

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

54TH YEAR, NO 68

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOV. 27, 1924

## POULTRY IS WHOLE SHOW THIS WEEK

The Hereford Poultry and Produce Show, which opened Saturday, came to successful conclusion Wednesday. Although not as large in point of number of birds entered as heretofore, the quality was higher than ever before and there is no question but that more real instruction was "put across" to the people this year than ever before. There seemed to be more genuine interest in the question of poultry raising. And it also happened that there were more poultry experts here than ever before who helped in answering the stream of questions propounded. About 250 birds were cooped. The Reds, both combs, were the largest class, with White Leghorns second.

Prof. Humble, agricultural department of the schools, with several of his pupils, had an interesting exhibit of wash and scratch feeds for poultry, a small model of a poultry house, an automatic feeder, etc. He lectured throughout the show and did a vast lot of good. Jones & McLean had a Poultry exhibit and C. A. Skelton a corner in which he demonstrated the DeLaval separator.

Mrs. A. Lowther entered a pound of butter moulded in the form of a duck. The Rhode Island breeders, for a joke, added red feather for its tail and the secretary placed a leg band around the neck. Mrs. Lowther moulded an excellent model of a duck as well as a good pound of butter.

Dr. Gabbert exhibited a dozen eggs from his imported Black Minorcas that were huge in size and weight.

Visiting breeders, exhibitors and officials of other shows were: E. C. Cundiff of Littlefield, Rev. W. V. Coughran and wife of Dimmitt, W. T. Duffel and J. Key of Canyon, Rev. Bruce Meadows of Meridian, E. C. Hollinger, County Agent at Clovis, and V. T. Scott, secretary of the Curry County Poultry Association, and young son, Howard. Awards in the various classes follow:

**Barred Rocks**  
J. B. McCord—first cock; first cockerel; first second, third and fourth pullet; first pen.  
W. A. Daugherty, second pen.

**Light Brahmans**  
B. Franks, first cock; first, second, third and fourth cockerel; first, second, third and fourth pullet; first, second, third and fourth hen; first and second pen.

**Black Minorcas**  
D. W. F. Gabbert, first, second, third and fourth hen; first, second, third and fourth pullet; first cock and first pen. Charles Newell, first cockerel and second pen.

**Buff Orpington**  
Rev. W. V. Coughran, Dimmitt, second and fourth hen; third pen.  
Claude Ricketts, first and second cock; first pen; first and third hen; first pullet.

Duane Orr, first cockerel; second and third pullet; second pen.

**Silver Wyandotts**  
Mrs. B. H. Womack, first, second, third and fourth pullet; first and second hen.

**Black and Blue Boone Games**  
Jim Gilliland, all awards.

**White Leghorns**  
Mrs. J. M. Chapman, first and second cock; first, second and third hen; first cockerel, first pen.

Jim Robinson, first, second and third pullet.

Earl Lance, second cockerel.

**Single Comb Reds**  
West Hill Poultry Farms, Littlefield, Texas, E. C. Cundiff, owner and manager, first cock; first cockerel, first pen, first pullet second hen, Grand Champion Male, Grand Champion Female, Grand Champion Pen, all breeds competing.

Key & Duffel, Canyon, Texas, first and third hen, second pen, second cock.

Ervin Elliston, second and third pullet, second and third cockerel.

**Single Comb Aeneas**  
Duane Orr, first cock, first pen, first, second, third and fourth hen.

Mrs. E. R. Rothwell, first cockerel; second and third pullet.

**Rose Comb Reds**  
Dr. J. W. Hicks, second and third cock.

R. J. Naylor, first cockerel, second pullet.

N. C. Vogele, second cockerel, first and second hen, first cock, first, third and fourth pullet, first pen.

**Capon**  
Geo. Beams, first capon.  
W. H. Wade, second capon.

## Big Crowd Asks Court to Install County Agent

The special committee recently appointed by the Chamber of Commerce to work for a County Agent in Deaf Smith county appeared before the County Commissioners in session last Friday afternoon and presented the matter in detail. The committee, of which G. A. F. Parker is chairman, was backed by a tremendous crowd of business men and farmers interested in the acquisition of this vital factor in agricultural development work. The court could not but have been impressed with the number of solid men of the county who are thorough converts to the measure, and with their earnestness in its behalf.

County Agent Jennings of Canyon was present and gave cold facts and figures on the work of an Agent that were illuminating. Talks in behalf of the work were also made by Messrs. Parker, George Overton, Dr. Overton, A. M. Jones and many others.

No definite action was taken at the meeting, Commissioner Hill being absent, but it is believed the foundation work for the ultimate acquisition of an Agent was paid and that the time is not far off when the farmers of the county will no longer be deprived of this aid that is doing so much for over 150 Texas counties.

## HEREFORD MERCHANTS ATTEND AMARILLO CONFERENCE

The Panhandle-Plains Business Conference at Amarillo last Monday and Tuesday was attended by a Hereford delegation of seven. The Conference was inaugurated by the wholesalers and jobbers of Amarillo for the purpose of endeavoring better feeling between Amarillo and the surrounding Panhandle towns, and for closer cooperation. Business sessions were held Monday, a banquet and entertainment features given at night, and visits made Tuesday to Amarillo business establishments. The Hereford representatives at the meeting were: Walter E. Dunlap, chairman, and A. O. Thompson, secretary, of the Merchants Bureau of the Chamber of Commerce, A. H. Streu, Leonard Foster, Frank A. Giles and Lem W. Carlyle. They report an instructive and entertaining trip.

## COLD, CLEAR, SNAPPY WEATHER—FARMERS BUSY WITH CROPS

Cold, clear, snappy weather is prevailing now, with plenty of ice in the early morning hours, but with bright sunshine during the day. Farmers are busy getting in the feed and cotton and in preparation for winter.

## DIES FROM GAS FUMES

Frank Malone, who has been visiting his daughter, Mrs. J. T. Webb, and relatives, was called to California this week by the sudden death of his step son, Walter E. Keightley, who was found one morning about noon in his new home just out from Los Angeles. Mr. Keightley was smothered by gas which escaped into the room during the night. His partner, not understanding why he did not come to the office, called at the house and getting no answer to his knock went back to work. But growing uneasy he again called, and detecting the odor of gas secured a policeman and broke into the house. Mr. Keightley was found dead in bed with his glasses on and a news paper had fallen to the floor. Mrs. Keightley was unconscious but still living. Whether they had gone to bed the night before and left their gas stove on or whether they had lighted it that morning and gone back to bed was not known. Mrs. Keightley was still alive when Mr. Malone reached her but was not expected to live.

## Pekin Ducks

Carl Spratt, all awards.

## Turkeys

Mrs. A. W. Chandler, Bourbon Reds, all awards.

Mrs. A. L. Simpson, second old Tom.  
Mrs. G. W. Keith first old Tom, first young Tom, first and second hens, best and largest display of Turkeys.

## Egg Contest

Mrs. J. M. Chapman, best dozen eggs.  
Dr. W. F. Gabbert, second.

## Butter Contest

Mrs. J. B. Phillips, third.  
Mrs. J. B. Phillips, first.  
Mrs. A. Lowther, second.  
Mrs. Ray Hershey, third.

## Milk Test

Mrs. N. C. Vogele, first and second, test 5 2-10 and 5 4-10.  
Mrs. Ira Ricketts, highest cream test, 54.

## An Agricultural Census Will Be Taken Very Soon

The Department of Commerce at Washington has completed the preliminary organization of the field work of the Census of Agriculture for the State of Texas, and announces the names and addresses of the supervisors of the fourteen districts into which the state has been divided for census purposes, together with the probable number of enumerators, number of farms in 1920, and the names of the counties in each district. Beaver, Cimarron, and Texas counties, Oklahoma, are included in the first Texas district.

District No. 1—Supervisor, Parker D. Hanns, Canyon. Number of enumerators, 70. Number of farms, 1920 census, 16,005. Counties, 29—Armstrong, Beaver (Okla.), Briscoe, Carson, Castro, Childress, Cimarron (Okla.), Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parker, Potter, Randall, Roberts, Sherman, Swisher, Texas (Okla.), Wheeler.

Taking of the census will begin on December 1. This work is done by the government every five years, and this census is expected to show a big increase over 1920 figures.

In the taking of this farm census no city people will be included in the count except in the case where a city man owns a farm and hires a man to run it for him. The owners, who live in cities will not be counted if they have their farm rented or leased on a partnership basis.

The farm census is scheduled to be made in each of the 3,662 counties in the United States. To show what a gigantic task it will be the state of Texas alone is made up of fourteen districts and in more densely populated sections of the country there are fewer counties to the district. More than six thousand persons will be engaged in the work throughout the nation.

## ADMINISTRATOR ESTATE KARL SHIRLEY ANNOUNCES BIG SALE

One of the largest farm sales of the season is announced for Monday, December 8, when Jno L. Wilson, administrator of the estate of the late Karl Shirley, will close out the Shirley farm equipment at the home place, five miles south of Adrian, in Oldham county. The sale will begin at 10:00 o'clock in the morning and the Methodist ladies of Vega will serve lunch on the grounds. W. S. Williams is auctioneer.

This sale is made in order to settle the estate, and will include a big list of all kinds of farm and ranch livestock and equipment, including twenty seven head of horses and mules, two Hereford milk cows, an automobile and two trailers, a big assortment of machinery, harness, tools, household articles, etc., etc. A complete bill of particulars will be shown in The Brand next week.

## OTTO MASSIE ANNOUNCES A CLOSING-OUT FARM SALE

Otto Massie announces a closing-out farm sale at his place, nine miles north east of Hereford, and one mile east of Progressive school house on Wednesday, December 3, beginning at 1:00 o'clock. Included in the sale are seventeen head of horses and mules, four head of dairy cattle and a select list of farm machinery. Mr. Massie's detailed list is carried in his advertisement in this issue.

## J. Q. WARD BUYS R. G. BOYLES STAGE LINE TO AMARILLO

R. G. Boyles, who has operated the auto stage line between Hereford and Amarillo for over a year, has sold out to J. Q. Ward of Amarillo, who has merged the business with his double daily service between Clovis and Amarillo.

## BARN, GARAGE AND ESSEX COACH DESTROYED BY FIRE

Fire of undetermined origin Sunday afternoon destroyed the barn and garage in the rear of the Eli Dunlap home, with contents. Included in the loss was an Essex coach belonging to Mrs. Mary Monday. It is understood that the car was partially covered by insurance.

## MAYOR IRELAND AND COM. NEWELL EACH BAG A DEER

Mayor E. S. Ireland and City Commissioner J. O. Newell returned Sunday night from a week's deer hunt over in the mountains of New Mexico. They each bagged a deer, too, and returned highly elated at their luck and pleased with the splendid outing they enjoyed.

## Remember the Red Cross in the Week Of Thanksgiving

The canvass for the Red Cross membership will be made during the early part of next week. It was the announced plan to complete the canvass this week but owing to the extra work incident to Thanksgiving it was thought best not to start the canvass till the later date.

If it is the desire of the committee that everyone in the county be given an opportunity to become a member. However some will likely be missed and for this reason any of the banks will receive your subscription for membership. One dollar makes you a member for a year, twenty five dollars gives you a life membership. One dollar for every member of the family puts you in the 100 per cent class. May we not hope to have a large number of families in the latter class.

Families are urged to talk the matter over at home and decide what the family can do, so that when the solicitor calls the matter can be disposed of at one call. Last year the canvassers often found it necessary to make a second call because the matter had not been settled before hand between husband and wife.

All this money is spent here in local work except fifty cents of each dollar membership goes for the work in general. The entire amount of the life memberships goes for local work. None of the local money is spent in operating expenses of any kind.

Can't each member of your family reduce other expenses sufficiently to give one dollar to this great humanitarian cause?

We never know what day a disaster of some kind may overtake our community or a neighboring community. Is it not worth while to have an organization ready for an emergency. There still remains a great work for the Red Cross among ex-service men. We made these boys great promises when they marched away to war, can't we now fulfill in some small measure these pledges by supporting the one organization that never loses sight of their welfare?

Discuss the matter at home and get ready to enroll 100 percent strong. The Red Cross and the canvassers are asking nothing for themselves but are only claiming your attention for those in need. B. F. GUTHRIE, Chairman.

## J. L. FAUBION, FORT WAYNE, IND., BUYS CHAS. LUPTON PLACE

The old Charley Lupton place, four sections on the creek east of Hereford, has been purchased from Mr. Lupton's father-in-law, Mr. Mahoney of California, by J. L. Faubion of Fort Wayne, Ind., who formerly lived at Paducah, Texas. Mr. Faubion was here this week arranging to bring his family to Hereford in a week or so and make improvements on his newly acquired place. The family consists of his son-in-law and daughter, also a widowed daughter, all of them now in Dallas.

The ranch, recently under lease to Charley Burkett, is to be developed into a modern stock-farm, said Mr. Faubion, and he will invest considerable money in the developments for the coming year.

## OWEN F. SMITH MOVES FAMILY TO NEW HOME AT MCKINNEY

Owen F. Smith, who has been located in Hereford for the past three years and who held the office of County attorney for some time, left Saturday with his family for McKinney, Texas, where they are going to make their home.



Mrs. Florence Bohrer of Bloomington led her district ticket in the Republican sweep of Illinois and is the first woman elected to the Senate in that State.

## Postmaster Asks Cooperation On Xmas Packages

"Please ask the patrons of the Hereford Post Office if they will try to cooperate with us as much as possible this year in avoiding a last-minute rush to mail packages, letters and Christmas cards," said Postmaster Wear Tuesday.

"Human nature is the same the world over," continued Mr. Wear, "and most of us are prone to wait until the last minute to do things that could be finished and got behind us, if we are just reminded of it sufficiently strong. That's what I want to do now—to remind the folks here that Christmas is close at hand and that they can do themselves as well as my office force a big favor by thinking and then acting early upon the Christmas package and card problems.

"Another thing I would like to caution about in this connection: and that is the careful wrapping of packages, and being sure to write the address plainly, with complete address, including street and number, postoffice box number, or "General Delivery."

"And another big help to us will be the mailing of packages and cards in the afternoons instead of the forenoons, as we have the mail from both trains to handle before lunch time."

## Lamesa Citizens Make Auto Gift To County Agent

Lamesa, Nov. 25.—C. T. Watson, county agent of Dawson county, has already been visited by Santa Claus. The business men of this city have presented Mr. Watson with a new automobile, in appreciation of the work that he has done in this county. Mr. Watson has been county agricultural agent of this county for seven years and has recently been employed for another year. During the time that he has been in this work, Dawson county has changed from a cattle raising country of large ranches and small towns to a thickly settled farming section with Lamesa a city of 5,000 people instead of 500. The citizens of this county feel that this work has been very beneficial in developing the resources of the section and have made this gift to the county agent as a token of their gratitude.

The business men of Lamesa are in favor of the extension work and lend every effort to further it in every way.—Amarillo News.

## MRS. A. M. JONES IS NEW PRESIDENT PARENT TEACHER ASSO.

The Parent-Teacher Association met at the High School Friday, Nov. 21. A short business meeting was held in order to elect a president, which office was left vacant on the departure of Rev. Paul J. Merrill. Mrs. A. M. Jones was named and a short program followed. The Glee Club, which has been under the leadership of Miss Mattie Swisher, sang a few short numbers, and was followed by reading by Miss Aline Hodges. Mrs. Reese Tatum, who is an active leader in the Parent-Teachers of Dalhart, gave a brief summary of the work they were doing there. Miss McClure, who is the instructor of Home Economics in the High School introduced the idea of hot lunches for the children of the Central school, and plans were made at once for further investigation to make this possible. It is believed by the society that before the end of the school year the Central school children will be served hot lunch in place of their hurriedly packed, unbalanced cold lunch.

This meeting was one of the most interesting the society had ever held and was closed by a lunch served by the Domestic Science girls, consisting of Date Sandwiches, pickles and hot coffee.

## NEPHEW OF A. A. OTT KILLED IN ACCIDENT AT ST. JOSEPH

Earl B., ten year old son of Mr. and Mrs. John L. Ott, and nephew of A. A. Ott, died November 16 in St. Joseph, Mo. The boy was playing with a playmate of the same age on the porch of the second story of the Ott home, when the banister of the porch gave way and he fell fourteen feet to the walk, crushing the skull. He died within two hours after being taken to the Missouri Methodist Hospital.

## GOOSE DINNER PROVES BIG WINNER

The unique feat of feeding nearly fifty hungry men on wild geese and ducks was successfully and triumphantly accomplished Monday at the Stockman's Cafe when Mr. and Mrs. Joe Mitchell and two boys furnished the game, helped prepare it, and saw the hungry diners happily filled to the last notch.

But there was a peculiar angle to the affair. Mr. Mitchell and his boys were in the dining room and after being enthusiastically thanked and encouraged were all voted a life membership in the Chamber of Commerce as a reward. But the diners did not know that Mrs. Mitchell was back in the kitchen, and that she had done most of the work, as the women usually do; so she was not included in the thanks or emoluments.

But President Overton announces that the unintentional injustice will most certainly be made up next Monday, and is taking steps to show Mrs. Mitchell on that occasion that the organization appreciates her interest and work.

Dr. Overton opened with an explanation of the game dinner, asked Henry Wilkinson to preside as chairman for the day, and called on the secretary to read a poem on Mr. Mitchell, which the chairman claimed was written by the "Poet Laureate" of the club, John Moseley. Afterwards Mr. Parker thanked Mr. Mitchell in the name of the club for the treat. Both Mr. Mitchell and an adopted son, Claude Longbottom, responded briefly.

Stanley Sigler, editor of the Farwell Tribune, in Hereford, attending the Poultry Show, boosted Farmer county and complimented the Chamber of Commerce on the Monday turnout. Mr. Butcher of Farwell said "I am too full of goose to make a speech." Dr. Overton facetiously explained to the visitors that the reason the Monday crowds here are so large it was wash day and the wives run the husbands away for the time being.

E. C. Cundiff of Littlefield, Rhode Island Red breeder who had a string of birds in the Show, stressed the value of poultry for any community and urged the Hereford people to back their show.

Attention was called to the Business Conference at Amarillo Monday and Tuesday, to the Union Thanksgiving services at the Methodist church on Thursday, and to the meeting of the South West Trail association at Amarillo December 5.

E. W. Harrison, highway chairman, reported that the Abo Pass route is to be thoroughly marked with signs in the near future, and then urged a good delegation for the Trail meeting in Amarillo.

Next Monday the meeting will be held at the Cordova Hotel. Those present were: Dr. J. W. Overton, Geo. Overton, Henry Wilkinson, L. Baskin, Alex. Thompson, Homer Wilkinson, F. H. Oberthier, Gano Hastings, O. J. Beene, A. Vaughn, Rev. Haynes, D. F. Ashbrook, A. Foster, L. Foster, W. F. Duffel, Canyon, Mr. Key, Canyon, E. C. Cundiff, Littlefield, A. G. Bell, A. L. Biggs, N. C. Vogele, C. U. Bowman, Glenn Snyder, W. R. Stockman, W. S. Williams, Joe Mitchell, Claude Longbottom, J. T. Mitchell, A. A. Ott, J. O. Miller, E. R. Reed, C. A. Skelton, L. W. Carlyle, Jno. Mosley, G. A. F. Parker, S. B. Holman, Ralph Barnett, E. W. Harrison, C. C. Rockwell, Mrs. C. C. Rockwell, C. R. Flesher, W. E. Dunlap, Rex Tynes, J. R. Roden, H. Layne, Stanley Sigler, Farwell, and J. S. Butcher, Farwell.

## Dameron Trying To Secure State Highway Permit

County Judge W. E. Dameron is in Austin appearing before the Highway Commission in behalf of the proposed State Highway from Vega to Olton, via Hereford and Dimmitt. The Court has worked on this project for many months, has put the Hereford-Vega road in fine shape, has contracted to aid Castro in putting her part of the route in shape, and has secured petition from all county courts involved asking for the four counties.

Judge Dameron left Friday and hopes to bring home the bacon.



## THE BAY VIEW CLUB

### BAY VIEW

The club did not meet last week because of the State Federation meeting in Amarillo. Our President, Mrs. Charles Donald gave an interesting report of the convention at this week's meeting. District President, Mrs. Reese Tatum, was present and made a brief talk.

The following program was given on "The Russian Movement":  
The Bolsheviks—Who They Are and What They Believe—Mrs. Elmer Dameron.

Do Russians Make Good Citizens?—Mrs. Geo. Garrison.  
A Review of "Red Trim"—Mrs. A. M. Jones.

### THE BOLSHEVIKI—WHO THEY ARE AND WHAT THEY BELIEVE

The name Bolshevik arose in 1908 at the second convention of the Russian Social-Democratic Party, held in London. The majority insisted on an immediate revolt against the imperial government, while the minority agreed that Russia was not ready for a revolution and that changes must come gradually. The majority factor was called Bolshevik, while the minority was called menshevik. The Bolshevik finally adopted the extreme Marxist Doctrine and developed into the Russian Communist Party. It was this party under the leadership of Lenin which seized the government of Russia in November, 1917.

Bolshevism has four cardinal principles: 1. Inevitable and unending struggle between Capital and Labor; and that there is no possibility of a solution which will result in a gain for both. 2. That there is no such thing as a Nation for the "Worker", and that all talk of national patriotism is contrary to his interest. The Bolshevik would end all loyalty to nations, and in its place put loyalty to Class. By this doctrine he would a new definition of Brotherhood, for he recognizes as brothers only those in all nations who occupy his own station. 3. The majority is always wrong, that is, that popular will as expressed by majorities in constitutional government, is in reality the will of the capitalists. He argues that the workers are too tired, too hungry, too ignorant, too accustomed to domination, to know what is for their own good. He has a plan too, which he hopes will bring about his cherished ends. It is a very practical plan and in a way a very human one. He would have a little group gain power and wield its authority in an autocratic way so that the capitalists may be banished, starved, wiped out, and the worker triumph. 4. The Christian virtues of humanity, charity, obedience, submission, faith, honesty, tolerance are only fetishes, made use by the capitalist to hold the workers in subjection. He says these standards are wrong for the working man, that the only admitted standards of virtue for him are those which contribute to his ultimate good, meaning by that term, his material good.

Russia was on the verge of a great anti-Czar revolution when the Great War broke out in August, 1914. With other Russia socialist groups, the Bolshevik joined in a peace manifesto, branding the war as a crime against the Internationale. They planned a revolution with propaganda among the soldiers that "their weapons should not be directed against their brothers, the hired slaves of other countries, but against the middle classes of the government. The government discovered the plot and arrested the leader Lenin.

After the overthrow of the Czar in 1917, another revolution was called for—troops were formed from deserters from the army, and a battle waged between the Bolshevik and the government members. The Bolshevik gained power and a new government was formed. It was the Federal Soviet Republic where the laboring class of people governed the affairs of a country, city, or town. The working class

and its party of Bolsheviks struggled not only for economic freedom but also for spiritual liberation of the toiling masses which was to make clear in their minds the real significance of religion. In the institutions for drilling the minds of the people they made it clear that religion is a poison.

The history of Russia from the signing of the Armistice has been a tragic tale of civil and foreign war. Isolated from the world by an iron ring of half-made enemies, little is known of the economic anarchy and terror that reign within. Industry is dead, transport is almost non-existent, credit, finance and business have been reduced to mere exchanging of commodities.

George L. Schoonover, a prominent Mason of the Middle West, in a recent address on "Why all Masons should make every effort to stamp out Bolshevism" says: "It is worth while to inquire what it was that inspired the growth of Bolshevism. We know that conditions in Russia were unsettled during the reign of the Czar. We know that conditions surrounding the working man were bad. We know that there was an untrustworthy group of educated men who dominated the ruling class, not from the standpoint of brotherhood, but solely in their own interests. We know that the time came when the Germans let Lenin and Trotsky into Russia and financed them in order to wreck her and make her easy to conquer and so Bolshevism is in control of Russia today.

How has it worked out? The evidences are shown. Discipline degenerated trade with other nations has been practically eliminated. Schools are disorganized. Famine stalks through the land and the world is asked to contribute that millions of children may not die. And the underlying cause is that the dominant power and control in Russia is selfishness.

There the Soviet system is supreme. The workers constitute the ruling class. Only the poorest peasants and the propertyless workers are permitted to vote. The following classes are disenfranchised: All employers of labor, including servants; all capitalists, or others receiving interest, rent, or an income from financial or industrial enterprises; all merchants, traders and dealers; all clergymen, and priests and employers of religious bodies, certain

## In Confidence

Readers desiring a personal reply can address Mrs. E. M. Jones, in care of this newspaper.

### THERE IS A 1924 STANDARD FOR GIRLS

Dear Miss Flo: I am a young woman of 24. I possess a reasonable amount of intelligence. I am neither ugly or ignorant, but I am the most unpopular girl in town. My friends tell me that I am too prudish—too old-fashioned, and that men prefer flippancy and flapperisms to intelligence and modesty. Now I simply cannot be a flapper with no other aim in life than a good time. Why do men prefer the empty shallowness of the flapper to the wisdom and industry of the modest girl?

I think, B. B., that you rather exaggerate things. Men do appreciate the qualities you mention, but sometimes the outside glitter of the butterfly fascinates them, and they are

former officials of the Czar's government.

This is done, the Bolshevik say "for the wonderful benefit of the State". —MRS. ELMER DAMERON.

ensnared to such a degree that it is impossible for them to know whether the glitter is merely the outside polish of solid gold. For that reason, we occasionally see pretty, shallow, foolish girls carrying off the marriage prizes that should by all logical reasoning, go to the domestic woman who makes the most efficient wife in the world when she has a chance to prove it.

Then, too, there are extremes. Neither of which go well with a man. Sometimes a girl is too prudish. Sometimes she sets a standard of morals for herself which would have been popular a generation ago. The girl of today is decidedly different from the girl of yesterday, and the old standard won't work.

Things that were considered positively immoral a hundred years ago are accepted without question today. It isn't that the morals of women have been lowered. It is simply that they have a greater degree of freedom and independence, and they are using it.

The girl of today, who wishes to enjoy a fair share of popularity, must

keep up with the times. She must unlearn to a certain extent, and, figuratively speaking, learn to jazz. I am not advising you to do anything which your conscience tells you not to do, but perhaps you are too much like a girl I know.

She goes through life ready to be embarrassed at the least provocation, and she is always afraid that her conduct will be misunderstood. She tries to avoid trouble so ostentatiously that she is constantly finding herself in embarrassing positions. She wouldn't think of doing this—nor think of do-

ing that—it might not look well. As a result she is always creating the wrong impression. She frightens her friends away. They laugh at her, and she is very much hurt at their lack of regard for her feelings. She is facing a life of spinsterhood, unless some young man comes along and is sufficiently interested to try and force her to lose her prudishness and broaden her outlook on life. This is one extreme.

The other extreme, no more popular (Continued on page 7)

## CHARLEY SAYS:—

Thinks givin now is awl most hear,

Th' world iz filled with happy cheer,

There'll be no wiskey, gin, ner beer,

But yew'll hev th satisfaction uv th yere

Ef yew buys yore spehuls fer dinner hear.

Charley & Wallace Grocery

## Closing-Out FARM SALE

AT MY PLACE NINE MILES NORTH EAST OF HEREFORD. ONE MILE EAST OF PROGRESSIVE SCHOOL HOUSE ON

### Wednesday, Dec. 3, 1924

AT 1:00 O'CLOCK P. M.

### 17 Head Mules and Horses

- |                                  |                            |
|----------------------------------|----------------------------|
| 4 Mules 10 years old.            | 1 Sucking Mule.            |
| 1 Mare Mule 3 years old.         | 2 Bay Fillies 2 years old. |
| 2 Black Horse Mules 6 years old. | 7 Saddle Ponies.           |

### 4 Head Dairy Cattle

- |                                |                                      |
|--------------------------------|--------------------------------------|
| 1 Holstein Cow 6 years old.    | 1 Jersey Milk Cow coming 7 yrs. old. |
| 1 Durham Milk Cow 5 years old. | 1 Jersey Yearling Bull.              |

### Farm Machinery

- |                                |                               |
|--------------------------------|-------------------------------|
| 2 Box Wagons.                  | 1 Two-row John Deere Go-devil |
| 1 Bundle Wagon.                | 1 Three-section harrow.       |
| 1 Broadcast Binder.            | 1 Two-disc Emerson Plow.      |
| 2 McCormick Row Binders.       | 2 Slides.                     |
| 1 Two-row P & O Lister, new.   | 1 Disc Harrow.                |
| 1 Hoosier Wheat Drill, 12-hole |                               |

TERMS—All sums of \$10.00 and under cash. Three months time will be given on sums over \$10.00, with approved security at 10% interest. 5% discount for cash on sums over \$10.00.

## OTTO MASSIE, Owner

Sale Clerked by First National Bank Hereford, Texas Col. W. S. WILLIAMS, Auctioneer Hereford, Texas

### This Service May be Yours

Would you like to have the comfort, convenience and satisfaction of modern electric water supply service in your home? A Delco-Light Water System is ready to give that service to you now, at surprisingly low cost.

See us for further interesting details.



E. W. KINNEY  
Phone 299



## What Condition Is Your Battery In? Is It Charged?

WILL IT FREEZE IF IT COMES A COLD SPELL?

Hadn't you better come around and let us test it for you and make sure that it is alright? We carry a complete line of Willard Storage Batteries for all makes of cars. Also Willard Radio Batteries.

Electric Service Company

## Christmas Suggestions

Community Silverware  
Pyrex ware  
Aluminum ware  
Dishes and numerous other items.

Where You May Select Your Christmas Gifts

STREU HARDWARE CO.

Home of Service and Quality

## "Wear-Ever"

Aluminum Roaster

JUICY, tempting and delicious will be your roaster—whether it be turkey, chicken or duck—if cooked in the "Wear-Ever" roaster. Note the many DAILY USES listed below. Truly it is one of the most valuable utensils a housewife can have.

We now are offering this roaster in all sizes at attractive special prices. Get yours today.



for Roasting meats and fowl  
Baking apples, tomatoes, potatoes  
Cooking entire meal at one time  
Cold pack canning and preserving  
Baking bread, rolls, biscuits  
Deep fat frying and rendering



SPECIAL PRICES  
Small size \$3.95  
Medium size \$4.95  
Large size \$5.95

Dunlap Hardware Company



# "I WONDER IF THAT'S MY PLACE"

A fire starts somewhere in the United States for each and every minute of the year. Your property may be next. Protect your interests with proper and adequate insurance. *Insure to Sure Insurance.*

NOTE: Bridge Score Cards, yours for the asking.

## THE A. L. BIGGS AGENCY

Phone 50

### Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

#### FOR SALE

FOR SALE—Good 3/4 Wagon with new 12 ft. Box, some good work mules and horses. One good milk cow, bundle feed. Phone 304. 67-11 pd H. C. JACKSON.

FOR SALE—640 A. all level deep chocolate loam tractor farming land west of Hereford, water available at 100 ft. 150 A. 7-24 cash, rest 1 equal annual 6% notes. H. B. Curtis, Owner, Thurman, Colorado. 67-11-pd

FOR SALE—Team of five year old Percheron work horses, well broke and gentle. See CLARENCE SMITH. 67-11-pd

FOR SALE OR TRADE—500 White Leghorn hens and pullets. Hens have been closely culled. 67-11-pd JIM CHOMLEE, Route 1

FOR SALE—Have two 20-acre, well improved farms, for sale, West of town, close in. See DAVE GRIMES. 67-11-pd

FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand. 67-11-pd

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 67-11-pd

FOR SALE—Bundle sorghum, delivered. See Fred Millard. 67-11-pd

FOR SALE—Two brown horse mules, 4-year-olds, about 15 1/2 hands, cracking good ones. Also good cow, fresh with helper calf. See W. F. ORR. 67-11-pd

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference. J. L. FUQUA. 67-11-pd Phone 146.

#### WANTED

WANTED—To buy two first class Jersey milk cows. Will pay cash. 67-11-pd J. B. PHILLIPS, Ph. 197

WANTED—To buy section of land, 15 or 20 miles south of Hereford. Will pay cash or terms. Write me quick. CLAUDE HAMILTON, Odell, Texas, R. 1. 67-11-pd

#### HOW TO GET A POSITION

In business and how to hold it is fully explained in our money-back Position Contract. Positions secured or tuition refunded if you take the world-famous Draughon Training—the training that business men endorse. Write today, DRAUGHON'S COLLEGE, 10th and Scott, Wichita Falls, Texas. 66-31

WANTED—to buy good pneumatic-tired trailer. See ELECTRIC SERVICE CO. 67-11-pd

#### FOR RENT

FOR RENT—Housekeeping rooms, furnished or unfurnished. See MRS. T. N. HEIFNER, at Millinery Store. 67-11-pd

#### LOST AND FOUND

STRAYED—3 head Hereford cattle, branded Bar W on right hip, ear mark crop off right and upper bit left. Strayed from the George Higgins ranch, 11 miles northwest of Hereford. Also two heifer calves, not branded, same ear marks, gone. W. S. WILLIAMS. 67-21

#### NOTICE IN PROBATE

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said

#### ARNEY-BEAUE RIDGE

Albert W. Sons the Blue Ridge school teacher, was in Canyon last Friday afternoon.

Mrs. Floyd W. Fortner was a visitor at the home of her parents, Mr. and Mrs. B. J. Taylor, Tuesday afternoon.

John Terrell was a caller at the S. J. Taylor home Sunday.

John E. Morris was a business caller at Nazareth Tuesday.

Homer E. Ferguson of Dallas was a caller at the A. E. Morris home Wednesday afternoon.

Windell O. Morris has been helping Mr. Terrell thresh grain this week.

Several from Hereford attended the meeting at Arney Tuesday evening.

Tom Bandy of Happy was a caller at the home of Carey Durden Thursday afternoon.

Sam J. Taylor was a business caller at Tulla Thursday.

Will Dixon was a Happy visitor Thursday. He took his first bale of cotton to town.

Windell O. Morris and Homer E. Ferguson of Dallas was in Nazareth Thursday evening.

Ray Cole was in Tulla Thursday on business.

Floyd W. Fortner was in Hereford Wednesday morning.

Tom Bandy of Happy and Carey Durden were callers at the home of Mr. and Mrs. Henry Dixon Thursday.

Edward Kincoed of Tulla is visiting his father-in-law, John Cole, this week.

Edward Kincoed and Ray Cole were callers at the S. J. Taylor home on Thursday afternoon.

Hugh Holland of Happy was a caller at the S. J. Taylor home Friday.

Miss Geneva Dreup of Nazareth visited at the home of her friend, Miss Edna Burks one day last week.

Messrs. John and Bill Hendrix, Lee G. Hutson were in Happy on business Monday.

Dick Stuart was in Happy Monday.

Mrs. Charlie Hogge was in Amarillo shopping Saturday.

Albert E. Morris and her son, Windell O. were in Happy and Tulla Saturday on important business.

Homer E. Ferguson and Floyd W. Fortner were in Nazareth Saturday.

Deaf Smith county, a copy of the following notice:

#### THE STATE OF TEXAS

To All Persons Interested in the Estate of Miss S. J. Jones, Deceased, Mrs. S. B. Purcell, has filed an application in the County Court of Deaf Smith County, on the 10th day of November, 1924, for the Probate of the last will and testament of the said Miss S. J. Jones, Deceased, which said application will be heard by said Court on the 1st day of December, 1924, at the Court House of said County, in Hereford, Texas, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so.

Herein Fail Not, but have you before said Court, on the first day of the next term thereof, this writ, with your return, showing how you have executed the same.

Witness my hand and official seal, at Hereford, Texas, this 10th day of November, 1924.

(seal) BERRY ORR, Clerk County Court, Deaf Smith County, Texas. 67-68

#### VULCANIZING

is one thing we do and do right. Experienced workmen do it.

#### STORAGE

is our hobby. We look after your car when it is stored with us.

#### WASHING

and greasing your car is part of our service, too.

And we sell Gas, oil, casings, tubes, and all motorists needs.

TRY US  
Hereford Garage Station  
OSCAR E. EASLEY, Prop.

We are very sorry to report that J. P. Hutson is in very poor health.

Luster Hogge called at the Jennings home last Sunday.

Mrs. John Lemons of Tulla visited at the home of her parents, Mr. and Mrs. John Cole Thursday.

Ray Cole called at the home of his sister, Mrs. John Lemons, one day last week.

Mrs. Charlie Hogge was in Happy Saturday.

Mr. and Mrs. Floyd W. Fortner was in Happy Monday on business.

The meeting which has been going on at Arney, closed last Tuesday night, with great success. We all wish for the Misses Thomas and their friend much success in their future evangelistic services where ever they may go.

Miss Ruth Lehmann of Clovis, N. M., attended services at Arney last Wednesday night.

J. E. Davis and his son, Earl, are threshing grain for C. E. Burks.

Walter Morris hauled a bale of cotton to the gin in Happy one day last week.

Marion Morris was in Happy Saturday.

Homer E. Ferguson of Dallas has been in our community for several days attending to business on his ranch, which he purchased from S. J. Taylor some time ago. While here he sold 68 head of cattle to Hugh Holland of Happy. Mr. Ferguson left for his home Sunday morning.

Miss Lora Hutson was in Amarillo one day last week.

Mrs. Will Todd has a new Ford coupe. Mrs. Todd and Lena were in Tulla on business Thursday.

#### FRIO - EASTER ITEMS

Next Friday, Saturday and Sunday the Baptist Fifth Sunday Association will be held at Frio. There will be

several visiting ministers and other workers through the District. Everybody invited to come and take part.

Mr. and Mrs. E. V. Sullivan visited with Mr. and Mrs. M. Mobley Sunday.

Mr. and Mrs. Henry Allman and Mr. and Mrs. Percy Estes visited with Mr. and Mrs. Bob Knox Sunday.

There will be no Literary at Frio next Saturday night on account of the services held there.

Mr. and Mrs. R. Dixon of Hereford visited Saturday night and Sunday with W. B. Green.

Mrs. Hackey visited Friday with Mrs. Frank Corn.

Those who attended the box supper at Easter from Hereford were: Mr. and Mrs. R. Dixon, Mr. and Mrs. C. C. Rockwell, Mr. and Mrs. Russell Carroll, Mr. and Mrs. Phillips, Mr. and Mrs. Coffey, and Mrs. H. Lomas.

Mrs. Walter Easter spent the week end with Mrs. Bob Knox of Hereford.

Misses Ima Sullivan, Eva, Zelma and Maurine Sullenger, Bob and Lin Aze, Jesse Laughlin, Clayton Woolery, Tom Sanders and John Knox were callers at the C. W. Frye home Sunday evening.

Christmas Cards at The Brand.

### FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.



### For the Thanksgiving Dinner

We can supply you with the many necessary delicacies that go to make up the successful Thanksgiving dinner. - Our stock is fresh and every brand speaks quality. Lowest prices.

FRUITS, NUTS, VEGETABLES, SPICES, HINES PLUM AND FIG PUDDING, CRANBERRIES, ETC.

Phones 81 271 Frank A. Gyles Groceryman



# 20% Discount

## From Regular Prices

# On Men and Boys Suits

# For Two Days Only

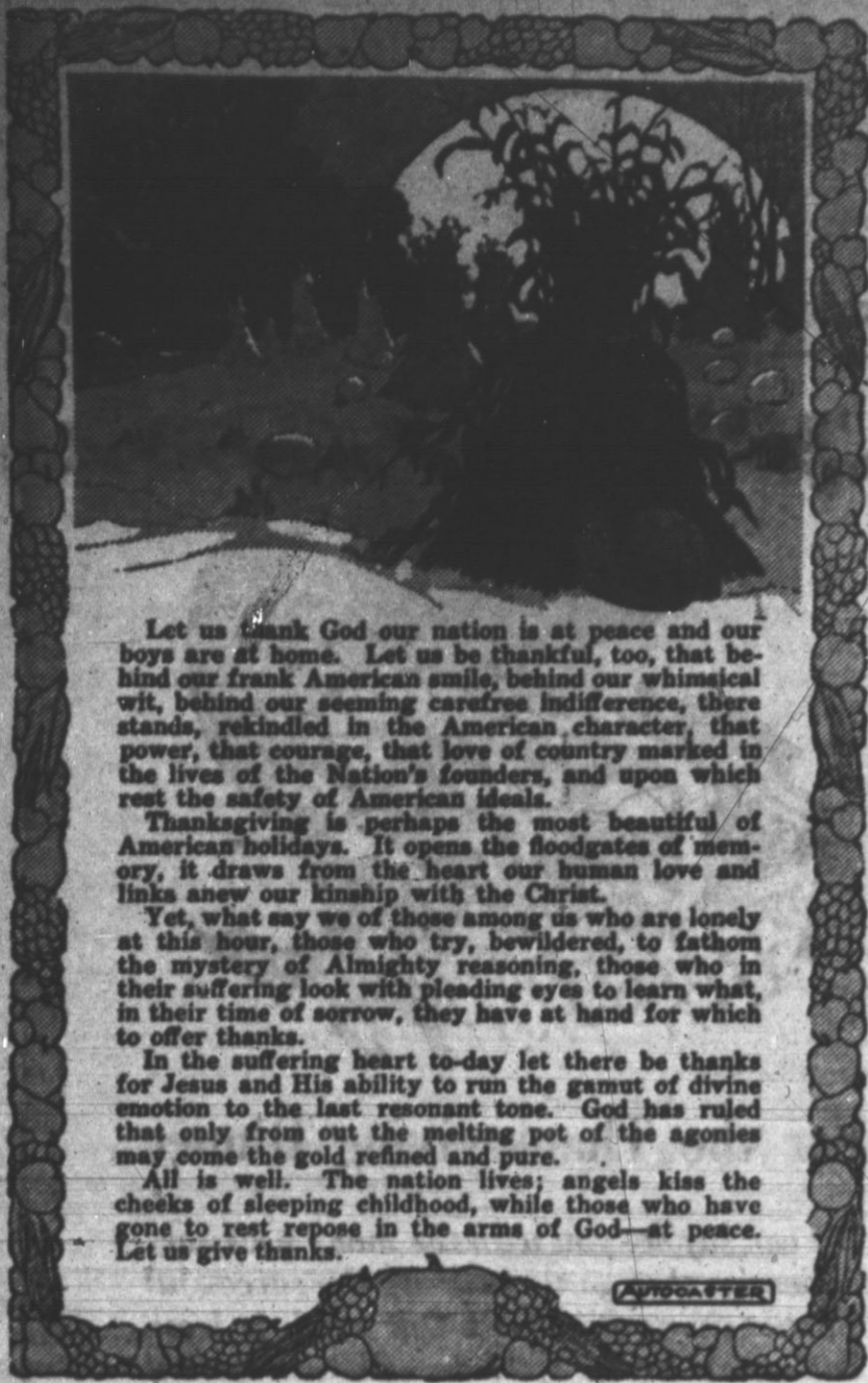
## Saturday and Monday, Nov. 29 and December 1

### KIRSCHBAUM and HELLMAN Clothes for MEN;—and PERFECTION Clothes for Boys. A Big Stock to Choose From

**EXTRA SPECIAL!** Here's another Bargain for these Two Days Only: 36 inch OUTINGS—dark and lights—at only, per yard... 21 cts.

# D. R. GASS & SON





Let us thank God our nation is at peace and our boys are at home. Let us be thankful, too, that behind our frank American smile, behind our whimsical wit, behind our seeming careless indifference, there stands, rekindled in the American character, that power, that courage, that love of country marked in the lives of the Nation's founders, and upon which rest the safety of American ideals.

Thanksgiving is perhaps the most beautiful of American holidays. It opens the floodgates of memory, it draws from the heart our human love and links anew our kinship with the Christ.

Yet, what say we of those among us who are lonely at this hour, those who try, bewildered, to fathom the mystery of Almighty reasoning, those who in their suffering look with pleading eyes to learn what, in their time of sorrow, they have at hand for which to offer thanks.

In the suffering heart to-day let there be thanks for Jesus and His ability to run the gamut of divine emotion to the last resonant tone. God has ruled that only from out the melting pot of the agonies may come the gold refined and pure.

All is well. The nation lives; angels kiss the cheeks of sleeping childhood, while those who have gone to rest repose in the arms of God—at peace. Let us give thanks.

price of any sold in this part of the country.

The total amount received for the various sales was \$484.56.

We wish to express our appreciation to those few who came out from Hereford and helped us and feel like they are really interested in helping to build up the neighboring communities. We also wish to thank those who came from Dimmitt and other surrounding communities, and hope the time will come when we may help them in the same way.

Last, but not least, we wish to say that the address given by Mr. Avery, the vocational training teacher of Dimmitt, was greatly enjoyed by all, and no one who listened to him could want to do any thing else but work to build up his or her community.

**WESLEY BIBLE CLASS ENJOYS BIG TURKEY DINNER SATURDAY**

The Wesley Bible Class enjoyed a seven o'clock turkey dinner at the home of Mr. and Mrs. W. E. Hicks last Saturday evening, with Miss Mattie Swisher as hostess.

After the cafeteria dinner the guests spent the evening playing forty-two.

Those present were: Misses Dessie Mae Steele, Irene Tidenburg, Bulah Davis, Marie Davidson, Lenis Anthony, Ella Alkman, Oria McClure, Ethel Waters and Mattie Swisher; Messrs Virgie Beyer, Rodney Williams, Gano Hastings, Charlie Greer, Raymond Hawkins, Lamor Beavers, Travis Dameron, Humble, Glibreath and King.

Canyon, Nov. 25.—Now is the most appropriate time to prepare beds for home flower gardens or to transplant trees, according to Prof. F. R. Phillips, of the Agricultural Department of the Teachers College. Trees and flowers transplanted in the fall have sufficient time for their roots to get settled in the soil; consequently, they will stand the drought of the following seasons better than if planted or transplanted in the spring.

Trees are ready to be transplanted when they have gone into the winter dormant period, as indicated by the falling of the leaves. Many people in West Texas have made the mistake of waiting until early spring to set out orchards, and have suffered an annual large loss of high-priced trees.

Although flowers are not to be planted until the next spring, it is a good idea to prepare the ground in the fall, because freezing and thawing during the winter months aid in working the beds into good condition. Many insects in the soil are also destroyed during the winter months.

In planting trees one should be careful to cut away all broken roots and to prune back the top as much, if not more proportionately, than the roots are cut.

**HAVE YOU A BAD BACK?**  
Then the Advice of This Hereford Resident Will Interest You.

Does your back ache night and day; Hinder work; destroy your rest? Are you tortured with stabbing pains When you stoop, lift or bend?

Then likely your kidneys are weak. More troubles may soon appear. Headaches, dizziness, nervousness; Or uric acid and its ills. Help your weakened kidneys with a stimulant diuretic. Use Doan's Pills.

Read this Hereford testimony: Mrs. G. M. Suggs, Hereford, says: "My kidneys acted irregularly. I had sharp, cutting pains in the small of my back, which bothered me a great deal when doing my housework. When I stopped, my back was so sore and stiff I could hardly straighten. I had headaches and dizzy spells and I felt

weak and tired easily. Doan's Pills were suggested to me. I am glad to say that they soon cured me of the attack."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**STOP THAT ITCHING**  
Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by  
**CITY DRUG STORE**

**ROCKWELL BROS. & CO.**  
LUMBERMEN

Phone 4

Dealers in Strictly Long Leaf  
**YELLOW PINE LUMBER**  
and High Grade Building Materials

*HOME Building Our Specialty*  
— Not Merely HOUSES

**Lamps!**

The dark cold nights are upon us now and you will enjoy the fireside and good books, but if you have a poor light it will detract from your pleasure. Get the right lamps for your sockets and put them in and enjoy the pleasure of good adequate lighting—a flood of mellow light. We sell the right kind all sizes, from 300 watt down to 10 watt sizes, cheaper than ever before.

**Hereford Light & Power Co.**  
"Your Electrical Servants"

**WE WILL GRADE MAIZE**

and impose a heavy dock on all cracked grain, weed seed and other trash

Thresh your maize properly and get the top price

**E. W. HARRISON**

**MISS MARY WILKINSON HONOR GUEST AT SIX O'CLOCK DINNER**

Miss Mary Wilkinson was the honor guest at a beautiful six o'clock dinner planned for her and eighteen of her friends by her mother, Mrs. Homer Wilkinson, the occasion being in honor of her sixteenth birthday.

The decorations were carried out in pink and white. The center of the dining table was a veritable mass of white chrysanthemums and pink carnations, under which was hidden dainty favors, tied with pink ribbon streamers running to each place card. The table was lit with pink candles in beautiful cut glass holders tied with pink tulle.

A delicious five course dinner was served to the guests, at the close of which the birthday cake, adorned with sixteen candles, was cut and served with a dainty desert. A very clever toast was given to the honoree by Miss Valentine, to which Miss Wilkinson very graciously responded.

After the dinner the guests enjoyed games and dancing. Many beautiful gifts were received by the honoree.

The invited guests were: Misses Pauline Steele, Mary Valentine, Frances Oberthier, LaMoine Shaw, Dyalitha Stovall, Gwendolyn Price, Wanda Wilkinson, Gwendolyn Spradley and Mary Wilkinson; Messrs. Artis Russell, L. E. Fuqua, Van Bruner, Jess Russell, Robert Anthony, Barnard Hicks, Ira Foster, John L. Wilson and Alton Fraser.

**BOX SUPPER AND SALE AT EASTER SCHOOL BIG SUCCESS**

Thirteen miles south of Hereford on the Hereford-Dimmitt highway has been erected a new school building to take the place of the little 20 x 20 that has been in use for the past twelve or fifteen years. This is known as the Easter School. The new building is up to date in every way, built according to State plans, and shows that this community is wide awake and trying to do things. The trustees, W. J. Sull-

van, R. L. Sullinger and C. W. Frye, have put forth every effort to make it one of the best.

On Friday night of last week a box supper was given for the purpose of raising funds, to go to the benefit of the school, and also, the old school building was sold at public auction, with C. E. Barber as auctioneer. The whole thing was nothing else but a success. There were between fifty and fifty-five boxes sold, which brought the total sum of \$181.50. After the sale of the boxes, the building was sold to M. Stemmmons for \$155.00.

Just before eating supper an angel food cake was brought forth to go to the girl who received the most votes. Miss Grace Woolery of Frio community and Miss Gladys Hastings of Dimmitt were the two young ladies who were voted on. Miss Hastings received 8,350 votes, which amounted to \$83.50, and Miss Woolery 6,500 votes, amounting to \$65.00. The total making \$148.50. Of course we thing an angel food cake is a little expensive, just now, but believe this cake brought the best

**HOW DOCTORS TREAT COLDS AND THE FLU**

To break up a cold over night or to cut short an attack of gripple, influenza or sore throat, physicians and druggists are now recommending Calotab, the nausealess Calomel tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by far more effective and certain than the old style calomel, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water,—that's all. No salts no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

**Apples!**

Just received fresh supply of Extra Fancy Johnathon, Gano and Rome Beauty Apples  
**\$1.75 to \$2.25**

**COAL**

Winter is coming soon, don't forget we have that nice lump coal to keep you warm.

Highest Market Price Paid For  
**POULTRY, EGGS and CREAM**

**Golden Rule Produce Company**  
Phone 108. We Deliver

**CO-OPERATION**

Only through co-operation between a bank and its depositors can the connection be made of mutual benefit.

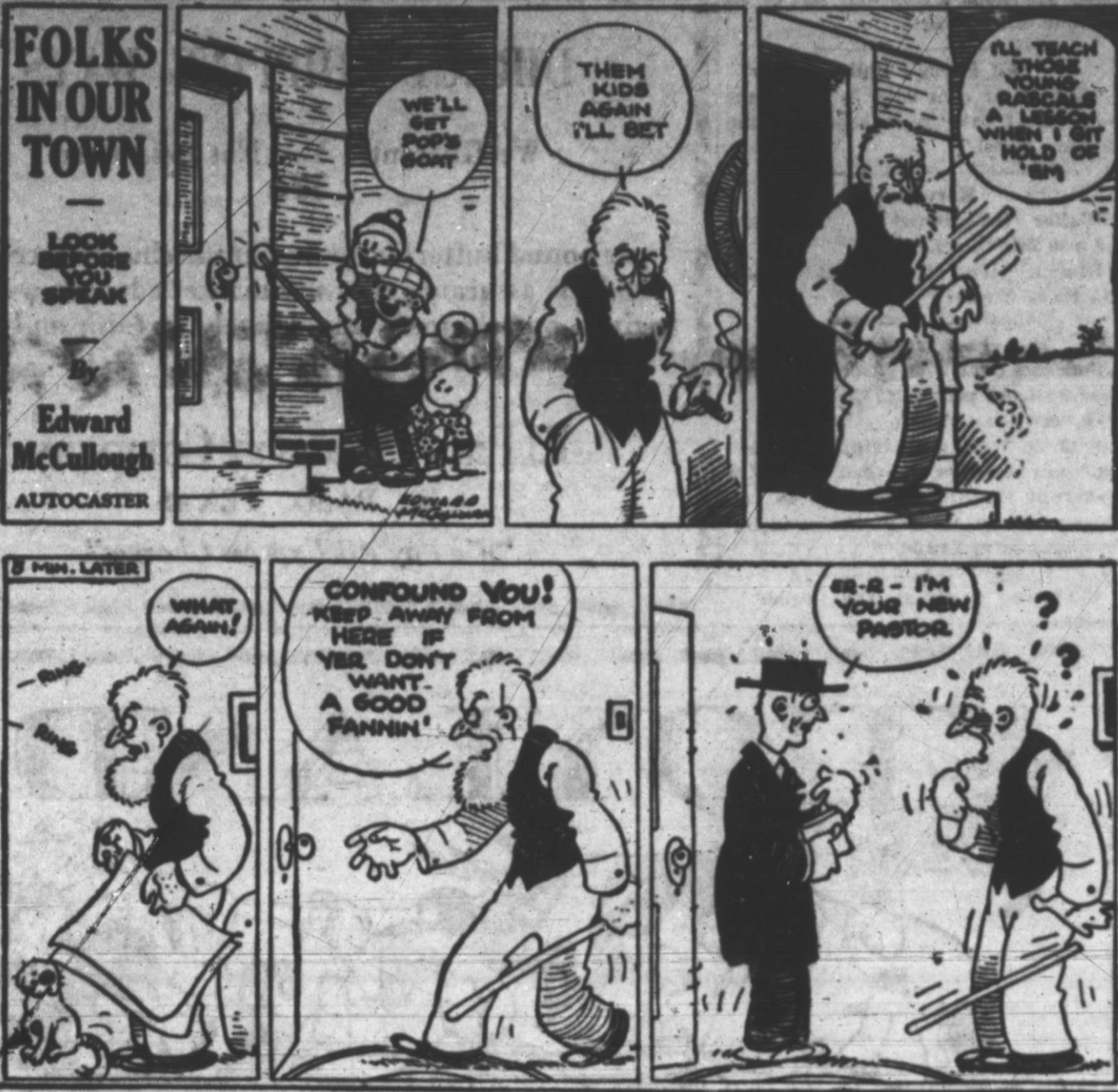
The bank is able and willing to extend every service and accommodation within its power to render; and the depositor, in turn should be loyal to his bank.

We owe our success largely to the spirit of co-operation that has always existed between our customers and ourselves.

Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**  
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS





### From Neighboring Towns

#### DIMMITT NEWS

Mrs. E. B. Boren was shopping in Hereford Saturday.

Bro. Fronabarger of Canyon held church services here Sunday.

Mrs. Joe Houseman was shopping in Dimmitt Saturday.

Mr. and Mrs. T. D. Moss were guests of Mr. and Mrs. B. A. Fuller Sunday.

Dr. and Mrs. Mayes Miller and Miss Nell Gilley were in Plainview Saturday.

The home of Mr. and Mrs. W. W. Aiken burned about eight o'clock Saturday morning. Some of the furniture was saved, although damaged by the fire. The fire started from a defective fuse.

Lewis Dyer is driving a new Chevrolet coupe.

Mr. and Mrs. S. W. Reeves of Tulsa were in Dimmitt visiting last week.

Edgar Ramey visited in Friona last week.

Osborn Mauldin is on the sick list this week.

Messrs. Cleve Tate, Claude Hogne, Leonard O'Neal, motored to Amarillo Monday, returning Tuesday.

Messrs. Edwin and Edgar Ramey spent Tuesday and Wednesday in Dimmitt working on Dr. Miller's windmill.

Hubert McIntire is able to be out again, after suffering the past six weeks with blood poisoning.

Miss Tennie Hastings, who teaches school at Arney, will be home for a few weeks, as her school closed until after the cotton is picked in that community.

Mrs. Ellen Carter spent the week end with Mrs. G. Douglas.

Mrs. Mayes Miller is on the sick list this week.

J. C. Howard is the owner of a brand new Ford touring car.

Mrs. C. B. Williams returned to her home in Dimmitt Saturday after several days visiting with her niece, Mrs. J. S. Lockart, in Plainview.

C. H. Buttolph transacted business in Tulsa Saturday.

Several people of Dimmitt attended the dance at the Robb home, north of here, Saturday night.

Perry Graham has recently purchased the Sanitary Grocery from C. F. Kerr, but will not take charge of it until the first of January, as he will be busy with his crop until then.

I. D. Grant of Snyder, Okla., died last Wednesday, the 19th, after suffering several months with tuberculosis.

Mr. Grant was the son of Mrs. L. C. Grant of Dimmitt, and a brother of Orval and Alford Grant and Miss Minnie Grant.

The mother, Mrs. L. C. Grant, and a brother, Orval, and sister Miss Minnie, attended the funeral services at Snyder last Tuesday.

Messrs. A. M. Brownfield, Simon Hoggate, Homer Winston and Tom May of Brownfield, Texas, arrived Saturday for a few days stay in the home of Mr. and Mrs. E. B. Wright, and are having a great time hunting wild duck and other game. Mr. May is a brother of Mrs. Wright.

Mrs. H. K. Monroe and Mrs. Curry of Summerfield visited Mrs. Mayes Miller Thursday, and attended Quarterly Conference.

Miss Succella Houseman, Pauline Houseman, and Miss Margaret Brockman spent Sunday with relatives in Nazareth.

Rev. H. K. Monroe, who has been our Methodist pastor the past year, and his wife, Mrs. Monroe, have recently moved to their farm for a while, near Summerfield.

Rev. and Mrs. Monroe were very faithful church workers, and did splendid work in Dimmitt and other communities during the year they were here, but owing to the fact that Rev. Monroe's health broke down he could not take the work for another year.

### Radiola For Xmas!

The gift that the whole family will enjoy for years. But it is best to place your order NOW for the factories are always behind this time of year and will take several weeks to fill holiday orders.

THE RADIOLA line is the product of the Radio Corporation of America and the General Electric Company, and is absolutely Standard in every particular and the best that money can buy. Why Experiment?

F. H. Oberthier Jr.

## Grocery Specials

for  
Saturday, November 29, and  
Monday, December 1

3 lb. can Maxwell House Coffee	\$1.38
1 lb. can Maxwell House Coffee	.42
1 lb. package Morning Pep Coffee	.42
2 packages, 1 lb. Peaberry Coffee	.75
1/4 lb. can White Swan Tea	.22
2 bxs. small size Armors or Quick Quaker Oats	.25
3 lb. box Gold Medal or Iten Crackers	.45
3 cans No. 2 1/2 Del Monta Peaches or Apricots	1.00
5 cans No. 2 Del Monta Peaches or Apricots	1.00
21 bars P & G Laundry Soap	1.00
21 bars Grandma's Laundry Soap	1.00
1 large size Chipso Washing Soap Chips	.20
1 Case, 100 bars White Flyer Laundry Soap	2.85
Gallon can Blackberries	.78
3 cans large size Tomatoes	.55
8 cans No. 2 sixe Tomatoes	.95

Get our prices on flour and sugar before buying.

**GEO. A. STAMBAUGH**  
Dry Goods and Groceries

### Magnolia Filling Station

Denatured Alcohol to prevent freezing  
**\$1.15** gallon

We also handle Magnolia Gas and Magnolene Motor Oils.

**THOMPSON & HICKS**  
Attendants

They expect to make their home in Hereford this winter.

The ladies of Dimmitt are planning a big six o'clock dinner on Thanksgiving, at the high school auditorium. Those who can come and bring a well filled basket. Every one invited to take part in the feast. After the dinner a real good lyceum number will be enjoyed, beginning at 8:00 o'clock.

Rev. and Mrs. Gilbreath of Olton were in Dimmitt Monday and visited in the home of Dr. and Mrs. Miller. The Gilbreaths had been to Amarillo and Hereford and were on their way home.

Mrs. Bert Abbott has been real sick the past week, we hope she soon recovers.

The people of Dimmitt are planning on enjoying a real foot race here on Thanksgiving Day. Ollie H. Dixon of Dimmitt and Mr. Claude of Rush Springs, Okla., are the runners.

Mr. Terrell of Amarillo transacted business in Dimmitt Tuesday.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.  
—THE BRAND OFFICE

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.  
—THE BRAND OFFICE



### FOR MERCHANTS ONLY!

The merchants who do the biggest Christmas business this year will be the merchants who start right now through newspaper space to tell shoppers about the new, exclusive and reasonably priced merchandise in their stores.

Newspaper readers agree that the well illustrated ad is the most interesting ad and it is the ad which first attracts their attention. We are equipped to furnish special Christmas illustrations for every line of business.

Just a word over the phone at your elbow will bring us with proofs of cuts, layouts and copy suggestions. For newspaper display, catalogue, bills, cards or posters. Order your Christmas Printing now.

### USED CARS

- Dodge Touring 1920 m
- Stephens Touring '20 m
- Buick Six 1917 m
- Dodge Touring 1917 m

**Beavers Bros.**  
Phone 383

**The Hereford Brand**  
Phone 30

# Cotton! Cotton!

We will try to buy your cotton. Bring it to our office and give us a chance—it is impossible for us to stay at the yard and Gins!

## Jones & McLean



# Know Your Bank!

Many customers do not fully realize the extent of service to which their banking connections entitles them.

Aside from offering a safe place for the funds of every depositor, the modern bank affords countless opportunities for service to its customers.

Take advantage of your connection to find out what some of these important services are.

Read our message in this week's Farm and Ranch

## The First National Bank





# The Hereford Brand

ISSUED EVERY THURSDAY

Edna B. Holman Walter B. Stuchman  
Holman & Stuchman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## WE ARE ON OUR WAY

Our calamity howlers may now retire while the forward looking business men of the nation go into executive session. The day of better trade is not coming; it is already with us. There has been an increase in our cotton ginnings for the year of 2,100,000 bales. There has been an advance of \$47,000,000 in building in the month of October. The production of steel ingots has taken almost a sensational jump, while steel bookings are more than a million tons ahead of last year. The manufacturers and distributors of Portland Cement, which tells the story of good road construction and of building, are marching far ahead of schedule. In brief, the basic industries have taken on new life and now lead the way to the wave of prosperity. Perhaps local merchants may be slow to take advantage of the change, but those of keen vision, who boldly take advantage of

the times, are destined to profits unknown in many a year. The laggards will wait, of course, until they must buy at higher prices bound to come in response to greater demand and increased consumption.

The report of the Department of Commerce shows the sales of the two leading mail order houses aggregated \$41,000,000 in October as against \$31,445,000 in September and \$37,742,000 in 1933. This shows the improved condition of the pocketbook of the farmer, who, unfortunately, has not yet learned that he can buy at home the same quality of goods and at as low prices as he gets by mail and have back of his purchase the knowledge of what he is going to get and the reputation and service of his local merchant.

Anyhow, the best thing Charles M. Schwab ever said was "The man who is a bear on America is a fool." We are on our way.

## THE PASSING DAY

By Will H. Mayes, Department of Journalism, University of Texas

At a recent meeting of the committee on organization of the proposed Texas Centennial it was unanimously agreed that as a preliminary step to the exposition a year or more should be spent in an educational campaign to acquaint every Texan with Texas as it has been and as it now is. An effort will be made, if the committee's report is adopted, to familiarize every child and adult in the State of Texas with Texas history and Texas progress in a way to create an intense love for the State that will manifest itself in a desire to hold a great exposition that will adequately depict Texas of the past, exhibit every resource of Texas of the present, and give a vision of Texas of the future. The educational cam-

aign in itself should prove a wonderful awakening of the people to a proper conception of the greatness of the State.

It is thought that the educational campaign proposed in advance of the Texas Centennial will cost approximately \$100,000, a large sum to be spent for quickening an interest in the State that will find a response in the way of a great commemorative exposition. It must be remembered, though, that Texas is a great State—great in area and in history—with a heterogeneous population, having an almost endless variety of interests. To reach and enthuse such a population in such a vast territory will require much effort, time and expense, but it will be worth to Texas in an educational way all that it will cost, aside from the interest that it will create in the Texas Centennial.

Something was said in this column recently about the number of turkeys being marketed this fall at Brownwood, the value of the turkey crop of that county alone being estimated at \$400,000 to \$450,000. Reports seen since then show that Brady and San Saba are shipping turkeys in great quantities. Cuero is perhaps the leading turkey market of the State, and there are several other places where turkeys play an important part in bank statement.

## Consistent

Hubby: "But, my dear, what's the idea of wearing your dresses so unusually short?"

Wife: "Style, dear, style. The decree is that hair and gown shall be in harmony—and I have a boyish bob."

## FRED A. PHILLIPS

Livestock Auctioneer  
Hereford, Texas  
Telephone 220

Should Run Quiet  
"Ability to tell shocking stories has never yet made a five wire out of an old man office shak."

## Ed Purdy's Files

"Blow your own horn by all means but don't take your hands off the steering wheel."

## Marvelous

Waiter (solicitously): "And how did you find the chop, sir?"

Diner: "Why, I moved the potato and there it was!"

## Fast Worker

Smiling Gent (at door): "Does your husband play golf?"

Housewife: "Yes."

Smiling Gent (still smiling): "Then sign your name on this line. You have plenty of time to read these 48 volumes which we are now offering in Oxford binding at \$19.50."

Christmas Cards at The Brand.

Xmas Cards at The Brand.

A Classified ad will sell it for you.

## DIRECT SHIPPING DAYS

We Guarantee You Not Less Than 37¢

per pound butterfat for best grade churning cream, and the assurance that any market advance will be given our shippers immediately. Cash and Can returned within two days. SHIP NOW.

El Paso Creamery Company  
EL PASO, TEXAS

"We Pay All Express Charges"



## Formal Opening

Saturday, Nov. 29

On next Saturday we will have our formal opening of "Toyland". We have by far the largest stock of gift goods ever shown in this city, and we certainly want every man, woman and child within forty miles of Hereford to see this display. We will welcome you whether you buy or not.

Besides showing a very large and complete line of toys and children's gifts, we have a fine line of gifts for older people. It doesn't matter whether you want a gift for grandmother or the baby, we have hundreds of articles to select from.

And, furthermore, you can rest assured that you will save money on every article you buy here, as we buy our gift goods in large quantities, and are able to name prices as low or lower than can be had any place in the country.

So come at once and make your selections while the cream of the stock is untouched.

Skelton's Variety Store  
Hereford, Texas

# We Thank You!

## Thanksgiving



for the splendid business you have given us all during our big Special Sale now going on. It is a genuine pleasure to serve customers who have been so eager for the real bargains in value and prices we have been enabled to offer you.

Business transactions between us have been pleasant, and we intend to see to it that they continue so for evermore!

WE ARE THANKFUL that we can offer you this big Special Sale!

YOU WILL BE THANKFUL after you have paid our store a visit!

# Fox Mercantile Company



# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from last week)

## SALLIE GOES DANCING

It was perfect being out again in gay surroundings with my friends about me. As we circled the Japanese Garden, familiar voices greeted me from every table.

Practically the same was the sentiment of their welcome: "so glad to see you out again"—"It's great to have you back again," and so on, but behind the flirtatious words there was a ring of genuine sincerity.

The room—an enchanting reproduction of a Japanese garden—was clad in holiday attire. The artistic and bizarre lanterns winked mysteriously, casting the room, with its cherry blossomed tapestries, into semi-darkness. About midnight, as was the usual custom, Santa Claus would appear, gift-laden and everyone would begin the happy round of "Merry Christmas!"

I had thought I would not dance on account of Daddy's illness, but I am so susceptible to environment that my upright resolutions were battered down before we ever reached the table, Ted and I dropping almost unconsciously into the divine Argentine Tango that the orchestra was playing.

Returning to the table Bob Chenoweth and I began a lively conversation.

"My word, Sallie, but you love dancing. We were watching you and you seemed a part of the rhythm."

"I don't know about that," I responded, "but music and dancing are as necessary to my existence as champagne and chicken Eugene."

"Of course," Bob replied, in a spirited manner, "I've always felt sorry for the religious bigots, who make their middle-ages sour by railing against dancing and the younger generation."

"Ban extremes, if possible," he added, "for extremes in anything are dangerous. Pericles knew it. He said 'the secret of success is happiness and the secret of happiness is moderation.'"

"Yes, yes, go on," we encouraged.

"What I mean is that harping on dancing, for instance, never stopped

many people from dancing and all the notoriety about its 'indecencies' is certainly not giving a better or more uplifting thought to the youth of the Nation."

I had listened intently to what Bob was saying when I saw something that took me apart from the conversation.

Curtis Wright was sitting next to us, at a little table.

His back was turned, but he must have overheard the entire talk. He could have moved his head one inch and acknowledged our presence. . . . But no. . . . He was paying the waiter and leaving the table.

He entered a telephone booth and then came back to the door, spoke to the head waiter and departed.

"By Jove," exclaimed Bob, "wasn't that Curtis Wright just leaving?" He addressed me, for Ted and Marj were both dancing.

"Uh-hum," I nodded. "I wish I could have hailed him and made him join our party. He's your father's guest, isn't he, Sallie?"

One more I nodded.

"See much of him?"

"Not 'specially." I tried to be indifferent and thus hide my interest in the subject.

"Be decent to him," Bob continued. "He's worth while, Sallie; in fact, he's the most thoroughly splendid chap I've ever known. True to his ideals—absolutely—and lives up to them without being in the least priggish. He's happiest when he is least noticed."

"Tell me more of him," I could no longer conceal my interest.

"He has made money, lots of it," Bob went on talking. "He turned down a tremendous job last year because the directors of the company refused to put the proper sanitation in the workmen's living quarters. Mind you," Bob was eloquent, "it would not have cast the slightest personal reflection on Wright, but evidently he could not make it square with that strict sense of honor that he puts ahead of fame and money."

The others came back and began tel-

ling stories. Ted was beginning to be boisterous. He told a story that I resented. After Bob's eulogy of Curtis Wright, Ted's story seemed even more than ever incongruously "out of the picture."

I was dancing when I saw Curtis Wright reenter. He was not alone. A girl was with him. My heart began pounding. I missed a step.

"What's the matter, Sallie?" Ted was talking. "Lots of girls have learned to dance on my feet, but this is the first time I've ever seen you napping."

I smiled vaguely, scarcely realizing what he was saying. In another moment we would be around the fountain again and would pass their table.

(To be continued next week)

## IN CONFIDENCE

Readers Desiring a Personal Reply can Address Miss Fio Care of this Newspaper

(Continued from Page 2)

with the men than the first, is the girl who will go to almost any limit to be thought a good sport. She is a silly creature, and her only ambition is to chase butterflies. She interests only one type of man, as a rule, the slick-

## ANTHONY'S SECOND HAND STORE

Furniture  
Stoves  
Mattresses  
Furnishings

also

Notions  
Courtesy!  
Service!

Come and See Us

WES ANTHONY  
Proprietor

haired slick, who carries his brains in his heels and is good for nothing but dancing.

Then there is another type of modern girl—the girl worth while, and the girl who is really popular with every one. She is a girl with a purpose in life. She is neither prude nor butterfly. She is the girl who does things worth while. And this type of girl is certainly in the majority, as shown by the increased number of clubs for young women and the fields of service in which they operate. She goes in for the raw, unadorned realities, and faces them honestly. She enjoys a good time—can be as frivolous as any one, but she knows that life is not always a song and dance and acts accordingly. She is admired and respected by all, and is the kind of a girl that all men

desire as a wife when they are ready to marry.

## Nothing But Health

Fat Mrs. Doe went out to swim. In a mud bath for her health; The health it came and she was thin. But it took Friend Hubby's wealth.

XMAS CARDS at the Brand.

## Origin of Style

Customer: "Have you got any leather belts?"

Shopkeeper: "No, but we have some college hat bands."

He: "Now that the election is over every one will get back to business."

She: "George, dear! Won't I have to feed the pigs any more?"

## Your Title is Vital J. FRANK POTTS & CO.

Abstracts and Loans

Only Complete Tract Index in Deaf Smith County

County Maps 50c

Loans 5 1/2%

## YOUR LIFE INSURANCE

Protects your family when you are DEAD.

## YOUR INCOME

Protects your family and yourself when you are ALIVE.

## WOULD YOU GO AWAY FOR SIX MONTHS

without providing an income for your family?

## INJURY OR ILLNESS

Might take you away that long or longer.  
DON'T DELAY—Tomorrow never comes.

## The Hereford Insurance Agency

RALPH BARNETT, Mgr.

Phone 273

## Special Dollar Sale On

UNTIL 2:30 P. M. DECEMBER 1

Buy your drugs in larger packages—save us the cost of handling 10 to 20 small sales—and you get double the amount for your money.

### See What a Dollar Will Buy!

100 Aspirin Tablets	----- \$1.00	1 Quart Castor Oil	----- \$1.00
200 Calomel Tablets	----- \$1.00	1 Quart Cedar Oil Polish	----- \$1.00
200 C. C. Pills	----- \$1.00	2 Quarts Turpentine	----- \$1.00
200 Strichnine Tablets	----- \$1.00	2 Qts. household Ammonia	----- \$1.00
200 C. R. C. Tablets	----- \$1.00	1 Quart Mineral Oil	----- \$1.00
200 Hinkles Pills	----- \$1.00	10 Pounds Epsom Salts	----- \$1.00
100 Cold Tablets	----- \$1.00	10 Pounds Sal Soda	----- \$1.00
100 Quinine Tablets	----- \$1.00	10 Pounds Coperas	----- \$1.00
100 Antiseptic Tablets	----- \$1.00	1 Quart Formaldehyde	----- \$1.00
200 Lapactic Pills	----- \$1.00	2 Quarts Linseed Oil	----- \$1.00

A 25 Cent Bottle of White Pine and Tar Cough Syrup Free with \$1.00 worth of any other medicine.

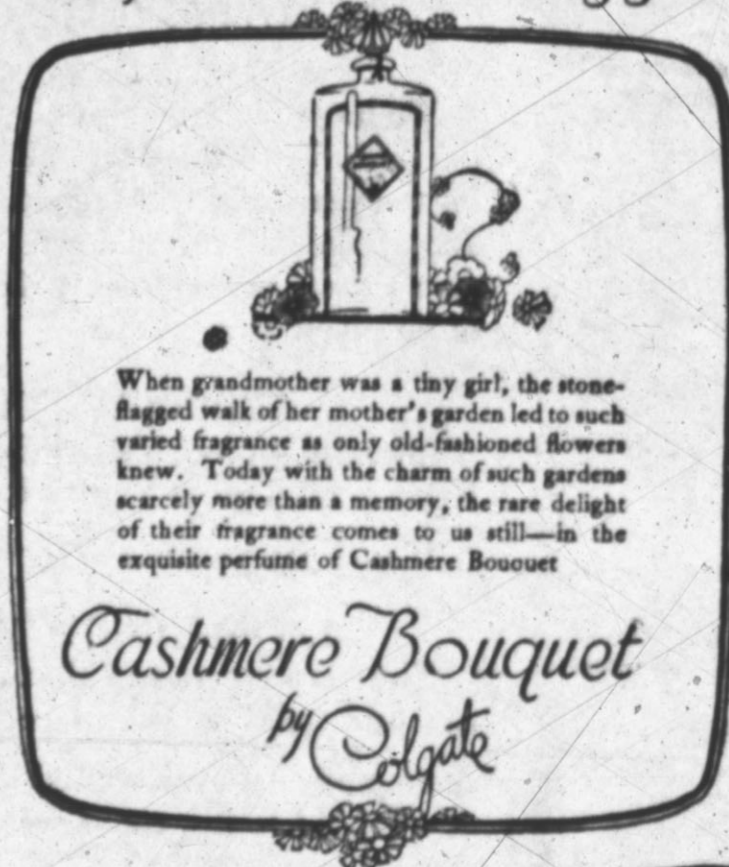
Hear Ye! 'Tis Thanksgiving!!



The time to be Thankful. We are thankful that our stock of Christmas things is more complete this year than ever before, and because we hope to make many new customers and friends thereby! Have you looked over our new stock?

## City Drug Store

## Perfumery Counter Suggestions



When grandmother was a tiny girl, the stone-flagged walk of her mother's garden led to such varied fragrance as only old-fashioned flowers knew. Today with the charm of such gardens scarcely more than a memory, the rare delight of their fragrance comes to us still—in the exquisite perfume of Cashmere Bouquet

Cashmere Bouquet  
by Colgate

### Powder Jars

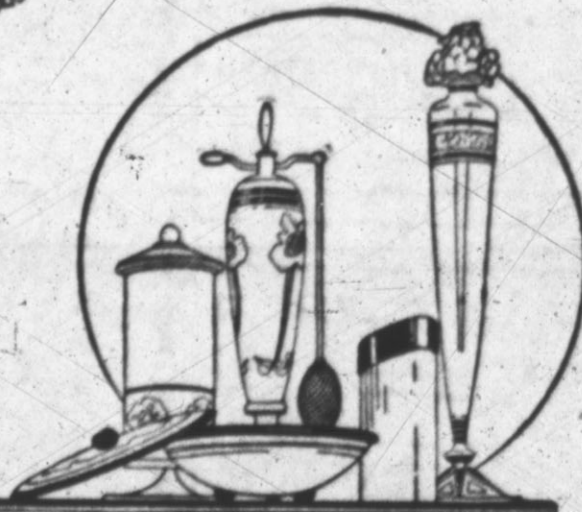
A fitting compliment to your favorite powder—Powder Jars that range in hue from Ivory White to Blossom Colors.

### Perfume Droppers

Elegance so slender and tall would scarcely be suspected of housing a real economy—yet the mission of these droppers is to conserve your choice perfume—permitting its use drop by drop.

### Astomizers

Altogether delightful are astomizers that true to their French tradition, insist that to be subtly scented is the essence of chic.



Buy Your HOLIDAY GOODS EARLY and get in on this Sale. To introduce Our Own White Pine and Tar Cough Syrup will give one 25 cent bottle free with each purchase amounting to \$1.00 or more Up to December 1st.

Holiday Goods on Display Now

## City Drug Store



## LOCAL HAPPENINGS

Mr. and Mrs. L. Elrod of Tennessee, passed through Hereford Wednesday on their way to their old home in Roswell for a short visit before moving to Amarillo. Mr. Elrod and family were next door neighbors to Rev. Hill, when they lived in Roswell.

Embroidery Supplies at Mrs. J. L. Ramsey's. 67-25

Mrs. Lloyd R. Tibbs reached Hereford Tuesday from Winoka, Okla., and will spend Thanksgiving with her mother-in-law, Mrs. Jno. Higgins.

### ART CLASS

Instruction in China Painting, Oil or Water colors. Call 291 or see Mrs. V. A. Cuning.

C. W. Joss, of Topeka, Kansas, is in Hereford for two or three weeks on business.

Mrs. M. Connell of St. Louis, Mo., was intown Tuesday on business.

The Ladies Missionary society of the Christian Church will meet with Mrs. C. H. Dyar on Wednesday, Dec. 3, at 2:30 o'clock. Make it a point to be present.

J. Frank Morris was here Wednesday on business, and visited his nephew, A. O. Thompson. Mr. Morris was enroute to Gainesville from Longview.

Mr. and Mrs. C. H. Dyar and Mrs. W. G. Slagle, motored to Amarillo on Wednesday, returning Thursday evening.

Attend the sale at Jones & McLean's Wagon Yard, on Saturday afternoon, Nov. 29th, and see doggers for list.

W. S. WILLIAMS, Auctioneer.

Mrs. Jno. W. Overton returned Saturday from Sweetwater, Texas, where she has been visiting for the past few weeks. Mrs. Guy, E. Morris, Mrs. Overton's daughter, returned with her and will visit in Hereford for a short time.

Mrs. C. A. Roberts left Wednesday for Sweetwater, Texas, to visit her parents, Mr. and Mrs. J. D. Lea.

Xmas Cards at The Brand.

Miss Theima Oglesby, of Amarillo, Loy Oglesby, of Los Angeles, California, motored to Hereford from Amarillo Monday to visit their sister, Mrs. Geo. L. Muse.

New and attractive post cards with scenes of Hereford—City Drug Store.

Mrs. R. P. Hutton, Mrs. J. C. Hutton and little daughter, and Mrs. N. A. Scott of Dalhart were visitors of Mrs. Haul Beavers this past week. Mrs. R. P. Hutton is Mrs. Beavers' mother.

Kirk Edwards Jr. of Henrietta, was in Hereford Saturday on business.

Bill Fallwell says he has the stuff to keep four radiators from freezing and bursting—better see him.

Mr. and Mrs. Byron Kimmons left Monday for their home in Clovis, after a few days visit with Mr. Kimmons' parents, Mr. and Mrs. J. M. Kimmons.

We have cut rates on Star Telegram and Dallas News—\$7.45 and \$6.45 respectively, for daily and Sunday. 68-11 PREWITT NEWS.

### ASHBROOK-WILLIAMS LAND CO.

Hereford, Texas  
Improved Cotton and Wheat Farms  
For Sale



When'er your car is on the bum, Please let us have a whack, We'll make your Dodge or Ford run Just like a Cadillac.

If it runs bum, bring it down quick for parts, repairs, gas, grease or oil. We can satisfy. "You tell 'em Hammer, you're a knocker."

Beavers Bros.

Mrs. A. J. Rolston and young son, Leonard, spent the week end in Bovina with Mr. Rolston, who is employed there.

Mr. and Mrs. H. T. West who have been living at Prospect, Texas, for the past year in order to be with Mr. West's father, who has been an invalid for some time, returned to Hereford Monday and will again make their home near Hereford. Mr. West's father died November 13.

**ART CLASS**  
Instruction in China Painting, Oil or Water colors. Call 291 or see Mrs. V. A. Cuning.

Miss Helen Lambert went to Amarillo Saturday. Miss Lambert is taking music lessons there this winter under the instruction of Mrs. E. E. Myers.

Remember Orr's Tailor Shop is the only place you can get S. & H. Green Trading Stamps with your cleaning and pressing.

Mrs. A. H. Gilbreath returned to Amarillo Saturday after a short stay here. Mrs. Gilbreath has a home in Hereford and one in Amarillo, and divides her time between here and there.

Mrs. I. B. Brooks of Dimmitt was in Hereford for a short time Friday enroute to Amarillo on an Xmas shopping tour.

XMAS CARDS at the Brand.

Mrs. T. B. Humphries returned to Canadian Saturday after a short visit with her parents, Mr. and Mrs. E. W. Morgan.

We Keep the Smell!—Orr's Tailor Shop.

Miss Alice Johnson of Lubbock, formerly stenographer for the First State Bank & Trust Company of Hereford, was here visiting Miss Grace Skelton and other friends through the week end.

Xmas Cards at The Brand.

Mrs. L. F. White was in Hereford Saturday enroute to Dimmitt. Mrs. White previously lived in Claude, Texas, but is to make her home in Dimmitt this winter.

Milton Beavers of Canyon was in Hereford Wednesday morning on business.

Delicious home-made sorghum, \$1.25 gallon. —Hereford Produce, I. H. Spratt, Mgr.

Mrs. Albert Murphy and daughter, Miss Loreta, and C. S. Spangler motored to Amarillo Saturday and spent the week end with Mrs. Murphy's sister, Mrs. W. F. Phipps.

L. W. Hough went to Dallas Saturday and returned overland Tuesday evening bringing his wife and two children who have been visiting there for the past two months.

Xmas Cards at The Brand.

W. E. Herring of Amarillo was in Hereford Sunday, registered at the Cordova.

U. S. Villars of Albuquerque was in Hereford this week in the interest of the Red Cross Drive.

We Keep the Smell!—Orr's Tailor Shop.

J. Ray of Amarillo was in town Saturday on business.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

Mrs. J. T. Wilkinson left Tuesday for Oakland, California, where she will spend the winter with her son, Lester.

Miss Ina and Laura Gregg motored to Amarillo Tuesday to follow the good advice of all the new signs and do their Xmas shopping.

Anti-Freeze, glycerine and alcohol base, for your radiators at Fallwell's.

O. M. Shore of Decatur, Texas, was in town Saturday attending court.

Mr. and Mrs. Roy Conaway of Summerfield, returned Sunday from Indianapolis, where they have been visiting relatives.

Christmas Cards at The Brand.

Dr. A. L. Miller of Marshall, Mo. was in Hereford this week for a two day visit with his sisters, Mrs. J. H. Pittman and Miss Anna Miller. The Doctor had been attending the Royal Stock Show in Kansas City, before coming down.

Mrs. M. M. Bussell from Friona is visiting her mother, Mrs. S. B. Friday this week. Mrs. Friday lives near Dimmitt.

Farmers—if you can't get in until after closing time just telephone 123. I'll come back! —Hereford Produce, I. H. Spratt, Mgr.

Mrs. H. L. Broadwell left Wednesday for Electra where she will spend Thanksgiving with her husband and son.

Mrs. W. C. Fallwell and daughter, Miss Edna, left Wednesday for DeQueen, Arkansas, to visit relatives.

Xmas Cards at The Brand.

### DISTRICT COURT

The State of Texas vs. Albert Hamner, verdict of Jury, Not Guilty.

The First National Bank of Amarillo vs. T. B. Slaughter, judgment in favor of plaintiff.

The State of Texas vs. D. F. Jones, forfeiture of bail bond.

The State of Texas vs. J. B. Runtion, three-year suspended sentence.

The State of Texas vs. Albert Hamner, two year sentence.

T. H. Vinson vs. Q. H. Shelton, judgment in favor of plaintiff.

John W. Robinson vs. Blain Foss, judgment in favor of plaintiff by default.

W. B. Arnold vs. C. H. Barber et al, judgment in favor of plaintiff by default.

J. H. Mecaskey vs. Eli Dunlap et al, defendants demurrers sustained.

C. H. Carl vs. O. M. Shore et al, continued for service and to make new parties.

Mr. and Mrs. M. G. Prewitt motored to Amarillo Tuesday on business.

### LODGE DIRECTORY

Hereford Lodge No. 544, A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADY, W. M.  
J. E. JONES, Sec.  
Hereford Chapter 544, E. A. M. Regular meetings, 2nd Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

### COMMUNITY SINGERS MEET AT METHODIST CHURCH SUNDAY

All singers of Hereford and Community are invited to meet at the Methodist church next Sunday afternoon at 2:45 to rehearse for Xmas community music.

Mrs. J. A. Goodwin left Wednesday for Burk Burnett on account of the illness of little Billie Garner, Mrs. Goodwin's daughter child.

Quality Gifts for Quality Folks

SEE MY LINE AT BLACK'S DECEMBER 14

Mrs. Brotherton

# Just Good Lumber

and Building Material of every description, added to quick and cordial Service, backed by the largest lumber concern in this territory, and one that is continually expanding. A concern that is growing like ours must be satisfying to the public—anyhow, we are trying our best.

## PANHANDLE LUMBER CO.

# OUR BIG FURNITURE SALE

IS MOVING ON IN GOOD SHAPE

We have received two big car loads of the latest things in Furniture, and all prices are lower than for ten years. We have gone through our big stock and marked all prices down for this big drive. We give tickets on the cash prizes and autos that are to be given away.

### BEDROOM FURNITURE

A splendid 4-piece Vanity Bedroom Suite **\$65.00**  
Extra good 5-piece Vanity Bedroom Suite **\$85.00**

It will pay you to see them at once.

### LIVING ROOM FURNITURE

The greatest values that ever was offered, you can find today at our place.

A magnificent over stuffed suite for **\$165.00**  
A splendid living room suite for only **\$135.00**

You must see them to appreciate them.

### DINING ROOM FURNITURE

We are showing the greatest range of styles and prices in these goods we have ever shown. Come and see them.

A splendid 8-piece suite for only **\$ 98.50**  
A real fine 8-piece suite for only **\$125.00**  
A much better 8-piece suite for only **\$145.00**

They are **25%** under value.

All odd dressers, all odd beds, all springs and mattresses are priced Extra Low for this big sale.

Singer Sewing machines, Hoosier Kitchen cabinets, Victrolas and Pianos are sold on time to suit.

Our \$25,000.00 stock of Furniture, rugs, etc., will go full weight into this drive to make it a success. Our motto is "to serve you better for less."

## E. B. Black Company

"The Big Store With the Little Price"



# Thanksgiving

The Pilgrim Fathers were forced to carry a blunderbuss where ever they went. They knew the value of PROTECTION. After a year of hardships they set a day and called it Thanksgiving, the first Thanksgiving. Every year thereafter they celebrated the day and in this manner the habit has come down to us.

Today, three hundred years later, people also know the value of PROTECTION. It is not necessary to carry a blunderbuss, but it is NECESSARY to bank your money, valuable papers and jewelry. The Utopia which is absolutely free from danger of theft is yet to be found, and until it is it will be necessary to place valuables in theft proof places. We solicit your business.

## The Western National Bank OF HEREFORD