

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 4

Hereford, Deaf Smith County, Texas, Thursday, February 10, 1927.

Seth B. Holman, Publisher

LOCAL MEN HEAD NEW OIL MOVE

The K-8 Oil and Gas Company was recently organized with the following officers: R. M. Dunn, president; F. T. Roloson, secretary; treasurer; Alvin Thompson, J. C. Cummins, D. F. Ashbrook and W. E. Dunlap, directors. The company is composed of all Hereford and Deaf Smith county citizens, whose one purpose is to find oil or gas in their block of leases. The new company has taken over the Hartman leases west of Hereford and are now in complete control of all operations on this block.

A contract has been made to drill 3500 feet and a good rig and a lot of tools are on the ground. Additional machinery is being loaded this week at Pampa for Hereford by the driller, J. A. DeGrace.

"No promotion, no salaries, no outside capital for this company," said Mr. Dunn. "What we want is fair test of our block of leases."

F. T. Roloson is working on a charter for the company and will soon make a trip to Austin to perfect the organization. A more definite statement will be made next week as to the time of spudding in.

Barrett Hill: 2218 is drilling at 225 feet. Eighteen inch casing is being driven in the sand. Mr. Barrett said the driller is now working day and night.

The Mystery well spudded in a 5:00 o'clock Sunday night, a few hours later than expected. A large crowd was there to witness the spudding.

De Borde Sale Set for February 15th at Bovina

The De Borde auction sale at Bovina next Saturday, February 12, will be one of the best in that section of the country. Mr. De Borde will offer his entire stock of farming implements, horses and mules. The sale will be held near Main Street, in Bovina, on a vacant lot and Col. Ray Barber will be auctioneer.

Panhandle Historical Society Meets On 22nd

A number of old-timers who are familiar with early day history in the Panhandle will go from Hereford to Canyon on February 22 to attend the annual banquet of the Panhandle Historical Society and several of these one-time cow hands will probably enter in the essay-writing contest.

G. A. F. Parker, pioneer banker of Hereford, will be in charge of ceremonies at the banquet and is getting together a force of Deaf Smith county pioneers and business men of Hereford to attend the banquet.

The Panhandle Plains Historical Society was organized five or six years ago, with its purpose to preserve early day history. It has experienced a remarkable growth and has collected some valuable history and relics to be preserved. Each year its membership meets in Canyon for a business session and banquet.

Paul Ansley and Miss Bennett Wed

Paul Ansley and Miss Ruby Faye Bennett were united in marriage last Tuesday night at 8:00 o'clock at the Polk Street Methodist parsonage, in Amarillo. Miss Bennett is a daughter of Mr. and Mrs. W. W. Bennett of this city and for several months has been a student of Amarillo College of Music. Mr. Ansley is with the Loving Printing Company, of Amarillo. Mr. and Mrs. Ansley and Mrs. W. W. Bennett motored to Hereford last Sunday.

Skelton to Sell at Auction Sale Friday

A big auction sale is to be staged at the Skelton Variety Store next Friday, beginning at 3 o'clock in the afternoon. The entire stock will be placed on sale and everything must sell, said Mr. Skelton. The sale will be continued Friday night and Saturday afternoon and night. Col. Ray Barber will conduct the sale.

THE BEEF CATTLE OUTLOOK

(Statement issued by the Bureau of Agricultural Economics, Division of Crop and Live Stock Estimates, U. S. Department of Agriculture, Houston, Texas, under date of February 4, 1927.)

The number of cattle marketed in 1927 will probably be materially less than in 1926. Unusually heavy slaughter of cattle and calves during 1926 reduced numbers on the farms and ranges in the United States to the lowest point in many years. The demand for beef is expected to continue at about the same level as last year when total domestic consumption was the highest on record. No prospects of increased competition from abroad or from other meats in the domestic markets are in sight. Prices of slaughter cattle are expected to average somewhat higher in 1927 than in 1926. Stocker and feeder cattle will probably meet a strong active demand throughout the year.

Supply Situation.
Cattle numbers decreased in 1926, due to the continued heavy slaughter of cattle and calves. The inspected slaughter of cattle was the third largest on record, exceeded only by 1917 and 1918; the inspected slaughter of calves was the second largest, exceeded only by 1925. The combined slaughter was second largest, exceeded only in 1918.

Decreases in cattle numbers between 1920 and 1925 was indicated that an inspected slaughter of cattle and calves much in excess of 12,000,000 head a year would result in a further reduction in numbers. The slaughter of 1926 exceeded this amount by nearly three and a half million head.

The estimated number of cattle on farms and ranges in the United States on January 1, 1927, appears to have been materially less than on the corresponding date in 1926. The largest part of this decrease was in the North Central States, especially those west of the Mississippi River. The decrease in this region was caused partly by the severe drought and crop failure over large areas in Kansas, Nebraska and the Dakotas, and partly by the heavy shipments of fed cattle, not replaced by in-shipments of stocker and feeder cattle. Most other regions showed decreases, except the Southwest, where unusually favorable food conditions caused a keen local demand for stocker cattle with resultant reduced shipments from these states.

During the first six months of 1927 the market supply and slaughter of cattle are expected to be considerably smaller than in 1926. The number of cattle on feed in the corn belt January 1, 1927, was estimated as 7 per cent smaller than on January 1, 1926. This decrease was offset somewhat by larger numbers on feed in some Western sugar beet areas and by increased cake feeding in Texas and Oklahoma.

Because of the larger proportion of light weight cattle and calves in the number being fed this winter, the average length of feeding may be longer than last winter with a probable larger decrease in market supply of fed cattle during the first three months than during

the spring and early summer. It also seems probable that the marketing of butcher stock and inferior cows during the first six months of 1927 will be smaller than a year ago.

During the second six months of 1927 a rather sharp decline in marketing of all cattle, both from the farming and ranching sections is to be expected, but if fat cattle prices during the next few months are favorable, the decrease in grain-finished cattle during this period may be small. In view of the present cattle situation, a reduction of 10 to 15 per cent in total slaughter of cattle during 1927 is not improbable. The reduction in milk cows and the increasing prices for them, with a general strengthening of all cattle prices, may be expected to reduce materially the slaughter of calves.

Demand Situation.
Consuming demand for beef and consequently the demand for all slaughter cattle is expected to continue during the greater part of 1927. Pork is the only one of the major kinds of meat which competes seriously with beef. With present indications of continued small supplies of hogs during the next 12 months no adverse effect on the consumer demand for beef is expected.

Demand for stocker and feeder cattle is expected to be active during 1927. Other conditions being normal presumably such demand will show greatest activity during the last four months of the year. Heavy feeder cattle because of the scarcity will probably move best, partly because of the possibility of strong packer competition for that kind of cattle. An urgent demand for calves will probably be in evidence throughout the year.

Price Situation.
Slaughter cattle prices during the first six months of 1927, are expected to average somewhat higher than during the corresponding period of 1926. The usual spring decline on better grades will probably be less pronounced than normally. Lower grades, on the other hand, will show their usual spring advance and may exceed that which occurred in 1926. Stocker and feeder prices are expected to equal the relatively high average of the first half of 1926, despite the fact that at the beginning of 1927 there were somewhat lower than a year earlier. This probability will be materially increased if spring opens early and there is reasonable promise of abundant grass in pasture and range areas.

Somewhat higher average slaughter cattle prices than in 1926 are anticipated in the fall of 1927. The usual seasonal advance is better than in 1926 and although the spread between heavy and light cattle will probably be narrow, the former are expected to sell at a premium. Stocker and feeder prices should average somewhat higher than in the fall of 1926, with heavy weight feeders showing the greatest proportional advance. On the whole, cattle prices in 1927 should continue their upward swing in the price cycle which began in 1922.

Panhandle Scouts Meet in Amarillo

G. A. F. Parker, president of the Panhandle Council Boy Scouts of America, is sending out invitations to Scout workers all over the Panhandle and is urging them to attend the annual meeting which will be held in Amarillo February 22. Several important things are to be taken up at this meeting and President Parker is urging every Scout leader to come with a good delegation. He says that all cities in the twenty-seven counties comprising the Panhandle Area are expected to send representatives.

Mr. Parker states that a large delegation from Hereford will make the trip to Amarillo February 22, and that at least three local Scouts will go to Amarillo to be cited for the Eagle Scout badge. The Panhandle Council has seen great progress during the past year, but bigger things are planned for 1927.

Best Tax Collection In Number of Years

Tax collection, according to Sheriff Benton, are the best this year than in the past three years which has been collector. According to Mr. Benton, farmers and stockmen are the best payers.

Hereford High Plays Canyon On Wednesday

A final decision was reached on Tuesday night for the Canyon-Hereford basketball game, whereby Hereford will play at Canyon next Wednesday night. The score last week stood 29 to 30 in favor of Hereford, making the two teams winners of one game each. C. W. Humble, high school athletic manager, stated that Clovis will play Hereford next Friday night and that it will be the last game on the home court. Friona and Bovina high school boys played their championship game here Tuesday night, Bovina winning by a score of 15 to 14. Next week, Mr. Humble said, track, tennis and baseball practice will begin.

Golden Rule Hatchery Makes Good Per Cent

The Golden Rule Hatchery made the best early hatch the first of the week since they have operated their incubator. The per cent of the hatch was between 60 and 80, which, for this time of the year, is considered good.

OVERFLOW CROWD HEARS JOE POPE'S FORCEFUL MESSAGE OF COMMUNITY SPIRIT AND COOPERATION; FINANCIAL BUDGET IS OUTLINED FOR THIS YEAR

McDonald Hog Sale Sets New Average Mark

D. L. McDonald hung up another record here Saturday when he sold fifty head of bred sows and gilts at auction for an average of \$36 per head, which is said to be one of the highest averages for non-registered hogs since the drop in prices several years ago.

F. P. Henry, mayor of Floydada, bought the top of the big prize of the sale, the fifty bred Poland China breeding hogs went to breeders of a number of counties in Texas, and two of them went to the head farms in Western Oklahoma. Most of the stuff was sold to breeders in Deaf Smith county. Col. Ray Barber of Hereford, was auctioneer and was assisted in the ring by N. C. Vogel and T. D. Moss.

Henry Wilkinson and G. A. F. Parker, local bankers, both expressed great confidence in the future of the hog industry and said that their institutions had rather loan money to farmers who were keeping hogs, dairy cows and chickens than to any other kind. G. W. Brumley, local hog buyer, told of the wonderful development of the hog industry in the Panhandle during the past ten years and was optimistic over its future.

One unique feature of this hog sale was the fact that all the fifty bred sows and gilts were granddaughters of a seven-year-old sow that Mr. McDonald started with in 1920. This one sow represented an initial cost of \$85, and with the sale Saturday Mr. McDonald has sold over \$6000 worth of hogs from her, and still has seventy head of her offspring on his farm.

The following were buyers at this sale: J. W. Honston, Henry Wilkinson, Lee Head, Erick, Oklahoma; Homer Wilkinson, H. H. Miller, A. A. Frye, Dawn, Texas; Mayor F. P. Henry, Floydada; C. J. Paddock, L. F. Borden, M. H. Bagwell, Dawn; Glen Stiles, Big Square; J. L. Pevley, Fred Arnold, E. B. Childre, Al Vaughn, A. H. Weems, Mrs. L. R. Brady, A. G. Bell, George Burch, Dimmitt.

Clarendon College Committee Meets

G. A. F. Parker, a member of the Clarendon College Locating Committee, was in Clarendon one day last week. The committee was in session there and will meet again before the first of March. Mr. Parker is also a member of the sub-committee of the Methodist Northwest-Texas Conference.

Masons to Celebrate Washington's Birthday

Washington's birthday will be observed at the Masonic Hall on Tuesday evening, February 22, beginning at 8 o'clock. An interesting program has been arranged and a good time is promised for all. You are cordially invited to this celebration.

Farm Sale Dates

W. S. Williams and Son, hog and stock sale, set for Tuesday, February 15.
W. E. DeBorde sale at Bovina, Saturday, February 12.
J. O. and H. H. Miller public farm sale is set for Wednesday, February 16. The Miller sale will be held one mile west and one and a half miles south of Dawn. The sale consists of horses and mules, milk cows, farm machinery, tractors and an Essex four-cylinder touring car.

Cockrell Has Good Results in Lot Sale

The Carl Cockrell lot sale in West Hereford last Monday was a dandy, according to Ray Barber, auctioneer. Mr. Cockrell said the average on the 20 lots was \$61.40. The highest price paid for one lot was \$91.00.

EXCELLENT MALES FOR 2 CIRCLES

The eight males for the two bull circles arrived here the latter part of last week. The bulls and two heifers, purchased by A. B. Schultz, were displayed on Main Street for a short time in a parade headed by the high school band. The shipment came through in fine shape and the animals looked like aristocrats. It is being planned by the fair committee to pay a special prize for the best kept male in the circles during the fair. The eight bulls date back to Anna Lad, Rochette Noble and Gamboge Knight Fox, all imported males direct from the Jersey Islands.

A. B. Schultz, local dairyman, purchased You'll-Do-Youthe and Title Of Oakland, two thoroughbred heifers. Title Of Oakland's dam was state champion in a double A class in 1925 in the 305 day milk and fat test. You'll-Do-Youthe's dam is Flowerdale Noble and qualified for tripple A class in 1924 in a 305 day milk and fat test.

The dams of some of the bulls during a recent test produced as high as 12,421 pounds of milk and 640.11 pounds of fat and all are from dams that have made the register of merit test. Both dams and sires have proven to be good breeders as well as producers.

Amarillo Artists Gave Appreciated Program

The recital given by the Amarillo College of Music faculty last Thursday night at the high school auditorium was the closing number of the Hereford Entertainment Course sponsored by the Music Study Club and was offered free to the public as a courtesy extended by the Music Club by way of compensation for the inferior number of the course.

In spite of a disagreeable night the auditorium was almost filled and the artists were welcomed by an appreciative audience who begged encores repeatedly.

The program was well balanced as to variety and quality and was masterfully and artistically rendered. Perhaps the outstanding numbers were those of Mrs. Myers Staecato-Eggle by Rubinstein, which was rendered most brilliantly, also Polonaise by McDowell, by special request, which could not have been better interpreted by any artist.

It was said that Emil F. Myers' rendition of the Ninety and Nine surpassed that of the famous Oscar Seigle. Mr. Hall, cornetist; Miss Strite, violinist; Miss Rogers, pianist; and Mrs. Rowley, dramatic reader, were all delightful and competent entertainers. The recital as a whole, ranked with the best of the Entertainment Course programs.

County Court to Have Three-Weeks' Session

County court convened last Monday, February 7, with Judge Wilson presiding. A number of cases were found on the docket, but only one was tried and that by a jury. The case was Ray Gares vs. J. L. Temple. Temple was found guilty on a charge of forcible detainer. Court will run two more weeks and a number of cases will probably be tried next week.

Brumley Buys Feeder Hogs in Kansas City

G. W. Brumley has just returned from Kansas City where he secured 250 head of feeder hogs. These will be shipped to Mr. Brumley's pens at Tulsa, where they will be fattened on home grown feeds. Mr. Brumley started the feeding season with 900 head of feeder hogs and has already sold down to 450, and is well pleased with the results. He will make feeding a practice in the future.

Boy Scouts In Midst of Great Week's Work

Anniversary Week got under way last Sunday evening when a large part of the community gathered at the Baptist church for the Anniversary Sermon. Four Boy Scout Troops were represented in this meeting. The service was presided over by Rev. Jas. T. Ross, chairman of the Court of Honor. After announcements for the week's activities by Rev. T. Morgan, the anniversary sermon was preached by Rev. A. B. Davidson.

Monday evening the monthly Court of Honor was held at the county court room. The honor address was delivered by G. A. F. Parker, chairman of the Panhandle Area, also of the local council of Boy Scouts. In impressive fashion Mr. Parker sketched the story of Joseph, pointing out the manner in which Joseph embodied the principles of Scouting.

Scouts Thomas Elliston and George Higgins were cited to appear at the next district Court of Honor to receive Eagle badges and five scouts from the Summerfield troop were awarded certificates of second class rank.

Prior to the address the Court had been opened by the singing of America and prayer by Rev. Morgan. Well pointed talks bearing on the work of the Scouts were made by the Scoutmasters and Rev. Morgan. This court witnessed the presence of two new Scoutmasters, Ralph Smith, who has recently taken charge of Troop 2, and Major Bruton, of Summerfield, who has charge of the new troop organized in connection with the communities of Summerfield and Black.

Tuesday was duly observed by a chapel talk on good reading at the high school chapel by Rev. Davidson, who had charge of Tuesday's and Wednesday's activities.

Thursday and Friday are expedition days. A window for display of Scouting is being prepared at the Ralph Barnett insurance office, next door to the postoffice, under the direction of Rev. T. Morgan. During the entire day on Friday, a Scout registration booth will be maintained there.

Saturday will be the gala day of Anniversary Week. In the afternoon Scoutmaster Allen Bell and a number of Scouts will be busy preparing for the big feed in the evening near the bridge where last year these festivities were enjoyed. Barbecue, beans, coffee and klick-knacks from the baskets of scout families will give to the Scouts, their families and all boys of Scout age a tasty outdoor meal. Then will follow the campfire program, full of pep stunts, Scout talks, songs and many other good features. This will come to an end the Seventeenth Anniversary of Scouting so far as the Hereford community is concerned.

Fort Worth Minister Called by Local Church

Rev. V. M. Cloyd, of Fort Worth, has accepted the pastorate of the First Baptist Church of Hereford and will probably come on the field about March first. Rev. Mr. Cloyd and wife will both receive degrees from the Southwestern Baptist Theological Seminary at Fort Worth in May.

The Baptists of Hereford are planning great things for the near future and feel that they will be able to accomplish a great deal under the leadership of Rev. Cloyd.

L. Head and Son Visit Hereford This Week

Lee Head and son, Tom, of Erick, Okla., were here last week visiting in the home of Mr. and Mrs. T. D. Moss. Mr. Moss is a stepson of Mr. Head. Mr. Head purchased several head of Poland China hogs at the McDonald sale. Mr. Head left Sunday for his home and Mrs. Moss and Tom Head left overland Sunday for Wellington, Texas, where Mrs. Moss will visit her parents.

Miss Louise Hunter, of Texico, spent the last week-end here with her parents.

Joe Pope, the dynamic force from Woodward, Oklahoma, drew one applause after another from the 125 Hereford business men and farmers who attended the Hereford Chamber of Commerce luncheon last Monday. Mr. Pope proved that he had lost none of his ability as an after dinner speaker. In fact, he proved that he is getting better all the time. His message was even stronger and his jokes were better than the ones on his last visit to Hereford several years ago.

The luncheon was served at the Hereford Hotel, and those who failed to come missed a real feed. Chicken with all the trimmings, and dessert that was the best ever were served to the 125 people in attendance. President E. B. Black opened the meeting by presenting some of the big projects which had been outlined for the coming year. He then submitted the budget for the coming year, and furnished each one present with a copy. The local organization hopes to raise \$8,000 with which to carry on the work of 1927.

Mr. Pope was introduced by G. A. F. Parker, who told that the visiting speaker helped to organize the Hereford Chamber of Commerce several years ago and that he was affectionately thought of as the father of the organization.

The Woodward man complimented Hereford people on the wonderful development of this section and city. He spoke of the fine hospital, the new high school, the forty blocks of paving, the many brick business houses and the beautiful new homes that have been erected in Hereford and surrounding territory. After throwing in a few funny jokes for good measure, Mr. Pope delved into the work of a chamber of commerce. He said that a chamber of commerce was a clearing house for all the good things of a community. If anything worth undertaking is started, the organization is ready and willing to help put it over. Mr. Pope said that it was essential for every man to identify himself with the organization. "The money you subscribe to the organization is not a donation, but is an investment and will give just as good returns as any you can spend," he declared.

After the talk a financial drive was staged and about one fourth of the budget was pledged within a few minutes time.

President E. B. Black, A. O. Thompson, J. A. Pitman and Joe Pope took to the streets soon after the luncheon Monday and within a few hours time canvassed about half of the business concerns and about half of the budget was raised.

Mr. Black says that many have not been seen, and that cold weather has prevented the committee from finishing its job. But a full report will be made next Monday.

Santa Fe R. R. Is Consuming Lots of Water

Approximately five million gallons of water was sold to the Santa Fe Railroad Company for use in the shops at Amarillo last month by the City of Hereford, according to Mayor E. S. Ireland, and nearly twice that amount was shipped from here to the Santa Fe shops in Amarillo. The company has been shipping a train load of water from its local well almost every day for the past eight months, but since the middle of December more water was needed than could be supplied with the present pump the company has in operation here, and a deal was made with the City of Hereford for additional water. The big development in Amarillo and the increased traffic over Santa Fe lines in the Panhandle due to the big oil play, are the reasons given for the present water shortage there.

Plant Chinese Elms On Court House Lawn

The court house lawn is being replanted with a number of young trees of the Chinese elm variety. Many old trees are being grubbed out and the elms are being planted in their places.

The Hereford Brand

PUBLISHED EVERY THURSDAY
BY B. H. HOLMAN, Publisher

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

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Outside Zone 1, per year \$2.50
Six Months \$1.50
Three Months \$1.00
All Subscriptions Strictly in Advance

The Mobeetle News carries a snazzy slogan which says: "Ant hills are built because all the ants work together—towns can be built up applying the same principle."

An apt illustration, and one that we can all apply to ourselves. Mobeetle has an active Chamber of Commerce and is rapidly coming to the front.

The court house at Canyon was saved from what might have been a disastrous fire some time ago by the prompt work of the night watchman. He discovered the blaze in one room of the building and gave the alarm in time to confine the damage to small proportions.

The Bureau of Public Roads at Washington has just announced its approval of brick highway construction upon natural road foundations. It is probable that the new paved highway between Amarillo and Canyon will be of this type, it is said.

Canyon should be proud of its newspaper, The Canyon News. Editor Warwick is certainly putting out one of the newest, busiest, best edited and best printed weekly papers in the entire Panhandle.

Here's a bit of philosophy from the Higgins News:

"The other day we heard this rather apt saw—if it is a saw: 'When things do not go to suit you, take your medicine and do not play with the spoon.' Pretty good, don't you think? It is the needless things that cause the most worry and trouble. It is so easy to criticize and so hard to always be perfect and faultless. The unkind things should be left unsaid. The world would be much happier if only kind consideration was used instead of hasty words and harsh criticism. Medicine may be bitter, but why play with the spoon and keep on tasting its tip to see if it is still coated with the bitter medicine? Wash up the spoon and forget the taste of the medicine."

THIS IS SERIOUS.

There is a little matter to which we wish to call your attention. It may not seem very important to you, but it is most important to us right now. It is concerning that little back subscription account and if you don't do something pretty soon we'll be slipping worse than this. —Abernathy Review.

Best remedy for this complaint we ever found was—don't have any back subscriptions!

The Dalhart Texas seems to be exceedingly peevish with Amarillo. Listen to this outburst in last week's issue:

Amarillo lays claim to the world! "When Columbus discovered America there was some reason for his falling down and kissing the earth and claiming it for Ferdinand and Isabella. It was theirs by right of discovery."

There was some reason for the Lord promising to deliver the Promised Land into the hands of the Israelites and making of them a great nation. He had brought them up and schooled them for His purpose.

"But by what line of reasoning or logic can it be claimed that the Ramsey well, ten miles north of Boise City, Oklahoma, and 150 miles north of Amarillo, as 'an extension of the Amarillo field?' Some extension! Might as well claim the copper mines of Arizona or the gold of Ophir."

Not long ago the Amarillo



Saturday Specials

Meal - \$1.85
Shorts - 1.85

PLENTY OF COAL

JONES & McLEAN
Phone 1

News-Globe sent over to Tulsa and imported an oil writer, one Paul S. Hedrick. He hails from the Tulsa World, and now wants to claim the world. Why isn't Tulsa, Electra, El Dorado and Teapot Dome in the Amarillo field? Watch out, Lubbock, Vernon, Arkansas and Fiji, you will be annexed next.

"Extension of the Amarillo field!" Look at the map. Lay a ruler down on it, starting with the Panhandle field, 60 miles east of Amarillo, and running northwest through the Ramsey well, on into Colorado, Wyoming, Idaho, Washington and jump across to Vancouver Island. Then start with the Panhandle field, 60 miles east of Amarillo and run along the 'Amarillo extension' southeasterly across Texas, and jump off into the Gulf of Mexico at Port Lavaca. Some extension!

"Amarillo Area Extended to Northwest by Ramsey." Some head lines! The Amarillo News-Globe is expected to file a cross action to the Cherokee's suit in Federal Court soon for title to No Man's Land! Next will come the entire Louisiana Purchase and Mexico's cession! Lewis and Clark's expedition into the Northwest was tame in comparison with the quick work of the new oil editor from the Tulsa World and Balboa sought to have drowned himself in disgust in the Pacific Ocean. Some expedition!

"Extension of the Amarillo field." Where is the Amarillo field anyway? Never heard of it before. The self-appointed spokesman of Amarillo has made a discovery. All aboard for Vancouver to Port Lavaca. Some field!"

The economic folly of attempting to print two newspapers in a small town has again been demonstrated in the case of the Slaton Times, which recently suspended publication. The Lynn County News, of Tahoka, comments on this as follows:

"By an oversight the News failed to mention last week the fact that the Slaton Times had suspended publication. Ben F. Smith, who

established the paper nearly three years ago, has sold his subscription list, good will and business to his competitor, the Slatonite, and will remove the equipment to some other field.

"Mr. Smith is a voluminous editorial writer and for some time after coming to Slaton it looked as if the Times would be a financial success, but it is a rare thing that a town the size of Slaton will support two newspapers. Mr. Smith found it unprofitable to seek the end of the rainbow longer and decided to abandon the field, which no doubt was a wise decision.

The Slatonite has been published at Slaton for many years and with a clear field it should now prosper and fully meet the needs of the town and community. We wish it much success."

The Floyd County Hesperian discusses the present credit system and arrives at the conclusion that the plan now in vogue in the cotton country must go, but that a

certain amount of credit in mercantile endeavor will always be necessary. Editor Steen says:

"The credit system as we have known it in the past, practiced in the cotton sections of the state is certainly not good economically and is doomed to go. However, all credit in the retail merchandising business is not unsound and to a certain extent will be practiced as long as men buy and sell. That portion of the credit system which has for its backbone the crop lien should be abolished."

"Did you ever hear the story of how the freshman law class of the Texas University became designated as J. A. 's," said Judge Stone-wall Fritchett.

"When Judge Simpkins was a member of the law faculty, he was explaining one day to a large freshman class some of the weightier matters of the law. It was in the spring and the students were thinking more of getting out and rolling around in the grass than of

what the Judge was saying.

"Suddenly the clear sky was broken by the discord of a donkey's bray. The Judge paused in his lecture and the students giggled

over the animal's 'hee-hawing.' When the noise had subsided the Judge remarked:

"Some poor jackass is calling his long lost brother, so I'll let all

of you go out and comfort him." "Since then every bedding in yer in the school has been designated as a J. A."—Tucuman News.



How to read Percentages

Were Dodge Brothers to sell 100 motor cars one year and 200 motor cars the next, they could truthfully announce that their sales had increased 100% in a single year. Yet they would only have sold 300 motor cars in all.

In other words, PERCENTAGE of annual gain is not conclusive. The NUMBER of cars sold is the true test.

That Dodge Brothers sales in 1926 showed an increase of 27.6% over 1925 is not the MAJOR fact to consider—striking as it is.

But that Dodge Brothers sold 259,967 cars in 1925, and then in 1926 sold 331,764—a gain of 27,797 sales in twelve months—tells a story of growth that stands out like a tower on the skyline of the industry.

Three hundred and thirty-one thousand buyers LAST year! Many more vital improvements added THIS year! No increase in price! Three powerful arguments for earnestly investigating this smart and sturdy product before deciding what to buy!

Touring Car \$ 940.00
Coupe \$ 900.00
Special Sedan \$1105.00
(Delivered)

Beavers Bros.
Hereford, Texas

We Also Sell Dependable Used Cars

DODGE BROTHERS MOTOR CARS

PUBLIC FARM SALE

At my farm, located one mile west and one and one-half miles south of Dawn, and ten miles east of Hereford. Sale beginning promptly at 10:30 a. m.

Wed., Feb. 16, 1927

MULES AND HORSES

16 Head good heavy mules, 900 to 1200 lbs., the real serviceable kind.
16 Head good work mares and horses. Good ages, plenty of size, and ready to go to work.

5—Yearling colts. 1—Black mare, age 7, wt. 1200.
1—Black horse, age 7, wt. 1200. 2—Bay horses, age 9, wt. 2400.

MILK COWS.

1—Extra good milk cow, fresh soon.
1—Jersey heifer, age 2, fresh soon.
1—Jersey cow, fresh soon.

1—24-inch Avery separator, good running condition.
1—4-cylinder Essex touring car, good condition.

2—James Way brooder stoves, 1000 size.

FARM MACHINERY.

2—12-row Kentucky grain drill.
1—Extra good Weber grain wagon
1—Traction drag-harrow.
1—12-foot engine tandem disc harrow.
1—12-foot McCormick header, with binder attachment.
1—12 foot Deering header.

1—8-foot engine disc harrow.
1—8-foot single disc harrow.
1—2-row lister cultivator.
1—Iron-wheel wagon with bars.
1—1-row Emerson lister.
1—Mower and rake.
1—1½ horse power engine.
4—Sets good harness, lines.
Bridles, collars and a lot of useful articles too numerous to mention.

A free lunch will be served.

TERMS—All sums of \$25.00 and under, cash; all sums over \$25.00, five months' time note bearing 10 per cent interest, with approved security; five per cent discount for cash.

J. O. Miller and H. H. Miller

Owners

E. E. RAMSEY, Clerk.

RAY BARBER, Auctioneer.



Offerings Saturday, Feb. 12

Lettuce Per head Limit 2 6c

Spuds 10 pounds for Limit 10-lbs. 39c

Soap, P. & G. limit 10 bars for 39c

3 lb. Coffee Maxwell House \$1.48

4 lbs. Jewel Compound 59c

3 lbs. Crisco 59c

CAKES 99c

Reed's M System, Phone 249

Progressive News

Singing program Sunday, February 13:
 Opening song—Mr. Garrett.
 Song—Katherine Hershey.
 Song—Fred Caldwell.
 Song—Lois Counts.
 Ladies Trio—Mrs. Lewis.
 Song—Orion Russell.
 Male Quartet—Mr. Jeff. Roberson.
 Song—Jake Gregory.
 Reading—Miss Hastings.
 Duet—Mrs. Velma Caldwell.
 Song—Ben Bountree.
 Double Quartet—Mr. Luke McBrier.
 Song—Mrs. Jeff. Roberson.
 Songs—Visitors.
 Song—Mrs. Garrett.
 Closing song—Jess Caldwell.
 Benediction—Mr. Hershey.
 A surprise was given Mr. and Mrs. C. C. Caldwell last Sunday at noon when about sixty-five of the neighboring people gathered at their home to wish them lots of good luck in their new home. When spread, the table was a noble sight and covered with good things to eat. The occasion was enjoyed by all. Those present later attended Sunday school.

There were seventy-four at our Sunday school last Sunday.
 A number of our young people have been vaccinated and some are suffering from sore arms.
 George McKinsey and wife spent Sunday in the Alfred Maye home.
 Misses Hastings and Brunley and Mrs. Cockrell were visitors in the Jeff. Roberson home Sunday evening.
 Miss Jarnagin of Fairview community and Grit Critzinger were visitors at our Sunday school last Sunday.

Joel Cleanings

We had a big crowd at Sunday school last Sunday. Rev. Bozarth of Canyon, preached.
 Guy Smith and family and Walter Galley attended literary society at Dawn Saturday evening.
 Fleet Callaway and Walter Galley visited the W. T. Smith home Sunday.
 Lester Galley and family took dinner in the London home Sunday.
 Cecil Walker and mother entertained the Guy Smith family at dinner Sunday.
 W. T. Smith and family moved to the C. P. Valley place last week.

Joe Greer will move to the Ashbrook farm soon.
 John Benfro and family of Hereford, visited W. T. Smith and family one evening last week.
 Mr. Biggs and family of Amarillo visited the Lovelady home last Sunday afternoon.
 Several from this community attended the revival services at Hereford Sunday.
 Guy Smith and wife, Walter Galley, W. T. Smith, Lester Galley and family were in Hereford Saturday.
 Mrs. Walter London and children visited E. Dora Smith Wednesday afternoon.
 E. Dora Smith was brought home Monday evening, very sick with a vaccination for smallpox. She was able to return to school the first of the week, however.
 W. T. Smith and Jim Walker were in Hereford Sunday.
 Walter Galley was in Hereford several days last week.
 Misses Boda and Velma Williams were at Sunday school Sunday afternoon.

Wyche Notes

Mmes. Cook, Nell, Lindsey and Nola Elliston visited school Friday afternoon.
 C. C. Cook, wife and daughter and Jess Lindsey visited the L. M. Applegate home Sunday afternoon.
 C. V. Burgess and wife visited his parent, Mr. and Mrs. J. L. Burgess, at Summerfield, recently.
 Florence Myer spent the week end with Mrs. Lee Ott.
 Theodore Young called in the C. C. Cook home Thursday evening.
 Mr. and Mrs. Parker visited in the Burgess home one day last week.
 E. R. Jackson and wife visited the L. J. Huber home Saturday.
 Most of our community went to Jumbo Sunday to see the oil well spud in.
 Mmes. Hawkins and Thompson of Hereford visited our school Friday.
 Mrs. B. L. Elliston is visiting her daughter in Hereford.
 Bill Lindsey and wife have been

DR. G. W. HEARD
 Dentist
 Special X-Ray Equipment
 Over Corner Drug Store

visiting in the W. D. McKinley home.
 Bibbie-Jackson spent Tuesday night with Nedra Clayton.
 Miss Mildred Taylor spent the week end in Hereford with her aunt and uncle, Mr. and Mrs. Alvin T. Thompson.
 Mrs. W. M. Jackson returned to Pampa Wednesday after visiting her son, R. H. Jackson, a week.
 Several from this community attended the revival in Hereford.
 Lee Ott was called to Amarillo last week on account of the illness of his uncle.
 Miss Christeen Helmer visited Misses Anna and Lucille Hoffman Sunday.
 D. B. Carmichael returned home Saturday from Delhi, Oklahoma.
 Miss Louisa Hunter spent the week end with her parents, Mr. and Mrs. H. F. Hunter. She is attending school at Texico, Okla.
 Woodrow Carmichael spent Tuesday night with Clinton Jackson.
 W. J. Carmichael and wife, of Delhi, Okla., are visiting his brother, D. R. Carmichael.

Stamford—Nine of the 15 men named as Master Farmers of Texas in the recent Progressive Farmer contest are men who live in the territory served by the West Texas Chamber of Commerce. Though West Texas entrants in the contest were rather noticeably in the minority, more than fifty per cent of the winnings were carried off by the western section. The Master Farmers of West Texas came from Comanche, El Paso, Medina, Hale, Kerr, Lubbock and Howard.

Stamford—The January issue of West Texas Today has been released. The number, originally intended as a special El Paso edition, featured service activities of the West Texas Chamber of Commerce in saving South Plains shippers a quarter of a million dollars annually in watch West Texas interests at Austin during the session of the State Legislature and in stamping out hog cholera in afflicted areas.

SHERIFF'S SALE.
 STATE OF TEXAS,
 County of Deaf Smith.
 By virtue of an Order of Sale issued out of the Honorable District Court of Galveston County, Texas, on the 16th day of December, A. D. 1926, by the Clerk thereof, in the case of American National Insurance Company, versus J. Frank Potts et al, Case No. 42,440 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in March, A. D. 1927, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:
 100 acres of land out of the Capitol League No. 376 and described as the southeast quarter of Section Fourteen (14), Township 5 North of Range 3 East, of Capitol Sub-Division as shown by the plat of such sub-division of record in the Deed Records of Deaf Smith County, Vol. 15, page 60 et seq., and being the same land conveyed

by George W. Jones and Lena Jones to John C. Cramberg by deed dated February 21st, 1910; and of record in Vol. 23, page 16 of the Deed Records of Deaf Smith County, Texas. The North West quarter of Section Twenty-six (26), Township No. 5 North, of Range 5, No. 3 East, of Capitol Syndicate subdivision as shown by plat of such sub-division of record in Deed Records of Deaf Smith County, Texas, Vol. 15, page 60 et seq., and being the same land conveyed by William W. Ryan to John C. Cramberg by deed, dated September 27th, 1906, of record in Vol. 18, page 202, of the Deed Records of Deaf Smith County, Texas; and 800 acres of land out of Capitol League Nos. 376 and 389 and more particularly described as being all of the northeast quarter of Section No. 26 and all of Section No. 23, Township No. 5 north of Range No. 3 East of a Capitol Syndicate subdivision as shown by plat of such sub-division of record in the Deed Records of Deaf Smith County, Texas, in Vol. 15, pages 60 et seq., and being the same land conveyed by William W. Ryan to John C. Cramberg by deed dated September 27th, 1906, recorded in

AUCTIONEER
 I have arranged with one of the best auctioneers in the Southwest, who is now located in Amarillo, to assist me in all my larger sales.
W. S. WILLIAMS
 Hereford, Texas

Vol. 18, page 291, of the Deed Records of Deaf Smith County, Texas, to all of the above and the record reference is had in the respective volumes for further description of said land, to satisfy a judgment amounting to \$8,554.91 in favor of American National Insurance Company and cost of suit.

Levied on by me on the 1st day of February, 1927, at 4:00 o'clock P. M., as the property of J. Frank Potts et al.
 Given under my hand this 1st day of February, 1927.
 C. BENTON,
 Sheriff Deaf Smith County, 3-41B

Avoid Disease
 STERILIZE YOUR CLOTHES WITH STEAM
 BY SENDING THEM TO THE
TROY W
Monday

When we Return
 Clothes Spotlessly Clean and Charge by
THE POUND, DRY WEIGHT?
 Account of the extra amount of family wash which we are getting out of Hereford, we are reducing our price to ten cents per pound.
 —With linen ironed free. Twenty-five cents per pound will be charged extra for any article which you may want ironed and pressed. Free delivery to and from your home.
 Open the Bundle at Your Door—
 "NO SATISFACTION, NO PAY."
WEST TAILOR SHOP
 Phone 385. Agency Canyon Laundry.

Something for Nothing
 Here is a real chance to get a good plow outfit, a 40-80 Avery Tractor and two sections, consisting of nine discs each, Sanders plow.
 I want to trade this outfit for the breaking of land.
 See Me Quick!
J. E. HILL

Oysters at All Times
 FRESH FISH EVERY THURSDAY AND FRIDAY.
 Everything In the MEAT MARKET LINE
 —we need your business.
The Texas Meat Market
 We CLOYD & ROBINSON, Proprietors
 Deliver PHONE 353

Buick
 Buick owners enjoy the savings of leadership
 In purchase price and daily use, Buick owners profit by the savings of leadership.
 The price of a Buick is moderate, but it buys a car built to the very finest quality ideals—one that would cost you considerably more, if it were not for Buick volume.
 For years, the savings provided by great volume have been devoted to the enrichment of Buick value.
 And for years, Buick owners have had a more dependable motor car—one in which high quality lessens upkeep expense.
 Buy a Buick! It is an investment in economy and satisfaction.
THE GREATEST BUICK EVER BUILT
Norton Motor Company
 Hereford, Texas
 When Better Automobiles Are Built, Buick Will Build Them

WE SPECIALIZE ON OUR
Noonday Lunch - - 35c
 Short Orders, Pie, Coffee
 Anything You Want!
DAIRY LUNCH
 J. E. MILBURN, Proprietor.

The **TRIPLE FEATURE SHOE**
 [Arch Brace, Cushion Sole, Composite Last]
CHOICE BLACK KID

Triple Feature Styles
 Perfect Support—Light Steps
 Trim, Heel-to-Toe Fit
Feature 1. The Metal Arch Brace. Supports weak arches—gives them strength.
Feature 2. The Dr. A. Reed Cushion Sole. Buys your steps, absorbs shocks, protects against perspiration, cold feet, dampness.
Feature 3. A perfected Combination Last. Brings even, snug fit at heel and ankle; trimness and comfort through the toes.
Sprohls-Cronin & Co.
 Sole local agents for
Dr. A. Reed CUSHION SHOES
 J. P. SMITH SHOE CO., Chicago, Makers

Hog Sale
 Including Some
JERSEY MILK COWS AND MULES
TUESDAY, FEB. 15
 10:00 O'CLOCK A. M.
 Located on Williams' Ranch, 11 miles north, 3 miles west of Hereford, going north on 25-Mile Avenue nine miles to Higgins Store, turning west 3 miles to Ward school house, 3 miles north of school house, going south on 25-Mile Avenue, turning west at crossing Palo Dura Draw.
70 high grade and pure blood non-registered Duroc Jersey Gilts, bred to farrow in March, all double treated and immune from cholera.
 This is an exceptionally fine bunch of young breeding sows, imported from the North last year, where they raise and breed good stock, and are in good condition to go on farm and make money. There will also be two nice, young, pure-bred Duroc boars.

| | |
|--|---|
| 2—Span work mules, 6 and 7 years old, weight 2200 pounds per span. | 1—Primrose cream separator, No. 3, in good condition. |
| 1—Black five-year-old work mare, weight 1600 pounds. | 24—Young turkey hens and three gobblers. |
| 2—Good, young Jersey milk cows, giving milk. | 1—Two-row sled go-devil. |

OTHER ARTICLES.
12 Fat Meat Hogs Weighing About 225 Pounds Go in the Sale
LADIES' SEWING CIRCLE OF WARD SCHOOL WILL SERVE LUNCH AT NOON.
 TERMS—A credit will be given of nine months' time, with bankable note of additional security, bearing 8 per cent interest, if paid when due, if not paid, to draw interest at the rate of 10 per cent from date; five per cent discount for cash on sums under \$25.00.
Col. W. S. Williams & Son
 Owners
J. A. PITMAN, Clerk. **THERE WILL BE PLENTY OF AUCTIONEERS.**

CLASSIFIED

Wanted

WANTED—A baby buggy. See J. C. BAKER, at Dixie Cafe. 4-1f

WANTED—to Rent, an improved farm. Have outfit to handle 200 acres. Prefer some grass. WARD THOMPSON, Bovina, Texas. 4-1tp

WANTED—A reliable party to take agency for Acme Laundry and Dry Cleaning Company, of Amarillo. COME LAUNDRY & DRY CLEANING CO. Henry Sisk. 2-3f

FLOW THAT GARDEN EARLY—If you have plowing call at DANIEL'S VARIETY STORE, Phone 244. 2-4f

Lost and Found

LOST—A quilt with Odd Fellow pattern and white lining, also a sheet with blue and white border on three sides. Lost between Presbyterian church and Nursery. Finder return to WEST TAILOR SHOP or The Brand Office. 4-1tp

LOST—A bunch of five or six keys. See DICK NORTON. 4-1f

For Sale

FOR LEASE—Well improved 40-acre farm on west side of town, where Mr. Messenger has been living. Cash lease. W. S. WILLIAMS. 4-2tc

HATCHING EGGS—For sale, good eggs, from full blooded S. C. White Minorcas, good layers. The coming chicken of the Plains. \$6.00 per 100. \$1.00 per 15. A. C. BARNHART. 3-8tp

FOR SALE—Half blood S. C. White Leghorn eggs from Hollywood pullets, mated to high class males direct from Hollywood. Setting \$1.00, \$6.25 per hundred. W. G. SLAGLE. 4-3tp

HATCHING EGGS—For sale from Holtman's Aristocrats, Dark Barred Plymouth Rocks. Hens culled for egg production. \$3.00 per hundred. F. D. PERKINS. 4-4tp

Good, heavy seed oats at my barn, three and a half miles south on 25-Mile Avenue. J. W. DICK. 4-2tp

FOR SALE—Dressed chickens at the M System Store on Saturday. MRS. J. E. COCKRELL. 4-1f

FOR SALE—Rhode Island Red roosters. Will have them at the M System Store on Saturday, February 12. MRS. J. E. COCKRELL.

FOR SALE—Desirable residence lots, close in, by owner. Address BOX 323, Hereford, Texas. 3f-1f

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

I have a nice line of Spring Samples for men; the most complete line of tailor made clothing in town. Let me order your suit. C. W. HOLLUMS, Hereford. 4-1tp

FOR SALE—Bourbon Red Turkeys hatching eggs. Order now. A. W. CHANDLER. 8-1f

FOR SALE—Bourbon Red Turkey hatching eggs. Get your order in now. A. W. CHANDLER, One mile east on Mooney place, phone 9003F3. 4-1tp

FOR SALE—Big boned Bronze turkeys. Have nice hens and a ton, unrelated. See MRS. J. B. PHILLIPS, Phone 197. 4-1f

FOR SALE—Seed oats. See H. C. BOWSER, Phone 137. 4-2f

rillo extension' southeasterly across Texas, and jump off into the Gulf of Mexico at Port Lavaca. Some extension!

"Amarillo Area. Extended to Northwest by Ramsey. Some extension!"

FOR SALE—Will sell nice house, four rooms and bath, walks and chicken house and yard, trees; lot 66 1-2x140; 1-2 block from Fawcett. GEO. MILLARD. 4-1tp

NEW five room and bath; low price and easy terms. See L. BASKIN, Owner. 46-1f

FOR SALE—Pure bred Poland China gilts, bred for March farrow, priced at \$50.00. JOHN H. ADAMS, Route B, Tulla, Texas. 33-2f

FOR SALE—About 100 bushels pure, clean Kanota seed oats. See E. S. EULER, two miles southeast of Friona. 3-2tp

FOR SALE—450 aged ewes, \$8.50 each. JIM BLEDSOE, Friona, Texas. Located 17 miles southeast of Friona. 1-4tp

FOR SALE—Have good rotten manure for lawns and gardens; also good kindling. Phone 303. FRED MILLARD. 52-1f

\$2,500.00 buys new modern five-room bungalow; large garage; east front, big lot, easy terms. See L. BASKIN, Owner. 48-1f

BABY CHICKS—Any breed you want, from ELDER'S HATCHERY, Valley Mill, Texas. Priced right. Phone 9006F21. JIM ROBERTSON. 2-10f

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See F. H. Oberthier. E. W. KINNEY. 48-1f

\$3,500.00 buys new, modern, five room house, large garage and five acres land. Easy terms and possession. See L. BASKIN, Owner. Phone 138. 48-1f

FOR SALE—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. RAY BARBER, Owner. 40-1f

FOR SALE—Four piece oak bed room suite. Phone 102. RALPH SMITH. 4-2tp

FOR SALE—Have 6 nice Barred Rock cockerels. Call at my residence in West Hereford. MRS. T. A. SULLEN. 4-1tp

\$150.00 buy, close in, corner lot; \$125.00 buys next lot to it; just off pavement. See L. BASKIN, owner. Phone 138. 48-1f

For Rent

FOR RENT—Nice bedroom, with hot and cold water furnished; in my building. Will furnish same for two persons if desired. F. H. OBERTHIER. 4-1f

FOR RENT—Nicely furnished bedroom in modern home, in same block as high school. Couple or single person. Will board also. MRS. FAYE MONTGOMERY. 4-1tp

Scheihagen Makes New Record With Chickens

W. R. Scheihagen, of Black, demonstrates again that the cow and the hen will pay big dividends. Mr. Scheihagen said that in January, from nine cows, he sold \$90.89 worth of cream, and from 350 White Leghorns his sales of eggs amounted to \$194.32. In December and January he sold a little over \$400 worth of cream and eggs.

STOCK SPECIALS.

Born to Mr. and Mrs.—

Tom Sanders, January 25, a boy, Charles Hicks.

Harlin Howell, January 28, a boy, Harlin.

J. C. Baker, February 5, a boy.

F. F. Musgrove, February 8, a girl, Margaret Marie.

Earl Phillips, February 8, a boy.

Born to Mr. and Mrs. Henry Thompson, of Amarillo, a girl, January 28. Mrs. Thompson was formerly Miss Carol Shannon, teacher of the Askren school.

Missionary from India Will Lecture Here

Sunday morning at 11 o'clock a missionary from India will speak at the First Christian Church. Mrs. Geo. W. Springer is a missionary to India where she first went in 1916. Her husband died in 1909 and she went out to India under the Christian Women's Board of Missions of the Disciples of Christ, but at the expense of the Geo. E. Springer estate.

Mrs. Springer rendered splendid service as a missionary at Bilaspur and Mahoba, and then during the World War she worked under the Salvation Army with the American Expeditionary Forces in Europe. After the war closed she returned to her mission work in India. Then she came home on furlough and took training in the hospital where she graduated as a nurse and will soon go out to do medical missionary service.

Mrs. Springer is deeply spirit-

ual and her life has been devoted to unselfish Christian service. Consequently, her messages readily reaches the hearts of her audiences. The public is cordially invited to attend this service.

The Music Study Club of this city expects to go to Canyon on next Monday, February 14, as the guests of Miss Mattie Switzer. They will give their usual club program there. Miss Switzer still holds her membership in this organization and usually attends the meetings of this club.

The Baptists of Dimmitt are to have an all day service next Sunday. Lunch will be served at the noon hour. An interesting program has been planned and all have been invited to attend this meeting.

W. L. Bagwell and son returned to their home in Dawn Monday.

Car Stolen, Recovered After Being Stripped

Someone stole Burl Matthews Ford roadster last Monday night while he and his wife were at the Star Theatre. The car was found the next evening by Charlie Jowell on R. F. D. route, near the F. D.

Perkins farm in the Progressive district. The thieves stole the generator, battery and some tools. Mr. Matthews said he had the car insured for full value and since he found it he is the loser.

Eveready "Rayette" B battery price reduced at RICE'S.

Marcelling and Hair Cutting

LADIES

—I have lots of satisfied customers, but I want you for one, too. I have had two years experience, and will certainly strive to please you. All work guaranteed.

MRS. CARROLL WOOD Phone 224
West of Texas Utilities Co.

NEW TANKS & STOCK TUBS

MADE AT OUR SHOP.

Get Our Prices First.

General Repair Work on Sheet Metal and Auto Radiators.

Hereford Sheet Metal Works

J. P. McMAHON, Proprietor.
Across Street from the Texas Utilities Company, Old Christian Church Building.

Entire Stock

AT

AUCTION

As we are getting ready to move, we have decided to hold an Auction Sale, beginning

Fri., Feb. 11

at 3:00 o'clock. Every article in the house will be offered to the highest bidder.

We still have a very complete stock of new, clean merchandise, and it will be your first and last opportunity of getting this class of merchandise at your own figure.

NICE, USEFUL PRIZES WILL BE GIVEN AT THE CLOSE OF EACH SALE!

SKELTON'S VARIETY STORE

Ray Barber Auctioneer

HEART BALM

Motorist: "I'm sorry I ran over your hen. Would a dollar make it right?"

Farmer: "Wall, better make it two. I have a rooster that was mighty fond of that hen and the shock might kill him, too."

If you are going to feather your nest, Remember, we furnish the Furniture Best.

Anthony's Furniture Store
Hereford, Texas.

The New Model

ESSEX SUPER-SIX CARS

ARE HERE

Guthrie Building, North Main.

Come In and Look Them Over.

RENFRO BROS.

WILSON BROTHERS HABERDASHERY



Why Collar-Attached Shirts Are Popular

WHEN style combines perfect ease and comfort with plenty of good looks and keeps within the bounds of dignity, little wonder that style is gratefully accepted by the buying public.

Therein lies the explanation of the present vogue for attached-collar shirts.

A wide selection awaits you, all bearing the label of style authenticity—Wilson Brothers.

Fox Mercantile Company

A Tribute



We acknowledge infinite esteem and respect for that great American, who dedicated his life to the proposition that all men are created equal—who spread the warmth of his kindness to his countrymen, without discrimination; who suffered with his countrymen when they suffered and cried because of the ache in his heart for them; who tempered justice with mercy; whose spirituality buoyed the hopes of a nation drowning in the mire of a bitter struggle; who by sheer perseverance ascended from a log cabin to the greatest position any American can hope to hold; and who, dying, breathed a prayer for the continuance of the opportunities for universal liberty and pursuit of happiness.

The First National Bank
Hereford, Texas

Hereford Hopes for Great Things During the Year

Hereford is making plans to keep pace with the progress of the country during 1927. A city hall is being planned for this year, and every effort will be made to secure a modern hotel in 1927. The development of the Hereford shallow water belt, a paved highway through the county, more farmers for this section, the extension of the Fort Worth & Denver in Deaf Smith county from its branch line to be built to Dimmitt, all are on the program for the year. A big agricultural program and many other worth while enterprises will also receive the attention of local folks.

This section has seen a substantial development during the past year. Building in Hereford has been on the upward trend for the past two years and 1926 gave this city more business houses and more new homes and more pavement than any previous year since the boom days of 1906-09.

During the past year six brick buildings, representing a cost of some \$100,000 were erected. A 55,000 bushel capacity elevator was built here just before the huge grain crop was ready for the market last spring. This represented an expenditure of about \$25,000 and is one of the most modern elevators in the Panhandle. The machinery is of the latest type and the whole scheme is for better service to the farmers. A truck load of grain can be weighed, unloaded and the truck weighed in three minutes time. A car of grain can be loaded onto the main line of the Santa Fe every forty minutes. For several months during the marketing season this elevator was run to capacity to take care of the grain crops that were raised in the Hereford country.

A new lumber yard was established here last summer and is enjoying a good business. The tourist camp houses were increased last year. Around seventy-five modern homes were erected in 1926. Forty blocks of pavement, representing a cost of approximately \$225,000. This gives Hereford as much paving as any city of her size in the Panhandle. Over 10,000 feet of water mains were put down last year. Exactly 3870 feet of sewer extensions were made and 2521 feet of storm sewer put down during that year.

During 1926 new homes were built in various parts of the county, and a number of large tracts of land broken up into small farms and are being sold to settlers. The growth of the county is told by the fact that 400 miles of new roads have been opened up during the past two years and two-thirds of the school districts in Deaf Smith county enlarged their build-

ings or erected new ones in 1926. In Castro and Parmer counties the development has been just as big. The Syndicate people brought in a large number of new settlers to Parmer county for their land placed on the market. In Castro county new homes have gone up, and the fact that Dimmitt secured a contract recently for a railroad is expected to cause even greater development.

Deaf Smith county staged a fine county fair last fall and put over one of the best poultry shows that has ever been held here. The county carried away over thirty prizes on agricultural products at the Tri-State Exposition last fall, including blue ribbons on wheat, oats, kafr, white maize and a number of other leading products. The county also won first prize with her poultry exhibits at the Tri-State poultry show at Amarillo.

The wheat crop was a huge one last year, but the acreage for 1927 is almost double that of the past season with fine prospects at this time for a crop. More poultry is being planned for this community and it is predicted that this industry will be increased by fifty per cent. Last year around \$10,000 worth of poultry products went out from Hereford. About the same amount of cream and butter fat was shipped. A whole milk depot was established in Hereford and a number of farmers are finding this new outlet profitable. A number of others are making money from the sale of cream and these men feed the skimmed milk to chickens and hogs.

Hereford breeders had a good year in 1926 and are predicting greater things for the industry during 1927. Several of the larger breeders are fitting cattle for the Southwestern Exposition and Fat Stock show at Fort Worth in March and for the Panhandle Hereford breeders sale at Amarillo the first week in March.

Hereford folks are expecting oil development for this territory. One test well is now being drilled north of Hereford on the Barrett ranch by Vernon Dumas and associates. A rig has been built 12 miles northwest of here and a test is scheduled to start there soon. Other blocks of acreage are being put

TRANSFER

And light hauls and deliveries done quickly on short notice.

Phone 116 and try me out.

Charges Reasonable.
ARCH CONKLIN.

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined camol compound tablet that gives you the effects of camol and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please—no danger.

Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

PHILCO

Batteries at Cost WHILE THEY LAST

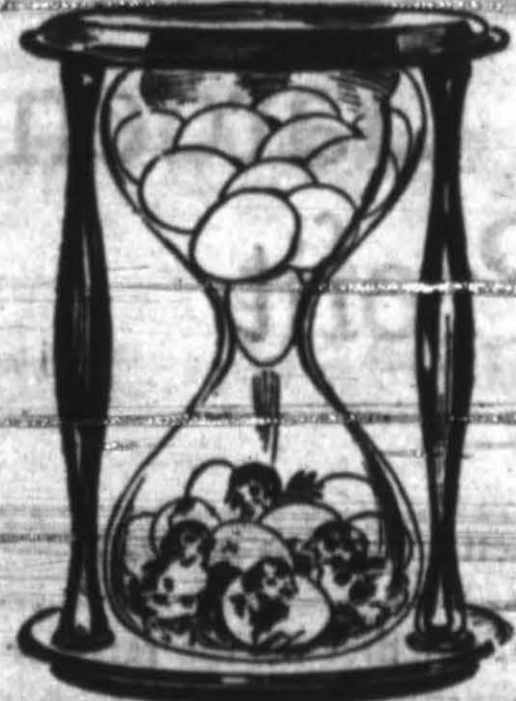
FORD SIZE

\$12.00

We have in stock Exide Batteries at the Regular Price.

Ray's Electric Shop

L. A. RAY, Proprietor.



Look into the Future!

POULTRY profits at this season are in the future. Time only will tell whether you hatch 50%, 75% or more chicks.

Past records for years prove that eggs from breeders fed Purina Poultry Chows hatch more chicks and better chicks—with greater profit.

Feed breeders Purina Poultry Chows for at least thirty days before beginning to save hatching eggs. You will get better results and be money ahead. Tell us when you want your Chows—and we will get them to you in a jiffy.



JONES & M'LEAN

Phone No. 1 Hereford, Texas

together in other parts of the county and several other tests are expected. Wells are drilling in all the adjacent counties in Texas. The Gulf Company is drilling a well near Dimmitt in Castro, and at least two others are scheduled to start soon. In Parmer county the Humble Company is now drilling and Randall, Oldham and Potter counties are getting tests. Taking everything into consideration, it looks as though the Hereford country is billed for a big year in almost every line of development.

Adrian Sims Notes

Tractors are very busy in our community now, breaking sod. Lige Ellison and wife and Miss Staughter arrived Thursday from near Croshyton for a few days stay on the Ellison ranch.

J. M. Chapman transacted business in Vega Friday.

John Rector, Sr. was in Vega Friday afternoon.

Misses Jessie and Maude Malone were in Hereford Wednesday.

The Blasingame baby was very

sick Saturday and Sunday but is doing nicely now.

Pete Hutchinson was on the Vega streets Friday.

Adrian people are getting subscriptions to raise money to erect a church building this year. Quite a neat sum has already been subscribed.

Messrs. Lacey, Roark and Overby, of Vega, ate dinner in the J. M. Chapman home Saturday.

Victor Lempe and Albert Klein were in our community Friday.

Mr. and Mrs. Veard Iverson were Adrian visitors Friday.

J. M. Chapman and children, Ray and Elizabeth, and Junior Hopper went to the breaks Saturday afternoon.

Ruth Long spent Sunday night with Elizabeth and Virginia Chapman.

John Rector and Pete Hutchison went to Adrian Tuesday.

Mr. and Mrs. C. A. Skelton and

children spent Sunday in Amarillo.

West-Way Items

Sunday school attendance was light last Sunday. A number came later to hear the sermon by Rev. Crane.

Gleave Owens and family and Miss Oleta Hartman visited Mrs. Owens' parents, Mr. and Mrs. Stagner, Saturday night.

Mr. and Mrs. Jones of Lockney were guests in the Hartman home Thursday night.

Miss Bryant was absent from school Thursday and Friday on account of vaccination. Some of the pupils also were absent on that account.

Mr. Grant and family visited in the Kelly Gray home Sunday.

Bill Stanley and wife are mov-

ing from our community to Talla.

A. B. Schultz and wife visited the Tom Vaughn home Sunday.

Miss Anna Lee Houser was chosen Queen of Hearts, and Robert Moore King of Hearts for the Valentine social Monday afternoon. Miss Houser was chosen after having been voted the prettiest girl

and Mr. Moore after having been voted the most popular boy.

Jack Miles and wife of Hereford called in the Houser home Sunday afternoon.

Mr. Martin and wife and Mr. Nobles moved into the Moore rent house, which had been occupied by Mr. and Mrs. Price.

Quality Seed Oats

My Improved, Early Maturing Oats yields more bushels per acre than the command kind. Only 50 Cents per Bushel at the Granary while they last.

TROY WOMBLE

Saturday Specials

We will sell you all brands of Compound EIGHT POUNDS FOR

\$1.08

Another Special is 18 pounds Beans for

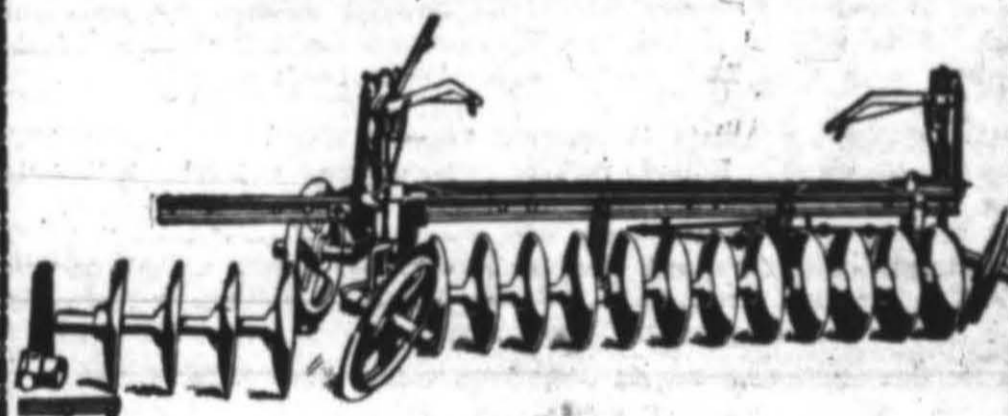
\$1.00

Our prices will meet all competition. Watch our Dry Goods and Shoes. They must go. Watch our Flour, G. B. R. Smith and Great West. Service is what we give.

G. B. WARREN CASH GROCERY

You Kids Watch the Big Basket Ball at our Store.

A New Plow for the Wheat Grower



Plows More Than Twice the Acreage Per Day—With Same Size Tractor.

Here, at last, is the plow the wheat grower has long been waiting for. This new Grand Detour Wheat Land Disk Plow more than cuts in half the time and labor previously required in preparing wheat land just as the Case Combine saves in harvesting the grain.

In the light soils of the Great Plains states, it plows from 2 to 3 times as much land per day and with the same size tractor—as can be done with other types of tractor plows. Think of it—a 12-20 tractor pulls the 8 foot plow and an 18-32 tractor the 10 foot size, under the suitable soil conditions which are common through

most of the winter wheat growing states.

The Grand Detour Wheat-land Disk Plow plows from 4 to 6 inches deep. The 20 inch disks cut, turn and mix the stubble with the soil, and the field—more often than not—is ready for drilling grain without further preparation. The 10 foot size can be easily changed to 7 1-2 foot width if the going is exceptionally tough.

The time and money saved by this new plow—plus the fact that you can complete the plowing job quickly before the ground bakes hard—means so much to you that you can't afford not to get the details.

—come in and see sample plow.

C. A. Skelton

HEREFORD, TEXAS

Korrekt Klothes



Korrekt Klothes

The Line With More Hand Tailoring

Men's and Young Men's Suits, Sizes 35 to 42

Saturday Special 1-2 Price

J. O. NEWELL

WE GIVE 25¢ GREEN STAMPS. HEREFORD, TEXAS

WITH



BATTERIES

—and our excellent mechanical and electrical service we are ready to serve you right.

All general electrical repair and new work is Our Specialty.



Phone 284

ELECTRIC SERVICE STATION

CHURCH ANNOUNCEMENTS

First Christian Church

THURMAN MORGAN, Pastor.

Everyone who heard it is talking about what a fine program our C. E. Societies gave last Sunday morning. It was fine, indeed, and we are very proud of our young men and women. We have as fine a group as you can find anywhere. Let us show our faith in them and help to develop the wonderful talents that God has given to them.

Mrs. George Springer, one of our missionaries to India, will speak at the morning service next Sunday. She has had a long service as a missionary and has been in the World War and is soon to return to India as a medical missionary. You cannot afford to miss this service. The reports that I have had of her say that she is a wonderfully good speaker. Come and bring all the family.

Three C. E. Societies at 6:15. This is one of youth's opportunities. Regular preaching service at 7:15.

A big welcome awaits you.

First Presbyterian Church

JAS. T. ROSS, Pastor.

"A Minority Report" will be the subject of the morning message on next Sunday. The majority report said "We Cannot," the minority report read "We are well able to." Which was correct?

Well, come and see. Miss Audrey Rogers will sing at this hour.

"Wayside Soil," a message based on the Parable of the Sower, will be the meditation of the evening hour. The Christian Endeavor will meet at 6:15. A most interesting program has been arranged. Read the report in The Brand, study the topics, then come prepared to take part in the open discussion.

At 3:00 o'clock Rev. Arch Conklin will preach at Ford, immediately following Sunday school. Rev. Joseph Bozarth will preach morning and evening at Flag.

Church-Nite Wednesday at 7:20. W. M. S. at 2:30 Wednesday. Presbyterian Men's Fellowship Luncheon Thursday, February 17, at 7:20. This will be a busy week in the church life. Let's all be on the job.

"A day in thy courts is better than a thousand. I had rather be a doorkeeper in the house of my God than to dwell in the tents of wickedness. For the Lord God is a sun and shield; the Lord will give grace and glory; no good

thing will be withhold from them that walk uprightly." Do you believe it? A cheery welcome awaits you at every service of this church. Come, yes, come.

FULL GOSPEL CHURCH.

Revival services continue this week by request. Services were announced for each night of the week by Miss Morton. The children will be given a treat next Monday night at 7:30. Miss Morton promises them a sea voyage and a trip to the Holy Land. Friday night will be a sermon for the young people. Sunday night a sermon, "The Sign of the Coming Messiah." You are cordially invited to attend.

METHODIST H. M. S.

Thesolonian Letters were taken up by the ladies and were carefully studied as to their value to literature, missionary motive, groupings, time of composition and general teaching. Misses Rice, Slaton, Millard, Spratt, Ward, D. W. Hawkins, Jones, Homer Bryant assisting the leader, Mrs. Lamb, in a most inspiring way.

I Thessalonians, 2nd chapter, was used for our devotional reading. Some interesting matters were discussed in the business meeting which followed, one of which was beautifying the interior of the church building. The church committee has it in charge and work will begin soon. All departments are working well and in harmony under the guidance of our faithful president, Mrs. J. F. Ward.

REPORTER.

PRESBYTERIAN C. E. PROGRAM

Topic for Sunday, February 13, 6:15: "Expressing the Missionary Spirit."

Leader—Ida Mae Hastings. Song service, orchestra accompaniment.

What Is the Missionary Spirit? Miss Ethel Watters.

How May We Express It at Home?—Edgar Ireland.

How May We Give It Expression Abroad?—A. B. Rogers.

Special orchestra selection. Open Discussion, five minutes.

A damage suit has been brought by Prof. Hudson the respondent being Leland Lee, the occasion being certain remarks supposed to be directed against the suppliant. Case to be called at close of the program. Don't miss it.

Roll Call. Score. Closing song and Mizpah benediction.

Turkey—A modern bakery and ice plant have been secured for Turkey.

News from Bethel.

Rev. Naugle preached his first sermon of this year to a good crowd last Sunday at eleven and also Sunday evening.

Ralph and Thurman, Head of Amarillo visited their brother, C. E. Head and family here last Sunday.

Boyd Kimble and family were guests in the home of Frank Crawford Sunday.

J. E. Lust and wife entertained a few friends Wednesday with a surprise party in honor of Loyal Lust and wife.

Thurman Head and his mother and Mrs. Cooper, of Amarillo, visited in the home of C. E. Head Wednesday.

Judge Avery visited our school Wednesday afternoon.

Rev. Naugle and family and J. G. Davis and family spent Sunday in the home of E. E. Rothwell.

J. C. Benton and wife made a trip to Spring Lake Thursday.

Misses Fannie Lee Mason and Ina Davis were guests in the Bagwell home Sunday.

The Ladies' Embroidery Club met with Mrs. Jim Bagwell last Thursday afternoon.

Jim Bagwell and family left Friday morning for Floyd county for a few days visit with relatives.

Ford Doings

The school children and their teacher were surprised Friday when patrons drove up at noon with well filled baskets and spread dinner at the school house. After dinner the parents expressed appreciation to Miss Olive Davis for the way she had conducted the school. A new desk and chair for the teacher was brought one day the past week, which had been needed for some time.

A party at the Fred Brunson home was enjoyed by a large crowd Saturday night, when 42 and other games were played and refreshments of cake and cocoa were served.

Virgil and Lorene Atchley, of Summerfield, attended the party Saturday night.

John and Bill Hutson made a trip to Borger Monday, remaining two days.

J. E. Hill has had influenza the past two weeks.

Sherm Garrett had his tonsils removed in Amarillo last week.

Geo. Benson and wife, Fielding Johnson and wife enjoyed radio at the Hardy Benson home Friday night.

Misses Viola Thomas and Velma

Lynn spent Saturday and Sunday with Miss Olive Davis.

D. R. and Alton Atchley made a business trip to Amarillo Saturday, buying a tractor while there.

Bob Orr sold three loads of wheat in Vega Saturday.

Mrs. T. E. Major spent two days last week with Mrs. J. E. Hill at Hereford.

George and Hardy Benson and Fielding Johnson hauled five bales of cotton to Hereford Friday.

Bob Orr and family spent Sunday afternoon with Chas. Hammer at Palo Duro.

Hardy Thomas and Joe Garrett ate Sunday dinner with Mr. and Mrs. J. E. Hill.

CARD OF THANKS.

We wish to thank our many friends for the kindness shown us during the illness and death of our baby, Charles William.

Mr. and Mrs. E. V. Sullivan and Relatives.

Wichita Falls—Several hundred in cash and scholarships of value will be awarded high school boys and girls of West Texas who are successful in presenting the merits of their home towns in the annual "Home Town Contest," sponsored by the West Texas Chamber of Commerce in connection with their annual convention. Rules of the competition are the same as those of last year.

Stamford—Butter, poultry and eggs produced in the Lone Star State for years to come will be entirely consumed through Texas demands and other outlets with no danger of over production, according to authoritative word sent in to the West Texas Chamber of Commerce from the Fort Worth Stockyards Company.

SHERIFF'S SALE.

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Allas Order of Sale issued out of the Honorable District Court of Deaf Smith county on the 3rd day of January, 1927, by the Clerk thereof, in the case of J. A. Wear versus Frank Dunaway and Arch Johnson, Case No. 792 (1906½) and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in March, A. D. 1927, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

The N. E. 1-4 of Block No. 18, Mabry addition, to the town of Hereford, and the north half of Block No. 3, Mabry addition, to the town of Hereford, all in Deaf Smith county, Texas.

Levied on by me on the 3rd day of January, 1927, at 4:00 o'clock p. m., as the property of Frank

Dunaway and Arch Johnson, to satisfy a judgment amounting to \$821.70 in favor of J. A. Wear and cost of suit.

Given under my hand, this 1st day of February, 1927. C. BENTON, Sheriff.

Tractor Owners:

—remember we handle

ALL GRADES OF TRACTOR OIL

When In Need, Ask Us for Prices.

Abo Filling Station

Gold Bond Stamps Given On All Cash Sales.

TEXTONE



Beauty Begins with the Walls

The walls and ceilings of your home can either enhance or mar the effect of all your carefully planned furnishings. Why not have them textured with Textone, the plastic paint? Inexpensive and permanent. Washable. Any texture—period or modern—in any coloring. Save maintenance cost. Let us show you a few of the beautiful possibilities of Textone decoration before you decide on any decorating.

R. H. Kemp Lumber Company
"Good Service"

City Loans

Payable monthly; lowest interest rate; Quick Service, Inspection and Titles passed by our office.

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

RALPH BARNETT, Manager.

Seed Oats

THE VERY BEST YOU CAN BUY

Re-Cleaned and Put Up In Good Sacks.

We are going to have the very best seeds this year of all kinds that you ever bought in Hereford.

Don't Forget Us When You Want Some Real Coal, Either.

West Texas Feed & Seed Co.

Phone 265.

"Hottest Number In Hereford."



For Economical Transportation



The Sedan \$695
L. o. b. Flint, Mich.

True Distinction

The Most Beautiful Sedan in Chevrolet History!

A masterly example of the coachmaker's art, the Chevrolet Sedan with its Body by Fisher reveals a distinction usually found only on the costliest custom-built creations. It is literally true that no four-door enclosed car, priced so low, ever exhibited such marvelous beauty of line and color.

It is finished in rich Marine Blue Duco, gold striped, and its handsome proportions are emphasized by new full-crown one-piece fenders and bullet-type lamps. In addition it offers the host of improvements which helped make the Most Beautiful Chevrolet the greatest sensation of America's greatest industry. AC air cleaner, AC oil filter, large 17-inch steering wheel, new frame-mounted tire carrier, gasoline gauge and many, many others.

Come in! You need only to see this new supremely beautiful and mechanically finer sedan to realize what amazing value it represents at its greatly reduced price.

Reduced Prices!

- The Touring or Roadster . . . \$525
 - The Coach . . . \$595
 - The Coupe . . . \$625
 - Sport Cabriolet . . . \$715
 - The Landau . . . \$745
 - 1-Ton Truck (Chassis only) . . . \$495
 - 1-Ton Truck (Chassis only) . . . \$395
- Balloon Tires Now Standard On All Models
All prices L. o. b. Flint, Mich.

Brumley Chevrolet Company
Hereford, Texas

QUALITY AT LOW COST



Plant a Garden for Profit

Texas needs bigger and better gardens in 1927.

—A plentiful home garden, whether on the farm or in town, is a source of profit—not only in the saving it affords, but the surplus may be sold or traded for other necessities.

PLANT A GARDEN THIS YEAR FOR PROFIT!

Read Our Message in This Week's Farm and Ranch.

First State Bank & Trust Company

Dimmitt, Castro County News

DIMITT. Feb. 6.—Plans are being made by the Parent-Teachers Association for the celebration of the 30th birthday of the National Congress of Parent-Teachers Associations, February 17 is known as Child Welfare Day, when a program will be rendered here.

C. B. Carlyle and a Mr. Nelson of Amarillo were in Dimmitt last Thursday.

Dow Durce is driving a new car.

E. N. Lindsey and wife have moved to the Ray Shuffly home.

Mrs. J. H. Flanagan, who has been suffering from a seriously burned hand, is improving.

Miss Gladys Hastings spent the week-end in Canyon.

Misses Jessie Barber, Maurine Smith and Messrs. T. F. Rice and R. L. Buckmaster motored to Hereford Friday evening.

B. D. Woodlee, wife and son have returned from a business trip to Abilene. Their daughter, Miss Mildred of T. C. U., met them there. They were accompanied by Miss Pauline Harp, of Plainview.

Jack Cowart and wife of Crofton visited in the Mark Cowart home last week.

Lee Posey and family motored Silverton Sunday.

Edwin Ramey and wife had for their guests last week two men from San Antonio who came by airplane. They killed four geese and six ducks while here.

H. E. Rantz received word Monday of the death of his father in

BRING US YOUR PRODUCE!

Highest Market Prices Paid for POULTRY AND EGGS.

Our BABY BEEF cuts in the market department of our store are famous in Hereford.

PHONE US AT NO. 116.

HEREFORD PRODUCE

L. H. SPRATT.

Just Arrived

A New Shipment of HAT SHAPES AND FLOWERS

Also new shipment of DISHES AND POCKET KNIVES, ETC.

Come in and see us before you buy, or phone 394.

SATURDAY SPECIALS

Plain white plates, per set \$1.00

Plain white cups and saucers, per set ... \$1.00

DANIEL'S VARIETY STORE

Phone 394 Hereford, Texas

PURINA

Chick Startena

PURINA STARTENA CONTAINS:

Granulated meat, corn meal, wheat bran, wheat germ, dried buttermilk, oat middlings, alfalfa flour, wheat middlings, linseed meal, Cod Liver Oil, one half of one per cent salt and one half of one per cent charcoal.

—when you feed PURINA STARTENA you are feeding them the best.

Anthracite Coal is better for your brooder stove. It will last longer and will assure your chick the proper heat. We are the only firm that handles this coal.

Jones & McLean

If It's Feed, We Have It. Phone 2

PURINA

Flagg News.

Mr. McAlester and family are moving to the Minor farm from Wheeler county.

Mr. Scarber, of Quitaque, was in Flagg Wednesday.

Rev. Naugle, Methodist pastor from Dimmitt, preached here Sunday morning and quite a large crowd was present.

Edwin Fulmer has returned from a business trip to Quitaque.

Mrs. Bain made a business trip to Dimmitt Saturday.

Everyone is invited to attend the pie supper Friday night.

Mr. and Mrs. Moeller of Muleshoe were guests of Mrs. Walker Sunday.

Rev. Bozarth, of Canyon, will preach Sunday at 11.

Mrs. Birdwell made a business trip to Hereford Saturday.

W. C. Cassedy and family of Quitaque are moving to their farm south of Flagg this week.

Mr. and Mrs. Herster from Oklahoma were in Flagg last week.

Rev. Naugle was a dinner guest of Mr. and Mrs. Jones Sunday.

Mrs. Arma made a business trip to Hereford Saturday.

Mrs. Tarpley entertained the Ladies Aid at her home Thursday, when Misses Cae Arms, McGee, Bratcher, Ballow, Jones, Newt Arms, Shefey, Birdwell and Fulmer were present.

Cameron, N. M.

Fern Johnston spent Sunday night with Ella Davis.

Ella Isler and Floyd Mote left Monday for Jester, Okla., to take Mrs. Isler's sister, Lydia Baird, to her home. She had been spending a few weeks here with Mrs. Isler.

I. P. Dunn was at Boney's Saturday having some feed ground.

Rev. Forbes of Clovis preached at New Hope Saturday night, Sunday morning and night.

Willie Johnston and wife and Grover Cogdill spent part of Saturday night in the A. C. Johnston home.

Mansel Johnston spent Thursday night with Vernon Cogdill.

Cliff Dunn and wife were Clovis shoppers Saturday.

Jim Gates, Joe Guest, Gene Roberts, Robert Gates and families, Mr. Bone and wife and Mrs. J.

Our Business

Is To Make Abstracts and Land Loans.

We have the best equipment in the County with which to make complete and correct Abstracts of Title. We offer you the lowest interest rate prevailing in the State on land loans.

THOMPSON & IRELAND

CARPENTER TOOLS

We Are Headquarters for Any Kind of Tools You Want. See Our Window Display.

Complete Stock of Poultry Supplies, Poultry Fence, Waterers, Feeders, Metal Brood Coops, Etc.

BUCKEYE BROODERS

SAFETY HATCH INCUBATORS:

STREU HARDWARE CO.

Hereford, Texas

of land situated in the County of Deaf Smith, State of Texas, and belonging to the said G. F. Laughmiller, to-wit:

Lot No. 11 in Block No. 14 of the Evans addition to the Town of Hereford, being a part of Survey No. 2, Block K-3; and on the 1st day of March, A. D. 1927, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said G. F. Laughmiller in and to

said property, and to satisfy a judgment for \$86.48 and all costs of court.

Dated at Hereford, this 1st day of January, A. D. 1927.

C. BENTON,
Sheriff of Deaf Smith County, Texas.

ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

DR. J. W. HENDRIX

CHIROPRACTIC MASSAGE

Residence Phone 82
Second Floor Lambert-Buckner Building.
FREE CONSULTATION AND ANALYSIS.

DR. T. M. MONTGOMERY

Associated With Hyden's.

620 Polk Street. Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

Specials Saturday Only

Spuds, per hundred pounds \$3.50

Swift's Jewel Compound, 8 pounds \$1.10

Plenty of Good Lump and Nut Coal.



Highest market price paid for Poultry, Eggs, Cream and Hides.

Dealers in Bran, Meal, Shorts, Salts, Chicken Feeds and all kinds of Cow Feeds.

Golden Rule Produce Co.

Phone 108. We Deliver

Goodrich Tires

AND TUBES

We Hand You Service That's Hard to Beat.

We Give S. & H. Green Trading Stamps.

Service-U-Like

Filling Station
GLENN SNYDER, Prop.

1927

Will be a

SAVAGE

"SPIN-RINSE, SPIN-DRY" YEAR

Because it washes, blues, rinses and dries in its own tub without piecemeal handling of the work. No hand rinse or feeding a wringer—No need of buckets or costly plumbing connections.

FROM CLOTHES BASKET TO CLOTHES LINE!
FASTEST IN THE WORLD.

Texas Utilities Company

Local Happenings

G. F. Kerr, of Canyon, was here Monday.

The best for less. It's a Brunswick. At RICE'S.

Mrs. N. C. Vogeles, left Monday for Eastern markets.

Mr. and Mrs. F. A. Bone and daughter, of Amarillo, were here last Friday.

Good garden seed in bulk. West Texas Seed and Feed Company.

See our window display of spring coats, hats, caps, suits, light coats, sweaters, dress shirts, low shoes, all moderately priced. THE POPULAR STORE.

J. C. Copeland and a party of prospectors from Waxahachie, Texas, were in Hereford last Friday. Mr. Copeland formerly lived here.

Order your baby chicks from Dodd. Write for prices. 10c to 15c each. DODD'S HATCHERY, Pampa, Texas. Woodward, Oklahoma. 4-2t

Mrs. Bulah Roberson of Summerfield, was in this city last Saturday attending to business matters.

It's hard work to make easy payments. It's easy to pay cash when you get our lower price on Brunswicks. At RICE'S.

Good garden seed in bulk. West Texas Seed and Feed Company.

Mrs. C. E. McLean, of Dimmitt, is spending this week with her daughter, Mrs. Wes Anthony and family.

S. C. Byrd, of Amarillo, representing the Dallas Joint Stock Land Bank, was in this city Monday.

Don't forget to ask for S. & H. Green, Trading Stamps. VOGELE MILLINERY PARLOR.

NEW SPRING HATS—All colors and shapes; a nice line. Priced very reasonable. Specials for Saturday—wonderful values at \$5.00. MRS. HEIFNER, East of First National Bank. 4-2t

Mr. and Mrs. J. Ray, of Amarillo, were in Hereford the latter part of last week visiting relatives.

We will have baby chicks for sale of several breeds. Come to the hatchery next Tuesday, February 15. GOLDEN RULE HATCHERY.

Twelve head of fat meat hogs, weight about 225 pounds, to be sold in the W. S. Williams sale, February 15. If you want hogs to butcher come to this sale.

Swell line of pattern hats, just in. VOGELE MILLINERY PARLOR.

A. Lee Noblew, of Abilene, Texas, representing the Draughon Business College, was here Monday.

Good garden seed in bulk. West Texas Seed and Feed Company.

For that hard starting Ford car, truck or tractor, we have "Hot shots." At RICE'S.

Dr. G. W. Heard expects to be home about February 10th, from Rochester, Minn., and Kansas City, where he took special instruction in phthisis and oral surgery.

Mrs. W. C. Worley left Monday for her home in Amarillo. Mrs. Morley had been visiting her daughter, Mrs. Joe Hudson, in Hereford.

We carry the largest line of work clothing in town. Come and get your work shirts, work trousers, shoes. Our prices are always right. THE POPULAR STORE.

Here is a real chance to get a good plow outfit. A 40-80 Avery Tractor and a two section Sanders plow consisting of nine discs on each section. I want to trade this outfit for the breaking of land. See me quick. L. E. HILL.

Mrs. J. T. Cronin, of Sprowls-Cronin Dry Goods Company, left Sunday night for St. Louis to buy merchandise for her firm. Mrs. Cronin expects to be away about two weeks.

M. F. Shurbet, of Plainview, is here this week with the Kinney & Oberthier Company, local dealers in Delco products. Mr. Shurbet is service man for the company.

Twelve head of fat meat hogs, weight about 225 pounds, to be sold in the W. S. Williams sale, February 15. If you want hogs to butcher come to this sale.

That radio we will give away is a beauty. It's on display in our window. RICE.

Mrs. S. Careway returned to her home in Decatur, Texas, last Tuesday. Mrs. Careway has been visiting in the home of her daughter, Mrs. C. H. Carl, for the past two months.

We will have baby chicks for sale of several breeds. Come to the hatchery next Tuesday, February 15. GOLDEN RULE HATCHERY.

ANNOUNCEMENT.

Miss Dessie Mae Steele, who has been studying piano for the past four months in Los Angeles, Calif., will resume her classes Monday, February 14th. If interested, phone 272. 4-1e

E. D. Fox, of the Fox Mercantile Company, expects to leave the latter part of the week for the St. Louis markets, where he will buy his spring and summer stock of goods.

STAR THEATRE

FRIDAY EVENING
—and—
SATURDAY MATINEE
FEBRUARY 11-12
BELLE BENNETT
JAN KEITH
—in—
"The Lily"

SATURDAY (NIGHT ONLY)
FEBRUARY 12
REGINALD DENNY
—in—
"Skinner's Dress Suit"

MONDAY AND TUESDAY
FEBRUARY 14-15
"The City"

—with—
Robert Frazer, Nancy Nash and
Walter McGrall.

WEDNESDAY AND THURSDAY
FEBRUARY 16-17
"Young April"

—with—
Joseph Schildkraut, Bessie Love
and Rudolph Schildkraut.

FRIDAY AND SATURDAY
FEBRUARY 18-19
"Rex In The Devil Horse"

Fire flat? In a hurry? Take it to RICE.

Mrs. T. D. Moss and baby and brother-in-law, Tom Head, drove to Wellington, Texas, to visit Mrs. Moss' parents.

Here is a real chance to get a good plow outfit. A 40-80 Avery Tractor and a two section Sanders plow consisting of nine discs on each section. I want to trade this outfit for the breaking of land. See me quick. L. E. HILL.

Special sale on \$5 hats, all new stock, just arrived. VOGELE MILLINERY PARLOR.

J. N. Messenger has leased the Wilson farm on 25-Mile Avenue and will move there next week. Mr. Phillips will move to his own place, having sub-leased the Wilson farm to Messenger.

Mrs. S. P. Rosson returned Wednesday night from Plainview where she had been visiting friends the past week.

Members of the B. Y. P. U. of Summerfield were guests of the Gardner B. Y. P. U., local Baptist church, on last Sunday evening. They gave their regular Sunday night program here and later attended the Boy Scout services which were held at the Baptist church.

CATHOLIC CHURCH TO HAVE EIGHT DAY MISSION

It is my pleasure to announce to the good people of Hereford that we are going to have an eight-day mission. The Rev. Fr. Honoratus O. F. M., of Chicago, will conduct the mission. He is an orator of great renown. Come to hear him. The mission will start on February 13, and end on the 20th. The opening service on Sunday will begin at 10 o'clock a. m. Two sermons will be preached daily, at 8 a. m. and 7:30 p. m.

FR. SALVATOR, S. A.

The Pastor.

Society

Mrs. W. F. Gabbert made a very charming hostess on Tuesday afternoon when she entertained the members of the Bridge Club.

Three tables of players enjoyed this ever-popular game. Mrs. P. W. Price and Mrs. Bobo McLean won first and second high score and Mrs. C. C. Ferguson, low.

A lovely plate luncheon was served by the hostess to the members and to Mrs. Edna Waller, a guest.

The lovely home of Mrs. H. L. Broadwell, aglow with bright lights, cut flowers and cheery, open fires, greeted the members of the faculty of the Amarillo College of Music, when on Thursday evening they motored down to give a recital at the high school auditorium.

Prior to the recital, these artists were guests at a lovely dinner

given by Meses. Broadwell, Parker, Dyer, Motina, Thompson and Fox. The dining room, with the bright open fire and blooming pot plants, made a lovely setting for the beautifully appointed table, with its center piece of red clycomon, surrounded with four low silver candle sticks with tall red tapers. A delicious five course dinner was served by these charming hostesses.

Miss Ella Broadwell entertained on last Monday evening, the members of her secret club, "The Hump-Teens," and a few visitors, with a candy pull.

The party was a challenge. Mr.

Hudson had challenged the girls a candy making contest. The club divided itself into groups, each group trying to make the best candy. This caused a great deal of fun. Various games and the playing and singing of popular airs furnished the evening's program. The Meses Plippens were guests of the club.

MRS. J. H. PITMAN

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- Bed room suite, all finishes, for ---- \$ 79.75 Formerly \$115.00.
- Bed room suite, all finishes, for ---- \$125.00 Formerly \$165.00.
- Dining room suite, walnut, for ---- \$ 97.50 Formerly \$135.00.
- Dining room suite, walnut, for ---- \$147.50 Formerly \$200.00.
- Metal bed for ---- \$ 7.59 Formerly \$10.00.
- Mattress for ---- \$ 7.50 Formerly \$10.00.
- Springs for ---- \$ 6.00 Formerly \$7.50.
- Odd Dresser for ---- \$27.50, Formerly \$35.00
- Odd Dresser for ---- \$19.75, formerly \$25.00
- Fine Wilton rug for \$85.00, formerly \$115.00
- Good Wilton rug for \$67.50, formerly \$85.00
- Fine Axminster rug for \$49.75, formerly \$65.
- Good Axminster rug for \$37.50, formerly \$50.

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