

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 5

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEB. 19, 1925

DINERS HEAR FINE APPEAL FOR SCOUTS

The feature of a good, well-attended luncheon of the Chamber of Commerce at the Stockman's Cafe Monday was an address by E. E. Voss of Houston, an executive of the State Boy Scouts association. Mr. Voss, accompanied by Thomas Nelson of Amarillo, made a beautifully thought-out and worded plea for the Boy Scout work in Hereford. He told of the Scout ideals, gave figures on the movement and its results elsewhere, and asked the support of the Chamber of Commerce in establishing the work here. Ralph Barnett, J. E. Hill, G. A. F. Parker, Rev. J. O. Haymes and Rev. W. R. Hill were named on a committee to meet in the office of Scout Master A. L. Biggs immediately after the meeting and delve into the subject. A vote of endorsement of the Scout work was passed unanimously.

Chairman E. B. Black of the High School committee and E. S. Ireland of the Home Beautiful committee both asked for additional time in which to make their final reports, which was granted. Ralph Barnett explained the fire rate reduction, details of which are given in another column. N. C. Voge and Jim Chamlee talked about the need for a commercial Poultry Hatchery at Hereford. Mr. Chamlee said he believed that the money now being sent out of town by farmers for baby chicks would more than pay for the installation of a 10,000-egg hatchery. Mr. Voge said it would require 100,000 to make such a venture pay, but he believed this could be done here. It was finally voted to appoint an investigating committee, consisting of Mr. Voge, Mr. Parker, H. H. Hawkins, Rev. W. R. Hill and Rev. J. O. Haymes. Mr. Chamlee protested at the appointment of the two preachers, saying humorously that preachers and chickens did not mix.

Mr. Parker reported briefly on his trip to Canyon Thursday night, where he delivered an address reproduced in The Amarillo New Sunday. Dr. Overton presented the matter of a bill now pending before the legislature entitled "A Proposed Plan for Caring for the Insane," and made an argument in its favor. A motion that the secretary inform our senator and representative in the legislature that Hereford favored the bill carried. Chairman Overton also reported that a band was in process of organization. F. H. Oberthier stated that the County Commissioners were considering the beautification of the hospital grounds and that he believed A. W. Gregg of this city was the best qualified man he knew of to draw the plans and handle such landscape work. After discussion it was voted to recommend Mr. Gregg to the Commissioners. Whereupon Commissioner J. E. Hill arose and stated that the Court had already talked to Mr. Gregg and had beat the Chamber of Commerce to it.

There were about forty present and lots of pep was evident. Next Monday the luncheon will be held at the City Cafe.

B. F. NEELY HOLDS FARM SALE NEAR DIMMITT FEBRUARY 24

B. F. Neely, who lives seventeen miles southwest of Hereford and twelve miles northeast of Dimmitt, announced a general farm sale at his place, beginning at 10:00 a. m. sharp, Tuesday, February 24. W. S. Williams is auctioneer.

Mr. Neely will offer ten head of horses and mules, forty one head cattle, a general line of farm machinery and implements, 6,000 bundles of good maize feed, and a special stock of White Wyandotte chickens and a lot of unusual poultry supplies and equipment.

A feature of this sale will be the offer of three good wagons. Through oversight these wagons were not listed in the sale bills.

HOMER WILSON WILL HOLD AUCTION SALE SATURDAY

Homer Wilson announces an auction sale of seven head of horses and mules, harness, farm machinery, implements and tools, beginning at 2:30 p. m. on Saturday, February 28. The sale will be held at the home of Jno. L. Wilson, Homer's father, located on 25-Mile Avenue. W. S. Williams will auctioneer.

Fire Credits Are Given Hereford On Fire Record

Hereford was one of forty-seven Texas towns, Saturday, allowed a maximum credit of 15 per cent on the final rate of fire insurance on account of good fire records for the past three years, while four were granted 12 per cent credit, four credit of 9 per cent, three credit of 6 per cent and one credit of 3 per cent.

The statement sent the city and local fire insurance agents reads as follows:

"A statement showing that the loss ratio of Hereford for the years 1922, 1923 and 1924 is .279 has been filed with and has been checked and approved by the State Fire Insurance Commission. Under the provisions for credit for good fire records of cities and towns shown on page 27 of the 1922 edition of the Texas General Basis Schedule, this record entitles Hereford to a credit of 15% which local agents are to deduct from the Final Rate on ALL POLICIES WRITTEN ON, OR AFTER MARCH 1, 1925, to FEBRUARY 28, 1926, ONLY, and covering property located within the corporate limits of Hereford.

"Policies taking effect prior to March 1, 1925, are not affected, or to be disturbed, except by cancellation in strict accordance with the terms and conditions of the policy.

"This credit does not apply to policies written on or after March 1, 1926."

Drive For Scout Companies Here Favored by Most

The special Boy Scout committee appointed at the luncheon of the Chamber of Commerce Monday met with the two Scout officials who visited here Monday and outlined a plan for local organization. The meeting was held in the office of Scout Master A. L. Biggs and was attended by E. E. Voss of Houston and Thomas Nelson of Amarillo, and the local committee consisting of Ralph Barnett, J. E. Hill, G. A. F. Parker, Rev. J. O. Haymes and Rev. W. R. Hill.

It was determined to put over a financial program, through the churches and by popular subscription, that would put a scout troop in each church in town. Detailed plans were worked out, and the committee intends to get busy and see if the people will back them in their decision.

FIRST MONDAY SALES DAYS ARE POPULAR WITH FARMERS

Attention is again called to the regular First Monday Sales Day, which is being promoted by Auctioneer W. S. Williams. The Auction Sales this year have been so successful and popular that Mr. Williams believes they can be continued as a regular First Monday feature, and to that end will handle anything listed with him for sale on that day. More details will be given next week.

Meanwhile if you have anything for sale bring it early, or notify Mr. Williams at once, so he will know what to look forward to.

JUDGE L. GOUGH HOLDS FARMERS SCHOOL AT PROGRESSIVE

Judge L. Gough, president of the Wheat Growers Association of Texas, is holding a Farmers School all this week at Progressive. He is discussing the entire range of farm problems confronting the modern tillers of the soil, with special emphasis on marketing.

Many of the business men are interested and are attending the nightly meetings. The Progressive neighborhood is there each time en masse. The meetings are leaving something with the hearers to think about.

LOUIE HUCKERT BURNED BY EXPLOSION OF GASOLINE

While attempting to light a fire in the kitchen range on Saturday evening, Louie Huckert of Summerfield community, was severely burned by an explosion of gasoline, which he had mistaken for coal oil. His right hand and wrist were covered with deep burns, and as the can exploded and burst it cut several gashes on his arm. Members of the family who were near quickly tore the burning clothing from him and extinguished the flames, while others rushed to Hereford for medical aid to relieve the sufferer.

NUTRITION TEACHER IS ON THE JOB

Miss Esther V. Erickson, Red Cross Nutrition Worker, arrived here Monday from Waco, Texas, to begin nutrition work in the schools and community as previously announced.

Miss Erickson comes under the auspices and direction of the local chapter of Deaf Smith county, who are putting on this work in the interest of better health among the children of the community.

She will make her home at Mr. Anderson Witherspoon's and also will maintain an office on the first floor of the courthouse, where she will be glad to meet all patrons interested in this work.

On Monday afternoon Miss Erickson met with the executive and nutrition committees at the office of Mr. Barnett and made temporary plans for the work to be undertaken.

The nutrition committee is Mesdames B. F. Guthrie, A. M. Jones, D. L. McDonald, Chas. Donald, Carl Gilliland and Miss McClure—Mrs. F. W. Gabbert secretary. The executive committee is Ralph Barnett, chairman; Mrs. F. W. Gabbert, vice chairman; W. S. Williams, D. L. McDonald, Dr. J. W. Overton, A. A. Foster and B. F. Guthrie.

Mesdames D. L. McDonald, Rex Tynes and Carl Shirley were chosen to assist Miss Erickson in weighing the children and securing other necessary data.

Mesdames Edith Hughes, F. E. Oberthier Sr., M. L. Steele, A. A. Foster, Bob Higgins and Miss Johnie Estes were chosen to secure a list of the children of pre-school age in the community.

The meeting was a most enthusiastic one and at its close every one present was willing to predict a most successful campaign in the interest of better physical development for the children of this territory.

On Wednesday morning Miss Erickson attended chapel at the Central building and made a most interesting talk in regard to what it is hoped can be accomplished. She was much pleased with the hearty response at this meeting.

On Friday afternoon at 3:30 she will meet with the Parent-Teacher Association at the high school auditorium. It is very much desired that every patron in Deaf Smith county be at this meeting, and all others interested in the physical well being of the children of the community.

Miss Erickson is one of the regular Red Cross Nutrition Workers, under the direction of the division headquarters at St. Louis, Mo. She has had several years successful experience in this work and comes most highly recommended. She has already made a very favorable impression as a young woman of pleasing personality, industry, intelligence and good common sense.

If she is given the cooperation and assistance that the local chapter now feel sure she will get, her three months work here will be of untold benefit to the community and will pave the way for full time nutrition work as a part of the regular school work.

It costs approximately \$200 per day to operate the Hereford schools. If ten percent of the pupils are falling from removable causes, and this is an underestimate rather than over, then the Hereford schools are wasting \$20 per day trying to teach something that falls on deaf ears. The time lost to the child is even a greater economic waste.

Every father and mother will get enthusiastically behind this work for the next three months it will mean more than better poultry or better hogs, as important as these things are.

THREE SMALL PRAIRIE FIRES ON MONDAY AFTERNOON

Three small prairie fires broke out Monday afternoon, all of them about at the same hour after noon and none of them doing much damage.

A small fire near Dawn burned over a small area but was soon extinguished. About the same time a fire started at Umberger right at the edge of town and ran south about two miles before it was turned into a field and stopped. While Hereford fire-fighters were returning home from these two fires they saw smoke of another one to the south and found a blaze on the old Buster ranch, several miles south of Hereford. This only burned off about a section or so before being stamped out.

Discing Before Listing Better, Says New Agent

The Brand asked County Agent Dunle this week some questions about discing, harrowing and plowing, that have been brought up recently, and finally induced him to put it into black and white for the benefit of any farmers who are interested, as follows:

"There is no tool the farmer can own that can be used in as many ways and under as many different conditions, and turn him as much profit if judiciously operated, as the Disc Harrow. It is not, however, a tool that can take the place of the plow and secure anything like fair returns, except in exceedingly favorable seasons when rainfall is ideal and opportune.

"The great value of the disc harrow lies in its adaptability to the protection of the moisture, the preparation of the surface soil for the rapid percolation of rain water. It has been used on thousands of acres instead of the plowing, when it should have been used to precede the plow.

"In the preparation of the field for row crop, it would be advisable to disc the field before listing, in order to break and pulverize the surface crust, that a more desirable seed bed might be formed by getting rid of the clods of dirt that are turned up listed before discing. Large clods of dirt that are turned up will remain in the field throughout the growing season and will cause an air space between the surface and subsoil, which will cause the soil to dry out more readily during the growing season of the year. Fields that are disced now will pulverize much better and form a more desirable seed bed if discing is done before listing.

"We have planned a system of crop rotation for this county that has proven very successful in other Panhandle counties. I would be glad to explain this system of rotation to any one who might be interested.

"I am here to help you solve your problems and shall be glad to cooperate with you at any time."

CLOSING OUT SALE OF EFFECTS W. M. SMITH ESTATE TUESDAY

Geo. W. Smith, who lives seven miles southeast of Hereford, announces that he will hold a closing out sale of the effects of the W. M. Smith Estate, at the farm, beginning at ten o'clock, Tuesday, March 3. W. S. Williams will auctioneer.

The Estate will offer for sale 40 head of horses and mules, 50 head of hogs, several good milk cows, a flock of turkeys, a good list of machinery, etc. A pure bred Duroc gilt will be offered as prize.

J. C. MONTGOMERY, CASTRO COUNTY, SALE FEBRUARY 26

Another Castro county farm sale will be held on Thursday, February 26, by J. C. Montgomery, at his farm located 2 1/2 miles east and 2 1/2 miles north of Dimmitt, and 10 miles south and six miles east of Hereford. O. H. Reeves is auctioneer.

Mr. Montgomery will offer for sale ten head of good work mules, a good saddle horse and saddle, five sets of harness, household goods, and a nice list of farm machinery and implements.

BAPTIST YOUNG PEOPLE MAKE GIFTS TO COUNTY HOSPITAL

The Hospital most safely ushered us into the world, and during all seven stages of man cares for us in our injuries and our infirmities.

The Sunbeam band of the Baptist church, composed of children from three to twelve, made and gave the hospital a clothes hanger for the nursery.

The Senior B. Y. P. U. furnished one dozen new trap cloths.

Time was when religion inspired men and women only to do things. Now a little child shall lead us.

RHODE ISLAND HENS LAYS A SMALL ONE AND A BIG ONE

Mrs. W. I. Valentine brought The Brand another of those huge Rhode Island Red over-size eggs Wednesday. A tape line showed it to measure seven and a half inches one way by six and a half the other way. We had it for breakfast this morning, thank you, and it was fine with two yolks. Mrs. Valentine says this hen laid an egg about the size of a pigeon's egg one day, and then came right back and made up for it with this monster.

Last Lyceum Number Friday Said To Be Splendid

The California Male Quartet, the last Lyceum number for this year, is to appear here on the evening of Friday, February 20, at the Methodist church, in a concert which will delight all lovers of first class harmony given by first class voices. All members of this quartet have good voices as soloists, but their strength as an organization lies in the fine tonal shading, the brilliancy and snap of their ensemble work. So many quartets feature solo work at the expense of the ensemble efforts. The California Male Quartet is an exception to this general rule. It is one of the comparatively few real good male quartets in the country, and local people who attend will be assured of something very fine in the work of this singing group.

The Quartet has plenty of novelty features that will please tremendously. They throw this in for good measure, because their singing in itself leaves nothing to be desired by the most exacting critics.

The secret of the success of the California Male Quartet is due to the coaching of Paul L. Armstrong of Chicago, who chose so wisely and so well the members which sing in it. They will be heard here on Friday evening at the Methodist church. Each of these men is a soloist of ability, and yet their voices were picked to blend perfectly, which is the prime requirement of fine quartet singing.

In addition to the singing of many standard numbers, the Quartet provides many novelty features. These are readings and other diversions from the regular singing program, which makes an evening of varied entertainment.

The program is a delightful arrangement of classical, semi-classical and popular numbers, accompanied, and unaccompanied—in quartets, trios, duets and solos. There is an ever-bubbling vein of fun throughout, a noticeable sump and go that makes the sort of entertainment that folks hear and talk about long after the average musical evening is forgotten.

Masons to Have Washington Services on Feb. 23

Washington's birthday will be fittingly celebrated by the local Masonic lodge Monday night, February 23, when a lecture entitled "Washington, the Man and the Mason," together with a patriotic moving picture film will be given at the Masonic hall. Every Mason in this community is urged to attend this service.

GEORGE V. STAMBAUGH GRANTED A DEGREE WEDNESDAY

George V. Stambaugh, of Hereford, a Senior at the University of Southern California, was one of the 104 students who were granted degrees Wednesday morning in Bovard auditorium, when the first mid-year commencement exercises were held there. Dr. R. B. Von Kleinsmid, president of the University, gave the commencement address.

DISTRICT DEPUTY GRAND MASTER OF EASTERN STAR HERE

Miss Riva Burnett, District Deputy Grand Matron, Order of the Eastern Star, was the guest of the local Chapter (District No. 2) Tuesday night at a lodge meeting, when the work was exemplified, and a luncheon held at the home of Mrs. J. W. Hicks Tuesday noon. Only the officers of the Chapter attended the luncheon, which was unique for its favors, hand-painted place cards in the shape of the various office insignia, each officer being required to find her place from this guide alone.

STORK SPECIALS

Born to Mr. and Mrs. M. C. Mathews, a boy, Feb. 11.
Born to Mr. and Mrs. Kipall Martin, a boy, Feb. 14.
Born to Mr. and Mrs. Loyal Lust, a girl, Feb. 16.
Born to Mr. and Mrs. Homer Mason, a girl, Feb. 11.
Born to Mr. and Mrs. Lee Deane, a girl, Feb. 12.
Born to Mr. and Mrs. Thomas B. Horn, Friona, a girl, Feb. 17.
Born to Mr. and Mrs. Clifford Acker, a girl, Feb. 18.

GOLDEN RULE ADOPTED BY REALTORS

The Hereford Real Estate Board had their second meeting Tuesday night and completed their organization with J. E. Hill, president, and A. M. Jones, secretary.

The report of the committee on Rules and Regulations was submitted and the Golden Rule was outlined by the committee as being the basis for all negotiations and actions.

The Board had with them Messrs. Tom Benner, C. F. Atwood, J. R. Gant and John Glavin, all members of the Amarillo Real Estate Board. Mr. Gant spoke as a Pioneer real estate man of the Panhandle and gave an idea of how very much had been accomplished in Amarillo from their organization—they had developed into close neighbors and brothers and a real spirit of co-operation prevailed and urged that the Hereford Board work to the same end.

Mr. Atwood spoke briefly about the magnitude of the National Real Estate organization, of which the Amarillo Board is a member and urged the Hereford Board to adopt the national code of Ethics and join the national organization.

Mr. Bruner gave an outline of the national Code of Ethics, which is founded on the Golden Rule, and told his audience that the national organization and State organizations of Real Estate men were placing the real estate business on a high plane and was making the hitherto regarded business "a necessary evil" one of the foremost in community building and development.

Mr. Glavin spoke of the meaning of the word "Realtor" and revealed the fact that this word was a patented word and that firms using same without membership in the National Organization were subject to indictments.

The meeting was then thrown open and every man present expressed himself as being a whole hearted endorser of the move of the Hereford Board and several business men of Hereford present expressed themselves as desiring to become associate members of the local body.

The unique report of the Rule Committee, which was adopted, follows: The Realtors Club of Hereford, Texas, and Associated Members:

Gentlemen: We, the undersigned, having been selected and requested by your temporary organization to formulate, prepare and present to you, for your consideration, a Constitution & By-Laws, or rules for your future government, beg leave to acknowledge the compliment and now submit the following as our report:

It is our opinion that all our States and Nation have too many laws and rules and regulations. Individuals and great and small corporations, associations and businesses are seriously hampered and confused and retarded in the successful conduct of their affairs by a multiplicity of various laws and regulations.

If a man is a man he is a man and will conduct himself as a man. If one of your members is naturally a rascal he is a rascal and will continue to conduct himself as a rascal regardless of a great multiplicity of rules and regulations you may adopt.

Therefore we recommend that for the guidance and rule of conduct to direct and control the members of this Club, one toward another, be that single sentence, copied from the Great Law which we all recognize and confess to be just, fair and righteous. It is found in the Gospel according to St. Luke, chapter 6, verse 31:

"And as ye would that men should do to you, do ye also to them likewise."

Let this be your constitution and by-laws and rules. It is so simple and plain that some may misunderstand. There can be no disputes or contention as to its meaning. No technicalities can arise concerning a breach of that rule for one breaking it and thereafter coming before you with a plea of justification or an excuse would patently come with a lie on his lips.

We suggest that when organized you elect a grievance committee composed of three of your members to hear and act upon any and all complaints of any breach of your rule. In addition to the three regular members of this grievance committee, elect two Extra-

(Continued on Page Five)

The Hereford Brand

ISSUED EVERY THURSDAY

Walter R. Stockman
Publisher

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.
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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

The business men of Hereford, through the Chamber of Commerce, Monday voiced their opposition to the proposed bill in the legislature to legalize carbon black plants in Texas. It seems to us that any disinterested man should oppose the measure. The Amarillo News in its issue of January 25 ably argued the matter as follows:

"In the agitation for law revision permitting carbon black plants to operate in the local gas field, is a serious situation for Amarillo. Should the move be able to gain any noticeable momentum the condition would become grave. The future of Amarillo is involved. So is the future of other Panhandle towns strategically located in this empire of potential wealth.

"Proponents of the bill say the owners of gas land are entitled to market their fuel. The News would not make a controversy of this point. The overshadowing issue at stake is whether the Panhandle is to have any guarantee of a future gas supply or whether this great power storehouse underlying a half dozen counties is to be surrendered to a single industry to be dissipated within a few short years; whether this fuel is to be conserved for the development of the Panhandle through the building of factories giving employment to hundreds of men, or turned over to an industry that would keep others out and which would mean but very little to the community.

"Carbon black plants net the land owner a minimum in the gas market. They use millions of feet of fuel which other industries use thousands. They employ but a very few men. They exhaust the gas supply and then move on to another field.

"Amarillo wants industries that would be permanent. Such industries will not come here unless they are assured of a permanent fuel supply.

"Amarillo is working on a campaign to solve its water problem. With an adequate water supply established, all believe industries will be attracted here. To permit carbon black plants to enter the field would be a death blow to any hopes or aspirations for an industrial center in Amarillo.

"Carbon black manufacture will keep away industries. It will stifle the growth of Amarillo. It will mean the waste of millions of feet of gas. It will exhaust the field with only a few receiving any financial benefit.

"The interest of The Daily News is and has always been with the citizenship at large to the exclusion of any special interest or to further the selfish interests of any individual or group. The policies of The Daily News are well defined and under no circumstances will this newspaper advocate anything which will jeopardize the interests of the community which it serves."

BLONDE BESS OPINES.

"I have no authority for my thought but I will bet my weekly chocolates that a Scotchman was the designer of the spring styles in skirts, if you get what I mean."

THE PASSING DAY

By Will H. Mayer, Department of Journalism, University of Texas

February 9, 1925.

Twenty-five years ago the announcement of the organization of a million dollar corporation to build textile mills in Texas would have startled the financial circles of the State. The other day there was a consolidation of three large mills into one organization with a capital stock of \$3,250,000, and plans were formulated to increase the capital stock to \$6,000,000. This big financial deal did not get even a front page notice in many Texas newspapers. We now think in terms of millions without getting staggered by the thought—or at least some people can. Texas is doing big things and taking it as a matter of course.

While Texas is doing things really worth while, these things are being done by the really-worth-while persons of the State. There is another class sitting idly by and saying it can't be done. When the development of the lower Rio Grande valley began a few years back, there were thousands living in that country, who said, "You can't do it. Texas will never grow fruit to compare with that of California and Florida." There were men of vision who believed in making a trial, and today Texas is growing fruits to compare with any. The it-can't-be-dones who have not sold out and left the country are still croaking about the good old days when cattle roamed the country where the orange groves now flourish.

Many of you recall the first oil strike at Spindle Top, near Beaumont. The people generally laughed at these foolish enough to try to find oil wells in Texas, and many said that oil would never be found in paying quantities nearer than Ohio. There were a few who had vision enough to go on down despite the ridicule they received. Every Texan knows the result. Texas hasn't just a few oil fields, but there seems to be oil under the ground in Texas almost everywhere. The chronic do-nothing people would never have found it.

The Panhandle country was thought by most of us a few years ago as unfit for farming, and a genuine pity was felt for those who invested their money in such a country. The great trouble with that country now is they can't gather the large crops that are grown, and Panhandle people are pitying the Central Texans and East Texans who are content to stay at home and rock along in the some old ways.

The East Texan once laughed at "hook farming" and at the fellow who kept on ploughing his crops after they should have been "laid by." But an Anderson county man last year showed Texas that by the proper use of a little fertilizer and with plenty of honest-to-goodness cultivation an East Texas sandy land farm can be made to produce two bales of cotton to the acre. Others are showing that fruits, vegetables, cane and a great variety of other crops can be doubled if only the farmer will mix good sense and hard work.

Texas isn't at all the Texas of a few years ago. Good roads and automobiles and public schools everywhere, along with improved machinery, and better methods of doing things, have worked wonders. The man who isn't prepared to keep up with the times

will have to step aside and make room for others. This applies in every activity—in manufacturing, in business, in farming, in teaching, in newspaper work. You must keep up or quit.

There are some who think that the hurry-up methods of the present time are not as good as the old ox-wagon days. Maybe not. There was more leisure, less haste and feverishness then, but that isn't the question. We are living now in 1925 and not in 1900, and if we would get along in whatever we are doing we must discard the ox-team ways of former days, and live and work like present day people. You can't make great progress in a small shell when the rest of the people are using airplanes.

FRIONA

Mr. and Mrs. Carl C. Maurer are away on a sight seeing trip in which they propose to be gone about six weeks. Their route will take them through New Mexico, Arizona, California, Oregon, Washington, Idaho, Montana, Utah and Colorado and perhaps some of the central states.

The Santa Fe Railway Co. is making some extensive improvements along its right-of-way through town. Deeper and broader drainage ditches are being cut and larger culverts are being placed under the road bed and also under the highway at the crossing.

The Friona Chiefs, the boys basketball team, went to Hereford Monday afternoon and engaged the Hereford boys in an interesting game which resulted in a score of 23 to 8 in favor of Hereford. This is the second time the Chiefs have lost to Hereford and leaves the Hereford team in possession of the district championship.

Announcement has been received by many of our people of the arrival of a daughter, Joan Marian, in the home of Rev. and Mrs. John M. Peyton, of Daisy, Tenn. Rev. Peyton was for two years the pastor of the Union Congregational church at Friona.

Several of our farmers have begun the preparation of their land for spring

crops and the indications are that if rain comes soon enough there will be a considerable acreage of oats planted here. Most of the new settlers who are coming in will plant a goodly acreage of cotton as well as many of the older inhabitants of the country. Several farmers are also planning to plant some sweet clover as a permanent pasture for dairy cows.

Homer T. Walker departed over a week ago with a force of men, mules and wagons, for Colorado, where he expects to engage for a time in highway construction.

A deep sorrow over spread this community last week occasioned by the death of Mrs. J. C. Mardis, which occurred at Hereford hospital on Wednesday afternoon, following an opera-

tion for appendicitis. She was the wife of Rev. J. C. Mardis, present pastor of the Congregational church here. Although Mrs. Mardis had been with us but a few months, she had by her sincere and unassuming Christian character made a deep impression in the affections of all who knew her. The body was brought to Friona on Thursday morning and after a short but impressive funeral service conducted by Rev. Walker, pastor of the Methodist church, it was taken to Grinnell, Iowa, for burial.

CHRISTIAN ENDEAVOR PROGRAM

Sunday, February 22, 6:30 p. m.
Topic: Industrial Missions.

Leader: Leonard Foster.
Song service.
Scripture reading: Isa. 61:1-4.
What is the Aim of Industrial Missions?—Lounie Witherpoon.
Name some Industrial Missionary and tell of his work—Otto Olson.
Who should go as an Industrial Missionary?—Leland Lee.
What training is needed to become an Industrial Missionary?—Ella Broadwell.
Song.
Business.
Benediction.
A Classified ad will sell it for you.
Let's build a Hotel in 1925!

Closing Out Farm and Ranch Land Bargains

The following is a brief list of properties which a certain Loan Company wishes to dispose of within the next few weeks. The Loan Company owns this land at a price under the present market price. They prefer to sell the land for cash, however the prime object is to get this land into either cash or well secured paper.

2020 ACRES in Deaf Smith County, Texas. This is a very well improved tract of land. All lies beautifully, about 16 miles from Hereford, Texas, and close to the State Highway. Incumbrance \$17,000.00, which has four years to run at 6%. About 400 acres in cultivation. Well fenced, exceptionally well watered and has first class six room house. Corral and shed room for several hundred head of stock. This is one of the best ranch propositions that I know of and can be bought with a very small amount of money. Price \$18.00 per acre.

960 ACRES in Deaf Smith County, Texas, about four miles from State Highway, about 36 miles west of Hereford. Almost in line with the new proposed railroad. Ranch improvements above the average. Two story house, first story of which is cement. Barns and corrals for several hundred cattle. A cattle dipping cement vat which cost \$1200.00 to install. This tract of land has a small ravine running through the tract which makes a natural windbreak for stock in time of storm. Has never failing water. About one-half of this tract is a little rough but first class pasture land. The balance is tillable and is adapted to the growing of cotton, kafir, sorghum, etc. The price of this tract is \$16.00 per acre, incumbrance \$10,000.00, balance cash or good security. In connection with this tract there is about six to eight section of syndicate land that is leased for 25c per acre. Land is all fenced in one body and has about five never failing windmills with large watering tanks; also about five sections of land is fenced in this ranch that is free pasture. This makes an excellent layout for a good ranch proposition with a very small investment and is considered by old ranchers one of the best layouts in Western Texas.

2500 ACRES of first class pasture land with natural wind brakes; well fenced, several hundred acres in cultivation. Several hundred acres first class cotton land. One of the best crops grown anywhere the writer has seen growing on this land in 1924. Improvements on this ranch are only fair. This ranch lays on a beautiful new State Highway and close to town. Lays in Hall County. Price \$36,000. Can be bought on the best of terms.

About two miles from above tract on Highway lies **1500 ACRES**, about 100 acres tillable and first class cotton land. Is well watered, well fenced. Price \$12. per acre. Incumbrance none. School on this tract on Highway.

1600 ACRES of which about 100 acres is high class cotton land. Balance lays rolling and is sandy land. However it makes a most excellent grazing proposition during winter months. If not pastured in early spring months grass will grow waist high around the hills and valleys. The writer has just seen a choice bunch of pure bred yearling steers in excellent condition running on this tract of land, Feb. 1, 1925. It is exceptionally well watered and can be bought for a very low price of \$7.00 per acre. Incumbrance none. Good terms.

This same Loan Company owns a new **\$15,000.00 RESIDENCE**, 44x54, which they will sell at a sacrifice, located in Tulla, Texas. Also several smaller tracts of land.

15000 ACRES in Cimmaron County, Okla. An excellent ranch proposition. Well improved, well fenced, some in cultivation. Price \$10.00 per acre. Incumbrance \$60,000.00.

6800 ACRES in Baen County, Colorado, which is a first class grazing and general proposition. Is well watered, well located. The first man that sees this tract will deal for it if he is interested in a bargain of this kind.

Please do not overlook the fact that this is a rare opportunity to buy some first class ranching propositions at a great sacrifice and way under the present market value in this section of the country. This, an investigator will learn by talking to adjoining ranchmen. This is a case where the early bird will get the worm. I think enough of it that I am leaving a first class business, going into Texas and expect to stay there until I have sold fifty or sixty thousand acres. Get in touch with me NOW.

S. S. Mouse Land Co. Realtors - - Emporia, Kansas

Closing out this land on the best of terms. Get in touch with me in care of Henry Wilkinson, Pres. First State Bank & Trust Co., Hereford, Texas, or in care of Grundy Bros, Estelline, Texas.

A Dandy Piano For Sale!

AT A BARGAIN

Anthony's Second Hand Store

WES ANTHONY Proprietor



Community Prosperity

depends upon individual economy.

More than all else, the establishment of a bank balance and wholehearted cooperation with the bank assures individual and community prosperity.

Talk with your banker frankly about your business. Consult him in all your dealings, that he may better know your plans and needs.

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Harness Repairing

I have installed a new Harness Machine, in the J. C. Hull Shoe Shop, where I am prepared to take care of any kind of HARNESS REPAIR WORK, at reasonable figures.

I WILL APPRECIATE YOUR BUSINESS

JACK HAGAR

VILLAGES FOUND UNATTRACTIVE IN STUDY BY GOVERNMENT

Nearly 20,000,000 people in the United States, or about one-fifth of the population, live in villages, and 20,000,000 farming people use these villages for purposes of business, education, religion, health, and social well-being. Yet these centers of rural population are usually unattractive and often very ugly. Villages in other countries are generally much superior to those of the United States in design, in the character of their streets and public buildings, and in their approaches and recreation spots. A start, however, has been made toward beautifying the American village.

Some examples of leadership in this respect are recorded by the Department of Agriculture, which has been studying the problems of village planning from the standpoint of its importance to the rural community and particularly to the farmer.

It is more as a buying than as a selling place that the farmer makes use of the village. In marketing his principal products he generally deals with some large distributing center. But he purchases his household supplies in the village. He goes there for amusement and for social purposes generally. His children often go to school there. An attractive village, says the department, is an important influence in stabilizing farm life and in counteracting the attractions which cities have for the young people of the farms. As the farmer's chief point of contact with outside interests, the village can make a big contribution to the happiness of farm life, even if it be considered from no other standpoint than the fact that it is the place where the farmer spends a large part of his income.

Where villages are being made more beautiful, the impetus has come in nearly every case from local initiative. Villages that have well-planned streets, attractive recreation spots, and pleasing approaches are nearly always indebted for these advantages to the energy and public spirit of some small group of citizens. Under such inspiration dump heaps have been turned into garden spots, unsightly shacks and dilapidated stores have been torn down and replaced by smart, substantial business buildings, and extensive programs of landscape gardening and tree planting have been undertaken. Villages that have embarked on this path are finding that beauty pays. It improves local business, attracts tourist business, it enhances real estate values, and has a powerful influence in raising individual standards of efficiency and enterprise.

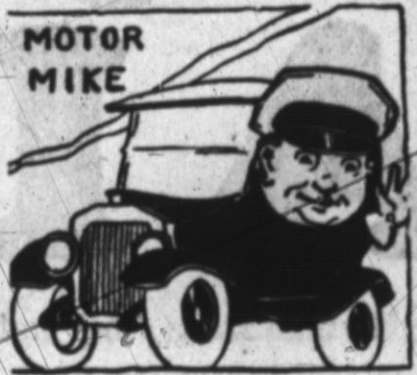
One good example of a village that was not well planned originally but that now has been transformed into an extremely pleasing place, is Weston, Mass. Weston formerly had a large swamp area in its center. This has been drained, graded, seeded to grass, and planted to pine, fir and chestnut trees. A new town hall and a fire station have been built opposite the entrance to the common. Public buildings are now centrally grouped. Old, unsightly structures have been torn down. The improvements were planned by a landscape architect. It took 25 years to put the plan through, but everyone in Weston now believes that the enterprise was worth the time and money it cost.

A village that was started with a good plan and has realized it is Patterson, Calif. This village and a colony of irrigated farms, occupying 18,000 acres, were planned in 1910. Roads leading to the village were strategically located and planted with trees and shrubs. The village itself has eight streets radiating from a civic center where the public buildings are located. In the past four years the residents of the village have built a public library, a community club house, a concrete swimming pool, and a grammar school, and have provided an automobile camp park.

A town dump at Lewisburg, Pa., has become a scenic asset, through the activities of women, who formed a civic club, launched civic improvement propaganda, and accumulated funds for an improvement program. Formerly the first impression a visitor got on arriving and the last one he took away with him on leaving was one of squalor, because the town dump lay across the main approach to the village. Today the land where the dump stood is the property of the civic club. Old shacks have been removed from it and refuse cleared away. It has been leveled and planted to grass, flowers and trees. It is spanned by gravel walks and surrounded by ornamental lighting standards. Now the visitor enters the village through a green and smiling park.

Many other examples of effective village planning have been noted by the department's investigators. Yet the idea that village planning is as necessary as city planning has taken root in comparatively few places. It has not the pressure behind it that brings results in crowded cities where congestion makes radical changes compulsory. The Government points out, however, that village planning often means great savings to the community; that it is never too early nor too late to begin it; and that the expense is almost never prohibitive and is seldom a serious handicap.

Boost for new high school building.



MOTOR MIKE

We tell you as a friendly act,
And urge you as a friend
See us for oil and gasoline
And grease for your rear end.

We can give you expert mechanical service at any time.

Thanking you for a share of your patronage.

Beavers Bros.

WYCHE ITEMS

Miss Ethel Decker visited Miss Gladys and Jewell Applegate Saturday night.

Misses Alberta and Ruby Dugan spent Saturday with Mrs. Willie Miles of Hereford.

Eddie Ray Smith spent Friday and Saturday with his grandpa, Mr. Miles, of Hereford.

George Joel spent the week end with Raleigh Hough, Jr.

Mrs. J. W. Bradley and daughter, Madge, came out to Mr. Bradley's ranch and helped him with the butchering Tuesday.

Ed Modley and Mr. Murmury hauled bundle feed from the Shirley place to their homes in Hereford Monday.

Bob Baird helped J. W. Bradley butcher on Monday.

Some of the farmers have started their spring plowing.

Miss Alberta Dugan visited Miss Lorine Williams Wednesday afternoon.

There is going to be an all day meeting at the school house next Sunday, February 22. They are going to organize Sunday school in the morning, and Rev. Hill will preach for us in the afternoon. Everybody come and bring your dinner.

Miss Gladys Applegate visited Miss Montie Cook Monday night.

Albert Bally visited John Roberson Sunday night.

Mrs. W. D. McKeeney is on the sick list this week.

A bunch gathered at the home of C. C. Cook Sunday and some enjoyed brook riding.

Miss Jewell Applegate visited Montie Cook Tuesday night.

Mrs. Butch Elliston visited Mrs. J. C. Williams Monday afternoon.

Mrs. Decker and four children visited Mrs. J. C. Williams Wednesday.

SIMS COMMUNITY

Tom Jones has been hauling cotton seed cake from Adrian to Rail H Ranch the past week.

J. A. Reed and wife transacted business in Hereford Wednesday of last week.

Monroe Hess left for his home in Oklahoma City a few days ago. He has been working around in our community for several months.

Dawson Blassegame and family visited Sunday afternoon in Adrian with friends.

Last Monday several men from our community went to help fight the terrible prairie fire in south of Kelso.

J. P. Collier of Adrian lost all of his grass in that part of the country.

Mrs. E. T. Whitten has a six hundred egg incubator. She is planning to go into the poultry business right this season. Good luck to her.

Although it is February you could hardly believe it last week from the windy days we had. Just seemed like March storms.

Friday afternoon Misses Gusta and Lois Samuelson took their pupils out for a little picnic. They had a fine dinner and a jolly good time was had report they brought back.

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TREES! TREES!! TREES!!

Fruit, Shade, Ornamental, Flowering Shrubs, Vines, Roses, etc.

FRUIT BEARING TREES for the Panhandle Plains country—Peaches, Plums, Pears, Apples, Cherries, Grapes and Berries. Many of which have borne 19 years out of the 21 we have been here. Let us select your orchard, out of our sure bearing varieties that will have ripe fruit from June till frost. Have had 35 years of experience, tested over 300 varieties. Now is the time to plant.

Write for catalog, or come to the

HEREFORD NURSERY

L. P. LANDRUM, Mgr. Phone 99, Hereford, Texas

FARM SALE

Having leased my farm, I will offer for sale, at the place, located seventeen miles southeast of Hereford and twelve miles northeast of Dimmitt, the following described property, on

Tuesday, Feb. 24

Beginning at 10.00 a. m. Sharp Free Lunch on the Grounds

10 Horses and Mules

- | | |
|---|--|
| 1 bay mare, 13 years old, weight about 1300 | 1 bay gelding, 6 years old, weight 1200 |
| 1 brown mare, 11 years old, weight 1400 | 1 black horse, smooth mouth, weight 1400 |
| 1 black mare, smooth mouth | 1 span smooth mouth mules |
| 1 grey gelding, 10 years old, weight 1200 | 1 bay gelding, 3 years old |
| 1 bay gelding, 5 years old, weight 1200 | |

41 Head of Cattle

- | | |
|---------------------------------|---------------------------------------|
| 30 head Hereford cows | 4 milk cows, one fresh |
| 6 grade Jersey heifer yearlings | 1 grade 2-year-old Jersey, fresh soon |

Poultry, Incubators, etc.

- About 60 head of standard bred White Wyandotte chickens, including several hens and cockerels and several pullets of Keeler blood.
- About one dozen Rhode Island Red hens
- | | |
|--|-------------------------------|
| 1 150-175-egg Incubator, Old Trusty, practically new | 1 X-Ray 180-200-egg Incubator |
| 1 Colony brooder, with Sol-Hot Oil burner heater | 1 7-tray oat sprouter, new |
| Chick feeders and mash hoppers, etc. | 1 Jim Dandy Sprayer |

Machinery, Implements Etc.

- | | | |
|--|---------------------------|--|
| 1 1924-model Ford Roadster | 1 3-section drag harrow | 1 mold board gang plow |
| 1 J. I. Case lister | 1 tandem disc | 1 2-row flat planter |
| 1 John Deere 2-row Co-Devil | 1 McCormick row binder | Four sets of harness and one saddle |
| A number of Collars | 1 set floor scales | 1 Bowsher Feed Mill |
| 1 2-burner oil attachment for cook stove | 1 Round Oak Heating Stove | Other articles too numerous to mention |
| Some Household Goods | | |

TERMS:—The thirty head of stock cows and the Ford car must bring cash; on all other property listed the following will apply: All sums of \$25.00 and under cash; 5% off for cash on sums over \$25.00; on sums over \$25.00 nine months time, eight per cent interest, bankable notes. Nothing to be removed until terms are complied with.

B. F. Neely, Owner

Sale Clerked by E. C. Eubanks Auctioneer—COL. W. S. WILLIAMS

Sunbeam Mazda Lamps For Sale

We keep on hand at all times a good stock of lamps of proper voltage. The right voltage is very important, for if your voltage is too high the lamp soon burns out, and if too low you get poor light.

We know your needs—we have the goods. Election! Important!

Hereford Light & Power Co.
"Your Electrical Servants"

Hereford Band is Now Reorganized: L. F. Borden Leads

Hereford music lovers will be delighted to hear that the Hereford Band is to be reorganized and will begin active practice again about the first of the month. L. F. Borden will direct the organization, and there is no more competent instructor to be found. The new band will be financed by monthly contributions from the business men. Brack Williams partly made the round this week and reports 100 percent response to his request for financial support.

The funds raised will defray the expense of hall rent, lights, seats, music, janitor's charges, etc.

J. HAL WILSON DIED SATURDAY NIGHT, BURIED ON SUNDAY

The community was shocked Saturday night by the sudden death of J. Hal Wilson, aged 24, son of Mr. and Mrs. Henry Wilson, after a brief illness from the flu, turning into pneumonia.

The young man, an operator with the Santa Fe at Winoka, came home Tuesday. He was very sick Thursday and Friday but Saturday he rallied, had a turn for the better, and was apparently on the road to recovery. He died very suddenly about 9:00 p. m.

Funeral services were held from the home Sunday afternoon at 3:00 p. m., conducted by the Rev. O'Malley of Amarillo, assisted by Rev. J. O. Haymes of the Methodist church.

Out of town relatives and friends who attended were Mr. and Mrs. Norman Wilson of Bovina and the following from Amarillo: Postmaster and Mrs. W. C. Kenyon, C. M. Tyler, assistant postmaster; W. L. Sims, C. C. Tadlock, A. J. Rawlings, J. F. Smith, John Jarred, D. U. Baker, and Misses Frances Glass, Ethel Fuqua and Ethel Wright.

Besides his parents deceased is survived by one brother, Robert, and three sisters, Misses Waldine, Hazel and Floyd. He was born in McKinney, Texas, but had been raised in Hereford, graduating here in the high school. Afterwards he went into the army and was stationed in Hawaii for three years before returning and going into the employ of the Santa Fe several years ago.

Try our Lice Killer. You will get more eggs. It's a sure shot.

GOLDEN RULE PRODUCE.

Just Like Dad.

Friend—"Does the baby take after his father?"

Proud Mother—"Oh yes indeed—why he is—he is simply crazy about his bottle."

G. A. F. PARKER GRATES AT MEETING HISTORICAL SOCIETY

G. A. F. Parker of the Western National Bank, was the principal orator at the annual meeting of the Panhandle-Plains Historical Society, at the Normal, Canyon, last Thursday night. Mr. Parker's address, entitled "Early Days in the Panhandle," was greatly appreciated; so much so in fact that the Amarillo Daily News reproduced it in full in last Sunday's issue. Mr. Parker is one of the pioneers in this section and is preparing further contributions to the historical lore of the Panhandle-Plains country from the storehouse of his memories.

INTERNATIONAL HARVESTER CO. AGENTS' OPENING A SUCCESS

The formal "Opening" of the new International Harvester Company's Agents here, Messrs. Buchanan & Ross, which occurred last Saturday was a gorgeous success from any angle, being well attended throughout the day, and the new firm doing a splendid business. Luncheon and refreshments were served to all guests.

Thursday, February 19, the International Tractor Service School was held at the shop, with several factory representatives on hand to help. These included George Buchanan, Assistant Manager; W. T. Wheeler, Repair Department; Lee Henderson and Bob Wallington, tractor salesmen. These men were busy all day expounding and explaining the merits of the various lines the company carries.

O. L. Rutherford and family left overland for Eastland, Texas, where Mr. Rutherford will combine business with a visit to his parents.

Good Printing at the Brand

MISS ZENA OWEN MARRIED TO T. F. KENDALL TUESDAY, FEB. 10

The marriage of Miss Zena Owen and Thomas Frank Kendall was solemnized on Tuesday, February 10, at the home of the bride's parents, Mr. and Mrs. C. D. Shaw, the Rev. J. O. Haymes of the Methodist church officiating. It was a quiet home wedding, with only a small number of relatives and close friends present.

Following the ceremony the young couple boarded the morning train for Dallas, where they spent a short honeymoon, returning to Hereford Wednesday.

The bride is one of the most popular young ladies in Hereford and is being showered with congratulations by her friends. The groom, who has been living in Old Mexico for some time, is

now in charge of a copper mine in California. The happy pair expect to leave for the Golden state shortly and make that their home.

W. E. FALLWELL MARRIES MISS PIPKIN OF CANYON WEDNESDAY

W. E. Fallwell of Hereford and Miss Sarah Pearl Pipkin of Canyon were

married by County Judge Earl W. Wilson in the latter's office Wednesday morning and, after their lunch here, departed overland for El Paso on the honeymoon trip.

The bride is the daughter of Mr. and Mrs. Robert Pipkin of Canyon, while the groom is the son of Mr. and Mrs. W. C. Fallwell of this city and was

raised here.

The young couple stole a march on their friends by quietly driving into town, securing a license, walking into the Judge's office, and having it all over and away before the groom's friends waked up to the situation. They will be at home here when they return from their trip.

Why Not Patronize a Home Industry?

Flavo Flour—In every 48 lb. sack there is a certificate of Purity. They are valuable. We have corn meal, whole wheat flour, breakfast food. If your grocer can't supply you, phone 29. We deliver.

Community Mills

Charley Sez:

Who wants tew be left out uv any good thing? Nobuddy uv course! So ef yew don't want tew be left jest join in with the crowd an' come tew th' best place en town tew trade! Your Grocery, right on yewr way home, wher' yew get green stamps, wher' we want yew tew feel thet yewr et home, wher' we give all our tho'ts tew givin' yew moar fer yewr money and moar servus and quertisy then ennybuddy else ever did er will.

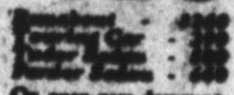
CHARLIE & WALLACE
Your Grocery.

Ford

Confidence in Ford Performance

The owner of a Ford is never in doubt as to what he can expect in service. He knows what his car will do and how surely it will do it.

The Coupe \$520



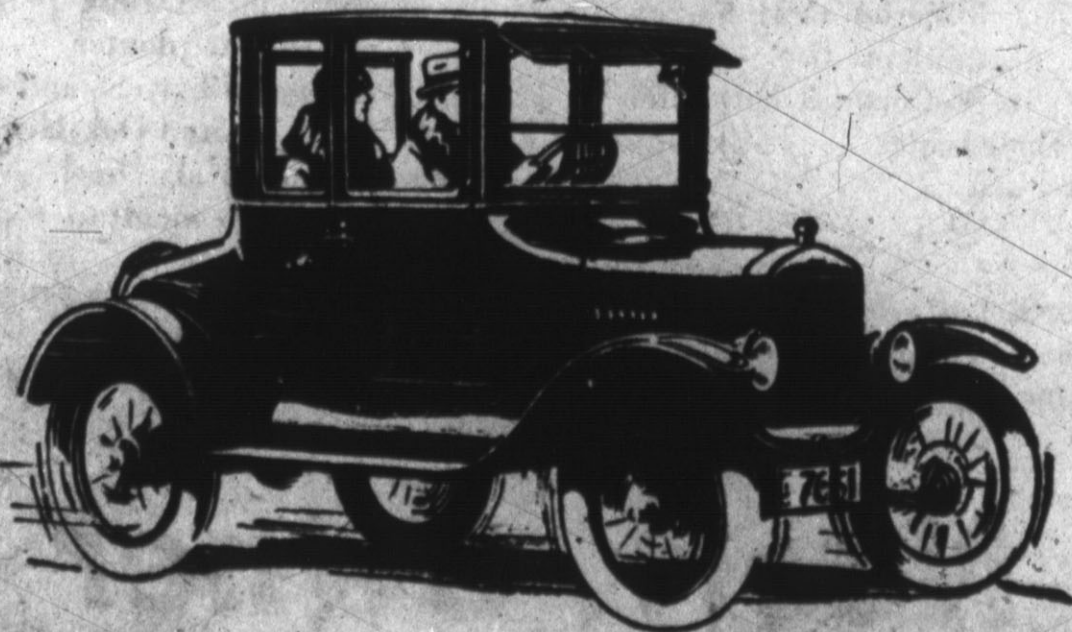
On open top demand the thing and motor on all points J. A. & Son

When bad weather and roads put other cars out of commission, the Ford car will stay on the job. It will carry through slush and snow, over broken roads, newly constructed roads—anywhere.

Yet Ford benefits can be yours for the lowest prices ever offered. This is made possible by the efficiency of Ford manufacture, the volume of output and practically limitless resources.

Ford Motor Company
Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER



VISITORS ARE ALWAYS WELCOME AT ALL FORD PLANTS

Closing Out SALE

I will offer for sale, at the Harman Dairy, one and one half miles northeast of Hereford, the following described property, on

Monday, Feb. 23

BEGINNING AT 1:00 P. M.

6 Head Horses

- 1 brown horse, smooth mouth, wt. 1400
- 1 gray horse, smooth mouth, wt. 1350
- 1 bay horse, smooth mouth, wt. 1300
- 1 bay horse, 8 years old, wt. 1300
- 1 gray mare, weight 1150, in foal
- 1 saddle poney

12 Head of Milk Cows

- 2 Holstein cows, 6 yrs. old, giving milk
- 1 half Jersey, 6 yrs. old, to be fresh about March 15
- 1 half Jersey, 8 yrs. old, just fresh
- 8 head of Jerseys, some dry, some coming fresh soon

80 HEAD OF CHICKENS—Mostly White Leghorns

Farm Machinery, etc.

- 1 good wagon, with grain box
- 1 John Deere row binder
- 1 2-section drag harrow
- 1 14-inch Emerson gang plow
- 1 disc cultivator
- All this machinery in good condition

Harness

- 1 set of good britchin harness
- 1 set of chain harness
- 4 good collars
- 1 saddle

Miscellaneous

- 1 60-gallon oil tank
- 1 emory wheel
- 1 double-tub power washing machine
- 1 140-egg Belle City Incubator
- Other articles too numerous to mention

TERMS:—All sums of \$25 and under cash; all sums over \$25 nine months time, ten percent interest, notes to be approved by the Western National Bank; 5% off for cash on sums over \$25; nothing to be removed until terms are complied with.

OTTO OLSON, Owner

E. C. Eubanks, Clerk

Auctioneer, COL. W. S. WILLIAMS

I Have MOVED My Office

Sunshine Bakery Building

From the Star Theatre building to the Sunshine Bakery building, in the same block with the Postoffice—right in the middle of things. Where I am better prepared than ever to give you real insurance service. You can't get acquainted—whether you need insurance or not. The latchstring is always on the outside.

THE A. L. BIGGS AGENCY

Phone 30
(2097) (2-1) (207) (201)

Classified Advertising

Wanted Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

FOR SALE—Worlds of kindling for sale. E. V. ALLEN. 4-2t

My Shetland Pony for sale or trade. 4-2t Andrew Pat Jones.

FOR SALE—On or before March 1, 1925, 8 1/2 of SE 1/4 section 43, in Springlake, Lamb County, Texas. \$3200.00. Terms cash. M. Ryan, 4530 1/2 Willowbrook Ave., Hollywood, Calif. 4-3t-Pd

FOR SALE—White Leghorn Cockerets from M. Johnson strain, Bowie, Texas. \$1.00 each. Earl Lance. 4-3t-P

FOR SALE—Three small homes. Well located, one half cash, balance rent. Also several good locations. Alvra C. Thompson, care of Panhandle Lumber Company. 4-t

FOR SALE—Home made whole wheat bread every Tuesday and Friday at Purcell & Cox Grocery. 2-3t pd. MRS. C. R. SMITH.

FOR SALE—International 10-29 tractor in good shape. A four disc tractor plow, power lift, price \$350. Inquire of W. S. WILLIAMS or. 2-tf (4pd) C. S. WALKER

FOR SALE OR RENT—160 acres 6 miles south of Hereford. Mrs. E. E. EVANS, 727 S. Oak. 2-4t-pd Ottaway, Kansas.

FOR SALE or Trade—Ford truck, 1925 model, new. Will consider live stock. T. E. Major, 1-tf Box 100.

FOR SALE—Two Jacks. McDonald & Borden.

FOR SALE—640 acres section 63, block K-7, Deaf Smith county. Send us your best cash offer. SULLIVAN BROS., 114 N. Elizabeth St., Peoria, Illinois. 74-8t-pd

FOR SALE—Good, heavy International wagon, with grain box. See 5-2t-pd. J. N. Messenger.

FOR SALE—Or will trade for stock cattle, some real good Jersey Cows, 4 and 5 years old, fresh. 5-3t Joe Mitchell.

FOR SALE—Six head of good work horses. Paul S. Corbett, three miles west of town. Phone 310-F. 5-4t

FOR SALE—Bale millet hay. W. S. Hembree, Dimmitt, Texas. 5-4t-Pd

FOR SALE—Up to one dozen Buff Orpington pullets, year old coming March, now laying. To reduce flock. Eggs, not guaranteed, \$1.00 setting. All these of very best breeding. 5-2t W. R. HILL.

FOR SALE—Registered Poland China boar. A good one. Phone 312 F-12. 5-1t-pd W. A. DAUGHERTY.

FOR SALE—Several real good Jersey milk cows, some fresh, others fresh soon. You can buy these cows on your own terms, with good security. 5-tf G. W. BRUMLEY.

FOR SALE—White Leghorn Hatching Eggs, from hens high in egg production, headed with males of direct Wyckoff origin. \$40 per 1000, \$5 per 100, \$1.25 per 15—delivered. Mrs. J. M. CHAPMAN, 5-6r Adrian, Texas.

FOR SALE—Three good rugs, 9x12. Call Mrs. B. F. Guthrie, 180. 5-2t "Jack Spratt, what makes you so fat?" "I sell sweet cream (bottled), six days in the week." 5-2t-pd

FOR SALE—About 200 hules out and wheat straw. 5-2t-pd W. G. SLAGLE.

FOR SALE—A good five room house for sale on easy payments. See 70-tf Western National Bank.

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 62-tf

FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand. 63-tf

FOR SALE—A Fordson tractor, cheap. 5-2t P. W. PRICE.

FOR SALE—100 S. C. White Leghorn pullets, now laying, \$1.00 each. 3-4t JAS. R. ROBINSON.

FOR SALE—Ford tractor and Tandem disk. Good running order. See E. W. Morgan or 3-4t G. P. Morgan

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-tf J. L. FUQUA, Phone 146.

WANTED

WANTED—to buy Shotes to feed. H. C. BOWSER, Phone 137.

WANTED—Someone to break out my one-half section for first row crop. Inquire at The Brand Publishing Office. 5-2t-Pd

WANTED—Someone to break out my 160 acres ten miles northwest of Friona for the crop. Write JOHN PORTREY, 5-2t-pd Falls City, Neb.

WANTED—60 to 100 feet two-inch pipe. —E. B. POSEY. 5-1t-pd

FOR RENT

STORAGE room for rent. 4-1t Mrs. H. L. Broadwell.

FOR RENT—Furnished rooms. See 5-tf MRS. E. B. BLACK.

FOR RENT—Good place for rent, 350 acres of ground in cultivation. Box 758, Hereford, Texas. 5-2t-Pd

FOR RENT—Section 68, Block K-7, 19 miles northwest, possession at once. Joseph Chmelik, Sta "C", Chicago, Ill. 5-4t-pd.

FOR RENT—Good place for rent, 350 acres of ground in cultivation. 2-tf Box 758, Hereford, Tex.

FOR RENT—2 furnished rooms for light housekeeping, on East 3rd St., Phone 323. 1-tf Mrs. J. A. Freeman.

FOR RENT OR SALE—South west quarter section 27-3-1. Please send your best cash offer for the year or your best price for the land. MR. THEO. HAHN, 400 May St., Marysville, Kan. 3-4t-pd

LOST AND FOUND

Golden Rule is Adopted by the Local Realtors (Continued From Page 1)

ordinary members from other firms to be known as Extraordinary member No. 1 and No. 2. These two extraordinary members are to act according to their numbers, only in cases where a controversy might arise where one or of the regular three committeemen are involved. That is to act in the place of any of the regular three who might be involved. Thus having disinterested parties on the Grievance Committee. Prescribe such penalties as you may see fit for any member of your club who may be found guilty of a breach of the Golden Rule. Respectfully submitted, JNO. P. SLATON, JOHN W. OVERTON, GEO. L. MUSE.

WOMAN'S MISSIONARY SOCIETY

Program for Feb. 25, 1925

Opening song—Tolling for the Master. Scripture, Exodus 3 and 4—Mrs. Harrison. Vocal Duet—Mesdames Swisher and Thompson. Call of Moses, Lesson III—Supr.

I Vision of God 1. A consuming fire. 2. To be approached with reverence and awe. 3. Same God—God of Abraham, Isaac and Jacob. 4. He sees, hears and knows everything. 5. He delivers—out of bondage; He brings to a land of promise. II Moses' Excuses 1. Who am I? 2. What shall I say? 3. They will not believe—not hear-kin. 4. I am not eloquent—slow of speech. III Moses Returns to Egypt—by Mrs. Haynes.

Honor Rolls For Schools Announced by Dillehay

High Honor Roll—High School
Eleventh Grade: George Beams, Lucile Hicks, Mozelle Hill, Margaret Ricketts.
Eighth Grade: Edgar Ireland, Lorene Wherry.

High Honor Roll—Central School
Seventh Grade: Ezell Patterson.
Sixth Grade: Gladys Hopper.
Fifth Grade: Johnnie Womble.
Fourth Grade: Susie Mae Daniels, Wilma Joe Jones, Patricia Wederbrook.

Honor Roll—High School
Eleventh Grade: L. H. Fuqua, Leland Lee, Gordon Moore, Paul Patterson, Beaurom Wade, Lucile Moses, Gwendolyn Price, Lonnie Witherspoon, Alice Womble, Ira Foster, Robert Anthony.

Tenth Grade: Frances Oberthier, Gwendolyn Spradley, Dyalithia Stovall, Margaret Thompson, Wanda Wilkinson.
Ninth Grade: Agnes Vaughn, Anabel Sawyer, R. V. Miller, Margaret Bowman, Betty Carter, Nellie Dunn, Ruth Haberer, Louise Jacobsen, Ida Mae Knox, Ella Broadwell.

Eighth Grade: Lois Hill.
Honor Roll—Central School
Seventh Grade: Edgar Johnson, Eric Marie Foster, Vera Mae Gilliam, Pearl Runtun.
Sixth Grade: Mattie B. Richards, Dorothy McDonald, Gerald Wherry, Ward Garrison.

Fifth Grade: Gilbert Purcell, Mildred Fullwood, R. K. Brunner, Billie Hill, Katherine Poff.
Fourth Grade: Obbie Farris, Willis Harmon, Katherine Miller, Arthur Thompson.

One section of the fourth grade is not represented on these honor rolls on account of illness of the teacher whose duty it was to make out the grades. Mention of those entitled to be mentioned will be made later.

DR. FREEMAN DIED TUESDAY AFTER A LINGERING ILLNESS

Dr. John Avery Freeman, aged 63 years, died at his home in Hereford Tuesday after a lingering illness of months past. Funeral services were conducted from the Methodist church Wednesday afternoon at 4:00 by the Rev. J. O. Haynes, interment in the Hereford cemetery.

Dr. Freeman came to Hereford from Gainesville, Texas, September 3, 1908, and established himself in the practice of dentistry, retiring from active practice something over a year ago owing to a general breakdown in his health. Besides his wife he is survived by his father, who lives at Siloam Springs, Ark., one sister in Alabama, another sister, Mrs. M. J. Nix, of Edgardo, Okla., a son, Earl Freeman, of Dallas, and two grandchildren. The two last named were here for the funeral.

MOTHERS' CLUB

The Mothers' Club met February 10 in the home of Mrs. Tynes. A "Flowers For the Living" program was given. Mrs. Guthrie, Mrs. D. W. Hawkins and Miss Ina Gregg being the recipients of the flowers. Mrs. Foster, president of the club, in a very pleasing manner gave the early history of Mrs. Guthrie, bringing out some incidents that even Mrs. Guthrie herself had forgotten.

Mrs. Guthrie, in her usual winning way, expressed her appreciation of the spirit that prompted this program. Greetings and poems by Mrs. Hawkins, who was unable to be present, were read by Mrs. Spradley.

Although Mrs. Hawkins leads a busy life, she finds time for the expression of her beautiful thoughts in verse. Mrs. Gilliland spoke of her admiration of Miss Gregg bringing out the beautiful thought expressed in her poem "Mortality and I."

Miss Gregg expressed her appreciation of the occasion, and in a very sweet way told of some of the things in her life that had inspired her work. The greatest of these being her mother's teachings.

The club had as guests: Mesdames J. E. Ferguson, Heard, Steckman, Ramsey, Guthrie, Short, and Miss Ina Gregg. A Southern Menu consisting of chicken salad, hot biscuits, wafers and tea was served by the hostesses, Mesdames Tynes, Williams and Thompson.

METHODIST SUNDAY SCHOOL CLASS BANQUET TUESDAY

The ladies of the Slaton Bible Class were entertained by the men of the class, Tuesday evening, with a banquet and "Social."

The basement of the Methodist church accommodated the large number present—some fifty adults and seventeen children.

Rev. Haynes, teacher of the class, was master of ceremonies. Not a dull moment was incurred, from the beginning of the elaborate banquet, served in four courses, to the late hour of departure. As toastmaster, he kept the company in constant merriment, the short and snappy program arranged was delightfully carried out.

Mrs. C. L. Roberts, as Martha Washington, and Mr. Haul Beavers as George, met the guests at the entrance and directed them to their places at the beautifully appointed tables.

Rev. and Mrs. Haynes had skillfully planned for the entertainment of the guests, following the banquet; the grown ups were soon competing with the children in fun, laughter and noise. There were many novel contests of the most laughable nature.

Mrs. Rex Tynes, as president of the class, and in behalf of the ladies, expressed appreciation and thanks to the hosts for the many favors of the evening and royal entertainment afforded. —REPORTER.

W. A. McATEER ACCIDENTALLY SHOT—A FORMER RESIDENT

M. D. Womble of the Service Garage Wednesday received a wire from Mrs. W. A. McAteer, dated at Casper, Wyoming, stating briefly that her husband had been accidentally shot, details to come later.

It is not believed the wound is serious or further word would have been received. Mr. McAteer was formerly in the garage business here.

GREAT MOMENTS. In a Boy's Life.

When he is told he can keep the tramp dog which has followed him home.

When the doctor says he has the measles and must stay home from school.

When he earns his first 10 cents.

When his first little girl friend sends him a note with a lock of HER hair in it.

When he hears the dentist is ill.

When he gets his first bicycle.

In His Father's Life.

When he is "allowed" to keep last year's felt hat.

When the doctor prescribes "complete relax" from business and "plenty of gold."

When he earns his first \$100 a week.

When the blonde widows seemingly doesn't notice the gray hairs and give him a "gooley eye."

When he keeps an appointment at the dentist's—and finds that he is ill that week.

When he gets his first automobile.

ED PURDY'S PHILON.

"I always wear a large brimmed hat when I go out auto riding with my friends. It protects the ears as I go through the windshield."

STATEMENT OF OWNERSHIP, Circulation, etc., Required by the Act of Congress of August 24, 1912.

Of The Hereford Brand, publisher weekly at Hereford, Texas, for October, 1924.

State of Texas
County of Deaf Smith
Before me, a Notary Public in and for the State and county aforesaid, personally appeared Seth M. Holman, who, having been duly sworn according to law, deposes and says that he is the editor of The Hereford Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publishers: Holman & Steckman, Hereford, Texas.
Editors: Holman & Steckman, Hereford, Texas.
Managing Editors: Holman & Steckman, Hereford, Texas.

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LODGE DIRECTORY

Hereford Lodge No. 669, A. F. & A. M. Suppl. meetings, second Mondays each month. J. W. BRADY, W. M. J. E. JONES, Sec.

Hereford Chapter 548, B. A. M. Regular meetings, first Monday of each month. J. G. HASTINGS, W. F. J. E. JONES, Sec.

New Way to Quickly Stop Worst Cough

A remarkable new and simple method for treating a cough gives relief with the first doses and usually breaks a severe cough in 24 hours. The treatment is based on the prescription known as Dr. King's New Discovery for Coughs. You take just one teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct cause of the coughing. People have been astonished how quickly the coughing stopped with this new treatment, and the whole cough condition goes in a very short time. The prescription is for coughs, chest colds, hoarseness, bronchitis, spasmodic croup, etc. It is excellent for children as well as grown-ups—no harmful drugs. Economical, too, as the dose is only one teaspoonful. At all good druggists. Ask for DR. KING'S NEW DISCOVERY FOR COUGHS

Willo's... Phone 30

man, Hereford, Texas.
2. That the owners are: Seth B. Holman, Hereford, Texas; Walter H. Steckman, Hereford, Texas.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: B. F. Guthrie, Hereford, Texas; First State Bank & Trust Co., Hereford, Texas. SETH B. HOLMAN.
Sworn to and subscribed before me this 18th day of February, 1925. CLIFF ESTES, My commission expires June 1, 1925.

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DR. MELLENTHIN SPECIALIST

In Internal Medicine for the past twelve years DOES NOT OPERATE

ELK HOTEL—Monday and Tuesday, Feb. 23 and 24

Office Hours: 10 a. m. to 4 p. m. TWO DAYS ONLY No Charge for Consultation

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Texas.

He visits professionally the more important towns and cities and offers to all who call on this trip free consultation, except the expense of treatment when desired.

According to his method of treatment he does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

If you have been ailing for any length of time and do not get any better, do not fail to call, as improper measures rather than disease are often the cause of your long standing trouble.

Remember above date, that consultation on this trip will be free and that his treatment is different. Married women must be accompanied by their husbands.

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Driving to our filling station is now more than a habit with the car owners you see regularly at our pumps. These owners by actual test, have learned that there are more miles per gallon in our gasoline and oil. And, having found a GOOD gas, they are staying with it.

Join the procession of satisfied car owners who are now enjoying the high-class service we render.

W. C. FALLWELL

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from Last Week)

SALLIE STUDIES THE JOE SCHUYLER TYPE

"Peppy, scintillating!" I remembered what Bob had said. The strange man to whom he had sounded my praises would certainly find me "flat". The reaction had set in from the excitement of the hunt and I was feeling decidedly low in spirit and mind.

I recalled the happy hours with Curtiss the last day before we had broken camp. I had never been so absolutely happy. But that was different. I had him by my side. Why had he gone to Miami? Business. Well what of it. He probably was the sort who would always put business first. After the discovery of our love, he had left me when, of all times, he should have permitted his heart to rule his head and throw serious problems to the winds.

It wasn't as if he had to go to close the contract. What was one job more or less in his life. He had money. Bob had told me so.

I wanted him now. I needed his arms about me and assurances of his love. The house was lonely and because I had returned a day earlier than I expected, it was cold.

I rather enjoyed putting on evening clothes again after the rough things I had worn at camp. I loved the caress of the soft lace and chiffon. I had been thrilled with the few days of the hunt but it really was good to be back in civilization again.

I had chosen my most becoming gown. Why, I do not know. It couldn't be that I wanted to "vamp" the new man at Marjorie's for dinner. I loved Curtiss and couldn't possibly be interested in anyone else and yet it was unreasonable of him to leave me all alone.

Bob's "surprise" was Joe Schuyler, from New York. He and Bob had been class mates at Yale. He was decidedly the type that is well known to girls who have gone out a lot. Of athletic build, he danced like he had made a business of it. He would jump up during dinner, grab the nearest girl and dance to the radio or turn on the Victrola's latest jazz.

Every other word was slang, amusing and sensational. Unless one were accustomed to it, he might even be conversing in a foreign tongue. Joe was an only son and as he admitted, "it took his entire time devising new amusements to keep from being bored."

He spent his week ends in the fashionable suburbs of New York and "Philly," where he admitted there were any number of places he could drop in at any time and feel perfectly at home. His greeting to me was "that there was only one drawback."

"What's that? I'm flattered that there's only one."

"You're not married, and I never chase around with single girls. There are too many charming matrons who are "misunderstood" and "unappreciated" and who need an alert young man to hold their hands."

"You're frank, at least," was my reply.

Joe was also one of the "do you

know" kind. During dinner he asked each of us about a dozen persons who were prominent in Palm Beach and New Beach and New York? Of course, we know some of them, but what of it? I decided that night that if I ever had daughter or son I would rather they'd be anything than a "do you know" kind.

They all had champagne and were frankly amazed because I gave mine to Bob.

"What's the matter? Did life in the open make you so pure?" Joe Schuyler asked.

"It's too precious to waste and I've sorter sworn off," I explained.

"Go on, Sallie—you didn't even have a cocktail. As your hostess, I insist. You've been acting too dignified. Not at all the Sallie we have raved about to Joe," Marjorie declared.

Bob remained silent.

I loved champagne. I wanted some too but I had made an agreement with myself that I wouldn't take anything to drink because I knew how proud Curtiss had been of me because I had let it alone at the camp.

"To bad you picked on me for the night to abstain," Joe Schuyler complained. "I've been hearing some mighty wonderful things about you too. Come on, Sallie," he urged. "This might be the last bubble water you'll get on this side of the pond." He called me by my first name. No one's name had a prefix to the Joe Schuylers of the world.

I was getting Mid-Victorian and likewise having a rotten time. It's boring being the only sober one in the crowd. You have a different perspective. Things that seemed funny to the others were perfectly stupid to me. There's not even anyone to talk to because they don't want to dwell on any one subject. I wished that I had stayed

at home. I was feeling bluer all the while.

(To be continued)

RETRAIL

We had another big prairie fire last Thursday that caused no little excitement. It burned almost as far south as the Ozark Trail—close enough to give everyone a scare.

Most everyone has been burning the tumble weeds that line the fences. However, the wind blew too much the last few days to start a fire.

Messrs. Frank Lambert and Fred Wulliber are busy remodeling and papering Mr. Lambert's ranch house and corrals.

The flu seems to have become permanent in our neighborhood—most everyone has some sickness in their families.

Leland Smith did some freighting last week from Hereford.

Jim Bagwell has been hauling to Summerfield all week.

Mr. and Mrs. K. Roberts returned Tuesday from Vega. Mrs. Roberts visited at Vega while Mr. Roberts and his brother attended to business in Mexico.

Mr. and Mrs. Jim Bagwell and family returned Wednesday from a few days visit in Floyd county. Mrs. Bagwell's sister, Miss Williams, returned with them for a visit.

The Embroidery Club met February 12 at the home of Mrs. Jim Bagwell. A pleasant afternoon was spent, with most of the club members and a few visitors present. Nice refreshments, consisting of Jello, whipped cream and assorted cakes, were served. Those present were Mesdames Ed Smith, Henry Allman, K. Roberts, Clayton Williams and Earl Lust and Misses Evelyn Smith and Thylia Williams.

SUMMERFIELD

Bro. Fronabarger filled his appointment here Sunday and brought two

great sermons.

Quite a number of visitors were out at Sunday school Sunday. Come again. We need you, and want you to come.

The valentine social given by the Sunday school was a great success, and a large crowd present.

Mr. and Mrs. B. C. Roberson and Mrs. Fencher made a business trip to Clovis last Tuesday.

Ray Johnson was in Amarillo last Tuesday on business.

Miss Davis, teacher of the Black school attended Sunday school and church here Sunday.

Mr. and Mrs. Henry Kendall and family spent Saturday night and Sunday in the home of Mr. and Mrs. Joe Kendall.

Mr. and Mrs. S. L. Walser and daughter, Zella, of Hereford, spent Sunday in the home of Mr. and Mrs. C. R. Walser.

The Parent-Teacher Association will meet Friday night, Feb. 20. Every-

body is urged to come.

If understood correctly, Judge Wilson and some more of the Hereford friends will be present.

A little valentine party was given Saturday afternoon to the pupils of the primary class in Sunday school. In the home of the teacher, Mrs. Walter Hawkins. Some two to three hours were spent in games and having a good time. At a late hour dainty refreshments were served, and each one parted for their home. Some of the mothers also were present, and enjoyed it almost as much as the kiddies. Those present were: Evelyn, Charles Lee and Beulah May Wilson, Christine Fencher, Eva and Olin Greecean, Joe Roberson, Everett Storey, Thurman Christine and Ruth Atchley; Mesdames Wilson, Fencher, Greecean, Roberson and Storey.

J. E. Roberson motored to Canyon Saturday to spend a few days with relatives.

J. A. Noland returned Friday morning from Hot Springs, N. M. He reports that Mack is getting along nicely.

A mistake was in last week's item. Mrs. L. Johnson and son, Elton, was at home on account of Elton having a genuine case of the "Flu."

USED CARS

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Ford Coupe	1920
Buick Six	1917
Ford Delivery	1920

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Hot sun and burned up pastures will stop the milk flow. And it is much easier and better economy to keep the milk flow coming all summer than to try and start it up suddenly next fall.
It will pay you to feed Purina Cow Chow with pasture all summer.

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The bowl is self balancing and cannot get out of balance. As good as the best and considerable cheaper in price. We have them in various sizes—small enough for the one with two or three cows and large enough for up to twenty-five cows. Come in and look these over.

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The advancement of this community and the success of its industries is a substantial and permanent monument to banking achievement.

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FAVORABLE OUTLOOK FOR LIVESTOCK

A considerable increase in hog production next fall, and a corn acreage about the same as in 1924 are recommended by the United States Department of Agriculture in the second section of its annual outlook report released February 4.

Beef cattle prices this year should average somewhat higher than last year, and those for sheep and wool should be at least on a par with those of 1924, the report says.

Dairymen are urged to make no further expansion in their industry. Higher egg prices may be expected during the season of flush production this year than last, but poultry prices may be lower.

"Hog producers," the report says, "enter 1925 with 18 per cent fewer hogs than a year ago and there is every indication that prices during the next 18 months will be higher than at any time since 1920. Six to eight million fewer hogs will be born this spring than last spring. Fewer sows will farrow next fall than farrowed last fall if producers respond to the unfavorable relation of corn and hog prices as they have done in the past."

While the 1924 corn crop will probably be well cleaned up, an increased acreage in 1925 does not appear advisable in view of the indicated reduction in the feeding demand. Stocks of old corn on farms are likely to be smaller than usual in the beginning of the new crop year 1925, but it appears that not more than an average crop will be required to supply the needs of the country for both feed and commercial purposes.

Higher Beef Cattle Prices Expected. Prices for beef cattle for 1925 should average somewhat higher than for 1924. The industry is gradually working into a more favorable position due to the relation of beef to competing commodities, especially pork; improved industrial conditions, and in no small measure to the cattleman's own sacrifices. Market receipts will probably be somewhat smaller than in 1924. All conditions indicate that the long-time outlook for the industry is even more favorable.

Advises Against Expansion in Dairying. Further expansion in dairying in 1925 seems inadvisable. A recovery in prices of dairy products could hardly be expected should the number of milk cows be further increased. Domestic production appears adequate, and the foreign dairy situation is such as to keep world market prices low and thus limit the light to which our butter prices can rise without bringing in foreign butter.

Favorable Outlook for Sheep and Wool. Prospects for the sheep industry in 1925 appear favorable. The world wool outlook and the prospective meat situation in this country promise prices for 1925 at least on a par with those of 1924. There does not appear to be any immediate danger of overproduction, as the increase in the number of sheep has as yet been only slight.

Outlook for Poultry. The outlook of the poultry industry during 1925 from the standpoint of market egg prices is favorable while from the standpoint of market poultry prices it is not so encouraging. It seems probable that higher egg prices will prevail during the season of flush production this year than last. With

an abnormally large carry-over of dressed poultry in storage it seems probable that lower prices on market poultry may prevail for at least the first half of the year.

Colt Production Declines. There are as many horses and mules of working age on farms as will be needed for the coming season, and average prices of work stock are lower than they were a year ago. A decided decrease in colt production during the past few years, however, points to a future shortage of good work stock. This shortage is likely to be acute during the time that colts foaled this year and next, or even young horses purchased now are still in active service.

GIRLS' AUXILIARY WILL GIVE ENTERTAINMENT AT BAPTIST CHURCH FEB. 17

The Girls' Auxiliary of the Baptist Church will appear in "An Uninvited Member" at the Baptist Church, Friday, Feb. 27, 1925, at 7:00 o'clock. A free will offering will be taken. All are invited to be present.

Characters
Boarding School Girls
Vivian Mason—Lillian Sawyers.
Florence Dennis—Nina Powelson.
Bettina Warren—Anna Bell Sawyer.
Lillian Norton—Gladys Vance.
Dorothy—Margaret Thompson.
Maude Atherton—Pauline Jackson.
Beatrice Mortimer—Norma Powelson.

Little Girls of Eleven Years
Effie Warren—Bettie Carter.
Hazel Dennis—Nona Brazil.
Miss Dunham (A teacher)—Lucile Jackson.

Mrs. Waterman—(The principal)— Willie Thurmond.

1ST SCENE
The hall of a girl's dormitory at a boarding school.

Program
Piano Music—Frances Gulna.
Reading—"Cupid and a Cadillac"—Margaret Thompson.
"Girl Shy"—Pauline and Lucile Jackson.

2ND SCENE
A bedroom in a boarding school.

Just a Girl That Men Forget—Norma Powelson and Gladys Vance.
Musical reading—"The Ladies Aid"—Lulu D. Connell.
"Can You Pay"—Margaret Thompson and Lucile Jackson.
"Old Gang of Mine"—All of the Girls' Auxiliary.

The teachers report new visitors out every Friday afternoon to hear their school's Literary Society programs. When we hear one of those programs, folks just naturally can't stay away the next time and are always telling someone else about it.

The program for our Community Literary Society, which will meet Friday evening, Feb. 20, reads as follows:
Song—"Yellow Gal"—Ferry and Eunice Caldwell.
Piano Duet—Florence and Marguerite Bowman.

Reading—Margaret Ricketts.
Piano Solo—Mrs. Tom Vaughn.
Reading—Virginia Bowman.
Music—Alford Walker and Jeff Roberson.

Reading—Jim Ricketts.
"Love in High Life"—a dialogue by Berta Walker, Miss Waldron, Mrs. Lewis and Lansie Caldwell.

Reading—Beatrice Karr.
"Massa's in the Cold, Cold Ground"—Primary Children.
Jokes—Miss Davis.
Reading—Gladys Lewis.

The Misses Waldron motored to Amarillo Friday evening to visit their sister. Their sister accompanied them home.

Miss Claudie Sahn, who has been visiting her sister, Mrs. Brit Boyd, of this community, returned to her home in Potosi, New Mexico, Friday.

Friends of Mrs. Charlie Hodges gave her quite a surprise on Tuesday night of this week, when a number of them came in to spend the evening. Among those present were Mr. and Mrs.

Rev. Hill, Baptist pastor of Hereford, preached for us Sunday afternoon at 3 o'clock. There was a rather large crowd out to enjoy the sermon.

Mrs. Tom Vaughn served 6 o'clock dinner to the young people Sunday evening. The delicious dinner, which consisted of turkey, everything, was greatly enjoyed by everyone.

Misses Marguerite Russell and Edah Parks, who are attending school at Canyon, spent the week end with homefolks.

Roy Rogers, Mr. and Mrs. Whittchuck, Mr. and Mrs. George Lewis and others.

Holy Wellish.
He—"Dear—our home life will be ideal. I will come home at evening and we will sit by the fire—I'll read the paper and—can you darn socks?"
Sweet Thing—"Oh sure, that's one of the first things I am going to teach you."

Experience Talks.
Youth—"Eh-ah-h-h perhaps you know that I am soon to be married. From your experience have you found

it wise to put your wife on an allowance?"
Old Bird—"I tell you son, you can save yourself a lotta time and trouble by giving her all your salary every payday—and letting her put you on that allowance."

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YELLOW PINE LUMBER
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HOME Building Our Specialty
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PROGRESSIVE
(Too late for last issue.)
On account of sickness in the West- Way community, the high school pupils of this community and their teacher, Miss Davis, took their play, "A Poor Married Man," to Summit- field last Friday night.

Miss Ara Karr, who has been attending College at Lubbock, is at home after having had an operation for appendicitis. She is getting along nicely, we understand.

Orien Russell, son of Mr. and Mrs. W. C. Russell, is at home now on an extended visit.

Rev. Hill, Baptist pastor of Hereford, preached for us Sunday afternoon at 3 o'clock. There was a rather large crowd out to enjoy the sermon.

Mrs. Tom Vaughn served 6 o'clock dinner to the young people Sunday evening. The delicious dinner, which consisted of turkey, everything, was greatly enjoyed by everyone.

Misses Marguerite Russell and Edah Parks, who are attending school at Canyon, spent the week end with homefolks.

PUBLIC SALE

THURSDAY, FEB. 26

Sale Begins 10:00 a. m. Sharp - Free Lunch on Grounds - Come Get Your Dinner

Having sold my farm, I will sell at public auction at my place, 2 1/2 miles east and 2 1/2 miles north of Dimmitt, Texas, and 16 miles south and six miles east of Hereford, Texas, the following described live stock, farming implements, household goods, etc:

10 Head Good Work Mules

- | | |
|--|---|
| 1 bay mare mule, 5 yrs. old, 1100 lbs., 15 1/2 hands | 1 span iron gray horse mules, 6 yrs. old, 2100 lbs., 15 hands |
| 1 black mare mule, 5 yrs. old, 1100 lbs., 15 1/2 hands | 1 black mare mule, 7 yrs. old, 1000 lbs., 15 hands |
| 1 black mare mule, 4 yrs. old, 1200 lbs., 16 hands | 1 black horse mule, 7 yrs. old, 1000 lbs., 15 hands |
| 1 blue mare mule, 5 yrs. old, 1200 lbs., 16 hands | 1 black horse mule, 9 yrs. old, 1050 lbs., 15 1/2 hands |
| 1 brown horse, 6 yrs. old, 1100 lbs., 15 3/4 hands | |

SADDLE HORSE, GOOD ONE—weight 1000 pounds—Also a good Stock Saddle 5 Sets Good HARNESS

Implements

- | | |
|--|--|
| 1 3 1/4-Newton, broad tire, narrow tread box wagon | 2 P & O single row listers, cotton attachments |
| 1 3 1/4-Ludinghaus, box wagon | 2 Slide Go-Deviils, knives and disc |
| 1 3 1/4-Studerbaker wagon, swinging frame and box | 1 Osborn disc harrow |
| 1 McCormick row binder | 1 3-section drag harrow |
| 1 Oliver cultivator | 1 P & O cultivator |
| 1 2-row planter, cotton-attachment, good as new | 1 John Deere Sulky plow, sod attachments |

HOUSEHOLD GOODS

- | | | | | |
|----------------|-------------------|--------------|-------------------|---------------|
| 1 Dining Table | 2 Iron Bed Steads | 2 Mattresses | 2 Sets of Springs | 1 Folding Bed |
|----------------|-------------------|--------------|-------------------|---------------|
- Number of other things too numerous to mention

TERMS:—All sums of \$25.00 and under cash; on sums over \$25.00 nine months time will be given, ten per cent interest, bankable notes; 5% discount for cash on sums over \$25.00. Nothing to be removed until terms of sale are complied with.

J. C. Montgomery, Owner

Sale Clerked by BRUCE McLEAN

Auctioneer—COL. O. H. REEVES

A Dandy Good Place

to have your car washed and greased, and tires vulcanized or changed. And we handle that Good Gulf Gasoline and motor oil.

Let us store your car by the day week or month.

Phone 103

Hereford Garage Station

OSCAR E. EARLEY, Prop.

47 YEARS of Service

4 MILLION DeLaval separators Sold

De Laval Cream Separators have done more than any other one thing to change the dairy industry from a "pin money" proposition to the largest and most profitable branch of agriculture. The original centrifugal separator to begin with, De Laval's have led in every important improvement, and today the latest

Improved De Laval Separator is generally acknowledged to be the best cream separator ever made. Among other improvements and refinements it has a self-cleaning bowl which eliminates vibration, causing it to run smoother and easier. It gives you a richer, smoother, higher-testing cream, and skims cleaner under all conditions. It soon pays for itself.

Trade Allowance
Old cream separators of any age or make accepted as partial payment on new De Laval. Sold on such easy terms that it will soon pay for itself. Let us demonstrate the new De Laval for you.

C. A. SKELTON
Hereford, Texas

See and Try an Improved DeLaval



TOWN & COUNTY

Personalographs

Miss Frank Hastings of Dimmitt was shopping in Hereford Saturday.

Mr. and Mrs. R. H. Caler of Bellview, N.M., were in Hereford Monday. Miss Mable Jones of Vega was shopping in Hereford Tuesday.

Pay Cash and Pay Less, at Reed's Grocery.

Mr. and Mrs. Norman Wilson of Bovina, were in Hereford the latter part of the week with Mr. Wilson's automobile.

Big shipment of wall paper just received at SKELTON'S.

Why take a chance on some off brand cream separator when you can buy a De Laval from Skelton on easy terms.

William Ash of Canyon was here Thursday on a business trip.

C. S. Inman of Lubbock, owner of the house that was burned during the recent prairie fire, came up Wednesday to look over the situation.

Have you tried Jack Spratt's Santos Peaberry Coffee?

Single admissions to the last Lyceum number, Friday evening, February 20, are 25c and 50c.

Plenty of the best De Laval Separators on hand at Skelton's now.

Mrs. M. L. Stiles, aged 75, died at Big Square Monday.

Messrs. W. D. Wicker and H. C. Becker of Olton, Texas, were transacting business here Monday.

Mrs. M. L. (Sarah Ann) Stiles, aged 75 years, died Monday morning at her home at Big Square, Castro county, after a lingering illness.

If you buy at Skelton's, you buy for less.

Remember we are the only Tailor Shop that gives you 5 & 10 Green Trading Stamps with your cleaning and pressing. Phone 16. ORR'S TAILOR SHOP.

Floyd and sister, Miss Mable, of Vega, were in Hereford the latter part of last week.

Mrs. Lloyd Wright and two children of Amarillo, are in Hereford and are visiting Mrs. Wright's parents, Mr. and Mrs. Frank Lambert, and other relatives.

Mrs. J. L. Fuqua left Thursday for Amarillo where she will spend the week end with her daughter, Miss Ethel.

We have three fine brood Hereford bulls for sale. Good enough to go with your Registered Hereford Herd. E. B. BLACK CO., Hereford, Texas.

Mrs. Oscar Crawford and mother, Mrs. Jennie Dees, were in Amarillo Thursday shopping.

Effective Monday, Feb 9, The Sunshine Special Stage will leave Dimmitt daily at 6:00 a. m. and return at 8:00 p. m. Will arrive at Dimmitt at 8:00 a. m. and leave at 4:00 p. m.

We give Double Green Stamps on Wednesdays, ask about it. Phone 16. ORR'S TAILOR SHOP.

S. L. Harrison of Hitchcock, West Virginia, was here this week looking after his business interests.

Good line of tubs and galvanized ware at Skelton's. We save you money.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.

Frank Barber of Lockney was here Thursday of this week transacting business.

Mrs. T. G. Nance of Amarillo was in Hereford this week with her daughter, Mrs. C. H. Dyar, and friend, Mrs. J. H. Wilson.

Okla. returned to her home Friday after a visit with her sister, Mrs. H. Witherspoon, whom she had not seen for fifteen years. Mrs. Witherspoon accompanied her to Amarillo.

CARD OF THANKS
We wish to thank our friends for the help and kindness during the sickness and death of our baby girl. —Mr. and Mrs. Claud Boyd and Family

We give Green Stamps on all accounts paid by the 10th of the following month. Phone 16. ORR'S TAILOR SHOP.

IRVING HAMILTON HOME FROM VISIT TO VERNON OIL FIELDS
Irving Hamilton of Hereford returned Wednesday from a business trip to the Vernon oil fields, which he pronounces the real thing and no fable.

"FALLING LEAVES," a booklet of verse by Mrs. Catherine Nunley Wilson—Clark's Drug Store.

Mr. Hamilton recently completed two land trades in this immediate vicinity. He recently traded cattle for a quarter section of land three and a half miles southwest of Summerfield, owned by J. N. Laughlin. Mr. Hamilton is erecting a house, has sunk a well, and will put in a crop this coming season.

Don't fail to see the last number of the Lyceum, California Male Quartet, at Methodist church, 7:30 Friday evening, February 20.

Mrs. Dan Higgins, aged 33, passed away Sunday from pneumonia, after a short illness. The body was shipped to Corsicana for burial by E. B. Black

MRS. M. L. STILES, AGED 75, DIED AT BIG SQUARE MONDAY

MRS. DAN HIGGINS DIES FROM PNEUMONIA—SHORT ILLNESS

Mrs. M. L. (Sarah Ann) Stiles, aged 75 years, died Monday morning at her home at Big Square, Castro county, after a lingering illness. The body was prepared for burial by the E. B. Black Undertaking Co., and interred at Dimmitt at 11:00 o'clock Wednesday.

Undertaking Company. Mrs. Higgins' people live near Corsicana. Besides her husband, deceased is survived by six small children.

ear and Ollie Fox is behaving like a two-year-old, this week end. It all came up over the arrival Wednesday of a fine baby girl at the home of Mr. and Mrs. Acker. "Grandad" Ollie is as busy receiving congratulations as the happy "Dad" himself.

COLORADO MAN HERE LOOKING AFTER BROTHERS LAND

INCOME TAX EXPERT TO BE AT FIRST NATIONAL MONDAY

H. R. Spencer, of Montrose, Colo., spent several days here last week looking after land interests of a brother, T. S. Spencer, of Grafton, Iowa. The latter who, by the way, is one of The Brand's oldest subscribers, has owned land in the western part of Deaf Smith county for many years.

The office of the Internal Revenue Collector advises that a special representative of his department will be in Hereford, at the First National Bank, on Monday, February 23, to confer with any of the tax payers who may need instruction and advice concerning their income tax returns.

CLIFF ACKER AND OLLIE FOX, DAD AND GRANDAD, ALL SMILES

Let's build a Hotel in 1925!

Land Loans

We represent several strong Companies anxious to make loans on farms and ranches, and can meet any competition on terms and rates. We charge you no commission.

We Give You Prompt Service and a Square Deal

Hill-Ireland Realty Co.
Clark Building Phone 358

Remember The GOLDEN RULE PRODUCE CO.

Pays You the Highest Market Price for Your Produce—CASH.

We have lots of Nigger Head Coal. None Better. Bran Meal and Shorts. Try our Lice Killer. It's a shure shot —Hens won't lay eaten up.

GOLDEN RULE PRODUCE CO.
Hereford, Texas Phone 108

Art Square Rug Sale Special

Begins Saturday, Feb. 21, and Lasts Until Feb. 28, Inclusive

This is to be a big money saving opportunity for you. Every Art Rug in our store will be offered at a nice liberal saving to you during this Big Sale.

We have the greatest showing of Art Rugs in all classes we have had for many years. It will pay you to visit this sale.

All 9x12 Gold Seal Congoleum Art Rugs will sell for	\$11.75
All \$15.00 and \$16.50 Crex Art Rugs in 9x12 and all woolen Fiber Art Rugs—same values for	\$11.75
All \$25.00 value 9x12 Brussell Rugs for	\$19.75
All \$30.00 value 9x12 velvet Art Rugs for	\$24.50
All \$45.00 values 9x12 Axminster for	\$34.75
All \$60.00 values 9x12 Velvet or Axminster Art Rugs for	\$47.50
\$85.00 Wilton Velvet Art Rugs for	\$65.00
\$75.00 Wilton Velvet Art Rugs for	\$57.50
\$115.00 French Wilton Art Rugs for	\$85.00

If Its Furniture You Want—We Have It. Come Let Us Serve You

E. B. Black Company

We Are Satisfied With Small Profits

Notice!

We have specialized in giving Shampoos, also Mud or Bonilla Beautifier, Classic Pack—the World's Famous Classic Pack. Phone us for an appointment. Phone No. 224.

Ladies Bob Shop

217 E. Star Theatre Bldg.

HOUSEHOLD GOODS



THE STORE WITH THE SHERWIN-WILLIAMS HOUSEHOLD PAINTING GUIDE

PANHANDLE LUMBER CO.

Sincerity

The business of this bank is administered by men to whom banking is a life study and work.

They render depositors a sincere banking service; they mean it; they are emphatic about it.

THE WESTERN NATIONAL BANK of Hereford