

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

24TH YEAR, NO. 64

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, OCT. 30, 1924

## Weekly Cash Prizes Added to Free Automobile Offer

### EDGAR S. IRELAND, SUCCESSFUL YOUNG BUSINESS MAN NAMED MAYOR OF HEREFORD

Edgar S. Ireland, member of the real estate firm of Hill & Ireland, is to be the new Mayor of Hereford, to fill out the unexpired term of William M. Knight, deceased.

That is, Mr. Ireland will be the next Mayor if he decides to accept the appointment tendered him by City Commissioners C. H. Dyar and J. O. Newell. Up to Thursday afternoon he had not definitely accepted but had the matter under consideration. He did not seek the place and is frankly reluctant to undertake the duties and responsibilities incumbent upon the First Citizen of Hereford. At the same time he expressed his appreciation of the honor conferred upon him by the Commissioners.

Mr. Ireland is a successful young business man with every qualification for such an office, and his appointment would seem to most satisfactorily solve the puzzle forced upon the Commissioners by the death of the lamented Judge Knight. Mr. Ireland is being urged by his friends to settle the question at once by qualifying and throwing himself into the lead of the fight for a "bigger and better Hereford," and it is confidently believed he will accept.

### Whale of Crowd Attends Luncheon Commercial Club

The largest crowd that ever attended a weekly luncheon of the Chamber of Commerce turned out Monday at the City Cafe, after Secretary Overton and his wife had worked all forenoon, urging the merchants to come out and settle details of the big drive for business in which three automobiles are to be given away. Seats had been arranged for sixty diners, but six late comers had to take second table. It was a tremendous gathering and is an index of the faith and pep of the Hereford people.

President Overton asked the Cotton Committee to get an estimate on the number of cotton pickers required here and report soon as possible. Judge W. E. Dameron reported for the Banquet Committee, stating that it had finally decided to award the contract for the feed to the Christian ladies and that time and place would be announced soon. Both G. M. Suggs and J. B. Elliston made fine reports of their experiences in the Deaf Smith county booth at the Dallas Fair. Mr. Elliston went into detail as to where points were lost and where others were gained in the judging.

The chairman accused L. Baskin of fooling his friends. He said he looked over Mr. Baskin's shoulder at the post-office and saw the real estate man had received a letter addressed to "L. Baskin and Family." Mr. Baskin, blushing, laughingly admitted the charge.

Prof. Humble, head of the agricultural vocational department in the high school made an interesting address on the forthcoming Poultry Show. He said such work was badly needed, promised to help in every way, and said he would bring his classes to get object lessons from the exhibit. He advocated a Dairy Association and Bull Circles for this community.

A. J. Lipscomb, former Hereford banker, addressed the gathering on the subject of dairying and concerning his offer to furnish young males, details of which are given in another column. Following his talk Dr. Overton appointed G. A. F. Parker, J. B. Phillips, Berry Orr, G. W. Brumley and E. W. Harrison as a committee to handle the matter for the Chamber of Commerce.

The meeting then adjourned until next Monday at the Stockman's Cafe so that the merchants present could discuss the automobile drive. Those present were: Dr. W. F. Gabbert, Dr. Jno. W. Overton, George Overton, C. D. Shaw, Geo. A. Stambaugh, H. H. Hawkins, A. Herbst, Sank Ramey, W. S. Williams, G. M. Suggs, C. C. Ferguson, Gaston Baer, D. F. Ashbrook, Jno. McLean, Dr. J. W. Hicks, Carl Jennings, Gano Hastings, A. O. Thompson, Mat Gilliland, T. K. Wilson, W. R. Stockman, C. C. Rockwell, Homer Wilkinson, Prof. C. H. Dillehap, Mac Wom-

### Gosh! Ma, I'm Goin' to Take Her If It Kills Me!

A Minstrel Show, a wild animal show, a baby show, where parents will be taught to take care of infants, a fish pond where you always get a bite, etc., etc., will be the first public venture of the Dramatic Club of the Hereford high school, Halloween night, October 31, at the courthouse. It is even planned to have Prof. Humble of the Agricultural class to show his Pet Cow.

It won't do for any resident of this community to miss this event. Below we publish a letter found in the Laboratory at the school which is illuminating:

"Dear Ma:  
"Oh Ma, the most glorious thing is going to happen. O, I am so all up in the air. Ma, you can't guess what it is. And I am going to take my best girl. I am going to take her if it kills me. But golly, Ma, everytime I think about going to her house after her—Oh golly, a lump comes up in my throat, and I nearly choke, but, Ma, I am going if it kills me.

"And O Ma, I almost forgot to tell you where. We are going to the Halloween Carnival that is going to be put on next Friday night at the courthouse. O, it's going to be a grand and glorious affair and I am going to take my girl if it kills me. Ma, they are going to have pink lemonade and everything. They are going to have a negro minstrel and a wild animal show. And, O Ma, I am going to take her if it kills me. And Ma, they are going to give a cake to the prettiest girl. I hope my girl gets elected cause I like cake and she is the prettiest one in the bunch, and I am going to take her if it kills me.

"And Ma, here's another little matter I want to talk to you about. I got to have a little money cause it's going to cost ten cents to enter the carnival grounds and Ma I got to take her if it kills me. I am going to make a little bill, Ma, and you can see what I need.

	Me	Her
Admission to grounds	.10	.10
Cost of Minstrel	.15	.15
To the Wild Animal Show	.10	.10
Pink lemonade	.10	.20
Candy	.05	.10
	.50	.65

"Ma, it's going to cost over a dollar for both of us but I am going to take her if it kills me. Be sure and send me that money; you might make it a little more cause something extra might come up.

"O golly, Ma, you can't guess how excited I am. I'm just so nervous that I can't keep still and, Ma, I'm scared, I can't help it. I'm scared but, Ma, I'm going to take her if it kills me.  
"Your baby boy,  
"DEUTERONOMY."

### CORNER DRUG STORE WILL FLASH ELECTION RETURNS

John McLean, proprietor of the Corner Drug Store, has made arrangements for a special wire and operator at his place of business on election night next week and will flash the returns, both state and national on his board outside his window for the benefit of the election night crowds that always gather.

Mr. G. A. F. Parker, A. J. Lipscomb, H. D. Reed, C. F. Ringer, J. A. Phillips, Rex Tynes, E. B. Black, Homer Fox, Rev. W. R. Hill, L. Baskin, J. B. Elliston, E. W. Harrison, Wallace Cox, A. W. Gregg, Ralph Barnett, E. H. Handley, Wes Anthony, A. M. Jones, N. C. Voegel, Prof. Humble, Chas Paddock, N. E. Gass, Judge W. E. Dameron, Mr. and Mrs. W. F. Orr, A. H. Streu, Frank Giles, C. L. Roberts, C. A. Skelton, Dr. Heard, Lem Carlyle, Ed Connell, A. L. Biggs, William Ash of Canyon, T. Crenshaw of Blue Springs, Mo.

### First Number of Lyceum Will Be Here Monday Nite

As announced some time ago the Parent-Teacher Association is sponsoring a lyceum course this year. The course consists of five numbers which cost a total of \$625.00 and should assure Hereford people five nights of good, wholesome entertainment of the highest class.

Emma Dee Randle, reader and entertainer of the first rank, will give the first number on the program Monday night, November 3, 7:30 p. m., at Methodist church. Miss Randle needs no introduction to Hereford as she has been here once before and delighted those who heard her. Her programs are well received wherever she goes. Two or more engagements at the same place in successive years are not unusual for her.

Other numbers of the course are Captain Dinsmore Upton, "the big brother to 100,000 kids," as someone has called him; Fenwick Newell Co-Operative Company, a mixed quartet; California Male Quartet; and a play, "The Cinderella Man." The California Male Quartet includes a flutist and the Fenwick Newell Company a violinist. The play is the most expensive number on the program and will doubtless appeal to more people as a play usually does. It was written by Edward C. Carpenter, who in doing so brought forth one of the best romantic plays in years.

In order that a large number of people may attend the numbers of the course, the price of a season ticket has been reduced very low for a course of this kind. Season tickets will cost two dollars each for adults and one dollar each for school children, only a little more than half the cost of the five numbers if single admissions are bought. For example the adult who wishes to attend the play can attend the other four numbers at twenty-five cents each by buying a season ticket, likewise the school boy or girl can attend the other four numbers at the rate of twelve and one half cents each if they buy a season ticket.

Single admissions for the first number of the course will cost fifty cents for adults and twenty-five cents for children.

### MRS. HICKS REPRESENTS EASTERN STARS AT GALVESTON

Mrs. J. W. Hicks left last Saturday for Galveston where she is representing the local lodge at the state meeting of the Eastern Star.

### Here's Chance to Get Fine Jersey Bull Small Cost

Those farmers of this community who desire to lay a foundation for real dairy cow blood on their farms have a rare and unusual opportunity this year through the unique offer of A. J. Lipscomb to supply them with baby bull calves from his Jersey herd thirteen miles northwest of Hereford.

Mr. Lipscomb, who was formerly cashier of the Western National Bank, moved from here to Van Buren, Ark., and from there to Neosho, Mo., where he now lives. But his son, Jim Lipscomb, lives on the ranch near town and has charge of the herd of fine Jerseys Mr. Lipscomb started here several years ago.

Mr. Lipscomb is intensely interested in the development of the dairy idea here and is willing to encourage it to the extent of furnishing these male calves free to deserving parties. He has placed the matter in the hands of a committee from the Chamber of Commerce, consisting of G. A. F. Parker, chairman, Berry Orr, J. B. Phillips, G. W. Brumley and E. W. Harrison. Applications should be made to this committee. The only condition Mr. Lipscomb makes is that the man who takes a calf must agree to register it when it reaches the age of about nine months, and also to subscribe for two years to the Jersey Bulletin. He is not interested in the Bulletin beyond the fact that he wants the man who acquires one of these bulls to know something about the Jersey business and thinks the Bulletin will be an educational feature worth while. Mr. Lipscomb hopes for a Dairy Association and a government tester here to weed out the "Boarders."

The calves to be distributed are from the grandson of Oxford You'll Do, famous Jersey sire, and a strain that Mr. Lipscomb believes to be unequalled in the world. He only recently imported a fine young bull, a double grandson of another great bull, Sybil's Gamboga, who sold for \$65,000.00.

### FIRE DESTROYS CHICKEN HOUSE AND SOME FEED

Fire of undetermined origin destroyed the chicken house, a fence and some feed belonging to E. Short, who lives in the northern part of the city. The fire department made a quick run and prevented further spread of the flames.

### Marriage Licenses

October 21, John Arthur Vassey, Farwell, and Miss Jonnie Bernice Lively, Amarillo.  
October 24, John P. Slaton and Mrs. W. A. Price.

### MERCHANTS BUREAU GOING AFTER BUSINESS THIS WINTER WITH VIM AND "PEP"

\$50.00 in cash prizes is to be given away each Saturday hereafter by the merchants of Hereford between Saturday, November 1, and the first of February. This in addition to the three automobiles.

### Don't Shoot the Bob Whites; Help Them to Multiply

Last February, W. W. Boyd, State Game and Fish Commissioner of the State of Texas, furnished to Deaf Smith county, fourteen pairs of Bob White quail. These quail were distributed under the supervision of deputy game warden, J. Frank Elder and the local chapter of the Isaac Walton League.

These quail were trapped in old Mexico at a cost of approximately \$6.00 per pair, and were furnished to this county absolutely free of charge with the distinct understanding that none of them would be shot, either in season or out of season, for a period of three years, and the Isaac Walton League, believing these quail would be a great benefit to the farmers and a real asset to the county agreed to see that the above conditions were carried out.

From this small start of fourteen pair of quail last spring we now have between one hundred fifty and two hundred Bob Whites in the county, so it can be readily seen what we will have in the next two years if this seed stock is not molested.

We are sure that none of our local people will bother these quail, but in order to make sure that no one else does, the Hereford Chapter of the Isaac Walton League will pay \$50.00 cash for information leading to the arrest and conviction of any person or persons destroying any of these quail.

A. G. BELL, President.  
Hereford Chapter Isaac Walton League

### Stock Specials

Born, October 24, to Mr. and Mrs. Ben Phillips, a boy, Joseph Clyde.  
Born, October 26, to Mr. and Mrs. F. Austin Hill, a girl, Mary Louise.  
Born, October 27, to Mr. and Mrs. William F. Weems, a boy, George William.  
Born, October 27, to Mr. and Mrs. G. O. Chandler, a boy, Bill Burk.



This was decided upon Monday after the regular Monday luncheon. It is part of the drive being made by the merchants of Hereford for a larger volume of business. The drawings are to be held on the vacant lot opposite the First National Bank each Saturday. The first drawing will be held at 4:30 o'clock Saturday, November 1. If the hour proves unsatisfactory it will be changed to some other hour for the next Saturday. The same coupons used for the cars will be utilized for this cash drawing each week.

The money is to be divided into four prizes of \$25.00 for first, \$15.00 second, and \$5.00 each for third and fourth prizes.

Volunteer members of the Bureau have been busy all this week distributing the circulars telling of the big offer to schoolhouses and postoffices in the surrounding territory. In this issue of The Brand sixty nine merchants, comprising the Merchants Bureau of the Chamber of Commerce, carry a double page ad telling of the big drive.

It's all for a bigger and better Hereford, more business for everybody, a concerted "push" to better things and times.

### Jno. P. Slaton and Mrs. W. A. Price in Surprise Wedding

A genuine surprise wedding that took the breath of most people in Hereford occurred last Saturday morning at 10:30 o'clock when Judge John P. Slaton, prominent attorney, and Mrs. W. A. Price, Matron of the Hereford Sanitarium, were married in the parlor of the Sanitarium by the Rev. W. P. Garvin of the Methodist church, leaving immediately afterwards on the east-bound Santa Fe for Mineral Wells and a honeymoon trip. Only Mrs. Price's two daughters, Mrs. Roy Terry and Miss Gwendolyn, and Mr. Terry, and members of the Sanitarium staff were witnesses.

Both Judge Slaton and Mrs. Price have lived in Hereford for years, and their scores of friends and well wishers hope for them a long and happy wedded life.

### Poultry Show to Open November 22 And Last 4 Days

Dates for the Hereford Poultry and Produce Show have been set for November 22, 24, 25 and 26, 1924. The name has been changed to include Produce because of the vast importance assumed here of recent years by the dairy and produce business, and it is hoped to start in a small way this year to demonstrate the growth and importance of these lines of endeavor.

Officers in charge of the Show will be Cliff Hicks, superintendent; B. Franks, assistant superintendent, and N. C. Voegel, secretary. Special committee arrangement, lecturing, judging etc., consists of Prof. Humble, A. L. Biggs, Andy Godwin, B. Franks, Cliff Hicks and J. W. Houston.

The Show begins on Saturday, skips over Sunday, and lasts through Wednesday. All entries must be in by Monday noon. Judging will begin at 1:00 p. m. Monday.

Additional details concerning this Show will be published next week.

### NEPHEW OF MRS. J. L. FUQUA KILLED IN CAVE-IN, ROSWELL

Mrs. J. L. Fuqua returned Sunday from Roswell, N. M., where she had been called by the death of a nephew. The nephew, together with a girl companion, was killed when the roof of a cave they were exploring fell in on them.



# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from last week)

## SALLIE GIVES A TOAST TO THE YOUNGER SET

"Let's have a little game of stripped poker!" Judith continued. "I saw the girls play it in a show on Broadway the other evening. Come on, great sport. I bet you're game, aren't you, Sallie?" she appealed to me, edging over to the table where I stood, regarding Warren Fisher's orchids which I was wearing.

My thoughts were away. Anne and Curtiss . . . at church together, when he might have stayed with me that morning . . . Sunday night again the two of them together . . . I don't know why, but I felt like I would get even with Curtiss Wright if I did something wild and devilish of which he would disapprove if he were present.

"Right, O Judy!" I cheered her on. "I'll help you get them started!" I leaped to the table.

"Who wants to stay up all night 'til the teeny-weeny hours and play STRIPPED poker?" I challenged.

"I do."

"Count me in."

"Now you're talking!" and similar remarks of approval came from all parts of the room and then a cute little aviator in uniform fairly shouted.

"Suits me, I wanna win Sallie's lil' red heels!" remembering my dancing slippers.

"Shucks I wanna win Sallie," declared Peter McMullan, "and have been trying to ever since I saw her in her cradle."

Peter was a dear and so faithful, as were they all. I took in the room at a glance. It was a jolly crowd. Everyone was in a good humor. A Victrola was playing a popular jazz song, "What'll I do When You are Gone Away—What'll I do?" drawled by Elsie Baker.

"Aw, can't the singing. We'd rather hear Sallie. Give us a toast," and all eyes turned in my direction. Instantly the room was quiet. A compliment from a crowd in high spirits. They liked me and I liked them. They were MY kind of people. We spoke the same language, and I could FEEL their approval. They depended on me to whoop things up for them, and, by Jove, I wouldn't fail them. I'd help them have a good time. The kind of good time they wanted.

"A toast, Sallie!" they clamored.

I raised my glass.

"I give you . . . the Younger Set!"

"We believe the one unpardonable sin is—being bored."

"We forgive anything in each other—except being stupid."

"We promise that whatever happens to-night we will never speak of it, and also promise to forget everything in the morning."

"Bravo, Sallie! Encore!" There was a din of applause and then silence.

"Here's to Life, Love and Laughter," I continued. "Let us hereby dedicate our lives to pleasure!"

I tried to throw my whole self into the toast I was making and yet, during the entire time, I had the feeling that alien eyes were watching. Following my impulse, I glanced toward the far end of the room and saw a man standing in the doorway. Catching my gaze he started walking across the room in my direction. I knew that walk—

my heart was leaping. I recognized the swing of his arms and shoulders. It was Curtiss Wright. I felt a sense of joy and at the same time a flood of confusion.

He reached my side and offered his hand to assist me from the table.

"Did you like my toast?" I asked.

"Is there some place we could go and talk quietly together?" he ignored my question.

"First tell me how you got here and do you know everybody? Why didn't you tell me you were invited to the party?"

"I was not," he replied. "I came for a purpose," he added.

"Wait, Sallie," yelled someone across the room, "you've made us hold our glasses so long the stuff is ageing. How 'bout the signal?"

That meant for me to finish what I started.

"Oh, yes, Mr. Wright—this is the gang." He bowed courteously. "We were just about to partake of a lil' liquid refreshment. Won't you join us?"

He was offered glasses from everywhere, but I noticed he placed his on the table.

Once more I lifted my glass.

"Here's hoping this prohibition stuff we're drinking from the Mitchell's cellar won't result in anything worse than headache's in the morning."

With that, I turned and followed Mr. Wright, who was apparently eager for my attention.

Outside on the terrace, I jumped up and sat on the railing. He stood silently beside me for a moment. Then taking both my hands in his he said in a voice that was grave and tender:

"I've come to take you home, Sallie."

"I don't see why that's necessary. Isn't Anne sufficiently entertaining?"

"Please don't," he pleaded. "She has nothing to do with this."

"Oh, doesn't she?" I laughed scornfully. "Then why did you take her to church, and why did you go to her house Sunday night for supper?" I flung at him, the words that had been burning in my brain all evening.

He looked puzzled. He held my hands closer and his grasp was sure and gentle. I liked the firm pressure of his cool fingers.

"You don't understand, Sallie. This isn't frivolous. It is NECESSARY for you to come home. Don't be alarmed when I tell you—"

(To be continued next week)

No. 1482

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon W. J. Hopper,

by making publication of this Citation once each week for four successive weeks, previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court house thereof, in Hereford, Texas, on the 1st Monday in November, A. D. 1924, the same being the 3rd day of November, A. D. 1924, then and there to answer a petition filed in said Court on the 8th day of October, A. D. 1924, in a suit, numbered on the docket of said Court No. 1482, wherein Maggie Hopper is plaintiff, and W. J. Hopper is defendant, and said petition alleging that the Plaintiff has been a resident of the State of Texas, and Deaf Smith county for more than ten years next preceding the filing of this petition, and that defendant has abandoned her without cause and has failed to contribute to the support of Plaintiff or her minor children during said time, and that his residence is unknown;

And praying for Citation, Judgment, costs of suit and for custody of the minor children.

Herein Fall not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, On this the 8th day of October A. D. 1924.

(seal) BERRY ORR, Clerk, District Court Deaf Smith Co., Texas. 61-48

LEON BOSTWICK PLAYERS HERE WEEK OF NOVEMBER 18, 1924

Barnes Barnett, agent for the Leon Bostwick Players was in town this week making arrangements for the appearance of The Leon-Bostwick Players which will appear in this city the week of November 10, under their New Waterproof Tent and which is heated by 6 large stoves which make the tent just as comfortable as at your fire side at home.

Mr. Leon Bostwick will be remembered appearing here with several attractions and as well with his own show. He has a company of twenty five people and presenting the very latest in new plays and novelty vaudeville between acts. Good music is assured and many novelties are presented during the week's engagement. The prices will be popular and within reach of everyone to attend. Wait for the last show of the season on the Plains.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

# DOLLS! DOLLS!

All Kinds, Sizes and Shapes in Dolls!

## 500 "Mama" Dolls FREE

With every \$15.00 cash purchase a \$1.00 Doll Free

With every \$25.00 cash purchase a \$2.50 Doll Free

With every \$50.00 cash purchase a \$3.50 Doll Free

With every \$75.00 cash purchase a \$5.00 Doll Free

This is Santa Claus' Headquarters for DOLLS—now is the time to lay in your CHRISTMAS DOLL SUPPLY!

SAVE YOUR TICKETS—THEY ARE VALUABLE!

## D. R. GASS & SON

## APPLES! APPLES! APPLES!

Now on track one car of Stayman Winesaps, Arkansas Blacks and Black Twigs.

Now is the time to get your Winter apples—they will be higher.

### LABELED COAL

We also have a car of that good Labeled Coal on track. Let us bring you some coal—you will think more of us afterwards.

### Golden Rule Produce Company

We handle all kinds of produce—Highest Market Price

Phone 108

We Deliver

## YOUR LIFE INSURANCE

Protects your family when you are DEAD.

## YOUR INCOME

Protects your family and yourself when you are ALIVE.

## WOULD YOU GO AWAY FOR SIX MONTHS

without providing an income for your family?

## INJURY OR ILLNESS

Might take you away that long or longer. DON'T DELAY—Tomorrow never comes.

## The Hereford Insurance Agency

RALPH BARNETT, Mgr.

Phone 273

# Free Threshing Bill! For Some Lucky Man

## HERE'S A PROPOSITION FOR THE FARMERS:

From now until the threshing season closes I will number each bill presented and keep a duplicate number. When the season closes I will hold a drawing, at the First State Bank & Trust Co. and the lucky number will cause that man's

## Threshing Bill to be Refunded

whether it is large or small. This applies only to bills that are paid on or before 10 days.

I have had thirty years experience in threshing and have an outfit that will do the work satisfactorily.

GIVE ME YOUR THRESHING AND MAYBE IT WON'T COST YOU ANYTHING

## L. SAWYER

Phone 40 - F21

P. O. Box 736



# Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Loans and Stock, City Property, etc.  
**RATES:** Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2c per word; minimum 25c.  
**CASH WITH ORDER.**

## FOR SALE

**FOR SALE—Fresh Jersey Cow.** 04-11  
**E. W. HARRISON.**  
**FOR SALE—Set of world books,** suitable for home and school use. Reasonable price. **E. L. MAE AIKMAN.** pd  
**FOR SALE—\$75-bushel capacity corrugated iron granary,** price \$100.00. **J. J. KROPPF.**  
**04-11-pd** 1 1/2 mi. North on Avenue  
**FOR SALE—Until November 20 only,** extra fine Bronze Turkey Toms for breeding purposes.  
**MRS. G. W. KEITH,**  
**04-21-pd** 3 mi. S.W. of Hereford  
**FOR SALE OR TRADE—Ford runabout,** can be bought cheap. In first class condition, good tires.  
**03-21-pd** **A. E. HOLBERG.**  
**FOR SALE—Columbia phonograph** nearly new, with good assortment of records, at bargain. Inquire at the Brand. 03-4f

**FOR SALE—Parnak one tube Radio** in good condition, at bargain. See—  
**03-1f** **F. H. OBERTHIER, Jr.**

**FOR SALE—Good five year old Jersey** milk cow, price \$50. Also one quiet saddle, driving and work horse, dirt cheap. Reason for selling am leaving the place.  
**04-11-pd** **W. B. Beedle, Hereford**

**FOR SALE—Modern five room and** bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 02-1f

**FOR SALE—Bundle sorghum,** delivered. See Fred Millard. 02-1f.

**FOR SALE—Good Buick roadster.** See I. H. Spratt. 02-1f.

**WHO, WHAT, WHERE, WHEN—Ladies** Embroidery Supplies, 3 blocks east on 3rd St. Tuesday and Wednesday, Oct. 14 - 15. **MRS. J. E. RAMSEY**

**FOR SALE—One Primrose No. 2** Separator in good condition; also have one 12 hole Hooster Drill, that will take half price for. If interested see  
**B. F. McCONNELL,**  
**07-1f** 2 1/2 miles west of Dawn

**FOR SALE—Two brown horse mules,** 4-year-olds, about 15 1/2 hands, cracking good ones. Also good cow, fresh with heifer calf. See  
**03-1f** **W. F. ORR.**

**FOR SALE—Saddle horses, work** mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference.  
**J. L. FUQUA,**  
**47-1f** Phone 146.

## FOR RENT

**ROOMS FOR RENT—In Britain** building. See H. B. WEBB. 51-1f

## LOST AND FOUND

**LOST—A leather legging,** either in Hereford or on the six mile lane west of Hereford. Finder please leave at Brand office. 04-11-pd

## WANTED

**WANTED—to buy good** pneumatic-tired trailer. See  
**03-1f** **ELECTRIC SERVICE CO.**

**WANTED—An energetic man** between ages 21 and 55 who is well acquainted in Deaf Smith, Oldham, Parmer and Castro counties and is willing to work at the job had desires the Agency of an Old Line Life Insurance Company that has been operating in Texas for nearly Twenty Years, and while strong and conservative, issues one of the most liberal policies of any Company doing business in the State. If interested write at once giving particulars in first letter. Will give One County or the entire four to person able to handle them. Address **W. C. RYLANDER,** Agency Mgr., State Life Insurance Co., Lubbock, Texas, P. O. Box No. 3. 04-11-pd

## WILL WEIGH ANYTHING

Having leased **H. H. Hawkins'** scales, for the present, I am now ready to weigh anything you have to weigh.  
**C. P. ARTHUR,**  
 Public Weigher

## FOLKS IN OUR TOWN

The Wrong Number  
 By **Edward McCullough**  
 AUTOCASTER



## DIMMITT NEWS

Emily McLean has been on the sick list this week.  
 Mr. and Mrs. B. D. Woodlee visited in Hereford Sunday with Mrs. Hamilton. They also attended the revival services while there.  
 Mr. and Mrs. E. L. Oneal and children, B. D. Woodlee and Misses Norma and Josephine Cowart attended the circus at Plainview Saturday.  
 Hubert McEntire, who has been quite sick, is rapidly improving.  
 Mr. and Mrs. T. D. Moss and Cooper Woodburn attended the foot ball game at Canyon Saturday.  
 Miss Tennie Hastings spent the week end in Dimmitt with her parents.  
 Alta Hollis of Panhandle is with the Panhandle Lumber Co. in Dimmitt.  
 The Vocational Agriculture class, with M. R. Avery and T. D. Moss, shocked feed for Mr. McEntire Monday. Hubert McEntire, who has been sick, is one of the vocational agricultural boys.  
 Jerry Mitchell, who has been with the Panhandle Lumber Co. here, has been transferred to Seagraves.  
 Mr. and Mrs. Joe Hastings and family spent Sunday in Muleshoe.  
 Miss Frankie Burnam spent Sunday with Miss Christine Fuller.  
 Mr. and Mrs. T. D. Moss spent the week end in Littlefield.  
 Mr. and Mrs. C. H. Webb of Tulsa are visiting relatives and friends in Dimmitt.  
 Mrs. Less Womack left Thursday for Lamesa, where she will visit friends.  
 Mr. and Mrs. Bruce McLean motored to Amarillo last week.  
 Mrs. Mayes Miller is visiting in Amarillo this week.  
 The B. Y. P. U. gave weenie roast Monday night and a large number of young people report a pleasant time.  
 Claud Hogue is in Lamesa this week.  
 The Sisters of Nazareth, were shopping in Dimmitt Saturday.  
 Mr. and Mrs. E. L. O'Neal, Mrs. B. D. Woodlee and Miss Nell Gilley at-

## WYCHE ITEMS

The Sunday school was not so well attended Sunday as usual. Several families from his neighborhood went into town Sunday for the morning church service.  
 Mrs. B. L. Branson and little granddaughter, Mary Katherine Brotherton, were dinner guests of Mr. and Mrs. L. F. Branson, Sunday week.  
 Miss Gladys Applegate visited Friday evening with Miss Ethel Decker.  
 John Robeson cut his hand very bad Wednesday evening while hand-heading maize.  
 The "42" party was real interesting Saturday night. Part of the committee failed to appear but a little play was given before the tables were arranged for playing "42".  
 Mrs. J. C. Williams and daughters, Misses Lorlene and Mattie Ruth, were shoppers in Hereford Monday.  
 Mr. and Mrs. C. C. Cook, Miss Montie Cook and Miss Jewell Applegate visited in the J. L. Hoffman home Friday night.  
 Mr. and Mrs. Leo Wolfe's guests Sunday for dinner were: Mr. and Mrs. J. A. Wear and Mr. and Mrs. E. M. Cox.  
 Miss Elberta Reid made a business trip to town Saturday.  
 The Misses Dugans called on Mrs. Cox Wednesday afternoon.

## REV. AND MRS. MERRILL LEAVE FOR NEW HOME AT CORSICANA

The Rev. Paul J. Merrill and family departed Monday for their new home in Corsicana, Texas, where Mr. Merrill will be pastor of the First Christian church. Last Sunday the congregation held an all day session at the local church in honor of the popular departing pastor and his wife. Dinner was spread and the afternoon spent in last farewells.  
 Both Rev. Merrill and his wife leave scores of warm friends and admirers here who regret very much to lose them but who rejoice also that Mr. Merrill has been offered such splendid promotion and bright outlook for the future.

## Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

## Rough Vogue

Doleful Gent: "Well, my ship of matrimony has been wrecked."  
 Sympathetic One: "Too bad, of man. What was the cause?"  
 Doleful Gent: "Permanent wave."

## 60,000 IN LIFE-SAVING SERVICE OF RED CROSS

### Additional 50,000 Water Safety Experts Probable Gain of Summer Campaign.

A boy watched an expert give a class a lesson in the way to revive a person unconscious from water immersion. The next day the boy tried it on a bathing companion and saved his life. Such a boy justifies all the effort and the cost of the Life-Saving Service. American Red Cross officials declare. The Red Cross method of restoring partly drowned persons is so simple that the continual large sacrifice of life must decrease as an informed public insists upon general instruction in prone pressure practice to induce respiration.  
 The Red Cross Life-Saving Service in every part of the country, summer and winter, is engaged in teaching this method as an integral part of swimming and life-saving. This service has grown from a single expert in 1914 to a corps of almost 50,000 active life-savers. In this tenth year of the work it is predicted that fully 50,000 more experts will be eligible for membership in the corps. This large accession in a single year is confidently expected as the result of the campaign among 23,000 troops of Boy Scouts under a plan to qualify at least two life-guards in each troop. During the past year, 4,745 men, 2,374 women, 2,721 boys and girls successfully passed the rigid tests of the Red Cross—an increase of 5,221 over 1923 intensive instruction is developing hundreds of qualified examiners for the Red Cross Life-Saving Corps, who supplement the teaching staff maintained by the national organization. The cause of water safety is therefore penetrating to new sections and eventually will cover all American territory.  
 Recognition of this Red Cross service for humanity is growing apace. At the request of the War Department every military training camp had life-saving instruction last summer. Municipalities have adopted the Red Cross course, public and private schools are offering it to students, business, civic and athletic organizations are promoting campaigns, and police departments are making it a part of the conditioning process for their recruits.  
 Volunteer life-savers throughout the country, the American Red Cross reports, are eagerly advancing the cause of water safety, 225 volunteers receiving medals for giving from 200 to 200 hours' service in two or three years. In addition 26 rescue bars to medals were awarded members of the Red Cross Corps who saved, one or more lives during the year.  
 It is for the work and extension of life-saving that continued support through memberships is sought, and the American Red Cross urges all persons to join or renew membership during the enrollment campaign opening Armistice Day, November 11.

## GREATEST PICTURE EVER MADE

James Cruze, producer of the Paramount picture, "The Covered Wagon," which is the feature of the bill at the Star Theatre Thursday, Friday and Saturday this week, says it is the greatest picture ever made. It is certainly a pretentious screen offering, the story of which deals with the love trials of a young couple while traveling across the continent in a wagon train. Indian attacks, the fording of swollen streams, a genuine buffalo hunt, a prairie fire and many other dramatic incidents are a few thrills which this superior screen offering presents to the motion picture public.

## HARD WIND FROM WEST STIRS UP GOOSE PIMPLES

A hard wind blowing from the west, Thursday, stirring up dust and goose pimples, as it was far from warm. It gradually switched around into the northwest during the afternoon and the outlook is for a change of some kind in the weather.

## Blood Bess Opines

If women were wiser, they wouldn't complain when their husbands go to a ball game. No man can go to the dogs while he is eating peanuts and rooting for one more run to win the game.

## Going Some

Mother: "Did that young man put his arms around you last night?"  
 Daughter: "Yes, Mother, three times."  
 Mother: "Heavens, what long arms."

Christmas Cards at The Brand.

# COOK'S

## Armorcote Varnish

[CLEAR AND COLORS]

THERE is no need to have dingy or worn woodwork, chairs, tables or floors when you can renew their finish and brighten your whole house with Cook's Armorcote Varnishes.

They stain and varnish with one stroke of the brush. There are many beautiful transparent colors to select from. Come in today and let us show you some finished samples of this marvelous colored varnish.

STREU HARDWARE COMPANY



# The Hereford Brand

ISSUED EVERY THURSDAY

Walter E. Beckman  
Editor & Publisher

Second class matter at the  
postoffice at Hereford, Texas, under  
No. 24 of March 3, 1924.

First number of the paper issued  
Feb. 25, 1921, as The Hereford Report  
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re-established July 3, 1924.

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three months.

ALL SUBSCRIPTIONS STRICTLY IN  
ADVANCE

### OF "SLUSH FUNDS"

Regardless of party, because the  
custom is general, the expenditures  
made for the conduct of our national  
elections have reached the proportion  
of public disgrace. It is little less than  
shameful when millions on top of millions  
must be spent to present properly  
before the public candidates who ask  
their suffrage. Once let our men of  
great wealth withhold their financial  
support and no candidate, no matter  
how worthy or well fitted for office,  
has a possible chance of election. This  
can mean only one condition—that the  
candidate must be half, if not wholly,  
hamstrung before he enters the race.

When the Harding campaign expenditures  
became public it was found  
they amounted to some four millions  
of dollars. When the campaign ended  
it was found that, plus this sum, approximately  
three millions of debts  
had been piled up. It needs little imagination  
to sense the plight in which  
a President finds himself with such  
obligations.

The election of a President is a national  
and not a party concern, and the  
expenses of such campaigns should be  
paid by the government. Congress  
should appropriate a reasonable sum of  
money for each legally nominated candidate.  
Each party could have assigned  
for its use a fitting sum to present its  
arguments in frankly signed newspaper  
advertising which would strip every  
campaign of any semblance or under-  
handed propaganda. Our present system  
is an outrage on decency. It  
should be brought to an end without  
delay.

### BIRTH CONTROL

And now we have the proposal to license  
parenthood just as plumbers and  
barbers must be licensed to protect the  
public against the improper performance  
of duty. The idea comes from  
Dr. Hornell Hart, Professor of Social  
Economy at Bryn Mawr College. Dr.  
Hart says that such a method of obtaining  
"skilled parent" must soon be  
adopted. "The race," he said, "is fast  
going down hill, and the deterioration  
cannot be checked until scientific methods  
of reproducing the race are resorted  
to."

The professor says that as matters  
stand persons least able intellectually  
and materially to provide for children  
are having "rafts of them" and persons  
qualified to surround their children  
with the proper environment are  
having very few.

It is difficult to imagine more sublime  
haldersdash oosing from the brain  
of a college professor. For the most  
part they have less knowledge of human  
forces, except along specialized  
educational lines, than a bootblack.

Under the Hart plan we would never

### STOP THAT ITCHING

Use Blue Star Remedy for Eczema,  
Itch, Tetter or Cracked Hands, Ring  
Worms, Chapped Face, Poison Oak,  
Sunburns, Old Sores or Sores on Children.  
It relieves all forms of Sore Feet.  
For sale by

CITY DRUG STORE

have a Lincoln. Rather we would  
spend our time producing such specimens  
as Leopold and Loeb, whose parents  
would be able to shroud them with  
"the proper environment." Professor  
Hart may be possessed of a brilliant  
mind fitted for the classroom, but  
when he assumes to regulate natural  
law he is stepping outside the realm  
of his profession and making himself  
ridiculous.

### THE PASSING DAY

By Wm. H. Mayer, Department  
of Journalism, University  
of Texas

Are we going "hog wild" over  
athletics? The indications are that we  
are becoming a little dippy over certain  
forms of athletic contests, and that  
we are placing more stress on athletic  
training in our schools than on academic  
instruction. No teacher will  
deny the value of physical development  
but many teachers are coming to  
doubt whether the kind of training now  
being specially emphasized in our  
schools is bringing about the best physical  
conditions on the part of the  
students. Is the college athlete any  
the better fitted for his academic studies  
by reason of the severe physical  
discipline to which he is subjected, or  
is he a poorer student because of it? The  
experience of most instructors is that  
the athlete who becomes keenly  
interested in inter-collegiate contests  
does not rank in his studies along with  
those who go in for physical training  
solely as a means of physical development.

Over attention to inter-collegiate  
games, while it may result in increased  
school pride, has a certain bad effect  
upon the entire student body in that  
it not only detracts from the interest  
to think that athletics is the main thing  
in school life—that nothing else is  
really worth while in comparison with  
winning a game for a school. It discourages  
those who know that they are  
not physically fit to "star" in the  
contests, and who find that whatever  
may be their intellectual achievements,  
they get but scant public applause. The  
student has difficulty in properly  
appraising his work, except as he sees  
it approved or ignored by the public.  
He sees a fellow student heralded as a  
hero because of his brute strength or  
his physical endurance, and while he,

too, may applaud, there is a feeling  
created that might rather than intellectuality  
is the thing most to be desired  
in life.

The hope is from and frequently  
expressed by school men that, while  
every attention may be paid to the  
well-rounded physical development of  
our young men and women, we may  
come to attach less importance to  
those athletic contests that tax to the  
utmost the physical endurance of students  
and that excite to the highest  
pitch those who watch the outcome of  
the games. There is a feeling that  
these things have come about through  
a spirit of rivalry between schools  
rather than from any real desire to  
find either the athletes or the students  
by having such contests. It is  
frequently asserted that the school  
that would not put forth its utmost  
efforts in such contests would soon  
find itself without students, and that  
college athletics as now practiced will  
become more and more the central  
interest in our schools unless the schools  
get together in some agreement to call  
a halt.

The carping critic is likely to get  
in bad repute, but at times it is hard  
to refrain from criticism. The writer  
has attended a few Texas fairs this  
fall and has read the advertisements  
of others. Almost every fair held in  
the State has had a section set aside  
for gambling devices, such as numbered  
rolling wheels, where a needle stopping  
on a certain figure entitled the  
winner to a certain prize. Many de-

vices of a similar kind, but all plainly  
gambling have been used and the public  
has been lured of thousands of  
dollars. Worse than the loss of the  
money have been the lessons that have  
thus been given to the young in  
gambling. The poker game or the dice  
game in some secluded place may result  
in harm to those drawn into them,  
but the public gambling under the  
auspices of a fair association or some  
local organization, carrying with it the  
stamp of approval, is a far more dangerous  
thing.

It seems, too, that Texas has reached  
the point where it could hold its fairs  
without the carnival with its dirty  
and demoralizing shows. There should  
be entertainment, of course, and it  
need not all be intellectual entertainment,  
but many of the carnival shows  
at the fairs are disgusting in their  
coarseness and depraving in the  
lessons they teach. Texas is either  
in need of some censors of fairs or of  
some officers with the courage and determination  
to see that demoralizing  
gambling devices and shows shall not  
be allowed to run in them. As now  
conducted some fairs are a detriment  
rather than a help to communities in  
which they are held.

### Boy, Oh, Boy

Soph: "Some kids kicked a football  
through the window and hit Gladys,  
right in the ribs."

Other Soph: "Did it hurt her?"

Soph: "No, but it durned near bust-  
ed three of my fingers."

**They Always Are**  
Two men were crossing a street.  
First one: "What is a 'jay walker'?"  
Last one: "A jay walker is a guy  
that takes a short cut to the hospital."  
First one: "Wrong. A jay walker  
is a person that —" Then came a  
taxi.

### Perfect Compliments

She came home with her hair bobbed  
and he immediately went to the bar-  
bers and had his head shaved and also  
his mustache.

She went him one better and had all  
the sheep clipped and used the money  
to keep her hair waved.

**Get Her Number**  
Hubby: "That Mrs. Singshine is an  
awful egotist."  
Wife: "What makes you think so?"  
Hubby: "She pulled her hand away  
quickly in shaking hands when I didn't  
have any intentions of squeezing it."

### Go Easy Easy

He: "Have you ever been on a  
getting party?"

She: "I most certainly have not."  
All of which sounds very proper until  
he take this opportunity of telling you  
that HIS name was Not.

Christmas Cards at The Brand.

## ROCKWELL BROS. & CO.

LUMBERMEN

Phone 4

Dealers in Strictly Long Leaf  
YELLOW PINE LUMBER  
and High Grade Building Materials

HOME Building Our Specialty

— Not Merely HOUSES

## BANISH KITCHEN WORRIES

Install a

### Westinghouse Automatic

Electric Stove and Forget Your Troubles

The housewife can put her roast in  
the two-burner oven, set the switch  
and the clock for the temperature  
and time she desires, and visit with  
her neighbors meanwhile.

The three surface burners are simple,  
fool-proof, easy to clean, quietly  
efficient.

WHY WORRY WITH A COAL STOVE?

Life is short—try the

WESTINGHOUSE AUTOMATIC!

Hereford Light & Power Co.

"Your Electrical Servants"

## COMING

THE BIG FAVORITE  
OF THE PLAINS

THE LEON  
BOSTWICK  
PLAYERS

BIG TENT THEATRE  
Heated by 6 Big Stoves

A Company of

25 PEOPLE  
New Plays & Vaudeville

Located on the Regular  
Show Grounds

Hereford, Texas

One Week Starting  
MONDAY, NOV. 10



## Let's Have No Idle Dollars IN TEXAS

When money is brought out of hiding places and put on  
deposit in the bank, it immediately goes to work for  
you and for your neighbors. And, in making money  
available to others, through deposit in the bank, you advance  
the welfare of your community and you establish  
credit for yourself.

Let's have no idle dollars in Texas.

Read our message in this week's  
Farm and Ranch

## First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

## WINTER IS VERY CLOSE AT HAND!

These frosty mornings remind us that its time to  
get that—

ROUND OAK COAL HEATER  
and  
BARLER IDEAL OIL HEATER

GARRISON BROS.



# FOX'S FALL SALE

IS GOING GREAT

## BARGAINS

### Men's Wool and Dress Shirts

\$5.00 Shirts, Fall Sale Price <b>\$4.25</b>	\$2.50 Shirts, Fall Sale Price <b>\$1.19</b>
\$4.50 Shirts, Fall Sale Price <b>\$3.95</b>	\$2.25 Shirts, Fall Sale Price <b>\$1.95</b>
\$4.00 Shirts, Fall Sale Price <b>\$3.65</b>	\$2.00 Shirts, Fall Sale Price <b>\$1.65</b>
\$3.50 Shirts, Fall Sale Price <b>\$3.15</b>	\$1.50 Shirts, Fall Sale Price <b>\$1.19</b>
\$3.00 Shirts, Fall Sale Price <b>\$2.65</b>	\$1.25 Shirts, Fall Sale Price <b>95¢</b>
\$2.75 Shirts, Fall Sale Price <b>\$2.45</b>	\$1.00 Shirts, Fall Sale Price <b>85¢</b>

### Special

Men's heavy flat fleeced Union Suits  
All sizes, 36 to 46, sale price ----- **\$1.19**

Men's heavy ribbed Union Suits, Special Price ----- **\$1.25**

Extra heavy ribbed Union Suits, Regular \$1.75 grade, sale price ----- **\$1.45**

### Men's Sheep Lined Coats and Leather Sleeved Vests

Sheep Lined Coats and Leather Sleeved Vests with sheep lining, also all leather vests and Moleskin, with leather sleeves. Regular prices range from \$6.50 to \$22.50. Sales Prices from **\$4.95 to \$18.50**.

### Ladies, Misses and Children's Shoes and Oxfords

\$8.50 Shoes, Fall Sale Price <b>\$7.35</b>	\$3.75 Shoes, Fall Sale Price <b>\$3.35</b>
\$7.50 Shoes, Fall Sale Price <b>\$6.45</b>	\$3.50 Shoes, Fall Sale Price <b>\$3.15</b>
\$7.00 Shoes, Fall Sale Price <b>\$5.95</b>	\$3.00 Shoes, Fall Sale Price <b>\$2.65</b>
\$6.50 Shoes, Fall Sale Price <b>\$5.45</b>	\$2.75 Shoes, Fall Sale Price <b>\$2.35</b>
\$6.00 Shoes, Fall Sale Price <b>\$4.95</b>	\$2.50 Shoes, Fall Sale Price <b>\$2.19</b>
\$5.50 Shoes, Fall Sale Price <b>\$4.25</b>	\$2.25 Shoes, Fall Sale Price <b>\$1.90</b>
\$4.50 Shoes, Fall Sale Price <b>\$3.95</b>	\$2.00 Shoes, Fall Sale Price <b>\$1.75</b>
\$4.00 Shoes, Fall Sale Price <b>\$3.60</b>	\$1.50 Shoes, Fall Sale Price <b>\$1.21</b>

### Extra Special

One lot of Men's 240 weight Blue Overalls  
Price **\$1.50**

### Special

Extra Good Army Last Shoe, all leather,  
Special for **\$2.95**

### Boys' Suits

All Boys' Suits During this sale  
20% Discount

### Extra Special

Army Officers Bootee Mohogany color, top  
17 inch, Blucher, Regular price \$9.00  
Special for **\$7.65**

### Men's and Boys' Sweaters

Men's and Boys' heavy slip over or coat  
sweaters, and light weight dress sweaters,  
in all the wanted fancy color combinations,  
Sale Prices range from **\$2.95 to \$11.50**.

### Initial Showing of Newest Fall Models

### The New Fur Trimmed Fall Coats

Our big, well assorted stock will give you a good selection of Fashions  
Newest Creations in wraps. Price savings right at the beginning of the  
season, when you get full benefit of your wrap for the full season.

\$50.00 values, Sale Price <b>\$42.50</b>	\$27.50 values, Sale Price <b>\$22.95</b>
\$45.00 values, Sale Price <b>\$37.75</b>	\$25.00 values, Sale Price <b>\$19.95</b>
\$42.50 values, Sale Price <b>\$35.50</b>	\$20.00 values, Sale Price <b>\$16.50</b>
\$40.00 values, Sale Price <b>\$33.75</b>	\$18.50 values, Sale Price <b>\$15.50</b>
\$35.00 values, Sale Price <b>\$29.50</b>	\$15.00 values, Sale Price <b>\$11.50</b>
\$30.00 values, Sale Price <b>\$24.50</b>	

### Children's and Misses' Coats

All New Fall Stock, sizes range from 2 to 7 years and from 8 to 14  
years, in all the new shades.

\$20.00 values, Sale Price <b>\$14.95</b>	\$8.50 values, Sale Price <b>\$ 7.45</b>
\$15.00 values, Sale Price <b>\$11.95</b>	\$7.50 values, Sale Price <b>\$ 5.95</b>
\$14.50 values, Sale Price <b>\$11.50</b>	\$6.00 values, Sale Price <b>\$ 4.85</b>
\$12.50 values, Sale Price <b>\$ 9.95</b>	\$5.00 values, Sale Price <b>\$ 4.25</b>
\$11.00 values, Sale Price <b>\$ 9.45</b>	\$3.50 values, Sale Price <b>\$ 2.95</b>
\$10.00 values, Sale Price <b>\$ 8.45</b>	

### Special

One lot of House Aprons—Special, your  
Choice only **97¢**

### Ladies' Wool Dresses

We have just received a new shipment of  
Wool Dresses, in the New Plaids and combi-  
nation Sport models. There is a large as-  
sortment for your selection, at  
**\$11.95, \$13.95, \$14.95**

### Special

One lot of Children's E. Z. Unions, sizes 1  
to 12 years, good heavy weight, Spec-  
ial for **90¢** only

One case of ladies winter unions, long  
sleeves, high neck, ankle length, special  
for this sale ----- **98¢**

### Special

One Table Ladies' Shoes, high top, brown,  
lace, calf shoes, Military heel, values  
from \$5.00 to \$7.50, your choice

**\$2.98**

### TABLE NO. 2

Men's Dress Shoes, English walker as well  
as straight last, broken sizes, shoes that  
sold for \$5.00, \$6.00 to \$8.50,  
your choice during this sale

**\$3.35**

### Challies

Challies for quilt top, 36 inch width,  
floral designs, during this sale yard **21¢**

### 8 Oz. Duck

8 oz. Duck for Cotton Picker's Sacks,  
Special for this sale, yard ----- **24¢**

### Special

10-4 Bleached Sheeting or Brown, 70c---  
and 75c values, Sale Price ----- **58¢**

9-4 Sheeting, Bleached or Brown  
Fall Sale Price, yd. ----- **56¢**

36 inch Bleached Domestic, 25c grade  
Sale Price, per yard ----- **19¢**

36 inch Burkley, No. 60, 35c grade,  
Fall Sale Price, per yard ----- **28¢**

### Special

27 and 36 inch Outing in either dark  
or light colors, Special for this sale,  
per yard ----- **19¢ and 23¢**

### Special

Panama Cotton Batts, 6 x 7 1/2 feet, Pure  
Cotton, Special, Roll **90¢**

### Ginghams -- Ginghams

32 inch and 27 inch Ginghams in most any pattern that you would  
want, several cases to pick from, and at prices to suit your purse.

One table 27 inch Gingham,  
your choice per yard ----- **16¢**

Table No. 2, 32-inch Gingham  
your choice per yard ----- **21¢**

Table No. 3, 27-inch Gingham  
25c value, Choice per yard ----- **21¢**

Table No. 4, 32-inch Gingham  
in beautiful patterns, 35c val-  
ues, Sale price per yard ----- **29¢**

50c grade French Gingham,  
32-inch, Sale Price, yard ----- **44¢**

### Special

One case of Children's hose in  
black and brown, Special for  
this Sale, pair **15¢**

### All Wool Blankets

We have the best All-Pure-Wool  
blankets that we can buy, for the  
price of **\$7.35**, large size.

### Blankets - Blankets

Have you seen those beautiful cot-  
ton blankets that we are selling for  
**\$2.75** a pair, large size 66 x 80.

### Holeproof Hose

No. 680, Pure Thread Silk over Mercerized yarn,  
Merc. Lisle heel and toe, extra stretch ribbed top,  
Black and Cordova only, Special for pair ----- **90¢**

NO. 990 Pure Silk Thread Silk to the hem Merc.  
Lisle heel and toe and hemmed top, pair **\$1.21**

**Your Money Will Last Longer and Buy More at Fox's Fall Sale**

# Fox Mercantile Company

Hereford, Texas



# 3—AUTOMOBILES G

Come to Hereford, patronize the Merchants whose names are signed below, receive a Coupon 1925, and take your chance of receiving one, or all the

**First Free Car**  
**A Ford Touring**  
 Will Be Awarded  
**MONDAY, DECEMBER 1, 1924**

**The Third**  
**A Classy ES**  
 Will Be  
**MONDAY, FEBRUARY**

<b>ABO PASS FILLING STATION</b> Federal Casings and Tubes Cheap	<b>CLARK'S DRUG STORE</b> Cordova Purses and Hawkes Cut Glass	<b>GOLDEN RULE PRODUCE</b> Headquarters for the Best Apples	<b>LUTHER HOUGH,</b> mobile—a New Car
<b>ANTHONY'S SECOND HAND STORE</b> We Still Have Bargains in Stoves	<b>COMMUNITY MILLS</b> Buy Flavo Flour, a Ticket in Each Sack	<b>GUY'S CAFE</b> Take home a sandwich and come back a friend	<b>MAGNOLIA</b> Magnolia
<b>BEAMS &amp; MARRS,</b> Automobile Repairing Welding and Mechanic Work	<b>CORNER DRUG STORE,</b> Right on the Corner, Right on the Price, Right on the Service	<b>GYLES GROCERY</b> If it is something good to eat we have it	<b>MARTIN AND</b>
<b>BEAVER BROS.,</b> Dodge Station General Auto Repairing	<b>MRS. JOHN CUNNINGHAM,</b> Millinery	<b>MRS. T. N. HEIFNER,</b> Millinery Parlors Where You Can Buy a Better Hat for Less	<b>J. O. NE</b> Red God
<b>BEENE &amp; SHAW BARBER SHOP</b> Sharp Razors and Sudden Service	<b>DANIEL'S NEW AND SECOND HAND STORE</b> We Sell It for Less	<b>HEREFORD COTTON GIN</b> We want your cotton. Good Colorado coal for sale	<b>J. O. NE</b> Red God
<b>A. L. BIGGS INSURANCE AGENCY</b> Insure in Sure Insurance	<b>D. F. ASHBROOK,</b> Insurance	<b>HEREFORD GARAGE STATION</b> Miller Tires, and Accessories	<b>ORR'S</b> You can get a pair
<b>E. B. BLACK &amp; Co.,</b> Furniture and Undertaking "The Big Store With the Little Price"	<b>DUNLAP HARWARE</b> Shelf and Heavy Hardware	<b>HEREFORD INSURANCE AGENCY</b> "As Old as Hereford"	<b>ORR'S</b> A Nice Quiet Pl
<b>BRAND PUBLISHING CO.,</b> The Hereford Brand More Home News than any other paper in Texas	<b>ELECTRIC SERVICE CO.</b> Willard Storage Batteries and Electric Work	<b>HEREFORD LIGHT &amp; POWER CO.</b> Your Electrical Servant	<b>MRS. W. F.</b> Course of Facials, (1
<b>CARLYLE GROCERY</b> Louis Coffee Special Thursday, Friday, Saturday	<b>FOX MERCANTILE CO.</b> Home of Hart Shaffner and Marx Clothing	<b>HEREFORD MOTOR CO.</b> Ford, The Universal Car	<b>PANHANI</b> Courtesy, (
<b>CITY CAFE</b> Home Cooking You Will Like	<b>GARRISON BROS.,</b> Hardware Barler Ideal Oil Heater	<b>HEREFORD PRODUCE</b> New Shipment of Rose Apples, try them for salad	<b>POPULAR STO</b> Don't Forge
<b>CITY DRUG STORE</b> School Supplies and Drugs	<b>D. R. GASS &amp; SON,</b> Dry Goods New Line of Wide Ladies' Belts	<b>DR. J. P. LLOYD,</b> Dentist Over J. O. Newell's Store	<b>J. FRANK PO</b>

**\$50.00 IN CASH GIVEN AWAY**

In addition to the Three Automobiles FIFTY DOLLARS IN CASH will be GIVEN AWAY EVERY DAY. The cash will be divided into four amounts, First Prize being \$25.00, Second Prize \$15.00, Third and Fourth Prizes \$5.00 each, or in the courthouse otherwise. The hour of the drawing will be 4:30 p. m., sharp.

Coupons received in October have a chance to win any one or all of the three cars offered!—vacant lot opposite The First National Bank in Hereford. † The winners of any one of the numbers drawn, then another number will be drawn instead, etc. † If the weather is inclement the numbers will be called out on each floor of the Courthouse. † The automobile dealers have \$300.00 worth of coupons on sale.

**Merchants' Bureau, Hereford Chamber of Commerce**



# GIVEN AWAY FREE—3

Every Dollar in Cash you spend, or pay on account, between October 25, 1924, and February 1, 1925, entitles you to one of the three automobiles to be given away, one each month!

**Free Car**  
**SEX COACH**  
 Will Be Awarded  
**JANUARY 2, 1925**

**Second Free Car Also**  
**A Ford Touring**  
 Will Be Awarded  
**FRIDAY, JANUARY 2, 1925**

Machinery and Automobiles Just Received	<b>POWELSON TOP SHOP</b> Our Top Work Guaranteed	<b>STOCKMAN'S CAFE</b> The Place of Good Eats	<b>THE JEWELRY STORE, Henry Wilkinson &amp; Co.,</b> Proprietors. Our new line of gift goods is here
Gas Station for Oil	<b>PREWITT NEWS CO.</b> First cut on Dallas Morning News, \$6.45 a year	<b>GEO. A. STAMBAUGH, Dry Goods and Groceries</b> Pay Cash and Pay Less	<b>THOMPSON GARAGE</b> Kelly Springfield Tires and Vulcanizing
Barber Shop	<b>PURCELL &amp; COX, Groceries</b> Trade with us and bank the difference	<b>STAR THEATRE</b> A Home of Paramount Pictures	<b>VOGELE MILLINERY PARLORS</b> Your patronage is solicited and appreciated
Shoe and Service	<b>REED GROCERY</b> Yes, we have a complete line of Groceries	<b>STREU HARDWARE</b> A House of Quality and Service	<b>WHITE FACE PRINTING CO.</b> You Don't Have to Wait
Dry Goods and Shoes	<b>RENFRO &amp; SONS BUICK AGENCY</b> When Better Cars are Built Buick Will Build Them	<b>SUNSHINE BAKERY</b> Eat More Bread, It's Your Best Food	<b>WILLIAMS BROS. GROCERY</b> Staple and Fancy Groceries
Shoe Shop free with your suit	<b>ROCKWELL BROS. &amp; CO., Lumber</b> "Build You a Home"	<b>SWEET SHOPPE CAFE</b> The Home of Good Cooking	<b>JOHNSON &amp; MOORE GIN CO.</b> Five Tickets With Each Bale
Shoe Shop Service is Right	<b>H. L. RICE</b> Accessories and Vulcanizing	<b>TEXAS MEAT MARKET</b> The Home of Good Meats	<b>JONES &amp; McLEAN GRAIN CO.</b>
Beauty Parlor \$0.50, otherwise \$1 each	<b>C. P. RINGER TAILOR SHOP</b> Odorless Cleaning	<div data-bbox="895 1742 1806 2002" data-label="Text"> <p><b>DO YOUR TRADING IN HEREFORD, SAVE YOUR COUPONS AND IT MAY MEAN A FREE GIFT TO YOU OF \$5.00 to \$2,025.00</b></p> </div>	
Member Co. and Service	<b>SERVICE GARAGE</b> Firestone, Most Miles per Dollar		
Auto Furnishings and Loading Sale	<b>SERVICE U LIKE STATION</b> Where you have and you will always get Service		
Shoe Co., Abstracers	<b>SKELTON'S VARIETY STORE</b> Everything for Less		

## AWAY EVERY SATURDAY

**SATURDAY** until February 1, 1925, beginning with Saturday, November 1, 1924. This money prizes \$5.00 each. The drawing will be held opposite the First National Bank when weather permits, with your coupons, and a list of your numbers, so as to avoid delay.

On the three days above mentioned when the cars are awarded, the drawings will be held on the premises. The cars must be on hand in person when the number is called. If no one claims the first prize, the drawings will be held in the District Courtroom. If the courtroom will not hold the crowd, the drawing here will give \$150.00 worth of coupons on sales of cars of a value less than \$1,000.00, and \$500.00 worth of coupons on sales of cars of a value of over \$1,000.00.

**W. E. Dunlap, Chairman; A. O. Thompson, Secretary**



**From Neighboring Towns**

**PROGRESSIVE**

The spooks, emancipated, came out of their hiding places at rather an early date, when some twenty five or thirty robed specters marched to the Thompson home on Saturday evening. "Mum" was their watchword. And, tho they formed in grandmarch and passed in review, their identity proved unfathomable. Several wore beautiful costumes, others were attired as freakish clowns. And as the evening wore on Miss Essie Jewel Meeks provided such games and mystic tricks which were in accord with the rights of the occasion. Innocent fun and enjoyment predominated. At a late hour refreshments of sandwiches of every size and flavor conceivable were served.

A large representation from this community attended the County Teacher's and Patrons program rendered at the courthouse Friday. It was worth while for a community to go twenty miles to hear any one of the splendid addresses given that day. The program as a whole was certainly a feast for thought.

"Dell worked two days in heroic efforts at putting out the forest fire—plunging frequently into the lake to cool and rest his overheated body."

"Did he stopp the fire," asked Ford.

Hebron shook his head, "never was a chance to stop the fire," he replied.

"I don't see that he accomplished any thing," Ford suggested.

Hebron flared for a moment into rage and his voice was like a roaring lion.

"Accomplished?" he repeated, "Who

cares what he accomplished. I don't give a fiddle what a man accomplishes as long as he's got the back bone to try, and keep on trying."

**ARNEY-BLUE RIDGE**

Windoll O. Morris was a caller at the S. J. Taylor home Tuesday.

John Terrell was a business caller at Happy Monday.

Miss Grace Hogge spent Monday night with her friend, Miss Inez Terrell.

Mrs. Frye of Hereford, who is representing the Fuller Brush Company of Hartford, Conn., was in our community Thursday.

Windoll O. Morris made a business trip to Nazareth and Tulla Friday.

Misses Lora and Leota Hutson, who have been working in Amarillo returned home last week.

Marques Burks has purchased a new Dodge Special.

Miss Thelma Brown, of Grayson county, Texas, is visiting her grandparents, Mr. and Mrs. J. R. Hutson, and other relatives.

There is to be a party at the home of Mr. and Mrs. Lee G. Hutson Saturday night, in honor of their niece, Miss Thelma Brown.

**FRIO - EASTER ITEMS**

Next Saturday night is Literary Night. Everybody come and have a good time.

A good attendance was had at Sunday school and League last Sunday. Rev. Lindley preached to us at the 8:00 o'clock service.

Mrs. Richard Dixon of Hereford visited Saturday night in the Walter Easter home.

Mr. and Mrs. W. J. Sullivan and family and Mr. and Mrs. E. V. Sullivan visited in the Percy Estes home on Sunday.

Mr. and Mrs. Frank Easter and family were dinner guests of Mr. and Mrs. J. B. Harlin Sunday.

Henry Allman motored to Tulla on Sunday to meet his mother, who will make them an extended visit.

Mrs. W. B. Green and family visited in Hereford Sunday and attended the services at the courthouse.

Misses Eva, Zeima and Maurine Sullenger visited with Miss Della Stagner Sunday.

Mr. and Mrs. W. Fields visited relative at Happy Sunday.

Mr. and Mrs. E. V. Sullivan entertained with a "42" party Friday evening. Home made candy was served throughout the evening. Those who enjoyed the hospitality of Mr. and Mrs. Sullivan were Mr. and Mrs. M. Mobley, Mr. and Mrs. Henry Allman, Mr. and Mrs. Percy Estes, Mr. and Mrs. J. B.

Harlin, Mr. and Mrs. R. T. Green and Mr. and Mrs. W. J. Sullivan.

The Misses Sullengers, Bob and Len Axe and Jesse Laughlin enjoyed a pleasant hour in the home of Mr. and Mrs. R. Dixon of Hereford Friday evening.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

**NOTICE IN PROBATE**  
December - 1924 - Term  
**THE STATE OF TEXAS**

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS

To All Persons Interested in the Estate of Wm. M. Knight, deceased, Jno. P. Slaton, has filed an application in the County Court of Deaf Smith County, on the 6th day of October, 1924, for the probate of the last will and testament of the said Wm. M. Knight, deceased, which said application will be heard by said Court on the 1st day of December, 1924, at the Court House of said County, in Hereford, Texas, at which time all persons interested in

said estate are required to appear and answer said application, should they desire to do so.

Heretofore Fall No., but have you before said Court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness my hand and official seal, at Hereford, Texas, this 9th day of October, 1924.

(Seal) **BERRY ORR**, Clerk  
County Court Deaf Smith County, Texas.

**WE JUST COULDN'T DO IT!**

—store the ZR-3

but we can store your car, wash it, grease it, keep your tires in good shape. Also furnish you good gas and oil and all standard accessories.

Drive right inside and give us a chance to show you some real service.

**Hereford Garage Station**

**EASLEY & WILSON, Props.**

**Stoves!**

**BUCK and VORTEX Heaters**

Also the standard **MONARCH Ranges**

**FOR THE SPORTSMEN**

Super X Long Range Shells

**FOR EVERYBODY**

EVER READY Flash Lights and Batteries.

**STREU HARDWARE CO.**

**A BIG UNLOADING SALE**

**A Smash for Cash---You Need the Clothes! We Need the Money!**

The **TIME** of the **YEAR** has **ARRIVED** when you must bear this in mind—**GOOD WARM CLOTHES** for **ALL**—**OUR WORTHY VALUES** and **Extremely Low Prices** will greet you—Starting

**Saturday Morning, November 1st**

**Men's Dress Shoes**

Special Group of Men's Dress Shoes. Value \$7.00. Extra Special **\$3.15**

**Underwear**

Good heavy weight 16oz. Ribbed Union Suits, white or ecru, sizes 34 to 48. Ex. Special **\$1.38**

Fleece lined heavy underwear, sizes 34 to 48, **\$1.15**

Two piece Egyptian ribbed underwear, good quality—**89¢**

**Sox**

Men's Work Sox— all colors, Extra Special **10¢**  
Silk Sox, fancy or plain, all colors, Special **48¢**

**Dress Shirts**

With or without collars, Famous "IDE" make **ABSOLUTELY AT COST**

**Leather Coats and Vest**

Vests of all kinds, Leather Coats and Sheep Lined Coats **ALL AT COST**

**MEN'S AND YOUNG MEN'S SUITS**

We have about 250, all wool suits, hand tailored, for this Unloading Sale. We will sacrifice our profit, and **SELL THEM ALL AT COST**

These suits are new for this season. Look for the trade mark:—

**KORREKT KLOTHES**

PRICED **\$15.00** AND UP

**Boys' Suits**

Boys' Suits, all wool, two pairs of pants, Sizes 6 to 18, Extra Special **\$8.49**

**Men's and Boys' Overcoats**

Mens' and Boys' Overcoats, three-piece belt, all of latest shades, our sale price **\$4.75** UP

Ten Times This Space Would Not Advertise all the Bargains Here for You!!

**Work Shoes**

A Good Work Shoe, \$5.00 Sellers, Extra Special **\$2.89**

**Shirts**

Flannel Shirts, grey and brown, men and boys', your choice **\$1.38**  
Army Khaki Shirt, all wool, 14 to 17 1/2 Special **\$2.78**

**Boots - Shoes**

Men's and Boys', Slightly Above Cost

**Bags**

Suit Cases - Hand Bags **AT COST**

**For the Ladies**

Ladies' Silk Hose, all the latest shades, regular \$1.50 grade Special **89¢**

House Slippers, satin, all colors, Special **\$1.28**

**Pants**

Mole Skin Pants, Khaki and Grey, Special **\$2.78**

**Men's and Boys' Sweaters**

Slip-on and Coat Style, Shaker Knit and others **SLIGHTLY ABOVE COST**

Get Your Tickets for the **THREE FREE AUTOMOBILES**

**The Popular Store**  
Hereford, Texas

The Big Buying Opportunity You Have Been Waiting For!



## THE BAY VIEW CLUB

The Club met in their rooms at the courthouse and rendered a very instructive program on "Japanese and United States Relations." Mrs. Guthrie read a paper prepared by Mrs. Elmer Dameron on "Japanese Project Against Anglo Saxon Domination." Mrs. J. E. Ferguson gave an interesting review of "Seed of The Sun" by Wallace Irwin. The following paper was given by Mrs. F. W. Price:

"The winning of the West was the aim of all pioneers. Mountains, climate, savages, European jealousies, lack of population, everything that spelled despair stood before them. But an uncomprehended passion drove them on. It may have been anyone of a dozen possibilities that kept men and women moving on and on, until the Pacific was reached. And even in these early days, the people realized that to the nation that developed the coast lands would belong the spoils of the Pacific, and in its hands would lie the destinies of the largest ocean on the globe. The opening of the Panama Canal has placed the Pacific at the doorstep of New York and fulfilled the dream. The east seem indifferent to matters pertaining to the Pacific and the West. Its face is turned toward Europe and while we are becoming embroiled in European affairs, another and more sinister problem, is threatening to "back-wash" over us.

"The people on the Pacific have one concern which is akin to fear, and that is of the Japanese. They are just beginning to grasp the significance of their fate. They have hauled in a 'whale,' along with their catch, that is liable to drag the whole nation into the sea. The Pacific cannot remain 'half-citizen' and 'half-subject.' In California today and the entire West, the impact of two races has taken place. Primarily, the problem of Japan in America, is not a racial one, it is political and hinges upon the rights of a nation. Secondly it is economic and only so far as political and economic factors are insoluble, can the problem become a social one and terminate in conflict. Japan demands that her people be given free entry the world over. Before she can make her plea at all rational, she must show that she, herself, is not discriminating in the identical manner, as the one she objects to. In Japan foreigners cannot own land even for business purposes, only lease it and on long terms and under conditions that are frequently a hardship, which prevents any acceptance of another nationality without official consent.

"California and the sixteen other states who share her views, feel the hand of 'Imperial Japan' behind each little man from the Empire, that purchase our lands. From somewhere Japanese get enough money to buy or promote any enterprise they want.

"November 2, 1920, California adopted the 'Alien Land Law' which among other things, provide that all foreigners, ineligible to citizenship, under the laws of U. S. may acquire, possess, enjoy, and transfer real property or any interest therein, in this state, in the manner and to the extent and for the purposes prescribed by any treaty now existing between the government of the U. S. and the nation or country of which such foreigner is a citizen or subject and not otherwise. But all Japanese legitimately here may remain indefinitely and in any occupation selected by them, and will be protected in all property rights previously acquired. Treaty made with Japan, April, 1911, in fixing the rights of the nationals of both contracting parties provide that 'The citizens or subjects' of each of the high contracting parties shall have liberty to enter, travel and reside in the territories of the other, to carry on trade, wholesale and retail, to own or lease and occupy houses, manufactories, warehouses and shops; to employ agents of their choice, to lease lands for residential and commercial purposes, and generally, to do anything incident to or necessary for trade, upon the same terms as native citizens or subjects, submitting themselves to the laws and regulations there established.

"In 1920 there was in California 100,000 Japanese, very few engaged in trade, majority engaged in agriculture, owning, leasing and farming lands, and at this time controlled one-eighth of the entire acreage of rich irrigated lands in the state. Orientals, and particularly the Japanese, having secured control of large tracts of agricultural lands in California, gave reason for the law of 1923, which prohibits ownership or lease beyond three years of agricultural land by ineligible citizens, but despite this last the Japanese are fast securing control of the richest irrigated lands in the state, by various subterfuges using dummy corporations and minor native born children.

"Long leases of lands are as injurious in effect as ownership, and short leases become long ones by repeated renewals. For once the land is occupied by Japanese, the whites move away and cease to be prospective leasees. Control of these rich lands mean in time control of markets, this

in turn will lead to the economic control of the country. After the law of 1920 was adopted an article copied from a Japanese newspaper contained, among other things, this advice to Japanese subjects 'Get more land' and 'Begot more children. If not in California, America's paradise, then in other states; even the laws of California are not forever unchangeable. The day will come when the strength of the Japanese will make a clean sweep of all laws for in number is might.'

"They do not contemplate assimilation for American citizens, loyal to the country of their birth or adoption, only plan to serve the ambition of Japan in world subjection, as taught in their religion and schools. Miss Frances Hewitt who taught English six years in Japanese schools, says every girl is drilled in the doctrine, that if she becomes a picture bride or an immigrant to other lands her duty to her Emperor, is to have as many children as possible, so that the foreigner's lands may intine become the possession of Japan, by the will of the majority.'

"In 1907, after the 'Gentleman's Agreement,' (see page 40), the picture bride plan was made and used by Japan to get wives to America for her men. As very few of the men immigrants brought wives with them, and they needed wives in America, in order that the colonies in the country might rapidly increase.

"The 'Picture Bride' immigration became so great that the public asked the directors of the Japanese Association of America to stop it—twenty per cent of passengers on every vessel were women, arriving from Japan—a substitute to the picture bride plan was the 'adopted child.' Then immigration through Canada, Cuba and Mexico.

"What the Japanese are fast accomplishing in California in the way of 'peaceful penetration' and control of land, they are attempting elsewhere in U. S. Seattle, Washington and the Hood River apple district in Oregon are controlled by Japanese; The Rocky Ford Melon District in Colorado, see 'Country Gentlemen' of August 16, 1919 for how this is accomplished. In Nebraska they have 5,000 colonists, which farm eighty acres to the family, this is leased land. In Florida 200 Japanese settlers have purchased holding averaging 150 acres, to each, in the northern part of the state (this information copied from Japanese newspaper July 20, 1920.) In Texas, near El Paso 1,000 acres have been purchased by Japanese, to be planted to cotton, this tract adjoins one in New Mexico, where the Japanese have a large established canteloupe district.

"In 1918, through control of the strawberry market in California the Japanese were enabled to raise the price to such an extent that the public and commission dealers united and refused to buy.

"In East Texas, Orange county, a Japanese rice colony of over 3,000. In El Paso, they are interested in a large refrigerating plant to be constructed which will handle their produce. The Japanese has practically control of all important fisheries in the state of California, the largest is located at San Pedro, where 2000 boats are owned or controlled by them. This is in violation of the Federal law, but through a curious omission in the law, there is no penalty provided under which this law can be enforced. The control of fishing fleets assist materially in smuggling Japanese into California from Mexico. Fisheries in Hawaii are completely controlled by Japanese, in case of war could very easily be used, as transports for arms and munitions."

The words of President Coolidge were as follows:

"American institutions rest solely on good citizenship. They were created by people who had a background of self-government. New arrivals should be limited to our capacity to absorb them into the ranks of good citizenship. America must be kept American. For this purpose it is necessary to continue a policy of restricted immigration. It would be well to make such immigration of a selective nature, with some inspection at the source and based either on a prior census or upon the record of naturalization. Either method would insure the admission of those with the largest capacity and best intention of becoming citizens. I am convinced that our present economic and social conditions warrant a limitation of those to be admitted. We should find additional safety in a law requiring the immediate registration of all aliens. Those who do not want to be partakers of the American spirit ought not to settle in America."

### NOTICE OF RECEIVER'S SALE

Whereas, in cause No. 1395, in the District Court of Deaf Smith County, Texas, E. H. Blood et al plaintiffs, vs. James Merrill et al, defendants, a judgment was rendered therein on November 2nd, 1923, decreeing the plaintiffs and the defendants therein to be the legal heirs of Hiram Blood, deceased, and also decreeing the following described tract of land situated in Deaf Smith County, Texas, to-wit: All of Section No. 21, Township No. 3 North, Range No. 2 East, containing 640 acres of land, the same being a part of the estate of Hiram Blood, deceased, to be sold at public auction and that the proceeds arising therefrom be paid into said court for distribution among the said heirs named in said decree. Said decree further appointing Jno. P. Slaton as receiver in said cause and empowering and directing said receiver to advertise and sell said land at public auction for cash as under execution, and to pay the proceeds of such sale into said court.

Now, therefore, under the authority of said judgment and decree of said court, I will, on the 4th day of November, 1924, the same being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door in said Deaf Smith County, offer for sale and sell at public auction, for cash, all the right, title and interest the said heirs of the said Hiram Blood as named in said decree, have in and to said land and property.

JNO. P. SLATON, Receiver.

61-62-63-64

Christmas Cards at The Brand.

Why don't you go to Church?

**ANTHONY'S  
SECOND  
HAND  
STORE**

Furniture  
Stoves  
Mattresses  
Furnishings

also

Notions  
Couture!  
Service!

Come and See Us

**WES ANTHONY**  
Proprietor

**Fred Galle, Castro County Hustler,  
Now in Automobile Service Business  
At 808 Polk Street, Amarillo, Texas**

To My Friends in Castro and  
Deaf Smith Counties:

I have purchased the Garage at 808 Polk street, Amarillo, where I sell Gas and Oil, give Crank Case Service, have a Battery Service Station, sell and repair Tires, have Storage for cars by day, night, week or month. I also wash cars and keep a Night Man on the job. My Phone is No. 1451.

REMEMBER: When you are in Amarillo I will be tickled to death to see you, whether you want anything in my line or not.

FRED H. GALLE.

No. 927  
**THE STATE OF TEXAS**  
To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon James Harp, and Annie B. Gullahorn by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county, where a newspaper is published, to appear at the next regular term of the Justice Court of Precinct No. 1, Deaf Smith County, to be holden at the Courthouse thereof, in Hereford, Texas, on the 4th Monday of November A. D. 1924, the same being the 24th day of November A. D. 1924, then and there to answer a petition filed in said court on the 22nd day of October A. D. 1924, in a suit, numbered on the docket of said court No. 927, wherein L. Baskin, is plaintiff, and James Harp, and Annie B. Gullahorn are defendants, and said petition alleging that Defendant's are indebted to him in the sum of One Hundred Dollars.

Herein fail not but have before said court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of

### HOW DOCTORS TREAT COLDS AND THE FLU

To break up a cold over night or to cut short an attack of gripe, influenza, sore throat, physicians and druggists are now recommending Calotabs, the nausealess Calomet tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by far more effective and certain than the old style calomet, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

said court, at office in Hereford, Texas. On this the 22nd day of October A. D. 1924.

J. H. WILSON, Justice of the Peace, Precinct No. 1, Deaf Smith Co., Texas.  
J. H. WILSON, Justice of the Peace, Precinct No. 1.

BAPTIST CHURCH SERVICES

Our Bible Study period is from 9:45 to 10:30. The scripture concerning the Prodigal Son, with the subject "The World's Temperance Lesson," will be considered in all classes above the Junior Department. Come as a visitor if not as a regular student of the Scriptures.

The Preaching Service will begin at 11:00 o'clock. This is fifteen minutes later than our usual time to allow

pastorless folks of other churches to arrive for the beginning of our worship. The sermon subject will be "The More Glorious Way". Bring the small children for the Sunbeam hour at time of morning service.

B. Y. P. U. meetings will all be at 6:30.

Evening Preaching Service at 7:30. The sermon-theme will be "The Most Wonderful Thing In All The World."

The public generally of all persuasions and none, are cordially invited to these services. Services Brief, Bright and Brotherly.

Xmas Cards at The Brand.

A Classified ad will sell \$4 for you.

**YUM! YUM!**

The Pancake Season of the year is here—time for a "Stack"—as they call it in the restaurants.



Say, how would a stack of flaky, luscious flap-jacks strike you one of these cool mornings? The kind that are made from the incomparable Aunt Jamimah Pancake Flour, piled high on a plate, with a chip of butter between each one, and Log Cabin syrup poured over it all? Boy - howdy!

Yeh,—we carry Aunt Jamimah Pancake Flour, and Log Cabin Syrup, too!

Phones 81  
271

Frank A. Gyles  
Groceryman

## Cotton Seed Cake

We can supply you with anything in the COTTON SEED CAKE LINE for cow feed. COLD PRESSED, PEA CAKE, NUT SIZE CAKE and COTTON SEED MEAL, also MEAL and HULLS mixed ready to feed.

IF IT'S FEED OR COAL WE HAVE IT—Phone No. 1—and watch our service. Remember we handle nothing but the Best.

HAVE YOU SEEN THE BIG LUMP OF COAL

**Jones & McLean**



**PIONEERS OF  
PROGRESS**

There was a time in the early pioneer days of this state when the services of a bank were used only for occasional important transactions. Since then, the ever-increasing demands of modern business have made the various functions of the bank a necessary part of every-day life. Banks are truly Pioneers of Progress in their relation to the up-building and advancement of every community.

Read our message in this week's  
Farm and Ranch

**The First National Bank**





## RED CROSS IS URGING BETTER-HEALTH BATTLE

Tireless in Services Advancing Cause of Freedom from Human Suffering.

Not alone in preparedness for emergencies, but in a tireless offensive battle for better health is the American Red Cross nurse maintaining in peace time the high traditions of her war service. As in war, the same self-sacrificing service for humanity goes on in its quiet, effective way content in its accomplishments, seeking no public acclaim. Enrolled in the Red Cross Nursing Service are 40,826 of these ministers of health, nearly 1,000 carrying the message of a finer public health to as many communities and 1,100 teaching large classes in home hygiene and care of the sick. Exactly 100 Red Cross nurses are still on duty overseas, helping the struggle forward toward the high standard of American nurse efficiency in many countries.

In the Government service 3,117 enrolled Red Cross nurses are on duty with the Army, Navy, Public Health Service and the Veterans Bureau, while the entire active enrollment is maintained as a reserve for the Army Nurse Corps and available to the Navy in a national defense emergency. Nine hundred nurses were added to the roll the last year.

Red Cross nursing, however, has perhaps its finest expression out in the places laid waste by fire, flood and storm, and in the back reaches far from the centers of population. In every disaster the Red Cross nurse is first called for, first to respond, and the last to leave her post of duty among the suffering victims. In the isolated sections of Alaska, North Carolina, Virginia, Idaho, and among the bleak islands of Penobscott Bay, Me., her ministrations are making hard lives easier and working for a brighter future for the children. Her part in the human drama of the time is increasingly important, although it is subdued by the very nature of her work.

The policy of the American Red Cross to establish under Chapter control public health nursing services in communities lacking such facilities has been justified and this pioneering work is everywhere endorsed by authorities who are quick to take it over as a proper municipal function and a duty of taxpayers. The Home Hygiene and Care of the Sick program has further penetrated into the schools as a definite part of curriculum. During the year 29,000 school pupils took this Red Cross course. Three telephone corporations adopted it and graduated 900 employe students.

As good health depends upon right eating the Red Cross Nutrition Service continued to promote individual and community health, particularly the health of mothers and children. This service reached nearly 150,000 persons during the year and found work to do for several thousand Red Cross volunteer workers.

## Red Cross Fighting First Aid Battle To Conserve Life

Reliable records establish the fact that more than 75,000 accidental deaths occur every year in the United States. The records show that 206 American citizens are killed every day; that 28 of these deaths are due to automobiles, 35 to falls, 19 to drownings, 16 to burns.

Facing such distressing sacrifice of life is the First Aid Service of the American Red Cross, fighting through education and demonstration to instill a consciousness of safety in the public mind and teaching approved methods which assure that competent hands will care for injured persons until the arrival of doctors. Trained service in the first few minutes is vital in serious accidents and saves many precious lives.

One of the most encouraging signs of the past year is the record of the Red Cross First Aid Insurance Car No. 1 which traveled 9,700 miles along trunk lines, stopping at 127 places. The car's staff of surgeons gave 811 demonstrations to audiences composed of 42,150 railroad men, 71,000 high school and college students, 12,000 industrial workers, 2,000 members of clubs, and nearly 18,000 policemen, firemen, and other municipal employes, a total of 147,000.

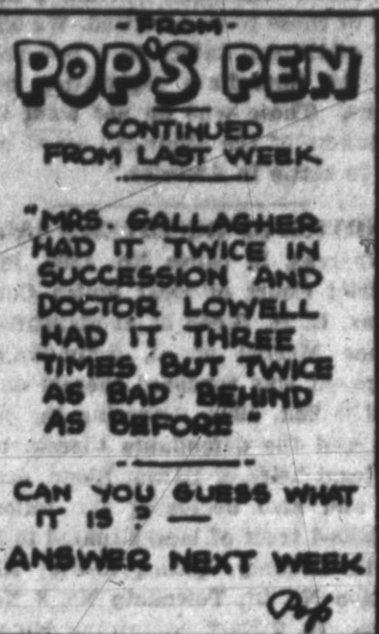
Red Cross First Aid certificates were conferred upon 12,865 persons who took the course last year, an increase of 4,000 over 1923. Telephone, gas and electric companies, public service corporations and other large employers of the country adopted the Red Cross course, and their team contests everywhere were witnessed by huge crowds with as much interest as develops at popular athletic games.

In the industrial field the growth of First Aid practice to fight to reduce preventable accidents and unnecessary loss of life has received wide recognition. The promise of an unprecedented advance in this fine cause lies in the evidence of the great strides systematic instruction in First Aid has made throughout the country through the Red Cross Chapters and the work of the experts in this service under direction of the national organization.

Sign the American Red Cross roll this year for humanity's sake.

## FOLKS IN OUR TOWN

Autocaster  
By  
Edward McCullough



## How to Vote is Question Bothering Some People

Quite a number of the readers of The Brand have requested that an explanation of the ballots to be used in the general election be given in the paper, and details as to how to vote it.

The tickets this year has four columns, header, respectively, Democratic Party, Republican Party, Independent Progressive Party, Independent Party. The last one, of course, is a blank column, so far as names are concerned.

If you desire to vote the straight Democratic ticket, then draw cross lines up and down the Republican and Independent Progressive columns, leaving the Democratic column unmarked. If you desire to vote the straight Republican ticket, mark out the Democratic and Independent Progressive columns the same way. If you want to vote for the LaFollette electors mark out the Democratic and Republican columns, etc.

Those who desire to split the ticket; that is, for instance, vote for Butte for governor, but for the balance of the Democratic ticket, then the proceeding will be to draw a line through the names of every candidate in the Republican Party column except Butte's, and to leave the Democratic column unmarked except Mrs. Ferguson's name, which should have a line drawn through it. The Independent Progressive column should be marked out entirely.

## WEEK OF PRAYER PROGRAM AT METHODIST CHURCH

November 5 and 6, 1924.  
Purpose of Week of Prayer—Mrs. Bryant.

First Day—the West Virginia Coal Fields.

Hymn No. 713.  
Prayer—Mrs. Hodge.

Bible Lesson—Mrs. Ward.  
Prayer in the Life of Jesus.

1. Jesus Praying Before an Important Crisis.

2. Jesus Praying After Trying Experiences.

3. Jesus Praying in the Daily Routine.

A Story of West Virginia Coal Fields—Mrs. Dixon.

Christian Evangelism and Home Missions Among West Virginia Miners—Mrs. Harrison.

Solo—Miss Welliver.  
Life in the West Virginia Coal Fields—Mrs. Fox.

Special Prayer for the Workers in the West Virginia Coal Fields—Mrs. Heard.

Social Service Topic—Mrs. Williams.  
Offering.

Second Day  
Parral, Mexico.

Hymn No. 635.  
Prayer—Mrs. Spratt.

Bible Lesson—Mrs. Bachelor.  
Some Conditions Jesus Christ Placed on Effective Prayer.

1. Faith (Mark 11:24.)

2. Earnestness (Luke 11:8.)

3. Forgiveness (Mark 11:25.)

4. Abiding in Christ (John 15:7.)

5. Asking in Christ's Name (John 14:13, 14.)

6. Willingness to Suffer with Him (Mark 10:37-40.)

Calego Progress, Parral, Mexico—Mrs. Dr. Overton.  
Encouraging Progress at Parral, Mexico—Mrs. Rice.  
Duet—Mrs. Hawkins, Mrs. Jones.

Experiences of Presiding Elder Arthur Marston in the Durango District—Mrs. Beyer.  
Special Prayer for the Work in Mexico—Mrs. Hodge.  
Offering.

## LARGE HEREFORD DELEGATION HEARS FARRAR AT AMARILLO

A large Hereford delegation went to Amarillo Monday to hear Farrar and all reported a gorgeous play, costumes and orchestra, with everything that they expected. The affair was a success, as is usual with musical numbers offered by Prof. Myers. Among those attending from Hereford were Mr. and Mrs. L. F. Borden, Mr. and Mrs. Owen P. Smith, Mesdames Edgar Johnson, R. N. Mounts, W. E. Hicks, A. Herbst,

P. W. Price, C. H. Dyar, C. R. Smith, B. F. Gubrie, Johnathan Pitman, Charlie Williams, Glenn Snyder, Mary Monday, Bobo McLean, Clifford Acker, G. A. F. Parker, Homer Wilkinson, George Overton, F. H. Oberthier, J. Seth B. Holman, Homer Fox, W. R. Steckman, R. K. Bruner and C. D. Shaw, Misses Mary Hicks, LeMolne Shaw, Sena Mae Mounts, Lucille Hicks, Clara Mae Glenn, Burrell, Helen Lambert, Mr. and Mrs. A. O. Thompson and J. S. Jones.

## BALLOON TIRE BLOWOUT, CAR TURNS OVER, NO ONE HURT

Mr. and Mrs. Clyde Johnson of Amarillo, while on their way home from Muleshoe Sunday, where they had been visiting relatives, had a blowout in a

balloon tire on their Hudson Coach, somewhere between Unbarger and Dawn, which caused the car to turn over. Neither Mr. or Mrs. Johnson were seriously hurt but slightly bruised and nervous. While all the glass in the car was broken and other parts were badly damaged, they succeeded in driving it on to Amarillo.  
Mr. Johnson is a brother-in-law to Mrs. Harry Johnson, formerly of Hereford.

## PAYS HEREFORD ANNUAL VISIT OF INSPECTION

Dr. J. W. LeGrand and daughter, Miss Ora M. LeGrand, of Los Angeles, Calif., stopped off here Monday enroute from their old home in Iowa to the Coast. Dr. LeGrand, who is a relative of the local physician, owns lands in this county and pays Hereford an annual visit of inspection.

## T. H. HAWKINS THROWN BY HORSE, IS IN SANITARIUM

T. H. Hawkins, employee of the Wilkinson & Valentine ranch, was thrown by a horse he was riding Wednesday and brought to town during the afternoon and placed in the Hereford Sanitarium. He sustained a sprained back and bruises and cuts on his face and head, but is not thought to be seriously injured.

## McDONALD SECURES CONTRACT FOR BIG WELL, T. T. C. LUBBOCK

It was very gratifying to Hereford people to read in The Amarillo News of Thursday morning that D. L. McDonald, pioneer water engineer and irrigation expert of this section, had been awarded the contract to sink the big well for the Texas Technological College at Lubbock, the consideration for which will amount to \$11,987.52. It is also understood that Mr. McDonald received the contract for some pumping machinery at Lubbock.

Mr. McDonald has been doing some great work for the city of Lubbock in securing an adequate water supply, and is acquiring a widespread reputation as a water engineer of note.

## TWENTY-SIX SALES COTTON GINNED IN HEREFORD SO FAR

Twenty six bales of cotton had been ginned at Hereford up to noon Thursday. The fleecy staple is just beginning to roll in now. The farmers are busy as bees getting in their feed before frost and possible wet weather, figuring that the cotton will not hurt to stand awhile, and will be profitable even if it is all snapped instead of picked. Later, during November, both gins will undoubtedly have all they can do to handle the cotton crop.

Christmas Cards at The Brand.

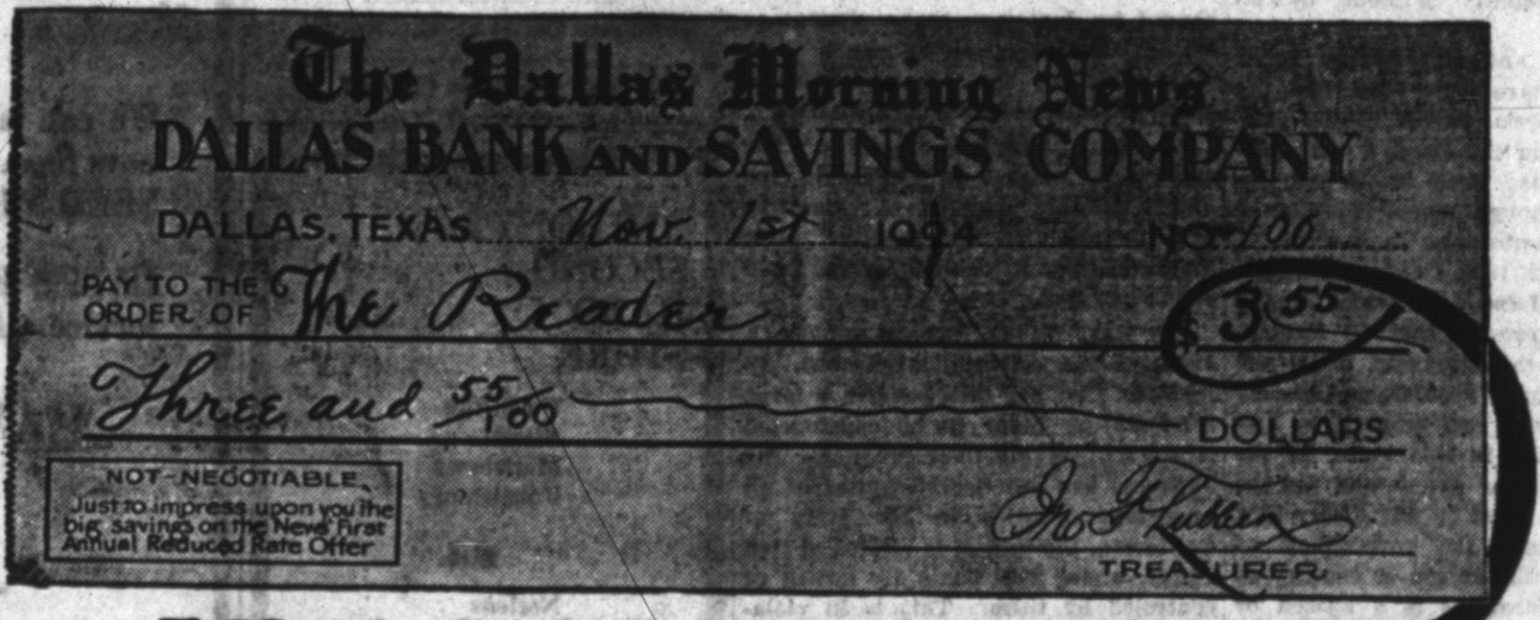
**CHARLEY SAYS:—**

We has decided that et wuz time tew let yew know that we *does* deliver enny emount over \$5.00 worth free uv charges. Under that quantity we has arranged tew deliver fer th smawl sum uv a dime 10c in city limit.

Also we annaunces we has sum uv th choicest Butter yew ever tried on hand awl uv th time. Make us yewr headquarters fer butter that's good.

We hopes het evchy one who ever needs tew leave a message—use a telephone or wait a while fer somethin—will use our joint fer hedquarters.

**Charley & Wallace Grocery**  
P. S. We has Fleshman's Yeest.  
**CHARLEY & WALLACE.**



**YOU CAN SAVE**  
**First Annual Reduced Rates Offer**  
**The Dallas Morning News**

The announcement of The News' first annual reduced rates offer is the best news of 1924 to those who in the past have felt they must compromise on quality in order to save money. Now it isn't necessary to compromise. The Dallas News is the big State newspaper. It prints the most news—the most pages. Some newspapers merely entertain. The News informs and educates as well as entertains.

**A Few Points Worth Knowing About The Dallas News**

- Gives its subscribers the most pages.
- Maintains the highest priced news gathering organization of any single newspaper in the Southwest. Its pay roll for this class of service is 53% higher than the next largest Texas newspaper.
- Prints the most news.
- Has the most complete market section.
- Is the oldest newspaper organization in Texas.
- Is a Texas product.
- Is one of the big successful institutions of the Southwest.
- Prints the news without coloring. Its opinions are limited strictly to its editorial columns.
- Stands for all that is right—against all that is wrong.
- Rightfully deserves the title it carries—**"Supreme In Texas"**

**Mail Subscriptions Only**

Daily and Sunday One Full Year  
**\$6.45**  
Regular Price \$10.00  
**Saves \$3.55**

Daily No Sunday One Full Year  
**\$5.25**  
Regular Price \$8.00  
**Saves \$2.75**

*These Rates Expire Dec. 15, 1924*

Good only in Texas, Oklahoma, Arkansas, Louisiana and New Mexico.

**Subscribe Through Your Local Dallas News Agent or Send Your Order Direct**





**WEST-WAY ITEMS**

Most of the farmers have finished picking feed. Now, cotton picking will begin.

"Rally Day" was observed by the West-Way school.

The Parent-Teacher Association of West-Way met Saturday night, Oct. 24. The subject was "The Child at Home." A splendid program was rendered.

Sunday school at West-Way every Sunday afternoon at 3:00 o'clock. Forty nine present last Sunday, with the following visitors: L. Johnson and Mr. Southern of Summerfield, Ray Hershey and daughter from Progressive.

Born to Mr. and Mrs. T. A. Hill the 20th a girl baby.

C. I. Rudd and family spent the week-end visiting in Amarillo.

Our regular Sunday night Singing was attended last Sunday night by Mr. Smith and the Misses Fields of Friester.

Louis Mercer and Ed Fox of the Mecaskey ranch attended West-Way singing Sunday night.

Judge Tno. P. Slaton had a prospect out in the West-Way neighborhood last week.

Miss Pearl Rudd is working for Mrs. A. Hill.

Mr. and Mrs. Herman Gray, also Mr. and Mrs. G. W. Wilson took supper at the C. A. Pierce home Sunday night.

No camping is allowed in the West-Way school house.

Ray Hershey and family spent Sunday in the Thomas home.

Everybody was glad to see Mrs. P. H. Gilliland out to the Parent-Teacher meeting Saturday night.

Everyone is getting ready for the election, the 4th of November.

West-Way wants a high telephone line and a rural mail route.

**JOEL**

We are told that everything comes to him who waits—long enough. Well we have waited long and patiently for rural delivery and we are to get it November 1, three times a week. We are hoping we will not have to wait so long for a daily route.

Those who were fortunate enough to attend the rural teacher and patron meeting at the courthouse in Hereford Friday enjoyed a treat. It was well worth attending and we are glad it is to be an annual affair. The inspiration and good received at such a meet-

ing can not be told.

Mrs. Lee Cooklin and little sons, George and Merlyn, visited Mrs. C. P. Galley Wednesday afternoon.

F. A. Robinson went to Floydada on Sunday by the Ford route. His daughters, LaVerne and Algie, went with him as far as Lockney, where they will stay some time with their cousin. Mr. Robinson is expected home the first of the week.

Mrs. Walter London's grandfather is visiting her and family.

Mr. and Mrs. J. Chamly spent Friday afternoon at Lester Galley's. Mr. Chamly was helping cull their hens.

Mrs. Henry Rudy took very sick Sunday and was taken to the hospital for treatment.

C. P. Galley and Walter were helping to install the machinery in the elevator of the Grain Sorghum Association the first of the week.

Pearson Odum began picking his cotton Saturday.

W. T. Smith and family spent Sunday evening with the Walter London family.

A. E. Chamness has been in the neighborhood the past week looking after his farms.

**SIMS COMMUNITY**

Ben Rice made a business trip to Adrian Saturday of last week.

John Rector and wife transacted business in Vega Wednesday.

Dave Hutchinson made a business trip to Hereford Thursday.

Mrs. Nell Lynch made a trip to Adrian Monday.

John W. Puckett of Amarillo was out at the Rail H ranch this week, and shipped part of his cattle to market Friday.

Miss Gusta and Lois Samuelson spent the week end last week in the Rice home and they all visited a while Sunday afternoon in the Reed home.

James Mecaskey and family were

callers in the Rector home last Sunday.

Dawson Blasengame made a trip to Adrian Sunday.

Y. A. Reed made a trip to Vega Wednesday, returning Friday afternoon with Col. J. T. Owens' well machine, to put in a new sand screen.

Bob Ferguson made a trip to Adrian Thursday.

James Chapman and son, Ray, were transacting business in Adrian Thursday afternoon.

N. J. Lenox and wife, living near Hereford were in Adrian Thursday.

Dave and Pete Hutchinson were in Adrian last Thursday afternoon.

Edgar and Norman Jacobson transacted business in Vega Thursday.

Seth Funk made a business trip to Vega Thursday.

Beverley Bradley of Oklahoma City, attended the Robinson sale this week.

Mr. Pipes who bought the Harwell ranch a few years ago, is doing some extensive shed building to protect his cattle from the cold weather during the winter, has also contracted with Col. J. T. Owens of Vega to drill a well on his place in the near future.

Ira Stevenson completed his job of stuccoing C. Glascock's mercantile building Friday. Made quite an improvement on the outside appearance, and much warmer inside.

Mrs. John Rector and children visited in the Ferguson home Sunday.

Mrs. Ben Rice and family enjoyed a visit from Lawrence Smith and wife of Ft. Worth; also Virgil and Lester Rice of Ft. Worth.

Mrs. Smith is a sister of Mr. Rice, and Lester and Virgil are brothers. They returned home Thursday.

J. A. Reed and family visited in the Rice home Sunday.

No. 1474.  
**THE STATE OF TEXAS**  
To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Elma Mathews, by making publication of this Citation once each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court house thereof, in Hereford, Tex-

**What My Neighbor Says**

Is of Interest to Hereford Folks.

When one has had the misfortune to suffer from backache, headaches, cystitis, urinary disorders and other kidney ills—and has found relief from all this sickness and suffering, that person's advice is of untold value to friends and neighbors. The following case is only one of many thousands, but it is that of a Hereford resident. Who could ask for better example?

Mrs. M. Bailey, Hereford says: "I had an ache in my back and when I stooped, sharp pains seized me. Mornings, my back was lame and stiff. I

had headaches and dizzy spells when specks seemed to float before my eyes. Doan's Pills relieved me of the trouble." (Statement given May 2, 1919.)

On March 8, 1924, Mrs. Bailey said: "Doan's have always cured me of an attack."

Price 60c at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mrs. Bailey had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Good Printing at the Brand

**FRED A. PHILLIPS**  
Livestock Auctioneer  
Hereford, Texas  
Telephone 220

**RADIOLA**

*the Standard Radio sets sold by the Radio Corporation of America, furnish a Radio for every size purse.*

There is absolutely nothing better to be bought and you will do yourself an injustice if you neglect to inspect this product of the General Electric Company.

I have a RADIOLA III - A now in operation, with other and different Radiola sets coming. It will pay you to visit the office of the Hereford Light & Power Co., where I have my office, and inspect the Radiola.

**F. H. Oberthier, Jr.**

**Buy Your**

**Farm Equipment of J. O. Miller**

We handle the I. H. C. Line

We have plenty of wagons and wagon beds in stock

**Phone 51**

**All-Year Utility at Lowest Cost**

The Tudor Sedan body type—now widely popular—was created by the Ford Motor Company. Into it has been built all the utility that any light-weight closed car can provide. It is comfortable, roomy and convenient, easy to drive and park, and instantly adapted to varying weather conditions.

**The Tudor Sedan \$590**

Coupe . . . \$525  
Fordor Sedan 685  
Fully Equipped

Runabout . . . \$265  
Touring Car 295

Dependable Runs and Service All Year  
All prices f. o. b. Detroit

**Ford Motor Company, Detroit**

SEE THE NEAREST AUTHORIZED FORD DEALER

**Ford**  
THE UNIVERSAL CAR

You can buy any Ford Car by making a small down payment and arranging your terms for the balance. Or you can buy on the Ford Weekly Payment Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.

**Your Most Amazing Screen Adventure!**

HERE'S the greatest screen entertainment ever seen.

Over the glorious wilderness trail with the pioneers of '49. Thrill on thrill—Indian fight, buffalo hunt, prairie fire—all REAL.

And a glowing love story. With Lois Wilson and J. Warren Kerrigan.

From the popular novel by Emerson Hough




**"The COVERED WAGON"**

A JAMES CRUZE PRODUCTION  
PRESENTED BY JESSE L. LASKY  
A Paramount Picture

**STAR THEATRE**  
Thursday, Friday, Saturday, Oct. 30 and 31 and Nov. 1  
Adm. 50c and 75c Show Starts at 7:15

Added Attraction—Miss Rubye Fay Bennett will sing "Suzanna"

Matinee Friday and Saturday—Starting at 3:00 O'clock  
**DON'T FORGET THIS PICTURE WASN'T MADE; IT WAS LIVED**



## LOCAL HAPPENINGS

Mrs. J. S. Rockwell left Monday for her home in Houston after a week's visit with her son, C. C. Rockwell, and family.

Miss Polly Steele spent the week end in Canyon visiting her friend, Miss Willie Mae Beavers.

**Xmas Cards at The Brand.**

S. D. Steele and Miss Jessie Mae Steele, who are attending the W. T. S. T. C., spent the week end at home with their parents.

Miss Eloise Pitman and Miss Mary McDonald, of the W. T. S. T. C., were at home visiting their parents for the week end.

Remember Orr's Tailor Shop is the only place you can get S. & H. Green Trading Stamps with your cleaning and pressing.

Rev. and Mrs. W. P. Garvin left on Monday for Abilene, where they will attend the Methodist Conference. They were followed by Miss Mattie Swisher on Tuesday and D. F. Ashbrook on Wednesday.

Mr. and Mrs. D. G. Layman left on Monday for Ardmore, Okla., where they will visit their two sons, M. G. and S. S. Layman.

**XMAS CARDS at the Brand.**

The Morton Sisters left Monday for Purdy, Mo.

Rev. Paul J. Merrill and family left Monday for Corsicana.

Mrs. J. E. Turner left Monday for Panhandle, where she will visit her husband.

Remember Orr's Tailor Shop is the only place you can get S. & H. Green Trading Stamps with your cleaning and pressing.

Judge and Mrs. L. Gough and Mrs. T. G. Nance motored from Amarillo Sunday to attend the farewell dinner given at the First Christian church for Rev. Paul J. Merrill and family.

Mr. and Mrs. Odas Brumley and two sons of Missouri, reached Hereford Friday and expect to make this their home.

**Xmas Cards at The Brand.**

Miss Davis, a teacher of Tierra Blanco, spent the week end in Lubbock visiting her parents.

Miss Helen Cowen of Dimmitt spent the week end in Amarillo visiting.

Miss Mary Bess Satterwhite of Amarillo spent the week end with Mrs. J. C. Sanders.

Miss Maggie Cocanougher reached home Saturday after a visit with her aunt, Mrs. J. M. Pipes, in White Deer, Texas.

Mrs. S. T. Howard, returned to her home in Ft. Worth Saturday after spending the summer in Hereford with her daughter, Mrs. C. C. Ferguson.

Mrs. S. P. Hall returned to her home in Elita, Okla., Saturday after a visit with her sister, Mrs. Boren.

**MILLINERY SALE**

All Millinery goes in this sale at a big discount. Come in and see the—\$1.00 table, \$2.00 table, \$3.50 table and \$5.00 table. Sale starts Saturday.

**VOGUE MILLINERY PARLORS**

Miss Mabel Renfro returned Saturday from Bovina, where she spent the week end visiting on the Tidenburg ranch near there.

Remember Orr's Tailor Shop is the only place you can get S. & H. Green Trading Stamps with your cleaning and pressing.

Miss Eva Skelton and Miss Frances Wilson were guests of Miss Eloise Pitman and Miss Mary McDonald, at the home coming in Canyon Saturday.

Mr. and Mrs. M. Simons were in Amarillo the first of the week shopping. Mrs. L. F. Borden spent Saturday in Amarillo shopping.

Mrs. H. L. Rice went to Canyon Saturday to spend the week end with her daughter, Miss Ethel, who is attending school there.

Carl Kemp, teacher at Farwell, Texas, was a visitor in the M. L. Steele home through the week end.

**New and attractive post cards with scenes of Hereford.—City Drug Store**

**Xmas Cards at The Brand.**

Miss Lena Perrian, teacher of Clovis, spent the week end with Mrs. Nester Gass.

Mrs. J. H. Leach of Plainview left Thursday for California after a short visit with her daughter, Mrs. V. A. Canning.

**We Keep the Smell!—Orr's Tailor Shop.**

Mrs. H. H. Stanley of Lubbock reached Hereford Thursday and is visiting Mrs. R. N. Mounts.

Miss Sona Mae and Mattie Mounts, Caldwell Hicks and Prof. C. H. Dillehay, attended the home coming at Canyon Saturday.

**Xmas Cards at The Brand.**

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

**—THE BRAND OFFICE**

Miss Mary Hicks, who is teaching at Black, went to Canyon Saturday for the College home coming.

C. L. Bailey left Thursday for Arizona after a visit with his sister, Mrs. B. Martin.

Clay Angelo was in Hereford visiting his mother Wednesday, before going to Plainview where he expects to be employed for the winter.

Mr. and Mrs. W. E. Neal left Wednesday for Lawrenceville, Ill., where they will visit their two sons.

**We Keep the Smell!—Orr's Tailor Shop.**

Miss Lola Mae Sisk returned to her home in Amarillo Wednesday.

Mrs. G. F. Pierce returned Tuesday from Temple where she has been visiting.

R. C. Meggert and Mrs. W. M. Meggert and daughter Lucille, motored to Amarillo Monday.

Good Irish Potatoes at \$2.00 a hundred. **HEREFORD PRODUCE. 64-2t**

Mrs. J. E. Ferguson went to Amarillo Saturday to visit in the home of Judge and Mrs. Boyce.

Mrs. A. Herbat went to Amarillo Saturday to attend "Carmen", while there she visited in the home of Mr. and Mrs. W. B. Arnold.

Mrs. R. W. Carroll and Miss Mabel Renfro motored to Plainview Sunday to take Jonnie Biggs, who is attending school there.

**ASHBROOK-WILLIAMS LAND CO.**  
Hereford, Texas  
Improved Cotton and Wheat Farms For Sale

**LODGE DIRECTORY**

Hereford Lodge No. 548, A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 548, E. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

## Probing Political "Slush Funds"



This is the group of the Senatorial Investigating Committee which is probing charges of counter-charges of the rival parties, who aver that huge sums are being raised to back the candidates. Left to right: Senator J. B. Hayward, T. H. Caraway, W. E. Borah and ...

### OBITUARY—A. DURLINGER

(From Minneapolis, Kansas, Newspaper)

Anderson Durlinger, son of Daniel and Margaret Anderson Durlinger, was born October 7, 1851, at the Durlinger homestead three miles south of West Jefferson, Ohio. He departed this life Wednesday, Oct. 1, 1924, at the age of seventy-two years, eleven months and twenty-four days. He met death at Hereford, Texas, when a team hitched to a mower ran away.

As a boy he received his education at the country school and, on the farm of his father learned the rudiments of farming, which occupation he pursued throughout his life.

In early manhood he became an active member of the Methodist church of Lilly Chapel, and of the I. O. O. F. lodge of that place.

In 1880 he removed from his boyhood home on a farm near Minneapolis, Kansas. Here he found time to take a part in community affairs, serving as Sunday school superintendent.

In 1907 or 1908, after a visit with relatives in Ohio, he located at Hereford, Texas, which place he continued to make his home until the day of his death.

The deceased was never married, but is survived by five sisters and one brother: Miss Dilliah Truitt of Marion, Ohio; Mrs. Elizabeth Burnham and Mrs. Matilda Wolfersperger of Minneapolis, Kansas; J. W. Durlinger, Mrs. Ella Goodson and Mrs. Mary Faxon of West Jefferson, Ohio.

With the passing of this life has gone a useful Christian brother, whom it may be truly said, "He has left this world richer for his having lived in it."

### ESTRAY NOTICE

Taken up on the premises of the undersigned, living about six miles east from the town of Hereford in the County of Deaf Smith the following described animal known to be Estray, viz: One bay-brown horse mule, about 6 years old, weight about 950 lbs. If not legally proven by the owner thereof within Twenty Days from the date hereof I will proceed to Estray the same in accordance with law.

J. D. ROSE, Taker Up.  
Hereford, Texas, this 28th day of October, 1924.



**MOTOR MIKE**  
I'll tell the world it gets my goat. To see a car go hippy hop. For they can fix 'em where they're broke. If taken to their shop. That's our claim, to be able to fix 'em up when they're broke. Bring on your car for repair, grease, gas and oil. "You tell 'em Steering Wheel, you've seen their hand."  
**Beavers Bros.**

### YOUNG COUPLE SLIP OFF TO DIMMITT AND GET MARRIED

On Saturday afternoon, October 11, Lester Boardman and Miss Lorena Talbot slipped quietly away to Dimmitt, and were married, returning to Hereford Sunday afternoon. The bride came here five years ago and made her home with a sister, Mrs. Hacker, recently deceased, and is a very sweet and unassuming little girl, and of a home loving nature. Lester has grown

from a little fellow, four years old, to manhood in our midst, and every one who knows him, is his friend. They are living in town at present, but will probably farm next year on his father's farm, southeast of town. —Contributed.

**CHURCH OF CHRIST**  
Elder T. Park Burt will preach Sunday morning at the Church of Christ. Everyone is invited to attend.

## THE BANKS OBLIGATION TO THE PEOPLE IT SERVES:—

To keep safely funds that are temporarily idle  
To make a reasonable profit on invested capital

We offer SAFETY—through being audited regularly by National Bank Examiners—and being a Member of the Federal Reserve Bank makes it possible to change securities into quick cash assets.

Profits accrue in proportion to the services rendered, and as our community prospers, so we prosper.

We invite your account on these principles.

## THE WESTERN NATIONAL BANK of Hereford

## OUR BIG FURNITURE SALE

IS MOVING ON IN GOOD SHAPE.

We have received two big car loads of the latest things in Furniture, and all prices are lower than for ten years. We have gone through our big stock and marked all prices down for this big drive. We give tickets on the cash prizes and autos that are to be given away.

**BEDROOM FURNITURE**  
A splendid 4-piece Vanity Bedroom Suite **\$65.00**  
Extra good 5-piece Vanity Bedroom Suite **\$85.00**  
It will pay you to see them at once.

**LIVING ROOM FURNITURE**  
The greatest values that ever was offered, you can find today at our place.  
A magnificent over stuffed suite for **\$165.00**  
A splendid living room suite for only **\$135.00**  
You must see them to appreciate them.

**DINING ROOM FURNITURE**  
We are showing the greatest range of styles and prices in these goods we have ever shown. Come and see them.  
A splendid 8-piece suite for only **\$ 98.50**  
A real fine 8-piece suite for only **\$125.00**  
A much better 8-piece suite for only **\$145.00**  
They are **25%** under value.

All odd dressers, all odd beds, all springs and mattresses are priced Extra Low for this big sale.  
Singer Sewing machines, Hoosier Kitchen cabinets, Victrolas and Pianos are sold on time to suit.  
Our \$25,000.00 stock of Furniture, rugs, etc., will go full weight into this drive to make it a success. Our motto is "to serve you better for less."

## E. B. Black Company

"The Big Store With the Little Price"

## Trouble Savers!

A good Flash Light, other than being a convenience, saves time and trouble.

We have them, and to suit your pocketbook

## Corner Drug Store

Right on the Price

### READ THESE BARGAINS:

\$1700.00 buys 4 rooms and bath, close in, modern except heat, possession.

\$3250.00 buys 5 rooms, plastered, bath, two porches, etc. Possession Oct. 20. Easy terms will be given.

\$1000.00 buys close in 5 room house, not modern, easy 7% terms.

We have some excellent bargains in well located farms. See us for particulars.

**BASKIN LAND COMPANY**

## Three Standard Windmills

### THE STAR - THE ECLIPSE - THE CHALLENGE

We carry them all in stock and can give you instant service.

THERE'S NOTHING BETTER!

## PANHANDLE LUMBER CO.