

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 13.

Hereford, Deaf Smith County, Texas, Thursday, April 14, 1927.

Seth B. Holman, Publisher.

M. A. FOX, HEREFORD CITIZEN FOR TEN YEARS, DIED HERE EARLY TUESDAY AFTERNOON

M. A. Fox, aged 82, father of W. O., E. D. and Homer K. Fox of Hereford, died Tuesday, April 12, at 2:20 p. m., at his home in the north part of town, after an illness covering a period of several years.

The funeral was held Thursday morning at 10:30 at the Presbyterian church, conducted by Rev. J. T. Ross, pastor of the Presbyterian church. The Masonic lodge, of which Mr. Fox was a life member and a Past Master in the same, took charge of the body after the services at the church and conducted it to the West Park Cemetery, where a short service was held.

A number of out-of-town friends and relatives attended the last rites and the floral offerings from scores of sorrowing friends were numerous and beautiful.

Active pallbearers were George Beams, C. A. Skelton, W. C. Pittman, E. A. Johnson, W. F. Gabbert and W. H. Ray. Honorary pallbearers were A. Herbst, of San Angelo; A. E. Gibson, of Wichita Falls; and J. A. Pittman, Segs B. Holman, J. J. Clark, Chas. Whitehead, R. H. Barnett, N. E. Gass, G. A. F. Parker, George L. Muse, Carl Cockrell and Carl Grulland of Hereford.

All business houses were closed for an hour during the services.

Matthew Anderson Fox was born in Morris town, Cooke county, Tenn., April 21, 1844. On June 26, 1861, when a lad of seventeen he enlisted in the Confederate army at Knoxville, Tenn. In Company C, 29th Tennessee Regiment, John C. Brown Brigade. He served under General Breckinridge at Bowling Green, Ky., and under General Joe E. Johnson, Hood and Bragg. He was wounded seven times in the battle of Chickamauga and was sent to a hospital at Griffin, Ga., where he remained for two months. He took part in Hood's raid into Tennessee and was captured at Bentonville, N. C., on March 19, 1864. He was held a prisoner at Point Lookout, Maryland, for more than one year, being released on June 26, 1865.

He was married to Miss Sarah Salina C. Freedland, of Cooke county, Tenn., on May 27, 1868. Twelve children were born to this union nine of whom are now living.

In 1870, the family moved to Navarro county, Texas. At this place, in 1897, he united with the Presbyterian church. In 1899 they went to Greer county, Oklahoma, where Mr. Fox engaged in farming and other business activities until December, 1917, when his health began to fail and his son, H. D. Fox, moved his parents to Hereford, making his home with them.

Mr. Fox is survived by his widow, six sons, three daughters, seventeen grand children and thirteen great grand children. All of his children were here to attend the funeral. His sons are: R. A., of Mangum, Oklahoma; J. A. and H. C., of Waxahachie, Texas; W. O., D., and Homer K., of Hereford. Two daughters are: Mrs. T. M. Key, of Purdon, Texas; Mrs. J. A. Bowman, of Amarillo; and Mrs. Glen Weber, of Brownfield. Mr. Fox also leaves three sisters, Mrs. Mary Porter, of Nashville, Tenn.; Mrs. Anna Whisenand, of Cullman, Tenn.; and one brother, Andy Fox, of Cullman, Tenn.

Hereford Pastor Closes Revival Meeting at Jesko

Rev. J. T. Ross, pastor of the Hereford Presbyterian church, held a meeting in the Jesko community last week, preaching each evening, beginning Tuesday, and continuing through Friday. He reports a very successful meeting.

Last Sunday morning Rev. Mr. Ross went to Dimmitt and preached the baccalaureate sermon to the Dimmitt High School graduates. Last year he had this honor and also some sixteen years ago, during the first year of his ministry, he delivered the commencement sermon at Dimmitt. This shows the love and high esteem which Rev. Ross holds in this neighboring town.

L. H. Fuqua and sister, Mrs. P. Bentley, of Houston, arrived here the first of the week. Mr. Fuqua has been attending Rice Institute since the holidays and will spend the summer here.

Bellview Concern Started New Well Monday Evening

Another spudding in party took place last Monday evening, rather late, according to A. L. Biggs, manager of the Bellview Oil and Gas Company. The spudding was to have taken place in the afternoon, but the machinery was not ready for action until eight o'clock at night. Those who have seen the equipment pronounce it to be first class in every respect, and the Hereford trade territory is sure of getting another deep test.

Mr. Biggs says that actual drilling will begin in about ten days or even sooner. This well is located on the Southeast quarter of Section 22, range 8, township 26 east, and is one and one-half miles northwest of Bellview.

Catholic School Here Bringing New Settlers

The membership of the local Catholic church has doubled during the past two years, according to Father Salvator, and most of this has been due to the many new farmers who have moved into Deaf Smith county. The new brick school building, which is now being constructed here by the Catholic people, is also causing some development. This project was started only a few weeks ago and six thrifty farmers have already moved into Deaf Smith county and settled on farms near Hereford for the advantages that the new school will offer. Many Catholic people from other sections have made trips here lately and may locate later.

The modern school building is to contain four class rooms and a basement 80 by 40 feet which will be used for entertainments, socials, banquets, etc., and is to serve as a community hall for the Catholic people of this community. The building will cost approximately \$12,000. J. F. Cunningham, of Amarillo, is contractor, and has planned the walls so that a second or third floor can be added when it may be needed.

Father Salvator has been in charge of the church and school for the past six years and during that time he has been instrumental in the erection of a fine church and is now building the new school. Through his influence many thrifty farmers have moved into the Hereford community. If the "piece of progress," which Father Salvator has set for his people, can be kept up many of the local Catholics believe that Hereford might be made the Western Epiphany of the Catholic organization within the near future.

Delinquent School Tax Payments Are Coming In Rapidly

"Some busy place," is the tax collector's office these days, especially in the last month, according to Jewell Hutchinson, deputy tax collector. Some time ago the school board of the Hereford Independent school district determined to collect all back taxes possible, and the law firm of Dameron & Dameron was employed to enforce collections. Evidently they got busy and here is the result: In 1926, from March 15 to April 15, \$91.86 of school taxes were collected. Up to today, April 14, from March 15, 1927, \$716.20 has been collected. Those who have just recently paid came in voluntarily. When suit is filed considerable more collections will be made.

Mrs. N. C. Vogele left Monday night for South Whitley, Indiana, where she was called by the death of her father. A wire was received by Mr. Vogele Wednesday evening that her father passed away Tuesday morning.

Brunk's Comedians Here Next Week

The genuine Brunk's Comedians under the personal management of Fred Brunk, will open a week's engagement in Hereford on Monday, April 18th, showing on the lots located across the street from the Brand office.

This season Mr. Brunk has a company of over thirty people who play some of the latest royalty plays, present the best of high class vaudeville, and Jerry Barnes and his eight Merry Melody Makers, and one of the best orchestras west of Fort Worth, and play all the late popular music.

The feature opening play for Monday night, April 18, is "The Family Upstairs," a play that had a year's run at the Sam Harris Theatre in New York, and was one of the biggest hits presented at the Pantages in Fort Worth this winter, and is one of the best that will be presented by the popular Brunk Comedians. There will also be some of the best vaudeville ever seen in Hereford, featuring Chas. Barnet's big time tumbling, juggling and contortion acts that has played over some of the largest vaudeville circuits in America and Europe. There will also be three more acts opening night. Jerry Barnes and his eight Merry Melody Makers still furnish the musical part of the program.

Charlie and Fred Brunk, former Hereford boys, are with the show this year and will be glad to meet old friends. Both Fred and Charlie are members of the band.

Doors open at 7:15, show begins at 8:15.

Mrs. Ben Phillips and children will leave Friday for their new home in Shamrock. Mr. Phillips is there and is employed by the Panhandle Lumber Co.

Askren Takes First Place In School Contests

Askren won out in the majority of the contests at the all-day school rally, which was held at the Askren school Friday, with students from Dawn, Rice, Progressive and Askren competing. All four of the schools shared honors in the preparation of the big dinner which was served at noon.

Exhibits of the work that has been done in the school were on display and this department showed some excellent training. A program prepared by students from all four schools featured the afternoon, and a baseball game between Progressive and Askren was staged just after the program, with Progressive taking the honors.

Askren won first in eleven of the events, tied one and won five second places in the track events. Progressive took five firsts, tied one and finished second ten times. Dawn ranked third in the meet and Rice came fourth.

The purpose of the meeting was to build up more school spirit and co-operation, and to let the other students see just what others are doing. It was put over in good shape and certainly accomplished its purpose. Misses Velma and Veda Williams, teachers in the Askren school, with the co-operation of teachers from the other districts put over a program that will probably be copied by other schools in Deaf Smith county and this section.

R. M. Gunn went to Amarillo Wednesday afternoon to visit in the home of his nephew, L. D. Wartenburger.

Mrs. Brannan Died In Amarillo Wednesday

Sad news reached Hereford Wednesday morning, when it was learned that Mrs. Lola Mae Sisk Brannan, daughter of Mr. and Mrs. Bart Sisk, passed away early Wednesday morning at her home in Amarillo. Mrs. Brannan was born December 10th, 1907, and was reared to womanhood in Hereford. She was united in marriage to Gene Brannan, of Abilene, Texas, November 4th, 1925. Since her marriage she and her husband have resided in Abilene until about two weeks ago when they moved to Amarillo. Funeral services were held at the Baptist church Thursday afternoon at 3:00 o'clock p. m., Rev. V. M. Cloyd officiating. Mrs. Brannan leaves to mourn her death, besides her husband, her parents, two brothers, Bart, Jr., and Jack Sisk, a sister, Mary Louise Sisk, and her grandmother, Mrs. J. D. Thompson.

Out-of-town people who attended the funeral of Mrs. Brannan were Mr. and Mrs. D. H. Rogers, of Amarillo; Mr. and Mrs. C. E. Griffin, of Amarillo; Mrs. W. A. Sullivan, of Wichita Falls; Mr. and Mrs. E. O. Brannan, of Amarillo; and Mr. and Mrs. F. Brannan, of Haysville, La.

Piggly Wiggly Store to Open Next Saturday

The new Piggly Wiggly store will be ready to go Saturday morning, according to statements by Mr. Gyles. Souvenirs will be given away and will delight the old as well as the young. Coffee, hot biscuits and sandwiches will be served all day to visitors, whether you buy or not. New fixtures and equipment are in place and the store presents an attractive appearance.

ALL SET FOR BIG HEREFORD SALE, APRIL 25

Final preparations are being made for the big J. C. Sanders cattle sale of Anxiety 4th Hereford. The sale will take place at the Hereford Sales Pavilion on April 25th, beginning at 1:00 p. m.

Mr. Sanders, in introducing Springsdale 1298173 says: "Spring vale is a bull I am sure that will meet the approval of the most particular Hereford breeder who appreciates a Hereford bull with a good head and horn, plenty of size and bone, a soft, mellow, curly coat of hair and a pedigree that represents some of the best cattle of the Hereford breed. Practically every cow offered in this sale will

have a calf standing by her side bred by Springsdale, and I am sure you will be convinced of real quality when you see them."

Mr. Sanders will offer sixty-seven head of Hereford cattle for this sale and the local cattlemen is offered an unusual opportunity to pick up at his own price—four-month stock on which he can build a real herd.

Col. Fred Reppert, of Decatur, Indiana, has been engaged to sell, assisted by Col. Ray Barber and Alton Walker, representing the American Hereford Journal, and Ralph Dawson, of the Drovers' Telegram.

Here are some of the outstanding cows that will be sold. Lot 23, Ada Panhandle, calved March 7,

1918, is one of the strongest breeds in the entire Sanders herd, she has a calf by her side. Her daughter, Ida, Lot 10, is said to be one of the best helpers in the sale. She will have a calf by her side on sale day.

Alice Randolph, Lot 39, has a bull calf by her side by Modest Misdorf, dropped December 26, last. Her last bull calf sold for \$250 at eleven months old.

Princess Randolph, Lot 45, is an extra good breeding cow and has a bull calf by her side. One of her first calves sold for \$200 in a lot with three others.

The new catalogs are now being mailed out and a copy may be procured from Mr. Sanders or at the Brand office.

P R O C L A M A T I O N

WHEREAS, It is rapidly becoming a custom in many of the progressive cities to set apart annually a period of time in which the Art of Music shall be given a paramount place in the minds of the public; and,

WHEREAS, There are abundant evidences of the interest of the citizenry of Hereford in the promotion of the study and enjoyment of music;

WHEREAS, There is now a movement, nation-wide in its scope, which aims at the promotion of musical interest, through a National Music Week; and,

WHEREAS, The week of May the first to eighth day has become established as National Music Week wherever the week has been observed; now,

THEREFORE, I, E. S. Ireland, Mayor of the City of Hereford, do hereby proclaim and set apart the date, May first to eighth, as a week in which every citizen shall be called upon to observe in an appropriate manner National Music Week.

IN TESTIMONY WHEREOF I have hereunto affixed my signature, this fourteenth day of April, Year of Our Lord, One Thousand, Nine Hundred and Twenty-Seven.

E. S. I R E L A N D,
Mayor

MANY NAMES APPEAR ON HIGH SCHOOL HONOR ROLL FOR FIFTH MONTH OF TERM

National Music Week Programs Now Under Way

Every program for National Music Week is under way and every program looks good, according to Rev. Ross, who spoke at a meeting held Monday night at the Broadwell home.

The general committee meeting Monday night received reports from each chairman of the several programs for the week. All reported considerable activity and each committee was in full swing making final preparations for their program.

In next week's Brand the entire program of the eight days will be published. Mr. Pickett of the Star Theatre states that he has booked the Music Master film for the picture show night of Music Week.

High Honor Roll

Eleventh Grade—Ellis Broadwell, Tenor Grade—Howard Eberle, Edgar Ireland, Lorene Wherry, Almeha Witherspoon.

Seventh Grade—Ruth Houston.

Sixth Grade—Lueta Borden, Wilma Jo Jones, Dorothy Fullwood, Stuy Mae Daniels.

Fifth Grade—Margaret Tankersley, Mary Edith Smith, Maxie Hughes, Billy Ross Phillips, Robert Houston, Virginia Bruner, Nancy Conkright, Mary Posey, Mary Elizabeth Stanford.

Honor Roll.

Eleventh Grade—Lorene Atchley, Marguerite Bowman, Bette Carter, Zelma Dunn, J. C. Gilbreath, Ruth Haberer, Louise Jacobsen, Albesa Stephenson, John Wherry and Pauline Wilson.

Tenth Grade—Mae Clayton, Molly Ray Cronin, Irene Flippin, Augustine Gregory, Kathleta Hawkins, Howard Layne, Thelma McMillin, Gullford Miller, Ulys Pierce, Oriana Safford, Verna Woods.

Ninth Grade—Frank Cogdell, Kith Guthrie, Johnny Haberer, Ralph Wolfe, John Jackson, Pearl Patterson, Clyde Shepard, Pearl Burton, E. Dora Smith, Lilliam Smith, Georgia Spinkins, Ruby Wade, Ruth Wolfe, Dunne Orr.

Eighth Grade—Mary Inez Hough, Kathleen Cronin, Alva Mae Norton, Eva Jane Roberts, Quinzie Taylor.

Seventh Grade—Pauline Fincher, Johnnie Womble, J. W. Witherspoon, Robert Bell, Marvin Knox, Mary Lee, Oscar, Alberta Davis, Maurine Spradley, Lois Sovell, Mildred Fullwood, Mary Allen Newton, Marie Elizabeth Ross.

Sixth Grade—Louise Jewell, Inogene Higgins, Ruby Fay Sawyer, Lois Sharp, Mary McCord, Elva Bromley, Fay Tinker, Elton Cook, Ollie Ray Ferris, Bobbie Hough, Stanford Knox, Edith Mitchell, Catherine Miller, Agnes Thompson, William Thompson, Rex Tynes, Patricia Waterbrook.

Fifth Grade—Florence Boardman, Berry Orr Jacobsen, Ralph Layne, Dora McCord, Irene Buckner, Elizabeth Ireland, Elaine Newell, Norrine Vaughn, Sally Skelton, Leona Tiefert, Peggy Mitchell, C. M. Pirevell, Rollin Orr, Alva Barber, Paul Conaway, Martin Street, Thoburn Ross.

Fourth Grade—Inez Easter, Lucille Smith, Mary Kate Brotherton, Beatrice Buchanan.

T. B. Rector Died In Arizona Last Saturday

T. B. Rector passed away last Saturday, in Douglas, Arizona, at the home of his daughter, Mrs. O. L. Enyeart. Mr. Rector was almost 84 years old and spent his last days with his daughter in Arizona. The remains arrived in Hereford Monday for interment at the grave. Rev. V. M. Cloyd officiated. The remains were accompanied here by his daughter, Mrs. Enyeart, and her daughter, Mrs. Mabel Enyeart.

Closed Season for Game Fish Now, Says Warden

W. C. Pezer, district game warden, with headquarters at Amarillo, has here Monday. He asked that attention be called to the fact that it is against the state law to fish for game fish during the months of March and April. Bass, perch and bream come under this head. Any artificial bait in March and April is against the law.

Mayor Ireland stated, in regard to paying the street south of the railroad to the bridge, that the first block will cost \$3,172.00, and the remaining blocks to the bridge, the city bonds will cost \$9,059.00 for a good quality paving. Mayor Ireland and the Board of Commissioners are now discussing the question at this time.

Judge Earl Wilson further added in regard to paying the bill, that the county commissioners and the city commissioners had discussed the proposition of paying to aid across the bridge on Main Street, stating the matter had been dropped for the present. Judge Wilson also gave an account of the recent road meeting at Dimmitt and the proposed highway from Vega to Brownfield, where it would intersect seven other highways, of which several were of national importance, and that in the Brownfield district committees are now working up interest in the proposed road.

E. W. Harrison stated that Main Street is so rough on the hill that it is impossible to haul a load of cotton to the gin, let alone trying to truck grain on 8th and Main street, and that more attention should be given the former than to Hereford's elite who parade our paved streets on busy days.

Mr. Ashbrook said: "I believe that the county and city commissioners will work together, when a better understanding is arrived at." "We came near a solution at one time," Mr. Ashbrook said.

The meeting adjourned to meet next Monday noon at the Hereford Hotel.

Hereford Brand
PUBLISHED EVERY THURSDAY

SETH B. HOLMAN
Publisher

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1917.

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Six Months - \$1.50
Three Months - \$1.00
All Subscriptions Strictly In Advance.

Ford Doings

Fifty-seven were at our Sunday school. A program will be given next Sunday, which is Easter, and all are invited.

J. E. Hill was in Amarillo Monday and Tuesday.

Jess McGowan is driving a new car.

L. E. Major and wife spent last week end in Plainview with his parents.

Benson brothers received 1300 baby chicks Wednesday.

Mrs. Susan Patterson of Collins county is here visiting her daughter, Mrs. D. R. Atchley.

Ben Rountree and wife of Dallas are here to visit in the Sherm Garrett home.

Miss Olive Davis spent the week end with Miss Margaret Russell of Progressive.

R. H. Parker and wife visited their daughter Mrs. Floyd Walton at West Way over the week end.

Jess McGowan went to Roswell Wednesday on business.

Mr. Beckman and wife of Unger, and J. E. Hill and wife, and Mrs. Emma Jones of Hereford were visitors in the Sherm Garrett home Sunday.

Geo. Benson and wife were dinner guests in the Floyd Benson home Sunday.

J. M. Ware and family of Palo Duro were visitors here Sunday.

Miss Grace Johnson spent Saturday night with Miss Nancy Ann Garrett.

Mrs. Fred Brunson, Mrs. Filding Johnson and J. L. Hight and wife shopped in Hereford Saturday.

Miss Viola Thomas spent last week with Miss Edith Thomas at Fairview.

F. W. and Misses Byrdline and Virginia Brunson spent Saturday night with their grand parents, Mr. and Mrs. J. L. Hight who live near Vega.

Arney News Items

C. E. Burks was in Nazareth, Dimmitt and Hereford Monday.

Mrs. J. E. Wilson and daughter spent Monday in the Marshall Morton home.

Mrs. Chas. Cox spent Thursday with her daughter, Mrs. Ray Cole.

Mr. Nagle and wife of Dimmitt visited the E. R. Roberson home Wednesday, and that night Mr. Nagle preached at the school house.

Mrs. J. P. Hutson has returned from a visit with her daughter in Amarillo.

Mrs. Joe Cox has returned from a visit with relatives at Floydada.

Ross Campbell and wife were in Happy Monday.

H. E. Ferguson and wife were in Amarillo Wednesday.

Jim Graham called in the Gilmore home one day last week.

Mr. Henry and wife visited Russell Herst and wife Sunday.

J. E. Boyd was in Happy Wednesday.

Frank Davis is visiting his parents, J. E. Davis and wife.

Miss Beulah Cox spent the week end with her sister, Mrs. Ray Cole.

Ed Kincaid and family has recently moved to Tulla.

Mrs. Chas. Hage and daughters visited Mrs. J. P. Hutson Monday.

John Hendrix, J. E. Davis, Ross Campbell and J. E. Boyd were in Happy Wednesday.

Many windmills are out of repair because of high winds.

Mr. Tipton called at the Haynes home Tuesday.

Miss Opal Hutson has returned from a two weeks visit with relatives in Amarillo.

Miss Oleta Wilson visited Mrs. Morton Sunday evening.

A three act play given Saturday night by members of the Sunny Slope community at the school house was enjoyed, and the play was well staged.

Wyche Notes

Mr. Schooner and family were visiting the R. R. Jackson home Sunday.

The Misses Elliston spent Saturday night with Mrs. R. L. Elliston.

Miss Mildred Taylor spent the week end with her sister, Mrs. Galley, at Arney.

R. R. Jackson was in Pampa on business Wednesday.

Tom Sanders and family, Mrs. Jim Sanders and daughter, Mrs. Denny and daughter, Theodore Young, Misses Naomi and Emma Jackson and Mary and Lois Clayton visited the Elliston home Sunday afternoon, making candy.

Henry Loeb and J. D. Phillips returned to Cook county Monday.

Mrs. J. J. Clayton and daughter spent Thursday with Mrs. Woolery.

Miss Florence Myer visited Miss Arland Sunday.

F. W. Curtis and family and H. Y. Schuette visited the Paddock home Sunday afternoon.

Henry Wetel spent Saturday night and Sunday with C. Schuette.

A party at the Jackson home Saturday night was enjoyed by all. Cake and tomzade were served.

L. M. Aikman and family visited the Clayton home Sunday.

Bill Lindsey and wife left Monday for Dallas to make their home.

Miss Kattie Oxford was in Amarillo Saturday.

Mr. Akins and daughter visited the R. W. Elliston home Sunday.

Henry Howell and family spent the week end in the Clayton home.

J. W. Reinhart and family visited the A. Kigore home Sunday.

J. H. Lindsey and wife called on the Jackson family Sunday.

Hoyle McKinney spent Wednesday night in the Clayton home.

Misses Naomi and Emma Jackson spent Saturday night with Lois Clayton and wife.

Miss Ella Elliston spent the week end with Mrs. R. W. Elliston.

Clinton Jackson visited Walter Kuyper Sunday.

Will Grifonchamp and wife left Wednesday for Borger after visiting her father, H. Y. Schuette a few days.

STATEMENT

Statement of Ownership, management, etc., required by Act of Congress of August 24, 1912, of The Hereford Brand, Published weekly at Hereford, Texas, for April 1, 1927.

That names and addresses of publisher, editor, managing editor and business managers is Seth B. Holman, Hereford, Texas.

That the owner is Seth B. Holman, Hereford, Texas.

That bondholders, mortgagees, etc., are W. E. Neat, Hereford, Texas; J. L. Nunn, Amarillo, Texas.

SETH B. HOLMAN.

Sworn to and subscribed before me this 8th day of April, 1927.

C. C. AKERS,
(SEAL) Notary Public.

(My commission expires June 30, 1927.)

THE STATE OF TEXAS,
County of Lamb,

Know all men by these presents: That I, H. H. Weimhold, of the County of Lamb and State of Texas, being duly sworn on oath, deposes and says that he is well acquainted with H. M. (Sam) Jackson, who resides at Vega, in Oldham county, Texas, and has

known him for several years; That during the year 1917, in the month of January, 1917, the said H. M. Jackson and one C. R. Gault and G. S. Cook of Grundy County, Missouri, made a deal regarding the 480 acres of land out of Section No. 31, Block K-6 in Deaf Smith County, Texas.

Whereby said land being East half 1-2 of the N. W. one-fourth 1-4 of Section No. 31, was sold by G. S. Cook and C. R. Gault for the use and benefit of H. M. (Sam) Jackson, the said Jackson paying a cash consideration of \$2840.00 and same was paid in C. R. Gault name, and a note of \$1,000.00 was executed by C. R. Gault payable to G. S. Cook, due in one year from date.

With a vendor's lien upon said land above described and I, the said H. H. Weimhold, was the agent that consummated said deal, and received a commission from H. M. (Sam) Jackson for said services. The said H. M. (Sam) Jackson had said land placed in C. R. Gault name but Jackson was the man that paid for the land.

I was well acquainted with both parties and that above statement is true and correct. That deal was made January 17th, 1917, and the deed executed the 18th day of January, 1917, by G. S. Cook and Mrs. Carrie Cook to C. R. Gault. Witness my hand this 22nd day of March, A. D. 1927.

H. H. WEIMHOLD,
Affiant.

Lumber, Timbers, Shingles

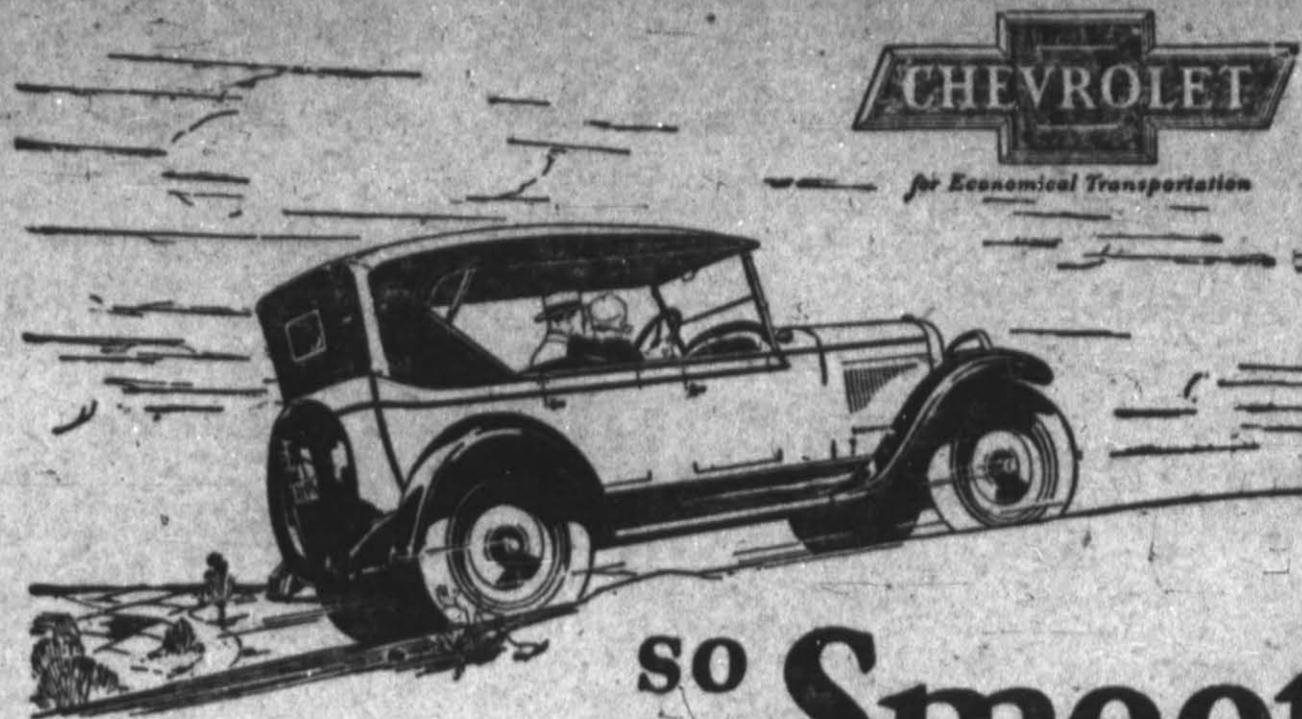
ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office

Louisiana Lumber and Supply Company
AMARILLO
1500 W. 6th St. Phone 4290

Subscribed and sworn to before me this 22nd day of March, 1927.
(SEAL) J. B. DRYDEN,

Notary Public. The above notice is made to perfect cloud from title to the land described therein.

WILL S. PAYNE,
Attorney for H. M. Jackson.



The Touring '525

Price \$525

Price \$595

Price \$625

Price \$695

Price \$715

Price \$745

Price \$395

Price \$495

Price \$1495

Price \$1495

Price \$1495

Price \$1495

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SO Smooth
SO Powerful
SO Beautiful

Never before has any automobile provided, at so low a price, so many qualities of costly-car performance and so many elements of custom-car beauty!

... Incredible smoothness at every speed... power in abundant measure... and beauty so marvelous that it has electrified America!

Modern to the minute in design, built throughout of the finest materials, and offered at amazing low prices—the Most Beautiful Chevrolet is the outstanding motor car value of all time.

Come to our salesroom and see the car that is breaking all records for popularity. One glance at the beautiful new Fisher bodies, one ride in your favorite model—and you will agree that the enthusiasm for Chevrolet is based on the greatest value achievement in the history of the automotive industry!

Brumley Chevrolet Company
Hereford, Texas

QUALITY AT LOW COST

The M System Store welcomes the Piggly Wiggly Store in the Hereford field of Cheaper Grocery Service

M System

SAVES FOR THE NATION

Offerings Saturday, April 16

String Beans Fresh and fine 9c

New Potatoes per lb. 6 1/2c

P. & G. Soap Limit 5 bars for Not sold alone 16c

No. 2 Tomatoes Limit 4 cans 9c

Dutch Cleanser 7 1/2c

10 lbs. Sugar not sold alone 67c

Dressed Hens PER LB. 34c

Reed's M System, Phone 249

WHEN YOU INSURE



SURE insurance is the only kind worth having—

This means protection furnished at a fixed, stated price, by companies maintaining reserves to safeguard policyholders—

It is a good policy to be sure of your insurance BEFORE you have a loss!

The undersigned will provide you with sound and complete coverage:

Ralph Barnett, Manager
Hereford Insurance Agency

203.8 miles an hour

DUNLOPS

AT FLORIDA, on Daytona Beach, A Major H. O. D. Segrave, in his giant Sunbeam car, shot over the ground at a rate of 30.8 miles an hour faster than any human being had ever done—203.8 miles an hour!

The tires formed the big question mark as to whether this could be done. Such speed attacks tires with the heat of a fiery furnace.

But they were Dunlops! They withstood the speed—they withstood the heat.

They were Dunlops! . . . Dunlop Tires and Dunlop Circular Tubes.

Put Dunlops on your car. Ask us about them now.

Beavers Brothers
Hereford, Texas

every 2 1/4 seconds someone buys a



DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

PIGGLY WIGGLY

PIGGLY WIGGLY

GRAND OPENING

SATURDAY, APRIL 16th

Advantages to Customers:
Lowest Prices.

Best Products. 1,000 Items
Freedom of Choice, Clean
Store of Fresh Goods.

And when you come to see
and investigate the truth of
this advertisement you will
not be asked to buy and you
will not be criticised for not
buying.

Help Yourself. No Wait-
ing to be Waited On.

Vegetables and Fruits Sold
by Weight—
The Honest Way

PIGGLY WIGGLY stores
are a national affair with
each city and town unit co-
operating with all other
units toward a lower cost
of operation and with ability
to make lower prices.



Meats



Whole or Half Hams
Per Pound

35c

Calf Liver, Three pounds
for

25c

Beef Roast, per pound

18c

Bacon, whole or half
strips, per pound

40c

\$15.00 FREE ON OPENING DAY

Whether One Buys or Merely Looks, In Either Case It's All Right With Piggly Wiggly

PIGGLY WIGGLY
All Over the World

Many of the instrumentalities employed in PIGGLY WIGGLY stores are protected by copyrights, trade marks and patents granted by and applied for in the United States and the principal foreign countries. All such instrumentalities will be fully protected and infringers are hereby notified that rights under these grants will be strictly and vigorously enforced.

**Visitors Are
Welcome**

A "DIFFERENT" STORE

—Come and get a souvenir and see for yourself that a PIGGLY WIGGLY store is different from any other store in the world—that it looks different; that the system is different; that the prices are lower; that the assortment of food products is greater; that the orderly arrangement of the entire store makes it possible to have an absolutely clean store.

OPERATING COST

—The operating cost of PIGGLY WIGGLY stores is lower than any heretofore known method of retail distribution. This saving in operating cost is given to the consumer, affording prices which are savings that cannot be obtained elsewhere.

FOOD PRODUCTS

—Food products of a variety including fresh fruits and vegetables, of more than one thousand items, each item priced by a swinging price tag. Nationally known advertised brands of a most comprehensive assortment is the class of merchandise to be found in every PIGGLY WIGGLY store.

THOUSANDS SAVED

—The main thing, however, that we want everybody to know is, that it is desired to have Hereford women and Hereford men to come and look at this wonderful store. We will be satisfied with your judgment of our claim that Hereford will have a saving in her food bill that will go in thousands of dollars by cashing in on the opportunity afforded by PIGGLY WIGGLY stores.

PIGGLY WIGGLY
Money Saved is Money Earned

**STORE OPEN 8 A. M. TO
9 P. M. OPENING DAY**

PIGGLY WIGGLY
Money Saved is Money Earned

CLASSIFIED

Wanted

WANTED—To buy an electric washing machine. EARL W. WILSON. 13-11f

BUYING HOGS—All kinds, top prices. See FUQUA & THOMPSON, Weighing at Brumley's old home place. Special price on Thursdays. 10-4t

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 110. Charges reasonable. ARCH CONKLIN. 10-1f

FLOW THAT GARDEN EARLY—If you have plowing, call at DANIEL'S VARIETY STORE, Phone 204. 2-1f

Lost and Found

STRAYED—From my place close to Hart, Texas. 3 bay horses, one blood-bay, one blaze-faced bay, one light bay. Two of these horses had halters on when last seen. Notify Brand Office, Hereford. G. G. DOUTHITT, Hart, Texas. 13-11

LOST—Ladies' wrist watch between First National Bank and the post office, Tuesday. Finder please leave at Brand office. NELLIE DUNN. 13-11

LOST—Saturday, April 2nd, pet Collie dog, color white and light brown, answers to name of "Brick." If tied up, please turn loose and he will return of his own accord. RALPH BARNETT. 12-2tc

For Rent

GOOD FARM FOR RENT OR SALE—Improved section, 250 acres now in cultivation; four miles from Dimmitt, Castro county; will rent for cash or on shares to reliable party able to properly cultivate and put 300 acres more in cultivation, or would sell the place worth the money and on good terms. Write, phone or see, BYRON GIST, 615 Amarillo Bldg., Amarillo, Texas. 13-3tc

FOR RENT—Nice front bed room, close in. MRS. J. H. HEAD. 13-11f

Furnished rooms for rent, one block north of high school. MRS. E. J. WILLIAMS. 13-11f

For Sale

WHITE LEGHORNS, baby chicks from good stock. For sale or trade JIM CHAMLEE, 2 miles north of Dawn. 13-4f

FOR SALE—Registered Jersey bull Sunshine Golden Laddie; registry number 223720. See J. E. WARE, four miles south of Friona, Texas. 12-2t

FOR SALE—At a bargain, nice home; fruit, water, blue grass lawn, large garden space. See C. M. HICKS. 11-4tp

FOR SALE—One Fordson tractor; 1-3 disc tractor plow; 1-2 row cultivator; 1-2 row lister with planter attachment. J. S. JONES. 12-2t

FOR SALE—Hatching eggs from full blooded S. C. White Minorcas, Booth strain. \$6.00 per 100, \$100 per 15. A. C. BARNHART. 12-4tp

FOR SALE—Essex Coach, almost new. Will take second hand Ford for part payment. ANDERSON WITHERSPON. 12-2tp

FOR SALE—Hatching eggs from Rose Comb R. I. Reds, \$3.00 per 100. Write MRS. G. W. SYMS, Rt. 2, four miles north. 12-3tp

FOR SALE—Bundle sorghum, one cent a bundle.—FRED MILLARD. 12-4f

FOR SALE—Dining table, living room suite and buffet. Phone 201. VOGELE MILLINERY PARLOR. 12-2t

HATCHING EGGS—For sale from Holtman's Aristocratic, Dark Banded Plymouth Rocks. Hens culled for egg production, \$3.00 per hundred. F. D. PERKINS. 12-1tp

GRAPE VINES—Assorted varieties, now ready for planting. J. F. WARD, Phone 250. 9-1fc

FOR SALE—Dahlia bulbs, now ready for planting. Phone 250. J. F. WARD. 11-4tc

FOR SALE—at a bargain, nice home; fruit, water, blue grass lawn, large garden space. See C. M. HICKS. 8-4tc

FOR SALE—Hoover vacuum cleaner. MRS. D. N. COX, Phone 405. 8-4tc

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See F. H. Oberthier, E. W. KINNEY. 48-1f

FOR SALE—Suburban acreage—Beautiful 5-acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. RAY BARBER, Owner. 40-1f

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

ATTENTION GOLF COURSE IS POSTED!

The tract of land in South Hereford, known as the "Golf Grounds" is not public, but private property, purchased and owned by private individuals, and one of the purposes of those who purchased these grounds was to maintain thereon a bird and fish preserve and breeding grounds by which all the people in the surrounding country will be benefited.

No one, not even an owner of an interest therein, or any member of his family, has a right to fish in the creek or hunt on these grounds, or in any other way make use of these premises inconsistent with any of the purposes, FOR WHICH ALL OF THE PARTIES purchased these lands. The care and control of the premises has been placed with an executive committee composed of L. D. Mercer, J. A. Pitman and C. C. Acker. This committee has caused the lands to be posted and respectfully request all of the people in the Hereford vicinity who have no interest in said grounds, AND DEMAND OF THOSE WHO HAVE, to co-operate with them in carrying out the above named purposes for which these lands were purchased by desisting further trespassing thereon.

These lands have been duly "posted," and if they are further trespassed upon, the committee, though it shall regret to do so, will nevertheless see to it that the offending parties are prosecuted to the fullest extent of the law.

DOW MERCER,
J. A. PITMAN,
C. C. ACKER,
Executive Committee.

APRIL SPECIAL



An \$8.00 Corona Electric Percolator for \$6.75

With a pound of coffee free

Texas Utilities Co.

RESOLUTIONS.

In the death of O. S. Tatman, Hereford Lodge No. 476 I. O. O. F., has lost a member that will be sorely missed. In the team or in the chaplain's chair we always knew that Bro. Tatman would be on hand to help weld the link that binds us, in friendship, love and truth. It is hard to realize that no more will we hear his petition to the All-Wise and Supreme Ruler of the Universe, but may we continue to watch our every action and may we so live that after a life well spent on earth, we can hear the welcome plaudit, "Well done, my good and faithful servant. Enter into the joys of our Lord."

Therefore, be it resolved, by Hereford Lodge No. 476, I. O. O. F., that this lodge extend to the bereaved wife, children, brothers, sisters and friends our heartfelt sympathy in this dark hour of trial.

Be it further resolved that a copy of this resolution be spread on the minutes of our lodge, a copy furnished the Hereford Brand and copies sent to his family, his brothers and sisters.

This 11th day of April, 1927. In Friendship, Love and Truth,
JNO. H. PATTON,
J. B. ELLISTON,
W. S. WILLIAMS.

RESOLUTIONS.

Whereas, the Heavenly Father, in His infinite wisdom, has seen fit to call from our midst Bro. O. S. Tatman;

Whereas, in the death of Bro. Tatman, Hereford Rebekah Lodge No. 228 has lost one of its most valued members; one who was always faithful, loyal and true;

Therefore, be it resolved by Hereford Rebekah Lodge No. 228 that this lodge extend to the bereaved wife and children, our heartfelt sympathy, remembering that any good we may do should be done now, for we pass this way but once;

Be it further resolved that a copy of these resolutions be spread upon the minutes of our order, a copy furnished the Hereford Brand, and a copy sent to the family.

Respectfully submitted by committee April 13, 1927.
MRS. J. B. JONES,
MISS MARY BRADLEY,
MRS. H. L. WITHERSPON

Adrian Sims Notes

It is trying to shower around and looks promising for a rain. The teachers at Sims are planning to have an Easter hunt for the children Friday afternoon.

1. Blasigause and wife are the proud parents of a baby boy, born April 5th.

J. M. Chapman was in Hereford Monday.

A number are out of school on account of measles.

Miss Eva Skilton of Hereford is teaching in Mrs. Iverson's place at Sims.

Ray and Elizabeth Chapman were in Adrian Saturday.

Mr. and Mrs. Lige Ellison and son returned to Crosbyton Saturday.

Years Iverson and wife announce the arrival of Nina Belle, on April 7th.

Our community was saddened to learn of the death of Johnny Kemp's father, who died at the home of his son Sunday. The body was shipped to Stanton for burial. We extend sincere sympathy to the bereaved.

Mrs. Jim McCaskey was at the ranch for the week end.

Mr. and Mrs. Alf Wildman, of Graham, and their daughter, Mrs. Jim Webb and husband, of Anna, Rillo, spent Sunday in the home of Mr. and Mrs. G. W. Keith, old friends and former neighbors. Later in the day Mr. and Mrs. Hoffman, of this city, called at the Keith home. The visitors were served ice cream and straw berries.

DELINQUENT TAX NOTICE.

We have been employed by the School Board of the Hereford Independent School District to collect all delinquent taxes due the district. Many town lots and parcels of land in the district are delinquent for 1926 and prior years. In many instances the present owners do not know of the delinquency, all property owners are, therefore, requested to check this tax matter up with the present tax collector. We do not want to add more costs for you to pay by filing suit to foreclose the tax lien—you can avoid this additional expense by paying your delinquent taxes now. Pay all taxes to the tax collector DAMERON & DAMERON, Attorneys.

FRESH GROCERIES

What you want, when you want it, is the keynote of our service. We have a complete stock of fresh groceries. Fresh groceries is a part of our service. Phone us, if you wish, and we will send you any groceries you ask for. Come in and see just what you want.

- Coffee, Schillings, one pound ----- 54c
- Coffee, Maxwell House, one pound ----- 53c
- Oats, Quick Quaker, 15c size ----- 12c
- Pancake Flour, Aunt Jemima ----- 16c
- Hominy, No. 2 ----- 9c
- Pumpkin, No. 2 ----- 11c
- Catchup ----- 19c

—these are just a few of our low prices.

The GROCETERIA

Across from Star Theatre. Phone 21



Maybe Today—Tonight

Human nature is prone to delay doing a thing until it is too late. This is particularly true in regard to adequate insurance against fire. When greedy tongues of flame are devouring your home—maybe your ALL—the lesson is learned at great cost.

Check up your investments today. Fully 90 per cent of homes and business properties are under-insured. Let us assist you in selection of policies which will reduce your risks to a minimum.

The Plains Insurance Agcy.
John Patton, Manager

NOTICE OF EXECUTION SALE.

THE STATE OF TEXAS, Deaf Smith County.

In the District Court of Deaf Smith County, Texas: The Western National Bank, Plaintiff, vs. Lawrence Johnson et al, Defendants. No. 1001.

Whereas, by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, as on a judgment rendered in said court on the 10th day of November, 1926, in favor of T. A. Osborne, one of the defendants in said cause, and against Lawrence Johnson, number 1001 on the docket of said court, I did, on the 5th day of April, 1927, at 10:00 o'clock A. M., levy upon the following described tract of land situated in Deaf Smith County, Texas, and belonging to the said Lawrence Johnson, to-wit:

A part of Section No. 172 in Block M-7, which part of said section so levied upon is known as the Summerfield townsite section located about 8 miles southwest of Hereford, and which tract so levied upon is described by metes and bounds as follows: Beginning at an iron pipe driven in the ground for the Northwest corner of said Section No. 172; thence East with the North line of said Section 2250 feet to a point; thence South parallel with the West line of said Section 620 feet

to a point for the Southeast corner of the tract levied upon; thence West parallel with the North line of said section 2250 feet to a point in the West line; thence North with the West line of said Section 620 feet to the place of beginning, containing 82 acres of land, more or less;

Said judgment in behalf of said T. A. Osborne and against said Lawrence Johnson being for the sum of \$1,483.00, together with interest thereon at 10 per cent per annum from November 10th, 1926, and all costs incurred;

And on the 3rd day of May, 1927, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door in Hereford, said county, will offer for sale and sell at public auction for cash, all the right, title and interest in the said Lawrence Johnson has in and to said property.

Dated at Hereford, this April 5th, 1927.

C. BENTON,
Sheriff of Deaf Smith County, Texas.
By J. M. MURCHISON,
Deputy.

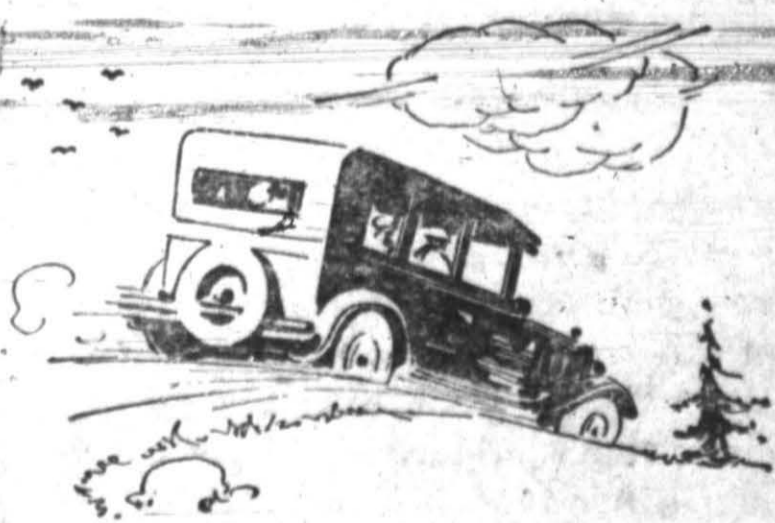
We Take Subscriptions

FOR ALL KINDS OF MAGAZINES AND DAILY NEWS PAPERS. ASK FOR CLUB RATES. Cigars, Candy, Nuts—anything in the Confection Line. COLD DRINKS. **HEREFORD NEWS STAND** Jno. Robinson, Proprietor.

END of MONTH SALE

- | | |
|------------------------------------|--|
| SILKS, GEORGETTES | MEN'S DRESS TROUSERS |
| CREPE DE CHINE | Flannel Coats and Caps |
| \$3.75 Values for ----- \$3.40 | 20 PER CENT LESS. |
| \$3.50 Values for ----- \$2.95 | MEN'S TIES |
| \$3.00 Values for ----- \$2.65 | —four-in-hands and bows |
| \$2.25 Values for ----- \$1.95 | \$2.00 Ties now ----- \$1.65 |
| \$1.85 Values for ----- \$1.55 | \$1.50 Ties now ----- \$1.15 |
| RAYONS | \$1.00 Ties now ----- \$.75 |
| —guaranteed fast colors | \$.75 Ties now ----- \$.60 |
| \$1.25 Quality, now ----- 98c | \$.50 Ties now ----- \$.39 |
| \$1.00 Quality, now ----- 75c | MEN'S WHITE HANDKERCHIEFS , each ----- 4c |
| \$.75 Quality, now ----- 55c | MENS ATHLETIC UNDERWEAR |
| VOILES | —one or two-piece |
| \$1.00 Grade, now ----- 75c | \$1.25 Values ----- \$1.00 |
| \$.75 Grade, now ----- 55c | \$1.00 Values ----- \$.85 |
| \$.50 Grade, now ----- 40c | \$.75 Values ----- \$.60 |
| CURTAIN MATERIAL | \$.50 Values ----- \$.42 |
| —20 per cent less | MEN'S COTTON HOSE |
| INDIAN HEAD | Pair ----- 12c |
| —colors guaranteed fast | Men's HOLEPROOF Hosiery |
| End of Month Price, 35c yard | \$1.00 Grade ----- 78c |
| GINGHAMS | \$.75 Grade ----- 65c |
| 65c Tissue Gingham ----- 45c | \$.50 Grade ----- 42c |
| 50c Peter Pan ----- 40c | \$.35 Grade ----- 29c |
| 30c Gingham ----- 22c | BIG YANK WORK SHIRTS |
| 25c Gingham ----- 17c | Each ----- 80c |
| GARZA SHEETING | OVERALLS and JUMPERS |
| 9/4 Unbleached ----- 38c | heavy weight, eastern denim |
| 0/4 Unbleached ----- 43c | ----- \$1.25 |
| 9/8 Bleached ----- 43c | SHOES—SHOES |
| 0/8 Bleached ----- 48c | —men's, women's, childrens |
| 9/8 Sewing Thread ----- 25c | \$10.00 Grade ----- \$9.25 |
| 9/8 Bias Binding ----- 9c | \$ 7.50 Grade ----- \$6.85 |
| LADIES HOUSE DRESSES | \$ 7.00 Grade ----- \$5.90 |
| End of Month Price ----- \$1.38 | \$ 6.50 Grade ----- \$5.45 |
| HOLEPROOF HOSE | \$ 6.00 Grade ----- \$4.90 |
| 60 grade, No. 2200 | \$ 5.50 Grade ----- \$4.50 |
| heavy silk ----- \$1.48 | \$ 5.00 Grade ----- \$4.00 |
| 60 Grade ----- \$1.10 | \$ 4.50 Grade ----- \$3.60 |
| 60 Grade ----- \$.90 | \$ 4.00 Grade ----- \$3.20 |
| 60 Children's Hose ----- \$.39 | \$ 3.50 Grade ----- \$2.80 |
| 65 Children's Hose ----- \$.28 | \$ 3.00 Grade ----- \$2.40 |
| TRUNKS, SUITCASES, HATBOXES | \$ 2.50 Grade ----- \$1.95 |
| ONEFOURTH OFF | \$ 2.00 Grade ----- \$1.60 |
| MEN'S DRESS SHIRTS | \$ 1.50 Grade ----- \$1.20 |
| \$5.00 Shirt for ----- \$4.10 | WHITE OIL CLOTH |
| \$3.50 Shirt for ----- \$2.85 | 29c Yard |
| \$2.50 Shirt for ----- \$1.95 | VOILE STEP-INS |
| \$1.95 Shirt for ----- \$1.60 | 48c |
| \$1.50 Shirt for ----- \$1.20 | |
| \$1.25 Shirt for ----- \$.95 | |

You Cannot Begin To Imagine It



—The greater pleasure which touring assumes when you know the car is properly serviced. **GREASING THE CAR IS A SPECIALTY WITH US.**

Complete Line of **GOODRICH TIRES AND TUBES.**
—gas and oil, of course.

Service U Like Filling Station

Strambaugh Dry Goods Co.
HEREFORD TEXAS
We Give and Redeem Gold Bond Stamps

PLAY BALL

—Everything is sitting lovely for a good Baseball Season, and we have an unusually large assortment of BASEBALL supplies this year. Baseballs from 10c to the regulation league ball at \$2.00. Ball bats 25c up to \$2.00, including at large assortment of the AUTOGRAPH bats. Ball gloves of every description, and a dandy stock to pick from. WE ALSO SELL DRUGS!

Phone 300 The CITY DRUG STORE, Hereford, Texas

Sixty Local Musicians To Appear In Amarillo

The Hereford public school will send about sixty musicians to Amarillo next week to the Panhandle Music Festival. The local schools will be represented by the band, orchestra, two glee clubs and a number of individuals. Next Wednesday night they will broadcast over station KGRS.

Mrs. Ernest Watkins, of Houston, who has been visiting her mother, Mrs. Habermacher, and her sister, Mrs. Geo. Garrison, left she will join her husband for a visit before going to her home in Houston.

Miss Anna Wedel left Friday for Plainview to visit with Mr. and Mrs. E. W. Kinney.

J. David Thompson made a business trip to Vernon Friday.

Coming to Hereford DR. HAMILTON Specialist

in internal medicine demonstrating his system of treating diseases and deformities without surgical operation.

WILL GIVE FREE TREATMENT at the

Cordova Hotel Friday, April 15

Office Hours 9 a. m. to 2 p. m.

ONE DAY ONLY.

Dr. Hamilton is a regular graduate in medicine and surgery. He visits professionally the more important towns and cities and offers to all who call on this trip his services free of charge.

According to his method of treatment he does not operate for chronic appendicitis, gall stones, ulcers of stomach, goitre, tonsils or adenoids.

He has to his credit many wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidneys, bladder, rheumatism, catarrh, weak lungs, phlegmatism, sciatica, leg ulcers and slow growth in children.

If you have been ailing for any length of time and do not get any better do not fail to call, as improper measures rather than disease are very often the cause of your long standing trouble.

Remember—above date and that his services on this trip will be free, making only a charge for medicines in cases which are accepted for treatment.

All that is asked in return for these professional services is that those treated tell their neighbors as to how they have been benefited.

Married ladies must be accompanied by their husbands. Address: Dr. Hamilton, Medical Laboratory, Boston Block, Minneapolis, Minn.

Five Lots Disposed of At the J. A. Wear Sale

Five lots were sold at the J. A. Wear lot sale in Mabry addition last Saturday afternoon. The crowd was not large and the sale was called off on account of the little interest displayed during the sale. Pete Engle bought the highest priced lot and drew the extra lot. About thirty merchandise prizes were given away immediately following the sale.

Whitefaces Trim Canyon Calves In Good Game

The Buffalo Calves, or reserves, from Canyon, came over last Friday for a baseball game with the Whiteface high school boys and were whammed to the tune of 6 to 5 in a tight and interesting battle. Features were the pitching of Pete Carmichael and the hitting of Glenn Noble Webster, Hereford's first sacker. Pete whiffed an even dozen of the opposition and allowed them but four hits. He was a little wild, however, walking seven men; but was very stingy with base hits in the pinches. Webster tied the score twice during the game, in the fourth with a triple and again in the ninth. The last blow was a clean home run that broke the visiting pitcher's heart. It was followed by a hit by Glibbreath, a sacrifice by Barrett and then two more hits in a row from the bats of Jess Russell and Cyril Layne, which scored the winning run. The play of the Whitefaces sparkled with good fielding and team work and the result gives the team a confidence and morale that means much for the future. Russell Line-ups show:

Hereford	Canyon
Russell	Cleaver
Layne	Shortstop
Norton	Second Base
Murphy	Catcher
Carmichael	Third Base
	Pitcher
	Main

City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay. RALPH BARNETT, Manager.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotaba—once a week a week for several weeks—and see how Nature rewards you with health.

Calotaba are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cents. At any drug store. (Adv.)

Witherspoon, Miller	Roberson
Right Field	Jones
Webber	White
First Base	Ridgeway
F. C. Glibbreath	
Center Field	
Barrett	
Left Field	

Carmichael fanned twelve, walked seven and allowed four hits; the visiting hurlers struck out five, walked none and were hit safely seven times. Earl Wood was umpire.

Roller skating is all the go. At the Big Tent. Opens Saturday, the 10th, at 3:30 p. m. Hours for skating, morning 10:00 to 11:30 afternoon 2:30 to 4:00, and 4:00 to 5:30, evening 7:30 to 9:00, 9:00 to 10:30. Look for the lights Under the auspices of the Hereford Fire Boys.

Mary's Calves.
Mary had two pretty calves; They are both creamy white. They're children of our Holstein. And were only born last night.

Spring Is Here!
I am eternal. I make strong men quail. Beautiful women cower before me. I laugh. They are unable to lure me. They lose their charm and become unlovely, sniffling objects. Mighty men become powerless in my presence; they are debased and I am glorified. I am all powerful, omnipresent. I am a cold in the head. I am eternal!

Ed Purdy's Philos.
The main difference between a girl chewing gum and a cow chewing her cud is that the cow looks thoughtful.

The Night Shift.
Teacher: "When was Rome built?"
Boy: "At night."
Teacher: "Who told you that?"
Boy: "You did. You said Rome wasn't built in a day!"

Prof. Phillips to Speak At West Way Friday

The following is a letter from Prof. Frank R. Phillips, of W. T. S. T. C., at Canyon, director of agriculture:

"I shall try to be in your school, West Way, by 11 o'clock Friday. I will discuss some problems concerning 'The Money Value of Education' in the forenoon. This talk will likely cover thirty minutes. It is my intention in the afternoon to have a little conference with those farmers particularly interested in dairying."

Cordova Hand Tooled Leather Purse at CLARK'S DRUG STORE.

NOTICE. NOTICE. NOTICE.

Notice is hereby given by the undersigned owners of lots in the 'Hereford Cemetery' and the 'Addition to the Hereford Cemetery,' which said 'Hereford Cemetery' and the said 'Addition' thereto are located on the N. W. 14 of section No. 80, Bk. K-3, in Deaf Smith County, Texas, by the respective plats of record in the

deed records of said County, that a meeting will be held by the lot owners in said Cemetery and in said addition, in the District Court room of the court house of said county, in the City of Hereford, on the 8th day of May, 1927, at eight o'clock p. m., for the purpose of deciding whether or not the owners of lots in the said cemetery and Addition thereto, and such other persons as may unite with them, shall incorporate themselves into a 'Cemetery Association' under title 26 of 1925 Revised Civil Statutes of Texas, for acquiring, owning, caring for and maintaining the said 'Hereford Cemetery' and the said 'Addition to the Hereford Cemetery' as a public cemetery; and for the purpose of selecting a board of directors to be named in the charter of said Association as the governing and controlling body of said Association for the first year; and for the purpose of transacting all other business that may properly come before said meeting. CARL GILLILAND, Lot Owner. E. B. BLACK, Lot Owner. T. E. SEIGLER, Lot Owner. J. M. GILLILAND, Lot Owner. MRS. SETH B. HOLMAN, Lot Owner. 11-51

STOCK TUBS

AND WATER TANKS

Remember, we do everything in repairing in SHEET METAL WORK

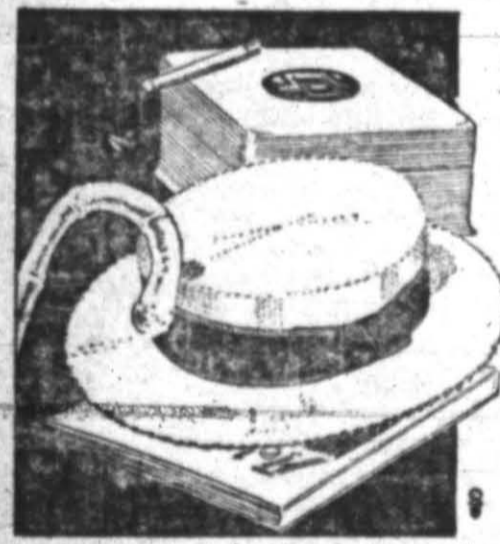
HEREFORD SHEET METAL WORKS

J. P. McMAHON, Proprietor.

Across the street from the Texas Utilities Co. office. Phone 15 Old Christian Church Building. Phone 15

New Easter Hats and Hose

—A new line of Mallory Straws in the new shapes now in. These are the hats that have style—you must see them to appreciate their class.



—About the snappiest cap out is the Lion Brand Cap. We have a new lot just in, in all colors and sizes.

New Summer Weight Hose FOR MEN AND WOMEN

—We carry the Wayne Knit hose for women. It is of beautiful texture and wears well. We have this hose in all the new summer shades.



—Our men's hose come in the Monarch Brand—a splendid service hose.



—Match up your summer outfit with hosiery—it will be no trouble at our store, where the stock is complete.

J. O. Newell

COMING TO HEREFORD ALL WEEK, STARTING MONDAY, APRIL 18

BRUNK'S COMEDIANS

FRED G. BRUNK'S OWN BIG COMPANY OF OVER THIRTY PEOPLE—PLAYING ALL NEW ROYALTY PLAYS—AND PRESENTING HIGH CLASS VAUDEVILLE.

Feature Opening Play, Monday, April 18—'THE FAMILY UPSTAIRS'

A big success last winter in Fort Worth at the Pantages—one of the best plays ever presented at the Sam Harris Theatre in New York—and one of the Brunk's feature plays.

ALSO HIGH CLASS VAUDEVILLE

FEATURING CHARLES BARNETTE

Big Time Comedy—Tumbling—Juggling and Contortion Acts.

AND JERRY BARNES

AND HIS 8 MERRY MELODY MAKERS

Best Orchestra West of Fort Worth—Playing all the latest hits

BARGAIN PRICES

ADULTS, 20c; CHILDREN, 10c

HUGE TENT LOCATED ON THE REGULAR LOT ACROSS FROM THE BRAND.

DOORS OPEN AT 7:15. SHOW STARTS AT 8:15

CALF CHOW

It used to take a TON OF MILK to raise a calf; but now 200 pounds of calf chow will raise the same calf for one-fourth the cost.

More than 20,000 calves were raised on CALF CHOW last year.

Calf Chow means extra savings to you, and at the same time assures you just as good, if not a better, calf than whole milk.

WE HAVE PURINA CALF CHOW IN STOCK NOW

—get a sack and watch the results!

Jones & McLean

When In Need of Oil

GET OUR PRICES!

—On Sinclair, Motor Seal and Mobile Oils. Also, when your car needs greasing we are in position to give you efficient service.

—And, remember, we handle Federal Tires.

Abo Filling Station

Gold Bond Stamps Given With Each Purchase.

J. C. SANDERS' SALE

of Anxiety 4th Herefords

67

HEAD OF COWS

67

THIS SALE WILL BE HELD AT THE SALES PAVALION ON

APRIL 25, 1927

HEREFORD, TEXAS, BEGINNING AT 1:00 P. M.

Practically every cow offered in this Sale will have a calf standing by her side, sired by Springvale No. 1298173, one of the best breeding bulls I have ever owned. Springvale, I am sure, will meet the approval of the most particular Hereford breeder, who appreciates a Hereford bull with a good head and horn, plenty of size and bone, a soft, mellow, curly coat of hair and a pedigree that represents some of the best cattle of the Hereford breed. I am sure, when you see him, that you will be convinced that he stamps the outstanding quality of his likeness on every calf. Those interested in the breeding of better Hereford cattle cannot afford to overlook this rare offering. The catalogues are ready and interested parties can obtain one by calling at The Hereford Brand office or one will be mailed if requested.

COL. FRED REPERT, Auctioneer, Assisted by COL. RAY BARBER

Cameron, N. M.

Messrs. Coughran and McGrew of Grady attended singing at New Hope Sunday afternoon.

Mr. Spence and wife spent Saturday night with Mr. and Mrs. Bowen and attended church at Bellview in the new Methodist church building.

Those taking dinner with Willie Johnston and wife Sunday were Messrs. and Misses, A. A. Dehrage, F. A. Farrel, Floyd Mote, Jewel and Opal Hubble, Althea Lowe and Ella Davis.

J. R. Burnett and wife were in Clovis shopping Saturday.

Jim Cameron and wife have bought 200 little chickens, and Mrs. Scott has bought 100.

Rev. Roberts, district superintendent of the Nazarene church, was in New Hope Sunday night.

Paul Mote and wife and W. M. Hubble were in Clovis Sunday.

Mr. Davis, from the Valley, conducted prayer meeting at New Hope Sunday night.

The community are planning to attend the singing convention at Grady Sunday.

Fern Johnston spent Sunday night with Vera Coghill.

Gladys, Rita and Ray Johnston have been out of school on account of measles.

Lattie Hubble is slowly recovering and it is thought she may return home next week.

Sadie Patterson spent Monday night with Vera Coghill.

Mrs. Ella Isler and Edith Mote spent Wednesday with Mrs. Winnie Dehrage.

Grover Coghill made a trip to Clovis Friday.

Miss Rosa Young conducted prayer service at New Hope Wednesday night.

Ella Davis, Sybil and Maxine Spurlock spent Tuesday night with Sadie Patterson.

The Missionary ladies are to meet with Mrs. Winnie Dehrage April 21.

J. O. Wood and wife, R. A. Lowe and wife, Misses, M. A. Johnston

and Ella Isler took Sunday dinner together at the Woods home.

J. C. Cherry and wife were in Clovis Saturday.

Mrs. Winnie Dehrage spent last Tuesday with Alene Scott.

J. C. Keathley was in the community last week.

Mrs. Winnie Dehrage spent last Friday with Mrs. Coral Johnston, Sherman Shelton and wife are visiting relatives here, they having been in California some time.

A. C. Johnston and family and Lester Davis took Sunday dinner with the Grover Coghill family.

Albert Crowder of San Jon called on Jim Cameron Sunday.

A number from this community spent Sunday afternoon in the breaks.

Here and There.

Rev. Naugle of Dimmitt filled his regular appointment at Frio Sunday when a large crowd was present to hear him.

Mother Mosley spent Thursday with Mrs. L. F. Boyd.

Miss Prudence Fincher was out of school last week on account of sickness.

Glenn Owens and family of West Way spent Saturday night and Sunday with J. B. Hurlin and family. Miss Lottie Stagner was also a week and guest in the home.

C. M. Bell visited his sister in Clovis last Thursday.

Mrs. Joe Andrews has been enjoying a visit from her father, J.

N. Benson of Wellington, Sunday her sister, Miss Leatrice Benson, and Joe Benson of Wellington and Henry Benson of Shamrock came and spent the day, all returning home Sunday night.

Earl Lance received a large shipment of baby chicks recently.

Mr. and Mrs. Streu of Hereford attended the birthday dinner at the Bell home Sunday.

Miss Nettie Lee Green and Helen Estes were supper guests of Robt. Holmes and wife Sunday night.

Messrs. Kincaid, Allman, Knox and Mobley attended a wrestling match in Amarillo Friday night.

Mrs. Jess Laughlin of Clovis spent last week at the Laughlin and Sullenger homes.

Fred Gibson did some threshing for Mr. Cannon last week.

J. F., son of A. T. Jones, has been ill the past week. Mrs. G. F. Springer and daughter of Hereford spent part of the week helping to care for him.

Last Sunday friends and neighbors of C. M. Bell surprised him with a birthday dinner. All going home with him from Sunday school. A lovely dinner was enjoyed, ice cream being furnished by the host.

The Mack Dixon and Lindsey children have the measles.

Lee Cocanoughar, mother and sister, Miss Maggie, spent Sunday at the Geo. Mosley home.

J. F. Boyd and wife and Guy attended a sale last week.

Mr. Vick has been busy doing

housework and nursing the sick as his entire family was down with the measles.

Mr. Ragdale and Misses Nettie and Ivy and Robert Boyd left Friday for a few days stay in Oklahoma.

C. H. Carl and wife and Edgar Mosley and wife spent Sunday in the Earl Lance home.

Mr. Goldsmith and wife and Mr. Estes and family of Dimmitt attended church at Frio Sunday.

Donnie Gatz was on the sick list last week.

Floyd Fortner and wife of Arroy attended singing at Frio last Thursday night.

Bob Orr and wife entertained the young folks Friday night. Angel food cake and ice cream were served.

Miss Grace Jamison took supper with Miss Maurine Sullenger Sunday night.

Messrs. Ham and Fincher repaired the telephone line Thursday and we can now get central.

Mr. Griffith and wife spent Sunday in the Cornelius home.

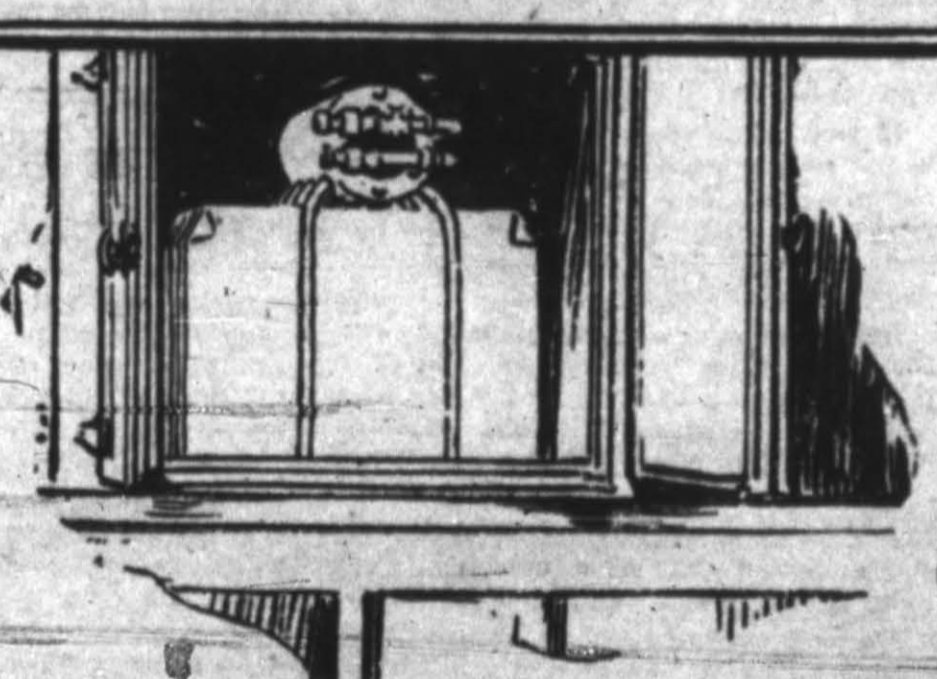
Owen Andrews and Lloyd Tice took the Frio school children to Dimmitt to attend the rally. The trip was made in a truck.

Singing was well attended and everyone was in the singing spirit Sunday. A good many visitors and new singers were there.

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**This does
an extra man's work
by eliminating outside ice supply**



**Maintains cold storage temperatures
without ice—without attention**

MEAT merchants, grocers, restaurant owners—those whose business depends on good refrigeration—say they never realized how much time and labor it took to keep their refrigerator cold before they installed Frigidaire. They say that Frigidaire is actually equal to an extra man. Frigidaire not only keeps perishable foods in perfect condition until they are sold, but its operating cost is actually less than the cost of ice. Find out what Frigidaire will do for you. Phone, write or call at our sales room. Let us show you how others have increased their profits with Frigidaire and how easy the General Motors plan of deferred payments makes it for you to have the many advantages that only Frigidaire can give.

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PRODUCTS OF GENERAL MOTORS

You Notice the Difference Instantly

We simply quote owners when we say that Dodge Brothers new five-bearing crankshaft, together with other improvements announced at the same time, has literally revolutionized the performance of Dodge Brothers Motor Car.

In zest, flexibility and smoothness of power delivery, you will go far up the price scale to find its equal. And the best test of that is personal experience—which we will be glad to provide at your convenience.

- Standard Sedan ----- \$1050.00
 - Special Sedan ----- \$1130.00
 - DeLuxe Sedan ----- \$1240.00
- (Delivered)

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Hereford, Texas

We Also Sell Dependable Used Cars

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MOTOR CARS**

REAL ESTATE
CITY—FARM—RANCHES
Priced to Sell.
Real Estate Loans.
HILL & RICKETTS
Phone 358

White Swan
COFFEE
"THE ONE THEY TALK ABOUT"

Dr. D. E. Turrentine
Dentist
Over J. O. Newell Store.

Dimmitt Castro County News

DEMIMITT, April 13.—The bac-
 chaurate services of the graduat-
 ing class of Dimmitt high school
 were held in the church auditor-
 ium last Sunday, April 10. The
 church was beautifully decorated
 in the class colors of green and
 gold and with pot plants. The con-
 cept of the background was occu-
 pied by the class motto in letters
 of gold, "If the road to success
 is slippery, use grit." The class
 flower is the carnation, which
 was worn by each of the gradu-
 ating members of the faculty.
 Space was also reserved for the
 grammar school graduates who
 marched in with the seniors and
 faculty. The sermon by Rev. Jas.
 E. Ross of Hereford was a very
 impressive one. The high school
 graduates are as follows: Eliza-
 beth Jo Parks, Fannie Bernice
 Kimbell, Ina Veronia Davis, Mabel
 Bernice Kimbell, Cecil Maurine
 Smith, Frankie Elizabeth Burnam.
 The grammar school graduates are
 Donald Dwyer, Ruth Wright, Elmer
 Cooper, Mercedes Miller, Lillie
 Bell Harp, Tone Life, Shirley Fow-
 ler, Katie and Betty Hyatt, Ken-
 eth McLean, Henry Cooper, J. M.
 Wright, Osborne Mauldin, Edwin
 Holland, Herschel Hutchings and
 Don Malone.
 T. H. Galt, of Plainsview, will be
 in Dimmitt next Sunday and ad-
 dress the men.

Judge Dick Oxford and J. H.
 Miles were here from Plainsview
 last Tuesday.
 C. H. Dittolph, Jim Cox and son,
 C. J. Terrell, D. C. Laird and Chas.
 Saigling of Plainsview were in
 Dimmitt last week.
 B. E. McMillan of Lamesa was
 here on business last week.
 Dow Duce made a business trip
 to Tulla Monday.
 Clarence Life, who has been in
 Wichita Falls has returned home.
 Fred Welch is now employed
 with the Emerson-Birmingham Co.
 Roy Sheffy of Dunning, N. M.,
 was here last week.
 Dr. Mayes Miller has returned
 from a visit with Mrs. Miller in
 Kansas City and reports her con-
 dition no better.
 B. A. Fuller of Canyon was in
 Dimmitt Saturday.
 J. R. Gollehon and family of
 Canyon were dinner guests in the
 home of Mrs. J. M. Gollehon Sun-
 day. Also Mr. and Mrs. C. C.
 Reynolds, Floyd, Rankin and Chris-
 tine, Mr. and Mrs. Joe Gollehon,
 Mr. and Mrs. S. P. Crawford, Mr.
 and Mrs. Will Gollehon, Mrs. James
 and family, Miss Amy Gregory,
 Rev. W. H. Derr, Mr. and Mrs.
 Sid Huckaby and son and Mr.
 and Mrs. Carlos Reynolds and
 babies were there.
 Dr. Jarvis of Tulla was here
 last week.

S. W. Reeves and wife of Tulla
 were here Friday judging the
 school fair.
 J. A. Young of Abilene looked
 after business here last week.
 Bird Trout has returned from
 Quitaque.
 C. E. Thompson was here from
 Amarillo Saturday.
 Mrs. Carlos Reynolds spent last
 week in Happy.
 Miss Nettie Abbott underwent
 an operation at Plainsview last
 week.
 Miss Myrtle Johnson who is
 teaching at Farwell spent the week
 end with her sister, Mrs. Dow
 Duce. Miss Hale, of Tulla, was
 with her.
 Messrs. and Mrs. Henry Stal-
 cup, Bill Webb, Mrs. R. B. Boren
 made a trip to Plainsview Monday.
 Frank Shepard and family, W.
 S. Hembree and family, A. M.
 Brownlee and family, Mrs. Lydia
 Grant, Albert and Miss Myrtle
 Grant and Miss Jessie Barber and
 sister made a trip to Quitaque and
 the tunnel Sunday.
 Frank Woodburn and wife are
 visiting in the W. R. Woodburn
 home.
 Messrs. Dow Duce, Bill Webb
 and Henry Stalcup were in Here-
 ford Friday.
 Miss Gladys Hastings has ac-
 cepted a position with Dimmitt
 Mercantile Co.
 K. L. Riggs was here from Lub-
 bock last week.
 J. W. Webb and family have
 moved to Slaton and opened a
 produce house.
 Messrs. J. V. Spikes and son, H.
 H. Griffith and daughter are now
 spending the week end with their
 sisters, Miss Virginia Johnson, Mrs.
 R. B. Boren and Mrs. W. A.
 Wright.
 Walter Simmons and wife of
 Amarillo spent the week end in
 the parental H. C. Webb home.
 Webster Boone and family have
 returned from a visit in Western
 Oklahoma.
 Dow Duce was in Tulla on
 business Monday.
 Mrs. J. L. Elder is seriously
 ill.
 Floyd Reynolds has bought a
 new rooster.
 W. A. Rea and wife were here
 from Happy Monday.

Methodist church is being rushed
 to completion. All of the above
 buildings will be finished in due
 time.
 The growth of the Bellview
 school system reflects the develop-
 ment of the community. In
 1919 a large school building was
 erected and it was planned to
 take care of the needs for years
 to come. Last year two temporary
 buildings, each 20 by 40 feet were
 erected to help care for the new
 students. Plans are being made
 to add two new teachers to the
 list next year and extra space will
 be needed for class rooms, accord-
 ing to W. D. Stafford, superinten-
 dent.
 The Bellview Independent school
 district includes five rural districts
 and is ten miles square. Five
 tractors bring the students from
 various parts of the district, and
 more will be needed next year. All
 the high school grades are taught
 and accrediting with the State De-
 partment of Education is being
 sought this year.
 The bumper wheat crop of last
 year caused much of the develop-
 ment, and right now a large
 acreage in that section is sown to
 wheat. A big acreage will be also
 planted in row crops.
 Only a few miles northwest of
 Bellview a derrick can be seen
 and a test for oil will be made.
 Twenty thousand acres are block-
 ed for this test and right now
 much of the talk in the Bellview
 community is the possibilities of
 oil.
 The people of the Bellview com-
 munity are busy at this time
 working for an up-to-date tele-
 phone line to Hereford. Meetings
 have been held and the folks of
 both Bellview and Hereford are
 interested in putting over this
 project.

Latest in Dress Shirts, Ties, Straw Hats Have Just Arrived. Let Us Show You



SATURDAY SPECIALS

- Work Shirts ----- 55c
- Overalls ----- 95c
- Summer Underwear ----- 40c up
- Union-Alls, Men's ----- \$2.45
- Oxfords, \$6.50 values, at ----- \$3.75

—Don't fail to see our general line of
 Ladies' and Children's new slippers and
 hose—all moderately priced.

THE POPULAR STORE

—the place to buy shoes.



DR. T. M. MONTGOMERY

Associated With Hyden's

620 Polk Street, Amarillo, Texas.

—Will be in Hereford First and Third Tues-
 days in each month. Eyes tested and glasses
 fitted. Office Ray's Jewelry Store.

OUR SATURDAY SPECIALS

- Sherman Flour, per sack ----- \$2.10
- Compound (large bucket) ----- \$1.16
- Six Boxes Matches ----- \$.20
- A special on beans, 18 pounds ----- \$1.00
- Lemons, per dozen ----- 18c
- Head Lettuce ----- 6c

ALL OTHER PRICES IN PROPORTION

WARREN'S CASH DRY GOODS AND GROCERY STORE

Bellview Section Making Many Big Improvements

Agriculture development, which
 is so apparent all over the Pan-
 handle, has reached into the Bel-
 lview community in Curry county,
 New Mexico, and the school, the
 farming district, and the buildings
 that are being erected in the town
 tell the tale of development which
 is actually taking hold of that
 community.
 Five new buildings are now be-
 ing erected in Bellview. Enter-
 ing from the east, the big com-
 munity building, which is being
 built by popular subscription, is
 the first that greets the traveler.
 This modern building is to be 10
 by 42 feet and will be the meet-
 ing place for the folks of the com-
 munity.
 Harrison Cobb has just complet-
 ed a building which now houses
 the post office. Greer and Bunch
 have finished an oil station. W.
 D. Monroe & Son has completed a
 large garage. Jake Greer is finish-
 ing a new home, and the new

Music Festival, Amarillo, to Be Held April 18 to 21

The Panhandle Music Festival is
 announced in an advertisement in
 this issue of The Brand. This festi-
 val has been staged annually at
 Amarillo under the direction of
 Emil F. Myers of the Amarillo Col-
 lege of Music for 13 years.
 Many of our local people look
 forward to it with pleasure. This
 year several will enter the music
 contests from Hereford.
 Mr. Myers has as usual engaged
 several of the world's greatest
 musical artists at an expense of
 about \$4000. These artists will
 give the night programs and the

day programs will be given over
 to Panhandle talent mostly in the
 form of musical contests and con-
 test winners programs.
 The artists this year are Enrico
 Rodolf, dramatic baritone, who
 has been successful in both con-
 cert and opera in Europe and in
 America. He specializes in child-
 ren's programs. One of his pro-
 grams will be given to children in
 the afternoon and the other to
 the adult audience at night. The
 second day brings Cecil Arden,
 mezzo soprano of Metropolitan
 Opera fame. The third day three
 stars of the Chicago Opera Co.
 will give a program of solos, trios
 and duets. They are Irene Pav-
 loska, soprano, Forrest Lamont,
 tenor, and Virgilio Lazzari, bass.
 The fourth day, the 21st of April,

will be Mojica day. The famous
 Mexican tenor known as the
 "crowd charmer" who was such a
 sensation in Amarillo two years
 ago is being brought back to close
 the festival. The entire Panhand-
 le will respond to this announce-
 ment and hear him. Another im-
 ported artist for the event will be
 Troy Sanders a brilliant young
 Chicago pianist who will play a
 concert Thursday afternoon. We
 refer our patrons to the ad in this
 issue for further particulars.

Auction Sale

HOUSEHOLD FURNITURE AND TOOLS

—I will sell at Public Auction on Next Mon-
 day, April 18th, at 2:00 p. m., at the Mrs. O.
 S. Tatman home on 25-Mile Avenue.

TERMS: CASH.

Auctioneer Col. W. S. Williams.

There's a Fork in the Road!

One road is used by the folks who
 feed their chicks in a haphazard way.
 Chicks fed like that can't be very
 profitable. They cost you more than
 they are worth.

But there's another road. It's the
 profitable road. It's the Purina
 Road. There is nothing diffi-
 cult about following it.

Feeding directions
 with every bag.

Just phone us for Purina Chick Startena and
 Purina Baby Chick Chow.

JONES & M'LEAN

Phone No. 1 Hereford, Texas

Ray Barber

Pure Bred Live Stock and Farm Sales

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SUPERIOR SALES SERVICE

My knowledge of Values Enables Me to Render Efficient Service.

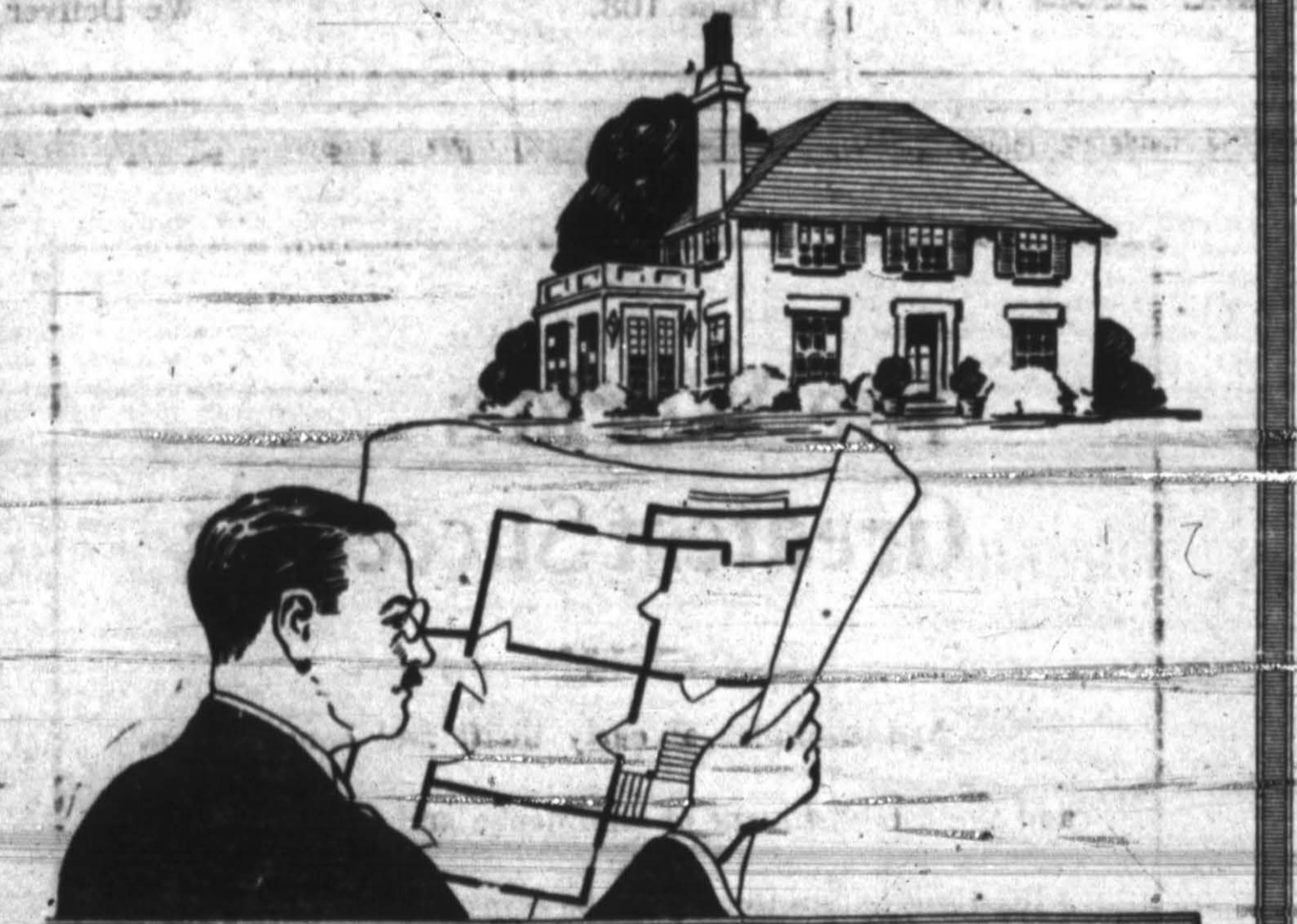
PHONE 241

—or—
 Leave Your Sale Dates With Hereford Brand.
 Hereford, Texas.

Dunlap & Son

Hardware

Phone 256



DO YOU WANT A DISTINCTIVE HOME?

Four walls can make a home—and a very happy home — BUT,
 those looking for a good and permanent investment know that the dis-
 tinctive home is essential today, the home which is not only a treat to
 the eye but is modern in arrangement and construction. If you are
 planning on building you should see our plan books, sketches, photo-
 graphs and floor plans of homes elsewhere. We make no charge for
 this service. Come in and let us assist you.

Kemp Lumber Company Good Service

CHURCH ANNOUNCEMENTS

First Christian Church

THURMAN MORGAN, Pastor.

If you never did attend church, next Sunday is the best time you will ever have to begin. It is Easter Sunday and all of us should go to the Lord's House and give praise unto the name of the One who died and arose from the grave for us.

At 8:00 a. m. will be held our annual Sunrise Prayer Service. This is one of the greatest of all services. It gives to Easter a different meaning. All are invited. Miss Kilgore, with her high school glee club will give an Easter cantata at 8:00 o'clock p. m. The other churches are dismissing their services at this hour. It is of interest to the entire community. The girls will sing much better if you are here to hear them.

"Her Easter Choice" is an Easter play that will be given at 7:15 p. m. Mrs. H. D. Reed is director. This will be a great service. Come at this time and remain for the two services.

First Baptist Church

V. M. CLOYD, Pastor.

We had a fine day last Sunday. Five additions to the church. We appreciate the opportunity of speaking to so many visitors. Come again, you are always welcome.

Mr. and Mrs. A. O. Thompson, Misses H. G. Conkright, F. S. Bove and J. M. Gilliland are attending the State Sunday School Convention at San Antonio this week. Come to Sunday school next Sunday, study the lesson for a short time and then hear the reports from the convention. Let us greet the superintendent 250 strong.

Our revival meeting begins next Sunday morning (no evening service Sunday), and we earnestly beseech every praying person who may read these lines to remember this meeting at the Father's throne. We invite one and all to come, sing, pray and work with us to the end that the whole community may experience an old-time revival of religion. The census taken so well Sunday revealed wonderful possibilities for a great revival meeting. With possibilities there are responsibilities.

Sunday school, 9:45. Preaching service, 10:45. The evening service will be dismissed to attend the special program at the First Christian Church. Services Monday morning at 10 o'clock and at 8:00 o'clock in the evening and right along through the week.

First Presbyterian Church

JAS. T. ROSS, Pastor.

We are now in the midst of our pre-Easter services. Services to-night, Thursday, and each night until Sunday at 7:45. A cordial invitation is extended to all who will to attend these services.

Next Sunday's services begin with a Christian Endeavor Sunrise prayer service. Be at the church by 5:30. Special program of prayer, devotional message and music has been arranged by Miss Velma Carroll, the president. Sunday school will meet at 9:45, and the preaching service, with special Easter message by the pastor, will follow. Two special musical numbers will grace the programs. Miss Audrey Rogers will sing at the

Sunday school hour and Miss Grace Ferguson at the preaching hour. Christian Endeavor will convene at 6:30 p. m., but there will be no evening sermon, since this congregation joins with others in the audience which is to enjoy the Easter Cantata at the First Christian Church, rendered by the high school glee club.

In the afternoon at 3 Rev. Arch Conklin will preach at Wyche and the pastor at Jumbo. Announcements for the following week will be made at the morning service. Come, let us worship the Lord together. A hearty welcome awaits you.

W. M. S. Annual Conference Seventeenth Annual meeting of the Woman's Missionary Society, of Northwest Texas Conference, will convene April 18-21 at Abilene. Theme, "Christ Our Example." Dr. R. E. L. Morgan, president of Chardon College, will preach the annual sermon. Mrs. Nat Rollins, president of W. M. S., of N. W. T. conference, will preside. It is to be hoped that as many members and friends will attend as possible. A program of rare and helpful subjects has been planned.

C. E. PROGRAM

Program for April 17th:
Topic: Why did Jesus die, rise again?
Song.
Prayer.
Scripture reading: John 12:27-32; 2 Tim. 1:10-Ardelle Foster.
The first Easter—Pauline Matthews.
How does the dying plants show God's care for them?: Wilma Jones.
Why do we fear death?: Laverne Broadus.
Reading: Lois Matthews.
Song.
Benediction.
Leader: Virginia Barnett.

PROGRAM AT WARD

On Easter Sunday, April 17, the people of the Ward Sunday school are to have a program in connection with the Sunday school hour, celebrating the third anniversary of the organization of the school.

A cordial invitation is extended to all who at any time belonged there, as well as to those who have recently moved into our community. In fact, all who read this come and enjoy the occasion with

us. Let us make this one of the best years we have had in learning more about the Bible and how to live up to its teachings. Come, and welcome.

COMMITTEE,
By G. M. Suggs.

PRESBYTERIAN C. E.

Easter program, April 17, 6:30:
Topic: Christ in us, power for a new life.
Leader: Irene Flippen.
Song service.
Sentence Prayers.
Scripture: Eph. 2:1-10.
Leader's talk.
What went of the first Easter day most impresses you: Woodrow Ireland.

How can we best celebrate Easter?: Maybell Witherspoon.
How can we make Easter mean more to others?: T. E. Sigular.
Why does Easter bring Christ especially near to us?: Paul Corbett.
How can we begin now to get ready for next Easter?: Velma Carroll.
Offering.
Business.
Song.
Benediction.

The Sunday School Lesson

By JAS. T. ROSS.

Subject: The Resurrection of the Lord.
Scripture Reading: Matthew 28:1-10.
Golden Text: "He is risen, as He said."

The open sepulchre has ever been the most assuring fact of all Christianity. Without it Christianity would have an obscure fact of three years, a mere repetition of enthusiastic hopes come to naught. The tomb would have closed in upon what had been the most precious collection of promises ever made to humanity. Nothing would have remained of those rosyate hopes by the fact that they had led

F. J. EBERLE
Solicits Your
PIANO TUNING.
Leave orders with
E. B. Black & Co.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 92 Hereford, Texas.
Second Floor Lambert-Buckner Building.
FREE CONSULTATION AND ANALYSIS.

—April is the month to buy your coal for next Winter. Coal is now at the very lowest price it will be this year. We have the big Alamo Lump and Washed Nut.

—Try us on your next can of cream; eggs and poultry that you have to sell.

—Our stock of field seeds and bulk garden seeds are complete.

West Texas Feed & Seed Co.

Phone 265.

"Hottest Number In Hereford."

WHAT YOU CAN BUY FOR \$5.10

COMBINATION NO. THREE

Special Brake Service

- Remove Rear Wheels.
- Clean and smooth up Brake Drums.
- Reline Service Brakes.
- Equalize and adjust both Service and Emergency Brakes.
- Free up and lubricate Brake Cross Shaft, levers, rods, etc.
- Replace Rear Wheels.

NOTE: This includes labor and material.

BRUMLEY CHEVROLET COMPANY, Inc.

the fishing craft away from their nets, the publican from his seat of custom, the zealot from his chimerical undertakings, the pious worshipping from beneath his fig tree, and the last rite of embalming a dead body on the first day of the week.

But the open sepulchre changed the history of the world: In it Christianity rose from the dead to throw its empire of powers and cheer over the world. Today five hundred million people over the earth take new courage, sing psalms of joy and republish to men the fact that Christ is risen and that he lives in the world today, redeemer, king and priest.

No open petals and sweet-scented flowers mock the immortal hopes of humanity to shun today. For Christ is risen; the first fruits of them that slept. Let then new hopes awaken on this glad Easter day, give voice to joyous song, join in the universal praise of Christianity's sweet spring time. Forget the fallen leaves of forlorn human hopes, forget the chill blast of wintry winds that have carried their death moans across the land. For Christ is risen in deed.

The day is breaking in a far-away land. Two sad women go forth from their houses with bundles and vessels on the saddest mission we can think of. A poor, broken-hearted mother mourns the loss of a son and though men have cruelly desecrated the flesh of her boy, she goes to wrap it in spices and to pour a mother's tears upon it. With her goes the once hysterical Mary Magdalene, she out of whom Jesus had cast seven devils. How could she ever repay him?

The earth trembles and the door of the sepulchre becomes radiant with the angelic presence. An answer to their terror issues from that presence. "Fear not ye; for I know ye seek Jesus, which was crucified. He is not here; for he is risen, as he said. Come see the place where the Lord lay."

Then they are told to go tell his disciples to meet him in Galilee. Quickly they depart in search for the scattered flock. What shall they tell them? Only that they had found an empty tomb? No; for as they go, Jesus meets them and they, so rejoiced at his presence, come and worship at his feet. Then he speaks them on to the disciples with their message to meet him in Galilee.

What a blessed mission! The privilege of telling of a risen Christ was theirs. It is ours, also. Who would not tell it? There are hearts that are breaking today who need the glad news. Come and worship at His feet awhile, Christian, then go tell them.

"Low is the grave He lay—
Jesus my Savior!
Waiting the coming day—
Jesus my Lord!
Valiantly they watch His bed—
Jesus my Savior!
Valiantly they seal the dead—
Jesus my Lord!
Up from the grave He arose,
With a mighty triumph o'er His foes;

He arose a victor from the dark domain,
And He lives forever with His Saints to reign.
He arose! Hallelujah! Christ arose!"

Anson—Graveling on all inter-sections and grading of streets preparatory to putting gravel on is under way here. The city is paying for the street work.

The Whittington Clinic

H. D. WHITTINGTON, M. D.
Diagnosis, Surgery, Consultation

J. R. LEMMON, M. D.

Infant Feeding and Diseases of Children

503-4-5 Oliver Eakle Building
AMARILLO, TEXAS

ALL BETTER

High grade used cars today bear little resemblance to the used cars of yesterday. Roads are better, garages are better, automobiles are better and owners take better care. And we know better than to try and build good will with bad goods!

BEAVERS BROTHERS

Hereford, Texas

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

FOR QUICK JOB SERVICE SEE THE BRAND

The Mayor's Proclamation Reads:

CLEAN-UP WEEK!
THIRD WEEK IN APRIL!

We have everything you need to clean up the premises, now get busy and come in, get your hoe, your rake, a spade, or a shovel—everything you need to CLEAN UP.

We have O'CEDAR Mops and Polish, JOHNSON'S Wax and Polish, Paints and Varnishes. Also have a good stock of GARDEN HOSE and SPRINKLERS.

All kinds of CHICKEN SUPPLIES. See Our New BUTTERMILK AND WATER FOUNTS IN STONEWARE.

STREU HARDWARE COMPANY

Home of Service and Quality.

MERIT

Brand Chicken Feeds

GIVE BEST RESULTS

Chick Starter

Growing Mash

Laying Mash

All feed fresh from the mills every week.

OYSTER SHELLS, GRIT, ROLLED OATS, ETC.

We pay cash for poultry, eggs and cream.

Golden Rule Produce Co.

Phone 108.

We Deliver



The World's Greatest Successes

Are examples of early thrift and conservation, and the establishment of confidence and credit through a life-time of uninterrupted banking relations.

Inspire the saving habit in the children. It is never too early to begin.

Read Our Message In This Week's Farm and Ranch.

First State Bank & Trust Company



Meat makes the meal. It is appetizing, nourishing, and healthful. Meat should be an important part of your daily menu. Serve it every day.

Whether you come into our shop, or phone us, you are sure to get exactly the kind of meat you want. We have a large variety of choice cuts.

Texas Meat Market

CLOYD & ROBINSON
Proprietors

PHONE 255

WE DELIVER.

Sale Begins
SATURDAY,
APRIL 23rd
and Will Continue
for Two Weeks.

EXPANSION SALE

BIG REDUCTIONS IN PRICES

Sale Begins
SATURDAY,
APRIL 23rd
and Will Continue
for Two Weeks.

IN ADDITION TO OUR REGULAR LINE OF NEW FURNITURE, WHICH WE KEEP RIGHT UP TO THE MINUTE AT ALL TIMES, WE HAVE GREATLY EXPANDED OUR

Used Furniture Department

We just picked up a lucky buy in pieces of GOOD-AS-NEW USED FURNITURE, and we are passing on the Savings to you.

- 20—Beds.
- 20—Dressers.
- 20—Kitchen Cabinets.
- 46—Dining Chairs.
- 5—Library Tables in walnut, mahogany and oak
- 20—Dining Tables.
- 7—Rockers



- 2—Royal Easy Chairs
- 1—Parlor Suite
- 4—Buffets
- 2—Singer Sewing Machines
- 2—Florence Rotary Sewing Machines

All used furniture is in good repair—no sorry stuff sent out. We have decided to please you during this sale, and WE ARE GOING TO DO IT. Also ALL NEW FURNITURE AT A GREATLY REDUCED PRICE.

Telephone 169

ANTHONY FURNITURE COMPANY

Hereford Texas

Frio-Easter Items

Rev. Nangle of Dimmitt, preached here Sunday afternoon.
Mr. Williams and wife of Floyd, spent last week with his brother and sister, Mrs. Henry Ashman and Leo Williams.
J. P. Jones, son of A. T. Jones and wife, has been ill this week.
Mrs. W. J. Sullivan spent Tuesday with Mrs. Clayton Woolery.
Mrs. C. W. Frey and Miss Buchanan were in Dimmitt Thursday.
Leo Williams and wife spent Thursday in the E. V. Sullivan home.
Mrs. Frey spent Tuesday afternoon with Mrs. W. J. Sullivan.
Mr. Meadows of Abilene visited the M. W. Fields home Wednesday.
E. V. Sullivan and wife spent Wednesday afternoon with Earl Springer and wife.
Mrs. Jess Laughlin of Clovis is here visiting her parents, L. R. Sullenger and wife.
Mr. Sparkman and wife, W. J. Sullivan and wife, Miss Frey and Springer, Miss Tiny Lee Springer spent Friday afternoon in the A. T. Jones home.
Misses Allman and Knox were in Dimmitt Saturday.
Frio and Easter items were attended the Dimmitt school fair Friday.
Mrs. Allen attended the school fair at Dimmitt Friday.
H. V. Dook of Tucuman spent last night here with relatives.
Bob Knox, Henry Allman and Roy Kinosh attended a wrestling bout at Amarillo Friday night.
E. V. Sullivan and wife took dinner in the W. J. Sullivan home Friday.
Mr. Brannon was busy this week with a petition to raise the school tax. The Easter community has

Summerfield

The sunshine is fine, but a little rain would be welcome.
A social was given at the school house Friday night for the young married folks' class in Sunday school. A short business session was held. The class was organized and divided into groups and a contest will continue through the quarter. Games were played and ice cream was served to forty-nine.

AUCTIONEER

W. S. WILLIAMS
Hereford, Texas
Service and Satisfaction
Is My Motto

Progressive News

A number of our parents accompanied the school children and teachers to Askren Friday and report a big crowd and good time. Beside good programs the contest between pupils of different communities were of interest. An important feature was the basket dinner.
Progressive school closes Friday April 15.
Wheat and oats are in need of rain.
Singing program for Sunday: Opening song: Mrs. Reeves. Song: Mr. Garrett. Song: Mrs. Lewis. Quartet: arr Elmer Patterson. Song: J. C. Gregory. Song: Mr. Robertson. Special music: Ida Mae Knox and Ruth Haberer. Song: Mrs. Bowman. Song: Ben Bountree. Ladies Chorus: Mrs. Robertson. Song: Elmer Caldwell, Katharine Ricketts.

Progressive News

Miss Lottie Stagner was a week end guest of Mrs. Hartin.
Fred and Jess Caldwell were here from Progressive visiting our Sunday school last Sunday and took dinner in the Joe Kendall home.
J. A. Noiland and family spent the week end in Pintview.
Alton Lookingbill and wife were Sunday visitors in the Lloyd Lookingbill home.
Elbert McCarter of West Way spent Sunday in the Atchley home.
Frank Perkins and family spent Sunday in the L. J. Kinney home.
C. H. Walser and family spent Sunday in the Joe Kendall home.
B. A. Atchley and family, W. E. Hawkins and family visited the K-8 all well Sunday.
Roy Moreland and family spent Sunday afternoon in the Jay home.
Megargle—A successful clean-up campaign has been completed here under sponsorship of the Current Literature Club of Megargle. Substantial prizes were offered for the largest amount of trash collected, cleanest premises and such.

Progressive News

Song: Bowman family.
Song: Bill Knox.
Closing song: Orin Russell.
Benediction: Mr. Caldwell.
Ira Ricketts and family went to Childress Friday to visit their daughter, Miss Margaret, who is teaching near there.
I. B. Monaghan of Kirklind was in this community last week on business.
Mrs. Ray Hershey was on the sick list Monday.
Jasper Cockrell and wife attended church at Hereford Sunday morning.
Sixty-three members were present at Sunday school last Sunday.

Progressive News

Elmo Lawhon and family spent Saturday night and Sunday with Jeff Robertson and wife.

ROCKWELL BROS. & COMPANY
LUMBERMEN
Phone 4
SATISFACTION MUST BE YOURS

WE BUY
CREAM, EGGS AND CHICKENS
We Pay the Highest Market Price and Pay the Cash!
OTTO MASSIE

THE PANHANDLE MUSIC FESTIVAL
"An Institution" Staged Annually
April 18, 19, 20 and 21, 1927
Music Contests During Forenoon.
Local Talent Matinees. World Famous Celebrities at Nights.
School children's matinee will be given by the famous baritone RUDOLPH, April 18. Admission only 25 cents to school children.
Festival Season Ticket Series
Monday, April 18, 8:15 p. m.—Enrico Rodolfi.
Tuesday, April 19, 8:30 p. m.—W. T. S. T. C. Band, of Canyon.
Tuesday, April 19, 8:15 p. m.—Ozell Arden.
Wednesday, April 20, 8:30 p. m.—Contest Winners' Program.
Wednesday, April 20, 8:15 p. m.—Chicago Operatic Trio.
Thursday, April 21, 8:30 a. m.—Contest Winners' Program.
Thursday, April 21, 8:30 p. m.—Troy Sanders.
Thursday, April 21, 8:15 p. m.—Don Jose Mojica.
Season Ticket Prices (Including Tax)
Box seats, \$7.70; front parquet, \$6.00; back parquet and best balcony, \$4.40; second best balcony seats, \$3.30; back balcony seats, \$2.20. Children, Half Price.
The season tickets are transferable and are good for admissions to the eight programs listed above. All seats reserved. Single admissions announced later.
The reserves will be placed on sale Wednesday morning, April 18th, 9 a. m.
The right half (south side) of the house will be at the Panhandle Music Store, 511 Polk Street.
The left half (north side) will be at the Amarillo College of Music, 1104 Polk Street.
Mail orders accepted now. Write checks and mail to
EMIL F. MYERS
1104 Polk Street, Amarillo, Texas. Phone 63.

Anyone Can Be Sorry
Derelicts on the sea of finance have only themselves to blame. 'Tis human to have an alibi—and blame conditions over which we think we have no control. But in the last analysis, this is not true. Every man in his heart knows we speak the truth.
The first rule of thrift is to keep the out-go always within the limits of income. Failure to do this results in shipwreck. The best anchor in time of storm is money—and money to fulfill its full purpose should be busy at all times. Your modern banks makes this possible—paying interest on savings and dividends on good and sound investments.
The firm, family or man who comes safely through all storms is the one which has learned this lesson well and regulates its affairs accordingly.
The First National Bank

LADIES' MISSES' CHILDREN'S Easter Hats

THREE LOTS—THREE PRICES

\$1.25 to \$2.25 Hats	\$.98
\$3.45 to \$4.95 Hats	\$2.98
\$5.45 to \$8.95 Hats	\$4.98

GEORGETTE DRESSES

—As we sold out completely on our Flat and Satin Crepe Dresses last week, we are continuing our Dress Sale by offering our Georgette Dresses—Most of which came in Monday—at

One-Fourth Off

SPROWLS-CRONIN & CO.

HAIL INSURANCE.

For 8 per cent on wheat—good as the best—and better than the rest. But if you want to pay more, I have some old line companies that will save your money. If it is worth it, I insure it.

THOMAS WOMBLE, Agent

MRS. J. H. PITMAN
CUT FLOWERS OR PLANTS
PHONE 157.

FIRST CHRISTIAN ENDEAVOR.

Next Sunday, April 17, the First Christian Endeavor will not have a regular program, as they do each Sunday, but want all members of this society to meet at the church at seven o'clock on business.

Mrs. G. R. Ward and son, George, returned home, overland last Friday from Loma Linda, Cal.

Cold drinks are a little colder at the CITY DRUG STORE.

Star Theatre Has Good Programs for Week

Manager Pickett, of the Star Theatre, announces that programs for the coming week will surpass anything shown in Hereford for some time. He has been lucky in booking unusual pictures for the entire week, and is in position to offer the highest type of entertainment. An inspection of the weekly program elsewhere in this issue will prove his statements.

Start something—we will finish it. Give us your Kodak Developing. CITY DRUG STORE.

Mr. and Mrs. N. E. Gass and C. L. Gass, a son of D. R. Gass, left Friday overland for Houston and Palacios, Texas. The Gass brothers will visit their mother in Houston.

Kodak Films at CLARK'S DRUG STORE.

Mr. and Mrs. R. H. Colson, of Bellview, New Mexico, were here transacting business Saturday.

You are cordially invited to inspect the panorama of the Pallsades, "Playground of the Plains," now on exhibition in the window of the Kellogg Building. Full information regarding membership will be given you by Mr. Hilburn or Mr. Cameron at the exhibit.

W. B. SIMMONS, Founder.

Nifty drinks at our new soda fountain. CITY DRUG STORE, Phone 300.

Raymond Hawkins made a business trip to Amarillo Monday.

Mrs. R. E. Looney left Monday for her home in Denton, after a short visit with her daughter, Miss Catherine Looney, a teacher in the high school here.

Mrs. Alice Robertson left Monday for her home in Shamrock. Mrs. Robertson formerly lived in Hereford some twenty-five years ago, and while here renewed old acquaintances.

Mr. and Mrs. Elmer Lawson and baby left Monday for Wichita Falls where they will make their home for the summer.

Elizabeth Arden Toilet Goods at CLARK'S DRUG STORE.

MARCELLING—50c

At my home, second door north of Presbyterian Church. Phone 84.

MRS. J. H. MILLER

Tuesday, April 10th, will be the last day the gin will run this season.

Purky Blacking Aggression is cheap insurance for your cattle. Only 10c a dose. CITY DRUG STORE.

Mr. and Mrs. J. M. Simmons of Amarillo were in Hereford Monday attending to business. They also visited J. E. Cockrell and family on their farm in the Progressive community.

Mrs. E. C. Eubanks reached home the first of the week from Rochester, Minn., and Kansas City.

W. J. Luma, of Lubbock, was here the latter part of last week visiting his daughter, Mrs. J. J. Ward.

B K

Boys, supply the missing letters and win an aeroplane free. To each of the first ten boys to bring in the complete word (the word is the name of the most popular tire sold in Hereford) we will give an airplane that will really fly. H. L. RICE.

In my absence, I have left Mrs. R. H. Womack in charge of the millinery store. MRS. N. C. VOGELE.

The Pallsades is located seven and a half miles northeast of Canyon—good roads. A south entrance is being opened for the convenience of members in this vicinity.

Mrs. C. D. Shaw left Wednesday afternoon for Corsicana, Texas, where she went to attend the funeral of her brother, Oscar Norvell. Mr. Norvell was killed in an automobile accident.

George Morris left Tuesday for his home in Fargo, North Dakota, after a few days visit here with friends, Mr. and Mrs. H. O. Stubbs.

HAIL INSURANCE RATES

In Randall, Deaf Smith and Castro Counties on wheat and oats is 8 per cent, effective as soon as written. Subject to cancellation until May 20th.

Our agents in this vicinity are: Joe Friend, Umlinger, A. T. Frye, Davu, Troy Womack, Hereford, J. B. Davis, Summerfield, W. H. Cauldwell, Dimmitt, W. E. Cone, Dimmitt (Cleo), J. L. Hinson, Spring Lake, A. Acker, Nazareth.

In business 13 years and never been sued. We have always paid our losses.

GROOM MUTUAL HAIL ASSOCIATION.

13-11

STAR THEATRE

HEREFORD, TEXAS

FRIDAY ONLY, APRIL 15.

Reginald Denny

—In—

"What Happened to Jones"

SATURDAY MATINEE AND NIGHT

APRIL 16

Buck Jones

—In—

"30 Below Zero"

MONDAY AND TUESDAY

APRIL 16-19

Madge Bellamy

—In—

"Bertha, the Sewing Machine Girl"

With Allan Simpson, Sally Phipps, J. Farrell McDonald, Arthur Housman.

WEDNESDAY AND THURSDAY

APRIL 20-21

Marie Prevost

—In—

"Man Bait"

With Kenneth Thompson, Douglas Fairbanks, Jr.

FRIDAY EVENING ONLY

April 22

"Subway Sadie"

With Dorothy Mackall, Jack Mulhall, Charles Murray.

SATURDAY MATINEE AND NIGHT

APRIL 23

Hoop Gibson

—In—

"The Man In the Saddle"

Rev. A. B. Davidson is expected home the latter part of the week from Austin, where he has been visiting his daughter. Rev. Davidson will fill his usual place in the pulpit Sunday morning.

King's Candy for Easter, at CLARK'S DRUG STORE.

Mrs. W. E. Harris left Tuesday for Panhandle to visit with her two daughters, Misses R. F. Downs and L. H. Dees.

Misses Leah Clark and Loma Woodburn went to Amarillo Tuesday, where Miss Clark is studying voice.

Rev. V. M. Cloyd will conduct a two weeks' revival meeting at the Baptist church, beginning Easter Sunday morning. There will be no services Sunday night, but services will be held each morning at 10 o'clock and at 8:00 o'clock in the evening throughout the week.

Rev. Cloyd expects to do the preaching and the splendid musical talent of his church will assist him with special and choir music.

Chewing gum, candy, cakes, pies, coffee, sandwiches, all kinds of soft drinks at the SANDWICH JOINT of Third Street, near Main.

Marcelling 50c

Your Work Appreciated Mrs. Sam Hutson at Sprowls-Cronin & Co. Hereford

Even Bread—the staff of life—is made from Dough!

W.B. Shiffy



Sincerity Makes for Permanency

—Which is one of the reasons for our absolute sincerity in our efforts to please.

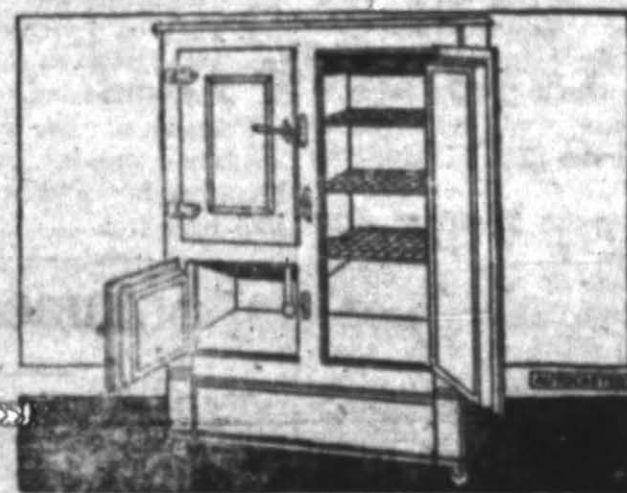
—We are building for permanency—we are fully aware that "lip service" alone will not accomplish our aim.

—Thus we explain our earnestness and thus we account for the wonderful loyalty and good will we enjoy..

Western National Bank

"There is no Substitute for Safety."

Refrigerator Satisfaction



Insist on the Automatic

—Here's a refrigerator that's just right from top to bottom. It saves your money for you—makes your ice last longer. Nine walls of honest insulation are on the job every minute keeping the heat out. Your most perishable foods stay dainty—fresh—wholesome. Icy air current circulate through the food chambers night and day. Easy to clean? Certainly. The casing is of heavy sheet steel in white or gray enamel, impossible to warp.

Exclusive Built-In Water Cooling System

—You'll want this exclusive feature of the Automatic. It's a wonderful convenience. Your ice works overtime—protects your foods—furnishes your table with pure, chilled drinking water, healthful, refreshing, always ready.

—Our large corner window is full of these splendid Refrigerators for your critical inspection. We will open the season with a special discount to induce you to buy now.

—We give Silver Coupons and Purple Stamps on cash purchases.

E. B. BLACK CO.

We Are Satisfied With Small Profits

Our Business

Is To Make Abstracts and Land Loans.

We have the best equipment in the County with which to make complete and correct Abstracts of Title. We offer you the lowest interest rate prevailing in the State on land loans.

THOMPSON & IRELAND

who

will furnish the Materials?

That will determine, often, whether or not your new home will be a thing of worth and comfort or otherwise. All down the line, you'll find high-quality materials here, at right prices. For instance—
SHEET ROCK
—the fireproof wallboard. Best there is. Pure gypsum rock in broad, high sheets, between tough fibre paper. Permanent. Decorates perfectly. Never cracks, warps or buckles. Vermin-free. Time-tried.

Panhandle Lbr. Co.

Soda Sam Saw Susie
Slickhead Slap Sallie
Slow for Seizing Her
**STEFFEN'S ICE
CREAM!**

Corner Drug Store

Hereford, Texas.