

25TH YEAR, NO. 34

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPT. 10, 1925

Get Ready For the County Fair, September 18 and 19

WILL BE HELD IN AND AROUND STOCK PAVILION, AND IN COURTHOUSE; COMMITTEES ARE BUSY WITH FINAL DETAILS

Final preparations are being made this week for the holding of the Deaf Smith County Fair, Friday and Saturday, September 18-19. The main Fair will be held in and around the Sales Pavilion. The grounds and Pavilion are being cleaned up and put in condition for the big event. The West Texas Seed & Feed Co. have generously agreed to practically move out of their building for a few days in order to make room for the Merchants' Booths and the Poultry Show; a great many merchants will have display booths in this building, with Homer Fox as superintendent. Present plans call for the holding of the Auto Show in the basement of the Courthouse. The Methodist ladies will conduct a lunch stand just north of the Pavilion with all kinds of hot and cold eats. Mrs. T. D. Moss will act as superintendent of the Home Economics division, including old relics, flowers, music, baking, fancy work, etc. A good display in this department is promised on short notice. The following have been asked to assist Mrs. Moss: Mesdames Rex Tynes, B. F. Guthrie, P. W. Price and W. E. Dameron, A. W. Gregg and Miss Ina Gregg. This department will be housed in the Courthouse.

About forty five head of Jersey cattle have been pledged, with about an equal number of Herefords. Berry Orr, superintendent of the Jersey cattle section, is making an effort to put on the best display ever shown here. Mr. Orr says the barn is ready and anyone may bring their stock the first of the week if it is not possible to enter Thursday or Friday.

The Popular Show will be in the West Texas Seed & Feed building, with keen competition promised. R. O. Dunkle, County Agent, says there will be a dandy big display of agricultural products through the exhibits of the boys and girls clubs and the ten community booths already pledged. Secretary J. B. Elliston is calling long and loud for more Jellies, Canned Goods, etc., to be taken along with the special exhibit that goes to Abilene, Amarillo, Wichita Falls and Dallas. He will leave on September 16 and wants these exhibits in no later than next Tuesday noon. Anyone having fresh vegetables to show please call Mr. Elliston, or N. C. Vogele, or Secretary Moss.

Assistant Secretary Vogele says: "Tell them to enter their live stock on Thursday, September 17—don't wait until Friday. All entries will positively close Friday noon."

A large and comprehensive display of hardware, implements and farm machinery will be shown by local dealers. The exhibits will be grouped near the Sales Pavilion. They will include feed grinders and International tractors by the R. B. & R. Implement Co., a general line of farm machinery by the Garrison Bros. Hardware, the new air motor windmill by Streu Hardware, DeLaval Separators and J. I. Case machinery by C. A. Skelton, farm machinery by I. W. Hough, Delco Lighting systems by E. W. Kinney, and the Texas Utilities Co. will have a display of electrical fixtures and appliances and samples of their crystal clear ice. All farm machinery will be shown in action so that the farmers will get a better conception of the different models.

The automobile display will consist in part of the latest models of the Studebaker and Chevrolet cars by G. W. Brumley, the Dodge models by Beavers Bros., Hudson and Essex cars by Renfro & Sons, and a complete showing of the new model Fords and Fordsons by the Hereford Motor Company. Other dealers will probably be added to the list of exhibitors.

The West Texas State Teachers College will make quite a display of their work in the Sales Pavilion.

Amusements
It is understood that there will be a street carnival during the two days, carrying the usual line of attractions of such affairs; it is also probable that

a rodeo will be put on, using local talent only. One amusing feature of the livestock division will be the official "trial" of a scrub bull, provided one can be found in this county. Dr. Overton will defend the curiosity and Travis Dameron will prosecute. There is a moral in this "trial" that should get results.

"Cowboy Polo" is a brand new stunt, originated for this occasion by Homer Wilson and adopted by the committee. Two teams of cowboys, who never saw a polo match, riding sedate old mares, preferably with colt by side, will be given a few pointers in this aristocratic contest and then turned loose to work the problem out. It ought to be a scream.

Then there is a Pulling contest between mule and horse teams, etc., city teams barred, on which there is hung a \$10.00 cash prize. In addition to numerous other features that will please the folks, both young and old. It looks like a good fair. To steal Amelio's slogan: "It's Your Fair—Be There."

"Home Beautiful" Drive Resulting in Pretty Homes

The Home Beautiful Committee has worked hard and faithfully the past week in interesting home owners and others in the campaign for a prettier and cleaner Hereford. While the committee is not pleased with the complete results they do appreciate the spirit of co-operation which they have found among a great number of the citizens. The time for entries has closed. Judging will be done before September 18. It is not too late to clean up, even though you are not a contestant. If you are a contestant now is the time to put on the finishing touches. Let us all be cleaned up for the County Fair. The Committee reports the following additional entries last week:

Entries in Block Contest: Hereford Addition—Block No. 72 (Foster); Block No. 45 (Herbat).
Whitehead Addition—Block No. 12 (Hicks); Block 2 (Henry Wilkinson).
Additional Home Entries: Mrs. E. J. Williams, Mrs. Hattie Rutherford, Mrs. L. M. Carlyle, Mrs. E. S. Ireland, Mrs. J. B. Jones, Mrs. W. B. Phillips, Mrs. S. P. Rosson, Mrs. Banard Hicks, Mrs. B. Frank Dale, W. S. Dameron, Mrs. Walter Dunlap, A. A. Foster, Jno. Estes, Mrs. R. A. Tynes, Mrs. W. B. Dameron, Mrs. H. Trou, Mrs. J. D. Thompson, J. B. Elliston, J. E. Beyer, H. B. Webb, A. W. Gregg.

Dimmitt to Play Last Game Here Sunday, Sept. 13

The last baseball game of the season will be played here next Sunday when Dimmitt will be entertained by the Whitefaces. The game will be played at West Park and the fans are urged to turn out and make this last game notable for its heavy attendance.

Last Sunday the Hereford team journeyed to Tulla and lost by the score of 5 to 4 in a close game. It was a good game and the boys are not a bit discouraged but determined to wind up the season with a last victory next Sunday.

LEONARD GOODLOE DIES AT COUNTY HOSPITAL THURSDAY

Leonard Goodloe, farmer residing northeast of Hereford, died at the Deaf Smith County Hospital about 5:00 o'clock Thursday morning, after an illness extending over many months. He leaves a wife and five small children. Funeral arrangements had not been announced at time of going to press Thursday afternoon.

Busy Program is Carried Through At Weekly Lunch

The Home Beautiful drive, the railroad drive, the County Fair, the Father and Son Banquet, the "Go to Church" Sunday, the Hatchery and other current topics were discussed at Monday's luncheon at the Stockman's Cafe, and the big crowd, which taxed the capacity of the restaurant, also had the pleasure of being introduced to Rev. J. T. Ross, the new Presbyterian minister, who said Grace and also made a nice talk, pledging himself to aid Hereford in her onward progress.

Vice President G. A. F. Parker presided in the absence of President Black. W. E. Dameron reported for the Home Beautiful committee, stating that good progress was being made in the residential sections but that the city and business lots and alleys were still disgraceful and must be cleaned up if the drive is a success.

Dr. Jno. W. Overton discussed the railroad situation and urged the business men to tighten up in the work for the road.

County Agent R. O. Dunkle said the County Fair, September 18-19, promised to bring together some interesting exhibits, particularly the ten Community Exhibits already arranged for. Of these ten, eight are Deaf Smith county exhibits and two are from across the line, Summerville and Jumbo. He said that he understood there would be about thirty five head of registered Hereford cattle shown, forty head of Jersey cows and thirty head of hogs, the latter being particularly scarce. In the amusement line Mr. Dunkle said a Scrub Bull would be found and tried, Dr. Overton defending him and Travis Dameron prosecuting. A Cowboy Polo match, a Pulling Contest and other amusements have also been arranged.

Rex Tynes brought in the big bear raised by Mrs. Sisk, and Chairman Parker, amazed at its size, said: "Is that really a bear?" "No," answered Mr. Tynes, solemnly, "there is only one."

Rev. Morgan of the Christian church, pastor of the local Pastors' Association is planning a "Go to Church" drive, soon the date to be announced next week. He asked that every soul in this community arrange to go to church on this special occasion.

Announcement was made that on September 14 the annual Father and Son banquet would be held. Every man with a son is urged to attend, and those without sons are requested to borrow one if possible.

The question of a Rodeo for the Fair was brought up. Gano Hastings says local people wanted to stage a rodeo with local talent only. Mr. Parker said that he understood a carnival company would be here and if that was so he would not see how the organization could consistently oppose a rodeo, although he did not favor either. J. E. Hill said he favored the rodeo if it was handled right. The entire matter was finally put up to the executive committee to settle.

Rev. Ross was then introduced and said that he was glad to get back to the Plains and wanted to help in every possible way to make Hereford a bigger and better town in which to live. His nephew, Ross, who came with him here, spoke briefly along the same lines. H. H. Hawkins reported that he had 9,000 eggs setting in his Hatchery, with another batch to go in Friday of this week, filling the machine to capacity. He promised lots of baby chicks for the Fair. Next week the meeting will be held at the Hereford Hotel.

"Ten Commandments" is One of Greatest Pictures

On Thursday, Friday and Saturday, September 17-18-19, The Star Theatre will present to its patrons what is undoubtedly one of the greatest photographs ever brought to this section, or any other section. It is the "Ten Commandments," magnificent Paramount masterpiece, with gorgeous Biblical scenes in the natural colors.

Manager Pickett is taking a big chance on this production for its importation here costs him a lot of real money. If the people of Hereford ever did want to see something good, and support The Star's efforts to provide the best obtainable pictures for the town, now is the time.

The shows will start at 7:45 p. m. each night and matinees will be run on Friday and Saturday afternoons, beginning at 1:00 o'clock and running continuously on through to midnight. Mr. Pickett says he will gladly refund the price if any patron is not entirely satisfied. Concerning this great picture the Paramount people say:

"The Red Sea and San Francisco are about five thousand miles apart. The Israelites led by Moses on their exodus from Egypt are separated by about forty centuries from Sunday afternoon jazz dancing today. Yet, Cecil B. DeMille has managed to put them together convincingly in his pictureization of 'The Ten Commandments.'"

"The modern story opens on a devout mother driving one of her two sons from home because he will not 'apologize to God' for what she believes sacrilege. The son goes out into the world, not bitterly, but boyishly exultant, to smash every commandment. Then DeMille develops his theme that 'if you try to break the Ten Commandments they'll break you.'"

"A gorgeous Biblical episode, done in natural colors, is enacted by such popular players as Estelle Taylor, Theodore Roberts, James Neill, Charles de Roche, and Lawson Butt. The two million persons who have paid from one to two dollars to see this greatest of Paramount Pictures testify that the highest point the cinema art has yet reached, has been achieved in this most ambitious directorial effort of Cecil B. DeMille."

S. P. ROSSON ADVISED THAT STOLEN CAR FOUND

S. P. Rosson of the R. B. R. Implement Company was notified recently that the car which he had loaned from in front of the Star Theatre several weeks ago, has been recovered in Shawnee, Okla. Wednesday Mr. Rosson went to Amarillo to get the car, where it is in the hands of the insurance people. It was reported that the car was badly shot to pieces from rough handling. Mr. Rosson will probably receive an adjustment from the insurance people before returning.

Stores Close on Labor Day; Shine Boys Form Union

Labor Day in Hereford was celebrated with a full holiday on the part of the barbershops and a half holiday on the part of practically all other business establishments. One amusing feature of the day was the fact that the shine boys in the barbershops declared themselves good union men and they laid off all day with the barbers.

A burlesque baseball game was played in the afternoon at West Park in which everybody in town participated more or less, with the burlesquers dressed in ladies' clothes and other impossible baseball costumes. The official "umps," Homer Fox, was as humorously rotten in his decisions as the players were in their fielding, and a general "good time" was had by all. The game was lots of fun and the crowd thoroughly enjoyed it.

RAILROAD STOCK SUBSCRIPTIONS NEAR \$100,000 MARK; EVERYBODY MUST WORK HARD

NEED FARM HANDS
Secretary Moss of the Chamber of Commerce is being swamped with orders for farm hands. But the trouble is the farmers do not give him time to secure them—they want them RIGHT NOW—and Mr. Moss is no wizard or magician. He needs time in which to import labor.

He requests that farmers figure out how many men they will want and file the information with him in advance so that he can work intelligently.

Bell-Dunlap Wedding Solemnized Tuesday Morning

The marriage of Ward Evans Bell, son of Mr. and Mrs. L. Y. Bell, 114 S. Rosemont, Dallas, Texas, and Miss Dene Dunlap, daughter of Mr. and Mrs. Bill Dunlap, 3417 Asbury, Dallas, Texas, was solemnized at 11:00 o'clock Tuesday morning, Sept. 8, at the Methodist Episcopal Church of Hereford, Texas, the pastor, the Rev. J. O. Haymes officiating.

The altar was covered with pale pink Asters and ferns, while baskets of flowers edged the enclosure in front of the altar. Preceding the ceremony Mrs. Mary Monday played "Traumerl" on the piano, assisted by Mrs. A. C. Thompson on the violin; she then accompanied Mrs. Ray Conaway, who sang "Schuberts Serenade" and "At Dawning" and played the bridal chorus from "Lohengrin" as the processional. During the ceremony Mrs. Monday played "Loves Dream" from "Litzu," Mendelssohn's recessional followed. The bride wore a dress of powdered blue chiffon with a ripple skirt trimmed in tiny blue flowers. She carried an arm bouquet of pale pink rose buds and sweet peas tied with tulle.

Immediately after the ceremony Mr. and Mrs. Bell left for a wedding trip to Waco and San Antonio. The bride wore a traveling frock of brown and gold with accessories to match. Following their wedding trip they will be at home on Richmond Ave., Dallas, Texas.

Among the out of town guests for the wedding were, Misses Curry, Hall, Mesdames Arnold, Manning and Oliver of Amarillo, Mesdames Cully, Hill and Mr. Douglas Bell of Dallas and Mr. and Mrs. E. C. Brodie of Denton. Mr. Bell is a promising young business man of Dallas, Texas, being connected with the Trinity Lumber company and has made his home in Dallas since finishing Rice Institution at Houston.

Miss Dunlap is of an unusual charming personality. She studied one year at C. I. A. Denton, Texas, and received her degree at Southern Methodist University, Dallas, Texas, and was a successful instructor in Dallas schools last year.

MAYOR IRELAND HAS RIB BROKEN IN AUTO SMASH

Mayor E. S. Ireland suffered painful injuries in an automobile accident last Friday morning that confined him to his bed for several days. He was up and about Wednesday, however, and, aside from soreness was in fair shape.

The Mayor was in his car and passing the crossing in front of the First National Bank when another car driven by Paul Jowell collided with him. Mr. Ireland was not struck by the other car but the jar threw him back against the seat in such a way that one rib was broken and he was shaken and bruised. While the injury is painful Mr. Ireland is back on the job and attending to his business affairs.

Hereford's drive for stock subscriptions to the Texas Panhandle & Gulf Railroad was nearing the \$100,000 mark Thursday, according to unofficial figures obtained from the various committeemen. The work has been divided up between several groups of workers, who had not reported to the central committee during the past few days, and it was impossible to secure a list and the exact figure before going to press.

General Chairman, McDonald, and his lieutenants, Henry Wilkinson of the west and C. C. Rockwell of the Jumbo districts, have been working hard for the past week and have made fair progress, but state they need more volunteers and more "pep" at that the time is growing so short everyone must take a hitch in the belts and work faster. The meeting called for West W. Friday night was postponed until the Friday night, September 11, owing to the fact that the meeting had not been sufficiently advertised. The committee composed of E. W. Harrison, Frank Giles and Bobo McLean will work Friday to provide the transportation and to stir up a real crowd for this meeting.

Fifteen to twenty thousand dollars worth of preferred stock in the Texas Panhandle and Gulf Railroad Company will be purchased by the Jumbo Community, according to reports from number of leading farmers of the community. An enthusiastic meeting was held at Jumbo Thursday night with a large delegation from Hereford and Nazareth there to explain the proposition to the Jumbo folks. The Hereford Band furnished music for the occasion.

Nearly six thousand dollars was pledged for the preferred stock of the proposed road at the meeting, and a committee was set to work to canvass the community for subscription. Mr. Beck of the Beck Brothers at Leonard Ricketts was selected to hold C. C. Rockwell of Hereford who is in charge of the east division. It was decided that committees would work every day until the fifteenth at which time all subscriptions are supposed to be reported to the Fort Worth Finance corporation.

Jumbo has a sporting chance to get a railroad just the same as Hereford and Nazareth and those folks have started out to help get it. Speakers at the meeting Tuesday evening were E. W. Harrison, G. A. F. Parker, Dr. John W. Overton, Carl of Hereford and Ed Kerns and Conrad Schulte of Nazareth.

Band Concert on Thursday to Miss During Fair Week

There will not be any Thursday night band concerts after the one on Thursday, Sept. 10, until after the County Fair, according to Ralph Smith, band director. This is caused by the fact that the band is being by the railroad committee at the various meetings and the boys lose so much time that they cannot afford to hold weekly rehearsals in preparation for these concerts. After the Fair the regular concert program will probably be resumed.

The band has been improving steadily in numbers and the quality of the music they play. Their weekly concerts have been hugely enjoyed each week and have attracted large and appreciative crowds. The present combination bids fair to emulate the popularity and success of the old Hereford band of famous memory.

The Band is advised by W. A. Miller, secretary of the Canadian, Texas Chamber of Commerce, that the Buffalo Wallow Celebration, scheduled at Canadian for September 12, has been called off, owing to lack of cooperation and interest on the part of the general public.

DAIRY FACTS

SILOS IMPORTANT FOR FEEDING COWS

Business farmers and experiment stations have found that a silo not only increases the yearly profits of the farm but eliminates many uncertainties of live stock raising; and dairy farmers are realizing more and more the place of the silo in the successful feeding of dairy cows.

Many products which if fed dry have little feed value are converted into splendid feed by a silo, says W. J. Keegan, extension dairy husbandryman at Clemson college, in discussing the importance of silos in dairying. Sixty per cent of the feeding value of a good corn crop is in the ears and 40 per cent in the stalks and leaves. When the crop is a partial failure, a much greater percentage of the total nutrients is in the roughage, and in the event of protracted drought, the roughage often contains practically all of the food elements. Putting the crop in the crib, therefore, does not mean that the crop is all harvested. Can the farmer afford to waste 40 cents out of every dollar when by putting his corn crop in the silo, he can get its full value, 100 per cent? No.

Silage has no equal as a succulent and economical feed for dairy cattle. It keeps up the flow of milk when pastures are short, and during the winter months it keeps up milk production at less cost than dry forage alone.

The Ohio experiment station has shown that a silage ration produces butterfat for 41 per cent less cost than does a grain ration. Besides, a silo is a very economical storage place, as ten tons of silage can be stored in the same space as one ton of hay.

The filling of the silo can be done in wet as well as in dry weather, while other crops would be entirely lost if harvested under these conditions. If enough silage is produced all the year round, the pasture acreage can be reduced and thus a larger acreage may be used for cultivation.

Another great advantage of the silo is that the land upon which silage is grown, is cleared early in the season and ready for fall and winter crops, either rye or oats for winter pasture or oats and vetch for hay. Furthermore, the use of silage during the summer is particularly applicable on high-priced land. In pasture, it requires one to three or more acres a season for each cow, while one acre of corn in the silo will supply succulent roughage for several cows for a like period.

It will not pay to build a silo for less than ten head of dairy cows, but the farmer with at least the minimum number should at once plan to build a silo. The dairy farmer who in the fall has a silo or two full of good corn or sorghum silage, need not worry about what his cows are going to eat.

Average Production of Holstein-Friesian Cows

A total of 20,030 pure bred Holstein-Friesian cows now have completed yearly production records in the advanced registry of the Holstein-Friesian Association of America with an average of 15,903.2 pounds milk and 528.46 pounds butterfat, equivalent to 600.6 pounds butter, according to the report of the superintendent of advanced registry for the last fiscal year recently closed.

The average yearly production for 7,109 full-age cows is 17,548.2 pounds milk and 742.9 pounds butter; for 1,445 senior four-year-olds, 18,540.7 pounds milk and 807.3 pounds butter; for 1,805 junior four-year-olds, 16,011 pounds milk and 678.4 pounds butter; for 1,773 senior three-year-olds, 15,444.3 pounds milk and 651.7 pounds butter; for 1,993 junior three-year-olds, 14,531 pounds milk and 614.5 pounds butter; for 2,312 senior two-year-olds, 13,971.7 pounds milk and 591.7 pounds butter, and for 3,793 junior two-year-olds, 13,060 pounds milk and 555 pounds butter.

Of these 20,030 cows 84 hold yearly records of over 1,000 pounds butterfat, or 1,250 pounds butter, and 50 have in 365 consecutive days produced over 30,000 pounds milk.

Feeding Dairy Cow

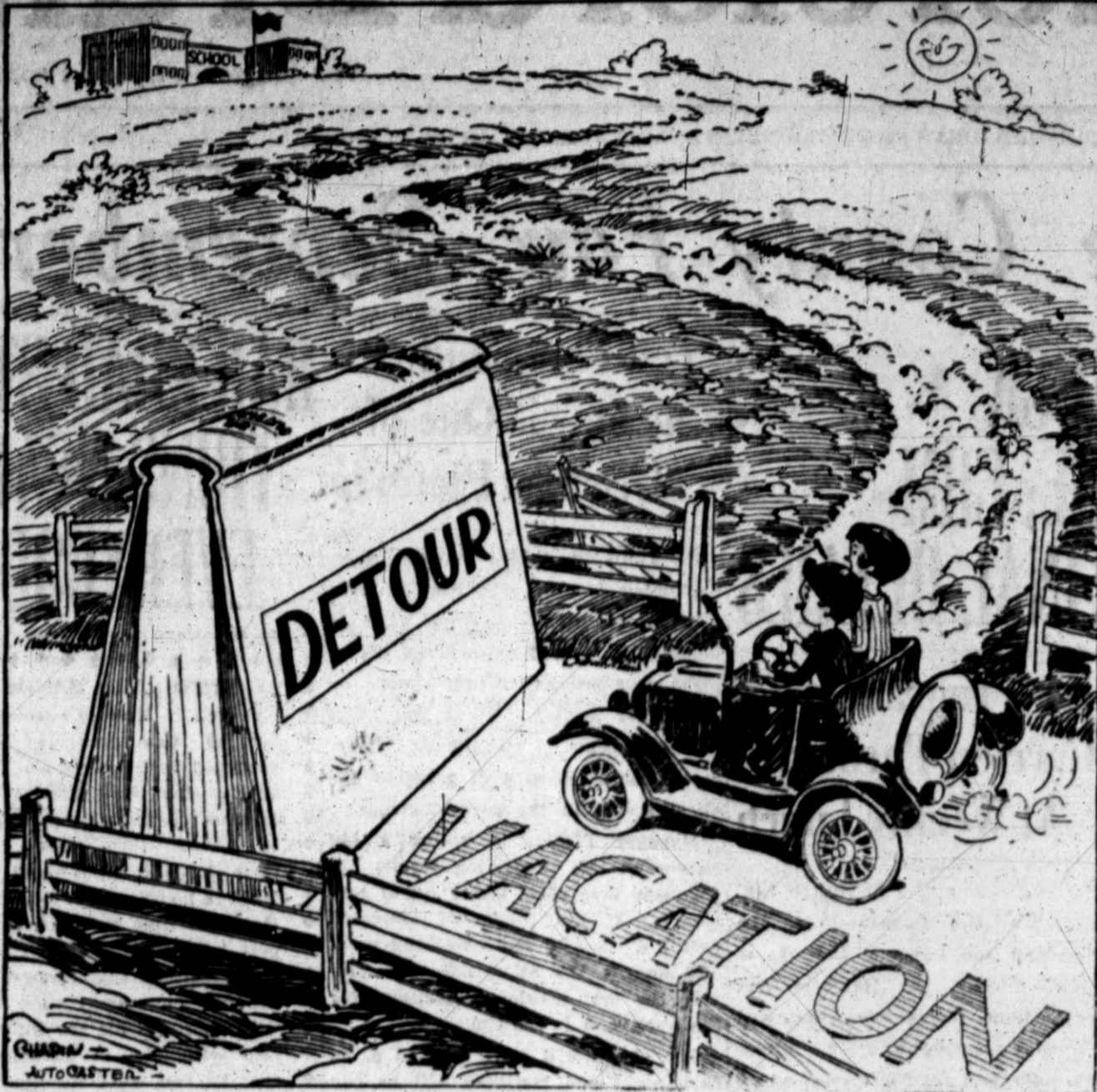
It is easy to let the cow slip down in her milk production, but very hard to bring her back. The cow that milked well during the early part of the summer, when the pastures were good, if allowed to go down when the pastures are poor and the flies a torment, will never come back and milk in the fall and winter as she should. A little feed will not only hold her from going down, but make it possible to keep her up to a good level for months to come.

Dehorn Bull Calf Early

If a bull calf is dehorned early in life it should be done with caustic potash soon after the animal is a week old. If neglected at that time it is better to wait until the bull is becoming old and shows a tendency to become ugly. Then the removal of the horns will calm the bull and make him more easily handled for quite a long time. Some bull calves are neglected and not given the best of rations or a clean stable. This helps to reduce their vitality and it never pays


THE END OF THE JOY RIDE

By A. B. CHAPIN



In Confidence

Readers desiring a personal reply can address Miss Flo, in care of this newspaper



A DECEMBER TALK TO JUNE BRIDES

Dear Miss Flo:—Before I married my husband he was the most wonderful lover in the world. Now it's hard to believe that he is the same man who rushed me to death—sometimes boaring me with pretty attentions. Why now he never tells me that I am pretty—or that I look nice. He never thinks to bring me candy or flowers, or taking me to a place of amusement—unless I ask him to. And that's just the point—I want him to do those things without being asked. I tell him over and over again that he does not love me any more—and he just laughs and calls me a child. Then I get furious and we quarrel, I get a little attention for a day or so—then it starts all over again. What can I do to make him more attentive? Bride.

The biggest disappointment—the greatest disillusion of life—according to new brides—comes in the first year of marriage—the year of readjustment. The bride feels that her world is slipping from under her when she sees that lovely thing—HER romance with HIM—slipping away, and her marriage becoming dull and uninteresting. She feels that she has been inveigled into matrimony under false pretenses. She argues that her husband led her to believe, from the ardor with which he wooed her, that he would be an eternal lover and would spend most of his time telling her how beautiful and wonderful she is, and how he adores her.

My advice to you, little bride—and to all the brides in the world, is to repeat to yourself, when you begin to feel that your husband is not as attentive or as romantic as you would like him to be, the too often quoted, but nevertheless sapient, words of Grover Cleveland, who probably never expected them to be used in matrimony: "It's a condition and not a theory that confronts us."

Because it seems like a cold, hard, imaginative assertion, every bride will resent it. Nevertheless, it brushes away with one gesture of common sense all the rose colored dreams and romances and fairy tales of courtship, and leaves the bride facing the reality of marriage as it is.

Millions of women are making themselves miserable because their husbands never make love to them, never pay them a compliment, never give any sign that they still love them and want them, above all things, to be happy. That husbands should be as attentive after marriage as before, doesn't alter this aspect of the situation at all. If women would only abandon their theories, about what matrimony should be, how husbands should act, and accept the truth that very few men are sentimentalists, they would save themselves a lot of needless suffering, tears, broken hearts, nervous prostrations, and put the di-

"The Gospel"



Bessie M. Randall, 22, of Ft. Worth, Tex., grew tired of "the pace" and was converted. At Santa Anna, Calif., she organized and built a church—and took to the pulpit. So great was her success that now she is on world tour as an evangelist.

voice courts out of business.

Learn These Facts, Brides!

Few men are sentimentalists, and it is a wise bride who faces this fact squarely.

Most men feel like fools when they are love making, so they get the ordeal over with as quickly as possible.

When a man marries a woman he considers he has given all the proof necessary of his devotion.

Otherwise, why should he undertake to be her shopping and board bill.

And, of course, having married her, she should realize that he isn't going to talk about it all the time.

The wise bride handles her husband with tact and diplomacy, rather than arguing and quarreling over his seemingly indifference.

She soon realizes that attention she gets by tears and quarrels or hysterics are not worth while. She should try to be enough of a philosopher to take her husband as he is—good, kind, and generous. She should try to be happy and contented even though he is a dumb lover. She should realize that his demonstrations of love are in the form of kindness—and checks. Though she may feel starved emotionally she is sure of the more substantial

and necessary things of life. And as a last reminder—"It's a condition and not a theory that confronts us". It is the woman who can forget how she would like for it to be—and deals with it as it is, that makes a success of marriage.

So It Goes

Sing a song of sixpence,
Every one is dry;
Four and twenty bar birds,
A yelping for mince pie;
When the pie was opened,
Those birds began to sing,
Sweet Adeline and old Ben Bolt,
Hoo-ray—the very thing.

The Touring Trails

Jimmy:—(riding in front seat with dad) "What was the name of the river we just crossed, dad?"
Father:—"I dunno."
Jimmy:—"Too bad, dad, Aunt Anne just fell in it."



NEIGHBORS

By ROBERT STEAD

AUTHOR OF "THE COW PUNCHER" COPYRIGHT BY ROBERT STEAD—THE HOMESTEADERS.

A HAPPY NOVEL of the Northwest, depicting in fascinating style the romance of homesteaders on the Canadian plains. A story for men and women who love the West and take an interest in its real, not its impossible characters. Few writers have an ability equal to Stead's to present the prairie and foothills people just as they are. In this case they seem like neighbors to the reader. The story contains matters of vast interest to all lovers, whether married or single, and to all who have ever loved.

Now Running in this Paper



FLORSHEIMS

They make easy going—they give long mileage. Wear them for economy and for the daily pleasure they give. A good shoe to wear.

The Rialto

\$10

Fox Mercantile Company



This Week



By Arthur Brisbane

WHEN IS MAN OLD? WASHING MACHINE PROGRESS. \$1,000 FOR EACH OF US. ROLLING THEM DOWN.

When is a man old?
A Civil War veteran of Illinois, aged 88, is told by the judge that a man 88 "has no business to get married."

A Pennsylvania man of ninety-one settles property on his children, then marries a woman of 45, who says her new husband is "old in years only."

Jacob Wettler, Swiss embroiderer, only seventy-four years old, shot himself, saying life wasn't worth while at that age.

"When he is forsaken, withered and shaken, what can an old man do but die?"

Some men are as old at fifty as anybody can be. Moltke at ninety was younger than many of the junior officers that stood in stiff respect about him. A man is old when his mind stops working along new lines.

The people of America have about doubled their incomes in a few years. The cash that Americans earn, or receive from investments, rents, from inherited property, etc., is not far from ONE HUNDRED MILLION DOLLARS A YEAR, almost a thousand-dollars for every man, woman, and child.

For every 100 homes in the United States there are 29 washing machines. That shows progress, and room for more progress.

The family without a washing-machine, unless the washing be "sent out," proves that some woman is condemned to needless slavery.

An electric washing machine and wringer, costing a few cents a day for current, makes of washing an amusement instead of hard work.

It makes it possible in a large family, with a busy mother, for the growing boys and girls to do the greater part of the week's washing and relieve the mother.

American ladies, it appears, entertain Parisians by wearing their stockings rolled down, showing all of the knee and part of the leg bare, below a short skirt.

Such women would represent the United States more usefully at home in front of American wash-tubs with their sleeves rolled up instead of having their stockings rolled down in Paris.

But there is a hygienic value in bare knees. All Eskimau women, even in coldest Arctic weather, arrange for an opening at about the knee to let the air in. If they didn't do that, they would die for lack of oxygen.

Weak fish will find it hard to survive in the automobile endurance contest. One big company announced another cut in prices yesterday, making the fourth cut in a year.

The highest engineering skill and business ability are devoted to giving the public high grade automobiles at the lowest prices. That's valuable work.

When will commercial genius show the same energy in cutting the price of food delivered?

A scientist says that the young people of today have become "motor car wise." By instinct they avoid automobiles and adapt themselves to traffic. Older people seem unable to learn.

Even chickens and dogs have learned something. They stay out of the road and are killed less frequently than they once were.

It would be good news if the young people of the generation would be "whiskey wise" in addition to being motor car wise.

During the next few years there will be more young people killed by whiskey than old people killed by automobiles.

A plague of butterflies, causing motor engines to become overheated, by clogging the radiators, suggests a gruesome possibility.

If the insect tribes with their horrible fertility, should get out of control, they could fill the air, destroy all vegetation, starve, suffocate and devour the human race and all other animals.

Nature fortunately attends to these things. Even the insect plagues of Egypt sent to punish sin did not kill all Egyptians.

Most of Them Are

He: "Ah-her gown—it was wonderful—a wonderful—er—er—"

Other He: "Wonderful CREATION!"

He: "No—REVELATION."

The Boy is Right

Diggers: "Bill Simpkins is surely putting the people of this town to the acid test."

The Goat: "How so?"

Diggers: "He's now a bootlegger."

The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas under the act of March 3, 1879.
First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902, first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

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No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

THE PASSING DAY

WILL H. MAYES
Former Dean
Department of Journalism
University of Texas

Successful County Fair.

I didn't go to the county fair at Fredericksburg, but I liked the newspaper reports of it and want to pass something from those reports on to the many other counties that are going to have

fairs this fall. The characteristic feature of the fair was the friendly feeling shown all the visitors by the people of Fredericksburg and Gillespie county. There was not only an atmosphere of good will among the home folks, but it was extended to all visitors from out of the county. They were made to feel that they were the guests of the county people and not that they were there just to be separated from as much money as possible. Somehow when one enters most fair gates he instinctively feels that he has to guard against being fleeced in a small way. People at the Fredericksburg fair felt that they were with friends that were genuinely glad to have them see what the town and county could do in the way of a fair.

Fleecing Was Not Licensed.

The Gillespie County Fair did not give outsiders a license to fleece the fair guests. There were no carnival distractions on the grounds to interfere with Gillespie county hospitality and to tempt the public to pay out money to look at things they really should not have seen. There were no catch-penny gambling devices there. It was a sure-enough, honest-to-goodness county fair conducted in the interest of the people and not, like too many fairs, a small county exhibit shown at the expense of the exhibitors as a nucleus to gather the people for the purpose of allowing carnival petty gamblers to rid them of their money.

The people who were there seemed to have a good time despite the fact that they did not have the privilege of being gouged and robbed in a small way.

Valuable Farm Lesson.

This has been an unusually dry year in Gillespie County, it being in the Texas drouth area of the year. At least one farmer over there showed how to defeat a drouth. Ben Hagel and his family displayed 250 different kinds of home-grown farm products, and said that if the season had been favorable he could have shown 350. He showed that even in the driest of dry years a farmer who works hard and exercises good farming sense in caring for what he makes can live on the luxuries of the land without having to go in debt. He has his living safely hoarded and is not worrying



MOTOR MIKE

If you expect to motor far, Expecting to get back,

You'd better have your car repaired,

If Ford or Cadillac.

No matter what you are driving in, it always pays to have it in proper shape, and a good supply of oil gas, and grease. We can fix you up, see us.

Beavers Bros.



about hard times. He would not be so comfortable however, if he had grown only cotton, or corn, or any other single crop. A movement to Ben Hagel's Texas should be started by some philanthropist.

Teacher With a Hobby.

Alfred Neffendorf is a Fredericksburg school teacher with a hobby. It isn't golf or tennis or fishing. It is canning. He has an idea that a teacher should try to help the people to live now as well as to teach children how to live after awhile, so he started a small cannery four years ago. He operates the cannery in the summer and fall months and will can anything that Ben Hagel or any other farmer grows. He will can their products himself for a specified sum, or for part of the products, or will show the people how to do it and let them can their own produce.

He has doubled the business every year and hasn't been fired yet by the school board for doing something useful when not teaching. Neffendorf is doing something of which Fredericksburg should be proud and the town should give him a public dinner or do something to show that it appreciates him and his work.

San Saba to Profit From Drouth.

It is said that there is full compensation to be found for every adversity if only we will seek it eagerly enough. San Saba, with a great abundance of water going to waste, is suffering from drouth. The people have organized to dam the water and to irrigate the fertile valleys. If their ardor is not dampened by the next good rain, the drouth will prove a great blessing to them. The productiveness of the soil of San Saba county is marvelous when

plenty of water is provided, but as in most other parts of Texas, the rains are seldom seasonable even though plenty may fall during a year.

Almost every stream in Texas has numerous places where its waters may be impounded without extraordinary cost in comparison with the returns, and we know that we cannot depend on rains to make maximum crops even in the most favorable years, but most places are too shortsighted to vote bonds for irrigation.

Following the Lead of Others.

If San Saba's irrigation project is carried through to completion, it will not be a year before neighboring counties will follow its example. Most people are ready enough to follow the lead of others, but few are progressive enough to initiate movements or to favor them where they have no personal knowledge of their operation. This is true as to all kinds of improvements, and applies everywhere. Having seen the great irrigation construction at Wichita Falls, people of Amarillo and surrounding country are now holding meetings to plan even a water irrigation movement.

THE PENCIL MAKES A FARM PAY BETTER

Farm Accounting Reveals Losing Methods and Points Way to Bigger Profits.

(From Banker-Farmer)

A farm cannot properly be called successful unless it pays a fair rate of interest on the investment and returns fair wages for the farmer's la-

bor. Agriculture is considered by all odds the most important industry in the world, and yet in no other industry is the business end so neglected.

It is common to find a farmer with an investment of fifteen to twenty thousand dollars, yet does he keep books? Perhaps he may jot down a note now and then of an important deal, but this is of no value in an analysis of his business as a whole. No other industry, however small, is carried on without books of some sort.

Farming is a business and to be successful must be conducted in a businesslike way. The business man's mind should have indelibly printed upon it two questions: What profit is my business making? How can that profit be increased? To know the latter, one must find out the former, and to find out about profits requires the keeping of books.

It is not necessary for a farmer to have a course in bookkeeping. Almost every agricultural college in the country has issued a simplified farm accounting book which it sells at cost, and only a few minutes are required each day to jot down the day's happenings.

Accounts Increase Profits
Instances number a thousandfold

where farmers have profited by knowing their business. Accounts kept by nineteen farmers in Illinois led them to improve the organization and operation of their farms in ways that added approximately \$550 to their average net income in 1922, the seventh year they had kept accounts.

An Iowa farmer found at the end of the first year he kept books that crops fed to livestock brought more money than when sold outright. His figures showed that his cows were poor; compared with other farms in the state, he found the number of acres cultivated per man on his farm, as well as the number of acres per horse, were below average. He rented more land and replanned his fields, so that the crop areas per man and horse were increased. He sold some of his scrub and bought good cows. The second year his income from the farm, after paying all expenses and interest on the money invested, had been increased over \$350.

Costs Can Be Regulated

"I have discovered," says one farm bookkeeper, "that the kind of man you have on a job, as well as the particular team often makes quite a variation in the cost of performing certain tasks. I have learned from the pages of my book that if I could have increased the yield of my wheat field by two bushels and my corn by five bushels I would have realized a substantial profit from them."

While the farmers may not be able to fix prices on their products, they do have a voice in determining the costs of production. To reduce this cost they must first know what the costs are.

The number of farmers who are keeping books on their business has increased remarkably in recent years; but the number of businesslike farmers is woefully small when listed alongside the sum total of the farmers in the country.

Inventory is Indispensable

The basis of any system of farm accounting is the annual property list or inventory. It is the starting point of the farm records. One must take into consideration decreases or increases in the value of all property owned to gauge the progress of the business. Lacking facts as to the value of his property, no business man can form an accurate estimate of how he stands financially. Increased cash may be due to property which was sold, or increased debts may be due to improvements made. If a farmer is falling behind, the inventory will emphasize this fact. Often when a man is discouraged and thinks he is making no progress, his inventories will tell him that he is better off than he thought.

At the end of each year a financial statement is drawn off. This is the farmer's rating and no farmer with a good financial statement need fear walking into a bank and asking for a

Everything in Its Place

Sign on road near a bathing beach:
Warning — Dangerous Curves Ahead.

Gladys Kilgore
will teach as many as twenty private pupils in
Piano and Voice
Beginning September 14. Studio in each
School Building

SAVE MONEY
Buy Coal in the
SUMMER
You get fresh-mined coal direct from the railroad cars to your bin. That means less breakage in handling your coal.
Let me use YOUR bin to store a few tons of
LABELED COAL—2 Cars on Track
I Will Pass the Money I Save Right On to You
All kinds of Cow Feeds, Chicken Feeds, and everything
We Pay Cash For
Poultry, Eggs, Cream and Hides
We strive to do the impossible—Please Everybody
GOLDEN RULE
PRODUCE CO.
We Deliver Phone 108

Mrs. G. A. F. Parker
Authorized and Certified
Piano Teacher
of Progressive Series Courses. Also
Dunning System
Registration September 9
Fall Term Begins Sept. 14

PRICE AND QUALITY
We are making a special effort to convince the people of this section that they can do better by buying their groceries at this store. We have given special attention to the quality of goods we carry and we have been enabled to buy them at prices so that we can supply your wants at the very best price that you can obtain in this section.
Come here when you need anything in the grocery line and see if your bill isn't smaller than you have been paying elsewhere. We want your business and can give you quality, price and prompt service in return for same.
L. W. CARLYLE



NEIGHBORS

BY ROBERT STEAD

AUTHOR OF "THE COW PUNCHER,"
"THE HOMESTEADERS."

(Continued from last week)

"I guess you're as much awake as I am, Frank," he said at length, "so you know what's on the books."

"You mean about my father?" I was going to add, "and your mother," but I stopped; somehow it seemed out of place. But Jack filled it in. "And my mother."

Then we both sat silent for awhile. "Has he said anything about it to you?" I ventured. "He hasn't mentioned it to me."

"No," said Jack. Then, with one of his unexpected touches of humor, "I'm not sure that he knows about it yet. But mother does."

"Well, it's all right, isn't it?" I said, after we had had our laugh. "Your mother has been pretty much a mother to Marjorie and me since our own left us. She's O. K. I'm not complaining."

"Neither am I," Jack agreed, "so far as they are concerned. But just how about us? We've got to get out."

"Why?"

Jack turned his full blue eyes on me with a sort of pity. "Do you think Marjorie is going to play second fiddle to a new mother? You don't know your sister, Frank."

In a moment I knew he was right. He had not asked me if I thought that Jack would play second fiddle to a new father, but that, too, may have been in his mind.

"Well, what are we to do about it?"

"Go West!" he said, emphatically. "Go West! I am beginning to think it's the only thing for a young fellow to do, anyway. What is there here for us? Dredge away in the mill, seven to six, seven to six, seven to six, seven to six, week in, month in, year in; then, some day, caught on a shaft, and they stop the mill just long enough to untangle your remains. And that is life! By G—d, Frank, it's not life—as I see it—as I'm going to see it!"



"I Will Go and Keep House for You," She Said Frankly, "if Jack and Jean Go, Too."

girls of her age; she had continued longer at school, and then had taken up the study of music. Among the limbo of personalities which drifts into the bywaters of little towns, she had found, too, an artist; a man apparently of talent, who had sought the seclusion of our little mill center in Ontario for reasons which were his own. He had immediately recognized the artistic strain in the girl and had bent his own genius to call it forth with no thought of reward other than the joy of seeing it grow.

"You are wonderful, Miss Lane," he had said, after the first few lessons. "You have perspective and proportion, which are the greatest things in life."

"I think I am a very stupid pupil," Jean had murmured in answer. "You are very patient with me—and all for nothing."

"For nothing! You leave me your debtor! You pay me a thousand times! You have given back to me a purpose in life—an excuse for being alive! Ah, Miss Lane, you do not know—yet—how empty a life can be. But you are an artist and some day you will dip your brush in pain—perhaps in sorrow and regret—and after that you will paint. It is the law."

Jean told me these things that Sunday afternoon, and asked me if I knew what he meant. I did not; but I knew the artist had given Jean an instant's glimpse into life, and it was none the easier for me to suggest the loneliness of a homestead "somewhere west of Manitoba."

"Do you think you could dip your brush in—in the Saskatchewan?" I ventured.

"I know," she said, simply. "Jack has told me. I will go, if you and Marjorie go."

It seemed to me that the reference to Marjorie came almost as a second thought; at any rate, I flattered myself with that idea.

We had no difficulty in persuading my father and mother to fall in with our ideas; in fact, they accepted our plan with some enthusiasm. Father even insisted upon selling one of the farms and giving the proceeds to establish ourselves in the West. It was little enough, as we were to learn in due course, but Jack and I had also saved something of our earnings, and during this particular fall and winter we were unusually penurious.

"Nail down every dollar," said Jack, and we all were busy with our nailing.

We prepared to start for the West about the end of April, and, as it came about, my father and Mrs. Lane arranged a domestic event on the very day of our departure. The affair was quiet and unpretentious; ceremony in the church at eleven, and dinner at Mrs. Lane's—Mrs. Hall's, I should say—where Marjorie and Jean served, and we all tried to live in a joyous glow which was strangely shot through with streaks of unhappiness. That night at six we left for the West.

After two days and two nights we passed through Winnipeg. It was in the gray of dawn, and we did not get off, but through the window we caught a glimpse of lines of lights down a wide and winding street.

Daylight saw us on the prairies; not the "baldheaded," to be sure, but the well settled country of the Portage plains, where industry was already fructifying in trim houses and barns, and orderly, well-kept farms. And yet here and there was now the unbroken sweep of the prairies, and our eyes danced and something caught our breath as we tried to imagine what they meant. We knew what it was for men to spend their lives in clearing, twenty, or forty acres, but here lay a kingdom fresh from the hand of God and ready for the plow. And a piece of that kingdom in the still farther West—320 acres of that kingdom—was to be ours!

"And as much more as I can buy from year to year," said Jack, as though picking up the thread of our thoughts, his face alive with enthusiasm. "Boy!" he said, banging me on the knee. "there's no limit; there's no limit!" I clasped his hand in mine with a pressure that told more than words.

All that day we continued through the prairies, with here and there a belt of scrubland to cut across the vision. All that day we rambled more and more in the field of fancy—happy imaginings of the things we would do with those farms of ours which lay out there, somewhere to the westward, waiting only to be claimed. And as evening came on we watched our first prairie sunset. There were no quick dusk and darkness, as in the East; the sun hung long in the western sky, and as it descended swung steadily to the northward. As it fell feather-like ruffles of cloud almost overhead burst to color in the richest mauves and crimson, and long ribbons in the west floating like golden islands in a sea of amber, caught the glow and silently unfolded a glory of pink and yellow and orange and crimson and burnished brass.

I turned to look at Jean. She sat by the window where the yellow light blocked out her fine profile against the drab background of the car, and mingled in the richer yellow of her hair. And her blue eyes were all a-glisten, as the long, fine lashes drooped and rose and drooped and rose. And in the corner of her eye I saw a little pearl gather and grow until, unrestrained, it stole across her cheek.

"Regina!" shouted Jack; "Regina!" springing to his feet and beginning to gather up our effects; for we had agreed that this should be the base of our search for land. We were ready to disembark by the time the train had come to a stop, and our first glimpse of the prairie city was that of buildings silhouetted against a saffron sky, and wide streets and open spaces and the foundation work of the metropolis that was to be.

CHAPTER III

Jack and I were early about in the morning, intent upon making our prospecting arrangements. We asked a casual question of an early morning loungee at a livery stable—some of these fellows seemed to get up at daylight for the express purpose of lounging—and he flung his voice over his shoulder into the recesses of the barn. "Jake!" he called; "two guys here to see yuh."

Jake was evidently feeding his horses, for we heard the rustle of hay and caught a whiff of its fragrance, but presently he came stamping down the main thoroughfare between the stalls. He was a short man with an over-developed waistline—quite the opposite of the lean and lanky Westerner our imaginations had been picturing.

"Well," he said, bringing his weight to a poise on his pudgy feet, and scrutinizing us closely through shrewd, half-closed eyes. "You fellows lookin' fer land?"

"That's what," said Jack, who was already beginning to pick up some of the direct vernacular of the West. "We want a man who knows the country to show us about."

"I'm your gasabo," said Jake. "I know every badger hole from Estevan to Prince Albert. I know every patch of stinkweed from Arcola to Swift Current. I've druv this country till there ain't a coyote between Montana and the Saskatchewan river but knows the rattle of my bone-shaker. You boys hit luck with your first throw—runnin' into me like this." Then, with a sharp squint through his calf-closed

eyes, and dropping his voice to a confidential note, "How much money you got?"

"Enough," said Jack, "but none to waste. What are your rates?"

Jake seemed to be turning a problem heavily in his mind. "I like you fellows," he said at length, "and I make you a special price. Usual I get seven dollars a day an' found fer drivin', an' fifty dollars for locatin'. That's fer each gent. Now I call you two boys one gent an' makes you the same price—seven bones an' a grub-stake whether we hit oil or not, an' fifty plunks extra if we do. An' we will. No question about that. I know two claims that's jus' sittin' up an' yelpin' fer you lads to come along."

We withdrew and talked the matter over for a few minutes. In spite of

Jake's unprepossessing appearance and boastful language there was something appealing about him. We returned presently with our minds made up.

"We'll take your offer, Mr.—" Jack commenced.

"Jake," he interrupted. "No mister."

"All right, Jake, we'll take your offer. When do we start, what do we take, and where do we go?"

Jake looked interrogatively at the morning sun. Then, "Had breakfast?" he demanded.

"No."

"Well, fill up. You must be feelin' pretty well bored out after your trip. I'll start get the outfit together. I got a team of buckskins that's tougher than Little Eva in an Uncle Tom's Cabin show, an' a democrat bone-shaker that scuds across the prairie like the shadow of a cloud." (He had his poetic turns, had Jake.) "I got a tent, but you'll need your own blankets. After breakfast we'll go over to a store an' buy a lay-out o' grub."

"How long will we be away?"

"Well, nat'rally we have to figger on drivin' out a good spell. Ain't no free land nowhere close to a city, a C-L-T-Y"—he spelled it out, with a whimsical mixture of pride and ridicule—"like this. Now I've a spot in my mind I think'll suit you boys right down the calf of the leg. It'll take us about three days to go, an' a day to look it over, an' three days to come back, which knocks the hell out o' a week, don't it? An' it might be longer."

"You see, we have our sisters here. We have to give them some idea—"

"Sisters!" Jake exclaimed, evidently in some panic. "They ain't goin' along!"

"No. They'll stay here until we get settled."

"That's all right, then," said Jake, visibly relieved. "Well, you tell 'em a week or ten days."

We related the morning's transactions to the girls, who accepted the situation with resignation, as it had been agreed that they would stay in Regina while we did our prospecting. They would at once set about to find cheaper lodgings, or a couple of rooms where they could keep house; they insisted that they were quite able to shift for themselves. They would leave word of their new location at the hotel.

The forenoon was well gone by the time we had finished our arrangements and bought our "grub," which consisted mainly of canned goods and other preparations that would not spoil in the heat. The democrat was a two-seated affair, and the tent and supplies were bundled on behind, or laid in the bottom. We noted that Jake added a rifle to the equipment. Then we started off, Jack in the front seat with the driver, and I alone behind.

During the day we discovered that our guide was something of a philosopher. He had many shrewd remarks to make about immigrants, and homesteaders, and the business of settling up a country. It appeared that he had no very regular scale for his services. This came out in his account of the location of a young Englishman whom he described as Mr. Spoff.

"He had a carload of baggage," said Jake, with Western extravagance of language, "and when I suggested that he start up a second-hand clothing store he said, 'Ah, I'm afraid you're spoffin' me.' So I named him Mr. Spoff, an' he gets mail now addressed that way."

(To be continued)



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(To be continued)

Why don't you go to Church?
Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

LITTLE MISS JESSIE GRANT HAD BIRTHDAY, SEPT. 2

Little Miss Jessie Grant, daughter of Mr. and Mrs. Orville Grant, living in south Hereford, celebrated her 7th birthday last Wednesday, September 2.

Six of her little friends surprised her by coming in the morning and bringing their dollies to spend the day. At the noon hour luncheon was served by her mother assisted by Miss Grant and Mrs. David Shepard. In the afternoon ice cream and the birthday cake were served. The cake was angel food with pink icing trimmed with marshmallows and decorated with the seven candles which when lighted made a very pretty picture.

Little Miss Jessie was the recipient of many gifts and beautiful bouquets. A picture of the seven little girls together with their dolls, flowers, cake and gifts was taken by the hostess.

Those attending the birthday party were: Little Misses Ruth and Pauline Andres, Lavalle and Larns Beach, Vergil Shepard and Dorothy Maples. Also A. C. and Miss Minnie Grant, Mr. and Mrs. David Shepard, Mrs. Ray Sheffy and baby son, and Mrs. Boren and son, Jack.

MR. AND MRS. G. F. SPRINGER VISITED BY THEIR FRIENDS

Mr. and Mrs. G. F. Springer were showered with visits from a host of relatives and friends Sunday. All the children were present except one. A number of grandchildren and a few friends helped the children make Sunday a red letter day for their mother and father.

A sumptuous dinner of all the fruits late summer could afford was served cafeteria style. Much merriment was caused when each person took his place in line as his full name was called the oldest going first.

After many pictures were taken and an afternoon of old time events discussed, the various families departed for their respective homes with a desire for a complete reunion soon including the great grandchildren.

The children present were: Mrs. Nancy and Lillie Johnson of Hale Center, Mrs. Lillie Johnson of Plainview, Mr. and Mrs. Jack Springer of Kress, Mr. and Mrs. Alton Jones, Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. Andrew Gilliam, Mr. and Mrs. Albert Springer, Mr. and Mrs. Earl Springer, Miss Tiny Lee Springer, all of Hereford.

Miss Marion Springer, who was here only last week, was the only child absent.

D. L. McDONALD IS WINNER OF KISER GUN TROPHY

D. L. McDonald captured the Kiser Trophy cup of the Amarillo Gun Club for the current season at last Sunday's shoot. This trophy was offered for the best showing made in shooting at 500 targets over a number of different weekly shoots. Mr. McDon-

ald beat his nearest competitor by five targets and was awarded the trophy following the last shoot Sunday.

HEREFORD PUBLIC SCHOOLS WILL OPEN NEXT MONDAY

The Hereford schools will open next Monday, September 14. Superintendent C. H. Dillehay and his entire staff of teachers are away at Canyon this week attending the Institute and no additional information concerning the opening has been available. But the points in which the parents and children are most interested were given by Mr. Dillehay in last week's Brand.

The staff is complete and all preparation concluded for the opening. The new building will be ready for occupancy before many weeks, when a formal opening and laying of the corner stone will be held.

NEIGHBORS VISIT GEO. W. SMITH HOME LAST SUNDAY

It is always a happy occasion when old friends and neighbors meet "to break bread" and enjoy a social hour. One of the happiest of these events we have enjoyed in a long time was at the pleasant suburban home of Mr. and Mrs. Geo. W. Smith last Sunday. Out in the large shady yard, an abundant and delicious dinner was spread. Need more be said of that? Then followed several hours of merry conversation by the grown-ups while the youngsters enjoyed themselves at only carefree boys and girls can.

Those present were the families of Horace Beard, Leonard Ricketts, W. A. Hunter, Press Dyer, Silas Fellers, Willie Oxford, Clarence Spencer of Jumbo and D. W. Hawkins of Hereford.

School Supplies!

Yes, we sure have them. See us before buying elsewhere.

Just received, new shipment of dishes and the prices are right.

Lots of bargains in our store.

See the fancy work exchange. We sell work for you on a small commission. If interested in this department see Miss Jessie Morris or Mrs. Russel Daniel.

Let our store be headquarters during the Fair.

DANIEL'S
New and Second
Hand Store
Phone 394

\$795
ESSEX COACH

WORLD'S GREATEST VALUES

Everyone Says it ~ Sales Prove it

HUDSON COACH

Hudson Brougham \$1495

\$1195

7 Passenger Hudson Sedan \$1695

All Prices Freight and Tax Extra

E. Renfro & Sons
Hereford, Texas

Vernor Curtis and Harold Jackson left Wednesday overland for College Station, Texas, where they will again enter A. & M. College, Curtis as a senior, holding the rank of lieutenant colonel, and Jackson as a Junior.

Beryl Witherspoon and George Beams, Jr., are preparing to enter A. & M. also. Young Witherspoon will leave Saturday, going via Austin for a short visit with Mr. and Mrs. L. M. Fetsch before going on to school. George Beams plans to go to college direct from here next Monday.

THE PASSING DAY

WILL H. MAYES Former Dean Department of Journalism University of Texas

Texas Doing Big Things.



Cameron county, of which Brownsville is the county seat, has voted a three and a quarter million dollar bond issue for flood conservation and irrigation. That Amarillo project of which I wrote recently will mean the investment of millions and the irrigation of more land than many of the states have. Numerous other irrigation projects are under way. Plans are being made everywhere to harness and use the water that is going to waste in Texas. Railroads are proposing extensions and are quarreling among themselves as to which shall get into choice territory. Cotton mills and garment factories are being constructed. Gulf ports are being improved. Oil is being found everywhere, and natural gas is having to be locked in the earth for lack of consumers. Banks are full of money, and the State treasury balance runs into millions. Every progressive county is building hard surfaced roads. Skyscrapers are going up in the cities. New churches and school buildings are under construction almost everywhere. Surely Texas is doing big things just now.

What Part Are You Playing?

When one thinks of all this really remarkable growth, unless he is closely allied with some of the numerous enterprises, he is likely to form a rather poor opinion about himself, and to wonder of what use he is in the scheme of worth-while things. I seldom get into a large city with its great buildings and huge enterprises without at first having a feeling of discouragement because of my own insignificance. A superficial knowledge of astronomy appals one and causes him to feel that human beings here on earth are of very little consequence—merely as so many ants in the great scheme of things. I am at times inclined to take something of the same view of my personal relation to the great development all about me, when I see how little I have accomplished and am accomplishing as compared with some others. When in such a mood, my own part in things about me seems so small as not to be worth the effort I put into it.

Results Can't Be Measured.

If every worker should quit because he can't see as large results from his efforts as from those of some one else, there wouldn't be but one person left to carry on the work, and doubtless he would at times feel that some one was ahead of him and get discouraged at his failure. It never was intended that all persons should get the same results or like returns from their efforts. If this were so there would be no rivalry and without rivalry there would be no progress.

It is hard to compare the results of the efforts of different persons, or on different lines of work. I once knew a preacher whose voice failed so that he could not speak above a whisper. He thought his life work was destroyed and that he could be of little more use to his fellow men. He had to make a living and from necessity began a small private school. He never had more than thirty students in his school at a time, but from it there went out scores of men and women who have done great work. He accomplished more through his little school than he could ever have done preaching, though no doubt he often thought himself a failure because he could not sway great congregations.

See What My State is Doing.

When we see the big things being done in Texas, we should look at them with a spirit of personal pride in Texas achievements, just as though they were the results of our personal work and as if they belonged to us as individuals. When I see what Brownsville and Amarillo are going to do, I like to feel that WE TEXANS are doing something to be proud of, though I do not own a foot of land in either section of the State.

One of the finest men I know—a real philosopher—says he gets far more pleasure out of Texas magnificent capital and the beautiful grounds than if he owned them, because he can enjoy them without having to be bothered with keeping them up. He can walk about the corridors, chat with his friends there, sit under the shades on the grounds, enjoy the beautiful flowers, all without expense or trouble—he doesn't even have to pay any taxes, as he owns no property to be taxed.

It is What We Enjoy That Counts. It is strange that most people can't enjoy a thing they do not own. My neighbor across the way has a pretty grass-covered lawn that costs him much work and money and beds of beautiful flowers, but I can sit on the swing on my front porch and enjoy them. I have a front yard that is densely shaded with hackberry trees beneath which grass and flowers will not grow. Why do I have to own the grass and flowers to get pleasure from them? And I am sure that he likes our hackberry trees better on his grounds than if they were on his lawn.

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: Classified, first insertion, 1 1/2c per word; minimum 25c; subsequent insertions, 1/2c per word; minimum 25c. CASH WITH ORDER.

FOR SALE—Home grown turkey red seed wheat. Bulk, cleaned, clean of Johnson grass, \$2.00 per bushel f. o. b. warehouse, Umbarger. See Wm Erdman, Umbarger, always on the job. 34-1f WM. ASH.

FOR SALE—One half section good land for sale. Small cash payment. Terms to suit purchaser. For next ten days only. Enquire at Hereford Hotel. 34-2f-p.1.

FOR SALE—Practically new McCormick Row Binder. Apply 34-2f-pd JAS. R. ROBINSON.

FOR SALE—One McCormick row binder. Price \$50.00. 34-1f JOHN N. JACOBSEN.

FOR SALE—Old Milwaukee Binder. 34-6f-pd H. L. MOREL.

FOR SALE—Bundle Sudan hay—delivered. 33-2f-pd J. W. DUGAN.

FOR SALE—House and two lots East front. City water, also well and windmill near Central school, plenty of room, ready to move right in. 32-1f H. C. BOWSER. Phone 137.

FOR SALE—Wagon and team of horses. Worth the money. 33-2f-pd E. H. CLOER.

FOR SALE—At a bargain, almost new 16-horse drawn Kentucky wheat drill. See 20-1f S. G. MOORE.

FOR SALE—12 hole Emerson Drill. 33-2f M. D. WOMBLE.

FOR SALE—A good Dodge Coupe. Inquire at The Popular Store. 33-2f

FOR SALE—One mile north of Hereford. A well improved 80 acre farm. crop possession, team, wagon and harness, farming implements, two Jersey cows, 80 turkeys, 200 R. I. Red chickens, 15 head young hogs all go with farm. Four years time 6% on \$2400, balance cash, straight proposition to buyer and no commission. J. B. PHILLIPS, Phone 197

FOR SALE OR RENT—The S. W. 1/4 section 99 and the 1/4 section 100 Block K 3 about three miles west of Hereford. A. F. KENSTEL, Dixon, Ill. 32-4f-pd. R.F.D. 6, Box 29

FOR SALE—Ford truck, almost like new. B. L. BRANSON. 32-cow-1f

FOR SALE—One Cletrac tractor, completely overhauled. Excellent condition. Inquire of Beavers Bros. Garage. 30-1f-pd-1f

FOR SALE—Slightly used Tent. 20-1f GEO. V. STAMBAUGH

FOR SALE—1 nice residence lot, 90 by 110, east front. 31-4f WES ANTHONY.

FOR SALE—A couple of good houses. Modern. Inquire at 19-1f PANHANDLE LUMBER CO.

FOR RENT

FOR SALE OR TRADE—Team of extra good mules, seven years old, for red or white faced cows. Other teams and farm tools for sale. See. 33-1f C. C. BOWMAN.

FOR SALE OR TRADE—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes Extended also loans made on city property. Rooms 7-8 Dunlap Building 24-1f Walser & Bray Land Exchange.

FOR SALE—Saddles, Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-1f J. L. FUQUA, Phone 146.

LOST AND FOUND

STRAYED—From my place one mile S. W. of town two bay mares, if found please notify, phone 9001 F-2. 34-1f-pd H. T. WEDEL.

LOST—About a month ago, a broach with three pearls. Finder please return to Brand office. 33-1f

LOST—Pair gentleman's gold rimmed eye glasses, in case. Reward. Notify The Brand 33-1f

WANTED

WANTED—High School boy wants to work after school hours and on Saturday. Will work for board, or can help around grocery store. Inquire at The Brand. 34-1f-pd

WANTED—Will buy vendor lien notes, or automobile notes or other kinds of negotiable paper. 34-1f F. H. OBERTHIER.

WANTED—A man with a Ford car to take charge of the Singer Sewing machine agency in the Hereford country. SINGER SEWING MACHINE COMPANY, Amarillo, Texas. 33-2f-pd

WANTED—A girl for general house work. Phone 125. 33-1f Mrs. G. A. F. PARKER.

WANTED—Want to rent 150 acres of old ground for wheat, one and half mile of Hereford. Want the land plowed or listed at an early date. 31-1f Tom Carter, Hereford, Texas.

WANTED—To rent farm on share. I have a force to work 350 acres in row crop, can gather crop this fall, is requested. Write, Wm. T. WEAVER, 32-2f-pd Dimmitt, Texas.

Local Happenings

Miss Gladys Hicks left Monday morning accompanied by her sister Miss Lucille Hicks, for Mart, Texas, where Miss Gladys will teach in the public school this winter. Miss Lucille will spend a week with her sister before going to Waco where she is to attend Baylor University.

Ralph Barnett for General Insurance. Phone 273.

Miss Inez Clark is here for a few weeks visit with her parents, Mr. and Mrs. Jim Clark. She has been attending summer school at C. I. A., and will return for the fall term.

400 page pencil tablet, narrow, 10c. CORNER DRUG STORE.

Mrs. W. A. Cowan returned Sunday evening from Enid, Oklahoma, where she has been visiting relatives.

We carry the most complete line of school supplies in town.—SKELTON.

Ed Purcell of Brownfield, Texas, was here Wednesday visiting his two brothers, Charlie and John Purcell.

We will save you "Greenbacks" on your furniture bill. E. B. BLACK CO.

Mrs. W. M. Megert and family returned Friday from Wellington, Texas, where they had been visiting relatives and where Miss Hazel Megert, Mrs. Megert's second daughter, had her tonsils removed.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, once or twice a week for several weeks, and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

BEWLEY'S BEST FLOUR Flour, per hundred \$4.90 Portales Sweet Potatoes, per lb. .05 All Goods in Proportion Quality and Service Warren's Cash Grocery

Miss Ruby Fae Bennett left Monday evening with her sister, Mrs. Frank Jesse, and husband who spent the week end in Hereford with relatives, for Amarillo, where Miss Bennett will attend school and take voice.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Now is the time to place your order for Baby Chicks. —Golden Rule Hatchery Co.

Closing Out Refrigerators. E. B. BLACK CO.

Ollie Fox, of Amarillo, was in Hereford this week visiting friends and relatives.

400 page pencil tablet, narrow, 10c. CORNER DRUG STORE.

CORDOVA HOTEL Good dinner every day 60c and 75c.

Pay Cash and Pay Less, at Reed's Grocery. See us for sewing machines, on terms to suit you. E. B. BLACK CO.

Mr. and Mrs. J. E. Ferguson left Tuesday afternoon for Canyon, where they will spend the week in Palo Duro Canyon with Mrs. Ferguson's sister, Mrs. William Boyce, and husband, of Amarillo. After a visit in the canyons, the party will go to Amarillo to spend a few days.

NOTICE TO BIDDERS The Commissioners' Court of Deaf Smith County, Texas, will receive bids at Hereford, Texas on September 21, 1925 for the purchase of one or more ten ton road tractors.

EARL W. WILSON, County Judge, Deaf Smith County, Texas At Hereford, Texas, August 24, 1925.

Your school supply bill is small to you but it is big to us. We will thank you.—SKELTON.

Miss Ethel Fuqua, who has been spending the summer in Hereford with her parents, Mr. and Mrs. J. L. Fuqua, returned to her school work in Amarillo Friday morning. Miss Fuqua has charge of the spelling department in the Junior High on Polk street and this makes her fifth year in Amarillo.

Let's build a Hotel in 1925!

LOST—Somewhere between town and swimming pool one box containing fishing tackle. Finder please return to 34-1f CYRIL LAYNE.

Harold Spratt, who is now located with the Santa Fe offices in Amarillo, spent the week end and Monday at home with his parents, Mr. and Mrs. I. H. Spratt.

While in buying your school supplies look over our other lines. We will save you money.—SKELTON.

45 sheets loose leaf note book paper, 10c. CORNER DRUG STORE.

Mrs. Carl Gilliland and daughter, Miss Margaret, and Mrs. W. M. Megert spent Saturday in Amarillo shopping. Miss Gilliland leaves soon for her school in Lynchburg, Va.

45 sheets loose leaf note book paper, 10c. CORNER DRUG STORE.

Jack McGuire of Comanche, Texas, and Dr. N. E. Greer of Lockney, spent Sunday night and Monday in Hereford on business and visiting in the home of Mr. and Mrs. J. H. Brooks.

FALL HATS A nice line of fall and winter hats, prices reasonable. Special discount during the fair, September 18-19. MRS. T. N. HEIFNER, 3rd St.

Mrs. B. F. Wynore and grand daughter, Marjorie, of Ardmore, Oklahoma, who have been visiting Mrs. Wynore's sisters, Mrs. Jennie Thompson and Mrs. E. C. Carter, returned home this morning.

TUESDAY, SEPTEMBER 17, IS CONSTITUTIONAL DAY Tuesday, September 17, is Constitutional Day this year, according to information received by G. A. F. Parker from Sam P. Cochran of Dallas, president of the Texas Society, Sons of the American Revolution.

This day marks the 138th Anniversary of the completion and signing of the Constitution of the United States, and the occasion is one in which every loyal American citizen should be deeply interested.

Mr. Cochran has called a meeting of his Society at Dallas on that day, at which appropriate programs will be presented at a luncheon and other functions.

Let's build a Hotel in 1925!

GOLF MATCH POSTPONED FOR TIME; AMARILLO BACKS OUT

The golf match scheduled for last Sunday afternoon between Hillcrest of Amarillo and Hereford was called off at the last minute by the Amarillo men. The reason given was the fact that the big Tournament of the Amarillo Country Club begins this week and the Hillcrest men were entered and did not want to break into their practice. Another match between the two teams will probably be scheduled later.

MR. AND MRS. J. H. HARRIS TO HAVE GOLDEN WEDDING

A big dinner and all day family reunion will feature the golden wedding celebration of Mr. and Mrs. J. H. Harris on Wednesday, September 16, at their home one mile west of Hereford. Although the eight Harris children are scattered all over the United States, an effort will be made to have every one of them present for the anniversary.

Mr. Harris, who is sixty nine years old, is in perfect health as is demonstrated by the fact that he farmed 200 acres of row crops this year all by himself. Mrs. Harris is six months younger than her husband. The couple moved from Johnson county to Deaf Smith county thirty years ago.

There will also be a guest of honor at the celebration, namely T. H. Claypool of Baylor University. Mr. Harris helped Mr. Claypool to get through college over thirty years ago, and the two have remained constant friends.

Let's build a Hotel in 1925!

CATTLEMEN

I have the Slaughter Scales up in good repair and can weigh your cattle correctly. Pens O. K., plenty of water and plenty of grass.

NEAR STOCK PENS Geo. McMahon

22-4f-pd



One-Profite Value Unit-Built Construction Make Studebakers Bargains in Quality

BECAUSE Studebaker builds for Studebaker cars all bodies, all engines, all axles, clutches, differentials, steering gear, springs, gear sets, gray iron castings and drop forgings—it is possible to give purchasers two advantages: 1. A price advantage: Because Studebaker eliminates extra profits which all other manufacturers (except Ford) must pay to outside parts or body makers. Thus Studebaker is able to use steel of extra toughness, fine northern white ash and hard maple, wool upholstery, plate glass, painstaking workmanship to precision standards, and extra equipment, such as gasoline gauge, clock, stop light, etc.—yet charge no more than competing cars. 2. A construction advantage: Because all parts are not only designed to constitute one harmonious unit, but are Unit-Built in Studebaker plants. Being built as a unit, every Studebaker functions as a unit. This results in years longer life, scores of thousands of miles of excess transportation, greater riding comfort, minimum repair costs and, finally, higher resale value. Others, who once built quality cars, have made material sacrifice in order to secure superficial price advantages. These cars are good value for the man or woman who wants that kind of a car. But if he wants a bargain in quality there is only one answer—Studebaker. Consider, for instance, the Standard Six Coach, illustrated above. It has wool upholstery; plate glass; fine trim to hide all tags; heavy, ornamental hardware; clock; gasoline gauge on dash; automatic windshield cleaner; stop light; locks on ignition, steering gear, door and spare tire carrier all operated by a single key. Slam the door and the sound says "quality." Swing on the door. Run one wheel up on the curb and note how the doors still open and close. Sit on the seat, heavy fenders. Try the steering gear. See how easily it handles the full-size balloon tires. Test the comfort of the deep rear seat. Its genuine wool upholstery covers two layers of washed, quilted cotton, one layer of genuine curled hair and extra long springs closely held together by small coil springs. Run the engine—the most powerful in any car of this size and weight, according to the ratings of the National Automobile Chamber of Commerce. Come in and see this bargain in quality—the lowered price closed car ever sold by Studebaker. Truth in Advertising A reader of The Saturday Evening Post wrote the editor questioning the truth of a Studebaker advertisement. Read our reply on page 71 of the current issue of "The Post." G. W. BRUMLEY Hereford, Texas

FEDERAL RESERVE HELPS FARMERS

How Its Aid to England's Return to a Gold Standard Benefits American Agriculture.

By M. A. TRAYLOR
Second Vice President American Bankers Association.

There has been no more important event for the American farmer and stock man since the Armistice than the recent return of Great Britain to a gold standard. It seems a long distance from the Montana farm to the gold vaults of the Bank of England, but the price the farmer gets for his wheat and cattle depends not a little on that gold.

The farmer sells his wheat to the elevator man and yet the real buyer, in many cases, is an Englishman, a Frenchman, a German, or an Italian. About one-third of the wheat crop is usually sold abroad and this part is a large factor in fixing the price of the entire crop. Between the farmer and the foreign buyer there are many steps. In recent years the most important step has been that at which the foreign buyer has to pay the American exporter, for the international mechanism of payment has been badly out of order because Europe was off the gold standard. It was just as though an English buyer drove up to your farm house, bargained for your wheat and drew up the contract. But when you discussed payment, he said: "I'm sorry I haven't any good United States money to pay you with; I'll have to pay you in my English paper money, which isn't worth its face value in gold. I don't know what it may be worth next week, but that is your risk."

A Deadly Foe of Trade
How many would be willing to sign contracts on this basis? Yet that is the way most of the world's trade has had to be carried on since the Armistice. In practically all countries except the United States the currencies have had no fixed value in gold, but have changed in value from day to day. Whenever one country sold anything to another country, somebody had to take the risk of loss because the value of the money might change before payment was made. Such uncertainty of payment is a deadly foe of trade, and people were afraid to do any larger international business than they had to.

Exports of food stuffs from the United States fell from two and a half billion dollars in 1919 to eight hundred millions in 1923, and the difficulties of European buyers in making satisfactory payment for American farm products was one of the large factors in the drop in the prices of farm products. But now the recent action of Great Britain in declaring that it will again redeem its paper money in gold means that British buyers of American products can pay for them with money which is accepted the world over at its face value in gold. With the return of Great Britain to the gold standard, a majority of the countries of Europe have paper currencies equal to gold.

How Reserve Banks Helped
American bankers have assisted in the British return to the gold standard by giving a \$100,000,000 credit to the British government. But more important than this was the action of the Federal Reserve Banks in granting the Bank of England material co-operation. They placed \$200,000,000 gold at the disposal of the Bank of England for two years, to be used by it, if necessary, in maintaining the gold standard. The readiness of the Reserve Banks thus to co-operate was an important influence in the willingness of the British to take this all important step.

This action of the Reserve Banks was a most constructive step in aid of American farmers and producers who will benefit greatly by the removal of this element of uncertainty from their export transactions. If all the sins of omission and commission charged against the Federal Reserve System by banker, business man, live stock man or political blatherskite in the last five years were true, and practically none of them are, the service rendered commerce and industry by the System in connection with the restoration of the gold standard in so large a part of the world would far outweigh any mistakes that those in charge of the System may have made. No banker, business man or farmer should permit any self-serving declaration by favor seeking demagogue to swerve him from a determination to see that the System is maintained for the future welfare of the country.

Fundamentally conditions are very sound and we are doing a very large volume of business, no little part of which is due to the equalizing and stabilizing effect exercised by the Federal Reserve System on the credits of the country. Throughout all the stress of the last five years there have been no times of either stringency or plethora of bank credit. Rates have run along on a rather level keel and in my judgment have had much to do with the stable volume of business which we have enjoyed, and which is quite contrary to the old experience of the aftermath of panics. With a credit structure such as only the Federal Reserve System can guarantee, I feel we need have no apprehension but on the contrary sound optimism for the future.



M. A. Traylor

From a Father to His Son

(The Brand is indebted to B. T. Bell, the father of Allen Bell and of Mrs. E. S. Ireland of this city, for the following splendid sermonette on Christianity's place in the world. The letter is supposed to be from a father to his son who is just entering college. Young people all over the land are leaving home now for the various institutions of learning, and it seems to us that Mr. Bell's communication is singularly opportune and appropriate at this particular moment.)

Hereford, Texas, Sept. 1, 1923.

"My Dear Son:
I am sorry I was away from home the day you left for college for I wanted to have a heart-to-heart talk with you about the aspects of the life that is now opening to you for the first time. Your being away from home and family influences, among men who are older and more sophisticated in the ways of the world, it becomes necessary for you to be more guarded in your conduct, and exercise more care in the bestowal of your friendship. I shall write to the pastor of the First Presbyterian Church of the city in which your college is located, and I would like for you to affiliate yourself with the Church and Sunday School. You will find among your associates men who criticize the church and all religious influences: This criticism expresses itself in various forms. At times it is cynical other times sacrilegious; again it is the effort to discredit the church by making fun of it and by making the ministry appear ludicrous; and again it is open antagonism that comes out of the heart of unbelief. Some of these criticisms gained a sort of accepted currency, as for example the statement that christianity is not a vital factor in our civilization or that the church is a negligible factor in our social and industrial life. This is the talk of men whose minds and hearts are materialistic. You will hear it said that the church has failed of its mission, when in fact the church is the only organization in the world today which is dedicated to the cause of righteousness and which thereby becomes a great saving factor.

"The type of modern philosophy is very largely negative; that is there is a constant denial of beliefs rather than an affirmation of faith. We are over whelmed with the announcement of things that are not believed, instead of being helped by the declaration of things that are believed. In other words the philosophy of the common life is a negative philosophy rather than a positive philosophy. The great need of our time is a positive philosophy or POSITIVISM, which includes deep convictions about christianity, about God, about Christ, about the Gospel and which is characterized by deep reverence and genuine sincerity. We want convictions about many things. It is a great deal better to

have one real genuine, deep, abiding conviction, than it is to have a multitude of opinions. The popular cry that Christianity is not a vital factor in our civilization is only one of the many cheap criticisms that has a certain currency, and which thoughtless people echo. As a matter of fact, the trouble with our civilization is that it has not enough christianity in it. We are aware of the fact that Christianity is not as vital as it ought to be in our modern life, and we deplore this fact, but, never the less we realize that it is potent. It is a wholesome sign that there is such criticism a broad because it signifies two things: (1) The conscious expression of the need of a great spiritual dynamic in our moral life and, (2) The recognition of the futility of other plans and schemes to adjust the problems of human nature. Taking an inventory of the many religious and ethical systems in the world, christianity stands alone as the one thing that can redeem. Many young men think it is smart to deny Christ; don't associate with such men—we can have no christianity without Christ. The whole conception of christianity revolves about the person of Jesus. We must recognize Him as the Son of God and the Savior of men, and we must believe that He is intensely real. The reality of Christ is not only an imperative fact but is an inspiring thing to us. We have been living in strenuous times, and you will find the Devil's advocates on every hand, ally yourself with the forces of righteousness—these will be found in the church where good men are attracted as by the needle by the pole. The history of civilization teaches us that the world has at many times and at many places, arrived at a high state of civilization, but the forces of evil have been strong enough to overcome the forces of righteousness and great cities have become the refuge of moles and bats. The church of God has often been likened to the Ark which rode triumphantly through the Deluge, bearing within herself the seeds of a new sowing. Just before the protestant reformation religion had been covered over and obscured by ritual, ceremonial and custom, and men began to realize the need of the simplicities of faith and worship. Martin Luther realized that it was necessary to get away from those practices which were the outgrowth of human thought and method and reborn to the great simplicities of religion. We are confronted with a similar situation today, and we need in our time a great reformation which shall emphasize spiritual conceptions and create a spiritual positivism that will prove the dynamic of Christianity. You will hear men say: "There is too much mystery about Christianity and as for the miracles they are impossible." We are surrounded by mysteries in nature that we can't

understand. Someone asked Edison what electricity was and he answered: "We may be on the verge of knowing today or tomorrow what electricity is, and we may not know for a hundred years." As long as we accept the mysteries of the common life, we shall find it easy to accept the miracles of Christ. It may be that some day we may be let in to know those supernatural laws under which and by which the miracles were done, and what now appears to us perfectly natural in that great Spiritual Illumination which we shall certainly have when we no longer look through a glass darkly but shall see face to face. About your friends: be very careful in the selection of your friends. However close may be the tie between you and your friend you can't merge your individuality with his. I suppose the marriage tie comes nearest that when "These twain become one flesh." Yet that does not make them one person. They will have to buy two tickets to travel, pay board for two, think and live individually. Every man shall give account of himself before God." Take a look at the people you meet in the street. It is marvelous that the great creator could make so many people and not two of them alike? Among all the people of Earth there are no double-cakes. The pattern of each is never used again. The key to your personality will not unlock the being of any other. God cannot enter the house where his soul lives, there is one and only one that can enter and wants to enter. He says; "Behold I stand at the door and knock—if any man will open the door I will come in and sup with him and he with me." You never know what is going on in the self house of another man, what heartaches, what weariness, what strife, and how he hungers for just a little sympathy and have someone to say: "Is the way hard and thorny, my brother. Do tempests beat and adverse wild winds blow? And are you spent, and broken at each night-fall, yet with each morn you rise and onward go? Brother, I know, I know, I too have journeyed so."

"I will write again—with much love.
"You Father."
ED PURDY'S PHOTOS
"I saw a real 'Go-getter' out on Smith's turnpike this afternoon. He was toting gasoline three miles to his stalled auto."



BIG SQUARE

Little Girls' Race:—Won by Viola Bergl Phillips.
Boys' Race:—Won by Glen Stiles and Emerson Wyer.
In the Truck race Herman Haberer won over Vance Herrington. The car racing Art Haberer over Emerald Stiles. Other features of the days amusements were horse shoe throwing, pitching dollars and wrestling matches. The day closed by eating water-melons furnished by Herman Haberer. We are all wondering if more of these days couldn't be brought about.
The Christian Endeavor will hold a social next Friday evening at the home of Mr. and Mrs. Will Wyer. The same fee of ten cents will be charged for refreshments to enable us to have the piano tuned and buy new song books. Everyone cordially invited.
Mr. and Mrs. Harold Wyer spent the past week visiting in Clarendon and Hereford.
Mr. Jay Wyer spent Friday and Saturday in Hereford and then took his parents to Plainview, returning Sunday.
Messrs. and Messdames Vern and Earl Lust and children spent Tuesday shopping in Hereford.
The men spent one day working on the new bridge just east of Mr. Miles.
Monday was election day, election being held by Messrs. Wirt Phillips, Ham Lambert, Earl Lust, and Roy Haberer.
Mr. and Mrs. Whitehead of Westway have moved to the Wirt Phillips place and will spend the winter there while Mrs. Phillips and children are in Hereford. Mrs. Whitehead is a niece of Mrs. Phillips.
Mr. and Mrs. Bearden of Lariat visited in the Angley home last Friday.
Two Merry Souls
Simpson:—"It's so dry over in our country that we have to use a pick-ax to break the ground."
Perkins:—"That's nothing. It's so dry over our way that I have all my boys carrying drinking water to the fish."

for Economical Transportation

Now
2,000,000
CHEVROLETS
Why?
QUALITY AT LOW COST

Chevrolet has now built 2,000,000 cars—and is the world's largest manufacturer of automobiles with sliding gear transmission.

This achievement has been made possible because Chevrolet has met the great public demand for a quality car at low cost.

Chevrolet has a construction typical of the highest priced cars; powerful economical motor and disc clutch, bodies of beautiful design, closed models by Fisher, Duco finish, interior of cars beautifully and substantially upholstered and fully appointed.

Be sure to see these cars and learn how much automobile you can really get for little money.

Touring \$525 Roadster \$525 Coupe \$675 Coach \$695
Sedan \$775 Commercial \$425 Express Truck Chassis \$550
All prices f. o. b. Flint, Mich.

BRUMLEY-CHEVROLET CO.
Hereford, Texas G. W. Brumley

Fair SPECIALS

September 14 - 19

Inclusive

10% Discount on Ladies and Misses' Ready-to-Wear and Ladies and Children's Shoes

This includes a complete line of the very latest creations in Coats, Dresses and Materials

We Invite Your Inspection

D. R. GASS & SON

The Brand's Weekly Church and Religious Page

EDITORIAL NOTE: The Brand is glad to reinstate The Church Page. The local pastors have reorganized and planned an aggressive campaign for the winter. The Ad. below is part of the campaign, with the compliments of The Brand. Read it and see if you can get the answer.

The weekly Sunday School Lesson review will be written, turn and turn about, by the local preachers, each one taking one month at a time. It is hoped this will stimulate interest in Sunday School attendance. Church society notes should be brought in EARLY to insure publication. ALL church news MUST be in the office not later than Tuesday noon of each week.

METHODIST CHURCH

"Our Obligation to the Public School" will be the subject of sermon Sunday morning. This will be a message to patrons, pupils and teachers.

At the evening hour, 8:15 the subject will be "The World's Hope for Light." Good music at each service.

If you have no church home, we shall be glad to have you come and worship with us. If you are a stranger in the community, the church is the best place to get acquainted. We want you to feel at home with us.

Get the Sunday School habit. It's a good one. 9:45 a. m.

Schedule of Services

Sunday School each Sunday at 9:45 a. m., E. B. Black, superintendent.

Preaching service each Sunday at 11:00 a. m. and 8:15 p. m.

Junior Church Services, (for children 6 to 13) each Sunday, 11:00 a. m., Mrs. J. O. Haymes, director.

Epworth League, 7:30 p. m., Orian Sharp, Pres.

Woman's Missionary Society, Wed-

nesday, 2:30 p. m., Mrs. J. F. Ward, Pres.

Young People's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. B. Jones, Supt., Lucile Hughes, Pres.

Prayer Meeting, Wednesday, 8:15 p. m.

Stewards' Meeting, First Tuesday in each month, 8:15 p. m., D. F. Ashbrook, Chairman.

The public is cordially invited to attend all our services.

J. O. HAYMES, Pastor.

FIRST CHRISTIAN CHURCH

Roll Call was well attended last Sunday. But to form a habit the act has to be repeated. Come again, one time is not enough.

The Sunday School needs your attention. It is a part of the Sunday service. Let's make it a cooperative program, by each of us having a definite part in this program.

The Ladies' Aid met at the church, the past Wednesday afternoon and packed fruit for the Orphans Home. Juliette Fowler Home of Dallas can always depend on the Ladies' Aid to do their part in caring for our orphan children.

9:45 A. M. Sunday School.

11:00 A. M. Communion and preaching service. Subject: "The Triangle Man," for the parents and children.

3:00 P. M. Official Board meeting. It is necessary that every member be present.

7:15 P. M. Young Peoples' Conferences.

8:15 Evangelistic Services.

8:15 P. M. Each Wednesday the "Training for Service" Class meets. This is for all of us not only the teachers.

Goodness should be expressed in usefulness.

T. MORGAN.

NEW PASTOR BEGINS HIS WORK HERE; PRESBYTERIAN

Rev. J. T. Ross



For the first time since 1924, when Rev. J. R. Sharp moved to Dalhart, the local Presbyterian church is now holding regular services and the local Pastor's Association has resumed its sessions and conferences.

The roster was completed last Sunday when Rev. James Thomas Ross arrived with his family from Stephenville, Texas, and assumed his duties here.

Rev. Ross is a native Texan and has spent his entire ministry thus far in the Lone Star state. He began his ministry at Dimmitt fifteen years ago, and married Miss Vera Rosser of Plainview in 1913. From that time forward he preached in the central part of the state and came from the pastorate of the First Presbyterian

church of Stephenville, Texas, to Hereford. While at Stephenville he served as Moderator of the Fort Worth Presbytery.

He was educated in Texas schools and is a graduate student in the University of Chicago. He is a member of the Masonic fraternity and was Chaplain of the lodge at Stephenville. He is a member of the National Geographic Society and of the Lions Club and has always been interested in Boy Scout work, organizing the movement in Stephenville under the auspices of the churches there.

He has just closed a successful pastorate during which the work of the church was thoroughly reorganized with an increase in membership within the past twelve months of 33 1/3 per cent. He likes the Plains and the Plains people and is fitting in nicely already in the town's religious, social and business life.



Presbyterian Church

BAPTIST CHURCH

W. R. Hill, Th. M., Pastor
Sunday School, for Bible study, meets with Mr. Alex. O. Thompson the Eupt., at 9:45. Classes with trained teachers, for all ages. Come and bring the family for a real Bible study.

Preaching services at 10:45. The Pastor will bring a message, "Worship the Lord."

The Sunbeams, Mrs. Manjeet, the leader, meet at 10:45 and will be trained in many useful ways while the parents are at the Preaching service.

Baptist Young Peoples Union meet at 7:15.

Evening preaching service at 8:15. The pastor will bring a message of salvation and service. The uncovered are cordially invited to come, as we are very anxious for all to have all the grace that God offers the lost.

Baptist living in Hereford are kindly urged to take fellowship here with their brothers and sisters in the Church.

A HOMELIKE CHURCH. Come and Welcome!

PRESBYTERIAN CHURCH

Sunday School, 9:45 A. M.

Preaching by the Pastor, 11:00 A. M. and 8:00 P. M.

Senior Young People's Society of Christian Endeavor, 7:00 P. M.

Ladies' Missionary Society, each Wednesday, 4:00 P. M.

Prayer Meeting, Wednesday, 8:15 P. M.

Pastor and congregation unite in extending a hearty welcome to the public and invite you to attend these services. You will be a stranger only once. "Come thou with us and we will do thee good."

JAS. T. ROSS, Pastor.

CHRISTIAN ENDEAVOR PROGRAM

Place—The Presbyterian Church.
Time—7:00 P. M., Sunday, September 13, 1925.

Persons present—You and I.
What For?—To help each other be better Christians.

Leader—Miss Lonnie Witherspoon.

Topic—The harvest of our lives.
Scripture Reading—Galatians 6:7-10; Proverbs 11:17-20; Second Corinthians 5:10.

What Else—A peppy song service, a round table discussion of topic, an hour of fellowship in Christ, and a few minutes to talk over plans for a better Endeavor.

Study the reading and be there to help make this meeting a great success.

THE SUNDAY SCHOOL LESSON

(By J. O. Haymes)

September 13.—Paul in Thessalonica and Borea.

Scripture Lesson.—Acts 17:1-12.

Golden Text.—1 Thess. 5:21.

"Prove all things; hold fast that which is good."

I. The Lesson Story.

After leaving Philippi, where Paul and Silas had been imprisoned, the missionary party journeyed to the Southwest some eighty or ninety miles to Thessalonica, the largest city in Macedonia. They left Luke behind at Philippi, and the group which journeyed consisted of Paul, Silas and Timothy. As was Paul's custom, they passed through the smaller towns and sought the center of population; Upon their arrival at Thessalonica they went, as was their habit on each Sabbath, into the Synagogue of the Jews. There for three succeeding Sabbaths Paul spoke to the people. He sought

(Continued on Page 8, this Section)

G. T. C. S.

Read the Mystery of these Letters
In this Space Next Week!

AND

G. Y. F. T. and R Y O T G and Y. C.

Yours Truly

W. R. H.

J. O. H.

X. T. M.

J. T. R.

Headquarters for School Supplies

Come in get your supplies before school starts and avoid the rush. We have a complete line of every thing you will need. Such as: Fountain Pens, Inks, Propelling Pencils, Pen holders, Book Straps, Book Satchels, Pencil Boxes, Tablets, both Ink and Pencil Erasers, Theme Paper, Construction Paper, Loose Leaf Binders, Composition Books, Note Books, Rulers, Compasses.

Phone 300

Agents For Parker Fountain Pens,

CITY DRUG STORE

Hereford, Texas
Eastman Kodaks and Films.

COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

SIMS COMMUNITY

Mr. Johnston of Rail H Ranch transacted business in Adrian last Monday.

Mr. Stanley Elliott, manager of Rail H ranch made a business trip to Amarillo one day the past week.

J. A. Reed and wife made a business trip to Adrian Monday morning of last week.

Mr. John Rector and wife were shopping in Adrian last Monday.

Mr. Ben Rice of Glascock ranch and his father of Fort Worth, Texas transacted business in Adrian one day the past week.

Carroll Reed and wife visited relatives near West-Way Saturday night and Sunday and attended the singing convention Sunday afternoon.

The threatening weather the past week passed us by and did not rain. We are needing a general rain at present as some row crops are suffering. Some farmers are sowing wheat while others are waiting for rain.

Sorry to report the Zacing baby to be on the sick list; but was some better at last report.

Miss Elizabeth Chapman is visiting relatives in Hereford at present.

Junior Hopper of Hereford is visiting with his cousin Ray Chapman.

Mr. and Mrs. Tom Jones of Vega have secured work on the Collier ranch and are going to housekeeping at once.

NORTH EAST CORNER (Fairview-Union Schools)

The Fairview farm boys club met last Wednesday afternoon at the home of Mr. L. C. Moore with twenty persons in attendance. Mr. French of Fort Worth gave the people a very interesting talk on stock raising. Every one enjoyed the meeting as well as the refreshments of ice cream and cake.

Mr. J. P. Walker has been pretty sick for a week but is better at this writing.

Rev. and Mrs. J. H. McClain of Itasca arrived in the community last week to visit a few days with relatives. Rev. McClain is pastor of the

Central Baptist church at Itasca.

Mrs. Coy Phillips and daughter Bernadine returned Tuesday from a visit with relatives at Gatesville, Texas.

Miss Imogene Smith of Dallas is visiting this week in the home of W. R. McClain. She is a nurse in Baylor hospital at that place.

Mr. and Mrs. T. E. Price went to Wildorado one day last week.

Mr. Ralph and J. C. Allred and Cecil and Sadie returned from Chillicothe last Friday night after a few days visit with Mr. J. L. Allred and wife who are at Chillicothe for the present in the interest of Mr. Allred's health. They say that he is a very sick man and that the change hasn't helped him as much as they hoped.

Mr. A. R. Norman's brother and family have been visiting him lately returning home last Thursday.

Mr. John Bolling and Miss Hatty Jarnagin were married on Saturday. Miss Jarnagin was the teacher in the high grades in Fairview school last term. Her home was at Bridgeport but has been attending the summer normal at Canyon. Mr. Bolling is one of our prosperous farmers and we hope for them many happy years of married life.

Mr. Joe Dowell is spending this week at Canyon where he is threshing their wheat crop.

Mr. W. B. Phillips and wife with Earl Phillips and wife spent Sunday at the home of Coy Phillips here.

Mr. Homer Bolling and family visited last Sunday in the home of Mr. and Mrs. John Davis.

Rev. A. M. Dowell, pastor of Palo Duro church is doing the preaching in a revival at the church building this week, up to the present the people seem very much interested and it is hoped that we will have a great revival before it closes.

The weather is very threatening at this writing and we surely do need a good rain as we did not get any of the showers of the past week.

W. J. McClain and family returned home a few days ago after a two

weeks visit with friends and relatives at Gatesville.

A bunch of young folks with some older one went to the frying pan springs in Oldham county on last Monday and had a basket lunch there. The members of the party were: Mr. W. B. Brown and wife; J. T. McClain and wife; Misses Ruby Gene and Leanda Bowen; Ruth Dowell; Sadie Allred; Frieda McClain; Ola Ware; Doyce McBroom and Imogene Smith and Mr. Jesses Bowen.

Mr. W. A. Daniel of Hereford spent Sunday in our neighborhood.

No. 121

TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the sixth day of October, 1925, between the hours of ten o'clock A.M. and four o'clock P.M., I, FRANK F. FERRY, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol League Number 418 and particularly described as All of Survey or Section Number Twenty (20) of Township Number Three (3) North, of range Number One (1) East, of a "Capitol Snyderate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Patented to Abner Taylor and located about 34 miles West and 2 miles South of Hereford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes herein after mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Silas A. Billington dated First day of December, 1916, and recorded in Vol. 11 Page 475 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said Silas A. Billington conveyed to me, as Trustee, the above

described property, for the purpose of securing the payment of certain notes executed by the said Silas A. Billington particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Silas A. Billington or his order,

all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1925.

FRANK F. FERRY,

Trustee.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

MORE BRICK STORES

Hereford needs more business houses. If you own a business lot, and want to build, we can help you finance it.

If you want to rearrange a loan you now have, See Us. Loans made on city business property at 8%, interest payable annually. No red tape or commissions. Liberal valuations.

T. K. Wilson Co.

Real Estate, City and Farm Loans

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST BE
YOURS



RED GOOSE SHOES

Service—Comfort—Style—and Satisfaction are in our footwear for little tots. They are long-wear shoes—every one of them—which is saying much when sturdy and active kiddies are to wear them. The economy in good shoes for children has been proved.

For Ladies, Misses, Gentlemen

An early fall presentation of smart footwear that exhibits many delightful new style points. Slim, smooth-fitting shoes with the various accepted new heels—unusual strap designs and goring styles expressed in new leathers, prominent among them being patent leather.

J. O. NEWELL
Shoe Headquarters

LOOK!

Coupon Books Five Percent Discount on \$10.00 and \$20.00 Books, Good for anything in the house.

ABO FILLING STATION

South Main Street

B. E. BRUMLEY, Proprietor

Tri-State Exposition

AMARILLO, SEPT. 26 - OCT. 1

Chicago Cadet Band and the Amarillo Band

both during the entire six days. The Chicago Cadet Band has played at the Dallas Fair for years.

Wortham Carnival Company

2 Big Days of Automobile and Motorcycle Racing

3—Days Horse Racing—3

TRI-STATE EXPOSITION

AMARILLO, SEPT. 26 - OCT. 1

It's Your Fair—Be There

**Opening Day
SATURDAY,
September 12**



**A Cash Sale!
We Do Nothing
but a Cash
Business**

Dry Goods Dep't, Only

THIS MONEY SAVING EVENT BEGINS AT THE TIME THAT PEOPLE WANT TO DO THEIR FALL SHOPPING, AND ENABLES YOU TO BUY MORE GOODS FOR LESS. THE MERCHANDISE IS SEASONABLE, THE QUALITY DEPENDABLE AND THE PRICES WONDERFULLY LOW. MANY ARTICLES THAT ARE NOT LISTED HERE WILL BE ON SALE. BE SURE TO SEE THEM.

Every day is \$1 day with US

Ginghams, Percales, Wash Goods

25c grade	15c
30c grade	23c
35c grade	30c
40c grade	33c
60c grade	48c
65c grade	53c
Peter Pan Prints	45c

Bed Blankets 20% Off

Silk and Silk Crepes

\$3.75 Beldings	\$3.15
\$3.50 Beldings	\$2.98
\$3.00 Beldings	\$2.49
\$2.50 Silk or Satin	\$1.98
\$2.00 Silk or Satin	\$1.89

Notions

5c Notions	4c
10c Notions	8c
15c Notions	12c
20c Notions	17c
25c Notions	20c

Sheeting, Pillow Tubeing, Domestic

60c 9-4 Bleached Sheeting	52c
55c 9-4 Unbleached Sheeting	47c
45c grade 42 in. Pillow Tubing	40c
40c grade 36 in. Pillow Tubing	35c
30c Bleached Domestic	25c
25c Bleached Domestic	18c
25c Unbleached Domestic	21c
20c Unbleached Domestic	18c
15c Unbleached Domestic	13c

Curtain Scrims and Cretones 20% Off

Wool Dress Goods, Flannels, Serges

\$4.00 value for	\$3.75
\$3.50 value for	\$3.25
\$3.00 value for	\$2.50
\$2.75 value for	\$2.25
\$2.50 value for	\$1.98
\$1.75 value for	\$1.48
\$1.50 value for	\$1.15
\$1.00 value for	\$.88

Men's Hosiery

\$1.00 value, plain - fancy silk	75c
75c value, silk	60c
50c value, fiber silk	40c
35c value, plain lisle	28c
25c value, plain cotton hose	18c
15c plain, cotton hose, 3 pr. for	35c

Men's Suits

\$40.00 Suit, during sale	\$28.50
\$35.00 Suit, during sale	\$25.00
\$27.50 Suit, during sale	\$21.00
\$25.00 Suit, during sale	\$18.50

Boys' Suits

\$25.00 Suit, during sale	\$17.00
\$20.00 Suit, during sale	\$14.00
\$15.00 Suit, during sale	\$ 9.50
\$13.00 Suit, during sale	\$ 8.00
\$12.50 Suit, during sale	\$ 7.00
\$11.50 Suit, during sale	\$ 6.50
\$10.00 Suit, during sale	\$ 6.00
\$ 9.00 Suit, during sale	\$ 5.75
\$ 8.50 Suit, during sale	\$5.50
\$ 7.50 Suit, during sale	\$ 5.00

Men's Dress Shirts 1/4 Off

Children's Shoes 20% Off Men and Boys' Shoes

\$10.00 regular value, for	\$7.85
\$7.50 regular value, for	\$6.90
\$6.50 regular value, for	\$5.98
\$6.00 regular value, for	\$5.20
\$5.00 regular value, for	\$4.60
\$4.50 regular value, for	\$4.18
\$4.00 regular value, for	\$3.68
\$3.50 regular value, for	\$3.10
\$3.00 regular value, for	\$2.85
\$2.50 regular value, for	\$1.98

Ribbon, Lace Embroidery 1/4 Off

Toilet Requisites

Such as Face Powder, Cold Cream, Talcum Powder, Vanishing Cream, Toilet Water, Lip Stick, Lemon Cream and Vanities 20% discount

Men's Collars

Men's Linen Collars, each	12c
Men's Soft Collars	1/2 PRICE

Men's Work Pants

\$3.50 Moleskin	\$3.00
\$3.00 Trousers	\$2.85
\$2.50 Heavy Kahki	\$2.28
\$2.00 Overalls	\$1.75
\$1.65 Overalls	\$1.50
\$1.00 Boys' Overalls	\$.75

Unionalls

\$3.50 Men's heavy kahki	\$2.85
\$2.00 Boys' medium size	\$1.68
\$1.75 Boys' small size	\$1.53
\$1.50 Boys' small size	\$1.30
\$1.25 Boys' small size	\$.98

Men's Dress Pants

\$12.50 value for	\$7.85
\$8.50 value for	\$6.25
\$7.50 value for	\$5.90
\$6.50 value for	\$5.30
\$6.00 value for	\$5.00
\$5.00 value for	\$4.00
\$4.00 value for	\$2.98

Handkerchiefs

4 10c Men's White Handkerchiefs for	30c
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Belts or Suspenders

\$1.25 value, sale price	95c
\$1.00 value, sale price	83c
\$.75 value, sale price	55c
\$.50 value, sale price	35c

Work Shirts

Men's Blue Chambray Work Shirts, only	69c
\$1.00 grade, blue or gray	85c
\$1.25 Kahki	\$1.00
\$2.00 Extra Heavy Kahki	\$1.55
90c Boys' Blue or Kahki	70c

Ladies and Children's Hose

\$2.50 value for	\$2.10
\$1.75 value for	\$1.33
\$1.50 value for	\$1.18
\$1.25 value for	\$.98
\$.75 value for	\$.52
\$.50 value for	\$.38
\$.35 value for	\$.28
\$.25 value for	\$.18

Outing Flannel

35c grade for	28c
30c grade for	23c
25c grade for	20c

Cotton Batts

\$1.35 3-lb. Quilted Batt	\$1.28
85c 3-lb. Batt	78c
20c 1/2-lb. Batt	18c

Bed Comforts

\$7.50 value for	\$4.95
\$6.50 value for	\$3.98
\$5.00 value for	\$2.98

Ladies or Men's Sweaters

\$7.50 value, Sale Price	\$6.98
\$7.00 value, Sale Price	\$6.48
\$5.50 value, Sale Price	\$4.98
\$5.00 value, Sale Price	\$4.50
\$4.00 value, Sale Price	\$3.58
\$2.75 value, Sale Price	\$2.48
\$2.50 value, Sale Price	\$2.18

Trunks, Bags, Etc

\$22.00 value for	\$19.00
\$17.50 value for	\$15.00
\$16.50 value for	\$14.75
\$16.00 value for	\$14.20
\$15.00 value for	\$13.00
\$11.00 value for	\$ 8.90
\$ 9.00 value for	\$ 7.50
\$ 7.00 value for	\$ 6.30
\$ 6.75 value for	\$ 6.10
\$ 5.50 value for	\$ 4.88
\$ 5.00 value for	\$ 4.30
\$ 3.50 value for	\$ 2.98
\$ 2.50 value for	\$ 1.98

All Tennis Shoes 20% Off

Ladies' Shoes

\$8.00 value for	\$7.68
\$7.85 value for	\$7.50
\$7.50 value for	\$7.20
\$6.50 value for	\$6.20
\$5.50 value for	\$5.20
\$5.00 value for	\$3.95
\$4.50 value for	\$3.50
\$4.00 value for	\$2.98
\$3.50 value for	\$2.75

Extra Special

Men's Blue Work Shirts, Each 69c

Geo. A. Stambaugh
HEREFORD, TEXAS

THE STORE FOR SAFE BUYING

GEORGE V. STAMBAUGH, Manager

Extra Special

Clark's O N T Thread, six Spools for . . 25c

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

Another Broken Engagement

"It's this, Sallie, Curtiss and Anne aren't engaged."

I've noticed that in real life when people are most surprised they are apt to give no outward sign of what's going on inside. Thus it happened that I could face Bob and his startling news with apparent calm.

"I'm sure you must be mistaken, Bob. They are."

"Not now, Peach," he hurried on, "he told me so himself. I ran into him a few minutes ago playing golf all alone in the rain. I told him he didn't look the part of a man who was happily engaged. He made a drive of about 200 yards and announced with vehemence that he was not engaged. And I let it go at that."

"Naturally, Bob. It's his affair."

"Oh, that wasn't what held me off. It was because I had a blood-thirsty foresome waiting to rob me of my last dime, otherwise, I would have stuck around."

Anne and Curtiss not engaged! I turned the thought over and over, looking at it first one way and then another, trying to realize the significance of what he had said.

I finally asked, "What do you think could have happened then, Bob?"

"Oh, he probably realized when he was away that he didn't care a rap about Anne in spite of her spotless past. I told you he'd die of ennui with even the thought of having her around. Besides, he adores our little Sallie here."

"Please don't say that, Bob. He's shown very plainly how deep his affection is for me. Just the same," I added, "I'd give anything to know what caused the row."

In spite of myself, I was glad. I should have been indifferent about Curtiss Wright and his affairs after the ruthless way he had thrown my love aside. But there was no need of pretending to myself that I was not overjoyed at the news.

"Well, Sallie, guess I'll breeze along," Bob's voice broke in on my thoughts. I had forgotten he was there.

"You were a sugar-pie to come over and tell me, Bob, as soon as you heard," I exclaimed, "and you know how much I appreciate it, don't you, dear boy?"

He did for I felt it in the pressure of his hand when he said good-bye.

The morning came for the spend-the-day party at Valverie's house. She had come by and begged me to be there. "Please come, Sallie," she insisted, "we haven't had a chance to see you for such a long time."

There was no reason why I should not go. Besides, it would be rather nice being with the girls again. It hadn't been their fault, after all, that I had received such shabby treatment from them when Warren Fisher and I were said to be having an affair. It was their conventional parents who had kept them from extending a friendly hand.

I arrived at Valverie's about noon. Anne was there. She greeted me with outstretched arms and pretended that the reason she had not seen me was because she knew I was busy at the plant. Her sudden cordiality I could not understand.

We sat about on the porch. Some of the girls stretched lazily in deep-

cushioned swings, a few others had brought their sewing along. After a half hour or more of disconnected girl-chatter, there followed a silence—the kind of silence forced on a group by some one whose thoughts are charged with a message they are eager to tell.

"I guess you know I had broken my engagement with Curtiss Wright," announced Anne. There is was, like that. With no introduction or leading question to break the ice.

"Why no," came a chorus of voices, "tell us about it, Anne!"

"Look, she hasn't even got on her ring!"

"I'd never give up that attractive man!" and so on. Each had a question to ask. I remained perfectly still but goodness knows how many "lazy daisies" I'll have to rip out of the Clancey baby's dress I was embroidering.

"Well, it's like this," Anne continued. "I don't mind telling you all about it, if you'll promise not to tell. You see when Curtiss returned from California the other day, he brought his brother with him. Well, the morning they arrived, I passed them by in my car. I didn't see them but Curtiss told me next day that the moment his brother set eyes on me, not knowing that we were engaged, exclaimed, 'Great Scott, there goes the girl who was mixed up with Major Christopher in that rotten scandal at camp!'"

"It seems," Anne continued, "that Curtiss had gone out from New York to Camp Donaldson to say good-bye to his brother before sailing for France. He reminded him of the day they were at the station and he pointed out a girl who was boarding a Southbound train. Then he told him that she was the girl who had caused Major Christopher to be demoted and transferred. Well," Anne gave an exaggerated shrug of the shoulders, "to make a long story short, his brother swore I was the same girl. Did you ever hear of such nerve?"

Never was gathered together such a group of attentive girls. They listened spell-bound to her every word.

"He didn't believe him, of course?" someone finally asked, anxious for her to resume the tale where she had left off.



A good piece of meat is "More than half" of every good dinner—as every housewife knows. Our meats are fresh, carefully selected, appetizing and — satisfying. Try us.

TEXAS MEAT MARKET

Cloyd & Son

"Well" Anne continued, "When I first met Curtiss, he thought that he had seen me somewhere before. I remember him saying so and I told him at the same time that it was absurd. However, when his brother reminded him of this ridiculous tale, he thought he'd put two and two together in his clever brain and I think he really believed that I was the same girl."

"Did his brother know her name?" Marjorie asked.

Anne blushed.

"Yes, a funny coincidence. He said her name was Anne, but for that matter, it's as common as Mary or Jane."

"Any way, he said there must be some mistake somewhere and asked me to meet his brother so that things could be straightened out. I refused. From what I've heard, his brother is Puritanical in his ideas and is just the kind to go digging around in records of the past and cause a lot of talk. So," Anne tossed her head in the air, "I gave Curtiss Wright his ring back instead."

"But Anne, he couldn't let his brother go on believing that you were the girl who had been so terribly gossiped about. Don't you see that?" someone explained.

"Well, I should worry what his brother thinks," Anne flippantly replied.

"How'd he take it?" another asked. "Oh, he was pretty much cut up. He fell on his knees and cried."

"Well, the whole thing is the silliest mix-up I've ever heard." Valerie declared, "of all people, think of Anne being a woman with a past!"

And they all laughed.

(To be continued)

Remington Portables are The Best and Easy to Buy. —THE BRAND.

YOUR MOST IMPORTANT BUDGET

Did you know that 18 per cent of the yearly income of this nation is spent for groceries?

That's what Uncle Sam says.

We can Serve you better in the expenditure of this most important item of your expense account, by giving—

- Merchandise that has Quality
- Personal and Efficient Service
- Prices that are Economical

Everything for the table at—

GYLES GROCERY

Phones 81 and 271

No. 450

TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the sixth day of October, 1925, between the hours of ten o'clock A.M. and four o'clock P.M., I, FRANK F. FERRY, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol Leagues Number 421 and 432 and particularly described as All of Survey or Section Number Twenty-eight (28) of Township number Three (3) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 15 at Page 60, subject to an easement over thirty (30) feet for a Public Road running along the south side of said Survey 28. Patented to Abner Taylor. Located about 30 miles West of Hereford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes herein after mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by J. W. Brown dated 5th day of October, 1920, and recorded in Vol. 24 Page 490 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said J. W. Brown conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. W. Brown particularly described in said deed of trust, and the

proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said J. W. Brown or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this First day of September, A. D. 1925.

FRANK F. FERRY, Trustee.

Foot at Bar

Lissen Judge, them's mournful numbers.

A heavy fine—if I must pay. Honest Judge, I wasn't speedin', My old car aint built that way—

Mother—"What does that Mr. Watkins do?"

Daughter—"He is a cubist artist."

Mother—"What?—a daughter of mine running around with a crap shooter!"

So It Is Tedkins—"Sam Shirley drove 650 miles in one day in his Willys-Knight." Smacker—"B'gosh—a place to park is getting harder and harder to find."

Allowing 5 persons to the average family, a Brand-Want Ad will deliver a message to 10,000 people at a very small cost. Use one today!

EXPRESSION CLASS

I will open my class in Expression September 14.

Those interested please call 183 or see me

Nell Parmer



YOU AND YOUR CAR!

When you need service on your car —you want it to be prompt service. Prompt and efficient service is our specialty. All we ask is a trial.

Magnolia Gas—Magnolia Oils—Tires and Tubes Accessories

Just Drive In!—And Watch Us Work!

Magnolia Filling Station

Arthur C. Thompson, Prop.

Hunting Goods

Hunting Season will Soon Be Here and we are fully prepared to take care of all your wants in this line. We have the Remington and Marlin Shot Guns and Rifles, Hunting Coats, The Famous Long Range Super X Shells, also the High Velocity Peters Shells. Come in and look these over.

Your Business will Be Appreciated.

STREU HARDWARE CO.

"Home of Service and Quality"



Diversify Your Investments

Farmers, more and more each year, are learning that safe farming demands a diversification of crops. If one fails, there is always another to take its place.

If it means safety to diversify crops, then it is of equal importance to diversify investments.

Don't put "all your eggs in one basket." Invest your surplus earnings in a variety of carefully chosen securities.

This bank will help you to choose your investments carefully. Talk with us about it.

Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

WHAT'S DOING IN WEST TEXAS

CHILDRESS—The Hays Lumber Company of Cotton Valley, La. have established headquarters in Childress for the South Plains territory. Construction will begin immediately on the Yards and the approximate cost will be \$5,000.00. C. G. Cleary will have charge of this office.

CISCO—R. Q. Lee, President of the West Texas Chamber of Commerce, has just returned from the second tour of the Plains country. Mr. Lee was received with much courtesies at all points and the business men and farmers were well pleased with his diversified talks.

PECOS—Recent rains in the Pecos river section has made the grazing range of the South Western part of Texas one of the most attractive in years and the only regret is that there is not sufficient live stock here to take care of the splendid crop of luxurious grass that is covering all the mountains and valleys as well as all the water holes and tanks are overflowing with water. Cotton prospects for the Pecos valley are, at this time far above the average for cotton production.

BROWNWOOD—This city will be able to truthfully boast of the most attractive as well as the most modern tourist camp. The land scape gardner will lay out the ground and new camp houses will be constructed and all trees will be given special attention during the fall and winter and next year Brownwood will have a beautiful tourist camp.

ROTAN—R. Q. Lee, President of the West Texas Chamber of Commerce spoke here recently to one of the largest gatherings ever held in Rotan. All business houses were closed and numbers of farmers of the Rotan territory heard Mr. Lee who had to speak from a truck on the streets to accommodate the crowd. Mr. Lee's farm program if carried out will be of great benefit to the Fisher county farmers as well as other sections. The farmers chances are four to one when he gives the slogan: "The Cow, Sow and Hen," on the farm with KING COTTON.

CHILDRESS—A farmer near here has reported that his cotton had matured and opened in ninety one days. This is a good record and wonder who can beat it.

RUIDOSO, N. M.—According to statements made by J. D. Jones of New Mexico at the meeting of the Southern New Mexico Association held at Eagle Creek Lodge, August 27-29, New Mexico has one fifth her acreage covered with pine forest and

around Cloudercroft as much as 50,000 feet of lumber can easily be cut per acre; more than 100,000 horses and cattle graze in the National Forests and 200,000 sheep roam over these forests lands. The revenues derived from the grazing under the National Forest Control amounts to hundreds of thousands of dollars and about one fourth of this applicable to building National Forests roads.

HASKELL—Dirr was broken for the new hotel here recently and it is hoped that the structure will be completed by Jan. 1st. The hotel will be very modern and the foundation will be sufficient for the third floor when the demand is sufficient to require the addition.

ALAMOGORDO, N. M.—One of the most interesting district meets of the West Texas Chamber of Commerce was held here recently and after a most bountiful feast at the noon hour the executive session was held. The meeting for next year will be held at Artesia, N. M.

STAMFORD—Porter A. Whaley, Manager of the West Texas Chamber of Commerce attended the Southern New Mexico Association at Ruidoso. He reports a fine meeting and states that many things of importance were discussed concerning both Texas and New Mexico.

AMARILLO TRI-STATE EXPOSITION

One of the outstanding features of the Tri-State Exposition to be held at Amarillo, September 26th to October 1st, is that the show is going to open with a crash. It is going in like two lions and come out like two other lions.

So often a fair drags about for a day or two before getting into full sway. The 1925 show has many of its best features the first two days.

Among them are—the band contest, the opening of the popularity contest, the automobile races, the motorcycle races, and on the very first day the great football game between Clarendon College and W. T. S. T. C.

Dave Dorden, chairman of the band contest, has announced seventeen bands ready to take part in this competition. They have been classified and arranged so that absolute fairness will prevail. As a side attraction, but a popular one, will be the old fiddlers contest.

In the popularity contest names are already being entered, and the secretaries of the Chamber of Commerce are asked to forward theirs at once to Dr. R. P. Parcells, Amarillo. For this event an \$1,500.00 Studebaker Sedan is being given by the McCarty Motor Company. No Amarillo girl will be permitted to compete and the winners will lead the grand march of the ball at the Pala Duro Hotel, Thursday night. Those entering this contest are required to remain in Amarillo during the week of the Exposition.

The track is now being put in shape for the automobile and motorcycle races. It is being oiled so as to prevent dust and many of the fastest riders and drivers in the country are coming. These events are under the direction of W. C. Irvin and F. L. Boor, in the order named. Communications should be addressed to them. The motorcycle races, which proved such an attraction last year, have many of the same riders again entered, with a long list of new, but well known, demons of the dirt track.

Then there is the football game, this will immediately precede the motorcycle races, and those wishing to remain seated for both should purchase two tickets at the gate.

Clarendon and Canyon are seeking by this game to renew athletic relations and the game is expected to be a hot one. It will start at one o'clock. Special trains from both cities with hundreds of students are coming. Many others of their neighbors are expected to follow suit.

Besides these attractions of course there will be the exhibits. They will be wide open and ready on the first day. The only problem now confronting the directors is, where, to house them all. But they will be amply provided for.

The horse races will follow the machine races. These come Tuesday, Wednesday and Thursday; and the same string which will make Hutchinson, Wichita Falls and Dallas are coming. J. L. Nunn is chairman of this department.

President U. N. Oliver at a recent meeting of the board of directors, where this progress was reported, highly complimented his large corps of workers and expressed thanks to the people of the Panhandle for the interest they have exhibited at this early date.

Good Printing at the Brand

MARLIN HOT WELLS
WHERE LIFE GIVING WATERS FLOW.

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write.

THE MARLIN CHAMBER OF COMMERCE
MARLIN, TEXAS

SEED WHEAT

We have just unloaded a car of

TURKEY RED SEED WHEAT

this wheat is re-cleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

BETTER SEED—BETTER CROPS

Jones & McLean
COAL AND GRAIN

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes! All druggists. Insist on the original genuine GOLD MEDAL.

WRIGLEYS

AFTER EVERY MEAL

THE FLAVOR LASTS

Probably one reason for the popularity of WRIGLEYS is that it lasts so long and returns such great dividends for so small an outlay. It keeps teeth clean, breath sweet, appetite keen, digestion good. Fresh and full-flavored always in its wax-wrapped package.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, GREETING:

You are hereby commanded to cause to be published once each week for a period of twenty days before the return day hereof—in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county, a copy of the following notice:

THE STATE OF TEXAS

To all persons interested in the estate of Jeff D. Thompson, deceased, Mary L. Thompson Administratrix of said estate has filed in the County Court of Deaf Smith County an application for an order to sell the following real estate belonging to said estate, situated in Deaf Smith County, Texas, to-wit:

Block No. 12, in Welsh's Addition to the town of Hereford; Lots Nos. 1-2 and 3, in Block No. 17, of the original town of Hereford, and also that part of Block No. 17, of the Original Town of Hereford, described as beginning at the North east corner of said block and running thence in a South-easterly direction with the East boundary line of said block, 140 feet; thence in a South-westerly direction parallel with the North boundary line of the said block, 75 feet; thence in a North-westerly direction parallel with the East boundary line of the said block, 140 feet; thence in a North-easterly direction with the North boundary line of said block, 75 feet to the place of beginning, which will be heard at the next term of said court, commencing on the first Monday in October, A. D. 1925, the same being the 5th day of October,

A. D. 1925, at the Court House thereof, in Hereford, at which time all persons interested in said estate are required to appear and show cause why such sale should not be made, should they choose to do so.

HEREIN FAIL NOT, but have you before the said Court on the said day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in Hereford,

Deaf Smith county, Texas, this the 9th day of September, A. D. 1925.

BERRY ORR, Clerk.
County Court, Deaf Smith County, Texas. 34-4t

Broke New
Sharper:—"Say, Stranger, would you like to buy the Brooklyn Bridge—at only \$1,000?"
Sigh-seer:—"Nope—I aint got any money. I just bought the Statue of Liberty for \$500."

School Starts Monday

We are ready with the most complete line of school supplies to be had in the city.

The children will all want to come to our store, because the tablets are a little thicker, the pencils a little better and the paste a little stickier than they can get any place else.

We also have a complete line of book satchels, lunch boxes, book straps, etc., in fact every thing the school boy or girl will need.

We are looking for you.

SKELTON'S VARIETY STORE

Fires, Windstorms, Tornadoes and Hail Wreck

Property Worth Millions Each Year

They come anytime—anywhere—No section is immune.

The season has arrived. It will be crowded with the usual disasters. Roofs, chimneys, porches, whole buildings destroyed. The same old story—No Insurance. Vain regret.

Don't be penny wise and proud foolish. Substitute certainty for chance.

Be fortified against elements you can't control.

Let this strong agency carry the burden of the blow.

It only costs a penny or two a day to be safe instead of sorry.

GET FIRE, WINDSTORM, TORNADO AND HAIL INSURANCE NOW!

Don't Flirt With Fate

HEREFORD INSURANCE AGENCY

Office Phone 273. Ralph Barnett, Manager. Res. Phone 359

Ten Santa Fe Years

How the Santa Fe has grown in ten years and what that growth means to Santa Fe patrons. Better service at reasonable rates, due to efficiency of operation and millions spent for improvements.

That Santa Fe freight moves promptly, that Santa Fe journeys are enjoyable—doesn't just happen.

Wise economies, 284 million dollars spent between 1914 and 1924 on track and equipment, and the co-operation of patrons and employes—these have helped to build up a great transportation machine which is at your instant service for a most reasonable charge. And this in the face of heavy increase in costs of operation without corresponding increase in rates.

In these ten years the Santa Fe and the Southwest have grown together. The Santa Fe's growth has been not only in mileage and facilities, but also in ability to serve patrons better.

This decade has been a period of expansion. In it the Santa Fe's operated mileage has increased 922 miles. Each locomotive now hauls 54 per cent more. Nearly 14,000 more Santa Fe freight cars are available. There has been an increase of 15 per cent in passengers carried one mile and 79 per cent in revenue tons carried one mile.

Other important items have grown, too. Such as expense of maintenance of the railroad, which increased 121 per cent, or \$1,700 a mile. Maintenance of locomotives showed an upward trend of 137 per cent, or \$6,141 each. Passenger cars 85 per cent, or \$999 a car. Freight cars 155 per cent, or \$161 per car. All operating expenses combined jumped 114 per cent. Taxes advanced for each mile of track 196 per cent, or \$993. Total taxes in 1924 were \$17,730,961 or \$1,499 per mile.

Yet Santa Fe freight rates have gone up only 28 per cent and passenger fares only 47 per cent.

Freight loading carried by each car has increased 3.12 tons, or 14 per cent. Freight loading carried by each freight train has increased 226 tons, or 54 per cent. These are gratifying marks of progress.

The Santa Fe hopes to keep on growing and to keep on giving satisfactory service.

W. B. STOREY, President
The Atchison, Topeka & Santa Fe Railway System



CAMERON, N. M.

Mr. and Mrs. Clyde Isler made a trip to Memphis, Texas to take Mrs. McCready home who has been visiting her mother Mrs. Bunch, who has been sick. They left Saturday and returned Monday.

J. A. Conway came up from San Jon Saturday and Mr. and Mrs. A. W. Cameron and Roy returned with them and spent Sunday at the Conway home at San Jon where Mr. and Mrs. Conway are teaching.

Mrs. Lee Hutchinson received a badly sprained hand by being kicked by a horse last week.

Mr. Conley Gann and daughter Mrs. Elva Wall and Miss Vera Fitzsimmons came out from Amarillo and spent the week-end with Mrs. Conley Gann.

Mrs. Irene Johnston went to the hospital at Clovis the last of the week where she is taking treatment.

Mrs. Belle McCormick moved her housekeeping outfit from the Boney teacherage to Grady Saturday where she is primary teacher.

B. A. Lowe spent Saturday at the Jim Tuggle home.

J. A. Nicholas and family left Wednesday for their home at Wellington, Texas after a visit with relatives here. Phillip Mote and family went home with them for a visit.

Frank Young moved last week to the Will Fillman place north-west of Cameron. He is driving one of the Wheatland school trucks.

Mr. White was selling out a nice beef Saturday.

Mrs. Mida Woods spent Wednesday with Mrs. Essie Tillman.

C. L. Miller has been quite sick at the home of his son, James.

Arthur Price and family called at the R. A. Lowe home Saturday afternoon.

After visiting their son F. B. Scott here Mr. and Mrs. A. L. Scott spent a few days with their daughter, Mrs. Arthur Brooks at Bushland, Texas and left there the last of the week for their home at Denton, Texas, when they stopped to prepare dinner at Iowa Park Mrs. Scott was badly burned on her face by the explosion of a bucket of coffee.

Mrs. Floyd Tillman spent Thursday with Mrs. Belle Cameron.

Mrs. Winnie Dethrage was shopping in Clovis Saturday.

A. B. Hickman purchased some seed wheat of John Ewing last week.

Buck Leach has been sowing wheat for Eli Sharp with Bucks new drill and Ellis tractor.

Mr. and Mrs. J. D. Cameron attended church at Wheatland Sunday and took dinner with Mr. and Mrs. Charlie Tillman and spent the afternoon.

An old acquaintance of R. A. Lowe, Mr. McFarlin of Seymour, Texas spent Saturday night with him.

Mrs. Roy Lobbon's mother, Mrs. Nobles died at a hospital at Clovis Friday.

A. A. Dethrage and J. Z. Isler left the first of the week for Memphis, Texas where they expect to sell apples.

Mrs. W. B. Hutchinson underwent an operation for appendicitis at the Clovis hospital Thursday.

Floyd Mote and Roland Leach made a trip to Clovis Saturday.

Wheatland school began Monday. The teachers are Mr. and Mrs. Rankin, Mrs. Runyon and Miss Armstrong.

All of Ella Isler's children gathered at her home Tuesday. They were her daughters: Mrs. Winnie Dethrage and family, Mrs. Lola Nichols and family, Mrs. Coral Johnston and

family; and her sons: Paul, Phil and Floyd Mote and families. However Floyd has no family, as he is the only single member of her family. This is the first time in fifteen years that all of her children have been together at one time.

WYCHE ITEMS

At four thirty p. m. last Sunday afternoon Miss Gladys Applegate, oldest daughter of Mr. and Mrs. L. M. Applegate was united in marriage to Mr. Elmer Williams both of Wyche at the home of the bride's parents. The ceremony was spoken by Judge Earl Wilson in the presents of some friends of the bride and groom. The bride was dressed in grey and the groom wore a blue serge suit. Their many friends wish them a long and happy life. There was a nice wedding supper served on the lawn at about six o'clock in the evening.

Mrs. W. D. McKinney and son Curtis and daughter Callie called on Ruby Dugan last Tuesday afternoon.

Mrs. Elmer Williams spent last week with Montie Cook.

Mr. Jackson's father is here visiting him.

Mr. J. W. Dugan called on his son at Wildorado last Wednesday.

Mr. and Mrs. A. I. Morrison and children and Mr. and Mrs. Gordon Gold visited Mr. and Mrs. Decker.

Mrs. W. D. McKinney and children visited Mr. and Mrs. Decker last Monday.

Mrs. John Gilliam and children visited Mrs. J. C. Williams Thursday.

The Dugan girls called on Mrs. Jackson and daughters last Wednesday.

Mr. and Mrs. J. C. Williams and two sons Ray and Roy and daughter Mattie Rutsh visited John Gilliam and family last Sunday.

George Jewell and Raleigh Hough visited Ralph Wolfe last Sunday.

Lorine Williams visited Mary Clayton last Sunday.

Miss Ruth, Alberta, and Vera Dugan visited Mrs. J. C. Williams and daughter Lorine last Tuesday.

Farmers are needing rain, crops

are burning up.

Col. C. C. French and R. O. Dunkle came out to the school house last Tuesday night and Mr. French gave a talk on Agricultural. The club members gave very good report on all that they have been doing.

School starts next Monday.

Mr. and Mrs. C. J. Paddock visited Mr. and Mrs. Locker last Sunday.

The Presbyterian Missionary had an all day meeting with Mrs. C. J. Paddock last Wednesday.

Elmer Berden visited Mr. W. D. McKinney last Sunday afternoon.

Callie McKinney visited Montie Cook last Sunday night.

MR. AND MRS. F. W. PRICE HOME FROM SOUTH TEXAS

Mr. and Mrs. P. W. Price arrived overland Tuesday from a trip which covered all of central and south Texas and consumed several months time. They spent most of their time while away in Dallas.

Daddy Now

"Well, how's the world treating you?"

"Holding my own."

"That's good. You can't complain then."

"Yes—I'm complaining. I've only got two arms—and they were triplets."

Charley Sez:

When school starts next week, you will want material for fixing lunches and we have them!

Not only all varieties of lunch meats, cheese, bread, crackers, cakes (about 30 kinds), but also information on how to combine them for the best lunches.

CHARLIE & WALLACE
Your Cash Grocery

Hereford Has One---

Maize Head Dealer who buys every week day in the year. Never turns anything down.

E. W. Harrison

SINCLAIR OPALINE "F" FOR FORDS

Absolutely Free!

We have just received a carload of the famous

SINCLAIR OPALINE MOTOR OIL
"Fits the Degree of Wear"

and to give the public a chance to try out this oil **WITHOUT COST**, we have decided on

SATURDAY, SEPTEMBER 12

to **DRAIN and FILL ALL CRANK CASES FREE OF CHARGE!**

Be There, Friends — We Will Have Plenty of Help!

—Abo Filling Station—
South West Trail Garage



ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

Cecil B. DeMille's

"THE TEN COMMANDMENTS"

The Mightiest Dramatic Spectacle of All the Ages,

a Paramount Picture

STAR THEATRE
THURSDAY, FRIDAY AND SATURDAY
SEPTEMBER 17, 18 and 19

APROPOS OF LABOR DAY

By A. B. CHAPIN



Boy Scouts Court of Honor Awards Badges For Merit

The local Boy Scouts Court of Honor met in the county court room last Saturday evening, August 29, with a quorum of the committee present, and held a very impressive service.

This Court of Honor will be held monthly, and it merits the attention of all persons interested in the welfare of boys to attend and boost the young men. It is especially fitting that the parents of the boys be present. The Scout Masters are giving freely of their time and certainly need the backing of the parents in this work. The next meeting will be held on the evening of October 1, at the courthouse.

Harry James, Boy Scout official of Amarillo attended the meeting last week and assisted with inspirational talks. The following named boys came up for awards, displaying the fact that the troops are functioning nicely and that the boys are getting the spirit of real scouting:

Second Class Scout Badges: Howard Layne, Edgar Ireland, Jim Gilliland, Alton Miller, Paul Barnett, Bill Parker, Keith Guthrie.

First Class Scout Badges: Keith Guthrie, Bill Parker, Paul Barnett.

Merit Badges: Oliver Ray S., Keith Guthrie 5, Bill Parker 10, Paul Barnett 7, Frank Cogdell 2.

WHAT'S DOING IN WEST TEXAS

Furnished by West Texas Chamber of Commerce

CROSBYTON—Announcement has been made by J. J. Murphy, Park Supervisor that work would begin this week on the Crosbyton State Park. All conveniences for a modern Tourist Park are also to be installed and

the tourists have free access to water, wood, etc.

MEMPHIS—Memphis is to have a modern three-story hotel, fifty rooms, steam heat, running water, baths, elevator service, and all conveniences of an up-to-date hotel. H. G. Stephens who is letting the contract for this hotel says he expects work to begin by March 1st, 1926.

RAILS—According to announcement made by Dr. P. W. Horn, President of the Texas Technological College, W. D. Watkins, Jr. of this city is the first to make application and to be accepted as a student in the Texas Tech. Other applications are being received daily and it is expected that Texas Tech will open with an extraordinary large enrollment.

LAMESA—The West Texas Electric Company has recently closed a deal with the City of Lamesa taking over all the light equipment and two

hundred and fifty new lights will be installed in the very near future. About twenty light posts will be around the square which will give Lamesa one of the outstanding "White Ways" in West Texas.

DEL RIO—A. W. Ewing of Duncan, Oklahoma has been elected Secretary of the Del Rio Chamber of Commerce and according to information received by E. K. Adams, President, Mr. Ewing has accepted the place. He will take up his duties here in a few days and expects to put over a big civic program for Del Rio and that territory.

BIG SPRING—The Big Spring Veterinary Hospital is the name of the latest institution for that city. Dr. O. E. Wolfe, surgeon is now having a building erected which will be occupied by this institution. The building will be a stucco structure, 24x40 feet and modernly equipped thru out.

CLYDE—J. N. Watts of this city is making arrangements to locate a plow factory here. Mr. Watts has invented a cultivator attachment which has proved to be of much value to the farmers and he has made arrangements to finance the manufacture of his invention and will in connection with this operate the new plow factory.

EL DORADO—A permanent Fair Association for El Dorado was organized this week at a mass meeting of the citizens. The following officers were elected who will serve as the Directors: Geo. Williams, Tom R. Henderson, Lon L. Hoover, J. E. Hill, E. C. Hill, T. K. Jones and O. K. Enochs. El Dorado will have a fair this Fall but the dates have not been announced yet.

CONSTABLE'S SALE
The State of Texas,
County of Deaf Smith.

By virtue of an execution issued out of the Justice of the Peace Court, Precinct No. 1, Deaf Smith County, Texas, on the 3rd day of September, 1925, in the case of Ben Hubbert vs. K. Y. Caskey in Cause No. 950, and to me as constable directed and delivered, I will proceed to sell, within the hours prescribed by law for constable sale on the 14th day of September, 1925, on the lot across the street North from the First National Bank in Hereford, Deaf Smith County, Texas, the following property, to-wit: one bass drum, one set of bells, one square drum case, one trunk of traps, one dresser, and one bedstead and

Ashbrook & Williams
Land Co.
Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.
List your farms with us, as we are getting some inquiries for small improved tracts.
Office, First National Bank building.

of September, 1925,
C. S. RICHARDS, Constable Prec. No. 1, Deaf Smith County, Texas.
Given under my hand this 3rd day 33-21

6% FARM AND RANCH LOANS 6%
AMORTIZED PLAN
INTEREST RATE AND TERMS FIXED BY LAW
Prepayment in part or in full can be made at any interest bearing period after five years
PROMPT INSPECTIONS AND QUICK SERVICE
San Antonio Joint Stock Land Bank
HENRY WILKINSON, Agent
Hereford, Texas

WE PLEDGE OURSELVES TO RENDER
SERVICE
with COURTESY, PROMPTNESS and ACCURACY
and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 5 1/2 and 6% interest.
Thompson & Ireland
ABSTRACTS — LOANS
Successors to J. Frank Potts & Company

Golden Rule Hatchery Co.
FIRST HATCH OFF SEPTEMBER 18
SEE OUR CHICKS AT DEAF SMITH COUNTY FAIR

WEST TEXAS FEED & SEED COMPANY
Worst service in town. Two knot heads in charge. Part of our coal will burn. We never give you overweights. If your chickens escape the Hawks, try our poultry feed. We know how to make your cream test less. If you can't make your cow go dry any other way try "Dairy Ration," the price is higher. Phone your order today. We promise to deliver it within a week.
Hereford, Texas Phone 265

USED CARS
Ford Coupe 1921m
Buick Six 1921m
Buick Six 1920m
Essex Roadster 1921m
Stephens 1919m
Terms if Desired
Beavers Brothers
Phone 383

Over All LEVI STRAUSS Waist Overalls for Men and Youths
A new pair FREE if They Rip
Look for the Two Horses

Economy--
That is the magic word that everybody is using these days, but what do you think of the fellow that stays at home on washdays and turns the washing machine all day to save four cents an hour on electric juice? Can he afford to work at that price? Our Washing Machines will do all that work for that much power cost. Better junk the hand washer and buy an electric washer and pocket the difference between four cents and forty cents an hour.
"Your Electric Servants"
Texas Utilities Company
of Hereford

Did You Ever Know a "Blue Sky" Security That Paid Dividends?
Hundreds of thousands of farmers every year are investing in stock schemes that are taking approximately \$600,000,000.00 yearly from the American. Just that much money lost, on which there was never intended to be any dividends.
Play safe by consulting your banker before investing. Talk it over with us.
The First National Bank
MEMBER FEDERAL RESERVE SYSTEM

SUNDAY SCHOOL LESSON

(Continued from page 1, this section)

to show by clear reasoning from the Scriptures, the Old Testament Scriptures, of course, that Jesus was the Christ. A few Jews received his message and believed his doctrine. There were many believers among the "devout Greeks", that is, the Greeks who had formerly become Jewish proselytes, and also a number of the wives of the leading men of the city, "chief women."

But the preacher soon met with opposition. Many of the Jews who did not believe, moved with envy, doubtless on account of the popularity of the movement, organized a mob to silence these men. They went to the streets and found their allies among the riffraff. They organized a hoodlum gang to run the preachers of righteousness out of town. In order to create popular opinion for their side, they appealed by falsehoods to the prejudices of the people. Paul showed by facing dangers many times that he was not afraid. He never knew fear. But for some reason he believed it was best for the cause for them to pass on to the next city until this agitation should die down.

And so they went to Borea. There they found a nobler class of Jews than they had met at Thessalonica. They were open minded Jews, not ruled by prejudice, but willing to receive the

truth when it should be revealed to them. They were willing to investigate that which was contrary to what they formerly believed. They searched the Scriptures daily, and many of them, being convinced that Paul's teaching was true, received it. Many Greek men and women also believed.

But here again they encountered opposition. Borea was about forty miles from Thessalonica, some two days' journey, and yet the opposing Jews of the latter place made the trip in order to stir up strife against the preachers at Borea. There are usually enough people willing to follow professional agitators to make trouble. They "stirred up the people." Paul left Silas and Timothy at Borea and he went on to Athens.

II. The Message to Us.

1. When evil fails to meet the arguments of righteousness it resorts to force to stop the mouth of the heralds of the truth, if it dare. But force can never make truth less true. Neither can superficial, fallacious arguments. Only the truth can satisfy and make free. The European persecutors of Paul no doubt made themselves miserable by nursing their prejudices and closing their minds to the truth, while the believers were happy in their new-found faith.

2. Mobs are most easily incited among the street loafers, those who have nothing to do and are looking for anything to do. Those "lewd fellows of the baser sort" are usually

looking for a thrill, and will not draw the line at any evil design. They will go to any limit to do mischief provided they are on the side of the vast majority and can keep well within the safety zone. That class of people are easily swayed by prejudice, and in the vast majority of cases mobs are incited by an appeal to prejudice.

3. Prejudice is one of the worst enemies of the cause of right. Prejudice literally means judging beforehand, or coming to a conclusion before the evidence is all in. It thrives on ignorance, especially voluntary ignorance. It thwarts justice and renders mercy abortive. It is probably the greatest hindrance to the progress of democracy. True Christianity is never found where prejudice rules men's hearts.

4. The antithesis of prejudice is open-mindedness. The people of Borea were noble, "they received the word with all readiness of mind, and searched the scriptures daily whether those things were so." They had good sense enough to know that if those things were true it would be folly for them to oppose them. Their opposition would not make them less true. I heard of an official board meeting in which a certain proposition was being discussed and one member said, "I move that we vote to make this the truth." The only safe motto in the search for the truth is: Get the facts. Remember our Golden

Text; (and remember that Paul was writing to the church at Thessalonica when he said it.) "Prove all things; hold fast that which is good."

P. S.—The Publishers of The Brand have very generously proposed to restore the Church Page, giving the Churches of the town ample space in which to make their weekly announcements, and to discuss any moral and religious problems which may arise. At the suggestion of the Editor, there will also be a brief presentation of the Sunday school lesson. These lessons will be prepared by the pastors of the town, taking each one month, in alphabetical order. I desire, as one of the pastors, and as secretary of the Pastors' Association, to assure the management of the Brand of our very keen sense of appreciation of their kindly attitude and generous offer. We have accepted the proffered space with the hope that the pastors and people of the several churches may be able to fill it with materials that will both be interesting and helpful to the readers of this splendid newspaper.

—J. O. HAYMES.

MANY SICK PEOPLE HAVE PELLAGARA AND DON'T KNOW IT.

Dr. W. C. Roundtree, M. D.,
Texarkana, Texas.

Dear Doctor:—I had Pellagara six years. I was very nervous, had

stomach trouble, lost weight, hands blistered and peeted off, very despondent and thought that I would lose my mind. I took over 700 hypodermics and got worse all the time. I heard of Dr. Roundtree's Pellagara Treatment, took three treatments and am now sound and well. The last treatment was taken 18 months ago and I have had no recurring symptoms.

Mrs. W. W. Powell,
Route 7, Sulphur Springs, Texas,
Dr. W. C. Roundtree,
Texarkana, Texas.

Dear Doctor:—I had been having stomach trouble and losing weight; my skin had turned brown. I had a general weakness all over my body, felt tired all the time and could not sleep at night. I had changed my diet often, trying to get rest, as I was very nervous. One of my neighbors had Pellagara and told me possibly I had it. I did not believe at that time I did have Pellagara, but I tried one of your treatments and got immediate relief. My nervousness was at once

relieved; my stomach cured and I am now a well man. I only took two ten dollar treatments which cured me.

W. W. Fletcher, Carrollton, Texas.

If you are suffering from any of the symptoms mentioned in the above testimonials write for booklet, "The Story of Pellagara" and FREE Diagnosis.

W. C. ROUNDTREE, M. D.,
Texarkana, Texas.

Do They Mean Mentally?

WANTED—Bicycle for a boy not geared too high.—froth Dexter (Ala.) Chronical.

ED PURDY'S PHILOSOPHY

An optimist is a bald headed fellow who gloats over how low his barber bills are.

Might Be

She:—You may say what you want to but it's the clothes that makes the woman."

He:—Yep—and breaks the man."

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING
Dry Goods—Groceries

BUY IT IN HEREFORD

WE PAY THE HIGHEST MARKET PRICES FOR CREAM AND EGGS

Phone 249.

Reed Cash Grocery

Williams Bros.

The Oldest Grocery House in Hereford. Where You Get a Square Deal for a Round Dollar.

We are still selling the famous old Plymouth Twine and Van Brunt and Superior Drills; also John Deere Binders. See us

Garrison Brothers

\$1.00 Stationary for August
75¢

Corner Drug Store

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

Merchants Bureau
Hereford Chamber of Commerce

TIRES
Regardless of slight price advances we are still below competition.

H. L. Rice

Service-U-Like Filling Station

MOTOPOWER, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

Skelton's Variety Store

SCHOOL SHOES
Sweaters, Pants, Suits and everything in the line of wearing apparel. Come in. See our prices.

The Popular Store

G. F. LeGrand, M. D.

Office Upstairs in
Dameron Bldg.

Bring Your Hogs on Fridays
and Receive Premium.

G. W. Drumley
Hog Buyer

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!

WE WILL MEET ANY LEGITIMATE COMPETITION

DR. J. P. LLOYD

Elliston Building

DENTIST

Residence Phone 170
Office Phone 282 Clark Bldg.

Dr. W. Floyd Gabbert
Hereford, Texas.

Hereford Produce

Established 1916

Highest Cash Price Paid for All Produce.

HARRISON

The Grain Buyer!

When in Town Eat at the Old Reliable

Stockman's Cafe

The Best Place to Sleep and Eat.

Elliston - Jones Land
Company

Cheap Lands

Established 1902

"We Sell or Trade"

J. W. Hicks, M. D.
Office in Dameron Bldg.

Dr. John W. Overton

Physician, Surgeon and Oculist
Office Upstairs Dameron
Bldg.

Orr's Tailor Shop

CLEANING — PRESSING — TAILORING

Prompt Service by Mail

TEXACO

The Volatile Gas

Costs no more than ordinary gasoline.

Service Garage

Phone 334. Deliveries Anywhere Call Us.

Five Dozen PATTERN HATS Coming in for FRIDAY and SATURDAY \$5.00 and up. Come in and see Some Real Bargains

Mrs. N. C. Vogele

Baskin Abstract & Title Co.

Abstracts of Title Covering any piece of property in Hereford or Deaf Smith County.

News From Correspondents in the Hereford Trade Territory

DIMMITT NEWS

So She Sold the Eggs



A relative in Iowa got address cards mixed and by mistake sent 17,000 eggs to Mrs. F. T. Murphy in Boston.

Mr. Thompson of Farwell was in Dimmitt one day last week with four prospectors from Oklahoma. Messrs. Dow Duree and Bill Caldwell made a business trip to Amarillo Thursday.

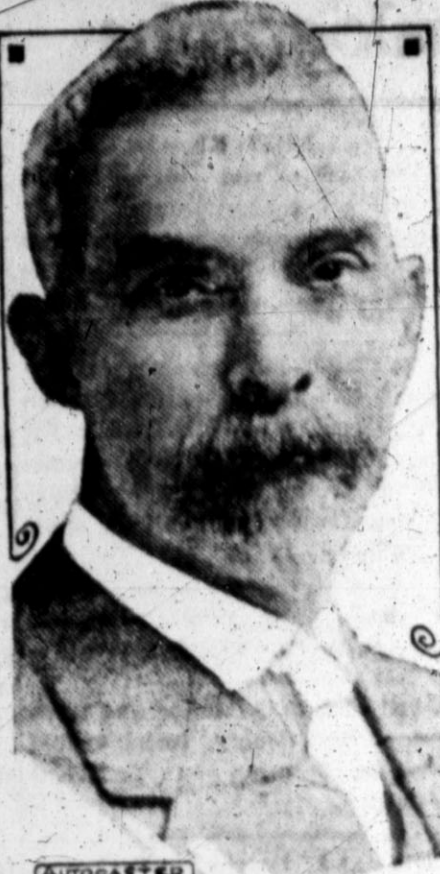
BETHEL

The Bethel Club meets with Mrs. Vern Lust Thursday, September 10. This is the first meeting in some time as the ladies have been too busy canning to attend.

PROGRESSIVE

The Canning Club ladies had several visitors last Tuesday afternoon at the business meeting.

La Follette's Seat



W. G. Bruce, Milwaukee publisher is the Democratic nominee for Senator to fill the seat left vacant by the death of Sen. La-Follette.

JUNBO

The Junbo Sunday School spent Sunday at the Geo. Smith home in Hereford and report a good dinner and a most pleasant day.

Singing To Be Held At Ward School Sunday

The Ward community is making big preparation to entertain the Deaf Smith County Singing Convention to be held at her place September 13.

A roomy tabernacle to be erected and tables are to be provided for the big spread. Many visitors from far and near are expected.

Every class in the county as well as many quartets and song leaders from adjoining places will participate in the program.

Opening Song - Mrs. Bob Higgins, Prayer - W. M. Suggs.

Song - Led by W. S. Dixon. Song - Led by Mrs. Geo. Lewis. Scripture - W. R. Harrison.

Song - Led by Mrs. Howard-Morrell. Song - Led by Maud Nolen. Song - Led by C. C. Bowman.

Song - Led by L. D. Boyd. Quartet - Arranged by S. G. Moore. Song led by Mr. Lee.

Song led by Wanda Phirell. Song led by L. A. Smith. Quartet - Ford.

Song led by Lloyd Robertson. Song led by Bob Knox. Quartet by Summerfield.

Song led by Emmitt Dixon. Song led by Mr. Hayes. Welcome Address by W. W. Powell.

Opening Song led by Bill Knox. Junior Contest Songs. Business Session.

Decision by Judges. Presentation of Banners. Song led by Miss Olla Ware.

Quartet - Clovis. Song led by Miss Luce. Duet by Misses Dorothy and Louise Smith.

Song led by W. A. Knox. Class Song. Double Quartet - Pala Dura.

Song led by Joe Head. Duet by Maud and Stanford Knox. Quartet - Caldwell.

JOEL

Mr. and Mrs. John Major and Mr. and Mrs. J. B. Ray of Goodnight and Mrs. Guy Standifer of Bosque county spent Saturday night with their brother, T. E. Major, and family.

Chicken Culling Demonstration Wildorado Community



A group of people gathered for a chicken culling demonstration in the Wildorado Community.

CELEBRATE ANNIVERSARY

Another delightful surprise dinner was given Sunday, September 9, for Mr. and Mrs. J. B. Phillips by their friends of North Hereford.

M. Shore, et al No. 1487 and to me, as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales,

the first Tuesday in October A. D. 1925, being the 6th day of said month before the Court House door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

All of lots Nos. 13, 14, 15, 16, 18 and 18 in Block No. 32, in the town of Hereford, Deaf Smith County, Texas.

Levied on this the 9th day of September A. D. 1925 as the property of J. B. Phillips, et al. HBI, Geo. J. Miner, A. M. Jones, D. L. McDonald, H. L. Broadwell, E. Reulfo, John Reulfo, Olla Reulfo, F. H. Ortherier, Ralph Barnett, D. F. Askebrook, W. E. Dunlap, A. W. Hough, A. L. Biggs, Geo. E. Shephard, D. C. Laird, French Cunningham, et al.

E. W. Harrison, Homer Wilkinson, G. L. Garrison, J. O. Newell, J. P. Stanton, B. B. Black, A. C. Rockwell, A. O. Thompson, Carl Gilliland, Henry Wilkinson, Percy Weaver, J. T. Gilbreath, J. W. Houston, C. R. Smith, Geo. Quinn, A. G. D. O'Connell, Mrs. L. R. Bradley, A. Page, W. T. Wainwright, James Richardson, Frank Graves, John Estes, Vern Witherspoon, E. W. Kinney, C. H. Dyer, Troy Wehrle, Ed Dunlap, L. E. Borden, A. H. Shore, Leonard Foster, Amy Foster, C. L. Purcell, J. B. Jones, B. H. Meeker, W. A. Miller, W. D. Kellum, H. G. Conkright, J. C. Cummins, John McLean, G. A. F. Parker, A. H. Ediston, E. S. Ireland, Seth Holcomb, W. R. Stockman, Panhandle Lumber Co., a corporation, J. J. Clark, Homer Fox, J. P. Shanon, executor of estate of W. M. Knight and Nettie V. Megett, executor of estate of W. M. Megett.

To satisfy a judgment amounting to \$2377.07 in favor of C. H. Carl and cost of suit.

Given under my hand, this 9th day of September, 1925.

CLAUDE EBSTON, Sheriff, Deaf Smith County, Texas.

FORD

Mr. and Mrs. Henry Staley spent the week end in Lockney. Mr. Frank Barber went with them.

Mr. and Mrs. Roy Smith made a business trip to Tulla Monday.

TOWN & COUNTY

Personalographs

STORE SPECIALS

Born to Mr. and Mrs. Walter London, September 4, twin girls, named Lylye and Gertrude.
Born to Mr. and Mrs. C. H. Dillehay, September 6, a girl, Virginia Ann.
Born to Mr. and Mrs. Tom Vaughn, September 9, a boy.

See our secretary about prices on baby chicks. First hatch Sept. 18.
—Golden Rule Hatchery Co.

Mrs. E. F. Connell and daughter returned Wednesday evening from Brownwood, Texas, where they have been visiting Mrs. Connell's daughter and family.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—L. H. Spratt.

Mrs. C. H. Dyar was in Amarillo Wednesday evening with her sister, Mrs. Harry Johnson.

Tablets and Pencils? Yes! at Cash & Carry!

Mrs. J. P. Wood returned Wednesday evening from a seven months' visit with her sister in Waco, Texas.

Fountain Pens from \$1.00 to \$7.50. We are Agents for Parker Fountain Pens.
—CITY DRUG STORE.

Miss Lois Brazil returned Monday from Artesia, N. M., where she spent her vacation with her sister, Mrs. John Foster.

\$100.00 Talking Machines with 10 records for \$60.00, with \$10.00 cash payment—on terms.
—E. B. BLACK CO.

Miss Eunice Glibreath returned on Wednesday evening from a visit with relatives in Sweetwater, Texas.

Tablets and Pencils? Yes! at Cash & Carry!

Miss Opal Morgan of Temple, Texas, arrived Monday evening and will spend the winter with her brother, Rev. Thumson Morgan, and attend High School here.

Try our Lice Killer. You will get more eggs. It's a sure shot.
—GOLDEN RULE PRODUCE.

Mrs. W. U. Coughran of Dimmitt was in Hereford Monday afternoon on business.

Your subscription to any magazine or newspaper at regular publishers prices, will be appreciated. BUY IT IN HEREFORD.
—HEREFORD NEWS STAND.

Mr. and Mrs. H. M. Jenkins of Birmingham, Alabama, and Mr. and Mrs. G. N. Jenkins of Dallas, were week end visitors of Mrs. E. J. Williams, mother of Mrs. G. M. Jenkins.

Tablets and Pencils? Yes! at Cash & Carry!

J. M. Smith of Riverside, Calif., is in Hereford on a short business trip this week.

120 page pencil tablet, wide, 5c
—CORNER DRUG STORE.

Mrs. Homesley returned to Amarillo Wednesday morning after a very short visit in Hereford with her niece, Mrs. E. H. Oberthier.

Hooster Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. E. B. Black Co.

NOTICE!

See me about your piano lessons early and get good schedule. Studio at home, also across street from High School at Trefel residence. Price \$4.00 a month. MISS LEAH CLARK 33-21

F. B. Tillotson, manager of the Hereford Cotton Gin, arrived from Guthrie, Okla., Wednesday, ready for the season's work. He was accompanied by his brother, Hilary Tillotson, an employ of the Auditor's office at Washington, D. C.

120 page pencil tablet, wide, 5c
—CORNER DRUG STORE.

Mr. and Mrs. J. S. McKee and three children of Hall County, Texas, visited last week in the home of O. L. McKee and family.

Tablets and Pencils? Yes! at Cash & Carry!

Mr. and Mrs. Criss Mappas of Lubbock were in Hereford Sunday spending the day in the home of Mr. and Mrs. I. H. Spratt. Mrs. Mappas was formerly Miss Donelda Sites.

School opens September 14. Buy your school supplies here. We have a free pencil for every kiddie who secures supplies here before that date.
—City Drug Store.

Percy Welliver and his sister, Mrs. Helms of California and niece, Mrs. Myrtle Spellman, left overland Friday for a visit in Illinois and Indiana. One night this week was spent at Sturgeon, Mo., with Mr. and Mrs. G. F. Littrell, parents of Mrs. I. H. Spratt. Nine hundred miles was made by the party in the first three days.

220 page pencil tablet, wide, 10c.
—CORNER DRUG STORE.

Wall Paper. —E. B. BLACK CO.

Mrs. M. L. Steele and her two daughters spent the week on their ranch for a short vacation.

Help us make our County Fair a success—must have eggs to produce chicks. See A. L. Biggs, Sec'y.
—Golden Rule Hatchery Co.

Mr. and Mrs. B. F. Guthrie and son, returned the first of the week from their overland trip into New Mexico.

Pay Cash and Pay Less, at Reed's Grocery.

Miss Annie Laurie Bule has been quite ill the past week.

Meals 35c at Hereford Hotel. Try us. 34-21-pd

Miss Edythe Bule is leaving this week for Pocatello, Idaho, where she has a position in the Junior High school.

220 page pencil tablet, wide, 10c.
—CORNER DRUG STORE.

Arle Dean was a business visitor in Amarillo Monday.

CORDOVA HOTEL
Good dinner every day 60c and 75c.

Doug Fox and Seth B. Holman were Amarillo visitors Monday night.

Victrolas at special prices for next week.
—E. B. BLACK CO.

Mrs. U. N. Oliver of Amarillo, sister of Mrs. Edgar Johnson, and her niece, Mrs. J. H. Hill of Dallas, were here Tuesday and attended the wedding of Miss Dene Dunlap and Ward Evans Bell.

Meals 35c at Hereford Hotel. Try us. 34-21-pd

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

J. A. Scrutchins of Frederick, Okla., formerly proprietor of the Hereford Hotel, was a business visitor here last Friday. Mr. Scrutchins is the father of Mrs. O. M. Shore. He is now operating the American Hotel at Frederick.

Buy window glass at Skelton's.

Mr. and Mrs. Eli Dunlap and their daughter, Mrs. Mary Monday and her two children left overland Thursday morning for their home in Dallas.

SULPHUR PARK
Fishing Privilege Fifty Cents Per Day Each Person

Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F11. tt

Louie Olson was in Amarillo Saturday on business.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Mr. and Mrs. C. C. Guthrie of Amarillo visited in Hereford over the week end with Mr. and Mrs. Tom Webb.

We want to sell you wall paper.
—Skelton's.

J. E. Beyer, Jr., of Wichita, Kansas, spent the week end and the first of the week at home with his parents, Mr. and Mrs. J. E. Beyer, and attended the Bell-Dunlap wedding on Tuesday.

Pay Cash and Pay Less, at Reed's Grocery.

Misses Bertha and Frances Dameron returned to Washington, D. C. Saturday after a month's vacation at home with their parents, Mr. and Mrs. W. B. Dameron.

Presbyterian Ladies will hold a bake sale Saturday, September 26, at Gyles Grocery. 34-31

Miss Lucille Brand left Saturday for Houston, where she is to teach this winter. Miss Brand spent the summer at home with her parents, Mr. and Mrs. R. Brand.

If you have eggs to sell, see A. L. Biggs and get the bonus.
—Golden Rule Hatchery Co.

Mrs. R. L. Lloyd and little daughter spent the week end in Amarillo with her husband and other relatives.

CORDOVA HOTEL
Good dinner every day 60c and 75c.

Miss Mary Lee Clinger, who has been in the employment of Mrs. Cliff Estes, left Monday for Amarillo, where she has accepted a position.

If it is used for school you can get it at SKELTON'S.

Miss Ruth Smith is in Hereford for a few days this week visiting relatives and friends. Miss Smith is located in Houston as stenographer in the First National Bank.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Miss Lucille Meggert returned Saturday evening from Amarillo where she had been spending the week visiting friends.

Miss Dessie Mae Steele
Announces the Opening of a
Class in Piano
Beginning September 14th
Studio at her home and at Mrs. E. J. Williams, block west of High School and Mrs. Arthur Thompson near Central School—If Interested Phone 272

STAR THEATRE
Friday, September 11
CONTRABAND
with LOIS WILSON and NOAH BERRY
Saturday, September 12
Matinee and Night
TOP OF THE WORLD
with JAMES KIRKWOOD and RAYMOND HATTON
Monday and Tuesday
September 14 and 15
BEAUTY PRIZE
with VIOLA DANA
Wednesday Night Only
September 16
THE CROWDED HOUR
with BEBE DANIELS
Thursday, Friday, Saturday
Sept. 17, 18 and 19
THE TEN COMMANDMENTS
Matinee Friday and Saturday
Afternoon Starting 1:00 p. m.
Night 7:30

SCHOOL CHILDREN
who will soon be managing all business in Hereford
SCHOOL TEACHERS
who are training our future citizens
We congratulate you upon what we hope will be the best school year Hereford has ever known, and we cordially invite you to our bank.
It will be a pleasure to serve you.
THE WESTERN NATIONAL BANK
of Hereford

School Days Again
Send the children here with their lists of what supplies they need for work in the class room. They will be waited on promptly and the bill will be the very minimum.
We defy you to find a better line of school supplies and better values than we have
IN OUR STORE
"Headquarters For School Supplies"
See Our Windows
Corner Drug Store
MEMBER TEXAS QUALIFIED DRUGGISTS LEAGUE

A Timely Sale of
RUGS AND LINOLEUMS
This sale, coming just at the time when housewives of foresight are giving many thoughts to beautifying the home for the winter season, presents an excellent opportunity to economically buy rugs and linoleum to brighten up every room in the house.
Beautiful Linoleums
For bedrooms, bathrooms, kitchens—in fact, wherever you need an attractive floor covering, you will find linoleum entirely satisfactory—practical, sanitary, durable, and easy to clean. A variety of attractive, artistic patterns, in bright cheerful colorings. Prices, per square yard **98c** and **\$1.05**. Also a number of Congoleum rugs in every room size small and large, prices ranging from **\$10.75** to **\$14.75**, ideal for nursery rooms and childrens bedrooms. All standard makes.
Truly Great BARGAINS IN RUGS
Good rugs, properly selected to harmonize with other home furnishings, give a homey, cheerful appearance. In beautiful oriental and floral patterns, these rugs will complete any color scheme. Included are luxurious Wilton velvet rugs, super-quality Axminster rugs, and Seamless. In room size and smaller sizes.
Wilton rug—size 9 x 12—**\$59.75**
Brussels rug—size 9 x 12—**\$22.50**
Axminster rug—size 9 x 12—**\$36.95**
Axminster rug—size 6 x 9—**\$23.75**
E. B. BLACK COMPANY
"We Are Satisfied With Small Profits"



Use Some Paint!
Hereford is cleaning up—"The Home Beautiful" Committee is working hard to make Hereford the cleanest and prettiest town on the Plains. Do your part—paint your house, your garage, your outbuildings, your fences. Nothing improves the looks of your premises like paint. Let us fix you up with **BERRY BROS.** or **SHERWIN-WILLIAMS** Paints—they are Standard and there is none better.
PANHANDLE LUMBER CO.
Phone 65