

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

24TH YEAR, NO. 57

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPT. 11, 1924

SCHOOL ENROLLMENT SHOWS AN INCREASE OVER 1923

OPENING HELD UNDER AUSPICIOUS CONDITIONS MONDAY

The opening of the public schools which was held at the Christian church Monday morning was well attended. The attendance was made up largely of women and children, the men being conspicuous for their absence. There were, however, a number of men who were able to get away from business for the occasion.

The program rendered was short and was well received by the audience. The people participating on the program were selected from different groups of the community. For instance, the school board was represented, the ministers of the city were represented, the county schools were represented, and among others were, a mother, a recent graduate, a piano teacher, a faculty member and two students.

Mr. E. S. Ireland, speaking for the school board of which he is president, expressed the confidence of the board in the members of the faculty individually and collectively and pledged the cooperation of the board in making this a great year for these schools. He also emphasized the fact that nothing is too good for the children of Hereford.

Judge W. E. Dameron mentioned three or four factors that are required to make a good school, namely, school board, faculty and parents. He spoke on the last mentioned at some length, urging the parents to cooperate with the other factors in making a good school. He stressed the point that parents should enter into the activities of the children at school and give as an example the fact that parents should be found cheering the athletic teams by the side of their children.

Reverend Garvin read an appropriate scripture lesson and applied it to the present time. Reverend Paul J. Merrill, president of the Parent-Teacher Association, spoke briefly on the aims and plans of that organization. He explained the plans for the lyceum course which the association is sponsoring this year.

The musical numbers were well rendered and were enjoyed by those who heard them. The complete program was as follows: Song, America; Invocation, Reverend Merrill; Violin Solo, Maurine Beyer; Remarks by the President of the School Board, E. S. Ireland; Piano Duet, Frances Oberthier and Gwendolyn Spradley; The Parent Teacher Association, Reverend Paul J. Merrill; Vocal Duet, Mrs. Carl Mounz and Miss Helen Lambert; Accompanist, Miss Steele; Address, Judge Dameron; Announcements, Superintendent Dillehay; Benediction, Reverend W. R. Hill.

Superintendent Dillehay has been kind enough to furnish The Brand with the following comments on the opening enrollment and start of school activities:

"With the classification of the upper high school grades on Saturday, the classification of the seventh grades early Monday morning and the formal opening exercises out of the way, school started with a rush Monday afternoon when over six hundred children flocked to the buildings for classification and lesson assignments. By night some of those studying the problems were wondering where the children had come from and where they could be placed in the two buildings that were filled almost to capacity last year. A casual observer would have noticed only a few children on the streets last week but Monday the city streets were lined with eager children hurrying to school.

"The number enrolled the first two days this year far exceeded that for the same days last year. New students are being enrolled every day and doubtless the total for the first month will be much greater than the number enrolled the first month last year, when 578 had been enrolled at the close of the month. The per cent of increase is almost exactly the same for the two schools.

"The enrollment by grades up to noon Wednesday was as follows: Central School—first grade 68, second grade 64, third 60, fourth 75, fifth 54, sixth 60, seventh 60, total 441; High School—first year 67, second 51, third 52, fourth 38, post graduate 2, total 208. Total for all grades 649.

"A few comparisons with last year will probably be interesting. Last year on Friday of the first week the enrollment in the High School was 185, in Central School 386; grand total 571.

Fair Committee Calls for Active Help from Farmer

The Fair Committee of the Chamber of Commerce needs the active help of every farmer in this territory. If the farmers who have good maize, good kaffir, good cane, good bundled stuff, good wheat, good oats, good garden stuff, will help just a little in contributing samples to the exhibits Deaf Smith county can make a magnificent showing at Amarillo, Abilene and Lubbock. The committee will have to have two exhibits, as the Amarillo and Abilene Fairs fall on the same date. Kick in a little help—if everyone would do even a little bit of their fair share it would be easy. If you have anything that would help in the exhibit telephone A. M. Jones at No. 79, or secretary Overton at No. 394.

ROGER WILKINSON TO ROSWELL TO MILITARY INSTITUTE

Homer Wilkinson and son, Roger, left Monday morning for Roswell, N. Mex., at which place Roger will enter the New Mexico Military Institute.

LOCAL LAND OWNER FROM OHIO VISITS IN HEREFORD

J. J. Vorpe of Van Wert, Ohio, has been spending several days in Hereford closing a deal on land he owns near Fronza. Mr. Vorpe is an old neighbor of D. L. McDonald and the Gregg family, formerly residents of Van Wert. Mr. Vorpe tells a very interesting story about an old German and has reduced it to poetry, which runs about as follows:

Miss Got, mine Got, what vill I do,
I can not learn to English speaken;
Ven I know I got tings just right
By gollie, I find I am mistaken.

MARY MCCORMIC IN GRAND OPERA, AMARILLO, SEPT. 19

Mary McCormic, grand opera singer, protegee of Mary Garden, will sing in Amarillo next Friday night, September 19, at 8:15 o'clock, under the auspices of the Potter County Federation of Women's Clubs. Mesdames Will O'Brien and Lloyd Fletcher, prominent club women of Amarillo, were in Hereford Wednesday calling on members of the music study club soliciting support for the concert. Miss McCormic, whose parents are Mr. and Mrs. J. H. Harris of Amarillo, is just home from two years in Europe with L'Opera Comique and will make her debut in Chicago with the Chicago Grand Opera Co. in Romeo and Juliet in November.

She has been studying in Paris, Rome and other cities and appearing in concert recitals. While abroad she was signally honored by being made a member of the Paris Opera company, the only American now to hold such an honor. Following the close of her opera season with the Chicago Civic opera company in February she will return to Paris for a tour of the continent.

Tickets for the concert are on sale at Clark's Drug Store. Prices are \$1.65, \$1.10 and 85 cents, reserved seats and war tax included.

The total enrollment for the year in the High School was 208, in the grades 415; grand total 618. In other words our enrollment in each school is already greater than it was for the entire year last year.

"After a few adjustments have been made due to unexpected crowding in certain grades the present enrollment can be taken care of reasonably well. For example, in the high school three sections had to be provided for some of the required subjects. The elective subjects also show a substantial increase over the number enrolled last year. Agriculture has a larger number enrolled than any other elective subject, having a total of 52 in the two classes. Doubtless it would have been popular with the same credit allowance as the other subjects but the extra half credit serves to popularize the subject with some students. Domestic science is far more popular this year than it was last year if we can judge by the number in the class. This may be due in part to a slight change in the requirements. First year Spanish has grown from five at the beginning of last year to twenty for this year. Noticeable increases have been made in other elective classes."

"On to Amarillo" Friday, September 26, is Slogan For This Month

"On to Amarillo, Friday, September 26!" Just a year ago The Hereford Chamber of Commerce staged a one-day excursion to Amarillo to advertise this section as a cotton producing center. Every store and town closed up. A cotton bale was planned on everybody who went along. The cars were placarded, the band was carried along. The farmers and their wives cooperated magnificently, and Hereford put one of the biggest days Amarillo ever saw and made a tremendous impression. This year the Hereford Day at Amarillo will be Friday, September 26.

The Committee is working hard to make it as big and even better than last year. The schools will be asked to close, as well as the business houses, and everybody will be requested to leave Hereford at an early hour in the morning and participate in a parade down Polk street before dinner. Hereford headquarters at Amarillo will be at Deaf Smith county booth at the Fair Grounds.

Make your preparations now, and get ready to make a day of it and join your neighbors in staging a Cotton demonstration at Amarillo that will not be forgotten for ages.

OKLAHOMA CITY PEOPLE VISIT WITH L. BASKIN

J. W. Odle and wife from Oklahoma City stopped over for a day Monday to visit L. Baskin, a brother of Mrs. Odle, on their way home from Los Angeles, where they had been visiting another brother, LeRoy B. Baskin.

The Odles were shown over the Hereford country and were especially impressed with the splendid crops and bountiful water supply. They were shown several big irrigation wells in operation and were taken to the bottom of the big pit and thru the tunnel connecting the two big wells, that supply Hereford with water. This tunnel is 50 feet below the surface and will prove a revelation to all who take the time off to visit it.

Mr. Odle is special agent for the street car system in Oklahoma City has been connected with this company for many years.

BAPTISTS BEGIN THE FALL PROGRAM

September is the month of Prayer and Publications for Southern Baptists, and emphasis is put on praying for the successful closing of the five year program known as the Baptist 75 Million Program and the successful putting on of the new program for 1925. This new program will be known as "Baptist 1925 Program." A large element of success is considered to rest in the putting the denominational weekly paper in an increased number of homes.

Our Sunday school meets at 9:45, and is a part of a unified service of teaching, worship, and preaching ending at 11:45. The preaching service prevailing from 10:45. Sunbeams meeting at the church at 10:45, and are trained in an interesting way under direction of Mrs. Manjeot until close of preaching services.

Young People Unions meet at 7:00 o'clock, and preaching program prevails beginning at 8:00 o'clock. Subjects of the sermons are, "The Impulse of a Great Expectation" and "The Sublime Sweep of the Gospel."

A cordial invitation is extended to visitors.

TIERRA-BLANCA BAPTIST ASSOCIATION TO MEET AT TULSA

The annual meeting of the Tierra Blanca Baptist Association will be held with the Baptist church at Tulsa, Texas, September 18-19. Rev. W. R. Hill, Mrs. W. E. Hicks and Mrs. A. O. Thompson of Hereford are on the program.

Acting Mayor Asks Citizens to Make Defense Test Day Success

The President of the United States, in keeping with law known as the National Defense Act, passed at the suggestion of General Pershing and with the approval of Woodrow Wilson, providing for the mobilization in times of peace of all the organized and unorganized military forces of the United States, has named September 12 as that day on which should be assembled for patriotic and informational purposes all those citizens of the several states who are qualified for military service.

Governor Pat M. Neff, complying with the President's request that the Governors of the several states ask the military organizations and the civilian population to co-operate on a Defense Test Day, has called upon all the citizens of the state of military age who desire to do so, to co-operate with the National Government in carrying out the provisions of our National Defense Act.

Therefore, in keeping with the requests of our President and our Governor, I take this method of reminding the people of Hereford of the purposes of this day and request that they co-operate to make this Defense Test Day

J. O. MILLER SECURES THE INTERNATIONAL AGENCY HERE

Further changes in local business firms were completed this week following the dissolution of the firm of Price & Hough, International dealers and automobile agents.

Mr. Price has withdrawn entirely from the field. Luther Hough has taken over the agencies for several automobiles, the Chevrolet, Hudson, Essex and Cadillac, and has added the Emerson-Brantingham line of farm implements to his line. He will continue to occupy the building leased by Price & Hough.

The International Agency in Hereford has been secured by J. O. Miller, formerly of Dawn but a resident of Hereford since last May. Bob Wilson, who has been with Price & Hough, will assist Mr. Miller. The new International Agency will occupy the building formerly used by the Fullwood Second Hand Store, next to the Vogelie Millinery.

Mr. Miller is an experienced machinery dealer and states that he will carry the complete International line of fifty three separate farm units, together with repairs and real International service available at all hours to his customers.

SANTA FE RUNS SPECIAL STOCK TRAIN TO K. C. EACH FRIDAY

Agent Beyer of the Santa Fe advises The Brand that hereafter the Santa Fe will run a special stock train from Hereford to Kansas City market each Friday, the service to continue as long as the business justifies it. This announcement will be of big interest to the stockmen of this section.

Last Friday eighteen cars of cattle were shipped to Kansas City and seven cars of hogs went west to Los Angeles. So far this week Mr. Beyer said he had about thirty cars of cattle in sight for the weekly special.

MEDICINE COMPANY PUTS ON OPEN AIR ENTERTAINMENT

McRae's XXX Medicine Company opened here Wednesday night on the vacant lot adjoining Baskin's Land office with an open air entertainment, black face comedy, music, etc., each night.

BAPTIST MISSIONARY TO BRAZIL VISITS FRIEND IN HEREFORD

Rev. Edgar A. Ingram, Baptist missionary to Sao Paulo, Brazil, S. A., who is now on furlough, visited with his boyhood friend, Alex Thompson, this week.

GEORGE OVERTON CHOSEN AS SECRETARY OF C. OF C.

Christian Church to Start Revival Here Sept. 14th

The First Christian Church of Hereford will conduct a revival at the church, beginning Sunday, September 14, at the morning hour. Paul J. Merrill, the pastor, will do the preaching and Miss Mattie Swisher will have charge of the music.

It was decided by the congregation last Sunday to have this revival, and it is hoped much good will result.

The subject of the sermon for next Sunday morning will be "Let's All Go Fishing" and at night the subject will be "Warning By the Devil's Fireside."

During the meeting, which will probably continue for two weeks, some of the themes to be discussed will be:

- "The New Testament Church"
- "A New Testament Christian"
- "The Name Above All Names"
- "Why I Am Not a Campbellite"
- "Why I Don't Preach on Baptism"
- "The Unpardonable Sin"
- "The Human Heart"
- "The Dawn of Day"
- "At Eventide"
- "The Message of the Cross"

The music will be a feature and singers of all churches are invited to help. A cordial invitation is extended to all to attend.

T. N. HEIFNER

T. N. Heifner, aged 68 years, died at his home in Hereford Monday morning, September 8, at 3:30 o'clock. Mr. Heifner had been in ill health for several years, but was taken at his worst Saturday evening. He had been an active member of the Methodist church for several years. Those who survive him are his wife, one brother, Sam Heifner, living in Jamestown, Ohio, and two sisters, Mrs. B. R. Wheeler and Miss Ella Heifner, of Three Rivers, Mich., none of whom were able to be here. Funeral services were conducted from the Methodist church Tuesday afternoon, Rev. W. P. Garvin officiating. The remains were laid to rest in the Hereford cemetery.

HAROLD BELL WRIGHT'S "WHEN A MAN'S A MAN"

The main screen feature at the Star Theatre this week is the photoplay adaptation of Harold Bell Wright's well known novel, "When a Man's a Man," which will be shown Friday and Saturday, September 12-13.

The drama of a man who proved himself a real man clean through—who made the greatest sacrifice a man could make. It is the story that has thrilled the nation. The millions who have read it will want to see it on the screen—and other millions will love and live its tremendous drama.

AMARILLO COUNTRY CLUB TO STAGE GOLF TOURNAMENT

Amarillo, Sept. 9.—The second annual invitation golf tournament of the Amarillo Country Club for amateur players in the Panhandle, all West Texas and New Mexico will be staged during the Tri-State Fair and Exposition on September 24, 25, 26 and 27.

The tourney will be played on the course of the Amarillo Country Club, which is said to be one of the best courses in this section. The 18 hole course is 6,001 yards with par 72.

The qualifying round will be played on September 24. A number of entries have already been received and it is believed that this will be the largest tournament ever held in this section.

A large silver loving cup will be awarded to the winner and suitable prizes will be given for the low score, runner up and the winners in the driving contest.

As an added inducement, a golf ball will be given for each birdie made on the course during the tourney and a "Hell and Marie" pipe will be given for each eagle.

The large silver pitcher trophy donated by the Amarillo Country Club will be awarded to the winners in the team play.

Special entertainment features have been arranged for the ladies and every golfer in the Panhandle, all West Texas and New Mexico is invited to participate and bring his wife to Amarillo for the four day tourney.

NEW OFFICIALS PLAN TO CONTINUE WORK FOR PEOPLE

George Overton, Star Theatre manager, is the new Secretary of the Hereford Chamber of Commerce. He was chosen at the weekly luncheon at the Cordova Hotel Monday, following a report from G. A. F. Parker, vice president, who presided, speaking for the Executive Committee. Mr. Overton made a happy little talk after his election, expressing his appreciation and determination to do his level best for his town and community. Congratulations all around followed and then plans for the coming year were announced. Called upon for a report, the retiring secretary stated that the executive committee had determined to carry forward the financial budget and the plan of "More People—More Farms," as begun last year, and that there would be no let-up in the drive for more people here.

A. M. Jones, chairman of the Fair Committee, reported his committee in favor of exhibiting at Amarillo, Abilene and Lubbock, but against going to Dallas. No score card prizes will be competed for, only publicity being sought at the fairs.

After discussion it was resolved to do away with the present Tourist Camp as a nuisance rather than a public convenience, and the Executive Committee was empowered to move the house at the Camp and place it on the site of the proposed Cotton Yard for the use of the buyers. Dr. Gabbert briefly outlined the plan of Defense Day, September 12, and asked for cooperation in making it a success. Floyd McCutcheon of Burkburnett, former banker here, spoke briefly.

Miss Watters, new Bible teacher, was presented and expressed her optimism for the future of her work here. Miss Mattie Swisher said that in her travels this summer with various evangelists the town of Hereford seemed to have a good reputation as a nice place to live in and as a moral community, and she thought the business men here would appreciate this information. Father Salvator, Catholic Priest, made a short address, congratulating Hereford on the spirit of cooperation manifest through the club work and pledging his share of it. Next Monday the meeting will be held at the City Cafe.

J. FRANK POTTS MOVES FAMILY TO ABILENE FOR WINTER

Mr. and Mrs. J. Frank Potts and family left overland Thursday morning for Abilene, where they will spend the winter in search of health for Mr. Potts. The abstract business and Federal Farm Loan secretaryship which Mr. Potts developed here has been taken over by Alex O. Thompson and the business will continue to be known as the J. Frank Potts Abstract Co.

Mr. Potts is one of the keenest business men Hereford has ever boasted, and Mrs. Potts has been a leader in the civic, social and church circles of the town. Both will be sorely missed, but their friends are hoping that conditions will so arrange themselves that they may return before many months.

PAUL AND GWYNNE GUTHRIE LEAVE FRIDAY FOR SCHOOL

Paul and Gwynne Guthrie, who have spent their vacation with their parents in Hereford, left Friday to resume their work in college.

Paul goes to Northwestern University at Evanston, Ill., where he will complete work for his Bachelor's degree this semester and spend the remainder of the year taking post graduate work.

Gwynne goes to Kansas University at Lawrence, Kansas, where he has a teaching fellowship and will pursue work for his Master degree, majoring in Economics and Journalism.

THE MISSES DAMERON RETURN TO WASHINGTON, D. C.

Misses Frances and Bertha Dameron, who have been here visiting their parents and relatives for the past month, left Friday morning for Washington, D. C., where they will take up their work again.

FORMER CITIZEN OF HEREFORD VISITS SON HERE

A. J. Lipscomb of Neosho, Mo., arrived here last Friday for a visit with his son, Jim. Mr. Lipscomb was a former citizen of Hereford and has many friends here.

The Hereford Brand

ISSUED EVERY THURSDAY

Edna B. Holman Walter E. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 28, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1 per year, \$2.50

Five months \$1.50
Three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

SUPPORT THE SECRETARY

George Overton, new Secretary of the Hereford Chamber of Commerce, deserves and has the right to expect the united support of the citizenship of this community. He has a man's job before him and cannot hope to succeed unless backed up heartily by the moral and financial support of the people.

The Hereford Chamber of Commerce, especially during the past two years, has laid a solid foundation for future work in peopling this country, and if the ranks of the progressive Hereford army are kept intact, with faces steadily to the front during the coming twelve months, the population of this section should more than double in that period.

The local commercial organization, if active, can make this increased population drive effective this year; if unsupported, and therefore ineffective, the desired result may be years in arriving.

Seems to us it's just a matter of good business judgment to back the new secretary and his organization. The man who is indifferent is simply indifferent about his own success.

UNCLE SAM NOW LIKE BO PEEP

What has become of the American Merchant Marine?

Are our ships running side by side with the wards of Little Bo Peep?

Unfortunately if Uncle Sam leaves his ships alone they will not come home brining their rudders behind them. They will be found in the pastures of the foreigner.

The American Merchant Marine seems pretty well scuttled, and the old story to be repeating itself. While we have tried to set the world on fire singing "Yes, We Have No Bananas," Britannia has kept her old standby "Rule Britannia, Britannia Rules the Waves." The chorus is now resounding over the Seven Seas.

Not many months ago the United States Senate was informed that so far as our first line of defense is concerned we would stand little chance of victory at sea in any brush with Great Britain. It is now evident that our second line of defense is not even as well off. American trade already is again almost completely at the mercy of foreign bottoms.

The collapse of the American Merchant Marine has been due primarily to the fact that the problem has been too intricate for the American people to understand. Of all the men connected with the United States Shipping Board only one, Admiral Benson, has had a vision to realize this fact. Benson knew an American Merchant Marine never developed without the intelligent understanding and support of the American farmer. He started through the weekly newspapers of America to win this understanding and support, and in the short space of time he was permitted to function a tremendous impetus was put behind the movement to restore the American flag to the seas. Almost before he had wighen anchor, however, he was deposed. Admiral Polittie was placed in command and from that moment to this the process of scientific ship scuttling has been going on. Seemingly it is about complete. We will be perfectly happy, however, so long as "the Prince" comes over and tells us we are a wonderful people.

WE HAVE THE FOLLOWING BARGAINS:

Improved 160 acre farm near town; easy 6% terms and possession.

Improved 20 acre place edge of town.

Improved 80 acre place close in. Partly improved half section only 2 1/2 miles out.

Fine quarter or half section near Dawn. All on easy 6% terms.

See us for real bargains.

BASKIN LAND COMPANY

MISS SCHULTZ HOME FROM WASHINGTON FOR VACATION

Miss Edna Schultz, who has been connected with the Bell Telephone Co. for the past two years at Tacoma, Washington, arrived here on Tuesday morning and will spend her vacation with her parents, Mr. and Mrs. A. H. Schultz, and other relatives here.

MYRA, TEXAS, MEN LIKE COUNTRY—EXPECT TO MOVE HERE

Messrs. J. W. Brady and Henry Werning of Myra, Texas, who have been here prospecting, returned to their homes Tuesday morning. They stated that they liked this country very much, and that they expect to move here soon.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith county, greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county, a copy of the following notice:

STATE OF TEXAS,

To all persons interested in the Estate of J. P. Burch, deceased: Ella L. Burch has filed in the County Court of Deaf Smith county, an application to probate the last will and testament of J. P. Burch, deceased; and for letters testamentary on the estate of the said J. P. Burch, deceased; which will be heard at the next term of said Court, commencing on the 1st Monday in October A. D. 1924, the same being the 6th day of October A. D. 1924, at the Court House thereof, in Hereford, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.


Herein fail not, but have you before said Court on the said 1st day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in the City of Hereford, this the 26th day of August A. D. 1924.

(seal) BERRY ORR,
Clerk County Court Deaf Smith County, Texas.

KACTUS KID says:

SEE THESE POINTS



They're the smartest of added value AFTER your third cactus gone. Guaranteed to hold any amount—can slip or lodge—easy to install. JUST SAY KACTUS at all GOOD Acme Dealers.

W. C. FALLWELL, Hereford, Texas

20 Millions---

have read, loved and thrilled to this mighty story of heroism daring, romance. Now you can see their favorite story brought to life—a living, pulsing drama of a man who played the game of life as a man, clean through.



John Bowers as Lawrence Knight, the man who found himself.

Fred Stanton as Knick the cattle rustler, bold, fearless—a wonderful portrayal.

Harold Bell Wright's powerful novel "When a Man's a Man"

STAR THEATRE

Friday and Saturday, Sept. 12-13

Admission 25c and 50c

Shows at 7:45 and 9:30

A First National Attraction

Harold Bell Wright says:

"It is as I wrote it. The characters shown are the characters I created in my story and the country shown is the Arizona of my novel. I have nothing but praise for this achievement."

Marguerite de la Motte as Helen, the girl who inspired and helped a man become a man.

Added Attraction

Mr. Robertson will appear with his quartet both nights.

COME EARLY IF YOU WANT TO GET A SEAT

FRANK SEZ!

Sence th time has com fer tew change yore fish pole fer a shot gunn wy et es time fer folks tew remimber that we hes awl kinds uv inside doap fer skool childern.

Also we delivers and has sum servis.

GYLES GROCERY

P. S.—We has ever staple and fansy grocery.



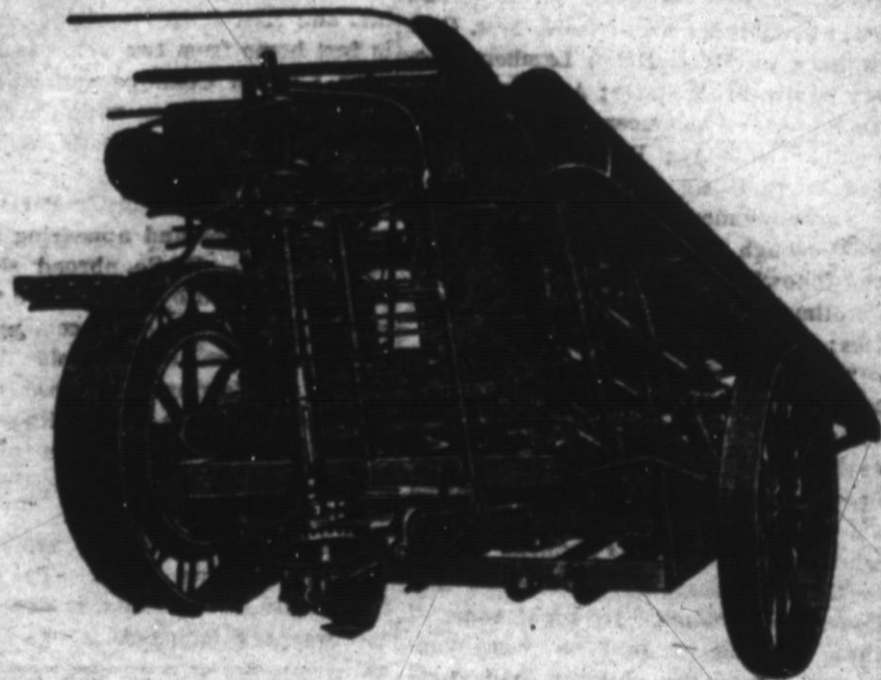
Any One of these Reasons Puts the De Laval in a Class by Itself

1. Over 2,500,000 De Laval Separators in use—about as many as all the rest combined.
2. Won 1,094 grand and first prizes at all important expositions and fairs in the world during the past 40 years.
3. De Laval butter has won first prize at every meeting of the National Buttermakers' Association, with but one exception.
4. 62% of the separators in Minnesota, the largest butter state, are De Laval's. (Based on an investigation by a prominent farm paper.)
5. Practically all creameries use De Laval Power Separators.
6. Endorsed, recommended and used by Government experiment stations, colleges, dairy authorities and leading dairymen everywhere.
7. Thousands in use from 15 to 20 years, and still doing good work.
8. De Laval Separators have led in every important separator improvement since Dr. De Laval invented the Separator over forty years ago.
9. Made in the world's largest and best-equipped separator factory.
10. Backed by the most thorough system of service—over 50,000 agents the world over.

C. A. SKELTON

Sooner or later you will use a De Laval

A Real Corn Binder



We, at last, have the CORN BINDER you have been looking for; the Binder without a Bull chain; has no Packer chain. Fewer parts than any binder on the market. Yet it binds your long and short kafir, maize and sorghum with perfect ease—and binds it where you want it bound. This machine is no other than the celebrated

Massey - Harris Corn Binder

Come in and Inspect this Machine, which is on our floor at this time

We are also receiving daily shipments of the famous old Plymouth Cordage Company's

Binder Twine

and Extras for the John Deere Binders.

GARRISON BROS.

Sallie's Temptations

(Copyright 1934—By Gladys Baker)

(Continued from last week)

CURTISS WRIGHT, THE GENTLEMAN

"I've never seen her!" I asked Curtiss tactically, when we had climbed the steep slopes of the sand-dunes and had settled ourselves snugly.

"Whom?" he was sitting beside me while I stretched my full length in the soft sand that sparkled with the hard glitter of diamonds.

"Why the lady in the moon, up yonder."

"Um—nope, don't believe I ever have," he answered.

"Wanna?" I hurried to get to the point and tried to remember all the preliminaries just as Ted had first shown her to me at the Country Club that evening.

"I cannot say that I am overly anxious to go searching for some vague and ethereal creature," he responded, "moreover, my eyes seem loath to leave the lady in the present landscape. Je suis content, my Romany maiden," he laughingly added.

None of the boys in our crowd talked in words of more than one syllable and it fascinated me to hear his French phrases, which he used so naturally that even a person with a smattering of the language, could comprehend their meaning. I thought his conversation was not unlike the French phrases, clothing, as he did, the most platitudinous compliments in charm and majesty. His vocabulary too, was compelling.

I pondered his last pretty tribute and turned my head to look at him while he made playhouses and let the sand run through his fingers. He was undeniably handsome and his body graceful, with that indefinable something about it that suggests agility and a splendid fitness to meet any emergency. Reserve strength was there too, and yet, I had an idea that in love, he might be as gentle as a woman.

I gazed up at the stars. The beauty of the tropical night seemed to enter my being. No wonder the whole world was beginning to love Florida. Even the moonlight was different and the stars up there were friendly. Big, yellow ones outlined the dipper. Florida stars . . . then the wind in the palms sighing like a restless virgin waiting for life and its completeness.

It was like Curtiss Wright and I were off on some desert island; the stretch of the sand-dunes only emphasized our seclusion. Long ago the voices of the swimmers had been lost in the distance.

"Well, do you want to see her?" I queried, moved nearer to my companion and putting my face close to his. You see the moon—well there's a lady up there and there's also a man. I'm the lady and you're the man. Their profiles touch, like this, and, er, they kiss each other."

My face was against his. My eyes closed expectantly and my lips parted. He caught me by the shoulders and

his voice was tremulous.

"Don't, Sallie, for God's sake, child, you mustn't play games like that. You don't know what you're doing. Look at me," he ordered, "where do you pick up such things?"

"Ted Billings taught me."

"Ted Billings, eh, the young devil!" he interrupted.

"Oh, don't be so proper," I cooed, "this time you really will see her." And I turned my face up to his, but he drew away sharply.

"No, thanks, I don't believe I care

for your COMMUNITY KISSES!" He stood up, his eyes looking toward the white-caps of the ocean as if he was utterly oblivious of my existence.

"Oh, Mr. Wright," I called to him, "if it isn't against your puritanical principles, I'd like very much for you to go and dig me up a little snifter."

"A little dring, Mr. Holler-than-thou person." I was sitting up, and I shook my finger at him. "And when you return we'll talk it all over. I'll even listen to your complaint about my morals."

"I beg your pardon, I assure you it was not my intention to meddle. What shall it be, I am at your service?"

"Doesn't matter. Whatever you can manage."

He bowed courteously and departed.

Once again I lay supine, the soft sand was sothing. With my hands under my head I lost myself in the glories of the moonlight. Surely Nature had made Florida a garden-spot for lovers.

Lovers, ah—if Curtiss Wright HAD kissed me.

A shadow, huge and terrible, fell across the sand in front of me where I was dreaming. It couldn't be Mr. Wright, I thought quickly, the Inn was a half mile off and he had only been gone a few moments.

I could stand it no longer. I looked behind and as I moved my head I saw a man coming nasteadly in my direction.

I tried to scream and couldn't. In a twinkling I realized that I was at his mercy for the beach had long since been deserted.

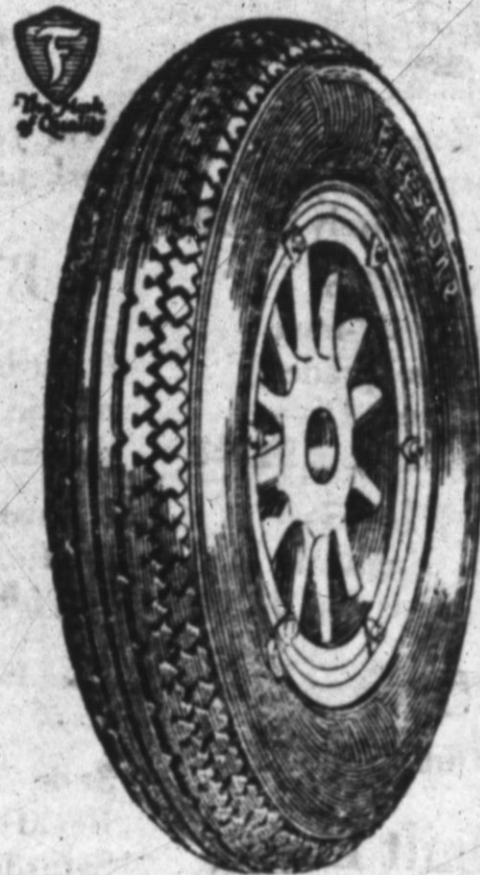
As I jumped to my feet, he lurched forward and towered over me.

(To be continued.)

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

NOW— It's Economy to Trade Your Old Tires For FULL-SIZE Firestone BALLOON GUM-DIPPED CORDS



BECAUSE Balloon Gum-Dipped Cords reduce your repair bills and lower fuel costs, increase tire mileage, car life and the resale value of your car.

These are strong statements but are backed by actual facts.

Balloon-equipped test cars and taxicabs have now been driven over 5,300,000 miles, under Firestone supervision and show reduction in fuel consumption, and less delay, because of fewer punctures and quicker starts and stops.

Many leading automobile makers have standardized on these full-size Balloons—pioneered by Firestone and made practical and economical through the special Firestone gum-dipping process.

Over 100,000 motorists are today using and enjoying the satisfaction of genuine, full-size Balloon Gum-Dipped Cords.

In fact, in three months the sales of Firestone Balloon Gum-Dipped Cords increased 590%.

Have your car equipped now—for comfort and for the safety of driving this Fall and Winter. Be prepared for mud holes, frozen ruts, dangerous snow and ice. We can equip your car immediately at the new low prices now in effect.

MOST MILES PER DOLLAR

SERVICE GARAGE

Hereford's Quality Tire Store

AMERICA SHOULD PRODUCE ITS OWN RUBBER. *W.B. Sinton*

GOOD AS NE



After the wear and tear of your vacation, send that dress or suit to us. It will come back to you fresh and crisp as when new.

We specialize in cleaning and pressing ladies' garments. Promptness and good service guaranteed.

Our French dry cleaning of dresses, draperies, etc., is incomparable as to price and results.

Men of Hereford know the high class service we render.

"We Keep the Smell"

We call for and deliver when you
Phone 16

Orr's Tailor Shop



Buick Bodies and Buick Chassis are designed as a single unit. That is why Buick cars are so roomy and comfortable. P-15-4A

RENFRO & SONS

Hereford, Texas

When better automobiles are built, Buick will build them

If We Only Had Another \$1,000

It's your wife, perhaps, who is talking. Or is it you—with a wish that can't be filled?

That missing thousand, or \$500.00 or even \$250.00, perhaps, has checked many an ambition—blocked many an advancement.

Start a Savings Account now—add to it regularly! Then when you want to buy or build a home, to go into business, to send the youngsters to college, it won't be a case of

"IF WE ONLY HAD THE MONEY"

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Sow Wheat

And by all means buy your seed from some successful wheat farmer who does not raise Johnson Grass

A difference of several bushels per acre may be gained by this precaution

E. W. HARRISON

DIMMITT NEWS

September 8, 1924.

Harvey Cash and daughter, Dorothy, of Canyon have been visiting in Dimmitt.

Benton Mosely and J. W. Alexander made a business trip to Hereford the first of the week.

Mr. and Mrs. B. D. Jackson from Ponca City, Okla., are the guests of Mr. and Mrs. Penny Graham.

Mrs. Tom Tate and Mrs. Lovelace have returned home from a several weeks' stay in Hereford.

J. A. Abernathy and family from Floydada were prospecting in Dimmitt Saturday.

Charlie Houser and son, Felix, who have been quite sick for the past week, are improving.

Miss Nellie Daniels of Amarillo is at Mrs. Leonard O'Neal's. She will keep home for them this winter.

Mr. and Mrs. G. W. Willis and family were visiting in Dimmitt Monday.

Dr. C. M. Clough and Hubert Montgomery were in town on business Saturday, from Amarillo.

Mrs. Rosa McLean and grandson, Charlie McLean, are visiting relatives and friends in Lubbock.

Mr. and Mrs. R. C. Shuford and daughter, Leola, and son, Clyde, who have been enjoying an extended overland trip in North Carolina and other interesting places returned home on Friday.

Charlie D. Lovelace of San Antonio is the guest of his sister, Mrs. Tom Tate.

Leland and Evelyn Smith from Bethel, were Dimmitt visitors Saturday.

Mr. and Mrs. Boyd Kimble and children are visiting in Tulla this week.

Mrs. Roy Haberer and son, Rodgers, of Big Square, are visiting Mrs. Haberer's mother, Mrs. Mark Cowser.

Miss Frankie Kerr, of Canyon, has been visiting friends near Dimmitt.

Mrs. J. E. Hyatt and children are visiting Mrs. Hyatt's sister at Tulla, Mrs. Browning.

Mr. and Mrs. Max Brownlee are the proud parents of a nine pound boy. The little youngster arrived August 31.

Benton Mosely returned to his home at Lamesa last week.

Miss Christine Fuller and brothers, W. T. Winifred visited their mother, Mrs. B. F. Fuller, at the Plainview sanitarium last week.

Mrs. C. H. Buttolph is visiting her daughter, Mrs. S. J. Lockart, of Plainview.

Mrs. Dow Duree left for Plainview Monday where she will enter the Watson business college.

Mrs. Elbert Wright and two children are making their home at B. D. Woodlee's, where they will be nearer the school.

T. E. Cooper and A. J. Cooper of Hale county were in Dimmitt prospecting Friday.

Mrs. Ida Ballinger, who has been visiting her daughter, Mrs. Donald Duree, returned to her home in Tulla Saturday. Mrs. Ballinger's little granddaughter, Catherine Duree, accompanied her home.

J. H. Proctor and J. M. Smith of Petersburg were transacting business in Dimmitt Saturday.

Mr. and Mrs. Bill Burnam entertained with an informal party last Wednesday evening. An enjoyable time was had by twenty five of the Dimmitt young people.

Mr. and Mrs. Joe Hastings and children left last week for Galveston, Houston and other points of interest.

Cleve Tate made a business trip to Hereford Friday.

J. A. Womack of Lamesa is visiting Mr. and Mrs. Lessa Womack.

Sam Allen was in Hereford Thursday.

Jim Webb of Tulla visited relatives and friends in Dimmitt last week.

Miss Neil Gilley of Floydada arrived in Dimmitt Friday. Miss Gilley will teach in the High school the coming term.

Dimmitt Dental Notice
A dental office will be open every Friday between 8:00 a. m. and 6:00 p. m., beginning the 12th. Free examination.
—DR. J. F. LLOYD.

A pleasant evening was spent Friday by a number of young people at the home of Mr. and Mrs. J. H. Watson. Progressive forty-two and "Scor games" were enjoyed until a late hour, when they were all called to the lawn to feast on iced watermelon. Gladys and Joy Hastings were in Hereford on business one day last week. It is reported that Mr. and Mrs. Van O'Neal have an eleven pound girl at their house, Mr. and Mrs. O'Neal formerly lived in Dimmitt.

Mrs. Mayes Miller has been seriously ill for the past few days.

Father Andrew, Katie Sheing, Sister Germain and Sister Jerome of Nazareth visited Dr. and Mrs. Mayes Miller Saturday.

Mr. and Mrs. Cleve Tate and daughter, Johnny Beth, were Sunday guests of Mr. and Mrs. John Carter of Amarillo.

Miss Tinnie Hastings left Sunday for Arney, where she will teach the coming year.

Mr. and Mrs. I. B. Brooks were in Lockney on business last week.

Mrs. S. C. Hembree and son, West, who have been visiting Mr. and Mrs. M. B. Hembree left for Mingas, Texas, their home, Friday.

Mr. and Mrs. Glenn Hukman and little son visited Mr. and Mrs. J. M. McEntire Sunday.

Carlos Reynolds made a business trip to Happy last week. His mother,

Mrs. S. P. Crawford, returned home with him.

Zonell Brooks has been visiting Hazel Joe Anderson at Lockney.

Mr. and Mrs. B. D. Woodlee and daughter, Mildred, and son, Brooks, were in Plainview Sunday. The former will enter Wayland college.

Mrs. Claude Johnson, who was severely burned on the foot is improving.

Prof. Moss and wife of Oklahoma arrived here Friday. They will make their home here and teach in the High School this school term.

Rev. and Mrs. H. K. Monroe celebrated their fiftieth anniversary Saturday with a big dinner and informal social.

Each guest brought a dish of eats and when dinner was served, "My" how the table groaned with delicious things.

Several beautiful gifts were presented to Rev. and Mrs. Monroe.

About thirty or forty guests were present, including several out of town guests.

Louis Dyer was a dinner guest of Mr. and Mrs. Perry Graham Saturday evening.

(Continued on Page Five)

LOGE DIRECTORY

Hereford Lodge No. 544, A. F. & A. M. Regular meetings, second Monday each month.
J. W. BRADLEY, W. M.
J. S. JONES, Sec.

Hereford Chapter 245, B. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

NOTICE TO THE PUBLIC

Beginning **October 1** we are planning our business on a **STRICTLY CASH** basis. We hope this change will meet with the approval of all of our valued customers, since the market conditions both local and foreign have forced us to make this change.

Your continued business will be appreciated.

Texas Market, Cloyd & Son, Props.

A SPIRIT OF "50-50"

INCREASING numbers of people are showing a cheerful willingness to co-operate with telephone service. When they understand the problems they want to meet the telephone company half way.

It is not sympathy that inspires this "50-50" spirit — nor charity. Such people realize that their own personal interests and welfare are best served by such spirit.

We are always trying to better our service; meantime impressing the users of our service with the importance of their cooperation in insuring its continuous improvement.

This industry daily invites understanding and friendship by providing ample reasons for both.



SOUTHWESTERN BELL TELEPHONE COMPANY

EXTRA Dollar Day Specials

For Two Days Only

Saturday, September 13th and Monday, September 15th

Underwear Crepe
Colors White, Pink, Yellow and Blue, Regular price 35c yd., 4 yards for **\$1.00**

Percales
36-inch Percales, fast colors; Regular 25c quality for Saturday and Monday, 5 yds. for **\$1.00**

Dress Gingham
One table 32-inch Dress Gingham in New Fall and Winter patterns; Regular price 35c yd. Special for these two days only **\$1.00**

Shirting Madras
Five yards Shirting Madras, in dark patterns, for **\$1.00**

DRESS GINGHAMS
One table 32-in and 27-inch Dress Gingham; 25c grade. Special for Sept. 13 and 15— 5 yards for **\$1.00**

Bleached Domestic
6 yards 36-inch Bleached Domestic, free from starch or any dressing, Regular 20c yd., for **\$1.00**
5 yards 36-inch Bleached Domestic, cambric or nainsook finish, for **\$1.00**

DRESS GINGHAMS
One table 27-inch Gingham, Regular 20c grade, 7 yds for **\$1.00**

Outing - Outing
Five yards 36-inch Outing for **\$1.00**

Challies
36-inch Challies for quilt lining; Regular 25c quality, special for Saturday and Monday, Sept. 13 and 15, 5 yards for **\$1.00**

Checks for Quilt Lining
8 yards checks, for two days, **\$1.00**

Ladies' Ribbed Union Suits
Ladies Ribbed Union Suits, wide knee, closed gore, 2 pair for **\$1.00**

Curtain Scrim
5 yards 36-inch Curtain Scrim, 25c quality, for **\$1.00**

Toilet Paper
20 rolls toilet paper, large size **\$1.00**

Wide Sheeting
2 yds. 9-4 brown Sheeting for **\$1.00**

Fast Colored Suitings
36-inch fast colored Suitings, including all Indian Heads, an ideal cloth for Fall Dresses; Special 2 yards for **\$1.00**

Children's Hose
Children's Hose in black, brown and white, regular 35c grades, Special for two days, only, 4 pairs for **\$1.00**

Men's Hose
Men's Hose, black, brown and white, Reg. 20c grade, 7 prs. **\$1.00**

Boys' Overalls
Boys' Overalls, Regular \$1.25 grade, Saturday and Monday, **\$1.00**

Shoes - Shoes
Special for these two days in our Shoe Department, **\$1.00** off on all shoes and oxfords from \$4.00 up.

Men's Dress Shirts
One lot Men's Dress Shirts with or without collars attached, Special (each) for **\$1.00**

Work Shirts
The best work shirt money can buy in gray, blue and khaki **\$1.00**

Boys' Caps
One lot of Boys' Caps with or without ear flaps **\$1.00**

FOX MERCANTILE CO.
Hereford, Texas

50c HAVE HEALTH, WEALTH AND HAPPINESS **50c**
GIVES YOU A NEW LEASE ON LIFE
THIS COUPON WORTH

This coupon is worth 50c to you in purchasing a \$1.25 bottle of DR. SISSON'S DEAD-SHOT LAXATIVE REMEDY. This together with 75c in cash is good for a \$1.25 bottle at the drug store whose name appears below. After taking according to printed directions and you do not think it worth the price you paid for it, bring back the empty bottle and we will refund the 75c. It clears the complexion and gives renewed energy to the system. Relieves a bad headache, la grippe, a bad cold or cough, chills and fever, all disorders of the stomach, a prevention for Spanish influenza (if taken in time), kidney and bladder trouble, rheumatism, the worst pain in head, back or chest, indigestion, malaria, general ill health.

It will work bile from your system that is poison to your liver and kidneys. We will pay \$100.00 reward if it gripes or makes you sick. You can eat anything desired while taking it.

THIS COUPON GOOD AT
CITY DRUG STORE
Phone 300 — HEREFORD, TEXAS

DR. SISSON'S DEAD-SHOT LAXATIVE is the unfailing Remedy for Constipation—100 times better and safer than Calomel and will not grip or sicken. Especially recommended for Liver, Kidney and Stomach trouble.

PANHANDLE REMEDY CO., AMARILLO, TEXAS

Classified Advertising

Want Ads, Remains, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—One fresh Jersey milk cow. If interested see or phone—154.
 57-21-pd **CLARENCE SMITH**

FOR SALE—Cottage, 3rd street, modern conveniences, six rooms and bath, fruit and shade trees. Perfect title. See or phone—192.
 57-1f **J. M. KIMMONS**

FOR SALE—Well matured, re-cleaned, 1924 crop Alfalfa Seed, 20c per lb., 500 lb. lots 15c, sacks free.
 57-21 **H. C. RAFFEY**
 Phone 15, Canyon, Texas.

FOR SALE—Good Seed Wheat. See 57-1f **W. E. HICKS**.
FOR TRADE—One Titan Tractor in good condition, for Ford truck. See 57-41-pd **GRADY WELSON**.

FOR SALE—Household goods, including new Range, practically new Electric Washer and other articles. Home for rent or sale to reliable party. See 57-21 **Mrs. C. R. Tubb, Ph. 369**.

FOR SALE—One Primrose No. 2 Separator in good condition; also have one 12 hole Hoosier Drill, that will take half price for. If interested see **B. F. McCONNELL**, 57-1f 2½ miles west of Dawn.

FOR SALE—Two brown horse mules, 4-year-olds, about 15½ hands, cracking good ones. Also good cow, fresh with heifer calf. See 56-1f **W. F. ORR**.

FOR SALE—One good single row P & O Lister, cheap. If interested call at Brand office and receive information. 56-21

Purity Vaccine
 If Purity is the best, is what you want, then use Purity. Thousands of calves are saved every year with Purity Vaccine. Vaccine on hand all the time. See, Henry Hastings, Hereford, Texas, 43-1f **Purity Blackleg Aggression Co.**

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference. **J. L. FUQUA**, 47-1f Phone 146.

FOR SALE—I have several small unimproved tracts of land located in the vicinity of Hereford and Dimmitt. Cash is no object, the land is clear, will give any reasonable terms, to right people, for particulars, address **J. S. WARNER**, 56-41 207 W 4th, Santa Ana, Calif.

FOR SALE, CHEAP—2 five disc Oliver Tractor plows, one 10-ft. tandem disc, all in good shape; would take 100 head cattle to pasture till first of October. 55-31 **LESS WOMACK**, Dimmitt, Texas.

FOR SALE—A real school horse. 55-41-pd **W. A. RICKETTS**.

FOR SALE—Young Milk Cows, second calves. Milk test 4%; good work team with full set leather harness. **W. V. PHILLIPS**, 55-41-pd South Hereford

FOR RENT
ROOMS FOR RENT—In Britain building. See **H. B. WEBB**, 51-1f

WANTED

SEWING WANTED—Satisfaction guaranteed. I am located two blocks west and ½ block north of M. E. church. 57-21-pd **Mrs. J. H. Hodge, Ph. 336**

WANTED—A job of breaking land, I have a large tractor, can do good work. **FRED B. WELCH**, 57-31-pd Friona, Texas

WANTED—Sewing to do, am an experienced hand. See or phone me, 56-21 pr **MRS. S. SAWYER**.

WANTED—A woman for general housework. **MRS. G. A. F. PARKER**.
WANTED—Good, strong willing woman to do general housework. See 56-1f **MRS. G. W. BRUMLEY**.

WANTED TO BUY
 Barley, Speitz and Maize; also second hand sacks that will hold grain. 49-1f **BRUMLEY & SON**

MISS BOARDMAN AND MISS BAKER TO TEACH AT FERRIS
 Miss Dorothy Boardman left Friday to attend the Institute for Teachers at Waxahachie, after which she will take up her work as the teacher of History in the High school at Ferris, Texas.
 Miss Frankie Mae Baker, also a Hereford girl, will teach Spanish and Latin at the same place.

DIMMITT NEWS

(Continued from page 4.)

Gano Hastings was visiting in Dimmitt last week.

Mrs. H. B. Hembree and children, Pauline and Robert, have been visiting in Hereford.

Mrs. Frank Cooper and three sons are visiting relatives in Weatherford.

Mr. and Mrs. H. S. Hilburns of Plainview spent Sunday with Mrs. Hilburn's relatives, E. Ramey brother, and Mrs. Etta Brashears, at the Ramey ranch.

T. A. Miller and son, George, of Ft. Worth, were visiting in the home of Dr. and Mrs. Mayes Miller Tuesday. Mr. Miller anticipates buying several sections of land in Castro county at an early date, if he can find the land reasonable. Mr. Miller is an uncle of Dr. Miller.

Mrs. Jess Hardy and son, Wayne, will make their home in Shallow Water during the school term. Mr. Hardy will join them there in a few months.

Cecil Montgomery, who has just completed a barber course in San Antonio, is visiting relatives in Dimmitt.

Mr. and Mrs. Virgie Hilderbrand and children and Mrs. Burke, of Vernon, have been visiting Mr. and Mrs. W. A. Wright.

Miss Pearl Rudd of Hereford is working in the home of Judge and Mrs. Ray Sheffy.

Mrs. Etta Brashears and daughters, Ola and Salamoline, have returned home after several weeks' stay on the Ramey ranch.

Frank Barber of Lockney was in Dimmitt on business Tuesday.

Will S. Kerr of Canyon, is helping his father in the hardware business.

Messrs. Daniel Bell, Harroll Jackson and Vernon Curtis left on Thursday morning, overland, for College Station, Texas, at which place they go to take up their work at A. & M.

BIG SQUARE

Mrs. Vern Lust and small son, left Hereford Friday morning for a visit with friends at Claude, Texas.

Herman Haberer came in Friday from Tulsa. He made a business trip to Hereford Saturday, returning to Tulsa that night.

Mrs. Wirt Phillips spent last week in Hereford, returning Tuesday evening. Mr. Phillips, with his father and mother, visited in Cloris. A niece of the Phillips' spent this week in their home.

Herman Haberer has recently purchased 240 acres of land south of Big Square, through Cleve Hamilton. Mr. Haberer has the land listed for sale.

Jack Vaughn was a visitor in the Lambert and Phillips homes at Bethel Sunday.

Mr. and Mrs. John Benton and family attended church at Bethel Sunday afternoon.

Mr. and Mrs. Wirt Phillips and family attended church at Bethel Sunday.

C. R. TUBB ACCEPTS POSITION WITH FIRM IN OKLAHOMA

C. R. Tubb left Sunday for Altus, Oklahoma, at which place he has accepted a position with the Perkins-Watkins firm. Mr. Tubb was in the shoe business here for several years, but was working for D. R. Grass & Son at the time he accepted this position. We regret very much to lose these good people from our midst, but wish for them much success in the future. Mrs. Tubb and children will remain here for a while.

No. 239 THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:
 You are hereby commanded to cause to be published once each week for a period of ten days before the return

day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS

To All Persons Interested in the Welfare of Velma Hughes and Wlanie Hughes, minors, has filed in the County Court of Deaf Smith County an application for letter of guardianship upon the Person and Estate of said minors, which said application will be heard at the next term of said Court, commencing on the 1st Monday in October, A. D. 1924, the same being the 6th day of October A. D. 1924, at the Court House thereof, in Hereford, Texas, at which time all persons interested in the welfare of said Minors, may appear and contest said application, if they see proper to do so.

Herein full note, but have you before said Court, on the said first day of the next term thereof, this Writ, with your returned thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this 4th day of September, A. D. 1924.

(seal) **BERRY ORR**, Clerk
 County Court Deaf Smith County, Texas.

Super X Shells

the famous Western smokeless, long range, chilled, accurate shooting shells that get the birds.

We specialize in **SPORTSMEN'S SUPPLIES** of all kinds, including shot guns, rifles, ammunition, etc. See us for

ANYTHING IN THE SPORTING LINE

STREU HARDWARE CO.

COMING! COMING! COMING!

Hackberry Slim Johnson

with his

TROUP OF RODEO CONTESTANTS

and 30 Head of Horses, Steers and Buffalo

Also featuring the

HIGH JUMPING HORSE THAT JUMPS OVER AN AUTOMOBILE

Trick Riders Trick Ropers Western Clown Acts

SPECIAL FEATURE—See Those Buckin Buffalo!

Remember the Dates—Friday and Saturday, Sept. 19-20

Your Ford will be tickled with a—



and so will you. There's no battery at the price which will give you such satisfaction. You can get one, too, for as little as

With Wood Insulation as low as **\$16.50**
 With Threaded Rubber Insulation as low as **\$28.25**

Electric Service Co.

Main St., Hereford, Texas

Free Show TONIGHT AT 8 P.M.

On open lot on Main Street, north of depot, next to Baskin's Land Office.

10 --- PEOPLE --- 10

A free open air entertainment, good music, singing, dancing, black-face comedy, and comedy sketches.

G. B. (Red) HARRIS, the funniest of all comedians
 Absolutely clean, moral and refined.

LADIES AND CHILDREN especially invited.

NOTE—In case of rain tonight, come tomorrow—show each night for remainder of week.

McRAE'S XXX MEDICINE CO.

Fall Fashioned FROCKS AND COATS

Fall Dresses

These lovely new frocks are suitable for Early Fall need. Developed in the new Charmouse Satin, they exhibit discreet rufflings, dainty pleatings, odd buttons and the novel touches that appeal to the woman who likes something slightly different. All the new Fall woolens, including Black, Rustic and Navy.

\$5 to \$45

Fall Coats

Charming, straight-line coats that emphasize the vogue for the boyish silhouette. They are made of smooth, rich fabrics, and may be fur trimmed or plainly tailored. The materials include Mokine and Velva Suede. They may be trimmed with collars and cuffs or collars only of Squirrel and Beaver.

\$10 to \$100



D. R. GASS & SON
 Hereford, Texas



FRIO - EASTER ITEMS

Monday morning marked the opening of our schools, with an enrollment of about twenty in each school. Miss Harris from Dawn will teach the Frio school the coming term and Miss Allen the Easter school. We hope that they may have a pleasant year.

We had a splendid program at Literary last Saturday night. Most every one was prepared for their part. We also enjoyed a little play given by the young folks from Wyche community. We will appreciate very much if they will come again.

Sunday was a feast day for us. We had a good attendance at Sunday school in the morning. At the 3:00 o'clock hour in the afternoon Bro. Walker gave us a wonderful sermon, after which the B. Y. P. U. from Hereford rendered an excellent program, followed by an address from Bro. Ingram, a returned missionary from Brazil.

Mrs. W. B. Green and daughter, Nettie Lee, Mr. and Mrs. Walter Easter and family visited with Mr. and Mrs. H. Thomas of Hereford Sunday.

Several from this community attended the pound supper given at the home of Mr. and Mrs. Blanchard in the Wyche community last Friday night.

Mr. and Mrs. Bob Knox have moved to Hereford for the winter. We regret very much to have Mr. and Mrs. Knox leave our community and hope they will try to be with us in our Sunday school as we need them.

Miss Nashville Fields left our community Monday to enter High School at Hereford. We wish for her a successful school year.

Mr. and Mrs. Bray of Hereford, Mr. and Mrs. Carl Frye and children and Miss Helen Estes were dinner guests of Mr. and Mrs. Fields' Sunday.

Mr. Hortense Woodburn and son, Chas., of Amarillo and Miss Mattie Woodburn of Hereford were supper guests of Mr. and Mrs. Carl Frye on Thursday evening.

Misses Maurine, Eva and Zelma Sullenger, Miss Grace Ragsdale and Miss Ima Sullivan visited Sunday with Miss Grace Woolery.

Mr. and Mrs. Lee Hill and Grandma Mosely were dinner guests of Mr. and Mrs. J. B. Harlin Sunday.

Mr. and Mrs. Mobley are enjoying a visit from their sister, Mrs. Price, of Throckmorton county.

PROGRESSIVE

School opened Monday morning with a house full of pupils. Many of the partons were present at the opening exercises—several assisting with short spirited talks. Misses Waldron and Roberts of Clarendon promise excellent service and every thing is set for a splendid school year.

The young people gave Orin Sharp and Le Roy Hodges a farewell party Friday night at the Sharp home. A large crowd was there and the young-

sters had the time of their life. Orin, with his usual tact, provided games throughout the evening. Refreshments of cake and lemonade were served.

Ray Hrshey attended a meeting in the interest of the Farmers Union at Fyiona last week.

Several from this place attended the Singing Convention at Fyiona Sunday and report fine singing, a splendid dinner and an enjoyable time. Fyiona might justly be proud of their fine school building.

Mr. and Mrs. C. H. Hodges and Le Roy motored to Clarendon Monday, where LeRoy enters college for this winter.

A very large crowd was out at the school house Sunday night. The singing was exceptionally good. Miss Le Verne Robinson had charge of the League and made the program very interesting. Mrs. Geo. Lewis will have charge next Sunday. Visitors cordially welcomed.

SEMS COMMUNITY

This week John Rector and family of the John Scott ranch, enjoyed a visit from Mr. and Mrs. Fancher and daughter of Seymour, Texas. Mr. Fancher is a brother-in-law of Mr. Rector.

Gaines Beed went to Adrian Monday morning horseback and his horse accidentally fell with him, cutting an ugly gash on his ankle with the stirrup and bruised him up some. Glad to report him getting along fine.

John Scott and son of Decatur, Tex., were in our community this week looking after ranch interests here.

Emmitt Funk has been carrying his arm in a sling this week, caused by getting hurt by a calf last Monday.

Ab Ghirulkey was in Adrian Monday morning transacting business.

A light shower of rain Monday is all the rain we have had this week.

Row crops are growing very fast since the recent rains. Farmers are very busy now. There will be a large acreage of wheat planted this fall if the season will permit.

Ole Olsen of Hereford was in our community one day last week.

WEST-WAY ITEMS

Mr. and Mrs. R. E. Jennings and sons, Raymond and Edwin, have returned from their trip to Missouri.

School commenced last Monday with Miss Fern High and Miss Lola Wester as teachers.

The Parent-Teacher Association will hold a meeting next Saturday night for the election of officers and formulating plans for the work of the coming year.

Rev. Garvin preached to us last Sunday and a large number were out to hear him. Rev. Merrill will preach next Sunday. Everyone come out and hear him.

Everyone is busy preparing ground to sow wheat.

The teachers, Miss High and Miss Wester, are boarding with Arthur Pierce and family.

John Harvey is wearing a broad smile since school commenced.

JOEL

School opened Monday with Miss Carol Shannon as principal and Miss Velma Tynes as primary teacher.

Miss Shannon has ten pupils and Miss Tynes eight.

Arnold Hershey spent last week hoeing cotton for Pearson Odom.

Cyrus and Walter Galley attended choir practice Wednesday night at C. C. Ferguson's. After the practice a social hour was enjoyed, also water-melons.

The young people of Progressive and neighborhood enjoyed a farewell party Friday night for Orin Sharp at his home. He left Sunday by auto to teach school this year near Shamrock, Texas.

The school teachers are boarding with Mrs. Lester Galley.

W. T. Smith has engaged Mr. McCullum to work for him. He and wife are already settled in the old part of the house.

Pearson Odom made a business trip to Amarillo Saturday and purchased a car.

We were glad to hear of our old neighbors, the John Hardman family, who moved to Colorado. Howard Hershey visited them while on his trip and reports them well.

Baker Womble and Glenn Witherspoon had a narrow escape Sunday night as they were going out to the

ranch in a car. The auto gate at the school house had been broken by stock and they did not see it in time to stop, the front wheels going into the hole, damaging the car and injuring Glenn Witherspoon's arm. W. T. Smith took them to town in the morning and the Dr. said no bones were broken.

Mrs. Felix Robinson and daughter visited Mrs. Alford Maye and baby on Friday afternoon.

Mrs. Walker and Cecil spent Sunday on the creek near the Ivy ranch with a number of their relatives—boat riding and swimming were indulged in.

A new coal house has been built at the school house.

There is to be an all day meeting at Dawn Sunday, September 21. Singing and then dinner, Sunday school and a sermon by Rev. Merrill in the afternoon. All are welcome. Come and bring your dinner.

D. F. Ashbrook

W. S. Williams

Ashbrook - Williams Land Co.

Improved Cotton and Wheat Farms For Sale

A large list of non-resident lands in Hereford Territory

OFFICE OVER FIRST NATIONAL BANK
Phone 53

Money Making Reasons

—induce men to organize and operate banks.

—but in no long time successful Bankers realize that making money for the Bank's stockholders will take care of itself IF THE INSTITUTION IS OPERATED AS A GENUINE PUBLIC SERVICE rather than as a private enterprise.

—most successful banks work from that point of view. WE DO!

The First National Bank

THE BANK OF SAFETY AND SERVICE

KARNAK KEPT HER ABLE TO GO SAYS MRS. MINTER

Declares That If It Had Not Been for Andre's New Medicine She Would Still Be in Bed

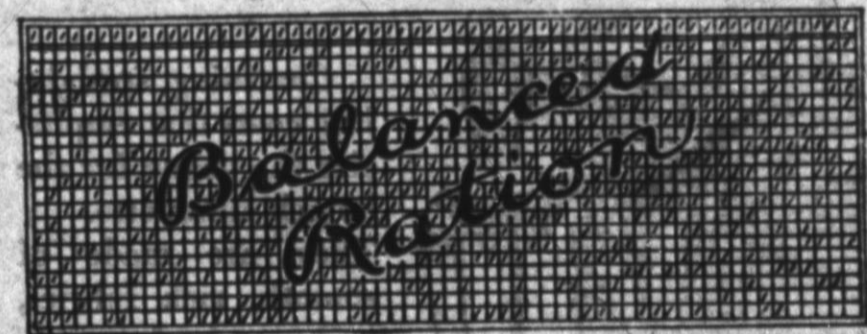
"If I hadn't gotten Karnak three weeks ago when everything else had failed me I firmly believe I would still be in bed," declares Mrs. W. O. Minter, 1413 W. Eighth St., Oklahoma City. "Stomach and kindey trouble had made me almost a complete

wreck. I had dieted and starved and taken medicines without a particle of benefit. My stomach seemed as sore as a boil, I had awful pains through my back and was so nervous I could not get any restful sleep.

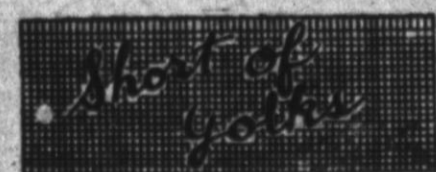
"But two bottles of Karnak has me feeling like a new person. I am now up and able to get about, my strength is returning every day and I feel fine. Karnak is wonderful."

Sold in Hereford by J. J. Clark and in Dimmitt by Dimmitt Drug Store.

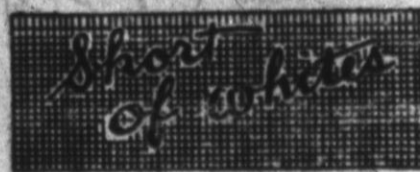
Missouri Station Test



712 eggs in 60 days from 20 hens.



190 eggs in 60 days from 20 hens.

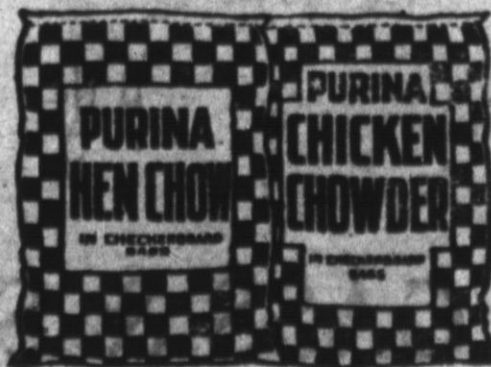


185 eggs in 60 days from 20 hens.

This experiment station test shows just how much proper feeding counts in getting eggs.

Prove it for yourself by buying Purina Poultry Chows—the guaranteed egg producers. More Eggs or Money Back. Phone or call.

ORDER NOW



JONES

&

McLEAN



**Revival Meeting
First Christian Church**

**BEGINNING SUNDAY MORNING
SEPTEMBER 14, AT 11 O'CLOCK**

Paul J. Merrill, the Pastor, will do the preaching.
Miss Mattie Swisher will have charge of the Music.

**GOOD MUSIC, SANE SERMONS,
COMFORTABLE SEATS**

EVERYBODY WELCOME!

THE PASSING DAY

By Will H. Mayer, Department of Journalism, University of Texas

The studious observer at a large political gathering is certain to reach the conclusion that most men are easily worked into a high pitch of excitement that subsides almost as rapidly as it is created. When under the influence of excitement they often do and say things of which they would be ashamed in their cooler moments. As a whole people appear to be swayed more by denunciation than by praise, and that which is almost tantamount to a mob spirit can be created by fiery invectives. Orators are aware of the power of this appeal to the primordial instincts and in close contests nearly always resort to it. In the most recent campaign in Texas, culminating in the Austin convention, the hate appeal has been used by both sides for all that it has been worth.

Speakers and audience alike have not hesitated to give vent to their feelings, in unmistakable terms and often in language anything but polite. The very vehemence of their expressions, though, appear to have cleared the atmosphere somewhat, and to have paved a way that may lead to better understandings, just as pent-up anger when once turned loose, often results in creating friendships between hitherto antagonistic parties. That is certainly the hope of many who are keenly alive to the best interests of Texas, but who have not been violently partisan. There is great need in Texas for the people to work unitedly for the advancement of State and community interests, and this cannot be accomplished where ill feeling predominates. Division means death to progress in localities where every ounce of energy is needed.

The pity is that it is so difficult to get capable persons in sufficient numbers to interest themselves in other than political movements. Even the church is made secondary to politics with nearly everyone when work is to be done. Community builders often find it impossible to get enough capable help in public matters to put any kind of a worthwhile proposition over. We learned how to do things co-operative during the war, but in many places the people appear to have forgotten that war lesson. That is a good work for the American Legion if it would perpetuate its influence.

Some time ago in a public meeting the statement was made that the average farmer reads but little therefore cannot have any clear conception of current events. That may once have been true, but farmers and farmers' families are now eager readers of local and state papers and magazines of the best type as well. They read even more closely than the city people and know better what is going on in the world. They are not perhaps as well informed as to the latest moving picture, but in all matters affecting the interests of the people they are well read, and are prepared to give their opinions on most worthwhile current topics. The automobile and good roads, together with a cheapening of papers and magazines, have given the farmer class opportunities that are not surpassed in the cities. With these opportunities they are demanding and are getting a better type of reading matter than formerly.

That statement starts a thought as to what has become of that cheap

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

53 Different Farm Helps

The International Harvester Company's service to its patrons includes fifty-three separate implements and machines for the use of the farmer. It is the most comprehensive farm service agency in existence.

I wish to announce to the Hereford public that I have succeeded the firm of Price & Hough as Agent for the International line, and have opened for business in the building formerly occupied by Fullwood's Second Hand Store, where parts for International machinery and equipment may be found at all times.

See us now for McCormick and Deering Row Binders, Kentucky and Hoosier Grain Drills, and Deering Sisal Binder Twine.

YOUR'S FOR FARM SERVICE
J. O. MILLER

class of publications that a quarter of a century ago could be found in almost every farmer's living room. Papers that issued largely from Portland, Maine, and Chicago, and that smelled strongly of cheap ink and cheaper sentimental stories of adventure. Once these papers, printed on the coarsest of pulp paper, and filled with misleading advertisements, could be found almost everywhere, but now they are seldom seen even in the poorest homes. Their passing is evidence of an improved reading taste on the part of the people.

Better schools have had much to do with this, and the country community without a modern school building is getting to be a rarity in most parts of Texas. Not long ago Texas school buildings were a disgrace to the State, being hardly fit for stabling farm animals, but gradually Texans have learned that children can be reared best in surroundings in which they can have a "pride," and schools and homes alike have improved. Texans are learning, too, that they do not have to be wealthy in order to have at least clean and attractive places in which to live and in which to educate their children. Even the poorest homes are now being made attractive, and the most remote districts are erecting comfortable school houses.

From Neighboring Towns

ARNEY - BLUE RIDGE

Laurene J. Taylor was a pleasant caller at the homes of John Cole and John Terrell Wednesday.

J. C. Cole and son, Ray, were in Nazareth Thursday on business. Their windmill is giving them a lot of trouble and they think they are going to have to case their well.

Miss Willie Todd was in Tulla last Sunday.

Mr. Terrell and sons John and Marion were business callers at the S. J. Taylor home Tuesday evening.

Mr. and Mrs. Floyd W. Fortner were happy callers one day last week.

Laurence J. Taylor was in Nazareth on business Thursday.

Mr. and Mrs. F. W. Fortner were pleasant callers at the home of Mr. and Mrs. Stuart and family Friday evening.

Mr. Stuart was a caller at the home of C. H. Cox last week.

Mr. and Mrs. A. W. Fortner and family returned to their home in Ford City, Texas, last Friday. On account of rain they were unable to return sooner.

Mrs. Dora Brooks of Wayside, has been visiting her mother, Mrs. B. F. Holden, and sister, Mrs. Carey Durden, for the last two weeks. She returned home Sunday morning.

Sam Taylor was a business caller at the Cole home last Wednesday.

On account of the rain Elder Lindley did not hold the meeting at Arney last week but intends to this week.

Windell O. Morris was a caller at the homes of his uncles, Walter and John E. Morris, last Saturday.

Mr. and Mrs. Floyd W. Fortner were in Hereford on business Friday.

We are getting to have some fighters in our community. Edwin Bailey was to go to Happy Friday night, and Horris Holden was to be in Happy Saturday night. We do not have the full report now as to how they come out but will later.

Mr. Erbeek of Nazareth was in our community Saturday.

J. E. Morris and children were visitors at Mr. Morris' brother, Walter Morris, Saturday.

Floyd W. Fortner and brother, Bennie, were at the Slaton home on business one day last week.

There was a cutting scrape at the home of the Stuarts last week, when Mr. and Mrs. Stuart's little son was involved in "cutting a tooth."

Joe T. Bailey was a caller at the home of his friend, Grady Slaton. Grady Bailey is the proud owner of a new Ford coupe, and is enjoying the nice rides.

Mr. Couch of Aspermont, Texas, and Mr. Bridgocreek of Weslaco, Texas, recently purchased thirteen sections of the Word ranch.

Mrs. Winnie Derden and children visited at the home of Mrs. Derden's mother, Mrs. B. F. Holden, Sunday.

Mrs. L. G. Hutson visited at the home of Mr. and Mrs. J. P. Hutson Sunday afternoon.

Mrs. Mable Perkil of Amarillo visited at the home of her parents, Mr. and Mrs. L. G. Hutson Sunday.

We are sorry to report that Mrs. A. E. Morris is very sick. Her many friends hope her a speedy recovery.

Mrs. B. F. Holden is installing a set of a set of lights, heater, cook stove and iron.

A. E. Morris was a business caller at Happy last Saturday.

Mr. Couch of Aspermont, Texas, and Mr. Bridgocreek of Weslaco, Texas,

were callers at the S. J. Taylor home Sunday afternoon.

Mr. and Mrs. Carey Derden are the proud parents of another little girl. Mother and baby are doing nicely.

Mr. and Mrs. Floyd Fortner spent Saturday at the home of Mrs. Fortner's parents, Mr. and Mrs. S. J. Taylor.

The people in our community have plenty of work to do since the rains to fight the weeds.

Carey Derden made a trip to Wayside Sunday.

MRS. CONNELL CALLED TO BEDSIDE OF HER DAUGHTER

Mrs. Ed Connell left Tuesday morning for Brownwood, Texas, where she was called to the bedside of her daughter, Mrs. Joe Trussell.

J. B. JONES AND FAMILY HOME FROM KANSAS CITY

J. B. Jones, wife and daughter, Miss Martha, returned home Sunday night from an overland trip to Kansas City, where they visited another daughter. Mr. Jones says that the Hereford cotton looks better to him than any he saw on his trip except that at Guthrie, Oklahoma.

Automobile Service

- VULCANIZING
- STORAGE
- CAR WASHING
- GAS AND OIL
- MILLER TIRES
- FISK TIRES
- ACCESSORIES
- CAR GREASING

A Desire to Please!

Hereford Garage Station
EASLEY & WILSON
Props.

Remington Portable



The handy little friend that makes all writing swift and easy. Complete—with four-row keyboard, like the big machines. Small, light, strong, durable, and does beautiful work—always. Fits in case only four inches high.

Price, with case, \$60

The Hereford Brand

Announcement

We have never intended doing a general credit business, but only sought to accomodate those customers of ours who were worthy of credit. However the inevitable has happened and bad accounts are developing.

In some instances our judgment was bad so, to be brief, we are going to bury the books so to speak. We realize that a strictly cash business hard to establish, but we are also aware that cannot discriminate by extending credit to it and refusing another.

We expect to lose some few customers, and frankly, we hope to lose some, but it is our aim to share the gain with the old faithfuls in the form of better service.

This announcement has reference to every thing in way of merchandise and repairs, and is effective immediately.

See us for repairs, gas and oils.

"Our Work Stands Up—We Make It."

BEAVERS BROTHERS
Phone 383

HEREFORD LIGHT & POWER COMPANY

Dealers in electric juice for light, heat, power, cooking and a hundred other uses

"Your Electrical Servants"

When the unexpected threatens—the unprepared pay

An early settler in Texas when asked why he always toted a gun replied that he might need it only once but if he ever did he would need it then.

Has it occurred to you that your position with respect to fire, hail and tornado insurance is identical? You may need it only once but if you need it at all you will need it then.

In order to have it then get it NOW.

The Hereford Insurance Agency
RALPH BARNETT, Mgr.

Now Showing at the Popular Store Hereford, Texas

New Fall SUITS, Men's and Boys' SHOES, WOOL SWEATERS of all sorts, WOOL VESTS, LEATHER COATS, VESTS, OVERCOATS, etc. You are all invited to MAKE our store your HEADQUARTERS for real Merchandise—MODERATELY priced!!

THE PLACE TO BUY SHOES

LOCAL OPENINGS

Bell returned home Wednesday from Snyder, Texas.

A large shipment of Radio "A" and "B" batteries just received at Rice's.

B. Frank Bule is in Canyon this week on matters of business.

The Brand Office has a few scratch tablets at 5 cents each.

W. D. Howren, highway engineer, was in town from Amarillo Wednesday.

One-horse Grain Drills, priced right.

LUTHER HOUGH.

George Overton made a business trip to Amarillo Wednesday.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Mrs. S. P. Edwards, accompanied by her sister, Mrs. W. F. Gore, motored to Clovis last Monday, returning Tuesday evening.

Bring in your Radio batteries and have them tested at Rice's.

Miss Fanny Thomas, who has been visiting at the home of her aunt, Mrs. B. Frank Bule, has returned to her home in Anson.

The school store is Skelton's.

Mrs. Ruth Baker of Post, Texas, is here visiting an old friend, Mrs. S. E. Askren.

We Keep the Smell!—Orr's Tailor Shop.

Ira Connell arrived home Monday night from Robstown, Texas, and is on his old job as printer again.

Radioling will soon be good. Test your batteries and look all connections over—especially aerial and ground.

Rice sells new batteries.

Floyd McCutcheon, formerly connected with the First State Bank and Trust Company of Hereford, but now of Burburn, Texas, is here on his vacation visiting his old friends.

Every fifth person buying school supplies gets a five cent pencil free.

—CORNER DRUG STORE.

Miss Edythe Bule went to Amarillo Wednesday morning, where she will take up her work as teacher in one of the schools there.

Just received, shipment of Grain Drills, from one horse to sixteen hoo.

LUTHER HOUGH.

A male quartette will sing each night during the presentation of "When a Man's a Man," at the Star Theatre, Friday and Saturday.

New and attractive post cards with scenes of Hereford.—City Drug Store.

Miss Hazel Rambo, who has been attending the Teachers Institute at Canyon the past week, returned home Friday morning and will start her school at Shearer Monday.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Mrs. F. E. Oberthier Jr., has accepted a position with the Hereford Motor Company, as bookkeeper and office lady.

Mrs. Vern Lust of Big Square drove to Hereford, Friday morning and took the train for Amarillo, where she will visit friends awhile, before going to Claude, where she will spend a week or ten days with friends.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Mr. and Mrs. J. W. Odle stopped off here Monday morning for a short visit with Mrs. Odle's brother, L. Baskin. They have been visiting parts in California, and are now enroute to their home in Oklahoma City.

We have the only complete line of school supplies in town.—Skelton.

Frank Huckert and wife of Marcus, Iowa, drove in overland Sunday evening and will visit in the home of their cousin, Joe Huckert. Mr. Huckert also has land out near Summerfield, and is also here in the interest of that.

New and attractive post cards with scenes of Hereford.—City Drug Store.

Mrs. Josephine Westbrook of Little Rock, Ark., who has been visiting relatives here, returned to her home Saturday. She is a sister of Mrs. S. P. Edwards and Mrs. W. F. Gore.

FOR SALE—A \$50 Student's Wardrobe Trunk for \$40. See

E. B. BLACK CO.

Wragge's Pleasure Park at Canyon, popular water sports and swimming resort for this section, is advertising a big dance and midnight barbecue for next Saturday night, September 13. The program calls for music by the Happy Aces. A barbecue is also scheduled for Sunday, September 14.

Miss Olive Perkins left on Saturday morning for Monticello, Ia., where she goes to take up her school work. This makes her fourth year to teach there.

We Keep the Smell!—Orr's Tailor Shop.

Miss Lora Bell McCool, who has been visiting her sister, Mrs. A. C. Barton, left Saturday morning for her home at Mountain Park, Okla.

School time is here, Skelton has the supplies.

Mrs. H. L. Broadwell went to Electra, Texas, Saturday, where she will spend a few days with her husband.

We have anything for school, including lunch boxes, school bags, in fact every needed article from kindergarten to graduation.

—SKELTON.

Miss Viola Nunn left Saturday morning for Pampa, Texas, where she will teach English in the High School.

Church of Christ

Two Blocks North of Courthouse Bible Study Class at 10:00 a. m.

Regular Lord's Day Worship from 11 to 12 a. m.

W. A. Knox, A. S. Higgins, Elders

P. H. Smith left Saturday morning for McClean, Texas, where he will visit relatives.

Every fifth person buying school supplies gets a five cent pencil free.

—CORNER DRUG STORE.

Mr. and Mrs. John A. Johnson and little son Jimmie Joe, of Fort Worth, Texas, arrived here Tuesday morning and will visit in the home of Mr. and Mrs. Edgar Johnson.

Watch The Brand next week for date and details of Harmon Dairy's big Jersey sale.

Earl Lewis left Tuesday morning for Clarksville, Texas, where he will visit friends and relatives before returning to Canyon, where he will attend school this term.

Beware of old stock tires and tubes. Our stock is not large and we get new shipments every few days.—Rice.

D. F. Ashbrook returned home Monday morning from a business trip to Clovis, N. M.

Mrs. Edna Waller, who has been here spending the summer with her parents, Mr. and Mrs. J. L. Fuqua, left Wednesday morning for Dallas, Texas, at which place she goes to take up her school work.

Every fifth person buying school supplies gets a five cent pencil free.

—CORNER DRUG STORE.

H. E. Nelson, who has been visiting in the J. L. Ramsey home, left Tuesday morning for his home at Gould, Okla.

Watch The Brand next week for date and details of Harmon Dairy's big Jersey sale.

Mrs. John Foster, who has been visiting her parents, Mr. and Mrs. R. P. Brass, returned to her home in Amarillo Tuesday morning.

FOR SALE—A \$50 Student's Wardrobe Trunk for \$40. See

E. B. BLACK CO.

Miss Verba Suttle returned to her home in Amarillo Tuesday morning, after a short visit with her brother, W. L. Suttle of Summerfield, Texas.

WANTED—100 acres old land. Will pay cash rent. Fone 164.

Mrs. R. M. Groves returned to her home in Rosebud, Texas, Wednesday after a short visit here.

Every fifth person buying school supplies gets a five cent pencil free.

—CORNER DRUG STORE.

Mrs. B. P. Lemon and children, who have been visiting in the home of her sister, Mrs. Q. R. Shelton, for the past two weeks, left Wednesday morning for their home in Houston.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Mrs. W. J. Bunch, who has been visiting in the home of Mr. and Mrs. D. F. Bunch, left Tuesday morning for Amarillo, where she will visit friends and relatives before returning to her home.

Watch The Brand next week for date and details of Harmon Dairy's big Jersey sale.

Mrs. Wood Vaughn and two children left Tuesday morning for Canadian, Texas, at which place she will join her husband.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

We receive many compliments on our work and quick tire service.—Prices too.

—at Rice's.

Mr. and Mrs. B. L. Batchelor and babe left Monday morning for Amarillo, at which place he goes to work.

Watch The Brand next week for date and details of Harmon Dairy's big Jersey sale.

Mrs. Sidney McAlexander and little daughter, Aline, who have been visiting in the home of her parents, Mr. and Mrs. A. A. Godwin, left Monday morning for San Francisco, Calif., where they will visit relatives before returning to their home in Galveston, Texas.

FRED A. PHILLIPS

Livestock Auctioneer

Hereford, Texas

Telephone 220

Storms and Struggles or Peaceful Sailing?

Life offers both, in work, in the home, in every period.

Which do you choose?

Your financial condition will show you. For the person who is building up a savings account is steering for quiet, enjoyable times where security and happiness are.

This institution offers a safe route to peaceful times ahead—if you open an account and add to it regularly.

THE WESTERN NATIONAL BANK

FALL ANNOUNCEMENT

FURNITURE SALE

We have a large assortment of everything that goes into the house to make it attractive. Our prices are Rock-Bottom.

\$225 three piece living room suite for	\$165.00
200 three piece living room suite for	150.00
250 eight piece dining room suite for	200.00
125 eight piece dining room suite for	100.00
200 five piece bedroom suite for	150.00
125 five piece bedroom suite for	100.00
45 Dreamland Mattress for	37.50
60 Art Rug value for	45.00
45 Art Rug value for	35.00
40 Art Rug value for	29.75
30 Art Rug value for	22.50

SINGER SEWING MACHINES are sold on just the terms you wish.

PIANOS and VICTROLAS on terms to suit. Now is the time to have your linoleum laid for the winter.

LET US SUPPLY YOUR WANTS

E. B. BLACK CO.
The Big Store With the Little Price

FOR SALE

I have sold all my implements but have one span young work mules and one odd work mule and several good coming three year old mules that will make high class teams for next year. Get your teams now as feed will be very plentiful, and have them ready for next year. All good stock will sell higher this Fall.

F. H. Oberthier

Wheat Smut

Can be prevented by dipping your seed wheat in a solution of

FORMALDEHYDE

(one pint to forty gallons of water)
It's a very cheap process and pays big.

Use it this fall.

Corner Drug Store

Don't Miss the DANCE AND MIDNIGHT BARBECUE

Saturday Night, Sept 13
Music by Happy Aces
Swell Dance Floors

Barbecue also on Sunday, Sept. 14

Wragge's
Pleasure Park
at Canyon, Texas
Water Sports and Free Swimming

HOME FOR SALE—

Modern four-room and bath Bungalow, with basement, plastered inside and with special built-in features throughout, garage, etc. Brand new—never been occupied. Let us show it to you.

PANHANDLE LUMBER CO.