

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 21

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JUNE 11, 1925

## TEXAS-NEW MEXICO HIGHWAY HOLDS FINE MEETING AT DIMMITT MONDAY, JUNE 8

About fifty delegates from various points along the Texas-New Mexico Highway, running from Plainview to the Taos National Park of New Mexico attended the annual convention at Dimmitt last Monday afternoon. Dimmitt entertained in her usual hospitable manner and the delegates left singing the praises of the people of Castro county.

D. P. White welcomed the visitors at the opening of the meeting and O. M. Warrender of Logan, N. M., responded. An official publicity committee for the route was appointed consisting of T. D. Moss of Hereford, R. H. Shoermeorn of Springer, N. M., Maury Hopkins of Plainview and Roy Smith of Tucumcari, N. M. Officers for the ensuing year named were O. M. Warrender, Logan, N. M., president; Senator T. E. Mitchell, Albert, N. M., first vice president; E. W. Harrison, Hereford, second vice president; W. G. McGuire, Mosquero, N. M., third vice president; and E. C. Enbanks, Hereford, re-elected secretary-treasurer.

Vacational advantages and beauties of the highway were told by T. E. Mitchell of Albert, N. M. Fishing in Ute Park was described by F. P. Scherer, of Tucumcari, N. M.; Roy H. Smith, of Tucumcari, declared New Mexico will soon be the playground of America.

Edward Dorsey of Tucumcari stressed the advantages of having the highway and posting of the road.

Speaking of Castro county, Judge C. F. Kerr, of Dimmitt, said 35 years ago he made application for a man to buy most of the land in Castro county for \$1 an acre and now this land selling for \$40 an acre is worth more to the buyer than it was then at \$1.

Oscar Sandusky of Tucumcari stressed the beauties of the mountain through which this highway passes. Maury Hopkins of Plainview promised the support of Plainview and Hale county saying the highway there would be kept in first class condition. He urged that it be logged and marked.

Monday night twelve of the New Mexico delegates returned via Hereford and were entertained at dinner at the Stockman's Cafe. The local committee were G. A. F. Parker, presiding, E. B. Black, A. O. Thompson, A. Herbst, E. C. Enbanks, L. Baskin and Seth B. Hoffman. The visitors were P. C. Haines and D. P. Scherer, of Roy, Edward Dorsey, Oscar Sandusky and Mr. and Mrs. Roy Smith and daughter, Miss Gertrude, of Tucumcari, W. G. McGuire and Geo. B. Spivy of Mosquero, Senator T. E. Mitchell of Albert, J. F. McFarland and O. M. Warrender of Logan. It was a happy

### ESTES WOODBURN AND WIFE VISITING RELATIVES HERE

Estes Woodburn and wife of Lockney spent several days here the past week end, visiting Col. E. T. Woodburn and family. This is the first vacation Estes Woodburn has had in ten years, and he is calling on his relatives at various points.

### Local Izaak Walton League Has Compliment Paid

A highly compliment to the local chapter of the Izaak Walton League is paid in the invitation booklet just issued to the annual convention of the state division of the League, held at Brady, Texas, June 8 and 9. It will be remembered that the local chapter was organized by J. Frank Elder, field representative, and the article, in discussing Mr. Elder's work, says:

"The first chapter of the Izaak Walton League was organized by Mr. Elder at Hereford, Texas, with 80 charter members. The help given him and the encouragement by the sportsmen in this vicinity was a great encouragement and the memory of their enthusiasm has been an encouragement through some of the gloomy days that he has met since then. It is his own words, 'I met there, the finest bunch of sportsmen that I have ever had the pleasure of coming in contact with.'"

little affair in which congratulations and good fellowship were exchanged. Afterwards the visitors were given a "line party" at the Star Theatre. The Tucumcari delegation went through home that night but the remainder of the party stayed over night and left early Tuesday morning.

### Hereford Golfers Poured It On the Country Club Men

The Country Club golf team of Amarillo rated as perhaps the best in the Panhandle, visited Hereford last Sunday afternoon and were beaten by the local golfers, five matches out of eight. The visitors have been used to a burned-over turf and flat greens, and the longer grass on the local fairways and the raised greens puzzled them considerably. A return match at Amarillo next week is being considered. The results last Sunday were:

Steckmatt defeated Sykes of Amarillo, 4 up.  
Herbst defeated Hoover of Amarillo, 5 up.  
Marrs defeated Arnold of Amarillo, 2 up.  
Williams defeated Birns of Amarillo, 1 up.  
Wilkinson defeated Nedy of Amarillo, 7 up.  
Greenhill of Amarillo defeated Clark, 2 up.  
Maggard of Amarillo defeated Mercer, 4 up.

### Splendid Rain is Encouragement To Local Farmers

The weather man smiled on Deaf Smith county Tuesday evening and precipitation ranging from a shower in some parts to a downpour north of Hereford spread joy among the farmers. Nine-tenths of an inch fell at Hereford around three inches a few miles northwest of here. Some who were caught out in the rain will testify that it rained ten inches in some parts but the rain gauges registered less. Rain was light southeast of town. Five-tenths of an inch was reported at Friona with a hail which did little damage to growing crops between Friona and Black. Water was standing everywhere at Summerfield southwest of Hereford. Lakes that have been dry for months were filled.

This is the biggest rain Deaf Smith county has enjoyed since last August and will mean thousands of dollars to young cotton and feed crops. Prospects are bright for the largest crop in the history of this county.

Tremendous relief was brought to this community in the early hours of last Sunday morning by a rain which apparently ended the disturbance which had crossed the continent and maintained high wind across this country for five days and nights without cessation. The rain itself was not general and only amounted to three tenths of an inch in Hereford. But it cooled things off, laid the dust, brought some needed moisture to the farmers, and soothed the frayed and shattered nerves of the population.

### MESSESS SMITH AND BYNUM ATTEND BANK MEETING HERE

Messrs J. L. Smith and Benn Bynum, Amarillo bankers, and directors in the Western National Bank of Hereford, attended the monthly meeting of officials of that institution held here last Friday.

### JOHN THOMAS ESTES, BORN TO MR. AND MRS. CLIFF ESTES, 6th.

John Thomas Estes, second son of Mr. and Mrs. Cliff Estes, is one of Hereford's newest citizens. The young man officially registered himself as a Hereford booster early Saturday morning, June 6. He is an assertive young fellow and his father thinks he has the makings of a fine bass singer.

### Railroad and College Officials Visit Hereford and Urge Farmers Raise Better Wheat, Fewer Acres

The farmers in the Panhandle-Plains wheat belt have been turning out remarkably well to hear the specialists with the Santa Fe Railway's Better Wheat Special that is visiting this section during the week. Monday the special visited Plainview, Floydada, and Crosbyton; Tuesday Tulla and Silverton; and Wednesday Dimmitt, Hereford and Canyon. The trip from Tulla to Dimmitt and Hereford was made by automobile.

"It is not a question of increasing wheat acreage," said J. D. Tinsley, General Agricultural Agent of the Santa Fe Railway and in charge of the campaign. "What we urge is safer and more profitable farming by producing better quality and heavier production to the acre." Mr. Tinsley pointed out that the farmer's income may be increased in two ways: by better marketing methods and by increasing the production. He said that a program is being submitted which calls for better preparation of the land, better seed, rotation of crops, treatment for smut and other plant diseases, and a sufficient number of milk cows, hogs, and chickens at least to the extent of paying the family expenses. Wherever this plan has been followed out wheat farmers have made more money. It is the purpose of this campaign to place this plan before the wheat farmers in this section.

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H. M. Bainer, director of the Southwestern Wheat Improvement Association, made a plain and instructive talk on better preparation of wheat land and the rotation of crops. He lays especial stress on the importance to prepare the land for wheat early and keep the weeds down until time for seeding for the purpose of conserving moisture. He favors preparing every year for a bad year. This plan has proved satisfactory. Where wheat is grown on the same land every year Mr. Bainer

### Masonic Home Band Boys, 27 Strong, And Members of Texas Grand Lodge Guests Tuesday of the Local Masons

The Masonic Boys of Fort Worth, piloted by eleven members of the grand lodge of Texas and other prominent Masons were guests of Hereford from noon until 3:00 o'clock Tuesday. Local cars were sent to Canyon and brought the visitors here afterwards returning them to Canyon where they resumed their journey to Sweetwater.

Besides the twenty seven boys in the band the personnel of the party consisted of Gunn-Williams, grand master of Texas and congressman from the Thirtieth district, Wichita Falls, Ed R. Bryan, Midland, deputy grand master, W. J. Hatfield, grand Junior Warden, Sherman; Thomas Fletcher, manager of the Masonic Home and School, Ft. Worth; William Brown, manager of the Home for Aged Masons at Arlington; Wilbur J. Keith, executive secretary, Masonic Service Association, Dallas; T. C. Daniel, Dallas, in charge of the baggage of the party; Jack H. Miller, Dallas, in charge of hotels and transportation for the party; Henry J. Arnold of Memphis, veteran member of the order; William Fletcher of Canyon, district deputy.

The ladies of the Christian church served lunch in the basement of the

church in their usual efficient manner and received many compliments from the visitors of the excellent meal. Geo. L. Miss, presided as toastmaster and W. E. Dameron delivered a beautiful address of welcome. Response was made by Deputy Grand Master Bryan and all the members of the party were introduced. There were 132 present, many of them being the wives and members of the families of local masons, and the list included a nice delegation from the Dimmitt lodge.

A feature of the affair was the presence of little Bill Garrison, crippled boy, sent, who was carried into the banquet hall and who thoroughly enjoyed this first public appearance since his accident over a year ago.

The band gave two selections in the church auditorium before the banquet and afterwards gave a concert in the street and at the big Methodist tent while a session of the lodge was in progress at the hall. Their music was surprising for their age, and they were much appreciated.

At the lodge meeting the grand officers spoke to the local members concerning masonic affairs, and the entire party departed for Canyon at 3:00 p. m.

### W. T. SMITH, MUCH IMPROVED AND ON ROAD TO RECOVERY

W. T. (Red) Smith, who has been very ill of pneumonia at the home of his son-in-law, John Renfro, is much improved now and is sitting up and showing rapid recuperative powers.

### W. D. KELLEHOR RECEIVES BUT-TON FOR TEN YEARS WITH CO.

W. D. Kellehor, veteran war-horse of the oil business in Hereford, received a token of the regard in which his company holds him this week when he received a neat little silver service emblem, for his long and faithful service, for that he has been an employee of the Magnolia Petroleum Company for ten consecutive years. The emblem is in the form of a raised Magnolia blossom and there is no prouder wearer of a medal for heroism than Mr. Kellehor with his Magnolia blossom.

The company's letter with the emblem follows: "We take pleasure in sending you under separate cover today by registered mail a service button representing the completion of your ten year's service with this company. We congratulate you because of the faithful work that this button represents and we hope that you will find great pleasure in wearing it."

### LEGION ENDOWMENT FUND QUOTA, \$200, HAS BEEN RAISED

The drive for the local quota of \$200 in the campaign now being waged by the American Legion for an Endowment fund of five million dollars has been successful and the money has been raised. The work was done by A. J. Biggs and W. D. Kellehor to whom credit is due for a hard and arduous task.

### SANTA FE PLEDGED SUPPORT OF MERCHANTS IN SECURING DAILY SERVICE

The Hereford Chamber of Commerce went on record Monday to back the Santa Fe railroad 100 per cent and to give this company all of the freight and express to and from this place, if the company assures daily package service. This was voted at the weekly luncheon Monday, at the Hereford Hotel, which

was designated as Santa Fe day. W. E. Goodloe, division freight and passenger agent, and F. J. MacKie, division superintendent were the principal speakers.

Goodloe stated that the Santa Fe was greatly interested in the development of this territory. He said that his company wanted to give the best service possible but that business was necessary if they do this. The business at Hereford has dropped off greatly during the past few years.

F. J. MacKie told of the permanent improvements that the Santa Fe had been making in the past few years in an effort to give better service to the people along the route. One hundred and ten pound steel rails will be laid between Amarillo and Texico within the next two years which will cost approximately one and one half million dollars. Mr. MacKie stated the Santa Fe was deeply interested in the business of this territory and that an effort would be made to get daily service for the merchants here if their business was guaranteed.

Short talks were made by President E. B. Black, D. L. McDonald, Walter Dunlap and J. E. Beyer. McDonald urged the business men to line up 100 per cent with the Santa Fe. He said that Hereford plans to ask the Santa Fe to make an extension from Dimmitt to Hereford and that we must give them the business if we expect to ask favors of them. Mr. Black said that he had been dealing with the Santa Fe for 43 years and that he had no room to kick on the service they have been rendering. He has never entered a claim for damages that he has not received 100 cents on the dollar.

President Black was the one who started the fight against trucking from Amarillo to Hereford. At the last weekly luncheon he told the merchants they were not playing square with the Santa Fe. This company pays over \$6,000 taxes to Deaf Smith county and employees in the county are paid over \$90,000 annually and practically all of this is spent in Hereford. He urged the Hereford Chamber of Commerce to go on record to back the Santa Fe and condemn truck hauling between Amarillo and this place. It isn't right to fall to patronize a company that has done so much for West Texas, he declared. Mr. Black has always patronized the Santa Fe and says that from now on he will instruct wholesale houses to send his stuff by the Santa Fe only.

A committee was appointed to work out a plan for putting the new resolution into effect. Following are the names: J. E. Beyer, chairman; Walter Dunlap, Frank Gyles and Lem Carlyle. The meeting next Monday will be held at the Stockman's Cafe.

Mrs. Frank Barrow and children of Plainview, and Mrs. Paul Barnett of Wichita Falls, have been visiting their mother, Mrs. J. M. Boone, this week.

### An Alfalfa Mill To Be Purchased By Dr. C. W. Heard

An alfalfa mill will be installed by Dr. C. W. Heard, one of the most prominent dentists of the Panhandle, on his irrigation farm two and one half miles from Hereford. Dr. Heard has farming for his hobby and spends most of his spare time in this line of work. Plans are being drawn now for the alfalfa mill and it is expected to be ready for operation by late summer.

Dr. Heard now has ten acres of fine alfalfa and sowed forty more acres this year. He plans to erect a mill of sufficient size to take care of his own crop and handle a part of his neighbors' yield.

In addition to alfalfa, Dr. Heard raises corn, cotton and other row crops and most every year he enjoys a good yield on these without the aid of irrigation. He has never used water for these crops more than once during each year. His well easily supplies his 100 acre tract.

### Base Drum Music Strange to Ear of This Dray Horse

This is a team-hall recital about a new delivery wagon horse, and a big brass drum, the combination resulting in a general wreck one day last week. J. H. Cursliger was moving Kidd Caskery household goods. Mr. Caskery, who is a well known local musician, possesses a large base drum. After the wagon was full of things the drum was hoisted on top and the drive down the street began. Someone on the wagon could not resist temptation and bent on the drum. Whereupon Mr. Cursliger's new horse, being unacquainted in these parts and evidently having no musical ear broke into a cold sweat of fear and left these parts right now, without ceremony or "by you leave."

After the volunteer wrecking crew gathered up the drum and other scattered things, and an inventory had been taken it was found little damage had been done after all, except the harness, which was non est, so to speak. No one was hurt and Mr. Cursliger and his horse were soon back on the job.

### Boy Scouts Found Camp Life Great Thing They Say

The Boy Scouts of Hereford who have been attending the Panhandle Camp in the Palo Duro Canyons southeast of Amarillo for nearly two weeks, returned to Hereford Tuesday thrilled with the many adventures and experiences of the trip. Twenty six from this place attended the camping expedition with E. W. Harrison, J. B. Elliston and Jim Black scoutmasters in charge. The boys state that they learned many valuable lessons in scout craft on the trip and all are eager for a return sometime in future.

It seems that Hereford's boy problem is about solved with the splendid interest that E. W. Harrison, Byrie Elliston, Jim Black, Ralph Barnett and others are manifesting. These men should be complimented by the citizens of Hereford for the effort they are making to help the boys. Harrison, Black and Elliston went to the camp with the boys and took the hikes, the swims and the adventures. Just like all other scouts, they ate the same kind of food and had the "tummy ache" just as much as the boys. Ralph Barnett furnished his car and helped take the boys down here and when they were ready to return home they found Ralph waiting to help bring them back after their great vacation. These men are loyal every inch of them and the service they rendered the boys is invaluable. Hats off to the Boy Scouts and their leaders.

### MISS ETHEL RICE WINS HONORS AT THE W. T. S. T. C. CANYON

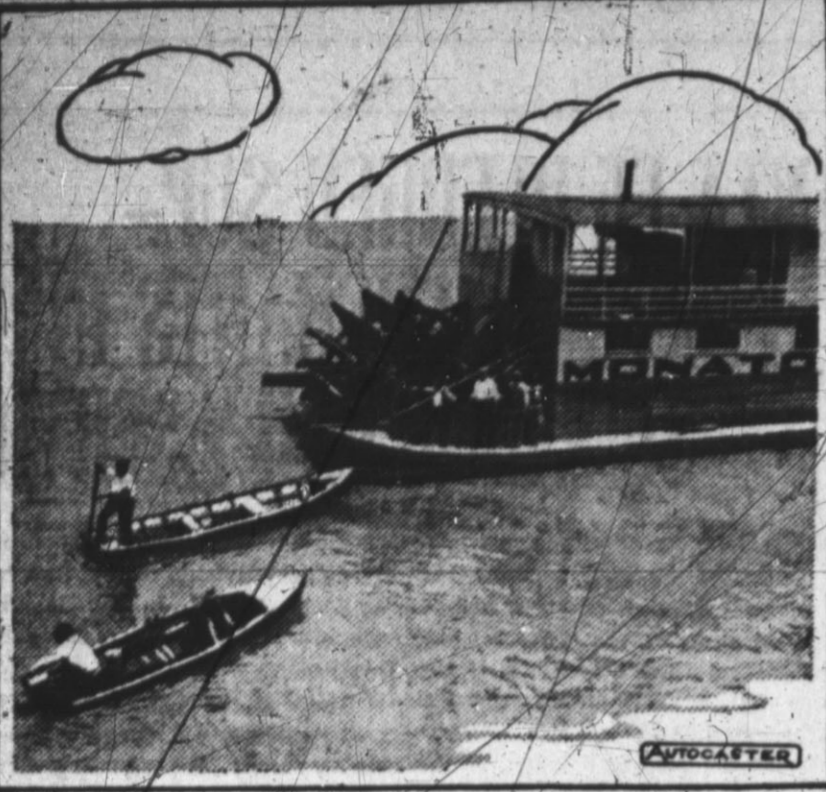
An announcement from the W. T. S. T. C. at Canyon dated June 4 brings the news of additional honors gained at the College by a Hereford student, Miss Ethel Rice, daughter of Mr. and Mrs. H. L. Rice. The dispatch says:

Miss Ethel Rice of Hereford has been awarded the Regents' scholarship of West Texas State Teachers' College for the 1925-26 session. Miss Rice is a graduate of Hereford High school and next year will be doing her senior work.

Miss Rice is a member of the Canyon chapter of the Texas scholarship societies, an honorary society, to which only students doing outstanding work are eligible for membership.

When Business Drops Off and You Wonder Where Needed Dollars are to Come From, Try Advertising

**At Scene of Mississippi River Tragedy**



A relief boat at the scene of the Mississippi river tragedy near Memphis where the excursion steamer, Norman, sank in fifty feet of water, the death toll being 20 lives. Most of those lost were members of the Mid-South Engineers Ass'n. and their wives.

Mr. and Mrs. Charlie Hogg and family, who have been living in Happy for the benefit of the school have moved back to their place.

Miss Cubbie Hendrick is spending two or three weeks with her sister and family, Mr. and Mrs. Noble of near Dimmitt. Cubbie spent the week end with her parents Mr. and Mrs. John Hendrix.

Mr. and Mrs. Charlie Hogg and two daughter Grace and Mayone were shopping in Happy last Thursday.

Last Sunday, night a very large crowd gathered at the home of Mr. and Mrs. Grimes for a singing. The whole evening was enjoyed by all who were present.

Everyone gladly welcomed the little shower that fell last Saturday night. It will greatly help the growing crops.

**WYCHE ITEMS**

Miss Callie and Donnie McKinney visited Mamie, Anna and Bob Hoffman last Sunday.

James, Ruth, Alberta, Ruby and Vera Dugan called on Mrs. McKinney and children Saturday afternoon.

Miss Ethel Decker visited Lorine Williams Sunday. Also John Thunderburg visited in the Williams home.

Miss Elath and Oleta Elliston visited Mrs. Wolfe and daughter Ruth Saturday night.

Mr. Clem Dugan, visited his father J. W. Dugan Thursday afternoon.

Mrs. Gordon Gold is staying in town with her folks who have been sick with scarlet fever.

Miss Erma, Martha and Virgil Dickler visited Miss Jewell, Gladys, Dick and J. T. Applegate Saturday night.

Miss Ruby, Alberta and Miss Gailie Hazle and John McKinney visited Mrs. Ed Cox Wednesday afternoon.

Mr. and Mrs. Ed Cox visited R. W. Hough last Sunday.

Miss Willie Miles and Hazel and Jona McKinney visited in the Dugan home last Sunday.

Mr. Warren Hough visited Erwin Elliston Saturday night.

Eddie Ray Schultz has the whooping cough.

Miss Myrtle Ellen Elliston visited her grand mother in Amarillo last week.

Miss Winnie Fay Dandy visited her aunt and uncle Mr. and Mrs. Cusar Elliston Saturday night.

Mr. John Roberson visited Teddie Miles Saturday night.

**Sly Silas Says**

"As a beauty doctor, Uncle Sam is quite a success. Look at the way he is reducing men's hips these days."

**Careful Talk**

"What is the cause of the excitement down at the zoo?"

"I can't tell you. The editor of this paper would never publish it. It would be free advertising."

"What do you mean—free advertising?"

"Well, one of the camels got loose and the keeper had to walk a mile to get it."

**GET AT THE CAUSE**

**Many Hereford Folks Are Showing How to Avoid Needless Suffering**

There's nothing more annoying than kidney weakness or inability to properly control the kidney secretions. Night and day alike, the suffering is tormented and what with the burning and scalding, the attendant headache, headache and dizziness, life is indeed a burden. Doan's Pills—a stimulant diuretic to the kidneys—have brought peace and comfort to many Hereford people. Profit by this Hereford resident's experience:

C. Runton, farmer, Hereford, says:

"A dull hurting across my back annoyed me a great deal. When I stooped, my back felt so stiff and sore I could hardly straighten. My kidneys acted too freely, especially nights when I had to get up. I bought Doan's Kidney Pills at the Corner Drug Store, and they regulated my kidneys and rid me of backache." Price 60c, at all dealers. Don't simply ask for kidney remedy—get Doan's Pills—the same that Mr. Runton had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**SUPERIOR**  
POULTRY AND DAIRY FEEDS

More and better milk for the dollar spent for feed is what we all want. Our Dairy Ration is guaranteed to do this.

ALAMO LUMP COAL  
from Walsenburg District. Car on track next week

**West Texas Feed & Seed Co.**  
Hereford, Texas Phone 265



**ARNEY - BLUE RIDGE**

Mr. Nicholas of Dallas was out to see after his ranch Wednesday which he purchased most one year ago. While here Mr. Nicholas visited in the home of one of his old friends Mr. and Mrs. J. H. Cook and family.

We are very sorry to report that Miss Laura Cox has been having a very serious attack of tonsillitis for the past week. Miss Cox was rushed to the Sanitarium at Plainview last Monday where she had her tonsils removed, she returned to her home last Friday and at the writing we are very glad to say that she is rapidly improving.

Mr. Homer, Jr. Ferguson motored to Happy last Saturday to transact business.

Mr. Lawrence J. Taylor who has been attending school at Pacific Union in California for the past school year is visiting his sister and her husband Mr. and Mrs. Floyd W. Fortner for a few days then he plans to spend the remainder of the summer with his parents Mr. and Mrs. S. J. Taylor, of Edna, Texas.

Messrs. Roberson, Walker, Cox, Davis and Burks were all Happy business callers one day last week.

Mr. and Mrs. Guy Bailey have recently moved to the old M. T. Bailey farm where they will make their home.

Mrs. Velma McKinnan who has been attending school at Canyon this past year is spending a week or two with her folks Mr. and Mrs. J. H. Cook, Mrs. McKinnan plans to attend summer school at Canyon.

Mrs. Floyd W. Fortner and Miss Lndry Boyd were transacting business in Happy last Tuesday.

Mr. J. E. Boyd and two sons Thomas and Phill and small daughter Fay spent Sunday morning in the home of Mr. and Mrs. J. H. Cook.

Mr. and Mrs. Homer E. Ferguson motored to Tulla one day last week to do a little shopping and to transact business.

Misses Audry and Edrie Brooks and

cousin Mrs. Mabel Perkil of Amarillo spent the week end with their aunt and uncle Mr. and Mrs. Lee Hutson.

Mr. and Mrs. W. T. Bailey were transacting business in Happy last Tuesday afternoon.

Leota Hutson daughter of Mr. and Mrs. Lee Hutson are doing house work for Mr. and Mrs. Ester Noble of Dimmitt and will stay for two or three weeks.

Last Thursday Mr. and Mrs. John Hendrick were happily surprised when their children came and surprised them with a big dinner including the two Mr. and Mrs. Noble's families Mr. and Mrs. Claud Fox and two little boys and Mr. and Mrs. Harry Scowin and small daughter Sylvia Ruth and daughter Cubbie and son Bill Hendrick. Then in the afternoon ice cream and cake was served. Everyone enjoyed the day very much.

Last Sunday at the appointed hour a very large crowd gathered at the school house for Sunday School. We are very glad to say that our Sunday school is improving and has turned out to be a great success.

**"Ideal Girl" Weds**



Mischa Elman, world famous violinist searched 20 years for the "ideal girl" and he found her in Helen Katten of San Francisco. Now they are married.

**DUNLAP HARDWARE CO.**

"Have What You Want, When You Want It"

- New Perfection and Superfix oil Stoves.
- Lawn Mowers, Hose, Hoes, Rakes, Garden Plows.
- House Paint, Enamels and Varnishes.
- Leather Goods, Collars, Bridles, Lines, Hames.
- Well Supplies, Piping, Casing, Mills, Suckerods.

We take care of your needs, and want your business.

GREEN STAMPS—YES, WE HAVE THEM

**DUNLAP HARDWARE CO.**



One-half the comfort in light summer apparel is having it well-pressed and CLEAN. Call it "mental" if you will—but try it and you will find it so.

Our cleaning and pressing service is inexpensive and guaranteed in every respect. Promptness too—is of first importance—and we deliver when you say we will.

Phone us and we will call for and deliver your work on the day and hour you say.

**ORR'S TAILOR SHOP**

**The Language of Business**

The modern banker knows the language of business—the business of his community—probably better than any other citizen.

In this position of financial advisor for the community, he is ever alive to its needs and able to offer constructive service to facilitate the needs of his customers.

This bank has made an earnest study of the business situation affecting this community and is able and willing to assist with worthwhile advice and innumerable services to make a connection here of permanent and lasting benefit.



Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

**Summer Time!**

Here's Some Cooling Equipment Everyone Should Have:

- Ice Cream Freezers,
- Water Coolers,
- Water Bags,
- Thermos Jugs,
- Iceless Refrigerators

HEADQUARTERS FOR SUMMER THINGS

**STREU HARDWARE CO.**

"Home of Service and Quality"

**DIMMITT NEWS**

Light showers were reported from several communities in the country Saturday night.

Quite a number of people attended the B. Y. P. U. Sunday at the Easter school house.

Arthur Patton, a farmer resident of Dimmitt, spent Friday afternoon and night here.

Bob Miller of Olton was in Dimmitt transacting business last Friday.

Dimmitt and Silverton played a fast game of ball on Tulla's grounds Thursday. Dimmitt won by a score of 4-3.

Mrs. Henry Cone of Canyon is visiting in the home of Mrs. S. J. Cone this week.

Commissioners Court was in session Monday.

Mr. and Mrs. Frank Wilhelm of Nazareth was in Dimmitt last Sunday.

Dr. Miller made a call at the Earl Lusk home Sunday morning.

Mrs. Joe Howard who was injured in a car wreck several Sundays ago, is reported to be out of danger.

Dimmitt Jack Rabbits trimmed the Bovina nine last Sunday by a score of eleven to seven. Dimmitt got three home runs, Tate two, and Dyar one. Bell relieved Tate in the sixth inning.

Several players were injured during the game. Tate sprained his shoulder where he slid into home plate, and Hacker first base man, suffered a wrenched back sliding into second. The Dimmitt Rabbits will meet the Shallow Water team at Dimmitt, Sunday, June 14 at 3:30 p. m. This promises to be a real contest as Shallow Water defeated Dimmitt last Sunday week. The Jack Rabbits have been strengthening a few weak places and expect to "pour it on 'em".

Mr. and Mrs. Lester of Lamesa have moved to Dimmitt. Mr. Lester has accepted a position with Woolridge Lumber Company.

Mr. and Mrs. C. R. Galehon and son Joseph attended the singing convention at Roseland, Floyd County Sunday.

Mr. Woolridge of Plainview was in town Sunday.

Mr. and Mrs. John Pain of Amarillo are spending several days in Dimmitt attending to business.

Mr. and Mrs. Jes Hardy of Shallow Water are visiting M. L. Hardy, his brother of Dimmitt.

Mr. Stegall and Mr. Robinson of the National Insurance Company of Dallas were in Dimmitt Monday.

Mr. J. A. Johnson recently purchased his family from Canyon over. The sed the new Kimble residence and movel is located just next door south-west of Doctor Miller's.

Mr. and Mrs. Fisher of Dimmitt just returned from a weeks visit with relatives and friends below Lubbock.

Mr. and Mrs. John Flannigan and son Bob, who live near Fort Worth arrived today for a visit with friends. Mr. Flannigan was formerly a resident looking after business interests east of Dimmitt, and all of his friends did him welcome.

children returned Sunday from Lamesa. Mr. and Mrs. Lester Womack and where they have been visiting in the home of Lester Womack's parents. Mr. and Mrs. J. A. Womack.

Grandpa Hunt, father of Mrs. J. C. Montgomery, has been quite ill for the last few days is slowly improving.

Dr. Mayes Miller and Mr. Marlin Cone motored to Plainview Thursday where they took Dr. Miller's daughter, Marilyn to have her tonsils removed. She stood the operation fine and is rapidly recovering.

Mr. and Mrs. J. S. Lockhart and Omitine of Amarillo spent Sunday in the home of Mrs. Lockhart's parents, Mr. and Mrs. C. H. Buttolph.

Mr. F. E. Mangrum, who has been writing insurance in this community for the last month returned to Lubbock Saturday.

Mr. and Mrs. J. H. Watson and children have recently traded their farm two miles east of Dimmitt for property in Lamesa where they have moved this week. The Watsons have been living here for many years and therefore they have many friends who regret their departure from Dimmitt.

Miss Joey Brockman is working in the home of Judge and Mrs. Shetty.

Mrs. Mary Miller has been very sick with fever for the past three weeks. She is slowly improving.

Mr. and Mrs. Bruce McLean attended the ball game in Bovina Sunday.

Mr. and Mrs. Bernard Kleman, Mrs. Ed Kleman and daughter Mildred were Dimmitt visitors Monday.

Mr. and Mrs. H. S. Hilburn of Plainview spent Sunday with Mrs. Hilburn's sister, Mrs. Etta Brasshears.

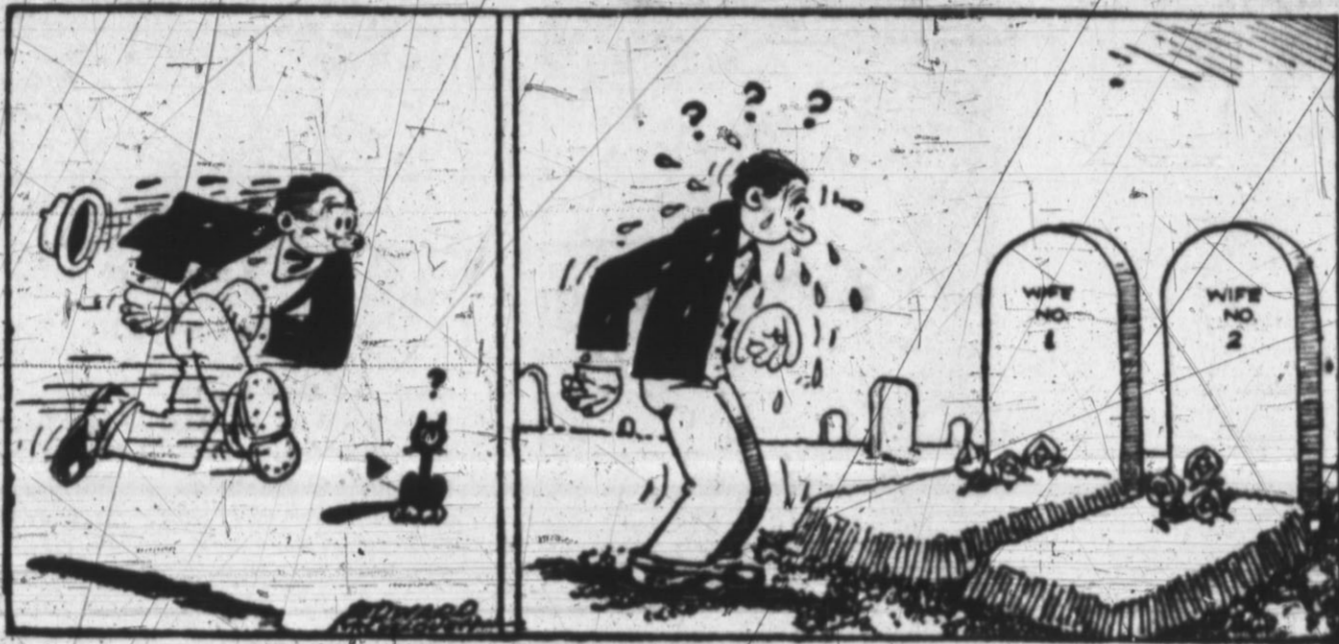
Mr. and Mrs. Ester Noble are the proud parents of a bouncing baby boy. Miss Sallie Maling Brasshears returned home Sunday after a ten day visit in Plainview with her Aunt, Mrs. H. S. Hilburn.

Mrs. L. P. White and children left last week for a visit with her mother, in central Texas.

Miss Cecelia Huseman of Nazareth is expected home this week from St. John's Indiana, where she has been

**FOLKS IN OUR TOWN**

— He Hopes Not —  
By Edward McCullough  
AUTOCASTER



visiting relatives and friends for the past three months.

The Whitehead brothers, a motion picture company are in Dimmitt for three nights this week. It is quite a treat for people of this community to see a picture show again in their home town.

Little John L. Womack son of Mr. and Mrs. Lester Womack is on the sick list this week.

Mrs. Ray Shetty who was operated on in Temple last Thursday stood the operation fine and is getting along nicely as we are glad to state.

Mrs. Mark Cowser who underwent an operation and is slowly recovering. We are hoping she will soon be able to return home.

Rev. and Mrs. Coughran were called to Lubbock to the bedside of his nephew who is very ill. We hope they find him improving.

Miss Dera Cone, who taught school near Canyon is spending a few weeks with her mother, Mrs. S. J. Cone.

**FRIE-EASTER ITEMS**

Surviving the hard winds of last week the farmers were busy in the fields, until Tuesday afternoon late when a steady downpour made them leap with joy as it will help greatly the growing cotton, and other crops that are up as well as make a good season to plant on the rain Saturday night with this one will almost insure a bumper crop for this community.

Mrs. Henry Allman and Leo Williams visited with Mrs. R. Dixon of Hereford Friday of last week.

Mr. and E. L. Woodburn and son Pat of Lockney visited with their sister Mrs. Carl Frye one afternoon last week.

Mrs. Percy Estes visited one day last week with Mrs. J. B. Harlan.

Mr. and Mrs. Jim Green with Mrs.

Green's sister, Miss Hunter, all of Dallas, are spending their vacation with Mr. Green's mother and family.

Mrs. W. B. Green, Miss Hunter, it may be interesting to know, has been working in the office of the "Hired Hand" at W. B. A. P. who is a favorite announcer of radio-fans.

Mr. and Mrs. Bob Knox and Mr. and Mrs. Percy Estes and family were dinner guests of Mr. and Mrs. Joe Greer Sunday.

Mr. and Mrs. W. A. Sullivan had as their guests Sunday, Mr. and Mrs. Albert Springer, Mr. and Mrs. E. X. Sullivan, Greer Estes and William A. Rev. and Mrs. Blair were guests of Mr. and Mrs. Frank Easter Sunday.

Mr. W. Fields was given a surprise birthday dinner Sunday. There were between thirty and thirty-five present. A good time was enjoyed by all.

Misses Zelma and Eva Sullenger visited Sunday afternoon with Misses

Teyena and Ernestine Buckert, with her sister, Mrs. G. Owens, of Miss Olive Stagner visited last week West Way.

Mrs. H. Sulenger and little daughter returned home Sunday from Amarillo. Mrs. Carl Gilliland, Miss Johnnie Estes and mother Estes of Hereford visited Monday afternoon with Mrs. Percy Estes.

Mrs. Vay and Eddie Lee Allen returned home from Canyon last week where they have been attending the W. T. S. T. C.

Mr. and Mrs. Henry Allman, Mr. and Mrs. E. V. Sullivan, Mr. and Mrs. Leo Williams and Mr. and Mrs. Bob Knox enjoyed eating ice cream with Mr. and Mrs. M. Mobley Saturday evening.

Mr. and Mrs. Albert Springer entertained the young people with an ice cream supper Saturday evening. Those who attended from this community were Misses Eva and Zelma Sullenger, Ima Sullivan, Jesse Laughlin, Bob Axe Clayton Woolery and Mr. and Mrs. Tom Sanders.

A joint program given by the Hereford B. Y. P. U. and Dimmitt B. Y. P. U. was enjoyed by a large crowd Sunday afternoon at Easter School. After which a B. Y. P. U. was organized. The officers elected were Mrs. Frank Easter president; Owen Stagner, vice-president; Mrs. E. M. Allen, secretary.

Misses Anna Sims and Lois West of Lockney and Miss Mattie Woodburn of Hereford were guests at the Carl Frye home last Monday. Miss Sims will be teacher for the Easter school the following term.

Misses Lottie and Della Stagner were shoppers in Hereford one day last week.

We regret very much to hear of the death of the little son of Mr. and Mrs. Jim Giles, and extend to them our deepest sympathy in their bereavement.

The friends of Mr. and Mrs. Harlan Lambert of Bethel were made sad last week when they learned of the death of their little baby girl, and extend them our deepest sympathy in their hour of grief.

Mr. and Mrs. L. Woolery visited Sunday with Mr. and Mrs. J. B. Harlan, Lynn Axe and one of the Lindsay boys are numbered with the mumps patients this week.

**Not So Good**

Mrs. Becker: "All is harmony in our home."

Mrs. Buckner: "Not so at our home. We have a radio."

**BLONDE BESS OPINES**

"There is only one knocker that our boss pays any attention to—That's Opportunity."

Your Title is Vital  
**J. FRANK POTTS & CO.**  
Abstracts and Loans  
Only Complete Tract Index in Deaf Smith County  
County Maps 50c      Loans 5 1/2%

**Hail Insurance!**

We represent the Franklin Fire Insurance Co., one of the strongest old line Companies, and will be glad to write your hail insurance.

All adjustments made promptly by Mr. W. L. Peters and claims are paid in the field.

See or phone us, and we will do the rest.

**Hill-Ireland Realty Co.**  
Clark Building      Phone 358

**Your Baby**

Summer months are difficult months for mothers of young children. Greatest care should be taken to prevent little ailments from developing into serious sickness.

A little precaution is all that is necessary. Prompt attention and administration of mild and harmless remedies, will keep baby well. Stock your cabinet now be ready for little overnight complaints.

**City Drug Store**

**Backing the Farmer**

There is no season of the year when a farmer can afford to be without the backing and support of his bank.

Especially at this season of the year the facilities the bank offers are necessary to the success of every farm customer.

Talk over your affairs with this institution; handle your business here and thereby establish credit for yourself and the backing you may later need.

**The First National Bank**

MEMBER FEDERAL RESERVE SYSTEM

There is "a pride in ownership" even of cabbage when that Erin Special is crisp and fresh.

We cite the lowly cabbage because we know you know when we talk of fresh vegetables—it means all vegetables, fruits and berries.

Don't be at wit's end on what to get "for a change", Mrs. Housewife. Come to our store and let your problem solve itself.

This store is headquarters for every good thing to eat—and there is a suggestion for a dainty dish at every turn.

Our regular customers know our prices are always lowest.

**GYLES GROCERY**  
Phones 81 and 271

# The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year \$2.00  
Subscription, outside Zone 1 per year \$2.50  
six months \$1.50  
three months \$1.00  
No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## THE PASSING DAY

By Will H. Mayer, Department of Journalism, University of Texas

### Wrong Does Not JUSTIFY WRONG

No wrong, however great it may be, ever justifies another wrong. Mobs are violators of law, and where mobs murder a person, whatever the charge against him may be, every member of that mob becomes a murderer. Every American has a right to trial by law, and every true American will respect that right. The person who attempts to usurp the prerogative of courts and juries who denies to any one charged with an offense the right of trial by jury becomes a law breaker of the most dangerous type. The State owes the same protection to every criminal that it owes to its best citizens. We can not claim to a law abiding people so long as we encourage the mob spirit. Some criminals are so base that they destroy all our sympathy, but they should not be allowed to kill our sense of justice.

### Crime Involves Many

A Texas banker, convicted on a charge of conspiracy to defraud the bank out of funds, soon after the verdict was pronounced, was found dying in his prison cell. He left a wife and two children, several brothers and sisters, and an aged mother to bear the disgrace which his wrong brought about. Most bankers who go wrong suffer more than death and all bring immeasurable suffering to others. The worst thing about crime is that the criminal is not the only sufferer. He literally pulls down his house on his whole household.

### Delaying Work Brings Trouble

The nervous rush of most students in the schools to prepare for final examinations is typical of the American temperament. If the right kind of preparation has been made all along during the school year, there would not be that uneasiness about examinations that get on one's nerves. As people we are too inclined to put off doing of our tasks as long as possible, even if we know that by so doing we will at the last have to overtax our strength. That accounts for much failure not only in school, but afterward in business, in whatever we may be doing.

### Papers Succeed Without Crime News

In an interview at Dallas, Cornelius Vanderbilt, Jr., said that he attributes the success of his string of tabloids

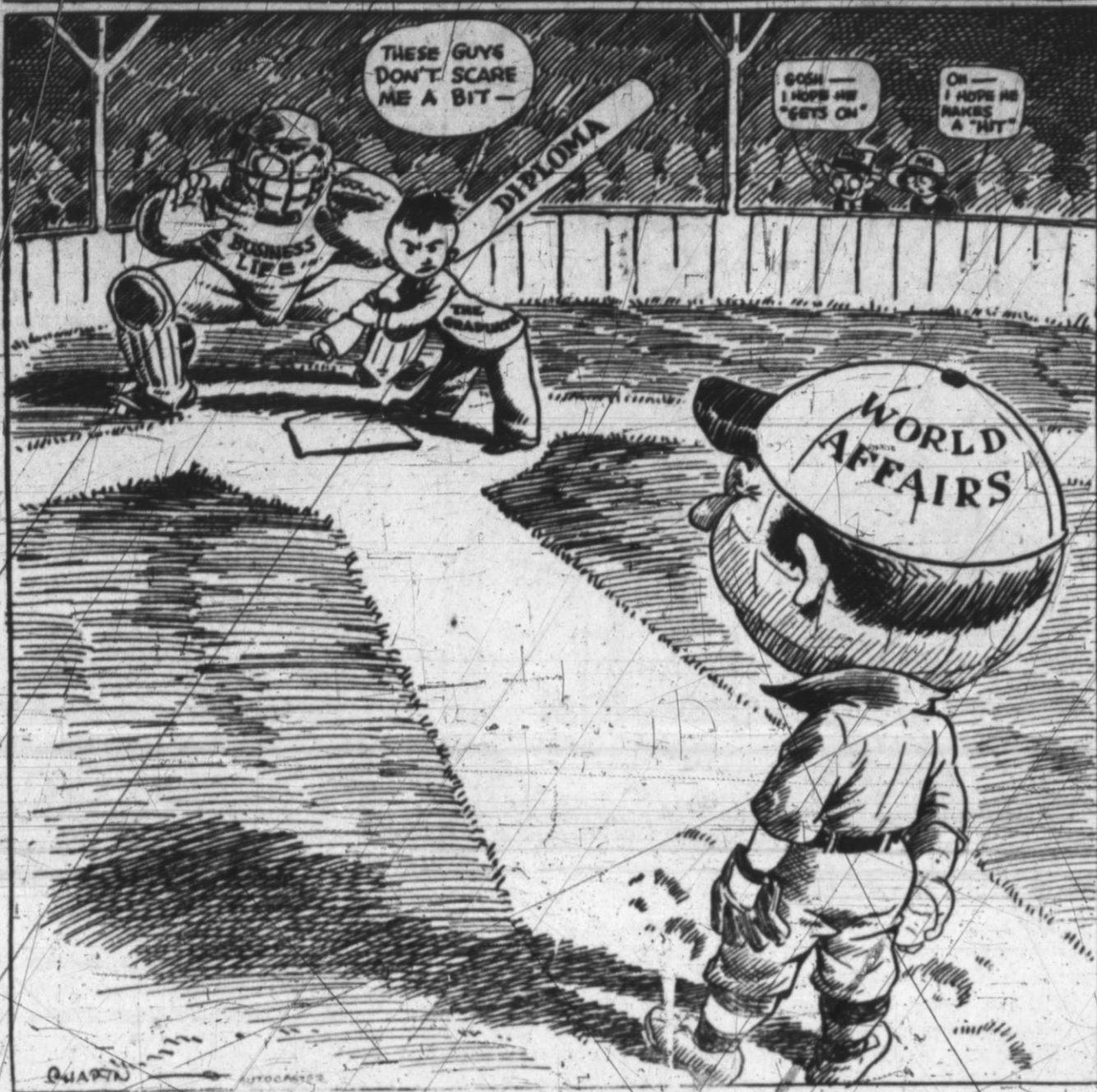
### Praying to Play



Babe Ruth, as he is today in a New York hospital—still too sick to play with the Yanks, teases and frets because he cannot help his

## BREAKING INTO THE BIG LEAGUE

By A. B. CHAPIN



### Tells Farm Truths



Former Gov. Frank O. Lowden of Ill. bearded capital and big city publishers in their den to tell them the truth about the deplorable conditions in agriculture today. "Co-operative Marketing is the only solution", he says.

newspapers to the fact that he gives but little space to crime news. Hearst told him that he was crazy to think about publishing papers without sex, crime and crime news stories and that he was doomed to failure should he try it, but Vanderbilt has proved that Hearst was wrong. Vanderbilt's papers are succeeding because they are small, are quickly read, tell most of the stories in pictures, and are clean and wholesome. Because Vanderbilt has succeeded with tabloid picture papers, it does not follow, however, that all such papers will be successful. Vanderbilt is somewhat of a business genius.

### Texas Selling First Bales

The first bale of Texas cotton, grown near Mission, was sold at Houston, June 1, and brought \$1.25. From that date there will be many first bales of cotton, and the growers will receive extra premiums for their efforts at producing early cotton. The cotton picking season in Texas runs from about June 1 in the lower Rio-Grande valley until after January 1 in the Panhandle. Texas is the greatest cotton growing state, but it will never get rich from the crop until it manufactures most of it.

### A Statesman Is Dead

Thomas R. Marshall, war vice-president with Wilson, who died June 1, was a statesman with an unblemished reputation. He did not go in for great show or reputation, but his private and public life proved that he was a man who loved his country and was unselfish in its service. He was not an office seeker for personal gain, but he stood ready to respond to his country's call and give the best that was in him.

### Parents May Select Schools

The United States Supreme Court has rendered an opinion that states having compulsory school laws cannot force parents to send their children to public schools only, recognizing "the liberty of parents and guardians to direct the upbringing and education of children under their control."

### Grayson County's Road Bond Issue

a \$2,500,000 road bond issue. That county has heretofore voted \$2,000,000 in bond issues and invested the amount in good roads. The people seem well enough pleased to plan the building of a system of roads that will be as good as any in the country. Good roads always result in more and better roads.

### Let's build a Hotel in 1925!

### May-Day Kiss



Mrs. Coolidge is never happier than when tiny tots call on her at the White House—this one getting a real love kiss during his May-Day call.

### TIERRA BLANCO COMMUNITY HAVE ORGANIZED PIG CLUB

The swine industry will be greatly stimulated in Deaf Smith county by the organization of the boys and girls pig club in the Tierra Blanco Community, according to County Agent, R. O. Dunkle. Kelly Gray, prominent farmer and club leader in that community offers to help each boy and girl make a note

### Not So Good



It is a "sun mask" to prevent sunburn which the fair bathers along the Atlantic coast are trying to use. This one worn by Ruth Ayres at Long Beach, N. Y. last

in Hereford Sunday afternoon.

Mr. Landrum had gone to Alva, Okla., to visit Miss Ward, who was medical nurse in the sanitarium there, and the purpose of his visit was unknown to his friends. Miss Ward was formerly night supervisor in our Deaf Smith county hospital before going to Alva. The future plans of the young couple are not known.

### G. W. BRUMLEY IS ONE OF THE LARGEST HOG BUYERS IN WEST

G. W. Brumley, local hog dealer shipped out nine car loads of hogs last week. Seven cars went to California markets while two loads were shipped to Fort Worth. Brumley is considered one of the biggest hog buyers in West Texas. Last year he paid out nearly \$500,000 for hogs while in 1923 nearly a million dollars worth of hogs were purchased by Brumley. Mainly through his efforts Hereford has topped the hog market for a number of years.

### SHERIFF'S SALE

STATE OF TEXAS  
County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith county on the 5th day of June, 1925, by the Clerk thereof, in the case of Martha A. Giles Sherk, et al versus W. M. Turpen, et al No. 1475 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in July A. D. 1925, it being the 7th day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, the following described property, to-wit:

The North one-half of section number forty-four (44), Block K-5, Certificate number 284, original Grantee Tyler P. P. railroad Company, in Deaf Smith County, Texas.

Levied on as the property of W. M. Turpen, N. S. Locke, C. C. Stockstill and Locke & Stockstill, a copartnership to satisfy a judgment amounting to \$7042.34 in favor of Martha A. Giles Sherk and cost of suit.

Given under my hand, this 9th day of June, 1925.

CLAUDE BENTON, Sheriff.  
By W. A. Miller, Deputy. 21-31

### TRINITY MALE QUARTETTE COMING TO HEREFORD SOON

The Trinity University Male Quartette, which is composed of Fred Myers, first tenor; Russell Grant, second tenor; Charles Dickey, baritone, and James Herring, basso, will give concerts in five states this summer, according to present plans. The states in which the quartette will appear are Texas, New Mexico, Oklahoma, Arkansas and Louisiana.

A concert will be given in Hereford about July 11. Probably the best known college musical organization in Texas as it has traveled over Texas for the past several summers, the quartette plans to make a six-weeks' tour, beginning June 22.

Work on the program for the pre-

sent tour is progressing rapidly and is expected to be the best yet given by the Trinity Musicians.

All four members of the quartette are experienced musicians. The present tour will be the fourth made by Herring, the third by Myers, the second by Dickey, and the first by Grant.

### AGRICULTURAL NOTES—SUGGESTIONS FOR MONTH OF JUNE

(Vocational Agricultural Department of the High School)

Continue to cull and market the non-laying hens and the undersized chickens and the cockerels that are not needed for breeding purposes next winter. Prices on spring chickens continue high throughout the summer and the fatter those that are not needed in the flock are marketed as meat the better. Save the early hatched well-grown pullets for fall and winter layers. Skim milk and butter milk keep the young chickens growing and thrifty. Keep the market eggs in a clean, cool place; those that are wanted for home use may be put down in waterglass. If you do not know how to cull out the non-laying hens, ask Mr. Humble to help you. Telephone 163.

### How to Control Lice and Mites

The coming of the warm weather adds the lice and mite problem to the poultry raiser's troubles. These pests multiply rapidly, and if not controlled cause a drop in egg production and do injury to the growing chicks.

Sodium Fluoride is recommended to control lice, and may be used either as a powder or as a dip. To use as a dip, dissolve one pound of the powder in ten gallons of lukewarm water. Dip in the morning on a warm, sunny day. Hold the bird by the wings with the left hand and ruffle the feathers with the right hand while she is immersed. Do not dip young chicks until they are completely feathered out, and weigh 2 1/2 or 3 pounds or more.

To control lice on baby chicks, dust the hen with fluoride. Brooder chicks should not become infested with lice if kept away from old birds.

Mites, which are sometimes called "red chiggers," live in cracks of the poultry house or in the nesting material or litter on the floor. They hide during the day, and attack the birds on the roost at night or on the nest.

To kill mites it is necessary to treat the house and the fixtures rather than the birds. The house and equipment should be cleaned thoroughly, and all the nesting material and litter removed. Then the house should be sprayed with a solution made of some good stock dip in the proportions of 13 tablespoons to a gallon of water, or a pint to three gallons of water. After the house is sprayed, the roost-poles should be painted with a full strength solution of the dip, crude oil or creosote. Oil drained from an automobile or gas engine case makes a satisfactory paint for the roosts and nests, and may be diluted with equal parts of kerosene to make an effective spray.

# Firestone BALLOONS

## Win Battle of Tires

At Indianapolis, May 30  
Setting a New World Mark of 101.13 Miles per hour—500 Miles without Tire Trouble

This grueling test proves the outstanding superiority of Firestone Full-Size Gum-Dipped Balloons. With practically no change in cars and drivers from last year, and over the same rough, uneven brick track, laid sixteen years ago—Firestone Balloons racing under a blazing sun—beat last year's world record on thick-walled, high-pressure tires by a wide margin.

Of the 21 cars which started, only 10 finished "in the money"—every one on Firestone Balloons—Gum-Dipped by the extra Firestone process that adds extra

### THE FIRST TEN MONEY WINNERS

—all on Firestone Full-Size Gum-Dipped Balloons

Pos.	Driver	Miles Per Hour	AVERAGE
1	De Paolo	101.13	100.82
2	Lewis-Hill	100.82	100.18
3	Shafer-Morton	100.18	98.89
4	Hartz	98.89	97.27
5	Milton	97.27	96.91
6	Dunry	96.91	96.88
7	De Palma	96.88	96.32
8	Kraus	96.32	95.74
9	Shattuc	95.74	94.75
10	Bordino	94.75	

MOST MILES PER DOLLAR

strength and flexibility, and eliminates internal friction and heat.

Call at our principal branches—inspect one of these Full-Size Balloons that travelled the 500-mile race without a change.

These wonderful Gum-Dipped Balloons that stood this terrific grind, will give you safety and comfort—and thousands of additional miles—on the worst country roads—in daily conflict with sharp stones and gravel, worn-out macadam and broken concrete. See nearest Firestone dealer today.

## Service Garage Hereford's Quality Tire Store

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER

SERVICE

When you buy insurance thru this Agency your problems receive careful, intelligent study—giving you safe and sane coverage. You get prompt claim settlements—

Phone 50

THE A. L. BIGGS AGENCY

Insure In Sure Insurance.

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: Classified, first insertion, 1 1/2c per word; minimum 25c; subsequent insertions, 1/2c per word; minimum 25c. CASH WITH ORDER.

FOR SALE

EXCHANGE—Good No. 9 Oliver typewriter for milk cow. J. B. ELLISTON. FOR SALE—Ripe cherries on my place in South Hereford, commence picking Monday morning. JAMES MORRISON. FOR SALE—One Span Marres, mule colts by side. See OTTO MASSIE. FOR SALE—Five room house in three blocks of new high school. One extra lot 60 x 140. Upright folding bed. New Perfection oil stove, four burner. See or phone 161. J. S. ORR. FOR SALE—Good Jersey cow, just fresh. Phone 250. J. F. WARD.

EXCHANGE

150 acres timber land right in Sipe Springs shadow oil field for land near Hereford. ELLISTON-JONES LAND CO.

FOR TRADE

Complete instruction in ranning and fur dressing, for young Swifts. TEXAS FUR CO. 852 Exposition Ave., Dallas, Tex. 21-21

FOR SALE

5 room house and two acres of ground. Outbuildings and windmill. One mile east of main street, on Amarillo highway. Attractively priced. O. O. CURTIS.

FOR SALE

Two shares stock First State Bank & Trust Co., Hereford. Best immediate offer gets it. Address, CLARENCE E. THOMPSON, 21-31 Rf Box 174 Van Nuys, Calif.

FOR SALE

Ails Chalmers 18-30. Almost good as new. Would take part in young stock. Write or see, A. R. NORMAN, Box 2, Wildorado, Texas.

FOR SALE

Two 2-row P & O Listers, nearly new. See J. S. ORR. 20-41-pd

FOR SALE

Two year old Hereford Bulls. Priced right. R. J. KIBBE.

FOR SALE

25 head full blood fresh Jersey cows, Terms, see MRS. W. J. VALENTINE.

FOR SALE

A couple of good houses, Modern. Inquire at PANHANDLE LUMBER CO.

FOR SALE OR TRADE

Eight room house well located. Also fifty foot lot well located, two large barns, one small barn, one hen house. Also lumber for corrals. See, KYE HIGGINS, 18-41-pd or, CLAUD HIGGINS.

FOR SALE

Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. J. L. FUQUA, Phone 146.

FOR SALE

Fresh Jersey Cows. Terms.

FOR SALE

47 Acres well irrigated irrigated farm. One mile south of Hereford. In regard to terms, see, ALBERT SCHUETTE, Phone 203 F 13.

WANTED

Wanted—Continue to get 200 acres of wheat at Glade. J. E. HILL.

WANTED

Practical nursing, reasonable price. Phone 370 W Mrs. Mary E. Fowler, at Lester Place. 20-41

WANTED

Laundry Work. Quilts and blankets a specialty. MRS. GRACE HUGHES, 1 block N and 1 W Central school, Phone No. 354 J.

LOST AND FOUND

Five months old bird dog, almost white collar, name Bill. J. E. HILL.

FORMER HEREFORD BOY, JOE CARTER, DIED AT RUSK, TEXAS

An article in the Mineral Wells, Texas, Index carries the story of the burial there last Thursday of Joe L. Carter, former Hereford boy, who died at Rusk, Texas. Joe was the son of Mr. and Mrs. E. Carter of Hereford, who survive him and were with him at the time of his death. Other survivors are his wife and one daughter, and three brothers, Tom and Jim of Dallas, and Albert of Chillicothe. The Index says: "The funeral of Joe L. Carter, age 13 years, was held here Thursday afternoon in the funeral parlors of the Beetham undertaking establishment followed by the burial in Elmwood cemetery. The services at the establishment and at the grave were conducted by Rev. Ionia Monk, Jr., pastor of the First Methodist church, Beetham & Son being funeral director. "Mr. Carter passed away in Rusk, but his body was brought to Mineral Wells where his people have recently come to make their home."

PLANS UNDER WAY TO POISON DEAF SMITH COUNTY'S RABBITS

Thousands of Jack rabbits will be killed in Deaf Smith county if plans that are being formed by R. O. Dunkle, County Agent materialize. "Dunkle" is working on a plan to poison the rabbits. The campaign is to be county wide in its nature and if successful thousands of the pests will be killed. The plan is to be carried under the direction of the Federal Department of Agriculture.

LOCAL HAPPENINGS

Bruce Guthrie, who has spent the past week here visiting his parents, was joined Sunday by Lee Cornish, of Ponca City, Oklahoma, a former college mate, and both started on Monday for Los Angeles, Calif., where they will take summer work in the University of Southern California. Bruce will take a course in Coaching and will also do graduate work in Journalism. At the close of the school term, the boys will attend the summer camp of the Y. M. C. A. at Estes Park, Colorado, from which place Bruce will return to Haven, Kansas, for his second year's school work as athletic coach and teacher of mathematics. This year his work includes the principalship of the high school.

LITTLE BOY'S HEAD CRUSHED IN BY THE KICK OF A MULE

Little two year old Morris Ellison, son of Mr. and Mrs. Alfred Ellison who live thirty six miles west of Hereford, was kicked by a mule Tuesday. The little boy's head is crushed in and he is under the doctors care at the Deaf Smith County Hospital. He is in a very serious condition.

CARD OF THANKS

Out of hearts the full for words we wish to thank everyone who was so good and kind to us through the illness and death of our little Mary. Mr. and Mrs. Harland Lambert Mr. and Mrs. Frank Lambert Mr. and Mrs. J. R. Phillips Mr. and Mrs. Carl Mounitz.

FOR RENT

Will leave limited amount of Sugar Cream—Guaranteed to Whip—at Cloyd & Sons Market. Jas. H. Robinson.

FOR RENT

Nice large house, close to Phone 73 or see MRS. AW-BRONER.

FOR RENT

120 acres adjoining Hereford for feed crop or summer tillage for wheat. J. B. ELLISTON.

FOR RENT

A good five room house. Also two rooms completely furnished for housekeeping. Phone 105. DR. FLORENCE MILLER.

MAMMOTH JACK

At my place six miles west and two miles north of Hereford. Fee to insure cow \$10.00. G. P. OWEN.

COL. E. T. WOODBURN BACK FROM DALLAS, FEELING FINE

Col. E. T. Woodburn is being congratulated by his friends upon the splendid way in which he stood the hard trip to the Confederate Reunion recently held in Dallas. Col. Woodburn came back home in good health and great spirits and bubbling over with the memory of old acquaintances renewed.

GEORGE SUGGS OFF ON A SIX WEEKS TRIP TO CALIFORNIA

George Suggs son of Mr. and Mrs. G. M. Suggs of Hereford, left the first of the week for Clovis, where he will join Mr. and Mrs. J. R. Comer and family on an overland trip to California which will last some six weeks. Mrs. Suggs and Mrs. Comer are sisters. George is anticipating a splendid vacation.

ALLEN BELL AND FAMILY ARE BACK FROM TWO WEEKS VISIT

Mr. and Mrs. Allen Bell and children, and Mrs. Bell's mother, Mrs. R. A. Daniel returned Monday after an enjoyable vacation trip through Texas, spending over two weeks. While away they visited the A. & M. College of Texas where they witnessed the graduation exercises of Daniel Bell, their son, and who returned home with the party.

TEST REVIVAL CONTINUES TO DRAW LARGE CROWDS

The revival meeting being conducted by the Methodist Church in a large tent on vacant lots across from The Brand office is being well attended. The people declare that they are deriving much benefit from the meetings. Rev. J. O. Hayes, local pastor of the Methodist Church, is doing the preaching, and his messages are being well received by the people. The music is under the direction of Miss Mattie Schisher, and the choir is made up of representatives of the various church choirs of the city. A good orchestra adds to the volume and quality of the music.

The hope is expressed by the leaders that this may develop into a community wide revival. It seems to be generally understood that the meeting will continue through next week, although no time has been announced for its closing.

Services are being held at 3:00 p. m. and 8:15 p. m. each day, except Sunday. Next Sunday the Sunday school hour will be largely given over to a

LODGE DIRECTORY

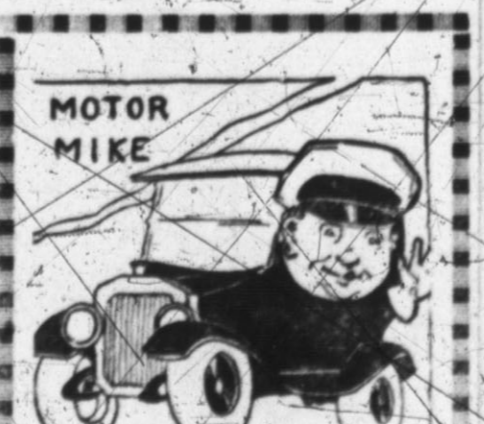
Hereford Lodge No. 849, A. F. & A. M. Stated meetings second Monday each month. J. W. BRADLY, W. M. J. S. JONES, Sec. Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month. J. G. HARTINGS, H. P. J. E. JONES, Sec.

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr. Phone 273

MOTOR MIKE

It's not a sin to spend your tin Where it will make you happy. So come and spend your tin with us. We'll make your car run snappy. Yes, we need your tin and you need our service. So come on. Let's have a little reciprocity. We'll endeavor to give you expert service all along the line, selling you anything you need in accessories and parts, gasoline, grease, oils, etc.



United States Tires are Good Tires. Buy U.S. Tires from H. L. RICE, Hereford, Texas.

RAILROAD AND COLLEGE OFFICIALS VISIT HEREFORD

The following sermon subjects are announced, and the preacher states that others will be announced later. Friday, June 12, 3 p. m. "The Fun of Being a Christian"; 8:15 p. m. "The Marks of a Christian". Saturday, 8:15 p. m. "The Narrowness of Religion". Sunday, 11 a. m. "Holiness"; 8:15 p. m. "The Old Rugged Cross". Monday, 3-4 p. m. "The Last Step Alone"; 8:15 p. m. "The Old-Time Religion". Tuesday, 3 p. m. "The Fountain of Perpetual Youth" (Old people's service); 8:15 p. m. "The Old-Time Religion". You are invited to attend all these meetings.

RAILROAD AND COLLEGE OFFICIALS VISIT HEREFORD

(Continued from Page One) crosses the need of preparing the land at once after harvest and give the land some attention until time for seeding. Mr. Bainter finds that the plan of summer fallow or summer tillage is the best to produce high yields in good soil and years. Another method quite effective is a three year rotation: wheat the first year, some feed crop or cotton the second year, and summer fallow the third year. All three methods are designed to conserve moisture. Mr. Bainter advises plowing or listing at least once in three years. It is necessary to pack the seedbed after plowing as wheat does best in a firm seedbed. Mr. Bainter advocates the need of giving attention to conserving fertility. Rotation of crops and application of barn yard manure are suggested. This means that every farm to retain its fertility should have live stock as part of the farming system.

A. H. Leidigh, assistant director of the Texas Experiment Station, discussed varieties of wheat, the advantage of pure seed, the need of control of smut, the milling qualities of wheat, protein contents, and wheat grades. Turkey Red and Kanred wheat, now generally grown on the plains are good varieties and Mr. Leidigh does not favor bringing in too many varieties. The seed if pure will increase the yield per acre. Seed wheat should be treated for smut by the formalin method or the new system of dusting with copper carbonate. Mr. Leidigh advises that wheat should be carefully handled during harvest and in the bin to avoid damage by moisture. Heating of grain lowers the grade and it is therefore worth less. Mr. Leidigh explained the milling qualities of wheat and what is meant by protein. This section is well adapted to growing high protein wheat, but good seed must be used and the land harvested properly to secure wheat of high protein content. He advises that the wheat farmers should follow out-proven methods in wheat production for high grade wheat and get it to market without loss from damage from smut or other causes. Pure hard wheat seed, treated for smut, grown on well prepared land, rotation of crops, carefully harvested and stored properly, will insure better yields per acre and command the highest market price.

This wheat special is run by the Santa Fe Railway in co-operation with the Texas A. & M. College and the Southwestern Wheat Improvement Association. Though this is a busy time of the year it was considered timely to get this message of better farming to the people on the plains and urge the importance of preparing early for the next crop.

In the party were the following: A. H. Leidigh, Assistant Director of the Texas Experiment Station; J. R. Edmonds, District Agent of the Texas Extension Service; H. M. Brahier, Director of Southwestern Wheat Improvement Association; Santa Fe Officials: J. D. Thiesby, General Agricultural Agent; J. F. Jarrell, Manager Agricultural Development Department; C. W. Lane, Assistant Manager Agricultural Development Department; A. M. Howe, Assistant Editor The Earth.

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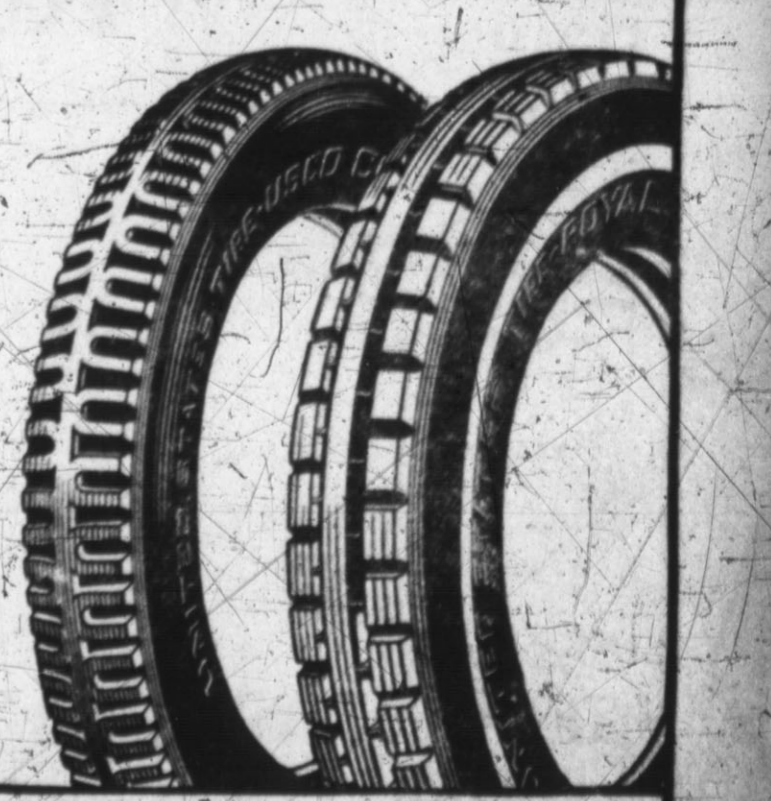
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correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.

Advertisement for R. D. Jones Seed Farms, Paducah, Texas. It is Time Now to Plant the Panhandle Long Staple Acala Cotton. We finished planting one of our breeding blocks in our ACALA July 7, 1924, and the block averaged 275 pounds of lint cotton per acre. Our records are filled with plantings all over the plains country June 20 and later with most satisfactory results. The late cotton has been most satisfactory in almost all instances. In fact it was the ACALA that put the plains on the map as a cotton growing country to a great extent. All our seed are bred and grown at Paducah, Texas, on our own farms under special supervision and care. We are the furthest north and west of any seed farms in Texas. Our seeds are acclimated. All our seed is re-cleaned and culled, sicked in our own three bushel sacks and tagged showing test made by Texas State Seed Laboratories, Austin, Texas, showing PURITY 99.5% GERMINATION 96%. The Early Maturing, Heavy Fruiting, Drought Resisting and Long Staple Qualities of the ACALA make it particularly adapted to the Panhandle Plains conditions. One and one eighth inch staple such as our ACALA makes is now worth \$20.00 per bale premium over common one inch staple. Make sure of your position at harvest time by planting a late crop of our ACALA. In order to get our ACALA before more of the farmers we are reducing our prices from \$2.75 per bushel to the extremely low price of \$2.00 per bushel. R. D. Jones Seed Farms, Paducah, Texas. for sale by WEST TEXAS FEED & SEED CO., Hereford, Texas.

Advertisement for U.S. Royal Cord and USCO Cord tires. Every Good Quality You Expect of Your Tires You Will Find in U.S. Royal Cord and USCO Cord. If your requirements demand the finest quality that has ever been put into a tire, you need the U.S. Royal Cord—the standard of value everywhere. If you know you do not need the extra mileage of the Royal Cord but want your money to bring you full service and fine appearance—the USCO Cord is the tire for you. Both are made and guaranteed by the United States Rubber Company. Royal Cords—in all sizes from 30x3 1/2 inches up. Royal Cord low pressure Balloons for 20, 21 and 22 inch rims, and Royal Cord Balloon-Type Tires. USCO Cord—in 30x3 inch and 30x3 1/2 inch clincher, and 30x3 1/2, 32x3 1/2, 31x4, 33x4 and 34x4 inch straight side. United States Tires are Good Tires. Buy U.S. Tires from H. L. RICE, Hereford, Texas.



**FRIONA**

Another nice shower fell Saturday night, but not yet enough to wet the ground enough for profitable farming. Much of the planted crop is already up and in most places showing a fair stand.

The people of the Baptist church are preparing a program in honor of Children's Day, June 14. The Methodist people rendered their program on May 31, and the Congregationalists will probably render a program on June 21.

The Friona Women's Club has taken over the picture show during the three vacation months and have contracted with the Paramount Company for some shows of high merit. Watch their bulletins and get all the good ones.

Mr. and Mrs. George Treider and Reuben Glischer departed Monday morning on an overland trip to Los Angeles, California. They were undecided as to the length of their stay there. If pleased with the country and car secure suitable employment they make their home there; if not they may return within a few weeks.

Mrs. Maurer departed last week for Amarillo and St. Francis where she will visit relatives and friends for a few weeks and will then probably go on to her former home in Ohio where she will visit indefinitely.

Mr. Truit, of the Truit and Landrum Lumber Company, has moved his family from Floydada to Friona. They are occupying Mr. Key's house in the south side of town.

Wm. Preston has poured the concrete for the foundation of a dwelling which he will build in the near future near the Congregational church.

This dry season should force our farmers to a deeper interest in dairy farming and reading a good dairy journal would help the project along wonderfully. Hoard's Dairyman can't be beat in this line. If all the milk that could be produced in the Friona territory could be made into one cheese and pushed out into the ocean it would from an island capable of supporting a population of several millions.

**SIMS COMMUNITY**

Mrs. Joe Speed and little son, Robert, left last Tuesday for their home in Caprock, N. M., after spending several weeks with Mrs. Speed's parents, Mr. and Mrs. P. M. McAdoo, living near Adrian.

James Whitmire, of Whitney, Texas, is visiting a few days with his aunt, Mrs. J. P. Collier, of Adrian.

Mrs. Dawson Blassegame and children made a trip to Adrian Sunday. J. A. Reed and wife transacted business in Adrian last Monday.

Miss Ruth Woodard visited Sunday with her friend, Miss Pauline Hawn, of Adrian.

John Rector was in Adrian Sunday. Victor Limke and wife transacted business in Adrian Monday last week.

Ruth Reed is on the sick list this week—suffering with rheumatism in her foot.

Professor Emmitt McAdoo was in Adrian Sunday afternoon.

Ernest McLaughlin of Hereford was in our community selling Raleighs products the past week.

We had some real windy weather last week, which made farmers feel very much discouraged, but Saturday night we had a good little rain and every thing looks more encouraging. Farmers are rushing their farm work as fast as they can.

**SUMMERFIELD**

People are looking some better since the four days and nights of south east wind ended up Saturday night with a half inch rain.

J. W. Spargo of Panhandle spent part

**Navy Airmen in 28 Hour Non-Stop Flight**



Flying a 40 mile course over the Delaware river last week these Navy fliers flew the FV-9 for 28 hours at an average speed of 80 miles an hour, breaking by 10 hours the former world record. It was a trial for the craft's proposed flight from San Francisco to Honolulu soon. The fliers are Weisman, Sutter and Schidauer.

of last week in this community looking over his farm.

Mr. and Mrs. W. L. Johnson and family of Black and Mrs. Preston Johnson spent Sunday in the B. A. Atchley home.

Mrs. O. Hufstetler and Eron Judge left Thursday for Arizona, where they were called by the death of Mrs. Hufstetler's mother and Mr. Judge's sister.

Mrs. L. Cannon and Mrs. Ray Roberson have charge of the store while Mrs. Hufstetler is away.

Mr. and Mrs. Tice of the Frion community were visitors at the winging Sunday afternoon. Come again. Visitors are always welcome.

Mr. and Mrs. J. C. Lance, Mr. and Mrs. Earl Lance and family spent Sunday in the Charlie Walker home. Mr. and Mrs. S. L. Waiser and Zella of Hereford were also visitors in the afternoon.

Rev. B. F. Fronbarger filled his appointment here Sunday and preached at the Tierra Blanco school house in the afternoon.

Mr. and Mrs. W. J. McMinn and family who moved to Abilene last fall, are back here to spend the summer. We welcome them back.

Mr. and Mrs. W. E. Hawkins spent Sunday afternoon with Mr. and Mrs. Jay, who live on the E. R. Bryant place.

Miss Helen Storey came home Monday morning from Adobe Walls, where she has been teaching the past school term. She will spend the summer at home.

J. E. Roberson and son William spent the week end in Canyon with relatives.

Mr. and Mrs. W. J. McMinn and family were dinner guests in the B. C. Roberson home Sunday.

Bro. Dowell and family who lived on the W. J. McMinn place while they were away, moved to Hereford last week.

Miss Eva Noland, who was confined

to her bed for two weeks with the Flu is able to be up again.

The young folks of the community planned a feainle roast Saturday night at the home of Mrs. and Mrs. W. E. Hawkins, but it happened to be a windy roast. A large crowd was present, and we had a weinle roast if they were roasted over the lamp chimney.

**Study This One**

Mrs. Gush: "I suppose you are quite excited and ready to help your wife celebrate her thirtieth birthday tomorrow?"

Mr. Man: "No—but I was the first two or three times."

**Who Said That**

Constable Perkins stopped the show at the opera house Thursday night, charging an indecent performance. He arrested both the ventriloquist and his dummy.—from Salem, Mass., Gazette.

**Dumb Dan Gardens**

Jenkins: "Dan, I hear you've gone in for raising canaries."

Dumb Dan: "Wal—I hope so. I planted a whole pound of canary seed last week."

**One Test**

"Tom Tithers and his bride are back from their honeymoon."

"Yes—and their honeymoon is ended."

"Not necessarily—just because the wedding is over."

"Oh, yes but it is. He has told her to buy her stockings and lingerie from a mail order house."

**MARSHAL'S SALE OF REAL ESTATE**

By virtue of an order of sale issued on the 24th day of April, A. D. 1925, out of the District Court of the

United States for the Northern District of Texas, Fort Worth Division, in Case No. 415 in Equity, wherein the Continental & Commercial National Bank of Chicago, Illinois, a corporation, was the complainant and the Panther Land & Cattle Company, a corporation, Willard Burton, O. B. Jackson, H. M. Jackson and Pearl Jackson were defendants, in which cause the said Continental & Commercial National Bank of Chicago, Illinois, on the 19th day of January, 1925, obtained a judgment against the Panther Land & Cattle Company and Willard Burton for the sum of \$30,927.75, together with interest on \$313.21 of said amount from date of said judgment until paid at the rate of 6% per annum; and interest on the remainder thereof from date of said judgment until paid at the rate of 6% per annum; and plaintiff's vendor's lien upon the hereinafter described land as same existed on the 17th day of April, 1923, was by said decree foreclosed as against all of the aforesaid defendants. I did on the 1st day of May, A. D. 1925, levy upon the following described lands, being the same land described in said order of sale and situated in Oldham and Deaf Smith Counties in the State of Texas, viz:

Sections seventeen (17) and twenty-four (24) and the south half of Section twenty-three (23) in Block K-6 situated in the County of Oldham and State of Texas, and all of Section No. twenty-five (25) in Block K-6 situated partly in the County of Oldham, State of Texas and partly in the County of Deaf Smith, State of Texas; said land being the same land conveyed by the North Texas Trust Company to the

defendants Willard Burton and Panther Land & Cattle Company by a deed dated April 17, 1923, in which the vendor's lien upon said land was reserved to secure the payment of the abovesaid indebtedness.

And I will, on the 7th day of July, A. D. 1925, the same being the 1st Tuesday in July, A. D. 1925, between the hours of ten o'clock in the forenoon

and four o'clock in the afternoon, offer the said land for sale at public vendue for cash at and in front of the court house door of Oldham County, Texas, in the town of Vega, Texas in said county.

S. L. GROSS,  
United States Marshal, Northern District of Texas  
by B. F. HARPER, Deputy.

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ABILENE, TEXAS

Ten times as many positions as graduates. World-famous courses, indorsed by more bankers than all others combined, insures good salaries to begin with and wonderful opportunities for promotion. If YOU want a high-salaried position, mail Coupon today for catalog and Special Offer and be convinced.

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**BEATS ALL STOVES COOKING**

The old style fashion of perspiring over a coal range or oil stove during hot summer months is now a thing of the past—the new Westinghouse Electric Range has consigned all that to the scrap heap. Practically no heat, no ashes, no fumes—just joyous satisfaction. It's a wonderful cooking convenience; this new Westinghouse Electric, and you are losing money if you have not installed one in your kitchen.

Reasonably priced, courteous service.

For your own sake, come in and look over this wonderful invention.

Texas Utilities Company  
of Hereford

F. H. OBERTHIER, Jr., Local Manager

**USED CARS**

Dodge Touring—'19 m  
Essex Touring—'23 m  
Dodge Touring—'18 m  
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Terms if Desired

Beavers Brothers  
Phone 383

**PLANTING SEED**

SCHEP'S IMPROVED MEBANE COTTON SEED

Gin Run Mebane Cotton Seed Extra Good

MAIZE, KAFIR, SUDAN, RED TOP CANE

SEED, HAND PICKED ALSO SEEDED

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Nothing is too good to plant. Get better seed and raise better crops.

Jones & McLean

**Rooster Week**

Bring in all your Roosters and we will pay you  
**5¢ Per Pound for them**  
This Week

Your Eggs Will Keep Better and be Worth More.

Don't forget we keep all kinds of Poultry Feed,  
Coal, Cream Separators, Lice Powders  
and Beans

**GOLDEN RULE  
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Hereford, Texas Phone 108

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Delicious and Refreshing for warm days. Try our Weisnerwurst, Bologna, Minced Ham, Cheese, Pickles, Sour Kraut, etc.

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# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

## SALLIE FINDS HERSELF IN A NEW SITUATION

Morning in Miami and a day of blue and gold brilliance. Ellie and I sat alone on the open terrace. The others had gone down for a swim in the dazzling ocean, while still others had strolled off to one of the secluded nooks of the extensive gardens.

"What's up?" Ellie demanded. "All I've heard is a whisper about you breezing in at some time in the early, pearly dawning. Mrs. Divine was about as communicative as a pound of cheese when I asked at breakfast about our fair Sallie."

In spite of all that happened, I was forced to smile at Ellie's amusing phraseology.

"Oh, the less said, the better, I suppose," I answered, wishing to forget all about the episode with Warren Fisher. I would not have to see him again for I was sure he would not follow out his intentions of attending the house party while I was on it.

"Oh, I beg your pardon," she exclaimed in a most exaggerated manner, "can you really beat it—me in the role of the prying scandal-monger? Really, Sport, I'm sorry, it was not idle curiosity that prompted me to pester you with abominable questions. Never, you mind whatever it is—or whatever you did, it's all right with me and I'm for you."

She came over and gave me an affectionate pat on the shoulder.

"Oh, Ellie, you're so fine and loyal. I don't know what I'd do without you. It wasn't that I did not want to tell you everything, it's just so for-killing that I hate to blow your candle out even for a few minutes."

"I may be wrong but I had an idea under this permanent wave of mine that friends were useful for just such a purpose."

"Well, I'll tell you, it's really very simple after it's all over but I went through the devil's own time with a man last night. He thought I was well—"

"a little prairie flower prompted Ellie.

"Um-hum," I nodded, "and only after a strenuous argument which ended in me taking to my heels could I convince him that I was not."

"Never mind, kid, it's all over now and it happens in the best of families. It's part of a girl's education." Ellie was cynical. I forgot my own worries momentarily and asked for the reason.

"Oh, just a disappointment. I got a telegram a minute ago from—oh well, from the suitor I told you was going to join the party," a pause, then, "business has called him to other places."

"But to get back to your case, Sallie, are you going to let that silly experience dampen your usual dashing spirit?"

"I don't know yet how I feel about it, somehow, I'm sick of the whole business. This thing has sorter taken the starch out of me, Ellie. Of course I've made a few such silly mistakes before, but this one was worse—the man was much older and, and there was a sort of deliberateness about it that was grossly common."

It never occurred to Ellie to question me in regard to the identity of the man to whom I was referring. She was an ideal friend. Her attitude gave me to understand that if I chose to tell her, well and good—and if I didn't, it was well and good also. That was Ellie.

I refrained from revealing the name of Warren Fisher—not because I thought he deserved any consideration but I instinctively shrink from dragging in another person on whom to shove the blame for something that had been the result of my own indiscretion.

The maid appeared and said that Mrs. Divine would like to speak with Miss Mitchell. I sat basking in the sunlight. It soothed my nerves and gave me a feeling of complete relaxation.

In just a few seconds, Ellie returned. Her face was dark and forbidding.

"Why, Ellie, what is it?" I started up from the swing in which we had been sitting.

"Damn her narrow, little mind and soul!"

I knew then that the interview had been frightfully unpleasant. I likewise knew that the thing that upset Ellie had to do with my being at the villa. We are all more psychic than we realize and as a rule, we never go wrong on these first telepathic impressions.

"Now, Ellie, you might as well be perfectly frank about it. You can't hurt my feelings. What did Mrs. Di-

vine say to you about me that left you in such a fury—why, Ellie, old girl, look—you're trembling all over.

"Of course you would. You're a perfect brat. Come and sit here," and taking her hand, I drew her forward.

"No, sire, not in this house. Not in any swing or chair owned by that heartless piece of alabaster."

"Careful, Ellie, you're talking about our hostess," I warned. After all, we had broken bread with Mrs. Divine and like the Mohammedans, that rite alone should keep us loyal.

(To Be Continued)

## No. 1595 NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

THE STATE OF TEXAS,  
County of Deaf Smith.

Commerce Trust Company, a Corporation, Plaintiff, vs O. B. Jackson, H. M. Jackson, Pearl Jackson, North Texas Trust Company, Commerce Farm Credit Company, Continental & Commercial National Bank of Chicago, E. F. Connell, John Brownlee, C. V. Thackara, Penn-Tex Oil & Gas Company, a corporation, Charles V. Thackara, George W. Brown, Jr., Maurice W. Masland, Howard Cooper Johnson, T. Walter Gilkyson, Arthur H. Squier, Daniel C. Donoghue, Josephine Levering, Alex Shipley, Shipley Bros. Cattle Company, W. B. Arnold, P. H. Seewald, P. H. Seewald, Thomas Roddy Company, the Western National Bank of Hereford, Daltex Cattle Company, Blackburn Bros. a copartnership composed of C. J. Blackburn and H. W. Blackburn, Defendants.

WHEREAS, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said cause on the 15th day of May, A. D. 1925, in favor of Commerce Trust Company, a private corporation, and against all the defendants aforesaid, said cause being No. 1595, on the docket of said Court, I did on the 9th day of June, A. D. 1925, at 8:00 o'clock A. M., levy upon the following described tract or parcel of land, situated in Deaf Smith County, Texas, and consisting of 12,320 acres of land, more particularly described as follows:

Section No.	Township No.	Range No.	Acres
3	6 North	2 East	640
4	6 North	2 East	640
5	6 North	2 East	640
10	6 North	2 East	640
33	7 North	2 East	640
34	7 North	2 East	640

according to the plat of the Capitol Syndicate Subdivision of Capitol Leagues Nos. 358, 359, 364 and 365, recorded in Volume 19, pages 23-31, Deed Records of Deaf Smith County, Texas.

Section No.	Township No.	Range No.	Acres
7 West 1/2	6 North	3 East	320
18	6 North	3 East	640
19	6 North	3 East	640
31	6 North	3 East	640
27	6 North	2 East	640
28	6 North	2 East	640
33	6 North	2 East	640
34	6 North	2 East	640
35 S 1/2 & NE 1/4	4 North	2 East	640
3	5 North	2 East	640
14	5 North	2 East	640
23	5 North	2 East	640

according to the plat of the Capitol Syndicate Subdivision of Capitol Leagues Nos. 357, 365, 366, 371, 372, 378,

379, 386, and 387, recorded in Volume 15, Pages 60-63, Deed Records of Deaf Smith County, Texas.

Section 50, Block K-11, G. B. & C. N. G. RY CO. Surveys, Certificate No. 4-560, containing 640 acres.

Section 54, Block K-11, G. B. & C. N. G. RY CO. Surveys, Certificate No. 4-568, containing 640 acres.

Said lands are located in North and Northwest portion of Deaf Smith County, Texas, and most generally known as the Jackson Bros. Land.

And on the 7th day of July, A. D. 1925, being the first Tuesday in said month, between the hours of ten o'clock A. M. and four o'clock P. M. on said day, at the courthouse door of said County, I will offer for sale and sell at public auction for cash all of said lands, and all of the right, title and interest of any and all of said defendants in and to the same.

Dated at Hereford, Texas this 9th day of June, A. D. 1925.

CLAUDE BENTON,

Sheriff, Deaf Smith County, Texas.  
By W. A. Miller, Deputy.

## Not So Dumb

Office Dumbell: "Oh my, oh my—I certainly hate to see this May go." Boss: "Do you like the month?" O. D.: "Yes, there were five Saturday next days."

## Still a Question

"Is my face flushed—or is it my imagination?" "Well, I don't know—but your face is not flushed."

## No. 1594

## NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

THE STATE OF TEXAS,  
County of Deaf Smith.

Missouri State Life Insurance Company, Plaintiff, vs O. B. Jackson, H. M. Jackson, Pearl Jackson, North Texas Trust Company, Commerce Farm Credit Company, Continental & Commercial National Bank of Chicago, E.

F. Connell, John Brownlee, C. V. Thackara, Penn-Tex Oil & Gas Company, a corporation, Charles V. Thackara, George W. Brown, Jr., Maurice W. Masland, Howard Cooper Johnson, T. Walter Gilkyson, Arthur H. Squier, Daniel C. Donoghue, Josephine Levering, Alex Shipley, Shipley Bros. Cattle Company, W. B. Arnold, P. H. Seewald, P. H. Seewald, Thomas Roddy Company, the Western National Bank of Hereford, Daltex Cattle Company, Blackburn Bros. a copartnership composed of C. J. Blackburn and H. W. Blackburn, Defendants.

WHEREAS, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said cause on the 15th day of May, A. D. 1925, in favor of the Missouri State Life Insurance Company, a private corporation, and against all of the defendants aforesaid, and a judgment in the same cause in favor of Commerce Farm Credit Company, a private corporation, against all of the other defendants hereinbefore mentioned, said cause being No. 1504, and 1383 having been previously consolidated with it on the docket of said Court, I did on the 9th day of June, A. D. 1925, at 8:00 o'clock A. M., levy upon the following described tract or parcel of land, situated in Deaf Smith County, Texas, and consisting of 608.77 acres, more particularly described as follows:

All of Survey No. 47, Block K-6, Certificate No. M. Patent No. 18, Volume 40, Original Grantee G. B. & C. N. G. RY Company, and containing 640 acres in Deaf Smith County, Texas.

Also all of Survey Number 88, Block K-6, Certificate Number 64, Original Grantee G. B. & C. N. G. RY Company, and containing 640 acres in Deaf Smith County, Texas.

Also all of the West Half (W 1/2) and the South Half of the Southeast Quarter (S 1/2 of SE 1/4) of Survey Number 20, Block K-6, Certificate Number 35, Patent Number 15, Volume 40, Original Grantee G. B. & C. N. G. RY Com-

pany, and containing 400 acres in Deaf Smith County, Texas.

Also 640 acres out of Capitol League Number 379, and described as all of Section Number 10, in Township Number 5, North of Range Number 2, East of a Capitol Syndicate Subdivision as shown by plat of records of Deaf Smith County, Texas to which reference is here made, and containing 640 acres in Deaf Smith County, Texas.

Also 326.21 acres out of Capitol Leagues Numbers 366, 367, and 372, and described as Sections Number 10, 20, 21, 28 and 29, in Township Number 6, North of Range Number 2, East of a Capitol Syndicate Subdivision, as shown by plat of records of Deaf Smith County, Texas.

Said lands are located in North and N. W. portion of Deaf Smith County, Texas, and most generally known as the Jackson Bros. Land.

And on the 7th day of July, A. D. 1925, being the first Tuesday in said month, between the hours of ten o'clock A. M. and four o'clock P. M. on said

day, at the courthouse door of said County, I will offer for sale and sell at public auction for cash all of said lands, and all of the right, title and interest of any and all of said defendants in and to the same.

Dated at Hereford, Texas this 9th day of June, A. D. 1925.

CLAUDE BENTON,  
Sheriff, Deaf Smith County, Texas.

By W. A. Miller, Deputy.

**DIRECT SHIPPING PAYS!**  
Our checks mean larger dividends for every producer in the territory.

**TRY US**  
Full Weight, Accurate Tests, Payment Same Day Received

**TODAY 3c**  
We Pay Express

**EL PASO CREAMERY COMPANY**

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It is the most powerful car of its size and weight, with every proved advantage that a high-grade open car can offer—rugged dependability, brilliant performance, outstanding comfort.

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Built complete by Studebaker—both body and chassis—in great manufacturing plants where the overhead is shared by three different models. Thus only "one manufacturing profit" is included in the low purchase price.

Come in and inspect this new-type car—see this exclusive Duplex convenience—learn the value Studebaker offers before you buy.

**\$1145**

F. O. B. FACTORY  
50 h. p. Studebaker-built engine—the most powerful in any car of its size. Full-size balloon tires. Safety lighting control.

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Standard Six Duplex-Phaeton

THIS IS A STUDEBAKER YEAR

# Lightning!

may strike any time; your home burn; tornadoes play havoc with your house; burglar or thief steal your motor car. Any of these disasters may happen in the next 12 hours. Are you prepared to stand the loss? If not make yourself secure by taking out an insurance policy today. We represent the strongest companies in America.

**HEREFORD INSURANCE AGENCY**

Ralph Barnett, Mgr. Phone 273

# TOWN & COUNTY Personalographs

Mrs. Bob Lloyd and young daughter of Amarillo are visiting Mrs. Lloyd's mother, Mrs. W. I. Valentine, this week.

Fresh Jersey butter, delivered Wednesday and Saturday. Also broiler chickens and fresh eggs. Phone 250, 21-11 J. F. WARD.

Miss Irene Turner of Canyon is visiting Mrs. W. E. Fallwell for a few days this week.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

W. J. Southern of Creston, Ill. is in Hereford this week on business.

Use Flavo Flour—\$2.40 per sack.

Wednesday evening seven Hereford girls left for school in Canyon, including Miss Sena Mae Mounts, Miss Katharine Hawkins, Miss Elouise Pittman, Miss Desais Mae Steele, Miss Katherine Wilson, Miss Elizabeth Corbett and Mrs. Mary Overton.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Dimmitt visitors attending the Masonic luncheon Wednesday were, B. D. Woodlee, E. E. Turner, Joe Hastings and C. F. Kerr.

I will open a beauty parlor Saturday at Beene and Shaw Barber shop. Come and see me. 21-11 MRS. J. O. ZION.

### SUMMER SCHOOL

Term begins June 22, continues six weeks. Central School Building. For particulars see Mrs. G. A. F. Parker or ring 125. 20-21 ANNIE F. PARKER.

Judge C. F. Kerr was in Hereford Monday and attended the Chamber of Commerce luncheon.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Jim Lash of Dimmitt was here on business Monday.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Adison Sharp of Bellview, N. M., passed through Hereford Monday on his way to Canyon where he entered the W. T. S. T. C. Mr. Sharp is a friend of C. D. Moss and spent his time in Hereford renewing old friendships.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery—Orr's Tailor Shop.

Mrs. G. M. Suggs was in Clovis the first of the week visiting her sister before her trip to California.

Try our Lice Killer. You will get more eggs. It's a sure shot. GOLDEN RULE PRODUCE.

Mrs. J. B. Hammer returned Monday from a six weeks visit in Arkansas.

Use Flavo Flour—\$2.40 per sack.

Mrs. J. D. Thompson left Wednesday for Perry, Okla., where she will visit her daughter, Mrs. L. E. Russell and family.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Mrs. A. J. Harris returned Wednesday to her home in Whitesboro after an extended visit with her sister Mrs. R. N. Mounts.

BABY BEEF—Try our tender steak and roast—Hereford Produce, I. H. Spratt.

J. E. Beyer's sister, Mrs. Glenn Felt, of Hollywood, Calif., is here this week visiting in the Beyer home. A friend, Mrs. Kate Eftman, also of California is with her.

### MUSIC CLASS

I will begin a class in music, June 15. Anyone interested may call me or phone 350. Special rates. 20-21 FLOSSIE BOWMAN

Mrs. Author Lecone of Helena, Oklahoma, returned Monday to her home after a visit with her sister, Mrs. Ray Roberson.

Many beautiful hats \$2.00 and up—VOGUE MILLINERY PARLOR.

Miss Edythe Bule who has been teaching in the Amarillo school the past year, arrived home Saturday for the summer vacation.

Mr. and Mrs. B. Frank Bule were in Canyon Tuesday on business.

### NOTICE

Pleating, all styles: Buttons, latest styles from customers' own material. Hemstitching.

Amarillo Pleating & Button Co. 17-11 108 East 7th St.

Use Flavo Flour—\$2.40 per sack.

Hugh Lane and family accompanied by Mrs. Lane's father, Mr. Hathaway, and wife, returned last Friday from a camping trip into the White mountains, returning by Caribad and visiting the cave.

Pay Cash and Pay Less, at Reed's Grocery.

Homer Wilkinson of Amarillo was in Hereford Wednesday on business.

Sure crop seed corn. JONES & McLEAN.

Miss Meady Oswald returned Sunday to her home in Quauah, going to Palauview overland with her brother, Jim Oswald.

A 1/2% reduction on trimmed hats—VOGUE MILLINERY PARLOR.

Mrs. W. H. Rayzor and daughter, Miss Margaret, with Mr. and Mrs. S. D. Burton, all of Canyon, were in Hereford Friday of last week shopping and visiting old friends.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Mrs. D. R. Gass and daughter, Miss Mable, left Thursday of last week for Enid, Okla., for Mrs. Gass' health. If it is found that the altitude there does not agree with Mrs. Gass, they will probably go to California to make their home.

Pay Cash and Pay Less, at Reed's Grocery.

Walter Bennett of Wichita Falls stopped over in Hereford for a few days this week on his way home from California, where he had been with the Shriners. Mr. Bennett is a son of W. W. Bennett of this city and this is his first vacation home in several years.

If you need ice, call us before nine a. m. We will deliver. JONES & McLEAN.

W. J. McMillan and family returned Friday from Abeline where the children have been attending college.

Have you tried Jack Spratt's Santos Peaberry Coffee—Hereford Produce.

Mr. and Mrs. C. D. Moss were in Canyon Sunday arranging for Mrs. Moss to enter school there for the summer. She returned Tuesday of this week for enrollment.

Remember you can get Double Green Stamps at Orr's Tailor Shop.

Robert Hembree of Dimmitt was shopping in Hereford Tuesday.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Miss Flora Camp of Conway, Ark., is visiting this week with Miss Victoria Wilson. The two girls were chums in college in Arkansas.

Use Flavo Flour—\$2.40 per sack.

Whole wheat bread, ten cents per loaf. SUNSHINE BAKERY.

Gene LeGrand is attending the W. T. S. T. C. this summer. Mr. LeGrand enrolled Monday, returning to Hereford until work began on Wednesday.

SULPHUR PARK Fishing Privilege Fifty Cents Per Day Each Person Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F11. 11

Mrs. Haul Beavers' mother, Mrs. Hutton, of Dalhart is visiting in Hereford this week.

STRAW HATS HALF PRICE Children's hats from \$1.00 to \$2.50. A shipment of white hemp and ribbon hats, also white felts just received. 20-21 MRS. T. N. HEIFNER.

Mr. and Mrs. O. Shore returned Sunday from Oklahoma where they had been on business. Mrs. Shore's mother returned with them for a visit in Hereford.

Pay Cash and Pay Less, at Reed's Grocery.

Mr. and Mrs. G. L. Lester and young son of Vancouver, Washington, are here this week visiting Mrs. Lester's brother, Carl Jennings. Mrs. Lester attended High school in Hereford and has many friends in this community.

Mr. and Mrs. T. M. Palmer left on Thursday of last week for Marlin, Texas, for Mr. Palmer's health. Mr. and Mrs. Ezra Norton took them to Amarillo overland.

Mrs. W. Taylor of Canyon and Miss Lillie Begren of Dallas were guests of Mrs. Alvin Thompson this week.

Mrs. Lee Biggs and Mrs. Bessie Smith spent Saturday night and Sunday in Amarillo.

Mr. and Mrs. Claude Ricketts of Amarillo are here this week visiting relatives. On account of his health Mr. Ricketts is taking a vacation, and he expects to start on an extended camping trip soon.

Mr. G. W. Heard and Geo. Gordon Heard left Monday for Alabama where they will spend the summer visiting in different parts of the state.

Mrs. Margaret Henton left Monday for Canyon where she will attend school for the summer. Mrs. Henton taught at Dawn this last winter and will probably be located there another year.

Miss Jessie Carpenter who has been with her aunt, Mrs. J. P. Landrum, and family since her school closed at Muleshoe some two weeks ago, left Saturday for Canyon to enter the summer session of school. Miss Mamye Landrum joined her on Monday, also entering school for the summer.

Mrs. W. A. Cowan, accompanied by her sister, Miss Ella Burton, and brother, Jim Burton, left Sunday for Enid, Okla., where Mrs. Cowan is to make her home. Mr. Burton is taking his vacation and is visiting his mother in Enid.

Mrs. J. H. Pitman and daughter, Miss Elouise, were in Amarillo Friday.

C. C. Rockwell and family departed Monday afternoon overland for Hot Springs, N. M., where they will take the baths and enjoy a vacation trip.

Mrs. George Miller returned to Indianapolis after a months visit in Hereford with her mother, Mrs. R. G. Sisk, and sister, Miss Jessie.

John Schwartz left the first of the week for a sight seeing tour of California. He will return in a few weeks with his son, overland.

Mrs. J. W. McQueen and two daughters, Miss Hazel and Miss Mable, were guests of Mrs. R. N. Mounts and family this past week, returning to Canyon Tuesday.

Mrs. W. S. Williams was called to Allerton, Iowa, Friday by the illness of her brother.

Mr. and Mrs. Nester Gass and D. E. Gass spent Sunday in Canyon with relatives.

W. E. Neal returned the latter part of last week from a visit to the Gulf coast of Texas. While away he visited his son Leslie, at Weslaco, Texas. Mr. Neal states that Leslie's health is much improved.

Mrs. S. B. Holman visited friends over the week end in Amarillo, hearing Mojica on Friday.

Porter Garnett of Tyrone, Okla., and daughter, Miss Catherine Garnett, and two younger children are here this week visiting Mr. Garnett's father and family, Henry Garnett.

Secretary T. D. Moss of the Chamber of Commerce, who has been ill with the mumps for the past week, is back at his desk and busy telling 'em about Hereford in the daily press.

Thomas Cox of Pomona, California who owns land in this county was a business visitor here the past week.

Boyd London and family are in Oklahoma City on a visit with relatives. They drove through overland.

### TWO SHOWERS

Quite a few friends of Mr. and Mrs. Bud Zion met at their home ten miles northwest of Hereford Saturday evening, the 6th, with a dry shower for the bride. The following families were present: Daugherty and nephew, Fulkerson, Hartman, Salsman, Lipscomb and Mr. Suggs; the young people were Dell Parker, two sisters and brother, Mr. Walton of N. Mex., Ruby Moreman, Edgar Sowell, Edna and Jim Williams

of Hereford, Chayle and Jim Harrison, Cooonauger boys, and Jacy Baker. After a few hours of pleasant music, conversation and games, Mr. Suggs, in beautiful language, presented the gifts wishing the newly weds all that was good in life.

Mrs. W. D. Zion, assisted by Mrs. Daugherty and Mrs. Fulkerson, served fruit punch and wafers to the happy crowd.

Soon after this shower another followed with a fine downpour of rain.

Sometimes blessings come doubly. Many other friends were kept at home on account of the wet shower. We are looking and hoping for more showers. —A FRIEND.

### What They Are For

Blivens—Bill Harpan is going to build a new home. Says he is going to have a den on the second floor. Mrs. B.—Well—he needs it. He's always growling about something."

A Classified ad will sell it for you.

## OUR FAITH IS JUSTIFIED

The rains have come in time for bumper crops of feed and cotton.

Prosperity is headed this way.

LET US HELP YOU.

## THE WESTERN NATIONAL BANK of Hereford

# Summer Sale of FURNITURE

We have a very large stock of furniture on hand at this time as well as a complete line of everything else usually carried in a first class Furniture Store. We are making some very attractive prices at this time in order to induce ready buying. It will pay you to inspect our stock.

### Livingroom Furniture

We are showing a most attractive display of Livingroom Furniture in all the new styles in over stuffed and cane back suits in Mohair and Baker cup Velour in various shades. All priced for the summer \$25.00 to \$50.00 cheaper than any one.

### Bedroom Furniture

It will surprise you to see what excellent values we are offering as well as such an extensive showing in the new period furniture in French walnut, American walnut, Ivory, Belgium Grey, Birds Eye and Oak. These things we are offering 20% under all competition.

### Diningroom Furniture

We take you into this department of our store with no little pride. We have the latest to offer you in French walnut, American walnut, fumed oak, Jacobean oak and Italian grey.

For the summer trade we offer these goods about 25% under real value.

Hoosier Kitchen Cabinets, Refrigerators, White Sewing Machines, Wall Paper, Art Rugs, Iron Beds, Mattresses, sold at "bedrock prices."

"We Are Satisfied With Small Profits"

## E. B. Black Company

"Everything to our store by way of the Santa Fe"

## The Man Who'd "Walk a Mile for a Camel"

More than likely had no corns, for your corn bedeviled man stirs himself but little a foot—and who can blame him?

OUR CORN REMEDY will quickly put anyone into condition to walk a mile or run a relay race in so far as corns are concerned.

Painless, Quick Relief and costs only a Quarter.

Corner Drug Store  
The Rexall Store  
Phone 105

## Summerfield Insurance Agency

Try our Combined Fire, Lightning, Windstorm and Hull Policy and save money on your premium costs. Also take our your Life Insurance with the Southern Benevolent Ass'n of Dallas and Amarillo and join the two hundred members we have written in the past six weeks—The kind you can keep up in the hardest of times.

Lawrence Johnson  
Summerfield, Texas  
21-10C

# Paint Headquarters

Paint Up, Clean Up, and Keep it Up!

PAINT—by all means. There is no economy greater than paint in the preservation of property.

These are painting days—and you should be busy. We have the paint for every purpose—and will gladly inform you of the kind to use—no matter what your job may be.

## PANHANDLE LUMBER CO.

Phone 65