# The big Spring daity Herald 


and

SECOND PRODUCING AREA IS Anwanaw Continental, New Wildeat
OPENED IN GAINES COUNTY Amerada Averitt Makes 2 1-2 Bbls. Hourly Harper Pool In Ector Extended



## SpermCars EUARANTIED

Used Cars that have been inspected by our mechanical department and put in perfect running condition, all parts replaced when necessary on "Square Dea" and R \& G Cars.

| trade. |  |
| :---: | :---: |
| $\underset{\substack{\text { NS ARE } \\ \text { coming }}}{\text { cen }}$ | \$300 |
| in fast |  |
| NEW | cose |
| 1937 | \$400 |
| V. 8 |  |
| SALES |  |
|  | cosk |
|  | \$265 |
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| come | ${ }^{\text {anamin }} \$ 300$ |
|  | ${ }_{\text {cosem }}$ |
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| $\underset{\text { masy }}{\substack{\text { vec }}}$ | , |
| ${ }_{\substack{\text { Terens } \\ \text { Aranced }}}$ | \$90 |

BIG SPRING MOTOR CO.
Phone es6
Authorized Ford Bales \& Service
311 Mala

## 

| North Cowden field and in the southwest corner of section 30.43 -1n-T\&P, flowed 69 barrels of oil in 24 hours through casing nud tub Ing. It was ehot recently with 480 quarts qrom 4.136 to 4.286 feet. Stanolind No. 2-B Cowden, mill northwest of the Foster pool and in the notheast corner ong out tion $10-32-2 \mathrm{~s}-\mathrm{T} \& \mathrm{P}$, was cleaning out following a a 375 -quart shot from 3., back from 1,451 to 4,305 feet to shut off water. <br> Record Depth Sincluir-Prairie No. 1-A Johnson. five milca northeast of the Fon pool and in the $n$ :orthvest quarter Cf section 42-12-15 T.kP, had estab- :ished $a$ new depth mecord for Ec - |  |  |
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##  <br> (B4)= <br> (cinㅃutilips

Cameron's Home of the Month


Proving that a good and desirable home can be built at low cost
Designed by a leading Architect of the South for our climate, with proper ventilation, convenience and comfort, quality construetion and arrangtrequirements of the Federal Housing Administration.
Complete plans and specifications of this and many other homes may be seen

| COMPLETE READY 10 MOVE INTO FOR $\$ 3982.00$ | A New Plan Each Month Wm. Cameron \& Co., Inc. <br> Big Spring, Texas | $\begin{aligned} & \text { YOU CAN PAY } \\ & \text { FOR THE HOME } \\ & \text { ON MONTHLY } \\ & \text { OR YEABLY } \\ & \text { PAYMENTS } \end{aligned}$ |
| :---: | :---: | :---: |





Flammel TRobe



## 1014 GOWNS, PAJAMAS - IN NEWEST STYLES  wards fast color <br> PRINTS <br> 10c

An extra low price! An extra big value! New patterns in Fall colors. 36 in , wide.


KIIDSIK IN
1.79

Yeerr's nothing better than a
real kid glove to complement
your costomel your costume! Selected skins.


## WARDS PET SHOP


 WARDS invite you to visix the pet bhor in oun basement

| HONE 280 | 291 WEST 380 |
| :---: | :---: |



HOGS WIN WILD GAME FROM SML







## Wildcats Hang Up

 Another VictoryNorthwestern Beats
Ount tictivan Woll
Kamar Ruled Out Michigan Wol-
verines, $9-0$

Off Tracks

Wilke's Nifty Broken Field Running Gives Irish Of Notre Dame Victory Tulsa Beats HUNTERS GATHER IN CHOICE CADETS OF Bulldogs Of Drake,21To6 Morris White, Former Lub bock Star, Turns
73-Yard Run


## Non - Title Fight Plans Completed

, Tictice

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|  | AUBURN, 19 TO <br>  |
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## 63,000,000 Depositors

money to American banks. $T$ five total deposits are in excess of fortyofficial report shows that over 15,800 commercial banks, savings banks and trust companies are thus enjoying the confidence and serving the financial
citizens.
These depositors are made up of wag professional and business men and women, manufacturers and executives of all types persons in all walks of Hfe from those with These millions of pradent, industrious people declarrition of conedence in the soundness and FIRST NATIONAL BANK


# ABILENE EAGLES, MUSTANGS CLASH MONDAY 

Mighty Minnesota Gophers Crush Texas, 47 To 19 LONGHORNS S. W. BOYS SCORE ON




## $\substack{\text { Tue } \\ \text { ten } \\ \text { tern }}$



## Football Results

$\qquad$

Thomason In Frogs Smother Scoring Lead Gents, 26-0

| CORDILL STARS |
| :---: |
| IN FROSH WIN |
| cotazar BTTHIO, |


M-W Cagers
Play Forsan
On Wednesday


AT ABILENE SATURDAY


| Deer Hunting |
| :---: |
| To Be Slim |
| This Season |



 $=2=4$
 (10)

## THE NEW 60-HORSEPOWER FORD V.8

Fordham Nears The Rose Bowl




 performance. It offers the smoothness and quietness
you expect of a V .8 - even at speeds up to 70 miles an hour-with gasoline mileage so high that it creates $\ldots$

## New "60" Meets Many Needs

This Economy Car in the Low-price Field makes the Ford more than ever' The Universal Car. It will appeal to families with small budgets. To salesmen who drive their own cars and want to pare expenses to the last
penny. To farmers who need a rugged, inexpensive penny. To farmers who need a rugged, inexpensive car for bad roads in all weathers. To flee owners who
must hold mileage costs down. To women whose cars are a part of the daily round of family or business duties. To two-car families as a general utility car and to many others.

## Improved 85-horsepower V. 8

For those who want maximum performance with good

## Moro on Display

FEATURES OF THE 1937 FOIBI $V \cdot 8$ CARS APPEARANCE-Distinctive modern design.
Headlamps streamlined into fender aprons Nod erna lidtype hood. Larger luggage space and spare tire concealed within body, Interiors en-
tirely new, Slanting V.type windshield opens in BRAKES -You want two things in a modern action. The Easy.Ateion Softly Brake in the new Ford give you both, with "the safety of
steel from pedal to wheel." Cable and conduit control type. Selfenergixing-car momentum in
nad to help apply the brakes. About onechind pressure is required to stop the SAFETY-Alloteel construction, Top, evident of great protective atrengli, Safety Glass throughCOMFORT AND QUIET-By every modern standard of deign, the 1937 Ford is a bis, roomy
car. Extra space in the body where you want
on d - not taken up by the engine under the hood.
 methods of mounting body and engines
one. It delivers the flashing speed and acceleration hat more than three million Ford V. 8 owners are ion enables it to give its thrilling performance with unusually good gasoline mileage.
You are invited to see the New Ford V. 8 Cars for 1937-in two engine sizes but only one body size-

## ${ }_{\substack{\text { masts } \\ \text { mas }}}^{\text {sen }}$

At Dearborn Plant

Spare Mire and Accessories Additional Body types available with 60 or 85 horsepower engine (without do luxe equipment): Tudor Fordor Touring Sedan, Five-window Coupe . .
 $\frac{\text { De Luxe types, with }}{\text { Ss. }}$ horsepower engine Tudor Touring Sedan, Fordor Sedan, Fordor Touring Sedan, Five-window Coupe, Roadster, Phaeton, Club Cabriolet, Convertible Cabriolet, Club Coupe, Convertible Sedan,
authorized Ford Finance plans ${ }^{2}$

AUTHORIZED FORD FINANCE PLANS

## BARROW an Iomesturianta <br> Ne N N M N N N

Large shipments of new furniture have been arriving almost daily. Since July 1st we have spent considerable time planning for this big event, and now have the largest and most complete stock of new home furnishings in West Texas ready for your inspection. Below we are listing just a few of the many values we have for you. Make your selections early. A small down payment will hold your suite for later delivery-or deliver it now.



Lounge Chair
The very thing for
dad's Christmas presdad's Christmas pres-
ent. A small down ent. A small down
payment will hold it
for later delivery.
$24^{50}$
desks

## Secretaries

 Modern and Colon-$39.50{ }^{19.5050}$ to 32.50


OCCASIONAL TABLE Selected hardwood wal-
nut finish. Others priced
to $\$ 24.95$. to \$24.95.
3.95


4 Piece Bed Room Suite
Consisting of bed, vanity, chest and bench made from selected hardwood finished in rich walnut. Regular 49.50 value.


## $79^{50}$

A favored suite - because of its simple graceful lines. Comfortable famous Five-Star Koch-
 the arms and the carved legs. We urge you to see this group tomorrow - the low price may never again be
duplicated.

## RUGS



END TABLES
Genulne Hardwood, sturdy bulit 58 c Up


Simmons Bed Springs Heavy steel slats, continuous an-
gle iron border around bottom gle iron border around bottom.
8.95

## SPECIAL

No. 1-A Double Cane
CHAIRS $\$ 1 .{ }^{00}$

Solve That "What To Give" Problem NOW!
MIRRORS
98c up

# B A R R O W <br> FURNITURE COMPANY 

205
RUNNELS
BIG SPRING, TEXAS
FREE DELIVERY ALL OVER WEST TEXAS

Gorgeous new patterns in all sizes priced to please you. $9 \times 12$ Seamless
Regular $\$ 39.50$ value. . $\$ 29.95$ Special While They Last

Have It Delivered Later If You Prefer
Fifty Axminster Rugs 27x48
Regular value $\$ 2.95$ to $\$ 3.50$
Felt base for your kitchen bath-per sq. yd
1.95 to 2.50


EARLY AMERICAN BED ROOM FURNITURE Bed, vanity, chest and bench in rich maple Dresses to match Dresses to match $\ldots . . \$ 24.95$
Innerspring Mattress
Platform Spring $\$ 8.95$

## FREE!

## A NICE TURKEY



EIGHT PIECE DINING ROOM SUITE Consisting of large buffet, extension table, five side
chairs and arm chair. This suite is made of selected hardwood finished in walnut.
$=59.50$ $\frac{\text { TURKEY FREE! }}{\text { DINING ROOM SUITES FROM } \$ 395.00 \text { DOWN }}$
 GENUINE BEECH MAPLE DINETTE
SUITE
$\begin{aligned} & \text { Hand rubbed finish. Refrectory } \\ & \text { table and four sturdy chairs. } \\ & \text { Turkey Free } \\ & \text { LARGE ASSORTMENT To SELECT FROM }\end{aligned}$ Ste


## INSURE HAPPINESS AND COMFORT FOR YEARS

Instead of spending your Christmas budg et through a maze of unimportant trifles, this year, why not concentrate on something the entire family will enjoy. Let's make this a "Furniture" Christmas ... one to be remembered for years to come and one that will bring joy to every person in your home. We are proud of the large stock that we are displaying for the holiday seas on and this special Christmas Sale will give you a great opportunity to do your buying early with the assurance that the prices quoted on this page will be the low est of the season. We sincerely invite your inspection of West Texas' largest stock of furniture.

nine piece living room group

The familarity of your old furniture
may blind you to its shabiness. Refresh

## your room with furniture of "tested

## beauty.

YOU
$\$ 21.75$

Kitchen Cabinet
The new modern
styles will surprise
you with their attrac-
tiveness.



The Range You've Always Wanted

Five Burner IVANHOE

### 52.50

Five Burner PERFECTION
72.50

39.95

Kitchen STOOLS
1.45

Convenient

- Davenport

Lounge Chair

- Occasional Chair
- Coffee Table
- Smoking Stand

HEATERS
5.95 up

Air Tight Wood Heaters

TRADE
IN We contracted for carloads of Furniture for our seven West Texas Stores - No Jobbers - No Middlemen's profits. Our YOUR contracts are direct with the manufacturers and mills to be sh ipped in straight carloads with the lowest possible freight OLD rates. Our tremendous savings in buying in quantity contracts together with reductions in our regular prices during this big SUITE event gives you an opportunity to make the biggest savings in

TRADE IN YOUR OLD SUITE

### 1.45 up

6.10 up

Large Siztillate Heater
One Only
Regular Price $\$ 57.50$

SHOP EARLY - A SMALL DEPOSIT WILL HOLD ANY ITEM FOR LATER DELIVERY

## B A R R O W FURNITURE COMPANY

RUNNELS


OFFEE TABLE 4.95 to 19.95


Simmons Cribs

## Waln

ODD CHESTS
Roomy drawers,

- Table Lamp


## FREE!

Given away absolutely free without cost to you with A Nice Occasional Chair
 $\sum^{2}=\underbrace{2}=34^{95}$ S PECIALS

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|  | Rugs | Table |  |
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Poster Beds
Colonial designs in
walnut or maple fin11.95

Jenny Lind Beds 9.95 to 13.95 Metal Beds .... 5.95 to 16.95 Coil Bed Springs 3.95 to 19.75
Children's
Red Rockers
95 c to $\$ 1.95$
Children's
Fibre Rockers
$\$ 1.95$ to $\$ 3.95$
Baby Swings
$\$ 1.45$

| 95 <br> Up | Other Itga chairs in enamel finish, your choiee of color $\$ 2.95 \mathrm{up}$ |
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Window Shades
Fibre 250
Hand Oil Shades 850
Decorative
Pillows
\$1.00
Feather
Pillows Ea.j 1.00
Polish
Linoleum
Varnish
59c

Pt. 50 c
Gal. 2.45

TWO ENGINE SIZES OFFERED IN FORD V.-8S FOR 1937, NOW ON DISPLAY IN LOCAL SHOWROOM
New Body Lines Stown; Easier Brake Action And Steering Among Features


BIG SPRING AUDITORIUM
3 dirs dianting MON. NOV. 16 SEAT SALE Mee Tuesday - Wednesday

## NEW-GREAT WONDERFUL MEAESALLERS


Na


## ARROW SHIRT WEEK

A brand new selection of
stripes, checks, flakes, plaid and solid white, plain collar or button down, in short or long sleeves, with the Mitigo force-fit feature which made the Arrow label famous. Sizes 14 to $171 / 2$.
2. and 2.50


NEW FALL TIES ent patterns. Batony wools, cherry allks, Holly Vogue silks. Any shade under the $\$ 1$ to $\$ 2$

## Stetson Gioves

 1. to 3.45


Arrow Shorts



Monito Sox Plain or fancy, full fashion
or seameses. Plenty to
from. Select 35e to 1.

You Can Ammss Fhad 1 At MELLINGER'S




$\qquad$




## SPECIAL VALUES FOR MONDAY and TUESDAY

## Boys' Cavalry Twill

BOOT PANTS

| ${ }^{\text {A }}$ Bows' ${ }^{\text {Yow Stres }}$ Corduroy Boot Pants .......98e |  |  |
| :---: | :---: | :---: |
| Men's 100\% All Leather | Men's Dress Shirts Nu-Craft | Boys' Heavy Suede Cloth |
| Oxfords | Printud and | Jackets |
| $108$ | 69 |  |


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oUR CHRISTMAS CANDY ChOCOLATES


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| Wool | Felt | Pajama |
| Sweaters | Hats |  |
| All Colors | ${ }_{\text {Assorted }}$ |  |
| -over Style |  | beptiones |
| 49c | $49 c$ | 98c |

Children's LONG STOCKINGS ....10e
You sit down at home in your favorite chair,
Look through this paper-the bargains are there.
But what you need, with the ads as your guides:
Save yourself trouble and money besides!
There still are some ladies who'll put in a day
Crowding to counters and turning away:
Looking at stockings and trying on hats,
Shopping for curtains, for sheets, or for mats -
Gazing at manikins, propped in the aisles,
Standing for hours and walking for miles;
Watching the weather for fear of the wet,
Dreading the dinner they still have to get!

You don't have to do all these things any more-
That's what the stores print advertisements for!

## DENTAL ECONOMY




Store Shows
Heavy Gain $\qquad$ Barrow Furniture Co. Ex-
peeting Record Volume peeting Record Vol
This Year

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## CLEARANCE


of Fall
FOOTWEAR

Reduced Prices

OXFORDS<br>nact mack biom $\$ 5$ Pumps

 FASHION

## PRINTZESS COAT EVENT

ALL COATS MARKED DOWN SUBSTANTIALLY. COMPLETE SELECTION FOR YOUR CHOOSING YOU CAN NOW BUY THEM FOR $\$ 16$.
$\$ 18$.
$\$ 28$.
\$42.
\$24. $\$ 55$.

You must see them - You will be delighted with these values PASHIO The


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Job, Acoustical Engineer Assett

## Troops

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ster, Minn., wherr Mra. Britow
MANAGER OF UNITED
$\qquad$ R. L. Ferguson, who formorly Mra. Theo Casey nnd kon, Char- Was asaootated whth whe Unitrod Dry
 more recenty connected with the
Big Spring atore, hans been named
manager of the Unitod firm here manager of the United firm here,
Jucceeding David Merkin, resigned.
Ferguson assumnd his manazerial

 King'z sistar, Mra, 3 Jm Beveli


PUTS PEP IN OLD MOTORS

## Fiduch

MAKES NEW MOTORS RUN BETTER

Occasional DRESSES

## a complete represen of the famous perfu <br> With pride and pleasure we bring you a radiant selection of the tragrances of Lucien Lelong. They are Continents-and will be your choice when you meet them herel <br> the most attractive packages in all <br> the world.

Glibert M. Fisher Co

## The Big Spring Daily Herald

1930 Hyperion Local Dianas Club To Hold Off To Hunt First Review For Big Deer St. Joan Of Arc' To Be Women To Match Skill

Reviewed By Evelyn | Reviewed By Evelyn | $\begin{array}{c}\text { Omen To Mainst Spouses On } \\ \text { Oppenheimer }\end{array}$ |
| :---: | :---: |
| Hunting Trip |  |











## Reading

 And Writing Will Sponsor Nursery TreeCommittee Appointed President For Christ. mas Celebration

 District Two Of Eastern Star To Hold Outstanding Meeting









## Colizabeth Otrden

her personal representative will BE HERE. FROM TOMORROWI


Miss Arden's personal representative will be at your service here from Monday, Nov. 16th to Wednesday, Nov, 18th, inclusive, to show you her very latest in beauty fashions. . .how to keep the contours of the face film . . . how to chieve the New Complexion...and how to make up for the new colors by actually trying on Elizabeth Arden's new color capes, a most interesting and helpful innovation to show the ctual reflection on your skin of the new colors you are going to wear this fall.


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## Cddmiratior

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Enduring Charm


69e to 1.25 KIMBERLIN'S

## To Greet The Homecomers







Music Study Club Will Sponsor Elaborate Christmas Program

## Announcing

the Removal of my

## STUDI0

VOICE and PIAN0

## to Room 226

CRAWFORD HOTEL

Lula Mae Cariton


THESE NEW CABS
In 1928, according to the United States News, Ameri cans bought $3,250,000$ new passenger cars, paying an aver
age of $\$ 898$ for them. This year it is buying about th per car.
If this reduction in cost had been offered at the expense
of smartness, or safety, or comfort, or dependability, it would not be something to which to point with pride. But the reduction was not brought about by sacrificing any-
thing. There are some 1928 cars still on the road, and even when. allowance is made for deterioration the years have
wrought, no expert eye is required to see that the machines of eight years ago were, at the best, far less satisfactory
than those of today. The automotive industry has lowered the price of the proave, and is able to give more automobile per dollar than ever before. That cannot be said of many of the things that one buys. The new 1937 models, now being displayed, are
so appealing in appearance and so efficient in mechanism as to promp
The automobiles of the lowest price classification offe
today the comfort, the efficiency and the appointments today the comfort, the efficiency and the appointments that
could have been obtained only in the most expensive model a few years ago.
The automobile industry a year ago took the lead in pul attractive cars at attractive prices to such an extent that the public bought. Now, in the 1937 models, the auto
manufacturers are offering even more, and doubtless will see sales
is gone.
The job the automobile-makers are doing is making ne
industrial history.
Man About Manhattan
NEW YORK-Almost every duy someone writes to ask
some question about New York. A high school teacher in Minneapolis wants to know where James Melton went t
school. A factory hand in North Carolina has writte a nov el and desires the name of a reputable literary agent. The lace and is anxious to get in touch with others who are in terested in the same thing.
These a stickler comes through easily answered. But somewife of a Louisiana rice planter..." "You've been writing what is New York?
Madame, I wish I knew. I might call it a modernized Babyion with a bally yoo complex. But then so is London wlysees and its over-stuffed Montmartre. Frankly, I don't know what New York is. But, I can tell you this

## Hotels Ban 13th Floor

New York is a place where Jane Pickens keeps three
celephones in her boudoir, and all of them ring at the same telephones in her boudoir, and all of them ring at the same
time; where the Paradise restaurant, famous for its nudes, has never had a girl whose first name was really "Eve";
where hotels refuse to have a "13th" floor because their patrons are superstitious, and where
It is where Lillian Gish keeps a pet parrot in her draw ing-room where George M. Cohan insists on having his shirt initialed, where plays that should be hits fold over night an
where those without merit sometimes linger indefinitely.
New York is a metropolis where modernized surface
passenger transport has supplanted street cars on all the main thoroughfares - except the two which are synonymous
with New York itself, Broadway and Forty-second Street.
It is also a place where Leslie Howard spends his off
days playing polo, where international horse shows and local flea circuses vie for patronage in the same neighborhood, where Jack Dempsey runs a restaurant and referees
prize fights, where the ommunist party has its headquar.
ters on capitalistic Fifth avenue

## Not Even New York'

Too, New York is a community where Clifton Webb keeps
baboon for a pet, where a theatrical agent noted for his stinginess died (so the doctors say) of an "enlarged heart." Where the manager of a revue with an undr
New York is where a former opera diva warbles tunes
In a nightccub, where a dealer in junk made a fortune out of rusty tin cans, where people are introduced and get mar-
ried within a day, where gratitude is only an ironic myth ried within a day, where gratitude is only
where Harry Richman never wears a hat.

fow York inn't Americs. Indeed, Im

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| DAILY C'ROSSWORD PUZZLE | $\begin{array}{c}\text { TRAIN, PLANE } \\ \text { BUS SCHEDULES }\end{array}$ |
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HERALD WANT-ADS PAY


 closing hours Weok Days
Saturday ...... $4 \mathrm{AP} . \mathrm{M}$ No advertisement accepted on an "until forbid" order. A specific number of insertions must be given.
All want-ads payable in advance or after first itseertion. Telephone 728 or 729

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| Coffee <br> Attorneys-at-Law <br> $\begin{gathered}\text { General Praetice In AII } \\ \text { Courts } \\ \text { Sutto } \\ \text { Ketr-10.17 }\end{gathered}$ <br>  |  |
|  | MONEY TO LOAN automobile loans - notea refinanced- paymenta leseened-caih advanced PERSONAL LOANS eto sularied meen and wom-en who have steady employ-ment. A Jocal company, renderliggsatiefactory service: SECURITY $=$ |
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| Services |
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| Churches |
| Topies |


SOONERS AND WILDCATS TTE
Services Topics


 FOCNETS AND WILDCATS 42
3
3
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4



# SPECIAL BARGAIN OFFER! 

Notice-If your subscription does not expire for several weeks, you will not lose a single day by renewing now. Your date will be set up for a year from your present expiration date. It is utterly impossible for as to leave this offer open very long. If you do not know when your subscription expires, call us and we will look it up for you.

## BIG SPRING HERALD

DELIVERED TO YOUR DOOR Anywhere in the City or Additions A WHOLE 5.45

Regular Rate ... 7.20
Special Price . . . 5.45 yove 1.75 ACT NOW! READ THE BIG SPRING HERALD

