



FRIONA

A thrilling game of Basketball was played in the school gym here Saturday night by the senior girls' teams of Farwell and Friona. The Friona girls won in a score of 43 to 13.

R. J. Chiles returned Monday from a trip through central and east Texas having been away for about three weeks. The chief motive of his trip was to view a tract of land with a view of trading his plains land for it. The owner told him it was a choice tract of land for that country and Mr. Chiles thought if that was true it was useless for him to investigate further. He says if he owned it and the house on it should burn down, he would have absolutely nothing left. He may yet sell or trade his plains farm but not for anything he saw in that locality.

At a meeting of the school board on Monday night the teachers were granted the privilege of dismissing school on Wednesday evening of next week until the following Monday so the teachers might go home for Thanksgiving dinner. The janitor was relieved of the necessity of opening the building for such meetings as any of the teachers or trustees were required to attend. The bus master was given the privilege to charge batteries and furnish distilled water for public patronage on a 50-50 basis and windshield wipers and fire extinguishers were ordered for the busses and school building.

R. H. Kinsley has contracts for five wells to be drilled as soon as the work can be done. All these wells are to be on land recently purchased by parties who are planning to move in and improve and cultivate the land. A new house is being built about four miles southwest of town by a man who has bought 800 acres lying east of Parmerton.

We are informed that T. H. Hughes has sold his farm to Frank Reed who will take possession about Jan. 1. Mr. Hughes is yet undecided what he will do.

A move to have 500 dairy cows in the Friona territory within a year will meet the approval of most of the business men and many of the farmers here. It has been demonstrated that the growing of sweet clover will solve the summer pasture problem and at the same time keep the soil in good condition.

The Friona cotton gin is busy now almost daily and big loads of cotton can now be seen on their way to the gin. This is rather a novel sight for this locality. Let 'em come, we can stand it.

ARNEY - BLUE RIDGE

Mr. Stuart was at Happy one day last week on business.

Edward Bailey has a new Ford roadster, and is enjoying the rides in it very much.

J. E. and Earl Davis threshed grain for John Hendrix last week.

John Terrell was a caller at the S. J. Taylor home Sunday afternoon.

LUDEN'S
MENTHOL COUGH DROPS
for nose and throat
Give Quick Relief

RADIOLA!

You simply get more for your money when you deal with the Radio Corporation of America and the General Electric Company!

They manufacture in huge quantities and cannot afford to sell you anything that will not stand up.

There's a lot of Radiolas in this community. Show me one that does not please its owner and I'll set 'em up. If you are interested in Radio let me talk to you.

I will save you money and dissatisfaction.

F. H. Oberthier Jr.

Mrs. Lance accompanied them home for a stay of three or four days.

Ky Lawrence is going through the ordeal of sprouting a new set of teeth this week, of course he will look better whether he feels better or not.

Mercenary Thrill

Officer Wit—"November—ah, November! I love November this year." Fall Guy—"What endears November to you. Is it football—fall foliage or frosts?"

Officer Wit—"Ah, November! It has FIVE pay days this year."

He—"Every woman exaggerates." She—"Everything?" He—"Well, not when she's talking about her age."

CONSTABLE'S SALE

THE STATE OF TEXAS, County of Deaf Smith.

Under and by virtue of an order of sale, issued out of the County Court of Deaf Smith County, Texas, by the Clerk thereof, in cause No. 742, addressed and directed to the sheriff or any constable of Deaf Smith County, Texas, commanding him to seize and sell the following described personal property, as under execution, to satisfy a judgment rendered by said court in favor of E. Carter, Sr., against L. H. Hill, and E. E. Rogers, for the sum of \$240.90, with interest thereon, from April 23, 1924, at the rate of 10 per cent per annum, and costs of suit: one gray horse mule, about eight years old, unbranded; one black mare mule about seven years old, unbranded, which said order of sale was delivered to me for

USED CARS

- Dodge Touring 1920 m
- Stephens Touring '20 m
- Buick Six 1917 m
- Dodge Touring 1917 m

Beavers Bros.
Phone 383

**Your Title is Vital
J. FRANK POTTS & CO.**

Abstracts and Loans
Only Complete Tract Index in Deaf Smith County
County Maps 50c Loans 5 1/2%

FOOT RACE!



CLAUDE HOGUE
Oklahoma Professional

vs.

OLLIE H. DIXON
Hereford Champion

AT DIMMITT, TEXAS

Thanksgiving Day,

November 27, 3:00 p. m.

Admission: 25c and 50c

A Unique Performance! Worth a Long Drive to Witness!

execution, and which I, on the 5th day of November, 1924, levied on said property as the property of the said L. H. Hill, and E. E. Rogers, by taking the same into my possession.

I will therefore sell the said property at public outcry, to the highest bidder for cash, in front of the courthouse door of Deaf Smith County, Texas, in the city of Hereford, on the 23rd day of November, 1924, between the hours of 10:30 o'clock a. m. and 4:00 o'clock p. m. in satisfaction of said judgment. In testimony whereof, witness my hand on this the 8th day of November, 1924.

C. S. RICHARDS, Constable of Precinct No. 1, Deaf Smith County, Texas. 66-67

Poem
By **Uncle John**

There's many a smooth promoter of the get-rich-quick concern,—which wouldn't need "promotin'" if the stock was with a dern,—O, there ain't no honest money that is any keener missed, than the dollar that it costs a man to head the sucker list!

When a feller gets to dreamin' of the life on easy street, he'll buck the game that promises to put him on his feet. . . . The "dotted line" in front of him—the pencil in his fist,—the bait is easy swallered, so, he heads the sucker list!

I've done a heap of prayin' that the time would come to pass, when brains would stop the idiot from blowin' out the gas,—but I've wondered more here lately—if a well-directed fist to the point of anaesthesia—wouldn't end the sucker list?

They lay it on the good old stork—there may be nothin' in it—but they say the old bird brings around a sucker every minnit! I ain't believin' all I hear—I don't pretend to know, but jedgin' from the suckers caught, I half believe it's so!



FOR FINE BAKING

in Biscuits, Pies, Light Bread, Pastries of every kind there is nothing that equals—

Belle of Wichita Flour

We have just received a carload of this fine flour that delights the heart of every housewife who uses it. Have you tried it yet? If not, just fone 81.

Frank A. Gyles
The Grocerman



Cotton!

Cotton!

We will try to buy your cotton. Bring it to our office and give us a chance—it is impossible for us to stay at the yard and Gins!

Jones & McLean



Your Success is Our Success—

As banks prosper only in proportion that their customers succeed, it is only logical that they should be interested in every method or plan that is vital to the conduct of the business of each depositor. With this thought of mutual prosperity in mind, we invite our depositors to talk over every business problem with us. If we can assist with our experience, we shall be most happy to have rendered a worth-while service. Make yourself at home at this bank.

Read our message in this week's Farm and Ranch

The First National Bank



Real Values at Low Price Levels are Offered In FOX MERCANTILE COMPANY'S POPULAR SPECIAL SALE!

This Week



By Arthur Brisbane

**THE LOONEY GAS.
WHAT OF THE BOOTLEGGER.
WHAT IS GOVERNMENT?
MR. REA RETIRES.**

Following experiments in the manufacture of gasoline in a Standard Oil plant, many employes were attacked with strange illness, producing insanity. Five of them died.

Reporters, fond of striking names, call the strange gas "loony" gas. Scientists don't know just what it is. The public is excited about the dreadful poison gas, and the prosecuting attorney is investigating.

There are gases in existence that would enable half a dozen fliers to kill a hundred thousand people with the greatest ease. And that, multiplied by ten, or more, is exactly what would happen if this nation and its big cities were attacked by enemy fliers and found unprepared.

That ought to interest the people even more than the unfortunate experiment in the Standard Oil plant.

Cornelius Cole, who knew Abraham Lincoln well, died in Los Angeles, aged 102. He practised law when past 100.

Newspapers always mention the death of a man that begins his second century. The time is coming when to die younger than 100 will be the exception.

A cablegram tells of 3,000 crows near Nevers in France, chasing an eagle into a French chateau, where it was killed by the keepers of the place.

That should interest Uncle Sam. The eagle is his bird. And the day is coming when eagles and crows are not to be the only fighters in the air.

The sight of a noble eagle pursued by 3,000 miserable crows, and finally killed, isn't pleasant.

There might be more unpleasant sights, in this country, if we had war and our enemies East or West

began releasing their flying machines to deal with the American eagle here.

The mistake of a towerman sent a coal car into a crowded trolley car, slicing off one end of it, killing ten.

The towerman admitted that he had been drinking, and a flask of moonshine whiskey backed up his statement.

The towerman will be punished, and ought to be.

What about the man that sold him the whiskey? In that case the bootlegger did not merely violate the prohibition law. He committed murder. Wouldn't it be worth while to do something about that?

The day devoted to national government being over, not to come again for four years, it might be worth while to establish a definition of government.

According to Aristotle, it is "first, to see that men shall live; second, to see that they shall live well." That abbreviation of Aristotle's theory in A. E. Zimmerman's admirable essay on Greek politics is as good a definition as any.

To see, first, that men live, they are supplied with what they need, and are not killed by their enemies; and, second, to see that they live well, in comfort, free from worry;—that's government.

Mr. Rea, because he reaches the age of seventy, retires from the presidency of the Pennsylvania Railroad to make room for a younger man. At seventy a man should be at his best, and Mr. Rea undoubtedly is at his best mentally, and therefore at the most efficient period of his life. For men that live wisely and think as they live, the most efficient years of life should come between seventy and eighty.

Gladstone was at his best when past seventy, fighting in the House of Commons debates at four in the morning.

Von Moltke was seventy when he took charge of the Prussian army, and wiped out the French. Clemenceau was long past seventy, and Foch was an old man, retired, when the two combined did to Germany what Von Moltke had done to France.

Good news for mothers and little boys. The X-ray destroys ringworm. It has stamped out the disease in France and will do it anywhere. Mothers that have struggled with ringworm will welcome that information. The X-ray bombards the organism that causes the ringworm with a bombardment as deadly to the ringworm parasite as is shrapnel to human beings.

years pass and the countries of the world come more and more into the enjoyment of the principles for which the war was fought, Armistice Day will become the greatest of our annual celebrations.

Alvin Owsley, former National Commander of the American Legion, was the guest of honor and the principal rooster at the Austin Armistice Day celebration. When the parade was formed to march up Congress Avenue to be seen by some fifteen thousand citizens, Owsley did not put on a silk hat and ride in an open carriage as he might have done, but took his place on foot at the head of the long parade and marched proudly with the rest of the boys who had seen service. To this writer, Owsley's democratic simplicity as merely one of the great number of marchers, when he might have used the occasion for his self-aggrandizement was the outstanding feature of the parade. Modesty is an element of greatness that is too seldom seen.

RECORD DISASTER YEAR KEPT RED CROSS BUSY

In 192 Places in United States Its Relief Operations Cost \$737,603.

One hundred and ninety-two disasters resulting in 735 deaths and injury to 1,923 persons, rendering nearly 44,000 homeless and causing property losses estimated at more than \$44,750,000, established a new record in the United States in the year ended last June 30, according to reports of the American Red Cross. In all of these disasters immediately relief activity was applied by the Red Cross, which expended \$737,603.37 through the national organization and the local Chapters in assisting stricken communities.

As the nation's chief relief agency, whose services covers over 43 years, the Red Cross is expected to be on duty almost as soon as disaster strikes any locality. This trust and confidence is amply justified by the increasing equipment of the Red Cross, which recently organized a mobile disaster unit of experienced workers ready in all parts of the country to respond on the instant to a call for active duty. This unit is capable of operating in several disaster areas under one general direction, and recently was at work in seven communities in five states at the same time.

Ability, alertness and increasing skill of volunteer workers in more than 2,500 Chapters are reasons for the preparedness of Red Cross for disaster operations, be the call for a disturbance in a restricted local area or for millions in relief funds for a staggering catastrophe such as the earthquake in Japan.

The Red Cross, however, is far from being self-satisfied, for the organization is giving the most serious consideration to measures for preventing disasters. Its relief administration and rehabilitation policies have won for it nation-wide regard. That this important work can always measure up to every demand needs the continued support of the American people through Red Cross membership. The annual enrollment will begin Armistice Day, November 11, and every American is urged to join or renew membership in the Red Cross.

the increase at the end of a year. These he let out to other farmers on the same conditions. By the exercise of care in letting out the turkeys to dependable farmers and on written contracts as to the care to be taken of them—and as to accounting for the increase, he soon succeeded in interesting many farmers in raising the best turkeys, and with profit to himself. There should be some man of means in every county who would be ready to help the farmers along in that way.

Activities of this kind need not be limited to turkey growing. Farmers should be encouraged in every way to diversify their products, and if Chambers of Commerce and like organizations are anxious to do a real service to their communities they cannot do better than formulate plans to induce farmers to raise a few thoroughbred hogs, sheep and cattle on every farm. A short cotton crop does not throw a county into a financial panic when the farmers produce a good supply of poultry and livestock and raise enough vegetables and other foodstuffs with which to feed themselves.

Armistice Day was fittingly celebrated in Austin and a number of other places in Texas this year, and the people turned out in thousands to show their appreciation of the services the boys rendered the country in the greatest war that has ever been fought for democracy. The war is too recent and its memories are too vivid for the celebration to take on the hilarity of a Fourth of July. As yet it is an annual memorial and it should always be commemorated as such rather than as a day of jollification. America has reason to be proud of the part it played in the effort to win for the world that freedom this country enjoys. As the



FOR EVERY CHILD, BOTH YOUNG AND OLD

We have just finished putting on display the largest stock of Holiday Goods and toys ever shown in this city. You will receive next week our little booklet called "Toyland" and we are going to ask that you look this over carefully, make any comparisons you may care to and then come in and look over the line.

We will be glad to show you whether you buy or not, and any articles that you wish to have reserved we will be glad to look after for you until Christmas.

Of course, our main line is toys that will delight the heart of every little boy and girl that sees them, but we have a beautiful line of fine gifts for the older people, such as stationery, handkerchiefs, toilet sets, smoking sets, purses, perfumes, etc., in fact we are showing a complete line of gift goods that any one can afford to buy.

So put us on your shopping list for your next visit to town. We are expecting you and will appreciate your visit.

Skelton's Variety Store

Hereford, Texas



GOLF! GOLF! GOLF!

Your attention is called to the Golfer's Liability Insurance Policy, written with limits of \$5,000.00 for injury or death to one person and \$10,000.00 to injury or death to two persons or more in one accident. This covers the assured in case he should injure anyone by hitting them with a golf ball. The cost of this policy is \$3.30 per year.

INSURE IN SURE INSURANCE.

THE A. L. BIGGS AGENCY

Phone 50

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Real, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

TRADE—Piano to trade for good used car, Ford preferred. Box 700. 67-11 R. G. BOYLES. FOR SALE—Full Blooded Rhode Island Hens and Pullets. Phone 382 or see Mrs. J. L. Rogers. 67-11 BAKE SALE—November 26, day before Thanksgiving, at E. B. Black Furniture Store. 66-67 MRS. J. P. WOOD. FOR SALE OR TRADE—500 White Leghorn hens and pullets. Hens have been closely culled. 66-41 pd JIM CHOMLEE, Route 1 FOR SALE—Have two 20-acre, well improved farms, for sale, West of town, close in. See DAVE GRIMES. FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand. 63-1f

FOR SALE—Modern five room and bath home, with garage and outbuildings, close-in to business district. A real home. For particulars inquire at The Brand. 62-1f FOR SALE—Bundle sorghum, delivered. See Fred Millard. 62-1f FOR SALE—Two brown horse milks, 4-year-olds, about 15 1/2 hands, cracking good ones. Also good cow, fresh with heifer calf. See W. F. ORR. 56-1f FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference. J. L. FUQUA. 47-1f Phone 146.

WANTED WANTED—To buy section of land, 15 or 20 miles south of Hereford. Will pay cash or terms. Write me quick. CLAUDE HAMILTON, Odell, Texas, R. 1. 67-2t

HOW TO GET A POSITION in business and how to hold it is fully explained in our money-back Position Contract. Positions secured or tuition refunded if you take the world-famous Draughton Training—the training that business men endorse. Write today. DRAUGHTON'S COLLEGE, 10th and Scott, Wichita Falls, Texas. 66-3t

WANTED—to buy good pneumatic-tired trailer. See ELECTRIC SERVICE CO. 63-1f

FOR RENT

FOR RENT—Housekeeping rooms, furnished, or unfurnished. See MRS. T. N. HEIFNER, at Millinery Store. 67-1f FOR RENT—Five-room house, either furnished or unfurnished. For particulars see MRS. MCGEE at studio. 1pd

LOST AND FOUND

LOST—A small white bull dog. Ears and tail cut. Finder please return to Albert Murphy Jr., at City Cafe. 1pd STRAYED—3 head Hereford cattle, branded Bar W on right hip, ear mark crop off right and upper bit left. Strayed from the George Higgins ranch, 11 miles northwest of Hereford. Also two heifer calves, not branded, same ear marks, gone. W. S. WILLIAMS. 67-2t



FOLKS IN OUR TOWN

Pop Spoke Too Quick By Edward McCullough AUTOCASTER ABOUT THAT WIFE BLANCHE. WE WERE TALKIN' ABOUT LAST NIGHT - LEEB TAKE IT A WEEK FROM TO-DAY - EH! ALL RIGHT CURRY. SAY CURRY I'M GOIN' OVER TO SEE LAWYER PECK SEE WHILLE - YOU HIND 'IN STORE. RIGHT? POP. TRY OUR 1866 FRESH EGGS (Packing) CANTONS 204 L B. EDWARD MCCULLOUGH

AN BY THE WAY BOB, WHERE'S YOUR STENO? LEAVE YOU? YEP! SHE GOT MARRIED. HEN HEN HEN THAT HOMEY BAT MARRIED WHO WAS FOOL ENOUGH TO MARRY HER. ME

Low Third Grade Pupils Answered Wisconsin Boost

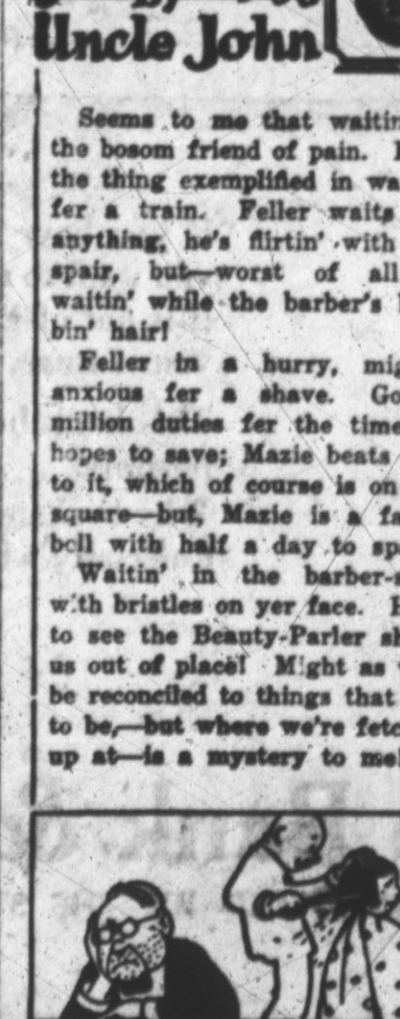
(Continued From Page 1) We have Bible and music in our school. We have good teachers in our school. We are on the main line of the Santa Fe railroad that runs from Chicago to California. Our own country is known as the state plains. It is a level prairie country, where you can see for miles. We have rich soil here that grows nearly all kinds of fruits, vegetables, and farm products. Some of our wheat made from 28 to 46 bushels per acre this year. Our water is almost as pure as snow water. We have some large irrigation wells that pump from 1000 to 2000 gallons per minute. They are used on hog and alfalfa farms. We raised cabbage that weighed 23 pounds. We raise lots of white face cattle, Jerseys, hogs, chickens, and turkeys. We are in a new country, but it is settling up fast with people from everywhere. We have good schools and churches and good people. We get all of our rain here in the summer and fall and some times get a foot of snow in the winter, and my, what fun we have snowballing and taking pictures! Hereford is a nice town with lots of pretty homes with nice shade trees. We have good roads and can go the year around. If you will come down to see us next summer we will give you lots of peaches and strawberries, and will teach you how to hoe cotton. My brother and I never did see any cotton until last year. We have two acres this year, so we will make several dollars for Christmas. I want to hear from you again for I like to know about what people raise and the kind of country they live in. Your Friend, FRANCIS ELLISTON. Hereford, Texas, Nov. 5, 1924. My Dear Friends: We received your letters telling us something about Wisconsin. We were also glad to get the products. Now our teacher wants us to write you a letter about Texas. Now there are so many things to say about our State that I scarcely know where to begin. I know that you will be interested in learning something about the great ranches with thousands of sheep, goats and cattle, and also about the great wheat and cotton farms. We plant the wheat in the fall and the cotton in the spring. They gin it and make great bales of cotton. When the cotton is ginned the seeds are taken out, and they are all most as large as a grain of corn and dark gray color. The seeds are ground in a mill, and are made into cotton seed meal, and the juice made into cotton seed oil. The cotton seed meal is of great value as a cattle food. We raise winter wheat here mostly, and it is ready to cut the last of June. We pasture the wheat here in the win-

ter. The wheat grows about three feet high. We have a flour mill here. We take the wheat to the flour mill and it grinds it and makes it into flour. We raise some kaffir and maize and oats. We plant it all in the spring. The kaffir and maize have large heads. It is fine for fattening hogs, and to feed the chickens. We raise lots of chickens here—all kinds of them. We have a kind teacher. In our school we have Music and Bible. We learn lots of Bible verses and songs. I like Music and Bible. We have Music and Bible twice a week. The country is very level. We have no trees which are planted. We can see for miles and miles. In the spring when the grass is green it is very pretty. We have a lot of cows and horses on our farms. We get milk from the cows. We use the horses to pull the plows. Your new friend, FLORENCE BOARDMAN. The Search Young Wife—"George, I want a fireless cooker." Young Husband—"I'll get it for you, dearie, just as soon as I can find a fireless employer."

Xmas Cards at The Brand. Ours, Too Beth—"How do you like that man?" Ruth—"Not so good. He gets on my nerves." Beth—"How so?" Ruth—"He's my dentist." J. M. Rockwell of Houston is in Hereford this week on business. Mr. Rockwell is the father of C. C. Rockwell. Xmas Cards at The Brand. Story and Sequel Mother—"Willie! Get up and get ready for school." Willie—"Can't-I'm sick." Mother (appearing with castor oil bottle)—"Here—take this." P. S.—Willie went to school. METHODIST CHURCH Sunday School at 9:45 a. m., E. B. Black, Superintendent. Epworth League at 6:00 p. m., Hall Beavers, President. Preaching Service each Sunday at 11:00 a. m. and 7:00 p. m. Next Sunday evening the pastor will

begin a series of three Sunday evening sermons on the Temptations of Jesus, giving particular attention to the lessons contained in them and their application to the temptations of modern life. These messages will be devoted especially to the needs of young people today. Let us have a full house. Note the hour, 7:00 p. m. The subject of the morning sermon will be "As a Man Thinketh". The public has a very cordial invitation to attend these services. Come, and let us get acquainted, and work together for the glory of God and the uplift of humanity. J. O. HAYMES, Pastor. FRIED - EASTER ITEMS The rain last week was a great benefit to the wheat and not a great hindrance to cotton picking. The attendance at Literary Saturday night was not as large as usual but a good program was rendered. Mrs. Percy Estes visited Saturday night and Sunday with her mother, Mrs. Greer, of Hereford. Mr. and Mrs. W. J. Sullivan visited Saturday night and Sunday in the E. V. Sullivan home. Mr. and Mrs. D. Owens of Abilene, Texas, visited in the home of their sister, Mrs. J. B. Harlin, one day last week. Mr. and Mrs. Henry Allman motored to Floyd county Sunday to take Mr. Allman's mother, who has been visiting with them the past two weeks. Mr. and Mrs. K. Hunter and Miss Harris visited Sunday afternoon in the R. L. Sullenger home. Mr. and Mrs. Aikman of Hereford visited Sunday in the E. M. Allen home. Miss Ina Sullivan spent the week end with Miss Loma Woodburn of Hereford. Mr. and Mrs. J. M. Sanders and family visited Sunday in the home of their parents, Mr. and Mrs. Steve Sanders. Several of the men of Easter community spent Wednesday afternoon cleaning up the new school ground, getting ready for the teacher and pupils to move into next Monday. Also for the box supper Friday night, the 21st. Everybody come. Ladies bring your well filled boxes. Mrs. M. Mobley and Mrs. Verie Sullivan visited Monday in the W. J. Sullivan home. Mr. and Mrs. W. S. Field and family

Seems to me that waitin' is the bosom friend of pain. Find the thing exemplified in waitin' fer a train. Feller waits fer anything, he's flirtin' with despair, but—worst of all is waitin' while the barber's bobbin' hair! Feller in a hurry, mighty anxious fer a shave. Got a million duties fer the time he hopes to save; Mazie beats him to it, which of course is on the square—but, Mazie is a fairy-bell with half a day to spare! Waitin' in the barber-shop with bristles on yer face. Hate to see the Beauty-Parlor shove us out of place! Might as well be reconciled to things that has to be,—but where we're fetchin' up at—is a mystery to me!



VULCANIZING is one thing we do and do right. Experienced workmen do it. STORAGE is our hobby. We look after your car when it is stored with us. WASHING and greasing your car is part of our service, too. And we sell Gas, oil, castings, tubes, and all motorist's needs. TRY US Hereford Garage Station OSCAR E. EASLEY, Prop.

were callers in the C. W. Frye home Saturday evening. The Misses Sullengers were supper guests of Mr. and Mrs. K. Hunter on Sunday evening. Mrs. R. T. Green visited Sunday in the Woolery home. We all extend to Mr. and Mrs. Bob Knox our heart felt sympathy in their hour of grief for their little baby girl. "Forget thy sorrow, friends of mine, Tho' baby came and went as a leaf, Some where is joy, that thou may find, The Power that sent, can heal thy grief."

No. 242 NOTICE IN PROBATE THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county, a copy of the following notice: THE STATE OF TEXAS To All Persons Interested in the Estate of Miss S. J. Jones, Deceased, Mrs. S. B. Purcell, has filed an application in the County Court of Deaf Smith County, on the 10th day of November, 1924, for the Probate of the last will and testament of the said Miss S. J. Jones, Deceased, which said application will be heard by said Court on the 1st day of December, 1924, at the Court House of said County, in Hereford, Texas, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so. Herein Fail Not, but have you before said Court, on the first day of the next term thereof, this writ, with your return, showing how you have executed the same. Witness my hand and official seal, at Hereford, Texas, this 10th day of November, 1924. (seal) BERRY ORR, Clerk County Court, Deaf Smith County, Texas. 67-68

FRED A. PHILLIPS Livestock Auctioneer Hereford, Texas Telephone 220

ATTENTION! FOR MERCHANTS ONLY! The merchants who do the biggest Christmas business this year will be the merchants who start right now through newspaper space to tell shoppers about the new, exclusive and reasonably priced merchandise in their stores. Newspaper readers agree that the well illustrated ad is the most interesting ad and it is the ad which first attracts their attention. We are equipped to furnish special Christmas illustrations for every line of business. Just a word over the phone at your elbow will bring us with proofs of cuts, layouts and copy suggestions. For newspaper display, catalogue, bills, cards or posters. Order your Christmas Printing now. The Hereford Brand Phone 30

Illustration of a man looking at a newspaper advertisement, with text: ATTENTION! FOR MERCHANTS ONLY! The merchants who do the biggest Christmas business this year will be the merchants who start right now through newspaper space to tell shoppers about the new, exclusive and reasonably priced merchandise in their stores. Newspaper readers agree that the well illustrated ad is the most interesting ad and it is the ad which first attracts their attention. We are equipped to furnish special Christmas illustrations for every line of business. Just a word over the phone at your elbow will bring us with proofs of cuts, layouts and copy suggestions. For newspaper display, catalogue, bills, cards or posters. Order your Christmas Printing now. The Hereford Brand Phone 30

YOU NEED NOT FAIL



Are you in a rut? Folks holding you back from a raise in pay? No bright outlook ahead? Are you discouraged? That's the way I was with Willie A. Heath, of Champaign, Ill., for more than 19 years.

The elder Heath died, leaving a wife and two dependent daughters when Willie was knee-high to a grass-hopper. If he wanted to go to school, they said, he must work all day and study at night. He did both, and he worked his way through college, too. And so he began, as so many others have, to sell papers on the streets, canvass magazines, run errands, for local stores, and hold minor clerkships. One day they organized a bank in Champaign, and Willie got a job as messenger. He told his mother and his friends that he

was going to stick until the day came that he was the bank's head. Nineteen years later, when he was 40 years old, he was cashier in the bank at a salary of \$30 a week. As a side line he served as school treasurer at a weekly stipend of \$4.81 a week. But on that income he lived and **SAVED**. The entire countryside grew to know him as an honest, dependable man, never absent. And thus it came about that the State auditor at Springfield, Ill., heard of him, and because of his local reputation sent for him and made him State Bank Examiner at \$2,500 a year. But Willie lived, at the \$35 a week rate and invested the balance in Government bonds and guaranteed first mortgages. His new duties took him all over the State. In Chicago he found a bank on its

last legs because of family management. He was about to close it when they offered him the job of vice-president at \$4,000 a year. Bankers watched him save the tottering bank and made him president of the Livestock National Bank at \$12,000 a year, and then the Government heard of him and made him head of the Federal Reserve Bank at nearly \$50,000 a year.

"I won out," he says, "because I stuck and refused to get discouraged. I was ready for opportunity when it came because I knew my work backwards."

The Hereford Brand

ISSUED EVERY THURSDAY

Both E. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 28, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1 per

year \$2.50
six months \$1.50
three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

MISFORTUNE LESS BURDENSOME

And now we have the Talkless Telephone, invented for the convenience of deaf mutes. The new instrument conveys messages by means of an alphabet printed on electric light bulbs. The operator presses the keys of a special typewriter, electrically wired, and the corresponding letters are lighted, spelling out the message. Thus day by day we learn to adjust ourselves and render misfortune less burdensome.

The Talkless Telephone will put joy into many a heart, as it will increase the usefulness of thousands heavily handicapped by nature. One of these days, when humanity learns more to appreciate its kinship, the blind, the deaf, and the lame will find little handicap in their affliction. Possible no man since time began has done more along this line than Henry Ford, who in his genius for organized efficiency has rendered the earning capacity of the man with one arm equal to that

HOW DOCTORS TREAT COLDS AND THE FLU

To break up a cold over night—short an attack of grippe, influenza, or sore throat, physicians and druggists are now recommending Calotabs, the nausealess Calomet tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by far more effective and certain than the old style calomet, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

of the man with two, bringing the weak and strong on a parity.

To date our thoughtfulness and our party patronage system has forced into the background such important service. The spoils theory is so entrenched that even the government scrub woman's job is dependent on her ability to swing or cast the vote. Slowly, however, the government must come to see that the world is suffering a tremendous economic waste in the vast power rendered useless by our failure to adjust it. This fact stimulated by at least a semblance of the human touch holds bright and clear the lamp of hope for thousands of our fellow creatures who have suffered so long.

DEATH SENTENCE FOR CRIMINALS

Great Britain is considering the abolition of the noose and substituting the use of coal gas as a means of officially killing criminals.

In America, Lewis E. Lawes, warden of the far-famed Sing Sing Prison, asks for a general revision of the penal statutes and the sentencing of all classes of convicted criminals to penal institutions without minimum or maximum period of punishment being fixed. He would substitute the intermediate sentence, the period of punishment to be decided by a pardon board, non-political and of high-minded and intelligent character. Thus, while Great Britain is considering how to continue



I may be called a "greenhorn" in my manners or my gait—and, my general line of conduct may be fur from up-to-date . . . I may not know the password where they draw the line on hicks—but, dern my cats I've got no use fer dirty politics!

I've allers stood fer principles my conscience said was good, and have struggled to uphold 'em right along, the best I could,—And, if my nearest neighbors never find me dodgin' bricks, it's because I've helt myself aloof from dirty political!

It's fair to jedge a feller by the company he keeps, with a heart-an-hand dependence on the Eye that never sleeps,—And while my stern advisements may be clumsy or prolix, I'd warn my friends from mixin' up with dirty politics!



come of these lines of reasoning it is hoped that out of them will come a general revision of the statutes in the several states that will bring the administration of justice more into harmony.

WYCHE ITEMS

A large crowd was present Sunday night at Singing.

Mr. and Mrs. Ellis Odom visited on Sunday afternoon with Mr. and Mrs. C. C. Cook.

Miss Ruth Wolfe happened to a very unfortunate accident Wednesday evening. While riding in a cart with some school friends one of the lines dropped; Ruth reached to get it and in some way she was pulled out. The cart ran over her arm, breaking it above the elbow. She is getting along very well at present.

Bill Smith of Vernon, Texas, arrived Sunday to visit in the home of his uncle and aunt, Mr. and Mrs. J. C. Williams, for two or three weeks.

Mrs. R. W. Hough spent Wednesday with Mrs. Hough at Hereford.

Mrs. J. W. Decker spent Thursday with Mrs. J. C. Williams.

Miss Jewell Applegate returned home Sunday evening from Paducah, Texas.

The guests of Mr. and Mrs. Leo Wolfe Sunday were: Mr. and Mrs. Edd East, Mr. and Mrs. J. A. Wear of town, and Mr. and Mrs. G. F. Branson.

Next Saturday night Nov. 22, at the school house, we will have the regular "42" party. Everyone come and bring

your dominos.

J. W. Dugan and Willie Fenn motored to Plainview Sunday and visited in the J. L. Fenn home.

Mrs. Ness visited Miss Ruth Wolfe Thursday afternoon.

Miss Callie McKenney spent Sunday afternoon with the Misses Dugan's.

Miss Lorraine Williams spent Saturday with Mrs. R. W. Hough.

Mr. and Mrs. E. W. Ellison of Dismonia, Texas, A. E. Ellison and daughter visited Mr. and Mrs. Cook from Monday until Wednesday. Mrs. R. W. Ellison is Mrs. Cook's mother.

Mrs. R. W. Hough visited Thursday with Mrs. Williams.

Charlie Great called on Miss Ruth Wolfe Thursday evening.

Mr. and Mrs. E. M. Cox spent Sunday with Mr. and Mrs. R. W. Hough.

John Robinson visited Jim Dugan on Sunday evening.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

Dealers in Strictly Long Leaf
YELLOW PINE LUMBER
and High Grade Building Materials

HOME Building Our Specialty

—Not Merely HOUSES

Lamps!

The dark cold nights are upon us now and you will enjoy the fireside and good books, but if you have a poor light it will detract from your pleasure. Get the right lamps for your sockets and put them in and enjoy the pleasure of good adequate lighting—a flood of mellow light. We sell the right kind all sizes, from 300 watt down to 10 watt sizes, cheaper than ever before.

Hereford Light & Power Co.

"Your Electrical Servants"

WE WILL GRADE MAIZE

and impose a heavy dock on all cracked grain, weed seed and other trash

Thresh your maize properly and get the top price

E. W. HARRISON

Apples!

Just received fresh supply of Extra Fancy Johnathon, Gano and Rome Beauty Apples
\$1.75 to \$2.25

COAL

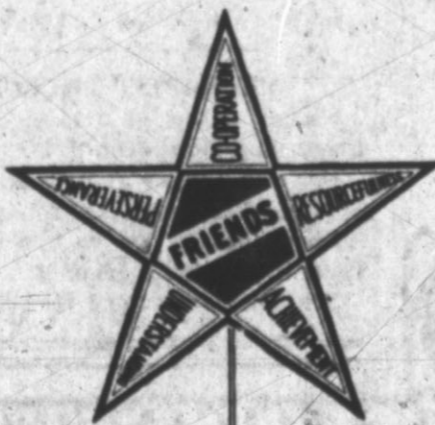
Winter is coming soon, don't forget we have that nice lump coal to keep you warm.

Highest Market Price Paid For
POULTRY, EGGS and CREAM

Golden Rule Produce Company

Phone 108

We Deliver



Have You an Understanding Partnership With Your Bank???

If you have a business problem that needs solving; if you want to make a change in your business; even though it is not of great importance, if it has a vital bearing on your future, talk it over with your banker.

This bank holds in strict confidence the problems of depositors.

Why hesitate to take advantage of your banker's counsel, especially when the service costs nothing?

Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS



DIMMITT NEWS

November 18, 1924.

Mrs. Lester Womack and son, John L., visited in the home of Mrs. Womack's sister, Mrs. Bill Hudnal, in Amarillo last week.

Miss Corn Mae Stratton of Tulsa is visiting friends in Dimmitt this week.

Miss Leola Shufford spent Sunday with Miss Tennie Hastings.

Mr. Jackson of Snyder, Texas, is in Dimmitt looking after business interests.

C. F. Kerr spent the week end with his family in Canyon.

Leonard O'Neal made a business trip to Colorado, Texas, this week.

Mrs. Edwin Ramey and children

spent the day with Mrs. Etta Bra-shears, Monday.

Gov. Pat Neff was in Dimmitt Tuesday and made a fine talk to a large audience in the High school auditorium.

The Methodist quarterly conference will be held in Dimmitt Thursday. Rev. Hardy will preach at 11:00 o'clock. The ladies will serve dinner at the church at 12:30. Business will be in session from 2:00 p. m. until 4:00 p. m. Every one is invited.

Little Joseph Howard, Jr. has been on the sick list the past week but is now improving.

Joe Burkenfeld transacted business in Dimmitt Monday.

Harold McCormick of Nazareth was seriously hurt in a threshing accident while helping thresh grain for J. Z.

Smith west of Dimmitt last week. It seems a belt broke on the machine, flying out, breaking Mr. McCormick's jaw bone, he also received bad bruises on his arm and body.

Claude Hogue is freighting lumber for the Panhandle Lumber Company this week.

Dr. Mayes Miller made a business trip to Plainview Wednesday.

Roy Watson returned last week from Ft. Worth, where he spent a few days looking after business.

Mrs. Bob Boren and son, Jack, spent last week end with Mr. Boren of Canadian, Texas.

The entire congregation followed Rev. and Mrs. Coghren, our new Methodist pastor and wife, to the parsonage last Wednesday evening, and surprised them with an old time "Pounding".

Rev. Coghren comes to us from Lueders, Texas, and the entire community welcomes him to our midst.

SEMP COMMUNITY

Charlie Hood and wife and little daughter, Wanda, were visitors last Sunday in the Lynch home.

Monroe Hess made a business trip to Hereford one day last week.

Spurgeon Reed made a business trip to Adrian and Vega one day this week.

Dave Hutchison spent Monday night at Hall H ranch.

Ben Rice has been on the sick list this week, but glad to report him better.

Euclid Whitten and wife from Glasscock ranch, are gathering their cotton crop in our community, and are staying with Euclid's father, E. T. Whitten, while they are gathering it.

Ben Rice has sold his entire feed crop to the Hutchinson cow men. He is planning to move to Glasscock ranch in the near future.

John Rector and family visited last Sunday with Temple Lynch and family of Hall H ranch.

J. A. Reed moved Col. J. T. Owen's well machine to the Pipe's ranch last Wednesday, where they are drilling a well for Mr. Pipes now.

R. L. Ferguson and wife returned Saturday night from Rhome, Texas, where they have been visiting relatives several days.

Mrs. Temple Lynch received the news from Decatur, Texas, this week that her widowed mother, Mrs. B. F. Oats, was married to Mr. Barney Shoemaker of Decatur, November 5. Mrs. Shoemaker has visited in our community several times. We all wish them much joy through their wedded life.

We are rejoicing over the fine rain that fell in our community during the early morning hours Friday and at intervals during the day.

The rain will be of untold benefit to the wheat crop. Farmers who are not through planting will get busy and finish sowing as soon as they can while the good season is in the ground.

The following few lines are worth reading and thinking over:

"The Value of Today"

"Today is a very small space—only a lightning flash in the dark, but out of the vast ocean of eternity today is all that is really ours. We wake in the morning with no knowledge of

where our souls have been wandering while our bodies slept.

"The yesterdays are gone forever, the tomorrows are unborn. Today, alone, is ours to be spent wisely and profitably or squandered and lost forever. If we spend each day as we should we need not worry about the yesterdays or the tomorrows, as the yesterdays are made up of todays. Opportunity is at our door and if we do not admit her then she is gone forever, but the same opportunity knocks but once. So let us spend each day as we should—not putting off until tomorrow the duties which we should perform today."

Truth Will Out

Nosey—"I'm surprised that Mr. Doughbag hasn't a radio in his home. How come?"

Knowall—"B-h-h-h! He's too proud to ask any of the little boys in his neighborhood how to fix one up."

Blonde Ben Opines—

"Say it with bootleg. The fowers will come."

"Times change, but truthful adages live forever. The wolf at the door today is an automobile."

Lines to Speed Boys
 Drag about your motor car,
 Its speed and its endurance.
 Drag some more and "step on it,"
 Your wife can spend insurance.

ANTHONY'S SECOND HAND STORE

Furniture
 Stoves
 Mattresses
 Furnishings

also
 Notions
 Courtesy!
 Service!

Come and See Us

WES ANTHONY
 Proprietor

Willard STORAGE BATTERY

**What Condition Is Your Battery In?
 Is It Charged?**

WILL IT FREEZE IF IT COMES A COLD SPELL?

Hadn't you better come around and let us test it for you and make sure that it is alright? We carry a complete line of Willard Storage Batteries for all makes of cars. Also Willard Radio Batteries.

Electric Service Company

CLIMB ON THE BAND-WAGON!

and do your trading in HEREFORD. Every retail merchant in Hereford has joined hands in a united effort to attract more trade this Fall and Winter and this cooperative work means—

Your Profits

in enlarged stocks of goods from which to choose, in smaller margins of profits on the goods and therefore cheaper purchases for YOU, and in special attention being given to SERVICE in every store in town.

HEREFORD'S STREETS ARE JAMMED ON SATURDAYS

with enthusiastic buyers, many of whom come as far as thirty miles, or more for Hereford's "week-ends".

It Will Pay You To Trade In Hereford!

Merchants' Bureau, Hereford Chamber of Commerce
 W. E. Dunlap, Chairman; A. O. Thompson, Sec-Treas.; Homer Fox and Brack Williams, Publicity Committee

LOCAL HAPPENINGS

Mr. and Mrs. Lucy Bobo and W. W. Hancy of Albuquerque, visited in the home of their old friends, Mr. and Mrs. O. F. West, the first of the week.

Embroidery Supplies at Mrs. J. L. Ramsey's. 67-2t

M. T. Johnson returned to Kansas City Wednesday after a short visit with his sister, Mrs. C. F. Gallagher.

The Hereford Poultry and Produce Show begins Saturday, Nov. 22, ends Wednesday, the 26th, in basement of the courthouse.

Jonnie Biggs and his room mate at Wayland College, Plainview, Evert Bosch motored to Hereford Sunday in their "Wayland Ford", and spent the day with Mr. Biggs, parents, Mr. and Mrs. R. W. Carroll.

If you have anything to sell at the Community Sale, which will be held Saturday, November 29, at the old sale grounds south of Jones & McLean's wagon yard, list it in time so that I may advertise next week.

W. S. WILLIAMS, Auctioneer.

Mr. and Mrs. B. F. Buie went to Friona Monday on business. Mrs. Buie afterwards continuing her trip to Clovis.

MILLINERY SALE

Beginning Saturday, Nov. 22, I will sell All Winter Hats at half price. Many nice hats to select from. Don't miss these bargains.

67-1t MRS. T. N. HEIFNER.

Mrs. A. Harden of El Paso, was here Wednesday on business. Mrs. Harden is on her way home after a visit with relatives in Amarillo.

ART CLASS

Instruction in China Painting, Oil or Water colors. Call 291 or see Mrs. V. A. Cuning.

J. W. Houston returned Wednesday from Polo, Mo., where he has been visiting relatives. Mr. Houston returned by Kansas City and attended the stock show there.

Xmas Cards at The Brand.

Mrs. T. W. Jones and daughter, Miss Martha Sue, reached Hereford Wednesday from Pilot Groves, Mo., and are visiting Mrs. Jones' sister, Mrs. G. W. Smith.

New and attractive post cards with scenes of Hereford.—City Drug Store.

Mrs. G. S. Wyatt returned to her home in Dallas Monday. Mrs. Wyatt has been here with her husband who has been working on the new sanitarium.

Bill Fallwell says he has the stuff to keep your radiators from freezing and bursting—better see him.

Mrs. R. H. Caylor of Bellview, N. M., spent Thursday morning in Hereford enroute to Amarillo where she is to visit relatives.

ART CLASS

Instruction in China Painting, Oil or Water colors. Call 291 or see Mrs. V. A. Cuning.

J. F. Morris of Gainsville, Texas, is visiting his two sisters, Miss Jessie Morris and Mrs. Sallie Carter.

LODGE DIRECTORY

Hereford Lodge No. 548 A. F. & A. M. Started meetings, second Monday each month.

J. W. BRADLEY, W. M. J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.

T. G. HASTINGS, H. P. J. S. JONES, Sec.



They never get too cold or hot To take a friendly hike, And pick up and help you out If struck down on the pike.

If your car has symptoms or knocks don't put it off but come down at once and see us. We can fix it and we will. "You tell 'em Cuchion Pad, you've been set up."

Beavers Bros.

Two More Smiles of Victory



Mrs. Calvin Coolidge and Mrs. Chas. Dawes, in an unconventional pose, rejoice in the victory of their husbands.

Remember Orr's Tailor Shop is the only place you can get S. & H. Green Trading Stamps with your cleaning and pressing.

Mrs. E. F. Connell returned Wednesday from Gainsville, Texas, where she has been with her daughter, Mrs. J. H. Trussell, for the past few weeks.

XMAS CARDS at The Brand.

Miss Lillian Fulkerson is home for a two weeks stay on account of scarlet fever in the neighborhood of her school near Plainview.

The Hereford Poultry and Produce Show begins Saturday, Nov. 22, ends Wednesday, the 26th, in basement of the courthouse.

Mrs. McGee was in Amarillo the first of the week on business.

Joe Bailey Elliston reached here last Saturday from California and is visiting with his brother, J. B. Elliston and family.

G. A. F. Parker spent Wednesday in Amarillo on business.

APPLES — APPLES

We have a fresh car of choice Colorado Apples, now on sale at Wes Anthony's Second Hand store. If you haven't bought any of these Apples ask your neighbor about them. Telephone 160. We deliver.

BRUMLEY & CONKLIN.

Oran Kelly, publisher of the Spearman Reporter, was here Monday on a business visit.

We Keep the Smell!—Orr's Tailor Shop.

Jack Mounts, who is connected with the Dallas Joint Land Stock Bank, has spent several days here this week visiting his family.

Delicious home-made sorghum, \$1.25 gallon.—Hereford Produce, I. H. Spratt, Mgr.

E. E. Esell and wife of Clovis were in Hereford Monday on business.

Xmas Cards at The Brand.

Bobo McLean went to Oklahoma this week on personal business.

Mrs. Buford B. Farmer left Tuesday for Paris, Texas, on receiving word that her father was very ill.

APPLES — APPLES

We have a fresh car of choice Colorado Apples, now on sale at Wes Anthony's Second Hand store. If you haven't bought any of these Apples ask your neighbor about them. Telephone 160. We deliver.

BRUMLEY & CONKLIN.

Mrs. Mary Morrison and two children left Sunday for California, where Mrs. Morrison is going to make her home.

Do your Christmas shopping with Presbyterian Bazaar and Bazaar Sale, at Black's Furniture Store, on Friday and Saturday, December 5 and 6.

Mrs. William A. Holdinghouse of Mountair, N. M., returned home on Wednesday, after a visit with her cousin, Mrs. Eva Coffy.

Xmas Cards at The Brand.

Joe E. Kellehor of Plainview, and his brother, J. Kellehor of Sherman, are in Hereford seeing to the former's vast fields of wheat located here.

We Keep the Smell!—Orr's Tailor Shop.

The Hereford Poultry and Produce Show begins Saturday, Nov. 22, ends Wednesday, the 26th, in basement of the courthouse.

GIFT SALE

Saturday, Dec. 14th, at Black's Furniture Store

Charming and unusual gifts, attractively boxed—moderately priced.

May I Solicit Your Christmas Shopping?

Mrs. Gertrude Brotherton

Three Standard Windmills

THE STAR - THE ECLIPSE - THE CHALLENGE

We carry them all in stock and can give you instant service.

THERE'S NOTHING BETTER!

PANHANDLE LUMBER CO.

YOUR LIFE INSURANCE

Protects your family when you are DEAD.

YOUR INCOME

Protects your family and yourself when you are ALIVE.

WOULD YOU GO AWAY FOR SIX MONTHS

without providing an income for your family?

INJURY OR ILLNESS

Might take you away that long or longer. DON'T DELAY—Tomorrow never comes.

The Hereford Insurance Agency
RALPH BARNETT, Mgr.

Phone 273

Miss Minnie Grant has been called to Snyder, Oklahoma, to the bedside of her brother, I. D. Grant, who is seriously ill.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Mrs. Reese Tatum of Dalhart, is in Hereford this week with her husband, Judge Tatum.

Capt. Floyd Moore of the National Guards is here this week on business connected with the local company.

Anti-Freeze, glycerine and alcohol base, for your radiators at Fallwell's.

ASHBROOK-WILLIAMS LAND CO.
Hereford, Texas

Improved Cotton and Wheat Farms For Sale

PROSPECTS, of our community are very encouraging

Evidences, of more activity in business are on every side.

Service and Co-operation are the watchwords of the hour.

This bank is interested in its customers and Solicits an opportunity to help you in your business.

THE WESTERN NATIONAL BANK
of Hereford

OUR BIG FURNITURE SALE

IS MOVING ON IN GOOD SHAPE

We have received two big car loads of the latest things in Furniture, and all prices are lower than for ten years. We have gone through our big stock and marked all prices down for this big drive. We give tickets on the cash prizes and autos that are to be given away.

BEDROOM FURNITURE

A splendid 4-piece Vanity Bedroom Suite \$65.00
Extra good 5-piece Vanity Bedroom Suite \$85.00

It will pay you to see them at once.

LIVING ROOM FURNITURE

The greatest values that ever was offered, you can find today at our place.

A magnificent over stuffed suite for...\$165.00
A splendid living room suite for only...\$135.00

You must see them to appreciate them.

DINING ROOM FURNITURE

We are showing the greatest range of styles and prices in these goods we have ever shown. Come and see them.

A splendid 8-piece suite for only...\$ 98.50
A real fine 8-piece suite for only...\$125.00
A much better 8-piece suite for only...\$145.00

They are 25% under value.

All odd dressers, all odd beds, all springs and mattresses are priced Extra Low for this big sale.

Singer Sewing machines, Hoosier Kitchen cabinets, Victrolas and Pianos are sold on time to suit.

Our \$25,000.00 stock of Furniture, rugs, etc., will go full weight into this drive to make it a success. Our motto is "to serve you better for less."

E. B. Black Company

"The Big Store With the Little Price"