

The Hereford Brand

Published Every Thursday

25TH YEAR, NO. 31

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUG. 20, 1925

Our Slogan—"More People—More Farms"

BRING IN YOUR FRUIT FOR THE FAIR—DETAILS NEARLY COMPLETE FOR LOCAL SHOW

Secretary J. B. Elliston and Assistant Secretary N. C. Vogele of the Deaf Smith County Fair are busy these days getting details worked out and ready for the big event, September 18-19. Mr. Elliston has been doing a magnificent service, securing exhibits and trimming them up for show purposes. He and volunteer aids have spent many weary nights in the basement of the courthouse on this necessary work and the results will be surprising later on.

The dates for Fair are Friday and Saturday, September 18-19 but entries will be expected and accepted all day Thursday and will positively close Friday noon and judging will begin Friday at 1:00 p. m.

N. C. Vogele, assistant to Mr. Elliston, is on the job and will devote a lot of his time from now on to the Fair. The superintendents of the various departments are requested to report to Mr. Elliston at an early date and become familiar with their departments. Secretary Elliston requests all who will can fruits and vegetables to report to him soon as possible. Jars will be furnished for this purpose free. Bring in your fresh fruit now. The secretary has means by which he can preserve this fruit from now until the opening date of the Fair.

Department superintendents announced are as follows: Department of Boys and Girls Clubs, R. O. Dunkle; assistant, Mrs. A. D. Godwin; Superintendent Hereford Cattle department, Mrs. L. R. Brady; superintendent Hog Department, G. W. Brumley; superintendent Poultry Department, N. C. Vogele; superintendent Dairy and Poultry Produce, H. H. Hawkins and I. H. Spratt.

Complete details of entries and prizes will be given next week.

Hereford Schools Will Begin Work Monday, Sept. 14

The Hereford Schools will open on Monday, September 14, after an unusually long vacation which was due to the fact that the second Monday of September comes on the above date, which is six days later than it was last year. The consolidated institute of the Panhandle and Plains counties will be held the week beginning on September 7, at the West Texas State Teachers College, Hereford, and Deaf Smith county teachers will attend this institute as usual.

Plans are being made for a good school year though some plans will have to wait a half year or a year on account of the fact that it was impossible to finish the new high school building in time for the opening of school. Plans for a junior high school department will of necessity have to wait a full year before they can be put into effect as the sixth and seventh grades will have to be left in the Central School building until about the middle of the year.

Lack of room at present will also make it inadvisable to think seriously of adding a commercial department that will be possible if not desirable in the new building. However, courses

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Secretary Moss of the Chamber of Commerce is driving hard this week in his work of securing cars and delegates to the West Texas Chamber of Commerce district meeting at Dalhart next Monday. Mr. Moss is urging local business men to take their wives and families, and spend the day, boosting for Hereford for the 1926 convention. Prospects are for ten or twelve carloads of interested Hereford business men to make the trip.

Miss Gladys Kugore, who will take Miss Swisher's place in the music department of the public schools, arrived this week and will begin teaching this week at the W. H. Ray home. She announces in this paper that those who wish to begin work now should see her Friday or Saturday, between four and six o'clock p. m., at the home of Mr. Brooks, to

Busy Session is Held by C. of C. At Monday Lunch

A somewhat numerically reduced but enthusiastic meeting of the Chamber of Commerce was held at the Hereford Hotel last Monday and a busy program talked over. As usual President Black put business first and reduced the oratory to the limit.

The coming meeting of the West Texas Chamber of Commerce at Dalhart next Monday was first discussed. W. E. Dameron was named to present Hereford's claim for the 1926 meeting, with J. E. Hill to second the motion. Secretary E. C. Eubanks of the Texas-New Mexico Highway association made an interesting report of his recent trip to Santa Fe, where he met with the highway commissioners regarding construction and utilization of this line. He said the New Mexico folks will soon have this road under Federal and State supervision and in perfect condition and were favorably disposed toward routing tourists this way.

A. L. Biggs stated that the big Mammoth Hatchery of the Golden Rule concern had arrived and was being installed this week. He made a plea for eggs for the first setting. The machine will be set on August 28 so as to hatch for the Fair. The company use from 4,000 to 6,000 eggs, and Mr. Biggs said that at this time of the year this number was a problem. They are paying a premium of ten cents in order to get the necessary eggs.

Secretary Moss discussed the "Good Will" trade excursion to New Mexico on Tuesday, gave out details as to where to meet and when to leave, etc., and then called attention to a meeting of the West Texas Farm Educational Congress to be held at Amarillo August 26-27. He said the biggest men in agricultural work in this part of the country would participate in this meeting and urged a liberal attendance from here.

Mayor Ireland was requested to name next week as Clean-up Week for Hereford and stated that he would be glad to comply with the request. His proclamation to this effect is in this issue of The Brand. The Home Beautiful campaign was talked over and assurance given that the cash prizes offered last spring for this work would stand. Rev. W. R. Hill announced his district meeting, then in session, after which adjournment was taken until next Monday at the City Cafe.

A bottle of alcohol used in the laboratory of Dr. J. P. Lloyd, dentist, was accidentally knocked over last Wednesday afternoon and became ignited from the oil stove in use. The fire boys responded to the alarm and used the chemical in an effort to stop the blaze. The chemical caused the explosion of a bottle of gasoline on a shelf and the two small offices of the dentist became hot as an inferno. Whereupon the firemen were forced to use water to extinguish the fire. Some of the water leaked down the sides of the wall into the J. O. Newell store below and caused some slight damage to stock and show cases.

Dr. Lloyd's office is wrecked for the time but the more important cogs in his equipment may be salvaged. The loss was partly covered by insurance.

The purchase this week by J. H. Brooks, of Lockney, of the Orr Barber Shop, marked the passing of the oldest concern of its kind in Hereford. W. F. Orr has been running a barber shop here for the past eighteen years. He will continue his tailor and cleaning and pressing establishment.

Mr. Brooks is an experienced barber shop man and is busy repainting and renovating the place and had the doors closed Wednesday and Thursday while this work was in progress. He announced that he would open for business Friday, and hoped to hold the patronage and good will of the shop's customers. He has retained all the old force. The Brand is glad to welcome Mr. Brooks to the town.

A PROCLAMATION

TO THE CITIZENS OF HEREFORD:

In order that there may be a concerted effort on the part of the Citizens of Hereford in cleaning their premises and ridding them of weeds, the week beginning on Monday, August 24th, is hereby designated as a week during which all are asked to cut their weeds and thoroughly clean their premises of all trash and other refuse.

All are respectfully requested to devote enough time during the week to this general cleanup campaign so that Hereford may be a cleaner and prettier town. Don't be unfair to your neighbor by neglecting this call, but let's all bend every effort to make our premises more attractive to other citizens of the town and to the many visitors we are now having.

The City will arrange to call for and haul away all cans and other non-combustible matter when collected and placed in the alleys, but all are asked to burn all trash and other refuse.

Respectfully submitted,

E. S. IRELAND, Mayor.

"Home Beautiful" Campaign Swinging Into Final Lap; Ladies Committee is Busy; \$75.00 in Cash Prizes Offered

The "Home Beautiful" campaign, weeds, trash and cans, and a spirit of rivalry for beautiful homes instilled into the minds and hearts of the property holders.

The ladies committee behind this drive consists of: Mrs. Bobo McLean, General Chairman; Mrs. Geo. P. Garrison; Mrs. Geo. P. Slaton; Mrs. J. H. Pittman; Mrs. A. A. Foster.

Next week The Brand will give the minute details of the plan of campaign, dates for closing of entries, final judging, etc. The drive fits in like a glove with the Clean-up Week August 24-29, inclusive, and gives every lover of clean, wholesome, beautiful surroundings a chance to show his civic patriotism and pride. Get behind this ladies committee and help make Hereford the prettiest town in the Panhandle.

Local Cattlemen Are Beginning to Smile; Prices Rise and Many Details Have Been Made With More Pending

The cattle business in this section is looking up. With fine range, fat stuff and lots of feed in sight comes a rise in the market and the best prices cow men have had in something like five years. As a consequence many sales are being made here and there is a general smile going the rounds.

Recent sales by local cattlemen announced the past few days show: W. A. Hunter and Claude Higgins bought 440 head of steer and heifer calves straight from H. G. Conkwright for \$35.00 per head, the highest price paid in five years.

On Wednesday morning the Messengers of the Baptist churches of Parmer, Castro, Swisher, Randall and Deaf Smith counties began filling the meeting house of the local Baptist church. The occasion was the annual meeting of the Tierra Blanco district association. Some 150 delegates came, many remaining over through the Thursday sessions.

Rev. B. F. Fronabarger of Canyon was reelected Moderator, Rev. L. A. Blair of Dawn, Clerk, and Rev. Rushing of Tulla, Treasurer.

The Woman's Missionary work was represented by Mrs. Baggerly of Happy and the District President, Mrs. D. A. Frundy of Panhandle. Dr. J. M. Cook of Montezuma College, Las Vegas, N. Mex., spoke at the morning session, and the report on Christian education was submitted by Rev. W. R. Hill.

Rev. Jno. R. Hicks of Dalhart and Rev. J. E. McClurkin of Amarillo spoke Wednesday on foreign missions and a report was submitted by Rev. Rushing of Tulla.

The Messengers to this meeting from the local church are: L. A. Blair, E. W. Harrison, Mrs. W. E. Hicks, Mrs. Carl Gilliland, J. N. Messenger, John Schwartz, M. G. Cottrell and H. G. Conkwright. The report of the local Baptist church shows gifts to missions

"GOOD WILL" TRIP TO NEW MEXICO DREW GOOD CROWDS AND CREATED ENTHUSIASM

Whitefaces Lost To Burkburnett In 2 Close Games

Hereford will play Tulla here next Sunday, at West End Park, game beginning at 3:30 o'clock sharp. Galbreath will do the hustling for Hereford, while it is believed that Fonken, track Happy pitcher, will be on the mound for the visitors. The management appeals to the sport lovers of the community to turn out and help make the game a success.

The Hereford Whitefaces tackled the strong Burkburnett team here in games last Saturday and Sunday, losing both contests but making an excellent showing against the Panhandle champions in both contests. The Sunday game especially was exciting and should have been won by the locals as they led right up to the last Burkburnett, however, presented an array of carefully selected hitters, strong pitchers and a well balanced combination that should win in almost any amateur company.

In Saturday's game Tate, Dimmitt hurler, lost 4 to 9. Tate pitched brilliantly, and except for the sixth inning, pitched almost airtight ball. He only allowed four hits and struck out nine men.

Jordan, the lad who has had only one score made on him during the past five games, pitched good ball, and had perfect support behind him. He yielded only six scattered hits, and struck out five men.

A home run by Pace, Burkburnett's speedy short stop, started the fire works for the visitors. Two hits, three walks and an error gave the Blue morph scorers in the sixth. Hereford threatened in both the fourth and fifth with two hits in each inning but doubled out off a rally each time.

R H E
Burkburnett 4 4 0
Hereford 0 6 2

Batteries—Burkburnett, Jordan and Pulliam; Hereford, Tate and Bennett. Sunday's game was a thriller and was witnessed by the largest crowd of the season. Galbreath pitched a beautiful game for Hereford up to the sixth inning and the locals apparently had the game tucked away, but the strong hitters of the visitors cracked out long hits in this frame and homed out the Whitefaces 4 to 3.

The ground covering ability of Onais Carroll at short was perhaps the outstanding feature of both contests. J. M. Posey at first, also saved his mates many errors with his long reach.

R H E
Burkburnett 4 6 2
Hereford 3 7 1

Batteries—Burkburnett, Conley and Pulliam; Hereford, Galbreath and Johnson. Monday the Whitefaces took on Slator but had an off day, hit the ceiling right at the start, and never did come back to earth again. Slator won with ease.

The annual Farm Bureau Picnic and get-together was held at Sulphur Park on the Tierra Blanca, just east of Hereford, Friday with a good crowd of farmers in attendance. A big chicken dinner with all the trimmings served picnic style was the big feature along with speaking in the afternoon.

J. L. Graham of Panhandle, representative of the Texas Wheat Growers Association, delivered the principal address in the afternoon. He made a convincing talk for co-operation among the farmers, and said that gambling on prices of wheat and the setting of prices by monopolies could never be controlled by law, but must come through the co-operation of farmers who actually had the products to sell. Judge L. Gough, president of the association, announced the farmers' meeting which is to be held at

"Good will that will never die" was created by the Hereford Chamber of Commerce on their first good will trip to Grady and Bellview, N. Mex., Tuesday, when fourteen cars loaded with Hereford boosters, sandwiches and coffee visited that territory. The party left Hereford at 8:15 a. m. and made the first stop at Bellview, where a big delegation of farmers and business men of that place were waiting to receive them.

Three hours were spent there after which the party scattered out to visit farmers over that territory. Many saw the scenic beauties of the cap rock—just north of that place. The boosters met in Grady at 4:30 for a two hour visit.

Speakers of the day were: E. W. Harrison, Nester Gass, W. S. Williams, H. H. Hawkins, G. W. Brumley, Rev. J. O. Haynes, Uncle John Estes, T. D. Moss, secretary of the Chamber of Commerce of Hereford; and C. M. Hall of the Amarillo Daily News; J. W. Weaver, Ernest Witherspoon, Supt. W. D. Stafford of Bellview; and Floyd Kennedy and Rev. T. D. Lee of Grady. E. B. Black, president of the Hereford Chamber of Commerce, presided at both meetings.

Mr. Witherspoon told his dream for the plains country when he predicted that it would be the greatest producing empire in the United States when we fill it up to its fullest capacity. He said that those who fall here are the dissatisfied folks who loaf around town and do not take farming seriously.

H. H. Hawkins announced the installation of his mammoth hatchery, which has just arrived and will be in working order by September 1. The Deaf Smith county fair was given much advertising and a formal invitation was extended the Grady and

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Methodist District Meeting has Spiritual Feast

A spiritual feast awaited all who had the privilege of attending the luncheon of the Woman's Missionary Society of the Methodist church, given in honor of the Conference officers and out of town guests, on Wednesday.

The committees in charge left nothing undone to give the guests a royal welcome.

At 12:30 o'clock about one hundred guests lined the beautiful tables, decked with flowers and filled with delicious tempting the most fascious appetites.

Mrs. F. T. Roloson opened the program with words of welcome to which Mrs. W. P. Garvin of Dalhart, wife of the former pastor here, and Mrs. J. Frank Potts of Abilene, former president of the society, responded.

Between courses Mrs. D. W. Hawkins and Miss Maurine Beyer favored us with a reading and violin solo, respectively.

At 2:30 o'clock the guests assembled in the missionary room for the afternoon session. The program in charge of Mrs. F. T. Roloson was conducted in her usual capable way.

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A luncheon of more than ordinary significance is planned here for next Saturday at the City Cafe when L. O. Cox, in charge of the Panhandle district for the State Highway Commission, will be the guest of honor. The luncheon will be attended by the members of the City Commission, the members of the County Commissioners Court, and the executive board of the Chamber of Commerce.

Mr. Cox is coming here on invitation of Secretary Moss to hear the Hereford petition that the state pave the highway through town, as was done at Canyon, and the local officials upon whom the duties of road supervision falls are keenly alive to the opportunity presented in this ap-

News From Our Correspondents In the Rural Districts

CAMERON, N. M.

Buck Leach broke a field of sod for F. A. Harrell last week with his tractor.

Relatives of the Jennings family received word that Ami Rogers was seriously hurt at Eureka, California. He was working at a foundry when the smoke stack fell and some of it hit the back of his head and fractured his skull.

Mr. and Mrs. John D. Evans of Eustance, Texas, and Mr. and Mrs. J. C. Cherry and children of Canyon spent a few days last week visiting the Islers, here, as they were old neighbors at Eustance before coming to New Mexico. They were on their way to visit their son Glover Evans at El Paso, and went from here by way of Buchanan where Mr. Evans owns a section of land.

Mr. and Mrs. R. E. Davis and children of Dallas visited last week with friends and relatives here. Mr. Davis was one of the pioneers here and is well known. He was brother-in-law to Mr. Harbour. He is now employed, contractor on the road at Lovett, but his home is at Dallas where his family live.

Mr. and Mrs. R. A. Sharp made a trip to visit their son Bert Sharp at Buchanan last week. Mrs. Sharp's sister Mrs. Niece who recently came to visit her went with them.

Mr. and Mrs. A. A. Dethrage made a trip to Fort Sumner the last of the week and returned with a load of apples, pears, grapes.

There is quite a demand for seed wheat these days, several trucks from a long distance have been in these parts during this week.

Mr. and Mrs. A. M. Eason and son, and Mr. and Mrs. Ben Underwood all of Sebastopol, Miss., and Mr. and Mrs. Dell Goodwin of Rotan, Texas, were visiting their relatives and friends the Misses Lizzie and Alice Checillas recently.

Mr. and Mrs. R. A. Sharp moved to the Rogers place south of San Jon last week.

Mrs. Murrell Chapman's uncle Mr. McKay from Missouri is visiting them.

Charlie Cameron and family returned last week to their home at Haskell, Oklahoma after spending a couple of weeks with their parents, Mr. and Mrs. A. W. Cameron.

Horton Wood and family from Oklahoma are visiting Mrs. Wood's father, Mr. P. P. Vandevender. Also Horton's uncle W. M. Hubble.

J. A. Leach and Mr. Seals made a trip to Fort Sumner last week and brought back a load of apples.

Mr. and Mrs. Stewart-Mackechnie are the parents of a thirteen pound baby boy.

Cleveland Johnston's had as their guests for dinner Sunday, Phil Mote and family, Paul Mote and family, W. M. Hubble and family, Winnie Dethrage and children, Mr. and Mrs. J. Z. Isler, Floyd Mote, W. J. Davis, J. C. Meredith, and Pat Fitzsimons, thirty in all.

County Agent, Mr. Hollinger is to give a picture show at New Hope this Thursday night.

The Hines and family moved to the Hills place in the Hollene neighborhood last week.

Ollie Smith and family were Sunday guests at the J. A. Leach home.

L. M. Boney had the misfortune to turn his truck over Saturday while returning from Amarillo with a load

of farming implements for his store. J. Z. Isler is making a trip to Las Vegas this week in his truck to move J. A. Conway's household goods to San Jon. Mr. Conway and wife have been in the Montezuma college at Las Vegas and will be employed in the San Jon school.

The singing convention at Hollene Sunday was attended by a very large crowd. Many went from New Hope and Wheatland. The next convention which will be held the third Sunday in April was voted to be at New Hope.

Roy Hammons and four sisters the Misses Rue, Lorene, Pauline and Roelth Hammons and Phil Mote and family came up from Hagerman, N. M. and spent the weekend with friends and relatives here.

A. W. Cameron was expecting a visit last week from his son the Rev. A. W. Cameron of Kansas, but received word he could not come because his wife was very sick.

L. C. Davis and his father made a trip to Fort Sumner to get fruit the last of the week.

Several from New Hope attended the M. E. Quarterly conference at Bellview Sunday.

J. Z. Isler freighted a load of wheat to Clovis Wednesday for Silas McEachern. Silas accompanied him.

Bob Call is moving to Oklahoma this week.

Considerable interest is enjoyed at the prayer meetings at New Hope each Sunday night.

Mr. Donahay of Pleasant Hill and Mr. Potts of Hollene were among those looking for seed wheat in this part last week.

FRIO-EASER ITEMS

Some of the farmers are hoeing the weeds as it is too wet to plow at present.

A large number of this community gathered at the school house Monday, and watched the men play ball. The afternoon was enjoyed by all.

Mr. and Mrs. Percy Estes and family, Mr. and Mrs. Bob Knox took supper with Mr. and Mrs. E. V. Sullivan Monday night.

Misses Eva and Zelma Sullenger spent Tuesday afternoon with Tina Sullivan.

Mr. and Mrs. K. Hunter returned Monday from a trip in New Mexico.

Mr. Jess Langhlin spent Sunday with his parents who live at Summerfield.

Mrs. Leo Williams sister returned to their home in Clovis this week after a few days visit here.

Mr. J. D. Sullivan and Mr. Eues of Sanger, Texas, arrived Tuesday overland to visit Mr. Sullivan's son, W. J. Sullivan.

Misses Lottie and Della Stagner spent Wednesday with the Misses Sullivans.

Mr. and Mrs. Knox, Mr. and Mrs. Greer and daughter, Mr. and Mrs. Percy Estes and family and W. J. Sullivan spent Tuesday with E. V. Sullivan the men built a wind mill tower and the women spent the day visiting.

Mrs. W. J. Sullivan and daughter, Tina spent Wednesday afternoon with Mrs. Albert Springer and her sister Miss Steel.

A large number of this community gathered at the home of Mr. and Mrs. Percy Estes Wednesday night and enjoyed a cream Social. Those who were present are as follows: Mr. and

Mrs. Allman, Mr. and Mrs. Williams, Mr. and Mrs. Green and daughter, Mr. and Mrs. R. T. Green and family, Mrs. Green and daughter, Nettie Lee, Mr. and Mrs. Tice and daughter, Mr. Roy Kincaid and daughter, Mr. and Mrs. Dixon, Mr. and Mrs. E. V. Sullivan, Mr. and Mrs. Bob Knox, Mr. and Mrs. Easter and daughter, Mr. and Mrs. Harlan and family, Mr. and Mrs. W. J. Sullivan and family, Mr. J. D. Sullivan, Mr. Eues and Mr. Ernest Powers.

The B. Y. P. U. of Easter had a chicken fry Wednesday night at Mr. and Mrs. Slemmons home.

Mr. and Mrs. Carl Frye had as their dinner guest Thursday Messrs Ray Johnson, Adam Flowers, Finis and Uiman Hunter, J. D. Sullivan and Eues, Mr. and Mrs. W. A. Hunter, Mr. and Mrs. Sam Hunter and Mr. and Mrs. W. J. Sullivan.

Some of this community attended the picnic at Dimmitt Saturday.

Miss Mattie and Mr. E. T. Woodburn of Hereford spent the weekend with Mrs. Carl Frye.

Mr. and Mrs. Hollie and family of Wellington, Texas, Mr. and Mrs. Lois Dinnie and family of Hollis, Oklahoma and Mr. and Mrs. W. R. Poster of Hollis are visiting Mr. and Mrs. E. V. Sullivan, Mrs. Sullivan's father and sisters.

Everett Donk, Clayton Woolrey and Mrs. Woolrey motored to Tulla Saturday returning Sunday afternoon.

Mr. and Mrs. W. M. Fields and family spent Sunday in Happy, Texas.

Mr. and Mrs. Lambert of Big Square spent Sunday afternoon in the Carl Frye home.

Mr. and Mrs. Easter and Mrs. Green spent Sunday with Mr. and Mrs. Dick

Dickson of Hereford. Miss Nettie Lee Green visited Miss Olive Stagner Sunday.

Literary was organized at Frio Saturday night the first program will be given August 29. A short program and then a spelling match. Everyone is cordially invited.

Miss Maurine Sullenger visited Mrs. Tom Sanders Saturday night and Sunday.

Mrs. H. O. Sullenger visited in the I. A. Sullenger home Saturday and Sunday.

We had a good crowd at Sunday School Sunday morning and good singing Sunday night.

Qualifying

Employment Chief:—(to crowd of applicants) "This is a responsible position I have to be filled. I want a

man who drives straight to the goal; a man who looks neither to the left of the right—but goes ahead ALL the time; neither friend nor foe can turn him from his course a man that the world knows when it crosses his path, it is at its own peril—that's the kind of a man I am looking for."

Voice from the rear:—"I'm the guy—I can drive a truck."

SAME FINE STUDEBAKERS Prices Reduced—Quality Maintained

THESE low prices are not for new cars built to sell at new prices.

They are for Studebaker cars identical with those which have been in tremendous demand at higher prices during the past eleven months.

They are for Studebaker cars so well built of such high quality materials that net profits during the past six months have averaged only \$140.64 per car. The rest of the money the public paid us went into making a car with scores of thousands of miles of excess transportation.

These earnings are a triumph for the one-profit basis of manufacture. No manufacturer on a less efficient basis could have made a dollar selling cars of Studebaker quality at Studebaker prices.

Studebaker is the only one-profit car in the fine car field. Only Ford and Studebaker make for all their cars all bodies, all engines, all gear sets, clutches, springs, differentials, axles, steering gears, gray iron castings and drop forgings.

Thus we save and pass on to purchasers profits which many other manufacturers must pay to outside parts and body makers.

No "yearly models" makes sales jump

Thus we were able last January to reduce prices already low.

Then we announced that Studebaker would have no more "yearly models" to artificially depreciate cars in the hands of owners.

Sales instantly started to soar and have forced the vast Studebaker plants to maintain peak production throughout the summer, in the face of declining production for the industry in general.

To one-profit savings we thus add savings due to long continued peak production. These savings we share with customers in the price reduction announced August 1st.

We still use genuine leather, mohair upholstery,

fine northern white ash and hard maple, tough extra gauge steel for which we pay premiums, plate glass, walnut inlaid with holly and other refinements. In short, these are the same fine cars in every particular—only the price has been reduced.

You can't appreciate what a bargain Studebaker cars are at these new prices until you compare them point by point with others.

Remember that Studebaker cars have been kept constantly up to date. Improvements have been made as soon as developed—not saved up for spectacular announcements under the guise of "new yearly models" designed to depreciate cars already in the hands of owners.

Superiorities—both hidden and obvious

Many of the most important superiorities of Studebakers are hidden until revealed by thousands of miles of usage, but here are some you can check to prove our statement that every Studebaker is more up to date than the newest "yearly model."

On all present Studebaker models, you'll find an automatic spark control, safety lighting control on the steering wheel, 8-day clock and gasoline gauge on the dash, improved one-piece windshield, special coincidental lock of ignition and steering gear, fully machined crankshaft, cowl ventilator, waterproof ignition and oil drain valve beside the engine.

Studebaker pioneered the steel-framed Duplex Top with roller side enclosures which gives enclosed car protection to open car models—in 30 seconds.

Studebaker pioneered the use of full-size balloon tires, for which steering mechanism, fenders and body lines have been especially designed.

Come in and see these sturdy, dependable "one-profit" cars. Today, more than ever before, every Studebaker is a big money's worth.

Ask about our liberal Budget Payment Plan.

New Prices Effective August 1st

Standard Six Models

	New Price	Old Price	Saving
Country Club Coupe	\$1295	\$1345	\$ 50
Coach	1195	1295	100
Sedan	1495	1595	100

Special Six Models

	New Price	Old Price	Saving
Duplex-Roadster	\$1395	\$1450	\$ 55
Sport Roadster	1595	1645	50
Duplex-Phaeton	1445	1495	50
Coach	1445	1595	150
Brougham	1695	1795	100
Victoria	1750	1895	145
Sedan	1895	2045	150

Big Six Models

	New Price	Old Price	Saving
Duplex-Phaeton	\$1775	\$1875	\$100
Coupe	2045	2450	405
Brougham	2195	2575	380
Sedan	2245	2575	330
Berline	2325	2650	325

NOTE—All the equipment remains the same except that bumpers, soap, tire, cover and motorometer are no longer standard with Big Six models. All prices f. o. b. factory. War tax extra.

G. W. BRUMLEY
Hereford, Texas

THIS IS A STUDEBAKER YEAR



We wish you knew that it is true.

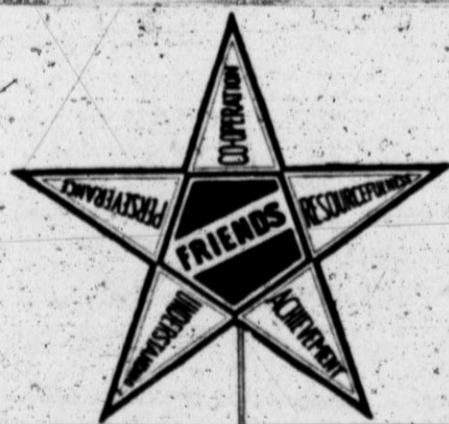
Oh, tired and weary man,

That you should get your car fixed up.

And if you will you can.

Surely you can get it fixed up if you will only bring it down. We have expert mechanics, gasoline, grease, oil, and everything you need for your auto.

Beavers Bros.



Read our message in this week's Farm and Ranch

Every-Day Opportunities

are made every-day possibilities to the man with a bank account.

A safe fund in a Reserve Bank Account meets all conditions and lends to everyday opportunities the assurance of success.

We urge every depositor, who has not already done so, to open a Reserve Bank Account here.

EMPIRE BALTIC CREAM SEPARATORS

As Good as the Best For Considerable Less in Price

National Steam Pressure Cookers for economical Cooking and Canning.

Quick Meal and New Perfection Oil Cook Stoves

Airmotor Wind-mills and well supplies.

Just A Good Place To Buy Hardware

We Will Appreciate Your Business.

STREU HARDWARE CO.

First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Dimmitt, Castro County News

August 18, 1925.

Mrs. Fannie Stephens, who visited her sister, Mrs. J. M. Gollehon, returned to her home in Bowie last Thursday.

Mrs. Fred Galle and children of Amarillo spent last week on their farm south of town canning fruit.

J. E. Turner has gone to Hot Springs, N. Mex., for his health.

M. R. Avery left Friday morning for Austin to attend the annual Vocational Agriculture conference. He will be gone about a week.

Mr. and Mrs. Carlos Reynolds motored to Tulla last Friday morning.

Mr. and Mrs. E. L. O'Neal took their small daughter to Plainview last Saturday and had her tonsils removed. She is getting along nicely.

Rev. Miller, pastor of the First Baptist church of Canadian, visited in the home of his sister, Mrs. Ray E. Sheffy last week.

Fred Welsh left Thursday morning for Dallas to attend the funeral of his sister, Mrs. Alice Lyle.

Mrs. J. R. Gollehon spent Thursday night and Friday with her children, Nola and Neal, in Tulla.

Messrs. Frank and Percy Shepard motored to Hereford last Friday.

Mr. and Mrs. Edgar Ireland and family and Mrs. Walter Pickett and family of Hereford attended the Dimmitt picnic last Saturday.

Messames C. H. Buttolph and Bill Webb motored to Hereford Monday morning.

Mr. and Mrs. J. W. Alexander of Hereford were in Dimmitt last Saturday.

Misses Myrtle and Willie Johnson, who are attending school in Canyon spent the week end with their parents, Mr. and Mrs. Arch Johnson.

Sam Cooper of Weatherford, Texas, is visiting in the homes of his children Messames W. R. Woodburn and C. B. Houser and Sam Cooper, Jr.

Miss Leah Clark of Hereford spent a few days last week with Miss Loma Woodburn.

Mr. and Mrs. M. P. Gentry of Clarendon visited Mrs. Gentry's sister, Mrs. E. L. O'Neal last week. Mr. and Mrs. Lucian Daniels and daughter, Marjorie, of Ft. Worth, visited Mr. and Mrs. O'Neal also last week. Messames Daniels and O'Neal are old classmates.

Walter Roberson and children, Minnie Mae and Marion, of Quitaque are visiting in the home of their uncle, Mr. and Mrs. W. B. Kimbell.

Mrs. Sallie Gore of Burk Burnett is visiting friends and relatives in and near Dimmitt this week.

Mrs. F. W. Tucker and family and Mr. and Mrs. Higgins and family and Mr. Carl Tucker of Ardmore, Okla., visited in the home of Mrs. Tucker's sister, Mrs. J. W. Bell, last week.

Mr. and Mrs. C. H. Buttolph and Mrs. C. B. Williams motored to Plainview Tuesday.

Rev. J. A. Lindley of Tulla was in Dimmitt last Saturday.

Mrs. J. A. Savage and children of Lockney spent the week end with her parents, Mr. and Mrs. W. B. Kimbell.

Messrs. J. H. Guthrie and DeWitt Vinson of Waxo were prospecting in Dimmitt Monday.

Mr. W. O. Fletcher of Hart was in Dimmitt Monday prospecting and bought a quarter section of the Flagg land.

Miss Ferol White of 1706 Conterbury street, Austin, is here for a two weeks visit with her uncle, L. P. White.

Elmer Baker and family of Lockney visited in the W. B. Kimbell home last Sunday.

Frank Barber and children of Hereford attended the picnic in Dimmitt last Saturday.

Mr. and Mrs. Luther Ramsey left Sunday for Hot Springs, N. Mex., on a few weeks vacation. Mr. Ramsey is our mail carrier from Hereford. Mr. Reed Williams will carry the mail during his absence.

Loree, the small daughter of Mr. and Mrs. Clyde Fisher, has been real sick.

Mr. and Mrs. T. D. Moss of Hereford and Mrs. Moss's mother, visited friends and attended the picnic here last Saturday.

Mr. and Mrs. L. S. Bason of Muleshoe attended Dimmitt's annual picnic last Saturday.

Jerry Mitchell, who formerly worked at the Panhandle Lumber company here, but who is at Flagg now, was in Dimmitt last Saturday.

Mr. Fain of Plainview was a business visitor in Dimmitt last Saturday. With him were Messrs McKinney and O'Neal.

Bob Harris was slightly injured at the Rodeo last Saturday when the bronc he was riding fell on him. He lay unconscious for some time but soon recovered.

Mrs. C. F. Kerr of Canyon visited friends and attended the picnic last Saturday.

Mrs. S. F. Green and family of McAllister, N. Mex., visited in the homes of Mr. and Mrs. J. R. and Joe Gollehon last week.

Mr. and Mrs. Tom Jones of Spring Lake and Mr. Luther Hastings of Bovina spent the week end in the home of Mr. and Mrs. J. R. Hastings.

Messrs. Ray Sheffy and Joe Elliott made a business trip to Plainview last Wednesday.

Art Patton of Amarillo spent the night in the home of Mr. and Mrs. I. B. Brooks last Thursday.

Mr. and Mrs. James Mahan of Wellington and Miss Minerva Sheffy of Plainview are visiting in the home of their brother, Ray E. Sheffy.

Mr. and Mrs. J. C. Tate and daughter have gone to Tucumcari to the Round-up and Rodeo. They will visit relatives there the remainder of the week.

W. W. Eakin's father of Brownwood, Texas, is visiting him this week.

G. R. Dixon left Monday for his home in College Station after a three weeks visit with his daughters, Messames Joe Hastings of Dimmitt and Frank Barber of Hereford and son, Dick Dickson also of Hereford.

W. L. Blake of Amarillo, assistant general manager of the Panhandle Lumber Company, was in Dimmitt last week.

O. R. Hankins and daughter and son, LaTrell and Flake, of Lamesa spent Friday and Saturday visiting friends and attending the picnic in Dimmitt.

Gano Hastings of Hereford spent the week end with his parents, Mr. and Mrs. J. R. Hastings.

Mrs. Ray Green and children of McAllister, N. Mex., is visiting her parents, Mr. and Mrs. R. W. Norwood.

Mrs. Edna Tate entertained a few of the young people of Dimmitt last Thursday evening honoring Ernest Harmon's birthday. Those present were Misses Gladys and Tennie Hastings and Messrs Hez Wright and Ernest Harmon.

J. H. Flanagan of Mineral Wells was a business visitor in Dimmitt last week and visited in the home of Mr. and Mrs. I. B. Brooks.

Charlie Hastings motored to Plainview last Friday night after picnic supplies.

Ralph and Addine Hastings of Hereford visited in the home of their uncle, J. R. Hastings, last week.

Miss Ella Thomas of Plainview is visiting her sister, Mrs. Henry Stalcup.

Miss Ursey Gore of Burk Burnett is visiting friends and relatives in and near Dimmitt and Flagg.

Messrs. Floyd and Delmar Ashworth motored to Amarillo Tuesday.

Little Tina Mae Wright who was reported as being seriously injured by her pony falling on her several days ago, has returned from the hospital and is able to be about. Her injuries were not as serious as were feared at first.

Chas. S. Inman of Lubbock passed

through Dimmitt last Wednesday, enroute home from a business trip to Hereford.

Miss Jewel Watson of Lamesa is visiting friends and relatives in Dimmitt.

The Dimmitt Ladies Aid met with Mrs. R. B. Boren last Thursday with eleven members and three visitors present. The study of the book of Revelations was completed and then a special prayer service was led by Mrs. Wm. Coughran. Delicious refreshments were served during the social hour.

Dimmitt's annual picnic was well attended last Saturday, although several of the "old timers" said the crowd was not as large as usual owing to the entertainments at other near-by towns and the rushing work in the fields. Much credit is due the committee for the bountiful supply of lunch and especially Messrs. Hyatt and Dixon who prepared the beeves. There was nothing lacking in the way of entertainments and the behavior through the day was unusually good for which the citizens of Dimmitt and Castro county are justly proud.

Mr. and Mrs. Leonard O'Neal and family visited relatives in Tulla last Sunday afternoon. Mr. O'Neal's sister, Mrs. S. W. Reeves, who has been seriously ill was much better.

B. D. Woodlee and son Brooks motored to Canyon Tuesday morning, taking Mildred who is attending school there and who spent the week end with home folks.

Mr. and Mrs. Bill Crum have gone to Kansas for a visit with Mrs. Crum's parents.

Mr. and Mrs. Bob Miller and baby were painfully injured last week when their car turned over near Olton. Mr. Miller suffered two broken ribs and an ugly gash on his head and the baby's leg was badly sprained. The two older children were not in the car at the time.

Mrs. Fred Galle and family of Amarillo were dinner guests in the home of Mr. and Mrs. B. D. Woodlee last Sunday.

Mrs. F. M. Smith's daughter, Mrs. Laura Dixon, of El Paso is visiting her this week. Mrs. Dixon has favored us with several vocal selections during the revival.

O. E. English of Monilla, Okla., bought land in Flagg recently.

W. A. Stevens of Muleshoe has bought a half section of land south of Dimmitt.

Mr. and Mrs. Nick Stork of Nazareth are the proud parents of a fine girl, born August 15.

R. S. Stevens has purchased a section of land eighteen miles northeast of Dimmitt.

J. C. Powell has purchased one hundred acres from Geo. Webb.

Word has been received of the arrival of Frank Jr. in the home of Mr. and Mrs. Frank Hyatt of Earth, Texas, on August 15.

A. C. Woodward of Lamesa has bought a quarter section of land north

east of Dimmitt.

Mr. and Mrs. Roy McLain of Hart are rejoicing over the arrival of a fine boy on August 10, named Roy Jr.

Mr. Huffines of Floyd county, who is planning to run for District Attorney, was in Dimmitt Monday.

Mrs. Cunningham of the Cunningham flower shop of Amarillo was in Dimmitt last Friday and placed an agency with the Dimmitt Drug Co.

Last Sunday afternoon a number of the members of the Hereford B. Y. P. U. presented a very interesting as well as instructive play entitled "The Conversion of Deacon Brown to Foreign Missions" at the auditorium. After which the Dimmitt Union entertained them at the home of Mr. and Mrs. R. C. Shuford. Refreshments consisting of sandwiches and punch were served. Among those from Hereford were: Misses Lucile Hicks, Jonnie Estes, Margaret Gilliland, Mary Lou and Lillian Robinson, Bette Carter, Mr. and Mrs. Alex Thompson, Mr. and Mrs. Cecil Williams and Messrs. Mat Gilliland, Harvey Vinson, Williams, McClain, and Rev. Dowell.

Rev. Rushing of Tulla, Mr. and Mrs. Crawford and daughter of the Bethel community and Mr. and Mrs. I. B. Brooks and daughter were dinner guests in the home of Mr. and Mrs. B. D. Woodlee last Sunday.

Mr. and Mrs. H. S. Hilburn of Plainview were in Dimmitt last Saturday attending the picnic and visiting Mrs. Hilburn's sister, Mrs. Etta Brashears. She was formerly Miss Ora Ramey of Dimmitt.

Dr. Mayes Miller motored to Plainview Tuesday taking Mr. and Mrs. Joe Elliott's daughter, Virginia, to have her tonsils removed.

H. W. Hurt, district deputy of the Modern Woodman of America Lodge, spent several days in Dimmitt last week securing members for the lodge. Several members were received and went to Plainview Saturday evening, August 15, to the pentecost barbecue and athletic meet given by the officers of Modern Woodman of America, District No. 20 of Texas, and were initiated into full fellowship of the Lodge. The following new members from Dimmitt were received and were initiated in to the Modern Woodman Camp, taking the initiatory work at Plainview: Rankin Reynolds, Bill Cooper, Ollie Dixon, Ester Nobie, Joe Howard and Floyd Ashworth. The boys say that altho the goat was hard to ride they feel that the trip

was worth the money. Joe Hastings, Gano Hastings and Cooper Woodburn were the old members of the Dimmitt Camp, who took the boys over to Plainview, and were probably instrumental in saving part of the boys lives. Anyone wishing to know more about the trip can ask any of the boys who were initiated.

Ollie Dixon who took part in the athletic contests at the Athletic Meet won the beautiful Loving cup for his Camp, Dimmitt Camp No. 13601. We all feel proud of Ollie.

H. E. Rantz, manager of the J. C. Woolridge Lumber Company of Dimmitt, purchased a town lot from Joe Hastings in the East part of Dimmitt and will begin the erection of a new modern residence at once, which he and his family will occupy as soon as completed. Mr. Rantz was sent over by the Company from Abernathy to look after the interest of their yard in Dimmitt.

Messrs. J. C. Fortenbury and son and Bud Broiles and A. R. Merriweather of Lockney were business visitors in Dimmitt Tuesday.

hide behind a woman's skirt."

"Gosh—how thin and short that fellow must be."

Dumb Dan
—Like a fox
"I'm going to Cuba in the wideopen places to spend my vacation."

Direct to Consumer
Prof:—Name three things that contain sugar.
Student:—"Sack, jar and bowl."

Remington Portables are The Best and Easy to Buy. —THE BRAND.

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.

WE PLEDGE OURSELVES TO RENDER SERVICE with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 5 1/2 and 6% interest.

Thompson & Ireland
ABSTRACTS — LOANS
Successors to J. Frank Potts & Company

Baby Chicks for the County Fair

Those having fertile eggs from good flocks, any breed, will please see our Secretary, A. L. Biggs, and make contract for the sale of said eggs.

Eggs must be in our hands not later than August 26th.

WE PAY YOU A BONUS

Golden Rule Hatchery Co.

To Cut Down Our Stock we are offering

Badger Fish **Beaver Tires**



LONG DISTANCE TIRES

at 10% Discount


They are already priced cheap as we have not gone up on them since the last price change. This tire sale is for

Saturday, August 22, Only

Come to the Hereford Garage Station when you are in need of any thing for your car. We will treat you right and will strive to please you—in the way of service and satisfaction—also car washing and storage.

Hereford Garage Station
Paul E. Foster


An Emergency Account



A Reserve account at the bank is really an emergency account, ready at a moment's notice to render aid; whether it is to tide over a season of sickness, accident or a period of uncertainty.

No man, even though his surplus is small, can afford not to have an emergency fund in the form of a Reserve Bank Account.

The First National Bank



Hereford Nursery Is Show Ground For New Comers

(By T. D. Moss, Secretary Hereford Chamber of Commerce)

The Hereford Nursery, the largest industry of its kind in the Panhandle is doing as much towards the real development of West Texas and Deaf Smith county as any other enterprise that has yet been undertaken. This nursery was established back in 1902 by F. T. Ramsey of Austin, Texas, who had a dream of the future of this section, when this country was nothing but a cattle range with only a house here and there and Hereford was only a small village, and old time "cowhands" hooted at the prediction that this plains country would ever develop into a farming district. L. P. Landrum bought the business some twenty years ago and is still in charge as traveling salesman for the concern. The actual growing of the fruit is under the direction of O. L. McKee, foreman.

The Nursery now contains 125,000 plants and fruit trees are shipped annually to all parts of West Texas, Oklahoma, Kansas, New Mexico and Arkansas with orders now and then from nearly every state in the Union. The industry covers twenty three acres of land. More than 300 varieties of fruits have been tested out and a large number of them have been proven to thrive in this climate; however experience has shown that grapes, cherries, plums, pears and peaches are the surest crops for this section and bear an abundance in the order named, according to O. L. McKee, expert foreman who has been in charge of the growing of fruits for this nursery for some twelve years.

One peculiar thing about the fruit here is, that many of the well known varieties particularly adapted to East and Central Texas are not the surest kinds for this section, according to Mr. McKee. "Take the famous Alberta peach for example. It does not do so well here while one tree of the Thuber variety netted the owner \$21 in 1921."

The fruit alone from this nursery brings from \$800 to \$1500 annually and not one bit of it is shipped. People come from neighboring towns and are so eager for the fruit that most of it is taken before it is thoroughly ripe. Thousands of tourists visit this place during the summer months as it is on the State highway in the east part of Hereford and has so many varieties of fruit growing. It is a show to most of the visitors to see large clusters of plums growing on one year old plants, and foreman McKee's novelty peach tree that already has eight varieties of fruit growing on one bush with plans for at least four more, catches the eye of the young and old alike.

The Compass cherry, a hybrid which is a cross between the cherry and the Sand Hill plum has proven to be one of the best varieties for this section and the limbs are bent to the ground every year with the clusters of fruit. This plant starts producing when a year old and will bear continuously

during its life. This plant does not have a long life because it is such a heavy producer. Since the introduction of this variety a large number of homes in Hereford have Compass cherry trees growing in the back yard.

Pears, thought for many years to impossible for this section have proven to be one of the surest crops. Tests have been made at the Nursery for the past twenty years to prove that pears have a great future in this section. Many of the people in Hereford and Deaf Smith county use pear trees for shade and a number of the trees along the side walks here are loaded with fruit this year. One big twenty-one-year old pear tree in the Nursery is estimated to have at least 12 bushels of fruit at the present time and all this fruit is contracted for \$3.50 per bushel.

The famous wine gardens of France cannot produce grapes in more abundance than can Deaf Smith county when given the proper attention and care. Two four year old vines of the Isabella variety at the McKee home measure 80 feet in length and will produce at least 150 pounds of grapes this year according to conservative estimates. At three years of age the two vines measured 45 feet and produced 80 pounds of grapes. Most of the homes in this city have grape arbors which have proven to be very profitable and a number of the farmers around here are beginning to grow grapes in commercial quantities.

A great deal of budding and grafting is being done by Mr. McKee in order to determine the best fruits for this section. By this method several varieties can be observed under the same conditions and with the same kind of treatment. When the novelty tree that will contain twelve varieties of fruit is fully directed, a direct check can be obtained from this experiment.

Col. R. Q. Lee of Cisco, president of the West Texas Chamber of Commerce, upon a recent visit to this place was surprised to see so many varieties of fruit growing in this section and especially to see black walnut and pecan trees thriving in Deaf Smith county. He formerly had the idea that this section was not adapted to fruit growing. The Colonel urged local citizens to plant more

fruit and nut bearing trees for shade rather than the non-producing kind.

The Hereford Nursery has had a wonderful influence on the development of Hereford and this county, and has helped to secure for this place the title "The Shady City," given to it by tourists on account of the many trees. Hereford now has more beautiful shade and fruit trees than any city of her size in West Texas and most of the homes are almost hidden from view by the leafy foliage. Hereford boasts of more parks than any city in this section and in a number of them the "sun never shines." The Nursery here has stood for more than twenty years as a living eulogy of what the Panhandle of Texas can produce.

ALL OUT OF SORTS?

So Was This Hereford Woman Who Tells Her Experience

All too often women accept their pains and aches as natural to their sex. They fail to realize that weak kidneys are often to blame for that backache, those headaches, dizzy spells and that tired, depressed feeling. Thousands have found new health and strength by helping the weakened kidneys with Doan's Pills—a stimulant diuretic. This Hereford case is one of many:

Mrs. F. A. Millard, Hereford, says: "My kidneys were in a weakened condition and acted too freely. I had a dull ache across the small of my back. Headaches and dizzy spells also bothered me a great deal. I took Doan's Pills for the trouble and they brought me relief. I continued with Doan's and they cured me."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mrs. Millard had. Foster-Milburn Co., Mfrs., Buffalo, N.Y.

SHORTAGE OF HELP TO BE IN CHARGE OF LOCAL C. of C.

Hundreds of laborers will have to be imported to Deaf Smith county to take care of the huge grain crop that is now practically made. The harvest will begin about September 20 and indications are, that present laborers will not be able to take care of one fourth of the crop. Hands will be brought in from the drought stricken areas of Texas to help take care of crop rather than getting Mexican laborers, it is planned.

A good combination is being worked out here in order that the laborers who are brought here will be able to get steady work for a number of months. The crop harvest will begin late in September. Cotton picking will start about the time harvest is over. Then the same hands can be used in threshing, the largest grain crop that has ever been produced in Deaf Smith county.

The Hereford Chamber of Commerce will help the farmers to secure enough men for the work here, and no shortage is expected if the plans are properly organized.

The Evidence

Theorist:—"Every cent the American woman can get hold of today she spends on clothes."

Practical:—"From the evidence at hand, then, I should say that she don't get hold of many."

Ah—That's the Trick

Doctor:—"Gargling will kill germs." She:—"But doctor—how can one make the little things do it?"

BLONDE BESS OPINES

"Ferdie Walters thinks he is an early bird, the poor worm."

Didn't He Know

Passenger:—"As train stops 'What is the matter conductor?" Conductor:—"Hot box." Passenger:—"The last berth at the end of the car on the left side, sir, I slept in it last night."

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

It will pay you to get our prices before selling your cream, poultry and eggs. We have the Big Alamo Lump Coal.

West Texas Feed & Seed Company

Hereford

Phone 265

Hereford Has One---

Maize Head Dealer who buys every week day in the year. Never turns anything down.

E. W. Harrison

Gladys Kilgore Opens Music Studio

Gladys Kilgore, who has been employed, by the board, to teach piano and voice in the public schools of this place, will begin teaching on August 24th at Mrs. W. H. Ray's home. Those who wish to begin work now call to see her Friday or Saturday afternoon from 4:00 to 6:00 o'clock at the home of Mr. and Mrs. S. L. Easley.

GET FULL VALUES FOR YOUR GROCERY MONEY

There is a great amount of satisfaction in feeling that the money you spend for GROCERIES is bringing you a full measure of quality-value. We guarantee that you will be satisfied with what you get here.

Give Us Your Next Order and See what Quality and Service We Are Giving

GYLES GROCERY

Phones 81 and 271

Neighbors

By ROBERT STEAD
Author of "The Cow Puncher" and "Zen of the Y. D."

The story of Frank Hall and Jean Lane, neighbors in childhood in a little Ontario town; neighbors again, fifteen years later, on adjoining homesteads in the Saskatchewan country. The romance of their lives runs smoothly until something occurs which upsets all expectations—including those of the reader.

A story which breathes the spirit of the prairie and foothills country and whose characters are vividly alive. Interest grows from the start and reaches a climax of tension in the closing chapters. An outstanding novel by an outstanding writer.

Will be Printed Serially in The Hereford Brand, August 27



The FLORSHEIM SHOE

FLORSHEIM SHOES dress your feet in style and in comfort. They express good taste, and in their long endurance they prove that FLORSHEIM quality gives you greatest value per dollar.

THE RUGBY

\$10



Fox Mercantile Company

THE PASSING DAY

WILL H. MAYES
Former Dean

Department of Journalism
University of Texas

Eastern Mills Seek Texas Location.

It is reported that many Eastern cotton mills are anxious to move to Texas. They offer to have their plants appraised by engineers satisfactory to themselves and the places to which they propose to move and to move their plants to Texas points that subscribe capital stock equal to the appraised valuation, the new stock subscriptions to be used for buildings and operating capital. The reasons for desiring to move to Texas are that working conditions are better here, 20 per cent can be saved in operating expenses, and the \$7.50 required to move each bale of cotton to the factory is also saved.

This should be a good proposition for Texas points desiring cotton mills, provided they take the precaution to avoid buying out-of-date machinery. Junk machinery in a manufacturing plant is dear even if given away.

Should Learn Lesson From Drouth.

It is said that in Caldwell county alone the cotton crop this year will be at least nine million dollars short of the crop of 1924, which means that the drouth has cost that much in cotton and nearly as much more in other crops—certainly not less than fifteen million dollars. Fifty other Texas counties have suffered as much or almost as much as Caldwell. Such a condition is likely to occur at any time in almost any part of the State.

Fifteen million dollars, the amount lost to Caldwell county this year, would go far toward preparing to irrigate a great part of the county. Texas is slow at learning lessons if movements are not started at once to store water for irrigation wherever possible. Even in years of average rainfall irrigation would largely increase the crops.

Texas Rice Crop is Good.

Texas is making the best rice crop it has ever produced. Texas rice is made by irrigation, for which advance preparation is always made. Therefore, rice growers do not worry about getting enough rain to make a crop. The price is good this year, too, and rice growers are prosperous.

A few decades ago this country depended almost altogether on Japan and other foreign countries for its rice. It was even thought that good rice could not be grown here. Now Texas and Louisiana are growing great crops of better rice than we have before, been accustomed to.

We are learning that Texas can grow many things we once thought impossible. It is no idle boast to say that we can feed and clothe a great part of the world, and can furnish most of the world with its luxuries. We can't do this, though, without plenty of water stored for our crops.

Much Ado About Nothing.

A great ado is being made about placing a bust of Lincoln at the Texas Technological College as one of a group of the five greatest Americans. Lincoln may or may not have been one of the five greatest and his bust in the group will not settle that question or force the acceptance of Lincoln as among the greatest upon those who see it. It merely means that those to whom the selection was left agreed to place it there. Doubtless they did not agree among themselves as to who are entitled to such recognition. It would be difficult to find a group of five persons who would be in entire accord as to the five greatest men in America's history. The fact that the objectors have suggested at least a dozen to take the place of Lincoln shows that there can never be entire accord on this subject. Those who are opposed to Lincoln's bust at Texas Tech. should base their objections on artistic grounds. All will agree Lincoln was not much for looks.

Hard Schedule in Texas Schools.

Headlines in Texas papers tell us almost daily that there is a hard schedule in the Texas schools. Naturally unsophisticated readers conclude that students are going to have to work pretty hard to make their courses, but a reading of the articles always shows that the difficult schedule refers to the football games. Nearly all of the advance newspaper information about the schools has reference to athletic rather than to educational affairs.

Are Texas educational institutions getting athletically top-heavy? Is education becoming a physical sport rather than an intellectual training? I do not attempt an answer, but merely ask the question for your consideration. There are times when the conscientious teacher is made to wonder if he is merely holding his classes together to furnish rosters for the athletic contests.

Florida Now Leads California.

A report from Miami, the Los Angeles of Florida, states that a real estate dealer recently made a profit of \$8,000,000 in eight hours on a \$1,000,000 investment. Los Angeles will now be heard.

Paying Out Three for One.

The report of the Texas Insurance Commissioner shows that in 1924 insurance companies of all classes collected in Texas in premiums \$123,768,322, and paid out in losses only \$44,427,012—three dollars received for every dollar paid out. The question arises: "Where does the other two-thirds go, and who gets it?" Another equally interesting question is: "How long will this unequal ratio of receipts and disbursements be permitted by the people of Texas?"



FRIONA

Mr. and Mrs. R. G. Cellanin of Tulsa were visiting friends and relatives here Saturday night and Sunday.

The revival meeting at the Congregational church that has been in progress for the past three weeks closed Sunday morning and Rev. and Mrs. Dickey departed for Spring Lake where they will hold another series of meetings for three weeks. Their work and personality has left a deep impression on the people of this place who heard them or made their acquaintance. They are the type of people who make any place better for their having been there. The esteem and best wishes of the Friona people go with them where ever their field of labor may be.

A series of revival meetings was begun at the Methodist church Sunday evening and will continue two or perhaps three weeks. These services will under the direction of the pastor, Rev. E. I. Walker, assisted by Rev. D. B. Doak of Stanford. Rev. Doak did not arrive until Monday so the Sunday night sermon was preached by Rev. Walker. The room was crowded, every seat being taken and some went away for want of seats.

W. E. Kinney of Hereford was here Monday installing a new Delco Light Plant for J. G. Weir in his new store building. The plant will furnish light for both the Weir store and the Wilkison Implement Co. room.

Representatives of the Capitol Reservation Lands are continually bringing homeseekers into their territory south and southwest of Friona, and most of them are buying land and making arrangements to locate thereon in the near future. Those who have already moved in and have a part of their land in crops are more than pleased with their new location. It is reported that many of them have crops that will pay for their land this year.

Wilkison Implement Company has sold four McCormick-Deering tractors during the past week, all of which go to the farmers who have settled to the south of town. Two of them were 10-20 and two were 15-30. Mr. Wilkison says he expects to sell at least ten more by the first of September.

Crops of all kinds are looking the pink of condition and are growing at a rate perhaps never seen before. It now appears that there will be an abundance of feed crops and grain of all kinds. Farmers are buying new row binders and repairing their old ones preparatory to taking care of their large crops.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

SUMMERFIELD

The sunshine days last week was appreciated very much after the good rains, and we hope to see some more.

Mr. T. L. Napes of Temple, Texas arrived here Saturday night and started the singing school Monday, with about fifty pupils. Mr. Nance is a brother of Mrs. J. A. Nolan.

Rev. S. E. Suttle, of DeLeon, Texas came last week to visit his son, W. L. Suttle. He will possibly be here a month or more on account of his health.

Mr. and Mrs. Walter Hawkins, took dinner Sunday in the D. R. Actley home.

Misses Essay and Arbelles Parrot of Douglas, Arizona are here visiting their sister, Mrs. O. Hufstetter.

Mr. and Mrs. W. R. Scholagean and family left on Tuesday of last week for Oklahoma, and several other points to visit relatives.

Mrs. B. C. Roberson, returned home Friday from Oklahoma and other places, where she has been the past three weeks, her niece, Mrs. Dora Owen and family returned with her and are visiting relatives and friends here.

Mr. and Mrs. Edwards took dinner Sunday in the B. A. Actley home.

The young people of this community including Misses Loreta Murphy, of Hereford, Zella Waiser, Billie Dickery and Mabel Renfro, of Hereford, enjoyed a picnic last Friday evening on the Bradley ranch. About thirty were present and had the time of their lives. Weinnies were roasted and served with buns, then ice-cream was the next course, then last and best was toasted marshmallows.

Miss Doris Kemp made a business trip to Canyon last Friday.

Mr. and Mrs. J. B. McMinn and family of Hereford attended singing here Sunday.

Mr. and Mrs. Ky Lawrence and daughter spent Sunday with relatives in the progressive neighborhood.

brother, Berry Lynch, and family of Rail H. Ranch a few days this week.

Mrs. Omer Bartlett, and children visited with Mrs. Blasengame Wednesday afternoon, while Mr. Bartlett helped with the branding.

Miss Ruth Woodard visited with Adrian friends one day this week.

Professor Emmitt McAdoo and his mother, were Adrian shoppers last Tuesday. Mrs. McAdoo brought in some cabbage from her garden and sold it to the Adrian Mercantile—one head weighed more than eight pounds. She irrigated during the dry part of the summer and has a very fine garden.

This week passed away with out any rain, for which every one was glad, as farmers are busy fighting the weeds since the fine rains of a few days ago.

WYCHE ITEMS

Mr. and Mrs. C. J. Paddock visited Mr. and Mrs. Buckner last Sunday afternoon.

Miss Ethel Decker returned home after visiting Lorine Williams for two weeks.

Mr. J. W. Dugan and family visited Mr. and Mrs. Jackson and children last Sunday. Mr. Hootman and son, Robert visited also in the afternoon.

Mr. and Mrs. Decker visited in the A. I. Morrison home last Sunday. Mr. and Mrs. Clayton and children visited in Flabview last Sunday.

Miss Gladys, Jewell and Dick Applegate, Ruth, Alberta and Vera Dugan visited Lorine, Ray and Roy Williams last Tuesday afternoon.

Mr. and Mrs. R. W. Hough and children visited Reece Hough of Canyon last Tuesday.

Miss Callie McKinney, Ethel Decker, Lorine Williams and Ruth Wolfe visited Maudie Cook last Sunday.

Mrs. W. D. McKinney returned home from Snyder, Texas last Thursday.

Mr. and Mrs. Decker called in the Williams home last Thursday evening.

Miss Ruth, Alberta, Ruth and Vera Dugan visited Callie McKinney last Saturday afternoon.

Mr. and Mrs. Decker and children visited Wednesday night in the Applegate home.

Ruby, Ruth, Alberta, James and Vera Dugan and Mr. L. M. Applegate visited in the C. C. Cook home last Monday morning.

Mrs. W. J. McKinney visited Mrs.

Ed Cox last Saturday.

Raleigh Hough visited Faye Paddock last Saturday night.

Some from here attended the picnic at Dinmitt last Saturday.

Next Sunday, Sunday school will be in the afternoon because it is preaching Sunday.

Mr. and Mrs. Hattley visited Mr. and Mrs. W. D. McKinney last Sunday afternoon.

Mr. Decker took some peaches to Nazareth last week.

Harold Copeland visited Donnie McKinney last Saturday night.

Mr. and Mrs. Hoofman visited in Roswell last week.

Harold Copeland visited Donnie McKinney last Sunday.

ADVERTISING DID IT

Wrigley, the chewing gum man, has explained how he built up a business of millions of packages a day.

He has done it by sticking to his line and advertising it. He spends over a million dollars a year in buying newspaper space to tell the world about 5 cent chewing gum. He has educated people to chew gum and to chew Wrigley's. He did not stop shouting as soon as he attracted attention.

He says you must keep it up or the buyers will forget you. Whether yours is a 5 cent or a \$50,000 business, keep telling about it.

Aint It The Truth

Son:—"Mother—what are relatives?"

Mother:—"Relatives—my son—are people who come to visit when the weather is too hot for them to do their own cooking."

Good Printing at the Brand

Electric Hatchery for Hereford

Happy Hawkins is now installing a new mammoth hatchery to be electrically operated. This is just another illustration of the many and varied uses to which electricity is being put.

There is no telling now to just what extreme the use of it will reach in the next few years. All this means that we will use electricity in ever increasing quantities, and that the small plants will soon be outgrown by the demand, and proves the necessity for inter-connection by high-lines so that if additional current is wanted quickly—several plants can be called into service. The small towns and communities may well pride themselves on being on these lines of unlimited supply.

Texas Utilities Company
of Hereford

for Economical Transportation

CHEVROLET

New Measure of Value

Chevrolet represents the highest type of quality car selling at a low price. Public acknowledgment of this fact has been evidenced by a greatly increased demand for Chevrolet cars. This increased demand has resulted in increased production

making possible decreased prices on closed models and improved quality on all the models. Now Chevrolet provides "Quality at Low Cost" to greater degree than ever before. Now Chevrolet presents to automobile buyers everywhere a new measure of value.

We are now making a special showing of these new cars and would be glad to have you call and see them.

The Roadster - \$525

The Touring - \$525

The Coupe - \$675

The Coach - \$695

The Sedan - \$775

Commercial Chassis - \$425

Express Truck Chassis - \$550

ALL PRICES F. O. B. FLINT, MICHIGAN

Brumley - Chevrolet Co.

Hereford, Texas

G. W. Brumley

QUALITY AT LOW COST

ABO FILLING STATION

South Main Street

Federal Tires

A Complete Line of High Pressure and Balloons

GAS, OILS AND ACCESSORIES

Try Our Service!

B. E. BRUMLEY, Proprietor

HEREFORD SCHOOLS TO OPEN ON MONDAY, SEPTEMBER 14
(Continued From Page 1)

es in commercial law and commercial geography will be offered this fall if there is a sufficient demand. These courses should be profitable to both boys and girls and an effort will be made to make them as practical as possible. An additional course in agriculture will also be offered.

These courses will doubtless be the only new ones offered this year and mark a continuation of the policy to add new courses and change those already offered gradually and as the need arises. At the same time it is the purpose to improve the work in courses already offered and to secure affiliation in all subjects offered. At present affiliation is held in all regular work except the Latin unit in English. The local school officials do not care to add courses merely to show a large number of units of affiliation but will add only those for which a need is felt. A large number of units of credit does not indicate better work, but does indicate a greater variety of subjects offered. Thus the school in the small town that offers only twenty units of work may do as good work or better work in those subjects than does the city school that has forty units of credit. The larger the school, the more subjects are demanded and can be offered.

There will be no shortage of text books in Hereford schools for the ensuing year in spite of the litigation over the recent adoptions. This litigation necessitated the filling out of three requisitions for books, the last of which was received some time after the close of school. In spite of such threatened delays the local schools have received approximately one thousand dollars worth of State owned books during the past week. This includes practically all of the basal books and only a relatively small number of books is yet to be received.

Many changes in books were made for this year. New readers were adopted for the upper grammar grades, new English books for the grade school and for high school, and new histories for the first two years of high school. There were also other minor changes. These changes together with the new arithmetics, geographies, agricultures, and civics books last year give practically all new books for the grade school during the two year period.

The legislature authorized a so-called multiple adoption of texts for general science, biology, Spanish, and possibly some other high school subjects but such adoptions were not made for the coming year. This is a new policy and permits the Text Book Commission to adopt about three books in each subject with the understanding that the local school authorities may select one of the three. The purpose is to do away with too much uniformity of text books and let each community select the book that best fits its need.

There may be a temporary shortage due to unexpected enrollment in some grade or class but there will be no general shortage as it appeared there might be. The receipt of such a large shipment of books is a relief to those who are responsible for the distribution of books as many difficulties would be encountered should there be a serious shortage of books.

C. H. DILLEHAY, Sup.

Local Happenings

MR. AND MRS. ROY GOUGH HERE FROM COLLEGE STATION

Mr. and Mrs. Roy Gough of College Station, Texas, spent a few hours in town Wednesday visiting friends. Mr. Gough, youngest son of Judge L. Gough, was raised here and has many friends in this vicinity. He is taking special work at the A & M College of Texas and is proprietor of a Mimeograph Shop in the city of Bryan. His wife was a former Quannah girl. They drove up to see Judge Gough and family before the opening of school and will attend the Old Settlers Reunion at Canyon this week.

Mrs. Ida Helm of Santa Clara, Calif., sister of Percy Welliver, arrived Tuesday of this week for a ten days or two weeks' visit with her brother.

We have the Agency for the Purity Blagleg Aggression, formerly handled by Henry Hastings. Tested by the government. See us.

John B. McDermott of Crosbyton, sheriff of that county, was in Hereford Wednesday on business.

NOTICE
In the clean-up campaign of next week, the City wagon will not begin hauling until the end of the week. Should anyone be overlooked, please call the City Office, Phone 222, and the wagon will get to you as soon as possible.

R. H. Womack of the Gyles Grocery and his family, accompanied by Mrs. Womack's sister, Miss Gladys McDermitt, who has been visiting in Hereford, left Sunday overland for Cross Plains, Texas, for a visit with Mrs. Womack's parents.

Purity Blagleg Aggression is Government inspected and as we keep it on Ice it is effective.

Gilbert Fox and family left Thursday morning for their home in Waxahachie, Texas, after a visit in Hereford with relatives and friends.

Mr. and Mrs. Joe Kellow of Amarillo spent Sunday in Hereford with Mrs. Edgar Johnson.

Now is the time to paint that house. We are agents for Lincoln Climatic Paints. — CITY DRUG STORE.

Postmaster J. A. Wear left on August 15 for a two weeks vacation in Colorado.

When Company Comes, Ring 300 for a quart of Ice Cream, half a dozen varieties. CITY DRUG STORE.

Mr. and Mrs. George C. Woodard and young son, of Central Texas who have been spending their vacation in Colorado and New Mexico, were in Hereford the first of the week visiting friends. Mr. Woodard was principal of the Central school here last year.

See our secretary about prices on baby chicks. First hatch Sept 18. —Golden Rule Hatchery Co.

S. D. Steele and Oscar Easley left Friday for Hot Springs, New Mexico, where they will spend at least fifteen days.

Closing Out Refrigerators. E. B. BLACK CO.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Notice of Transfer of Scholastics
All transfers of scholastics from one district to another must be done by August 1st. —COUNTY SUPT.

Mr. and Mrs. B. F. Marrs and children returned last week from their vacation accompanied by Mrs. Marr's mother, Mrs. J. A. Spier of Spickard, Mo., and sister, Mrs. W. W. White of Keytesville, Mo. Mrs. Spier is to spend the winter in Hereford, while Mrs. White will return to her home in a week or two.

See us for sewing machines, on terms to suit you. E. B. BLACK CO.

Help us make our County Fair a success—must have eggs to produce chicks. See A. L. Biggs, Sec'y. —Golden Rule Hatchery Co.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

Miss Velma Popkin was here visiting Mrs. W. C. Fallwell and other friends in Hereford this week. Miss Popkin joined here mother in Belview the first of the week, for a visit with her sister, Mrs. Elbert Fallwell.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

BAKE SALE, SATURDAY
The Ladies Aid of the Christian Church will hold a Bake Sale Saturday, August 22, at Lem Carlyle's store

J. T. House and daughter, Miss Buena Vista, of Amherst, Texas, G. F. House and wife and baby of Hobart, Oklahoma and Misses Nettie and Trula House of Fort Worth, all visited in the M. L. Steele home Thursday.

I will open a class in all band and orchestra instruments in the High School at the opening of school. Any one wanting private instructions see me or phone 154. RALPH SMITH.

BRAND BARGAINS
A classified Ad that "Brings Home the bacon" for only 25 cents. Try it just once.

Elbert Fallwell and wife of Belview, New Mexico were in Hereford for the week end. Mrs. Fallwell's mother, Mrs. Pipkin of Canyon, was here over Sunday and returned home with them for a short visit.

BAKE SALE, SATURDAY
The Ladies Aid of the Christian Church will hold a Bake Sale Saturday, August 22, at Lem Carlyle's store

Now is the time to place your order for Baby Chicks. —Golden Rule Hatchery Co.

Mr. and Mrs. D. H. Connell were in Amarillo Sunday visiting friends.

If you have eggs to sell, see A. L. Biggs and get the bonus. —Golden Rule Hatchery Co.

SHERIFF'S SALE
THE STATE OF TEXAS, County of Deaf Smith.

By virtue of a certain order of sale issued out of the Honorable District Court of Titus county, on the 30th day of July, 1925, by W. R. Whitaker, Clerk of said Court, against H. L. Thompson for the sum of One hundred thirty nine & 65-100 (139.65) Dollars and costs of suit, in cause No. 2541 in said court, styled J. R. Barnett versus H. L. Thompson and placed in my hands for service, I, Claude Benton as Sheriff of Deaf Smith county, Texas, did, on the third day of August, 1925 levy on certain Real Estate, situated in Deaf Smith County, described as follows, to-wit: Lots Nos. 8-9-10-11 and 12 of Block 1 over block 17 of the Burks subdivision of the Mabrey addition of the town of Hereford, Texas.

and levied upon as the property of said H. L. Thompson and on Tuesday, the first day of September, 1925, at the Court House door of Deaf Smith County, in the town of Hereford, Texas, between the hours of ten a. m. and four p. m. I will sell said real estate at public vendue, for cash, to the highest bidder, as the property of said H. L. Thompson by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith county.

Witness my hand, this third day of August, 1925. CLAUDE BENTON, Sheriff Deaf Smith Co., Texas.

FRANK BARBER
Southwestern Life Insurance Co. Representative
Life Insurance and Land Loans
Hereford, Texas

ANNOUNCING
A NEW REAL ESTATE & LOAN COMPANY
HILL & RICKETTS
Succeeding the Firm of Hill & Ireland

Farm and ranch lands, either for outright sale or trade, together with attractive farm and ranch loans through reliable and liberal companies will be our specialties.

Call on us when in the market for land of any description or in the market for loans. If you want to sell your land come in and list it with us.

Hill & Ricketts
Telephone 358 J. E. Hill and Claude Ricketts

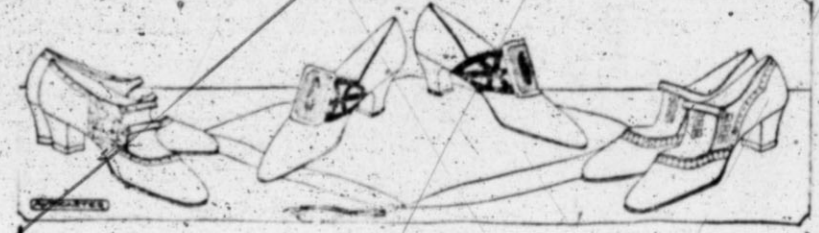
Charley Sez:

We has considerable tew be thankful fer now, an en view uv th beautiful crops an wonderful wether were a havin, we feels et will appropriate fer us tew serve free tooth-pix all this weak.

Choice and extra choice groceries always fer sail here.

CHARLIE & WALLACE
Your Cash Grocery

Advance Showing
Autumn Shoes




For Men, For Women, For School Kiddies

New Fall Footwear for all ages and sexes—the latest word in style, fit, workmanship and wearability.

Standard Lines that Satisfy

Red Goose shoes for the school children have established a permanent and pleasing place for themselves in this community through the years of giving satisfaction. A big stock to select from. We extend a cordial invitation to the ladies of the community to inspect our attractive Fall displays.




J. O. Newell



Enjoy the Best Time of the Year

Now come the most glorious days of all—late August, September and golden October! Days meant to be lived out-of-doors—when the roadsides are ablaze with flowers, and the woodlands a riot of color.

Take a Ford Car and strike out from the crowded highways. Explore the side-trails that lead to the best fishing, the loveliest spots of natural beauty.

There is no going too hard for your Ford; nothing at which its willing power will balk. And its control is so simple, so easy that you can venture where you will on unknown dirt roads, with the same confidence with which you set out on the paved highway.

The best vacation days of all are still ahead, the weather is less changeable now and roads are in better condition. Get a Ford Car and revel in the finest time of the year.

Ford

Runabout - \$260 Tudor Sedan - \$500
Touring Car - 290 Fordor Sedan - 660

On open cars demountable rims and starter are \$85 extra
Full size balloon tires \$25 extra. All prices f. o. b. Detroit

SEE ANY AUTHORIZED FORD DEALER OR MAIL THIS COUPON

Coupe \$520

Please tell me how I can secure a Ford Car on easy payments:

Name _____
Address _____
City _____ State _____

Mail this coupon to **Ford Motor Company**
Detroit

STAR THEATRE

Friday and Saturday
August 21-22

PATHS TO PARADISE
with RAYMOND GRIFFITH and BETTY COMPTON

Monday and Tuesday
August 24 and 25

SO THIS IS MARRIAGE

Wednesday and Thursday
August 26 and 27

ANY WOMAN
with ALICE TERRY

Friday, August 28
Friday Night Only

SCUTTLERS
with W. M. FARNUM

Saturday, August 29
Matinee and Night

THE MANICURE GIRL
with BEBE DANIELS

Time: night 8:00, matinee 3:30

FOR SALE

NOTICE!

My farm and town property is on the market for sale at present and until further notice.

30-2t-pd J. M. KIMMONS.

FOR SALE—Practically new McCormick Row Binder. Apply

30-3t-pd JAS. R. ROBINSON.

FOR SALE—One Cletrac tractor, completely overhauled. Excellent condition. Inquire of Beavers Bros. Garage.

30-1t-pd-tf

FOR SALE—Good quality seed wheat, Free of Johnson Grass. \$2.00 a bushel. Will test sixty and better.

30-4t-pd J. DAVID THOMPSON.

FOR SALE—Slightly used Tent.

29-tf GEO. V. STAMBAUGH

FOR SALE—At a bargain, almost new 16-horse horse drawn Kentucky wheat drill. See

29-tf S. G. MOORE.

FOR SALE—Excellent home grown Turkey Red Seed Wheat. Recleaned and sacked \$2.25 per bushel or Bulk threshing run \$2.00 per bushel. Clean of Johnson Grass and Noxious weeds F. O. B. my warehouse Umbarger, Texas. See Wm. Erdman, Umbarger, Texas—"Always on the job."

29-tf WM. ASH.

FOR SALE—Dandy 6-room well located residence, at price so attractive you can't help but buy. See

25-tf Elliston-Jones Land Co.

FOR SALE OR TRADE—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes extended also loans made on city property. Rooms, 7-8 Dunlap Building.

24-tf Walser & Bray Land Exchange.

FOR SALE—1 nice residence lot, 90 by 110, east front.

31-4t WES ANTHONY.

EXCHANGE—Good No. 9 Oliver typewriter for milk cow.

21-tf J. B. ELLISTON.

FOR SALE—Four room frame residence, two lots. Close to central school. Terms.

31-2t RALPH BARNETT.

EXCHANGE—150 acres timber land right in Sipe Springs shallow oil field for land near Hereford.

21-tf ELLISTON-JONES LAND CO.

FOR SALE—Shetland pony and saddle. Good opportunity for school children. See or phone 461—

31-2t-pd J. S. ORR.

FOR SALE—Grapes for sale. See D. F. Bunch or phone 101. Itpd

FOR SALE—Twenty acres, close in on twenty-five mile ave. Ideal truck or chicken farm. Good terms.

31-2t RALPH BARNETT.

FOR SALE—A couple of good houses. Modern. Inquire at—

19-tf PANHANDLE LUMBER CO.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle.

74-tf J. L. FUQUA, Phone 146.

FOR SALE—Some good four and five year old mules.

31-2t RALPH BARNETT.

***** WANTED *****

WANTED—Want to rent 150 acres of old ground for wheat, one and half mile of Hereford. Want the land plowed or listed at an early date.

31-tf Tom Carter, Hereford, Texas.

WANTED—Woman for general house work. Phone 134. 31-tf

WANTED—Gallon Syrup Buckets. Will pay 10c each. GEO DENT.

WANTED—Magazine subscriptions—both new and renewals. Phone 124 or see, Hill Garrison. 31-1t

WANTED—at once, sod plowing, any size tract.

29-4t-pd FRED COOK.

29-4t-pd Miami, Texas.

***** FOR RENT *****

FOR RENT—A five room house for rent. Call 165 or see

30-tf R. J. KIBBE.

FOR RENT—120 acres adjoining Hereford for feed crop or summer tilling for wheat.

21-tf J. B. ELLISTON.

***** LOST AND FOUND *****

LOST—Patent leather hat box containing brown hat, between Hereford and Canyon. Finder leave at Brand office. Reward. 31-1t-pd

LOST or STRAYED—A light Jersey cow. A five dollar reward will be given to the finder.

31-1t JOHN N. JACOBSEN.

LOST OR STRAYED—Black and tan Alford male pup, half grown. Finder notify Brand or C. C. Coleman. Itpd

METHODIST CHURCH

Dr. Atticus Webb, Superintendent of the Anti-Saloon League of Texas, will preach Sunday morning. He has a real message for the men and women

of Texas, and you are invited to hear him.

Union Services at the Christian church at 8:15 p. m. Special music by the union choir.

J. A. HAYMES.

MISS COFFIN AND BROTHER HONORED WITH LAWN PICNIC

Miss Minnie Dea Coffin and her brother of Fort Worth, were honored guests at a picnic supper given at the C. C. Ferguson home Saturday evening August 15, with Mesdames Ferguson and W. E. Dameron and Miss Gregg as hostesses.

The big picnic was spread on the lawn and a number of Miss Coffin's friends gathered to visit with her as her stay in Hereford did not allow many of her friends to see her often.

"GOOD WILL" TRIP WAS VERY INTERESTING EVENT

(Continued From Page 1)

Bellevue people to attend. Each car carried a banner advertising the fair.

The Hereford boosters took sandwiches and coffee along and served to all present, except at Grady where coffee was already prepared by those folks and the visitors were not allowed to pay for either cold drinks or coffee, the Grady people declaring that Hereford money was no good in their town.

The spirit of co-operation between Hereford and the neighboring towns was not only pledged by speakers but was visible in every action of the people. The people of these communities predicted the largest yield in the history of the country.

Some of the best crops that can be found anywhere were seen around Bellevue and Grady. Several patches of corn that will average two well developed ears to the stalk, seemed practically assured with adequate moisture in the ground to assure the maturity. Thousands of acres of maize around Grady and Bellevue will make from 40 to 60 bushels per acre, according to conservative estimates.

S. J. Weaver, just northwest of Bellevue, has 140 acres of maize that is as good as anything seen on the trip and he never had a horse in the field. The entire crop was planted and cultivated with tractors.

F. B. Scott's large peach orchard out northeast of Grady created much discussion. This orchard contains over fifty trees that are just loaded with fine Elberta peaches. The trees are about fourteen years old and have never been irrigated. Proper cultivation and care on the part of Mr. Scott is given as the reason for the good success of this fruit where no irrigation is used. The members of the party were treated with all the ripe peaches they could eat.

Y. P. M. S. GIRLS GO TO CANYONS FOR TEN DAYS OUTING

The Methodist Y. P. M. S. Girls, accompanied by Mrs. Buford Farmer and Mrs. H. H. Hawkins, left Friday morning, August 14 for Cedar Canyon where they will join Mrs. Delaney's camp for ten days outing in the Y. P. M. S. camp. Among the girls to go were: Misses Dollie Ward, Bernice Miller, Blanche McDonald, Mae Millard, Ella Broadwell, Beulah Lee Rutherford, Kathaleta Hawkins, Gladys McMahon and Lucille Hughes.

FIRST CHRISTIAN CHURCH

Just between you and yourself what helps you most?

Go to the Church on the Lord's Day and receive the blessing there for you.

Our Sunday School needs your assistance. Do not stop at asking someone to come to Sunday School, but go after them on Sunday morning and bring them.

9:45 a. m. Sunday School.

11:00 a. m. Communion and preaching services.

8:15 p. m. Union services. Bro. Haymes will do the preaching.

Friday night week, August 28, is "Church Night." Had you forgotten it? Don't miss it this time. The program will be of unusual interest to all. Pioneers of the First Christian Church.

T. MORGAN.

METHODIST MISSIONARY SOCIETY MEETING INTERESTING

(Continued From Page 1)

Misses Flossie and Marguerite Bowman gave the opening number, an instrumental duet. This was followed by a very splendid devotional by Mrs. Garvin. Mrs. Garvin as one of the chaperones at camp this summer told in a most interesting manner about the girls' camp life.

Mrs. John Eldridge of Tahoka, conference superintendent, stressed the importance of a 100% study class and gave a thorough outline of various study books now being used in the different auxiliaries over the plains.

Mrs. Potts talked at length on the Bell Bennett Memorial Fund. Her enthusiasm left her audience every

one booster for this worthy cause.

The social part of the program was disposed of with several musical numbers and a reading by little Miss Nell Boutwell of Abilene.

The musical numbers were a vocal duet by Mesdames A. C. Thompson and S. S. Boutwell; instrumental solo by Miss Flossie Bowman and a vocal solo by Miss Kilgore, director of music in the Hereford schools this term.

Under the leadership of Mrs. J. T. Ward, the society has stepped along in every line of endeavor—progress in her watchword. Having set her goal to raise one thousand dollars for various causes, she has put her shoulder to the wheel and is sure to go over the top. The society's growth is well marked, spiritually. She offers on her studies to broaden our minds. She opens her doors of hospitality and invites us to mingle socially. She is mindful of the stranger in our midst; her light shines over the sick bed and hovers over the sleeping. What more can she do?

Among the other guests present were: Mrs. Stegal of Clarendon, Mrs. Stocking of Plainview, Mrs. Haymes, Miss Price of Washington, and others.

—Contributed.

JUST RECEIVED ACAR OF
Harvest Maid Flour

Wheat is going up everyday. Lay in your Flour for the winter. Special for one week—from Saturday, Aug. 22, to Saturday, Aug. 29, inclusive—\$5.00 per 100 pounds. Nothing less than 100 pounds sold at this price.

REED CASH GROCERY

Guaranteed Used

FORD CARS

Good Prices and Fall Terms

Hereford Motor Co.

Corn Binders are Going to Be Hard to Get

Come In Early and Place Your Order

We Have Just Received a Carload of McCormick Short Binders

A Complete Stock of Repairs

LET US SERVE YOU!

R.B.R. Implement Co.

Hereford

PHONE 51

Dimmitt

BUY IT IN HEREFORD

It Pleases Us to Please You.
 "Your Satisfaction Our First Consideration"
 Phone 249.
Reed Cash Grocery

Williams Bros.
 The Oldest Grocery House in Hereford.
 Where You Get a Square Deal for a Round Dollar.

Let us figure with you on the latest STEEL STAR
 WINDMILL. Every mill guaranteed for
 one year. All gears drive in Oil.
Garrison Brothers

ELECTRICAL SUPPLIES
 Wiring for the house, garage, outbuildings—We are
 your "Electrical Servants"
Texas Utilities Company

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

Merchants Bureau Hereford Chamber of Commerce

TIRES
 Regardless of slight price advances we are still below competition.
H. L. Rice

Service-U-Like Filling Station
 MOTOPOWER, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase
Skelton's Variety Store

SEMI-CLEARANCE SALE
 Still On! Going Strong! Come in, Save Money!
The Popular Store

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!—WE WILL MEET ANY LEGITIMATE COMPETITION

DR. J. P. LLOYD
 Elliston Building
DENTIST

Residence Phone 170
 Office Phone 262 Clark Bldg.
Dr. W. Floyd Gabbert
 Hereford, Texas.

G. F. LeGrand, M. D.
 Office Upstairs in
 Dameron Bldg.

J. W. Hicks, M. D.
 Office in Dameron Bldg.

Dr. John W. Overton
 Physician, Surgeon and Oculist
 Office Upstairs Dameron
 Bldg.

Bring Your Hogs on Fridays
 and Receive Premium.
G. W. Brumley
 Hog Buyer



Elliston - Jones Land
 Company

Cheap Lands
 Established 1902
 "We Sell or Trade"

Call For
Sunshine Bread
 Baked Fresh Daily
 "Patronize a Home Product"

We Believe in the Buy
 it in Hereford
 campaign

**SUNSHINE
 BAKERY**

Hereford Produce
 Established 1916
 Highest Cash Price Paid for All Produce.

HARRISON
 The Grain Buyer!

When in Town Eat at the Old Reliable
Stockman's Cafe
 The Best Place to Sleep and Eat.

WILLARD STORAGE BATTERIES The Best
 Battery Made
 Try Our Cheap Batteries, They are Guaranteed
Electric Service Company

\$1.00 Stationary for August
75c

Corner Drug Store

Orr's Tailor Shop
 CLEANING — PRESSING — TAILORING
 Prompt Service by Mail

TEXACO
 The Volatile Gas
 Costs no more than ordinary gasoline.
Service Garage
 Phone 334. Deliveries Anywhere Call Us.

A Swell Line of Pattern Hats Just Received. See
 the New Jockey Hats in All Colors.
Mrs. N. C. Vogele

Baskin Abstract & Title Co.
 Abstracts of Title Covering any piece of property
 in Hereford or Deaf Smith County.

Miss Dessie Mae Steele

Announces the Opening of a

Class in Piano

Beginning September 14th

Studio at her home and at Mrs. E. J. Williams, block west of High School
-If Interested Phone 272

Another Correspondant For the Brand, Ward Community Now In Pace With Other Communities

WARD SCHOOL COMMUNITY

Last Sunday, August 16, was banner day for our Sunday School. The building was full and running over. Not counting the ones out at the windows, there were 89 in our Sunday School report.

We had with us a minister from Hereford. After the Sunday School he made us a talk on "How to Live." On each Sunday afternoon he is to preach for us.

Mr. Powell is making a big success of the Singing School. If you don't believe he has taught us all how to sing, just come out and see for yourself.

It looks very much like we are going to have to enlarge our school building. When it is filled to overflowing each Sunday afternoon, it is time to plan and build a new building. But remember we will always take care of the crowd.

Singing and building a Sunday School is not all we can do. If you want to eat some real pies, baked by sure enough cooks, come to the Pie Supper next Friday night, August 21. The public is invited. Come help us enjoy the evening.

WHAT'S DOING IN WEST TEXAS

Furnished by West Texas Chamber of Commerce

CISCO.—Omar Burkett, oil and gas supervisor of this district, states plans are under way for a meeting of the oil operators of this region, the same to be held for the purpose of acquainting all operators with the rules of the Railroad Commission in oil and gas operations.

Mineral Wells.—The Board of Water

Engineers has agreed to furnish the Mineral Wells Chamber of Commerce figures on the cost of building the giant Brakes River irrigation project near here. The completion of the Lake would create the largest inland beach in the South.

PLAINVIEW.—The annual Hale County Federation Fair will be held here September 25 and 26. Prizes will be awarded for various vegetables shown.

ROSWELL, N. M.—Dates for the Chaves County Cotton Carnival have been set for October 8, 9, 10. It is the largest civic celebration held each year in New Mexico.

DIMMITT.—Bonds will be received here August 22 for the construction of a two story brick school house.

LOCKNEY.—Plans have been accepted here for the construction of a fireproof district school building.

SWEETWATER.—More than 1000 persons attended the West Texas Highway meeting recently held here under the auspices of the State Highway Commission.

FORT WORTH.—The Texas Cattle Raisers' Ass'n. officially announces that it will "fight" any increase in freight rates as proposed for the Western Railroads. The West Texas Chamber of Commerce has the matter under advisement.

BROWNWOOD.—H. A. Adair, Government expert, states that the West Texas pecan crop for 1925 will be short, due to a variety of conditions.

COLORADO.—Mitchell county will be represented by an agricultural exhibit at the State Fair this fall, according to announcement made by Dr. P. C. Coleman, president of the Colorado Chamber of Commerce, and announcement is made also that the annual Mitchell County Fair will be

held here the third week in September.

SAN ANTONIO.—The Freight Traffic Committee of the West Texas Chamber of Commerce will hold a meeting in this city in mid-September for the purpose of considering the Western Railways proposed freight rate advance and the present status of the Common Point freight rate case.

AMARILLO.—Seventeen counties in Texas, New Mexico and Oklahoma have signed contracts to exhibit at the annual Amarillo Tri-State Fair.

BRADY.—The annual banquet of the Brady Chamber of Commerce will be held on August 18. The organization plans this year an intensive membership drive.

SAN ANGELO.—N. W. Graham of Ozona has been elected Secretary of the Texas Sheep and Goat Raisers' Ass'n. T. A. Kincaid was re-elected President at the annual meeting held in Brady recently.

JACKSBORO.—The Boy Scouts here have installed a radio set for the benefit of the troop here.

ABILENE.—State Land Commissioner, J. T. Robinson, is making a tour of State lands in West Texas preparatory to the sale of the same.

BETHEL

Mrs. Ed Smith and family attended the picnic at Hereford Friday.

The Bethel Club has one of its most interesting meetings last Thursday at the home of Mrs. Clayton Williams with all the club members

and some visitors present. Delicious ice tea and assorted cakes were served to the guests: Mesdames Ed Smith, Earl, Vern, and Loyal Lusk, Jim Bagwell, K. Roberts, Collie Benton, Boyd Kimbal, Jim Pennington and Ham Lambert, Misses Evelyn Smith and Mildred Pennington. Mrs. Vern Lusk entertains the Club Thursday August 27th.

Bethel as a whole attended the annual picnic at Dimmitt Saturday. Mesdames Jim Bagwell, K. Roberts and Collie Benton transacted business in Dimmitt Thursday.

Mr. and Mrs. Hogue visited in the home of Mr. and Mrs. Clayton Williams and attended the Dimmitt picnic. Mrs. Hogue is a niece of Mrs. Williams.

Mr. Lybarger and Bob Chapman attended business in Hereford Monday.

SANCTIONS CHANGING NAME COLLEGE INDUSTRIAL ARTS

Denton, Texas, Aug. 19.—Among the first recommendations made in the twenty-one volume report of the educational survey made recently in Texas by Dr. George A. Works of Cornell is the one sanctioning the changing of the name of the College of Industrial Arts to that of the Texas State College for Women.

Other recommendations concerning C. I. A. made by the commission were to the effect that the state home economics extension work should be administered by the College of Industrial Arts. It was further stated that home economics teachers should be trained at C. I. A., the University of Texas, and later at Texas Technological College.

"Additional dormitories and a library," report reads, "should be pro-

vided for the College of Industrial Arts."

BRAND BARGAINS
A classified Ad that "Brings Home the Bacon" for only 25 cents. Try it just once.

NOTICE OF SHERIFF'S SALE
THE STATE OF TEXAS,
County of Deaf Smith.

By virtue of an alias execution issued out of the District Court of Deaf Smith county, Texas, on the 11th day of August, A. D. 1925, in the case of International Harvester Company, a corporation, vs. C. C. Bowman, P. W. Price, L. W. Hough, and the copartnership of Price & Hough, No. 1523 and to me as Sheriff directed and delivered I will proceed to sell within the hours prescribed by law for sheriff's sales, on the 25th day of August, A. D. 1925, at the Courthouse in Hereford, Deaf Smith county, Texas, the following described property, to-wit:

1 10-20 McCormick Deering Tractor, and one No. 13 Power Disc Plow; levied on as the property of C. C. Bowman, to satisfy a judgment amounting to \$1339.64, with interest from May 29, 1925, at ten per cent per annum, in favor of International Harvester Company of America, and

costs of suit.

Given under my hand, this 11th day of August, A. D. 1925.
CLAUDE BENTON,
Sheriff, Deaf Smith County, Texas.
By W. A. Miller, Deputy.

USED CARS

Ford Coupe	1921m
Buick Six	1921m
Buick Six	1920m
Essex Roadster	1921m
Stephens	1919m

Terms if Desired

Beavers Brothers
Phone 383

ROCKWELL BROS. & CO.
LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

REAL ESTATE AT AUCTION

BEGINNING AT 2:30 P. M.
Monday, August 24

We will sell to the highest bidder, with terms almost like paying rent.

One Lot Containing Nice, Modern Five-room House

located on Main Street of HEREFORD, TEXAS, just north of McGhee Studio.

Homeseekers and Speculators

This is a valuable piece of property and will increase in valuation as our town and country grows. This is your opportunity to own your own home at your price, with a small cash payment. Call on C. C. Rockwell at Rockwell Bros. Lumber yard for further information and terms.

Mrs. BERTHA MCGHEE, Owner
Auctioneer: COL. W. S. WILLIAMS
Hereford, Texas

Over All LEVI STRAUSS Waist Overalls for Men and Youths
A new pair FREE if They Rip
Look for the Two Horses



NEIGHBORS
BY ROBERT STEAD

AUTHOR OF "THE COW PUNCHER,"
COPYRIGHT BY ROBERT STEAD — THE HOMESTEADERS.

A HAPPY NOVEL of the Northwest, depicting in fascinating style the romance of homesteaders on the Canadian plains. A story for men and women who love the West and take an interest in its real, not its impossible characters. Few writers have an ability equal to Stead's to present the prairie and foothills people just as they are. In this case they seem like neighbors to the reader. The story contains matters of vast interest to all lovers, whether married or single, and to all who have ever loved.

You Will Have an Opportunity to Read It as a Serial in
THE BRAND, STARTING AUG. 27—WATCH FOR IT.

SAVE MONEY
Buy Coal in the SUMMER

You get fresh-mined coal direct from the railroad cars to your bin. That means less breakage in handling your coal.

Let me use YOUR bin to store a few tons of

LABELED COAL—2 Cars on Track
I Will Pass the Money I Save Right On to You

All kinds of Cow Feeds, Chicken Feeds, and everything

We Pay Cash For
Poultry, Eggs, Cream and Hides

We strive to do the impossible—Please Everybody

GOLDEN RULE PRODUCE CO.
We Deliver Phone 108

A COMPLETE STOCK OF DRUGS--

We pride ourselves on handling everything a first class Drug Store should handle. Why hunt all over town for some article when you are sure you could find it here, and likely at less price? Follow the crowd to the City Drug Store—There is a reason. Remember at our fountain you will find five or six varieties of Fruit Creams at all times.

Phone 300

CITY DRUG STORE

Hereford, Texas

COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

JUMBO

Mr. and Mrs. M. L. Simpson and family are taking their vacation visiting Mr. Simpson's sister in Oklahoma.

Miss Rena Smith of Tulsa is paying her aunt, Mrs. P. H. Dyer, a week's visit.

C. I. Beck and family are making an extended business trip in South Texas.

O. P. Liston, J. W. Gilmore, W. B. Lindsey, L. E. Beck and DuBois Walker attended court at Canyon this week.

We are hoping that our new school building will be made a reality soon. Bids for the new building will be opened Saturday.

DuBois Walker and wife and his mother went shopping in Amarillo Saturday. Miss Eunice Walker returned home with them, going back to Canyon Tuesday.

Mrs. Oxford and son William were calling on Mrs. Oxford's sister, Mrs. W. B. Marlar, at Sunnyside this last week.

Mr. Howard from Celeste, Texas, and family, who have been spending a few days with Messrs. Parish, returned last Monday.

Mr. and Mrs. W. B. Randall spent Saturday night and Sunday in our community.

Mr. Lawrence and Miss Claude Paris are visiting friends at Memphis, Texas, this week.

Miss Bess Walker made a trip to Farwell Saturday. Miss Bess taught there last year and will teach there the coming term.

The Castro B. Y. P. U. give a play at the Jumbo school house Saturday night. Everybody come.

L. C. Baggett's brother and wife from Wellington, Texas, have been staying a few weeks with us.

Mrs. Clem Maples has been paying friends in Canyon a short visit.

PROGRESSIVE

There was quite a number in attendance at Sunday School Sunday afternoon at Progressive.

After Sunday School hour, an excellent sermon was preached by Rev. Greer, who has just closed a very successful meeting in Amarillo. We understand Rev. Greer is related to Mr. Smith, who lives in our community. He also preached a good sermon Saturday night and will hold a revival through the entire week.

Among the visitors at Singing Sunday evening were: Misses Bassett and Agnes Vaughn, and Mr. Ab Posey, and others but we failed to get their names.

Miss Berta Walker who has been visiting friends and relatives in Tahoka for the past three weeks returned home Saturday.

Mr. and Mrs. C. P. Caldwell and family, Mr. and Mrs. Ky Lawrence and their daughter, Beatrice, of Summerfield and Miss Berta Walker were dinner guests in the home of Mr. and Mrs. Jeff Roberson Sunday.

We understand the canning club ladies realized something between fifty and sixty dollars out of their play, "Irish Linen Pedler," which was presented at Progressive Friday evening, August 7.

The program for our singing next Sunday evening reads as follows:

Opening song led by Mrs. Lewis.

Song led by Mr. Bowman.

Quartet arranged by Mrs. Jeff Roberson.

Vocal Duet by Marguerite Russel and Velma Caldwell.

Song led by Clyde Russel.

Double Quartet arranged by Mr. Bowman.

Song led by Eunice Caldwell.

Reading by Orin Sharp.

Vocal Duet by Perry Caldwell and Clyde Sharp.

Song led by Joe Garret.

Song led by Bill Knox.

Quartet arranged by Elmer Patterson.

Closing song by Margaret Ricketts.

FORD

Tuesday, August 17.

Rev. A. M. Dowell preached Sunday afternoon to an attractive audience.

Mrs. H. Howard Marel, after an absence of six weeks, attended Sunday School and church Sunday afternoon and was able to fill her usual place as one of the teachers and choir leader. We very gladly welcome her back as her assistance is very helpful.

The men folks of this community began hauling material from Hereford today to be used in repairing the schoolhouse, the school house will also be stuccoed, we doubt if Ford will know itself in a few days.

J. E. Hill had his ranch surveyed last week preparatory to selling it out in farms.

Mrs. I. N. Smith and son Ike of Oklaunion are visiting their son and brother, Howard Smith and family. Mr. and Mrs. Clifton Bell of Vega spent Saturday night with Mr. and Mrs. Joe Bassett.

Mrs. R. H. Collier and children of Post City spent last week with her sister, Mrs. A. A. Walker.

Miss Augustine Bassett of Amarillo is visiting her aunt, Mrs. Sperm Garrett.

Ruby Moreman spent the day with Rebecca Sowell Friday.

Mrs. Arlie Dean and children visited Mrs. Morel Monday afternoon.

Mrs. Julia Sowell and son spent part of last week with her brother C. H. Barrett and family.

Mrs. Joe Bassett attended lodge in Vega Thursday night.

Mrs. Sperm Garrett visited her mother Mrs. S. J. Slade of Amarillo last week.

Mr. and Mrs. John Butler and son Donald and Hubert Rhodes of Clarendon spent the week end with her sister, Mrs. Fielding Johnson and family.

Barney Mecaskey is driving a new Dodge touring car.

A. E. Benson of Clarendon spent Wednesday with his son, F. C. Benson.

Mr. and Mrs. A. K. Webster and son motored to Amarillo Sunday to visit her parents. Mrs. Webster and son will remain thru the week.

Mr. and Mrs. Sperm Garrett and children and Miss Augustine Bassett ate Sunday dinner with Mr. and Mrs. A. A. Walker.

Mr. and Mrs. D. L. Covington of Umberger spent Sunday with their daughter Mrs. L. C. Mecaskey.

Mr. and Mrs. Harold Smith and family spent Sunday with his sister Mrs. Fred Brownlee of Hereford.

Mrs. Morel spent Friday with her mother, Mrs. J. H. Harris of Hereford.

Arlie Dean was operated on Saturday for appendicitis, he is at the Hereford Hospital, last reports he was doing fine.

Mrs. Lizzie Hart and daughter of Amarillo are visiting their daughter and sister, Mrs. Arlie Dean, on the Stubbs Ranch.

Miss Jessie Fairies returned to her home in Burleson Saturday, after a month's visit here with relatives in and near Hereford.

Howard Morel attended the farmers picnic at Sulphur Park Friday.

C. H. Barrett, Price Barrett, Edgar Sowell and Miss Wilma Dickard were in Amarillo Saturday—Miss Dickard leaving for her home in Dallas after a short visit with her aunt, Mrs. C. H. Barrett.

Mr. and Mrs. Wiley Roberson and son, W. H., spent Saturday evening with Mr. and Mrs. Morel.

Mrs. Fielding Johnson entertained a number of friends at her home Sunday with a birthday dinner for herself and Mrs. Joe Bassett. Dinner was prepared by both ladies. Those present were: Mr. and Mrs. T. E. Major and daughter, Mr. and Mrs. Joe Bassett and children, George Benson, Mr. and Mrs. John Butler and Hubert Rhodes from Clarendon. No one learned their ages of course. J. E. Hill told the Sunday School he saw one lady put a quarter in the birthday collection and that she put in two.

BIG SQUARE

The Christian Endeavor enjoyed a

Wienie Roast last Saturday evening. After a feast royal of roasted wienies, toasted marshmallows, pie and ice tea every one joined in playing the games of their children and a really wonderful time was spent.

Mr. and Mrs. Vern Lust entertained on last Sunday with a dinner party. Those present were: Messrs and Mesdames Carl and Loyal Lust, Jim Bagwell, K. Roberts and Ham Lambert.

Misses Jean and Jane Morgan have been visiting in the home of their sister Mrs. Harold Wyr.

Miss Viola Turnbow of Los Angeles who has been visiting her grandparents, Mr. and Mrs. Will Wyr is spending the week in Hereford in the home of Mr. and Mrs. Murphy.

Mr. and Mrs. Ross Mick are visiting their parents, Mr. and Mrs. C. M. Mick.

Mr. and Mrs. Art Haberer and family have just returned from a trip to Pecos, El Paso and other Texas points. They report a wonderful trip.

As usual Big Square attended the annual Dimmitt picnic last Saturday.

Mrs. Ray Haberer has been quite sick at the home of her parents in Dimmitt.

Mr. and Mrs. Herman Haberer and son spent Sunday in the home of Mr. and Mrs. Carl Mountz at Hereford.

We had a very interesting Endeavor

meeting Sunday evening with Charlie Phillips as leader. Mrs. Earl Lust leads next Sunday. The rain caused us not to have any meeting last week.

Mr. Ray Williams drove down from Amarillo last Wednesday and helped round-up the three thousand head of cattle on the Flagg ranch.

Little Billie Mack Williams and one of his friends from Amarillo returned to Amarillo Wednesday evening after a two weeks visit on the Flagg ranch.

Mr. and Mrs. C. W. Mick and family motored to Amarillo Monday. They expect to purchase a new car.

Fred Wallber was in Hereford the first of the week.

Messrs Emerald and Muriel Stiles and Jay Wyr were Hereford visitors Saturday night and Sunday.

Mr. and Mrs. Harold Wyr spent Sunday in Hereford.

We will save you "Greenbacks" on your furniture bill. E. B. Black Co.

6% FARM AND RANCH LOANS 6%
AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW
Prepayment in part or in full can be made at any interest bearing period after five years

PROMPT INSPECTIONS AND QUICK SERVICE

San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent
Hereford, Texas

MORE BRICK STORES

Hereford needs more business houses. If you own a business lot, and want to build, we can help you finance it.

If you want to rearrange a loan you now have, See Us. Loans made on city business property at 8% interest payable annually. No red tape or commissions. Liberal valuations.

T. K. Wilson Co.

Real Estate, City and Farm Loans

New

Furniture

Just Received Car of New Furniture Priced to Sell

ANTHONY'S SECOND HAND STORE

South Main Street Hereford, Texas

For the Remainder of the Month of

AUGUST

try our Grocery Service. Let us show you how well we can serve you and how well you can be fed on a small amount.

We are here to save you money. Come to us and we will be only too glad to show our stock and that economy can be practiced in Hereford.

Give us a trial for the remainder of August and you will stay with us through September and the months to come.

L. W. CARLYLE
GROCERYMAN
Phone 164

Sweeping

Price Reductions Hudson-Essex

Effective August 19th

World's Greatest Values
Now More Outstanding Than Ever

166,369 HUDSON-ESSEX

Sales In Eight Month Period Ending August 1st

This tremendous production gives advantages in economical purchases of materials, saving in manufacture and low cost of distribution that are recognized throughout the industry as being unequalled by any other organization. The same management which established the Hudson Motor Car Company, now, as for sixteen years, controls and directs the designs of its product and the policies of the company.

Get The New Prices Before You Buy Any Car

RENFRO & SONS
Hereford, Texas

The Pride of Possession in

YOUR OWN HOME

SOMETHING that is yours, a spot that's sacred to all those endearments and joys of life together with those you love. The shrine of those precious, inner things all men hold dear—that is HOME.

Let us aid you in building your home. We are at your service.

PANHANDLE LUMBER CO.

Phone 65

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

A CALL TO DUTY GIVES SALLIE SOME NEW INSIGHT

After Ellie had gone to bed, I sat for a long time turning things over in my mind. There was more reasons why I should go with her than stay at home. I might be able to keep her from the headlong gait she had planned, besides, father was most anxious for me to have a change. When I returned, the hardest time would have passed, for by then Curtiss would have married Anne. I winced at the thought. Yes, I'd go. It was certainly the easiest way out.

The phone rang. "And be it you, Miss Sallie? It's Clancy at the plant. Mrs. Clancey's a wantin' yer ma'ma. The doctor says her baby mightn't last through der night. Could yer come Ma'ma? I know it's askin' a lot."

"Of course, I'll come, Clancey and thank you for calling. Tell Mrs. Clancey to be plucky and that I'll be right out."

Not stopping to change my clothes, I threw a few things in my bag and was off. Speeding in answer to the

call of distress, I realized that it would be impossible for me to go abroad. Right now these people needed me and my place was here. No, I'd have to let Ellie go alone.

Things was most chaotic when I arrived. The youngest member of the family was indeed quite ill and Mrs. Clancey momentarily expected the stork. Someone had to take charge. Though I worked unceasingly during the next few days, it was most satisfying to see the result of my effort in the little home. When I was not nursing my patients, was busy keeping house and this was a new pleasure, I had never known. With a little care the flower boxes that I had filled with geraniums, began to bloom. In my spare moments I sewed on white curtains with dainty ruffles so that the house would be attractive when the littlest Clancey looked out into the world.

Mr. Clancey was one of the foremen at the plant and his duties kept him away from early morning until dark. He was devoted to his wife—a pretty bright-eyed girl whom he had brought back from the Emerald Island.

It was sweet to see the gentle tenderness and kindly consideration of this big, rough and unpolished man. With the first lengthening shadow, Mrs. Clancey would begin to anticipate his home-coming with a shining eagerness in her eyes. HER Man!

More than ever did I realize how impossible it is to escape fundamentals, no matter how hard we try. In the heart of every girl, whether it lies under gingham or chiffon, there must be a primitive yearning for a very cozy nest, a husband whistling home at twilight and children that are her very own.

Strange feelings stirred within me and I longed for Curtiss Wright.

I learned a lot about family relationship during those days in the Clancey abode. I compared the home life of these simple folks with the married set of my own crowd. The Clancey's created a atmosphere of peace and happiness that completely enveloped their home, while with my friends there was a continual striving to outdo the other fellow in elaborate parties and clothes. A tired lot of people

with a common interest to keep from being bored.

One felt that the Clanceys would be sweethearts forever and would always be beautiful in each others eyes.

I sent word to father and Ellie that I would remain as long as I could be of any use. Ellie had returned to Pensacola to get things in readiness for her trip abroad. I would stay with the Clanceys until the new baby arrived, at least, until the youngest Clancey was completely well.

My course in Domestic Science, though it had taught me nothing more practical than angel food cake and fudge, made it possible for me, with the help of the cook book, to prepare the food. As I went about the evening meal, I fell into the habit of playing that it was Curtiss who would soon be coming home.

One afternoon when I had finished the last curtains, I decided to hang them before dark. I stood on the top of a ladder and put up the first pair. The crisp, perky ruffles fluttered out over the red geraniums in the soft summer's breeze. They were precious, honey curtains made of sheer dotted voile.

I was standing with hammer in hand, a few tacks in my mouth and one foot poised in mid air when I had the feeling that someone was watching my every move.

(To Be Continued.)

You May Have Pellagra!!

Many Sick People Have Pellagra. Don't Know It. Read What These Two Texas Ladies Say.

W. C. Roundtree, M. D. Texarkana, Texas.

Dear Doctor:—I was very nervous, had hurting in my stomach all the time, could not eat or sleep, lost weight, skin turned brown, feet burned, mouth sore, swimming in the head, dizzy headaches, shortness of breath, constipation, and general weakness. I tried many different kinds of medicine and many doctors, but got no relief until I took your Pellagra Treatment. In one month I was sound and well. I now do all my work and have gained 27 pounds. I had Pellagra and didn't know it.

Mrs. Edna Murphy, De Kalb, Texas.

April 5, 1925.

W. C. Roundtree, M. D. Texarkana, Texas.

Dear Doctor:—My normal weight was 150 pounds. I lost weight until I only weighed 115 pounds. I had all the symptoms of Pellagra—stomach trouble, hands sunburned, diarrhoea, very nervous, had crying spells and thought I would lose my mind. I took your Pellagra Treatment in 1923 and it entirely relieved me. I have had no

Let's build a Hotel in 1925!

trouble since and I now weigh 175 pounds.

Mrs. L. H. Young, Yantis, Texas.

April 1, 1925.

If you are suffering from any of the symptoms mentioned in the above tes-

timoniais write for booklet "The Story of Pellagra," and FREE Diagnosis.

W. C. Roundtree M. D., Texarkana, T.

W. C. ROUNDTREE M. D., Texarkana, Texas.

31-24-pd

SEED WHEAT

We have just unloaded a car of

TURKEY RED SEED WHEAT

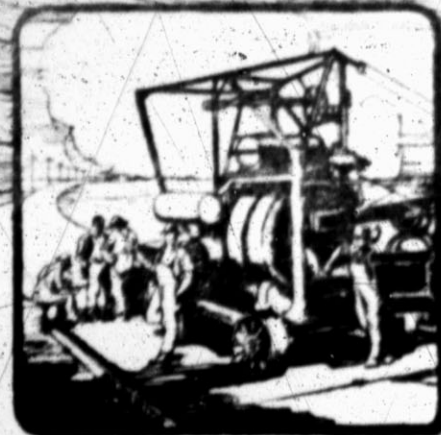
this wheat is re-cleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

BETTER SEED—BETTER CROPS

Jones & McLean
COAL AND GRAIN

INTERNATIONAL SYSTEM

LONE STAR
PORTLAND CEMENT



Insure Against This Loss Without Paying A Premium

When failure to receive materials is costing you money, service is of major importance.

Delays mean idle men, idle machinery—the job is held up. Both owner and contractor suffer loss.

Owning and operating two modern mills with a capacity of 9,000,000 sacks annually, the Texas Portland Cement Company is splendidly equipped to take care of the trade's requirements.

In addition, the mills' location on the network of railroads radiating from both Dallas and Houston assures delivery service that is unexcelled.

Along with this service, LONE STAR Cement offers quality that actually exceeds the requirements of the U. S. Standard Specifications by over 50%. And with the International Wet-Blending Process used in the LONE STAR mills, uniform quality becomes a matter of habit—in fact, the chemist and superintendent can always come within 1/10 of 1% of the quality at which they aim.

Yet—LONE STAR Cement costs no more. It has our unqualified endorsement.



Rockwell Bros. & Co.
Hereford

LONE STAR Cement Lumber Plaster
Paint Lime Brick Roofing

Ask us for cost figures and other facts on repairs, improvements and construction of any kind. Valuable information supplied without obligation.

Geo. A. Stambaugh
HEREFORD, TEXAS

THE STORE FOR SAFE BUYING

Dry Goods—Groceries

HEY!
Say, Have You Seen
Our New Pump
Ain't she a Dinger!
She Measures Just Right, and
That Gasoline—What
a Kick!

We also have a
First Class Mechanic
Specializing on Chevrolets
But He Can Handle and We
Guarantee any Job

SOUTHWEST TRAIL
GARAGE

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

MEAT!

From this shop always looks appetizing. We buy the best meat we can, cut and trim it carefully and sell it to you in spotlessly clean wrappings. Every sanitary precaution is used for your protection.

YOU GET THE BEST HERE

TEXAS MEAT
MARKET

Cloyd & Son

Fires, Windstorms, Tornadoes and Hail Wreck Property Worth Millions Each Year

They come anytime—anywhere—No section is immune. The season has arrived. It will be crowded with the usual disasters. Roofs, chimneys, porches, whole buildings destroyed. The same old story—No Insurance. Vain regret.

Don't be penny wise and proud foolish. Substitute certainty for chance. Be fortified against elements you can't control. Let this strong agency carry the burden of the blow. It only costs a penny or two a day to be safe instead of sorry.

GET FIRE, WINDSTORM, TORNADO AND HAIL INSURANCE NOW!

Don't Flirt With Fate

HEREFORD INSURANCE AGENCY

Office Phone 273

Ralph Barnett, Manager.

Res. Phone 359

- 1 picture you ought
- 2 see broke all records by playing to capacity crowds daily during
- 3 calendar years on Broadway. It will now be shown in this city
- 4 a run of three days. You will agree with the
- 5 or
- 6 million persons who have enjoyed it that it is a cinemasterpiece. Commandment number
- 7 is given dramatic emphasis by director Cecil B. DeMille, which may explain why London, Paris, Vienna and New York
- 8 it up.
- 9 popular stars enact this melodrama which blends the orgies of ancient Egypt with the humors and tragedies of this jazz-mad age. Jeanie Macpherson wrote the story. You'll enjoy the

10
COMMANDMENTS
A Paramount Picture
Coming to the
STAR THEATRE, SOON

TOWN & COUNTY

Personalographs

Gano Hastings spent the week end in Dimmitt and Plainview.

Your subscription to any magazine or newspaper will be appreciated. Hereford News Stand.

Dr. G. F. LeGrand and son, George, and his wife, left last Thursday for Galveston for a vacation trip on the coast.

Hooster Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. E. B. Black Co.

S. P. Rosson's mother, Mrs. B. M. Rosson, of Plainview returned home Sunday after a visit of several weeks here.

Any High School student wishing to join the high school band or orchestra please see me so I will know what instrumentation I will have. I would like to have a thirty-piece band and orchestra in the school.

RALPH SMITH.

Grady Ryan, Piner Selz and Garland Sites, all of Pilot Point, arrived overland last week end and joined their wives here, who had been visiting Mrs. Cliff Estes and other friends and relatives. The entire party went home the first of the week.

Bermuda Grass Seed. JONES & McLEAN.

Mayor E. S. Ireland and family and Judge C. F. Kerr and family of Dimmitt returned last Friday from a week's outing in the White Mountains of New Mexico. They report a delightful time and some grand scenery.

Amarillo Daily News now Delivered to your door. See us, or carrier boy.

T. B. Jones and family of Amarillo were in Hereford Sunday visiting in the home of Mrs. T. N. Helfner.

Wall Paper. E. B. BLACK CO.

Mrs. T. N. Helfner and her sister and husband who have been visiting her here, left Wednesday for Lancaster, Mo., where they will visit their mother. From there Mrs. Helfner will go to the eastern markets. She expects to be gone about two weeks.

SULPHUR PARK
Fishing Privilege Fifty Cents Per Day Each Person
Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F11.

Miss Lulu Edwards and her mother left Wednesday morning for Dallas, Texas, where they are to make their home. Mrs. Edwards son lives there and they expect to remain indefinitely. They have rented their home to Ben Haynes and family of Clarendon.

Bring your Kodak Films to City Drug Store. All work guaranteed. One day service.

R. M. Dunn and E. F. Connell were in Canyon on a short business trip Monday.

Ralph Barnett for General Insurance. Phone 273.

Harold Spratt left Monday evening for Amarillo where he began work at once in the Santa Fe offices.

Pay Cash and Pay Less, at Reed's Grocery.

H. A. Hoffman and family left this week for their home in Huntingburg, after a visit with Mr. Hoffman's sister, Mrs. L. J. Kuper. They expect to move to the Plains sometime soon but they do not know just where they will locate.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Mrs. Dick Norton returned last week to her home in Kansas City, after a visit with her parents and friends in Hereford.

Mrs. I. H. Spratt and her son Karl, returned Thursday morning from their trip to Missouri.

Victrolas at special prices for next week. E. B. BLACK CO.

Dr. and Mrs. J. P. Lloyd left Friday for Floydada for a two days' visit with relatives there, returning home on Monday. Mrs. Lloyd left again Monday afternoon for St. Louis, Mo., for a visit with her parents.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Mr. and Mrs. M. Slemmons of Castro county, left Monday for King City, Mo., where they will visit Mrs. Slemmons' mother.

Pay Cash and Pay Less, at Reed's Grocery.

Miss Victoria Wilson left Sunday for Conway, Ark., for a two weeks' visit with Miss Flora Camp.

Mrs. W. H. Bennett returned to her home in Wichita Falls, Texas, Saturday after a short visit in Hereford with her brother, Mack Beach, and friends.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

E. C. Eubanks returned Saturday from Santa Fe, N. Mex., where he joined his wife and attended the Fiesta.

Try our Lice Killer. You will get more eggs. It's a sure shot.

GOLDEN RULE PRODUCE.
Miss Minnie Dea Coffin and her brother of Fort Worth, Texas were here three days this week visiting in the home of their aunt, Mrs. E. B. Black.

\$100.00 Talking Machines with 10 records for \$60.00, with \$10.00 cash payment—on terms. E. B. BLACK CO.

Miss Hazel and Mabel McQueen of Canyon were here Monday visiting friends.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Bart Sisk and F. H. Davis returned Saturday from a business trip to Denver and Colorado Springs, Colo.

Bring your Kodak Films to City Drug Store. All work guaranteed. One day service.

Mr. and Mrs. Norman Wilson and children of Bovina were camping in Sulphur Park a few days this week.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

Mrs. Forest Randal of Amarillo was in Hereford for the week end and Monday, visiting her parents. Mr. and Mrs. Rat Jowell, and attended the announcement party given at the home of Mrs. R. N. Mounts, Monday morning. She returned home Monday evening.

Pay Cash and Pay Less, at Reed's Grocery.

BRAND BARGAINS
A classified Ad that "Brings Home the bacon" for only 25 cents. Try it just once.

T. D. Moss's mother, Mrs. M. E. Head of Erick, Oklahoma, returned to her home Wednesday after a short visit in Hereford. While here Mrs. Head accompanied the party on their "Good Will" trip into New Mexico.

The Texas Qualified Druggists' League says:

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

"All medical preparations and many other items of well established merchandise should be bought of your druggist to enable him to continue to serve you professionally when you need him."

This store endeavors through handling only reliable goods and rendering you a full measure of service, always at fair prices, to merit your patronage.

Corner Drug Store

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

VACATION SAVINGS

How happy are the scores of people who had the foresight last summer to start saving for this year's vacation. Now they have the money to go where they please. Let us help you get started now for next year.

THE WESTERN NATIONAL BANK of Hereford

BLACK'S ANNUAL AUGUST

Now On **FURNITURE** Now On

SALE SALE

Dining Room Furniture
Our August furniture sale opened with supreme values everywhere in the store and we feel this sale is going to be a record smasher! Never have we been able to offer such values. Buyers knowing from past years the values we offer, often delayed buying needed furniture until this time.

We have the greatest display of up-to-the-minute Living Room furniture, Dining Room and Bed Room furniture it has ever been our pleasure to show. We have the things in Art Rugs to go in every room.

E. B. Black Company
The Big Store With the Little Price

Living Room Furniture
It will do you good to see our beautiful display of these goods. We have six styles of Mohair suites—a good showing for City stores.

\$350.00 fine Mohair suite, August Special\$275.00
\$275.00 fine Mohair suite, August Special\$240.00
Many other styles and values to suit you.

Bed Room Furniture
We must call your attention to our full stock of these most excellent suites, with low foot beds and vanity corners in brown mahogany, walnut, ivory, grey, and many other finishes, etc. You must see them to appreciate them:

\$275.00 solid Walnut 5-piece suite, August Special\$225.00
\$175.00 fine Walnut 5-piece suite, August Special\$145.00
\$135.00 splendid Walnut 5-piece suite, August Special\$115.00

Specials
We have many other selections to show. Our showing in Iron Beds are the latest things, with prices down for the August Special.
We have the greatest line of Mattresses we have ever shown. These prices are from \$2.00 to \$5.00 under the regular ones.
We will try to serve you better every day.