

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30TH YEAR, NO. 50

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, DEC. 31, 1925

Trustees and Faculty

Supt. C. H. Dillehay and the School Board of the Hereford Schools have one of the strongest faculties that has ever been employed in the local schools. The first half of the term proved that all members of the present faculty were well selected, and with the opening of the new building much better work can be done during the last half of the school year.

School Board: E. S. Ireland, President; J. O. Newell, Vice-President; E. B. Posey, Secretary; H. G. Conkwright, J. T. Glibbreath, J. W. Houston, C. O. Lee.

Below are the members of the faculty:

C. H. Dillehay, Superintendent; Travis M. Dameron, High School Principal; Mrs. Isabell Garrison, Central School Principal; High School: C. W. Humble, Vocational Agriculture; John F. Riggs, Mathematics, Science and Coach; Velma E. Read, Science; Clara Mae Glenn, English; Fae Braselton, English and Spanish; Sallie Bell Brown, Home Economics and English; Fern Axtell, History; Beulah Wil-

liams, Mathematics; Mrs. Thurman Morgan, Substitute.

Central School: Frances Fullingim, Arithmetic; Willie Dickert, Departmental English; Mae Morrison, Departmental Geography; Jeanette Rogers, Departmental History; Ela Alkman, Fifth Grade; Audrey Rogers, Fifth Grade; Mrs. Edna Waller, Fourth Grade; Miss Mary Brady, Third and Fourth Grades; Miss Madeline Bell, Third Grade; Miss Tallie Bell, Second Grade; Mrs. Jim Black, Second Grade; and Miss Catherine Wilson, First Grade.

Special Teachers: Ralph Smith, Band and Orchestra; Gladys Kilgore, Public School Music; Mafalda Isaacs, Public School Music; Ethel Waters, Bible; Nell Farmer, Expression.

Teachers are required to have had two years of college work and two years of teaching experience prior to election in the Hereford Schools. High School teachers must have had special preparation in the subjects they are to teach in addition to experience, or degree, or both.

Annual Farmer-Merchant Banquet Set For Tuesday Night, January 5, Methodist Church; Get Your Tickets Now

Preparation for the Annual Farmer-Merchant Banquet to be held in the basement of the Methodist church Tuesday night, January 5, is well under way, according to announcement made at the weekly luncheon at the Hereford Hotel last Monday. The meal is to be served by the Methodist ladies and the price of the plates will be \$1.00 each. Every citizen in town and community is urged to come and bring his wife or other members of his family. But reservations should be made at once, with Secretary Moss in order that the committee may know how many places to prepare.

High lights on the program this year will be M. B. Oakes, Agricultural Agent for the Denver railroad, and D. L. Jones of Lubbock, in charge of the State Experiment Station at that point. Both will stress agricultural and live stock development. A few other short talks are being planned, there will be some music, and some entertainment numbers. The general idea is to hold down the "hot air" and make this banquet short, snappy, joyous and one long to be remembered pleasantly.

Make your reservations NOW! The luncheon Monday, besides discussion of the banquet, was given over mainly to expression of regret at the disaster to the Harrison Elevator, and the resolution below was adopted unanimously. Mr. Harrison's position in this community as a man, a Christian and a community builder was eulogized and there was a unanimous desire expressed to show the community regret and to assure Mr. Harrison of the support and good will of his neighbors.

There will be no luncheon next Monday, owing to the banquet Tuesday, but the following Monday the luncheon will be resumed, at the City Cafe.

Resolution Adopted by the Chamber of Commerce of Hereford Dec. 28, 1925.

Whereas, the E. W. Harrison Elevator was wrecked on Christmas Day, and a heavy loss has been sustained by Mr. Harrison; therefore, be it resolved by the Hereford Chamber of Commerce:

1st. That we extend to Mr. Harrison our sympathy in his heavy loss, and assure him of our confidence in his ability to meet the situation and rebuild better than ever.

2nd. That the business men of Hereford unanimously express our appreciation of the business Mr. Harrison has conducted for many years, through his great ability, integrity, industry and liberality. He has built up a business not only profitable to himself, but profitable also to our city and community; because he has done much to make Hereford the best grain market in this section of the State of Texas.

3rd. Resolved, that these resolutions be presented to Mr. Harrison and a copy furnished to The Hereford Brand for publication.

I. W. BEARDEN PLANNING FARM SALE, JANUARY 12

I. W. Bearden, nine miles east and three miles south of Hereford, and five miles northeast of Jumbo schoolhouse, announces a general cleanup farm sale for January 12, beginning at 10:00 a. m. W. S. Williams is auctioneer. Mr. Bearden has an unusual list of new farm machinery, some good hogs and work stock, and other things that will be offered in this sale.

REV. W. R. HILL BAGS HUGE BALD HEAD EAGLE

Rev. W. R. Hill of the Baptist church went hunting last Saturday and brought in the goods to prove his skill. Rev. Hill proudly displayed an enormous bald-headed eagle, with a wingspread of nearly six feet, which he brought down in the vicinity of Garcia Lake west of Hereford. The eagle was on display at The Brand office during the first of the week.



Formal Opening New High School Monday, January 4, 10:00 O'clock

Formal opening of Hereford's new \$125,000 building will be held Monday, January 4th, and practically all of Hereford people and folks from surrounding communities are expected to attend. Arrangements are being made for the closing of most of the local business houses from nine thirty until eleven, so that all may have a chance to attend the services, and then inspect the magnificent building.

Dr. J. A. Hill, president of the West Texas State Teachers College at Canyon, is scheduled to give the principal address at the opening services. Dr. Hill is well known here. He is a very forceful speaker and will be a big drawing card. The program will contain both speaking and music, and has been arranged to suit both old and young.

The opening of the new High School marks another milestone in the development of the educational system in Hereford. Since the erection of the small frame building back in 1898, when the first session was taught, the system has been steadily growing, until today, the educational facilities in this city will compare favorably with the best in this section, when the population is considered.

From 1898 to 1908 all of Deaf Smith county was included in the Hereford district, but as this territory developed, authorities saw that the school was trying to cover too much ground. In 1908 E. B. Black, who was then president of the school board, and a number of other staunch school supporters launched a drive to create an independent school district, and at the same time vote \$25,000 worth of bonds to erect a new building. Mr. Black carried the petition, and the project was heartily endorsed, with the consequences that Central School was erected, the present independent district of 72 sections was created and seven trustees elected. Mr. Black refused a place on the new board and while he has always been a school booster since that time, he has never served on the board since the new district was created.

Mr. Black was the man who carried the petition last winter asking for the \$125,000 bond election to erect the present new building which has just been completed.

Hereford's educational system was very fortunate in having the biggest financial men of this section behind it. In most places the small taxpayers with large families have to vote progress on those who belong to the money class. Not so in this case, because local men, who pay out hundreds of dollars in taxes each year, have always been right behind the progress of the community. Many of these men have no children at all in school, but they can see direct benefits from a business standpoint, and in the development of the community at large. The spirit of the people was shown in 1902 when they raised most of the money, locally, for the erection of the old Christian College, and a large frame dormitory, which were used for college purposes for a number of years. The Christian College was sold to the Hereford school board in 1913 and has been used as a High School building since that time. In 1906 a three-room annex was built for the Hereford schools entirely by popular subscription.

Hereford folks pioneered public school music, and were among the first in Texas to introduce the teaching of Bible as a regular subject in the schools. This is the ninth year that Bible has been taught here, and the influence it has had on the moral development of the young people is reflected in the Sunday School and Church rolls of the various denominations in the city. The Bible teacher has always been paid by popular subscription here. Public school music has been taught here for six or seven years, and its influence is clearly shown by the fact that Hereford has as much musical talent as any city of her size in this section. The demand for music in the schools has grown so rapidly that three instructors had to be employed this year to take care of the large number of students enrolled. There are also a number of ladies in Hereford who give private lessons on the various phases of music.

BOY SCOUT COURT OF HONOR SET FOR JANUARY 7

The monthly court of honor of the Boy Scouts will be held Thursday, January 7th, at seven o'clock at the Methodist church. Every Scout is asked to be present as each individual record is to be gone over and they wish to see if they are correct.

CHANGES IN PERSONNEL AT FIRST STATE BANK

Mrs. G. E. Webb, who has been stenographer at the First State Bank & Trust Co., has resigned her position and gone to Hot Springs, N. M. Her successor at the bank has not yet been named.

Mrs. Thornton Braden has been transferred from the First State Bank at Farwell to the First State Bank & Trust Co. of Hereford and is now a regular member of the bank's clerical force.

social development of the young folks of this community.

C. H. Dillehay is serving his third year as superintendent of the Hereford Public Schools, and under his able direction the system has experienced a phenomenal growth. He has gathered about him a well trained and experienced faculty, and his one aim seems to be, "A better standing for Hereford High School with the State University and other educational institutions of Texas."

The Hereford High School requires seventeen units for graduation, fifteen of which must be affiliated. The school is fully accredited with the Texas colleges having twenty-five units of affiliation in addition to some work in which credit is being asked this year. Several local credits are offered in which no effort is made to get affiliation.

Units now held: English, three; Algebra, two; Plane Geometry, one; Solid Geometry, one-half; Advanced Arithmetic, one-half; Early European History, one; Modern European History, one; American History, one; Civics, one-half; Economics, one-half; Spanish, two; Latin, two; General Science, one; Biology, one; Chemistry, one; Physics, one; Physiology, one-half (no longer offered); Zoology, one-half (no longer offered); Vocational Agriculture, one (not offered); Shop Work, one (not offered).

Credits asked for this year: English, one; Agriculture, one and one-half; Commercial Geography, one-half; Commercial Law, one-half. Local credits offered: Bible, two units (one-half each year); Music, two units (one-half each year); Glee Club, two units (one-half each year); Band, one-half each year; Orchestra, one-half each year.

The new High School building is one of the best and most modern that has yet been built in this section. The building is fireproof throughout, and each department was arranged and equipped in such a way as to render the best service and comfort to the students. There are 358 steel lockers in the corridors in addition to 24 double tier lockers in the two shower rooms for athletic equipment.

The gymnasium contains a regulation basketball court, and is equipped for the late forms of physical education. It has a seating capacity of 350, and standing room for a much larger number of spectators. All the basketball games will be played in the new gymnasium.

The auditorium has a seating capacity of 1500. It is equipped with a moving picture booth, where slides and pictures will be run for class instruction. The stage is large enough to accommodate any local play or program that might be put on. The latest designs of curtains and stage scenery have been installed.

One new feature of the building is the Vocational Agriculture department. The two rooms are arranged at the rear of the building and are entirely cut off from the other class rooms so that the aggie students can come and go, and can do any kind of shop work without disturbing other classes. The Agriculture shop department is equipped with modern machinery so that a practical application of the things learned can be applied.

School will open for the first time in the new building January 4th.

Laboratory Furniture. Few high schools of any size have better laboratory furniture than does the Hereford High school. The laboratory furniture throughout the building was built by the E. M. Macdon Company of Muskegon, Michigan. All is made of hardwood with maple tops except the cooking tables, which have magnesium tops. The physics, agriculture, and chemistry tables have acid-proof and fire-resisting finishes. In the cooking laboratory there will be a sink for each of four girls with both hot and cold water, likewise for each of four students in chemistry. Plenty of drawer and cupboard space is provided in the above tables. Electric connections are provided for the tables in physics, chemistry and cooking. In addition to the above, the sewing class will find plenty of steel lockers for each girl to have a compartment in which she can keep sewing materials.

The physics and chemistry laboratories have been well equipped by the addition of over four hundred dollars worth of equipment. The other laboratories have been recently improved by the addition of new equipment. This places the science and vocational equipment on a high plane of efficiency though all the equipment

Program for Opening

High School Auditorium, January 4, 10 a. m.

Music—High School Orchestra.

Invocation—Rev. Thurman Morgan.

Five Minute Talks:

E. S. Ireland, President of School Board.

Gwendolyn Spradley, President of Senior Class.

Vocal Solo, Miss Gladys Kilgore.

Travis M. Dameron, Principal of High School.

E. B. Black, President of School Board at Time District Was Made Independent.

Music, High School Orchestra.

Address—President J. A. Hill, West Texas Teachers College.

Benediction—Rev. J. T. Ross.

Inspection of Building by Visitors.

This program is somewhat shorter than the program that was originally planned on account of the desire of the School Board to begin the program at ten o'clock and have time enough to finish the program and inspect the building between that and noon. All are urged to remain after the program for a visit to the various parts of the building.

High school students and also high sixth and seventh grade students should report at the new building between eight-thirty and nine o'clock for organization, issuing locker numbers, locks, etc. Central school children will not report until the afternoon.

Weight and Dust Explosion Combined Crumples Harrison's Huge Elevator Christmas Night; Loss is Staggering

STONE MT. MEETING CALLED FOR NIGHT OF JAN. 8

Dr. Jno. W. Overton announces the big windup meeting of his county-wide drive for the sale of Stone Mountain Memorial coins in the district court room, Friday night, January 8, beginning at 7:30 o'clock.

At this mass meeting the numbered coin will be auctioned off to the highest bidder. The complete program is given out as follows:

Band Concert.

Call to order—Mayor Ireland.

Invocation—Rev. T. Morgan.

Introduction of Chairman—G. A. F. Parker.

The American Flag, and The Conquered Banner—Miss Nell Farmer.

The Stone Mountain Memorial—Dr. Jno. W. Overton.

"Carry Me Back to Old Virginia"—Miss Ruby Faye Bennett.

A Short Talk by Carl Gilliland.

Address—W. E. Dameron.

Auctioning of Numbered Coin—Rev. W. R. Hill.

that might be desired or used to advantage may not be on hand.

Library.

All who have seen the library with the glass partition separating it from the study hall and the connecting door between the two rooms pronounced it a very conveniently arranged room. Present plans provide for placing the library in charge of students during the day under the general oversight of the study hall teacher for the different periods of the day. This plan is expected to allow each student one library period each day if he cares to use it. The library needs additional equipment possibly worse than any other department of the school. The Parent-Teacher Association recently purchased over one hundred dollars worth of books for the high school library. This helped materially though it could not meet all of the needs. The library has steadily improved with the addition of a hundred dollars worth of books, or more, each of the past few years.

Lockers.

There are 358 recessed steel lockers in the corridors in addition to 24 double-tier lockers in the two shower rooms for athletic equipment. This will enable each student in the building to have an individual locker in which to keep coats, books, hats, etc.

These lockers are built to take the place of cloak rooms that take so much room in many of the older buildings in the state. They require much less usable space, are more convenient, and may be securely locked.

Soon after the opening of the new building, each student may be issued a combination lock by making a deposit of seventy-five cents. A part of this amount will be refunded when the lock is returned. Since the lockers are in the main corridors, uniform locks will be required. Students who prefer may leave the lockers unlocked if any lock is used. The "Dudley Keyless Padlock" was selected as the prescribed lock in order to avoid the difficulty of keeping up with keys. Besides, in such a large number of any ordinary padlock there would be several duplicate keys. The lock selected is claimed to have 64,000 different combinations.

Program Clock.

No modern school is fully equipped without an efficient program clock, which is a great systemizer and time saver. In an effort to get such a clock as long as the building, the school board bought this equipment from the Standard Electric Time Company. It consists of a master clock, storage battery, automatic charging device, etc. The clock winds itself every minute and needs little attention. The storage battery is used in order to avoid stopping the clock when the city current is off for short intervals. The direct current bells are also more satisfactory and longer lived than the alternating current bells. The program may be arranged so that the bells ring on any minute interval. The bells are automatically cut out at night on Saturdays and Sundays. Mr. J. W. Stege of Dallas installed the clock last week and it is being regulated this week.

While the Christmas festivities were at their height last Friday night, about 8:15 o'clock, there was a sudden dull rumbling noise, a flash of fire, followed by a dull explosion, and the fire siren stilled the merrymaking and called the people of Hereford to witness the most stupendous disaster that perhaps has ever visited the city.

The huge grain elevator of E. W. Harrison, crammed to the gables with 85,000 bushels of grain, was lying in a twisted and grotesque mass of beams, girders, broken bins and mixed-up grain, spread over the surrounding grounds, railroad tracks and freight cars. The west wall of the big structure, groaning under the heavy weight, had slipped out just a fraction of an inch and the heavy bins had slipped down. A moment later the great elevator crumpled and at the same time dust exploded, from causes that will probably never be known, and the flash and debris reached a height some claimed to be three hundred feet in the air.

The night watchman at the plant suspected something wrong from the noises coming from the elevator, and telephoned Mr. Harrison to come down, just a few moments before the disaster. Mr. Harrison and Cliff Hicks rushed down in a car and just as they reached the railroad tracks the big tower was seen to sway and "shimmy" for a moment, then toppled. Had the accident happened in the day time there is no telling how many lives might have been sacrificed.

Small fires broke out over the grain and debris from time to time, but the fire boys were on the job and smothered them before any fire damage was sustained. Saturday morning wondering groups of people swarmed about the place, unable to believe that such sudden destruction could have actually happened in the twinkling of an eye.

The esteem in which Mr. Harrison is held in this community was instantly manifest. Volunteers with shovels poured onto the ground Saturday morning and all day and every day since Mr. Harrison has been swamped with volunteer labor. Business houses furnished men to wield shovels and crowbars, and still the work of saving the grain goes forward daily, without cost to the stricken grain man. The weather has been ideal for the work until Thursday afternoon, when it began to drizzle, but the bulk of the grain has been gotten out and under cover.

The financial blow that Mr. Harrison received is simply staggering and would have floored most men, but the fighting man who has built up the biggest industry in the community by hustling day and night is undaunted and smiling bravely through it all and is "still in there pitching" without a quaver. He states that he has no insurance to cover such a loss at all, although everything was amply covered in case of fire loss. Walter K. Row, head of the Great West Mill & Elevator Co. at Amarillo, phoned Mr. Harrison to use his elevator as long as desired, and the grain is being handled through the Great West Mill, put into cars, and shipped to Fort Worth, where arrangements are being made by mill men friends to dispose of it as quickly as possible without disturbing the market. Every possible courtesy is being shown Mr. Harrison by his friends everywhere, and he desires The Brand to express his deep appreciation for the unanimous rush to his assistance.

What the future holds for the elevator and Mr. Harrison is problematical. He stated Thursday that all he is concerned about at present is to save every cent he can for the farmers who had stored grain in the structure, and to do the best he can in liquidation of his huge loss. He has no immediate plans for rebuilding, but those who know him best are certain that he will soon be doing business again at the old stand.

The sympathy of all Hereford goes out to the man who was literally wiped off the map in such a startling fashion, and Hereford has sustained a loss that may take years to overcome. But "Harrison" has been so integral a part of Hereford's development for so many years that it is inconceivable that the business will not continue, and Mr. Harrison's legion of friends expect to see "Harrison" continue to do business here for years to come.

Christmas Was Just a Starter!

Just because we did a whoppin' big Christmas business don't think it's all over --- we are just beginning to show you the goods and real service. We are thankful to you all for your generous patronage in 1925, but with your assistance, just watch our smoke in 1926! Keep an eye on us---watch us build up our stock---check us on our service day in and day out---it will mean dollars to you.

CITY DRUG STORE



(Continued from Last Week)

Jack and Jean, as usual, were with us at the time and from a corner where he was out of the range of Spoof's vision Jack was semaphoring me an improvised hush signal.

"Too bad the day is so dull," Jack said, looking out of our window in the direction of Jake's homestead. "Can't see a thing. His shack may be burned by this time. Perhaps Jake and Bella Donna are already on their way here for shelter."

"Oh, surely not!" exclaimed Jean. "Surely that would not happen!"

"Quite possible," her brother insisted, with the firmness of one who is prepared for the worst. "When the cogitation nut works loose you never know what may happen. And the worst of it is we haven't a left-hand wrench on the place."

"You haven't!" said Spoof, plainly concerned. "I say, that's rather rotten."

"Isn't it? Your best chance is Burke. Burke has quite a layout of tools, and, besides, he's an ingenious beggar. No doubt he will be able to fix you up."

Marjorie had already drawn a cup of hot tea, and Spoof drank it while he stood.

"Ah, that's better," said he, as she took the empty cup from his hand. "Wonderful how a cup of tea bucks a fellow up, isn't it? Now I must get along. Fancy old Jake on his back under the stove holding that nut in place with his fingers!"

"Or with Bella Donna's curling tongs," Jack suggested. "Burke will fix you all right," and we waved him away.

It was one of those gray winter days, and he faded out of sight in a few moments. I noticed that Jean's eyes followed Spoof until the mist had engulfed him. Then she turned quickly to Jack and me.

"If there is any danger, don't you think you should go to Jake's at once?" she said.

"Not a chance," her brother assured her. "But I'd give a dollar to be at Burke's."

"At Burke's? Why?"

"Because, little Miss Innocence, of two facts. First, there is no such thing as a cogitation nut, and second, there is no such thing as a left-hand monkey wrench."

"But Jake came for it—he told Spoof—"

"Exactly. That's why he told him." For a moment Jean's face was a puzzle as her mind unraveled the mixed threads of Jake's little comedy. But suddenly her eyes blazed with a light such as I had seen in them only once before, and then, as now, it was for Spoof that light had burned.

"So you sent him out on a day like this," she said, speaking slowly and through teeth that were almost closed—"you sent him out on a day like this, across the untracked snow, hunting for something that doesn't exist. He may find something he wasn't sent for."

"Oh, come now, sister, don't take it too seriously. It is just a joke."

"It will be no joke if Spoof is lost on the prairie," she returned; "no joke for any of us. For example, there will be no marriage in this house, so far as I am concerned, if anything happens to Spoof."

"Isn't that rather mixing the issue?" I said, perhaps a little testily. "Spoof has nothing to do with our marriage."

"No, but I have," she answered, with a pointedness that could not be escaped.

"You make a mountain out of a molehill," Jack told her, sharply. "One would think it was Spoof you were in love with, instead of Frank."

"If I discuss that at all I will discuss it with Frank, alone," she retorted, with some heat. The color which had fled her face for a moment had come back in a flood, filling her cheeks and forehead, overflowing down her neck and into her hair. If Jean the placid, Jean the mild-mannered, Jean the amiable was lovely, Jean the aroused, Jean the defiant, was adorable. I made that appraisal even

while in her eyes I read something akin to my death warrant.

"I was quite serious in what I said, Frank," she continued, after a moment. "If it makes any difference to you perhaps you will follow Spoof. He hasn't the prairie sense that you have; he may be lost by this time. Fortunately there is no ground drift, and his tracks will show."

"Of course, if you think there is any danger, I'll go," I agreed, eager for a way out of an awkward position, and lacerated at heart by a sense of the breach that had occurred between us. So Jack and I set out to follow Spoof's tracks. We traced him without difficulty to Burke's.

"Has Spoof been here?" we asked our American neighbor when he came to the door.

"Spoof? I should say he has. By this time he's half way to Andy Smith's. Unfortunately I didn't have



"Has Spoof Been Here?" We Asked Our American Neighbor When He Came to the Door.

a left-hand "monkey wrench," said Burke, with a chuckle, "but I reckoned likely Andy Smith would have one, having been a ship builder. Spoof wouldn't stay to eat, but he drank a cup of tea and steamed away."

We explained that we were tracking Spoof in case he became lost, but avoided any reference to the ultimatum that had sent us after him. Declining the invitation of Burke and his wife to stay and eat, we pushed on.

About half way to Andy Smith's we met Spoof coming back. Andy had not seen the joke when it was first presented, and in his analysis of it had revealed it to Spoof as soon as he recognized it himself. This was fortunate for Spoof, as otherwise he would doubtless have been sent to Ole Hansen's in continuation of his quest. As Spoof came up to us his face twisted in a broad grin.

"Did you get a left-hand wrench?" we asked.

"No, but I found out what a cogitation nut is. This is it," and he tapped his head with his knuckles, "only it doesn't cogitate very well."

The three of us linked arms, Spoof

in the middle, and trudged back toward Burke's.

"Mighty decent of you to come after me," said Spoof at length.

"Yes, wasn't it?" we agreed.

Lucy Burke would take no refusal this time, so Spoof and Jack and I stayed for dinner. I had a feeling that this was bad generalship, and that we should be hurrying home, where Jean was doubtless waiting with growing concern. I managed to mention my forebodings to Jack.

"Don't you believe it," he whispered back. "When a woman reads you the riot act go out and have a riot. Nothing makes her so unhappy as to suspect that her husband is having a good time when she thinks he should be doing penance."

After dinner Burke, with the loneliness of a homesteader to whom the visit of a neighbor is something of an event, detained us as long as possible, on one pretext or another, and finally, when we insisted upon going, hitched up the mules and drove us back to Fourteen.

It was dark by this time and the lamps were lit. I noticed that their yellow wedges of light thrust into the darkness from each of our windows. Jean was at the door with the sound of our sleigh bells, and as I passed, close by her I scrutinized her face for some hopeful sign. It was a blank wall.

We made Spoof and Burke stay for supper, and no one had more fun over the day's events than had Spoof. Jean kept her indignation well bridled, and we were a happy party, outwardly, at any rate. Spoof and Burke made it up that they would drive to Jake's late that night, when he would be sure to be in bed, and stuff his stove-pipe with a sack as a slight exchange of compliments. During the evening Jean's eyes avoided mine but I had an uncomfortable feeling that three of us were on a precipice which afforded room for only two, and that I was the third.

As the evening wore on Spoof insisted that Jean get out the banjo. I could see that she was in no mood for music; but she played her part well, and as their voices joined in "Old Black Joe" and "Silver Threads Among the Gold" I could not help wondering if she were as unhappy as I was.

(Continued next week)

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

and Walter St. Clair, No. 1206, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in February A. D. 1926, it being the 2nd day of said month, before the Court House door of said Deaf Smith county, in the City of Hereford, the following described property, to-wit:

ARNEY-BLUE RIDGE

(Too late for last issue)

Otho Fortner who has been spending a few days with home folks in Foard City returned last Wednesday to visit a few days with his brother, Floyd W. Fortner.

Miss Vesta Goad was transacting business in Hereford last Thursday. J. H. Cook made a business trip to Estelline one day last week.

J. E. Boyd motored to Happy last Thursday to transact business. Mr. and Mrs. Claud Fox and two small boys motored to Amarillo last Saturday to do some shopping also to transact other business.

Mr. Matthews was transacting business in Amarillo last Saturday and returned home Sunday.

Lawrence Taylor motored to Crosbyton last Thursday to transact business.

Mr. and Mrs. Floyd W. Fortner motored to Hereford last Thursday to do some shopping and also to transact other business.

Marion Morris who is attending school at Tulla spent the week with his parents, Mr. and Mrs. A. E. Morris. Misses Lucille and Grace Hagge spent Christmas week with home folks Mr. and Mrs. Charlie Hagge.

Mr. and Mrs. J. T. Fortner and family of Raton, New Mexico, spent Sunday night in the home of Mr. and Mrs. Floyd W. Fortner. Then Monday where they will spend Christmas with morning the motored on to Foard City Mr. Fortner's parents, Mr. and Mrs. A. W. Fortner.

Mr. and Mrs. Floyd W. Fortner and Mrs. Fortner's brother, Lawrence Taylor, left Thursday morning for Foard City, Texas, where they will spend Christmas with Mr. Fortner's parents, Mr. and Mrs. A. W. Fortner.

Hereford Merchants will save you money on their Saturday Specials!

No. 1206 SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of a Pluries Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 15th day of December, 1925, by the Clerk thereof, in the case of Josephus O. Skinner, Mary E. Idlewine, Floyd O. Scudder, Mary Ruth Scudder, Clarence B. Skinner, Charles Skinner, Emma King, Robert E. Skinner and William B. Skinner, vs. Lura Webb, Walter E. Skinner

EDWARD'S CAFE

FOR A REAL BREAKFAST Best Coffee —WE SAY—

Toast, Waffles, Griddle Cakes, stripped with Bacon, Ham or Brookfield Sausage.

PLATE LUNCH NO BETTER IN WEST TEXAS

SHORT ORDERS

Edward's Famous CHILI

COAL!

The best the market affords. We always keep plenty on hand and give Quick Service!

APPLES

Plenty of good apples now on hand, and we will keep them for you all winter. Let us serve you.

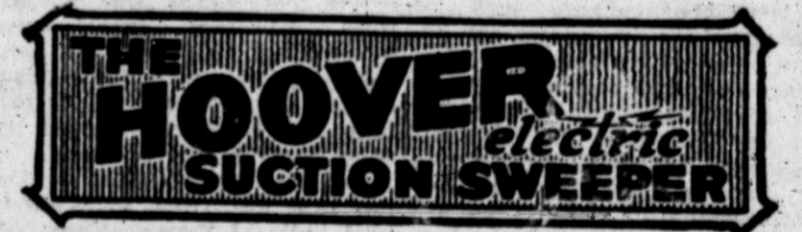
GOLDEN RULE PRODUCE CO.

We Deliver

Phone 108

A SPECIAL BARGAIN

in



We have a brand-new Hoover Sweeper on our display floor. Just arrived, with the latest improvements, and a beauty as well as a labor saver for any woman.

Come and See This Hoover

We guarantee you will like it. And the Price is right, too.

Say, we don't need these Sweepers but every woman in this community does!

Texas Utilities Co.

Power-Light-Ice

A Sanitary Place

When you eat at Bowman's you have personal attention, clean wholesome food, well cooked, and sanitary, pleasant surroundings.

Next time you are hungry just think of

BOWMAN'S CAFE

(Formerly Frank's Cafe)

Thank You!

We thank you for the patronage which you have given us in the past year and wish to serve you throughout 1926 with just as good quality of merchandise, better variety and best of service. Watch for our Saturday Specials.

Wishing you one and all a Happy New Year.

DANIEL'S Variety Store

2t-pd

Phone 394

COAL

Phone 265

Just Lots of Good Coal That We're Rarin' to Sell You. CASH FOR YOUR POULTRY, EGGS AND CREAM

WEST TEXAS FEED & SEED COMPANY

Announcing a Strictly

CASH BASIS

For

Repairs and Binder Twine

To Our Friends and Customers:

Effective January 1, 1926, we have decided to put our business on a Strictly Cash in Advance basis, for all Repair and Binder Twine. This rule will apply at both our Hereford and Dimmitt offices.

We are taking this step, after mature deliberation, for your protection as well as our own. It will enable us to sell on a closer margin of profit, and it is GOOD BUSINESS for everybody concerned.

We hope you will approve of our move for a stronger and more business-like policy, and will continue to favor us with your good will and business.

A HAPPY NEW YEAR TO ALL

We thank our friends for the happiness they gave us in 1925 in permitting us to serve them. We hope that the New Year will be a happy one for all of you. We wish you in every sense of the term--"A Happy New Year."

R. B. R. Implement Company

HEREFORD ————— DIMMITT

DIMMITT NEWS

December 29, 1925.

Mr. and Mrs. J. R. Gollehon and children left Monday morning for Marlin, where Mrs. Gollehon and children will remain for several months. They will be greatly missed while away but everyone wishes Miss Nola a speedy recovery.

John Burgess of Happy took Christmas dinner in the home of Mr. and Mrs. Carlos Reynolds. Mrs. Burgess and children who had been visiting here for several days, returned home with him, also Mrs. S. P. Crawford. Mrs. Crawford plans to be away several days.

Mr. and Mrs. N. G. Jackson and family returned Monday from a Christmas vacation at Floydada.

Mr. and Mrs. Joe Gollehon motored to Floydada last Saturday morning, taking Mrs. Ercei Umberson and son, Dee Alton, who had been visiting relatives in Dimmitt for several days.

Mr. and Mrs. Hembree and family spent the Christmas time in Floyd county, returning home Sunday.

Dr. Maymes Miller and I. B. Brooks were business visitors in Plainview Monday, the 28th.

Miss Simmons of Lubbock is visiting her sister, Mrs. G. A. Barnett this week.

T. W. Malone, the new merchant, is taking Christmas holidays this week with home folks and friends in Lamesa.

Mr. and Mrs. Ernest Harman arrived Christmas Eve from Pampa to visit at the Hastings home. Mr. Harman has returned leaving Mrs. Harman in Dimmitt for a few days.

Quite a number attended the public sale at the John Smith farm west of town Monday. The ladies of the Methodist church served lunch to the crowd.

Miss Edith Cartwright and Dora Cone, who are attending school in Canyon are at home for the holidays.

Messrs. Mutt Cone and Tarwater have completed their road shack and are now engaged in grading the road from Hart to Dimmitt.

Mr. and Mrs. J. R. Gollehon and family spent Christmas day with Mr. and Mrs. Luther Barron at Muleshoe.

Mr. and Mrs. W. D. Gidden and family have moved to the old Carter place at the east side of the town section.

Mr. and Mrs. J. B. Stocks and family have moved to the Watson place east of town.

Mr. and Mrs. Hackleman have moved to the farm of their son, Roy, vacated by Uncle Jim Turner.

Speaking of moving, the Gulf Gas pump has been moved from the Dimmitt Drug Store to the West Texas Feed and Seed Company's store.

Miss Susie Lee Cooper is at home for the holidays from Clarendon.

C. E. Reynolds and Claude Hogue made a business trip to Tulsa one day last week.

Leonard Roberts spent Christmas in Plainview.

Floyd Reynolds of Plainview spent last week with relatives in Dimmitt and also helped through the holiday rush at the Dimmitt Drug store.

Rev. and Mrs. Wm. U. Coughran and family spent Christmas with Mrs. Coughran's parents in Amarillo.

Mr. Fowler has been quite sick this week at the home of his son, F. W. Fowler, south of town.

Cecil Hyatt is at home after several months' stay at Earth.

A large number of the Dimmitt young people accompanied by Mr. and Mrs. M. R. Avery and Mrs. B. D. Woodlee as chaperones stormed the home of J. R. Gollehon and family last Saturday evening with a surprise party. Until a late hour games were played and refreshments were served to the following: Madames Ruby Webb, B. D. Woodlee, M. R. Avery, Bill Burnam; Misses Gregory, Woodlee, Byrd, Peters, Ota, Mabel and Fannie Kimbell, Velma and Frankie Burnam, Lile, Fuller and Tate; Messrs. Gregory, Webb, Byrd, Bell, Floyd and Rankin Reynolds, Akin, Parks, Norwood, John R. and Charlie Hastings, McIntyre and Lile.

Mrs. Ellen Carter left last week for a few weeks visit with her granddaughter in Albuquerque.

John Flanigan of near Ft. Worth is in Dimmitt this week.

FRIE-EASER ITEMS

The Christmas holidays have brought us much happiness and merry times in family dinners and parties.

Mrs. W. B. Green had as her guests on Christmas day, her children and their little tots. Those of family present were: Joe and Nettie Lee Green, Mr. and Mrs. Walter Easter, Ruth and Inez Easter, Mr. and Mrs. R. Dixon and little Pauline and Mr. and Mrs. H. Lomas and little son.

Mr. and Mrs. I. E. Woolery entertained with a turkey dinner on Christ-

mas day, Mr. and Mrs. Doak, Mr. and Mrs. Clayton Woolery, Mr. and Mrs. E. V. Sullivan and Mr. and Mrs. W. J. Sullivan and Orville Van Horn.

Mr. and Mrs. Steve Sanders enjoyed having with them Christmas day their children, Mr. and Mrs. Jim Sanders and Jay and Jack Sanders.

Mr. and Mrs. Joe Stagner had family dinner honoring their daughters, Misses Lottie and Della, who are home for the holidays. Those who enjoyed the hospitality of the Stagner home were: Mr. and Mrs. G. Owen and family, Mr. and Mrs. H. B. Harlin and family, and Grandpa Easter.

Mr. and Mrs. R. L. Sullenger also enjoyed a family dinner, having as their guests Mr. and Mrs. Jesse Laughlin, Mr. and Mrs. Geo. Chamness and children, Mrs. Lella Bailey and children, Miss May and Lila Bailey of Washburn.

Mr. and Mrs. Henry Allman and Mr. and Mrs. Leo Williams are spending the holidays with relatives in Floyd county.

Mrs. Green and Nettie Lee spent this week end in Herford.

Miss Eddie Lee Allen, Nannie Fields and Della Stagner returned to Canyon the first of the week.

Mr. and Mrs. Taylor Goldsmith spent Christmas with Mr. and Mrs. W. Fields.

Miss Anna Sims is spending the holidays with home folks at Lockney.

Mrs. Sam Hunter visited last week with her parents, Mr. and Mrs. E. M. Allen.

Miss Harris is visiting with home folks at Dawn.

Miss Zelma and Maurine Sullenger visited Sunday afternoon with Lottie and Della Stagner.

Mr. and Mrs. Carl Frye visited with their father E. T. Woodburn in Herford Sunday.

Mr. and Mrs. W. J. Sullivan had as their dinner guests Sunday Mr. and Mrs. E. V. Sullivan and Mr. and Mrs. C. Woolery.

Mrs. V. R. Gardner and sons of Tulsa are visiting this week with her parents, Mr. and Mrs. H. C. Doak.

Mr. and Mrs. R. T. Green spent Christmas with Mrs. Green's parents at Dimmitt.

Mr. and Mrs. Tom Sanders visited Saturday night and Sunday with Mr. and Mrs. I. E. Woolery.

Mr. and Mrs. Joe Greer and Mr. and Mrs. Percy Estes and family were dinner guests of "Mother Greer" of Herford Christmas day.

Mr. and Mrs. Bob Sullenger of Amarillo spent the week end with Mr. and Mrs. R. L. Sullenger.

Miss Helen Estes is visiting with home folks during the holidays.

Mr. and Mrs. Bob Knox entertained several of their friends Christmas night with a "42" party. Those who enjoyed this good time were: Mr. and Mrs. A. Jones, Roy Kincald, C. C. Tyce, J. B. Harlin, Walter Easter, M. Mobley, E. V. Sullivan, Clayton Woolery, Joe Greer.

CARD OF THANKS

We take this way to extend our thanks to our many friends who remembered us at Xmas and for the many nice things sent us and for all the friendship and goodness to us in our trials throughout the whole past year. May God's blessings rest upon you is our heartfelt prayer, always.

Mr. and Mrs. Robert Barrett, Herford, Texas.

See the new radio sets at Orr's. If.

NOTICE OF ELECTION

THE STATE OF TEXAS, CITY OF HEREFORD, COUNTY OF DEAF SMITH.

On this the 30th day of December, 1925, the City Commission of the City of Herford, Texas, convened in special session at a meeting called by the Mayor, as required by law, held at its regular meeting place in the City Office in the Court House,

USED CARS

- Ford Coupe 1924 m
- Ford Coupe 1920 m
- Ford Touring 1922 m
- Buick Six Tour. 1923 m
- Buick Six Tour. 1923 m
- Buick Six 1921 m

Beavers Bros.

in Herford, Texas, a quorum thereof being present, to-wit: E. S. Ireland, Mayor, and Commissioners J. O. Newell and C. H. Dyar, and Grace Skelton, City Secretary. Among other proceedings had was the following:

It was moved by Commissioner J. O. Newell and seconded by Commissioner C. H. Dyar, that there be submitted to the qualified voters of said City, who are property taxpayers therein, the proposition for the issuance of the Bonds of said City of Herford, Texas, in the sum of Seven Thousand, Five Hundred and No-100, (\$7,500.00) Dollars for the purpose of the construction of Waterworks extensions in and for said City of Herford, Texas, the election to be held on the 2nd day of February, 1926. The motion carried by the following vote: Commissioners J. O. Newell and C. H. Dyar voting AYE; and none voting NO: Whereupon the following election order was adopted:

Whereas, the City Commission of the City of Herford, Texas, deems it advisable to issue the bonds of said City for the purpose hereinafter mentioned:

Therefore, be it ordered by the City Commission of the City of Herford, Texas, that an election be held on the 2nd day of February, 1926, at which the following proposition shall be submitted:

Shall the City Commission of the City of Herford, Texas, be authorized to issue bonds of the City of Herford, Texas, in the sum of Seven Thousand, Five Hundred and No-100 (\$7,500.00) Dollars, payable serially within any given number of years, not to exceed forty, within the discretion of the City Commission, bearing interest at the rate of five per cent per annum, payable semi-annually, and to levy a tax sufficient to pay the interest on said bonds and create a sinking fund sufficient to redeem them at maturity, for the purpose of the construction of Waterworks extensions in and for the City of Herford, Texas, as authorized by Chapter 1, Title 18, R. S. of 1911, and amendments thereto, including Chapter 9, of the acts of the Regular Session of the 37th Legislature, and Chapter 23, of the First Called Session of the 37th Legislature of Texas, 1921, and the Constitution and Laws of the State of Texas.

The Election shall be held at the Court House in the City of Herford, Texas, and the following named persons are hereby appointed Managers of said Election, to-wit:

Alvin C. Thompson, Presiding Judge; D. F. Ashbrook, Judge; A. L. Biggs, Clerk, and J. C. Ricketts, Clerk.

Said Election shall be held under the provisions of the Constitution and Laws of the State of Texas, and only qualified voters who are property taxpayers in said City shall be allowed to vote.

All voters who favor the proposition to issue the bonds shall have written or printed on their ballots the words: "FOR THE ISSUANCE OF THE WATERWORKS EXTENSION BONDS".

And those opposed shall have written or printed on their ballots the words: "AGAINST THE ISSUANCE OF

THE WATERWORKS EXTENSION BONDS

The manner of holding said election shall be governed by the laws of the State regulating General Elections.

A copy of this order signed by the Mayor of the City of Herford, Texas, and attested by the City Secretary of said City shall serve as proper notice of said election.

The Mayor is authorized and directed to cause said notice of election to be posted at the Court House in Herford, Texas, and two other public places in the City of Herford, Texas, for at least thirty full days prior to the date of the election.

The Mayor is further authorized and directed to have said notice of election published in some Newspaper of general circulation published in said City, and which notice shall be published once each week for five weeks, the date of the first publication being not less than thirty full days prior to the date of the election.

E. S. IRELAND, Mayor of the City of Herford, Texas. Attest: GRACE SKELTON, Secretary of the City of Herford, Texas. 50-5t

NOTICE OF ELECTION

THE STATE OF TEXAS, CITY OF HEREFORD, COUNTY OF DEAF SMITH.

On this the 29th day of December, 1925, the City Commission of the City of Herford, Texas, convened in special session at a meeting called by the Mayor, as required by law, held at its regular meeting place in the City Office in the Court House, in Herford, Texas, a quorum thereof being present, to-wit: E. S. Ireland, Mayor, and Commissioners J. O. Newell and C. H. Dyar, and Grace Skelton, City Secretary. Among other proceedings had was the following:

It was moved by Commissioner J. O. Newell and seconded by Commissioner C. H. Dyar, that there be submitted to the qualified voters of said City, who are property taxpayers therein, the proposition for the issuance of the Bonds of said City of Herford, Texas, in the sum of Sixty-seven Thousand, Five Hundred, and No-100, (\$67,500.00) Dollars, for Street Improvement purposes in and for said City of Herford, Texas, the election to be held on the 2nd day of February, 1926. The Motion carried by the following vote: Commissioners J. O. Newell and C. H. Dyar voted AYE; and none voted NO.

Thereupon the following election order was adopted:

Whereas, the City Commission of the City of Herford, Texas, deems it advisable to issue the bonds of said City for the purpose hereinafter mentioned:

Therefore, it is ordered by the City Commission of the City of Herford, Texas, that an election be held on the 2nd day of February, 1926, at which the following proposition shall be submitted:

Shall the City Commission of the City of Herford, Texas, be authorized to issue bonds of the City of Herford, Texas, in the sum of Sixty-seven Thousand, Five Hundred, and No-100, (\$67,500.00) Dollars, payable serially within any given number of years, not

to exceed forty, within the discretion of the City Commission, bearing interest at the rate of five per cent per annum, payable semi-annually, and to levy a tax sufficient to pay the interest on said Bonds and create a sinking fund sufficient to redeem them at maturity, for street improvement purposes in and for the City of Herford, Texas, as authorized by Chapter 1, Title 18, R. S. of 1911, and amendments and additions thereto, including Chapter 9, of the acts of the Regular Session of the 37th Legislature, and Chapter 23, of the First Called Session of the 37th Legislature of Texas, 1921, and the Constitution and Laws of the State of Texas.

The election shall be held at the Court House, in the City of Herford, Texas, and the following named persons are hereby appointed Managers of said Election, to-wit:

Alvin C. Thompson, Presiding Judge; D. F. Ashbrook, Judge; A. L. Biggs, Clerk, and J. C. Ricketts, Clerk.

Said Election shall be held under the provisions of the Constitution and Laws of the State of Texas, and only qualified voters who are property taxpayers in said City shall be allowed to vote.

All voters who favor the proposition to issue the bonds shall have written or printed on their ballots the words:

"FOR THE ISSUANCE OF THE STREET IMPROVEMENT BONDS"

and those opposed shall have written or printed on their ballots the words: "AGAINST THE ISSUANCE OF THE STREET IMPROVEMENT BONDS".

The manner of holding said election shall be governed by the laws of the State regulating General Elections.

A copy of this order signed by the Mayor of the City of Herford, Texas, and attested by the City Secretary of said City shall serve as proper notice of said election.

The Mayor is authorized and directed to cause said notice of election to be posted at the Court House in Herford, Texas, and two other public places in the City of Herford, Texas, for at least thirty full days prior to the date of the election.

The Mayor is further authorized and directed to have said notice of election published in some Newspaper of general circulation published in said City, and which notice shall be published once each week for five weeks, the date of the first publication being not less than thirty full days prior to the date of the election.

E. S. IRELAND, Mayor of the City of Herford, Texas. Attest: GRACE SKELTON, Secretary of the City of Herford, Texas. 50-5t

We Are Gratiified

at the nice volume of business our friends in this community gave us in 1925. It was really our first year in business here, and we greatly appreciate the patronage of the people.

In 1926 we will strive earnestly to serve you even better and are making preparations to give you a wider variety of selections in stock and to hold down prices in every legitimate way.

Wishing you all a prosperous New Year

Streu Hardware

If you were not a customer of ours

in 1925, we both lost. And when we find we are losing anything we try to stop the leak. So here's an invitation to you to try us out in 1926. We believe you will like us if you try us once. Just telephone 81 and take a chance with us.

FRANK A. GYLES GROCERY

Tires, Oil, Gas and Service

The best insurance you can take out on your car is to buy the necessary cold weather accessories to protect it from the ravages of winter.

Don't forget non-skid tires and chains for icy roads and slippery pavements. Alcohol and radiator protectors will save you repair bills. Many other necessary accessories you should have on hand are carried in stock—ready for emergencies.

SOUTHWEST TRAIL GARAGE

(Formerly Thompson Garage)

Phone 216 LOUIE OLSON, Prop.

Furniture

New Furniture, Good Furniture, in suites of all kinds, or in separate pieces. Let us figure with you on dining room or bedroom suites, or kitchen furniture.

Come in and See Our Stock

ANTHONY'S Furniture and Variety Store

In 1926

we hope to double our business --with your continued support and patronage.

We are thankful to you for your business in 1925--and we ask for your continued good will during the New Year.

L. W. Carlyle GROCERIES

Our Cash Business

AT REDUCED PRICES IS VERY GRATIFYING INDEED

And we are still pushing the prices down—and if you buy anything without first looking us over we both lose—All tires and tubes at wholesale prices. Big reductions on everything else.

COME SEE US

Service Garage

First Door East of First National Bank

We thank you all for your patronage during 1925, and wish you all Merry Xmas and a Prosperous New Year.



POPULAR STORE

FORD

Dec. 23, 1925.
School was dismissed Wednesday, the 23rd, for the holidays, and will begin again Jan. 4th. Miss Peggy Rambo has taught a successful school thus far and given satisfaction to all. About fifteen pupils have attended. A number of new pupils are expected for the second half of school.
The Christmas tree and program Thursday night was a very pleasant affair. Miss Rambo and pupils had carefully decorated the house in green and red crepe paper, pictures of Santa Claus, holly wreaths and such. One visitor remarked that one would do well to find a place so beautifully decorated in a town. The pupils were a credit to themselves and teacher. The tree was loaded with presents and goodies. Santa Claus arrived on time to the delight of the children, and had some thing nice for each one. The house was filled to capacity. The warm still starlit night made us all think how fitting was the saying "Peace on earth, Good will toward men."

The community dinner Christmas day was attended by about 75 people, every one brought well filled baskets and the tables were loaded with turkey and all the good things the different cooks could prepare. Only a few went away for the day, as we feel that we can't miss these dinners. Others who come in from other communities, always make a remark, like "I wish we could do something like this over our way." Wayne and Robert Dyer and Mrs. Morel and Miss Hazel Smith furnished some excellent music during the day with violin, banjo and piano. Everyone departed for their homes at a late hour, hoping Mr. and Mrs. Harold Smith would entertain again.
Mr. and Mrs. J. E. Hill and Mrs. Jones ate dinner Christmas Eve with Mr. and Mrs. H. M. Benson. The men folks went after the tree in the forenoon, north of Vega. When asked why they were gone so long, they said it was like a woman buying a hat, the next tree always looked a little better.

Sorry to report no Sunday School and church again Sunday. The severe cold weather entered. Several new people have been coming lately and we hope they will continue coming when the weather permits.

Born to Mr. and Mrs. H. M. Benson a boy, the 26th, named Hardie Moulton.

Mr. and Mrs. A. K. Webster spent Christmas with her parents, Mr. and Mrs. Gambrell at Amarillo.

Mr. and Mrs. L. C. Briscoe and children from Amherst spent Christmas with Mr. and Mrs. Jim Ware.

Miss Myrtle Lee Manning, teacher of the Mecaskey school is spending the holidays with home folks at Decatur. J. E. Hill made a business trip to Dallas last week.

Mrs. Bassett and Mr. and Mrs. Harold Smith were visitors in Amarillo Wednesday.

Miss Roberta Campbell, teacher of the Higgins school, is spending the holidays with home folks at Silverton.

Barney Mecaskey made a business trip to Amarillo Wednesday.

A. A. Walker, who has recently moved to Canyon, was a visitor in the Sherm Garrett home part of the past week.

George Benson is a visitor in Clarendon this week.

Miss Viola Thomas, who attends High school at Hereford, is at home with her parents, Mr. and Mrs. Andy Thomas.

Arthur Lamb from Amarillo was a Ford visitor Thursday.

Mr. and Mrs. Jim Ware and Mr. and Mrs. M. L. Bogle were shoppers in Amarillo Tuesday.

Harold Smith has bought a number of calves which he will feed out for market.

Miss Grace Johnson spent Saturday night with Miss Effie Whittitt.

Miss Peggy Rambo is spending the holidays with friends and relatives in Hereford and Amarillo.

Mr. and Mrs. M. L. Bogle ate Christmas dinner with her sister, Mrs. Jim Ware, and family.

CAMERON, N. M.

Well Christmas is over, and we think everyone enjoyed themselves, as we had fine weather, and Santa found most everybody.

Ruby Harbour spent the week end with her grandmother Bunch.

Halla Leach has moved to Grady and is working in a garage.

Miss Zona Bunch had as her guests at Christmas dinner the Misses Thelma Cogdill and Drucella Hutchinson, and Messrs Jess Leach and Barney Blackburn.

Silas McCathern left last week in his car to spend the holidays with his parents at Sayre, Oklahoma.

Clyde Isler and family spent from Wednesday till Friday of last week with their friends, Mr. and Mrs. V. T. Howell at Portales.

W. R. Pool and family spent the week end with the Stanley Wals family at Clovis.

Tommy Reed's have moved in with

the Leonard Hutchinson's on the Billy Nance farm.

Clyde Isler and family, and Mrs. Blanche McCathern and children ate turkey dinner Christmas with Mr. and Mrs. Arnold Bunch and their mother. Mr. and Mrs. Joe Bunch spent the afternoon with them.

Waiter Dunn and family of Clovis spent Christmas with his mother and attended the Christmas tree at New Hope.

Bert F. Pope bought a car last week from Stanfolds.

The J. W. Brown family took dinner Christmas with Mr. and Mrs. Virg Tillman.

A merry crowd of men had a successful rabbit drive Christmas Eve day and enjoyed a good dinner at the Frank Frost home. They expect to have another drive on New Year's day.

Ruth Finley is quite sick at the home of Mr. and Mrs. A. D. Jewel where she and her parents are visiting.

Those who ate Christmas dinner with Mr. and Mrs. J. Z. Isler were: A. A. Dethrage and family, A. C. Johnston and family, Paul Mote and family, W. M. Hubble and family, Reid Isler and family, Rev. J. W. Slade and family, and the Misses Lizzie and Alice Crecellus. Thirty six in all. The youngsters went to the brakes a while in the afternoon.

Mrs. L. G. Ewing was called to the sick bedside of her mother in Henderson county, Texas, last week.

Mr. and Mrs. Emery Fortakoff marketed a nice bunch of hens at Grady for which she received 19cts per pound.

I. P. Dunn and his mother took dinner Saturday with the Dethrage family.

Both Mr. and Mrs. J. P. Shope are very sick at the home of their son, Jim Shope.

W. A. Stalkup spent the week end with relatives at Amarillo.

Mr. and Mrs. Arnold Bunch took their baby to Tucumcari Saturday for medical treatment.

Sunday was a stormy day and this week has been quite cold.

Mrs. Lee Hutchinson's hens are laying from forty to fifty eggs a day.

J. A. Conway and family of San

Jon spent the Christmas tide with Mrs. Conway's parents, Mr. and Mrs. A. W. Cameron.

Dr. Hale is taking the holidays with his son, Pride, in Kentucky.

Harrison Vandervender and family spent Wednesday night in the Jim Shope home.

Mrs. Florence Isler and Miss Lizzie Crecellus was a guest of Mrs. Fannie Scaslay a day last week.

All of Mrs. Dunn's children took dinner at her home Christmas except her daughters, Ola and Myra.

The Wheatland school dismissed Dec. 24 and will begin Jan. 4. The Grady school dismissed Dec. 18 and began Dec. 23.

Mr. and Mrs. J. Z. Isler at dinner Saturday with the Misses Lizzie and Alice Crecellus and then spent the night with their son, Reid Isler, and family.

Mr. and Mrs. Clyde Isler and baby, Mattie Joe, also took dinner Saturday with the Misses Crecellus.

Mr. and Mrs. A. A. Dethrage and Ella Davis spent Saturday night as guests in the Dunn home.

WYCHE ITEMS

A Happy New Year to All.
The Xmas program given at the Wyche school, December 23, was well attended and enjoyed by all, of course all the children were well pleased to see Santa.

Mr. and Mrs. E. L. Betts and family, Mrs. L. M. Applegate and children all took Xmas dinner with Mr. and Mrs. Decker.

Rawleigh Hough took Mr. Williams to Vernon last Monday. Elmer Williams and wife accompanied them.

Ethel Decker, Mary and Lois Clayton visited Florence Meyer Sunday afternoon.

Raymond Avance left Monday to visit his parents during the holidays.

Mr. and Mrs. J. J. Clayton and family took Xmas dinner with Mr. and Mrs. Johnson and family.

Ed Shuttle from Amarillo has been visiting his father.

Ethel Decker left for Rawleigh

Hough's to help cook for the threshing crew.

We are having some very cold weather at present.

Mr. Bailey called on J. W. Decker on some business.

GANO HASTINGS ANNOUNCES FOR OFFICE COUNTY CLERK TO THE VOTERS OF DEAF SMITH CO.

I have decided to submit to you my candidacy for the office of County and District Clerk of Deaf Smith County, subject to the action of the Democratic primaries next July.

I have been a resident of this county for several years and before that time was raised in Castro county. I have had considerable experience in office and bank work and believe I am capable of handling the work in the Clerk's office in an efficient manner.

I most earnestly solicit your good will and support for this office, and if elected I promise to put everything I have into the job for the service of the people of this county.

Respectfully,
J. G. (GANO) HASTINGS.

Baggage, light hauling, Pho. 230.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

It's An Old Story— And Yet a New One

We mean that annual New Year's Resolution business. Some people laugh it off, but it's a good habit at that. Checking up on yourself sometimes saves money: for instance if you are not now a customer of ours, and not using our **MOTOPOWER Gas**—the kind that also lubricates—then it will be a Happy New Year's Resolution to get the habit of dropping around at—

SERVICE-U-LIKE Filling Station

GLENN SNYDER, Prop.

REDUCTION SALE!

OUR CUSTOMERS ARE ALREADY ASKING US IF WE ARE GOING TO HAVE AN AFTER-CHRISTMAS AUCTION SALE.

We are not going to have an auction sale this year, but instead we are going to give our customers the advantage of a big discount sale through the entire month of January.

By cutting the expense of an auction sale we are in a position to give more satisfactory bargains to our customers.

THIS WILL BE A GREAT STOCK REDUCTION SALE, AND A GREAT REDUCTION IN PRICE AS WELL.

Everything in our entire stock will be reduced from **20 to 50%**.

Many articles will be priced below actual cost in order to clean up and get our stock reduced for the dull season. Our business was good during the holidays, but realizing that we could not sell unless we had the goods, we bought heavily, and have more merchandise than we want to carry over another year.

We do not have room to list the articles we have in our stock but come in and look over our prices and we feel sure you will be pleased.

Now is the time to buy a watch, diamond ring, wedding ring, or other articles of jewelry at the very lowest possible price.

Buy a set of silverware, or fill in the extra pieces you need.

We have a big stock of sterling silver and dinner sets in China, all priced unusually low.

Hurry up and come in, but take your time when you get in and look our stock over.

THIS SALE WILL BE ON THROUGH JANUARY

Hereford Jewelry Store

W. H. RAY, Manager

Thank You

for your good will and business during 1925. We sincerely hope you will not pass us by in 1926!

We wish our friends and customers a most prosperous and happy New Year, and hope to deserve your continued patronage during the coming year.

Dunlap Hardware Co.

Say!--what a kick that Gas has--and that Oil sure is Good Oil!

SINCLAIR OPALINE MOTOR OIL
"Fits the Degree of Wear"

WE HAVE COUPON BOOKS THEY SAVE YOU MONEY

Abo Filling Station

South Main Street

B. E. BRUMLEY, Proprietor

The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman, Walter R. Steckman
Holman & Steckman
Publishers

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Three Months - \$1.00
All Subscriptions Strictly in Advance

'Tis the day after Christmas,
The house is a sight,
Tags, seals and boxes,
Of candy a bite,
Strings, papers and presents
Scattered around,
But holiday Sprites
Within us abound.

Dolls, drums and dishes
On tables piled high,
The air faintly perfumed
With homemade mince pie,
Our heads are all throbbing,
Our stomachs all ache,
Pink pills for pale people
We'll all have to take.

We're too full of turkey
And Cranberry sauce
To miss today's dinner
Or count it a loss,
A drumstick is broken,
A doll's hair uncurled,
But the day after Christmas
All's well with the world.
—Anonymous.

CHRISTIAN FAITH GAINS GRONUN

The public announcement of that great Jewish theologian, Rabbi Wise, that the hour has come when the Jew must accept Christ as a fact, and make His teaching the basis of Jewish life and conduct, burst like a bombshell in the city of New York where the Jewish population is so tremendously large; and yet the sensation has been accepted more as an obvious truth than as a proposition set forth for the purpose of controversy of a new year, in fact just at Christmas. Coming as it did on the eve of the new year, it brings new heart to the world, encouragement where faith was faltering, for it demonstrates how powerful indeed, how irresistible is the influence of the Prince of Peace. The torrent sweeping down the mountain side has force that is but puny when measured by the force of Christian Truth.

"Jesus was", Rabbi Wise admits, sweeping aside for all time the age long teaching that Jesus was a myth. The theologian then proceeds to say that the teachings of the Nazarene have formed the very foundation of the Jewish onward march to God, that the truth no longer can be ignored, but must and should frankly be admitted. He states that the basis of Christian life is the foundation of moral life, and that if Christianity has seemed to fall it is not because of its weakness, but because so many of those professing Christianity have practiced it so loosely and indifferently—many indeed not practicing it at all. The arrangement is salutary.

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. *There's your peace, no danger.*

Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

May it bring the mind to a clearer understanding of the fact that Christianity is a living thing, non-existent when not translated into life and action. It is beside the question to raise a quibble either with Jew or Gentile as to the personality of the world's Redeemer. It is enough if creeds and sects shall honestly worship at their respective shrines if their hands be linked firmly into a giant human chain that unites on the common ground of Christian living, of Christlike kindness and human love.

That man can be termed a philosopher who finds his joy in being disappointed.

Friendship does not call for recompense. Only its counterfeit keeps balance sheets.

It has been discovered that in Al-tamont Lake some of the male fish have as many as four wives. What is the world coming to? Our legislative regulators should get busy at once.

It is pointed out that while statistics show our people are not marrying as early as they used to, they are making up for this by marrying of-ten.

HE CAN NAME HIM

The Jones' have another baby. They can't think of any name, so I see why not write to the man who thinks up those trick names for Pull-man cars.

SAFETY FIRST.

Scared passenger—"Hey, there, driver, don't go so fast—you'll upset us in the ditch."

Driver—"Yes, sir, this is a dangerous bit o' road here and I always drive fast to get over it."

It's gettin' nowadays that just gettin' married is sufficient grounds for divorce.

I'LL SAY THERE IS.

There is always room for improvement at the top.

NOTICE TO CONTRACTORS.

Sealed bids for the construction of stucco school building will be received by the Trustees of Common School District No. 8, Deaf Smith County, at the office of the County Judge, on Jan. 11th, 1926. Plans and specifications can be had at the office of the County Judge. The Trustees reserve the right to reject any and all bids.

EARL W. WILSON,
County Judge.

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

FRED A. PHILLIPS

AUCTIONEER

Hereford, Texas

Phone 56

THIS WEEK

By ARTHUR BRISBANE

IF NEW YORK HAD A BOOM. CANCER STILL GAINS. UNCLE SAM WHEAT SALESMAN. \$400 FOR ONE CHILD.

Changes are slow or they are violently rapid. For thousands of years men were content to travel on animals or slowly moving, clumsy vehicles.

And in less than one century came the change to the steam railroad, automobile, flying machine, the submarine, and from the messenger on foot to wireless.

What will the race do in the next 1,000,000 years?

For real deals in real estate observe New York City. Millions upon millions are pouring out; no one notices it.

One man, F. F. French, announces a building project to supply living quarters for 800,000 people. They will be housed in buildings towering toward the sky and covering a small plot on Manhattan Island. In one corner of Manhattan New York there will be a new little group of 800,000 people in itself "one of the great cities of America."

What will happen if New York ever has a real estate boom?

Cancer, steadily increasing for seventy-five years, is still on the increase. The highest cancer death rate in the United States is found in Massachusetts and doctors do not know why. South Carolina has the lowest cancer death rate. Investigation of diet, number of unmarried women, and other social statistics might enlighten the profession.

All records are broken in freight traffic. In October railroads carried more than forty-four billions of tons.

about a billion tons more than October, 1924.

The growth of California's fruit business is reflected in orders for more than 5,000 new refrigerator cars for the Union Pacific and Southern Pacific.

Before long unless a prominent automobile manufacturer fails in his undertaking, flying machines will do a great deal of this refrigerator business, swiftly and much more cheaply, making "cold" cars unnecessary.

The fruit will be taken on board and carried to a height supplying natural refrigeration, the plane going up or down in accordance with the thermometer, and arriving at its destination with the fruit naturally refrigerated to just the right point for storage.

Young men now making a living with independent passenger buses will make a better living with independent refrigerator flying cars.

Senator Capper, of Kansas, one of the ablest friends of the American farmers have in Washington, says Uncle Sam might well co-operate with farmers by actually helping them to sell their grain. High spirited financiers

say this is close to anarchy, but this doesn't worry Capper.

The Government helps railroads by raising rates and compelling the public to pay. If Uncle Sam can act as ticket salesman and price booster for the railroads, why not as wheat salesman for the farmers?

Two million five hundred thousand American income tax payers will welcome one change in the proposed income tax law. It increases the exemption of single persons to \$1,500 and of married people to \$3,500.

Why not increase the exemptions for each child? You can't bring up a child for \$400 a year. Parents raising children are working for the State without charge, and ought not to be taxed for their trouble.

FOOLED.

Sam Doolittle breezed into town yesterday smelling o' gasoline—everybody thought Sam had bought a car, but come to find out he only had his suit cleaned.

WANTED TO BE SAFE.

Doctor—"Here is the medicine. Put two drops in each eye twice daily." Old Henry—"Befoah or aftah eat-in?"

FRANK BARBER

Southwestern Life Insurance Co.
Representative
Life Insurance and Loan Loans
Hereford, Texas

Jersey Sale

On account of lack of grass I have decided to sell the following described live stock at my place located six miles north and two miles west of Nazareth and eleven miles northeast of Dimmitt, four miles south of Arney, adjoining the Requa Farm, on

Thurs. Jan. 7th

Beginning at 10 a. m. Free Lunch on the Ground

NOTE: This Sale has been postponed from Thursday, December 17th

36 Jerseys

- 4 young cows, fresh.
- 11 cows, some fresh and some springers.
- 8 heifers, some fresh in spring.
- 5 young calves.
- 8 yearling calves.

10 Head Mules

- 4 smooth mouth mules.
- 2 3-year old mules.
- 2 2-year old mules.
- 1 yearling colt.

TERMS: \$25.00 and under cash; on sums over \$25.00 eight months time, ten per cent, approved security. TEN per cent off for cash on sums over \$25.00. Nothing to be removed until terms are complied with.

B. J. COX, Owner

Bruce McLean,
Clerk.

Col. O. H. Reeves,
Auctioneer.

MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW.

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write.

THE MARLIN CHAMBER OF COMMERCE
MARLIN, TEXAS

We Will Loan You Some Money!

To take up and extend Mortgage or Vendor's Lien notes now against your land;

To provide buildings and improvements on your land;

To purchase equipment, live stock; or
To buy more land, and at 5½ and 6% interest. You pay no commission or sign any lien notes.

—SEE US—

THOMPSON & IRELAND

Abstract and Loan Specialists

Full Bins

The thing that will count for more actual saving of money for Texas at the end of 1926, will be full bins of FEED on the farms of the state.

If we are to KEEP MORE MONEY IN TEXAS, we must SEND LESS MONEY OUT OF TEXAS, for the things that can be easily raised at home.

We firmly believe we are living in the best and most productive state in the Union, and there is no combination of circumstances that cannot be overcome by safe farming methods; by Intelligent Diversification on the farms of every community.

This is as true of our section as others. Let's plan for FULL BINS on the farms of this community. This bank will help you in every way to that end.



Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Mr. Farmer:

We are paying Wichita, Kansas, market for hogs, according to grade. Buy them any day you bring them. Try us.

Western Packing Co.

Amarillo, Texas

The Brand's Weekly Church and Religious Page

THE CHURCHES OF HEREFORD WELCOME OUR NEW CITIZENS

The Churches listed below join in welcoming you to our community. We are believers in the future of this country. We have been endeavoring for years to make this a country in which you would like to bring your family and make a home. The Church is an important factor in the community development, but it can do its best only when it is able to enlist the cooperation of those who are sincerely interested in making this a better community. The best place to get acquainted in any community is at the House of Worship. We, therefore, join in welcoming you to our respective Churches, and trust that you will early identify yourselves with the communion of your choice.

- PRESBYTERIAN CHURCH, J. T. Ross, Pastor.**
BAPTIST CHURCH, W. R. Hill, Pastor.
METHODIST CHURCH, J. O. Haymes, Pastor.
CHRISTIAN CHURCH, T. Morgan, Pastor.

METHODIST CHURCH

J. O. Haymes, Pastor
 Next Sunday the Pastor and his wife will be away attending the Methodist Young People's Convention at Memphis, Tennessee. This is expected to be the greatest convention ever held for Methodist young people. We want it a great privilege to attend, and we hope the whole Church will be notified by it.

Rev. H. K. Monroe will preach Sunday morning. He is a very fine preacher and we want you to hear him. Let every loyal member be in a place. All visitors are welcome.

Sunday school at 9:45. Make use of that rare force known as will power and get yourself and family out of bed on Sunday morning early enough to get to Sunday school on time. Try that and see if you do not experience "the thrill that comes once a lifetime."

Epworth League at 6:30 p. m. No preaching service in the evening, but the congregation is urged to sit the other Churches of the town. We wish you all a happy and prosperous new year. Using the words of John to Galus, "Beloved, I wish above all things that thou mayest prosper and be in health, even as thy soul prospereth."

FIRST CHRISTIAN CHURCH

T. Morgan, Pastor
 Christmas has come and gone. We enjoyed the visit of Santa Clause. The year 1925 has also come and gone. The New Year is here, what are we going to do with it and how are we going to greet it? Let us suggest that we greet it with a smile on our face, forgetting the past, and with a prayer in our hearts, and let us make a church going year.

9:45 a. m. Church School. Bring your children and give them the needed religious education, that can be had at the school.

11:00 a. m. Communion and preaching service. The subject of the morning is "Speaking for My House."

8:00 p. m. Regular monthly board meeting. This is a New Year and we have many important business matters awaiting our attention.

8:00 p. m. The three C. E. Societies, Intermediates meet with us this night and the Seniors meet at the Presbyterian church.

8:00 p. m. Preaching service. The subject is: "Destroyer and Worker."

FIRST PRESBYTERIAN CHURCH

Jas. T. Ross, Pastor
 On next Sunday morning we begin a new year's work in our church, and during the coming week will resume the church's full activity. Sunday morning at 9:45 the Sunday School will be in charge of our Superintendent, Mr. C. O. Lee. Every teacher and pupil be present to greet Mr. Lee as he launches the Sunday School work into the new year.

At 11:00 a. m. will be observed the quarterly communion of the Lord's Supper. What a beautiful way to begin the year 1926! Then in the afternoon the Pastor will preach at Askrin school house at the hour of three. Teaching at the hour of 7:00 p. m. following immediately upon the Senior People's Society of Christian Endeavor which meets in the Sunday school room at 6:00 p. m.

Note the addition of a new activity during the coming week, or rather, the resumption of an old. This is its practice. For the coming week, will be held at the church at the hour of 7:30 p. m. on Friday. Let us for the church and who can let us in the choir work be present that time. It is also desired that we who have instruments and play them bring them and assist us both in the practice and in the worship Sunday.

Women's Missionary Society on Wednesday, 2:30 p. m.; Prayer meeting at 7:15 p. m.; session meeting at the hour of 8:15 p. m.

tion during this week of heating equipment will probably make it possible for every person to be comfortable in any part of the house. Do not, therefore, stay away from the services on account of the cold.

You will find a hearty welcome to all these services. If you are a stranger in our midst, begin your acquaintance at the house of God at once. If this be the church of your choice let us meet you at the services on next Sunday. You will find a pleasant and congenial fellowship here. All are welcome.

BAPTIST CHURCH

W. R. Hill, Pastor
 The Sunday School, for Bible Study, begins at 9:45. Mr. A. O. Thompson is the superintendent. Morning Worship at 10:45. The Memorial Supper will be observed at conclusion of this service. B. Y. P. U. meetings at 6:00 p. m. Evening preaching at 7:00. Cordial welcome to visitors. A Homelike Church.

THE APOSTOLIC FAITH

There will be services every Sunday afternoon at 2:30 o'clock at the courthouse in the county court room. If you want to worship God without formality come and worship with us.

EPWORTH LEAGUE

Sunday, Jan. 3, 6:15 p. m.
 Leader—Martha Duncan.
 Topic—Prayer.
 Abraham's prayer—Lillian Sawyer.
 Jacob's prayer—Roy Ward.
 Moses' prayer—Lorain Mollencamp.
 King Asa's prayer—Merle Barber.
 Daniel's prayer—Cawthon Bryant.
 Jesus' prayer—Mattie Lon Harrison.
 The Christian's prayer—Ruby Wade.
 Paul's prayer—Blanche McDonald.
 "If ye ask—I will do"—Marguerite Bowman.
 We expect to make next year the best year ever in our League. The way to start is to pray. Do your best by attending every Sunday and being a 100 per cent Christian Leaguer.

INTERMEDIATE CHRISTIAN ENDEAVOR SOCIETY.

Topic—"How Does God Show His Loving Care?"
 Leader—Mary Elizabeth Ross.
 Opening Song—No. 83.
 Scripture Reading—Luke 12:6-8, Peter 5:7, Psalm 23:1-6—By Marjorie Golden.
 Song—No. 64.
 In Protecting Us, Psalm 91:1-10—By Josephine Hardy.
 In Saving Us, Zech. 2:5-8—By Roberta Murphy.
 In the Gift of His Son, John 3:16—By Lena Johnson.
 In Spiritual Help, Heb. 1:13-14—By Murphy Hardy.
 Song—No. 36.

Business session.
 During the month of January the Intermediate Endeavor will meet at the First Christian Church.

SENIOR CHRISTIAN ENDEAVOR

Place: Presbyterian Church.
 Time: Six p. m.
 Topic: "How Does God Show His Loving Care?"
 Scripture Reading: Luke 12:6-8; Peter 5:7; Psalms 23:1-6.
 Leader: Joe B. Elliston.
 Song Service.
 Prayer.
 God's loving care is saving us (Zech. 2:1-5, 8; John 3:16)—Ruth Haberer.
 God's care in special providences (Ps. 91; 1:10; Hebrews 1:13-14)—Roy Golden.
 God's care in Nature's provisions (Gen. 1:29-31)—Christopher Galbraith.
 God's care in human ministries (Phil. 4:10-14)—Frances Guinn.
 Special music.
 Pastor's five minutes, or consecration talk.
 Closing song.
 Misaph.

THE SUNDAY SCHOOL LESSON

Jan. 3, 1926.
 (By J. O. Haymes, Methodist Pastor)

THE SON OF GOD BECOMES MAN.

Scripture Lesson: John 1:10-18.
 Golden Text: John 1:14. "And the Word was made flesh and dwelt among us, (and we beheld his glory, the glory as of the only begotten of the Father, full of grace and truth.)"

An Introductory Word.

During the first quarter of the new year we are to study the Gospel of John, regarded by many as the most wonderful book ever written. We have just finished a series of studies of the Book of Acts, in which are portrayed the life and work of a man who was probably the most notable example we have of the transforming power of the influence of Jesus Christ. All that Paul was he owed to the Grace of God as manifested in His Son Jesus Christ.

Acts was probably written some thirty or thirty-five years after the crucifixion, and the Gospel of John was probably written twenty-five or thirty years after Acts. Most Bible scholars believe it was written in Ephesus while John was pastor of the Church at that place—a church which Paul had organized while on his second missionary journey. John was evidently a very old man when he wrote this Gospel.

The first three Gospels, Matthew, Mark, and Luke, are simple, direct narratives of the life and teachings of Jesus. The Gospel of John, written years after the others, is not only a narrative, but an interpretation of the life of Jesus Christ the Son of God, given in language that the Greeks, who were not familiar with Jewish traditions, could understand. Today we study the Prologue, or Introduction, to the Gospel of John. It is a sort of summary of the main purposes and teachings which we find in the Book.

The Eternity of the Word.

A word is one's manner of expression. God had tried through the centuries to express or reveal Himself to His people but they did not understand. Now, "when the fullness of time had come," He spoke to them in His Son. The Father fully revealed His mind, His spirit, His will in Jesus Christ, and John calls Him "The Word." It was the Father's last great effort to express Himself to His children.

The Word existed from the beginning. He is the eternal Son. Eternity is a great mystery that the finite mind can no more comprehend than it can any other infinity. Why stumble over it? We never hear scientists quibbling over where the end of space is. They simply take for granted that it is endless. So is eternity, and it is folly to stumble over the mystery of it. The eternal personality, the Son, lived in the eternal past, and will live in the eternal future. He is the eternal Creator, the perpetual Life-Giver, the universal Light.

The Word Made Flesh.

The greatest compliment that was ever paid to humanity was when the Son of God became man. He became the Son of Man in order that we might become sons of God. An-

other mystery, you say? No more than that any other spiritual personality should dwell in human flesh. Every personality is a mystery, all life is a mystery. By any process of reasoning we are driven back to God as the creator of every personality. Certainly, He could as well send His Son to dwell in mortal flesh as He could create the mysterious you and me. True, it cost Him infinitely more, but it was the price He paid to reveal Himself to us.

The Word Rejected.

"He came unto His own, and His own received Him not." They did not even have room for Him in the hotel at Bethlehem. While the Father was making this supreme, costly effort to reveal Himself to His chosen people they were closing the gate to every avenue of their minds, and refusing to know Him. They were shutting themselves up in their little houses of tradition and self-righteousness, pulling down the shades and refusing to let in a ray of light. The burden of enmity in the heart of Christ was that men should believe in Him, not for His own sake, but for the sake of the Father and of His children. When they refused to believe and thus shut the door to their understanding of Him it meant grief to Him because it meant darkness to them.

The Word Received.

"But as many as received Him, to them gave He power to become sons of God." "As many as receive Him" whether they belong to the Chosen Race or not. "Become sons of God," the greatest privilege imaginable. His oft rejection breaks His heart, but it does not exhaust His patience nor extinguish His love. The marvel of all ages is the measureless love of God for a wayward and self-willed people. Jesus the Son of God prayed for them while they put Him to death. And then all who turn to Him by faith He bestows upon them great honor, to be children of God.

No wonder John could say He dwelt among us, and we beheld His glory, full of grace and truth. The most gracious act possible is to forgive the guilty and to love the unlovely. The essence of truth is that which reveals God. Christ did both. He forgave the guilty and loved the unlovely;—and He still does. He gave a perfect revelation of the heart and character of God, and He still does. Certainly, He is the eternal expression of Grace and Truth.

Baggage, light hauling, Pho. 220.
 Tire chains 1-4 off, while we got 'em SERVICE GARAGE.

We Will Not Handle Cream

after January 1, but will concentrate our efforts on securing better prices for

EGGS and POULTRY

and in strengthening our Meat Market Department

We invite our farmer friends to bring us their eggs and poultry. We pay the highest market prices always.

Don't Forget Our Baby Beef!

HEREFORD PRODUCE
 I. H. Spratt, Mgr.

THE JUDGE'S JOSH
INDIGESTION, MAYBE.
 The sword swallower got around with a circus died yesterday he swallowed a pin by mistake.

TOO BUSY.
 Father—"Say, young man, didn't I see you kissing my daughter?"
 Romeo—"Maybe you did, str, I was too busy to notice."

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

MEAT SALT

SPHINX MEAT SALT is specially prepared for curing meat. This salt is 99 per cent pure and is by far the best salt on the market to save your meat.

Don't use a SUBSTITUTE; get the best. We have it in 35 and 70 pound sacks.

Jones & McLean

"If it's anything in the feed line we have it"

A Diversifying Texas



will become a land overflowing with permanent wealth, and perpetual prosperity will be the reward of our farmers for every earnest effort along this line. Intelligent Diversification "MORE FEED ON MORE ACRES" "BETTER COTTON ON FEWER ACRES" "MORE AND BETTER LIVE STOCK ON THE FARM" will help each individual farmer to prosper, and will add a state-wide prosperity that is lasting and secure.

Talk with the officers of this bank about a program of more Intelligent Diversification for your farm.

The First National Bank



MERRY CHRISTMAS AND A HAPPY NEW YEAR

As the old year closes we are happy when we look back and see how many of our people we have served. They have made this season joyful for us, and we have relieved their minds from care by providing dependable indemnity.

We are content in the knowledge of having performed our service to the best of our ability, and we extend to all the compliments of the season.

RALPH BARNETT, Manager

Phone 273 Hereford Insurance Agency

TOWN & COUNTY

Personalographs

Dr. W. F. Perkins of Grapevine, Texas, is in Hereford this week prospecting.

Mr. and Mrs. Carl Lewis and Mrs. W. R. Steckman were in Clovis today, Thursday, visiting friends.

Mr. and Mrs. Ray Barber left Wednesday afternoon for Amarillo where Mr. Barber is holding several sales.

Mr. and Mrs. E. L. Keith of Amarillo spent the holidays in Hereford with Mrs. Keith's parents, Mr. and Mrs. R. F. Barnes.

Mr. and Mrs. Marsene Stewart of Amarillo were week end visitors in the home of Mr. and Mrs. A. Herbst.

Mr. and Mrs. S. F. Newbold and son Glenn Allen of Amarillo spent Saturday night and Sunday in the home of Mr. and Mrs. P. W. Price.

Teddy Matthews, son of Mr. and Mrs. W. R. Matthews, returned Tuesday to Canyon, where he is attending the W. T. S. T. C.

Mrs. Jack Lester returned to her home in Amarillo the first of the week after spending Christmas in Hereford with her parents, Mr. and Mrs. W. B. Dameron.

Mr. and Mrs. L. A. Estes of Wellington were in Hereford a few days this week visiting their daughter, Mrs. T. D. Moss and husband. They were enroute from Clovis where they had been on a business trip.

Five tube Radio set with loud speaker built in, for only \$60.00 at Orr's. 45-tf

Mr. and Mrs. Henry Gooch of Amarillo were in Hereford over the week end visiting Mr. and Mrs. Homer Fox and Mr. and Mrs. Seth B. Holman.

Miss Edna Fallwell, daughter of Mr. and Mrs. W. C. Fallwell, returned to Canyon the first of the week after spending the holidays with her parents.

Bruce Guthrie, son of Mr. and Mrs. B. F. Guthrie, who is teaching this winter at Haven, Kans., arrived on Thursday evening of last week to spend Christmas with his parents.

Anything for your car can be had for LESS at Service Garage.

W. E. Mathews and son, L. J., left overland for Eastland, Saturday on a few days pleasure and business trip. The trip was made in a Ford and took only one day.

Mr. and Mrs. A. Lawrence and two children returned to their home in Lawrence, Kans. Monday, after spending the holidays in Hereford with Mrs. Lawrence's parents, Mr. and Mrs. Walter R. Steckman.

C. D. Gregg returned this week to Amarillo where he is employed with the International Harvester Company, after spending Christmas with his father, A. W. Gregg, and sisters.

Miss Virginia Laird, daughter of Mr. and Mrs. D. C. Laird of Plainview, returned to her home Wednesday afternoon, accompanied by Miss Eva Skelton, whom she had been visiting.

Young Man: You furnish the girl—we furnish the home.

E. B. BLACK CO.
Mrs. B. S. Arnold and son, William Bernard, of Amarillo returned to their home Wednesday afternoon after a visit in Hereford with Mr. and Mrs. John McLean and other friends.

Clyde Robinson and family left last week for Hot Springs, N. M., where they will make their home. Mr. Robinson is expected back soon to attend to the closing out of his property before joining his family permanently.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy.
JONES & McLEAN.

Judge and Mrs. Clyde Wright and children of Silverton spent the week end in Hereford attending the wedding of Mrs. Wright's sister, Miss Lura Greig, Sunday afternoon. They returned to their home overland Monday morning.

Rev. and Mrs. J. O. Haymes left Monday morning for Memphis, Tenn., to attend the Young Peoples Convention of the Methodist church. Their two children, Nannie Joe and David, are in Florida spending the week with Mrs. Haymes' sister.

An erecting a two story building on 3rd street—lower story will have three 20x60 feet store buildings—the upper floor will be cut into offices to suit occupants. Both floors will be heated by steam. Have one store yet unrented and some offices. Parties desiring space see F. H. Oberthier.

Miss Lonnie Witherspoon, who is attending the W. T. S. T. C., spent the holidays at home with her parents, returning to Canyon the first of the week. Miss Temple Travis of Ralls was Miss Witherspoon's house guest during Christmas and was the center of many social functions.

Miss Grace Lucas, who is teaching this year at St. Joseph, Mo., spent Christmas in Hereford with Mr. and Mrs. Carl Cockrell, leaving Monday evening for Roswell where she will visit her brother before returning to Hereford for a few days before the opening of her school.

Mr. and Mrs. Forest Randall of Amarillo were in Hereford Saturday night and Sunday visiting Mrs. Randall's parents, Mr. and Mrs. R. J. Jowell. Miss Corine Jowell returned home with them Sunday evening for a short visit in Amarillo.

Mrs. E. F. Connell and daughter, Miss Lula, returned Wednesday afternoon from Floydada, where they had been visiting Mrs. Connell's son, George Connell, who is also located in Floydada, returned with them after spending the holidays in Hereford.

If you are looking for Radios look at the Freeman Masterpiece five tube sets in beautiful mahogany cabinets, as low as \$39.50, at Orr's. 45-tf

Mrs. Lucy Skains of Memphis, daughter of Mr. and Mrs. J. P. Wood, spent Christmas day in Hereford with her parents.

Miss Zula Wood of Abilene spent Christmas at home with her parents, Mr. and Mrs. J. P. Wood returning Friday afternoon to Amarillo.

R. O. Dunkle made a business trip to Memphis the first of the week. Mrs. Dunkle visited her parents in Clarendon while he was away.

Ralph Barnett for General Insurance. Phone 273.

Mrs. Edgar Betts, daughter of Col. E. T. Woodburn, returned to her home in Claude Wednesday afternoon after spending Christmas in Hereford.

Miss Mamie Landrum, daughter of Mr. and Mrs. J. P. Landrum, returned the first of the week to Canyon where she is attending the W. T. S. T. C.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy.
JONES & McLEAN.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.
Timers 50c, Box tire patch 25c, tires at wholesale, at Service Garage.

NORTH EAST CORNER
(Fairview-Union Schools)

The folks of our community have been busy with Christmas visiting and good things to eat and all seemed to enter into the spirit with lots of pep. The weather was not bad and there was no snow but we believe the white Christmas is all bosh anyway.

A Christmas tree and program was enjoyed by the folks at Palo Duro church on the night of the 24th.

A. B. Fuqua and son Clay made a business trip to Hereford last Saturday. Misses Gertrude Short, Edna Bonds, and Lucile Cook, the teachers at Fairview school, left our community last week for visits with their parents and friends.

About twenty-five persons gathered in the home of W. R. McClain on Christmas day and enjoyed a sumptuous turkey dinner.

J. H. Daniel and son, Eck, of Hereford spent Christmas on their farm near here.

M. O. Meeks of Amarillo visited a few days last week in the home of Elmer Womble.

A program and gift box was enjoyed by the pupils and teachers at Fairview on Wednesday before Christmas.

Ben Bates of near Hereford spent the holidays with the Walker family. Mr. and Mrs. A. R. Castlebury of Wildorado had a bad accident on the 23rd, when their car was overturned by a man running into them on the road to Amarillo. They had started to Silverton to visit relatives and the accident happened when about ten miles from home. They were injured some but were able to resume their journey the next day. The car was a total wreck.

Miss Merle Walker of Amarillo and Miss Kate Walker of Canadian spent Christmas with their parents, Mr. and Mrs. J. P. Walker.

Lawrence Womble and Miss Ruby Gene Bowen were married last week at the home of Rev. L. A. Blair of Dawn. The following day they were given a wedding dinner at the home of the groom's parents, Mr. and Mrs. W. T. Womble. We wish them many years of happy life.

Joe Dowell visited one night last week with D. C. McClain.

J. H. Daniel gave a dinner to all of their children and families last Sunday.

G. F. McClain of Hereford has been visiting in the community for the last few days.

Sunday was so cold there was not any preaching services at Paloduro. Bro. A. M. Dowell of Vega came down but the rest of the folks were a little colder footed than he was.

Jim and Ernest Walker spent Sunday in the home of H. J. Oglesby.

Miss Ruth Dowell is visiting this week with her sister near Dimmitt.

W. J. McClain who has been sick for a month is able to be up again.

Mrs. Opal Walker and Claude Higgins were united in marriage Saturday, December 26, at Amarillo, returning to Hereford the first of the week, where they will make their home.

We have the lowest prices between Dawn and Summerfield. Make us prove it. SERVICE GARAGE.

Miss Neoma Hudson and Deo Williams, son of Mr. and Mrs. Sherm Williams, were united in marriage Thursday, Dec. 24, at Vega, Texas. They will make their home on the Williams ranch northeast of town.

It's a shame to sell good merchandise as low as we do, but we do. Come and see if we don't. SERVICE GARAGE.

BABY BEEF—Try our tender steak and roast.—Hereford Produce. I. H. Spratt, Mgr.

STORK SPECIALS
Born to Mr. and Mrs. Jim Higgins, Dec. 20, a girl.
Born to Mr. and Mrs. Lem Powell, Dec. 19, a boy.
Born to Mr. and Mrs. C. H. Fallwell of Friona, Dec. 19, a boy.

METHODIST LADIES ENTERTAINED ON DECEMBER 28
On Monday evening, December 28, the Methodist Missionary Ladies entertained informally, the college students who are home for the holidays and a number of their friends in the basement of the church.

Numerous games were played and a delightful salad course was served, with miniature Christmas trees as favors.

The college students were: Misses Kathleen Hawkins, Mary McDonald, Mildred Cross, Beulah Lee Rutherford, Margaret Gilliland, Maurine Beyer and Mamie Landrum, Messrs. Vernor Curtis, Harold Jackson and Raymond Hawkins.

Miss Mattie Swisher of Canyon was present and a number of Hereford's young people.

Society

The wedding ceremony uniting one of Hereford's most popular girls, Miss Lura Neal Gregg, to J. Eral Beyer, Jr., was performed at the First Christian church Sunday afternoon, December 27, Rev. T. Morgan officiating. The young couple left Sunday night for their future home in Wichita, Kansas.

On Saturday preceding the wedding an elaborate luncheon honoring the bride-to-be was given at the C. C. Ferguson home.

Owing to lack of time and limitations of space detailed accounts of these two social items cannot be given this week but will be printed in full in the next issue of The Brand.

CHICKENS WANTED
Next Monday, Jan. 4
Will pay 20 cents for heavy hens. If market advances will pay more. GOLDEN RULE PRODUCE CO.

A Car Load of Chickens

Will Stop at Hereford
Monday, January 4

BRING US YOUR CHICKENS!

For that day only we will pay the following prices:

Hens (all sizes except Leghorns, per lb.	20c
Leghorn hens	15c
Springs	18c
Leghorn spring	15c
Stags	11c
Old Roosters	6c

These are good prices at this time—don't forget the date!

HEREFORD PRODUCE

JACK SPRATT, Mgr.

Want Ads

FOR SALE
FOR SALE—Bundle Sorghum, see 48-tf FRED MILLARD.

FOR SALE
FOR SALE or TRADE—Modern 5-room bungalow, stuccoed, 3 lots. Will take good car on deal. 48-tf FRED MILLARD.

FOR SALE
FOR SALE—Ten acres, well improved at north edge of Hereford, priced at a bargain. Owner, 48-tf-4tpd Mrs. Noah F. Rogers.

FOR SALE
FOR SALE—320 acres smooth land in Western part of Deaf Smith \$25.00 per acre, easy terms. Might take some trade. You can deal with T. F. Crawford, Dimmitt, Texas. Courtships to agents. 48-3t-pd

MAPS—Deaf Smith county maps for sale, 50c each. Thompson & Ireland.

FOR SALE—Bundled sorghum and helgara. 50-2t Dr. HEARD'S FARM.

FOR SALE—Six hole Neverfall Range, in first class condition; also four-burner Perfection oil stove, practically good as new. Also sorghum bundles, cut before frost, five cents per bundle delivered in town.

H. T. WEDEL, 1 mile west of Hereford, Phone 9001 F2 50-2t-pd

WANTED

WANTED—To rent the east 160 acres of my farm for spring wheat or oats, two miles south east of Hereford, on the old Sowers farm.—S. O. WILSON, Harold, Texas. 50-3t-pd

WANTED—to Buy, Power grinder and engine. Phone 137. 50-2t H. C. BOWSER.

WANT TO BUY—120,000 lbs. Feterita good enough for seed. Will pay \$1.50 per hundred, delivered Summerfield, sample, must be free from other sorghum grain seed, and of good bright color. 50-2t-pd LAWRENCE JOHNSON

LOST AND FOUND

STRAYED—From my place, Saturday, Dec. 19, one red heifer calf. No brands or marks. 50-1t G. W. BRUMLEY.

STAR THEATRE

Friday, Jan. 1
JAMES OLIVER CURWOOD'S

THE ANCIENT HIGHWAY

Saturday, Jan. 2nd
HARRY CAREY in

BEYOND THE BORDER

Monday and Tuesday
Jan. 4 and 5

BUSTER KEATON in
SEVEN CHANCES

Wednesday and Thursday
to be selected

Friday Jan. 8
EAST LYNNE
a bigone

Saturday, Jan. 9
HARRY CAREY in

SILENT SANDERSON

Time of Shows
Saturday Matinee 2:00 p. m.
Night shows 6:30 - 8:00

LOST—Oldfield tire, 33x4, on Buick rim, somewhere between Hereford and Brady ranch. Notify Brand office. 1t

STRAYED—To my place 7 miles west of Hereford, small black work mule, silt in right ear. Owner see 50-1t-pd BOB DENNY.

FOR RENT
FOR RENT—House for rent. See 50-1t Mrs. H. L. BROADWELL

FOR RENT—Two furnished rooms, close in. Phone 400 J. 50-tf MRS. J. A. FREEMAN.

NOTICE TO CAR OWNERS
I will accept payment of 1926 car license beginning December 1, 1925. Bring your Light Certificate with you—not over thirty days old. If your car was not registered for 1925 in this county bring your receipt. If you have bought a second hand car, bring your transfer and bill of sale. You cannot put 1926 license on car until January 1, 1926.

CLAUDE BENTON,
Tax Collector.
45-tf

Baggage, light hauling, Pho. 230.

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE



Only druggists who are members of the Texas Qualified Druggists' League are authorized to use this Emblem.

Trust and Confidence

For this store to obtain membership in the Texas Qualified Druggists' League, and have the privilege of using a League emblem, it was necessary that it be the sort of a drug store in which you can have full confidence and trust.

CORNER DRUG STORE

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE
Read the League's messages in Farm and Ranch and Holland's Magazine.



A HAPPY AND PROSPEROUS NEW YEAR

Western National Bank
Bank of Hereford

In Service Since 1901

Next March we will celebrate our 25th Anniversary, if all is well. We now invite you to help us celebrate the occasion.

Our New Year's Resolution is that we may prove ourselves even better servants for 1926 than we were in 1925.

We cordially invite you and all to join hands with us to make 1926 one of our best years—for real success comes through co-operation.

Sincerely—
E. B. BLACK CO.

The Price of a Board

If purchased and used today may save many times its trifling cost later on in the season, when repairs because of their continued neglect will require several boards and much work.

We have in stock all kinds of building material—Lumber, Lath, Doors, Shingles, Cement, Posts, Wire, Roofing, Glass, Nails, and all kinds of BUILDERS' HARDWARE.

Panhandle Lbr. Co.
PHONE 65