

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 7

HEREFORD, DEAF SMITH COUNTY, TEXAS THURSDAY, MARCH 5, 1925

UNCLE JOHN ESTES GETS DUE CREDIT

Appointment of a Fair Committee for 1925, announcement of progress in the high school bonds campaign, and a good speech by Judge Kerr of Dimmitt, in which he eulogized Uncle John Estes as a cotton farmer, were high lights of the Chamber of Commerce luncheon held at the Stockman's Cafe Monday.

President Overton said he believed a standing Fair Committee to be the work of stimulating exhibits for the fall, was necessary and he therefore appointed E. B. Black, chairman, J. B. Elliston, secretary, E. W. Harrison and J. B. Jones to work with the County Agent to this end.

The High School committee reported organization under way and prospects bright. W. S. Williams called attention to the Community Sale in the afternoon and asked support for this venture. Mr. Williams and the chairman exchanged sparkling verbal barter during the address.

Judge Kerr of Dimmitt said Castro county was rather quiet now, only about fifteen or twenty land trades per week being the average; he had a lot of good things to say about Hereford and expressed his appreciation for the fellowship he found here. He then said that Uncle John Estes was the pioneer cotton raiser of the Plains, as he himself had visited Mr. Estes' farm in Castro county many years ago and found him raising cotton before anyone else. Following this Mr. Estes stated that he gained the first bale of cotton ever brought in at Abilene, back about 1882, although he did not receive credit for it, and that he did not expect credit for starting cotton here.

After Mr. Fisher, a Castro county farmer, had spoken briefly, adjournment was taken until next Monday at the City Cafe.

Scholastic Census to be Taken Month of March

The scholastic census in the Hereford School District will be taken during the month of March. Mr. C. Benson, who will do the work, will probably start visiting the homes in the district this week. A determined effort will be made to take the name of every child in the district who will be seven years of age on September first and under eighteen on that date. It is very important that every child within the above age limits be enrolled as it will add about fifteen dollars to the money the schools will have next. The child does not have to be in school for the district to collect money for his education; his residence in the district is all that is necessary.

If the census taker calls in your neighborhood and fails to find you at home, call him at the Sheriff's office. Some people have mistaken census takers in the past for agents with the result that several trips had to be made that should have been unnecessary. Any children who are likely to be missed should be reported to the above office or to the Superintendent of schools. A telephone call or a word to a person may add fifteen or more dollars to the available school fund for next year.

EASLEY & OSWALT NEW FIRM—HEREFORD GARAGE STATION

A new business arrangement took effect here on March 1, when J. S. Easley, formerly of Chillicothe, Texas, purchased a half interest in the business of his cousin, Oscar Easley. The new firm will be known as Easley & Oswalt, proprietors of the Hereford Garage Station. Jas. R. Rutherford, from whom Mr. Easley purchased the business, has been retained by the new firm and is working for them.

THE ELOPEMENT OF ELLEN—THURSDAY NIGHT, MARCH 12

The Pop Class of the Christian church, who planned to present a play entitled "The Elopement of Ellen" on the night of February 19 but who postponed it, now announce that the play will be given at the Star Theatre on Thursday night, March 12.

This is a comedy play, with Sank Ramey as chief comedian, and the bunch promise a laugh a minute for the audience. Any financial benefits will go to the Texas missions.

County Agent is Getting Help in Plans For Work

J. D. Tinsley, General Agricultural Agent of the Santa Fe Texas lines, spent Wednesday and Thursday morning of this week in consultation with County Agent R. O. Dunkle, working out an outline of a plan of work in this county for the coming year. Mr. Tinsley stated that his department would lend every possible assistance to Mr. Dunkle in his work in this county and the two reduced to writing the first draft of a plan which the Agent will submit to the various communities in the county for their adoption, with suggested additions.

Thursday the Fair committee of the Chamber of Commerce met with the two gentlemen and briefly discussed the outlook for the coming fairs, and other similar matters. This committee consists of E. B. Black, chairman, E. W. Harrison, J. B. Jones and J. B. Elliston, secretary.

W. H. WADE WILL SELL HIS HOUSEHOLD GOODS SATURDAY

W. H. Wade will have a sale of his household goods, furniture, cooking utensils, etc., on the vacant lot between the Fox Mercantile Co. and the Western National Bank next Saturday afternoon, March 7, beginning at 2:00 o'clock. W. S. Williams will be the auctioneer.

HEREFORD TEACHERS JOIN STATE TEACHERS ASSOCIATION

Fort Worth, Texas.—C. H. Dillehay, Superintendent of the Hereford schools, reports the enlistment of six of his faculty as members of the Texas State Teachers Association for 1925. Besides his own membership, Superintendent Dillehay reported Arla D. McClure, Lella Burrell, Inez Jones, C. W. Humble, and Veima E. Read.

Enlistment of teachers in the Association is proceeding with unusual success this year. West and northwest Texas schools are enrolling earlier than usual, several paying reported the enlistment of 100 percent of their faculties. Lee Clark, president of the Association, is asking the teachers to do their utmost to help in the development of a decided advancement in the public schools of the state.

TOURISTS ENROUTE FROM CALIFORNIA VISIT RELATIVES HERE

Nick Annen, wife and three children, who passed through Hereford on December 28 enroute from their home in Madison, Wis., to California, stopped off again Thursday on their way back home. They took the southern route going and the northern route coming back and report a delightful time all the way.

Mr. Annen is a nephew of John Annen, who lives in the western part of this county, although they had never seen each other before. Mr. Annen is a cousin of Thomas Annen and Mrs. S. G. Moore of this county. He stated that he had seen all kinds of land on the trip but there was none of it that made such a favorable impression on him as the Texas Plains.

McDonald's Bulls Top Sale at Big Panhandle Meet

Top prices at the sale of registered Herefords which held Wednesday afternoon at the sales pavilion at the Tri-State Fair grounds as the closing event of the three-day convention of the Panhandle Livestock Producers' Association, went to bulls bred by D. L. McDonald of Hereford.

One bull bred by Mr. McDonald brought \$400, the highest price paid during the afternoon. Others brought more than \$300.

A number of breeders from this community had animals in the sale, and a great many people from Hereford and vicinity attended the convention.

J. W. Alexander of Dimmitt has moved to Hereford. A double trade whereby Castro county loses a citizen and Deaf Smith gains one was completed Wednesday. J. W. Alexander, a pioneer resident of Dimmitt, sold his home place to R. C. Sharford, who recently held a farm sale and moved to town, and Mr. Alexander moved to Hereford and purchased the Eli Dunlap home.

Rates on Express Materially Lower After March First

Changes in express rates and charges ordered by the Interstate Commerce Commission, effective March 1, will result in many economies for shippers according to Sank Ramey, local agent for the American Railway Express Co.

New express rates go into effect throughout the United States, Sank stated, to-day, after a careful study of the new tariffs placed on file at his office recently. Practically every basic rate per 100 pounds has been changed and the commission has authorized their application to the Interstate rate applying on business handled within the state.

Mr. Ramey has prepared the following comparison showing the new rates compared with the old from the city to other important points throughout the country:

| | Old | New |
|---------------------|--------|--------|
| Oklahoma City | \$2.91 | \$2.60 |
| Denver, Colo. | 4.02 | 3.50 |
| Kansas City, Mo. | 4.57 | 3.90 |
| St. Louis, Mo. | 5.75 | 4.70 |
| Chicago, Ill. | 6.44 | 4.95 |
| Los Angeles, Calif. | 7.90 | 5.70 |
| New York, N. Y. | 8.10 | 7.70 |
| Seattle, Wash. | 12.40 | 9.05 |

Ramey says that shippers should investigate the new rate before shipping as he will be glad to give any information on the subject at his command. He points out that in many cases express rates and charges under the new schedules will be found to be less than the charges made by competing transportation agencies, especially in view of the particular characteristics of express with its pick-up and delivery service, and other features.

"NORTH OF 36" AT THE STAR THREE NIGHTS THIS WEEK

"North of 36", with the same cast and the same author as "The Covered Wagon" but universally pronounced a greater picture, will be shown at The Star Theatre Thursday, Friday and Saturday, matinee and night, March 5-6-7. The cast includes the notable screen favorites Lois Wilson, Jack Holt, Ernest Torrence and Noah Beery. On the same wide flung plan on which "The Covered wagon" was produced, Willat has pictured the story of "Taisie Lockhart" (Lois Wilson), girl rancher, who has inherited the greatest herd of cattle in Texas. How "Taisie," to avert poverty, drives her gigantic herd north, aided by her ranch foreman, "Jim Nabours" (Ernest Torrence) and a certain handsome, mysterious stranger "Dan McMasters" (Jack Holt), is harassed at every turn by the villainous "Rudabaugh" (Noah Beery) and his cohorts, by Indians, stampedes, raging rivers, and all sorts of perils, and finally fights through to victory.

BAY VIEW CLUB HOLD ANNUAL LUNCHEON AND RECEPTION

The ladies of the Bay View Club held their annual luncheon and reception to their husbands at the home of Dr. and Mrs. W. F. Gabbert Monday night. The spirit of Texas Independence Day was carried out in the decorations and themes. The place cards were small Texas flags, in colors; the ladies all wore blue bonnets of crepe paper, emblematic of the official state flower; the men wore coat-lapel decorations of the Texas star, in gold; and the dessert glasses were topped with cunning little maps of the state of Texas, cut from cardboard and appropriately decorated. Sweet peas and ferns were used with the national colors in room decorations.

A delicious buffet luncheon was followed by a patriotic program, led by Mrs. John McLean, and featured by readings by Mesdames B. F. Guthrie and J. E. Ferguson. The concluding number was the solution of an original crossword puzzle, the prize going to Mrs. F. T. Robinson.

Those present were Mr. and Mrs. John McLean, Mr. and Mrs. C. P. Cockrell, Mr. and Mrs. P. W. Price, Mr. and Mrs. G. P. Garrison, Mr. and Mrs. F. T. Robinson, Mr. and Mrs. A. M. Jones, Mr. and Mrs. Ray Barber, Mr. and Mrs. B. F. Guthrie and son, Keith, Mr. and Mrs. Seth B. Holman, Mrs. J. E. Ferguson, Mrs. Chas. Donald and daughter, Miss Emma Jean, Mrs. Roberts, Mrs. Habermacker.

Monday being a holiday at the W. T. S. T. C. the following local students were home for the week end: Misses Mary Pauline Ray, Buelah Lee Rutherford, Ethel Rice, Grace Ferguson, Dessie Mae Steele, Eloise Pittman, Mary McDonald, Emma Jean Donald, Mr. Howard Golden and Mr. S. D. Steele.

IF SCHOOL BONDS ARE VOTED THEY ARE SOLD IN ADVANCE, ARCHITECT IS HIRED AND BUILDING WILL BE READY NEXT FALL

A red-hot rally in favor of the High School Bonds, to be held on Saturday, March 14, at 3:00 p. m., by the school children of the city is announced.

The rally will be held on the vacant lot on Main street where the merchants have held their drawings in the past. Yells, songs and talks will be on the program, which will be handled by L. H. Fuqua. Every school child in the city will be urged to be there, and do his or her share of the boosting.

Developments in the campaign for the issuance of \$125,000 in bonds by the property owners of Hereford Independent School District for the erection of a high school building are coming thick and fast. The election date is March 28 and the school board and campaign committee are taking vigorous and

vital measures without any dilly-dallying. Here are some unusual things that have been done this week:

1. The school board met with a number of architects and contractors and have already sold the bonds, in case they are authorized, to the Brown-Crummer Investment Co. of Wichita, Kansas, for par, accrued interest, \$500 premium, and the payment of all expenses incident to the preparation of the bonds for issuance, which will run up to quite a sum.
2. The board has already employed an architect, E. F. Rittenberry, of Amarillo, in order to have the benefit of his advice and counsel in planning the building.
3. Three members of the board of trustees and Superintendent Dillehay left with the architect Thursday morning for a trip to Lubbock, Slaton and other points to look at buildings and gain ideas for the Hereford institution. The party, besides Mr. Rittenberry, consisted of H. G. Conkwright, J. T. Gil-

YOU CAN NOW PAINT YOUR HOME AND PAY FOR IT LATER

C. P. Jarrett, general manager of the Dallas branch of the Peaslee-Gaulbert Paint company, was here Monday, with L. D. Washburn, who is salesman for this territory.

Mr. Jarrett is acquainting the trade with the extensive plans of the company for national and local advertising, and the working basis of the partial payment plan which is just being introduced into the paint business.

This plan is the latest development in paint selling, and originated in the national associations of paint men. It has as its purpose to allow contractors and dealers to extend their operations by a plan which allows home owners to paint at once, and pay for the job later, on a monthly installment basis extending over a ten-month period.

The Rockwell Bros. Lumber company here is the local dealer in Pee Gee paints, the product of the company. It has been dealing with this brand for the past eight or ten years.

J. A. FOX VISITS HOME FOLKS IN HEREFORD THIS WEEK

J. A. Fox of Waxahachie, Texas, arrived Wednesday for a visit with his family here and to look after business interests. A sister, Mrs. G. S. Webber of Brownfield, Texas, who has been visiting her parents and brothers here, returned to her home Thursday morning.

CASTRO COUNTY MEN ANNOUNCE BIG SALE THURSDAY, MARCH 12

Two Castro county men have joined hands and announce a big live stock and farm sale for Thursday, March 12, beginning at 10:00 a. m. sharp.

The two owners are C. B. Kilgore and Arch Johnson and the two offer 50 head of registered Herefords, out of the Maple blood, 43 calves from the same cows, ten head of grade cows, one bull, one horse and eleven mules, and a big list of machinery, wagons, harness, etc. Ray Barber and O. H. Reeves are auctioneers.

MISS VICTORIA WILSON NOW TEACHING AT PROGRESSIVE

Miss Victoria Wilson, daughter of T. K. Wilson, who has been attending school at Central College, Conway Ark., came home last Sunday and on Monday began teaching at Progressive school, where she has taught before. While away Miss Wilson took a business course.

STUDENT ARTISTS W. T. S. T. C. PUT ON PROGRAM AT KRESS

It is announced that the student artist group of the West Texas State Teachers College lycem service was at Kress the evening of February 27 to give a program under the auspices of the public schools of that place.

This group is made up of Miss Leslie Mae Steele of Hereford, Texas, pianist; Herschel Coffee, violinist; and Miss Winnie Mae Crawford, reader, both of Canyon.

SMITH & SONS FARM SALE AMONG THE BEST HELD HERE

The W. M. Smith & Sons farm sale, held on March 3, is said by those who attended to have been one of the best ever held in this section. Auctioneer Williams and Clerks J. A. Pittman and J. S. Jones stated that the total proceeds were over \$4,000 and 224 guesses were made in the contest for the free calf and pig. A Mrs. Spencer took the calf by guessing within \$2.55 of the total, and Louis Smith of Dawn won the pig.

FRIONA WOMEN'S CLUB ENTERTAINED—MRS. WILKINSON HOME

Mrs. Wilkinson and Mrs. Warren were hostesses to the Friona Women's club at the home of Mrs. Wilkinson on Thursday afternoon. After the regular business meeting a very enjoyable as well as instructive program on "Child Welfare" was given by Mrs. Menck and Mrs. Livings, and a very fine paper on "Educational Motion Pictures and Visual Instruction in School" was read by Mrs. Buckner. At the close of the program a plate luncheon was served—Washington's Birthday being represented.

REVIVAL SERVICES AT COURTHOUSE CONTINUES—7:30 P. M.

The revival service which began at the Courthouse last week continues every night, beginning at 7:30 o'clock, Sunday at 11:00 a. m., 3:00 and 7:30 p. m., in charge of Evangelists Trager and Hickman. Hear them once and you will want to hear them again. Good singing and music. Come and bring your friends. Everybody invited.

Nutrition Supervisor Aids Miss Erickson's Work

Miss Helen Gillett, acting supervisor of Nutrition workers for the Red Cross, is spending the week here with Miss Erickson, assisting in organizing the nutrition program being carried out here.

Misses Gillett and Erickson report good interest in the work and the schools and people generally are co-operating in a most commendable way.

Mesdames H. L. Brondwell, Allen Bell and C. E. Smith have been chosen as a clinical committee, and Mesdames Barnett and Donald a committee on exhibits.

On next Wednesday morning a health program will be rendered at the auditorium of the Central building to which parents are invited.

Saturday of this week from 2:00 to 3:00 p. m. will be story hour for children between 2 and 6 years of age. The meeting will be held at Miss Erickson's office in the basement of the courthouse and the mothers are urged to bring their children. An interesting program of stories and plays is promised.

March 10 and 18 have been designated as health days for children of preschool age. Announcements in regard to this will be made later.

In discussing the matter Thursday President E. S. Ireland of the Board of Trustees, said:

"Please explain that there is a good reason for the rather unusual course taken in this matter. The board is confronted with the necessity for immediate steps to provide room for next year, as present accommodations are wholly inadequate and if the new six-year-old bill now in the legislature goes through our problems will be doubled next year. After figuring it was found that if we waited until after the election to get started on the building it could not possibly be ready for occupancy in time for the opening in the fall.

"So we decided to make the plans NOW, get the architect and bond buyers lined up, and be ready to start that building without any delay in case the voters authorized it. And in case they do not authorize it, then we will not be out one cent, as both the architect and bond people take their own risk of the bonds carrying and the bond people pay any expense connected with the preliminary work."

Another Election

Incidentally, the Board calls attention to the fact that an election will have to be held on April 4 to select three trustees to succeed J. T. Gilbreath, H. G. Conkwright and E. S. Ireland, whose terms expire on that date. Official notice of this will be made at once.

The campaign committee and the board of trustees are working fast and enthusiastically on the approaching bond issue and believe it will go over with almost unanimous support from the voters of the district. The campaign committee will prepare some figures on the cost and payment of the bonds and present it to the voters shortly.

School Trustees To be Elected on Saturday, April 4

Saturday, April 4, 1925, elections will be held in the various school districts of the county for the purpose of electing trustees for the common districts and for the election of county trustees.

In Summerfield District No. 1 three district trustees are to be elected, and one county trustee at large.

In Dawn district No. 2 two district trustees are to be elected and one county school trustee for commissioner's precinct No. 1 and one county trustee at large.

In district No. 5 two district trustees are to be elected, and one county school trustee for commissioner's precinct No. 3, and one county school at large.

In Walcott district No. 6, two district trustees are to be elected, and one county school at large.

In district No. 7 one district trustee is to be elected and one county school trustee at large.

In district No. 8 one district trustee is to be elected and one county school trustee at large.

TEN FURNISHED ROOMS ON MAIN FLOOR—3 BEDS IN WARD

The Fellowship Class of the Christian Church has furnished a room at the County Hospital which boasts of a Fowler bed, making the second Fowler bed for the hospital. All the new furniture has come and there is now ten furnished rooms on the main floor with three beds in the ward.

The patients now in the institution are Miss Waters, who is doing nicely; Lloyd Ritzland of Friona, who is very sick with pneumonia, but who is holding his own, and Mrs. Ray Conway of Black, who entered the hospital on Thursday morning.

OSCAR CARDWELL VISITING FRIENDS HERE THIS WEEK

Oscar Cardwell, former well known resident of Hereford and for many years a member of the Cardwell Grocery Company, is in the city this week for a few days transacting business and renewing acquaintances with old friends. Mr. Cardwell is now located in Dallas and has the state manufacturing concern.

JOEL

Four things a man must learn to do, if he would make his record true; To think without confusion clearly; To love his fellowmen sincerely; To act from honest motives purely; To trust in God and Heaven surely.

—Henry Vandyke.

J. C. Womble was at his daughter's, Mrs. W. T. Smith, last week.

The Ed Botts family visited with the Wm. Negeline family Sunday afternoon.

We were sorry to learn Mrs. Cleveland Brumley had fallen and hurt herself and has been confined to her bed the past week.

Mrs. Winnie Walker went to Hereford Sunday morning to help care for her granddaughter who is sick with pneumonia.

Mrs. Walter London was not as well again. She was in town to see a doctor one day last week and now we hope she will improve and regain her usual good health.

Troy Womble and family called on the W. T. Smith family Sunday.

Farming in this neighborhood is about all done that can be done till a rain comes. Wheat is heading it badly.

The first harbinger of spring we have heard of is that Mrs. Smith is to have a paper hanger out from town to do some papering for her. Spring cleaning has commenced. Mother nature began sometime ago to sweep the earth clean so we think she can rest during March as that is usually her time to do spring cleaning.

DIMMITT NEWS

March 25, 1925

The J. C. Montgomery sale was well attended Thursday. Free lunch was served at 12:00 o'clock. The Methodist ladies served cake and pie for desert—the funds will go to the purpose of repairing the parsonage.

Miss Loise Branson was leader of the B. Y. P. U. Class Sunday, a good lesson was enjoyed by a good congregation. We hope to have more people join our B. Y. P. U. Sunday evening. Please come and bring some one with you.

The ginning season is over here until some more cotton is raised. We hope to have the largest cotton crop this year we have ever had.

Mrs. Bill Webb returned home this week from Amarillo, where she had been for medical treatment. Mrs. Webb also had a tonsil operation while there, and is rapidly improving.

Mrs. Fay Montgomery of Amarillo arrived Saturday for a short visit with her parents, Mr. and Mrs. J. W. Alexander.

Miss Cecilla Huseman of Nazareth, who has been keeping house for Dr. and Mrs. Miller for the past few months, left Sunday for St. John, Indiana, for a two months' visit.

Mrs. Leonard O'Neal has been on the sick list, but is now improving.

Mrs. Mayes Miller was a dinner guest of Mr. and Mrs. T. D. Moss Sunday.

Mrs. Jake Acker and daughter of St. Francis, Texas, visited in the home of Mrs. Acker's parents, Mr. and Mrs. John Bell.

Edgar Ramey recently bought an interest in the Dimmitt Hardware Store, and is now a resident of Dimmitt. We hope he makes good in his new business.

FRIONA WOMEN'S CLUB ADOPT RESOLUTIONS HONORING MRS. MARGRET MARDIS

At a meeting of the Friona Woman's Club the following resolutions were unanimously adopted:

"Whereas, It has pleased Almighty God in his providence to remove from among us our co-worker and member of the Friona Women's Club, Mrs.

Margaret Mardis, and

"Whereas, In her death, our Club has lost one of its most valued and helpful members,

"Resolved, That we as members and associate workers in the activities of said club seek to emulate her example of Christian helpfulness, her loyalty to the best things in community, school, church and home, realizing as did she, that any good we may do, any kind word we may say, must be done now, as we pass this way but once.

Resolved, That this club desires to express, inadequately though it must be, its exceeding great sorrow over her death, and that our deepest sympathy be extended to her relatives, her little son, Herbert Harold, and her husband in this hour of their great bereavement, and be it further

"Resolved, That these resolutions be put upon the records of this club and a copy be handed to the bereaved husband.

Sincerely,
FRIONA WOMEN'S CLUB,
Mrs. Minnie Goodwine,
Mrs. Adaline Reeve
Mrs. Loisa Walker
—Committee on Resolutions

LODGE DIRECTORY

Hereford Lodge No. 245, A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, K. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

FARM LOANS ANYWHERE

W. A. PALMER, Atty.
Amarillo, Texas

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273

A Dandy Piano For Sale!

AT A BARGAIN

Anthony's Second Hand Store

WES ANTHONY Proprietor

Spring Showing

THE VERY SPIRIT OF SPRING IS IN THE DELICATE BEAUTY OF THE SMART MERCHANDISE WHICH WE HAVE GROUPED IN OUR STORE FOR THIS BIG SHOWING. EVERYTHING THAT IS NEW IN SILKS, SHOES AND ACCESSORIES NOW ON DISPLAY AND AWAITING YOUR INSPECTION.

New Silks!
IN

Flat Crepes, solid colors, crepe de chines, figured crepes, crepe black satins, etc., etc.



NEW SHOES!

for Ladies and Misses are arriving every day and include Slippers and Pumps in Satins, and the new shade tans, and patent leather in tan combinations.

By freight, express and parcel post we are receiving daily shipments of new spring merchandise for the inspection and approval of our patrons and friends. We have searched the markets to please you, and we are confident we have here now the very things you need for your spring renewals in clothing and house furnishings.

WE EXTEND YOU A CORDIAL INVITATION TO VISIT OUR STORE

FOX MERCANTILE COMPANY

Cream Separators

We Have the EMPIRE BALTIMORE, the Separator with the "Million Dollar Bowl"

The bowl is self balancing and cannot get out of balance. As good as the best and considerable cheaper in price. We have them in various sizes—small enough for the one with two or three cows and large enough for up to twenty-five cows. Come in and look these over.

Also have complete line of Harness, Horse Collars, etc., to start your spring work.

STREU HARDWARE CO.

"Home of Service and Quality"



Step Out!

Feel fit again. Meet the new week with confidence. Get rid of that listless and run-down feeling.

Chiropractic adjusting will put the spark of battle back into your eyes. Many keen business men visit a chiropractor regularly every week for an adjusting—a precaution which they consider a paying investment in good health. Only a few moments are required for an adjusting.

Office hours 9 a. m. to 6 p. m. Phone 232

Florence E. Tinsley, D. C.



Read our message in this week's Farm and Ranch

Upholding the Hands of the Farmer

is the earnest aim and desire of this bank and its officers. We have always worked steadily and earnestly with the farmers of this section, extending such constructive service and assistance as, in our best judgment, would help them to build more successfully.

Talk over your farm plans with us.

First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

WYCHE ITEMS

There will be Sunday School next Sunday at 10:30 a. m.
 Dick Applegate spent Sunday night with Harold Copeland.
 Miss Roberta Dugan spent Sunday night and Monday with Jewell and Gladys Applegate.
 Ruth Wolfe spent Saturday night with Oietta Elliston in Hereford.
 Erwin Elliston spent Saturday night with Mr. and Mrs. Butch Elliston.
 Dick Applegate spent Monday night with James Dugan.
 J. T. Applegate spent Monday night with Raleigh and Joe Hough.
 Mr. and Mrs. Gordon Gold called on Mr. Dugan and family Tuesday.
 J. W. Dugan helped R. W. Hough move his telephone line Friday.
 Mr. and Mrs. Leo Wolfe and children called on Mr. and Mrs. Curtis one night last week.
 Mr. and Mrs. Cook and Mrs. Applegate called on Mr. Dugan and family Sunday evening.
 Eddie Ray and Melba Shultz are sick this week.
 Margaret Morrison is visiting her sister, Mrs. Golden Gold, this week.
 J. W. Dugan and family visited Leo Wolfe and family Thursday evening.
 Mrs. R. W. Hough and daughter, Mildred called in the Dugan home Friday afternoon.
 Alberta and Ruby Dugan and Callie McKenney visited Lorine Williams Saturday afternoon.
 The men of the neighborhood gathered at the school house Saturday and put up the stage and the curtain, so we

have a good place to give entertainments now.
 A good entertainment was held Saturday night at the school house, gotten up by Mrs. Doyle Rose.
 Mr. and Mrs. McKinney and two children visited in the Hatley home Tuesday, west of Hereford.
 Mrs. Applegate and three children visited Mrs. Cook and daughter Montie Monday night.
 A. Morrison visited his son-in-law, Gordon Gold Tuesday.
 Mr. and Mrs. Gordon Gold visited Mr. and Mrs. John Gold Tuesday night.
 Mrs. Decker and children visited Mrs. J. C. Williams Wednesday.

Montie Cook spent Tuesday night with Ruth Wolfe.
 Mrs. Butch Elliston visited Mrs. Gordon Gold Thursday afternoon.

PROGRESSIVE

The Intermediate Sunday school class, their teacher, Mrs. Bowman, and a few others took their supper and remained at the school house after Sunday school until singing, Sunday night, and the results of that was Mrs. Bowman's class put on a "real program" at

singing, even though some of the members were absent, which would have added much to the program. We have learned to expect something when the intermediates perform, because they are a wide-awake class; and then when Mrs. Bowman is directing them, they just naturally have to "do things."
 Miss Zella Waltser of Hereford was a visitor in our Sunday school Sunday afternoon, also Miss Leona Schultz. Come again! We are always glad to have visitors.
 Mr. and Mrs. Tom Vaughn moved to their home at West Way last Thursday. Mrs. Vaughn and Leslie are still having the "flu" we understand. We are

sorry to lose these people from our community. Mrs. Vaughn was leader of our singing.
 Election of new officers Sunday night resulted in the election of C. C. Bowman, president; Mrs. George Lewis, leader; Lassie Caldwell, secretary.
 Our Progressive Literary Society meets next Friday night. The program for that evening reads as follows: Duet, Misses Flossie and Marguerite Bowman; Reading, Nancy Ann Garret; Song, Eunice Caldwell; Reading, Jim Ricketts; Duet, Elmer Patterson and Bill Knox; Indian play, Primary Girls; Reading, Virginia Bowman; Quartet, Bowman Family; Dialogue, "Scat", by

Jeff Roberson, Velma and Lassie Caldwell; Newspaper, Mr. Bowman.
 The following is the program for our singing next Sunday night: Song, led by Mrs. C. C. Bowman; Song, Mildred Ricketts; Duet, Misses Marguerite Bowman and Velma Caldwell; Song, Clyde Sharp; Quartet, arranged by Jeff Roberson; Song, Junior Girls; Song, led by Miss Linnie Waldron; Speech by the President; Quartet, arranged by Percy Caldwell; Reading, Miss Karr; Song, Lois Parks; Quartet, arranged by George Lewis; Song, Marguerite Bowman; Song, Orlan Russel; Mutt and Jeff Quartet; Song, Lassie Caldwell.

AUCTION

FARM SALE

As one of us has closed out his farming operations and the other is closing out all his pure-bred cattle, we have decided to offer at public auction, at the Kilgore farm, located three miles due east of the southeast corner of the Dimmitt townsite section on the Ozark Trail, or state designated highway, the following described property, on

Thursday, March 12

SALE POSITIVELY BEGINS AT 10:00 A. M. SHARP FREE LUNCH ON GROUNDS

11 Mules 1 Horse

- | | | |
|--|-------------------------------------|--|
| 1 pr. mare mules, 9 yrs., wt. 1350 each. | 1 mare mule, 9 yrs. old, wt. 1100. | 1 horse mule, 2 yrs. old, good one. |
| 1 pr. mules, 1 horse, 1 mare, wt. 1200 | 1 horse mule, 7 yrs. old, wt. 1250. | 1 black mare mule, 7yrs. old wt. 1050. |
| 1 pr. mare mules, 6 yrs., wt. 1100 each. | 1 horse mule, 5 yrs. old, wt. 1000. | 1 Saddle horse, 6 yrs., good one well broke. |

Machinery, Wagons, etc.

- | | | | |
|---------------------------------------|--|--|--|
| 1 3 1/4 box wagon, good one | 1 12-hole Van Brunt Wheat Drill. | 1 3-plow 12-inch power lift | 12 to 15 Sets of Harness, about |
| 1 3 1/4 box wagon and swinging frame. | 2 1-row P & O Listers | John Deere Plows, also sod attachments | 20 Collars, lines, bridles, halters, etc |
| 1 3 1/4 metal wheel wagon with frame. | 1 2-row P & O Go-Devil | 1 Seed Grader and Fan | 1 saddle and bridle |
| 1 Deering row binder | 1 Cultivator, one-row | 1 Drag Harrow | Saws, hammers, hose, block and tackle. |
| 2 2-disc Moline Plows | 1 John Deere Riding Plow, with sod attachment. | Some household goods. | Numerous other articles. |

50 Registered Cattle

10 Cows, 43 Calves, 1 Bull

50 Head of Cattle from 3 to 9 years old, ALL REGISTERED, and of the C. J. Mapes herd. 43 Calves out of same cows.
 10 Head Grade Cows, 4 to 6 yrs old. 1 Bull

TERMS:—All sums of \$25.00 and under cash, in hand; on sums over \$25.00 5% discount for cash; twelve months time, eight percent interest, with approved security on sums over \$25.00; nothing to be removed until terms are complied with.

KILGORE & JOHNSON

OWNERS

Sale Clerked by Bruce McLean and J. A. Pitman Auctioneers:—COLS. O. H. REEVES and RAY BARBER

New Way to Quickly Stop Dangerous Cough

It is almost criminally careless not to properly attend a persistent cough, which by seriously weakening the system lays you open to far more dangerous infections. For by a very simple treatment you can stop the coughing spells almost instantly and often relieve the stubbornest cough in 24 hours.

This simple treatment is based on a remarkable prescription known as Dr. King's New Discovery for Coughs. You simply take a teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing it, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct cause of the coughing. The prompt relief of the heaviest cough seems almost magical.

The prescription is highly recommended for coughs, chest colds, hoarseness and bronchitis, and is wonderful for children's coughs and spasmodic croup—no opiates or other harmful drugs. Economical, too, as the dose is only one teaspoonful. At all good druggists. Ask for



Why Not Patronize a Home Industry?

Flavo Flour—in every 48 lb. sack there is a certificate of Purity. They are valuable. We have corn meal, whole wheat flour, breakfast food. If your grocer can't supply you, phone 29. We deliver.

Community Mills

This is The Place

to have your car washed and greased, and tires vulcanized or changed. And we handle that Good Gulf Gasoline and motor oil.

Let us store your car by the day week or month.

Phone 103
Hereford Garage Station
 EASLEY & OSWALT

Bruce Guthrie is Making Good as Basketball Coach

The following item is from the *Pretty Prairie Times*, of *Pretty Prairie, Kansas*, after their basket ball team had been decisively defeated by the *Haven High-school team*, which is coached by *Bruce Guthrie*:

"TEAM WORK"

"Speaking of 'team work' did you ever see a nicer example than that exhibited by the *Haven boys basket ball team* last Friday night? It was superb, and showed the value of a professional coach. Time after time our boys were right on top of the ball only to see it pass with lightning rapidity by some *Haven player* directly into the waiting hands of an unguarded brother player and out of danger. It seemed to make no difference how it was passed—forward, backward, overhand, underhand, rolling, or whatnot—the ball in danger was gotten rid of, and invariably a *Haven player* got the pass and was away. Why? Because of team work! The player had been taught that he had a place, and that it was his duty to be in that place and—he was there!

"As to speed, we believe our team had it on the *Haven team*. Numerous times we took the ball away from them on the dribble or otherwise, by superior speed, but after we got it we couldn't pass it, along because there was no one in place to receive it—lack of team work.

"Our boys played a wonderful game, fighting every step of the way, but, in our opinion, against a 'machine' that they won't beat in a hundred years, unless they develop team work. Given our boys speed, with *Haven's team work*, and we could clean up on most anything.

"So it is in every walk of life. Team work is an absolute necessity, without it no community need expect to get anywhere.

"The game Friday night was a thriller every second of play. While of course we would have had a fit should we have won, we feel like patting the boys on the back and saying, 'Fellows, you played a wonderful game, and should feel yourselves mighty lucky that you stayed up in the race as near as you did.'

Since the game with *Pretty Prairie* the *Haven team* has won all three games in the district tournament, giving them the championship and the silver loving cup that goes to the winner.

The *Haven football team* also won the district and regional championship last fall.

Let's build a Hotel in 1925!

WOMAN'S MISSIONARY SOCIETY Program for March 11, 1925

Opening song—"I Never Will Cease to Love Him"

Reading of Scripture—Ex. 6—Mrs. Eubanks.

Violin solo—Mrs. Rockwell.

Lesson IV—Plagues—Superintendent.

I—Events Leading up to Plagues.

1. Attitude Pharaoh Assumes.

2. Moses and Aaron demand liberation.

3. Israel in desperate straits.

4. Blood plan; Satan's power broken.

II—God's Answer to Moses' first prayer—Mrs. Heard.

III—Contest with Pharaoh—Class.

1. Judgment and power—love and mercy.

2. Power of Miracle—unlimited.

3. Magician's imitate miracles.

4. Satan's power limited.

5. Pharaoh's heart—hardened.

"Like the sun shining on different materials—say clay and wax. It melts the wax, but hardens the clay. There is no difference in the manner of shining; the difference is in the material on which it shines. So with the Gospel message."

Among those attending the *Cattlemen Convention* in *Amarillo* this week were: Mr. and Mrs. R. K. Bruner, Mr. and Mrs. M. L. Steele, Mrs. L. R. Bradley, Mr. and Mrs. E. B. Black, H. H. Hawkins, R. T. Nunn, G. A. F. Parker, L. Baskin, Mr. Kilgore of *Dimmitt*, D. L. McDonald, Chas. Donald, Truman Hines, W. H. Ray, J. L. Wilson, W. E. Hicks, Judge J. P. Slaton, Geo. McMahon, D. H. and Ira Connell, J. S. Sanders, Dr. W. F. Gabbert, Paul Wilson, Earl Wood, Mr. and Mrs. Claude Benton, E. F. Borden, French Thurmond, J. L. Fuqua, C. J. Mapes of *Dimmitt*, Mr. and Mrs. Henry Wilkinson, H. G. Conkright, Chas. Slaughter, Pete Engle, J. L. Wilson, O. G. Hill, Mr. Upchurch, Dr. Lloyd, Mr. and Mrs. C. L. Roberts.

Good Printing at the Brand

Good Meals and Clean Beds

—at reasonable prices. Come in and let us figure with you for good board by the day, week or month.

Hereford Hotel
J. H. NIX, Prop.

Club organization in the rural districts has been carried on the past three weeks with unusual success. In some of the communities a 100% membership has been obtained. This means that every boy and girl within the community will be engaged in some phase of agriculture, such as the raising of poultry, pigs and calves. Each club member also has the privilege of taking up field work in the way of producing field crops such as cotton, corn maize and kafir.

This practical form of education helps train the boy and girl to meet the problems and duties of life, which means that they shall work out real problems in real things. This will arouse interest and interest will extend to other things about the farm and home.

Club work with the farm boys and girls cannot be a success unless each club member receives cooperation and encouragement from the parents, neighbors and friends. Let's all work together in helping make this one of the most profitable years for the boy and girl on the farm.

The Brand is in receipt of a postal from *Osaka, Japan*, signed by J. M. Adams, publisher of the *Plainview News*. The newspaper man that can accumulate enough coin of the realm to make a trip around the world, as Mr. Adams is doing, is a rare bird, and this postal is highly treasured. Mr. Adams says the Japanese people

are all poor but interesting. He was leaving for *China* the day the postal was written.

Mrs. *Minerva J. Stevenson* and two small children arrived *overland* last Friday from their home at *Seward, Nebr.*, Mrs. *Stevenson* handling the long trip all by herself. She is a widow who owns a half section of land about eight miles southwest of *Hereford* which she has never seen. She comes here with the intention of developing the tract if possible and of improving it for farming purposes.

"You ? ! Wait"

THE BUSY HOUSEWIFE

The busy housewife, who finds her time for marketing limited, will appreciate this store. When she phones us an order, she may be sure that she will receive the same quality groceries she would choose were she selecting them herself. She will not have to worry about whether or not they will be delivered in time. WE ARE DEPENDABLE. When we say "yes"—WE WILL.



BELLE OF WICHITA FLOUR

CHASE & SANBORN COFFEE

FRESH FRUIT AND VEGETABLES of all kinds.

CALL ON OF TELEPHONE NO. 81

Frank A. Gyles, Grocer

PUBLIC FARM SALE

Sheep, Hogs, Machinery

As I am leaving the farm, I will offer at public auction at the place, 11 1/2 miles northwest of *Hereford*, known as the old *Files place*, the following described property, on

Wednesday, March 11

BEGINNING AT 10:00 A. M.

FREE LUNCH ON THE GROUNDS

15 Head Good Milk Cows, 1 Bull

- | | | |
|------------------------------|---------------------------------|--------------------------------|
| 4 Heifers | 1 Black Jersey, 7 years old | 1 Jersey Calf, 1 year old |
| 2 Holstein cows, 7 yrs. old | 1 Black Milk Cow, 6 years old | 1 Jersey Bull, 3 years old |
| 1 spotted Milk Cow | 1 Red Heifer, 2 years old | 1 Red Milk Cow, coming 7 years |
| 1 Holstein calf, 2 years old | 1 Red Milk Cow, 7 years old | 2 Whiteface Milk Cows, 6 years |
| 1 Jersey Cow, 8 years old | 1 Spotted Cow, 2 years old | 1 Red Cow, 5 years old |
| 1 Red Pole Cow, 8 years old | 2 Heifer Calves, coming 2 years | 1 Brindle Cow, 5 years old |

27 Head of Hogs, 27 Head of Sheep

- | | | |
|------------------|--------------------|---|
| 2 Red Brood Sows | 1 Poland China Sow | 24 Shoats, ranging from 30 to 60 pounds |
| 25 Ewes | 1 Persian Buck | 1 Rambel A Buck |

Farm Implements

- | | | | |
|--------------------------|---------------------|-------------------------|-------------------------|
| 1 1000-bu. Steel Granery | 1 John Deere Lister | 1 John Deere Sulky Plow | 1 Cook Shack Truck |
| 1 H. Power feed grinder | 1 2-row Lister | 16 inch | 2 5-disc Sanders Plows |
| 1 Hog Feeder | 1 2-row Binder | 1 Wagon with Frame | 1 40-80 Avery Gas Eng. |
| 1 Cow Dehorner | 1 Deering Mower | 1 Wagon Truck | 1 28-46 Avery Separator |

Household Goods, etc.

- | | | | | |
|--------------------|-----------------------------|--------------------------------|--|-------------|
| 1 Dresser | 4 Chairs | 1 Porch Chair | 1 Range Cook Stove | 50 CHICKENS |
| 1 Stand | 2 Rocking Chairs | 1 22-long Winchester Rifle | 1 Batchelor Stove | 6 GUINEAS |
| 1 Incubator | 1 Lake Side Piano | 1 12-Gauge Winchester Trap Gun | Other articles too numerous to mention | |
| 1 Iron Bed | 1 Full Set Cooking Utensils | | | |
| 2 Pair Bed Springs | | | | |

TERMS:—All sums of \$25.00 and under cash; all sums over \$25.00 six months time, 10% interest, bankable notes; 5% off for cash on sums over \$25.00. Nothing to be removed until terms are complied with.

C. M. SNOWDEN, Owner

Sale Clerked by J. A. PITMAN

Auctioneers—COLS. RAY BARBER and W. S. WILLIAMS

Oh Man! Listen to This

Where Will You Be at 65?

Statistics Show that Out of 100 Average Healthy Men at the Age of Twenty-five

- 36 will be dead at 65
- 1 will be rich
- 4 will be wealthy
- 5 will be supporting themselves by work
- 54 will be dependent upon friends, relatives or public charity.

TAKE A WARNING! IT'S A PERSONAL MATTER. Your affair as much as it is ours.

Mr. Farmer:—

How about your business? Are you keeping abreast of the times? If not, your neighbor is.

Why not prepare for 65—get some Hens, Cows and Hogs.

We pay the highest cash market price for produce.

GOLDEN RULE PRODUCE CO.

Hereford, Texas

Phone 108

I Have MOVED My Office

Sunshine Bakery Building

From the Star Theatre building to the Sunshine Bakery building, in the same block with the Postoffice—right in the middle of things. Where I am better prepared than ever to give you real Insurance service. Come in and get acquainted—whether you need insurance or not. The latchstring is always on the outside.

THE A. L. BIGGS AGENCY

Phone 50

Classified Advertising

FOR SALE

FOR SALE—On or before March 1, 1925, 8 1/2 of SE 1/4 section 43, in Springlake, Lamb County, Texas. \$3200.00. Terms cash. M. Ryan, 4530 1/2 Wilbrook Ave., Hollywood, Calif. 4-31-Pd

FOR SALE—White Leghorn Cockerels from M. Johnson strain, Bowie, Texas. \$1.00 each. Earl Lance. 4-31-P

FOR SALE—Three small homes. Well located, one half cash, balance rent. Also several good locations.

Alvin C. Thompson, care of Panhandle Lumber Company. 4-1f

FOR SALE—International 10-20 tractor in good shape. A four disc tractor plow, power lift, price \$350. Inquire of W. S. WILLIAMS or C. S. WALKER 2-1f (4pd)

FOR SALE—Two Jacks. McDonald & Borden. 4-1f

FOR SALE—Or will trade for stock cattle, some real good Jersey Cows, 4 and 5 years old, fresh. 5-3f Joe Mitchell.

FOR SALE—Six head of good work horses. Paul S. Corbett, three miles west of town. Phone 310-F4. 5-4f

FOR SALE—Bale millet hay. W. S. Hembree, Dimmitt, Texas. 5-4f-Pd

FOR SALE—Several real good Jersey milk cows, some fresh, others fresh soon. You can buy these cows on your own terms, with good security. 5-1f G. W. BRUMLEY.

FOR SALE—White Leghorn Hatching Eggs, from hens high in egg production, headed with males of direct Wyckoff origin. \$40 per 1000, \$5 per 100, \$1.25 per 15—delivered. MRS. J. M. CHAPMAN. 5-6f Adrian, Texas.

FOR SALE—A good five room house for sale on easy payments. See Western National Bank. 70-1f

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 62-1f

FOR SALE—Ford tractor and Tandem disk. Good running order. See E. W. Morgan or G. P. Morgan 3-1f

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-1f J. L. FUQUA, Phone 146.

FOR SALE—Full blooded Plymouth Rock Eggs for setting purposes, 15 for \$1.00. MRS. R. G. SISK. 7-1f-Pd

FOR SALE—Pure Barred Rock Eggs for setting purposes, \$1.00 per 15, \$4.00 per 100. MRS. J. N. MESSENGER 7-4f-Pd

FOR SALE—Cheap, rural telephone box. See P. W. PRICE. 7-1f

FOR SALE—Seed Sweet Potatoes, 5 1/2 c. f. o. b. Portales, N. M. W. E. BARTLETT. 6-21-Pd Box 71, Portales, N. M.

FOR SALE—Electric 140-egg incubator, good condition made for 32 volt plant. Will sell worth the money. J. W. HOUSTON. 6-21-Pd Phone 218 F-2

FOR SALE—White Leghorn Eggs, from 2 pens of Special matings of direct Wyckoff origin. These birds won 1st pen, 1st cock, 1st cockerel, 1st, 2nd and 3rd hen, at our Fair last fall. \$3.00 per setting. MRS. J. M. CHAPMAN. 6-4f Adrian, Texas.

FOR SALE—My 6-room residence, just east of Hereford Nursery. Good outbuildings and new windmill. Seven lots. Will take some cash, some trade, some time. E. COTTINGHAM. 6-1f

WANTED—Plain sewing and dress making also fancy work. Block west of Mother's Park. MRS. GLADYS WOODY. 7-11-Pd

TO TRADE—Mares or young horses for good Fordson. PERCY ESTES 6-21-Pd Phone 200 F-2

WANTED—to buy Shotes to feed. H. C. BOWSER. 71-1f Phone 137

Let's build a Hotel in 1925!

FOR RENT

FOR RENT—Furnished rooms. See MRS. E. B. BLACK. 5-1f

FOR RENT—Section 68, Block K-7, 19 miles northwest, possession at once. Joseph Chmelik, Sta "C", Chicago, Ill. 5-4-Pd

FOR RENT—Good place for rent, 350 acres of ground in cultivation. 2-1f Box 758, Hereford, Tex.

LOST AND FOUND

STRAYED—One Whiteface yearling heifer and one Jersey yearling heifer, branded TL (connected). Notify 6-21-Pd D. T. or TOM VAUGHN.

STRAYED—One Whiteface two-year-old Bull, branded F (turned backwards) on left hip. Finder notify 7-21-Pd F. W. CURTIS.

NOTICE

Ordinance No. 132 requires that all persons owning or controlling property within the City of Hereford on the first day of January, 1925, subject to taxation within the city shall prepare and render to the City Tax Assessor an inventory or list of all such property within two months after the publication of this notice.

Please call at the City Office and make such rendition at your earliest convenience.

Respectfully,
GRACE SKELTON, City Clerk.

STOPPING THE GUESS WORK ABOUT FOOD

By MISS ESTHER V. ERICKSON, Red Cross Nutrition Worker

"It must have been something I ate," we are prone to say when our digestive system goes on a strike.

But we are just now beginning to recognize the fact that we may suffer as serious consequences from something we do not eat as something we eat. Many observations are being made as to the effect of eating plenty of wholesome food, but is lacking in some one factor which the body needs in order to keep the individual in a healthy and efficient condition.

For example, a certain party of explorers had with them a plentiful supply of wholesome food—such as flour, dried beans, and peas, sugar, honey, butter, dried fruit, rice and salt pork. But they developed a disease known as scurvy. Was this caused by anything they ate? Not at all. It was caused by something they did not eat. If they could have added some raw cabbage, or lemons, or oranges, or canned tomatoes to their food, anyone of these would have prevented the disease, or started a cure. Or they could have corrected their diet by sprouting their dry beans and eating the sprouts. But they were eating by guess.

Another story comes from Denmark. The dairy farmer in one region took the cream from the milk and made it

into butter which they sold in the market. They guessed that the skimmed milk was good food for the children and so it was. But the children developed serious eye disease. Was the skimmed milk to blame? Not at all. It was the lack of the milk fat, for as soon as these children had cream and butter added to their food, the eye trouble began to clear up.

Now let us come a little nearer home, a group of seven babies were being fed good bottle feedings and one tablespoon of orange juice per day. But they failed to grow. The trouble was that the bottle feeding lacked something which orange juice supplies. One tablespoon did not supply enough. When three tablespoons of juice per day were given the babies, all began growing.

If you want to get from your food all the things you need for health, be sure to include in your diet plenty of milk, leafy vegetables, fruit, and whole cereals (like oatmeal, Ralston's, Pettit-John's, wheatina, shreaded wheat, bran flakes); not too much sugar or meat, avoid fried foods and rich desserts.

FRIO-EASTER ITEMS

Mr. and Mrs. Dick Dixon spent the day with Mrs. Dixon's mother, Mrs. W. B. Green, Sunday.

Sid Sheffy and family of Dimmitt spent Saturday night and Sunday in the R. L. Knox home.

Mrs. J. B. Harlin and children and Miss Nettie Lee Green were supper guests in the W. S. Fields home Sunday night.

R. T. Green and family were supper

guests in the Estes home Sunday.

J. B. Harlin and family spent Thursday night in the Stagner home.

There was no school three days last week on account of the teacher being sick.

Frank Vetter's spent Sunday in the Bell home.

J. B. Harlin and Rev. Dowell ate supper with Mr. and Mrs. Dixon Sunday night.

Mrs. R. L. Knox spent the day with Mrs. Estes Monday.

The Frio people met at Easter instead of Frio Sunday night for the purpose of selecting a convention song.

JUDGE KELSO OF UTILITIES CO. SAYS WE WILL HAVE ICE PLANT

Judge Kelso, of the Texas Utilities Co., returned to Hereford last Saturday and held another conference with Mayor Ireland. Concerning the Hereford Ice plant he said: "Our crew is now at work on the Canyon plant, and the Hereford job is next on the list. The crew will be transferred here as soon as the Canyon plant is finished. However, in case the Hereford plant

is not completed in time to meet the ice needs of the community this summer we will ship it in here and supply it at the same price as you would have paid had the local plant been completed."

And in June

Father entered the door. He heard sound of joy and glee in the parlor. Slowly he removed his hat and coat. He was a tired business man. Mother came through the parlor door to greet him, a smile on her face.

"What's the matter?" asked father. "Diamond Jubilee," said mother, squeezing his arm.

"Gosh," said father, "have we been married that long?"

"Oh, it's not us," said mother. "It's Grace and her young man friend. He's just got together enough money for the first payment on a diamond ring."

If You Get What We Mean

Cynic—"Gosh—what are our women coming to?"

Broadminded—"Aw say. None of them are as bad as they are painted."

Couple Cynics

Hig—"Well, Jack Dempsey has resigned his title, quit fighting, and has married."

"Bigger—"Yep, that's right to a certain extent. He's resigned his title and married. As for the rest—well, you're married aren't you—So am I."


Why don't you go to Church?

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.




Three Fundamental Factors

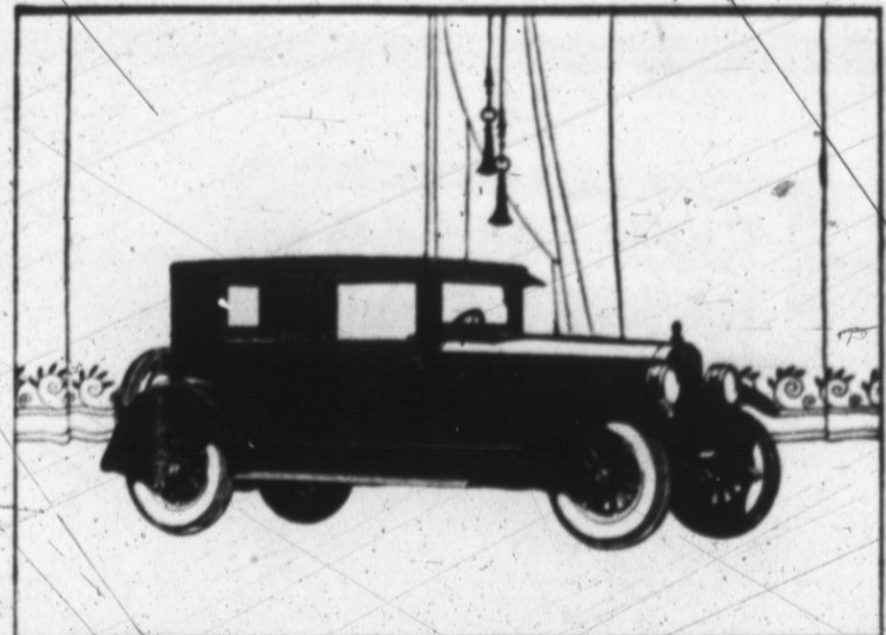
go to make up the ideal bank relation—

- Safety
- Soundness
- Service

This bank prides itself upon maintaining this relation with its depositors. Take advantage of these three important factors, by opening an account at this bank.

The First National Bank





"The World's Greatest Buy"

Everyone Says It—Sales Prove It

Hudson is not called "the World's Greatest Buy" for today alone. That is acknowledgment of ten years' constant refinement of a great car around the famous patented Super-Six principle. The largest production of 6-cylinder closed cars in the world give it unequalled value advantages.

All now know that higher price can buy no smoother performance than Hudson's. It cannot buy more brilliant results in pick-up, power or speed. It cannot buy greater reliability or endurance. At today's prices need you own a lesser car? Can a costlier car satisfy you more?

HUDSON COACH \$1345

5 PASS. SEDAN \$1795 7 PASS. SEDAN \$1895

Freight and Tax Extra

LUTHER HOUGH, Local Agent



Style and Comfort are combined in the modern hair bob today—which accounts for its popularity, now worldwide.

There is a bob for every face and we feel qualified to serve you, offering such suggestions as experience has taught us in the care and treatment of the hair.

Prompt and courteous service is promised. *Hobbing*; Treatments: Curling and Waving. Please phone 16 for an appointment.

Mrs. Orr's Beauty Shop

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

CURTISS WRIGHT IS KIND—TOO KIND

"Curtiss!" I called. He looked up from a pile of letters on the table.

"Sallie!" he advanced with out stretched arms but when he came close to me, he stopped suddenly and an expression of astonishment swept over his face. The glare of early morning streamed through the windows and fell directly on my figure and face, bathing me in its pitiless light.

"What on earth is the matter?" he asked. "Look, Child, you're cold and wet," he exclaimed. My coat had fallen open and he saw my dripping gown.

"And Sallie, your feet! Where are your hose?" quickly and in rapid succession the questions came. "Who brought you home?" and the kindly tone of concern in his voice gave way to one of suspicion and doubt.

"Joe Schuyler—but he's gone," as Curtiss started toward the door. "Come here," I demanded.

"Please tell me that you love me and that you won't ever leave me entirely alone again, I'm so tired. I can't stand it if you fuss."

"I'm not going to scold you, child. In your condition, the best thing for you to do is to get into bed. Mom Nellie will help you undress," he said. "Oh, I'm so cold!" I shuddered "hold my hands, Curtiss, hold my hands!" I pleaded and pulled him down to a divan.

He rubbed my hands, each finger separately, briskly and the flow of blood began.

"You poor little fellow" he murmured sympathetically, you're cold through and through." He removed my mules and rubbed my feet as he had my hands. "Now go to your room and get out of those clothes," he admonished. "This is a fine way to catch pneumonia," he added as I ran upstairs.

Mom Nellie put me to bed and covered me snugly with blankets galore. Someone rapped.

It was Curtiss standing with a hot water bottle in his hand.

"I thought she might need this," I heard him whisper. "She was so thoroughly chilled."

I was thrilled at his voice.

"Lor' bless you Mister Curtiss!" Mom Nellie said. "I've gonna give dat chile a hot mustard foot baf, it's bettern all de hot water bottles in de world. Fine pusion I'd be lettin' dat lam' ketch de Flu while her papa done gone an lef her in my charge."

"Curtiss, come here, I called him again.

"Stay, Mom, Nellie," he nodded to her as she was about to leave. Then he came toward the bed.

"Do you love me?" I asked.

"Are you perfectly comfortable?" was his reply.

Inoitted. "Thank you, yes," I replied. "Oh you are such a dear. Curtiss, I wanted to tell you about tonight.

It wasn't because I didn't love you. I was thinking about you and missing you every minute but they just made me take too much wine."

"Never mind about that now, Sallie, the thing for you to do is to go to sleep and sleep hard."

"Why, do I look like a hag?"

"No," he replied, "you look like a precious, beautiful, little angel—but you're not!" and he was gone.

I woke with an awful start. Ellie had jumped into bed with me in her hat, fur coat, gloves and even a cor-sage.

"Lo, little boy, where'd you come from?" I asked, rubbing my eyes.

"A fine rousing welcome you give your guests," she laughed, hugging me close. "Sallie, what on earth are you doing, you look like the wrath of God."

I hopped out of bed. I did look much worse for wear. My complexion had a peculiar grayish tinge and there

were deep, violet shadows under my eyes.

My thoughts rushed to Curtiss. I wondered if I looked like this when he saw me at dawn. I'd probably never see him again if I did. He had been kind to me but he would be to anyone in trouble. And what did he mean by saying I "looked like an angel but was not."

"Ellie, please go down and talk up my stock to Curtiss Wright. You'll find him somewhere. I'm so in love with him and I've acted like a perfect nut."

"Thrills and heart throbs!" Ellie exclaimed, "but I won't find the object of your youthful dreams. While coming from the station, I saw him driving with a very pretty young girl.

To be Continued)

Managing Editor—"Have you read 'The Lost Manuscript?'"

Cub Reporter—"No sir, how could I if it's lost?"

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet.

For sale by

CITY DRUG STORE

Your Title is Vital J. FRANK POTTS & CO.

Abstracts and Loans

Only Complete Tract Index in Deaf Smith County

County Maps 50c

Loans 5 1/2%

Entirely New!

DeForest's Latest Triumph—the Wonderful D-17

Now De Forest starts the radio world with an announcement of far-reaching effect.

Here is a five-tube receiver that does everything any set will do. Tube detector! Three stages of tuned r. f.!

Perfect tone and equally perfect selectivity combined with almost unlimited

range. In a word, the perfect radio receiver of 1925.

Two sizes and two beautiful cabinet finishes to choose from.

Let us demonstrate the D-17 in your own home—you should hear that perfect tone and see how beautiful and how easy to use a radio set can be.

Clark's Drug Store

HOUSEHOLD GOODS SALE

SATURDAY, MARCH 7

BEGINNING AT 2:00 P. M.

Will be held on the vacant lot between the Western National Bank and the Fox Mercantile Co.

LIST OF ARTICLES

- | | | | |
|-----------------|-----------------|------------------|-------------------|
| 1 Duofold | 1 Round Table | 10 Dining Chairs | 1 Hoosier Cabinet |
| 1 Library Table | 1 Refrigerator | 1 Rug | 1 Oil Cookstove |
| 3 Rockers | 1 Heating Stove | 1 Dresser | 1 Baby Bed |

A Good List of Dishes, Cooking Utensils and Numerous Other Articles

TERMS—CASH

W. H. WADE, Owner

COL. W. S. WILLIAMS, Auctioneer

YOU CAN NOW PAINT YOUR HOME AND PAY FOR IT ON THE INSTALLMENT PLAN

This Plan Now In Operation, Enables Home Owners to Repaint Their Homes Now and Pay Later—

Through the "Save the Surface" organization plans have just been completed whereby the financing of your painting job is made simple and within the reach of every home owner.

Suppose your job figures for

Labor and material\$168.00
During process of work advance painter 20%\$ 33.60

Owner Signs Contract for Balance\$134.40

Payable in 10 monthly installments of \$13.40 without interest.

Depreciation for lack of paint averages 11% of property value per year. It can be protected by means of paint for a fractional percent. Note—We heartily endorse and recommend this method of financing repainting to our friends because the finance company holding equity for ten months in the job after completion specifically require the best paints and demand the best workmanship. A signed statement of satisfactory compliance with contract is required before payment is completely made to painter.

We will be glad to make all arrangements for you to take advantage of this plan.

Rockwell Bros. & Co.

"THE PEE-GEE PAINT HEADQUARTERS"

"Community Pride and Community Thrift Place the Same Reliance on Paint and Varnish."

"Save the Surface and You Save All"



It is largely the way you feed and not so much the season that is responsible for the eggs you get. Feed for eggs when the mercury goes down and you will get eggs.

Grains furnish much material to make yolks, but not enough for an equal number of whites. Hens can't keep the egg basket full unless they are fed a balanced ration.

Purina Chows Make More Eggs

Because they make the largest possible equal number of whites and yolks.

Purina Poultry Chows when fed as directed are guaranteed to produce more eggs or money back. If you want more eggs see us.



Jones & McLean
COAL AND GRAIN

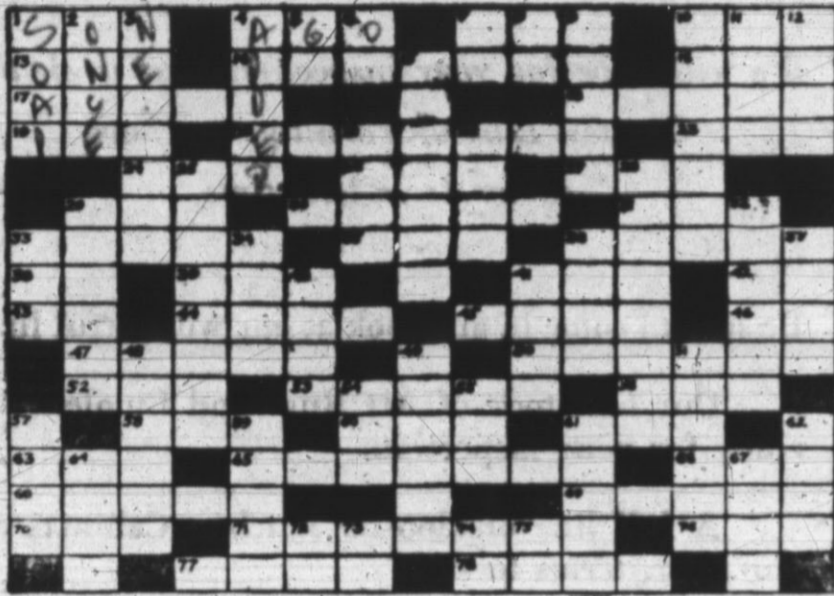
HOW TO SOLVE A CROSS-WORD PUZZLE

The first letter of each word is indicated by a number in the blank white spaces, and by referring to the list of words given below, you will find the definition. For instance, number one horizontal gives the definition of a word which will fill in all the white spaces to the first black space to the right. Number one vertical gives the definition for a word which will fill all the white spaces to the first black space below. The black spaces indicate the end of a word, and no letter is placed in them. When completed, the puzzle must read both horizontally and vertically or across and down.

This Week's Cross Word Puzzle

By LYNN ARTHUR

Lynn Arthur has cooked up this cross-word for puzzle fans this week. Here's what he has to say about it: "All the words in this cross-word, with one possible exception, are used in English conversation and should give little difficulty to cross-word fans. Time yourself on it. If you can solve it in 30 minutes you are pretty good. And here is a tip. No. 46 horizontal is the exception to ease and smartness. It's a corker."



HORIZONTAL

1. Offspring
4. In time past
7. Legume
10. Short for Alonzo
13. Unit
14. Breaking of day
16. I
17. Did
18. To ferry
19. Fondle
20. Sincere
23. Fixed charge
24. Boy
26. Open (Poetical)
27. Period of time
29. Ever (Contraction)
30. Round objects
31. Long time
33. Russian National drink
35. Abbreviation for Russian
36. To use (as a sword)
38. Form of "to be"
39. Conjunction
41. Abbreviation for relative
42. Musical note
43. Note of scale
44. Spoke
45. Close to
46. The same (abbrev.) Latin
47. Bird's home
50. Spills
52. Period of time
53. To sing
58. Dolt
60. Author of modern "Fables in Slang"
61. Girl's name
63. Personal possessive pronoun
65. A wrong
66. Degree of Doctor of Law
68. Adverb of place
69. Steel plate
70. Sorrowful
71. Inclining
76. Talk
77. Charitable donation
78. Never (contraction)

VERTICAL

1. Toilet article
2. Formerly
3. Irritated
4. Summed
5. Southern state (abbrev.)
6. Cry of pain
7. Greek letter

8. Half an em
9. June birthstone
10. Foliage
11. Mythical monster
12. City in Alaska
15. To puzzle
21. To bellow
22. Elongated fish
25. Large branch of Mississippi River
28. Mode of Travel
29. Reddish coloring matter
32. Like an elf
33. Enthusiasm; pep
34. Anatomy (abbrev.)
36. Happiness; opposite of woe

DIRECT SHIPPING PAYS!

Our checks mean larger dividends for every producer in the territory.

TRY US

Full Weight, Accurate Tests, Payment Same Day Received

TODAY 35c

"We Pay Express"

EL PASO CREAMERY COMPANY

"Go the Antelope Route"

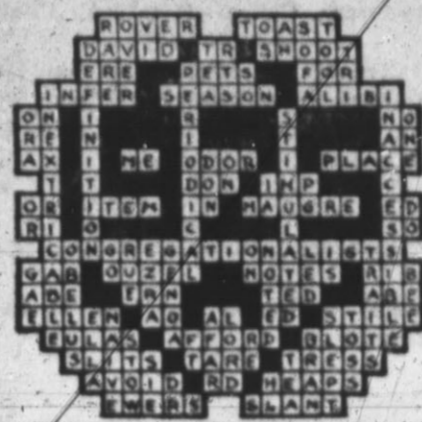
Sunshine Special Stage, Daily Service, both ways, between Amherst, Texas, and Amarillo, via Tulsa, Center, Dimmitt, Hereford and Canyon. Leaves Amherst 6:00 a. m.; leaves Amarillo at 4:30 p. m.

J. E. Sargent
Manager

37. Father
40. Round flat body
41. Repose
48. Rubbed out
49. To make insane
51. Sacred hymns
54. Possesses
55. Formerly
57. Rests
59. One of the senses
61. Proverb
62. Athirst
64. Demonstrative pronoun
67. Burden
72. Printer's measure
73. Like
74. Into

75. Point of the compass

ANSWER—LAST WEEK'S PUZZLE



MAKE MORE MONEY FROM POULTRY

Ask any successful poultryman or farmer, any agricultural college expert, any county agent about Buckeye Incubator and Brooders as hatching and brooding equipment.

Without exception, these people will tell you that Buckeyes are safe, reliable, economical and entirely satisfactory; that they produce the results that count.

Let us show you the different styles in Buckeyes.

GARRISON BROS.

You Pay



for a DeLaval whether you buy one or not—

If your separator doesn't skim clean you are feeding your pigs and chickens enough butter-fat—which is always the equivalent of cash money—to pay for a new clean-skimming De Laval.

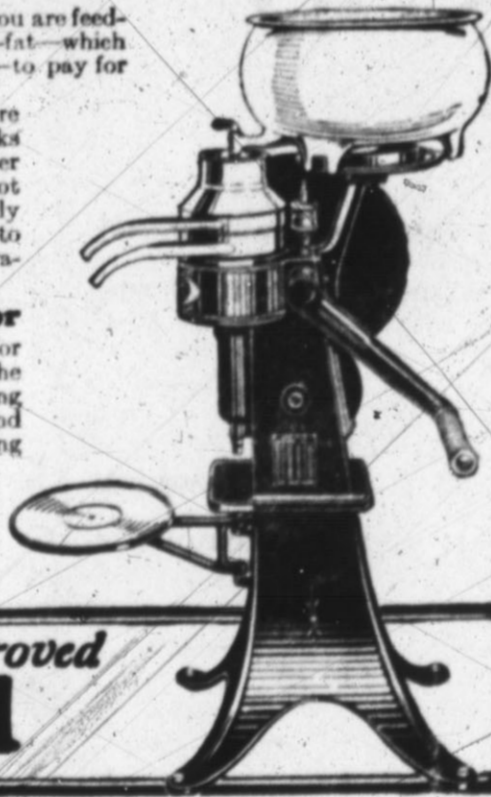
We recently heard of a farmer who more than doubled the size of his cream checks by replacing an old separator of another make with a new De Laval. You may not get such an increase, but you will certainly get some when you put a new De Laval to work—enough to pay for it in a comparatively short time.

Bring in your old separator

We will accept it as partial payment for a brand-new, up-to-date De Laval—the separator with the wonderful self-centering bowl, that skims cleaner, runs easier and lasts longer. It pays for itself by saving the fat that other separators waste.

C. A. SKELTON

See and Try an Improved DeLaval



TREES! TREES!! TREES!!

Fruit, Shade, Ornamental, Flowering Shrubs, Vines, Roses, etc.

FRUIT BEARING TREES for the Panhandle Plains countrys—Peaches, Plums, Pears, Apples, Cherries, Grapes and Berries... Many of which have borne 19 years out of the 21 we have been here. Let us select your orchard; out of our sure bearing varieties that will have ripe fruit from June till frost. Have had 35 years of experience, tested over 300 varieties. Now is the time to plant.

Write for catalog, or come to the

HEREFORD NURSERY

L. P. LANDRUM, Mgr. Phone 99, Hereford, Texas

Sunbeam Mazda Lamps For Sae

We keep on hand at all times a good stock of lamps of proper voltage. The right voltage is very important, for if your voltage is too high the lamp soon burns out, and if too low you get poor light.

We know your needs—we have the goods. Election! Important!

Hereford Light & Power Co.

"Your Electrical Servants"

JERSEY BULLS

LINE-BRED "FINANCE-INTEREST" JERSEYS

We have several excellent young Jersey bulls, ready for hard service, which trace as many as seven-times to "Interest" F. 3582 C, with a record of 25 lbs., 6 oz. butter in seven days and 56 pounds of milk in 24 hrs., also tracing 5 times to "Finance", P. 4611 C., with a record of 21 lbs., 3 1/2 oz. butter in seven days, and 61 lbs. of milk in 24 hours.

The History of the great cow "Interest" would require a great volume, but all summed up it amounts to this:—

"She was undoubtedly the greatest Jersey cow that ever lived from all standpoints: First—she was the greatest cream producing cow of her age; Second—she was great in type and conformation; Third, but best of all, she was the greatest reproducer that ever lived, six of her daughters having records that average more than 24 lbs. 4 oz. butter in seven days under unfavorable conditions on Jersey Island. (Prepotency-Unbelievable)!"

LET YOUR NEXT JERSEY BULL BE "LINE-BRED" TO THIS GREAT COW.

If you are "interested" in a Jersey bull we can "interest" you in the price. "U need A" better butter-bred bull.

We can furnish you Registered Jersey Bulls whose dams have yearly official records as high as 750 lbs. of butter in one year. If you don't want one of these bulls you had better not let us think you do. See or write

BERRY ORR, HEREFORD, TEXAS

ROOFING EXPERT

Bring Your Roofing Troubles to

H. L. WHITE

Roofing Expert Clovis, N. M.

USED CARS

- Dodge Commercial '19
- Ford Coupe 1920
- Buick Six 1917
- Ford Delivery 1920

Terms

Beavers Bros.

Phone 383

Lost Money!

People who are careless of their health, of their property, of details of their business, are often extremely careful of their cash and their only understanding of the necessity of insurance is through its protection of the actual dollars and cents they may possess. Therefore, regard it in this light—

Lost property, lost health, lost opportunity is after all—lost money.

Property, the state of one's health and the hazards of business may all be protected by appropriate forms of insurance. We are prepared to offer you any class of protection you may need. Consult with us.

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273

TOWN & COUNTY

Personalographs

Mrs. T. A. Talbert left Wednesday for Wagon, Okla., where she will visit relatives for the next six months.

CARD OF THANKS

We wish to thank our many friends and neighbors for the help and kindness during the illness and death of our husband, father, brother and uncle.

Mrs. J. A. Freeman
Earl C. Freeman
Willie Clair Dicker
Mrs. Tom W. Haman
Mrs. M. J. Nix
Mrs. Ray Johnson

Mrs. Henry Wilkinson and daughter, Miss Wanda, and Mrs. W. R. Steckman went to Amarillo this morning to spend the day.

WANTED—Two or three hundred shots, 50 to 100 lbs.
7-11 G. W. BRUMLEY.

METHODIST CHURCH

Dr. David H. Munson of W. T. S. T. C. will preach at both hours at the Methodist church next Sunday, March 8. Dr. Munson is a splendid preacher, and I trust you will give him a good hearing. Visitors will be heartily welcome.

The pastor is engaged in a revival meeting at Canyon, which is expected to close Sunday night.
Don't fail to go to Sunday school.
J. O. HAYMES.

NOTICE

To Real Estate Men and All Others Interested

This is to inform all interested that my land has been removed from the market.
7-11pd C. H. BARRETT.

Rev. R. E. Walker and wife and two small daughters of Bovina, spent Thursday with Mrs. J. W. Ward.

Pay Cash and Pay Less, at Reed's Grocery.

CARD OF THANKS

We wish to extend our sincere appreciation and thanks to our many friends and neighbors for their kindness and help during the illness and death of our Father and Grandfather.

Mr. and Mrs. Kye Higgins
Mr. and Mrs. Chas. Hodges
Mr. and Mrs. J. S. Orr
Mrs. W. P. Rambo
Claude Higgins
and Grandchildren

At the Corner Drug Store, Saturday only, singing Canaries. Come early and get your pick.

Mrs. R. K. Matthews who has been visiting her sons, Maurice and Beryl Matthews, and daughter, Miss Jennie Thompson, for the past three months, returned Thursday to her home in Colgate, Okla.

We give Double Green Stamps on Wednesdays, ask about it. Phone 16.
ORR'S TAILOR SHOP.

CARD OF THANKS

To the People of Both Hereford and Jumbo:—I feel truly grateful to you for the many acts of kindness and words of cheer during my prolonged illness. And am hoping that I may come back to you not many days hence a well man. I believe we have the best people and the best country in the world. Respectfully,
C. S. WALKER
Rochester, Minn. 2-28-25.

We give Green Stamps on all accounts paid by the 10th of the following month. Phone 16.
ORR'S TAILOR SHOP.

Pay Cash and Pay Less, at Reed's Grocery.

Miss Sena Mae Mounts was in Canyon Wednesday on business.

Get you a mate for your Singer at the Corner Drug Store Saturday.

Miss Hattie Rutherford is in Clovis this week visiting relatives.

Remember we are the only Tailor Shop that gives you S & H Green Trading Stamps with your cleaning and pressing. Phone 16.
ORR'S TAILOR SHOP.

Miss Frances Wilson who is teaching at Farwell this winter spent the week end at home with her parents, Mr. and Mrs. J. L. Wilson.

For Sale—Three or four extra good Jersey cows, will be fresh soon.
7-4t LEMUAL CARLYLE.

Miss Carrol Shannon spent Saturday in Amarillo visiting friends and attending the musical comedy.

Hereford Hotel—Good meals, and clean beds. 7-21pd

Mr. and Mrs. W. F. Orr and Mr. and Mrs. Omer Baker, motored to Plainview, Tuesday for the wrestling match.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—J. H. Spratt.

Mrs. J. H. Wilson returned home Sunday evening from a visit with her daughters in Amarillo.

New Title for Jerry
Seth—"Good ol' Jerry Shimpkins. He's certainly a man of arts."
Duke—"What do you mean?"
Seth—"Didn't you hear. He tried to beat the express to a grade crossing in his 'Silly Six.'"

J. W. Berry and family of Bethany, Mo., moved to Hereford this week and are living on the M. L. Hardy farm.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Mrs. Gilbert Hogan and Mrs. E. H. Bowers, from Shairrock, Texas, spent the first part of the week with their sister, Mrs. W. W. Doon.

Hereford Hotel—Good meals and clean beds. 7-21pd

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. G. W. Brumley left Wednesday for Springfield, Mo., where she will visit relatives.

Try our Lice Killer. You will get more eggs. It's a sure shot.
GOLDEN RULE PRODUCE.

Mrs. Mac Womble was in Amarillo Wednesday shopping.

E. Frank Bule, Attorney, Phone 306, Hereford, Special attention to representing estates through Executors, Administrators, Guardians and Heirs.

Mrs. R. K. Bruner spent the first of the week in Amarillo visiting her sister.

Mrs. J. E. Beyer left Wednesday for Belton, where she will visit her daughter, Miss Maurine, who is attending college there.

"FARM LOANS"
See me when in need of a loan, have attractive rate, prompt service.
73-11 A. A. Ott Realty Co.

Miss Dollie Ward and Miss Gladys Bryant, accompanied by two of their classmates of Clarendon College, spent the week end at home with their parents, returning overland Sunday afternoon as far as Amarillo.

Mrs. E. A. Winteroad left Monday for Odell, Okla., where she is to visit her daughter.

We Keep the Sweet!—Orr's Tailor Shop.

D. C. Arthur of Hale Center, Texas, is in Hereford this week on business.

Miss Lula Connell spent the week end in Amarillo visiting friends.

Clay Angelo, of Hale Center, Texas, is in Hereford this week on business.

Mrs. J. H. Head and daughter, Mrs. Dow Mercer, motored to Amarillo Wednesday, shopping.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

County Agent R. O. Dunkle returned Sunday from McLean, where he was called last week by the serious illness of his wife. He reports her improved enough for him to return to the job.

Remember the Presbyterian Sunday School bake sale on March 14. 7-21

A marriage license was issued this last week to Mr. Noel G. Andrew and Miss Dollie A. Pinckert, February 28.

Mrs. B. F. Guthrie and Mrs. O. G. Hill motored to Amarillo Tuesday and spent the day there shopping.

The Presbyterian Missionary Society will meet with Mrs. Conklin March 11 at 2:30. Lessons 17 and 18 in study book will be led by Mrs. Paddock and Mrs. Rice. 7-1

NOTICE

All those persons who have borrowed articles from my farm near town please return them at once as I am having a sale upon my return to town and must have everything checked in.
7-11 F. J. EBERLE

LADIES

SHAMPOOING MARCELLING AND FACIALS

Are a few things we have to offer you at our

BEAUTY SHOP

Call and Give Us a Trial

Ladies Bob Shop

In Star Theatre Bldg.

Big Car of New Furniture

Just being Unloaded

We will have for your inspection next week the Greatest Line of Furniture we have shown for a long time

Be sure to come in and look at our wonderful line.

Our big stock of Art Rugs and Linoleum is ready for your inspection.

A full line of Hoosier Kitchen Cabinets on our floor, terms to suit.

We handle White and Singer Sewing Machines—on terms to suit you.

Complete line of Wall Paper at the lowest prices.

If what you want is in the Furniture Line, we have it.

We guarantee to save you money on every item you buy from us.

E. B. Black Company

We Are Satisfied With Small Profits

Sincerity

The business of this bank is administered by men to whom banking is a life study and work.

They render depositors a sincere banking service; they mean it; they are emphatic about it.

THE WESTERN NATIONAL BANK of Hereford

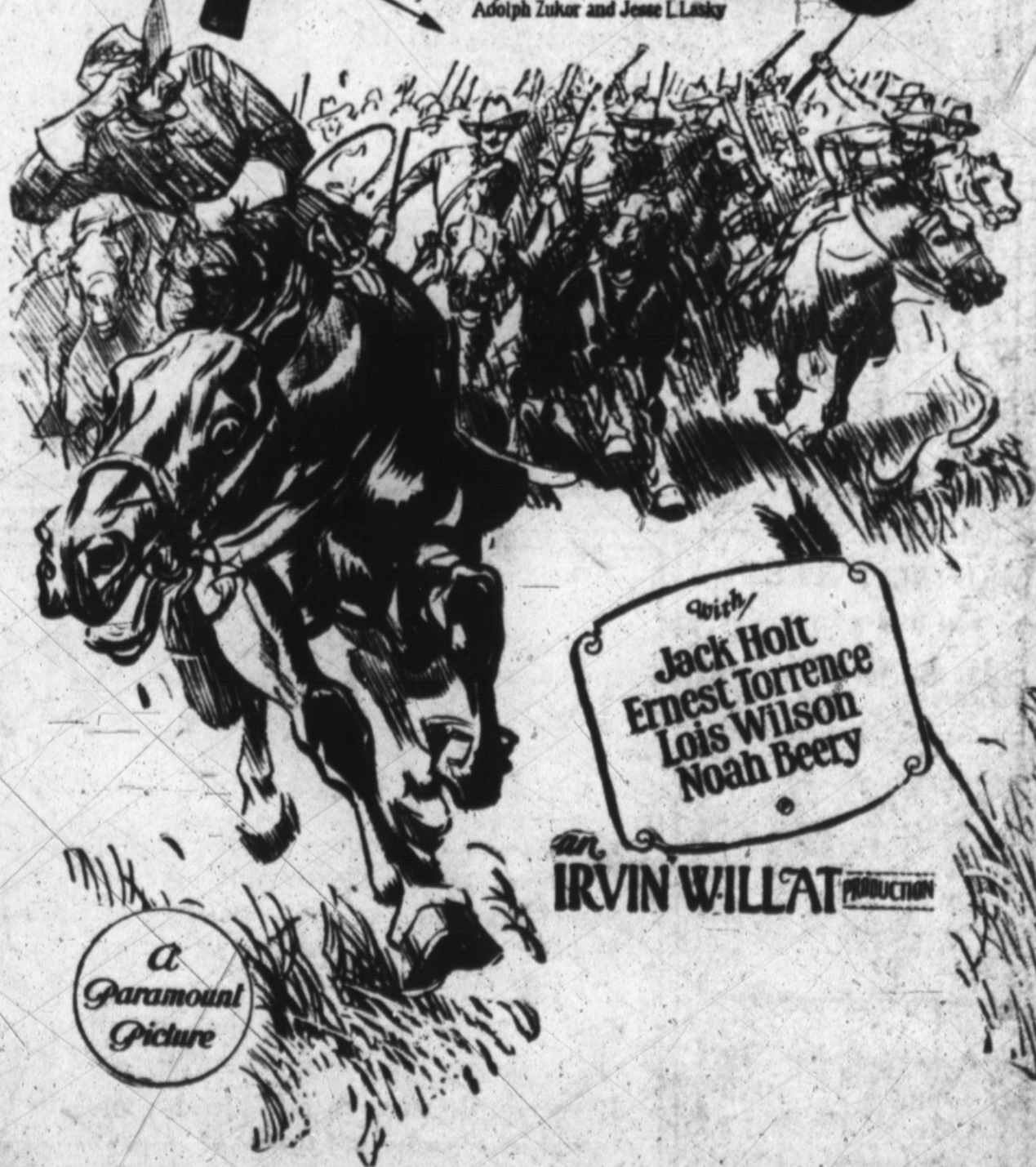


THE STORE WITH THE SHERWIN-WILLIAMS HOUSEHOLD PAINTING GUIDE

PANHANDLE LUMBER CO.

"North of 36"

Presented by Adolph Zukor and Jesse L. Lasky



With Jack Holt Ernest Torrence Lois Wilson Noah Beery

IRVIN WILLIAMS PRODUCTION

A Paramount Picture

STAR THEATRE, FRIDAY AND SATURDAY
March 6 and 7

Saturday Matinee Begins at 2:30 p. m. and runs on through
Admission 50c and 75c