HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MAR. 4, 1926

a committee composed of J. W. Hous-ton, D. W. Hawkins, N. C. Vogele, velopment of the Panhandle Plains go from Hereford. A large per cent of the Chamber of Commerce Monday. local poultrymen, was appointed look into the matter. The committee was instructed to

gather data on the various phases of marketing infertile eggs, and if possible, to visit some organizations that have already started operations. The poultry business has been de-veloping very rapidly in Deaf Smith Company, arrived last week to work county during the past few years, and with the local telephone officials in promisies to double within the next improving the service here. Immeditwelve months. An association ately upon his arrival, however, he would afford better prices for the was stricken with the flu and went products, and at the same time would to bed. He is up and around this encourage farmers to produce a better week but too weak to attend to busclass of eggs, it was decided at the iness. meeting. Right now there is no premtum paid here for number one eggs. Culls bring just as much as the best, and it is believed that an organization could bring about better condi-tions. The three local produce companies are heartily in favor with the plan of organizing an association among the poultry breeders, and all three of them have pledged their support in trying to put the move over. The committee is to report its plans within the next three weeks to the poultry breeders, and every farmer Jones February 21, and his death

Fairview People Have Organized Own Poultry Club and the State Clifford Braly.

A Poultry Club was organized at Fairview school, twenty miles north- which may be taken by the next east of Hereford Tuesday, with more than forty members present at the initial meeting. The Club has for its purpose the fostering of better following a cermony at the E. B. poultry and the study of problems Black Undertaking Parlors, conducted

boys and girls club was also organized at the meeting, with nearly 100 per cent of club age enrolled at the first meeting. These youngsters Hereford Cattle Men In will take some farm project during the coming year, using only the latest methods of farming.

Officers of the Poultry Club elected at the initial meeting are: W. L. Texas Hereford Breeders Association Davis, president; J. P. Walker, vice of Fort Worth, Ralph Dawson of the president; and Ada Lou Bowen, secretary-treasurer.

W. T. Womble Has Won Out Game of

Building his business on the basis miles northeast of here, that only a and as a Hereford greeder Mr. Womble has acquired greater returns than the larger per cent of the cattlemen of Texas.

This man started into the Hereford business some twenty years ago, but he didn't have the Palo Duro Hereford farm, with all of its buildings and modern conveniences. This man started out with nothing, and has grown into the Hereford business and farming industry. He gradually got together a handful of Hereford cattle that were rich in Anxiety 4th breeding. He has always kept the best that he produced, sold the culls off, and has used nothing but straight bred Anxlety 4th sires for the past fifteen years. He now has 250 breeding cows, all of his own breeding. Here are the seven herd bulls that are in service on Mr. Womble's Palo Duro Hereford farm: Don Junior 3rd by Don Stanway Jr., and out of a Glasco cow; Randolph Special by Beau Randolph and out of a Beau President cow; Glasco 71, by Glasco by Domino, and out of an Anxiety 4th cow; Don Stanway 2nd by Don Stanway and out of a Beau Randolph cow; Don Stanway Jr. by Don Stanway and out of a Bright Stanway cow; and two sons of Beau Blanchard 116th. Most of the cows that are in the Womble herd were sired by three bulls that were bred and raised by Gudgell and Simpson. Continued on Page 8

McDonald Closes Well Contract at Panhandle

D. L. McDonald has just closed a contract with the city of Panhandle to drill and install machinery complete for a water well for that city. According to the contract, Mr. Mc Donald guarantees a well that will afford 300,000 gallons per day, and work is to begin on this project immediately. Mr. McDonald states that Plans for an infertile egg associa- there is more water development in tion for Deaf Smith county were distine various cities of the Panhandle cussed at a recent meeting of the right now than has ever been shown Poultry Study Club of Hereford, and in the history of this section. He

Telephone "Trouble Man" Takes "Flu" on Arrival

E. Hooks, former telephone man-

Ashlock Waived **Examining Trial**;

The examining trial of J. M. Ashock, held by Sheriff Benton in connection with the stabbing of P. A. interested will be urged to attend that on February 24, was held before Justice of the Peace J. H. Wilson, in the County courtroom Tuesday, March 2. A charge of murder had

At the trial the defendant was represented by attorney W. H. Russell coming year. and the State by District Attorney

Ashlock waived the examining trial. his bond was set at \$4,000, and the case bound over to await any action grand jury.

The body of Jones was buried last by the Rev. T. Morgan of the Christian church.

Check of Local Cattle

John C. Burns, secretary of the Drovers Telegram of Kansas City chased the garage formerly owned missioners Court Mrs. J. J. Ward. and A. H. Walker, representative of by Shore & Cunningham and took widow of the late County Treasurer, in Hereford Tuesday. They checked brothers also bought the building in pired term of her busband. Mrs. over the stuff that is being shipped which they are now located from Ward's official connection with the Fat Stock and Southwestern Exposi- general storage, oil and gas business really begin her duties when the tion, and spent some time at the and also continue with the Buick court meets in regular monthly see-E. B. Black Hereford farm west of agency, with a complete line of Bulck slon next Monday. Hereford Breeding here looking over the stuff that Mr. parts.

Black has drafted for his big Anxiety 4th sale to be staged here April 15.

These men were exceptionally pleasthat stock raising and dirt farming should go hand in hand, W.T. Womble Mr. Black is putting in his sale, and gram will begin promptly at 8:00 has made a name for himself on his expressed the idea that a lot of his o'clock. The public is cordially in Rule Hatchery which came off early Palo Duro Hereford farm fifteen breeding stuff would fit in favorably vited to attend. Ladies, bring your this week, showed a decided imwith most ent of the big Hereford plan and gentlement oring , out worley selected few can equal. As a farm- herds of the country. The visitors er he has been a success, and has came here from Amarillo where they aciped to develop the natural possi- are attending the Cattleman's Conbilities of Deaf Smith county soil; vention which is being held there this

> Virgil Beyer teft Sunday for Panhandle where he will be second trick operator for the Santa Fe.

Hereford, Texas. March 4th. 1926. TO THE BRAND:

As tree planting time is upon us. I think it well to call the attention of the public to a City Ordinance passed some years ago, establishing a tree-line regulating the planting of trees along the curb. Section 1, of this Ordinance is as follows:

"A tree line on all the streets in the City of Hereford is hereby established and is declared to be a line in the streets of the city ten feet from and parallel with the property lines. Hereafter it shall be unlawful to plant any tree in any street in the City of Hereford at any place except on the tree line hereby established."

All who intend planting trees along the curb in front of their property are requested to observe this ordinance. Yours Very Truly,

E. S. Ireland. Mayor.

those planning to make the trip.

Show by local breeders.

Those expecting to go from here are: D. L. McDonald, John McDonald, Mr. and Mrs. H. D. Womble, Mr. and Mrs. Bill Womble, E. B. Black, Jim Sanders, Rat Jowell, Lan Shore,, Mr. and Mrs: O. G. Hill, Doyle Rose, Carl Fry. R. T. Green, Barrett So-Black and A. G. Bell. He said that Bond is \$4.000 well, W. E. Dameron, and T. D. Moss. Most of the group will leave here

Scout Executives Hold

Area Executives for the Panhandle the boys would probably be taken Council Boy Scouts, were in Here on a trip next summer, and suggested been filed against Ashlock following G. A. F. Parker, newly elected pres Mountains in New Mexico at the ford Monday morning conferring with that a trip be planned to the Taos ident, concerning the work for the same time the Texas-New Mexico reelection will be prepared and cir-

Plans for the Hereford council of local committees, and work will Life for six months, and this magaing a tour of the entire area this cording to Rev. W. R. Hill. week in the interest of the Boy J. B. Elliston and A. E. Chamness be the principal speaker at the Here- Deaf Smith county, and stated that

Norton Brothers **Acquire Building** And City Garage

Ezra and Claude Norton have pur-

A pie supper entertainment will be given at the Dawn School house

"The Iron Horse" Will' Be Here on March 12-13

Numerous histories of the building of the new west, telling of the first continental railroad, record colorful Epispocal Service Held the screen in the William Fox special "The Iron Horse." As an instance, there is a detailed record in the"New Colorado," by Hayes, of an attempt by Indians to lasso a train. The incident is shown in the picture as clearly as its occurred.

an express train," wrote Hayes. "It stretched across the track, breast high March 15. and held by some thirty braves on each side, "But," says the narrator. "when th' engineer fust see it, he didn't know what on airth wuz the matter, but in a minute more he bust out laughin' and he ketched hold of that throttle, an' he opened her out; an' he struck that lariat going about

John Ford the director, follows acand public.

No town in this section is expected The work of the Hereford delega-

to have a larger delegation at the tion that attended the Annual Area Fort Worth Fat Stock Show and meeting of the Box Scouts of Amer-Southwestern Exposition next week, ica at Amarillo last week was rebreeders of Deaf Smith County, but was brought out that this place had a few business men are also among five Eagle Scouts to attend the Amarillo meeting, which was by far the With more than a million dollars best showing made by any city in worth of fine Hereford cattle in Deaf this section. G. A. F. Parker was in-Smith county, local breeders feel that troduced as the new president of the ager here and now field representive they must attend these annual meet. Panhandle Council. He was elected ings which are always headquarters last week in Amarillo and will take for breeders from all sections of the up his new duties April 1. Ralph country. Nine anxiety 4th Herefords Barnett was elected National Counhave been entered in the Fort Worth cilman for the Panhandle Area and Rev. Jas. T. Ross was placed on the Board of Directors, according to anto the Fort Worth Fat Stock Show nouncements made at Monday's luncheon. Rev. J. O. Haymes paid trib-Mrs. L. R. Bradly, Ed East, Henry ute to Rev. W. R. Hill for his work Wilkinson, Mr. and Mrs. Ray Barber, on the nominating committee, and Mrs. H. D. Womble, Mr. praised Hereford for the big delegation that went to Amarillo.

Rev. Jas. T. Ross told of the work that has been done here by the three the scout movement in Hereford could not be put over without the consistent work of these men.

E. W. Harrison told of the coopera tion that Hereford folks had always Meeting With Parker felt sure that there would be more given in the movement, and said he for the ensuing two years. Thos. H. Nelson and F. T. Craft, ever before. Mr. Harrison said that Highway meeting is staged in Taos.

The three local banks have pur were also discussed with chairmen chased a hundred copies of the Boys start at once on the 1926 program. zine will be given to the Boy Scouts Messrs. Nelson and Craft are mak-free during the next six months, ac-

ford was progressing nicely.

Mrs. J. J. Ward to Fill Unexpired Term of Husband

At the last meeting of the Comthe American Hereford Journal, were possession March 1st. The Norton was appointed to fill out the unexfrom here to Fort Worth for the Mr. Shore. The new concern will do a county began March 1, but she will

Golden Rule Hatchery Gets Another Batch Off

The second hatch at the Golden breeds in hatching percentages.

Rev. Frank Eteson. Epispocal minister at Plainview, held a church service in Hereford last Sunday night at the home of Mr. and Mrs. P. W. Price. The impressive service was attended by a small but enthusiastic congregation. Another service will be "The graders and track layers often held here on the last Sunday, in had to fight their way and there is a March, the place to be announced tradition current of an attempt to stop later. Bishop Seaman of the Epispocal church at Amarillo is expected is understood that a lariat was here at the home of J. E. Gyles on

Highschool Orchestra to Entertain Friday, March 12

Director Ralph Smith of the High School Band and Orchestra, announces forty mile an hour and he just piled a musical program in the high school them braves up everlastin' permiscous, auditorium Friday night, March 12, beginning at 7:45 o'clock. The mstrumental numbers will be intersperced tual history in the picture which has with solos and duets and an attracbeen heartily approved by both press tive program has been prepared. The small admission to be charged will be "The Iron Horse comes to the Star used in defraying the expenses of the theatre Friday and Saturday March organization in attending the Musical Festival at Amarillo this spring.

Uncle Sam is Interested In Harrison's Elevator SUGAR B

Uncle Sam is much interested in he catastrophe which destroyed the Harrison Elevator December 25, according to a letter received by the Brand this week from the Bureau of Chemistry, at Washington. The letter says:

"In connection with the dust explosion investigations in this Bureau we are very much interested in the report of the destruction of the E. W. Harrison elevator at Hereford on December 25 We would like to obtain copies of any press reports or photographs available in order to comulete our records of this occur-

"The Bureau of Chemistry for several years has been conducting research investigations to determine the causes of the dust explosions and to develop additional control measures. available information on this occurence and will appreciate copies of any press reports available, giving the necessary data in connection with this matter."

City Election is Called Here for

Official announcement is carried in April 6, when the voters of the City and several children. of Hereford will be called upon to select a Mayor and two commissioners

While little comment on the posinterest during the coming year than sibilities have been heard so far. The Brand understands that the record made by Mayor Irland and commissioners Dyar and Newell has been most satisfactory to the people of the city, and that petitions asking their culated at an early date.

Miss Maurine Beyer in Recital Over the Radio

Miss Maurine Beyer, daughter of Mr. and Mrs. J. E. Beyer of Here-Scout movement. F. T. Craft will spoke briefly of oil development in ford, had the distinction of broad-Saturday afternoon at 3:00 o'clock, be the principal speaker at the Hereaccomplished violinist and singer and her program was greatly enjoyed by friends scattered over Texas and Oklahoma. The concert came in here as clearly as though the artist were in the rooms with the groups of friends. Following the concert tele Pre-Easter Services grams of congratulations from many points were read, including many from Hereford, and Miss Beyer spoke to her father directly in answer to his

Lyceum Number, March 5, Postponed Account Flu weeks just before Easter.

the entertainment will be announced are cooperating. as soon as possible.

Ray Barber of Hereford is working up quite a reputation as a young a fifty five per cent hatch for the Panhandle Hereford Breeder's sale. Hereford and vicinity has been hard total number of over the contract America last Wednesday, and to his total be the contract the second hatch is being received from pullets slated to work with Fred Reppert, two weeks and scores have been down than any other kind, and that the considered to be one of the world's with the disease which has swept White Leghorn is leading all other greatest auctioneers, in the Texas the country. Fortunately the sickness Hereford Breeders consignment sale has generally been in mild form and Incidents of that achievement which Here by the Rev. Eteson Mr. Barber was formerly an Anxiety many cases whole families have been He has been working at the auction to list the sick would be a hopeless eers trade for over two years.

> The Brand again has to ask the indulgence of its readers and customers. The "Flu" and. other circumstances have taken heavy toll the past two weeks among the members of the force. Mr. Steckman, is still at the bedside of his father, Miss Floyd Wilson, local and society reporter, and Russell Whitehead, apprentice, are both in bed with the Flu. Seth B. Holman was compelled to leave the sick room to help meet the situation.

E. F. Bauman, linotype operator from Dallas, has been secured to help in the-mechanical department, and N. C. Nogele and Secretary Moss of the Chamber of Commerce have rendered invaluable aid in the "front end" work.

More normal conditions are hoped for by next week.

According to Edward Blood, Cordova Hotel, it looks like the Hereford country is going to raise a good crop of Sugar beets this sum Mr. Blood just received a large sack of sugar beet seed and requests the Brand to tell the farmers, who have irrigation wells, to come to the Cordova Hotel and get enough seed to plant a half acre. Mr. Blood said that the seed will be furnished free and all he asks is that the beets be taken care of and harvested.

The seed comes from the Holly We are very auxious to secure all Corporation of Swink, Colorado, and experts, from this corporation, will visit here at intervals during the growing season giving valuable data on how to care for the crop.

C. B. Carleton, Age 44, Died Here on March 2nd

C. B. Carleton, aged 44, died at the hospital Tuesday night, following an attack of the "Flu." His body was Tuesday. April 6 shipped to Quannah, Texas, Wednesday night by the E. B. Black Undertaking Co. for burial.

Mr. Carleton resided south of Black. this paper of the coming City election, Texas, and is survived by his wife

Light Rains Will Help Mightily in. **Work of Farming**

A light rain began falling here and over practically the entire Panhandle country, Wednesday morning about nine o'clock and continued up into the night at intervals. The total precipitation was small but what did fall soaked into the ground thoroughly, settled the dut and will be a big help to the farmers and especially to the wheat men, as moisture was very near the top of the ground. The absence of the wind and the coolness of the atmosphere helped hold the moisture and the precipitation will undoubtly aid mightly in keeping the wheat coming and tillable ground in shape for planting.

Planned by Churches

All Churches of Hereford are planning a pre-Easter religious campaign, which will be more extensive than has ever been carried on in Hereford. Every Church is expected to stage a revival of from one or two

Plans for the religious campaign The Lyceum number, to be present- are being formulated and will be aned by the Pep Class of the Christian nounced early next week. This is church, announced for Friday night, right in line with the Panhandle March 5, has been postponed on area movement that is being fostered account of the filness of three mem- by most of the churches in this bers of the cast. The new date for section, in which the local churches

Flu Epidemic Cause of Much Sickness Here

which will be held in Fort Worth next most of the patients are now reported week in connection with the Fat Stock convalencing. Hardly a home in this 4th breeder of Deaf Smith County in bed at the same time. To attempt job, owing to the numer. It is believed that the cooler weather following the rain this week will aid in stamping out the epidemic.

Boy Scout Magazines to Be Read by All the Scouts

Boy Scouts of Hereford will have a chance to read Boy's Life, the official magazine for the Boy Scout movement of America through the courtesy of the three local banks These three institutions have purchased 100 copies of the magazine for six months, and the boys are to visit the banks each month to receive their copies.

The Reading Committee of the local council, composed of Rev. W. R. Hill, Judge Earl W. Wilson and Arthur Manjeot, completed this project a few days ago and the first issue of the Boy's Live will be received early in March. This committee is cooperating with local news stands in an effort to supply the Boy Scouts of Hereford with clean interesting reading.

ISSUED EVERY THURSDAY

leth B. Holman Walter R. Steckman Holman & Steckman Publishers

inst number of the Brand (weekly) issued

eription, Zone 1, per year - - - \$2.00 Outside Zone 1, per year - - - - \$2.50 - - -\$1.00 All Subscriptions Strictly in Advance

AN ARGUMENT FOR SAFE FARMING.

Texas, the first week in February a this plan there would be no neces can become a disadvantage. two hundred farmers, bankers and fees, which in present practice place leading business men of the town.

Beveral addresses were made on the

The mere suggestion of such a plan "why they didn't eat cake." 'Later

duction to arise. Twelve men arose, gain of the community. Fort Worth when they carried his head around after they were seated he asked for Star-Telegram. smokehouse of their own raising and curing to arise. The same twelve men arose. After they were seated he asked that all who had money in the bank which they did not borrow to arise. The twelve same men

MAKING HOME-OWNING

Millions of words, tons of print paper and years of mental activity that might better have been given to constructive "thinking have been wasted in deploring the effect of the automobile upon the economic and social fabric of the United States. Clothing manufacturers have complained that the burden of purchase and maintenance of an automobile so feetile land in the most bellowing and roaring at 100 miles readily taken on by the average famfly has produced parsimony in clothing the bodies of the members of nation. the family. Bankers and economists have asserted that the huge expenditures for pleasure vehicles constirelations of commerce and social life. More important than all appears to be the complaint most often heard from dealers in building materials and real estate, that the automobile is taking funds that, for the best publie interest, ought to go into home building.

Only recently has the feeling of interested parties on this subject reduced itself to the practical point of making an analysis of the situation to ascertain why people buy automobiles with more enthusiasm than they buy homes. The moving force of fundamental necessity is all on the side of home ownership. Something within the heart of every man and woman who have taken up or are about to take up life together urges them toward acquiring a plot of ground and a shelter of their own. The automobile appeals also to a basic desire for pleasure and relaxation, but this desire is not so deep-rooted in the makeup of the individual as that of owning a home. The fact that the wish for an automobile frequently wins over the wish for a home, thereforce was to the first the comavailability of the two objects.

Hore, he one can deny, there is a wast difference. For the purchase of an automobile, every facility which modern financing has discovered is available to the person of moderate means. But when he goes to build a home he finds an entirely different

Analysis such as this produced before a recent convention of the Ohio Lumber Dealers' Association, brought about a movement for the introduction into the retail lumber business of the installment plan, which has proved so successful in other lines of business, notably the automobile and furniture. The plan, advanced by Theodore F. Laist, architectural advisor of the National Lumber Manufacturers' Association, proposes a new and seemingly economical meth-



The faculty of remembering of no greater importance to us than the faculty of forgeting; neither is our ability to anticipate the future a greater blessing, than our inability to understand all its secrets.

The Hereford Brand of financing the second mortgage. Which would eliminate a large part rains irrigation can improve crop values.

Farmers know that even where it fore the French Revolution, when of Greenville, Texas, in an artist promiserable peasants watched deer eat gram, in the college auditorium. The college auditorium of the cost that most deferred pay-

gestion was offered to the lumber on's irrigation more than doubles brought on the French Revolution. Among the girls chosen for the redealers as a means of increasing its value by bringing in the first crop To avoid revolutions, make the masses ceiving line of the reception was as second-class matter at the their sales, but, if successful, it much earlier and getting higher pri-contented. Give them something to Miss Kathleen Hawkins of Hereford, would take on wider importance as ces for earlier potatoes. a constructive factor in social wel-

tion by material men, real estate men Brothers on the Arizona desert, where revolution might break up the movies, and contractors of second mortgage rain rarely falls. ni-weekly) issued May 3, 1921; Weekly financing companies in the various The land there, year in and year tions, would make the people hesitate.

The land there, year in and year communities. Members of the compaout, produces seven crops of alfalfa ny, representing all classes of ser- per year under irrigation, more than vice and materials needed in the nine tons to the acre. The total cost erection of homes, would bid on con- of electric current for irrigating one

tracts in the usual way, but would hundred and fifty tons, worth \$28 a agree to take second mortgage notes, ton, is 260. Any farmer knows the each his percentage of whatever profit in that kind of farming. between the first mortgage and the cash sum the owner had on hand, ny City, Pa., had several children holds the most important social event accepting such notes at par. Inturn, Her husband, a coal miner on strike, of the season, the annual homecom Clarence Ousley, who has been the holders of the notes turn them went to look for work in another named head of the Texas Safe Farm- in the company, receiving in cash town. She gave her children what tertainment began at Kidd-Key a ing Association, with headquarters at their face value less a small service food she had and she died of hunger. few years after the school was taken Dallas, has the following to say about fee. Such paper, with the building what he considers the best argument itself and the endorsement of the he has ever heard for safe farming owner and the contractor as security owners. No matter how long a strike On Monday, Feb. 22, 1926, the senbecome collateral upon which the lasts mine owners, their wives and lor class was welcomed into the Alumcompany may obtain loans through children never starve. That's an nae Association. After this the fac-

reveals that those whose business she and her husband stopped eating of further losses from another big interest are mostly threatened by a via the guillotine. She was only a falling off in home building may be poor fool. "Finally one of the bankers pres- able to work out their own salvation. ent asked that all farmers who had And in so doing they will be concorn in the crib of their own pro- tributing largely to the fundamental

sity for exacting high interest or

By ARTHUR BRISBANE

TOO MUCH WEALTH. SOME STARVE, SOME DON'T. TOO MANY DUCKS. AND A LITTLE MORAL

Certain interests connected with R. G. Parvis, Colorado game commispower companies that want to con- sioner, carries out his plan and sends trol water power carry on systemat- a snorting, humming airplane up ic misrepresentation as regards the and down the San Luis. Valley value of irrigation.

Demand for irrigation influences fertile land in the world, and to add an hour up and down the valley? tens of billions to the wealth of the

Over Clark's Drug Store.

to make up the difference between of potatoes can be raised in one seas- ing those animals and would not let During the evening hours a formal

One advantage is with the mine tinued until the present time. At a typical county seat in North regular banking channels. Under advantage, yet pushed too far, it ulty, seniors and Alumnae were en-

bread, Marie Antoinette wondered ty, and Mrs. Clara Perkins Mangrum,

An able statesman of her time suggested that the people eat grass. The remember these things, even in happy, prosperous days.

F. G. Bonfils, in his able Denver Post, tells of truck farmers in the surpassingly rich San Luis Valley asking the government to protect them against too many wild ducks. Farmers plant miles of pea fields for canneries. Wild ducks, like a cloud, eat the peas. The ducks will be annoyed when

frightening the ducks from the peas. Can you imagine the rage of those votes for government control. Hence ducks when they see that new bird,

That's better than in old days, be

Real Estate, Loans

It is shown that in favorable lo- their gardens, helpless because no- formal reception and tea in the parbuilders who have not enough cash calities, under irrigation, two crops blemen wanted the pleasure of kill- lors of the college.

live for.

First number of the paper issued Feb. fare.

This column has already described ers of radio apparatus, automobiles, sp. 1961, as the Hereford Reporter (weekly);

Briefly, it proposes the organizative alfalfa ranch of the Hodge moving pictures. The fact that a revolution might break up the movies. This column has already described ers of radio apparatus, automobiles, June of this year. and disturb the broadcasting sta-

Miss Kathleen Hawkins Receives Her Literary

On the 22nd of February each year Mrs. Mary Harrington, of Maho- Kidd-Key College at Sherman, Texas, ing and reception. This annual enover by Mrs. Key, and has been con-

tertained with a luncheon. Following the luncheon, the Association and When told that the poor had no their guests hear! Miss Evelyn Fin-

a first-mortgage amount and the on, instead of one. In addition to the peasants touch them.

reception was given in the parlors cost of the house and lot. The sug-doubling the size of the crop, a seas. That is one of many things that for the seniors and their friends. reception was given in the parlors Texas, who will receive her literary This is done here by manufactur-diploma and certificate of music in

> Young Man: You furnish the girl we furnish the home. E. B. BLACK CO.

WANTED-Good, clean, cotton rags at The Brand Office.

Double Green Stamps will only be Diploma Coming Spring given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

> We give Double Green Stamps. CORNER DRUG STORE.

SHINGLING

If your roof needs repairing, or rebuilding, that's a specialty. See me at 402 2; street, old Carter place. B. YOUNGMAN

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank

Special Saturday, March 13, Only

Moore's Improved Spring Clothes Pins, three doz. 15 Cents

Lots of other bargains. . Will have Bermuda Onion Plants the last of ... this week.

DANIELS VARIETY STORE

Phone 394

Bargains

International Speed Truck 1924 model

- 2 Buick Tourings 1920 model
- 1 Dodge Roadster 1920 model 1 Ford Touring 1922 model
- 1 Essex Coach 1923 model

1 span mules ages 6 and 7, weight 1100 pounds.

Beavers Bros.

MR. FARMER

Bring us your Produce, Poultry and Eggs. We always pay the highest market price and guarantee you satisfaction.

BABY BEEF: Our Market department is always supplied with the very choicest in tender

GROCERIES: Anything in the Grocery line, fresh standard lines and quick service. We deliver!

HEREFORD **PRODUCE**

Jack Spratt, Mgr.

MARCH 22,1923

1,Q00,000 SECENBER 16.1925 **9.000**

On March 22, 1923, Buick celebrated the building of the millionth Buick. Approximately eighteen years were con-sumed in the accomplishment.

On December 16, 1925, Buick reached the million and a half mark. A million Buicks in eighteen years—the next half million in two years and nine

At the present time, public demand calls for more than 20,000 Buicks every month. This means the next half mil-lion in the hands of Buick owners, with

These bare figures tell a graphic story of Buick's continuous advance in public regard. The great acceleration of demand, at the present time, speaks strongly of the increased value and desirability in the Better Buick.

Leadership* belongs to Buick because a nation familiar with many motor care has given it to Buick.

The American public wants "finer transportation at lower cost", and Buick provides it!

BUICK MOTOR COMPANY FLINT, MICHIGAN Diotation of General Mosors Corpe

The Better Buick Norton Motor Co.

Hereford, Texas

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

Come to Us for **GOOD FARM LOANS**

on Farm and Ranch Property. We give you

quick, satisfactory service at attrac-

tive interest rates.

HILL & RICKETTS

SATISFACTION MUST YOURS

We Are Prepared

To do your Abstract work promptly and accurately; and don't forget, we are making 51/2 and 6% loans on farms and ranches for all legitimate purposes.

> Thompson & Ireland

A Public Servant



This bank is a Public Servant, organized for the service and convenience of the community, and operating under laws which insure safety for the funds of its depositors.

Every bank is in business to make money, as a matter of course, but it is also in business to help its depositors to greater success and usefulness.

On every policy or plan for individual or community betterment, this bank is a Public Servant, dedicating its best interests to the public it serves.

The First National Bank CEDERAL PESERVE

Read our messages appearing in Farm and Ranch

WHATS DOING IN WHAT

Baird-Baird's new 12,000 egg mammoth type incubator has been received and construction of a buildgames being on the list. Mr. Fortner
land was the main leader. He received
many beautiful and useful gifts.

At a late hour the whole crowd saturday.

It is late hour the whole crowd saturday. incorporated. The stockholders in this was served with delicious refreshcompany are from all parts of the ments, the table being decorated with in the home of Mr. and Mrs. Loyal
country insuring full cooperation of pretty cakes and in the center of Lust with her son Muriel. They went country, insuring full cooperation of pretty cakes and in the center of Lust with her son Muriel. They went every farmer in the country.

shipped into Midland county and sold proclaimed by all as one of unusual to the farmers at absolute cost plus pleasure and entertainment. the cost of importing and feeding the swine until they are sold. Mr. E. A. Snider, county agent, has the details of this in hand for Midland county and the hogs are being shipped in by the Midland Chamber of Commerce, the Midland National Bank and the First National Bank. These high grade gilts are being shipped from Sloux City, Iowa, as a result of the joint Hog Importing Campaign two months. The child broke her leg of the Fort Worth Stockyards Com- and is just now able to be out. pany and the West Texas Chamber of Commerce.

Roeser & Pendleton on the Cook ranch Muleshoe Saturday. northwest of Albany has unexpectedly Mrs. Hughes returned to her home turned into shallow producer of huge in DesMoines, Iowa, Saturday, proportions. Oil was struck at 1242 Mr. and Mrs.H.Bearden announce

Floydada-More than three hundred representative farmers heard R. Q. Lee, President of the West Texas Chamber of Commerce, speak on the benefits of "Diversified" farming. Mesdames Will, Emerson, Jay and Mr. Lee advocated growing feeds as Harold Wyer, Vern Lust, Glen Stiles, well as cotton. Col. C. C. French. industrial agent of the Fort Worth Stockyards spoke on the raising of

Canyon-The annual meeting and banquet of the Panhandle-Plains Historical Society recently held in this city was the most successful ever held. People were in attendance from Amarillo, Lubbock, Miami, Canadian. Pampa, Claude, Memphis, Romero and from an attack of mumps. Ellis and Tulia. Judge O. H. Nelson of Romero, Hartley county, was elected president. The visitors viewed with much interest the exhibits now owned by the Society, same being valued at \$12,000.

Goree - At a recent meeting of the Goree Chamber of Commerce \$700 was raised for prizes to be given away to the farmers of this trade territory as a means of encouraging a safe plan of farming. These prizes are to be given away in connection with the Community Fair which is to be held this fall. The business men are also encouraging the farmers to offered at the Fort Worth Fat Stock show in March.

Slaton-There is being arranged by Slaton's Commercial Club and the Diversified Farm Program members a one-day Agricultural and Livestock Short Course between the dates of March 15th and 20th. Arrangements are being made for the very best and most practical men of the State to be present on this occasion to take up the following subjects: Dairying. hog development, poultry and market-

Rochelle-The Rochelle Chamber of Commerce has just recently been organized with O. E. Rice as president. At the organization meeting, Wm. D. Cargill, secretary of the Brady Chamber of Commerce outlined the needs of a Chamber of Commerce. County Agent C. C. Johnson made a splendid talk on "Diversification." The wide-awake citizenship of Rochelle are planning to do great things during the coming year.

We are glad to say that Mr. Marques Burks is improving every day. Mr. Charlie Cox who has been sick

for some time is reported improving at this writing. Mr. and Mrs. Raymond Elliston and family had supper with Mr. and

Mrs. Floyd Fortner Fridgy night. Miss Othello White is reported some better at this writing. She has been suffering with dyphtheria for the past three weeks. Her many friends will be glad to see her back in school

Mr. Edd Kincald motored to Amarillo to transact business last Tues-

Mr. and Mrs. Ray Cole visited their uncle and aunt, Mr. and/Mrs. John Hendrix, one day last week. Mr. Allen is working for Mr. Mor-

ris this week. Mr. Cowan and son of Amherst spent. Monday night in the home of Mr. and Mrs. J. E. Boyd who are old acquaintances of the Boyd family.
Mr. T. C. Gage made a business

trip to Happy Monday. Last Tuesday night h crowd gathered at the home of Mr. and Mrs. Floyd W. Fortner for a birthday party, being a surprise for Mr. Fortner. Mrs. Fortner had the whole house in order, and after supper was over, they/were comfortably seated around a good warm fire and everything was cozy. About 8:30 o'clock the guests began to arrive and continued coming until each chair was

led and compelled to arrange more seats to accommodate the crowd · Later each was seated, still Mr. Fortner could not understand what the meaning of all this was.

In a few moments it dawned upon him that he had a birthday—and adnitted it was quite a shock to him.

the table sat his snow white birth- on to Hereford Saturday and Mrs. day cake, decked with bright gleam- Hughes left for her home in Iowa. Midland-A carload of hogs will be ing candles. The whole evening was

BIG SQUARE

(Too late for last week) The little Barrett girl returned to school last week after an absence of

Mr. and Mrs. Art Haberer and Mr. and Mrs. Herman Haberer and Roy Albany-The deep test drilled by Haberer and son were shopping in

feet and reliable reports from the the arrival of a nine pound baby boy. well are that it is making 1,000 bar- born February 18th. The new boy is named Charles Dayton.

The sewing club met Thursday with Mrs. Sayman in spite of the weather and had a big time. The afternoon was profitably spent in needlework. Those present were: Herman Haberer and R. B. Hughes. The club meets next week with Mrs. Emerson Wyer.

We have another good Sunday school report-29 present, 1 new pupil, 1 visitor and \$2.01 collection,

Frank Rios, working for Roy Haberer, moved his family to Muleshoe Sunday.

Mr. C. W. Mick has been suffering Lucille Mick are also sick. We hope they will be better soon.

(Too late for last week) Soon we started to playing games of rived Thursday night from an ex-Sarah E. Welliver, deceased, by the

The Lambert cattle being pastured by Earl Lust were sold last week and

THE STATE OF TEXAS, COUNTY OF DEAF SMITH

To those indebted to, or holding claims against the estate of Sarah E. Welliver, deceased, the undersigned having been duly appointed, inde-Mrs. Earl Lust and children ar pendent executor, of the estate of said against said estate to present them to him and at his residence in Hereford, Texas, where he receives his mail. This the 5th day of February, 1926.

will be delivered at Hereford Fri- Independent Executor of the Estate of 4-4t Sarah E. Welliver, deceased.

WHEN YOU TRADE AT

CARLYLE'S

You are assured of FOUR things QUALITY - SERVICE, FULL MEASURE and LOW PRICES

GROCERIES FRUITS - VEGETABLES

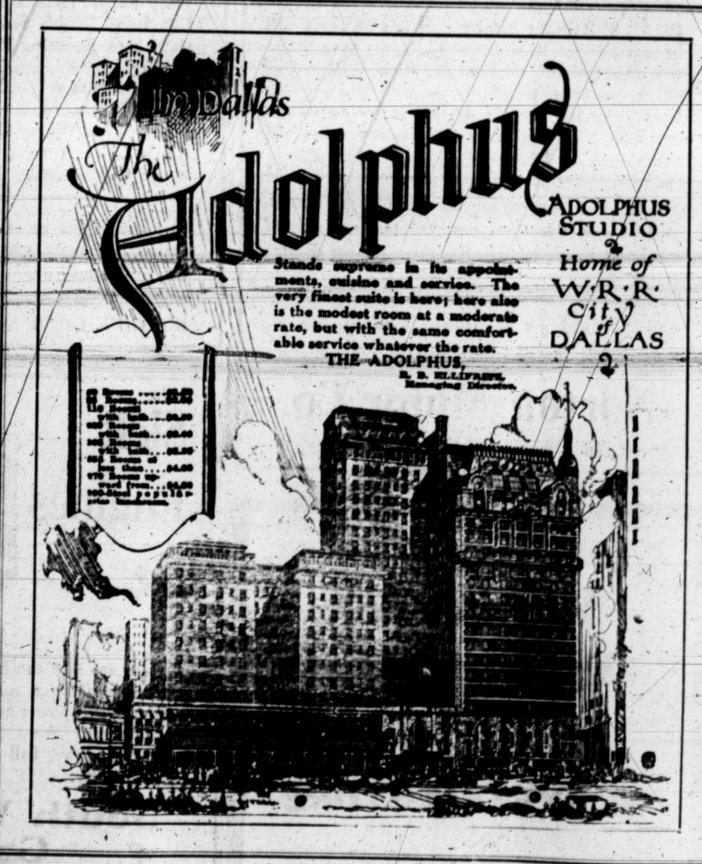
We Buy Produce

and sell Feed of every kind, good Flour, Alamo Lump Coal, etc. Highest prices to the farmers, lowest prices on stuff we sell. We invite you to test these statements.

West Texas Feed & Seed Co.

HEREFORD

Phone 265



Do You Want an

Investment

with possible returns many times in excess of ordinary investments, in the

Amarillo Oil Field?

Is it not better to invest wisely in a company operating sanely in proven territory, where there is no "promotion" in the stock than to hazard money in a wildcat company organized solely for the purpose of selling stock?

One of the companies organized in Amarillo to operate in the Amarillo field is the Spring Creek Oil Company, organized Frank Wolflin, Lindsay Nunn and E. F. Granberry.

This company went into the field and purchased several leases, one of the tracts being 40 acres out of Section 5 Block-Y for a cash consideration of \$50,000.00 and a 1-8 over-riding royalty, and it is on this tract that the first well is now being drilled. In addition to this 40 acres there is another 40 in Section 7 Block Y, about 5-8 mile South of the Phillips producers and approximately a mile South of the Twin Six, this purchased at a cost of \$24,000.00. There is an additional 230 acres in the Northwest corner of Carson county in what is known as the "Four Corners" field close to the Warwick producer just over the line in Potter county, this last acreage being purchased at a cost of \$10,000.00. All of this acreage, amounting to \$84,000.00, together with \$41,000.00 in cash for drilling purposes, comprises the capital stock of \$125,000.00. Only a small amount of the stock is placed on the market, the majority of it being carried by the organizers of the company, which are also the officers and directors, namely, Frank Wolflin, President; E. F. Granberry, Vice President; and Lindsay Nunn, Secretary- Treas-

The first well, which is now being drilled in Section 5 tract is about 1300 feet from the McIlroy-Herring and less than one-half mile from the McIlroy One and Two, all of which are rated as 500 and 1000 barrel producers.

Any well posted oil man in Amarillo will say that the acreage secured by the Spring Creek is beyond the "speculative," inasmuch as the location of the well now drilling is in the very heart of the pool. The tract in Section 7 is proven to the North, South, West, with wells now drilling on the East. The acreage in the "Four Corners" field is close to production but this acreage is not at present as completely proven as the two forty acre tracts. The acreage alone could be sold today for a profit of many thousand dollars.

If you are interested in investing from one hundred to one thousand dollars, in a company that is really going after oil, honestly managed, not over-expitalized and with ownership of six-eighths of the oil in already proven territory, you can make such investment now at par, one hundred dollars per share.

There will positively not be sold more than twenty-five thousand dollars on this basis, and this by the original organizers who put up all the money to purchase the leases and drift the well.

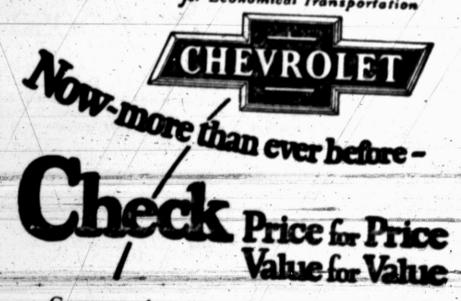
. We can truthfully say to any prospective investor that there is positively po promotion in this stock and we pay exactly the same for our shares of stock as any other shareholder.

If you desire to invest you may send a cashier's check either to J. L. Nunn, Nunn Bidg., Amarillo, Texas, and stock will be mailed to you, or you may make remittance in care of Amariflo National Bank, requesting that money be paid us when

> FRANK WOLFIN, President. GENE GRANBERRY, Vice Pres. J. L. NUNN, Secretary-Treasurer.

AMARILLO, TEXAS.

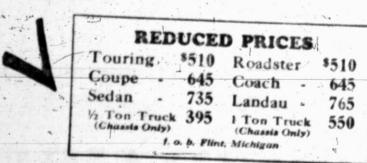
for Economical Transportation



Compare what you get for Chevrolet's new low prices with any other car in the world.

Remember that Chevrolet equipment includes speedometer, Fisher body and balloon tires on closed models, Duco finish, Alemite lubrication system and scores of features essential on a modern motor car.

Now more than ever before, check price for price and value for value-and you will buy a Chevrolet. Come in. Get a demonstration!



Brumley - Chevrolet Co. G. W. Brumley Hereford, Texas

QUALITY AT LOW COST

the telegraph of the artist of the contract of the

Dimmitt, Castro County News

Natalee Reynolds, Mrs. Tom away with him is doing nicely. Sparks, Vergle Shepard, Mrs. Joe Mrs. W. W. Smith and daughter Judge Penny of Plainview had

sionary Society with the following Gallehon acted as chairman.

officers: Mrs. I. B. Brooks PresiT. W. Malone made a business trip past week. dent, Mrs. Wm. U. Coughran. Vice- to Amarillo Tuesday. like for every one interested to join er, are erecting a new six room modthe Society. There has been a splendid study course arranged for this year. The next meeting will be at 3 o'clock on Wednesday afternoon March 10th

Mr. and Mrs. W. G. Baxter of Lomesa have moved on the J. C. Mont-

tended the trial here last Friday. W. R. Woodburn home last Sunday

Howard and baby, Mrs. A. J. Baker of Lamesa were here last week attend- case in court here this week. and baby, Claude Johnson, W. S. ing court. Also Mrs. Harrell and son. Hembree, Mr. and Mrs. Perry Gra- Seven members of the Dimmitt Brooks, and B. D. Woodlee motored Ladies Aid motored to Flagg last to Plainview Monday. Last Wednesday afternoon nine Thursday afternoon and met with six ladies of the Methodist Church met at ladies of that community and helped to Amarillo Tuesday afternoon. Church house and organized a Misthem organize an Aid. Mrs. W. T.

secretary and treasurer. They would with W. E. Spencer as head carpent mitt Tuesday. ern home for W. R. Woodburn on his business trip to Hereford Monday bundle lots. Fone 254. place two miles Northwest of Dimmitt afternoon on the Hereford road.

Club met with Mrs. N. G. Jackson. Mr. and Mrs. E. F. Harmon have for an hour or two everyone was busy moved to the J. W. Alexander home with the needle. The following mem- previously occupied by Donald Alexbers were present: Mesdames Dow ander. and Donald Duree, C. H. Buttolph, Mr. and Mrs. J. R. Hastings and R. B. Boren, Henry Stalcup, J. N. daughters, Gladys and Millicent mot-Mr. and Mrs. Carl Fry and Miss Smith, Joe Howard, H. E. Rantz, ored to Hereford Saturday afternoon. Anna Sims of Frio visited in the and Edna Tate was unanimously Miss Ina Mae Hastings of Herevoted as a member and duly initiated. ford spent the week end with rela-The hostess served most delicious re- tives in Dimmitt.

Among those on the sick list this Bob Duff of Hart, who received a freshments consisting of sandwiches, week are: Mr. and Mrs. S. P. Crawbroken rib and other injuries one salad, nut-bread, pie and cocoa. The ford, Mrs. Bruce McLean, Little Nell day last week when his team ran next meeting will be with Mrs. R. B. Boren.

Mesdames W. T. Gallehon, I.

Henry Stalcup made a business trip Charlie Hastings and Jim Gary made a trip to Lamesa during the

Mr. and Mrs. John Wallace and

Mrs. Wm. U. Coughran made a

Jay and Gano Hastings left Sat-Friday afternoon the Priscilla Art urday for Rochester Minn.

● | FOR SALE—Eggs from Culled Barred Rock hens. \$3.00 per hundred. Phone 1019 F 32. F. D. Perkins. 7-tf. FOR SALE-One Cletrac tractor just overhauled. At a bargain. Loca- 4-12t ted at Beaver Bros. Garage. 6-tt FOR SALE-Baled Millet hay, deliv-FOR SALE-Good sorghum, 21/2c a

FOR SALE-100 Ancona hens. Priced reasonable.-J. THOS. WEBB. 6-tf FOR SALE-100 feet wall shelving.

FOR SALE-A divan and two chairs. Leather upholstery in good condition.

FOR SALE-600 egg Candee Incu-FOR SALE-About 5000 bundles bun bator, has automatic egg turner and died sorghum, cheap. oil burning heater. Good as new. 4-tf J. M. Chapman, Adrian, Texas. 6tf 4-tf FOR SALE-34 tons of extra fine baled sorghum hay, also several tons of alfalfa hay. See Dr. Heard or O. L. Rutherford. FOR SALE-1 Buckeye coal burning colony brooder, practically new. Broods up to 500 chicks .- J. M. Chap-

man, Adrian, Texas. MAPS-Deaf Smith county maps for saje, 50c each. Thompson & Ireland. FOR SALE—Bundled feed.

GEO. V. STAMBAUGH. FOR SALE-Alfalfa, 45c per bale, at my place.-J. W. HOUSTON. 6-2p president, and Mrs. Joe Gollehan, The Panhandle Lumber Company, Miss Weaner of Hart were in Dim- FOR SALE-Headed bundled sorghum, cut before frost, 21/2c per bundle, delivered, in not less than 500

> C. H. DYAR. FOR SALE-Single Comb Ancona Eggs for hatching, from healthy range flock. \$3.00 per 100 at farm, 7 miles south of Hereford, 1/2 mile east of Dimmitt and Hereford road.

> > J. W. BERRY.

FOR SALE-Single Comb Rhode Island Reds. We have mated all our big, heavy laying hens and pullets to Pedigreed cockerels and other cockerels from a trap nested Strain that we believe represents the best in egg laying Reds. Our setting eggs are priced so that we can sell our entire output. Fifteen eggs for \$2.00, three settings for \$5.00, 100 eggs for \$10.00.

WEST HILL POULTRY FARM, Littlefield, Texas. ered, \$13.00 per ton. Fone 9016 F-13. GEO. W. SMITH.

B. FRANK BUIE LAWYER, HEREFORD, TEX. Resident and Non-Resident patrons, carefully and promptly represe

P. O. Box 31

bundle. Also a good Ford truck.west of Hereford. Inquire of F. J. Fred Mallard.

REED GROCERY.

Battery

Service

To My Friends, and All Car

I have opened a Battery Station, in the old church building, across the street from the Light & Power office.

I will handle EXIDE BAT-TERIES, which are Standard in every respect, and the Marshall system of charging.

Service and Satisfaction Guaranteed.

Give me a trial.

Hereford Battery & **Electric Station**

Chas. Bennett. Prop.

Will consider smaller incubator of FOR SALE Good assortment of well FOR SALE Two complete sets farm standard make in part payment.- rooted grape vines for sale. Ph. 250. tools and teams. See O. G. HILL or J. F. WARD. Frank GIVAN.

1 1923 Ford Roadster 1 1924 Ford Touring

1 1923 Ford Touring 2 1920 Ford Touring

1 Big Six, 7 passenger Studebaker 1 1924 Chevrolet Tour-

All in Good Condition Ready to Go.

Brumley Chevrolet Co.

Some of the farmers in this part of R. J. Kibbe. Phone 165. the country have begun to get their ground ready for another crop. While most of the farmers have been con-

Mrs Ky Lawrence and daughter Beatrice and Mrs. Lee Kendall returned home Sunday from Hot Springs N. M. where they had been four weeks on account of Mrs. Ken-

McLorg children were going home \$5.00. J/ Thos. Webb. from school their car was com- FOR SALE-Brand new one-row P pletely turned over due to the fact & O lister. See W. C. Fallwell. that a dog was run over. No one was hurt to speak of. While the top of the car was torn up, the windshield also in the car. She was spending 7-2p the night with Miss Marie McLorg. FOR SALE—To sell or trade a P&O

ranch near Bovina last Tuesday.

and Mrs. W. L. Suttle made a business trip to Amarillo last Thursday,

Official Ballott should file same with 100; \$7.50 per 50; \$3.00 a setting. County Judge at least ten days be delivered .- Mrs. J. M. Chapman, fore election; that more than five or Adrian, Texas. more resident qualified voters in this district may request that certain names be printed.

EARL W. WILSON, County Judge.

Want Ads You were GOING AWAY for six months, or longer, what monthly al-

WANTED-To trade mules, broke unbroke, for good plane. W. A. Dougherty. Phone 9018 F 12.

SINCE COMING back to town I as doing sewing. Satisfaction guaranteed Reasonable prices. First house North of Baptist Church, West front. Mrs. John B. Davis SOME ONE borrowed a road scraper from my new building while under construction. Will you please return

G. W. Brumley. WANTED-About 100 head cattle to feed on stalk field, located five miles northwest of Dawn. See

V. SKYPALA, Jr., Dawn, Texas. WANTED-Work with truck. Satisfaction guaranteed. Phone 9016 F-13. GEO. W. SMITH.

............ LOST AND FOUND

LOST-Between Randall Hall, Can-you. yon, and Hereford, Friday evening, February 26, one black Statler hand bag, containing ladies clothing.—Miss Goldie Brumley.

FOR RENT-Farm land for rent. See FOR RENT-Quarter section, proved irrigation farm, 5 miles North-

dall's health. But we were sorry to FOR SALE-100 Ancona hens. Sethear that she had not improved any, ting eggs from my Sheppard Strain And was sick most of the time while famous winter layers, headed with At a bargain.—Mrs. Grace Hughes, Sheppard's 331 egg Strain cockerels. Last Friday afternoon when the 15 eggs \$1.50, 45 eggs \$3.50, 100 eggs

FOR SALE OR TRADE-One combroke and the steering wheel broke ing 2-year-old extra good, pure bred off. Miss Virginia Hufstedler was Jersey bull. — RUSSELL DANIEL.

The little daughter of Mr. and Mrs. thrible disc breaking plow, in good Fred Bufkin is very ill at this writing condition, to sell or trade for a good but we hope for her a speedy re- milch cow. See or phone G. L. Woods at Tourist Camp Ground.

Mr. and Mrs. W/E. Hawkins, Mr. FOR SALE-Choice lots on East W. L. Suttle and B. A. Atchley at- Third Street. Two good houses. Easy tended the sale on Hartwell-Gardner terms. Inquire at Panhandle Lumber Company.

Mr. B. A. Atchley and daughters FOR SALE—Pure Bred R. C. R. I. Misses Ellen Mary Belle and Vergle Red Roosters also eggs for hatching 75c per setting. 3,50 per hundred. Phone 9016 F 13. Geo. W. Smith. 7-4p.

TRUSTEE ELECTION NOTICE FOR SALE-S. C. White Leghorn Election for school trustees will eggs of Wycoff strain. Won 1st and be held in each school district of 2nd pen at Hereford Poultry Show the County on April 3rd. Any person last fall. My flock is a choice selecdesiring to have his name placed on tion of high grade birds. \$12,50 per

Suppose

months, or longer, what monthly allowance would you provide for your family during your absence to enable them to pay their monthly bills on

Rent _			
Food .			
Clothes	produced to the second		
Servant	s' Wages		
	Lea		
TENNEST PRINTED PARTIES TO THE		-11 CHEST OF SHEET PARTY STATES	BOTTOM STATE OF THE STATE OF TH
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2 KM UOCA		125 133 TO V/10	
Incident	tals		

You may "Go Away" through an Accident or an Illness.. Are you prepared? Have you urovided for your family in that event? Better think

PROVIDE FOR A MONTHLY IN-COME THROUGH "INCOME" INSURANCE.

It's a "square deal" for them and for

RALPH BARNETT, Mgr. Phone 273.

FRIGIDAIRE

now on display at the Texas Utilities Office.

E. W. KINNEY

Hereford, Texas.

From 5:00 a. m. Till Midnight

every day in the year, we offer you AS GOOD GARAGE SERVICE AS

you will find anywhere. And, in addition, we keep a man on the job after midnight, who sleeps in the office.

Come to us for your OIL—GAS—TIRES—AC-CESSORIES—VULCANIZING—TIRE CHANG-ING CAR - WASHING and we promise you Quick and Satisfactory Service.

ROAD SERVICE: A feature of our business will be our Special Road Service. If you have a flat tire or trouble of any kind anywhere in Hereford or its outskirts, telephone no. 392 and we will be on the job RIGHT NOW, at no additional cost other than that you would pay if you brought your car to us. Try us.

We are local agents for the BUICK AUTOMO-BILES, and have just recieved two carloads of the latest Buick models. See them on our display

Come in and get acquainted with us—we are determined to make friends with you.

Norton Motor Co.

(In old City Garage Location)

Watch for **Opening Day**

Reed's **M** SYSTEM STORE

Stambaugh's Store

Grocery Specials

Tomatoes no. 2 can at	12c
Tomatoes no. 2 1-2 can at	16c
Deviled Ham Large Can at	
Deviled Ham Small Can at	
Veal Loaf Large can at	Action of the second se
Tuna Fish 7 oz. can at	
Pink Salmon no. 1 can at	
Corned Beef 1 1-2 lb. can at	
Armours or Van Camps Soup	
Sliced Pineapple no. 2 can at	
Apricots no. 2 1-2 can at	
Red Pitted Cherries no. 2 can at	
Nigger in de Cane patch syrup, gal. can	
Louisiana Cane Syrup, gal. at	

	Jellies—Jams—Preserves	off or a
	Regular price for single glass. Second-	
	K. C. Baking Powder 25 oz.	
	K. C. Baking Powder 50 oz.	_,42c
	K. C. Baking Powder 5 lbs	65e
	Calumet Baking Powder 1lb.	
	Calumet Baking Powder 2 1-2 lbs	62c
	Calumet Baking Powder 5lbs.	_1.03
	Ivory Soap large cake at Ivory Soap Flakes at	lle
	Ivory Soap Flakes at	11c
	Life Buoy Health Soap at	07c
/	Gold Dust Scouring Powder at	07c
	Hooker Lye at	08c
	Good Brooms at55c &	.75c
4	Whole Wheat Flour 12lb, bag at	60c
	Whole Wheat Flour 6lb. bag at	35c
	Apple Cider Vinegar quart at	10c
	Apple Cider Vinegar gallon at	
		ACCUPATION OF THE RESERVE AND ADDRESS.

Our prices on groceries should appeal to the thrifty housewife. why not let us save you money on your groceries.

WE GIVE GOLD BOND TRADING STAMPS.

Sick **Engines**



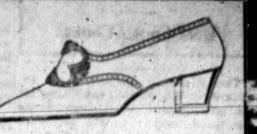
Motors are like the human body-they get sick, and in run down condition. First a knock, a rattle, loss of power and the long life of the motor is in danger. See a doctor! That's us. Keeping motors healthy, full of pep, and ready to go is our specialty.

South West Trail Garage

PHONE 216



Just received, young men's felt hats in all the latest shades, \$2.75 and up. Also a nice line of caps, \$1.50, Come in and look them over. This is your headquarters for Ide Shirts and everything you need for wear. Ladies' Novelty Pumps in patent and blonde kids, with hose to match, ready for your inspection. Everything moderately priced.



THE POPULAR STORE

PROGRESSIVE

Rev. J. O. Haymes, pastor of the Methodist Church of Hereford came out Sunday afternoon and brought his Epworth League workers, who entertained us with a program. Rev. Haymes gave us an interesting talk after the program was given. Progres-

sive invites them to come again. There was very good attendance at Sunday School, there being 41 members present and 25 visitors.

is improving rapidly.

Miss Marguirite Russel of Canyon, Mr. Cecil Hodges motored to Can-Sunday (on business).

Mr. David Thompson's family have sick with the "Flu" for some time, but we are glad to report them

Gladys Lewis who has also been ick, with Measles, was able to be back at Sunday School Sunday.

March came in like a lamb, wonder if it will to stay that way.

Only 38 attended Sunday School, Rev. W. B. Hutchinson preached two years ago.

J. E. Hill has been with his father with pneaumonia, the last few days. flu. Miss Hellen Webster left Sunday over in Wichita Kansas for a short place last week, visit.

Mr. and Mrs. Howard moved and this community Friday. Stock Show in Amarillo Monday.

made a business trip to Hereford victims. Saturday.

Mr. and Mrs. John Whitsitt and Miss Effyle Whitsitt and Mr. and Joe Bassett and children attended the funeral services of their aunt, Mrs. Frank Bassett, in Amarillo Sunday.

Mrs. F. C. Benson and little daughters came in Sunday night from Fort Stockton, where she had been visiting relatives the past five weeks.

Little Evelyn Smith has been sick. Miss Peggy Rambo and Auther Lamb were Vega visitors Monday afternoon.

CAMERON, N. M.

T. Howell of Portales was at the home of Clyde Isler Sunday. Mrs. Essie Tillman has been quite sick with the flu for the past two weeks, and came near having pneu-

Charlie Cogdill is suffering with the flu.

A. A. Dethrage sold a cow to Mr. Stallard last week nout. Facon parenases a Socre

incubator Saturday. Mrs. Mida Woods is quite sick with the flu.

Mrs. Virgil Dunn purchased an incubator last week.

Floyd Mote left Monday for Memphis, Texas. J. A. Leach is doing needed work

on the road by the Posey school-Mrs. Alpina Miller and her mother,

Mrs. Susie Burnham, went to Clovis the last of the week to visit Mr. Burnham who is confined at the Santa Fe hospital. He was hurt by slipping and falling on the street in Clovis some time ago.

Winnie Dethrage was delivering dry goods order in Clovis Mon-Virg Tillman and Halla Leach are

breaking sod with their tractors on the school section which J. A. Leach recently bought of L. M. Boney. Mrs. Burch who is suffering with

dropsy has not been doing very well and physicians were called again to tap her Sunday evening.

Zora Lobban of Clovis called on his sister, Mrs. Yola Johnson, last

Vernie, Mullins and the George Shelton family left recently and Keifer Ashton and family moved to the Mullins place last week.

The Wheatland teachers made trip to Tucumcari Friday. Lillian, the little daughter of Mr.

and Mrs. Halls Leach, has been quite low with pneumonia, but is better. Remember the prayer meetings New Hope each Friday night and

Floyd Mote and J. J. Isler were shopping at Grady Saturday. A. L.Scott and son, Ross, of Den-

ton, Texas, visited Thursday and Friday with the F. B. Scott family. the near future.

Mr. and Mrs. Cleo Leird have moved to the Jim Chitwood place. Ruth Wood and Maud Stovall spent showed pictures of various Sunday Sunday night at the J. W. Fryar schools in Oklahoma and among the day to see his brother who is sick home. The little Fryar child is still quite sick but is improving.

There was Sunday school at Wheat- audience. land at the usual hour Sunday morn-Little Doyle Monaghan son of Mr. Lowe. A dainty dinner was served. and Mrs. Ivan Monaghan, who has The singing class occupied the time seen very sick for the past few days till three o'clock p. m., when Rev. Bilberry gave an interesting discourse.

spent this week end with homefolks. land, Texas, came Friday and re-Hob Moss and family from Bushturned Saturday. They visited Mr. the Smiths Sunday with a dinner, two City Commissioners of the City and Mrs. James Fryar and also called on Mr. and Mrs. E. D. Rice. family, John Renfro family and Mr. two years. The Hughes family moved last and Mrs. Wm. Kelly.

the Nazarene church attended prayer is soon himself again. meeting at New Hope Friday night. The Galleys took advantage of the law who shall have attained the age

ily just west of Belleview died of pneumonia last. Wednesday and was buried at Bovina Friday. Miss Rosa Young spent the week with home folks near Hollene.

Miss Dovie Dunning of Grady called on Mrs. Coral Johnson and Mrs. Ella Burnett Friday.

which is the smallest crowd present at New Hope Sunday morning and since Sunday School was re-organized took dinner with Mr. and Mrs. J. J. Isler. The little son of Mr. and Mrs.

in Palacios, who has been very ill Grover Gogdill is quite sick with the A. C. Johnson and others helped

night for Chicago, after visiting Mr. John and Jess Burnett do some work and Mrs. A. K. Webster, she will stop on the well on the W. S. Simpson Rev. Slade was making calls in

Mrs. Blarney McCaskey attended the There is a great deal of flu in

this part. The entire families of Fred Brunson and Emery Bales, Jess and John Burnett have been

Perry Cogdill is moving here from Turkey, Texas.

Leonard Hutchinson moved to his claim near Dunlap, N. M., week. Drucilla accompanied the family out there and returned with her uncles, Mack and Tyson, who also made a trip out there. Mack will move out there this week. His wife visited her parents, Mr. and Mrs. Murdick, while Mack was gone. Drucilla will stay with her grandparents, Mr. and Mrs. W. B. Hutchinson. We regret very much to lose these good people from our community, and wish them well in their new homes.

We were visited with a very bad sand storm Sunday night.

Quick Job Service at The Brand!

steroptican lecture of Bible scenes weather. and description of Bible times at the school house Saturday night. He also day Monday at Guy Smith's. Mexicans. It was interesting and ed- with the "Flu." ucational and was worthy of a larger

The Negalmi children are back in school after a siege of sickness.

of her cold at this writing. tle at Green Valley this week.

Mrs. Guy Smith entertained all of the purpose of electing a Mayor and those present were the W. T. Smith of Hereford, Texas for the ensuing

week to the Sherman Shelton place. Little Baxter London has been quite opened at 8 o'clock,a. m. and closed at District Superintendent Roberts of sick for several days. We hope he 7 o'clock, p. m.

The little child of a Mexican fam- beautiful weather Sunday after Sun- of 21 years, and who is entitled to

IT IS TRUE-BUT WHY?

I cannot stop your inhaling of bad air, but my method DOES

secure better circulation, increased stimulation, by a normal

process, of the entire system, with special attention towards ac-

quiring proper elimination. A body resistance is established in

Resdience Phone 92

W. HENDRIX

day school to go call on the new vote for members of the Legislature, in accordance with the statutes of Rev. Joseph Bozarth of Canyon out in most of it. No damage was A. L. Biggs and J. H. Head are 1926. Ross Scott will move to Bushland in Sunday School Missionary, gave a done. Life is made of all kinds of hereby appointed as judge and asso-

Hog killing was the order of the tion, with authority to hold the same Walter London went to town Sun-

NOTICE OF ELECTION

Notice is hereby given that an election will be held in the city Mary Nell Botts had the croup of Hereford, Texas, on the first Saturday night. She is some better Tuesday in April, 1926, same being the 6th day of said month: said elec-Cecil Walker is helping dehorn cat- tion to be held at the Court House in the City of Hereford, Texas, for

The Polls of said Election will be

Every person not disqualified by

Have you been interested

enough to ask this question:

WHY are so many suffering

Now at this time of the

year, and this year especially,

because of weather conditions

we are enshrouded by a pe-

culiar atmostphere, filled with

polsonous atoms, which we

continuously breathe into our

lungs. Blood going to the lungs

to be purified and aerated (re-

cieve air) instead is loaded.

with impurites, which are

carried to all parts of the body

Even this should not over-

come the organism, if each

conduct, but through neglect

you have permitted vital or-

gans to become overworked,

weakened, thereby retarding

elimination of waste, render-

ering yourself most susceptible

Free Consultation and Annalysis

from "Flu."

neighbors, Roy Boleford's folks and and shall have resided within the the State of Texas, and to make reinvited them to Sunday school. All corporate limits of the City for six turns thereof as required by the law. went well untill they met the wind- months next preceding the date of DATED AT HEREFORD, TEXAS, storm on their way home and were said election shall be entitled to vote, this the 2nd. day of March, A. D.

> E. S. IRELAND. ciate Judge, respectively, of said Elec- Mayor of the City of Hereford, Texas.



Kemember

The Golden Rule Produce Company is always on the job with good prices and the very best of test for your cream.

And don't forget to buy your baby chick Starter from us. We will give you fresh feed every week. Ask for our folder which will tell you how to feed them.

We handle all other kinds of Feed and the very best Colorado Coal.

GOLDEN RULE PRODUCE CO.

H. H. (Happy) Hawkins

We Deliver

Phone 108

Sod Breaking!

which disease cannot continue.

Over First National Bank

If you want to see some real sod breaking, come to E. Dunlap's Section 60, two miles east of old LaPlatte, and see us breaking 600 acres for E. W. Harrison to sow wheat and make back what he lost. You will then want us to break out a section for you.

Red @ Dutch

ELECTRIC COOKERY

We predicted that this was to be a real Electric Range Year-but our sales so far have exceeded our expectations. We have a bunch of Ranges sold, and we are delivering them as fast as we can get them. With the lower monthly minimum now prevailing (\$2.50) everybody can afford to own an electric range.

May we show you what we have and quote you prices completely wired in the home?

Texas Utilities Co.

Power-Light-Ice

POLITICAL ANNOUNCEMENTS

Deaf Smith County

The Brand is authorized to the following as candidates for offices under which their names listed, subject to the action of Democratic primaries in 1926:

For State Representative, 123rd Dis: LEE SATTERWHITE of Panhandle, Texas

For District Attorney: B. N. RICHARDS of Dallam County

For District and County Clerk: L. BIGGS G. (GANO) HASTINGS MONT E. BAKER

For Sheriff and Tax Collector: CLAUDE BENTON (Re-election)

Fer County Judge: EARL W. WILSON (Re-election)

For Tax Assessor; IRA RICKETTS W. A. (AL) MILLER J. H. DANIEL ALBERT MURPHY (Re-election)

For County Treasurer: J. H. HEAD MRS. E. F. CONNELL MRS. RUSSEL DANIEL

For Public Weigher: B. W. HARRISON

C. J. PADDOOK (Re-election) W. A. KNOX WES BRADLY

For Commissioner, Procinct No. 3: H. G. CONKWRIGHT W. R. (BOB) HIGGINS

For Commissioner, Precinct No. 3: HERMAN A. GRAY (Re-election)

W. E. HICKS For Commisssioner, Precinct No. 4: W. T. WOMBLE

POLITICAL ANNOUNCEMENTS

Castro County

The Brand is authorized to an- The public is cordially invited. nounce the following as candidates for the offices under which their names are listed, subject to the action of the ening storm prevented us from hav-Democratic primaries in 1926:

For County Judge: J. F. EASTER

L. H. Spratt, Mgr.

eriff and Tax Collector: BILL BURNAM (Re-election)

STILL LIFE. Photographer—"Man, you're re-markable. I never photographed any

one who could hold the same position for so long without moving. How do you do it? "Oh, I'm used to it. I'm a brick-

BABY BEEF-Try our teak and roast.—Hereford Pro-

Jones, Frank Axe, Bob Axe, the Stagner family and J. F. Easter fam-

Hollis Brannon is enjoying a visit week. His fathers home is in Palo Pinto county and his brother is a lawyer of Breckinridge.

Misses Della Stagner and Nannie Fields who are attending W. T. S. T. C. spent the week end with home

Joe Greer home

Mr. and Mrs. Walker Nix of West- Loys Carmichael. The young people's class of the few weeks. Mrs. E. M. Allen Saturday evening, week. A good time was had by all.

Miss Anna Sims returned from her home Saturday and again assumed her school duties Monday morning. Miss Sims had been absent from our community almost two weeks and we are surely glad to have her with us again.

Mr. and Mrs. Carl Frye and family and Miss Sims visited Sunday afternoon with Mr. and Mrs. W. R. Woodburn of Dimmitt.

Joe Green attended the Cattlemen's convention in Amarillo this E. M. Cox and W. P. McKinney week.

Mr. and Mrs. Leo Williams spent Mr. and Mrs. Leo Williams spent Mrs. Copling is reported on the sick list all last week.

Miss Steele of Silverton visited last week in the home of her sister, March 6. Everyone is invited to to her bome Sunday.

Mrs. Bailey and two sons of Washburn are visiting in the home of her parents, Mr. and Mrs. R. L. Sullenger. Miss Maurine Sullenger is visiting in the home of her sister, Mrs. Geo. Chamness of Washburn.

Mr. and Mrs. M. Slemmons attended the Cattlemen's convention Amarillo this week.

Miss Baird who is attending W. T. S. T. C. spent the week end with her friends, Vay and Eddle Lee Allen.

DAWN SCHOOL NOTES

A pie supper will be held at the schoolhouse Saturday night, March 13. A program will be given.

Preaching was held at the school house Sunday morning. The threating the usual services at 8:00 p. m. We had a large attendance at Sunday school. We hope the number will increase when the weather be-

Mr. and Mrs. Glenn Greer and children visited Sunday in the home of Mr. Greer's brother, Joe Greer, who lives south of Hereford.

Mr. and Mrs. J. N. Straub made a business trip to Hereford last Wednes-

Rev. Morris took Sunday dinner in the Bagwell home. Reuben Mayfield also was a dinner guest in the Bagwell home

Mr. and Mrs. W. F. Rudd spent Sunday with Mrs. Rudd's parents, Mr. and Mrs. J. O. Sherbit of Dawn. Mr. and Mrs. L. F. Bezner and family visited in the Friebel home 2-tf at Umbarger Sunday.

Golden Rule Hatchery Co.

CUSTOM HATCHING A SPECIALTY Hatch Off Each Week

PHONE 268

HEREFORD, TEXAS

CHICKEN SUPPLIES

QUEEN AND SAFETY HATCH

Incubators

Coal and Oil Burning Brooders

Metal Coops, Feeders and Waterers of all sizes. Home of Service and Quality.

Streu Hardware

W. S. Christian and little son,

Myrle, left last Saturday for their ain't-an' ain't nebbah will be." ome in Amherst, Texas. Misses Carrie Mae and Ethel Har-

list are: J. B. Harian Jr., Mrs. A. ris spent the week end with their 2-tf Jones, Frank Axe, Bob Axe, the parents, Mr. and Mrs. W. L. Harris. Stagner family and J. F. Easter fam.

L. A. Smith made a business trip to Amarillo Monday.

WYCHE ITEMS

onth are: Mary Clayton. Honor

J. J. Clayton returned from Fort Worth last Thursday where he visited his sister who was ill and left her improved. On his way home he visited relatives and friends

Wichita Falls and Burkburnett. Mrs. Jim Sanders gave a birthday dinner Sunday in honor of her husband's birthday. Those present were Mr. Sanders' relatives.

There was preaching at the Wyche chool house Sunday afternoon. good crowd was prese

The Wyche 42 party will be held

C. C. Cook is reported on the sick The singing at Mr. Hough's last Sunday night was greatly enjoyed

by those present. Raymond Avants is reported on the sick list all last week. Raymond Elliston is driving a new

Chevrolet sedan. J. J. Hoffman and H. A. Hoffman made a business trip to Roswell, New Mexico, last week.

Henry J. Hoffman is reported or he sick list last week.

FRANK BARBER Southwestern Life Insurance Co Representative

Life Insurance and Land Loss Hereford, Texas

FRIGIDARE

E. W. KINNEY Hereford, Texas

Doyle, accompanied by J. O. Sherbit "Time was when ah could whip de and W. F. Rudd were in Amarillo old lady in a ruff and tumble fight."

Old lady overhearing: You's a black liah—time nebbah wus—nebber

We give Double Green Stamps. 2-tf CORNER DRUG STORE.

To the Sheriff or any Constable

NOTICE IN PROBATE STATE OF TEXAS

Deaf Smith County, Greeting: You are hereby commanded to cause to be published once each week for a Those on the High Honor Roll this period of three consecutive weeks, be-Boll are: Nedra Clayton, Lavada Cox, publication to be made for a period of Carl Gilliland, as indep

mbo: ing, before the first day of the term contest said of Court to which this citation is desire to do so at the Courthouse door of said county, return therecand no two of which shall be posted have executed in the same town, city or village, to-wit:

"The State of Texas, to all pe interested in the last Will and testanent, and the estate, of John Estes, deceased; Carl Gilliland and Mary Estes have filed an application in the County Court of Deaf Smith County, Texas, on the 5th day of February. fore the return day hereof, the first and for the appointment of the said Alma Cox, Robbie Jackson, Woodrow 10 days before said return day, in a of said will, which said application family of Dawn visited Sunday in the Carmichael, J. P. Smith, Mary Hough newspaper of general circulation, will be heard by said Court on the Joe Greer home.

Lois Clayton, Troy Carmichael and which has been continuously and reg. First Monday, in April, 1926, the ularly published for a period of not same being the 5th day of said month, The farmers of the Wyche commu-less than one year in Deaf Smith at the court house of said County, in Mrs. Percy Estes Sunday afternoon nity have been farming some the last county, Texas, a copy of the following the City of Hereford, at which time notice, and you are further command- all persons interested in the said will Jim Sanders is planning on mak ed to cause to be posted for at least and estate of the said John Estes, with a party at the home of Mr. and ing a business trip to Amarillo this 10 days, exclusive of the day of post- deceased, are required to appear and

MARLIN HOT WELLS

Come to Martin, the year-round health resort, for rheumati

seuritis, stomach trouble and all chronic diseases. Modern up-to-

date hotels; clinics and bath houses. Golfing and dancing. Ask

THE MARLIN CHAMBER OF COMMERCE

MARLIN. TEXAS

TIRES!

If you need tires, now is the

time to buy them.

Come and look them over.

We are selling them at

COST

Abo Filling Station

WHERE LIFE GIVING WATERS FLOW.

your neighbor who has been here or write,

FOR

BERRY ORR, Clerk of

Herein fail not, but have you be

this the 5th day of February, 1936

County Court of Deaf Smith Cou

(seal)

QUALITY

MEATS

SENSIBLE PRICES

Buy At

Cloyd & Son's **Meat Market**

AUCTIONEER

Hereford, Texas Phone 56

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, in-fluenza, sore throat or tonsillitis, physicians and druggists are now recom-mending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleas-ant effects of either.

One or two Calotabs at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please,—no danger.

Get a family package, containing full directions, only 35 cents. At any

New Method Quickly Banishes Heavy Coughs

Why be annoyed and weakened by persistent, strength-sapping coughing spells when you can, through a very simple treatment, quickly stop all irri-tation and very often banish the trouble entirely in 24 hours?

This treatment is based on the famous prescription known as Dr. King's New Discovery for Coughs. You take just one teaspoonful at bed-time and hold it in your throat for 15 or 20 seconds before swallowing it. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly removes the phlegm and congestion which are the real cause of night coughing. Thus, with the throat soothed and cleared, coughing stops quickly and you sleep all night undisturbed.

Dr. King's New Discovery is for

Dr. King's New Discovery is for coughs, chest colds, sore throat, hoarseness, bronchitis, spasmodic croup, etc. Fine for children as well as grown-ups—no harmful drugs. Economical, too, as the dose is only one teaspoonful. At all good druggists. Ask for

"We have Never Lowered the Quality to Reduce the Price" Since 1903, when the Ford On the whole these

Motor Company was formed, Ford cars have been constantly improved in quality, comfort, convenience and appearance. Percent improvements include new and attractive body lines—a lower center of gravity—closed cars in color, and all-steel bodies. The basic features of Ford design have been retained: Three point motor suspen-sion, planetary transmission, dual ignition system, torque tube drive, multiple disc-inoil clutch, splash lubrication, thermo-syphon cooling sys-tem-all have been features of the Ford car for eighteen

features cost far more to manufacture than conventional design but are used because of their superiority. The Ford Motor Company has carried out a program of price reduction that has consistently kept Ford value su-preme in the automotive in-dustry. This has been made possible by the magnitude of Ford production. With lesser resources, Ford quality would not be possible at anywhere near Ford prices. The tremendous demand for

Ford closed cars has again made possible substantial price reductions.

RUNABOUT

FORD MOTOR COMPANY, DETROIT

TOURING **New Prices '310**

TUDOR SEDAN **'520**

COUPE

FORDOR SEDAN *****565

Closed car prices include starter and demountable rims All prices f.o.b. Detroit.

CHURCH NNOUNCEMENTS

PRESBYTERIAN CHURCH

Schedule of services: Sunday, 9:45 m., Sunday School; 11 a. m. and :30 p. m., sermons by the pastor, Prayer meeting. Thursday, 7:30 m., Choir rehearsal.

Last Sunday was a splendid day in the life of this congregation. The be the subject Sunday evening at sorning service was well attended and a most hearty response followed message on the subject, "The Fraternity of Believers." Sunday evening law, including the bootleggers and tikewise witnessed an inspiring service when the congregations of Presbyterian and Christian churches met n joint services conducted by the

Our plans look forward to evangelfor the present undetermined. It simultaneous pre-Easter services not be late. Remember, 9:45. be conducted by several churches the community, although the serrices will not in contradistinction to the regular services be denominated evangelistic services. Just what will be the nature of this participation is ret undecided, but will probably take the form of special messages during Jesus, the last few days preceding Easter Feet." Bunday.

You will find a welcoming heart nd hand at all the services of this

FIRST CHRISTIAN CHURCH

T. Mergan, Paster time for the Simultaneous Re rival is close at hand. It is time for as to get ready for this Evangelistic Campaign. Did you get one of the pards handed out Sunday? If you did then return it at once to the pastor. If you did not get one then use your telephone and we will see that you get one. It is your opportunity to let us know what you can and will

The Stewardship Study Class is still doing a fine work. This week Bro. Jasper Bogue brought us a message. It was fine indeed. Were you of the non-attendants? Remember this service is held on each Wednesday 7:30 p. m.

Our song leader, Bro, Roy Onstead is asking for your help in building up the choir for the coming revival. If you can sing it is your duty to come help in this work. If you can't sing then you should come to choir practice Thursday 7:30 p. m., and learn to sing.

Next Sunday we are going to tell you about our trip to Bovina. It churches is to begin on Sunday, March 21st. Our people will geta out of these is a call for help, and it is coming from our neighbor.

9:45 a. m., Church School. 11:00 a. m., Communion and preach-

ing services. The subject will be, "The Sacrifice of Jesus." 3:00 p. m., Regular monthly Board

meeting. 6:00 p. m., Junior C. E.

6:30 p. m., Senior and Intermediate C. E. This month the Intermediates will meet with us and the Seniors will meet at the Presbyterian Church.

7:30 p. m., Regular preaching service. The subject will be, "The Need of More Jonahs."

At the morning service there will

an election of church officers. Can We Obtain It?"-Leonard Foster. This is the annual election and you have a voice in the selection of these men. If you fail to exercise your right in this matter, then do not make any complaint against our church officers for the coming year.

Eunice Gilbreath.

Business.

Special music.

nediction.

Adolphus Hotel Provides

Sumptious Headquarters

Dallas, Mar. 1.-Pity the poor,

Eternal grind with "thirty"-quit-

There working Dallas and Texas

tell cute little stories,

newspaper men may gather, play

write yarns for papers or while away

an hour or two waiting for "that

something"-the "boog-a-boo" of the

with eight new typewriters, reams

of copy paper, three "inside" and two

straight line telephones, maid and

bell service, free ice water, files of

eight Texas papers and plenty of

And, rent on these elegant rooms

is 50 cents a year, payable in ad-

The management of this beauti-

ful hotel, built by brewers, stipula-

intoxicants are taken inside the quar-

nard-working newspaper reporter.

His is a dog's life.

ing time, never in sight.

"checkers,"

chairs.

Vance.

profession, to break.

Here's the catch:

That's all there is.

There aint no more.

The club quarters

METHODIST CHURCH J. O. Haymes, Pastor

"Jesus Choosing His Helpers" will with an afternoon message at 3 p.cm. be the subject of the Pastor's sermon at Frio; 6:30 p. m., Senior Christian Sunday moring. It is the second in Wednesday, 2:30 p. m., a series of sermons on the life of Women's Missionary Society; 7:30 p. Jesus Christ. The first was delivered last Sunday. The sacrament of the Lord's Supper will be observed.

"Shall We Respect the Law" will 7:30. All who believe the law should be enforced are invited to hear this their patrons.

Dozens of our people were sick last Sunday, and the attendance was a kindly feeling for "gents of the little off. We trust that this epi- Fourth Estate." little off. We trust that this epi-Christian Endeavorers of the two demic of flu will soon pass, and the people will be back to their places.

The Woman's Missionary Society stic services at some time in the will be in charge of the opening exrooms set aside for the Dallas Press
near future. Just when this will be arrives of the Adult Department of Clab ercises of the Adult Department of Club. quite probable that this church They will have something interest the Sunday school next Sunday. will participate in a limited way in ing which you will want to hear. Do

BAPTIST CHURCH W. R. Hill, Paster

The Sunday School meets at 9:45 with Alex O. Thompson, the general superintendent. The lesson is taken from an interesting experience of "Jesus Washes the Disciples" Feet." This was an act that beautifully illustrates the spirit of chris-

The Service of Worship, beginning at 10:45, will be the regular Memorial Supper occasion. Each member of the church should make an effort to be in attendance.

The Sunbeams with Mrs. Manjeot the leader, will meet at 10:45. B. Y. P. Y. meetings are at 6:30. The presidents of the Senior, Gardner and Junior B. Y. P. U's are Russell Daniel, Mrs. A. O. Thompson, and Mrs. Russell Daniel respectively. During the week, evenings at 7:45, the Study Course will be held. This course is especially for Senior and Gardner unions, but invitation is extended anybody to study the book. The Plan of Salvation, by Crouch. The course will go five nights. The Deacons' meeting is at 3 o'clock Sunday afternoon.

The evening preaching service is at 7:30, and the Pastor will try to bring a worthwhile message.

The midweek prayer and praise service is on Wednesday at 7:45. our members make these praise and prayer services preparatory to our coming revival services. ing, with simultaneous services each night in the Methodist, Disicples, Baptist and probally the Presbyterian meetings as they put themselves into them .Let each Christian do what he can to make Christanity the most prosperous possible in Hereford. Many think the prayer is the secret to success. Let us make the prayer meetings flourih.

SENIOR CHRISTIAN ENDEAVOR

At Presbyterian Church, March 7th, 6:30 p. m. Topic, "Persevere: In What?" Leader, Ina Mae Hastings.

Song service. Sentence prayers. Scripture reading-Acts 20:17-24

Heb. 12:1-4. Leader's talk.

Journal Man Has What Is the Relation of Persever ence and Liking?-Frances Guinn. Some of the Things in Which We Checked Up Breedas Endeavorers Should Persevere ing Black's Cows Pastor's five minutes

Re-checking of the pedigrees of the sixty head of cattle that E. B. Black has drafted for his big Anxiety 4th sale to be staged here April 15th, shows that thirty-two are straight line bred Anxiety 4th animals and For Newspaper Reporters that the other twenty-eight are seven-eighths or better in 4th breeding, thus making it one of the strongest Anxiety 4th offerings of recent years in Texas. The rechecking of the pedigrees was done by A. H. Walker, a representative of the American Hereford Journal. But, regardless of how city editors It had been formerly announced that feel, the Adolphus Hotel here has a twenty-nine were straight line bred animals

The sixty head that have been On the twenty-third floor of this drafted for the sale are now being \$6,000,000 resident institution, the conditioned on the E. B. Black farm management has three large, airy west of here, but will be moved into Hereford March 15 for the finishing

Eight of the twenty young bulls drafted for the sale are straight line bred, and two of them are outstanding. Fourteen of the swenty helfers have perfect pedigrees, and the rest of the lot are above seven-eighths in Anxiety 4th breeding. A number of the twenty cows consigned to the sale are from Mr. Black's foundation herd. Seven of them are straight

Mr. Black has been receiving much nquiry from distant points concerning his sale, and a great deal of interest is being manifested. This is expected to be one of the biggest individual Hereford sales that has ever been staged in Texas.

ted in the contract that any time Gertle, a friend of mine, made t big mistake. She told a boy friend she had never been kissed beforethen he reminded her they were once



Strictly fresh groceries - both staple and fancy are here to fill that order of yours ... If you have never traded with us we want you to come in and make your own selections ... Soon thereafter, we feel sure you will join the ranks of those good housewives who phone their orders, knowing full well that everything we handle is A- one grade—and to be had at lowest prices

We Strive to Please You!

Gyles Grocery

MOTOpower

Is the lubricating Gas

That puts force and strength into every heart-beat of your motor.

Keep that vital part under the hood purring at its best. Our fine grades of oils and high test Motopower gasoline will keep your car humming along.

SERVICE-U-LIKE Filling Station

GLENN SNYDER, Prop.

PURINA Chows

We are unloading a car of Purina CHOWS and we will be able to furnish you fresh feed to start your chicks off, and to make those hens lay more eggs.

Buying cheap feed for chicks isn't economy. It costs more to let chicks die than to save them. REAL ECONOMY is SAVING CHICKS LIVES.

Come around and let's talk it over. The prices are less this year on PURINA CHOWS than ever before. You can't afford not to use it. Buy it in the CHECKERBOARD SACKS and be sure that you are getting the best.

Jones & McLean Phone 1

"If it's anything in the feed line we have it"



CUPPOSE you spilled a can of cream every week just as you were about to deliver it to the creamery or cream station. Naturally you would call a halt on such a costly habit. But you may be doing the same thing in a different way without realizing it—because of a poor separator.

To esticity yourcelf that you are getting all the cream you should, ask us to bring out a new De La way be surprised.

The new De Laval is the best cream separator ever made - the crowning achievement of 48 years of separator manufacture. It has the wonderful "floating" bowlthe greatest separator improvement in 25 years. It is guaranteed to skim cleaner, run easier and last longer.



Liberal trade allowances made

C. A. SKELTON Hereford, Texas



YOUNG MEN Read This:

. Sir Thomas Lipton once said:

"A young man may have many friends, but he will find none so steadfast, so constant, so ready to respond to his wants, so capable of pushing him ahead, as a little leather-covered book with the name of a bank on its cover. If it were possible to inject the quality of saving into every boy, we would have a great many more real men."

We invite the young men of this community to identify themselves early with this strong, growing institution. LLLLLL

First State Bank & Trust Company OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

TOWNSCOUNTY h Personalographs

J. B. Elliston was in Amarillo Sate O. C. White of Charles-City, Iowa,

A. E. Chamness and wife were in marillo Saturday ou business

Miss Maurine Beyer, daughter of Mr. and Mrs. J. E. Beyer, who is attending school this winter in Dallas, roadcasted over W. F. A. A. Tues ay evening of this week, with a violin solo. Out of the 1700 students. 150 averaged better than B in the first semister this year and Miss Beyer was one of these students.

Jay Hastings of Dimmitt left Saturday for Rochester, Minn., accompanied by his brother, Gano Hast-ngs of the Western National Bank, and expect to be gone some two or three weeks.

nd your cleaning and pre Orr's Tailor Shop and get Dock

Miss Merle Walker returned to her home in Amarillo Saturday. Miss Walker has been employed with the First State Bank here for several

Mrs. John Mstes and daughter, Miss Johnie Estes, returned Monday Texas where they will visit in the afternoon from a two weeks visit home of their daughter, Mrs. Philip with relatives in Lubbock and Aber- Broadwell. nathy.

G. W. Orr returned to his home in Mobeetie, Texas, Wednesday. Mr. Orr was here visiting his son, R. H. er born to Mr. and Mrs. Laverne Orr for a few days.

We give Double Green Stamps. tf CORNER DRUG STORE.

Mrs. D. C. Marshall of Garden City, Kansas, is in Hereford this week on dova Hotel.

Two carloads of New BUICKS just received. See them floors. Norton Motor Co.

Dr. Hess's Poultry Tonics and rem dies keep your chickens healthy. JONES & McLEAN.

E. B. Black was in Amarillo on business Monday.

We go any place in town and repair your tire at the same price. Just give us a trial job. Norton Motor Co.

Miss Eula Lee Burch returned to Plainview Sunday after spending the week in Hereford with the flu.

L. H. Fuqua of the City Drug Store, left Friday evening for Houston where he will spend his vacation visiting his mother who is ill.

Ralph Barnett for General Inc. Phone 278.

Velma Reed, Blanche Mc Donald, Gwendolin Spradley mother, Mrs. Walter Spradley, motored to Canyon Saturday and arranged for rooms at Cousins hall for this summer for Misses Spradley and McDonald, both of whom finish school here this winter.

THEATRE

March 5-6 **BUCK JONES in**

DESERT'S PRICE

Monday and Tuesday March 8-9 THE PACE THAT THRILLS

Ben Lyon and Mary Astor

Wednesday and Thursday arch 10-11

THE EAGLE

with Rudolph Valentino, Vilms Banky, and Louise Dresser.

Friday and Saturday THE IRON HORSE with George O'Brien, J. Far-

rell MacDonald and Madge Bel-(Don't fail to see this one)

Trade with the following Hereford merchants and recieve special theatre tickets free: J. O. Newell, Texas Meat Market, Service You Like Station, City Drug Store, Williams Bros... Bowman's Cafe, Orr's Tailor op, Vogele Millinery Parlor;

Time of shows lay Matinece 2:00 p. ht shows 7:15-8:45 p. was in Hereford on business the first

Dr. Hess's Poultry Tonics and reme dies keep your chickens healthy. JONES & McLEAN.

Mr. and Mrs. J. E. Jones of Indeendence, Mo., left Friday after a en day visit in Hereford with Mrs. Jones' sister, Mrs. C. F. Gallagher and family. They were enroute from Los Angeles, Calif., where they had spent the winter.

FOR SALE-two co farm tools and teams. See O. G. Hill or Frank Givan.

C. H. Fallwell of Frions, was here Wednesday attending to business mat-

We go any place in town and re pair your tire at the same price. Just give us a trial job. Norton Motor Co.

John McDonald left Wednesday afternoon for Fort Worth, Texas

Mr. and Mrs. O. S. Tatman left Wednesday afternoon for Electra,

Mr. and Mrs. R. J. Kibbe received a telegram this week from Murray, Iowa, announcing a new grand-daught-

Two carloads of New BUICKS just received. See them floors. Norton Motor Co.

Mr. and Mrs. O. S. Tatman left business. She is located at the Cor- early this week for Electra, Texas, where they will visit their daughter.

> Alvin C. Thompson of the Panhandle Lumber Company was in Amarillo Monday on business.

Mrs. R. N. Mounts of dallas arrived here the latter part of the week. Mrs. Mounts is here on a business trip and staying at the Cordova Hotel.

Quick Job Service at The Brand!

W. T. WOMBLE HAS WON

Continued from first page They are: Beau Carlos by Beau Pres dent and out of a Beau Donavan 3rd cow: Glasco by Domino and out of by Beau Picture and out of Old Georgiana. These three bulls came straight from the Gudgell and Simp-

in his herd that he did not breed, and boasts of the fact that his calves have always been good enough for his bulls to sell as yearlings. He has never sold a bunch of two year old bulls, and it is doubtful if another Hereford breeder in Texas, who went

EXAS QUALIFIED

mark of which we are proud.

TRADE-MARKED

The emblem, signifying membership in the

Texas Qualified Druggists' League, is promi-

nently displayed by this store as it is a trade-

CORNER DRUG STORE

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Read the League's messages in Farm

and Ranch and Holland's Magazine.

he will place them on the market. long, and is handled by one lo Most of this young stuff will go to It presents a hands

Though Mr. Womble is still a young man, he says that he is looking forward to the time when he can turn the active ranch management over to the boys, and bring his family into town for a vacation

5-41 through the depression, can boast of Amarillo, March 2,-An eighty four The Palo Duro Hereford Farm was six and eight cylinder automobiles, is purchased in 1915 and has been Mr. moving across the continent over the

nd closing April 1. Phone 82 Mrs. time. It contains eight sections of train, enroute from Detroit to Los rank Marrs.

7-4t. hundred acres is now being farmed by the Santa hundred acres is now being farmed Fe Railway at Joliet Sunday and is and the rest is used for grazing purexpected to reach Los Angeles by We go any place in town and repair your tire at the same price. Just give us a trial job. Norton Motor Co. es a large part of his feed. He finds it far more profitable to feed what mately at one million dollars and is he raises to livestock than to sell it one of the largest ever handled by the on the market. He now has around Sante Fe Railway. The train is made 100 head of heifers and young bulls up of Sante Fe Railway fifty foot on feed and as they are conditioned, automobile cars, is nearly one mile

This Hereford breeder has two boys day noon, Weilington Tuesday morn a Bean Picture cow; and Georgianus who are following in dad's footsteps. ing, Amarillo Tuesday evening, and Elmer and Lawrence are both mar- Clovis Wednesday morning, on its ried, and each of them was given a two thousand mile journey across good interest in the Womble herd. the continent.

> HUGE FREIGHT TRAIN LOAD OF PACKARDS ARE SHIPPED

> car train, containing 255 Packard

pearance in freight train make-up.

This train passed Kansas City Mon

PLUMBING

HUBERT RIGGINS Repair work a specialty Phone Hereford, Texas.

EDWARD'S CAFE

REAL BREAKTAGE Best Coffee -WE SAY-

PLATE LUNCH

SHORT ORDERS

Edward's Famous CHILI



It's "hard" work to figure out a "soft" living.

Poultry Money vs. Pin Money

Once poultry raising was "the old lady's job"-in that way she made pin money.

Now it pays the grocery bill on prosperous farms and provides enough ready cash to keep the old man's name off the "dotted line."

Want to tackle it? Let's go over the plans together.

ASK FOR THEM.

Western National Bank

"There Is No Substitute For Safety"

Floor Covering Special

We are showing a more complete line of Floor Coverings in all grades—as well as the newest weaves and colerings.

Wilton Velvet Rugs—the kind that will give a life time of service—is the article that we recommend to you first.

\$7.00 Wilton Velvet Art Rug, 9x12 for \$37.50 90.00 Wilton Velvet Art Rug 9x12 for 75.00 100.00 Wilton Velvet Art Rug 9x12 for 87.50 115.00 Wilton Velvet Art Rug 9x12 for 95.00

Axminster Art Rugs, will give you good service

for the price you pay. \$60.00 Extra good Axminster Rugs size 9x12

for 47.50

40.00 Axminster Rugs for

Tapestry Brussells Rugs make splendid Bedroom Rugs.

\$22.50 Quality Brussells for 27.50 Quality Brussells for

18.75 22.50

32.50

Pabcolin Felt base Art Rugs are considered extra good for service-They look good. These goods usually sell for 15.00. Our price while they last are only \$11.75.

You buy it from us for less.

E. B. Black Co.

Furniture dealers and Undertakers

FRIDAY March 5

OLIVER DAY **Your Day at Our Store**

Friday, March 5th, will be OLIVER DAY in Hereford, and you are cordially invited to be our guest on that day. Your friends are invited, too, and you'll have a good chance to visit with them as long as you like. Come and meet them here. Let's all get better acquainted.

Free lunch will be served at noon.

It has always been our aim to render farmers of this community real service and we feel that thru this Oliver Day we can help you solve some of your farm problems. Oliver men will be on hand to answer questions and explain the uses of the full line of latest improved implements that we will have on display.

There will be no long talks, but the few words of those who will be on the program will be well worth hearing.

YOU SET THE PRICE

You'll admit that an opportunity to buy anything at your own price is unusual—especially when the article in question is of great value to you in your farm business.

> We invite your attention particularly to the Oliver No. 38 Two-Row Lister that we now have on display. Come in and see this implement, then let us have your sealed bid on a blank and in an envelope that we'll provide. Some one is going to get this Lister and save some money. YOU MAY BE THE LUCKY ONE!

Bids will be opened on OLIVER DAY. Profit and pleasure to everone present—COME and ENJOY YOURSELF

FRIDAY-MARCH. 5th.

Panhandle Lumber Company

HEREFORD, TEXAS