The Hereford Brand

23RD YEAR, NO. 95

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, DEC. 18, 1923

Vote For the Hospital Bonds and Humanity Thursday!

EXPECT GOOD CROWD in 1923. IN SPITE OF BAD SNOW OUTLOOK

MUSIC AND FUN

Band Concerts Vocal Numbers, Reading, and Snappy Talks

In spite of depressing weather con ditions, topped off with the new snow falling steadily all day, indications were that the Chamber of Commerse Farmers Banquet in the basement of the Christian church Tuesday night would be well attended by at least 200 and possibly more. Nearly 100 return postal cards had been returned indicating the intention of the invited guests tickets disposed of.

The method of proceedure outlined was for the band to start a preliminary concert at 7:00 o'clock in the auditorfum of the church and for the actual starting of the meal to begin at 8:00 o'clock. Numbers by the Music Study Club and short talks were to be intersperced throughout the meal and afterwards, Judge James D. Hamlin of Farwell, who had been invited to deliver one of his inimicable after dinner speeches, and who had accepted, was hardly expected owing to conditions of the weather. Judge L. Gough, who s a Hereford booster meeting, arrived on the morning train. Secretaries Joe L. Pope of the Woodward who had been sent invitations, sent their regrets. Henry Ainsley, representing the Amarillo Daily News, came in on the morning train and, while waiting for the "big doings," set to work with characteristic energy to gather together a big wrightup and general news story from Hereford for

At a late hour Tuesday afternoon the Christian ladies had competed the that fine spirit of comradeship and cooperation which has always characterized similar gatherings of the men and women who are striving to put music publishing firm. This song won Hereford on the map.

--- "More People--More Parms"----More Snow Tuesday; But Think

Blankety, blank, b____lnk___more snow! D'jy ever see such weather be-

After two days of comparatively mild melting sunshine, with the streets and roads beginning to assume their usual 1923 appearance of churned mud, and a few bare spots sticking up here and there on the level, it clouded up again Monday night. Tuesday morning the snow began, very lightly and deceivingly at first, gradually working up streng-Th and vim as the day wore on, and around four o'clock in the afternoon it was coming straight down, heavy, and wet, and thick, and with a "stay-withyou" outlook that was positively dis-

"But, said the local optimist, "there's always a sifver lining. Just think about the e-nor-mous crops that are bound to follow in 1924!"

Seriously speaking, though, this continuous snow is putting the farmers, and everyone else, for that matter, in a serious predicament. There is lots of good feed in the fields right now that s badly needed, not to mention bales and bales of cotton bollies. The roads are almost impassable and the farmers are marooned from their Chrismas shop ping. There's a positive histus in busss and agricultural conditions gen-

and a couple of snows to down the in- model the building, putting it in rent- the Commissioner's Court to sign and who made these worthy contributions for the good of all. habitants of the Hereford country, and

Castro Farmer To Plant 1,000 Acres Cotton

The cotton bug has certainly hit this country hard, and 1924 will undoubtedly see thousands of acres planted in this crop where there were wide spaces

planning to put one thousand acres to cotton in 1924, according to J. P. Wood, local house mover, who says that Mr. Walker has authorized him to look about for several houses that he can purchase and move to his new cotton plantation.

Mr. Walker is an experienced cotton planter, who has been experimenting in the culture of the plant in this section for several years past, and is thoroughly equipped to handle such a venture in a business like way.

--- "More People-- More Farms"-Want Ad Brought Dr. Overton Gift Of One Free Pig

Do the little Classified Ads in The Brand Pay? Ask Dr. Jno. W. Overton, tate voting for the bonds, for one or Commissioner's Court is composed of to be on hand and the ticket committee Recently Dr. Overton inserted a twenty reported about the same number of paid five cent ad stating that he had a stray pig at his house and the owner could have same by paying for the ad and identifying the pig.

The Doctor reports that the ad found the owner the very next day and that Court wil locate it on the present site; the latter not only offered to pay for the ad but threw in the pig as well!

"Yes, sir," remarked the Doctor, "It certainly pays to advertise in The Brand-and I am now in the hog bus-

--- "More People More Farms"-Foster-Merrill Co. Said

Merrill Company is rapidly spreading out and has an ambitious and prosper-Chamber of Commerce and Vernon of ous future before it, according to a the Amarillo Chamber of Commerce, story in the Fort Worth Star-Telegram last Sunday. The Rev. Paul J. Merrill. president of the company, was in that city several days on business connected with the new firm and the story following his arrival there says:

"Fort Worth has been chosen as the distributing center for the United States for music published by the Foster-Merrill Company, music publishers. This firm, which has its printing plant hospital tax to two thirds of the voters ent intention to vote against the hoslocated at Hereford, Texas, will estabdecorations and stage setting, and the lish its business and circulation offices church basement was a pretty sight. in Fort Worth after the first of the All indications pointed to the fact that year, according to an announcement the occasion was terminate in made by Paul J. Merrill of that Com-

"Merrill's song, "Indian Maid," is one of the latest releases of the new Texas at Dallas. It has never been sung in public before except from man-Fort Worth soon in a radio concert over WBAP by B. U. Taylor Jr., and the Texas Hotel orchestra."

"Move People More Parma" of Crop in 1924! Music Study Club in Big

Fox, Smith, Merrill, Acker and Wilson. paid by a man who also favors it. which was attached a little Christmas num; and the ones who oppose loudest sickness accept the benefits from it. bell, on which was an appropriate will not suffer a greater additional bur. Why can't you be at least charitable kind of carbon between the paper on band, two children, father, six sisters

The ladies had to plow through the each year. at all such meetings.

—"More People—More Farms"——

S. D. Burton of Canyon

purchased the Rayzor brick building he will support the hospital. next to the Black Furinture store and I have been requested by some who temperamentally different from you. | motives in supporting the hospital, and But it takes more than a wet fall is making immediate preparation to re- favor the hospital, to ask members of \$1 don't believe a single man or woman join us in our efforts to build a hospital able shape. W. B. Parmer is acting publish a statement that they do not in- would think of accepting a single penny Trusting you will undergo a speedy the folks were preparing to turn out agent for Mr. Burton and said he had tend to locate the hospital on the press back, but if there is one he will have a reformation, I am,

THEY WILL NOT INCREASE TAX RATE: COUNTY IS IN

C. S. Walker of Castre county is OWING TO RETIREMENT OF SOME OF OLD IN-DEBTEDNESS PRESENT RATE OF SEVEN-TY FIVE CENTS WILL SUFFICE

PRESENT HOSPITAL NOT INVOLVED

No Connection Between the Two Whatever-Commissioners Have Sole Power to Locate New Institution on a Site Satisfactory in everyway to All Voters

why I favored it, and at that time ent sanitarium m the building of this hospital so appealed not done this and I would not re to me, that I took it for granted that on the honest je practically all the voters, with a hu- of a single mem manitarian feeling, could not possibly ing him if he reach any other conclusion, than that locating the hospital

claim they fear the Commissioner's site for a hospital others claim that although it is needed, missioner's Court. the tax burden will be made so greaton them that they cannot afford to pay it; others because they claim they believe the Commissioners intend to take the \$50,000,00 and repair the present sanitarium, and use it as a County Hos-

average annual hospital tax to all to be worn anyway. of the voters will be 27 cents.

twos and cows, and very few threes and the money will be used. and fours, which are assessed higher than the others.

Reception and Musical the best homes in Hereford is \$1.25.

en mass Tuesday night to the Chamber several propositions to lease the build-of Commerce banquet. sanitarium, in order that the minds of Some way or other, I think there is a

In Tuesday's issue of the Brand, I those who pretend the; oppose the hosgave some of my reasons for favoring pital because they believe the hospital the hospital, stating in a general way, will be located on the site of the pres it should be built, but since then I have Those who pretend to fear it will learned that some of our people hesi- be located there, ought to know that our more of the following reasons, to-wit: intellegent, honest men, and that there Some of them claim that it will in is not a single member of the Court rease the burden of taxes, out of pro- who is simple enough and with taste portion, to its necessity and the good so gross as to have any disposition it will do; others oppose it because they whatever, to select that as a proper

The following constitute our Com-W. M. Megert, County Judge

J. E. Hill, Commissioner Charles Paddock, Commissioner Clyde Allred, Commissioner

Herman Gray, Commissioner. . The most unreasonable of all prepital; and others claim that they fear tended reasons is that some of our vot-To Plan Larger Field the Commissioners will take the money ers pretend to fear that the Commisand refund to the 64 men and women, sioner's Court will take the \$50,000,00 the money they donated to the equip- which of liself is amply adequate to ment and maintenance of the present build and equip a good hospital, and sanitarium, for the past three years. | use it in making "patch work" on the It is hard to conceive that any of present little building that could be these reasons can be sincere. The ear- built, "brand new" for \$5,000,00 to liest the tax can be collected is Janu- \$6,000.00. It would be as unreasonable

ary 31, 1925. A voter whose excuse to think of a sane person putting gold for opposing the hospital is that the soles on worn out "stogy shoes," or burden of taxation will be too great on having a sufficient amount of new film will not insist on these excuses if broad cloth to make a new suit of he will only consult the tax rolls and clothes, use it up in patching the seat find how little it will cost him. The of worn out trousers that are too small

voters will be \$1.87; the average annual If any voter is sincere in his preswill be 53 cents; the average annual hos pital because of his fear that it will be pital tax that will be paid by one half located on the present site of the sanitarium, or that the Commissioners will The average annual hospital tax on use this sum of \$50,000.00 in pairing each section of land in the county will the old building, it appears to me that he would be willing to set himself right Assuming that a man owns one thous-by phoning to Mr. Megert, Mr. Raddock and head of cattle, consisting of ones, and Mr. Hill, and ask them what they twos, threes and fours, and cows in intend to do about it-They have first prize at the 1923 State Fair of equal numbers on the one thousand phones, and the voter can get in comhead, he would pay an annual hospital munication with them in one-tenth of tax of \$6.25, but that amount is too the time he spends in anxiously wonuscript, and it will be introduced to large because most of them are ones, dering where it will be built and how

> The voters are surely not sincere who state they fear that the Commis-The annual Hospital tax, on the aver- sioner's Court will refund to those who age home in Hereford is sixty two and equipped and maintained the present one half cents, the average on fifty of sanitarium the amount of money they donated for that purpose.

The greatest increase in taxes on real In the first place, the commissioners The Music Study Club held an in- estate to any voter is \$23.98. This is could not legally do this, and every man formal luncheon at the home of Mrs. paid by a woman, who favors it, the and woman who contributed to the H. L. Broadwell on December 10. Hos- next is \$22.08 this is paid by a man who equipment and maintenance of the santesses were Mesdames Broadwell, Dyar, favors the hospital; the next is \$18.08 itarium did so, as an absolute gratuity to this community, without any hope of The tables were decorated in Christmas Oue other man in the county who reward or that they would ever see the attire, with Christmas tree, bowls of has property that can never escape money they contributed again. It was fruit and candy, with streamers leading the tax, corporate stock, will pay more a charitable donation, and I will gamfrom beneath the bowls to each place extra hospital tax than either of the ble that not a good brother or sister. card. The tables were lighted with others I have mentioned, and he fav who is losing sleep over the thought large candles and on each place card ors it. Really, those I have found to that these men and women will be rewas a tiny lighted candle. Mrs. Merrill be against the hospital on account of paid, ever contributed one nickle to presided, nd during the luncheon, which this high tax, are people whose taxes this public benefaction, and I will gamwas really an elaborate turkey dinner, will not be increased more than from ble more that there is not one of them, each member pulled the streamer, to five cents to seventy five cents per an who has not, or would not, in case of

den than from five cents to forty cents enough to those who willingly gave which we subscribe our names to chair, and three brothers to mourn her detheir money for the benefit of all the ity, and the "roll" kept "up yonder" snow to reach the Broadwell home, and I have made the above statement aft-people in this community, INCLUD and that impression on the "roll" is not the spirit of Christmas so pervaded the er consulting the rolls of this county. ING YOU, as to, at least, not impute made by self accusations of righteousatmosphere that all dignity was cast A voter who wishes to treat the matter dishonest motives to those of them who ness but by writing your name on the aside and the ladies enjoyed a thor fairly and act on real reasons, has are favoring the County Hospital? If paper of charity over the carbon. Why oughly frolicsome and care-free social access to these rolls, they are open to you will believe that their motives are don't you do this some time and see hour. A spledid program of musical the public, and if the voter really de- mercenary,, they do not feel offended, just how good you can feel-do some numbers was rendered, as is the custom sires to support the hospital in case he because they know that it is hard for real charitable act that will cost you was called by the illness of his son, honestly believes he can afford it, and a person of your temperamental make some money before the election and Robert. The ast report stated that he In case he hesitates because he thinks up to understand how another would be you will feel as you never felt before, was improving. Mr. Edwards is a sonhis burden will be greatly increased willing to contribute his money to the You will forget the increase in taxes, in-law of Mr. and Mrs. J. A. Nix of this and he suspects these statements to be charitable benefits of others, without you won't be disturbed over the location city. Purchases Brick Building only "Campaign Stuff" he should ex- the hope of some financial gain, as it is of the hospital, you will feel ashamed 8. D. Burton of Canyon just recently amine these rolls, if he will, I am sure for him to understand why you would of your insinuations that the contribunot be willing to do so-they are just tors to the sanitarium have dishonest

Jensen Throws Romonoff in Great **Wrestling Match**

In what is conceded to be the best and most interesting wrestling match yet held in Hereford Thor Jenson threw the redoubtable Billie Romanoff at the Sale Pavilon Monday night after a desperate struggle of fifty-two minutes, using a body scissors held. Romonoff strained a muscle in the fall and was forced to concede the second fall and the match to Jensen. Curley Morgan was referee and Dow Mercer announcer and stage manager. The affair was held under the auspices of the Hereford Firemen.

There was a good crowd and the building was comfortably heated with a stove. The Hereford Badd, over twenty strong, dispensed some excellent music before and during the performance. A comic preliminary boxing match between "Shorty" and "Napoleon," well known local amateurs, was

toes in breathless suspense cured by one man or the other, only tosee these holds broken or wriggled out of in rapid succession. Romonoff's famheadlock failed to work on the crafty Jensen, who used his leg holds with deadly precision throughout and of the two was certainly calmer and

of his determined opponent. Upon conclusion of the match Jensen stated from the mat that although he had wrestled over a thousand men Romonoff was as finished and dangerous a wrestler as he had ever faced.

appeared to be thinking just a lap ahead

It was a good, clean, entertaining match and gave great satisfetion to the wrestling fans of the community. Jensen departed for Dallas Tuesday morn ing, but will return here about January 1. Romonoff has cancelled his engagement at Temple, owing to his injury, and went to Brownwood Tuesday for

Walter Steckman is Now

"Grandpa;" Fine Girl Baby A man's mental conditon sometimes shows in his work, and if the readers of The Brand this issue run across a

lot of "pi" lines. like this: xxfifff _ ?" !* ;xxfifff _ +15& *_ \$?-, .:: they will understand that it was caused by a telegram, received by Walter R. Steckman of The Brand from his sonin-law, Arthur Lawrence, dated at Lawrence, Kansas, and containing the informtion that Mr. Steckman is the

grandfashers of a fine baby girl, born Monday morning. The mother was formerly Miss Vivlenne Steckman and the father is Arthur Lawrence, formerly manager of the Stubbs Land & Cattle Co. of Hereford, and both number their friends here by the hundreds. Mrs. Steckman

has been at Lawrence for several

"More People-More Farms"-Lubbock Man Invests His Money in Local Cotton Land

C. L. Karr, a brother of W. F. Karr, returned to his home in Lubbock county Tuesday morning. Just recently Mr. Karr purchased, thru the Hill & Ireland Realty Co., a half section of land eleven miles north on 25-Mile Avenue, which he will begin to improve as soon as weather conditions let up.

Mr. Karr is an old cotton farmer and will, of course; plant quite a large acreage of cotton along with a row and small grain crop. The land Mr. Karr bought is all raw land with no improvements and he will begin as soon as possible to build a house and other improvements.

Carl Gilliland. | meeting.

THIRTY-TWO AT CORDO-VA DISCUSS PRESS-ING PROBLEMS

Gone Over, Poultry Show Discussed, Banquet Outline Given

Another good turnout of thirty two business men were noted at the Cordova Hotel Monday at the weekly luncheon of the Chamber of Commerce. The session was devoted to a checkup of curcent activities of the organization, inappeared to be certain death-holds se those two good friends, O. A. F. Pargenfally; "Well, how's Mark Anthony

today?" The portly physician relied

a questioning eye at his tormentor and

replied, gravely; "Well, at least I am

still traveling under the same name I started out with!" After which a truce was declared and the diners "fell to." Dee Biggs reported definite progress on the Poultry Bhow with everything in readiness except a certain check on the number of birds to be entered. He appealed for the entry of every possible bird, so as to make the best showing in the history of the association. He

reported on his trip to the Plainview Show, which he complimented highly, and where, by the way, he captured some ribbons himself with his White Wyandottes. Ralph Barnett, chairman of ticket sales to the banquet, said he had sold over sixty tickets to date, with the bulk of the sales yet to come. Homer Wilkinson reported the ladies ready with

the festal board and all that was to go on it and was asked to act as chairman of the reception committee Tuesday night. President McDonald said that Manager Tillotson of the Hereford Gin had supplied a cotton boll for every diner, as favors for the occasion.

The secretary reported that replies to the advertising inserted in certain publications were streaming in and that arrangements for office help would have to be made to take care of them properly. The entire matter of the advertising sunspaign was threshed

Next Monday the meeting will be held at the City Cafe. Those present Monday were: C. C. Rockwell, H. H. Hawkins, Ralph Barnett, F. B. Tillotson, F. H. Oberthier, A. L. Biggs, Emil Bowsher, N. C. Vogele, A. Herbst, Geo. L. Muse, Homer Wilkinson, D. F. Ashbrook, D. L. McDonald, Seth B. Holman, E. W. Harrison, Nester Gass, C. A. Skelton, G. W. Brumley, Dr. J. W. Overton, Dr. J. W. Hicks, G. A. F Parker, Eli Dunlap, George Overton, L. W. Hough, W. S. Williams, L. Baskin, C. J. Paddock, Doug Fox, W. M. Cogdell, Mayor Knight, O. G. Hill, French Thurmond, L. P. Landrum.

"Moge People-More Farms"-

Mrs. W. J. Hacker, Aged 27. Passed Away Saturday

Mrs. W. J. Hacker, aged 27, passed away last Saturday at 1:00 p. m., after three years illness. The funeral services were held at the Baptist chuch and the interment at the City Cemetery Hev. W. R. Hill officiating. Mr. and Mrs. Hacker and family came to Hereford about two years ago from Vernon, Texas. The deceased leaves her hus--"More People-More Parms"-

A. E. Edwards Goes to El-

ectra to Attend Sick Son A. E. Edwards left Hereford Monday for Electra, Texas, to which place he

--- "More People-More Farms"----Agent Bever Attends Ser-

vice Meeting of Santa Fe J. E. Beyer went to Amarillo Saturday to attend the Santa Fe Good Service meeting held in that city Sunday all day at the Woodman Hall. Mr. Bever reports a very interesting and instructive

LOCAL PPENING

C. E. Osgood returned to Amaribo fonday morning. Mr. Osgood was here -More Farms".

Cigars, Pipes and Tobacco for hapi-es. Clark's Drug Store. More People

A. L. Biggs reached home Monday orning from Plainview, Texas. Mr. Biggs attended the West Texas Poultry Show at Plainview.

-"More People-More Farms"-C. W. Hays made a business trip to Labbock Monday morning.

"More People-More Farm Mrs. Roy Ezell returned to her home in Bovina Monday morning.

"More People-More Farms" Truman Hines left Monday morning for Lubbock to attend to business.

"More People-More Farms"-Francis Harris arrived home from Miami, Texas, Monday morning. Mr. Harris was accompanied to this city by his aunt, Mrs. S. T. Nixon.

"More People-More Farms Kmas Cards and Greetings a large line to select from.

Clark's Drug Store. "More People-More Farms Carl Shirley of Adrian, Texas, was in this city Saturday.

-"More People-More Farms"-Bilver Vanity and Mesh Bags and Every, popular price and gifts. Clark's Drug Store.

A. C. Shelton left for his home in Hugo, Okla., Monday morning. Mr. Shelton has been visiting his brother, D. R. Shelton, the past week.

"More People-More Farms Cranes Box Paper the best in station-Clark's Drug Store.

"More People Mrs. Me Connell of Albia, Iowa mother of Mrs. Lester Galley, reached Hereford Busin's morning Mrs. Me Connell is enroute to San Barnardino, California

"More People-More Farms"-Fred White of Friona was in Hereford Monday on business.

"More People-More Farms Ed Bledsoe and Frank Brown of Abrnathy, Texas, were in Hereford the latter part of last week.

More People-More Farms H. A. Cunning of Bovina was in Hereford Saturday and Sunday. (Additional Locals on Last Page)

Orr's Tailor Shop

For a limited time, on early order 10 PERCENT DISCOUNT

W. S. WILLIAMS

Live Stock and General Auctions
HEREFORD, TEXAS Date/List at Brand Office Phone: Office 251; Residence 136

Let us figure with you on vour PLUMBING and SHEET METAL WORK Phone 317 SULLINS & WOOD

OH! MY BACK!

The Expression of Many a Kidney Sufferer in Hereford.

A stubborn back ache is cause to suspect kidney trouble. When the kidneys are inflamed and swollen, stooping brings a sharp twinge in the small of the back, that almost takes the breath Doan's Pills revive sluggish kidneys-relieve aching backs. Here's Hereford proof:

Mrs. Bailey says: "My back was sore and ached all the time. When I stooped, a sharp, catching pain darted through me and up through my shoulders. Mornings when I got up, my back was stiff and lame, I had dizzy spells and headaches, too and my kidneys acted irregularly. I used Doan's Kidney Pills and received instant relief."

60c, at all dealers. Foster-Milburn Co., Mfg. Buffalo, N. Y.

FIRESTONE TIRES

New Fresh Shipment all sizes

> - Service. Garage

From Neighboring Towns

Glen Smith made a business trip Hereford Thursday.

livin Hamilton made two trips to Hereford in his truck this week. Mrs. C. Douglas spent Saturday night and Sunday with her friend, Mrs. Ed Smith.

A good crowd attended church and Snuday school Sunday. We are happy over securing a minister for our church so we can have regular preaching days again. Rev. Monroe of Summerfield has the charge.

Miss Evelyn Smith has been on the at Dinner, December 2. A turkey din sisk list this week, being unable to at- ner was spread

Mr. and Mrs. Earl Lust and Miss Dorothy Mildred of Hart spent Sunday with Mr. and Mrs. Loyal Lust." Mr. and Mrs. K. Roberts were Wusi-

The last of our turkeys were sent to market last week by Mr. O'Neal. The arrangements wereto meet him at the Ozark Trail and he would take them on to Clovis.

ness visitors in Dimmitt Friday.

Mr. and Mrs. Jim Bagwell and family were dinner guests of Mrs. Ed Smith Sunday, December 2.

Mr. and Mrs. Loyal Lust entertained Mr. and Mrs. Vern Lust and small son

Mrs. Irwin Hamilton and Mary Lou spent Wednesday visiting Mrs. K. Rob-

As to the weather it looks very much as the we were snowed in for the remainder of the winter. The storm raged for two days and is drifted over fences and as high as barns. The cat-

(Continued on Page 3.)

LODGE DIRECTORY



GEO. L. MUSE, W. M. J. S. JONES, Sec. Hereford Chapter 248, Regular meetings, ay of each mont CARL P. COCKRELL, H. P. J. S. JONES, Sec.

Good Coal

NOW ON TRACK-MORE ROLLING can supply your needs with the best coal FEED of all kinds, grain, bran, cotton seed meal and cake.

Phone 265-We Deliver

B. R. DIXON

at Great West Elevator

INSURE IN SURE INSURANCE

The A. L. BIGGS Agency "Dependable Service"

> Hereford Phone 50.

APPLES—POTATOES

of the very best quality. Bring us your Cream Poultry and Eggs

Golden Rule Produce H. H. HAWKINS, Mgr.

On Track

Phone Us your Order Phone 1

Jones & McLean



For Wife and Girls

Silverware Dishes Aluminum Ware Electric Hair Carlers Scissors Skates

For the Boys

Shot Gun Rifle Pocket Knife Scout Knives

Skates Coaster Wagon Velocipedes

Dunlap Hardware Company

BANKING CONNECTIONS

-It is important to make good banking connections. The time for you to make your banking arrangements for the New Year is right now. Place your funds where you get accomodations then you can expect help when you need it.

-All unsecured and non-interest bearing deposits in this bank are guaranteed under the Guaranty, Fund of Texas.

-We solicit new accounts upon our record and invite all new citizens to come in and get acquainted. We want your good will.

First State Bank & Trust Co.

Guarantee Fund Bank

WHAT TO GIVE? DON'T WORRY! WE HAVE IT!

A large list of Christmas presents to select from—useful presents for Ladies or Gentlemen, Boys or Girls-We have them-



COLGATE'S VANITY COMBINATION "And on that cheek . . . the tints

that glow"-Byron The final feminine word on the subject of personal accessories. A beauty trio, powder for the pearly tint-rouge for rosy color. A lip stick to make a Cupid's bow. All encased in ebony black,

touched with the color of gold. Price \$1.75

Her monogram enhances the charm of this gift. Your jeweler will engrave at small cost.



COLGATE'S COMPACT

At the left is a compact containing powder alone. At the right is the new Watch-Case Compact, curved back and front like the case of watch. It is extremely smart and thinner than any double compact you have ever seen. There are two mirrors, and of course face powder and rouge. Both compacts are rich ebony black with golden Grecian border. Your jeweler will-engrave monogram at slight cost



Toilet Sets Ivory Sets **Box Norris Chocolates** Kodaks Kodak Albums Fountain Pens Pen and Pencil Sets Perfumes Toilet Waters Manieure Sets Baskets Stationary Vanity Cases Graduation Books

Box Cigars

Men's Toilet Sets

Pipes

Tobacco

Playing Cards Dominoes Thermos Bottes **Fash Lights** Alarm Clecks Foot Balls Rubber Balls Bats and Gloves Marbles Tops Checkers **Card Games** Smolding Sets Harps Ingersoll Watches **Bubble Pipes**

Pocket Books

We especially wish to call your attention to our large line of toilet sets-COLGATES, Three Flowers, Mary Garden, Mavis and others.

We also sell DRUGS-

CITY DRUG STORE

Do You Want your old age Safe?

Do you want your family properly made safe?

We can do both, and this is the ONLY sure way known to man. Call and talk it over with us.

JONES-BARNETT AGENCY Insurance and Bonds As Old As Hereford

LABELED

The label tells you its name. You can

Hereford Light & Power Co.

"Your Electrical Servants"

Phone 388

order more of the same kind.

We sell it.

The Hereford Brand

Both B. Holman Walter R. Steckman Holman & Steckman Publishers

Entered as second-class matter at the ostoffice at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE



Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first inser-25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

........... FOR SALE •••••

FOR SALE-165 acres of bundle feed, with pasture to go with it, 15 miles southwest of Dimmitt.

· VERN LUST. FOR SALE-Oaks Electric Hen. A. L. BIGGS.

FOR SALE-Plano, mahogany; 4-sec. book case and desk; dresser, dining eap. Tele Machine good

phone 418. FOR SALE-A number of good young it impossible to work in the fields. Jersey cows, some fresh; some terms if

desired. See C. S. PURCELL 75-tf-2tpd.

FOR TRADE-Want to trade a Touring Car for milk cows, horses or mules. Enquire at Brand office. FOR SALE-Three burner New Per-

fection Kerosene oil water heater in perfect condition at half price. Mrs. Jno. L. Wilson.

• • • • • • • • • • • • • • • • FOR RENT

FOR RENT-Four unfurnished rooms

well arranged for two couple. Water bath, lights and sink in kitchen. Phone FOR EEASE-for cash, well improved

20-acre tract of land on west side of town, can furnish some farm hard in connection for crop rent. W. S. WILLIAMS.

FOR RENT-Pasture land in Deaf Smith county. Address Hunter and Gray, 1414 West St., Emporia, Kansas. 95-2t pd.

No. 230, Probate Court, Deaf Smith

County. Texas. NOTICE TO DEBTORS AND CREDITORS

County of Deaf Smith)

To those indebted to or holding Christians and the contraction of the claims against the estate of T. B. Slaughter, deceased.

The undersigned having been duly appointed executor of the estate of T. B. Slaughter, deceased, late of the County of Deaf Smith, Texas, by W. M. Megert, Judge of the County Court of said county on the 10th day of October, 1923, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him at his residence in Hereford, Deaf Smith County, Texas, where he receives his mail.

This the 30th day of November, 1923. C. C. SLAUGHTER, Executor of the Estate of T. B. Slaughter. Deceased.

Hereford, Texas bred livestock and farm sales given special attention

> White Wyandottes Stock, Eggs and Baby Chix for

ISSUED TUESDAYS AND FRIDAYS the although in the corrolls can walk right over the tops of the highest boards. Sleds are being made—this seems to be about the only mode of visited with home folks Sunday. trav. So far wehave heard of no loss of stock.

> Leland Smith and Ham Lambert day. made a freighting trip to Hereford Thursday. They went on sleds.

Mrs. Showalter and small son spent last Thursday with Mrs. Irwin Ham-

Rev. Monroe was dinner guest Sunday of Mr. and Mrs. Emmett Rothwell. The school is busy preparing an Xmas program.

WYCHE Miss Murl Walker who has been visiting in the home of her sister, Mrs. Clem Dugan, returned to her home at

wildorado last Friday. W. M. Sawyer visited in the Paddock home Friday and played dominoes. R. W. Hough's telephone line was broken by the ice during the snow. We

miss them. " John Roboson visited Jim Dugan Fri-

J. P. Walker and sons Ernest and Jim of Wildorado were shopping in Hereford Saturday.

Mr. and Mrs. Hubert White of Hereford visited Miss Gladys Goldon Thanksgiving.

Messrs. Denison and Morris of Hereford worked on the Wyche farm last Saturday.

Recent letters from Mrs. Singhofen and nephew Ray Schultz say they · are having a great time taking in the • sights in California.

Miss Billy Smith went to Hereford tion, 1c per word; minimum + for the week end Friday after school. • She rode horseback.

Mr. and Mrs. Jack Miles of Hereford and recently of the Valentine ranch spent Saturday and Sunday in the home of Mr. and Mrs. Miles' sister,

Mrs. Harry Schultz. Our travel out here is on sleds or on horse back-all who do not go that way are forced to stay at home on account of the deep snow.

--- "More People-More Farms"----SIMS SCHOOLHOUSE

Saturday, December 15, 1923. Snow began falling Sunday about 5 p. m. and continued for about thirty-six

The terrible gale that accompanied table, refrigerator. Phone 230. 89-tf the snow storm caused it to drift very badly, and the drifts are several feet FOR SALE Gyser Electric Washing deep. Farmers who have feed and cotton in the fieldsare very much discour-83-tf aged. Continued rains and snow make

> Stanley Cronk spent Sunday with with Jeff Reed

J. M. Chapman transacted business (Continued from Page 2) in Hereford last Friday.

Professor Coleman Howard was in Adrian on business last Saturday. Spurgeon Reed of the Ingle Ranch

Mrs. E. T. Whitten and son Euclid made a business visit to Vega ThursBelvey Bradley was in Adrian Fri-

Al Phillips made a business trip to Adrian Tuesday for the Rail H. Ranch, and returned Thursday. Too much snow to get back.

-"More People-More Farms"-Good Printing at the Brand
-- "More People--- More Farms" Why don't you go to Church?

PRACTICAL XMAS GIFTS

Our Line of Dishes, Silverware, Watersets, Cooking Utensils,

Aluminum Roasters, etc., is complete and constitutes the most sensible Xmas list you can imagine.

GARRISON BROS.

Double Green Trading Stamps

with every cash purchase, Dec. 17 to Dec. 25.



COMPLETE LINE OF GROCERIES



All Ingredients for Fruit Cakes, just in and fresh

H.D. Reed Grocery

Fone 249

Headquarters for Swift's Premium Products

If you want to Sell your Land Albert grant and a feeban attention program artes

We do not anticipate a big business during the winter, but we do expect some buyers who will buy bargains.

We are still in the loan business.

Hill-Ireland Realty Company

You Can Look the World in the Eye

when you have a bank account. You are no longer dependent on it for financial aid in time of adversity, a position which will make you feel proud. By practicing thrift you have shown the world that you have ambition and determination to get somewhere.

The First National Bank

The Bank of Safety and Service

J. O. NEWELL

DOUBLE Z. STAMPS

TODAY AND EVERY DAY

UNTIL DEC. 25

Every day until December 25th we will give Double S. & H.

Green Trading Stamps on all Cash Purchases.

Ask for them.

Christmas is Here!

A week from Monday will be Christmas Eve. Every day the crowd of shoppers at our place is growing. If you haven't already done your Christmas shopping it is very important that you get it done at once. If you live in the country and can't get in town for a few days, telephone us and we will make any reservations for you that you want. Our line is still complete with gifts for every member of the family. We have every kind of toy to delight the little ones as well as a beautiful line of practical gifts for older people.

IF YOU CAN'T COME, TELEPHONE 332

C. A. Skelton

Christmas Suggestions the Popular Store

Men's Linen Handkerchiefs Wool and Silk Socks

Stockings, Belt Buckles, Knives.

House Slippers for both Men and Ladies. Every thing in the store will make you a useful gift.



Sunday morning and will spend ut two weeks visiting his parents. "More People More Farma"-That boy needs a coaster wagon,

- - Skelton. -"More People-More Faritu"-Boxes of delicious candy. Sweet

"More People More Farms" Mrs. Jno. Gaetz and little son Donld spent all last week in the Joe Huckrt home on north 25-Mile Avenue.

-"More People-More Farms"-R. M. Dunn went to Amarillo Tueslay morning to attend to business.

-"More People-More Farms"-Genuine Ford Batteries-13 plate, Wilkinson Motor Co.

Doll headquarters at Skelton's. Mr. and Mrs. Cliff Estes and baby went to Amarillo Tuesday morning.

"More People More Farms"—

Big line of real good rockers for Christmas low in price. -E. B. Black Co.

Clyde Hughes of Spearman frac Hereford Tuesday morning. Coaster wagons, velocipedes and red-wagons for the kiddles.

DUNGAP HOW. CO. -"More People-More Farms" William Cole went to Canyon Tuesday morning on a business trip. --- "More People-- More Farms"

Don't disappoint the little girl, get her doll at Skelton's, "More People-More Farms"-

Some choice Victor Records would be spledid Xmas gifts. Come see our se--E. B. Black Co. "More People-More Farms"-

Give something useful for Christmas. We have it. Dunlap Hardware Co. "More People-More Farms". Mrs. J. P. Wood arrived home from

Abilene, Texas, Tuesday morning. --- "More People-More Farms"-What nicer thing could you do Mr. Husband than to come in and buy your wife a Singer Sewing Machine for

Xmas gift. Terms to suit. -E. B. Black Co. --- "More People--More Farms"-

tricycles at Skelton's. -"More People-More Farms".

You have been promising all year to get a Hoosler Kitchen Cabinet for the home. Come make it a Christmasgreeting.-E. B. Black Co. "More People-More Farms"-

L. I. Garton of Clovis was in Hereford Tuesday morning. "More People-More Farms"-Big line of gift handkerchiefs at

Skelton's, -"More People-More Farms"-Fine line of box stationery at Skel-

--- 'More People More Farms' L. L. Hughes of Spearman, Texas, reached Hereford Tuesday morning. -"More People-More Farms"-We are offering our entire stock of living room furniture, bed room and dining room furniture at extremely low prices for the holidays. Come see -E. B. Black Co.

-"More People More Farms"-Messrs, J. E. Hill and E. S. Ireland went to Amarlilo Monday morning. -"More People-More Farma"-Big shipment of games just received

at Skelton's. J. M. Kimmons reached Hereford Friday morning from Texas and Okla-

Don't put off your Christmas shopping another day. See Skelton's line

-"More People-More Farms"-We serve all kinds of Sandwiches, Cake and Pie. Sweet Shoppe.

-"More People-More Farms"-We have some splendid propositions to offer you in Pianos. Come let us talk over the matter with you.

E. B. Black Co. Aluminum ware makes an excellent gift. See Skelton's line. -"More People-More Farms"

Mrs. L. W. Locker and little daughter. returned home to Friona Friday morn-"More People More Farme"-

A Cedar Chest is an ideal Christmas gift—they last a life time—prices in reach of all .- E. B. Black.

"More People More Farms"-We are showing the biggest line of Christmas goods ever in Hereford. Skelton.

---- "More People-- More Parms"----Make your Xmas gift a nice spring seat rocker. All at special prices \$6.95 and up to \$14.95. —E. B. Black Co.

"More People More Farms"—

Mack Watson and Miss Mattle Foster of Canyon reached Hereford Tuesday morning and are visiting in the home of Mr. and Mrs. N. E. Gass.

Mesdames Cris Renfro and Boyd morning to visit their brother and wife, Mr. and Mrs. Jim Robinson.

"More People-More Farms"-A few desirable gifts left from the Bazaar can be seen at Mrs. Heifner's. --- "More People-More Farms"-

Get your after dinner mints at the Sweet Shoppe. -- "More People More Farme"-

Mrs. Loyal Lust of Castro county left Hereford Tuesday morning for Miami, Arizona, at which place she will visit with her parents, Mr. and Mrs.

W. R. Redfern, over the holidays. "More People-More Farms"-Hawks Cut Glass is always appreci

ted. Clark's Drug Store. "More People More Farms" Mr. and Mrs. E. L. Kleth of Amarillo reached Hereford Tuesday morning and are visiting in the homes of relatives, Mr. and Mrs. R. F. Barnes and G. W

-"More People-More Farms"-We serve a plate lunch dinner you will ike 35c. Sweet Shoppe.

--- "More People-- More Farms"-L. Gough of Amarillo arrived in this city Tuesday morning.

---- "More People-- More Parms"-Mr. and Mrs. O. E. Calkins of Glie-hen, Canada, reached Hereford Tuesy morning and are visiting in the

Clark's Drug Store.

Nothing would give such splendid heer to all members of the family as some useful articles of furniture. Every thing at reduced prices for Xmas. -E. B. Black Co.

"More People More Farms". Mrs. Henry Cox left for Bedias, Texas, Tuesday morning to visit her parents and other relatives.

--- "More People More Farms"-Home made candy made fresh every lay. Sweet Shoppe.

--- "More People-More Farms"-B. E. Dawson returned to his home in San Angelo, Texas, Tuesday morning. Mr. Dawson was here attending

--- "More People-More Farms"-A fresh line of Christmas candies Sweet Shoppe.

Bring the Christmas cheer by se-Big line of doll carts, red wagons and curing one of our new Victor talking machines. Sold on easy terms. -E. B. Black Co.

W. H. Jarrell returned home to Bowas here on buisness.

-"More People-More Farms"----Parker's Lucky Curve Fountain Pen. Clark's Drug Store.

"More People-More Farms"-I. I. West made a business trip to Joel Monday morning.

"More People-More Parms"-Hall Beavers made a business trip Amarillo Tuesday morning.

-'More People-More Farms'-King's Candies for American Queens Clark's Drug Store.

--- "More People More Farms"----Mrs. Nora F. Rogers reached home Friday morning from a visit with her sister, Mrs. Henry Schultz, at Happy. -"More People-More Farms"-

Troy Womblo made a business trip to Amarillo Monday morning. --- "More People More Parma"-

Cordova-Shop Leather Goods appreclated by everyone. Clark's Drug Store. "More People More Farms"-

first of the week. Mr. Carter is visit- extra low prices next week. ing his father, E. Carter,

Mrs. Harvey Cash and two daught-London went to Amarillo Tuesday vina Tuesday morning. Mr. Jarrell ers, Dorothy and Rosa, spent the week end in the E. S. Ireland home, "more People-More Farms

Community Silverware for Service. Clark's Drug Store. Rev. M. M. Beavers of Canyon wa

in Hereford Monday morning. "More People-More Farms"-Mrs. Mary Hacker returned to her nome in Gainsville, Texas, on Monday

morning. More People More Farms"____ Ladies Wrist Watches-be on time. Clark's Drug Store. G. H. Brooks left for Plainview Mon-

-"More People-More Farms"-Bev. W. P. Garvin left Monday moraing for Coorado Springs on a business

day morning to attend to business mat-

"More People More Farms"-

Pearl Necklaces are pleasing. Clark's Drug Store.

new Art Rug-some small rugs-T. C. Carter reached Hereford the will cheer up things for Xmas-all at E. B. Black Co.

Christmas is Right Here



Get that Suit Cleaned and Pressed and look your best during the Holiday season.

We call for your suit-We do the work right-We deliver-We go the limit to please you.

RINGER'S TAILOR SHOP

Phone 385

Mr. and Mrs. A. E. Chamness and son Lester returned to their home in Moran, Texas, Monday morning.

"More People-More Farms"----For Xmas candies come to the Sweet

day morning to meet his wife and two daughters from Hugo, Okla. The Sheltons will make their home in Hereford.

(Additional Locals on Page 2)

Cash Buyer for Land

I have cash buyers for one or two sections, ten dollar land, near Hereford. Party wants to buy direct from owner. Write box 210, Hereford, Texas.

SAVE YOUR BACON!

Why sell your hogs for five cents a pound when our grocers will pay you from 15 to 22 cents for bacon, shoulders and hams?

Why not cure your meat and sell it for more money?

Talk to us about it, we are anxious to help you.

The Western National Bank

Frank Sez!

Waal X-mas time ez comin an it cums jest oncet uh yere, So git yore wagins reddy an cum bye yore X-mas cheer.

We has arranged tew hev the sno removed out of the rodes an yew can all depind on gittin tew cum in an look over our illegnt supplies, we has a good line of ever thing, no kiddin. Also we has Buttons.

Gyles Grocery

Pre-Inventory Sale

Our Sale and Cut Prices Continues Right on Through the Holidays to January the First

Before you buy your Christmas goods come in and let us show you through our stock of Dry Goods and Groceries, we have many valuable articles suitable for gifts.

The green tags on our goods show you the sale price.

We take this opportunity of thanking our many friends and customers for their patronage during this year, 1923, and will appreciate your trade during the coming year. With our best wishes for a merry Christmas and a Happy and prosperous New Year.

Geo. A. Stambaugh

Dry Goods and Groceries

Big Christmas Specials On Candy

High grade candy with bright brilliant satin finish filled inside with cocoanut, peanut butter, or nuts.

Cocoanut Brittle that is not stingy with cocoanut.

Look at our candy window and select any of it "Three Pounds for a Dollar."

Brazils, "Fancy Washed," Walnuts, Almonds, Pecans and Filberts. A special price of 30c per pound on mixed nuts.

FOR YOUR XMAS COOKING

We can furnish a regular confectioner's Flake Cocoanut for your home-made candy.

Smyrna Figs, Dates, Cluster Raisins and all the makings for the Christmas goodies.

CASH AND CARRY