

# The Hereford Brand

TUESDAYS—TWICE A WEEK—FRIDAYS

31st YEAR, NO. 61

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, OCT. 11, 1921.

## TO REPLANT COURTHOUSE LAWN TREES

### COMMISSIONERS PLACE MATTER IN HANDS PARK BOARD

### ELM AND MAPLE

### Cottonwoods Dying Out and Officials Believe Other Trees are Better

The question that has drawn the attention of a great many Hereford people for the past year or so—the question of the preservation and perpetuation of the courthouse trees—now bids fair to be solved. The beginning of the solution of the problem appeared to be in sight Monday afternoon when the Commissioners Court of the county, after a protracted discussion, passed a resolution turning the tree question in the courthouse yard over to the Hereford City Park Board for future handling.

Mayor Knight, who is the Civic Commissioner of the Chamber of Commerce and also a member of the Park Board, took up the matter with the Commission and discussed it at length. The big cottonwood trees which have been a feature of the lawn for years are dying out rapidly now. Many of them are entirely dead, others are beginning to decay in spots, while a few are still vigorous. However, cottonwoods are not a desirable tree in this country, according to the opinion of a great many people, owing to their short lives and their apparent attraction for all kinds of insects. The web worm especially appears to flourish where cottonwoods grow and from them spread to other vegetation.

Judge Mager and Mayor Knight, both tree lovers and intensely interested in preserving the beauty of the courthouse square, state that probably elm and maple trees will be substituted for the cottonwoods, the first step being to remove the dead trees, then those with decayed portions, and finally all of the cottonwoods. The rebuilding process will be done gradually and the new trees kept "coming on" as funds and necessity dictate.

It is expected that the Park Board will begin the work of substitution at once. A large share of the credit for bringing this matter to the attention of the Commissioners Court and the Chamber of Commerce belongs to Judge Jno. F. Slaton. Judge Slaton has agitated this matter persistently for a long time and it was largely through his efforts that the formal discussion and settlement of the question was brought to a head.

### Monday Luncheon Discusses Trees Courthouse Lawn

The weekly luncheon of the business men was presided over Monday by vice president Homer Wilkinson in the absence of president McDonald. Mayor Knight, Civic Director of the Chamber of Commerce, led the discussion on tree planting. The talk principally centered around the future of the courthouse lawn. County Commissioners Wagner and Bowman were present and were much interested in the problem. The matter was finally referred to the City Park Board for action.

Next Monday the lunch will be held at the Stockmen's Cafe. President McDonald will be back on the job and it is expected that the all-absorbing question of how this community can cooperate effectively in solving local financial troubles this year will be given a thorough going over.

### NEW SECOND HAND STORE OLD SITE OF OWEN'S BAKERY

S. L. Jackson and E. H. Fullwood have established a Second Hand Store in the building formerly occupied by the Owen Bakery. Saw filing and furniture repairing will be done in addition to handling second hand articles of all kinds.

### SAN JON COUPLE MARRIED HERE BY W. B. PARMER, J. P.

Talbot M. Height and Miss Verdis Belle Williams, both of San Jon, N. M., were united in marriage at the Court-house by Justice of the Peace W. B. Parmer Monday, October 10. The young couple departed at once for their future home at San Jon.

## MAIL HERO WALKS INTO DEATH TRAP



Near Ft. Worth, Texas, the other night, a band of bandits planned to hold up a train, kill the mail messenger, and rob the mail car. Knowing his danger Chief Clerk Page, of the mail service, took the messenger's place. The band was badly shot up and Page was unharmed. Picture shows Page (on right) telling the story of the hold-up to Postmaster-General Will Hays. Two of the robbers were killed by officers who were concealed on Page's car.

## Clovis Wins Hot Football Scrap; Score is 33-16

Showing flashes of splendid promise as a football machine, but handicapped by lack of experience and teamwork, the Hereford High School football eleven went down in defeat last Saturday afternoon before the Clovis aggregation 33 to 16. The line as a whole held well, both light ends stood out prominently and the back field did good work in spots. However, the interference was lacking and the absence of a fast line plunger, like Paul Jowell of the 1920 eleven, was severely felt. Captain Baker Womble, a natural line man, was forced into the back field under the circumstances and gave a splendid account of himself, especially in handling the pass. His long shots to the ends were usually accurate and he showed a cool head and refused to be hurried in his throws by charging tacklers. Undoubtedly the work of the two ends, both light men, Onis Carroll and Buster Lewis, and of Ira Connell, tackle, were the outstanding features of the game for Hereford. On the Clovis side, quarter back Jones and full back Miser played the whole game for the New Mexico aggregation. Jones was a streak of speed, elusive and hard to down when tackled. Miser did a lot of damaging and consistent line plunging for his team.

Clovis piled up twenty-six of her points in the first half before the locals really found themselves and started fighting. In the third quarter Hereford came back strong and outplayed the visitors at every angle. In the last quarter Clovis braced and put over her last score.

Clovis scored the first touchdown in less than one minute of play when on the very first scrimmage, after fumbling, Jones brushed by tackle and ran the length of the field for a touchdown. Goal was missed. After a series of forward passes, end runs and changes of ownership of the ball several times, Jones finally carried the ball over again before the quarter ended. Goal was kicked and the quarter's result was Clovis 13, Hereford 0.

The second quarter opened with a successful forward pass, Womble to Carroll for 28 yards, followed by another dandy pass in the clear to Lewis, who dropped it. Clovis secured the ball on another pass, only to have Buster Lewis grab one out of the air in another moment and race thirty-five yards across the goal. Hereford kicked goal, score Clovis 13, Hereford 7. On the kickoff Clovis gained a few yards on plunges and end runs and again the fleet footed Jones broke away on a forward pass for another touchdown. Goal again failed. Score, Clovis 19, Hereford 7. Almost immediately after the next kickoff Fitzgerald intercepted a forward pass and again scored. Goal was kicked. Score, Clovis 26, Hereford 7.

Clovis carried the ball over again after the lineup, but was called back to the twenty yard line owing to a man being off side on the play.

The second half opened with Hereford showing better defense all around. Carroll, Burns and Connell threw runners for losses and the ball changed hands several times. After Clovis had intercepted a forward pass and started a march through the line they fumbled the ball and little Carroll grabbed the oval and raced forty-five yards for Hereford's second touchdown. Goal followed and the score stood, Clovis 26, Hereford, 14. On the kickoff Clovis took the ball, but was forced to kick on the fourth down. A long forward pass, Womble to Lewis, resulted in a beautiful 65 yard run for another touchdown by the fleet Lewis, but the referee declared that he had run out of bounds and the score did not count. The ball was put in play and Womble punted.

## Giants Slug Way To 3-3 Tie With New York Yanks

By taking a slugging match from the Yankees in Tuesday's battle for the baseball championship of the world at New York the New York Giants owned the series, which now stands at three games each.

Tuesday's contest was played without Babe Ruth in the Yanks' lineup, the great batter sitting in the grandstand with an injured arm. Three home runs were made in the first two innings, two by the Giants and one by a Yankee. The feature was the pitching of Barnes, who, after relieving Tony in the first inning, held the hard hitting Yankees rannish for the remainder of the game. Score by innings:

R H E  
Giants— 0 2 0 4 1 0 0 0 — 5 12 0  
Yankees— 3 2 0 0 0 0 0 0 — 5 7 3  
Batteries—Giants, Toney, Barnes and Snyder; Yankees, Harper, Shawkey, Piercy and Schorg.

## G. M. SUGGS BACK FROM SYNOD AND PRESBYTERY MEET

G. M. Suggs returned Monday afternoon from Wichita Falls, Texas, where he was a delegate from the Presbyterian church of Hereford to the Synod and the Presbytery meetings of that church. He reports the attendance good and perfect harmony throughout. The Synod will meet next at Sherman, Texas, in 1922. The Presbytery meets semi-annually, the next conference being at Miami in the spring.

Rev. and Mrs. J. E. Sharp also attended these meetings and reached home last Saturday.

The ball got away from the Clovis team and twisted across the goal line. Lewis downed the man who retrieved it behind his own goal line, the score being a safety—and counting two. Score, Clovis 26, Hereford 16.

The last quarter was fought to a finish with the tide of battle ebbing and flowing. Just two minutes before the whistle, Jones again scored on a pass and kicked goal, the final result being Clovis 33, Hereford 16.

Hereford may play another game on the home lot next Monday with the Canyon High eleven, if negotiations (Continued on Page Five)

## Reed Miller, Tenor of Exceptional Merit, Secured by Music Study Club for October 24th

The popular American tenor, Reed Miller, who comes to Hereford on the evening of Oct. 24th, under the auspices of the Music Study Club is one of America's leading exponents of oratorio music and has had a remarkable record with the Oratorio Society of New York. Recognition of his eminent qualities as an oratorio singer led to his engagement for ten performances of "The Messiah" alone, which forms the annual Christmas offering of this society.

Mr. Miller's name was associated with the memorable double performance of the ninth symphony of Beethoven, which Walter Damrosch gave as a jubilee event some years ago.

In addition to these outstanding works, Mr. Miller has sung in two performances of Beethoven's mass in D, in Tchaikowsky's "Eugen Onegin" (in concert form) and in the Bach "Magnificat." In his repertoire Mr. Miller has something like 100 works of the standard oratorios, operas and cantatas. Some idea of his activity will be obtained from the fact that he had had made 500 appearances in "The Messiah" alone, and fifty as the interpreter of the tenor parts in "Elijah" and "Creation." His name is known wherever oratorio is sung throughout the United States, and there is probably no other organization of any importance with which he has not appeared since entering this broad field.

Mr. Miller was born in South Carolina and attended Clemson College. For a while he lived in Alabama, and it was there his singing first attracted attention. Going to New York, he gained recognition as one of the best schooled artists before the public. He is in constant demand to fill many important engagements. He is the highest paid tenor church soloist in America. He occupies this important position at famous St. Thomas in New York. Besides his other activities Reed Miller makes many records for the Edison Company, and is rated one of the most popular artists on their list. His repertoire is practically unlimited and the Music Study Club feels that he is sure to win universal favor among Hereford's music lovers. With him will be Madame Nevada Van der Veer, the highest salaried contralto soloist in America, making a premier musical event.



## TAX ROLLS COMPLETED BY LESTER

### INTERESTING FIGURES COMPILED ABOUT THE COUNTY

### TOTAL \$8,104,884.13

### 769 Property Polls Alone Should be Paid According to Rolls

The annual tabulations of C. E. Lester, County Tax Assessor, have been completed and were presented to the Commissioners Court in session Monday for approval. Following this formally the rolls will be sent to the State department at Austin and afterwards turned over to the Collector.

The figures show a grand total valuation in the county of \$8,104,884.13. There were 425,618 acres, valued at \$2,459,470, of resident acreage, and 518,769 acres, valued at \$2,734,190, of non-resident acreage, assessed. Resident town lot ownership was assessed at \$756,520, and non-resident town lot ownership at \$90,120. Other assessments shown were: horse and mules, 3,853, valued at \$106,450; cattle, 39,596, value \$603,250; jacks and jeannets, 24, value \$1,070; sheep, 7,661, value \$14,250; hogs, 4,713, value \$23,490; automobiles, carriages, buggies, wagons, bicycles, motorcycles, etc., 495, value \$56,450; goods and merchandise, value \$354,850; machinery, tools and implements, \$41,070; steam engines and boilers, \$32,700; money in cash, \$30,380; credits other than banks, \$183,950; miscellaneous, \$37,800. Unredeemed property was valued at \$6,750 and the railroads and other public service corporations at \$344,614.13. The bank valuation was \$195,900.

The tax rate for the county is seventy cents and for the state sixty-two cents. According to these rolls the total county tax will amount to \$66,796.19, total independent school district tax \$25,131.79; total state tax \$36,206.27.

According to the figures there should be 769 polls paid on property conditions this year.

Mr. Lester's rolls are neat, detailed, comprehensive, and gotten up in most attractive style, and he has received many compliments on the results of his labors.

## Alvin C. Thompson Building a Bungalow for a Home

Alvin C. Thompson, manager of the Panhandle Lumber Co., has begun the erection of a five-room bungalow residence just across the alley east of the Cordova Hotel. Mr. Thompson recently sold his property near the Central school to L. Bishop, and took in trade 100 acres of land east of Hereford.

Another trade announced the past few days was that whereby W. A. Knox has acquired the E. A. Winterrowd property east of the Hereford Nursery.

## COMMISSIONERS IN REGULAR MONTHLY SESSION MONDAY

The Commissioners Court met in regular monthly session Monday. The tax rolls of County Tax Assessor C. E. Lester were checked and approved and a resolution was passed regarding the courthouse trees, found in another column of this paper. Outside these items only routine business was transacted.

## JOE CARTER HERE ON BUSINESS AFTER LONG ABSENCE

Joe Carter, of Fort Worth, and W. J. Moore of Cleburne, arrived in Hereford last Sunday. Mr. Moore purchased a tract of land in Farmer county and both returned to Fort Worth Tuesday morning.

Mr. Carter was raised here, and has many friends and relatives here now.

## A. W. CHANDLER IS WINNER AT ST. JOSEPH'S BIG SHOW

A. W. Chandler won the second prize at the St. Joseph Stocker & Feeder Show, St. Joseph, Mo., October 4-3-6-7, with a carload of stockers. He showed thirty-two head of white faced two-year-old heifers. Mr. Chandler reached home the latter part of last week and exhibited his ribbon.

## Rev. M. M. Beavers Remains Here For Another Year

The Rev. M. M. Beavers was returned as pastor of the First Methodist church of Hereford for another year at the Northwest Texas Conference held at Amarillo the past week. The Rev. W. H. Terry, formerly pastor here and later transferred to Canadian, was put in charge of the Sunday School work of the Amarillo district.

Rev. Beavers states that about 300 delegates were present at the Conference, and 150 pastors were placed in their charges for another year. The Rev. R. A. Clements, presiding elder for this, the Plainview District, was sent to Sweetwater as a pastor. He is succeeded in this district by the Rev. G. S. Hardy of Sweetwater. Rev. Hardy was formerly presiding elder of the Amarillo district, about ten or twelve years ago, when Hereford was a member of that district.

## DRY NORTHER HAS AGAIN ARRIVED; MOISTURE NEEDED

A wire from the Weather Man Tuesday morning says: "Frost Wednesday a. m."

Another dry norther struck town before daylight Tuesday morning. Monday was warm and rather sultry and the new-comers were all predicting a change before morning, but hoping it would be a good rain in preference to cool weather.

Things are getting awfully dry and rain is badly needed over most of the country.



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# Society

## IMPORTANT NOTICE!

We regret to advise that owing to pressure of other duties, Mrs. B. F. Guthrie will be unable to handle the Social column for the present. We sincerely hope that conditions will be so that she can resume her splendid contributions before many weeks. Mrs. Guthrie's long experience and unusual qualifications supplied a feature which we have considered as much enjoyed and appreciated by our readers as by ourselves.

Social items of all kinds will hereafter be handled directly by The Brand office. The cooperation of all clubs, societies and individuals in securing social news is earnestly solicited. Telephone 28.

—Editors.

## U. D. C. Program Oct. 14, 1921, 3 p. m.

Hostesses—Mrs. Wilson, Miss Woodburn. Meeting at Mrs. Wilson's home. Biographical Sketch of John H. Reagan.—Mrs. T. M. Palmer. Piano Solo—Miss Mamie Landrum. "The Soldier in the Ranks"—Mrs. Otto Beese.

## Miss Tiefert Honored

Miss Helen Tiefert was honored at a party given at her home by her mother, Mrs. Henry Tiefert, last Saturday, Oct. 9.

The guests arriving at eight-thirty, music and games made the evening most enjoyable. A refreshment course consisting of brick cream and cake, was served.

Those to enjoy the evening were: Misses Bertha Frye, Olive Wilson, Olive Pier, Blanch Kindern of Amarillo, Anna and Clara Wedel, Helen and Eleanor Tiefert; Messrs. Paul, August, Richard and Reno Frye, George LeGrand, Pinky Bowden, Henry Ingram and Arthur Tiefert; and Messrs. and Mesdames E. L. Hodges, Pete Hancock, Leslie Neal and Henry Tiefert.

## Birthday Party Castro County

Little Zosell Brooks, daughter of Mr. and Mrs. I. D. Brooks of Dimmitt, celebrated her eighth birthday last Saturday with a Picture Show Line Party at Hereford. Three carloads of little guests and chaperones drove up to Hereford and hugely enjoyed the afternoon. The guests were Bob Flanagan, Norma Cowser, Josephine Cowser, Naomi Knox, Cornelia Knox, Leona Hastings, Margie McLean, Charlie McLean, Ruth Wright, Ruth Pickett, Edgar Pickett, Jack Womack, Brooks Woodlee, Jean Golle, Madeline Golle, Winifred Fuller, Carter Below, Sam Watson, Sallie Brashers, Leona Tate, Edna Golle and Mildred Woodlee. The chaperones were Mesdames I. D. Brooks, John Flanagan, B. D. Woodlee, Pickett and Golle.

After the Matinee, the party enjoyed an Ice Cream feast, after which the return trip was begun.

Zosell received a number of tasty and appropriate presents and, taken all together, the day was one that will linger delightfully in her memory for years to come.

A local item in the Carlsbad Current of October 7 states that:

"Miss Annie Laurie Bule, who has been spending some time in Carlsbad with her sister, Miss Helen, who is a teacher in the public schools, left Wednesday for Hereford, Texas, where her parents reside. Miss Bule is a writer of some note and the Current has the pleasure of printing a poem from her hand in this issue of the paper."

The poem referred to follows:

## Home-Lights

Annie Laurie Bule

No lights can burn so steadily,  
Can throw their beams so far,  
As those dear lights that haunt us still  
No matter where we are.  
When coming home at night, we see  
The lights of home so near,  
A picture fraught with love unfolds  
And fills our hearts with cheer.  
Though we may dwell in foreign lands  
No gaily lighted dome  
Can ever bring back the thrill and  
warmth,  
That shines from lights at home,  
In memory we still can see  
When fall the shades of night  
That symbol pure of love and cheer  
The home-lights burning bright.

## "Service is Our Motto"

We give you Mechanical Work for \$1.00 per hour. We give you all night service in our Garage. We appreciate your business.

**Service Garage**  
Maddox & Braden, Props.

## Progressive Avenue Literary

Some folks else kin cut a dash 'Sides town people, don't foight!—'Specially in winter-time, When they's snow, and roads is ft.

In them circumstances I'm Resigned to my lot— Which puts me in mind o' what 'S called "The Literary."—Riley.

The first meeting of the Literary society was a decided success, both from point of numbers and the interest manifested by the entire community.

The object of this society is three-fold, viz.: To create a community spirit and good fellowship for one another, for pleasure and enlightenment.

It is the intention of this society to bring in outside talent from time to time to talk on subjects pertinent to farm interests, but it is wonderful to discover the home talent which has been buried in these many years.

The next meeting will be Friday, Oct. 14, 8 p. m., with the following program:

Song—Old Folks at Home.  
Readings: Clyde Russell; Etoloy Jacobs; Elizabeth Bowman, Mrs. Otto Massey; Mrs. Roy Wagner.  
Jokes—Mrs. Kimmons.  
Debate: "Resolved, the consolidated school vs. the rural school."  
Affirmative—Mr. Wagner, Mr. Park, Mrs. Bowman; Negative—Mr. Russell, Mr. Bowman, Mrs. Rayzor.

## EDUCATIONAL COLUMN

"There is no royal road to learning" (Miss Millicent Griffith, Superintendent Hereford's Schools).

One of our leading educators has said, "The way to make reading easy, rapid and pleasant is to have much reading from the first grade onward, an ever-increasing quantity from grade to grade. If the readings are properly chosen, and if they are sufficiently abundant, such growth of vocabulary should result that pupils should rarely have to refer to dictionaries in their reading."

Elton and Earl Funk, who have recently moved to Hereford with their parents from Des Moines, New Mexico, last week entered the High School as seniors.

The High School teachers and Senior Class enjoyed a social evening and water-melon feast in the home of Mr. and Mrs. James Park northeast of town on Friday evening. Misses Mabel and Edah Park are members of the Senior Class.

There are now two hundred and ninety-seven pupils enrolled in the High School.

The first meeting of the Parent-Teacher Club was held Friday evening at the Central building. The meeting was well attended and address by Mrs. Hyar, her subject being the "Independence of the mind and body."

Mr. and Mrs. Jeff Roberts and son and daughter, John and Edith, visited

Miss Griffith on Saturday and attended the ball game.

The teacher, Mrs. Rayzor, and the patrons of the Progressive School, have lately organized a Literary Society which will meet once every two weeks.

Joe Elliston, Captain of the High School Football team, was so badly crippled in a practice several days ago that he was unable to play in the game last Saturday.

Franklin, who was a great man from three standpoints, once said, "Don't love life?—then do not squander time, for that is the stuff life is made of."

"None preaches better than the ant, and she says nothing."

"Always taking out of the meal tub and never putting in, soon comes to the bottom."

Spelling is now being taught to every pupil in the Hereford Public Schools.

Miss Jewel Williamson, of Farwell, visited her sister, Miss Williamson, of the Home Economics department, over Sunday.

Harry Deupree is a new pupil in the High School.

The teachers and her pupils extend sympathy to Mrs. L. M. Fertsch, who

was called in San Antonio two weeks ago to be with her sister, who lived but a few days after Mrs. Fertsch reached her bedside.

There is a movement on foot to organize a High School Orchestra soon. In a short time Fire Protection and

Prevention will be taught in the Hereford Schools. The literature for this purpose has been ordered.

An urgent invitation is given to every teacher in Deaf Smith and Castro Counties to contribute to the Educational Column.

## THE TEA ROOM

109 E. 5th St., Amarillo Texas,

## THE BEST MEALS

regardless of price, but,

## THE LEAST IN PRICE

Try it and be convinced.

# Economy

Ford Cars

First Cost is less

Cost of running is less

Upkeep costs less

Depreciation Cost is less.

Interest on investment is less

Time waiting on repairs is less

Labor cost in repairing is less

WHY NOT JOIN THE 5 MILLION FORD OWNERS—AND SAVE MONEY?

## Wilkinson & Stocking

Ford Service is Real Service.

Subscriptions to the Dearborn Independence accepted.

Lamm Tailored-to-measure Clothes have always won the admiration of men who care—not alone because of the fabric excellence and fit—but the long run economy as well.

Shop around Town, then come here and you're bound to appreciate the goodness of our values.

Styles Galore  
Hundreds of Patterns for your selection.

Tailored for you at less than ready-made prices.

## C. P. Ringer's Tailor Shop

Associated with Lamm & Company, Chicago



## Save Money—Be Comfortable

Think of actually saving money without having to make some sacrifice of pleasure or comfort. Have you ever been able to do it before? It not only can be done, but at the same time new and added comforts can be enjoyed.

## COLE'S ORIGINAL HOT BLAST HEATER

saves 1/3 to 1/2 your fuel bill and at the same time gives you double heating capacity. Come in and let us explain the features and guarantee of this heater.

Dunlap Hardware Company

## No One Questions This

Every experienced motorist knows that it's the tread of his tire that tells the story.

When the rubber tread wears out there is not more than a few hundred miles left in the tire.

Perfectly obvious isn't it, that a wider and thicker rubber tread will wear longer.

That's why the Gates Super-Tread Tire is making friends so fast—it has a lot more miles in it.

H. L. Rice

## Just Imagine!

Shut your eyes for a moment and visualize yourself climbing out of a window about 4:00 a. m. one of these cold mornings, with your house ablaze!

Everything you hold dear—things you could never replace—disappearing before your eyes!

If not, may we suggest a policy in the old reliable HARTFORD?

## CARRY FIRE INSURANCE?

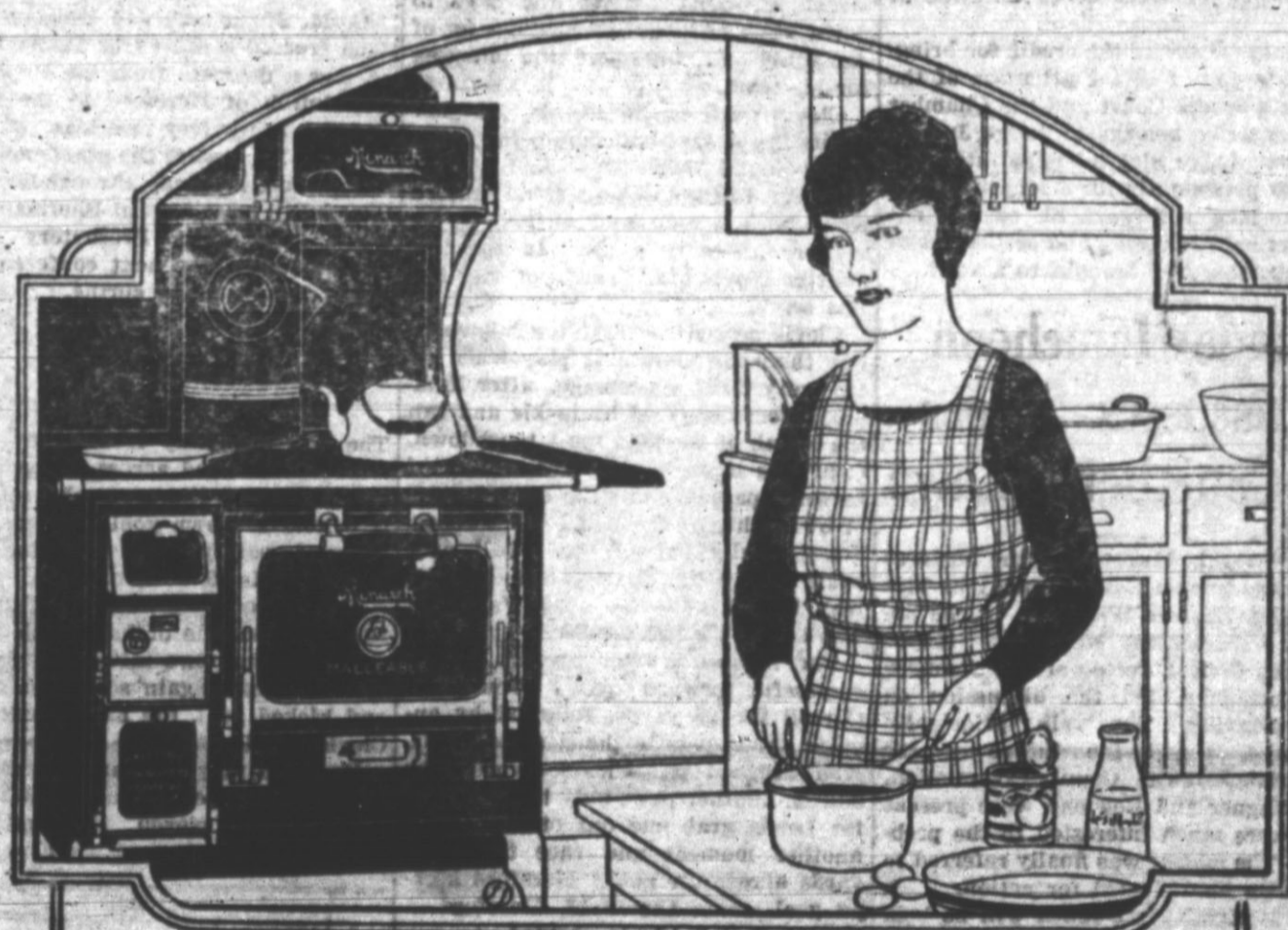
**M. F. BARBER**  
Insurance Agency  
Office with Ralph Barnett. Phone 50

## CASH

We pay cash for Cream, Eggs Poultry, etc. Try us once and you'll try us again.

Good Eating and Cooking Apples

Conklin Produce



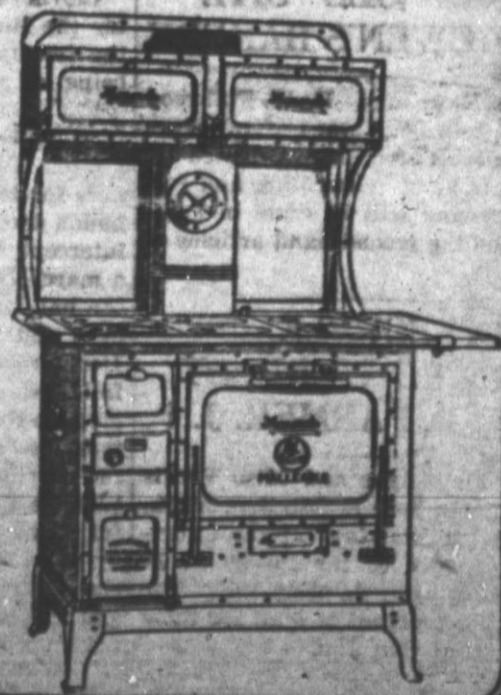
The Woman Who Cares  
either has or is determined to have a

**Monarch**  
MALLEABLE  
The Satisfactory Range

She knows that its just as important to have a range which can always be relied on as it is to have good ingredients and skill in the preparation of food.



C. O. LEE  
HARDWARE





**SALE OPENS  
FRIDAY  
OCTOBER 14  
AT 9 A. M.**

# GALLAGHER & SON

**HEREFORD, TEXAS**

## Notice!

To the 1st 15 people entering our store and making a purchase of \$1.00 or more, we will give you your choice of any man's tie or silk sock in our house.  
Only one Prize to a Customer.  
Be one of the first 15.

# MONEY RAISING

# SALE

**THE SALE STARTS**

**Friday Morning  
9 a. m.**

Premiums at Opening Hour. Be with the crowds, for this is to be the greatest-Broadside, Bonafide Bargain Sale ever attempted by any store in this county.

Our stock as large as it is, there are bargains that you never saw before.—  
Be on time.

**BIGGEST SALE  
IN YEARS**

**WITH SUPER  
VALUES**

Bigger than ever. Better than what you can order from any mail order house. The price is less. Seeing is believing. Bring your catalogue and we will show you that we can save you money.

## The Harris Sale System of Dallas, Texas

In order to make this the supreme selling event of this part of the state, to make this the talk of every person in the city and do things in a big way, we have placed our stock in the hands of these people. An expert merchandise and advertising man is on the job. Everything will be marked in plain figures and displayed so that a child could buy. Come any day of the sale. New goods arriving every day now.

### READ

"AN HONEST CONFESSION is good for the soul." We are in the grasp of an unexpected business predicament. The circumstances and conditions that have led up to this great sale have been such that it could not be helped and is beyond our control, and we have no long story to recite concerning same. Delayed deliveries of merchandise of all kinds have led to us with an accumulation of stock. We must dispose of it "PROFIT OR NO PROFIT." Unavoidable conditions force us to do so in the quickest possible time. To accomplish this ABSOLUTELY NECESSARY result we fully realize that only the most drastic and startling reductions such as have never been presented to the buying public, must prevail during the period of this spectacular sale. The people, the great masses, will be benefited as never before. Everybody is talking about it and the trade looks on in sheer amazement, but we are not to blame. It can't be helped. The goods must be sold and the cash raised. Never saw anything like it—Grasp your Opportunity.

"LET NOTHING KEEP YOU AWAY" from this stupendous and spectacular bargain success—the most remarkable dispersion of merchandise ever known to the people of this county. Bear in mind that hundreds of people will come to buy in this sale; so don't let the matchless SUPER-SAVINGS be snapped up before you get your share. Let the name and the BIG STORE SIGN be your GUIDE, and TELL EVERYBODY."

**NO TIME OR SPACE TO MENTION ALL PRICES! EVERY ARTICLE IN THIS STORE GOES ON SALE DURING THIS BIG EVENT**

**Men, Women and Children—Take Notice! This Stock is to go on Sale at prices that positively will bring people for miles and will be the most astonishing bargain battle this County ever witnessed. A genuine bonafide Bargain Event just as it is advertised. Big super-values on everything in this store. Bring your friends.**

HOSE	UNDERWEAR	GLOVES	SHIRTS	HATS	SHOES
\$1.00 Men's Silk Hose, Sale, 75c	\$2.15 Men's Union Suits, on Sale \$1.45	\$2.75 Men's Leather Work Gloves, on Sale \$1.75	\$7.50 Men's Silk Shirts, on Sale \$6.45	1 lot Hats, on Sale \$3.95	1 lot of Dress Shoes, values up to \$14.00, on Sale \$6.45
75c Men's Silk Hose, Sale, 60c	\$4.00 Men's Union Suits, on Sale \$1.95	1 lot Men's Leather Work Gloves, on Sale .95c	\$1.50 Men's Cotton Dress Shirts, on Sale \$1.20	\$7.50 Men's Velour Hats, on Sale \$6.10	\$13.50 Men's Dress Shoes, on Sale \$9.95
35c Men's Silk Lisle Hose, on Sale .30c	All Summer Union Suits, on Sale .87c	\$1.50 Men's Leather Gloves, on Sale \$1.10	\$1.75 Men's Cotton Dress Shirts, on Sale \$1.35	\$5.55 Men's Velour Hats, on Sale \$4.15	\$ 6.50 Men's Dress Shoes, on Sale \$4.95
500 pair Men's Cotton Sox, on Sale .10c	All Men's Heavy Ribbed Two piece Underwear, Reg. \$1.50 seller, on Sale per garment .50c	Cotton Gloves, Leather Palms, on Sale .28c	1 lot of Shirts, on Sale \$1.15	Caps at Prices that will surprise you.	Men's Work Shoes, Sale \$2.95
PANTS	JEWELRY	Cotton Gloves, on Sale .11c	\$7.50 Men's Wool Shirts, on Sale \$3.45	SUITS	TIES
\$5.50 Men's Dress Pants \$4.15	All Men's Jewelry, 20 percent off.	1 lot Woolen Mittens, on Sale .45c	\$5.00 Men's Wool Shirts, on Sale \$2.75	1 lot Men's Suits, new styles and patterns, just arrived—Reg. \$26.50 value, on Sale \$22.50	\$1.50 Men's Ties, on Sale .85c
\$8.00 Men's Dress Pants \$6.50				All other Suits greatly Reduced.	.75 Men's Ties, on Sale .55c
\$4.00 Men's Dress Pants \$3.45					.60 Men's Ties, on Sale .45c
					1.00 Men's Ties, on Sale .75c
					.50 Men's Bow Ties, Sale 35c

**No Regard for Values. ABSOLUTELY NOTHING---Held Back. Be Here. Come Every Day.**

This gigantic bargain enterprise is abuzz with sensational and matchless values. There are bargains everywhere. Money never went so far before. Hundreds and hundreds will join in the post-up excitement of the economy seekers that will fairly batter their way to the value wonders. Now is your opportunity to make your pennies, dimes, and dollars buy more than they ever did in all your life and get your share of the amazing bargains in this, the most terrific underselling event ever attempted in this section of the U. S. A. It's a once-in-a-life-time opportunity and you want to profit by it. Be on hand when the gong sounds NINE on opening morning, and the flood gates of Prosperity fly open—and a royal welcome is extended to all.—COME!

**Everything Cash During This Sale—Nothing Charged**

**STORE CLOSED ALL DAY THURSDAY REARRANGING STOCK**

### Warning

We warn you not to be misled by any fictitious signs or so-called sales. Look for our Big Red Signs and you can't go wrong.

**HARRIS MAKES THE PRICES**

**Gallagher & Son**  
Hereford, Texas

### Special Notice

Owing to the fact that we are going to continue business here, the people may feel assured that we will not tolerate any false statements or misrepresentations. You can come to this sale expecting to find bargains—the best bargains you ever saw, and you won't be disappointed. We personally guarantee every article sold by us.



# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

With R. Holman Walter R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1, per year, \$2.50  
Six months, \$1.50  
Three months, \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## A COMPLETE HISTORY OF THIS COMMUNITY

Of course, the whole family eagerly reads the "Home Town Paper." The whole family wants to know the happenings of the community; wants to read the news about what the people they know for miles around are doing. The "Home Town Paper" is a complete history every year of you and your neighbors. It tells of the comings and goings, the births, the marriages, the joys and the sorrows—all the events that go to make up community life.

History? Why, the average "Home Town Paper" contains at least TEN THOUSAND NAMES in the 52 weeks of any year! Just reflect a bit and realize what that means. If you sit down and read a voluminous history of the whole world from the birth of creation, you would not find that many names in it. And yet the "Home Town Paper" makes a regular yearly custom of printing ten thousand names and sometimes twice that number.

The "Home Town Paper" is a sedative, a tonic to the nerves, a relief after hard work with hand or brain, an entertainment to you, your wife, your son and your daughter.

Have you subscribed to The Brand?

## THE MAN WHO ATE FOUR SHEEP FOR BREAKFAST

There are famous appetites in history and more or less famous appetites right here in our own community. But have you yet heard of the American citizen who consumed four sheep—or, to be exact, the equivalent of four sheep for breakfast?

Come with us to Chicago. Arriving on another train is a stock farmer from Nebraska who raises sheep by ten thousands. No matter about his name; the incident is on record in the office of Mr. Wallace, Secretary of Agriculture in Washington.

The stock farmer has shipped 12,000 sheep before leaving home. When his flock arrives in Chicago he sells it and is paid THIRTY-TWO CENTS PER SHEEP after freights, commissions and other charges are deducted.

The next morning he goes into a fairly good Chicago restaurant and orders mutton chops for breakfast. When he pays his bill he finds that he has eaten the equivalent of the price he had the day before received for four sheep.

As we have said before, the woodpile is full of Senegambians.

### JOEL

The Marshall Chammess and Lester Galley families were dinner guests at Charley Johnston's home Sunday.

I. N. Trimble, of Montezuma, Iowa, came in Thursday morning to visit his daughter, Mrs. Lester Galley.

Mr. and Mrs. Cleveland Bromley and the O. L. Sharp family were at Ray Hershey's for dinner Sunday.

Mr. and Mrs. Norm Cabot, of Wildorado, brought C. P. Galley home Friday night, as he was sick, but he was able

Sunday is Rev. Sharp's regular appointment at the Askren Schoolhouse. Earl Clements, who teaches the Ex-

terior school, spent the week end in Hereford with his uncle and aunt, Mr. and Mrs. G. C. Major.

E. Dunn's sale comes on Friday, the 14th, to return to his work Sunday night.

Richard Calloway started Sunday for the Dallas Fair, having won the trip in the Boys' Pig Club.

Howard Tyson, of Amarillo, came down Sunday to see his mother, Mrs. Cleveland Bromley.

### SHERIFF'S SALE

STATE OF TEXAS,  
COUNTY OF DEAF SMITH.

By Virtue of an alias order of sale issued out of the Honorable District Court of Deaf Smith County, Texas on the 24th day of September, 1921, by the Clerk thereof, in the case of F. P. McCormick, plaintiff, vs Carl Lorenz and R. L. Lorenz, defendants, said cause being No. 1208 entitled "F. P. McCormick vs Carl Lorenz et al" and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for sheriff's sales on the first Tuesday in November, 1921, it being the first day of said month, before the courthouse door of said Deaf Smith County, Texas in the City of Hereford, the following described real estate situated in Deaf Smith County, Texas and being all of lot No. 17, Block No. 11 of the town of Hereford, levied on as the property of Carl Lorenz to satisfy a judgment for the sum of \$221.52 with interest thereon from November 3, 1920 at the rate of 8 percent per annum and costs of suit.

Given under my hand on this the 30th day of September, 1921.

C. S. PURCELL, Sheriff,  
of Deaf Smith County, Texas.

59-61-63-65

### THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

YOU ARE HEREBY COMMANDED to summon A. R. Teeple, the defendant, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next reg-

ular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the last Monday in October, A. D. 1921, the same being the 31st day of October, A. D. 1921, then and there to answer a petition filed in said Court on the 22nd day of September, A. D. 1921, in a suit, numbered on the docket of said Court No. 1327, wherein J. S. Jones is Plaintiff, and A. R. Teeple is Defendant, and said petition alleging that the City of Hereford is a municipal corporation with a commission form of government, of Deaf Smith County. That on the dates mentioned in plaintiff's petition during the year 1917, the defendant was the owner of Lots 10 and 11 in Block 18 in the City of Hereford according to a recorded plat of the town.

That the City Commission of Hereford determined to pave and to require portions of certain streets to be paved; two-thirds of the expense of which should be borne by the property owners and one-third of which should be borne by the City under the authority of Chapter 11 Title 22 of the Statutes of Texas. That the City Commission required that Sampson Avenue in front of the lots mentioned, constituting a frontage of fifty feet, should be paved.

That the City Commission caused estimates and statements to be prepared showing the proposed costs for constructing said paving, and the amount proposed to be levied against each lot and that the costs for paving in front of the two lots mentioned would be \$197.01.

That said statement was published and notice given to all property owners affected, by three publications in the Hereford Brand notifying all per-

sons interested that a hearing would be had before said Commission on the 4th day of June, 1917.

That thereafter the contemplated paving was done in front of the lots mentioned under a contract previously entered into between the City of Hereford and F. P. McCormick and that the contractor's price for doing the work was \$3,657.1 per front foot.

That on the 6th of July, 1917, the City Commission adopted an ordinance assessing against the property abutting on the paved streets and the owners thereof two-thirds of the costs of the paving and other street improvements incident thereto, except the cost of constructing curbs, and that the amount assessed against the two lots above described was \$197.01.

That said ordinance provided that said amount should be payable in three installments, the first of which was due thirty days after the 6th day of October, 1917, the second to be due on the 6th day of October, 1918, and the third on the 6th day of October, 1919, with interest thereon from November 6, 1917, at 8 per cent.

That said ordinance provided that the assessment levied together with the cost of collection and reasonable attorney's fees should be a first lien against the property, superior to all other liens except State, County, and Municipal taxes, and a personal liability against the owner.

That on the 11th day of October, 1917, an assignable certificate was issued by the City Commission under authority of said ordinance certifying

the amount due for the construction of said paving and specifying the terms of payment, the rate of interest, which was made payable to F. P. McCormick in payment for constructing the pavement in front of the lots above mentioned.

That said Certificate provided that if default should be made in the payment of any installment and a suit should be brought thereon that reasonable attorney's fees should be added.

Plaintiff alleges that no part of the amount shown to be due by said certificate has ever been paid and that the plaintiff has purchased the same from F. P. McCormick and is now the legal owner and holder thereof.

Plaintiff prays to recover the amount shown to be due by said certificate with costs and attorney's fees and that the lien created by the ordinance mentioned may be foreclosed and the property sold in satisfaction thereof.

Herein Fall Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under my Hand and the Seal of said Court, at office in Hereford, Texas this, the 22nd day of September, A. D. 1921.

(SEAL) A. L. BIGGS, Clerk,  
District Court, Deaf Smith County  
59-61-63-65 By Marie Burns, Deputy

## New Clean Stock of Firestone Casings

30x3, non-skid, \$10.95  
30x3 1/2 \$13.95

New Bar Rugged Cord Casings

W. C. Fallwell

## "Get the Hog By the Tail"



"Hogs are mortgage lifters. My father used to say if you are in debt, get a hog by the tail and he will pull you out. You never hear of a hog man going broke, and I can't see why more men don't go the hog route. It has been figured out by experiment stations that it takes 14 to 16 pounds of grain or its equivalent, to put a pound on a steer, and five to six pounds of grain or its equivalent to put a pound on a hog, (and you don't have to throw the hog any hay or hulla.)—It takes two or three years to grow out a steer, while it takes only six or eight months to grow out a hog. The steer does not reproduce at all, and a cow will only bring one calf a year, while the old sow will sell out six to sixteen pigs at a litter, and you can get five litters in two years! And a pound of pork today will sell for three times as much as a pound of beef. Now can you beat it?"—(BOB LYLE in Southwestern Swine Breeder.)

We MUST Diversify in this country to succeed. Hogs are an integral part of successful diversification. Have YOU some good hogs on YOUR farm?

## FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000

## Pleasing the most critical

### Your Baking Troubles are Over

Why? Because we select the cream of the wheat raised in this great Panhandle, grind it in our modern sunlit mill; the result is flour, rich in food qualities, with the life no other flour possesses.

It's Amaryllis & Great West

"Use it once, you will never change."



Great West Mill & Elevator Co.  
Phone 265 B. R. DIXON, Mgr.



## Higher Coal

The miners and operators are signed up at present high wages until next April.

There will be no reduction of freight rates soon.

Coal will be no cheaper and probably higher.

We have not placed over one-third the coal this year we ordinarily do.

Final conclusion: Scarcity of coal and high prices this winter.

# E. W. HARRISON

Phone 76



**CLASSIFIED ADVERTISING**  
 Want Ads, Business, Real Estate, Poultry, Horses, Land and Stock, City Property, etc.  
**RATES:** Classified, first insertion, 10 per word; minimum 25c; subsequent insertions, 1-2 per word; minimum 25c.  
**CASH WITH ORDER.**

**FOR SALE**

**FOR SALE**—125 head of good white-face cattle; Cows, \$25 to \$30 each, with small calves included. Weaned calves, \$10 to \$15 each.  
 J. D. Trumbull, Spring Lake, Texas.  
 61-31-Pd.

**FOR SALE**—600 acres, extra choice Deaf Smith Co. land. Easy terms. 5 percent interest. Address Box 52, Emporia, Kansas.  
 61-21-Pd.

**FOR SALE**—Fine bunch S. C. White Leghorn Poultry.  
 60-21. Ralph Barnett.

**FOR SALE**—A Ford for sale.  
 60-12. Ralph Barnett.

**FOR SALE**—100 acres on easy terms, lying on west side of Hereford, well improved, or will sell 20 acres improved.  
 65-1. W. S. WILLIAMS.

**FOR SALE**—S. C. W. Leghorn Cockerels, about 20 fine birds from trap-nest ed pens. Egg records 240-285 per year, \$1.00 each in October.  
 58-41. C. E. Tice.

**FOR SALE**—A Chevrolet, 400 Touring Car, good mechanically.  
 60-21. Ralph Barnett.

**FOR RENT**

**FOR SALE**—A good Coles Hot Blast heater, good as new. Phone 216.  
 A. J. Ralston, at Thompson Garage.  
 61-21-Pd.

**FOR RENT**—Dwelling, with acreage, on edge of town.  
 61-21-Pd. J. E. Giles.

**FOR RENT**—Furnished, or unfurnished, Rooms, for light housekeeping.  
 61-11. Fred Millard.

**WANTED**

**WANTED**—Place to winter from 100 to 500 cattle. Address P. O. Box 147, Hereford, Texas.  
 60-21-Pd.

**WANTED**—List your land and city property with us.  
 45-11. Morgan & Williams.

**WANTED**—To buy a feed crop and place to winter stock.  
 50-41-Pd. Percy Bates.

**BIDS FOR CURBS AND GUTTERS**

Sealed bids will be received by the City of Hereford for the construction of combination concrete curbs and gutters on Second Street in said City along the West half of the North side of Block No. 42 and along the West half of the South side of Block No. 25 and along the North side of the West half of Block No. 10, in accordance with plans and specifications now on file in the office of the City Clerk.  
 Said bids will be opened on the 22nd day of October, 1921, at 10 o'clock a. m., after which the successful bidder will be required to enter into a contract for the faithful construction of the work.  
 61-43. WM. M. KNIGHT, Mayor.

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Castro County, Greeting:

You are hereby commanded to summon George High, by making publication of this citation, once in each week, for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Castro County, to be holden at the court house thereof, in the town of Dimmitt, on the first Monday in November, 1921, the same being the 7th day of November, 1921, then and there to answer a petition filed in said court on the 24th day of September, 1921, in a suit, numbered on the docket of said court, No. 1386, wherein F. J. Hanna is plaintiff, and Mrs. Christina High, Frank Nevins, Mrs. Frank Nevins, Ernest High, Roy High, Harry High, Elmer High, George High, and E. C. Wilson, are defendants.

Plaintiff sues to foreclose deed of trust lien on the N. E. 1-4 of section 7B, Block M-7, Castro County, Texas, executed by Wm. B. High, now deceased, to secure one note, executed by the said Wm. B. High, in favor of plaintiff, F. J. Hanna, for \$1,000.00, dated February 1st, 1918, due one year after date, bearing 6 percent interest from date until paid and providing for 10 percent on principal and interest as attorney fees, now aggregating \$1,348.82.

Plaintiff alleges that there is no administration on the estate of Wm. B. High, deceased, and prays for foreclosure of his deed of trust lien and judgment for his debt, interest, and attorney's fees.

Herein fail not, but have before said court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.  
 Witness: W. L. Pickett, Clerk of the District Court of Castro County, Texas.  
 Given under my hand and the seal of said court, in the town of Dimmitt, this 24th day of September, A. D. 1921.  
 (SEAL) W. L. PICKETT, Clerk of the District Court, Castro County, Texas.  
 Issued this 24th day of September, 1921.

W. L. PICKETT, Clerk of the District Court, Castro County, Texas.

I hereby certify that the above is a true copy of the original notice now on file in my office.  
 J. A. JOHNSON, 57-50-61-63 Sheriff Castro Co., Texas.

President Harding has appointed Charles Evans Hughes, Secretary of State; Elihu Root, a former Secretary of War and Secretary of State; Henry Cabot Lodge, Senator from Massachusetts, and Oscar W. Underwood, senior Senator from Alabama, as the United States' representatives at the disarmament meeting to be held in Washington.

Each nation is allowed four delegates. There is no limitation, however, upon the number of advisers which may be selected.  
 A church in New York, during a crisis of unemployment, started a club in which the members, unemployed men, went out and sought work for other men. The plan proved highly successful.  
 Five persons at Columbia, S. C., were recently sentenced to life imprisonment for the murder of an aged paralytic farmer. They were the murdered man's wife, son, daughter and two male friends.  
 Safety pins have been found inombs 2,000 years old.

**CHIROPRACTOR**  
 C. L. ARMSTRONG, D. C.  
 Hereford, Texas  
 Office opposite Theatre  
 Hrs. 8 a. m.-12 m.; 1-5 p. m.  
 Phone 306 51-1-1-Pd.

**E. FRANK BUIE, LAWYER**  
 Civil business, Office in Courthouse, Hereford, Texas  
 Will do general office and Court practice—Both resident and non-resident clients carefully and promptly represented.  
 64-11

**Turner Sheet Metal Works**  
 Plumbing—Roofing  
 All kinds of sheet metal work done.  
 Phone 31  
 B. F. Turner

**New Mattresses at Old Prices**  
 Old mattresses made new. We rebuild an old mattress and make it as good as new.  
 All kinds of repair work done.  
 Daniel New & Second Hand Store  
 Opposite Hereford Hotel.

**A Quick Turnover**  
 on investments is what this country needs right now. If there is anything that will beat GOOD HOGS in quick turnover of investment, I would like to know it.  
 Here's your chance to get the right start in Good Hogs:  
 I am overstocked and must make room for the coming winter. I therefore offer for immediate sale a few Big Boned Registered Poland China Bred Sows—Sows with Pigs—and Pigs all the way from weaning to six months old. And the prices are Right, too!  
 Grover Sanders  
 Phone 321

**Offer the following described property at low prices, with small cash payment and easy 6 percent terms:**  
 Tract 1. W. 1/2 Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.  
 Tract 2. N. W. 1/4 Sec. 33-4-3, located 28 miles N. W. of Hereford.  
 Tract 3. N. E. 1/4 Sec. 21-4-1, located within 3 miles of state line.  
 Tract 4. N. W. 1/4 Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.  
 Tract 5. S. W. 1/4 Sec. 17-2-4, located 17 miles West of Hereford.  
 Tract 6. Being 38 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.  
 Tract 7. Being Blk. 45, Evans Addition to Hereford, contains 14 acres.  
 Tract 8. Being Blk. 42 Evans Addition to Hereford, contains 10 acres.  
 Tract 9. Being the 8-room Berry plastered house, Address L. Baskin, Owner, Hereford, Texas

**LET'S BUILD**  
 The best way to save is to invest in a HOME.  
 High Rent is a Waste.  
 Rockwell Bros. & Company  
 Phone 4.

**Notice of Reduction in Price**  
 Reduced cost of calves (which is the chief item of expense in the production of the O. M. Franklin Germ Free Aggression), reduced cost of other supplies and labor, with improved methods which facilitate quantity production, make it possible.  
 You are going to get the benefit of these reduction all in one cut. The new price is TWENTY-FIVE CENTS PER DOSE; previously sold the nation over at FORTY CENTS.  
 The stockholders of this company are practically all extensively interested in the cattle business, therefore are fully aware of the problems confronting the industry at this time. We propose to give you a quality blanking vaccine at a price that is in keeping with the low prices of cattle.  
 The Kansas Blackleg Serum Company.  
 L. M. GIBSON, Distributor, Hereford, Texas.

**That "Safe" Feeling**  
 The co-operation of a strong bank is a mighty fine asset for any rising young business man or firm.  
 There is peace-of-mind in knowing that you can consult any officer of this bank whenever occasion requires—that they are always readily accessible—always able and willing to confer with you in the safe conduct of your banking affairs.  
 We do not believe in red tape. Our idea of a bank's function is SERVICE, given cheerfully and freely at all times. Drop in some time and have us tell you more about it.

**PERSONAL SERVICE ABSOLUTE SAFETY**  
**1st NATIONAL**  
 HEREFORD, TEXAS

**CLOVIS WINS HOT FOOTBALL**  
 SCRIP; SCORE IS 23-16  
 (Continued from Page One)

now pending go through. The lineup Saturday:  
 Hereford Position Clovis  
 O. Carroll lb Rogers  
 Burns lb Shipley  
 Bruner lg Taylor  
 Witherspoon c Hunt  
 Wood rg Walker  
 Connel rt Weisinger  
 Lewis re Greear  
 Corbett qb Jones  
 Thurman-Black lb Anderson  
 Woolery rb Pittsburgh  
 Womble (C) q Miller  
 A. Lawrence, referee, Fred Patton, umpire.

Those who attended the last day of the Methodist Conference, Sunday,

**W. S. WILLIAMS**  
 General Auctioneer  
 See me, phone or write for terms and particulars.  
 Hereford, Texas

**DR. J. M. FARRELL**  
 Graduate Veterinarian  
 Day Phone 105 Night Phone 45  
 Office: Corner Drug Store

**FARM LOANS**  
 We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.  
**Ashbrook & Ireland**  
 Phone 141, Rooms 9-10, Elliston Building  
**FUNDS AVAILABLE NOW!**

**A Standard Willard for a Ford**  
 You might suppose that, because Willard will not make a special Ford battery, the regular Willard Battery (Ford size) would cost a lot more than others, but it doesn't. We can show you in five minutes if you'll come in.  
**ELECTRIC SERVICE CO.**

**Young People!**  
**Did You Ever**  
 count among your acquaintances, those who have some chronic trouble?  
 Did it ever occur to you that you might sometime be numbered among them?  
 Why not begin now to study yourself and to learn how to avoid operations and suffering? These same people who now never see a day of health were once apparently well and strong. They, like you, gave no thought to health. Also, like you, they had suffered at least one serious injury, but after regaining consciousness and resting for a week, they thought they were "about" as well as ever.  
 They then ate to an excess to "gain strength." This gave an added burden to already overworked and abnormal organs and glands. Later they began to have attacks of dizziness, head aches, sour stomachs, constipation, heart failure, lumbago or rheumatism. The urine could not be controlled. The ears and eyes were becoming less sensitive.  
 They did not associate this condition with the previous injury and their mode of living, but rather, began using liniment, head ache tablets, (acetyl-salicylic acid) or laxative (a salt of mercury or other metal). The condition grew worse, the medicine became ineffective, so a stronger kind was used. They then began to use a tonic (which likely contained arsenic, strychnine, and iron) to make them eat more and "grow stronger." Then a long rest was advised. Later they developed symptoms of a more serious condition, everything known was done, they seemed to improve for a time, but slowly grew worse, and either quit all medicine or began to visit from one health resort or sanitarium to another.  
 One, when he thought he was going to die anyway, called in a chiropractor. This man located the trouble. He advised the patient that the chances for recovery were small, but that many did recover and that he would do his best.  
 Then there began a fight, not against disease, but for health. The patient was adjusted often, taught how to eat, exercise and breathe. Recovery was a slow process. Within a week some prejudiced people were saying, "Well, he ain't cured so and so yet." After one to eight months adjusting, the patient, by following carefully the laws of nature, is able to attend to his regular duties as well as the average person.  
 Are you going to travel the same road? These people could not secure the service of a chiropractor when they should. You, can. Chiropractic has proven itself in many cases of last resort, why not a first aid? Be fair to yourself, don't condemn without investigation. Consultation and examination free.

**C. L. Armstrong,**  
 Chiropractor  
 Office opposite theatre. Phone 306.



**AUTOS AND TRUCKS**

You can't run them without Gasoline. If you are wise you won't run one without Insurance.

**THE T. H. WILSON INS. AGENCY**  
Anything Insured Anywhere.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**BERNARD**

Berry Orr's home burned Oct. 2nd, No Insurance. Is your insured?

**THE T. H. WILSON INS. AGENCY**  
Anything Insured Anywhere.

## Local Happenings

S. J. Dalton went to Canyon Tuesday morning.

You can save money on hose at Skelton's.

J. O. Harris, of Dallas, arrived in Hereford Monday.

Fresh cakes, baked daily, at the Hereford Produce. Mrs. Cooper Morgan.

D. F. Ashbrook went to Amarillo Saturday morning.

Many beautiful Felt Hats at a big reduction. Vogele Millinery Parlor.

H. B. Whitley went to Dalhart, Texas Monday morning.

Aluminum Ware, free. Hereford Produce, I. H. Spratt, Mgr.

F. M. Tedford made a business trip to Amarillo Tuesday.

New goods in ribbons, laces, etc., at Skelton's.

W. C. Ferguson and wife, of Amarillo were in this city Friday.

Del-Sur Jellied fruits in all flavors. Hereford Produce, I. H. Spratt, Mgr.

Oscar Shore arrived from Decatur, Texas, Tuesday morning.

Many beautiful Felt Hats at a big reduction. Vogele Millinery Parlor.

S. J. Rice made a business trip to Childress Tuesday morning.

\$1.50, Cleaning and Pressing Suits. Hereford Laundry.

Solon C. Byrd, of Claude, Texas, arrived in Hereford Monday.

Any size in window glass at Skelton's.

Good music is the world's greatest refining influence. Hear Reed Miller and Nevada Van der Veer, Oct. 24.

A. J. Hays, of Milton, Iowa, arrived in this city Saturday morning.

Time to get that winter Coat or Suit cleaned up. Phone 16. Orr's Tailor Shop.

Miss Frances Drake spent the week end with her parents in Friona.

A good collection of cakes each Saturday for your Sunday dinner. Hereford Produce, Mrs. Cooper Morgan.

B. S. Arnold, of Amarillo, was in Hereford on business Tuesday.

Wall paper at a big saving at Skelton's.

Have you tried Armour's Thick Corn Flakes. Hereford Produce, I. H. Spratt, Mgr.

Earl Wilson arrived home from St. Louis the later part of last week.

Help to give Hereford's young people musical opportunities by making it possible for them to hear good music at home. Reed Miller Company, Oct. 24.

Geo. H. Hill, of Amarillo, was in Hereford on business last Friday.

Some extra special values in white dishes at Skelton's.

N. G. Davis, of Trenton, Texas, is in Hereford this week prospecting.

Have you tried Armour's Thick Corn Flakes. Hereford Produce, I. H. Spratt, Mgr.

Mrs. S. H. Codron returned to her home at Clarendon Monday morning.

Do you enjoy good music? Hear the best. Reed Miller Company at Methodist Church, Monday evening, Oct. 24.

N. R. Hendricks, of Sherman, Texas, was in Hereford the first of the week.

We have just received a complete stock of aluminum ware at a big reduction in price. Skelton.

A. H. Murchison, of near Wildorado, was in this city Monday on business.

Three thousand dollars worth of new goods last week. We won't be undersold. Skelton.

Miss Elizabeth Bowsher arrived home from Canyon Saturday morning.

**Breadman's Yeast**  
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. E. J. Brann and sister-in-law, Miss Brann, left for Chicago Saturday.

Make it possible to bring good talent to Hereford by patronizing the Reed Miller concert presented by the Music Study Club on Oct. 24.

Miss Elizabeth Oberthier went to Dallas Saturday to attend the State Fair.

We keep water in your Batteries, we keep air in your tires, we keep everything that is included in Service. "That is our first name." Try us. Service Garage.

Mr. and Mrs. H. L. Rice and daughter spent Sunday at the H. T. Green ranch.

A wonderful evening with leading American musical artists will be yours if you hear Madame Nevada Van de Veer and Reed Miller, at the Methodist Church, Oct. 24.

A. M. Mood and little son, of Amarillo, were in Hereford Monday on business.

Those desiring flowers while I am away, please phone orders to Cunningham Flower Shop, Amarillo, and charge to me. Mrs. Edgar Johnson.

Miss Anna Laura Bule arrived home from Carlsbad, N. Mex., the latter part of last week.

Good music elevates; poor music degrades. The best is at our own door, on Oct. 24. Hear this noted talent and help to set higher musical standards in Hereford.

Mr. and Mrs. Edgar Betts, of Claude, and Mrs. Charles Woodburn of Amarillo, arrived in this city Friday and returned to their homes Saturday evening.

**Shoe Shop Notice**  
Come to the A. H. Elliston Land Office, to the New Shoe Shop to get your work done at a reasonable price. 60-2t G. G. Hillyard.

Littrell Spratt, Ching Alban and Earl Springer motored to Amarillo Sunday to visit with friends.

We have lowered our price on mechanical work to \$1.00 per hour. We guarantee to give you a full hour's work for every dollar. Service Garage.

Mrs. O. L. McKee went to Whitesboro, Texas Saturday to visit her mother, Mrs. S. F. Hamlin.

The highest economy is the saving of our young people. Good music is the handmaiden of righteousness. Hear the Miller-Van der Veer Co., presented by the Music Study Club, Oct. 24.

Mr. and Mrs. J. P. Hodge and son, Jarrell, of Amarillo, were in Hereford on business last Friday.

Will Carroll and A. T. Keeler went to Bovina Tuesday morning to do some stucco work on a residence.

**Social**  
Mrs. Tubbs has charge of a program which will be given at the Central School building Friday afternoon at 4:20. A small admission will be charged. Mrs. Tubbs will give the proceeds toward buying a victrola for the little folks in Mrs. Garrison's and Miss Fricbele's rooms.

Mr. and Mrs. Ernest Woodburn, of Amarillo, spent the week end in the home of Col. E. T. Woodburn.

Miss Gladys Barnhill returned to her home at Amarillo Saturday morning. Miss Barnhill visited in the home of her grandfather, A. A. Godwin.

Mrs. J. A. Witherspoon, of Mobeetie, Texas, arrived in this city Saturday morning. Mrs. Witherspoon is a sister of Mrs. Jno. Robinson and is visiting in the Robinson home.

**See Hips Bro.:**  
The painter is a necessary evil, conceding the fact that he always gives you a crooked deal, be charitable, maybe there has been a time in your life when you had to carry your religion in your wife's name. Thank you for a chance to figure your job, at least. W. O. FOX, Phone 208.

J. M. Chapman and father, W. J. Chapman, and Roy Cronk, of Adrian, Texas, were in this city. Monday on business.

Mrs. M. H. Shreve, who has been making her home in Hereford with her son, E. T. Shreve, went to Bowie, Texas Tuesday morning.

Mrs. Eli Whitaker went to Phoenix, Ariz., Tuesday morning. Mr. Whitaker will leave for the same place the latter part of the week.

J. T. Dent, of Amarillo, arrived in Hereford Monday morning to visit a few days in the home of his parents, Mr. and Mrs. Geo. Dent.

J. M. Klumons returned Monday from a business trip to Oklahoma and Texas points.

Mr. and Mrs. Paul Ramsey, of Tulsa, spent Sunday in Hereford. Mrs. Ramsey is a daughter of Mrs. W. Adkisson.

Jim McCaskey, of near Adrian, Texas, arrived in this city Monday. Mr. McCaskey is here on business.

H. O. Mahoney, of San Diego, Calif., arrived in this city last Saturday morning. Mr. Mahoney was here on business and left Tuesday morning for Lubbock.

**SPECIALS FOR THIS WEEK**  
White crepe paper napkins, per 100, 15c  
Ice tea glasses, good size, 6 for 35c  
Box Stationery, Tinted, per box 15c  
Oat meal bowls, Bluebird, 6 for 98c  
Colgates "Cashmere Bouquet" Soap, large 25c  
Galvanized Tubs, No. 3 98c  
Skelton's Variety Store.

Mrs. Leo Simmons and little daughter, Leota, of Amarillo, arrived in Hereford last Saturday and are visiting in the home of Mrs. Simmons' brother, Frank Burleson.

ing in the home of Mrs. Simmons' brother, Frank Burleson.

Mr. and Mrs. Zeese Hough and family went to Amarillo Sunday morning to accompany home Miss Thelma Hough, who has been visiting in Chillicothe for the past two months.

Misses Grace Woodward, Velma and Thelma Houk, Georgia Davis, Lorena Boman and Messrs. Tom Miller and

Bradshaw Conner, of Clovis, arrived in this city Friday evening to visit in the home of Miss Ruth Hough and also to attend the football game Saturday between Clovis and Hereford High Schools.

A girl living near Pittsburg, Pa., works a coal mine on her father's farm. She is 21 years old. Last year she mined 9,000 bushels of coal and distributed it to her customers.

## Delay Spending

Someone has defined S-a-v-i-n-g as delayed spending and that's just what it is.

Saving means to pass up some immediate desire for future pleasure or profit.

When you save a dollar and add other dollars to it, you soon accumulate a fund that will more than repay you for present sacrifice.

Delay spending a few dollars, right now, and start a savings account in this bank, which offers safety, convenience and profit as an incentive to get ahead.

## Western National Bank

## New Second Hand Store

Next Door to Skelton's

We have a nice line of used Heating Stoves and Furniture at pre-war prices. If you are looking for real bargains, come and see us.

## Fullwood & Jackson

## Spirrella Corset

Phone 317

I have the exclusive agency for the famous Spirrella Corsets.

Mrs. W. R. Harrelson

1 block north of Central School

## Plumbing

The new material on hand—you don't need to wait.

We also do repair work that will stand up. 1st door east of Post Office. Phone 323.

## Jno. Cummins

## \$1.00 Per Block

SALT—MEDICATED  
SALT—PLAIN

Our water trough is fixed—Come one, come all, Get a free drink.

## Jones & McLean Grain Co.

Phone No. 1

## Lamp Prices Reduced

Mazda White Lamp, old price 65c, new \$ .60  
Mazda C 100 Watt, old price \$1.10, new 1.00  
Mazda C 200 Watt, old price \$2.20, new 1.90  
Mazda C 300 Watt, old price \$3.15, new 2.80  
Mazda C 500 Watt, old price \$5.60, new 5.00  
Mazda C 1,000 Watt, old price \$9.00, new 8.00

No change in other types.

## Hereford Light & Power Company

"Your Electrical Servants"

## October Victor Records

are here!

As always, the Victor leads the procession.

Here's a partial list for October:

- Pale Moon (Indian Love Song)
- Auld Lang Syne (Quartet)
- Irish Home Sweet Home (Duet)
- In the Heart of Dear Old Italy (Trio)
- Sweet Hawaiian Girl of Mine (Duet)
- Opera at Popkin Centre (Rural Comedy)
- Romance (Orchestra)
- Last Waltz (Orchestra)
- Sweetheart (Fox Trot)
- Mimi (Fox Trot)
- Baltimore Buzz (Fox Trot)
- Faust (Waltz)

## E. B. Black Co.

# CASH \$ \$ CASH

From now on we discount 5 percent on all Cash Sales. Buy here and save your Greenbacks.

We have those Del Sur Jellies—None Better. Quality counts.

Remember the 5 percent discount. We deliver all orders of one dollar and over.

## THE HEREFORD PRODUCE

I. H. Spratt

## CHOCOLATE CANDIES

In one pound boxes and Half pound boxes Soft and Hard Centers

## Corner Drug Store

Phone 105

## Why Throw Away Your Money?

This is exactly what happens when you allow your machinery to stand out in the weather. It depreciates about thirty per cent a year. We will be glad to assist you in planning an economical covering for your machinery.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE