



# The Hereford Brand

ISSUED EVERY THURSDAY

Edith E. Holman Walter R. Stechman  
Holman & Stechman  
Publishers

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## Motion Pictures Build Character in Young Boys

Developing a subject, "Character Building for the Youth of America," James E. West, chief scout executive of the Boy Scouts of America, tells of the wholesome effect that motion pictures have in the boys of this country. He has known boys and their needs as few men could know them.

The boys and girls of today want the facts and motion pictures give them in the best form, he said. The article is printed in a February issue of "The Motion Picture," house organ of the Hays office, as follows:

"As the representative of more than half a million boys, I am directly interested in motion pictures. They exert a powerful influence educationally and morally upon our boys and girls today. It is true that characters on the screen sometimes appear more real to them than the flesh and blood people they meet in the routine of daily life.

"The big need in motion pictures is that right conduct be emotionalized, made thrillingly attractive; that there be presented stories in which self-sacrifice becomes glorious, selfishness a thing to be despised; truthfulness and honesty commendable, cheating and lying mean and contemptible; fairness always honorable, and the lack of it despicable. This is character building of a positive sort.

"Young people want thrills, action. This is a perfectly normal craving, and it should be satisfied. The right motion pictures give them the right sort of thrills—wholesome excitement and adventure without the harmful influences that make cheap reading and trashy and sensational pictures a menace.

"The boys and girls of today want facts—they want information. This twentieth century is so full of marvelous inventions, such important discoveries are made almost daily in science, expeditions uncover such riches from buried civilizations, that truth is often more amazing than fiction. Geography becomes a panorama through the motion pictures and history a series of thrilling stories; science is a wonderland.

"The out-of-doors element in pictures always appeals to me greatly. Nature pictures encourage and develop a healthy love for the open. The child's imagination is lifted beyond the congested city streets in which so many thousands of them live.

"The Youth of America offers a challenge to motion picture producers. Their power for good are almost incalculable; theirs is a very direct share in shaping the character of our young people, who will be our citizens tomorrow. What America will be depends upon the character of these citizens, and this in its turn depends to no small extent upon the kind of pictures they see in the theatre today.

"I am thankful that so many producers realize their responsibility, and that there is an increasing number of wholesome, clean pictures, full of thrills and the fine ideals of the out-of-doors, pictures that educate and that do build the right sort of character."

As chief scout executive of the Boy Scouts of America, Mr. West meets and knows intimately thousands of the fine, upstanding boys of this country. He knows as few others can know their needs, their wants, and their reactions to outside forces and it is with the authority of a friend, a counselor and a leader that he speaks of the motion pictures and the boy.

Mr. West has long been closely following the development of the motion picture. He was a member of the department of public relations, and

since the broadening and extension of that committee into a department of public relations has continued as adviser to the department.

At the same time that Mr. West wrote this statement on motion pictures, it is interesting to note that The Boy, a magazine published by the Rotary Club of New York, in an article on the "City Boy and the Movies" had this to say: "To these city boys the movies offer a stimulating substitute for some of the privileges enjoyed by his country brother—a stimulating substitute, in that it provides so much real entertainment, to say nothing of education and information, that the eagerly alert mind is warmed and quickened by their influences."

## SUMMERFIELD

The people in this part of the country had a real introduction to the March winds last Saturday.

Fire of an unknown origin destroyed the house on Mr. S. L. Waiser's farm last Friday. Mr. and Mrs. Joe Kendall lived on the place. There was no one at home at the time of the fire. Only a few things were saved.

Mr. and Mrs. Alva Wilson and family left for Hot Springs, N. M., last Friday afternoon. Mr. Wilson received word that his mother was very ill.

Bro. and Mrs. Swartzendrubber and son Glenn took dinner Sunday in the B. A. Atchley home.

Misses Lillian Roberson and Madge Bradley spent the week end with Mrs. B. C. Roberson.

Major Bruton and room mate of W. T. S. T. C. spent the week end with Mr. Bruton's parents.

W. J. Southern took dinner Sunday in the J. A. Noland home.

Fred Swartzendrubber spent Sunday with Guy Waiser.

We had as visitors at Singing Sunday night, Elmer Patterson and Bill Knox of Hereford, Jess and Fred Caldwell of the Progressive neighborhood, and the Misses Ragsdale, accompanist of Friona.

Mrs. W. E. Hawkins and Miss Ellen Aachley spent Friday afternoon with Mrs. Ray Johnson.

Perry McMinn spent the week end with Bernard Roberson.

Mr. and Mrs. W. L. Suttle spent Sunday afternoon with Mr. and Mrs. W. E. Hawkins.

The social given at the School house by the W. M. U. was indeed an enjoyable time for many, over a hundred were present. After games of all sorts and sizes were played pop corn and candy were served.

Mr. and Mrs. Charlie Roberson spent Sunday with Mrs. Roberson's parents, Mr. and Mrs. L. N. Smith.

Have a Chair  
"Is Mr. Smith in?"  
"No, he's gone to the cemetery."  
"Do you expect him back soon?"  
"No, not till Resurrection Day."

WANTED—Good, clean, cotton rags at The Brand Office.

Quick Job Service at The Brand!

# THIS WEEK

By ARTHUR BRISBANE

## SAVAGE EVOLUTION. ELECTRICITY'S BABYHOOD. POOR OLD BEELZEBUB. A BOOMING NATION.

Some African savages believe that gorillas and chimpanzees can talk, but hide their knowledge, lest they be put to work.

Other savages have an evolution theory of their own. The Batagni, Congo natives, tell the Rev. H. C. Graham that monkeys are descended from men that have been disgraced.

"We are better and prouder than the apes," say these practical men, "therefore we eat them."

Samuel Insull tells the world that electricity is only beginning its work. We are a little way, but not far, from the savage that fell down and worshipped an unknown malignant devil when the lightning flashed.

Railroads will soon change from steam to electric power, and that will call for twenty-four billion more hours, of kilowatt energy, says Mr. Insull. Farms will be "wired" for electric light and power.

Most encouraging is the prediction of Elmer Schlesinger, Louis Levy's intellectual and dashing young law partner. Elmer Schlesinger says electricity, in this century, will do for the world's troubles and debts what steam did for the world in the last century, after Waterloo, Europe and the nations were called "hopelessly" bankrupt. In proportion, their debts were greater than they are today. Steam came and debts were paid with the greatest ease. Instead of bankruptcy, Europe knew prosperity such as no one dreamed of. It was so great that nations could not resist fighting over it. What steam did for the last century electricity will do for this. And that is no dream.

"Polygamy is legalized and getting a divorce is as easy as bootlegging," says Mr. Hackenburgh, of New York's Legislature, and he wants easy divorces from Paris or Reno made illegal.

Divorce and bootlegging, now so easy, simply prove that when you try to regulate human nature, you invite trouble. "The at will mow and the dog will have his day."

Malwaukee supplies an account of maraculous exorcism, believed by many, deeply religious, to have been the actual driving out of a devil from

## DELCO - LIGHT FRIGIDARE

House Wiring and Electric Appliances

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Phone 200  
Hereford, Texas

# Be Careful of Your Grocery Account

By Trading Where Quality, Price and Service Count for Much

We have everything for your table  
---Quality Groceries and Vegetables

We Strive to Please You!

## Gyles Grocery

81 PHONES 271

the body of an unfortunate insane woman.

The account of the miracle runs as follows: A woman whose mind had become unbalanced was carried to the Chapel of St. Joseph's Hospital, where the "exorcism ritual" was performed, in Latin, not understood by the patient.

The question "Who are you?" was answered apparently from the throat of the woman in a deep masculine voice. "BEELZEBUB." Asked why he had taken possession of the woman, Beelzebub replied, "BECAUSE OF MALEDICTION."

The fiend promised to leave the woman at 2 o'clock that afternoon, but did not actually leave until half-past 5, which is about what you would expect of a demon. The woman then relaxed and is getting better.

This miracle, not as yet vouched for by church authorities, was an every day occurrence in the middle ages, when demons were more active, numerous and efficient than at present.

It is romantic, refreshing and interesting to have one of them resume business at the old stand in these days of radios, automobiles, and newspapers. It is said, however, that the voice of Milwaukee's Beelzebub indicated irritation and a feeling that times are not what they were in the good old days.

Our population increases more than two per cent, or about 2,000,000 a year. Business and prosperity increase twice as rapidly as population. We should be grateful.

## MR. FARMER

Bring us your Produce, Poultry and Eggs. We always pay the highest market price and guarantee you satisfaction.

BABY BEEF: Our Market department is always supplied with the very choicest in tender cuts.

GROCERIES: Anything in the Grocery line, fresh standard lines and quick service. We deliver!

## HEREFORD PRODUCE

Jack Spratt, Mgr.

## FRED A. PHILLIPS

AUCTIONEER

Hereford, Texas

Phone 56

Big Game  
Amateur Hunter to another: "What is the name of the animal you shot?"  
"His name was Smith."

Too Fresh  
"Are your eggs fresh?"  
"Yes Mam, these eggs shouldn't be sold 'til tomorrow."

No. 251  
THE STATE OF TEXAS,  
COUNTY OF DEAF SMITH.

To those indebted to, or holding claims against the estate of Sarah E. Welliver, deceased, the undersigned having been duly appointed, inde-

pendent executor, of the estate of Sarah E. Welliver, deceased, by honorable Earl W. Wilson, Co. Judge of Deaf Smith County, Texas, on the 4th day of February, 1926, at regular term of the County of Deaf Smith County, Texas, he notifies all persons indebted to estate, to come forward and make tlement, and those having claims against said estate to present them him and at his residence in Hereford, Texas, where he receives his mail. This the 5th day of February, 1926.

PERCY WELLIVER,  
Independent Executor of the Estate of Sarah E. Welliver, deceased.

# There's POWER

## In Our Gasoline

It's the stuff that puts force and strength into every heart-beat of your motor.

Keep that vital part under the hood purring at its best.

Our fine grades of oils and high test Motopower gasoline will keep your car humming along.

# SERVICE-U-LIKE

## Filling Station

GLENN SNYDER, Prop.



**You would fire him quick!**

IF YOU had a hired man that did this to your cream you would fire him quick. Yet your cream separator may be doing the same thing and you don't realize it. You can easily tell, without a cent of cost, if your old separator is robbing you or not.

Just ask us to bring out a new De Laval and run your skim-milk through it. Any butter-fat you have been losing will be recovered. Have this cream weighed and tested and you can tell exactly what you have been losing. Hundreds have tried this plan and have found a new De Laval saved from \$5 to \$10 a month.

The new De Laval is the best separator made in 48 years of De Laval manufacture and leadership. It has the wonderful "floating" bowl—the greatest separator improvement in 25 years. It is guaranteed to skim cleaner. It also runs easier and lasts longer.

Liberal trade allowances made on old separators.

## C. A. SKELTON

Hereford, Texas

# WE MUST NOT FAIL!



We do not believe that any ill can befall the great agricultural interests of this state that cannot be quickly and easily overcome by the resourcefulness and courage of the men on the farms.

But we must make "assurance doubly sure" this year.

If this community and state is to enjoy the greatest measure of prosperity at the close of this season, we must not fail in intelligent diversification on our farms, in More Feed, Better Cotton, More and Better Live Stock.

We have faith that the farmers of this section, at least, will live up to the responsibility that is theirs.

Let us work together and plan together. We are here to help you.

# The First National Bank

MEMBER FEDERAL RESERVE SYSTEM

Read our messages appearing in Farm and Ranch

# We Buy Produce

and sell Feed of every kind, good Flour, Alamo Lump Coal, etc. Highest prices to the farmers, lowest prices on stuff we sell. We invite you to test these statements.

# West Texas Feed & Seed Co.

HEREFORD Phone 265 DIMMITT





## Local Delegation to Boost Scouts Amarillo Monday

Hereford will send a good delegation to the annual meeting of the Boy Scout Council of the Panhandle Area at Amarillo next Monday, February 22, according to plans announced at the last meeting of the local Council. A. O. Thompson was selected to represent Hereford on the nominating committee which will meet Monday morning for the nomination of officers and directors of the Panhandle Council. Rev. Thurman Morgan, T. D. Moss and Rev. W. R. Hill were selected to work up a good crowd to go from here to the Amarillo meeting. G. A. F. Parker, pioneer banker and a devout worker in the Boy Scout movement, was reelected chairman of the Hereford council, which position he has filled very creditably for the past year. Mr. Parker is being mentioned by a number of Panhandle people as a likely candidate for the presidency of the Panhandle Council for next year. He is a former citizen of Amarillo and Claude, and is widely known over the Plains of Texas.

### CAMERON, N. M.

We had three days of extremely windy weather last week—makes us think of "early days" in New Mexico. Rev. R. A. gave an interesting discourse at New Hope Sunday morning. R. C. Cogdill and family spent Saturday night with the G. C. Cogdill family. Little Maxine Spurlock has recovered from a recent attack of pneumonia. A. W. Bunch moved a hundred and fifty head of his cattle to Ira Stemple's pasture last week. Mrs. Beulah Clayton is delivering a Lee's order. Rev. Willholt preached at New Hope Sunday night. J. R. Burnett is drilling a well on the Mid Halley place. Mr. and Mrs. F. B. Scott were dinner guests in the Henry Stovall home Sunday. Miss Nellie Patterson was making calls in our homes last week distributing garden seeds. Ella Davis was an over night guest of Vera Cogdill Wednesday night. Paul Mote and family spent from Sunday till Wednesday at the J. Z. Isler home. He sowed some oats for Mr. Isler while there. Grover Cogdill and family took dinner Sunday with the Cheley Cogdill family. Mr. and Mrs. G. H. King attended church services at Bellview Sunday. They were conducted by Rev. Slade. Linc Carroll, who lives on the W. S. Simpson place, had a very bad misfortune Saturday when fire destroyed all his barns, grainary, feed and harness. The wind was very high that day. Miss Millie Montgomery of Plain spent the week end with Miss Rosa Young, and they both went to Hollene Sunday to attend a wedding of a friend. Messrs. Virgil Dunn, Clifton Dunn, and A. A. Dethrage and their families took dinner Sunday with Mr. and Mrs. Cleveland Johnston. Several attended the singing at New Hope Sunday afternoon. Horace Wood gave a dinner Sunday to a number of his little friends in

honor of his eleventh birthday. Those present were: Golda and Chilton Leach, Mary McCarry, Eugene Scott, Travis Scott, Ella Davis, Althea Lowe, Nellie, Sallie, Mary Martha, and Willard Patterson. All enjoyed an outing in the brakes after dinner. They had Mesdames Wood and Patterson for their chaperones. There is to be Quarterly Conference at the M. E. Church at Grady next Saturday night, and the Rev. Venderpool is expected to accompany Rev. Slade to his appointment at New Hope next Sunday. The Boney School enjoyed a valentine box at school Friday. Each pupil received many valentines. Vernon Cogdill spent Saturday night with his cousins Maynard and Raymond Johnston. Chester Bunch and his mother, A. W. Bunch, wife and baby, Jack and Zona Bunch, Silas McCatherin, wife and children, and Lizzie and Alice Crecelius spent the day Wednesday with Mr. and Mrs. Clyde Isler. Mrs. Winnie Dethrage spent a few days last week soliciting orders for dry goods in Clovis. Lester Davis and Mansel Johnston took dinner Sunday with Ray Johnston. Clyde Isler, A. W. Bunch and Charlie Ewing made a business trip to Tucumcari Saturday. Gus Moore of San Jon accompanied them. J. A. Conway came up from San Jon Saturday and Mr. and Mrs. A. W. Cameron went home with him. Mr. and Mrs. J. A. Conway brought them home Sunday. Mr. and Mrs. J. C. Woods spent from Thursday till Monday with their son, Charlie Woods, and family at Amarillo. Rev. Bilberry preached at Wheatland Sunday afternoon. J. D. Cameron helped Leo Woods do some work on his car the first of the week. Roy Cameron is back in school this week after a week's absence, on account of a bad cold. Professor H. C. Rankin made a trip to Tucumcari Saturday. Harrison Vandevender and family

returned recently from a trip to Missouri where they went to the bedside of his brother, Leslie. Leslie is improving nicely. Leo Woods made a trip to Amarillo Monday to get his parents. Mrs. Ruth Wood conducted the prayer meeting services at New Hope Sunday night. Mrs. Allen Scott is to conduct them next Sunday night. Miss Bell Moss, who sustained a fractured skull when she fell from a car a week ago, is still confined at the Baptist hospital at Clovis, but is doing nicely. Buck Leach completed his job of

tractor and breaking for J. D. Cameron last week. Jack Bunch drove the tractor last week for Mr. Leach. Mr. and Mrs. W. B. Johnston, Rev. Willolt, C. I. Miller and Mr. and Mrs. James Miller took dinner Sunday with R. A. Lowe and family. "Is a woman as old as she looks?" "Yes and a man is old when he stops looking." Young Man: You furnish the girl—we furnish the home. E. B. BLACK CO.

Director: "Well we can't find the artist who drew it so there's nothing else to do but hang the picture." Old Adam fell for an apple but men nowadays fall for peaches. We give Double Green Stamps. Quick Job Service at The Brand! CORNER DRUG STORE.

### Golden Rule Hatchery Co.

**CUSTOM HATCHING A SPECIALTY**  
Hatch Off Each Week

PHONE 268      HEREFORD, TEXAS

# ONLY 8 DAYS LEFT!

In which to take advantage of the UNRIVALED BARGAINS

Offered in our Big

## SEMI-ANNUAL CLEARANCE SALE

**THE SALE WILL CLOSE SATURDAY, FEB. 27**

after a satisfactory run since January 29. Our patrons have taken advantage of the big savings offered in this Sale in generous fashion, but we still have lots of fine merchandise at these low prices which we will offer through February 27. Here are just a few of the prices we are making:

<b>Special</b> One table 27 inch Gingham, Reg. 25c grades, Special for this sale, per yard ..... <b>15c</b>	<b>Outing</b> 36 inch Outing, dark and light patterns, Semi- Annual Clearance Sale, per yard ..... <b>19c</b>
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<b>Special</b> 8 yards of Avalon Sheeting, 36 inches wide, Regular price 20c, 8 yards for ..... <b>\$1.00</b> 6 Spools Clark O. N. T. Thread for ..... <b>25c</b>	<b>Canton Flannel</b> 35c Grade Canton Flannel, sale price ..... <b>29c</b> 30c Grade Canton Flannel, sale price ..... <b>24c</b> 27c Grade Canton Flannel, sale price ..... <b>22c</b>
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<b>Challies Challies</b> Regular Price 25c, Clearance Sale price <b>19c</b> yard.	<b>Special</b> 72 x 90 Bed Sheets, Sale price ..... <b>90c</b>
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<b>Blankets Blankets</b> We have too many to carry over, and to reduce our stock we will sell you any blanket we have for <b>33 1-3%</b> Discount, including plain cotton blankets, wool-naps and all-wool.	<b>Ginghams</b> 32 inch Ginghams, Regular price 30c, Semi- Annual Clearance Sale ..... <b>24c</b> 32 inch Ginghams, Reg. price 25c, sale price ..... <b>19c</b> 32 inch Ginghams, Reg. 50c grade, sale price ..... <b>42c</b>
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<b>Wide Sheeting</b> 10-4 Sheeting, Clearance Sale Price ..... <b>52c</b> 9-4 Sheeting, Clearance Sale Price ..... <b>49c</b>	<b>Percalles</b> 36 inch Percalles, fast colors, Regular price 25c, Semi-Annual Clearance Sale, per yard ..... <b>19c</b>
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<b>Special</b> Men's Heavy Flat Fleeced Unions, \$1.50 grade, Semi-Annual Clearance Sale price ..... <b>98c</b>	<b>Feather Ticking</b> 8 oz. Feather Ticking, Regular 45c grade, Clearance Sale price, per yard ..... <b>34c</b>
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<b>Bleached Domestic</b> Suburban Bleached Domestic, soft finish, yd. <b>15c</b> Burkley's No. 60 Cambric finish, worth 35c yard, Semi-Annual Sale price ..... <b>27c</b> 25c grade Bleached Domestic ..... <b>19c</b>	<b>Special</b> Cotton Batts, Melba Cotton, size 81 x 90, Special for only ..... <b>90c</b> 81 x 90 Whit Mountain Stitched Batts, special during Semi-Annual Clearance Sale ..... <b>\$1.25</b>
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## SHOES SHOES

Men's Ladies and Misses Shoes, Oxfords and Slippers. We have about seventy-five dozen pairs of New Spring Slippers in the house that will be included in this sale. Nothing reserved, they all go.

\$12.00 Florsheim Shoes <b>\$10.75</b>	\$5.50 Shoe, Clearance Sale <b>\$4.65</b>	\$3.00 Shoe, Clearance Sale <b>\$2.60</b>
\$11.00 Florsheim Shoes <b>\$9.75</b>	\$5.00 Shoe, Clearance Sale <b>\$4.10</b>	\$2.75 Shoe, Clearance Sale <b>\$2.40</b>
\$10.00 Florsheim Shoes <b>\$8.75</b>	\$4.50 Shoe, Clearance Sale <b>\$3.95</b>	\$2.50 Shoe, Clearance Sale <b>\$2.15</b>
\$8.50 Shoe, Clearance Sale <b>\$7.35</b>	\$4.00 Shoe, Clearance Sale <b>\$3.60</b>	\$2.25 Shoe, Clearance Sale <b>\$1.90</b>
\$7.50 Shoe, Clearance Sale <b>\$6.35</b>	\$3.75 Shoe, Clearance Sale <b>\$3.40</b>	\$2.00 Shoe, Clearance Sale <b>\$1.75</b>
\$7.00 Shoe, Clearance Sale <b>\$5.90</b>	\$3.50 Shoe, Clearance Sale <b>\$3.15</b>	\$1.75 Shoe, Clearance Sale <b>\$1.48</b>
\$6.50 Shoe, Clearance Sale <b>\$5.45</b>	\$3.25 Shoe, Clearance Sale <b>\$2.90</b>	\$1.50 Shoe, Clearance Sale <b>\$1.19</b>
\$6.00 Shoe, Clearance Sale <b>\$4.90</b>		\$1.25 Shoe, Clearance Sale <b>98c</b>

<b>Special</b> Oil Cloth, both light and dark, Special for, yd. <b>35c</b>	<b>Special</b> Men's Heavy Outing Bal Shoes for ..... <b>\$2.95</b>
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### How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either. One or two Calotabs at bed-time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please, no danger. Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

### LAUNDRY

Every day in the week.  
Call for and deliver.  
If you miss a bundle,  
call Phone 26.  
**J. M. ASHLOCK**  
Manager

### MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW.

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write.

THE MARLIN CHAMBER OF COMMERCE  
MARLIN, TEXAS

## Sick Engines



Motors are like the human body—they get sick, and in run down condition. First a knock, a rattle, loss of power and the long life of the motor is in danger. See a doctor! That's us. Keeping motors healthy, full of pep, and ready to go is our speciality.

### South West Trail Garage

PHONE 216

# Fox Mercantile Company



# Dimmitt, Castro County News

February 16.  
 Charlie Clements of Plainview was in Dimmitt last Saturday afternoon electioneering.

Misses Velma Burnam and Loma Woodburn motored to Hereford last Thursday afternoon.

W. T. Fuller entertained a few of his little friends with a birthday dinner last Sunday. A separate table was spread for the little boys which was decorated with his large birthday cake with the lighted candles and candy. The little boys present were Bill and James Burnam, Buel Ayers, Alvin Hastings, John Henry O'Neill and Brooks Woodlee. Others who were dinner guests in the B. A. Fuller home last Sunday were: Mr. and Mrs. E. L. O'Neill, Mr. and Mrs. Edgar Ramey and Misses Thelma Coleman and Posie Waltman.

Misses Myrtle and Dora Baker, Macie Lile, Amy Gregory and Jewel Watson visited Misses Velma and Frankie Burnam last Sunday afternoon.

Mrs. Ida Ballinger has returned from Tulsa where she was called sometime ago to the bedside of her sister, who was quite sick.

Little Veda Avery has been on the sick list.

Mr. and Mrs. Henry Stalcup spent Sunday with relatives in Plainview and Lockney.

Mrs. J. R. Hastings and son and daughters, Jay and Millicent, visited in the home of Mrs. Hastings' nephew, Tom Jones, at Spring Lake last Sunday.

Tom Noble, son of Mr. and Mrs. N. G. Jackson is quite sick with pneumonia at this writing.

Tom Burgess and W. T. Taylor of Butler, Custer Co., Okla., were in Dimmitt Monday.

Roy and Miss Jewel Watson visited their sister, Mrs. Analey, in Amarillo one day last week.

Joe Howard and Donald Duree motored to Hereford Monday afternoon. E. E. Wheeler and son, Bruce, of the Lakeview community were in Dimmitt Monday afternoon.

Mrs. W. U. Coughran motored to Hereford Monday afternoon. Hower Norwood and Roy and Miss Jewel Watson motored to Tulsa, Kress, Hart, Olton, Eearth and Spring Lake last Saturday distributing sale circulars.

The Ladies Aid met with Mrs. Birdwell last Thursday afternoon with eleven members and two visitors present. Mrs. J. W. Bell was leader and Mrs. C. H. Buttolph gave an interesting discussion of the Sunday School lesson. During the social hour Mrs. R. B. Boren surprised the Aiders with a vocal solo which was greatly enjoyed.

Mesdames J. N. Smith and Dow Duree motored to Hereford last Wednesday afternoon.

Hex Wright and Miss Gladys and Charlie Hastings attended the show at Hereford last Saturday evening.

Tommie Allen, Jay and Charlie Hastings witnessed the ball game at Hereford last Friday evening.

Jack Cowser of Lamesa visited relatives in Dimmitt Sunday. Miss Mary accompanied him back to Lamesa for a week's visit.

The following program will be rendered by the members of the B. Y. P. U. next Sunday evening at 6:30 o'clock and the leader is very anxious for everyone to be on time.

Leader: Miss Velma Burnam.

1. "Need of a New Heart"—Miss Myrtle Baker.

2. "God Given the New Heart"—M. R. Avery.

3. "The Holy Spirit is the Active Agent"—Mrs. Joe Gollehon.

4. "How the changed Heart Affects Life"—J. Waldo Carson.

5. "How the Holy Spirit Changed Her Heart"—Miss Myrtle Baker.

6. "Good's Grace Freely Given"—Hex Wright.

Special Music—Mrs. Carlos Reynolds.  
 Mr. and Mrs. Carlos Reynolds entertained a few young people of Dimmitt last Saturday evening with a valentine party honoring their sister, Miss Christine Reynolds. The living room was tastefully decorated in keeping with the occasion and the Valentine colors of red and white were carried out throughout the evening. Many contests, game, stunts and radio music furnished amusement until a late hour, when refreshments were served to Misses Amy Gregory, Macie Lile, Lorene Tate, Mabel Kimbell, Josephine Cowser, Velma and Frankie Burnam and the honoree; Messrs. Timmie Allen, Floyd and Rankin Reynolds, Carl Baker, Earl Hembree, Brooks Woodlee, Charlie McLean, R. B. Carnes and Elvis Burch.

The vocational Agricultural boys of Dimmitt High School, in connection with the Dimmitt Orchestra, staged an entertainment in the High School auditorium last Friday evening, February 12th, to the largest audience found in Dimmitt for many years. The whole program was full of "pep" and "fun" from start to finish and every one present seemed to enjoy it very much. Extra seats were placed in the auditorium to accommodate the people, but they filled the house until there was no standing room, and then the halls and doorways were crowded by people trying to see and hear the program. The program rendered was as follows:  
 Welcome Song by Agricultural Boys.

Two Quartets by Messrs. Carlos Reynolds, A. M. Brownlee, W. U. Coughran and L. P. White; Pianist, Mrs. Carlos Reynolds.

The next three numbers rendered were by Messrs. Joseph Vandevere (I. B. Brooks) Soprano Harpest, and Anton McAbee Rubinstein (B. A. Fuller) Alto Harpest, Madame Nodina Mendershore (Mrs. B. A. Fuller) famous Guitarist, and Madame Giolami Scambetti (Mrs. B. D. Woodlee) Pianist. (1) "Poet and Pheasant Overture," (2) "The Swan Song," Concerto in G. Minor 15", (3) Moonlight Bella," one of Paderwiska's best compositions.

Special music was rendered by Brooks Woodlee on his Saxophone.

"Good Bye" Song rendered by the 6th and 7th grades.

Much interest and enthusiasm centered around the "pie supper" which was given at the close of this program. The auctioneer, Mr. Vandervere (I. B. Brooks) from Honolulu, with his "pep" and ability put the job over in a successful way, securing \$78.75.

The money raised will be used for the purpose of purchasing material for the agricultural boys in putting their work over in a useful and practical way.

We take this means of thanking every person who took part in helping us put over our program as well as the public at large, who showed interest in our work by their presence and support.

M. R. AVERY,  
 Teacher of Vocational Agriculture.

Mr. and Mrs. W. R. Woodburn and family spent Sunday at the bedside of Mr. Woodburn's father in Hereford.

Misses Minnie Byrd and Gracie Peters left Monday for a visit in Lamesa.

O. T. Prickett of Lockney was in Dimmitt last Saturday.

Dr. G. F. LeGrand and son of Hereford were Dimmitt visitors last Saturday.

The Ladies of the Priscilla Art Club are giving a Martha Washington tea at the old Masonic Hall next Monday evening, and everyone is invited to attend. They want everyone who will to come in costume.

The Priscilla Art Club met with Mrs. W. A. Wright last Friday afternoon with eight members present. Needlework was the pastime during the afternoon. Dainty refreshments were served.

Word has been received that Mrs.

J. M. (Grandma) Gollehon who is visiting her sister at Bowie is quite sick at this writing.

## ALBERT MURPHY ANNOUNCES RE-ELECTION TO OFFICE OF COUNTY TAX ASSESSOR

To the Voters of Deaf Smith Co.:  
 I have decided to ask the voters of Deaf Smith county for reelection for the office of Tax Assessor subject to the action of the Democratic Primary July 24. I believe that my past experience will enable me to render more efficient service, if I am favored with the office for another term. I realize that a lower valuation on State taxes is to the best interest of the people. In extend sincere thanks to those who supported me in the last election and most earnestly solicit your vote and influence, and I assure you that I will perform my duties to the best of my ability and will try to render more efficient service, if I am favored with the office for another term.

ALBERT MURPHY.

## H. S. Basketball Team to Canyon For Tournament

Hereford High School Ponies defeated the Friona High School basketball Saturday night at Friona 28 to 11, for the second time during the season, thus entitling the Ponies to represent this section in the District Tournament, which is to be held at the West Texas Teachers College at Canyon Friday and Saturday of this week. Eight teams from over the Panhandle will be in competition at Canyon for District honors.

The Hereford crew will probably leave here early Friday morning. The teams will all draw for places in the tournament Friday morning and the elimination games will probably start Friday afternoon. Several fans from Hereford will likely accompany the team to Canyon for the meet.

## HOSPITAL NEWS

Mrs. Rex Tynes, who has been in the hospital with the Flu, returned to her home Sunday, greatly improved.

Little Miss Bobie Rice was taken to a home of a friend in Hereford Sunday and is doing nicely.

Mrs. Murry, who has been in the

hospital two weeks, is doing nicely. Mrs. Thurmond Hines is still in the hospital but is doing nicely.  
 Dad Childress is able to be up and about but is still in the hospital.  
 Mrs. Ramsey Landrum entered the hospital Tuesday with the Flu, and is doing well.  
 Little Miss Doll Megert, daughter of Mrs. W. M. Megeret, was operated on Monday for appendicitis and is doing real well.

Edgar Johnson, Jr., son of Mr. and Mrs. Edgar Johnson, who was operated on Monday for appendicitis, was reported as being about the same Thursday morning, with a very slight change for the better.

2 qt. aluminum stewer for 19c at Skelton's 19c Sale, Starts Saturday.

The difference between a traffic cop and a girl is that when a traffic cop says STOP he means it.

## Faculty Social at Black Home Appreciated

The Grade Teachers entertained the High School Teachers, and a few outsiders, with a valentine party Friday evening at the home of Mr. and Mrs. E. B. Black.  
 Hearts, cups and candies, decorated the rooms where tables covered with valentine covers were set for the game of hearts.  
 A delicious salad course was served, with favors of pretty little valentine napkins.  
 Attend the Chamness Sale at Switch Wednesday, Feb. 24, if want some fine stock.

## Hat Shapes

Flowers and Braid Have Arrived  
 Don't forget our Special on Saturday, Feb. 20  
**DANIEL'S VARIETY STORE**  
 Phone 394

Come to the Cattleman's Convention, March 1 - 2 - 3, and attend the

# Annual Spring Hereford Bull Sale

Under the Management of the  
 PANHANDLE HEREFORD BREEDERS ASSOCIATION

## Amarillo, Texas FAIR GROUNDS March 3

40 Hand Picked Anxiety Herd Bulls and extra good range bulls; also seven royally bred heifers are included in sale.  
 200 Hereford Range Bulls, one's and two's, breeding same as auction cattle, well grown and ready to go.  
 Two carloads of Registered Heifers, large and fashionable, bred good enough to go in any herd.  
 Carlot cattle will sell at private treaty at the Western Stock Yards.  
 Write W. E. BENNETT for catalogue.

P. J. PRONGER, President.  
 W. E. BENNETT, Secretary.

## Stambaugh's Store

Geo. V. Stambaugh, Mgr.

Embroidery Floss J & P Coats six strand Floss Guaranteed fast colors. 28 yards on a ball. Priced at 10c	Laces The most attractive and popular patterns. Priced at 5c a yard and up.
---	---

## Newest Colors in Holeproof Hosiery

Bewitchingly sheer, lovely!  
 with durability that means economy.

Don't fail to get the latest hosiery if you are interested in nice things to wear! It is truly lovely. Sheer, dainty—and with the prettiest, newest colors.  
 Yet it's surprisingly durable—and so really economical. Because it's Holeproof! Made of fine quality silk—carefully inspected—and skillfully dyed. Priced at

# \$1.00

And Up

## 6 Men's Soft Collars \$1.00

A group of 250 men's Soft Collars, the famous Ide line. Regularly priced from 25c to 50c

## Men's Ties 3 for \$1.00

That should attract men who wish to save! Silk and knot ties in a broad assortment of colors and patterns.

**WE GIVE GOLD BOND SAVING STAMPS**

# PUBLIC Farm Sale

## Fri. Feb. 26

AT 1:00 O'CLOCK SHARP

I am motorizing my farm and will sell at public sale all wagons and horse drawn implements, at my place 1 1/2 miles north of Hereford on 25-Mile avenue. The following will be included in this sale:

<h3>Horses and mules</h3> <ul style="list-style-type: none"> <li>1 team of mules, 4 yrs. old.</li> <li>1 team of mules, 7 and 8 yrs. old.</li> <li>1 team brown horses, 9 yrs. old.</li> <li>1 black horse, 8 yrs. old, wt. 1200.</li> <li>1 black mare, 8 yrs. old, wt. 1000.</li> <li>1 mare mule, 5 yrs. old, wt. 950.</li> <li>1 span brown mares, 9 yrs. old.</li> <li>1 brown horse, 10 yrs. old.</li> </ul>	<h3>Harness</h3> <ul style="list-style-type: none"> <li>1 new set of harness.</li> <li>1 set of heavy work harness.</li> <li>3 sets chain harness.</li> <li>Some collars and bridles.</li> <li>1 saddle.</li> </ul>
<h3>Implements</h3> <ul style="list-style-type: none"> <li>1 six-horse gas engine.</li> <li>1 heavy grain wagon.</li> <li>2 light grain wagons.</li> <li>1 1-row Go-Devil.</li> <li>1 cultivator.</li> <li>1 Champion mower.</li> <li>1 Deering mower.</li> </ul>	<h3>7 Head of Cows</h3> <ul style="list-style-type: none"> <li>1 registered Holstein cow, fresh April 1.</li> <li>1 red cow, now milking.</li> <li>2 Jersey cows, both milking, fresh in June and July.</li> <li>2 cows, fresh soon.</li> </ul>
<h3>21 HEAD OF HOGS:</h3> <p>Which includes 6 gilts, will farrow in April.</p>	

TERMS:—All sums of \$25.00 and under cash; on all sums over \$25.00, 9 months time, 10 % interest, bankable notes; 5% discount for cash on sums over \$25.00. Nothing to be removed until terms are complied with.

# J. J. Kropff, Owner

COL. RAY BARBER, Auctioneer. J. A. PITMAN, Clerk.

**POLITICAL ANNOUNCEMENTS**

Deaf Smith County

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1926:

For State Representative, 133rd Dis:  
**LEE SATTERWHITE**  
of Panhandle, Texas

For District Attorney:  
**B. N. RICHARDS**  
of Dallam County

For District and County Clerk:  
**A. L. BIGGS**  
**J. G. (GANO) HASTINGS**  
**MONT E. BAKER**

For Sheriff and Tax Collector:  
**CLAUDE BENTON**  
(Re-election)

For County Judge:  
**EARL W. WILSON**  
(Re-election)

For Tax Assessor:  
**IRA RICKETS**  
**W. A. (AL) MILLER**  
**J. H. DANIEL**

For County Treasurer:  
**J. H. HEAD**  
**MRS. E. F. CONNELL**  
**J. H. WEEMS**  
**MRS. RUSSEL DANIEL**

For Public Weigher:  
**E. W. HARRISON**

For Commissioner, Precinct No. 1:  
**C. J. PADDOCK**  
(Re-election)  
**W. A. KNOX**  
**WES BRADLY**

For Commissioner, Precinct No. 2:  
**H. G. CONKWRIGHT**  
**W. R. (BOB) HIGGINS**

For Commissioner, Precinct No. 3:  
**HERMAN A. GRAY**  
(Re-election)  
**W. E. HICKS**

For Commissioner, Precinct No. 4:  
**W. T. WOMBLE**

**POLITICAL ANNOUNCEMENTS**

Castro County

The Brand is authorized to announce the following as candidates for the offices under which their names

are listed, subject to the action of the Democratic primaries in 1926:

For County Judge:  
**J. F. HASTER**  
**M. E. AVEBY**  
For Sheriff and Tax Collector:  
**BILL BURNAM**  
(Re-election)

**THE GOVERNOR**

The Governor of Texas  
A dauntless one are they.  
Though frenzied foes assail her  
He never shows dismay.  
For erring folk in prison,  
Her tender spirit grieves;  
But let them go to college,  
Then see him roll his sleeves!  
Amid the envious clamor  
Of those that seek her crown,  
The Governor of Texas  
Are not a bit cast down.  
—New York Times.

**Good Bad News**

"What's the matter, Dorothy, you look so happy."  
"Oh, you know that Mrs. Van Ripper that lives next door? Well, I just hear something terrible about her."

**Never Again**

Farmer:—How did you come to break the axe handle?  
Hired Hand:—Well, I didn't mean to, I accidentally started to split some wood.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy.  
**JONES & McLEAN.**

**District Agent A. & M. Believes in Diversified Farm**

John Edmonds, district agricultural agent of the A. & M. College spent Monday and Tuesday inspecting the work of R. O. Dunkle, county agent of Deaf Smith county. Mr. Edmonds visited a number of farmers in this county, who are feeding out calves on home grown products, and seemed to be pleased with the results that are being obtained. He also visited some of the farmers who are practicing diversified farming, and expressed the opinion that this is the safest method for agricultural development in this section. "Farmers must learn to live at home and cut the expenses just as much as possible, if they are to succeed", he stated.  
Mr. Edmonds said the wheat outlook for 1926 in the Panhandle was bright at this time. A large acreage is in wheat this year and most of it is looking good, according to this agricultural man. He predicts a great future

**B. FRANK BUIE**

**LAWYER, HEREFORD, TEX.**  
Resident and Non-Resident patrons, carefully and promptly represented.  
P. O. Box 31 Phone 306

for the poultry industry in Deaf Smith county.

**About This Time O' Year**

Husband is driving and wife, who has had cold is riding in back seat. Wife has just blown her nose. Continue with the story:—  
Husband:—I wish you'd stop that infernal honking. I keep thinking there's a car behind us.

"Tell me a story mama."  
"What kind, darling?"  
"One that I have to eat candy to listen to."

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy.  
**JONES & McLEAN.**

Try a Want Ad—It's a Winner!

An optimist is the traffic policeman who thinks he can stop a runaway by simply holding up his hand.

Double Green Sumps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Ralph Barnett for General Insurance. Phone 273.

**Hardware  
Queensware  
Stoves  
Cutlery**

**GOOD WILL AND SERVICE!**

**Dunlap Hardware Co.**

**Ford**

**Big Reduction  
In Closed Car Prices**

Effective February 11th

	New Price	Old Price	Reduction
Tudor	\$520	\$580	\$60
Coupe	\$500	\$520	\$20
Fordor	\$565	\$660	\$95

Demand for Ford Closed Cars since the improved types in colors were introduced has been constantly increasing. With greater output of these types production costs have been lessened and it is the policy of the company to give its customers the benefits of all such reductions.

**New Open Car Prices**

TOURING CAR	\$310
RUNABOUT	\$290

Starter and Demountable Rims \$85 Extra  
Tractor, Car and Truck Chassis Prices Remain Unchanged.  
All Prices F. O. B. Detroit

**Ford Motor Company**  
Detroit, Mich.

**OUR ANNUAL TRADES DAY**

For Both Our Hereford and Dimmitt Stores  
Has Been Set for

**SATURDAY, FEB. 20TH**

On this day only we will sell, FOR CASH, anything we carry in our lines at

**10 Per Cent Discount**

From the Regular List Price

AS AN EXAMPLE—Our No. 7 P. & O. Two-Row Lister sells at the regular price of \$157.50; on Saturday, February 20, only, you can buy this Lister for \$141.75. Everything else in our stocks will go on this day AT THE SAME DISCOUNT.

This is an Annual Money-Saving Custom of Ours. Call at either our Hereford or Dimmitt office, discuss the International Line with any of our representatives, and we believe you will find it to your interest to take advantage of the SAVINGS to you we offer on that particular day.

Hereford

**R. B. R. IMPLEMENT CO.**

Dimmitt



**NORTH EAST CORNER**  
(Fairview-Dawn Schools)

The Fairview basket ball team played a very interesting game with the Wyche team last Friday afternoon at Fairview. The game was won by the Fairview team with the score eleven to twenty-one. A fairly good crowd was present and every one was rooting to the limit for their home team. Wyche showed them selves to be game sports and wanted a return game sometime. Fairview pupils have suggested the slogan, "Win or Bust", but want to reserve the right to change it any time.

We had a very dusty day last Saturday and some of the wheat was damaged by blowing, but we did not have it as bad as the fellow who said the dirt was so thick he found prairie dogs up in the air trying to dig a hole in it.

R. F. Downs and family of Panhandle spent last Friday in the home of Otto Smith. Mr. Downs is Cashier in the bank at Panhandle and says business is certainly picking up since it is an oil town.

Mrs. Lee Moore and children visited in the home of J. C. Allred Friday night and listened until a late hour over the radio.

A number of our people attended the Abbott sale near Dawn last week.

Mr. Dunkle and Mr. Rossen of Hereford visited the Fairview School one afternoon last week. Mr. Dunkle told many interesting things on farm work, after which he passed the candy around and all took to it like they generally do when it is free, although Fairview had won this candy by having the best attendance at the short course at Hereford the week before.

Jesse and Carl Bowen left our community this week for a visit with relatives in Wise county.

Misses Veda and Ruby Parker of near Ford accompanied by Jack Baker were visitors at Palo Duro church Sunday night. We are always glad to have any one attend the services here when they can.

Rainy Harper of Bushland spent Sunday in the home of his brother, K. A. Harper.

Pat Murphy and family attended the church services at Palo Duro Sunday morning.

Mrs. Mattie Harris is at Amarillo staying with her daughter, Mrs. Annie Dea, who has been sick for two weeks.

H. J. Oglesby and family visited in the Ernest Allred home last Sunday.

Rev. A. M. Dowell visited in the R. M. Allred home Sunday.

Mr. and Mrs. C. O. Phillips and wife were visitors in the Elmer Womble home Sunday.

Mrs. M. L. Hammer and daughter, Myrtle, attended the B. Y. P. U. and preaching Sunday night.

Mrs. John Boling who has been attending school at Canyon visited with her husband here Sunday. They were chasing around in their new Ford Coupe and it makes us wish we had one too.

Mr. and Mrs. W. B. Bowen visited with J. T. McClain and wife Sunday. Miss Florence Woodruff has been

pretty sick with an attack of Flu. Our B. Y. P. U. members are each sending her a letter this week and wish for her a speedy recovery.

Miss Myrtle Walker of Hereford spent the week end with her parents of this community. Miss Walker is with the First State Bank & Trust Co. A number of people attended Sunday School at Ford Sunday afternoon. J. C. Allred and family visited last Sunday in the R. L. Campbell home.

**DAWN SCHOOL NOTES**

Three pupils—Tom, Dale and Marjorie Cunningham—withdrew from school Friday. We are sorry to lose them at school. They will leave Dawn with their parents in a few days.

Misses Gusta and Lois Samuelson treated their pupils to a little picnic Friday afternoon. Lunch was enjoyed in the open. Afterwards the Valentine box was opened. Everybody had a good time.

The pupils of the Dawn school are excited over the new play ground equipment which has just been received.

Mr. and Mrs. C. H. Abbott, and son, Eyrle, spent Sunday in the W. L. Harris home.

Mr. Stice took supper in the Bagwell home Sunday.

W. S. Christian, George Thorpe and S. J. Benge went to Amarillo on business Saturday, returning Sunday evening.

People of the Dawn community were shocked Saturday morning to hear of the death of Claire Crawford, nephew of Mrs. H. H. Miller of Dawn. He was one of the victims of the airplane accident which occurred in Amarillo Friday afternoon. Mr. and Mrs. Miller and children left at once for Amarillo. Young Mr. Crawford worked for Mr. Miller last fall, and has a number of friends here, who were sorry to hear of the sad misfortune.

Mrs. S. F. Benge and daughter, Margaret, took dinner in the Stice home Sunday. They returned with the Stice family in time for Sunday School. Mrs. Stice and children, and Mr. Stice's mother took supper in the Benge home.

Preaching was held at Dawn Sunday at 11 a. m., also at 8 o'clock in the evening. Rev. Morris delivered some fine messages. We also had a large attendance at Sunday School.

Many people from Dawn attended the sale at the C. H. Abbott home Tuesday. Mr. and Mrs. Abbott and son, Syrie, are planning to leave in a few days for Amherst, Texas, to make their home.

Reuben, James, Rufus, Lovey and Lorena Mayfield spent Sunday in the Buchanan home near Canyon.

Otto Samuelson spent the week end with his mother and sisters, returning to Amarillo Sunday afternoon.

Gladys Greer visited Misses Gusta and Lois Samuelson Sunday afternoon. Margaret Benge spent Thursday night and Friday night with Gladys Greer.

Mr. and Mrs. W. B. Christian visited Sunday in the W. S. Christian home. Jake Barnes spent Monday night with his friend, Doyle Christian.

Mr. and Mrs. I. N. Straub and chil-

dren were visitors in the Snyder home at Hereford Sunday.

Anna Marie and Romana Straub spent Thursday night with their friends, Maxine and Modine Barnes. Mr. and Mrs. S. F. Benge, and daughter, Margaret, were in Hereford Monday afternoon.

L. C. Morris was on the sick list Sunday and Monday, but was able to come back to school Tuesday.

Mary Besner was absent from school days last week, on account of sickness.

**FLAGG, TEXAS**

The weather continues to be pretty, without any moisture. A little moisture would be greatly appreciated.

The farmers are all busy preparing the land for another crop.

Sunday School was well attended Sunday.

Rev. James Ross from Hereford preached for us at 3 o'clock, he preached a very interesting sermon.

Rev. Joseph Bozarth of Canyon was a visitor at Sunday School Sunday. Mr. and Mrs. J. C. Benton and Mr. and Mrs. Williams of Bethel attended Sunday School here Sunday. Come again we are always glad to have visitors.

Max Gray went to Amherst Saturday night.

Walter Sebring went to Littlefield Saturday.

Mrs. Charles Walker, Mrs. James Potts and Beulah Mae Griffin went to Muleshoe Saturday.

Hubert McEntire is sick with the Flu this week.

V. Wedon and George Dice from Hollis, Okla., were in Flagg Monday on business.

Walter Sebring, who has been working with the Panhandle Lumber Co., was transferred to Spearman, Texas. We regret very much to lose this young man from our midst.

Mr. and Mrs. Ernest Myers have moved to Flagg.

Mr. Myers is working in Chas. Walker's garage.

There will be a pie supper at Flagg

church Friday night, Feb. 19, for the purpose of raising funds to paint the church. Everybody come and bring a pie.

Mr. Tarpley and Sam Birdwell went to Hereford Tuesday.

Mr. and Mrs. Aubrey Roden from Munday, Texas, are visiting J. W. Bishop and family.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

We give Double Green Stamps. 2-1¢ CORNER DRUG STORE.



for

QUALITY

MEATS

at

SENSIBLE PRICES

Buy At

Cloyd & Son's  
Meat Market

**ELECTRIC COOKING**

1926 is electric range year—what we mean by that is that more ranges will be sold during this year than ever before. Already we are selling them right along and the season has hardly started. Electric cookery has been fully proven—it's no longer a question whether it's practical or not. At this time it is probably the greatest labor saver that can be installed in the homes of Hereford. Think it over and arrange to have us install one of these wonderful ranges in your home.

**Texas Utilities Co.**  
Power-Light-Ice

**JOINT PUBLIC SALE**

**Wed. Feb. 24th**

AT 1:00 P. M. SHARP

On account of leasing my farm for this year, I will sell at public auction on my place at the Joel Switch, 7 miles northeast of Hereford, on the above date, the following described property:

**25 Head of Horses**

10 head of large Percheron horses and mares, weight from 1400 to 1600, ages from 6 to 10 years old, broke to work. 8 head of good average size farm horses and mares.

**FARM MACHINERY**

- |  |                          |                         |
|--|--------------------------|-------------------------|
| 3 farm wagons, two with rack and one with box.   | 4 sets of farm harness.  | 1 two row Go-Devil.     |
| 1 iron beam walking plow, 14-in.                 | 2 log chains.            | 3 single row listers.   |
| 1 scraper.                                       | 1 high wheel cutlivator. | 1 two row flat planter. |
| 1 Emerson fence stretcher and jack.              | 1 grain drill.           | 1 one row binder.       |
| A lot of other articles too numerous to mention. | 1 16x16 Tandom disc.     | 1 drag harrow.          |
|  | 1 hay rack.              | 3 14-in. Sulkey plows.  |
|  | 1 mower, McCormick.      | 1 two way 14 in. plow.  |
|  | 3 single row Go-Devils   |                         |

Mrs. W. P. Rambo will put the following property into this sale:

2 good span average size farm mules.	1 2-row planter.	1 2-section drag harrow
1 span mares, 1200 to 1400 lbs., 5 and 6 yrs. old.	1 slide Go-Devil.	1 sulkey turning plow.
1 7 yr. old gelding, 1300 lbs., broke for work.	1 4-horse disc harrow.	2 sets of leather harness.
2 farm wagons with hay rack and bed.	And numerous other small tools that are useful on the farm.	MRS. W. P. RAMBO.
1 Superior wheat drill, almost new.		

TERMS OF SALE:—All sums of \$25.00 and under, cash. On all sums over \$25.00, a credit of 10 months will be given, approved note bearing 8% interest.

**A. E. Chamness, Owner**

E. C. EUBANKS, Clerk.

COL. W. S. WILLIAMS, Auctioneer, Hereford.

**Good Coal**

Not **SOMETIMES** But

**Always**

It was the strict adherence to this policy in the past that won for us our present reputation. It is the strict adherence to this same policy, now, that is protecting and maintaining that reputation. And that is why your first order is sure to be the beginning of a long and mutually happy relationship.

**Jones & McLean**

Phone 1

"If it's anything in the feed line we have it"

# If You Are "Flu-ing"

THESE DAYS, BETTER TAKE A STITCH IN TIME AND HEAD OFF GRAVER COMPLICATIONS. COME TO US FOR PREVENTATIVES, PRESCRIPTIONS AND ADVICE ON BREAKING UP COLDS AND THOSE "CHILLY" SENSATIONS. WE SPECIALIZE IN GIVING PROVEN PHARMACISTS' ADVICE TO OUR CUSTOMERS,ALONG WITH THE NECESSARY MEDICINE WE ALSO SELL THEM

## CITY DRUG STORE

### CHURCH ANNOUNCEMENTS

#### FIRST CHRISTIAN CHURCH Thurman Morgan, Pastor

Our Church School again showed an increase. And the Church attendance was fine. Thus we can say we had a good day. Were you one who helped make it so?

You should have heard the wonderful talk that Bro. Parker gave us last Wednesday night. The only regret is that all of the people of Hereford did not hear it. Each Wednesday night we have such meetings as this.

9:45 Church School. We start on time.

11:00 a. m. Communion and preaching service. The subject of the morning is: "Jesus in His Workshop."

6:00 p. m. Junior Endeavor.

6:30 p. m. Senior and Intermediate Endeavors. Intermediates meet at the Presbyterian Church and the Seniors at the Christian Church.

7:30 p. m. The regular preaching service. Subject: "A Man Who Had the Blues."

#### FIRST PRESBYTERIAN CHURCH Jas. T. Ross, Pastor.

Sunday School, 9:45 a. m., C. O. Lee, Superintendent.

Preaching services, 11 a. m. and 7:30 p. m. At the morning hour Miss Audrey Rogers will sing and the evening service will be preceded by a sacred sing-song. At the evening hour the Pastor will preach the second of a series of messages on the Ten Commandments. In the afternoon at the hour of three the Pastor will preach at Junco.

Intermediate Christian Endeavor, 6:30 p. m., Mrs. Foster in charge.

Wednesday, 2:30 p. m., Women's Missionary Society, Mrs. Vern Witherpoon, President.

Wednesday, 7:30 p. m., mid-week prayer meeting.

Thursday, 7:30 p. m., Choir Practice.

A hearty welcome awaits you at this church. If you are seeking spiritual help this church stands ready to help you; if you are seeking a place where you can serve your Master we offer you a field for that service.

#### METHODIST CHURCH J. O. Haymes, Pastor

Rev. W. M. Lane, Presiding Elder of the Amarillo District, will preach next Sunday at eleven o'clock. He is a splendid preacher, and you will be certain to hear a good sermon if you come to hear him.

"A Young Man Who Was a Conscientious Objector," another of the pastor's series of sermons on Bible characters, will be given Sunday, evening, 7:30. Come early and hear the orchestra play.

The Sunday School was a little off last Sunday. Were you absent? Very good crowds at the preaching services. Seven members were received by certificate.

On Friday night of this week, February 19, there will be a luncheon at the Church served by the Women's Missionary Society to the men of the Church. The purpose is the consideration of the organization of a Weekly Brotherhood. All men who are connected with our Church either by identity, affinity or consanguinity are invited to be present. The plates will be fifty cents each. A good program is being prepared for the occasion. If you haven't the fifty cents we will help you to borrow it. Come along men, and let's have a good time, and discuss how we may better promote the work of the Church.

#### BAPTIST CHURCH W. R. Hill, Pastor

Sunday School is at 9:45.

Morning Preaching Service is at 10:45 to 11:45.

Sunbeam at 10:45.

B. Y. P. U. meetings at 6:00.

Evening Preaching Service at 7:30 o'clock.

Visitors are cordially invited.

A HOMELIKE CHURCH.

#### ST. ANTHONY'S CHURCH Fr. Salvator, S. A.

Morning Services 10:00 a. m.

Evening Services 7:00 p. m.

#### THE APOSTOLIC FAITH

There will be services every Sunday afternoon at 2:30 o'clock at the courthouse in the county court room. If you want to worship God without formality come and worship with us.

at THE APOSTOLIC FAITH.

#### SUNDAY SCHOOL LESSON (Notes by Rev. W. R. Hill, Th. M., Baptist Pastor)

King James Version  
John 11:32-44:  
32 Then when Mary was come where

Jesus was, and saw him, she fell down at his feet, saying unto him, Lord, if thou hadst been here, my brother had not died.

33 When Jesus therefore saw her weeping, and the Jews also weeping which came with her, he groaned in the spirit, and was troubled.

34 And said, Where have ye laid him? They said unto him, Lord, come and see.

35 Jesus wept.

36 Then said the Jews, Behold how he loved him!

37 And some of them said, Could not this man, which opened the eyes of the blind, have caused that even this man should not have died?

38 Jesus therefore again groaning in himself cometh to the grave. It was a cave, and a stone lay upon it.

39 Jesus said, Take ye away the stone. Martha, the sister of him that was dead, saith unto him, Lord, by this time he stinketh; for he hath been dead four days.

40 Jesus saith unto her, Said I not unto thee that, if thou wouldst believe, thou shouldst see the glory of God?

41 Then they took away the stone from the place where the dead was laid. And Jesus lifted up his eyes, and said, Father, I thank thee that thou hast heard me.

42 And I knew that thou hearest me always; but because of the people which stand by I said it, that they may believe that thou hast sent me.

43 And when he thus had spoken, he cried with a loud voice, Lazarus, come forth.

44 And he that was dead came forth, bound hand and foot with graveclothes; and his face was bound about with a napkin. Jesus saith unto them, Loose him, and let him go.

The Golden Text, selected by the Lesson Committee, is "I am the resurrection and the life; he that believeth on me, though he die, yet shall he live"—John 11:25. Spiritual life and the resurrection of the body from the grave are so absolutely dependent on Jesus Christ that He declares himself "the resurrection and the life." Here every believer on the Son of God is promised victory at last over death and the grave. What a wonderful provision God has made for Christians!

After the discourse of the Good Shepard and His care for his sheep Jesus remained for a while in and about Jerusalem. After the Feast of Dedication he retired into the region on the east side of the Jordan. There

he was with the disciples when Lazarus, one of his devoted Bethany friends, fell sick. The events studied today occurred at Bethany on the slope of the mountain of Olives in December 29 A. D.

This lesson shows the wonderfulness of the power of Jesus, and at the same time the beauty of his sympathy. Here the human and the Divine are seen very close together. Only a human could have had the qualities that Jesus manifested here, and only the Divine could have wrought this mighty deed. Some have rated this the most wonderful of all the miracles of Jesus. But once granted Divine Power all things become simple and easy. Jesus' work showed him to be Divine.

I. The Lord delayed his coming to his friends in sorrow and loss. It was the home of his very dear friends Mary, and Martha, and Lazarus, where he had often enjoyed the hospitality he so much needed. This home was only two miles from Jerusalem, and was one of wealth and prominence. Martha seems to be the head of this home now. It was Mary of this hospitable home who once anointed her Lord with ointment and wiped his feet with the hair of her head. These devoted friends, knowing his friendship and power to heal, immediately sent a runner to Perea to tell Jesus that his dear friend Lazarus was very sick, and to hasten to them. It was a message of distress. But for some mysterious, strange to their anxious hearts, reason Jesus delayed his starting to them. He was not conscious of, nor indifferent to, their heartaches. He, no doubt, was suffering intensely all the while, just as they suffered in bewildering suspense. The secret is suggested by what the Master told his disciples, "This sickness is not unto death, but for the glory of God."

This delay lead Jesus to speak plainly about death. The world has often tried to evade the disagreeable by denying it. At first he used the euphemism, "Our friend Lazarus is fallen asleep"; but seeing their misunderstanding he plainly told them, "Lazarus is dead". Christianity faces all facts of sin, and sorrow, and death, and deals with them victoriously. This delay also brought forth an expression of devotion on the part of his disciples, "let us also go, that we may die with him."

II. Jesus is seen here as a tender and sympathetic Friend and Teacher. Many of the Jerusalem friends had

come to Bethany to console the two sisters in their sore bereavement. Much of their grief was evidently affected, as this was customary there, and some were playing the role. The real friend was now on the way. So Martha, hearing of his coming, went out to the edge of the village to meet him where her sorrow could have privacy. Jesus reasoned with Martha; "thy brother shall rise again". "Yes," she agreed, "In the last day". She avowed her faith in his healing power while life yet remained: "If thou hadst been here my brother had not died". To Martha Jesus announces one of the greatest of all truths, "he that believeth on me, though he die, yet shall he live; and whosoever liveth and believeth in me shall never die." This brought out her Confession of Faith. "Yes, Lord I have believed that thou art the Christ, the Son of God."

Mary comes to the same place Martha interviewed the Saviour. The Master seemed in no hurry—it takes time to teach and prepare people to learn spiritual things. His method with Martha was teaching, his method with Mary was sorrowing with her. When he saw her "wailing", for that is the meaning of the word Jesus spoke, his heart was touched. What infinite sympathy in that short verse, "Jesus wept." He knows all our sorrows, and cares.

III. The Saviour graciously helps. Some friends can sympathize but cannot help beyond that. Jesus can. It was not easy to do as there were many difficulties in the way that day. The greatest difficulty was the lack of faith of everybody, perhaps Mary believed He could. Elsewhere the Saviors had not done many mighty works because of unbelief. Among the minor difficulties was that mortification had already set up in the dead, "By this time the body decayeth", since four days had elapsed now. It mattered little to the Great Healer, whether death had just come, or whether it was on its way to the

cemetery, or whether decaying had begun in the grave. He was Lord of life and death, and "all that sleep in the dust of the earth shall hear his voice, and shall come forth."

Another minor difficulty he confronted was the great stone that sealed the opening of the cave that was his tomb. Jesus will have them do everything they can do. "Take ye away the stone", he tells them. They demurred, and gave a good reason, but he insists that it be done. Their seeing "the glory of God" is now conditioned on their doing as he tells them.

Jesus prayed in the presence of the crowd at the door of the tomb. He thanks the Father that He had heard him always. He wants his hearers to hear him pray thus and come to believe on him as the Son of God and have the blessings that follow. Then with authority he spoke in commanding tones to the dead, "Lazarus, come forth". He comes out alive from the

dead never, perhaps, to suffer the pain of death again. As a result of this clear manifestation of Divine power many believeth on Him; but (the tragedy of it!) some "from that day took counsel to put him to death". How wicked the human heart can become!

IV. A few practical suggestions.  
1. God's glory may necessitate our suffering at times.  
2. God has purpose in his delays, and so our sufferings may serve a great and wise Divine purpose.  
3. He who can successfully command one dead Lazarus to live can raise all the dead at his will.  
4. We serve the Lord of life and death.

Pop corn at West Texas Feed & Seed Company. 53-12

The difference between a traffic cop and a girl is that when a traffic cop says STOP he means it.

## ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

## Local Ford Prices!!

Elsewhere in this paper the Ford Motor Company advertises the new prices on different models, f.o.b. Detroit. Knowing that our customers are mainly interested in the *Delivered Prices at Hereford*, we quote you below

### NEW PRICES FORD CARS DELIVERED IN HEREFORD

RUNABOUT with starter and dem. rim	\$467.15
TOURING	487.95
COUPE	603.45
TUDOR	624.25
FORDOR	671.05
TRUCK, regular chassis	439.00
TRACTOR and Fenders	599.40

Yours for SERVICE  
the FORD kind of Service

## Hereford Motor Co.

## EDWARD'S CAFE

FOR A REAL BREAKFAST

Best Coffee

-WE SAY-

Toast, Waffles, Griddle Cakes, stripped with Bacon, Ham or Brookfield Sausage.

PLATE LUNCH  
NO BETTER IN WEST TEXAS

SHORT ORDERS

Edward's Famous  
CHILI

## USED CARS

- 1 1923 Ford Roadster
  - 1 1924 Ford Touring
  - 1 1923 Ford Touring
  - 2 1920 Ford Touring
  - 1 Big Six, 7 passenger Studebaker
  - 1 1924 Chevrolet Touring
- All in Good Condition Ready to Go.
- Brumley Chevrolet Co.

## LOANS

To purchase, build, or re-finance,  
Hereford Business and Residence Property  
(in Water and Sewer district)

Commitment given on plans and specifications.  
RE-PAYMENT, Straight or Monthly, Low Interest Rates.

Ralph Barnett, Mgr.

### Hereford Insurance Agency

Phone 273

## Tarleton College to Have a National Egg Laying Contest

John Tarleton Agricultural College, which is located at Stephenville, Texas, is to have a national egg laying contest. This contest will be open to farmers and poultrymen throughout the United States.

Stephenville is located in Erath county, about seventy-five miles west of Fort Worth. A good portion of its soil, as well as that of surrounding counties, is of a deep sandy loam. This insures good drainage, and therefore a clean and ideal soil for poultry. The rainfall is sufficient to grow green feed the greater part of the year, and yet the atmosphere is dry enough to reduce poultry diseases to a minimum. With these advantages a large number of poultry farms are developing in this section of the state.

In order to further develop the poultry industry, poultrymen have been asking for an egg laying contest. With the present-day growth of the industry, competition is becoming keener all the time. This has increased demand for better breeding stock, and nothing proves its value more than official records. It is fully realized that breeders with individual records cannot compete with those having official records.

Tarleton is always ready to serve the people, and for some time the authorities have been trying to find a means whereby the call of the poultrymen might be answered. With the available funds it did not seem possible to start an extensive egg laying contest. But the wide-awake business men of Stephenville began to investigate the value of such a project, and soon, through the Chamber of Commerce, raised more than a thousand dollars to supplement the college funds. It was then possible to plan a really extensive contest—one which will be of practical value to all who are concerned with raising poultry.

The contest will be managed by W. C. Homeyer, Professor of Poultry Husbandry. Only regular college employees will be used to care for the contest pens, so that the best results may be obtained. Only in this way can the best of attention be given, and reliable records be kept. The department will have well equipped houses, located on deep sandy soil, with sufficient ground space to provide double yards for all birds. Mr. Homeyer lives on the poultry farm and will personally supervise the contest and poultry plant.

The first contest will run from November 1, 1926, to October 26, 1927. This gives 52 weeks, allowing five days to disinfect the houses and enter the new pens. The college hopes to make this contest as valuable as possible in every respect. Entries may be made now. For application blanks rules and regulations, or any other information, address: The First Tarleton National Egg Laying Contest, Stephenville, Texas.

The difference between a traffic cop and a girl is that when a traffic cop says STOP he means it.

Barber shaving customer—what will you have on your face when I'm through?  
Nothing much, I guess.

### REAL ESTATE TRANSFERS

As Shown by Deeds Filed for Record With the County Clerk.

(Furnished by Thompson & Ireland, Abstracters.)

C. O. Norton to R. F. Rogers; W. half section 52, block K-3.  
J. R. Mosley to Pearl Baer; Lot 2, block 11, Evans.  
L. F. Borden and wife to William Becker; NW fourth section 93, block M-7.

Roy Gilliam and wife to T. D. Moss; lots 1 and 2, block 30, Evans addition.

J. V. Rudd and wife to T. D. Moss; 50 acres of section 63, block K-3.  
Edward B. Carhart and wife to J. B. Elliston; N. half block 47 Evans addition.

J. B. Elliston and wife to E. B. Handley; N. half block 47, Evans addition.

J. B. Elliston and wife to Mina D. Jones; SW fourth section 67, block K-3.

C. S. McCurdy to Frank Perkins; 273 acres of section 2, league 2, Gregg county school land.

W. F. Karr and wife to Geo. C. Sutor; N. half section 79, blk. K-4.

Samuel M. Pickler and wife to Eebel P. Young; NW fourth section 36-4-3, N. half 17 and SW fourth 16-4-2.

S. L. Easley et al to T. C. Calley; section 71, block M-7.

H. H. Myers and wife to R. F. Rogers; W. half section 52, blk. K-3.

Eula Rambo et al to W. F. Karr; lot 11 blk. 36, Evans addition.

Inez Stambaugh et al to Glenn Snyder; part block 60 Hereford and addition.

A. T. Parton and wife to E. W. Blain; N. half section 10-51-1 and N. half section 8-3-1.

H. A. Gudger and wife to J. M. Seitz; SE fourth section 24-5-3.

L. W. Ricketts and wife to L. Barkin; NE fourth block 18, Mabry addition.

### A Good Reason

Little playmate calling upstairs to his buddy—  
"Come on down an' play, itan't dark yet."  
"I can't come, no more, I can't 'cause I'm asleep."

### He Should Know Better

Handy Man—Ah's sorry, boss, absolute, but a mule done kicked me."  
Boss—You should have been here an hour ago, anyway."  
Handy Man—Mebbe ah wud da have been den, only dis here long-eared critter dun kicked me in de udder direction.

Charley heard that starchy things made people fat. He cut out wearing stiff shirts and collars but it didn't reduce him any.

### Not Much Longer

Late Customer to waiter—Say, I've been waiting an hour. I'll be starved to death if I wait much longer.  
Waiter—Please be patient. We close up soon.

### Now, It's Different

"The bearer it gets to my wedding day, the more envious I get."  
"Stucks, before I was married I didn't know what fear was."

Sank says you can always tell an amateur driver. They stop when they run over some one.

### NOTICE IN PROBATE

No. 267

### STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of three consecutive weeks, before the return day hereof, the first publication to be made for a period of

10 days before said return day, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in Deaf Smith county, Texas, a copy of the following notice, and you are further commanded to cause to be posted for at least 10 days, exclusive of the day of posting, before the first day of the term of Court to which this citation is returnable, a true copy of said notice, at three public places, in Deaf Smith County, one of which shall be posted at the Courthouse door of said county, and no two of which shall be posted in the same town, city or village, to-wit:

"The State of Texas, to all persons interested in the last will and testament, and the estate, of John Estes, deceased; Carl Gilliland and Mary Estes have filed an application in the County Court of Deaf Smith County, Texas, on the 5th day of February, 1926, for the probate of the last will and testament of John Estes, deceased, and for the appointment of the said Carl Gilliland, as independent executor of said will, which said application will be heard by said Court on the first Monday, in April, 1926, the same being the 5th day of said month, at the court house of said County, in the City of Hereford, at which time all persons interested in the said will and estate of the said John Estes, deceased, are required to appear and contest said application, should they desire to do so."

Herein fall not, but have you before

FRANK BARBER  
Southwestern Life Insurance Co.  
Representative  
Life Insurance and Loan Loans  
Hereford, Texas

## CHICKEN SUPPLIES

QUEEN AND SAFETY HATCH

# Incubators

Coal and Oil Burning Brooders

Metal Coops, Feeders and Waterers of all sizes.

Home of Service and Quality.

## Streu Hardware



Quick - Easy - Economical

To facilitate the handling of Long Distance station-to-station calls you may now give your call direct to the local operator when she asks, "Number, please?" Just give the name of the distant town or city and the number of the desired telephone. She will see that your call is completed as soon as possible.

Only calls for a number will be accepted by the local operator. All other long distance calls must be passed to the Long Distance operator in the regular way.

SOUTHWESTERN BELL  
TELEPHONE COMPANY



# TIRE Reduction

In order to reduce stock we will sell at a reduction of

# 20

## PER CENT

for the next 30 days

any tire in our stock. If in need of tires this is an opportunity you should not neglect.

## ABO Filling Station

### Home Made Philosophy



Envy is that feeling an inferior has toward a superior, while pity and sympathy are the feeling a superior has toward an inferior, and contempt is the feeling one, who thinks he is a superior, has toward one he thinks is his inferior.

### Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.

At Present Prices

## THE BETTER BUICK

is

the Greatest Automobile Value



No other car offers so much of quality and luxury, such fine performance, such durability and such distinction, at any comparable cost.

Comparison will convince you. You will find Better Buick 4-door and 2-door Sedans, on the finer Buick chassis, with Fisher-built bodies, offered at prices asked elsewhere for coaches.

You will find, as standard equipment, the finest braking system ever designed for a motor car—Buick mechanical 4-wheel brakes.

You will find easier starting, easier clutch action, easier steering and the most economical engine on

earth. The most dependable, as well—the famous Buick Valve-in-Head.

You will find Controllable Beam Headlights, exclusive with Buick, which make night driving a pleasure. And the "Sealed Chassis" and "Triple Sealed Engine," two more exclusive Buick features, which protect performance and reduce operating costs.

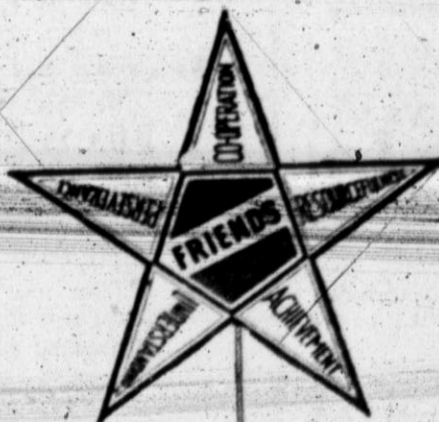
You will find a finer motor car for a very moderate amount of money when you examine the Better Buick. We urge you to do it today. Your next car should be a Buick!

BUICK MOTOR COMPANY, FLINT, MICHIGAN  
Division of General Motors Corporation

## THE BETTER BUICK

Norton Motor Co.

Hereford, Texas



Read our message in this week's  
Farm and Ranch

## NEW WEALTH

The intelligent extension of credit to the producer means the production of new wealth.

The only way this bank can work intelligently is in close co-operation with its depositors.

We want to prosper as our farmers prosper; to grow as the community grows, and to intelligently serve every worthy individual and enterprise, that new wealth may result, and that this community may go forward in substantial and permanent prosperity.

The co-operation of every depositor is needed to this end.

## First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

# TOWN & COUNTY

## Personalographs

J. L. Fuqua returned the first of the week from Tucson, Ariz., where he had been on business.

Fine Percheron horses and mares go at auction at the Chamness Sale at Joel Switch next Wednesday.

Mrs. R. K. Bruner left Sunday for Amarillo for a few days visit with friends.

14 qt. enameled dish pan for 19c at Skelton's 19c Sale, Starts Saturday.

Supt. Newman Parker of Nara Vista, New Mexico, public school, Robert Cisco, also of Nara Vista and a nephew of W. R. Steckman, and Rev. Rufus Brazil, a teacher in the Porter, New Mexico, schools, were in Hereford Saturday on business. Rev. Brazil remained over Sunday with his parents, Mr. and Mrs. Bob Brazil.

Fine Percheron horses and mares go at auction at the Chamness Sale at Joel Switch next Wednesday.

Large size turkish towel for 19c at Skelton's 19c Sale, Starts Saturday.

Attend the Chamness Sale at Joel Switch Wednesday, Feb. 24, if you want some fine stock.

Judge Dewey Lawrence of Paris, Texas, is here this week with his wife, who has been here since Christmas with her parents, Mr. and Mrs. F. H. Oberthier.

Anything in wall paper at Skelton's.

All week the wind has blown. Monday was warm but high winds and dust was strong, and every day this week the weather has matched it, until Wednesday evening the wind switched to the north and soon after seven the snow began to fall. It proved to be very light and had vanished by Thursday noon, leaving the wind strong and blowing, from the north.

Biggest values in hose ever offered at Skelton's 19c Sale, Starts Saturday.

Miss Eula Lea Burch who is attending school in Plainview, spent the week end at home with her mother.

You haven't seen any bargains until you see the line at Skelton's 19c Sale.

The Music Study Club which presented the All American Music number at the last program given in the Local Lyceum, are planning on taking the program to Friona Saturday evening of this week. Friona has been eager to have the Music Club for some time and is arranging for a large crowd.

All sizes of window glass at Skelton's.

Mr. and Mrs. E. W. Kinney were in Amarillo the first of the week on business.

Mr. and Mrs. C. L. Sullivan of Amarillo are here with the Johnson family.

Fine grade box paper for 19c, at Skelton's 19c Sale, Starts Saturday.

Miss Walton of Amarillo spent the week-end in Hereford, visiting with Miss Hubbard, superintendent of the Deaf Smith Hospital, and was called to Hereford again Monday on special duty for little Edgar Johnson. Miss Walton was formerly night nurse here before going to Amarillo as special nurse.

Lots of stamped embroidery work 19c each at Skelton's 19c Sale, Starts Saturday.

Joe Landrum was in Amarillo Tuesday on business.

D. L. McDonald was in Tahoka, Texas, last week on business.

Gano Hastings and J. H. Daniels were in Amarillo on business Saturday.

Seth B. Holman, who has been at his home since Tuesday, threatened with pneumonia, was reported slightly improved Thursday afternoon.

**FRIDAY  
MAR. 5**

Word was received here this week by friends of Geo. C. Woodard, former principal of the Central School, stating he was now attending the University of Oklahoma at Norman and that Mrs. Woodard was also in school at The East Teacher's College at Commerce, Texas. Mr. Woodard was in Hereford only part a year but made many friends in that time.

Mr. and Mrs. Jim Black spent the week end in Canyon with Mrs. Black's parents.

Beautiful salad bowls for 19c at Skelton's 19c Sale, Starts Saturday.

Mr. and Mrs. F. L. Lucas left the first of the week for Santa Ana, Texas, where Mr. Lucas was called by the illness of his father. Virgil Beyer is taking Mr. Lucas' place at the freight depot.

Big Shipment of wall paper just received at Skelton's. Priced to save you money.

Mrs. C. Runton spent the week end in Amarillo visiting her daughter who is ill.

Pearl Stewart, third trick operator at the Santa Fe depot, returned Monday from Wynoca where he has been visiting friends for the past week.

Geo. Harris, section forman for the Santa Fe, left this week for Canadian where he was called by the illness of his mother.

T. D. Moss and G. W. Brumley were in Amarillo Saturday on business.

Mrs. W. B. Farmer and daughter, Miss Nellie Farmer, left Friday for Clarendon where they spent the week end with Mrs. Condron and family.

Gold Band plates and cups and saucers at 19c each at Skelton's 19c Sale, Starts Saturday.

Misses Evalin and Pauline Jackson were in Amarillo Friday afternoon shopping.

Mrs. Ramsey Landrum was in Amarillo Saturday shopping.

Mrs. Edna Waller spent the week end in Amarillo with her sister, Miss Ethel Fuqua.

John Williams of San Angelo arrived Thursday of last week and spent the week end with relatives.

Orders taken for cut flowers, corsages, funeral sprays and designs. **MRS. GERTRUDE BROTHERTON.**

Miss Lenis Anthony of Amarillo spent Saturday night and Sunday in Hereford with her parents, Mr. and Mrs. W. B. Anthony.

35c flower sifter for 19c at Skelton's 19c Sale, Starts Saturday.

The Fellowship class of the First Christian Church which presented "Her Sep Husband" in the home talent Lyceum, are planning on taking the play to Clovis Thursday. The characters of the play includes: Mr. and Mrs. T. D. Moss, Mr. and Mrs. A. A. Foster, Mrs. H. D. Reed, Mrs. Thurman Morgan, Claude Ricketts and Miss Lamoin Shaw. Miss Ruby Faye Bennett will accompany them and sing between acts.

C. W. Humble and Coach J. F. Riggs were in Amarillo Saturday on business.

John Cunningham was in Childress last week on business.

J. E. Beyer, local Santa Fe Agent, was in Clovis Saturday having his tonsils removed. He was back on the job Monday morning but unable to talk.

"The Green Archer" beginning Feb. 26 and 27, the thrilling new serial at the Star Theatre.

Mr. and Mrs. R. L. Wilson were in Canyon Sunday visiting Mrs. Wilson's parents.

Miss Jane Read of Amarillo was in Hereford with her sister, Miss Veina Read, over the week end, attending the faculty party at the E. B. Black home Friday evening.

Miss Ruby Faye Bennett, who is studying voice in Amarillo this winter, is in Hereford for the week on account of the illness of her mother, Mrs. W. W. Bennett.

There is Mystery, Breath gripping Terror, Fearsome struggles to evade Relentless Vengeance before "The Green Archer" is unmasked.

Mr. and Mrs. C. A. Ross, who have been in Sweetwater, Texas, for the past few weeks, where Mr. Ross underwent an operation, returned to Hereford Saturday.

Dick Megert of Wichita Falls is here this week to be with Little Miss Doll Megert who was operated on Monday for appendicitis.

J. L. Fuqua Jr., son of Mr. and Mrs. J. L. Fuqua, who has been in California for the last few years, is in Hereford on a leave of absence and visiting his parents and friends.

Ed Johnson and son John A. Johnson, who are located at Hillsboro, N. M., arrived the first of the week to be with Ed Johnson Jr., who was operated on Monday. Mr. and Mrs. J. W. Johnson of Artesia, are also here, and Mr. and Mrs. A. F. Johnson, brother of Mr. Johnson, of Amarillo.

Mr. and Mrs. V. N. Oliver of Amilo are here to be with Mrs. Oliver's sister, Mrs. Ed Johnson.

Mrs. Charlie Smith, former resident of Hereford and friend of Mrs. Edgar Johnson, is here this week from her home in Amarillo.

### Credit is Given for Excellent Fire Record

Word has just been received from the State Fire Insurance Commission at Austin that Hereford is to receive 15% credit, which is the maximum credit on fire losses. This is based on a three year period, and the fact that Hereford has such an excellent fire record for the past three years forms the basis for the credit given by the State Fire Insurance Commission.

### Attorney F. T. Rolosen Is Ill Again this Week

F. T. Rolosen who has been ill for several weeks at his home with the flu and a severe attack of stomach trouble, was doing nicely Thursday morning and slowly gaining strength.

### FARMER KEEPS RECORD ON PRODUCE—OPENS HIS EYES

Keeping accurate records on the amount of produce sold from the farm, is the best method a farmer has to check up on his live at home pro-

gram. Often the cow and the hen are playing a more important part in financing the board bills than the farmer gives them credit for doing. H. Behrends, living south of Summerfield, a practical diversified farmer and a firm believer in the live at home plan, taught himself a lesson last year, that would be good for every farmer of this county. He kept an accurate record on the produce that he marketed during 1925, and found that the receipts were nearly twice what he had estimated them to be.

Mr. Behrends has been selling produce in Hereford for the past five years. At the beginning of 1925 a local produce dealer asked this farmer if he had an idea of the amount of produce he was marketing each year, and of course the "tiller of the soil" had to answer in the negative. He went home and started his book keeping, and at the end of 1925, Mr. Behrends found that his produce receipts were just a few dollars under \$1000 for the year. "I have been selling cream, eggs and poultry here for the past five years, but I never dreamed that my sales for a year was more than half that amount," was Behrends' comment. Now this man is preaching to the cow, the sow and the hen for every farmer in this county. He tells them how much the live at home method means to his bank account. County Agent R. O. Dunkle is urging other farmers to keep a record of their produce sales, so that an accurate check can be made on their income.

### CARD OF THANKS

We wish to express our appreciation and thanks for the kindness shown by our friends and neighbors during the sickness and death of our father. And for the many beautiful floral offerings and comforting words spoken by our pastor, Rev. Ross.

- Miss Mattie Woodburn
- Mrs. W. O. Sgleres
- Mrs. Carl Frye
- Mrs. Ed Betts
- W. R. Woodburn
- E. L. Woodburn
- Ernest Woodburn
- S. D. Woodburn.

### CARD OF THANKS

We wish to extend sincere thanks to our many friends for the kindness shown us during the illness and death of our wife, mother, sister and daughter, Mrs. Ruth Wilson Beene, and especially for the beautiful flowers which were given by our friends, and the comforting words spoken by Ministers W. R. Hill and J. O. Haymes. O. J. Beene and children Mrs. J. W. Beene and daughters Jno. L. Wilson and family.

FOR SALE—two complete sets of farm tools and teams. See O. G. Hill or Frank Givan. 5-4f

Quick Job Service at The Brand!

## STAR THEATRE

Friday, February 19  
**EVERYMAN'S WIFE**  
with ELAINE HAMMERSTEIN  
HERBERT RAWLINSON

Saturday, Feb. 20.  
**FRIVOLOUS SAL**  
with EUGENE O'BRIEN,  
MAE BUSCH and BEN  
ALEXANDER

Monday and Tuesday  
February 22-23.  
**BUSTER KEATON in  
GO WEST**

Wednesday and Thursday  
February 24-25.  
**POLI NEGRI in  
WOMAN OF THE  
WORLD**

Friday and Saturday  
February 26-27.  
**ZANE GREYS  
THE RAINBOW  
TRAIL**  
with TOM MIX.  
This is the sequel to "Riders of the Purple Sage."

The first chapter of **THE GREEN ARCHER**, a Thrill and Mystery Picture.

Watch for dates on The Iron Horse, The Eagle, Don Q. Vanishing American, The Enchanted Hill.

Secure Special Theatre tickets free from the following Hereford merchants: J. O. Newell, Texas Meat Market, Service-U-Like Station, City Drug Store, Williams Bros., Bowman Cafe, Orr's Tailor Shop, Vogel's Millinery Parlor, Wombles Place.

Time of Shows  
Saturday Matinee 2:00 p. m.  
Night Shows 7:00 - 8:30



You must be a GOOD SCOUT to help a BOY SCOUT

### Monthly Letter for February

February is planning time—if you are planning on establishing your credit at some Bank or if your relationship at present is not pleasant and you are contemplating making a change, may we have the pleasure of not only helping you make your plans for 1926 but helping you—put them over.

If you like the policy of square dealing and being served by competent, intelligent men, who are qualified in their particular line of work, then you will like our bank.

We owe our successful banking career to genuine courtesy, a hearty welcome and a service that is far above par in excellence.

Western National Bank  
"There Is No Substitute For Safety"

## We Are Prepared

To do your Abstract work promptly and accurately; and don't forget, we are making 5½ and 6% loans on farms and ranches for all legitimate purposes.

## Thompson & Ireland

# Two Cars

## New Furniture

NOW READY FOR YOUR INSPECTION

We cordially invite you to call and see the new things we have just received and now have on display on our floors.

Every department of our big store is brimming full of new things and we are going to offer them for just a little less money than you can get them any where else under the sun. Try us and see!

- \$225.00 fine Walnut Bedroom suite for **\$175.00**
- \$200.00 fine Walnut Bedroom suite for **\$162.50**  
Many others for less.
- \$195.00 fine Walnut Dining room suite **\$157.50**
- \$175.00 Walnut Dining room suite for **\$145.00**  
Many others to suit you in price.
- \$325.00 fine Mohair Livingroom suite, over stuffed for only **\$275.00**
- \$225.00 fine Velour Livingroom suite **\$175.00**  
We are proud of our showing in this department.

We are showing extra good values in Mattresses, odd dressers, Metal Beds, etc.  
**COME TO SEE US!**

**E. B. Black Co.**  
We Are Satisfied With Small Profits

# 23rd Rexall Money Saving Birthday Sale

**THE TIME**—The entire month of February.  
**THE PLACE**—Your local Rexall Store.  
**THE OCCASION**—Twenty-third birthday of Rexall.  
**THE HOSTS**—Everybody connected with the store.  
**THE GUESTS**—You—the public—whose confidence and good will makes it all possible.

**THE CAKE**—Big Bargains on nearly a hundred and fifty leading items—all guaranteed.  
**YOUR SLICE**—As big as you want it—and no limit on second helpings.  
**FIRST COME — FIRST SERVED**  
**Corner Drug Store**