ne ferenci Brand

Published Every Thursday

Our Slogan-"More People-More Farms

Hereford, Deaf Smith County, Texas, Thursday, January 13, 1927

Seth B. Holman, Publis

ay Tickets For The C. of C. - Farmers Banquet

eal for financial aid and moral et to the diners for the city of citizens saw the need of blic-library, a small unit was to take charge of the harrough the city and was locat- race of Unusual Extent. hip cards were some of the ways origin.

sing a library tag sale and sinking deep tests for petroleum.

tation from the Austin com- ties. and that he, in all prob-

sales for the banquet, made New Year's greetings to all Texans. March. e is being organized and few tickets had been sold. commissioners and the Charles Paddock and a hearty welcome and at the close of the meet-

Loan Association Directors Hold Meeting Here

He also spoke of the of \$1,268,640. This is one of the play ground along the biggest associations in the Federal natural location for Land Bank system and is saving of sport and recreathe farmers of this community approximately \$35,000 per year Mrs. Roloson made a stirring ap- their interest acc

Nobblet's Geological

The Brand was informed ciated Press requested him to make a geological report of this outstanding as a sire of good part of the Panhandie. The report caives, as all of his offsprings that

hat the necessary finances were Beginning with the already two breeding and have pedigrees that aired for maintenance, until now million barrels annual production, read like that of an English Duke.

he library has more than 1500 voi- field of Maljamar. New Mexico, E. I was its first librarian and going in a northeasterly direcnd it took considerable tact and tion into Texas, and on through of Allen Carlos by Don Carlos Jr. Farm Sale Dates ad sometimes domestic questions and into Castro, one may cross the chief by Super Anxiety and out prominent Trends, now being wild- of Mattle Stanway by Bright Stan- A number of public farm and to buy only a small portion of food nald, another member catted, or tested, by the Humble Oil way Jr., and Super Mischlef by tion sales will be held in the near for the family larder. All the grocthe library committee, told of company operations, and so on, the library, in all, for more than 100 miles to the passing of Dimmitt city in being man-handled, more than 100 miles to the passing of Dimmitt city in being man-handled, more than 100 miles to the passing of Dimmitt city in the fining conditioned on the D. L. Mewell, on the 18th, E. M. Cox with money derived from chickens and then there is a surplus left to the passing of Dimmitt city in the fining conditioned on the D. L. Mewell all of his farm machinest, and then there is a surplus left to the passing of Dimmitt city in the fining conditioned on the D. L. Mewell all of his farm machinest, and then there is a surplus left to the passing of Dimmitt city in the fining conditioned on the D. L. Mewell all of his farm machinest and then there is a surplus left. books and books Company, extensive and deep test. Donald Hereford Farm four miles and live stock. On the following to apply on feed for the livecially for the rounger genera- ings with modern equipment, will north of Hereford. A campaign needs to be appear to the southeast, and going ," said Mrs. Donald, "for on north 45 degrees east to and with the idea always in and development testings of the ford, a bigger and better it where extensive operations are bewhere extensive operations are beconsignment and two builts, peginning at 10 30 d. a. Laughlin, near was derived from the sale of have been consigned by E. B. Black built sell practically cream. This farmer does not sell drill by the end of this week.

Considerable activity has been consignment sale which will be everything on the farm, even the motion was made and carried ing carried forward wild-catting or held in Fort Worth March 9 in 225-acre farm he owns.

ars, Dillehay, Parker and Role- Now almost, if you please, con- Fat Stock Show. All of these were appointed by the chair terminous with and near the cor- are sons and daughters of Donald Beams & Marrs Move ners of the four counties of Deaf Stanway, one of Mr. Black's pre-For Ireland announced the Smith, Randall, Swisher and Cas-mier herd bulls, and all of them. val of house numbers and the tro, and in a fan-like oval, may be are rich in Anxiety 4th breeding. necessary for free city mall discerned the northeastern closure Mr. Black has been breeding ty. Mayor Ireland spoke of the Maljamar-Muleshoe-Mystery Herefords for the past eight years need of a city hall for the anticline, and around which appar but has entered few consignment of properly housing our ently northeast chemical abeyance, sales during that time. This fact and in axial angular crossings some led him to pick from among his seventeen miles extended, is a po- best, and these Herefords are

aforesaid Geological Formation, or consigned to the big Fort Worth more particularly defined Anti- saleco Gynaid Stanway 4th, ctinical Uplift, are mineral depos- Donald Stanway, and out of Murts Hereford Male Quartet its of not only crude petroleum of Mischief; Stanway Chief, by Don-A. Eberle, irrigation man, varying degrees gravity, but magnesia ald Stanway and out of Gossamer the possibilities of the of commercial volume, and potash- 4th; Donna Mischief 6th, by Dond shallow water. After the farmers' friend-in extensive ald Stanway and out of Donna g an investigation of severs) strata, proven outcroppings and Mischief 2nd, and Gossamer 55th, pg male quartet from Hereford me to the conclusion that analyzed per cent purity rating as Gossamer 4th.

n on a small scale, along with litry, a few hogs, and some litry, a few hogs, and some litry cows."

Texas is my native state; I love both in acetylene and electricity.

Worth sale and the strongest continue with a radio which will give both in acetylene and electricity.

Mae Knox accompanying. A real programs on any subject three of technical study are here in a number of years will program is promised by this group desired, it is easy for this man Pat Elliston Returns

Geologist, Consulting Engineer. Hereford, Texas, U. S. A.

Postal Receipts Make

The meeting adjourned to meet the Beard that the postal eleven miles west of Hereford on receipts for 1928 showed a 20 per the Dr. Brown place. J. K. Ancest Wednesday evening.

Occar Bearley, of Canyon, was serie Wednesday evening.

All the people of this part of for New Orleans, from which place the state should be vitally interest to have a real baseball team this west of Hereford on the court increase over 1925 due to indeed a real baseball team the postal eleven miles west of Hereford on the state should be vitally interest to have a real baseball team this year, according to Manager Chass the is returning for another two attend the Educational Confertors and Educators days ago, O. J. Beene says, "We must have a better team this year, and signs up for a two order receipts is reported.

All the people of this part of for New Orleans, from which place the state should be vitally interest to have a real baseball team the country between the will sail. This is Mr. Elliston's first yist home in the churches of Canyon be receipts for 1928 due to in the churches of Canyon be receipts for 1928 due to in the churches of the country having and the for New Orleans, from which place the state should be vitally interest to have a real baseball team this will sail. The baseball bee is buzzing and for New Orleans, from which place the will sail. This is Mr. Elliston's first yist home in the churches of Canyon be receipts for 1928 due to in the churches of the country having and the country having and the country having and the place is the state should be vitally interest to have a real baseball team this will be a real baseball team the will sail. The baseball team the country having are a real baseball team the church are a real baseball team the seems to be loudest at the Beene to have a real baseball team the will sail. The will be state with the church are a real baseball team the seems to be loudest at the Beene to have a real baseball team the will sail the state should be vitally listened.

All the people of this

Deaf Smith County Gets
Another Poultry Plant

have another modern poultry plant. one mile south of here. bred White Les

sere tract of land to raise feed field and the The following members were elect- sere tract of land to raise feed field and of as a Board of Directors: Geo. for the fowls. Mr. Henderson had shipped to L. Muse, C. H. Dyar, H. G. Conk- a string of thirty show birds at just shipped 800 head to the Tri-State Poultry Show at Amagillo in December and carried away over \$7 each.
a number of prises. The poultry
business in Deaf Smith county will and the profit pary, 1918, Since its organi- be greatly stimulated through the

Hereford Cattle Breeders Will

Three sons of Super Anxiety, D. Breeders' Sale, which will be held raised in abundance in New Mexi- be had in any modern city. This started with. have been sold to date have aver-

An Indicated and Elongated Ter- by Mr. McDonald to the Hereford sale at Amarillo are real herd

Here are the bulls

connection with the Exposition and had just received another tent area of far-reaching activi- creating much comment among the on arrangements, for the Within the different parts of the are the four that Mr. Black has

Sc. B. C. B. Three New Farmers

ded to the Deaf Smith county pop Substantial Gain In '26 platfon. The first of the week E. Rev. and Mrs. Morgan I. Brooks and family came in fre

grain sorghum crops by letting

put in self-feeders.

day Mmes. Garderner and Hart- stock. well, a half mile north of Bovina, During the past year \$1100 about 1000 feet. Four head of Anxlety 4th Here will hold a large dispersion sale, worth of eggs were sold from 500

Into New Quarters

Hereford Garage, are moving this has plenty of floor space, making it one of the most modern automobile repair shops in this part

Sings In Amarillo

New Farmers
and Families Here

This is the first time that a quarted to keep the boys on the farm. These youngsters charge batteries for a number of the neighbors and have built several radios which were radio. Everyone is especially urged to tune in on that date and listen to this group put Hereford

Fans Want Strong Team Two new families have been ad- on the map over the radio.

Golden Rule Hatchery To Raise Many Pullets

The Golden Rule Hatchery plans to increase its breeding flock for the 1928 senson through the raising lof pullets of the White Leg-porn breed. A deal has been made

. C. Russell Has Unique Electric Power Plant

his home, electric brooders, made Texas with hogs.

Mr. Russell is what one would will conduct the sale. term a successful farmer. His basement is filled with canned Interest In Oil

stock on the farm. He sold 280 year and now has 104 registered calves

Mr. Russell has a good grape vineyard which furnishes fruit for the family each year, "During the past eighteen years we week into their new quarters the have not missed a crop of grapes Palmer building, across the street and the yield was in comparison south from the court house." The with the amount of care given," new building is well lighted and declared Mrs. Russell. She said "When grapes fail, it is usually the fault of the people and not the grapes," she said.

lem of keeping his boys on the farm by giving them modern conveniences which they would ene on this occasion. to keep the boys on the farm. These

Fans Want Strong Team

BANQUET, JANUARY

McDonald Claims Hog

D. L. McDonald, of Hereford, annual banquet of the has made a record in the hog Chamber of Com and he must give most of this Board of City Deve credit to the one old brood sow Amarillo, will also deliver an old-timers thought this fellow used ... Preparations are being made the bolder ones told him that he made to get farmers from all part should have purchased a pretty of Deaf Smith county to atten good herd for that amount.

during the first two or three years feed lot before marketing them. Texas farmers since development and the males were sold to pay the and I know of no other section of first started in this great Empire feed bills. During 1924-25 Mr. Me ber of Commerce Banquet has been the United States better suited to "harness the wind" and use Donald sold several hundred dol-Attend Sales for this industry than the Pan this power for pumping water and lars worth of hogs and in 1926 tary 25, and preparations are now handle of Texas," he declared. A various other things, but W. C. he sold around \$3,000 worth of being made to take care of a recbalanced ration is best for the Russell, Hving several miles north hogs on the market and now has ord crowd. The banquet will be Report Is Complete

Brand was informed by Bright Standard for the Panhandle Hereford

The combination of cheap feeds, and is now depending on the winds these hogs have been raised since the Board of City Development the electrical conveniences that may signed to the Panhandle Hereford in abundance in New York be bad in abundance in New York below to the Panhandle Hereford in abundance in New York below to the Panhandle Hereford in abundance in New York below to the Panhandle Hereford in abundance in New York below to the Panhandle Hereford in abundance in New York below to the Panhandle Hereford in the Panh

The Brand was informed by Breeders Sale, which will be held ro, make prospects bright for the farmer has an Aeroelectric which Mr. McDonald will hold a hog speak on "The Relation of a in Amarillo the first week in industry," according to Mr. Bell: begins generating electricity when sale at his farm February 5, at ness Man to a Farmer." March. Super Anxiety has been "We are right at the door of New a six mile breeze starts, and by which time 50 head of bred sows George has a message that is inoutstanding as a sire of good Mexico where the best feeders in the use of storage batteries enough and gilts will be sold at auction, teresting to both the rural folk the United States are raised, and power can be stored to furnish and if farmers who buy these bogs and business people and efforts with our cheap feeds the industry "juice" for any electrical machin- make the record during the next will be made to have at least sevcan be made a leading one," he ery that might be used on the six years that Mr. McDonnid has enty-five to one hundred farmers made since 1920, Deaf Smith county present pasture for the sheep that are kept This man has electric lights in will be able to supply most of Arthur P. Duggan, president of

nents and library memberthe sense of thought on petroleum used during the coming season,
all three are rich in Anxiety 4th

All three are rich in Anxiety 4th

Sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of thought on petroleum used during the coming season,
and the sense of the sense of thought on petroleum used during the coming season,
and the sense of the sense of thought on petroleum used during the sense of the sense turee. Several new herds have been separator, power for his radio, only offer her granddaughters Feb. nual Chamber of Commerce banbrought to Deaf Smith county just etc., all as the compliment of na- ruary 5," Mr. McDonald stated. quet and every effort will be

Wells Keen In This Section

The Humble well, about twenty miles south of Friona, is down Hunters' Licenses

The Hill Billie Barrett well re funds and a definite plan of through the elaborate operations fords, two helfers and two bulls, beginning at 10:30 a. m. On Jan- White Leghorn hens. Over \$500 has larger machinery on the drill

noticed pertaining to the Hartman ses up to the first of this week. head of yearlings during the past well west of town and we hope by next week to have something more Warren's New Store

> The Mystery Oil Company is still building houses -near the site of

The Slemmons well that has been lying dormant since we first cantile store in the Gillland buildheard of it is waking up. It is ing on Saturday of this week, Mr. understood that a Colorado com- Warren also carries a line of gropany from Denver has taken over ceries. the leases and that a steel derrick is on the ground.

This man is solving the prob- Wilkinson Opens New Welding Shop Here

joy by living in a city. With a A new business under the name of the year. The commissioners modern six room house, equipped of Wilkinson Welding Works has appointed the following County with various electrical conveniences been launched by Lester Wilkinson. Hospital Board; George Muse. with the family larder full the The new firm will be located in the Drs. Le Grand and Hicks, Mrs. projects, Mr. Eherle said, rested deeper sones; also, with such by Donald Stanway and out of will broadcast over radio station year round, with a chance to Hereford Motor Company building L. R. Bradly and E. S. Treland. KORS at Amarillo on Monday study the ponitry game, late meth- and Mr. Wilkinson has an order Henry Hastings was appointed as tion must be done on small to justify private attention and and that a new class of governmental development for the governmental development for the gradeners are needed to agricultural, yet, tolling millions. Scabbies and Hide and Animal Insurance in for a new electrical weider Scabbies and Hide and Animal Insurance in for a new electrical weider Scabbies and Hide and Animal Insurance in for a new electrical weider Scabbies and Hide and Animal Insurance in for a new electrical weider Scabbies and Hide and Animal Insurance in for a new electrical weider Scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in for a new electrical weider scabbies and Hide and Animal Insurance in formal insurance in formal in formal insurance insurance in formal insurance in formal insurance in formal insura

to South America

who has been visiting his parents, the interest of the new church Mr. and Mrs. A. H. Elliston, this building which is under construcfall and winter, returned to South tion at Canyon. This will be one Here For Coming Season spent the holidays in California West Texas, which will cost when with relatives. He returned here completed, approximately \$100,000 In Ft. Worth This Week seems to be loudest at the Beene for New Orleans, from which place the state should be vitally interest.

Arthur P. Duggan, of Little Production Record Chamber of Commerce, has accepthe started with back in 1920. Some dress at the annual banquet here, little judgment when he paid \$85 take care of a number of out-offor one brood sow, and a few of lown guests, and efforts are being Quistanding records that farmers Most of the best glits produced of this county have made will be

in the basement of the court in the broad in the broad in the court in th Col. Ray Barber, of Hereford, made to get these officials here for this meeting. E. H. Whitehead, publicity manager of the West Texas Chamber of Commerce, and a number of well known newspaper men will be on hand. Gene Howe, editor of the Amarillo Daily News, and better known as the "Tactless Texan," has already signified his intention of being present when the turkeys are carved for the feed.

Issued by H. Fox

Homer Fox, local hunter's license dispenser, informed The Brand that he sold sixty-seven hunting licen-

To Open Saturday

G. B. Warren says, "I am here Mr. Warren is to open his mer

County Commissioners In Session Monday

The County Commissioners met last Monday for the first meeting

Rev. Lynn Claybrook of Canyon, Was Here

Rev. Lynn Claybrook, pastor of the First Baptist church at Can-Pat Elliston, of Colombia, S. A., you was in Hereford Tuesday in

The Hereford Brand SUED EVERY THURSDAY.

SETH B. HOLMAN,

stoffice at Hereford, Texas, under the 6 of March 8, 1879.

sakly) issued March 21, 1902; first moor of the Brand (semi-weekly) tomed May 8, 1921; Weekly Brand re-esestablished July 8, 1924.

macription, Zone 1, per year -Bubseriptions Strictly In Advance.

Summerfield

The weather for the past week has been extra good for this season of the year.

A big crowd attended the Smith cale last Thursday.

Members of the W. M. U. served lunch at the Smith sale and nice sum was realized.

Walser spent the week end Hereford with their

8. L. Walser, who is ill. Ky Lawrence and family spent Sunday with the Obe Roberson family at Black.

B. C. Roberson and Mrs. L. Johnson spent Sunday in Canyon uary 4 with Mrs. L. Jay. Interwhere Mrs. Roberson will remain esting talks were given and it this week.

end with home folks in Canyon and turkeys raised and sold, also visitors from Canyon Sunday.

D. R. Atchiev and wife of Vega, up for this year. At the next meet-

A new four room house has been completed on the Perkins land select and pack eggs for shipand will be occupied by W. L. Suttle and wife.

Ray Roberson and family spent Sunday in the George Storey home

Ben Storey and wife left Saturday for their home in Oklahoma. be undertaken at that time. Mr. Storey has been here doing some threshing.

ed with a party Saturday night literary society. Officers were not?" in the R. D. Lance home in honor elected but some committees were of Miss Myrtle and Mr. Lewis appointed, i. e. Miss Nell Bruton,

Summerfield Community Club cial gathering. met December 7, with Mrs. Ray Johnson when plans were made for entertaining Mrs. Phoebe K. War- room. ner, and also distened in on the Home Makers program from Dal-

The Club met December 11th at the school auditorium and Mrs. Phobe K. Warner gave us a very interesting talk on community

Ralph Smith of Hereford had Mrs. Joe Kendall and Mrs. C. R. his orchestra and band here and in furnished the music which was mjoyed by all. Following Mrs. Warner's address refreshments of sandwiches, salad, coffee and cake were served and a social hour was enjoyed by all.

The next meeting was on Janwas decided that each member J. M. Roberson spent the week keep an account of all chickens Roy Moreland and wife had amount of eggs and cream sold and amount of canned goods put

22nd, or until our stock is reduced to where we want it.

spent last Thursday in this com- ing we want each member to bring one or more dozen eggs and a de- Flower's Christmas Vacation. monstration will be given how to

Home made candy was served by Mrs. Jay and we adjourned to meet January 19th when we want each member to be with us and bring their eggs. Other work will

REPORTER.

People of the community met The young folks were entertain-last Friday evening to organise at Myr., and Winifred Smith. ed with a party Saturday night literary society. Officers were not G. C. Walser spent Sunday and Smith who will soon leave for chairman of the school children's program; Miss Eva Noland chair-The W. M. U. will meet Thurs man of the community program. day of this week with Mrs. Ray The programs will be short, but we hope interesting. We invite Grandpa McMinn of Canyon at everybody to come and hear the tended the Smith sale last Thurs- following program next Friday evening and following it, enjoy a so-

Reading-Marie Meharg. Women of Tomorrow-Primary

Reading-Donald Morgan. Story-Novleen McKinney. Reading Dorothy Harris. Song-Ruby and Edna Ellis. Literary Paper-Leatrus Walser sophy on Kissing.

Prophecy of 1946.

Of the Past-Courtship of Mr. Gerald Morgan.

Of the Future-Married life of Mr. and Mry. Harry Lookingbill. B. C. Roberson and wife visited Mrs. Casler was a guest of Mrs. their son, Bernard, in Canyon last Max Gray Thursday afternoon.

Miss Annie Lance gave a farewell party Gaturday night to Lewis,

Sunday night with Asa Atchley. Dannie Pierce and Miss Velms Harold were married at Hereford

E. B. Miles and family spent Sunday with Mr. and Mrs. L. Jay.

Flagg News.

The Ladies Aid met with Mrs Sid Sheffey Thursday in a business meeting. New officers were elected. Mrs. Ernest Jones chosen president, Mrs. Coe Arms vice president. Mrs. Fulmer, secrepreached here Sunday afternoon, tary and treasurer. Refreshments were served to Mmes. Sam. Bird- to Fort Worth last week. Editorial-Loys Lookingbill's Phi- well, Erwin Fulmer, Ansley, Er- Mrs. Medlock of Childress visitnest Jones, Joe Tarpley, Dixon

Gee, Cryer, Coe Arms, N

Cecil Thomas and wife were dir ner guests in the Dixon home last

Mr. Carver, of Quitaque, is visit-Mack Noland is sick this week. | ing the Peacock family this week. Mr. Harts, of Johnson county, is moving to the Coke farm, re-

ently vacated by Mr. Ballis. Mr. Minor and family are moving to Britton, Texas.

Mr. Tarpley was in Childress on

Our school is progressing nicely. Five new pupils entered Monday of last week. Mr. Beardin has completed

new barn. C. Arms and family, Mr. and Mrs. Newt Arms and daughter were dinner guests in the W. T. Sumner

John Fairo was here from Ama rillo last week. Rev. Jas. T. Ross, of Hereford,

Mr. Casler made a business trip ed with Mrs. Ernest Myers

She (leaving to be a didn't have the audaci He who sells, etc.-Why?

Has It Ever Dawned on You

-That we handle over one hundred different Magazines and Periodicals, and a dozen different Daily and Sunday Newspapers?

-Beside, we handle a complete line of tobac cos, cigars, cigarettes, candy, gum, mixed nuts,

Every Drink In the Soda Fountain Line.

-We also take subscriptions for all newspapers and magazines. When your subscription runs out call us it will cost you no more than if you had sent it yourself."

PHONE 160.

Hereford News Stand JOHN ROBINSON, Jr., Proprietor.

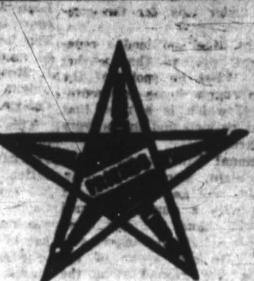
Payable monthly; lowest interest rate; Quick Service, In-

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

spection and Titles passed by our office.

RALPH BARNETT, Manager.





Lies in the thrift of its people.

Thrift, economy and conservation is necessary to national advancement, and certainly its individual benefits cannot be numbered.

If you are not enjoying the protection of a bank account, better give this your earnest thought now.

The First National Bank

TWO BIG SALES DAILY - 2:30-7:30

BIG AUCIUN SALE

Our Big Auction Sale Will Start

SATURDAY, JAN. 15th

at 2:30 O'Clock

This Big Sale will run the entire week following and close Saturday night, January

We will offer anything in our entire stock at auction during this sale. Most of our customers are already familiar with our method of conducting these sales, and this sale will be conducted in the same high-class way as our former sales.

Mr. Emmett Mitchell, Already Well Known to the People of Hereford, Will Conduct This Sale.

The biggest stock we have ever had. Fine Diamonds, Watches, Gold Jewelry, Fine Sterling and Plated Silverware in the standard brands, Hand Painted China, Cut Glass, Leather Goods and Novelties everything that you would expect to find in a first-class Jewelry Store.

You Can Buy Anything in the Store at Your Own Price

Buy yourself a diamond ring or a fine watch while you can buy cheap. This is a good time to fill in the extra pieces you need in your set of silverware, or the best time you will ever have to get a complete set of silverware cheap. Customers who want Sterling Silver will do well to keep both eyes on this sale.

We invite you to come in any time during this week before the sale starts and shop at long as you please. If you want to look the stock over and pick out articles we will be glad to hold them and put them up for you to bid on when the sale starts. We will be very glad to have all of our customers come before the sale starts and see the fine merchandise that will be offered during this sale.

To the new customers who are not familiar with our method of conducting these sales, we extend a special invitation, as well as to our old customers.

Don't Forget--Two Big Sales Daily, at 2:30 and 7:30 p. m. Remember the Date of the Opening Sale, Saturday, January 15th, at 2:30.

Again, we invite you to come in now and pick out any diamond, watch, or other article, and have us lay it aside for you to bid on during the sale.

Hereford Jewelry Store Hereford, Texas W. H. Ray, Manager

CAN YOU BEAT OUR PRICES



ANYDAYOR

Offerings for Saturday, Jan 15

Tomatoes No. 1, each limit 12 cans

8 pounds Swift's Jewel

Harvest Maid

LOUK 48 pounds

\$1.50

99c

West-Way Items

and the farmers are busy fintheir threshing done. day school was well attend-

be taking a new interest since he new year began and we hope to up a big Sunday school. New ers are anxious for the co-op-

Sunday in the Tom Vaughn home. Westbrook and wife have eved into the house vacated by Mr. and Mrs. Franklin.

Hartman

G. P. Owens and family ors in the Hartman Friday evening to hear the radio. Mrs. Herman Gray is on the Mr. and Mrs. Harvey, formerly

this community, came to Sunhool Sunday with G. C. Hartan and damily.

Wyche Notes

Hunter, Clinton and Robble Jack-son, Anna Marie and Henry Kuper, Hasel McKinney, Florence Myer, Eimer and Anhart Reinhart, Alpert and J. P. Smith.

Mr. and Mrs. John Decker and family were visitors in the C. C. Cook home Friday evening. Mr. and Mrs. Buton and dau ter were visitors in the E. M. Cox

some Sunday evening. The thresher is at work in the southwest part of our community

nith and family have left

week He is with his daughter,

Northeast Corner

A number of relatives and good friends gathered in the W. T. Mc-Clain home Sunday. Miss Zoe Beavers

Sunday by relatives and friends

from Canyon. J. C. Allred and wife spent Sunday in the A. R. Norman home Steve West and wife visited the Ben Floyd home Sunday.

A B. Y. P. U. social was the entertainment in the C. O. Phillips home Friday night when a number of the Sunday school and B. Y. P. U. folks gathered.

T. M. McBroom and family spent Surday in the J. E. Thomas home Miss Berdie Lee spent part of last week with relatives, who are

J. M. Ware and family visited the J. E. Thomas home Sunday afternoon.

Mrs. Dowell, teacher at Fairview, spent the week end in her home at Hereford.

to Amarillo Sunday to continue

last week from a visit with

tives near Fort Worth. Ernest Walker spent part of the past week with Oren McClain,

Joel Gleanings

W. T. Smith expects to finish threshing this week.

Walter London and family went to Dimmitt recently to visit relatives, B. B. Easter and family. W. T. and Guy Smith and famford Sunday. Henry Hastings and son were

AUCTIONEER

WILLIAMS

Chas, and Fleet Callaway visit ed Guy Smith Sunday.

Walter Galley was hurt by thresher Saturday, his hand being caught in a chain and carried along and a glove is all that sav-

Mmes. Renfro and Kelly were at the W. T. Smith home one day

Mr. and Mrs. Reniro and daugh ter, Mrs. Roger Johnson and Ila Mae and E. Dora Smith, of Hereford, came out to W. T. Smith's Friday evening for a while, Mrs. Walter London had com-

pany Saturday evening. Walter Junior and Baxter London spent the afternoon with Wilma, Glenn and Loy Smith one day

for preaching at Askren by Mr. Bozarth, of Canyon, on the first Sunday in February. Walter Galley was in Hereford

Saturday. Walter London was in Hereford

Ford Doings

Officers and teachers were elected Sunday for this year. Howard The Missionary Society gave an Morel was re-elected superintendentertainment at the W. O. W. hall ent, J. E. Hill, of Hereford, was at Wildorado Saturday night, to chosen teacher of the Bible class, tended church services at which a number gathered and the Mrs. Fielding Johnson re-elected evening was spent in playing var- teacher of the young people's class, lous games, after which refresh- Mrs. Howard Morel as teacher of Lannigan Bros. ranch, north Mrs. T. H. Major as planist and as last week buying a large amount sistant. Miss Viola Thomas, secre- of maise heads. tary and treasurer, and Andy Sherm Garrett and wife were Sam Griggs visited Clarence Mc This is the fourth year that How- Tuesday. ard Morel and J. E. Hill have A. D. Major, of Plainview, and

the young folks class is growing. Mrs. Arthur Lamb, of Amarillo,

and sister, Miss Hazel Rambo, of Hereford, were Ford visitors Sunday. Mrs. Lamb will be remembered as Miss Peggy Rambo who taugh the Ford school last year. A. D. Major and wife are here

from Plainview visiting their son. T. C. Major, and family. Geo. Benson and wife

Amarillo Friday. Mrs. J. L. Hight left Wednesday for Dallas to be with her mother.

who is very ill. Claude Ricketts and wife Hereford spent Sunday afternoon

D. R. Atchley and family visited the Hardy Benson home Satur-

Friday in Amarillo. Howard Morel and wife enjoyed

radio at the Barney McCaskey home Saturday night. A number of the men folks met at the T. E. Major home Thurs lay

and butchered and dressed four hogs for him. Mrs. Burch and Miss Eula Burch of Hereford were at Burch ranch Sunday afternoon.

The Ford Sunday school ladies meet with Mrs. Geo. Benson Wed-Alton and Dawson Atchley at

Sunday morning. Stuart Noble, for

Thomas, assistant superintendent among the visitors at Amarillo

T. H. Boling returned home here been elected to their places. We son T. E. Major made a business

-I have purchased the welding equipment of the Hereford Motor Company (Ford Garage) and have rented space in the same building

CYLINDER BLOCKS AND SCORE FILLING A SPECIALTY.

I Will Also Continue Electrical Construction Work.

I Will Appreciate Your Patronage.

Wilkinson Welding Works LESTER WILKINSON, Proprietor.

Harold Smith spent the week

Adrian Sims Notes

Buck Freeman of Vega was in our community Monday. Ruth Long visited with Eliza-

beth and Virginia Chapman last Thursday night. Misses Jessie and Maude Malone were in Hereford Wednesday.

Elizabeth and Virginia Chapman were in Adrian Saturday. Fred Bippus, recruiting

stationed at San Antonio, visited ten days here with home folks. Mr. and Mrs. Reik Guthrie of Crosbyton, arrived here last week and will live on the Lige Ellison

in Adrian Tuesday. Vearl Iverson was in

Lige Ellison was in Monday on business Mr. and Mrs. Iverson Hereford Saturday.

farm. We welcome these young people to our community. Misses Marguerite Russell and Catherine Rector were shopping

Tuesday.

Lige Ellison and Glen Slaughter were callers in the Chapman home Sunday afternoon.

GOOD COTTON

MATTRESS

Made of Cotton Grown at Home.

DANIEL'S VARIETY STORE

PHONE 394. HEREFORD. **TEXAS**

Selling Building Materials

THAT'S OUR BUSINESS AND OUR EFFORTS ARE DIRECTED TOWARD THAT ALONE.

We have the ability and the facilities, as well as a keen desire to serve you satisfactorily, and you will always find a competent clerk who will give you every attention when you come to our place. 13 16 11

KEMP LUMBER CO.

To My Old Friends and Customers:

I will open a Dry Goods and Grocery Store in the Gilliland Building under the Tourist Hotel, on South Main Street, next Salarday morning, January 15, at 9:00 o'clock.

Specials For Saturday Only

Large size Bucket Compound _____ 98c Lemons, per dozen

STRICTLY CASH

To Everyone no charges made. We deliver orders for \$3.00 and up.

A few months ago I went on a wild-goose chase to the South Plains where cotton is king, but, believe me, we are back to stay.

WE GIVE YOU SERVICE AND PRICES THAT ARE RIGHT!

WARREN'S

Dry Goods and Grocery Store

January Clearance SALE

Friday and Saturday --- Ladies' Misses' and Children's Coats and Dresses

ONE-HALF PRICE

COATS

MATERIALS Bolivia, Pinpoint and Suede Cloth.

TRIMMINGS-Fur, Embroidery and Buttons. COLORS Black, Brown, Blue, Rust, Red and Green.

SIZES Children's, 3 to 14 years; Ladies', 34 to 44.

ORIGINAL PRICES \$3.49 to \$44.45. SALE PRICES \$1.74 to \$22.22.

DRESSES

MATERIALS-Wool Plaids, Jersey, Ottoman and Tweed; Silk Crepes, Satins and Moires; different colors and trimmmings.

SIZES—Children, 8 years to Ladies' 50.

SALE PRICES \$2:47 10 \$17.22. ORIGINAL PRICES-\$4.95 to \$34.45.

SPROWLS-CRONIN & CO.

Billion Dollar Farm Crop.

and was something over \$300 for stop it. Poverty of mind and narevery man, woman and child on rowness of vision often are worse the farms. If prices had been as than financial poverty. good as in 1925 the crop would have brought another half billion dollars to the productive wealth of the Edgar B. Davis is a Northern the Pittsburg community and sev-State. Of course there are farm- man who made a fortune in oil in ers who did not make as much as the Luling field. He gave Luling storage houses in Pittsburg. The \$300.00 to each member of their a \$150,000 club house as a New potatoes stored in these houses do families, but that was due either Year's present. The citizens of to misfortune or to bad manage. Luling were nearly all at the club but may be sold along through the ment, if not to sheer idleness, house on the first day of the year as there is demand for them. Others made in excess of the average production. The 1927 Texas Edgar Davis who told them he had crop report should silence every paid his poll tax in the county and "hard times" howler in the State. expected to make Luling his home, No country is anywhere near pov- He has made other contributions, erty when its annual crop amounts totalling about a million dollars, to anything like the \$1,200.00 to to the town and county. He is a each family, which is less than the man who wants his friends and average farm family receipts for neighbors to share in the enjoy-If you have been inclined ment of his wealth. to become gloomy, cheer up. Perhaps the fault has been yours if reasonable success has not attended your efforts.

Texas Oil Production.

1927. Geologists say that when de- life to building a magnificent home prefer to pay a small fine veloped the potash underlying Tex- for aged and impoverished women, than be delayed to attend court as will be more valuable even that the oil. Texas is rich in sulphur, in salt, in marble and granite. These resources as being develop-Immense water conservation and irrigation projects are under Railroads are extending highway construction will soon net the State with good roads. Hydroelectric plants now being built will insure the building of factories. Cities, towns and country alike are prosperous as never before. Texans enter the new year with heads erest and looking forward.

Newspaper Point the Way. Nearly all the newspapers coming to my desk, whether from the cities or from the country towns, are reviewing the development in their localities during the past 12 menths and pointing out the prospects for the new year. As a people we are inclined to overlook the growth that is all around us because it is a day by day development. The papers are doing a good service in summarizing the progress of the entire year and in most these summaries surprise even those who think they have been watching the growth of their communities closely. Practically all the newspapers that take the trouble to investigate find that there are many local undertakings contemplated for the year to which the average person has given little thought. It is well for a community through its newspapers to take an occasional inventory and to outline plans for the future,

Texas Fruits and Vegetables. A large part of the prosperity of Texas in 1926 was due to the increase in the production of fruits and vegetables. Nine thousand more cars of these were shipped than ever before, bringing the total of these products to 37,000 cars, and local freight and express shipments were largely increased. Most of the increase was from the fruit and truck farms of South Texas and East Texas. Practically every county farm agent in the State is tryfing to interest the people of his county in a movement for a garden and an orchard on every farm.

A Million Automobiles.

A million automobiles have been registered in Texas in the past This in an automobile for every five inhabitants in the State. The valuation of these cars could hardly be less than half a billion Only well-to-do, or reasonably prosperous people can afford to own and keep up a car. While most cars are bought on installments, the investment of Texans in automobiles runs into an ennormous sum. Automobiles are im-

> DOES THE RADIATOR NEED SOLDERING?

We make 'em stand

All kinds of Sheet Metal, new and repair work.

Hereford Sheet **Metal Works** J. P. McMAHAN

Texas Utilities Company.
Old Christian Church
Building.

Texas & Texans chronic stay-at-homes to travel, C. C. Young Memorial Home for the and they want it stoppe and travel educates. The family Aged stands in Dallas as a perpet that owns a car is likely to be more ual memorial to the efforts of a progressive than the family that man whose heart was centered on travels in an oxcart or wagon. If helping the helpless you have ever decried the general The Texas farm crop of last use of automobiles as the cause of exceeded \$1,000,000,000, much of the poverty of the country,

Texas Needs More Like Him.

to receive the present and to greet

Child's Dream Comes True. C. C. Young was orphaned when a small child and had to live in ex- work. treme poverty and to obtain his education solely through his own The oil production for Texas for efforts. His own adversity created 1926 was about \$350,000,000, or an intense desire in him to aid in in some parts of the State motor something like one-third of the the relief of those even more help cops who depend on fees for their amount of farm products. Oil pro- less than he had been. He became pay are holding up out-of-state moducers are freely predicting an in- a Methodist minister and later re- torists and collecting undeserved crease to half a billion dollars in signed the pastorate to devote his fines from them. Most tourists

Some Potatoes There.

Camp county produced last year only 90 per cent of the cotton crop of 1925, but went in strong for sweet potatoes, shipping from Pitts of this County that may desire to rillo Tuesday. burg some 300 cars. There are 50 potato curing plants on farms in eral large commercial curing and not have to be rushed to market,

Planting Blackberries.

The Henderson Chamber of Commerce is sponsoring a movement to get Rusk county farmers to plant sufficient acreage to blackberries to justify building of a canning factory. A local business man has agreed to build and operate the factory if the proper acreage is planted to berries. That is a practical kind of Chamber of Commerce

Cop the Motor Cops.

Hotel men are complaining that

portant factors in the education of He died before he completed his The hotel men say this practice is a people for they tempt even the work but others took it up and the hurting the Texas tourist business,

sioners' Court of Deaf any and all bids. Smith County, Texas, will receive sealed proposals on February 7th, 52-4t 1927, from any banking corporation, association or individual banker Miss Jewell Ward went to Ama

next two years from the date of the funds of the County. The Notice is hereby given that the Court reserves the right to reject

EARL W. WILSON,

WE SPECIALIZE ON OUR **NOONDAY LUNCH**

Short Orders, Pie, Coffee Anything You Want! AIRY LUNCH J. E. MILBURN, Proprietor.

Owing to the fact that our lease on the building we occupy will expire in a short time, we have found it necessary to move, and as we have decided to discontinue a large part of our present lines, we are going to sell every dollar's worth of merchandise in the building.

Even the Fixtures Must Go

as we intend to build an entirely new set. This is the chance of a life-time, and is an absolutely CLOSE-OUT PROPOSI-TION. The Stock, consisting of

Dishes Glassware Dry Goods Aluminum Ware Notions Drug Sundries Hosiery Stationery Kitchen Hardware House Shoes Stamped Goods

-in fact, we have the most complete stock we ever had, and it must all be sold, regardless of cost.

SALE STARTS FRIDAY MORNING

-At nine o'clock and continues until the stock is all sold. Be on hand and get first selection.

SELLIONS VARIETY STORE

The Only One

We have absolutely the only Exclusive Automobile and Machine Repair Shop in Deaf Smith County-where time is devoted to repairing only. Our time is not split up selling cars, tractors, storage and such, but entirely to your troubles. TRY US.

BEAMS & MARRS

In Our New Home Across from Court House. PHONE 23.

THE BIG HEN

STARTS NEXT MONDAY. JANUARY 17th!

We solicit custom hatching.

Will have baby chix for sale—all breeds, FEBRUARY 8th.

> GOLDEN RULE HATCHERY Phone 268.

Specials Sat. Only

SPUDS, per hundred pounds ____ \$3.50 Box Apples, per box _____ \$2.00

Plenty of Good Lump and Nut Coal.



Highest market price paid for Poultry, Eggs, Cream and Hides.

Dealers in Bran, Meal, Shorts, Salts, Chicken Feeds and all kinds of Cow Feeds.

PRODUCE COMPANY

Phone 108.

We Deliver

Cinicia

First Presbyterian Church

Arch Conklin will preach at Jumbo preach at West-Way at the same

First Christian Church THURMAN MOBGAN, Pastor,

at all services.

INTERMEDIATE CHRISTIAN First Christian church, 6 o'clock, Sunday, January 16:

Topic: Does It pay to be Leader: Mildred Fullwood.

Why are you a Christian?-Mar- Monday.

What influence do Christian sople have upon their companons?-Jim Ricketts.

aptist W. M. U. On Wednesday, January 19, the M. U. will meet in circles as rs: Circle No. 1 with Mrs. hwarts; Circle No. 2 with Mrs. Carroll; Circle No. 3 with Mrs.

CARD OF THANKS.

To our many friends and neighors who aided us during the illand death of our loved one, and for the many floral offerings, Mr. and Mrs. Clarence L. Conklin.

Mr. and Mrs. A. W. Nicks and family were visitors Sunday in the ne of Mr. and Mrs. J. H. Trib-

Mr. and Mrs. G. R. Conklin and

Try a Want Ad in THE BRAND.

Dimmitt, Castro County News

Dimmitt showed their appreciation view. Regular preaching services at 11

Of the community work done by B. D. Woodlee and son motored the school house.

1. P. A. is planning a social for by B. D. Woodlee and son motored the school house. At the morning hour Rev.

Bozarth, of Canyon, will and in the afternoon at 3 will process at 3 will pr and Ray Sheffy. We regret to Mason Neely, of Clovis, visited in Arch Conklin will preach at Jumbo see Mrs. Buttolph and Mrs. Wilthe W. A. Wright home Sunday at 3 o'clock. The pastor will liams leave us, and this occasion afternoon. being a come-and-go tea we were allowed only a few minutes to tell chased Jack's tailor shop from By special arrangement, the pas-tor will preach at Hollene, New Mexico, at the morning hour, but Mrs. Buttoiph's friends so if any Lewis Allen and Miss Addye

will be in his pulpit here at the one was left out we hope they Watts motored to Hereford last will understand. Those present Tuesday afternoon and were marrmediate Endeavors meet at the were Mmes. Edwin Ramey, Joe ried by Judge Earl Wilson. Mrs. Gotlehon, S. C. Hucksboy, R. C. Allen is the oldest daughter of Shuferd, J. W. Bell, J. F. Beaster, Mrs. Watts, who moved to Dimmitt the the coming week, namely: The W. A. Tate, B. D. Woodlee, Ray from Lamesa a short time ago. Women's Missionary, meeting on Sheffy, Will Wright, Frank Oraw-Wednesday at 2:30; the Church-ford, M. R. Avery, W. T. Gollehon, Nite, Wednesday at 7, and the J. A. Maynard, B. A. Fuller, Joe ployed at the barber shop here. Prosbyterian Men's Fellowship Lun- Hastings, Joe Elliott, E. D. Wheeler, M. L. Hardy, J. H. Flannagin, wishing them much happiness. To strangers, both to Christ and Dow Duree, Bill Webb, Henry munity, this church ex-staicup, Etta Brashears, W. G. Hereford shopper Tuesday. Baxter, Elva Baxter Carson, Bes-Montage R. T. Kendrick and daughto the community, this church on the pame baxter, Eiva Baxter Carson, Bester, House Baxter, Eiva Baxter Carson, Bester, Mines E. T. Kendrick and daughter of our Divine Master.

Rants, W. H. Cauldwell, L. A. Emmitt and son, of Tulia, were in Womack, I. B. Brooks, Carles Reynolds, Claude Johnson, Clarence Gains, J. E. Turner, G. A. Barnett, W. R. McStroy, R. B. Boren and Jackie; Misses Virgie Johnson, Dorothy Penry, Julia Mae Adams,

6:00 p. m., Three C. E. Societies.

7:00, preaching.

You are cordially invited to worship with us. Come and bring your friends. You will be welcome by all of Dimmitt as they have always done their part in everything that led to the upbuilding of the town and community.

road machine they have had on when an interesting lesson was led trial about three months, J. A. Bar- by Mrs. Ruby Webb. Mrs. W. A. ker, representative of the Austin Wright was elected reporter. Dur-Bridge Co., and who has traveled ing the social hour refreshments over the Plains, says Castro coun-were served to Mmes. J. W. Bell Scripture: Matt 6:1-10, by the ty has the best roads of them all. W. T. Gollehon, Ruby Webb, I. B. Dr. Mayes Miller took some pa-tients to a Plainview sanitarium tes, E. B. and Will Wright, Clem

C. H. Buttolph and wife and ter Carson and the hostess,

OYSTERS at

DIMMITT, Jan. 10.-Ladies of day night and Sunday in Plain

Floyd and Rankin Reynolds pur-

The Brand joins their friends in

spent last Thursday with Mrs. Frank Easter. Mmes. J. M. Carter and George

Douglass have returned from visit in Oklahou

Mrs. H. F. Hunter was hostess to the Ladies' Union Aid last Thursday afternoon at the home Castro county has purchased a of her mother, Mrs. W. G. Baxter

Maples, W. G. Baxter, Elva Bax

All Times

Give five reasons why it pays Mrs. Henry Stalcup spent Satur- Lee Posey and family have ar

FRESH FISH EVERY THURSDAY AND

FRIDAY.

Everything In the

MEAT MARKET LINE

-we need your business.

The Texas Meat Market

rived from Hall county and taken into the Frio community from charge of the telephone exchange. Mr. Posey is no new hand in the telephone business and says he

The social committee of the B. Y. P. A. is planning a social for Monday.

Frio-Easter Items

Mr. Mobley moved into the Frio community from Farwell recently. Mrs. Holmes and Miss Nettle Lee Green spent Monday with Mrs. Mobley and wife spent Wednesday

Mr. Wherry left, Monday for Walters, Okla., to visit his broth-day with Mrs. E. V. Sullivan. er who is in failing health.

Monday in the Knox home, Mr. day night. Sullivan helping stack feed. Mr. Mobley was a business visitor in the Knox and Greer homes Laughlin at Summerfield.

Mr. Andrews and family moved increased since the holidays.

Wellington Monday.

on V. C. Woolery and wife Mon-Saturday night in the M. W. Filds J. B. Harlin and family moved Jess Laughlin and wife spent

into the Summerfield community Sunday afternoon in the L. R. Sul-

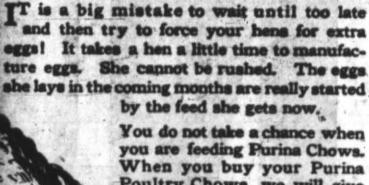
Mrs. W. J. Sullivan spent Mon- Ira Woolery and family, W. J. day afternoon with Mrs. Terrell. Sullivan and family spent Sunday V. C. Woolery and wife spent afternoon in the Clayton Woolery Tuesday in the E. V. Sullivan home. homes. Mmes. W. J. Sullivan, Box Knox and R. T. Green called in the afternoon.

Mrs. Bagwell spept Wednesday with Mrs. Henry Allman. E. V. Sullivan and wife, Mr.

with Bob Knox and wife. Mrs. Henry Allman spent Thurs-Bob Knox and wife enjoyed the E. V. Sullivan and wife spent radio at the Allman home Wednes-

> Mrs. Sullenger and Miss Maurine spent Thursday with Mrs. Attendance at Frio school

Winter laying depends upon what they are fed from now on!



Poultry Chows, we will give you, free, egg record blanks, so you can mark on them the extra eggs you get every day. We want you to check up that

way, because you'll never buy anything but Purina Chows, once you see what they actually do for you. Start feeding for those extra eggs now.



JONES & M'LEAN

with Mrs. Jess Laughlin.

Easter Sunday school last Su E. V. Sullivan and wife called Rev. Naugle of Dimmitt spent Rev. Naugie, of Dimmitt, filled his regular appointmene at

> Sunday afternoon. Statements, Letter Heads, velopes, all Job Work,

Try a Want Ad in THE BRAND.

Family Wash 75c PER WEEK

Why Use a Boy When a Man Costs Less?

Laundries wash everything but the baby and return everything but the dirt. Why Pay by the Dozen When You can Pay by

the Pound? How many handkerchiefs do you think it requires to weigh a pound?

Why Use Hot Water Alone When Steam Kills Flu Germs?

Laundries sterilize with steam all clothes which they receive.

TRY OUR FAMILY WASH INTRO-**DUCTORY OFFER!**

Ten pounds of wearing apparel, sterilized with steam, washed but not ironed, for 75 cents. (Any flat work sent with this bundle will be washed and ironed for nine cents per pound additional.)

Everything finished for ten cents per pound for washing and ironing flat work, with 25 cents per pound for finishing dresses, shirts, etc.

NOTE: Lace curtains, blankets, quilts, collars, overalls and jumpers will not be done at family wash prices, but will be finished at regular standard list prices.

Free Delivery to and From Your Home! "Sudden Service" Our Motto

WEST TAILOR SHOP

Phone 385.

Agency Canyon Laundry.

Car Shortage Overcome by Co-operation

The Santa Fe gives this a practical demonstration in 1926. You are invited to read this account of an achievement which saved Santa Fe patrons millions of dollars.

EED

THE CANE SEED MARKET IS OPEN. SUDAN IS UP EVERY DAY.

BE SURE TO GET OUR PRICES BEFORE SELLING.

ALAMO LUMP

THE CLEANEST, HARDEST COAL THAT COMES FROM COLORADO!

WestTexasFeed&SeedCo.

Phone 265. "Hottest Number in Hereford"

Five years ago one of the most serious transportation problems was the handling of very heavy freight traffic resulting from unusually large production and requiring prompt movement to secure favorable markets.

Even though the railroads did their best, car shortage and congestion were the natural results of such peak movements. And because of this slowing up everybody suffered. Such losses involved not only large sums of money, but partial paralysis of business. These transportation enemies now have been overcome.

To illustrate, the Santa Fe in June and July, 1926, had an enormous wheat crop to handle from Kansas, Oklahoma and Texas to the big markets. To provide for prompt handling 12,500 box cars in firstclass condition had been distributed on sidetracks in the territory where they would be needed.

The demand for cars, however, resulting mainly from the use of "combines," - which converted wheat standing in the field in the morning into wheat ready for loading in the afternoon, -was largely in excess of what had been anticipated.

For fifty days the average wheat loading was 1,050 cars per day, exceeding all previous records by 84 per cent, with one single day's maximum loading of 1,569 cars.

This huge crop, notwithstanding the new and rapid method of harvesting, was moved with a negligible car shortage, without congestion, and with little or no delay, something never before accomplished under similar car-loading demands.

What made such a result possible? Co-operation of everyone interested and the loyal and efficient work of Santa Fe employes.

To meet the crisis the Car Service Division of the American Railway Association, with the consent of other railroads, diverted to the Santa Fe every available hox car at Chicago regardless of ownership.

The Santa Fe also had the most hearty and helpful co-operation of Regional Advisory Boards, Terminal and Port Committees, State Grain Inspection Departments, State Railway Commissions, and the United States Shipping Board. Shippers and receivers of wheat also helped. And there was the wholehearted support of its own employes.

This is a practical and convincing proof that cooperation can meet every transportation demand. eliminate car shortage and congestion, and sav ducers and shippers hundreds of millions of dollars annually.

The Santa Fe wishes to express its sincere appreciation of this co-operation and of the efficient and loyal service of its employes.

> W. B. STOREY, President The Atchison, Topeka and Santa Fe Railway System

Fox Mercantile Co. 32

Starting Fri

HEREFORD, TEXAS

SPECIAL

Lee Unionalls
No. 552, size 1
to 7, per pair

\$1.20

It has been our custom every year to have a January Clearance Sale. This year rather than Everything in the house sold at cost, and in lots of cases below cost. Only one or two lines Dry Goods, Clothing, Shoes and Ladies' Ready-to-Wear, it w

LADIES' READY-TO-WEAR

All Ladies', Misses' and Childrens'
Winter Coats and Dresses—
Half Price.

This is a great deal below cost on these garments—we do not want to carry them over, so come early and get your pick. We have just received one lot of new Dresses for spring that will be included in our COST SALE.

SILKS! SILKS! SILKS!

GINGHAMS!

NO PROFIT!

WOOL DRESS GOODS

Everything in Wool Dress Goods will be sold at Actual Cost!
NOTHING RESERVED!

SPECIALS

SATINETTE

36-Inch Satinette in most all shades; your choice per yard 39c

GOSSARD CORSETS

Gossard Corsets need no introduction, and you can buy one now at Actual Cost for a few days only.

TOWELS! TOWELS!

18 x 34 Huck Towels, plain white, your choice, per each 10c

SHEETINGS

39-Inch Unbleached Sheeting, Sea Island cloth for only per yd. 121/2c

PULLMAN SHEETING

9-4 Unbleached Sheeting, guaranteed full width, for 39c

MUNSINGWEAR

Munsingwear for Ladies, Misses and Children in both winter and summer weights; all are included in our NO PROFIT SALE.

SPECIAL!

SPECIAL!

SPECI 24-Inch Suit C

OUTIN

36-Inch stan worth 25c ya dark shades,

CADI
Misses' and C
are guarante
faction in w
Durable kne
and toes; re
choice per p

Heather min sted hose, you PHOE! Each and ex

Ladies SILK

Each and evat ACTUAL

Rayon, Glovice, sey, in Teds
Nightgowns

THIS NO PROFIT SALE WILL SAVE FOR YOU

Trade a

lay, Jan. 14th



Fox Mercantile Co.

HEREFORD, TEXAS

SPECIAL

Boys' blue Overalls, with bib, per pair

75c

arry some things over, we are going to put our entire stock on sale at Absolutely NO PROFIT. that the prices are restricted that we cannot cut the prices on. If you are in need of anything in pay you well to make us a visit. We can and will save you money.

L\$1.00

OUTING!!

rd brand Outing, , in both light and 13½c

HOSIERY

ildren's Cadet Hose d to give you satisr or a new pair. reinforced heels ar price 50c, your

ND WOOL HOSE e, silk and worchoice per pair 75c

X SUKCHOSE ry pair sold to you OST-NO PROFIT!

LINGERIE

Silk and Silk Jer-Bloomers, Vest and fold for NO PROFIT pair

BLANKETS! BLANKETS!!

Wool nap, all wool and cotton Blankets. No Profit Sale Prices range from \$1.27 up.

MEN'S and BOYS' FURNISHINGS

Hart, Schaffner & Marx and Curlee Clothing. Each and every suit guaranteed to give you satisfaction in wear or replaced with a new suit. All will be sold during this sale for NO PROFIT. We want to clean up our stock on these, and have decided to sell them this way in order to do so.

BOYS' SUITS

Boys Suits will be sold the same. way—NO PROFIT!

MEN'S DRESS and WOOL PANTS At Actual Cost—NO PROFIT.

SPECIAL!

Heavy weight moleskin pants per

MEN'S WORK COATS and VEST

Men's work coats, sheep lined and blanket lined, with slicker innerlining; some have large fur collars; also leather vests and moleskin vests with leather sleeves. No. Profit price ranges \$3 and up.

SPECIÁL!

Men's Overalls, suspender back, heavy weight denim, your choice per pair 90c

BOYS' WAIST OVERALLS

Boy's waist overalls, blue only; tripple stitched; brass riveted thruout. No Profit Sale, pr. \$1.10

SPECIAL!

Men's Ribbed Union Suits, all sizes, per suit 85c

WOOL SHIRTS

Wool shirts in plaids and plain colors. NO PROFIT sale prices range up from .

SHOES!! SHOES!

Men's Shoes, Ladies' Shoes, Slippers and Oxfords; and Children's Shoes are all included in our NO PROFIT SALE. We have just received a new shipment of ladies' spring slippers and they are also included in this sale. All Florsheim Shoes for Men will be included in this sale; nothing reserved.

MUNSINGWEAR

Munsingwear for Men and Boys. Regular prices range, for men, from \$2.25 to They are all included in our NO PROFIT SALE.

MEN'S and BOYS' SWEATERS AT ACTUAL COST—NO PROFIT

SPECIAL!

Boys' Unions, 6 to 16 sizes. NO PROFIT SALE PRICE, suit .. 65c Heavy Ribbed-Boys' heavy fleeced Unions, per suit

Hereford

NO GOODS CHARGED DURING THIS SALE

Reserve District No. 11.

REPORT OF CONDITION OF THE

AT HEREFORD, IN THE STATE OF TEXAS At the Close of Business On December 31, 1926.

RESOURCES

1 a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item. 1-b) _____\$212,109.06 \$ Total loans

Overdrafts, secured, none; unsecured \$421.16 . U. S. Government securities owned: a Deposited to secure circulation (U. S. bonds par value) Other bonds, stocks, securities, etc., owned:

Banking House, \$4,200.00; Furniture and Fixtures, \$3,290.67
Real estate owned other than banking house Lawful reserve with Federal Reserve Bank. Cash in vault and amount due from National banks

13. Checks on other banks in the same city or town as reporting bank (other than Item 12).
Total of Items 9, 10, 11, 12, and 13 159,645.88 14. a Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank b Miscellaneous cash items

15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer TOTAL

LIABILITIES

19. Capital stock paid in 21. a Undivided profits \$12,438.42 12,438.42 23. Circulating notes outstanding 8. Cashier's checks outstanding
Total of Items 24, 25, 26, 27, and 28
Demand deposits (other than bank deposits)
subject to reserve (deposits payable within 30 days)

days (other than for money borrowed) ____ State, county or other municipal deposits secured by pledge of assets of this bank or surety bond Total of demand deposits (other than bank deposits) subject to Reserve Items

29, 30, 31, 32, 33, and 34 _____ 325,084.44 Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings): 25 Certificates of deposit (other than for money

Total of time deposits subject to Reserve Items 35, 36, 37, and 38 _____ 46,636.96

STATE OF TEXAS, County of Deaf Smith, ss: I. E. B. Posey, Cashler of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge School _____\$12,146.85 and belief.

E. B. POSEY, Cashler CORRECT-ATTEST: GEO. L. MUSE. CRISS RENFRO. J. L. FUQUA,

(SEAL) Subscribed and sworn to before me this 4th day of January, 1927

Charter No. 6812.

Reserve District No. 11 REPORT OF THE CONDITION OF THE

> 50,000.00 3,750.00

8,400.00

12,500.00

12,906,47

\$316,879,38

WESTERN NATIONAL BANK

AT HEREFORD, IN THE STATE OF TEXAS At the Close of Business on December 31st, 1926.

RESOURCES

1. a Loans and discounts, including rediscounts. acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b) _____\$208,894.48 \$ Total leans Overdrafts

U. S. Government securities owned: a Deposited to secure circulation (U. S. bonds par value) _____ 50,000 00 Other bonds, stocks, securities, etc., owned: Banking house, \$5,400.00, Furniture and Fixtures \$3,000.00

7. Real estate owned other than banking house Lawful reserve with Federal Reserve Bank 10. Cash in vault and amount due from national banks 11. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10) 13. Checks on other banks in the same city or

town as reporting bank (other than Item 12) Total of Items 9, 10, 11, 12, and 13 ____ 22,339.01 15 Redemption fund with U. S. Treasurer and due from I' S Treasurer

27. Certified checks outstanding

19. Capital stock paid in ____ 20. Surplus fund c Less current expenses paid 23. Orculating notes outstanding

25. Amount due to national banks 26. Amount due to State banks, bankers, and trust companies in the United States and foreign in Items 24 or 25) _

28. Cashier's checks outstanding Total of Items 24, 25, 26, 27, and 28 Demand deposits (other than bank deposits) subject to Reserve (deposits payable with in 30 days) :

29 Individual deposits subject to check 36. Certificates of deposit, due in less than 30 days (other than for money borrowed) ____ Total of demand deposits (other than bank deposits) subject to Reserve Items 29, 30, 31, 32, 33, and 34 _

Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings); 35, Certificates of deposit (other than for money Total of time deposits subject to Reserve

Items 35, 36, 37, and 38 _____ 20,552.60 44. Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank ...

TOTAL.

STATE OF TEXAS, County of Deaf Smith, se. I. C. C. Acker, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge

> C. C. ACKER, Cashler. CORRECT-ATTEST: G. A. F. PARKER J L. SMITH.

B. C. D. BYNUM, bscribed and sworn to before me this 5th day of January, 1927.
RALPH BARNETT, Notary Public.

OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

First State Bank & Trust Company

AT HEREFORD

State of Texas, at the close business on the 31st day of December, 1926, published in the Hereford Brand, a newspaper printed 212,109.06 and published at Hereford, State Plainview Sunday. 421.16 of Texas, on the 18th day of January, 1927.

> RESOURCES Loans and discounts,undoubtedly good on personal or collateral security ----Loans secured by real

estate, worth at least twice the amount loan-2.039.20 ed thereon _____ Overdrafts, undoubtedly

Bonds, stocks and other securities ----Real Estate (banking house) ____ Other real estate Furniture and fixtures \$486,853.82 Cash on hand Due from approved re-

serve agents Due from other banks 50,000.00 and bankers, subject to 2,694,00 check on demand ____ Interest in Depositors' Guaranty Fund Assessment Depositors' Guaranty Fund Other Resources, Live

6,225.62 25,028.52 43,221.64 LIABILTTIES

7,888.13

13,987.34

17,312.50

Capital Stock _____ \$ 50,000,00 Certified Surplus Fund Undivided profits, net 2,175.56 Due to banks and bankers, subject to check __ Individual deposits subject to check on which

no interest is paid ----344,802.65 Time Certificates of De-Public Funds deposit Cashier's Checks out-

Bills Payable \$78,307.75 78,307.75 TOTAL _____ \$633,169.74

STATE OF TEXAS,

County of Deaf Smith. E. S. IRELAND, Notary Public We, Henry Wilkinson, as Presi dent, and J. A. Pitman, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, Pres. J. A. PITMAN, Cashler. CORRECT-ATTEST:

MILES ROBERSON. D. F. ASHBROOK, HOMER WILKINSON,

Directors. Subscribed and sworn to before me this 8th day of January, A. D. 1927.

VIOLA CARPENTER, Notary Public, Deaf Smith County Texas.

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, in-15,012.92 fluenza, sore throat or tonsilities. physicians and druggists are now recommending Calotabs, the puri-4,775.67 fied and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either. One or two Calotabs at bed-time with a swallow of water-that's all. \$316,879.38 No salts, no nausea nor the slightest interference with your eating,

work or pleasure. Next morning 50,000,00 your cold has vanished, your sys-25,000,00 tem is thoroughly purified and you 50.08 are feeling fine with a hearty ap-49,200.00 petite for breakfast. Eat what 8,620.24 you please no danger.

Get a family package, containing full directions, only 35 cents. At any drug sovie (adv) 5.000.00 500.00

> Take no chances with your Home Butchered



parents, Mr. and Mrs. J. E. Boyd, with their parents. parting Thursday for Foard City Friday. where they wi'l visit his parents. Lee Edwards and family spent Mr. and Mrs. A. W. Fortner for

of a few days. Mr. Morton motored to Plainview Monday on business. L. C. Gage was in Dimmitt and

Arthur Matthews took some cattte to Hereford last Tuesday. Mr. and Mrs. Brown and family of Electra spent the holidays with her parents, Mr. and Mrs. J. E.

\$348.680.07 you arrived Thursday in the home of their aunt and uncle, Mr. and + Our BABY BEEF cuts in the Mrs. Morton where they will visit - market department of our - a few days. 63,789.27 C. E. Burles and son motored to

Happy one day last week to at-

14,069.97 tend to some business.

Miss Beulah Cox spent Sunday 54,075.00 night with Miss Othella Marris, and both went to school together 5,500.00 Monday morning. 18,226.75 Mr. and Mrs. John Cole and

daughter and sons left Thursday 18,826.81 for Collin county where they spent the holidays visiting relatives and 61,647.58

friends and plan to be away three last Sunday with her parents, Mr. and parents.

Mr. and Mrs. Rorr Campbell left Mrs. J. H. Cook and daughter in Happy on business Mon-Mr. and Mrs. Otho Fortner, of last Saturday for Foard county of Vernon spent Saturday and Mrs. J. P. Hutson spent Sunday in the home of her with their reports.

L. C. Gage was in Happy last

BRING US YOUR PRODUCE!

Mr. and Mrs. Sams of near Can- Highest Market Prices Paid of for POULTRY AND EGGS.

PHONE US AT NO. 116. HEREFORI

NOTICE

TO OUR CUSTOMERS!

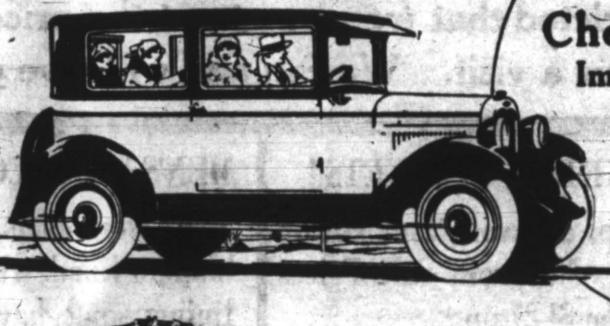
We appreciate your liberal patronage throughout the year 1926, and solicit a continuance of same for the year 1927.

-To those who are not our regular customers, we would appreciate a trial from you. We do all kinds of automotive work and carry a line of Gas, Oil and Accessories. It is our aim to please you.

Beavers Brothers

Phone 383.

reatest Jensation of America's Greatest Industry



The Chevrolet Coach Improved in Quality

yet reduced to

f. o. b Flint, Mich. Former price \$645

New and Marvelously Beautiful Fisher Bodies -a host of Mechanical Improvements-New Features found only on the costliest cars

NEW LOW PRICES

The	Coach			. er	OF
瓣	Former	price	\$645	P	595
The	Coupe .			. 46	325
	Former	price	\$645	4	140
The	Sedan .			. 86	395
	Former	price	\$735	4	133
The	Landenu			. 67	745
te	Former	Contract Con	\$765	40	
The	Touring	Car	oon tire		25
Price	steel dis	es Ball	oon tire	Ψ·	20

price \$535 with balloon tires Price includes Balloon tires and steel disc wheels. Former price \$535 with balloon tires

The Sport Cabriolet - - -Entirely new model with rumble seat. 1-Ton Truck (Chassis Only) 16-Ton Truck (Chassis Only)

All prices F O B Flint, Mich.

--- plus an Amazing Reduction in Prices!

America has always expected great things from its greatest industry. But t nouncement of the Most Beautiful Chevrolet has been the automotive sensation of

Here is a car which in beauty, luxury, quality and modern design challenges the cos liest eventions of the day.

Here, in a price class where average standards have been the rule, is now offered a car so far beyond all expectations that comparisons cease to exist

Seven superb models styled as low priced cars were never styled before and offering such marks of fine car distinction as: full crown one-piece fenders, bullet type lamms and "fish tail" rear deck modeling! ... New and supremely beautiful bodies by Pisher! And, above all, infinitely finer quality—the result of a host of additional improvements such as AC oil filter, AC air cleaner, coincidental seering and ignition lock, larger 17 inch steering wheel, gasoline guage and many, many others!"

All this is combined to a supreme degree in the long famous leader of the Chevrole line—the Coach. It would be a brilliant achievement for any manufacturer merel to design such a splendid car to sell at any reasonably tow price. But to sell it at the amazing price of \$595 is a feat of history making proportions. This one price reduction alone would suffice to center world-wide attention on Chevrolet. But due to economies of tremendous production plus the vast resources of General Motors, Chevrolet also announces striking price reductions on other models.

For years Chevrolet has led the world in providing Quality at Low Cost. But now with a new and more beautiful car with a car infinitely finer in quality and greatly lower in price, Chevrolet stands supreme and unchallenged in dollar-for-dollar varue No matter in what price class you intend to buy or whether you plan to spend mose or less than the price of a Chevrolet, come in today and see the most beautiful lowpriced Coach ever designed. Admire its marvelous style and grace! Mark its many new fine-car features! Learn for yourself by personal inspection why, at its new low price, it is the greatet sensation of America's greatest industry!

Brumley Chevrolet Company

Hereford, Texas

QUALITY AT LOW COST.

on have plowing, call at DAN-IEL'S VARIETY STORE, Phone

middle aged women that would work on wheat reach. MRS. G. L. MARTIN, Cameron

A. HOME MARKET for furs of kinds, highest price paid. CEN-TRAL PRODUCE CO., 313 Van Buren St., Amarillo, Tex. 52-2t WANTED-Well drilling and wind-

mill repair work, Phone 453. CLYDE ROBERSON. WANTED-Plowing in large tracts.

I have the largest and best equip-ped plow to be found. Write or phone L. C. RILEY, Tulia, Texas.

We have to live, but cannot meet unless you help ter, Dessie unless friends, in Lubbock visiting friends. you and used you right? Cash or tes will help me. DR. F. E

WANED-CLEAN RAGS, AT THE BRAND OFFICE

For Rent

OR RENT-Two rooms comple

FOR RENT-Three unfurnished s, close is. Phone 354-J. 512t

Lost and Found

LOST-Spare tire off back of my Ford car. J. O. SANDERS, 52-2tp

FOR SALE-Have good rotten mafor lawns and gardens; also kindling. Phone 303. FRED

horses, price \$40.00. E. W. ler, in Castro county.

RALPH SMITH.

GOOD HATCHING EGGS-For Hatching eggs from thorough- spoon, of Amarillo, were in Hereored Silver Laced Wyandottes, Tar- ford Tuesday. box strain; good layers. Per set-ting \$1.50; by the 100, less. Call D. L. McDonald spent Sunday organization under sponsorship of Phone 242. MRS. R. H. WOM- and Monday in Hereford with his

FOR SALE-A section and a half P. O. BOX 578.

FRESH YOUNG COW for sale, CLARENCE SMITH, tele-

FOR SALE Seven room house, week. Mr. Sherbet is with well located, priced to sell. See Delco Company at Plainview. or call at Brand Office.

FOR SALE—A pair good Jersey cows, fresh. Six months time if d. Also some horses.

\$2,500.00 buys new modern fivem bungalow; large garage; east cont, big lot, easy terms. See L. BASKIN, Owner.

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my ace. See F. H. Oberthier. I W. KINNEY.

POR SALE Surburben screage— Beautiful 5 acre tract in South Simulord, overlooking the Colf Course, very desirable for small truck and chicken farm. Priced t. RAY BARBER, Owner. 40-tf

FOR SALE—Rooming house in well d brick; twelve furnished OMER BAKER, Stockman's

FOR SALE—One living room suite ewing machine, one Coles Hot Biast heater, All in good condi-tion. Inquire at VOGELE MIL-LINERY PARLOR.

FOR SALE \$2,750.00 vendor's lien installment note, bearing 10 per cent, given by local party. Will shave 10 per cent. S. L. ELDER, leagraves, Texas.

NEW five room and bath; low BARKIN, Owner.

\$3,500.00 buys new, modern, five house, large garage and five land. Easy terms and pos-

00 buys next lot to it; just of See L. BASKIN, own



WANTED—Room and board for Fort Collins, Colorado, were pros-Grandmother Bruner. Call 20 or pasting here Tuesday.

Just received, a line of pattern hats, also Blue Bonnet pattern hats in both large and small head sizes. VOGELE MILLINERY PARLORS

Mesers. J. O. Turner and H. U Barl, of Canyon, were in Hereford the latter part of last week.

Mr. and Mrs. L. L. Canyon and daughter, of Summerfield, were in this city Saturday.

Bake Sale Saturday, January 15th, Plainview. at Carlyle's Grocery.

Claude Hamilton, of O'Dell, Tex-51-stp as, a brother of I. S. Hamilton was in Hereford the first of the

> Mrs. Homer K. Fox and her sister, Mrs. Glen Webber, of Brown-field, spent Thursday of last week

Mrs. Luther Steele and daugh ter, Dessie Mae, spent last week

Miss Zella Mae Walser returned home from W. T. S. T. O. at Canyon on account of her mother's

The Baptist Ladies will have a at Carlyle's Grocery.

his parents at Hico, Texas,

her parents in Dallas. Miss Stella Roby went to Dal- Reports from the staff personnel

of relatives, Mr. and Mrs. W. B. Mar- which was followed by a venison

at a bargain. Phone 102. will visit her daughter, Mrs. C. D. 52-2tp Spencer. Mr. and Mrs. Anderson Wither-

NOTICE-Sock Social and play,

were in Hereford the first of the ments is distributed in the Claude

Ernest Newman, of Friona, was

50-tf his home in Elbing, Kansas. Mr. meeting of citizens. A Chamber Liggett is a cattleman and was of Commerce with a paid secrehere inspecting same.

fexico, was in this city Tues-

Mr. and Mrs. Claude Payne returned to their home in Wichita, Kansas, Wednesday. The Paynes have been visiting relatives, Mr. and Mrs. J. L. Pennington, at Dim-

What's Doing In West Texas

Levelland Levelland's water and sewerage bonds went over the top in a recent election when the citizens ratified proposed civic improvement and gave \$75,000 issue of a majority of three to one. The city officials are now pushing preliminaries and routine incident to placing the bonds on the mar-ket and will let the contract at

Littlefield—The Plains Electric Hatchery, owned by Albert Neun-Bake Sale Saturday, January 15th, schwander, has recently established in Littlefield, equipped with a Buckeye incubator having a capacity of 10,000 eggs and two Petersip to Amarillo Wednesday. A line of poultry supplies 8. O. Wilson left last Sunday of various kinds, feed and remedies will be carried also to care Reed Williams reached here on becoming very popular in the Lit-

Stamford-Official occupation of Mrs. M. B. McLean arrived the new quarters of the West Texhome Monday from a visit with as Chabmer of Commerce was made January 3 at the quarterly staff meeting of the organization. hart Tuesday after a visit with were made at the morning session dinner, mest coming from a buck killed by Exhibit Manager B. M. Mrs. S. A. Phillips left Tuesday Whitaker and Publicity manager FOR SALE—Four piece bed room for White Deer, Texas, where she E. H. Whitehead. The afternoon meeting was devoted to outlining the new years work. The new building now occupied is a two story structure, well equipped and was constructed as permanent

Claude-Due to increasing busiof good land, 15 miles east of "Comical Country Cousins" at the ness the Farmers Grain and Imrd; a bargain. Phone 78, Prio school house Saturday night, plement company has moved re-52-1t January 15. Music begins at 7:00, cently into new and enlarged quarplay at 7:30. Ladies bring socks. ters. The building with addition is 110 feet long. The Internation-Mr. and Mrs. M. L. Sherbet al line of harvest and farm impleek. Mr. Sherbet is with the Territory through the Farmers' Grain and Implement firm.

> Portales, N. M .- Portales is to be put on the map by a live-wire commercial body organized there J. M. Liggett left Wednesday for at the recent annual get together tary was initiated at the gathering

C. R. Master, with the Spencer- at which President Arthur P. Dug-Nichols Combine Company in Kan-gan of the West Texas Chamber definite developments for the city. Sas City, transacted business in of Commerce spoke. G. M. Shaw, Train service over the new Denof Commerce spoke. G. M. Shaw, Train service over the new Den-J. W. Blalock and Secretary Gat-in of Littlefield, Assistant Mana-Turkey has the assurance of a evening at 6:15. They will com-ed to be present. E. Witherspoon, of Beliview, New ger B. Frank Bennett of the West cotton compress and several other Texas Chamber of Commerce, of new concerns. A modern water-Amarillo and Secretary A. B. Davis works system is now being planof Lubbock were also special ned by citizens who have accept-

Winters-The Rock Hotel at this place has recently changed hands and is to be completely remodelled The Mascot, given by the Davies making it a modern holstelry in Opera Company last Thursday eveevery respect. Rooms are to be ning at the high school auditorium, Mrs. Jim Holley left Wednesday re-papered and repainted and new- drew quite a large house. The for Amarillo where she will visit ly furnished. Two new baths with audience was highly pleased with in the home of her mother, Mrs. showers are to be installed with the performance. Superintendent pipes laid for both hot and cold Dillehay made the announcement water. One room is to be est of a free concert by the faculty Rev. W. R. Hill left Wednesday pecially equipped for a drummers' of the Amarillo School of Music for Floydala at which place he will sample room. The dining room to be given the latter part of Janpreach next Sunday. Enroute Mr. under experienced management, is vary at the high school building. The Baptist Ladies will have a Hill, will stop over at Tulia and to be a feature of the hotel. When Holders of season tickets to the completed the name of the place course were requested to keep their is to be changed.

been effected recently and an ac- high school paper.

ed as their goal 300 population by Christmas, 1927.

The Mascot, given by the Davies tickets for reserve seats.

The Davies company gave an-Turkey-Reorganization of the other splendid program the fol-Turkey Chamber of Commerce has lowing night for the benefit of the

Ray Barber

Pure Bred Live Stock and Farm Sales

AUCTIONEER

UPERIOR ERVICE

My knowledge of Values Enables Me to Render Efficient Service. PHONE 241

Leave Your Sale Dates With Hereford Brand. Hereford, Texas.

ELECTRIC SERVICE STATION

-We carry a full line of Auto and Electric Parts, and

Willard Batteries

If you want a cheap battery, let us figure with you.

Phone 284

-the best battery made.



A Bank Reference Is Important

No matter what line of husiness you may be engaged in,

your bank reference is certainly something of regard.

You cannot afford not to identify yourself with a good

bank and secure the bank reference that will be yours if you do.

First State Bank & Trust Company

FARM AUCTION SALE

The Senior B. Y. P. U. of the comer. Miss Willie May Vinso

Farm located two miles south and eight miles east of Hereford; three miles east of the Wyche school house. Sale Begins at 1:00 p. m.,

TUES., JAN. 18

I Will Sell at Public Auction the Following:

HORSES AND MULES.

1-Bay horse, coming 10 years old, wt. 1300.

1—Brown horse, coming 9 years old, wt. 1250. 1-Gray horse, coming 4 years old, wt. 1200.

1-Red horse mule, coming 4, weight 1200.

1-Blue horse mule, coming 4, weight 1200.

1-Mouse-colored mule, coming 6, wt. 1100.

1-3-year-old filly, not broke, weight 800. 1-Child's pony, smooth mouth.

MACHINERY.

1-Two row Emerson lister.

1-Two-row P. & O. lister. 1-2-row sled go-devil, with knives and discs.

1-Cultivator.

1-Milwaukee row binder.

1-Garden harrow.

1-Wagon with combination grain and bun dle bed.

1-Top buggy, with pole and shafts.

HARNESS.

5—Sets leather harness.

2-Sets web harness.

7—Leather collars. 2-Sets twenty-foot lines.

5-Bonnet bridles.

2-Horse bridles.

1—Set buggy harness. 1-Jersey cow, 3 years old, fresh soon, with second calf.

TERMS-All sums of \$25.00 and under, cash; all sums over \$25.00, 5 per cent discount for cash will be allowed, or eight months' note, 10 per cent interest, with bankable security.

E. M. COX, Owner

Clerk J. A. PITMAN.

Auctioneer COL. RAY BARBER

ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION YOURS

SERVICE-U-LINE

IS JUST WHAT WE MEAN!

-Try us for SERVICE-we know you will like.

We sell oil and gas, drain the crankcase, grease the car, give the radiator a drink of alcohol when it needs

-Do you need Goodrich tires and tubes? We have them in every size. -Phone us, 341, for all your car

troubles. Service-U-Like

Filling Station GLENN SNYDER, Prop.

Here and There.

An epidemic of colds has been You are of making the rounds in the Frio the services. neighborhood

Mr. Andrews and family, of Wel-

in the Frio community. Mrs. R. L. Knox and Jr. spent Thursday with Mrs. C. E. Tice. Mmes. Kincade, Rogers and Tice helped Mother Mosley this week in THE STATE OF TEXAS. cooking for the thresher crew.

Mrs. Allman visited in the Verl Sullivan home last Thursday. The ladies met with Mrs. Joe

R. L. Knox and wife radioed at be sorry to learn of her illness been continuously and regularly sale thereof made on February and hope she can be up again soon, Leo Williams and wife returned from a visit to Floydada Sun-

Mrs. Chas. Bell attended Sunday school in Hereford Sunday and visited Mrs. Brand.

Joe Greer and wife visited Mr and Mrs. Knox Sunday evening. Finis Hunter and wife visited in R. T. Green and family visited in the Knox home Sunday.

Kennth Hunter and wife ment Sunday with Sam Hunter and Samily.

Rev. Naugal, the Methodist pasbor at Dimmitt, preached a splendid sermon at Frio Sunday aftermoon. He is visiting the different bomes getting acquainted and making lots of friends.

W. S. Dixon and wife left Tuesday for an extended trip down in the State.

Mr. Berry and wife were among those attending the party at the Hacker home Saturday night. Percy Estes attended church at

Frio Sunday. Mr. and Mrs. Fields enjoyed a visit from Rev. Naugal Saturday

Chas. Bell visited the Joe Green home Sunday. Fred Walton and wife attended

church at Frio Sunday. H. M. Mobley and wife have been enjoying a visit from Mr. Mobley's mother.

Mrs. W. B. Green and family entertained Rev. Naugal Sunday vening for supper.

Mrs. C. E. Tice is spending the week in town nursing Grandma

Methodist Church

A. B. DAVIDSON, Paster.

Sunday school at 9:45 a. m., E B. Black, superintendent.

"Yesterday, Tomorrow and Special music by the choir, Miss Kilgore director, Mrs.

Dr. D. E. Turrentine

Dentist

L. C. PENRY

rst State Bank & Trust Co. Office Phone 3, Home 190

Registered Double Standard Polled

In the drouth stricken section of Western Kansas, an old man without help has a herd of year choice registered double standard Polled Mereford cattle of about fifty head formed by careful breeding, by purchase' and by selecting from a much larger herd of best bloodlines. What grass there is is snowed under and there is very little rough feed to be had. It is very risky to attempt to winter them where they are. I will sell the entire herd with the accumulated benefits of 15 years advertising and successful management. Present herd bull Polled Harmon 28th, preceded by Marvelmaster, by Marvel Pride 2nd, preceded by Polled Sensation 950-353469. No very old cows in the herd, many young hetfers and a full crop of calves on the way. A fortune to the man who is able to buy and winter this berd. Prompt action necessary. ADDRESS

TRIBUNE, KANSAS.

"Beginnings and Origins." You are cordially invited to all

Judge W. Penn Collins, of Dencity Tuesday.

NUMBER 145. NOTICE IN PROBATE

COUNTY, GREETING:

church worth to me?" At night, County, Texas, a copy of the following notice:

THE STATE OF TEXAS:

TO THE SHERIFF OR ANY CON- wit: All of Lots 3 and 4 in Block failed to file the required bond be- same being the 7th day of said STABLE OF DEAF SMITH Number 40, in the original town of Hereford, Texas, according to You are hereby commanded to a plat thereof on record in the Greer last Thursday to practice cause to be published once each Deaf Smith County, Texas, deed week for a period of three weeks records, original application to sell (twenty-one days) before the re- said real estate having been made the Allman home Wednesday night, turn day hereof, in a newspaper by Arch D. Collins as guardian, Friends of Grandma Tice will of general circulation, which has December 29th, 1923, order for the



IT WORKS—and keeps on working

Have you thought of Radio as something requiring lots of attention-something that gets out of order easily-something undependable? Then it's time we showed you

CWATER KENT

the kind whose RELIABILITY has been proved in hundreds of thousands of hom many homes in this community.



ORR'S TAILOR SHOP, Hereford, Texas



DO YOU KNOW THAT WE BUY ALL KINDS OF PRODUCE?

We do, and pay the highest cash price for Cream, Eggs, Poultry, Etc.

We carry the most complete line of Feeds in West Texas.

Unloading this week c car of fresh

PURINA CHOWS

CHOWDER (Egg Laying Mash) PIG CHOW, COW CHOW, ETC.

Diavole Coal



SATURDAY SPECIALS

Cow Chow, per 100 _ Chicken Chowder (egg laying mash) Per hundred _____ \$3.25 Pig Chow _____ \$3.00

JONES & McLEAN

ning through month of January at published for a period of not less 8th, 1924, report of the sale there- fore making said deed and convey- month, then and there to show morning services, "What is the than one year, in said Deaf Smith of to H. K. Fox on February 16th, ing said property; 1924, and an order confirming the NOW, THEREFORE, these are sale as aforesaid made on Febru- to notify you and each of you who

Mr. Andrews and rainity, of welllington, and Mr. Cornelius and ver, Colo., and J. E. Pitchford, of Collins, a minor, know ye, that H. from said guardian to H. K. Fox interested in the syelfage of said family of Dimmitt are now located Burlington, Colorado, were in this K. Fox, having on the 12th day of record in deed records of Deaf minor, to be and personally appear of Jahuary A. D., 1927, filed in Smith County, Texas, who is now at the next regular term of the the County Court of Deaf Smith the owner thereof; and the said Honorable County Court of Deaf County, Texas, his application to H. K. Fox having made said ap Smith County, Texas, to be hold validate and confirm the sale of plication for the confirming and en thereof at the court house in the following described real estate validation of said title in him, the the City of Hereford on the first in Deaf Smith County, Texas, to- guardian, Arch D. Collins, having Monday in February, 1927, the

ary 23rd, 1924, all of which orders are interested, including Joe Aling how you have execute To all parties interested in the appear on the minutes of County len Collins and his said Guardian, estate and welfare of Joe Allen Court, and a duly executed deed Arch D. Collins, and all others

HEREIN FAIL NOT, BUT of (SEAL)

CHIROPRACTIC MASSEU FREE CONSULTATION AND ANALYSIS

SINCLAIR OPALINE MOTOR OIL Fits the Degree of Wear

Sinclair Ford Special

Sinclair Opaline Medium

Sinclair Opaline Heavy

Sinclair Tractor Sinclair Rubeline For Bessemer Engines

> There is a Sinclair Oll For Every Type of Engine and Motor Look For This Sign:

We Deliver Anywhere In the Country!/



For Gas, Kerosene and Oil, see Clarence Conklin, or Phone 113.

bo Filling Station

LOUIE OLSEN, Manager

school last Sunday after players some day.

Lots of visitors came dinging last Sunday and we had lots of singing. Let's see

here next Sunday.

Program for Sunday, January 16:

Opening Song—Fred Caldwell. net-Lois and Lucille Park. ng-Jess Caldwell. Quartet-arr Mr. Garrett.

ding-Wayland Counts ading-Glenn Ricketts. ng-Lois Counts. Duet-Eunice Caldwell, Cather

ading-Edgar Russell. Double Quartet-arr Orien Rus-

Reading-Wyantle Jacobs. String Trio-Virgie Brumley, g-Flossie Bowman, General Selections—Mrs. Lewis. Reading—Horace Blagg. g-Mr. Parks. osing Song—Mr. Russell, mediction—Mr. Counts.

er: Portia Jacobe, Etoyle Jaighth grade; Leola Con s Blagg, sixth grade; Della ssie, Catherine Ricketts, of the fourth; grade; Ruth Park, J. W. Cockrell, Horace Blagg, Harvie Blage, third; Wyntle/ Jacobs d; T. J. Jacobs, Edgar Rus

sell, first grade. Miss Mabel Barnhart has been righting in the home of Miss Mary

Brit Boyd and wife visited in home of Fred Schultz and

west of the Progressive school

P. Caldwell and family, J. P. son and wife, Dock Roberson and Miss Mildred Ricketts were ner guests in the Jeff Roberson

se Monaghan motored to Kirk-

and, Texas, last Sunday and ex-

Dawn News Notes.

were: High school, Lois Smith and Laverne Sherbit; Grades, Leons Margaret Benge, Greer, Mignon Greer, Mary Bezner Maxine Barnes, Lois Harris.

Final examinations are being given this week. Laverne Sherbi and Lois Smith made the highes average during the past month. Judge Earl W. Wilson of Here ford, paid our school a visit Tues

Auto Repairing

am doing Auto Repairing at Barnhart's Shop, specializing in Radiator and Springs. GEORGE MCCONNELL

Lumber, Timbers, Shingles

ALL BUILDING MATERIALS Pine, Fir, Cypress, Cedar, rdwoods, straight cars, house lls or smaller shipments, by train or truck. High grades, quick shipents, great saving. Write or wire Distributing Yard and Office Louisiana Lamber and

Supply Company AMARILLO

WHY NOT BUILD

A House of Your

sk for our attractive offer.

all encuries in

A sale of the sale of the sale

the temper out the way

Low Interest Rates.

THE PLAINS INSURANCE AGENCY

John Patton, Man.

sulting in the elec-of our new umpires and he makes ersey as superintend-a good one. Albert Straub is cap-

made a short talk at the Dawn visitors in the W. L. Harris home H. H. Miller Monday. school house Friday morning and Saturday afternoon. all enjoyed it.

P. H. Barnes and family spent from Canyon Saturday, she having an attack on tonsilities and was the Louis Wick home Sunday, also unable to return to school Monday, the Emil A. Herr home, J. O. Miller was in Amarillo

The Bagwell boys visited the church in Hereford Sunday.

el Harris visited in the W. L. Glenn Greer and children, S. F. Dunn and wife Harries home. Miss Jewel has Benge and daughter, Leonard Sher- Dunn took Su

We are glad to hear that Mrs. N. A. Drake, of Plainview, who Cary and Aubrey Wimberley.

in Canyon Sunday.

J. S. Harrison and wife were

L. L. Sherbit and family, of Clovis, are here for a visit with his parents, Mr. and Mrs. J. O.

W. F. Mayfield was in Here-

H. H. Miller and family visitors Tuesday. father has been ill for

Mrs. L. F. Bezner-and son Frank were in Hereford Saturday. A jolly time was had in the W. L. Straub boys Sunday afternoon.

Adolph Frke and wife attended surprise party. Games were played until a late hour. Present were E. E. Doak, wife and Miss Jew-Messrs. and Thats. J. N. Straub,

Frye and children, Joe Sherbit. Cloyee Chambers and William,

J. R. Phillips and family, Amarillo, and Mrs. Phillips' brother Mr. Benge, of Villa Grove, Ill. visited the S. F. Benge home Sun-Robbie and William Chambers day afternoon. Mrs. Phillips and ent, Clyde Sharp as secretary and tain of one team and L. C. Morris visited their brother, Cloyce, Sun- Mr. Benge are brother and sister of S. F. Benge of Dawn.

> Mrs. J. O. Miller called on Mrs. Mrs. Julia Samuelson and Miss

Ernie Bippus of Canyon visited Mrs. H. H. Miller Friday after-

and a large number were present

Literary society was held Friday night. Instead of the usual program Judge Gough, of Amarillo, head of the Wheat Growers' Association made a talk. Mrs. Gough and Mr. and Mrs. Glasscock of Amarillo were also present, Mrs. Glasscock sang several solos which were enjoyed by all.

Cameron, N. M.

A. A. Dethrage and wife, Virgil children, S. F. Dunn and wife, I. P. and Sudie

Miss Velma Lowe was a Sunday dinner guest of Miss Limmie Hub-

F. B. Scott and little daughter, Reta, have been on the sick list

this week.

Floyd Mote returned from Welfington, Texas last week.

The little daughter of Mr. and Mrs. Hallie Leach who has been quite sick with pneumonia, is recovering slowly.

Mrs. Ella Burnett spent Thursday with Mrs. L. M. Boney. Winnie Dethrage, Ella Isler and

Lydia Baird visited Mrs. Josie preached at Dawn Sunday at 11 Crecelius at Clovis Friday. Jim Cameron and wife spent Thursday evening with A. A. Dethrage and wife.

Mansel Johnston spent Thursday night with Lester Davis. The New Hope school began Monday after a two weeks vacation, with a larger attendance. F. B. Scott and family, Mr. Spurlock and family spent Saturday

evening with Mr. and Mrs: Seals DR. G. W. HEARD

Dentist

Special X-Ray Equipment

dinner Sunday with Mr. and Mrs. Cleveland Johnston and wife Su R. A. Lowe.

Althea Lowe and Ella Davis were Sunday dinner guests of Opal day dinner guest of Miss Mary and Jewel Hubble.

J. O. Woods left one day last week for McLain, Texas, where he was called to the bedside of his father, and his little daughter lege?

Doris, accompanied him.

Willie Johnston and wife took Dallas Johnston took dinner with

Miss Gladys Johnson was a Sun-McCary and Golda Leach, Grandmother - I suppose you

Grandson - Yes, very late, but Mmes. Ella Isler, Lydia Baird, really, Grandmother, it's worth it.

have to stay up very late at col-



Buick Ahead Again in the Yellowstone

Again in 1926, more Buicks toured through Yellowstone Park than any other car except the one of KRITE NORTON, Phone dee

Buick has held this same honor every year since the Park was opened to automobile travel

This year there were 4,736 Buicks in a total of 44,472 cars registered. 101 different makes were reprein the registrations. One in creay sen was a

Here is convincing evidence of Buick reliability attend the funeral of Steers, ed 100 hoord paiding attend the funeral of Steers, ed 100 hoord paiding acoperations at the contract of the cont

They know Buick will take them and bring them back comfortably, safely and splendidly-across the Continent or around the World. Jeneralet set walk with

U. S. Department of Agric-THE GREATEST BUICK EVER BUILT

Norton Motor Company Hereford, Texas

FIVE (5%) PER CENT MEANS A REAL SAVING TO THE BORROWER.

Funds on hand at all times for prompt closing of loans. Come in and let us explain our ing of all loans. Come in and let us explain

Abstract and Loan Service Unexcelled.

6% FARM & RANCH LOANS 6%

Loans made on amortization plan for 33 years at 6% interest with option to pay loan in full or in part on any interest paying date after 5 years. popular looff

Prompt Inspections and Quick Service

San Antonio Joint Stock L Local Agent,

-Take inventory of your insurance policies; be sure you are protected against every hidden force which may de-

protecting you on damage to your property.

-We will gladly co-operate with you and give you every assistance possible in selecting and keeping in force insurance which will safeguard your peace of mind and happiness.

and a release wasternas all business mitters.

HEREFORD INSURANCE AGENCY

Cd HV Dans to Build Or Refinance.

STATEMENT By the President of Dodge Brothers, Inc.

Within a few months, Dodge Brothers, Inc., will introduce a new line of motor cars, in no way conflicting with the market for Dodge Brothers present types, but occupying a considerably higher price field and produced in limited quantities.

Combining Dodge Brothers well known dependability with exceptional performance and striking beauty of appointment and design, these distinguished vehicles, we believe, will instantly set a new and higher standard in fine car practice.

Dodge Brothers will continue to produce their present line in maximum quantities to meet a demand which, during the year just ended, has called for an impressive total of 330,000 motor cars.

Here's a radio set low in price and low in cost but big to performance. It has the new features c control and a power Radiotron. But far from experiment, n et a proved success.

its five tubes are made to do the work of many more. As its route quality will stand comparison with far highes prices seen le 10 mot just a radio see, but a pried, tested and perfected product of RCA. Hear it today!

> Radiola 20, with 5 Radiograms RCA Loudspeaker 100

a tew contracts

bigger business



James Hastings, of Long Beach, Calif, is here visiting his brother, Henry Hastings and family.

Mrs. F. E. Walter, mother of Mrs. W. J. Smith, arrived here Wednesday, Mrs. Walter is here to be with her daughter who is in underwent an operation Thursday at Carlyle's Grocery. morning.

Just precived shipment Brunswick extra heavy balloon tires at RICE'S.

Mrs. J. W. Brewer, of Perryton Texas, spent the week-end with Mrs. Geo. A. Stambaugh.

When your tires have than worn out feeling consult RICE.

Messrs. J. E. Ward, of Wichita Falls, and O. B. Rude, of Plainview, were in Hereford the fore part of the week. Messrs. Ward and Rude are real estate men.

J. W. Shook and son, Roger, of Campon, were in Hereford Thurs-

FOR SALE-Baby carriage. See ARTIE NORTON, Phone

Mes. R. G. Sisk received a long distance telephone call from her second son, Robert Sisk, in New York City Wednesday night. Mrs. Sisk said that Robert is holding a position as a fruit inspector in that city.

Mr. and Mrs. Alvin Thompson left Tuesday morning for Abilene. Texas, to attend the funeral of Steers, Fed Home-Grown Mrs. Thompson's father, J. S. Crav-Mr. Cravens spassed away early Tuesday morning and the remains were brought to Canyon Thursday for interment.

in stock.

for Hale Center and Lubbock, Mrs. ent price of top stuff. Center for a few days to visit his interesting. daughter, Mrs. J. A. Duncan.



FRIDAY AND SATURDAY JANUARY 14-15

"The Three Bad Men"

George O'Brien and Olive Borden, J. Farrell McDonald, Tom Santschi Frank Champeau.

MONDAY AND TUESDAY JANUARY 17-18 "Honesty the Best Policy

-with-Pauline Starke and Johnnie Walker. WEDNESDAY AND THURSDAY JANUARY 19-20 Leatrice Joy

"The Clinging Vine"

-in-

Tom Moore and Robert Edeson

DAY MATINEE JANUARY 21

Buck Jones

The Flying Horseman"

SATURDAY EVENING Hoot Gibson

"The Calpary Stumpede"

COMING: "Sou of the Sheik." Tom Mix in "No Man's Golo."

the your time is worth any Bull Circle Is

Frank R. Phillips, of Canyon, vas in Hereford the first of the week establishing a laundry agency and has secured Floyd West proprietor of the West Tailor Shop, as his collector for this city.

price and easy terms. See I BASKIN, Owner.

The Baptist Ladies will have a

night at 7:30.

Brunswick tire users are Brunswick boosters and they come back or more. RICE sells them.

S. J. Rice and son, Ernest, purchased the old high school building, formerly known to old-timers as Hereford Christian College. The Rices are tearing down the old building and disposing the material to builders.

NEW five room and bath; low price and easy BASKIN, Owner.

a month's tour of California. The local circle will probably be pat-Rossons made the trip overland and terned largely after the ones that the business, report a splendid outing. Mr. Rosson's mother, of Plainview, ac- county. ccompanied them on the trip.

testing radio tubes. Tells their D. E. Turrentine, J. L. Lookingefficiency and helps to locate radio bill, Ky Lawrence and R. M. Tanktrouble. At RICE'S.

Here is a preliminary report of co-operative steer feeding from the J. P. Gatlin Given Texas Agricultural Station of the Use a trickle charger and keep U. S. Department of Agriculture your radio "A" battery fully charge at Big Springs. Lot No. Three ed all the time. RICE has them seems to hit this part of the Pan- Estes class of the Presbyterian meet at Canyon; February 25, ghum row crops made in 1926. Of Mrs. Wes Anthony and little course it is supposed that a readaughter. Miss Helen, and W. B. sonable price should be paid for Anthony left the first of the week calves and then sold at the pres- Gatlin home after church to help

of Aanimal Industry and Bureau ton drove over to help in the birthof Plant Industry, U. S. Depart- day celebration. ment of Agriculture at the U. S. Field Station, Big Spring, were concluded May 15, 1925. Three Boys' and Girls' Clubs lots of steer calves were fed for 168 days.

Feed. Lot. No. 1, was composed of sorghum, silage, sudan, hay, ground mile maize heads and cotton seed meal. Feed for Lot No. 3 was sorghum hay, ground mile heads and cotton seed meal.

The report is based on an periment with 15 head of steer calves and is in the office of County Agent R. O. Dunkle and now ready for distribution.

South Plains Farmers

Plains farmers have known for started in Deaf Smith county, and a long time that the poultry keep County Agent R. O. Dunkle has a er is the prosperous man, but a goal set at twelve clubs, to be few have their doubts about the completed within the next week. cow. Alva Raper, Lockney farm- He has already organized six clubs er, sold just 619 pounds of but and says that interest is greater FRIDAY EVENING AND SATUR- ter at an average price of 45c a than ever before. pound during the past year. He County Agent Dunkle predicts a

milked only two cows. bank of approximately \$35. Of ready organized, course his grocery bill was not so

large as that of some of his neigh much interest his own meat and lard.

cows and expects to show even a at a & M. College in July. Five

Organized and

made for the organization of a bull with Mr. Dunkle, as a represen New five room and bath; low circle, to be composed of five mem- tative of the local business men bers, at a recent meeting here. The and he has been delivering some 46-tf project will probably be financed interesting talks to the Club boys by local banks, and only pure bred and girls in various communities, bulls of the highest quality will Here are the Clubs that have al the County Hospital. Mrs. Smith Bake Sale Saturday, January 15th, be purchased for the circle. P. ready been organized: Summer C. Bennett, county agent of Pot field, Black, West-Way, Progress ter county, was here for the meet sive, Askren and Wyche. The meeting to be conducted by ing and helped formulate plans the Marton Sisters, to be held in for Deaf Smith county's first bull Wedding of Interest the district court room at the circle. Mr. Bennett was the man court house, will start Thursday who perfected the first bull circle in West Texas. This was done while he was county agent of Swisher county.

Efforts are now being made to locate bulls that will measure up to the standard for the local bull circle. State dairy specialists, including G. P. Grout, dairy husbandman of A. & M. College, and D. T. Simmons, of Fort Worth, secretary of the Texas Jersey Cattle Association, will pass on the bulls before they are purchased,

Exchange of bulls within the circle will probably he under the supervision of Mr. Grout in order that constructive breeding may be done by each member of the cir-Mr. Bennett organized in Swisher

Here are the men who will prob- Basketball Schedule Is ably form Deaf Smith county's Just received an instrument for first bull circle: 8. 0. Wilson, Dr erseley. Since the meeting a number of other farmers have become interested in the bull circle idea and Mr. Dunkle says that at least Grain, Make Heavy Gain one other circle will probably be organized within the near future.

Sunday school, Rev. Jas. T. Ross a pleasant surprise to J. P. Gatlin last Sunday when they met at the Mr. Gatlin celebrate his birthday. Anthony is visiting her sister, Mrs. The fact that a number of young Each family brought a contribution J. A. Hodges, at Lubbock, and steers are being fed in the Here to the dinner and a very sumptuous Mr. Anthony stopped over in Hale ford country, this report should be meal was spread. The afternoon was spent in visiting with each The steer feeding investigations other. About seventy-five enjoyed conducted by the Texas Agriculthis pleasant day, Mr. and Mrs. tural Experiment Station, Bureau Jimmy Catiin and family of Sia-

Organized This Week

County Agent R. O. Dunkle will begin the organization of Boys and Girls Clubs in Deaf Smith county early next week. He expects the largest enrollment for 1927 that he has ever had. He bases his estithe fact that business men Hereford are offering so many attractive prizes for these youngsters. One from each club will be given a free trip to the A. & M. short course at College Station in July and six trips are of-Taking to Poultry fered to the Dallas Fair.

LOCKNEY, Jan. 12.—The South Club organization work has just cern. Turning, she saw Laurie.

twenty per cent increase in en-With the money derived from rollment in Club work in Deaf his sales he paid his grocery bill Smith county for 1927 over that feed bill for the cows, bought his of last year. He bases his opinplanting seed and another cow lon on the number that have aland had-a cash balance in the ready signed up in the Clubs al-

A new feature that is creating bors, for he raised a large fruit girls of the county is the fact that and vegetable crop and produced local business men are offering eight free trips to the Farmers' Next year he will milk three Short Course which will be held

free trips are also being offered

by other business firms of Hereford to the Dallas Fair next fall. These trips will give the youngsters an education and experience which will do much good for the county and at the same time will Money Sought be very entertaining to the future

Rev. Jas. T. Ross has been mak-Tentative arrangements were ing a tour of Deaf Smith county

Solemnized Here

A wedding of much interest to friends was that of Miss Edna Elliott and Hal Bruner, which was solemnized Monday morning at the home of the groom's parents, Mr. and Mrs. Roy K. Bruner. Both Mr. and Mrs. Bruner have made their home in Los Angeles, Calif., and were home for the holidays. Mrs. Bruner had visited her mother in Dallas, arriving here Sunday

Both of these young people are well known, having attended school here. Mrs. Bruner is the daughter of Mrs. Emma Elliott, and the family lived here for a number of rived home Tuesday evening from cle. Rules and regulations of the years. They expect to make Here-

Completed for Season

some of the best teams in section. Business Manager C. Humble is looking forward to a good year in basketball.

Here is the schedule: January 21, Hereford at Canyon; January 28, Tulia at Hereford; February Big Surprise Party 11, Clovis, N. M., at Hereford; 4. Canyon at Hereford; February The members of the Witherspoon- February 18-19, open for district Hereford at Clovis. No games will and family, and other friends, gave be scheduled after March 1, as the locals plan to start baseball and track soon after that date.



Elizabeth Jordan

The Century Company.)

(Continued from Last Week.) He was tacitly explaining the bill he had submitted, but Doris did mate for more club members on not hear him. What had she heard? Insistently the question repeated tself in her mind. She turned dizzily, and went back for the cout. As she did so she heard Burke's "Why-hel-lo!"

Even in that moment she observed its modulation. It had begun on a note of cheery surprise and ended on one of sharp conwas obviously trying to speak nat-

in. Burke, with insistent, goggling eyes. Doris with one quick giance, soul-searching and terror-filled. Burke spoke first.

"What you been doin' to yerseif?"

The question was inevitable, Laurie was hatless and disheveled: His coat was torn, and across one pallid cheek ran a deep cut, freshly bleed-

"Fell," he said tersely. He was breathing hard, as if he had been running. He had not yet looked at Doris, but now he abruptly swung into the little office and emerged, bringing her coat. Without a word he held it for her. In equal silence, she slipped into it. He retrieved the cap from the pile of discarded garments lying on the office floor, put it on, and indicated

taking his place at the wheel, "You're huit," she almost

enectous that another bill he

torm and drifts at fifty miles an sour, and this time it was headed wn the road for New York. Burks's eyes followed it, as far

as he could see it, which was not far. Then he retreated to the "office," and dropping heavily into his deak chair, stared linestingly at a calendar on the wall.

It was a long time before he see bill was a large one. With a quick

look around him, he thrust it into "I ain't really seen nothin'," he muttered, "an' I ain't sure nothin', snyhow."

"What has happened? Oh, Laurie what has happened?"
For a time Laurie did not answer. Then she felt rather than saw his face turn toward her in the darkness.

"Will you do something for me?" "Yes, Laurie, anything." "Then don't speak till we reach New York. When we get to your studio I'll tell you everything. Will

"But Laurie..."
Continued Next Week

you do that?"

RADIOLA 20

on the farm

Here's a radio set low in price and low in cost to runbut big in performance. It has the new features of single control-and a power Radiotron. But far from being an

Its five rubes are made to do the work of many more. And

its tone quality will stand comparison with far higher priced

sets. It is not "just a radio set," but a tried, tested and

perfected product of RCA. Hear it today!

RGA Loudspeaker 100

Radiole 20, with 5 Radiotrons

LOCKNEY, Jun. 12.-Lockney citizens are planning to call an election for the purpose of floating \$500,000 bond issue to pave the Lee highway in this county. A recent election lost by a small majority, but it is thought the issue will carry at this time.

MRS. J. H. PITMAN PHONE: 157

the house, I ain't got no wood to chop. There ain't nothing you But, madam, there is, retorted the wayfarer, with dignity. I could

give you a few lessons in gram-

Texico Basketball Squad Play Whitefaces Friday

The Hereford High School Whitefaces will meet the basketball team representing Texico. New, Mexico, here Friday night, and a real game is in prospect. Texico is reported to have the best team in the history of that school and the locals will make a determined effort to bring their percentage up by defeating the

Coach J. Forrest Riggs has been drilling his men in the fundamentfew weeks and his team will be in pretty fair shape for the coming

The Whitefaces go to Friona Saturday night for a game age Coach Grady Burson's five Bur son will be remembered as one of the best athletes ever produc by the West Texas Teachers' Cullege at Canyon, and as this is his Adm first year in the coaching work, his Admission, Saturday Mat. 1 est by fans over this entire sec. Time, Matinee _____2:30

Good Friends

-We enjoy the friendship of a vast number of people. These are the customers of our store who have learned to depend on us for the efficient quality of merchandise that satisfies the most exacting need. Add to this the efficient quality of service that makes trading an added pleasure. So you and we, too, may become friends-you with your repeated visits every time we please you, we with the courteous attention given to your wants. It will prove a friendship that lasts because of mutual satisfaction.

CORNER DRUG STORE

Nature grows the trees, but you must chop your own wood



A CHECKING ACCOUNT PRIVILEGE

Tired mothers welcome the relief when somebody volunteers to assume the responsibility and "mind the baby" for awhile.

Similarly, the bank assumes all responsibility for the safety of your funds when you open a checking account.

In the last analysis, a checking account is privilege as well as a pleasure.

Western National Bank "There is No Subst

More Big Business

With several houses under construction and a few contracts pending, we are asking your support for a bigger business and a closer relationship in all business matters.

Panhandle Lbr. Co. PHONE 65

experiment, it is a proved success.

Clark's Drug Store Hereford, Texas