Sandy retorted: "Hoot, Mon! It's awa' lookin' fer yer 'air'."

#### Knew His Capacity

Mrs. Casey—"Oh, Mrs. Murphy, your husband has been run in for intoxication. Run down and bail him out."

Mrs. Murphy—"Sure, now, if my old man's drunk, you couldn't pump him out."

#### Sounds Reasonable

Patient—"What is the best method to prevent the disease caused by biting insects?"

Medico—"Stop biting them." The first beet sugar was put on the market about 1909 in Austria.

Every Sunday a group of golfers near Fort Stockton, Texas, assemble on the course and listen to the Sunday school lesson broadcast by the pastor of the Presbyterian church.

Lighting an American match in Peru may be a cause for a twenty dollar fine. A Swedish match company has a monopoly on the sale of matches in that country, which makes all others highly dutiable.

### SQUARE

IN NAME  
IN SERVICE  
IN PRICES  
Buyers of All Kinds of  
PRODUCE  
SQUARE DEAL  
PRODUCE  
PHONE 33



see something *New* this summer in the Far Cool West  
California  
Colorado  
New Mexico  
Arizona  
Grand Canyon  
Indianapolis  
Seashore  
Mountain  
Dude Ranches  
Excursions this summer

mail this coupon

Please mail five picture folders "Grand Canyon Outlook," "California Picture Book," "Indian Outlook," "Colorado Summer."

Name.....  
Address.....

See: J. E. BERRY, AGENT Or Write: T. B. GALLAGHER, General Passenger Agent, Amarillo, Texas.

### Ford Doings

Mrs. Floyd Benson and Mrs. Hardy Benson entertained the Community Welfare Club at the home of the former last Thursday afternoon. A pleasant afternoon was spent quilting, after which delicious sandwiches and punch were served. Eleven members were present. Some were kept away by sickness. The next meeting will be at the home of Mrs. T. E. Major, Thursday afternoon, September 1. The monthly meeting of our club will be at the school house Friday night, September 2. A good program is being prepared and everyone interested is invited to come.

Mrs. Willie Smith and children of Vernon returned to their home Friday after a ten days visit with Mr. and Mrs. Harold Smith.

Mrs. Brunson and daughters, Mrs. Dye and Misses Mary and Lucy, of Claude, spent the past week with Mr. and Mrs. Fred Brunson.

Mrs. J. H. Harris of Hereford and Mr. and Mrs. Howard Morel went to Vega Sunday afternoon to see Mr. and Mrs. Bernice Harris.

Denson Hill and Miss Virgie Atchley of Summerfield were visitors here Sunday afternoon.

O. E. Sherman and family of Hereford and Mr. and Mrs. Fielding Johnson ate Sunday dinner with Mr. and Mrs. Harold Smith. Misses Ruby and Veda Parker and Rosa Pearl Hammer made a business trip to Canyon Monday.

Andy Thomas and family attended Sunday school at Ward Sunday afternoon.

Mr. and Mrs. Sherm Garrett and Mr. and Mrs. Floyd Benson were among the shoppers in Hereford Saturday afternoon.

Mr. and Mrs. Bob Orr and Mr. and Mrs. R. H. Parker spent last Sunday afternoon near Summerfield.

Hardy and Marvia Thomas were dinner guests of Joe and Pete Garrett Sunday.

The lifetime of a good watch, experts say, is 50 years. In its daily work, the balance and hair-spring vibrate 18,000 times every hour, or more than 157,000,000 times a year, while an equal number of ticks come from the escapement.

#### NOTICE

SHERIFF'S SALE  
THE STATE OF TEXAS,  
COUNTY OF DEAF SMITH.

By virtue of an alias execution issued out of the honorable county court of Wharton county, on the 14th day of June, A. D. 1927, by the clerk thereof, in the case of W. N. Stokes versus J. M. Keene, No. 2191, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September, A. D. 1927, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

All of section No. 16 in block K-3, abstract No. 818, certificate No. 298, containing 640 acres of land, located in Deaf Smith County, Texas, levied on as the property of J. M. Keene, to satisfy a judgement amounting to \$453.05 in favor of W. N. Stokes, together with interest and costs of suit. Given under my hand, this 19th day of July, A. D. 1927.

CLAUDE BENTON,  
Sheriff, Deaf Smith County, Texas,  
20-4t

Fish scales are now valuable, being used in the manufacture of imitation pearls. A Heathsville, Virginia, fisherman recently sold \$100 worth of herring scales from one day's fishing.

After a two months' trial at Stephens Junior College for Girls, Columbus, Missouri, the midday siesta has been adjudged a success and put into effect permanently. The coeds are not compelled to sleep, but most of them do while all find relaxation.

Forty thousand roses are required to produce one ounce of attar of rose.

### Lumber, Timbers, Shingles

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office Louisiana Lumber and Supply Company AMARILLO  
1600 W. 6th St. Phone 2800  
Quick Job Service at This Point

DR. J. W. HENDRIX  
ORTHOPRACTIC MASSAGE  
Residence Phone 92 Hereford, Texas  
Second Floor Lambert-Decker Building  
FREE CONSULTATION AND ANALYSIS

## A Surprise in Battery Value

Now you can have a genuine Willard 13-Plate Battery at a worthwhile saving. More miles of uninterrupted battery service per dollar of cost every day.

### Willard Battery Station

VERN WITHERSPOON, Proprietor

## The Willard Battery men

## Ray Barber

Pure Bred Live Stock and Farm Sales

### AUCTIONEER

#### SUPERIOR SALES SERVICE

My knowledge of Values Enables Me to Render Efficient Service.  
PHONE 241  
Leave Your Sale Dates With Hereford Brand.  
Hereford, Texas.

### West-Way Items

Miss Viola Nunn will leave for Cortez, Colo., August 24, where she will teach this winter.

Orville Houser was badly injured when he was knocked from a windmill on which he was working last Saturday morning.

The school teachers and Miss Myers' sister visited our Sunday school Sunday. The community is glad to see them taking an interest in Sunday school at this time.

G. P. Owen and wife attended the Summerfield revival this week.

G. C. Hartman and family spent Sunday with Friona friends.

Bill Bagwell spent Saturday night with his parents at Dawn.

Roy Jacobs and wife went to Dawn Sunday to take Miss Mildred Freeman.

Miss Myra Hartman spent last week with relatives in Canyon.

Bill Mathews has moved here from Coalgate, Okla., and is working for Mr. Nash.

The service station and store at Westway will soon be completed.

A new windmill and derrick has been erected at the school house.

The Young People's Union is progressing nicely though the at-

tendance has been light.

Following is the program for August 28:

Topic: Why missions in Christian lands?

Leader's talk—Ray Jacobs.

Image worship in foreign lands—Ulya Pierce.

Growing infidelity—Bill Bagwell.

The force of a Christian example—Alma Jacobs.

The power of the Book—Jewel Owen.

The mission school—Edith Chandler.

The mission press—Anna Lee Houser.

The agency of Christian Endeavor—Raymond Pierce.

Business.

Song.

Prayer.

Ballinger—Twenty-five blocks of new paving have been ordered by the city commission here. Work on this project will start within thirty days. A cost of \$75,000 is represented in this movement.

Lamesa—The new Lamesa National Bank has been opened up and a good business has been assured.

Try a Want Ad in THE BRAND.

### Progressive News

The minimum age of fourteen years for employment in industry adopted by the Washington conference of 1919 has been ratified by fifteen nations.

Lizzie Shelton, who died recently near Lexington, Kentucky, was the only Negro woman in the world eligible to membership in the D. A. R.

The cleaning up of the 1,800 tons of waste paper and confetti thrown upon the streets during the welcome of Colonel Lindbergh cost New York City \$16,000.

Sunday Island, in the Pacific, is said to be the tallest mountain in the world as it rises 2,000 feet out of five miles of water that makes its height nearly 30,000 feet.

Seventy-eight at Sunday school Sunday afternoon and after Sunday school Rev. Massie, who has filled the place of the First Christian pastor in Hereford for some time, preached.

Singing program, August 27:

Opening song—Leader.

Music—Augustine Gregory.

Ramsey Quartet.

Song—Eunice Caldwell.

Duet—arr Ida Mae Knox.

Song—Mr. Reeves.

Song—Orlen Russell.

Male quartet—arr Jake Gregory.

Song—Katherine Hersey.

Song—Luke McBrier.

Song—Jess Caldwell.

Quartet—arr Geo. Lewis.

Closing song—President.

Miss Mabel Park had an operation for appendicitis at the Hereford hospital Wednesday, August 17, and is getting along nicely. She had not been entirely well for a long time.

Messrs. D. G. Webb and Counts returned to Fort Sumner, New Mexico last week and brought in a load of fruit.

Mrs. C. P. Caldwell and daughters, Misses Velma and Eunice Caldwell visited Mrs. Webb last Thursday afternoon.

Mrs. George McKinzie spent a few days visiting relatives in Hereford last week.

Miss Beulah McKinzie returned to Amarillo Monday to take up her work again.

Mrs. W. C. Russell spent last Friday afternoon in the home of Mrs. C. P. Caldwell.

### Joel Cleanings

Everything is looking fine since the heavy rains.

Tom Cox of Plainview has been visiting his sister, Mrs. Walker.

Mrs. W. E. London is visiting in the home of her son, Boyd London, in Hereford.

Mrs. Roy Dickey has been visiting her sister, Mrs. W. H. London for the past two weeks. She returned to her home in Electra Saturday.

J. S. Smith and wife have returned to their home in Huntington, Tenn., after a two weeks visit in the W. T. Smith home.

W. T. Smith and wife, Guy Smith and wife were in Portales Sunday to see a ball game.

Norm Cabot and family spent Monday night in the Lester Galley home. Mr. Cabot has sold his home at Wildorado and the family is enroute to Nebraska or Colorado looking for a location.

Tom Cox, Mrs. Walker and son ate watermelons at the London home Saturday morning.

Miss E. Dora and Wilma Smith and Loy and Glenn Smith visited the Kelly Gray ranch Sunday.

Ed Botts and family spent Sunday in Canyon visiting Mrs. Botts' sister and family.

Mrs. Falmion of Groom spent the week end in the Holmon home.

Mrs. Walker and son spent Saturday in the R. T. Joel home at Hereford.

Howard Carlyle and wife, of Muleshoe, C. H. Carlyle and family of Dewey, Okla., and Mrs. D. H. Bryant and children spent Monday in the Joe Greer home.

The families of R. F. Joel and Purcell and Cecil Walker and mother attended the picnic at the L. R. Bradley ranch Sunday.

Mrs. Ray Bowers and children are visiting near Garden City, Kas.

Mrs. D. N. Bowers is enjoying a visit from her daughter, of Garden City, Kansas.

W. T. Smith and wife, Miss E. Dora Smith, Mr. Calloway and family went to the show in Hereford Monday night.

W. H. London and wife, and Ethel London visited the Joe Greer home Sunday afternoon.

Misses Annie and Mildred Sawyer visited Miss E. Dora Smith Saturday afternoon.

Lester Galley and Joe Greer and families were surprised Sunday on their return to their cars after Sunday school and found them well loaded with watermelons. Walter London was found to be guilty as the melons were from his patch.

W. T. Smith, E. Dora, J. S. and wife, Guy Smith and family, John Renfro and wife and Joe Kyrstinger visited the Devil's Kitchen and Big Dawn Thursday.

W. T. J. S. and Guy Smith and families spent Sunday at the Kelly camp.

C. F. Carlyle and family, Mrs. L. W. Carlyle and children and Miss Dorothy Hunt and Mrs. D. H. Bryant and children, Mrs. Joe Greer and Mary Jo spent Sunday in Muleshoe with Howard Carlyle.

W. T. and J. S. Smith spent Monday fishing on the Tierra Blanca.

Mrs. Calloway and children visited the W. T. Smith home Friday.

Cleanliness is impossible where there are flies or similar disease carrying household insects. Flies taint every thing they touch. Infect milk, meat, sweets. Transmit thirty different diseases. Fly-Tox kills flies. It is safe, stainless, sure. Insist on Fly-Tox. Fly-Tox is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellowship. Simple instructions on each bottle (blue label) for killing ALL household insects. Fly-Tox fragrance is a symbol of cleanliness.



Read Our Message In This Week's Farm and Ranch.

## "You Want a Man Like That"

Brown was an every day young man around town. Well known, well liked. From his small salary he saved a set amount each week. Every Monday morning he made his deposit, watching small amounts grow into large figures. It was this saving habit that won for him a good position at real money.

Brown's regular appearances at the bank were well known, and one day when a prominent manufacturer needed that type man, Brown was pointed out.

Regular saving builds confidence in you. A thrifty citizen is a worth-while, dependable citizen—in whom others feel safe in placing trust—friendship, and whom they are ever willing to employ and to help.

## First State Bank & Trust Company

**Now you can have FRIGIDAIRE for only \$205**

(INSTALLED)  
Wiring Extra

NO more ice to buy—no more spoiled food in throw away constant automatic refrigeration that guards against the dangers of tainted foods. These are the advantages that Frigidaire brings to your home.

Frigidaire is so low in price, so economical to operate, so necessary as a protection to health that you can no longer afford to be without it.

See the new low-priced Frigidaire and get the reduced prices on other models. Call at our display room today.

**FRIGIDAIRE**

**F. H. OBERTHIER & CO.**  
Phone 390 West Third St., Hereford, Texas

PRODUCT OF GENERAL MOTORS

for Economical Transportation

## World's Lowest Ton-Mile Cost

Tens of thousands of users have learned by actual comparison that Chevrolet provides the lowest ton-mile cost\* in the history of the commercial car industry!

This matchless economy is due to advanced modern design . . . extremely low operation and maintenance costs . . . exceptionally slow depreciation . . . and the most amazing price ever placed on a modern, gear-shift truck—a combination of economy features found in no other commercial car in the world.

Whether you operate one or many trucks, \*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.

come to our salesroom and learn for yourself how Chevrolet is designed and built to save you money. Go over the chassis, unit by unit. Note the advanced, modern engineering—typified by a powerful valve-in-head motor, with three-speed transmission and sturdy single-plate disc-clutch. Mark the rugged, quality construction throughout; heavy channel steel frame—massive banjo-type rear axle—long, extra-leaved, heavy steel springs, set parallel to the frame.

Then, go for a trial load demonstration—and see how perfectly Chevrolet meets your own haulage requirements!

16-Ton Truck Chassis **\$395**

1-Ton Truck Chassis \$495  
1-Ton Truck Chassis with Cab \$610

All prices f. o. b. Flint, Mich.  
Check Chevrolet Delivered Prices  
They include the lowest handling and financing charges available.

## FULL MEASURE Greater Power

GIVE OUR GAS THE TEST OF MILEAGE and also for power. We believe you will find out what other motorists have proven—it gives greater mileage and more power to the gallon.

## ABO FILLING STATION

We Give Gold Bond Stamps

**Brumley Chevrolet Company, Inc.**  
Hereford, Texas

The WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS



**Exactness**

In our prescription work, exactness is a rule of rigid enforcement. Exactly what the doctor orders, no more, no less, and compounded as he directs.  
Bring us your next prescription work.



Home of Mistletoe Ice Cream

## City Drug Store

HEREFORD, TEXAS

Agent for Eastman Kodaks

## City Drug Store

FRIONA, TEXAS

# STAR THEATRE

HEREFORD, TEXAS

FRIDAY EVENING ONLY

AUGUST 26

**JOHNNY HINES**

in

"All Aboard"

SATURDAY MATINEE AND NIGHT

AUGUST 27

**HOOT GIBSON**

in

"The Texas Streak"

MONDAY AND TUESDAY

AUGUST 29-30

**LAURA LA PLANTE**

in

"The Midnight Sun"

WEDNESDAY AND THURSDAY

AUGUST 31, SEPTEMBER 1

**MADGE BELLAMY**

in

"Ankles Preferred"

## Local Happenings

Mrs. W. F. Gabbert has as her guest Mrs. Oliver Wells, of Rosabud, Texas.

Rev. and Mrs. Timothy Tinsley and small son returned to their home in New York City after a visit with Mrs. Tinsley's parents, Mr. and Mrs. F. H. Oberthier.

Just across the street from the post office, between Western National Bank and Fox Mercantile Company, Phone 171. We want your produce. HERFORD PRODUCE COMPANY.

We aim to make the grown-ups cry for Brunswick just as the children cry for Castoria. RICE sells them.

You can't do better than to sell US your cream and other produce. SQUARE DEAL PRODUCE COMPANY, Phone 33.

Miss Edah Parks, of the First National Bank, is spending her vacation in Denver, Colorado. She is expected back some time next week.

I take this way of thanking the public and many friends and customers for the kindness that you have shown me during my absence from the store for the past four months. MRS. N. C. VOGELE.

Teacher's desks and chairs, also

### STORE SPECIAL

Born to Mr. and Mrs. L. P. Perkins, a girl, August 17.

C. Runton and wife and daughter, Miss Pearl, and Van E. Curtis were visitors to Amarillo Sunday.

Sproles-Cronin & Company will have their Virginia Hart Dress Sale September 1, 2 and 3.

Have you seen the new low-down balloon tire jacks at RICE'S. The largest stock of tires, yet the freshest, in Hereford. Our rapid sales makes this possible. At RICE'S.

Duco No. 7 polish is best for Duco-finished cars. RICE sells it.

Remember the phone number, 171, for high prices on your produce. HERFORD PRODUCE.

Mr. and Mrs. Vernon Sears, of Clovis, spent a few hours in Herford Sunday visiting with Dee Mitchell.

Beginning September 1, we will sell for Cash Only. Orders amounting to \$2.00 or over delivered. R. & F. GROCERY, Phone 298.

Miss Mildred Dillehay, niece of Superintendent C. H. Dillehay, left Sunday for Amarillo on her way to her home in Decatur, Texas. Miss Dillehay has spent the summer here at the home of Mr. and Mrs. Dillehay.

RIMS - RIMS - RIMS - AT RICE'S.

Mrs. J. E. Beyer returned Tuesday from Colorado Springs, Colo., where she had been visiting her mother.

Sewing done at a reasonable price. MRS. J. M. ASHLOCK, phone 26. 20-tf

Miss Lucie Hicks arrived home last night after a week's visit with her sister, Mrs. J. D. Raymond, of Higgins, Texas.

### MILLINERY OPENING, THURSDAY, SEPTEMBER FIRST

With the famous Bratton-Los Angeles, Gold Medal Gage, Kadafine, Lucille and other makes in the late style hats that you will be pleased to see. VOGELE MILLINERY, where style and fashion predominate.

New felts arriving Friday and Saturday in the smart, chic fall styles and shapes. VOGELE MILLINERY PARLORS.

Mr. and Mrs. Eban Dameron and son, of Denver, Colo., arrived Saturday to visit Mr. and Mrs. W. B. Dameron and family.

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Call 28 for RICE'S INSTANT TIRE SERVICE.

Everybody is cordially invited to attend the opening, Thursday, September 1st, of the VOGELE MILLINERY PARLOR, where you can inspect the best fall line of millinery we have ever shown.

D. W. Hawkins went to Memphis, Texas, last Sunday to attend the funeral of his brother, Rev. M. E. Hawkins, of Memphis, who died last week.

Fresh vegetables may be obtained any time of day by driving one mile south to Baskin Irrigated Gardens. Big yellow house, or phone 138. 29-tf

Teacher's desks and chairs, also folding chairs for use in rural schools. E. B. BLACK & COMPANY, 31-31

Elizabeth Arden Toilet Preparations are the best kind to use, always, especially after that vacation trip. Try them and you will always use them. CLARK'S DRUG STORE. 31

Impounded

On August 26, one four-year-old Jersey cow, Bar F on right hip. Unless claimed by August 30 will be sold at auction to highest bidder in compliance with law. Sale at City Water Works.

CHARLIE BENNETT, City Marshal. 32-1t

Teacher's desks and chairs, also folding chairs for use in rural schools. E. B. BLACK & COMPANY, 31-31

FOR SALE—One 12-hole Emerson wheat drill. J. C. CUMMINGS. 31-1t

See our line of Cordovan Purses—just the thing for that vacation trip or for the college girl. At CLARK'S DRUG STORE. 31

Modern five room apartment for rent. See L. BASKIN, or call 138. 29-tf

Don't forget to give your brands to the Brand Inspector at once if you want those brands watched. 29-tf

Mr. and Mrs. H. G. Conkright are entertaining as their guests their nephew, L. H. Woodford, and Messrs. Fauntroy Purley and Matthew Clay, all of Winchester, Ky. These young men have been touring the West all summer, taking in Yellowstone Park, the Grand Canyon and Salt Lake City. After a visit here they will return to Kentucky where they will enter college.

Buy fresh vegetables daily at Baskin Irrigated Gardens, one mile south of town. Drive out and get them fresh and cheap. 29-tf

Anyhow, those German fliers get a non-stop record, Berlin to Berlin.

Circle Three will have a bake sale Saturday at Carlysle's. 32-1t

Buy fresh vegetables direct from the grower by driving one mile south of town, big yellow house. Goods will sell them for you, and reasonable charges. 29-tf

Vacation time is Kodak time and we have Eastman Kodaks and films. CLARK'S DRUG STORE.

Mr. and Mrs. B. F. Conway who for the past week have been visiting Mr. and Mrs. M. B. McLean, of Hereford, at Colorado Springs, Colo., returned last night. They were accompanied by Mrs. McLean, and Mr. McLean expects to return the first part of the coming week.

Crane's Box Paper makes lovely gifts and it's a paper one likes to use for their own correspondence. CLARK'S DRUG STORE has it.

Beginning September 1, we will sell for Cash Only. Orders amounting to \$2.00 or over delivered. R. & F. GROCERY, Phone 298.

### HOSPITAL NOTES.

Miss Grace Ferguson, who underwent a serious operation Sunday, is getting along nicely.

Mrs. Kanard Jurison is recovering rapidly from her operation Monday.

Kelth Guthrie was removed to his home Tuesday after a minor operation Monday.

Ferry McMinn has about recovered from his operation a fortnight ago and is getting along fine.

Miss Mabel Park, who underwent an operation last week, is ready to go home at any time and will probably be removed in the near future.

Alvis Hancock, a typhoid fever patient, is getting along nicely. For a time Mr. Hancock's condition was regarded as critical.

A seven-pound baby boy was born to Mrs. Ralph Rutherford yesterday morning. Both are doing well.

"Buddy" Ferris, who has been confined with typhoid fever, is recovering rapidly.

The condition of Frank "Dad" Childress is about the same as it has been for the past week.

Woodpeckers are natural enemies to the European corn borer.

She—"How many cigars do you smoke in a day?"

He—"Oh, any given number."

Jerry, the blakest of all black sheep, has just betrayed his one-millionth victim. Trained to lead a procession of sheep through the long runways of the Chicago stock yards, upon reaching a certain pen he sidesteps and the rest proceed to their death.

See or Phone  
Mrs. Nettie Price Slater  
for  
**Flowers of any kind**  
PHONE 648.

*It's placing your hits where they will do the most good than wins the game*

**U.S. Drifty**

**WHY DO THE SUCCESSFUL USE BANKS?**

—Merely because it is to their advantage to do so.

—If men who are successful think banks are useful—and they all do—wouldn't it be reasonable to suppose they can be helpful to all classes?

—Couldn't you use us?

**Western National Bank**  
*"There Is No Substitute for Safety"*

**Like Magic—Remodeling makes an old house into a modern home**

Your old house represents an investment that is getting no better as modern homes are springing up on every side. Yet the lines of the house you own . . . and the lines of the new ones are the same or at least similar.

Why not put a modern appearance on the valuable structural members of the old house and make it compare favorably with homes just built?

The surprising thing about remodeling is the low cost of changes that make a property worth hundreds of dollars more.

**LET US HELP YOU PLAN YOUR NEEDS.**

## Panhandle Lbr. Co.

E. W. Harrison spent four days last week at Seymour, Texas visiting at the home of his mother, Mrs. M. M. Harrison. Mrs. Harrison returned to Herford with him and expects to remain here for about a month.

T. L. Hawkins, of Nashville, Tennessee, arrived here Friday for a two weeks' visit at the home of his parents, Mr. and Mrs. D. W. Hawkins. Mr. Hawkins is a former resident of Herford.

Miss Viola Carpenter, of the First State Bank, returned Thursday from her vacation which has been spent in Abilene, Texas.

Mr. and Mrs. U. N. Ulver, of Amarillo, and niece, Mrs. J. H. Hill and little daughter, Patay Jean, of Dallas, visited Mr. and Mrs. Edgar Johnson on Sunday.

R. H. Vernon, of Blair, Okla., spent Friday and Saturday with his daughter, Mrs. Claude . . .

Mrs. W. F. Orr and Mrs. Roy Jowell were Amarillo visitors on Tuesday.

Everett Craven, of Miami, Okla., arrived here Friday to visit his sister, Mrs. Alvin Thompson.

N. C. Vogele returned Saturday night from a business and pleasure trip to points in Colorado.

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She—"How many cigars do you smoke in a day?"

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**Genueine Wool Wiltons**

An excellent assortment of fine wool rugs, in new and popular patterns and colors. Each rug is guaranteed perfect. Designs are mostly soft tones that are never tiring.

**Let us figure with you on your furniture wants**

## E. B. BLACK CO.

*We Are Satisfied With Small Profits*

**OUR SERVICE IS NOT**

Measured by the size of the package. A five-cent purchase receives the same courteous service as the most expensive article in the house.

## Corner Drug Store

Dependable Druggist

**OUR SERVICE IS NOT**

Measured by the size of the package. A five-cent purchase receives the same courteous service as the most expensive article in the house.

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Dependable Druggist