

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 33

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPT. 3, 1925

\$68,400 Subscribed For T. P. & G. R. R.

Hereford Mobilizes For Drive For Proposed Trunk Line

HERE'S A PARTIAL LIST OF SUBSCRIPTIONS; MANY MORE COMING IN AS IDEA GROWS

Partial list of subscribers for preferred stock of the Texas, Panhandle & Gulf Railroad Company:

E. W. Harrison	5000.00
L. Baskin	1500.00
C. C. Rockwell	1000.00
T. E. Shirley	1000.00
Ralph Barnett	1000.00
G. A. F. Parker	1000.00
R. K. Bruner	1000.00
Henry Wilkinson	5000.00
D. E. Turrentine	200.00
W. A. Smith	100.00
G. P. Garrison	100.00
C. A. Skelton	100.00
Homer T. Wilson	100.00
G. C. Bowman	100.00
A. L. Manjeot	100.00
D. H. Connell	100.00
J. A. Wear	100.00
A. A. Ott	200.00
H. D. Reed	100.00
Cliff Estes	100.00
S. J. Williams	500.00
J. W. Overton	200.00
Dr. Heard	250.00
Carl Jennings	100.00
C. P. Ringer	200.00
Vern Witherspoon	500.00
Clarence Smith	200.00
T. E. Baker	200.00
Lee Cocanougher	100.00
L. W. Carlyle	500.00
C. C. Acker	100.00
E. C. Eubanks	100.00
D. L. McDonald	5000.00
J. R. Mosley	1000.00
G. W. Brumley	1000.00
E. B. Black	1000.00
Dr. LeGrand	1000.00
Hereford Motor Company	1000.00
Dunlap Hdw. Company	1000.00
J. L. Crum	3500.00
G. P. Turrentine	200.00
J. H. Head	100.00
F. N. Goodlow	100.00
O. J. Beene	400.00
Foster Bass	200.00
Lee, Biggs	100.00
C. O. Norton	100.00
LeGrand Bros.	500.00
R. H. Womack	500.00
Rex Tynes	100.00
J. J. Pizena	150.00
Miles Roberson	100.00
A. Herbst	100.00
Cloyd & Son	500.00
C. J. Paddock	100.00
Gaston Baer	100.00
J. W. Edwards	200.00
Frank Richards	100.00
Brand Pub. Co.	200.00
Ralph Smith	100.00
Jho. McLean	200.00
H. L. Rice	100.00
E. D. Fox	500.00
J. G. Hastings	100.00
A. M. Jones	1000
Carl Cockrell	200
Ireland & Thompson	2000
W. E. Hicks	3000
John P. Slaton	1000
J. O. Newell	1000
G. W. Guljan	200
H. G. Conkwright	500
Omer Baker	200
J. T. Glibreath	1000
D. F. Ashbrook	1000
W. B. Dameron	1000
Purcell & Cox	1000
W. M. Cogdell	200
C. W. Anthony	200
O. G. Hill	250
J. C. Cummins	100
H. H. Hawkins	500
Judge E. W. Wilson	200
Irwth S. Hamilton	100
Allen Powelson	100
J. M. Robertson	1000
J. W. Lusk	200
F. A. Millard	1000
Geo. A. Stambaugh	500
Jas. R. Robinson	100
B. E. Brumley	100
J. L. Peveyley	500
Paul Jowell	100
C. M. Watson	200

WEST-WAY FRIDAY NIGHT
The Steering Committee has decided to hold its first school house meeting at West-Way on Friday night of this week, September 4. The Hereford Band will lend its aid and every booster in this community is badly needed for this trip. Get busy, lay aside everything else, and join the crowd. The committee in charge of transportation and publicity for this meeting is E. W. Harrison, Bobo McLean and Frank Gyles. See them now!

Here's Comment On the Project By Several Men

What our prominent people say about the T. P. & G. Railroad:
President E. B. Black—It is actually going to be built, and we must get behind it.
Chairman D. L. McDonald—The T. P. & G. offers Hereford the best proposition that she has had in the past twenty years. It will take work to put it over, but show me a better working bunch than Hereford folks.
C. C. Rockwell—If the T. P. & G. Railroads builds, we will probably have a number of lumber yards instead of two, but let them come, I'll get my share of the business.
Henry Wilkinson—A direct line to Fort Worth from Hereford will put five farmers in Deaf Smith county to every one that is now here. We can't afford to miss such a proposition.
Dr. John W. Overton—A new railroad for Deaf Smith county and Hereford will mean a Hereford of ten to fifteen thousand people and a county second to none in the state.

realize just what a direct line to Ft. Worth will mean to us, but the grain and cattle men of this section can tell the world that it will be invaluable to the future of this region.
G. W. Brumley—Speaking of hops, the proposed Texas Panhandle & Gulf railroad would sure put the industry on its feet in the Plains country.
Homer Fox—The road would mean a lot to Hereford. I am for it.
Ireland Hampton of Ft. Worth—Hereford made the best record with the \$65,800 she raised the first afternoon of any city on the route.
Geo. L. Muse—The proposed road would mean a lot to the western portion of Deaf Smith county.
Gaston Baer—I am for the T. P. & G. because it is for the development of the Panhandle.
Conrad Shulte of Nazareth—We are sure glad to see our neighbors interested in the line that will mean so much to the development of the Plains.
L. P. Landrum—I want to ship the first fruit trees over the new road to Fort Worth.

WARD PEOPLE WILL ENTERTAIN SINGERS SEPTEMBER 13
The enterprising people of Ward school district will be hosts to the Deaf Smith county Singing Convention, which holds its last program of the year on September 13. A big basket dinner will be spread and a most attractive list of songs, quartets, solos, etc., has been prepared, participated in by all the good singers of this and adjacent counties.
An important feature of the meeting will be the election of officers for another year. The public is cordially invited to attend and participate.

Business Men and Property Owners Are Rallying Around Drive For North and South Line. Hereford's Opportunity

TO THE PEOPLE OF DIMMITT AND FRIONA:
It was plainly stated at the very beginning of this campaign, and I want to now emphasize the fact, that in this contest for the Texas, Panhandle & Gulf Railroad Hereford is NOT fighting Dimmitt and Friona, has nothing but kindly good will and friendship for both, and has gone into the race for the railroad solely because we have been told that apparently unsurmountable difficulties have arisen on the Dimmitt-Friona route and that we stand a good chance to secure the road if we will work for it.
In other words, we are putting the campaign on a sporting basis of "may the best man win," in a friendly contest for a prize that counts. If we win we hope you will help us celebrate; you can bet that Hereford will be at YOUR Jubilee if you land the prize, 100 percent strong, without jealousy or malice, and with hearty congratulations for your success.
Let's show the rest of Texas how the Plains people can put over a big project, in a big way, in a friendly contest, and come out of it, win or lose, smiling and as fast friends as ever!
D. L. McDONALD, Chairman, Railroad Committee, Hereford Chamber of Commerce.

The question of whether or not Hereford wants another line of railroad has been put squarely up to her. If she wants it, it means that business men and property owners must take off their coats, spit on their palms, take another notch in their belts, and hit the ball. It means sacrifice of time and money; but every indication points to the fact that such effort, if successful will return one hundred fold what is put into it.
Hereford has a good chance to secure the Texas Panhandle & Gulf Railroad. The original request for a permit to build this line, now before the Interstate Commerce Commission, calls for a trunk system from Fort Worth to Tucumcari, N. M., and at this end of the line the permit reads through Castro and Parmer counties; as originally surveyed.

Recently the Railroad Committee of the Hereford Chamber of Commerce, of which D. L. McDonald is General Chairman, ascertained that the promoters of this road were facing failure to raise their stock subscription at Dimmitt and Friona because of the unusually large number of non-resident property owners in those sections who would not chip in on the project. The Committee was told that if Hereford wanted to try for the road, to come from Nazareth here via the Jumbo neighborhood, and straight west to Grady, N. M., the promoters were willing to listen and if the amount of \$10,000 per mile was secured over the new route an amendment to the permit could possibly be secured.

For over ten days now the Committee has been in daily session considering ways and means. F. W. Axtell of Fort Worth, chairman of the Texas Panhandle & Gulf Corporation, a body of twenty one of Fort Worth's leading citizens, organized for the purpose of financing this line, and Ireland Hampton, former secretary of the Ft. Worth Chamber of Commerce and now field man for the Corporation, have held several conferences with the Hereford Committee, as well as explaining the project to a mass meeting last Monday night.

Briefly, the plan offered is as follows: that Nazareth, Jumbo, Hereford and other interested communities along the line take seven percent preferred stock, par value \$100 per share, and give notes for the amount so taken, also bearing seven percent interest. The interest on the stock and the notes offset each other. The notes are unsecured other than by the stock itself, and ARE NOT PAYABLE UNTIL THE RAILS ARE ACTUALLY AND CONTINUOUSLY LAID INTO HEREFORD. This stock is to be turned over to the financing Corporation, which underwrites it.

There is no set amount to raise except that the assess-

\$65,800 RAISED IN TWO HOURS ON STREET AND AT ONE MEETING HERE ON MONDAY NIGHT

JUMBO TUESDAY NIGHT
The second schoolhouse meeting of the campaign will be held next Tuesday night, September 8, at Jumbo, about nine miles southeast. A cordial invitation is extended by the Committee to Nazareth people to meet the Hereford men at Jumbo on that occasion. The Hereford Band will be there. Committee in charge consists of E. W. Harrison, Bobo McLean and Frank Gyles. Get ready!

Here's the Committee That is Doing the Work

Here's the bunch appointed by Chairman McDonald upon whose shoulders rests the responsibility for success or failure in this campaign. Henry Wilkinson is sub-chairman for the western portion of the county; C. G. Rockwell is responsible for the Hereford-Jumbo line. Secretary Moss has charge of street work in Hereford, with special committees at work daily; E. S. Ireland and A. O. Thompson are entrusted with solicitation of non-residents.

Active Railroad Committee

E. W. Harrison	G. A. F. Parker
F. D. Moss	Geo. L. Muse
Henry Wilkinson	C. A. Skelton
L. Baskin	A. O. Thompson
Carl Gilliland	Frank Gyles
Ralph Barnett	Dr. J. W. Overton
G. W. Brumley	Seth B. Holman
J. E. Hill	A. Herbst
J. A. Pitman	C. C. Acker
C. C. Rockwell	Gano Hastings
El Dunlap	E. B. Posey
J. B. Elliston	E. A. Handley
A. M. Jones	T. P. Rosson

Brumley to Erect A Modern Brick Garage at Once

G. W. Brumley, hog buyer and local dealer, will start immediately the erection of a modern brick garage, 140 x 50 feet, just east of the Southwest Trall Garage on the Highway. The new building will contain storage room, work shop and a drive-in filling station.
The old Southwest Trall garage will be used as a work shop in the future. This is the first garage building that was ever erected in Hereford, and is now thought of as a landmark for this place. Work will be rushed on the new building to have it ready for the fall rush, according to Mr. Brumley.

Hereford Breeders Call Meeting on Fair on Saturday

A special meeting of the Hereford Breeders' Association, and all raisers of registered Herefords, has been called for next Saturday night, September 5, at Powelson's Saddlery Shop.
The object of this meeting is to arrange details and discuss plans for the Hereford cattle division of the Deaf Smith county Fair, to be held September 18-19. Every Hereford man in this section is urged to attend.

Dimmitt, Castro County News

DIMMITT NEWS

September 1, 1925.

Mr. and Mrs. P. I. Greer of Irene and Mr. and Mrs. Candle of Floydada visited in the home of Mr. and Mrs. J. A. Maynard last week.

Miss Gladys Hastings has returned from a visit with her cousin, Miss Ina Mae Hastings, in Hereford.

Mr. and Mrs. Oscar Jones of Flagg and Mr. and Mrs. Johnson of Wichita Falls were visitors in the home of Mr. and Mrs. R. C. Shuford last Tuesday.

R. A. Stalcup of Floydada visited his son, Henry, last week.

Mr. and Mrs. Claude Jones and family of Spring Lake were in Dimmitt last Wednesday.

Mr. Curtis of Lamesa was in Dimmitt last week.

Mr. Miles of Hereford began working on the new Bell Hotel last week. Elmer Bell of Olton was in Dimmitt last Saturday.

Miss Dera Cone who has been attending school at Canyon is at home until the fall term opens.

J. L. Waggoner has returned from the bedside of his daughter in Vernon.

Mr. and Mrs. L. H. Molar and family returned with him for a visit.

Mr. and Mrs. J. H. Hacker of near Hereford visited their daughter, Mrs. Tom Sparks, last Saturday.

W. R. Noble of Muleshoe visited in the home of Mrs. S. J. Cone and family and at Flagg last week.

Messrs. John E. Miller and W. S. Hembree made a business trip to Hart the first of last week.

Mr. and Mrs. Frank Shepard and family and Earl and Pauline Hembree were dinner guests in the home of Mr. and Mrs. M. R. Avery last Sunday. E. E. Worm of Big Square had the lucky key and won the radio that was given away at the Dimmitt Drug Store.

Miss Vera Hamilton has returned to her home in Lockney, after a visit with her sister, Mrs. J. A. Maynard.

W. D. Perkins of Abilene was a prospector in Dimmitt Monday.

Mrs. Ruth Green and children left Saturday for their home in McAllister, N. Mex., after a visit with her parents, Mr. and Mrs. R. W. Norwood.

Mrs. J. E. Davenport and son of Earth visited in the home of their cousin, Mrs. J. R. Hastings, this week.

Mutt Cone made a business trip to Hereford last Friday.

C. T. Herring of Amarillo was a business visitor in Dimmitt Monday.

Mr. Senter of Lamesa is here breaking his land at Flagg.

Judge Dinwiddle of Tulsa was attending to business matters in Dimmitt and Flagg the first of the week.

Messrs. Parker and Kay of Big Springs have each bought a quarter section of land near Dimmitt.

John Fain of Plainview was a business visitor in Dimmitt Monday.

Claude Johnson made a business trip to Hereford last Saturday.

Jim Webb of Tulsa was a business visitor in Dimmitt last Tuesday afternoon.

Dr. Avery with Messrs. Clarkson, Gardner and others of Lamesa, were in Dimmitt prospecting last Thursday.

Mr. and Mrs. E. L. O'Neal and family spent the week end in Clarendon with relatives. The children will visit there for several days.

Mr. and Mrs. W. E. Roberts of Ogleby, Texas, visited in the home of their uncle, L. M. Roberts last week.

Mr. and Mrs. B. A. Fuller took their son, W. T., to the Plainview Sanitarium last Thursday and had his tonsils and adenoids removed. He is getting along nicely.

Mr. and Mrs. W. A. Wright and

daughter, Mr. and Mrs. I. B. Brooks and daughter and Mrs. A. B. Boren and son are spending the week in the White mountains.

Dr. Miller motored to Plainview last Thursday.

Messrs. S. P. Crawford and M. R. Avery visited in the Earl Lust home in the Bethel community Monday afternoon.

Messrs. Frank Shepard, W. S. Hembree and John Miller were business visitors in Hereford last week.

Mr. Floyd Reynolds of Plainview spent the week end with home folks.

Walter McNabb of Chillicothe was in Dimmitt with a large number of prospectors Monday.

Mrs. W. P. Powell of Childress wrecked her car one day last week when she turned it over west of here. No one was seriously injured, although the baby was bruised considerably.

Messrs. E. B. and Dewey Wright motored to Lubbock last Sunday, taking their mother, Mrs. J. M. Wright, who has been visiting here for some time. E. B. returned Tuesday, Dewey will remain until the last of the week.

Last Monday evening a large number of the Tulsa M. W. A. members and J. R. Bingham and H. W. Hurt initiating six new members of the Dimmitt Lodge. Every one enjoyed the stunt after which refreshments were served.

Messrs. Edgar Ireland and Alex Thompson of Hereford were in Dimmitt Tuesday.

Tuesday afternoon the youngest child of Mr. and Mrs. W. F. Spencer fell while playing on a baler and cut an ugly gash on his head. We were unable to learn how badly he was hurt.

Messdames Bill Webb and C. H. Buttolph motored to Hereford Monday morning.

Mrs. Joe Hastings and children have returned from a visit with her sister, Mrs. Frank Barber in Hereford.

Mr. and Mrs. Sid Huckabay and baby left last week for a visit with relatives in Floydada and Lorena.

Mr. and Mrs. C. H. Buttolph and Mrs. C. B. Williams visited their daughter and niece in Plainview last Sunday.

J. R. Moore of Lamesa was a business visitor in Dimmitt Monday. Mr. Moore owns the place southwest of the town section where J. B. Stocks lives.

Messrs. C. H. Moore, J. M. and Willis Wilkinson and G. W. Chastain of Abilene were prospecting in Dimmitt Monday.

Mrs. G. N. Jackson and children have returned from several days visit in Floydada.

T. A. Miller and son, Jack, of Lamesa were in Dimmitt Monday.

Mrs. E. S. Umberson and son of Floydada are spending the week with relatives here.

Messrs. Hez Wright and Max Gray motored to Hereford Sunday.

Mrs. Birdie Duree, who is planning to teach expression in Dimmitt this

winter, will appear in recital at the school auditorium at eight o'clock on Friday evening, September 4. Every one is cordially invited to attend. No admission will be charged.

The Methodist revival meeting will begin next Sunday morning, ev. A. C. Bell will conduct the meeting and the Evangelistic singer, Mr. Ed Phillips, will have charge of the singing. The tabernacle will be built this week.

Misses Myrtle and Willie Johnson returned last week from Canyon where they have been attending school.

Mr. and Mrs. Norman Livesap and family have returned from Channing where they have been for several months.

One day last week as Rose Houser was holding a rubber tire while her little brother was cutting it with an axe, he cut her little finger, cutting it almost off. She is getting along as well as could be expected at this time.

Last Saturday evening the Easter B. Y. P. U. presented a play entitled "Poor Father" at the school auditorium. A large crowd was present and the play greatly enjoyed by everyone.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

ED PURDY'S PHILOS

"Great manager, that Mrs. Perkins. She has five double chins—and keeps them all busy."

BUY IT IN HEREFORD

WE PAY THE HIGHEST MARKET PRICES FOR CREAM AND EGGS

Phone 249.

Reed Cash Grocery

Williams Bros.

The Oldest Grocery House in Hereford. Where You Get a Square Deal for a Round Dollar.

We are still selling the famous old Plymouth Twine and Van Brunt and Superior Drills; also John Deere Binders. See us

Garrison Brothers

\$1.00 Stationary for August
75¢

Corner Drug Store

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

Merchants Bureau Hereford Chamber of Commerce

TIRES

Regardless of slight price advances we are still below competition.

H. L. Rice

Service-U-Like Filling Station

MOTOPower. The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

Skelton's Variety Store

FALL SUPPLIES COMING IN DAILY
School Clothes for Boys, Shoes Sweaters, etc.
All moderately priced.

The Popular Store

G. F. LeGrand, M. D.

Office Upstairs in
Dameron Bldg.

Bring Your Hogs on Fridays
and Receive Premium.

G. W. Brumley
Hog Buyer

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES! WE WILL MEET ANY LEGITIMATE COMPETITION

DR. J. P. LLOYD

Elliston Building

DENTIST

Residence Phone 178
Office Phone 262 Clark Bldg.

Dr. W. Floyd Gabbert
Hereford, Texas.

Hereford Produce

Established 1916

Highest Cash Price Paid for All Produce.

HARRISON

The Grain Buyer!

When in Town Eat at the Old Reliable

Stockman's Cafe

The Best Place to Sleep and Eat.

Elliston - Jones Land
Company

Cheap Lands

Established 1902

"We Sell or Trade"

J. W. Hicks, M. D.
Office in Dameron Bldg.

Dr. John W. Overton

Physician, Surgeon and Oculist
Office Upstairs Dameron
Bldg.

Orr's Tailor Shop

CLEANING — PRESSING — TAILORING

Prompt Service by Mail

TEXACO

The Volatile Gas

Costs no more than ordinary gasoline.

Service Garage

Phone 334. Deliveries Anywhere Call Us.

Five Dozen PATTERN HATS Coming in for
FRIDAY and SATURDAY \$5.00 and up.
Come in and see Some Real Bargains

Mrs. N. C. Vogele

Baskin Abstract & Title Co.

Abstracts of Title Covering any piece of property
in Hereford or Deaf Smith County.

ENTRIES ARE POURING IN FOR "HOME BEAUTIFUL" CAMPAIGN; COMMITTEES AT WORK

The Home Beautiful Committee met Tuesday afternoon and had some interesting reports on the cleanup work that is being carried on in various parts of the city. A number of people have entered the "Home Beautiful Contest," and competition is growing more pronounced each day as new ones sign up to compete for prizes. People here are getting a better idea of the contest, according to Mrs. John P. Slaton. They are learning that the person with the small cottage that is clean and attractive will stand a better chance to win a prize than the large dwelling with a beautiful lawn that has weeds growing around it.

There are still some problems that were reported by the committee Tuesday. A large number of the vacant lots are not receiving proper attention. These must be cleared off, and if nothing is done within the next few days the City will be asked to take action against the owners. The County Fair is just two weeks off and there is little time to be wasted if our city is to be made attractive for the large number of visitors who will attend the annual event. We must not let strangers get the wrong impression of our city, and the only way to prevent this is to get the whole place cleaned up.

The business district has not yet responded to the cleanup drive, it was reported by the ladies Tuesday. While they are working to get the residence part of town cleaned up, they charge that the men are loafing on the job. Now we know that the men are very busy trying to build a railroad, but they must take enough time off to clean up the business section of Hereford.

Captains have been selected for most of the blocks in Hereford, and these people are working early and late trying to induce the people to cut the weeds, and practically all of them are meeting with much success. A number of blocks are looking good already, and plans are being made for a number of blocks to be entered for the \$20

prize. The organization that was announced is complete except for a few captains that will be appointed later to help carry on the work.

The Captains reported are: A. W. Gregg from his street to the railroad; Mrs. Roy Bruner for her block; Mrs. A. G. Bell for her block; H. B. Webb for his block; Mrs. John Jacobsen for the block in which she lives; B. Franks, Mrs. G. P. Garrison and Mrs. W. H. Patton are captains of their respective blocks. Mrs. John Slaton is captain on the east end of the Avenue, and Mrs. Dr. Gabbert was appointed captain in her block.

Alex Thompson has been appointed chairman of the vacant lots committee, with Frank Gyles, Ralph Barnett, W. E. Dameron and Cliff Estes. Each one is to work in his respective part of town.

The whole east side of town is under the direction of Mrs. J. H. Pitman. She reports that her part of town is progressing nicely and that part of the city is going to take some prizes if there is a possible chance. Captains for the east part of town are: Mesdames W. E. Dameron, E. B. Posey, Fred Millard, D. Cummins, J. W. Hicks, E. Diebel, M. L. Steele, Claude Ricketts, T. M. Palmer, Louie LeGrande, C. R. Smith, Chas. Purcell, George Muse, S. L. Walser, Lawson, Claude Benton, L. P. Landrum, G. H. LeGrande, L. R. Bradley, Henry Wilkinson, Robert Elliott, G. A. F. Parker, George Ward.

Those who have entered the contest are: Mrs. N. L. Mounts, O. O. Curtis, C. M. Hicks, Mrs. L. F. Borden, The Sisters of the Atonement, Mrs. O. G. Hill, Mrs. M. A. Fox, Dr. and Mrs. Heard, Mrs. Frank Marrs, George E. Shepard, Mrs. A. Herbst, Mrs. Edgar Johnson, Mrs. M. B. McLean, Mrs. W. D. Kellehor, Mrs. Nettie Price Slaton, Mrs. E. E. Ramsey, Mrs. Alvin C. Thompson, Mrs. Fred Millard, Mr. and Mrs. J. C. Ricketts, Mr. and Mrs. Wallace Cox, Mrs. J. H. Pitman, Mrs. J. S. Orr, Mrs. J. A. Buckner, Mrs. M. L. Steele, Mrs. M. B. Daniel, Mrs. E. B. Wade, S. Casebolt, Mrs. E. B. Posey, Mrs. J. A. Wear, Mrs. Annie Diebel, Mrs. A. F. Ralston, Mrs. Lee Conklin, A. W. Gregg, Mrs. Everett Kinney, Mrs. Chris Garrison, J. M. Ashlock, Mrs. J. L. Brady, O. T. Bailey, Mrs. Roy Bruner, Mrs. E. B. Black, Mrs. Jina Black, Mrs. Cliff Estes, and Mrs. B. F. Guthrie. E. C. Eubanks entered early in the season.

The following people entered the contest, but their names were turned in last: Mrs. Seth B. Holman, Mrs. Arthur Thompson, Mrs. Arthur Manjot, and Mrs. J. W. Hicks.

LARGE HEREFORD DELEGATION ATTENDS A. & M. BANQUET

The annual A & M banquet and dance held at the Palo Duro hotel in Amarillo last Saturday night attracted a crowd of ninety students, ex-students and prospective "Fish" from all over this section. The affair was a big success and the "pepiest" bunch of alumni in the State let Amarillo know they were in town and glad of it. Hereford was represented at the banquet by Lieutenant Colonel "Tiny" Curtis, Lieutenant Joe Landrum (now of the U. S. Army), W. W. Smith and wife, Harold Jackson, Beryl Witherpoon, George Beams, Jr., and Mr. and Mrs. Seth B. Holman. Curtis and Beams are new students for the coming term; Jackson and Curtis will

be seniors this year; the other male members of the party are ex-students of the institution.

JNO. F. RIGGS, ATHLETIC INSTRUCTOR ARRIVED WEDNES.

Jno. F. Riggs of Ottawa, Kansas, a graduate of Ottawa University last year, arrived here Wednesday morning and reported to Superintendent Dillehay of the Hereford public schools. Mr. Riggs comes here with a splendid record behind him both as a student and as an all around athlete. Local football men are much interested in the new coach and his pos-

sibilities, and hope for a winning combination under his direction this year.

Following Mr. Riggs' arrival Prof. Humble of the high school announced that he has called a meeting of members of the athletic association, all students interested in athletics, and all citizens of the community who will lend their aid, to be held in the county court room next Saturday night, September 5, at 8:00 p. m., when the athletic activities in the school for the coming year will be planned and organization entered into. Prof. Humble urges every boy and every parent in the city to attend this meeting.

D. L. McDONALD TOPS LIST AGAIN THIS WEEK IN SHOOT

The regular weekly shoot of the Hereford Gun Club this week showed close scores all down the line, with D. L. McDonald again topping the list. Frank Ponce, Peters cartridge salesman, participated but did not have his own gun. The score sheet shows:

D. L. McDonald	25
I. N. Edwards, Booker, Okla.	23
J. J. Clark	23
W. F. Barruff, Amarillo	23
Frank Ponce, Amarillo	23
Dow Mercer	22
Andy Godwin	22
C. A. Skelton	21

UNITED STATES TIRES ARE GOOD TIRES

You don't have to shop around to find the Right Tire for your car

GO TO a U. S. Tire dealer— his name is at the bottom of this advertisement. Tell him your tire requirements. He has a U. S. Tire that will meet them. He will help you choose the tire that will best suit you. It will be a good tire—a full money's worth—whether it is the U. S. Royal Balloon, U. S. Royal Balloon-Type, U. S. Royal Cord—Regular or Extra Heavy, USCO Cord or USCO Fabric.

United States Tires

Trade Mark

Buy U. S. Tires from

H. L. RICE, Hereford, Texas





MOTOR MIKE

If you expect to motor far, Expecting to get back.

You'd better have your car repaired.

If Ford or Cadillac.

No matter what you are driving in, it always pays to have it in proper shape, and a good supply of oil gas, and grease. We can fix you up, see us.

Beavers Bros.

SAVE MONEY

Buy Coal in the

SUMMER

You get fresh-mined coal direct from the railroad cars to your bin. That means less breakage in handling your coal.

Let me use *YOUR* bin to store a few tons of

LABELED COAL—2 Cars on Track

I Will Pass the Money I Save Right On to You

All kinds of Cow Feeds, Chicken Feeds, and everything

We Pay Cash For
Poultry, Eggs, Cream and Hides

We strive to do the impossible—*Please Everybody*

GOLDEN RULE PRODUCE CO.

We Deliver Phone 108

for Economical Transportation



CHEVROLET



The Coach \$695 P. O. B. Flint, Mich.

The Public Acclaims this the finest Low Priced Coach

Built on the new Chevrolet chassis with construction typical of the highest priced cars—powerful motor; a new disc clutch, the easiest-acting you have ever handled; extra strong rear axle; long semi-elliptic springs—this car provides a remarkable combination of strength, power and comfort.

But in addition it is a beautiful car. Its fine Fisher body meets your ideals of fine appearance and comfort. It is finished in sage-green and black Duco whose lustre and color last for years. For such a coach to be priced so low is truly an achievement in motor car manufacture. See this car today.

Touring	\$525	Coupe	\$675	Commercial Chassis	\$425
Roadster	525	Sedan	775	Express Truck Chassis	550

ALL PRICES F. O. B. FLINT, MICHIGAN

Brumley - Chevrolet Co.

Hereford, Texas
G. W. Brumley

QUALITY AT LOW COST

Hereford Has One---

Maize Head Dealer who buys every week day in the year. Never turns anything down.

E. W. Harrison

Headquarters for School Supplies

Come in get your supplies before school starts and avoid the rush. We have a complete line of every thing you will need. Such as: Fountain Pens, Inks, Propelling Pencils, Pen holders, Book Straps, Book Satchels, Pencil Boxes, Tablets, both Ink and Pencil Erasers, Theme Paper, Construction Paper, Loose Leaf Binders, Composition Books, Note Books, Rulers, Compasses.

Phone 300
Agents For Parker Fountain Pens,

CITY DRUG STORE

Hereford, Texas
Eastman Kodaks and Films.

COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

SIMS COMMUNITY

Berry Lynch has secured work on the Donald ranch recently. Mr. Lynch has been working on the rail H ranch for more than two and a half years.

C. Glasscock of Adrian, made a business trip to Vega last Monday.

Misses Beatrice and Pauline Hawn, will leave this week for Nash, Oklahoma where Miss Beatrice will begin her school work as teacher. Our best wishes go with them to their school work.

Mrs. John Rector of John Scott ranch returned from Dallas, Texas last week where she has been visiting relatives the past few weeks.

Mrs. Bry Lynch and Mrs. Chas. Hood of the Donald ranch were callers in the Reed home Friday morning.

Mr. John Rector found his Ford car in New Mexico, near Tucuman, that was stolen from his garage a few days ago. The thief sold it for a small sum of money and is still at large.

The Donald ranch is shipping cattle from Adrian to market this week. Cattle are in fine condition this season and quite a few cars are expected to be shipped to market this season.

Mr. Tom Jones of Vega and Miss Ella Whitten of our community were quietly married at the home of J. A. Reed Saturday morning. Their many friends wish them much joy and few sorrows through their wedded life. They will make their home in Vega at present.

A very nice shower of rain fell in our community Sunday night, but we still need more rain yet as the hot days have been burning up the row crops the past week.

Mrs. Dawson Blasengame and children visited in the Rector home one day last week.

WYCHE ITEMS

Mr. Elliston and family are visiting his sister Mrs. C. C. Cook.

There was an ice cream supper at Mr. Dugan's last Friday night. The young folks played games, and the old folks sat around and visited with each other.

Ruth, Ruby, Alberta, James and Vera Dugan visited Mr. and Mrs. McKinney and children last Thursday afternoon.

George Joel is visiting Raleigh Hough's home for a few days.

Mr. and Mrs. L. M. Applegate and Miss Ethel and Erma Decker visited in the J. C. Williams home last Saturday.

Mr. and Mrs. Leo Wolfe and two children visited Mr. and Mrs. Wear at Hereford last Sunday.

Mr. and Mrs. Decker visited in Umbarger last Sunday.

Mr. and Mrs. Johnson and children and Mr. and Mrs. Goodwine and children visited Mr. and Mrs. J. J. Clayton last Sunday.

Mr. Polk Walker and Clement Dugan of Wildorado were in Hereford on business last Friday.

Miss Montie Cook and two cousins visited the Dugan girls last Sunday. Dannie McKinney and Dick Applegate visited James Dugan last Saturday night.

Miss Ethel Decker visited Miss Callie McKinney last Sunday night. Ed Lomas visited Faye Paddock last Saturday night.

Mr. and Mrs. Hough and family and Mr. and Mrs. Ed Cox and family took dinner on the creek last Sunday.

Dick Applegate visited Dannie McKinney Saturday night and Sunday. Mr. and Mrs. C. J. Paddock went out to West-Wix to the singing last Sunday.

Mr. Short visited Mr. Harry Schultz last Sunday and they went fishing in the afternoon.

Mr. and Mrs. Jack Miles visited Mr. and Mrs. Jackson last Sunday. Mr. Miles and daughter, Willie and son, Teddie and Mrs. Nadler visited Mr. and Mrs. Harry Schultz last Sunday afternoon.

Ruby Dugan visited Mrs. Ed Cox last Friday afternoon.

METHODIST CHURCH

Next Sunday is Communion day. The whole membership is urged to be present. All visitors are heartily welcomed. A brief message by the pastor on "Secret Believers." Special music. The choir will be in charge of Miss Kilgore.

At 8:15 p. m. there will be a special service for young people. The girls of the Young People's Missionary will have a part in the service. All parents, as well as young people, are asked to attend.

Vacation days are about over, and it is time to get down to serious business in the Sunday School. We had only 200 last Sunday. How soon shall we make it 300? Your presence will help. Let no little, ordinary excuses keep you away. The opening exercises next Sunday will be conducted by Miss Dollie Ward's Class. Be on hand promptly at 9:45.

J. O. HAYMES.

FIRST CHRISTIAN CHURCH

Your name will be called Sunday morning, September 6th, will you be there to answer "present"? If not make arrangements for some one to answer for you. It is important at this roll call for all to be here.

Subject for the morning "The Lord's Supper." Every Disciple should hear this message. Jesus says: "Do this in remembrance of Me."

9:45 A. M. Sunday School.

11:00 A. M. Communion and Preaching Service, Roll Call. 7:00 P. M. Meeting of the Young People.

8:15 P. M. We will visit the Presbyterians and give a Welcome to their new minister.

The Sunday School is still growing but don't forget we need your help. T. MORGAN, Minister

LOCAL GOLF CLUB EXTENDS HILLCREST CLUB INVITATION

An invitation has been extended by the local golf club to the Hillcrest club of Amarillo to come down next Sunday afternoon and try their luck on the local links, which have been remade and vastly improved since the Hillcrest men visited here last. While a reply has not been received it is believed the invitation will be accepted.

The recent rains made the grass grow surprisingly fast on the fairways and Wednesday evening a bunch of players took their lawn mowers down and helped Greens Chairman Dow Mercer with his mower in getting the grounds in shape for the tournament.

ARTIS RUSSELL HOME FROM C.M.T.C. CAMP AT FORT LOGAN

Artis Russell, son of Judge and Mrs. W. H. Russell (returned last week end from a month's training in Uncle Sam's C. M. T. C. Camp at Fort Logan, Colo. With him was Ray Cowser of Dimmitt, who also took the training camp work. Artis is brown and hearty from the regular life and physical training he obtained.

He played baseball on the camp team and says that while he had to work hard during certain hours of the day the boys were treated royally and were given every opportunity for pleasure in Denver and surrounding towns.

CONSTABLE'S SALE

The State of Texas, County of Deaf Smith.

By virtue of an execution issued out of the Justice of the Peace Court, Precinct No. 1, Deaf Smith County, Texas, on the 3rd day of September, 1925, in the case of Ben Hubbert vs. K. Y. Caskey in Cause No. 950, and to me as constable directed and delivered, I will proceed to sell, within the hours prescribed by law for constable sale on the 14th day of September, 1925, on the lot across the street North from the First National Bank in Hereford, Deaf Smith County, Texas, the following property, to-wit: one bass drum, one set of bells, one snare drum case, one trunk of traps, one dresser, and one bedstead and springs, levied on as the property of K. Y. Caskey, to satisfy a judgment for \$50.00 and costs of suit.

Given under my hand this 3rd day of September, 1925.

C. S. RICHARDS, Constable Prec. No. 1, Deaf Smith County, Texas. 33-2t

CAMPING PARTY RETURNS FROM MOUNTAINS FRIDAY

A browned and sunburned camping party returned from the New Mexico mountains last Friday, after seven days of scenery, fishing and an all

around good time. The party consisted of Mr. and Mrs. Omer Baker and family, and Mr. and Mrs. Al Miller and family. They are enthusiastic over the pleasures obtained during the outing.

STORK SPECIALS

Born, to Mr. and Mrs. J. C. Cope-

land on August 13, a girl, Eva Alice. Born, to Mr. and Mrs. H. G. Behrends of Summerfield, August 28, a girl, Agnes Mae.

Born, to Mr. and Mrs. R. C. Cox of Friona, August 29, a girl, Ethel Rena.

Born, to Mr. and Mrs. A. L. Thompson, August 29, a girl, Mary.

RAYMOND HAWKINS RETURNS OKLAHOMA A & M COLLEGE

Raymond Hawkins left Wednesday afternoon for Stillwater, Okla., where he will enter Oklahoma A & M for his second term. Raymond is taking a special business course offered by the Oklahoma institution.

MISS AGNES ELLISTON TO ENTER TEXAS CHRISTIAN UNIVERSITY

Miss Agnes Elliston, daughter of Mr. and Mrs. J. B. Elliston, will leave Saturday for Fort Worth, where she will enter Texas Christian University. Miss Elliston will enter as a ministerial student.

New Furniture

We are pleased to serve you at all times at the smallest price possible
45 lb all cotton Mattresses \$7.50

ANTHONY'S SECOND HAND STORE

South Main Street, Hereford, Texas

Mrs. G. A. F. Parker

Authorized and Certified

Piano Teacher

of Progressive Series Courses. Also Dunning System

Registration September 9
Fall Term Begins Sept. 14

MORE BRICK STORES

Hereford needs more business houses. If you own a business lot, and want to build, we can help you finance it.

If you want to rearrange a loan you now have, See Us. Loans made on city business property at 8%, interest payable annually. No red tape or commissions. Liberal valuations.

T. K. Wilson Co.

Real Estate, City and Farm Loans

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

Fresh!



We handle only the highest grade groceries—the kind exacting housewives demand. Our groceries are always fresh. We give the same careful attention to phone orders that we give to the most exacting housewife—who shops personally. Try Us In September!

L. W. CARLYLE

EMPIRE BALTIC CREAM SEPARATORS

As Good as the Best For Considerable Less in Price

National Steam Pressure Cookers for economical Cooking and Canning.

Quick Meal and New Perfection Oil Cook Stoves

Aermoter Windmills and Well Supplies.

Just A Good Place To Buy Hardware

We Will Appreciate Your Business.

STREU HARDWARE CO.

"Home of Service and Quality"

BEWLEY'S BEST FLOUR

Regular value, per hundred \$5.50—Our special price for ten days only, per hundred

\$4.90

Quality and Service

Warren's Cash Grocery

EXPRESSION CLASS

I will open my class in Expression September 14.

Those interested please call 183 or see me

Nell Parmer

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

A RAINY DAY—AND A VISIT FROM BOB

I had been home from the Clanceys for several days and was getting things in readiness for the opening of my kindergarten in the Fall. I had kept the little class room bright and inviting throughout the Summer and it had served as a sort of club house where the mothers came for relaxation and to exchange ideas. It was a clearing house too, for their problems and joys.

The summer had not been unpleasantly warm. And because Jacksonville is just eighteen miles from a Beach that is one of the most perfect in the world, many residents prefer to spend their summers at home.

Father opened out cottage at Atlantic Beach for the last month of the season and late each afternoon I would drive him down. I had grown splendidly fit. My body and nerves had responded to the regular habit into which I had moulded my life and the desire for cocktails and cigarettes never returned. But the ache of seeing Curtiss for the brief moment at the Clanceys and then having him go out of my life again, was still poignantly keen. Not once had I seen or heard of him being with Anne. I could picture them together at home making their future plans.

When the owners of slanderous tongues began to realize I was earnest about my work and was proving a trifle more valuable than a gay idler, they were frankly amazed. Tales, too, of the Inn episode having been exaggerated had died out and once again invitations began to arrive. But always I refused. These people had sent me to Coventry, untried, and I would remain there now from choice.

One rainy afternoon, I went into the back living room which is entirely my own. My piano is there and I planned to spend a few hours alone. The dampness of the day had made me long for a fire's ruddy cheer. So I lighted the logs in the great fire place and soon the shadowy corners

reflected their dappled lights. Though it was still early, it was almost dark outside.

Because gray days come so seldom in Florida, we love the occasional one when the sun ceases to shine and I've always adored the rain.

I touched a match to the candles in the old-brass candelabra that my mother prized.

Seating myself at the piano, I played page after page of Chopin. Then I sang—a song that Curtiss had loved best of all. Why couldn't I put him from my mind?

"Gray days are your gray eyes, Gold days your hair."

Come storm or shine to me—

"All days are fair," a baritone

joined in from behind.

I turned around in amazement. It was Bob.

"Mom Nellie at first wanted to throw me out in the rain but after the persuasion of a decent coin, she told me I might find you here. I hope you don't mind," he apologized.

"Oh, how glad I am to see you." I gave a welcome and motioned him to sit beside me on the divan.

"I'm sorry Mom Nellie was so cross, but as a rule when I come here she knows I hate to be disturbed. You know that doesn't mean you, though, don't you Bob? How long have you been here?"

"Oh, for quite a while. I was entranced with your music so I stood inside and was especially impressed with your interpretation of Chopin."

A sort of wistfulness in your touch made of that last waltz a delicate piece of lace. Your voice too, Sallie, I had no idea you sang so well. It's really lovely since you—

"Go on, you mean since I let cigarettes and cocktails alone."

"Well, Yes, but not only your voice has improved but the tout ensemble is perfect, my dear. Every one says you look more beautiful than ever before."

"Now, Bob," I laughed, "you didn't come here to tell me that. Out with it. What's going on under that bald spot of yours?"

"You're too psychic, young woman and because you are unmaidenly in your impatience, I'll punish you by having you ring for some tea."

"How stupid of me, of course I will. You old dear! You shall also have cinnamon toast to add inches to your waistline, so there!"

I gave Mom Nellie the order and she shuffled away.

It was great to see Bob again. I had not had a long chat with him since the night he gave me the idea of getting a job.

"How's Marj? Haven't seen her for a perfect age."

"She dropped me here on her way to the Tennis Tournament. She uses the home as a sort of filling station,

that wife of mine. Three times a day she blesses it with the beauty of her smile."

"But how you adore her! Sometimes I wish I had married you myself Bob. You're such a dependable soul." "Fahny you didn't think of that

before, with me proposing to you every week-end and you just as regularly turning me down. Anyway, I was darn lucky to get Marj, and I'll always feel that you two are the sweetest pieces of femininity I've ever known." (To Be Continued.)

Fires, Windstorms, Tornadoes and Hail Wreck Property Worth Millions Each Year

They come anytime—anywhere—*No section is immune.*

The season has arrived. It will be crowded with the usual disasters.

Roofs, chimneys, porches, whole buildings destroyed.

The same old story—No Insurance. Vain regret.

Don't be penny wise and proud foolish. Substitute certainty for chance.

Be fortified against elements you can't control.

Let this strong agency carry the burden of the blow.

It only costs a penny or two a day to be safe instead of sorry.

GET FIRE, WINDSTORM, TORNADO AND HAIL INSURANCE NOW!

Don't Flirt With Fate

HEREFORD INSURANCE AGENCY

Office Phone 273

Ralph Barnett, Manager.

Res. Phone 359

SEED WHEAT

We have just unloaded a car of

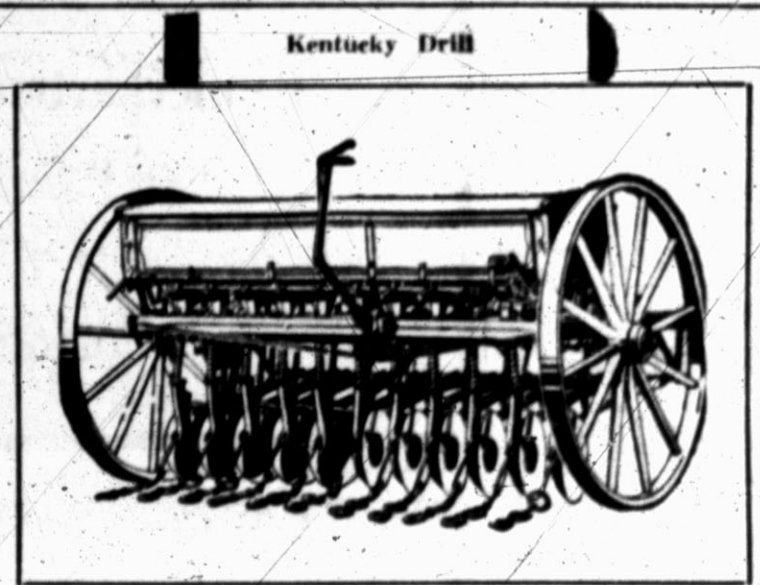
TURKEY RED SEED WHEAT

this wheat is re-cleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

BETTER SEED—BETTER CROPS

Jones & McLean
COAL AND GRAIN

ATTENTION! Farmers---



We have left in stock a few McCormick Short Row Binders. When the present stock is exhausted we will be unable to get more as the factory is out and closed down. So if you are considering buying a binder do not delay in placing your order.

We also have a complete line of repairs for row binders. Let us serve you when in need of repairs.

Wheat sowing time will soon be here and now you are thinking of that drill that you are going to have to get, come in and let us show you that New Kentucky Drill.



McCormick Short Row Binder

R. B. R. Implement Co.

Hereford

PHONE 51

Dimmitt

PROPERTY OWNERS ASKED TO WHITEWASH THEIR TREES

The "Home Beautiful" committee is urging every property owner in town to whitewash their trees, both as a preventative of disease and insect ravages as well as in the interest of good looks and civic pride. County Agent Dunkle has had many calls since for the formula for such a whitewash, and below he gives the government mixture for this purpose:

- Government Formula for Whitewash**
1. Sixty-two pounds (1 bushel) quicklime, slack with 12 gallons of water.
 2. Two pounds common table salt, 1 pound sulphate of zinc, dissolved in 2 gallons boiling water.
 3. Two gallons skimmed milk.
 4. Four (2) into (1), then add (3) and mix thoroughly.
- Note—Alum added to whitewash prevents it rubbing off. An ounce to the gallon is sufficient.

**Subscribers List
Railroad Stock
Reported to Date**

(Continued From Page 1)

E. A. Heine	100
Louie Olson	100
E. F. Campbell	300
L. F. Borden	1000
G. B. Warren	400
L. H. Spratt	100
Geo. Dent	100
Dr. W. F. Gabbert	500
I. H. Brooks	100
J. D. Rose	100
F. T. Roloson	100
E. B. Posey	100
W. A. Alexander	200
Dr. J. P. Lloyd	200
Claude Hicketts	200
T. K. Wilson	200
J. C. Carroll	300
M. D. Wombie	100
W. H. Russell	300
J. H. Pitman	200
A. D. Godwin	100
C. W. Jowell	100
J. E. Bray	300
J. O. Funderberg	100
C. H. Dillehay	100
W. D. Kellehor	300
M. L. Steele	300
W. C. Pitman	100
Hillie Bennett	100
R. M. Dunn	200
W. H. Ray	300
G. W. Smith	100
J. B. Roden	100
Fred H. Oberthier	100
Robert Elliott	100
L. H. Fuqua	100
W. E. Dameron	500
Miss Lela Orr	100
Brack Williams	100
C. W. Humble	200
Egbert Bradley	200
J. C. Hull	100
H. L. Martin	100
Total	\$68,400

**Local Club Members Attentive,
Says Col. French**

"I have been meeting with boys and girls clubs over the southwest for thirty years," said Col. C. C. French of the Stockyards Co. of Ft. Worth, Thursday, "but I can candidly state that in all my experiences I have never spent four days in a county holding meetings where the young folks were so attentive, and earnest and interested as a whole as they have been this week in Deaf Smith county."

Col. French and County Agent Dunkle started out Monday and have held meetings in six neighborhoods through Wednesday, with two more scheduled for Thursday. At Dawn Monday afternoon the attendance was 52; at night West-Way turned out 31; Tuesday at Progressive 60 heard Col. French talk; at night Wyche surpassed them all with 75; on Wednesday the party visited the Willorado country, at Mr. Walker's place, and found 65 on hand; and Wednesday night they talked to forty at Askren school house. The last two meetings on Thursday will be held at Tierra Blanco in the afternoon and Ford school at night.

The Progressive meeting was a luncheon at noon, a canning demonstration for Col. French, and an experience meeting. Twenty one articles put up at home were exhibited at the dinner. The report of the club members at Wyche interested Col. French very much.

Col. French will finish his tour Thursday but will remain over until the week end studying local conditions and meeting local business men. A more detailed account of his work here will follow next week.

Business Men and Property Owners Are Rallying Around Drive For North and South Line. Hereford's Opportunity

(Continued From Page 1)

ment of \$10,000 per mile must be prorated among the communities interested.

The Chamber of Commerce and leading citizens of Hereford have scrutinized this project and a big majority of them considered it sound. Hereford has everything to gain and nothing to lose but time and effort. It is undoubtedly her last chance to secure another road because even if the permit to build this north and south line is denied the Texas Panhandle & Gulf it will probably go to the Denver or Santa Fe roads, and they will build to the south and forever cut off Hereford in this direction.

The Interstate Commerce Commission is expected to hand down its decision in October as to whether this route, the Denver or the Santa Fe will get the coveted permit. Without such permit none of them can build the line. The time is short. Hereford is given until September 15 to raise the quota or lose the line.

The question is squarely up to Hereford. Opportunity knocks but once. There is no future for a town that sits supinely by while others are working and progressing. Hereford has always heretofore kept the trace chains taut and been the first across the line and never the laggard.

Let's go! Get in behind that Committee. Sacrifice a little of your time in YOUR OWN INTERESTS. Any sane man knows what a new railroad would mean here under present conditions. Hereford cannot afford to fail when confronted with the biggest proposition she has faced in years.

Corner Stone of High School Will Be Laid Shortly

In view of the fact that it is planned to lay the corner stone of the new high school building as near the opening day of school as possible there will be no formal opening of the schools held at the Christian church this year. This has been the custom in recent years but the corner stone laying and possibly a later dedication service in the new building will be substituted for the formal opening

this year. Necessary announcements concerning the schools will be made through The Brand which will doubtless reach more people than the usual opening exercises reaches.

This corner stone has not yet arrived but should have arrived in the last car of stone for the building. The contractor is making an effort to have it here by the opening of school and definite announcement of the time for laying the stone will be made as soon as possible.

Enrollment for high school seniors will begin Saturday, September 12, at 9:00 a. m. Juniors will be enrolled beginning about 11:00 o'clock, after the seniors have finished. Enrollment of Juniors will be finished that after-

Kindergarten and Primary

Class Begins September 14

See or Write Me

Corine Jowell

HEY!

Say, Have You Seen

Our New Pump

Ain't she a Dinger!

She Measures Just Right, and That Gasoline—What a Kick!

We also have a

First Class Mechanic
Specializing on Chevrolets
But He Can Handle and We
Guarantee any Job

SOUTHWEST TRAIL GARAGE

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

noon beginning at 1:00 o'clock. Sophomores will be enrolled Monday morning, September 14, beginning at 8:30, though some can be taken care of Saturday afternoon following the Juniors. Freshmen in high school will be enrolled Monday afternoon. Some of these may be classified that morning, following the Sophomores.

Children in Central School should report for classification and textbooks at 8:30 Monday morning, September 14. This will give the teachers time to get them properly assigned to rooms during the forenoon and will leave the afternoon for any necessary adjustments of work on the part of teachers.

It is advisable for all students to report at the time indicated for their respective grades. This is especially true in the high school where students who delay enrolling may be unable to select the subjects desired. Some elective classes will doubtless be filled to capacity before enrollment is completed. This will mean that the latecomers may have to take other courses.

HEREFORD WHITEFACES GO TO TULLIA SUNDAY FOR GAME

What will probably be the last baseball game of the season is scheduled for next Sunday, at Tullia, when the Hereford Whitefaces will journey to the Swisher county metropolis and try to make it two straight. The team members will leave here at 12:00 noon, and ask that every fan who can possibly get away make arrangements to go along and back them up.

The game last Sunday between Vega and Hereford was stopped in the fourth inning by rain. Hereford was leading at the time to the tune of 7 to 0. The locals broke loose in the second and with the aid of five hits, including two doubles, a walk, two errors and a hit batsman, pushed over

the seven runs.

The management of the team announce that on Monday, Labor Day, they will stage a burlesque baseball game at West Park in Hereford, when a lot of fun is expected. This exhibition will be free to the public.

MRS. PARKER'S MOTHER RETURNED TO AUSTIN, IMPROVED

Mrs. C. D. Rice of Austin, sister of

Mrs. G. A. F. Parker, arrived in Hereford Monday and left Tuesday morning with her mother, Mrs. W. L. Wilson, and a trained nurse for their home in Austin.

The Brand is glad to report that Mrs. Wilson's condition has steadily improved, and hopes are entertained for her early recovery.

Remington Portables are The Best and Easy to Buy. —THE BRAND.

YOUR MOST IMPORTANT BUDGET

Did you know that 18 per cent of the yearly income of this nation is spent for groceries?

That's what Uncle Sam says.

We can Serve you better in the expenditure of this most important item of your expense account, by giving—

- Personal and Efficient Service
- Merchandise that has Quality
- Prices that are Economical

Everything for the table at—

GYLES GROCERY

Phones 81 and 271

SINCLAIR OPALINE "F" FOR FORDS

Absolutely Free!

We have just received a carload of the famous

SINCLAIR OPALINE MOTOR OIL

Fits the Degree of Wear

and to give the public a chance to try out this oil WITHOUT COST, we have decided on

SATURDAY, SEPTEMBER 12

to DRAIN and FILL ALL CRANK CASES FREE OF CHARGE!

Be There, Friends — We Will Have Plenty of Help!

**—Abo Filling Station—
South West Trail Garage**



Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: Classified, first insertion; 1 1/2¢ per word; minimum 25¢; subsequent insertions, 1/2¢ per word; minimum 25¢.
CASH WITH ORDER.

FOR SALE
 FOR SALE—Bundle Sudan hay—delivered.
 33-2t-pd J. W. DUGAN.

FOR SALE—House and two lots East front. City water, also well and windmill near Central school, plenty of room, ready to move right in.
 32-tf H. C. BOWSER.
 Phone 137.

FOR SALE—Good registered, six year old Jersey cow. Seven percent butter fat test.
 33-tf B. F. GUTHRIE.

FOR SALE—Wagon and team of horses. Worth the money.
 33-2t-pd E. H. CLOER.

FOR SALE—At a bargain, almost new 16-hole horse drawn Kentucky wheat drill. See
 29-tf S. G. MOORE.

FOR SALE—12 hole Emerson Drill.
 33-2t M. D. WOMBLE.

FOR SALE—A good Dodge Coupe. Inquire at The Popular Store.
 33-2t

FOR SALE—12 disc drill in good repair. Cheap for quick sale.
 32-2t ELI DUNLAP.

FOR SALE—One mile north of Hereford, A well improved 80 acre farm, crop possession, team, wagon and harness, farming implements, two Jersey cows, 80 turkeys, 200 R. I. Red chickens, 15 head young hogs all go with farm. Four years time 6% on \$2400, balance cash, straight proposition to buyer and no commission.
 J. B. PHILLIPS, Phone 197
 32-4t (2t-pd) P.O. Box 38, Hereford, Tex

FOR SALE OR RENT—The S. W. 3/4 section 99 and the 1/4 section 100 Block K 3 about three miles west of Hereford.
 A. F. KEISTER,
 Dixon, Ill.
 32-4t-pd. R.F.D. 6, Box 29

FOR SALE—Good seed wheat.
 M. HOLLENSTEIN,
 32-2t-pd Umbarger, Texas.

FOR SALE—Ford truck, almost like new.
 B. L. BRANSON, 32-cow-tf

FOR SALE—Good seed wheat free from Johnson grass, at \$2.00 per bushel.
 O. L. SHARP,
 32-2t-pd

FOR SALE—One Cletrac tractor, completely overhauled. Excellent condition. Inquire of Beavers Bros. Garage.
 30-1t-pd-tf

FOR SALE—Good quality seed wheat, Free of Johnson Grass, \$2.00 a bushel. Will test sixty and better.
 J. DAVID THOMPSON,
 30-4t-pd

FOR SALE—Slightly used Tent.
 29-tf GEO. V. STAMBAUGH

FOR SALE—1 nice residence lot, 90 by 110, east front.
 WES ANTHONY,
 31-4t

FOR SALE—A couple of good houses. Modern. Inquire at—
 19-tf PANHANDLE LUMBER CO.

FOR SALE or TRADE—Team of extra good mules, seven years old, for red or white faced cows. Other teams and farm tools for sale. See
 C. C. BOWMAN,
 33-tf

FOR SALE—Excellent home grown Turkey Red Seed Wheat. Recleaned and sacked \$2.25 per bushel or Bulk thresher run \$2.00 per bushel. Clean of Johnson Grass and Noxious weeds F. O. B. my warehouse Umbarger, Texas. See Wm. Erdman, Umbarger, Texas—“Always on the Job.”
 24-tf WM. ASH.

FOR SALE OR TRADE—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and Y. L. Notes extended also loans made on city property. Rooms 7-8 Dunlap Building.
 24-tf Walser & Bray Land Exchange.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle.
 74-tf J. L. FUQUA, Phone 146.

LOST AND FOUND
 LOST or STRAYED—A light Jersey cow. A five dollar reward will be given to the finder.
 33-1t JOHN N. JACOBSEN.

LOST—About a month ago, a brooch with three pearls. Finder please return to Brand office.
 33-tf

LOST—Pair gentleman's gold rimmed eye glasses, in case. Reward. Notify The Brand
 33-tf

WANTED
 WANTED—A man with a Ford car to take charge of the Singer Sewing machine agency in the Hereford country. - SINGER SEWING MACHINE COMPANY, Amarillo, Texas. 33-2t-pd

WANTED—A Girl for general house work. Phone 125.
 33-tf Mrs. G. A. F. PARKER.

WANTED—Want to rent 150 acres of old ground for wheat, one and half mile of Hereford. Want the land plowed or listed at an early date.
 31-tf Tom Carter, Hereford, Texas.

WANTED—Woman for general house work. Phone 134.
 31-tf

WANTED—To rent farm on share. I have a force to work 350 acres in row crop, can gather crop this fall, is requested. Write,
 Wm. T. WEAVER,
 32-2t-pd Dimmitt, Texas.

FOR RENT
 FOR RENT—Two or three unfurnished rooms. Phone 218.
 33-1t Mrs. M. D. JARRELL.

FOR RENT—Two rooms, completely furnished for house keeping. Phone 150.
 33-tf DR. FLORENCE MILLER.

FOR RENT—Two furnished rooms for light house keeping, close in; four blocks east on Third street. Pho. J-400
 33-2t MRS. J. A. FREEMAN.

FOR RENT—A five room house for rent. Call 165 or see
 30-tf R. J. KIBBE.

MISS MATTIE MOUNTS MARRIED TO JOE LANCASTER, AMARILLO

At eight p. m. on Monday, August 31, Miss Mattie Mounts, daughter of Mrs. R. N. Mounts of this city, was united in marriage to Mr. Joe J. Lancaster of Amarillo. The immediate family of the bride, Miss Danna Lancaster, sister of the groom, and Miss Mary Hicks were present. The beautiful words of the impressive ring ceremony were spoken by Rev. W. R. Hill, pastor of the First Baptist church.

Mr. Lancaster attended the West Texas State Teachers College, where he was prominent in all phases of college life and athletics. He received his B. A. degree from this institution in 1924. Miss Mounts graduated from Hereford High School and later attended West Texas State Teachers College. The friendship was begun here which terminated in the happy affair of Monday.

The happy couple left immediately for Beaumont, Texas, where Mr. Lancaster will teach manual training during the approaching school term. The many friends of the young people saw them off on the west bound train and a shower of rice and old shoes, wishing them the greatest of happiness.

MISS HAZEL McQUEEN MARRIED TO PAUL JOHNSON AT CANYON

Miss Hazel McQueen and Paul Johnson, both of Canyon, were quietly united in marriage Saturday night, August 29, with only a few friends present, including several from Hereford. They left immediately for Littlefield where Mr. Johnson is to teach manual training in the High school. Mr. Johnson received his degree

from the W. T. S. T. C. at the close of the summer session last year and Miss McQueen received her degree this fall.

The bride was raised here and her friends are extending congratulations.

MRS. KARL SHIRLEY MOVES TO PHOENIX FOR THE WINTER

Mrs. Ed Etsell and Mrs. Karl Shirley and family, left Wednesday morning overland for Phoenix, accompanied by Mrs. Shirley's brother, Paul Wilson, who will remain in Phoenix this winter and attend business college. T. E. Shirley and Miss Hazel Wilson accompanied them as far as El Paso. Mrs. Shirley is moving to Phoenix for the winter and has rented her home here to Rev. Thurmon Morgan, pastor of the First Christian church.

SULPHUR PARK
 Fishing Privilege Fifty Cents Per Day Each Person
 Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-711. tf

MRS. ARTHUR THOMPSON AND SON RETURN FROM KANSAS

Mrs. Arthur C. Thompson and little son, Junior, returned from a visit to her parents in Hamilton, Kansas, last Sunday morning. Mrs. Thompson has been away since June 19, and Arthur was smiling broadly this week and announced that his grouch had fled and he invited his friends to come around and celebrate with him.

FRANK BARBER
 Southwestern Life Insurance Co.
 Representative
 Life Insurance and Land Loans
 Hereford, Texas

Frank Marrs went to Endee, N. M., last Sunday for his uncle, Will Marrs, who has been ill with pneumonia, and took him to Amarillo. After physicians there had attended him he was put on the train for Oklahoma City, where he is now in a hospital and doing very nicely.

Charlie McFarland of Fresno, Calif., left Wednesday for his home after a visit in Hereford with his brother,

A. Morrison, in order to settle affairs there so he can move to section of the world. Mr. McFarland has been prospecting in the states Illinois, Indiana and Missouri for last few months but has decided to move to the Plains of Texas.

Help us make our County Fair success—must have eggs to produce chicks. See A. L. Biggs, Sec'y. Golden Rule Hatchery Co.

MARLIN HOT WELLS
 WHERE LIFE GIVING WATERS FLOW.

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write,

THE MARLIN CHAMBER OF COMMERCE
 MARLIN, TEXAS

Tri-State Exposition
 AMARILLO, SEPT. 26 - OCT. 1

Chicago Cadet Band and the Amarillo Band

both during the entire six days. The Chicago Cadet Band has played at the Dallas Fair for years.

Wortham Carnival Company

2 Big Days of Automobile and Motorcycle Racing

3—Days Horse Racing—3

TRI-STATE EXPOSITION
 AMARILLO, SEPT. 26 - OCT. 1
 It's Your Fair—Be There

The School Store

There are a few lines on which we specialize and one of them is **SUPPLIES FOR SCHOOL**, both for the pupil and the teacher.

Ten years ago we were furnishing the books and supplies for the Deaf Smith and Castro County Schools. Today the State is furnishing the books but we are still furnishing practically all the supplies.

The children like our store because we give better values and always have what they need. Trade with us and we will both be happy.

SKELTON'S VARIETY STORE

A U C T I O N
TUESDAY, SALE Postponed from 29
SEPT. 8 SALE COMMENCES 10:00 A. M.

Of All My Machinery From Alfalfa Farm and Ranch on Palo Duro Creek. Sale will be held at the Headquarters, known as the Hudson Place, just north of the red bridge on the Palo Duro Creek, nine miles northwest from Canyon.

FREE LUNCH WILL BE SERVED

Sale includes a heavy list of farm machinery and implements of all kinds, harness, household goods, wire, and miscellaneous articles by the dozen.

TERMS: All sums of \$25 and under, Cash. On sums over \$25, three to six months time will be given, 10 per cent interest bankable note. 5 per cent discount for cash on all sums over \$25. Nothing to be moved until terms of sale are complied with.

This is one of the largest displays of farm machinery and blacksmith tools ever offered at public auction. The opportunity awaits you to take advantage of this great occasion. You will realize more than value received on every article purchased in this sale.

C. T. WORD, Owner
RAY BARBER, Auctioneer
 Assisted by Auctioneer Shanks Wilford Taylor, Clerk

footwear
 for the Kiddies



RED GOOSE SHOES

Service—Comfort—Style—and Satisfaction are in our footwear for little tots. They are long-wear shoes—every one of them—which is saying much when sturdy and active kiddies are to wear them. The economy in good shoes for children has been proved.

For Ladies, Misses, Gentlemen

An early fall presentation of smart footwear that exhibits many delightful new style points. Slim, smooth-fitting shoes with the various accepted new heels—unusual strap designs and goring styles expressed in new leathers, prominent among them being patent leather.

J. O. NEWELL
 Shoe Headquarters

LOOK!

Coupon Books Five Percent Discount on \$10.00 and \$20.00 Books, Good for anything in the house.

ABO FILLING STATION
 South Main Street
B. E. BRUMLEY, Proprietor



NEIGHBORS

BY ROBERT STEAD

AUTHOR OF "THE COW PUNCHER" "THE HOMESTEADERS"

CHAPTER II

That same summer I began going to school. Perhaps I should say that Jack and I began going to school, it was something of a joint venture. We talked it together for weeks before the great event. At that time my objective in life, in so far as I was concerned, was to be a locomotive engineer, but John had elected to be owner of a woolen mill—blandly looking the little question of it—and we discussed our schooling in the light of these ambitions.

In the eventful morning I remember my father coming into the loft leaning over my bed, where I had been sleeping. "Puir wee mannie," I heard him say, dropping into the Scotch tongue which he reserved for moments of emotion, "it's a long road starting on, and a hard one, too, but he'll be like the rest o' us." My mother scoured me well and dressed me in a clean new suit and kissed me between her hands, and told me to work hard and grow up a good man like father. At the gate I met John, and together we started down the slope of life.

I spent the day becoming accustomed to my new environment, and traveling over a certain bald spot on the teacher's head which shone resplendent when the light struck it at a certain way, and wondering what possible advantage it could be to a locomotive engineer to know that a pair of slanting legs tied together in the middle.

Two years later Marjorie and Jean started going to school, and we were boys indeed as we led them up a slope to the master's desk. In those days, when large families were still considered proper, two children were a comparatively small impediment; indeed, it was commonly held among the townspeople that the silliness of my father's family had made it possible for him to pay for and clear his farm. At any rate my father was a person of leisure by comparison with neighbor women who were trying to clothe, clean, and discipline ten or twelve children apiece. The Lanes were in the same happy circumstances as ourselves, and be-

ing also our nearest neighbors, a considerable friendship had sprung up between the two families. This developed as we children grew older and had mutual interests in studies and sports. Jack—he was Jack now—and Jean often came over to our house on a winter's evening, bringing their school books, and the four of us sat about our big kitchen table poring over our studies or throwing or intercepting furtive glances between Jack and Marjorie, and, I may confess, between Jean and Frank. Jean was fair, with large blue eyes and clear pink cheeks and lips that always made me think of roses. They seemed always as delicate and tremulous as a rose leaf after rain.

At eight o'clock we would close our books, and mother would say, "Marjorie, you may bring up a basin of apples," or perhaps it would be a dozen ears of roasting corn, and we would sit about the fireplace, munching in great happiness. Then we would have a game of blind man's buff, in which I had a way of catching Jean, or button, button, who's got the button? or hide-the-handkerchief. And at nine Jack and Jean would leave for home, and we would go with them to their gate, and I would help Jean where the drifts were deep. And Marjorie and I would walk back arm in arm, and she would talk an unnecessary lot about Jack.

John's first poem was written about this time. She developed it one night while ostensibly busy at her studies, and slipped it into my hand when we parted in front of her house. I hurried home, but my mother and Marjorie sat so close to the lamp that I had no opportunity to read it until I went upstairs to bed. Then I smoothed the crumpled little sheet and read—

When I am old
And very tall
I hope my name
Will be Mrs. Hall.

I lay awake for hours that night, joyously piecing together bits of rhyme, but I was no versifier, and had to be content with prose. I put it in very matter-of-fact form on my slate, which I managed next day to leave on Jean's desk:

"Your proposal is accepted.—F. H."
When I was twelve Granny Lane

died, and after that Mr. and Mrs. Lane often came over, too. As we worked at our lessons we would hear the restless clicking of our mothers' knitting needles, while our fathers fought over their checker board in a silence broken only by an outburst of triumph upon some clever strategy, or of chagrin when some deep-laid scheme had gone agley. Or sometimes the men would lay aside the board and, turning their chairs toward the fire, with their pipes well lit and glowing in the bowl, would begin to recount tales of their youth when they were part of the locust army of ax men that had swept through the land and in some strange way had left standing the great tree at the end of our farm. Then lessons were forgotten, and we children drew silently close to the fire, as big-eyed and flushed with adventure, we entered the enchanted halls of Romance.

It was when I was fourteen, and about to enter the mill, that mother was taken sick. I had never known mother to be sick, and it was hard to understand the silent house and the darkened room. Mrs. Lane came over and took charge, and Marjorie stayed at home from school to help.

One day as I came up the path Marjorie met me with, "Mother wants you," so I went into the room. Father was there; it seems he had not gone to the mill that afternoon. He was sitting on a chair with his elbows resting on his knees and his cheeks between his hands, and a stray beam of light from the afternoon sun fell through the window and across his forehead. I wondered that I had never noticed before how old he was.

"Is that you, Jaddie?" my mother called in a thin, weak voice, and I came beside the bed. "My boy, my boy!" she said, and her face worked strangely, but she could say nothing more than just "my boy." Then I knelt beside her, not knowing what else to do, and she put one of her thin hands in my hair, and ran her fingers slowly, with a strange sort of caressing, up and down and about my head. And then an odd thing happened. She began to sing, in a strange, high, tremulous key. "The Lord Is My Shepherd." She did not sing it as you have heard it in church, but with a gentle rhythmic beat, like a lullaby, just as she had sung it to



A good piece of meat is "More than half" of every good dinner—as every housewife knows. Our meats are fresh, carefully selected, appetizing and — satisfying. Try us.

TEXAS MEAT MARKET

Cloyd & Son

me many a time when I was a little child. After a while she seemed to fall asleep, and I slipped out again. Father had never moved, but beads of sweat were standing on his forehead.

Marjorie met me, round-eyed and pale, at the door. "Oh, Frank! Is mother going—is mother going to die?" The last words were breathed rather than spoken.

"I don't know," I said, pushing by her and gulping at something in my throat.

After mother's death Marjorie had to stay at home from school and take charge of the house. Marjorie had a vast native ability behind her deep black eyes, and in a short time matters were running as smoothly as could be hoped. I took a job in the mill—my dream of being a locomotive engineer had vanished almost with my baby teeth—and I was now working from seven in the morning until six at night for a consideration of three dollars a week. My father earned ten dollars a week, so we were in easy circumstances. There were no picture shows to tempt our spare quarters, nor automobiles to make us envious of our more fortunate neighbors.

Jack Lane also took a job in the mill, when I did. We graduated into long trousers together, and made our youthful excursions, arm in arm, into the town on Saturday nights. Jack was a handsome boy, with the fair skin and hair of his sister Jean, and many a coquettish eye was turned on him as we strolled about the little town, or even as he worked at his post in the mill. But while Jack was by no means above a mild flirtation, he used to dismiss such events

with the comprehensive remark, "They're not in the class of Marjorie—or Jean."

We were eighteen when the accident happened to Peter Lane. He was working about a shaft, as he had done perhaps a thousand times before when some loose end of his clothing lapped around it. He clutched the shaft and whirled with it until the strength of his arms gave way; then his body flew out and his head struck a beam. Outside the mill wheel placidly sprayed its mist of jewels as from the hand of a fairy prince.

I need not follow the events of the next year or so further than to say that my father developed a habit of putting on his good clothes in the evening and brushing his shoes, and walking over to see whether Mrs.

Lane might not need some help with the affairs of the farm.

Jack found me one evening in September cutting firewood in the uncleared portion of our farm up by the big pine. The sun was almost setting; it hung like a blood-red globe through an avenue of maple trees, and its slanting light struck the autumn foliage with a wizardry of color and beauty. Jack sat down on a log and when I paused in my work he said, "You're too industrious, Frank; if you are not careful you'll die rich. Come over here; I want to talk to you."

I took a seat at his side and for a minute or two he punched the earth with a stick, as though uncertain how to open his subject.

(To Be Continued.)

WILLYS-KNIGHT AND OVERLAND CARS

I am sub agent out of the Amarillo Agency for the Willys-Knight and Overland Cars. Demonstration Car at Your Service!

ATTRACTIVE PAYMENT PLAN

LEONARD RICKETTS, Agent
Hereford, Texas

Pencil Sets Free!

We are ready for the opening of school—with a useful present for every school pupil that purchases a pair of shoes or a suit from us. We have the most carefully selected lines of School Suits and Shoes for both sexes we have ever carried. It will pay you to look them over.

Don't Forget Those Pencil Sets—In a Neat Box and Very Useful! They include a Pencil, Pen holder and ruler.

FALL COATS for the LADIES and MISSES

Our new Fall line of COATS is here—the last word in styles, workmanship and wearability. They are priced right, too. Better come early before the rush and have yours laid aside before the stock is picked over.

Everything For Fall Wear—For Men, For Women, For Children!

D. R. GASS & SON

"THE TEN COMMANDMENTS"

Technical in achievement
Historical in research
Erudite in knowledge

Thrilling in interest
Entertaining in performance
Noble in conception

Compelling in logic
Original in tempo
Melodramatic in alarm

Majestic in aim
Appealing in idea
Natural in action

Daring in deed
Marvelous in realism
Encyclopaedic in scope

Noteworthy in characterization
Truthful in text
Scintillating in cleverness

STAR THEATRE

THURSDAY, FRIDAY AND SATURDAY
SEPTEMBER 17, 18 and 19



Spending and Saving

It is nice to spend money, but it is even more enjoyable to save it.

DON'T FORGET YOUR RESERVE BANK ACCOUNT!

The season of the year when you have money is the only time when you can put something aside for seasons when you haven't.

A Reserve Bank Account is an available fund at your command, and lends to the future a security and independence not to be found in any other way.

Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

FRENCH STRESSES VALUE OF LOCAL FEED LOTS IN TALK AT WEEKLY LUNCH

Col. C. C. French, representing the Fort Worth Stockyards and the West Texas Chamber of Commerce, who is spending this week with County Agent Dunkle in talking at the various school houses in the interest of diversification, was the principal speaker at Monday's luncheon of the Chamber of Commerce, held at the City Cafe. Col. French, who has campaigned Texas for many years boosting baby beef, pig and other clubs for young farmers and young farmer girls, made a hit in a short but concise talk on the history of live stock production in the southwest, and the outlook for the industry in the future. Col. French vividly called attention to the live stock shortage over the nation, explained the baby beef club idea, and stressed particularly the need for feed lots at home instead of shipping our cattle to other states to be made ready for market. He said that home feed lots meant enriched soils and the utilization of a great by-product of the industry now neglected, namely the manure. His address was closely followed and enthusiastically applauded at its conclusion.

Superintendent Dillehay stated that the local Boy Scout troops desired to offer their services to the Fair committee as they believed they could be of service in police and other kinds of work. Their offer was unanimously accepted. Chairman Black reported the county fair work as progressing smoothly. Mayor Ireland said the

"Home Beautiful" campaign was in full swing and was being ably conducted by the ladies committee in charge. Mr. Black called attention to the fact that the committee desired that every tree in town be white-washed.

W. M. Cogdell explained briefly his plans for an enlargement of the Cordova Hotel to thirty room capacity and after discussion Chairman W. E. Dameron of the hotel committee was asked to investigate the proposition and report next Monday.

County Agent Dunkle stated that he had made arrangements to take Col. French to eight rural school meetings during the week and asked the moral support of the business men. He said Mr. French and wife were to eat dinner with the Progressive Canning Club Tuesday, and Col. French interrupted to say emphatically that the invitation was accepted.

The meeting was then turned over to Chairman D. L. McDonald of the Railroad Committee, who explained the project, named a steering committee, which is given elsewhere in this issue, and urged united action. Dr. Overton, J. B. Elliston and many others endorsed the drive. Following the luncheon the steering committee held a meeting, planned the work, and at four o'clock in the afternoon took the street soliciting stock subscriptions.

The meeting next Monday will be held at the Stockman's Cafe, when the railroad committee will report.

her home for supper Tuesday evening. She proposed to leave the state of Missouri during the day some time via airplane. A friend is owner of the plane.

However, a letter Wednesday stated that adverse weather conditions prevented the flight. Mr. Shore expects to see her alight from the clouds most any time now.

GWYNNE GUTHRIE TO TEACH ECONOMICS IN N. M. A. & M.

Mrs. B. F. Guthrie and sons, Gwynne and Keith, departed overland Tuesday for Las Cruces, N. M., while Mr. Guthrie went via train and will join his family in the New Mexico City.

The trip was occasioned by the fact that Gwynne Guthrie will teach economics in the New Mexico A. & M. college this year and was due to report at his new post. His family took advantage of the occasion to secure a vacation as well as assist Gwynne in getting settled in his new home.

BAPTIST SERVICES

The Sunday School meets at 9:45 with Mr. A. O. Thompson the genial Supt. and having trained teachers for classes in all departments.

The Sunbeams for children to eight years old meet at 10:45 with Mrs. Arthur Manjeot the leader.

The morning worship begins at 10:45 and last one hour or about.

The pastor will bring a message of instruction and all will be blessed in the fellowship. The Hand of Church Fellowship will be given all new members and all members should be present.

The B. Y. P. U. meetings are at 7:15. This is a meeting for Training Young People for Church Work.

Evening Preaching Service will begin at 8:15. A brief and brotherly message by the pastor for the unconverted especially. Baptismal service, also.

The regular meeting of the Deacons of the church is at 3:00 p. m. Sunday.

The Midweek Prayer Meeting is at 8:15 on Wednesday.

A Homelike Church. Come and Welcome! WARREN R. HILL.

NEW PRESBYTERIAN MINISTER TO ASSUME DUTIES THIS WEEK

Rev. J. T. Ross, new Presbyterian minister here, was expected to arrive here Thursday with his family from Stephenville, Texas, to assume his new duties. His household goods were shipped Monday. He will begin his pastorate in Hereford with next Sunday's morning services, and hereafter this church will hold regular Sunday services and midweek prayer meeting service.

The Presbyterian Manse has been remodeled and enlarged and is now a good, comfortable home.

COUNTY COMMISSIONER GRAY IN CROSBYTON THIS WEEK

County Commissioner Herman Gray and family departed Tuesday for Crosbyton, Texas, where they will make a short visit to friends and relatives.

MIDSHIPMAN HILL, ANNAPOLIS, HERE VISITING HIS PARENTS

Midshipman A. J. Hill of the United States Naval Academy, Annapolis, Md., arrived Monday night for a vacation of three weeks with his parents, Mr. and Mrs. W. R. Hill. Mr. Hill has just returned from a six months cruise in the Pacific ocean.

Let's build a Hotel in 1925!
Many Hereford Folks Are Showing How to Avoid Needless Suffering

There's nothing more annoying than kidney weakness or inability to properly control the kidney secretions. Night and day alike, the suffering is tormented and what with the burning and scalding, the attendant backache, headache and dizziness, life is indeed a burden. Doan's Pills—a stimulant diuretic to the kidneys—have brought peace and comfort to many Hereford people. Profit by this Hereford resident's experience:

C. Runton, farmer, Hereford, says: "A dull hurting across my back annoyed me a great deal. When I stooped, my back felt so stiff and sore I could hardly straighten. My kidneys acted too freely, especially nights when I had to get up. I bought Doan's Kid-

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.

ney Pills at the Corner Drug Store, and they regulated my kidneys and rid me of backache." Price 60c, at all dealers. Don't simply ask for kidney remedy—get Doan's Pills—the same that Mr. Runton had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

6% FARM AND RANCH LOANS 6% AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW
Prepayment in part or in full can be made at any interest bearing period after five years
PROMPT INSPECTIONS AND QUICK SERVICE

San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent
Hereford, Texas

WE PLEDGE OURSELVES TO RENDER

SERVICE

with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 5 1/2 and 6% interest.

Thompson & Ireland
ABSTRACTS — LOANS

Successors to J. Frank Potts & Company

GOLDEN RULE HATCHERY IS OFFERING BABY CHICKS AS PRIZES AT THE COUNTY FAIR

The Golden Rule Hatchery will offer 100 baby chicks to the boy or girl, up to and including sixteen years of age, who writes the best essay on how to raise baby chickens. For the best essay fifty chicks will be given; for the second and third best essays twenty five chicks each will be given. The prizes will be awarded on the last day of the Fair, September 19, at 3:00 p. m. Essays should be limited to 500 words and not less than 200 words. All contestants must have their manuscript in by Friday noon, September 18, at the office of A. L. Biggs.

Three judges will pass on the compositions Friday afternoon and Saturday morning. Real practical stuff in the essays will be considered above style and literary merit, although all will count in the total.

The Fair committees are busy. Berry Orr has been named as Superintendent of the dairy department. Ed Botts will superintend the department of horses and mules. Mrs. Ray Barber is superintendent of the department of Art and Domestic Art.

On Saturday afternoon a horse and mule Pulling Contest will be staged. City teams will not be allowed in this contest. A cash prize of \$50.00 will be awarded to the best team.

Assistant Secretary Vogele requests all superintendents to meet at the office of J. B. Elliston at 3:00 p. m. Saturday afternoon, September 5.

MISS HELEN SHORE EXPECTED HOME FROM K. C. IN AIRPLANE

Ed Shore received a letter from Miss Helen Shore, in Kansas City, this week stating that he might expect

Reliable Merchandise Since 1853

LEVI STRAUSS

Makers of Two Horse

Waist Overalls

A new Pair FREE if They Rip

Economy--

That is the magic word that everybody is using these days, but what do you think of the fellow that stays at home on washdays and turns the washing machine all day to save four cents an hour on electric juice? Can he afford to work at that price? Our Washing Machines will do all that work for that much power cost. Better junk the hand washer and buy an electric washer and pocket the difference between four cents and forty cents an hour.

"Your Electric Servants"

Texas Utilities Company
of Hereford

Golden Rule Hatchery Co.

FIRST HATCH OFF SEPTEMBER 18

SEE OUR CHICKS AT DEAF SMITH COUNTY FAIR

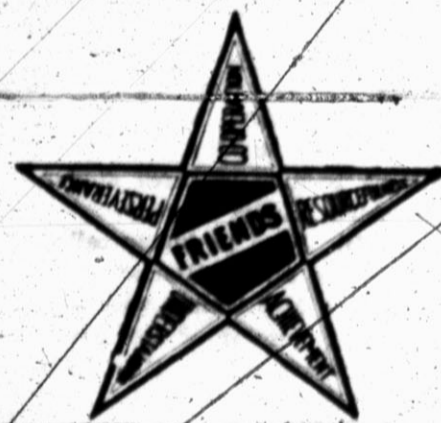
WEST TEXAS FEED & SEED COMPANY

Worst service in town. Two knot heads in charge. Part of our coal will burn. We never give you overweights. If your chickens escape the Hawks, try our poultry feed. We know how to make your cream test less. If you can't make your cow go dry any other way try "Dairy Ration," the price is higher. Phone your order today. We promise to deliver it within a week.

Hereford, Texas

Phone 265

Your Bank and You—



If you are a depositor here, know that this is YOUR BANK, dedicated to your interests and operated by men who know the needs of the community they serve, and who are earnestly and honestly striving for the individual success of every customer.

We want this bank to be not only FIRST in the financial affairs of this community, but FIRST, also, in the hearts of its customers.

The First National Bank



USED CARS

Ford Coupe	1921m
Buick Six	1921m
Buick Six	1920m
Essex Roadster	1921m
Stephens	1919m

Terms if Desired

Beavers Brothers

Phone 383



CAMERON, N. M.

PROGRESSIVE

Messrs. Charlie, Odie and Virgil Tillman made a trip to San Jon Sunday.

W. T. Brown and children are taking a trip to Hat Springs.

Born to Mr. and Mrs. Roy Chapman Wednesday night a fine girl.

L. A., the little son of Mr. and Mrs. Lonnie Johnson, is suffering with a bad sore mouth and throat. The Dr. says it is not diphtheria.

Many from here and other points attended the meeting at the Bellview M. E. church which has been in progress for two weeks and closed Sunday. The congregation was very large Sunday. There was dinner on the ground. The Rev. B. L. Nance preached in the afternoon and followed by a baptizing at Art Smith's lake.

Mrs. Walter Sheridan and children of Ruth were making calls in this neighborhood Saturday. They called on Miss Della Bolding, Mrs. Ella Isler, Mrs. Belle Cameron and Mrs. Mary Forsthofer.

The entire families of A. A. Dethrage, Cleveland Johnson, and J. A. Nichols took a pleasure trip to Roswell, N. Mex., last week, leaving Wednesday and returning Sunday. They went on down to Hagerman and visited their brother, Phil Mote, and the J. L. Hammons family. Phil Mote and family came back with them.

George Pulliam moved his house and other buildings recently to the place he bought of H. D. Sheehan and is now living there.

Pat Fitzsimmons and Roland Leach were dinner guests of Floyd Mote Sunday.

Tom Boney has a very badly injured hand caused by attempting to remove trash from the wheat drill while the cogs were turning.

Carrie Price is making trips to Clovis to visit her mother, Mrs. Mullhauf, who is being treated at the hospital.

J. D. Cameron and family and A. A. Dethrage and family took supper Sunday evening with Mr. and Mrs. J. Z. Isler.

Mrs. Chester Scott returned last week after visiting a short time at the F. B. Scott home.

Mrs. Charlie Tillman spent Sunday with Mrs. Virgil Tillman.

There is to be a Nazarene meeting held at Wheatland beginning on Tuesday night of this week.

Born to Mr. and Mrs. Charlie McIntosh Thursday a fine boy.

Mrs. Lillian Dunn called on Mrs. Winnie Dethrage Monday and purchased some vegetables from her garden.

Mrs. W. B. Hutchinson is quite sick this week.

The Misses Golda Leach and Mary McCary were Sunday guests of the Misses Sybil and Maxine Squillock.

Mrs. Sam Williams was taken to the hospital at Clovis last week where she underwent an operation for appendicitis.

Phil Mote is suffering severely with stomach trouble and an abscess in his ear.

Miss Della Bolding is to begin her school work at New Hope Monday, Sept. 7. The Wheatland school will begin on that date also.

Mrs. Josie Crecellus, the Misses Lizle and Alice Crecellus, Mrs. Florence Isler, Mrs. Dena Isler and Miss Ruby Barber assisted Mrs. Dena Isler in canning peaches Thursday.

Miss Della Bolding prepared dinner for Mrs. Alma Hollis Sunday.

Mr. and Mrs. Jesse Locknane called on the Dethrage family Monday.

Mr. and Mrs. Mild Hatley were out recently in the interest of the peach crop on their farm where Hob Moss and family live.

Several nice showers have been falling during the past few days, which is causing the farmers to rush their wheat sowing.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

the home of Mr. and Mrs. Jeff Roberson last Wednesday evening. Folks of this community appreciated the rain that came last Sunday afternoon, but some had too much wind as some of the feed was blown down. Edward Meeks of Amarillo spent last Sunday in this community. Mr. and Mrs. Charlie Hodges, who accompanied their daughter, Mrs. Dick Norton to her home in Kansas City, returned home last Thursday. Mr. Grit Curtsinger who recently visited in Kansas has also returned home.

NORTH EAST CORNER (Fairview-Union Schools)

So far the rain has passed most of our community but it is hoped our time will be next, anyway we are glad some people got a good shower. The Sunday School at Paloduro is still going nicely and we hope others that have not been attending will do so.

The Deacons and a few members went to Dawn last Sunday where they helped to organize a church at that place. There were nineteen members to begin with and with the helpers they have they will do well in the work.

Mrs. E. O. Alfred and family from Chillicothe have been visiting relatives here for the past week but are in New Mexico at this time where they will spend a few days.

The Methodist revival which has been in progress at Wildorado for the last two weeks closed Sunday night, the meeting was successful as there were some converts and a good number united with the church and every one that attended seemed very much revived in their duty.

Will Norman from Oklahoma, who has been visiting his brother, A. R., returned home last Saturday.

Rev. A. M. Dowell preached at

Bushland on last Sunday. He has been called to the pastorate of Vega and Paloduro churches and will begin a revival at the Paloduro church on the first Sunday night in September. Miss Annie McClain of Itasca who has been visiting relatives here for the last few weeks is teaching an industrial art class at Wildorado this week.

On last Monday night a goodly number of the folks here went to the home of Warner Lee and his bride and had an old fashioned charavari after which they departed to the home of Elmer Womble where they were showered with many useful gifts. After having a general good time all went home happy. Mrs. Lee will be remembered as Miss Amelia Hazelwood.

J. M. Ware and Otto Smith made a business trip to Hereford Monday.

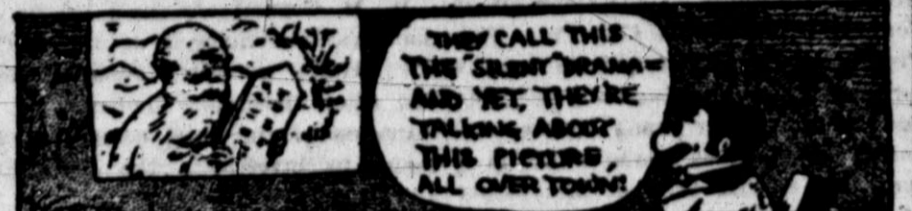
R. M. Allred, with J. C. Allred and his son and daughter, Cecil and Sadie, motored to Chillicothe Tuesday for a few days visit with their father and mother. J. L. Allred, the father, has been ill for a number of months and has been down there for his health. He is some better than when he lived here but is not well by any means, but it is hoped the change will be of

great benefit to him. **NOTICE TO BIDDERS** The Commissioners' Court of Deaf Smith County, Texas, will receive bids at Hereford, Texas on September 21, 1925 for the purchase of one or more ten ton road tractors. EARL W. WILSON.

County Judge, Deaf Smith County, Texas. At-Hereford, Texas, August 24, 1925.

PANSY POSTCARDS from the Farmside Inn "You said there was no night life up here. Ah! there though? Mosquitoes—bed-bugs—crowing cocks, etc."

Abie Much Impressed by "Ten Commandments"



By "ABIE THE AGENT" Per Harry Hershfield. Listen, Mink, I'll never forget the conversation between two Bronx moving picture exhibitors. "Tell me, Meyer," said Julius, "who produced The Ten Commandments?" "I can't remember exactly, but he's that same feller that produced 'Why Change Your Husband?'" "Is that so, Meyer? I never knew that Moses had anything to do with that one, too." "You'll positively forgive me, I am sure, Mink, if I have one little joke on this well known subject, The Ten Commandments. 'Well known' is right, if not WELL USED! Ten Commandments, ha? Everybody knows them by heart, but very few keep them there. You and me and the next guy would rather not break any of them if we could help it, but after seeing that picture I personally, am going to see that they are obeyed, all at one time! You can't pick favorites in a thing like this. You can't be a percentage guy, either, and say, that 'seven out of ten is a good average.' You'll try and keep every one of them precious Mosaic laws after you spend two hours with that film. Two hours did I say? Listen, I never knew they could get the Past in six reels. The Bible lives here—it ain't just frescoed on walls in religious places. Moses looks like Moses probably looked. The best imagination in one's own mind is usually a little bit out of focus. This film straightens out many heavy kinks. I am certainly not going to discuss with you the direction and photography of the biblical scenes—it's the last word—and the word before that too."

STAR THEATRE THURSDAY, FRIDAY AND SATURDAY SEPTEMBER 17, 18 and 19

WRIGLEYS AFTER EVERY MEAL affords benefit as well as pleasure. Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach. The Great American Sweetmeat, untouched by hands, full of flavor. **SEALED TIGHT KEPT RIGHT**

CATTLEMEN I have the Slaughter Scales up in good repair and can weigh your cattle correctly. Pens O. K., plenty of water and plenty of grass. NEAR STOCK PENS **Geo. McMahon** 22-41-pd

1900 1925

25 Years of Firestone Service to Highway Transportation

25 years of anticipating the requirements of motorists—making manufacturing processes more certain—producing a higher standard of quality—25 years of unswerving adherence to the Firestone pledge, "Most Miles per Dollar"—summarizes Firestone's record of service to car owners. This Firestone record could only have been made through furnishing the public with outstanding values and is, consequently, your assurance of quality and lowest prices. If you would like to know more of this wonderful record, ask your Firestone dealer to send you an illustrated folder. With today's high cost of crude rubber and other raw materials, Firestone's opportunity to serve the public was never better, due to its great volume and special advantages in buying, manufacturing and distribution.

SERVICE GARAGE PHONE 3 334 4

Half Rates on Station-to-Station Calls After 8:30 P.M.

Half an hour past bedtime—yet Betty and Robert are not tucked away in their beds. This is the night "Daddy" calls home by "long distance."

Evening rates are in effect from 8:30 p.m. to midnight on station-to-station calls when day rate is 25 cents or more. If the day rate is 30 cents or more, the evening rate is approximately half the day rate.

A station-to-station call should be made when you will talk with anyone available at the telephone called.

"Long Distance" is the convenient way to keep in touch with home or business. Ask the long distance operator for rates to any point.

SOUTHWESTERN BELL TELEPHONE COMPANY



FRIO-EASTER ITEMS

We had a good attendance at Sunday School Sunday morning, some old members were present again.

The B. Y. P. U. of Hereford rendered a play at Frio Tuesday night, it was enjoyed by all. Come again.

Mr. and Mrs. Joe Stagner went to Mexico for fruit Friday returning Sunday.

Mr. and Mrs. Bob Knox, Mr. and Mrs. E. V. Sullivan and Mr. and Mrs. Joe Green spent Wednesday night on the creek fishing, returning Thursday.

The young people enjoyed a party at Mr. and Mrs. F. J. Axe, Friday night. At a late hour punch and cake was served to the following: Misses Grace Ragsdale, Lilly Mae Smith, Gladys Jones, Eva, Zelma and Maurine Sullenger and Ima Sullivan, Messrs. Goodwin, Jack Sanders, Benny Fulkerson, Jess Laughlin, Clayton Woolrey, Bob and Lynn Axe, Mr. and Mrs. Tom Sanders, Mr. and Mrs. Earl Springer, Mr. and Mrs. Smith, Mr. and Mrs. A. T. Jones, Mr. and Mrs. Dyer.

Mr. and Mrs. Carl Frye spent Sunday afternoon in the E. T. Woodburn home in Hereford.

Mr. and Mrs. Harlin and family and Mr. and Mrs. Bell and family spent Sunday with Mr. and Mrs. Henry Allman.

The following young people spent the day with Ima Sullivan Sunday: Misses Eva, Zelma, and Maurine Sullenger, Messrs. Jess Laughlin, Bob and Lynn Axe and Clayton Woolrey, Mr. and Mrs. E. V. Sullivan and son.

Messrs Carl Frye and R. T. Green returned Friday night from different parts in Mexico.

Mr. and Mrs. Percy Estes spent Sunday in Hereford visiting relatives.

Mr. and Mrs. Leo Williams and Mrs. Williams sister of Clovis left Saturday for Florida to visit home folks for a few days.

Mrs. Carl Frye visited in the home of W. J. Sullivan Thursday afternoon. Denzil and Nolan Fields visited the

ALLEN BOYS SUNDAY AFTERNOON.

We had our first literary program Saturday night it was well attended. Robert Green, son of Mr. and Mrs. A. T. Green happened to a very painful accident Saturday afternoon in Hereford, when he was knocked down by a truck.

Mrs. Henry Allman spent Monday with her sister Mrs. Bagwell.

John Knox visited Ernest Powers Sunday.

JOEL

A very enjoyable occasion and one of unusual interest took place at the home of Lester Galley on last Saturday evening when were gathered relatives and friends from the four quarters of America for a little visit and social time, which included a picnic supper with ice cream. Aside from the social visit there was music, both vocal and instrumental, (vis) piano, saxophone, flute and violin, those in attendance were: Mr. Ernest Rice of Calgary district of Alberta, Canada, Miss Esther Rice of Oliveth, Michigan Mr. Hollis Galley and family of Newton, Kansas, Mr. Norman Rice and family of Chicago and Mr. Edgar Rice of Jackson Miss., besides local friends and relatives. This affair was a part of the general good time planned on the occasion of the S. J. Rice reunion, now being held at the Rice home in Hereford. Partly because of the fact that Mr. Norman Rice and wife, who having lately completed a course of training in the Chicago Theological Seminary are now enroute to South Africa to enter the Mission field. Mr. Edgar Rice is professor of mathematics in Tugallo College of Miss., and is now entering on his third years work in that position. Mr. Ernest Rice is in the farming and livestock industry in the Alberta country just south of Calgary. Miss Esther Rice is attending college at Oliveth, Mich. Mr. Hollis Galley is an electrician and is following that line in Newton. Mr. J. T. Johnston is having a car

of sand unloaded from Joel to the Green Valley Ranch where he is to build a cement pump house at the irrigation well.

Mrs. Cleveland Bromley is able to be up and around again.

The neighborhood is rejoicing over a good shower Sunday afternoon which will be a great help to mature the crops.

Mrs. Minnie Walker attended the club meeting and culling of chicks at Dawn Monday.

We are glad to report the East and West road from the Progressive school house on around past our school house and on East and North two miles then East past Lewis Smith's to the Dawn road is being graded. We think the mail man is glad of it too as it has been in bad shape.

Mr. and Mrs. C. P. Galley and Lester Galley attended the Farmers Congress in Amarillo, Thursday, and report a pleasant and profitable day. There should have been a better attendance out of this neighborhood.

The two week's revival meeting at Dawn closed Sunday. The result of the meeting was the organization of a Baptist church, three persons were baptised by Rev. Blair at the close of the meeting.

Mr. and Mrs. Henry Cox and Mrs. Cox's sister were callers at the Walker home Monday.

The Wind Sunday afternoon flew

Wm. Callaway's hen house over.

The Ed Botts family had as dinner guests Sunday, Mr. Percy Welliver, his sister-in-law, Mrs. Ida Heim of Santa Clara, California and Mrs. Spearman.

Mrs. B. B. Easter and daughter, Mrs. Roy Dicky who have been in Dimmitt a few days returned Monday to the Walker London home.

JUMBO

The T. P. and G. Rail Road officials were in Jumbo last week looking out a route for the new rail road.

Mr. and Mrs. J. A. Wiles and their two daughters, Miss Minnie and Alma from Hereford, also little Jack Blair, from Childress spent Sunday in the W. A. Hunter home.

Mr. and Mrs. Harvey Nunn of near Hereford took dinner with M. L. Simpson and family Sunday.

Miss Eunice Walker who has been attending the W. T. S. T. C. is at home for a short stay.

Mrs. Oxford and her son Willie, and daughter, Kitty are visiting relatives and friends in Linn County.

Mr. L. E. Beck made a business trip to Amarillo Monday.

Mr. and Mrs. Sam Hunter attended the B. Y. P. U. play at Dimmitt Sat-

urday night and report an unusually good program.

Mr. Jake Wagoner motored to Hereford Monday morning.

Mr. and Mrs. M. L. Simpson and children returned from Cardwell, Okla. last Wednesday and report a most enjoyable vacation.

W. A. Hunter was down in the Wellington country last week and states that the cotton is pretty good but feed stuff is short.

Crops are holding up very well as

it has been cloudy and a few showers the last few days.

Mrs. Baggett is visiting her relatives and friends near Wellington and Quail, Texas.

Mrs. Frank Pinckert says the Panhandle looks good to her after spending a few months about the lake in Minnesota.

Maize heading will be in full swing in about ten days. Some report maize ready to head now.

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING
Dry Goods—Groceries



YOU AND YOUR CAR!

When you need service on your car — you want it to be prompt service. Prompt and efficient service is our specialty. All we ask is a trial.

Magnolia Gas—Magnolia Oils—Tires and Tubes Accessories

Just Drive In!—And Watch Us Work!

Magnolia Filling Station
Arthur C. Thompson, Prop.

Charley Sez:

When you think of the Fair, with its exhibits of the finest products of our county. Just remember that we have here for your table the finest products of the whole world. And a courtesy and service unequalled at the very lowest cost to you.

CHARLIE & WALLACE
Your Cash Grocery

CONTINUING THE GREATER MOVIE SEASON

8th Annual

Paramount

WEEK



The movies move! Better pictures than you ever saw before are here!

Paramount Week celebrates one glorious round of Paramount Pictures—a review of the ones you missed—a pre-view of the new!

"If it's a Paramount Picture it's the best show in town!"

Hereford joins in the Paramount Week Celebration!

The **STAR** THEATRE

WILL SHOW THE FOLLOWING PARAMOUNT PICTURES DURING PARAMOUNT WEEK
SEPTEMBER 7 TO 12, INCLUSIVE

SEPTEMBER 7 AND 8
"The Goose Hangs High," with a notable cast.

SEPTEMBER 9 AND 10
Gloria Swanson in "Madame Sans Gene."

SEPTEMBER 11
Lois Wilson in "Contraband."

SEPTEMBER 12
James Kirkwood and Anna Q. Nilsson in "The Top of the World."

TOWN & COUNTY

Personalographs

Mark Cowser of Dimmitt was in Hereford on business Wednesday.

Wall Paper. —E. B. BLACK CO.

Mr. Rouchell of Sudan was in Hereford Wednesday on business.

Pay Cash and Pay Less, at Reed's Grocery.

E. C. Fubanks was in Amarillo Wednesday on business.

CORDOVA HOTEL

Good dinner every day 60c and 75c.

J. W. Keith of Erick Okla., was here Tuesday on business.

We are still headquarters for school supplies. —SKELTON'S.

Judge C. E. Kerr of Dimmitt was in Hereford Monday on business.

Victrolas at special prices for next week. —E. B. BLACK CO.

C. B. Kilgore of Dimmitt transacted business in Hereford Saturday.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Miss Inez Jewell was in Amarillo for the week end visiting her sister, Mrs. Forest Randal.

We make school supplies a business, not a side line. —SKELTON'S.

Mrs. C. E. McLean of Dimmitt is visiting her daughter, Mrs. W. C. Anthony, this week.

CORDOVA HOTEL

Good dinner every day 60c and 75c.

Mr. McCarty of Canyon was transacting business in Hereford Wednesday afternoon.

Get your school supplies early. We have the big line, as usual.—Skelton.

Joel Connell and wife of Lampasas, Texas, is in Hereford this week visiting his brother, E. F. Connell.

Pay Cash and Pay Less, at Reed's Grocery.

J. O. Turner and son of Canyon were in Hereford Wednesday visiting his daughter, Mrs. Ira A. Connell.

If you have eggs to sell, see A. L. Biggs and get the bonus. —Golden Rule Hatchery Co.

Mrs. Oscar Vaughn left last Sunday evening for Mineral Wells to be at the bedside of her mother.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Ray Lowery of Lubbock spent Sunday in the home of Mr. and Mrs. Henry Cox in Hereford.

Ralph Barnett for General Insurance. Phone 276.

Mr. and Mrs. Ralph Sutton and daughter visited friends in Friena Saturday night and Sunday.

We will save you "Greenbacks" on your furniture bill. —E. B. Black Co.

J. E. Hill made a business trip to Claude Saturday, returning the first of the week.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Edgar Ramey and L. P. White of Dimmitt attended the Railroad meeting here Monday evening.

Pay Cash and Pay Less, at Reed's Grocery.

L. Coffman of Josephine, Texas, was in Hereford Wednesday on business.

CORDOVA HOTEL

Good dinner every day 60c and 75c.

Ireland Hampton and President Axtell of the T. P. & G. Finance Corporation of Ft. Worth were here Sunday and Monday on business.

If it is for school we have it. —SKELTON.

Mr. and Mrs. Louis LeGrand left Wednesday overland for Colorado, accompanied by Mrs. LeGrand's little brother, for a vacation of two weeks.

Closing Out Refrigerators. —E. B. BLACK CO.

J. W. Johnson was in Hereford Wednesday morning on his way to Wichita Falls, where he is now located.

Now is the time to place your order for Baby Chicks. —Golden Rule Hatchery Co.

Miss Mary McDonald spent a few days in Canyon this week visiting friends, just before the close of the summer vacation.

You will have to get part of your school supplies from us but we will appreciate your complete bill. —SKELTON.

O. T. Behrens of Clarendon spent the week end in Hereford visiting in the home of Mr. and Mrs. J. F. Ward.

THE HARDING RANCH

Big Free Barbeque on Labor Day. Don't fail to enjoy a day's outing on the beautiful Palo Duro Canyon. Roads marked "Harding Ranch" from Canyon, Amarillo and Claude. Gate fees as usual. —33-11

Oscar Easley and S. D. Steele returned Sunday morning from Hot Springs, N. M., where they had been for the last three weeks.

LOOK

Call me about my money saving club offers on all standard magazines. —HILL GARRISON.

Purity Blagleg Aggressin is Government inspected and as we keep it on Ice it is effective. —CITY DRUG STORE, Agents.

Mr. and Mrs. O. S. Gallatin and son of Clovis visited their daughter, Mrs. Ralph Sutton, in Hereford over the week end.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

See us for sewing machines, on terms to suit you. —E. B. BLACK CO.

Mrs. S. P. Rosson and Mrs. C. A. Skelton and children, spent the week end in Portales, N. Mex., visiting friends. Messrs. Rosson and Skelton motored down on Sunday.

We have the Agency for the Purity Blagleg Aggressin, formerly handled by Henry Hastings. Tested by the government. See us. —CITY DRUG STORE.

See our secretary about prices on baby chicks. First hatch Sept 18. —Golden Rule Hatchery Co.

Miss Jewell Williamson is visiting her sister, Mrs. Henry Cox, this week, while enroute to her home in Bedias, Texas, after spending the summer in school in Boulder University.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

The reason we want the new railroad is because we want to get school supplies in carload lots next year. —SKELTON.

Mr. and Mrs. C. O. Lee left Saturday afternoon overland for Kansas where they will visit their daughter, Mrs. A. R. Rogers, for the next two or three weeks.

We are retailing school supplies this year but expect to go in the wholesale business next year—when we get the railroad. —SKELTON.

Fountain Pens from \$1.00 to \$7.50. We are Agents for Parker Fountain Pens. —CITY DRUG STORE.

Mrs. W. J. Todd of Canadian and Mrs. W. A. Trotti of Ft. Worth, daughters of Mrs. W. H. Patton, returned to their respective homes Friday, after a visit in Hereford.

\$100.00 Talking Machines with 10 records for \$60.00, with \$10.00 cash payment—on terms. —E. B. BLACK CO.

Try our Lice Killer. You will get more eggs. It's a sure shot. —GOLDEN RULE PRODUCE.

Mrs. D. W. Henry and daughter, little Miss Mary Louise, arrived Saturday from their home in Los Angeles, Calif., for a visit with Mrs. Henry's parents, Mr. and Mrs. Sherman Williams.

Your subscription to any magazine or newspaper, at regular publishers prices, will be appreciated. BUY IT IN HEREFORD. —HEREFORD NEWS STAND.

The McLean children of Dimmitt brought Miss Alline Rowan of California to the train Wednesday afternoon. Miss Rowan had been visiting in the McLean home during the past week.

Hoosier Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. —E. B. Black Co.

STEAR

Friday, September 4

SALOME OF THE TENEMENTS
with JETTA GOUDAL and GODFREY TEARLE

Saturday, September 5
Matinee and Night

ARIZONA ROMEO
with BUCK JONES

Monday and Tuesday
Sept. 7 and 8

GOOSE HANGS HIGH
Wednesday and Thursday
Sept. 9 and 10

MADAME SAN GENE
with GLORIA SWANSON

Friday, September 11

CONTRABAND
with LOIS WILSON and NOAH BERRY

Saturday, September 12
Matinee and Night

TOP OF THE WORLD
with JAMES KIRKWOOD and RAYMOND HATTON

Mr. and Mrs. George Fraser and daughter, Miss Helen, of Dallas, Texas, spent the first of the week in Hereford with Mrs. Fraser's sister, Mrs. J. L. Fuqua and family, motoring to Roswell Wednesday morning. Mr. Fraser owns a ranch near Hereford and is contemplating moving here for the winter.

Call me about my money saving club offers on all standard magazines. —HILL GARRISON.

NOTICE!
See me about your piano lessons early and get good schedule. Studio at home, also across street from High School at Tiefert residence. Prices \$4.00 a month. MISS LEAH CLARK 33-24
School opens September 14. Buy your school supplies here. We have a free pencil for every kiddie who secures supplies here before that date. —City Drug Store.

Why don't you go to Church?

Miss Dessie Mae Steele

Announces the Opening of a

Class in Piano


Beginning September 14th

Studio at her home and at Mrs. E. J. Williams, block west of High School and Mrs. Arthur Thompson near Central School—If Interested Phone 272

VACATION SAVINGS

How happy are the scores of people who had the foresight last summer to start saving for this year's vacation. Now they have the money to go where they please. Let us help you get started now for next year.

THE WESTERN NATIONAL BANK of Hereford



You have learned to look for trade-marks on merchandise as guarantees of quality. Learn to look for this Emblem on drug stores as a guarantee of reliability, dependability and registered Pharmacist service.

Corner Drug Store

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Read the League's messages in Farm and Ranch and Holland's Magazine.

A Timely Sale of

RUGS AND LINOLEUMS



This sale, coming just at the time when housewives of foresight are giving many thoughts to beautifying the home for the winter season, presents an excellent opportunity to economically buy rugs and linoleum to brighten up every room in the house.

Beautiful Linoleums

For bedrooms, bathrooms, kitchens—in fact, wherever you need an attractive floor covering, you will find linoleum entirely satisfactory—practical, sanitary, durable, and easy to clean. A variety of attractive, artistic patterns, in bright cheerful colorings. Prices, per square yard 98¢ and \$1.05. Also a number of Congoleum rugs in every room size small and large, prices ranging from \$10.75 to \$14.75, ideal for nursery rooms and childrens bedrooms. All standard makes.

Wilton rug	size 9 x 12	\$59.75
Brussels rug	size 9 x 12	\$22.50
Axminster rug	size 9 x 12	\$36.95
Axminster rug	size 6 x 9	\$23.75

Truly Great BARGAINS IN RUGS

Good rugs, properly selected to harmonize with other home furnishings, give a homey, cheerful appearance. In beautiful oriental and floral patterns, these rugs will complete any color scheme. Included are luxurious Wilton velvet rugs, super-quality Axminster rugs, and Seamless. In room size and smaller sizes.

E. B. BLACK COMPANY

"We Are Satisfied With Small Profits"

The Pride of Possession in

YOUR OWN HOME

SOMETHING that is yours, a spot that's sacred to all those endearments and joys of life together with those you love. The shrine of those precious, inner things all men hold dear—that is HOME.

Let us aid you in building your home. We are at your service.

PANHANDLE LUMBER CO.

Phone 65