

Great Showing In Industrial Development.

The June issue of "The Earth," the Santa Fe Journal published at Topeka, Kansas, has the following to say about Texas:

"Texas is known as the billion dollar agricultural state."

"Texas also is better than a billion dollar state in manufacturing."

"Texas has bred the long horns off its beef cattle by using purebred sires."

"Texas holds the world's championship for ton litters in the swine industry."

"Texas is increasing the number of purebred dairy sires, having now a percentage of 14."

"Texas produces 25 major crops in commercial quantities."

"On 28,000,000 cultivated acres out of 112,000,000 acres classified as farm lands, Texas produced more than twice as much agricultural value in 1923 as any other state in the Union."

"Because of the outstanding position of Texas as an agricultural and livestock state, many have lost sight of the fact that rapid progress is being made in the development of extensive and valuable mineral resources, and in manufacturing. Yet the almost astonishing increase in the accredited wealth of the state comes not alone from agriculture and kindred lines, but also from manufacturing and mining."

"Texas is just beginning to feel the influence of manufacturing in its industrial life. Going back twenty years we find only the pioneers blazing the way. Livestock and agriculture commanded the attention of the people. Today capital, both local and foreign is being attracted to the state."

"As the producer of nearly one-half of the American cotton crop, Texas is a natural and logical location for cotton mills. Twenty-four mills now are operating full time and all are prospering. A number of new mills are scheduled for 1924. Two new mills began operation the first of the year and the third is about ready. Eastern spinners have surveyed the opportunities for successful cotton manufacture in Texas and have made favorable reports."

"Texas also is first in the production of mohair and second in the production of wool. Mills for the manufacture of this raw material are on the program of industrial expansion of the state."

"Texas is the greatest crude oil producing state in the Union, refining 20 per cent of all mineral oil refined in the country. It has great fields of natural gas. With an abundance of raw material and markets in Mexico and South America at its doors, besides domestic markets, the progress being made in industrial development is not surprising."

"A map recently published by The Nation's Business, lists Texas among the very few states where business is 'Good.'"

"The Federal Reserve Bank of Dallas, Eleventh District, reports increasing business in all lines. Unemployment is at a minimum. Growing industries in the cities are absorbing labor which has proved unfitted for the farm. The Southwest is prosperous. Under this impulse industry is expanding."

"Farmers entering the new season with the best prospects for abundant crops that they have had in many years. Ranges are green and livestock is in excellent condition. Although planting was somewhat late, the excellent condition of the soil brought about rapid growth. Indications point to a large cotton acreage, due to increases in the western section of the state. In other sections the usual ratio between cotton and other crops will be maintained."

Skelton Has Good Hatch Out of Pheasant Eggs

Some time ago C. A. Skelton imported a setting of twelve pheasant eggs and to date he has six baby pheasants. It has not been learned what Mr. Skelton will do with this wild game but it is presumed that this hatch will be the foundation stock for that kind of game.

Wheat and Grain Sorghum Growers to Meet Friday

The West Texas Auctioneers Association will meet in Amarillo Tuesday for their annual convention. W. S. Williams is President of the association and went to Amarillo last Saturday to make arrangements to hold the convention. The convention will hold only one day.

Mrs. E. L. Klett and Children Visit in Estes Home

Mrs. E. L. Klett and children and Mrs. J. T. Krueger of Lubbock arrived here Monday morning. Mrs. Klett is a daughter and Mrs. Krueger is a grand daughter of Mrs. John Estes.

A. Lowther Brings in Large Strawberries on Tuesday

A. Lowther brought a sample of ripe strawberries to the Brand office Tuesday morning. Judging from the sample (and how the Brands devil went after them) Mr. Lowther knows how to raise strawberries.

Florida Candidate



Mrs. W. S. Jennings, of Jacksonville, Fla., a strong candidate for the Presidency of the General Federation of Women's Clubs.

West Texas Auctioneers Meet in Amarillo Tuesday

The West Texas Auctioneers' Association opening its annual meeting at 10 o'clock this morning in the Longhorn clubroom of the Amarillo hotel.

The address of welcome was delivered by Lloyd Fletcher, district attorney, and the main address of the morning was by Judge L. Gough, president of the Texas Wheat Growers' Association.

W. S. Williams, of Hereford, is presiding at the meeting. The afternoon session, which will be held after the monthly farm sales, will be given over to the election of officers and other convention business.

Rev. Paul J. Merrill With Shriners in Kansas City

Rev. Paul J. Merrill left Sunday evening for Amarillo at which place he joined the Shriners bound for Kansas City. Rev. Merrill will be one of the Shrine band while in Kansas City at the big Imperial meeting.

Mrs. L. E. Dennis Visits Her Mother, Mrs. O. Hines

Mrs. L. E. Dennis, of Wichita, Kansas arrived here the latter part of last week and is visiting in the home of her mother, Mrs. Onnie Hines. Mrs. Dennis enroute here visited in the home of her sister and family, Mrs. W. E. Garrison at Perryton, Texas.

A. M. Jones and Family Leave For El Paso, Texas

A. M. Jones and family left overnight Saturday morning for El Paso at which place they will visit relatives, B. Gull and family. The Jones' will be gone about two weeks.

Big Egg Contest Still On Paddock Brings in Two

The "Big Egg Contest" broke out anew, this time C. J. Paddock scrambled the big eggs with two big ones but not as large as the Higgins egg. Mr. and Mrs. Paddock believe in doing things in a big way, hence the big egg. Mr. Paddock is also a pioneer cotton raiser in this county having raised quite a large crop in 1912 and 1913.

J. A. Fox, Waxahachie, at Bedside of His Father

J. A. Fox and daughter, Miss Ruth, and daughter in law, Mrs. J. G. Fox, drove up from Waxahachie, Texas Monday to be with Mr. Fox's father, who is very ill at his home in north Hereford.

Hereford N. G. Co. E Defeated by Amarillo Team

Hereford National Guards and Amarillo Sand Storm base ball teams, played a most decisive base ball game here Sunday. The National Guards stayed in the lead until the last part of the second ending, when Amarillo run two over them. The score ending in 5 to 3 in Amarillo's favor.

Miss Helen Sisk Arrived Home Sunday Morning from Wichita, Kansas

Miss Helen Sisk arrived home Sunday morning from Wichita, Kansas, at which place she has been teaching in the Wichita Public Schools. Miss Sisk will spend the summer here and return to Wichita at the beginning of the school year.

Sam Morris of Panhandle was in Hereford, Sunday

AMENDMENT SUPPORT UP TO VOTERS

SAYS R. B. HOOVER OF HIGHWAY ASSOCIATION OF TEXAS

WEST TEXAS C. - C.

Backs the Texas Highway Amendment in Election Next Year

R. B. Hoover, representing the State Hi-Way Association, called a meeting in the court house Tuesday afternoon and explained to the meeting why the State Highway amendment would be carried. Mr. Hoover displayed a map of Texas showing Texas roads, state roads and designated highways and explained why Texas was not getting her share of Federal aid, which is \$150,000,000. He also explained why bond buyers in general are fighting the amendment.

Mr. Hoover went on to say that, under the present system, the roads being used by the state traffic are roads built at an enormous cost to the counties and maintained by the counties to the neglect of the purely county roads. State highways should be built and maintained by the state, in cooperation with the Federal Government, and such highways should be built in a system and should be connected. Under the present system we only build roads in patches. The whole idea, Mr. Hoover said, is to get a state system of connected permanent highways, permanently maintained.

An organization was formed with E. W. Harrison as chairman, G. A. F. Parker as vice chairman and Ralph Barnett as secretary. Mr. Hoover said that Deaf Smith county's quota was \$200, and that like amounts have been raised in adjoining counties according to the taxable value levy. A motion was made to refer this matter of quota to the Chamber of Commerce, that is to work in conjunction with the Highway Association just organized at this meeting. The motion carried and the meeting adjourned.

Brumley Arrives Home California and Juarez

G. W. Brumley reached home Monday morning from Calif. and a short visit across the border into Old Mexico at Juarez. Mr. Brumley wired home Monday to his wife, "Just out of jail and on my way home." It caused considerable stir in the home but Mr. Brumley explained later that he just visited the old jail in Juarez and an old Mission which is said to be one of the oldest in the world.

Brutally Murdered



Robert Frank, 14 year old son of wealthy Chicago jeweler, who was kidnapped and brutally murdered before ransom could be paid. A reward of \$10,000 is offered.

Beavers-Hutton Wedding in Dalhart Last Sunday

At 10:00 o'clock on Sunday morning at the Methodist Church in Dalhart, Texas, was solemnized, with the ring ceremony, the marriage of Miss Irene Hutton of Dalhart and R. H. Beavers of this city. Rev. W. W. Reid of the Methodist Church at Dalhart performed the ceremony. The church was beautifully decorated with flowers for the occasion. The wedding party entered to the Mendelssohn wedding march and during the ceremony Mrs. Corckill played the Flower Song. Soon after the bride and groom departed for Hereford arriving here Monday, where they will make their home.

Mr. Beavers is the daughter of Mr. and Mrs. R. P. Hutton of Dalhart and her countless number of friends wish for her all the good in life in her new home.

Mr. Beavers, son of Rev. and Mrs. M. M. Beavers of Canyon, came to Hereford several years ago with his parents when his father was pastor of the Methodist Church here. A short time after Mr. Beavers arrived here he embarked in the automobile and Garage business and later established the Beavers Bros. Garage including the Dodge Agency. Mr. Beavers possesses the sterling qualities that his business associates and friends so much appreciate and the entire community joins in wishing the best that life has to offer.

No wedding is complete without the charivari. So the friends of the couple gathered at the home of Mr. and Mrs. H. H. Hawkins Monday night at a pretty late hour. They marched into the room of the bride and groom and with all the discordant unmusical instruments they roused the new bride and groom from their peaceful slumber, and gave them good and wholesome advice what they should expect in their blissful wedded life.

A. H. Streu Called to Bedside of Father in Wisconsin

A. H. Streu left Monday morning for Kewanee, Wis. Mr. Streu was called to Wisconsin on account of the death of his father, Charles Streu.

CHAUTAUQUA TO COME NEXT YEAR—60 SIGN CONTRACT WITH SUPPORT OF C. OF C.

MANY MORE WOMEN SIGN CONTRACT AND DECLARE THEY WILL AID NEXT YEAR'S TICKET SALES COMMITTEE

MISS RITTER AND REV. HILL WORK

L. P. Scheh, of Lockhart, Texas, Urges the Farmers to Plant Now—Delay Will Be Serious in Making Fertile Planting Seed

TIERRA BLANCO BAPTIST ASS'N MEET

DEVOTIONAL SERVICE AND HAPPY SOCIAL HOUR ENJOYED

Mrs. J. T. Wilkinson Undergoes an Operation

Mrs. J. T. Wilkinson submitted to an operation for appendicitis last Saturday morning at the Hereford Hospital. Dr. Lumpkin of Amarillo did the surgical work.

Seth B. Holman is Moved Home—on Road Recovery

Seth B. Holman was moved home Saturday afternoon, after having been a patient in the local hospital for just two weeks. Mr. Holman is improving rapidly.

The Chamber of Commerce held their usual Monday noon-day luncheon at the Stockmen's Cafe. D. L. McDonald, president introduced L. P. Scheh of Lockhart, Texas. Mr. Scheh will be remembered here as having introduced the Scheh thoroughbred Mebane cotton seed. Mr. Scheh stressed the fact that cotton should be planted now and not later in June than the twentieth.

The meeting was largely taken up by the Chautauqua question and several talks were made both for and against by Messrs. F. H. Oberthier, D. P. Ashbrook, G. A. F. Parker, W. E. Dameron, Rev. W. R. Hill, Ralph Barnett and J. E. Hill. Miss L. C. Ritter representing the Redpath-Horner Co. was here and attended the luncheon. Rev. W. R. Hill was appointed to aid Miss Ritter in procuring additional signers for the Chautauqua. Miss Ritter and Mr. Hill put in the remainder of the day and finally got the required number about 60 in all to bring the Chautauqua here next year. The following is a list of the signers:

- | | |
|-----------------|----------------------|
| Paul J. Merrill | C. J. Paddock |
| G. A. F. Parker | Mrs. H. L. Broadwell |
| F. A. Millard | E. H. Norton |
| A. O. Thompson | Mrs. N. C. Vogele |
| Berry Orr | Earl W. Wilson |
| D. L. McDonald | W. R. Hill |
| W. W. Bennett | R. P. Conway |
| L. W. Hough | Lily M. Chapman |
| J. S. Jones | L. H. Foster |
| F. A. Bone | J. E. Hill |
| Frank E. Givan | Capt. B. R. Farmer |
| J. W. Houston | Jno. E. Ferguson |
| J. F. Ward | E. W. Harrison |
| Posey Welliver | Cena Mae Mounts |
| E. S. Ireland | H. K. Fox |
| Q. R. Shelton | Mrs. R. N. Mounts |
| W. P. Garvin | Jno. Estes |
| Claude Benton | Frank Gyles |
| N. E. Gasse | City Drug Store |
| D. F. Ashbrook | Mrs. B. F. Guthrie |
| Carl Gilliland | N. C. Vogele |
| J. W. Hicks | Mrs. W. H. Ray |
| Glenn Snyder | A. C. Thompson |
| Beavers Bros. | R. A. Tynes |
| G. W. Brumley | A. D. Foster |
| H. G. Conkright | |

The following were present at lunch: Homer Wilkinson, Allen Bell, E. W. Harrison, D. F. Ashbrook, Ralph Barnett, W. E. Dunlap, George Overton, Otho Beene, J. C. Alford, H. A. Gray, C. J. Paddock, W. E. Dameron, J. E. Hill, F. H. Oberthier, Scheh, Dr. Overton, W. R. Hill, G. A. Skelton, D. L. McDonald, W. R. Steckman, G. A. F. Parker and Miss L. C. Ritter.

John Heuselmann Raises Wheat on Large Scale

John Heuselmann believes in raising wheat on a large scale. Mr. Heuselmann has 1620 acres all a good stand and about twelve to fifteen inches high. He has one field between two and three miles long and a mile wide. All the breaking and planting was done by tractors. The Heuselmann ranch is located northwest of Hereford about thirty miles, and all the improvements are good—having just recently moved a house on the place.

Miss Grace Lucas, St. Joe, Mo., Visits Friends Here

Miss Grace Lucas of St. Joe, Mo. arrived here Sunday from Amarillo. Miss Lucas attended the wedding of her brother, Guy Lucas of Roswell, in Amarillo last Saturday and is here visiting old friends.

R. T. Kimmons Enters Conservatory of Music

R. T. (Dick) Kimmons left Tuesday morning for Chicago where he will enter the American Conservatory of Music for the summer term. Mr. Kimmons will study piano.

Miss Bessie Walker Graduate W. T. T. C. Canyon

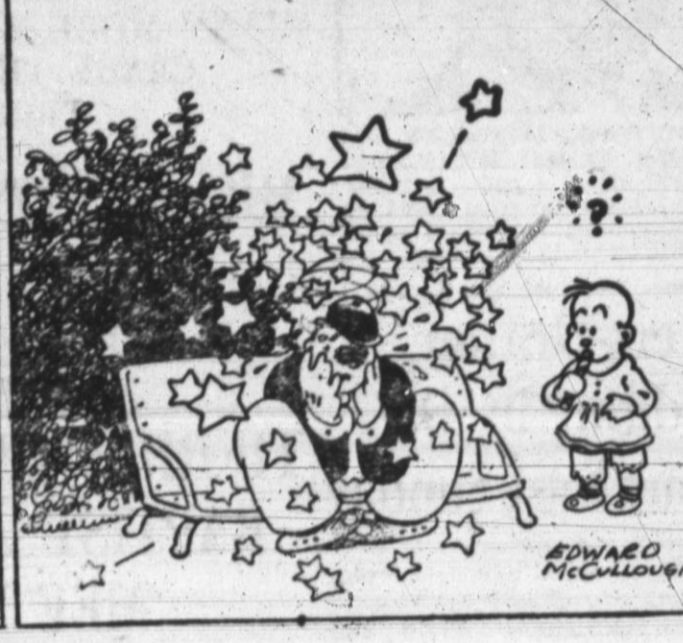
The name of Miss Bessie Walker appears on the list of graduates of W. T. T. C. at Canyon. Miss Walker is a Hereford girl, and is the daughter of Mr. and Mrs. C. S. Walker.

All Roads Lead to Cleveland and G. O. P. Convention

Cleveland, O.—Politics rule Cleveland today with the G. O. P. Elephant in the star role. With the Republican National Committee on the scene; delegates and convention onlookers arriving hourly, it is a certainty the town will be jammed when the Convention convenes next Tuesday, June 10.

FOLKS IN OUR TOWN

Lawyer Peck Evidently Misunderstood
By Edward McCullough AUTOCASTER



Our Neighbors

DIMITT
Methodist Preaching at Dimmitt Every First and Fifth Sundays at 11:00 a. m. and 8:00 p. m.
At Bethel every second Sunday at 11:00 a. m. and 3:00 p. m.
At Bigsquare every second Sunday at 8:00 p. m.
At Jumbo every third Sunday at 11:00 a. m. and 8:00 p. m.
At Lake View every fourth Sunday at 11:00 a. m. and 8:00 p. m.
H. K. MONROE, Pastor.

June 2, 1924
Mr. B. D. Woodlee and family are enjoying a new Chevrolet touring car.
Mr. and Mrs. Lenord O'Neal are away on an auto trip. They will visit in Clarendon, Dallas, Sherman and Tiago, Texas. Mrs. O'Neal's Mother lives in Tiago.
Miss Merile Barber of Lockney was the guest of Miss Josephine and Norma Cowser last week.
Judge Ray Sheffy and Mr. J. C. Montzomeri made a business trip to Plainview last Friday.
Mr. and Mrs. J. C. Howard are the proud parents of a big eight pound boy. The little man has been named Joseph Clayton Jr. Mother and baby are doing fine, with Mrs. Ballenger nursing them.
Lorene Tate underwent an operation for appendicitis at the Plainview Sanitarium last week. We are very glad to learn that she is doing nicely and will soon be home again.
Mrs. Mayes Miller and Mrs. Vernon

and Mrs. Jim Webb last Saturday evening.
Good rains have fallen over the greater portion of Castro County. The crops are on the boom and everybody is feeling good.
"More People—More Farms"
FRIO-EASTR ITEMS
Several families of this community attended the Singing Convention at Summerfield. This made a small attendance at Sunday school. Next Sunday we hope to have our average attendance, also remember the League at 8:00 o'clock p. m. Sunday, and singing at 9:00 p. m.
Last Saturday night a play, "A Daughter of the Desert," was put on at the Frio School house. Merely for the entertainment of the community.
The young people had spent much time and hard work preparing for the play. Those who deserve much credit for taking part are: "A Daughter of Ogden—Della Stagner, Clarence Ogden—Clayton Woolery, Lucy Hopkins—Lottie Stagner, White Bird (Indian Maid)

Houser are still in the Sanitarium in Plainview but are doing nicely.
Mrs. Etta Brashears and daughters Ola and Sallie Moline are visiting on the Ramey ranch this week.
Judge and Mrs. Ray Sheffy enjoyed a good fried chicken dinner with Mr. and Mrs. Sid Sheffy Sunday.
Mrs. R. M. Avery and children are visiting relatives at Happy. Mrs. Avery will leave her children with her sister there while she attends Summer School at the Canyon State Teachers College. Mr. R. M. Avery leaves in a few days for A. & M. College where he expects to take his degree in his vocational work. We wish for Mr. and Mrs. Avery a very pleasant and successful summer in their school work.
Mrs. Mark Cowser and children spent Sunday afternoon on the Golle ranch.
Mrs. Dixon L. Turner and little daughter Shirley, of Bryan, Texas are visiting in the home of Mr. and Mrs. J. E. Turner.
Mr. and Mrs. N. Akla visited in the Ramey home Sunday.
County Court is in session here this week.
Mr. J. C. Howard's mother and his sister and family visited here in his home last week.
Miss Griffith taught here in the Dimmitt school several years ago. All her former pupils and friends are delighted to see her again.
The young people enjoyed a very delightful party in the home of Mr.

Take
Calotabs
TRADE MARK
for the liver
Beware of imitations. Demand the genuine in 10c and 25c packages bearing above trade mark.

—Eva Sullenger, Mr. Hopkins—Frank Easter, George Morton—Bob Axe, Mexican Bandit—Lin Axe, Jim Parker—Bill Sullenger, Sheriff—Price Stagner, Cowboys—Jessie Laughlin, Walter Easter, Val Matthews.
Mrs. Bailey and Mrs. George Chamness and children of Washburn are visiting in the home of their parents Mr. and Mrs. R. L. Sullenger. Miss Maurine Sullenger will accompany them home this week for several weeks visit.
Mr. and Mrs. Bob Knox and Mrs. E. V. Sullinger visited relatives at Hollis and Eldorado, Oklahoma last week. Returning home Saturday afternoon.
Mr. Dick Hollman and father of Hollis, Oklahoma visited Friday night in the W. J. Sullinger home. Mrs. Hollman who has been visiting her parents, accompanied her husband home.
Mr. and Mrs. J. B. Harlan, and children visited in the Vick's home Sunday.

(Continued on Page Three.)

Two Cars MAITLAND LUMP COAL
on Track Now
It's Labeled—It's the Best
THE GOLDEN RULE PRODUCE COMPANY

Are You Blowing Bubbles?
Are you trying the old game—getting rich quick? Do you play the market, buy stock from strangers, etc.?
If you think of the men who have made large fortunes—Ford, Rockefeller, Schwab—you will notice that each is a producer, not a gambler.
The old-fashioned way—the Savings Account—has been the foundation of 98% of all the fortunes in the world has ever known.
Learn by the experience of others—S-A-V-E-!
First State Bank & Trust Co.
Guarantee Fund Bank

Say It With Printing Flowers Fade!
The Brand is equipped to Print any kind of job, and Service is our motto. Give us a trial. We "Know Our Stuff." Let us show You.
Let Your Home Newspaper Have Your Work
Brand Publishing Co.
Hereford, Texas

UNITED STATES TIRES ARE GOOD TIRES
USCO CORD
USCO Cords have established a new standard in high-value tire equipment at a medium price.
The new patented latex treatment of the cords gives them strength and wearing qualities that mean many added miles of service.
The easy steering, yet sure gripping non-skid tread, means ease of handling—traction safety.
Made in 30 x 3 as well as 30 x 3½ inch clincher and in all straight-side sizes.
U. S. Tires are the only tires in the world made of cords solutioned in raw rubber latex
Buy USCO Cords from
H. L. RICE

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Both B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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six months \$1.50
three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charge on first thirty lines. Church and society locals where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For State Senator, 31st District:
J. W. Reid
(of Canyon, Texas)

For County and District Clerk:
Berry Orr
(re-election)

For County Judge:
W. E. Dameron
Earl Wallace Wilson

For Sheriff and Tax Collector:
C. S. Purcell
(re-election)
Claude Benton

For Tax Assessor:
Albert Murphy
(re-election)

For County Treasurer:
J. J. (or Uncle Joe) Ward
(re-election)

For Justice of Peace Precinct No. 1:
J. H. (Uncle Henry) Wilson
(re-election)

For County Commissioner Precinct Number 1
C. J. Paddock
(re-election)

For County Commissioner Precinct Number 2
Troy Womble
J. E. Hill
(re-election)

For County Commissioner Precinct Number 3
H. A. Gray
(re-election)

For County Commissioner Precinct Number 4
J. C. Allred
(re-election)

For Public Weigher:
C. P. Arthur

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County and District Clerk:
Joe Hastings
(re-election)

For Sheriff and Tax Collector:
Bill Burnam
(re-election)

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE OR LEASE—The Warren ranch, section 5 and 18, Blk. M-7; ten miles southeast of town for sale or lease for a term of years. For particulars write or wire J. E. Warren, 949 34th St., Oakland, Calif. 34-7t

FOR SALE—A Ford car for sale or trade. Phone 250. 34-tf J. F. WARD.

FEED OATS

FOR SALE—Threshed oats for feed. 31-tf FRID MILLARD.

FOR SALE—New alfalfa, 65c per bale at the place. See, 39-2t-pd L. W. HOUSTON.

From Neighboring Towns

FRIO-EASTER ITEMS (Continued from Page 2.)

Miss Teresa Huckert and Miss Helen Storey visited Sunday with Misses Eva and Zelma Sullinger.

Tom Sanders made a business trip to Amarillo Sunday.

Miss Allen entertained, with a six o'clock dinner Sunday. The following guests were present: Miss S. T. Fields, Nannie Fields, Vay Allen, Bill Smith, Sam Hunter, Marshall Henderson.

BETHEL

Mr. and Mrs. Loyal Lust were dinner guests of Mr. and Mrs. Vern Lust Sunday.

Mrs. Ed Smith and family attended the singing convention at Tulla Sunday. They report the best program ever.

Little Miss Margaret Lambert has been quite sick with the measles this week.

Mr. E. J. Poe "The Watkins Man" visited us this week. He spent the night in the Rothwell home.

The program committee for next month's program are very busy. Watch for the date of the program. "The old-fashioned spelling school" a play is being worked up for the occasion.

Mr. and Mrs. Frank Lambert spent Thursday visiting in the home of Ham Lambert.

Misses Williams, Bagwell, Hanuttin and Loyal Lust attended the meeting of the grain growers at Hereford Tuesday.

Mr. and Mrs. Showalter and family have returned from Lubbock.

Mr. Leland Smith and Claton Williams were helping on the Bagwell windmill Tuesday.

Messers and Meslames Loyal Lust and Ham Lambert attended the party at Roy Habers, Saturday evening.

BETHEL

To late for last issue Mesdames Echols and Loyal Lust motored to Canyon last Tuesday and spent the day visiting relatives.

Mr. and Mrs. Irvin Hamilton and family returned home Wednesday from a motor trip to various points in Texas.

Mr. Clyde Gregg of Hereford was in our community Friday. Mr. Gregg was representing the International Harvester Co.

Ham Lambert made a business trip to Hereford Friday returning Saturday.

Mr. H. G. Reynolds, grocer salesman of the Western Buyer Association of Kansas City was in our neighborhood last week.

Mr. Showalter and family drove to Lubbock Saturday. Mr. Showalter returned Sunday evening, while the family remained to visit.

Mr. and Mrs. J. D. Rothwell of Estelina and Mr. and Mrs. Cobin of Turkey were guests in the Emmitt Rothwell home this week.

Misses Christine and Grace Marly Bagwell, visited last week in the home of their aunt, Mrs. Henry Allman.

Messers and Mesdames Loyal Lust Irvin Hamilton and Mrs. Ed Smith attended the Chautauqua at Dimmitt.

Mr. and Mrs. Ham Lambert and family spent Friday evening in the home of Loyal Lust.

Mr. Williams of Floyd county spent Monday night with his daughter Mrs. Bagwell. Mr. Williams attended conference at Hereford.

BIG SQUARE

Mr. and Mrs. Herman Haberer visited in Tulla Sunday, May 18.

Mrs. Art Haberer spent last week in Hereford where she could be under the care of the Doctor. Mrs. Haberer is improving at present.

Miss King former teacher of Red Tower visited last week in the home of Mr. and Mrs. Wirt Phillips.

FOR SALE—Two Jersey milk cows and Household furniture. If interested call, 87. 39-tf

FOR SALE—One good Jersey Milk Cow. Phone 250. 39-tf J. F. WARD.

FOR SALE—Two Gilts with pigs, also some choice Ribbon Cane seed guaranteed against Johnson Grass. For information see C. O. Norton & Sons. 39-3t

See Gano Hasting for cotton seed. Am leaving my samples with him. Will be out of town about thirty days. 37-3t B. R. DIXON.

FOR RENT

FOR RENT—I live room house. If interested see R. J. Kibbe. Phone 165 F-2. 39-tf.

FOR RENT—One or two furnished rooms to young ladies or man and wife. Phone 192. 39-2t-pd Mrs. J. M. KIMMONS.

WANTED

WANTED—Good Clean Cotton Rags. The Brand Office.

SALESMAN WANTED—Big profits are here for live salesman with car who can sell to farmers, livestock and dairymen; to handle Deaf Smith county and adjacent territory, selling new, tried and valuable articles and remedies. None like it on the market. Don't answer unless you mean business. H. O. SPEULSTRA. 34-7t-pd 810 W. 78 St. Chicago, Ill.

WANTED—Good Clean Cotton Rags. The Brand Office.

Mr. and Mrs. Alvy Angely and small daughter of Tulla visited last week in the home of Mr. and Mrs. Herman Haberer.

Mr. Vern Lust is suffering from quite a severe case of measles.

Mr. and Mrs. Earl Lust and daughter spent last Sunday with Mr. and Mrs. Vern Lust.

Little Pauline Benton has the measles.

Mr. and Mrs. Roy Haberer entertained the young people of Big Square Saturday evening. Forty two and music was enjoyed throughout the evening at the close of which ice cream and cake was served. Other guests besides the Big Square young people were: Miss George King and Mr. and Mrs. Alvy Angely of Tulla.

Messers Herman Haberer and Angely made several business trips this week: to Hereford, Bovina, Muleshoe and Tucuman.

Mr. and Mrs. Wirt Phillips attended the Chautauqua at Hereford this week.

MAKE ME A COWBOY AGAIN FOR A DAY

by J. Everts Haley, in the Sayre Journal

Backward, turn backward, oh time on your wheels;

Airplanes, wagons and automobiles, Dress me once more in a sombrero that flaps;

Spurs, a flannel shirt, slicker and chaps Give me a six-shooter or two in my hand

And show me a steer to rope and to brand, Out where the sage brush is dusty and gray

Make me a cowboy again for a day.

Give me a bronc that knows how to dance, Buckskin of color, and wicked of glance,

New to the feeling of bridle and bits; Give me a quirt that will sting when it hits;

Strap on poncho behind in roll, And pass me the lariat so dear to my soul;

Then over the trail let me lope far away, Make me a cowboy again for a day.

Thunder of hoofs over range as we ride, Hissing of iron and smoking of hide,

Bellow of cattle and snort of cayuse, Longhorns from Texas as wild as the dance;

Midnight stampedes and milling of herds, Yells from the cowboys, too angry for words;

Right in the midst of it all I would stay, Make me a cowboy again for a day.

Under the star-studded canopy vast, Campfire, coffee, and comfort at last,

Tales of the ranchmen, rustlers retold, Over the pipes as the embers grow cold,

These are the tunes that old memories play, Make me a cowboy again for a day.

RAPID PROGRESS BEING MADE ON T. P. & G. R. R.

Rapid progress is now being made on the proposed Texas Panhandle and Gulf Railroad, in the way of selling preferred stock to people along the line of the proposed route. A plan has been

worked out whereby the subscribers of this stock will not have to pay their subscription until 90 days after the permit has been granted by the Interstate Commerce Commission. In case the permit is not granted (but we believe it will be granted) these subscriptions will not have to be paid. Swisher County's quota to be raised by preferred stock is \$400,000. A plan is being worked out whereby Tulla will raise \$100,000 of this amount and the balance by the land owners along the route through the County.

This plan is working nicely and Tulla after only a few hours work has raised \$15,000 of her quota at the hour of going to press.

We feel that the plan submitted and the subscription blanks signed are absolutely safe for anyone to sign. And the quicker we get our name on the dotted line and show our faith in the proposition, the quicker the road will be built, and we will begin to receive benefits from said road.

No fairer proposition or plan could have been given to our people than has been given by Col. Powell, Engineer Noonan and Judge Young, who have spent days and nights recently in an effort to make a plan that would meet the approval of all the people along the route.

They have gone their limit in concessions to us, now let's go our limit for them. If we do we will have this preferred stock sold in a few weeks.

—Tulla Herald.

PLATEAU SINGING CONVENTION AT CANYON 14 AND 15

Big preparations are being made by Canyon, Texas, for the Third Annual meeting of the Plateau Singing Convention. It will be a two day event held on the 14th and 15th of June, and 5,000 visitors will be present.—Clovis News.

LITTLEFIELD HAS A NEW COTTON GIN COMPLETED

S. R. Thompson has completed the new cotton gin for L. E. Davaney and the material for installation is arriving this week.

The new gin is 5-80 saw stand type, equipped thruout with Continental machinery and Hadwick-Etter hoof machines, all machinery and equipment being of the very highest type and latest design obtainable.

The main gin building is 24x82 feet.

ASTHMA! Conquered By New Treatment

A wonderful new internal treatment for Asthma relays violent spasms in 20 minutes and is guaranteed to fully relieve all forms of chronic Asthma in 24 hours—or it costs you nothing.

It is called Rinex and is taken internally in simple capsule form. Science now proves that all Asthma is due to internal infection. Rinex goes direct to this infection and neutralizes it—without narcotics or toxic drugs.

Free Trial Offer

Just now, through a special introductory arrangement, you can obtain a trial treatment entirely FREE. Simply go to any of the drug stores named below and ask for a trial package of RINEX. No obligation at all on your part. But be sure to ask for your free treatment within the next three days—this offer is limited. It may be obtained in this city at

CORNER DRUG STORE

**Blacksmithing, Welding, Light Machine Work—
Plumbing and Sheet Metal Work**
Phone 33
BARNHART & SULLIVAN

FRANK SEZ!

We has sech uh nice chast tew git uh rane thet i feels called up on tew tell yew oncet moar thet we has uh choice batch uh fancy canned goods and picnick lunch supplies ez well ez the best line uh staple grocers per-home consumption uv any buddy in town.

GYLES GROCERY

Check This List

Garden Tools
Poultry Wire
Fencing
Screen Wire
Dishes

New Perfection Oil
Stoves
Wind Mills and Repairs
Pipe and Fittings
Shelf and Builders
Hardware

Our Stock is Complete. Prices are Right.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

the seed house is 24x40 feet; while the seed cotton house, is capable of holding 60 bales of cotton, is 26x30 feet. All buildings are of sheet iron construction thruout, and the new plant will have a capacity of 100 bales daily output.

It is now thought that this new gin, together with the one already located here, will adequately take care of the local crop this season.—Lamb County Leader.

—"More People—More Farms"

SMILES

MANY OF THAT BRAND

"I see you have a new car. What sort of a bus is it?"
"An incubus."—Dublin Opinion.

HARD TO TELL
The Golfer—"They're all afraid to play me. What do you think my handicap is?"
The girl—"Oh, I don't know. It might be your face, or, perhaps, it's just your general appearance."—Sydney Buttelin.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

GARDEN SEASON!

Get the Genuine Goodyear Rubber Garden-Hose, Lawn Sprinklers, Garden Plows, or anything else in the way of garden and lawn equipment here.

Full stock, priced right.

GARRISON BROS.

COTTON SEED

Only a Few Bushels
Left Better

Get Yours NOW!

Jones & McLean

Burglar Insurance!

Have you noticed, Mr. Business Man, that the man who wants to rob a store, rarely ever breaks into one where a light is burning. If that be true, why not insure against it by burning a light in your office during the night—and besides—you are advertising your place of business.

A 25 watt lamp burning 10 hours per night for 30 nights will cost at the regular rates \$1.35 per month. Isn't this pretty cheap Insurance?

Hereford Light & Power Co.

"Your Electrical Servants"
Phone 388

Mark Twain Said:

"There are two times when a man should not speculate. When he can't afford it and when he can."

If you feel the speculative fever coming on, consult a good Banker Practitioner. Let him prescribe a dose of "common sense talk."

Consult with one of our officers before your "fever" gets "too high." We may be able to ward off a serious "set-back."

The First National Bank
The Bank of Safety and Service

TOWN & COUNTY

Personalographs

Mrs. D. M. Hargraves of Canadian, Texas, mother of Mrs. Elswick Cloyd arrived here Saturday morning to visit in the home of her daughter.

NOTICE

Allis Chalmers' Tractor school will be held at the Auto Utility Station, Saturday, June 7th, 1924, to explain how the tractor is made. All parties interested in Power machinery are invited. J. C. Sanders, Dealer.

Miss Olive Perkins of Montecello, Iowa, arrived here Tuesday morning and is visiting in the home of her parents, Mr. and Mrs. F. D. Perkins.

Clyde Warren of Oakland, California arrived here Monday morning. Mr. Warren has land in this section of the Panhandle.

Brunswick Tires are "as good as the best, better than the rest." RICE sells them.

Mrs. M. Siemons arrived home Tuesday morning from King City, Missouri.

Mrs. W. B. Anthony arrived home Tuesday morning from Ennis and Corsicana, Texas.

Mrs. Aubrey Sprawls went to Bovina, Saturday morning, to visit her parents for a few days.

Miss Irene Tidenburg returned Saturday to her home in Bovina.

For HAIL Insurance see H. B. Webb, standard company and best service. All losses adjusted promptly and satisfactorily. 32-1f

Will Ashbrook of Spickard, Mo., arrived here Sunday morning. Mr. Ashbrook is visiting his brother D. F. Ashbrook.

Mrs. Earl Roberson and little son returned to their home in Clovis, Monday morning. Mrs. Roberson visited in the D. B. Roberson home the past two weeks.

W. C. Mann of Seminole, Texas arrived here Monday morning. Mr. Mann is here looking the country over.

We meet all competition grade for grade. RICE.

Mr. and Mrs. T. M. Palmer arrived home Monday morning from Wichita Falls, Texas.

Slaton Bible Class Bake Sale Saturday at Spratt's Grocery.

Mrs. W. F. Orr and son Milton arrived home Monday morning from Denver.

Frank Lambert left Monday morning overland for San Angelo, Texas.

Mrs. L. G. Draper and children of Blount Springs, Arkansas arrived here Monday morning and are visiting relatives, J. B. Hammer and family.

Mr. and Mrs. J. St. Williams and two children left overland Saturday for all.

Miss Frances Fullingim left for Canon Saturday morning.

W. S. Williams went to Amarillo Monday morning to attend to business matters.

Miss Thelma Types, Enabe Gilbrech, Eva Skelton and Mary McDonald, arrived home W. T. C. Canyon, Saturday morning.

Mr. and Mrs. Jack Davis motored to Canon Saturday night and took in the runs show.

T. B. Rector arrived home Friday morning from Winslow, Arizona.

S. D. Steele arrived home Sunday morning from Terrell Military College. S. Steele just finished his junior year.

Mrs. Matt Gilliland and daughter, Estelle left Monday morning for Wichita Falls, Texas, at which place they will visit in the home of relatives Mr. and Mrs. W. B. Beach.

Whether you want the best tire money can buy or something cheap to get you by for awhile, we can fix you up. RICE.

Va and Edna Allen went to Canyon Monday morning.

Miss Alberta Reid left Monday morning for Canyon where she will enter W. T. C. for the summer term.

HAIL INSURANCE

At these rates, Wheat, Oats, Speltz, Rye, Kaffir, Maize and Corn, 8 per cent. Barley 10. Cotton 12. If you pay more we both lose money. Note without interest accepted. 32-1f TROY WOMBLE, Agent.

Miss Elizabeth Bruner of Clovis who has been visiting with Inez Ricketts for the past few days departed Monday morning for Canyon.

Mrs. J. A. Bowman and two children of Amarillo arrived here Saturday morning, and are visiting her parents, Mr. and Mrs. M. A. Fox.

Frank Barber of Lockney, Texas was in Hereford Monday transacting business.

If you ask for and pay for a vulcanized patch you may be sure that's what you will get at. RICE'S

O. G. Hill went to Amarillo Saturday on business.

Messrs. Carl Gilliam and Ramsey Landrum spent the week end in Amarillo and Canyon visiting relatives and friends.

E. F. Connell and C. R. Smith were visitors to Amarillo Saturday.

50th Anniversary Sale

Prices on Musical Instruments Cut in Half

Good piano as low as	\$ 67
Playerpianos from	325
Phonographs from	15
Saxophones from	35
New Trumpets and Cornets	20

We also have instruments in the vicinity of Hereford to be sacrificed. You can buy on easy payments. Write today. Tell us what you want, and get full information by return mail.

The Knight-Cambell Music Co.

Denver, Colo.

LODGE DIRECTORY



Hereford Lodge No. 548, A. F. & A. M. Stated meetings, second Monday each month. J. W. BRADLY, W. M. J. S. JONES, Sec. Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month. J. G. HASTINGS, H. P. J. S. JONES, Sec.

TO THE VOTERS OF COMMISSIONERS PRECINCT NO. FOUR

After being solicited by a large number of voters of my precinct as well as other voters and interested friends of the county I have decided to announce to succeed myself as County Commissioner for Precinct Number four. Realizing the importance of the office to tax payers of the County I have given a considerable amount of time to the office and believe my knowledge of County affairs gained through my past experience better enables me to serve my district and County in the future. I do not expect to make a campaign for the office but am entirely willing to leave the matter to the voters of my district. J. C. ALLRED.

Stork Specials

An eight pound baby girl was born to Mr. and Mrs. George McMahon Monday morning.

A boy was born to Mr. and Mrs. Roscoe Davidson at Clovis Sunday morning.

IS IT IMPOSSIBLE

Note to preachers and choirmasters: Every service is just as long as it seems.—The Churchman.

HIS SOUVENIR

Rob—"Did you see much poverty in Europe?" Dub—"Yes, and I brought some of it back with me!"—Life.

Slaton Bible Class Bake Sale Saturday at Spratt's Grocery.

Misses Veda and Felma Williams left Monday for Canyon, where they will attend W. T. C. for the summer.

Miss Trilby Keeton of Hollis, Okla. returned to Canyon Tuesday morning. Miss Keeton will visit her sister Mrs. Ross McCullom.

Mrs. J. E. Turner and little daughter Miss Elaine left Tuesday morning for White Deer, Texas where they will join Mr. Turner.

Miss Kathrine Brooks, of Tulsa, Oklahoma is visiting in the home of her parents, Mr. and Mrs. G. H. Brooks. Miss Brooks is also visiting her brother Sonny Brooks. The Brooks' are expecting Miss Virginia Brooks another daughter, in from Oklahoma City, Wednesday morning.

Members of the Wheat and Grain Sorghum Growers Association are requested to meet at the Court house on next Friday afternoon at 2:00 o'clock. Mr. Galley, President of the Association said very important business would be transacted.

Mrs. J. A. Wear and daughter Miss Lula Wear, left for Dallas Tuesday morning.

A small stock turned often insures fresh tires and tubes all the time at. RICE'S

Miss Irene Willis arrived home Tuesday morning from Abilene at which place she has been attending college.

Lloyd Goodloe left for his home at Byron, Texas, Tuesday morning.

Mr. and Mrs. Gaston Baer and little daughter motored to Tucumcari last Sunday morning. Mr. Baer's father of Santa Rosa returned home with them.

Mary Jim Crawford went to Amarillo Tuesday morning to visit her sister, Mrs. G. G. Camp. Miss Crawford will also visit in Oklaannon, Texas, another sister, Mrs. Roy Hancock, before returning home.

Mrs. W. A. Price went to Amarillo Tuesday morning.

A. G. Bell made a business trip to Amarillo Tuesday.

Society

Dinner Party

Mrs. J. B. Phillips was most pleasantly surprised on her 60th birthday with an elaborate appointed birthday dinner Sunday. Mr. and Mrs. E. R. Robinson assisted by Mrs. J. B. Phillips kept their plans so well that Mrs. Phillips little suspected anything out of the ordinary. When it was suggested that they drive out in the country for the day. Mrs. Robinson served a lovely dinner and presented Mrs. Phillips with a beautiful birthday cake decorated with the number of candles. Their guests on this occasion were Mr. and Mrs. H. F. Lamber and family.

G. O. P. Conclave on Radio

Eight Big Stations Agree to Broadcast Cleveland Sessions

Cleveland, May 29.—Final arrangements to broadcast by radio the proceedings of the Republican National Convention, beginning June 10, were completed today.

G. McNamee of New York will be the

announcer and James D. Preston, Superintendent of the Senate press gallery, has been selected as observer.

Stations certain to broadcast are: New York (WEAF); Buffalo, (WGR); Washington, (W C A P); Pittsburg, (KBKA); Chicago, (WGN); Cleveland (WJAX and WTAM); St. Louis (KSD) and Kansas City, (WDAF).

Probable stations are, Schenectady, (WGY); Minneapolis, (WLAG); Cincinnati, (WLW and WSAI); Providence, R. I., (WJAR); and two others in Chicago.

WANTED—Good Clean Cotton Rags. The Brand Office.

BASKIN ABSTRACT & TITLE CO.
L. Baskin, Manager
Abstracts of Title covering any piece of property in Hereford or Deaf Smith County neatly and accurately prepared. Charges Reasonable. Phone 215

J. FRANK POTTS, Abstracts and Loans
Demand our abstracts, made from the only tract index of Deaf Smith County lands as an insurance against title failures

COTTON SCHOOL AT LUBBOCK
BEGINS JUNE 2nd.
Will be located on the second floor of the Howard building, Lubbock, Texas. We teach what the cotton buyer goes up against in every day business—classing, Stapling, how to ship, both domestic and foreign bills of lading, Invoices, Mathematics, etc. For information, write J. B. HEARRELL or J. D. JOHNSON

The Start
IS ALL IMPORTANT
You are growing older each day and you will not always be as active as you are now—neither will your earning capacity be as great.
SAVING NOW IS INSURANCE AGAINST OLD AGE POVERTY
The Western National Bank

**Marcelling—
Hair Bobbed—
(all styles)
Facials—
Scalp Treatments**

For further particulars call Phone 16, in connection with Orr's Tailor Shop.

OPENING ANNOUNCED LATER

Mrs. W. F. Orr

...It has the one and only Standard Keyboard—exactly like the big machines.
Price, complete with case, \$60

Remington Portable

THE HEREFORD BRAND

Horses and Mules

FOR SALE---Good young stock, well broke at bargain prices. See---

C. C. Rockwell

Hail Insurance

is not a staple line. Not a "side line." Many kinds of crops are being insured.

Whether you want to insure your alfalfa, barley beans, broom corn, cabbage, corn, milo maize, cotton, feterita, kaffir corn, oats, onions, peas, peppers, rye, speltz, sudan, tomatoes, watermelons, or wheat, our office is prepared to take care of your hail insurance in choice of many of the oldest and largest OLD LINE COMPANIES.

The Hereford Insurance Agency
RALPH BARNETT, Mgr.

Ford
THE UNIVERSAL CAR

Back to Nature This Summer

The enjoyment you'll get out of a Ford touring car this summer, is another good reason why you should no longer postpone buying.

You, your family and friends can benefit by pleasant trips at minimum cost—evening drives, weekend excursions or a long tour on your vacation.

Buy a Ford, if you want a car that is always reliable, simple to handle, needs almost no care, and carries you at lowest cost.

Ford Motor Company
Detroit, Michigan

Runabouts \$265 Coupe \$325 Tudor Sedan \$590 Fordor Sedan \$668 All prices f. o. b. Detroit

The Touring Car \$295
F. O. B. Detroit
Demonstrable Road and Starter \$95 extra

SEE THE NEAREST AUTHORIZED FORD DEALER

You can buy any model by making a small down-payment and arranging easy terms for the balance. Or you can buy on the Ford Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.