

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24TH YEAR, NO. 46

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, JUNE 27, 1924.

## WHAT'S GOING ON OUTSIDE HEREFORD

The democratic national convention, which opened in New York last Tuesday, has been marked by turbulence and disorder. The K K K question is the disturbing element threatening to split the ranks of the convention wide open.

Senator Pat Harrison of Mississippi, temporary chairman, delivered the keynote address and "poured it on" the republicans; Senator Walsh of Montana was named permanent chairman.

So far (Friday) ten candidates for president had been nominated headed by McAdoo an Governor Al Smith of New York, with five more to come Friday. The platform and resolution committees are the battle-grounds where, behind closed doors, the planks to go in the platform are being whittled into shape.

There are no indications at this time as to how long the convention will hold on, or when a deciding vote may be expected on the main reason for such a convention—the selection of a presidential candidate.

People from all sections of the Southwest were expected to attend the celebration of the fiftieth anniversary of the battle of Adobe Walls at the battle ground Friday and Saturday.

The program and celebration is being staged under the auspices of the Panhandle-Plains Historical Society.

A monument to the 28 men and one woman who fought several hundred Indian braves fifty years ago, will be unveiled. The names of the participants in the historic fight and an acknowledgment of the donation of the land on which the battle was fought, by W. T. Coble are inscribed on the monument.

Two survivors of the battle are expected to attend the celebration.

The battle ground is 122 miles from Amarillo by way of Dumas.

In an effort to break the alleged control of Standard Oil over gasoline and oil prices in the United States, the federal government Thursday charged 30 of the country's great oil companies with violation of the Sherman anti-trust law and asked the district court at Chicago to enjoin them from further violations.

The suits were filed under the direction of Attorney General Harian F. Stone on the basis of an investigation conducted by the Federal Trade Commission.

The litigation thus started by the government is regarded by officials of the department of justice as among the most important that has been undertaken during the past quarter of a century.

The companies named in the bill include the Standard Oil of Indiana; of New Jersey; of California; of Ohio; the Texas Company; the American Refining company; the Actna Refining company and 20 other great oil companies.

From 10,000,000 to 12,000,000 bushels of wheat will be harvested in the Panhandle this year. This wheat will average \$1 a bushel or considerably better and with the oat crop will bring close to \$15,000,000 of new money into the Panhandle. This is an estimate by J. N. Beasley, prominent grain man of Amarillo.

## Methodist Revival Grows in Strength At First Week-End

The Methodist revival is progressing nicely and interest is being manifest from day to day. An added feature to the revival is the cottage prayer meetings in four sections of the town each afternoon. Dr. Fisher is preaching some fine sermons and is giving the Hereford community a spiritual feast and reminding his hearers to be "perfect, even as your Father which is in heaven is perfect."

## Fire Friday Morning at C. C. Ferguson Home

The fire alarm sounded early Friday morning and the fire boys were called to the home of C. C. Ferguson in north Hereford and on arrival found the coal house on fire. The blaze was soon under control, with one stream of water, by attaching the hose line to the High school piaz. Central had considerable trouble turning in the alarm and Leonard Davis, truck driver rang the bell on the truck until he awoke C. C. Rockwell, the two made the run in good time and practically did the entire job.

## Mrs. Mayes Miller Home Again From Sanitarium

Mrs. Mayes Miller returned to her home in Dimmitt the latter part of last week from Plainview. Mrs. Miller underwent an operation in the Plainview Sanitarium about nine weeks ago and is now reported out of danger.

## The Brand Will Return to the Form of a Weekly Publication, Effective Thursday, July 3rd

This issue of *The Brand* will be its last as a semi-weekly. Beginning with next Thursday, July 3, and on each Thursday thereafter *The Brand* will appear as a weekly.

The change is made for two impelling reasons: (1) Present conditions do not justify a semi-weekly paper in Hereford; and, (2)—There's too darn much hard work in it for the financial recompense. The change will permit a smaller "overhead" expense and more time for concentration on a bigger and better weekly paper.

We made no local changes in advertising rates and subscription when we went to a semi-weekly, and we will make none in changing back.

We hope you'll like our weekly—we intend to do our dead level best to make it worth while.

Respectfully,

HOLMAN & STECKMAN.

## Tri-State Fair To Stage Big Pageant in Amarillo

Mike Hollander was here Thursday representing the Amarillo Tri-State Exposition. The Potter County Federation of Women are staging a monster pageant of the Plains during the Fair in September, and Mr. Hollander is directing the pageant.

The pageant will be for four nights, September 23, 24, 25 and 26. It will be historical, starting with the Buffalo Indians, Soldiers, Cowboys and up to the present time. All the larger towns of the entire Tri-State territory will be represented in the pageant with a dutchess and maid of honor.

A Hudson coach equipped as fine as any car in the United States, of value of more than \$2,000 will be given away for the fourth night to the most popular dutchess, but Amarillo dutchess not allowed in the contest. Each admittance ticket entitles holder to one vote the first two nights, and the third night to each admittance ticket entitles holder to two votes.

Besides receiving the queen's car, the lucky girl will also be crowned the queen of the Tri-State Exposition for 1924.

It is expected that over 2000 people will be in the pageant, and Mr. Hollander says that Amarillo is going to try and make it the biggest and finest pageant ever staged in the Southwest.

A parade consisting of all the Indians, Buffalos, Cowboy Soldiers and about sixty decorated floats will take place on Tuesday afternoon, September 23rd.

Hereford will have a dutchess and maid of honor in the pageant. The names of the girls will be announced later.

## R. Cunning, Hood River, Oregon, Visits Here

R. D. Cunning, whose home is the Hood River country of Oregon, but has just recently been discharged from the United States Navy, is visiting his cousin, Virgil Cunning. The young man may decide to find something suitable and settle down in the Hereford country.

## Pep Class Enjoys Picnic at the J. E. Golden Home

Members of the Pep Class of the First Christian church bible school enjoyed a picnic at the J. E. Golden residence, two miles west of Hereford, Tuesday evening, June 24. Roy and Howard Golden, members of the class, were the hosts of the occasion.

The young people were taken in cars from the Christian church to the Golden residence, at eight thirty o'clock, where they enjoyed a delightful picnic supper. Various games and contests furnished further entertainment for the evening. Members of the class attending the picnic were: Misses Inez Ricketts, Helen Frieble, Luelle Megert, Thelma Tines, Lura Grezz, Floyd Wilson, Helen Shore, Dorothy Shore, Lollie Shore, Bobbie Tarwater, Mary Golden, Dolly Megert, Elizabeth Corbett, Messrs. Travis Dameron, Hillie Bennett, Paul Corbett, Gwynne Guthrie, Harold Spratt, Roy Golden, Howard Golden, Rev. and Mrs. Paul J. Merrill and Mr. and Mrs. J. E. Golden.

## WEST-WAY IS PLANNING TO OBSERVE 4TH

BIG BASKET-BARBEQUE DINNER, WITH ALL EXTRA FIXIN'S

## SPEECHES, SPORT

Big Day For the Old Folks and Youngsters is Being Planned

Those enterprising folks out at West-Way school house, eight miles west of Hereford, refuse to let hot weather, politics or anything else stop their pep and enthusiasm. They are going to put on a Fourth of July Celebration for this county, and this week announced a big basket-barbeque dinner on the national holiday, with everybody invited and everything free. The entertainment committee will furnish the meat and its accessories, but will appreciate the guests bringing their baskets of pastries, etc.

The morning hour will be devoted to a patriotic program of speeches, songs and resolutions, with Prof. Frank R. Phillips, head of the agricultural department of the Canyon Normal, as principal attraction. Prof. Phillips will pitch his discussion on the agricultural needs and outlook of this county and section.

Following the big dinner at the noon hour the afternoon program of athletic events will be taken up. This program consists of foot races for boys and girls, sack race, egg race, potato race, mule race, bull ride, steer ride, cow ride, bronco ride, mule ride, baseball game between Summerfield and Progressive, and a greasy pig contest. Liberal prizes will be offered in all these events.

It will be a big day for West-Way, and the hustling home-owners of this neighborhood are to be congratulated for their enterprise and progressive-ness.

## Bonus Blanks at Brand Office For Ex-Serivce Men

Blanks, envelopes and instructions to ex-soldiers for applying for adjusted compensation under the new bonus act passed by congress have been received here by Mrs. J. H. Pitman of the Red Cross Chapter, and placed with the Chamber of Commerce, in The Brand building, for issuance to all ex-soldiers in this community.

It is understood that the local Red Cross Chapter will have charge of the distribution of these blanks as soon as they can be brought together. Meanwhile any ex-service man desiring these blanks can secure them by applying to the Chamber of Commerce.

## Abo Pass Route to Connect Grand Canyon - St. Louis

Henry A. Brower and Dr. Johnson, both of Fairview, Oklahoma, who were recently appointed to log and contract for the signs along the Abo Pass Highway from the Grand Canyon of Arizona to St. Louis, reached Hereford Wednesday afternoon late and held a conference with Chamber of Commerce officials Wednesday night. Thursday morning they went to Clovis to meet the highway boosters at that point, expecting to return here Friday on their way back to Amarillo.

The Abo Pass Route has experienced difficulty in the past in getting the three state divisions to work together. When one division would be active and doing things the other divisions would be sleeping, apparently. The Texas division has always been ready to go with either end of the line. The New Mexico men met only last Tuesday at Vaughn, N. Mex., and resolved to do things. But the Texas and Oklahoma men did not know about the meeting and were not there.

Messrs. Brower and Johnson propose to go into New Mexico and bring about a general cooperation and uniform sign from one end of the line to the other. These gentlemen were assured that Hereford would stay with them and do her share when called upon.

## Monster Frog With Croak and Hop at the Service Garage

Doyce Rose arrived home Wednesday from Abilene, Texas. While in the Abilene country Mr. Rose captured a large frog, had him mounted and brought the monster home, and has him on display at the Service Garage. He measured sixteen inches long, the chest measurement is twelve inches, hind legs eleven inches, length of body seven inches, depth of croak six whole notes below the base of the frog. Mr. Womble said the only way he could account for so large a frog is that practically all the breeders have gone out of business and there is such a small demand for hops.

## Shower in Honor of Mrs. L. C. Bane at Kibbe Home

June, the month of brides and roses in its nineteenth twenty four return, is signally noted for the beauty, charm and sterling worth of its Hereford brides. Prominent among these is Mrs. Laverne C. Bane, nee Miss Lora Kibbe, who has attained the double distinction of having conferred upon her two degrees the same day—the A. B. degree by the State University of Iowa and M. R. S. by Mr. Bane. Mrs. Bane also possesses the distinction of being born and reared in this county. Our county is so new that those born and reaching their majority here are not great yet in number. Lora, as her friends know her, has set high standards for the young women who are to follow her.

The brides parents, Mr. and Mrs. R. J. Kibbe, are among the most substantial and early residents of the county.

Mrs. Bane, after graduating from the Hereford High School, spent two years in the West Texas Teachers College at Canyon, following that she was for a year one of the popular teachers in the Hereford schools. After a year of teaching, love of study and ambition led her to enter the University of Iowa, and the native state of her parents. June of this year she received her degree from the institution at 10 a. m. and at 2 p. m. of the same day was united in marriage to Mr. Bane, who had likewise received his degree at the same hour. While Mr. Bane is taking some special work during the summer term, Mrs. Bane is spending a few weeks with her parents. This offered an opportunity for her many friends on last Tuesday to make her the recipient of a shower, which was planned and carried out by Mrs. Daugherty, assisted by other friends, at the home of the brides parents, Mr. and Mrs. R. J. Kibbe, at four thirty. A surprise was made possible by the honoree being taken for a drive by her father, who timed his return in accordance with the hour designated.

During the interval occupied by the drive, friends and neighbors had assembled about sixty in number with gifts of various kinds but all beautiful and useful, consisting of household linens, china, silver and kitchen utensils of many kinds. The occasion was delightfully informal, giving each guest an opportunity to have a few words with the honoree so much loved by all, after her long absence from their midst. Following the social hour, delicious refreshments of light and dark cake with punch was served.

## "PLANT COTTON IN JULY!" IT WILL BEAT ROW CROP, HARVESTED AS BOLEYS

NEW GIN MEN URGE LOCAL FARMERS TO STUDY ADVANTAGES OF BOLEY CROP BEFORE THEY PLOW UP STAND OR TURN TO SORGHUM

## NEW GIN IS NOW RAPIDLY RISING

All Machinery Here But Gin Stands, and They are Looked For Daily. 20,000 Acres Cotton Here Now. Conservative Estimate. Plants Standing Weather Well

"Is it too late to plant cotton?"

"Is it better to plow up a poor stand of cotton and put in a late row crop?"

These are questions that have been heard on the streets here lately from farmers who secured poor stands of cotton, mainly caused from deep planting. This question of how to get a good stand in this country is the biggest stumbling block cotton farmers will have to solve in this country. Get the cotton up and the rest will be easy, say the experts.

So many people think that it is too late to plant cotton now, and that a row crop will beat it if it is planted, that the views of Messrs. S. H. Moore and W. M. Johnson, who are erecting the new cotton gin in Hereford, will be of universal interest.

## Publisher Took Democrats to N. Y.



Herbert Bayard Swaps, Executive Editor of the New York World, is the man who first got the idea of landing the Democratic National Convention in New York this year. He followed through to the finish and for the first time since 1868, New York is being thrilled with a national convention.

## Hot Dry Weather And Cool Nights Holds With Grip

The extremely hot weather continues and there is considerable local anxiety over the outlook. For several nights in a row the clouds have packed the skies and it seemed absolutely impossible for the moisture to miss Hereford—but it has. The nights are cool but the days are the hottest in the history of this country.

## National Guard Men Qualify as Marksmen

Captain Buford Farmer, Sergeant Harry Cannon, and Private Lester Landrum returned home Wednesday evening from Austin, where they qualified as marksmen. Capt. Farmer reported the weather at Austin as being much cooler than here. He also stated that everything was being pushed forward for the boys that will go into camps at Galveston July 4. He urges that every one carry their bathing suits, as that will be one of their greatest sports while down there.

## Mrs. Roy Rogers Undergoes Operation Sunday

Mrs. Roy Rogers was taken to the local hospital Sunday and underwent an operation for gallstone. Mrs. Rogers is reported as improving rapidly.

These gentlemen advocate the planting of cotton in July, with the expectation of harvesting a boley crop only, and give comparative figures on such a crop as compared with an average row crop here that seems to prove beyond a doubt that the boley crop is preferable. Here's the way they figure it:

Taking the average gross receipts from forty acres planted to half or maize on one side, and forty acres to cotton on the other:

The row crop would average about twenty-five bushels per acre, or 5,000 pounds of grain, at the average price of \$1.25 per bushel, yielding a gross amount of \$625.00.

On forty acres of cotton Mr. Moore said: "We think the following is a fair estimate on forty acres planted to cotton, even when it is put in so late that you only get a boley crop: average of one fourth of a bale per acre, total ten bales, total amount of lint, 5,000 pounds, which, at eighteen cents per pound, will bring \$900.00. Now these figures are surely not an average; we feel that we have made a low and safe estimate on the price, and in many cases the yield will probably be doubled."

The expenses on both crops would probably be about the same. From which it would seem to be common sense to plant cotton in July, 1924. Last year John Cummins of Hereford gathered two bales of boleys from fourteen acres of cotton which he had planted on August 1, 1923, and never had any idea that he would make a cent out of it.

In discussing the cotton outlook Thursday, Messrs. Moore and Johnson said they figured, after a careful survey of the field, that there are easily 20,000 acres of cotton now growing in this trade territory, and that as a whole it looks good and is standing up well under present weather conditions. They expect at least 4,000 bales to be ginned here this season on present crop prospects, with much more if weather conditions improve. The new gin is being pushed along to completion and Messrs. Johnson and Moore say that they have the latest boley attachments to be found anywhere, known as the double-saw boley extractors. Practically all of the machinery for the gin is now on the ground, with the exception of the gin stands, and bill of lading for these was received Thursday and they are looked for daily.

"The big problem in this country, I am convinced," said Mr. Moore, "is the matter of securing a good and even stand. Cotton will not come through where planted deep—it must be planted shallow. I notice that many farmers here with poor stands this year planted their cotton in the fister furrows, like they plant their grain. This won't do for cotton. The first rain will cover it too deep. My opinion is that the best way to handle it here is to drag down the dry tops and trash from the fister rows and plant the cotton seed shallow right in this bed. Then the first shower will bring it up. Some have argued with me that the tap root must find solid ground, and this is correct, but on the other hand there will be no tap root at all if you don't get your cotton up, and by the method outlined above a farmer stands the best chance to get it through the ground."

"Our idea is that the farmers here this year should pitch in right now and plant more seed and more acreage as I have outlined above, rain or no rain. Then when it does rain they will get a stand, and this fall, if the frost should catch it before opening, their boleys will be worth a lot of money to them in cash."

## Jim Thomas and Wife, Alamogordo, Visit Here

Mr. and Mrs. Jim Thomas, formerly citizens of this place, but now of Alamogordo, N. Mex., stopped off here Wednesday morning for a short visit with friends of this place. They are enroute to Huntington, Tenn., where they expect to spend their vacation with relatives. Mr. Thomas has charge of the Blind School at Alamogordo.

# SUNDAY SERVICE

Church and Societies

**Methodist Church**  
Remember the revival and attend regularly. All the other services at the regular hours.  
W. P. GARVIN, Pastor.

**Baptist Church**  
Sunday School, with A. O. Thompson the General Supt., at 9:45. Morning service at 11:00. All B. Y. P. U. meetings at 7:30 p.m. There will be no evening services during the Revival Meeting of the Methodist Episcopal Church. Let us all make the most of the services we are to have. Visitors are cordially invited to worship with us. Come and Welcome! The Homelike Church.  
W. R. HILL, Pastor.

**First Christian Church**  
Interest in both church and bible school work is increasing each week. Attendance is also traveling uphill. If you are not regularly in your place at each service you are missing a great deal. Our goal is to reach and maintain an average of over 200 in Sunday school by July 13. Sunday school begins promptly at 9:45—please be on time.  
PAUL J. MERRILL, Pastor.

**Presbyterian Church**  
9:45 a. m. Sunday School. Morning Worship at 11 o'clock. 2:30 p. m. Jr. Christian Endeavor. 7:15 p. m. Intermediate and Senior Christian Endeavor. Everyone invited.  
J. R. Sharp, Pastor.

**Church of Christ**  
Two Blocks North of Courthouse Bible Study Class at 10:00 a. m. Regular Lord's Day Worship from 11 to 12 a. m. O. E. Phillips of Abilene will begin June 28, at the Church of Christ, two blocks north of the court houses. Everybody is cordially invited to come.  
W. A. Knox, A. S. Higgins, Elders

**St Anthony's Church**  
Mass Sunday morning at 10:00. Evening service at 8:00.  
Rev. Fr. Salvator Francis, S. A.

**Egworth League, Sunday, June 29**  
Backward Program  
Topic—The Gospel Message of the Mountains.  
Leaders—Gladys Bryant and Pauline Schwartz.

**Discussion:**  
1. Ancestry, Early Settlements and Leaders—Mrs. Hinton.  
2. Characteristics — Mrs. Hall Beavers.

3. Home Life, Manners and Customs—Anna Fitz Parker.  
4. I Kin Answer for Myself—Mildred Cross.

5. Problems to be Met and Overcome—Gladys Bryant.  
Everybody come and help yourself to a treat.

—“More People—More Farms”—  
A. U. Hathaway arrived here Wednesday evening from Dallas. Mr. Hathaway will make his home here with his daughter and family. Mr. and Mrs. Hugh Layne.

**ROSE FEVER**  
Guaranteed Relief in 24 Hours  
They every one with Cleveland specialist's new serum prescription. Relief that completely neutralizes pollen gathering around eyes. Money back guarantee if every eye and nose, itching, headaches, fever—every sign gone! in 24 hours. Send 10c for 24 hour sample treatment to Clinical Laboratories Co., Cleveland. Batcher also sold by all good druggists, such as

CORNER DRUG STORE

**SHERIFF'S SALE**  
THE STATE OF TEXAS,  
County of Deaf Smith.

By virtue of an order of sale, issued out of the Honorable District Court of Deaf Smith County, Texas, on the 7th day of May, 1924, by the clerk of said court, in cause No. 1416, entitled, Charles Kelley vs J. R. Mosley, et al, and to me as sheriff, directed and delivered. I will proceed to sell, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m., on the first Tuesday in July 1924, the same being the 1st day of said month, before the court house door of Deaf Smith County, Texas, in the city of Hereford, to the highest bidder for cash, the following described property, to-wit: All of Lots Nos. 11 and 12, in Blk. No. 2 in the town of Hereford, and situated in Deaf Smith County, Texas, levied on as the property of Mrs. Maggie Hopper, a feme sole, to satisfy a judgment in favor of Charles Kelley and J. R. Mosley, for the respective sums of \$632.50, and \$143.75, with interest on each of the said amounts from November 1, 1923, at the rate of 6% per annum, and all costs of said suit.

GIVEN UNDER MY HAND this 3rd day of June 1924.  
C. S. PURCELL  
Sheriff, Deaf Smith County, Texas.  
40-42-44-46

—“More People—More Farms”—  
Whereas, heretofore, E. B. Black, W. E. Dunlap and N. E. Gass, were duly appointed, by the court, special commissioners to assess the damages to Margarette E. English, Gladys Houser, Christine Holland, The Central Texas Exchange National Bank of Waco, The Western National Bank of Hereford and C. W. Dodson, by reason of the acquiring of Lots 4, 5 and 6 in Block 11 of Whitehead Addition to the town of Hereford, Deaf Smith County, Texas, by Deaf Smith County, Texas, for the purpose of building a county hospital on said lots, together with other lots, as is more fully set out in the petition of Deaf Smith County, filed with the Hon. W. E. Dameron, County Judge of Deaf Smith County, Texas, on the 4th day of June, 1923.

And whereas the said special commissioners were heretofore, duly sworn to assess the damage fairly and impartially and in accordance with the law; and whereas the said commissioners appointed as the time and place for hearing said parties and said matters, the 23rd day of June, 1924, at the office of the County Clerk of Deaf Smith County, Texas, in Hereford, Texas; and whereas it appeared, at that time, that the said Margaret E. English and Christine Holland were

not served with notice of such hearing and that said Margaret E. English is a non-resident of this State and that the residence of said Christine Holland is unknown. Thereupon the said special commissioners did, and do hereby continue the hearing in said manner to the 28th day July, 1924, at 10 o'clock a. m. at the office of the County Clerk of Deaf Smith County, Texas, in Hereford, Texas.

Now, therefore, you, the said Margaret E. English and Christine Holland, are hereby notified, to appear at said last named time and place, for the purpose of offering any evidence you desire on the issue as to the damages to be assessed against said Deaf Smith County and to be paid to the owners of said property for said property.

Witness our hands this the 23rd day of June, 1924.  
E. B. BLACK  
W. E. DUNLAP  
N. E. GASS  
Special Commissioners  
46-47-48-49

**From Neighboring Towns**

**WYCHE**  
Sunday School will begin at 10:30 a. m. Everyone try and be present. There will be singing Sunday night. A fine program was rendered Saturday night before the “42” party. The program consisted of two dialogues and a reading. The boys and girls

**Diving Made Easy**



A. G. Johnson, of Chicago, liked to dive but disliked water in his eyes, ears and nose, so invented this cap, which has proved practical. Those who wear glasses can have special lenses fitted into the cap.

spent the evening playing games. The ladies passed the time visiting and singing, while the men played 42. Later all joined in the singing. Messrs. J. J. Lindsey and G. F. Branson and Messrs. R. W. Hough, Branson, Lindsey and Gordon Gold sang several selections. The evening was very pleasantly spent.

The party at Mrs. S. J. Wyche's, given by her daughter, Miss Virginia, last Wednesday night, was well attended. Games were played in the yard through out the evening. Everyone reported a jolly good time.

Miss Gladys Gold spent Saturday night in town visiting friends.

Mr. and Mrs. Cook and daughter visited in the Jumbo district Sunday afternoon.

Miss Vera Elliston of town is spending the week with Miss Elath Elliston. Relatives are visiting this week with Mr. and Mrs. G. F. Branson. They arrived Saturday morning.

Mr. and Mrs. B. D. Downing, north of Hereford, are visiting in the L. M. Applegate home.

About twenty young people of this community and several guests spent Sunday picnicing. After Sunday school four cars well loaded with girls and boys and good things to eat, motored over to the creek. After dinner those who were present enjoyed kodaking and swimming until a late hour.

George and Louise Jewell returned

home Saturday morning.

Mr. and Mrs. Morrison and family of Hereford attended the 42 party Saturday night.

Mr. and Mrs. Russell Carroll and Messrs. Jonnie Biggs and Wilbert Carroll of town and Mr. and Mrs. A. W. Baker and daughter of Celina, Texas, visited Mr. and Mrs. Ed Cox Thursday.

Mrs. J. W. Hough of Hereford spent the week end with Mr. and Mrs. R. W. Hough.

Miss Lorine Williams called on Miss Ruby Dugan Monday morning.

We are sorry to hear that Robert and Louise Sanders have been on the sick list the past two weeks.

Miss Callie McKenney visited in the Wyche and Cox homes Saturday.

Mr. and Mrs. Doyle Rose are away visiting relatives and friends.

Mrs. Eld Money and sons called on

Mrs. R. W. Hough Monday afternoon. We need rain very badly. Harvesting began in this neighborhood last Monday.

—“More People—More Farms”—  
Mr. and Mrs. Arch McMillan of Electra, Texas, arrived here the first of the week and are visiting in the home of Mr. McMillan's parents, Mr. and Mrs. J. F. McMillan.

**STOP THAT ITCHING**  
Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

**GARDEN SEASON!**  
Get the Genuine Goodyear Rubber Garden Hose, Lawn Sprinklers, Garden Plows, or anything else in the way of garden and lawn equipment here.  
Full stock, priced right.

**GARRISON BROS.**

**COAL**  
Two cars of Nigger Head Coal on this month's prices, to arrive in a few days. Get your order in. Also will have some Nut Coal.

**JONES & McLEAN**

**ALUMINUM**  
The biggest display ever shown in Hereford. Come and see for yourself. Verify the statement we make.  
We will have a big two days special sale on July 5 and 7, Saturday and Monday.  
Every piece useful. The price will be revolutionary.

**Dunlap Hardware Company**  
GIVE WHAT YOU WANT BUY WHAT YOU WANT

**Attractive Shoe Specials for the Next ten Days**

**A Bargain Center of Odd Lots at Knockout Prices!**

**Some Specials:**

\$2.50	Slippers for only	\$2.00
\$3.50	Slippers for only	\$2.95
\$5.00	Slippers for only	\$4.25

TENNIS SLIPPERS \$1.00 TO \$1.50

**“Let Them Live in Your Lots**

by the Side of the Road, and continue their friendships to man.”

Not in name only—but in beneficial effects.

They are the rich man's banquet, the average man's daily bread and the poor man's hope of existence.

Too much cannot be said in their favor. They are entitled to all the praise we can give them.

This is our sentiment and our tribute to

**THE COW, THE SOW AND THE HEN**

**First State Bank & Trust Co.**  
Guarantee Fund Bank

**All Men's Shoes and Oxfords**

**10 % Discount**

**D. R. GASS & SON**

### The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1908; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1 per year \$2.50  
Six months \$1.50  
Three months \$1.00  
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charges on first thirty lines. Church and society locals where an admission is charged 10c per line.

### Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For State Senator, 31st District:**  
J. W. Reid  
(of Canyon, Texas)
- For County and District Clerk:**  
Berry Orr  
(re-election)
- For County Judge:**  
W. E. Dameron  
Earl Wallace Wilson
- For Sheriff and Tax Collector:**  
Claude Benton
- For Tax Assessor:**  
Albert Murphy  
(re-election)
- For County Treasurer:**  
J. J. (or Uncle Joe) Ward  
(re-election)
- For Justice of Peace Precinct No. 1:**  
J. H. (Uncle Henry) Wilson  
(re-election)
- For County Commissioner Precinct Number 1:**  
C. J. Paddock  
(re-election)
- For County Commissioner Precinct Number 2:**  
Troy Womble  
J. E. Hill  
(re-election)
- For County Commissioner Precinct Number 3:**  
H. A. Gray  
(re-election)
- For County Commissioner Precinct Number 4:**  
J. C. Allred  
(re-election)  
B. J. Mecaskey
- For Public Weigher:**  
C. P. Arthur

### Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County and District Clerk:**  
Joe Hastings  
(re-election)
- For Sheriff and Tax Collector:**  
Bill Burnam  
(re-election)

## Classified Advertising

- Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
- RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
- CASH WITH ORDER.

### FOR SALE

**FOR SALE**—One four door Sedan in splendid condition, a bargain. Also one new Console Victrola also cheap. If interested Phone 418 or write P. O. Box 125. 45-1f

**FOR SALE**—One 28 - 50 Case Separator, good condition, brand new feeder. C. A. SKELTON.

**Purity Vaccine**  
If Purity is the best, is what you want, then use Purity. Thousands of calves are saved every year with Purity Vaccine. Vaccine on hand all the time. See, Henry Hastings, Hereford, Texas, 43-1f Purity Blackleg Aggressin Co.



### FRIO-EASTER ITEMS

Mrs. Joe Stagner is reported very ill at her home this week.

Mr. and Mrs. Jack Robinson of Hereford, Mr. and Mrs. G. Owens of West Way, and Mr. and Mrs. Walter Owens of Oklahoma were Sunday guests in the home of their sister, Mrs. J. B. Harlin.

Mr. and Mrs. Bob Knox spent the week end with relatives at Wayside. Miss Ruth Knox accompanied them home for several weeks visit.

Mrs. Walter Easter and daughters, Ruth and Inez, visited Saturday night with her sisters, Mrs. R. Dixon and Mrs. H. Louis, of Hereford.

Miss Bertha Frye of Dawn visited Tuesday night with Mr. and Mrs. Carl Frye.

Miss Viola Nunn of Hereford visited Sunday night in the home of Mr. and Mrs. Hunter.

Mr. and Mrs. Percy Estes spent Sunday in the home of Mr. and Mrs. M. Mobley.

Mr. and Mrs. R. L. Green, Mr. and Mrs. E. V. Sullivan, Mr. and Mrs. Carl Frye were supper guests of Mr. and Mrs. Henry Allman Sunday evening.

Mill Smith of Jumbo and Miss S. T. Fields were supper guests of Miss Ina Sullivan Sunday.

Mrs. Henry Allman, Mrs. E. V. Sullivan and Mrs. Carl Frye visited Tuesday afternoon with Mrs. Percy Estes.

Several in this community have started harvesting—some are combining, others are heading and binding.

Our next literary program will be Saturday night, Sunday school at 3:00 p. m., Sunday and League 8:30 p. m. Miss Della Stagner will be League leader.

### "More People—More Farms"

#### PROGRESSIVE

Herewith we wish to announce that the young people of this community will put on the Gold Bug Saturday night, June 28, at 8:30.

Ladies bring your pies! No admission will be charged. It is to be hoped that it will rain before that time.

The play could not be put on properly Saturday night last. The threatening clouds kept the crowd away—the peals of thunder and constant lightning caused considerable confusion. Under the circumstances the cast did remarkably well—certainly put in two hours of good, wholesome practice. As stated before this excellent drama from life will be put on Saturday, next. Everybody come!

**FOR SALE**—A good header. See J. R. Rutherford at Auto Utility Station. 40-2f

**FOR SALE**—Deering Combine used one season, good condition, 16 - 18 International Engine, tandem used one season. 12 hole Van Brunt drill used one season. All these implements are priced to sell. It will pay you to investigate. W. D. WOMBLE, at Service Garage. 46-2f

**FOR SALE**—One 8-foot Broadcast Deering Binder, a bargain. J. L. JOHNSON, Hereford.

**FOR SALE**—Cheap, a good broadcast Deering binder. Phone 194. 45-2f-pd

### FEED OATS

**FOR SALE**—Threshed oats for feed. 31-1f FRED MILLARD.

**FOR SALE**—Good fresh milk cow. See or call Dave Grimes. 45-2f-pd

**FOR SALE**—A McCormick twelve foot header in an extraordinary good condition. Phone 78. 46-2f-pd MRS. G. R. WARD.

**FOR SALE**—One McCormick Header, 12 ft., in first class shape, worth the money. C. A. SKELTON.

### WANTED

**WANTED**—20 head cattle or horses to eat off four acres of Alfalfa, \$1.00 per week per head—for ten days. Come and look. 46-2f-pd JNO. ESTES.

**WANTED**—Job, House Keeping. MRS. EMILY SHARLEY, 45-2f-pd Box 322, Hereford, Tex.

### FOR RENT

**FOR RENT**—1 five room house. If interested see R. J. Kibbe. Phone 195. F. 2.

**FOR LEASE**—100 acres for grazing or cultivation, S. E. 1/4 Sec. 36 Bk. A. Farmer County, Rhea Bros. lands. Address M. FILLENMUTH, 4413 S. 24th Street, Omaha, Nebr. 44-4f-pd

### OIL STOVE SEASON

We carry three of the best known lines on the market today.

**Red Star Vapor Stove—Quick Meal (with Lorian Burner) and New Perfection**

Come in and we will be glad to show and demonstrate them to you.

**Streu Hardware Co.**  
(Home of Service and Quality)

ing the big meeting in town. O. L. Massey's were dinner guests of Mrs. Tom Vaughn Sunday. Orlean Sharp and Mr. and Mrs. Wilson from Mississippi, cousins, attended the Epworth League at the Methodist church Sunday night. Mr. Sharp participated in the program, giving one of his readings for which he is daily growing renown.

### For Vice-President on Dry Ticket



Marie C. Brehm of Long Beach, California, who was nominated for the Vice-Presidency on the Prohibition Ticket at Columbus, Ohio.

### Buy Coal in the SUMMER

You get fresh-mined coal direct from the railroad cars to your bin.

That means less breakage in handling your coal.

**Order Your Coal Now**

**TWO CARS ON TRACK NEXT WEEK**

**Golden Rule Produce Co.**

Phone 108. We Deliver

## TIRE SALE

A special dealers contract and a sharp reduction in dealers prices makes our lower prices possible. Tires are all standard makes, no gyps. Sale commences at once.

## H. L. Rice



### ZERO HOUR!

It's Zero Hour on the hottest summer day with one of our Emerson electric fans.

One of these easy running, economical fans will prove an investment in comfort this summer.

**Hereford Light & Power Co.**

"Your Electrical Servants"  
Phone 388

**Blacksmithing, Welding, Light Machine Work—  
Plumbing and Sheet Metal Work**  
Phone 33  
**BARNHART & SULLIVAN**

## FRANK SEZ!

We has uh reel nice chanst fer sum moar dry wether, so we has lade in uh suppli uh Beans, bacon, fancy rice an flour, an we aint pushin no big line uh special delikacies untell we has uh shower. We has Buttons tew, but there mostly marked.

**CYLES GROCERY**

## The Golden Grain

Is waving its crested head on every hand—and the harvest will be great.

There is now every indication that this season is going to be one of the red letter seasons we will recall in the years to come.

We have known some of the lean years that have gone into the discard, and we rejoice in the fact that 1924 gives every indication of a turn in Fortune's wheel.

Take your toll of the soil, and be happy.

**The First National Bank**

The Bank of Safety and Service

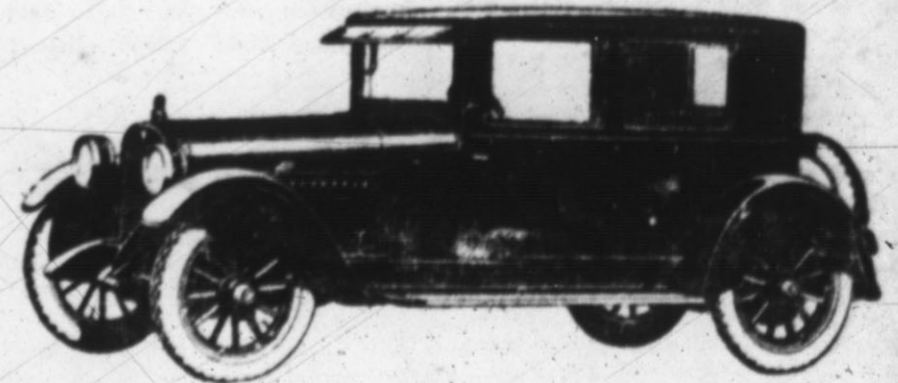
### The Potter County Federation of Women announce THE PAGEANT O' THE PLAINS

The Most Elaborate and Spectacular Pageant ever attempted in the Southwest. To be staged 4 nights September 23rd to 26th, during the

**Amarillo Tri-State Exposition  
September 22 to 28, inclusive**

A Historical Pageant including Buffalos, Indians, Covered Wagons, Soldiers, Cowboys, etc., etc., and up to the present day and times.

THE FINEST EQUIPPED  
**HUDSON COACH**  
IN THE UNITED STATES  
Given Away Free



Each town in the Pageant is represented by a Duchess and Maid of Honor. Every Duchess (except the Amarillo Duchess) is eligible to win the "Queen's Car." Each admittance ticket to the Pageant the first two nights entitles holder to one vote, and to two votes the third night. The Duchess receiving the most popular vote will, on the 4th night be crowned the

**TRI-STATE QUEEN OF 1924**  
and be presented with the  
**QUEEN'S CAR**

The Hereford Duchess and Maid of Honor will be named shortly. Watch for announcement.

LOOK WHAT ELSE IS GOING TO HAPPEN  
Horse Races, Big Free Circus Acts, A. A. A. Auto Races, Carnival, Live Stock Show, Merchants Style Show, Horse Show, Farm Machinery Exhibits, Free Fire Works, and the greatest and largest parade ever seen in this territory. COME—

# TOWN & COUNTY

## Personalographs

Mrs. H. A. Power left the first of the week for Archer, City, Texas.

Misses Ethel Womble and Ruby Combs spent Sunday in Hereford. Miss Womble and Miss Combs are students at W. T. S. T. C.

H. D. Neely returned to Omaha on Wednesday morning.

Windmill repair work of all kinds done by Pope & Daniel, Phone 384.

Miss Louise Ricketts spent Sunday here with her parents. Miss Ricketts is a student this summer in the Normal at Canyon.

B. E. Brazil of Brownfield, Texas, was here visiting his parents the first of the week.

Allen Bell returned home Wednesday morning from Lubbock.

**HAIL INSURANCE**  
At these rates, Wheat, Oats, Spelts, Rye, Kaffir, Maize and Corn, 5 per cent. Barley 10. Cotton 12. If you pay more we both lose money.  
Note without interest accepted.  
32-tf TROY WOMBLE, Agent.

W. F. Fields left Thursday morning for Clovis, where he expects to work in the harvest fields.

Mrs. Omer Baker returned home on Thursday morning from Pampa, Tex.

Misses Luella Pool and Edna Mae Williams left Thursday morning for Panhandle, Texas, at which place they will visit in the home of Mrs. M. C. King.

Eggs go to the bad fast during this hot weather, so please get rid of the roosters.—Golden Rule Produce Co.

Jimmie Williams went to Panhandle Thursday morning to work in the harvest fields.

Mrs. Henry Holman went to UMBARGER Thursday morning to attend the funeral services of her nephew, Herman Erdman.

Harold Hawkins returned home from Los Angeles, Calif., Thursday morning. Harold went through with a shipment of hogs for Brumley & Son.

Eggs go to the bad fast during this hot weather, so please get rid of the roosters.—Golden Rule Produce Co.

Mrs. W. A. Larimore who has been visiting her daughter, Mrs. C. H. Hood, of Kelsey, left Wednesday morning for her home in Vernon, Texas. Mrs. Hood returned with her.

Mrs. J. W. Hough left Wednesday morning for Canyon, where she will visit her son a few days.

For HAIL Insurance see H. B. Webb, standard company and best service. All losses adjusted promptly and satisfactorily. 32-tf

R. D. Cuning of Hoodriver, Oregon, who has been visiting Virgil Cuning of this place, left Wednesday morning for Amarillo.

**CITY CAFE CHANGE**  
To My Friends and Customers:

My family and myself expect to be away for the next few months and we have made arrangements for Jim Carroll to handle the affairs of the City Cafe during that time.

We greatly appreciate the good will and patronage of our friends in the past, and earnestly hope you will give Mr. Carroll the same loyal support.  
Respectfully,  
C. H. CARL.

46-11  
Finas Owen, who has been visiting in Murfreesboro, Tenn., returned home Wednesday morning.

### Where Do We Eat?

When in doubt where to eat try the *plate lunches* at the Sweet Shoppe Luncheonette.

Also short orders at all hours.

CARL JENNINGS  
Proprietor

Mrs. W. H. Rayzor of Canyon, Tex., was in Hereford Wednesday morning attending to business matters.

Miss McBeath who has been on special duty nursing Mrs. Roy Rogers, returned to her home in Amarillo Wednesday.

Lots of aluminum for the sale on July 5 and 7 at Dunlap's. Remember the time and place.

J. W. Rockwell of Houston, Texas, spent Wednesday in the home of his brother, C. C. Rockwell. Mr. Rockwell was here looking after some business matters.

### Why don't you go to Church?

Born to Mr. and Mrs. J. M. Dixon Sunday, June 22, a daughter.

Preserving season is here. Those large aluminum kettles are the stuff. July 5 and 7 special sale at Dunlap's.

Albert Herbst made a business trip to Plainview Thursday morning.

This is the time of the year that eggs easily become addled. When you want fresh eggs just think of the Hereford Produce Co., I. H. Spratt, the phone number is 116.

### A Classified ad will sell it for you.

Mr. and Mrs. J. Thomas left Friday morning for Huntingdon, Tenn.

Be sure to remember the big aluminum sale at Dunlap's on July 5 and 7, Saturday and Monday.

Mrs. A. Lathrop of Los Angeles, a sister of Mrs. C. C. Slaughter, arrived here Friday morning.

Miss Dollie Ward left Friday morning for Chillicothe, Texas, at which place she will visit her grandparents, Mr. and Mrs. J. G. Ayers.

Mrs. E. A. Wilson and two children of Ft. Worth are visiting in the home of Mrs. Wilson's parents, Mr. and Mrs. J. E. Bray.

### SIMS COMMUNITY

Omer Bartlett was in Adrian last Friday transacting business.

Temple Lynch went to New Mexico last Saturday and will be gone several days. Mrs. Lynch and son, Richard, accompanied him and will visit with relatives while he is busy.

John Skeggs made a business trip to Adrian Friday morning.

Jack Chapman of Adrian left a few days ago to join his father, who is working on the Rock Island R. R. track near Tucuman, New Mexico.

Guy Gibson, a young man working on the Rail H. ranch, has been suffering for several days with a very sore hand, caused by something biting him. He never knew what it was that bit him. We hope he will soon be alright. John Youngblood made a business trip to Amarillo for C. Glasscock last Friday.

J. P. Coiler of Adrian made a business trip to his ranch near Kelsey on Saturday afternoon.

The Adrian people are talking of tearing down their school building this summer and rebuilding before next term of school opens.

A light shower of rain fell in our community last Saturday afternoon. We are in need of a good rain now.

People are very much discouraged on account of the continued dry weather and hot winds.

John Rector and wife are the proud parents of a new babe, born June 24.

Earl Walters of Brownfield, Texas, who has been visiting his sister, Mrs. Bill Smith, of this place, left Friday morning for Littlefield where he will visit awhile, then return to his home in Brownfield.

Keep the price of Butter Fat up by producing quality cream. Ira Ricketts has test of 62 per cent butter fat. R. K. Nabors has test of 60 per cent.—Hereford Produce Co., I. H. Spratt.

Miss Frances Blakemore of Crowell accompanied J. E. Bray to Hereford the first of the week. Miss Blakemore is visiting her brother near Summerfield.

A number of brick layers arrived here Tuesday morning from Ft. Worth to go to work on the New Deaf Smith County Hospital.

### U. S. Golf Champ



A 130-pound golfer from Englewood, New Jersey, is the new open golf champion of the United States. He is Cyril Walker, who shot a score of 279 on 72 holes.

### Small Grain Harvest Begin in Deaf Smith

Wheat is beginning to pour in. Wagons and trucks from all directions can be seen on the streets of Hereford. While Deaf Smith county will not have a banner crop yet considerable of the golden grain is showing up and other small grain such as speltz, oats and barley will make a fair yield in spots. Castro county is in for a good slice of prosperity because of its small grain crop, especially in the southern part of the county. Eastern New Mexico near the state line in the Bellview and Grady district is making an abundance of small grain.

### DIMITT

Methodist Preaching at Dimmitt  
Every First and Fifth Sundays at 11:00 a. m. and 8:00 p. m.  
At Bethel every second Sunday at 11:00 a. m. and 3:00 p. m.  
At Bigsquare every second Sunday at 8:00 p. m.  
At Jumbo every third Sunday at 11:00 a. m. and 8:00 p. m.  
At Lake View every fourth Sunday at 11:00 a. m. and 8:00 p. m.  
H. K. MONROE, Pastor.

WANTED—Good Clean Cotton Rags. The Brand Office.

**J. FRANK POTTS, Abstracts and Loans**  
Demand our abstracts, made from the only tract index of Deaf Smith County lands as an insurance against title failures

## Building = Repairing Material!

DOORS - LATH - ROOFING - SASHES - MOULDING  
CEMENT - SHINGLES - GLASS - LIME  
MILL WORK - ECLIPSE MILLS

What ever your building or repair job may be we can supply you with materials in large or small quantities. First-class material at lowest cost, plus prompt service is a combination you cannot hope to beat.

ESTIMATES GLADLY FURNISHED

# PANHANDLE LUMBER CO.

## "Somebody's Hurt"

Mid-afternoon—A busy street—A sudden cry—The rush of nearby figures—"Somebody's hurt!"  
Tragedy—Broken health—A broken home—for someone—may lurk in that familiar phrase.  
Yet how casually we say it. How soon the fleeting lesson is forgotten!

"SOMEBODY'S HURT!" Have you ever paused to consider that some day this cry may be raised above you? Recent statistics show that in a year one person in every fourteen is killed or injured in an accident.

What if you were to meet with prolonged or permanent disability to-morrow? How would your family be fed, clothed and sheltered of your earning ability suddenly were cut off? How long would your savings keep your family in its present comfort if your income were severed and there were additional heavy expenses for surgical attention, nurses, hospital care, specialists' fees, etc.?

Your best protection against the constant menace of accident and illness is an Accident and Health Policy with—

**The Hereford Insurance Agency**  
RALPH BARNETT, Mgr.

### Tulia Baptist Ladies Entertain in Castro

Dimmitt.—The Baptist Ladies Missionary Society from Tulia came over Wednesday and met with the Dimmitt society—rendering an all day program. There were eighteen who came. Lunch was served at the church at the noon hour by the Dimmitt ladies. The good program led by Mrs. Dr. McFarland was the Baptists' work in the foreign fields of Europe. It was well rendered and the message they brought to us was a great spiritual uplift. God's blessings be upon them in their work. We want them to come again, it makes us feel that we are not so far away after all.

### FIFTY THE POOR LETTER "E"

Someone has decided that the letter "e" is the most unfortunate letter in the English alphabet because it is always out of cash, forever in debt, never out of danger, and in hell all the time. No little credit is due, however, in that it is never in war, and always in peace. And we are deeply indebted to this little letter since it is the beginning of existence, the commencement of ease and the end of trouble. Without it there would be no meat, no life, and no heaven. It is the center of honesty, and although it starts off in error, it ends by making love perfect.

### Ellistons Return Home This Week From Calif.

Mr. and Mrs. A. H. Elliston and two children arrived home overland Monday evening from Whittier, California. On their return trip they visited the home of the Cliff Dwellers, a petrified forest, a large extinct volcano and a cave of ice only a few feet below surface of the ground. Mr. Elliston said it was dry in southern California and likewise this far across the continent.

### LODGE DIRECTORY

Hereford Lodge No. 545  
A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 224, E. A. M. Regular meetings, first Monday of each month.  
J. C. HASTINGS, H. P.  
J. S. JONES, Sec.

### BASKIN ABSTRACT & TITLE CO.

L. Baskin, Manager  
Abstracts of Title covering any piece of property in Hereford or Deaf Smith County neatly and accurately prepared. Charges Reasonable.  
Phone 215

## Diversified Farming

When you Diversify in your Farming operations you are giving Hostages to Fortune.

If you have some good milk cows, hogs and chickens and raise some wheat, cotton, barley, oats and maize; you are CERTAIN of making a living and REASONABLY SURE of making some money

# The Western National Bank

# Special SALE

We have on hand a most attractive line of **ART RUGS** in all qualities. For summer buying we are making extremely low prices. You are cordially invited to see us.

**Wilton Art Rugs**  
\$115.00 Wilton Rug, summer price **\$85.00**  
75.00 Wilton Rug, summer price **\$59.75**

**Axminster Art Rugs**  
We handle the best made in these goods.  
\$67.50 Axminster Art Rugs for **\$49.75**  
50.00 Axminster Art Rugs for **\$37.50**

**Tapestry Brussels Rugs**  
These are extremely good wearing rugs:  
\$37.50 Tapestry Art Rugs for **\$29.75**  
30.00 Tapestry Art Rugs for **\$24.75**

**Wool Fibre and Crex Art Rugs**  
\$15.00, \$16.50 and \$18.50 qualities for **\$12.50, \$13.50 and \$15.00**

We Sell It For Less

# E. B. BLACK CO.

The Big Store With the Little Price