

The Hereford Brand

FIRST SECTION

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 48

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, DEC. 17, 1925

\$1,000 For 3-Week Old Calf Gets \$400 for Eighty Turkeys

Little Aristocrat Bull Sets New Highmark

"Beau Superior," whose family tree reads like the pedigree of an English Duke, was born just three weeks ago. Wednesday he was purchased outright by Charles B. Fristo of Midland for a cool thousand dollars. In addition, little Beau will be allowed to stay with his Mama for twelve months and his board bill will be paid by his new owner.

This young aristocrat was raised by Ed East, on the T. C. Ivey place east of Hereford. His sire is Superior Diamond, the new herd bull on the Ivey ranch, and Beau Superior is the first calf secured from Diamond. His dam was the last calf from Donna Anna 30th, who was also the dam of the famous Domino, Jr.

In discussing the youngster Rat Jowell, who aided in the sale, said: "You can take the Herd Book and write your own pedigree, and then you can't beat this fellow's breeding to save your life."

Mr. Fristo is a young cattleman from Midland who is starting out to build up a real herd of Herefords. He is a booster for his own country and cattle but says there is always room for something good at Midland. He came up here looking for the best he could find, and he found him.

This remarkable sale is just another illustration of the kind of cattle raised around Hereford and the recognition given them by shrewd judges. The industry is "coming back" slowly, it is true, but steadily and on a sound and enduring basis.

Prizes and Ribbons Won at the Poultry Display

The Hereford Poultry Show held in the Sales Barn last Thursday, Friday and Saturday was, beyond all doubt, the best poultry exhibit ever held in Hereford. The entries began coming in early Wednesday morning and there was no let-up until late Thursday night, when the entries were closed. Judges Prof. T. M. Moore of Canyon, professor of agriculture at West Texas State Teachers College, and E. C. Cundiff of Littlefield, Texas, pronounced the show as snappy, with birds of high quality. Here let it be said that the judging, by Messrs. Moore and Cundiff, was of the highest type and deserves praise for the thorough work done.

Supt. Earl J. Curry of the Tri-State Poultry Show of Amarillo, was here Friday afternoon and made favorable comments on the setting, and types of specimens shown. Supt. A. L. Biggs was simply swamped from the beginning to the very end and deserves much credit for his untiring labor. Mr. Biggs said: "The show is growing in interest and we are looking for a bigger and better show next year." Secretary Vogele is busy making out the awards, and checks to the winners which will be mailed in the next ten days, if not sooner.

Secretary T. D. Moss of the Hereford Chamber of Commerce assisted during the entire show and purchased a fine pen of White Rhode Island Reds from Mrs. Jim Bagwell of near Dimmitt. Mr. Moss won two special prizes given by Hereford business men a marcell and a hair bob. Secretary Moss thinks the White Rhode Island Reds are the coming breed for the Panhandle.

Mrs. J. M. Chapman of near Adrian was here again with her Wyckoff S. C. White Leghorns and as usual carried off a good share of prizes. Mrs. Jim Bagwell of Dimmitt had three entries, the White Cornish, Rhode Island White, and Bronze Turkeys. Mrs. Bagwell came a long distance and expressed herself as being delighted with her winnings. Coach Burton of West Texas State Teachers College at Canyon was here with his family to take in the show. Coach Burton is an enthusiastic breeder of S. C. Reds and made a dandy good display of his Reds besides carrying off some good prizes. Prof. D. S. Bruton of Summerfield was a visitor to the show and exhibited a home made brooder made by the boys and girls of the Summerfield school. The local Boys and Girls Clubs of the different communities near Hereford, under the direction of R. O. Dunkle, county agent, made some of the older breeders sit-up and take notice, especially Misses Montie Cook and Ruth Wolfe. The following are the winners of the cash and special prizes:

Black Jersey Giants—Mrs. J. W. Lusk 1 pen, 1-2-3-4 pul, 1-2-3 chl, 1 hen. Special prizes, 25 lb. sack of flour by Frank Giles Grocery, 250 each letter heads and envelopes, White Face Printing Co.

Black Minorcas—Dr. W. F. Gabbert, 1-2-3-4 pul, 1 chl, 1-2 hen, 1 pen. Special prize, One can Magnolia floor dressing, Thompson Filling Station.

Silver Laced Wyandotts—Mrs. R. H. Womack, 1 pen, 1-2-3-4 hen, 1 chl, 1-2-3-4 pul. Special prize, one gallon Carbolic Oil, Panhandle Lumber Co.

SANTA CLAUS LETTERS

Most of the Santa Claus letters are shown on the first page of the second section of this issue of The Brand. However, so many came in late that another column of these letters is carried on page 5, this section.

Memorial Drive Planned by Overton After Xmas

Memento coins to the number of 527 of the Stone Mountain Memorial have been received by Dr. Jno. W. Overton county chairman, and are now in the three banks. They will be sold by the Senior Class of the High School, under direction of Gano Hastings and Mrs. Edith Hughes. Mr. Hastings will call a meeting of his committee within the next few days to plan the campaign which will be vigorously prosecuted after the Holidays.

The two girls selling the most coins will receive a box of candy each, donated by Mr. Hastings and the City Drug Store, and they will also be sponsors for Hereford and attend the Reception at Austin, where two sponsors for Texas will be selected to represent the State. Selection will be made on a basis of 50 percent for beauty and fifty percent for selling of the most coins per prorate of population. When the coins are purchased from the girls instead of the banks the purchaser also votes for the sponsor.

Dr. Overton has added Miss Grace Skelton, Mrs. Homer Fox, the Sister Superior of the Sisters of the Atonement, F. H. Oberthier, E. W. Harrison and Carl Gilliland to his executive committee. Full particulars of the meeting to be held in the courthouse early in January will be given in a later issue of The Brand.

White Wyandotts—A. L. Biggs, 1-2 pul, 1-2-5 hen, Grand Champion female of the show. Special prize, two pound can Schillings coffee, Reed Grocery. Mrs. S. D. Blackwell, 1 pen, 1 cock, 3 hen. Special prize, \$1.00 box LeGears Poultry Powder, City Drug Store. Miss Eva Blackwell, 3-4 pul, 4 hen. Special prize, Marcell by Ladies Bob Shop.

Dark Barred Rocks—Whit Adkinson, 1-2 chl, 1-2-3-4 pul, 1 pen; Special prize, 100 pounds Hen Chow, Jones & McLean. Mrs. J. L. Park, 1-2-3 hen, 4 chl; Special prize, one aluminum double Boiler, Garrison Hardware. Mrs. J. N. Messenger, 3 chl; Special prize, one year subscription to the Hereford Brand. Mrs. H. H. Boardman, 4 hen; Special prize, two Whiz Liquid Soap, Hereford Motor Co.

Light Barred Rocks—Whit Adkinson, 1-2 chl. Special prize, 3 pound can Admiration Coffee, Purcell & Cox. Ruth Wolfe, 1-2-3-4 pul; Special prize one hair cut, Boone & Shaw; one gallon oil, S. W. Trail Garage; Pair blankets, J. O. Newell; one year's subscription to the American Poultry Journal by Hereford News Stand. Russel Daniel, 1 hen, 4 chl; Special prize, one Plan Book, Rockwell Bros. Lumber Co.

White Cornish—Mrs. Jim Bagwell, Dimmitt, 1-2-3-4 pul, 1-2 chl, 1 pen; Special prize, two meals, Carl's Cafe. Rhode Island Whites—Mrs. Jim Bagwell, Dimmitt, All awards. Buff Leghorns—H. R. Patterson, all awards. Special prize, suit Cleaned and Pressed, Orr's Tailor Shop.

R. C. Anconas—Mrs. E. M. Cox, all awards. Special prize, \$1.00 necktie, C. P. Ringer Tailor Shop. White Minorcas—A. C. Barnhart, all awards. Special prize, 100 pounds Superior Chick Feed, West Texas Feed and Seed Co.

S. C. Rhode Island Reds—Ervin Eljaton, 1 cock, 2-3-5 pul, 1 pen, 1-2-4-5 hen, Grand Champion male of the show; Special prize, set dinner plates, Skelton Variety Store. S. D. Burton, Canyon, 1-4 pul, 2 pen, 3 hen, 4 chl. Miss Montie Cook, 1-2-3 chl, 3 pen, 3 hen, 4 chl, Grand Champion male of the show; Special prizes, Rug, E. B. Black Furniture Co., \$2.00 merchandise, I. H. Spratt, 1.00 pair hose, Popular Store.

R. C. Reds—N. C. Vogele, 1-2-3-4 pul, 1 hen, 1 pen, 1-2-3-4 chl. Dr. J. W. Hicks, 5 chl; Special prize, 100 pounds threshed maize, Harrison Elevator. Light Brahmas—W. S. Williams, 1 cock, 1-2-3 chl, 1-2-3 pul, 1-2 hen, 1-2 (Continued on Page 4)

1000 FEEDER HOGS BOUGHT BY BRUMLEY

G. W. Brumley, the Panhandle's foremost hog buyer, set them all another mark in enterprise to shoot at this week when he returned from a trip to Athens, Texas, down in the Piney woods, and announced that he had purchased one thousand head of feeder hogs, which he proposed to fatten for the market on Plains grown feed. The hogs have all arrived meanwhile and have been divided into three bunches in Mr. Brumley's yards at Tulla, Farwell and Hereford, where they will be fed out. Some of them are for sale to those who want them.

This is just another one of Mr. Brumley's continuous moves to keep the hog business alive and kicking in this community. While he has been working at the development of the hog business from the standpoint of carload shipments, E. W. Harrison, D. L. McDonald and others have stuck to the registered hog business, which keeps up the grade and quality in the community, and between these two types of hog developers the industry has kept growing in this part of the Plains country. This is the kind of work that means real development, and Hereford needs many more of them.

LOCAL POULTRY BREEDERS BACKING PLAINS SHOW

Preparations are being made for a large number of poultry breeders from Deaf Smith county to enter birds at the Plains Poultry Show which will be held in Clovis December 14-15-16. Practically all the winners at the Deaf Smith county show which was held last week are expected to be shown at Clovis.

Around 100 birds from this county were pledged for the Scurry county show which was planned for this week in Clovis, but was called off in favor of the newly organized Plains Circuit show to be held in Clovis in next month. A larger number of birds will be ready for the big show from this county, is the belief.

NEW AUDITORIUM READY FOR MISS CHERRYBLOSSOM

Miss Cherryblossom will find the new high school auditorium quite ready when she arrives at 7:30 next Friday. No guest has ever been more highly honored in the extent of preparation for her reception. There has been hurry and flurry among the carpenters, electricians, plumbers, interior decorators and seating contractors for some time. Now the last touches have been added and the workmen stand back to view with satisfaction the results of their labor. All necessary preparations were completed in time for the first rehearsal to be held Tuesday night. The general public will have an opportunity Friday night of this week to see "Miss Cherryblossom" and to inspect their new auditorium.

Farm Sale Comment

J. W. Dugan, who lives three miles east of Wyche school, nine miles east and one mile south of Hereford, announces a closing out farm sale on Wednesday, December 30. W. S. Williams, auctioneer. Time 11:00 a. m. Free lunch on grounds. Good milk cows, implements, stock, etc. Detailed bill in next issue.

An improved condition in prices for live stock is apparent this year, according to Auctioneer Fred A. Phillips, who conducted the G. M. Hibbs sale at Friona Wednesday. Dairy cows brought up to \$70, and one pair of horses brought \$296.00, while the average was above last year's figures.

G. W. Brumley, hog buyer, announces a big sale of 400 head of feeder hogs, with a few good brood sows, at his home place just east of town, beginning at 1:00 p. m., Tuesday, December 29. W. S. Williams, auctioneer. These hogs are part of the 1000 head recently shipped in by Mr. Brumley from east Texas. He states that he prefers the auction method to retailing them out, a few head at a time. Detailed bills of description will be shown in next week's Brand.

The Geo. F. Lewis hog sale Wednesday was said to have been a success and while the crowd could have been larger the prices received were fair and Mr. Lewis is pleased with the results.

MRS. WARNER MAKES TALK AT LUNCHEON

Hereford had a big day Monday with Mrs. Phoebe K. Warner of Claude as the feature entertainer. The regular luncheon of the Hereford Chamber of Commerce was held in the dining hall of the First Christian Church and the ladies of that organization served a very attractive and appetizing two course dinner. More than a hundred business men and women were in attendance.

Mrs. Warner was introduced by G. A. F. Parker, banker of Hereford and formerly of Claude. He told of her real value to the Panhandle Plains country and said that her fame had become nation wide in the last few years. Mrs. Warner talked on the subject of State Parks.

Major E. A. Simpson of Clarendon, who was here in the interest of better quarters for the local Company of the Texas National Guards made a short address, in which he said that he had offered Deaf Smith county \$900 to be spent in remodeling the Fair pavilion so that it could be used as an armory and as a place for county fairs. He was introduced by Joe Landrum, formerly Lieutenant in the regular army and now manager of the Hereford Nursery Company. Captain T. Moore, instructor for the National Guard Companies of this section with headquarters at Amarillo was introduced.

Dr. John W. Overton announced that a meeting would be called some time in January at the court house for the purpose of launching the campaign for the Stone Mountain Memorial fund. The purpose of the drive is to sell five million half dollars throughout the United States at one dollar each for the purpose of erecting a suitable memorial for the heroes of the Confederacy. A special half dollar will be auctioned off to start the campaign here at which time a drive will be started to raise Deaf Smith county's quota.

President E. B. Black announced that the Hereford High School football squad will be guests of the local business men at the luncheon next Monday at the City Cafe. He asked for volunteers among the business men to act as "dads" for the seventeen boys next Monday, and a large number responded.

"We need recreation centers every hundred miles, so that they will be in reach of every tired man and woman, and it will take the spirit of the people and the cooperation of the newspapers of the country to put the thing over," declared Mrs. Warner. She stressed the social life of the children and said that young folks don't go bad just because they want to; they do it looking for a good time. She said that the boy sent to the penitentiary from here would cost more than a state park system. "We need to sell Texas to ourselves and establish places of pleasure right here in Texas to draw the people in, rather than have them spend the money seeking recreation abroad," declared the speaker. Mrs. Warner complimented Hereford on the large number of trees here, and said that we had more beautiful little parks than any city of our size in Texas.

E. B. Black pledged the support of this community on the state park plans. She announced that a campaign would be launched in the near future to have more of the park sites in Hereford beautified, and that the home beautiful campaign would start soon.

AMARILLO SCHOOL OFFICIALS INSPECT SCHOOL

Superintendent W. A. McEntosh of the Amarillo public schools, Architect Rittenberry, T. W. Cotton, Horace Russell and other members of the Amarillo school board came down Wednesday and inspected the new Hereford-High school building. Mr. McEntosh remarked that the building was one of the best in the Panhandle and the best one yet erected under the supervision of the architect who handled the work.

SPECIAL CHRISTMAS SERVICE BY PRESBYTERIANS

A special Christmas program for the morning service on next Sunday at the Presbyterian church is announced as follows: Prelude—Marches Romanes (Gonnd) Doxology, Invocation, Gloria, Apostles' Creed; Hymn: "Joy to the World"; Scripture reading; Hymn: "O, Come All Ye Faithful"; Morning Prayer; Choir Special: "White Shepherds Watched Their Flocks by Night" (Cheeswright); Announcements and Offertory; Solo: "The Birthday of a King" (Neidinger), Mrs. Homer Fox; Special Christmas Message by the Pastor; Hymn: "Hark! The Herald Angels Sing"; Benediction; Postlude.

POSTMASTER WEAR SAYS:

"Please remind the people that the Postoffice will close tight at midnight Thursday, and will NOT be open at all on Christmas Day. We will appreciate the cooperation of the public in handling the Christmas rush by mailing their packages and letters early. Wrap parcels securely, address all mail plainly, including street number, and place your own name and address on the package or letter. The words "Not to be opened until Christmas" may be written on the outside of packages or letters."

Paving Petition Is Presented to City Commission

A petition signed by a representative group of tax paying voters of Hereford, asking the City Commission to call an election for the purpose of voting on the \$75,000 bond issue for the street paving that is being planned for the city, was presented to the Commission Wednesday. An election will probably be called for some time in January, 1926.

If the bond issue is successful, between forty and fifty blocks will be paved in the residence section of Hereford during the next few months. The paving program is meeting with very little opposition and it is believed that the \$75,000 bond issue will carry without much trouble. The program was unanimously endorsed by the Hereford Chamber of Commerce some weeks ago.

DISTRICT COURT

C. B. Williams vs. Howard Morell, injunction and damages; this was a suit to prevent the opening of a road; jury's verdict favored an open road and no damages for either side to the controversy. Special Judge Bishop of Amarillo, who presided, is expected to return next week to hear a motion for an appeal in this case.

COLD WAVE MONDAY WITHOUT MOISTURE TO DATE

A cold wave hit the Panhandle country last Monday morning and the glass dropped to twenty eight in a hurry. Since that time the weather has been cold at intervals, but with sunshiny, crisp days with no moisture. Farmers are still very busy getting in the remainder of their feed and cotton.

UNCLE JOE WARD SURPRISED BY FRIENDS DEC. 14

Uncle Joe Ward, Deaf Smith county treasurer, celebrated his seventy sixth birthday, December 14, 1925. Relatives and friends surprised Mr. and Mrs. Ward with a bountiful dinner and the gathering indulged in a tremendous feast and a highly enjoyable social hour. Those present besides Mr. and Mrs. Ward were Mr. and Mrs. C. E. Wade and daughter, Miss Ruby, Mr. and Mrs. O. F. West and children, Mr. and Mrs. I. I. West and children, Mrs. Roy Lamann and son, Mrs. J. H. Cloyd and daughter, Miss Lee Wilson, and Miss Dorothy Fullwood and little sister.

FRIONA WINS CLOSE GAME BASKETBALL FROM LOCALS

The local High School basketball team lost a hard fought game to the Friona High School basketballs last Saturday night at Friona 12 to 9. It was only a practice game and does not count on the standing of either team.

Coach J. Frank Riggs is well pleased with the showing the locals made in the game. The boys had not practiced but three days and of course were short of wind, and missed a lot of good chances to score, but they showed good fight and speed, and are expected to develop into a real scoring combination before the season is far advanced. Center seems to be the biggest problem at present, as there are experienced men working out for the other positions, but there are a number of candidates out for this position. The regular League season will not start until after the holidays, according to C. W. Humble, business manager.

MRS. L. STONE DIED AT ESENADA, N. M., DEC. 8

Mrs. L. L. Stone died Tuesday, Dec. 8, at Esenada, N. M., after a long illness, for which she left Hereford in May. She was accompanied by her two children, Gladys, eleven, and Richard Lee, thirteen. Word of her condition was received Monday by her husband, who hastened to New Mexico. Funeral services were held Tuesday and Mr. Stone is expected to return to Hereford soon, while the two children will remain in Esenada and live with their aunt.

After Which Lady Purchased Ford For Cash

Mrs. J. H. Kemp, a Deaf Smith county farm lady living six miles southwest of Hereford, proved that turkey raising is one of the most profitable industries for Deaf Smith county people, Saturday when she marketed enough turkeys and other produce to pay cash for a new Ford touring car.

Mrs. Kemp brought in eighty turkeys and received \$400 for the lot, getting thirty four cents per pound for her best ones. She sold \$80 worth of other produce, and paid the \$480 cash for a new Ford.

Mrs. Kemp is just proving what any industrious farm lady can do when she tries. She sells cream, produce the year round, but Saturday was her biggest market day during the past year. This record is nothing short of phenomenal, when one considers the fact that produce was shipped into Hereford fifteen years ago to supply the local trade. Today this place is one of the biggest exporting centers in this section for farm produce.

Two More Farmers! Arrive to Make Hereford Home

Emile and John Kerr, with their families and two emigrant cars containing their household and farm belongings, arrived this week from their former home near Muenster, Cooke county, Texas, and are moving into new homes on the L. F. Borden ranch east of Hereford. These two men recently purchased a quarter section of land each through the real estate firm of McDonald & Borden. They are both successful dirt farmers of the type that raise what they need on their own places and make a go of what they undertake. They will occupy two brand new homes on the Borden place which have just been completed for them.

Messrs. McDonald and Borden are doing some of the finest kind of real settlement work and bringing in good farmers steadily, month in and month out.

FIVE SECTIONS WILL BE COLONIZED NEAR FLAGG

Flagg, Texas, Dec. 16.—Five sections of land that surrounds the Flagg townsite have just been placed on the market for colonization, according to John Fahn, field man for the Flagg ranch lands. Last spring when the rest of the ranch was put on the market, the five section tract was reserved, but will all be sold within the next few weeks. With the exceptions of this body of land, practically all of the 35,000 acres that composed the Flagg ranch has been sold within the past four months. Between fifteen and twenty thousand acres of this pasture land will be under cultivation by next spring, according to conservative estimates.

The Flagg ranch was owned by Col. C. F. Herring of Amarillo at the time it was placed on the market, and created as much interest as any tract of land that has yet been colonized in this section.

Word has just been received from Washington that Mrs. J. M. McEntire has recently been appointed Post-Mistress of Flagg.

R. FRANKS GOES TO CALIFORNIA FOR FEW MONTHS

R. Franks, local farmer and contractor, has been winding up his business affairs preparatory to leaving for California, where he will join his wife. He has rented both his farm and home and expect to leave overland the last of the week, accompanied by Jim Cardwell. Mr. Cardwell has been here for some time on business matters.

Mrs. Franks has been in California for some time for her health. Mr. Franks says they will spend the winter and summer on the coast, returning to Hereford next fall to make permanent residence.

ALLEN BELL SHOWS SCOUTS A GOOD TIME ON OUTING

Five Boy Scouts had the time of their young lives last Friday and Saturday as guests of Scout Master Allen Bell, who took them to his ranch forty five miles north of Hereford and initiated them into the mysteries and delights of coyote hunting. The boys showed their skill, too, by bagging two coyotes, besides some ducks and other game. They captured a live eagle and otherwise had a glorious time. The boys enjoying this outing were: Ward Garrison, Thomas Elliston, Woodrow Gilbreath, Robert Bell and George Higgins.

Society

SHOWER FOR MISS GREGG

Never before have the gay Christmas bells and the modest wedding bells blended their atmospheric chimes of "Love" and "Peace on Earth" in more perfect harmony than on the occasion of the elaborate shower on the afternoon of December twelfth honoring the bride-elect, Miss Lara Gregg.

The beautiful Owen home was opened from three thirty until five thirty to over one hundred guests, with five of Hereford's most successful hostesses presiding. They were Miss Victoria Wilson, Mesdames C. H. Dyar, Grace F. Guthrie, F. J. Owen and Allen Skelton.

The spacious rooms were converted into a veritable fairyland for the occasion, combining in their perfect settings, artistic suggestions of the frigid mysterious Santa Claus region, and the softly-lighted flower-scented loveliness of a "Lovers Retreat."

Shaded chandeliers were seemingly tucked away in masses of mistletoe, while numbers of candles added a soft glow. To add to the enchanting effect, tall cathedral candles burned in stately dignity on each side of arched door ways and before the slender glass fronts on each side of the door at which the guests were received. Throughout the rooms were potted plants of gay Christmas flowers.

The bride's chair was designated by a huge white bell suspended high above it, from which hung long streamers of pink satin ribbon, caught here and there with tiny sprigs of mistletoe. On each side, suspended from the same height, was a smaller white bell—the whole resembling white chimes.

The afternoon opened with a delightful program quite in keeping with the combination of Love's warm atmosphere and the crisp cheer and gaiety of the Yuletide. Mrs. A. C. Thompson with her violin, accompanied by Miss Dessie Mae Steele at the piano, played a number from Mac Dowell's Woodland Sketches, the sweet almost pathetic tones vibrating that deep emotion that Love's music, through all the ages, has carried. Immediately following that, the childish voices of some tiny children in a dramatic selection and song, accompanied by Miss Isaacs, at the Piano, changed the atmosphere to that of the land of snow and reindeers, with a possible suggestion that Santa Claus might be hiding in some convenient corner.

At the conclusion of the song, Santa himself, in the person of Mrs. Grace F. Guthrie—wearing the proverbial red suit, boots and mask—appeared suddenly, all out of breath, due to the fact, so he said, that he had pulled his "pack" by his own physical strength, in order to arrive at that early date. In his usual jovial way, he told of his journey and the reason for his coming. Mrs. Santa Claus had learned from her Ladies Aid Circle,—"the Artie Circle,"—that he was expected at once in Hereford. In his rush to untie his reindeers from the North Pole where he kept them, he broke the pole, and his reindeers scattered to the four corners of the earth. Hence his long hard trip which had ended rather tragically because of his sleigh up setting in a nearby snow drift. He needed help for the rescue. Darting over to the bride he asked her assistance, and upon having his request so graciously granted he promised her the entire contents of his snow-buried pack. Leading her into an adjoining room, they came upon as lovely a reproduction of Santa Claus Land as one could find outside a fairy tale.

A giant Christmas tree, towering to the ceiling, gay in its shining dress and its load of bright packages, stood out in dazzling beauty against the high banks of the snow drift that was really and truly there, sparkling like diamonds. At its edge was the sleigh, turned up-side-down, with packages scattered about.

True to his promise each article as it was rescued, was presented to Miss Gregg, who, upon unwrapping them, found that the "pack" had contained a wide assortment of the most exquisite things a bride could desire. In silver, cut glass, bris-a-brac and linens.

After the unloading of the tree, delicious refreshments were served in the midst of still another shower of congratulations for the bride-elect, and praises for the hostesses.

—Contributed.

CHRISTIAN ENDEAVOR GIVES BANQUET CHRISTIAN CHURCH

One of the most entertaining events of the past week, was a C. E. Banquet given by the Endeavors at the Christian church.

The dining room was beautifully decorated, by artistic designers, in the C. E. colors, red and white. Rev. Ross gave the invocation. The toastmaster, Joe B. Elliston, announced to the guests that they were all there for a "good time." The program was humorous and original. After hearing from the station E-a-t-s the toastmaster called on Christopher Galbraith to sing a solo, followed by a duet by Mr. Galbraith and Mr. Elliston. Miss Frances favored the guests with a piano solo. Short talks were given by Rev. Morgan, Austin Reid, and Howard Golden, the C. E. president. Mr. Galbraith expressed the thanks of the Endeavors to Mrs. Carrall and Mrs. Golden for their help in the banquet. The benediction was given by Rev. Ross. The guests present were: Loreta Murphy, Ruth Elliston, Allisth Elliston, Ina Mae Hastings, Opal Morgan, Gladys Vance, Eunice Glibreath, Velma Williams, Bada Williams, Ella Broadwell, Mary-Bradly, Madge Bradly, Lillian Roberson, Ruth Haberer, Mabel Barnhart, Frances Guinn, Audrey Carroll, Earl Wood, Johnny Orr, J. T. Glibreath, Orlan Carroll, Charley Gatlin, Leonard Foster, Howard Golden, Roy Golden, Joe

R. Elliston, Christopher Galbraith, Austin Reid, Rev. Morgan, Rev. Ross, Mrs. W. A. Carroll and Mrs. J. T. Golden.

MRS. PHOEBE K. WARNER SPEAKS AT P. T. A. MEETING

The Parent-Teacher Association held an unusually interesting meeting at the Central School auditorium Monday afternoon, at 3:30 o'clock.

The program opened with two pleasing numbers given by the Glee Club girls, with Miss Isaacs as their director. One of the primary tots sang a solo, which was especially well rendered.

Mrs. Phoebe K. Warner then enlightened her audience with one of her splendid lectures.

Taking for her subject "Community Cooperation", she left a vision of a county P. T. A. town and rural districts, united, working for the best interest of her boys and girls. In the bliss of growth, she sees education raised to a higher standard. She sees her schools on a better constructive basis—more of music, art, and expression is being taught, some ancient history, bloody battles, and dates, are eliminated. More time is spent in preparing the students for life work, their chosen vocation less on Greek, Spanish and Latin.

She sees the rural child enjoying the same opportunity the city child enjoys. Music, art and expression having been placed in her schools—self expression is making for the highest development in body, mind and soul.

Mrs. A. M. Jones, president, closed the meeting with a few remarks concerning the work before this worthy organization.

The P. T. A. meets in regular session the third Friday in January.

No. 1206 SHERIFF'S SALE STATE OF TEXAS, County of Deaf Smith.

By virtue of a Pluries Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 15th day of December, 1925, by the Clerk thereof, in the case of Josephus C. Skinner, Mary E. Idlewine, Floyd O. Scudder, Mary Ruth Scudder, Clarence B. Skinner, Charles Skinner, Emma King, Robert E. Skinner and William B. Skinner, vs. Lara Webb, Walter E. Skinner and Walter St. Clair, No. 1206, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1926, it being the 2nd day of said month, before the Court House door of said Deaf Smith county, in the City of Hereford, the following described property, to-wit:

All of the NE 1/4 of Section 28, Township 2 North of Range No. 4 East, of a Capitol Syndicate Subdivision, as shown by the plat thereof of record

in the deed records of Deaf Smith county, Texas, in Book 19 at pages 23-31, containing 100 acres of land, Levied upon as the property of Josephus C. Skinner, Mary E. Idlewine, Floyd O. Scudder, Mary Ruth Scudder, Clarence E. Skinner, Charles Skinner, Emma King, Robert E. Skinner and William B. Skinner, Lara Webb, Walter E. Skinner and Walter St. Clair, to satisfy a judgment of partition in favor of said plaintiffs and defendants and for costs of said suit.

Given under my hand, this 15th day of December, 1925.

CLAUD BENTON, Sheriff.
By W. A. Miller, Deputy. 48-3t



Tomatoes!

For Saturday, December 26, Only

11 Cans No. 2 TOMATOES, only

\$1.00

We Strive to Please You!

Gyles Grocery

81 PHONES 271



For Every Member of the Family

THINGS SHE'LL LOVE

- TRAVELING CASES
- HAT BOXES
- GLOVES
- FANCY HANDKERCHIEFS
- GUEST SETS
- LINENS
- BED SPREADS
- UMBRELLA
- VANITY CASE
- BOUDOIR SLIPPERS
- HOSIERY
- SCARF
- BATHROBE
- SILK BLOOMERS
- SILK PRINCESS SLIPS
- PURSE
- SWEATER
- BLOUSE
- FANCY POWDER PUFFS
- BEADED BAGS

J. O. Newell

The Rush Is On

We are having the largest Christmas Business we have ever had in any of our ten years in business in Hereford. We have by far the largest stock we have ever carried, and the prices on the greater part of the line is much lower than in former years.

We not only have the most complete line of toys and children's gifts in town, but we also have a beautiful line of gifts for the grown-ups, such as handkerchiefs, houseshoes, fancy china-ware, glassware, purses, shaving sets, and a real gift shop line.

Remember This—You Haven't Seen Christmas, Unless You Have Been to Skelton's

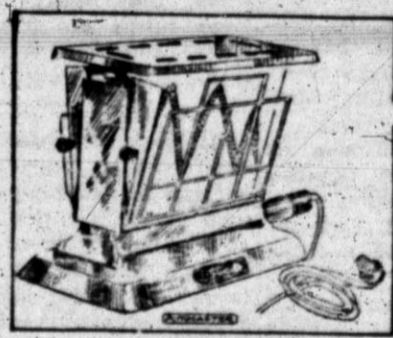
Skelton's Variety Store

NOTE—We can give you better service if you shop in the morning when the crowd is not so dense.



Electrical Gifts

Giving something useful means something electrical. Our store is just full of gifts that will save steps, give comfort, guard health and render quick service to the appetite. Bring your Christmas list here. We have useful, practical fine appearing gifts that are sure to be appreciated.



Electric Toasters

Crisp golden brown toast almost instantly with this handy electric toaster. So handy and so moderately priced.

Electric Percolators

Delicious coffee at the turn of a switch. Old fashioned boiled coffee can't compare with the kind this percolator makes.



TEXAS UTILITY CO.

POWER - LIGHT - ICE

FLAGG RANCH

The City of Flagg has begun construction on their Union Church building. This little city is proud of, for in years to come the people of the Plains will say as this beautiful church of to-day is moved to one side and has been replaced with a mansion of marble for a place of worship that Flagg believed in the Lord. At present our new building will answer for a school, as well as a church building, as we hope to be in shape to begin our first school term after Xmas, and in years to come Flagg will be the largest and liveliest little city west of Chicago. We wish that everyone who is in the market for new land would call and see us, and pass on our new church and school building. Don't forget that Flagg is in the heart of several communities and will be the City of the Plains in time to come. For we are looking for a world of futures.



The Christmas Gift DeLuxe

That Lasts the Whole Year Round.

Santa Claus has placed radio as number one on his list of gifts if one is to judge by the striking displays seen in the stores of authorized dealers.

Everything is made as simple as possible for the public to find out what sets are worthy of being purchased. Early offers of demonstrations make it very convenient to test out the quality of reception and judge the performance long before the holidays.

The theme of giving a radio receiver for Christmas this year is interwoven with the idea of giving pleasure throughout the year. As writer for Fada Radio has said: "Give them the wonder world that lies unseen about us—that ever-fascinating field of pleasure—that ceaseless source of new enjoyment—Radio."

It is not unusual at this season of the year for a live radio dealer to be working sixteen hours a day. The nights are utilized for demonstrations in the home in many instances, for the cream of the great programs come over the air after dark, as everyone knows.

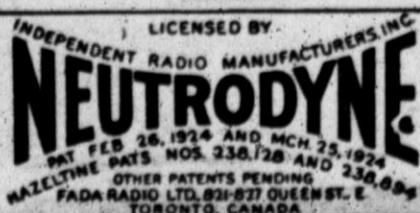
The idea of performance is advanced in the Christmas selling and is recognized by all who now plan to start off the gift season with radio enthroned in their homes or the homes of those to whom they are making presents of the "modern magic" as radio has been called.

Some of the signs seen in a local radio store urge early shopping. This is very important in radio, it is pointed out, since a set cannot ordinarily be selected in a moment. Differing from many lines, it is advisable to be sure that performance lives up to claim and this can only be done by demonstration. The best manufacturers today insist on this sort of test.

Complete lines, rather than individual receivers on display seem to be the order of the day. Here is a worthwhile receiver that retails for \$85 gives the maximum of performance. If art Furniture models are desired, there are models in various styles and periods to select from. The fact is, that the ultimate in actual reception may be had today in a set at the \$85 price. Prices in a line where the "Standard of Reception" is given are governed by types of cabinets selected and, of course, more expensive Furniture Models sell at higher prices. These also have built-in loud speakers of the cone type, etc. In a word, there are actually now models to fit every purse.

While types of circuits interest the radio "bugs", names of models, just as in other fields, and standing of manufacturers are the guide for the public. Such sets as the FADA RADIO Neutrodyne identify the model for the public and at the same time give an inkling to the fan of the type of the receiver.

CORNER DRUG STORE



Bro. J. A. Lindley of Tulla was in Flagg Saturday. He will preach the first sermon in the new church.
 Bro. Joseph Bozarth, the Presbyterian Sunday School Missionary of Canyon, Texas, was in Flagg on Wednesday.
 Charlie Walker visited home folks at Muleshoe Sunday.
 Walter Sebring went to Amherst Wednesday after a load of well casing.
 George Bell attended church at Ohio Sunday.
 J. W. Hawkins of Loving, Texas, visited his daughter, Mrs. Birdwell, last week.
 Mr. Kent and Elton Howard of Olney, Texas, were in Flagg Wednesday.
 Messrs. J. P. Casler, Charlie Walker, Austin Jones and E. J. Fulmer motored to Amarillo Friday.
 Mr. Moeller of Muleshoe was here Thursday in the interest of his store.
 Mrs. Arch Johnson says that he loves to go to the cities of Hereford and Dimmitt, but he cannot stay, for there is not as many opportunities in the cities mentioned as there are in this city—for he was returned from Conference to Flagg.
 Max Gray attended church at Cleo Friday night.
 Mr. Byson Brown of Lubbock was in Flagg Friday.
 Mr. Curtis, Mr. Kessler and Mr. Holland of Lamesa were in Flagg Thursday.
 E. J. Erwin of Dallas was in Flagg Friday.
 Mr. Bearden and sons of Randlette, Okla., are here improving their farm.
 Mr. Belew of Seymour, Texas, is here breaking sod on his farm.
 Mr. Keel and son and Mrs. Wallace of Childress, Texas, were in Flagg Tuesday.
 Mr. Inman of Childress was in Flagg Tuesday.
 Mr. and Mrs. Sam Birdwell and son and Mrs. J. M. McEntire were shopping in Plainview Tuesday.
 J. A. Johnson spent the week end at Canyon and Amarillo.
 Hubert McEntire who is attending school at Hereford spent the week end with home folks.
 Mr. and Mrs. J. M. Birdwell of Dimmitt visited at Flagg Sunday.
 M. R. Avery of Dimmitt visited Mr. and Mrs. J. M. McEntire Sunday.
 Mr. and Mrs. James Potts went to Hereford Monday.
 Mrs. Cecil Thomas and Mrs. Ester Dickson were shopping in Dimmitt Thursday.
 John Fain of Amarillo was here Monday attending to business.
 J. M. McEntire has moved his well drill southeast of Dimmitt near the Bartlett place. To date he has drilled ten wells on the Flagg land.
 Mrs. Josie Smith and son were in Flagg Tuesday on business.

and Xmas program on Wednesday evening, Dec. 23.
 Mr. and Mrs. Ky Lawrence, Beatrice, Mr. and Mrs. Lee Kendall were visitors in the home of Mr. and Mrs. C. P. Caldwell Sunday and attended Sunday School at Progressive in the afternoon.
 Misses Marie and Mildred Meharg took dinner with Miss Mary Ella Hershey Sunday.
 Miss Lillian Roberson, Mr. Bill Smith, Miss Velma Caldwell and Mr. Jess Caldwell visited in the Jeff Roberson home Sunday evening.
 Threshing is still being done in this community. The farmers still have lots of work to do.
 Clyde McKensie was reported very sick last week.
 Mrs. Marvin Sharp returned home with the O. L. Sharp family last week from Vernon, Texas.

DIMMITT NEWS

December 15, 1925.
 Bill Caldwell is doing nicely, following severe burns he received last Thursday morning when he poured gasoline on some kindling and a two gallon can exploded. He didn't think there was any fire under the kindling.
 Miss Posie Waitman is quite sick this week and is unable to teach. Mrs. M. R. Avery is teaching.
 Leonard O'Neal has returned to Amarillo having recovered of a brief illness.
 Mr. and Mrs. J. R. Gollehon and family, Mr. and Mrs. Joe Gollehon, Oscar Ayers, Carlos Reynolds, Joe Hastings, Rev. Wm. U. Coughran and Misses Lorene Tate, Gladys Hastings and Grace Peters presented a program over the radio from Amarillo last Friday evening.
 Clyde Shuford was in Dimmitt Monday. He is buying cotton at Earth, Texas.
 Mr. and Mrs. J. O. Avery of Happy visited in the M. R. Avery home last Sunday.
 The little son of Mr. and Mrs. A. M. Brownlee has been real sick.
 Mr. and Mrs. Roy Haberer and children of Big Square visited Mrs. Haberer's parents, Mr. and Mrs. Mark Cowser, last Sunday.
 Floyd Reynolds of Plainview visited relatives in Dimmitt Monday night and Tuesday.
 Mr. and Mrs. J. E. Turner have moved into the house with Mr. and Mrs. M. R. Avery, and are occupying the rooms previously occupied by Mr. and Mrs. Carlos Reynolds. Mr. Turner purchased this place from J. R. Hastings some time ago and plans to move this house on the west side of the block and build a modern home on the lots where this old house now stands.
 Lorene Conner is on the sick list this week.
 I. B. Brooks and daughter and Joan Barnett motored to Hereford last Saturday.
 Messdames I. B. Brooks and Tom Tate motored to Hereford last Thursday.
 Pat Walker of Dallas is in Dimmitt this week.
 Mrs. Sid Huckabay spent Friday night and Saturday with relatives in Amarillo.
 Mr. and Mrs. Jack Summers have moved on the Wimberly place south of town.
 Mr. and Mrs. B. D. Woodlee, Mr. and Mrs. J. A. Maynard and Mr. and Mrs. E. B. Wright enjoyed a goose dinner at the home of Mr. and Mrs. Edwin Ramey last Sunday.

PROGRESSIVE
 Progressive folks were entertained by the B. Y. P. U. of Hereford Sunday afternoon, just after the Sunday School hour, who presented a short play. It was greatly enjoyed by every one present and Progressive folks cordially invite them to come again.
 There was a large attendance at Singing Sunday night. Arrangements after our Sunday School next Sunday afternoon, as most every one means to attend the "White Gift" service at the Methodist church in Hereford Sunday night.
 Miss Blood Worth visited in the Knox home in Hereford Sunday.
 As the school teachers mean to go home for the Christmas holidays Progressive will have their Xmas tree

Bargains in the Saturday Specials!

OUR CASH BUSINESS AT REDUCED PRICES IS VERY GRATIFYING INDEED

And we are still pushing the prices down—and if you buy anything without first looking us over we both lose—All tires and tubes at wholesale prices. *Big reductions on everything else.*

COME SEE US SERVICE GARAGE
 First Door East of First National Bank

RAISINS!

For Saturday, December 26, Only

9 POUNDS RAISINS FOR ONLY

\$1.00

The Home of Good Groceries
 Just Try Us Once!

L. W. Carlyle
 Phone 164

LAST CALL

The Holiday Rush Is On

And we are better prepared than ever before to meet the demands of all Christmas shoppers.

With our complete stock you will find it a real pleasure to shop here.

Our Stock of Jewelry, Wrist Watches, Silverware, China, Cut Glass Leather Goods, Novelties, etc., surpasses anything in the Panhandle in point of quality and style.

Remember---We are selling cheap for cash

Come early and avoid the rush during the last days. We are expecting you to visit us and will be disappointed if you fail to come.

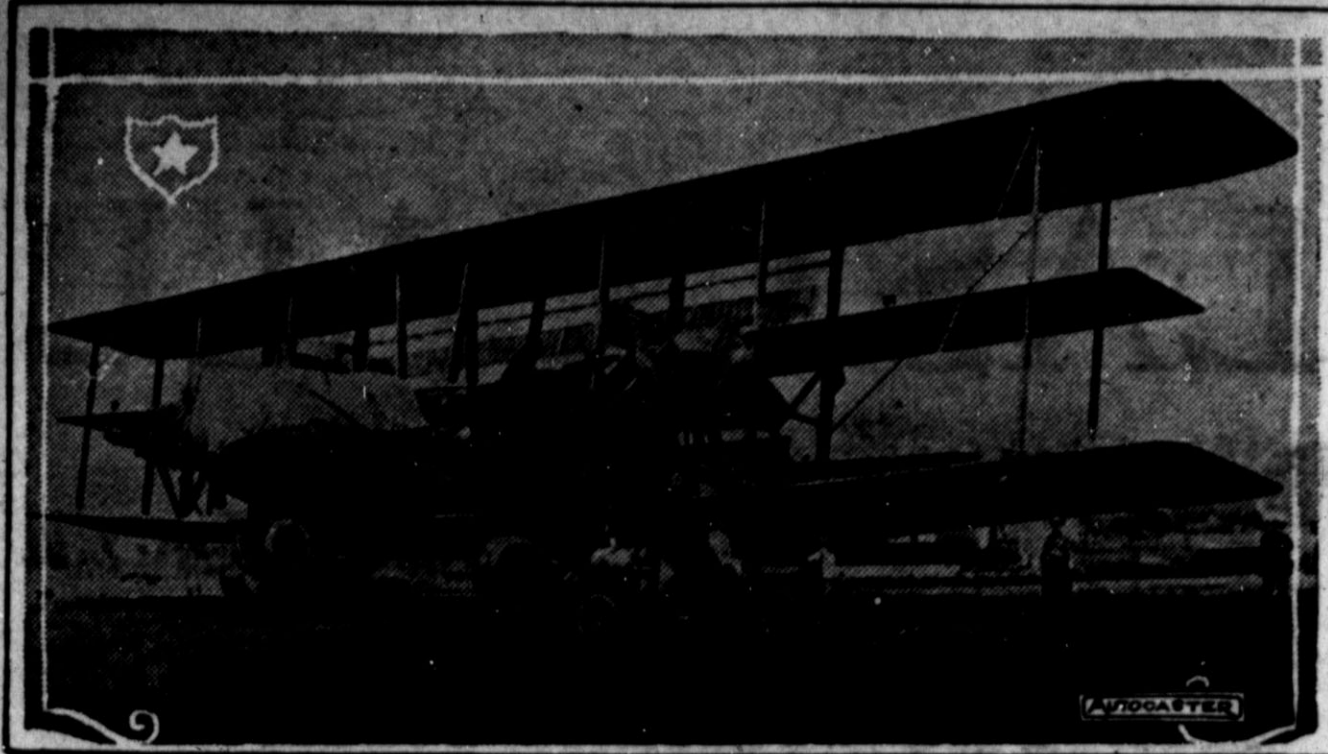
You may feel sure that when you make a purchase from us you are buying the very best.

HEREFORD JEWELRY STORE

W. H. RAY, Mgr.

Again we want to emphasize the fact that we have the most up-to-now jewelry store in the Panhandle

★ Uncle Sam's Giant of the Air ★



This Baring Bomber is the world's biggest airplane. Required two and one-half years to build, costing \$400,000. As soon as Lieut. John A. MacReady finishes experimental flight tests it will be stored at McCook Field, Dayton, Ohio.

AGGIE STUDENTS MAKING HANDS AT HIGH SCHOOL

Aggie students of the Hereford High school have been making regular hands during the past two weeks, and have been proving their worth as carpenters. The boys have been engaged in setting up lockers in the new High School building, and have added \$61.75 to the treasury, besides the experience that the boys have gained.

The Vocational boys made such a reputation that they have been given a job helping to install the opera chairs and the class room chairs in the new building. Contractors say that the boys are much more dependable and usually do better work than the ordinary hand. The students receive from thirty to fifty cents per hour, and all the money made during class periods is placed in the treasury to be used in the purchase of class equipment. Prof. C. W. Humble is slated over the showing of the boys.

J. Frank Riggs and C. W. Humble, business manager, will be granted sweaters Monday morning at the High School. The athletic council will not name the boys who are to receive sweaters, as they want it to be a surprise to the boys. Each one who is granted a sweater will be guest of the local Chamber of Commerce at noon.

This is the first time for a number of years that football boys have been granted sweaters and the idea is creating more interest in athletics. As each athlete, who receives a sweater, is compelled to make good passing grades, it is believed that the practice will create more interest in school work.

Parker Duford Fountain Pens, none better.—Clark Drug Store.

100 sheets of 16 pound typewriter paper, 8 1/2 x 11, in a neat folder, for only 25c. —Brand Publishing Co.

The Christmas Social Season

requires unusual care of hobbled heads! Come here and forget your hair worries, Christmas week.

Expert Workmanship Reasonable Prices

Please make appointments Early

Ladies Bob Shop
Phone 224

HIGH FOOTBALL BOYS WILL BE GUESTS AT LUNCHEON

The business men of Hereford will entertain the Hereford High School football squad at the regular luncheon next Monday, December 20. The luncheon will be held at the City Cafe and each boy will have some business man act as his "dad" at the meeting, according to announcement made last Monday by President E. B. Black.

Fifteen members of the squad, Coach

CHAS. C. LOTT

Oil and water well drilling. We drill water wells for seventy five cents per foot. Promptness our Specialty.

BOVINA, TEXAS

Special attention to mail orders

PRIZES AND RIBBONS WON AT POULTRY DISPLAY

(Continued From Page 1)

pen; Special prizes, \$1.00 bill, L. Baikin, 300 pound ice book, Texas Utilities Co.

Patridge Wyandotts—D. Mack Stewart, Canyon, all awards.

Bronze Turkeys—J. C. Sanders 1-2-3-4 pul, 1 pen. Special prize, \$2.00 merchandise, Fox Mercantile Co.

Bourbon Red Turkeys—H. D. Goldston, Dawn, 1 cock, 1 chl, 1-2 hen, 1

pul. Special prizes, one Defender inner tube, 30x3 1/2, Abo Filling Station; \$2.00 worth merchandise, Stambaugh Store.

Emden Geese—Mrs. J. W. Lusk, all awards.

Toulouse Geese—Mrs. B. F. Fulker-son, all awards.

Pekin Ducks—Fleet Calloway, all awards. Special prize, \$1.00 bill, Carter Land Co.

Other Club awards not mentioned above:

Miss Wanda Purcell, Brown Leghorns, 1 pen, 1 chl, 2-5 pul. Special prizes, \$3.00 box candy, Thompson & Ireland; Scissors, Dunlap Hardware Co.; Marcell, Mrs. Orr's Beauty Parlor.

Ralph Wolfe, S. C. Brown Leghorns 1-3-4 pul, 2 chl, 2 pen. Special prizes, 100 baby chicks, Golden Rule Hatchery; one pair bridle reins, Powelson Harness Shop; hair cut, Martin Barber Shop; one can tire patch, H. L. Rice.

Mary Calloway, S. C. Brown Leghorns, 1-2-3-4 hen, 3 pen. Special prizes, \$2.00 merchandise, D. R. Gass & Son; one gallon Gulf Oil, Hereford Garage Station; \$1.00 merchandise, Cloyd Meat Market; hair cut, Brooks Barber Shop; one spark plug, Beaver Bros. Garage.

Erma Decker, Special prize on S. C. Rhode Island Reds, \$1.00 merchandise, Clark Drug Store.

Ruby Calloway, S. C. Rhode Island Reds. Special prizes, one gallon Pennant oil, Service-U-Like Filling Station; two meals, Stockman's Cafe.

Lucille Parks, S. C. White Leghorns, Special prize, \$3.00 box candy, Hill & Ireland Land Co.

WOMBLE-WILLIAMS

In the presence of the family and a few intimate friends, Miss Zoe Ella Womble and Carl Williams were quietly married Sunday at two p. m., at the home of the bride, with Rev. Thurmon Morgan officiating.

Mrs. Williams is a daughter of Troy Womble, and has resided in Hereford all of her life. Mr. Williams, who has been a prosperous young farmer in this county, is the son of Mr. and Mrs. J. L. Williams.

The couple left overland for the South Plains Monday, where they will probably locate.

Double Green Stamps.

—CORNER DRUG STORE.

FARM AND RANCH LOANS 7 1/2% Interest

WALSER & BRAY

Quick Service

130 acres, improved farm, in Oklahoma, to trade for Hereford property. 47-34

Blind Senator



This is the latest photo of Senator Thomas D. Scholl from Minnesota, who has attained this high post despite the great handicap of blindness.

FOR CASH ONLY

The undersigned Garage and Filling Station owners of Hereford after due consideration have decided to go on a strictly cash basis on and after January 1, 1926.

We beg to advise our customers that this basis is the only way in which we can continue business.

We thank you for business received by us during the past and solicit your continued patronage.

Abo Filling Station

by B. E. BRUMLEY and G. W. BRUMLEY

Southwest Trail Garage

by LOUIE OLSON and G. W. BRUMLEY

Hereford Garage Station

by PAUL E. FOSTER

Service-U-Like Filling Station

by GLENN SNYDER

Beavers Bros. Garage

by R. H. BEAVERS

City Garage

by J. T. CUNNINGHAM

"Dear Old Santa Claus:"

(Editor's Note: The Santa Claus letters shown below were received too late to be included in the regular Santa Claus page in this issue, and are therefore printed here on another page)

Dimmitt, Texas, Dec. 19, 1925
Dear Santa Claus:
I want a knife, a bicycle, a set of blocks, some story books, a watch and some candy, nuts and oranges.
Your friend,
DUB FULLER.

Dimmitt, Texas, Dec. 14, 1925
Dear Santa Claus:
I am wishing for a pair of twin dolls and a washing set. Lots of candies, nuts, and apples.
Your friend,
JOHNY B. TATE.

Dimmitt, Texas, Dec. 14, 1925
Dear Santa Claus:
I want a little red rocking chair, a doll and a little broom. Please don't forget baby sister.
Your little friend,
NELLIE REYNOLDS.

Hereford, Texas, Dec. 13, 1925
Dear Santa Claus:
I would like a Ivory set, a box of candy. Anything you might bring would be appreciated.
MARY RUTH MECASKEY.

Dear Santa Claus:
I am nine years old and I am in the four grade, and wish you would bring me a coaster wagon, roller skates, nuts and candy.
Yours truly,
MASTER JOE HUCKERT.

Hereford, Texas, Nov. 10, 1925
Dear Santa:
How are you? I am fine. For Christmas I want a doll about 29 inches high. I want it to have curly yellow hair. I want a doll buggy, and I want lots of oranges, candy and nuts. I want to go to the Christmas tree. Then in school I want to get promoted. That is all I want.
Yours truly,
MAXIE MAE HUGHES.

Hereford, Texas, Dec. 15, 1925
Dear Santa Claus:
Please bring me a football, car and a tractor. With Love,
PRENTICE HUGHES.

Dear Santa:
I want a tractor and a tractor and a tractor. Please bring me a tractor and the girls each a doll.
Your little friend,
Vernon Jones.

Dear Santa:
I have been good little girl please bring me a doll and doll Buggy and some candy
Your Truly
CHRISTINE OLSON.

Dear Santa:
I will you please remember me by bringing me a Tot-Bike, a sand bucket, a little bird in a cage, some nuts and candy. Make all little boys and girls happy this Christmas.
With love,
CALVIN EDGAR BRUMLEY.

Dear Santa:
I wish to thank our many friends for their loving deeds of kindness and sympathy in the illness and death of our dear father.
MRS. ALLEN POWELSON,
MRS. B. D. WITHAM,
MR. J. W. RODERICK.

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MR. J. W. RODERICK.

Hereford, Texas, Dec. 13, 1925
Dear Santa Claus:
I am three years old and will you please bring me a tool chest and a box of paints. A fire engine wouldn't be bad.
ARTHUR B. MECASKEY.

Dear Old Santa:
I try to be a good little boy, so will you please bring me a tricycle, a truck, a big rubber ball, a tractor and a little hammer and saw.
I'll just love you a lot, if you'll remember all of us little boys and girls.
Lovingly,
JOE GORDON ONSTEAD.

Dear Santa Claus:
Will you please bring me a skooter, a Packard car, some games, candy and fruit. Please remember all little girls and boys; also my mother and father, with love.
CLIFFORD KNOX.

Dear Santa:
I have been good little girl please bring me a doll and doll Buggy and some candy
Your Truly
CHRISTINE OLSON.

Dear Santa Claus:
Will you please remember me by bringing me a Tot-Bike, a sand bucket, a little bird in a cage, some nuts and candy. Make all little boys and girls happy this Christmas.
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MRS. ALLEN POWELSON,
MRS. B. D. WITHAM,
MR. J. W. RODERICK.

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PUBLIC APPROVES POSTOFFICE RULE ON CHRISTMAS DAY

Widespread approval has greeted the recent announcement of the Postmaster General that there will be no mail deliveries on Christmas Day.

Almost without exception the American public has agreed with the inherent justice of the ruling which gives to the army of postal employees some of the holiday privileges enjoyed by others but so long denied them.

Of course the ruling applies only to the coming Christmas, being in the nature of an experiment, the success or failure of which will determine the procedure next year.

The Postmaster General was enabled to take the course he did as a result of the success of early mailing campaigns conducted in past years through the press and the "movies" and over the radio, which had the effect of moving the peak of holiday mailing back far enough to justify the experiment.

Officials of the Department who are watching the experiment closely have the utmost confidence that it will go through without hitch and that Christmas Day of the future will be a day of rest for the postman and the postal clerk.

To accomplish this purpose, and it is believed a laudible one—the American public must mail holiday tokens and greetings in time for delivery at least before the close of business, December 24.

If there is any appreciable mail left over for delivery on December 26, it will militate against the chances of postal workers for a similar holiday in 1926.

CARD OF THANKS
We wish to thank our many friends for their loving deeds of kindness and sympathy in the illness and death of our dear father.
MRS. ALLEN POWELSON,
MRS. B. D. WITHAM,
MR. J. W. RODERICK.

BAKE SALE
B. Y. P. U. Saturday, Dec. 19, at Carlyles Grocery. Proceeds to foreign Missions. 48-1f

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy.
JONES & McLEAN.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

A Bobbed Head
is attractive, or otherwise, according to care and attention given it.

The Christmas Social Season
with its functions and critical gatherings, will be a test of carefully handled hair.

Make Your Engagement Now!
We Guarantee Satisfaction

MRS. ORR'S BEAUTY PARLOR
Just Pohns No. 16

"HER STEP FATHER," PLAY TO BE OFFERED DEC. 31

"Her Step Father" a three act comedy, will be presented by the Fellowship Class of the First Christian Church on the evening of December 31 in the new High School auditorium, as the second number of the Community Lyceum, which is being given this year entirely with home talent.

Rehearsals are being given regularly, and those who are in the play are working almost every evening getting ready for the event. Mrs. H. D. Reed is directing the play.

New Temperance Head



Mrs. Ella A. Boole of Brooklyn, N. Y., for ten years Vice-President of W. C. T. U., has been elected its new President. She recently ran for Senator but was defeated although she polled a big vote.



To The Last Minute SHOPPER

Step on it!—If you don't want to disappoint someone. Christmas is mighty near, but you still have time to step in here and select a gift. Christmas—The one time that requires sincere remembrances—and you will find them here—a Gift for every friend.

May we suggest for Men—Socks, silk or wool; Belts; Ties; Lumber Jacks; Gloves; Shirts; Bath Robes; Mufflers, Handkerchiefs, etc.

And For Women—Gloves; Purses; Collar and Cuff Sets; Handkerchiefs; Silk Scarfs; Sweaters; Hose and other feminine accessories.

GEO. A. STAMBAUGH

Geo. V. Stambaugh, Mgr.

Want Ads

FOR SALE
Bundle Sorghum, see 48-1f
FRED MILLARD.

FOR SALE—German Coal Heater, in good condition. Phone 390.
47-1t
MRS. E. W. KINNEY.

FOR SALE—Six hole Neverfall Range, in first class condition; also four-burner Perfection oil stove, practically good as new. Also sorghum bundles, cut before frost, five cents per bundle delivered in town.
H. T. WEDEL, 1 mile west of Hereford, Phone 9001 F2

FOR SALE OR TRADE—Modern 5-room bungalow, stuccoed, 3 lots. Will take good car on deal.
48-1f
FRED MILLARD.

FOR SALE—A Howard piano, good condition and cheap. See Miss Grace Langer in South Hereford. 48-2t-pd

FOR SALE—Ten acres, well improved, at north edge of Hereford, priced at a bargain. Owner,
48-1f-4pd
Mrs. Noah F. Rogers.

FOR SALE—Have vacant house with 20 acres land, edge of town. Good terms, 1 to 5 years. See
28-2t
D. R. GRIMES.

FOR SALE—Good Jersey milk cows, fresh soon; also 1923 model Ford touring car, first class shape. See
J. M. BRUMLEY,
47-3t-pd
3 mi. East on Highway

FOR SALE—320 acres smooth land in Western part of Deaf Smith \$25.00 per acre, easy terms. Bargain with T. some trade. You can deal with T. F. Crawford, Dimmitt, Texas. Court-ness to agents. 48-3t-pd

FOR SALE—One electric tractor completely overhauled, excellent condition. Inquire of Beaver Brothers Garage. 41-1f

MAPS—Deaf Smith county maps for sale, 50c each. Thompson & Ireland.

FOR SALE—Good shot gun for sale, inquire at Streu's hardware store. pd

FOR SALE OR TRADE—160 acres in beautiful Sacramento Valley, California, ten miles from Sacramento on State highway, 40 acres in best prunes, full bearing; rest in grain. Plenty water, three wells, pump, house, barn, tractor, tools. No mortgage. Worth \$25,000. Will trade for good Texas land. Write owner, H. F. Ferry, 825 1st place, Plainfield, N. J. 46-3t

FOR SALE—New five room house, modern in every respect, built in features and textured throughout.
46-3t
Inquire Panhandle Lbr. Co.

WANTED
Can make loan where title is perfect, no red tape. See me for bargains in land or city property.
A. A. OTT,
46-1f
Young Man: You furnish the girl—we furnish the home.
E. B. BLACK CO.

LOST AND FOUND

LOST—Yellow cow with stripes around neck. J. TIEFEL 48-2t-pd

LOST—A brown coat with a black fur collar, Wednesday evening on way home from school on Twenty-five Mile Ave. If found please return to Brand office and phone 9023.
47-2t
ALOIS MATHEWS.

Am erecting a two story building on 3rd street—lower story will have three 20x30 feet store buildings—the upper floor will be cut into offices to suit occupants. Both floors will be heated by steam. Have one store yet un-rented and some offices. Parties desiring space see F. H. Oberthier.

In Diamond Rings I have some real Bargains.—Clark's Drug Store.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt, Mgr.

Decide the gift question with a piece of hand painted China at I. H. Spratt's Saturday, Dec. 12.
45-3t-pd
ELA MAE AIKMAN.

PUBLIC SALE
ANXIETY BRED HEREFORDS
RIVERVIEW FARM, HAGERMAN, N. M.
December 23, 1925, at 10:00 A. M.

On the above date, at Riverview Farm, 2 miles northwest of Hagerman, three-quarters of a mile north of the Felix river wagon bridge, I will offer at public sale the following:

REGISTERED HEREFORD CATTLE
Headed by Stanway 2nd No. 1330583, of which the following is a brief pedigree:

Dandy Stanway No. 1102177 Bright Stanway Jr. 977105
STANWAY 2ND NO. 1330583 Lady Cathrine 5th 1330583
Calved Mar. 22, 1924
Bred by McKinstry Bros.
Hagerman, N. M.

Beau Generous 523055
Lady Anxiety 2nd. No. 906414 Valera 458829

and a long line of Royal ancestors well known to all Hereford fans. Clarina No. 884000, calved Oct. 12, 1919, sired by Generous Belton 663974

Ester No. 884000, calved Nov. 28, 1919, sired by above bull
Miss March 2nd, No. 1232332; calved Feb. 8, 1923; sired by Beau Blanc Visage 15th, No. 792844.
Correctress 10th, No. 1232330; calved Feb. 4, 1923, sired by above bull.
Ester 2nd, No. 1232331; calved May 7, 1923; sired by Beau Blanc Visage 15th, No. 792844; heifer calf at side.

Rosa B. 2nd, No. 1100170; calved Sept. 11, 1921; sired by above bull; has bull calf by side.
Correctress 10th, No. 1316723; calved Dec. 15, 1923; sired by Beau Blanc Visage 15th, 792844.
Ester 3rd, No. 1386125; calved May 3, 1924; sired by Visages Model 3rd, No. 1170038.
Rosa B. 3rd, No. 1380671, calved Dec. 10, 1924; sired by above bull. These cows are all bred to Stanway 2nd, No. 1330583. See pedigree above.

4 bull calves 1925. Sired by Visages Model 3rd, No. 1170038; papers with calves.

20 HEAD OF DRAFT HORSES AND WORK MULES
In addition to the registered Hereford cattle, twenty head of draft horses and work mules will be sold, as well as livestock and other property usually sold at a general farm sale. For large sale bill address the owner.

TOM MCKINSTRY, Hagerman, New Mexico

PUBLIC FARM MULES HORSES MILK COWS MACHINERY

Tues. Dec. 22 BEGINNING PROMPTLY AT 1:30 P. M.

Having decided to quit farming, I will sell at public auction, without reserve, my entire farming equipment and live stock, located four miles north of Hereford, on 25-Mile Avenue, one mile west and one mile north:

- | | |
|---|---|
| <p>11 Horses and Mules</p> <ul style="list-style-type: none"> 2 brown well-matched mules, 3 years old. 1 brown yearling mule 1 bay mare, 8 years old 2 brown mares, 9 years old 1 bay horse, 5 years old 1 black mare, 7 years old 1 black pony, 7 years old 1 black filley, 3 years old 1 black horse, 3 years old | <p>Farm Machinery</p> <ul style="list-style-type: none"> 1 Good box wagon 1 J. I. Case 1-row lister 1 McCormick row binder 1 3-section drag harrow 3 1-row Go-Devils, with knives 1 Emerson 2-row disc cultivator 1 1-row shovel cultivator |
| <p>16 Milk Cows</p> <ul style="list-style-type: none"> 3 Jersey cows, 2 years old 3 Jersey cows, 7 years old 2 Jersey cows, 3 years old 3 Jersey cows, 6 years old 1 Jersey heifer, 1 year old 1 brindle cow, 4 years old 2 Jersey cows, 4 years old 1 mixed Jersey cow, 6 years old | <p>Harness</p> <ul style="list-style-type: none"> 3 sets good leather harness, with out breeching 2 sets good leather harness, with breeching 8 leather collars 2 canvas collars 1 stock saddle 3 dozen pure-bred White Leghorn hens, several cockerels 1 Safety Hatch incubator 1 nearly new No. 3 Primrose Cream Separator |

TERMS:—All sums of \$25.00 and under, cash; on sums over \$25.00 nine months time will be given, notes bearing 8 per cent interest, with approved security; 10 percent discount for cash on sums over \$25.00.

C. E. ROBINSON, Owner
COL. RAY BARBER, Auctioneer. FRANK BARBER, Clerk.



SUMMERFIELD

The pretty weather has been well spent. Every body is still as busy as ever.

Mrs. Joe Kendall and daughter, Betty Joe, made a business trip to Amarillo Tuesday.

The W. M. U. met at the school house last Wednesday and quilted two quilts. The crowd not only consisted of the W. M. U. members but some visitors, which were welcome.

The young people of the community and some of the older ones staged a complete surprise on the newly weds, Mr. and Mrs. Charlie Roberson, in which a charivari and miscellaneous shower was combined, last Wednesday night. Many useful and beautiful gifts were received, among the number was a beautiful casserole presented to them by their Sunday School class.

Mrs. J. B. McMinn and children of Hereford were present at this occasion.

Mr. and Mrs. Schartzburger and son took dinner Sunday in the B. A. Atchley home.

The Intermediate Sunday School class took dinner Sunday with one of their number, Annie Lance.

B. A. Atchley and daughters, Ellen, Mary Belle, Vergie, and Mrs. W. E. Hawkins motored to Amarillo Friday. Mrs. Meeks and children of Canyon spent the week end with Mrs. L. Johnson.

Miss Doris Kemp, who is in school at Canyon, and a class mate, spent the week end with Miss Kemp's parents.

Miss Dorothy Harris entertained her Sunday School class last Friday night with a social. Misses Nell Bruton and Eva Noland, members of the Senior class, had charge of the games and a real good time was reported. At a late hour cakes and cocoa were served before departing for their homes.

Perry McMinn of Hereford spent Saturday night and Sunday with Bernard Roberson.

Mr. and Mrs. Ky Lawrence and daughter, Beatrice, and Mr. and Mrs. Lee Kendall spent Sunday with Mr. and Mrs. C. P. Caldwell of the Progressive community.

Miss Vergie and Mary Belle Atchley spent Sunday afternoon in the D. R. Atchley home.

Plans were made Sunday for a Christmas tree at the church. The Senior class has charge of the affairs and a splendid time is expected.

B. Y. P. U. met on time Sunday night with nearly every member present, and a large crowd of visitors. There being seventeen reading the daily bible readings. More than half of the membership.

A program will be given at the school house next Wednesday night by the school children, this being the date when school will dismiss for the holidays.

Lawrence Kemp was driving a new Ford Sunday.

CAMERON, N. M.

Charlie Brown is intending to make a trip to Hot Springs to take his father and his sister, Mrs. G. L. Martin, to spend a while.

A negro minstrel was put on at Wheatland Thursday night. The road was very bad in some places and some did not get there who started.

Mrs. Mary Glahn, Mr. and Mrs. Clyde Isler, and Ruby and Thomas Harber were Sunday guests at the home of A. W. Bunch.

Charlie Woods and family of Amarillo are visiting relatives here for a few days.

W. A. Stalkup butchered a couple of large hogs last week.

Mr. and Mrs. Arnold Bunch were guests of Mrs. Dunn Saturday night and Sunday.

Mr. Collins purchased a radio last week of Archie Brown, which Archie

A. A. Dethrage and W. M. Hubble made a business trip to Clovis Thursday.

Dallas Johnston butchered hogs Thursday.

The store at Cleary Curve had a

narrow escape of being burned one night last week when a young man stopped to get gasoline and carried a lantern too near. It caught fire and burned the car which was quickly rolled away into the ditch and everything about the car that would burn was burned.

Cars and trucks from Clovis are making calls to our brakes and getting their Christmas trees.

Mr. and Mrs. J. Z. Isler were over night guests of Clyde Isler and family Monday night.

Messrs. Stalling and Johnson of Tucumcari were making calls the last of the week in quest of cattle to buy.

G. H. King is threatening for J. O. Wood and Mr. Rusk this week.

Henry Stovall butchered four large hogs last week. He marketed two of them dressed at Clovis.

F. B. Scott had to do some work on his well the first of the week.

Horace and Arvin Wood were guests of Mansel Johnston Sunday.

Mrs. Ella Burnett became the possessor of a stove and a beautiful rug Saturday.

Mrs. Carrie Price was quite sick the last of the week. Dr. Lancaster was summoned from Clovis.

Mrs. Ruth Wood helped Mrs. Maud Stovall cook for thresher hands three days last week.

Mrs. Tom Collins dropped dead suddenly at her home at Grady Friday noon. She was buried Saturday at the Grady cemetery.

Bonnie Parrish is threatening for Carroll Trapp this week on the Sherman Shelton place.

Mr. and Mrs. J. O. Wood were visitors of Mr. and Mrs. J. Z. Isler Sunday.

For the benefit of some who have got tangled on preaching days at New Hope we will state that the first Sunday of each month is to be occupied by the Rev. Mr. Metcalf of the Nazarene church; the second Sunday by Rev. R. A. Lowe; the third Sunday by Rev. J. W. Slade, and the fourth Sunday by Rev. W. B. Hutchinson.

There is Sunday School each Sunday morning, just before preaching service.

Some of those who were at Clovis the last of the week from here were: Mr. and Mrs. J. R. Burnett, Mrs. Floyce Burnett, Mr. and Mrs. A. A. Dethrage, Sallie Patterson, J. Z. Isler, J. C. Woods, Arthur, Price and Mr. and Mrs. A. C. Johnston and James Fryar.

Some kodaking was done at New Hope Sunday in which the little Misses Loveta King, Reta, Scott, and Eriss Wood had their pictures made. These are all regular attendants of the New Hope Sunday School and none of them are a year old.

Mr. and Mrs. A. A. Dethrage and Paul Mote and family spent Sunday afternoon at the W. M. Hubble home.

The McAlister basket ball team were victorious in a game at Wheatland Friday.

Henry Stovall and family, and W. B. Johnston and family, and Miss Gladys Johnston and Miss Vera Cogdill were guests of the A. C. Johnston family Sunday.

Mr. and Mrs. A. W. Cameron spent Saturday night and Sunday at the home of their daughter, Mrs. Albert Conway of San John.

JOEL

Judge Wilson was out visiting our school last Friday.

Howard Hershey spent Saturday night with Walter Galley.

Threshing has begun in this neighborhood but the high wind Monday caused them to take a recess.

Mr. and Mrs. Ramsey and Mr. Welliver and Mrs. Speelman were callers Sunday at the Ed Batts home and then attended Sunday School.

Mr. Ramsey kindly taught the adult class. He gave a very enjoyable and instructive exposition of the lesson. We hope they favor us again with their presence and help.

J. M. Robertson was on the sick list Sunday.

Colds seem to be quite prevalent and several men of the neighborhood were either sick or tired out—they had to stay away from Sunday School and rest. We hope they are able to beat Sunday School next week.

Miss Thelma Tynes was sick the forepart of the week, at her home in Hereford. Miss Batchelor had to teach all the classes. We hope Miss Tynes will soon be able to be on duty again.

Mr. and Mrs. C. P. Galley were dinner guests at Lester Galley's Sunday.

NORTH EAST CORNER (Fairview-Union Schools)

At this writing we have some pretty cold weather and it is pretty hard on the fellows that have to get out early. Elbert Briscoe of Amherst arrived in the community last week and is visiting in the home of his cousin, J. M. Ware.

Jack Rogers of near Hereford spent part of last week in the home of E. W. Curtisinger.

Mrs. John Davis and daughters visited last Tuesday with Mrs. R. L. Campbell.

Miss Frankie Lee Bogal of the Ford community has been visiting her cousin, Miss Ola Ware.

W. J. McClain has been very sick for ten days but is better at this time. The doctor was called from Canyon and said he had a touch of pneumonia, but got it under control before it got to its worst. We hope for him a speedy recovery.

L. L. Stone who is foreman of the grading crew on the Wildorado-Dawn road, was called away last week to

Estancia, N. M., on account of the death of his wife. She has been there in the interest of her health for some time and her going was expected most any time. Mr. Wilburn Young is filling his place with the grader.

J. P. Walker made a business trip to Hereford last Monday.

The Pupils of the intermediate grades at Fairview finished a contest on health by the losing side entertaining the winner with cake, whipped cream and jello. The primary room was invited and they all had a most enjoyable time.

E. W. Curtisinger and family moved a few days ago to a place about eight miles east of Hereford, their going has left a vacant spot in our school and we miss them so much.

There was lots of excitement last Friday when a man let fire get out but with the aid of three threshing crews who assembled at once it was extinguished after burning near two sections of grass. This same man let fire out two weeks ago and burned about one section of grass but we don't think this will happen again for he has received a hint that his judgment wasn't good.

Rev. A. M. Dowell and wife visited in the home of W. J. McClain last Friday night. A school play will be given at the Auditorium of the Wildorado school building next Friday night. The money received for admission will be used to purchase books for the library.

A. G. Grisham and family left last Sunday for Mississippi to spend the holidays with Mrs. Grisham's relatives.

Warner Lee and wife of Amarillo spent last Sunday with relatives in this community.

Mrs. John Boling and her father-in-law, T. H. Boling, had quite an accident last Friday when the car turned over while they were rushing to the prairie fire here. Fortunately there were no bones broken but they were pretty badly cut by flying glass and the car was damaged considerably but true to the Lizzie class when they got her back on her feet she was rearing to go.

Ernest Walker visited his sister, Mrs. Clem Dugan, and her husband last Sunday afternoon.

Earl Phillips and family visited in the home of W. T. Womble last Sunday.

J. S. Pope of Randall county attended church at Palo Duro last Sunday.

Mr. and Mrs. D. R. Burns of Wildorado were visitors in the Oglesby home Sunday.

Ernest Ownsby is spending a few days in the home of M. L. Hammer.

FOR THE REST OF THE YEAR

Flour, either soft or hard wheat,-----	\$2.45
Graham Flour, 12 lbs. -----	65¢
Graham Flour, 6 lbs. -----	35¢
Meal, 25 lbs. -----	85¢
Meal, 10 lbs. -----	38¢
Meal, 5 lbs. -----	23¢

Reductions Made on Groceries.
See Our Prices

Geo. A. Stambaugh
Geo. V. Stambaugh, Mgr.

SPECIAL HOLIDAY FARES



BETWEEN POINTS IN TEXAS, LOUISIANA AND NEW MEXICO AND VICKSBURG, MISS.

Tickets on sale December 17, 18, 19, 20, 21, 22, 23, 24, limited to January 5, 1926.

For particulars and reservations write:

T. B. GALLAHER,

General Passenger Agent, Amarillo, Texas.

Or see your Santa Fe Ticket Agent.

SPECIAL—Saturday, Dec. 26. Only

3 Big Holsum Pullman Loaves of Bread for only 25¢

WARREN'S CASH GROCERY

SLIP THE OLD BUS A LITTLE OF OUR GAS FOR A CHRISTMAS PRESENT AND SHE WILL PICK UP LIKE YOU HAD GIVEN HER A CHRISTMAS

SINCLAIR OPALINE MOTOR OIL
Fits the Degree of Wear

We have Coupon Books They save you money.

ABO FILLING STATION
South Main Street
B. E. BRUMLEY, Proprietor



Gifts From the Christmas Store

Our store is fairly teeming with holiday suggestions. Everything has been selected with care and consideration for those who desire to present something out of the ordinary—without sacrifice of good taste and good will.

Start Shopping Early!

In order to be able to really enjoy Christmas, start shopping now. Don't be nervous and exhausted when Christmas finally arrives. By doing your shopping now you will avoid the nerve-racking rush that grows worse each day as Christmas nears.

HOSIERY for HIM

Socks that are of a fine, even texture in sheer, medium and heavy weights—the gift appreciated by all men. Their capacity for long wear is insured by their double reinforced garter tops and soles of sturdy lisle.

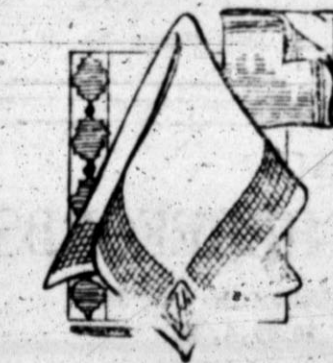
25¢ per Pair



GLOVES for HER

In the smart one-clasp style with dainty narrow, frilly cuffs in cut-out or embroidered patterns of two harmonizing tones. In black, white, gray or beaver kidskin. Also in gray, beaver and mode suede. Other styles included are gauntlet three-quarter and full length.

\$1.00 to \$4.50



Handkerchiefs

The old reliable gift. Pure linsens, from Ireland. Silk ones from Japan or the finest cotton grown in Dixie.



Comforts

Slippers of felt, of leather and heavy cloth. Can't beat 'em for comfort and service.

Fox Mercantile Co.

"The Christmas Store"

NOTICE

I have just returned from Oklahoma City, where I took a three weeks special course.

I am now ready for work again, and I welcome all of my friends at my office any time whether sick or well.

Dr. Florence E. Tinsley

CHIROPRACTOR

Suite 3, Bridge Building Bldg. Phone 232

A Tremendous Price Reduction

On January 7, 1926, DODGE BROTHERS, Inc., will announce a tremendous reduction in their complete line of motor cars.

These reductions will apply on all cars bought after midnight, December 15, 1925.

When the new prices are made known on January 7 the full amount of the reductions will be immediately refunded to all purchasers since December 15.

These revolutionary reductions are made possible by a recently completed ten million dollar expansion program---new buildings and equipment that will nearly double the capacity of Dodge Brothers factories in 1926.

There is no change in the policy upon which Dodge Brothers established their leadership eleven years ago---the policy of constant improvement without yearly models.

BEAVERS BROTHERS

Hereford, Texas

TOWN & COUNTY Personalographs

Mrs. J. E. Beyer left the first of the week for Wichita, Kansas, where she is visiting her son.

Mrs. W. R. Steckman, C. D. Shaw and daughter, Lamoine, accompanied by Miss Inez Ricketts, were in Amarillo Saturday.

Chocolate Candies—in boxes or in bulk.—CORNER DRUG STORE.

Harold Spratt of Amarillo was in Hereford Saturday night and Sunday with his parents, Mr. and Mrs. I. H. Spratt.

See the beautiful line of Boutonnieres, Courages and Ornamental flowers.

VOGELE MILLINERY PARLOR.

Christmas Boxes, Corner Drug Store.

Misses Cathrine and Victoria Wilson were in Amarillo Wednesday afternoon shopping.

Fire works of all kinds at CITY DRUG STORE.

A. F. Wood of Amarillo was a business visitor here one day this week.

Chocolate Candies—in boxes or in bulk.—CORNER DRUG STORE.

Tire chains 1-4 off, while we got 'em. SERVICE GARAGE.

Mrs. Ray Sheffy of Dimmitt was shopping in Hereford Friday afternoon.

Purina Hen Chow (scratch grain), while it lasts, only \$3.00 per hundred. JONES & McLEAN.

Fire works of all kinds at CITY DRUG STORE.

Misses Eva Skelton and Frances Wilson of Farwell, spent the week end in Hereford with relatives and friends.

We have a beautiful line of Xmas presents. Come in and see for your self.—Vogele Millinery Parlor.

Mr. and Mrs. S. P. Rosson spent Sunday in Portales, N. M., visiting Mrs. Rosson's parents.

Chocolate Candies—in boxes or in bulk.—CORNER DRUG STORE.

Just received a swell line of Mid-Winter and early Spring hats in Metallic and all the latest shades. VOGELE MILLINERY PARLOR.

Mrs. Bell Hodges of San Diego, Calif., is in Hereford for the holidays, visiting her sister, Mrs. T. M. Palmer, and husband.

Lots of Bargains at our place yet—20 4-40 Balloon tires are going for \$14.50; 21 5-25 Balloon tires are going for \$23.55. All other sizes in accordance.—SERVICE GARAGE.

Chocolate Candies—in boxes or in bulk.—CORNER DRUG STORE.

Pearl Stewart of Wynona, Okla., is located in Hereford now as third trick operator at the Santa Fe. Mr. Stewart expects to be here permanently.

Oxford Bibles—Corner Drug Store.

The faculty and students had their first rehearsal for "Miss Cherryblossom" in the new high school auditorium Tuesday night of this week.

Dr. Florence E. Tinsley returned the first of the week from Oklahoma City, where she had been in training for the last few weeks, and is now ready for work again at her office in the old Dunlap building.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy. JONES & McLEAN.

Eastman Kodaks, a picture will tell the story.—Clark's Drug Store.

Clark's Best Glass, always appreciated.—Clark's Drug Store.

Miss Edythe Bule, who is music supervisor in the schools at Pocatello, Idaho, will spend the holidays in Livingston, Montana, with her sister, Mrs. Ed L. Nowels.

Five tube Radio set with loud speaker built in, for only \$80.00 at Orr's. 45-47

Purina Hen Chow (scratch grain), while it lasts, only \$3.00 per hundred. JONES & McLEAN.

Chocolate Candies—in boxes or in bulk.—CORNER DRUG STORE.

Judge C. D. Wright and children of Silverton motored to Hereford Saturday evening, and Mrs. Wright, who had spent the week in Hereford with her father, A. W. Gregg, and sisters, returned home with them Sunday.

Oxford Bibles—Corner Drug Store.

Baggage, light hauling, Pho. 220.

See the new radio sets at Orr's. 45-47

Ralph Barnett for General Insurance. Phone 273.

William Black, who has been attending Baylor University, arrived home for the holidays the first of the week.

Cordova Hand Tooled Bags and Purse in class by themselves. —CLARK'S DRUG STORE.

Baggage, light hauling, Pho. 220.

John Fain and wife of Amarillo were in Hereford Tuesday on their way from Flag where he had been on business.

Baggage, light hauling, Pho. 220.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy. JONES & McLEAN.

Mrs. R. P. Hutton and Misses Neal and Helen Hutton were in Hereford Sunday and Sunday night visiting in the home of Mrs. Hutton's daughter, Mrs. Hall Beavers, and family.

A. Henderson of New Mexico, and Mrs. Beulah Cave were united in marriage here Sunday afternoon at the home of Rev. Thurmon Morgan.

Double Green Stamps. —CORNER DRUG STORE.

Mr. and Mrs. A. Lawrence and two children motored from their home in Lawrence, Kans., arriving here Monday evening to spend the holidays with Mrs. Lawrence's parents, Mr. and Mrs. W. R. Steckman. Mr. and Mrs. Carl Lewis of Slaton are expected to join the party soon.

Christmas Boxes, Corner Drug Store.

STAR THEATRE

Friday and Saturday

Dec. 18 and 19

KENTUCKY PRIDE

ALL STAR CAST

Monday and Tuesday

Dec. 21 and 22

THE WARRENS OF VIRGINIA

with WILFRED LYTELL and MARTHA MANSFIELD

Wednesday and Thursday

Dec. 23 and 24

THE BEST PEOPLE

with WARREN BAXTER and ESTHER RALSTON

Friday and Saturday

Dec. 25 and 26

ZANE GREY'S

RIDERS OF THE PURPLE SAGE

with TOM MIX

Time of Shows

Saturday Matinee 2:00 p. m. Night shows 6:30 - 8:00

Mrs. Henry Gooch of Amarillo was a visitor in the home of Mr. and Mrs. Seth B. Holman for a few days this last week, and many social functions were given in her honor. Mrs. Holman and Mrs. Fox accompanied her home Monday morning.

If you are looking for Radios look at the Fresman Masterpiece five tube sets in beautiful mahogany cabinets, as low as \$39.50, at Orr's. 45-47

Klar's Candy for American Queens. —CLARK'S DRUG STORE.

Mrs. Wagley and little daughter of Dallas, arrived this week to spend the winter with her mother, Mrs. A. P. Murchinson. Mr. Wagley is arranging his affairs so as to move to Paris, Texas, in the spring.

Miss Helen Bule is expected home Sunday from Las Vegas, Nevada, to spend the holidays.

Stork Specials

Born to Mr. and Mrs. W. B. Christian, Dec. 7, a girl.

Born to Mr. and Mrs. G. C. Gollhar, Dec. 10, a boy.

Misses Mary, Lucile and Harold Hicks arrived this week from Waco, Texas, where they have been attending school, to spend the holidays with their parents, Mr. and Mrs. W. H. Hicks.

Little Miss Rosa Cash, daughter of Mr. and Mrs. Harvey Cash of Canyon, returned to her home Tuesday after being in the home of her aunt, Mrs. E. S. Ireland, while her mother was in the sanitarium at Temple.

Coty Perfume, a good Xmas Gift, all sizes.—Clark Drug Store.

Well! Well! Well!

Is Christmas on Your Mind?

Yes Sir and Yes Ma'am

We Have

A Superb Showing of Holiday Goods

TOILET SETS TRAVELING SETS PERFUMES STATIONERY

FOUNTAIN PENS DESK SETS IVORY GOODS BURNED WOOD

CUTLERY BIBLES CALENDARS CANDY

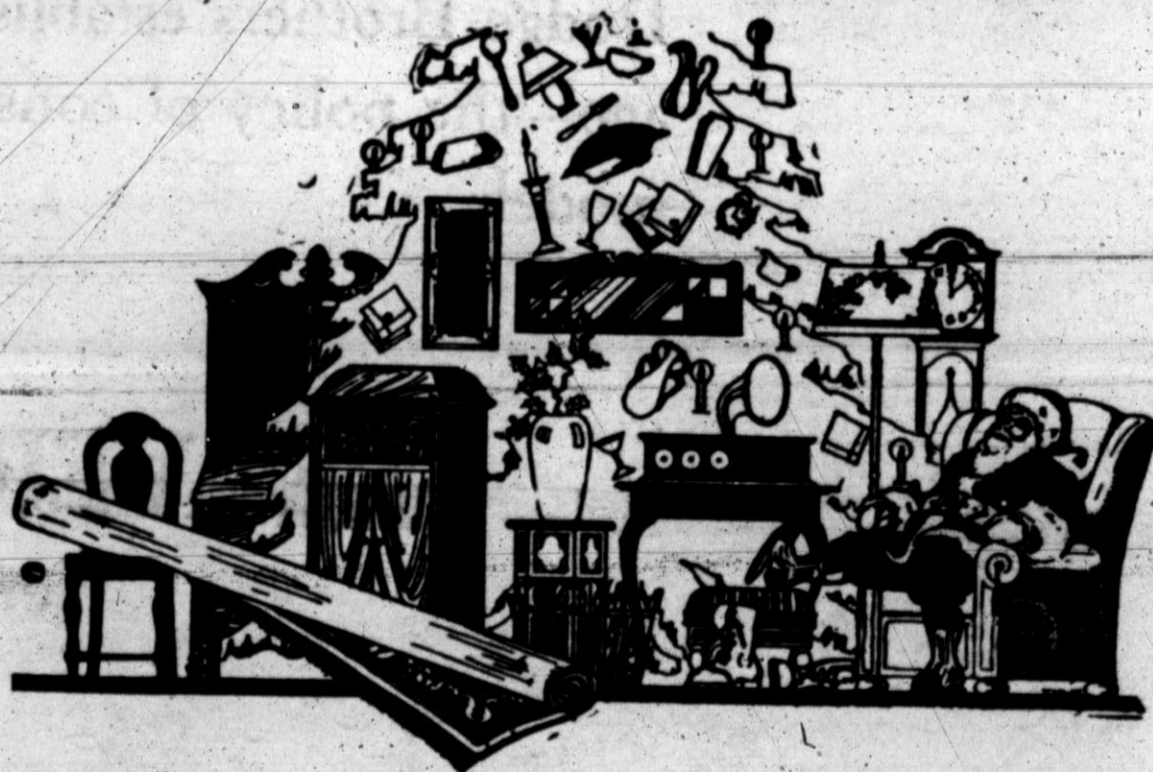
CHRISTMAS CARDS SMOKERS' SUPPLIES CONFECTIONERY MANICURE SETS

Gifts at All Prices

make it possible for us to meet all purses. It will be impossible for you to see all at one visit; come often. Every time you come you'll see something that just fits your ideas of a gift for a certain person.

Corner Drug Store

Fine Gift Furniture



A gift is no less delightful because it is practical—and in the entire list of gifts you will find nothing which appeals more to a woman than beautiful furniture—to add to the beauty of her home. It carries the glad spirit of Christmas—a gift that will never be forgotten—an enduring remembrance at a moderate price.

Arranged for your choice are several groups of odd pieces in various designs at various prices. Also a complete stock of complete suites for every room in the home.

Such as complete Mohair Livingroom Suites, French Walnut Dining room Suites or Bedroom Suites; Victrolas, Pianos, Radios, Sewing Machines, Hoosier Kitchen Cabinets, a great line of Rugs, etc.

If you want terms—same can be arranged to suit.

We Are Satisfied With Small Profits

E. B. BLACK CO.

The Big Store With the Little Price

RAISE YOUR OWN WAGES!



Opportunity may pass you by, but CASH will bring her back.

When you put your money in our bank on Time Deposit you add just that much to your income. By depositing faithfully the time will come when you can let your dollars do all the work, as they will be able to carry the whole load.

The sooner you start a Bank Account here, the quicker you can "lay off" and let your dollars do the earning.

WESTERN NATIONAL BANK of Hereford

"There Is No Substitute For Safety"

Money Paid Out In Rent Is Gone Forever Money Paid on a Home Is Money Saved

Don't Throw Away the Price of a Home

BUILD and SAVE

PANHANDLE LUMBER CO.

Phone 65

The Hereford Brand

SECOND SECTION

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 48

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, DEC. 17, 1925

"DEAR OLD SANTA CLAUS:"



Hereford, Texas, Dec. 1, 1925.
Dear Santa:
Do you remember the little girl who wrote to you on the front page of the hereford brand? This is the same little girl only I half grown bigger and I am in the second grade. Don't you think I can write better? I want a little car and a doll buggy a pair of house slippers. Don't forget my little sister Mary Mell she was not hear last Christmas.
Grace Vernon Botts.

Dec. 25 1925.
Hereford, Texas.
Dear santle I want you to please send me a football and also send me a little tole tractor and a little and send me a set of a b c blocks and send me a little shep as ever
JUNIOR MURPHY.

Hereford, Texas, Dec. 11, 1925.
Dear Santa Claus:
I'm six years old and have been pretty good, so please bring me a Rye-Lo doll and a black-board. Daniel wants a wagon. We have a baby too, bring him a rattle.
Your friend,
MARY TURBENTINE.

Hereford, Texas, Dec. 10, 1925.
Dear Santa Claus:
Please bring me a train with a track, a little horse and some story books about animals.
RAY NEEL.

Hereford, Texas.
Dear Santa Claus:
How are you? I am fine. I want you to please bring me a baby doll, a black board, some nuts, candy and fruit and some sparklers.
Thank you Dear Santa Claus.
From JOYCE DAVIS.

Dawn, Texas, Dec. 11, 1925.
Dear Santa:
Are you coming to see me Christmas? I wish you would. I will tell you what I would like to have for Christmas. I would like to have a mamma doll, candy, oranges, apples, nuts and a pair of stockings, a cap and my mother a pair of green horse slippers with a brown ribbon running around the top. I will close.
From ROMANA STRAUB
To SANTA.

Hereford, Texas.
Dear Santa Claus:
For Christmas I want a tricycle, a tool box and a nice big story book. A blue shirt.
BILL STANFORD.
Summerfield, Texas.

Summerfield, Texas, Dec. 7, 1925.
Dear Santa Claus:
How are you getting along now. I am going to tell you all that you will want to hear. I am 10 years old, I am in the fifth grade.
I want you to bring me a doll, a doll buggy. I want you to bring my little brother a wagon. But don't forget other little children, and don't forget the orphans. I want you to bring me some goodies and that is all I want.
our friend,
MAUDIE NOLAND.

Hereford, Texas, Dec. 9, 1925.
Dear Santa Claus:
How are you getting along these days?
I have tried to be a good girl so I would get the toys I wanted for Xmas.
I lived in Amarillo last Xmas. I am sick but I hope you will not bring me medicine for a present. I will tell you what I want, a pretty doll, trombone, doll furniture and many more things.
Lovingly,
MARGARET MILLER.

Hereford, Texas, Dec. 7, 1925.
Dear Santa:
My name is Basil McKinley. I want you to bring me a watch-crystal. And a sack of marbles. And I want a booksachel for school. And I want some candy. I want a big mamma doll for my little sister present. I hop I have a good Christmas. And I hope that every child has a fun Christmas to. My stocking is behind the stove.
Yours, truly,
BASIL MCKINLEY.

Dimmitt, Texas, Dec. 7th, 1925
Dear Santa:
I was pleased to hear of your coming.
I will be glad if you will bring me a Jumper, kitchen room set, bathroom set, Fruits and nuts. I will appreciate any thing you want to bring.
Hoping you a Merry Xmas.
DECIMAE RAMEY.

Hereford, Texas, Dec. 8, 1925.
Dear Santa:
I am six years old and Brother is four.
Please bring us each a gun, bird with targets, and some tops fru' and candy.
yours trulln
GEORGE AND MERLIN CONKLIN

Hereford, Texas, Dec. 9, 1925.
Dear santa:
My name is Bob Baird.
I want a football. I want me some candy. I want me a base ball game and I want me a small bicycle.
My stocking will be in the front room.
BOB BAIRD.

Hereford, Texas.
Dear Santa Claus
North Pole:
Please bring me a bicycle and foot ball and some candy and nuts, apples and oranges. I guess that's all this year, and don't forget my little cousins at Canyon.
our Friend
FRANCIS HARRIS.

Hereford.
Dear Santa Claus:
I want a bicycle and tool box and a steam engine and a water gin and some nuts and apples and orange and a air gun and be sure that your ringdeers don't run away.
Your Friend,
CLAUDE HARRIS.

PS. Be sure to bring my big brother a ford car.
Dimmitt, Texas, Dec. 7, 1925.
Dear Santa:
I'm glad it is time for you to visit us again.
I will be glad if you will bring me, an elevator, dog, a colored doll, Fruits and nuts.
I will thank you for anything you bring.
ROBERT RAMEY.

Hereford, Tex., Dec. 7th, 1925.
Dear Santa Claus:
Will you come to see me this year? I am a little boy 4 1/2 years old, I live 2 miles from town and wont be hard to find. The main thing I want is a tricycle. I will be glad to get any thing you bring me.
Your little friend,
JUNIOR CURTSINGER.

Summerfield, Texas.
Dearest, Santy:
I am a little boy 7 yrs old.
I would like you to bring me a scooter and set of carpenter tools and candy and nuts.
I am a good boy and help my mama everyday. Bring something for every little boy and girl.
Love, From your boy,
JOE ROBERSON.

Hereford, Texas, Dec. 5, 1925.
Hello Dear Old Santa:
How are you since last Xmas? I am fine and dandy.
Say Santa I have been a good little girl this year, and I thank you for the things you brought me last year. So I wish you would bring me "The Three Bears" and "Goldie Locks" a doll, a little harp, a ring, candy, nuts, and fruit. Please don't forget my little baby sister. She wants a ring, locket and little gold baby pins. She is to little for anything to eat, so that will be all she wants.
Please bring me all of the things and I will be a good girl next year.
Lovingly,
MARGARET MORRISON.

Hereford, Texas, Dec. 13, 1925
Dear Santa Claus:
I have been a good boy. I am 8 years old and I am in the third grade. I root a letter last year and I gues you did not get it so I am writing you again for a ear, rifle Derge 50 of them that you will have two when you com to mery Hereford for me ane my bano her be sure and bring ta so.
Your loving friend,
LEONCE NELLMON.

Hereford, Tex., Dec. 14, 1925
Dear Santa Claus:
I have been a good boy. I want a gun and a watch, and some apples, oranges, unts and candy. And don't forget my Grand-mother and grand-dad. Your little friend,
OTHEL R. FARRIS.

Dear Santa Claus
I want you to please bring me that Roller Coaster wagon at Mr. Skelton's the blue one and some fire works some candy and apples Oranges and don't forget to come early.
Your little Friend
L. A. RICKETTS, Jr.

Hereford, Texas, Dec. 14, 1925.
Dear Santa Claus:
I am a Big girl, will be four this winter. I live in the house close to Maud's. I want you to come see me Xmas for I am trying to be big and not cry. Mamma says if I go to sleep every day old Santa will come see me and bring me lots of pretty things, some new dishes and a little baby doll. But don't you come down the chimney for you will get my doll all must-up and get soot on my mama's new rug. You won't will you Santa Claus, for then my doll will be ugly. When I get all dirty my mamma says I am naughty and Santa Claus won't come to see me.
I want some trains, some balls and some wagon, and some dishes, a stove. Santa Claus you find me in my white bed in mamma's room. Conce see my little Mamice too, for she loves Santa Claus.
My name is Mildred Louise.

Hereford, Texas, Dec. 12, 1925.
Dear Santa Claus:
I want you to bring me a erector set.
Yours Truly
Marvel (?)

Hereford, Texas, Dec. 14, 1925
Dear Santa Claus:
I am a girl ten years old and in the third grade at school. I have tried to be a very good girl. So please bring me candies, nuts, orange, and apples, a cabinet, washtub and a little iron.
Don't forget my father, mother, brother and sister.
From your loving friend,
SOPHIE STADLER.

Hereford, Texas, Dec. 14, 1925
Dear Santy:
I am a little girl seven years old in second grad. I have tried to be a good girl so please bring be a set of dishes, doll dress candies, nuts, orange, and apples.
From your loving Friend,
MADELINE STADLER.

Hereford, Texas, Dec. 14, 1925
Dear Santy:
I have tried to be a good boy. So I am going to write you a little letter to let you know that I would like for you to bring me a tool set, candies, nuts, apple, and orange. I will be shure to sweep out the chimney so that you will not get your suit dirty and hope all the rest of the children will do the same.
From your loving Friend,
LEO HELLMANN.

Hereford, Texas, Dec. 13, 1925
Dear Santa Claus:
I have been a good boy. I am 8 years old and I am in the third grade. I root a letter last year and I gues you did not get it so I am writing you again for a ear, rifle Derge 50 of them that you will have two when you com to mery Hereford for me ane my bano her be sure and bring ta so.
Your loving friend,
LEONCE NELLMON.

Hereford, Texas, Dec. 14, 1925
Dear Santa Claus:
I have been a good boy. I want a gun and a watch, and some apples, oranges, unts and candy. And don't forget my Grand-mother and grand-dad. Your little friend,
OTHEL R. FARRIS.



Dec. 14 Hereford, Tex
Dear Santa Claus
please bring me a gun and a watch a story book apples nuts and lot of candy and dont forget sister and Glen Ray and George in California your little friend
WILLARD TURNBOW.
to dear Old Santa Close

Hereford, Texas, Dec. 11, 1925.
Dear Santa Claus:
We listen for you through the radio every night, and we are so sorry your reindeer "Billie" is sick. Take good care of him so he can help you bring the toys Xmas.
We have done what you said and helped Daddy and Mother and been as good as we could. Please bring us a dolly with hair, a tricycle, a thrashing machine and a seying basket. With love, from
MARGARET and H. F. LAMBERT

Dimmitt, Texas, Dec. 13, 1925.
Dear Santa Claus:
We are two little girls. We each would like to have a doll and doll buggy. Emily is eight years old, Mary Alice six years. Don't forget our little brother Robert, he wants some Tinker toys, he is seven.
EMILY and MARY ALICE McLEAN

Hereford, Texas, Dec. 14, 1925
Dear Santa Claus:
Please bring me a wagon, Tinker toys and blocks. Bring Virginia a doll buggy and doll and some candy, oranges and apples, and thank you for our toys last year.
Yours truly,
CARL and VIRGINIA MOSELEY.

Hereford, Texas, Dec. 2, 1925
Dear Santa Claus:
Do you remember the little girl that wrote to you and her letter was put on the front page of the Brand year before last? I am eight years old and in the second grade this year. My teacher's names are Miss Margaret Babelohar and Miss Thelma Tynes, my English teacher.
Please bring me a little car and a pretty doll for Xmas.
I wish you a merry Xmas and a Joyful New Year.
Your loving little friend:
GRACE BOTTS.

Hereford, Texas, Dec. 2, 1925.
I am all wright and hope you are the same. I want a bicycle, knife, Erector Set, and watch that is all.
I wish you a Merry Christmas and a Happy New Year.
You frind,
WALTER BOTTS.

Hereford, Texas, Dec. 7, 1925.
Dear Santa
I hope you have a Merry Christmas this year and that all my little friends and big ones too get some nice presents. I want a pretty doll and doll cradle please.
Your little friend,
WILMA SMITH.

Hereford, Texas, Dec. 14, 1925.
Dear Santa Claus:
Are you coming to see me? I sure hope you do? When you come I want you to bring me a cowboy suit and a foot-ball. I want some fire-works too, some candy, nuts and fruit.
Your true friend,
REX A. TYNES, Jr.

Hereford, Texas, Dec. 14, 1925.
Dear Santa Claus:
I want a tricycle. I want some toys. Mrs. Holman wants some Christmas bells. John wants something to eat. Bring Daddy a Christmas tree present. Bring Mary Ann something. Bring my kin folks something to eat.

Hereford, Tex., Dec. 7, 1925.
Dear Santa:
Hello! This is my first year in school and mama and my teacher says I am doing fine.
For Xmas I want a gun, a toy train and some candy and fruit.
Lovingly,
ROY BOTTS.

Hereford, Texas, Dec. 2, 1925
Dear Santa Claus:
Please, I want a National Cap Pistol and just what you want to bring me. A Merry Xmas and Happy New Year to you.
OSCAR NEGELINE.

Hereford, Texas, Dec. 2, 1925.
Dear Santa:
How are you? Fine I hope. I want a gun, wagon and toys, fruit, nuts and candy for Xmas. So Happy New Year to my friend, from
WILLARD SAWYER.

Hereford, Texas, Dec. 2, 1925.
Dear Santa:
You are not going to forget me this Xmas are you? I want a doll and doll buggy please.
MAXINE SMITH.

Hereford, Texas, Dec. 2, 1925.
Dear Santa:
I am a little boy nine years old and in the third grade. For Christmas I want you to bring me a gun, a pair of boots, a bicycle, and some candy. Merry Xmas to you.
WILLIAM STICE.

Hereford, Texas, Dec. 2, 1925.
Dear Santy:
I am seven years old and older than my little friend Roy. I want a little car, a tricycles, and some candy and fruit-for Xmas. I will let Roy play with them some.
ALBERT NEGELINE.

Hereford, Tex., Dec. 1, 1925.
Darling Santa:
I am 8 years old and in the second grade. Thank you for the things that you gave me last Christmas. You are a good Santa. I will tell you what I want now. I want a baby doll and a set of candy and nuts and orange in it. I will give you something too.
Thank you truly,
MARY CALLOWAY.

Hereford, Texas, Dec. 2, 1925.
Dear Santa:
I want a National cap pistol and some fire crackers, and some candy and nuts. I am ten years old and I hope that I get all I want and the other boys do too.
Yours truly,
THEODORE CALLOWAY.

Hereford, Texas, Dec. 6, 1925
Dear Santy:
I want a wagon, car, train for Christmas please. If you get to come to see me I also want a box of dominos.
Yours truly,
J. D. STRE.

Hereford, Tex., Dec. 1, 1925.
Dear Santa Claus:
How are you? Just fine I hope. For Christmas I want a doll, nuts candy, oranges and apples. I wish you a Merry Christmas and Happy New Year. our little friend,
CHRISTINE SMITH.

SANTA SAYS
Get It Done Now!



Shop thru our Columns
Read the Ads

The Hereford Brand

ISSUED EVERY THURSDAY

Beth B. Holman - Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas under the act of March 3, 1879.
First number of the paper issued Feb. 25, 1921, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1922; first number of the Brand (semi-weekly) issued July 2, 1924; Weekly Brand re-established July 2, 1924.

Subscription, Zone 1—per year \$2.00
Subscription, outside Zone 1 per year \$2.50
six months \$1.50
three months \$1.00
ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

The collapse of the Pinshot plan for ending the coal strike, due to the point blank rejection of the Governor's proposals by the coal operators, finally puts the issue up to Congress, and the sooner Congress tackles the job the better. Why it always seems necessary that the public should be driven to untold suffering before our national lawmakers arouse themselves to the seriousness of any situation, passes understanding. Had Washington been on the job such a situation as exists today could not have arisen. Now an opportunity presents itself to put an end to this continuous public exploitation.

Coal is a basic industry, and it cannot longer be permitted to operate in secrecy and under a monopoly. The miners contend that a wage advance could be awarded out of the profits of the operators without any injustice. The operators say they cannot afford to divide their melon with the public, and that any wage advance would mean putting on the people too great a burden. Follows then the irony of monopoly. The operators in proving their great interest in the dear public sell coal at \$23 a ton, and freeze those who have not got the price. Such a dangerous, yet withal ridiculous situation, should not be permitted to obtain in an enlightened country. They indicate a willingness to bow to the decision of arbiters. This is well enough, but it will remain the veriest camouflage until Congress makes it impossible for the arbiters to search the books for profits. The books of the operators as well as those of the miners organization should be open to the public. This made mandatory it would not take long to learn on which side the scales of justice tip.

More important than the settling of the strike, is legislation that will make impossible future strikes. This is not an impossible task. It is scarcely a difficult one even though we must preserve man's right to rest from labor just as we must preserve his right to labor so that he may rest.

"This fellow Chapman is an honorable sort of bounder after all," said a Broadway lounge lizard recently. "He insists on paying his debt to the Federal government before the state makes it impossible. Evidently he wants to pass along with a clean slate."

It is getting time for an ice strike. There is no use in the coal barons half doing it. There is just as good an opportunity to force babies to die of heat as there is to freeze them to death.

Let us be frank about the franc. It may be in a bad way, but how can Uncle Sam tell when he has seen nothing of it?

"The descendent of the Huguenots of New Rochelle" is getting side by side with "The high Butter and Egg man." Were there no Huguenot cab drivers, or were they all aristocrats?

A Minneapolis woman has obtained a divorce because her husband spent all his time at the radio; therefore, why not let us amend the constitution.

The Calvary Episcopal Church in Fletcher, N. C., has just dedicated a window in memory of "Bill Nye." Victory at last. We had always thought that one of these days Bill would be found in the church.

Mrs. Guthrie Attracting Wide Attention by Genius of Her Compositions

While we are watching with pride the steady march of progress in a material way, of our little city of Hereford, we find ourselves turning our attention with that same pride, to the spirit of genius and talent within our midst, so gloriously manifested in the successful writings of Mrs. Grace F. Guthrie.

The Book Page of a recent issue of the Dallas News carried a beautiful tribute to the works and creative ability of Mrs. Guthrie and other writers of our state. The following clipping is from the literary critic, Charles Hanson Towne, of New York, who professionally handled these works. Mr. Towne says "I have been judge in several poetry contests, but I wish to say right here that never before has such a fine group of verses been sent to me. Most of the sonnets are worth while. A few are splendid. The average of excellence is indeed high."

"Drift Wood", a poem by Mrs. Guthrie, which won first place in the last Pen Women's contest a few weeks ago, also won the Alamo second prize of \$15.00 in the State Sonnets Contest. The prize winning poems were so closely placed that Mrs. Guthrie lost first place by only five points. "Poetry", another of her masterful

poems which also won first place in another Pen Women's contest, received such wide recognition that the editor of The Lariat, a Western poetry magazine, wrote Mrs. Guthrie asking permission to use it as the first poem on the Texas page of the magazine. It was published in the December issue.

A number of her poems have won laurels, perhaps because—as the Amarillo Daily News said in its recent write up of her "Her poems always carry a heart touch."

She is a writer of fiction as well as of poetry, and the December issue of the American Needle Woman carries one of her gripping short stories, "While Shepherds Watched". As a preface, the editor's note says of it "Here is an unusual Christmas story which gets at the root of the real Christmas spirit". The story is illustrated with a half page picture by the magazine artist.

The rare beauty and charm in her style of writing—her forcefulness of expression, and the fine quality of lights and shades in her phrasing, are the tools with which Grace F. Guthrie is so surely and so unpretentiously carving her name along side of immortal others.

—Contributed.

THIS WEEK

By ARTHUR BRISBANE

EXPORTING POWER.

BOOTLEG.
WHY DID I EAT TOO MUCH.
SOLITARY CONFINEMENT.

The Scandinavians run a cable under the water, ship and sell power to Denmark.

There's a hint for New England, especially for Maine, which intelligently plans to harness the great tides in the Bay of Fundy. The Maine export about which we know most is seed potatoes—excellent potatoes. This writer has bought many carloads.

The "power crop" of Maine should bring to the State millions of dollars every month, without the inconvenience of fighting potato bugs.

Nothing comes suddenly. It took a long time and several revolutions for the humble bourgeoisie to take power from kings, nobles and clergy, thus increasing a thousandfold the number of those with a share in life's good things. And the merchants, the "money men" did not gain power except as they learned how to use it.

The next step along the path of democracy will be another increase in the number of earth's children that share its property. That step will be taken when the great crowd learns how to rule itself and finds competent leaders that won't betray it.

If our men of power have any intelligence, the change will come a

long time hence, and as peacefully as an election in a golf club.

The trouble is that our "big" men take themselves too seriously, attaching to their bank balances more importance than to historical precedent and the rights of others.

Frank Casale, aged forty-five, is arrested for chaining his children to the floor and flogging them with a heavy rope. He beat his wife when she released one of the children, chained down for four days. Bootleg whiskey.

Mrs. Ferguson, Governor of Texas, takes prohibition seriously. She wonders why they arrest bootleggers who carry two or three pints for sale, but don't arrest bootleggers worth more than \$5,000.

The Lady-Governor has something to learn about American methods. In this country five thousand dollars means protection, five million dollars means immunity.

We improve on the hippopotamus eaters, and the Romans with large marble receptacles to which they returned food previously swallowed, that they might swallow more.

But, our eating, like our thinking and our ideas of justice, is of an age 1,000 years behind our scientific age. We are nearer to cannibalism

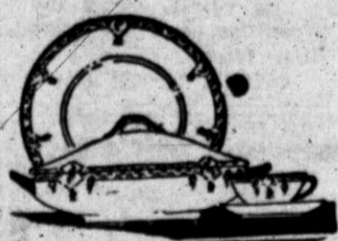
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Phone 4

SATISFACTION MUST BE
YOURS

Give Her Some Dishes



CHINA
IN SETS
Specially Priced
\$50 to \$60

The sets are complete. The designs are delicate and the patterns are excellent. Any of the sets will make the dining table a thing of beauty every time it is used. We also have separate pieces and broken sets which are being sold below cost.

There Will Be Nothing More Appropriate than Dishes!

Dunlap Hardware Company

than to civilization. One-half of the adults do not even know enough to protect their children from the effects of gorging.

African savages capture a hippopotamus, eat all their distended stomachs can hold, lie down beside the carcass, sleep, wake, eat more, sleep again and so on.

Some die of ptomaine poisoning as the meat gets bad. The survivors think they have had a good time and give thanks to the pinknosed idol that they happen to worship.

New Hampshire receives solitary imprisonment for criminals. For a strong brain solitude is a good thing, if not overdone.

Every man worth while seeks mental solitude, difficult to find in this age. But for the weak, chiminal brain solitude is dangerous, breeds bitter hatred, leads to insanity.

As well prescribe solitary confinement for a cancer patient as for a criminal.

A colored gentleman addressed the information clerk in a large insurance company:

"I wants some insurance."
"What kind do you want?"
"Well, I doan zackly know, my boss done said I was goin' to lose my job Saturday—an I wants protection!"
"Oh you want insurance against fire."

Wise cracking sailor to greenhorn tourist. "Don't forget to close yer pot 'oles, the tide's risin'!"

NOTICE

The annual meeting of the Hereford Benefit Association No. 1 will meet at my office in the Beene & Shaw Barber Shop Dec. 22, 1925, at 2:30 p. m. to elect officers for the ensuing year and attend to any other business that may come before the body.
47-2 W. W. BENNETT, Sec.

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

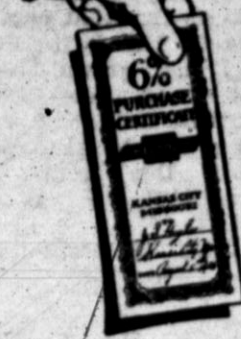
Office, First National Bank building.

Old Colored Lady: "Gib me a tick-et foah Belinda."
The ticket agent looked through his stubs carefully. Scratched his head and went through them once more with no success. "Where is Belinda?"
Colored Lady: "Where is she? Why, she's sitting over dar on a seat."

"I'm all covered over with hide, I mean over come with pride"—to welcome you to the New High School Auditorium Dec. 18th. Admission 50c and 35c.

From Grave to the Cradle
An old gentleman, aged 99, craved youth. The doctor said monkey glands would restore his "schoolgirl complexion" and baby stare. Willing to try anything once he went to the hospital. Patiently his wife waited outside the operating room. Suddenly the door bust open and her ancient hubby went skipping past.
"Don't you know me, called his wife? Wait a minute."
"I gotta hurry mama, or I'll be late fer school!" he cried dashing on.

Save now for a Chevrolet



We Pay You 6%

Get ready to drive a new Chevrolet. It's easy to do the Certificate way.

Come in tomorrow and choose the model you prefer. Make the first down payment—say \$5—and we issue to you a Chevrolet Purchase Certificate that pays you 6%. Weekly or monthly you keep adding to your Certificate savings. When your payments plus this 6% interest equal the cash delivery payment, you drive the car away and take care of the balance in regular monthly installments on the lowest time payment plan in existence.

All money which you pay on your Certificate is deposited in a trust fund at a bank. In addition to this safeguard for your Certificate payments, both the bank and we ourselves are insured by a strong, well-known insurance company so that absolute protection for your funds is assured.

If you now own a car, we will credit your Certificate with an additional 6% on all service, repairs, and accessories which you buy from us. This is in addition to the 6% interest earned on the money you invest in your Certificate.

Here is the simplest, safest, easiest, thriftiest way to buy a car ever devised. Come in today! Learn how easy it is to own a quality Chevrolet.

An Essential Therapeutic
CHEVROLET

- Touring - \$525
 - Roadster - 525
 - Coupe - 675
 - Coach - 695
 - Sedan - 775
 - Commercial Chassis - 425
 - Express Truck Chassis - 550
- ALL PRICES F.O.B. FLINT, MICHIGAN

Brumley - Chevrolet Co.

Hereford, Texas

G. W. Brumley

QUALITY AT LOW COST



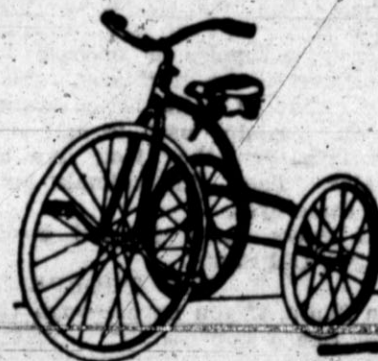
HARD-WEARING GIFTS

Every shelf in this store is packed with gifts that will still be on the job giving service, long after Christmas is forgotten and years after the perishable gifts have worn out.

SUGGESTIONS

- GUNS
- COASTER WAGONS
- SKATES TOOLS
- TRICYCLES

TRICYCLES
Finest Made



STREU HARDWARE CO.

"Specialists in Good Hardware"

Are You Blind to Opportunity?



No matter what chances are offered you, if you haven't a Reserve Bank Account you cannot avail yourself of the opportunity.

Your Reserve Account becomes not only your protection for today, but makes possible the opportunities of tomorrow.

Is it worth while?

The First National Bank





NEIGHBORS

BY ROBERT STEAD

AUTHOR OF "THE COW PUNCHER,"
"THE HOMESTEADERS"

(Continued from Last Week)

We strained our ears, and presently became aware that what had seemed to be the silence of the night was really full of noises. The wind whined with an eerie note about the eaves of the little shack, and the tremor of its pressure ran through the board walls and wrung mournful squeaks from the slender framework of the building. Above all came a sound of rushing, as though the night itself swept by, drumming on the tin chimney-piece as it went. The incessant lash of snow against the black panes of the windows gave further notice of the rising storm.

"Perhaps I had better go home," I said at length. "Jack is doubtless waiting there until I turn up."

"You have the same privilege to wait here until he turns up," Jean commented. "Still, I suppose it's the right thing to do."

So, reluctantly enough, I got into my peajacket, cap, and overshoes, and with Jean's goodnight kiss on my lips, and a promise to come again very soon, I opened the door. The moment I did so the suction of the storm put out the light, and the next instant a hail of icy snow particles lashed through the room. I pressed the door shut again while Jean found matches.

"Such a night!" she exclaimed. "Is it quite safe to try it?"

"Of course. It's not a hundred yards, and I could make it with my eyes shut."

So, with another farewell (for good measure) I started again, Jean shading the lamp while I rushed through the door and closed it behind me. My first sensation was of having been ditched by the neck; of being stranded in a grip which I could not throw off. In a few moments the worst of that sensation passed, and my lungs began pumping violently, working against the partial vacuum created by the storm. It was not very cold, but the snow stung the face where it struck; it clung in the eyebrows, sleeted, and ran into the eyes, blurring such poor vision as there was in the misty grayness that buffeted from every side.

I looked for the light of the shack in Fourteen, but it was nowhere to be seen; evidently its faint rays could not cut their way through the hundred yards of swirling tempest that intervened. So, taking careful note of my directions, I started out, my head bowed to save my face from the lashing of the storm; my legs wallowing inertly through the varying depths of drifts.

At length I knew I had come to the edge of the gully; although I could see nothing I was aware that I was going harpily down a steep slope. Here at joints the snow was already piled in great drifts and I plunged through it waist deep, only to come suddenly upon a bare, icy spot where I lost my balance and fell. I was now at the bottom of the coulee, and the ascent proved even more difficult than coming down. I had to plow through deep drifts and scramble up icy ledges, and I could only suppose that I had reached the top by the greater violence of the storm. Nothing was to be seen but a gray mist; my eyes were almost completely closed with snow and ice. I was not cold; indeed, I was warm, but I began to realize that my exertions and the strangling sensation I felt in breathing were quickly exhausting me. However, there could not be much further to go, and I pressed on.

It is wonderful how little sense of distance the average man has when deprived of the service of his eyes. He may walk a road every day in the year and yet have but a faint idea of the number of paces it represents. He probably could not tell you how many steps there are in the stairs of his house. As to direction he is even more hopelessly at sea, and when, in addition to these difficulties, he is plunging waist deep through snow drifts and buffeted by a fifty-mile gale he is in imminent danger of becoming hopelessly lost. Just how near to that state I had come I began to realize, and it was with more relief than I would have cared to admit that I at length discerned a faint glow of yellow light battling against the storm and throwing fantastic specters into the night. I was soon at the shack, and, groping my way along the wall, I reached the door and burst in.

Jean was sitting by the stove, her wonderful hair down about her back and neck, her face resting in her hands, her feet on the rail of the stove and her dainty ankles peeping out from under her woolen skirt. But for the moment my appreciation of her charms was buried in amazement.

"Jean! what are you doing here?" "Thank! You've come back! What is the matter?"

I threw off my mitts and rubbed the snow from my eyes while Jean took my cap and shook it and then stood by, eagerness and apprehension in her face. Then, when I was quite sure

I was not in a dream or a mirage, "I guess I'm back on Twenty-two, am I?" I said, as one who, suddenly awakened from sleep, finds it impossible to recall his surroundings.

"You're on Twenty-two all right, but why did you come back? Not that I'm not glad to see you—you know I am, Frank, dear, always—but, why did you come back?"

"I guess it's because my time hasn't come," I answered, soberly. "I've heard of getting turned around in a storm, but I didn't know it could happen so easily. I suppose it was when I fell at the bottom of the gully."

"Well, you're here, and we're not going to take any more chances," said Jean, slipping her arms about my neck when I had told her. "We're going to have a little supper, and if Jack doesn't come you will stay until he does."

Jean hustled about and my eyes followed every graceful movement as she



"You're on Twenty-Two, All Right, but Why Did You Come Back?"

prepared hot tea and made toast at the fire, and found a jar of preserves that she had cached away for some special occasion. And when we had finished our betrothal banquet she gave me a lamp and sent me into Jack's room. And after a little her limpid voice called to me a last goodnight, and through the open doorway of my partition—we could not afford unnecessary doors in those days—I saw her slender hand tossing me a caress. And then her light went out, and I lay under Jack's warm blankets listening to the roar of the storm and hoping Jack was quite all right, and marveling at the amount of happiness one human heart can hold. My doubts were gone; my faith was again the faith of a little child. And my mind wandered back into the past and picked up again those tender days of childhood when Jean and I played together beside the dam, and the sober millwheel across the stream flung its myriads of diamonds in the air. And Jean had saved me in those days, and I was to be hers—hers and she mine, forever!

I awakened with a consciousness that the shack was very, very cold. Under the blankets I was warm enough, but the breath with which I filled my lungs was the breath of the Arctic. The cabin was in inky darkness. Outside, the whine of the gale had risen to a roar, and the frail timbers of the little shanty creaked and trembled under its fury. I thought of Jack, and wondered. The telephone—

best of all God's gifts through the inventive mind of man to those who live in the isolation of vast distances—was as yet not in general use on the prairies. As I look tonight at the telephone on my desk by means of which I can speak instantly to Jack's house or any other house in the neighborhood I am reminded that these miracles of today are accepted so much as a matter of course that we are in danger of forgetting what the world was before they came. But that night there was no telephone on my wall, or Jack's; no fire-shod messengers from house to house could bear through the storm the cheerful news that all was well.

So I thought of Jack and wondered. Jean had accepted his absence with composure; she afterwards said that Brook, the mounted policeman, had told her that the man who was prairie wise, when caught away from home by a storm, stayed where he was safe, even if his doing so occasioned some uneasiness to his friends.

"It is better that your friends should be uneasy while the storm is on than that they should follow you with flowers when the weather clears," Brook had declared, and Jean, after accepting the philosophy, had passed it on to Jack. She had no doubt that he was as safe on Fourteen as was I on Twenty-two.

But I had none of this philosophy to steady me, and I was decidedly uneasy about Jack. My brief wrestle with the storm had shown me how easy it was to become hopelessly lost even among the most familiar surroundings and how soon exhaustion would overpower one. A little irresistible shiver of nervousness ran up my spine as I realized how fortunate I had been in coming back to my starting point. I might have missed it and gone on into the night.

As the frost settled down about me I, at length, by a great effort, sprang out of bed and went groping for my clothes. I was not yet pioneer enough to know that it is fine business in very cold weather to sleep with your clothing, or at least your underwear and socks, under your pillow; it lessens the ordeal of that first break from the warm blankets into the wintry atmos-

phere. At length I found my clothes and scrambled into them, chattering and blowing prodigiously in the operation. No man—still less woman—knows what haste he can develop in his dressing operations until he has had a below-zero temperature as a pacemaker.

Finding matches I lighted my lamp and sallied forth into the main room. The boards beneath me creaked dismally as my weight came upon them; a drift of snow several feet in length and the shape of a great fish had formed across the room as a result of a crack in the door; the stove was ice cold; the water pails were frozen over; the little clock on the shelf had stopped. My watch was of better mettle and revealed the fact that it was seven-thirty. We had slept well.

I made shavings from a poplar stick in the wood box and soon had a fine fire roaring. When once it was started the great draft of the storm drew it, impetuously up the sheet-iron pipes, and I was obliged to apply the damper. No more unhappy irony can befall the homesteader than to burn down his shack in his attempts to warm it.

"Good morning, Frank!" said a voice which set the pumps of my heart going to jig music. I think Jean's voice was really her most wonderful quality; she was enough of the artist to appreciate and cultivate the fine manners of the voice. It had the lilt of singing birds, the limpidity of purring water, the softness of roseleaves in the twilight, the tinkling of silver bells at dawn, and if I can think of any other figure it had that, too, for me in those old love-hallowed days of mine.

"Good morning, Frank. No word of Jack?"

"No word, Jean."

"He is all right. He is over at Fourteen, and not up yet, I'll wager. Now suppose you go into the men's apartments and face the wall—that fire looks most inviting!"

I did as I was bidden, in part at least, while Jean dressed by the fire. After a little she gave me the "All clear!" and I swept out and seized her in my arms. It was a very wonderful way to begin the day.

"There, now," she expostulated at length, "let me get the porridge on. That's more to the purpose."

"Porridge is poor business when there's loving to be done," I argued.

"You won't always think so," she replied as though with some strange glimpse of prophecy, and set busily about preparing breakfast. In these operations she discovered that everything that could freeze had frozen; we melted the butter until it ran over the stove and then we gathered it up and spread it on the toast. We could not afford to be fastidious.

We ate and drank, and laughed and were happy and cared not a tuppence for all the storms that ever blew!

About midforenoon came a sudden smash at the door, and Jack precipitated himself into our presence. He was masked in snow, but his first glance was at me, and I knew by the sudden drawing of his lips the relief it was to see me safe and well.

"I was afraid for you, Frank," he said; "afraid you'd try it."

"I did try it." And then I told him the story of my attempt.

"We have a great deal to be thankful for," Jack said, soberly, when I

had finished. "A very great deal, indeed."

"Yes, more than you know," I returned, joyously, eager to spread the good news. "Jean has consented to be my wife."

Jack refused to be excited. "Congratulations, old boy," he said, pressing my hand, "but, really, that is hardly a news item. Jean has been—well, on the point of consent for a long, long while."

"Oh, Jack, that isn't fair!" "Sorry, sister, perhaps it isn't quite. But you two have been so beastly slow over this business you've tied up the whole progress of events, and now you want me to be surprised about something that's long overdue."

"Well, it's settled now, anyway," said I, "and as soon as you and Marjorie can make up your minds we will fix a date."

"As soon as Marjorie and I can make up our minds!" Jack exclaimed. "Son, (Continued on Page 4.)"

EDWARD'S CAFE

FOR A REAL BREAKFAST
Best Coffee
—WE SAY—
Toast, Waffles, Griddle Cakes,
stripped with Bacon, Ham or
Brookfield Sausage.

PLATE LUNCH
NO BETTER IN WEST
TEXAS

SHORT ORDERS
Edward's Famous
CHILI

WE WILL MAKE YOU A LOAN

To take up and extend Mortgage or Vendor's Lien notes now against your land;
To provide buildings and improvements on your land;
To purchase equipment, live stock; or
To buy more land, and at 5½ and 6% interest. You pay no commission or sign any lien notes.

—SEE US—

THOMPSON & IRELAND
Abstract and Loan Specialists

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please,—no danger.

Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

The BULL'S EYE

E. J. Rogers, Manager

Another "Bull" Durham advertisement by Will Rogers, Zingfeld Pollock and screen star and leading American humorist. More coming. Watch for them.

America is Safe with "Bull" Durham

A gang of Scientists left on a Boat for a year's cruise to study queer kind of Fish in the South Atlantic Ocean. They should have stayed here in New York and went to see and hear what I did the other day, a real Red Bolsheviki meeting. They would have seen queer looking Fish there, Suckers, Eels, Flounders, Bullheads, and every Guy that got up was a big mouth Bass. They denounced everything in America, The Weather, The Constitution, White Gloves for Pall Bearers, Mah Jongg, Lower Taxes, Suspenders, Cross Word Puzzles, Shower Baths, League of Nations and Ice Cream Pies. After looking them all over I found what was the matter with them. There wasn't a one of them knew enough to roll his own. How are you going to improve on a Government if you don't know that much. Every man you see pouring "Bull" Durham into his paper, you can bet he is satisfied with America, because its the old right down to earth Americans that do it.

Will Rogers

P. S. There is going to be another piece in this paper soon. Look for it.

FRED A. PHILLIPS

AUCTIONEER

Hereford, Texas

Phone 56

Ford

Christmas Suggests This Judicious Purchase

The Fordor Sedan is an ideal Christmas gift for the whole family—an attractive and practical all-year car. It is finished in deep Windsor Maroon, with interior upholstery to harmonize. Nicked radiator, low, deep seats, wide doors, hooded sun visor and large fenders. See this good-looking car at the salesroom of the nearest Authorized Ford Dealer. Easy terms gladly arranged.

Ford Motor Company
Detroit, Mich.

THE FORDOR SEDAN
\$660

Runabout - \$260 Touring Car - \$290 Coupe - \$320 Tudor Sedan - \$580
Closed cars in color. Demountable rims and starter extra on open cars.
All prices f. o. b. Detroit

65 YEARS OF PUBLIC SERVICE

2 BAGS for 15¢
make 100 cigarettes

THE WORLD'S BEST CIGARETTE

"BULL" DURHAM

Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City



NEIGHBORS

BY ROBERT STEAD

AUTHOR OF "THE COW PUNCHER,"
"THE HOMESTEADERS"

(Continued from Page 3)

our minds were made up months ago. We've been waiting, waiting. At last we concluded that we really must speed things up a little, so it was arranged that Marjorie would send you over here last night, and I would accidentally miss you in the gully and go over to Marjorie's. Of course, we didn't know there was a storm coming. It rather overdid things from a conventional point of view, but fortunately Mrs. Grundy hasn't moved out here yet."

"Why, I never thought of such a thing!" cried Jean, indignantly. "How can you—?"

"Of course you didn't, you old dear," said Jack, drawing her within his arm, "and I'll bet a wedding present; neither did Frank. And listen, little woman, you're getting one of the best little chums and one of the whitest men beyond the Red river and the Rockies—and beyond. And as for you, you old son-of-a-gun," punching me in the ribs, "if there are two angels in the world today one of them is Jean Lane."

Although the storm still raged daylight now struggled through the wind-swept screen of snow, and there was no great danger in making the short trip from Twenty-two to Fourteen. Jack confessed that Marjorie was uneasy for me so I went home very soon after his arrival.

Marjorie flew into my arms as I opened the door. "I was so frightened, Frank, so frightened!" she whispered, in half sobs. "I didn't know it was going to be such a storm. I was almost sure you'd come back and when you didn't I couldn't help wondering,

every little while through the night I'd waken and see you fighting in snow; fighting, and stumbling, and ng." She wrapped her arms about and pressed her cheek against my . "Oh Frank, Frank, it's good to see you here!" she murmured. I had never known Marjorie to be so

demonstrative. She came of solid old Eastern stock that carries its heart a long, long way in. I was not psychologist enough to realize that if ever there was to be a time when Marjorie would be very human she was now entering it.

"There, there," I said, comforting her as best I could. "It's all over now. And listen—I have great news. Jean and I are to be—"

"At last!" she interrupted. "Well, that shows what a little planning will do. You dear old silly, did you suppose—"

"I know all about it—now. Jack confessed. But your little joke nearly cost me my life," and I went on to tell of my battle with the storm, taking care that it should lose nothing in the telling. In this I hope I measured up to the established standard of the typical Westerner.

Marjorie was penitent. "I am so sorry," she said. "I had no idea that might happen. Oh, Frank, wouldn't it have been dreadful?"

"It would, but it isn't. On the contrary, it is worth it."

Spoof drove over one Sunday early in December after an absence of three weeks. We saw his oxen breaking trail for an hour or more before they came up to our door. Jack and Jean had also seen them coming, and rushed over to Fourteen to share in extending welcome. It is only among the pioneers that real welcomes occur. Jack swept Spoof into the house, and I turned our own oxen out and put his in the stable.

We were soon to learn the cause of Spoof's absence from our threshold for a full three weeks. It seemed that to protect his extensive supply of personal effects Spoof had bought a padlock for his shack, and one frosty morning this padlock fell to the ground. Spoof picked it up, and, wishing to use his hands for some other purpose, thrust the iron link of the lock in his mouth, thinking to hold it

there a moment. He had no trouble holding it, but suddenly found to his dismay that he couldn't give it up! The frost in the iron had, with an effect very much like fire, seared his tongue and hung on so tenaciously that when at last he wrenched it out it carried some of the flesh of that tender organ with it.

"I couldn't speak," Spoof explained, in telling of his misfortune, "and there were so many things I needed to say just then."

His predicament had been bad enough. For several days he had been unable to eat. "So I've come over here to make up for it," he added.

After the first outburst over Spoof's arrival had subsided an embarrassing silence yawned across the path of our conversation. There were great things to be said and no one to say them. The girls glanced shyly at each other, and at us, and Jack, by pantomime behind Spoof's back, sought to convey the information that I was elected spokesman. So for lack of preparation I plunged in bodily as one may take a cold dip when he lacks the will power to do it slowly.

"Jack and I have also had a misfortune, of a sort," I said. "We, too, have lost the use of our organs of speech, permanently."

Spoof narrowed his eyebrows quizzically. "Then my ears make up for it," he said. "I hear you as usual."

"It isn't in effect yet," I explained. "We are to be married at Christmas. Behold the parties of the first part," and I waved a hand at Jean and Marjorie while I turned a phrase of Jake's

to good account. Spoof sprang to his feet. "Oh, by Jove, how wonderful! What lucky dogs! Your pardon, ladies, that my first word was to them; I fear my envy outweighed my good manners—if I have any left. A bachelor's shack is not exactly a school of polite behavior. It is my visits at Fourteen which have saved me from becoming quite a savage. I—I feel that I should make a speech."

He was as good as his word. Mounting a chair he gave us a bantering dissertation on the joys and perils of married life, to which we listened with much seriousness. But underneath, and running through his words, was something which all his banter did not hide. Spoof was playing the game, but I wondered how many little yellow devils were skewering his heart.

The practical part of it was Spoof's ready offer of his help in arranging details. The problems of securing the services of a minister and buying the marriage licenses demanded attention. Even so ethereal a thing as marriage cannot entirely escape the humdrum of the material, but it was a time when we felt strangely incapacitated for the commonplace. We were flying too high for earthworms; larks or eagles were our prey.

(To Be Continued)

Romeo and Juliet spooning in the park.

Romeo:—"Do you believe there's nothing new under the sun, honey?"

Juliet, in a bored tone:—"Yes, and the same old stuff is being pulled off under the moon."

Diner warthfully: "Hey waiter, this place is a den of thieves. My bill is fourteen dollars. It should only be thirteen!"

Walter: "Yes Sir, the manager thought you might be superstitious."

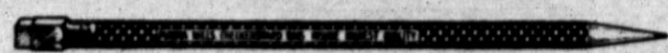
Purina Hen Chow (scratch grain), while it lasts, only \$3.00 per hundred. JONES & McLEAN.

I'm driving my husband to drink, said the wife as she motored over into Canada.

Henry says if we could see ourselves as others see us, cartoonists would go out of business.

Hereford Merchants will save you money on their Saturday Specials!

A REAL PENCIL FREE



To the School Children of Hereford and Vicinity:

We have a limited number of beautiful "Checkerboard" pencils, with real lead in them, that we will give away—one pencil to each person purchasing a sack of our famous

PURINA HEN CHOW OR HEN CHOWDER AND COW CHOW

The supply is limited—first come, first served.

Special—While It Lasts

Purina Hen Chow (Scratch Grain) 100 lbs. for only \$3.00

PHONE 1

Jones & McLean

COAL AND GRAIN

THE LITTLE STORE

with

THE LITTLE PRICE IS HAVING

A Big Sale

EVERY DAY IN THE YEAR

Come in and See Our Stock

Anthony's Furniture and Variety Store

A SOLID CARLOAD

OF

Sanders' Disc Plows

JUST RECEIVED.

[FOR ALL MAKES OF TRACTORS]

A Continuous Demonstration

of these plows will be maintained one mile south of Hereford on 25-Mile Ave. Come in and ask us about a six-disc plow behind a new **RATIO FORDSON**.

Hereford Motor Co.

LINCOLN FORD FORDSON

The Brand's Weekly Church and Religious Page

FIRST CHRISTIAN CHURCH T. Morgan, Pastor

Our orchestra failed to materialize last Sunday due to a misunderstanding. But they will be ready by next Sunday. Let's be here on time to give them a welcome.

The Church School is growing. Better start with us in this great work.

Our White Gift Service will be held Sunday, 7:00 p. m. Bring your gift to the king, and let it be a white gift. Christmas is a time for giving, not receiving. Let your gift this time to the King of Kings be a sacrificial gift. Then experience your new found joy.

9:45 a. m. Church School.

11:00 a. m. Communion and preaching services. Will you miss the communion on the Lord's Day just before Christmas?

8:00 p. m. the C. E. Societies. The Senior and Junior meet here and the Intermediate meet at the Presbyterian Church.

7:00 p. m. White Gift Service.

FIRST PRESBYTERIAN CHURCH Jas. T. Ross, Pastor

Sunday School, 9:45 a. m. At this hour there will be the annual election of Sunday School officers for the incoming year. It is, therefore, important that each member be present.

Preaching services: 11:00 a. m. and 7:00 p. m. A special message appropriate to the Christmas season will be presented at the morning hour.

Intermediate Christian Endeavor at 6:00 p. m.

Women's Missionary Society, Wednesday, 2:30 p. m.

Prayer meeting, Wednesday, 7:15 p. m.

Christmas exercises on Thursday evening.

Visitors to this community and the public in general are always welcome at these services.

METHODIST CHURCH J. O. Haynes, Pastor

"The Joy of the Christmas Message" will be the pastor's subject for Sunday morning. Let us make the Christmas season a joyous occasion. One of the best ways to start it is to meet your friends at Church Sunday, give them the glad hand, and enjoy a good worshipful service. Bring the whole family. The Junior Church will worship with the adults. We hope to see the West wing of the church filled with the juniors.

Rev. W. M. Lane, the Presiding Elder of the Amarillo District, will be here Sunday evening for his first visit to Hereford. He will preach at 7:30 and hold the first Quarterly Conference at the close of the service. Let us greet our new leader with a full house.

The Christmas Season will be observed by two features. The first will be a White Christmas Program on Sunday evening, Dec. 20, at six o'clock, at which time a program will be rendered and the annual offerings from the Sunday school and Church to the Orphanage will be made. You are invited to attend this program whether you make a contribution or do not. The other feature will be a Christmas tree given on Christmas eve night, when an appropriate program of music and story will be given, and gifts from the Sunday school will be presented to the children. This will be a happy occasion, and everybody is invited to come and enjoy it. The Yuletide, when the advent of the Christ child into the world is celebrated, is a great annual occasion in life of us all. It should be a time of good cheer, and of reverent thanksgiving to God for His unspeakable Gift.

Y. P. S. C. E.

Topic, Dec. 20, Christmas Joy. "Why is Christmas a Time of Joy?" Scripture Matt. 1:18-23; 2 Cor. 9:15.

Song Service.

Scripture Reading.

Leader—Audrey Carroll.

What is the Meaning of Christmas?—Charles Galbreath.

What Christmas Joys do not depend upon money?—Ruth Haber.

What may come in and spoil the joy of Christmas?—Joe B. Elliston.

How may our Society add to Christmas joy?—Rev. Morgan.

Special.

Business.

Benediction.

THE SUNDAY SCHOOL LESSON (By Jas T. Ross)

Sunday, December 20, 1925

CHRISTMAS LESSON

Scripture Lesson: Matthew 2:1-12
The Golden Text: "For there is born to you this day in the city of

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

David a Saviour, who is Christ the Lord."—Luke 2:11.

"This is the month, and 'tis the happy morn

Wherein the Son of Heaven's Eternal King

Of wedded maid and virgin mother born,

Our great redemption from above did bring:

For so the holy sages once did sing

That he our deadly forfeit should release,

And with his Father work us a perpetual peace.

"That glorious Form, that light unsufferable,

And that far-beaming blaze of Majesty

Wherewith He won at Heaven's high council table

To sit the midst of Trinal Unity.

(Continued on Page 6)

COMMUNITY NEWS

FRIQ-EASTER ITEMS

A most delightful time was had at the home of Mrs. Walter Easter last Thursday when she surprised her mother, Mrs. W. B. Green, on her 57th birthday. At the noon hour a bountiful dinner was served cafeteria style.

Mother Green came to this county twenty-four years ago, and during that time has won many true and faithful friends. Those who shared the pleasures of the day were: Mother Green, Mother Mosely, Messlames Roy Kincaid, C. Tyce, J. B. Harlin, Joe Greer, Percy Estes, Bob Knox, Henry Allman, Leo Williams, E. V. Sullivan, Clayton Woolery, W. J. Sullivan, R. Sullenger, Vicks, Lennox, Allen Hughes, R. Dixon, H. Lomas, Carl Frye and R. T. Green.

Cupid has been very busy in this community the past week. On last Tuesday Miss Ina Sullivan and Clayton Woolery accompanied by Mr. and Mrs. E. V. Sullivan, brother of the bride, went quietly to the Presbyterian Manse and were united in marriage, by Rev. J. Ross. Miss Sullivan is the daughter of Mr. and Mrs. W. J. Sullivan and has won many friends during the four years she has been in our community. Clayton is the eldest son of Mr. and Mrs. I. E. Woolery of Hereford, and is one of our most prosperous young farmers.

Again on Saturday at 4:00 p. m. Miss Eva Sullenger and Mr. Jim Laughlin accompanied by Mr. and Mrs. Clayton Woolery, Miss Zelma and Maurine Sullenger, Bob and Lin Aye, were married at the Presbyterian Manse, Rev. Ross officiating. Miss Sullenger is the daughter of Mr. and Mrs. R. L. Sullenger who moved to this community three years ago from Washburn. Eva with her sweet disposition has won many friends both old and young. Mr. Laughlin has grown to manhood in the Summerfield community. We wish to extend to both couples our congratulations.

Mr. and Mrs. Joe Greer visited in the Walter Easter home Sunday afternoon.

Miss Helen Estes spent the week end with her parents, Mr. and Mrs. Percy Estes.

Mr. and Mrs. Sam Hunter of Junto visited in the Allen home Sunday.

Mr. and Mrs. Carl Frye and daughter and Miss Sims were dinner guests in the Sullenger home Sunday.

Mr. and Mrs. R. Dixon and Mrs. Lomas of Hereford visited with their mother, Mrs. W. B. Green, Sunday.

Mr. and Mrs. Knox, Mr. and Mrs. W. J. Sullivan and Mr. and Mrs. Clayton Woolery were dinner guests

He laid aside; and, here with us to be, Forsook the courts of everlasting day, And chose with us a darksome house of mortal clay."—John Milton.

One morning the sun rose upon a new day. It was the first Christmas day. That day the season changed from Yule to Christmas-tide. It was the day that Milton sings about in his "Ode on the Morning of Christ's Nativity." In outward appearance it was a morning not unlike any other winter morning. The little village in which occurred the birth of our Lord was not conscious of what had transpired in its midst.

Over in Rome an emperor seized his pen. Already conscious of the fact that he was monarch of the greatest realm the world had yet known, he the power-thirsty Tiberius, in the

continue for several days as the farmers may get their crops in.

Dick and Snooks Applegate returned home from visiting their grandparents at Paducah.

Ethel Decker visited Mrs. Bill Lindsey at Hereford Tuesday.

Dick and J. L. Applegate and their uncle, Mr. Danning, visited the school Friday evening.

Mr. and Mrs. W. D. McKinney and little son, Curtis, visited their daughter, Mrs. Bill Lindsey, at Hereford Friday.

Mr. Jackson left for Pampa, Texas, Wednesday night about nine o'clock to see his father, who is seriously ill.

Mr. and Mrs. Bill Lindsey of Hereford visited her parents, Mr. and Mrs. W. D. McKinney Saturday evening.

Thrashing was finished at J. C. Williams' Thursday evening.

There was a little excitement here Saturday evening. Fire got out in Wait Brady's pasture. The neighbors soon gathered and had the fire under control. It did but little damage.

Henry Kupper is reported on the sick list this week.

J. C. Williams is reported no better.

Mrs. Callie Elliston visited Mrs. Elliston Friday evening.

Mrs. John Decker visited Mrs. J. C. Williams several days this week.

Mrs. R. W. Hough visited Mrs. E. M. Cox Wednesday evening.

E. Elliston and Wain Hough was in Hereford Friday.

C. C. Cook was in Hereford Friday.

Mrs. C. C. Cook and daughter, Montie, was in Hereford Thursday.

Raleigh Hough Jr. visited Daniel McKinney Saturday night.

Miss Montie Cook took first and second prize at the poultry show this week at Hereford.

Mr. and Mrs. R. W. Hough went to Dimmitt this week.

Mary Frances Lanson reported on the sick list this week.

E. M. Cox and son Jack were in Hereford Friday.

Mrs. E. M. Cox visited Mrs. J. C. Williams this week.

Misses Vera Ruth and Alberta Dugan visited Mrs. Bob Jackson last Monday.

Mrs. Gordon Gold visited Mrs. A. E. Edwards Tuesday.

Mrs. J. S. Wyche was in Hereford this week.

Raleigh Hough Jr. and Dannie McKinney called on Mr. and Mrs. Butch Elliston Sunday.

Mr. and Mrs. Wear of Hereford and Leo Wolfe and family spent Sunday with Mr. and Mrs. J. C. Paddock.

Hereford Merchants will save you money on their Saturday Specials!

WYCHE ITEMS

Mrs. Gordon Gold visited the Dugan girls all day Wednesday.

Miss Vera Dugan visited the school Wednesday morning.

We are having some beautiful weather this week and hope to see it

Southwestern Bell Telephone Co. Twenty-Second Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Friday, January 1, 1926, to stockholders of record at the close of business on Saturday, December 19, 1925.

R. A. Nickerson, Treasurer.

Southwestern Bell Telephone Co. Twenty-Second Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Friday, January 1, 1926, to stockholders of record at the close of business on Saturday, December 19, 1925.

R. A. Nickerson, Treasurer.

GALLON FRUIT

For Saturday, December 26, Only

1 Gallon Can Apricots, 1 Gallon Can Peaches for \$1.00

WILLIAMS BROS. GROCERY

Phones 128 and 267

Holiday Specials

AT A NICE DISCOUNT

TAILOR MADE SUITS and OVERCOATS 10% Discount.

SOME REAL SMART OVERCOATS AT 10% Reductions—Ready-to-wear.

A LIBERAL DISCOUNT ON THE FOLLOWING—

Dress Shirts, Wool Shirts, Webb Bottom Shirts, Union Suits, Caps, Neckwear, Dress Gloves, Silk Hose, Wool Hose.

Ties, Hose and Handkerchiefs in Xmas Boxes. Any of which is a fitting Xmas Gift.

CLEANING AND PRESSING

C. P. Ringer's Tailor Shop

West 3rd St. Phone 385

Old Fashioned Sale Continued!

On account of so many customers requesting us to continue our Old Fashioned Sale we have decided to do so, and will continue to offer our big stock with the advertised Sale reductions in price.

COAL!

the best the market affords—we always keep plenty on hand and give

QUICK SERVICE!

APPLES

Plenty of good apples now on hand, and we will keep them for you all winter.

LET US SERVE YOU

GOLDEN RULE PRODUCE CO.

We Deliver Phone 108

Through Thursday Dec. 24th

We hope by this means to accommodate our farmer friends who have not yet marketed their grain, or who have as yet been unable to get to town to take advantage of the rare bargains we are offering.

REMEMBER—Old Fashioned Sale Will Not Close Until Christmas Eve! Come in and See Us!

D. R. Gass & Son

We Give It Up!!

We started to write an ad, telling about our **WONDERFULLY COMPLETE CHRISTMAS STOCK**, but after wrestling with the problem finally gave it up!—We have such a lot of gifts—in any line under the sun that you can think of, that it is impossible to list them here. Just come in here and **SEE the Greatest Collection of Holiday presents ever brought to Hereford.** Most anything short of a Steam Engine down to a knitting needle.

CITY DRUG STORE

THE SUNDAY SCHOOL LESSON

(By Jas T. Ross)

Sunday, December 20, 1925

(Continued from Page 5)

fifteenth year of his reign, desired to know just how powerful he was, just how wide and numerous was his dominion and how much tax money could at any time be gathered. Hence the edict went out that all the world should be taxed.

From best authorities we get the opinion that in most cases the census was taken by a Roman enumerator of the inhabitants of each village or neighborhood. Not so, however, with the Jews. When the time for the enumeration came, this dispersed race gathered to its ancestral home to be enumerated. For this reason Joseph and Mary came from Nazareth to Bethlehem the ancestral home of the tribe of Judah to which Joseph belonged. The citizenship of Bethlehem at home and abroad had so increased that an occasion that brought all of it home to the little village would always overtax its capacity. It happened therefore that there was no room in the inn at Bethlehem for the holy pair. They found a place to sleep in one of those caves that are found in the stone cliffs about Bethlehem used by the villagers as places of shelter and feeding for their livestock. Here they were obliged to spend their nights.

We never know where a great beginning may be happening. Abraham Lincoln was born in a log cabin; so was General Grant. Woodrow Wilson was the son of the manse, Martin Luther, the hero of the Reformation, was born, the son of a poor miller in the poor old inn that stood alongside the market place of Eisleben. The tiny little baby hands that reach at random for the red ball, helpless little hands, may be destined to steer the ship of state, to startle the world by their power. On that first Christmas morning the little village of Bethlehem was all astir with the census taking. Individuals were only beads in that great undertaking; how much significance would be attached to the arrival of a little baby in a grotto adjoining the town the night before, especially the child of a poor carpenter in the despised village of Nazareth. Yet that night the angels had sung over Bethlehem, the star had brought wise men to worship at that stable.

Yes, the lines of history focused upon that humble spot that night, little as the poor human beings might have been aware of it who lived in that vicinity. Humanities ardent hopes converged in the infant life in that Bethlehem grotto. What a picture we have of hopes brought into concord in the birth of Jesus. The

wise men, the Magi, the ancient astrologers whose science is the forerunner of our modern astronomy, saw His star in the east and came to Jerusalem seeking him who should be born king of the Jews. When they arrived there the ancient students of the scriptures consulted the prophecies to answer their question. So when the Magi came to Bethlehem science and scripture bowed together in adoration of Jesus, the world's only hope. The pure hopes of all honest hearts must inevitably converge in the discovery of that only hope. In Him prophecy came true; in Him of the tribe of Judah, the kingdom of God with its perennial hope came true; in Him the High Priest who can be touched with our infirmities entered once for all into the holy of holies. Christ was, is, and evermore shall be the realization of humanity's sweetest and purest hopes and facies. In that life blossoms forth the purest and best that ever these eyes of ours shall behold.

When the wise men came to worship Him they brought with them gold, frankincense and myrrh. Humanity's first use of gold, its ancient use, was not that of money; it was used for ornamentation. It was the decoration of kings; it was built into their palaces, into their utensils, and the crowns upon their heads were overlaid with gold. The gold, therefore, that the Magi brought was symbol of royalty; through it they worshipped the new born king.

Frankincense was used after the priestly sacrifice to clear the altar and vicinity of unpleasant odors. The presentation of frankincense was, therefore, a symbol of the sacrifice which should be perfected in Jesus. No more sacrifice would be required. In him religion, in him human and divine fellowship, were perfected and that was the sole meaning of the ancient sacrifice. Frankincense, then, the offering of which succeeded the priestly offering was the symbol of the perfected fellowship in Christ and indicated that the magic star had led them to the spot where all their religious aspirations met their realization.

Myrrh, the third offering was the substance from which was made the holy ointment of kings. When the king was anointed, the sweet odors of the myrrh pervaded the whole assembly, gathered for the constituting service, and king and subjects were thus enveloped in the pleasant atmosphere; king and people thus became one. However significant the presentation of gold and frankincense were this was the crowning offering of the magi. This was the coronation act. Their hearts had found their king; they were satisfied; they were ready to declare their allegiance. This they sig-

nified with myrrh. Gold for royalty, frankincense for salvation, myrrh for the deep consecration that takes Christ for king, that swears allegiance to Him, what a meaningful offering! Would we not do well at this Christmas time, dear reader, once more to offer in spirit what the magi offered both in symbol and spirit. The world needs the lordship of our Christ so much, it needs to know His salvation wrought in His priestly life more than it needs to know aught else. Christ needs hearts that will give Him once more their fullest allegiance. Cannot you and I, at this beautiful

season of the year offer once more the gifts of the Wise men from the East? We sometimes think, we who are the professed followers of our Christ, that we are the only persons interested in the coming of Him to this world, and his triumphal march towards the established kingdom of God. We are vastly mistaken if we think so. When these worshippers came West to find Him, there was a reptile on the throne in Jerusalem, that called himself king, who was intensely interested in the birth of the new king. This king was Herod, himself a usurer, the murderer of his Maccabean wife and her broth-

ers, the acknowledged heirs to the throne. Yes, he wanted to see the new born king. He wanted to destroy any rival aspirant to the throne. Jesus was in the way of his political aspirations; He must be put out of the way. The king on the throne and the king in the cradle were rivals it is true; rivals in the sense that their aims and purposes were as contrary to each other as despotism and selfishness can be the opposite of love and divine unselfishness. Throughout all the ages Jesus has been in the way of those whose as-

pirations were selfish; whose designs stood in the way of humanity's blessed progress in the things of the spirit. But Jesus lives and his truth is winning its way. The kingdom is coming. The powers of darkness are having to yield before its onward march. The song of the angels is growing into a grand chorus around the wide world. All the wicked Herods, all those whose avarice feeds upon the sacrifice of our childhood, all those who are ready to commercialize upon humanity's holiest instincts—all these shall go down and Christ shall come into all the relations of our lives and reign supreme.



The Keys to Happiness

Unlock countless enchanted days for her
Make this Country Club Coupe her very own



IN her heart there is a supreme wish... with the most wonderful Christmas of her life, a car of her very own, as its center. That is true of every girl, yet fathers often wonder what to give at Christmas.

Search the marts of the world, nothing will quite equal that wonderful car, to bring enchantment to youthful days.

We put the keys to it in a smart and simply designed, yet mysteriously enticing little box. She thinks it's a jewel box. The keys puzzle her... then you guide her to the window!

We believe the Studebaker Standard Six Country Club Coupe is the car she wants. Of all we sell, 80% are chosen by women.

It has the brilliant power and go that youth demands. Quick in traffic—fast on the open road—easy to steer.

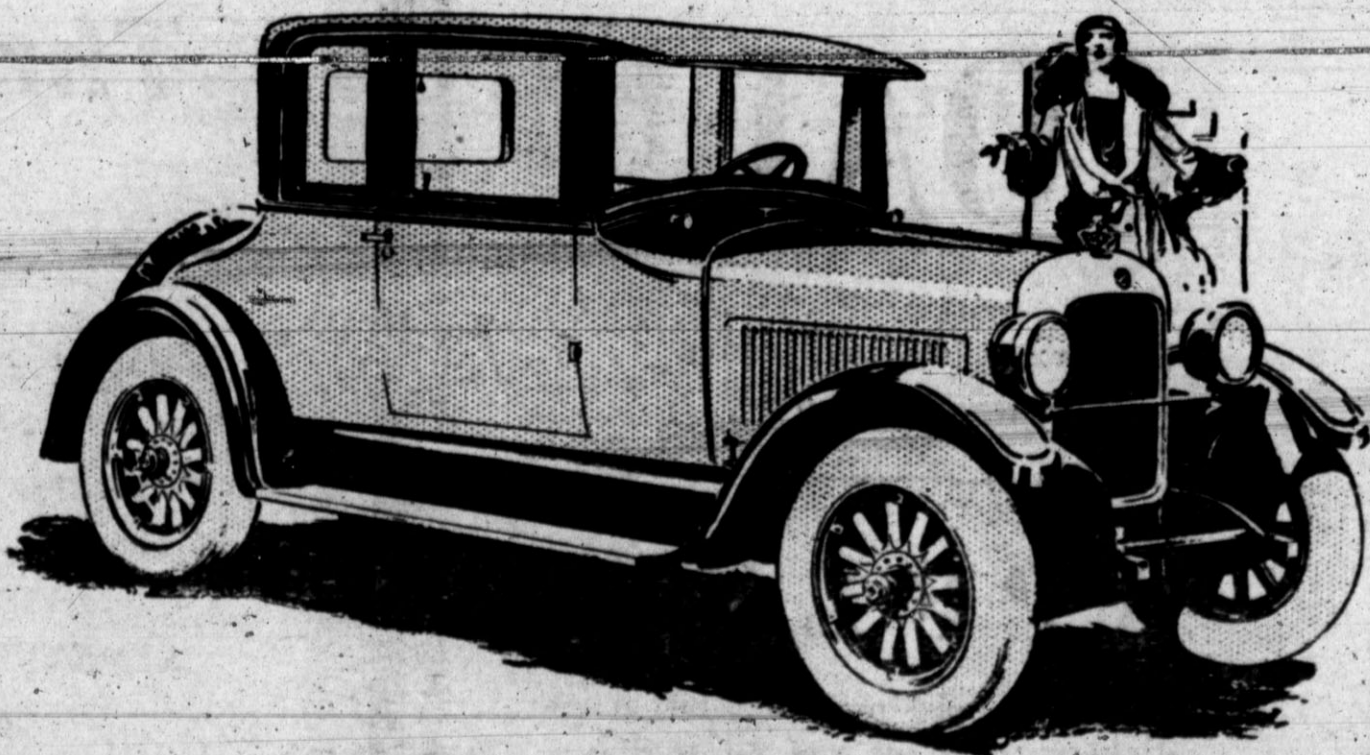
It is smart, luxurious, and completely appointed. Improved one-piece windshield with automatic cleaner, sun visor and rear-view mirror, safety lighting switch on the steering wheel. There's an 8-day clock and gasoline gauge on the dash.

Then it is socially distinguished... unmistakably a quality car reflecting good taste throughout. It is roomy enough for three with a compartment for packages or golf sticks.

Of particular interest to fathers is the knowledge of inherent Studebaker economy. To know that she can drive this car when and where she will without thought of trouble or upkeep expense.

The Studebaker Country Club Coupe has a surprisingly low first cost. That's because Studebaker has complete facilities for the manufacture of quality cars on a One-Profits basis.

And you may buy any Studebaker in confidence that no "yearly models" will be announced at the January Automobile Shows to make it artificially obsolete.



Studebaker Standard Six
Country Club Coupe

\$1295

Freight and war tax extra

WE invite you to inspect this ideal car for women... the Christmas gift supreme for daughter, wife, mother or sweetheart.

We will make delivery Christmas morning, Christmas Eve, or when you wish. Under Studebaker's Budget Payment Plan you may pay for it out of income on terms to meet your individual requirements.

G. W. BRUMLEY, Hereford, Texas

S T U D E B A K E R



The best insurance you can take out on your car is to buy the necessary cold weather accessories to protect it from the ravages of winter.

Don't forget non-skid tires and chains for icy roads and slippery pavements. Alcohol and radiator protectors will save you repair bills. Many other necessary accessories you should have on hand are carried in stock—ready for emergencies.

TIRES OIL GAS
and
SERVICE

SOUTHWEST TRAIL
GARAGE

(Formerly Thompson Garage)

Phone 216

LOUIE OLSON, Prop.

Pow-Wowing

By the Staff of the Pow-Wow

HINTS FROM THE WISE TO THE IGNORANT

Girls do not use too much rouge and lipstick. School is a place to work, not to paint up like a show girl.

Teachers do not give so many demerits and therefore have more friends by Christmas.

If you care to be real smart, study the dictionary.

If you cannot find enough murder cases in the papers, you can refer to Shakespeare's plays. Some are more interesting than the newspaper articles.

I WONDER

If Price will ever get him a girl? Why everyone is so good just before Christmas?

What L. H. is going to give Fanny for Christmas?

Why Mr. Riggs believes in daily letters?

Why every girl is trying to get a beau before Christmas?

If you will read this stuff?

NOTICE TO THE PUBLIC

The two Spanish classes of Hereford High School are going to organize a Spanish Club. Any one who can speak Spanish and has had Spanish before, and wishes to join, please see Mrs. Morgan, the Spanish teacher.

Also any one who is taking lessons from the broadcasting station at Denver, Colorado.

LOST AND FOUND AND WANTED

Found:—A girl with good references, lots of money, and a car. If Jess Russel has enough "dough" to pay for this ad, come and see us and we will tell him where she is.

Wanted:—A teacher who will give us all "A", who will not fuss at us when we do not know our lessons, and who will not give us any demerits.

STUDENT BODY.

Wanted:—All students to be good and study their lessons, as it is near Christmas. SANTA CLAUS.

Wanted:—A boy who will go with me during Christmas and give me a real nice Christmas present.

"ANY GIRL"

Found:—A letter addressed to Fanny Oberthier, in care of Pug Murphy, from City Drug Store. Please pay for this ad and we will give it to you.

SENIOR JESTS

Dyalthia: Miss Glenn, why didn't I make a better grade this month?

Miss Glenn: Well, did you deserve it?

Dyalthia: Why yes, I answered a question every day.

Miss Glenn: Yes, what was it?

Dyalthia: Present.

Gwendolyn: Do they serve fish in that restaurant?

Polly: Yes, anybody.

Blanche: (Moving her feet) I'm riding a bicycle.

Dyalthia: (sarcastically) Coast awhile.

A Christmas Thought: Cultivate a true-hearted and intelligent optimism towards everybody. Carry in your voice and manner a message of hope and good will, and give what you can without the thought of receiving.

THINGS WORTH WHILE

Rudyard Kipling is very ill with pneumonia in England.

High School football stars will be encouraged to know that "Red" Grange, of Illinois University, has

MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW.

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write,

THE MARLIN CHAMBER OF COMMERCE
MARLIN, TEXAS

MERRY CHRISTMAS AND A HAPPY NEW YEAR

As the old year closes we are happy when we look back and see how many of our people we have served. They have made this season joyful for us, and we have relieved their minds from care by providing dependable indemnity.

We are content in the knowledge of having performed our service to the best of our ability, and we extend to all the compliments of the season.

RALPH BARNETT, Manager

Phone 273 Hereford Insurance Agency

A Slight Error

Rastus had gone to the train with Narcissus' father and described the send-off this way.

Rastus: "Yeah old man was agoin' to let that train pull out and leab him, but I jus grab his trabbilin' suit case undah one ahm and yoaah old man undah de uddah ahm and froh 'em boaf on dat Calleofoahnee train."

Narcissus: "On de train foah Calleofoahnee?"

Rastus: "On de train foah Calleofoahnee!"

Narcissus: "Holly smokes, he done wanted to go to Alabam!"

NOTICE

The annual meeting of the Hereford Benefit Association No. 2 will meet at my office in the Beene & Shaw Barber Shop Dec. 22, 1925, at 4:30 p. m. to elect officers for the ensuing year and attend to any other business that may come before the body.

W. W. BENNETT, Sec.

Notice of Sale of an Estray

Notice is hereby given that I, B. A. Witherspoon, city marshal of the Town of Hereford, Texas, on the thirtieth day of November, 1925, did take up and impound one large Jersey milch cow. Marked (underbit) in left ear, no other visible marks or brands.

Said cow was running at large within the corporate limits of the city of Hereford which is in violation of a certain city ordinance which was then and is now in effect, in said city.

Above mentioned ordinance is my authority for taking up.

Notice is further given that I will on the nineteenth day of December, 1925, at city pound south of the R. R. proceed to sell to the highest bidder for cash the above described cow unless redeemed by the owner before sale.

Owner may have above described cow any time prior to the date of sale, by paying for taking up and expenses.

B. A. Witherspoon, City Marshal.

Holiday Season Table Meats

Yum! Yum!—"something good to eat" is the thought of everyone these December days—the season when reunions are held and families gather from long distances to celebrate the Christmas season.

We Are Ready For You

with the choicest line of tender steaks, baby beef cuts, roasts, sausage, hams, bacon, oysters, lard—ANYTHING in fact carried by a first class Market. Let Us Help You Make Your

Christmas Meals a Success

Please Note:—From here on we will not be open on Sundays. We do this out of respect to the day, as well as to enable our force to have their needed rest.

TEXASMEAT MARKET

CLOYD & SON, Props.

Dumb Dan pities the mail men these days, juggling heavy sacks. He says he wouldn't carry them—he'd mail the packages.

Clerk of employment agency to woman applicant:—"This party wants a woman who can cook, clean windows sew, wash and iron, keep house and

Woman:—"Wait a minute, not so fast. That man ain't lookin' for me! What he wants is a wife."

USED CARS—

Ford Coupe --1924 m
Ford Coupe --1920 m
Ford Touring --1922 m
Buick Six Tour. 1923 m
Buick Six Tour. 1923 m
Buick Six ----1921 m

Beavers Bros.

NOTICE TO CAR OWNERS

I will accept payment of 1926 car license beginning December 1, 1925. Bring your Light Certificate with you—not over thirty days old. If your car was not registered for 1925 in

this county bring your receipt. If you have bought a second hand car, bring your transfer and bill of sale. You cannot put 1926 license on car until January 1, 1926.

CLAUDE BENTON,
Tax Collector.

Santa Claus Will Chuckle

with delight when he stops at our Station and fills his tank with that marvelous MOTOPOWER gas we sell—the kind that lubricates while it is driving the engine! We are going to surprise the Old Fellow—like so many motorists in this vicinity have been surprised by this double-duty gas.

Try Our Service—We Know You'll Like It!

Service-U-Like Filling Station

SACKS WANTED

Bring us all your empty 100 lb. sacks, and we will give you

7c

for them

E. W. HARRISON



Read our message in this week's Farm and Ranch

George Washington Said:

"Economy makes happy homes and sound nations. Instill it deep."

A bank account is the acme of economy. It is necessary to happy, protected homes and sound and prosperous nations.

No lesson taught in the home is more important in later years than economy. It means individual success and usefulness. Our whole national structure is based upon economy and thrift in the home.

So you see, a bank account for every member of the family, and the banking of every surplus dollar is necessary to individual and national advancement.

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS



GOOD NEWS

For Every Member of the Family

If You Act Quickly
You Can Read

The Hereford Brand

During the Entire Year 1926 for

Only \$1.50

IN ZONE ONE ONLY

This offer is open for just a short time, when it will be withdrawn—**DO IT NOW!** While you have this unusual opportunity. Use the form printed below; fill in the name, Postoffice and route, written plainly, together with your check or money order, and keep *The Brand* coming so you won't miss a single copy:

TO THE BRAND PUBLISHING COMPANY

Hereford, Texas

For the enclosed \$1.50 please renew my Subscription for
One Year for *The Hereford Brand*

Name

Town

R. F. D. State

(Be sure to give Route and Box Numbers, even if you think it unnecessary.)