

The Hereford Brand

PUBLISHED EVERY THURSDAY
SETH B. HOLMAN
 Publisher
 Also Publisher of
THE FRIONA STAR, FRIONA, TEXAS.
MRS. SETH B. HOLMAN
 Managing Editor
GWYNNE GUTHRIE.....Local Editor
W. C. VOGEL.....Circulation
VAN E. CURTIS.....Foreman
W. O. NIX.....Operator-Machinist
JOHN MITCHELL.....Floorman
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GOSSIP.

In the old days, a peasant confessed to a priest that he had slandered an innocent man. The priest said to him, "For your penance do this now: Take a bag of chicken down. Go to every yard in the town and drop one bit of down into each garden. Do not miss one yard. When you have finished, return to me."
 The sinner believed his punishment was light. With his bag of down he made the circuit of the village and carefully dropped one soft feather into each garden. Then he reported to the priest, saying, "I have done my penance."
 "No, my son," replied the old abbe. "You will not have done your penance until you take the bag, go again on your rounds, collect every feather you have drop-

ped, and bring it here to me."
 The gossip protested that it would be impossible; he could not find the bits of down in a lifetime; many of them had blown far away.
 "So it is with gossip," replied the old priest. "It is easily dropped. But never again, no matter how hard you try, can you gather back the words you have so thoughtlessly scattered."

Progressive News

Sunday school was dismissed last Sunday and a majority attended the all day rally at Askren school house where a Sunday school program and good singing was had. We feel safe in saying that the basket dinner was enjoyed by all. There was a large crowd present at singing Sunday evening at Progressive. Lots of visitors, among whom were Messrs. Lloyd and Earl Roberson of Hereford.
 Progressive invites all neighboring communities to sing next Sunday afternoon, beginning at two o'clock, July 31.
 C. B. Rambo and family of Brownfield were visitors in the home of their aunt, Mrs. C. P. Caldwell last Thursday and Thursday night.
 Little Madaline McKensie, daughter of Mr. and Mrs. George McKensie, who has been very sick for several days is improving.
 Glenn Ricketts has been on the sick list since last Saturday.
 Mr. and Mrs. C. P. Caldwell went to Summerfield Sunday.
 Mr. and Mrs. John Rector of Simms spent Saturday night with her parents, Mr. and Mrs. W. C. Russell of this community.
 A party was given at the home

of Mr. and Mrs. Counts last Thursday evening to the young people and old folks of the community when between 80 and 90 guests were present. The youngsters played indoor and outdoor games. Refreshments of cake and ice cream were served.
 About half an inch of rain fell in the vicinity Friday night.
 Mrs. Roy Hershey and daughters visited in the home of Mrs. O. L. Sharp Monday.
 D. G. Webb and family visited the Counts home Sunday.
 Perry Caldwell motored to Brownfield Friday where he will visit relatives.

Arney News Items

Mrs. Marshall Morton and son and Miss Oleta Wilson spent last Thursday morning in the Ross Campbell home.
 Mrs. Crowley of Dallas who has been visiting Mrs. H. E. Ferguson returned home Saturday.
 M. Morris and L. Bratcher were in Happy and Canyon Sunday.
 Mrs. G. R. Ward and son were here from Hereford Monday.
 Mrs. O. L. Fortner and children of Borger visited the J. E. Boyd home here recently.
 Misses Wilson spent Thursday afternoon with Mrs. Hammon.
 Mr. Willis was here from Dimmitt Monday.
 The ice cream supper at the Boyd home Saturday night was well attended.
 Mr. and Mrs. Bob Sims, Miss Lucille Hagge, J. E. Davis, Chas. Hagge, John Hendrix, Bill Sims and Fritz were in Happy Thursday.
 Miss Beulah Cox visited the Wilson girls Sunday.
 Several from here attended the Tulsa picnic.
 Miss Lucille Hagge, who is in school at Canyon, spent the week end with home folks.
 Misses Sprawls of Tulsa spent Friday in the John Hammon home.
 Mr. and Mrs. Irwin Taylor and Will and Cecil Layland were visiting relatives here Friday.
 Miss Beulah Cox spent Monday with Mr. and Mrs. Ray Cole.
 Local showers and the good rain of Friday night have been good on row crops.
 Mrs. Mattie Cox of Oklahoma is visiting her father and family, Chas. Cox.
 Several from here attended the

Randall county singing Sunday at Palo Duro.
 M. A. Brooks and family of Amarillo spent Friday with her mother, Mrs. J. P. Hutson and brother, Lee.
 H. E. Ferguson and wife were in Amarillo Thursday.
 Grady Bailey and wife were in Amarillo Monday.
 Miss Beulah and John Campbell were here from Truscott to visit Ross Campbell Monday.
 H. E. Ferguson and wife went to Roswell Monday.
 E. E. Burks visited the Cox home Thursday.
 Messrs. La Roe and Evans of Happy were here Thursday.

NOTICE.

Notice is hereby given that the undersigned, E. B. Posey, secretary of the Board of Trustees of Hereford Independent School District, of Hereford, Texas, will receive bids up to 5:00 o'clock p. m. on the 9th day of August, 1927, from any person or corporation desiring to act as Depository of the Funds of said district for the two years beginning September 1st, 1927, and ending August 31st, 1929. The person or corporation offering the best bid of interest on daily balances and giving a satisfactory bond will be selected as depository of said district.
 The Board of Trustees reserves the right to reject any and all bids.
 Dated this 25th day of July, 1927.
 E. B. POSEY,
 Secretary Board of Trustees,
 Hereford Independent School District. 28-11

SHERIFF'S SALE

STATE OF TEXAS
 COUNTY OF DEAF SMITH
 WHEREAS, by virtue of an order of sale issued out of the honorable District Court of Deaf Smith County, Texas, on the 5th day of July, 1927, by the Clerk of said Court, in cause No. 1618, entitled Bessie B. Crackel and husband, K. J. Crackel vs. Jas. R. Robinson et al. wherein Bessie B. Crackel and K. J. Crackel are plaintiffs, and Jas. R. Robinson, Eunice Robinson and M. R. Corbett are defendants, and to me as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sale, on the first Tuesday in August, 1927, it being the 2nd day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described Real Estate situated in Deaf Smith County, Texas. To-wit:
 A part of Section No. 80, Block M-7, described as beginning at a point in the S. line of said Section 80, Block M-7, 272 ft. W. from the S. E. corner of said Section 80, and running thence W. with the S. line of said Section, 3230 ft. to the S. W. corner of a 36 acre tract deeded by J. W. Robinson, to said Jas. R. Robinson; thence N. parallel with the E. line of said Section 2640 ft. to the half Section line; thence E. on the half Section line 1353 ft. to an iron pipe, the S. W. corner of 115.7 acre tract deeded by Charles F. Gallagher to Jas. R. Robinson; thence N. with the W. line of said 115.7 acre tract, 2646.5 ft. to an iron pipe; thence E. 2085 ft. to a coupling of sucker rod placed in the ground; thence S. 19 degrees 50' W. 501 ft. to an iron pipe, thence S. 4731 ft. to the place of beginning, containing 311.7 acres.
 Said land located about 2 miles S. E. from the City of Hereford, and generally known as the "Jas. R. Robinson Irrigation Farm"; levied on, on the 5th day of July, 1927, as the property of Jas. R. Robinson, to satisfy a judgment in favor of the said Bessie B. Crackel and against the said Jas. R. Robinson, and M. R. Corbett, for the sum of \$10,800.00, with interest thereon from May 3rd, 1927, at the rate of 7 per cent per annum and all costs of suit.
 Given under my hand this 5th day of July, 1927.
 C. BENTON,
 Sheriff of Deaf Smith County Texas.
 by J. M. MURCHISON,
 Deputy. 25-4-Gil.

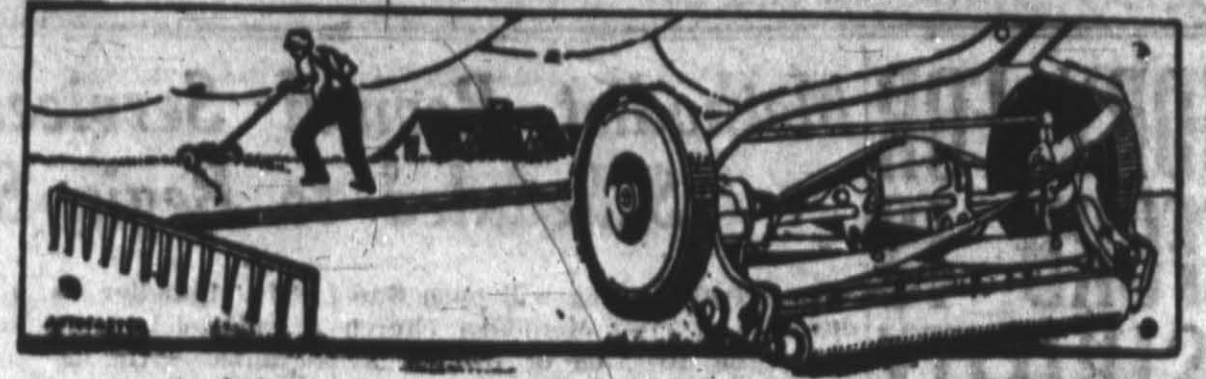
ORDINANCE NO. 196

An ordinance by the City Commission of the City of Hereford, Texas providing for the installation and placing of 'Stop Signals' on Third street, at or near the intersection of Third and Main streets; requiring every person driving or operating a motor vehicle to cause such motor vehicle to come to a complete stop before entering such intersection; Requiring every person so operating a motor vehicle to cause the same to immediately proceed after same has been brought to a complete stop, and prescribing a penalty for the violation of any part hereof:
 Be it ordained by the City Commission of the City of Hereford, Texas:
 Section 1. That "STOP SIGNALS" be placed and installed on Third street, at or near the intersection of Third and Main streets, and in such a manner as to be seen by anyone approaching such intersection.
 Section 2. Every person driving or operating a motor vehicle shall cause the same to come to a complete stop at the intersection of said Third and Main streets, and before entering such intersection.

Section 3. After every motor vehicle has been brought to a complete stop, as provided in Section 2, above, the person driving or operating such motor vehicle shall cause the same to immediately proceed in such a manner as not to

block or interfere with traffic.
 Section 4. Any person violating any of the provisions of this ordinance shall be guilty of a misdemeanor, and upon conviction therefor, shall be punished by a fine of not more than Twenty-five Dollars.

Passed by a unanimous vote of the 13th day of July, A. D. 1927, and duly approved.
 E. S. IRELAND, Mayor
 (SEAL) City of Hereford, Texas
 Attest: GRACE SKELTON, Secretary



No Home Is Beautiful Without a Well Kept Lawn

—Mow often if your would have an inviting lawn and yard. A good lawn mower makes mowing easy. We are now showing a complete line of good mowers—and just the mower you want at the price you want to pay. Come in and select yours now. Get busy at once on that yard!

DUNLAP & SON, Hardware



M Store

SPECIALS This Saturday

TEAS

M.J.B.	1-4 lb.	21c
Schillings	1-2 lb.	40c
Lipton's	1-4 lb.	23c
	1-2 lb.	45c
	1-4 lb.	25c
	1-2 lb.	50c

Coffee Maxwell House 3 pounds \$1.39

Flour Harvest 24 lb. \$1.10
 Maid 48 lb. \$2.15

Babbitt's Lye Limit 6 cans per can 10c

Sani-Flush 19c

REED'S M STORE PHONE 249
 SAVES FOR THE NATION

About August first I will have a car load of No. One Turkey Red Hard Winter Wheat for planting. All one farm crop grown in Central Western Kansas and guaranteed to be pure and not mixed with other varieties of wheat. Price f. o. b. cars, Summerfield, \$1.85 per bushel.

LAWRENCE JOHNSON



W Safer Washing

Modern clothes demand safer washing. Sheer chiffon hose, dainty lingerie and silken frocks are washed safely in this new One Minute Washer. The reason is the wonderful washing principle. Soapy water alone does the washing. All mechanical contrivances are eliminated from the One Minute tub.

Sold everywhere on easy terms.

ONE MINUTE MANUFACTURING COMPANY
 NEWTON, IOWA, U. S. A.

Texas Utilities Co.



Ask for a home demonstration

An Unbeatable Combination



—Banks, strong in faith and resources—

—The indomitable spirit of intelligent farmers—

—This is an unbeatable combination that can overcome every obstacle.

—Working together toward permanent prosperity, there are no heights which the bankers and farmers of Texas may not attain.

The First National Bank

Read Our Messages Appearing in Farm and Ranch.



STOP! READ! COME! TO THE Revival Meeting AT THE First Methodist Church Hereford, Texas



REV. A. D. JAMESON
Evangelist - Pastor
"Cow Boy Poet"
Editor and Author



C. G. SPINDLER
Soloist, Chorus Leader
and Organizer of
Young People

Beginning
Sunday, July 31st

Services 10:00 A. M. and 8:30 P. M.

Young People's Services 4:00 P. M. and 7:30 P. M.

All people of all churches are cordially invited to co-operate with us. Also a personal invitation to all who are not members of any church.

COME ONE—COME ALL—TO THE GOSPEL FEAST!

A. B. DAVIDSON

Pastor

Wyche Notes

Preaching was well attended last Sunday night. There will be services next Sunday morning at 11 and Sunday evening at 8:30.

Miss Porter of Oklahoma is visiting her sister, Mrs. Perkins. Walter Glavery and Ed Schuette of Wildorado and Mr. and Mrs. Lee Otte and daughters visited in the H. Y. Schuette home Sunday.

Messrs. and Mmes. Everett Doak Tom Sanders, Clayton Woolery, and Doak spent Sunday in the I. E. Woolery home.

Robbie Jackson visited Nedra Clayton Sunday.

Mr. and Mrs. W. A. Kitchens left Monday for their home in Oklahoma after a visit with her brother, H. D. Blythe. Her parents, Mr. and Mrs. W. T. Blythe, will return with her.

Miss Nannie Jackson who is attending school at Canyon spent the week end at home.

Mrs. H. D. Blythe and children visited Mrs. Ed East Friday.

Mr. and Mrs. Jess Lindsey and Mollie Clayton spent Sunday in the R. R. Jackson home.

Mr. and Mrs. Allen Godard of Tulsa spent Friday night with Mr. and Mrs. H. D. Blythe.

J. J. Clayton and family went to Plainview to visit her sister, Mrs. H. C. Hoyle, returning home Wednesday.

Mmes. Price and Cotton and children called on Mrs. H. D. Blythe Tuesday.

S. J. Kuper and family visited the Jackson home Sunday.

Mmes. Eberly, Zinner and Misses Aléta, Edith and Vera Elliston and Penelope Nutter visited the Nollie Elliston home Sunday.

Doyle Rose and family visited the Jim Sanders home Sunday.

A cousin of Mrs. Nollie Elliston, from Wichita, Kansas, is here visiting her.

Messrs. and Mmes. Curtis and Kuper visited the Copline home Sunday.

Flagg News.

Rev. Dixon, a Baptist minister from Amherst will hold a series of meetings here, beginning Sunday morning, August 7. All in this and adjoining communities invited and all singers are invited to come and help the choir.

Sunday school was well attended Sunday morning.

J. H. Keautger and wife from Hedley were guests of Mr. and Mrs. Newt Arms last week.

Mr. and Mrs. Ernest Jones visited his parents at Hale Center last Sunday.

Lorene and Norene Ramsey who have been visiting in Altus, Ark. returned home last week.

Cass Arms and wife were dinner guests in the Birdwell home Sunday.

Mr. and Mrs. Ballow visited

Mr. and Mrs. Bains Sunday.

Rev. Coe of Plainview filled his appointment here Sunday morning.

Mrs. F. A. Walker who has been visiting her son and family returned to her home at Altus Monday.

Mr. and Mrs. Dixon and Frank Cone and Miss Horton visited Mr. and Mrs. Ceell Thomas Sunday.

Mrs. Lindsey who has been visiting her daughter, Mrs. Gray, returned home Sunday.

Chas. Walker and wife are entertaining a new baby girl, born on Wednesday, July 20.

The Ladies' Aid will meet with Mrs. Cryar Thursday, July 28th in a social meeting.

Mr. and Mrs. W. T. Summers were dinner guests of Mr. and Mrs. Newt Arms Sunday.

Mr. and Mrs. Casler are the proud parents of a boy, born Tuesday, July 27.

TOP PRICES
SQUARE
DEAL
PRODUCE
COMPANY
Phone 33
GOOD SERVICE



Announcement

Mrs. Carroll Wood

Announces that she is now located on West Fifth St. in the house just west of Mrs. J. T. Gilbreath.

She is still doing marcelling and hair cutting and will be glad to serve her many friends.

Phone 224

Truthful At Least. "Do you suffer from thirst?" "Suffer? Why, that's my greatest pleasure."

There's a Reason. "I haven't taken a woman out in five years," offered the prisoner as he broke another stone.

The Southern Benevolent Association, with home office at Amarillo, paid out during the year ending June 1, 1927, \$100,000 in sick and benefit claims. This association has promptly paid all legitimate claims outstanding and has a nice balance in the treasury for future use. Secretary A. C. Yoakem deserves credit for the successful business and steady increase of membership.

NEW CAR
at a LOWER PRICE
fastest four in America
... mile-a-minute performance

\$875

F.O.B. Detroit • Fully Equipped
4-Door Sedan (Not a Coach)

The lowest priced Dodge Sedan ever sold • • and the Best • •

The Smoothest • Smartest • Sturdiest
Longest springbase of any car under \$1000 • • this means Comfort • •

Surprising economy • 25 miles per gallon at 25 miles per hour • •

Remarkable acceleration • • From zero to 25 miles per hour through gears in less than seven seconds • •

Try a mile at the wheel and experience a new sensation • •

Beavers Brothers
Hereford, Texas

DODGE BROTHERS, INC.

Whiters—S. N. Cooper, former secretary of the Crosbyton Chamber of Commerce has taken over the duties as Secretary of the Winters Chamber of Commerce.

Matador—A campaign to eradicate coyotes in this section has begun here. O. L. Coleman of the United States Department of Agriculture is in charge of the work.

Van Horn—The county commissioners of Hudspete county have begun court action in an effort to force sale of the 600 sections of University land located in that county.

Comanche—Ninety dollars per acre was realized by J. B. Alcorn from his Comanche county grape farm. The vines producing these grapes are but sixteen months of age.

West-Way Items

Mr. Frazier who has been batching the past year is enjoying a visit from his wife. She has been in Waco where the children were in school. She will remain here until he gets his wheat crop in.

Orville Houser is on a trip to California with a cousin from Ft. Worth.

Mrs. Gilliland had Mrs. Josephine Manjeat, of Spirey, Kas. Miss Emilee Manjeat of Wichita, and Mr. and Mrs. A. L. Manjeat of Hereford as guests Sunday.

Mr. and Mrs. Ed VanZant are attending a revival at Artesia.

The boys and girls club meets at the Hartman home Tuesday afternoon. G. C. Hartman won the free trip to the short course from this neighborhood.

Dr. Turrentine and family and Mrs. Turrentine's mother, Mrs. Ridgeway went to the Carrido cave last week.

Mr. and Mrs. Roy Jacobs went to Muleshoe Sunday and brought his mother back and she will spend the week with them.

Mrs. Vaughn and baby returned home Sunday.

Gwynne Owen has been ill the past week.

Sunday school meets at 3 o'clock each Sunday afternoon and all are invited.

Mr. Owen hauled the winter's supply of coal to the school house.

Westway young people are doing fine with Christian Endeavor work and you are invited to attend their programs.

Following is the program for next Sunday:

Topic—Forming friendships that bless.

Leader—Raymond Pierce.
Song—Mrs. Jacobs leader.
Leader's talk.

Scripture lesson and discussion—Estelle Wilson.
Sentence prayers.

How may we win friends—Stella Mae Gore.

What are proofs of friendships—Myra Hartman.

Why do we lose friends—Bill Bagwell.

Story of the friendship of David and Johnathan—Robert Moore.
The meaning and blessing of true friendships—Ulys Pierce.
Reading—Mildred Wilder.
Who is our best friend—Yondyle Houser.

Special song, Jesus is the friend you need—Mrs. Jacobs, Anna Lee Houser, Ernest Evert, Bill Bagwell, Jack Whitney and Ruth Westbrook.

POWER

Cut the Costs with Low-Price Fuel

Always the most economical tractor to operate—today many Hart-Parrs are being run successfully on low-price fuel; Hart-Parr owners being able in some cases to cut their costs right in half. This unusual economy is made possible by fresh-oil lubrication—an outstanding Hart-Parr feature. Last September a 3 plow Hart-Parr, operated by M. L. Gordon, a farmer living near Clayton, Texas, pulled three 16-inch plows, 7 inches deep, two 8-foot sections of drag harrow, and burn d low-price fuel at a cost of 28 cents an acre for the two operations. It would have cost 61 cents to do the work with gasoline. Hart-Parrs are made in three sizes for small, medium and large farms.

Hart-Parr Owners Are Hart-Parr Boosters

M. D. WOMBLE
Hereford, Texas

AUTHORIZED DEALER IN
HART PARR TRACTORS

Hats! Hats!

—Have just received a shipment of FALL HATS for Ladies and Children, of felt and satin and velvet combinations.

SHEETING

9-4 Bleached Sheeting, yard 35c 9-4 Brown Sheeting, yard 32c

QUILT MATERIALS

Quilt Time Will Soon Be Here—Be Prepared!

Challies, yard 16c 2 pounds white Cotton Bats 75c
Cretonnes, yard 25c 3 pounds Stitched White Bats 98c
32-Inch Ginghams, yard 12½c

FOR FRIDAY AND SATURDAY

32-Inch La France Ginghams, yard 16c 36-inch Percale, yard 12½c

SPROWLS-CRONIN & CO.

Remove Locust Trees at Once, Says Landrum

A number of interesting matters came before the weekly meeting of the Chamber of Commerce Monday.

L. F. Landrum, of the Hereford Nursery Company, called attention to the need for a weed cutting campaign and to the fact that many locust trees are dying and thus causing many Hereford streets to appear very unsightly.

"Every locust must go sooner or later," said Mr. Landrum, "and the sooner they are removed the sooner we can have a truly beautiful town."

Mr. Landrum favors the improvement of the road south to Earth, Texas, as he believes that a portion of Lamb county can thus be brought within the Hereford trade territory.

Concerning the weed cutting campaign, President Black suggested that a statement be issued at once by Mayor E. S. Ireland, requesting the people of Hereford to get rid of all weeds. Mayor Ireland's statement is printed in this issue of the Brand.

Plans for the employment of a home demonstration agent in this county were discussed and the proposition was unanimously endorsed by members present.

C. W. Humble reported progress in the matter of selection of prizes for the county fair in September and stated that \$300 would be needed if adequate prizes are to be offered.

Ray Gough gave a brief report covering the development of prize winning Guernsey dairy herd on his farm east of Hereford. Mr. Gough now owns the cow that holds the butter-fat production record for the Guernsey breed in Texas.

The Chamber of Commerce will meet next Monday at the Cordova Hotel and the luncheon will be served by the ladies of the Presbyterian church.

In Great Britain the feet are used as an aid to identification and it has been shown that the inhabitants of London have long, slim feet, those of Wales low in the arch and those of Scotland broad in the sole.

The average amount of absolute rest during a night's sleep is only eleven and one-half minutes, according to a professor of the Mellon Institute, there being muscular or mental action during the remainder of the time.

Short Course Profitable, Say Club Members

The eight club members who are this week representing Deaf Smith county at College Station are finding the Texas A. & M. short course both profitable and enjoyable according to a letter received from Raymond Purcell Thursday morning.

The six winning club members together with Ralph Wolfe, Hereford East, and County Agent R. O. Dunkle left Hereford Saturday afternoon.

Wolfe and East did not win free trips but desired to attend the course and are paying their expenses. Wolfe developed a winning project last year and was highly pleased with the instruction given at the short course.

The Hereford band assembled at the railroad station and helped to voice the good wishes of the Hereford people to the county representatives for a pleasant and successful trip.

Reports sent out Monday indicated that 3,000 persons would attend the short course. This county has entered a team in the state stock judging contest for the first time since the contest idea was inaugurated several years ago.

Purcell's letter to The Brand follows:

"This is the second day of the short course and we have been kept busy inspecting the different parts of the college and livestock farms.

"We will enter the livestock judging contest Thursday and have been attending all the lectures and securing all information possible that might be of help to us in the contest.

"We are having a good time and are glad to report that there are some 800 girls here to help us enjoy the course. We eat at the College mess hall and it is a good thing that we have all learned to eat beans as they constitute an important part of the menu here.

"We appreciate the privilege of making the trip and are making use of each minute."

PUNKIN HOLLOW HAPPENINGS

Finkus Tuggle has his children to do all of his work except his scratching and he would have them do that but they don't know just where he itches.

None of our women can stand Mrs. Bart Horseapple on account Mrs. Bart is such a tattler, but it is noticed that Mrs. Bart always has lots of lady visitors and none of them ever discourage her from telling them the latest.

Parson Joshua Tuffahell has set no definite date for his summer revival meeting but will begin it as soon as he is satisfied the people are thoroughly disgusted with the hot weather. His sermons are 100 per cent more effective when the weather furnishes a faint example of the sinner's future home.

Gus Hoolan's hogs that have been high hating him since the grass came out now show signs of making friends with Gus as they have caught a lot of seed ticks and lice.

Miss Clarissa (Cotton) says that the reason she has never married is on account of her good judgement. But our other ladies seem to think that the good judgement has always been used by the other party.

It seemed mighty hot last week when the almanac said a cool wave would sweep over the country but Uncle Sam's stagers would admit it was hot as he says the fellows who get up the almanacs know more about the weather than we do.

A cow passed by the church Sunday and she looked so poor and thin that several thought she must belong to Losh Hostetters.

Clabe Clabber said that we could all stand the hot weather if we would stop and think about this being the summer we were all wishing for last January.

DR. FRANK CRANE SAYS
Remember—All Is Not Lost.

Because something has happened to you which interferes with your efficiency is no proof that all is lost.

There is nothing unconquerable to the human spirit.

There is no truer saying than, "Where there is life there is hope."

The great problem is to utilize what remains of your life and to keep up a bold front.

It never pays to give up.

Life is like a coin stamped on both sides. On one side is the face of smiling fortune, on the other the image of frowning reverses. Sometimes one side lies up and sometimes the other, and

sometimes the two seem to spin alternating continually. But the two are always there in every life, side by side.

So one-half of the art of life is knowing how to meet misfortune and the other half understanding how to treat prosperity.

Near Lincoln, Nebraska, a nineteen-year-old boy named Edward Smith lost both his arms in an accident when he was helping shuck corn on his father's farm.

With that accident most of the means of earning a living open to him the day before were obliterated. There were few things that he could do. Yet one of these he did superlatively well.

Providing himself with artificial arms he became a salesman for a Kansas City manufacturer. Later he was sent to Europe to open a branch factory. He became a success in spite of a well-nigh insurmountable handicap.

In New Buffalo, Michigan, on the shore of Lake Michigan, lives Joe Jones. From childhood he has had a cripple leg, with one ankle that is stiff and without feeling. Yet he has saved five people from drowning at the beaches near his home.

For nineteen years Magdalen Beans of Pittsburgh, has been confined to one room with a nerve center in her back deranged so the slightest movement causes her great agony. During this time she has written stories and poems that have been widely published and have given robust people enjoyment and encouragement.

Such items bring strength for meeting our own troubles and enlarge our respect for the spirit of human nature.

The original of all the varieties of cultivated apples is the wild crab which is a small and very sour fruit and is native of most of the countries of Europe. We use the crab apple for preserving even now, although man's ingenuity by different methods of grafting has succeeded in inducing nature to give us many better tasting kinds.

A census of game made in New Mexico by the Bureau of Biological Survey with estimate of the amount needed is as follows: 2800 antelope where there should be 100,000; 300 sheep with 10,000 needed; 30,000 deer with 200,000 needed; less than 14,000 turkeys where there should be 100,000 or more.

If the newspapers are going to save themselves and be useful to the public and useful to the merchant who advertises in them, they will have to double their advertising rates.—John Wanamaker.

Soviet Russia, with a population of 165,000,000 is now the third most populous nation in the world.

Russia farmers shave only on the rarest occasions. Among the Old Believers, a large religious sect in Russia, a man who has shaved his beard is considered to have lost all chances of entering heaven.

Decreased Overhead.

"Splendid, Aloysius, I see by the papers that the price of gasoline has come down."

"That's right, Hepsibah, but I had no idea you had a car."

"I haven't but I've got one of those trick cigar lighters."

For the sake of economy many couples in a workmen's quarter in Paris are married en masse. They assemble every Saturday, line up, sign the register as they pass into the big "wedding salon" of the city hall.

The eyes of some dragon flies have between six thousand and seven thousand facets or lenses and those of a small butterfly between five and six thousand.

The giant oaks of Mar, near Loudac, Brittany, which Obrot never tired of sketching and painting must fall beneath the woodman's ax, as the logs have been sold to a timber merchant.

An American writes us from Paris that he knows why the French bartender named that drink Lindberg. He says, once inside, it opens up like a parachute.

Mules Wanted

—Have buyers for three car loads of good young, broke mules, 15 hands high and better. If you want to sell your mules see or call me at once.

RAY BARBER

Have Cash Buyer

FOR TWO SECTIONS OF CHEAP LAND Will buy from three to five sections, cheap land, \$10,000 to \$15,000 cash.

WALSER & BRAY
Hereford Texas



Bonnie 'Lows:

—es how even ef Joe es kinder fat and squatty and do have uh cotton hed, that he kin fix moar tires an fix em better an in 1/2 the time thet most good lookin guys kin!

YES! We Has Road Service!
YES! We Has Good Gas, Oil and Tires!
YES! We Is Curteous and Plesunt!
YES! We Do Sell Them Beootiful Chevrolets!

BONNIE'S
Chevrolet Boodwar

We Are Selling

- Bran ----- \$1.75
- Shorts ----- \$2.10
- Meal ----- \$2.00
- Oats ----- \$.60
- Salt, per block ----- \$.40
- Best Colorado lump coal \$12.00
- Best Colorado nut coal \$11.00

These prices hold good every day in the week, subject to market changes.

West Texas Feed & Seed Co.
Phone 265 We Deliver

AGAIN - OUR VALUES LEAD!

Again We Smash All Records for Value Giving!

There's a real money saving meaning in our

Stupendous July Sale!

famous Wirthmor brand

New Wash Frocks



Purchased at a marvelous price concession from the Country's Leading Manufacturer—these Wash Frocks are offered at a single price so low that every woman who sees them will want to take advantage of this remarkable selling.

PRINTED DIMITIES AND MULTI-COLORED PRINTS WITH EXQUISITE NEW TRIMMINGS

ALL SIZES—16 to 52!
Misses - 16 and 18
Womens - 36 to 46
Stouts - 46 to 52!

BE HERE EARLY!

The store opens at 10 A. M. and it will be well worth your while to come as early as possible, because the selection at this time will, of course, be best. Women of this community are familiar with the savings possible during our "WIRTHMOR" sales. This month the values are greater than ever before.

House Frocks for Everybody in a selection of styles, materials and trimmings so comprehensive as to include just the models you want at only

\$1.00

ON SALE FRIDAY MORNING, JULY 29th
Our Chest of Silverware will be awarded Sat., July 30, 4 p. m.
FOX MERCANTILE CO.

CHURCH ANNOUNCEMENTS

Methodist Church

A. B. DAVIDSON, Pastor.

Sunday school at 9:45. Epworth League and Young Peoples meeting at 7:45.

Mr. Spindler, the evangelistic singer, will address the young people and bring them a special message. In the afternoon at 4 he will speak to all the young people below the age of 13. All the boys and girls are urged to be present.

Preaching at 11 and 8 by Rev. D. Jameson, the pastor-evangelist and the "cow boy-poet preacher." Rev. Jameson is the poet laureate of the Northwest Texas conference. He is most of all a great preacher and after hearing him once you will want to hear every sermon. Don't miss the first two sermons Sunday morning and night. All are invited.

First Christian Church

TOM MASSIE, IN CHARGE.

The Junior Endeavorers met at 6:30 for a new beginning last Sunday evening. A pledge and other material have been ordered and are expected to be here before the next meeting. Other services showed their usual interest. Come and help us make them even more interesting.

Sunday school at 9:45. J. C. Jicketts, superintendent. Communion and church services at 11.

Junior Christian Endeavor, 6:30. Senior Christian Endeavor, 7:30. Evening church service, 8:30. Choir practice Tuesday evening at 8:30.

First Presbyterian Church

JAS. T. ROSS, Pastor.

Regular preaching services next Sunday morning at 11. Sunday school at 9:45 and Christian Endeavor at 7:30. It has been whispered that some one missed Endeavor last Sunday evening. Was that some one you?

On Sunday evening there will be no preaching services at our church. Likewise no Church-Nite meeting next week. The pastor is engaged in evangelistic services at Jumbo and evangelistic services will be in progress at the Methodist church.

"A day in thy courts is better than a thousand. I had rather be a doorkeeper in the house of my God than to dwell in the tents of wickedness."—Psalms 83-10.

CHRISTIAN ENDEAVOR PROGRAM

Topic—Great Missionary Characters.

Leader—Orlena Savage. Hymn No. 106. Prayer—Harry Kibbe. Hymn No. 177. Scripture reading—2 Cor. 11:23-28.

What it takes to make a successful Missionary—Alleith Elliston. Dr. Dyer, our missionary to Africa—Carlos Vaughn. One of our great home missionaries—Keith Guthrie. Hymn No. 37. Business. Benediction.

PRESBYTERIAN CHRISTIAN ENDEAVOR

Topic for July 31—Great Missionary Characters.

Leader—Evelyn Witherspoon. Song service. Prayer. Scripture reading—2 Cor. 11:23-28.

Leader's Talk. Robert Morrison—Ella Broadwell. John Williams—Edgar Ireland. David Livingstone—Ruth Wolfe. Business. Offering. Song. Benediction.

BIG SQUARE

Glenn Styles and wife had Mr. and Mrs. Weyer and son as dinner guests Sunday.

Messrs. and Mmes. Harold and Jay Weyer of Muleshoe were Sunday guests of Will Weyer and wife. Art Haberer and family and Mr. and Mrs. H. Haberer and son and Roy Haberer were in Hereford last Sunday to celebrate Art Haberer's birthday with John Haberer and family. Mrs. H. Haberer spent the night in Hereford.

Dell Tulfer of Hereford spent a few days last week in the home of his niece Mrs. Emerson Weyer.

Mrs. Hemington and daughter of Lazbuddy visited Mrs. Vance Hemington Tuesday. Ray Haberer entertained at the school house with an ice cream supper recently.

Sunday school was well attended but several officers were absent. Ham Lambert and family spent Wednesday afternoon in the Loyal Lull home.

Friends from East Texas have been visiting the Ross Mick home. Several from here attended the Summerfield celebration Thursday. Ham Lambert returned last week from parts of New Mexico, including Santa Fe, Las Vegas and Albuquerque.

Joel Gleanings

The Sunday school rally was a great success. Three hundred people were estimated to have attended from Hereford, Progressive, Dawn, Askren and other places. Dinner on the ground, a program, good singing were enjoyed during the day. Progressive gave an invitation to come there next Sunday for the fifth Sunday singing. Guy Smith moved to Hereford Wednesday.

Ruth Botts visited E. Dora Smith Friday afternoon. Several met at the Smith home Friday evening to practice songs. Noel Bryant visited Joe Green last week.

Bennett Sawyer and family moved one day last week to the Ashbrook farm.

Fleet Callaway left for College Station Saturday afternoon. He is expected to return in about one week.

Mr. Dunkle and the boys who won free trips to College Station were at the W. T. Smith home last Thursday.

We had about one-half inch of rain Friday night. W. T. and E. Dora Smith spent Saturday in Hereford.

Glenn Ratliff was in this community several days last week at work. Clarence Botts is at work for Luel Holman.

Cameron, N. M.

F. B. Scott and family left Sunday for Denton to visit relatives for two weeks. Mr. Lovelace is caring for the place during Mr. Scott's absence.

Golda Leach and Mary McCary spent Saturday night with Opal Hubble.

Jim Cameron helped Mr. Woods work on his well Saturday. I. A. Lowe and children returned home last week, his father coming with them. Mrs. Lowe will return in a few days.

Lemmie Hubble spent last week with her sister, Mrs. Edith Mote. Mr. and Mrs. Paul Mote made a trip to Clovis to see a doctor Sunday.

Artie and Opal Riddley took Sunday dinner with Golda Leach and Mary McCary. Mr. and Mrs. A. C. Johnston shopped in Clovis Thursday. Irene Johnston spent Wednesday night with her mother, Mrs. Williams.

Relatives of Mrs. Floy Tillman returned to their home at Gilmore last week. Gladys and Rita Johnston called on Golda Leach and Mary McCary Thursday.

Opal Hubble spent Sunday night with Golda Leach. Mrs. Ella Isler has taken up the McCannon work again.

Mr. and Mrs. Eaton were Grady visitors Saturday. Mrs. Ethel King spent Wednesday and Thursday night with her brother, Arvill Edmondson.

Mrs. Mamie Pulliam called on Mrs. Coral Johnston Saturday. J. R. Burnett and family shopped in Grady Saturday.

Grover Cogdill and Willie Johnston were in Clovis Saturday. There was an ice cream supper at Jimmy Miller's Saturday night.

Mrs. Maude Johnston had her tonsils removed at Clovis last week. Gabriel King, Cecil Clayton and Willie Johnston and boys made a

trip to Adrian last week to get plums, finding three gallons. Mr. Gadberry and family made a trip to Texico last week to visit relatives. Mr. and Mrs. Mullins.

Harry Frost entertained his Sunday school class at his home last Thursday night when Bill had a fine time. Mr. and Mrs. Howell and son of Portales spent the week end with Mr. and Mrs. Clyde Isler.

Fern Johnston spent Sunday with Rita Johnston. Mr. and Mrs. Ed Leach left last week for Kentucky to visit relatives.

Mrs. M. A. Johnston spent Friday night with Mrs. Irene Johnston. Mrs. Spencer preached at New Hope Sunday morning and night.

Mr. and Mrs. Curtis Green moved to Wheatland Saturday. Mr. Green will work for Mr. Fosthofer.

Lumber, Timbers, Shingles

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office

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FREE CONSULTATION AND ANALYSIS.

ASK THEM
We rest our case on the word of our owners—and you can get any number of their names for the asking.
BEAVERS BROTHERS
Hereford, Texas
A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

ROCKWELL BROS. & COMPANY
LUMBERMEN
Phone 4
SATISFACTION MUST BE YOURS



It's the money saver in Willard Threaded-Rubber Batteries. Covers you against reinsulation expense. Helps to make the battery last longer, too.

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VERN WITHERSPOON, Proprietor

The Willard Battery men

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Correct Abstracts
THOMPSON & IRELAND
Hereford, Texas

BUICK
for
1928
Now on display at
all Buick dealers
Norton Motor Co.
Hereford, Texas

For the 24th Year Buick has again fulfilled this promise: WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM

THIS WEEK
 By ARTHUR BRISBANKS
HOW MUCH MONEY?
ELIZABETH AND ESSEX.
MAN'S A POOR FISH.
DANCER AND THE THIRD EYE.

If you have \$81.16 in your pocket you have twice as much cash as the average. The Treasury tells us that money circulating July 1 amounted to "only" four billion, eight hundred and thirty-four millions, one hundred millions less than last year, \$40.58 for each individual.

The real wealth is credit. Four men in the United States, Rockefeller, Ford, Andrew Mellon and George F. Baker, could, with ease, borrow more money than all the cash that is in circulation.

Long ago Queen Elizabeth gave a ring, her face engraved upon a stone set in it to her lover, the Earl of Essex. No matter what he

ATTRACTIVELY PRICED
 —Home on 25-Mile Avenue for sale. Two story, eight rooms and bath; recently remodeled; all the modern conveniences. Has about two acres of land.
MRS. H. TROW

NOTICE
 TO MY FRIENDS AND PATRONS—
 I have returned from my vacation and am ready to resume my practice of dentistry.
DR. D. E. TURRENTINE

DR. T. M. MONTGOMERY
 Associated With Hyden's.
 620 Polk Street Amarillo, Texas.
 —Will be in Hereford First and Third Tues days in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

EVERY PRUDENT MAN PROTECTS HIS LIFE AND PROPERTY

Are your children protected against want?
 A Life Insurance Policy protects them.
 Fire Insurance is the best policy for a Happy Home. It relieves you of worries.
 A Home in flames is a calamity unless it is insured.
 Select your home and have us insure it.

A Fire Insurance Policy is worth a dozen that "you meant to take out."
 In all the world there's no better protection for wife and child than Life Insurance.
 Insure your Auto against every thing—the cost is small.
 You may not always be lucky—insure yourself against accidents.

RALPH BARNETT, MANAGER, HEREFORD INSURANCE AGENCY. PHONE 273.



Winter Eggs
BRING TOP PRICES.
 Now is the time to prepare hens and young pullets for early laying. Proper feeding now means profit this winter. We have just unloaded a car of Purina Feeds—always fresh.

Cash for Saturday
 100 pounds of Purina Chicken Chowder Laying Mash \$3.50

Jones & McLean
 Phone 1 We Deliver

PURINA

did, he would be forgiven if he returned that ring.

Accused of saying that Queen Elizabeth's mind was as crooked as her body, which was probably true, she was a great queen and a hard woman, he failed to return the ring and his head was chopped off.

The Countess of Nottingham dying, confessed that she failed to deliver to the Queen the ring that Essex gave her.

Elizabeth, in despair, spent her time sitting on the floor weeping, and died at the end of twenty days. That's the story.

Now the ring is sold at auction for \$700. It has dropped in value. Elizabeth would have given 1,000,000 pounds for it.

Bobby Jones, golf wizard from Atlanta, Ga., defending his open golf champion title, made the first round of eighteen holes in 68 strokes, five under "par."

The secret in golf is control of head and nerves. In the air, flying or on the grass, playing golf, young Americans seem able to do that.

A well-meaning politician suggests a law admitting children to all baseball parks for twenty-five cents per child. A better law would supply city baseball parks in which children could play baseball. That is what they need, not the right to sit on a bench, paying twenty-five cents to watch somebody else play.

If young and old men of this generation played MORE, and watched LESS it would be better for them.

British scientists use moving pictures in war against cancer. The camera records the cancer growths, slowly, for two days. Then the film is speeded up, nine hundred and sixty times, and scientists see cancer cells actually growing. That's important.

Man can outrun a horse in time. An Irishman, afterward elected Mayor of Long Island City, ran more than 600 miles in six days. But in water, man is literally "a poor fish," a most inferior fish.

Edward Keating finished first last week over a 24-mile fresh water course in 18 hours 47 minutes. In that time a shark could swim half way across the Atlantic Ocean.

Miss Constance Talmadge, excellent moving picture actress, requesting a divorce, says of her husband: "He is the nicest man, but I am out of love."
 "Out of love" is modern, typical of our day. Strict logic might confirm the view that if you marry when "in love" you should unmarry when "out of love." There are other considerations, however, that still influence many.

Otto Koenecke, German flier, prepares for his trip from Berlin to San Francisco, with interesting care. Every part of his motor was being X-rayed recently in search of defects in the metal. Old statues show goddesses with three eyes, one in the forehead. Science has given to men a real third eye, the X-Ray, that looks through solid metal, and we hardly appreciate it.

Hard Liquor.
 He sez—"The boys down at Vale aren't holding their liquor so well this season. I hear one of them passed out after having a bottle of near-beer."
 She sez—"Yes, he was hit over the head with it!"

Perhaps Home Talent.
 "Did that play have a happy ending?"
 "Yes, everybody was happy when it ended."

At Least Honest.
 Graduate—"I'm looking for a job, sir."
 President—"You look pretty good to me, but we can't afford any more help at present."
 "But I won't be of much help, sir."
 Now we know why a boat is called "she." It is because they are painted and have new riggings all the time.

A "Regular" Guy.
 Judge—"So you robbed the restaurant because you were starving? Why didn't you take something to eat instead of looting the cash register?"
 Prisoner—"I'm a proud man, your honor, and I make it a rule to pay for what I eat."

Rather Unique.
 A charming young lady from Mastic was performing some neat "poses plastique."
 She departed with speed Of a pin being in neede, One can never depend on elastique.

We'll Say It Is!
 "What's the hardest thing about ice-skating when you are beginning to learn?"
 "The bloomin' ice," was the reply.

Whitefaces In 9-2 Victory At Clovis Sunday

"Sledge" Logue and his team mates proved easy victims for the Whitefaces Sunday and Hereford won another game at Clovis 9-2.

The New Mexicans were helpless before Walcott who allowed but three safe hits. Their two scores came in the fourth after two men were out. Starkie singled to center and Lewis followed with a double to left. Volls hit a grounder to short which Posey misjudged and Starkie and Lewis scored as Posey's throw to first was wild.

Brownlow tripped in the eighth but was left stranded as Starkie and Williams fanned and Suman went out on a fly to center. In the last frame Clovis threatened as Lewis went to first on a fielder's choice stole second and advanced to third as Star Mac came to first on an error. Star Mac attempted to steal second and was thrown out by Catcher Young and the game was over.

The Clovis infield showed a flash of form in the fifth when Volls fielded Clennin's grounder, threw Posey out at second and allowed Starkie to catch Clennin at first for the only double play of the game.

Russell and Carroll did some good work in the out gardens, including a feature catch by Carroll in the ninth when Volls hit a fly just beyond the infield. Charlie Galbrath, former pitcher and infielder with the town team and high school, played second in his first appearance with the Whitefaces this season. He accounted for three put-outs unassisted.

Posey and Murphy tied for batting honors with three hits in five times at bat. Russell hit for three bases in the sixth. Starkie relieved Logue in the eighth and held Hereford hitless and scoreless for the remainder of the game.

The Whitefaces got to the Clovis hurler early in the game, scoring four runs in the second inning on two singles, two errors and a walk. In the fourth Carroll went to first on an error and scored the fifth run as Murphy and Galbrath hit safely.

Russell's triple and Carroll's single completed with a walk and an error accounted for three runs in the sixth. The Whitefaces scored the ninth run in the seventh on Murphy's single and Lewis' error.

The New Mexicans duplicated their recent performance at Hereford, playing raggedly throughout the game. Seven errors marred their fielding record and each one was costly. A very small crowd watched the game and it was quite evident that the Clovis team lacks the support that the local ball club always receives on the home diamond.

Score by Innings.
 Hereford 040 103 100-8
 Clovis 000 200 000-2

Summary: Three base hits, Russell, Brownlow; two base hit, Lewis; struck out by Walcott 6, by Logue 3, by Starkie 1; base on balls, off Walcott 2, off Logue 2; hits, off Walcott 3 in 9 innings, off Logue 10 in 7 innings; winning pitcher, Walcott, losing pitcher, Logue; double play, Volls to Starkie to Williams in fifth; umpires, Lee and Wilson.

TECH STUDENTS CLASSIFY THOUSANDS OF BALES

LUBBOCK, Texas, July 27.—Classing between three and four thousand bales of cotton during the first six weeks of the summer session of Texas Technological College is the record established by forty-five students in a cotton classing course which recently closed here. Under the direction of Prof. E. W. Camp, head of the textile department of the school of engineering, ably assisted by H. E. Blocker, veteran cotton buyer of this section, the students made a complete study of every variety of staple grown in this section.

Eight hours per day were spent in the work by the students. Following the close of school, Prof. Camp plans to make a tour of the

reflections

75,025,064,791 Cigarettes were Smoked in the United States in 1925 and altogether too many of them were responsible for fires. Nothing can restore property destroyed, or replace sentimental values. The most—and the least—you can do is to protect money values with insurance; and in this, our agency can advise you and assist you.

PLAINS INSURANCE AGENCY
 John Patton - Manager
 Hereford, Texas.

Box Score.

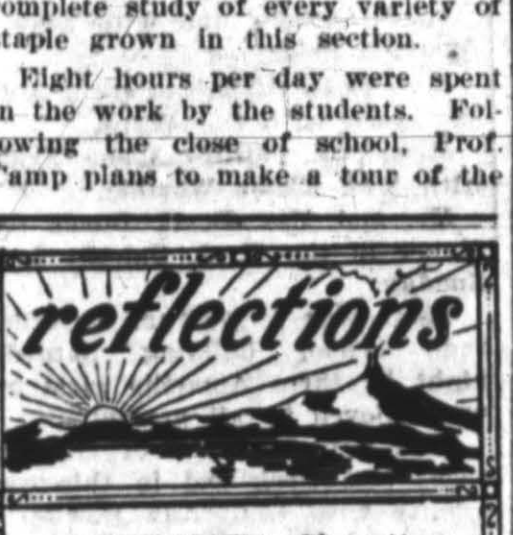
Hereford— AB R H PO A E
 Carroll lf 6 3 2 0 0
 Murphy 3b 5 0 3 0 2 1
 A. Russell cf 4 1 1 3 0 0
 Galbrath 2b 4 1 1 3 1 1
 Young c 5 1 0 0 1 0
 Robinson 1b 4 0 0 10 0 0
 Posey ss 5 1 3 0 4 1
 Clennin rf 3 1 0 0 0 0
 Walcott p 5 1 0 1 2 0
 Totals 42 9 10 21 10 3

**Curtstinger
 **Went in right field in eighth.
 **Batted for Clennin in eighth.

Clovis— AB R H PO A E
 Brownlow c 4 0 1 0 0 0
 Logue p 2 0 0 0 2 0
 Williams 1b 4 0 0 10 0 1
 Starkie 2b 4 1 1 3 4 1
 Lewis 3b 3 1 1 1 2 3
 Volls ss 3 0 0 3 1 1
 Star Mac rf 4 0 0 1 0 1
 Slier lf 3 0 0 1 0 0

Suman cf 2 0 0 4 0 0
 *Gundy 2b 1 0 0 0 0 0
 **Dethards, lf
 Totals 32 2 3 23 10 7
 *Went in in eighth.

WILLIAM BOYD
ELINOR FAIR
JUNIOR COGHLAN
and WALTER LONG
 Presenting the story of THE YANKEE CLIPPER
 Directed by RUPERT JULIAN
 THE MEXICO PICTURES CORPORATION



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COLD MEATS
 —are a daily convenience these warm days. Make it a practice to serve them often. We have a complete stock of

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 FRESH, CURED AND READY COOKED.

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 PHONE 333—WE DELIVER

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eastern textile mills where he will study methods in mill management. The textile department promises to be one of the leading schools of the college as a large enrollment has been experienced in the department both years of the life of the school.

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 PRODUCTION
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C. GARDNER SULLIVAN

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RACING SHIPS
 —A tremendous realistic drama of the sea—when white-winged greyhounds battled for glory and the supremacy of the ocean—An absorbing picture romance that carries you breathlessly half around the world to one of the most gripping climaxes ever seen on the screen.

You can't look at a tire and tell how far it will run

YOU CAN'T SEE a tire carcass because it is covered by the tread. Yet the way this carcass is built tells how far the tire will run.

Dunlop has had 39 years to learn all the hidden points where tires wear. Dunlop carcasses are built from the best long fibre cotton, spun in Dunlop's own mills into the famous Dunlop cable-twist cord.

These cords are elastic, so they give and take as your tire runs; strong, so they resist constant load and pounding. They build the best possible foundation for the Dunlop tread—the toughest rubber development known.

Thus Dunlop's extra years of experience has added value into every Dunlop tire part. That is why, not one Dunlop—but every Dunlop—gives you more service than you can reasonably expect.

We recommend that you put Dunlops on your car

Beavers Brothers
 Hereford, Texas

every 2 1/4 seconds someone buys a

DUNLOP
 FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY



Summit

Mr. and Mrs. C. R. Waiser and family visited relatives in Hereford Sunday afternoon.

Mr. and Mrs. Lee Kendall arrived home Sunday from a two weeks vacation in East Texas.

Mr. and Mrs. W. L. Suttle and children spent Sunday in the D. R. Atchley home near Vega.

Mr. and Mrs. Hamon spent Sunday afternoon in the W. E. Upton home.

Mrs. Rhodes of Deming, N. M., is here visiting in the home of her daughter, Mrs. Ray Moreland.

Mr. and Mrs. Charlie Roberson left Friday night for Los Angeles for a visit with her parents.

Oba Roberson and family spent Sunday afternoon in the B. A. Atchley home.

Mr. and Mrs. John Atchley and son of Kirkland, Mr. and Mrs. Henry Whitehead of Grandfield, Okla., and Mrs. Pete Saratt of Sevierville, Tenn., arrived here Monday.

chief home, they being relatives of Mr. Atchley.

Mrs. J. B. Davidson and Joyce went to Amarillo Sunday for a visit with her sister.

Mr. and Mrs. Bob Lance and children spent Sunday afternoon in the Miles home.

Miss Lorene Atchley and Bill Knox went to Canyon Friday after Miss Ida Mae who has been attending W. T. S. T. C.

A good rain fell in this part of the country Friday night. About two inches was the estimated fall. It will be a great help to the row crops.

Mr. and Mrs. Lee Curry and daughters spent the week end in Claude with relatives.

Misses Vergie and Mary Belle Atchley and W. E. Hawkins made a business trip to Amarillo Monday.

Ford Doings

Rev. Cloyd of Hereford will preach here next Sunday afternoon at four o'clock.

The Community Welfare Club met with Mrs. J. L. Hight Thursday afternoon with eleven members and two visitors present. An old-fashioned "raze patch" quilt was pieced. Refreshments of angel food cake and punch were served. Mrs. Hight is president of our club and fills the place well. Our next meeting will be at the school house Friday night, August 5 and an interesting program is being prepared and we hope for a full attendance.

Miss Effie Whitsett had her tonsils removed one day last week and is doing nicely.

Mr. and Mrs. Floyd Benson went to Plainview Tuesday, returning home the next day.

Mr. and Mrs. J. E. Hill and Mrs. Emma Jones of Hereford and Mr. and Mrs. A. K. Webster were dinner guests in the home of Mr. and Mrs. Fielding Johnson.

Mr. and Mrs. Harold Smith left Friday for Vernon where they will visit relatives for the next ten days.

Mrs. Dewey Larson spent Monday in Amarillo.

Davis Williams visited his sister, Mrs. Buford Stice at Askren last week-end.

Mr. and Mrs. Roy Reeves of El Paso came in Wednesday for a visit with Mr. and Mrs. Benson. Mrs. Reeves and Mrs. Benson are cousins.

Misses Ruby and Veeda Parker spent Sunday with Miss Viola Thomas.

Mr. and Mrs. Bob Orr spent Sunday afternoon with Mr. and Mrs. John Lenox.

Mr. and Mrs. Sherm Garrett attended singing at Askren Sunday. John Lenox returned home the last of the week from a week's visit with his mother, who lives in Erath county.

Mrs. C. D. Moore of Fort Stockton is here visiting her daughter, Mrs. Floyd Benson.

Mrs. Boss Belding of Pasadena, Calif., is here for a few days visit with her sister Mrs. George Benson.

Services at Palo Duro were well attended Sunday. Rev. Cloyd

Northeast Corner

Everyone come to B. Y. P. U. at Palo Duro Sunday night. There will be a program by the children after which the usual B. Y. P. U. program will be given.

Stanley Thomas spent one night last week in the Phillips home.

Mrs. John Davis and daughters spent an afternoon last week with Mrs. Duff Meadow.

J. M. Ware and wife were in Amarillo Saturday.

Mrs. Coy Phillips visited Mrs. W. T. Womble one day last week.

Misses Florence and Hazel Woodruff spent a morning last week with Mamie Allred.

Mrs. W. J. McClain is at Gatesville visiting relatives.

Misses Florence and Hazel Woodruff were in Canyon recently.

R. L. Campbell and family were visited by Amarillo relatives last week.

A social entertainment was given at the Albert Griggs home Friday night when about forty were present. Games were played after which ice cream and cake were served.

Mr. and Mrs. Lawrence Womble spent Friday night at the C. O. Phillips home.

Grace Marie Bowen spent a day last week with Laverna Womble.

H. J. Oglesby and wife were in Amarillo Friday.

Miss Dovie McBroom spent a day last week with Ola Ware.

Mrs. Coy Phillips spent Friday with Mrs. Elmer Womble.

Mr. and Mrs. D. R. Burns took dinner in the H. J. Oglesby home Sunday.

There was a program at Wildorado school building Saturday night by three Amarillo girls and was enjoyed by all present.

Miss Laverne Posey of Hereford spent last week end in this community with Leau Ada Bowen.

Mr. and Mrs. J. P. Walker were visited Saturday night and Sunday by relatives.

Jim LeGrand was in Amarillo Saturday.

J. E. Thomas was in Hereford Sunday.

Services at Palo Duro were well attended Sunday. Rev. Cloyd

could not be here as had been planned, but we hope he may be with us at an early date.

B. F. Ooze was in Hereford on business one morning last week.

What's Doing In West Texas

Brady—The City Council of this place has provided a market square adjacent to the business section which is to be used by farmers and other producers to market their products in the city. The market place is to be free to all who grow or manufacture the products which they sell, but is to be closed to others. An ordinance has been passed prohibiting peddling or marketing of products on the streets of the city. The market plaza is to be provided with sanitary facilities and will have a competent caretaker to enforce the rules of the city ordinance.

Crosbyton—Franchise has been let to the West Texas Gas Company of Amarillo to supply this city with natural gas.

Cisco—A mammoth crowd estimated at more than thirty thousand people attended the opening ceremonies of the Lake Cisco bathing beach, said to be the largest in the world. Visitors also inspected the new bridge built over the Williamson Dam and the new state fish hatchery just completed here.

Feffers—A large swimming, fishing and boating resort has been opened here on the M. B. Davis ranch.

Tulla—Eleven business men of Tulla have purchased a ten acre block of land for the site of the new Swisher County Hospital.

Saba—The new fertilizer factory of the American Fertilizer and Chemical Works has been placed in operation here. The big plant grinds fertilizer from raw material obtained at the company's mine here. A barbecue was given to celebrate the opening.

Sweetwater—The gypsum indus-

try of Texas is assuming large proportions. Figures just announced show that in 1923 the output was 438,324 tons valued at \$4,059,367. Practically all of the Texas gypsum mills are located in West Texas. The gypsum is manufactured into neat plaster, stucco and wall board. Some plants manufacture tile and building blocks.

First Baptist Church.

V. M. CLOYD, Pastor.

Rev. Y. M. Cloyd, the pastor, will fill his appointments Sunday. He requests that all attend the services. Sunday school at 9:45. Please be on time. B. Y. P. U. at 7:15.

EPWORTH LEAGUE

Brother Spindler in charge of the single meeting will have charge of League program Sunday night. There will be a music special all young people are urged present.

City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

RALPH BARNETT, Manager.

The Whittington Clinic

H. D. Whittington, M. D. Diagnosis, Surgery, Consultation.

J. R. Lemmon, M. D. Infant Feeding and Diseases of Children.

J. W. Hendrick, M. D. Internal Medicine, Diseases of Women, Obstetrics.

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For your Convenience:

This small-sized drum contains 10 gallons of Mobiloil—enough to last you half a year.

It is an ideal package for home garage or farm use—light in weight—attractive—rugged—with a new style faucet that makes pouring easy and does away with waste and bother.

You save money buying in bulk and you save money in repairs by using Mobiloil. Order your drum today.

Dealers in:

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ABO Fill 'n' Station

I am a filthy fly!

I should be killed!

Bee Brand Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Ants, Water Bugs, Bed Bugs, Moths, Crickets, Poultry Lice and many other insects.

Write for free booklet on killing household and garden insects.

McCormick & Co. Baltimore, Md.

Bee Brand INSECT POWDER or LIQUID

STUDENTS IN TEXAS TECH TRAINING AS 'ROCK HOUNDS'

LUBBOCK, Texas, July 27.—Having traversed more than two thousand miles, which carried them to every geological formation in the state, eight students of Texas Technological College headed by Dr. Leroy T. Patton, head of the geology department, returned this week from the first annual field trip of the department into New Mexico. Six weeks were spent on the trip, the distance being covered by the college bus and the boys spending all of their time at open doors.

Their wanderings for study in stratigraphy, physiographic and geologic history, training in field methods and making a report of a region carried them from an altitude of 3300 feet to one of 12,000 feet. Visits were made to the Carlsbad Caverns and other interesting places. While away they met parties from the U. S. Geological Survey, Wisconsin and Harvard University.

San Angelo—Claude Wild, former president of the Cisco Chamber of Commerce and for the last year assistant manager of the Amarillo Board of City Development, has taken the post of manager of San Angelo Board of City Development. Millard Cope has been appointed publicity manager of that organization.

A recent survey of meat preferences, covering sixteen representative American cities, discloses the fact that two-thirds of the native white population puts beef first on its marketing list, with pork, lamb and veal next in order. Five per cent of this group ate no meat at all, the vegetarian tendency increasing as the standard of living rose.

Strange that with all the medals and honors bestowed upon "Lindy" that none thought of an M. D.—because, like most of our doctors, he never starts anything he can't finish.

The extent of electric transmission lines in Texas is expected to amount to more than 5,000 miles by the end of 1927.

Marcelling 50c

Your Work Appreciated

Mrs. Sam Hutson

at Sprowle-Cronin & Co. Hereford

Vacation Time is Kodak Time

Take an EASTMAN with you and make it a lasting vacation.

J. J. CLARK

Druggist Phone 13

QUICKLY PREPARED AND DELICIOUS Summer Meats

—AND—

Hot Weather Delicacies

For quick, cool, appetizing meals these sultry days.

Try Our Delicious Sandwich Spread, Strausberg Sausage, Cheese (including Limburger) lunch meat of every variety.

Tender Lamb Cuts Friday and Saturday

CHOICE BABY BEEF—PORK SAUSAGE

Don't worry about that bothersome summer-day meal—just phone No. 293 and let us Solve your problem.

Palace Market

Crosthwait & Sanders

Phone 293. We Deliver

PIGGLY WIGGLY

Specials Saturday, July 30

	1 pound	2 pounds
FIG BARS	13c	25c
LEMONS	per dozen	32c
Bananas	per pounds	9c
Fresh Corn	per doz.	48c

This is the place to buy your Lunch Meats of all kinds. Boiled and baked ham, dried beef, Strausburg sausage, plain, pimento and Swiss cheese, cream, milk and butter.

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

One '70' Drive makes a '70' Buyer—A truism among the motor wise

Chrysler "70"—the most discussed and the most praised car in America—steadily increasing its hold on the six-cylinder public.

Because everyone who rides in or takes the wheel of the "70" is captivated by its brilliant performance, its new measure of riding ease, its distinctive charm of line and color.

The claims of other cars will seem to you a mere waste of words once you have let Chrysler "70" prove itself in a test of your own choosing.

The truth about the "70" is almost unbelievable unless you have had personal experience of its amazing ride—its velocity 70 and more miles an hour, its low-center-of-gravity comfort, the safety of its hydraulic four-wheel brakes, its unfailing wealth of power and its life-long dependability.

We'd like to have you drive the Chrysler "70". It will afford us great pleasure to arrange a test so comprehensive that you will know beyond doubt why Chrysler "70" grows in popularity by leaps and bounds.

Chrysler "Red-Head"
The new Chrysler "Red-Head" high-compression engine—always identified by the red color of the engine head—is available in all body types of the Chrysler "70" at slight extra cost.

The new "Red-Head" can also be included in the earlier "60", "70" and Imperial "80" models at a low charge.

Chrysler "70" Prices—
Royal Sedan \$1595;
Brougham \$1525; Four-passenger Coupe \$1595;
Two-passenger Convertible Coupe (with rumble seat) \$1745; Crown Sedan \$1795; Two-passenger Coupe (with rumble seat) \$1545; Two-passenger Roadster (with rumble seat) \$1495; Sport Phaeton \$1495; J. C. B. Detroit, subject to current Federal excise tax.

Chrysler dealers are in position to extend the convenience of time payments. Ask about Chrysler's attractive plan.

CHRYSLER "70"

DRIVE A CHRYSLER TO PROVE A CHRYSLER

L. W. HOUGH, Dealer, Hereford, Texas

Dimmitt Castro County News

DIMITT, July 25.—Saturday afternoon it was voted to have the annual picnic on August 13, and the rights will be sold at auction next Saturday afternoon at four o'clock.

About a hundred persons consisting of the families and members of Castro Lodge No. 579 A. F. & A. M. enjoyed a chicken barbecue at the Stamey ranch east of here. All the good things that go with such an event were to be had and after the great feed games were played until a late hour.

J. F. Easter, Jr., had the misfortune of getting his little toe cut off last Sunday afternoon while out playing with a post hole digger and it was dropped on his toe by his little sister.

M. R. Avery left last Saturday for College Station to attend the county superintendents' annual conference and will return about August 1.

The Parent-Teachers Association is planning to present a play with in the next few weeks entitled "A Southern Cinderella." To get any credits in the domestic art department there will be more equipment needed and more must be added to the library and they feel that they would like to help the trustees out by having a fund to start school with for this purpose.

Mrs. W. E. Comer and children barely escaped injuries when their truck overturned on the high grade east of here last week.

Mrs. Henry Stalup entertained last Thursday night honoring her sister, Miss Luella Thomas, of Plainview. The porch was artistically arranged for three tables of forty-two and those enjoying the evening were Misses Ola Kimbell, Mary Cowart, Frankie Burnam, Ola Brashears, Ruth Joy Haberer, Eusey Gore of Burk Burnett, Luella Thomas; Messrs. Homer Norwood, Goodwin Miller, Rankin Reynolds, Roy Bell; Mr. and Mrs. R. B. Boren and son, Mr. and Mrs. Bill Webb, Mr. and Mrs. Dow Duree.

J. R. Gollehon and family of Canyon were here last Monday.

John F. Taylor and family, of Clovis visited in the Bruton home Sunday afternoon.

G. A. Barnett and family returned Friday from a visit with friends at Olney.

S. C. Huckabay was in Hereford on business Friday.

Misses Jo Parks and Maurine Smith who are attending school in Amarillo spent the week end with some folks.

Little Nani Carson was quite sick last Sunday.

George True and family of Olton spent Sunday in the H. E. Rantz home.

Mrs. John Haberer was here from Hereford Sunday afternoon.

Word has been received of the birth of a baby boy in the E. L. O'Neal home at Kress.

E. E. Aiken and family and relatives of Chicago spent Sunday in Plainview and Monday in the sand hills.

Little Pauline Acker of Nazareth has been visiting her grandparents, Mr. and Mrs. John Bell and aunt, Mrs. Bill Webb.

The following men of the Panhandle Lumber Co., with offices at Amarillo were in Dimmitt Friday: John E. Hill, vice president

and general manager; R. B. Wakefield, credit manager; Guy R. Hamilton, president, and Max Houston, director and stock holder of Wichita, Kansas.

G. W. Mauldin, Mr. and Mrs. W. O. Sipe of Dallas visited in the home of their son and brother W. C. Mauldin.

Andrew Mauldin of Amarillo spent Saturday and Sunday with his brother, C. G. Mauldin.

Mr. and Mrs. J. E. Turner spent last week in the home of their niece in Amarillo, Mrs. Turner's sisters, Mrs. James Simon of Rush Springs, Okla., and Mrs. J. C. Killebrew of Canadian.

Mr. and Mrs. Lee Posey and daughter spent Sunday afternoon in Nazareth.

Mrs. E. B. Wright and daughter left last week with her brother and family of Lubbock for a visit in Arkansas.

Mrs. A. C. Avery who has been visiting in Kress and Happy returned home last week.

Gene Kimbell spent Sunday with friends and home folks.

Here and There.

The dry weather is all forgotten and everyone wears a different smile since the rain Saturday morning. In this community the rain fell was from 1 1/2 to 3 inches.

Mrs. J. J. Lindsey spent Sunday with Mrs. Jack Saunders.

Miss Nettie Lee Green was the guest of Miss Helen Estes of Dimmitt Thursday and Friday.

W. S. Dixon and wife took dinner in the L. Dowell home near Cleo Sunday.

J. H. Barton of Wellington came Saturday for a visit in the J. E. Andrews home. He owns land here and is pleased with the rain.

K. H. Hunter and family spent Sunday in the Carrol Hunter home.

C. Bell was on the sick list last week.

Little Frances Gaetz found a safety razor blade last Wednesday and attempted to shave himself, resulting in a badly cut face.

Harry Taylor and wife spent Tuesday evening at the Nunn home.

Mr. and Mrs. Earl Lance are driving a new car.

Mr. and Mrs. C. M. Bell took dinner at the J. W. Berry home Sunday.

Mrs. Dick Sullenger and Maurine visited Mrs. R. Kincaid Thursday.

Mr. and Mrs. Clarence Beauford returned from Panhandle Saturday.

Mr. and Mrs. Hogan and George Mosley and mother spent Sunday with the Ed Mosely family.

Mrs. Lenox spent Wednesday at the Vick home.

Mmes. C. H. Cary and Edgar Mosley spent Wednesday with Mrs. Earl Lance.

Mr. Sears was kicked by a horse last week and as he was staying at the ranch along was not found for two days, when Mr. Brooks of Dimmitt was attracted by the wailing of a flag. He found Mr. Sears in a serious condition and took him to his home in Hereford.

Mr. and Mrs. Ben Fulkerson are the parents of baby boy born Tuesday night.

Mr. Campbell is painting and improving his farm home and will build a tenant home soon.

Mrs. R. T. Green and children

spent Friday night and Saturday with her sister, Mrs. Donald Alexander, in Hereford.

J. R. Benson and family of Shamrock came Wednesday to spend a few days in the J. E. Andrews home. Both families spent Thursday and Friday fishing and a fish fry was a big feature of the outing. Mr. Benson is a brother of Mrs. Andrews.

R. F. Green and A. T. Jones are plowing south of Dimmitt.

Lester Sparkman and family spent Wednesday with the Albert Springer family.

Dick Sixon and wife took Sunday dinner at the Green home.

Donnie Gaetz attended a birthday dinner at the Hellman home Sunday.

Earl Lance and family, Messrs. and Mmes. Joe Kendall, J. C. Lance and families were Sunday guests in the Fate Waiser home.

As Roy Kincaid was taking some mules to Amarillo Monday night a car struck one of the animals and hurt it so that it died later. The car was damaged but failed to stop.

Good crowds at Sunday school and singing Sunday. A singing school is to begin August 1.

Megargel—A new \$40,000 high school building is under construction here. Other developments in this city include organizing of a volunteer fire department, putting over a \$150,000 road bond and the organization of a new chamber of commerce.

Hermleigh—A city water system is to be established here and the city council has already begun preliminary work on the system.

Spearman—The new ice plant of the Inland Utilities Company has been placed in operation here. The plant has a capacity of ten tons of clear pure ice each twenty-four hours.

CITATION BY PUBLICATION IN DELINQUENT TAX SUITS

THE STATE OF TEXAS and County of Deaf Smith

To Julia Sunderland, a single woman, J. E. Johnson, Ed Woodall and Ed Wilkinson, their unknown heirs, heirs of unknown heirs, legal representatives, executors and administrators, and to all persons owning or having or claiming any interest in the land or lots hereinafter described, the same being delinquent to the State of Texas and the County of Deaf Smith for taxes, and the same lying and being situated in the County of Deaf Smith, and State of Texas, to-wit: Being all of the Northeast Quarter (NE 1/4) of Section Number Three (3) of Carter and Head's Subdivision of Capitol League Number 400, a plat of said league being of record in Deaf Smith County, Texas, deed records, and a plat of said subdivision thereof being of record in Deaf Smith County, Texas deed records in Vol. 25 page 210, said tract of land containing 100 acres of land, more or less, which said property is delinquent to the State of Texas and County of Deaf Smith for taxes for the years 1914, 1915, 1916, 1917, 1918, 1919, 1920 and 1921 aggregating the sum of \$ 221.00, including interest, penalties and costs, said taxes having been legally levied, assessed and rendered against said land and lots, and the same being a lawful charge and constituting a prior lien against the same in favor of the State of Texas and County of Deaf Smith to secure the payment thereof;

And you are hereby commanded to be and appear before the Honorable District Court of Deaf Smith County, Texas, at the next regular term thereof, to be held at the Courtroom of said County, in the city of Hereford on the 1st Monday in August A. D. 1927, the same

any interest in said land or lots, defendants.

Given under my hand and seal of said Court, at office in the City of Hereford, in the County of Deaf Smith, this 6th day of July A. D. 1927.

(seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas.

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LAWYER
First State Bank & Trust Co. Building.
Office Phone 3, Home 190

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FAIRBANKS-MORSE Home Light Plant



Don't grope in the dark. Light your dark and out buildings with electricity. Easy to buy this plant.

DUNLAP & SON
HEREFORD, TEXAS

—And then you will have time for the many things you would like to do.

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CANYON STEAM LAUNDRY
Beene & Shaw, Local Agents.
We Call For and Deliver. Phone 160

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions Only 35 cents. At any drug store. (Adv.)

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We have fresh fruits and vegetables daily

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Read Down		Read Up	
Lv. a. m.	8:30	El Paso	12:10 p. m. Ar.
Ar. a. m.	11:30	Alamogordo	9:15 a. m. Lv.
Lv. a. m.	11:55	Alamogordo	8:35 a. m. Ar.
Ar. p. m.	4:30	Roswell	4:00 p. m. Lv.
Lv. p. m.	5:00	Roswell	3:20 a. m. Ar.
Ar. p. m.	8:50	Clovis	11:50 p. m. Lv.
Lv. p. m.	9:05	Clovis	11:35 p. m. Ar.
Ar. p. m.	11:45	Hereford	10:55 p. m. Lv.
Ar. a. m.	1:40	Amarillo	9:00 p. m. Lv.

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Come to our salesroom and see for yourself how completely the Most Beautiful Chevrolet meets every touring need. Note the ample room in each model for a capacity load of passengers. Test the deep, restful seats—pitched at the proper angle to encourage relaxation. Note the large, easy-regulating plate glass windows and the patented Fisher VV windshield. Then take the wheel of your favorite model and go for a drive!

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		The 4-Door Sedan	\$695	1/2-Ton Truck	\$395 (Chassis only)
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QUALITY AT LOW COST

Mutual Responsibility

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- The customer's responsibility is to co-operate with the bank on all occasions.
- This mutual understanding of responsibility leads to mutual success and usefulness.

Read Our Message in This Week's Farm and Ranch.

First State Bank & Trust Company

