

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 22.

Hereford, Deaf Smith County, Texas, Thursday, June 16, 1927.

Seth B. Holman, Publisher.

## LOCAL MEN WILL MAKE TRADE TRIP

G. A. F. Parker, president of the Western National Bank, and E. B. Black, of the Black Furniture Co., have accepted invitations to join the All-Texas Special, which leaves Dallas June 18, on a fifteen day good will tour through the North and East. They will leave Hereford Saturday and join the special at Dallas.

In a letter received last week by Mr. Parker, Lowry Martin, chairman of the Special, says: "The train will consist of Texas' most representative business men and we are very anxious to have men of your type join us."

Mission of Good Will. In further discussing the tour Mr. Martin says: "It is desired that the personnel of the All-Texas Special shall be constituted of progressive business and professional men—Texans of vision and constructive ideas who have done and will continue to do those things that have transformed their state from a primitive frontier into the magnificent commonwealth it has come to be."

The mission of the Special is to disseminate accurate information about Texas and dispel erroneous ideas that the Texas of today is merely a frontier state. The idea originated with the Press of Texas and the movement has the endorsement of the West Texas Chamber of Commerce, the East Texas Chamber of Commerce, the South Texas Chamber of Commerce and other organizations working for the betterment of the state. An earnest effort will be made to acquaint the North and East with the resources, industries, markets, laws and climate of Texas.

Will See "Lindy" at St. Louis. "The tour is to be democratic," says Mr. Martin, "and strictly an all-Texas project. Representative citizens from all parts of the state have been invited to join the Special."

The Texas special's itinerary includes Kansas City, St. Louis, Chicago, Detroit, Buffalo, Boston, New York, Philadelphia, Cincinnati and Memphis. Entertainment will be provided at all of these points and the Texans will have ample opportunity to establish contacts with the leading business and professional men of these cities.

Aviator Pedley, flying the plane "Texas" will soar over each city visited just as the All-Texas Special rolls in. From his ship he will drop Texas flags which will float to the earth following the explosion of bombs which will call attention of the residents to the fact that the Texans have come.

At St. Louis a special attraction will await the Texans. Capt. Chas. A. Lindbergh will be presented to the group at a luncheon at the Hotel Statler, June 21. Gov. Dan Moody will present Lindbergh with a Texas flag as a token from the state and the touring party. More than fifty Texas cities have announced their intention of sending delegates on the good-will tour, and additional reservations are coming in daily, according to word received from the headquarters at Dallas.

## Redpath-Horner Advance Agent Here Thursday

Beverly Kemp, advance agent for the Redpath-Horner Chautauqua Co., arrived in Hereford last Thursday to make final arrangements for the chautauqua opening here June 28.

He met with the local committee Thursday of last week and discussed the complete program and plans for the ticket sale campaign. "I have been with the Redpath-Horner Co. for seventeen years and I fully believe that the program this year is in many ways superior to any the company has ever offered," said Mr. Kemp. "The fun starts the first day," he continued, "for the Premier Male Quartet opens the program with their Scotch and Irish fun in songs and stories. Chas. H. Plattenburg, for years a favorite and one of the best loved men on the American platform, will add his jests and philosophy in the evening under

(Continued on Page Five)

## Will Dedicate Catholic School Sunday With Special Services



At a special morning service at St. Anthony's church Sunday, June 19, the recently completed Catholic school will be dedicated. The Rt. Rev. R. A. Gerken, D. D., bishop of the Amarillo diocese, will be in Hereford to conduct the dedicatory services.

Bishop Gerken will say the first mass Sunday at 8:00 a. m., and will dedicate the school following this mass. Father Salvator will be in charge of the high mass at 10:00 a. m., following which Bishop Gerken will confirm a large class of children and will deliver the morning sermon. A group of Mexican children from neighboring settlements will be confirmed at 3:00 p. m.

The school building was erected at a cost of \$13,000. It is 40x50 feet, with four class rooms on the ground floor and a large basement which will be used as a recreational hall. The building is of brick and concrete and is modern in every respect. The rooms are well lighted and provided with ample blackboard space. The school will employ three teachers and all work of the first seven grades will be given. The fall term will open early in September, according to Father Salvator.

The local church is now a part of the Amarillo diocese which was formed recently as separate from the Dallas diocese.

"We extend a cordial invitation to our friends, to visit the church and the school next Sunday during the special services," said Father Salvator, Monday.

## WALTER TICE HURT IN FALL FROM WAGON

Walter Tice, age twenty-one, received four broken ribs and painful bruises about the head and legs, barely escaping more serious injury, when he was knocked off a grain wagon Thursday on the Nestor Gass farm south of Hereford where he was working with a combine crew.

Hit by Grain Spout. The accident happened about 11:30 a. m. Tice was standing in front of his wagon and as the combine made a turn and the wagon dropped behind, he failed to clear the grain spout and was knocked under the heels of the mule team. One front and one rear wheel of the wagon passed over his body, according to his own story. The wagon contained forty bushels of wheat and the weight which passed over Tice's body was estimated at 900 pounds.

Tice was carried from the field semi-conscious and was brought to Hereford immediately by Nestor Gass. He was taken to the home of his grandmother, Mrs. Mary Tice, where local physicians treated his injuries and examined him carefully.

It was first thought that he had suffered serious internal injuries but it seems that such was not the case. One knee was badly wrenched, causing severe pain and Tice was unable to walk for several days. He was removed to his home Sunday and his condition Thursday was reported much improved. He is a son of Mr. and Mrs. C. E. Tice of Hereford.

## Announce Program For Band Concert

Texas Filling Station, Friday, June 17, 8:00 p. m.

King Tuncaraw March — King Nugget Overture — Southwell The Hussars March — King A Summer Evening in Hawaii — Wheeler Trombone Blues — Jewell Golden Gate Overture — Southwell National Emblem March — Bagley

The Hereford Band will give another open air concert Friday evening at the Texas Filling Station. The complete program is given above. A collection will be taken during the concert.

The concert last week was attended by a crowd that overflowed the streets in the vicinity of the filling station. The collection taken netted \$14.00 and the money will be used to pay for uniforms purchased last year for the high school band and orchestra.

## Western National Was Hereford's First Bank

June 19th will mark the twenty-fifth anniversary of the opening of the Western National Bank in Hereford. On that day G. A. F. Parker, president of the bank, will embark on the Texas Special from Dallas for a fifteen-day good will tour of the North and East.

The Western National was the first bank established in this city. Work on the building, the first brick structure erected here, was started in April, 1902. When the bank was opened in June of the same year, the fixtures had not arrived and the first banking business was conducted over rough benches made by placing boards over barrels.

"There were very few buildings of any sort in Hereford at that early date," said Mr. Parker, "and our place of business was considered 'away up town,' as most of the stores were much closer to the railroad."

Mr. Parker has conducted his banking business in the same location for twenty-five years and has watched a marked business development here. His bank is no longer "away up town" as Main street for four blocks is now lined with modern business buildings and there are many other structures on Second and Third Streets.

Mrs. R. F. Rogers arrived Sunday evening from Austin. While in Austin Mrs. Rogers had as her guest her sister, Mrs. T. H. Stewart, of Lockney. They visited in San Antonio, Corpus Christi and Mineral Wells. Mrs. Rogers accompanied her sister to Lockney, where Mr. Rogers met her, reaching here Sunday evening.

Ines Clark returned last week from Fort Worth where she has been attending Texas Christian University.

## Renew Efforts To Get Hotel In Near Future

"Efforts to secure a new, modern hotel for Hereford will be renewed at once," said T. E. Seigler at the Chamber of Commerce luncheon Monday. The business men of Hereford are convinced that the hotel project is feasible and the committee in charge will direct its entire attention to that matter in an effort to get the hotel started within the next few months. Hereford has been without a first class hotel for some time and the establishment of a modern hotel would meet a long felt need here.

G. A. F. Parker, who with E. B. Black, will join the Texas Special Goodwill Tour June 18, pointed out the fact that West Texas has always borne the brunt of the load in financing state projects, yet has usually failed to receive her share of the benefits.

"The millions paid the state by the United States government were not spent on West Texas," said Mr. Parker. "Panhandle land was given to build the capitol and to build railroads in East Texas. Also, the people of this section are at a disadvantage in the matter of education since East Texas cities, because of the large negro and Mexican population, are able to secure more dollars per capita for educational purposes."

"It is a case where West Texas is feeding the cow and the rest of the state is doing the milking and it is time for people of this section to do something."

"Mr. Black and I," said Mr. Parker in closing, "will overlook no opportunity during the coming trip to carefully explain the situation to our friends from East Texas."

Recent rains have improved crop prospects as to assure a successful county fair, according to R. O. Dunkle. "If the farmers are able to plant by June 25, a good crop is reasonably probable," said Mr. Dunkle. "Six thousand pounds of high quality seed have been distributed in this county by one man which means that about 3,000 acres will be planted with the very best seed obtainable."

Mr. Plunkett, representative of the Metzger Dairy of Amarillo, was a guest at the luncheon. He expressed the opinion that dairy products now being marketed from this section are second only to those of the vicinity around Plainview.

The luncheon was held at the Stockman's Cafe. Next week's meeting will be held at the Hereford Hotel.

Mr. and Mrs. Carl Lewis, of Blaine, were in Hereford Sunday visiting with Mrs. Lewis' parents, Mr. and Mrs. W. H. Stockman.

## Wheat Cutting Continues With Splendid Yield

A stream of golden grain continued to flow into local elevators this week in spite of rains which have fallen over the entire Panhandle.

The Great West Mill and Elevator Company reports the shipment of ten cars, bringing their total up to fourteen since cutting began last week. The Harrison elevator has shipped a large amount and has considerable wheat on hand. The average test on wheat received is about 58. Some of the wheat tested as high as 64, but since the recent rains the tests have dropped to around 58.

Yields vary from five to twenty-five bushels, with the larger yields in practically every instance, from summer fallowed land. The crop is exceeding expectations and a number of farmers have expressed regret at having abandoned their fields earlier in the spring. In many cases the fields were plowed up before the wheat began to head.

Most of the wheat cut has averaged about ten bushels with several much better yields reported. Jeff Gilbreath reports a yield of 25 1-2; A. Lovelace, 20; Ray Johnson, 21; Joe Elliott, 20, and Burl France, 15. The wheat on the Burl France farm tested 60.

Several more combines were sold this week and will get into action within the next few days. The farmers are receiving a good price and the cutting costs are low on account of the short straw.

The wheat crop will put lots of money into the Hereford country and with recent rains to give the row crops a good start and improve the cattle ranges, farmers, stockmen and business men are exceedingly optimistic. Several of the wheat growers report that the recent rains have caused additional growth and that they expect to delay cutting for some time. A number of the better fields have not been entered and further surprising yields are expected.

Hundreds of acres of wheat in this section received no moisture after December and many more acres received only light showers during April. In view of these facts the yields are indeed surprising and local wheat growers declare that no other section of the wheat belt can equal the Panhandle's record this year. Old timers here say that the record clearly shows the value of the summer fallow system.

Van E. Curtis, foreman at the Brand office, left Friday for Abilene on a three weeks' vacation. He will visit a daughter at Abilene and a son at Electra.

## REDPATH-HORNER CHAUTAUQUAS PREMIER CIRCUIT, 1927 SEASON

Official Program, Beginning June 28

TUESDAY AFTERNOON, 2:45	
Concert	Premier Male Quartet
TUESDAY NIGHT, 7:45	
Concert	Premier Male Quartet
Address	"A Modern Tale of Two Cities"
CHARLES HOWARD PLATTENBURG	
WEDNESDAY AFTERNOON, 2:45	
Dramatic Reading	"My Lady's Dress"
EVELYN GASTON	
WEDNESDAY NIGHT, 7:45	
Comedy Drama	"THE PATSY"
THURSDAY AFTERNOON, 2:45	
Concert	Giles Artists Trio
Address	"Is Prohibition a Failure?"
A. B. MacDONALD	
THURSDAY NIGHT, 7:45	
Concert	Giles Artists Trio
Address	"Name Your Poison"
A. B. MacDONALD	
FRIDAY AFTERNOON, 2:45	
A Prelude by	Joy Johannes
Address	"Your Health"
IRENE THIFEN	
FRIDAY NIGHT, 7:45	
The Drama	"FINE FEATHERS"
SATURDAY AFTERNOON, 2:45	
Entertainment	Vierra's Hawaiians
Address	"You and Your Job"
CHESTER M. SANFORD	
SATURDAY NIGHT, 7:45	
Vierra's Musical Spectacle	"AN EVENING IN HAWAII"
MONDAY AFTERNOON, 2:45	
Concert	Gilbert's Operatic Ensemble
MONDAY NIGHT, 7:45	
Tuneful Comic-Opera, with Laura Townsley McCoy	"THE FIREFLY"
Season Tickets, Adults	\$2.50
Season Tickets, Children	\$1.00
Single Admission for Children	25c
Single Admission for Adults	50c, 75c, \$1.00
Popular Priced Matinee Each Afternoon	25c

## FACULTY FOR COMING YEAR ANNOUNCED

The public school faculty for the ensuing year is practically complete, according to a statement issued Saturday by C. H. Dillehay, superintendent. Only two positions are yet to be filled, these at the Central school.

"We hope to fill the vacant positions in the near future," said Mr. Dillehay, "and thus complete the faculty some time earlier than the School Board has usually been able to do." Final selections for the high school and departmental faculties were made some time ago. No new teachers were elected in the departmental grades and only two, Miss Bess Westbrook and Miss Lola Meadows, were elected for the high school. "The school is indeed fortunate in being able to keep so many of the teachers," Mr. Dillehay stated.

### Eleven Teachers Return.

In addition to Superintendent Dillehay, the following teachers will return to Hereford for another year in the high school: G. M. Hudson, principal; C. W. Humble, agriculture; Miss Clara Mae Glenn, English and Latin; Velma Reed, science; Nora Butler, mathematics; J. F. Riggs, science, mathematics and coach; and Sadye Rigler, English and Spanish. In the departmental grades the following teachers will return; Frances Fullingim, arithmetic; Audrey Rogers, geography and civics; Jeanette Rogers, reading and history, and Ora Bell Heffner, English. Each of these teachers has rendered splendid service in the schools here for from one to several years, according to Mr. Dillehay.

### No Inexperienced Teachers.

The new high school teachers recently elected are both experienced, which means that the high school faculty is complete with no inexperienced teachers. "Furthermore," said Mr. Dillehay, "only experienced teachers will be elected for the grade positions."

Miss Westbrook will teach home economics and history and probably will coach the girls' basketball team as she has had considerable training in physical education. She is a graduate of the East Texas State Teachers College and has had three years experience. During the past year she taught in the high school at Commerce, Texas. She comes to Hereford highly recommended by her former superintendent, the head of the home economics department, and Mr. Hudson, who has known her as a student.

Miss Meadows, who comes from Waco, will teach English and public speaking. She holds a degree from Baylor University and a diploma in public discourse. For two summers she has been in charge of the department of Public Speaking at Baylor and has had two years experience as an instructor in that department. She was recently honored by being made custodian of the famous Browning Library at the University, as a result of her excellent work in the English department. In recommending her, the head of the department of Education at Baylor said: "She is a very exceptional prospect." Hereford people who know her give a similar report.

P. C. Bennett, manager of the agricultural department of the Board of City Development at Amarillo is coming to Hereford with Mr. Simons. Some twenty of Deaf Smith county's leading dairymen and officials of the Chamber of Commerce, will join Mr. Simons and Mr. Bennett on their tour of inspection of the bull circles of the county. At noon the party will be guests of the Chamber of Commerce at a special luncheon at the Cordova Hotel.

## Fix Dates for Hereford Fair In September

The Deaf Smith County Fair will be held September 22, 23 and 24, according to an announcement made this week by Homer Fox, chairman of the Fair Board.

Samples of wheat, oats and other small grains are now being secured for the fall exhibits. County Agent R. O. Dunkle with T. B. Moss, secretary of the Chamber of Commerce, made a trip through local grain fields last week and report the selection of a number of fine wheat samples. There will be difficulty, however, in finding suitable samples of oats this year due to the very small acreage.

It is quite probable that both individual and community prizes will be awarded this year. A number of unusually good individual exhibits are already assured, while in many cases communities will find it difficult to get together a prize-winning exhibit as the spring

(Continued on Page 4.)

## County Gets Needed Rains; Planting Begins

Rains in every portion of Deaf Smith county during the past five days have placed adequate moisture in the soil for immediate planting of row crops.

The north and west parts of the county received the heaviest rains, the precipitation varying from one-half to two and one-half inches. Hereford received three-tenths Saturday, four-tenths Sunday and three-tenths Wednesday, according to the First National Bank gauge, making a total for the week of one and one-tenth inches. Half accompanied the rain in places but no serious damage has been reported.

Farmers have their lands ready for the planter and will begin planting as soon as the fields can be entered. Any crops planted by June 25 will have ample time to mature, according to County Agent R. O. Dunkle. A recent experiment conducted by the branch experiment station at Lubbock definitely establishes the fact that a thirty-day difference in planting time results usually in less than a week's difference in the time of harvest.

These things considered, the crop outlook in this section is bright. If the rains continue, a bumper row crop will be harvested next fall. The entire Panhandle has received a long-needed soaking and predictions of a row crop failure have been emphatically silenced.

## Announce Engagement of Mary Hicks Friday

Cupid's latest conquest was revealed Friday morning, June 10 when Mrs. J. W. Hicks was hostess at a charming three course breakfast at which she announced the approaching marriage of her niece, Miss Mary Hicks, to J. D. Ramond, of Higgins, Texas, on June thirtieth.

The simple decorations gave no indication of the announcement. The tables were adorned with wet-glass baskets filled with pink roses and tied with pink tulle. Dainty rosebud place cards marked the place of each guest. The announcement was cleverly made at the end of the second course when the hostess requested each guest to take a rosebud and search in its leaves for a slip of paper. The slips were then collected and when the puzzle was solved by fitting the slips together the secret was revealed. For the third course coffee was served with dainty bride's cake in pink and green, the bride-elect's chosen colors, with a demure little bride on each piece.

The guest list included besides the honoree, Misses Maurine Boyer, Catherine Wilson, Dessie Mae

## Dairy Expert to Inspect County Herds Friday

T. D. Simons, secretary of the Texas Jersey Cattle Club, will visit the Hereford country the last of this week. County Agent R. O. Dunkle has arranged for the dairy expert to visit a number of the leading dairy farms of this county.

The Hereford section, once known as "the heart of the cow country," and still noted for its fine-bred Herefords, has in recent years witnessed a remarkable development of the dairy industry. Mr. Simons helped select the eight bulls which compose Deaf Smith county's first Jersey bull circles, and will probably inspect these animals while here.

Preparations have been completed for the entertainment of T. D. Simons, secretary of the Texas Jersey Cattle Club, when he comes to Hereford Friday, June 17, to inspect Deaf Smith county dairy herds.

P. C. Bennett, manager of the agricultural department of the Board of City Development at Amarillo is coming to Hereford with Mr. Simons. Some twenty of Deaf Smith county's leading dairymen and officials of the Chamber of Commerce, will join Mr. Simons and Mr. Bennett on their tour of inspection of the bull circles of the county. At noon the party will be guests of the Chamber of Commerce at a special luncheon at the Cordova Hotel.

Mr. Simons helped select the eight bulls which compose this county's first two Jersey bull circles. He has helped to place more pure bred Jersey bulls in bull circles in West Texas than any other man in the United States and is considered an authority on Jersey cattle. He has judged some of the largest dairy shows in the country.

Mr. Bennett was formerly county agent of Swisher county and organized the first bull circle in Texas. His work along dairy lines has been outstanding. The party will leave the court house at 9:00 a. m. Friday and will visit those dairy farmers who are keeping circle bulls. Mr. Simons will be ready to give the information which will most help the dairymen in solving their problems.

Steele, Gladys Hicks, Frances Oberthier, Alleth Elliston, Imogene Wilson, Vida Hicks, Grace Ferguson, Clara Mae Glenn, Lucille Hicks, Eloise Pitman; Meses. Hal Bruner, Homer Wilson and Bernard Hicks.

Rev. Jas. T. Ross left Tuesday for a short trip to Seagraves, Tex.

# The Hereford Brand

PUBLISHED EVERY THURSDAY

SETH B. HOLMAN  
 Publisher  
 Also Publisher of  
 THE FRIONA STAR, FRIONA, TEXAS.  
 MRS. SETH B. HOLMAN  
 Managing Editor.  
 GWYNNE GUTHRIE.....Local Editor  
 N. C. VOGLE.....Circulation  
 VAN E. CURTIS.....Foreman  
 W. C. NIX.....Operator-Machinist  
 DEE MITCHELL.....Floorman  
 Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1917.  
 First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly); issued March 21, 1902; first number of the Brand (semi-weekly), issued May 3, 1921; Weekly Brand re-established July 2, 1924.  
 Subscription, Zone 1, per year \$2.00  
 Zone One, Six Months \$1.00  
 Outside Zone 1, per year \$2.50  
 Six Months \$1.25  
 Three Months \$0.75  
 All Subscriptions Strictly In Advance.

## SUMMERFIELD COMMUNITY CLUB NOTES.

The regular session of the Community Club was held at the home of Mrs. B. C. Roberson. Mrs. Roberson was an efficient leader of the program on Child Welfare.

Roll Call—Quotation on the child from poetry or Bible.

The Parent—Mrs. Lee Curry.  
 Feeding—Mrs. Tarlon.  
 Habits—Mrs. L. Johnson.  
 The child at play—Mrs. Cannon.  
 Why children leave home—Mrs. Chak Walser.  
 Six instructions—Mrs. Ray L. Johnson.  
 Home Ideals and the child—Mrs. Ky Lawrence.  
 Be honest with the children—Mrs. Edwards.  
 Children's diseases—Mrs. Churchill.  
 The child's bill of rights—Miss Helen Story.  
 This interesting and instructive program was a treat to everyone. After the program a social hour was held when a refreshment course was served. We were very glad to welcome several visitors and two new members, Mrs. Preecey and Miss Royle. The next meeting will be the annual business session held at the home of Mrs. Lookingbill. Every member will be expected to tell what the club has done for her the past year, give a suitable motto for the club and the goal of the club for the following year.  
 Mr. and Mrs. I. V. Smith and daughter, of Amarillo, spent last week end in the home of Mr. and Mrs. John B. Davis.  
 Last Sunday Mrs. L. Johnson gave a lovely birthday dinner honoring her son, Ray, when about sixteen guests were present.  
 J. O. Newell and family of Hereford spent Sunday in the Lee Curry home.  
 Mr. and Mrs. Reeder, Miss Frazz Hueselman and Mr. Schmidt of Vega were guests in the Louie Huckert home last Sunday.  
 Miss Helen Story, Elton Johnson, Bernard Roberson and Joe Story are home from W. T. S. T. C. We are proud of the record these young people have made in their school work.  
 Week end guests in the Roy Moreland home were Mr. and Mrs. W. H. Kuelker and daughter, of St. Joseph, Mo., and Mrs. W. T. Moreland and son of Amarillo.

## NOTICE.

STATE OF TEXAS,  
 Castro County.  
 Notice is hereby given that we, the undersigned trustees of School District No. C2, desire to sell Old Parrott School Building at Jumbo school building which is 24x40 feet, with 11 foot walls, and in good condition.  
 We will receive sealed bids up to 2nd of July, 3:00 p. m., 1927. Your check of \$50.00 must accompany your sealed bid.  
 We reserve the right to reject any and all bids.  
 Signed by:  
 F. L. PINKERT,  
 President.  
 J. J. WILDER,  
 Secretary.

214t



Bring your produce here for highest cash prices. We grade fairly, pay liberally and solicit your patronage on a basis of fair margin of profit for all. Give us a trial.

**Square Deal Produce Co.**  
 Phone 33

# News from Bethel.

Bethel has two reasons for rejoicing—one for the general rain and the other for the good wheat yield.

Mr. Rothwell has purchased a new tractor and combine and is threshing for Sid Sheffy. Mr. Sheffy was very much elated over his wheat yield, getting about twenty bushels to the acre, when he was expecting but about ten.

K. Roberts is threshing this week and most of the other farmers are preparing to thresh.

Mr. and Mrs. Crawford and daughter, Mia Ida, are visiting relatives in Central Texas.

Mrs. Ed Smith and daughter, Evelyn, were hostesses to the Embroidery Club and other ladies of the community, honoring Mrs. Head guests were present and enjoyed a delightful afternoon. Refreshments of lemonade and fruit were served.

Mrs. Frank Crawford is enjoying a visit from her mother.

Herbert Seals, brother of Mrs. E. R. Rothwell, was married in Clarendon Thursday to Miss Lena Griswold, who is a daughter of the Presiding Elder Griswold. Mr. Seals has many friends here, he having visited his sister a number of times, and we all wish this young couple a happy life.

The men held a meeting Saturday morning in the interest of two new roads for the community, one running east and west and one north and south.

## STOCKHOLDERS MEETING.

Notice is hereby given that a meeting will be held on June 21st, 1927, at the office of the Western National Bank of Hereford, between the hours of 10 o'clock a. m. and 3 o'clock p. m., for the purpose of electing directors for said bank.

**THE WESTERN NATIONAL BANK OF HEREFORD.**  
 By G. A. F. Parker, President. 17-6t

Cap to Best Guesser.

A mammoth-sized cap is being displayed in one of the windows of the D. R. Gass & Son store. The store announces that one cap will be given to the person guessing closest to the actual size of the cap. A number of guesses have already been listed.

## Making a Race of It.

"The only reason I am behind in my studies," said Oscar Whimpreproof, "is that I can pursue them better."

**F. J. EBERLE**  
 Solicits Your  
**PIANO TUNING.**  
 Leave orders with  
 E. B. Black & Co.

## FOR OVER 200 YEARS

baariam oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulates vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

# Diversification Bridges the Gap



- Experience is proving that the difference between failure and success on the farm may be bridged by a program of safe farming.
- A living at home is the first step in this direction.
- More feed on more acres—more cotton on fewer acres—more and better livestock, cows, hogs and chickens, and a home garden
- these are the things that insure success.
- We want to co-operate with you on every plan that will insure safety for your farm.

**The First National Bank**  
 Read Our Messages Appearing in Farm and Ranch.

## CHARITY COMMITTEE ACTIVE.

Hereford business men are co-operating with the Charity Committee in an effort to rid the town of beggars, according to Rev. Thurman Morgan, chairman of the committee.

"We wish to express our appreciation for the co-operation we are receiving from the merchants," said Rev. Mr. Morgan Saturday, "and are hopeful that the housewives of Hereford will also report any cases that come to their attention."

The Charity Committee includes the four ministers of the town and the Deaf Smith county sheriff. It was appointed some time ago but until recently only a few cases had been referred to it for consideration.

## NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

THE STATE OF TEXAS,  
 DEAF SMITH COUNTY.  
 In District Court of Deaf Smith County, Texas.  
 WHEREAS, by virtue of an alias execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 25th day of November, A. D. 1925, in favor of O. K. Higgins, as plaintiff, and against E. B. Harris and J. E. Harris, as defendants, No. 1550 on the docket of said court, I did, on the 7th day of June A. D. 1927, at nine o'clock A. M., levy upon the following described tract and parcel of land lying and being situated in Deaf Smith County, Texas, and belonging to J. H. Harris, to-wit: All of Section No. eighty-two (82) Abstract No. 840, in Block K-3, containing approximately 640 acres of land; and on the 5th day of July A. D. 1927, the same being the first Tuesday in

of Deaf Smith County, Texas, and containing 640 acres of land. All of the East half of Section Number Twenty-one (21) Township Number Five (5) North, Range Number Two (2) East, of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as is fully shown by a recorded plat thereof on record in Deaf Smith County Texas, deed records.

All of the West half of Section Number Twenty-one (21) Township Number Five (5) North, Range Number Two (2) East, of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as is fully shown by a recorded plat thereof on record in Deaf Smith County Texas, deed records.

Levied on as the property of T. B. Bailey, W. D. Davidson, J. B. Elmore, Ben T. Brown, J. M. Roberson, P. A. Wales, The Florence State Bank of Florence, Texas, J. S. Frita and First State Bank of O'Donnell, Texas, said levy being made on June 7th, 1927, to satisfy a judgment in favor of D. W. Morgan in the sum of \$10,823.17

## Number 162L SHERIFF'S SALE OF REAL ESTATE.

THE STATE OF TEXAS,  
 COUNTY OF DEAF SMITH.  
 By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 7th day of June, A. D. 1927, by the Clerk thereof, in the case of D. W. Morgan versus T. B. Bailey et al, being number 162L on the docket of said court, and to me as sheriff, directed and delivered, I will proceed to sell, within the hours proscribed by law for Sheriff's Sales, to-wit: 10:00 o'clock a. m. and 4:00 o'clock p. m., on the first Tuesday in July, A. D. 1927, being the 5th day of said month, before the court house door of said Deaf Smith County, Texas, in the City of Hereford, all of the following described property located in Deaf Smith County, Texas, to-wit:  
 All of Section Number Twenty (20) Township Five (5) North, Range Number Two (2) East of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as fully shown by a recorded plat thereof on record in deed records.

together with six per cent interest thereon from May 3rd, 1927, and all costs of suit.  
 Given under my hand this 8th day of June, A. D. 1927.

C. BENTON,  
 Sheriff of Deaf Smith County, Texas.  
 By J. M. MURCHISON, Deputy.  
 21-4WED

**FEDERAL FARM LOANS**  
 AT FIVE PER CENT INTEREST  
 The best loan obtainable for the Farmer.  
 —We are prepared to give you prompt and efficient service on any size loan, and Will Appreciate Your Business.  
**THOMPSON & IRELAND**  
 Hereford, Texas

**5% LAND LOANS**

Correct Abstracts

**THOMPSON & IRELAND**  
 Hereford, Texas

**FAIRBANKS MORSE**  
 Home Light Plant

Easy to operate.  
 Any boy or girl can look after it.  
 Has single switch knob control.

**DUNLAP & SON**  
 HEREFORD, TEXAS

**HAIL INSURANCE!!**

—If you have been disappointed by the company you were in, see us—we are re-writing a good many who were deprived of their protection when they most needed it.

—We have the utmost confidence in the Panhandle and Panhandle people and it will take something a great deal worse than a drouth or a little hail to scare us out. We are here to stay. Yours for protection,

**Groom Mutual Hail Association**  
 TROY WOMBLE, Agent

**Ray Barber**  
 Pure Bred Live Stock and Farm Sales

**AUCTIONEER**

**SUPERIOR SALES SERVICE**

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241  
 —OR—  
 Leave Your Sale Dates With Hereford Brand, Hereford, Texas.

**Pickwick Service**  
 Through Motor Coach Connections for  
 OREGON, CALIFORNIA, ARIZONA AND  
 NEW MEXICO POINTS DAILY. CONNECTING AT EL PASO

Read Down		Read Up	
Lv. a. m.	8:30	El Paso	12:10 p. m. Ar.
Ar. a. m.	11:20	Alamogordo	9:15 a. m. Lv.
Lv. a. m.	11:55	Alamogordo	8:35 a. m. Ar.
Ar. p. m.	4:20	Rowell	4:00 p. m. Lv.
Lv. p. m.	5:00	Rowell	3:20 a. m. Ar.
Ar. p. m.	8:50	Clovis	11:50 p. m. Lv.
Lv. p. m.	9:05	Clovis	11:35 p. m. Ar.
Ar. p. m.	11:45	Hereford	10:55 p. m. Lv.
Ar. a. m.	1:40	Amarillo	9:00 p. m. Ar.

Local Agent, Corner Drug Store, Hereford, Texas.  
 Phone 105 for Information.

**FREE**

1 Shaker With Thompson's Malted Milk

1lb.	48c
5lb.	\$2.35

1-4lb Coconut 10c

Tea

M.J.B.	1-4lb	22c
	1-2lb	41c
LIPTONS	1-4lb	25c
	1-2lb	48c

COFFEE 3lbs. Maxwell House Limit One \$1.39

8lbs. Swifts Jewell limit one \$1.19

Fresh Tomatoes limit 5lbs per pound 7c

**Chest Of Silver Will Be Given away Saturday 4p.m.**

**REED'S M STORE** PHONE 249

## Dimmitt Castro County News

**DIMMITT, June 11.**—Mrs. Maud Nell Miller died in an Albuquerque, N. M., hospital early Sunday morning after a long illness. The remains were brought here Monday and interment was made in the Dimmitt cemetery Tuesday. A number of friends and relatives attended the funeral.

Sunday, June 19, is Father's Day. There will not be a special program as the program for Mother's Day included Father.

The drought was broken here by rains varying an inch or more in Dimmitt to light showers over part of the county on Monday the 6th. Again Saturday and Sunday more rainfall which makes a good season over all the county. There was very little hail. The rain stopped wheat harvest for a few days.

Castro county does not need rain to make wheat. The county had no rain except one shower in the south edge of the county. The north half of the county had no rain this year. In spite of that

fact Castro county wheat is making from 12 to 35 bushels per acre and the grain tests from 59 to 63 pounds. Can you beat that without rain.

Dr. and Mrs. M. L. O'Banion and family of Houston visited in the W. G. Baxter home during the past week.

Clarence Lille has returned from Wichita Falls.

Miss Velma Burnam of Amarillo spent Saturday and Sunday at her home here.

Mr. and Mrs. Jack Cowser and Mrs. J. C. Montgomery of Lamesa came in Saturday for a few days visit with relatives and friends.

Mr. and Mrs. E. S. Parks motored to Amarillo Sunday to visit their daughters who are in school.

Mr. and Mrs. W. J. Glover of Lubbock have been visiting relatives and friends here.

Mrs. R. B. Boren and son and Mrs. Edna Tate and sons spent Sunday in Canyon. Miss Ruth Joy Haberer, who is assisting Mrs. Boren in the clerk's office, accom-

panied them as far as Hereford and visited home folks there.

Mr. and Mrs. Ernest Harman visited in the parental J. R. Hastings home one day last week.

The J. C. Tate Alling station was struck by lightning Saturday night. The main pump was hit and set on fire but a fire extinguisher from the garage soon put it out. Little damage was done.

One of the loveliest occasions of the season was the shower given by Mrs. Ray Sheffy last Friday evening honoring Miss Helen Cowser whose marriage to C. B. Killgore is to be solemnized next Tuesday. The guests arrived at 4:30 and at 5 o'clock Miss Helen and her mother, Mrs. Mark Cowser, coming for a visit with Mrs. Sheffy found a large number of visitors there also. After a formal announcement of the marriage by the hostess a miniature wedding was solemnized. Robert Ramey represented Rev. Jas. T. Ross, entering to the slow strains of the wedding march, followed by Little Nell Reynolds representing the bride-to-be, leaning on the arm of little John Donald Spikes of Lubbock, nephew of Mrs. R. B. Boren, representing the groom-to-be. After the ring ceremony Wilbert White as chauffeur, arrived in his car and carried them away on a honeymoon to the mountains. The little bride wore a dainty dress of cream net and baby blue mesalin with a veil of lace held in place with ribbons and forgetmenots. The minister and the little groom wore evening suits and the chauffeur a suit of blue. The secret hiding place of the gifts was then disclosed and after being presented delicious ice cream and angel food carrying out the bride's chosen colors of pink and white, was serv-

ed to Mrs. R. B. Boren, Edgar Ramey, B. B. Easter, L. A. Womack, Edwin Ramey, B. D. Woodlee, J. R. Hastings, J. D. Duree, J. R. Miller, C. E. McLean, W. D. Duree, S. P. Crawford, Bruce McLean, Cleve Tate, Joe Elliott, Sid Huckabay, Bill Webb, Fay Holland, I. B. Brooks, W. T. Gollehon, Ester Noble, Vera Lust, L. P. White, Dow Duree, Henry Stalcup, Mark Cowser, Geo. Barnett, Carlos Reynolds, Ida Ballinger, Max Brownlee, Etta Brashears, Edna Tate, W. G. Baxter; Misses Gladys Hastings, Luella Thomas, Plainview; Ola Kimbell, Ola Brashears and Mary Cowser.

The Ladies Aid of Dimmitt met at the home of Mrs. B. B. Easter last Thursday with 12 members and several visitors present. Mrs. Vera Duree gave her name for membership. Mrs. E. B. Wright led the lesson and a number of interesting talks were made on the missionary work now being carried on in China. Delicious refreshments were served during the social hour. Place of meeting on June 18 will be with Mrs. Henry Stalcup. Remember the memory verse.—Reporter.

Mrs. Percy Estes was unfortunately last week when doing the family washing. A spark from the fire under the pot caught a greater part of the clothes yet unwashed and totally destroyed them.

A card from Rev. Naugle and family states they made their trip without much trouble but did not say they were enjoying their stay but the weather was very warm and they were wishing for Dimmitt.

Remember the program Saturday evening, the proceeds of which will be sent to the flood sufferers. An admission fee of 25 and 35c will

be charged and all over that will be appreciated. At 8:30 p. m.

Thirteen new combines have been sold by legal dealers and two or three by agents elsewhere.

Mrs. W. T. Beck and daughter, Junita, of Mobeetie, spent last week in the home of her daughter, Mrs. O. B. Trimble.

Mrs. J. E. Hyatt and daughter Gladys and Hal Ferguson motored to Earth last Friday after Miss Katie Hyatt who has been visiting her brother there. Gladys remained for a short visit.

Mrs. B. D. Woodlee and son and Mrs. J. H. Flanagan motored to Amarillo last Thursday after Miss Mildred Woodlee who was returning from T. C. U. at Ft. Worth. Mr. and Mrs. W. A. Wright made a trip to Lubbock Saturday.

J. C. Montgomery and daughter of Lamesa visited relatives and friends here last week.

Mrs. Frank Barber and family of Hereford visited in the Mark Cowser home Friday.

Mrs. Una Douglass of Denton, Miss Gracie Bradley of Whitt, Mr. Sam Cooper and Mrs. Eddie Stevens and daughter, Fern, of Weatherford visited in the W. R. Woodburn home last week.

Miss Loma Woodburn who is working in the telephone office at Hereford visited home folks last Wednesday evening.

Mr. Epison of the Ainsworth Drug Co. at Amarillo spent last Tuesday afternoon in Dimmitt.

The Gulf Production Co. were underreaming for 6 5-8 inch casing last Saturday at a depth of 4000 feet.

Mr. and Mrs. Fred Galle and family of Amarillo visited in Dimmitt last week.

Mrs. Mary C. Leinen of Nazareth was a business visitor in Dimmitt last Saturday.

Mrs. Henry Stalcup and sister, Miss Luella Thomas were in Plainview the first of last week.

Arthur Webb of Tulla came in last Saturday to spend the summer with his uncle, Bill Webb.

T. W. Malone made a business trip to Amarillo last Friday.

Mr. and Mrs. Percy Shepard and family have returned from a visit in Comanche county.

Mrs. W. G. Baxter, H. E. Hunter, Elva Baxter Carson and children motored to Tulla last Friday afternoon to meet W. G. Baxter who was returning from a business trip to San Angelo.

We wish to call your attention to the orchestra program and old fiddlers contest at the school auditorium Saturday evening at 8:30. The proceeds will go to the flood sufferers. Every old fiddler in the county is requested to enter and make this program worth while. If you have not already sent your name to O. M. Land do so at once or leave it at the drug store for him that the program may be arranged. This is not an old fiddlers contest and orchestra program only but any one who will help please do not be backward but send your name and number to Mrs. H. F. Hunter who has charge of the general program. There will be an admission fee of 25 and 35 cents but all over that will be appreciated. One man who has a large family said he would be glad to give a dollar for each member of his family. That is a fine spirit and it is hoped that many will follow his example. Our wheat is turning out fine and we have much to be thankful for so let us all remember this and help to send a real offering.

The husbands of the Priscilla Art Club members are loud in their praise of their wives as entertainers since the picnic supper on the house lawn last Friday evening. Due to the courtesy of Dad Mapes the lawn was so inviting after the scorching heat of

the day that all present relaxed and enjoyed themselves and the delicious spread to the limit. The children too enjoyed this treat of playing in the grass. At a late hour the guests numbering about forty departed sincerely thanking the committee, Mrs. Goins, Trimble and Frank Easter for having planned such a delightful entertainment.

The last regular meeting of the

Priscilla Art Club was held with Mrs. Donald Duree in her lovely new home Wednesday, June 1. The play was selected and is to be presented about July 1, or perhaps earlier. Other club plans were discussed during the business hour at the close of which the hostess served delicious ice cream and cake. Mrs. Frank Easter will entertain the club at the next regular meeting June 15 at 3 p. m.

**TIME  
not  
WORDS  
proves a tire's  
value**

**EVERY NEW TIRE LOOKS GOOD.**

Dunlops not only look good, but they make good—over rocks and gravel, and ruts and sand.

Thirty-nine years of experience has shown Dunlop how to design a tread that gives maximum traction and slow, smooth wear.

This Dunlop tread is the toughest development of rubber known. And this same tough tread-rubber is carried clear around the sidewall to give maximum protection against rut wear.

You get the full benefit of all this extra tread-mileage because each Dunlop is built with the famous trouble-free cable-twist Dunlop carcass, to provide the high-strength and elasticity so vital to long tire life.

*We recommend you put Dunlops on your car*

**Beavers Brothers**  
Hereford, Texas



every  
2 1/4 seconds  
someone buys  
a

**DUNLOP**

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

### CHAUTAQUA

(Headpath-Horner)  
A big hit in New York  
A big hit in Chicago  
A big hit on the Road

Night of  
**JUNE 29**

Side Splitting  
Comedy  
Drama.

Charles F. Horner Presents

## "THE PATSY"

by Barry Connors, author of  
"APPLESAUCE"

With an All-Star Broadway Cast.

A recent Broadway Success presented on the Chautauqua Program for the first time. The finest, dandiest comedy drama any audience would want to see.

Other Features of the Week's Mammoth Program

"FINE FEATHERS," Tenor Drama, with Notable Cast.  
"AN EVENING IN HAWAII," Vierra's Singers and Players.  
"THE FIREFLY," Tuneful Operetta, with Laura Townsley McCoy.

See Your Local Committeeman for Season Tickets.

Chester M. Sanford, leading vocational expert of America, returns for a tour of the Premier Circuit, lecturing on "You and Your Job." Has given inspiration and help to more young people in America than any other authority on this great subject.

**You Still Have  
TIME**

to plant. Let us supply you  
with good seed

Bring us your cream and produce.

**West Texas Feed & Seed Co.**

Phone 265.

## Summer Sale

Ladies' Dresses, Men' Suits and Pants

### Georgetts Dresses

Three Regular \$10.45 Dresses, Friday and Saturday at	\$7.49
Six Regular \$14.45 Dresses, Friday and Saturday at	\$10.49
Four Regular \$16.95 Dresses, Friday and Saturday at	\$12.49
Two Regular \$19.75 Dresses, Friday and Saturday at	\$15.49
Three Regular \$22.45 Dresses, Friday and Saturday at	\$17.49
Two Regular \$24.45 Dresses, Friday and Saturday at	\$18.49

### Taffeta Dresses

One Regular \$16.00 Evening Dress, Friday and Saturday	\$12.49
One Regular \$21.00 Evening Dress, Friday and Saturday	\$15.49

### Voile Dresses

All Regular \$5.95 Dresses, Friday and Saturday at	\$4.49
All Regular \$8.95 Dresses, Friday and Saturday at	\$6.49

Just a Few Spring Coats at 1-2 Price

All Men's and Boys' Suits, Friday and Saturday	ONE-FOURTH OFF
All Men's and Boys' Dress Pants, Friday and Saturday	ONE-FOURTH OFF

**SPROWLS-CRONIN & CO.**

NEXT SUNDAY IS

## Father's Day

GIVE DAD A TIE!

FATHER'S DAY—The chance for every son, daughter and wife to remember dear old Dad!

Dad is more than just an animated check book—and here's your opportunity to show you're thinking of him.

Remember him with a new tie—one he will enjoy wearing. We have a large assortment from the neat blue polka dot to those of gayer patterns and colors.



**Strambough Dry Goods Co.**  
HEREFORD TEXAS

**LEAVE ON CAMPING TRIP.**

Mr. and Mrs. Jim Black, Mr. and Mrs. J. W. Hendricks, Miss Sadie Rigler, Miss Elizabeth Corbett, L. Beavers and Mrs. Black's brother, Balsay Pritchard, left last Sunday morning for a week's camping trip in New Mexico. The party will visit the Red River country near Taos and other points of interest in Northern New Mexico.

**STORK SPECIAL.**

Mr. and Mrs. J. Sanders, of Dimmitt, announce the birth of a ten-pound girl Tuesday, June 14, at Hereford. Mrs. Sanders was formerly Miss Earnestine Huckert, a daughter of Mr. and Mrs. Louis Huckert, of Summerfield.

**TINSLEY TOURS WHEAT BELT**

J. D. Tinsley, agricultural agent for the Santa Fe railroad, was in Hereford Friday looking over the wheat crop of this section. He is completing a tour of the South Plains wheat belt and is very optimistic over the wheat outlook. "Farmers here are getting two or three times the yield that was expected a month ago and prices are very gratifying," said Mr. Tinsley.

Mrs. R. H. Womack returned home last Saturday night from Cross Plains. Mrs. Womack attended the wedding of her sister, Miss Gladys McDermott on June 7th and also visited in the home of C. McDermott, and other relatives in Coleman county.

**REDPATH-HORNER ADVANCE AGENT HERE THURSDAY**

(Continued from Page One.) the title, 'A Modern Tale of Two Cities.'

Evelyn Gaston, a talented reader, will give a complete afternoon program the second day with 'Patsy,' a most successful play in the evening. Vocal and instrumental numbers will feature the third day's entertainment, with A. B. MacDonald, lecturer on prohibition, in the evening.

'Joy Johnson, the happiness girl, and Irene Thiben, girl athletes extraordinary, appear in the afternoon of the fourth day. The melodrama, 'Fine Feathers,' featuring Pearl Gray, will add a touch of human emotion in the evening.

'George Vierra, Hawaiian who introduced his native music in America, brings his company the fifth day. Dr. Chester M. Sanford, a recognized authority on vocational guidance, gives his famous lecture, 'You and Your Job,' after a musical prelude, 'An Evening in Hawaii.'

"On the last day a musical concert will be given by eight artists in the afternoon, while a brilliant comic opera 'Fretty' will be given at night."

No Sunday programs are being given this year on the Redpath circuit, according to Mr. Kemp. It is possible that a special service will be arranged by the ministers of Hereford for the Sunday program here and it is quite likely that union services will be held Sunday evening in the Chautauque tent. The chautauque talent will be willing to co-operate in any program that is arranged, according to Mr. Kemp.

Mr. Kemp left Hereford Friday. He is himself a well-known entertainer and has toured the Redpath-Horner circuit many times as the "Man with the Million Dollar Laugh." Placards and posters have been put up and ticket sales campaign will be opened at once.

**Three Expert Guessers Win Caps In Contest**

Hugh Witherspoon, A. O. Thompson and Fred Bailey are the proud possessors of new caps this week as a result of their proven excellence as expert guessers in estimating the size of the mammoth cap in the display windows of D. R. Gass & Son store.

These men, with almost uncanny ability, guessed the exact size of the head piece—forty-eight and one half inches. Nestor Gass had offered, through a sign in the window, one cap to the person guessing nearest to the cap's size, but found it necessary to award three caps instead.

Arthur Thompson, of the Magnolia Filling Station, evidently his guess was 144 inches. The guesses ranged from 23 to 144 glanced at the cap on the run as inches. Chris Rentro and Walter Orr did the official measuring.

After reading the ads in the newspapers one is led to believe that Lindbergh, Chamberlin-Levine in their European air hops carried or depended upon some of every kind of merchandise made here in the U. S. A.

**Methodist Church**

A. B. DAVIDSON, Pastor.

Sunday school at 9:45, Junior church at 11, Mrs. Walter Lamb, director; Epworth League 7:30 Raymond Hawkins, president.

Preaching at 11 and 8:30. "Why folks go to church and why some do not go to church" morning subject. "An old fashioned revival," according to the New Testament. Special music by the choir at both services. If you enjoy good music be sure and hear the special music Sunday morning. You are cordially invited to all these services.

**Attends Ft. Worth Conference.**

Miss Nina Crawford left Sunday for Fort Worth where she is this week attending the Young People's Conference held annually by the Christian Churches of Texas. The conference convened Monday at the Texas Christian University and will be in session until June 20.

The conferences are held for the purpose of training leaders for the churches over the state. Miss Crawford also attended the conference last year.

**CLASSIFIED**

**Wanted**

WANTED—One young Jersey cow, light color, four years old. \$5.00 to return to JNO. N. JACOBSEN. 22-11

WANTED—To hear from man who has farm for rent. E. A. HERRE, DAWA, TEXAS. 22-11

WANTED—Windmill, well repair work of all kinds. Satisfaction guaranteed. O. L. MCKEE, Telephone 62-J. 21-31

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-41

**Lost and Found**

STRAYED—One young Jersey cow, in place, south of town; one one year old brown Jersey heifer. Finder notify he and get reward. H. C. BOWSER, Phone 131. 22-11

LOST—One blankets, two hammers, two pillows; two miles north of Dimmitt. Leave at Brand Office. 22-11

LOST—A handbag, Saturday, between the Streu Hardware and Figgly Wiggle Store. Return to Brand Office. 22-11

LOST—Diamond and pearl bar pin. Finder return to Brand office and get a \$10.00 reward. 20-21

**For Rent**

FOR RENT—Down stairs rooms for rent. See J. I. FUNDERBURG. 22-11

FOR RENT—Nice, cool bedroom; joins bath; suitable for two; board if desired; close in. Telephone 301-J. 18-11

FOR RENT—For fall wheat, 110 acres old land, close in. A. H. ELLISTON. 21-11

**For Sale**

FOR SALE NEXT WEEK—Baby turkeys, 25c each. MRS. A. W. CHANDLER, 1 1/2 miles east on Mesquite, phone 66673. 17-11

FOR SALE—1926 Essex Coach, worth the money. A. WITHERSPOON. 22-21

FOR SALE—German millet seed, government tested 95 per cent. \$1.00 per bushel. O. WILDER. 22-11

FOR SALE—Two Duroc Jersey bred sows and some shoats. Inquire at Brand Office. 22-21

FOR RENT—Three unfurnished rooms close in, one block off pavement. Phone 322-D. MRS. GRACE HUGHES. 22-21

FOR SALE—High grade Jersey bull, one year old. GEO. W. SMITH, Phone 9025F2. 22-21

FOR SALE—Two whiteface yearling bulls; not registered; located 12 miles northeast of town on May Bros. farm. 22-31

FOR SALE—One black mare mule—good size, young and well broke. Must sell at a sacrifice. F. W. PRICE. 21-21

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining old place. See F. H. Oberthier, R. W. KINNEY. 44-11

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE OR TRADE—A second-hand Ford touring car; will trade for any kind of live stock or feed. Also have some baled millet hay for sale. FRED MILLARD. 16-11

FOR SALE—Baled millet hay. FRED MILLARD. 20-11

FOR QUICK SALE—100 White Leghorn hens, priced right; quality. C. E. TICE. 20-21

FOR SALE—At a bargain, new Dempster windmill with steel tower. Call 272. 18-11

**FIX DATES FOR COUNTY FAIR IN SEPTEMBER**

(Continued from Page One.) crops this year are inferior on a general average to those of last year.

First plans for the fair were laid at a meeting of the Fair Board Tuesday. "We want to have some form of entertainment every minute of the day," said Homer Fox who was in charge of the meeting, "and we promise a real list of cash prizes to be paid on all staple products of the county and in the various departments of livestock."

The community booths will not be a feature of the fair this year as officials believe that attractive premiums on products will stimulate more interest. C. W. Humble, R. O. Dunkle and T. D. Moss will make out a prize list and begin at once to prepare the fair catalog. Homer Fox, J. A. Pitman and G. W. Brumley will confer with city and county officials concerning a first class carnival company and other forms of entertainment. Baseball and football games with music by the Hereford band will be added attractions at the fair. The Board expects to select the heads of the various departments within the next few days and the persons selected will begin at once to collect exhibits.

"We are determined on a big county fair this year," said E. B.

Black, ex-officio member of the Fair Board, Tuesday, "and we want to urge the farmers to collect their wheat samples now. "Everything is in line shape for the greatest livestock exhibit ever seen in this county, with many fine Hereford and dairy herds available. The dairy animals will unquestionably be the best ever exhibited here."

In an effort to arouse interest in the coming fair the secretary of the Chamber of Commerce has prepared a letter which will be sent to persons in every outlying community, urging them to begin at once to plan their individual exhibits.

"We intend to have exhibits from this county at other fairs in the Panhandle and will send exhibits to the Dallas and Wichita Falls fairs in all probability," said Mr. Black.

**PRESBYTERIAN CHRISTIAN ENDEAVOR.**

Program for Sunday, May 15th, 7:30 o'clock:  
Topic—Talking about Jesus in India.  
Scripture—Matt. 28:18-20.  
Leader—Charles Ferguson.  
Song Service.  
Prayer.  
Scripture.  
Leader's Talk.  
What some of the people in India do—Irene Flippen.  
One who took Christ to India—Frank Cogdell.  
Colleges and schools in India—Ella Broadwell.  
A prayer for India—Evelyn Witherspoon.  
Special.  
Business.  
Offering.  
Benediction.  
Everyone is invited.

**ROCKWELL BROS. & COMPANY**  
LUMBERMEN  
Phone 4  
SATISFACTION MUST BE YOURS

**Mr. Farmer:**  
  
—let us help you please those HUNGRY HARVEST HANDS with our CHOICE SELECTION OF FRESH MEATS and QUALITY SALT PORK AND BACON. —good roasts—our specialty.  
**Palace Meat Market**  
J. C. Sanders I. O. Crosthwait

**Three Expert Guessers Win Caps In Contest**  
Hugh Witherspoon, A. O. Thompson and Fred Bailey are the proud possessors of new caps this week as a result of their proven excellence as expert guessers in estimating the size of the mammoth cap in the display windows of D. R. Gass & Son store.  
These men, with almost uncanny ability, guessed the exact size of the head piece—forty-eight and one half inches. Nestor Gass had offered, through a sign in the window, one cap to the person guessing nearest to the cap's size, but found it necessary to award three caps instead.  
Arthur Thompson, of the Magnolia Filling Station, evidently his guess was 144 inches. The guesses ranged from 23 to 144 glanced at the cap on the run as inches. Chris Rentro and Walter Orr did the official measuring.  
After reading the ads in the newspapers one is led to believe that Lindbergh, Chamberlin-Levine in their European air hops carried or depended upon some of every kind of merchandise made here in the U. S. A.

**CLASSIFIED**  
**Wanted**  
WANTED—One young Jersey cow, light color, four years old. \$5.00 to return to JNO. N. JACOBSEN. 22-11  
WANTED—To hear from man who has farm for rent. E. A. HERRE, DAWA, TEXAS. 22-11  
WANTED—Windmill, well repair work of all kinds. Satisfaction guaranteed. O. L. MCKEE, Telephone 62-J. 21-31  
TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-41  
**Lost and Found**  
STRAYED—One young Jersey cow, in place, south of town; one one year old brown Jersey heifer. Finder notify he and get reward. H. C. BOWSER, Phone 131. 22-11  
LOST—One blankets, two hammers, two pillows; two miles north of Dimmitt. Leave at Brand Office. 22-11  
LOST—A handbag, Saturday, between the Streu Hardware and Figgly Wiggle Store. Return to Brand Office. 22-11  
LOST—Diamond and pearl bar pin. Finder return to Brand office and get a \$10.00 reward. 20-21  
**For Rent**  
FOR RENT—Down stairs rooms for rent. See J. I. FUNDERBURG. 22-11  
FOR RENT—Nice, cool bedroom; joins bath; suitable for two; board if desired; close in. Telephone 301-J. 18-11  
FOR RENT—For fall wheat, 110 acres old land, close in. A. H. ELLISTON. 21-11  
**For Sale**  
FOR SALE NEXT WEEK—Baby turkeys, 25c each. MRS. A. W. CHANDLER, 1 1/2 miles east on Mesquite, phone 66673. 17-11  
FOR SALE—1926 Essex Coach, worth the money. A. WITHERSPOON. 22-21  
FOR SALE—German millet seed, government tested 95 per cent. \$1.00 per bushel. O. WILDER. 22-11  
FOR SALE—Two Duroc Jersey bred sows and some shoats. Inquire at Brand Office. 22-21  
FOR RENT—Three unfurnished rooms close in, one block off pavement. Phone 322-D. MRS. GRACE HUGHES. 22-21  
FOR SALE—High grade Jersey bull, one year old. GEO. W. SMITH, Phone 9025F2. 22-21  
FOR SALE—Two whiteface yearling bulls; not registered; located 12 miles northeast of town on May Bros. farm. 22-31  
FOR SALE—One black mare mule—good size, young and well broke. Must sell at a sacrifice. F. W. PRICE. 21-21  
FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining old place. See F. H. Oberthier, R. W. KINNEY. 44-11  
MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.  
FOR SALE OR TRADE—A second-hand Ford touring car; will trade for any kind of live stock or feed. Also have some baled millet hay for sale. FRED MILLARD. 16-11  
FOR SALE—Baled millet hay. FRED MILLARD. 20-11  
FOR QUICK SALE—100 White Leghorn hens, priced right; quality. C. E. TICE. 20-21  
FOR SALE—At a bargain, new Dempster windmill with steel tower. Call 272. 18-11

**When We Fill Your Car**  
—WITH—**MARLAND GAS**  
You have the satisfaction of knowing that your motor is using a Quality Product.  
When we fill your crank case, your lubrication problems are Solved!  
—at the sign of the red triangle.  
**Buick Service Station**

**We Will Help You Build**  
  
Whether your job is new construction or only repairs or improvements, we want to serve you. Our yards are stocked with best grade and guaranteed building materials and supplies. And prices are low.  
  
The way to start is to begin. Study first the plan books which we supply at a small percent of cost to you. Let us assist you in selecting the best type of structure for the land you have. We can save you money in choice of materials, both new and in lasting qualities. Drop in and ask us to show you the newest pictures and plans of actual homes. Well worth your while.  
  
Your home is what you make it and 'tis economy to plan the best  
**GOOD SERVICE R. H. Kemp Lumber Co.**

**Summer Footwear SPECIALS**  
—FOR—  
**FRIDAY — SATURDAY — MONDAY**  
**JUNE 17, 18, 20**

**MEN'S W. L. DOUGLAS AND PETERS SHOES**  
\$7.50 Dress Shoe -- \$6.50  
\$5.00 Dress Shoe -- \$4.25  
\$5.00 Work Shoe -- \$4.25  
\$2.50 Work Shoe -- \$1.95

**WOMEN'S SELBY AND PETERS SHOES**  
\$5.00 Values ----- \$4.25  
\$3.50 Values ----- \$3.00  
\$3.00 Values ----- \$2.60

**CHILDREN'S SLIPPERS**  
\$2.50 Values ----- \$2.15  
\$2.00 Values ----- \$1.65  
\$1.50 Values ----- \$1.20

**D. R. Gass & Son**

### Fourth Inning Batting Spree Beats Farwell

A batting spree in the fourth inning which netted five runs allowed Herford to win a ball game at Farwell Sunday 10-6.

Herford gathered one more safe blow than Farwell and was never seriously threatened after the fourth inning. Walcott kept the Farwell hits scattered, allowing no more than three in any one inning. At times the Whitefaces were helpless to hit when a single

would have meant a certain score. In the second inning, with the bases loaded and one man out, they failed to score, and again in the sixth with two men on bases, the necessary hit could not be delivered.

Carroll for Herford led the hitting with four singles. Mills was second with two singles and a double. Carroll was first to score when he hit safely in the first frame, stole second, went to third on Russell's sacrifice and came home on Curtsinger's fly to left field. Farwell counted twice in the first and added another in the second via the home run route when Strate drove the ball to center field for four bases. The Whitefaces tied the count in the

third on singles by Curtsinger, Young and Walcott.

Then came Herford's big inning, the fourth. Yarbrough relieved Strate on the mound and opened the inning for Farwell. Mills dropped one just over second base and went to first. Robinson followed with a clean hit to right field. Carroll beat out a bunt and the bases were loaded. Russell hit to deep center, scoring Mills and Robinson. Curtsinger was out on a fly to center, Carroll scoring. Young came to bat, clouted the ball to the center garden for a home run, and the Whitefaces had brought the total for the inning to five.

The Farwell moundsman then got down to business and Herford was scoreless until the last frame when singles by Glennin and Carroll and a two-base hit by Mills scored two runs. Farwell added one in the sixth, one in the seventh and one in the ninth.

Herford showed improved form in the infield with a slightly shifted lineup. Three of Herford's heavy hitters, Russell, Young and Murphy, were decidedly off form at the bat. Carroll added a novelty play in the sixth when he made a perfect catch of Whitley's grounder, turned to throw to first and fell flat without as much as allowing the ball to leave his hand.

Several cars of Herford people made the trip to Farwell for the game. The Whitefaces will meet the Vega Outlaws at Vega next Sunday, according to Manager, Charlie Whitehead.

Box Score.

HERFORD	AB	R	H	PO	A	E
Carroll	5	2	4	1	3	3
Russell	6	1	1	2	0	1
Curtsinger	5	1	2	1	5	0
Young	5	2	2	0	0	0
Murphy	5	0	1	1	0	0
Walcott	5	0	1	1	1	0
Glennin	5	1	2	0	0	0
Mills	5	2	3	0	2	0
Robinson	5	1	1	2	0	1
Totals	47	10	17	8	11	5

FARWELL	AB	R	H	PO	A	E
Langston	5	2	3	3	0	0
Sproy	5	1	3	2	7	4
Fowler	5	0	2	0	1	0
Yarbrough	5	0	2	0	1	2
Wulfman	5	0	1	1	0	0
Whitley	5	1	2	0	3	1
Hopson	5	0	1	0	0	0
Crantliff	5	1	1	0	0	0
Strate	4	1	1	0	2	2
Totals	44	6	16	6	14	9

Score by Innings:  
Herford..... 102 500 002-10  
Farwell..... 210 091 110-6

Summary: Home runs, Strate, Young; three base hits, Langston, Yarbrough; two base hits, Murphy, Mills; base on balls, off Walcott 4, off Strate 1, off Yarbrough 4; struck out, by Walcott 8, by Strate 4, by Yarbrough 6; left on bases, Herford 8, Farwell 5; winning pitcher, Walcott, losing pitcher, Yarbrough; time of game, 2:20; umpires, Whitley and Foster.

### SHERIFF'S SALE.

STATE OF TEXAS,  
County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Potter County, on the 24th day of May, A. D. 1927, by the Clerk thereof, in the case of Thos. F. Turner versus J. P. Burgess, J. S. Nugent and A. W. Joiner, No. 5423, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D. 1927, it being the fifth day of said month, before the Court House door of Deaf Smith County, in the City of Herford, Texas, the following described property, to-wit:

All of Section No. 16, Township 4, North, Range 3 East, Capitol Syndicate Subdivision of Capitol Reservation Leagues No. 394 and 405, as shown by the Plat of same in Deed Records of Deaf Smith County, Texas, in Volume

15, at pages 60 and 65, said property being located in Deaf Smith County, Texas.

Levied on this 31st day of May, 1927, as the property of J. P. Burgess to satisfy a judgment amounting to \$821.93 in favor of Thos. F. Turner and cost of suit.

Given under my hand, this 31st day of May, A. D. 1927.

CLAUDE BENTON, Sheriff  
Deaf Smith County, Texas.

20-3c CB

Miss Edna Williams returned home Wednesday after a two weeks visit with her father on the Williams ranch at Fort Sumner, New Mexico.

### FOR QUICK JOB SERVICE SEE THE BRAND.

## DR. T. M. MONTGOMERY

Associated With Hyden's.  
620 Polk Street Amarillo, Texas.

—Will be in Herford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

## DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 82 Herford, Texas.  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.

WE HAVE CUT OUR  
USED CAR STOCK

# One-Half

## Why?

Because of the attractive prices we have on them. Our business from the curb to the back door operated under same management, effective June 1st, 1927.

BRUMLEY CHEVROLET  
COMPANY, Inc.

### A Full Pound of Value



Every penny you pay in for meat, pays for a full measure of value in QUALITY MEATS.

Just how much this means in actual meat value, a trial order will prove.

## Texas Meat Market

PHONE 353—WE DELIVER



see something  
*New*  
this summer  
in the  
**Far  
Cool  
West**  
California  
Colorado  
New Mexico  
Arizona  
Grand Canyon  
Indian-tour  
Seashore  
Mountains  
Dude Ranches

daily Santa Fe  
**Xcursions**  
this summer

mail this coupon

Please mail free picture folders "Grand Canyon Outings," "California Picture Book," "Indian-tour," "Colorado Summer."

Name.....  
Address.....

See:  
J. E. BEYER, AGENT  
Or Write:  
T. B. GALLAHER,  
General Passenger Agent,  
Amarillo, Texas.

# Fox Mercantile Co's. SPECIALS

FOR

## Friday, Saturday and Monday

June 17, 18 and 20

### FEATHER TICKING

Eight ounce Eureka Feather Ticking; guaranteed to hold feathers, only ..... 25c Yard

### PULLMAN WIDE SHEETING

9/4 Unbleached Pullman Sheeting ..... 37c Yard  
10/4 Unbleached Pullman Sheeting ..... 41c Yard  
9/4 Bleached Pullman Sheeting ..... 39c Yard  
10/4 Bleached Pullman Sheeting ..... 43c Yard

### LINEN GLASS TOWELING

Imperial Glass Toweling in red and blue plaid, special for three days ..... 24c Yard

### TURKISH TOWELING

18-Inch Turkish Toweling, heavy weight; regular 30c quality, Special for ..... 23c Yard

### TABLE LINENS

72-inch Table Linen, plain white design, guaranteed all pure Linen. Special for ..... \$1.95 Yard  
59-inch Table Linen, orange and blue border. Special for ..... 63c Yard

### BED SHEETS

No. 200 Bed Sheets, size 72x90. Special for ..... 75c

### 36-INCH PERCALES

36-Inch Percale, new shipment just received; beautiful new patterns; special for ..... 15c Yard

### SILK PONGEE

Solid color Pongees; rose, blue, yellow, lavender and white—Special for Three Days ..... \$1.19 Yard

### WASHABLE CREPE DE CHINE

Washable Crepe de Chine, 40 inch width, in colors, rose, lavender, yellow and blue. Special for ..... \$1.39 Yard

### MEN'S OVERALLS

Men's Blue Overall, suspender or high back, with jumper to match. Special for three days ..... 90c Each

### BOYS' OVERALLS

Boys' Blue Overall, sizes 5 to 16, for ..... 72c

### TRUNKS AND SUIT CASES

SPECIAL—TWENTY PER CENT DISCOUNT!

Chest of Silver Will be Awarded  
SATURDAY JUNE 25th AT 4:00 P. M.

# Fox Mercantile Co.

# PIGGLY WIGGLY

## Saturday Specials

New Spuds 6<sup>1</sup>/<sub>2</sub>c

No. 2 Corn Standard 10c

Dyanshine Shoe Polish, per bottle 34c

1 qt. jar Sour Pickles 33c

Palmolive SOAP per bar 7c

I so-called Gallon Apricot 68c

Sliced Bacon, per pound 45c

Cured Ham per pound 35c

### CREAM AND MILK

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

FOR QUICK JOB SERVICE SEE THE BRAND.

Now Is the Time to Get Your  
**STORAGE COAL**

We have a car of good lump on track this week—Price is \$12.50 Delivered.

LET US FILL YOUR BIN.

**GOLDEN RULE PRODUCE CO.**

Phone 108.

We Deliver



WE ARE DELIVERING NEXT

WINTER'S

**COAL**

—Every day we are filling coal bins with next winter's supply of coal.

—If you have not placed your order, today is a good time to do so.

**Jones & McLean**

PHONE 1

"IF IT'S FEED, WE HAVE IT"

**Cameron, N. M.**

Several farmers are busy harvesting wheat.

Large crowds have been attending the revival at New Hope conducted by Rev. Crawford.

G. H. King and wife went to Clovis Friday to have a doctor examine their daughter, Leveta, who has been quite sick.

Mrs. W. P. Dunn was taken to Clovis last week for medical treatment.

Mrs. W. M. Hobbie and children visited her daughter, Mrs. Edith Mote, Thursday.

Haul Mote and wife were in Clovis Friday.

The boys' and girls' clubs meet at New Hope the 16th when the county agent will be present.

Roy Dunn is visiting I. P. Dunn this week.

A good rain fell here last Sunday morning.

R. A. Crawford and wife spent Monday in the F. B. Scott home.

W. B. Johnston and wife were in Clovis shoppers Wednesday.

Miss Lula Lobbin and Miss Jewell Weaver left last week for Las Vegas to attend school.

The revival at New Hope closed Sunday night.

Hob Moss and wife and Miss Myrtle Brooks of Bushland visited relatives here last week.

Mrs. Ethel Froese is quite ill this week.

A Natural. He spells it ChamBERLIN.

Ed Botts completed balling Saturday.

E. Dora Smith visited Marga and Genevieve Chamness Friday.

Kelly Grey, of Hereford and John Carrington of Tulsa visited Smith's Thursday.

A half inch of rain fell here Saturday and Sunday.

No singing or Sunday school last Sunday because of bad weather.

The Joe Greer family visited the Lester Gray family Sunday.

Dick Callaway is running A. E. Chamness' well now.

The L. M. S. met at New Hope Friday when Mrs. Crawford and Mrs. Slade made talks.

Paul Mote is drilling a well for Will Young.

Mr. and Mrs. A. W. Cameron were in Grady Saturday.

Mr. and Mrs. A. A. Dethrage called on Mr. and Mrs. A. C. Johnston Sunday.

Curtis Greer and wife called on Mr. and Mrs. Tillman Sunday.

A. C. Johnston and wife spent Sunday afternoon in the J. R. Burnett home.

Cyrna Galley was at Smith's after a tractor Tuesday.

Dick Callaway, W. T. Smith and two of the Ratliff boys were in Amarillo Thursday.

Joe Greer and wife entertained Walter London and family at lunch Thursday and then went to Hereford.

Ed Botts and A. E. Chamness were in Amarillo Monday.

Glenn, Loy and Wilma Smith visited E. Dora Smith Thursday.

Joe Greer and family spent Monday at Dawn with relatives.

Miss Lucretia Wilson visited Wilma Smith Thursday and Friday.

Mr. Chamness and granddaughters Marga and Genevieve visited W. T. Smith's Thursday.

Ed Botts completed balling Saturday.

E. Dora Smith visited Marga and Genevieve Chamness Friday.

Kelly Grey, of Hereford and John Carrington of Tulsa visited Smith's Thursday.

A half inch of rain fell here Saturday and Sunday.

No singing or Sunday school last Sunday because of bad weather.

The Joe Greer family visited the Lester Gray family Sunday.

Dick Callaway is running A. E. Chamness' well now.

**Joel Cleanings**

Chas. Callaway and C. Botts were in Hereford Monday.

W. T. and Guy Smith hauled grain Tuesday.

The pig club met at W. A. Callaway's Tuesday with small attendance of members.

Guy and W. T. Smith and boys were in Hereford Wednesday.

Ed Botts was at W. T. Smith's Wednesday afternoon.

Walter Galley visited W. T. Smith Wednesday.

Cyrna Galley was at Smith's after a tractor Tuesday.

Dick Callaway, W. T. Smith and two of the Ratliff boys were in Amarillo Thursday.

Joe Greer and wife entertained Walter London and family at lunch Thursday and then went to Hereford.

Ed Botts and A. E. Chamness were in Amarillo Monday.

Glenn, Loy and Wilma Smith visited E. Dora Smith Thursday.

Joe Greer and family spent Monday at Dawn with relatives.

Miss Lucretia Wilson visited Wilma Smith Thursday and Friday.

Mr. Chamness and granddaughters Marga and Genevieve visited W. T. Smith's Thursday.

Ed Botts completed balling Saturday.

E. Dora Smith visited Marga and Genevieve Chamness Friday.

Kelly Grey, of Hereford and John Carrington of Tulsa visited Smith's Thursday.

A half inch of rain fell here Saturday and Sunday.

No singing or Sunday school last Sunday because of bad weather.

The Joe Greer family visited the Lester Gray family Sunday.

Dick Callaway is running A. E. Chamness' well now.

**Arney News Items**

Lee Edmondson and family of Amarillo spent the week and with Mrs. Edmond's parent, Chas. Cox and wife.

Mr. and Mrs. R. Hurst, Mr. and Mrs. J. E. Boyd, Messrs. Luster Haggre, Frank and Earl Davis, Jno. Hendrix, C. E. Burks and L. J. White were in Happy Tuesday.

H. E. Ferguson and wife were in Mineral Wells last week.

Mrs. Ford and family are enjoying a visit with her brothers this week.

Mr. Tipton spent the week and in Plainview.

Will Todd and wife were in Tulsa Monday.

E. E. Burks was in Amarillo on business Friday.

Mrs. O. L. Fortner and Thomas Boyd of Borger arrived at the J. E. Boyd home Thursday and will visit a few days.

Rosa Campbell was in Nazareth and Happy one day last week.

Mr. and Mrs. Gilmore were called to the bedside of her mother in Dimmitt Monday.

Ray and Ray Cole, M. Burks and M. Holden were in Happy Monday.

M. Morton and wife went to Quitaque Friday.

Mr. Beatcher motored to Plainview Wednesday.

J. E. Davis and wife spent the week end visiting in New Mexico.

Sidney Todd returned from Ft. Worth one day last week.

Mr. Dreyer was operated on at a Plainview sanitarium last week and an early recovery is hoped for.

Mmes. Jean Lawson and Crowley of Dallas arrived Monday and will spend a few days visiting Mrs. Lawson's parents. Mr. and Mrs. H. E. Ferguson.

**Ford Doings**

A number will begin harvest this week. Nearly all will use combines. Some of the wheat will make a good yield considering the dry weather.

Wade Youngblood of Clarendon spent Monday and Tuesday with his cousin, Floyd Benson.

Miss Hazel Smith returned to Canyon Monday where she will attend summer school.

Mr. and Mrs. Howard Morel spent Tuesday in Vega with Mr. and Mrs. Bernice Harris.

Robert Dyer returned home Saturday from Commerce where he attended school the past term.

George and Floyd Benson made a business trip to Amarillo Wednesday.

Miss Ruth McGowan had her tonsils removed last week and is doing nicely at present.

Misses Ruby and Veda Parker spent last week with friends in Hereford.

Raymond Orr left Friday for Welton, Ark. where he will visit his sister.

Mr. and Mrs. Slade Bassett, of Amarillo were visitors in our community Sunday.

Miss Olive Davis of Stratford visited Miss Viola Thomas last Sunday.

Mr. Clegg of House, N. M., spent last week with his sister, Mrs. Andy Thomas.

Wayne Dyer went to Amarillo Saturday where he and his brother Robert, assisted with the musical program broadcast at ten o'clock.

Mr. and Mrs. J. L. Hight motored to Amarillo Thursday.

Jim Ware went to Amarillo last Friday.

Miss Viola Thomas spent last week with relatives at Fairview and Wildorado.

Mr. and Mrs. Hardy Benson visited in the J. E. Hill home at Hereford Saturday evening.

**BIG SQUARE**

Everyone is rejoicing over the much needed rain. A large part of our community received an inch and one-half of rain Monday night of last week and other parts only one-half inch.

Wheat cutting has started and a number are threshing.

Row crops are being planted since the rain.

Muri and Emerald Stiles left Saturday in their car for Des Moines, Iowa, for a two months vacation and while away will visit their mother in Indiana.

Mr. and Mrs. Harold Wyer moved to Guleshoe this week where he has accepted a position with an oil company.

Mr. Brown of near Hereford was a business here Wednesday.

Mr. and Mrs. Frank Lambert spent Monday with Mr. and Mrs. Ham Lambert.

Earl Wain made a business trip to Hereford Friday.

Tell us your news items.

**REAL ESTATE**

CITY—FARM—RANCHES

Priced to Sell.

Real Estate Loans.

**HILL & RICKETTS**

Phone 358

**Every Working Part Bathed In Oil!**

**Samson "Oil-Rite" Windmills**

Equipped with Timken Roller Bearings; all working parts constantly and automatically bathed in oil. Enclosed reservoir contains oil enough for one full year. Dirt, rain and snow proof. Ball bearing turn table. A heavier, stancher, more efficient mill than any other on the market. Stover mills have been famous for half a century. Are better now than ever before. Workmanship and material guaranteed. Thousands of satisfied users testify to their superiority.

*Come In and Let Us Tell You More About This Mill*

**Streu Hardwari Co.**

**City Loans**

Payable Monthly; Lowest Interest rates; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

**RALPH BARNETT, Manager.**

Make your own test and see how **CHRYSLER "60"** differs from any other six of its price

Get behind the wheel—and Chrysler "60" will give you 60 miles and more an hour as long as you care to have it with an ease and lack of effort that can only be described as typically Chrysler.

At high speed, step on the brake—the same simple, safe and sure hydraulic four-wheel brake as on the higher-priced Chrysler "70" or Imperial "80"—and the "60" will gently glide to rest or give you a split-second full-stop for the emergency.

Test Chrysler "60" any way you will. For ease of performance and riding, ease of control and handling, there's no getting away from the fact that the six-cylinder Chrysler "60"—with seven-bearing crankshaft, invar-strut pistons, manifold heat control, impulse neutralizer, oil

filter, air cleaner, full pressure lubrication, road levelizers and many other features—is obviously unapproachable value in its price class.

We invite you to drive the "60" and note its outstanding differences on the road. Experience its superiorities and never again will you be content with any car offering less in performance at such price.

Chrysler "60" prices—Touring Car \$1075; Club Coupe, \$1125; Coach \$1145; Roadster (with rumble seat) \$1175; Coupe (with rumble seat) \$1245; Sedan, \$1245.

F. O. B. Detroit, subject to current Federal excise tax.

Chrysler dealers are in a position to extend the convenience of time-payments. Ask about Chrysler's attractive plan. All Chrysler cars have the additional protection against theft of the Fedco System of numbering.

60 miles plus—with exceptional ease 7-bearing crankshaft 4-wheel hydraulic brakes

Sedan \$1245

f. o. b. Detroit



DRIVE A CHRYSLER TO PROVE A CHRYSLER

L. W. HOUGH, Dealer, Hereford, Texas.

**I'm The Guy**

That took the vice out of SERVICE. Service at our filling station is one word with a single meaning and, as Webster outlines it, "Work performed in the interest of others." That's us all over. We know the importance of using only the best of oils and gasoline, the kind we sell—and at lowest prices. Make our place your summer headquarters for tires, water, air, oil and gasoline.

TRY OUR MOBIL OIL AND NOTE THE DIFFERENCE!

**Abo Filling Station**

Gold Bond Stamps Given With Each Purchase.

## ZONE MEETING

Zone No. 2 of the Amarillo District of the WOMAN'S MISSIONARY SOCIETY

Will Meet in HEREFORD, JUNE 22

With the Hereford Auxiliary As Hostess The Zone is composed of Hereford, Vega, Friona and Bovina. The hostess Auxiliary has plans complete and are expecting a one hundred per cent attendance from the visiting Auxiliaries.

The program, which follows, is full of information and every phase of the work will be brought out through general discussions and questions.

WEDNESDAY, 10:30 A. M.

Song No. 25—"Take Time to be Holy."  
Bible Lesson—Mrs. C. C. Bowman, Hereford  
Greetings—Mrs. H. H. Hawkins, Hereford  
Response—Mrs. Ezell, Bovina  
Scripture for Christ—Mrs. J. P. Slaton, Hereford  
Song No. 19—"Jesus Calls Us Over the Tumult."  
Zone Organization—Mrs. Verda Osborn, Friona  
(a) What It Is.  
(b) Organization.  
(c) Meetings.  
(d) Program.  
(e) Entertainment.  
(f) Cultivation.

Goals for Auxiliaries as Adopted by N. W. Texas Conference at Abilene—

Spiritual—Mrs. J. F. Ward, Hereford  
Extension—Mrs. H. G. Arts, Vega  
Finance—Mrs. F. T. Holson, Hereford  
Conference District and Zone Meetings—Mrs. W. E. Williams, Bovina

Discussions and Questions  
Song No. 227—"I Need Thee Every Hour."  
Consecration Service—Mrs. Batchelor

LUNCH

1:30 P. M.

Song No. 160—"True Hearted, Whole Hearted."  
Devotional—Mrs. W. L. Jones, Vega  
Importance of Mission Study—Mrs. Walter Lamb, Hereford  
Auxiliary Historian, and Jubilee Celebration—Mrs. J. B. Hammer  
Camp and It's Benefits—Ella Broadwell, Mrs. J. B. Jones  
Song (selected)—Mrs. Ray Conaway  
An Hour in China—Mrs. R. O. Dunkle, Mrs. Chas. Williams  
Place and Plans for Next Zone Meeting.  
Song No. 85—"Blest Be the Tie That Binds."  
Benediction.

## Arney News Items

Mr. Smith and family of Amarillo visited at the H. E. Ferguson home Sunday.

Ray Cole was in Tulla last Saturday.

Mr. Kress is in Plainview to make his home.

Messrs. Tipton, Davis, Boyd, Fox, Bailey, Hayes, Norman, Wilson, Bratcher and Hayes were in Happy Sunday.

Chas. Morton of Palestine is visiting his brother, Marshall Morton.

G. R. Ward of Hereford called in the Requena home Monday.

Harvest is on and combines are busy and new ones are being purchased.

Mr. Tipton returned from Plainview Tuesday.

John Hall and family of Dalhart is visiting Mrs. Hall's sister, Mrs. Ross Campbell.

J. E. Morris and family visited the Porter White home Sunday.

Miss Rachel Binks visited the J. E. Davis and J. E. Morris homes Wednesday.

John Kimmons, M. Morton and families were dinner guests in the Wilson home.

Miss Lucille and Raymond Hagge visited the Lester Hagge home Saturday night.

A number of our citizens had a community road working last week and made many improvements.

Chas. Cox and family went to Amarillo Friday.

R. Campbell, John Hall and their families spent Monday in Hereford.

Mmes. L. Hutson, M. Burks and A. Matthews spent Thursday visiting Mrs. J. E. Boyd.

Mrs. Fox and son visited the Boyd and C. Cox homes Wednesday afternoon.

Grady Bailey and wife spent Sunday here with relatives and friends.

J. E. Morris and family visited in the Porter White home Sunday.

Mrs. Tipton was here from Plainview Tuesday.

Lacy Boyd has been working at Childress but returned to his home here Wednesday to help in the harvest.

## Summerfield

The farmers were all busy in the wheat harvest until Saturday night. The rush was stopped by a half-inch rain and Sunday about that much more fell. It will be of great benefit to the row crops.

Some of the friends and neighbors reminded Adrian Flowers that he had a birthday last Sunday when they went with well filled baskets and spent the day. About twenty-five were present and report a splendid time.

Rev. Cloyd of Hereford and Mr. Warren of Plainview were visitors in the B. A. Atchley home last Friday morning.

Mr. and Mrs. J. A. Noland and family attended the Plateau Singing Convention at Plainview Saturday and Sunday.

Alton Atchley of Vega spent Saturday night and Sunday in the W. E. Hawkins and B. A. Atchley homes.

Miss Mary Lee Curry spent Saturday night with Maudie Noland. D. C. and Hollis Walser spent Sunday afternoon with Asa and Thurman Atchley.

The Sunday school has planned to have a Children's Day program next Sunday, beginning at 10 a. m. There will be dinner at the church and preaching in the afternoon by Rev. Cloyd of Hereford. You are invited to come.

S. L. Walser of Hereford was in the community Saturday.

Mr. and Mrs. Davis were visitors in the Atchley home Sunday.

Homer Crow and family of Tulla spent the week end with Mrs. Crow's parents, Mr. and Mrs. J. L. Lookingbill.

Mrs. Pete Jenkins returned to her home in Vega Saturday last Wednesday after a visit with her mother, Alva Wilson.

Miss Lorene Atchley spent Sunday night with her sister, Mrs. W. E. Hawkins.

## Special Services.

The boss came in early one morning and found his bookkeeper kissing the stenographer. "Is this what I pay you for?"

"No," was the unanimous reply. "We do this free of charge."

## Ginghams Are Cleverly Styled for the Schoolgirl



A smarter styling for washable materials demands the mode, and the frock in the picture answers the challenge. This adorable gingham dress is a winsome style for the schoolgirl. Important among new cotton weaves is printed crepe in wee figures, also charmeuse which, because of its sheen and Jacquard prints, looks like silk.

## Adrian Sims Notes

We had good rains in this community over the week end.

Wheat harvest is on in full blast. Row crops are now being planted following reasonable showers.

Jim McCaskey was in Hereford Friday.

Misses Maude and Jessie Malone were shopping in Hereford last Wednesday.

J. M. Chapman and daughter, Elizabeth, were Hereford visitors Friday.

Mrs. Jim McCaskey's parents of Dallas are visiting in the McCaskey home for a few days this week.

Mrs. McCaskey and children plan to return to Dallas with her parents for a visit.

John Rector, Jr., and Miss Marguerite Russell were married at the Presbyterian mausoleum Sunday afternoon, Rev. Jas. P. Ross performing the ceremony. We wish for these young people a happy wedded life.

Mr. and Mrs. J. M. Chapman are the proud parents of a baby boy, born June 6th. His name is Calvin Grant.

Mr. and Mrs. Howard Morel were callers at the J. M. Chapman home Thursday afternoon.

Mr. and Mrs. Pete Hutcheson and Mrs. Rector were shopping in Hereford Saturday afternoon.

## Ford Doings

Our community Welfare Club met in regular session Friday night at the school house when an interesting program was given. R. O. Dunkle of Hereford gave a helpful talk on "Community Cooperation."

Dr. Lloyd of Vega held the undivided attention of the audience when he talked on "Life." Readings, solos, duets, and such made up the rest of the program. Each one is becoming interested. Refreshments of punch and cake were served. We meet once a month at the school house and once at a member's home in the afternoon. The next meeting will be with Mrs. George Benson, Thursday afternoon, June 23rd.

The Presbyterian Missionary Society of Vega met with Mrs. J. L. Hight last Wednesday. Each woman brought something nice for dinner and an excellent meal was enjoyed at the noon hour. Everyone spent a pleasant, profitable day.

Mr. and Mrs. D. R. Atchley are the parents of a baby girl who arrived one day last week.

Mr. and Mrs. A. K. Webster spent last week with relatives in Amarillo.

Mr. and Mrs. George Benson spent Thursday and Friday at Claridon.

Anly Thomas, Fielding Johnson and George Benson made a business trip to Vega Monday.

A. K. Webster is driving a new car.

Those who harvested their grain last week made from eight to fifteen bushels per acre.

Farmers are wearing smiles this week that won't come off because of the excellent rains which fell here, beginning Saturday night of last week.

Mrs. Ruby Parker of Hill with tonsillitis this week.

Mr. and Mrs. Barney McCaskey shopped in Hereford Saturday of last week.

## Rather Personal.

Dad—I'll not have this. You must come home earlier. Why, what on earth would a college educated girl be doing out this late in a car?"

Co-ed—"Now, Daddy, don't get nasty!"

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

## Queer Quirks in Human Destiny

By HARRY R. CALKINS  
WNU Service

### Stragem of Oglethorpe

THE flight of a deserter, which at first threatened the ruin of the colony of Georgia, turned out to be the means of deceiving a large attacking force of Spaniards and saving the colony from falling into the hands of Spain.

The Spaniards were by nature poor colonizers. Although their claim to Florida embraced all of Georgia, they had taken no steps to colonize the territory when in 1732 General Oglethorpe established an English colony in that region.

Ten years later, on July 5, 1748, a fleet of 56 armed war vessels, with more than 5,000 Spanish soldiers aboard, sailed into St. Simon's harbor on the Georgia coast to drive out the English.

General Oglethorpe was sorely pressed by the invaders. His total force consisted of two ships and about six hundred men. Realizing the futility of withstanding a siege in his stronghold of Frederica, General Oglethorpe boldly attacked the Spaniards in the forest, his troops following Indian tactics and firing from behind trees.

Oglethorpe had an advantage in the ignorance of the Spaniards as to the strength of his force. After several skirmishes, in which the English came off victorious, a large party of Spaniards was ambushed and routed by a small company of English.

Oglethorpe now felt encouraged to make a surprise attack in force. His plans were upset by a Frenchman who deserted from the English after firing a shot to warn the Spanish camp. Destruction now faced the colonists, as the deserter would certainly reveal their weakness to the Spaniards.

Oglethorpe employed a clever stratagem to escape this danger. He wrote a letter to the deserter, addressing him as though he was an English spy, and instructing him how to deceive the Spaniards by hitting the English strength and drawing them into a trap. This letter was entrusted to a Spanish prisoner to be delivered to the Frenchman in the Spanish camp.

Of course it fell into the hands of Don Manuel de Mantano, the Spanish general. He was deceived as Oglethorpe intended. When the Frenchman attempted to disclose the true weakness of their foes, the Spaniards, disbelieved him. So shaken were they by fear of being greatly outnumbered that, when Oglethorpe sent his two ships against their fleet, the entire force was embarked and fled, leaving Georgia in peace.

Because of the weather there was no Sunday school here.

There was no singing at Progressive Sunday but be on hand next Sunday.

Singing program:  
Opening song—Mr. Reeves.  
Song—Mrs. Lewis.  
Song—Mrs. C. C. Bowman.  
Duet—Margaret Ricketts, Velma Caldwell.

Song—Joe Garrett.  
Quartet—arr Mr. Garrett.  
Song—Katherine Ricketts.  
Song—The Intermediate Sunday school class, led by their teacher, Mr. Ricketts.

Quartet—arr Bill Knox.  
Song—Mr. Bowman.  
Quartet—arr Luke McBrier.  
Piano Solo—Flossie Bowman.  
Song—Jake Gregory.  
Closing Song—Mr. Garrett.

Benediction—Mr. Hershey.  
Mrs. Ray Hershey and daughters spent Tuesday afternoon with Mrs. David Thompson.

Mr. Young of Wichita, Kansas, was here last week looking after his farm interests.

The Progressive Canning Club ladies met with Mrs. Ray Hershey last Wednesday when they had an election of new officers. Mrs. Jim Parks was re-elected president and Mrs. Ray Hershey secretary and treasurer.

Misses Margaret Ricketts, Velma Caldwell and Mr. Cecil Hodges visited the Jeff Roberson home Sunday evening.

A surprise party was given Miss Winona Blagg Saturday, that being her birthday. A large number of young people and old folks were present. The youngsters enjoyed outdoor games and 42 was also played. Cake and punch were served as refreshments.

EPWORTH LEAGUE PROGRAM, JUNE 19.

An Evening With Fanny Crosby.  
Leader—Cawthorn Bryant.

Devotional.  
Song—Fanny Crosby.  
Prayer, followed by Lord's Prayer.

Bible Lesson—Leader.  
Duet—Saved by Grace.  
Life of Fanny Crosby—Inez Latham.

Song, Boys' Chorus.  
Song.  
Benediction.

Famous Hints.  
"Just because my watch isn't going is no reason for you to park here all night."

"In my business, the harder I work the lower I get," bemoaned the trench digger.

She was only a laundress's daughter, but she certainly was a washout!



## For The Bride

—Silverware, Cut Glass, Dinner Sets, Pyrex ware, Aluminum ware, Haviland and English China ware.

—A new design in Chinaware, the Texas Flower

All Chinaware will be sold in sets or open stock.

## STREU HARDWARE COMPANY

Home of Service and Quality.

## Run It With Texaco Gasoline! Save It With Texaco Oil!

We are glad to announce that we have secured the services of Mr. P. W. Price as warehouse man, and in the future our warehouse will be kept open for the convenience of our customers. We invite you to call and look over our line of greases and oils. We have all grades of both.

## M. D. Womble Agent for The Texas Company

## Wash at Home With a



My Clothes are Always Sparkling Clean

Yes—I am an up-to-date housewife. I do my washing at home with a New One Minute.

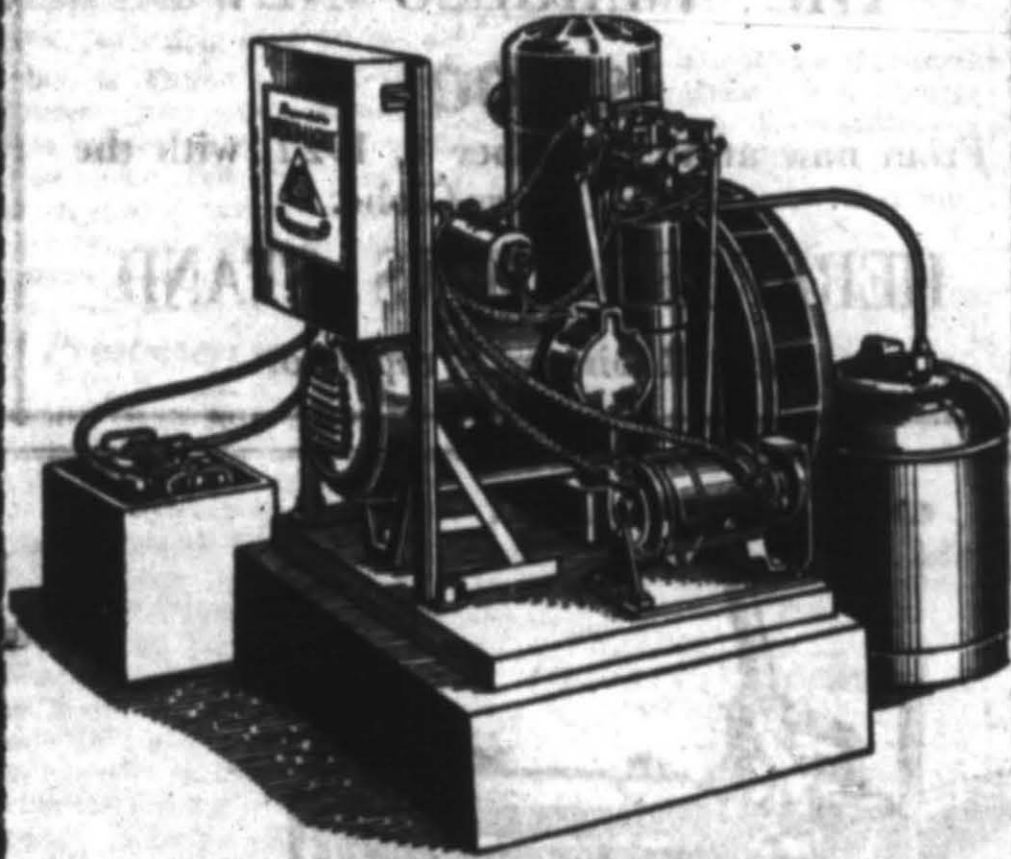
The secret of my fresh and sparkling clean clothes is this really remarkable washer. Think of it, I can wash out just a few things any time by just putting them in the washer with a little soap and water and turning the switch. In a few minutes they are washed and ready to hang out.

The One Minute is my greatest household help. I wouldn't be without it for the world.

Hundreds of women are delighted with their One Minutes. They let their own washing decide which washer and choose the One Minute.

Texas Utilities Co.

## DELCO LIGHTING SYSTEMS



We sell, install and service Delco Light Plants, the best farm lighting system known.

We have a factory-trained service man who will repair your plant if needed.

F. H. OBERTHIER, AGENT

Hereford, Texas.

Deaf Smith, Castro and Parmer Counties

## FACIALS

A special course in Clay Packs and Plain Facials at reduced prices.

LADIES BOB SHOP

Call 87 for Appointment.

# The Groceteria Courtesy & Quality

We Give Gold Bond Stamps

Phone 31

We Deliver.

**BAKER'S CASH GROCERY**  
**SATURDAY SPECIALS**

PORK AND BEANS Per Can	9c
GRAPE JUICE Per Quart	45c
PEANUT BUTTER Five Pound Bucket	95c

We Buy Eggs—We Deliver—Phone 116



**How Much Are You Insured?**

If you believe in insurance you must also believe in adequate insurance—enough to meet the loss! Your agent is in business to protect you.

When your agent suggests more Fire Insurance, he is urging you to protect yourself against the rising cost of replacing your property.

You have at your disposal the advice and experience of the undersigned—today.

**Hereford Insurance Agc.**  
Ralph Barnett, Manager

**Texas & Texans**

By WILL H. MAYES

**Re-Adjusting Business.**

In traveling recently over many sections of the state, I have reached a conclusion in regard to business conditions that has been formulating for some time and will state it for whatever it may be worth. The system of improved highways that is now extending to every part of the country must bring about a radical change in business methods. It is now so easy to get in a car and go 30, 50 or 100 miles to buy what one wants that business competition is not now local like it was a few years ago. Your business competitor is no longer just the man in the next building or the next block, but is also the firm in any town or city that can be reached by automobile in a few hours ride. The near-by cities are sending their daily papers in large numbers to every place in reach and these daily papers are filled with attractively worded and displayed advertisements of bargains to be had in every conceivable kind of merchandise. The city merchants are making their appeals in large space and in bold type, and are doing it day after day.

**Appeals Irresistible.**

Most local buyers naturally want to be loyal to their home merchants and neighbors and ordinarily prefer to trade with them, but few can withstand the temptation created by the constant appeal of good advertising. The psychology of love-making and of "salesmanship" are pretty much alike. "Faint heart never won fair lady," and faint courage seldom wins any great success in business. Whatever one wants, he must go after with grit and determination, and he must not be discouraged with a few or even many failures to get what he seeks. Big business has learned this, and city merchants have also learned the lesson. Constant, earnest appeal is irresistible if it is intelligently presented and is backed by merit. It is as true in business as in anything else.

**Breaking Away Slowly.**

There are other concerns that see somewhat the trend of business and are slowly making their readjustments to the new times. They find it hard to break away from the old ways, although they see the way business is headed. The towns that have in business the largest proportion of alert, far-seeing business men are the places that are making the most rapid and substantial growth—those quickest to grasp the situation and with the business courage to utilize to the fullest modern salesmanship methods, both for towns and in business, are those that are outstripping their less progressive neighbors. Go anywhere you please in Texas, note what is being done, and you will find this to be true. Where there are slow business men there is a slowly dying town; where business is gone after with courage and determination there is growth and progress.

**What Local Business Must Learn.**

Until the building of roads, the local business man merely competed with those in the same line of business in his home town and he could count on getting about as much trade as his neighboring competitor by following the same business methods used by him. Business was largely a matter of personality, and of having the right kind of stock to sell. People seldom left town to buy and they traded with the man they liked who had the goods to sell at the right price. They could soon learn where to buy by looking about town a bit. City papers with their alluring advertisements were not largely read and those merchants who went to the cities annually or semi-annually to buy their own stocks were about the only people who ever supplied their personal wants from the city stores. It is easier now for any buyer, from day laborer to banker, to get in his car and reach a city store than it used to be for the merchant to go to the city to buy his stock.

**Pride and the Pocketbook.**

It is no longer easy to hold trade to a place through appeal to local pride. The ease with which every one who has a car can get to a neighboring place has created a neighborly feeling with all the surrounding communities and cities. The average wage earner has about as much pride in a place he lives in and does visit frequently as he has in his home town or in the next block, and at heart the business man often feels the same way though he may be more hesitant to say so. It is a bit unreasonable to expect anyone to do his buying in his home town or at your store unless he finds that he can do so without detriment to his own purse. The business that expects loyalty to itself must be able and willing to show loyalty to the pocketbooks of its customers. Local pride is now in almost exact proportion to the interest that a business man shows in building itself up through progressive merchandising.

**Tiny Patterned Silks Are the Latest Style**



Couldn't be prettier—the new wee-figured silk prints—and they are challenging bold floral designs for supremacy. Cunning flowerets spill all over the background like so many colorful jewels. Being neat and in good taste these quaint prints are adapted to practical daytime frocks. They are regarded also as very smart for the separate blouse. Style-points in the above frock of silk print are—diagonal tucks, bows at neckline and hip-line.

**THIS WEEK**

By ARTHUR BRISBANE

**FARMS AND MACHINES. OIL WASTE—PAY LATER. OUR CIGARETTE TAX. FORD NO 15,000,000.**

The hope of the farmer is in better machinery and more intelligent use of it. It is not alone the selling price of a bushel of wheat that counts, but the amount of farm time and labor used to produce the bushel. A man working with pick and shovel could not afford to dig up and sort out gold bearing gravel if it paid him five dollars a ton average. But giant dredging machines in the Sacramento Valley are making millions working gravel that pays less than twenty cents a ton.

Edwin J. Clapp shows what machinery is doing and will do to help solve farm problems and why United States farms can compete with European cheap labor, and even survive high railroad freight rates. On American farms one worker on the average produces twelve tons of cereal. In Europe one worker produces one and one-half tons.

"Light automobiles and trucks are being produced in greater volume than ever before." Such is the official report. There is only one cloud on the automobile horizon, and that's an oil cloud.

Reckless production and reckless price cutting in the oil industry means trouble ahead for motor owners. Oil is being wasted, poured out, and squandered on

**The Change in Methods.**

The city merchants were first to see the handwriting on the wall and go after business in a new way. Advertising is now studied as closely as any other phase of salesmanship. Merchants no longer open their stores and wait for the trade to walk in. They start out afresh every day, in every reasonable way, to show trade that it is to its interest to find its way to their stores. They get them there through advertising and hold them through good merchandising both of which are essential in salesmanship. It is easy to find in any town examples of business concerns that were once prosperous under the old ways that are now fast headed toward bankruptcy, simply because they have not adjusted their business to new conditions.

**Texas Prosperity.**

The year is going well for Texas as a whole. Agriculture, business, the industries are all prospering. Where there is not a fair degree of prosperity, except in the few localities where some public calamity has brought distress, the fault is not with conditions, for they are good. This is true from Texarkana to El Paso and from Texline to Brownsville. Some places, some communities are asleep and not alive to their opportunities, and nature can not do everything for them, without assistance, but where there is a will to do there is a way.

**Too Great Abundance.**

A country banker last year, 1926, said to me that he hoped cotton would not reach 20 cents, for such a price would bring such great prosperity that farmers either would not work enough another year or else would over plant their lands to cotton and would not grow enough feedstuffs on their farms; that too much prosperity one year often makes for too little another year. I wondered if that does not apply to business as well as to farming. When we are fairly prosperous there is likely to be a harmful tendency to slacken our efforts.

sandy roads, wherever public officials can be persuaded to buy it at public expense.

Oil production is wastefully managed, prices are low—but today's low prices will be paid for with high prices later on.

The country needs a continuous oil and gasoline supply, at fair prices, which the Government should regulate.

The nation now is acting like a drunken youth squandering a rich inheritance.

Lindbergh has good ideas. An enthusiastic French lady intended to spend 150,000 francs for a cup to celebrate his flight. He accepted gratefully and asked that the 150,000 francs be spent instead on children of French aviators who lost their lives promoting aviation. Lindbergh is a good representative of this country in Europe.

When Count White was in this country representing Russia in the peace arrangements with Japan he told this writer the national monopoly of vodka, the Russian drink, forty per cent alcohol, and sixty per cent water, which he originated, gave a profit just big enough to pay the cost of the Russian army.

It would interest Witte to know that the United States tax on cigarettes just about pays the cost of our army. Uncle Sam collected \$227,000,000 in ten months this year from cigarette smokers.

A full fiscal year's cigarette tax will about pay all army costs.

If Government could collect the tax that the public pays to bootleggers it might pay ALL Government expenses.

Henry Ford last week watched his machinery grind out Ford car No. 15,000,000, and celebrated by taking a ride in the first car he ever built. Old car No. 1 with its two cylinders was taken out of the Ford museum and driven by Henry Ford with car No. 15,000,000 driving beside it.

A new Ford car with a different gear shift, double the old Ford power and a speed of sixty miles

**The Whittington Clinic**

H. D. Whittington, M. D.  
Diagnosis, Surgery, Consultation.  
J. R. Lemmon, M. D.  
Infant Feeding and Diseases of Children.  
J. W. Hendrick, M. D.  
Internal Medicine, Diseases of Women, Obstetrics.  
508-4-5 Oliver Eakle Building  
AMARILLO.

an hour and more will be seen in the late Summer or early Fall. That will begin a new Ford family.

How much have 15,000,000 Ford cars meant in happiness to this country—through freedom of movement? How many BILLION miles have they traveled?



**WE ARE GOING TO WORK AS HARD AS ANYBODY!**

—but—we know the value of good tools.

**DO YOU NEED—**

Rake, Hoe, Spade, Shovel, Trowel, Fork, Lawn Mower, Scythe, Clipper, Pruners, Garden Seed, Field Seed, Paint Brushes, Hammer, Saw, Brace and Bit, Chisel, etc., etc., etc.?

We have them—all first class tools and supplies—and at lowest cost. Drop in.

**DUNLAP & SON, HARDWARE**

—Sunday is Father's Day

**DON'T FORGET DAD!**

He Will Enjoy

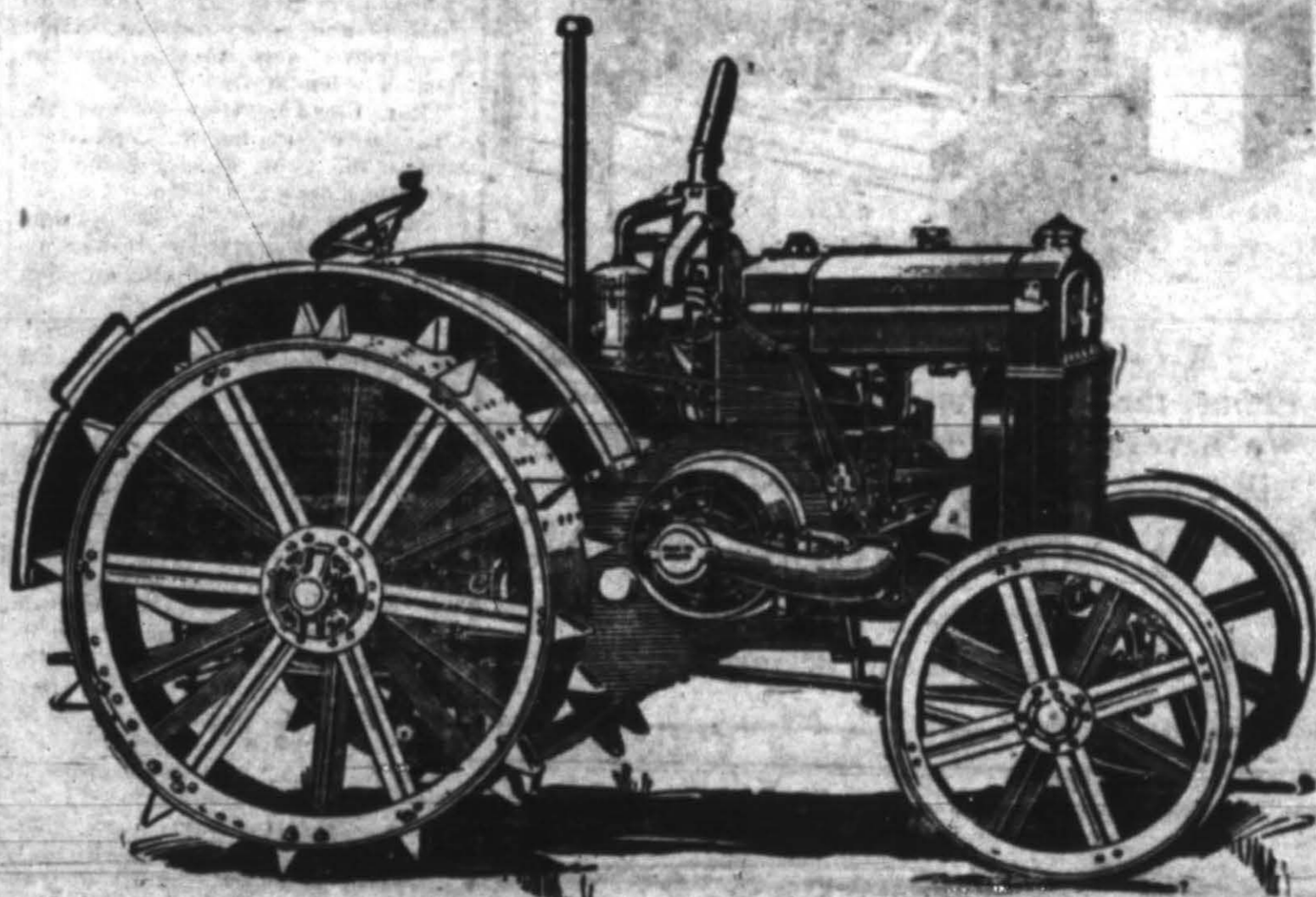
**THE AMARILLO NEWS**

**\$3.00**

From now until December 1, 1927, with the Sunday News-Globe.

**HEREFORD NEWS STAND**

John Robinson, Proprietor.



**"USEFUL AND PROFITABLE"**

Because it is dependable under all conditions and can be used for so many operations, a Case tractor is the most generally useful machine on the farm.

"We have used our Case 18-32 to good advantage this year in plowing, disking, harrowing (three times over in two fields, to kill weeds), threshing, silo filling and corn shredding. We also graded six miles of road and threshed for nine neighbors. We find it a very useful and profitable machine."

The Case engine holds many records for fuel economy. It operates equally well in hot weather and cold. It is simple and easy to handle. Case tractors ten years old are still going strong.

When you own a Case tractor, you have the best and most useful tractor money can buy—and the most profitable.

The next time you are in town, come in and learn how Case power farming machinery makes for more profitable farming.



The Sign of Outstanding Quality in—  
Tractors  
Thrashers  
Combines  
Silo Fillers  
Hay Balers  
Skid Engines

Also—  
Grand Detours  
Flows and  
Village Tools

**C. A. Skelton**  
Case Dealer  
Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



**Everything a motor car can offer**

**Beauty** Trim, graceful lines; charming proportions; rich Duco colorings; tasteful interiors—all combine to make Buick beautiful.

**Comfort** Ample wheelbase and cantilever springs; softly cushioned seats, conveniently arranged—Buick builds comfort for driver and passengers into every car.

**Performance** Buick's powerful six-cylinder Valve-in-Head engine, now vibrationless beyond belief, provides a new and higher standard of motor car performance.

**Economy** Low operating cost; long life; slow depreciation—these are examples of the economy of owning a Buick.

**Value** Because Buick gives everything a motor car can offer—in greater measure, at moderate cost—Buick is today the greatest value automobile dollars can buy.

**Norton Motor Company**  
Hereford, Texas



### FARMIN' IN THE SHADE.

When the sun pours out his radiance  
On Earth's fields of green and brown,  
Farmer Walt jumps in his sliver,  
And comes bounding into town.

"Fellers, hits too hot to foller  
That there team; I'd be a fool  
To kill myself a workin'—  
Gie me a place to set and cool.

An' while I'm in here, gie me a sody,  
An' a cake and glass o' beer,  
People uster plow sich weather  
But me! I'll set an' rest right here.

An' gas a while. All you town fellers  
Wears clean collars in the shade;  
Darned if I can't eat the money  
Any farmer ever made.  
(Looks wise and drinks nosily.)

Ole Man Work has gone clean nutty,  
Stays right there an' putters round—  
Zif he think they's gold an silver  
Buried deep inside his ground.

(Points tragically and drinks again.)  
What? You say be made good money  
Summer plowin' fixin' fence  
Is just another one of his fool notions.  
I say, he ain't got no sense!  
(Grips fast of his coke and wipes whiskers on sleeve)

You don't hetch me doin' summer fallow,  
Cleanin' stalls nor mowin' thistles down—  
When hit's tow hot, er tew wet weather—  
I cranks'er up an' comes tew town!  
(Stands up, puts hands in pockets, walks up and down, stops  
at window under electric fan.)  
—OBSERVER.

day injure the working men?  
2 What change would the aboli-  
tion of Sunday make in our  
amusements?

Does the wearing of Sunday  
clothes add or detract from the  
day?

Business.  
Song.  
Benediction.

### Here and There.

Sunday school was well attend-  
ed in spite of the cloudy weather  
and during the afternoon everyone  
was made glad when the clouds  
gathered and gave us the long-  
looked for rain and that means  
that everyone has a job now.

Guy Ham and family spent Sun-  
day afternoon at the Fincher  
home.

Mr. Beauford and son and Miss  
Blanche were Panhandle visitors  
Monday.

Mrs. Kenneth Hunter and child-  
ren and Mrs. Berry spent Friday  
with Mrs. Bell.

Mrs. Harry Taylor was on the  
sick list last week.

Mr. and Mrs. Earl Springer  
spent Sunday with the Albert  
Springer family.

Mrs. Worley visited Mrs. E. B.  
Rogers Friday.

Mrs. Rufus Holmes has been  
enjoying a visit with her sister  
Mrs. Dudley, at Slaton.

Mrs. L. F. Boyd and Mrs. Roy  
Boyd spent Tuesday with Mrs.  
Guy Ham.

Mr. Griffith spent Sunday with  
W. S. Dixon.

Miss Nettha Kincaid had her  
tonsils removed at the hospital  
Wednesday and is doing nicely.

Jess Laughlin and wife of Clo-  
vis spent Wednesday night in the  
parental Sullenger home. Bob Axe  
and wife also spent the evening  
there.

Mr. and Mrs. Walter Fullwood  
and children, of McAllen, arrived  
Friday for a visit in the Keith  
and Fullwood homes. Mrs. Full-  
wood was formerly Miss Bona  
Keith.

Walter Tice met with a very  
painful accident Thursday while  
working with the Gass combine.  
In some way he was thrown from  
the wagon and two wheels passed  
over his body. He was rushed to  
town and medical aid summoned.  
He sustained several fractured ribs  
and was badly bruised but is do-  
ing nicely at present.

Mmes. J. J. Lindsay and C. M.  
Bell spent Monday with Mrs.  
Harry Taylor.

Mmes. Harlin, Kincaid and Jones  
were hostesses to the June birth-  
day party of their Sunday school  
class Friday night at the Jones  
home, when games of all kinds  
were enjoyed, and at a late hour  
delicious refreshments were serv-

ed and all departed for their  
homes. These monthly birthday  
parties are growing popular.

Singing Sunday night was well  
attended and all had their best  
smiles on over the rain of the  
afternoon, so it was an easy mat-  
ter to sing. Young people are tak-  
ing interest and several led songs.

Next Sunday night Mrs. Sparkman  
and Miss Mattie Andrews will ar-  
range some special songs.

Mr. and Mrs. Earl Lance ate  
Sunday dinner at the Carl home.

### Northeast Corner

Rev. T. M. Blacklock and daugh-  
ter spent Saturday night in the  
R. M. Allred home.

D. C. McClain was in Hereford  
one day last week.

Tom Boling and wife are being  
visited by relatives.

Mildred and Joyce Moore spent a  
morning last week with Lottie and  
Ethel Allred.

H. J. Oglesby and son were in  
Amarillo one day last week.

Clarence McBroom and Oren Mc-  
Clain were in Amarillo Saturday.

Miss Leauds Bowen had friends  
from Hereford visiting her last  
week.

Rev. T. M. Blacklock spent Sun-  
day in the W. B. Bowen home.

C. O. Phillips and family visited  
the W. J. McClain home Sunday.

Friends and relatives gathered  
in the J. C. Allred home Wednes-  
day of last week and gave Mayme  
Allred a surprise birthday party.  
She has been ill the past five weeks  
and is thought to be improving.

Those present included W. B. Bow-  
en and daughter, J. M. Ware and  
family, W. J. McClain and wife,  
Mrs. B. F. Ogee and children, J. T.  
McClain and wife, Mrs. L. C.  
Moore and daughter, Mrs. Coy  
Phillips and daughter, A. R. Nor-  
man and family, D. C. and Miss  
Emma McClain.

Clarence McBroom visited Oren  
McClain Sunday.

Ben Floyd and wife were in  
Vega on business Friday.

Miss Ruth Ella Blacklock visit-  
ed Grace Marie Bowen Saturday.

T. H. Boling was visited Sunday  
by his son, Homer Boling and wife  
of Amarillo.

Friends from Hereford visited  
Carl and Lameda Bowen Sunday.

F. E. Harrington and wife of  
Amarillo were here one day last  
week. He is a representative of  
an insurance company.

Mrs. R. M. Allred spent several  
days in Amarillo last week having  
her tonsils removed.

### Wyche Notes

Farmers are proud of the rain  
of Sunday afternoon.

Mrs. Brooks spent Monday af-  
ternoon with Mrs. Clayton.

Mrs. Doyle Rose spent Monday  
with Mrs. Jim Sanders.

Mmes. C. C. Cook, Ira West  
and mother-in-law and two daugh-  
ters visited in the Clayton home  
Wednesday.

Mrs. Dindy and children and  
Mrs. Tom Sanders and son visit-  
ed Mrs. Jim Sanders Friday.

Mrs. Frank Barber visited Mrs.  
H. D. Blythe Wednesday.

Miss Kitty Oxford and Miss  
Naomi left Wednesday for Can-  
yon where they will attend school  
this summer.

### AUCTIONEER

W. S. WILLIAMS

Hereford, Texas  
Service and Satisfaction  
Is My Motto

### Renew Your Health by Purification

Any physician will tell you that  
"Perfect Purification of the System  
is Nature's Foundation of Perfect  
Health." Why not rid yourself of  
chronic ailments that are undermin-  
ing your vitality? Purify your en-  
tire system by taking a thorough  
course of Calotabs—once or twice a  
week for several weeks—and see  
how Nature rewards you with  
health.

Calotabs are the greatest of all  
system purifiers. Get a family  
package, containing full directions.  
Only 35 cents. At any drug store.  
(Adv.)

Mrs. Leo Rice and children have  
the measles.

Louise Sanders spent four days  
last week with Naomi Dean Rose.  
Mr. Blythe and family spent

Wednesday evening with the Carl  
Springer family.

Mrs. Jim Sanders and daughter  
visited in the Clayton home Fri-  
day evening.

Marcelling  
50c

Your Work Appreciated  
Mrs. Sam Hutson  
at Sprowls-Cronin & Co. Hereford



### The Most Power at the Lowest Cost for the Longest Time

Founders of the tractor industry in 1901—  
making tractors ever since that give the most power  
at the lowest cost for the longest time—Hart-Parr  
in 1927 assures you of still greater power from a still  
greater tractor. Hart-Parr have sufficient power to  
perform two or more farming operations at one time.  
Also, they operate on low-price fuel, made possible  
by fresh-oil lubrication. Many Hart-Parr are still in  
service after more than twenty years of farm work.  
Powerful Hart-Parr tractors are made in three sizes  
for small, medium or large farms. Come in and see  
them.

Hart-Parr Owners Are Hart-Parr Boosters

M. D. WOMBLE  
Hereford, Texas

AUTHORIZED DEALER IN



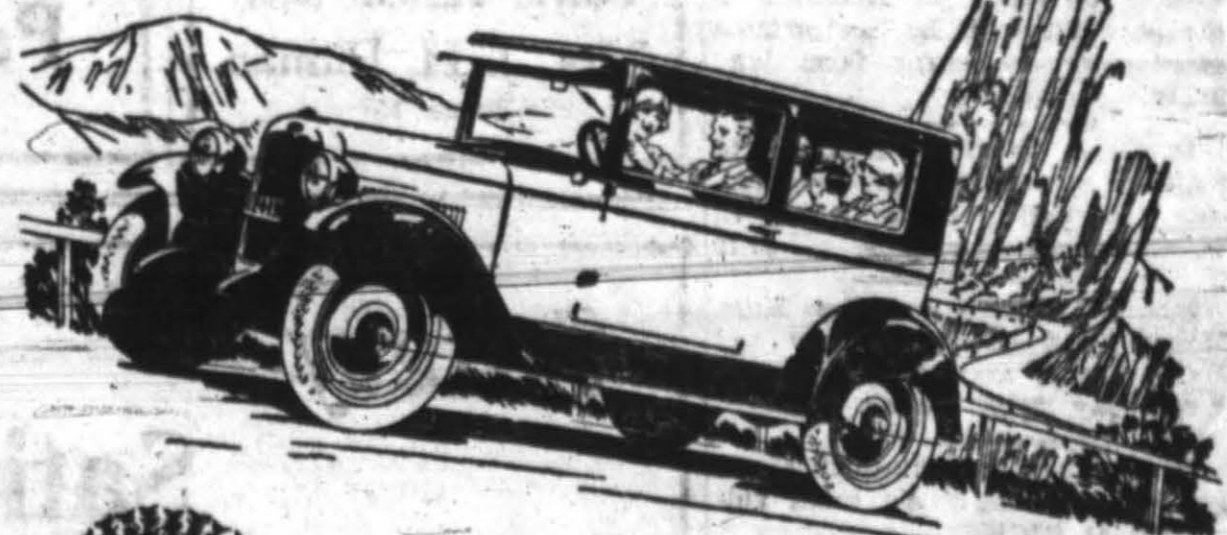
An Economical Transportation



### Hour after Hour over any Road -and always in Comfort!

Scientifically balanced—swung low to the  
road—and with the body resting on chrome  
vanadium steel springs 88% as long as the  
wheelbase—the Most Beautiful Chevrolet  
provides the most astonishing riding and driv-  
ing comfort ever offered in a low-priced car.

At every speed, up to wide open throttle, it  
holds the road with a surety that is a revela-  
tion—while rough stretches are negotiated  
in perfect comfort. A type of performance  
that will delight and amaze you!



The Coach  
\$595

The Touring \$525

The Roadster \$625

The Coupe \$695

The Sport Cabriolet \$715

The London \$745

The Imperial \$780

The Limousine \$895

The Truck \$495

Chassis Only

All prices f.o.b. Flint, Michigan

Check Chevrolet Delivered Prices

They include the low-  
est handling and  
financing charges  
available

Come in today and see for  
yourself the remarkable beauty  
of the new Chevrolet. Drive it  
and get the thrill of its smooth,  
powerful, performance

Brumley Chevrolet Company, Inc.  
Hereford, Texas

QUALITY AT LOW COST

### CHURCH ANNOUNCEMENTS

#### First Christian Church

WHELMAN MORGAN, Pastor.

Sunday school at 9:45 a. m.

Come, bring the family.

Communion and preaching ser-  
vices at 11:00 a. m.

Christian Endeavor at 7:30.

Gospel preaching at 8:30 p. m.

Sunday is Father's Day. Dad

appreciates your thoughtfulness.

Come to church and worship with

him this day. Tell him that we

extend a special invitation to at-  
tend our services this day—and all  
other days.

#### First Presbyterian Church

JAB. T. ROSS, Pastor.

Regular preaching services at

11 and 8:30 on next Sunday. The

Christian Endeavor meets at 7:30.

The afternoon at 3 the pastor

will preach at Jumbo.

Next Sunday is Father's Day.

For many years we have been ob-  
serving Mother's Day. Let us hon-  
or our fathers on next Sunday.

Eleven o'clock will be the hour.

During the coming week Women's

Missionary Society will meet at

its usual hour on Wednesday. Our

Church-Nite services at 8:30. Let

us make much of these mid-week

activities.

The pastor and congregation take

this opportunity for expressing our

deep gratitude to all those who as-  
sisted in any manner in the evan-  
gelistic services just closed. May

God reward you in measure for  
this service to us, your fellow  
Christians. To any and all ser-

vices of this church we extend a  
most cordial welcome to the pub-  
lic.

#### First Baptist Church.

V. M. CLOYD, Pastor.

Sunday was a fine day in the

Lord's work in our church. Three

additions at the morning hour.

Our new members now number

111. We had a fine start last

Sunday evening in our general B.

Y. P. U.

The pastor is teaching this week

from 8 to 10 o'clock each evening

a training course in "Building a  
Stamper Sunday School."

Come worship with us next Sun-  
day in the following services:

Sunday school at 9:45.

Preaching services at 10:45 and

8:00.

General B. Y. P. U. at 7:00.

Prayer service 8:30 each Wednes-  
day evening. This is a service true  
to the name—it is a prayer meet-  
ing.

"Establish my footsteps in thy  
word; and let not any iniquity  
have dominion over me."—Ps. 119:  
133.

#### CHRISTIAN ENDEAVOR PROGRAM.

Topic: A Christian Sunday.

Leader—Carlos Vaughn.

Opening Songs.

Prayer—Harry Kibbe.

Song.

Scripture reading, Mark 2:27-28.

3:1-5—Bessie Megert.

Why Observe Sunday at All?

Alice Womble.

When Are Our Sundays Christ-  
ian?—J. T. Gilbreath.

When Can Our Sundays be Ques-  
tioned?—Keith Guthrie.

Discussion:

1. Would the abolition of Sun-

#### Lumber, Timbers, Shingles

ALL BUILDING MATERIALS

Direct from mills and factories to

builders anywhere. White Pine,

Yellow Pine, Fir, Cypress, Cedar,

Hardwoods, straight cars, house

bills or smaller shipments, by train

or truck. High grades, quick ship-

ments, great saving. Write or wire

Distributing Yard and Office

Louisiana Lumber and

Supply Company

AMARILLO

1500 W. 6th St. Phone 4290



I am a  
filthy fly!

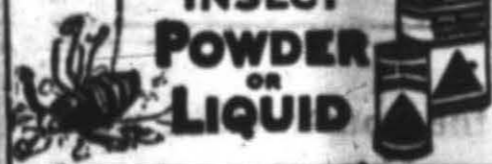
I should be killed!  
Bee Brand Powder or  
Liquid kills Flies, Fleas,  
Mosquitoes, Roaches,  
Ants, Water Bugs, Bed  
Bugs, Moths, Crickets,  
Poultry Lice and many  
other insects.

Powder 10c and 25c  
Liquid 50c and \$1.00  
Spray Gun \$1.25

Write for free booklet on kill-  
ing house and garden insects

McCormick & Co.  
Baltimore, Md.

Bee Brand  
INSECT  
POWDER  
LIQUID

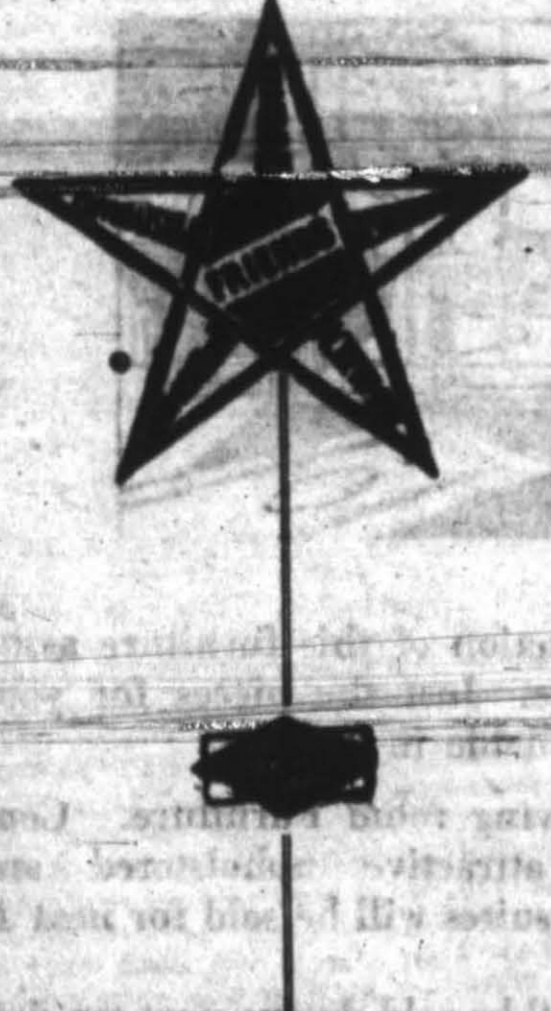


### Safe Farming--

—A plan of safe farming does not demand an elaborate  
system of Diversification, but rather simple methods  
that are bound to insure safety.

—A garden, orchard, cow, brood sow, and chickens  
will supply every necessity, even when crops fail.  
—Under safe farming the main cash crop becomes a  
clear cash surplus. Could anything be more worth  
while?

Talk over your plans with us.



Read Our Message In This Week's  
Farm and Ranch.

First State Bank & Trust Company



# MISTLETOE ICE CREAM

Is everybody's favorite—both young and old love it. You can't buy better anywhere. Nourishing, refreshing, cooling—it brings smiles to the crossset faces and quickly brings hot weather tempers down to normal. Try it today. Treat the whole family. All Fresh Fruit Flavors, as well as the old favorites, Chocolate and Vanilla. Delicious Ice Cream Sodas, Sundaes and thirst-quenching drinks served at our Fountain.

ORDER BY TELEPHONE—300 **City Drug Store**  
FREE DELIVERY  
"The Home of Dependable Drugs."

## Local Happenings

Miss Imogene Wilson left Monday for a visit with friends in Canyon and Amarillo.

Fresh fruit and vegetables received daily at R. & F. CASH GROCERY.

Fresh Hot-Shots at RICE'S.

Mrs. J. R. Roden and son arrived home last Wednesday for a visit with relatives in Bennington, Oklahoma.

See the For Sale or Trade Bulletin at the SERVICE-U-LIKE STATION.

T. B. Kellough arrived in Hereford last week from Irving, Texas, where he has resided the past winter. He will be in Hereford during the summer.

Fresh shipment of King's Candy. Get her a box. CLARK'S DRUG STORE.

Mr. and Mrs. Charlie Carroll, Miss Audrey Carroll and Onias Carroll will leave Hereford Sunday for Colorado Springs on a short camping trip. Mr. and Mrs. Charlie Carroll have been visiting in Hereford during the past week. Mr. Carroll is in the tailoring business at Abilene.

Every Tuesday you can get DOUBLE Gold Bond Stamps at STAMBAUGH'S DRY GOODS CO.

Corine Jewell visited her sister, Mrs. Forrest Randall, in Amarillo Friday. Mr. and Mrs. Randall returned to Hereford Saturday and with Miss Jewel for a week-end visit with Mrs. Randall's parents.

Out of Gas? Got a Flat? Phone Us—We'll Fix That! SERVICE-U-LIKE STATION Phone 341

Jim Black of Canyon was in Hereford Tuesday. He is connected with the Pierce Petroleum Co.

Try Trading at R. & F. CASH GROCERY this month and let them deliver it free.

The Presbyterian ladies will have comfortable pillows for rent at the Chautauqua tent. Rent one and enjoy the program.

Call 28 for RICE'S "INSTANT TIRE SERVICE."

Our used tires are not a bunch of junk, but have thousands of miles of good service left in them. AT RICE'S.

See the For Sale or Trade Bulletin at the SERVICE-U-LIKE STATION.

R. M. Johnson, of Dallas, arrived in Hereford Tuesday. He has 800 acres of wheat near here and expects to locate in Hereford in the near future if he can make a satisfactory trade for farm land in this vicinity.

It takes satisfied customers to build up a cream and produce business. To Satisfy is our policy. C. H. CABLE, by Garbans.

Mrs. Eli Dunlap and Mrs. Mary Monday and children, Roger and Mary Louise, arrived in Hereford Wednesday from Dallas.

Do you pay for vulcanizing and get cold patching? All tubes vulcanized at RICE'S.

Mrs. J. D. Crowell, of Graham, Oklahoma, arrived in Hereford on Monday for a short visit with her mother, Mrs. Annie Sawyer. Mrs. Sawyer's son, Logan, is also in Hereford visiting this week.

R. & F. CASH GROCERY sells for less and delivers it free.

Mrs. M. D. and W. T. Womble left Thursday on a trip to points in Southern and Central Texas. They will go from Hereford to Temple.

See our line of Cordovan Leather goods. CLARK'S DRUG STORE.

P. W. Price has accepted a post-

tion with the Texaco Company, effective June 15. He will have charge of the local Texaco ware house.

Sank Ramey left Saturday night for Oklahoma City for a short visit with friends.

James G. Mullin, an associate of John Bristin Walker, well-known road builder, was in Hereford Monday in the interest of their new road building system.

The patented Walker system for building roads at a cost of only \$1,000 per mile which are guaranteed in all kinds of weather and under all conditions, is considered rather dubiously by many because of the belief that his claims are impossible. The secret of Mr. Walker's plan is its simplicity, and the use of only natural materials which can be easily obtained.

His contention is that a road bed properly set up, gives a coating of sand mixed thoroughly with the top few inches of dirt and kept absolutely smooth and rounded over with his road crowner in order that all water will immediately drain off, is an indestructible and permanent as concrete or brick.

A strip of this road was built some months ago for Noble Brothers and C. T. Herring in and near Amarillo. A local committee of the Chamber of Commerce is planning to inspect this road in the near future.

Our truck tire stock is large and complete and priced right. AT RICE'S.

Wm. D. Holborg left Hereford Saturday for his home at Bangor, Wisconsin. Mr. Holborg owns land in this section and has been in Hereford for several weeks. He has subscribed for the Brand and expects to follow local affairs closely during his absence.

Mrs. Arthur Thompson and son left Sunday for Hamilton, Kansas, where they will spend the summer with Mrs. Thompson's mother, Mrs. L. Short.

Flies cause more deaths than all wars. In the United States, each year, 40,000 deaths. Flies must be killed. Health authorities advocate the use of Fly-Tox. Fly-Tox is the scientific insecticide developed at the Mellon Institute of Industrial Research by Rex Fellowship. Insist on Fly-Tox, Fly-Tox is safe, stainless, fragrant, sure. Simple instructions on each bottle (blue label) for killing ALL household insects. Fly-Tox is the modern safeguard to health.

Mr. and Mrs. A. G. Schneider, who were married June 2, left for their home in Lu Verne, Iowa, on last Friday morning.

## Flowers

CUNNINGHAM FLOWER SHOP, AMARILLO and CLOVIS FLORAL SHOP Mrs. J. H. Pitman Phone 157

That the hog business in the Panhandle is on the upward trend is evidenced by the fact that G. W. Brumley shipped seventeen carloads of hogs from Hereford between June 2 and 7. These shipments were collected in four buying days. Mr. Brumley has shipped nearly 200 cars of hogs since January 1 and last year did a half million dollar business.

I am opening a class in coaching and voice training during the summer months. Miss Agnes Duncan, pupil of Arch Bailey, formerly of Horner Institute of Kansas City, now of Chicago Conservatory. Telephone 188.

Miss Margaret Russell, of the Simms community, was married to Mr. John Rector of the Progressive community last Sunday afternoon at the Presbyterian Manse, Rev. J. T. Ross officiating. Mrs. Rector was a teacher in the Simms school last year. The couple will reside at Simms.

30 x 3 1/2 Cord Tires for \$6.95 at RICE'S.

The Presbyterian ladies will have comfortable pillows for rent at the Chautauqua tent. Rent one and enjoy the program.

## WANTED TO EXCHANGE FOR FARM OR PLAINS LAND

—Owner has dandy little five-room cottage in Dallas, Texas, and eleven lots in El Reno, Oklahoma, with \$5,700, to trade for farm or land in the Hereford country of equal value. If priced right might consider Hereford property. Owner here now at A. M. Jones' office, or address BOX 707, Hereford, Texas.

## Do It Right!

That repair job—or the construction work of any kind you may be planning—calls for lumber or building materials or supplies. Our yards are headquarters for all such supplies in Hereford. No matter what your job may be come here first and let us assist you in your plans and decisions of the best materials to use.

## Panhandle Lumber Co.

## Safety Service Satisfaction

IN EVERY CORNER DRUG STORE TRANSACTION

Maintaining a standard of service and quality for fifteen years, that has never been lowered.

AT YOUR SERVICE CONSTANTLY

## Corner Drug Store

### CLOSING OUT.

Summer hats at cost. Untrimmed shapes, half price. Special for Friday and Saturday, a line of Milans, \$1.00 each. MRS. M. HEINER, 22-4t

Mrs. E. E. Dodson and little daughter, of Mangum, Okla., arrived Sunday to visit in the C. C. Acker home. Mrs. Dodson and Mrs. Acker are former schoolmates.

Mr. and Mrs. G. M. Jenkins left Tuesday for their home in Dallas after a two weeks visit in the home of Mrs. Jenkins mother, Mrs. E. J. Williams. Mr. Jenkins is with the Times-Herald, of Dallas.

Out of Gas? Got a Flat? Phone Us—We'll Fix That! SERVICE-U-LIKE STATION Phone 341

Hugh Lane and family returned home Saturday from a visit to Ft. Worth, Dallas and other Texas points. They visited Mrs. Lane's father, A. U. Hathaway in Monday, who came home with them for a visit.

Buy your Eastman Kodak films from CLARK'S DRUG STORE—they have all sizes.

On every purchase you get DOUBLE Gold Bond Stamps at STAMBAUGH'S DRY GOODS STORE on Tuesday.

We give DOUBLE Gold Bond Stamps on Tuesday. STAMBAUGH DRY GOODS CO.

Peeps In Fish Bags; Gets Real Surprise!

Bill Ray and John Haberer gave Dale Rose, local game warden, a real surprise last Sunday when he peeped into their fish sacks to examine the size of the catch.

His glance revealed two four-pound bass, each fisher having lured one from the waters of the Tierra Blanca. Knowing that Rose makes it his business to prevent

## STEAR THEATRE

HERFORD, TEXAS  
FRIDAY EVENING ONLY, JUNE 17  
"Forever After" with Lloyd Hughes, Mary Astor, David Torrence, Alec Francis  
SATURDAY MATINEE AND NIGHT JUNE 18  
BUCK JONES in "The War Horse"  
MONDAY AND TUESDAY JUNE 20-21  
HARRY LANGDON in "Long Pants"  
WEDNESDAY AND THURSDAY JUNE 22-23  
VERA REYNOLDS in "The Little Adventurers"  
FRIDAY EVENING ONLY JUNE 24  
"Dance Magic"

any violation of the fishing laws, Bill politely offered to throw his big catch back, but was persuaded not to do so by the warden who found that the fish measured twenty inches, while anything above eleven inches is permissible.

"We understand that Rose fined a couple of would-be fishers two weeks ago," said Bill, "and we don't like to take chances with a fish weighing less than four

pounds." Mr. Ray reports that fishing is exceptionally good right now and that he has caught a number of "big ones" recently.

See or Phone Mrs. Nettie Price Slaton for Flowers of any kind PHONE 448.

Your working dollar never sleeps!

U.S. Priority

### APPLYING "PERSONAL SERVICE" PERSONALLY

—That's our policy! We aim to listen to your planning and to enter into any logical, reasonable proposition with you in a spirit of perfect co-operation.

—This is what we imply when we claim to render personal service personally!

—Experience has convinced many—it will convince you.

## Western National Bank

"There is no Substitute for Safety."

## The Beauty and Comfort of Reed Furniture



Genuine fibre reed is used in the construction of this furniture assuring extra service and attractive appearance. Just the pieces for your summer porch or sun porch. Very Reasonable in price.

We have a new car load of Reed Fibre living room Furniture. Complete bed suites and many beautiful and attractive upholstered and spring seat rockers. All fibre-living room suites will be sold for next 10 days at discount of 25 per cent.

All \$20.00 and \$18.75 Fibre Rockers will be sold during next ten days at a special price of \$11.75. Don't fail to visit our store for the big sale of Fibre Reed Furniture. Sale begins Friday, June 17, and lasts all of the next week.

WE WILL SERVE YOU FOR LESS

## E. B. BLACK COMPANY

"The Big Store With the Little Price."