The Hereford Brand

Published Every Thursday — *Our Slogan—"More People—More Farms"*

25TH YEAR, NO. 14 — HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, APRIL 23, 1925

100 AMARILLO BOOSTERS TO BANQUET HERE FRIDAY: HELP ENTERTAIN VISITORS

The stage is all set for the invasion of 100 Amarillo realtors and other boosters, who are scheduled to arrive here overland Friday morning, April 24, and meet Hereford's live wires at luncheon in the basement of Methodist church at twelve o'clock sharp. The meal is being prepared by the Methodist ladies. J. E. Hill is chairman of the reception committee, which will meet the Amarillo men outside the city's limits and escort them into town. There is no regular program or printed menu, and the occasion is to be absolutely without formality. It's purpose is to arrive at a better mutual understanding and good will and every man and woman in this community interested in good fellowship is urged to purchase a ticket, for the sum of 75c from the ticket committee, consisting of E. B. Black and A. O. Thompson, and do his or her part in making the affair a success.

Congressman Marvin Jones is expected to be among the visitors. It is whispered that it is also possible that May Peterson Thompson, the Panhandle songbird, may come and sing a song or two. The Hereford Glee Club will render one number; Dr. Jno. W. Overton will deliver the address of welcome, and G. A. F. Parker will talk briefly on "Hereford": otherwise the program will be left to the visitors. In the afternoon the Amarillo folks will be taken for a drive about town and shown an irrigation well in operation.

This banquet is for all the people; anyone with a ticket will be welcome. Lay aside your cares and business for an hour and join in impressing the visitors Friday with the spirit of Hereford's progressiveness and enthusiasm.

Girls Glee Club Makes Fine Showing at Amarillo

The Hereford High school Glee Club, under the leadership of Miss Mattie Swisher, entered the contest at Amarillo during the Music Festival last week and emerged with second honors, being given one half point less than Amarillo, who won first place. The contest was very close and the girls were heartily congratulated upon their fine showing. Those members of the club that participated were Misses Lucille Hicks, Ruby Faye Bennett, Gwendolyn Price, Wanda Wilkinson, Frances Guinn, Ida Mae Knox, Gwendolyn Spradley, Frances Oberthier, Margaret Thompson, Louise Jacobsen, Lois Hill, Mary Valentine, Zella Mae Walser, Dyalthia Stovall, Lonnie Witherspoon and Mozelle Hill.

Assisted by Miss Swisher and Miss Dessie Mae Steele, the Glee Club broadcasted a program over WDAG at Amarillo on Tuesday evening, April 14.

Eleven Hereford girls entered the contest in piano, two in voice and seventeen in the Club. Miss Mozelle Hill won first prize in her group in piano and Miss Flossie Bowman won second place. Miss Lucille Hicks took second place in voice and Miss Ruby Faye Bennett was third in voice.

On Friday evening the ladies of the Hereford Music Study Club, who were in Amarillo in a body, with a few others, had a delightful luncheon at the Amarillo Hotel. Mrs. May Peterson Thompson was present and gave a very interesting talk on the great work a club like the Glee Club can do. On Saturday evening Mrs. Homer Wilkinson entertained the Hereford ladies in her home with an elaborate buffet luncheon.

Hereford was signally honored by the Panhandle Music Teachers Association in the election of Miss Mattie Swisher as President for the ensuing year and the selection of Mrs. G. A. F. Parker as Corresponding Secretary.

Eighteen Business Men Attend Boy Scout School For One Day To Learn How Boys Are Handled

Eighteen busy Hereford men dropped their affairs Thursday and went to school for one day—to the Leadership Training Course of the Boy Scouts, held in the basement of the courthouse under the direction of Tom Nelson of Amarillo and H. E. James, field representative of the Scouts. The purpose of the course is to give the business men a chance to know just exactly what the Boy Scout work means to the boys.

The men were formally organized into patrols and troops Thursday morning with Scout Masters, Assistant and three patrol leaders. These patrols were named the Eagle Patrol, the Wild Goose Patrol and the Bob White Patrol. Each patrol gave the call of the bird for which they were named, etc. The visitors gave the qualifications for a Scout, explained the use of the flag, signs, badges, salutes, etc; the tenderfeet were taught the use of ropes and how to tie knots.

In the afternoon elementary first aid, signalling, tracking, use of the compass, whittling, fire making without matches, etc., were taught. Thursday night the program was for the boys of the town to compete against the men in camp fire work and cooking, the contest to be held at the City Park.

The course is remarkably interesting and the men of the city who missed it will live to regret it when they learn of the many absorbing topics learned at the school. Ralph Barnett, who has had charge of the financing of the local campaign, stated Thursday that $900 had been pledged for the support of the local work this year.

Wichita, Kansas, Boosters Arrive Here Next Tuesday at 3:22 O'clock For Hour's Visit to City of Hereford

When the Wichita Boosters arrive here at 3:22 p. m. next Tuesday afternoon, April 28, they will be met by every citizen of the city who can be induced to meet the train as a reception committee headed by J. E. Hill. This was arranged for at the weekly luncheon last Monday. The Wichita men, about eighty strong, headed by a famous band, will spend one hour here. They will probably parade up Main street, hold a brief meeting at a spot to be selected, be welcomed to the city and respond, after which they want to scatter and visit the business men in their houses of business. Harry Albright, publicity manager for the excursion, writes The Brand as follows:

"The Wichita jobbers, manufacturers, bankers and live stock commission men are "all set" for our 21st Annual Trade Excursion, leaving Wichita on Monday morning, April 27.

"We are hoping that we will have the opportunity to see all the school children in each town visited, as practically each one of the party will have "souvenirs" galore, balloons, many of which will carry envelopes containing some attractive prize offer, each well worth the effort to capture it.

"We are hoping that wherever possible the merchants will take advantage of the occasion to invite their country customers in, so all will enjoy the incident and share in the distribution of souvenirs. This has been done in many places, a little special advertising bringing great crowds of country shoppers."

"HEZ" WILLIAMS MANAGER OF LARGEST CATTLE RANCH

J. H. Williams, Jr., son of Mrs. E. J. Williams of Hereford, known locally as "Hez," has recently been appointed manager of the largest cattle ranch in existence. This ranch is operated by Uncle Sam and is located near Agua Nevera, Chih., Old Mexico. Upon it is found the cattle taken over by the War Finance Loan Company. There are 150 employees, principally Mexicans, with a few American cowboys. The headquarters house contains sixty rooms, electrically lighted and with modern conveniences.

Jake Williams, brother to J. H., left Hereford Wednesday to look after the Williams ranch at Ft. Sumner, N. M.

NEW DIRECTORS AND NEW SECRETARY ARE CHOSEN TO LEAD CHAMBER-COMMERCE

T. D. Moss, superintendent of the Dimmitt public schools, will become the Secretary of the Hereford Chamber of Commerce, effective May 15, when he will be released from his school duties. Mr. Moss comes on a three months' trial, with the possibility of a year's employment, should the arrangement be satisfactory to both contracting parties. Mr. Moss' employment on this basis was a part of the proposition made by Dr. Overton at the luncheon on the 13th, when he proposed that all officers retire and a new leadership all around be selected. The employment of Mr. Moss was O. K.'d by the new board of directors selected last Monday, in their first official meeting Monday night.

Mr. Moss has made an enviable reputation at Dimmitt, especially as a publicity man, and his acquisition by the new Hereford Chamber of Commerce emphasizes the determination of the citizens here to leave no stone unturned to put Hereford on the map.

In accordance with the motion made by Dr. Overton at the weekly luncheon April 13, and duly carried, providing that all old officers of the Chamber of Commerce retire in mid term and a new set be selected to fill out the unexpired term until the annual meeting in September, the membership last Monday, to the number of nearly sixty, gathered at the City Cafe, ballotted for a president, vice-president, and three members of the Executive Committee. The result shows:

For President: E. B. Black.
For Vice President: G. A. F. Parker.
For Executive Committee:
Geo. L. Muse
A. Herbst
J. E. Hill

Mr. Black objected vigorously though vainly at his election to the presidency and was finally prevailed upon to accept its responsibilities. Monday night he held the first meeting of the new Board, when the employment of T. D. Moss as secretary, embodied in Dr. Overton's motion, was agreed upon. The resignation of the committee of the Merchant's Bureau of the Chamber of Commerce headed by W. E. Dunlap was received and accepted. Immediately another committee to carry on this work was appointed consisting of E. D. Fox, chairman; W. E. Dunlap, A. O. Thompson, John McLean, C. O. Rockwell, C. A. Skelton and L. W. Carlyle. Wednesday the Board requested the retiring secretary to serve in that capacity until Mr. Moss reports, and that arrangement was made.

The luncheon Monday was distinguished from others through the fact that it was privileged to hear Carl Williams, distinguished editor of the Farmer-Stockman of Oklahoma City, an orator of renown and champion of co-operative marketing for the farmers. He was brought here and introduced by Judge L. Gough. Mr. Williams eloquently and forcibly presented the plight of the farmer without co-operative marketing aid, explained the workings of this system, and urged a better understanding of its principles by the business men of the country. Mr. Williams' talk was appreciated and left his audience with much food for thought.

Vice President Parker, presiding, appointed J. E. Hill as chairman of the reception committees for both the Amarillo Realtors banquet Friday and the Wichita boosters excursion next Tuesday. E. W. Harrison, Ralph Barnett and Prof. C. H. Dillehay were appointed a committee to prepare a float for the organization in the parade on May Day. Attention was called to the School for Boy Scouts to be held here Thursday by the officials of the Boy Scout movement. A petition, numerously signed, was received asking that some form of advertising for the merchants be devised, and referred to the executive committee. The election of officers then proceeded with F. H. Oberthier, C. A. Skelton and L. Baskin as tellers. While the ballots were being counted many short talks for the good of the order were made, among them speeches by Judge J. L. Gammon and J. F. Ross of Waxahachie, Rev. Haymes, who described a successful egg hatchery at Spur, D. L. McDonald, Judge Kerr of Dimmitt, Uncle John Estes, Judge L. Gough, E. B. Black, and E. W. Harrison.

Next Monday the meeting will be held at the Hereford Hotel when the new officers will doubtless lay what plans they have completed before the membership.

Commissioners Go After That Hiway In Business Way

The Commissioners Court of Deaf Smith, Oldham, Castro and Hale counties are going after that proposed state highway, north and south and are determined to leave no stone unturned to acquire it. W. E. Dameron, former County Judge, who worked hard on the project while in office, left Thursday for Austin as official representative of these counties, to appear before the State Highway Commission in behalf of the project. He will be joined by A. B. Martin of Plainview in his appeal.

The acquisition of a state highway from Vega means a lot to this country, and Judge Dameron goes armed with statistics and facts that he will use in his argument before the Commission.

Commencement Exercises Schools Begin on May 9th

Commencement exercises for the Hereford public schools will open Saturday, May 9, with the alumni banquet. The Baccalaureate sermon will be delivered May 10 by the Rev. J. O. Haymes of the Methodist church. The Central school closing exercises will be held Thursday night, May 14, and the High school exercises the night of May 15. A feautre of the High school closing will be an address to the graduates by oCngressman Marvin Jones. The High school play will be given at The Star Theatre on the complete details as to time and places night of Thursday, April 30. More of holding the various programs will be given later.

Superintendent Dillehay announced Wednesday that the Honor students for the year, in the order of their precedence, were:

First—Miss Mozelle Hill.
Second—George Beams, Jr.
Third—Miss Lucille Hicks.

There was less than a half points difference for the year in the work of these three distinguished pupils and Mr. Dillehay said it was necessary to go back from the first and count all the fractions in order to determine their ranking in scholarship.

HEREFORD PRODUCE INSTALLS NEW REFRIGERATOR OUTFIT

The installation of modern equipment among the Hereford merchants seems to be contagious. Now comes I. H. Spratt of the Hereford Produce and puts in a big refrigerator unit for the care and freezing of his meats and perishable groceries. It is a big box, reaching nearly to the ceiling, with ice compartments on the top and a roomy interior for the hanging and storing of his fresh and cured meats. The new equipment is attracting much admiring comment.

STORK SPECIALS

Born to Mr. and Mrs. Hubert Odell on April 14, a boy, Ben Jackson.

Born to Mr. and Mrs. E. R. Robinson April 16, a girl, Grace.

Born to Mr. and Mrs. E. V. Sullivan April 20, a boy, Chas. Williams.

Born to Mr. and Mrs. C. C. Hunter April 21, a boy, C. C. Jr.

Born to Mr. and Mrs. W. F. Bumphin, April 23 a girl, Patsy A.

SINGING AND PIE SUPPER AT FORD SATURDAY NIGHT

The enterprising folks in the Ford school house community are planning for a big Pie Supper and Singing at the school house Saturday night, April 25. A big Singing School has been in progress this week and Saturday night it will close with special music furnished by the Plateau Quartette of Clovis, N. M. The public is invited to attend the festivities Saturday night.

BERNARD ENGLE DIED SUNDAY; BODY SHIPPED TO WEST VA.

Bernard Engle, aged 62 years, father of W. H. (Pete) Engle of Hereford, died at the family home here last Sunday night. The body was shipped to Charleston, W. Va., Monday by the E. B. Black Undertaking Co. Besides his wife and his son, W. H., he is survived by another son in New York and two daughters in West Virginia. He came to Hereford about four years ago for his health.

VISITORS FROM MONDAY AT THE HUGH LAYNE HOME

Mr. and Mrs. E. O. Layne of Monday, Texas, were in Hereford for a few days the first of the week on a surprise visit to Mr. Layne's brother and family, Hugh Layne. They were enroute to California where they are to spend a four months pleasure trip. They were accompanied to Hereford by Mr. W. C. Hathaway, father of Mrs. Hugh Layne, and his bride.

FIRST CHRISTIAN CHURCH CALLS REV. THURMOND MORGAN

The First Christian church of Hereford has called a pastor. He is the Rev. Thurmond Morgan, who is now a student at Texas Christian University at Fort Worth but whose home is at Temple, Texas. He will receive his degree from T. C. U. in June and report here ready for work about the middle of June.

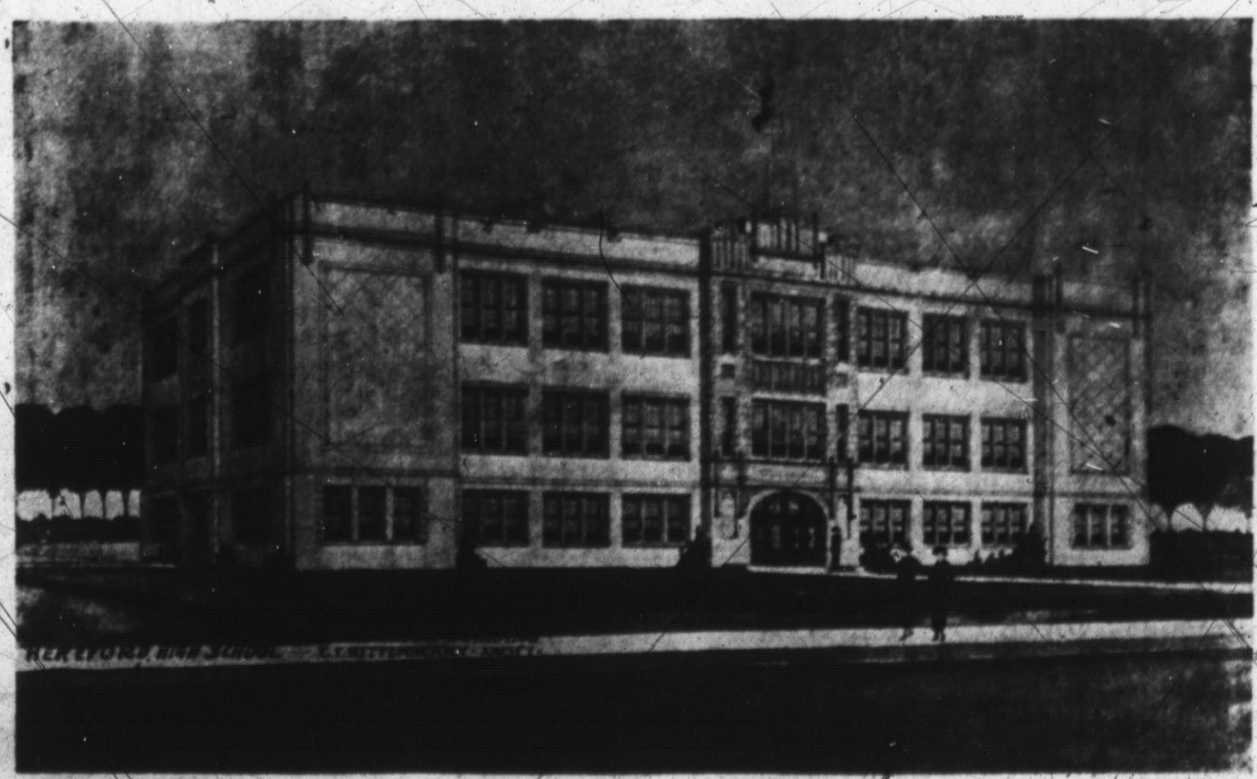
It is understood that the new pastor expects to be married about the time of his graduation and will bring his bride to Hereford.

ROY NUNN TO BE ORDAINED AS A MINISTER ON MAY FIFTH

Roy Nunn, son of Mr. and Mrs. R. T. Nunn of Hereford, will be ordained as a minister of the Presbyterian church at special services to be held on the night of Tuesday, May 5, according to a letter received by E. S. Ireland Thursday from Rev. J. R. Sharp of Dalhart. The Presbytery recently held at Seymour was adjourned to meet here May 5 for that purpose, Rev. Sharp stated.

Mr. Nunn has been studying at Chicago for several years and has frequently filled the local pulpit on his visits to his home folks.

Vote for this Magnificent New High School Building On May 12, 1925



Above is shown the architect's sketch of the Hereford Independent School district's new High school building which it is proposed to erect on the site of the present Mounts home if authorized by the voters of the district on Tuesday, May 12. The construction of this building was authorized recently by a vote of nine to one but the election has been called again owing to technical flaws found in the original petition.

The school board and members of the special citizen's committee working for the authorization of these bonds feel certain that the voters will again rally to the support of a measure that means so much for the children of the district.

NO GOODS CHARGED DURING THIS SALE

SPRIN

Opens, THURS

Clothes that are correct in every detail for Spring wear. Whatever display meets every demand satisfactorily in style and price. Sp

Ginghams!

One table 27 inch Gingham, Good Patterns and Colors, Sale Price, Per yard ---------- **16¢**
One table 27 and 32 inch Ginghams, Beautiful Spring Patterns, three cases to select from, your choice, per yard ---------- **21¢**
One table of 32 inch Gingham, this high grade cloth formely sold for 35c yard, our Price per yard -- **26¢**

Pillow Tubing

36 inch Linen finish Pillow Tubing, Sale Price ---- **35¢**
40 inch Linen finish Pillow Tubing, Sale Price ---- **42¢**
42 inch Linen finish Pillow Tubing, Sale Price ---- **44¢**

Printed Challies

Printed Challies Persian Designs, Sale Price, yd. -- **21¢**

Special! Special!

12 Yards of L L Domestic for ---------- **$1.00**

English Broadcloth

English broadcloth in solid colors, and all the new stripes. Regular 75c, $1.00, & $1.50 Grade, Price -- **63¢, 85¢ & $1.19**

Percales

36 inch Percales, fast colors, most any design you may be looking for, your choice ---------- **21¢**

White Goods

White Goods, and Lingerie Materials.

75c Grade, Sale Price ---------- **63¢**
65c Grade, Sale Price ---------- **48¢**
50c Grade, Sale Price ---------- **44¢**
45c Grade, Sale Price ---------- **37¢**
40c Grade, Sale Price ---------- **33¢**
35c Grade, Sale Price ---------- **29¢**
30c Grade, Sale Price ---------- **24¢**
25c Grade, Sale Price ---------- **21¢**
20c Grade, Sale Price ---------- **16¢**

Special

Trunks Suit cases and hand bags **20%** Discount

Normandy Fabric

Normandy Fabric Dress Voiles in stripes and floral designs all new spring patterns 36 to 40 inches wide regular price 60c and 75c, Sale Price --- **48¢ & 63¢**

KANT-FADE SATINELLA AND LUSTRO SATINS, Every yd. Guaranteed fast colors.

$1.25 Grades, Sale Price ---------- **95¢**
$1.00 Grades, Sale Price ---------- **85¢**

Sheeting and Domestic

10-4 Sheeting value 75c yard, Sale Price ---------- **59¢**
9-4 Sheeting values 70c yard, Sale Price ---------- **57¢**
36 inch bleached Domestic, Sale Price ---------- **16¢**
Regular 25c Grade Domestic, Sale Price ---------- **19¢**
20c Brown Domestic, Sale Price -- **16¢**
36 inch Brown Domestic, Price -- **13¢**

Ladies' Ready-to-Wear Department

Showing of the Newest things in Dresses, Coats, Sweaters, Petticoats, House Dresses and Aprons.

Silk Dresses in flat Crepe—Crepe De Chine and Printed Crepes.

$35.00 Dresses, Sale Price ---- **$28.50**
30.00 Dresses, Sale Price --- **23.95**
27.50 Dresses, Sale Price --- **22.45**
25.00 Dresses, Sale Price --- **19.45**
20.00 Dresses, Sale Price --- **14.95**
19.75 Dresses, Sale Price --- **14.75**
15.00 Dresses, Sale Price --- **11.95**
12.50 Dresses, Sale Price --- **9.95**
10.00 Dresses, Sale Price --- **8.45**
8.50 Dresses, Sale Price --- **7.25**
6.50 Dresses, Sale Price --- **5.25**
6.00 Dresses, Sale Price --- **4.95**
5.00 Dresses, Sale Price --- **4.25**
4.50 Dresses, Sale Price --- **3.90**
3.50 Dresses, Sale Price --- **2.95**
3.00 Dresses, Sale Price --- **2.65**
2.50 Dresses, Sale Price --- **1.95**
2.25 Dresses, Sale Price --- **1.85**
1.75 Dresses, Sale Price --- **1.50**
1.50 Dresses, Sale Price --- **1.19**
1.25 Dresses, Sale Price --- **95¢**

Gossard Corsets

Each and every pair guaranteed to give you satisfaction in wear.

$12.50 Values, Sale Price ---- **$9.95**
8.50 Values, Sale Price ---- **6.95**
6.00 Values, Sale Price ---- **4.90**
5.50 Values, Sale Price ---- **4.75**
5.00 Values, Sale Price ---- **4.25**
3.75 Values, Sale Price ---- **3.20**
3.50 Values, Sale Price ---- **2.95**
3.00 Values, Sale Price ---- **2.65**
2.50 Values, Sale Price ---- **2.15**
2.00 Values, Sale Price ---- **1.68**

Discount on all Gossard Setlettes and Brassieres of **20%**

Gilbrae Ginghams

Gilbrae Ginghams 32 inches wide Regular price 50c yard, Sale Price ---------- **44¢**

Ladies' Spring Coats

We have a beautiful assortment of Spring Coats, Prices range from $15.00 to $85.00, Sale Price

$11.95 to $64.50

Sweaters

New Spring Sweaters **20%** Dicount

Petticoats and Bloomers

20% Discount

Extra Special

Ladies' Ribbed Union Suits, closed gore, Regular sizes 65c to 75c Values, Sale Price ---- **48**
Extra sizes up to 50, Sale Price --- **55**

Munsingwear for Ladies

$1.50 Grades, Sale Price ---- **$1.2**
1.25 Grades, Sale Price ---- **95**
1.00 Grades, Sale Price ---- **85**

Special

One case Misses Black and Brown Hose all sizes, Special for only ---------- **15**

Glenfast Suiting

Guaranteed fast colors, beautiful material for dresses. Comes in small figured check and floral designs.

75c Grades, Sale Price ---------- **63**
65c Grades, Sale Price ---------- **48**
50c Grades, Sale Price ---------- **44**

Dress Ratine

Ratines in all the new shades, Plaids and mixed colors guaranteed fast colors, 36 inches wide, Regular price $1.25 - $1.50, Sale Price --- **90¢-$1.1**

Childrens Hosiery

Cadet Hosiery for Children, every Pair guaranteed to give you satisfaction in wear or a new pair, Sale Price ---------- **44**
Misses medium ribbed stockings Regular 35c grades, Sale Price ---------- **25**

FOX MERC

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

(By REV. P. B. FITZWATER, D.D., Dean of the Evening School, Moody Bible Institute of Chicago.)
(©, 1925, Western Newspaper Union.)

Lesson for April 26

STEPHEN, THE FIRST MARTYR

LESSON TEXT—Acts 6:1-7; 60.

GOLDEN TEXT—"Be thou faithful unto death, and I will give thee a crown of life."—Rev. 2:10.

PRIMARY TOPIC—The Story of a Brave Man.

JUNIOR TOPIC—Stephen, the First Martyr.

INTERMEDIATE AND SENIOR TOPIC—Stephen a Christian Hero.

YOUNG PEOPLE AND ADULT TOPIC—Character and Message of Stephen.

I. Stephen the Deacon (6:1-8).

The early church was threatened with disruption over suspected partiality in the distribution of alms. Thus we see that as soon as the church had relief from external troubles, difficulties arose from within. A congregational meeting was called, and the case was placed before the church, which was instructed to select seven Spirit-filled men of good reputation to administer the temporalities of the church, thus giving the apostles the necessary time for prayer and the ministry of God's word.

II. Stephen Before the Council (6:9-15).

The success of this movement soon came to be noted by the enemies of Christ.

1. Disputing With Stephen (vv. 9-10).

Certain foreign-speaking Jews took the lead in this controversy. Perhaps the fact that Stephen was a Greek Jew provoked them to act. He was more than a match for them while the debate was carried along the lines of reason and Scripture. Beaten along these lines they had him arrested and brought before the council.

2. Charged With Blasphemy (vv. 11-14).

They trumped up this charge and endeavored to support it by secretly finding and inducing men to perjure themselves in their testimony. Stephen showed in his preaching that God's purpose is progressive, and that the policy instituted by Moses should be superseded by the new faith since it was the culmination of what Moses began. He showed that the old dispensation would be superseded by the new, and that the church would come out into the liberty of Christ. Christianity did not destroy Judaism but caused it to blossom forth into the glory of the new order.

3. Stephen's Face Transfigured (v 15).

He was so completely filled with Christ that as he saw the angry mob and realized how soon he would be violently dealt with and pass into the presence of the Lord, his face shone as the face of an angel. It was the glory of Christ shining through him.

III. Stephen's Defense (7:1-53).

In refuting their charge he showed by the history of God's dealing with the Jews that they had always resisted Him. Therefore their attitude was because of their unwillingness to move forward with the divine purpose. As indicated by Dr. Stifler, four points stand out in his defense:

1. God's dealing with the Jews showed progress. The end was not reached by a single leap, but by gradual stages.

2. The temple was not the only holy place. God appeared at different places and at different times.

3. Israel invaribly opposed God as He tried to lead them on.

4. He showed his loyalty to Moses by constantly referring to him.

IV. Stephen Stoned (7:54-60).

His words were too much for them so they gnashed upon him with their teeth.

1. He Looked Steadfastly Into Heaven (v. 55).

Instead of looking about upon his murderers in their raging fury, he looked up to heaven. This was the secret of his calm. If he had looked about him, he might have been afraid.

2. He Saw the Glory of God (v. 55).

A vision of God's glory can only be seen by those who are loyal to Him, even unto death.

3. He Saw Jesus Standing on the Right Hand of God (vv. 55-56).

The fact that Jesus was standing shows that He was actually interested in the suffering of His faithful witness.

4. They Cast Him Out of the City and Stoned Him (vv. 58-59).

5. His Prayer (v. 60).

He kneeled down, and cried with a loud voice, "Lord, lay not this sin to their charge." How like the prayer of Jesus on the cross! Christ so completely filled him that he could thus act.

6. He Fell Asleep (v. 60).

The Christian's death is only a sleep. This sublime scene must have vitally affected Saul, who was consenting unto his death.

Worth Remembering

Over and over again we need to comfort and strengthen ourselves with the remembrance that there is a very wonderful, enduring quality to the things that are good and clean and sound and honest.

Prayer for the Day

Let each new day bring to our lips the prayer: "Make me sane, and sweet, and strong for all the day holds of care and contradiction, of toil and trouble."

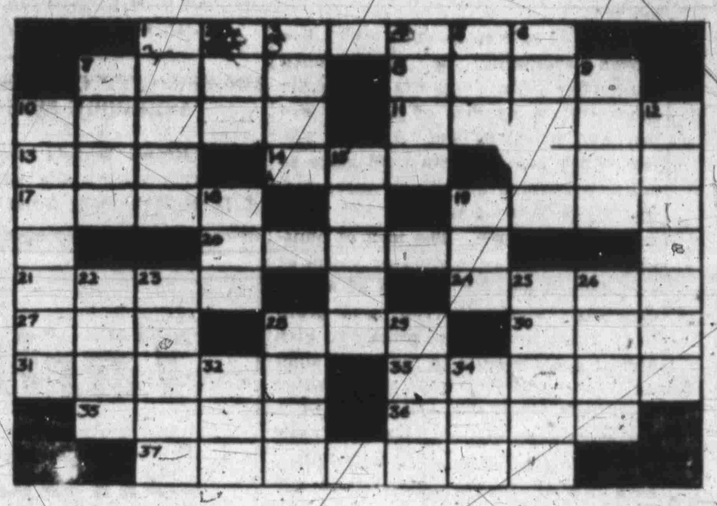
HOW TO SOLVE A CROSS-WORD PUZZLE

The first letter of each word is indicated by a number in the blank white spaces, and by referring to the list of words given below, you will find the definition. For instance, number one horizontal gives the definition of a word which will fill in all the white spaces to the first black space to the right. Number one vertical gives the definition for a word which will fill all the white spaces to the first black space below. The black spaces indicate the end of a word, and no letter is placed in them. When completed, the puzzle must read both horizontally and vertically or across and down.

This Week's Cross Word Puzzle

By Eva Foss Smith

We tried to find a harder puzzle, but decided to give you another chance at an easy one. This one was arranged by Mrs. C. W. Hawley. Mrs. Hawley has a sense of humor, and she carried it right with her when she started on this puzzle. Don't let her humor throw you off the track, though. You will find all her definitions correct and interesting, although at first glance you may think they are misleading. We'll give you thirty minutes for this one.



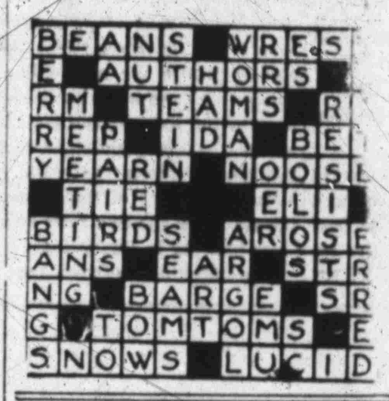
HORIZONTAL

1. Its misuse is inexcusable.
7. It takes more than one to make it.
8. In the eye and in the sky.
10. To spread one's self boastfully.
11. Canvas Shelter. (Plural).
13. To move slowly.
14. Adam did and we've had to work ever since.
16. What you can't stand up and do.
17. An Indian Tribal appellation.
19. Lima is the largest city.
20. This word could apply to "Jack be nimble, Jack be quick."
21. To pull along by main force.
24. An agreement.
27. Eternity.
28. A tree with chewey bark.
30. The unfortunate absent member at the Ladies' Aid.
31. What the boss did to the office girl, while she was doing it to a bill of lading.
33. What you are as soon as you are out of bed.
35. What Abe Lincoln pulled the pig out of.
36. Cupid's best friend.
37. Half man, half beast.

VERTICAL

1. What dad does to the coal pile with speculative eye in cold weather.
2. What we should hate to ride into town on.
3. A small sunken court in front of a basement.
4. A very simple amount or particle.
5. A form of the verb "To Be."
6. What a small boy does when he introduces water to his face and hands.
7. A small piece of ground.
9. What gossip creates.
10. The pirates' aspirations.
12. Domosthenes overcame as he walked the seashore.
15. A crucial time for the plaintiff.
18. What ladies hate in skirts.
19. What the originator of a crossword puzzle possesses.
22. To move about uncertainly from place to place.
23. A monkey shine.
25. An American lady prominent in England.
26. What we all do too much of.
29. The friend a feller needs.
32. Before.
34. A French coin.

ANSWER—LAST WEEK'S PUZZLE



Car Washing
Greasing,
Crank Case Service
and Simonizing

I believe I can give your car the best washing and greasing it ever had; If you don't—let me convince you.

Let me show you the wonders of Simonize.

THE CAR LAUNDRY
Paul Wilson
At Beavers Bros. Phone 383

Your Title is Vital
J. FRANK POTTS & CO.
Abstracts and Loans
Only Complete Tract Index in Deaf Smith County
County Maps 50c Loans 5½%

COOK'S
E & D House Paint
GUARANTEED

WHAT could be fairer than this guarantee of *Cook's E & D House Paint*:

"*Cook's E & D House Paint* is guaranteed to be the most economical and durable paint for all general exterior painting. If satisfactory results are not obtained, we agree to furnish sufficient material FREE to repaint the job in question."

If you are looking for an economical paint job—economical by the gallon—economical measured by years of wear—then choose Cook's E & D House Paint—the paint with the guarantee.

STREU HARDWARE CO.

SIMS COMMUNITY

Last Sunday the Adrian Sunday School had an Easter egg hunt in the breaks, and most all of the Sunday school folks went.

John Rector returned Thursday from Wichita Falls, where he went on business.

Mr. and Mrs. Jones of Vega visited Easter with their daughter, Mrs. Ewing Landers, of Adrian.

Omer Bartlett transacted business in Vega last Friday.

Stanley Elliott of Rail H Ranch made a business trip to Canyon this week.

Misses Beatrice and Pauline Hawn of Adrian made a trip to Amarillo last Thursday.

Mr. Morrison of the Bippus community made a trip to Adrian last Monday.

Miss Ella Whitten and brother Elbert visited with the Reed children on Sunday.

Mrs. E. T. Whitten made a business trip to Adrian last Thursday.

Dry weather continues on, people are very much discouraged on account of the continued dry, windy weather. We have been having some real warm days this week, would have grass in a few days if we could only have a good rain.

DIMMITT NEWS

4-21-25

Thomas Annan and sister, Mrs. Daniel Fher, were in Dimmitt Tuesday to see the doctor.

Perry Graham made a business trip to Amarillo Monday.

Mrs. Mayes Miller will leave Wednesday for Plainview, where she will spend a week with friends and relatives.

Mrs. C. E. McLean has her home almost completed and expects to move in real soon.

Mr. and Mrs. Frank Annan and son spent the week end with relatives in New Mexico.

An interesting ball game was enjoyed here Sunday between Dimmitt and Hereford, the score being 13 to 6 in favor of Dimmitt.

Mrs. L. B. Brooks entertained a few friends with a dinner party Sunday. Those who enjoyed the dinner were: Mr. and Mrs. White and children, Mr. and Mrs. Fuller, Mr. and Mrs. Moss, Misses Christine Fuller and Edna Gaile of Amarillo.

Edgar Ramey visited in Friona on Sunday.

Judge and Mrs. Sheffy have recently purchased a brand new Ford Coupe. Messrs Jay Hastings and Willard Montgomery are also owners of Ford Coupes.

Mr. and Mrs. J. W. Alexander were Dimmitt visitors Saturday. The Alexanders now live in Hereford.

Charlie Hogue is manager of the Dimmitt base ball team this year and is improving the ball ground quite a bit. He expects to have a real team for Dimmitt. Come out and see them pull some big league stuff.

Mrs. Largent and children of Plainview visited in the homes of Perry and Billy Graham Saturday and Sunday. The Graham boys are brothers of Mrs. Largent.

Mr. Gray and Miss Leola Shufford, Mr. Harman and Miss Tinnie Hastings were dinner guests in the Brooks home Sunday.

Miss Nell Gilley spent last week end in Abilene, Texas, with her sister and mother.

Rev. Coughran preached two fine sermons here Sunday.

Dr. Mayes Miller took Thomas Annan to Plainview Sanitarium Wednesday, where an Xray picture was made of his broken arm.

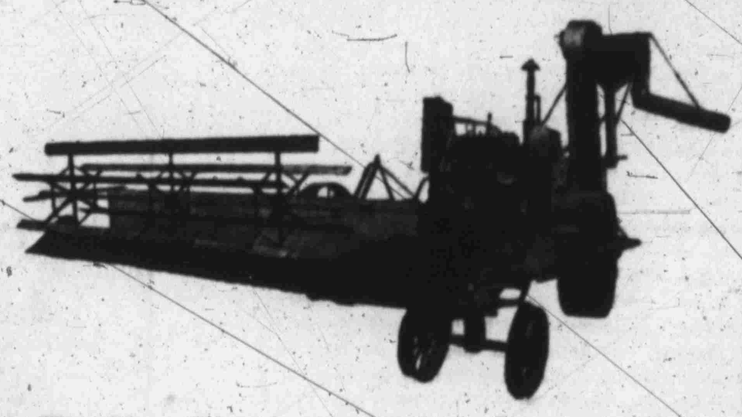
Mrs. Bruce McLean and children are quite sick with mumps this week, hope they soon recover.

Mrs. White will entertain the members of the B. Y. P. U. Sunday evening with a party. Lunch will be served.

Mrs. Frank Venson is visiting in Amarillo this week.

The Ladies Aid met with Mrs. B. D. Woodlee last Thursday night. An interesting program was enjoyed.

THE MASSIE-HARRIS No. 7 COMBINED REAPER-THRESHER



The Most Efficient and Economical Grain Harvester yet Developed. Built in One Size - 15 Foot, Red-Seal Continental Motor, Sold by

GARRISON BROS.

When Better Automobiles Are Built, Buick Will Build Them

No.3

Question: *Why are motor car dealers glad to see you when you have a Buick to trade in?*

Answer: They know that if they get it, they can sell it quickly—at a good price. Buick reliability has made Buick a first choice in the used car market.

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

The BULL'S EYE

Editor and General Manager
WILL ROGERS

Those Two Boys Chauncey and Will

I JUST saw a nice write up and Chauncey Depew's picture in all the papers where he told of his first watch which was an Elgin. Said he kept it for years and somebody stole it on a New York Central train. (That's what he gets for riding on his own Railroad.) What does he need a watch for anyway, time means nothing to him. He was in The Follies the other day, and I introduced him and made him make a speech, he said, "I have been entertaining audiences for 91 years and have never found it necessary to use a Lariat yet". The old rascal hung one on me.

Now the moral of his story as I could gather it is don't have an Elgin Watch, somebody will steal it. So my story is carry 'Bull' Durham, they may borrow it, but nobody will steal it.

Now after looking at this I don't know whether it is an ad for Elgin Watches, Chauncey Depew, The Follies or 'Bull' Durham.

Well, they are all good.

Will Rogers

P. S. I'm going to write some more pieces that will appear in this paper. Keep looking for them.

MORE OF EVERYTHING for a lot less money. That's the net of this 'Bull' Durham proposition. More flavor—more enjoyment—and a lot more money left in the bankroll at the end of a week's smoking.

TWO BAGS for 15 cents
100 cigarettes for 15 cents

'BULL' DURHAM
Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City

HONORABLE MENTION

OLD POP DRAWING CONTEST

EVAN SWAN – 308 WEST 5TH ST. JOHNSON CITY, ILL.
JACK DAVIDSON – GUYMON – OKLA.
CLYDE LEWIS – EDDYVILLE – IOWA
KERMIT JOHNSON – ASHLAND – ILLINOIS
LEONARD CLOVER – ZAMORA – CALIFORNIA
VERNOR L. LYKE – PLYMOUTH – MICHIGAN
TALMADGE MITCHELL – SWEATMAN – MISS.
RAMON E. PANTLIK – PRAGUE – OKLA.
JOE INNES – ENNIS – MONTANA
CLARIS KENNEDY – E. WENATCHEE – WASH.
H. V. ADAMS – NEW PORTLAND – MAINE
B. MEARES – LUMBERTON – N.C.

MORE NEXT WEEK

going out with other boys. If it is a question as to whether or not he could support a wife, and he were really anxious to get married, he would insist that his sisters find positions and support themselves. If he really cares for you, and wants to marry you, he will very quickly decide what he is going to do when he thinks he is going to lose you. You have already given him two years of your life, and if he doesn't intend to get married, now is the time to break.

Good Method in Handling of Land Given by Agent

By request of several farmers of the county the following article is being printed:

A method of crop rotation which has proven successful in Deaf Smith county for several years is the double space system, or that of planting one row and omitting one. Another system which has not been used quite so much, but which has proven more successful, is that of planting two rows and omitting three. The idea of omitting three is to have a wider space, or sufficient space, for the use of a tandom disk, section harrow, and grain drill. This system has proven to give almost equal results to that of a summer fallow system and at the same time it insures the production of a grain crop in the way of row stuff such as maize, kafir corn, and Indian corn where this is essential to the feeding of live stock. The space which is omitted is given a summer cultivation in the way of keeping down the vegetation. By this method farmers are able to insure the production of grain on the two rows and also conserve moisture in the soil for the germination of wheat that is planted in the fall on the space between the rows. One outstanding feature of this system is that the stalks on the two rows keep the soil from blowing in the spring.

The difference between that of planting two rows and omitting three, and that of planting every other row is that there is one-tenth more space to the acre in the double space system. However, the method of cultivation in omitting three rows is faster and more efficient, and the production of grain amounts to more than the cost of cultivation throughout the summer.

Another advantage is that the extra growth of wheat will furnish farmers with enough green winter pasture for milch cows.

The three and one-half foot space which is left between the two rows of grain can be sown with a one horse drill, or plowed in with a one horse cultivatof, after the crop is laid by.

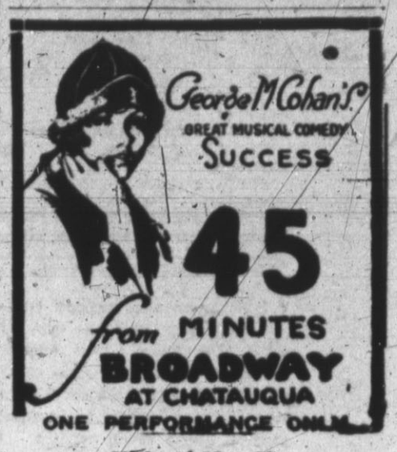
Farmers in other counties of the Panhandle have found this a very successful method of crop rotation, and after a period of seven years, have found that more grain, in the way of maize and kafir corn, can be produced per acre than by planting every row.

—R. O. DUNKLE, County Agent.

FORMER CITY COMMISSIONER ASHBROOK SERIOUSLY ILL

The Brand regrets very much to have to announce the serious illness of D. F. Ashbrook, former City Commissioner of Hereford, who is in the hospital with only a fighting chance for recovery, it is said. The removal of a badly abcessed tooth is thought to have aggravated a trouble of a more serious nature from which he has suffered for years, and his physicians and friends are alarmed at his condition. His brother arrived Monday evening from Missouri and is at his bedside.

Boost for new high school building.



Night of May 26

In Confidence

Readers desiring a personal reply can address Miss Flo, in care of this newspaper

But He Went Say "When"

Dear Miss Flo:

I wonder if you will help me? I am a girl twenty-six years old. I have been going with a man several years olden than myself for two years. He gave me an engagement ring for Christmas. However, he seems in no especial hurry to get married. He rarely speaks of it and has never mentioned any definite plans, although he often speaks of the little home we will have some day. That some day seems to be far in the distance, and as I am no longer a young girl, I am wondering if I am foolish to be giving so much of my time to this one man. I love him very much, and perhaps I show it too plainly. Do you think a man's love increases or decreases when he finds that a girl loves him? I know that he is the head of his family, supporting his widowed mother and his two sisters. Of course, I admire him for his loyalty, but it really isn't necessary for him to support his sisters. They both have a fairly good education, and both old enough and healthy enough to support themselves. What shall I do?

MADGE.

* * *

I don't believe that anything is quite so wearing on a man and woman as a long engagement. It is wearing because it isn't natural, and it gets upon the nerves of both. It is the best little love-killer I know. You haven't the privileges of a husband and wife, nor the liberty of the single man and woman.

Any man who knows that he is not in position to marry for years to come should not take up a girl's time. If he is honorable, he will explain the situation to the girl, and if she is wise, she will not let herself be drawn into keeping company with a man she knows is not in a position to marry her—at least not for years to come. A girl's time for making a good marriage is while her youth and beaty shine, and she should make the best of it. That period is short and she takes a chance if she gives it to a man who may grow tired of her before he is in position to marry.

Whether or no a man's love increases or decreases with the knowledge that a girl loves him, depends entirely on the man. A vain man is flattered by the knowledge that girl loves him. He has such a lot of respect and admiration for her superior taste and her excellent judgment that he marries her. Other girls have saved the day with tears when the man of her choice tried to break away from her. He sympathized with her so deeply for losing such a fine man that it was more than he could stand, so he married her.

Most men, however, prefer to do the courting. I have a great deal of faith in the indifferent treatment. As soon as the average man finds that he is being pursued, rather than pursuing, he loses interest. It requires a great deal of tact to handle the sex that has never lost the hunter instinct. If she is wise the girl will not ask when he is going to see her again, if she wants to keep his interest.

Of course, the role of indifference should not be carried to far. It must not be obvious or played blantantly, because there is a lot of competition about these days.

As your young man doesn't seem in any particular hurry about naming a wedding date, I should think the best thing for you to do is to try the indifference role, and along with it, try

"AIN'T IT A GRAND AND GLORIOUS FEELING" - - By BRIGGS.

NATIONAL MARIMBA BAND OF GUATEMALA

AT CHAUTAUQUA MAY 25

An amazing musical sensation brought to this country by Redpath-Horner for Chautauqua.

GUATEMALAN BAND

Comes Direct to Chautauqua.

It is a generally accepted fact that a brass band comprises the ultimate in thrill for an American audience. And, until you have heard a company of native Guatemalans play their native Marimbaphone, you will probably vote in favor of the brass band. But after one concert on the Marimba you will change your mind.

The Marimbaphone in question is not the American product, nor can Americans play the Marimba as do the Guatemalans. So, even if you have heard one or two Americans play an American Marimbaphone you have no conception of what seven or eight Guatemalans can do playing a Guatemalan Marimbaphone.

The success of these various companies has led Mr. Horner, President of Redpath-Horner Chautauquas, to negotiate with the National Marimba Band of Guatemala towards bringing them to America for a tour of his Premier Circuit.

Eventually Mr. Horner made a trip to Mexico City, where through the offices of Dr. Edgardo Aguirre Velasquez, Guatemalan Minister to Mexico, he closed a contract for the Premier Chautauqua tour of the National Marimba Band of Guatemala.

The expense of bringing such an organization to the United States is of course considerable. It is an evidence however of the thought and care, to say nothing of the expense that is given towards making the Premier Program the most distinctive, attractive and generally satisfactory institution of its kind in America.

The cities on the Premier Circuit this year will have an opportunity of hearing a spectacular feature, be it is secured by any of the other amusement enterprises in this country, or could be presented in any of the great cities in the East or Central West.

Thrifty Shoppers

Naturally gravitate to this store because experience has taught them of the value-giving groceries they can find here—that is one grocery where second-rate foods are not offered for the sake of cutting a few cents on the price.

Our display of seasonable fruits always awaits and welcomes the housewife who is particular about her purchases. Only the freshest and best are to be found here.

Good things to eat—You get them here

GYLES GROCERY

Phone **81** and **271**

The Place to Buy Your Groceries!

Your White Swan Coffee, 3 lb. can	$1.78
Your Votan Coffee, 3 lb. can	1.61
Your Maxwell House Coffee, 3 lb. can	1.48
Your Wapco Coffee, 3 lb. can	1.35
Your Peaberry Coffee, per lb.	.40
Your Pork and Beans, per can	.10
Your White Swan Corn	.20
Your 35% Syrup Peaches, per can	.27
The Best Lard in town, 8 lb. bucket	1.35
Your Ferry's Seed, 10 cent packages for	.07
Your 3 lb. packages Ginger Snaps for	.30
Your White Swan Oats, 2 packages for	.25
Your Armour's Oats, 2 packages for	.25
Best Flour in town, per hundred	4.90
Your Pinto Beans, 14 lbs. for	1.00
All 5c tablets, 7 for	.25
$1.25 can Calumet Baking Powder	1.00
Wash Boards	.35
No. 3 tubs, regular $1.40 value, for	.75
3 doz. clothes pins, regular 25c value, for	.15
We would sell you some syrup: White Swan, King Komus, Brer Rabbit, regular $1.10, $1.20, $1.25 value, for	.95

All other groceries in proportion. These special prices at our store until further quotations.

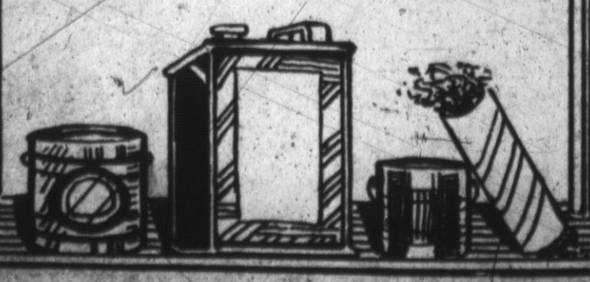
G. B. WARREN

The Cash Grocery Man

CLEAN UP and PAINT UP

Inside the House with

VARNISH ENAMEL and WALL-FINISH



We Want to Please You Because We Want Your Good Will

A great part of our growth is due to the fact that our customers always speak a good word for us, thereby constantly increasing our number of policy holders. We appreciate this fact and our ambition is to serve the entire community in all worthy and legitimate enterprise possible.

Phone 50

THE A. L. BIGGS AGENCY

Insure In Sure Insurance.

Classified Advertising

FOR SALE

MUST SELL TO CLOSE ESTATE—152 Acres, 6 miles northeast of Hereford adjoining railroad. No improvements, will sell cheap. Address G. A. AKERS, Box 1425, El Paso, Texas.
14-4t-pd

FOR SALE—Feed, baled alfalfa, bundle sorghum and maize. See
13-2t W. S. WILLIAMS.

The Presbyterian Ladies will hold a bake sale at Frank A. Gyles Grocery on Saturday, April 25. 13-2t

FOR SALE—S½ of SE¼ of Section 43 Block 1 (80 acres) in Springlake, Lamb county, Texas, price $2,200 cash, if sold by May 1, 1925.—M. Ryan, 4520-¾ Willowbrook Ave., Hollywood, Calif. 13-3t-pd

FOR SALE—A five room stuccoed bungalow close in, just being completed. Garage, bath and built-in features. For sale or trade real cheap.
13-2t E. V. ALLEN.

FOR TRADE—Have good residence, centrally located, unincumbered. Want to rade for quarter section land clear.
9-tf Box 512, Hereford.

FOR SALE—International 10-20 tractor in good shape. A four-disc tractor plow, power lift, price $350. Inquire of
W. S. WILLIAMS or
2-tf (4pd) C. S. WALKER

FOR SALE—A good five room house for sale on easy payments. See
70-tf Western National Bank.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle.
74-tf J. L. FUQUA, Phone 146.

FOR SALE—Fresh Jersey Cows. Terms.
9-tf RALPH BARNETT.

FOR SALE—67 Acres well improved irrigated farm. One mile south of Hereford. In regard to terms see,
ALBERT SCHUETTEE.
Phone 203 F 13.

FOR SALE—One real good pair of big mules. Worth the money.
11-tf E. CODDINGHAM.

FOR SALE—Section No. 18 Block M-7 12 miles south east of Hereford, $25.00 per acre, $5,000.00 cash, balance 1, 2 and 3 years at 7% interest. For further information write, J. E. Warren, 245 John St. Okland, Calif. 12-4t

FOR SALE—Two wagons.
12-tf PANHANDLE LUMBER CO.

NOTICE—To All Real Estate Men with whom I have listed my place for sale, I withdraw same this 22nd day of April, 1925.—J. W. HOUSTON. 1pd

FOR SALE OR TRADE—(no horses) Jersey Bull, 2 years old, thoroughbred, good shape. See
A. S. HIGGINS,
14-2t-pd Phone 204,F21

FOR SALE—New Primrose No. 3 cream separator at very attractive price.—P. W. PRICE. 12-tf

FOR SALE—Cheapest ever offered—splendid section unimproved all level deep chocolate tractor farming land, water available 19 N Friona, 24 W Hereford; **$11.00 acre—7-24 cash, balance 7 equal 5½ per cent notes.**
H. B. CURTISS, Owner,
14-3t Thurman, Colo.

LOST AND FOUND

FOUND—Bay mare, weight 1000 lbs., Buck skin halter, strayed to my place at the old Laundry about April 4th.
14-2t A. I. MORRISON.

LOST, STRAYED OR STOLEN—Bay horse 16 hands high, weight 1500 lbs. five years old. Last heard from north of Hereford, February 1.
12-4t O. G. HILL.

MAMMOTH JACK
At my place six miles west and two miles north of Hereford. Fee to insure colt $10.00.
12-tf G. P. OWEN.

WANTED

WANTED—When in want of wind mill repair or plumbing. Call W. H. Farris, at Barnhart's. Phone 33. 13-2t

We will do all kinds of wind mill repair work. Remember to phone 26.
13-4t-pd ASHLOCK & BRISBIN

WANTED—Laundry Work. Quilts and blankets a specialty.—MRS. GRACE HUGHES, 1 block N and 1 W Central school, Phone No. 354 J.

ODD FELLOWS TO CELEBRATE 106th ANNIVERSARY SUNDAY

The 106th Anniversary of the founding of the Independent Order of Odd Fellows will be fittingly celebrated by the local lodge on the afternoon of Sunday, April 26. G. W. Backus, Grand Master of the Grand Lodge, I. O. O. F. of Texas, has issued a proclamation calling for this celebration and a dispensation given to wear the regalia of the order during this service.

Members of the lodge and visiting Odd Fellows are asked to meet at the lodge at 2:30 p. m. Sunday afternoon and from there go to the Baptist church where the Rev. J. E. McClurkin, former Baptist minister here, will speak on the history and work of the Odd Fellows.

U. S. POSTAL RATES—EFFECTIVE APRIL 15, 1925

There have been so many inquiries and misunderstandings concerning the new postal charges and regulations, which went into effect April 15, that The Brand has secured details from the local post office and gives them herewith for the benefit of its readers:

Insurance Fees

Value $0.01 to $5.00	5c
Value $5.01 to $25.00	8c
Value $25.01 to $50.00	10c
Value $50.01 to $100.00	25c

Registery Fees

Value $ 0.01 to $ 50.00	15c
Value $50.01 to $100.00	20c
Registery or insured receipt	3c
Foreign Rate	10c

C. O. D. Fees

Amount $ 0.01 to $ 10.00	12c
Amount $10.01 to $ 50.00	15c
Amount $50.01 to $100.00	25c

Special Delivery

First Class	10c
Weight not over 2 lbs	10c
Weight over 2 lbs. and not over 10 lbs.	15c
Weight over 10 lbs. and not over 70 lbs.	20c

Third Class Fees

1 or 2 oz.	1½c
3 or 4 oz.	3c
5 or 6 oz.	4½c
7 or 8 oz.	6c

Remailing Newspapers, Fees

1 or 2 oz.	2c
3 or 4 oz.	4c
5 or 6 oz.	6c
7 or 8 oz.	8c

Money Order Fees

Amount $ 0.01 to $ 2.50	5c
Amount $ 2.51 to $ 5.00	7c
Amount $ 5.01 to $ 10.00	10c
Amount $10.01 to $ 20.00	12c
Amount $20.01 to $ 40.00	15c
Amount $40.01 to $ 60.00	18c
Amount $60.01 to $ 80.00	20c
Amount $80.01 to $100.00	22c

General Information

First Class Rates Remain Unchainged 2c per oz. or fractional part thereof. Government Postal Cards—1c; other Private Post Cards 2c.

Everything (except first and second class mail) weighing up to 8 oz. is third class mail—1½c for each 2 oz.

Everything (except first and second class mail) weighing over 8 oz. is fourth class mail or parcel post—except that books, catalogues, seeds, bulbs, plants, roots and scions, weighing not over 8 oz.—½c per oz.

All Parcel Post (except that collected on R. F. D. Routes) require 2c extra in addition to all other postage as a service charge.

Parcels are accorded special handling upon the payment of twenty five cents above the regular postage. Special delivery may also be added to special handling by paying speci delivery postage also.

Rain, running all the way from a mere sprinkle to a half inch, fell over many sections of the Panhandle country Wednesday and while Hereford and its immediate territory missed out on all but a sprinkle some portions of the trade territory received some welcome moisture. Clovis had about a half inch and Wednesday afternoon heavy clouds brought a strip of country running from Dimmitt on the south around in a circle northeast through Umbarger and Dawn a good shower, getting lighter this way up to a few miles of town. Daily papers state that Lubbock, Plainview and other sections to the south received good rains.

A generol Panhandle rain is badly needed just now, and farming conditions and business conditions will not proceed very far until it comes. The scattered showers received to date help a lot, especially with the grass, but a soaking general rain must come and come soon in order to insure generally good crop conditions.

George C. Woodard, principal of the Central school, with his wife and young son, motored to Amarillo and spent the week end with relatives. Miss Aikman returned with them Sunday evening, after spending the week end in Amarillo.

Let's build a Hotel in 1925!

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

Variety Goods

We are constantly adding to our stock and, in addition to our Furniture and Household furnishings, we are building up an attractive department of

SMALL HOUSEHOLD NECESSITIES

to be found in the usual Racket Store.

We Will Appreciate a Visit From You

Anthony Second Hand Store

WES ANTHONY, Proprietor

Not Counting the Tip

She held his hand,
And he did fidget
She manicured at
10 cents a diget.

Blonde Bess Opines

"I am not a cross-word puzzle adict, still the only word I can think of in five letters which means 'the latest thing in hair cuts' is 'Woman.'"

Ed Purdy's Philos

"Stim Jedson who always mowed weeds off the vacant lots for the city is out of a job this year. They are all occupied by gas filling sations."

"Go the Antelope Route"

Sunshine Special Stage, Daily Service, both ways, between Amherst, Texas, and Amarillo, via Tulsa, Center, Dimmitt, Hereford and Canyon. Leaves Amherst 6:00 a. m.; leaves Amarillo at 4:30 p. m.

J. E. Sargent
Manager

Asiatic Advertiser?

For Sale: A five-tube radio set by a man with a mahogany finish.—Want ad in Clement, Neb., Journal.

Remington Portables are The Best and Easy to Buy. —THE BRAND.

FARM LOANS
ANYWHERE
W. A. PALMER, Atty.
Amarillo, Texas

Style and Comfort

are combined in the modern hair bob today, which accounts for its popularity—now worldwide.

There is a bob for every face and we feel qualified to serve you, offering such suggestions as experience has taught us in the care and treatment of the hair.

Prompt and courteous service is promised. Bobbing; Treatments; Curling and Waiving. Please phone 16 for an appointment.

Mrs. Orr's Beauty Shop

Charley Sez:

We also hez on hand et awl times, Kasesmear (meanin cottage chees), Tomaters, Strawberrys, Luncheon Meats, an "Home baked cakes. Also we'll have Fresh sweet cream fer eatin and whippin. We hez Fleshmuns yeest, Smith Best Flour and Colledge Inn chicken dishes. Try us.

CHARLIE & WALLACE
Your Cash Grocery

Beginning Saturday, April 25

SPRING SPECIALS

at the Popular Store Hereford, Texas

Having a large stock of new spring merchandise we are going to sacrifice our profits by selling our merchandise at COST. Below are a few of our many bargains

COME — YOU WILL SAVE MONEY!!

Shirts

Men's Work Shirts Blue and Grey, Special 69¢
Dress Shirts, big assortment, your choice 98¢

Socks

Work Socks, per pair ..... 10¢
Silk Socks, all colors ..... 50¢

Pants

Dress Pants, Worsted, Gaberdine, Herringbones, etc., all wool ..... $3.00 up

Hats — Caps

Straw Hats and Spring Caps for Men and Boys
AT COST

Suits — Korrect Clothes

Men's, Young Men's and Boys' Suits
ALL AT COST ..... $8.00 up to $27.50
Come and get you a new Spring Suit

Shoes — Oxfords

Oxfords, all of newest shades and shapes ..... $3.75 to $6.28
Work Shoes ..... $1.78 up
Children's Pumps and Oxfords, patent leather, etc. ..... AT COST

House Slippers — Silk Hose

Ladies' House Slippers, for this occasion, 69¢
Ladies' Silk Hose in new shades ..... 89¢
Lots of new shades in Children's Sox, all colors

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

SALLIE SEEKS ADVICE—FROM BOB

And so the next day father returned home. The absolute rest, aided by the sprightly breeze from the sea had made him perfectly fit again and once more he became absorbed in his work.

He was surprised at Curtiss having left the house but, on all occasions, continued to sing his praise.

"He's the sort of chap I'd be willing to trust your happiness to, Sallie," he told me one night. "When I was sickest, the one thing that seemed to matter was you. I'd not mind going down the last long trail, if I knew you had someone as fine as Wright to help you over the hurdles that aren't easy to take alone."

"Don't, Daddy, don't," I begged, "I can't bear you talking like that. It makes me all choky and sad."

"Well, well' bless your heart, of course it does," he said in cheerful voice, "especially when I never felt better in my life."

Ellie had continued her way down the coast. A few days later , a cordial invitation arrived from Mrs. Divine urging me to join the house party in progress at Miami Beach.

In times of perplexity or when I am about to make a decision in which I am vitally concerned, I want my mother most. The next best thing I thought, would be to talk things oover with some friend who was true. Father was out of the question for it would be impossible for him to understand the little flurries that had shadowed the bright meadows of my usually care-free heart.

I thought I had any number of close friends, but, when I tried to think of one who would give me advice and not betray my confidence, it was no easy matter to make my choice.

What was it Bob Chenoweth had said to me when he brought me home from the Windsor that night? "If ever you need any big brother advice, call on me."

The thought was put into words and over the phone, Bob was responsible from the start, suggesting that he take me for a drive so that we could talk.

As a result we started late in the afternoon for Orange Park. Past the Country Club, out through Ortega and on—on for miles over a gray ribboned road. For the first time I confessed to Bob how much I really cared for Curtiss Wright.

"I didn't want to fall in love with him," I concluded. Goodness knows! I'd never pick anyone with his high ideals if I could help it. But I can't It's funny about love. If it's the real thing we can't control our hearts and we know what it's all about. For instance, if we can tell why we love a person, describing the characteristics that make them the one for us, then—it's all off—there's nothing genuine about it."

"You're right, as usual," Bob answered gallantly, "but I'm surprised to hear it expressed like that."

"In my case, it's like this—when God made me, he wrote on one little tag, "Curtiss" and on another little tag, "Sallie," that is, my voice wavered, "I feel that way about it."

"Yes, and by Jove he does, too," Bob answered. "I know Curtiss. You see, Sallie, we all pass through that stage where we long to marry the kind of girl that we have been brought up to compare with our mothers. It's an unfair measurement, though, acquired from environment and a conventional code of life. Why should a man think a girl is any less human than himself? She isn't. All this bunk about a man being different, is rot—propaganda put out by men who made the creeds of behavior by which we live and breathe—and get talked about. Besides, any girl with the angelic virtues Curtiss expects, would be a bore. I'm not approving, mind you," his tone was fatherly, "of all these indiscreet stunts of yours, Sallie, but I don't understand why he can't see underneath it all and realize the fine qualities that are fundamentally yours."

"Please go on," I prompted, hanging on every word.

"Some of the most wonderful wives and mothers in the world have been girls who have had their fling and are tired of a butterfly life. On the other hand, if a girl hasn't been about and starts it after she's married, it's a million times worse. The harmless indiscretions of a girl are nothing compared to the deliberate machinations of a restless wife."

"Yes, but, what about Anne?" I asked.

(To be continued)

JUMBO

Our ball players are losing out. They played Frio Saturday and lost the game.

Mrs. W. B. Lindsey who has been visiting her sister, Mrs. Hickey of Headley, Texas, will return this week bringing with her Miss Gracie Hickey for a few weeks' visit.

J. J. Wilder and family went to Amarillo Saturday shopping. Mr. Wilder saw Doss Thompson, B. F. Neely and R. C. Neely who have recently moved from Jumbo to Amarillo. They report every thing moving off smoothly.

Mrs. W. B. Morjar from Sunnyside was visiting her brother, L. E. Beck, and sister, Mrs. C. S. Walker, last Friday.

W. U. Coughran, L. B. Brooks and others from Dimmitt, Messrs. Davis, Berks from Annie, quite a number from Frio and the several of the Jumbo proper killed rabbits the sixteenth with guns. L. E. Beck claims that there were a thousand or more killed in a few hours.

Beck Bros. have their cream station in now and are taking care of the farmers' cream.

Not so many at Sunday school Sunday. Come on folks and lets have a good school.

There will be four more weeks of the public school.

R. Baird and son are building some cement tanks and other cement improvements.

Singing at the school house Sunday nights. Everybody come.

Mr. Willis of Hereford is a Jumbo caller every few days.

Jim Sanders of Wyche was looking after his cattle near Jumbo last Wednesday.

Du Bois Walker was in Umbarger Saturday on business.

Send for the rainmaker and let it rain.

JOEL

Chas. Smith from near Georgetown, Williamson county, moved his family into the neighborhood last week. They are living on what was the Green Valley farm. We welcome them among us. They will be a big addition to the school as three have already started and there will be two or three more in the fall.

R. O. Dunkle, the County Agent, was out Monday to the school house giving the club members another lesson, the parents were also invited.

Mrs. W. G. Slagle has not been well for a few days and has been taking treatments of Dr. Miller.

Miss Tynes and Mrs. Botts entertained ten members of the advance geography class at the Botts home Friday night. The class was getting a lesson on the stars, after which games were enjoyed for a time then ice cream and cake were served.

Edgar Cox and family spent Sunday night with his sister, Mrs. Minnie Walker. Mr. Cox has been living at O'Donald, Texas, since leaving here in December, but has moved back to be near his old home in the Wyche neighborhood.

We took a little time off one day last week to go see W. G. Slagle's baby chicks. It is a sight worth going to see, not only to see so many in one flock, but to see the conveniences, and how he handles them. It must be a pleasure to raise chickens that way.

Chas. Smith and family were at Summerfield Friday night.

W. T. Smith and A. E. Chamness came home Saturday night from their trip to Moran and it was so hot and dry there that Mr. Smith has been about sick.

WYCHE ITEMS

Mr. and Mrs. R. W. Hough and Mr. and Mrs. J. J. Clayton made a business trip to Amarillo on Tuesday of last week.

Clement Dugan and James Walker were Hereford callers last Tuesday.

Mr. and Mrs. Ed Cox and children came in from O'Donnell last Tuesday and have moved into the Hough house, where the Roberson's lived. We welcome them back to our community.

J. W. Dugan made a business trip to Amarillo Friday.

Mrs. Raymond Elliston and three children visited in Amarillo last week.

R. W. Hough made a business trip to Crowell last week.

J. W. Dugan and family visited Mr. and Mrs. Clement Dugan Sunday and they all called on Polk Walker and family in the afternoon.

Mrs. Gordon Gold is on the sick list.

We had a very good young people's meeting at the school house last Sunday night.

Mr. and Mrs. C. J. Paddock visited Mr. and Mrs. H. H. Boardman Sunday.

Miss Montie Cook, Jewell Applegate, Warren Hough and Faye Paddock took dinner with Mr. and Mrs. Branson on Sunday.

Miss Hazel McKinney visited Miss Ethel Berden from Sunday until Monday.

Next Sunday is Rev. Hill's Sunday to preach at the school house. Sunday school will be at 2:45.

Dannie McKinney visited Hrold Copeland Sunday.

WHY SUFFER SO?

Get Back Your Health as Other Hereford Folks Have Done.

Too many people suffer lame, aching backs, distressing kidney disorders and rheumatic aches and pains. Often this is due to faulty kidney action and there's danger of hardened arteries. Don't let weak kidneys wear you out. Use Doan's Pills before it is too late! Doan's are a stimulant diuretic to the kidneys. Doan's have helped thousands. They should help you. Here is one of many Hereford cases:

Harry Whitchurch, painter and paper hanger, Hereford, says: "My kidneys became out of order due to the poor drinking water. My kidneys acted too freely, especially nights when I had to get up several times to pass the secretions. At times sharp, cutting pains darted across my kidneys and my back was so sore and stiff I couldn't stoop or do any lifting. I took Doan's Pills for this trouble and they cured me of the attack."

60c, at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

HEREFORD INSURANCE AGENCY
Ralph Barnett, Mgr.
Phone 273

Save Those Chicks

About 50 out of every 100 baby chicks die during the first six weeks. Experience proves that less than 10 Purina-fed chicks die in the same period—Doesn't the profit on 40 extra chicks look good to you? Purina Chick Startena and Baby Chick Chow are the answer. Let us tell you more.

Jones & McLean
COAL AND GRAIN
At the Store with the Checkerboard Sign

NOTICE!

Our Cleaning and Pressing run more last month than ever before in any one month in Hereford—for which we wish to thank one and all our patrons.

About S&H Green Stamps

We are going to give Green Stamps on New Suits the same as we always have, and on accounts paid by the 10th of the following month. But beginning April 1 we are going to give Double Green Stamps on all Cleaning and Pressing that is Paid For at Time of Delivery.

ORR'S TAILOR SHOP

LISTEN!

Good will is the prized asset of every successful business. It is not a tangible something that can be hurriedly obtained. So far, only one way has been discovered through which it can be gotten, and that is by hard work and conscientious efforts, not for one day, or for one week, but for many years. We feel a pardonable pride in what we think is a favorable reputation among the people of this community.

ROCKWELL BROS. & CO.
LUMBERMEN

$5000.00 in Cash Awards to the Boys and Girls who render the best First Aid Service in 1925

Call at this store this week—during Boys and Girls First Aid Week—and ask us about this wonderful offer made by Bauer & Black.

The distinguished house of Bauer & Black—which makes first aid supplies for homes, hospitals and doctors, throughout the world—is going to give 500 ten-dollar gold pieces to the 500 boys and girls who render the best first aid service during 1925!

And this store wants to help any boy or girl to earn one of these ten-dollar cartwheels!

This First Aid Kit Free—
To every boy and girl who joins the Junior First Aid Legion—Membership, 12c.

Come here this week and enroll in Bauer & Black's Junior First Aid Legion. It costs only 12c for membership fee.

You will receive from Bauer & Black a handsome membership button—a kit of first aid supplies—and a book that tells you just what to do when an accident happens while waiting for the doctor.

Perhaps this membership in The Legion may be the means of enabling you to save a life—besides winning one of the ten-dollar gold pieces!

CITY DRUG STORE
Phone 300 Hereford, Texas

Co-Operate With Your Bank!

Nothing constructive can be accomplished except through co-operation.

With it, there is no limit to individual and community possibilities; no heights that may not be attained.

Mutual success depends upon mutualco-operation. The bank and the depositor can prosper only in proportion that they co-operate with each other.

Co-operate with Your Bank!

The First National Bank

MEMBER FEDERAL RESERVE SYSTEM

EVEN THE SHERIFF HAS TO ADVERTISE TO SELL BANKRUPT STOCKS

SAVE THOSE MOLARS

By Miss Esther V. Erickson, Red Cross Nutrition Worker

In physicial examinations made in many schools, many six year molars are missing or badly decayed.

A dentist was asked just what a six year old molar was. This is what he said:

"The six year molars are the first permanent teeth a child gets. Start at the space between the middle teeth and count backward. The first five teeth are temporary; the sixth is the first of the permanent teeth. It is called the six year molar because it comes at about six year's of age. Note that there are four of them, one on either side of the lower jaw and two just above them in the upper jaw.

"Didn't know that tooth was permanent, did you? Lot's of people don't. People who don't know think it's a temporary tooth and let it decay. But it isn't temporary! It doesn't take the place of any temporary tooth nor does any other tooth take it's place. When it goes, it goes forever.."

"Well," we asked, "won't it be stronger than temporary teeth and last longer?"

"It may or it may not be," answered the dentist. "It's a large tooth, but it's upper surface has lots of pockets which invite decay unless the tooth is kept clean and unless the child is properly fed."

"Properly fed?" we asked.

"Exactly," replied the doctor. "Children can't grow as they should unless they are properly fed. The teeth will be, chalky, and chalky teeth decay quickly. Moveover, six year old molars come just when the temporary teeth are decaying. Rot in teeth spreads like rot in a barrel of apples; and the molars, particularly if they are chalky, stand no more chance in a mouth full of decaying teeth than a snowball in July.

"And yet, some of them are allowed to decay along with the temporary teeth and others are pulled because 'they are only milk teeth'!

"Moreover, it is specially important to keep these six year molars. They serve as guides to make the permanent teeth come in straight. If they are decayed or lost, other teeth will crowd together and some will come in crooked.

"It pays to watch those six-year molars!"

CAMERON, N. M.

A. C. Johnson and family, who have been traveling for their children's health since the first of October, returned home last Tuesday. They stopped at various points during the time, some of them are: Wellington and Seagraves, Texas, and Hot Springs, Lake Arthur and Artesia, N. M. Their health is improved some.

Charlie Woods and family returned to Amarillo the last of the week after visiting relatives here a few days. Belle and Frank Moss went home with them to spend a short time.

Miss Della Bolding closed her school at Ruth Friday night with a very interesting program, and Saturday she and her sister, Mrs. Morrison, moved home.

A very large crowd attended the singing convention at Grady Sunday. The Bellview class won the contest.

Mrs. Bettie Edmonson was a guest of Mrs. Carrie Price the last of the week.

Mrs. Lissie Boney who is suffering very severely with rheumatism is leaving for Hot Springs this week.

The families of Phil Mote, A. C. Johnson and W. M. Hubble took Sunday dinner at the Pul Mote home.

Leo Wood left last week for Amarillo where he has a job at the smelter. His brothers, Park and Charlie, are working there.

Leo Lobban and family of Clovis visited at Dallas Johnson's Sunday.

Dr. Die was called for Mrs. Cogdill the last of the week.

Messrs. Lee Spurlock, Jim Hopper, Buster Seals, J. R. Burnett, J. A. Patterson, F. A. Harrell and Dallas Johnston went to the Canadian river Wednesday fishing. They found the river dried in holes and the holes had been seined.

Mr. and Mrs. Sam Jennings and Mr. and Mrs. Moses Vineyard are visiting at Harrisson Vandevenders.

One of Mr. Deckers twins died Saturday of pneumonia.

J. C. Merideth is making calls in our homes selling rugs.

Claude Justus and family of Wellington, Texas, are visiting Mr. Justus' mother, Mrs. C. D. Moore, t Grady and Mrs. Justus' sister, Mrs. Lillin Dunn here.

L. C. Tillman died April 15. He had been suffering many months with a cancer on his face. The funeral services were conducted by the Rev. Harper at Wheatland and burial at the Wheatland cemetery.

L. M. Boney and B. L. Hawk collided on the highway north of Ruth Friday night and both Mr. Boney's truck and Mr. Hawk's car were demolished.

Some men who were working on the road at the caspock south of San Jon were camping in the Wanks house on the plains. The house caught fire and burned Friday evening.

A. A. Dethrage and C. E. Fielden made a business trip to Artesia the first of the week.

J. D. Cameron sustained a broken rib last week.

Mrs. Mae Moss took the train at Endee Sunday to go to visit her mother, Mrs. Arthur Brooks, at Bushland, who is quite sick. She returned Tuesday.

The families of J. R. Burnett, A. C. Johnston, A. A. Dethrage and Mrs. Maud Stovall were callers at the J. Z. Isler home Sunday evening.

Rev. Lee preached at New Hope Sunday morning. Mr. and Mrs. F. D. Rice were babtised and received into the M. E. church.

The rural mail carrier had quite a delivery of day old chicks last week: Mae Moss received 200, Mrs. Spurlock 150, and C. S. Moss 100. Mae has 200 others she hatched with hens, and Hob had quite a time caring for the 400 while Mae was gone the first of the week to visit her mother.

R. A. Lowe was called to the sick bed side of his father in Hashell Co., Texas, the last of the week.

J. D. Cameron and family called on the Dethrage family Sunday evening.

Clyde Isler narrowly escaped injury last week while hauling water. His wagon was loaded with barrels. He was sitting on the top of one of them when the wagon suddenly dropped into a place throwing him forward nearly to the neckyoke and causing the mules to run away.

Dallas Johnston is making a dugout.

Harold Cameron is visiting with his grand parents, Mr. and Mrs. A. W. Cameron Sr.

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

No. 1506
THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon O. B. Jackson, E. F. Connell, John Brownlee, C. V. Thackara, Penn-Tex Oil & Gas Company, Charles V. Thackara, George W. Brown, Jr., Maurice W. Masland, Howard Cooper Johnson, T. Walter Gilkyson, Arthur H. Squier, Daniel C. Donoghue, W. B. Arnold, Thomas Ruddy Company, Shipley Bros. Cattle Company and Alex Shipley, by making publication of this Citation once each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the first Monday in May A. D. 1925, the same being the 4th day of May A. D. 1925, then and there to answer a petition filed in said Court on the 25th day of March A. D. 1925, in a suit numbered on the docket of said Court No. 1506, wherein Lahroy C. White and G. T. Vineyard, are plaintiffs, and O. B. Jackson, H. M. Jackson, Pearl Jackson, E. F. Connell, John Brownlee, C. V. Thackara, Penn-Tex Oil & Gas Company, a corporation, Charles V. Thackara, George W. Brown Jr., Maurice W. Masland, Howard Cooper Johnson, T. Walter Gilkyson, Arthur H. Squier, Daniel C. Donohue, W. B. Arnold, Thomas Ruddy Company, a corporation, Alex Shipley, Shipley Bros. Cattle Company, a corporation, Western National Bank of Hereford, Texas, a corporation, P. H. Seewald, P. H. Landergin, in his individual capacity, and as legatee of John Landergin deceased, and North Texas Trust Company, a private corporation, are defendants.

Said petition alleging in substance that plaintiffs are the owners of the fee simple title and are in possession of the following described land and premises, located in Deaf Smith County, Texas, to-wit:

First tract: All of Section No. 66, in Block K-6, Certificate No. 58, issued to G. B. & C. N. G. Ry. Co; Second Tract: All of Section No. 75, in Block K-6, Certificate No. 58, issued to G. B. & C. N. G. Ry. Co; Third Tract: All of the N½ of Section No. 54, Block K-6, Certificate No. 47, issued to G. B. & C. N. G. Ry. Co; aggregating 1600 acres of land; that

Plaintiffs acquired title from the State of Texas by a regular chain of mesne conveyances duly of record in the County Clerk's office of Deaf Smith County, and further specificately designating each and every conveyance under, by and through which they are vested with title, referring to the Volume and page of the Deed Records where the respective instruments appear of record. The petition further alleges that each and all of the defendants are asserting some interest in the land inferior to that of plaintiffs, the exact nature of which is unknown; and further pleads certain instruments, oil and gas leases, deeds of conveyance, judgments and abstracts of judgments of record in Deaf Smith County, wherein different defendants appear to be interested in said land, and that each and all of said instruments cast a cloud upon plaintiffs' title, and pray that said clouds be in all respects removed and that plaintiffs' title be quieted, and for general relief.

Herein Fail Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Witness, Berry Orr, Clerk of the District Court of Deaf Smith County.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this 25th day of March A. D. 1925. (seal) BERRY ORR, Clerk

District Court, Deaf Smith County.
By Jessie L. Groner, Deputy.
11-4t

STORAGE
COAL

Now is the time to put in your coal. We have
RAVIN WOOD NIGGER HEAD LUMP
ALSO NUT, PRICES
$10.00 and **$11.00** ton
None Better Few as Good
Phone No 8 and let us fill your bin
All kinds of Purina chick feed. Bring us your Produce. We Pay Cash Only.

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Improved Cotton and Wheat Farms For Sale

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Our checks mean larger dividends for every producer in the territory.
TRY US
Full Weight, Accurate Tests, Payment Same Day Received
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"We Pay Express"
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ROOFING EXPERT
Bring Your Roofing Troubles to
H. L. WHITE
Roofing Expert Clovis, N. M.

FOR OVER 200 YEARS
haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.
GOLD MEDAL HAARLEM OIL CAPSULES
correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

PLANT OUR HIGH GRADE COTTON SEED!
If you want good seed that is acclimated to this country. Our seed were grown in Dawson county, which insures proper acclimation—high germination. Mebane and Half and Half at $1.25 per bushel at Dimmitt.
HASTINGS, STALCUP & ASHWORTH
Dimmitt, Texas

Land Loans
We represent several strong Companies anxious to make loans on farms and ranches, and can meet any competition on terms and rates. We charge you no commission.
We Give You Prompt Service and a Square Deal
Hill-Ireland Realty Co.
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Garden Tools
Prepare for the rain and get ready for that garden. We carry all the Standard garden equipment such as Hoes, Rakes, Hoes, Sprinklers, Plows, etc.
LET US SHOW YOU OUR LINE
STREU HARDWARE CO.
"Home of Service and Quality"

Co-Operation
is the most constructive word in the English language. It is responsible for every step toward progress.
If this community grows to greater prosperity, it will be due to right co-operation between its citizenship and its banking institutions.
Help your banker, through earnest, whole-hearted co-operation, that he may be better able to render such service as is necessary to individual and community success.
Read our message in this week's Farm and Ranch
First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year $2.00
Subscription, outside Zone 1 per
year $2.50
six months $1.50
three months $1.00
No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

THE PASSING DAY

By Will H. Mayes, Department of Journalism, University of Texas

Must Believe in Your Work

Unless you believe in what you are doing and show faith in your ability to get results you are not likely to have any large amount of success. A person usually gets about what he goes after, but he has to go after it with earnestness and zeal and stay with it until he gets it. The half-hearted people who do things in an indolent, listless way are sure to get the same kind of response to their efforts. If I wrote this column as though I did not care whether it was read or not, you would hardly care to read it; if I wrote it not caring whether it sets you to thinking, it would not start a thought in your mind. The fact that I believe in it and that the editor of this paper believes in it gives it a weight it could not otherwise secure. About a half million persons read it every week and I have a strong faith that many of them get something worth while from it. Still, I know they would not if I did not put worth-while effort into it.

Failure is Largely Your Fault

When a reasonable amount of success is not secured from an effort, it is well to try to find where the fault lies. In most cases at least part of the trouble will be found to be with yourself. There many be calamities that are unavoidable; and every one is likely to make mistakes. We do not at all times exercise good judgment in our undertakings. But three-fourths of the business failures are due to lack of resourceful effort or to a failure to keep up the stride until success is attained. Often when success comes in sight we make the mistake of thinking we have it well in hand. I have seen hundreds of farm crops cut short by being "laid by" too soon. Scores of merchants have "laid by" when they seemed to be doing well, and bankruptcy has resulted.

Contests Stimulate Effort

The Interscholastic League meets are doing wonders for the school boys and girls of the country and towns. Almost every paper now tells of county and district meets participated in by students who are contesting for honors in debating, declamations, music, reading, spelling, athletic events and other things that test the mind and the body. young people who come togther in these contests put their very best efforts into whatever they do, and whether they win or fail, they are greatly helped by the trials they make. It has been well said that it is the "try" in these school contests that develops these young people. Next to the effort, the best thing that comes from these "meets" is seeing what others are doing in the same way, and getting inspiration for still greater effort. At a track meet recently at the University of Texas there were "world champion" runners, high jumpers, and others—several of them—brought to the University at large expense. Nearly every young athelete there is now trying to beat the records of these champions.

Why Fair Exhibits Pay

We do not like to admit that any one can beat us at what we are trying to do. There are thousands of Southern farmers now trying to grow more cotton on five acres than the Anderson county, Texas, farmer produced last year. They are saying "I am not going to let that fellow beat me, if I can help it." The chances are good that the Anderson County man will not be champion after this year. When the farmer goes to a fair and sees that some one has raised a better calf or hog or coop of chickens, or has produced a crop that beats his, he feels his pride a bit hurt, if he is the right sort; and right there he determines to see if he can't be a leader in something himself. Fairs, like the school "meets," create a spirit of contest that results in better effort.

The Great Southern Oil Field

Oil developments in the Southwest in the last few years have been such that time may prove the entire section to be underlaid with oil at varying depths. Even now it appears that oil or gas may be found almost anywhere in Texs, Oklahoma and Louisana if only it is gone after in the right way. Hardly a week passes that a new field is not developed or a proven territory is not extended. It may yet be found that the greatest wealth of this territory is under the ground.

Texas Building Good Roads

Texas is just now doing much effective highway development. The State will get $4,415,715 of the $75,000,000 voted by congress just before adjournment, making a total of $38,136,000 received since the beginning of the Federal aid policy. With 3,122 miles of Federal highway built and 1,450 miles under construction, Texas is leading all other states in highway mileage. At the present rate of construction Texas will soon have good roads covering most of its populated area.

TUNING FOR TOURIST TRAILS AGAIN

BY SATTERFIELD

BETHEL

This world is just a little place,
An' life is just a little while—
But both are better for th' grace
Of your inspiring smile.
We never feel so much alone
An' never get so dull an' blue
When we're in th' sunshine that is thrown
Acrost our paths by folks like—
Our neighbors.

Sunday, April 19, some seventy-five of Mrs. Ed Smith's neighbors and friends surprised her with a birthday dinner. Returning from Sunday school Mrs. Smith found her home full of guests from town and before recovering from this surprise those from Sunday school began arriving until the house was overflowing. Covers were laid on the large front porch and the dinner eaten there in the shade. The good things were far too numerous to mention but there was everything, meat, vegetables, salads, pies and cakes. Mrs. Smith's 53 birthday will be Wednesday.

In the afternoon several musical numbers were enjoyed by Mrs. Ralph Smith and a solo by Ralph Smith. This most enjoyable day came to a close with all gathered around the piano singing some old time songs. Those present aside from our community were Messrs and Mesdames Rogers, Sullins, two Mr. and Mrs. Gatlins, Mrs. W. B. Green, Mr. and Mrs. Ralph Smith and son, Clarence Smith, Miss Sullins and Mr. and Mrs. Irwin Hamilton and family of Hereford and Miss Lois Branson of Dimmitt.

Most all this community went to Dimmitt Saturday afternoon to the poultry meeting.

We have two new families in the neighborhood—on the old Simmons place and on Claude Hamilton's place.

The Cloyd Brothers were down here last week butchering on the Lambert ranch.

Mr. and Mrs. Loyal Lust and small daughter left in their car Tuesday for Big Springs, Texas, at which place they will visit Mrs. Lust's sister and will bring her mother, Mrs. Redfeaun, of Arizona home with them.

On Easter Sunday the Sunday school took their dinner to the school house and had a big time. In the afternoon the kiddies enjoyed an egg hunt.

Mr. and Mrs. Glenn Smith entertained a number of relatives and friends Sunday to dinner and an egg hunt in the afternoon.

METHODIST CHURCH

"WHAT IS WORSE THAN A CROP FAILURE?" will be the pastor's subject next Sunday at 11:00 a. m.

"JESUS WEPT" will be the text at 8:00 p. m. Special music at each service. You are invited. Bring the whole family, and invite your neighbor.

Sunday school attendance is increasing. Did you miss last Sunday? Are you cheating your children out of their God-given right—religious training in the Sunday school? We have a class suited to the needs of each age—from Cradle-Roll to the Aged. Do not let your place be vacant next Sunday.

Strangers and visitors who have no obligations to attend some other local church are always heartily welcomed in our service.

J. O. HAYMES, Pastor.

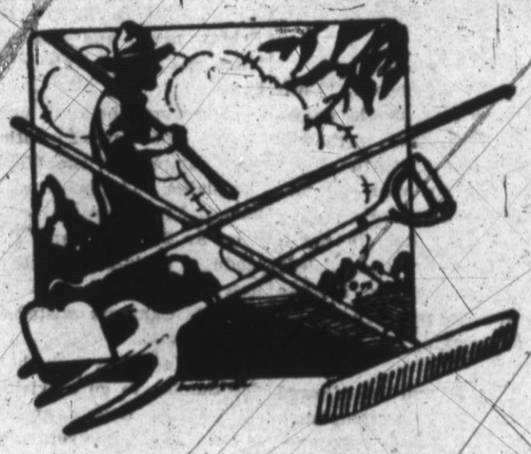
Let's build a Hotel in 1925!

This Label Protects You

GUARANTEED Ford used cars

It's the logical thing to do —to buy your Used Ford Car from Your Nearest Authorized Ford Dealer

This Label is your Guarantee of Value



YOUR GARDEN!

Many gardens have been failures in July through failure to work with good garden tools in early spring. Turning the soil and planting are essential to profitable gardens.

If you are going to invest labor and money in seed, you should have good tools to work with. The success or failure of your garden crops is 50% in preparation and care of the soil. Get the necessary tools this year and make a good job of your garden.

RAKES — HAND PLOWS — WATERING CANS — SPADES — FORKS — HOES

Every Garden Tool is to Be Had Here

Dunlap Hardware Company (INC.)
HAVE WHAT YOU WANT WHEN YOU WANT IT

USED CARS

Buick six	1923
Ford Truck	1924
Ford Coupe	1920

Terms

Beavers Bros.
Phone 383

Hail and Windstorm Insurance on Buildings

Hail Insurance on Growing Crops

There is
No Tornado Belt,
No Tornado Season,
No Tornado-Proof Construction,

No way of avoiding a Tornado,
No way of knowing when it may come your way.

But There is

Windstorm and Hail Insurance

And this form of Protection refunds to the property owners the amount of damage done by Windstorms and Hail. The cost is small and the prudent man will provide for sound Windstorm and Hail Insurance.

PROTECT YOUR PROPERTY NOW

HEREFORD INSURANCE AGENCY
Ralph Barnett, Mgr. Phone 273

ELECTRIC SERVICE!

If electricity could be stored up like water it would be a simple matter to run the Light Plant till the tank was full, then shut down and go to bed. But as it can't be stored we are compelled to run the plant all night long while you are asleep in order to supply those that might need a light in the wee small hours. That is service for which you pay, and that is largely what makes electricity cost as much as it does.

Theoretically, electricity can be produced for a song—but practically it can't.

Texas Utilities Co.

SALE
AY, APRIL 23

on—church or sport wear—correct clothes are important. Our
Hats and Other Apparel.

STORE CLOSED ALL DAY WEDNESDAY TO ARRANGE STOCK

Silks!

Silks in all the new shades for Spring Crepe De Chines, Flat Crepes as well as all stripe silks nothing reserved, they are all included in this Sale.

$3.50 Grade Silks, Sale Price	$2.95
$3.00 Grade Silks, Sale Price	2.65
$2.75 Grade Silks, Sale Price	2.35
$2.50 Grade Silks, Sale Price	2.19
$2.25 Grade Silks, Sale Price	1.90
$2.00 Grade Silks, Sale Price	1.75
$1.75 Grade Silks, Sale Price	1.40
$1.50 Grade Silks, Sale Price	1.19
$1.25 Grade Silks, Sale Price	95¢
$1.00 Grade Silks, Sale Price	85¢
75c Grade Silks, Sale Price	62¢

Crash Toweling

Steven's Crash Toweling, all Linen

25c Grade Special for this Sale	19¢
30c Grade Special for this Sale	24¢
35c Grade Special for this Sale	29¢

Mens' and Boys Furnishings

ns' Dress and Work Pants

0 Pants, Sale Price	$7.75
0 Pants, Sale Price	7.35
0 Pants, Sale Price	6.35
0 Pants, Sale Price	5.95
0 Pants, Sale Price	5.35
0 Pants, Sale Price	4.95
0 Pants, Sale Price	4.25
0 Pants, Sale Price	3.90
0 Pants, Sale Price	3.48
0 Pants, Sale Price	3.15
0 Pants, Sale Price	2.68
5 Pants, Sale Price	2.35
50 Pants, Sale Price	2.15
25 Pants, Sale Price	1.95
00 Pants, Sale Price	1.68
75 Pants, Sale Price	1.45
50 Pants, Sale Price	1.20

Extra Special

ting Bal Shoes for Men and Boys' All Leather Shoes, your Choice ---- $1.95

Special

Dozen Mens' Athletic Unions 36 to 46 sizes, Regular 75c Unions, Special for only ---- 48¢

Turkish Bath Towels

doz. Extra heavy bath towels bleach- Large sizes 22 x 43 special for this le.

44¢ Each

me towel as above No. only a little hter weight size 22 x 43 Special for.

32¢ Each

We have one of the best assortments of Mens' suits this Spring that we have ever had Nothing but standard brand clothing in our house, such as

HART SCHAFFNER & MARX AND STYLE-PLUS CLOTHING

each and every suit absolutely guaranteed to give you satisfaction in wear or a new suit. Nothing reserved they all go in our Spring Sale, Regular Price range from $25.00 to $50.00, Sale Price

$19.95 to $42.50

Shoes and Oxfords

Mens', Boys', Ladies', Misses and Childrens' Shoes, Oxfords and Pumps.

$12.00 Florsheim Shoes, Price	$10.50
11.00 Florsheim Shoes, Price	9.50
10.00 Florsheim Shoes, Price	8.75
8.50 Shoes, Price	7.35
7.50 Shoes, Price	6.35
7.00 Shoes, Price	5.95
6.50 Shoes, Price	5.65
6.00 Shoes, Price	4.95
5.50 Shoes, Price	4.75
5.00 Shoes, Price	4.25
4.50 Shoes, Price	3.95
4.00 Shoes, Price	3.45
3.75 Shoes, Price	3.35
3.50 Shoes, Price	3.15
$3.00 Value, Sale Price	$2.65
2.75 Value, Sale Price	2.35
2.50 Value, Sale Price	2.15
2.25 Value, Sale Price	1.90
2.00 Value, Sale Price	1.65
1.75 Value, Sale Price	1.48
1.50 Value, Sale Price	1.21
1.25 Value, Sale Price	95¢

Mens' Dress Shirts

$5.00 Value, Sale Price	$4.25
4.00 Value, Sale Price	3.45
3.50 Value, Sale Price	3.15
3.00 Value, Sale Price	2.65
2.75 Value, Sale Price	2.35
2.50 Value, Sale Price	2.15
2.25 Value, Sale Price	1.90
2.00 Value, Sale Price	1.65
1.75 Value, Sale Price	1.45
1.50 Value, Sale Price	1.19
1.25 Value, Sale Price	95¢

Boys' Suits

Boys' Suits and Extra Pants, **20%** Discount

Special

Mens' Union Suits Long or Short Sleeves, ankle or knee height, Special for this Sale ---- 95¢

Soiesette

Soiesette 32 inches wide, solid colors only, regular price 50c. Sale Price ---- 44¢

Notions

1 paper of pins	5¢
1 paper of safety pins	5¢
1 card of 10c buttons	5¢
1 ball darning cotton	5¢
1 box of 10c hair pins	5¢
1 box of 15c hair pins	10¢
25 envelopes	10¢
1 10c pencil	5¢
4 cedar pencils	5¢
1 large tablet	5¢
1 roll tolet paper	5¢
1 can Colgate's Talcum Powder	19¢
1 can Colgate's dental cream	19¢
1 tube Pebico tooth paste	44¢
1 tube Peposident tooth paste	44¢
3 bars Palmolive soap	25¢
3 large bars bath soap	25¢
1 35c tooth brush	19¢

Cretones and Curtain Scrim

36 inch Silk Curtain Madras $2.00 Grades, Sale Price	$1.48
36 inch Silk Madras $1.75 Grades Sale Price	$1.19
$1.00 Grades Curtain Madras, Sale Price	75¢
85c Grade Scrims and Cretons Sale Price	68¢
75c Grade Scrims and Cretones, Sale Price	63¢
65c Grade Scrims and Cretones, Sale Price	48¢
50c Grade Scrims and Cretones, Sale Price	42¢
45c Grade Scrims and Cretones, Sale Price	37¢
40c Grade Scrims and Cretones, Sale Price	33¢
35c Grade Scrims and Cretones, Sale Price	29¢
30c Grade Scrim and Cretones, Sale Price	24¢
25c Grade Scrim and Cretones, Sale Price	21¢
20c Grade Scrim and Cretones, Sale Price	16¢
15c Grade Scrim and Cretones, Sale Price	12¢

Extra Special

Holeproof Hose No. 680 Pure thread Silk over mercerized yarn. Mercerized lisle heel, and toe and extra strength ribbed top black and brown only, choice **95¢** pair

NTILE CO.

ALL HEREFORD

is urged to be at the Star Theatre Thursday night, April 30, at 8:30, to enjoy the presentation of

"WHOSE LITTLE BRIDE ARE YOU?"

by the Class of '25

Admission 35 and 50 cents

TOWN & COUNTY Personalographs

J. W. White and D. H. Meade, prominent Friona citizens, were business vistors in Hereford Monday.

Pay Cash and Pay Less, at Reed's Grocery.

Miss Maurine Beyer, student at Baylor College at Belton, Texas, spent Saturday, Sunday and Monday with home folks, Mr. and Mrs. J. E. Beyer, and her brother, Virgil.

Be sure and see "Whose Little Bride Are You" April 30.

John Cunningham, Ed Connell and Con Jowell went to Austin, Texas, last week on business.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Judge J. L. Gammon and J. F. Ross, both of Waxahachie, Texas, were prospecting here this week. They were the guests of A. M. Jones.

White sport hats from $2.00 to $5.00.
—VOGELE MILLINERY PARLOR

Judge L. Gough of Amarillo accompanied Carl Williams, editor of the Oklahoma Farmer-Stockman, on a visit here Monday.

Remember you can get Double Green Stamps at Orr's Tailor Shop.

Mrs. R. T. Nunn went to Amarillo Wednesday morning to visit her son, Earl, who is an employee of a garage there.

Be sure and see "Whose Little Bride Are You" April 30.

L. I. Garton, Santa Fe official, former Agent here, was in Hereford Wednesday on official business.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. W. B. Mann of Huntington Park, Calif., spent last week with her sister, Mrs. Frank Givan. She was enroute to her home after an extended visit in Missouri.

Crepe Paper, all colors.
14-tf —CORNER DRUG STORE.

G. W. Brumley returned the first of the week from a business trip to Flagstaff, Phoenix and El Paso.

Mr. and Mrs. W. F. Orr motored to Amarillo Wednesday on business.

Miss Oria McClure attended the music festival in Amarillo Friday.

Be sure and see "Whose Little Bride Are You" April 30.

Mr. and Mrs. Hugh Witherspoon spent the last of the week in Amarillo visiting friends.

Beds, rooms and meals.
1t-pd Hereford Hotel.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Virgil Beyer spent the week end in Amarillo visiting friends.

Pay Cash and Pay Less, at Reed's Grocery.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Miss Peg Rambo and Mrs. A. Miller were in Amarillo shopping Saturday.

For May Day Costumes Get your Denisons Crepe Paper 15 cts. per fold at CITY DRUG STORE.

Special for Saturday one $3.50 table of hats; $5.00 table; $6.50 table.
—VOGELE MILLINERY PARLOR

Dennison Crepe Paper.
14-tf —CORNER DRUG STORE.

BOYS AND GIRLS

See our display ad in this paper. If you are not satisfied with what you get for 12 cents this store will give your money back.
CITY DRUG STORE.

There is to be an all-day singing at Ward school house on Sunday, April 26, to which a special invitation is extended to Ford, Progressive and West-Way schools, and to all who care to come. Ward is nine miles north and three west of Hereford. Come and be sure to bring that basket with some eats in it. —Committee.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

T. Aubrey Cox who is now located at Panhandle, spent Easter Sunday at home with his mother, Mrs. D. N. Cox.

Try our Lice Killer. You will get more eggs. It's a sure shot.
GOLDEN RULE PRODUCE.

Mrs. D. N. Cox left Tuesday for Wichita Falls, on account of the illness of her younger sister.

Miss Grace Skelton attended the music festival program Friday night in Amarillo.

Crepe paper, the color you want.
14-tf —CORNER DRUG STORE.

A swell line of dress hats.
—VOGELE MILLINERY PARLOR

Dont forget the Hereford Hotel. Prices reasonable. 1t-pd

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Plenty of Crepe Paper.
14-tf —CORNER DRUG STORE.

HILLCREST GOLFERS TO PLAY HEREFORD MEN HERE SUNDAY

Weather permitting, there will be a battle royal Sunday when the Hillcrest Golf Club of Amarillo will invade Hereford in force for a match in the afternoon. Advance information indicates that around fifteen men will be in the Amarillo squad, including the bright stars of the Amarillo links. The Hereford men are mostly playing excellent golf now and are ready.

The local tournament is not yet completed, one match to be played in the third round. In the second round last week E. D. Fox eliminated Harry Seed, L. H. Foster beat Seth B. Holman (19 holes). W. R. Steckman defeated W. H. Russell, Henry Wilkinson beat Brack Williams, Allen Bell won from A. A. Foster, Frank Marrs defeated Harry Rice, Dow Mercer eliminated George Garrison, and Jim Black drew a bye. In the third round to date L. H. Foster won from Doug Fox, Wilkinson beat Steckman, Marrs eliminated Bell; Mercer and Black have their match yet to play.

Many improvements are being made in the local course, and before long Hereford can boast of the prettiest and most up-to-date course in the Panhandle as well as the sportiest. Dow Mercer is just completing his new Green No. 2, a fifty foot affair, built of clay for foundation, with huge bunkers and traps guarding it. The new green lengthens the course and makes par 5 holes out of Nos. 2 and 3 and making the par for the course 35 instead of the old 33. Volunteers have painted the old grandstand at Tee One and erected an emblem built of old sticks and golf balls on top. The new trees are beginning to leaf out, and the Hereford Golf Course is really assuming "big league" airs.

BRAND CLASSIFIED ADS BRING RESULTS

STORAGE COAL!

April is always the cheapest month to buy coal. We can fill your bin with CAMERON or ROBINSON NIGGER HEAD, or MUTUAL MAMMOTH LUMP. These two coals are the best storing coal on the market.

The Price This Month Will Be **$11.00**

Our line of feeds is complete, if it is anything in feeds, we have it.

Phone 1

JONES & McLEAN
Coal and Grain

A GREAT OPPORTUNITY

With three new railroad lines projected to the plains, more people and more farms are assured.

Those now here have a great opportunity. — It is our business and our pleasure to assist our people.

THE WESTERN NATIONAL BANK of Hereford

This is The Place

to have your car washed and greased, and tires vulcanized or changed. And we handle that Good Gulf Gasoline and motor oil.

Let us store your car by the day week or month.

Phone 103

Hereford Garage Station
EASLEY & OSWALT

Bread

Announcement

Mr. C. C. Bowman has purchased an interest in this business and is now actively engaged in helping build up a reputation for SUNSHINE Bakery products that few can equal and none surpass.

We bake fresh bred, pies, buns, rolls, cakes, etc., daily, and can furnish special orders quickly.

We are arranging for new equipment and assure the public of BETTER BAKING at the SUNSHINE Shop than you will get from imported products.

Come and see us—we will appreciate your business as well as your good will.

The Sunshine Bakery
Davidson and Bowman

The First Day of Chautauqua brings The Wonderful Cathedral Choir and The Greatest Humorist Since Bill Nye Herbert Leon Cope The First Day
MAY 21

FIRE INSURANCE

IN GOOD OLD LINE COMPANIES

D. F. Ashbrook, Agent

ART RUGS
LINOLEUM
ETC.

We have an immense stock of *Art Rugs, Congolieum* and *Linoleums.* You should have a new floor of some of these, for spring is here.

9x12 Allover Pattern Congolium	$11.75
9x12 Art Rug Pattern Congolium	$14.95
9x12 Art Rug Pattern Jap Grass	$ 7.50
9x12 Art Rug Pattern Crex	$11.75
9x12 Art Rug Wool Fibre	$11.75
9x12 Art Rug Tap. Brussels	$19.75
9x12 Art Rug Axminister	$35.00
9x12 Art Rug Good Velvet	$35.00
9x12 Art Rug Fine Velvet	$47.50
9x12 Art Rug Pattern Fine Axminister	$47.50

BABY BUGGIES AND SULKIES

We have just received a large shipment of new things in *Reed Baby Vehicles* in all the new styles and colors; Ranging in price from **$12.50** to **$35.00**. Come let us show you.

E. B. Black Company
We Are Satisfied With Small Profits

BARBECUED MEAT

We are now serving fresh Barbecued Meat every day in the week except Sunday. It is tender and delicious.

SANITARY SERVICE

is given here, where we re equipped to keep our MEAT chilled, fresh and clean. The best meat of all kinds in the city, both fresh and cured; cheese, sour kraut, pickles, etc., always in stock.

We Will Appreciate Your Patronage

TEXAS MEAT MARKET
Cloyd & Son

When You Build You Start a Voyage

We can help you to discover saticfaction whatever you build.

PERMANENT SATISFACTION depends on—
DEPENDABLE MATERIALS, we have them for you,
COMPETENT WORKMANSHIP, we will help you to secure.

PANHANDLE LUMBER CO.
ALVIN C. (PANHANDLE) THOMPSON, Local Manager