

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 31.

Hereford, Deaf Smith County, Texas, Thursday, August 18, 1927.

Seth B. Holman, Publisher.

## NEW RULINGS MADE CLEAR AT MEETING

Classification of rural schools according to the provisions of the new state laws was explained by E. B. Clark, state supervisor of rural schools, to representatives of the seven rural school districts and the County Board of Education here Saturday. Mr. Clark is traveling over the state conferring with boards of education in order that the new laws may be put into operation at the beginning of this school year.

That county boards of education have been given more powers and responsibilities was pointed out by Mr. Clark. Ever since the organization of the county boards, he said, the state has been allowing them increasing discretionary powers and the last legislature makes them more powerful than they have ever been before.

Most important of the new powers is that of classifying the rural schools with regard to the number of grades to be taught by each school. According to Judge Earl Wilson, secretary of the Deaf Smith County Board, this is the chief task now confronting the board. He has announced a meeting of the board for Saturday, August 27, to classify the schools of this county.

In accordance with the new legislation, rural schools will be classified on the following basis, Judge Wilson said: (1) All one-teacher schools shall be elementary schools and shall teach only the first seven grades. (2) All two-teacher schools shall be classified as elementary high schools and shall teach the first seven grades, and may be eligible to teach the eighth and even the ninth grades provided the total enrollment of the school does not exceed forty. (3) All three-teacher schools shall teach the first seven grades and in addition may teach the first two years of high school work and may teach as high as the tenth grade if the total enrollment is fewer than sixty pupils.

The new law provided, furthermore, that pupils who are eligible for grades higher than those taught in their particular district will be transferred to another district, their tuition in the second district to be paid by the school district from which they have been transferred. Conditions such as bad roads and convenience to the pupils will be taken into consideration in special instances, Judge Wilson declared, in order that the proper flexibility of the new rules may be obtained.

Each district in the county will be notified before September 1st of the number of pupils for whom tuition shall be paid. This notification will be made by the county superintendent who will also notify the trustees of high schools of the number of pupils who will be transferred to their schools from other districts.

Classification of the schools in this county and other provisions of the new law which will affect Deaf Smith county will be published after the meeting of the board August 27, Judge Wilson said.

## Farm Sale Dates

Dr. D. E. Turrittine's sale, scheduled for August 23, has been indefinitely postponed.

## Dirty Honey and Sweet Coal Possibilities at Buckner Home With New Occupants of Shed

Borrow and privation by freezing face the home of Mr. and Mrs. J. J. Buckner this winter. True, neither Mr. Buckner nor his wife take the matter very seriously, but both are ready to admit that it is a possibility. Coal, to be explicit, is going to be hard to get at the Buckner residence.

For nearly a month now Mrs. Buckner has been annoyed by the buzzing of "flies" out in the coal shed. Try as she would, she could think of no possible attraction for the insects in a pile of coal.

Finally, she determined to investigate the mystery, or what amounted to the same thing, to have Mr. Buckner do it. Yesterday morning, armed with a fly-

## Excellent Group of Speakers Is on Program for Annual Picnic of Farmers at Sulphur Park Friday

### Work Started This Week On J.W. Clark Shop

Construction began this week on the new \$5,000 concrete building at the corner of Miles Avenue and Second Street, to be occupied by the J. W. Clark blacksmith shop. Present plans call for the completion of only the rear part of the building which will be used as a tool shop, Mr. Clark stated. Work will begin on the front part of the structure as soon as he is able to move into the completed rear section.

### Stage Company Officials Confer With Agent Here

L. Bibb, vice president of the Pickwick Stage Lines of Arizona, Texas and New Mexico, with E. H. Newsome, who is also with the Stage company, was in Hereford Saturday to confer with John McLean, of the Corner Drug Store, who is agent for the company here. The officials announce that arrangements have just been made by which the bus leaving Hereford at 1:40 a. m. will make connection in Amarillo with the Fort Worth and Denver train to Wichita Falls, Dallas and Fort Worth.

"The company drivers will make all arrangements for passengers," said Mr. Bibb, "and the bus will carry the passengers to the depot in Amarillo. Reservations on the train can also be made through the bus drivers and agents."

### Miss Andrews Appointed As English Teacher

Miss Fay Andrews of McKinney, Texas, has been elected to teach English and public speaking in the Hereford high school. Miss Andrews will fill the position formerly occupied by Miss Lois Meadows.

Miss Meadows is leaving Hereford to head the department of public speaking at San Marcos Academy, San Marcos, Texas.

Miss Andrews was graduated from the North Texas Teachers College at Denton this year. Three years prior to that time she taught in the high school at McKinney.

### Rev. Thurman Morgan Returns from California

Rev. Thurman Morgan, pastor of the First Christian church, returned Monday evening from Los Angeles, California, where he has been attending to business at the University of Southern California.

Rev. Morgan was accompanied by his sister and brother-in-law, Mr. and Mrs. Houston Best, who are on their way to their home in Oklahoma.

Arthur Thompson left today for Hamilton, Kansas, to join his wife and son who have been visiting relatives and friends in the Sunflower State since June 1. The Thomasons will return to Hereford about September 1.

## Dirty Honey and Sweet Coal Possibilities at Buckner Home With New Occupants of Shed

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An excellent group of speakers has been secured for the Fourth Annual Farmers' Picnic at Sulphur Park tomorrow. It was announced today by Troy Womble, chairman of the committee on arrangements.

"Poultry Raising as a Profitable Enterprise," will be the subject of a talk by Mrs. Hudson, of Hale Center, who has recently completed a tour of California, Colorado and other Western states with a delegation of Texas women. Mrs. Hudson will discuss the various phases of poultry raising as it is carried on in the West.

Another woman speaker of note, Mr. Womble said, will be Mrs. Phoebe K. Warner, of Claude, who attended the Farmers' Short Course at Texas A. & M. this summer and who is a leader of national fame. Her subject, which has not been definitely announced, will have to do with some aspect of farming of interest to the women of the community.

Other speakers at the picnic will include Judge L. Gough, of Amarillo, president of the Texas Wheat Growers' Association; J. D. Christian, of Floydada, and H. S. Hawkins, of Texhoma.

According to Mr. Womble, the committee has gone to no little trouble to secure these speakers and in all other ways to make the fourth Farmers' Picnic the best and largest ever held here.

### Methodist Revival Enters Final Week

"The third week of the Methodist revival is under way and indications for a successful final week are very promising," said Rev. A. B. Davidson, pastor of the First Methodist Church. "There is no way of measuring the inestimable good which this series of meetings is accomplishing," he said.

One of the chief features of the meetings has been the constructive work among the children of the community under the direction of Rev. C. G. Spindler, of Tulsa, Oklahoma. Rev. Davidson believes more than thirty children have pledged themselves to join the church.

According to Rev. Davidson: "Sinners have been converted, the backsliders have been reclaimed, and still the good work continues. We hope that the attendance during this last week will surpass that of the earlier weeks of the revival."

### Calls Attention to Benefits of County Paving

"Just now, when there is so much discussion on this question of paved highways, the attention of Hereford residents should be focused on such a highway through this city and Deaf Smith county," said Judge Dewey Lawrence, of Paris, Texas, in an address before the Chamber of Commerce at the regular Monday noonday luncheon.

According to Judge Lawrence, who makes frequent visits here, Hereford's growth seems little short of remarkable. He commented upon the improved appearance of the city since the construction of the new paved streets. To make the most of the possibilities of the city, he said, a paved highway to bring tourists through here is necessary.

E. W. Harrison made a report on the Castro county picnic held at Dimmitt last Saturday. He also discussed the work being done now toward preparations for a bond issue to make possible a paved highway through this county.

The merchants' booths at the Fair will be continued this year as in the past. It was announced by G. W. Brimley, as a member of the executive committee of the Deaf Smith County Fair. Advertising for the Fair was discussed by T. D. Moss, who displayed the three new types of posters to be used.

### KANSAS MAN VISITS

L. J. Wagner, of Summerfield, Kansas, was in Hereford Friday with W. W. Hungate, a farmer who lives near Farwell.

Mr. Wagner owns land near Garcia Lake, thirty-five miles west of Hereford. He reports good farm conditions in Kansas, with prospects for a bumper corn crop.

## CLARK WINS GOLF CROWN IN HEREFORD

By defeating Fred Patton in the finals of the Class A section of Hereford's first city golf tourney last Sunday, J. J. Clark, druggist, won for himself the title of Champion of Hereford. Clark's victory came after what operators reported to be one of the hardest-fought contests of the entire tournament.

The two men appeared as evenly matched that the winner could not be predicted with any degree of certainty until the game was nearly over.

Patton won the first hole with a par, and the two men both shot birdies on the second. Patton took the third hole and Clark scored par three times in succession to take the fourth, fifth and sixth. The men halved seven, Patton took eight and Clark nine, as the first round ended with four holes won by Clark, three by Patton and two tied.

Patton started out strong again and won the tenth hole, but lost the next two. Clark then lost thirteen, but tied on fourteen and proceeded to win fifteen and sixteen, giving him the first city championship of Hereford. The two men tied again at the seventeenth.

Finals in the Class B Tournament will be played off this Sunday between J. C. Wilkinson and George V. Stambaugh.

## District Judge In City Today; To Close Court

With the disposition of fifteen civil cases during the second week of the fall term, Reese Tatum, district judge, has completed the docket for the term. Judge Tatum is in Hereford today and expects to close this session of the district court.

The following cases were disposed of last week:

First National Bank of Hereford vs Hecchei (Climer, judgment in favor of plaintiff for title and possession of the 320 acres involved, also costs.)

First State Bank and Trust Co. vs Matthew Johnston et al, case dismissed.

J. K. McGonagle vs Theodore Kennedy et al, dismissed at request of plaintiff.

J. E. Golden et al vs J. I. Case Plow Works, dismissed at cost of plaintiff.

J. C. Sanders vs Emerson-Brantingham Co., settled and dismissed; costs to be paid by defendant.

F. Louise Hanford et al vs Emerson-Brantingham Implement Co., settled and dismissed in favor of plaintiff.

Josie Wesley et al vs L. H. Kirby et al, dismissed; see costs taxed against the plaintiff.

J. R. Moseley vs C. S. Purcell et al, judgment for plaintiff and all costs adjudged against defendant.

H. G. Conkright vs Will W. Smith et al, judgment for principal and interest of note with foreclosure and costs. No personal judgment against defendants.

First National Bank of Hereford vs W. A. Harris, judgment by default for amount of note and costs in favor of plaintiff.

First National Bank vs E. L. Donner, judgment for plaintiff for amount of principal and interest plus attorney's fees and costs.

A. H. Elliott vs John Phelps et al, judgment delivered in favor of plaintiff.

John P. Slaton vs C. H. Barzetti et al, settled as per order and dismissed.

John W. Robinson vs A. G. Bell, judgment in favor of plaintiff for principal and interest of note in addition to attorney's fees and costs.

Rosie Kearns Davis vs W. H. Davis, case settled out of court and dismissed.

### Mr. and Mrs. R. L. Burns Announce Birth of Child

Announcement was received this week of the birth of a daughter, Betty Jean, to Mr. and Mrs. Robt. L. Burns, of Deming, New Mexico. Mr. Burns is a former resident of Hereford and was a visitor here some weeks ago. His father, Geo. E. Burns, was formerly proprietor of the Burns Drug Store here.

## Palo Duro Baptist Church Has Home-Coming of Its Organizers Sunday With Special Services

Honoring Rev. J. H. McClain, of Ballinger, Texas, pioneer pastor, and charter members of his organization, members and friends of the Palo Duro Baptist church held a special home coming service and dinner Sunday, August 14, at the church building, which is located in the extreme northeast corner of Deaf Smith county.

Six of the twelve charter members attended, together with a large number of former members. Rev. McClain, who is now pastor of the First Baptist Church of Ballinger, delivered the home coming sermon at 11 a. m. Mrs. B. T. Johnson and J. C. Womble made short talks in which they described graphically the activities of the church in the earlier days of its existence and called up many pleasant reminiscences of the past.

A bountiful dinner was served at noon. In the afternoon the Daniel Trio of Hereford furnished special music and Rev. McClain delivered a second sermon. Russell Daniel preached at the evening service, following the B. Y. P. U. program.

The Palo Duro church has a most unique history and record of service. It was organized October 26, 1901, in what was known as the Union school house. The present church building was erected in 1905, and was the first and only one in the county outside of Hereford. Rev. J. F. Kilman of Claude was the first pastor.

Rev. McClain was ordained to preach in July, 1905, and was the first regular pastor after the erection of the church building. He has been visiting in the Northeast Community for several days.

The charter members of the congregation included Mr. and Mrs. J. C. Womble, Rev. and Mrs. E. T. Johnson, Mrs. W. B. Phillips, Mrs. G. B. Combs, C. H. Hitchcock, and J. B. Allred, who were admitted by letter and G. B. Combs, Walter Johnson, R. M. Allred and J. C. Allred, who were admitted by baptism at the first service.

Six of these members, J. C. Womble, of Hereford; Mrs. B. T. Johnson, of Canyon; Mrs. W. B. Phillips, of Hereford; Mr. and Mrs. G. B. Combs of Canyon and J. C. Allred were present at the home coming service.

The church has maintained a Sunday school since its first organization and a Young People's Union for the past six years.

### Heavy General Rainfall Fell Here Late Tuesday

Just as it was beginning to be needed in this section of the Panhandle, a heavy rain fell here on Tuesday night, assuring farmers of a successful harvest of their row crops.

Combined with the rains of last week, the 1.1 inches which were precipitated Tuesday raise the water level on the river to three inches.

According to reports from surrounding cities, the rain was general throughout Northwestern Texas. Precipitation in Hereford was the greatest recorded any place in the Panhandle.

### Mr. and Mrs. C. S. Jones Building a New Home

Designing and supervising the construction of their own home is the task set for themselves by Mr. and Mrs. C. S. Jones, of Amarillo, who are building on East Third Street, across from the County Hospital. Mrs. Jones drew up the plans of the house, which will contain six rooms and bath, and Mr. Jones, with his brother, J. F., is in Hereford overseeing building operations.

Mr. and Mrs. Jones formerly resided in Dimmitt, where in partnership with E. S. Ireland of this city, Mr. Jones owned the Dimmitt Hardware Company. The Joneses will move here in about two weeks to await completion of the new house.

### Work On Easley Home Began Last Saturday

Work began last Saturday on the new home of Oscar Easley, to be located on the southwest corner of Miles Avenue and Second Street. The house, which will contain five rooms and bath will be of stucco trimmed with brick. W. A. Gentry is the builder.

### Bryant Taken As Suspect In Friona Robbery

Jim Bryant, one of the two men suspected of robbing the Friona-State Bank June 3, was arrested in McAlester, Oklahoma, Monday and has been returned to Farmer county for trial.

Bryant's makes the third arrest in connection with the \$3,700 robbery, according to a story in the Amarillo News.

R. M. (Red) Cummings received a 15-year penitentiary sentence.

Cummings' plea of guilty is said to have implicated Bryant, who is alleged to have framed the Friona robbery with Cummings in Amarillo. Following the hold-up, Cummings is alleged to have said Bryant drove him to San Antonio where the men separated. Bryant had not been heard from until his arrest in McAlester.

It is said that Bryant is known to the authorities in this part of Texas because of his connection several years ago with an alleged ring of car thieves operating along the Texas-New Mexico line and, according to reports, he served a sentence in the government penitentiary at Leavenworth after his conviction at that time.

### \$2,800 Pump Is Installed; Water Problem Solved

Installation of the new \$2,800 pumping unit has been completed this week, according to Mayor E. S. Ireland, and the pump will be put into operation in the near future.

The new well pump, which has a capacity of nearly 1,200 gallons per minute, was installed by D. L. McDonald.

"With the completion of the installation of this pump, Hereford's water supply problem is solved for many years to come," said Mayor Ireland.

### Trains Through Here Because of Wash-Outs

Because of flooded tracks at Syracuse and Trinidad, Colorado, all of the west bound transcontinental trains on the Santa Fe were routed through here Monday, along the southern route.

According to Carl Mounts, passenger agent here, the regular schedule of trains through here was interrupted by the emergency, although freight service might have been somewhat retarded.

### New Nightwatchman Goes On Duty Monday

The City of Hereford has a new night watchman, appointed this week. C. R. Boyd, formerly foreman of the T. E. Seigler ranch, is the officer who from now on will keep Hereford from nocturnal harm.

Mr. Boyd occupies the place made vacant by the resignation of Roy Lanham last week. He assumes duties of his new position Monday night.

### Bill Smith Has Some Peaches That Are Peaches; Displays Three Ten-Inch Specimens

Potter county may grow nice peaches, even excellent peaches, according to W. J. "Bill" Smith of this city, but the residents of that county have nothing at all in the way of big peaches. Eight and one-half inches may be large for a peach in Potter county, although as Mr. Smith said when he walked into The Brand office with three ten-inch specimens, "We start where they leave off."

A story in the Amarillo News-Globe last Sunday in which a Potter county resident claimed to have some really large fruit was Mr. Smith's cue to produce some peaches that are peaches.

Keeping the peach trees soaked with water during the winter

## BUS BOUGHT FOR USE IN HIGH SCHOOL

A new Chevrolet truck with special bus body has been purchased for use this winter in the Independent School District. It was announced today by C. W. Humble, vocational agriculture instructor of the Hereford high school.

According to Mr. Humble, the expense of purchasing the bus will be divided between the school board and the district organization. After the bus is put into operation all repairs and other upkeep expense will be borne by the organization.

The bus will be used, Mr. Humble said, solely for the various departments of the high school, and not for transporting students to and from their homes. The different teams will use the bus on their out-of-town trips, as will the band and orchestra. Agricultural students will make use of it on their field trips and judging contests.

"It has always been a problem," he said, "to secure cars whenever any field trips and out-of-town athletics were scheduled, so the purchase of the new bus fills a long-felt need. Not only will be possible now to have transportation when we want it, but use of such a bus will make possible constant supervision of students on trips." Westway school, district No. 5, has also purchased two similar buses which have a capacity of thirty children each.

Because of the special work necessary to properly assemble these cars, the assembling is being done in Denver, Colorado. When they are ready for use, which will probably be some time next week, Mr. Humble, G. C. Hartman and A. O. Thompson will go to Denver and drive them through.

### Fall Directories Issued by Telephone Company

The August, 1927, directories were issued last Friday by the local branch of the Southwestern Bell Telephone Company.

The directory shows a total of 597 phones in Hereford and the rural sections served by the local branch, which is an increase of nineteen over that shown by the August, 1926, directory.

Ninety-seven telephones are listed for business houses within the city limits, two less than the number listed a year ago. Following are comparative figures as taken from the two directories:

|                  | 1927 | 1926 |
|------------------|------|------|
| Business Houses  | 97   | 99   |
| City Residences  | 291  | 275  |
| Rural Residences | 165  | 167  |
| Miscellaneous    | 44   | 37   |
| Totals           | 597  | 578  |

### HOSPITAL NOTES

Miss Mabel Parks underwent an operation Wednesday morning for the removal of her appendix at the Deaf Smith County Hospital. Her nurse reports that she is doing as well as could be expected.

Mrs. Fay Taylor, who was operated on a week ago, is doing nicely.

Perry McMinn, whose condition was regarded as critical following his operation last week, is recovering rapidly.

There has been no improvement in the condition of R. F. Farris.

Mrs. Z. J. Carter, of Eastland, is here this week visiting with her sister, Mrs. W. R. Matthews.



**The Hereford Brand**

PUBLISHED EVERY THURSDAY  
 SETH B. HOLMAN  
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 Also Publisher of  
 THE FRIONA STAR, FRIONA, TEXAS.  
 MRS. SETH B. HOLMAN  
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SWYNNIE GUTHRIE Local Editor  
 VAN E. CURTIS Foreman  
 W. C. NIX Operator-Machinist  
 DEAN MITCHELL Floorman

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**Texas & Texans**

By WILL H. MAYHE

**Texas Oppose Amendments**

Although the vote was extremely light, the people of Texas who voted expressed a representative sentiment as to the constitutional amendments, the vote being about six to one against all of them. The opposition was not due to the activity of corporate interests as has been charged, though naturally these interests were opposed to the tax amendment as being something too intangible. The vote in the country districts, where the corporations have the least influence was stronger against the amendments than in the cities. Briefly, here are the reasons why the amendments were opposed and voted down:

There was little opposition to increasing the membership of the Supreme Court to nine and dispensing with the Supreme Court Commission, but the fact that the number of courts of civil appeals was increased, although limited, defeated this amendment, the masses being in favor of abolishing the courts of civil appeals and fearing that the amendment would fix such courts in our judiciary system for an indefinite period.

The people would relieve real estate of at least part of the heavy burden of taxation, but the fact that there is an able tax commission now studying tax problems, made the voters prefer to await the recommendations of this commission before making any radical change in our tax system.

through constitutional amendment. The voters would hardly oppose doubling the salary of the governor, but are opposed to a fixed increased salary for legislators unless the membership of the House is reduced to about twice that of the Senate.

While there are objections to our fee system, there is a feeling that those who dance should pay the pipers rather than have the innocent foot more of the bill through increased taxation.

These are merely the main reasons why the amendments were voted down as I see them and are not to be taken as the views of the editor of this paper. This column never attempts to express other than the opinions of its writer.

**East Texas Regional Meetings**

The East Texas Chamber of Commerce is having great success with its regional meetings which the people are attending in large numbers and thus showing that they are in sympathy with the work that is being done by the organization. It was estimated that at least 10,000 people from 34 counties attended the meeting held at Groveton, and that fully 2,000 automobiles were handled at Woodlaks, where the social festivities were held.

**Cause for Rejoicing**—While people were gathering in the Groveton conference a telegram was received from Col. R. C. Duff, president of the road that the Interstate Commerce Commission had granted him a permit to construct the extension of the Beaumont-Waco railroad from Irvington to Beaumont and Port Arthur, a distance of about 100 miles, and from Weldon to Waco, about 70 miles, thus completing a valuable railroad system in East Texas. The granting of this permit had been strongly fought by opposing lines.

**Much Railroad Building**—Railway building activities are apparent in several parts of the state.

**City Loans**

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.  
 RALPH BARNETT,  
 Manager.

There is current a report that the work on the Orient railway in Mexico having been about completed, the closing of the gap between Alpine and Presidio will begin not later than October 1. The Colorado and Southern is now building from Estelline on the Ft. Worth and Denver to Dimmitt in Castro County, 132 miles, and has a permit to build south from Lockney to Lubbock. The Texas & Pacific is to build at once an extension from Breckenridge to Throckmorton and a line is being proposed from Corpus Christi to San Angelo by way of Kerrville or Fredericksville.

**Carriage Paving Streets**—Carthage has awakened from a period of civic inactivity and has begun the work of paving the streets of the entire city, including the public square. Many of the East Texas towns that were but sleepy villages a few years ago have taken on a spirit of life and are outstripping many western towns that have long prided themselves in the progress. Panola is one of the best agricultural counties in East Texas and there is no reason why Carthage should not make the neighboring towns "sit up and take notice."

**Texas Fig Production**—There are more than 16,000 acres in fig orchards in Texas, mostly along the Gulf coast and the acreage is being steadily increased. The Texas crop of figs is said to have an economic value of at least \$15,000,000 annually. The fig requires intensive cultivation and almost daily attention and should be preserved close to the orchard to bring the best financial returns. Co-operative growing and market-

ing are essential factors to success in the fig industry, and these are gradually being worked out.

**Rice Growers to Organize**—Some fifty rice growers of Texas, Louisiana and Arkansas are undertaking to organize all the growers of these three states into an association for the handling of the rice crop of from one and a half to two million bushels. The steady decline in prices has created a necessity for systematic, orderly marketing as well as for seeking new markets for the crop.

**Cheese Factory**—Mount Pleasant business men have subscribed more than \$5000 to secure a cheese and butter and cream factory and are negotiating with several companies engaged in that business. Within the past year the number of dairy cows in Titus county has increased at least 100 per cent, large shipments of cream being made daily from Mount Pleasant by express.

**Watermelon Prices**—Weatherford is shipping from twenty to thirty cars of melons daily and the growers are getting from \$15 to \$25 a ton at the cars. Even at these prices the growers are realizing gross returns of from \$50 to \$100 an acre. When feed and sliced and served to consumers, melons that are originally sold at about 30 cents each bring from \$2.40 to \$3.20 each, at 15 and 20 cents a slice. Figure who gets the big share of the profits of melon growing.

**Celebrates Birthday**—The Jasper News-Boy is 62 years old and is proud of it. Celebrating that big event the News-Boy issued a 24-

page edition that was a "bummer" and of which all the people of Jasper must have been very proud.

The origin of the work "spoon" goes back nearly 500 years. In those days when a young man called on a girl for some time he

would make known his marital intentions by giving her a "love spoon," a handsome utensil called on a girl for some time he two bowls on a single stem.

**ROCKWELL BROS. & COMPANY**  
 LUMBERMEN  
 Phone 4  
 SATISFACTION MUST BE YOURS

**We Excel Because We Undersell**

Summer or Winter, every day—six days a week you will always find "M" System prices lowest on Quality Foods.

**SPECIALS FOR THIS SATURDAY**

**TEAS**

Lipton 1-4lb. 25c, 1-2lb. 50c. M.J.B. 1-4lb. 22c, 1-2lb. 43c  
 Schilling 1-4lb. 24c, 1-2lb. 45c, 1 lb. 87c

**DATES, 25c size 19c**

**COFFEE 3 lbs. White Swan, with cup and saucer, or ice tea glass \$1.75**

**1 Qt. SWEET PICKLES Bring your container 47c**

**CABBAGE, per lb. 4c**

**SPUDS, per lb. 4c**

**Our Chest of Silverware will be awarded Saturday afternoon 4:00 o'clock**

**REED'S M STORE PHONE 249 SAVES FOR THE NATION**

**TRES TIRES**

**29x4.40 Regular \$10.00**

**29x4.75 Regular \$14.00**

**30x3½ Reg. Cord \$9.00**

**30x3½ HEAVY DUTY OVERSIZE \$14.00**

**32x4 Regular \$17.50**

**29x4.40 6 ply \$13.00**

**30x5.25 Regular \$17.50**

**30x3½ Oversize \$10.00**

**32x4½ HEAVY DUTY TRUCK \$28.00**

**32x4 Buckeye \$15.00**

**KELLY SPRINGFIELD**

**BRUMLEY CHEVROLET CO. Inc.**  
 B. E. BRUMLEY, Manager  
 HEREFORD, TEXAS



### Dimmitt Castro County News

DIMITT, TEXAS, Aug. 17—Miss Fannie Kimbell spent the week-end with the Misses Hyatt.

Misses Jo Parks and Maurine Smith who are attending school in Amarillo, spent the week end at home.

Miss Fannie Kimbell left last week for Amarillo for an extended stay where she will study voice.

Miss Kona Hyatt visited Misses Rebecca Sewell and Mildred Fullwood in Hereford Saturday.

Mr. and Mrs. Errol Umberson and son of Floydada spent the past week visiting relatives in Dimmitt.

Miss J. Y. Spikes and H. E. Griffith of Lubbock visited their sisters, Misses R. E. Boren and W. A. Wright last week.

B. A. Fuller and family are enjoying a trip through East Texas, Arkansas and Oklahoma.

Mr. and Mrs. Frank Cowsett, Josephine and Norma have been visiting their son, Jack, in Crosbyton.

Mrs. Nellie Jones and children of Hollene, New Mexico, spent last week with her parents, Mr. and Mrs. J. A. Maynard.

Mr. and Mrs. Charlie Shepard and family of Beaver City, Neb., Mr. and Mrs. Otto Lynch, of Franklin, Neb., and son, George Lynch and wife and son of Mackon, Neb., are here for a few days visit with

their brothers, Frank, David and Percy Shepard. Father and Mother Geo. E. Shepard of Hereford, were here Sunday, also.

We are sorry that H. C. Webb is not able to take his free trip to the Great Lakes that he has been talking so much about. His insurance company was to pay his way to their convention in Mississippi, then on to the Lakes, but he claims he was sick.

E. W. Harrison, Mr. and Mrs. T. D. Moss and baby, Miss Loma Woodburn, Edgar Ireland of Hereford were among the visitors here Saturday.

The crowd at Castro county's annual picnic last Saturday was perhaps the largest in the history of the county. Though a large crowd, it was an orderly one. The Dimmitt band and visiting musicians from Hereford, under direction of Ralph Smith, furnished music during the day, which was enjoyed by everyone. S. E. Clark of the State Department of Education, spoke from the band stand explaining the new transfer law. The rodeo and ball game were well attended and a fine day was spent. Many old timers come each year to the annual picnic.

Joe Hastings made a business trip to Tulsa Tuesday.

G. A. Barnett and Joe Hastings have formed a partnership and have secured the Chevrolet agency for Castro county.

Next Monday night there will be a meeting at the Chamber of Commerce and every one interested in a county fair, is urged to be present. At least one representative is requested from each community.

Mr. and Mrs. Wes Anthony and little daughter of Hereford, Mrs. Helen Hodges of Lubbock and Mr. and Mrs. C. W. Dixon of near Hereford spent the week end with their mother, Mrs. C. E. McLean.

Mr. and Mrs. W. S. Dixon of near Hereford were among the picnic crowd here Saturday.

The social committee of the B. Y. F. U. are planning a social for Friday evening.

C. C. Reynolds and S. C. Huckabay made a business trip to Hereford Monday morning.

Mrs. B. D. Woodlee and Mildred and Brooks motored to Amarillo Monday.

Miss Lillie Evers is spending the week end with Miss Irene Cooper.

W. G. Baxter and T. W. Malone have returned from a trip over several western states and report a wonderful time.

Mr. and Mrs. E. F. Harman of Hereford visited in the parental Joe Hastings home Saturday.

### The Auto-Oiled

# Aermotor

THE WINDMILL THAT'S DIFFERENT!

—More than a quarter of a century ago the Aermotor won the distinction of being "the windmill which runs when all others stand still." It runs in the lightest of winds and has other exclusive features of great excellence. The most important improvement in the latest Aermotor is the perfect system of automatic lubrication. Every bearing is constantly flooded with oil. This mill needs oiling but once a year.

On Display in Our Show Window

—Well supplies of all kinds—well cylinders, pump rod, wrenches—everything needed in a complete pumping outfit.

## Streu Hardware



### First Baptist Church.

V. M. CLOYD, Pastor.

Seven additions last Sunday to our church. We thank the Heavenly Father for our one hundred twenty-seven new members. We are asking Him for that many more by March 1, 1928.

No prayer service last Wednesday on account of the revival meeting, but let us come in large numbers next Wednesday at 8:30.

We had a goodly number from Westway community to attend our services Sunday evening. Come again. Two fine men from that community were baptized at the close of the service.

No preaching services at our church next Sunday. We want a fine delegation to come to the Assembly. Those who can't come here and help in the revival at both services.

Brother Messenger will have charge of the Sunday school at 9:45. Come.

### First Christian Church

TOM MASSIE, IN CHARGE.

Sunday school 9:45, J. C. Ricketts, superintendent.

Communion and preaching service at 11 o'clock.

Preaching at Progressive 3:30. Junior C. E. 8:30. Senior C. E. 7:30.

Evening preaching at 8:30.

Choir practice Tuesday evening at 8:30.

Bro. Morgan has returned from California. They report a very pleasant trip. You may know that Hereford still has an attraction for the Christian pastor. He had an opportunity to take a church in California but he preferred to come back to us. Bro. Morgan will soon be back to the work as regular pastor.

### Methodist Church

A. B. DAVIDSON, Pastor.

Sunday school at 9:45.

Young People's Meeting 7:30.

Children's Meeting 4:30.

Preaching at 11 and 8:30 by Rev. A. D. Jameson.

Revival meeting will close Sunday night. You are cordially invited to attend all the services this week. Preaching each night at 8:30 by Rev. Jameson.

### Stop That Itching.

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Remedy. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Scabies, Tetter or Cracked Heels, Poison Oak, Ringworm, Sore, Blistered Feet, Sunburn, Old Shin Sores—all of these have yielded to its wonderful healing power. 60c and \$1.00 a Jar; Soap 50c. At all Drug Stores.

City Drug Store

### Queer Quirks in Human Destiny

By HARRY R. CALKINS  
WNU Service

The importance of One Vote

BUT for the absence of one member from the hall of congress on a certain day in 1784 a measure would have been passed that would have prevented the American Civil war three-quarters of a century later.

Thomas Jefferson, author of the Declaration of Independence and founder of the Democratic party, was the determined foe of the institution of slavery, which his party was later to defend. Jefferson even inserted a clause against the slave trade in the Declaration of Independence, but it was struck out.

When Jefferson introduced a measure in 1784 for the government of the southwest territory, "ceded or to be ceded" to the United States, it was found that a clause prohibiting slavery in this new territory was included. The measure affected Kentucky, Tennessee and Mississippi, and later would have affected the vast territory comprised in the Louisiana purchase. The clause failed by one vote. It was known that a certain New Jersey member, who was absent that day, would have voted for it.

Slavery in those days was not looked upon with great horror by any large section. New England states were rapidly emancipating the slaves within their borders, and in 1808 a federal law was passed prohibiting the slave trade. It was thought that slavery would gradually die out even in the South.

Then Whitney invented the cotton gin, which separated the seed from the fiber, and cotton took on new value. It became, in fact, the most important American crop, and slave labor could be effectively employed in raising it. The South now became more warmly attached to the institution than ever before, and the conditions that were to bring on the Civil war speedily developed.

Had the New Jersey opponent of slavery only been present on that day in 1784, the negro as property would have been confined to a few seaboard states in the South and slavery would have been well on the wane before cotton became king.

### DR. FRANK CRANE SAYS

#### Human Factor Wealth of Nation

People who pile up billion-dollar fortunes in the steel business, in banking, in automobiles and otherwise are supposed to be the greatest adders to the wealth of the country.

Some years ago, however, John Ruskin wrote about "The Veins of Wealth" in an article in which he held that the true wealth of the nation consisted not in the yellow veins of gold running through the earth, but in the blue veins of human blood.

In other words, men were worth more to a country than natural resources.

Had the Pilgrim Fathers, who landed on the bleak shores of New England some years ago landed in Manila, the Philippines would by this time have been as prosperous as Massachusetts. Take all the Philippines and transfer them to New England and in their stead put New England in the Philippine Islands, in a short time New England would be devastated and the Philippines prosperous.

It is men who make the country. With this in view, we consider Senora Esperidiona Chavez, 86 years of age, of Los Angeles, rocking the cradle of her one hundred and sixty-second direct descendant. She has nine daughters and two sons and they are all prolific.

Mrs. Chavez has therefore added to the country more wealth than that of John D. Rockefeller.

Property has to be cared for and properly rights to be expected, but the most inestimable treasure of the land is its human beings.

France is supposed to be decadent because the death rate piles up and the birth rate is decreasing. On the contrary, it is faced by prolific Germany with a steadily increasing population.

The most important power in the earth is its out-populating power.

This, in the end, wins more battles than armies or battleships.

The health and vigor of a nation is a better defense to that nation than armies and equipment. No matter how many tools you have, it takes men to use them.

No matter how marvelous and complete is a locomotive, it is valueless without an expert engineer. No matter how good your airplane, you have to have a Lindbergh to make it a success.

In the end, it is always the human factor, and men do well to conserve life above all other things.

Things You Should Know About Your HEALTH

Jno. Jos. Gaines, M. D.

### DIGESTIVES.

There is an underlying principle in the prescribing or taking of so-called "digestives," that the patient should understand, along with the physician—and it is this: No stomach should be encouraged in laziness; in other words, don't do the work for the stomach, which it is capable under proper stimulus, to do for itself.

We know that the stomach is the one, highly-abused organ of the body; fortunately it stands much abuse before it quits its job for good. Given an exhausted stomach, the first essential is rest—after which it needs gentle coaxing back to activity rather than the medicated bolus calculated to do its work for it; as the years go by, I find myself prescribing fewer and fewer of the factory-made gastric juices.

I am speaking, of course, of the stomach that is tired out, and

### A New Service for Our Customers

EXCELLA PRINTED PATTERNS

We have installed these patterns because they represent present perfection. They are printed, perforated, numbered and cut out ready for use, and have no margins to trim away or waste.

Shrewsbury Dry Goods

kicking up a fuss because of the abuse it properly should. Organic diseases of the digestive tract are different. Even then the digestive should be used, only so far as to maintain bodily weight and strength.

Recently a man consulted me remarking that he had taken a "barrel of pepsin" with no relief whatever. The longer he imbibed the digestive the lazier—more "indifferent"—the stomach remained. We stopped the medicine at once, much to his dismay, set him to

eating orange peel, pop-corn, rough coarse breads, buttermilk, canned meats once a day—with a minimum of food at evening meal; he did not use a dollar's worth of medicine, all told—and recovered. To keep one's self on full diet, and digest it artificially, is one of the surest ways I know of to remain a "stomach" case. Remember, first rest for the stomach—rest that rested. Then stimulating diet—diet that provokes gastric endeavor—and within the bounds of gastric decency.

|                          |   |
|--------------------------|---|
| Marcelling<br><b>50c</b> | Your Work Appreciated<br><b>Mrs. Sam Hutson</b><br>at Sprowls-Cronin & Co. Hereford |
|--------------------------|---|

# Specials For Saturday

—CASH ONLY—

|  |        |
|--|--------|
| 100 Pounds CANE SUGAR                        | \$6.95 |
| One Gallon PEARS                             | 60c    |
| Twelve Cans Van Camp's PORK AND BEANS, No. 2 | \$1.00 |

**Williams Brothers**  
Phone 128

**LOST at the FRONT**

Two of the greatest comedians on the screen. They went "over there" to fight for their country, but had more trouble catching up with the war than they had when they got to the front!

## STAR THEATRE

### FRIDAY AND SATURDAY

# August 19-20

Fox Variety and Fox Comedy  
"THE ROAMING GLADIATOR"

|                     |           |
|---------------------|-----------|
| Admission, Evenings | 15c-40c   |
| Admission, Matinee  | 10c-25c   |
| Time, Evenings      | 8:00-9:30 |
| Time, Matinee       | 2:30      |

### SHOES THAT ARE COMFORTABLE

# MARY LEE

## Arch Shoes

Woman's entry into the active business world of today has caused her to do more walking than ever before. This change has brought about a demand for shoes of rigid construction, which relieves muscular strain and general foot ailments. The women of today who have tried to wear dress shoes for business wear have found a general weakening and breaking down of the arch muscles.

After weeks of study, the Scientific Last was perfected, which carries exactly the right ball, heel and instep measurements; combination width at the heel seat to prevent the chafing or slipping at the heel; plenty of vamp length, so as not to push the toes back in walking; plenty of ball room to permit the proper spread of the foot at all times; dug out in the shank and coupled with our Scientific rigid shank, gives the proper support to the arch of the foot when walking. The forepart of the shoe is made with a flexible insole, which makes the shoes as easy to walk on as a boudoir slipper.

The ladies who have worn this shoe will be glad to know that we have new styles in Burnt Oak (brown) and black.

All Sizes and Widths.

# Sprowls-Cronin & Co.

### A MORAL DUTY

Consideration for others and love for those nearest and dearest to us are two main principles in all religions and codes of morality which seem worthy of notice. Let any one read the marriage service of the Church of England with average intelligence and explain, if he can, why at the time of his marriage every man is not required to answer honestly whether he has made proper provision by way of insurance. If a man leaves his wife and family unprotected for and attempts to lead a life of selfish pleasure, the law seeks him out and forces him to do his duty, whilst society generally regards him as beyond the pale of decency. If, however, he leaves his wife for good and all without provision, having (as is often the case) spent his whole income or more in a manner which enabled him to obtain the maximum of enjoyment for himself, society appears to think it quite right and proper that the first charge on his estate shall be for the purpose of proclaiming his every possible virtue and engraving them upon stone so that his children after him (whatever their hardships and wants), may never cease to admire him and seek to copy his example. If a man in poor circumstances eats to repletion and leaves an empty cupboard for his starving children we exclaim in horror, but let him once be buried out of sight and all the misery which his family may be brought to seldom causes anyone to point him out for what he generally is, a greedy, selfish man, who has been content so long as things went well whilst he was there to share them.

Phone 273 RALPH BARNETT Agent



**CLASSIFIED**

**Wanted**

**WANTED**—To buy a good second-hand saddle. Also have a good saddle pony for sale; gentle for children. Write P. O. Box 403, Hereford, Texas, or phone 9026F3. 30-1f

**WANTED TO RENT**—For coming year, small farm near Hereford; would farm on shares. BOX 979. 28-4f

**NOTICE**—To all cattle brand owners. My brand book has been mislaid and cattle owners who desire to have me watch their brands should send their brands to me in order that a new list may be made. HENRY HASTINGS, Brand Inspector. 26-1f

**TRANSFER**—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-4f

**TRACTOR WANTED**—Will trade 100 acres good smooth wheat land with small incumbrance for good tractor and gang. Call HENSON at 146. 31-1f

For Quick Service in the Job Printing Line. See THE BRAND

**Lost and Found**

**LOST**—Some time Monday, a sun-burst pearl pin. Finder please return to Brand office. 31-1f

**STRAYED**—One black mare mule, Nifty. L. D. BOYD, or the Flour Mill. 31-1f

**STRAYED**—From J. J. Clayton farm, one Jersey yearling steer; has crop off left ear and bar on left hind leg. Call 197. 32-2f

**For Rent**

**FOR RENT**—One house in North Hereford. O. L. RUTHERFORD. 31-1f

**FOR RENT**—Two furnished rooms for light housekeeping. MRS. J. D. THOMPSON. 31-3f

**FOR RENT**—Three rooms and bath; lights and water furnished. Phone 396-J. 30-2f

**FOR RENT**—Modern five room apartment. See L. BASKIN, or phone 188. 29-1f

**FOR RENT**—Nice, cool bedroom; joins bath; suitable for two; board if desired; close in. Telephone 301-J. 18-1f

**FOR RENT**—Two unfurnished rooms. Phone 224. 28-1f

**For Sale or Trade**

**FOR SALE OR TRADE**—My place in South Hereford. See me for price and terms. BURL FRANCE. 30-2f

**FOR TRADE OR SALE**—Twenty acres close in; in cultivation; clear of debt; will trade for house and lot in town. FRED MILLARD. 29-1f

**WILL PAY CASH** or crop rent on two or three hundred acres of wheat land. Call HENSON at 146. 31-1f

**For Sale**

**BEST CASH OFFER** buys lots 5 and 6, Block 17, Whitehead Addition, Hereford, Texas. F. A. ESTOCK, Owner, 500 Wing St., Glendale, Calif. 31-4f

**FOR SALE**—One 22-36 Case Steel threshing machine, complete. One 15-30 McCormick-Deering tractor. C. A. SKELTON. 31-2f

**FOR SALE**—One L. C. Smith typewriter in good condition. See CLARA WEDEL. 31-1f

**FOR SALE**—Two good row binders. Call L. H. SHORE, at 41. 31-1f

**GENUINE** Winter Barley seed, \$1.00 per bushel. See D. H. ALLMAN, 9 miles south of Hereford. 31-3f

**FOR SALE**—Good horse and buggy, gentle for children. J. C. CARROLL. 30-2f

**FOR SALE**—Four good young Jersey cows; part of them fresh now, balance will be soon. C. A. SKELTON. 30-2f

**FOR SALE**—My home on East Third Street, and some choice residence lots; good terms. ALVIN C. THOMPSON. 30-1f

**FOR SALE**—1926 Essex Coach, in fine shape and worth the price asked. A. WITHERSPOON. 30-2f

**FOR SALE**—One registered, two-year-old Jersey bull. J. F. WARD, Phone 250. 29-1f

**FOR SALE**—An upright piano; in good condition. See R. W. GILLIAM, South Hereford. 28-1f

**MAPS**—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

**Date Announced For Practice By Coach J. F. Riggs**

August 26 has been set as the tentative date for the beginning of actual practice for members of the 1927 football squad of the Hereford high school, according to word received by Superintendent C. H. Dillehay, from Coach J. Forrest Riggs, who has been spending the summer in Kansas. Candidates for the teams will receive their equipment early next week.

"I am in better physical shape than I have been at any time during the past three years, and that means that the boys can look forward to some tough practice," Coach Riggs reported.

Riggs has developed a number of new plays, in both the offensive and defensive departments of the game. Mr. Dillehay said. With these and the large number of experienced men who will return to the team this fall, he expects to develop a winning combination.

Hereford will have its first chance to see the 1927 squad in action when it meets the Tulla Hornets on September 23, the second day of the Deaf Smith County Fair. The game is advertised as one of the big attractions of the fair.

**D. L. McDonald Leaves To Enter Trapshoot**

Mr. and Mrs. D. L. McDonald and son, Bill, left last week for Van Wert, Ohio, for a visit with friends and relatives.

Mr. McDonald is an entrant in the National Trapshoot which opens today at Dayton, Ohio.

**Mary Wilkinson Married Sunday to Franz Lyche**

At a very quiet, early Sunday morning wedding Miss Mary Wilkinson and Franz Lyche plighted their troth at 8:30 o'clock in the parlors of the First Baptist church. Rev. E. T. Smith presiding over the ceremony in the absence of Rev. G. L. Yates, pastor of the church.

The bride was extremely lovely in a handsome autumn sport coat of brown with hat and accessories to match. She wore a corsage of pink rose buds.

Only the immediate relatives of both were present at the ceremony and later Mr. and Mrs. Dyche left for an extended overland trip to Colorado, Salt Lake City and many other scenic points, and upon their return will be at home at 1906 Taylor Street.

Mrs. Dyche is the beautiful and attractive daughter of Homer Wilkinson, manager of the Kelly-Springfield Tire Company at Amarillo. She is a graduate of the Amarillo high school and a select girls' college in Southern Georgia, and is one of the most popular young women of Amarillo's younger social set.

Mr. Dyche is also a graduate of the Amarillo high school and attended T. M. C., and upon his return home from college entered the business with his father, the Panhandle Barber Supply house. Both have a host of young friends who will be interested in the news of their wedding.—Amarillo News.

Miss Wilkinson lived in Hereford for a number of years, was quite prominent in social and school affairs and has a wide circle of friends here.

**Nebraska Relatives Here for Big Family Reunion**

Twenty-five members of the Shephard family of Hereford held a reunion last Sunday at the home of Frank Shephard. Some of the family came all the way from Nebraska to attend.

Those from a distance who will remain here as guests of the Geo. E. Shephard family include his daughter and son-in-law Mr. and Mrs. Otto Lynch, of Franklin, Nebraska; Mr. and Mrs. Chas. Shephard and family of Beaver City, Nebraska; and Mr. and Mrs. Geo. Lynch and son, of Macon, Nebraska.

**Hereford Team Anxious For Vengeance Sunday**

With a desire to make up for the undesired defeat which they received at the hands of the Portales team last Sunday, the Hereford team will journey to Portales this week-end and try to turn the tables.

Sunday's game can hardly be a fair indication of the strength of the two teams as neither played anything like air-tight ball. It is unlikely that either team will display such poor fielding again. Sunday's victory may give Portales the edge on the Whitefaces so far as the dope is concerned, but Hereford's ninth-inning effort should be sufficient indication of what the boys can do when they really try.

A two-point victory is a victory all right, but it is not a wide enough margin to keep the game next Sunday from being a hard-fought contest all the way through.

**Spratt to Open Produce House Here Saturday**

Hereford's oldest product merchant, I. H. (Jack) Spratt, will reopen his Hereford Produce and get back into harness next Saturday, August 20, after an enforced vacation since May 25 due to a threatened physical breakdown. At that time Mr. Spratt sold his grocery department to Mont Baker and since then has been taking a much needed rest and tuning himself up for renewed business activity.

The re-established Hereford Produce will be in a new location and will handle poultry, eggs and produce exclusively on Mr. Spratt's consistent basis—the best cash price at all times. The new store will be located in the former Streu Hardware warehouse building, sit-

ting back from the sidewalk on Main street between the Western National Bank and the Fox Mercantile Co. The new telephone number will be 171. Mr. Spratt also announces that J. H. Wilson will hereafter be associated with him in the business.

Mr. Spratt opened his first produce house in Hereford in 1916. At that time, he states, farmers received practically no cash for produce but "ate it out or wore it out" in exchange. Mr. Spratt established the cash system that has since grown and developed here until today it is the principal source of living income for farmers of this community.

Mr. Spratt's long experience and established friendships make his success a certainty.

Eight year old boy floated for six hours on inflated auto tire tube in Atlantic off New Jersey before being rescued, which no doubt will give him a doughnut complexion for the rest of his life.

**Hereford Delegation to Wellington Meeting**

Hereford will probably send a delegation to the district convention of the West Texas Chamber of Commerce to be held at Wellington August 25.

Last year Hereford made a bid for the convention but tied with Panhandle in the vote and Wellington was agreed upon by way of a compromise. Advance reports indicate that a good program is being prepared for the convention with such speakers as Manager Homer D. Wade and President Haynie.

**Notice**

My land in Deaf Smith County is off the market. MRS. ELLA BURCH. 31-1f

Insurance companies declare the bathtub is a new hazard. A news note of particular interest to all small boys.

**Saturday Specials**

- SUGAR—Ten Pounds ..... 69c
- SOAP—30 Bars White Naptha ..... \$1.00
- FLOUR—48 lbs. G.R.B. Smith hard wheat... \$1.95

300 Pairs of Ladies' and Children's Shoes at 20 PER CENT BELOW COST.

We Give Value and Service.

**Warren Cash Store**



Delay on placing your order for your winter's coal may result in your not getting prompt delivery, or the kind of coal you wish to use.

By buying coal off the car you do not get slack coal.

Better phone No. 1 today and have us fill your bin.

**Jones & McLean**  
PHONE 1

**THE NEW Hudson AND Essex**

1928 MODELS

A Finer and Better Car Than Ever

Now on Display at

**RENFRO BROS.**

Telephone 263

North Main Street

**Select Your New Fall Coat Now**

If you have planned to buy a New Fall Coat, you will be greatly pleased with the wide selection of beautiful styles we are showing.

—Distinctive models. Extra style here—better quality there—and perfect fitting sizes. Drop in tomorrow and try some of them on.

Prices range from \$17.50 to \$50.00

**Splendid Showing of Newest Dresses**

—Most women like to have Dresses that are different from the ordinary in styles that are most becoming. And to provide the styles which we believe you want, we have been specially careful in our selection.

We Ask You to See Our Dresses at \$17.50

You'll surely find the style you want here.

Fox Mercantile Company

PIGGLY WIGGLY

Specials Saturday, Aug. 20

|  |               |
|--|---------------|
| <b>Cabbage, lb.</b>  | <b>3½c</b>    |
| <b>Fresh Corn, doz.</b>  | <b>25c</b>    |
| <b>Pineapples, gal.</b>  | <b>72c</b>    |
| <b>Preserves</b> Pure 4lb. jar   | <b>\$1.04</b> |
| <b>1 can Gold Dust Scouring Powder and 1 15c box White King Washing Powder</b> | <b>18c</b>    |

This is the place to buy your Lunch Meats of all kinds. Boiled and baked ham, dried beef, Strausburg sausage, plain, pimento and Swiss cheese, cream, milk and butter.

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE



# OUR REDUCTION SALE

PUTS THE CAP ON HIGH PRICES

School will start soon. For this occasion we have purchased a large stock of young men's suits and extra trousers, in the newest styles and patterns, as well as an assortment of young men's and women's shoes and oxfords, etc.

TO SHOW OUR GRATITUDE TO OUR FRIENDS AND PATRONS, WE ARE SELLING OUR ENTIRE STOCK AT REDUCTION PRICES.

## This Sale Starts Friday, August 19th, and lasts for only a Short Time!

Come In. Buy the Best and Save Money

### Men's and Boys' Suits

—of latest patterns and styles. Two and three-button coats, or double breasted. Ranging in price from **\$6.95 to \$40.00**

### Extra Trousers

—Just the right kind for all sorts of school wear. In all new fall shades. Priced from— **\$1.50 to \$8.00**

### Shoes for the Whole Family

—Over 2,000 pairs of Ladies', Men's and Children's new Fall Footwear. Latest shapes and heels.  
All Ladies' Slippers go from \$1.98 up.  
Mens' Oxfords at \$3.98  
Boys' Shoes and Oxfords, \$1.98 up.  
Tennis Shoes at 95c a pair.  
Ladies' House Shoes, felt and leather, 69c up.

**Everything on Sale**



**You will save money by attending this sale!**

A Good, Well-Made Overall  
Extra Special, 98c

Ladies' All-Silk Hose, All Shades  
**59c**

CAPS FOR BOYS  
**65c up**

DRESS SHIRTS  
Values \$3.50

**Extra Special \$1.69**  
All fast colors, with and without collars  
—the famous "Ide" Brand.

350 Suits Athletic Underwear left,  
All Sizes—45c

**SAVE**  
on Your School Purchases!

**FREE! FREE!**

With every purchase for school children a useful gift.

## The Popular Store

Hereford, Texas

**FREE! FREE!**

With every purchase for school children a useful gift.

A Want Ad in The Brand will bring the buyer and seller together—to the profit of both. Invest a quarter and make a dollar.

Japan recently held in Constantinople an exhibition of its products which afterward were given to Turkish charities.

### Hereford Pastor Attends the Baptist Encampment

Rev. V. M. Cloyd, of the First Baptist church, left Monday afternoon with Mrs. Cloyd and their two sons to attend the annual Panhandle Baptist Encampment at Oeta Canyon, Near Oaagon. Others from Hereford who will attend the Encampment include

Mr. and Mrs. A. O. Thompson and family, Mr. and Mrs. H. G. Conkright and family, Mr. and Mrs. J. M. Gilliland and family, and Mr. and Mrs. W. E. Hicks and family.

Mrs. Chas. Donald had as her guests on Monday and Tuesday of this week her cousin, Mrs. Alonso Day and daughter, Miss Johnnie, of Fort Worth, Texas.

### Apportionment of \$15 Per Capita Fixed by State

AUSTIN, Aug. 10.—State Board of Education Wednesday fixed the per capita scholastic appointment at \$15 for the fiscal year beginning September 1, 1927, after a manipulation of figures. This is one higher than any other year in the history of the state.

The board, composed of Gov. Dan Moody, Comptroller Terrell and Mrs. Jane Y. McCullum, Secretary of State, took the figures furnished by S. M. N. Marrs, State Superintendent of Public Education, and Comptroller Terrell as to the number of children attending the schools next year and the amount of money which will probably be available. By mathematical deductions, the per capita apportionment equalled exactly \$14.68.

Upon the suggestion of Gov. Moody, concurred in by the board, it was agreed that this figure could safely be raised to \$15 because of a probable increase in gasoline tax collections during the year. One-fourth of all the money collected from the gasoline tax is deposited to the credit of the available school fund, estimated at \$1,624,564.

The board expressed no doubt but there would be sufficient revenue derived from all sources to pay the \$15 to the schools or a total of \$10,005,155. The first payment of \$1,373,677, or \$1 per capita, will be made September 1.

The board deferred until Monday awarding a contract for the re-binding of State textbooks at the request of Gov. Moody who asked for additional data concerning the cost of shipping the books to the repository here to be rebound and returning the books to the schools.

Moody said the state would be saved nearly \$1,000,000 in the course of a few years by having textbooks rebound instead of buying new ones.

The lowest bidder on this work was the Alamo Printing Company, San Antonio, with a bid of 42.5 per cent of the net price paid by the state for each book.—Dallas News.

Look the  
Moline Drill  
Over  
Before  
Buying

**DUNLAP  
@ SON  
HARDWARE**

### Back in Harness!

HEREFORD PRODUCE RE-OPENED

In New Location—the Former Streu Hardware Warehouse on Main Street, Between the Western National Bank and the Fox Mercantile Company.

SATURDAY, AUGUST 20

Is Opening Day, and we earnestly urge our farmer and city friends to visit us in our new place of business.

THE VERY BEST CASH PRICES PAID FOR PRODUCE AT ALL TIMES.

has been our business policy for the past eleven years here, and this policy will be strictly adhered to in the future.

Bring us your eggs and poultry and receive the very best prices the market affords at all times—a square deal in every transaction, courteous treatment, and our appreciation of your business and good will.

NOTE—Our New Telephone Number will be 171—make a memo of it in the new telephone directory—and store it in your memory—it MEANS MONEY IN YOUR POCKET!

THE HEREFORD PRODUCE  
I. H. (Jack) Spratt J. H. Wilson

### THAT ETERNAL QUESTION!!

365 DAYS IN THE YEAR!

What Meat Will We Have for the Next Meal?

Bring the problem to us—we specialize in helping our customers plan appetizing, delicious meats—that's our business! For instance, if it's

| BREAKFAST   | LUNCHEON   | DINNER  |
|---|--|---|
| try our<br>—Delicious Bacon<br>Ground Meat<br>(for patties)<br>or<br>Sliced Cured Ham | try our<br>Cool cuts of<br>Cold Meats, Bologna,<br>Pressed Sausage<br>Sliced Cheese<br>Sandwich Filling. | try our<br>Thick, tender steaks<br>or<br>Juicy Roasts or an<br>Occasional Lamb or<br>Pork Chop. |

JUST PHONE 293

AND GET QUICK ACTION

**The PALACE MARKET**



Arney News Items

Boy and Ray Cole were in Hap... Mmes. Morton and Campbell called in the Tipton home Monday. Mrs. J. P. Hutson visited in the Lee Hutson home Monday. Mr. Hayes has finished plowing wheat land. Will Todd was in Tullia last Monday. Lucy Boyd spent the week end with home folks. Mr. Nicholson of Dallas was here Wednesday and visited in the Cross home.

Mr. Gilliland was here from Hereford Thursday. L. G. Gage was here from Shamrock visiting friends last week. Ray Cole and wife spent Sunday in the Charles Cox home. Raymond Elliston and family of near Hereford were here Friday. Several from here attended the show at Tullia Monday night. Miss Lucille Hagge was here from school at Canyon for the week end with home folks. Lester Hagge, Leroy Boyd, Minor Holden and J. E. Morris were in Happy Thursday. Mr. Kilcrease was here Monday on business. Marquis Burks, Hurst, Porter White and Hagge were in Happy Tuesday. Messrs. Dixon and Graham called in the Campbell home Sunday. Raymond Hagge, son of Mr. and Mrs. Chas. Hagge who has been in the navy the last four years, has returned to his home. C. E. Burks was in Dimmitt on business Monday. Several attended the auction sale Monday. Mr. Strickland was in Quitaque Tuesday. Mr. Hase has bought some cattle from Mr. Bratcher. A fine shower fell here Sunday night and Monday morning. A good crowd attended Sunday school and church Sunday. Lawrence Taylor spent the week end visiting in Amarillo. Mr. and Mrs. Davis and family moved to their place near Umbarger recently.

Levi's the Password for LEVI STRAUSS Overalls A New Pair FREE if they Rip

Simple. The diner had not enjoyed his meal at all. And in accordance with the instructions on the menu "kindly report any dissatisfaction to the management," he called the head waiter to his table. "I have a serious complaint," began the diner, but was interrupted. "Then why don't you try a hospital, sir."

Wyche Notes

Bob Doak of Canyon, Mr. and Mrs. H. C. Doak, Mr. and Mrs. Clayton Woolery and Mr. and Mrs. W. J. Sullivan and sons visited Mr. and Mrs. L. E. Woolery and family Sunday. Mr. Cox and family, Mrs. J. J. Clayton and children and Mrs. Ewton and daughter spent Sunday on the creek. R. E. Jackson's aunt and uncle are here from Wichita Falls for a few days and will go to Mexico soon. Mmes. J. J. Clayton and F. W. Curtis visited Mrs. C. H. Doak Thursday afternoon. Homer Hamilton and family, Doyle Rose and family, Mr. Cox and family, Mr. Dudy and family and Tom Sanders and family took supper on the creek Sunday. Misses Mary Clayton and Jewel Applegate spent Friday night with Mrs. Elmer Williams. Lavada and Alma Cox are spending a few days with Martha Nell Ewton. Mrs. Elmer Williams and daughter visited Misses Mary and Lois Clayton Thursday afternoon. Several from here went to the Dimmitt picnic Saturday. Mr. Galley and family visited the F. W. Curtis home Saturday. They were on their way to a fishing camp. Lee Ott and family returned home Wednesday from a trip into New Mexico, Kansas and Colorado. J. J. Clayton was in Tullia on business Monday.

the skin has been very much broken by scratching or otherwise and is raw, the small acid will cause a temporary stinging and soap and water is preferable for removing stains from such sensitive surfaces. If the skin is very tender, the solution of potassium permanganate may be diluted with water before using. "The permanganate treatment is recommended only as a remedy for poisoning that has already taken place. Persons who know that they are likely to be poisoned may prevent the plants from harming them with a wash devised by Dr. James M. McNair of the Field Museum, Chicago. This consists of a five per cent solution of ferric chloride in a fifty-fifty mixture of water and glycerine, to be washed on all exposed parts of the skin and allowed to dry there, before going where the dangerous weeds grow. The iron in the chemical combines with the poisonous principle of the ivy and changes it into a harmless, non-poisonous compound. None of the remedies recommended by the two scientists have any patents of proprietary medicines in them. They are standard and well known chemicals, and any druggist can make them up in a few minutes."

Vinol Gives Girl Appetite & Strength "My 10-year-old daughter was weak and had no appetite. Since giving her Vinol, she has an amazing appetite and strength." Mrs. W. Joosten. The very FIRST week they take Vinol, children begin to feel stronger, eat and sleep better. A simple strengthening iron and cod liver compound in use for over 25 years for run-down men and women and weak children.—Corner Drug Store.

FAIRBANKS MORSE Home Light Plant Can be used with or without storage battery. Either way, flickerless light is assured. DUNLAP & SON HEREFORD, TEXAS

Lumber, Timbers, Shingles ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office Louisiana Lumber and Supply Company AMARILLO 1500 W. 6th St. Phone 4290

The Whittington Clinic H. D. Whittington, M. D. Diagnosis, Surgery, Consultation. J. R. Lousson, M. D. Infant Feeding and Diseases of Children. J. W. Hendrick, M. D. Internal Medicine, Diseases of Women, Obstetrics. 608-45 Oliver Eakin Building AMARILLO.

Next time you buy calomel ask for alotabs The thoroughly purified and refined calomel combined with assistant and corrective agents. Nauseless—Safe—Sure

FOR OVER 200 YEARS harslem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions. GOLD MEDAL WAARLEN OIL

Here and There.

A great deal of rain fell last week and wheat land is being put in fine condition for planting. E. M. Mobley and wife are driving a new car. Edgar Mobley, wife and his mother left Thursday for a visit at Hedley, Texas. Mr. and Mrs. S. Taylor, of Prieno were supper guests at the Harry Taylor home Saturday night. Joe Andrews and family, John Gaetz and family and L. F. Boyd and wife were among the Dimmitt visitors Saturday. Lester Sparkman is building an addition to his home this week. Jim Ashburger and family of Joplin, Mo., spent part of last week at the Gibson and Worley homes. Frank Kincaid, who was badly burned last week when the truck he was driving burned, is gradually improving and will soon be able to be brought home from the hospital. Miss Helen Estes of Dimmitt spent the week-end visiting Miss Nettie Lee Green and Gladys Jones. The rain Friday night came just as people were going to the band concert at the school house and only a small crowd was there. However, those present enjoyed the music and hope the band boys will be able to come again soon. J. A. Rogers and wife of Amarillo, Messrs. and Mmes. Beauford and C. M. Bell and sons were Sunday visitors in the Roy Kincaid home. Mr. and Mrs. Henry Allman returned Wednesday from a two weeks trip over New Mexico. They also visited the Carlsbad cave and spent a few days with relatives at Floydada on their return home. J. L. Tice and family, of Grant's Pass, Oregon, came in Friday night for a visit with his mother and brother, C. E. Tice and family. Mr. and Mrs. Leo Williams returned Monday from a week's fishing trip. They joined a party at Floydada and some good fish were caught. They report a fine trip and were also glad to get home. Mrs. Clarence Beauford is visiting friends in Amarillo. Mr. and Mrs. Harry Taylor, Leo Williams and Mr. Griffin were the Sunday visitors in the H. M. Mobley home. Herb Gibson and family and H. W. Gibson and family of Nash, Oklahoma, came in Saturday for a visit with Fred Gibson, son and brother of the above. Mr. and Mrs. Herb Gibson went on to California Monday for a vacation trip and expect to remain a couple of months. Mr. and Mrs. Earl Lance who have been at Hot Springs, New Mexico, for the past three weeks, returned home Sunday.

A couple of pilots got into a fight during an airplane fight in Kansas—the machine crashing. Evidently this is the ultra in everything to lose—nothing to gain. The National Dentists' Association is told that there are only twenty sets of perfect natural teeth in all of America, which indicates that the dental business is a howling big success.

New York now has its Whit Way cops dressed in tuxedo dinner suits. We just know some humorous soul in a night club brawl will sooner or later conceive the idea of tossing uncorked catsup bottles. Look Natural, Please. Big Bloke—"Are you the great animal painter?" Artist—"Yes, do you want to sit for a portrait?" Kind of a Messen. "I'd face hell itself to marry that girl, Archibaldus." "You will, Nicodemus, wait till you meet her mother." 2700

W. S. WILLIAMS Auctioneer Hereford, Texas Service and Satisfaction is My Motto

I am a filthy fly! I should be killed! Bee Brand Insect Powder Liquid

A cheap tube can cost you 10 times its price... THIRTY-NINE YEARS of tube-building experience has proved to Dunlop that "cheap tubes" do not pay. That is why Dunlop tubes are made casing shaped. It costs a little more than to build them on a straight pole, as cheap tubes are built. But a casing-shaped Dunlop tube is strong everywhere. The outside edge is not weakened by excess stretch. The side next to the rim has no wrinkles to crack with age and blow out. A Dunlop tube protects your casing, because it fits. And your casing is worth ten times the cost of the tube. We strongly recommend a Dunlop tube for every casing. Beavers Brothers Hereford, Texas every 2 1/2 seconds someone buys a DUNLOP FOUNDER OF THE PNEUMATIC TIRE INDUSTRY

CURES FOR POISON IVY. Victims of poison-ivy, poison oak, and poison sumac can end their troubles very easily, according to James F. Couch, of the United States Department of Agriculture. Science Service's Daily News Bulletin, Washington, reports further as follows: "Just ask your druggist to make up a 5 percent solution of potassium permanganate," says Mr. Couch, "and swab it on the poisoned places with a bit of absorbent cotton or a soft cloth. The permanganate destroys the ivy poison, but does not harm the skin except that it makes a brown stain. Most of us do not want to let this remain; and it can be removed by washing with a one per cent solution of oxalic acid. Oxalic acid is a poison, so that if you are afraid of the children getting hold of it you may use instead a one per cent solution of sodium bisulphite, or even just plain soap and water, though the latter is a bit slow in taking off the stain. If

Queer Quirks in Human Destiny By HARRY R. CALKINS WFTU Service

Garlic Stew Beat Napoleon A COOK who spotted the death of Napoleon contributed to the wrecking of Napoleon's brilliant prospects after his victory in the battle of Dresden in the campaign of 1813-1814. At grips with nearly all of Europe and closely pressed by the armies of Russia, Prussia and Austria, Napoleon turned defeat into victory at Dresden by a swift movement that brought him and his guard overland from Silesia to escape St. Cyr and 20,000 troops, beleaguered in Dresden. The magic of the great warrior's presence infused new enthusiasm in the worn-out troops. "There he is! There he is!" was shouted on all sides as the emperor crept through a magazine, Austrian fire to enter the city. Napoleon laid a concentrated artillery fire on the allied center, and sent Ney against the right and Murat against the left. The allies broke and retreated, leaving 20,000 prisoners. Throughout this day Napoleon rode about his lines, his clothing soaked and that night he suffered a slight chill. His spirits had risen, however, and he believed that the tide at last had turned in his favor. General Vandamme, in the enemy's rear, was ordered to complete the annihilation of the retreating Russians and Prussians. He failed, partly through Napoleon's failure to pursue his advantage. The latter was laid low by an attack of illness, which some attributed to exposure and exhaustion, but which the emperor, himself, said was "nothing but an attack of indigestion caused by a wretched stew seasoned with garlic, which I cannot endure." The Napoleonic army was cut to pieces in its subsequent retreat and from that time, August, 1815, misfortune dogged the steps of the emperor of the French.

5% LAND LOANS Correct Abstracts THOMPSON & IRELAND Hereford, Texas

FRIGIDAIRE see the new model priced at \$205. (INSTALLED) Wiring Extra F. H. OBERTHIER & CO. Phone 390 West Third St., Hereford, Texas

NOTICE SHERIFF'S SALE THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an alias execution issued out of the honorable county court of Whibarger county, on the 14th day of June, A. D. 1927, by the clerk thereof, in the case of W. N. Stokes versus J. M. Keese, No. 2191, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September, A. D. 1927, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit: All of section No. 16 in block K-3, abstract No. 818, certificate No. 298, containing 640 acres of land, located in Deaf Smith County, Texas, levied on as the property of J. M. Keese, to satisfy a judgement amounting to \$493.55 in favor of W. N. Stokes, together with interest and costs of suit. Given under my hand, this 18th day of July, A. D. 1927. CLAUDE BENTON, Sheriff, Deaf Smith County, Texas, 29-4t

ORDINANCE NO. 260 AN ORDINANCE BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS, PROHIBITING "U" TURNS AT THE INTERSECTION OF THIRD AND MAIN STREETS, AND PRESCRIBING A PENALTY FOR VIOLATION THEREOF. BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS: SECTION 1. It shall be unlawful for any person driving or operating a motor vehicle to make what is commonly known as a "U" Turn at the intersection of Third and Main Street. SECTION 2. Any person violating the provisions of this ordinance shall be guilty of a misdemeanor, and upon conviction shall be punished by a fine of not more than Twenty-Five Dollars. This ordinance shall take effect and be in force from and after its passage and legal publication. PASSED AND APPROVED this 1st day of August, 1927. E. S. IRELAND, Mayor. ATTEST: GRACE SKELTON, City Secretary, 29-4t



### Texas Tech to Give Course in Art of Flying

Lubbock, Aug. 17.—Answering the demands for the latest in technical education, a modern school of aeronautics will be included as one of the courses in the Texas Technological College, if tentative plans announced and approved at a meeting of the board of directors of the college in Dallas Monday are perfected and become operative.

Through negotiations with the Lubbock Chamber of Commerce, a building to be installed on the campus soon which will be used by both the school and the municipal airport. Dr. Paul W. Horn is in San Antonio where he is conferring with authorities at Kel-

by Field regarding the course of study and competent instructors. The tentative plans call for the ground work of flying and when that has been completed the school is to be equipped for actual flying work.

Part of the land flooded in the St. Bernard and Plaquemine parishes, Louisiana, was trapping land. In order that the musk rats might be saved, rafts fully provisioned, were floated and conservation agents reported that as many as 150 musk rats were seen on a single raft.

Mrs. Fletch Duggans got so interested in the sermon Sunday that she forgot and swallowed and almost lost her snuff stick.

Try a Want Ad in THE BRAND.

### Northeast Corner

The home coming program was certainly a success last Sunday. The house was filled and all enjoyed the services exceedingly. There were representatives from Amarillo, Hereford, Canyon, Vega, Ballinger and Truscott.

Miss Loraine Daniel is spending this week with Susie May Daniel of Hereford.

Rev. and Mrs. J. H. McClain and son, James Martin of Ballinger arrived in this community last Friday afternoon to visit a week with relatives. Rev. McClain is pastor of the First Church at Ballinger and arrangements were made for him to deliver two sermons at Palo Duro Sunday. Rev. and Mrs. McClain will return to their home the last of the week.

J. H. Oglesby and family were visited last week by relatives.

Mr. and Mrs. R. L. Campbell and children made a trip to Amarillo Sunday afternoon.

Every one must remember that the revival meeting starts at Palo Duro the fourth Sunday of this month, August 28.

Miss Erlene Daniel of Hereford visited last week with relatives in this community.

Miss Viola Thomas of the Ford community was a visitor here Sunday.

Mr. and Mrs. R. L. Thomas are being visited by relatives from Canyon.

Mrs. Olive Grabbe recently returned to her home after visiting about two weeks with relatives near Denton.

The Methodist meeting at Wildorado was well attended last week. The meeting closed Sunday night.

Mrs. Boyd Gillispie of Truscott arrived in this community last Saturday afternoon to visit a week with relatives. She will be remembered as Miss Annie McClain.

Mrs. Gillispie will return to her home this week.

The men in the "Heavenly Mountains" of Turkestan wear their hair in long, thick braids, and baldness is practically unknown among them.

### Storm Washes Gold Nuggets From Road

Stockton, Calif.—Streets of gold in California? Sure. Recently there was a heavy rainstorm in San Andrea, Calaveras county, which washed the streets thoroughly.

George Treat, editor of a newspaper in that city, walking out of his front yard, noticed a glittering substance in the road and, stopping to pick it up, found it to be a heart-shaped gold nugget. It was about a half inch in diameter.

### Hereford Breeders Get Ready for Annual Show

Interest of cattlemen in this section is turning now to the annual Hereford Show which will be held in connection with the Deaf Smith County Fair here September 22, 23 and 24. Thousands of dollars will be spent by breeders preparing their cattle for this show which is said to be one of the best in Western Texas.

In that cattle as fine as any to be found in the country are exhibited without the inducement of cash prizes, the Hereford show is unique of its kind. More money is spent in preparing cattle for the show than is spent in any other department of the fair, although cash prizes are awarded for some of the other products. Cattlemen of this country feel that the prestige to be derived by ribbon-winning at the fair which may later be used to advantage in sales and in entering cattle as breeders in foundation herds of the state is prize enough.

Two years ago blue ribbon cattle in the local show made records in Hereford sales in Texas and the bull that was judged grand champion here won the same award at Sweetwater and topped the auction sale at Fort Worth. For several years prestige has been given to Herefords which have taken ribbons at the Deaf Smith County Fair, and this year breeders from all parts of the county are conditioning line bred Herefords for exhibition. According to those in charge of arrangements this bids fair to be Hereford's best show.

### Unique System Used to Finance County Fair

A very unique system of financing the Deaf Smith county fair is being successfully used by fair officials. No donations have been requested and no money is taken from the Chamber of Commerce treasury, yet the fair remains one of the few free fairs of West Texas. That is, no gate fees are charged and exhibitors who bring live stock, farm products and the like and not required to pay an entry fee. Cash prizes are offered for all kinds of exhibits.

The system is quite simple. The county owns its own fair pavilion which was originally built for the annual sales of Hereford cattle. Fortunately it is so arranged that a complete fair can be staged in the one building. Farm products, ladies exhibits, automobiles, merchants' booths, poultry, dairy cattle, hogs and all other fair exhibits are conveniently arranged in the pavilion.

The necessary money comes from various sources. Merchants pay a nominal fee for their booths; automobile dealers pay for a space to show the latest models; owners of cold drink stands, eating places, novelty shops, etc. pay a fee for selling their goods; a carnival is booked each year and brings in some revenue and the fair associations get a share of the receipts from all athletic contests staged during the three-day celebration.

Last year the fair was very successfully financed in this manner. This year's fair is scheduled for September 22-23-24 and preparations are being made for one of the best in the history of the county.

### Summerfield

A two-inch rain fell last Tuesday night and will be of great help to those who are preparing wheat land and to the row crops.

Mr. and Mrs. C. B. Walser and family left Wednesday for Hardeman county for a week's visit with relatives.

Mr. and Mrs. B. C. Roberson and son and Misses Ruth and Mary Smith left Tuesday for Artesia, New Mexico. The Misses Smith have spent the summer with their aunt, Mrs. Roberson, and are returning home.

Mr. and Mrs. C. M. McHarg and children arrived home Sunday from Hot Springs, New Mexico, where they had been the past month for Mrs. McHarg's health.

Mrs. J. B. Harlan and children left Tuesday for a visit with Mrs. Harlan's parent in Oklahoma. Alva Wilson and family, Mrs. Cecil Wilson and family, of Hot Springs, New Mexico, returned on Monday from a vacation trip to Colorado.

Betty Clark and family spent Sunday in Canyon with Mrs. Clark's parents.

Miss Lorene Atchley spent Tuesday with Miss Thelma McMinn in Hereford.

Mr. and Mrs. W. E. Hawkins and son arrived home Monday from a visit with her parents at Lamess. Mr. Hawkins' sister accompanied them home for a visit.

Mr. and Mrs. Charlie Roberson returned last Wednesday from Los Angeles from a visit with her parents. Miss Myrtle Smith, Mrs. Roberson's sister, returned with them for a visit.

Mr. and Mrs. D. B. Atchley and family of Vega spent Wednesday night in the B. A. Atchley home. Joe Kendall and family, Lee Kendall, Mr. and Mrs. Earl Lance and Mrs. J. C. Lance returned Saturday night from Hot Springs, New Mexico.

### Adrian Sims Notes

We have had beautiful rains this past week.

Misses Maude and Jessie Malone were shopping in Hereford Thursday.

Mr. and Mrs. Bernard Tewell of California, visited in the M. Chapman home last week, leaving Friday for a trip through Illinois. Mr. Tewell's old home is in Illinois. Mrs. Tewell was formerly Miss Arlis Sims, of our community.

Mrs. Will McIntosh and children spent Thursday night with the B. F. Fulkerson family.

The youngest set enjoyed a party Saturday night at the J. M. Chapman home.

Mrs. W. D. Latta and daughter, Ida Jane, left for St. Louis Thursday. They have been visiting in the Malone home for several weeks.

J. M. Chapman and Bernard Tewell were in Hereford on Monday.

"Darling, you would be a marvelous dancer, but for two things." "What are they, sweetheart?" "Your feet."

### Will you come and look at our new samples?

It is time NOW to place your order for your NEW FALL SUIT. The new samples are here. You will be pleased with the new colors and styles

### West Tailor Shop

Phone 385 We Call For and Deliver

FOR QUICK JOB SERVICE SEE THE BRAND.

### We Are Selling

- Bran ----- \$1.70
- Shorts ----- \$2.00
- Meal ----- \$2.00
- Oats ----- \$ .65
- Salt, per block ----- \$ .40
- Best Colorado lump coal \$12.00
- Best Colorado nut coal \$11.00

These prices hold good every day in the week, subject to market changes.

West Texas Feed & Seed Co. Phone 265 We Deliver

### School Days Are Near

Our stock of wearing apparel for fall is complete, and includes a splendid line of Clothes for School Wear.

A number of Gingham Dresses—just the thing for the school girl—attractive, durable, reasonably priced.

Shoes that will stand the wear and tear of school days.

A new line of Fall Suits for boys and young men.



D. R. GASS & SON

### MARLAND Team-mates



### Man skill plus horse sense—the winning combination

A swift, nerve-racking race... the whirl of a rope... out of the saddle on a run... tense seconds while the cow pony holds with braced feet until the tie. Team-work that makes for success!

Out of that Great West that has produced a breed of men that will forever live as exponents of courage, daring and resourcefulness, now comes another breed of Team-mates—commercial Team-mates from the great Marland Refinery that gives you Marland Super Motor Oil and Marland Pressure Gasoline.

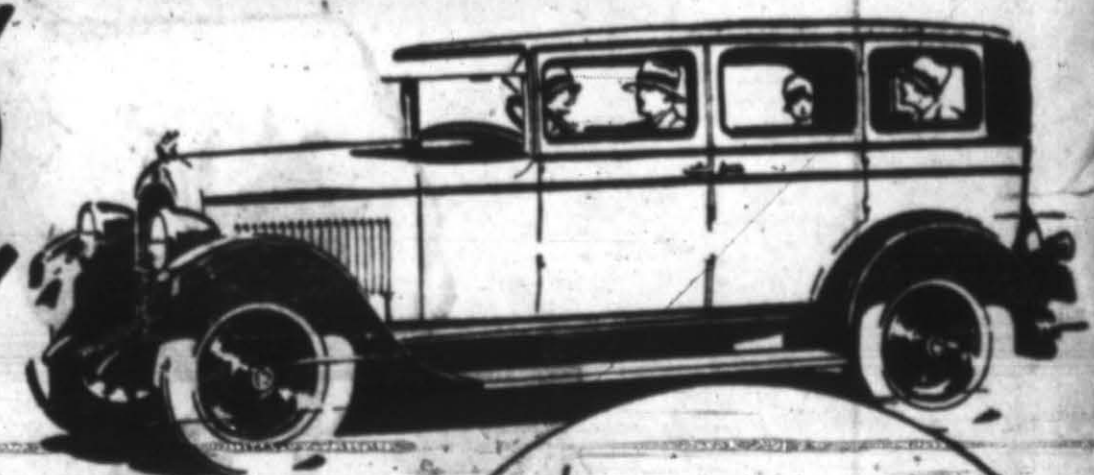
Marland Pressure Gasoline, the swift and spectacular with its No Knock, Quick Starting, More Miles, Less Carbon, Less Dilution, More Power features backed up with Marland Super Motor Oil silently, efficiently and effectively giving you the best possible job of lubrication.

Of course you want what these unbeatable Team-mates can give you in complete motor satisfaction. You can have them at the sign of the Red Triangle—and without the excess price that one would expect to pay for such high quality products.



MARLAND TEAM-MATES

### NEW CHRYSLER "52"



You need only to glance at Chrysler's latest product—the new "52"—and at its astonishingly low prices—to realize that again Chrysler Standardized Quality has yielded more to the buyer than money has ever been able to buy before.

Examine and note the full size and roominess of its staunch, handsome body of wood and steel. Enjoy its ample seating capacity for adult passengers. Delight your eye with its grace and trimness of appearance, its luxury of appointment.

Here are flowing lines, beautiful hardware, luxurious mohair upholstery; and every refinement of detail—combined in a car you will be proud to own.

Then ride in it. See how easily and smoothly it gives you 52 unvarying miles and more per hour. Enjoy the snap of its pick-up, 5 to 25 miles per hour in 8 seconds. See how smoothly it outperforms all others with which you may contrast it. After such a thorough test we are sure you will agree that, at such low prices, these Chrysler "52" advantages are obviously outstanding over all competition.

NEW CHRYSLER "52" PRICES—Coupe \$725; 4-door Sedan \$755; Roadster (with rumble seat) \$725; 4-door Sedan \$755; De Luxe Sedan \$875. All prices f. o. b. Detroit, subject to current Federal tax laws. Chrysler dealers grant a 5% discount to assist the convenience of lease payments. Ask about Chrysler's attractive plan.

# \$725

TO GET TO DETROIT.  
-52 miles per hour  
-5 to 25 miles in 8 seconds  
-Full-sized Bodies for adult passengers

New Chrysler "Red-Head" New Available for New "52"

The new Chrysler "Red-Head" engine, giving extra speed, pick-up and hill-climbing ability, is designed to take full advantage of high-compression gas. It is now standard in the Roadsters of the new Chrysler "52" and is available for all other "52" body types at slight extra cost. Any Chrysler dealer will gladly give you full particulars and an impressive demonstration of the "Red-Head" engine advantages.

L. W. HOUGH, Dealer, Hereford, Texas

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR



So many thread-bare overcoats would not be seen in the fall if more people decided to spend their vacations "just inside their incomes."

Headline in newspaper says: "Emergency Still Exists in Vienna." Which ain't news at all because they are nothing else but emergency stiffs in this country.

Now that flying from ship board to shore is proven practical, there will be a lot of seasick passengers trying to mail themselves home—special delivery.

Court statistics show that women get 65 per cent of the divorces—and men's pocketbooks show that they get 100 per cent of the alimony.

### Portales Whips Hereford Team In Slow Game

Despite a desperate last inning rally in which they sought to make up for their generally loose and ragged field work during the first of the game, the Hereford Whitefaces lost the last home game of this month to Portales Sunday by a score of 9 to 7.

Second Baseman Galbrath left the hitting for Sunday's game securing three singles out of four times at bat. He was followed by Guery and Cares, both of whom hit three times out of five.

The single casualty of the day occurred when Catcher Stratton of Portales had to be replaced in the ninth because of an injured finger.

From the first to the fourth innings the two teams appeared evenly matched. Hereford's first two runs, made in the second when two Portales errors in succession gave Robinson three bases on a single and scored Young and Galbrath, were matched in the same

inning by Guery's run and in the fourth by a pair of counters by Bibbe and McDermitt.

With a score of three to two against them in the sixth inning, the Hereford boys seemed to decide to take a day off, and allowed the visitors to make five more tallies. Galbrath, evidently repenting of his team's generosity, sought to even things up in the seventh, but Cares also scored in the same inning and the six-point lead remained unaltered.

An uneventful eighth and first half of the ninth left spectators and the Portales team quite unprepared for the four-run rally which the Whitefaces ended the game, only two points in the hole. Lewis, trying hard to save the game which was lost when he came in, knocked a single and his example was followed by the next two batters, Galbrath and Strate. Strate's hit scored Lewis and two were left on bases when Robinson came to the plate and poked out a three-base hit to the left field, bringing in two runs. Robinson came home when Murphy singled to right field.

#### Box Score.

| Hereford      | AB | R | H  | PO | A  | E |
|---------------|----|---|----|----|----|---|
| Carroll lf    | 5  | 0 | 1  | 2  | 2  | 0 |
| Murphy 3b     | 4  | 0 | 1  | 2  | 1  | 0 |
| Russell cf    | 5  | 0 | 2  | 1  | 1  | 1 |
| Young c       | 4  | 1 | 0  | 2  | 0  | 0 |
| Curtisinger p | 3  | 0 | 0  | 2  | 4  | 0 |
| Galbrath 2b   | 4  | 3 | 3  | 1  | 1  | 3 |
| Strate rf     | 4  | 1 | 1  | 4  | 4  | 0 |
| Robinson lb   | 4  | 1 | 1  | 9  | 0  | 2 |
| Posey ss      | 4  | 0 | 0  | 0  | 0  | 1 |
| Lewis p       | 1  | 1 | 1  | 0  | 1  | 0 |
| Totals        | 38 | 7 | 10 | 23 | 14 | 8 |

| Portales      | AB | R | H  | PO | A  | E |
|---------------|----|---|----|----|----|---|
| Brown 2b      | 6  | 1 | 1  | 4  | 4  | 2 |
| Swafford lb   | 5  | 1 | 0  | 9  | 0  | 3 |
| Steeve 3b     | 5  | 0 | 1  | 2  | 5  | 1 |
| Stratton c    | 4  | 1 | 0  | 2  | 0  | 0 |
| Richardson ss | 5  | 0 | 1  | 2  | 1  | 0 |
| Guery cf      | 5  | 1 | 3  | 1  | 1  | 1 |
| McDermitt lf  | 1  | 0 | 0  | 0  | 1  | 1 |
| Bibbe rf      | 5  | 2 | 1  | 1  | 1  | 1 |
| Cares p       | 5  | 2 | 3  | 2  | 5  | 0 |
| Wilson ss     | 4  | 1 | 1  | 0  | 0  | 0 |
| Totals        | 45 | 9 | 11 | 23 | 18 | 8 |

#### Score by Innings.

|          |   |   |   |   |   |   |   |   |    |
|----------|---|---|---|---|---|---|---|---|----|
| Hereford | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 4 | —7 |
| Portales | 0 | 1 | 0 | 2 | 0 | 1 | 0 | 0 | —9 |

Summary: Three base hit, Robinson; two base hits, Russell, Guery, Cares; struck out, by Cares 4, by Curtisinger 4; base on balls, off Cares 1, off Curtisinger 1; hits, off Cares 10 in 9 innings, off Curtisinger 8 in 6 innings, off Lewis 3 in 3 innings; stolen bases, Portales 1, Hereford 2; umpires, London and Stratton.

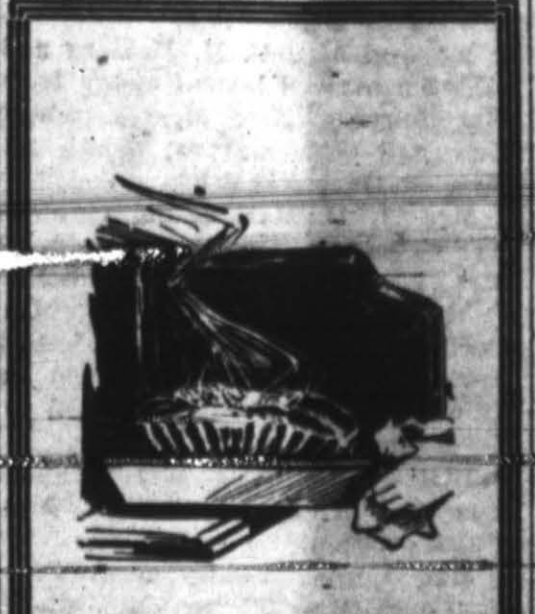
### Amarillo Making Preparation for Its Biggest Fair

AMARILLO, Aug. 17.—Not only has every effort been made to make the Tri-State Exposition in Amarillo, opening Monday, September 12, a necessity from an educational point of view, but the amusement features of the fair will be of such calibre as to command the interest and respect of every patron.

It isn't stretching the truth any to say that the Tri-State Exposition this fall will be "bigger and better than ever." Reports just made by exposition superintendents to the fair directors indicate that every foot of available exhibit space will be filled.

The livestock and agricultural exhibits will be the equal or superior to similar exhibits in the past. The home economics, textile, fruits and the like will be greatly enhanced in value this year, the fair board has been informed.

Chief among the amusements for the week of the exposition will be an extravaganza to be presented under the auspices of the World Amusement Company, recognized as one of the soundest firms dealing



—A delicious roast, carefully cut from selected meat, and you have a meal that will build up the health of your family.

**Texas Meat Market**  
PHONE 353—WE DELIVER

in out-door attractions. This extravaganza will be given evenings, and there will be more than eighty performers in it.

In the afternoon there will be open air theatrical review stunts in the Exposition grounds. There will be a change of program twice during the week; there will always be band music, matinee and evening.

Two days during the week will see automobile racing of an exceptionally high calibre. The one-half mile dirt track driver of the world Dick Calhoun, will be here. The fair management is assured that the class of drivers and cars will far surpass anything of the sort ever presented in the Panhandle country.

It has been the aim of the reorganized fair association to make the exposition this year outstanding in every respect and the word is being broadcast by the fair management that it will be well worth the time of every man, woman and child in the Plains country to spend at least two days in Amarillo during the week of the exposition.

Enlarged premium lists have increased interest in presenting exhibits, and by adding one or two classes in almost every division where premiums are to be presented, the fair management believes it is assured of record-breaking entries in every department.

from cattle to corn and from needle work to books and literature.

For further information write E. T. Hammett, secretary of the Tri-State Fair, Amarillo.

The average man is proof sufficient that a woman can take a joke.

The menu of the lumber camp today includes fancy loin of pork, balled ham, tongue, special sausage, fruits and puddings, in contrast to salt pork, corned beef, thick bacon, beans, flapjacks and fresh meat three times a day of twenty years ago.

The land at the southern tip of Manhattan Island including a part of some twenty-one acres, is known as The Battery, having taken its name from the White-side Battery. This battery, consisting of ninety-two cannon, was erected there in the closing year of the 17th Century.

Armour for horses in bull fights advocated by animal lovers, was jeered by crowds in Madrid, where it was tried. The armour proved quite ineffectual, since four out of eight horses were killed. Spectators objected because their claim it discouraged the bull and prolonged the fight.



This iron never says "Wait a minute"

THINK how much time you could save if you never had to wait for your iron to heat or to cool—if you didn't have to stop and attach or detach the cord! You don't with this iron.

#### It's Automatic

The famous million dollar thermostat keeps the iron's temperature always within the proper range for good ironing. As soon as the heat reaches a set maximum, the thermostat turns the current off, and when it cools down to a set minimum, it turns the current on again.

It turns off and on automatically without the slightest attention from you.



Price \$7.75

Because hundreds of thousands of women are able to do today, it can be sold for \$7.75—not much more than the cost of an ordinary good iron. The nearest Westinghouse Dealer will be glad to demonstrate it to you.

GET A **Westinghouse Automatic Iron**  
Texas UTILITIES CO.

## Let Us Demonstrate

THE NEW FORKNER DRY LAND CULTIVATOR

Used and recommended by hundreds of dry land farmers. Tested and approved by agricultural experiment stations everywhere.

Increase Your Yield With a Forkner

**GOLDEN RULE PRODUCE CO.**

Phone 108. We Deliver

## A Factor For Progress



The growth and importance of this section fills us with renewed desire to make this bank a real factor for good in the up-building of our community.

Our aim is to render constructive banking service in keeping with the growth and prosperity of our section.

Make this your banking headquarters for the present and for the future.

## The First National Bank

Read Our Messages Appearing in Farm and Ranch.



## Put It in a Home---But Put It in a Home of your Own!



Why continue as a renter? At the end of eight years you will have about one hundred rent receipts—and that's all.

Build a home of your own—even though you have to go in debt to do it. In a very short while it will be yours—all yours.

Begin your plans now for that new home. Maybe you have a home and plan now for a new garage—a new room, sun porch or sleeping porch? Maybe needed repairs and alterations around the house or other buildings? The sooner you start the sooner you will enjoy the pride of ownership. You will be repaid many times over in comfort and convenience.

**KEMP LUMBER CO.**  
GOOD SERVICE

## One One Six

FOR GOOD GROCERIES  
You will be assured prompt service and high quality food products. We always have **SPECIALS**  
**MONT E. BAKER**

We Buy Eggs—We Deliver—Phone 116

## Let Us DO Your Laundry

—And then you will have time for the many things you would like to do.  
—Our Laundry Service is complete.  
**CANYON STEAM LAUNDRY**  
Beene & Shaw, Local Agents.  
We Call For and Deliver. Phone 160



### Ford Doings

Rev. Hester of Vega was unable to fill his regular appointment here Sunday due to an attack of tonsillitis.

There were sixty at our Sunday school. A number of visitors made up for those absent.

Dr. Fry and family of Amarillo have recently moved to our community and are proving an asset.

Dr. L. V. Cradit and family and Mrs. L. N. Jensen of Amarillo, Mr. and Mrs. J. E. Hill and Mrs. Emma Jones of Hereford were dinner guests in the T. E. Major home Sunday.

Mr. and Mrs. M. E. Wilson, Miss Nellie and Lavera Wilson and Mrs. Etta Bailey of Cleburne spent Friday and Saturday with Mr. and Mrs. Fielding Johnson. They were on their way home after a visit to Christmas Cave.

Mr. and Mrs. Will MacIntosh of Midland spent part of last week with Mr. and Mrs. Sherman Garrett.

Mr. and Mrs. Howard Morel ate Sunday dinner with Mr. and Mrs. Barney McCaskey.

Miss Hazel Smith of Canyon spent the week-end here with home folks.

Mr. and Mrs. Howard Morel

**L. C. PENNY**  
LAWYER  
First State Bank & Trust Co. Building  
Office Phone 3 & Home 180  
Hereford, Texas.

**reflections**  
75,025,004,791 Cigarettes were smoked in the United States in 1935 . . . . . and altogether too many of them were responsible for fires. Nothing can restore property destroyed, or replace sentimental values. The most—and the least—you can do is to protect money values with insurance; and in this, our agency can advise you and assist you.

**PLAINS INSURANCE AGENCY**  
John Patton - Manager  
Hereford, Texas.

**TIME FOR REPAIRING**  
And it is time to have us look over your roof, gutters and metal flues to see that they are all in good condition. A little leak or a defective flue can do a world of damage if it is not attended to in time. Have those flues fixed now and avoid delay when winter weather comes.

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 92 Hereford, Texas.  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.

**REAL ESTATE**  
CITY—FARM—RANCHES  
Priced to Sell.  
Real Estate Loans.  
**HILL & RICKETTS**  
Phone 358

**Ray Barber**  
Pure Bred Live Stock and Farm Sales  
**AUCTIONEER**  
SUPERIOR SALES SERVICE  
My knowledge of Values Enables Me to Render Efficient Service.  
PHONE 241  
—OR—  
Leave Your Sale Dates With Hereford Brand.  
Hereford, Texas.

spent Saturday in Hereford with her parents, Mr. and Mrs. J. H. Harris.

Mr. and Mrs. Bob Orr shopped in Hereford Thursday.

Mr. Carpenter of Olton was a guest over the week end in the J. E. Hill home.

Floyd and Hardy Benson and Fielding Johnson went to Amarillo Wednesday.

Excellent rains to the amount of several inches have fallen here the past several days.

### Progressive News

A social entertainment for the old folks from far and near was given in the home of Mr. and Mrs. W. C. Russell last Thursday evening.

The young folks played out door games and the play ground was well lighted with electricity like Mr. Russell uses in his newly built home.

The older people amused themselves playing old favorite game, 42. Refreshments of cake and ice cream were served and not until a late hour did the guests depart for their homes.

Mr. and Mrs. Grit Cretzinger took supper with Mr. and Mrs. C. P. Caldwell Sunday evening.

Messrs. Shade and Glenn Hatcliffe and Fred Caldwell motored to Canyon Sunday afternoon.

Mr. and Mrs. Russell and family were dinner guests in the home of their daughter, Mrs. John Rector, of the Jimma community Sunday.

Singing was good Sunday. Among the visitors were Miss Hastings of Canyon and Miss Nola Brunley of Hereford, who taught the Progressive school last term.

Bob Allison attended the funeral of his sister who died at Hillsboro last week.

Miss Gladys Vance spent last Tuesday and Tuesday night with Miss Velma Caldwell.

Misses Mary Ella Hershey and Leola Counts spent last week and visiting in the home of Misses Jacobs of this community.

There was Sunday school at the usual time last Sunday with about forty-seven present.

Misses Counts and D. G. Webb motored to Fort Sumner, New Mexico, last Thursday and brought back a load of apples.

Miss Bulah McKinsie visited friends and relatives in Hereford last week. She will probably return to Amarillo this week to finish school.

Mr. and Mrs. Jeff Roberson spent Sunday in the home of Mr. and Mrs. J. O. Roberson of Hereford.

Program for singing:  
Opening song—Mrs. Lewis.  
Song—C. C. Bowman.  
Song—Katherine Hershey.

Song—Mrs. Bowman.  
Quartet—arr Elmer Patterson.  
Selections—Mr. Ramsey.  
Ladies' Trio—Ida May Knox and others.  
Song—Joe Garrett.  
Male Quartet—arr Jell Caldwell.  
Song—Mary Ella Hershey.  
Song—Luka McBrier.  
Piano solo—Floissie Bowman.  
Double quartet—arr Oriens Russell.  
Song—Fred Caldwell.  
Closing song—Mrs. Garrett.  
Benediction—Mr. Higgins.

The average young happer often gets mad, quarrels and cries—but they soon "make-up."

The reason so many of these modern efforts are a " flop" is because they're based on "hank."

**Needed Practices.**  
Lord Babington was instructing the new colored porter in his duties, adding: "Now, Zeke, when I ring for you, you must answer me by saying, 'My Lord, what will you have?'"

A few hours afterwards, having occasion to summon the servant, his lordship was astonished with the following:  
"My Gawd, what does you want now?"

**Just as Easy.**  
Professor A.—"Do you know, I find it difficult to remember the ages of my children."  
Professor B.—"I have no such trouble. I was born twenty-three hundred years after Socrates, my wife eighteen hundred years after the death of Tiberius Caesar, our son John two thousand years after the entrance into Rome of Tiberius Sempronius Gracchus for the re-entance of the ledges of Liciai, and our Amanda fifteen hundred years after the beginning of the folk-wandering—that is perfectly simple, you see."

**Tactful.**  
"Ah wins."  
"What yuh got?"  
"Three aces."  
"No yuh don't! Ah wins!"  
"What yuh got?"  
"Two nines an' a razah!"  
"Yuh shoh do. How come you so lucky?"

**O Gee Wis!**  
He had fallen for her. They were in classes together but she didn't speak to him. By desperate means he finally met her. They were alone. His dream had come true.

"How's your Math?" she asked.  
"Good," he replied. "How's your Anatomy?"  
"I think you're horrid!" she exclaimed.

**Then the Fun Began.**  
She—"If you remember, I wasn't so anxious to marry you. I refused you six times."  
He—"Yes, and then my luck had to give out."

### Queer Quirks in Human Destiny

By HARRY B. CALKINS  
WNU Service

**A Madman on a Throne**  
THE momentary elevation of a madman to a throne in 1788 saved the budding empire of the Hohenzollerns and prevented the breaking of a link in the chain of events that was to lead to the great World war of 1914.

The opening of the Seven Years' war in 1756 found Austria and France in arms against Prussia and England. King Frederick, by his gifts as a warrior and diplomat, had raised Prussia from a third-rate kingdom to a rival of the Great Powers. He lost no time in seizing Saxony at the outbreak of war, then crossed the mountains to Bohemia. Austrian forces drove him back into his own domain. Then the powers fell upon him. Russia invaded East Prussia, the Swedes entered Brandenburg from the north, the Austrians pressed in to Silesia and the French attacked from the west.

Frederick now earned a place among the greatest generals of history. Hemmed in by superior forces, he retreated to the city of Mollath. Dashing against the Austrians in Silesia, he captured a third of their army and paraded it to flight. Greatly weakened, however, by incessant fighting, he was forced to adopt defensive tactics. The Russians captured Berlin, and Spain entered the war against him. Despite his heroic exploits, King Frederick's reign was inevitable ruin.

Then the Tsarina Elizabeth died and was succeeded on the Russian throne by Peter III, a dangerous madman. Peter was an admirer of Frederick. He immediately transferred his effective army from the alliance with Austria to the side of Prussia. Frederick was saved. The mad Peter was dethroned and Catherine II, his successor, promptly withdrew from the war, but Frederick's triumph was already achieved. By the treaty of Hubertusburg (1763) his claim to Silesia was allowed and his right to a place among the powers was established. The might of the Hohenzollerns had arisen, not to fall until the late Kaiser Wilhelm II lost his "place in the sun."

### THIS WEEK

By ARTHUR BRISBANE

#### CROSSING THE OCEAN. DEATH AND A TRIP TO EUROPE. NEWS FROM BOTH SIDES. PERHAPS WE COME BACK?

Written on the Acquitania on the way to Paris, by way of Cherbourg, leaving New York just after midnight yesterday morning.

No matter how often you cross on big ships like this, or little ones, you are reminded that the long trip called death and an ocean voyage are not unlike.

"You take your last dinner in New York, friends are more or less sorry to see you go. That's the death."  
On board ship you sail through space for some thousands of miles, with only water all around you. That's the trip from here to the next world.

In due time you land in that next world, to find it different from this, and very interesting. If you go to Paris—this writer is going there—you reach what many Americans consider a fairly good imitation of heaven.

The safety in crossing our little ocean, the certainty of landing on the other side, should make us worry less about the big crossing over the ocean of ether.

Once we knew as little about an Atlantic crossing as we know now about the "final trip" that each must take when his turn comes.

When Columbus started, they told him he would fall over the edge of the ocean.

When the Phoenicians, ancestors of many energetic Jewish citizens, first sailed from the Mediterranean through the Straits of Gibraltar, past the gigantic rock and into the Atlantic Ocean, friends believed that was the end of them.

Now, crossing the ocean is like going from New York to Chicago. You hear from your friends on both sides of the ocean. Business messages come from the United States side, other messages from the European side; when 1000 miles from shore.

Science has conquered this little ocean, intelligence has made it familiar, cleared out sea serpents, taught us we need not put wax in our ears to shut out the singing of sirens, convinced us, to our sorrow, that no mermaids are waiting to pick us up when we fall overboard. All fear and superstitions are gone from these floating cities. A preacher on board does not worry the sailors—there are no sailors.

Our oceans and our land have been cleared of all superstitions, unreal horrors, chimeras, hydras and gorgons dire.

It has taken men all of the millon years they have lived on earth to change from cavemen, cannibals to modern exploiters of their fellow men and to get rid of earthly superstitions.

Many haven't even done that yet. Eventually we shall get rid of all the superstitions and look forward to death and the voyage that comes after it as calmly as we

now prepare for a trip across the little Atlantic.

As people go to Paris and come back none the worse for the trip, and take up their activities again, many believe those that take the voyage of death come back from that trip to earth and take up their work about where they dropped it.

To them it seems reasonable to credit Eternal Justice with wise economy and it would seem useless waste of time to send billions of imperfect creatures to work in another corner of the universe when the work here isn't finished.

We are only twelve thousand years from the late Stone Age, not two hundred years from the stage coach and sailboat.

A simple idea like putting the eye of a needle in the point instead of the thick end made the sewing machine possible and freed millions of women from slavery. We should believe that other ideas will free us from the slavery of superstition, which has driven us hard through the centuries and caused more brutality, fear, cruelty and murder than all other causes together.

Teanyson hoped there would be no moaning at the bar when he put out to sea, and wrote prettily about "Twilight and evening star." Typical mid-Victorian, that last trip worried him.

Earth's citizens of the year 10,000,000 may think as little about that "last" journey, feel as sure about it, as a modern thinks and feels about his trip to Paris now.


**Any Way You Want It.**  
"But, dad, Billy has got character. You can read it in his eyes."  
"Then, Muriel, I've just blackened his character."

**Breaking the News.**  
"Uncle, you promised me a speedster if I didn't get married until I graduated."  
"Yes, Gladys."  
"Well, uncle, you've saved some money!"

**Quick Job Service at The Brand.**

### FOR QUICK JOB SERVICE SEE THE BRAND.

**DR. T. M. MONTGOMERY**  
Associated With Hyden's.  
620 Polk Street. Amarillo, Texas.  
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office: Ray's Jewelry Store.

  
**More Months of Useful Life**  
That's just what you can expect from a Willard Threaded-Rubber Battery. No re-insulation expense, either. Batteries that don't need re-insulation just naturally last longer. We'd like to tell you why.  
**Willard Battery Station**  
VERN WITHERSPOON, Proprietor  
**The Willard Battery men**

**Pickwick Service**  
Through Motor Coach Connections for  
OREGON, CALIFORNIA, ARIZONA AND  
NEW MEXICO POINTS DAILY. CONNECTING AT EL PASO  
Leaving Hereford on the 9:35 a. m. Pickwick Stage is the most convenient way to see the Carlsbad Cavern or to spend a week-end at Ruidoso Springs.  
Leaving Hereford at 1:40 a. m. the Pickwick Stages makes connections at Amarillo with the Fort Worth and Denver train for Wichita Falls, Dallas and Fort Worth.  
Local Agent, Corner Drug Store, Hereford, Texas.  
Phone 105 for Information.

  
**NECESSARY FARM EQUIPMENT**  
A banking connection is a necessary part of all farm equipment, because the greatest success for the farm comes through the closest co-operation with the bank.  
Our farm customers are cordially welcome here and we invite them to make the freest use of the services of this bank.  
**First State Bank & Trust Company**

Read Our Message In This Week's Farm and Ranch.





# Exactness

In our prescription work, exactness is a rule of rigid enforcement. Exactly what the doctor orders, no more, no less, and compounded as he directs. Bring us your next prescription work.

Home of Mistletoe Ice Cream

Agent for Eastman Kodaks

**City Drug Store**  
HERFORD, TEXAS

**City Drug Store**  
FRIONA, TEXAS



## Local Happenings

Mrs. H. L. Rice and daughter, Ethel, returned Tuesday after a six-day trip to Garden City, Texas, and other points in Texas and New Mexico. They returned by way of Pecos and Carlsbad and visited the Carlsbad Caverns.

Rev. and Mrs. Jas. T. Ross and three children, and Miss Ethel Waters left Monday for New Mexico on a week's vacation trip to points in the northern part of the state.

A set of Hawkes' Dinner Goblets and Ice Tea Glasses will make your table look lovely. See our line of Hawkes' Cut Glass. At CLARK'S DRUG STORE. 31

Mr. and Mrs. M. D. Womble and son Wilbur left Thursday on a two weeks trip to Colorado Springs and other Colorado points.

Cranes' Box Paper makes lovely gifts and it's a paper one likes to use for their own correspondence. CLARK'S DRUG STORE has it.

Dee Mitchell, agony of the mechanical force of The Brand, returned last night from a three weeks' vacation in Colorado. He was accompanied on his trip by a number of friends from Clovis, New Mexico.

Mrs. W. J. Matthews and little son, J. C., have returned from a visit with relatives in Eastland and Cisco.

Rim bolts and lugs for all cars at RICE'S.

Phone 28 for RICE'S "INSTANT TIRE SERVICE."

Mr. and Mrs. B. T. Bell left Sunday for Canyon, where they will spend the winter with their daughter, Mrs. Harvey Cash. They have been here with their daughter, Mrs. E. S. Ireland, for the spring and summer.

Irving Hamilton made a trip to Lubbock Friday and returned Sunday with Mrs. Hamilton and their daughter, Mary. Mrs. Hamilton has been visiting her parents, Mr. and Mrs. M. S. Goodpasture, of Lubbock, during the past two weeks.

W. H. Pickett, proprietor of the Star Theatre, returned Tuesday from Dallas. He left last week to accompany his mother, who had been visiting here, to her home in Bowie, and went from there to Dallas on business.

Fresh vegetables may be obtained any time of day by driving one mile south to Baskin Irrigated Gardens. Big yellow house, or phone 188. 29-1f

Teacher's desks and chairs, also folding chairs for use in rural schools. E. B. BLACK & COMPANY. 31-2f

Elizabeth Arden Toilet Preparations are the best kind to use, always, especially after that vacation trip. Try them and you will always use them. CLARK'S DRUG STORE. 31

Teacher's desks and chairs, also folding chairs for use in rural schools. E. B. BLACK & COMPANY. 31-2f

E. R. Williams, of Dallas, left last Saturday for Camden, Nashville and other points in Tennessee to visit relatives and friends. He has been visiting his sister, Mrs. R. C. Bridges, of Hereford.

You don't have to wait. We have them in stock. Tires and rims at RICE'S.

Van Bruner arrived in Hereford Tuesday from Ranger, Texas, for a week's visit with his parents, Mr. and Mrs. H. K. Bruner. He is employed in the Paramount Pharmacy at Ranger.

Carry a second spare tire. We can furnish you the complete outfit—rim, tire and carrier. At RICE'S.

Teacher's desks and chairs, also folding chairs for use in rural schools. E. B. BLACK & COMPANY. 31-2f

You don't know the pleasure of pumping up a flat tire unless you use a "Golden Rod" pump. RICE sells them.

Miss Sylvia Scott, who has been spending her vacation with friends in Greenville, N. M., her former home, returned Sunday. Despite the almost incessant rains while she was there, Miss Scott reports a very enjoyable visit.

We are constantly adding to our stock of accessories. At RICE'S.

Mrs. Adolphe Baer of Vaughn, New Mexico, Miss Germaine Baer of Michigan, Mrs. L. Goldberg and Mrs. L. Lewin and baby of Wichita, Kansas, are visiting at the home of Mr. and Mrs. Gaston Baer of Hereford. Mr. Baer's father, H. Baer, of Tucumcari, New Mexico, is also spending a few days here.

FOR SALE—One 12-hole Emerson wheat drill. J. C. CUMMINGS. 31-1f

See our line of Cordovan Furcs—Just the thing for that vacation trip or for the college girl. At CLARK'S DRUG STORE. 31

When higher prices are paid for produce, SQUARE DEAL will pay them. Phone 33. 31-1f

Equipped to serve you— anxious to please you. SQUARE DEAL PRODUCE CO., phone 33. 31-1f

Mrs. Maude Davidson of Taft, California, and Mr. and Mrs. R. S. Parks and daughter, of Ponca City, Oklahoma, are visitors at the home of Mr. and Mrs. W. A. Ricketts. Both Mrs. Davidson and Mrs. Parks are daughters of Mr. and Mrs. Ricketts.

Mr. and Mrs. Reed Williams of Hereford and Mr. and Mrs. Sid Loving of Gainesville, Texas, arrived here last Thursday from Los Angeles. Mrs. Williams and Mrs. Loving are sisters, and have been visiting their mother in that city. Mr. and Mrs. Loving left Friday for their home in Gainesville.

Miss Marie Seed of Hereford returned Monday night from Los Angeles, California, where she had gone to bring home her little sister, Helen, who had been making her home with her grandmother there. Helen will remain in Hereford with her mother, Mrs. Chas Bennett.

Mrs. Cliff Estes and children returned Sunday evening from a visit to Mrs. Estes' sister, Mrs. Claude Morris, of Vega.

Modern five room apartment for rent. See L. BASKIN, or call 138. 29-1f

Don't forget to give your brands to the Brand Inspector at once if you want those brands watched. 29-1f

Buy fresh vegetables daily at Baskin Irrigated Gardens, one mile south of town. Drive out and get them fresh and cheap. 29-1f

### DILLEHAYS HAVE GUESTS.

Dr. and Mrs. H. C. McKinney and three sons, of Olney, Texas, stopped last Friday and Saturday at the home of Mr. and Mrs. C. H. Dillehay on their way to Colorado. Dr. McKinney conferred with Mr. Dillehay on school business. He was secretary of the Olney board of education at the time when Mr. Dillehay was superintendent of schools in that city.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

## STAR THEATRE

HERFORD, TEXAS

FRIDAY AND SATURDAY AUGUST 19-20

Geo. Sidney and Charlie Murray in

"Lost at The Front"

MONDAY AND TUESDAY AUGUST 22-23

"An Affair of the Follies"

with AN ALL-STAR CAST

WEDNESDAY AND THURSDAY AUGUST 24-25

"Rejuvenation of Aunt Mary"

With May Robson, Harrison Ford, Phyllis Hauer, Franklin Pangborn

FRIDAY EVENING ONLY AUGUST 26

JOHNNY HINES in

"All Aboard"

SATURDAY MATINEE AND NIGHT AUGUST 27

HOOT GIBSON in

"The Texas Streak"

Coming:

"The Midnight Star"

"Ankles Preferred"

## Brumley Ships Most of Hogs From Tulia

TULIA, Aug. 15.—The shipping reports on hogs from Tulia during the first half of 1927 shows that 7,354 head of hogs have been shipped from here to markets during the six month period, aggregating an earning of \$204,285.95 for the local farmers.

The daily income from pork products alone here exceeds \$1,000 per day. Each month's shipment has gained over the previous one in hog shipments during the past four

months. Those familiar with the industry say the revenue from pork products here will exceed \$400,000 for the year of 1927.

G. W. Brumley has handled practically all hogs from this territory and is largely responsible for the increase in production by establishing a splendid ready market for them. Sales receipts show that the hogs were all brought here in small numbers by local farmers who are raising them on a small scale with their general farming program.—Financial Page, Fort Worth Star-Telegram.

**HOGS!** Anyone wishing to enter hogs in the Deaf Smith County Fair, see me at once. Let's have a Hog Show. G. W. BRUMLEY. 30-2f

Sewing done at a reasonable price. MRS. J. M. ASHLOCK, phone 28. 30-1f

Buy fresh vegetables direct from the grower by driving one mile south of town, big yellow house. Gaede will pull them for you, reasonable charges. 30-1f

Vacation time is Kodak time and we have Eastman Kodaks and films. CLARK'S DRUG STORE.

Beginning Saturday, August 20, I will be in the Gas Store to continue my selling work. I will be glad to have my old customers and friends come in and see me. INEZ RICKETTS. 31-1f

### Invitations Issued for Gray-Boardman Marriage

Invitations are out for the coming marriage of Miss Dorothy Gertrude Boardman, daughter of Mr. and Mrs. H. H. Boardman, to Mr. Levan Darby Gray, of Dayton, Ohio, on Friday evening, September second, the wedding to take place at the First Presbyterian Church.

The first of pre-nuptial affairs to be given for Miss Boardman was the miscellaneous shower on Wednesday by Mrs. Charles Donald and her daughter, Miss Emma Jeanne. Miss Boardman was the recipient of many beautiful and useful gifts.

Each guest was asked to bring her thimble and needle and a favorite recipe. The recipes were compiled into a book for the bride and Mrs. Donald provided the tea towels for the guests to hem. These were also given the bride.

A clever contest, "The Bride's In-Laws," proved an amusing diversion during the afternoon. Mrs. Anderson Witherspoon was the lucky winner in the contest and was given the prize, which she presented to the honoree. Mrs. Donald, assisted by Miss Emma Jeanne, served a delicious ice course to her guests.

See or Phone Mrs. Nettie Price Slaton for Flowers of any kind PHONE 448.

Save now and you won't have to slave later

U.S. Thrifty



DON'T BE AN ESAU!

Esau may have been the first to sell his birthright for a mess of pottage, but he certainly wasn't the last!

Don't barter all the happiness of your future years for a few transient joy rides of the present.

Don't be a miser, either.

Make something, spend something, but save a part of it, regardless of amounts!

**Western National Bank**  
"There Is No Substitute for Safety"

## MISS NORMA POWELSON ANNOUNCES

That she is now with Mabel's Beauty Shop and will be glad to see her customers at that place.

PHONE 16 FOR APPOINTMENT



## Building Materials

We can supply you with the best and highest grade building materials and lumber of all kinds.

## Roofing Cement

**Panhandle Lbr. Co.**

## Candy Candy Candy

How much more do you think it costs to buy the Best Candy?

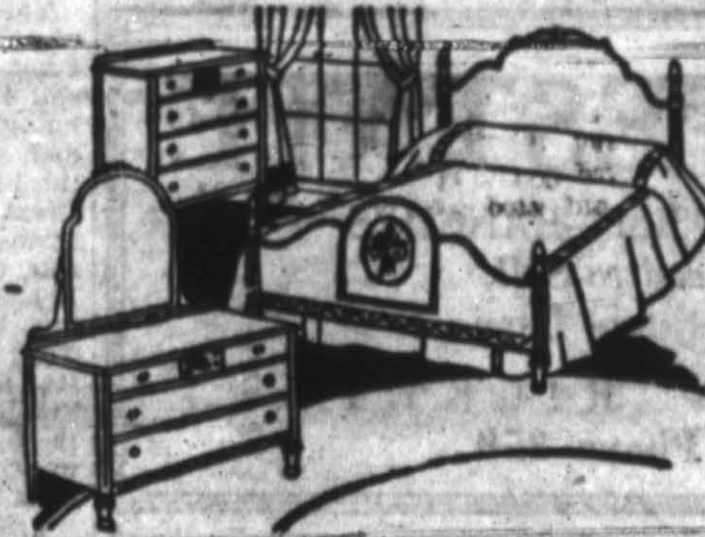
### Endearing Charms

The most delightful candy we ever had the pleasure of offering you, and it's iced.

## Corner Drug Store

Dependable Druggist

## Remarkable Bedroom Suite



Values far greater than you have ever seen before is the only way in which we can express our opinion of these wonder-value bedroom suites. You should look at them.

Suites valued at \$175.00 now priced at \$125.00

All Others Priced Likewise.

The big car of new furniture just opened up gives us a fine assortment of bed room, living room and dining room furnishings that are superb values—Come see them!

Our Big Assortment of Rug Values Has Never Been Surpassed.

## E. B. BLACK COMPANY

We Are Satisfied With Small Profits