

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 12.

Hereford, Deaf Smith County, Texas, Thursday, April 7, 1927.

Seth B. Holman, Publisher.

CHAMBER OF COMMERCE HEARS MANY INTERESTING SUBJECTS TALKED OVER

The Chamber of Commerce met at the usual hour at the Hereford Hotel last Monday noon, President E. B. Black presiding. After making a few remarks, Mr. Black called on County Agent Dunkle for a report on the Boys and Girls Clubs rally, held a week ago last Saturday. Mr. Dunkle went on to say: "Prof. T. M. Moore, of the Department of Agriculture of W. T. C. at Canyon, was the principal speaker. Prof. Moore gave a lecture on incubation, brooding and diseases of baby chicks. Over 100 club boys and girls and their parents attended the rally. They were guests of the White Face Club of Hereford." Judge Earl W. Wilson was there and he pledged his and the county commissioners' support in any reasonable undertaking. Ralph Wolfe discussed club work in general, relating his experience in his line and the free trips to the State Fair and the International Livestock Show held in Chicago last winter. Mr. Dunkle also added that the clubs expect to have a rally once each month.

Prof. C. H. Dillehay reported the Tag Sales last Saturday amounted to a little over \$110. The receipts will be used for the benefit of the city library.

Mayor Ireland said, regarding Clean-up Week, "I will announce in the Brand this week the National Fire Protection Association suggestions regarding a clean-up week campaign in Hereford for the third week in this month." Mr. Black made the suggestion that clean-up week will also aid in the Home Beautiful campaign.

Secretary T. D. Moss announced the dates of the W. T. C. Convention in Wichita Falls for May 1927, and urged that we make a good showing or none at all at the convention. Mr. Harrison said, in regard to the coming convention at Wichita Falls, that in view of the fact that it cost a lot of money to make a good showing at a convention of that nature, we better lay off on that proposition this time.

A committee of three was named to make investigation of the proposition of Secretary Moss and was instructed by the president to report at the next noon day luncheon. The committee named is A. O. Thompson, C. W. Humble and Claude Bickerts.

D. F. Ashbrook announced the Redpath-Horner Chautauqua dates as June 28th as the first day. Rev. Thurman Morgan read a letter from the secretary of the Texas Resource Society, stating that Granville Jones was available for a lecture at a near date. The letter was turned over to Secretary Moss and the matter referred to the program committee for further consideration.

"Efforts of the Hereford Chamber of Commerce should be centered on a creamery and cold storage plant for eggs, so that dairy and poultry products could be shipped from Hereford in car lots," W. E. ... of the Summer ... said in his address at the luncheon meeting of the Chamber of Commerce Monday ...

Mr. ... was the principal speaker and was introduced by President E. B. Black as a real diversified farmer. The speaker said that he was making good money with poultry and dairy cows and that other farmers in Deaf Smith county were doing the same thing, but that bigger profits could be realized if farm products were handled on a larger scale, with Hereford as the point of concentration.

E. W. Harrison reported for the creamery and cheese factory committee, and said that his committee would make a study of the situation and see just what could be done regarding a creamery and cold storage plant. He did not favor a stock selling proposition, because he was sure such a business would pay from the start if handled in the right way.

A committee composed of T. D. Moss, J. E. Hill and S. P. Bosson was appointed to plan the program for the luncheon club during the next month. A. O. Thompson, J. C. Bickerts and C. W. Humble will plan Hereford's part in the annual convention of the West Texas Chamber of Commerce

Few Votes Polled In Election for Trustees

The Hereford Independent School District election was held last Saturday with the following results: Twenty-six votes were cast and Messrs. H. G. Conkright and J. T. Gilbreath were re-elected as trustees and L. W. Carlyle was elected as a new member of the board.

Fire Department Get Two Calls This Week

In a mysterious way, fire caught in a pile of lumber directly back of the Skelton Variety Store during the noon hour Tuesday. The rear of the building was damaged but no loss was noted in the Skelton stock.

The fire alarm called the department to the Hugh Witherspoon home Monday morning, when fire was discovered in the wash house, caused by a defective stove. On both occasions the fire boys did quick work.

Chautauqua Is Coming Latter Part of June

A letter from Charles Horner, general manager of the Redpath-Horner Lyceum and Chautauqua of Kansas City, stated to Mr. Ashbrook: "Unusual attention has been given to dating of the Chautauqua this year in the hope of better pleasing all concerned. The problem of fixing dates definitely for nearly one hundred towns is rather a difficult one. We have finally succeeded in setting the dates and find that we can begin the Chautauqua in your city on June 28."

The same practice of previous years will be followed, Mr. Horner stated, in regard to sending out letters to our immediate friends on the Premier Circuit, adding, "This is the 21st season for the Premier Circuit. It is the one chautauqua circuit to which I give my personal attention. In quality of towns visited and in standard of programs I consider it the very best in the country west of the Mississippi River. What many people have been looking forward to as the high light of the chautauqua program is the play 'Patsy,' a Broadway success."

Credit Association To Meet Tuesday Night

The committee on the Merchants Credit Association has completed its work, according to H. E. Hawkins, one of the committee, and requests The Brand to announce a meeting of the Hereford business men at the Texas Utilities Co. office next Tuesday night at 8:30. The committee is now ready, Mr. Hawkins says, to make recommendations.

Electric Light Plant Going In at Dimmitt

Dimmitt is to have an electric light plant, according to Manager Fred Oberthier, Jr., of the local Texas Utilities Company. Mr. Oberthier said the distributing lines are coming in, the engine, an oil burner, and dynamo are expected in very soon. The equipment will be standard through out and will be ready for operation in the next sixty days.

which will be held in Wichita Falls in May.

G. A. F. Parker reported the meeting last week in Canyon concerning appropriations for the W. T. C. O., the meeting being well attended by representatives from Hereford, and Mr. Parker said they mingled with many members of the State Legislature.

Again Mr. Murdoch stated, when relating his experience with 400 hens, "My flock is laying five cases of eggs a week and even at the extremely low price for the month of March, I made a good profit." The meeting adjourned until next Monday noon, to meet at the Stockman's Cafe.

J. H. Kemp Found Dead; Death From Gunshot Wound

J. H. Kemp was found dead on the Kemp farm, twelve miles southwest of Adrian Tuesday morning, and according to Judge Earl W. Wilson and Sheriff Claude Benton, who held an inquest over the body Tuesday afternoon, his death was caused by the accidental discharge of his gun. The accident occurred some time late Monday evening, about 400 yards from the house. The wound was just above the heart and was caused from the discharge of a 20-gauge, hammerless shot gun.

The remains were taken to Lubbock Wednesday afternoon for burial, accompanied by his two sons, Johnnie Kemp and wife, and Lawrence Kemp; a brother, John Kemp of Big Lake, Texas, and a daughter, Mrs. Doris Foster, of Canyon. Other relatives are his wife, two sons, Ivey Kemp, of Meeker, Colorado, and W. H. Kemp, of Slaton; a daughter, Mrs. L. R. Gregory, of Lubbock; a brother, J. I. Kemp, of Calvert, Texas; and two sisters, Mrs. Dan Mathes, of Merkle, Texas, and Miss Patience Kemp, of Stamford, Texas.

At the time of his death Mr. Kemp was making his home with his son, Johnnie Kemp, in the northwest part of the county. He was sixty-seven years, two months and eight days old.

John Kemp and daughter, of Big Lake were here Wednesday to attend the funeral services.

Four Tons of Beets Is Product of Small Area

In a news item in last week's Brand about the beets D. W. Hawkins raised on an eighteenth of an acre, the truth of the story is that Mr. Hawkins raised four tons of Sludgpath beets on an eighteenth part of an acre. He, in relating his experience raising this kind of beets, says all kinds of stock on the farm will eat them, even the family ate some at a meal. The beets should stand 20 inches apart in the row, in rows three feet apart. The beets, Mr. Hawkins said, can be easily kept all winter by covering them with roughage and dirt. Mr. Hawkins brought to the Brand office one of the medium sized beets which weighed nine pounds and measures thirty-five inches around the long way.

National Egg Week Is Set for May 1st to 7th

National Egg Week is set for May first to seventh. The Poultry News of March 31 says: "State committees should try and have states issue proclamations, if possible, by official act of the government; if not, by proclamations issued by state poultry associations or other responsible state agencies. The slogan for National Egg Week will be 'Sunshine in Sealed Packages.' This slogan will be fully explained in publicity literature. A sub slogan will be 'Three hundred and sixty-five egg days make a health year.'"

Ford District Organizes Live Club at Meeting

A new community club has just been formed in Deaf Smith county. At a recent meeting of the Ford school, about thirty-five progressive citizens of that community perfected the organization. E. M. Whitaker, agricultural manager of the West Texas Chamber of Commerce, was the principal speaker. Mr. Whitaker talked on diversified farming and classed all live stock, field seeds, etc. as boarders, and said it was the duty of each farmer to see whether his boarders should be eliminated, whether in poultry, dairy cows or field crops." Mr. Whitaker declared. He talked in a plain, sincere way, and local farmers received some valuable information from his remarks. Short talks were made by J. F. Biggs, of Groom, and County Agent Dunkle.

The Ford community will foster the conservation of food, will practice the live at home plan, and will urge community co-operation. The officers are, Mrs. J. L. Hyatt, president; Mrs. Fielding Johnson, vice president; and Mrs. Acorn Webster, secretary and treasurer. Sandwiches and coffee were served at the close of the meeting.

A PROCLAMATION! CLEAN-UP WEEK APRIL 18th TO 23rd.

TO THE CITIZENS OF
HEREFORD:

The National Fire Protection Association has suggested the Third Week in April for a Clean-Up campaign, and an appeal is being made to every City and Town in the State to join in this movement.

In view of this appeal, and the great need of a clean-up campaign in Hereford, I hereby designate the third week in April as CLEAN-UP WEEK and request that every citizen make his plans to thoroughly clean his premises during that week.

In order that a campaign of this kind may accomplish its purpose, it is every citizen of the town absolutely necessary that co-operate by performing this important duty during the week designated. Let's do the job during that week and not let this clean-up drag along for two or three weeks.

All trash should be burned on the premises and all non-combustible matter should be gathered and placed in a convenient place in the alleys so that it may be hauled away by the city wagons.

Respectfully submitted,
E. S. IRELAND, Mayor.

Gyles to Open Piggly Wiggly On April 16th

E. Miles with a crew of four carpenters are remodeling the interior of the new Gyles Piggly Wiggly grocery store this week. Bart Slack is doing the decorating and Harry Whitchurch will polish and finish the new oak floor. Mr. Gyles and his clerks are busy cleaning up and removing the shelving and stock. Mr. Gyles states he will be ready for the big opening Saturday, April 16.

Edison Concert Is Enjoyed By Large Audience

Miss Helen Davis, soprano, and Victor Younz, pianist-composer, representing the Edison Phonograph Company, rendered a tone comparison program at the high school auditorium last Thursday night that was one of the keenest and most delightful events of the current season. Both performers were artists in every sense of the word, and their program, entitled "The Romance of Music" was well balanced, comprehensive and adroitly rendered from start to finish. The offering was divided into four groups of numbers, namely, (1) Colonial Days, (2) Days of Jenny Lind, (3) Songs of the Mountains, and (4) Music of Today. It was exceedingly hard to distinguish the popularity of any one particular group, as all were so pleasing. Local Agent J. J. Clark and his new worked long and faithfully in preparation for the event and the smoothness and dispatch with which the features were handled attested their careful preparation.

The class of the performance and the high standing of the artists drew a correspondingly good crowd of music lovers and the affair was pronounced a success in every particular. Miss Davis' carefully trained voice was indistinguishable from the tones of the Edison machine on the stage in those numbers where tone comparisons were made, while her individual efforts were encored again and again.

The visitors were entertained while here by Dr. and Mrs. W. F. Gabbert. It was discovered soon after their arrival that the artists and Dr. Gabbert treasured mutual friends back in the east.

D. B. Gass and wife, and son, C. L. Gass, of Palacios, Texas, arrived here overland Wednesday and stayed here overland Wednesday. Mr. and Mrs. Gass had been spending the winter in Palacios and Houston.

Discuss Road From Vega to Brownfield

The judges and some of the county commissioners of Oldham, Deaf Smith, Castro and Lamb counties met last Friday afternoon at Dimmitt for the purpose of establishing a highway or state road from Vega, Oldham county, to Brownfield, Terry county, Texas, with the thought later of getting state aid. A resolution was passed to grade and put in first class shape the roads on which the proposed highway is hoped to be established. A committee was selected composed of citizens residing near Littlefield for the purpose of creating interest on the south end of the highway into Brownfield. The highway as mapped out runs south on 25-Mile Avenue in Deaf Smith and Castro counties and intersects the two Ozark trails, Southwest Trail, Abo Pass, Texas-New Mexico, Lee, Postal, Texas Highway No. 7 and the Dixie Overland highway at Brownfield. Judge Earl W. Wilson and the entire commissioners court from here attended the meeting.

Austin Man to Improve
Farm Near Hereford

J. T. Rogers arrived here last Friday from his home in Austin. Mr. Rogers owns land about seven miles north of Hereford with a good wheat crop in prospect, and states that he has plans made to erect a modern style Spanish type six room house, the walls to be made of adobe blocks, on the farm for a home place. The new house will be built some time this summer and his family will move here immediately after public school closes.

Baptist Preacher Gets "Pounding" Last Week

The Gardner B. Y. P. U. of the Baptist church gave the pastor and family an old-fashioned pounding last Friday evening. They met at the church in the early evening and then went to the pastor's home and surprised the family by bringing in their offerings, consisting of good things to eat. Refreshments consisting of apples and pop corn balls were served. The Bible says that "It is more blessed to give than to receive." Ask the preacher what he thinks about it. About fifty-five guests were present.

Mrs. Pitman Entertained Bridge Club On Tuesday

Mrs. Johathan Pitman, in her charming manner, entertained the members of her bridge club and a few friends on Tuesday afternoon. Four tables were placed for the players and at the conclusion of a happy round of games, Mrs. Dow Mercer was found to hold high score and Mrs. Ernest Watkins to have low. Both were presented with prizes. Mrs. Pitman served a delicious plate luncheon at the close of the games.

Two Games of Baseball Billed for This Week

Local baseball fans will have a chance to see two good games this week on the local diamond. This afternoon Coach Humble's Whitefaces clash with the Canyon Yearlings, the College's second team, and this will likely be a real battle. The locals lost to the Yearlings at Canyon recently, but will be out for revenge this afternoon. Friday afternoon the Junior high school of Amarillo will send a team here for a game with the Hereford high school's second team. The Whitefaces poured it on Clovis last Friday afternoon 13 to 10, and those who saw that game certainly got an eye full. The pitching of George Murphy and Pete Carmichael and a home run by the latter featured this game.

After the win over the New Mexicans the locals have been training hard for the games of this week, and these youngsters will try hard to annex the two games scheduled. Coach Humble says every effort will be made to start every game during the rest of the season on time.

Mr. and Mrs. Henry Gooch, of Amarillo, spent last week-end here with Mr. and Mrs. Seth B. Holman.

TWO PROGRAMS ARE NOW READY FOR NATIONAL MUSIC WEEK, MAY 1-8

Norton To Open Cafe In Goldberg Building

R. D. Norton is opening a first-class cafe in the Goldberg building, formerly occupied by the Skelton Variety store. Mr. Norton says he will have all new fixtures and expects to run a first class cafe, which will be ready for service the latter part of this week. C. A. Ewell is doing the exterior and interior decorating.

County Buys New Road Grader and Finisher

A new road grader and finisher, an Austin-Bridge, maintainer, has been purchased by the county commissioners and the machine arrived here last Tuesday. L. L. Stone will probably run the machine in a demonstration some time following a rain. Judge Wilson says this new machine is the latest thing out in the finisher and grader line of road machinery.

Bellview Test Well Ready for Drilling Soon

A complete string of tools has just been hauled to Bellview, New Mexico, for the Bellview Oil & Gas Company's test at that place. A. L. Biggs, manager of the company, spotted the tools, and declares that actual drilling will be under way within a week. The derrick has already been completed and the water well is just about finished. The Bellview Oil & Gas Company has 20,000 acres of leases around Bellview, and the oil test is to be made near the center of this big block.

R. O. Douglas Gets Big Surprise On Birthday

Last Sunday a host of neighbors and friends gathered at the home of Mr. and Mrs. R. O. Douglas in North Hereford, the occasion being a surprise birthday party for Mr. Douglas, who says "they sure surprised me; I had forgotten all about my birthday anniversary." The guests all brought well filled baskets. After the sumptuous dinner the evening was spent in a social way by the guests, numbering thirty-seven. Those present were Mr. and Mrs. J. L. Rogers, Mr. and Mrs. Brit Boyd, Mr. and Mrs. Williamson and sons, Mr. and Mrs. C. Cummins and son, Mr. and Mrs. W. M. Hawkins and son, Raymond; Mr. and Mrs. E. E. Fridley and daughter, Mr. and Mrs. O. L. Rutherford and children, Mr. and Mrs. P. C. Shaw and daughter, E. Hall, Mr. and Mrs. R. J. Kibbe and son, Harry.

Aggie Students Will Go Picnicing Next Week

The Aggie students of the Hereford high school will go on their annual camping trip next week, according to the latest information. The youngsters will visit some of the beauty spots of Eastern New Mexico, and will have some of the handiworks of nature in the Palo Duro Canyon just south of Claude, Texas. It has been the custom in the local high school ever since vocational agriculture was started for the Aggie lads to have a camping trip and outing and the boys have learned to look forward to this with much interest. The exchange students and a number of faculty members will make the trip also.

R. E. L. Morgan to Give Baccalaureate Sermon

R. E. L. Morgan, president of Clarendon College, has been selected to deliver the commencement address for the graduating class of the Hereford high school, according to announcements made by Superintendent C. H. Dillehay. Between thirty and forty are in the graduating class this year and final plans are being made for the program. Miss Bernadine Price spent Friday in Amarillo.

The program has been arranged for Monday night, May 2, for National Music Week and Ralph Smith is in charge of this program and the rehearsals that are now going on. A rehearsal will be held at the court house next Monday night under direction of Mr. Smith. Monday night's, May 2, program will begin with a 30-minute band concert, followed by a Court of Honor by the Boy Scouts on the court house lawn. Following the Court of Honor a general sing-song will take place and everybody present is urged to take part. "This night," according to Rev. Ross, "is everybody's night to sing and I want you, all to sing." The songs will be of patriotic and popular nature. This program will close for that night with a patriotic selection by the band.

The union prayer and praise service on Wednesday night, May 4, will be held at the Presbyterian church. This is a correction of a statement previously made showing that the vesper services of Tuesday evening will also be held on Wednesday night.

Mrs. John McLean, chairman of the Thursday night entertainment, Pageant of International Music staged in costumes has again requested those who have been called to participate on that night to get in touch with the committee so that they may become familiar with the part they are to take. Chairman Rev. Jas. T. Ross of the general committee has again requested that the committees engaged in preparation for Music Week, to meet with him on Monday night, April 11, at 7:45 at the H. L. Broadwell home.

Revival In Progress In the Jesco Community

Rev. Jas. T. Ross, assisted by Rev. Joseph Bozarth, of Canyon, is holding a four-days revival in the Jesco community south of Friern, the latter part of this week, beginning Tuesday night. Rev. Mr. Ross will also preach the baccalaureate sermon at Dimmitt next Sunday morning for the senior high school class.

City Drug Store Puts In New Soda Fountain

The City Drug Store began last Tuesday installing a new soda fountain of the Bishop-Babcock type. The new fountain contains a Frigidaire equipment for the interior. It has fourteen syrup pumps, two sets of draft arms and has a capacity of forty gallons of ice cream. The new fountain is right up to the minute in every detail.

Tech Will Have Summer Term Of Six Weeks

Information from the governor's office has just been received at Texas Technological College that the appropriation of \$47,350 which was asked for the summer school has been allowed in full. At the same time an emergency appropriation of \$66,920 was also granted, which, according to President P. W. Horn, make it possible to round out the present fiscal year in good shape. School authorities are particularly pleased at Tech over the receipt of the news of the full appropriation for the summer school. This will enable them to carry out the plans for a twelve weeks session which is to open June 7 and close August 27. This period will be divided into two terms of six weeks each.

Practically all of the regular faculty will remain as instructors during the summer, including the four deans and sixteen heads of departments. In addition several experts have been added to the faculty, including instructors in the Problem Project method, primary methods and other subjects. The Plains climate is being heralded as the coolest in Texas during the summer months.

The Hereford Brand
PUBLISHED EVERY THURSDAY

SETH B. HOLMAN
Publisher

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 22, 1891, as The Hereford Reporter (weekly); first number of The Brand (weekly), issued March 21, 1902; first number of the Brand (semi-weekly), issued May 3, 1921; Weekly Brand re-established July 2, 1924.

Subscription, Zone 1, per year - \$2.00
Outside Zone 1, per year - \$2.50
Six Months - - - - - \$1.50
Three Months - - - - - \$1.00
All Subscriptions Strictly in Advance.

While discussing public affairs recently one of Hereford's most distinguished business men and public-spirited citizens gave the following definition of his idea of a well-rounded man:

"Some men are what I call 'top-sided'," he said. "By that I mean that they concentrate their interest and effort along some particular line, or hobby, to the neglect of other necessary activities. To my mind the well-rounded citizen is one that does not allow any particular interest to absorb too much of his time and thought, but divides his activities and community duties equally among all the lines of endeavor that go to make up a happy, prosperous, contented life. The man who leans too much toward the religious side, or the man who neglects his church duty for dollar gathering, or the man who picks out some particular line of interest and works solely at that to the neglect of other pressing problems is what I call 'top-sided' and ineffective as a cog in the community machine. I like to see a man devote a large share of his time to his financial affairs, as in that way only can he command respect and maintain his position as a community leader. I like to see him support the religious activities of the community with his purse and his personal efforts; to back his Chamber of Commerce with his money and his presence, as the power house of the community unit; to join in every effort that make for the well-fare and the advancement of Hereford and the surrounding territory. Such a man will leave a monument when he dies in the hearts and re-

membrances of his friends and neighbors.

"I want no other epitaph on my tomb than the judgment of my neighbors that there lies a well-rounded man; one who did not allow selfish hobbies and individual idiosyncrasies to prevent real service to himself, his family, his church, his town and his community."

**House Committee Visits
The Normal at Canyon**

CANYON, April 5.—Canyon and the West Texas State Teachers' College entertained the members of the House appropriations committee and party, March 31st. The committee, which was authorized by the State Legislature to visit all of the state's institutions, had been to Denton and to Lubbock. Arriving in Canyon, they were met by delegations from a large number of Plains Chambers of Commerce, townspeople of Canyon and students and faculty of the W. T. S. T. C.

The Appropriations Committee and out of town guests were entertained at Randall Hall with a luncheon tendered them by the Teachers' College. In the afternoon President J. A. Hill outlined to the committee the needs of the college. Representative citizens of the Panhandle spoke in the interests of the College and its relation to the rural schools, city schools, church and community activities.

Secretary T. D. Moss, of the Hereford Chamber of Commerce; Vice President G. A. F. Parker, E. W. Harrison, L. Baskin, Louis LeGrand, Mayor E. S. Ireland, A. L. Thompson and Rev. Cloyd made up the Hereford delegation.

At the luncheon meeting which was attended by the full House Committee and by representatives of eleven Panhandle towns, G. A. F. Parker made a stirring plea for better support by the State of Texas of Panhandle institutions and particularly of the Canyon College. Mr. Parker reviewed the debt of the entire state to the region and demanded justice for the region.

The Canyon College now has 1091 students but is forced to carry on the great number of classes and activities in a building which was completed in 1910 and which was then adequate to care for the

student body. The number of students has increased 275 per cent since that time, and the College has advanced to a Class A institution, a member of the Southern Association of Colleges and Secondary schools.

To take care of the increased student body and activities President J. A. Hill is asking for three buildings: an education building in which to house the demonstration school, a library building to provide study quarters for the students and proper housing for the museum of the Panhandle-Plains Historical Society, which is now the largest museum in the State of Texas, and a science building where work of this type, can be carried on—without interference to or from other departments.

The Appropriations Committee is headed by the Hon. Claude D. Teer, of Granger. Representatives Lee Satterwhite, of Amarillo, and Dewey Young, of Wellington are Panhandle members of the committee. All of the speakers who appeared before the committee emphasized the rapid growth and development which is now taking place in all of the counties of the Panhandle and stressed the high type of services which the Canyon College has rendered all these counties over a period of nearly seventeen years.

Other towns that were represented were Amarillo, Tulsa, Plainview, Lockney, Silverton, Miami, Panhandle and Pampa.

Wyche Notes

Jack Hammill, of Galy, Okla., called in the Jim Sanders home Saturday.

Mrs. Arnold called in the Blythe home Friday.

Miss Brumley spent Friday night with Mary Clayton.

Mrs. Brady, Jack Rose and wife, Doyle Rose and wife spent an evening in the Jim Sanders home.

C. C. Cook and wife visited the R. R. Reynolds home Sunday.

Miss Kittie Oxford spent Thursday in the McKinney home.

J. T. Loneb and wife took dinner in the Hoffman home Sunday.

J. J. Clayton and family visited the Keith home Sunday.

Florence Myer spent Sunday afternoon in the Norris home.

Butch Elliston and family spent

Sunday afternoon in the McKinney home.

Lee Ott and family and Ira Ott visited the Fred Curtis home Sunday.

Don McKinney spent Saturday night with the Carmichael boys.

Mrs. F. W. Curtis and children called in the Geo. Smith home Saturday.

Troy and Lois Carmichael, Don McKinney, Raleigh Hough and Fred Orland visited Victor Elliston on Sunday.

Chir Hicks and family of Hereford called in the F. W. Curtis home Sunday.

A number from our community attended a party in the Jack Baker home Saturday night.

Jim Gordon and family went to Canyon Friday to see her father.

Vera and Oleta Elliston visited the R. L. Elliston home Sunday.

Mr. Legroom of Amarillo visited his daughter, Mrs. R. W. Elliston, recently.

Miss Kittie Oxford attended a track meet at Dimmitt Saturday.

Mr. Capers and wife visited in the Burges home Sunday.

Summerfield

The weather has been threatening, but no moisture. The wheat is looking pretty good considering the amount of moisture it has had.

Several loads of people went to Canyon Sunday and surprised Bernard Roberson, it being his birthday, and they report a good time.

Mr. Blackmore made a business trip to Amarillo Monday.

L. Joy and wife spent Sunday in the Bill Arens home.

Joe Kendall and wife spent Sunday in the Obe Roberson home near Black.

Those taking dinner in the W. E. Hawkins home Sunday were

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Denson Hill and Dawson Atchley, of Vega; Elbert McCarter of Westway, Mr. W. J. Southern and the Misses Atchley.

Jack McBroom was a visitor in the Husted home Sunday.

W. L. Suttle and wife spent Sunday in the B. A. Atchley home.

Mrs. C. R. Walser spent Monday afternoon with Mrs. McHarg.

Lloyd Lookingbill and wife have moved to the J. B. McMinn farm.

Alton Lookingbill and wife are now living on the Day farm near Summerfield.

Miss Ellen Atchley was on the sick list last week.

W. E. Hawkins and W. L. Suttle made a business trip to Happy last Tuesday.

Mrs. Jack McBroom spent last week with her parents near Canyon.

Mrs. George Garrison and mother of Hereford and Mrs. Garrison's sister, Mrs. Watson, of Houston, spent last Friday with Mrs. L. Johnson.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



Value-
is the secret of
Buick Success

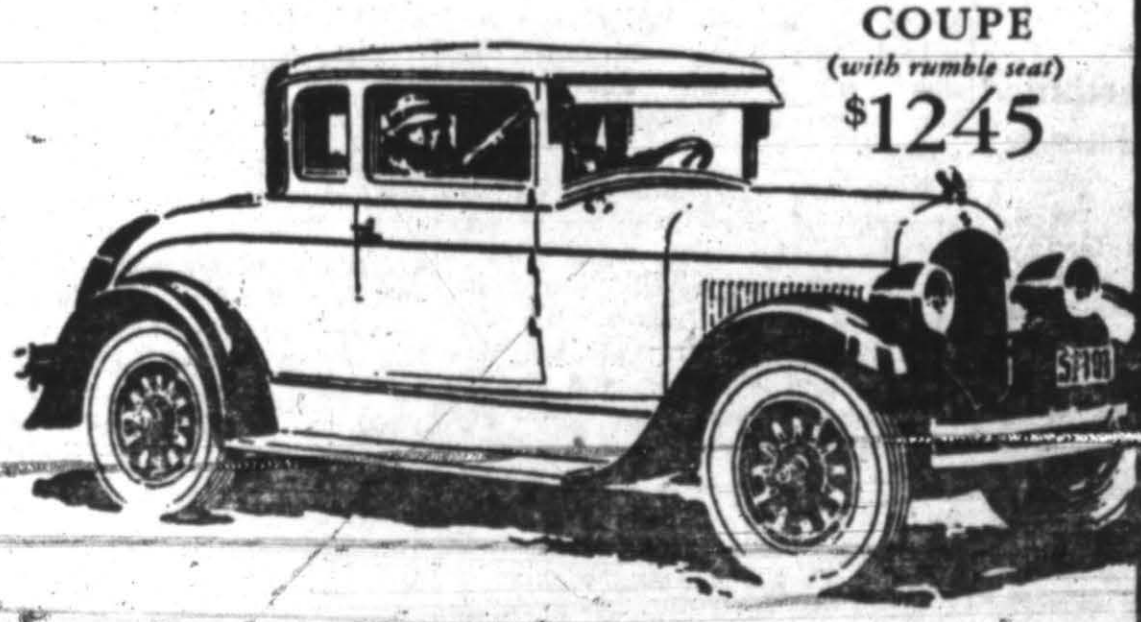
Because of the number of Buicks that people buy, you get value in a Buick that simply cannot be equalled at the Buick price. Buick puts the savings of volume—the earnings of leadership—right back into Buick quality. That's why Buick gives the satisfaction it does—why there are more than a million enthusiastic Buick owners.

NORTON MOTOR CO., Hereford, Texas
When Better Automobiles Are Built, Buick Will Build Them

QUICK JOB SERVICE AT THE BRAND

**THOUSANDS
HAVE LEARNED**

that of all the lighter, lower-priced sixes only
Chrysler "60" combines these advantages



COUPE
(with rumble seat)
\$1245

**60 miles plus—
with exceptional ease**
**5 to 25 miles in
7 1/4 seconds**
22 miles per gallon
7-bearing crankshaft

Chrysler "60" prices —
Touring Car, \$1075; Club
Coupe, \$1125; Coach
\$1145; Roadster, (with
rumble seat), \$1175;
Coupe, (with rumble seat),
\$1245; Sedan, \$1245.

F. O. B. Detroit, subject to current Federal excise tax.

All Chrysler cars are protected against theft under the Fedco System. Chrysler dealers are in position to extend the convenience of time payments. Ask about Chrysler's attractive plan.

To literally scores of thousands, Chrysler "60" is proving that its public preference is based upon the soundest of buying reasons—unmistakable money-value.

There's more than a thrill in the "60's" pick-up and in its speed ability of sixty miles and more an hour with exceptional ease. There's speed without the least effort, combined with most unusual riding comfort and handling facility.

Mechanically, the "60" has many of

the very same features to be found in the Chrysler "70" or Imperial "80", seven-bearing crankshaft, invar-strut pistons, impulse neutralizer, manifold heat control, air cleaner, oil filter, full pressure lubrication, hydraulic four-wheel brakes and shock absorbers.

Come, see the Chrysler "60"—and note the essential fineness of its Standardized Quality manufacture. You'll recognize, especially after driving it, there isn't another six of its price that even begins to compare with it in quality and value.

CHRYSLER "60"

L. W. HOUGH, Dealer, Hereford, Texas

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

M
System
The Hampden.
Wm. Rogers & Son
Silverplate
"Absolutely Free"
By trading at our store you secure coupons redeemable in The Famous Wm. Rogers & Son Silverplate.
In order to show our appreciation of your patronage we are giving you an opportunity of getting a nice set of silver-ware free.
Profit by our "Profit Sharing Plan"

Offerings Saturday, April 9

String Beans	Nice and tender per pound	14c
Post Toasties	Large size	14c
Justice Corn	No. 2, per can Limit 3 cans	14c
P. & G. Soap	5 bars for Limit 5 bars	19c
Macaroni		6c
Full Cream Cheese	per lb.	37c
Dressed Hens	Phone your order by Friday noon for Dressed Hens PER LB.	34c
3 lbs. Coffee	MAXWELL HOUSE	\$1.48
Reed's M System, Phone 249		



Make This Store Your Headquarters—the City Drug Store for
EASTMAN KODAKS AND FILMS
 Kodaks, \$5.00 up; Brownies \$2.00 up. Leave your films here for developing, printing and enlarging of the quality kind. Ask for the Fox-Tone Borders. We are authorized dealers for the Fox Co. San Antonio, Tex
The CITY DRUG STORE, Hereford, Texas

Flagg News.

Our Sunday school will open Sunday morning, April 10 promptly at 10:30 and everyone in the community is urged to come.
 Ernest Jones and wife visited relatives in Spring Lake community Sunday and attended singing there in the afternoon.
 Newt Arms and family spent Sunday afternoon in the J. B. Sumner home.
 Monroe Bain and wife spent Sunday with Mr. Furnel and wife.
 Mrs. Charlie Walker visited relatives in Muleshoe last week.
 W. T. Sumner and wife spent Sunday with L. T. Smith and wife in Earth, going to singing at Spring Lake in the afternoon.
 Mr. and Mrs. Myers have moved to Santa Fe, Okla., where Mr. Myers has accepted a position.
 Mrs. Lindsey, of Lamesa visited her daughter, Mrs. Gray, last week-end.
 Miss Naomi Knox of Happy is visiting her sister, Mrs. Sid Sheffey.
 Mrs. Horace Ballow spent Wednesday with Mrs. Jones.
 Mrs. Sid Sheffey and Mrs. Arms visited Mrs. Gray Saturday afternoon.
 Mr. Eastham of Earth is working at Flagg gin this week.
 Mr. Eastberry from Anshert was here last week.
 Mr. Howard was here from Dimmitt last week.
 Mrs. W. T. Sumner visited Mrs. Ballow Saturday afternoon.
 Mrs. Fletcher Ramsey has returned from a visit with relatives in Oklahoma.

District Meet to Be Held At Canyon April 21-22
 CANYON, April 6.—The Inter-Scholastic League meet of the first district of Texas is to be held in Canyon April 21 and 22. Prof. W. E. Lockhart, who is director general for District Number one is already working out the details of the plans for the April meeting. The meet this year will be at-

tended by more than 1000 high school students, representing 23 Panhandle counties. Athletics and literary contests make up most of the two days program.
 Counties are having their preliminary contests during the coming two weeks.
 The Teachers' College at Canyon is called to supply a large number of judges for county meets. Miss M. Moss Richardson of the department of English was called to Roby last week there to judge a story telling contest. Twenty-four other members of the faculty are scheduled to help conduct county meets on Thursday and Friday of the first two weeks of April.
 The administrators of the college consider the Inter-Scholastic League as extremely valuable an organization and the furnishing of judges as a necessary service to the schools of the Panhandle.

Canyon Normal Owns T Anchor Ranch House

CANYON, April 4.—There is great rejoicing over the entire Panhandle region this week because it has become known that the headquarters of the old T-Anchor ranch has become the property of the W. T. S. T. C. and that the old ranch house will be preserved as it was in the early eighties.
 Two hundred acres surrounding the old headquarters will be used as a college farm, home for the two buffaloes which are the college's mascots, and a recreation park for members of the faculty and students.
 As soon as possible the old ranch house which was built in 1882 by Leigh Dyer, will be restored and furnished as it was when it was the only house in Randall county. The T-Anchor ranch was originally owned by Gunter & Munson and on one of the doors of the old house there appears a hand-somely carved monogram, "GMC" and below it the T-Anchor brand which has become one of the best known in the U. S. These decorations were carved upon the door in 1882 by a visitor to the ranch.

NOTICE IN PROBATE. Number 572.

THE STATE OF TEXAS. To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once a week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, Texas, a copy of the following notice; and you are also commanded to cause to be posted for ten days exclusive of the day of posting and before the return day thereof at three of the most public places in Deaf Smith County, Texas, one of which shall be at the court house door of said Deaf Smith County, Texas, no two of which shall be in the same town or city, copies of the following notice:

THE STATE OF TEXAS. To all persons interested in the estate of W. G. Ross, deceased: Whereas, Nannie E. Ross, has filed in the County Court of Deaf Smith County, Texas, an application for the probate of the last will and testament of the said W. G. Ross, deceased, said will being filed with said application, and for letters testamentary of the estate of W. G. Ross, deceased, which will be heard at the next term of said court, commencing on the first Monday in April, A. D. 1927, the same being the 4th day of April, 1927, at the

Court House thereof in Hereford, Texas, at which time all persons interested in said estate may appear and contest said application, HEREIN FAIL NOT, but have you before said court on the said first day of the next term thereof this writ, showing your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND and seal of office, being the seal of said court, at Hereford, Texas, this 22nd day of March, A. D. 1927.
 L. H. FOSTER, Clerk of County Court of Deaf Smith County, Texas.

THE STATE OF TEXAS, County of Lamb. Know all men by these presents: That I, H. H. Weimhold, of the County of Lamb and State of Texas, being duly sworn on oath, deposes and says that he is well acquainted with H. M. (Sam) Jackson, who resides at Vega, in Oldham county, Texas, and has known him for several years; That during the year 1917, in the month of January, 1917, the said H. M. Jackson and one C. R. Gault and G. S. Cook of Grundy County, Missouri, made a deal regarding the 480 acres of land out of Section No. 31, Block K-6 in Deaf Smith County, Texas. Whereby said land being East half 1-2 of the N. W. one-fourth 1-4 of Section No. 31, was sold by G. S. Cook and C. R. Gault for the use and benefit of H. M.

(Sam) Jackson, the said Jackson paying a cash consideration of \$2840.00 and same was paid in C. R. Gault name, and a note of \$1,000.00 was executed by C. R. Gault payable to G. S. Cook, due in one year from date.

With a vendor's lien upon said land above described and I, the said H. H. Weimhold, was the agent that consummated said deal, and received a commission from H. M. (Sam) Jackson for said services. The said H. M. (Sam) Jackson had said land placed in C. R. Gault name but Jackson was the man that paid for the land.

I was well acquainted with both parties and that above statement is true and correct. That deal was made January 17th, 1917, and

the deed executed the 18th day of January, 1917, by G. S. Cook and Mrs. Carrie Cook to C. R. Gault. Witness my hand this 22nd day of March, A. D. 1927.
 H. H. WEIMHOLD, Affiant.

Subscribed and sworn to before

me this 22nd day of March, 1927. (SEAL) J. E. DRYDEN, Notary Public. The above notice is made to perfect cloud from title to the land described therein.
 WILL S. PAYNE, Attorney for H. M. Jackson.



The Plans

—Many men lay out their gardens with as much care as a home. They use our seeds, always.

FRESH SEED

For Field or Garden NOW READY

West Texas Feed and Seed Co.

There's a Fork in the Road!

One road is used by the folks who feed their chicks in a haphazard way. Chicks fed like that can't be very profitable. They cost you more than they are worth.

But there's another road. It's the profitable road. It's the Purina Road. There is nothing difficult about following it. Feeding directions with every bag.

Just phone us for Purina Chick Startena and Purina Baby Chick Chow.

JONES & M'LEAN

Phone No. 1 Hereford, Texas

Easter Frocks

There is nothing more natural that the desire for new clothes in the Spring-time. All Nature puts on fresh raiment, and it is only natural for the human family, especially the feminine members, to follow Mother Nature's example.

To help indulge this desire for a New Easter Dress we will sell all Ladies' and Misses Crepe Satin and Flat Crepe Dresses Friday, Saturday and all next week at

One-Half Price

We do not buy only one manufacturers' dresses, we select the best of many lines, consequently get many styles, dresses suitable for all occasions.

Remember the Date—Friday, April Eighth, Until Easter.

No Exchanges No Refunds No Alterations

SPROWLS-CRONIN & CO.

AUCTIONS SALE

of Mabry Addition Lots in the City of Hereford, Texas

Saturday, April 9, 1927

AT 2:00 P. M. SHARP

19 -- Desirable Lots -- 19

—Located just outside the city limits, in the Mabry Addition, where the taxes are light. Splendid building sites. This will, no doubt, be the best opportunity you will ever have to get good lots on such easy terms, at your own price.

Come and Bring Your Friends and Hear the Best Drilled School Band in the Panhandle

Ralph Smith's School Band, the Pride of Hereford

Terms—One-third cash, balance in six and twelve months; or one-third cash and the balance in \$5.00 monthly payments.

J. A. WEAR, Owner

Col. Ray Barber, Auctioneer.

CLASSIFIED

Wanted

WANTED—Plain and fancy sewing; prices reasonable and work guaranteed. Call phone No. 3001F14. **MRS. CLEM SCHUMACHER.** 11-2tp

BUYING HOGS—All kinds, top prices. See **FUQUA & THOMPSON.** Weighing at Brumley's old home place. Special price on Thursdays. 10-4t

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. **ARCH CONKLIN.** 10-4t

FLOW THAT GARDEN EARLY—If you have plowing, call at **DANIEL'S VARIETY STORE.** Phone 304. 2-1t

Lost and Found

LOST—Saturday, April 2nd, pet Collie dog, color white and light brown, answers to name of "Briek." If tied up, please turn loose and he will return of his own accord. **RALPH BARNETT.** 12-2tc

STRAYED—Gray mare, 10 years old; no brand or marks; from my place 15 miles northwest of Hereford. Will pay for information and keep. Notify **BOB ALLISON,** Hereford. 9-4tp

For Rent

Furnished rooms for rent, one block north of high school. **MRS. E. J. WILLIAMS.** 12-1tp

BED ROOM, close to high school for rent, young ladies preferred; can furnish meals. **MRS. J. B. JONES.** 12-1tc

FOR RENT—Two nicely furnished rooms for light house keeping. Phone 8. **MRS. O. M. SHORE,** Mother's Park. 12-1tc

FOR RENT—Several furnished bed rooms. Phone 134. **MRS. GEO. WESLEY** at the former D. C. Laird residence. 11-2t

For Sale

FOR SALE—At a bargain, nice home; fruit, water, blue grass lawn, large garden space. See **C. M. HICKS.** 11-4tp

FOR SALE—One Fordson tractor; 1-3 disc tractor plow; 1-2 row cultivator; 1-2 row lister with planter attachment. **J. S. JONES.** 12-2t

FOR SALE—Special low price on White Leghorn hatching eggs for April and May. Eggs 100 for 500; \$1.00 for 15. **MRS. J. M. CHAPMAN.** 12-1tc

FOR SALE—Hatching eggs from full blooded S. C. White Minorcas. Booth strain. \$1.00 per 100. \$1.00 per 15. **A. C. BARNHART.** 12-4tp

FOR SALE—Essex Coach, almost new. Will take second hand Ford for part payment. **ANDERSON WITHERSPOON.** 12-2tp

FOR SALE—Hatching eggs from Rose Comb R. I. Reds. \$3.00 per 100. White **MRS. G. W. SYMS,** Rt. B, four miles north. 12-3tp

FOR SALE—Bundle sorghum, one cent a bundle.—**FRED MILLARD.** 12-4t

FOR SALE—Dining table, living room suite and buffet. Phone 201. **VOEGLE MILLINERY PARLOR.** 12-2t

HATCHING EGGS—For sale from Holtman's Aristocratic. Dark Barred Plymouth Rocks. Hens culled for egg production. \$3.00 per hundred.—**F. D. PERKINS.** 12-4tp

GRAPE VINES—Assorted varieties, now ready for planting. **J. F. WARD.** Phone 250. 9-tfc

FOR SALE—One Fordson tractor, 2-row Emerson lister, wagon, three disc Oliver tractor plow. Nine miles southeast.—**J. D. PHILIPS.** 11-2tp

FOR SALE—Or Trade.—I want to trade a mare and a horse for a Jersey milk cow, or will sell both. 7 and 9 years old, gentle. Call 9008F12. **W. T. SMITH.** 111-2tp

FOR SALE—Dahlia bulbs, now ready for planting. Phone 250. **J. F. WARD.** 11-tfc

FOR SALE—at a bargain, nice home; fruit, water, blue grass lawn, large garden space. See **C. M. HICKS.** 8-tfc

FOR SALE—Hoover vacuum cleaner. **MRS. D. N. COX,** Phone 405. 8-tfc

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See **F. H. Oberthier.** **E. W. KINNEY.** 48-4t

FOR SALE—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. **RAY BARBER,** Owner. 40-4t

BABY CHICKS—Any breed you want, from **ELDER'S HATCHERY,** Valley Mill, Texas. Priced right. Phone 9005F21. **JIM ROBERTSON.** 2-10t

FOR SALE—Registered Jersey bull Sunshine Golden Laddie; registry number 223720. See **J. E. WARE,** four miles south of Prisms, Texas. 12-2t

DELINQUENT TAX NOTICE.

We have been employed by the School Board of the Hereford Independent School District to collect all delinquent taxes due the district. Many town lots and parcels of land in the district are delinquent for 1926 and prior years. In many instances the present owners do not know of the delinquency, all property owners are, therefore, requested to check this tax matter up with the present tax collector. We do not want to add more costs for you to pay by filing suit to foreclose the tax lien—you can avoid this additional expense by paying your delinquent taxes now. Pay all taxes to the tax collector. **DAMERON & DAMERON,** Attorneys. 10-4t

Northeast Corner

Sunday school and B. Y. P. U. at Palo Duro are progressing nicely. New officers were elected last Sunday.

Johmie Chapman spent last week end in the **M. L. Hammer** home.

W. R. McClain and family spent Sunday with the **E. T. Alfred** family.

Edith Thomas spent last week with **Dovie McBroom.**

M. L. Hammer and family spent Sunday with relatives in Vega.

Miss Merle Walker of Amarillo spent Sunday in the **J. E. Walker** home.

Misses Florence and Hazel Woodruff and **Leuada Bowen** visited

last week end in the **J. T. McClain** home.

Rev. A. M. Dowell spent one night last week in the **J. E. Walker** home.

A minstrel was given by Fairview high school pupils Friday night and it was enjoyed by all.

T. M. McBroom and family spent Sunday with the **Jim LeGrand** family.

Stanley Thomas spent Sunday night with **Oren McClain.**

Jim Alfred spent Sunday with **M. K. Moore.**

G. F. McClain was in Hereford visiting relatives last week.

Clem Dugan and family of near Amarillo spent Sunday in the **J. P. Walker** home.

Joe Alfred and wife had a number of visitors Sunday.

Mrs. M. L. Hammer and daughter, **Boysie Pearl,** spent an afternoon last week with **Mrs. John Boring.**

H. J. Oglesby and family spent Sunday in the **J. M. Ware** home.

L. N. Hutchinson is the owner of a new car, bought last week.

Luther Thomas was in this community Monday.

Court House Roof Gets New Coat Paint-Asphalt

The court house roof got a new coat of asphalt and the steeper part a layer of asbestos in hot asphalt, the work having been done the latter part of last and the first of this week. The roof, according to **Judge Wilson,** is rain, wind, sun and hail proof.

Still Buying Hogs

—Regardless of what some are saying, I am still buying hogs and paying all the market will stand. The statement that I have quit buying hogs is Absolutely False.

—I have been buying hogs now for the past ten years and I am still in the game and expect to stay with this business; pay all the market will justify, and treat you right. I have no apologies to make as to what I have or have not done. The man who pays more for hogs than they will bring on the market cannot exist. The farmer is entitled to all that he can get, and I am doing that very thing, namely: giving the hog farmer the very best price. Hogs are getting more plentiful and I will have a man at the pens on Thursdays and Fridays, and I will be there on Friday and Saturday mornings. If you must come other days, phone me the night before, or if you go to the Pens, ring 3 rings on the office phone and Harold will come and weigh them.

My residence phone is 445.
G. W. BRUMLEY



Maybe Today—Tonight

Human nature is prone to delay doing a thing until it is too late. This is particularly true in regard to adequate insurance against fire. When greedy tongues of flame are devouring your home—maybe your ALL—the lesson is learned at great cost.

Check up your investments today. Fully 90 per cent of homes and business properties are under-insured. Let us assist you in selection of policies which will reduce your risks to a minimum.

The Plains Insurance Agcy.
John Patton, Manager

Ray Barber

Pure Bred Live Stock and Farm Sales

AUCTIONEER

SUPERIOR SALES SERVICE

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241

Leave Your Sale Dates With Hereford Brand. Hereford, Texas.

D. R. GASS & SON

SPECIAL PRICES

Beginning Saturday, April 9th and Continuing Through Saturday, April 16th

Ready-to-Wear for Easter

DRESSES

—In this versatile collection of smart Frocks for immediate wear you will find models new in fashion, different in trimming, and of the quality for which we are noted.

- One Rack of Silk Dresses, Original Price \$12.50, for ----- \$ 9.50
- One Rack of Silk Dresses, Original Price \$17.50 for ----- \$14.75
- One Rack of Silk Dresses, Original Price \$25.00 for ----- \$19.75
- One Rack of Silk Dresses, Original Price \$30.00 for ----- \$24.75

COATS

Coats for dress and sports wear assembled supercritically, and revealing the utmost in workmanship, quality and style.

In light or dark colors, plain or in plaids.

- COATS, Originally \$40.00, Easter Sale ----- \$29.75
- COATS, Originally \$30.00, Easter Sale ----- \$24.75
- COATS, Originally \$25.00, Easter Sale ----- \$19.75
- COATS, Originally \$17.50, Easter Sale ----- \$14.75
- COATS, Originally \$12.50, Easter Sale ----- \$ 9.50

HOUSE DRESSES—Regular \$2.00 and \$2.25 values for ----- \$1.75

HOSIERY IN ALL POPULAR SHADES

—These hose are in the **Allen A,** and **Cadet** with the **Van Dyke heel,** brands. They are of sheer chiffon, full fashioned and reinforced at every point of heavy wear. In sheer, medium and heavy weights, as well as chiffon. All the Spring Shades—get them to match your costumes.

- Hose, regular price, \$1.25, Our Easter Sale, per pair \$.98
- Host, regular price \$2.00, Our Easter Sale, per pair \$1.75
- Hose, regular price \$2.50, Our Easter Sale, per pair \$2.15

SHOES

Ladies' shoes in **Selby** and **Peter's** brands. Men's shoes in **W. L. Douglas,** **Peters** and **Foot Fitters.** These shoes are all new spring and summer styles and at the low price we ask are unusual values. It will pay you to supply your shoe needs now.

- Men's and Women's Shoes, \$5.00 Values, Our Easter Sale ----- \$4.45
- Men's and Women's Shoes, \$6.50 Values, Our Easter Sale ----- \$5.50
- Men's and Women's Shoes, \$7.50 Values, Our Easter Sale ----- \$6.50
- Men's and Women's Shoes, \$10.00 Values, Our Easter Sale ----- \$8.75



A NEW SUIT FOR EASTER

We have it here for you and your boy.

—It isn't the selling price that decides the value of a suit of clothes—it is the wearing price. Remember this when you go shopping for that new Easter Suit—and you will come here to be convinced that we know whereof we speak.

—We carry the famous **Kirchbaum** Brand for men, and **Perfection** for the boys. Both come with two pairs of trousers. See us for our **SPECIAL EASTER PRICE.**

GRAND OPENING

**SAVE
TIME**

PIGGY WIGGLY
*The Road to Prosperity Leads Through
the Turnstiles at Piggy Wiggly*

**SAVE
MONEY**

SATURDAY, APRIL 16th

We Hope to Be Open for Your Inspection Several Days Before Our Grand Opening

This Coupon entitles the holder to One Guess at the number of people passing through the turnstile of our Store Opening Day.

FIRST PRIZE 7.50

Second Prize, \$5.00, Third Prize \$2.50

My guess ----- Persons

Name -----

Address -----

1st—Prizes to be awarded Monday, April 18th. Names of Winners to be posted in our store Monday, April 18.

2nd—Any person turning in more than one guess will be disqualified.

3rd—All guesses must be turned in at our store by 9:00 p. m., Saturday, April 16.

They Come They See They Buy They Save

Piggy Wiggly is a "help-yourself store," with the advantage of chain store operation and chain store buying developed to the highest degree of efficiency and economy for its customers and profitable returns for its operators.

Piggy Wiggly Stores have succeeded because they appeal to the thrift, the taste, the comfort and the convenience of the housewife. Customers shop at Piggy Wiggly with pleasure, profit and satisfaction.

Piggy Wiggly Prices Are Low

\$15.00 FREE

On Opening Day

**Free 1000 Balloons for
the Children**

**Free Souvenirs for the
Ladies and Men**

STORE OPEN 8 A. M. TO 9 P. M. OPENING DAY. YOU ARE INVITED

**Hereford Man Ships
Twelve Cars Calves**

R. K. Brunson, one of the leading cattlemen of Hereford, shipped on Monday of last week from the Friona stock pens, twelve car loads of white faced calves. These animals were shipped out as stockers, three cars going to Louisiana, three cars to Virginia and six cars to Tennessee.

**Half Car of Eggs Sent
Out From Hereford**

Otto Maske, representing the Armour Packing Co., shipped quite a large consignment of fresh eggs to eastern markets last Friday. Mr. Maske loaded a half car here Friday morning and has, to date, shipped over 600 cases of eggs in the past three weeks.

**Santa Fe Putting In
Water Loading Rack**

Ten water loading cranes are being constructed this week at the Santa Fe water tank. The bridge and building department is installing the cranes today and the water service will complete their work by Friday night, so that water can be loaded by that time. The ten cranes will each fill a car at one spotting.

Lometa—The sheep raising industry is increasing materially in this section. More and better flocks than ever before are being raised. Most of the spring clip of wool has been contracted for a reasonable price and as a result many thousands of dollars have been put into circulation here.

Lampasas—Distinct pleasure at the reception they received during the Heart of Texas tour was expressed by President Arthur P. Duggan and Manager Homer D. Wade of the West Texas Chamber of Commerce here at the close of their good will trip through the Oil Belt District. The tour was started immediately following the banner convention at Baird March 23, and the itinerary included Cross Plains, Baird, Rising Star, Cisco, Gorman, Comanche, Brownwood, Mercury, Brady and this

place at which point the trip ended. Well attended, enthusiastic meetings greeted the West Texas officials at each of the towns visited.

Stanton—A meeting of all Commissioners Courts and Chambers of Commerce of the seventeen counties containing non-taxable University lands has been called to convene here April 19, by J. V. Bush, manager of the Stanton Chamber of Commerce. A delegation from

the West Texas Chamber of Commerce will be present to help formulate a plan of procedure. The idea of the meeting is for all counties to decide just how they want

to handle the situation and let the West Texas Chamber of Commerce attempt to put the proposition over.

Try a Want Ad in THE BRAND.

**EASTER
FOOTWEAR
IS GAY**



Shoes for Easter and the Spring!

—Shoe Styles that conform to the vogue—distinct beauty, grace and fine quality.

—In Pastel Parchment, Rose, Blush, and Shell Grey colors.

—Holeproof Hosiery to match.

Stromberg Dry Goods Co.
HEREFORD TEXAS
We Give and Redeem Gold Bond Stamps



The Hampden.

**Wm. Rogers & Son
Silverplate**

"Absolutely Free"

By trading at our store you secure coupons redeemable in The Famous Wm. Rogers & Son Silverplate.

In order to show our appreciation of your patronage we are giving you an opportunity of getting a nice set of silverware free.

Profit by our "Profit Sharing Plan"

In order that we may get a more liberal share of your business and explain more fully our PROFIT SHARING PLAN for free silverware, we have decided to give absolutely free a handsome chest of silverware containing twenty-six pieces and worth twenty dollars.

It is our plan to give this chest of silverware without any obligation on your part. Call at our store, write your name and address on a slip of paper, drop into a LOCKED BOX, and each time you visit our store during the month you will be permitted to place your name in the box. The chest of silver will be awarded SATURDAY, MAY 7th, 4:00 P. M.

We trust you will favor us with a visit to our store and that we may more fully explain this PROFIT SHARING PLAN to you.

E. B. Black Company

FOR QUICK JOB SERVICE SEE THE BRAND.

TRY OUR SERVICE

Crank-case service, battery service and tire service are specialties at our service station. No job is too small to demand our full attention and most careful work.

Our oils and gasoline are of highest test and are always to be had at a price as low as can be had anywhere. Drive in and let us serve you.

**Service-U-Like
Filling Station**

GLENN SNYDER, Prop.

Dunlap & Son

Hardware

Phone 256

**Bring Us Your
POULTRY and EGGS!**
Highest Market Prices
Paid.

Phone Us For Tender
Meats and Groceries.

PHONE US AT NO. 114.

**HEREFORD
PRODUCE**

L. H. SPRATT.

Dimmitt Castro County News

DIMITT, April 6.—Miss Bernice Hurley and Mrs. Fred Farrell of Fort Worth have been visiting in the home of the latter's sister, Mrs. Edgar Ramsey, Miss Hurley returned last week to resume her duties as secretary of the Methodist hospital, while Mrs. Farrell will make an extended visit.

Mrs. M. E. Simmons, of Lubbock, and son, Walter, of Amarillo, were in Dimmitt last Friday evening. Mrs. Walter Simmons, who has been visiting in the home of her parents, Mr. and Mrs. H. C. Webb, returned home with her husband.

R. S. Parks and family made a trip to Clovis last Wednesday stopping.

Bill Burnam and family motored to Amarillo Saturday.

Hex Wright is driving a new roadster.

Joe Gollehon and wife attended a lecture given by the missionary from Africa at Hereford last Thursday evening.

W. Y. Buchanan of Fort Worth visited a few days with his daughter, Mrs. Edgar Ramsey last week, before taking up his work with the State Highway Department.

S. B. Wright and wife were in Hereford Thursday evening.

Mrs. J. G. Davis and children were shopping in Hereford last Saturday.

Clyde Key, Neal Gollehon, Edward Adams, Misses Duvengne Smith and Nola Gollehon of Canyon spent the day in Dimmitt

last Saturday.

Born to Mr. and Mrs. J. O. Ayers April 1, a fine baby boy.

Homer Norwood made a business trip to Amarillo last Friday.

Mmes. B. D. Woodlee and son, I. B. Brooks and daughter, and J. H. Flanagan were shopping in Amarillo last Friday. Bob Flanagan of Canyon accompanied them home.

Miss Maurine Smith is valedictorian of the senior class of Dimmitt high school this year and Miss Mabel Kimbell is salutatorian. The baccalaureate sermon will be preached next Sunday at the high school auditorium.

A. O. Gregory and Miss Amy motored to Plainview last Saturday.

G. A. Barnett, wife and daughter made a business trip to Plainview last Sunday.

I. B. Brooks and Jay Hastings made a trip to Denning, New Mexico last Saturday afternoon.

Mrs. Melvin Henry and daughter, Geraldine, of Akin, visited in the home of her brother, A. O. Gregory the first of last week.

Miss Gladys Hastings spent last week visiting in Hereford.

Rev. and Mrs. Eugene L. Naugle, Mrs. S. C. Huckabay, Mrs. Etta Brashears and daughter, Sallie Maline, motored to Amarillo on Tuesday of last week.

Dr. Mayes Miller left last Thursday for Kansas City where Mrs. Miller has been for some time.

the Virgie Dunn home.

The meeting at Wheatland closed Sunday night, it having been continued over two weeks.

Reta Scott has a bad case of measles.

Rev. J. W. Slade of Grady was a Clovis visitor Saturday.

F. B. Scott has a new over head tank.

Cleveland Johnston made a trip to Amarillo Saturday, accompanied by Mr. Cuipepper.

Mr. Cameron made a trip to

Official Statement of Financial Condition of the First State Bank & Trust Company

AT HEREFORD, STATE OF TEXAS

at the close of business on the 23rd day of March, 1927, published in The Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 7th day of April, 1927.

RESOURCES	
Loans and discounts, \$ undoubtably good on personal or collateral security	323,071.05
Loans secured by real estate, worth at least twice the amount loaned thereon	58,033.04
Overdrafts, undoubtably good	9,275.04
Bonds, stocks and other securities: Liberty Bonds	51,075.00
Real Estate (Banking House)	5,500.00
Other real estate	18,226.75
Furniture and Fixtures	2,940.70
Cash on hand	14,187.49
Due from approved reserve agents	15,210.03
Due from other banks and bankers, subject to check on demand	1,541.13
Interest on Depositors' Guaranty Fund	13,987.34
Assessment - Depositors' Guaranty Fund	17,312.50
Other resources: Stock in Federal Reserve Bank	3,000.00
TOTAL	\$533,361.27

LIABILITIES	
Capital Stock	\$ 50,000.00
Certified Surplus Fund	25,000.00
Undivided Surplus, net	6,022.73
Due to banks and bankers, subject to check on individuals deposits subject to check on which no interest is paid	10,239.69
Time Certificates of Deposit	247,944.84
Public Funds on Deposit:	
School	\$32,192.60
Cashier's Checks Outstanding	8,305.55
Bills Payable	76,807.75
TOTAL	\$533,361.27

STATE OF TEXAS, County of Deaf Smith.

We, Henry Wilkinson, as President, and J. A. Pitman, as Cashier, of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, President.
J. A. PITMAN, Cashier.

CORRECT-ATTEST:
MILES ROBERSON,
D. F. ASHBROOK,
HOMER WILKINSON,
Directors.

Subscribed and sworn to before me this 4th day of April, A. D. 1927.

VIOLA CARPENTER,
(SEAL) Notary Public,
Deaf Smith County, Texas.

Friona Saturday.

Carl Boney is quite ill with the measles.

F. A. Harvell has bought a two room house from Mr. Green and moved it to his place.

NOTICE OF EXECUTION SALE.

THE STATE OF TEXAS, Deaf Smith County.

In the District Court of Deaf Smith County, Texas: The Western National Bank, Plaintiff, vs. Lawrence Johnson et al, Defendants. No. 1901.

Whereas, by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said county on the 10th day of November,

1926, in favor of T. A. Osborne, one of the defendants in said cause, and against Lawrence Johnson, number 1001 on the docket of said court, I did, on the 5th day of April, 1927, at 10:00 o'clock A. M., levy upon the following described tract of land situated in Deaf Smith County, Texas, and belonging to the said Lawrence Johnson, to-wit:

A part of Section No. 172 in Block M-7, which part of said section so levied upon is known as the Summerfield townsite section located about 8 miles southwest of Hereford, and which tract so levied upon is described by metes and bounds as follows: Beginning at an iron pipe driven in the ground for the Northwest corner of said Section No. 172; thence

East with the North line of said Section 2250 feet to a point; Thence South parallel with the West line of said Section 620 feet to a point for the Southeast corner of the tract levied upon; Thence West parallel with the North line of said section 2250 feet to a point in the West line; Thence North with the West line of said Section 620 feet to the place of beginning, containing 32 acres of land, more or less;

Said judgment in behalf of said T. A. Osborne and against said Lawrence Johnson being for the sum of \$1,483.00, together with interest thereon at 10 per cent per annum from November 10th, 1926,

and all costs incurred; And on the 3rd day of May, 1927, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door in Hereford, said county, I will offer for sale and sell at public auction for cash, all the right, title and interest in said Lawrence Johnson has in and to said property.

Dated at Hereford, this April 5th, 1927.

C. BENTON,
Sheriff of Deaf Smith County,
Texas.
By J. M. MURCHISON,
Deputy.

Charter No. 5004. Reserve District No. 11. REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

AT HEREFORD, IN THE STATE OF TEXAS

At the Close of Business On March 23, 1927.

RESOURCES	
1 a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b)	\$228,240.50
Total loans	228,240.50
2. Overdrafts, secured, none; unsecured \$3,506.90	3,506.90
3. U. S. Government securities owned: a Deposited to secure circulation (U. S. bonds par value)	50,000.00
Total	50,000.00
4. Other bonds, stocks, securities, etc., owned: b Banking House, \$4,200.00; Furniture and Fixtures, \$3,299.07	7,499.07
7 Real estate owned other than banking house	20,308.00
8. Lawful reserve with Federal Reserve Bank	25,424.43
10. Cash in vault and amount due from national banks	119,004.46
13. Checks on other banks in the same city or town as reporting bank (other than Item 12)	832.17
Total of Items 9, 10, 11, 12, and 13	119,836.63
14. a Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	14.04
b Miscellaneous cash items	5,556.80
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
18. Other assets, if any	60.80
TOTAL	\$470,500.54

LIABILITIES	
10. Capital stock paid in	\$ 50,000.00
21. a Undivided profits	19,572.40
c Less current expenses paid	6,358.00
23. Circulating notes outstanding	12,214.40
25. Amount due to national banks	50,000.00
26. Amount due to State banks, bankers, and trust companies (inc. due to banks in foreign countries)	5,000.00
27. Certified checks outstanding	500.00
28. Cashier's checks outstanding	3,242.23
Total of Items 24, 25, 26, 27, and 28	17,450.82
Demand deposits (other than bank deposits) subject to reserve (deposits payable within 30 days):	
29. Individual deposits subject to check	202,890.50
30. Certificates of deposit due in less than 30 days (other than for money borrowed)	12,275.15
31. State, county or other municipal deposits secured by pledge of assets of this bank or surety bond	75,528.90
Total of demand deposits (other than bank deposits) subject to Reserve Items 29, 30, 31, 32, 33, and 34	290,700.64
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
35. Certificates of deposit (other than for money borrowed)	64,284.21
Total of time deposits subject to Reserve Items 35, 36, 37, and 38	64,284.21
TOTAL	\$470,500.54

STATE OF TEXAS, County of Deaf Smith, ss:

I, E. B. Posey, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. POSEY, Cashier.
CORRECT-ATTEST:
R. J. KIBBE,
CRISS RENFRO,
P. A. GYLES,
Directors.

(SEAL) Subscribed and sworn to before me this 28th day of March, 1927.
A. O. THOMPSON, Notary Public.

Charter No. 6812. Reserve District No. 11. REPORT OF THE CONDITION OF THE

WESTERN NATIONAL BANK

AT HEREFORD, IN THE STATE OF TEXAS

At the Close of Business on March 23, 1927.

RESOURCES	
1. a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b)	\$218,449.40
Total Loans	218,449.40
2. Overdrafts	1,898.61
3. U. S. Government securities owned: a Deposited to secure circulation (U. S. bonds par value)	50,000.00
Total	50,000.00
4. Other bonds, stocks, securities, etc., owned: b Banking house, \$5,400.00, Furniture and Fixtures \$3,000.00	8,400.00
7. Real estate owned, other than banking house	12,500.00
8. Lawful reserve with Federal Reserve Bank	9,872.73
10. Cash in vault and amount due from national banks	5,765.82
11. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10)	6,070.09
13. Checks on other banks in the same city or town as reporting bank (other than Item 12)	2,530.89
Total of Items 9, 10, 11, 12, and 13	17,566.51
14. b Miscellaneous cash items	123.03
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
TOTAL	\$319,805.64

LIABILITIES	
19. Capital stock paid in	50,000.00
20. Surplus fund	25,000.00
21. a Undivided profits	\$3,988.72
b Reserve for	3,988.72
c Less current expenses paid	3,004.81
23. Circulating notes outstanding	49,500.00
25. Amount due to national banks	8,717.57
26. Amount due to State banks, bankers, and trust companies (inc. due to banks in foreign countries)	5,000.00
27. Certified checks outstanding	500.00
28. Cashier's checks outstanding	3,242.23
Total of Items 24, 25, 26, 27, and 28	17,450.82
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):	
29. Individual deposits subject to check	129,907.56
30. Certificates of deposit due in less than 30 days (other than for money borrowed)	6,406.20
Total of demand deposits (other than bank deposits) subject to Reserve Items 29, 30, 31, 32, 33, and 34	136,313.76
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
35. Certificates of deposit (other than for money borrowed)	18,775.40
Total of time deposits subject to Reserve Items 35, 36, 37, and 38	18,775.40
44. Notes and bills rediscounted	21,832.00
TOTAL	\$319,805.64

STATE OF TEXAS, County of Deaf Smith, ss:

I, C. C. Acker, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. C. ACKER, Cashier.
CORRECT-ATTEST:
G. A. F. PARKER,
J. I. SMITH,
R. C. D. BYNUM,
Directors.

(SEAL) Subscribed and sworn to before me this 30th day of March, 1927.
A. O. THOMPSON, Notary Public.

Arney News Items

Rev. Swartz, of Tulsa, preached here Sunday night. He is to be here each second Sunday.

Marshall Morton and wife visited in the Ross Campbell home on Sunday.

Miss Edna Burks, a student at Wayland, spent the week end at home.

Miss Beulah Cox spent Thursday night in the Ross Campbell home.

Messrs. Hagge, Graham and Dixon were in Happy on business Friday of last week.

Messrs. Sherman and Marie Graham and Strickland of Quibaque returned home Friday after two days on the ranch branding and shearing cattle.

Ray Cole transacted business in Happy Thursday.

Lee Roe of Happy was here last Thursday on business.

Mr. Massey was here from Hereford Thursday.

J. E. Morris called in the Bracken home Sunday.

Barney Anthony and wife spent Sunday with his sister, Mrs. John Hamman.

Mr. Fracher called in the J. E. Wilson home Wednesday.

Mr. Tipton was in Plainview on business Thursday.

Lee Hutson, wife and daughters were in Tulsa Monday.

Ross Campbell and wife visited the J. E. Boyd home Saturday.

Mr. Johnson and wife spent Saturday night in the Lee Hutson home.

Several Arney citizens attended the farm auction Tuesday.

Arney was well represented at the Jumbo singing Sunday.

J. E. Boyd and wife attended a play at the Edmund school house Friday night.

Mrs. Ross Campbell returned Wednesday from a visit with her parents, Mr. and Mrs. A. W. Fortner at Foard City.

Cameron, N. M.

Rev. Forbes filled his regular appointment at New Hope Saturday night and Sunday.

Wallace Helms and Miss Agnes McIntosh were married at Tucuman Sunday. Henry Woods accompanied them.

Mr. and Mrs. Bowen of Bellview and Mrs. Fryar and children took Sunday dinner with Mr. Spencer and wife.

Those taking dinner, with A. A. Dehrage and wife Sunday were A. C. Johnston and wife, Mrs. M. A. Johnston, Mr. and Mrs. Willie Johnston, Floyd Mote, Ella Isler, Jewel and Opal Hubble, Jewel Cogdill, Leo Woods, Edith Mote and Grover Cogdill and family.

Floyd Mote has bought a six cylinder roadster from a Clovis concern.

Mrs. Fannie Johnston spent Tuesday with Mrs. Coral Johnston.

Paul Mote and wife made a trip to Clovis Monday.

The upper grades of New Hope school went to the breaks on a picnic Friday, taking dinner and all report a good time.

Several of our people are attending the Wheatland meeting.

Grover Cogdill and family spent Friday night with the Cheley Cogdill family.

A. A. Dehrage and wife were shopping in Clovis Wednesday.

Vera Cogdill spent Friday with Mrs. Irene Johnston.

Ray Hubble spent Friday with Kenneth Leach.

Floyd Mote is working for A. W. Cameron.

Linnie Hubble underwent an operation in the hospital at Clovis Monday, he having been bitten recently by a rattlesnake.

Berchel and Nolan Tillman have a new bicycle.


A. A. Dehrage and wife took Sunday supper in the Cliff Dunn home.

Mr. Shaver and Quinton Able and wife took Sunday supper in

"Golden Eggs"

Good Poultry is a good investment. Healthy, vigorous hens, of any well-known laying strain are modern "Egg Machines" and their yield is really "Golden Eggs" that assure year-round profits; make the farm self-supporting and build substantial bank accounts.

The First National Bank



A Bank is as Strong as the Men Behind It

Good men operate good banks—banks, which, through their understanding of community needs, are in position to care for the financial affairs of their depositors.

The men behind this bank invite the patronage and good will of the people they serve.

First State Bank & Trust Company

Ford Doings

Friday night a large crowd gathered at the school house for the purpose of organizing a community club. R. O. Dunkle, Mr. Blagg and Mr. Whitaker, of Hereford, came out and each gave an interesting talk on different subjects pertaining to rural life. Mrs. J. L. Hight was elected president, Mrs. A. K. Webster, vice president, Mrs. Fielding Johnson, secretary. We adjourned to meet Friday night, April 15. Refreshments of sandwiches, coffee, cocoa and cake were served.

Misses Ruby and Veda Parker spent the past week in Hereford with Mrs. Short.

Mr. and Mrs. Jess McGowan and Miss Ruth returned home Saturday from a ten day trip which they made to San Angelo, El Paso and points in Arizona.

Marion Larson and Miss Lois Priest of Amarillo were married at Amarillo Saturday. They will make their home there.

Tom Walls and wife of Shamrock visited his sister Mrs. John Lenox and family last week.

Bob Orr and wife ate Sunday dinner in the Fielding Johnson home.

A number of folks from here attended the play given at Fairview Friday night and all thought it very entertaining.

Hardy Benson and wife spent the week end with home folks at Clarendon.

Misses Olive Davis and Veina Lynn spent the week end at Kress. Jess McGowan sold five car loads of cattle which were shipped from Vega to Miami Monday.

BIG SQUARE

Miss Ruby Nations attended the teachers meeting at Hart Saturday. Emeral Stiles spent Saturday and Sunday night in Muleshoe.

C. W. Mick and wife were in Dimmitt Tuesday.

Several from here went to the Dimmitt cemetery working Tuesday.

Merl Stiles was in Muleshoe Tuesday and Wednesday.

Mrs. Jay Sanders visited Mrs. Leslie Smith in Hereford Wednesday.

Miss Ruby Nations led Christian Endeavor Sunday evening.

Emerson Wyer will have his house completed this week.

Frank Lambert spent Saturday on his ranch.

Art Haberer took the school census last week.

Will Wyer was in Dimmitt on business Tuesday.

Vern Lamb and wife were in Big Square Tuesday.

D. H. BRYANT CELEBRATED BIRTHDAY.

Just as if there had not been enough blowing and storming all day last Thursday, a few of D. H. Bryant's friends descended upon him in a small cyclone. The nature of the storm was more calming, though, to host and guests, as their appetites were appeased by a most delicious luncheon served by Mrs. Bryant and the children. They had, by much managing, secretly prepared this.

After finding out how old he was and indulging in a lot of merry talk, the spirit of the party grew more grave as the host re-

counted some of the blessings which had come to him and his, under God's guidance. It was an inspiration and a joy to have had the privilege of being present.

The guests departed, leaving a token of their love and interest, wishing our host and family many happy returns of the day.

A GUEST.

DELINQUENT TAX NOTICE

Save yourself the additional court costs by paying your delinquent Independent School Tax before April 15th, 1927.

CARD OF THANKS

We wish to thank the many kind friends and neighbors for their words of sympathy and help during the sickness and death of our husband and father, O. S. Tatman.

Also for the beautiful flowers sent him during his illness and at his death.

Mrs. O. S. Tatman
C. O. Tatman and Family,
Mr. and Mrs. Philip Broadwell
Mrs. L. B. Thomas and Family
Mrs. C. O. Lee and Family.

CARD OF THANKS

To our many friends and neighbors we take this way to thank you for the kindnesses you have shown us during the affliction caused by the explosion of a gas-line lamp on the night of February 20th. We also desire to thank those who helped in a financial way.

L. J. SPARKS
AND FAMILY.

PRESBYTERIAN CHRISTIAN ENDEAVOR

Program for April 10:
Topic: Why is the Bible the Greatest Book in the World?

Leader: Gladys McMahon.
Scripture: Romans 15:4. 2 Tim. 3:14-17.

Song service.
Prayer.

Scripture.
Leader's talk.

Address—Miss Waters.

Value of the Bible.

The Bible and Civilization: Irene Flippin.

Bible Comfort and Cheer: Mr. Hudson.

What the Bible is Not: Ella Broadwell.

The Bible and Christian Endeavor—Frances Guinn.

Business.
Offering.
Benediction.

Y. P. M. S. PROGRAM.

Wednesday, April 13, 4 o'clock:
Leader: Lillian Sawyer.
Bible Lesson: Mrs. Boyers.
Prayer, Songs,
Mission Study, Young Islam on Trek.

Subject: Indian Islam.
1, Ella Broadwell; 2, Sarah Agnes Bryant; 3, D. Alma Crosswhite; 4, Louise Jacobsen.

Business.
Benediction.

SENIOR CHRISTIAN ENDEAVOR FIRST CHRISTIAN CHURCH

Sunday, April 10, 7:00 o'clock.
Topic: Why is the Bible the Greatest Book in the World?

Scripture Lesson: Romans 15:4, 2 Tim. 3:14-17.

Leader—Lowell Howton.
Song.

Scripture Lesson—Leader.
Sentence prayers.

Song.
Leader's talk—Lowell Howton.

Special—Loyal Estes and Opal Cawthon.

What is the King James Version of the Bible?—Harry Kibbe.

What do we mean by saying the Bible is an Inspired Book?—Orlena Savage.

How can we get the Bible more widely read?—Lilliamae Smith.

Song.
Benediction.

L. C. PENRY

LAWYER
First State Bank & Trust Co. Building.
Office Phone 5, Home 190

EPWORTH LEAGUE.

Program for April 10:
Song service.

Leader: Thelma McMinn.
Scripture and talk by Leader.

The Indignation of a Churchman: Cawthon Bryant.

The Warnings of a Compatriot: Verna Woods.

The Predictions of a Prophet: Beth Millard.

The Lowly Services of a Master: Aline Cox.

The Farewell of a Friend: Ursula Fridley.

Special: Marguerite Bowman.

PIANO RECITAL.

The piano pupils of Mrs. G. A. F. Parker will be heard in recital at the high school auditorium Friday, April 8, at 7:30 p. m. On account of the box supper at the Methodist church the early hour has been arranged. The public is cordially invited.

San Angelo—San Angelo's new sewerage plant will be put into operation within the next few weeks.

Quick Job Service at The Brand.

Albany—Delegations from a number of West Texas towns met on Thursday in the Stephen F. Austin Hotel for a preliminary conference under the direction of Homer D. Wade of the West Texas Chamber of Commerce to formulate a plan of procedure to be followed at the final hearing of the State Insurance Commission. The West Texas representatives aimed to fight as a unit against the proposed raise in insurance rates, believing that granting such a raise would sanction and encourage a policy of continued raising of rates annually.

Albany—The Albany postoffice

AUCTIONEER

W. S. WILLIAMS

Hereford, Texas

Service and Satisfaction

Is My Motto

COLD FACTS

22,000 Deaths Annually; 450,000 injured annually. 525,000 Automobile Wrecks Each year.

Automobile Wrecks Destroy \$1,000,000,000 in Property each year.

270,000 Automobiles Stolen Annually.

If you can afford to own a car, you cannot afford to be

WITHOUT INSURANCE!

Keep the joy in automobiling by having Hereford Insurance Agency assume the annoyance, worry and expense.

RALPH BARNETT, MANAGER.

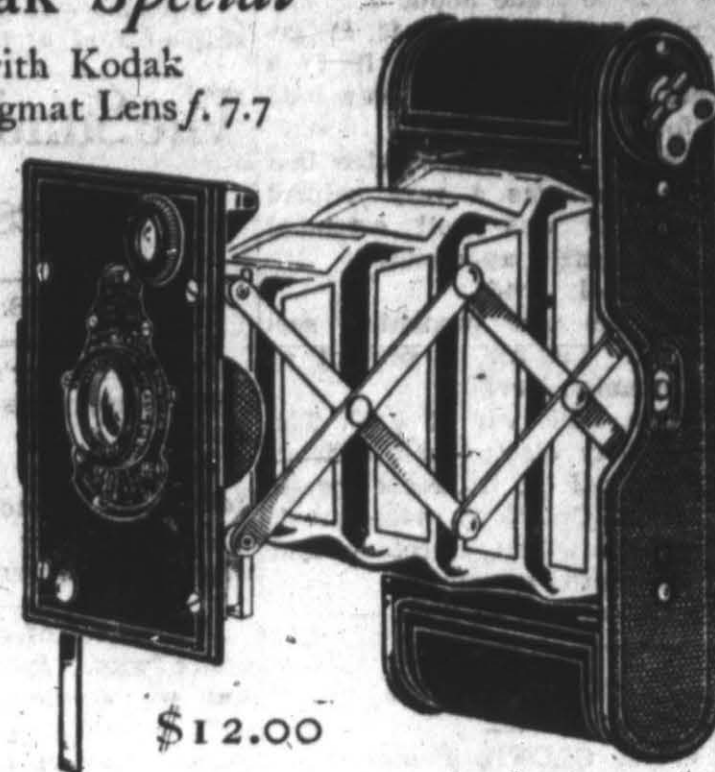
Phone 273

has made application to the department for installation of two new sections or a total of 180 new post-office boxes in order to relieve general delivery congestion.

for paying or unlawful for in Hutchinson county and here April 16.

Vest Pocket Autographic Kodak Special

with Kodak Anastigmat Lens f. 7.7



\$12.00

Fixed Focus Model

We're enthusiastic about this little camera. It's autographic, and small enough to wear. From pocket to picture is a matter of a moment—no focusing.

Yet, with all its compactness and convenience, it is photographically fit. The lens assures sharp, clean-cut pictures, the kind you want. Picture size 1 1/8 x 2 1/2 inches.

See the V. P. K. at our Kodak counter.

Other Kodaks \$6.50 up

Clark's Drug Store

Tractor Owners --ATTENTION

Don't overlook the fact we handle MOBILE OILS—ALL GRADES, as well as Motor Seal and Sinclair oils. Also carry complete line of

TIRES AND TUBES AND ACCESSORIES.

ABO FILLING STATION

Louie Olson, Manager.

SPRING GOODS

Specials for Friday, Saturday and Monday, April 8, 9 and 11

Mens' and Boys' Suits

Hart, Shaffner & Marx and Curlee. All new spring styles

20% Discount

Men's Union Suits

Men's Athletic Unions, per suit—

42c

Ladies' Union Suits

Ladies Knitted Union Suits, summer weight. Per Suit—

44c

Boys' Blue Overalls

All Sizes—

75c

Domestic

36-Inch French finish Bleached Domestic. Nine yards for—

\$1.00

Dress Linens

New spring fast colors, 36-inch, per yard

74c

Anna Mae Pongee

New Spring Patterns—Fast Colors—36 Inch. Per yard—

25c

We Give Profit-Sharing Coupons Redeemable in Silverware

Fox Mercantile Co.

The GOSSARD Line of Beauty



Youth

Boneness—light—easily washable—a new Gossard Tedette for slight and average figures which gracefully emphasizes natural, proportioned lines. An elastic adjustment at the lower front makes instantly adaptable; and helps to curve and make firm the fashionable hip line. Made entirely of soft satin tricot. An exceedingly remarkable garment at

\$5.00

FOX Mercantile Co.

3rd Car of Purina Chows Since Jan. 1st

—This assures you that our stock is always FRESH and when you feed PURINA CHICK STARTENA you are getting fresh stock which will assure your chicks the best.

—There is a CHECKERBOARD FEED for every animal and we carry it in stock at all times. If you are having trouble getting results from your stock come and tell us your trouble—we can help you.

—Our stock of feeds is complete, we are able to furnish you with most any feed that you may need any time.

—WASHED NIGGER HEAD NUT COAL is by far the best nut coal on the market—we are the only dealer in town which handles this coal.

Try Us When You Have Produce to Sell

Jones & McLean

Best on the
 100% Satisfaction
 100% Refund
Christian Church
THURMAN MORGAN, Pastor.

Next Sunday morning announcements will be made about our Pre-Easter campaign. Yes, it is going to be a revival, but it is a different kind from any ever held heretofore.

The boys' and girls' service last Sunday night was a very helpful program. It was well attended and very greatly appreciated. Church school, 9:45.

Communion and preaching service at 11. Let all be present at the communion service.

Christian Endeavor at 7:00. The Senior Society elected new officers last Sunday: J. C. Glibreath, president; Nina Crawford, vice president; Opal Cawthon, secretary, and J. T. Glibreath, treasurer. Gospel preaching at 8:00.

Baptist Church

V. M. CLOYD, Pastor.

Such a pounding as this pastor and family did get last Friday evening! We enjoyed it and the joy remains. Thanks to the Gardner B. Y. P. U.

The pastor greatly appreciates the church's offer to send him to the Sunday school convention at San Antonio, but he has decided it will not be best for him to be away from his pulpit next Sunday, so we are to have our regular services next Sunday.

Sunday school at 9:45. Preaching services at 10:45 a. m. and 7:45 p. m.

B. Y. P. U. at 6:45. Prayer meeting Wednesday evening at 7:45.

A special service in interest of our revival. Our revival meeting begins Sunday, April 17. The pastor is to do the preaching. Begin now to make your plans not to miss a single service of this meeting.

H. M. S. meets in circle meetings at 3 o'clock Wednesday, April 13, as follows: Circle 1 with Mrs. Jno. Swartz; No. 2, Mrs. O. G. Hill; No. 2, Mrs. J. D. Bourn; No. 4, with Mrs. Homer Wilson.

First Presbyterian Church

JAS. T. ROSS, Pastor.

Preaching services at 11 and 7:45. Sunday school at 9:45. At the morning hour Rev. Joseph Bozarth will preach; at the evening hour, the pastor. Christian Endeavor will meet at 6:30. In the afternoon Rev. Bozarth will preach at Askren, the hour being 3.

Special pre-Easter services will be held in this church beginning next Thursday evening at 7:45.

Coming to

Hereford

DR. HAMILTON

Specialist

in internal medicine demonstrating his system of treating diseases and deformities without surgical operation.

WILL GIVE FREE TREATMENT at the

Cordova Hotel

Friday, April 15

Office Hours 9 a. m. to 2 p. m.

ONE DAY ONLY.

Dr. Hamilton is a regular graduate in medicine and surgery. He visits professionally the more important towns and cities and offers to all who call on this trip his services free of charge.

According to his method of treatment he does not operate for chronic appendicitis, gall stones, ulcers of stomach, goitre, tonsils or adenoids.

He has to his credit many wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidneys, bladder, bed wetting, catarrh, weak lungs, rheumatism, scalds, leg ulcers and slow growth in children.

If you have been ailing for any length of time and do not get any better do not fail to call, as improper measures rather than disease are very often the cause of your long standing trouble.

Remember above date and that his services on this trip will be free, making only a charge for medicines in cases which are accepted for treatment.

All that is asked in return for these professional services is that those treated tell their neighbors as to how they have been benefited.

Married ladies must be accompanied by their husbands.

Address: Dr. Hamilton, Medical Laboratory, Boston Block, Minneapolis, Minn.

and continuing through the Sunday following. Women's Missionary Society will meet Wednesday at 2:30; Church-Nite Wednesday at 7:45.

On next Sunday morning all those holding membership in our congregation should hand to Mr. C. J. Padlock their Presbyterian dues. No one should overlook this as the spring meeting of Presbytery is soon to convene.

Welcome one and all to the worship of God at this church.

The Sunday School Lesson

BY JAS. T. ROSS.

Subject: Peter's Lesson in Trust. Scripture Lesson: Matthew 14: 22-23.

Golden Text: "But straightway Jesus spake unto them saying, Be of good cheer; it is I; be not afraid."—Matthew 14:27.

The school of discipleship is now under way. In last Sunday's lesson we studied the founding of that school. We saw how that Jesus chose his pupils with exceedingly wonderful discrimination. We are now to look in through the windows of that school and watch the Master and pupils at work.

Already the methods of that school are being disclosed. Since the time of our last lesson things have transpired. A mountain session of that school has been held with the pupils in the presence of a large multitude who were just as eager to know how that school was being conducted as we are now. Before the time of this lesson the charter rights of Christianity have been enunciated in the great and memorable Sermon on the Mount. The religion of the inner man has had its first great presentation by the mouth of its great founder, Jesus.

The method of the Sermon on the Mount was preceptual. We are next introduced to the parabolic method of teaching. Seeing that the multitudes who were uninitiated in his truths were following his school from place to place, Jesus chose a method which would be profitable alike to disciple and others. In a framework of common work-a-day experience he set the jewels of divine truth by means of parables. For minds

unprepared to grasp the truth formally enunciated, the parabolic method would be of great value. The memory would be assisted by the easy framework of parable and often afterwards in rehearsing the parable story great truths would open before his hearers.

But, along with the preceptual and parabolic methods the disciples were being taught by another method also, namely, the exemplary method. This was the first phase of the laboratory method, so much used today in the educational process. The second phase will be presented in today's lesson. As for the exemplary method the disciples were exposed to that through the contacts of Jesus with human lives about him in which he rescued men from the clutches of sin and disease. If preceptual and parabolic teaching were calculated to impress itself upon the students, how much more would that compassionate outflow of divine power upon unfortunate and sinning humanity.

Of the very greatest importance, however, for the disciples was that second phase of the laboratory method to which we are introduced in today's lesson. It consisted in the thrusting of the disciples into the situations where they should try their hands on the principles in which they had been schooled by Jesus. Specifically, this is a lesson in trust.

The incident immediately preceding that recorded in the lesson was a sort of prelude to this lesson as well as a continuation of the exemplary method. That incident was the feeding of the thousands. From that incident the disciples were taught the adequacy of divine power to meet the needy situation of a hungry multitude. No less, however, were they taught the degree to which their own hands were divinely blessed in the ministry to humanity when they obeyed the Master.

They are now to try their hands in a different way. Leaving the multitudes behind, Jesus sent his disciples by ship to the other side of the sea, while he retired to the mountain heights for solitary prayer. Then came the night voyage across a boisterous sea. A stormy night it was. The kind of night that tries men's souls as well as hands. It was one of those nights when even the sturdy hand of the experienced seaman totters to no avail. From nightfall until three o'clock in the morning the sailors

fought with the angry waves. The ship was feeling the strain of the waves. Death seemed imminent. Its ugly spectre stalked over the sea.

Then, in the last watch of the night, a form appeared upon the waves. It was approaching the ship. It seemed, undoubtedly, that the spirit of death, that ugly spectre, was now coming to take his human toll. Now, all was in vain! In their dismay the disciples were affrighted and cried out, "But, Oh! a voice spoke to them, 'It is I; be not afraid.'"

From the trying place of prayer a friendly eye has watched that ship in its toils through the night. The disciples were unaware of that divine vigil whose watch-care defies all the menacing waves of the boisterous sea where riles his loved and own. Not as Poseidon who with trident patrols the seas and causes them to rage about his herpes, came that blessed form upon the waters that night; but, as the master of the winds and waves came Jesus to his dismayed disciples that stormy night.

None of us know just what Simon Peter was thinking about. It may be that he thought he would rather be in the arms of the Master on that sea than in the ship. Then he said, "If it be thou, bid me come to thee on the waters." "Come," replied the Master. He stepped forth upon the waters and started.

Like the little fledgling, trying its wings for the first time, Peter was trying his wings of trust, and just as the little bird looking down from its dizzy heights begins to fall, just so, when Peter saw the boisterous waves he began to sink, his faith wavered. Then just as the mother bird swoops down beneath her birdie and bears it back to the nest, just so Jesus reached forth and rescued Peter from the waves. It was his lesson of

trust. It was a costly lesson, nevertheless, none too costly. The immediate result was the revelation of Jesus' divine power and a drawing nearer to God.

What shall we say, then, dear readers? We too shall have to try our wings of trust amid the storms of life. Our ship, too, must feel the wrench of the waves. The sable forms of ugly spectres menace our ships, too. But, today, even today, the Master walks over those waves to our rescue and calms the raging storms of our souls. Let us trust him then. Behind every storm there is a lesson of trust for us. Some of us get it; others miss it. Nevertheless, let us trust.

"Under His wings I am safely abiding; Tho' the night deepens and tempests are wild, Still I can trust him; I know He will keep me;

He has redeemed me, and I am his child.

Under His wings, O what precious enjoyment! There with I hide till life's trials are o'er;

Sheltered, protected, no evil can harm me; Resting in Jesus I'm safe evermore."

Sweetwater—Work on the Bankhead Highway is being pushed to the utmost here so that the 18-mile stretch that has already had the nine-inch sledge stone base put down will be completed before the real tourist season gets in full swing.

F. J. EBERLE
 Solds Your
PIANO TUNING.
 Leave orders with
E. B. Black & Co.

Your Wife, Daughter and Mother will be

SAFE AND COMFORTABLE

AT **MIDWAY HOTEL**

Fourth and Taylor Amarillo, Texas.

RATES \$2.00 DOWN.

—in the heart of the shopping district

We Take

Subscriptions

FOR ALL KINDS OF MAGAZINES AND DAILY NEWS PAPERS.

ASK FOR CLUB RATES

Cigars, Candy, Nuts—anything in the Confection Line.

COLD DRINKS.

HEREFORD NEWS STAND

Jno. Robinson, Proprietor.

WE BUY---

CREAM, EGGS AND CHICKENS

We Pay the Highest Market Price and Pay the Cash!

OTTO MASSIE

There is One Washer

THAT DOES THE COMPLETE JOB—EVEN THE LAST HARD HALF

Washing alone isn't even the half of it. Hand rinsing and wringing is the Last Hard Half. The Savage Wringerless Washer and Dryer—already in use in over 100,000 homes—does this Last Hard Half for you.

THE WRINGERLESS

SAVAGE

WASHER AND DRYER

*with the exclusive "Spin-Rinse, Spin-Dry" Feature.

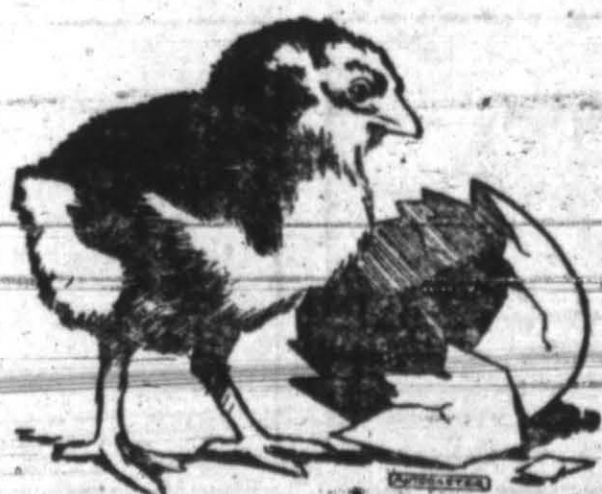
Texas Utilities Company

To the Buying Public:

We are still doing business at the same old stand, in the same old way. We give either S. & H. Green Trading Stamps, or the Purple Stamps with each CASH PURCHASE; also with monthly account if paid by the 5th of the following month. We extend to ONE and ALL a special invitation when in town to come in and see us with the assurance that you are always welcome.

Respectfully,

Williams Brothers
 GROCERY



TAKE NOTICE
 Before You Set Your Small Incubator

Better have your Insurance Policy examined. Most policies call for a permit which of course costs extra. Why go to this trouble, or run the risk yourself? Let us do your hatching—we can do it cheaper and better.

Golden Rule Hatchery
 Phone 268 Hereford, Texas

FOR QUICK JOB SERVICE SEE THE BRAND

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 92 Hereford, Texas.
 Second Floor Lambert-Buckner Building.
 FREE CONSULTATION AND ANALYSIS.

Send Your Next Laundry Work

West Tailor Shop

On Third Street, Next Door to Texas Utilities Company Office.

We gather your bundles anytime and deliver very promptly.

Agcy. Canyon Laundry

Phone 385. FLOYD WEST

MERIT

Brand Chicken Feeds

GIVE BEST RESULTS

Chick Starter

Growing Mash

Laying Mash

All feed fresh from the mills every week.

OYSTER SHELLS, GRIT, ROLLED OATS, ETC.

We pay cash for poultry, eggs and cream.

Golden Rule Produce Co.

Phone 108. We Deliver

PAINTS *Lowes Brothers* VARNISHES

Brighten YOUR HOME with Paint and Varnish

YOU'LL find it wonderfully interesting to watch your brush strokes changing old things into new. And what a satisfaction you'll have in knowing that you did it yourself—inexpensively and with such splendid results. We carry a complete stock of Lowe Brothers paints and varnishes so we can supply you with materials ideally suited for whatever "touching up" you want to do.



Lowes Brothers Hard Drying Floor Paint goes on easily and dries quickly to a smooth hard surface. It stands up under hard usage. Dries overnight and is easy to clean.



Lowes Brothers' Fresh and Creamy Paint doesn't cost much, is easy to apply and is a mighty good investment because it protects against the weather.



Lowes Brothers Auto Enamel is a lasting car finish that you can easily put on. It levels quickly, leaving no brush marks and makes your car look new.



Lowes Brothers' Negrosite Varnish Stain makes old furniture look like new. Stains and varnishes with one stroke of the brush. It is easy to use and dries very quickly.

R. H. Kemp Lumber Co.
 Hereford, Texas.

Progressive News

Rev. A. B. Davidson, pastor of the Methodist church in Hereford, preached here following Sunday school last Sunday.

Mr. Hershey and family were dinner guests in the Jim Parks home Sunday.

Chief among the April Fool pranks played in this community was when young and old of the

Progressive community rushed in on Jeff Roberson and wife Friday evening, giving them a surprise party. The old game of 42 was played for entertainment and at about 11 o'clock the ladies served cake and canned fruit as refreshments which were delicious. Not until a late hour did the crowd return to their homes. We believe these neighborhood "get-togethers" occasions are well worth while.

Several of the children have the measles and are absent from the school. Among them are the Jacobs, Reddock, McKensie and Cockrell children.

Miss Mabel Barnhart of Hereford spent a few days with Miss Mary Ratcliffe last week.

Britt Boyd and wife of Hereford were visitors in the Jeff Roberson home Sunday evening.

Misses Hastings and Brunley were guests in the Jim Blagg home last Thursday night.

Here and There.

The showers of last week were more welcome than the high winds which followed.

Sunday school was well attended Sunday. There will be preaching next Sunday afternoon.

Robert and Roy Boyd helped Mr. Taggsdale repair a windmill Thursday.

George Mosely got his seed out Thursday.

Steve Sanders and wife returned from Frost, Texas, Monday, where they had been at the bedside of his father, whom they left much improved in health.

J. W. Berry and wife spent Sunday with Mr. Hacker and family.

Mrs. Fincher spent Wednesday afternoon with Mrs. Guy Ham.

Little Carl Mosely is spending the week with his grandmother.

A. T. Jones' children are having the measles at present.

S. Taylor, of Friona, spent several days of last week with his brother, Harry Taylor and family.

R. Elliston and family, Mr. and Mrs. Duff, Floyd Fortner and wife, Rev. and Mrs. LaGrove were the guests in the Lindsey home Saturday.

Mrs. J. B. Harlin entertained several of the young folks Friday evening.

Mrs. B. F. Fulkerson is staying in the Earl Springer home helping care for the new grand daughter.

Kenneth Hunter and wife were dinner guests in the Hogan home in Hereford Sunday.

Joe Andrews and son returned from Wellington Saturday night.

Otto Masie and wife, C. M. Bell and wife, C. E. Tice and wife, Mr. Knox and wife, Lee Williams and wife, Henry Allman and wife enjoyed an old-fashion candy pull at the Kincaid home last Friday night.

Mr. Buford and family of Amarillo, moved to the farm he recently purchased the past week and we welcome them to our community.

Mrs. Earl Lance and children returned home Wednesday from a several weeks visit with her parents, Mr. and Mrs. C. H. Carl.

Mrs. Ray Boyd had her parents, Mr. and Mrs. Pink Luck, with her on Monday.

Charlie Bell's brother and family of Amarillo spent one night of last week in the Bell home.

Miss Gladys Jones spent the week end in Hereford.

Roy Kincaid and wife spent Sunday with the Sullengers.

Sunday while Edgar Mosely and family were at church a number of his friends and relatives went to his home and had dinner prepared by the time they returned. He then remembered it was his and C. H. Carl's birthdays.

Mitchell Fincher is tearing down the barn north of the railroad and moving it to his place. This barn is one of the old landmarks south-

west of town.

J. J. Lindsey and wife called in the J. W. Berry home Monday evening.

M. D. Fincher has returned from California.

John Gaetz and wife visited the Guy Ham home Sunday afternoon.

ORDINANCE NO. 59.

An ordinance to prevent chickens and other fowls from running at large in the City of Hereford and providing a penalty for its violation.

Be it ordained by the City Council of the City of Hereford, Texas: any person or persons owning or controlling any chickens or other fowls in the city limits of the City of Hereford to permit same to run at large or to stray or go upon the premises of another and any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction shall be fined

That it shall be unlawful for in any sum not exceeding ten dollars.

City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make a mature to suit your income and ability to pay.

RALPH BARNETT, Manager.



Wm. Rogers & Son Silverplate

"Absolutely Free"

By trading at our store you secure coupons redeemable in The Famous Wm. Rogers & Son Silverplate.

In order to show our appreciation of your patronage we are giving you an opportunity of getting a nice set of silverware free.

Profit by our "Profit Sharing Plan"

In order that we may get a more liberal share of your business and explain more fully our PROFIT SHARING PLAN for free silverware, we have decided to give absolutely free a handsome chest of silverware containing twenty-six pieces and worth twenty dollars.

It is our plan to give this chest of silverware without any obligation on your part. Call at our store, write your name and address on a slip of paper, drop into a LOCKED BOX, and each time you visit our store during the month you will be permitted to place your name in the box. The chest of silver will be awarded SATURDAY, MAY 7th, 4:00 P. M.

We trust you will favor us with a visit to our store and that we may more fully explain this PROFIT SHARING PLAN to you.

Fox Mercantile Company

Honor-roll for March included: Leola Counts, Eunice Caldwell, Portia Jacobs, Etioyle Jacobs, Winona Blagg; third grade, Audrey Cockrell, Louis Reddock, J. W. Cockrell, Horace Blagg, Harvey Blass, Lon McKenzie and Wynle Jacobs; second grade, Edgar Russell, T. J. Jacobs; first grade, Roland Redlock.

Singing program for Sunday: Opening song: Mrs. Lewis. Song: Mrs. Garrett. Song: Fred Caldwell. Song: Miss Hastings. Quartet: arr Mr. Reeves. Song: Luke McBrier. Men's chorus: Mr. Garrett. Song: Ben Rountree. Song: Mildred Ricketts. Duet: Eunice Caldwell, Katherine Ricketts. Ladies chorus: Mrs. Lewis. Duet: Gladys Lewis, Nancy Ann Garrett. Closing song: Jess Caldwell. Benediction: Mr. Cockrell.

Adrian Sims Notes

Rain would be a great help to the wheat crop just now.

The J. I. Case representative, Mr. Eastley, from Hereford, was in this community Monday.

Miss Russell has resumed her school work after an attack of measles.

Mrs. Blasingame is on the sick list this week.

J. M. Chapman and family and Marshall Long were among the Hereford visitors Saturday.

Veal Iverson and wife went to Vega Friday.

Rex Higgins and family visited Saturday night and Sunday in the J. M. Chapman home.

Misses Jessie and Maude Malone were Hereford shoppers Wednesday.

Veal Iverson and wife were in Hereford shopping Saturday.

Herman Gray and family visited Sunday with Mr. and Mrs. Lige Ellison.

Mrs. Malone visited Monday afternoon with Mrs. Blasingame.

Lige Ellison and family and Belk Gutherie and Wayne Gutherie were visitors in the J. M. Chapman home Sunday afternoon.

Paul Long went to Adrian Sunday.

Mrs. Phipps, of Amarillo, is visiting her daughter, Mrs. Long, this week.

George Mosely got his seed out Thursday.

Steve Sanders and wife returned from Frost, Texas, Monday, where they had been at the bedside of his father, whom they left much improved in health.

J. W. Berry and wife spent Sunday with Mr. Hacker and family.

Mrs. Fincher spent Wednesday afternoon with Mrs. Guy Ham.

Little Carl Mosely is spending the week with his grandmother.

A. T. Jones' children are having the measles at present.

S. Taylor, of Friona, spent several days of last week with his brother, Harry Taylor and family.

R. Elliston and family, Mr. and Mrs. Duff, Floyd Fortner and wife, Rev. and Mrs. LaGrove were the guests in the Lindsey home Saturday.

Mrs. J. B. Harlin entertained several of the young folks Friday evening.

Mrs. B. F. Fulkerson is staying in the Earl Springer home helping care for the new grand daughter.

Kenneth Hunter and wife were dinner guests in the Hogan home in Hereford Sunday.

Joe Andrews and son returned from Wellington Saturday night.

Otto Masie and wife, C. M. Bell and wife, C. E. Tice and wife, Mr. Knox and wife, Lee Williams and wife, Henry Allman and wife enjoyed an old-fashion candy pull at the Kincaid home last Friday night.

Mr. Buford and family of Amarillo, moved to the farm he recently purchased the past week and we welcome them to our community.

Mrs. Earl Lance and children returned home Wednesday from a several weeks visit with her parents, Mr. and Mrs. C. H. Carl.

Mrs. Ray Boyd had her parents, Mr. and Mrs. Pink Luck, with her on Monday.

Charlie Bell's brother and family of Amarillo spent one night of last week in the Bell home.

Miss Gladys Jones spent the week end in Hereford.

Roy Kincaid and wife spent Sunday with the Sullengers.

Sunday while Edgar Mosely and family were at church a number of his friends and relatives went to his home and had dinner prepared by the time they returned. He then remembered it was his and C. H. Carl's birthdays.

Mitchell Fincher is tearing down the barn north of the railroad and moving it to his place. This barn is one of the old landmarks south-

News from Bethel.

Earl Lust and family spent Sunday in the Bruton home in Summerfield.

A big crowd was at Sunday school and displayed interest in classes. In a recent banner contest the class of K. Roberts won the banner and the Sunday school will entertain this class.

Several Bethel people went to Dimmitt Tuesday to work in the cemetery.

Miss Fannie Lee Mason attended the Teachers' meeting at Hart Saturday.

Mrs. Ham Lambert and children spent Sunday night with Mrs. Ed Smith.

The Embroidery Club had a delightful meeting at the home of Mrs. Ed Smith Tuesday and at the close white grape salad and angel food cake were served.

Mmes. Ed Smith and Ham Lambert were in Clovis Monday.

Mrs. Loyal Lust returned from the Plainview sanitarium Wednesday, greatly improved in health.

Mrs. Cryer and Mrs. Earl Lust visited the Mrs. Loyal Lust home Monday afternoon.

Mmes. Allman and Sullivan spent Monday afternoon with Mrs. Knox.

Mr. and Mrs. Taylor spent Monday with Mr. and Mrs. Bell.

Ernest of Wardside spent Monday in the Bob Knox home.

W. J. Sullivan and wife, E. V. Sullivan and wife spent Tuesday in the C. Woolery home.

Mrs. Allen visited Mrs. Fields Tuesday, afternoon.

Mmes. Allman and E. V. Sullivan were guests of Mrs. Mobley Wednesday afternoon.

I. E. Woolery and son Milton spent Wednesday night in the C. Woolery home.

O. O. Talley and wife of Wellington spent the week end with the E. V. Sullivan family.

Miss Ormel Doak is spending a few days in the E. E. Doak home.

Miss Lottie Stanger was a week end guest of home folks.

Miss Eddie Lee Allen who is attending W. T. S. T. O. at Canyon spent the week end with home folks.

H. C. Doak and wife, Clayton Woolery and wife spent Sunday in the Ira Woolery home.

W. J. Sullivan and wife, Bob Knox and wife spent Sunday in the E. V. Sullivan home.

Frio-Easter Items

Mmes. Allman and Sullivan spent Monday afternoon with Mrs. Knox.

Mr. and Mrs. Taylor spent Monday with Mr. and Mrs. Bell.

Ernest of Wardside spent Monday in the Bob Knox home.

W. J. Sullivan and wife, E. V. Sullivan and wife spent Tuesday in the C. Woolery home.

Mrs. Allen visited Mrs. Fields Tuesday, afternoon.

Mmes. Allman and E. V. Sullivan were guests of Mrs. Mobley Wednesday afternoon.

I. E. Woolery and son Milton spent Wednesday night in the C. Woolery home.

O. O. Talley and wife of Wellington spent the week end with the E. V. Sullivan family.

Miss Ormel Doak is spending a few days in the E. E. Doak home.

Miss Lottie Stanger was a week end guest of home folks.

Miss Eddie Lee Allen who is attending W. T. S. T. O. at Canyon spent the week end with home folks.

H. C. Doak and wife, Clayton Woolery and wife spent Sunday in the Ira Woolery home.

W. J. Sullivan and wife, Bob Knox and wife spent Sunday in the E. V. Sullivan home.

Hereford Sheet Metal Works

WE DO

Everything

IN

Sheet Metal

Repairing of New Work.

Phone Us for Prompt Service.

Hereford Sheet Metal Works

J. P. McMAHON, Proprietor.

Across Street from the Texas Utilities Company. Old Christian Church Building.

Lumber, Timbers, Shingles

ALL BUILDING MATERIALS: Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing York & Co. Office.

Louisiana Lumber and Supply Company

AMARILLO

1500 W. 6th St. Phone 4290

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cents. At any drug store. (Adv.)

This Frigidaire Frost Coil equals 35 tons of ice a year



It stays cold—colder than ice—year in and year out

MODERN meat merchants, grocers, druggists, florists, proprietors of delicatessen shops, hotel and restaurant owners need no longer have a refrigeration problem. With the installation of Frigidaire, their refrigerator becomes cold and stays cold—colder than ice—year in, year out—without daily attention and at a cost less than ice.

Come in and discuss your refrigerating problems with us.

F. H. OBERTHIER & CO.

West Third Street, Phone 300
HEREFORD, TEXAS

Frigidaire
PRODUCTS GENERAL MOTORS

FOR OVER 200 YEARS

Haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



Correct internal troubles, stimulates vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.

CHEVROLET

For Economical Transportation

Higher Quality at Lower Prices

because of increasing Volume Production!

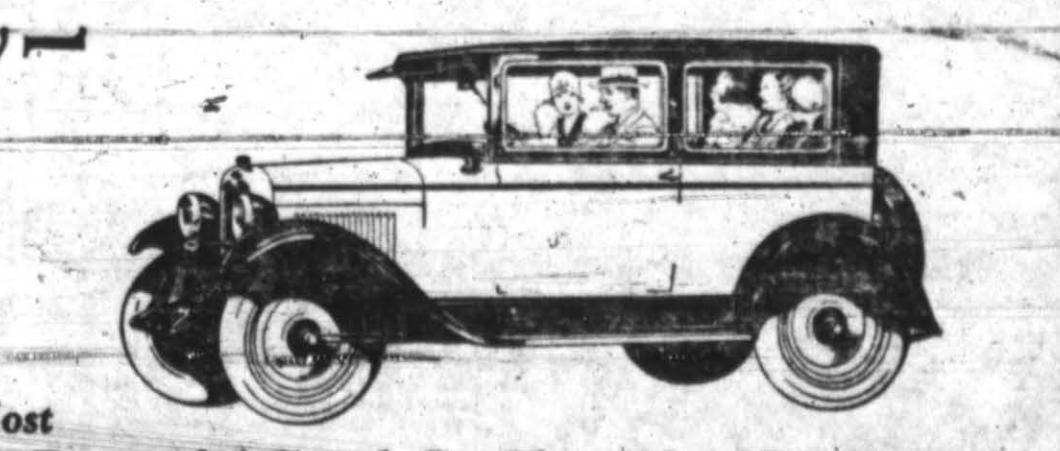
January, 1925—There was introduced a new Chevrolet which scored a tremendous success. Among its many new features were a new and rugged rear axle, an improved unit power plant, a new single-plate disc-clutch, a much stronger frame, semi-elliptic chrome vanadium steel springs, cow and dash lamps, and new rubber bodies finished in Duco and the price of the Coach was \$735 f.o.b. Flint, Mich.

August, 1925—Chevrolet announced a new measure of value based on many new quality features—such as motor-driven Klaxon horns, improved sheet metal construction in the bodies, corrugated steering wheel with walnut finish, new headlamp rim construction and a more convenient gear-shift lever. Yet despite all the additions the Coach was reduced to \$695 f.o.b. Flint, Mich.

January, 1926—Another spectacular increase in Chevrolet value—a model offering many mechanical improvements, such as a smoother, quieter motor with three-point suspension, a silent V-belt generator drive, new oil pump, more efficient cooling, an air cleaner, larger brakes, etc. Notwithstanding these improvements the Coach was reduced to \$645 f.o.b. Flint, Mich.

and now—

- Old Touring \$525
 - Old Coupe \$625
 - Old Sedan \$695
 - Old Sport Coupe \$715
 - Old Landau \$745
 - 1 Ton Truck \$395
 - 1 Ton Truck \$495
- All New Fab Fin Model Balloon tires standard equipment on all models.
- In addition to these low prices Chevrolet's delivered prices include the lowest handling and financing charges available.



The Most Beautiful Coach In Chevrolet History!

Climaxing all of Chevrolet's previous value triumphs, the Chevrolet Coach of today is acclaimed as the outstanding closed car value of all time. Beautiful new Fisher bodies—paneled and beaded, rakishly low and finished in new colors of genuine Duco... full-crown, one-piece fenders... bullet-type headlamps... AC oil filter and AC air cleaner... finer performance, greater riding comfort and remarkable steering ease! A car so marvelously beautiful that you must see it to appreciate it—Yet the price has been reduced to

\$595 f.o.b. Flint, Mich.

Brumley Chevrolet Company
Hereford, Texas

QUALITY AT LOW COST

WHAT YOU CAN BUY FOR **\$4.20**

STEERING GEAR AND FRONT AXLE ASSEMBLY SERVICE

- Tighten and adjust Steering Knuckle Bolts.
- Tighten and adjust Steering Connecting Rod and bolts.
- Tighten Front Spring "U" Bolts.
- Tighten and adjust Front Wheels.
- Align Front Wheels.
- Take excessive play out of Steering Gear.
- Adjust Steering Gear Third Arm.
- Tighten Steering Gear Assembly to Frame.

BRUMLEY CHEVROLET COMPANY, Inc.

Local Happenings

Jop Owen, editor and owner of the Vega Sentinel, was in Hereford Saturday attending to business matters.

Mrs. T. M. Keys, of Corsicana, arrived in Hereford Tuesday evening for a visit with her parents, Mr. and Mrs. M. A. Fox.

Mrs. Bill Burnam and daughter, of Dimmitt, were shopping in Hereford Tuesday.

Wes Anthony made a business trip to Amarillo Wednesday.

Fresh line of vegetables all the time. Green beans, turnips, celery, head lettuce, new potatoes, carrots. CARLYLE GROCERY.

COB

Mrs. J. W. Brumley and children were in Amarillo Wednesday to visit relatives and friends.

From April 12th to the 15th I will have a big line of pattern hats for Easter trade. VOGELE MILLINERY PARLOR.

Mrs. C. F. Gillham went to Clarendon Tuesday to visit her parents, Mr. and Mrs. L. Ballow.

COB

Mr. and Mrs. Frank Jesse and little daughter, Miss Betty Pauline, and Mr. and Mrs. Paul Ansley, all of Amarillo, spent Sunday here in the W. W. Bennett home.

SPECIAL SALE—A \$3.50 table and a \$5.00 table of all clean new hats on sale. VOGELE MILLINERY PARLOR.

Henry Hastings is remodeling his home on Fourth Street and has cut off two rooms to the south and moved them to the east side of the lot and added two more rooms and a bath, making a rent house of it. Both houses will be stuccoed.

The most complete line of tires in town is at RICE'S. They are Brunswicks.

COB

M. Thomas returned home Wednesday from a business trip to Ft. Worth and Waco.

Just received a large shipment of pattern hats. VOGELE MILLINERY PARLOR.

Radio season is not over. Fresh batteries at RICE'S.

Mrs. J. S. Schooler, of Sweetwater, is visiting her mother, Mrs. George Wesley.

COB

STAR THEATRE
HEREFORD, TEXAS

FRIDAY ONLY, APRIL 8
POLICE DOG, "THUNDER"
in
"Wings of the Storm"

SATURDAY MATINEE AND NIGHT, APRIL 9
Jack Hoxie
in
"Looking for Trouble"

MONDAY AND TUESDAY, APRIL 11-12
Collene Moore
in
"Twinkletoes"

WEDNESDAY AND THURSDAY, APRIL 13-14
Priscilla Dean
in
"Jewels of Desire"

FRIDAY ONLY, APRIL 15
Reginald Denny
in
"What Happened to Jones"

SATURDAY MATINEE AND NIGHT, APRIL 16
Buck Jones
in
"30 Below Zero"

Rev. A. B. Davidson is in Austin this week visiting his daughter.

Miss Gladys Kilgore spent last week-end in Amarillo visiting friends.

Dressed chickens home-made bread, cakes, Easter eggs at the Presbyterian Ladies' Bake Sale, Texas Meat Market, the Saturday just before Easter.

Mr. and Mrs. Walter Orr, Mrs. Roy Jowell, Mrs. Lulu Lewis and Mrs. Dick Norton were in Amarillo last Friday evening and attended the "Music Box Revue."

COB

Mrs. Ray Casbolt and small daughter, of Amarillo, is visiting Mrs. Casbolt's mother, Mrs. Hugh Witherpoon.

Rev. and Mrs. Markham and daughter, of Happy, were shopping here on Monday.

Paul Jowell has been appointed city traffic officer and assumed his duties Thursday morning.

Pay your delinquent school tax before April 15, 1927, and save additional costs.

COB

Costs of suit can be saved by paying your delinquent Independent School Tax before April 15th.

J. J. Evans of Happy was here on business last Friday.

You'll buy Brunswick eventually—why not now? At RICE'S.

Mrs. T. D. Moss and sister, Miss Loyd Estes, motored to Wellington, Texas, the latter part of last week to visit relatives and friends a few days.

SPECIAL SALE—A \$3.50 table and a \$5.00 table of all clean new hats on sale. VOGELE MILLINERY PARLOR.

Our sale of Brunswick Tires has increased over 100 per cent in less than a year. Repeat sales does it. At RICE'S.

We have sure-enough dandy friers that weigh about 2 pounds. GOLDEN RULE PRODUCE CO.

Burton Marchbanks, of Childress, and Miss Jaunita Brooks, daughter of Mr. and Mrs. E. L. Brooks, fourteen miles west of Hereford, were united in marriage here at the Baptist parsonage, Monday afternoon at 3 o'clock by Rev. V. M. Cloyd, pastor of the Baptist church. Mr. and Mrs. Marchbanks left immediately for their home in Childress.

COB

Mrs. A. Lowther reached home Tuesday from Hot Springs, New Mexico. Mrs. Lowther has improved from a severe attack of rheumatism. She had been away at the springs for about four months.

Hot Shots at RICE'S.

Mr. and Mrs. Jack Anderson motored to Bovina Sunday to visit in the home of Mrs. Anderson's parents, Mr. and Mrs. J. A. Berry.

We have sure-enough dandy friers that weigh about 2 pounds. GOLDEN RULE PRODUCE CO.

The Presbyterian ladies will hold a Bake Sale at the Texas Meat Market the Saturday before Easter.

Call On Bob AT RICE'S FOR INSTANT TIRE SERVICE.

With Bob Bailey now on the job, we are open from early till late for that "Instant Tire Service." RICE'S.

Dressed chickens home-made bread, cakes, Easter eggs at the Presbyterian Ladies' Bake Sale, Texas Meat Market, the Saturday just before Easter.

NIX'S
TRANSFER
PHONE 179-J.

Mrs. A. O. Thompson and A. C. Thompson, of this city, and Mrs. Glen Webber, of Brownfield, Texas, left here overland Tuesday for Abilene, Texas. Mrs. Webber, who has been visiting her parents, Mr. and Mrs. M. A. Fox, is enroute to Roseco, and Mesdames A. O. and A. C. Thompson will visit in Abilene for the remainder of the week. A. O. Thompson will leave here Saturday for Austin to attend the State Baptist Sunday School convention. Enroute he will go via Abilene to take Mrs. Thompson to Austin.

On Saturday, April 30, we will give away a radio. At RICE'S.

Miss Maurine Beyer and her class of thirty-six music students will play a concert at the Ward school house Thursday night of this week, beginning at 8:00 o'clock.

Mark Hanna and wife, of Fort Worth, arrived here Tuesday. Hanna is here looking up a location for a photo studio and is also visiting old friends here. Mrs. Hanna was here about twenty-four years ago and at that time was employed by Billie Meeks, a photographer.

From April 12th to the 15th I will have a big line of pattern hats for Easter trade. VOGELE MILLINERY PARLOR.

Phone 28 for RICE'S "Instant Tire Service."

MRS. J. H. PITMAN
CUT FLOWERS OR PLANTS
PHONE 157.



Meat makes the meal. It is appetizing, nourishing, and healthful. Meat should be an important part of your daily menu. Serve it every day.

Whether you come into our shop, or phone us, you are sure to get exactly the kind of meat you want. We have a large variety of choice cuts.

Texas Meat Market
CLOYD & ROBINSON
Proprietors
PHONE 353
WE DELIVER

CARD OF THANKS.

We, the wife and children of J. H. Kemp, take this means of expressing our sincere thanks to our many friends and neighbors who so kindly assisted us at the time of the death of our beloved husband and father.

MRS. J. H. KEMP and Family.
Fresh line of vegetables all the time. Green beans, turnips, celery, head lettuce, new potatoes, carrots. CARLYLE GROCERY.

PHOTO STUDIO OPENED IN BUCKNER-LAMBERT BUILDING

Hanna and Hanna, of Ft. Worth, will open a new Photo Studio in the Buckner-Lambert building on Main Street about April 15th. Mark Hanna will have charge of the studio. Mr. Hanna having had 25 years experience in this line of work enables him to give the public the very best and latest work in styles and finishes. The Kodak Department will be up to the minute in every respect, giving day service. Mrs. Hanna will have charge of this department. She has also had years of experience in this line of work. Miss Zenda Hanna will have charge of the tinting department in which she is a real artist.

Now you have a city studio right at your door. Representatives will call at your home and show samples of our work. Samples on display will be at the Kellehor building, formerly occupied by the Ford Motor Co. The public is cordially invited to inspect our work. —Adv.

Marcelling 50c

Your Work Appreciated
Mrs. Sam Hutson
at Sprowls-Cronin & Co. Hereford

REAL ESTATE
CITY—FARM—RANCHES
Priced to Sell.
Real Estate Loans.
HILL & RICKETTS
Phone 358

ORIENTAL
For Assured Results!

Nothing is left to chance in Oriental Stucco. Everything—even to the color—is mixed in at the mill. Specify Oriental and you insure good stucco for your home. We have it here—always uniform. May we show you samples and tell you more about it!

STUCCO
Panhandle Lbr. Co.

Today
Choose
STEFFEN'S
Made Different. Tastes Different
Phone Your Needs
Corner Drug Store
Hereford, Texas.

The Mayor's Proclamation Reads:
CLEAN-UP WEEK!
THIRD WEEK IN APRIL!

We have everything you need to clean up the premises, now get busy and come in, get your hoe, your rake, a spade, or a shovel—everything you need to CLEAN UP.

We have O'CEDAR Mops and Polish, JOHN-SON'S Wax and Polish, Paints and Varnishes. Also have a good stock of GARDEN HOSE and SPRINKLERS.

All kinds of CHICKEN SUPPLIES. See Our New BUTTERMILK AND WATER FOUNTS IN STONEWARE.

STREU HARDWARE COMPANY
Home of Service and Quality.

It is just as costly to be unfortunate as to be incompetent

Western National Bank
"There is no Substitute for Safety."

—'Tis then we begin to give full play to our imagination—to dream big things for '27.

—Back of all logical hope there must be prosaic planning—and this bank is noted for its successful planning for and co-operation with its patrons.

Refrigerator Satisfaction

Insist on the Automatic

—Here's a refrigerator that's just right from top to bottom. It saves your money for you—makes your ice last longer. Fourteen walls of honest insulation are on the job every minute keeping the heat out. Your most perishable foods stay dainty—fresh—wholesome. Ice air current circulate through the food chambers night and day. Easy to clean? Certainly. The casing is of heavy sheet steel in white or gray enamel, impossible to war.

Exclusive Built-In Water Cooling System

—You'll want this exclusive feature of the Automatic. It's a wonderful convenience. Your ice works overtime—protects your foods—furnishes your table with pure, chilled drinking water, healthful, refreshing, always ready.

—Our large corner window is full of these splendid Refrigerators for your critical inspection. We will open the season with a special discount to induce you to buy now.

—We give Silver Coupons and Purple Stamps on cash purchases.

E. B. BLACK CO.
We Are Satisfied With Small Profits