

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 1

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JAN. 22, 1923.

## HOSPITAL RECEPTION AND BANQUET AT NIGHT MAKE THURSDAY A NOTABLE DAY

Thursday was a day big with importance for Hereford. For it was selected as the day upon which the Commissioners Court, the Hospital Board of Managers, and the Hospital Staff would throw open the doors of the institution to the general public for inspection and appraisal. And at night the Hereford Chamber of Commerce had planned for another big get-together banquet, officially designated as a County Hospital, County Agent, County Commissioners, Cotton Planters' Banquet, to be held at the Methodist Church.

The Board of Hospital Managers and a reception committee of ladies of the city and county held open house at the hospital from one to six o'clock Thursday, and hundreds of interested people availed themselves of the opportunity to examine the facilities of the new county institution. The Commissioners court had sent out invitations to surrounding counties and scores of out-of-town visitors were noted among those who called during the day. Several physicians from the Potter County Medical Association were Thursday visitors, and many of them remained over for the banquet at night.

The program started promptly at 7:30 o'clock and was as follows:

Toastmaster, Dr. J. W. Overton; Invocation, Rev. J. O. Haynes; "The County Hospital," Dr. A. J. Caldwell, Amarillo; "The Ledy and the Profession," Dr. A. F. Lumpkin, Amarillo; "The Doctor," Dr. R. D. Gist, Amarillo; Song, Music Club Quartette; "The Chamber of Commerce," Dr. O. E. Nickols; "County Agent," Prof. Humble; Talk, H. A. Ansley, "Ima Cowhand," Amarillo; "Texas Wheat and Vermont Hay," Judge L. Gough, Amarillo; County Commissioners, John P. Slaton; Solo, Mrs. Homer Fox; "Klag Cotton," Mr. G. A. F. Parker; "The Press," J. Lindsey Nunn, Amarillo; Music, Boys' Male Quartette; "1910," Judge J. D. Hamlin, Farwell. Music by Hereford Orchestra.

### SUPERINTENDENT OF AMARILLO ORPHANS HOME HERE

The Rev. G. J. Irvin, superintendent of the Orphans Home at Amarillo, filled the pulpit at the Presbyterian church last Sunday morning and spoke at the Methodist church at night. He raised quite a tidy sum for the support of the Home.

Officers of the Presbyterian church announce that next Sunday the Rev. S. R. Standifer, of Fort Worth, will preach a trial sermon at the church. A full turnout of the membership is greatly desired.

### SALE TO BE HELD HERE ON NEXT SATURDAY

Auctioneer W. S. Williams announces a sale for next Saturday afternoon, immediately following the Merchants Bureau meeting, at the Jones & McLean Wagon Yard. Mr. Williams will offer for sale five head of work stock, five head of cows, one good farm wagon, with box, some go-devils, and a few household goods. This is all the property of Homer Sowell.

### REV. RANDOLPH CLARK IS CHAPLAIN OF TEXAS SENATE

The Dallas News of last Sunday carried a story from Austin telling of the selection of the Rev. Randolph Clark as chaplain of the Texas Senate. Rev. Clark was formerly connected with the old Christian College at Hereford, and has many friends and acquaintances in this section who will be glad to hear of his continued and successful religious activities.

### MRS. J. D. PHILLIPS PASSED AWAY LAST MONDAY

Mrs. J. D. Phillips, aged 71 years, died Monday, January 18, at her home on the old Carl Shirley place northwest of Hereford, after a short illness. The body was prepared for burial by the E. R. Black Undertaking Co. and funeral services were held at Vega Tuesday.

Mrs. Phillips and her son, Joe Phillips, were living on the farm having only recently moved there from Endee, N. M. She is survived by several children.

## L. P. Landrum Was Victim of A Sneak Thief

L. P. Landrum, of the Hereford Nursery, lost his watch and \$16.00 in cash last Thursday night while asleep in a hotel at Farwell. A sneak thief or porch climber operated during the night and cleaned out practically every guest in the hostelry. One man even lost his pants and, although the trousers were found later in another room, the owner was considerably worried for the minute at the extremities to which he was reduced.

Mr. Landrum phoned home Friday morning, arranging for transportation and telling of his bad luck.

## Another Cooke Co. Man Purchases a Quarter Section

John Phillip, from Lindsey, Texas, has purchased a quarter section of land about eight miles southeast of Hereford, and will improve it and plant it during the coming season. The sale was made through the real estate firm of McDonald & Borden.

John Lueb, another good farmer from the same neighborhood, who recently bought here, is hauling out lumber now for the erection of a home and outbuildings.

## Young Herd Bull Is Imported by Mrs. L. R. Brady

"Onward Mischief," a young Anzley 4th bull of powerful ancestry, arrived in state Wednesday from Cambridge, Nebr., where he was purchased last week at the Mousel Bros. Sale by Mrs. L. R. Brady.

Nearly every registered Hereford lover in the city was on hand Wednesday to help unload the animal, which was sent out at once to the Brady ranch, where he will be used as a herd bull.

Mrs. Brady recently sold her herd bull, "Diamond," and has purchased this new blood to keep the standard of her herd as high as ever.

### CAPTAIN ROBERT ELLIOTT WILL HAVE FARM SALE

A third Farm Sale for next week is that of Captain Robert Elliott, which will be held at his place, one and one-half miles south of Hereford, on the main Dimmitt road, on the afternoon of Friday, January 30, beginning at one o'clock.

Captain Elliott will offer a nice list of horses, mules, cows and farm machinery of all kinds. W. S. Williams will auctioneer.

### EDGAR WEBB RETURNS; NEEDS HEREFORD SUNSHINE

Edgar Webb, son of Mr. and Mrs. H. B. Webb of Hereford, returned Thursday from Hot Springs, Ark., where he has been the past four months in search of health. His wife, who is with the First State Bank & Trust Co., states that Mr. Webb needs sunshine and is coming home for that reason, as it has rained continually in Arkansas this winter.

### ARMSTRONG MUSICAL COMEDY PLAYS TO GOOD CROWDS

The Armstrong Musical Comedy Company, vaudeville and minstrel show with a beauty chorus and good musical numbers, has played to fair houses so far this week at the Star Theatre. This company will present different pictures and a different performance each night through Saturday.

**Stock Special.**  
Born to Mr. and Mrs. F. M. Welch, of Friona, a girl, January 16.

## "The Cinderella Man," a Play With a Reputation, at The Star Theatre January 28, by Lyceum Committee

Those who were fortunate enough to attend the local Lyceum, number on January 16, the Fewlick Newell Concert Company, declare it the best of its kind ever shown in this city. These patrons of the higher form of entertainment are looking forward eagerly to the next Lyceum number, "The Cinderella Man," a play which won Broadway hearts for months where it was presented by Oliver Morosco, at the Hudson Theatre. It is an interesting fact that this play first called attention to the histrionic abilities of the late Frank Bacon, of "Lightning" fame, Patricia Collins and Shelly Hull, all of whom became stars. It will be given here on the evening of Wednesday, Jan. 28, at the Star Theatre, by the Percival Vivian Players of New York City.

It is frequently said of "The Cinderella Man" that it is one of the most charming plays ever written in the entire history of the stage. It is a joyful tale of youth and love, of life and laughter, woven about a pretty romance in which "Marjorie" and "Anthony Quintard," the struggling writer, manipulate the heart-strings of sentiment in the most fascinating manner. It is Edward Childs Carpenter's dramatic masterpiece.

The story is an interesting one. Marjorie Caner, daughter of a wealthy man, returns to his mansion upon the death of her mother in France. The Caners had been separated. Her father thinks that the way in which to assure her happiness is to give her everything that money can buy. His associates, however, tell him that what the girl needs most is love.

Among their friends of Mr. Caner is Albert Sewell, a composer who is willing to pay \$1,000 for the book and lyrics of an opera. Into the house comes Walter Nicholls, a young rake,

who has known Marjorie abroad. He proposes to her, but she sees through him and discovers that he is after her fortune. Sewell shows Marjorie the title of the house across the street, and tells her that Anthony Quintard, known to his friends as "The Cinderella Man," lives there. He is trying to land as a writer, has been cast out by his wealthy parents, and is nearly starving. Marjorie makes her way across the roof and visits Anthony's studio, only to be discovered. It is love at first sight, but Marjorie finds it necessary to impersonate her own French maid, as Anthony has his own ideas about marrying into wealth.

She visits him at Christmas and decorates the room, and on another visit is discovered by "The Great She-Bear," the cranky landlady, who misunderstands the situation and forces Anthony to get out. Under Marjorie's inspiration, Anthony has completed a book for an opera. Anthony comes to the Caner mansion and asks for the maid. When he learns that the "maid" and Marjorie are one and the same, and that she is really the heiress, things look bad for their romance, but in the end matters are adjusted happily. And Anthony wins the operatic prize, too.

An excellent cast of New York players will present "The Cinderella Man," carefully selected for their respective parts by Mr. Vivian, who is one of the best known and most successful of the New York actor-producers. For years, Mr. Vivian has been organizing and producing Broadway successes for road presentation, and the announcement that he is to stage "The Cinderella Man" will be a welcome bit of news for the drama lovers.

The prices for single admission will be fifty cents for all school children and \$1.00 for adults.

## J. J. Clark Lowers Local Record For Golf Course

J. J. Clark, local druggist, elbowed his way into Place Number One, Front Bank, in Hereford Hall of Fame last Sunday afternoon when he broke the local golf course record and set ambitious amateurs a real mark to shoot at.

Mr. Clark shot a thirty-two, one below par, on his first nine holes and then parred the course on the next round, making a total of sixty-five for the eighteen holes. The card read as follows:

2-4-3-4-3-4-3-4-5-32  
3-4-3-4-3-4-4-5-33

### GEORGE J. NASH TO HOLD SALE ON FEBRUARY 4

George J. Nash, who lives on the old Ray Barber ranch northwest of Hereford about eight miles, will hold a farm sale on Wednesday, February 4. He will dispose of twenty head of mules, some of them extra good, twelve head of dairy cows, and a good list of farm machinery. Fred A. Phillips is auctioneer.

### OVER \$100,000.00 DEPOSITED IN NEW BANK IN THREE DAYS

Unqualified success has attended the opening of the new Guaranty State Bank of Farwell, Texas, which was thrown open to the public last Saturday. Henry Wilkinson, of Hereford, is president of this institution, and D. F. Ashbrook is active vice president.

Six receiving tellers were used the first day and the statement issued by the bank for the first three days reads as follows:

**GUARANTY STATE BANK FARWELL, TEXAS**  
State of Condition at the Close of Business January 21, 1923.

Loans and Discounts	\$ 500.00
Cash and due from Banks	133,962.23
Int. in Depositor's Fund	600.00
Expense Account	11.00
	<hr/>
	134,973.00
	<hr/>
Capital Stock	20,000.00
Certified Checks	168.75
Cashier's Checks	1,251.40
Individual Deposits	113,553.45
	<hr/>
	134,973.00

## Fine Work Fire Department Saves Old Price Home

Chief Dow Mercer's newly organized Fire Department had their baptismal service last Monday afternoon when an alarm came in from the old Dr. W. A. Price home on 25-Mile Avenue. Just across the street from W. E. Hicks. The home is now occupied by C. W. Murray, and several school teachers and others occupied rooms there.

The blaze originated from a stove explosion that started a fine fire in the ceiling the meanest kind of a fire in the world to get at and especially to control. The fire boys made a record run, in spite of much interference from automobiles enroute, and piled on that fire like a hen on a June bug. It looked like the house was gone at first but the fine work of the volunteers saved it with little damage, save from the water. Holes were torn in the roof at several points and the stubborn flames finally extinguished.

The house belongs to Mrs. Nettie Price Slaton and was partially insured. Judge Slaton Tuesday presented the fire department with a check for \$25.00 in recognition of the effective work done.

The fire boys were considerably annoyed by drivers of autos who persisted in getting in the way during the run and who crowded up too close at the scene of the blaze. There is a new Fire Ordinance covering these very points in this issue of The Brand, to which the attention of the citizens is called, and the Fire Department officials announce that hereafter its provisions will be strictly enforced.

### MCDONALD & BORDEN PURCHASE FINE LIVE STOCK

Some very fine live stock has been brought into this section lately by men interested in the development of better farm stock, a branch of the local agricultural scheme which needs some attention just at this time.

McDonald & Borden have purchased from the Wolfgride Stock Farm of Gainesville, Texas, one pure bred Percheron stallion, an exceptional animal, one imported Coach horse, and two registered Jacks. The Percheron has been taken to the D. L. McDonald farm, three miles north of Hereford, while the other three are now on the I. F. Borden ranch northeast, handled by John Parcell.

## R. O. DUNKLE, LOCATED AT McLEAN, CHOSEN AS AGENT BY COMMISSIONERS COURT

### Twin Girls Are Born to Judge and Mrs. Wilson

The third pair of twins for Deaf Smith county in the last ten months made their appearance at the County Hospital last Saturday morning when two fine, husky little girls were born to County Judge and Mrs. Earl W. Wilson. Both the mother and the young ladies are doing splendidly and Judge Wilson is being overwhelmed by the congratulations of the people.

There's something peculiar about this twin business and holding office in Hereford. The first pair, both boys, were born last March to Mr. and Mrs. W. H. Russell. Mr. Russell is a former County Judge of Deaf Smith county. In August a boy and a girl were born to Mr. and Mrs. Edgar S. Ireland. Mr. Ireland was soon afterwards selected as the Mayor of Hereford. And now comes the new County Judge of Deaf Smith county and continues the question of whether or not official life and the phenomena of twins are synonymous in Hereford.

A. O. Thompson got a great hand last Monday at the weekly luncheon of the Chamber of Commerce when he moved that hereafter Judge Russell, Mayor Ireland and Judge Wilson be required to occupy a separate table to themselves at the weekly luncheons.

## Seed Selection Is Demonstrated On Ward Farm

Just another example of what seed selection and care will do in farming is shown in the final results obtained by J. F. Ward, just south of Hereford, on two rows of cotton of the Burnett variety which he experimented with this year.

The seed planted had been hand picked by Mr. Ward as he went through his crop last year, putting the best looking seed he found in his pocket. The two rows experimented with were sixty-seven yards long. It was watered twice.

Off this plot Mr. Ward picked fifty-seven pounds of cotton and pulled fifty-nine pounds of bolls. Mr. Ward estimated the picked cotton at one-third of the whole and the bolly cotton at twenty-two per cent. He obtained twenty-eight pounds of the seed for planting next year.

It is estimated that these two short rows produced at the rate of slightly better than two bales per acre and is an excellent indication of what selection and attention to detail can be made to do.

### TWO BIG FARM SALES TO BE HELD NEXT WEEK

Two farm sales, both on the same date, but at widely separated points, are announced for Thursday, January 25.

One sale will be that of Mrs. Hattie Rutherford & Son, who will offer a big list of horses and mules, an especially fine string of good Jersey cows, farm machinery and implements, and a large miscellaneous list of farm equipment. This sale will be held on the old Rutherford ranch, ten miles north and six miles west of Hereford. W. S. Williams is auctioneer.

H. W. Simmons will hold his sale on the old Patton place, next the town site of Dimmitt, Castro county, Thursday, Jan. 25. His list also includes everything that goes into the maintenance of a good sized farm. O. H. Reeves, of Dimmitt, is auctioneer.

Two of the big sales held this week were both pronounced successes. Both the Ray Conaway sale at Black on Monday, with Fred A. Phillips as auctioneer, and the Frank R. Metcalf sale southeast of Hereford Wednesday, with Ray Barber and O. H. Reeves as auctioneers, drew immense crowds and the staff generally sold well. It is understood that both owners were well pleased with the results.

After years of effort proponents of the County Agent movement were enjoying Monday. The big feature of the weekly luncheon of the Chamber of Commerce was the announcement by County Judge Earl W. Wilson that the Court had employed an Agent, to report for work February 1.

The Agent is R. O. Dunkle, now stationed at McLean, Texas, where he has been for the past four years. Mr. Dunkle is a graduate of the A & M College of Texas, and has a wife, but no children. He appeared before the Court last week and made a favorable impression.

Uncle John Estes, member of the recent committee appointed to study the need for a new high school, made a written report that got a good laugh from the audience. Uncle John's report read as follows:

"Mr. Chairman, I arise to explain. "This being the first time to be called upon for a committee report, I wish to have your close attention. I laid the matter before the Bench of Congress of this town—an Honorable body of men—who, by the way, are not recognized as they merit. It is composed of men who are at the sunset of life—wise and mature—full of the mystical lore, that causes 'coming events to cast shadows before'—men who have raised large families, have grown wealthy and will leave large numbers of grandchildren to be educated in Hereford Institutions.

"To a man they are in favor of a Bond issue of no less than \$150,000.00. I believe there was some suggestion of a donation of \$5,000.00 or \$10,000.00 and a site for the building.

"I have discussed the subject with rich and poor of the community, and find the poor, who pay little taxes, to a man, are in favor of the Bond issue. A few of the Rich say, 'no'.

"The class, who like lost souls, cry out at every mention of higher taxes, as if their tails were caught in the door.

"Give us the new building," says L. A fine house to look at, even if the future generations look at it as a monument of our folly.

"The Bench Congress inspired every sentiment of this report, and I trust there will be some resolution that will show appreciation of this useful body of men, who hold the destiny of Hereford in their hands.

"Three Cheers for the Bench Congress."

The diners were highly entertained by musical number offered by the prima donna and male quartette of the Armstrong Musical Comedy Co., who are at the Star Theatre all this week. These people can sing and delighted the business men with their harmony.

President Overton read acceptance from J. Lindsey Nunn of the Amarillo News and Ima Cowhand from the Globe to attend the banquet Thursday night. On motion of G. A. F. Parker, a wire was sent to the new County Agent, inviting him to the banquet. E. W. Harrison announced the meeting of the South West Trail at Panhandle on Friday, and asked that a good delegation attend with him.

There were thirty-five present at the stockman's Cafe Monday and the continued interest and "pep" is highly gratifying to the officers of the organization. Next Monday the meeting will be at the City Cafe.

### MRS. A. HERBST ENTERTAINS AT LUNCHEON

Complimentary to her guest, Mrs. Leifer Blakenore, of Amarillo, Mrs. Albert Herbst Wednesday entertained with a delightful luncheon. The table was decorated with sweet peas. Besides the guest of honor, those present were Mesdames Bobo McLean, J. A. Pitman and Edgar Webb.

### MUSIC STUDY CLUB MEETS WITH MRS. CARL SHIRLEY

The Music Study Club met Monday, January 18, at the home of Mrs. Carl Shirley, with Miss Helen Lambert and Mrs. Carl Shirley acting as hostesses and Mrs. B. F. Guthrie as leader. Almost the entire membership were present and the program was exceedingly interesting.

The Club's mid-year luncheon is to be held next Monday at the Occoora.



**WEEKLY NEWS SUMMARY.**

Published by West Texas Chamber of Commerce.

**Stamford.**—It is very gratifying to look over the December report of the Business Bulletin printed in Chicago, and see the crop report placing West Texas in the lead of any section of the United States. The collection report also placed West Texas in the lead with as bright a future for 1925 as was ever seen before.

**Lamesa.**—This city has fallen upon a new method of increasing the Chamber of Commerce membership with an automobile race each day for a week and each race will be unique and different from the other. Lamesa has a large Chamber of Commerce membership for a town of its size, yet fully realizes that the greater the membership, the greater the interest and power of the organization.

**Ballinger.**—The Ballinger Chamber of Commerce will hold its annual banquet on the 25th with the view of mapping out the New Year's work, including a membership campaign. Hon. Mark McGhee, Attorney from Brownwood will be the principal speaker for the occasion.

**Stephenville.**—The Commissioners Court of Erath County was presented with a road bond petition for voting bonds to construct more highways in this County. The order was granted requesting the election, which will be held soon.

**Memphis.**—The Memphis Chamber of Commerce will hold its Annual Banquet Jan. 30. Homer D. Wade, Assistant Manager of the West Texas Chamber of Commerce, will be the principle speaker on the program.

**Clisco.**—The Chamber of Commerce of Clisco is planning details in advance for what Secretary Richardson describes as going to be the largest "swimming season" in the history of Lake Clisco. Lake Clisco has the celebrated floating swimming beach in the midst of the mammoth lake, and the local Chamber of Commerce purposes to increase tourist travel. In 1924 many thousand visitors were entertained at Lake Clisco.

**Midland.**—On January 19, represen-

tatives of the West Texas, Midland, Seminole and El Paso Chambers of Commerce will be in Midland to resist the efforts of the Texas & Pacific Ry. Co. to have authority from the Interstate Commerce Commission to take up the tracks of the Midland and Northwestern Ry. Co., recently sold under receivership to the Texas & Pacific Railroad Co.

**Memphis.**—Paul James' prize winning band has made arrangements to attend the 7th Annual Convention of the West Texas Chamber of Commerce at Mineral Wells in May, 1925, dressed in the famous Kansas City uniforms used by them at the Brownwood Convention.

**Big Spring.**—Big Spring Chamber of Commerce is perfecting arrangements to entertain the second annual district convention for the Central West Region of the West Texas Chamber of Commerce here on February 5. Five hundred delegates are expected to attend, and the Hon. W. W. Rix of this city will preside.

**Floydada.**—Local business men in Floydada, who have been having a great deal of trouble with worthless checks, and overchecking, are anxious to have a law passed at Austin which will remedy this condition.

**WINTER IS TIME TO KILL SCALE INSECTS**

(By Edgar W. Cooley, Agricultural Extension Department, International Harvester Company.)

During the winter months, particularly January and February, we should examine our fruit trees and berry bushes to see if there are any scale insects on the twigs or small branches.

During the winter the insects are in an inactive or dormant state and appear like small scales lying snug and flat against the back of the plant. They can be dislodged by scraping the twig, and this is the best way to determine whether our trees and bushes are infested with them.

The best time to kill scale insects is in the late fall, during the winter, or in early spring. During that period all the insects that can possibly survive the winter will be found on

the trees or bushes and this makes it possible to kill the largest number of them with one spraying.

At that time, also, a stronger solution of the spraying mixture can be used and the work can be done when other farm work is not demanding our attention.

Winter spraying, however, can be done only on warm days when the sun is shining, so that the liquid spray will not freeze before it comes in contact with the insects. The best mixture for winter spraying is lime and sulphur. This can be made on the farm by using 15 pounds of stone lime, 15 pounds of flour of sulphur, 15 pounds of common salt and 50 gallons of hot water.

The lime is slacked with the hot water and the sulphur is added, just enough water being used to dissolve both the lime and the sulphur. The mixture is then boiled for about an hour, or until the liquid turns to the color of yellow amber and is fairly clear.

The salt is then added and the mixture boiled for another 15 minutes or until the salt is dissolved. The mixture should then be strained and diluted with enough hot water to make 50 gallons. It should be applied while warm, through a coarse nozzle.

The lime-sulphur mixture, already prepared, can be purchased in either liquid or powder form, and it should be as good as the home-made mixture.

In spraying we must bear in mind that to be entirely effective the mixture must come in contact with every scale insect. For this reason the work must be done thoroughly.

**CARD OF THANKS.**

We wish to express our sincere thanks for all the sympathy, help, and kindness shown us during the recent illness and death of our dear companion and mother.

J. T. Glibreath and family.

**WOMEN ALL THROUGHOUT HEREFORD TOWN SHOULD FIND THE GAMES AND CORRECT.**

Are you all worn out? Feet tired, nervous, half-sick? Do you have a constant headache; sharp twinges of pain, too, with dizzy spells and annoying urinary disorders? Then there's cause for worry and more cause to give your weakened kidneys prompt help. Use Doan's Pills—a stimulant diuretic to the kidneys.

Hereford folks recommend Doan's for just such troubles.

Mrs. W. E. Higgins, Hereford, says: "A continuous, dull ache across the small of my back just over my kidneys and when I stooped, it was hard for me to straighten. My kidneys acted too freely. I had headaches and felt worn out. My nerves were upset and the least work tired me. I began using Doan's Pills, from Clark's Drug Store, and they cured me of this trouble, which has been lasting."

60c. at all dealers. Foster-Milburn Co., Mrs., Buffalo, N. Y.

**NOTICE OF SHERIFF'S SALE**

The State of Texas, Deaf Smith County.

Whereas, by virtue of an order of sale issued out of the Hon District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 6th day of November A. D. 1924, in favor of the Saint Joseph Cattle Loan Company, and against C. C. Slaughter, as Independent Executor of the estate of T. B. Slaughter, deceased, and also against C. C. Slaughter and Ora B. Freece foreclosing a trust deed lien on the lands below described, being No. 1408 on the docket of said court, and to me as sheriff of Deaf Smith County, directed, I did on the 5th day of January, A. D. 1925, at 9:35 o'clock A. M., levy upon the following described tracts, lots and parcels of land lying and being situated in Deaf Smith County, Texas, in said order of sale fully described as follows:

All of Section Nos. one (1), two (2) and thirteen (13) in Block K-4 and all of section No. ten (10) in Block K-3. All of the south half of section No. two (2) in Block K-14, and all of the H. N. Wilsey pre-emption, patent No. 376, Vol. 31, containing 160 acres.

And on the first Tuesday in February, A. D. 1925, the same being the third (3) day of said month, between the hours of ten o'clock A. M. and four o'clock P. M., on said day, at the Court House door of said Deaf Smith County, Texas, at Hereford, I will offer for sale and sell, at public auction for cash, all of the right, title and interest of the said T. B. Slaughter estate, C. C. Slaughter and Ora B. Freece, in and to said property, to satisfy the judgment of the Saint Joseph Cattle Loan Company in the sum of \$47,213.96, with 8% interest from November 6th, 1924, and all costs.

Dated this 8th day of January A. D. 1925.

CLAUDE BENTON, Sheriff Deaf Smith County, Texas.

**FARM LOANS ANYWHERE**  
W. A. PALMER, Atty.  
Amarillo, Texas

**STOP TRAITING**  
Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by  
CITY DRUG STORE

**ROCKWELL BROS. & CO. LUMBERMEN**  
Phone 4  
Dealers in Strictly Long Leaf YELLOW PINE LUMBER and High Grade Building Materials  
HOME Building Our Specialty  
—Not Merely HOUSES

**REMEMBER THE GOLDEN RULE**

When you want to sell cream, poultry and eggs—We Pay Cash.

Or buy coal, Bran, Meal, Oyster Shells and Honey.

Don't forget to come and price our Cream Separators.

**GOLDEN RULE PRODUCE CO.**  
Hereford, Texas Phone 108

**MOTOR MIKE**



Come get the best spark plugs in town  
And tires and piston rings,  
And you'll do well as you can tell  
To have the best of springs.

We have the best of everything in repair service and parts; and in grease, gas, oils, etc.

"You tell 'em, Gasoline, you're about to explode."

**Beavers Bros.**

**The Thieves**

There are thieves which rob the busy man of health, of property, of money, of business success, of opportunity. Some of them can be warded off—others are insidious in their methods and the damage they do can be offset only by insurance.

We have a policy exactly suited to your needs and would like an opportunity to explain it to you. A little consultation before writing a policy, often saves trouble and great expense. Visit us, or let us visit you.

**HEREFORD INSURANCE AGENCY**  
Ralph Barnett, Mgr. Phone 273

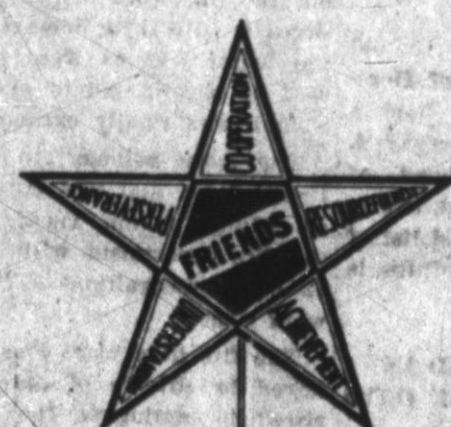
**Can You Beat It?**

Can you beat this? The average bill for electric lights and appliance operation is \$25 a year in the American home, while the household spends \$95 a year on tobacco, \$68 a year on gasoline, \$50 a year on ice cream and \$48 on candy, says the Texas Public Service Information Bureau.

People cheerfully pay good money for luxuries, and a whole lot more of it, too, than they pay for lighting their homes every night, not to mention little services like running electric fans, toasters, etc., and yet they sometimes howl over the cost of the juice. Service for service and value for value, electricity is by far the cheapest necessary commodity on sale.

**Hereford Light & Power Co.**  
"Your Electrical Servants"

**A Worth While Creed**



- To live simply and work earnestly
- To spend judiciously and carefully
- To invest wisely and prudently
- To SAVE consistently and persistently
- To start a bank account, and add to it every day, month and year

You cannot go far wrong, financially, if you will take this for your creed.

Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**  
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS



# The Hereford Brand

ISSUED EVERY THURSDAY

Seth E. Holman, Walter E. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 25, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1 per year, \$2.50

Year \$2.50  
Six months \$1.50  
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## WE ARE SORRY

Week before last we carried an editorial concerning the gas and water situation in this section, that stirred the ire of some of our good Canyon friends and caused Editor Warwick to spray us with birdshot; in a very kindly way, however.

We believe our statement of facts was correct, but in the light of the Canyon complaint we can see where we could have used different language, attained the same end, and not hurt anyone's feelings.

We are sorry we caused any resentment among our neighbors across the line. We have nothing but good will for Canyon, Randall county, and every soul within its boundaries. We had no intent to offend, and we hope your people will forgive us, Brother Warwick.

## THE PASSING DAY

By Will H. Mayer, Department of Journalism, University of Texas

Some of Governor Neff's friends gave him a banquet at Austin just before he retired from the office of governor. A number of eulogistic talks were made in which he was praised for his services, and an automobile was presented him. The testimonial must have been very pleasing and the present very acceptable to the retiring governor. A Texas governor is likely to get more criticism than praise, and no governor can please all the people. The deference many persons are so ready to show incoming governors may be prompted by selfish motives—it nearly always is—but there is nothing to be gained by eulogizing those who are going out of office.

The gift of the automobile at this time was especially considerate. Holding the office of governor of Texas is costly, for the salary is low and the expenses are high. It has even been said that "a poor man can not afford to accept expensive gifts from his constituents during his term of office, for receiving presents while in office creates a suspicion of an implied obligation to reimburse the donors in some way. For that reason most governments frown on gift-taking office holders. But where friends gather and make a gift as a token of appreciation for years of faithful service the gift carries with it a compliment, and the retiring officer can afford to accept it, knowing that he is no longer in position to be approached for official favors by gift-makers.

The Texas presidential electors met at Austin last week and selected Mrs. J. D. Claybrook, of Austin, as messenger to take the Texas vote to Washington. This is an honor that is usually sought, but only two persons were considered by the Texas electors, both being women. The action of the electoral board was a decided compliment

## WHAT WILL HAPPEN, IF—

By SATTERFIELD



to Texas women and was in line with the present disposition to give women a share in political honors. Mrs. Claybrook is a talented woman, an impressive public speaker, and her selection for this honor is most pleasing to the Texas Democratic women voters, of which organization she is president.

Indications before the opening of the legislature were that the body would favor passing the appropriation bills first and giving the remaining time to the consideration of important measures. With a board of control considering all appropriation measures in detail long in advance of the legislative sessions and the finance committees of both houses taking early action on appropriations, it seems that the wise thing would be to get such measures out of the way of other matters of legislation, and it is probable that this may be done. This action appears to be in line with the declared purpose of this administration to give the people an economical administration.

For his own encouragement as much as for the interests of the students, this writer recently gave a lecture to one of his classes at the University of Texas on "The Writing Mood." The conclusion reached was that writers cannot afford to wait on the proper mood for work before doing it. While writing is coming to be regarded as a profession and by most writers must be considered as a business, it is somewhat an art, and most artists are at times governed by their moods. This, however, is not limited to the arts. Most persons do their work according to the humor they hap-

pen to be in. Too many postpone whatever they are doing, whenever they may so wish, with the statement "I just don't feel like doing it now." The habit of procrastination, if at all encouraged, soon becomes fixed.

It is so easy to persuade yourself that you can do a certain thing better tomorrow than today, next week better than this week. Unnecessarily postponing action results in dawdling, and the dawdled soon becomes a failure. He may be ever so active at times, he may not be lazy at any time, but his dilatory methods make him a failure. Today is the best time to face today's problems, to discharge today's duties.

## WEEKLY NEWS SUMMARY.

Furnished by West Texas Chamber of Commerce

Lubbock.—All but about \$60,000 of the \$350,000 bonus required for the building of the railroad from Lubbock west through Levelland to the New Mexico line has been raised and the remaining amount will be raised at once.

Muleshoe.—Bailey County has just voted \$400,000 Court House Bonds for the purpose of building a modern county court house. Bailey County had a very prosperous crop year for her farmers and many new farms were put under cultivation during 1924.

ASHBROOK-WILLIAMS LAND CO.  
Hereford, Texas  
Improved Cotton and Wheat Farms  
For Sale

Brady.—A large deposit of mica has been found near Brady. J. L. Anderson, owner of the land, has just made a contract with the Ford Mica Company of New York for a part of the production. Considerable tonnage of the mineral substance is now available.

Alpine.—Much interest is now being evinced along the lower border of the Big Bend County in the Great Southern part of Brewster County to get a national park for the preservation of game by the joint cooperation of the State and National Governments.

This section of Texas is a natural park for wild game and would be better for that purpose than any other of the United States.

The National Government under the Clarke-McNary forestry act would provide, among other things, for national forests to be established on military reservations subject to regulations agreed upon by the Secretary of War and Secretary of Agriculture.

Best.—Best, a thriving town of West Texas, will have a large number of visitors at the District Convention of the West Texas Chamber of Commerce to be held at Big Spring, February 8th.

Breckinridge.—Stephens County Bond issue for the sum of \$250,000 to build a new modern court house carried a few days ago by a substantial majority.

Canadian.—The Canadian Chamber of Commerce will build a long distance telephone line from here to Durham, Okla., according to plans made at a recent meeting of the organization.

The new officers of the Chamber of Commerce are G. L. Anderson, President; H. S. Wilber, Vice President; W. A. Miller, Secretary, and C. W. Allen, Treasurer.

Christoval.—Much interest is being shown at Christoval, one of the most attractive summer resorts in West Texas, in the construction of new residences. Christoval is the annual convention grounds of many religious denominations that hold their annual meetings. The rugged banks of the South Concho, the large and beautiful pecan trees and liveoak groves are second to none in West Texas.

Lamesa.—Poultry business in Dawson County has proven to be very profitable in the last few years and many farmers who heretofore paid no attention to the business have given it much attention. Numbers of farmers are installing poultry houses, lots or other enclosures as well as many are purchasing incubators for their own use.

Tahoka.—The new 150 horse power engine for the Light Plant is in the Santa Fe yards and will soon be installed by an expert from the factory.

Let's build a Hotel in 1925!

NOTICE  
Notice is hereby given to any banking corporation, association, or individual banker in Deaf Smith County, that may desire to be selected as the depository of the funds of said county for the next two years, that the commissioners Court of said County will, at the commencement of its next regular term, which is February 9th, 1925, receive sealed proposals, and the organization submitting the highest rate of interest per annum may be selected. Provided the Commissioners Court may reject any and all bids.  
Signed EARL W. WILSON,  
County Judge.

HEREFORD INSURANCE AGENCY  
Ralph Barnett, Mgr.  
Phone 273

## Easy Way to Break Severest Cough

No matter how long you have had a persistent, weakening cough—no matter how many remedies you have tried without success—you can usually get relief instantly, and often believe the entire cough condition is all over, by a very simple method. The method is based on a remarkable prescription known as Dr. King's New Discovery for Coughs. You simply take one teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing it, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct causes of the coughing. There is nothing better for coughs, chest colds, bronchitis, bronchial asthma, laryngitis, and almost every throat irritation. Economical, too, as the drug is only one teaspoonful. On sale at all good druggists. Ask for



Your Title is Vital  
**J. FRANK POTTS & CO.**  
Abstracts and Loans  
Only Complete Trust Index in Deaf Smith County  
County Maps 50c Loans 5 1/2%

We Pay the Highest Market Price for

# Cream

At Warren's Grocery.

- Best Grade Hard Wheat Flour, per 100 ... \$2.30
- Best Grade Soft Wheat Flour, per 100 ... \$2.40
- White Shorts, per 100 ... \$2.65
- Bran, per 100 ... \$1.90
- No. 2 size Pork and Beans, reg. 15c, at ... \$1.15 per doz.
- 15 bars regular size White Laundry Soap ... \$ .50

Other items that will interest you too numerous to mention in our general line of STAPLE and FANCY Groceries. Your trade solicited.

G. B. Warren's Cash Grocery

Phone 87 First Door North of Dunlap's Hdw.

# A \$10 Sale

of  
**\$15 and \$20 Dresses**

for Ladies and Misses

A Choice Assortment in both the Silk and All-Wool, including Serges, Tricotines and Flannels.

Just \$10 a Garment

DON'T MISS THIS!

**D. R. Gass & Son**

ANTHONY'S  
SECOND  
HAND  
STORE  
Good Furniture  
Good Mattresses  
Good Buggs  
A Little of Everything  
That's Good!  
WES ANTHONY  
Proprietor



**MANY ACRES ARE PLEDGED FOR BIRD AND GAME REFUGES**

Public-spirited citizens of five Southwestern states, workers in a campaign just closed by Holland's Magazine, have established a total of 2,948,941 acres in bird and game refuges, in which absolute protection is pledged beneficial wild life for a period of five years. The campaign itself is the most successful ever conducted by any agency within a year's time. By statute, the total in sanctuaries, which are being placarded with handsome metal signs, are as follows: Texas, 2,900,403 acres; Arkansas, 28,265; Oklahoma, 18,173; Louisiana, 5,927; and New Mexico, 3,440. The sanctuaries range in size from 10 acres to 250,000. They include many ranches and farms which contain turkeys, prairie chickens, deer, and other game birds and animals, and constitute the first step toward the creation of permanent state refuges in which birds and animals will be permitted to multiply under natural conditions.

The Texas sanctuaries include some of the finest breeding grounds in America. Eight of them range from 100,000 to 250,000 acres in area, embracing portions of the famous King ranch, the Kennedy ranch, the Lasater ranch, and other properties which are known throughout the country. In addition to the larger refuges, boys and girls have dedicated 7,809 yards to birds, agreeing to feed them in bitter winter weather and to furnish them water in summer.

Even more remarkable than the sanctuaries are the pledges in which men, women and children bind themselves to observe the game laws and to do everything in their power to encourage birds and to keep thoughtless persons from doing them injury. Altogether, 119,421 individual pledges have been secured, largely through schools, and the principal awards in this phase of the work have been made to Juniors. Bartos Welfare Group, of the Mobile (Alabama) High School turned in 13,171 pledges and a \$100 award was earned by Tom Currie, a Dallas, Texas, boy eleven years of age. Total cash awards in the two campaigns were \$750.00, and it is hoped that the work so auspiciously started will be carried on by interested citizens until all of our finer birds and animals are guaranteed perpetuation.

**HONOR ROLLS FOR FOURTH MONTH**

**High Honor Roll, High School**

Eleventh Grade: George Beams, Paul Patterson, Lucile Hicks, Moseile Hill, Gwendolyn Price, Margaret Ricketts, Alice Womack.

Tenth Grade: Gertrude Taylor.

Ninth Grade: Ida Mae Knox.

Eighth Grade: Edgar Ireland, Lorene Wherry.

**High Honor Roll, Central School**

Fourth Grade: Johnnie Womble, Lueta Borden, Dorothy Fullwood. (Note—Through error in consolidating the reports of the teachers, Dorothy Fullwood was left off the High Honor Roll the second and third months. She has been on that roll the last three times which doubtless gives her the best record in Central School. We are glad to make this and any other corrections that may need to be made.)

**Honor Roll, High School**

Eleventh Grade: Ir Foster, Gordon Moore, Beaurom Wade, Agnes Moore, Lucile Moses, Lonnie Witherspoon.

Tenth Grade: Urlin Streu, Mildred Ricketts, Gwendolyn Spradley, Dyaltha Stovall, Margaret Thompson.

Ninth Grade: Ruth Haberer, Louise Jacobsen, Bettie Carter, Anabel Sawyer, Gordon Witherspoon, Edwin Mank, R. V. Miller.

Eighth Grade: John Wherry, Altus Higgins, Gullford Miller, Edith Henry, Lorene Atchley.

**Honor Roll, Central School**

Seventh Grade: Lida Ash, Pearl Buntton, Eric Marie Foster, John Jacobsen, Edgar Johnson, Esell Patterson.

Sixth Grade: Gladys Hopper, Estelle Burleson, Ward Garrison.

Fifth Grade: Marvin Knox, Elsie Ashlock, Sallie Higgins, Ruth Houston, Maurine Spradley, Ardelle Foster, Mildred Fullwood, Opal McMahon, Clay Hughes, Gilbert Purcell.

Fourth Grade: R. K. Bruner, Owen Miller, Sherman Morgan, James Witherspoon, Billie Hill, Katherine Poff, Elva Brunley, Louise Jowell, Ora West, Weldon Boone, Jimmie Burleson, Loy Smith, Mary McCord, Ruby Faye Sawyer, A. C. Bryant.

**Methodist Church.**

Rev. G. S. Hardy, Presiding Elder of the Plainview District, will occupy the pulpit at the Methodist Church Sunday at 7 p. m. You are invited to hear him.

In the morning the pastor will preach on "Guarding the Sanctuary of the Heart." Special music at each service.

Sunday School at 9:45 a. m. We had good congregations and helpful services last Sunday.

J. C. HAYNES.

**TWO DISTRICTS—PANHANDLE MUSIC TEACHERS ASSOCIATION**

Panhandle Music Teachers' Association has divided the Panhandle into districts and the following Superintendents have been appointed to take charge of preliminary work of the Music Contest to be held in connection with the Panhandle Music Festival April 13 to 17, 1925:

**Districts**

- No. 1 Amarillo—Mrs. E. R. Mayer, 1601 Madison.
- No. 2 Santa Fe west including Canyon—Miss Mattie Swisher, Hereford.
- No. 3 Santa Fe south of Canyon—Mrs. Aurilla Peterson, Plainview.
- No. 4 Fort Worth and Denver south-east—Miss Hazel Hawkins, Memphis.
- No. 5 Rock Island east, including Wellington and Wheeler—Miss Thonnie Bean, Shamrock.
- No. 6 Santa Fe northeast—Mrs. Coe E. Cleek, Panhandle.
- No. 7 Fort Worth and Denver north-west and Rock Island east—Mrs. W. R. Haynes, Texline.

All towns on these lines are invited to organize for the contests and send talent to the preliminary to be held April 13, 1925. Inland towns may choose the district most convenient for them. Write to the superintendent of the district for blanks or for further information.

Yours for service,  
Dleanor Cress Rider, Pres.  
Dana Thomas Hannon, Sec'y.  
Mrs. C. C. Newton, Press Reporter.

Let's build a Hotel in 1925!

**SANTA FE RAILWAY TO BUILD NEW LINE**

Topeka, Kansas, January 20.—The first construction work which the Santa Fe Railway announces definitely will be carried out this year, calls for a new line extending from Doud, Texas, on the Seagraves branch, west through Hockley and Cochran counties to a point near the New Mexico boundary, a distance of about 65 miles. Plans are being made to proceed with

the work at once, according to officials here and in Chicago.

From Doud, which is seven miles southwest of Lubbock, the seat of Lubbock County, the new line will extend in a generally westerly direction via Loveland, the seat of Hockley County, and via approximately the center of Cochran County to the neighborhood of the western line of the state. It is about 70 miles from Lubbock to the proposed terminus where another town to add to the steady growth of west Texas is bound to spring up.

Construction of this line will open up nearly one million acres of territory now without railroad facilities. Practically all of the land is good for grazing and general farming. It has been used up to the present time entirely for livestock purposes, being occupied by large ranches. These tracts are being rapidly broken up and sold as farms which are well adapted to raising cotton and the grain sorghums, also wheat and corn.

**GOOD FELLOWSHIP CLASS HAS ANNUAL LUNCHEON**

The Good Fellowship class of the Christina Church held their yearly luncheon at the home of their teacher, Judge W. E. Dameron, Sunday, January 18. Thirty members of the class were present, with Mr. and Mrs. A. O. Thompson as honor guests.

**LEE BIGGS PUBLISHES COPY OF INAUGURAL INVITATION**

Lee Biggs says "they certainly do read The Brand. The paper had not been on the street for an hour last week, with the story of the Governor's invitation and ticket to the inaugural ball, before I was swamped with requests to see the novelties." So that everybody can read it here's a copy of it all, the invitation coming first:

"The Citizens of Austin request the pleasure of the company of yourself and ladies at a Reception and Ball in honor of the inauguration of Her Excellency MIRIAM A. FERGUSON, GOVERNOR of TEXAS, Tuesday

evening, January twentieth, nineteen hundred twenty-five, at nine o'clock, State Capitol."

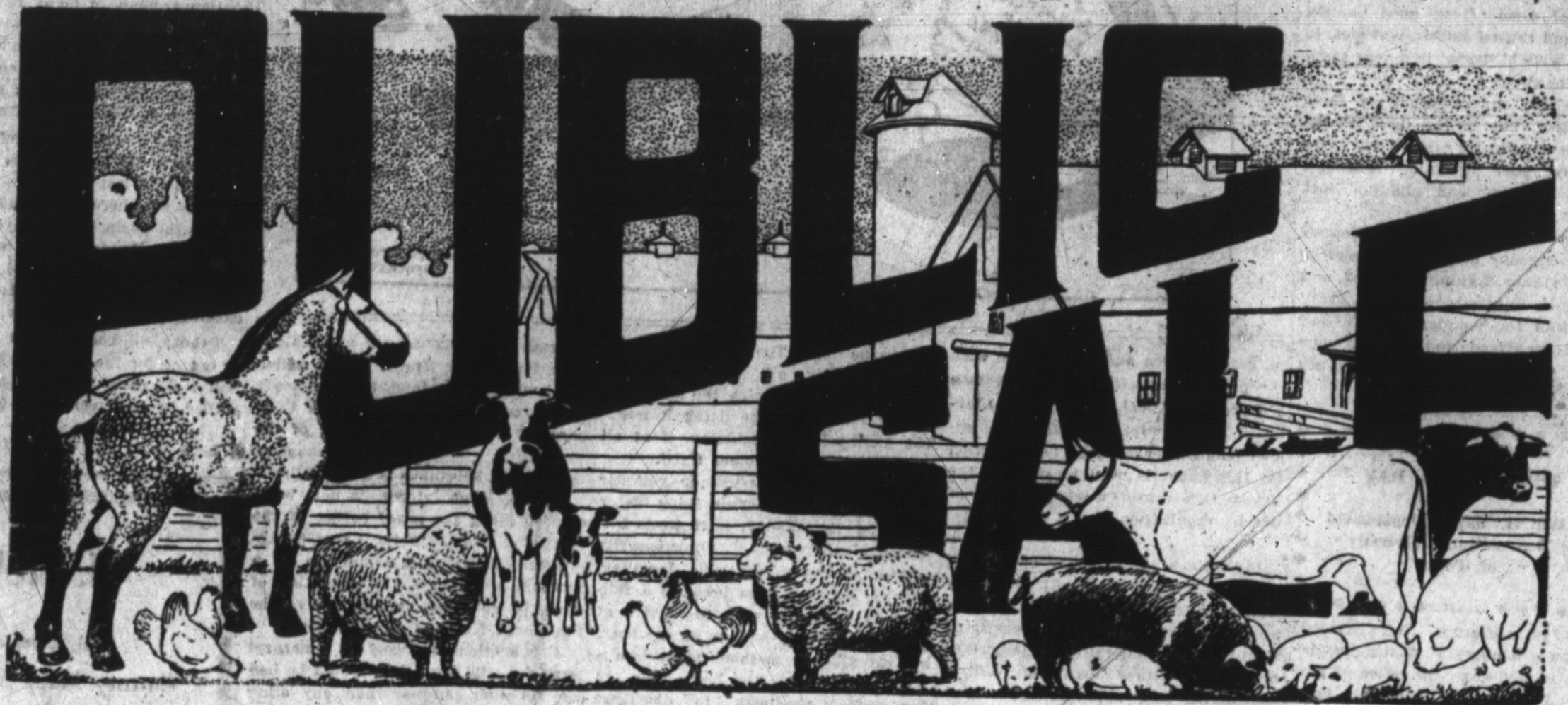
The admission ticket reads: "Reception and Ball in honor of the inauguration of Her Excellency, Miriam A. Ferguson, Governor of Texas, State Capitol Tuesday evening, January 20th, 1925. Admit Mr. Alvin L. Biggs and Ladies."

(Signed) Jno. W. Hornsby, Chairman Invitation Com."

**IRA CONNELL IS NOW WORKING AT ALAMOGORDO**

Ira Connell, formerly with The Brand, is now working on the Alamogordo, N. M., News. Mrs. Carl Lewis, of Clovis, who is visiting her parents, Mr. and Mrs. W. R. Steckman, is assisting The Brand this week during a rush. Russell Whitehead has rejoined The Brand as official "Devil," working at odd hours while not in school.

Let's build a Hotel in 1925!



Having leased our farm, we will offer at public auction, at the farm, ten miles north and six miles west of Hereford, twenty-two miles southwest of Vega, known as the old Rutherford ranch, the following described property, on

**THURSDAY, JANUARY 29**

**BEGINNING AT 10 A. M. SHARP**

**Carl Jennings Will Serve Lunch on the Grounds**

**8 Horses and Mules**

- 1 span 7-yr.-old horse mules, 16½ hands, wt. 2300
- 1 span 6 and 7 yr. old mules, 15½ hands, 2,000
- 1 8-yr.-old black work horse, wt. 1300
- 1 bay work horse, 8 yrs. old, wt. 1150
- 1 brown saddle horse, smooth mouth, wt. 950
- 1 sorrel saddle horse, 7 yrs. old, wt. 900

**12 Extra Good Jersey Milk COWS**

Some fresh now, rest fresh from now on until spring 4 Jersey heifer yearlings 1 2-year-old Jersey heifer

**Machinery, Harness, Tools, Chickens, Household Goods**

- 1 2-row J. I. Case lister, for tractor or horses, cotton attachments, new
- 1 John Deere 2-row Go-Devil, with knives
- 1 2-row sled, with knives
- 1 John Deere row binder, in good shape
- 1 John Deere sulkey plow
- 1 sod plow
- 1 walking plow
- 1 scraper or slip
- 1 3¼ in. wagon and box, in good shape
- 1 3¼ in. wagon, and good frame
- 1 set britchin harness
- 2 sets good leather harness
- Lines, bridles, collars, halters, etc., etc.
- About three or four dozen Rhode Island Red chickens, five head of shoats, all blacksmith and well tools, consisting of pipe thread-
- Living, bed room, dining room and kitchen
- ing and cutting outfits, vices, wrenches, block and tackle, etc., etc.
- furniture, complete
- 1 No. 3 Primrose Separator
- And other articles too numerous to mention

**TERMS:** All sums of \$25.00 and under, cash; all sums over \$25.00 ten months time at ten per cent interest, bankable note with approved security; five percent off for cash on sums over \$25.00; nothing to be removed until terms are complied with; arrangements preferred to be made on grounds before property is moved.

**Mrs. Hattie Rutherford & Son**

Sale Clerked by J. A. Pitman

Auctioneer—COL. W. S. WILLIAMS



# Classified Advertising

Want Ads, Remitts, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
 RATES: Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2c per word; minimum 25c.  
**CASH WITH ORDER.**

## FOR SALE

**MULES.**  
 FOR SALE—Two spans of well broke work mules. Also bundle sorghum for sale.  
 1-2c O. J. Beene.

FOR SALE—260 acres, \$2.50 per acre cash, bal. \$1.25 per acre, or multiples yearly, int. 6 percent. Hunter, 1414 West St. Emporia, Kans. 1-2-Pd

FOR SALE—Ford Trade—Ford truck, 1925 model, new. Will consider live stock.  
 T. E. Major, Box 100.

FOR SALE—Two Jacks.  
 McDonald & Borden.

FOR SALE—Bright Bundle sorghum. Will sell at home or deliver to Hereford. Residence 8 mi. west on Harrison Highway.  
 O. Wheeler, Hereford, Tex.

FOR SALE—Home made whole wheat bread for sale every Friday at PURCELL AND COX grocery.  
 1-2c Mrs. C. R. Smith.

FOR SALE—190 acres unimproved land, located within four miles of Friona, priced eleven dollars per acre, \$600 cash, balance one to four years. Six per cent interest. See us for cheap farm and ranch land.  
 1-1-Pd M. A. Crum, Friona, Texas.

FOR SALE—Dodge Screen Body commercial truck. Good shape, good rubber. No reasonable cash offer refused.  
 1-1-Pd Billy Mark, Star Theatre.

FOR SALE—640 acres section 63, block K-7, Deaf Smith county. Send us your best cash offer.—SULLIVAN BROS., 114 N. Elizabeth St., Peoria, Illinois. 74-8t-Pd

FOR SALE—I have for sale at my farm 30 head of horses and mules. Can give liberal terms, upon proper security.  
 J. C. SANDERS. 74-4t

FOR SALE—Big Bone Mammoth Bronze Turkeys, Blue ribbon winners. Toms \$8.00, hens \$5.00. Buff Orpingtons won three blue ribbons out of four offered at Tri State Poultry Show at Amarillo. There were four other's competing in the Buff Orpington class. Cockerels \$3.00. Eggs \$2.50 per 15.  
 MRS. MAGGIE BOURLAND, Canyon, Texas. 74-3t-Pd

FOR SALE—DeLaval Separator No. 10, good running order, price, cash, \$25.00; 3 good milk cows, cash price \$35.00 each; may be seen at my farm, six miles west of Hereford.  
 73-5t-Pd W. J. McMINN.

FOR SALE—A good five room house for sale on easy payments. See 70-tf Western National Bank.

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 62-tf

FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand. 63-tf

FOR SALE—Five dozen Rhode Island Red Hens for sale cheap.  
 75-tf J. F. WARD.

FOR SALE—A young Jersey Cow, just fresh. Phone 250 or see—  
 75-tf J. F. WARD.

FOR SALE OR TRADE—Fordson Tractor and powerlift plow. See E. W. Morgan or G. F. Morgan. 75-3t-Pd

FOR SALE—Furnished house, 4 rooms, two lots, fruit, wind mill and out buildings. Also Jersey cow and chickens. Price \$2100.00. Will take good Ford for part payment. Some cash, rest \$25 per month. Phone 321.  
 75-2t-Pd W. H. WADE.

## WANTED

WANT PLACE in town and some cash, in exchange for dandy little farm in the shallow water belt that made Hereford famous, and Amarillo jealous.  
 1-2c A. A. Ott Realty Co.

WANTED—Two girls for board. My home is close to High School.  
 1-1t-Pd Mrs. E. V. McLaughlin.

WANTED—to buy shoes to feed.  
 H. C. BOWSER, Phone 137.

TO TRADE—A pair of black work horses to trade for Jersey cows or hogs.  
 R. M. Tankersley, 1-1t-Pd Motor Route A.

WANT TO TRADE—789 acres land in

Anderson county, Texas, 1/4 mile from Neche, Texas, a station L & G N E R near Palestine, 3 room house, 150 acres barnuda grass, bottom land, no ever-flow land. Well farm or ranch property, will carry 300 head cattle.  
 F. E. CHURCHILL, Jacksonville, Texas.

WANTED—EAT CORN  
 Will pay \$1.40 per 100 lbs. for good sound ear corn.  
 G. W. BRUMLEY.

FOR RENT  
 FOR RENT—Two rooms, completely furnished, for housekeeping. Phone 130.  
 75-tf E. FLORENCE MILLER.

TO RENT—A house, until the first of March. See H. C. Bowsher, Phone 137.

FOR RENT—2 furnished rooms for light housekeeping, on East 3rd St., Phone 323.  
 Mrs. J. A. Freeman.

## LOST AND FOUND

LOST—Three Jersey Heifers, about 3 weeks ago. Notify Harman Dairy. 1-2c

## New Mat Champ



Wayne H. Munn, of Nebraska, 5 ft., 7 in. tall and weighing 256 pounds, is the new something champion of the world. He picked up the former champ, "Strangler" Lewis, and tossed him from the ring. Lewis was injured so seriously he could not resume.

## WANTED! A SMALL FARM FOR MISSOURI FAMILY

Wanted! A small farm home close in to Hereford, where a new family from Missouri can locate and cast their lot with us!

J. M. Reid of Mercer county, Mo., wife and two grandchildren are here now visiting Mr. Reid's brother-in-law, J. E. Golden, and trying to find a place where he can farm on a small scale, run chickens and send his grandchildren to school. Mrs. Reid's health has not been good in Missouri and they are seeking a new location.

A location is needed—who can the Mr. Reid off to one?

Remember we are the only Tailor Shop that gives you S & H Green Trading Stamps with your cleaning and pressing. Phone 16.  
 ORR'S TAILOR SHOP.

## FORMER HEREFORD GIRL RECEIVES PROMOTION

Copies of Austin newspapers received here give accounts of the election of Miss Irene Williams, daughter of Mrs. E. J. Williams of Hereford, to the position of Assistant Calendar Clerk in the House of Representatives.

Miss Irene has been working in the state departments at Austin for several years, and is a popular and efficient state employee.

## USED CARS FOR SALE

Can supply your needs in used cars at very attractive prices and terms. I have now on hand the following to select from:

- 3 Dodge Touring
- 1 Essex Touring
- 4 Ford Touring
- 1 Hudson Super
- 1 Oakland Touring
- 1 Chevrolet Touring

P. W. PRICE



We now have many good buys on our floor. Come in and look at these bargains.

Ford Coupe	\$200.00
Ford Fordor	\$400.00
Ford Roadster	\$100.00
Ford Touring	\$125.00
Ford Touring	\$287.50
Essex Touring	\$350.00
Buick Touring	\$350.00

Hereford Motor Co.



## Coming Home to be Secretary of State

The young Congressman from the Panhandle district of Texas has just had this picture made. Marvin is beginning to be a nationally known figure, and is frequently called to make speeches in other states. His record shows that he is usually found to be lined up on the right side of public questions.

## Marriage Licenses

Marriage licenses were issued this week to:  
 W. R. Whitaker and Miss Beatie Swagerty, January 20.  
 Clyde Isler and Mrs. Florence Harbour, January 18.

## POULTRY IS PROFITABLE

(By Zella Wigent, Agricultural Extension Department, International Harvester Company.)

On the average farm little attention is paid to the raising of poultry; yet nothing else pays so well for the amount of money invested and the amount of care required.

There is no other work on the farm that boys and girls will find more pleasant or more profitable than raising chickens—and taking care of them.

The laying hen is deserving of our best care and attention. Every time she lays an egg she deposits nearly three cents in the farmer's bank account, and yet we allow her to roost in trees, do not take any pains to give her the right kind of feed, compel her to seek her drinking water wherever she can find it and do not make the least effort to see that she is comfortable in cold or stormy weather.

Poultry does not require a great deal of attention and nothing responds more readily to a little care than chickens. The work is light—just suited to the boy or girl on the farm. During the greater part of the year father and mother are too busy to give poultry the kind of attention it should have, but, with the present market prices of poultry and poultry products high, farm boys and girls will find that good care of a few chickens will bring in many dollars for spending money.

Write your agricultural college for a bulletin on poultry raising and follow instructions.

Miss Dencie Mae Steels, daughter of Mr. and Mrs. M. L. Steels, of Hereford, who is teaching piano at the W. T. S. N. C. at Canyon, Texas, entertained them during chapel hour Saturday morning at the piano, and also played the piano in a Lyceum number at Kress, Texas Saturday night. She finished piano at the W. T. S. N. C. several years ago, and then studied in Los Angeles, Calif. under the Grubill System, superintended the piano at the Canyon High School one winter. She is also a member of the Hereford Music Club.

Good Printing at the Brand

Miss Dencie Mae Steels, daughter of Mr. and Mrs. M. L. Steels, of Hereford, who is teaching piano at the W. T. S. N. C. at Canyon, Texas, entertained them during chapel hour Saturday morning at the piano, and also played the piano in a Lyceum number at Kress, Texas Saturday night. She finished piano at the W. T. S. N. C. several years ago, and then studied in Los Angeles, Calif. under the Grubill System, superintended the piano at the Canyon High School one winter. She is also a member of the Hereford Music Club.

Good Printing at the Brand

**Jack Spratt's**  
**MONEY BACK**  
 GENUINE SANTOS  
**PEABERRY**

ONE POUND NET WEIGHT

GUARANTEED  
 YOUR MONEY BACK IF NOT PLEASD

100% PURE  
**COFFEE**

SOLD ONLY BY  
**HEREFORD PRODUCE**  
 HEREFORD, TEXAS

# Public Sale

Having decided to quit farming, I will offer at public auction, at my place, known as the old Patton farm, at the southeast corner of the town section of Dimmitt, Texas, the following described property, on

**Thursday, Jan. 29, 1925**  
 Beginning sharply at 10 a. m.

Free Lunch and Plenty of Hot Coffee on the Grounds

## 11 Head of Horses and Mules

- 1 black horse, 9 years old, wt. 1450
- 1 bay horse, 8 years old, wt. 1350
- 1 bay horse, 8 years old, wt. 1400
- 1 grey horse, 7 years old, wt. 1150
- 1 black mare, 5 years old, wt. 1250
- 1 bay mare, 8 years old, wt. 1200
- 1 black mare, 6 years old, wt. 1250
- 1 bay horse mule, 7 years old, 900
- 1 black horse mule, 5, about 900
- 1 black mare mule, 4 years old, 900
- 1 saddle pony, 8 years old, 800

## 1 Frazier stock saddle

## Machinery and Implements

- 1 Fordson Tractor, good condition
- 1 McCormick 12-foot header, new
- 1 John Deere lister planter, single row, cotton attachment
- 1 2-row John Deere Go-Devil
- 1 3-section Drag Harrow
- 1 5-disc LaCrosse breaking plow

## Household Goods

- 1 extra heavy Weber wagon, with grain box
- 1 heavy John Deere wagon, with grain box
- Pitchforks, grain scoops, and other articles too numerous to mention
- 1 bedroom suite, consisting of: 1 bed, dresser, sewing chair, table and bedstead
- 1 dresser and bed, to match
- 3 extra bedsteads
- 5 bed springs
- 1 5-burner oil stove, new
- 1 8-foot dining table.
- 1 library table
- 1 Davenport table
- 1 Columbia Grafanola
- 3 rocking chairs
- 5 dining chairs
- 1 kitchen cabinet
- 1 flower box
- 1 sewing machine
- 1 phone box, Kellogg
- 1 12-gauge Winchester pump gun
- 1 trailer

TERMS—All sums of \$25.00 and under, cash. 8 months time will be given on sums over \$25.00, with approved security at 10% interest. 5% discount for cash on sums over \$25.00. Nothing to be removed until terms are complied with.

**H. W. SIMMONS, Owner**

Clerk BRUCE McLEAN Auctioneer O. H. REEVES



# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from last week)

## CURTIS WRIGHT LECTURES— AND SALLIE JUST LOVES IT!

"I don't guess there's any use stalling any further, so here goes for the bathing suit episode," I announced, when we had ordered luncheon and were facing each other across a table in a secluded corner.

Curtis Wright looked at me with an unwavering gaze and then said with a deliberateness that was impressive:

"I've been thinking, Sallie, about the whole thing, and I've decided that it's none of my business. I believe, however, that you understand the interest that prompted me to ask for an explanation."

"Then you don't want me to tell you?" I eagerly inquired.

"You may suit yourself entirely," he replied coolly; "you owe me no account of your behavior. When I tried to force one it was because—"

"My heart pounded."

"I'm glad you did," I interrupted, "and I'll tell you, because I'm ashamed of what happened. Ted Billings was tight. He met me in the sand-dunes. He forced his caresses upon me, and in getting away from him he stripped my bathing suit from my body. There now, I've told you." I gasped breathlessly as I finished the graphic story. "You see, there's nothing to it," I ended, hopefully searching his eyes for a sign of approval.

His expression was non-committal and followed a long silence.

"Well, what's the matter?" I asked lightly. "Do you think I am a ruined woman?"

"Don't, Sallie, don't," he begged in a solemn manner; "I can't bear to hear you talk like that. I don't think you realize that the way you girls talk is far below the conversation of the average demimonde."

Another pause.

"And, he continued, "do you really believe that you can pass through such an experience and still feel that there's 'nothing to it'?" he quoted.

"Well, he wasn't responsible. He didn't know what he was doing."

His eyes snapped like sparks from a fire.

"Don't defend him, Sallie; for don't you see—can't you see that by condoning such a performance you put yourself in the position where he has a right to believe that you were not even offended?"

He was making me see the ugliness of the situation.

"I didn't mean to ever speak to him again," I stammered; "truly I didn't!"

"And yet you couldn't stay home for one evening. You sacrificed your self-respect for a few dances and the excitement of a party—"

"I didn't know HE was going," I defended.

"And I don't suppose you knew he was going to get an invitation to your party. And I don't suppose you minded dancing with him and having him touch you."

"Oh don't; please don't!" I pleaded.

"I see it all now. It really was rotten of me to go on being nice to him as if nothing had happened. It was so

much easier not to make a fuss about it," I exclaimed lamely.

"A noble line of thought to follow," he averred, and his voice held bitter sarcasm.

"It wasn't my fault, that he was so horrid," I suggested.

"It was—just exactly that," he interrupted. "You told me the first night I met you that you had let him kiss you, and you thought it devilish funny. You drink with him so much that you don't even know what you're doing, and you bring yourself to the level where"—he paused, searching for the right word—"a man can't tell WHAT you're expecting of him."

"No one thinks anything of drinking now-a-days, and you know it," I retorted.

"You're right. We men have had to accept these things because even our mothers and sisters drink cocktails and smoke in public. But let me tell you this, Sallie, men have one cylinder brains when it comes to women, and while smoking and drinking are not in themselves vicious, a man subconsciously measures a girl by these same petty vices. By subscribing to them she throws an atmosphere of recklessness about her. But then—"

He flung out his hands in a disconsolate fashion.

"Why should I presume to lecture YOU about such matters. In discussing morals, one runs the risk of making themselves vastly unpopular." He was trying to affect an impersonal manner.

"Oh, but I want you to," I cried in enthusiasm. "I've never had anyone tell me the things YOU have, and—I just love it!"

(To be continued)

Let's build a Hotel in 1925!

## SIDES COMMUNITY

C. Glascock, of Adrian, and Mr. Bartlett, have been having trouble with their wells this week.

John Rector and son, Tom, motored to Adrian last Sunday.

Stanley Elliott transacted business in Adrian Tuesday of this week.

Dr. C. E. Hawn, of Adrian, was confined to his bed two or three days this week, with a severe cold or flu. Glad to report him up and much improved at present.

Tullie, the seven months old baby of Mr. and Mrs. John Rector, has been on the sick list, but is all right again at present.

Mr. Dawson Blasingame and wife made a business trip to Adrian last Monday.

P. M. McAdoo and wife were in Adrian Sunday afternoon.

Mr. Ray Hershey was in our community this week taking the Farm Census. We all hope to be able to make better reports from this part of the country the next time the census is taken.

J. A. Reed and wife visited in the Rector home Sunday afternoon.

Stanley Elliott, foreman of the Rail H Ranch, went over near Endee, New Mexico, last Wednesday, where he will remain a few days looking after Rail H Ranch interests.

J. E. Jacobson, living near Adrian, has recently installed a radio, also Mr. Jim Mecaskey has one. Our country is coming to the front—hope in a short time there may be radios all over these fine plains.

Our part of the country seems to be having quite a few accidents of late with guns. Last Tuesday one of the school boys of Adrian school accident-

ally shot Mrs. Newbourg of Adrian, and Mrs. George Miller who lives in the country near Adrian. They were in the store and the shot came through a window. Mrs. Miller was not hurt seriously, but Mrs. Newbourg is in the sanitarium in Amarillo.

We had some lovely days this week—but Thursday it turned colder and a very light snow fell in the afternoon and it was real cold Friday, but clear.

A few days ago while looking through some relics, the writer found among them, two old letters more than half a century old. One letter dated January 22, 1874, the other February 26, 1874. Also one dated March 29, 1873.

## HEREFORD BOY WINS FIRST PLACE IN STOCK JUDGING

Canyon, Jan. 19.—Sam Steel, son of Mr. and Mrs. M. L. Steel, of Hereford, won high place as College Stock Judge in the first 1925 Agricultural Contest held at the West Texas State Teachers College last Friday. The judging work was done with hogs. Mr. Harold Shanklin, of Canyon, came within ten points of Mr. Steel, while George Love, of Tulla, fell behind only thirty points.

The agriculture students consider this honor an important one because the State Teachers College Stock

Judging Contest will be held at Ft. Worth in March, during the Live Stock Exposition. The three boys who make the highest points in preliminary contests here will be selected for the downstate trip.

Prof. Frank Phillips, head of the Agricultural Department, in speaking about the showings made by the college students, said:

"The results illustrate clearly the value of Vocational Agriculture instruction in the high schools, because out of the five high men, four had received such training. At present, most all Panhandle high schools have Vocational Agriculture courses. Only one school out of twenty-five has found such work unsuited to local conditions of the school. Grades made by students in the Agricultural Department of this institution indicate that students from those schools giving vocational agricultural instruction understand live stock work better than those

who have not had this type of training."

Why don't you go to Church?

A Classified ad will sell it for you.

## USED CARS

Dodge Touring	1920
Dodge Touring	1918
Ford Coupe	1920
Buick Six	1917

Terms

Beavers Bros.  
Phone 383

## LODGE DIRECTORY

Hereford Lodge No. 248, A. F. & A. M. Holds meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 248, R. A. M. Holds meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

## ROOFING EXPERT

Bring Your Roofing Troubles to

H. L. WHITE

Roofing Expert Clovis, N. M.

## Queen

INCUBATORS AND BROODERS

on display on our floor

The Incubators are in 180-egg and 275-egg sizes. The Brooders are of the coal burning Colony type.

There is Nothing Better. Come and see them

STREU HARDWARE CO.

Home of Service and Quality

## Why Miss the Profits

You hit the more summer profits mark when you use Cow Chow as the ration. Dairymen everywhere are using Cow Chow and putting more money in the bank because—

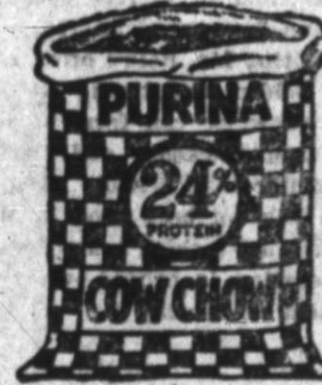
Cow Chow cuts the cost per gallon of producing milk on grass.

Keeps your cows in better condition.

Gets a longer milking period.

Every pound of Cow Chow fed a good dairy cow will make her produce about three pounds more milk per day on grass up to normal production.

Cow Chow will not only help you to make more summer profits, but your cows will be up to maximum production when colder weather arrives.



Jones & McLean  
COAL AND GRAIN

## Essex-6 Coach

\$895

Freight and Tax Extra

### Its Greatest Values Cannot Be Copied

The Chassis is Patented

As its Coach Body changed the whole trend to closed cars, so the Essex Chassis likewise forecasts the mechanical design of the future.

Essex provides stability without unnecessary weight. It has economy without sacrifice of performance.

It is low priced without disappointment in looks or reliability.

It is more than up-to-date in design. It is in advance of any car with which its price can be compared.

In quality Hudson and Essex are alike. The patents which make the Super-Six the most enduring, smoothest motor and give it all advantages sought in eight cylinders, prevent any from copying its chassis as has been so generally done in copying the Coach body.

ESSEX HOLDS ITS OWN EVERYWHERE

LUTHER HOUGH, Local Agent



## While This Bank,

like any other institution, must be operated for profit, it does not for a moment forget its obligation of service, safety and cooperation to every depositor, and there is a wholesome desire on the part of every officer to discharge that duty in a way that will prove helpful to every customer.

## The First National Bank





# Barnum Said Two Born a Minute

A mule in the barnyard, lazy but quick;  
A boy with a pin on the end of a stick;  
Creeps up behind him quiet as a mouse—  
Crepe on the door of the little boy's house.

A car in garage, with leaky gas tank;  
A man struck a match as he went to crank;  
The gasoline vapor, tho still as a mouse—  
Quickened its action, there's crepe on his house.

Theatre Building

## THE A. L. BIGGS AGENCY

Phone 50

**FOLKS IN OUR TOWN**  
POD MUST HAVE HIS JOKE  
By Edward McCulloch AUTOCASTER



**GOOD NEWS - BOYS**  
OWING TO THE GREAT INTEREST IN THE DRAWING CONTEST, WE HAVE DECIDED TO AWARD FIFTEEN (15) PRIZES INSTEAD OF THREE AS FIRST PLANNED.  
GLOVES, BATS, BALLS, ALL OF A WELL KNOWN MAKE, THE KIND THE BIG LEAGUES USE, IF YOU ARE WINNER YOU CAN HAVE THE KIND OF GLOVE OR BAT YOU WANT, A PITCHER'S CATCHER'S OR FIRST BASEMAN'S GLOVE - A GARB RUTH OR TY COBB BAT - ANY KIND YOU WANT, TELL US ON THE BACK OF YOUR DRAWING. CONTEST OPEN TO ALL BOYS, AGES 8 TO 16 INCLUSIVE. DRAW IN BUNK. SEND DRAWINGS CARE THIS PAPER. REMEMBER - THE IDEA IS TO DRAW THE BEST PICTURE OF "POD" LAUGHING.

stop, and shall not follow within six hundred (600) feet after the said vehicle or apparatus of said Fire Department has passed. No vehicle, except by the direction of the Chief of the Fire Department, or other officer of said Fire Department, shall approach or park within six hundred (600) feet of a fire at any time.

Section 2. All vehicles pertaining to the Fire Department of this City shall have prior right of way upon all the streets and avenues of this City, and it shall be unlawful for any person, owner, driver, chauffeur, engineer, conductor, or any other person in charge or control of any buggy, wagon, carriage, automobile, engine or train, or any other vehicle propelled by whatsoever motive power, to carelessly, wantonly, wilfully or maliciously delay any fire apparatus of this City in going to or coming from any supposed or actual fire.

Section 3. Any person who shall violate in any way any of the provisions of this ordinance, or who shall fail or refuse to comply therewith shall upon conviction be fined in any sum not less than \$5.00 or more than \$100.00.

Approved this 8th day of January, 1925.

E. S. IRELAND, Mayor.  
Attest: GRACE SKELTON, City Clerk

Let's build a Hotel in 1925!

### EXECUTION SALE

The State of Texas, County of Deaf Smith, W. B. Arnold, plaintiff, vs. C. R. Barber, et al, defendants.

Whereas, by virtue of an order of sale issued out of the district court of Deaf Smith County, Texas, on January 8th, 1925, on a judgment rendered in said Court on the 22nd day of November, 1924, in favor of the plaintiff, W. B. Arnold, and against the defendant, C. R. Barber, for the sum of \$5719.71 with interest thereon from date of said judgment at the rate of 10% per annum, and costs of suit, said cause being No. 1477, on the docket of said Court, I did on the 8th day of January, 1925, at 10:00 o'clock a. m. as directed by said order of sale, levy upon the following described lands, situated in Deaf Smith County, Texas, and belonging to the defendant, Emma L. Barber, to-wit: a part of Sec. No. 61, Blk. K-3, and being all of the N 2-3 of Blk. 82

of the Whitehead addition to the town of Hereford, as shown by the plat thereof, of record in the deed records of Deaf Smith County, Texas; also, a part of Sec. No. 61, Blk. K-3, and being all of Blocks Nos. 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61 and 62, and all of lots Nos. 4 to 18, both inclusive, in Blk. 78, all in said Whitehead addition to the town of Hereford, also the following portion of said section No. 61, Blk. K-3, to-wit:

Described by metes and bounds as follows:

Beginning at the N. W. corner of a block of land, designated on the said plat as "City Park". Thence in a westerly direction to the N. E. corner of said block No. 62;

Thence in a southerly direction to the N. W. corner of said block No. 80;

Thence in an easterly direction to the N. E. corner of said block No. 80;

Thence in a northerly direction to the beginning.

Also a portion of Section No. 110, Blk. M-7, described by metes and bounds as follows:

Beginning at the N. W. corner of said Sec. No. 110;

Thence E. with the N. boundary line

of said Sec. 110 2-3 ft. to a point in said boundary line;

Thence S. 630 feet to a point;

Thence W. parallel with the N. boundary line of said Sec. 550 feet to a point in the center of the Tierra Blanco Creek;

Thence in a Southwesterly direction with the center of said creek and with its meanderings, to a point in the boundary line of said section, where said creek crosses said boundary line;

Thence N. 1025 feet to the beginning, containing 21 9-100 acres; and on the 3rd day of February, 1925, the same being the first Tuesday in said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. on said date at the Court House door of said County, I will offer for sale and sell at Public auction, for cash all the right, title, interest and estate of the defendants, C. R. Barber and Emma L. Barber, and each of them in and to said property.

In testimony whereof, Witness my hand on this 8th day of January, 1925.

CLAUDE BENTON,  
Sheriff of Deaf Smith County, Texas.  
By W. A. Miller, Deputy.

## Charley Says:

We is still hear an rare in' fer biz. We has th' only wun ideer, an' that is fer serve yew with th' best uh servis, groceries an' th' leas' uh finanshul outlay possib'il. Quantity, quality, an' quertisy, is our motter.

We has Fleishman's Yeest.  
We has Canyon Bread.  
We is right on your way home.  
We has what yew want when yew want it.  
We has uh telumphone, No. 293.  
We Delivery's. Try us.

Charley & Wallace Grocery

### BOB COMBS TELLS HOW IT WAS 30 YEARS AGO

Kansas City.—Bob Combs of the Milk Products Company tells how things were 30 years ago in the following letter sent out to the trade:

#### 30 Years Ago We Remember

When hens were \$3 a dozen, roosters 10c apiece, eggs were three dozen for 25c; butter 10c pound; milk was 5c a quart; the butcher gave away liver and treated the kids with bologna; the hired girl received \$2 a week and did the washin'. Women did not powder and paint (in public), smoke, vote, play poker, nor shake the shimmy.

Men wore whiskers and boots, chewed tobacco, spit on the sidewalk, and cussed. Beer was \$ and the lunch was free. Laborers worked ten hours a day and never went on a strike. No tips were given to waiters and the hat-check grafter was unknown. A kerosene hanging lamp and a stereoscope in the parlor were luxuries.

No one was ever operated on for appendicitis, or bought glands. Microbes were unheard of; folks lived to a good old age and every year walked miles to wish their friends.

#### A MERRY CHRISTMAS.

Today, you know, everybody rides in automobiles, or flies; plays golf; shoots craps; plays the piano with their feet; go to the movies nightly; smokes cigarettes; drinks Rukus juice; blames the H. C. of L. on their neighbors; never goes to bed the same day they get up, and think they are having a H— of a time.

These are the days of suffragettes, profiteering, rent hogs, excess taxes, and prohibition. If you think life is worth living, we wish you

#### A HAPPY NEW YEAR.

#### DAWN SCHOOL ITEMS

The Dawn School is still growing. We have seven new pupils since Christmas.

Mrs. Hinton gave the high school pupils and their guests a "hobo and gypsy" party last Friday night. The boys dressed like hoboes and the girls like gypsies. We had a wonderful time.

We cleaned off the school ground Monday. After we had finished, Mrs. Hinton gave us a surprise of cold drinks. We gave her a fruit shower Tuesday.

We want to thank each business house which so generously came to our rescue in the purchase of the much needed curtains for our school. They will play a very important part in the success of the play the Parent-Teacher Association is preparing.

Watch for the date. We want all your mothers, fathers, brothers, sisters, aunts, uncles, cousins, sweethearts and lovers here on that occasion.

You never can tell about Texas weather, can you? The other morning

one pupil came in and announced, "It's raining." The next, "It's snowing. It's sleeting. The last report made during the five minutes was, "Mrs. Hinton, it's hailing." So what must a person believe.

The Domestic Science class were planning to make candy on Friday of last week.

Our teacher was to phone in to Hereford for some paraffin. When Friday morning came, the candy making was going fine, when one of the girls ruined the peaceful quietness of everything by saying, "Mrs. Hinton, I'll bet you forgot the morphine."

#### PROGRESSIVE

There was quite a number of young people who gathered at the home of Mr. and Mrs. Mecharge last Wednesday night to listen to the radio. Among those present were: Misses Lois and Maurine Thompson, Homer Thompson, Lassie and Velma Caldwell, Edna Sharp, Jeff Roberson, Miss Claudie Saine, Mr. and Mrs. Boyd.

Mr. and Mrs. Tom Vaughn are "getting ready" their home out at West Way, where they mean to move in the near future. We are sorry to have these people leave our community.

Jeff Roberson and Lassie Caldwell of this community spent Sunday with Mr. and Mrs. Lawhon of the Easter community.

Mr. and Mrs. O. L. Sharp and family had dinner Sunday with Mr and Mrs. C. C. Bowman, of Hereford.

The school children of this community have organized among themselves a Literary Society. One room, the high school pupils, or the primaries, entertains the other every Friday afternoon. Some of the patrons have been out to hear them and pronounce it worth while. The admission last Friday was one cent, we understand and we are inclined to believe that their programs should, at least, be "worth the money".

There was a large attendance at Sunday School Sunday and at Singing Sunday night.

There will be church at Progressive next Sunday afternoon, Jan. 25. The Methodist pastor of Hereford, Rev. Haymes, will preach for us. Let's hear him!

#### NOTICE!

Dimmitt High School, Saturday night, Jan. 24th, at 8:00 o'clock, there will be given a Negro Minstrel, with other entertainment to make the people have the time of their lives.

Remember! This entertainment is free. At the close of the minstrel there will be given a box supper for the purpose of raising some funds to purchase material for the vocational agricultural classes to work with.

Everyone is invited to come, bring a box, enjoy this program and help us to make agricultural work more effective in our county.

### Musical Entertainment.

The "Mutt and Jeff" Quartette will give a free entertainment at Prio school house Friday night, Jan. 23, at 8:00 o'clock. Good music! Good singing! And a good time for everyone. Everyone cordially invited.

### Woman's Missionary Society.

Program for Jan. 23, 1925.

"The light that shines farthest shines brightest at home."

Opening Song—"He's a Wonderful Savior to Me."

Devotional—Mrs. Rolison.

Ladies Quartette—Arr. by Miss Swisher.

Study—"Life as a Stewardship."

Summary in Brief—Study I, II, III.

Three Minute Discussions—Study IV.

Business for Profit or Business for Service—Study V—Rev. J. O. Haymes.

"Money Makes the Man While the Man Makes the Money."

Hostesses—Mrs. Bryant and Mrs. Carlyle.

### Let's build a Hotel in 1925!

#### ORDINANCE NO. 170

An ordinance, to be known as ordinance No. 170, regulating traffic while the Fire Department is responding to fire alarms, and while engaged in fighting fires, and prescribing penalties for violations.

Be it ordained by the Board of Commissioners of the City of Hereford, Texas:

Section 1. Upon the approach of any vehicle or apparatus of the Fire Department of this City answering an alarm of fire, the driver of any vehicle other than a vehicle of the aforesaid Fire Department, shall drive closely as possible to the right-hand curb and

## A Dandy Good Place

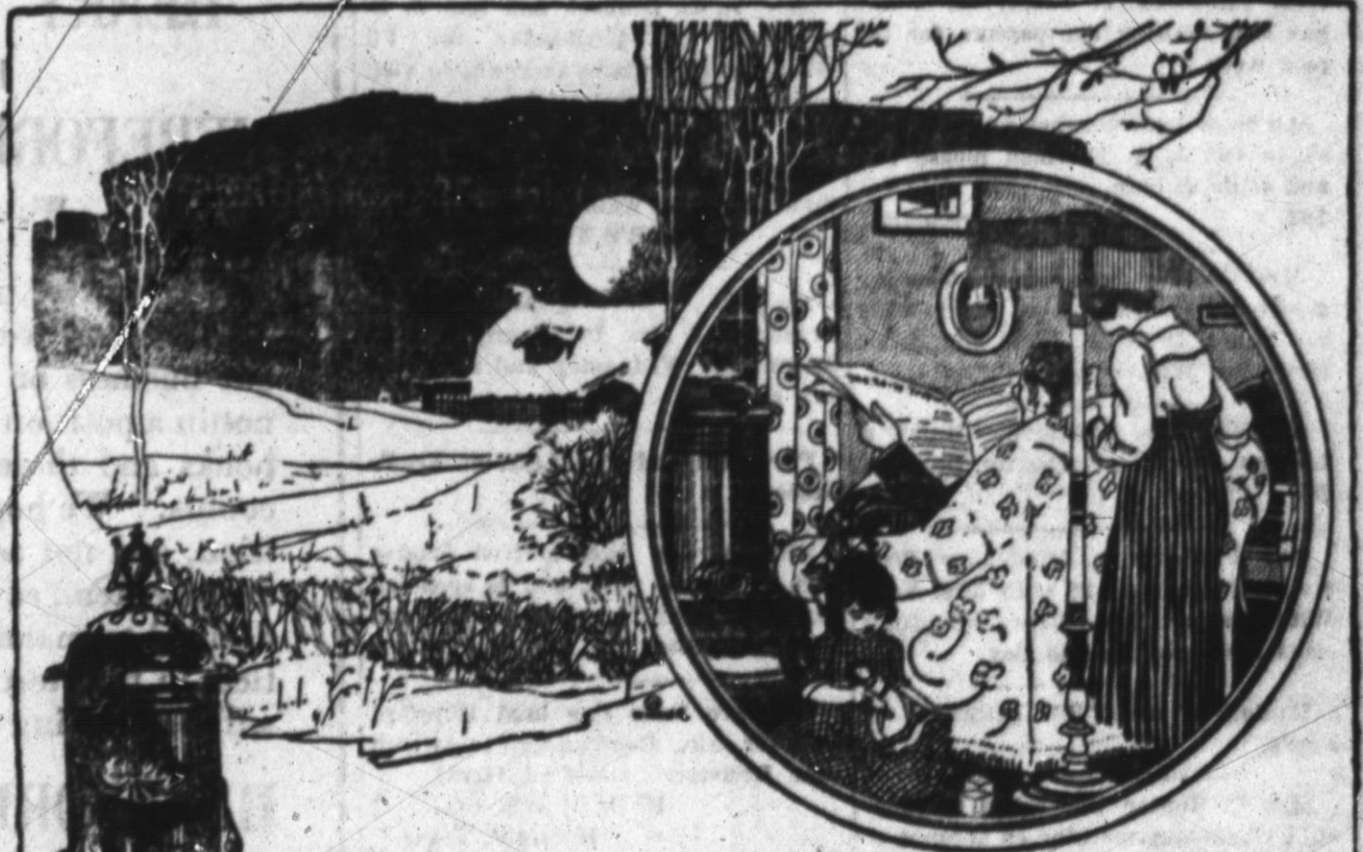
to have your car washed and greased, and tires vulcanized or changed. And we handle that Good Gulf Gasoline and motor oil.

Let us store your car by the day week or month.

Phone 103

Hereford Garage Station

OSCAR E. EASLEY, Prop.



## Those Long Winter Evenings

keep your home warm and cosy with a

## COLE'S ORIGINAL HOT BLAST HEATER

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

Dunlap Hardware Company (INC.)

HAVE WHAT YOU WANT WHEN YOU WANT IT



# TOWN & COUNTY

## Personalography

Mrs. Ruby Shirley was in Amarillo Saturday shopping.

Mrs. Ralph Barnett spent the week end in Amarillo with Mrs. J. Ray.

Pay Cash and Pay Less, at Reed's Grocery.

H. C. Beckner, of Otton, Tex., was here Monday on business.

Mrs. J. E. Beyer spent Monday in Amarillo shopping.

Rice sells (accent on sells) tires cheaper.

A. Herbst left Saturday on a business trip to Dallas, Texas, and other points.

Mrs. Smith Dupree left Saturday for Los Angeles, Calif., where she will spend the winter with her son.

We Keep the Small—Orr's Tailor Shop.

Mrs. Bernice Bollinger of Amarillo is spending the week with her sister, Mrs. J. C. Hull.

If you have Capon Chickens, bring them to the Hereford Produce. We want them. L. H. Spratt, Manager.

J. J. Barton, of Plainview, Texas, was here Wednesday attending to business.

Coming—"The Cinderella Man," a Lyceum Play, Star Theatre, January 28.

Mrs. Dow Mercer and mother, Mrs. J. H. Head, motored to Amarillo Thursday shopping.

Tire flat, in a hurry? Take it to Rice.

Dr. and Mrs. E. Neims, of Slaton, Texas, spent the week end with Dr. A. Tinsley of this city.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. Mabel Garrison and two little boys arrived Sunday from LaPlatte, Mo., for a visit with relatives, Henry Garner, and family.

We give Double Green Stamps on Wednesdays, ask about it. Phone 16. ORR'S TAILOR SHOP.

Mrs. H. Benson returned Saturday from Ft. Stockton, Texas, where she has been visiting her parents for the past week.

All those knowing themselves indebted to Dr. J. A. Freeman please call and settle at once. Mrs. J. A. Freeman.

Mrs. Geo. Young came in Tuesday morning from Vaughn, N. M., to visit her father, Dr. F. E. Bowe and sister, Mrs. Vern Witherspoon.

Coming—"The Cinderella Man," a Lyceum Play, Star Theatre, January 28.

The Presbyterian Missionary Society meets January 25 with Mrs. Vern Witherspoon, Mrs. Henry Hastings leads the lesson for the Day.

Radio "A" and "B" batteries at Rice's.

Mrs. C. Runton was called to Amarillo Wednesday morning on account of the illness of her daughter, Mrs. W. B. Womack.

### Florida, Land of Gold for Them



Helen Baird, widow of Brooklyn, N. Y., struggled for years in feeding her family of three. Now she comes into a fortune of \$2,000,000—gold for land purchased by her grand-dad, John Baird, now dead, but 25 years ago a poor Brooklyn policeman. Old John Baird was ashamed to tell the family he had purchased the Florida land. A recent search for title revealed the fact, then the heirs were located. Below, the Baird children.

That injured tire may be worth repairing. Take it to Rice for inspection.

Mrs. R.-L. Branson and son, T. D. Branson, left Wednesday for Ft. Worth, Texas, where they are to visit relatives for several weeks.

We have some light overcoats at less than wholesale, while they last. ORR'S TAILOR SHOP.

Mrs. C. A. Skelton, Mrs. Geo. B. Overton and Mrs. Dr. Heard motored to Amarillo Wednesday and spent the day shopping.

Pay Cash and Pay Less, at Reed's Grocery.

Miss Donelda Sites arrived Sunday from Kingman, Ariz., and is spending the week with her parents, Mr. and Mrs. H. Z. Sites.

We have three line bred Hereford bulls for sale. Good enough to go with your Registered Hereford Herd. E. B. BLACK CO., Hereford, Texas.

Mrs. S. H. Condon and baby returned Saturday to her home in Clarendon,

Texas, after a short visit with relatives and friends in Hereford.

### "FARM LOANS"

See me when in need of a loan, have attractive rate, prompt service. 75-44 A. A. Ott Realty Co.

Mr. and Mrs. E. R. Price left Thursday for Hot Springs, N. M., where Mr. Price is to take treatment for his rheumatism.

Whiz Anti-freeze, over-the-counter price, \$1.50 a gallon at Rice's.

Mrs. Bart Sisk and family returned to their home in Amarillo Tuesday morning. They have been in Hereford for some time with Mrs. Sisk's mother, Mrs. J. D. Thompson.

G. F. Stansberry, of Gilmer, Iowa, banker of thirty-five years experience, is here this week looking over the country and visiting his old friend, O. O. Oleson.

Weekly shipments of Radio "A" and "B" batteries and "Hotshots" insure fresh goods at Rice's.

Curtis Mapes is spending the week in the home of Mr. and Mrs. H. Z. Sites. Mr. Mapes is from Grant, N. M., and is spending his vacation in Hereford.

Pupils of Miss Helen Lambert will give a recital at the Presbyterian Church on Friday, Jan. 30, at 7:30 p. m. All are cordially invited.

Miss Stella Hines returned to Friona with her mother, Mrs. Ona Hines, Monday morning. Miss Hines was operated on for appendicitis and has been in the County Hospital here for several weeks.

Mrs. A. G. Carver, of Cortez, Col., who has been visiting her parents, Mr. and Mrs. J. E. Kuykendall, left Wednesday for Gallup, N. M., where she is to visit a few days before returning to her home.

### OPENING.

Friday and Saturday, January 30, 31, with new features in trimming and bright new shades that presage spring-time. The styles and colorings will delight you.

VOGUE MILLINERY PARLOR.

Mrs. B. F. Reeves, of Belcherville,

Texas, joined her husband in Hereford Thursday morning, and they are to make their home here. Mrs. Reeves' parents, Mr. and Mrs. J. F. Verman, moved here recently and are living near the high school building.

We give Green Stamps on all accounts paid by the 10th of the following month. Phone 16. ORR'S TAILOR SHOP.

Mrs. Ralph Suttin and daughter, accompanied by Mrs. Suttin's grandfather, H. C. Camel, of Trenton, Mo., left Wednesday morning for Clovis, where they will visit Mrs. Suttin's mother. Mr. Camel is going from there to Long Beach, Calif., before returning home to Missouri.

### NOTICE

Take advantage of the low prices on high-grade glasses fitted by Dr. Claude Wolcott at Amarillo. Save from \$5.00 to \$7.50. This will pay you for the trip. Take this advertisement with you. 74-44

Mrs. L. R. Brady returned Saturday, after a two weeks stay in Missouri and Nebraska. Mrs. Brady at-

### Warren of Michigan New Attorney-General



Charles Beecher Warren, of Michigan, former U. S. Ambassador to Japan, has been named attorney-general by President Coolidge to succeed Harlan F. Stone, who now becomes a Justice of the U. S. Supreme Court.

## Business Announcement

HENRY WILKINSON & CO.

have changed to

HEREFORD JEWELRY STORE

W. H. RAY, Manager

On account of placing our store on a firm and safe footing, we have been compelled to place our business on a strictly cash basis. We are not in a position to credit anyone. We keep no books and therefore cannot handle charge accounts. We hope you will understand our position, and not ask us to make tickets or charge a single item, as this cannot be done. We have decided to materially cut the price of every article in the store and sell for cash only. This will be a saving to the public and better for all.

HEREFORD JEWELRY STORE

W. H. RAY, Manager

### Tells Wheat Facts



A. J. McPhail, President, Canadian Co-op, Wheat Pooling Ass'n, told American Co-op Association members at Washington last week how the farmers in his province, by co-operating, marketed, at top prices, half the grain in Canada.



THE STORE WITH THE SHERWIN-WILLIAMS HOUSEHOLD PAINTING GUIDE

## PANHANDLE LUMBER CO.

attended the Mousel Brothers Sale at Cambridge, Neb., and before returning home visited her daughter, Mrs. Shure, at Buckeye, Mo., and also her brother at Huma, Mo.

### EXECUTION SALE

The State of Texas, County of Deaf Smith, in District Court of Deaf Smith County, Texas, John W. Robinson, plaintiff, vs. Blain Poff, et al, defendants:

Whereas, by virtue of an order of sale, issued out of the District Court of Deaf Smith County, Texas, on January 8th, 1925, on a judgment rendered in said court on the 19th day of November, 1924, in favor of the plaintiff, John W. Robinson, and against the defendant, Blain Poff, for the sum of \$15,100.24, and costs of suit, said cause being No. 1458 on the docket of said Court, I did on the 8th day of January, 1925, at 10:00 o'clock, a. m., as directed by said order of sale, levy upon the following described lands, situated in the County of Deaf Smith, and State of Texas, belonging to the said defendant, Blain Poff, to-wit: All of Section No. 31, Certificate No. 900. Original Grantee B. S. & F., in Block M-7, containing 650.6 acres; and on the 3rd day of Feb-

ruary, 1925, the same being the first Tuesday in said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. on said date, at the Court House door of said County, I will offer for sale, and sell, at public auction for cash, all the right, title, interest and estate of the defendant, Blain Poff and A. B. Arns, and each of them in and to said property.

In testimony whereof, Witness my hand at Hereford, Texas, on this, the 8th day of January, 1925.

CLAUDE BENTON,

Sheriff of Deaf Smith County, Texas. 74-3t By W. A. Miller, Deputy.

ARTIFICIAL EYES  
(Imported Enamel Glass)  
SOUND CONDUCTORS  
(Aid For The Very Deaf)  
READING GLASSES \$7.50  
(Fitted to Measure)

Dr. Claude Wolcott, Specialist  
Eye, Ear, Nose, Throat, Cataract  
1104 Polk St., Amarillo, Tex.

# Furniture that Sells

WE DON'T KEEP FURNITURE  
—WE SELL IT.

We are going into 24th year in the Furniture business in Hereford. We have tried each year to serve you just a little better. We plan not to let this year be any exception to the rule.

We are now showing a full line of Living room Furniture, prices ranging from \$275.00 and down to \$95.00 for three-piece suite.

Full line of Bedroom Furniture in Walnut, Mahogany, Ivory or French gray, in prices from \$195 down to \$65.00 for complete suite.

It will surprise you to see the nice selection of Dining room Furniture in the latest period styles that we are showing. These suits are all priced at least 25 % under their real value. Ranging from \$250.00 down as low as \$110.00 for complete suite.

All odd Dressers, Extra Beds, Springs, Hoosier Kitchen Cabinets, Singer Sewing Machines, Victrolas, Pianos are plentiful in our store. Come and see them. Yours truly,

## E. B. Black Company

We are satisfied with small profit.

The Six-Letter Word That Solves  
The Puzzle of Life

## T-H-R-I-F-T

Thrift—systematic saving of your extra earnings—means freedom from money worries; it banishes the fear of old age; it makes possible the pleasures and comforts of life; it makes you a free man instead of a wage-slave. It solves the questions of Life.

Keep that New Year Resolution! Come in today and open a bank account. Or if you are already a depositor, keep that resolution to deposit a certain amount of your earnings regularly.

## THE WESTERN NATIONAL BANK of Hereford