

broke into a grin. Extra chairs were used in the aisle of the church.

But the necessity for haste did not deceive the Master into that.

guarantee for stress for the Gospel work. Otherwise the Master

who had capacity for saintliness; men with the student mind when

Prayer: Rev. Cloyd. Devotional: Ruth 4:14-17, 2 Tim.

J. P. Roberson. The Grandmother of Japan; Mrs.

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 11.

Hereford, Deaf Smith County, Texas, Thursday, March 31, 1927.

Seth B. Holman, Publisher.

## TELEPHONE COMMITTEE IS HEARD

President Black of the Chamber of Commerce, at the opening of the meeting Monday, complimented Mr. and Mrs. Baker, of the Stockman's Cafe, for their promptness in having the dinner ready on time at the noon-day luncheon last Monday. "We had a good board meeting, including other business men, last Monday night," Mr. Black said, "and we discussed a number of important matters, including the County Fair."

T. E. Seliger, chairman of the rural telephone committee, made an interesting report on the proposed telephone line to Bellview, New Mexico, country, stating that the cost of construction would amount to about \$9,000, according to figures of the Southwestern Bell Telephone Company.

C. H. Dillehay announced Tag Day for next Saturday, April 2, for the benefit of the City Library. He said a number of girls had volunteered to make a house to house canvass to sell membership cards.

Mayor Ireland made a report on the street signs that have recently been placed at the intersections of nearly all the principal streets in town. Mr. Ireland said his crew could also place the house numbers if the crew could find time to do so.

Messrs. A. G. Marshall, E. H. Higgins and George Kratus, of Milwaukee, Wisconsin, were present at the meeting. Mr. Marshall made the Chamber of Commerce a cheese factory proposition, and the matter was referred to a committee to report at the next luncheon.

Mr. Parker said, in regard to milk production: "W. Y. Hatley, Deaf Smith county farmer, who lives twelve miles west of this city, is finding the whole milk industry a profitable one. Mr. Hatley is milking forty cows and his milk check for last week was \$145.20, or a little over \$3.50 per cow for the week."

Mr. Parker also read the letter from the Crime Suppression League, of Dallas, which was as follows: "We appreciate very much your letter of the 21st inst., and par-

## Hereford Boys and Girls Get Ideas

Prof. C. H. Dillehay and twenty-one boys and girls of the commercial geography class of the high school went to Amarillo last Saturday to visit a number of industrial plants there. The purpose of the trip was to give the students first hand knowledge of commercial activities in real action. The following plants were visited: the Great West Mill and Elevator Company, the Western Packing Company, Amarillo Oil and Refining Company, Amarillo Cotton Oil Company, and the Zinc Smelter.

Mr. Dillehay says the zinc smelter employs about 600 men and has a larger pay roll than the Santa Fe and Fort Worth and Denver railroads. He also says the visits to the various plants was a revelation to him as well as a highly pleasing and well spent day to the students.

## Hereford Girl in Recital at Baylor

In a studio recital given by the students of the school of Music of Baylor University, Miss Lucile Hicks of Hereford played the piano solo, "In Autumn," by Chaminade. In her interpretation of this lovely number Miss Hicks showed unusual ability as well as careful study. Lucile is a pupil of Miss Boxy Grove, chairman of the school of music and has made rapid progress during the fall and winter terms of school.

Miss Hicks is the daughter of Mr. and Mrs. W. E. Hicks, of Hereford, and is in her second year at college.

## EDITORIAL

As was announced in these columns last week, three school trustees for the Hereford schools are to be elected on Saturday, April 2. Other school districts all over Texas will elect from one to four trustees each at the same time. In most cases where there is not a factional fight of one kind or another, no active interest will be shown in the election. The schools of the many communities of the state would indeed, be in a sorry plight if the interest shown in the ordinary trustee election were a fair sample of the regard that the people have for their schools.

In other elections where the man seeks the office instead of the office seeking the man, the candidates themselves get out and arouse the voters to action, as the results show. Not so in our city and school elections where at best the place is only a "thank you" job and frequently a thankless one. And yet, few of our public officials affect the people of the community directly to a greater amount than do these. These men give much time and thought to the affairs of the community often to the neglect of their own business. They are sometimes criticized by a well-meaning, but often thoughtless group of people, who do not and can not know the problems and difficulties that must be faced.

On the ticket Saturday will appear the names of two men who have served the schools faithfully and well. The voters of the district should show their appreciation for the unselfish service rendered and the willingness to render further service, by going to the little trouble necessary to cast a ballot. They should vote to show the man whose name is on the ticket for the first time that they are aware of the importance of the work that he is about to be drafted for, and the responsibility that may be given him.

## Lookingbill Buys Five Head of Fine Jersey Milk Cows

The sale of five head of registered Jersey cows to J. L. Lookingbill by Berry Orr was reported this week. Mr. Orr says the sale of these cows gave his cream check the worst jolt it has ever had. The difference in his daily weights shows that three of these cows in milk were producing fourteen pounds of thirty-four per cent cream per day, making an average of more than one and one-half pounds butter fat per day each and none of them were very fresh, one having been in milk more than 200 days, one more than fourteen years old and one about three years old. Three of the cows mentioned sold for \$725 cash.

Mr. Lookingbill will use these cows for a foundation herd in connection with the bull circle of which he is a member. It is Mr. Lookingbill's intention to gradually dispose of his grade cows for high grade registered Jerseys.

## Farm Sale Dates

The Gladys N. Zion Farm, Dispersal sale, dated for next Tuesday, April 5th, will be the best that he has held in a long time, according to Col. Ray Barber, auctioneer. Mrs. Zion is unable to go on with the farm work and will offer an array of farm machinery, horses, mules, dairy cows that few sales will equal. The sale will take place on the Zion farm about eight miles northwest of Hereford. Ladies of West Way will serve lunch at the noon hour.

The Mrs. Hattie Roberson sale, dated for next Wednesday, April 6th, at 10:00 a. m., will be held one mile west of Summerfield on the Southwest Trail highway, on the Beulah Roberson farm. The sale will consist of a number of mules, farm machinery, milk cows and the usual farm equipment that is generally found on the farm. Mrs. Roberson found it necessary to sell on account of the death of her husband, Ray Roberson, about ten days ago. Col. W. S. Williams will auction the sale and the ladies of the W. M. U. of Summerfield will serve lunch.

## CITY TRAFFIC OFFICER DIES IN COLLISION

A treacherous swerve of a motorcycle which hurled Ralph J. Rutherford headlong under a moving automobile Tuesday afternoon cost Hereford's young City Traffic Officer his life.

A terrible wound was torn in the back of his head by contact with some part of the car and blood from the resulting hemorrhage gushed in streams from his left ear. The unfortunate young man gasped twice and lapsed into unconsciousness, dying before the hurried trip to the hospital was ended.

The accident occurred at the intersection of Third Street and Lawton Avenue, about 1:00 o'clock p. m. The automobile was driven by young J. T. Mitchell, the other occupants of the car being Mitchell's brother, Misses Loyal Estes and Opal Cawthon. No blame whatever is attached to the driver of the automobile, as both the car and the motor cycle were on their respective sides of the street and proceeding at moderate speeds. A study of the details seem to indicate that Ralph leaned his weight to one side in guiding his machine past the car and that the motorcycle slipped the other way instead. The motorcycle was not damaged and the automobile was stopped within ten feet of the spot where the crash occurred.

Young Rutherford, who was the son of Mrs. Hattie Rutherford, had just risen from the table at his home nearby, where he had eaten lunch with his wife and three small children, and was on his way down town to his work. He had been employed by the city for several months past as traffic control officer and had established a reputation as an industrious and efficient officer of the law. Prior to this employment he had ranched in this vicinity and in Oklahoma.

The terrible tragedy shocked the entire community. Funeral services were held from the Methodist church Wednesday afternoon at 2:30 o'clock, conducted by the Rev. A. B. Davidson, with burial in the City Cemetery. The City was officially represented by members of the commission and every business house in town closed for an hour during the services. A vast concourse of the citizens paid their respects at the last earthly rites for the unfortunate young officer. Ralph Jarrell Rutherford was twenty-eight years of age. He is survived by his wife and three small children, his mother, one brother, James R., and two sisters, Mrs. Glenna Percival, of Clovis, N. M., and Miss Beulah Lee Rutherford, of Hereford. The tragedy has saddened the entire community and the family of the young victim is receiving the condolence and deep sympathy of the people of Hereford and vicinity.

## Lad Killed In Car Accident South of Black

J. T. Wright, 8 year old son of Mr. and Mrs. Ernest Wright, living south of Black, was instantly killed Thursday morning. The accident occurred while a number of school children were on their way to school. It was reported that the child was riding in the front seat of the truck and while reaching out to close the door he lost his balance and fell under the truck, one wheel of which passed over his neck, causing the child's death. Ernest Wright and family had just recently moved to Farmer county from Hazel, Oklahoma.

## Variety of Weather Here Past Week

The Hereford country has had all kinds of weather this week. Monday and Tuesday were beautiful spring days, while Wednesday the wind got up and moved everything that was loose. Wednesday night and early Thursday morning a light rain fell to the extent of about one-tenth of an inch. Thursday up to noon the sky was overcast with threatening rain clouds.

Miss Ella Alkman spent the weekend in Canyon with friends, Mr. and Mrs. Penrod.

## The West Park Cemetery

THE SUM of \$10,000.00 will be spent on our Cemetery, if the present plans are carried out. The Association is working feverishly, laying plans for the improvement of the Cemetery. These grounds, so long neglected, will be transformed into a beauty spot just as quickly as time and efforts will permit.

The West Park Cemetery is the name we have chosen and arrangements have been made to have a water main laid to the grounds, and water piped all over the grounds, so that each lot will have access to the water. This will insure a full water supply for all time.

All lot owners are being solicited to make a liberal payment to help us carry out these plans. Many of our people who have no lots, say that they want a part in this most worthy cause. Some are paying \$100.00 and some \$50.00, and will take a lot and improve it. It is certainly commendable the help that the committee has had. No one has refused to help in this great cause. Every citizen is urged to join hands with us in this movement. Every dollar that you pay to the Association will be spent on the grounds of the West Park Cemetery.

Sincerely,  
THE WEST PARK CEMETERY ASSOCIATION.  
T. E. Seliger, President.

## City Selling Lots of Water to Santa Fe R. R. Company

The City of Hereford is now selling water to the Santa Fe Railway Company by the whole sale, for use in the shops at Amarillo, and each day train loads of water are shipped from here, according to Mayor E. S. Ireland. A price scale has just been worked out whereby the city receives twenty-five cents per thousand and gallons for the first three million gallons, and twenty cents per thousand for all over that amount. During January, Hereford sold 4,617,000 gallons to the Santa Fe, and the amount for February was slightly under that figure.

## Amarillo Golf Club Winners In Tournament

With ideal weather conditions prevailing, Amarillo's Hillcrest Golf Club team battled Hereford's golfers to a finish last Sunday afternoon on the local links and took the measure of the Hereford boys, six matches to three. Experience in the game and numbers from which to pick were too severe a handicap to overcome. The contest was hugely enjoyed by all the participants and a return match at Amarillo will follow, probably a week from next Sunday, when the Hereford men hope to even up the score.

There was some tight golf played Sunday. Jim Clark won his match only after carrying his opponent to the twentieth hole. Charlie Hoover barely nosed out Jonathan Pitman, one up. Rodey beat Merriman two up after the visitor had the local star down on the first nine holes. Brack Williams played "nose" with Satterwhite, overwhelming him six to bp.

It was an auspicious start for the season and the two teams anticipate many strenuous battles during the coming summer months. The results Sunday: Rodey beat Merriman two up; Brack Williams defeated Satterwhite six up; Jim Clark nosed out Satterwhite one up in twenty holes; Rodey beat Frank Myers four up; Otis Williams defeated Errol Estabrook four up; Ernest won from Homer Fox four up; Bartlett took Harry Rice's measure, three up; Woolsey beat Russell eight up; and Charlie Hoover beat Pitman one hole.

## Gyles to Open Piggly Wiggly Store in City

Hereford is to have a real Piggly Wiggly store, according to Frank Gyles, proprietor of the Gyles grocery. Mr. Gyles said that his store, under the old name, will close up Saturday night and not open again until his new equipment and stock was ready for operation. The Piggly Wiggly system is too well known for the Brand to make any comments. Mr. Gyles says he will install a first class meat market in connection with his new business.

## O. S. Tatman Passed Away On Wednesday

O. S. Tatman passed away, Wednesday morning about 7:00 o'clock at the family home after an illness of several months. Mr. Tatman became ill while he and his wife were visiting their daughter at Electra, Texas. They returned here a few weeks ago, but he continued to fail until he passed away on Wednesday morning. Mr. Tatman was born August 1, 1861, in Wapello county, Iowa. He married Miss Eliza Jane Davis, of Iowa, on January 1, 1879. The children of this first marriage were Augusta, the eldest child, and daughter who died in infancy; Ora Bell, who is Mrs. C. O. Lee of our city; one son, Clarence Tatman, who at the time of his father's death is also a resident of Hereford; Ella Iola, who is Mrs. Thomas, of Fremont, Nebraska.

Following the death of his first wife, he married on March 9, 1898, Anna Amanda Lee. Of this second marriage there was only one child, being Miss Charlotte Elizabeth, who is Mrs. Philip Broadwell, of Electra, Texas. Mr. Tatman became a member of the Methodist Protestant church at Perry Chapel church in Milton, Iowa, at the age of twenty-five, and it is there the body will be laid to rest. Mr. Tatman came to Hereford in December, 1912. He invested in farming land when he came here, but soon sold his land and retired from active business.

Besides his widow and children, Mr. Tatman leaves a brother, W. E. Tatman, of Milton, Iowa.

He was a member of three fraternal orders, these being the Masonic, Odd-Fellow and Modern Woodmen of America fraternities. Funeral services were held Wednesday evening at 6:00 o'clock and the remains were shipped Wednesday night to Milton, Iowa, for interment, accompanied by Clarence Tatman, Mrs. Philip Broadwell and Mrs. O. S. Tatman.

## Eight Events Won by Local Team Saturday

Eight athletes, representing the Hereford high school carried the Black and Gold colors to victory in eight events, and placed in a number of others, to win a total of 52 points and second place in the invitation track and field meet which was staged in Farwell last Friday, with five schools from Texas and New Mexico competing. Texico, New Mexico, with better than twenty athletes in track suits, won first place with 54 points while the local eight cinder path stars were piling up 52 points. Farwell came third with 24 points; Portales, N. M., was in fourth place with 10 points and Oklahoma Lane scored low with five points.

Flippin, of Hereford, was high man with 22 points to his credit, and Elmer Sharp was second with ten points, winning first place in two events.

Here is a summary of Hereford winners at the meet: 100 yard dash, Flippin first, Babe Russell, second, time 10.3; 120 yard hurdles, high, Flippin first, time 17.2; 220 yard dash, Babe Russell first, time 22 flat; one mile run, Homer Thompson first, time 5 minutes, 20 seconds, and Hap Higgins was third in this event; 220 yard low hurdles, Flippin, first, time 20.3, with Babe Russell second; Miller was fourth in the half mile and Cogdell was fourth in the quarter mile race.

Field events; shot put, Elmer Sharp, first, 28 feet, 1 inch. Discus throw, Sharp first, 97 feet 11 3/4 inches. Pole vault, John L. Wilson and Babe Russell tied for fourth place.

## Old-Fashioned Box Supper Here April 8

It is announced that on Friday night, April 8, there will be an old-fashioned box supper given, with those acting as hostesses wearing old-fashioned clothes.

The place will be the Methodist church and each girl or lady that comes must bring a box filled with goodies and each box will be sold to the highest bidder. The Methodist Missionary Society is planning this to raise money for their work and it is hoped that all will come with well filled purses and a desire to spend. There will be lots of fun in store for all.

## APRIL 25 IS DATE SET FOR SALE

Col. Fred Reppert, nationally known auctioneer, of Decatur, Indiana, has been selected to conduct the registered Anxley 4th Hereford sale which J. C. Sanders will stage in Hereford April 25. Mr. Reppert will be assisted by Col. Ray Barber, of Hereford; Alton Walker, of the American Hereford Journal, and Ralph Dawson, of the Drovers' Telegram.

Mr. Sanders is offering sixty-head of select breeding cows with calves by side. The Sanders Hereford herd has been built up through constructive breeding, representing the best blood lines and individually. Bulls from this herd have been selling for top prices during the last few years.

A number of the cows offered in this sale are sired by such bulls as Roderigo, by Domino, Royal Randolph, by Beau Randolph, Don Carlos, Jr., by Rex Starway, and other noted herd sires. Most of the cows are related to Springvale, Mr. Sanders' present herd sire, which is considered to be one of the best breeding bulls in this section of the country.

## "Tag Day" Sale For Benefit of City Library

Don't forget the "Tag Sale" for our City Library Saturday.

Misses Mary Hicks, Clara Mae Glenn, Dyalthe Stovall and Ruth Elliston are captains of four teams which will be on the street and remind you that you are given an opportunity to help one of the worth while institutions in Hereford. One and a half dollars will entitle you to a ticket.

If you have a special book you want to read, please tell the one who tags you. The book purchasing committee want to get the best books for the reading public.

Let's rally around our library and make it one of the best in the Panhandle.

## Askren to be Scene of School Rally on Friday, April 8th

Four rural schools of Deaf Smith county will join hands in an all-day school rally Friday, April 8. These communities also plan to have school work on display, but actual studies will be abandoned and books will be laid on the shelf for the day. The rally will be staged at Askren, with people from Progressive, Dawn, Rice and Askren participating. Dinner will be served at noon. A program and various contests will feature the meeting.

Misses Beah and Yelma Williams, instructors at Askren, are making final plans for the all-day meeting and are determined to put over a good one.

## Mrs. Price Entertains In Honor of Mrs. Watkins

Mrs. T. D. Price was hostess to twelve of her friends on Monday when she entertained with a beautifully appointed luncheon, honoring Mrs. Ernest Watkins, of Houston, who is here visiting her sister, Mrs. George Garrison.

The tables had for a centerpiece—vases of peach blossoms. Clever place cards marked the places of the guests. A delicious four-course luncheon was served.

Bridge was the diversion for the afternoon and at the conclusion of a merry round of games high score prize was awarded Mrs. Day Magner and low went to Mrs. Glenn Snyder. A lovely prize was presented to the honoree.

## Funderburg Fruit and Candy Store Is Sold

H. R. Patterson purchased the J. I. Funderburg fruit and candy store the first of the week and took possession last Monday morning. Mr. Patterson will add considerably more stock in the way of groceries and fruits and will re-arrange the interior of his store.

# The Hereford Brand

PUBLISHED EVERY THURSDAY  
 SETH B. HOLMAN  
 Publisher

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1919.

First number of the paper issued Feb. 28, 1891. The Hereford Reporter (weekly); first number of The Brand (weekly); issued March 21, 1902; first number of the Brand (semi-weekly); issued May 3, 1921; Weekly Brand re-established July 2, 1924.

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 Outside Zone 1, per year - \$2.50  
 Six Months - \$1.50  
 Three Months - \$1.00  
 All Subscriptions Strictly In Advance.

## Ford Doings

Rev. Thurman Morgan, of Hereford, preached at four o'clock last Sunday afternoon. This is his first time in several months to be with us, and we were glad to have him.

J. E. Hill spent the week end in Fort Worth, having shipped a number of cattle there.

A. K. Webster, wife and little son returned home Saturday from Chicago where they had been the past two months.

George Benson and wife and Mrs. Forrest Sawyer were shoppers in Amarillo Friday.

Mr. and Mrs. Hawkins and Miss Virgie Atchley of Summerfield, and Benson Hill spent Sunday in the D. R. Atchley home.

Bob Orr and family went to Fairview Friday evening to attend a party at the Jim Ware home.

Mr. and Mrs. Stewart were in Ford Sunday.

Fielding Johnson and family ate Sunday dinner in the Hardy Benson home.

Miss Mary Ruth McCaskey spent Saturday and Sunday with Miss Mildred Stewart.

Sherm Garrett has been sick the past few days.

## Dawn News Notes.

A large crowd was present at Sunday school Sunday morning and preaching was held in the afternoon at 3 o'clock by Rev. Floyd pastor of the Baptist church at Hereford. Rev. Parker also made a short talk.

Clarence Bagwell and family spent Sunday afternoon in Hereford.

Dawn Literary Society meets Saturday when a good program

## Miss Namy Fields left Monday

has been planned. Owing to bad weather the last meeting was not much of a success.

Chas. Money spent Friday afternoon with W. L. Harris.

Mr. Erdman and family visited the W. L. Harris home Sunday night.

Joe Sherbit spent Sunday in Canyon with Cloyce Chambers.

J. O. Sherbit and J. H. Sherbit were in Hereford on business last Saturday.

J. N. Straub and family spent Sunday afternoon in the A. J. Snyder home at Hereford.

H. H. Miller and family and S. F. Bengé were in Hereford Saturday.

Mrs. F. I. Greer of Hereford was a week end visitor in the Glenn Greer home.

R. O. Dunkle and Rev. Morgan of Hereford paid our school a visit last week in connection with club work. Both made interesting talks.

Misses Gusta and Lois Samuelson visited their mother in Canyon during the week end.

H. H. Miller and family called in the S. F. Bengé home Friday night.

Glady, Greer spent Sunday night with Vera Harris.

Jake Barnes, Edna Herr, Alma Miller and Laverne Sherbit are on the sick list this week and unable to attend school.

## Cameron, N. M.

There was a picture show at New Hope Thursday night.

Jim Gates of San Jon spent Tuesday night in the A. A. Dethrage home.

Mrs. Edith Mote and children spent a while Friday afternoon with Mrs. Winnie Dethrage.

W. M. Hubble bought some pigs from Mr. Eaton last week.

Rev. Forbes and wife of Clovis attended the prayer meeting at New Hope Wednesday night and Rev. Forbes conducted the meeting.

Miss Colfin, Estell Hutchison, Vera Cogdill and Ella Davis took supper Sunday with Miss Rosa Young.

A. A. Dethrage and wife took Sunday dinner with Paul Mote and wife.

Mack Hutchison and wife returned to their home at Roswell the last of the week.

Paul Mote and wife called on Mrs. Mote's parents, Mr. and Mrs. W. M. Hubble, Sunday evening.

W. M. Hubble and wife made a trip to Clovis Tuesday.

## Mr. and Mrs. Van Curtis spent

Sybil Spurlock spent Wednesday night with Mary McCary.

Floyd Mote and Ella Isler made a trip to Clovis Tuesday.

Mrs. Sallie Mae Dunn spent Monday afternoon with Mrs. Winnie Dethrage.

The Norton boys' basketball team came to Wheatland Friday and played the Wheatland boys an interesting game.

Maxine Spurlock spent last Wednesday night with Fern Johnston.

Boney baseball team went to Wheatland Friday and played the Wheatland boys, the score being 13-15 in favor of Wheatland.

Mrs. Fannie Cogdill spent Friday with Mrs. Coral Johnston.

Dewey Brassfield was in this community last week.

Mrs. Ella Isler spent Friday with Mrs. Coral Johnston.

Gabriel King is digging a cistern.

Mrs. Alleen Scott has been sick with the measles, Bernie Johnston also having that disease.

Mr. Powell is building a house for Lonnie Johnston.

Mrs. McGill, of Plainview, has been here the past week.

The Ladies Missionary Society met with Mrs. M. A. Johnston last Thursday.

Little Leveta King has been on the sick list this week.

Rev. Nethercutt of San Jon filled his appointment at Wheatland Sunday morning.

Miss Rosa Young's parents, from Claude have been spending a few days here the past week.

Willie Johnston and wife called on the Lee Hutchison family last Sunday night.

W. M. Hubble and wife carried their small daughter to the doctor at Clovis Saturday.

## Progressive News

There were 87 in Sunday school Sunday and we were glad to have

## College Baseball Season

so many visitors. Rev. Branch preached following Sunday school.

There was a full house at singing and lots of singing.

Singing program for Sunday: Opening song—Mrs. Lewis. Song—Luke McBrier. Quartet—arr Orden Russell. Song—Fred Caldwell. Song—Howard Hershey. Speech—Miss Hastings. Song—Jeff Roberson. Quartet—arr Mr. Reeves. Piano Solo—Ida Mae Knox. Quartet—Garrett family. Song—Howard Hershey. Quartet—arr Elmer Patterson. Closing song—Mrs. Jeff Roberson.

Dawn, Rice, and Progressive communities are to meet at the Astren school house on Friday, April 8, where there will be lots of contesting during the day. Each school is preparing a program to render that day. The parents and all who may be interested are requested to go and boost for their school girls and boys. Don't forget the basket dinner.

Misses Brumley and Hastings were guests in the home of Mr. and Mrs. C. P. Caldwell last Tuesday night.

THE STATE OF TEXAS, County of Lamb.

Know all men by these presents: That I, H. H. Weimhold, of the County of Lamb and State of Texas, being duly sworn on oath, deposes and says that he is well acquainted with H. M. (Sam) Jackson, who resides at Vega, in Oldham county, Texas, and has known him for several years; That during the year 1917, in the month of January, 1917, the said H. M. Jackson and one C. R. Gault and G. S. Cook of Grundy County, Missouri, made a deal regarding the 480 acres of land out of Section No. 31, Block K-6 in Deaf Smith County, Texas.

Whereby said land being East

half 1-2 of the N. W. one-fourth 1-4 of Section No. 31, was sold by G. S. Cook and C. R. Gault for the use and benefit of H. M. (Sam) Jackson, the said Jackson paying a cash consideration of \$2840.00 and same was paid in C. R. Gault name, and a note of \$1,000.00 was executed by C. R. Gault payable to G. S. Cook, due in one year from date.

With a vendor's lien upon said land above described and I, the said H. H. Weimhold, was the agent that consummated said deal, and received a commission from H. M. (Sam) Jackson for said services. The said H. M. (Sam) Jackson had said land placed in C. R. Gault name but Jackson was the man that paid for the land.

I was well acquainted with both parties and that above statement is true and correct. That deal was made January 17th, 1917, and the deed executed the 18th day of January, 1917, by G. S. Cook and Mrs. Carrie Cook to C. R. Gault.

Witness my hand this 22nd day of March, A. D. 1927.

## Attorney

H. H. WEIMHOLD, Affiant.

Subscribed and sworn to before me this 22nd day of March, 1927.

(SEAL) J. E. DRYDEN, Notary Public.

The above notice is made to perfect cloud from title to the land described therein.

WILL S. PAYNE, Attorney for H. M. Jackson.

L. C. PENRY  
 LAWYER  
 First State Bank & Trust Co. Building.  
 Office Phone 3, Home 190

Dr. D. E. Turrentine  
 Dentist  
 Over J. O. Newell Store.

BRING US YOUR PRODUCE!

Highest Market Prices Paid for POULTRY AND EGGS. Our BABY BEEF cuts in the market department of our store are famous in Hereford. PHONE US AT NO. 118.

HEREFORD PRODUCE  
 I. H. SPRATT.

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F. J. EBERLE  
 Solicits Your PIANO TUNING.  
 Leave orders with E. B. Black & Co.

# SAVAGE

Washer and Dryer With the Exclusive Feature SPIN RINSE—SPIN DRY—fastest in the world

Which electric clothes washing machine fully and forcefully has set at rest all doubts and uncertainties about the wringerless principle of drying?

Which one focussed attention upon the importance of rinsing and drying as the major tasks of the washday job and introduced the "Spin-Rinse, Spin-Dry" innovation?

One name, and only one, immediately springs to mind: the "Savage."

Texas Utilities Company

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Nine times out of ten, your trouble is in the battery. We make no charges for starting your car.

ELECTRIC SERVICE STATION

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We Handle All Kinds of Insurance With Dependable Companies.

See Us About That Life or Fire Policy Today.

# The Plains Insurance Agcy.

John Patton, Manager

# 6,000,000

Pounds Superior Chick Starter Sold in Texas in 1926. Universal Mills advise that they will easily double last year's tonnage. We believe this is more Chick Starter than is being sold of all competitive lines combined—There must be a reason. Superior Chick Starter with the Orange Vitamine content unquestionable makes it the outstanding scientific Butter-milk Starter on the American market. When you buy Superior Orange Vitamine Chick Starter you are buying Baby Chick Insurance. Why take chances with Starters containing alfalfa meal or other high fiberous fillers. Your chick mortality after all determines the cost of your feed. Superior Chick Starter, Superior Egg Mash, Superior Dairy Ration and other celebrated Superior Feeds for sale by

# West Texas Feed and Seed Company

at Hereford, Texas

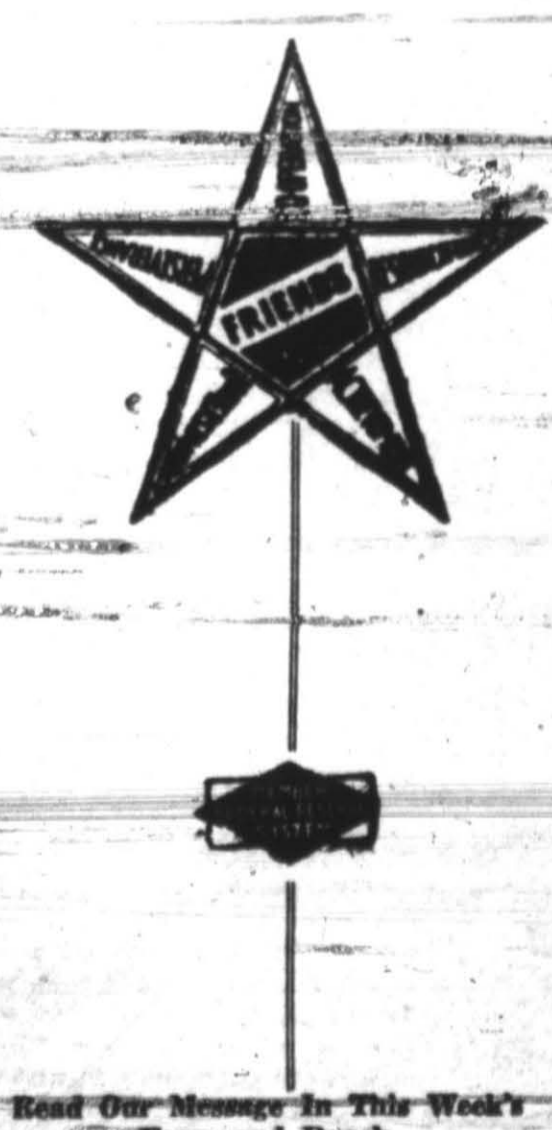
You Do Not Pay Mr. \_\_\_\_\_'s Bill When You Trade at the

# M System

Specials FOR Saturday, April 2

Pink Salmon	LIMIT 6 CANS	16c
Dates	25c SIZE	19c
Baking Powder	10 LBS. Calumet	\$1.55
Brooms		68c
Lipton's Tea	1-4 lb. 25c 1-2 lb. 48c	
3 lbs. Coffee	MAXWELL HOUSE	\$1.48
Cakes	SPIEGLE ASSORTED	25c
Dressed Hens	Phone your orders by Friday noon for Dressed Hens	PER LB. 34c

Reed's M System, Phone 249



# Economy and Prudence

Glorious opportunities mean nothing to the man who has not first learned the benefits of Economy and prudence, and acquired a fund to enable him to take advantage of profitable occasions as they present.

A substantial reserve account in the bank is the acme of Economy and Prudence.

# First State Bank & Trust Company

Read Our Message in This Week's Farm and Ranch.

## CHURCH ANNOUNCEMENTS

### First Presbyterian Church

JAS. T. ROSS, Pastor.

Next Sunday morning we will begin a new church year. For better or for worse the old year will be gone. We will have closed another chapter in the history of our church. Mr. and Mrs. Church Member, are you proud of your part in that chapter? If you did well this past year let's even do better in the coming year. If you feel that you did not do as well as you could have, let's make an effort to do our best this year. Our's is a gospel of beginnings again.

The usual services will be held next Sunday, running from 9:45 when Sunday school meets, thru morning worship at 11, Christian Endeavor at 6:30 and evening worship at 7:45. Yes, we want to start the new year right, so we will just try to pile up a good record for attendance at each service. All set! Get a good breath! Ready! Go!

Women's Missionary Society and Church-Nite at the usual hours next week. Let's make it a great week in our church life.

"Now unto him that is able to do exceeding abundantly above all that we ask or think, according to the power that worketh in us, unto him be glory in the church by Christ Jesus."

### First Christian Church

THURMAN MORGAN, Pastor.

A service for the boys and girls will be held next Sunday evening at 8 o'clock. This is to be their service. Let all parents see that the boys and girls are present. It will be of interest to the old as well as the young.

Communion and preaching services at 11. All members are urged to be present as each communion service.

Our Sunday school was on the increase last Sunday. Now is the time to enroll the whole family in our school. Don't send the children—bring them.

Christian Endeavor at 7. The Senior Society will have an election of officers Sunday evening.

Our doors are always open. Come worship with us. You will find a welcome at all services.

### Baptist Church

V. M. CLOYD, Pastor.

The pastor was delighted at the good attendance upon all the services of our church last Sunday. Sunday school increased in attendance until the smile on Superintendent A. O. Thompson's face

broke into a grin. Extra chairs were used in the Isles of the church at both services. Five additions to the church.

Sunday school begins promptly at 9:45. Pastor preaches at 10:45 next Sunday morning. The church is to observe the Lord's Supper at the close of the morning service.

B. Y. P. U. meets at 6:30 each Sunday. "Come thou with us and we will do thee good."

Evening services at 7:45. The pastor preaches from Heb. 12:2. You are welcome to all services.

Prayer meeting at 7:45 each Wednesday evening. Come, worship with us.

W. M. S. meets at the church for general meeting Wednesday, April 6th.

## The Sunday School Lesson

### Lesson

by JAMES T. ROSS.

Subject: Peter Becomes a Disciple of Jesus.

Scripture Lesson: Mark 1:14-18, 29-31.

Golden Text: "And Jesus said unto them, Come ye after me, and I will make you to become fishers of men."—Mark 1:17.

The Sunday school quarter into which we enter with this lesson will concern itself with Studies in the life of Peter. It will reveal many interesting facts in the spirit and method of Jesus in preparing for the spread of the kingdom movement.

The great tidal wave of religious reform had come to a sudden halt. John the Baptist who had shaken the wilderness with the fervor of his message as the forerunner of Jesus had been thrown into prison. Fresh from the temptation in the wilderness came Jesus to pick up the torch which had dropped from the hand of his forerunner.

Speedily Jesus was passing thru Galilee preaching that the kingdom of God is at hand and commanding men to repent and believe the Gospel. It was a time that required great haste on his part. The reform movement was in full swing and must be carried on.

## City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

RALPH BARNETT, Manager.

But the necessity for haste did not deceive the Master into that sort of temporary program which makes no preparation for the further spread of Christianity. Co-extensively with His preaching he began a school of preparation with a few well chosen disciples to continue it as an itinerant school throughout the remainder of His ministry. We are to study one of the pupils of that school throughout this quarter.

The preachers of the First Century Christianity were disciples first and apostles afterwards. Jesus did not hazard the future interests of Christianity by sending forth into the world a group of workers unprepared for their task. He knew full well that the task confronting them would require most careful training and that ignorance then and ever is always a liability and never an asset to Christianity. Therefore, the first call of our Master to men was a call to discipleship—to preparation for the task. The commission as Apostles followed upon a long period of training under His own most gracious tutelage.

If the preparation of preachers over a long period of preparation was a necessity, no less important necessity was the selection of the material which was to be subjected to that discipleship. We shall find, therefore, that Jesus exercised the most consummate care in the selection of His pupils.

Two problems at once arose regarding the selection of disciples. The first of these was the question of fitness for discipleship. That was a question of first importance with Jesus. No doubt many might have reasoned that Jesus had at his command a most adequately trained corps of men in the large body of scribes expertly trained in matters of religion and law, and men of singular purity of character as well. For such they were. Not so, however. They were unfitted for His work by virtue of their training.

Education per se is no positive

guarantee for fitness for the Gospel work. Otherwise the Master would not have been under the necessity of conducting a laborious course of training for the first preachers of Christianity. He might, as just said, have used the scribes.

The educational method and content are questions of the first rank. If education is a question of parrot-like traditions prized because of their antiquity and fixity, it may as a consequence close the mind against new and more precious truth, thereby unfitting one for the task of an efficient ministry to contemporary need and the needs of an ever-expanding future.

Discipleship in a new cause, yes, in a righteously new cause, calls for that openness of mind which bestows the ability to unlearn some things and to learn some other things. With regard to intellectual and spiritual progress a cock-sureness in all things is nothing less than petrification of soul. Of such character were the scribes, Jesus could not use them.

The second problem was the finding of a response to the invitation to discipleship. We make a mistake when we think that the twelve were the only persons whom Jesus called to discipleship. They were the ones who responded, but a reading of Luke 9:57-62 will inform us of the fact that three were called who so far as we know never became disciples. The rich young ruler is another instance. The number of disciples might as easily have been sixteen as twelve if all had responded whom Jesus called. We know, furthermore, that Jesus did succeed at one time in enlisting seventy persons for seasonal service. The fact remains, however, that he only had twelve under his constant tutelage.

We should bear in mind that Jesus did not choose saints with whom to begin. He only chose men who had capacity for improvement, men, imperfect though they were,

who had capacity for saintliness; men with the student mind when given an opportunity. They were men plastic or malleable enough to undergo change toward greatness.

Behold Peter! Peter, of the horny hand, of the impetuous nature, the inveterate swearer perhaps, a rude rock from the quarry with many rough projections which needed chiselling before he would become a saint. What faith in His Gospel Jesus must have had when he undertook to make a saint of Peter! He succeeded, nevertheless. Peter became a saint.

When Jesus called Peter, he, with his companions, forsook their nets and followed. However firmly he had been tied to that fishing boat, when Jesus called he responded. Peter, that curious minded, inquisitive fellow, he who would constantly be running off at a tangent, he who was so capable also of repentance, would prove after many ups and downs his capacity for becoming a disciple, apostle and saint.

We shall follow him through this quarter in the interesting process of the evolution of a saint from an impetuous, profane fisherman. Interesting indeed. In next week's Brand we will study Peter in his first great lesson, a lesson in trust.

W. M. U. PROGRAM, APRIL 6. Subject: A Grandmothers meeting.

Hymn.

Prayer: Rev. Cloyd.

Devotional: Ruth 4:14-17, 2 Tim.

1:5; Mrs. Willie Daniels.

Talk: The awakening of Asia and the Chinese Puzzle; Mrs. Ernest Harman.

The foes of Christianity in China and the only way out; Mrs. Ben Harman.

The Grandmother of China Mrs.

J. P. Roberson.

The Grandmother of Japan; Mrs. Mary Estes.

The Grandmother of India; Mrs. T. H. Vinson.

The Grandmother of America; Mrs. Swartz.

Prayer for Grandmothers; Mrs. W. E. Hicks.

Hymn.

## Tractor - Owners ATTENTION

Don't overlook the fact we handle MOBILE OILS—ALL GRADES. as well as Motor Seal and Sinclair oils. Also carry complete line of

TIRES AND TUBES AND ACCESSORIES.

ABO FILLING STATION  
Louie Olson, Manager.

# AUCTION FARM SALE

## DESPERSION

### TUESDAY, APRIL 5

AT 10:30 A. M.

Location—Four miles North on 25-Mile Avenue, and Four Miles West of Hereford.

As I am not in position to continue with farming operations, I have decided to dispose of my entire farming equipment, consisting of the following:

#### HORSES AND MULES.

- 1—Brown horse, wt. 1200.
- 1—Black horse, wt. 1100.
- 1—Brown horse, wt. 1100.
- 1—Bay horse, wt. 800.
- 1—Sorrel horse, wt. 900.
- 1—Brown mare, wt. 900.
- 1—Bay mare, wt. 1000.
- 1—Saddle pony, wt. 900.
- 1—Mare mule, 4 years old.
- 1—Horse mule, 3 years old.
- 1—Horse mule, 2 years old.

#### FARM MACHINERY.

- 1—12-20 Emerson tractor.
- 1—Header binder.
- 1—Row binder.
- 2—Five-disc tractor plows.
- 1—Two-row tractor plow.
- 1—Seven-foot tandem disc.
- 1—Eight-foot wheat drill.
- 1—Two-row go-devil.
- 1—Two-section harrow.
- 1—Three-quarter in. wagon with rack.

A good equipment of blacksmith's tools.

#### MILK COWS.

- 1—Jersey cow, age 5, fresh soon.
- 1—Jersey cow, age 6, fresh soon.
- 1—Jersey cow, age 6, fresh soon.
- 1—Jersey cow, age 5, giving milk.
- 2—Jersey steers.

#### STOCK COWS.

- 7—Head of White Face cows.
- 2—Yearling White Face heifers.

- 1—Red gilt.
- 6—Head pure bred Poland China Gilts will farrow soon.

#### HARNESS.

A lot of good harness, collars, lines, bridles, hold straps, a good stock saddle.

- 1—Super Hatcher Incubator, 260 size.

- 1—New DeLaval cream separator.

An assortment of household furniture too much to mention.

- 1—Ford truck.

- 150—Pure bred White Leghorn pullets.

LUNCH WILL BE SERVED BY THE LADIES OF WEST WAY.

This is truly a clean, high class offering of horses, mules, milk cows and farm machinery and it will be too good a sale for you to miss if you are in need of first class farm equipment.

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, six months' note with 10 per cent interest will be required, with approved security; 5 per cent discount for cash.

## MRS. GLADYS N. ZION, OWNER

J. A. PITMAN, Clerk.

COL. RAY BARBER, Auctioneer.

# SPROWLS-CRONIN & CO.

—Have just received a new shipment of Sport and Dress Spring Coats in Plaids and Twills.

—These are the "Empress" Line of Coats, which have proven so popular for their beauty, style and comfort.



## SPECIAL

Imported Japanese Rag Rugs, with hand-painted borders; size 25 x 50. Each... 89c

Just the rug for the bare floor space in the bed room, bath or kitchen.

## Special for Friday and Saturday

—We have an immense stock of Men's and Boys' Dress Shirts in every color, style and kind. Also a new lot of Sox—so to introduce both lines we'll give a pair of hose with every shirt sold on Friday and Saturday.

# Big Demonstration

of John Deere

## Power Farm Machinery At Vega, Friday, Apr. 8

--We want every farmer in Deaf Smith and Oldham Counties to be our guests at this demonstration. If you are interested in John Deere Tractors, Tractor Plows, Tandem Discs and the NEW JOHN DEERE WHEATLAND DISC TILLER, be sure that you are there. It will be well worth your time as this demonstration will be highly instructive.

--The following reductions have also been made:  
--To the first three persons buying tractors during this demonstration, we will make the following reductions:

- FIRST PURCHASE—A REDUCTION OF \$100.00 WILL BE MADE.
- SECOND PURCHASE—A REDUCTION OF \$50.00 WILL BE MADE.
- THIRD PURCHASE—A REDUCTION OF \$25.00 WILL BE MADE.

## Wildorado Grain & Merc. Co.

Wildorado, Texas Vega, Texas

### CLASSIFIED

#### Wanted

WANTED—Plain and fancy sewing; prices reasonable and work guaranteed. Call phone No. 9001F14. MRS. CLEM SCHUMACHER. 11-2tp

WANTED—To buy a team of well matched, medium sized, three-year old mules. FRED OBERTHIER, JR. 11-14p

BUYING HOGS—All kinds, top prices. See FUQUA & THOMPSON. Weighing at Brumley's old home place. Special price on Thursdays. 10-4t

I will buy two or three sections of land in Deaf Smith county, if offered at a bargain. C. R. SMITH. 10-2tp

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-4f

FLOW THAT GARDEN EARLY—If you have plowing, call at DANIEL'S VARIETY STORE, Phone 304. 2-1f

#### Lost and Found

STRAYED—Gray mare, 10 years old; no brand or marks; from my place 15 miles northwest of Hereford. Will pay for information and keep. Notify BOB ALLISON, Hereford. 9-4tp

#### For Rent

FOR RENT—Several furnished bed rooms. Phone 134. MRS. GEO. WESLEY at the former D. C. Laird residence. 11-2t

FOR RENT—Bedrooms; meals if desired; north of high school. MRS. E. F. CONNELL. 11-14p

FOR RENT—Small house. Phone 344. 11-1t

#### For Sale

SECOND-HAND ice boxes for sale. Bargain. FRIGIDAIRE OFFICE. 11-1t

FOR SALE—Dahlia bulbs, \$1.00 per dozen. MRS. M. B. DANIEL. 11-14c

FOR SALE—A good two row John Deere lister in good repair, ready to go. Inquire at CLARK'S Blacksmith Shop. 11-14p

GOLDEN WYANDOTTES—Now is the time for you to get a start of full blooded Golden Wyandottes at a bargain. Eggs for setting \$1.00 per 15. See W. A. GENTRY, in the stucco garage between the Church of Christ and the Christian church. P. O. Box 402, Hereford, Texas. 7-9tp-cow

FOR SALE—Good cow and six pigs. H. E. GOSETT, 17 miles northeast of Hereford, Route No. One. 10-2tp

GRAPE VINES—Assorted varieties, now ready for planting. J. F. WARD, Phone 250. 9-4tp-10-4f

FOR SALE—One Fordson tractor, 2-row Emerson lister, wagon, three disc Oliver tractor plow. Nine miles southeast. J. D. PHILLIPS. 11-2tp

BIG BARGAIN in slightly damaged Delco Light washing machine. FRIGIDAIRE OFFICE. 11-1t

FOR SALE—Or Trade. I want to trade a mare and a horse for a Jersey milk cow, or will sell both. 7 and 9 years old, gentle. Call 9008F12. W. T. SMITH. 11-2tp

FOR SALE—Select hatching eggs, from carefully selected breeders of Hollywood, Tancred and Tom Barron strains of S. C. White Leghorns, mated according to best A. & M. College method. Order early. Last year we could not supply demands for hatching eggs and baby chicks. Eggs \$1.50 per 15; \$5.00 per 100. Baby chicks \$15.00 per 100, delivered. STROUDCROFT POULTRY FARM, Hedley, Texas. 9-3tp

FOR SALE—at a bargain, nice home; fruit, water, blue grass lawn, large garden space. See C. M. HICKS. 8-4c

FOR SALE—Hoover vacuum cleaner. MRS. D. N. COX, Phone 405. 8-4c

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See F. H. Oberthier, E. W. KINNEY. 48-1f

FOR SALE—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Price right. See BARTEN, Owner. 40-1f

FOR SALE—White Leghorn hatching eggs of prize winning Wychoff strain. 100 for \$10.00, 50 for \$6.00, 15 for \$2.50. CHAPMAN POULTRY FARM, Adrian, Texas. 6-1f

BABY CHICKS—Any breed you want, from ELDER'S HATCHERY, Valley Mill, Texas. Priced right. Phone 9005F21. JIM ROBERSON. 2-10c

Order your baby chicks from Dodd. Write for prices. 10c to 15c each. DODD'S HATCHERY, Pampa, Texas, Woodward, Oklahoma. 4-8t

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 11-14c

#### DELINQUENT TAX NOTICE.

We have been employed by the School Board of the Hereford Independent School District to collect all delinquent taxes due the district. Many town lots and parcels of land in the district are delinquent for 1926 and prior years. In many instances the present owners do not know of the delinquency, all property owners are, therefore, requested to check this tax matter up with the present tax collector. We do not want to add more costs for you to pay by filing suit to foreclose the tax lien—you can avoid this additional expense by paying your delinquent taxes now. Pay all taxes to the tax collector. DAMERON & DAMERON, Attorneys.

FOR SALE—Dahlia bulbs, now ready for planting. Phone 250. J. F. WARD. 11-14c

FOR SALE—A good Lloyd Ivory reed baby buggy. Call phone 16. 11-1t

#### NOTICE. NOTICE. NOTICE.

Notice is hereby given by the undersigned owners of lots in the "Hereford Cemetery" and the "Addition to the Hereford Cemetery," which said "Hereford Cemetery," and the said "Addition" thereto are located on the N. W. 1-4 of section No. 80, Bk. K-3, in Deaf Smith County, Texas, by the respective plates of record in the deed records of said County, that a meeting will be held by the lot owners in said Cemetery and in said addition, in the District Court room of the court house of said county, in the City of Hereford, on the 6th day of May, 1927, at eight o'clock p. m., for the purpose of deciding whether or not the owners of lots in the said cemetery and Addition thereto, and such other persons as may unite with them, shall incorporate themselves into a "Cemetery Association" under title 26 of 1925 Revised Civil Statutes of Texas, for acquiring, owning, caring for and maintaining the said "Hereford Cemetery" and the said "Addition to the Hereford Cemetery" as a public cemetery; and for the purpose of selecting a board of directors to be named in the charter of said Association as the governing and controlling body of said Association for the first year; and for the purpose of transacting

properly come before said meeting. CAL GILLILAND, Lot Owner. E. B. BLACK, Lot Owner. T. E. SEIGLER, Lot Owner. J. M. GILLILAND, Lot Owner. MRS. SETH B. HOLMAN, Lot Owner. 11-5t

#### Song at Any Price.

Hostess (endeavoring to fill a gap in the entertainment)—"Mr. Johnson, I'm sure you'll help us out with a song."  
Johnson—"Sorry, but I'm afraid my vocal efforts are confined to singing in my bath."  
"Oh, do sing and I'll warn them that you're rather out of practice."

### PUNKIN HOLLOW HAPPENINGS

They tried to have a singing at the church Sunday night but the frogs in a nearby pond would not get in key and as a result several discords were made.

Rasher Rawbones says that you can always find bigger bargains in a big city as when he was there he set in a picture show and watched it over for five times, and that a stranger offered him a big building they called the City Hall for \$150, but he didn't have that much money at the time and didn't trade.

Parson Joshua Tuffshel will have to preach his last Sunday's sermon over as the man he aimed it at went to sleep right at the beginning of it.

Bart Horseapple says he thinks he will turn out to be a preacher yet if it keeps on hurting his feet to plow.

Miss Clarissa Hoople says she wouldn't have no man on earth since she sees how fickle men are. But all the neighbors says that the widower who came to see her a few times was not fickle at all, only showing good judgment in taking the widow as the widow had a nice pair of mules, some plow tools and some fancies ahead while all Miss Clarissa had was a rag carpet and some quilts which were made short on account of a

when she was making them where as the widower was a tall man and his feet would have stuck out at the bottom of the quilts.

Mrs. Bart Horseapple says she had rather live off the road than where they live now as it nearly runs her legs off to run to the window every time somebody passes the house.

One of Buck Hinshaw's boys got his fingers stepped on in reaching for a smoke while in town Saturday.

Clabe Clabber washed his feet the other day and found a pair of socks he had forgot all about.

### THIS WEEK

By ARTHUR BRISBANE

"GOING TO GET DRUNK." \$10,000,000 CONCERN. RAW WHEAT FOR VITAMIN B. ANDY WAS WRONG.

This nation is drifting toward a costly, hate-breeding coal strike, set for April in the central coal fields. The Yankee farmer "going to town to get drunk, and Lord how I dread it" was no more foolish than a country that foresees industrial-civil war surely coming and does nothing to prevent it.

The people own the coal fields—and everything else in the nation—under the right of eminent domain, they can do as they choose.

They suffer the loss and inconvenience of all strikes, pay the bills in the end still they "go to town to get drunk."

The United States Post Office definitely forbids sending the "Decameron," by Boccaccio, through the mails. That is another wise decision which should not have been postponed so long. Mailing or selling that book should carry with it a sentence to prison.

Standard Oil in the last three months has paid dividends of more than \$35,000,000. That's at the rate of more than five per cent on four billion dollars; so there is a four billion dollar concern right there.

If you wait a few years it will be a ten billion dollar concern. But, as you know, Mr. Rockefeller doesn't own all of it, or even half of it.

A great deal of Standard Oil prosperity, by the way, has been achieved in a market of hard competition by intelligent newspaper advertising. It is to be hoped the able managers know that, and realize that it pays to talk directly to the people through newspaper advertising. This writer, by the way, hasn't one dollar's interest in any newspaper advertising, anywhere.

Paris, advised by Andre Paphin, eats raw wheat and feels better. Monsieur Paphin says a tablespoonful of germinating wheat, eaten before luncheon, supplies vitamins lacking in other food, especially the vitamin B that stimulates nervous energy.

Roman soldiers, as they marched toward Paris under Caesar, ate raw wheat slung in a bag at the belt, not bothering to soften it by germinating in water. Their skulls, dug up now, show marvellously strong teeth, ground down, but not one missing or decayed.

Good bread, if you chew it well, is better for you, however.

Governor Martin, of Florida, has forbidden race track gambling in his State and is to be congratulated. Less gambling money will go to Miami and other gambling points, but in the long run the State will be better off. It will attract fewer blacklegs, thieves and other undesirables.

Hubert T. Parson, president of the Woolworth Company, who deals through his stores with millions of Americans, predicts that this Spring's business generally will be the biggest in the history of the United States. That should comfort the pessimists.

This world will be better off, a safer place for human beings and the animals will be happier when all life except human life shall have vanished, from the elephant in the jungle to the typhoid germs in drinking water.

If there were no crocodiles there would be no sleeping sickness. If there were no mosquitoes there would be no yellow fever, no malaria. If there were no cats or dogs many diseases would disappear. Children get them from the fur of "pets." If there were no rats or ground squirrels to feed fleas, no fleas to bite humans, there would be no bubonic plague, and if there were no vermin spread by lack of human cleanliness there would be no deadly typhus.

The common stock of the big steel company is declared by experts to have a book value now of \$2119 a share and to be earning above 12 per cent net. That's the stock that the hasty Mr. Carnegie called "pure air, not even water, and one that will never be worth anything" when he refused to take a lot of it for nothing. You never can tell about values in the United States.

Still the Same.  
Old Gentleman! When I was a lad I used to think nothing of fast twenty-mile walks!  
Tommy—Well, I don't think much of it, either.

Guaranteed Sterling.  
The new servant girl, soon after her arrival, pricked her finger with a fork and seemed greatly distressed.

"Only to think, ma'am," she said to her mistress, "inflammation or blood poisoning might set in."

"Don't alarm yourself, my girl, the forks are real silver, take my word for it."  
"You are quite sure, madam?"  
"Positive."  
The next morning the girl had disappeared. So, too, had the silver forks.

Happiness Hour.  
"Good times are decreasing," cried the boy, as he gave his pants to the tailor to be pressed.

Two Nuts.  
Speed Demon—"Well, kid, I hit 60 in the old boiler last night."  
His Weemin—"Goodness, were any of them hurt?"

Ain't It the Truth?  
Naturalist—"Something should be done to conserve our wild life."  
Nonsense—"I think the colleges have had too much attention already."

His Opinion.  
Landlady—"How do you like your room as a whole?"  
Lodger—"As a hole it's all right, but as a room it's rotten!"

## J. H. DINGLER

Will be at the Ladies' Bob Shop in the Star Theatre Building for the remainder of this week. Mr. Dingler is demonstrating

### PERMANENT WAVING

with a new Shelton Waving Machine, and has had five years experience in this line of work.

LADIES' BOB SHOP  
Star Theatre Building

# AUCTION SALE

of Mabry Addition Lots  
Saturday, April 9, 1927

J. M. SHARP

19 = Desirable Lots = 19

—Located just outside the city limits, in the Mabry Addition, where the taxes are light. Splendid building sites. This will, no doubt, be the best opportunity you will ever have to get good lots on such easy terms, at your own price.

Come and Bring Your Friends and Hear the Best Drilled School Band in the Panhandle

Ralph Smith's School Band  
The Pride of Hereford

Terms—One-third cash, balance in six and twelve months; or one-third cash and the balance in \$5.00 monthly payments.

J. A. WEAR, Owner

Col. Ray Barber, Auctioneer.

## We Take Subscriptions

FOR ALL KINDS OF MAGAZINES AND DAILY NEWS PAPERS.

ASK FOR CLUB RATES

Cigars, Candy, Nuts—anything in the Confection Line;

COLD DRINKS.

HEREFORD NEWS STAND

Jno. Robinson, Proprietor.

## W. Steckman Dies at Home In Missouri City

The following is an account, taken from a Princeton, Mo., paper of the passing of R. W. Steckman, father of W. R. Steckman, formerly of this city, who up to a few months ago was part owner of The Brand Publishing Company plant here. The Brand and the many friends of Mr. and Mrs. Steckman extend their heart-felt sympathy:

Reuben W. Steckman was born November 30, 1849, in Everett, Bedford county, Pennsylvania, and passed from this life to eternal rest Wednesday, March 23, at his home in the southeast part of this city after an illness extending over several months, at the age of 77 years, 3 months and 16 days. The funeral was held Saturday at the M. E. church, conducted by Rev. Blood and the Masonic order after which the remains were laid to rest in the Princeton cemetery.

Reuben W. Steckman was the son of Phillip and Mary (Kerr) Steckman, both natives of Pennsylvania. While he was a small child his parents moved to Brown county, Illinois, where he received his early education from the public schools. Later he attended Illinois College at Jacksonville, and then spent several years in teaching. His parents moved to Grundy county, Missouri, in 1871, and a short time afterward he followed them and three years later he moved to Mercer county, still pursuing his work as teacher.

June 2, 1874, he returned to Illinois and married Miss Mollie Harris, a native of that state, and the couple set up housekeeping in this county in the same year. To this union five children were born, all of whom are living. They are: Mrs. Edna McHenry, of Oklahoma City, Okla.; Frederick W. Steckman, of Washington, D. C.; Walter R. Steckman, of Princeton; Mrs. Dollie Cisco, of Nara Viss, New Mexico, and Blanche Steckman of Princeton. He also has one brother, Dr. F. M. Steckman, of Plattsburg, Mo., and one sister, Mrs. Julia K. Renfro, of Spickard.

## Old-Time Hymns Play Big Part In Musical Programs

The Hymn Memory Contest should be planned in a similar way to that of the school memory contest.

Twenty or twenty-five of the great hymns should be chosen. Three or four should be sung each Sunday, adding new ones each week. Hymns for special occasions have been included so that the regular year's program may be carried on. At the contest a phrase or two of the hymns should be played by a single instrument, violin, trumpet, cornet, piano or organ. The contestants should be able to write down the hymn tune, the first line, the name of the author and composer thus: Tune, Eventide; first line, Abide With Me; author, Henry F. Lyte; composer, W. H. Monk.

The individual papers should be marked by classes. A special banner should be given the class having the highest honors. This class should represent their church Sunday school in the town contest. The town contest should be conducted in a public place and arrangements similar to the regular music memory contest can be followed. The prizes should go to the Sunday school having the highest score. In case of a tie, contestants should be able to write the first verse of the hymn from memory.

Twenty-five of the best hymns are as follows: *Abide With Me*; *Hail the Power of Jesus' Name*; *Blest Be the Tie that Binds*; *Come Thou Almighty King*; *Come Ye Disciples*; *Faith of Our Fathers*; *Hark, the Herald Angels Sing*; *Holy, Holy, Holy*; *In the Cross of Christ I Glory*; *It Came Upon the Midnight Clear*; *Jesus Lover of my Soul*; *Joy to the World*; *Just As I Am*; *Lead Kindly Light*; *Love Divine*; *All Love Excelling*; *My Faith Looks Up to Thee*; *Now the Day is Over*; *O Little Town of Bethlehem*; *Onward Christian Soldiers*; *Rock of Ages*; *Saviour, Like a Shepherd Lead Me*; *Silent Night*; *Holy Night*; *Sun of my Soul*; *The Son of God Goes Forth to War*; *When I Survey the Wondrous Cross*.

These hymns and others giving the stories of the hymns, and tunes are to be found in the Best Hymns of America, compiled and edited by Annie F. Oberholzer and arranged for child voice in simple two parts by Mortimer Wilson.

Contests may be arranged also for Bible classes and young peoples societies and a knowledge of the hymns among the grown ups of the congregation should be tested at church socials and other gatherings.

A pageant of music on Thursday night, May 5, on Community Night, will take the entire time for the evening program. The program calls for costumes representing the music of different nations. Leaders have been chosen for the different features and they are now at work planning their numbers. The following is a brief sketch of the program: The Indian, Mmes. B. F. Guthrie, Thurmon Morgan and J. E. Beyer; Spain, Sank Ramey; Italy, Mrs. F. J. Eberle and Mrs. Bob Higgins; Holland, Miss Ina Gregg; Japan, Mmes. R. P. Conaway, H. D. Reed and Ian Shore; Scotland and Ireland, Miss Grace Skelton; Germany, Owen P. Smith; the Negro, Mmes. Jesse Stanford and Alex. Thompson; America, Everybody. This is a program for everybody and it is the earnest desire of the committee that everyone who has been called upon will please respond and do their part.

## Chamber of Commerce

(Continued from Page One.)  
ticularly the endorsement of the Crime Suppression League of Dallas by your Chamber of Commerce. "We hope you can organize a league in your city in order that we may have the benefit of its influence on members of the legislature during the special session, if Governor Moody sees fit to submit revision of the criminal code for consideration.

"We shall bear in mind your desire for a speaker, and if we can arrange to have some one visit you soon, we shall advise you."

Mr. Parker, in addition, related the experience of D. W. Hawkins had on an eighteenth part of an acre planted to sugar beets last season. He said that Mr. Hawkins raised at the rate of three tons of beets to the acre on which his cows, chickens and hogs were still feeding. Mr. Parker went on to say that R. T. Nunn is making 150 pounds of butter a week and is getting 50 cents per pound, and W. G. Slagle, six miles east of town, is making good with 1,000 White Leghorn pullets and hens.

T. E. Selgier said in regard to a cheese factory that the Panhandle of Texas is capable of producing enough cheese to supply the entire country and we ought to be sending cheese to the Northern States.

Mr. Marshall made the statement at the close of the meeting that his company is in position to ship in grade or full blood cows of several dairy varieties and let the farmers pay for same with milk and cream checks. This matter was also referred to a committee composed of Henry Wilkinson, chairman; E. W. Harrison and L. Baskin.

The meeting adjourned to meet at the Hereford Hotel next Monday.

## Hereford to Be Represented at Tri-State Meet

Hereford high school will be well represented in the Tri-State Track and Field Meet which will be held in Amarillo Saturday of this week. Coach Riggs is planning to enter eight cinder path stars in the track and field events, and Coach Humble will enter athletes in both the singles and doubles in the tennis contests.

After winning a number of the events at the invitation meet at Farwell last week, the local leads have settled down to real training for the Tri-State meet. The Amarillo track and field meet will put the locals in better condition for the District meet of the Inter-scholastic League, which will be held in Canyon soon.

Coach Humble is holding an elimination tournament this week to determine just who will represent Hereford high school in tennis at the Tri-State meet at Amarillo, and says that competition is keen for the places.

## Sea Lion Battles Huge Octopus and Kills It

Berkeley, Calif.—Prof. Wesley R. Coe of Yale, engaged in research work at the University of California sea laboratory near La Jolla, described a fight to the death between a huge octopus and a sea lion near the laboratory.

The sea lion was the aggressor. The octopus threw its tentacles around the sea lion's neck and gripped its head, making desperate efforts to fend off the slashing teeth. Presently the tentacles lost their grip on the sea lion's slippery head. The lion seized the octopus and threw it high in the air. As it descended the lion found a vital spot and ended its life with one crunching bite.

## Convict Is Heir

Bukharest, Rumania.—Stefan Sandu, serving a 20-year term as one of Rumania's best-known burglars, has fallen heir to 1,500,000 lei through the death of a relative, but prison regulations prevent him from buying any prison comforts.

## British Royal Family Are Tireless Readers

London.—The British royal family is exceptionally well read. The duke and duchess of York insisted on having a parcel of new books sent them every week during their Australian tour. The taste of the duchess, who is the greater reader of the two, tends toward classical literature. The duke is interested in books on sporting subjects and likes to read a good detective story.

The prince of Wales, at York house, has an interesting collection of books on travel in various countries, most of them dealing with places visited during his tours. Queen Mary is the greatest reader. One of her favorite authors is Dickens.

## HAD CAR WRECK.

While W. C. Fallwell was driving from Friona to his home in Hereford last Saturday night his car was badly wrecked and he was severely bruised.

When he was a short distance east of Black he met a man going west in a large car. Mr. Fallwell steered his car as far to the right as he could without going into the bar pit, but just before the other car reached him it seemed to bear suddenly toward him and struck his car before he could stop. Although he was going only fifteen miles an hour.

Mr. Fallwell's car was so badly wrecked that it had to be drug in Sunday morning and it will cost him about \$60 to put it in running order again.

The man driving the other car was accompanied by a small boy and was on his way from Massachusetts to California. His car was also so badly wrecked that it had to be towed in and \$30 worth of repairs and labor expended on it. It was repaired and he started westward again late Sunday evening.

C. W. Humble, with his farm managing class, visited the feed lots just south of the cotton gin Wednesday morning. Mr. Humble says his class is studying the different methods of feeding and the variety of feeds used here on this lot.

## Few Madstones Still Hold Faith of Owners

Leitchfield, Ky.—One of the few madstones in the United States is owned by a citizen here and is said to have served many persons during the numerous generations it has been in the family's keeping.

Modern schools of medicine have never placed faith in the madstone as a cure or preventive of hydrophobia, but its alleged powers still are believed in by several Grayson county residents.

It is supposed to have the property of absorbing poison from any wound. The stone adheres to the wound, the belief is, until the impurities are absorbed and then drops off.

The famous madstone mentioned by Scott in "The Tallman" is in possession of a Virginia family and is closely guarded. It was brought from Scotland in 1770.

## English Again Taking Snuff With Flourish

London.—Snuff is once more coming into favor in some circles in England as an elegant social accomplishment. The fine gentleman of 1927 points his witty phrases by tapping the lid of his snuffbox, and, as he takes a pinch, makes an arabesque flourish in the air with all the conscious grace of an eighteenth century beau.

The revival of this custom has created a problem: How can a snuffbox be accommodated without ruining the outline of the modern dress suit? It is only possible to carry a light cargo in evening dress as designed by the tailor of today.

On a slim man even a handkerchief or cigarette case makes a contour that imperils the lines of the suit.

## Boys' and Girls' Clubs Held Big Rally Saturday

T. M. Moore, of the agricultural department of W. T. S. T. C., at Canyon, was the principal speaker at the Boys' and Girls' Club Rally, which was staged in Hereford last Saturday. Mr. Moore gave a lecture on the "incubation, brooding and diseases of baby chickens."

Oved 100 club boys and girls and their parents attended the rally. They were guests of the White Face Club of Hereford. The program was arranged by County Agent Dunkle.

Judge Earl Wilson pledged his support to the club work of Deaf Smith county. Ralph Wolfe, the fourteen-year-old lad who won free trips to the Dallas Fair and to the International Livestock Exposition at Chicago last fall with his club project, made an interesting report on his winnings and the values he had received from his trips. Miss Ruth Wolfe, president of the White Face Club, welcomed the young folks to Hereford.

Mr. Moore complimented the people of Deaf Smith county on the interest they are taking in the poultry industry. He urged all the youngsters to learn the fundamental things concerning the baby chick business. After the official part of the program was over the youngsters and their parents gathered on the court house lawn and spent some time playing games and getting acquainted with each other.

Mr. Dunkle plans to stage a club rally for the boys and girls of Deaf Smith county once each month. He believes that the youngsters can do better work if they know what those in other communities are doing.

## Friona Citizen Dies In Local Hospital

With the death of Claude L. Lillard, which occurred at the Deaf Smith County Hospital at 6:30 a. m. Tuesday, Friona and Parmer county lose another valued citizen and young business man.

Claude Lorraine Lillard was born on March 15, 1891, and died March 29th, 1927. On the tenth of July, 1912, he was united in marriage with Miss Carrie Weir, at Friona to which union five children were born: Virginia, 13; Franklin, 9; C. L. Jr., 5; Wilton, 3, and Marshall who died in infancy, six years ago.

Mr. Lillard came to Texas with his parents and brothers in 1900 and the family settled at Friona, where he has made his home practically ever since. He spent about two years in Clovis, N. M., where

he was engaged in writing life insurance, after which he returned to Friona and opened an insurance and collectors office, doing at the same time some real estate business. He was always unassuming in demeanor and the success he was gradually achieving in his business was made known to the public principally through the visible results.

In 1916 he and Mrs. Lillard united with the Union Congregational church at Friona and he was an active and consistent member of that church up to the time of his last illness. He was careful in training his children and took great pains to give them every intellectual advantage in his power. His methods of business were such that he gained the confidence of all who had business relations with him. His untimely death causes loss, not alone to Friona, but to Parmer county as well.

# Phone 293

## The Palace Market

### "Has It"

FRESH FISH!

—we deliver

SANDERS-CROSTHWAIT.

## PUBLIC FARM SALE

BEGINNING AT 10:00 A. M.

# Wed. Apr. 6

Location: One mile west of Summerfield on the Southwest Trail, on the Beulah Roberson farm.

On account of the death of my husband, Ray Roberson, I will not be able to operate the farm, therefore, I am offering at Public Sale the following articles:

<p><b>10—MULES—10</b></p> <p>1—Black horse mule, age 7, wt. 900 pounds.</p> <p>1—Gray horse mule, age 6, wt. 850 pounds.</p> <p>1—Bay mare mule, age 8, weight 900 pounds.</p> <p>1—Iron gray horse mule, age 6, weight 800 pounds.</p> <p>1—Black mare mule, age 8, weight 750 pounds.</p> <p>1—Blue horse mule, smooth mouth, weight 750 pounds.</p> <p>1—Child's pony, smooth mouth.</p> <p>1—Brown horse mule, age 6, wt. 850 pounds.</p> <p>1—Black horse mule, age 8, wt. 800 pounds.</p> <p>1—Bay mare mule, age 6, weight 650 pounds.</p>	<p><b>MILK COWS.</b></p> <p>1—Jersey cow, milking, age 7.</p> <p>1—Two-year-old Jersey heifer with calf by her side, fresh.</p> <p>1—Three-months-old steer.</p> <p style="text-align: center;"><b>FARM MACHINERY.</b></p> <p>1—P. &amp; O. lister.</p> <p>1—Disc go-devil.</p> <p>1—McCormick mowing machine.</p> <p>1—Two-row knife go-devil.</p> <p>1—Wheatland ridge buster.</p> <p>1—Three-section harrow.</p> <p>1—Disc cultivator.</p> <p>1—Box wagon.</p> <p>1—Fordson tractor.</p> <p>1—Spring hack.</p> <p>1—Wagon box header.</p> <p>1—Ford car.</p> <p>1—Tin drinking tub, 10 barrel capacity.</p> <p>5—Sets leather harness &amp; collars.</p> <p>Cream cans and oil barrels.</p> <p style="text-align: center;"><b>CHICKENS</b></p> <p>About four dozen good Brown Leghorn hens.</p> <p>Some household goods, including a good Singer sewing machine.</p> <p>Many other articles too numerous to mention.</p>
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**TERMS OF SALE**—All sums of \$20.00 and under, cash; sums over \$20.00, a good bankable note, due August 1, 1927, bearing 10 per cent interest from date of sale, will be required, five per cent off for cash. No interest if paid by August 1st.

*Lunch Will Be Served by the Ladies of the W. M. U. of Summerfield.*

## Mrs. Hattie Roberson, Owner

E. C. EUBANKS, Clerk. COL. W. S. WILLIAMS, Auctioneer

## Wonderful Saving Prices

—FOR—

### FRIDAY, SATURDAY, MONDAY

GINGHAMS

Toile Du Nord, Amoskeag and Kalburnie brands—all 32-inch fast colors, regular 30 and 35 cents per yard, Special price, per yard 15c

SHEETING

Garza, the best sheeting you can buy—10-4 bleached. Special price, per yard 47c

9-4 Bleached, special price per yard 42c

TOWELS

Turkish Towels, regular 75c per pair. Special price, per pair 50c

TABLE LINENS

Regular \$3.50 value, special price per yard \$2.65

Regular \$3.00 value, special price per yard \$2.25

Regular \$2.00 value, special price per yard \$1.25

Regular \$1.25 value, special price, per yard \$ .95

*These Are Splendid Values and It Will Pay the Thrifty Housewife to Pay Us a Visit on*

**THESE SPECIAL PRICE DAYS—IT WILL MEAN A WONDERFUL SAVING FOR YOU.**

# J. O. NEWELL

**WE GIVE 20c GREEN STAMPS. HEREFORD, TEXAS**

## SANDWICH HOUSE

HAMBURGERS, CAKES, PIES,  
COFFEE, MILK, COLD DRINKS,  
BREAD FOR SALE.

Chewing Gum, Candy

On Sampson Avenue, Across  
Street from Texas Filing Station.

Saturday, April 2--

Will be the Last Day of Sales Under the Name of

# Frank Gyles Grocery

WE POSITIVELY WILL NOT BE OPEN UNTIL OUR

# PIGGLY WIGGLY

Store is ready for business. It will take several days to arrange our new grocery store, all the shelving will have to be rebuilt, counters changed, according to the Piggly Wiggly plan—in fact, the store will be entirely new from the front to the back door.

—Remember, we will close up tight next Saturday, April 2. We are also adding a new MEAT MARKET in connection with our new store which will be up-to-the-minute in every respect.

—Look for our OPENING ANNOUNCEMENT in the next issue of The Brand.

**FRANK GYLES**

## Here and There.

Last Sunday the Castro County Singing Convention was held at Jumbo when there was a big number present. Dinner was spread at noon and the day was spent in singing. The next convention is to be held at Frio the fourth Sunday in May.

A sister of Mrs. Mack Dixon was here over the week end visiting the Dixon home. She was accompanied home by Mrs. Dixon.

A baby girl was born to Mr. and Mrs. Earl Springer Saturday night.

F. E. Rogers and wife took dinner with Mother and George Mosely Sunday.

Miss Clara May Vicks is entertaining the measles this week.

Owen Andrews went to Wellington Sunday.

Mrs. Ora Newsome was shopping in Hereford Saturday.

Harry Taylor and wife spent Sunday with the Manns west of town.

W. E. Upton and son visited in the Smith home Saturday night.

Fred Gibson threshed for Mr. Henscheid this week.

Friends regret to learn of the death of the infant son of Mr. and Mrs. Mabe Mobley Friday night.

Roy Kincaid and wife were in Amarillo Friday night.

Mrs. M. D. Fincher spent last Thursday afternoon with Mrs. Cannon of Summerfield.

Joe Andrews and son attended the Smith sale near Dawn Friday.

Joe Mitchell and family of Hereford moved back to the farm last week.

W. E. Upton and family had as their week end guest his sister, Mrs. Harper, of Lockney.

Mrs. Edgar Mosley and Mrs. John Gaetz spent Thursday afternoon with Mother Mosely.

Mrs. Alman and Mrs. Verl Sullivan spent Friday afternoon with Mrs. Knox.

Mr. Fincher delivered hogs in Hereford Friday.

The Languan children have had whooping cough, but returned school this week.

Mrs. Mary Hapsy is spending the week in Hereford at the Ernest Rice home.

Earl Lance and family spent Saturday at the parental Lance home in Hereford.

Last Friday night Miss Georgia

Sparkman was hostess to the 'Jolly Bunch,' when twenty were present, and after an evening of fun candy was served.

Edgar Mosely is putting in several culverts on the county line road south of town.

Luther Boyd and family attended the Smith sale last Friday.

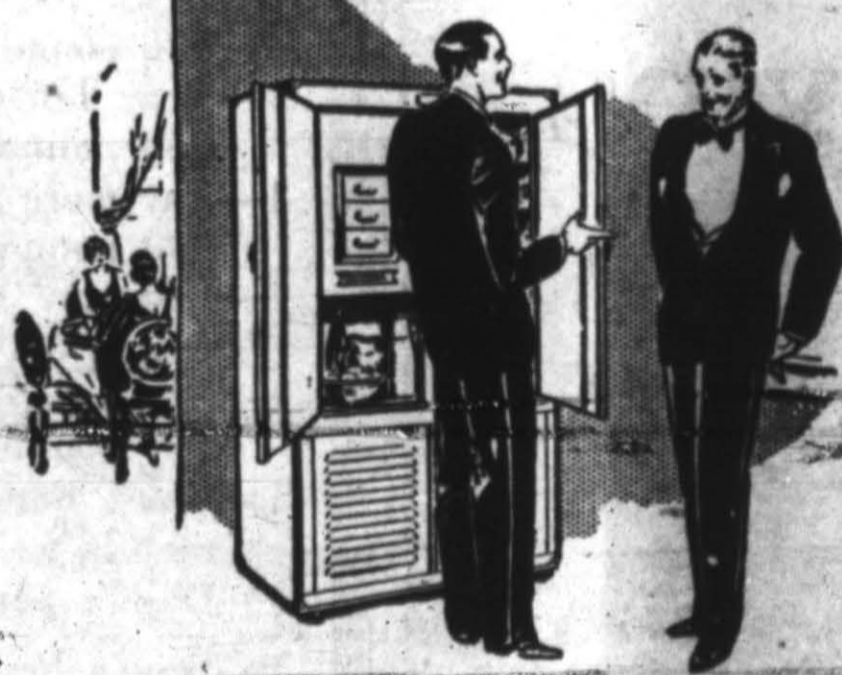
John Gaetz and wife, Joe Huckert and wife were Sunday afternoon guests in the Henry Fangman home near Summerfield.

Fred Gibson is moving his family to the Mary Tice farm.

Sweetwater—Monte Owen, formerly secretary of the Colorado Chamber of Commerce, is on the job here as secretary of the Sweetwater Board of City Development.

Owen succeeds V. Scott Barcus, who now holds the secretaryship at Pampa.

It's 12 degrees colder without ice—



Yet Frigidaire makes plenty of ice

BE sure the electric refrigerator you buy is a genuine Frigidaire—it makes you completely and permanently independent of outside ice supply. The direct frost-coil cooling gives you a food compartment 12° colder without ice—a dessert and ice-making compartment always below freezing.

Frigidaire prices are surprisingly low and the General Motors plan of deferred payments makes it easy for you to pay. Come in today and let us demonstrate Frigidaire to you.

F. H. OBERTHIER & CO.

West Third Street, Phone 390  
HEREFORD, TEXAS

**Frigidaire**  
PRODUCTS OF GENERAL MOTORS

## Here's what'll make 'em grow!

We don't claim they'll grow over night on Growena. You don't want them to.

What you do want is the growing mash that'll mature your young pullets into early laying heavy laying birds, and that'll speed up big plump broilers quick.

The growing mash that'll do it is Purina Chick Growena. It contains buttermilk and vitamin potent cod liver oil. Put it to work for you. We have a fresh supply!



**JONES & M'LEAN**

Phone No. 1

Hereford, Texas

## Frio-Easter Items

A number from here attended the singing convention at Jumbo Sunday. The next convention will be at Frio in May.

Miss Ormal Doak spent Monday morning with Mrs. Clayton Woolery.

Mr. Taylor and wife, E. V. Sullivan and wife visited the Leo Williams home Tuesday evening.

John Knox, wife and sister, of Wayside, visited in the Box Knox home Wednesday.

I. E. Woolery was a guest in the C. Woolery home Monday night.

W. J. Sullivan and wife returned from Holla, Okla., Monday.

Henry Allman and wife and W. J. Sullivan spent Tuesday in the E. V. Sullivan home.

Box Axe and wife visited in the L. R. Sullenger home Wednesday.

Mr. Allman and wife, Mr. Sullivan and wife called in the Taylor home Thursday evening.

Tom Sanders and wife and Mrs. W. J. Sullivan spent Tuesday in the Clayton Woolery home, Mrs. Wherry calling in the afternoon.

Mr. and Mrs. Corn, and Mrs. Carroll spent Tuesday with the E. V. Sullivan home.

Mr. and Mrs. Allman spent Wednesday with the Bagwells at Retiel.

Bob Knox and wife, Percy Es-

tes and wife of Dimmitt spent last Wednesday in the Sullivan home.

W. J. Sullivan and wife spent Wednesday afternoon in the Carl Frye home.

C. Woolery and wife spent last Thursday in the Doak home.

Mmes. E. V. Sullivan and Jim Bagwell spent Friday with Mrs. Allman.

Ed East is working on the Ivy ranch.

The home of Mr. and Mrs. Mobley was saddened Saturday morning by the death of their infant son. The community extends sympathy to the bereaved.

Oswell Van Horn spent Saturday in the C. Woolery home.

Mr. and Mrs. Williams took supper with the E. V. Sullivan family Friday night.

Mr. Price and wife of Floydada spent the week end in the Mobley home.

Born to Mr. and Mrs. Earl Springer a girl, on March 20.

Bob Doak and wife of Canyon, H. C. Doak and wife, and Miss Ormal Doak spent Sunday in the E. E. Doak home.

Tom Knox and daughter of Wayside spent the week-end in the Bob Knox home.

Clayton Woolery and wife visited the E. V. Sullivan home Saturday night.

E. E. Doak and wife spent Monday in the H. C. Doak home.

It is reported that some children of the community have measles and chicken pox.

Bill Sullenger and sister, Miss Maurine, spent Sunday in the Bob Axe home.

## PRESBYTERIAN CHRISTIAN ENDEAVOR.

April 3, 6:30 o'clock.  
Topic: What is Real Christianity?

Leader: Evelyn Witherspoon.  
Song service.

Prayer.  
Scripture Reading: Jas. 1:19-27, John 13:34-35.

Leader's Talk.  
Christianity and God's Love:

Ruth Haberer.  
Christianity and Sin—Edgar Ireland.

Christianity and Christian Endeavor: Miss Rogers.  
Special music.

Christianity and Guidance: Chas. Ferguson.

Christianity and Prophecy: Oleta Elliston.

Business.  
Song.

Offering.  
Benediction.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

# Wise Men Drive Their Dollars

—No one is born money-wise. Young men—and young women, too, have to learn, quite often through hard experience, that the way to achievement is to drive the dollars—instead of letting the dollars drive them—to despair.

The thrift department of every bank has in the past received the greater amount of attention, because it is the key to all good management.

—Study the methods of those who achieve and you will find they are masters of sound economic principles, in one way or another, and that the success attained has been in a consistent follow-through.

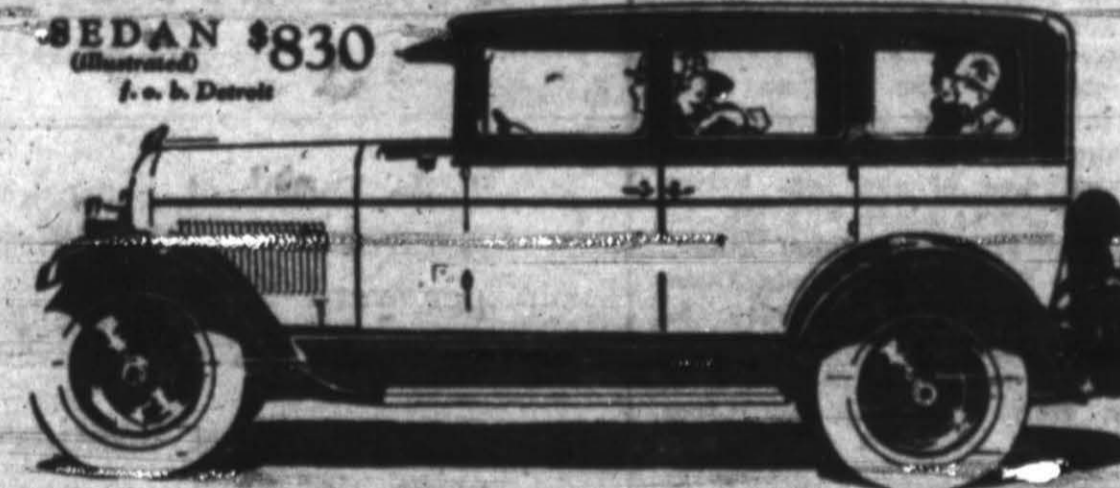
—If you are one of those who are now ready to extend your operations, as a result of saving and good management, we invite you to make this bank your bank and allow us to show you the many profitable ways in which we can serve you.

MAKE THIS BANK YOUR BANK.

# The First National Bank



The Only Full-Sized Car at these Prices Giving Such Performance and Luxury



50 miles and more an hour.  
5 to 25 miles in 8 seconds.  
25 miles to the gallon.

Full-sized, with ample seating capacity for adult passengers.  
Mohair plush upholstery.

of performance—that the Chrysler "50"—with its 50 miles and more an hour, 5 to 25 miles in 8 seconds, 25 miles to the gallon, marked ease of handling and consistently smooth operation at all speeds—is in a brilliant class of its own which no others have yet approached.

Second, because the Chrysler "50" reveals at a glance—in its full-sized ample seating capacity for five passengers, its smart, low-slung lines and beauty of color harmony—value

in such starting contrast to all other fours and sixes in or near the "50" price division as to automatically determine your decision.

Coupe, \$750; Coach, \$780; Roadster, (with rumble seat), \$795; Sedan, \$830; Landau Sedan, \$885. All prices f.o.b. Detroit, subject to current Federal excise tax.

All Chrysler Cars are protected against theft under the Fedco System.

All Chrysler dealers are in a position to extend the convenience of time payments. Ask your dealer for the tract plan.

# CHRYSLER "50"

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

L. W. HOUGH, Dealer, Hereford, Texas

## Beer Quirks in Human Destiny

BY HARRY R. CALKINS  
WNU Service

**The Birth of a Republic**

FIFTH Napoleon III the captive of the Germans and Paris assured, the French people in February, 1871, elected a majority of archists to the national assembly because they wanted peace, although they really favored a republic and this was precipitated the bloody war known as "the Commune."

France, and especially Paris, was in a miserable condition. Napoleon had plunged the country into a war with Prussia, and the tremendous machine of Blumarch had led his hopes. Paris had been besieged for five months and its inhabitants reduced to abject suffering.

After the city's surrender and capture of Napoleon III at Sedan a truce was granted to allow an assembly to be elected. The monarchist party, headed by the Bourbon family, had peace at almost any price, but the republican leaders wanted a restoration of the republic, nevertheless were sick and tired of war. They elected 500 members to the assembly and 200 republicans.

During the great siege there had been set up in Paris a directing committee of workmen, most of them Socialists, who joined with the committee of Republican members in taking over the actual government of the city. The government included the bourgeois radicals and Anarchists as well as Socialists.

The national assembly sat at Versailles and ordered resumption of the daily wages, which had been suspended during the siege, and stopped the daily wages of the national guardsmen. This led to the thousands of Parisians who were employed. The commune of Paris was proclaimed and declared Paris a republic and sovereign city, proposing that France should consist of a federation of self-governing municipalities.

Early all of France arose against this blow at nationalism, the assembly sent troops to Paris, already the most bitterly battered city of modern times. The brief battle was terrible in its ferocity. Public buildings were fired, the archbishop was assassinated, prisoners were massacred, piles of dead lay everywhere. More than 15,000 Parisians were destroyed and hundreds were deported or imprisoned after two months of war.

## Texas & Texans

By WILL H. MAYES

**Texas Crop Acreage Increases.**

Government reports indicate there will be a large increase in the Texas planting of corn, oats, rye, Irish and sweet potatoes and hay this year over last.

The law prohibits the publication of reports of intention as to cotton planting, but there is hope that the Texas acreage will be reduced. The prospective crop range from 15 to as much as 100 per cent on the various crops. This means that agricultural development in Texas is making remarkable strides despite general complaint as to low prices of farm products. The yield of the allied products of farm, such as vegetables, fruits, etc., sheep, poultry and dairying keeping pace with that of the cotton crop.

This condition is peculiar to any one part of the state but extends to all sections and is on the way to rapid development of its agricultural resources and nothing is now likely to check that growth.

**Manufacturing Not Keeping Up.**

Manufacturing in Texas is not keeping up with the growth of the state. It has been giving attention to the neglect of other industries. Idle capital has sought investment in lands, rather than in factories. The result is that Texas development has become largely unbalanced and we are forced to send the products of our farms and

ranches elsewhere for manufacture and are supporting great manufacturing forces out of the state rather than here at home. The consequence is that the farmers are suffering for local markets and are further penalized by having to pay freight to the factories and back on what they use. Cities and towns are supported largely by agriculture and are beginning to suffer from these conditions. Unless the farms make profits such cities can not prosper, and farm prosperity is impossible without prosperous cities and towns. The town that neglects to build up factories to give employment to labor has no sound reason to hope for continued growth and must in time lose a large part of its population to the progressive factory towns.

**Small Factories Needed.**

There is a harmful sort of feeling in Texas that things must be done on a big scale or not at all. Most Texans have an idea that the only successful factories are those that have immense capital and employ large labor forces. We forget that most of the large industries of the country have begun in a small way and have gradually developed to their present proportions. If you have a successful industry in your community, you have but to trace back its growth to see that it did not start out full grown, or that if it did it had to go through a discouraging period before its real prosperity began. There isn't a town in Texas that is so small and with so little idle capital that it could not

## Human Nature Clinics

By THOMAS ARKLE CLARK  
Dean of Men, University of Illinois

**Evading Rules**

THE Bible does not tell us just how the children of Israel evaded it, but I have no doubt that almost before Moses had posted the ten commandments upon the tabernacle bulletin board the shrewd young son of Abraham set himself to work to devise some way to evade the regulations. I do not mean openly; that would have been crude, and would have laid him liable to fine or expulsion or to giving up his job or something of that sort. I mean skillfully, with the idea of respecting the letter of the law and yet at the same time deriving all the privileges of actually breaking the law.

There is scarcely a regulation or a law extant which the clever mind cannot devise some way to evade, and very often legally to evade. Even the college undergraduate can generally work out some plan by which he can outwit any rule which the administration can make for limiting his privileges or controlling his conduct. I was myself once paid the very doubtful compliment of knowing more ways legitimately to get around our college rules than anyone else on our faculty. Age and experience, I suppose, has taught me a certain amount of strategic wisdom.

Whenever a rule is made some one immediately sets his brain to work to discover a way of safely evading it. This does not mean that rules and laws are wholly ineffectual; quite the contrary. Only the shrewd and the clever are able to evade law. Common people must and do obey it.

The Egyptians, so Lewis Browne tells us, had devised a particular set of regulations, the following of which would insure entrance to heaven. Anyone who could truly say:

"I come before you without sin, and have done that wherewith the gods are satisfied. I have not stolen, nor robbed, nor stirred up strife, nor shed, nor lost my temper, nor committed adultery, nor stolen temple food. I have given bread to the hungry, clothed the naked, a ferry to him who had no boat."

It was a definite and specific method of gaining Paradise, but not easy always of adhering to. The directions had scarcely been uttered, however, before "Certain spells were devised for the express purpose of helping sinful souls to dodge the verdict of the Heavenly Judges and sneak their way into Paradise despite their guilt."

Strange how true to form we still are!

(© 1927, Western Newspaper Union.)

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make a beginning in some industrial enterprise of a kind needed for its growth. The chambers of commerce that are not all the time at work to establish small factories can hardly justify their existence.

**Building Tourist Parks.**

San Antonio is soon to have a tourist park to equal the famous resort parks at El Paso and Houston, a place where people can rent a small furnished apartment or room or cabin and spend a time in comfort and at the same time enjoy the out-of-door life than can not be found in the crowded hotels. Tourists of a desirable kind do not like to be forced to spend a night or a week in an unprotected woods alongside road hoboos, and to be forced to associate with the undesirable class of people usually found in such places. Thousands of tourists are glad to pay for the accommodations that high class tourist parks afford and provide, and towns that furnish such places will soon be getting all the best tourist patronage.

**Why Leave Texas.**

Many are now planning their summer outings and most of these are busily studying out-of-state roads and resorts. Texans should take a pride in knowing Texas and the attractions the state offers to its own people. Why plan to leave Texas to have a pleasant vacation? If you like the seaside, Texas can furnish several hundred miles of as attractive coast as can be found anywhere, extending all the way from Port Arthur through Galveston and Corpus Christi to Brownsville, with innumerable resort towns all along and many nearby interior places of historic interest. Do you like hills and mountains? There is nothing anywhere more beautiful than the hill country of West Texas, and most of the beauty spots of that section are getting ready to make summer tourists comfortable. Texas roads are good—the climate is fine—the cost of living is low—the scenery is beautiful and inspiring. Why not arrange now to see Texas next summer?

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newspapers that reflect their rapid growth and that, almost without exception, the poor newspapers are published in towns that are even worse than the papers.

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## SURPRISE PARTY.

A surprise party was given to Miss Virginia Stovall Saturday night, when the crowd met at the home of Mary Christine Bruner and went to the Stovall home and gave her a great surprise. From there all went to the second show and then were entertained at her home. Those present were Misses Virginia Stovall, Pauline Wilson, Alleith Elliston, Frances Quinn, Frances Ray, Ruth Elliston, Ruth Conkwright, Nina and Norma Powell, Virgil Brumley, Marie Warren, Mary Christine Bruner, Orlena Savage and Imogene Willson; Messrs. Babe Russell, Walter Berry, Landon Conkwright, Arthur Harris, Bill Phippen, Leland Broadus, Elmer Sharp, Ed Scott, J. C. Gilbreath, Walter White, Troy Spurrier, Johnnie McClendon, Edgar Johnson, Glenn Noble-Webber. All had a wonderful time.

The tract of land in South Hereford, known as the "Golf Grounds" is not public, but private property, purchased and owned by private individuals, and one of the purposes of those who purchased these grounds was to maintain thereon a bird and fish preserve and breeding grounds by which all the people in the surrounding country will be benefited.

No one, not even an owner of an interest therein, or any member of his family, has a right to fish in the creek or hunt on these grounds, or in any other way make use of these premises inconsistent with any of the purposes, FOR WHICH ALL OF THE PARTIES

## Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cents. At any drug store. (Adv.)

purchased these lands. The care and control of the premises has been placed with an executive committee composed of L. D. Mercer, J. A. Pitman and C. C. Acker. This committee has caused the lands to be posted and respectfully request all of the people in the Hereford vicinity who have no interest in said grounds, AND DEMAND OF THOSE WHO HAVE, to co-operate with them in carrying out the above named purposes for which these lands were purchased by desisting further trespassing thereon.

These lands have been duly "posted," and if they are further

trespassed upon, the committee, though it shall regret to do so, will nevertheless see to it that the offending parties are prosecuted to the fullest extent of the law.

DOW MERCER,  
J. A. PITMAN,  
C. C. ACKER,  
Executive Committee.

The per capita wealth of the United States is rather a respectable sum now, but leaving out Ford, Rockefeller and a few others would leave a result hardly worth thinking about too long.

## Built-In Comfort



The protection afforded a home by SheetRock is twofold. It keeps the heat in in the winter and keeps the heat out in the summer. The cost is less than for some other constructions.

**R. H. KEMP LUMBER COMPANY**

GOOD SERVICE

# New Spring Goods

Specials for Friday, Saturday and Monday,  
April 1, 2 and 4

### Mens' and Boys' Suits

Hart, Shaffner & Marx and Curlee. All new spring styles

20% Discount

### Men's Union Suits

Men's Athletic Unions, per suit—

42c

### Ladies' Union Suits

Ladies Knitted Union Suits, summer weight. Per Suit—

44c

### Men's Work Shirts

Grey work shirts, guaranteed to give absolute satisfaction in wear or money back. Sizes 14 to 20, cut full—

85c

### Domestic

36-Inch French finish Bleached Domestic. Nine yards for—

\$1.00

### Sheeting

8-4 Pullman Bleached Sheeting. An excellent quality. Per yard—

36c

### Percales

New Spring patterns—fast colors—36-inch. Per yard—

15c

# Fox Mercantile Co.

## TRY OUR SERVICE

Crank-case service, battery service and tire service are specialties at our service station. No job is too small to demand our full attention and most careful work.

Our oils and gasoline are of highest test and are always to be had at a price as low as can be had anywhere. Drive in and let us serve you.

Service-U-Like  
Filling Station  
GLENN SNYDER, Prop.

## Human Nature Clinics

By THOMAS ARKLE CLARK  
Dean of Men, University of Illinois.

### Souvenir Hunters

WHEN I was in New Jersey a few weeks ago I attracted considerable attention—not on account of any particular physical or mental accomplishments, however. I was apparently the only person who had not visited the scene of the Halls-Mills tragedy and who had carried away some souvenir of that murder. People drove hundreds of miles to look over the grounds and to see the house. They took everything upon which they could lay their hands.

There is a certain conceit in this frenzy for collecting souvenirs. It places one above his more common and less experienced neighbors to be able to show a fragment clipped from Plymouth Rock, or a leaf fallen from the tree under which Washington reviewed his troops in Boston.

Maloney has the collection habit. He has the old lard oil lamp which his grandfather used to light his footsteps when he dug coal in Northumberland eighty years ago or so at a jilling and four pence the day, but the old lamp does not give him so great a thrill as does the piece of rope with which Grogan was hanged.

He has other treasures, too—signs which he pinches from shopkeepers when he was in college, a lock of Sullivan's hair, clipped from that defenseless freshman's head when they hazed him, a signed photograph of Norma Talmadge, a faded rose that his first sweetheart wore when he took her to a high school dance. He has scores of useless junk, most of which has been relegated to the attic and not any one of which is worth lumber room, yet Maloney would not part with his junk for a fortune, and wherever he goes he keeps on collecting.

It is a sort of mild insanity, this souvenir hunting. Sometimes it is pure morbidity; sometimes it is conceit; often it is mandarin sentiment. It is seldom worth collecting something that is useful or curious or rare or beautiful if it can be justified, but when it is merely trash—

Brown has just been to Washington and along with a few thousands of others of the proletariat has grasped the hand of the President.

"Say," he says to me, "I met Cal Coolidge when I was East, and I brought back a fine souvenir."

It was a bit of evergreen from one of the trees in the White House yard. Wonderful!

(© 1927, Western Newspaper Union.)

## Northeast Corner

C. O. Phillips and family spent Sunday in the Truitt McClain home.

A. B. Y. P. U. social was given in the J. M. Ware home Friday night to which sixty guests were present.

J. C. Allred and wife spent Sunday in the J. P. Walker home.

J. M. Ware and family visited J. T. McClain and family Sunday.

Rev. Ross preached at Fairview Sunday afternoon and the sermon was highly appreciated.

M. L. Hammer and wife were visited by relatives Sunday.

A. R. Norman and family spent Sunday with the McClain family.

Miss Kate Walker spent last week in her home here.

Lee Norman visited James Ware

Sunday.  
Dave Amos and family and Lute Thomas were here from Amarillo Sunday visiting the McBroom home.  
Miss Leanda Bowen visited her home last week.  
Stanley Thomas spent Sunday with Ernest Walker.  
Jack McBroom and wife visited his parents one day recently.  
Rev. T. M. Blacklock was a guest in the W. B. Bowen home Sunday.  
H. J. Oglesby and family visited the Burns home at Wildorado Sunday.  
M. L. Hammer and wife spent Sunday with friends at Vega.  
Toy Price and family were in Hereford Saturday.  
H. J. Oglesby and family were in Amarillo one day last week.  
Stanley Thomas and Ernest Walker attended singing at Progressive Sunday.  
C. O. Phillips and family visited the Womble home recently.  
J. H. Chapman has gone to Amarillo to work.  
Claude Ware and Raymond Orr spent Sunday near Vega.  
Mrs. Elmer Womble spent Monday with Mrs. C. O. Phillips.  
Mrs. J. E. Thomas spent a few days last week with Mrs. Joe Daniel in Hereford.

## MEAT CONSUMED IN 1926 AN INCREASE OVER 1925

Figures Show Producers Have Hard Task Keeping Pace With American Appetite.

Chicago. — Government figures just made available showing a large increase in total meat consumption for 1926 over 1925 while consumption per person was slightly less, indicate that live stock producers have a difficult task in keeping pace with the American appetite for meat, according to D. A. Millett of Denver, prominent live stock breeder and chairman of the National Live Stock and Meat board, in a report to board members.

Mr. Millett pointed out that the total production of 17,245,000,000 pounds of meat during 1926 exceeded the previous year by 240,000,000 pounds. Per capita consumption was quoted at 142.8, whereas in 1925 it was 143.6. He attributed this slight drop of tenths of a pound to the rapidly increasing population and emphasized that this condition indicated an absence of surplus supplies.

The fact that more beef was produced and consumed during 1926 than ever before was given emphasis by the board chairman. The official figures showed 7,458,000,000 pounds of beef produced and this not only broke all previous records but placed beef above pork in point of quantity. It was the first time for a number of years that cattle had furnished more meat than hogs.

This situation was attributed partly to the shortage of hogs, which was experienced as a continuation of the downward trend following the overproduction of 1923 and 1924.

The production and consumption of lamb was noted for its increase over the last several years. Production reached the highest mark since 1914 and per capita consumption was on the upgrade, standing at 5.5 pounds. For the past three years this figure stood at 5.2. Total lamb and mutton production was placed at 643,000,000 pounds, which was larger by 44,000,000 pounds than the production of 1925.

Try a Want Ad in THE BRAND Two-bits will convince you.

## Queer Quirks in Human Destiny

By HARRY R. CALKINS  
WNU Service

### Patrick Henry's Chance

PATRICK HENRY, the famous colonial patriot, might have remained a handy man around a Virginia inn and the American Revolutionary party would have lacked a powerful leader, if a lawsuit had not arisen in 1768, which no other lawyer of Virginia dared to defend. It was Henry's chance, and he made the most of it.

His neighbors laughed heartily when they heard that Patrick Henry was going to be a lawyer. They had known him as a laxy, good-natured fellow, fond of dancing, fishing and playing the fiddle. He had failed as a store-keeper and as a farmer, and was now helping with the general work about his father-in-law's tavern at Hanover Courthouse. When he asked for a license to practice law, the judge examined him and found he knew no law, but he promised, faithfully to study and was admitted to practice. Naturally, no clients came to a man in whose industry the community had no faith.

There came a time, however, when Patrick Henry found a client. The Church of England was the official church of the colony and the people, many of whom belonged to other sects, were required to pay the Episcopal clergymen whether they attended their churches or not. The house of burgesses had decided against the right of the preachers, but the king had overruled the provincial legislators.

The influences behind the clergymen were powerful. No recognized lawyer in Virginia would defend the people against them, but Patrick Henry said he would. The courtroom was crowded when he left the tavern bar "to plead against the parsons." Most of the visitors had come to laugh at the clownish figure of the attorney. Patrick Henry surprised them. He talked but little about the law, but he placed the authority of the house of burgesses above that of the king. He was accused of treason by counsel for the preachers, but the jury returned with a verdict awarding the clergymen just one cent damage, which meant victory for the young orator.

Patrick Henry was elected to the houses of burgesses on the reputation made in that trial, and a few years later all of colonial America was thrilling to his defiant words:

"Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery? Forbid it, Almighty God! I know not what course others may take, but as for me, give me liberty or give me death!"

For Quick Service in the Job Printing Line, See THE BRAND

## What's Doing In West Texas

Baird—Record breaking crowds thronged the streets of Baird on March 23 at the Oil Belt District Convention of the West Texas Chamber of Commerce, which was declared by officials of the organization to be the most largely attended and the most enthusiastic district gathering yet held. Flags, bunting and town colors streamed from every corner. Seven live bands from Abilene, Ranger, Moran, Dublin, Cisco, Cross Plains and the host town kept Baird alive with music. Luncheon was served to a mammoth crowd in the Baird tabernacle. Some 700 guests were banqueted, while only 500 had been expected. A number of distinguished West Texans were present and on the program. Dublin won the 1926 district meet of the Oil Belt after a close struggle with Moran for that honor. Side-lights on the Baird convention will be given in the April issue of "West Texas Today."

### Cross Plains—President Arthur P. Duggan and Manager Homer D. Wade of the West Texas Chamber of Commerce, and party, initiated a tour of the Heart of Texas district here March 23, following the banner Baird convention. The good will trip embraced from that point, Rising Star, Cisco, Gorman, Comanche, Brownwood, Mercury, Brady and Lampasas.

Ropesville—Work is progressing nicely on the new Ropesville high school building. The work is under direction of Superintendent C. V. Roberts and is working on state affiliation.

Crane City—A large delegation of McCamey Chamber of Commerce men visited here recently to help organize a local commercial body. The Crane City Booster Club voted to change its name to Crane Chamber of Commerce and

voted to affiliate with the West Texas Chamber of Commerce. This town is one of the West's leading oil activity points.

Barstow—A 4200 acre tract has been recently opened here for colonization by farmers.

Fort Davis—The major projects of the Fort Davis Chamber of Commerce, recently affiliated with the West Texas Chamber of Commerce, are: securing of a designated federal highway, which will connect with the Bankhead at Pecos, running through Balmorhea, Fort Davis, Marfa and Shafter to Presidio; increased hotel facilities for tourists; increased school facilities; building cottages for the benefit of tourists and a golf course.

Dublin—R. M. Milhollin, vocational agricultural teacher here, has resigned his position to become Hale county agricultural agent. He takes the place left open when Paul Huey went to Dallas as field editor of The Progressive Farmer. Milhollin has scored a number of successes in boy's club work and animal husbandry since he has been at Dublin. He will continue the monumental dairy project undertaken in Hale county.

# WE BUY--

CREAM, EGGS AND CHICKENS

We Pay the Highest Market Price and Pay the Cash!

# OTTO MASSIE

WHAT YOU CAN BUY FOR . . . . . \$3.95

LUBRICATION AND TIGHTENING SERVICE

Lubricating all alemite connections.  
Oiling springs.  
Oiling and greasing all brake shafts, levers, etc.  
Removing, greasing and adjusting front wheels  
Draining crankcase and refilling with four (4) quarts of fresh oil.  
Filling transmission and rear axle to proper level.  
Tighten up entire car includes:  
Tighten all body bolts.  
Tighten all spring bolts.  
Tighten all manifold bolts.  
Tighten all fender bolts.

NOTE—This does not include the oil and grease used.

BRUMLEY CHEVROLET COMPANY, Inc.



Meat makes the meal. It is appetizing, nourishing, and healthful. Meat should be an important part of your daily menu. Serve it every day.

Whether you come into our shop, or phone us, you are sure to get exactly the kind of meat you want. We have a large variety of choice cuts.

Texas Meat Market  
CLOYD & ROBINSON  
Proprietors  
PHONE 353  
WE DELIVER

## Eats Forty-Three Eggs at One Sitting

Butler, Pa.—A new claimant for the egg-eating championship was announced in the person of Claude Kennedy, twenty-seven, of Butler, an employee of a car-building company. Kennedy claims to have eaten 43 eggs at one sitting the other night, the eggs being supplied by a South Main street market.

## AUCTIONEER

W. S. WILLIAMS  
Hereford, Texas  
Service and Satisfaction Is My Motto.



## TAKE NOTICE

Before You Set Your Small Incubator

—Better have your Insurance Policy examined. Most policies call for a permit which of course costs extra. Why go to this trouble, or run the risk yourself? Let us do your hatching—we can do it cheaper and better.

Golden Rule Hatchery  
Phone 268 Hereford, Texas

## Ray Barber

Pure Bred Live Stock and Farm Sales

# AUCTIONEER

SUPERIOR SALES SERVICE  
My knowledge of Values Enables Me to Render Efficient Service.  
PHONE 241  
—or—  
Leave Your Sale Dates With Hereford Brand.  
Hereford, Texas.

Dunlap & Son  
Hardware  
Phone 256

White Swan  
COFFEE  
"THE ONE THEY TALK ABOUT"

# SHOES

SPECIALS FOR FRIDAY, SATURDAY AND MONDAY, APRIL 1, 2, AND 4.

Ladies' Shoes in Shelby, Shoe Style and Peters' Brands

Men's Shoes in W. L. Douglas, Edwin Foot-Fitter and Peters' Brands.

Shoes, both men's and women's, \$5.50 and up, Special Price, \$1.00 off.

Shoes from \$1.00 and up to \$5.00, 10 per cent off.

# HOUSE SHOES

A good assortment of \$1.00 house shoes, Special Price 69 Cents.

D. R. GASS & SON  
We Give Purple Stamps.



## Dimmitt Castro County News

**DIMITT, March 28.**—On last Thursday as the school children were coming from the school house Sylvia, the eight year old daughter of Mr. and Mrs. Claude Duran, was hit by a car driven by J. G. Davis, Jr. She was painfully bruised but at this time it is thought no serious results are to be expected.

A car containing two men turned over on the corner twelve miles west of Dimmitt on the Clovis highway. The same day a car driven by Otis Baker hit Mrs. J. H. Flannagin's car at a street intersection and both cars were damaged.

Mrs. J. M. McEntyre and son, Ray, of Hereford, were in Dimmitt Saturday.

Messrs. and Mmes. Henry Stalcup and Bill Webb visited in Tulla and Plainview last Sunday.

W. O. Gillispie, who has been at the Plainview sanitarium several days, is improving. While repairing a fence a few weeks ago a loose wire hit him in the eye and surgeons thought for some time he would lose the member.

E. L. Woodward and wife of Santa Anna and A. C. Woodward of Lamesa were in Dimmitt last Monday week.

Jim Gray made a trip to Post last week.

Miss Helen Cowsert has returned from a visit in Junction, Texas.

J. L. Ramsey and wife of Hereford were here Monday.

W. L. Pickett and E. S. Ireland were here from Hereford on business last Thursday.

Mrs. I. B. Brooks has been on the sick list.

Ivan English and wife are rejoicing over the arrival of a fine baby boy in their home on March 21st.

The Woman's Missionary Society is planning an installation of officers for Sunday at the evening service.

Mrs. W. B. Marlar, Marvin Muddell and wife were in Hereford Wednesday night.

Raymond Keith was here from Hereford visiting Jim Gray last week.

Sterling Reynolds and family and Mrs. S. C. Reynolds of Plainview were visitors here Tuesday.

Fred Welch and Rankin Reynolds went to Oton and Plainview last Wednesday.

Duck Boswell is driving a new coupe.

G. P. Barron, rural school inspector, was in Dimmitt last Friday.

Mmes. W. A. Wright and daughter, R. B. Boren and son, Carlos Reynolds and Misses Emma Mae Minor and Virginia Johnson spent Saturday night and Sunday in Lubbock.

W. R. Hockelman and wife are

## Arney News Items

Wheat is looking fine in this section of the country.

Marquis Burks was in Happy on business Tuesday.

Mr. Hayes was a caller in the Bratcher home Tuesday.

Mr. Hurst went to Happy last Tuesday morning.

Porter Hunt was in Happy on business Tuesday.

Messrs. Dixon and Graham were business callers in the Campbell home Friday.

Raymond Hagge, son of Mr. and Mrs. Chas. Hagge, who has been in the navy the last few years, returned home a few days ago and plans to remain.

C. E. Burks was in Dimmitt Monday last.

Several attended the farm auction last Monday.

Mr. McElroy finished a well for Mr. Nicholson Friday and plans to work on the Tipton well soon.

Mr. Strickland was in Quitaque Tuesday visiting home folks.

Luther Hagge was in Happy Tuesday.

Mr. Hayes has bought some cattle from Mr. Bratcher.

Due to bad weather the Wilson children had to miss two days from school.

Ed Bailey, employed in Amarillo, is spending two weeks at home

sowing oats and barley.

The Burks place where Chas. Hagge is living has changed hands.

Rev. Swartz, of Tulla, preached Sunday night. His regular appointment is each second Sunday.

Marshall Morton and wife visited the Ross Campbell home Sunday afternoon.

Miss Edna Burks spent the week end with home folks. She is a student at Wayland College.

Mr. and Mrs. Requa visited in the McKinney home Sunday.

Miss Beulah Cox spent last Thursday night in the Campbell home.

Messrs. Hagge, Graham and Dixon transacted business in Happy last Friday.

Messrs. Sherman and Merle Graham and Strickland of Quitaque returned home Friday after having spent a few days at the ranch branding and dehorning cattle.

## CALL FOR MEETING CHAIRMEN NATIONAL MUSIC WEEK

This is to notify the chairmen of all committees engaged in preparation for National Music Week programs that on Monday evening, April 11th, 7:45 there will be a meeting of the Advisory Committee and the chairmen of committees. This is an all-important meeting and your presence is strongly urged. The meeting will convene with Mrs. H. L. Broadwell at her residence on Third Street.

J. T. ROSS,  
General Chairman, National Music Week.

## BOY SCOUT MONTHLY COURT OF HONOR

This is to remind all scouts, scoutmasters, members of the Court of Honor, and all others interested in better boyhood that the next monthly Court of Honor will be held at the county court room on next Monday, April 4, at 8 p. m., and that your presence is greatly desired at this meeting.

JAS. T. ROSS,

Chairman, Court of Honor, Hereford Council of Boy Scouts of America.

Eastland—The Eastland County News has made its appearance in press circles of West Texas. It is a constructive sheet devoted to interests of the farmer, ranchman and poultryman.

## EPWORTH LEAGUE PARTY.

Twenty-two Leaguers of the Methodist church gathered for a social in the basement of the church, when many entertaining and exciting games were played, including a trick. Many secrets were revealed and some were even sorry they were dumb. At a late house refreshments consisting of fruit salad, sandwiches and lemonade were served. All departed promising to be on time at League and as having a very enjoyable time.

## EPWORTH LEAGUE PROGRAM.

Program for Sunday, April 3:  
Leader—Roy Ward.  
Subject—The Simple Trust.  
Scripture—Psalm 40:1-10, Matt. 9:10-13.  
Lord's Prayer.  
Songs—Give Me Thy Heart, Look for the Beautiful.  
Waiting on the Lord—Lyndell Brooks.  
The Pharisees—Sarah O'Bryan.  
Simple Trust—Lewis Jacobsen.  
Catholicism and Ritualism—Raymond Hawkins.

Special—Vondell Brooks.  
Fellowship Work—Mrs. Davidson.  
Business.

## ORDINANCE NO. 59.

An ordinance to prevent chickens and other fowls from running at large in the City of Hereford and providing a penalty for its violation.

Be it ordained by the City Council of the City of Hereford, Texas: That it shall be unlawful for any person or persons owning or controlling any chickens or other fowls in the city limits of the City of Hereford to permit same to run at large or to stray or go upon the premises of another and any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction shall be fined in any sum not exceeding ten dollars.

## NOTICE IN PROBATE. Number 272.

THE STATE OF TEXAS. To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once a week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not

less than one year in said Deaf Smith County, Texas, a copy of the following notice; and you are also commanded to cause to be posted for ten days exclusive of the day of posting and before the return day thereof at three of the most public places in Deaf Smith County, Texas, one of which shall be at the court house door of said Deaf Smith County, Texas, no two of which shall be in the same town or city, copies of the following notice:

## THE STATE OF TEXAS,

To all persons interested in the estate of W. G. Ross, deceased: Whereas, Nannie E. Ross, has filed in the County Court of Deaf Smith County, Texas, an application for the probate of the last will and testament of the said W. G. Ross, deceased, said will being filed with said application, and for letters testamentary of the estate of W. G. Ross, deceased, which will be heard at the next term of said court, commencing on the first Monday in April, A. D. 1927, the same being the 4th day of April, 1927, at the Court House thereof in Hereford, Texas, at which time all persons interested in said estate may appear and contest said application,

should they desire to do so. HEREIN FAIL NOT, but have you before said court on the said first day of the next term thereof this writ, showing your return thereon, showing how you have executed the same. GIVEN UNDER MY HAND and seal of office, being the seal of said court, at Hereford, Texas, this 22nd day of March, A. D. 1927.

(SEAL) L. H. FOSTER,  
Clerk of County Court of Deaf Smith County, Texas.  
10-21-WED

## Lumber, Timbers, Shingles

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office

**Louisiana Lumber and Supply Company**  
AMARILLO  
1509 W. 6th St. Phone 4290

## COLD FACTS

22,000 Deaths Annually; 450,000 injured annually, 525,000 Automobile Wrecks Each year.

Automobile Wrecks Destroy \$1,000,000,000 in Property each year.

270,000 Automobiles Stolen Annually.

If you can afford to own a car, you cannot afford to be

WITHOUT INSURANCE!

Keep the joy in automobiling by having Hereford Insurance Agency assume the annoyance, worry and expense.

RALPH BARNETT, MANAGER.  
Phone 273

## DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR  
Residence Phone 92  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.

## DR. T. M. MONTGOMERY

Associated With Hyden's.  
620 Polk Street Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

## ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

## Our Business

Is To Make Abstracts and Land Loans.

We have the best equipment in the County with which to make complete and correct Abstracts of Title. We offer you the lowest interest rate prevailing in the State on land loans.

## THOMPSON & IRELAND



## Spring Time Is Clean-up Time

We have O'CEDAR Mops and Polish, JOHN-SON'S Wax and Polish, Paints and Varnishes. Also have a good stock of GARDEN HOSE and SPRINKLERS.

All kinds of CHICKEN SUPPLIES. See Our New BUTTERMILK AND WATER FOUNTS IN STONWARE.

**STREU HARDWARE COMPANY**  
Home of Service and Quality.



## Don't Wail

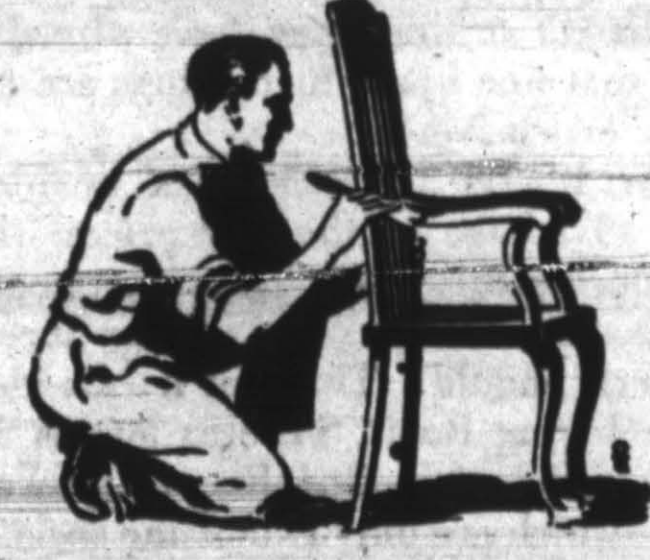
Only pessimists weep, when prize bulbs or seeds freeze, or when they are spoiled. Wise ones sow here.

**FRESH SEED**  
For Field or Garden  
NOW READY  
**West Texas Feed and Seed Co.**

WE DO  
**Everything**  
IN  
**Sheet Metal**

Repairing of New Work.  
Phone Us for Prompt Service.

**Hereford Sheet Metal Works**  
J. P. McMAHON, Proprietor.  
Across Street from the Texas Utilities Company, Old Christian Church Building.



## A Furniture Hospital

Our business is the repairing of old furniture, and it is truly surprising how we can instill into most any disabled piece the ability to withstand many more years of service.

**Anthony Furniture Company**  
Phone 169 Hereford, Texas

## —it SAVES the FARMER'S THRESH BILL



## Getting Paid for Your Work

How will you thresh your grain crop—the crop you have worked to raise? You plowed, harrowed, sowed and harvested that crop yourself.

Why not do the threshing yourself and get all of your crop, clean, bright, merchantable grain threshed just the day it is ready? Your profit may depend on it.

A Fordson is all the power you need. Hyatt Roller Bearings, Alemite-Zerk-Lubricated, have reduced the power required, so that any small farm tractor will handle the Red River Special 22x36 and save your grain.

Why pay out your threshing dollars year after year?

Put them where they will last—in a Red River Special, with all sheet metal parts now made with Armco Ingot Iron, the great rust-resisting metal.

Get a 22x36 for your farm this year or get your neighbors to go in with you on a 28x46—the neighborhood size. Thousands of other farmers have done it.

**NICHOLS & SHEPARD**  
In Continuous Business Since 1908

**JACK SAMUELS, Agt., Hereford, Texas**

The RED RIVER SPECIAL Line

THE Red River Special Line
Threshers
22x36
28x46
30x52
32x58
36x60
Tractors
Lower End
16-22
20-30
N & S
25-50
Red River Special Combine
17' cut
30' cut
Ford's Type
Nichols & Shepard Steam Engines

# Local Happenings

Miss Fay Montgomery left last Friday for Perryton, Texas.

Judge L. C. Penry went to Fort Worth Monday.

H. H. Hawkins made a business trip to Amarillo Tuesday morning.

King's Candies. CLARK DRUG STORE.

Miss Arliss O'Keefe went to Panhandle, Texas, last Friday to visit with her parents the weekend.

Elmer O'Farrell returned home Saturday night from Sedalia, Mo.

Dr. McGears poultry remedies for sale by CITY DRUG STORE.

Mr. and Mrs. R. C. Casebolt and little daughter, of Amarillo, arrived here last Saturday night.

Mr. and Mrs. Fred Galle, of Amarillo were here Saturday night and Sunday visiting in the home of Mr. and Mrs. George Garrison.

Mr. and Mrs. Gaston Baer and daughter, and Mrs. Goldberg motored to Amarillo and the oil fields last Sunday.

Judge M. R. Avery of Castro county was here last Tuesday transacting business, and said that Castro county will hold a school election next Saturday to elect new trustees.

Young cockerels for friers next Saturday at 50c each. Weight a pound and a half. GOLDEN RULE HATCHERY.

# STEAR

HEREFORD, TEXAS

FRIDAY AND SATURDAY  
APRIL 1-2

Tom Mix  
in  
"The Great K. & A. Train Robbery"

MONDAY AND TUESDAY  
APRIL 4-5

Harry Langdon  
in  
"The Strong Man"

WEDNESDAY AND THURSDAY  
APRIL 6-7

Leatrice Joy  
in  
"For Alimony Only"

FRIDAY ONLY,  
APRIL 8

POLICE DOG, "THUNDER"  
in  
"Wings of the Storm"

SATURDAY MATINEE AND NIGHT  
APRIL 9

Jack Hoxie  
in  
"Looking for Trouble"

G. A. F. Parker went to Amarillo last Monday to attend the Sub-Committee meeting of the Methodist Conference.

The ladies of the Methodist Church will have a bake sale next Saturday at the Hereford Produce Company Store.

Rev. and Mrs. Jas. T. Ross went to Plainview Monday to attend the funeral services of John H. Buntin, an uncle of Mrs. Ross. Mr. Buntin passed away last Sunday morning at 10 o'clock.

Messrs. Wellington Lewis and George Tupper, of Osage, Iowa, were here the latter part of last week inspecting their land holdings in the county northeast of Hereford.

Crane's Linen Lawn Box Paper. CLARK'S DRUG STORE.

Messrs. E. S. Worthington and H. W. Gerhardt of Beloit, Wisconsin, called at the Brand office last Saturday morning. They were here on their first trip to the Panhandle of Texas and expressed delight at the future of this part of Texas. Messrs. Worthington and Gerhardt made the trip from Wisconsin overland.

Mr. and Mrs. H. G. Gaede and family of Salina, Kansas, arrived here last Sunday to locate on one of the Baskin irrigated farms in South Hereford. The Gaedes are all truck raisers.

The latest popular Brunswick records received each week. Come hear them at the CITY DRUG STORE.

Mr. and Mrs. J. A. Hughes and daughter, Miss Maurine, and Miss Mary Middleton, of Lubbock, motored to Hereford last Monday.

Mr. and Mrs. W. E. Neal arrived home the latter part of last week from Eddenburg, Texas. Mr. and Mrs. Neal have been visiting in the home of their son, Leslie Neal, and family for the past two or three months.

Young cockerels for friers next Saturday at 50c each. Weight a pound and a half. GOLDEN RULE HATCHERY.

T. A. Turnbow and family arrived here from Pampa the first of the week to visit in the home of a brother, Pleas Turnbow.

Messrs. S. H. Cunningham and Bob Brazil returned home last Saturday night from Borger.

Vernon Sears, of Clovis, motored to Hereford on a motor bike last Sunday. Mr. Sears was accompanied here by Dee Mitchell, Brand devil.

G. E. Thiele, of Valley Mills, Texas, was here the first of the week looking the Hereford country over. Mr. Thiele is thinking of moving to the Hereford country next fall.

Mr. and Mrs. N. E. Gass spent Sunday in Clovis visiting relatives.

Eastman Kodaks and Films, at CLARK'S DRUG STORE.

Cotton is still coming to the local gin since the raise in prices of the past month. H. L. Casebeer, foreman of the Hereford gin, said that twenty bales are on the yards that have just recently been ginned and that fifteen more are waiting to be ginned. Mr. Casebeer says they are paying as high as nine and a half cents for snaps. The gin has now baled 414 bales up to date.

Mr. and Mrs. L. E. Eastland, of Lucile, New Mexico, were here Wednesday transacting business.

Hand Tooled Cordovan Leather. CLARK'S DRUG STORE.

Mr. and Mrs. J. F. Turner left for Marshalltown, Iowa, Wednesday. They have been visiting in the home of Mr. and Mrs. George Larson north of Hereford.

E. C. Eubank received a wire from his wife, who is at Mayo's, that two operations were performed last Sunday and that she is doing well.

F. P. Johnson, of Sylvester, Texas, is visiting in the home of Mr. and Mrs. S. O. Wilson.

Rev. and Mrs. D. A. Ross of McCauley, Texas, arrived Monday for a visit with their son, Albert Ross, and brother, Rev. Jas. T. Ross. Tuesday Rev. Ross, accompanied by his son, spent the day in Amarillo.

Miss Pearl Hubbard returned Monday night from a two weeks visit with relatives in Whitesboro, Sherman and Fort Worth. She made the trip overland and reports a splendid time.

Donations of dahlias and cannas will be appreciated at the County Hospital. MISS PEARL HUBBARD, Superintendent. 11-24

Miss Mildred Carleton, of Plainview, arrived Sunday night for a visit with her aunt, Mrs. A. O. Thompson. From here Miss Carleton will go to Oklahoma City for a visit with her brother, Harvey Carleton.

A. O. Thompson and aunt, Miss Jessie Morris spent last Thursday in Amarillo.

J. W. Walters, of Amarillo spent Monday here attending to business.

Just a few boxes left of that good Cottles Face Powder. A bottle of perfume free with each box. CITY DRUG STORE.

Miss Lula Connell has entered a business college at Abilene, Texas, for a course in shorthand and typewriting. Miss Connell visited in the home of her sister, Mrs. J. L. Russell, at Brownwood, a few weeks before going to Abilene.

Mr. and Mrs. A. K. Webster and little son, of Hereford, on 25-Mile Avenue, arrived home last Saturday night (from) Chicago where they visited in the home of Mr. Webster's parents, Mr. and Mrs. W. E. Webster. While in the city Mr. Webster states they had successful surgical treatment for their son.

E. F. Connell and Mrs. Ira Connell spent Wednesday in Amarillo.

Mrs. Glen Webber, of Brownfield, arrived Tuesday evening for a visit with her parents, Mr. and Mrs. M. A. Fox.

Mmes. Allen Skeiton and Homer Fox and Miss Eva Skeiton spent Wednesday in Amarillo shopping.

The Hereford Brand: Gentlemen:

I am pleased to announce that I have secured the services of a noted tire repairman.

None other than the famous Bob Bailey. Yes, sir, next Monday morning bright and early Bob will be on the job and hereafter our doors will be open from early until late and "instant service" will be our motto. Yours in haste, H. L. RICE.

P. S.—Bob says he is tickled pink to get to help sell Brunswick tires. H. L. R.

Miss Mildred Carleton, of Plainview, is visiting here this week in the home of Mr. and Mrs. A. O. Thompson.

Mrs. J. T. Wilkinson went to Amarillo Tuesday to visit in the home of her son, Homer Wilkinson.

Elizabeth Arden Toilet Goods. CLARK'S DRUG STORE.

Dr. G. W. Heard went to Amarillo Tuesday to attend a lecture on dental surgery and a banquet.

J. W. Walters, of Amarillo, was here the first of the week. Mr. Walters is superintendent of construction for the Santa Fe, and also visited his sister-in-law, Mrs. Artis Daniel and family.

Henry Hubbert, formerly of this city and now of Amarillo, was here Tuesday transacting business.

We have the agency for the Brunswick Panatropes, Radiolas, Records, etc. CITY DRUG STORE Hereford, Texas.

Mr. and Mrs. S. L. Easley and Miss Gladys Kilgore spent Sunday in Amarillo visiting with friends.

Mr. and Mrs. Florence Albrecht, of Nazareth, were here shopping Saturday.

Mr. and Mrs. Jim Black spent Sunday in Canyon with relatives.

Miss Mabel Gals went to Canyon Sunday to spend the week with her sister, Mrs. N. E. McIntire and family.

SPECIAL SALE—A \$3.50 table and a \$5.00 table of all clean new hats on sale. VOGELE MILLINERY PARLOR.

Mr. and Mrs. Joe Bowman, of Amarillo, spent the week-end with Mrs. Bowman's parents, Mr. and Mrs. M. A. Fox.

Just received a large shipment of pattern hats. VOGELE MILLINERY PARLOR.

Young cockerels for friers next Saturday at 50c each. Weight a pound and a half. GOLDEN RULE HATCHERY.

Mrs. J. H. Wilson left Sunday for McKinney and other Central and East Texas points for a visit of several weeks with relatives.

SPECIAL SALE—A \$3.50 table and a \$5.00 table of all clean new hats on sale. VOGELE MILLINERY PARLOR.

Mr. and Mrs. Arthur Thompson motored to Clovis Sunday for the day.

The ladies of the Methodist Church will have a bake sale next Saturday at the Hereford Produce Company Store.

Mr. and Mrs. Toy Price, of Wildorado were shopping in town Saturday.

Mr. and Mrs. S. L. Siencker of Friona, were here shopping Saturday.

Mr. and Mrs. Emil Bowsher and Mrs. Bachelor spent Sunday in Clovis visiting Mr. and Mrs. Johnnie Orr.

Misses Frankie and Bettie Ross Kerr of Canyon spent Friday here with friends.

Mrs. C. E. Birkmeyer, of Amarillo, is here visiting her mother, Mrs. E. B. Black.

Mr. and Mrs. Claude Ricketts and children spent Sunday in Clovis visiting friends.

Just received a large shipment of pattern hats. VOGELE MILLINERY PARLOR.

Miss Gladys Hastings, of Dimmitt, is spending the week with her sister, Mrs. E. L. Harman.

"What's the best cure for tooth-ache?" "Walk half way to the dentist's."

The K-8 oil well is drilling at about 450 feet, with twenty-inch casing 310 feet, drilling in open hole in clay and shale.

Messrs. W. G. Harris and Lawrence Johnson of Summerfield were here Thursday morning transacting business.

## STORK SPECIALS.

Born to Mr. and Mrs.—

Glen S. Rutter, March 20, a girl.

J. Earl Springer, March 26, a girl.

H. M. Mobley, Dimmitt, March 26, a boy.

Chas. C. Tidenburg, Bovina, March 28, a girl.

W. A. Scott, March 28, a girl.

Alvin Thompson will leave here next Saturday for Hot Springs, N. M., where he will take baths in the springs for a severe case of rheumatism. Mrs. Thompson will leave the first of next week for Abilene.

Good garden seed in bulk. West Texas Seed and Feed Co. 6-11

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

MRS. J. H. PITMAN

CUT FLOWERS OR PLANTS

PHONE 157.

The speeding car makes the grade—and often the grave.



U.S. Shifty

## THERE'S NOTHING MORE PRACTICAL THAN BANKING

Banking may be compared to the universal joint, the main spring of business. Commercial activities are centered in banks because banks are worth while institutions and render a worth while service to business. At our bank there is pleasure and profit on both sides of the counter.

This Is Exactly As It Should Be.

## Western National Bank

"There is no Substitute for Safety."

## Old-Fashioned BOX SUPPER

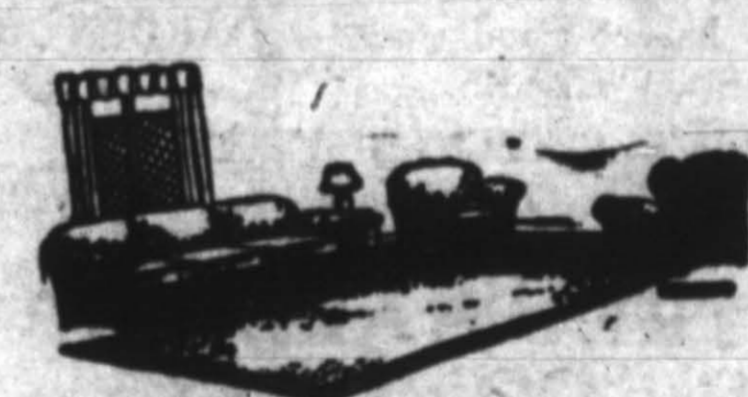
AT THE METHODIST CHURCH ON APRIL THE EIGHTH

It's FRIDAY NIGHT

REMEMBER THE DATE

At half past seven the fun will start and continue late—if the boys have a heart. Boys, bring your Dads, for there's a treat in store; old-fashioned girls, and eats galore. Our guarantee is satisfaction for the eyes and heart—we'll include the stomach if you'll do your part. So, girls, remember "the way to his heart is with skillet and pans, and a wee bit of art"—your chance for a "catch" depends on your skill; the price of your box depends on the fill. Ruffles and ribbons are just for the lid, which hides all the goodies 'till after the bid. Imagine the contentment when he sits by your side, while you feed him these dainties with cunning and pride. It's possible that next he will ask you for your hand, and soon you'll be learning 'tis the stomach that's really the heart of all men.

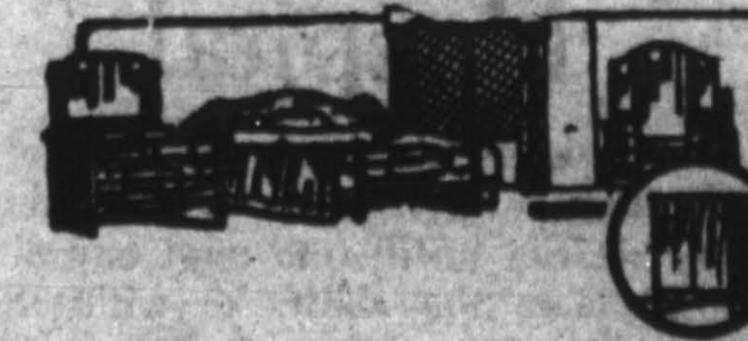





## Every Type For Every Home FINE FURNITURE



Dining Room Suites, Bedroom Suites, Living Room Suites, Lamps, Mirrors, Chairs, Sofas, Tables, Small Pieces, Rugs and Linoleums included in a special Spring Reduction Sale arranged for next week. Those who have purchased at this store have already discovered that fine home furnishings are not necessarily expensive.

Our liberal payment plan enables all to take advantage of the low prices which prevail during this sale. The investment in your home comes from your regular income as it properly should. Think of it. An ideal three piece Living Room Suite as low as \$139. A four or five-piece Bed Room Suite as low as \$98—which are only two of the specials which go to make this sale all important.

Come in and select the piece or pieces you need—and be surprised at the low prices.

## E. B. BLACK CO.

We Are Satisfied With Small Profits

## Today

Choose

# STEFFEN'S

Made Different. Tastes Different  
Phone Your Needs

## Corner Drug Store

Hereford, Texas.

## ROCKLATH

and PLASTER Never Buckle

You get permanently smooth walls, plus firesafety, when you have your house plastered over ROCKLATH. Comes in broad, sturdy sheets of pure gypsum rock which cannot buckle, bulge or warp. Grips plaster tightly all over. Let us show you.

## Panhandle Lbr. Co.