

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, SEPT. 27, 1921.

## MEMBERS OF PIG CLUB IN HOT CONTEST

### FOURTEEN PIGS, THIRTEEN BEING DUROC JERSEYS

## THE LUCKY BOY

### Richard Calloway Captures Trip to Dallas With 200 lb. Gilt

The Askren school Boys Pig Club held its first annual Show and Judging contest on last Saturday morning, on Sharp Farm about ten miles north of Hereford. R. W. Shafer judged pigs. County Agent Walker of Dall county and a number of interested persons were present.

There were thirteen entries in the Duroc Jersey class, and one Poland China gilt, was given special prize, no first prize being awarded there is not more than one entry. Richard Calloway captured the first and the trip to Canyon and Dallas with a gilt weighing 200 pounds. Entries were under six months of age.

The Chamber of Commerce of Hereford agreed last week to give cash prizes to the boys and the official list was furnished the organization by R. W. Shafer. The results of the judging Saturday follow:

- 1st—Richard Calloway.
- 2d—Eliot Calloway.
- 3d—Claude Sharp.
- 4th—Cyrus Galley.
- 5th—Horace Hershey.
- 6th—Catherine Hershey.
- 7th—Richard West.
- 8th—Howard Hershey.
- 9th—Nolan Negelina.
- 10th—Arnold Hershey.
- 11th—Jimmie Walker.
- 12th—Chas. Calloway.
- 13th—Clyde Sharp.

## Splendid Tobacco Can be Produced Here in Hereford

W. Chesser, who lives across the road in South Hereford, presented the public with a splendid sample of home-grown tobacco this week. The variety known as White Beauty and the leaves are twenty-eight inches long and three inches wide.

## MCCURRY AND SLAUGHTER BOTH ABLE TO BE AROUND TOWN

George McCurry and Judge Jno. P. Slaughter are both able to be out on the streets a few minutes at a time. Mr. McCurry has left the hospital, but recuperation still makes it headquarters as is taking extraordinary good care of himself.

## AMARILLO MOOSE INITIATE LODGE AT CLOVIS, N. M.

Five friends of the Loyal Order of the Moose of Amarillo passed through Hereford Tuesday enroute to Clovis, where they were billed to initiate a lodge today night. There were twenty in the party.

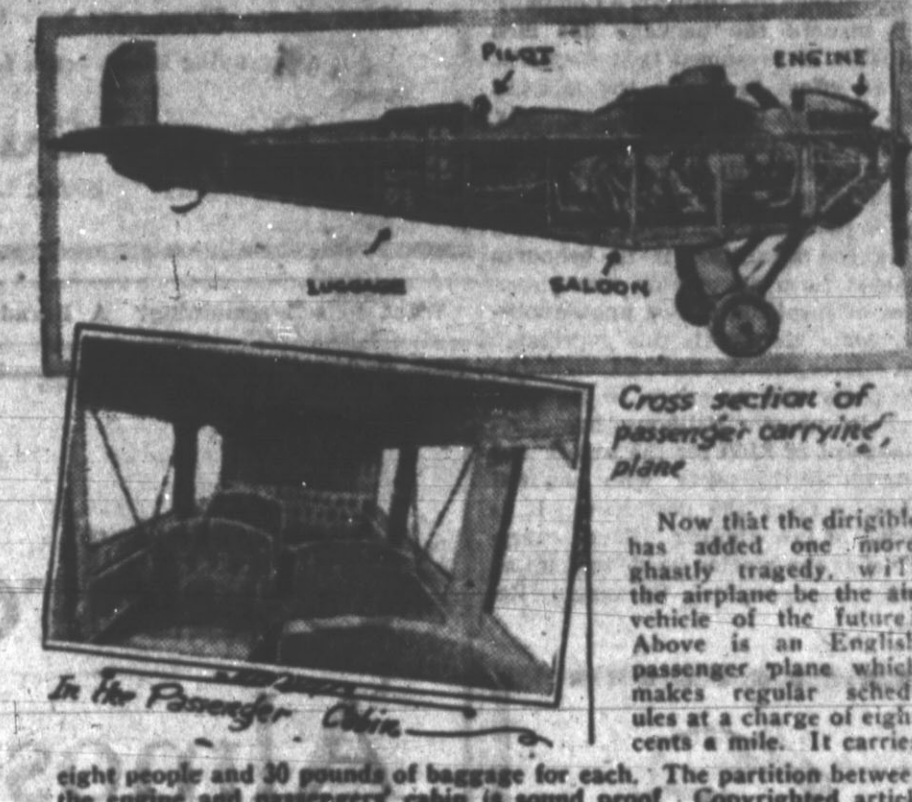
## LOREN GALLAGHER AN WIFE RETURN TO DALLAS HOME

Mr. and Mrs. Loren Gallagher will go back to their home in Dallas Wednesday. They were called to Hereford by the death of Mr. Gallagher's mother.

## BOYD ONDON AND PAPPY ARE VISITING ROSCOE, TEX.

Mr. and Mrs. J. D. Curtininger, Mr. and Mrs. M. London and Jim Robinson departed Sunday for Roscoe, Texas, for a visit in the home of Mr. and Mrs. Ralph Henson. Messrs. Henson and London are sisters.

## AIRPLANE JOURNEY AT EIGHT CENTS A MILE



Now that the dirigible has added one more ghastly tragedy, will the airplane be the air vehicle of the future? Above is an English passenger plane which makes regular schedules at a charge of eight cents a mile. It carries eight people and 30 pounds of baggage for each. The partition between the engine and passenger cabin is sound proof. Copyrighted article by special arrangement with Popular Science Monthly.

## Fire Prevention Day Designated As October 9th

October 9, anniversary of the great Chicago fire, has been officially designated all over the country as Fire Prevention Day. Every town in the nation is being urged to have suitable exercises on that day and emphasize the necessity for fire prevention.

At Tuesday's luncheon Mayor Knight brought up the subject. He will issue a proclamation soon setting aside October 9 as Fire Prevention Day. At the luncheon it was determined to make a special effort to secure a large attendance of merchants next Monday and lay the matter before them. It is probable that several cleanup days may be declared prior to October 9, in order to do away with all fire hazards in the city.

In connection with this same matter the City Commission has also received an interesting letter from T. M. Scott, secretary of the State Fire Insurance Commission, concerning the local rates. Mr. Scott's letter is as follows:

"I am giving you below a statement showing the amount of savings to the people of your city, due to the 'Good Fire Record Credit' and the fifteen (15) per cent reduction under Amendment No. 111 to the General Basis Schedules, which reduction became effective February 1st, 1921. The fifteen per cent reduction, as set forth in Amendment No. 111, applies to the following classes:

- 1st. Dwellings and furniture—Owner, frame.
- 2nd. Dwellings and furniture—Tenant, frame.
- 3rd. Dwellings and furniture—Owner, brick.
- 4th. Dwellings and furniture—Tenant, brick.
- 5th. Barns, stables and outhouses—private.
- 6th. Automobile Garages—private.

The reduction of 15 per cent, referred to above, applies to either or all of the classes, 1 to 6 inclusive, wherever located, whether it be in city, town, village or on the farm or within or without the corporate limits of such city or town. The Good Fire Record Credit is, in a sense a contingent credit and can only be allowed by this Department to those cities and towns that are able to qualify under the rule permitting us to grant it. This credit is based upon the loss ratio of the city or town for three years, preceding the calendar year during which the statement is filed with the State Fire Insurance Commission. For each five (5) per cent, or fraction thereof that the losses sustained by fire are less than fifty five (55) per cent of the premium received, a credit of three (3) per cent will be allowed, with a maximum credit of fifteen (15) per cent.

The total amount of savings over the entire State for the year 1921, to the insuring public, under Amendment No. 11, approximately, \$1,232,006.08.

The total savings to the citizens of those cities and towns enjoying a good fire record credit, two hundred and fourteen (214) in number, for the year 1921, will amount to, approximately, \$1,599,313.22, which would mean a total saving on all policies, written or renewed during the year 1921, of approximately, \$2,831,419.20.

## Amarillo Secures Shrine Temple in Fine Ceremonial

Khiva Temple, Amarillo, Saturday took her place as the youngest of the one hundred and fifty-five Shrine Temples in North America, when Ernest A. Cutts of Savannah, Ga., Imperial Potentate of the Imperial Council of North America, delivered his charter.

Khiva Temple, Amarillo, was organized under special dispensation in June, 1920 and began active work the fall of the same year and the granting and presentation of a charter to this temple Saturday makes the Twenty-Third day of September, 1921, the most memorable one in the history of this Temple. The growth of this temple has been phenomenal, it now having a membership of 1400.

Not only were there Shriners from the Panhandle, but they came also from as far away as Ohio. And a great many of the members did not come alone, their wives and children were also welcome guests to Khiva ceremonials.

Hereford sent quite a delegation to the ceremonials, among them being A. Herbst, H. D. Reed, W. H. Ray and family, Mr. and Mrs. Ray Barber, Homer Fox, Ed Johnson, J. A. Buckner and wife and Harry Rice and wife.

## J. A. THOMAS TO BE IN CHARGE STATE BLIND INSTITUTE

Mr. and Mrs. J. A. Thomas left Hereford Monday in their car for Alamo, N. M., where they will have charge of the State Institute for the Blind. Enroute they expect to visit for a short time with Mr. and Mrs. R. H. Coker, near Bellevue.

Mr. and Mrs. J. A. Thomas are now enjoying, to the maximum credit of 15 per cent, permit me to offer the suggestion that the information, herein disclosed, be given to the press of your city.

"If the premiums received by the companies are not sufficient to pay the losses, expenses and permit them to earn a reasonable per cent profit for their services, they must accept either one of two alternatives—refuse to write such a class, or increase the rates sufficiently to enable them to pay the losses, expenses, and have a little left for their trouble.

## CHEESE FACTORY TO BE ENCOURAGED

### MEETING O. K.'s IDEA AND APPOINTS TRUSTEES TO HELP

## MARKET NEEDED

### Farmers Must Have Outlet If Prosperity Returns. Campaign Now On

As announced last week a meeting of business men and farmers interested in the establishment of a small Cheese Factory in Hereford was held at the Courthouse Saturday afternoon.

Messrs. H. E. Tanner and F. E. Fisher of Amarillo present the proposition, as outlined in The Brand of last Friday. In brief, this plan calls for a stock company of \$15,000, which will require from 225 to 300 cows to maintain and will furnish a capacity of 900 pounds of cheese per day.

It was the unanimous sentiment of those present that the plan should be tried out. It was pointed out that the better part of this investment would remain a home, and that the venture would provide a sorely needed cash market for our farmers. Temporary trustees were appointed and the promoters authorized to go ahead and endeavor to place the stock.

While this is a poor time for expansion of any kind, it seems to The Brand that this is an exception, owing to the market feature. The vital problem of the nation today is marketing of the farmer's products, as without it there can be no prosperity. Here's hoping that the people will respond when Messrs. Tanner and Fisher call on them and that this enterprise is secured for Hereford at this time when it will aid so materially in relieving financial strain.

## \$340 From an Acre Of Irish Spuds is Mooney's Record

R. T. Mooney and son-in-law, Lee Satterwhite, Jr., put in two acres of Irish potatoes this year and realized a good profit. They used the Irish Cobbler variety.

Mr. Mooney sold and put up for keeping 175 bushels of his acre, which netted him \$340. The spuds were irrigated. Mr. Mooney is figuring on shipping in a carload of seed for next spring.

## HI FOOTBALL MEN LOSE AT FARWELL

Hereford High School football team lost the opening game of the season last week to the Farwell eleven by the score of 19 to 6. The game was not a regular scholastic contest, by agreement, but was used as a practice game. Hereford's light men, most of them untried, found they had a lot to learn. The game was probably a very good thing for the boys, as it demonstrated several weaknesses which coach Travis Darnson is now working to remedy.

## NO MORE SHOUTING WHEN YOU SPEAK

One of the great inventions of the 20th century is the "amplifier," the invention of the telephone scientists of America. The accompanying copyrighted picture, printed by special arrangement with Popular Science Monthly, shows the instrument as used in the open air. A concert in Chicago, carried over ordinary telephone wires, was heard three miles away from where this amplifier was stationed at Yama Farms, N. Y.

An earlier "amplifier" was used in the conventions that nominated Harding and Cox, and men on the platform, speaking in an ordinary tone of voice, could be heard distinctly in the furthest corner. This remarkable invention is result of study by scientists for the best device to detect air raids, in advance during the war.

## Splendid Record Made for Paying Municipal Debts

Hereford's fourteen blocks of paying was laid in 1917 and the contractor, as is usual in such cases, accepted paying certificates against the abutting property issued by the City. The work involved a total of a little over \$50,000, one third of which was borne by the city and the balance, something around \$35,000, by the property owners. There were between ninety and one hundred property owners against whom these certificates were issued. Three payments were provided for in the certificates.

The past week the contractor sent an auditor here to check his books and records against the City's and to see where they stood on the paying certificates. A careful check developed the remarkable fact that out of all these owners every certificate, save three, have been paid. One of these has had two payments made on it, with only one payment delinquent. The other two certificates were issued against non-residents and still has been brought in each case.

Another remarkable fact developed was that the City's books were practically perfect and without errors, although the contractor's books contained numerous errors. The Mayor states that the credit for this splendid showing by the city is due Miss Annie Price, who was City Clerk during most of the time these books were open and during the collection period.

The payment of such a heavy percentage of these certificates is said to be a record in municipal affairs and one of which the citizens of Hereford should be proud.

## Wayland Seniors Will Offer Play Friday Evening

Rufus Brazil, who is manager of the Wayland College football team this year, was in Hereford Saturday morning arranging details for a play the Seniors of Wayland will give here at the Star Theatre next Friday night, September 30. The play is named "A Box of Monkeys," and is said to be a scream from start to finish and ably handled by the Seniors participating in the cast.

Saturday the Wayland football team will play the Vega team at Vega and at night the Seniors will present the play to the Vega people. Rufus says the Wayland team of this year is better than that of last season and the Vega men will have to get down to hard practice if they hope to come out with the long end of the score.

## CITY SEWER HAS TROUBLE; CAUSED BY CARELESSNESS

One of the city's sewer laterals is completely stopped up and Monday a force of men were busy trying to locate the trouble.

Mayor Knight stated that this was caused from potato peelings, orange and lemon rinds, great wads of newspapers and a thousand and one other things that people will persist in throwing into the sewers. The Mayor said that it is hard for him to believe that civilized people will continue to do such things, but such is the case and every so often there is a heavy expense bill to be paid in account of such utter disregard of the general public interest.

## CLUB STOCK IN DEMAND; IS SUCCESS

### SULPHUR PARK'S PROPOSITION ABOUT HALF SOLD OUT NOW

## TO INCORPORATE

### Organization to be Effected January 1 When Price is Expected to Rise

The Sulphur Park Club grounds proposition is going over, and going over big, in spite of hard financial conditions. For years the people of the Panhandle have been coming to Hereford to camp and fish at the Park and when the idea reaches them that the famous resort is to be a closed proposition hereafter except to share holders they usually come right through for a share so that they will be numbered among those present when names are counted.

To date almost 300 shares of the 400 have been sold and articles of incorporation are to be taken out on January 1. After that date the price of shares will undoubtedly rise. Some eight or ten cottages are already being planned for the spring and a year from now the Park should be in full club operation.

Perhaps the best booster the Park has is J. W. Knorpp, president of the State Bank of Groom. Mr. Knorpp is at the Park now fishing. He has been there before and likes to come back. Last week Judge Gough called on Mr. Knorpp in Groom. The banker used his telephone and placed seven shares of the Park stock in about an hour without leaving his office. Next morning he secured three more, making a total of ten shares of the stock placed in Groom alone to date, with nine more contracts pending.

The people of Hereford themselves are not waking up to the importance of this proposition. "A Prophet is Without Honor in His Own Home." If this Park was located at Plainview, Hereford would give a bonus to get it moved here. But as it is the bulk of the shares are being placed away from here and the first thing local men know they will wake up and find the shares doubled in value and a waiting list for them.

## Better News Now Received Regarding Jno. McFarlin

John McFarlin is now at the home of his brother-in-law, Charles Walker, of Dalhart. Mr. Walker arrived in Hereford Tuesday to attend to some business matters for McFarlin. His report of the sufferer's condition is encouraging. He states that the mashed spinal cord is evidently showing signs of life. For many weeks Mr. McFarlin had no feeling below a line around his body on a level with the break in his spinal cord. Today, Mr. Walker states, that line has descended nearly a foot and his friends and relatives have high hopes of his ultimate recovery. He will leave for his father's home near Waco in about two weeks.

## NORMAL FOOTBALL TEAM BEATEN BY T. C. U. VETERANS

The Normal-T. C. U. football game at Amarillo last Saturday attracted several enthusiastic fans from Hereford. F. H. Chisler and daughters were interested spectators.

The veteran T. C. U. team had an easy 30-0 victory, as was to have been expected. The Normal eleven, after their first stage-fright was over in the first quarter, played excellent football and give promise of developing into a good team for their class.

## Mrs. E. T. Gallagher

Mrs. E. T. Gallagher, aged 50, passed away last Wednesday morning, September 21, at 10:30 o'clock, at Oklahoma City, where she recently went for treatment. Her son, Earl, was at her bedside at the last and her husband and younger son, Loren, and wife, arrived a few hours afterwards.

The body was brought to Hereford Saturday evening, an ambulance bringing it overland from Amarillo. Funeral services were held at the Christian church Sunday afternoon at 3:00 p. m., with Wooten officiating. The deceased is said to rest in the Hereford cemetery.

Mrs. Gallagher is survived by her son, Earl, her mother, three daughters and two brothers.

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# Society

Mrs. B. F. Gault, Editor,  
Phone 196.

## Music Study Club Opens Work With Interesting Meeting

An auspicious opening of the year's work in the Music Study Club was held at the club room Monday afternoon, the excellent attendance and manifest interest promising much for a successful year.

During the business session, the club voted to place a piano in the club room for the club year, the instrument to be for the use of such clubs as hold their meetings there.

Discussion of the committee work preparatory to the coming of the Reed Miller Co., showed an enthusiastic interest both in and out of the club in this celebrated attraction that is very encouraging to the club and speaks volumes for the musical appreciation in Hereford.

The lesson subject, "The Orchestra," was treated very interestingly and uniquely by Mesdames G. A. F. Parker and John Williams, who had charge of the afternoon's study. A blackboard illustration of the seating of the orchestra was followed in the seating of the club, each member giving a description of the instrument she represented. The instruments were also shown in illustrations, Mrs. Parker adding much interest by her skillful explanations and vivid descriptions.

Through the courtesy of Mr. W. H. Ray, Columbia records of orchestra numbers added a pleasing and helpful feature to the program.

## Christian Ladies Meet in Birthday Party

The September "Birthday Party" of the Ladies Aid Society of the Christian Church was one of the pleasantest of the past week's social affairs. The event celebrated the birthdays of Miss Pearl Golden, Mesdames Albert Lowther, Frank Marrs, Ed Shore, Arch Foster and J. H. Wilson, who were hostesses for the occasion.

The home of Mrs. Wilson, cheery, roomy, and wonderfully attractive with its wealth of ferns, blooming pot plants and vases of garden flowers, furnished an ideal environment for the large gathering of friends that filled the rooms with their happy presence and radiated the joyousness of kindred companionship.

The feature of the occasion was the noonday dinner for which three beautifully laid tables were brought into service. The menu was most elaborate, the various articles of food being as pleasing to the eye as to the palate and the occasion, with its pleasant associations, at once a feast of good food and good fellowship.

Plans for the increased attendance campaign were interestingly discussed during the afternoon and, later, the party divided into groups for calling during the coming week.

Taken as a whole the event was one of the most successful yet held by the society.

## Teachers Enjoy Picnic at Sulphur Park

In recognition of the fact that a proper cultivation of the social nature is a requisite of successful intellectual activity, the teachers of the public schools enjoyed on Thursday evening a delightful outing and get acquainted social, Miss Swisher, head of the music department being responsible for the very pleasant evening.

Shortly after school hours the entire

faculty together with Mrs. Chas. Donald, Mrs. Emma Jeanne Donald, Mrs. D. W. Hawkins and Billy Hawkins, motored to Sulphur Park—the spot of all others where nature, at all times, lavishes a prodigal hospitality.

Here, under overhanging boughs of gold and russet and brown, a delicious picnic luncheon was spread and eaten, to the accompaniment of unrestrained merriment and joyousness.

The further program of the evening was interfered with by threatening clouds which hastened the return to town. The evening with its pleasurable associations was enjoyed by Misses Griffith, Read, Williamson, Stok, Haislip, Frickele, Jones, Kibbe, Beauchamp, Roberson, Bell, Tildenburg, Tilden; Mesdames Fertsch, Garrison, Parker, Ezell; Messrs. Blocker, Prewitt, Dameron and Hawkins, and Earl Gough, who was host for the occasion.

## Hereford Hospital Rules

The Hospital rate is according to case.

Patients are entered to Board and general nursing without additional charges. Additional charges of \$10.00 will be made for use of operating room, \$5.00 for minor case.

Additional charge will be made for rare and expensive drugs, if obtained for an individual case.

Special nurse will be furnished at the patient's request and at the patient's own expense, and the hospital charges \$50c per meal for special nurse's board.

The Hospital furnishes no meals for visiting guests.

An additional charge will be made for all medicines, dressings and bandages used.

Patients may be visited, subject to the order of the attending physician, from 10 a. m. until 11:30 a. m., from 3:30 p. m. until 5:30 p. m., from 7:30 p. m. until 9:00 p. m.; but not more than one or two visitors will be allowed to remain in a patient's room at one time.

Signed:

Mrs. M. O. Underwood, H. N.

## Should He?

If a body meet a toddy,  
And a body's dry,  
Should a toddy treat a body  
Comin' through the rye?  
—Wayside Tales.

Your blood travels through your heart at the rate of seven miles an hour.

## GOODNIGHT MAKES VALUABLE PRESENT TO CANYON NORMAL

Prof. L. F. Shedy, head of the history department of the Normal, was at the home of Colonel and Mrs. Charles Goodnight Tuesday, and received from this good couple valuable historical gifts which are of great value to the school.

Mr. Goodnight presented the school with ten pictures which portray the early history of the Panhandle-Plains country, pictures of scenes he has witnessed enacted hundreds of times on these Plains when the Indian and the buffalo were dominant. The other gift was a set of twelve volumes of the complete works of Luther Burbank, bound in full leather.

These gifts will be of inestimable value to the thousands of young men and young women who will study in the Normal during the coming years, and the name of Colonel and Mrs. Goodnight will be fastened in their memory as great benefactors to this institution.—Randall Co. News.

Cream ..... 35  
Eggs ..... 28  
Hens ..... 18  
Fryers ..... 20  
Hereford Produce, I. H. Spratt, Mgr.

Something new—delicious Del Sur Jellied Fruits, in orange, strawberry, peach, plum, pear, nutty fruits, and orange marmalade. Also all flavors in ½ gal. tins.

Hereford Produce, I. H. Spratt, Mgr.

Miss Jewell Williamson, of Farwell, arrived in this city Saturday morning to spend the week-end with her sister, Miss Ethel Williamson. Miss Jewell is a teacher in the Farwell Public Schools.

POTTED PLANTS  
in  
Cyclamen  
are coming on  
Funeral Designs

MRS. EDGAR JOHNSON,  
PHONE 35

## \$1,000 PARCEL IS LOST AT GUYMON

Mystery still surrounds the disappearance of the \$1,000 sent by the City National Bank of Guymon to the Guaranty State Bank of Spearman from the local postoffice on Tuesday of last week. Postoffice Inspector R. M. Johnson, came in the first of the week to check up the local office and reports it in excellent condition. It is not known whether the insurance Company which insured the package has men here, but it is presumed that they will make an effort to locate the missing money. It is to be hoped that not only the insurance Company but the Government as well will get to work on the job and never let up until the guilty party or parties are brought to justice. And in the meantime it ill behooves anyone to form an opinion or cause a shadow of suspicion to rest upon another, in connection with this regrettable affair. Everyone is anxious that the guilty party and no other, be made to suffer. Postmaster Hillhouse has offered a reward of \$100 for the arrest and conviction of the party who removed the money from the postoffice. It is the wish of law abiding citizens everywhere that the matter be cleared up as speedily as possible.—Spearman Reporter.



DISCARD

## THE MOTHBALLS

and bring us that 1926 Fall Suit to be Cleaned and Pressed.

Phone us—ask us to call for that old winter suit you laid away in the Spring—that overcoat—that extra pair of trousers—and we'll bring 'em back

CLEANED AND  
PRESSED  
and looking like New.

C. P. RINGER'S  
Tailor Shop

## Big Boned Poland China Hogs

Chief Giantess, a litter mate to the \$3,300.00 sow conceded by the owner to be the most outstanding individual of the litter. In fact, she has had eight litters to sell at an average of \$1,940.00. Also Miss Liberator, one of those sensational Liberator sows, out of a Grant Foster dam. These sows have litters by The Ranger.

A few outstanding March boars for sale. Write, or see

Posey Cunningham  
Spring Lake, Texas.

Want to sell something? A Brand Classified Ad will turn the trick.

## Children Almost Starved

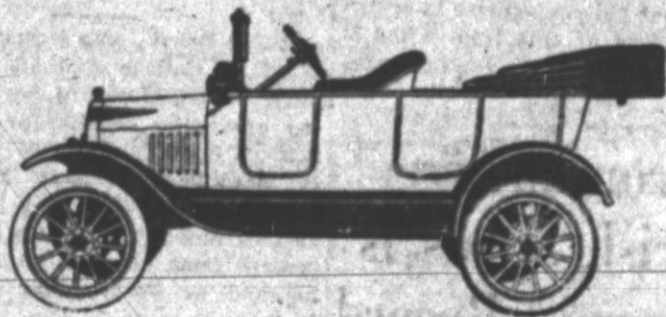
When they return from school. Why not come in, or phone us and let us supply you with all, or part of the complete line of Delicious Luncheon Specialties we have on hand. This will simplify the task of fixing lunches, and the Kiddies will have a healthful and satisfying "Between meal snack."

IF IT IS SOMETHING GOOD TO EAT, WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES  
J. R. RUTHERFORD

HEREFORD, TEXAS



## The Ford Touring Car

Regular, \$355 f. o. b. Detroit

With Starter, \$425 f. o. b. Detroit

When you own a Ford Touring Car you own the greatest motor in the world. Every Ford Touring Car is a car of great service. You see it wherever you go, day or night, rain or shine, summer or winter. The Ford Touring Car delivers more service than any other one piece of mechanism in the world.

We now have Touring cars for immediate delivery.

Wilkinson & Stocking

We accept subscriptions to the Dearborn Independent.

## Spirrella Corset

Phone 317

I have the exclusive agency for the famous Spirrella Corsets.

Mrs. W. R. Harrelson

1 block north of Central School

## Some Hard Cash

I have opened up a General Insurance office in Hereford. I write policies covering Fire, Plate Glass, Live Stock and Live Stock Transit Risks, Life and Accident policies, etc.

My Companies are Standard; I guarantee first class service. I will greatly appreciate any business you may see fit to entrust to me. For the present I have offices with Helen Barnett, phone 50.

M. F. BARBER Insurance Agency

—when Old Man-Trouble comes along, is the very best friend you can have.

If your house burns down, or lightning strikes your cattle, or a stock car jumps the rails—and you have no INSURANCE—you are in the middle of a Bad Fix.

But if you carry a policy in the Hartford, you get a prompt Cash Settlement—Right Now—Gee, ain't it a grand and glorious feelin'!

The Cornerstone of the Home is in the Kitchen—it is the stove on which the meals are prepared. Why not have it right?

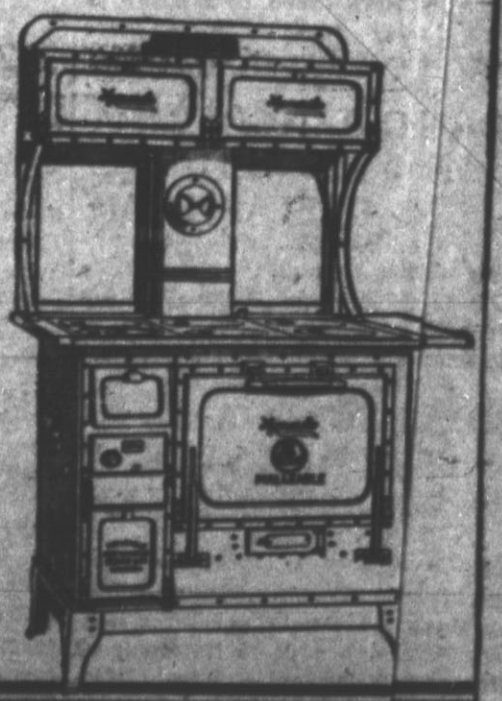
Monarch  
MALLEABLE  
The Stay Satisfactory Range

is always dependable, quick, and economical—easy to clean.

To know all the good qualities of a MONARCH is to own one.



THE C. O. LEE  
HARDWARE





# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS  
 Seth B. Holman Walter E. Steckman  
 Holman & Steckman  
 Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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 Subscription, outside Zone 1, per year, \$2.50  
 Six months \$1.50  
 Three months \$1.00

No subscriptions accepted for less than three months.  
 ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## DO IT FOR YOUR OWN SAKE, FOLKS!

We have with us in this community many valued citizens whose home towns are in other parts of the country. Circumstances that are our good fortune as much as theirs, have made it to their interest to settle here. They have established homes and built for themselves many warm friendships. But the "old home," the home of childhood, is somewhere else. Off must come to them fond recollections that go back to the home of their girlhood and their boyhood days; back to the people they knew and loved; back to the scenes that were so familiar and will always remain intimate until the last call arrives to still another home. It is no reflection on a man or woman that his or her heart retains a place for the old home town and that he sometimes dreams of it. Sentimental? Certainly, but such a sentiment is good and wholesome and is the mark of a human heart that can be trusted—and loved.

To these of our fellow citizens we address this suggestion: That they take advantage of the idea behind the coming "Subscribe to the Home Paper" week; in order that, during the coming year, they shall receive regularly each week their old town newspaper and see the names and hear of the people they used to know in the happy old day when they lived in the good old home.

You know the paper's name, fellow citizen! Send on your subscription!

## EFFICIENCY IN BURNING UP MONEY

We call your attention, kind reader, to the world's most efficient "burner of money." Referring, of course, to the modern battleship.

Uncle Sam is on the eve of putting into commission the tremendous dreadnaught, "Maryland." She will have cost FORTY-TWO MILLION DOLLARS from start to finish, enough to build and equip 200 handsome school houses in the state of Maryland—each handsome and big enough to house 1,000 pupils.

The Maryland has eight 16-inch guns, each of which cost \$250,000. A few shots—a dozen or so—puts such a gun

in the scrap pile; burns up a quarter of a million dollars in a sort of off-hand manner.

But in addition, each shot costs \$1,000 for powder, metal, shell, mechanism, etc. You couldn't shovel \$10 bill into your furnace fast enough to equal the Maryland's little trick of burning up money.

Then for upkeep each year the Maryland will cost \$750,000—three-quarters of a million, not counting salaries. The wage bill is another \$100,000 a month—which amounts to one million, two hundred thousand a year. Thus, it will cost two million dollars a year to keep the Maryland in commission. You could hire one thousand professors a year for that sum.

Whither are we going? How long can this country stand such expenditures?

Bloodshed, barbarism and the utter bankruptcy of mankind are not far ahead unless the nation "come to" pretty soon.

## The Home Town

There are fancier towns than our little town, there are towns that are bigger than this, and the people who live in the smaller town don't know the excitement they miss. There are things, you see, in the wealthier towns that you can't in a town that's small, and yet, up and down, there is no other town after all. It may be that the streets aren't long, they're not wide nor make not straight, but the neighbors you know in your little town all welcome a fellow—it's great.

In the glittering streets of the glittering town, with its palace and pavement and thrall, in the midst of the throng you will frequently long for your little town after all. If you live and work in your own little town, in spite of the fact that it's small, you'll find it a fact that our own little town is the best little town after all.

For a small flock of hens, a few oats in the bottom of a tub, sprinkled well with water until thoroughly moist, covered with a wet tow sack, and left in a cool shady place until well sprouted, will provide a good feed and take the place of green pecking found by them when on a good fresh open range.

## Progressive Avenue Literary

(With apologies to Riley)  
 Folks, in town, I reckon, think they got all the fun they a'r' Runnin' loose 'round; but 'y jinks! We got fun, and fun to spare, Right out here amongst the cows And Jack rabbits ever where!

Friday night the folks of Progressive Avenue School, where Mrs. Raysar is teaching, met and organized a "Literary," with C. C. Bowman, president, Marguerite Russell, secretary-treasurer, to meet every two weeks. The first meeting will be held next Friday night at 8:00 o'clock. The program will consist of readings, interspersed with music. Topic of debate: Resolved, the U. S. Government is justifiable in enforcing the income tax. Affirmative: C. C. Bowman and Mrs. J. M. Kimmons; negative, W. C. Russell and Mrs. Tom Jacobs.

You are welcome.  
 Contributed

The Chinese value their jade so highly that when an unusually large piece is found a council of artists is called to determine into what shape it had best be carved. With a thin piece of finely tempered brass wire, the artist may work for twenty years on a single carving.

You are welcome.  
 Contributed

The Chinese value their jade so highly that when an unusually large piece is found a council of artists is called to determine into what shape it had best be carved. With a thin piece of finely tempered brass wire, the artist may work for twenty years on a single carving.

GET INSIDE  
 with your car before  
 bad weather commences.  
 Shore Bros.  
 Garage  
 311 Main Street  
 Phone 334.

Abstracts and Loans  
 J. Frank Potts  
 Maps, Deaf Smith Co.—50c.

These Cool Evening and Crisp Mornings naturally turn our thoughts to Stoves.  
 Our line of the famous Round Oak Heaters and Kitchen Stoves was never more complete, and we have a choice assortment of the Standard, Odorless Barler Oil Heater for bedrooms and bathrooms, for your inspection.  
 They Are Ready—On Our Floor—Right Now  
 Garrison Bros.



BATHROOM FIXTURES  
 SEASONABLE  
 Speaking of a bath as seasonable is bordering on humor. It is not of the bath we speak. Instead—it is the installation of a bathroom in that home of yours.  
 Installing a bathroom with its modern sanitation involves the laying of many pipes and complicated details.  
 Permit us to give you an estimate—which will be lower now than at any time in many moons.  
 J. C. CUMMINS  
 Plumbing



CASH  
 We pay cash for Cream, Eggs Poultry, etc. Try us once and you'll try us again.  
 Good Eating and Cooking Apples  
 Conklin Produce

THE BASKIN LAND CO.  
 I offer the following described property at low prices, with small cash payment and easy 6 percent terms:  
 Tract 1. W. 1/4 Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.  
 Tract 2. N. W. 1/4 Sec. 33-4-3, located 23 miles N. W. of Hereford.  
 Tract 3. N. E. 1/4, Sec. 21-4-1, located within 3 miles of state line.  
 Tract 4. N. W. 1/4 Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.  
 Tract 5. S. W. 1/4 Sec. 17-2-4, located 17 miles West of Hereford.  
 Tract 6. Being 33 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.  
 Tract 7. Being Blk. 45, Evans Addition to Hereford, contains 14 acres.  
 Tract 8. Being Blk. 42 Evans Addition to Hereford, contains 10 acres.  
 Tract 9. Being the 8-room Berry plastered house, Address L. Baskin, Owner, Hereford, Texas

Raising Registered Herefords Is A Growing Industry In The Hereford Country.

# Higher Coal

The miners and operators are signed up at present high wages until next April.  
 There will be no reduction of freight rates soon.  
 Coal will be no cheaper and probably higher.  
 We have not placed over one third the coal this year we ordinarily do.  
 Final conclusion: Scarcity of coal and high prices this winter.

## E. W. HARRISON

Phone 76

# Dairy Cows

MEMBER FEDERAL RESERVE SYSTEM

The farmers in Wisconsin state very seldom have to borrow money from their banks; instead most of them have money to loan themselves.  
 The explanation is simple: Dairy Cows!  
 Wisconsin, whose soil and climate do not compare with the Panhandle of Texas, solved the problem of existence and of wealth by developing the dairy cow industry. The small cheese factory followed. Hence the money the farmers have to loan.  
 The Hereford county needs more dairy cows. Get the habit of thinking in terms of the dairy cow as a steady source of revenue.  
 Come in and let's discuss this important matter.

## FIRST STATE BANK AND TRUST CO.

"Courtesy first" of Hereford "Safety always"

CAPITAL AND SURPLUS OVER \$100,000

Just phone



We select only the best wheat raised in this large wheat producing Panhandle. Ground in our modern sunlit mill, it makes

## Amaryllis and Great West Flour

the Cream of all Flour.

"Use it once, you will never change."

Great West Mill & Elevator Co.  
 Phone 265 B. R. DIXON, Mgr.





**Castro County**

**DIMMITT**

Sept. 19, 1921.  
Mr. and Mrs. J. A. Womack and Mr. and Mrs. Ed Smith and families motored to Boswell, New Mexico Friday and returned Sunday. All reported a good time.

Mrs. Rea Gilbreath entertained her Sunday School class with an all day picnic Saturday. There were two cases used for the conveyance of the children. At twelve o'clock lunch was served. A wonderful time was reported.

Bill Ewers is quite sick this week with a severe case of tonsillitis.

Rev. Florence returned from Mississippi Saturday and reports that Mrs. Florence is improving fast.

Mr. and Mrs. John Belue have recently moved to the Clifton home.

Ralph Patton made a business trip to Hereford Saturday.

Miss Alice McLean left Friday for Ft. Worth to attend the Texas Woman's College. Her mother, Mrs. C. E. McLean accompanied her as far as Amarillo.

Little Samp Watson is on the sick list this week.

Dimmitt is on the improve. We have a new Barber shop, also a new Blacksmith shop almost completed.

Mrs. Buck Tate has been quite sick this week, but is now improving.

Mrs. John Watson left Monday for a visit with friends and relatives in Hill County.

Mr. and Mrs. Frank Hyatt are moving on a farm near Spring Lake.

**CLEO**

The Cleo community had a nice rain Thursday night which greatly aided to wheat planting.

The Dixon boys gave an ice cream supper Friday night. A nice crowd of friends and neighbors attended. Good music entertained the crowd.

W. W. Wimberly has rented his place and has bought property at Canyon for the purpose of sending his children to school there. The community regrets losing this good neighbor and friend.

O. M. Burch has rented one of his farms to Clyde English.

W. S. Dixon and wife, of Hereford, spent Friday night with their sons at Cleo.

W. S. Dixon sold his lamb crop to A. C. Bell, of Hereford.

F. H. Galie and wife, of Cleo, made a business trip to Dimmitt Friday.

Mr. and Mrs. C. E. Houser are the proud parents of a fine baby girl.

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Castro County, Greeting:

You are hereby commanded to summon George High, by making publication of this citation, once in each week, for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein; but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Castro County, to be holden at the court house thereof, in the town of Dimmitt, on the first Monday in November, 1921, the same being the 7th day of November, 1921, then and there to answer a petition filed in said court on the 24th day of September, 1921, in a suit, numbered on the docket of said court, No. 1386, wherein F. J. Hunn is plaintiff, and Mrs. Christina High, Frank Nevins, Mrs. Frank Nevins, Ernest High, Roy High, Harry High, Elmer High, George High, and E. C. Wilson, are defendants.

Plaintiff sues to foreclose deed of trust lien on the N. E. 1-4 of section 75, Block M-7, Castro County, Texas, exe-

cuted by Wm. B. High, now deceased, to secure one note, executed by the said Wm. B. High, in favor of plaintiff, F. J. Hunn, for \$1,000.00, dated February 1st, 1918, due one year after date, bearing 6 percent interest from date until paid and providing for 10 percent on principal and interest as attorney fees, now aggregating \$1,348.82.

Plaintiff alleges that there is no administration on the estate of Wm. B. High, deceased, and prays for foreclosure of his deed of trust lien and judgment for his debt, interest, and attorney's fees.

Herein fail not, but have before said court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness: W. L. Pickett, Clerk of the District Court of Castro County, Texas.

Given under my hand and the seal of said court, in the town of Dimmitt, this the 24th day of September, A. D. 1921.

(SEAL) W. L. PICKETT, Clerk of the District Court, Castro County, Texas.

Issued this 24th day of September, 1921.

W. L. PICKETT, Clerk

of the District Court, Castro County, Texas.

I hereby certify that the above is a true copy of the original notice now on file in my office.

J. A. JOHNSON, Sheriff Castro Co., Texas.

No. 206

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

**THE STATE OF TEXAS.**  
To all persons interested in the welfare of Carlton William Tomamichel, Mildred Tomamichel, Edward Joseph Tomamichel and Thelma Elizabeth Tomamichel, Minors, J. A. Wear has filed in the County Court of Deaf Smith County, an application for letters of guardianship upon the estate of said minors, which said application will be heard at the next term of said court, commencing on the First Monday in October A. D. 1921, the same being the 3rd day of October A. D. 1921, at

the Courthouse thereof, in Hereford, at which time all persons interested in the welfare of said minors, may appear and contest said application, if they see proper to do so.

Herein fail not, but have before said court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said court, at office in Hereford, this the 17th day of September A. D. 1921.

A. L. BIGGS, Clerk (SEAL) County Court Deaf Smith County, Texas.

the Courthouse thereof, in Hereford, at which time all persons interested in the welfare of said minors, may appear and contest said application, if they see proper to do so.

Herein fail not, but have before said court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said court, at office in Hereford, this the 17th day of September A. D. 1921.

A. L. BIGGS, Clerk (SEAL) County Court Deaf Smith County, Texas.

**STATE OF TEXAS.**

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once a week for 3 consecutive weeks previous to the return day hereof in a newspaper of general circulation which has been continuously and regularly published in Deaf Smith County, Texas, for a period of not less than one year; a copy of the following notice:

**STATE OF TEXAS**  
To all persons interested in the estate of H. William Frye, deceased, A. T. Frye has filed an application in the County court of Deaf Smith County, Texas, on the 8th day of September, 1921, for letters of administration upon the estate of the said H. William Frye, deceased, which said application will be heard by said court on the 3rd day of October, 1921 at the Courthouse of said county in the City of Hereford at which time all persons who are interested in said estate are requested to appear and answer said application should they desire to do so.

Herein fail not but have you before said court on the first day of the next term thereof this writ with your return thereon showing how you have executed the same.

Witness my hand and official seal at Hereford, Texas, on this the 8th day of September, 1921.

A. L. BIGGS, Clerk of the County Court of Deaf Smith County, Texas.

(SEAL) A. L. BIGGS, Clerk of the County Court of Deaf Smith County, Texas.

53-55-57

Good Printing at the Brand.

**B. FRANK BUE, LAWYER**  
Civil business, Office in Courthouse, Hereford, Texas.

Will do general office and Court practice—Both resident and non-resident clients carefully and promptly represented.

54-4f

**Federal Bar-Rugged Cord Casings**

Specially made for Ford Truck. Nothing like it in town.

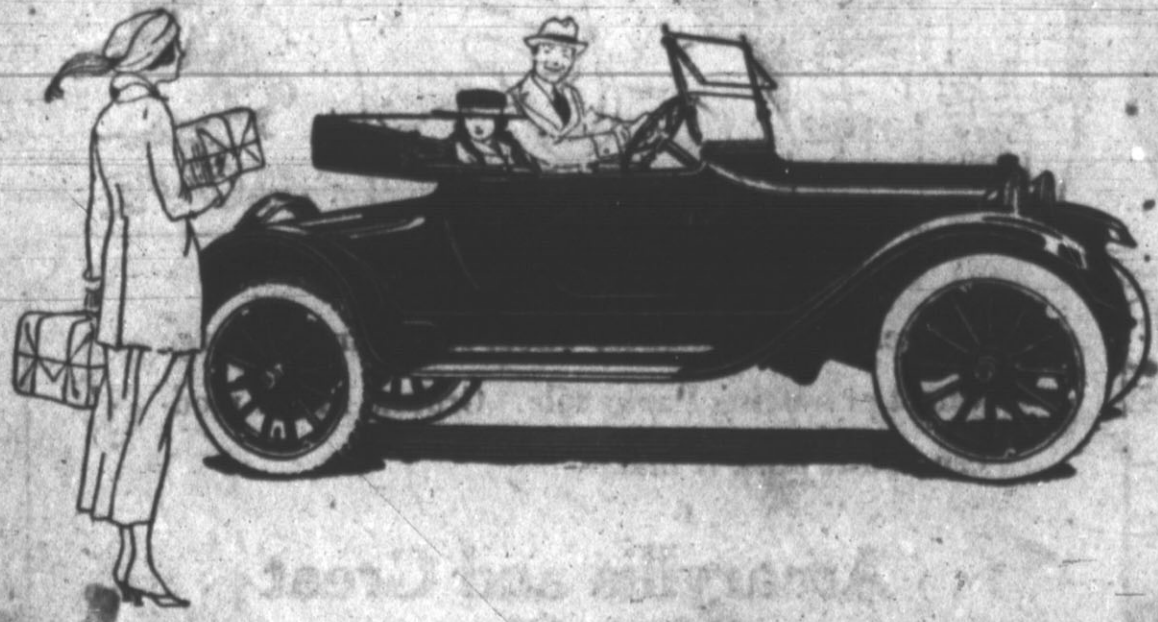
- Firestone 30x3 Non-skid Casing ----- \$10.95
- Firestone 30x3½ Non-skid Casing ----- \$13.95
- Cherokee Red Tubes 30x3½ ----- \$2.60

All other sizes in proportion.

5 gal. Kerosene, 50c

**W. C. Fallwell**

**The New Dodge is Here**



- Longer Wheel Base
- Reinforced Frame
- Longer Springs
- Extra Braces on Fenders

- A better top with single plate glass in rear
- Extra Coat of Enamel on body
- Clear Vision Device on Windshield
- Cord Tires 32x4

**Motor Sales Company**  
Hereford, Texas



**A Juicy Broiled Steak**

Wouldn't you enjoy one for dinner — thick and juicy, broiled to a turn, with rich brown gravy? Easiest thing in the world with

**COLE'S HOT BLAST RANGE**

The Odorless and Smokeless Broiler and Toaster does the work— saves all the rich juices which are wasted by other methods, and does not take up any of the valuable top cooking space

It's an exclusive feature of this remarkable range. See it at our store today.



**FOR MEN WHO WANT QUALITY**



We are just as anxious to please father as son. From seventeen to seventy—we have a model for every man and every figure.

The modern "Dad" takes just as much interest in style and appearance as does the son.

And so he'll be pleased with our new  
**Kirschbaum Fall Suits for Men**



Our new Kirschbaum Fall suits have a dash and spirit about them that are quickly recognized and appreciated by the modern stylish young man.

It's the simple truth when we tell you that we are now selling these splendid values at from

**40 to 50 Per Cent Below 1920 Prices**

—and from 15 to 20 per cent below current quotations in Made-to-Order Sample Books!

**D. R. GASS & SON**



**CLASSIFIED COLUMNS**  
 Want Ads, Remains, Lost and Found, Exchanges, Lands and Stock, City Directory, etc.  
**RATES:** Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
**CASH WITH ORDER.**

**FOR SALE**

**FOR SALE OR EXCHANGE**—A Hart Parr 15-36 tractor 5 disc Oliver plow, with power lift, also a 1-ton Ford truck A1 mechanical condition. W. V. Phillips, Phone 374-F2. 50-St-Pd.

**FOR SALE**—180 acres on easy terms, lying on west side of Hereford, well improved, or will sell 20 acres improved. 50-St W. S. WILLIAMS.

**FOR SALE**—One McCormick row binder, been used two seasons; one Deering 22-ft. header, in good condition. 57-21-Pd. H. C. Jackson.

**FOR SALE**—Horse, Buggy and Harness, for sale cheap. See C. L. Savage. 56-2t.

**FOR SALE**—A concrete mixer, in good repair. See E. H. Fullwood at Electric Service Station. 57-2t-Pd.

**FOR SALE**—Remington Typewriter, in good working order, priced to sell. 57-2t Zula Wood.

**FOR SALE**—Ford Roadster, 1920 model, only run 10 months, starter, demountable rims, shock absorbers, good tires; a bargain at \$275.00. Call Phone 94. 57-11-Pd. S. L. Jackson.

**FOR SALE**—A Milwaukee row binder, in perfect running order, \$75.00 Cash buys it. 57-2t-Pd. R. O. Douglas.

**FOR SALE**—A good residence on reasonable terms. Geo. A. Stambaugh. 50-St.

**FOR RENT**

**FOR RENT**—Rooms, furnished or unfurnished, close in. Phone 150. 56-1t Mrs. Frank Barber.

**FOR RENT**—One Room to rent for one or two; with or without board. Call Phone 106, or 2nd house west of High School. Mrs. L. R. Gregory. 56-2t-P.

**WANTED**

**WANTED**—List your land and city property with us. 45-1t Morgan & Williams.

**LOST AND FOUND**

**LOST**—A Misses' Blue Knit Sweater—Winona Mills Brand. Notify, 55-1t MRS. I. L. McDONALD.

**Card of Thanks**

We take this method of thanking the many friends of our community and Hereford, who were so kind and helpful during the tragical death of our dear boys and brothers. Especially do we thank the ladies of the Eastern Star and Ladies' Aid for their kindness and assistance. May God's blessings rest upon each and every one, is our wish. Mr. and Mrs. George Combs, Irene Combs, Jeanette Combs, Ruby Combs, Wildorado, Texas.

**Card of Thanks**

To our friends who so faithfully shared our trials during the sickness and passing of wife and mother, we take this opportunity in this way to express our sincere thanks. And especially do we remember the beautiful floral offerings. E. T. Gallagher, Mr. and Mrs. Loren Gallagher, Earl Gallagher.

**AN ARTIST**

Not one who daubs With colored paints On sheets of canvas But one who takes Pride in creating The best of bread And pies and cakes And rolls and cookies In all this town THAT'S US.

Hereford Bakery & Confectionery Phone 80, R. H. McDonald, Prop.

**GLANDERS BREAKS OUT AMONG STOCK AT WHITE DEER**

Twelve head of horses were killed at White Deer last Wednesday. Glanders appeared among the horses in that vicinity and the State Veterinary condemned 12 head owned by Kemp Brothers and ordered them killed. A huge ditch was dug on the premises and Sheriff Cone was called upon the perform the last rites. Five barrels of lime was used. Questionable animals in the vicinity are being examined and placed under quarantine. The veterinarians speak highly of the intelligence and fairness of the farmers in meeting the requirements of the health board in helping to wipe out the contagion. This is as it should be. The only successful way to stamp out the disease is in rigid quarantine. The infection is traced back to a car load of horses that were shipped into this neighborhood some time ago. It is said that three of the horses among those just killed are the last of the car load, the rest having died.

The loss of these horses is a severe blow to the Kemp boys. The county commissioners, in meeting Wednesday, while not being obliged by law to pay the loss, voted to reimburse the boys to the amount of \$606.25. A committee of appraisers composed of J. E. Southwood, J. W. Tally and R. E. Bennett placed a value of \$1,465.00 on the twelve animals, six horses and six mules. At the commissioners' meeting a motion was put to allow \$732.50. Another motion to allow \$606.25 was discussed and a compromise reached between the two for \$606.25. It is hoped there will be no more evidence of the dread disease nor will there be if everyone follows the directions of the health officers.

A peculiar twist of the law governing the above matter is that appraisers shall set the value of the animal after being condemned as contagious. The value at that time would be a minus quantity.

**The Value of a Tree**

A veterinary called to administer aid to a sick horse, made his examination and, turning to the owner, asked what value had been placed upon the animal. The owner wanted to know what that had to do with the case. "Because," replied the doctor, "it would be a bad investment to spend fifteen dollars on this horse if he isn't worth fifty dollars cured."

"Fifty dollars?" exclaimed the other, "why man, I wouldn't have taken five hundred dollars for him—get busy!"

Much has been said and written about the value of a tree as a community asset, a private asset or a comfort and blessing. An influential, but over-curious citizen once asked a specialist the value of a tree. The question was answered by the question, "How much would you take in dollars and cents for the trees in this town, regardless of who they belong to?" The citizen got the point at once, and replied that he would not take, but that if the trees left he would go also.

The people of our cities and towns are beginning to place a greater valuation upon their trees, which, like the owner of that horse, tends to bring greater effort toward preservation. For maintenance and preservation is two-thirds of the art of living, and a large percentage of the trouble can be blamed to carelessness, ignorance or both.

Some seem to think that a city tree should just naturally be thrifty, for don't they turn the hose on it every day? As a matter of fact, the city tree is often comparable to the caged animal. The farmer doesn't try to raise a crop year after year without cultivation, without rotation and without fertilizing. Even most of the water we give the tree is drained away by the hard surfaced streets and gutters or, just as often by the hard packed earth all around the tree. And, to add insult to injury, we spread a nice, velvety carpet of grass clear up to the trunk, which as nearly as possible keeps from the roots of the tree every possible natural element that they need.

**Thompson Garage**  
 Automobile Repairing that Stands Up  
 Opposite Courthouse  
 Phone 216

**3 More Days**

14 lbs. Sugar, for ..... \$1.00  
 1 lb. Breakfast Bacon, for ..... .50  
 1 case Louis Tomatoes, for ..... 4.00  
 1 case Belle Isle Corn, for ..... 3.50  
 1 case Beans ..... 2.00  
 Great West Flour, per 50 lb. sack ..... 2.10  
 100 lbs. Spuds, for ..... 4.50  
 1 gal. can Peaches, for ..... .65  
 2 1/2 lb. can Pineapple, for ..... .30

**All Above Prices for Cash**  
 We pay 25c CASH per doz. for fresh eggs, and 18c for Frying Chickens.

**H. H. HALSELL GROCERY**

**CHIROPRACTOR**  
 C. L. ARMSTRONG, D. C.  
 Hereford, Texas  
 Office opposite Theatre  
 Hrs. 8 a. m.-12 m.; 1-5 p. m.  
 Phone 306 53-St-Pd.

**DR. J. M. FARRELL**  
 Graduate Veterinarian  
 Day Phone 305 Night Phone 45  
 Office: Corner Drug Store

**W. S. WILLIAMS**  
 General Auctioneer  
 See me, phone or write for terms and particulars.  
 Hereford, Texas

**Turner Sheet Metal Works**  
 Plumbing—Roofing  
 All kinds of sheet metal work done.  
 Phone 31  
 B. F. Turner

**LET'S BUILD**  
 The best way to save is to invest in a HOME.  
 High Rent is a Waste.  
**Rockwell Bros. & Company**  
 Phone 4.

**Warning!**  
 Danger Ahead  
**Money**  
 Will not buy coal this winter. Suppose coal is 10 or 20 per cent cheaper, what are you going to do if you need it and must have it, and can't get it?  
 The chances are Coal will NOT be lower. Demand will force the price up.  
 We have plenty of good coal.  
**Jones & McLean Grain Co.**  
 Phone No. 1

**The History of Successful Men**

is, without exception, a story of saving, thrift and economy, and the establishment of confidence and credit through an uninterrupted banking connection.

**1st NATIONAL**  
 HEREFORD, TEXAS

**SPECIAL STOCK TRAIN VIA C. R. I. & P. TO OKLAHOMA CITY**  
 COMMENCING SATURDAY, September 24, 1921, and each Saturday thereafter so long as business justifies, the C. R. I. & P. Ry. will run a SPECIAL LIVE STOCK TRAIN TO connect at Tucumcari with E. P. & S. W. from west and at Amarillo with F. W. & D. C. and SANTA FE scheduled to make OKLAHOMA CITY within 36-hour limit.  
 THIS TRAIN will load shipments at all stations between Tucumcari and Sayre, then run through to OKLAHOMA CITY without loading other shipments, but may pick up business moving from W. F. & N. W. at ELK CITY and from C. & O. W., FRISCO and K. C. M. & O. at CLINTON in case no other connection is available for prompt movement and without too much delay.  
 SHIPPERS are urged to have their stock in pens ready to load upon arrival of this SPECIAL TRAIN and to co-operate in every way to facilitate movement on the following schedule:  
**SCHEDULE**  
 Leave Tucumcari, 3:00 A. M. Saturday.  
 Arrive Oklahoma City 12:30 P. M. Sunday.  
 Stock from Santa Fe from Amarillo will be handled on this train.  
**Agent at Intermediate Stations Will Advise Time Due at Your Station.**  
 The above schedule has been arranged to meet the demand for better service from the Panhandle of Texas and New Mexico and affords an opportunity to reach OKLAHOMA CITY market in time for ample rest before offering for sale.  
 Let's Pull Together and Make This Train a Success  
 It's a SHORT HAUL Saving  
**Oklahoma National Stock Yards Company**  
 —FEED YOUR GRAIN TO LIVE STOCK FOR PROFIT—

W. W. Henry, on September 27.



# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**YOUR HOME**  
If your home should burn without insurance, could you build another under present conditions?  
**THE T. K. WILSON INS. AGENCY**  
Anything Insured Anywhere.

**FARM LOANS**  
We are now in a position to make attractive farm loans.  
If it's insurance, **THE T. K. WILSON INS. AGENCY** writes it.

## Local Happenings

Alfalfa Seed at Jones & McLean.

You can save money on wall paper at Skelton's.

E. S. Ireland made a business trip to Texhoma Monday.

Have you seen the SPECIAL \$5.00 values at \$3.50? **Vogele Millinery.**

Geo. T. Courtright, of Pampa, arrived in this city Tuesday.

Remember the date, Sept. 30. "A Box of Monkeys," at Star Theatre.

20 Bars White Laundry Soap, \$1.00. Hereford Produce, I. H. Spratt, Mgr.

Ed Betts, of Claude, arrived in this city Tuesday morning.

Mrs. P. W. Price went to Amarillo Saturday for the day.

If you have a few rooms to paper, Skelton has it at a big saving.

J. L. Wilson made a business trip to Clovis Monday morning.

A big 3-act Comedy, "not silly, but funny," at Star Theatre Friday night.

Alfalfa Seed at Jones & McLean.

Mr. and Mrs. Will Bunch arrived in this city Monday morning.

H. S. Sparks returned to his home at Quanah Monday morning.

Toilet Paper, 4 rolls 25c. Hereford Produce, I. H. Spratt, Mgr.

Have you seen the SPECIAL \$5.00 values at \$3.50? **Vogele Millinery.**

Mesdames J. E. Ferguson and Arch Collins spent Friday in Amarillo.

Toilet Paper, 4 rolls 25c. Hereford Produce, I. H. Spratt, Mgr.

Miss Katharine Brookes returned to Oklahoma City Saturday morning.

Byron Williams, of Grand Island, Nebr., arrived in this city Monday.

H. H. Walker went to Oklahoma City Sunday morning.

For Sale—50 loads wood and kindling. Call Panhandle Lumber Co.

"A Box of Monkeys" and good specialties at Star Theatre Friday night.

Dr. Atwood and Rufus Brazil, of Plainview, motored to Hereford Saturday.

A SPECIAL for 10 days only. Felt hats all colors, styles and shapes, \$5.00 values at \$3.50. **Vogele Millinery.**

Gates Red Tubes are not noted for their low price, but for quality. Rice sells them.

Solon Byrd and Wayland Hodges, of Claude, arrived in Hereford the first of the week.

At the Star Theatre, "A Box of Monkeys," presented by Seniors of Wayland College.

Mrs. C. T. Ellis and son, W. B., left Hereford Tuesday morning for Canyon where Mrs. Ellis will visit her sister, Mrs. W. E. Duncan. Later Mrs. Ellis

will visit another sister, Mrs. Geo. Hamilton, at Bella, Texas.

**Fleischman's Yeast**  
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. Irving S. Hamilton returned Monday from a visit with her mother at Lubbock.

Don't forget that quality remains the same, but price lowered on 30x3 1/2 U. S. tires.

A SPECIAL for 10 days only. Felt hats all colors, styles and shapes, \$5.00 values at \$3.50. **Vogele Millinery.**

F. D. Perkins returned Monday morning from a visit with relatives and friends in Iowa.

Mrs. Harvey Cash, of Canyon, spent the week end with her sister, Mrs. Ireland, and family.

\$1.50. Cleaning and Pressing Suits. Hereford Laundry.

Mrs. W. D. Cloyd went to Dallas Saturday morning to visit with relatives and friends.

Miss Alby Rae Smith, teacher of expression, is going to read at Star Theatre Friday night.

We carry a complete line of windshield and door lights for closed cars. Skelton.

Don't fail to see Fats and Bird in black feed at Star Theatre Friday night.

The man who said, "United States Tires are good tires," certainly said a mouthful.

Walter Long, of Floydada, arrived in this city Sunday. Mr. Long is shipping out cattle this week.

Miss Mary Hacke, of Amarillo, is spending the week with the family of Mr. and Mrs. E. J. Kibbe.

**Fleischman's Yeast**  
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. Jno. Cummins, of Sapulpa, Oklahoma, arrived in this city Saturday to visit her sister, Mrs. C. E. Bassett.

Violin Solo by H. M. Jackson at Star Theatre Friday night.

New line of children's hose in black and brown. Prices just half what they were last year. Skelton.

T. N. Helfner went to Marshall, Mo., Monday morning. Mr. Helfner went to Missouri to do some repair work on his property.

C. R. Smith returned from Hot Springs, N. Mex., the latter part of last week. Mr. Smith states that his health has improved.

Mesdames J. Covington, of Burk Burnett and Mary Backus of Clovis, left Hereford Monday morning for Clovis.

where they will visit in the home of C. H. Webb.

I will deliver a few quarts of nice, sweet milk, mornings or evenings. 56-4-Pd Lonnie Witherspoon. Phone 124.

Mrs. Harrell and Miss Roberts, of Wichita Falls, who have been the guests of Mrs. Arch Collins returned to their home Friday.

Misses Edyth Rule and Ruth Smith left Hereford Monday morning for Austin, where they will enter the State University.

Miss Lulu Wear left Hereford for Dallas Friday morning. Miss Wear is employed as a nurse at the St. Paul Sanitarium at Dallas.

You had better get the glass in those windows, as it is going to be cold in a few days. Skelton.

Gates Super-Tread tires are proving mighty good. We have stocked a few sizes to fill out our regular line of United States tires. Rice.

Mr. and Mrs. Clarence Smith, of near Miami, Texas, spent the week end on the farm. Mrs. Smith returned to Miami Tuesday morning.

E. L. Long, of Ballinger, Texas, arrived in this city Monday morning to visit in the homes of his two nephews, Bert and Clyde Taylor.

Mr. and Mrs. L. L. Hughes left Hereford for Oklahoma City Saturday morning to visit relatives, and also to take in the Oklahoma State Fair.

Don't forget we have the high quality groceries, none better and just what you want. Remember, quality counts. Hereford Produce, I. H. Spratt, Mgr.

Mrs. and Mrs. B. C. Smith arrived in this city Monday morning from Willispoint, Texas. Mr. and Mrs. Smith will visit Mr. Smith's brother, R. D. Smith.

Alfalfa Seed at Jones & McLean.

H. S. Sparks, of Quanah, J. N. Shorr of Kansas City, C. M. McCormack of East St. Louis, and Joe Blader of Kansas City, arrived in this city Thursday.

Mrs. A. J. Hicks, after several days visit in the home of her sister, Mrs. J.

H. Kemp, went to Amarillo Tuesday morning to visit her daughter, Mrs. Hicks' home is in Lubbock.

We have just stocked a complete line of Colgate's toilet articles. We save you money. Skelton.

Mrs. Betty Terry returned to her home at Ft. Worth Monday morning. Mrs. Terry is a cousin of Mrs. Geo. Hunt and has been visiting in her home.

Something new—delicious Del Sur Jellied Fruits, in orange, strawberry, peach, plum, pear, nutty fruits, and orange marmalade. Also all flavors in 1/2 gal. tins. Hereford Produce, I. H. Spratt, Mgr.

While you are shopping, never fail to look over our counters. You can always find a bargain. Skelton.

The best way to get the real facts about a tire is to ask the man who has tried them. We have made it a point to inquire when we saw a Gates tire on a car and all report fine service. Rice.

Vern Witherspoon and sister, Mrs. L. Fertsch left Hereford for San Antonio Monday. They were called to that place by the illness of their sister, Mrs. Guy Rogers.

We will trade Three New Ford Cars, Truck or Tractors for Three Used Fords. We have sale for them Now—Act Quick. Wilkinson & Stocking.

## New Auto Repair Shop

I am installing machinery and tools for an Automobile Repair Shop, located in the rear of the Conklin Produce Company.

Will be prepared to give expert service in repairing any make of automobile as well as Tractors.

I have the experience and will guarantee a first class, satisfactory job.

Your patronage will be greatly appreciated.

**Guy H. Edwards**

56-57-Pd.

## Quality In Sole Leather

—is like a railroad ticket—the looks of two tickets might be the same—but one will take you twice as far as the other.

There are various grades of sole leather in the same hide as there are various kinds of beef in the same animal. If you want good beef you do not buy neck, flank or leg, but you buy loin, porterhouse or prime rib. Good sole leather comes from the same part of hide that you find good beef in the animal. We use only the best part of the hide, buying blocks altogether, as that gives us a selected leather that will give more days service for each dollar invested than a cheaper grade of leather would give.

To be sure, we could buy sole leather for less money, but it would not give our customers satisfactory service.

## Tubb Shoe Shop

Shoes, Hosiery Findings.

Repairing That's Different

## ASPIRIN

U. D. C.

is pure

For Relief of Pain

25c doz.

2 doz. 40c, plus tax

Corner Drug Store

Phone 105

## Diversification Means Prosperity

It is being demonstrated every year that the farmer who diversifies his crop, grows hogs, chickens and keeps a few milk cows, along with his range stock, is the man who succeeds. We will be glad to assist in making the improvements necessary for this kind of farming.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE



CALVIN COOLIDGE

occupies a position in our nation second only to that of the President. It takes a man of ability and sound judgment to rise to such prominence in our nation's affairs and what he says is of interest to all.

He strongly urges saving "in order to strengthen the character of our citizenship." May we help you do this by suggesting that you open a bank account today at

**The Western National Bank**

## FARM LOANS

We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.

**Ashbrook & Ireland**

Phone 141, Rooms 9-10, Elliston Building

**FUNDS AVAILABLE NOW!**

## Man Works From Sun to Sun—But Woman's Work Can Now Be Done Electrically

### For the Women

Beat, sweep and clean carpets electrically  
Wash and wring and iron electrically  
Sew with electricity  
Cook with electricity  
Curl hair with electric curling iron  
Electric lights beside dresser  
Electric coffee percolator  
Electricity to run cream separator  
Electricity to run the churn

### For Everyone

No oil lamps or lanterns to fill  
No chimneys to shine and wash  
No matches lying around  
No smoking, dingy lights  
No trimming wicks  
No danger of fire  
No crowding around the reading lamp  
Electric fans to keep cool in hot weather  
Clean, safe, healthy, bright lights always "on tap" in every room, the basement and attic  
Easier on the eyes  
Electric heating pads for sickness  
Running water upstairs and down  
Modern bathroom  
Why not avail yourself of these conveniences?

## Hereford Light & Power Co.

"Your Electrical Servants"



The kind of portrait you and your friends will appreciate. We will make it without fuss or bother in your own home or in our studio. Make your appointment today.

Expert Kodak finishing.

**Ragsdale & Thurman**

The photographers in your town. Hereford, Texas