

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 17

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MAY 14, 1923

Best Investment You Can Make - A Chautauqua Ticket!

SCHOOL CLOSING PROGRAM MOVES ALONG

Commencement exercises in the local schools are in full swing and extends through Friday night of this week. Last Saturday night the Alumni banquet, described below, was held, and on Sunday the Rev. J. O. Haymes of the Methodist church delivered an inspiring baccalaureate sermon at the Christian church. The seventh grade play "The Light" was given Monday night at the Star Theatre. The seventh grade exercises will take place at the Central school auditorium Friday morning, May 15, at 10:30 o'clock.

The High school graduation exercises will be held in the Christian church Friday evening, at 8:30 o'clock, May 15. Congressman Marvin Jones of Amarillo will deliver the class address. George Beams is class salutatorian and Miss Mozelle Hill is valedictorian. The exercises will close with the presentation of diplomas by Superintendent C. H. Dillehay.

The annual Alumni Banquet of the Hereford High School was held Saturday evening, May 9, in the Methodist church, which was attended by 120 of the graduates and their friends. The meeting of the Alumni Association was called to order by Bob Wilson, Vice President. A short business session was held in which officers for the ensuing year were elected as follows: Mrs. Ruby Shirley, President; Buford Farmer, Vice President, and Eunice Gilbreath, Secretary-Treasurer.

A four course dinner was served in the dining room. The Senior Class colors, purple and gold, was the decorative scheme for the occasion. The banquet was served by the Junior girls who were dressed in white with gold caps and pansy aprons.

A delightful program was rendered with the Rev. J. O. Haymes acting as "Timekeeper" for the Race Track, the program being made to represent a gathering at a race track. Several toasts were made which were interspersed with readings and music.

Every one present enjoyed the occasion and voted it the best banquet which the Association ever held.

Three extemporaneous speeches were made: one by Clifford Braly, who commended the graduates who stayed in their home town and helped to build their home community; one by Supt. C. H. Dillehay on the work of the school; and L. H. Fuqua, President of the Senior Class, thanked the Association for the honors conferred upon them and admonished those present to vote for the bonds that would build a modern high school for the future classes.

Space will not allow the printing of the toasts but we give below a toast to Sam Bratton of New Mexico, graduate of the first class of the Hereford High School, which was given by one of his class mates, Mrs. Audrey Thompson.

"As a representative of the class of 1906, it is my pleasure and privilege to claim for that class the signal honor that has come to it in the distinction won by one of its members—the brilliant student, genial and kindly friend, distinguished jurist, and youngest member of the highest legislative body in the nation—Sam Bratton, United States Senator from New Mexico.

"Honored by his state in election to this high office, the reflected radiance of that honor falls to night upon a sister state—our own Panhandle—the home of his boyhood, and with special intensity does that gleam illuminate the City of Hereford with its high school, his Alma Mater. So we, members with him of the parent class of the Alumni Association, friends of his youth, confidants of his aspirations and ambitions, felicitate ourselves tonight while we honor him in tribute to his worth and achievement.

"Knowing him, we know that his influence in governmental affairs will be uplifting and ennobling; that his work will be characterized by efficiency, honesty of purpose, absolute integrity, and an exalted ideal of the responsibility of public service. In honoring him, we congratulate ourselves that from his success the Hereford High School alumni of the past and of the future may drink inspiration to worthy living and honorable achievement.

District Courts Docket Cleared; Jury Trials On

A most interesting case is being tried Thursday in district court wherein the Grain Sorghum Growers Association is plaintiff in a suit for injunction and damages against R. W. Hough and G. G. Brumley. The plaintiff alleges that defendant Hough, a member of the association, sold some grain to defendant Brumley, and that in the transaction the plaintiff's contract with Mr. Hough has been breached. The action is a test for all concerned and the association is seeking to make its contracts stand up in every detail. An array of counsel is arguing the case before Judge Reese Tatum and the jury.

Cases disposed of this week are: J. R. Higgins vs. Ella Higgins, divorce granted; W. H. Gilbreath vs. Byrdie Gilbreath, divorce granted; E. G. Martin vs. Mellie T. Hurd, dismissed; Will W. Smith vs. Jess Perkins, title and possession, judgment for plaintiff; Charles Donald vs. E. B. Harris, debt, judgment for plaintiff; Owen P. Smith vs. Jess Perkins, title and possession, judgment for plaintiff; A. R. Groves vs. Ruby Groves, divorce granted; First State Bank & Trust Co. vs. C. W. Murray & Co., judgment for plaintiff and foreclosure attachment lien; Martha A. Gilek Shirk et al vs. W. M. Turpen et al, judgment for plaintiff and foreclosure vendors lien; Western National Bank vs. C. O. Norton and G. A. F. Parker vs. C. O. Norton, judgment for defendant as to statutory limitation; instructed verdict in favor of defendant, notice of appeal given; H. R. Patterson et al vs. Western National Bank et al, plaintiff's cause of action dismissed.

Askren Boys and Girls Club Have Interesting Meet

A meeting of the Boys and Girls Club, Calf. Poultry and Crop Club at Askren school house was held last Monday, May 14, in the afternoon. Miss Thelma Tynes is teacher at Askren. A number of business folks from Hereford attended as did parents and interested folks from the Askren neighborhood.

Chas. Calloway, president, called the Club to order, with Clarence Botts, secretary. The president called on each club member and they gave a brief report on the club work done since last meeting. The club members present were: Nola and Oscar Negelline, Anna and Willard Sawyer, Edora Smith, J. T. and Glen Stice, Clarence, Ruth and Walter Boys, Charles, Ruby and Mary Calloway. Some of the Askren people present were Mr. and Mrs. Ed Botts, Mr. and Mrs. W. A. Calloway, Mr. and Mrs. Stice and Mrs. W. T. Smith.

Practically all the adults present made short talks. The next meeting will be held in the home of Mr. and Mrs. Ed Botts the first week in June. The proposed organization of a canning club was deferred to a later meeting. Cash prizes were paid to Willard and Anna Sawyer, Clarence Botts and Edora Smith for the best explanation of how to prepare land for crops. Mrs. W. T. Smith made an interesting talk on how to can garden stuff. The Hereford business men present were: Rex Tynes, E. W. Harrison, N. C. Vogeley, G. A. F. Parker, Dr. Overton, A. Horton, J. M. Gilliland, N. E. Gass, J. B. Elliston, County Agent and Mr. R. O. Dunkle.

REV. HILL ATTENDING BAPTIST ANNUAL MEETING IN MEMPHIS

The Rev. W. R. Hill of the Baptist church is in Memphis, Tenn., this week attending the annual meeting of the Baptist church. Arrangements have been made for the Baptist minister at Dawn to fill the local pulpit next Sunday.

"Our toast, then, is Sam Bratton, the political light of the Southwest, the effulgence of whose rays shall shine into the dark places of political corruption to become the guiding star of those who would see the victory of governmental righteousness."

ENTHUSIASTIC COMMITTEES ORGANIZED AND WORKING HARD ON TICKET SELLING

"The object of the ticket campaign is to increase the attendance. Chautauqua cannot mean to a community what it should mean if only 400 or 700 people attend. You may THINK you know exactly which numbers you want to hear—and miss the one you would really enjoy most. Hear every number—you might get your biggest inspiration where you least expect it.

"Let every person in Hereford and all the country around have a season ticket by Saturday. Farmers who are in town come prepared to buy your tickets. This is the strongest, most enjoyable program we have ever had and we expect to support it 100%. We are going to make this the biggest Chautauqua year Hereford has ever known. We are a small town in numbers but let us emphasize we are wide awake and, if anything, a little superior to towns larger. We have a greater amount of talent in our community than most towns our size and are in better position to appreciate these numbers more than the average audiences.

"Help 'Pep' up this campaign—buy your tickets NOW!"

LOCAL COMMITTEE.

Probably the best organized and one of the most aggressive ticket campaigns for Chautauqua week, which begins May 21, Hereford has ever witnessed is now under way here. Miss Dona Batey, manager of the Junior Chautauqua, and advance agent for the Redpath-Horner funds, is putting a lot of fight and system into the local guarantors association.

A fighting organization has been perfected as follows: G. A. F. Parker, general chairman; N. C. Vogeley, secretary; Mrs. C. A. Skelton, assistant secretary; A. O. Thompson and C. C. Rockwell, majors; and six captains with their lieutenants, as follows: Captain John Estes, with lieutenants Mrs. Wallace Cox, Miss Aris Wilson, Miss Ona Hammer, Miss Ella Broadwell, Captain Lucille Hicks and lieutenants Mary Christine Bruner, Virginia Stevall, Pauline Wilson, Arlene Savage, Bessie Megert; Captain A. M. Jones and lieutenants E. W. Harrison, E. S. Ireland, E. C. Eulanks and Mrs. W. H. Ray; Captain G. A. F. Parker and lieutenants Rev. J. O. Haymes, Dr. Florence Tinsley, Percy Welliver, I. H. Spratt, F. H. Oberthaler, L. W. Carlisle; Captain J. A. Pitman and lieutenants M. D. Wombles, C. C. Acker, H. H. Fox, J. S. Jones, F. A. Giles, Mac Pitman, Captain Mrs. M. L. Steele and lieutenants Mrs. Alvin Thompson, L. H. Fuqua, Miss Polly Steele, Miss Margaret Thompson.

These committees are working hard and earnestly. Thursday they met at luncheon at the Hereford Hotel and checked up, imbibed a lot of new en-

thusiasm, and laid plans for the last drive. Miss Batey requests all the children to meet at the Courthouse next Friday evening at 7:00 o'clock to plan a parade next Wednesday afternoon at 4:00 p. m., starting from the Chautauqua tent. Prizes will be offered for the following:

- (1) best Chautauqua advertisement;
- (2) most comic make-up;
- (3) biggest noise maker;
- (4) best boys make-up;
- (5) tackiest make-up;
- (6) to the one that sells the most (in cash) chautauqua tickets.

The Junior Chautauqua will begin the first day, May 21, at 9:00 a. m. All children are invited. The work will consist of games, story telling and the rehearsing of a play entitled "The Modern Crusaders." The play will be given on the last day of the Chautauqua in the morning. The third day, Saturday, the Juniors will have a picnic after the regular afternoon program.

The last day is Fathers and Sons Day. It will be Track Meet day, the time for the events to be announced next week. Entries to these events must be in by Tuesday morning, the fifth day of the Chautauqua. A record will be kept of such events over the entire Premier circuit and to the winning town or city a silver loving cup will be awarded.

Reserved seats for the Chautauqua will be on sale Tuesday, May 19, at 9:00 a. m. at the office of Ralph Barnett. One dollar reserves your seat for the entire week. Don't fail to bring

(Continued on Page Four)

Business and Fun Mixed at Weekly Business Lunch

A general discussion of current topics, with a little humor thrown in, was indulged in at the weekly luncheon held at the City Cafe last Monday. Messrs. Black, Ireland and Barnett all spoke on the school election—Tuesday and how necessary it was to have a good turnout and representative vote. Mr. Ireland gave details of the purchase of the Mounts property for the new site. County Agent Dunkle announced coming meetings of his boys and girls clubs at Progressive and Askren schools and invited the cooperation of the business men.

Dr. Overton accused Uncle John Estes of crossing his bees with lightning bugs and said it would not be fair for Uncle John's bees to compete at the County Fair as they would steal their competitors' honey after dark. The Doctor also paid his respects to Messrs. L. Baskin and John Moseley, and then charged Rex Tynes with eating his strawberries with his knife and fork.

Messrs. Parker and Herbst discussed the Cotton Committee work. Mr. Herbst urged the paying of cash prizes on both cotton and grain crops, payment to be made during the county fair. President Black suggested that the new Secretary mail out letters to farmers and get a line on what they are planting and whether or not they are interested in prizes on crops. E. W. Harrison said he liked cotton, but not to much of it, and suggested prizes for dairying, poultry, etc. in connection with field crops. J. B. Elliston said if it would be necessary to pay cash prizes during the coming fair in order to get in enough stuff to make the fair worth while.

Next Monday the meeting will be held at the Hereford Hotel and the new secretary will aid President Black with the program.

Let's build a Hotel in 1925!

EDITOR PLAINVIEW NEWS—DIED MONDAY IN FRANCE

Local friends of J. M. Adams, editor of the Plainview News, were shocked to hear of his sudden death in France Monday, from fever contracted in India while on a tour of the world. Mr. Adams left home January 1 and the Brand has received cards from him from Japan and China. He is survived by one daughter, Mrs. E. Q. Perry of Plainview.

HIGH SCHOOL BONDS AGAIN VOTED HERE

The second election in the Hereford Independent School District for the purpose of issuing bonds in the sum of \$125,000 for the erection of a new high school building carried last Tuesday, again by an overwhelming vote, 316 to 42, a majority of 274. As compared with the first vote the opposition gained one vote and the proponents of the issue lost 29, represented no doubt by those who thought it unnecessary to go to the polls.

Plans for the building have been going forward rapidly, notwithstanding the flaw found and the necessity for a second election, and the board is advertising in this issue of the paper for bids on the improvements on the Mounts place, where the new school will be located. Architect Rittenberry promises that the new edifice will be ready for occupancy by the opening of school next fall.

Good Rains and Showers Insure Busy Farm Year

The long drought has been broken and farmers are now busy breaking dirt and planting their crops. Beginning with last Tuesday night several rains, and continued cloudy weather have been of inestimable benefit to this country, though more moisture will soon be needed owing to lack of a ground season. Tuesday night the official gauge here showed .45 of an inch. On the night of May 10 another .45 fell. Wednesday night, May 13 a heavy shower fell here. This rain was apparently a streak about three miles wide which originated to the northwest and ran on down southeast of Hereford. C. P. Caldwell, six miles north of town, reports the fall very heavy at his place, with some hail.

Meanwhile, up to Thursday, the weather has been cloudy, with little wind and every drop of the moisture received has been utilized. Thursday the sun was out brightly.

Fine Club Meeting Held at the Tierra Blanco

The regular meeting of the Always Ready Club of Tierra Blanco School District was held at the school house on Thursday, May 7. Roll call was answered by the members present, by giving a report of work done since the last meeting. Motion carried that the name of the Club be changed to Tierra Blanco Club. Talks were made by visitors.

Mrs. Jasper Cockrell of the Progressive neighborhood, was introduced by R. O. Dunkle and made a very interesting and instructive talk along the line of steam pressure canning. She told of her experience with a small family size canner and recommended that the neighborhood form a community canning club. After her address motion prevailed that temporary organization be made for the purpose of organizing a canning club. The following officers were elected for the temporary organization: Mrs. Morton, president; Mrs. Nicks, vice president; and Mrs. Kelly Gray, secretary. They called a meeting for Wednesday afternoon, May 13, to perfect their organization.

The Tierra Blanco Club will have their next meeting at Kelly Gray's, May 28.

The following business men of Hereford attended the meeting: G. A. F. Parker, Ged. Muse, E. B. Black, N. F. Gass, Frank Giles, L. W. Carlisle, J. O. Thompson, W. E. Dunlap, and County Agent R. O. Dunkle and wife Lawrence Johnson of Sumnerfield and several other visitors were also present.

Let's build a Hotel in 1925!

SUCH IS THE FAITH OF MEN

By A. B. CHAPIN



Advertising is the Winged Word Which Returns to Ye Business Arks With the Greensback

List of Lands and Lots Delinquent on March 31, 1925, for Taxes of 1924, in Deaf Smith County. Reported in Compliance With Provisions of Chapter Fifteen, Revised Civil Statutes of 1911.

Table with columns: Name of Owner, No. Acre, Cert. No., Sect. No., Original Grantee, Acres Del., Total Taxes. Lists delinquent property owners and their details.

Table with columns: Name of Owner, No. Acre, Cert. No., Sect. No., Original Grantee, Acres Del., Total Taxes. Continuation of delinquent property list.

Table with columns: Name of Owner, No. Acre, Cert. No., Sect. No., Original Grantee, Acres Del., Total Taxes. Continuation of delinquent property list.

Land Loans advertisement for Hill-Ireland Realty Co. Text: 'We represent several strong Companies anxious to make loans on farms and ranches, and can meet any competition on terms and rates. We charge you no commission.' Includes contact info: Clark Building, Phone 358.

Garden Tools advertisement for STREU HARDWARE CO. Text: 'Prepare for the rain and get ready for that garden. We carry all the Standard garden equipment such as Hoes, Rakes, Hoes, Sprinklers, Plows, etc. LET US SHOW YOU OUR LINE'.

First State Bank & Trust Company advertisement. Text: 'Have You an Emergency Fund? Are you prepared to weather a season of uncertainty—rainy days—lean years... A reserve bank account, added to during days of productivity, will insure an emergency fund for your protection against the uncertainties of the future.' Includes logo and contact info.

DELINQUENT TAX LIST CONTINUED FROM PAGE TWO.

Table with columns: Name of Owner, No. Acct., Cert. No., State No., Original Grantee, Acres Del., Total Taxes. Lists various property owners and their delinquent tax amounts.

Table with columns: Name of Owner, Hereford, Book No., Lot No. & Div., Total Taxes. Continuation of delinquent tax list.

Table with columns: Name of Owner, Hereford, Book No., Lot No. & Div., Total Taxes. Continuation of delinquent tax list.

Table with columns: Name of Owner, Hereford, Book No., Lot No. & Div., Total Taxes. Continuation of delinquent tax list.

Remington Portables are the best and Easy to Buy. -THE BRAND.

STOP THAT ITCHING Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Rashes, Worms, Chapped Face, Poison O. Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by CITY DRUG STORE

PLANT OUR HIGH GRADE COTTON SEED! If you want good seed that is acclimated to this country. Our seed were grown in Dawson county, which insures proper acclimation—high germination. Menebene and Half and Half at \$1.25 per bushel at Dimmitt.

Housekeeping Accounts. Every housekeeper should have her individual account and pay bills by check. This is the only satisfactory method of keeping household accounts on a business-like basis. The First National Bank

Rockwell Bros. & Co. LUMBERMEN. Saving Money! It is our desire that everybody avail themselves of the Discounts that we offer on bills if paid by the tenth of the month. Texas Utilities Co. OF HEREFORD



Enthusiasm Key- Note Chautauqua Ticket Sellers

(Continued From Page 1)

Your season ticket as your seat number will be written on your ticket. The committee Thursday decided to offer \$15.00 in cash prizes for those selling the most tickets, divided as follows: \$7.50, \$5.00, \$2.50. A \$2.50 ticket will be given each school child that sells as much as \$25.00 worth of tickets, and a \$1.00 ticket will be given to each one that sells as much as \$12.50.

WEEK-END HOUSE PARTY AT C. C. FERGUSON HOME

A week-end house party at the home of Mr. and Mrs. C. C. Ferguson was the center from which radiated a number of delightful social functions during the brief stay in Hereford of a company of college students, schoolmates of Miss Grace Ferguson in the Teachers College at Canyon and who accompanied her home on Saturday.

Perhaps the most elaborate of these affairs was the dancing party given at the Ferguson home Saturday evening. A lovely arrangement of cut flowers emphasized the attractiveness of the pretty rooms thrown ensuite for the occasion, and the music furnished for the merry dancers by Mr. Fosche of Canyon, a skilled pianist, added to the evening's pleasure. A delicious ice course was served.

Sunday morning, the party enjoyed a sunrise breakfast on the Tierra Blanca, the drive through the crisp morning air being in itself an enjoyable feature of the outing, while giving zest to the appetizing menu served. Hostesses for the breakfast were: Misses Frances Oberthier, Eloise Pitman, Dessie Mae Steele, Eva Skelton and Mary McDonald.

A one o'clock luncheon served informally was a feature of the afternoon. The out-of-town guests were: Misses Lucille Putnam, Louise Palmer, Elizabeth Evans, Adrienne Atterbury, Cora Mae Haley, Ruth Kilpatrick, Ina Benson, Roberta Owen, Virginia Laird, Maurine Killough, Margaret Teel, Catherine Smith, Vivian Adams; Messrs. Tate Fry, Davis Hill, Oscar Gamble, John Lynch, Egbert Boyd, Wilson Thompson, Raymond Thompson, Dick Hughes, Felix Phillips, Lon Some, Leon Lane. Other guests were: Misses Mary McDonald, Eva Skelton, Dessie Mae Steele, Eloise Pitman, Frances Oberthier, Messrs. Barnard Hicks, Egbert Bradley, Hillie Bennett, John and Dave McDonald, Lester Chamness, Oden Weems, Ray Britain.

STORK SPECIALS

- Born to Mr. and Mrs. J. N. Conley, May 9, a girl.
- Born to Mr. and Mrs. Burt Abbott, May 10, a boy, Samuel Franklin.
- Born to Mr. and Mrs. B. H. McDonald, May 3, a boy.
- Born to Mr. and Mrs. Hunter York, of Sudan, May 11, a girl, Jessie Lou.
- Born to Dr. and Mrs. D. E. Turrentine, May 9, a boy.
- Born to Mr. and Mrs. J. O. Newell, May 10, a girl.
- Born to Mr. and Mrs. J. E. Robinson, May 8, a girl.
- Born to Mr. and Mrs. Blain Poff, May 7, a boy.

Why don't you go to Church?

GWYNNE GUTHRIE ENGAGED BY NEW MEXICO COLLEGE

Gwynne Guthrie, who graduated from Fairmount College last spring, and who has been taking post graduate work at Kansas University this year, will next year take a position as assistant professor of commerce at New Mexico A. and M. College, at Mesilla Park, New Mexico, according to word received this week by his friends at Fairmount.

Mr. Guthrie was recognized as one of the school leaders during his four years at Fairmount. He edited both the college annual and the college paper, was president of the student council during his senior year, and was named as one of the honor five of Fairmount when he graduated.

He will receive his master's degree at Kansas University this spring, and expects to leave for Mesilla Park this summer. Mesilla Park and the college where he will teach is fifty miles from the Mexican border. -Wichita Beacon

Canning Plants Subject Meeting At Progressive

Canning Club work was the theme of discussion at Progressive last Tuesday night when a big crowd of Hereford people journeyed out to the enterprising neighborhood to hear the ideas of the club members and backers explained. Mrs. Delphia Cox made a splendid talk on home pressure canning. Other addresses were made by Mrs. Dr. Heard, Mrs. A. W. Chandler and Mrs. J. E. Cockwell. The latter believes a central canning plant, with stuff put up on shares for those who bring it in, would pay, and next Tuesday night another meeting will be held to further discuss this. The hour is 8:30 and everybody invited.

Among those of the neighborhood present were Mr. and Mrs. W. C. Mehar, Mr. and Mrs. A. W. Chandler, Mr. and Mrs. Jim Blagg, Mr. and Mrs. P. C. Short, Mr. and Mrs. J. J. Pickens, Mr. and Mrs. Ray Hershey, Mr. and Mrs. Ira Ricketts, Mr. and Mrs. Britt Boyd. The Hereford party consisted of Mesdames Harry Whitcomb and Delphia Cox, Mr. and Mrs. Rex Tynes, Dr. and Mrs. Heard, Mr. and Mrs. C. S. Purcell, Mr. and Mrs. N. E. Gass, Mr. and Mrs. Ed Johnson, Mr. and Mrs. H. H. Hawkins, Mr. and Mrs. Ralph Barnett, Mr. and Mrs. Roy Rogers, Mr. and Mrs. J. M. Gibbard, Mr. and Mrs. J. D. Elliott, County Agent and Mrs. Dunkle, Gano Hastings, C. A. Skelton and County Judge E. E. Wilson.

West Way Singing Convention Was Big Success

Despite the mud and threatening clouds the Singing Convention held at West Way May 10 was elaborately entertained. More than a thousand people must have been there and had the day been fair twice that number would have come.

A splendid arbor was erected with roomy stage and seating capacity. Much table room was provided and the feed spread in abundance. Some of the guests had come ten, twenty and fifty miles away.

This Junior class is to be composed of boys and girls under fifteen years of age. A committee of six was appointed to make the banner and to act as the advisory board, as follows: W. W. Powell of Ward, John Purcell of Dawn, Raleigh Hough of Wyche, Mrs. Geo. Lewis of Progressive, Mrs. Howard Morel of Ford, G. S. Moore of West Way, A. Nolen of Summerfield.

The Clovis Quartet was there in full force as well as many leaders from other counties. To sum it all the day was a grand success.

By rising vote it was decided to accept Ward's invitation to hold the next convention, the Second Sunday in September at their place.

—SECRETARY.

No. 251 THE STATE OF TEXAS County of Deaf Smith

To the Sheriff, or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to cause to be published once each week, for a period of 10 days, exclusive of the first day of publishing and the return day hereof, before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year, in said Deaf Smith County, Texas, a copy of the following notice, and post a copy of said notice in three public places in Deaf Smith County, Texas, one of which shall be at the Court house door, of said County, and no two of which shall be in the same Town, City or Village, for at least 10 days, exclusive of the day of posting, before the first day of the term of court, to which this citation is returnable:

THE STATE OF TEXAS

TO ALL PERSONS interested in the estate of Sarah E. Welliver, deceased, Percy Welliver, has filed in the County Court of Deaf Smith County, an application for the probate of the last will and testament of the said Sarah E. Welliver, deceased, and for appointment of him, the said Percy Welliver, as Independent Executor of said will, and for letters testamentary, which said application will be heard at the next term of said court, commencing on the first Monday in June, 1925, the same being the first day of June 1925, at the court house of Deaf Smith County, in the city of Hereford, at which time all persons interested

in said estate, may appear and contest said application, if they see proper to do so.

HEREIN FAIL NOT, but have you before said Court, on the said day, of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in the City of Hereford, on this the 8th day of May 1925.

(Seal) BERRY ORR
17-18-19 Clerk of the County Court of Deaf Smith County, Texas.

NOTICE OF TRUSTEES SALE STATE OF TEXAS, Deaf Smith County.

Whereas, by virtue of authority vested in me, as trustee named and appointed in a certain deed of trust recorded in Vol. 26, page 286, trust deed records for Deaf Smith County, Texas, dated April 11th, 1923, and to secure the payment of one note for \$5,000, dated April 11th, 1923, payable to T. M. Palmer on or before two (2) years, with 10% interest, payable annually, and providing for 10% attorney's fees, with a credit of \$375, dated April 11th, 1924.

Said property in said deed of trust is described as follows: In Deaf Smith County, Texas, and being all of lots eight (8), nine (9), ten (10), eleven (11), twelve (12), thirteen (13), fourteen (14), fifteen (15), sixteen (16) and seventeen (17) in Block number ten (10) of the original town of Hereford according to a plat of said town of record in the deed records for Deaf Smith County, Texas.

Said deed of trust was executed by W. E. Dameron on the above property, to secure said note above described, also executed by the said W. E. Dameron, and Whereas, said T. M. Palmer is the holder and owner of said note and default has been made in its payment, as well as the interest, and the same is now past due and unpaid, with the principal interest and attorney's fees, except said credit mentioned, and demand for the payment of said note has been duly made.

And Whereas, I have been requested by the said T. M. Palmer to enforce said trust, I will, therefore, offer for sale and sell, between the legal hours, to-wit: Between the hours of ten o'clock a. m. and four o'clock p. m. at public auction, to the highest bidder, on the First Tuesday in June A. D.

1925, the same being the Second day said month, at the court house door, the town of Hereford, Deaf Smith County, Texas, all of the above described property, with all the rights and appurtenances thereto, any wise belonging, to satisfy a debt above mentioned.

Witness my hand this 6th day May, A. D. 1925.
16-3t A. HERBST, Trustee

NOTICE OF APPLICATION FOR SALE OF REAL ESTATE THE STATE OF TEXAS:

To the Sheriff or any Constable Deaf Smith County, Greeting: You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of this notice in the County of Deaf Smith State of Texas, and you shall cause said notice to be published at least on each week for the period of two weeks exclusively of the first day of publication before the return day hereof a copy of the following notice:

THE STATE OF TEXAS:

To All Persons Interested in the Estate of James J. Fitzpatrick, deceased A. O. Thompson, administrator, said estate has filed in the County Court of Deaf Smith County, an application for an order to sell the following real property of said Estate, to-wit: The Northeast Quarter (NE 1/4) Section Number Seven (7) Township Three (3) North of Range Three (3) East, of a Capitol Syndicate Subdivision, in Deaf Smith County, Texas, which will be heard at the next term of said court, commencing the first Monday in June, A. D. 1925, same being the first day of June, 1925, at the Court House thereof, in the Town of Hereford at which time all persons interested in said Estate are to appear and show cause why such sale should not be made, should they choose to do so.

Herein Fail Not, but have you the and the before said court this writ with yr return thereon endorsed showing how you have executed the same.

Given under my hand and the seal of said court this 23rd day of April A. D. 1925.
(Seal) BERRY ORR,
16-3t Clerk County Court Deaf Smith County, Texas.

BUY THAT CHAUTAQUA TICKET NOW!

The Program Is a
Dandy, and You
can't Afford to
Miss It.

Tickets On Sale at Ralph
Barnett's Office

Compliments of The Hereford Brand

We Want to Please You Because We Want Your Good Will

A great part of our growth is due to the fact that our customers always speak a good word for us, thereby constantly increasing our number of policyholders. We appreciate this fact and our ambition is to serve the entire community in all worthy and legitimate enterprise possible.

Phone 50

THE A. L. BIGGS AGENCY

Insured In Sure Insurance.

Classified Advertising

FOR SALE

MUST SELL TO CLOSE ESTATE—152 Acres, 6 miles northeast of Hereford adjoining railroad. No improvements, will sell cheap. Address G. A. AKERS, Box 1425, El Paso, Texas. 14-4t-pd

FOR SALE—Shoats for sale. See L. D. BOYD of Community Mills. 17-1t-pd

HOUSE FOR RENT—Maize Heads and baled alfalfa for sale. Phone 137. 17-1t

FOR SALE—Two Smith Wilton Rugs, 9x12, Hoosier cabinet, Columbia Victrola, Dining table 54 in. in. sec. 17-1t-pd

FOR SALE—Red topped sorghum-seed, free from Johnson grass. 17-4t-pd

FOR SALE—25 to 30 bushels of Half and Half Cotton Seed—Choice Seed. Phone 218 F-2

FOR SALE—Sudan seed free from Johnson grass. Phone 318 F-32. 17-1t-pd

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents. —THE BRAND OFFICE

FOR SALE—One mule P & O single row lister, at a bargain. See 16-2t-pd

FOR SALE—A two 40-egg Safety hatch Incubator, practically new. 16-2t

FOR SALE—Two ranches of 160 acres each, near Hereford, and two spans of four year old mules. 16-4t-pd

FOR SALE—Second hand sheet iron roofing.—GARRISON HWY. 15-1t

FOR SALE—International 10-20 tractor in good shape. A four disc tractor plow, power lift, price \$350. Inquire of W. S. WILLIAMS or

FOR SALE—A good five room house for sale on easy payments. See 70-4t

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-4t

FOR SALE—Fresh Jersey Cows. Terms. RALPH BARNETT.

FOR SALE—67 Acres well improved irrigated farm. One mile south of Hereford. In regard to terms see ALBERT SCHUETTEE. Phone 206 F 13.

FOR SALE—Two wagons. 12-4t

FOR SALE—New Primrose No. 3 cream separator at very attractive price.—P. W. PRICE. 12-4t

FOR SALE—Cheapest ever offered—splendid section unimproved all level deep chocolate tractor farming-land, water available 1 1/2 N Friona, 24 W Hereford; \$11.00 acre—7-24 cash, balance 7 equal 5 1/2 per cent notes.—H. B. CURTISS, Owner, 14-3t

LOST AND FOUND

LOST—22 calibre pump gun, some where west of Hereford, please notify Brand. 15-2t-1t-pd

LOST—A gold wrist watch with gold ribbon band. MARY CHRISTINE BRUNER.

WANTED

WANTED—Man for farm work by the month. H. H. BOARIMAN. 17-1t

WANTED—To rent, a furnished house. 15-4t-pd R. O. DUNKLE.

WANTED—Laundry Work. Quilts and blankets a specialty.—MRS. GRACE HUGHES, 1 block N and 1 W Central school, Phone No. 354 J.

FOR RENT

FOR RENT—Furnished room, suitable for light housekeeping. 17-1t

FOR RENT—Five room residence. See 17-1t-pd

WANTED TO RENT—A wheel chair. 15-1t

MAMMOTH JACK

At my place six miles west and two miles north of Hereford. Fee to insure colt \$10.00. G. P. OWEN.

FRANK MARRS NEW CHAMPION OF HEREFORD GOLF CLUB

Frank Marrs is the new champion of the Hereford Golf Club, winning that proud title last week in a gruelling final battle with Henry Wilkinson. The prize was a handsome driver. Mr. Marrs parred the course on the first round during the match and turned in a thirty eight for the second round, making a 73 for the eighteen holes. Mr. Wilkinson's score was 91.

The new champion has always played consistent golf since the club's organization, and in every tournament has offered serious opposition to the winner. He is taking his new honors modestly.

The proposed match with Hillcrest of Amarillo has been postponed twice now on account of weather conditions, but it is hoped to pull off the match soon.

MRS. RUBY SHIRLEY ENTERTAINS WITH DINNER

Mrs. Ruby Shirley entertained with a six o'clock dinner Thursday. Those present were Judge and Mrs. Earl Wilson and children, Mr. and Mrs. George C. Woodard and son George C. Jr., Misses Fullington, Alekman, Erickson, Mary Lou Ribinson and Davis.



JUDGE GEORGE D. ALDEN of Massachusetts, eminent jurist and lecturer, at Chautauqua this year.

SIMS COMMUNITY

Mrs. Dawson Blazengame transacted business in Adrian Friday afternoon.

J. A. Reed transacted business in Hereford Monday of this week.

John Scott of Decatur, Texas, was in our community this week looking after his ranch interests.

Mrs. Joe Speed and little son, from near Roswell, New Mexico, are visiting with Mrs. Speed's parents, Mr. and Mrs. P. M. McAdoo, near Adrian.

John Rector of the John Scott ranch made a trip to Amarillo one day this week.

Ewing Landers is clerking in the Adrian Mercantile now. He began work this week.

James Mecaskey was in Adrian Friday afternoon.

Robert Bledsoe, agent of the Rock Island Railroad of Adrian, is the proud owner of a new Dodge car.

Stanley Elliott was in Adrian one day this week.

Farmers, Stockmen, and everyone are rejoicing over the rain we had this week. The precipitation was more than an inch. Grass will be here soon, and farmers will get busy to push their rows crops in to mother earth. We need more rain yet and hope to get more soon.

WYCHE ITEMS

Mr. Ed East lost his harness shed and some harness by fire last Monday afternoon.

Mrs. Gordon Gold visited the Dugan girls Monday afternoon.

Joe Hough returned home Wednesday after visiting his grandmother in Canon for several days.

Mrs. Applegate visited Mrs. Cox Wednesday and Thursday.

Mrs. Detker and children and Mrs.



THE CATHEDRAL CHOIR On the first day of Chautauqua is the most talked of big musical feature of the past season. It is directed by Ellsworth Gilbert and is the greatest of eighty companies he has organized.

PROGRESSIVE

Mr. Floyd Roberson has taught a singing school in our community for the past two weeks. We rather think if Progressive folks aren't improving on their knowledge of singing, it isn't the teachers fault. At the Pie Super Friday night, there was quite a few present, for the weather to have looked so uncertain. Progressive appreciates the attendance of visitors. \$77.25 was realized for the purpose of paying the singing school teacher. Some of Mr. Roberson's fellow singers from Clovis including, Mr. John F. Taylor, Mr. Rice and Mr. Smith added much to the program, which was spent in singing Progressive (almost in full force) attended the singing convention at West-Way Sunday. Not only was the good singing enjoyed but Progressive appreciated with everyone else the way West-Way treats folks. Let's go again! Not only is their welcome niting, but a wide average community like that is worth while. The next singing convention will be at Ward the first Sunday in September.

DOES DUTY OR HABIT KEEP GIRLS AT HOME?

Dear Miss Flo:— Must a girl marry to have her own home. After attending a prominent college for two years, I was forced to leave, because of a change in the financial circumstances of the family. After the intense and interesting life at school, I find that my interests at home have dwindled, and I have nothing in common with my parents or with my old friends. I am bored with everything. Life seems uninteresting and flat. I am not popular with men—neither am I overburdened with feminine company. I want to go to a large city and find a position. However, my folks believe that such an action would condemn me to everlasting perdition. They have an idea that no working girl can be respectable, and that no nice girl has her own apartment. The few friends that I have say that I am selfish. Do you believe that I am selfish in wanting to leave my home and make my own life, or is it a mistaken sense of duty and age long habit that is forcing me to remain at home with my folks? Gertrude. Perhaps your friends are right. My country has made her change to be beautiful, with pretty green grass, which appeals to many of us as being so lovely.

In Confidence Readers desiring a personal reply are advised Mrs. Flo, in care of this newspaper

LET'S BUILD A HOTEL IN 1925!

Gertrude. It may be that you have a gloomy disposition. Your letter carries with it a little touch of discontent. It may be that your two years at college have made you a little too critical, that you feel a trifle superior to your less fortunate acquaintances. You may be intolerant. I knew a Gertrude once. She was born in a fog and she has been wearing an umbrella over her mind ever since. She has an exquisitely miserable time contemplating horrors that never materialized. Naturally she isn't popular. I believe you need a strong motivating purpose. The very best thing you could do, is secure a position. I am not sure that it would be the best thing in the world for you to leave your home, and the few friends you have, to go to a larger city. It seems rather difficult to make friends in a city, and you need friends more than anything else. However, if you are quite sure that it is impossible for you to secure interesting work within commuting distance of your home, I see no reason why a nice girl, when she is old enough and when she has a knowledge of the conventions, should not have her own home, with the privilege of making her own life. I wouldn't advise you to start in alone, however. You will find it much easier if you start in with another girl—one who has proved herself to have high ideas and not too many "free" ideas. First, convince yourself that you

are justified in wanting to leave home. If you find, after a careful study of yourself, that you are gloomy, then attempt to overcome it before leaving home. It may be that you are too old to have the illusions of sweet sixteen, and too young to have yet acquired a balanced wheel. As it is you must find joy in work, in friends, in books, and a religious faith. Your folks must be narrow to make a statement that working girls are not respectable. Tell them that the very fact that such girls are earning their living by work proves them respectable. But the most important thing of all, whether you continue to live at home or go to the city, try to acquire a tolerant nature—and by all means, live up to yourself.

A Rare Bird Whiskers—"I'm proud to say that I am an old-fashioned doctor." Patient—"What does that mean, Doc?" Whiskers—"I try my best to find out what is the matter with you without calling in a lot of other guys to discuss the matter with me."

Truth of It Roth—"I hear Sam Heath wrecked his auto down the mill road last night. What was the cause of the accident?" Graham—"Chickens." Roth—"Wosh there should be a law against letting chickens run in the road." Graham—"These chickens were in the car."

Title, at Least Diggins—"Well Bill, I hear that you have a white-collar job." Bilkins—"Yep. I went to work at the laundry Monday."

Better Still Husband—"Gee, I had a great treat while in the city. I saw one of them airplain fellows skywriting." Wife—"Hump! That's nothing. I wrote an essay on the moon while you were away."

Let's build a Hotel in 1925!

HEREFORD INSURANCE AGENCY Ralph Barnett, Mgr. Phone 273

George M. Chan's GREAT MUSICAL COMEDY SUCCESS

45 MINUTES

BROADWAY CHAUTAUQUA

REDPATH-HORNER

ONE APPEARANCE ONLY. SINGLE ADMISSION ONE DOLLAR. THE COST TO SEASON TICKET OWNER IS ONLY A FEW CENTS.

May 26

Help Your Community First

When you buy shipped in flour you help the other fellow. Help yourself and your town by patronizing our mill. Try the **FLAYO FLOUR** and be satisfied under a sack today.

\$2.35

Community Mills

MOTOR MIKE

You's better keep your car repaired; You'll find that is the better way. If you should drive a Ford Sedan, or Chevrolet Coupe.

It's the better way, there's no doubt of that, to keep in good repair. We can give you expert mechanical service, and sell you grease, gas, oil that you may need any day. Thanking you in anticipation.

Beavers Bros.



DIMMITT NEWS

May 12, 1925

Miss Cecilia Huseman is sick in bed with tonsillitis this week.

Mr. and Mrs. T. D. Moss made a business trip to Amarillo, Saturday.

Everyone enjoyed the fine rail that fell here Sunday night, we feel that the most of the wheat needing rain so badly will revive and make a fairly-good crop.

There are two new lumber yards going up in Dimmitt, the Wilson Lumber Company of Floydada, and the Woldridge Lumber Company of Plainview are putting in a yard here.

Miss Teola Shufford was on the sick list Sunday, but is much improved at this writing.

Dr. Mayes Miller took Mr. Ceno Fehr, of Nazareth to the Plainview Hospital Monday where he underwent an operation for appendicitis. Mr. Fehr is in a very bad condition.

Mrs. R. B. Boren and son Jack returned Saturday from Topeka, Kansas where they have been visiting Mr. Boren who is sick at that place. Mrs. Boren reports that her husband is now improving.

Mrs. Cleve Tate returned from Amarillo this week after a few days visit with relatives.

Mr. W. W. Ealken, is building a new home on his farm one mile east of Dimmitt.

Mary Alice McLean fell and broke her arm Friday morning.

Mrs. Mayes Miller ate Sunday dinner with Judge and Mrs. Ray Sheffey.

The Ladies Aid will meet with Mrs. William Gollehon this week.

Mr. and Mrs. Billy Graham spent the week-end with Mr. and Mrs. Perry Graham.

Mr. and Mrs. Billy Graham entertained several of their friends Sunday with a dinner.

Mr. Ray Cowser spent the week-end with his parents here.

Mrs. Mayes Miller will go to Amarillo Monday to meet Dr. Miller's daughter, Marilyn who will spend the summer with them.

P. T. A. Reception

The Dimmitt Parent-Teachers Ass'n met Friday night, May 8 in their last regular session for this school term.

Mrs. E. B. Wright presided over the meeting, after the reading and approval of the minutes of the last meeting. Mr. C. B. Kilgore made a very timely talk, on "The Effect of the P. T. A. Work in the Home and Community". Mr. Kilgore praised highly the work of the organization and paid a very high tribute to women when he said that the noblest work of woman was to bring to full manhood or womanhood a child thoroughly developed in mind and body and soul.

Mrs. Ray Sheffey gave the report on her observation of the District meeting of the P. T. A. at Canadian in April, it was a very interesting talk.

Miss Zönel Brooks gave a very fine reading, showing her talent and originality.

After the report of the treasury, the meeting adjourned to the Vocational Agriculture room where a vision of the floral beauty with a host of young ladies to furnish all present with a word of greeting and help them find places about a well loaded table.

Rev. Wm. U. Coughran presided as Toast Master and paid a very worthy tribute to the attractive, efficient, and industrious faculty for their work in the school and community.

Mrs. Ray Sheffey responded with a toast to the old officers of the P. T. A. which was filled with worth praise.

Mrs. B. D. Woodlee gave a very original and effective Toast to the new

officers of the organization in the form of poetry.

Mrs. B. D. Woodlee spoke a few words of appreciation of the Social Committee and the incomparable social feasts furnished during the year.

Mrs. Carlos Reynolds ended this part of the Program with a refreshing reading entitled "Yes Be what you is" "and don't try to be what you ain't."

The whole affair was a thing of beauty and joy forever.

There being nothing else to do when the feed was finished, we all went home.

JOEL

We are rejoicing over rains received the past week and another rain Sunday evening, which was reported from 3/4 to 1% on an inch in different parts of the neighborhood.

Mrs. Minnie Walker and son Cecil were all from this neighborhood who attended the singing convention at West-Way Sunday. Others were expected to attend but the showers the night before and the cloudy cool morning caused them to give up the trial. Good singing and a pleasant time was reported.

Mrs. W. T. Smith and E'Dora spent Saturday night in town.

At a late hour we learned the women of the neighborhood were invited to meet Mr. R. O. Dunkle at the school house Monday, P. M. for the purpose of talking over the proposition of a community canning club as only four women were present it was decided to meet again Friday at the same place and try to have a large turn-out. A number of the business men in Hereford were present and made talks.

A Prize was offered to the senior and Junior which was won by Clarence Botts 1st and E'Dora Smith 2nd. In the Senior class Anna Sawyer 1st and Willard Sawyer 2nd in the Junior. A pleasant time was reported.

C. P. Galley went to Amarillo Monday night on business returning Tuesday night.

Let's build a Hotel in 1925!

Good Printing at the Brand

Double Green Stamps will only be given on cleaning that is paid for at more eggs. It's a sure shot. Try our Lice Killer. You will get more eggs. It's a sure shot. GOLDEN RULE PRODUCE.

Charley Sez:

Theys tew things yew kin depind on:
One es thet enny theng yew think uv tew eat
We has it.—TH' BEST

Th uthers es
Whin ever yew get sumthin hyer, yew'll git et lest 25% moar uv value an servus, an curtesy fer yeur munney then enny-where else, at

CHARLIE & WALLACE
Your Cash Grocery

SUPERIOR
Poultry and Dairy Feeds

All kinds of Cotton and Grain seed—Best in the West. We are here to give you service. Why not give us a trial?

COAL, GRAIN, MILL FEEDS,
HAY and SALT

West Texas Feed & Seed Co.
Hereford, Texas Phone 265

COAL

Just received our last car of cheap storage coal—**\$11.00** per ton, car on track. **BIG CANYON CITY LUMP.** Let us fill your bin now. Come around and let us show you our line of **DAIRY and CHICKEN FEEDS**—all kinds.

We pay cash for all Produce. We have a market for your Broilers, let them come—1½ pounds up.

GOLDEN RULE PRODUCE CO.
Hereford, Texas Phone 108

4 BIG SPECIALS 4

Mens' and Boys' Clothing



20% Off

Your opportunity for a graduation suit

SCARFS AND HOSE
TWO HUNDRED

We had a good business on these two specials last week, but decided to give one more chance at this wonderful special.

Scarfs \$1.98
Chiffon Hose 89c

Presents for Graduation

For Boys Hickok Belts, Silk Hose, Ties, Caps and Nofade Shirts

For Girls Silk Dresses, Jewelry and Watches, Parasols, Ivory Goods, Purses and Vanity Cases

Hats



We Have a Window Full Priced at the Low Price

\$1.98

and sizes to fit the Big Head, Small Head, Pin Head and Sap Head

D. R. GASS & SON

FOLKS IN OUR TOWN

A Good Idea
By

Edward McCullough
AUTOCASTER



months offers an easy way of getting germs from one person to another. Never wet the fingers before turning the pages of a book. Do not use a common drinking cup, not even for members of the same family. Children not infrequently pass chewing gum from one to another. The dangers of this are comparable only to the dangers adults incur when they bite from the same apple or piece of candy. It is not a question of being afraid of the other's germs; it's plain common sense. "But if after you have taken all precautions, you find yourself taking cold, here are a few things to do. Be careful not to overeat; your body needs all its strength to fight the germs and if you overload your stomach, it will not have so much for this purpose. Take a laxative diet—plenty of fruits, green vegetables, whole grains and plenty of water. Get out-of-doors if you can; moderate exercise is good. Take more rest than usual to strengthen your

body. Do not take cold tablets or other patent medicine except at the advice of a physician; they will probably do more harm than good.

METHODIST CHURCH
"The Revival We Need" will be the subject for Sunday morning's sermon. At the evening hour, 8 p. m., "Retribution."
Do not forget that the revival meeting is to begin May 31.
The third Quarterly Conference will be held next Saturday, the 16th, by Brother Hardy.
Don't fail to come to Sunday School.
J. O. HAYMES.

COMPENSATION
The vesper hour—sweet scented
My thoughts a gypsying go
A down a road with turns and
While evening shadows grow
As night grows serious in her
Her velvet robes wrapped round
My thoughts seek channels deep, I
Oh whither am I bound?
Is it worth while, the toil and strife
I rise to meet each day?
For failure moves in tempo fast
While victory knows delay.
How my head, my thoughts grow sane
Rebeking this dark mood
Is mother's love, sweet recompense
How can I longer brood?
By the pale Larch, Bule, Pampa, Tex.
Reprint from Amarillo News May 8
A Classified ad will sell it for you.

PREVENTING COLDS
By Miss Esther Erickson, Red Cross Nutrition Worker

A great deal of time and many millions of dollars are lost annually because of common colds. The commonly regarded as insignificant colds are indirectly responsible for much suffering even serious and fatal illnesses. Many cases of tuberculosis and pneumonia started with "only a cold." Certainly the world would be a better place in which to live if there were no such things as colds.

The Red Cross Nutrition Worker, Miss Erickson, was asked whether common colds could be prevented. She replied as follows:
"If everyone obeyed the simple laws of nutrition and of personal hygiene, the number of colds would be greatly reduced.

"Colds are caused by germs which get into our nose and throat and cause inflammation there. These germs are always around us but as long as our resistance is strong, our bodies can fight them off. That is the reason for the common belief that wet feet, or drafts cause colds. They simply weaken our body for a time so the cold germs get the best of it.

"One rule, then, for the prevention of colds is to keep our body resistance high. Wholesome food, plenty of fresh air, exercise and rest, will keep the body strong enough so that the germs will not have a chance. Many people, afraid they will take cold, keep the windows closed, or nearly closed, all the time. By so doing, they defeat their object—the body cannot be healthy when it does not have plenty of fresh air and so the cold germs have a greater chance. Of course, drafts are not good but one can have fresh air without drafts. Fresh air 24 hours of the day should be a rule if you want to avoid colds.
"If you have frequent colds, it will pay you to have a physician examine

your nose and throat. There is often some obstruction here which prevents proper breathing or harbors cold germs. If this is corrected, your colds may disappear like magic.
"Also, colds are spread by the secretions of the nose and mouth; if proper precautions are taken with a person with a cold, he can keep from communicating it to others. Always hold a clean handkerchief or cloth in front of

the mouth when coughing or sneezing. Soiled handkerchiefs should not be shaken. Spitting should be absolutely prohibited. Avoid close contact with well people. Remember that the beginning of a cold is easily mistaken for other diseases like measles, scarlet fever, typhoid.
The habit of putting articles in the mouth and then leaving them around for others to pick up and put in their

NATIONAL MARIMBA BAND OF GUATEMALA



AT CHAUTAUQUA May 25
In an amazing program of the emotional and soulful music of

PLANTING SEED
SCHEP'S IMPROVED MEBANE COTTON SEED
Gin Run Mebane Cotton Seed Extra Good
MAIZE, KAFIR, SUDAN, RED TOP CANE SEED, HAND PICKED ALSO SEEDED RIBBON CANE SEED

Nothing is too good to plant. Get better seed and raise better crops.

Jones & McLean

No Increase in the Price of Firestone FULL-SIZE GUM-DIPPED BALLOONS

The extra quality built in by the extra process of Gum-Dipping, the economy of these wonderful tires and the added mileage obtained from them during the past two years, has created such a large demand that over 75% of Firestone's mammoth production is now Balloon Gum-Dipped Cords.

This has greatly increased the total sales volume and the huge Firestone factories are now working on a 24-hour schedule to supply the demand.

This large volume, produced under the most economical tire manufacturing methods, permits Firestone to sell these extra-process Full-Size Balloons at no extra cost to car owners. And this in the face of greatly advanced cost for crude rubber brought about by the operation of the British Rubber Restriction Act.

Gum-Dipping means longer mileage—greater economy—at no extra cost to you!

Enjoy the safety, economy and comfort of Balloon Gum-Dipped Cords this summer. Let us equip your car now at low cost—with liberal allowance for your old tires.



MOST MILES PER DOLL

SERVICE GARAGE
Hereford's Quality Tire Store, Hereford, Texas

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER

MCCORMICK-DEERING HARVESTER-THRESHERS

Buy a Complete Machine!

With the McCormick-Deering: You can have your choice of wagon loader or bagging platform. Others charge extra for bagging platform when substituted for wagon loader. Rotary weed screen is regularly supplied. Others charge extra for this attachment. Driver's seat and pole are regularly supplied. Others charge extra for these parts. Powerful hand brake regularly supplied. Others charge extra for this essential part.

ONCE OVER AND IT'S ALL OVER yearly becomes the harvest slogan of a rapidly increasing number of practical, deep-thinking grain growers—men who know that low production cost is the surest guarantee of grain profits. These men are buying MCCORMICK-DEERING HARVESTER-THRESHERS! First, because the McCormick-Deering is a proved success, both at home and abroad. Second, because they realize the value of dependable, close-at-hand Harvester Company service. The MCCORMICK-DEERING Harvester-Thresher is a remarkable machine: It is built in 9 and 12-ft. cut. A 3-ft. extension can be provided for either machine where light grain is raised. The combination harvester and thresher cuts the grain, threshes it thoroughly, separates it from straw and chaff, and delivers it into wagon box or truck. Straw is scattered at the rear as fertilizer for future crops.

Grain Is Delivered Direct from Sickle to Thresher

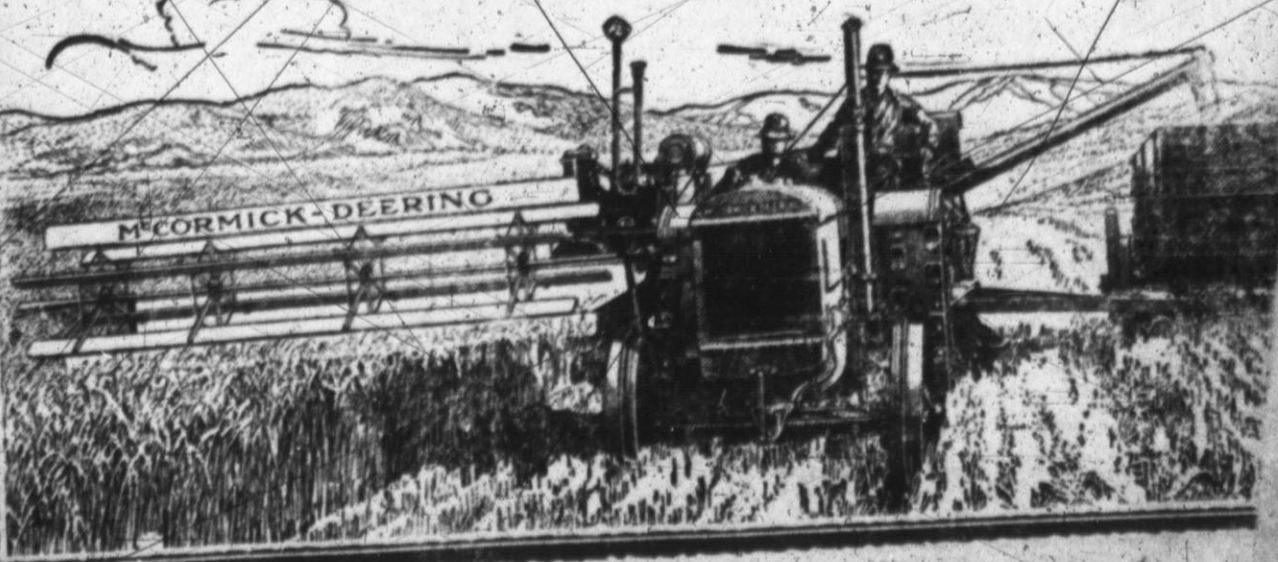
eliminating use of twine, hauling of shocks, and losses due to handling. "Once over" harvesting saves time and labor, and puts the grain in shape for immediate marketing when prices make this advisable. Grain cut and threshed with the McCormick-Deering is in every way equal to in quality or better than that cut and threshed with separate machines!

Plan Now for Harvest Time!

We suggest that you consider investment in one of these thoroughly modern and practical machines this year. Fully illustrated literature will be sent on request. Call on the McCormick-Deering dealer and learn more about this machine.

INTERNATIONAL HARVESTER COMPANY OF AMERICA (Incorporated)

INTERNATIONAL HARVESTER CO. OF AMERICA



FARM LOANS ANYWHERE
W. A. PALMER, Atty.
Amarillo, Texas

SUMMER MEATS

Delicious and Refreshing for warm days. Try our Weenie-wurst, Bologna, Minced Ham, Cheese, Pickles, Sour Kraut, etc.

BARBEQUED MEAT

We Will Appreciate Your Patronage

TEXAS MEAT MARKET
Cloyd & Son

The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year \$2.00
Subscription, outside Zone 1 per year \$2.50
six months \$1.50
three months \$1.00
No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

THE PASSING DAY

By Will H. Mayes, Department of Journalism, University of Texas

Ignorance as to Waste

The Fort Worth Sta-Telegram attributes waste to lack of early training in conservation. The more you think of it the more likely you will agree with the Sta-Telegram. Waste-fulsness is due largely to indifference about saving and not to a destructive spirit. Teach the children that it is as necessary to conserve as to make, and he will grow up to practice conservation. When I was a child I was allowed, in fact was encouraged, to eat all the food I wanted, but if I took more on my plate than I could eat, the plate of uneaten food was carefully put away for the next meal, and I had to eat that before getting anything else. To this day I never leave any food on my plate. Lessons like that have to be taught early, before wasteful habits are formed. The place for such teaching is in the home and at school. The teaching should not only be against personal waste, but it should be extended to protection of the property of other people and to the safeguarding of public property.

Courses in Conservation

There is a tendency to make all education more practical. Why not extend it to include, in the grade schools courses in conservation? Children should be impressed that to waste even the food that the birds might eat is sinful; that water waste is wrong; that destruction of, or injury to, school property is an injustice to the public; that to break street lights is criminal; that saving is just as commendable as making; that loss to any individual or to the community is an injury to all. Such lessons well taught in every school in the land would result in the saving of millions of dollars annually.

Looking for a big Texan

The Board of Governors of the Texas Centennial at its last meeting appointed a committee to find the best man in Texas, measured by the requirements of the position, to be permanent president of the movement which will commemorate the history of the State, reflect its present greatness, and build for a future commensurate with the State's great resources.

The board decided to go about selection carefully and to find a man of the financial strength to devote his time and his means to the accomplishment of the purpose of the exposition; of the influence to be ear of congress and of the legislature and to secure the co-operation of his and other states and nations;

Criticizing the Newspapers

Criticizing the press appears to be a fad. Even at the Parent-Teachers meeting recently held at Austin, the newspapers came in for some trouncing because some one thinks they are threatening to usurp the functions of the schools, but are endeavoring to help them just as the Parent-Teachers

THE DARKEST DAY IN HISTORY

By A. B. CHAPIN

THE TIME YOU TOOK THEM TO A DANCE
— AND YOU RAN OUT OF GAS
— AND IT WAS RAINING—
— AND SHE HAD A NEW PARTY DRESS ON
— AND IF SHE WENT WITH YOU TO SCOUT
FOR GAS, SHE WOULD GET DOPPING VET
— AND YOU SIMPLY COULDN'T LEAVE HER ALONE
WHILE YOU WENT AFTER IT!
OH INK — BLACK, BLACK INK !!
MARK WELL THIS DATE ON THE PAGE OF FLOOD!



Walks To Preach



Dorothy Heland, 15, of Red Lion, Pa., has bobbed hair and is too young to have a driver's license, so she walks four miles to preach in her father's church. Her school-mates serve in the choir.

are trying to help. Too often the loudest critics of the press are those who are its greatest debtors and who do least for its advancement.

FULKERSON-SPRINGER

On last Sunday, May 10, at high noon, Miss Lillian Marie Fulkerson

was united in marriage to Mr. J. Earl Springer. It was a beautiful home wedding, and took place at the home of the bride's parents, twenty miles north-west of Hereford. The home was tastily decorated in orchid and pink. The bride was dressed in a lovely orchid georgette wedding gown, and carried a bride's bouquet of pink roses. Miss Leora Stalling of Tulla played the wedding march. The ring ceremony was performed by Rev. J. O. Haymes. There were present only the bride's family and a few friends, including Mr. Pat O'Daniel of Tulla. Immediately following the ceremony there was served to those present a sumptuous three-course turkey dinner.

The bride is the daughter of Mr. and Mrs. B. F. Fulkerson, and is well known in Hereford being a graduate of Hereford High School. She has attended college at Canyon for two or three years, and during the past session has taught in the Center Plains school in Swisher County.

The groom is the son of Mr. and Mrs. G. F. Springer of this place, having lived here for a number of years. He is an interesting young farmer, and has erected a dwelling which the happy couple will occupy, six miles south of Hereford.

This esteemed young couple have many friends who join with us in wishing them joy and prosperity through a long and useful life.

Mr. and Mrs. Springer left on Sunday afternoon on an over-land trip to Albuquerque and other points. They will be at home to their friends after May twentieth.

HERBERT LEON COPE

"Laughter is what you do when you are tickled."

Thus a small boy defined it. Burgess Johnson, well known professor of English, declared laughter to be "the shock of mental surprise over unexpected thought contrasts and similarities."

We don't know just how it will be defined by "Kill-the-Blues Cope" when he comes to our Chautauqua to lecture on laughter, but we are very sure that our people have a wonderful worth-while event waiting them, for he is one of the greatest humorists of the day, and like all humorists, he is a kindly philosopher as well. Just while you are roaring with laughter, Cope slips up on you and wallops you with a thought that is packed full of meat—or maybe a fugitive tear will come stealing to your eyes as he touches your soul.

Now, and then people get the idea that laughter is a frivolous thing, whereas it is really one of God's greatest gifts to mankind, a something that is of value in all life's affairs. Go back to the family bible and you will find where Ecclesiastes says, "Eat The Bread With Joy." Go ask your family physician about this and he will tell you that laughter and good cheer and faith are powerful agents for physical good and that food eaten while you are angry or wrapped up in a grouch will do you actual harm, for it is a scientific fact that bitter angry hateful thinking will release toxins that immediately poisons the body by arresting its normal functions.

Yes, Cope's message is one of the most important that could come into one's life—in addition to the pure enjoyment of it.

What do you think was the most wonderful song sung by the American soldiers overseas in the world war? The man who is writing this article believes that considering what it accomplished for individuals—and armies—and the world—the most wonderful song sung by our soldiers over there was:

"Pack up your troubles in your old kit bag and smile, smile, smile."

There is a "Religion of Laughter," blessed of God, and it did wonders for those lads, just as it will do wonders for people today in meeting the problems of daily life.

Great and wise men have ever loved laughter. The vain, the dishonest and the pretentious, alone have despised it. Thackeray, the great English novelist and essayist, declared a sense of humor and human sympathy to be synonymous. Did you ever realize that the fanatic has no sense of humor and that the pronounced egotist has lost or is losing his sense of humor and laughter? why? Simply because one thought dominates all others in the mind of the fanatic of the egotist, and this one compelling, dominating thought will permit the fanatic or the egotist to yield to the delightful mental surprises that Professor Johnson says make for laughter.

Herbert Leon Cope is one of the best known lecturers in America today. For twenty-five years he has been receiving the plaudits of the public. Call the long roll of the largest cities in the country, and you will find that Cope has lectured there and the critics of those cities all a-

Awaits Chair



Wm. Caviller, 15, of Fottsville, Pa., convicted of playing his grandmother and sentenced to be executed this week, is at last remorseful, as this last photo shows.

agree with the statements of the Philadelphia North America. "The audience was kept in continuous laughter, but went home inspired to the best things in life."

Cope has a style peculiarly his own. He has dismantled the old style of lecture and entertainment and in his original way has built up an evening of rollicking intellectual amusement and heartfelt truths.

NOTICE

All Garages, Filling stations, or any business concern desiring to be designated as official head lights testing stations will present their application to the Commissioner's court at an early date.

Let's build a Hotel in 1925!

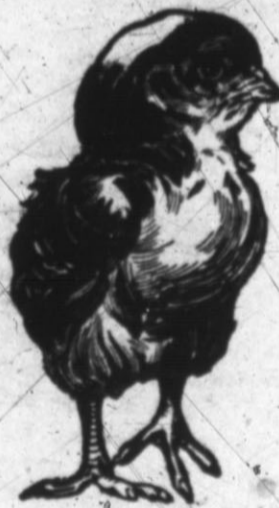
USED CARS

Dodge Touring—'24 m
Essex Touring—'23 m
Dodge Touring—'20 m
Buick Touring—'18 m

Terms if Desired

Beavers Brothers

Phone 383



Save Those Chicks

About 50 out of every 100 baby chicks die during the first six weeks. Experience proves that less than 10 Purina-fed chicks die in the same period—Doesn't the profit on 40 extra chicks look good to you? Purina Chick Startena and Baby Chick Chow are the answer. Let us tell you more.

Jones & McLean
COAL AND GRAIN

At the Store with the Checkerboard Sign



Choose one of these tires according to your needs

HERE are two tires that give the car owner a chance to choose intelligently, according to his requirements.

U. S. Royal Cord—the extra service tire. Built of Latex-Treated Web Cord—and the standard of tire value today.

USCO Cord—the high-value medium price tire. A full money's worth of dependable service and cash value.

Both made by the U. S. Rubber Company and carrying the trademark of their makers as a warranty of quality.

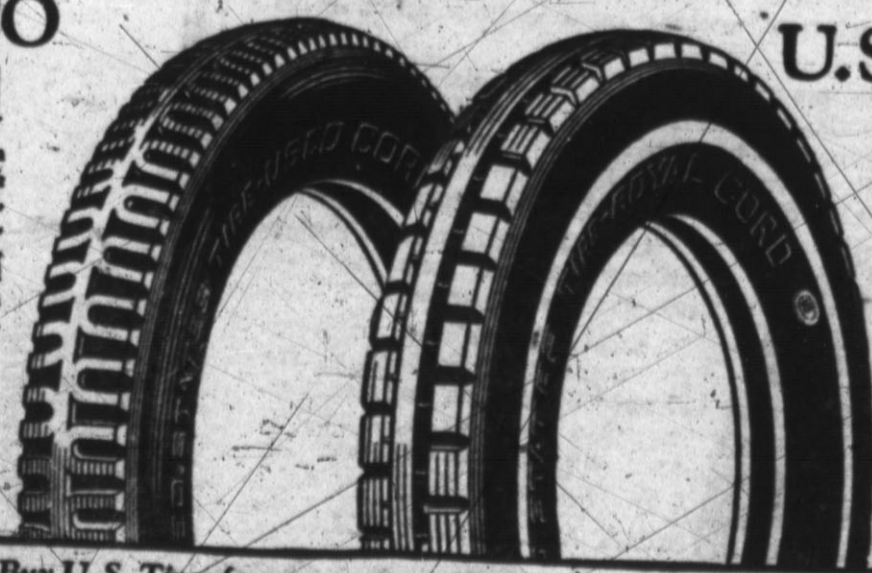
United States Tires are Good Tires

USCO Cord

In 30x3 inch and 30x3 3/4 inch clincher, and 30x3 1/2, 32x3 1/2, 31x4, 33x4, and 34x4 inch straight side.

U.S. Royal Cord

In all sizes from 30x3 1/2 inches up. Royal Cord low pressure Balloons for 20, 21 and 22 inch rims, and Royal Cord Balloon-Type Tires.



Buy U.S. Tires from

H. L. RICE, Hereford, Texas



SINCE we have had the agency for WHITMAN'S CHOCOLATES, the sales have been steadily increasing and we have been making new friends almost every day. Our customers appreciate our efforts to select quality products.

City Drug Store

IF YOU PAID TEN DOLLARS

To see and hear:
 The beloved musical comedy
"45 Minutes from Broadway"
 The superb **Cathedral Choir**
 The howling farce-comedy **"Give and Take"**
 and the sensational **Marimba Band**
 direct from Guatemala, YOU WOULD HAVE
A RARE BARGAIN: — NOW, for a
fraction of that sum you may secure
a CHAUTAUQUA SEASON TICKET
 which gives you all of these and, in
 addition many other entertainment
 features: a big **"Father and Son's Day"**
 and some great **Lectures**
ALTOGETHER they will cost in single
admissions from five to seven dollars
THEREFORE, Economy, as well as Loyalty
to the men and women of the city who
are securing the CHAUTAUQUA should
induce you to —
!! BUY SEASON TICKETS NOW !!
 Chautauqua-Opens, May 21

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

A GIRL, A MAN, AND THE LURE OF A VELVET NIGHT

Darkness fell swiftly, as is the habit of Florida's twilight. A violet shadowed cloud enveloped the earth—an earth made sweet scented with the thousand unnamed odors.

"It's going to be wonderful!" I exclaimed, "no where else in the world is the air so soft. It's like velvet."

"You used that word once before in describing a Florida night and I've remembered it ever since because it's so typical of that quality one senses, rather than feels in the air. I've traveled the world over many times," he reminisced, "but always I'm lured back by memories of Florida nights. It's that same "softness" though I never realized it before."

A brief silence. Then simultaneously, we both lamented the fact of being indoors on such a night.

"Tell you what!" Warren Fisher suddenly announced as he regarded his watch, "as it is, we'll burst in upon the Divines just after they've had dinner and so suggest that we hop off at Hollywood, have a bite at the Country Club and chase in later—it's just a pleasant drive."

Tentatively, I put forth a few objections but, when one really wants to do a thing, all obstacles can be made mythical and usually end in taking flight.

"Tonight going to be the most glorious one you've ever seen," he urged, "you'll feel close to the stars and hear the gentle cadence of the ocean and feel the fresh breeze from the sea."

The train WAS stuffy now, compared to the picture he drew of the outside world.

If Women with vitriolic tongues could know the impulsive nature of girlish hearts; could be touched by their eager longing for the joy of the moment, regardless of the price; if they could see again with eyes of youth, they would take no cognizance of other view points and would

only see the immediate fun to be had from a lark.

Hollywood - By - The - Sea - The Country Club—with its insouciant charm, beautifully gowned women and the exotic atmosphere of Old Spain. We faced a patio, the glass floor of which was crystal clear. From our little table against the wall, we watched the dancers glide smoothly on ice white colored lights sent myriad hues against their feet, making a kaleidoscopic pattern.

The plaintive notes of a violin came from a screen of potted plants. The strain was carried on and on by an orchestra playing with a rhythm that was distractingly fappy and light.

"Guess we'd better toddle along to our journey's end," I suggested when the dem-tasse had completed a perfect repast.

"No, the fun's just begun. I'll bet you haven't the faintest idea who's going to dance."

A flare of lights—the music began softly, as if promising much—the notes quivered and sent a haunting, barbaric melody into the night. No one rose to dance.

Then, as a meteor darts vividly towards earth, the inimitable Gilda Gray flashed into sight.

From her dance and her encore, no one could have torn themselves away. The whole atmosphere of the place was vibrant with color and delight. I looked at my watch when the last echo of applause had lost itself as a whisper in the night.

"Now, we must start," I avowed, "the time has simply skipped past."

"By Jove! you're right," he agreed but then letting his eyes rest upon me, he became lost in thought.

I rose from my chair.

"No, no," he motioned me to sit down, "you stay here where it's pleasant while I scout around for a car."

(To be Continued)

As a matter of fact, it probably did more to make Cohan famous than any of his other plays.

The success of Cohan production on the Premier Circuit has been striking. "Broadway Jones" and "It Pays to Advertise" both drew big receipts. This is the first opportunity we have had to produce a musical comedy or, rather, a comedy with music.

The music in no sense is incidental. The play itself is so full of comedy and rich situations that it would be a great success without music.

We will have a splendid aggregation of real Metropolitan players.

About eighteen people are required to produce the play. There is a remarkable singing chorus of young men and young women, including some very attractive, as well as very sweet and wholesome girls.

Briefly, the play has to do with a lost will. Bennett, the leading man, has suddenly been left a tremendous estate by reason of the death of his uncle, the elder Bennett. He has just gone to the home at New Rochelle, (which is forty-five minutes from Broadway). He is accompanied by Flora, an actress, to whom he is engaged to be married, and Flora's

mother, Mrs. Dean who has the faults of the press, humor, a mother-in-law. With him is Kid Burns, the part played by George Cohan, and one abounding in rare comedy. Kid Burns is an ex-pugilist. In the family of the elder Bennett, is Mary, the leading character of the play, who has served as a sort of maid, secretary, and general housekeeper of the elder Bennett. Everyone is surprised to learn that the elder Bennett died without leaving Mary any of the property, so by law the property goes to young Bennett. Then we get into the perplexing story of mystery, dealing with some very crooked people, including Blake, who has been Bennetts lawyer, and other villains.

Kid Burns falls in love with Mary, and his affection is reciprocated. Mrs. Dean makes things hot for everybody. She won't eat at the table with Kid Burns, but finally she is persuaded to do so provided Burns gets into a dress suit. He does not possess such articles of clothing, so he is given a suit

that belonged to the elder Bennett. Imagine his surprise to find in the pocket of this the missing will. He is torn by conflicting emotions. By the terms of the will he finds the property goes to Mary, with whom he is in love, and, if he reveals the presence of the will, he knows he will cut his idolized friend and employer out of his share of the estate. Meanwhile, the plot gets pretty thick. Suspicion is fixed on many people and no one knows who is honest and who isn't. Matters culminate in a daring attempt at a robbery and the burglars

are caught red-handed by Mary. It would not be fair to tell how the various characters work themselves out of the tremendously humorous although thrilling situations. There is action and life and comedy and indeed there are thrills every moment of the play. The songs sung are beautiful and the kind that you will want to whistle for weeks. "So long Mary," "Forty-Five Minutes From Broadway," and other great successes are included. The production of this musical comedy is a new step heretofore unattempted in Chautauqua work.

"FORTY-FIVE MINUTES FROM BROADWAY"

"Forty-Five Minutes From Broadway" is one of the greatest of the Cohan successes.

As a matter of fact, it probably did more to make Cohan famous than any of his other plays.

The success of Cohan production on the Premier Circuit has been striking. "Broadway Jones" and "It Pays to Advertise" both drew big receipts. This is the first opportunity we have had to produce a musical comedy or, rather, a comedy with music.

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Car Washing

Greasing, Crank Case Service and Simonizing

I believe I can give your car the best washing and greasing it ever had; if you don't—let me convince you.

Let me show you the wonders of Simonize.

THE CAR LAUNDRY
 Paul Wilson

At Beavers Bros. Phone 383



HOWDY LADIES!

Did you ever stop to think how much worry and work we can save you by using our

Bread Pies and Cakes

The Sunshine Bakery
 Davidson and Bowman

COOK'S

Armorcote Enamel
 WHITE AND TINTS



ENAMELED wood-work is more fashionable today than it was in the Colonial days. Its rich, distinctive beauty lends an air of dignity to the interior of your home.

Armorcote Enamel imparts a hard, beautiful, porcelain-like finish which is easy to wash and keep clean; can be used on both woodwork and furniture, either indoors or outdoors. Comes in white and five beautiful tints, either gloss or eggshell finish.

STREU HARDWARE CO.

STUDEBAKER



The New
 Standard Six
 Brougham

\$1465

F. O. B. FACTORY

IF the body of this new Studebaker Brougham were built by an outside concern—as is the practice with most other automobile manufacturers—its price could never be \$1465.

But Studebaker builds all of its own bodies in the most modern body plants in the world. Thus Studebaker saves the profits which other car builders must pay to body makers. This means highest quality at lower prices.

The new Studebaker Standard Six Brougham combines smart appearance with brilliant performance and sterling dependability—at a price no other manufacturer can even approach.

Come in and see this new car—then you'll understand why it is that Studebaker values cannot be equalled.

Four wide doors. Full width seats. Smart appearance with long, low lines, oval rear windows and ornamental top braces. Full-size balloon tires. Brilliant performance of famous 50 h. p. Studebaker engine.

W. C. FALLWELL

THIS IS A STUDEBAKER YEAR

TOWN & COUNTY

Personalographs

Miss Grace Langer and Mrs. George McMahon were visiting in Amarillo the first of the week.

MILLINERY SALE
Closing out Sale of Hats from \$1.00 to \$5.00. Mrs. Jno. Cunningham.

Sam Cunningham left Monday for Ft. Lyon, Colorado, where he is going into business.

NOTICE

Notice is hereby given that the undersigned, secretary of the Hereford Independent School Board of Trustees, will receive sealed bids up to 4:00 p. m., Monday, May 18, 1926, on the following improvements on the Mounts 5 1/2 acre tract in Hereford, Texas:

- 1 frame dwelling house, 7 rooms, plenty of closets.
- 1 barn.
- 1 wash house.
- 1 coal house.
- Fencing.

Bids will be received separately on each, or collectively on the above property. Terms cash. The property to be moved off the grounds immediately after purchase, at the expense of the purchaser. A deposit of 25% of each bid must accompany the same. The Board reserves the right to reject any and all bids.

E. B. POSEY, Secretary
Board of Trustees, Hereford Independent School District.

Pleating, all styles: Buttons, latest styles from customers own material. Hemstitching.

Amarillo Pleating & Button Co.
17-14 108 East 7th St.

The T. E. L. Sunday School will have a Sale of Dressed Chicken, Cake and Candles at Carlyle's Grocery, May 23rd.

Crepe Paper, all colors.
14-14 CORNER DRUG STORE.

Miss Grace Witherspoon left Monday for Amarillo, where she is to spend a week of her vacation visiting relatives. Her mother, Mrs. Hugh Witherspoon, accompanied her to Amarillo and spent the day.

ANNOUNCEMENT

Mr. and Mrs. Doss El Paso Leading Photographers, will be in Hereford at the Tourist Hotel May 14, 15 and 16. They will make a limited number of settings at one half of their regular rate to those securing certificates from their representative. Don't fail to see our display at the Corner Drug Store. 12-24 J. Lambert, Mgr.

SPRING HATS ON SALE

Beginning Friday, May 15, lasting until May 30, I will sell all Spring Hats at a big reduction. A full stock to select from.
17-24 MRS. T. N. HEIFNER.

Sure crop seed corn.
JONES & McLEAN.

Get your graduation gift at the City Drug Store.

The music Study Club will have an open program at the Presbyterian church on Tuesday night, May 19, at 8:00 o'clock. The public is cordially invited.

MARCELLING

I am now doing marcelling at my home in the old Park place, for 50c. I am just back from school in Amarillo.
MRS. CARROLL WOOD.

Car of Cake and Meal on the track. West Texas Feed & Seed Co., Ph. 265.

Have you tried Jack Spratt's Santos Feaberry Coffee.—Hereford Produce.

Judge and Mrs. Jim Hughes of Lubbock motored to Hereford Wednesday on account of the serious illness of Mrs. Hughes' mother, Mrs. E. J. Newell, who was reported to be holding her own Thursday morning.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—L. H. Spratt.

Pay Cash and Pay Less, at Reed's Grocery.

If you need Ice, call us before nine a. m. We will deliver.
JONES & McLEAN.

C. H. Carl was in Amarillo Monday on business.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

WANTED—Sewing, plain or fancy. Satisfaction guaranteed. Phone 274. 15-34 MRS. C. O. NORTON.

W. F. Orr, accompanied by his family, was in Amarillo on business Wednesday.

LAND FOR RENT—100 acres 7 miles from Hereford. Geo. A. Stambaugh. Get your graduation gift at the City Drug Store.

TO OUR CUSTOMERS

Pay your bills by the 10th of the month and get the discount.
TEXAS UTILITIES CO.

Harold Spratt, who is attending the business college at Abilene, is home for the graduation exercises. He is to return Monday to school for the next term.

Car of Cake and Meal on the track. West Texas Feed & Seed Co., Ph. 265.

Plenty of Crepe Paper.
14-14 CORNER DRUG STORE.

Mrs. Jack Murphy of Tulsa arrived Wednesday evening to attend the graduation exercises of her sister, Miss Lucille Moses. Mrs. Murphy is visiting Mrs. Albert Murphy while here.

Remember you can get Double Green Stamps at Orr's Tailor Shop.

Crepe paper, the color you want.
14-14 CORNER DRUG STORE.

Miss Dessie Mae Steele returned to school in Canyon Thursday morning after spending the first of the week at home with her mother, Mrs. M. L. Steele.

Pay Cash and Pay Less, at Reed's Grocery.

TO OUR CUSTOMERS

Pay your bills by the 10th of the month and get the discount.
TEXAS UTILITIES CO.

Mrs. T. Cochell returned Monday to her home in Plainview after a visit with her son, Ira Cochell, in Hereford.

SULPHUR PARK
Fishing Privilege Fifty Cents Per Day Each Person
Rates for Pienies. Apply to N. J. Lenox at the Park. Phone 75-F11. 14

LODGE DIRECTORY

Hereford Lodge No. 848, A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, B. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

Miss Hubbard, nurse at the county hospital, returned to her duties Monday. Miss Hubbard was called to Whitesboro some days ago by the sudden death of her father.

A good place to buy your graduation gifts.
CITY DRUG STORE.

Miss Nell Wyche retained this past week from Vancouver to spend the summer in Hereford. She has been visiting her aunt, Mrs. G. S. Battle the past year, and completed a business course while away.

Pay Cash and Pay Less, at Reed's Grocery.

Mr. and Mrs. G. J. Zant and two children reached Hereford overland Sunday evening from Electra and are visiting in the home of Mrs. Zant's sister, Mrs. Tom Wood.

Dennison Crepe Paper.
14-14 CORNER DRUG STORE.

J. D. Woodburn, sheriff of Armstrong county, and his sister, Mrs. Belle Betts, of Claude are visiting their father, E. T. Woodburn, and sister, Miss Mattie, this week.

TO OUR CUSTOMERS

Pay your bills by the 10th of the month and get the discount.
TEXAS UTILITIES CO.

Mrs. M. F. Gael was in Hereford visiting friends Saturday evening while on her way from Bovina to Amarillo.

Mrs. Orle Dean left Saturday for Amarillo to attend the funeral of her brother-in-law, Bill Boykin, of Dalhart.

Miss Glenola Powelson returned to school in Canyon Monday, where she is attending the W. T. S. T. C. this term. She was home for the Alumni banquet.

Mrs. W. E. Fallwell spent the week end in Canyon with her parents, returning overland Sunday evening.

Miss Sena Mae Mounis and Miss Beulah Lee Rutherford returned on Monday morning to Canyon, after spending the week end at home and attending the Alumni banquet.

Whole wheat bread, ten cents per loaf.
SUNSHINE BAKERY.

"HEZ" WILLIAMS GIVES DESCRIPTION OF LARGE RANCH

Dear Mother,
Letter and Brand received, both highly appreciated. I am one hundred and eleven miles north west of Chihuahua City. I go twenty miles north from the railroad, then turn up the St. Clara Canyon which is about twenty miles long, when I top out of there through pine hills from this point I go on a broad plain that reaches to the Santa Clara river twenty miles further on; then from the river the plains extend to high mountains on the west, north and south. In fact we go from one mountain valley to a higher one and we are entirely surrounded by high mountains. The Santa Clara is one of the best and prettiest, as well as the largest ranch in America. The Santa Clara river flows unceasingly worlds of water the year round through the valley. There are many side streams entering all along.

Two hours ride from the house, which by the way is a monster, I can see bear, Labo Wolves, deer, and Antelope in droves.

The people are centuries behind the times, they plow with ox teams and use a sharp pointed log for a plow, a model of Abrahams time, using an oak tree top for harrows. Some have modern wagons while the majority use the old wooden two wheel carts.

All of the houses are of the Spanish type, built like a fort, with a patio and porches on the inside. There has at one time been some very wealthy residents in this vicinity. This is proven by their methods employed in improvements. They have erected some fine buildings here, but the revolution destroyed the greater of the beauty of their efforts.

Trust you are all well. I am feeling fine.

Your Son,
J. H. Williams, Jr.

SUMMERFIELD

Yes it can sure enough rain in Summerfield. We have had about two inches.

Miss Vergie Atchley spent Saturday night with Mrs. Dillehay in Hereford. Miss Dorris Kemp who is in school

at Canyon spent the week-end with home folks.

A large number from Summerfield enjoyed the singing at West-Way Sunday.

The young people of the community enjoyed a social at the home of Mrs. Storey Friday night.

Mr. Flynn is driving a new Ford roadster, or he was before the rain. He thinks that it might not look so good in this mud.

Mr. and Mrs. Ky Lawrence and daughter and Mr. and Mrs. Lee Kendall spent Sunday in the home of Mr. and Mrs. Joe Kendalls.

Mr. and Mrs. W. L. Suttle spent Sunday afternoon with Mr. and Mrs. D. R. Actley.

Ray Johnson spent several afternoons last week killing jack rabbits, they are very plentiful here, as Summerfield was not included in the "Big Jack Rabbit Drive" that Castro County had.

Miss Mary Belle and Gertrude Atchley spent Sunday night with Mr. and Mrs. D. R. Atchley.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.
—THE BRAND OFFICE

BABY BEEF—Try our tender steak and roast.—Hereford Produce, L. H. Spratt.

Delicious Soda Delights

Served as you best like them—

Quick, Stylish and Palatable.

Corner Drug Store

The Rexall Store
Phone 105

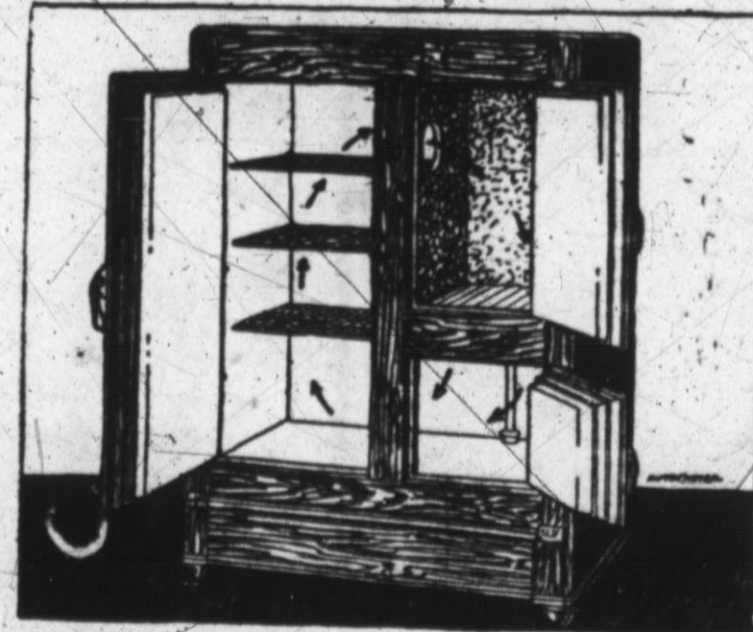
OUR FAITH IS JUSTIFIED—

The rains have come in time for bumper crops of feed and cotton.

Prosperity is headed this way.

LET US HELP YOU.

THE WESTERN NATIONAL BANK of Hereford



Refrigerators

We have a refrigerator to fit any space in your home and at the price you may have decided to pay. Our complete line has arrived and is now on our floor for your inspection.

\$18.75

A good refrigerator will last a lifetime and will many times pay for itself in savings on perishable foods. Then too—summer foods are much more appetizing—when fresh off the ice.

\$40.00

E. B. Black Company

We Are Satisfied With Small Profits

The First Day
of
Chautauqua
brings
The Wonderful
Cathedral Choir
and
The Greatest Humorist
Since Bill Nye
Herbert Leon Cope
The First Day

When You Build You Start a Voyage

We can help you to discover satisfaction whatever you build.

PERMANENT SATISFACTION depends on—
DEPENDABLE MATERIALS, we have them for you,
COMPETENT WORKMANSHIP, we will help you to secure.

PANHANDLE LUMBER CO.

ALVIN C. (PANHANDLE) THOMPSON, Local Manager