

Hereford, Texas, Sunday September 1, 1974

26 Pages in Three Sections



As bad as the moisture was needed.

farmers were already hoping for some dry, hot weather this week. The county and area had rainfalls measuring from

around three inches up to more than eight inches during a week-long period that

Some dryland wheat had been planted before the rain started, and the gentle rains should be of great benefit. Many

farmers were only waiting this week until

fields were dry enough to start planting

rain-pasture land that was "down to

nothing" is greening up and coming

back. This should enable cattlemen and

feeders to retain their stock for a while

THE MOISTURE should help the

tonnage on sugar beets, according to Bob

Ginn, ag manager at Holly Sugar's Shoup

plant. He reported beet crops were "looking good" and there were no

disease problems yet. Hopefully the wet

weather will not hurt sugar content of the

strong sugar prices have increased the

value of last year's crop. Holly will make

an additional payment Sept. 10 on the

1973 crop for more than \$1.2 million or

\$2.98 per ton on the average sugar

the crop to more than \$27 per ton. The

final payment for the 1973 crop will be

made Oct, '31, after all of the sugar has

A SPOT CHECK reveals that the

potato and onion harvests have

practically been completed, with only a

few sheds still open for business. The

first lettuce crops are expected to be

harvested in less than a month, but the

acreage is down this year and only a few

vegetable sheds will process lettuce.

to the rains, and the harvest will continue

as soon as fields are dry enough. The

carrot acreage is also down this year. The

lack of rain and the uncertainty of the

market apparently cut into both the

county the past week was of a gentle

nature, with no strong wind. There were

a few exceptions when the rain came

down hard and fast and was not as

beneficial. Jim Conkwright, north of

Hereford, reported a 2.35 rainfall in a

HEREFORD measured almost six

inches of rain in town during the 8-day

'wet spell:" Some of the heavier rainfall

was apparently to the south. The Kemp

Farms southwest of Dimmitt recorded 9.5

inches for the week. The reports were not

their irrigation wells for the first time

since pre-watering began. The rain

Some farmers reported cutting off

as heavy west of Hereford.

one-hour period Tuesday evening.

Most of the rainfall recorded in the

lettuce and carrot acreage.

Some carrot digging had started prior

This payment brings the total paid for

Holly Sugar announced this week that

longer in hopes of a better market.

Cattlemen really welcomed the

ended Wednesday.

some wheat.

beets, either.

been sold.

Record August Rains Boost Crops

Hereford Has More Cases Than Most

Labor Day . . No MD Holiday

By KERRIE WOMBLE Brand Staff Writer

The Labor Day weekend means empty schools, traffic fatalities, whirlwind trips. or simply a quiet day away from the job. But to thousands of muscular dystrophy patients, it means more.

The incidence of the disease, for which there is no cure, is much higher in Hereford than any other community in the Panhandle. Seven victims of the muscle-corroding illness are currently living here. This figure represents one person in every 2,000. Amarillo has only one MD case for every 10,000. Hereford's seven instances surpass reports in other communities of comparable size (usually)

one or two cases per town).

Muscular dystrophy first became associated with the Labor Day holiday eight years ago when actor Jerry Lewis and the Muscular Dystrophy Association (MDA) hosted the first national telethon for MD contributions. Since then the fund drives have raised more than \$39 million for MDA's programs of research and patient services.

This year's telethon, still hosted by Jerry Lewis, will begin this evening at 10 o'clock and continue non-stop until 6 p.m. Monday. The campaign, which will feature entertainment by celebrities of stage and screen, will be broadcast on-KFDA, Channel 10 in Amarillo.

ON A LOCAL level, the muscular

dystrophy drive will be headquartered at Hereford State Bank and directed by Mr. and Mrs. Sam Mazurek. Hereford contributions can be pledged by phoning 364-3456 during the Jerry Lewis Telethon and volunteers to man the phones are still

One big factor in the Hereford campaign involves a door-to-door march utilizing mainly teenagers. "We urgently need some volunteers to help with the march," Mrs. Mazurek, asserted. "Help from any individual or civic youth group would be greatly appreciated. Last year there was some confusion concerning the MD march here and success in this area can really make a difference in Hereford's contribution."

MR. AND MRS. Mazurek are the parents of Joey, an eleven-year-old already confined to a wheelchair by MD. His mother said, "Joey was six before we found out he had muscular dystrophy, but we knew something was wrong before he was diagnosed.

"He knows that he has MD and that there is no cure as yet. About the only treatment which is widely used is to make the patient as comfortable as possible. Joey sometimes goes to the MD center in Albuquerque where the disease's

Joey's interests are akin to those of a typical little boy. "He enjoys doing things with his hands, like whittling or building," stated his mother. "He gets a kick out of Evel Knievel and that type of

secretary to the MDA West Texas region director in Amarillo, the summer camps are one of the best projects of the health agency and "one of the most satisfying."

week-long camp annually. It has everything expected from a summer muscurar dystrophy patients. The camps are great. We're really proud of them.' The MD camps are free of charge.

region raised \$46,000 during last year's telethon with Hereford contributing about \$5,000. All contributions are sent to the MD headquarters in New York. About 25 per cent of the total funds are gleened for research and the remainder is returned to regional centers for patient

Unlike many health agencies, the MDA assumes much of the extensive expenses of individual patients. "We pay for all medical equipment and treatment, except hospitalization and major surgery. which would totally deplete our funds, Mrs. Williams said. "There is an MD Center in Amarillo where tests and equipment are available free of charge. Anyone who suspects that they might have Muscular Dystrophy should get a doctor's referral to the clinic or to us here at MDA," she said.

The Amarillo agency is located at 715 B Washington Boulevard. The telephone number is 372-8313. Director is Don

muscular dystrophy is that it is a genetic disease which frequently attacks several members of one family. The female carries the defect and MD occurrence can skip several generations without surfacing. The illness seems to inflict more serious damage to male patients

Steve, Joe and Freddie Afmstrong are three young brothers who have contracted MD. They are aged 6, 7 and 13, respectively and are the children of Mr. and Mrs. George Armstrong.

The Armstrong brothers are described as "quite active and very interested in sports." The trio frequently attend Little League baseball games in which an older brother plays. They are students at Shirley School.

MRS. BETTY SPRING, 34, has accumulated a respectable knowledge of muscular dystrophy. Her family history is riddled with the disease and she has worn leg-braces for the last 10 years as a result of MD. She related her personal experiences

'My mother had seven children

"Mother, my older sister and myself underwent muscle biopsies in 1947. I was

dystrophy, which are usually found in adults, can go unrecognized for years. Sometimes the only symptom is muscle

'Children are usually considered to be the only victims of MD. Two-thirds of

progress is checked.

sports event.

Joey, who is in the 6th grade at Tierra Blanca Elementary School, was able to participate in Cub Scouts until last year. One of the highlights for the youngster, and thousands like him, is the summer camp at Brownwood for muscular dystrophied children. "He just loves to swim," according to Mrs. Mazurek.

ACCORDING TO Marcia Williams,

Mrs. Williams said, "The West Texas Region sends about 15 kids to the camp except that activities ar geared for

According to Mrs. Williams, this

Marcum

ONE OF THE major tragedies of due to their heavier muscle tone.

and those of her family.

before she was diagnosed as an MD patient. For three years during the 1940's she was a guinea pig for research.

six months old," Mrs. Spring said. 'The milder forms of muscular

the patients are children, but more and

(See CHILDREN, Page 2)



All federal and county offices will be

closed tomorrow, including the banks, post office and courthouse. Schools will be closed, also.

A COMPLETE list of retail stores which will be open Monday was not available, however the majority of them will not conduct business. The larger variety centers, such as Gibson's and TG&Y, will be open. All Sugarland Mall

merchants will close except JC Penney's. Most restaurants and groceries will

carry on business as usual.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says a fool and his money are soon invited places.

Football season has arrived and the interest seems high on the local scene. Whiteface fans have purchased more than 1,000 reserved season tickets a new record for sales. School officials point out that reserved seats for the games will be offered at Hereford Meat Market this year, as well as the school business office.

The Meat Market location replaces Hereford Bakery as the downtown site, and it will be difficult for many longtime fans to remember that Debs Knox is no longer selling tickets from his bakery. Debs handled tickets for many years before closing his bakery.

Two local men -Homer Garrison and Kenneth Gooch recently had open-heart surgery and both are at home and "recovering well" ac- banker.

cording to our report.

It is a pagan thought perhaps, but I sometimes wonder if the church collection plate doesn't frequently serve as a vehicle of convenience for the conscience. - Doug Meador

We received this clipping from another newspaper and thought cattlemen might appreciate the article, titled "Organized Confusion."

"Livestock are animals that are being bred and raised in the country to keep the producer broke and drive the buyer,

"Livestock are born in the spring, mortgaged in the summer, pastured in the fall, and given away in the winter.

"They vary in size, color and weight, and the man who can guess the nearest weight and market grade is called a livestock buyer by the packer, a robber by the rancher and a poor business man by the

Contest Kicks Off

Football season makes its debut in Hereford Friday when the Whitefaces host the Pampa Harvesters, but fans can start picking the winners today as The Brand launches its annual football

Twenty-five Hereford merchants are sponsoring the big contest which offers weekly cash prizes of \$15, \$10 and \$5 and grand prizes to the season's top three. instead of the usual Friday. winners in the amounts of \$100, \$35, and

THE CONTEST will run for 13 weeks and fans must turn in at least 12 entries to be eligible for the big prizes. This gives an opportunity to toss out the worst week, or miss one week in case you don't get an entry turned in on time.

The contest will list 25 games each week, and a tie-breaker total will also be listed. The Herd's game won't be among the 25, so fans won't be tempted to pick against their home team, but the Hereford game will be used as the tie-breaker most of the time. It is only necessary to list the total score of the game (for both teams).

The games will be listed in the merchant's ad this season, and the entrant will pick the winner and circle the number of the team in the entry blank. The contest will appear in The Sunday Brand each week, giving the entrants plenty of time to make their choices and get the entry to The Brand office. Deadline will be at 5 p.m. Thursday,

THE BRAND will announce the weekly winners and keep a "running" account of the leaders for the season contest. It should be a lot of fun and it will be easy to try your luck at winning a weekly cash prize. Enter each week and you could win the \$100 grand prize!

As another feature for the football season. The Brand has again contracted the services of Dirk West, who will have weekly cartoons following the action of the Whitefaces. The cartoons proved very popular with local fans last season. Watch Thursday's Brand for the first cartoon - a look at all the District 4-4A



Bicentennial Coin Picked

The winner of the Medallion Art Contest sponsored by the Deaf Smith County Bicentennial Committee is Dale Young, it was announced this week.

Young's drawing will be minted into a coin for the Bicentennial celebration; with the Panhandle design appearing on the other side of the coin. A steer's head and an agricultural scene are featured in the winning design.

for the medallion design. Elaine White, Hereford High School teacher, received honorable mention for her entry and a certificate of appreciation will be presented to her.

Young will receive a \$50 saving bond

THE BICENTENNIAL coins will be offered in silver, gold and bronze. Pre-sale will begin about mid-September with order forms available at the Chamber of Commerce office. Delivery date is after the first of the year.

Jeff Carlile and Bud Eades will be in charge of coin sales, it was announced by Peaches Reinauer, Bicentennial execu-

August Slow For Fires

Fire alarms have been few and far between for the Hereford Volunteer Fire Department this month, giving the department one of the slowest months on

Fire Marshal Jay Spain has recorded only eight alarms during the month, and each of those has had little fire-fighting involved.

EIGHT ALARMS could be a new monthly record. August has traditionally been a slow month for the fire-fighting business. August, 1971, recorded only 14 alarms. 1972 and 1973 Augusts were up to 22 and 26 alarms, respectively. Firemen usually answer about one call a

As of Friday at noon, the last alarm happened 14 days earlier. Spain is worried that a big fire will touch off soon, because "that's the way the sequence works. After it's been quiet like this, then it all breaks loose.

But still the fire-phone remains silent, except for an occasional wrong number.

The wet weather has been mostly to blame for the slackness in the fire business. Spain says the weeds that have grown up with the extra moisture will be a fire hazard after frost, and that all families should clear alleys and areas around homes.

probably helped to slow down insect infestation, too. **Police Make Quick Arrests**

Hereford and area law enforcement officials made quick work of two cases Friday, making arrests in both cases within just a few hours.

Both incidents occurred Thursday night. R.L. Boggs of 111 Douglas reported his 1973 Datsun pickup missing from the VFW hall about 10:45 p.m. A description of the vehicle was put out and it was stopped minutes later by Dimmitt police. Two persons jumped from the pickup and fled, but, a third remained with the vehicle. The other two were later apprehended.

ARRAIGNED in that case were Marsha Renee Wilson Baber, 18, Jerry Roberts, 18, and Travis Glen Wilson, 21. Justice of the Peace Glen Nelson read charges of unauthorized use of a motor vehicle and then set bond at \$1,500 each for the trio. They were unable to make bond and were lodged in the Deaf Smith County jail.

Deaf Smith County Task Force and city police officers worked jointly in the investigation of two. Thursday night burglaries they believed were connected. Baker's Grocery at 1101 E. 1st and Zachary Romero's Welding Shop on E. 1st were both burglarized.

ARRAIGNED ON charges of burglary in connection with that case were Jimmy Rodriquez, 19, Arthur Madrid, 20, both of Hereford and Alberto Romero, 19. of Las Vegas, N.M. Nelson set bond on Romero at \$1,500 and on Madrid and Rodriquez at \$1,000 each.









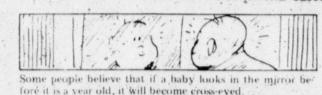
They Need Your Help

These local youngsters are victims of muscular dystrophy. During this Labor Day, they, and thousands of patients like them, need volunteer help and contributions for the annual MD drive. Local telethon headquarters will be at Hereford State Bank, 364-3456. These children, (L-R) Freddie, Joe and Steve Armstrong and Joey Mazurek, represent four of Hereford's seven MD cases.

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Children --

more cases are being discovered in people over 50," she explained. It has not been determined whether MD can lie dormant in these patients for several decades or if the symptoms were not strong enough to be noticed.

THE CAUSE of MD is unknown. The disease causes healthy muscle tissue to change to fatty tissue and the patient does not regain these muscles after the transformation. MD is apparently linked to Vitamin E because patients cannot absorb it into their systems.

"However," she began, "today diagnostic devices called electromigrams are being utilized. This method is based on a radar system which gives off certain pitch noises from a needle which is inserted in the muscle. Doctors can determine by the pitch if tissue is healthy.

Mrs. Spring has been acquainted with many MD patients and said that the results are quite varied. "Many of them became so obese that they had to be lifted by machines whereas some people just waste away.

'Muscular dystrophy rarely kills its victims directly. However it leaves a person in such a weakened condition that he is susceptible to many other diseases," she explained.

'Many MD patients, including myself, cannot cough. Thus, a simple cold can turn into pneumonia.'

from Page 1

- SHE DEFINED the stages of the illness. "It is first noticeable when a person begins to stumble frequently or is generally weak. The muscles in the calves of the legs may become very large and overdeveloped.

"In the next stages, the patients will have trouble getting up after a fall and will appear to be off-balance. From this point, muscle weakness gets worse," she stated.

"In the last steps, the vital organs," especially the heart or lungs, fail.

"The first symptoms of muscular dystrophy are similar to those of multiple sclerosis, a disease of the nervous system. However," she stressed, "they are very different problems. Whereas MS attacks the eyes, brain and spine, muscular dystrophy does not affect the mind or vision.

Mrs. Spring is married to Howard Spring. She had no children due to advice from her doctor who said that there was no chance of her children escaping MD. "My sister has two children, both of whom have it. Apparently, the disease worsens with each successive child. The first children in a family will usually not be affected as severely as the latter ones.

MRS. MAZUREK urges volunteer help from local residents. She said, "Because Hereford has a higher percentage of muscular dystrophy patients, we are hoping that the community will make a special effort on this Labor Day to help with the drive.'



"Naw me and Maw wouldn't have had all this if I hadn't been in Iron and Steel - Maw wuz a ironin' and I wuz a stealin!



JCPenney auto center sale



25% off

El Tigre 278. Wide profile 78 series. A 2 plus 2 construction of polyester cord and fiber glass belts with a wrap around tread design. No trade-in required. Whitewall tubeless.

| Tire size | Save | Reg. | Sale | + fed. tax |
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| C78-13 | 9.25 | 37.00 | 27.75 | 2.00 |
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| E78-14 | 10.50 | 42.00 | 31,50 | 2.33 |
| F78-14 | 11.00 | 44.00 | 33.00 | 2.50 |
| G78-14 | 11.50 | 46.00 | 34.50 | 2.67 |
| H78-14 | 12.00 | 48.00 | 36.00 | 2.92 |
| G78-15 | 12.00 | 48.00 | 36.00 | 2.74 |

from Page 1

"The price of livestock is determined in Chicago and goes up after you have sold and down after you have bought.

'One packer sent a buyer to Chicago to watch the livestock market in action and report back. After a few days of penetrating study, he wired back the effect:

"Some say the market will go up and some say it will go down. I say the same. Whatever you do will be wrong. Act at once."

An American urban ecologist says dog bites are costing the American taxpayer some \$400,000 a year and maybe more. The St. Louis University professor says an estimated 10,000 persons are bitten each year by dogs. Government investigation of each case costs

between \$40 and \$70. Why the government should be investigating dog bites, he didn't say.

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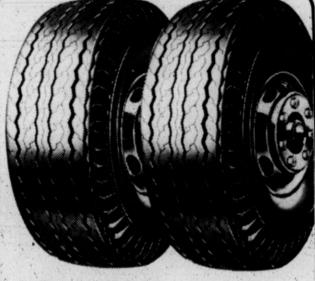
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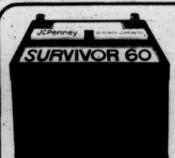


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99°.

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Table ODDS & ENDS

Nall's Mother Dies After Long Illness

85, Lubbock resident and mother of W.L. Nall Jr. of 227 Beach, were held at 2 p.m. yesterday in First Baptist Church in Lubbock.

The Rev. Pearl Powell of Brownfield officiated. Burial was in Dreamland Cemetery under direction of Seigler Funeral Home of Turkey. Sanders Funeral Home directed funeral arrangements in Lubbock.

W.L. Nall, died at 9:50 p.m. grandchildren.

Services for Mrs. Mary Nall, Thursay in St. Mary's Hospital following a long illness.

She had resided 40 years at Turkey before moving to Lubbock in recent years.

Survivors include two daughters, Mrs. Charles Houston and Mrs. R. Dan Johnston, both of Lubbock; her son, Nall Jr.; three sisters, Mrs. H.W. Crews of Idalou, and Mrs. Allie Wellborn and Mrs. R.L. Ford, both of Waco; a brother, John Gibson of Waco; five Mrs. Nall, widow of the late grandchildren and six great-

Mrs. Baxter's Father Is Dead

Mrs. Waldo Baxter of Hereford, his family at Lead, S.D. died Thursday afternoon in a hospital in Rapid City, S.D., after a lengthy illness.

left Hereford Thursday, they did not know plans for funeral

Survivors other than Mrs. Baxter include his wife, five sons, three daughters and a When Mr. and Mrs. Baxter brother, Buff Morris, who is with the Opportunity Plan at West Texas State University.

Tickets Available For Demo Barbecue

barbecue banquet featuring Zinser, Robert Strain, Trini Attorney General John Hill, Gamez or Tommy Carnahan, announced Andy Shuval, president of Deaf Smith County Democratic Club.

The dinner, which will be catered by Hereford Rotary Club, will be held Sept. 7 at 8 p.m. in the High School

Tickets costing \$5 for adults and \$3 for those under 18 can be bought at the following location: Western Auto, Chamber of Commerce, 1st National Bank, Hereford State Bank and The Brogue in Sugarland Mall.

Tickets can also be obtained from Mmes. Harlan VanderZee. Burt Boomer, James McCarty, Clyde Russell, Polly Bullard or

'HORSE DIAPERS'

CHARLESTON, S. C. --There's this problem, see, and Charleston Mayor J. Palmer Gaillard thinks horse "diapers" would solve it. Tourists can hire carts pulled by horses to take them around the city and its historic Battery.

NO MORE FOIL

ALCOA, TENN .-- The Aluminum Co. of America has announced it will discontinue production of household aluminum foil, which it marketed under the name Al-

Tickets are still on sale for the Austin Rose; or contact Frank Mrs. O.G. Hill Sr. is in charge of decorations for the event.

> Welcome Ideal Foods Deaf Smith County Chamber of Commerce

Tom Burdett CLEAN CARS J. V. Campbell Motors CADILLA C TO

Enrolled By

73 Ford Pinto 2 dr. Factory Air, Auto. Trans. Light Green with green in terior, low miliage, has had the very

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72 Ford Gran Torino 2 dr. H-top, White

70 Ford LTD 4 dr. Sedan, loaded, light blue, and blue cloth interior, 2 Bar. Carb. for regular fuel, almost new set Steel Radial tires, a cream puff. 70 Ford Maverick 2 dr. solid gold with

Trans., not a scratch on it, here is tha school, car you have been looking for 72 Ford Courier pickup, Std, Shift, has

J.V. CAMPBELL

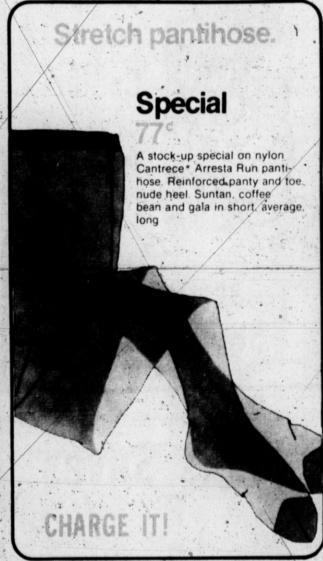
MOTORS 321 N. 25 Mile Ave.



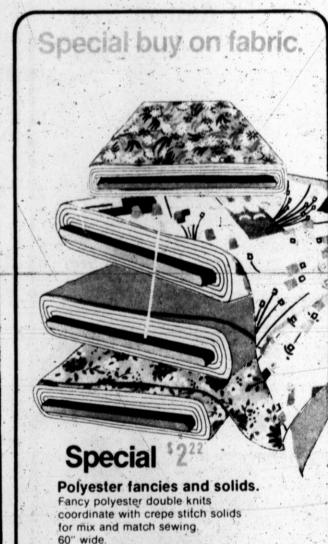


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BONANZA 1 Large Rack Better

Penn-Prest Cottons and Cotton Blends

Nylon Shag THROW RUGS 18" x 27"

\$2.99 27" x 48" 4.99 33" x 44" Carpet Remnants \$2.99



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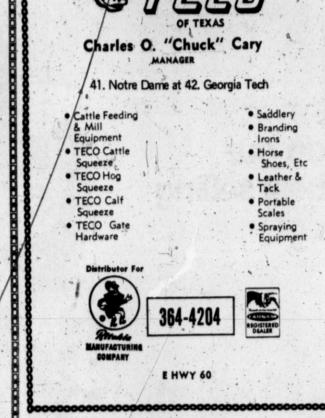


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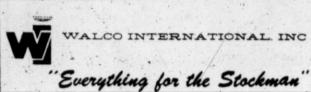
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Hereford 364-4333

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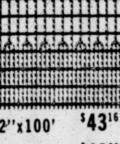
- Boots
 - Hats
 - •Leather Goods
 - Fashions

45. WFL - Philadelphia Bell vs 46. Jacksonville Sharks

BOOTS'N SADDLES







2"x100" \$4830 8"x100"

10' GUTTER





4'x8½" cd exterior \$604 Per Sheet

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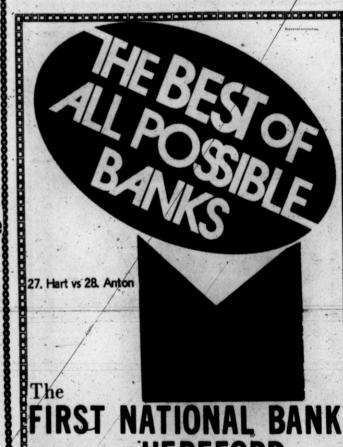
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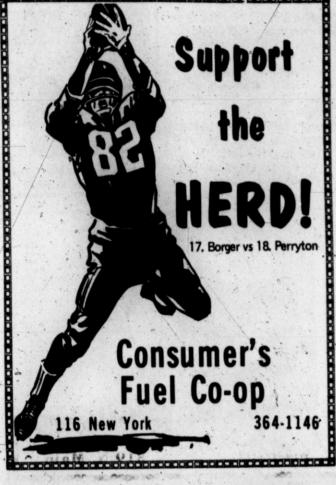
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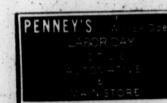
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Herd Season Foreseen In Tascosa Scrimmage

Brand Sports Editor



Friday night between the Tascosa Rebs and the Hereford Whitefaces, Tascosa scored three touchdowns and Hereford scored two. The score, however. was not necessarily indicative of the play on the field as Coach Larry Dippel had pointed out

Home of the Value Hunters

was turned over to the other began at the 30, and when a down, the ball returned to the

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EN LABOR DAY!

In the scrimmage session, Tascosa, by far the larger of each team was given twenty the two teams, scored handily plays on offense before the ball during their first possession. but on the other hand, the Herd team. There were no punts, scored both their tounchdowns kickoffs, or extra points. Play at the end of the session. The Rebs scored on their first play team failed to make a first of the evening, handing off to a fleet-footed back who sprinted to the goal line in an amazingly

The Rebs started again from the 30 and drove to the goalline with the quarterback carrying the ball a cross on a short run for

Hereford's offense was slowstarting when they were given the ball. During their first possession, they could only generate two first downs under the guidance of junior quarterback Mike Crim.

During the next two series of possessions, the reserves were sent in. Tascosa's depth was apparent as Hereford reserves faced Reb lineman as large as the starters. Tascosa drove deep into Hereford territory during this series, but their goalline momentum was killed when Harvey Torres, number 81, intercepted a Reb pass

Junior quarterback Mike Artho suffered through a few plays when the Tascosa line broke through Hereford's line and blitzed the Herd offense several times. That line began to fight back, though, and Artho was able to connect on a long pass to Harvey Torres. Later in the series, Alfonso Gamez, humber 44, broke loose for a 20yard scamper up the middle.

The Tascosa offense felt the Herd defense during the next series, failing to generate much ground or air game. Hereford began to click, though, with Roy Martinez taking the running chores several times.

During the last two possessions, Tascosa was able to score again on a short run by their big quarterback, but only after being sacked several times behind the line of scrimmage by returning starter Terry Bell

Hereford's last twenty plays led to two touchdowns. Mike Munnerlyn, number 42, was a standout during one, drive. Munnerlyn, who will have his tonsils removed Tuesday morning, caught one pass for about 20 yards and later carried the ball to within scoring range. Ronnie Ohlig, number 22, was

Needs Some Blocks

Doug Charest, number 25, has the ball, but needs to elude two Tascosa linebackers to dash towards the goal line. Coming to help are Danny Collins, number 63, David Fish, number 73, David Artho, number 30, and other Herd players.

Film of the scrimmage will be

shown Tuesday night at the

meeting of the Whiteface

Booster Club. Coach Dippel will

comment on the film. The

meeting will be held at 8 p.m. in

the high school auditorium.

also on the receiving end of a for the final score and last play Crim pass for big yardage. Dave Charest was the key in the running back department on the drive, though. Charest carried the ball for needed yardage in first down situations and capped off the drive with an 11vard touchdown run.

Charest again handled running chores as the Herd drove toward the goal line from the 30. Brian Edwards, number 33, also made key carries. Dave Charest carried the ball to the five on a long run and then brother Doug Charest scrambled the last five yards

As coach Dippel pointed out before the scrimmage, the main purpose of the session was to teach the players. Although Tascosa came up with more scores than Hereford, the real winner was the team that learned the most to carry into

of the night.

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By Bill Albright, Executive Vice President Deaf Smith County Chamber of Commerce

Here'tis September, already. and we're only halfway thru our we'll have to get to Hustlin'. The tempo hasn't really changed - only the areas of emphasis have shifted some.

Seems like we're concentrating on increasing our membership base and on industrial development. Each of these activities are deserving of full time attention and should receive the total support of all our citizens.

The Chamber is a non-profit organization operating on funds work at the Chamber. Guess from members. All revenue comes from voluntary investments ranging from a minimum of 20 cents per day for a single business membership, up to any amount that a business may wish to invest.

> Some firms believe strongly enough in the Chamber to invest in 10 or more memberships per year. These funds provide the services of a professional staff, an attractive office from which

According to Larry Wartes,

75 cents, while student tickets

bought at the stadium will cost

Season ticket sales hit, an

all-time high this year. Slightly

over 1,000 season books were

Tickets Sell at Market

Reserved seat tickets for Hereford High School games administrative assistant, rewill be offered for sale this serve seat tickets will sell for season at Hereford Meat \$2.50 each. Student tickets, Market as well as at the school bought in advance at the highadministration office. school principals office, will cost

In the past, tickets have been available at Hereford Bakery, but since past season that company has closed. For the first time this year, tickets will' be raised in price.

ONE MINUTE SPORTS QUIZ

- 1. Name the winner of the Little League World Se-
- 2. Who was the winner of the Westchester Golf Classic?
- 3. The Yankee 400 mile stock car race was wen by whom? 4. Who won the LPGA Na-

tional Jewish Hospital golf tournament?

(Answers on Pg 8A)

all Chamber activities are coordinated and the means to execute the programs for the community.

While there's no substitute for money to conduct the projects of your Chamber, there is something that money can't, buy! And that's the ideas that come from many members who are interested in bettering their community, That's the real strength of our Deaf Smith County Chamber of Commerce.

How can you help support and promote Hereford's "Action Agency''? You can enroll as a member and if you are already a member you can enroll one of your friends. There's a great strength in numbers and in unity - together, much can be accomplished. It takes THREE, YOU, Your Chamber and me and plenty of HUSTLE HUSTLE HUSTLE.

WOODY HAYES recently commented on President Gerald Ford and was quoted in Sports Illustrated: "He deserves some blocking when he carries the ball. I just hope he keeps it on the ground."

GM'S NEW SUBCOMPACTS-

DETROIT--General Motors is unveiling three new subcompacts to compete with Ford's successful Mustang II. The Chevrolet Monza, Buick Skyhawk and Olsmobile Starfire are almost identical in appearance.

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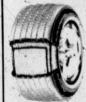




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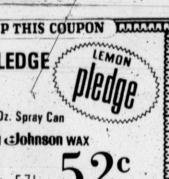
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practice it took them an hour to

ONE OF THE LOCAL junior have to miss this football season high coaches reports that the at Sul Ross University due to 7th-graders are progressing surgery last week for a shoulder fine. The first day of football seperation. After a change in . plans, Allen has decided to suit up in their football attend West Texas State uniforms. The second day it University. He is the son of Mr. and Mrs. Guy Cornelius.

ALLEN CORNELIUS, former WE HERE AT the Brand are

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Larry Dippel the other day that we'd be behind him all the way win or tie!

WITH DOVE SEASON opening today and it being the time of year when most of the hunting seasons are still ahead, our local game warden, Chuck Cosper, gave us a few tips. When hunting migratory birds, your gun must be plugged

to a three-shell capacity. There will be no hunting of migratory birds from vehciles. And you may hunt in the county of your residence withouf a license, except for deer and turkey. If hunting

outside your county, you must purchase a hunting license. Teal dove season will be opening Sept. 14 and will run until Sept. 22.

Chuck says he will be keeping his eyes open for any irregularities.

SINCE THERE ARE so many wild turkeys in Deaf Smith County, anyways, we wonder why no one has ever established The Grand Annual Deaf Smith County Turkey and Grizzly Bear Hunt.

QUOTED IN THE recent Dave Campbell football newsletter, Bill Shipman (who coaches the North team to a win in the Texas All-Star game) said Hereford's James Harris was "extremely coachable, likely to be a fine running back or split receiver.

Tech is no doubt excited to have Harris, but defensive coordinator Richard Bell would rather see Harris turn into a defensive secondary man instead of a receiver of back.

Some other players that performed well in the all-star games that will be at Tech this fall include quarterback Rodney Allison, who threw the game winning pass on the last play of the Texas All-Star game and then accounted for three touchdowns in the Oil Bowl in Wichita Falls; Mike Mock of Longview, a. fullbackquarterback; réceiver Donald Walker of Pecos; linebacker Greg Wessels of Louise; and defensive end Richard Arledge of Richardson.

Expresses **Need For** Ballparks

Chuck Cosper, president of Hereford's Kids Incorporated, asked the Chamber of Commerce sports committee for their support Friday in trying to obtain more baseball parks for Kids, Inc. youngsters.

Cosper pointed out to the group of about 20 during a noon luncheon that between 900 and 1,000 youngsters were involved in the Kids, Inc. baseball program this past summer. The lack of playing fields provided some scheduling difficulties.

For the first year, the Kids, Inc. program had a girl's softball division. Due to the lack of playing fields, the girls were not allowed to play until after the boy's seaon was completed. The lateness of their season made only one-half season play

After expressing the need, Cosper offered two solutions. One was to build a complex of parks that would encompass. about 25 acres of land. The other solution was to continue



Help's Coming

Tascosa's huge running back seems to brush aside efforts of David Artho to * stop him, but Herd linebacker Robert Scott, number 47, tackle John Paetzold, number 75, and center Dennis Evans, number 55, come in to aid on the tackle.

using what parks are now in service and try to add more. Cosper showed the group

plans of a baseball complex in Altus, Okla., similar to planshere. Cosper said he knew of a program that would make 80 per

cent of the funds for such a complex available through a state agency.

The Chamber sports committee voted to support the group in Kids, Inc. would like to institute their bids for new ballparks. No other business action was taken by the sports committee.

J. E. TURNER

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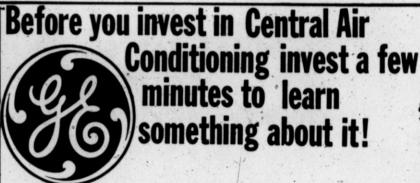
Booster Ice Cream Supper

Football players crowd around freezers full of ice cream during a "meet the players" night held in the HHS cafeteria by the Whiteface Booster Club. More. than 400 players and fans crowded the cafeteria to see each of the players introduced.

Answers to Sports Quiz

1. Taiwan for the fourth straight year. Johnny Miller.

3. David Pearson. 4. Sandra Havnie.



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Cloverlake passed with honors. They'll be undergoing the same tests periodically. And submitting samples regularly to the Quality Chekd testing laboratories. To insure extra quality.



Cloverlake

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Sandy Inman combining fur and feathers with a modified pillbox hat to produce the glamorous flapper look of the '20's.



Frances Parvin wears a crown of frothy feathers atop brimmed tailored hat,



An encore of Word War II brings back the velvet pillbox and tall crowned visored hat as worn by Delight Williams and Atha McIver.



Female employees of the Hereford Brand
"played dress-up" Monday with these nostalgic
hats provided by Corinne Neely and a current style
by Rutherford's. Deaf Smith County Historical
Museum set the scene for this campy review

Hats Are Tops Again

By CORINNE J. NEELY

Most of the girls and young women of today probably never owned or wore a hat. The hair styles of the past few years have prohibited this.

Older women most likely have some hats on hand which show little wear. Ones bought for some special occasion and not worn again. These may be more than 10 years old.

We are reading in newspapers and magazines as well as seeing at the beauty shops nearly all short hair cuts, and the passing of the high back-combed styles.

These newer hair-dos permit the hat to return, which has been a trend now for sometime but not generally adopted. Because any hat just tried on, much less worn, meant disaster to the hair styles as they become mop-like in appearance.

IN THE PAST hats were a woman's panacea. When she was sad, angry or on a spite spending spree she would buy a new hat, and hats even in the past were quite expensive compared to other clothing. But with a new hat all was right again in her world.

Half a century ago short hair cuts became a long and lasting vogue. But even the first ones, short and straight, before the French introduced the marcel wave, were not very well suited for hats.

This caused the close fitting cloche to come into style. It is a style that has been in and out more than once since then. Just so it is being shown again, whereby little or no hair is shown as it frames the face. This style quite well represented the flapper days.

We of the past generation have many memories of our favorite hats and still have a few of them on hand. Since the coming season will favor fall and winter hats, which are the richest looking ones, we wish to recall some of our favorites.

One of them, a wedding hat, is in a modified clocke style.

One of them, a wedding hat, is in a modified cloche style of hyacinth blue velvet trimmed lightly in cut crystal beads. We still have this one.

Another one worn in our college days was a brown velvet with a crushed medium high crown, a close-turned brim of gold lace which had a point in front, sides and back. It was made-to-order to match a brown satin dress, Mrs. Heifner, a local milliner, created this one. We can not remember what became of it.

IN OUR HIGH school days we had two hats we well remember. One was a black velvet tam o' shanter with a shoulderlength silk tassel. The head piece resembled a graduation cap but the crown was a full gathered droopy affair.

The other one was a large floppy hat of green velvet which had a medium high crown and a stitched big brim. This one half concealed our face - a style a boy friend hated.

Another came to a sad unknown end. We had this bright green velvet high crowned one with a small soft plume of the same color. During our first year's teaching in the big ranch country 30 miles west of Hereford we removed the feather and took it for our horse-back riding hat.

One day after school we went for a ride and a swift summer shower came up. We were racing for home to beat the on-coming rain when we lost our hat. It was gone with the breeze, never to be seen again. We stopped to look for it long enough to get caught in the nice warm rain and get soaked to the skin.

DURING WWII times we owned a cap-hat affair to match our blue-gray uniform in Red Cross work. We were a paid worker then and had to work six months to earn the uniform and cap.

We still have the tall-crowned visored head piece which has a cut out Red Cross in front just above the visor.

Our dress-up hat of the same era, which we still have also, is a small flat felt, the crown sits forward toward the face and is trimmed in a light blue chenille thread. It is topped with a bunch of blue violets and dips in the back to fit the head. A perky hat!

One of the most extraordinary hats we ever possessed, was a black derby, similar in style to the ones worn by the English woman on fox hunts or in riding events in their country. This one had a small softening mesh veil which could be dropped over the eyes for a flirty look.

About the same time we owned a pill box hat of black caracul imitation fur, with a matching muff. This one we wore forward over one brow, where most women wore them straight. But most of our hats were worn tilted to give us height—or so we thought.

Now you know how we feel about hats. And we are looking forward to wearing them again, though it means a change of hair style.



Kathy Baker prepares for fall fashion in a hobo-like knitted clocke and matching muffler.



Pam Kerr looking jaunty in a classic black velvet tam o'shanter.



Sequins, veils and velvet are revived by Kerrie Womble with this version of a cloche



Looking perky in a small felt hat circa 1940, Jerry Klechak models a milliner's creation.



Set for winter weather, Kathy Barrier don's a white rabbit fur headpiece.



Section C Hereford, Texas, September 1, 1974



Former Resident Weds In Lubbock Saturday

Miss Linda Sue Lynch of Levelland, former Hereford resident, and Lt. Larry Emmet Pittman of Lubbock exchanged wedding vows in a double ring cerémony Saturday in Hodges Chapel of First Christian Church of Lubbock with the Rev. Boyce Evans officiating.

The bride is the daughter of Mr. and Mrs. R.G. Lynch Jr. of 209 Sunset Drive and the bridegroom is the son of Mr. nd Mrs. A. Emmet Pittman of

The front of the chapel was decorated with brass candelabra trees trimmed with greenery and a crescent arrangement of apricot gladiolas and carnations.

Greenery trees flanked the candelabra and brass candle stands with satin bows marked

Mrs. Gary Noltensmeyer of Lubbock served as matron of honor and bridesmaids included Mrs. Michael G. Allen of Ft. Collins, Colo. and the bride's niece Miss Sherry Husband of Irving

Best man was the father of the bridegroom and groomsmen were Virgil Barber of Lubbock and Gary Hamman of Dallas.

Guests were escorted to their seats by Marcus Hill of Ft. Worth, Lt. Jim Harris and Lt. Blaine Hammond, both of Lubbock, and Waymon D. Williams of Dallas.

Wedding selections, Hawaiian Wedding Song and Wedding Prayer, were sung by Gene Chappell.

The bride, given in marriage by her father, was wearing a floor-length dress of silk organza trimmed with beaded alencon lace. The princess silhouette was defined in lace appliques and a sheer oval yoke was outlined in lace flowers.

Matching lace formed the high wedding band neckline and

appliqued in vertical rows of the

Panels of the lace down the skirt front continued around the hemline. The detachable train repeated the lace motif.

The bridal veil was attached Camelot caplet and decorated with lace flowers. The bride carried a cascade of white stephenotis centered with gardenias. Streamers and loveknots were of white satin ribbon and pearls.

As good luck pieces, the bride earried a handkerchief belonging to her grandmother and diamond wedding ring of her

Bridal attendants wore apricot jersey gowns featuring the Edwrdian theme with circular cape collars and sleeves. Softly draped bodices were marked at the waistline with satin sashes and gored skirts flaring to A-line

They carried cascades of apricot roses, yellow pixie carnations and babysbreath with avocado ribbon streamers.

The bride's mother was dressed in turquoise chiffon. The bridegroom's mother wore a lime green floor-length dress and each wore an orchid

Mrs. P.C. Husband, the reception in the green room of." Base.

Serving cake and punch were the bride's niece, Miss Sindy Husband of Irving, Mrs. Waymon D. Williams of Dallas and Mrs. Blaine Hammond of Lubbock. Miss Husband also passed out satin ribbon confetti following the reception.

The refreshment table was govered with white satin cloth and centered with tall nickel candelabra trimmed with apricot roses, gladiolas and babysbreath.

The three-tiered wedding-'cake was trimmed with apricot roses and topped with vivory satin wedding bells and pearls.

For a wedding trip to Dallas, the bride wore an apricot three-piece suit with ivory accessories and a corsage of gardenias from her bridal

The couple will be at home at 208 Sandalwood. Lane in Levelland.

Both graduates from Texas Tech University, 'the bride majored in clothing and textiles and home economics education and the bridegroom's major was business administration.

The bride is employed as county extension agent in Levelland and is presently working on her master's degree bride's sister, invited guests to at Tech. Lt. Pittman is in pilot the registry table at the training at Reese Air Force

Writing Course Slated At WTSU

first time as part of the West Texas State University fall

The course instructor, Dr. Gerald Craven, spent the summer at the University of Texas at Austin under direct supervision of the author of the book to be used in the WTSU long tapered sleeves were class, John Walter. His trip was

A new course, "Technical financed through the WTSU Writing," will be offered for the Faculty Venture Fund, sponsored by the WTSU Foundation.

> student's facility in handling various techniques of technical exposition, in writing business letters, in construction of some common kinds of reports, and in writing a long research report,"

'Any kind of student will be able to use it," he noted, 'although I expect agriculture students will use it most of all."

English 399-4, 'Technical Writing," is an upper division English class which will require a series of papers, including a major term paper. It will be held. on Tuesdays and Thursdays beginning at 11 a.m. in the University Complex South, Room 420.

"This course will increase a

Twelve Texas Tech University students from Hereford were recognized for academic achievement during the spring semester and were listed on the dean's honor rolls.

To qualify for recognition, students must achieve a grade average of 3.0 on a 4.0 point

Majoring in agriculture on the rolls were Keith Duncan of Route 3 and Jerry Tyler of 111 Ranger. Striving for Arts and Sciences degrees were Karen Bain of 902 Irving, Janet Baker of 208 Northwest, Rebecca Dziuk of Route 4. Robert Garcia of 419 Ave. G. Dale for the undertakers.

Hollingsworth of Route 2. Wayne Koenig of Route 3, Lyle Livesay of 528 Willow Lane, Genie Robbins of Route 2, Sherry White of 214 N. Texas and Kevin Young of 509 E. 5th.

Silence is an underplayed

Superstitions are opinions of others.

Not every dog that bites a man is to blame.

Speeding is profitable only

30 month Certificate

7.5%

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\$1000 minimum 6 month certificate

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Calendar of Events

Order of Rainbow for Girls, Masonic Temple, 7:15 p.m. Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m. Dawn Lions Club, Dawn Community building, 8:30 p.m.

Hereford Community Players, Community Center, 8

American Legion and Auxiliary, Legion Hall, 8 p.m. Community Concert Membership Campaign workers' tea in home of Mrs. Earl Holt, 103 Rio Vista, 2 to 4 p.m.

Rebekah Lodge, IOOF Hall, 8

Calorie Patrol TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

Women's Division of Deaf Smith County Chamber of Commerce executive board meeting and luncheon, Dickie's Restaurant, noon.

La Plata Study Club, home of Mrs. Don Taylor, 220 Star, 7:30

Young Homemakers Extension Club, home of Mrs. Allen Evers 109 Aspen, 9;30

La Affealtis Estudio Club, coffee, home of Mrs. A.N. Hopson, 9:30 a.m.

WEDNESDAY Merry Mixers Square Dance Club, Community Center, 8:30

Knights of Columbus, KC Hall, 8 p.m.

Kings Manor birthday party at manor, 2:45 p.m.

Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.

Noon Lions Club, Civic Club Center, noon.

Deaf Smith County Museum open to public, free, 2 to 5 p.m.

United.'Methodist Women of First United Methodist Church executive meeting and covered dish luncheon, Ward Parlor of church, 10:30 p.m.

Hereford Study Club salad supper, honor of Mrs. Richard Winget, 7:30 p.m.

Women's Golf association luncheon and election, Hereford Country Club, noon.

Music Study Club past presidents' luncheon, home of Mrs. W.T. Carmichael, 12 noon,

VFW, VFW clubhouse, 8 p.m. Kiwanis Club, Civic Club

Center, noon. Jaycees, Dickie's Restaurant,

FRIDAY

Campfire Girls Leaders Association, CFG lodge, 9:30

Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8

Hereford Rotary Club pregame barbecue supper, Hereford High School cafeteria, 5:30 to 7 p.m.

Kiwanis Whiteface Breakfast Club Dickie's Restaurant, 6:30

Duplicate Bridge, 309 Western, 7:30 p.m.

SATURDAY

Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 until 11 a.m.

Deaf Smith County Historical Museum open to public, free, from 2 to 5 p.m.

Wednesday evening Gauggel

and Mrs. Devers spent one hour

opened a delightful hour of

music with the majestic and

regal "Largo," by Handel.

Comings And Goings At King's Manor By FAY GAUGGEL

Mr. and Mrs. Clyde Naylor from Quitman and Mrs. Ernest Navlor from Amarillo were luncheon guests of Lucile Naylor

last week. Mr. and Mrs. Marvin Jones and Mr. and Mrs. Charles Barefield from Clarendon were callers in Mrs. Naylor's home Sunday afternoon.

Thanks are in order to Mr. and Mrs. Joe Evans, Mrs. Gladys Lair and Charles Bell for _ the gift of a clothes dryer for our

service were discussed at the

meeting of Deaf Smith General

Hospital Auxiliary this week.

one of a series of membership

sessions held during the sum-

mer while organization was

being completed and work

assignments made for

volunteer service in the

Mrs. Earl Lewis, president,

reminded members to look on

the bulletin board and at the

information desk each time

they are at the hospital, to

Dollars and sense laid the

The lucky man is the one.

Fast cars and disability

insurance somehow go to

foundation for fortunes.

who forgets his bad luck.

hospital:

Services Scheduled

For DSG Auxiliary

MINIATURE CONCERT

Mr. and Mrs. Gauggel arrived Tuesday evening at the Manor to visit. Some music

iaries of many such items.

laundry room. We are benefic-

treated to an impromptu concert in Lamar Memorial Garden room on the evening of Aug. 21, when George Gauggel of Honolulu, Hawaii performed as violinist accompanied on piane by Mrs. Bill Devers of Hereford

lovers swung into action and

formation concerning the

Mmes. Art Dettmann, Elmer

Reinart, Jerry D. McCaslin and

Edgar Hartley agreed to con-

tinue serving as the telephone

A donation of coffee from

Prefeeders Inc. of Summerfield

has been received by the

Auxiliary. Members serve

coffee in the two waiting rooms

at the hospital as one of the

services to families of patients.

was set for Sept. 23 in First

National Bank Community

Room. Regular board meetings

are scheduled for the Auxiliary

Another membership meeting

committee

planning and rehearsing. Then at 7 p.m. Mrs. Don Davidson welcomed the audience and King's Manor folk were introduced the artists, who

> Gauggel announced the numbers and composers. Other highlights of the evening were the Bach-Gounod Ave Maria." Beethoven's Minuet" "Madrigale" by Simonetti, and "The Swan" with is gracefully flowing arpeggios by Sant Saens. The last number (unnamed) turned

Hawaii became a Republic. Gauggel and Mrs. Devers are truly virtuosos and what a team they made!

out to be a national anthem. The sad Hawaiian "Aloha" or 'Farewell to Thee' written by

the beloved Queen Liliuokalani when she was deposed and

Mrs. Gauggel also plays violin and viola but did not care to perform. She helped arrange the program. Perhaps was a proverbial "Power behind the

We are deeply indebted to Charles Jones, music teacher in Hereford schools, for providing music, violin, and music stand and to the lovely Mrs. Bill Devers who fell quickly into her role as'if the two had rehearsed

Several Hereford guests attended. They gave "pin dropping" attention and became at once, warm and

on a monthly basis, with receptive listeners. membership meetings semi-We hope for another such annually or on call. The feast in the future when these Auxiliary was formed last guests return to visit the manor spring and now has about 60 or when the Devers come and perform as a team.







Tantalize Winter in this notable coat with easy-to-wear good looks. Furry Fakery at it's best - imposing fashion to dazzle the eve and rally every wardrobe

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nd

Mrs. Bobby W. King ...nee Barbara Hines of El Paso

Hines-King Vows Said In El Paso

The wedding of Miss Barbara and Katherine Marine Hines, Nell Hines and Bobby Wayne niece of the bride, were flower King was solemnized in Western Hills United Methodist Church of El Paso Saturday, with Dr. Robert M. Templeton Jr. officiating.

After a honeymoon in New Orleans, the couple will be at home at England Air Force Base at Alexandria, La., where the bridegroom is stationed. He is the son of Mr. and Mrs. Jacob A. King of Hereford. Parents of the bride are Mr. and Mrs. William J. Hines of El Paso.

Mrs. William J. Hines Jr. was matron of honor in the double ring wedding, and John Edler of Dalhart best man. Miss Barbara Alspaugh, Miss Brenda Kay King and Mrs. David Sadler, sisters of the

Hereford, William J. Hines Jr., carried baskets of petals. Nasir Rangwala and Jerald

girls and William J. Hines III carried the rings. The bride wore a gown of

white organza banded with lace at the square neckline, around lantern sleeves, the waist line and the skirt hem. A lace bandeau sheld tiered illusion which extended into a veil train. Her bouquet was of white roses

Maize dotted Swiss made the honor attendant's dress, worn with yellow picture hat. Bridesmaids were dressed similarly but in mint green and all carried summer flowers in

white eyelet over green and bridegroom, were bridesmaids. yellow slips. Yellow roses in Groomsmen were David circlets of green and yellow net Sadler and Karl King of were they headpieces and they

A reception in the church Carter. Kristie King, the fellowship hall followed the bridegroom's small daughter, ceremony.

BSP City Council Sponsors Supper

Beta Sigma Phi City Council sponsored an opening day salad supper for the sorority Thursday evening in the Flame Room of Pioneer Natural Gas building, preceding the start of regular meetings in the four local chapters.

Members attending brought salads. After the supper, members and guests spent the remainder of the evening in casual conversation.

Recognized as guests were two new Hereford women who will transfer their BSP membership this falf. They were Mrs. Warren Hall and Mrs. Charles C. Boyd.

Members present were Mmes. Archie Dwyer, Carl Thorell, Floyd Neill, F.D. Holbert, Coy Mason, Kirk Owsley, Sparkey Stephens, Nelson Kendall, Hicks Rober-

Also Mmes. Jimmy Bell, Joe Story, B.E. Kendall, Jerry Shipman, Fred Mulkey Jr., Delbert Bainum, Jim Cramer, Larry Summers, R.J. Cramer, Kenneth Ruland, James Head.

Also Mmes. Don Childers, Mix Stipe, Phil Sciumbato, Bob Jones, Jerry LaFrance, Ken Walser, Les Oesterrich and Davie Sorrels; and Phyllis Gerdsen, Betty Barrett and Ollene Williams

Culture is the art of being unselfish with some of your

Real service: Filling a small job as if it were a big job.

. . * ** * *

It's never too late to start driving carefully-especially on your vacation trip.

Disappointments are inevitable if you have ambition or hope.

The best way to sleep soundly is to live sensibly.

364-2151

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JANIE CASAREZ

Janie extends an invitation to all of her old and new patrons to come in and see her

> Molly Jo's Beauty Salon

Young Homemakers To Meet In Plainview

The Area I Young Home-makers of Texas will host their annual convention at Wayland Baptist College in Plainview

The emphasis of the meeting will be to provide information for chapters to use in planning educational programs. The theme is YHT Expo-74. Educational exhibits will be made by Dimmitt, Friona, Hale Center, Hereford, Littlefield, Memphis, Muleshoe, Olton, Sudan and Roosevelt YHT

Mrs. J.G. Cannon, area YHT president from Hale Center, will preside at the morning business meeting when new officers for 1974-75 will be elected. Mrs. Pete Laney, State YHT president, will install the elected officers during the afternoon session. Mrs. Laney will narrate a

style show when representatives from local chapters will model some garments of their own

The applicants for the area

Little Sister scholarship awarded by Pioneer Natural Gas Company, will be presented by Mrs. Jerry McQueen of Memphis. They are: Ann Moore, Hale Center; Linsae Snider, Dimmitt, and Susan Brown of Childress.

Officers for 1973-74 are: president, Mrs. J.G. Cannon, Hale Center; first vice president, Mrs. Jim Parrish, Muleshoe; second vice president, Mrs. Winfred McQueen, Memphis; secretary, Mrs. Jerry Watts, Dimmitt; treasurer, Mrs. Hoyt Wright, Roosevelt; parliamentarian, Mrs. David Hill, Hereford; state officer, Mrs. Pete Laney, Hale Center and area advisor, Mrs. Ima Dora Haile, Texas Education Agency, Plainview.

Young Homemakers of Texas is an educational organization sponsored by the Homemaking Division of Teras Education Agency. Local homemaking teachers serve as advisors. Members are women under 35 who are interested in homemak-

WT Ex-Students To Give Alumni Honors

presently seeking nominations for recipients of its Distinguished Alumni Awards to be presented at Homecoming on Nov. 2. Two persons will berecognized at a brunch to be served in the East Dining Hall on the West Texas State University campus in Canyon.

The two former students to be recognized will receive unique "book-plaques" for their homes or offices, and their pictures will be engraved in bronze to hang permanently in the West Texas Alumni Association suite of offices on the WTSU campus.

Only two requirements are to be met by those nominated for the awards. The person must have, at some time, been a student of West Texas State, distinguished himself in some University.

West Texas Ex-Students, Inc., way in his business, profession or community.

Past winners of the Distinguished Alumni Awards include: the late Henry Sears of Hereford in 1970. Sears was highly respected in banking and business circles and was for many years a successful local banker. B. Raymond.

Persons wishing to nominate former students for the Distinguished Alumni Awards to be presented at Homecoming this year should write to West Texas Ex-Students, Inc., Box 2833, Canyon, Texas 79016.

Letters should be mailed as soon as possible and should outline the accomplishments of the person nominated and the years, if known, that he or she and he or she must have attended West Texas State

4-H Students Give Flower girls' frocks were of Program At Lions Club

made the summer "Citizenship Tour' to Washington, D.C. presented a special program for the Hereford Lions Club Wednesday in the Civic Club

Sandy Stallings gave a commentary on events of the trip while Terry Barrier showed slides of activities and interesting sites during the tour. Seven students from Hereford made the trip, with about 600 4-Her's convening in Washington to discuss citizenship and govern-

Ray Seale was program chairman for the week and introduced the student guests. Club president Wayne Lady

Two 4-H Club students who presided over the regular luncheon meeting, with a number of guests being recognized.

Cindy Ruther gave the weekly Leo Club report from high school. The club is sponsored by the Lions.

The easiest way to find out what a person knows is to let him talk aloud.

Travel is educational; it teaches appreciation of the home among other things.

The most overworked thing in life is the jaw, both during and after meals.

Thur.

Thur.

AMARILLO COLLEGE in Cooperation with . HEREFORD I. S. D.

Fall offering of semester hour credit courses

COLLEGE OF ARTS AND SCIENCES

Principles of Acct., 1st Half Bible Tchngs Marriage-Family (6-6:50)

The Prophets Freshman Composition-1st Half History of U.S. Since 1877-1st Half College Algebra General Psychology

SCHOOL OF TECHNOLOGY

Theft Prevention-Detection (6-6:50) Police Admin. -Organization

> (ALL CLASSES MEET 7 TO \$:46) (Except as noted)

> > Registration

SEPTEMBER 3, 6 p.m. HEREFORD HIGH SCHOOL CAFETERIA

ONE COURSE \$35.50

COST: TWO COURSES: \$46.00 Telephone Mr. Richard Robinson 364-5112 For Additional Information



Receives Scholarship

Shari Hughes, a 1974 honor graduate of Hereford High School, was notified last week that she will receive a \$500 scholarship for study at Texas. Christian University, Fort Worth, Granted for academic achievement, consideration was also given to breadth of interest and ability in extracurricular activities, leadership and character shown in civic activities. Daughter of Mr. and Mrs. Pat Hughes, 335 Stadium Dr., Miss Hughes accepted a bid to pledge Pi Beta Phi after participating in the TCU Panhellenic rush.

BIBLE VERSE

"As I was with Moses, so I will be with thee: I will not fail thee, nor forsake

1. To whom is this promise addressed?

Upon what occasion? What task did he accom-

plish? Where may this promise be found?

Don't expect everyone to agree with you; variety of opinion is what makes the. world interesting.

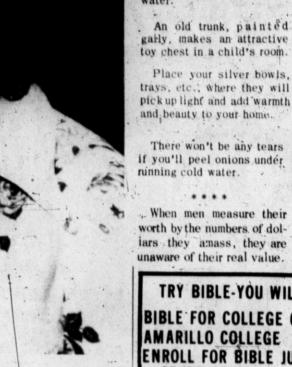
Answers to Bible Verse

1. To Joshua. 2. Upon his succession to the leadership of the children of Israel, after the death of Moses.

He led the Israelites over the Jordan into the Promised Land.

4. Joshua 1:5.

PENNEY'S



ABOUT

To get more juice from

The color of the egg shell

oranges and lemons, heat has nothing to do with the them several minutes in hot quality of an egg. water.

Wrap lettuce in a wet paper towel before placing it in the refrigerator to prevent the "rusting" of leaves.

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> > Phone 364-1504

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TRY BIBLE-YOU WILL BE GLAD YOU DID

BIBLE FOR COLLEGE CREDIT AMARILLO COLLEGE ENROLL FOR BIBLE JUST AS YOU WOULD FOR OTHER COURSES

Registration starts at 6:00 P.M. Sept. 3rd, 1974 in the cafeteria, Hereford High School.

Bible Classes will meet at the Temple Baptist Church, 700 Ave. K. Hereford.

THURSDAY EVENING

(first class meeting, Sept. 5) 6:00-6:50 Bible 111-003 Bibical Teaching on Marriage and Family 7:00-9:45 Bible 139-003 The Prophets

FOR FURTHER INFORMATION CONTACT: Richard Robinson 364-5112

INSTRUCTOR IN BIBLE

Julian C. Traweek, Jr. of the Amarillo Baptist Bible Chair of Amarillo Baptist Association.

THESE BIBLE COURSES MAY BE TAKEN NON-CREDIT IF ARRANGEMENTS ARE MADE WITH THE PROFESSOR



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00



School Menus

HIGH SCHOOL

MONDAY - No school. TUESDAY - Macaroni and cheese or chicken and dumplings, glazed carrots, seasoned spinach, orange juice, apple crisp, hot rolls, butter, milk.

WEDNESDAY - Hamburger or sloppy joe, tossed salad, baked beans, potato chips, fruit, bun, milk.

THURSDAY - Burrito's or hot tamales, buttered potatoes, corn on cob, Jello with fruit and topping, hot rolls, butter, milk.

FRIDAY - Hot turkey salad or tuna on lettuce, green beans, pickled beets, cranberry peanut-

BALLET

MODERN

butter bars, buttered slice bread, milk.

ELEMENTARY SCHOOLS MONDAY — No school. 'TUESDAY — Macaroni and cheese, glazed carrots, season-

ed spinach, orange juice, apple crisp, hot rolls, butter, milk. WEDNESDAY - Hamburger, tossed salad, baked beans, potato chips, fruit, bun, milk.

buttered potatoes, corn on cob, Jello with fruit topping, hot rolls, butter, milk. FRIDAY - Hot turkey salad, green beans, pickled beets, cranberry peanut-butter bars,

ANNOUNCES

FALL CLASSES

Beginning Sept. 9, 1974

Ages 4-Adult

Call 364-4284

LADIES DANCE EXCERCISE

Janette Caviness School Of Dance

buttered slice bread, milk.

THURSDAY - Burritos,

PAROCHIAL SCHOOL

MONDAY - No school. TUESDAY - Barbecued wieners, buttered potatoes, butter corn, white cake, bread,

WEDNESDAY - Pizza, green beans, Jello with fruit

THURSDAY - Ranchburgers, potato chips, apple pie, FRIDAY - Burritos, 'cab-

bage-pepper salad, corn, peanut butter bars, milk.

July auto sales off: 1974

JAZZ-TAP

ACROBATICS



Couple To Marry

Miss Janna Lynn Balden, daughter of Mr. and Mrs. Charles Balden of 328 Centre, and Martin Lynn Means, son of Mr. and Mrs. Maurice Means of 517 Ave. K, plan to marry in late September. The bride-elect is employed at Griffin & Brand. She graduated from Hereford High School in 1973 and attended the University of Texas in Austin. The prospective bridegroom is employed with his father at Means Sign Shop. He attended West Texas State University and graduated from HHS

Club Members Have Social

La Madre Mia Study Club remainder of the evening members and families assembled recently at First Baptist Church for homemade ice cream, cookies and cake.

After refreshments, children played ping-pong and pool while their parents spent the

There were 21 members present.

> Welcome Jessie Escamillo Deaf Smith County Chamber of Commerce Enrolled By Isaias Gamez

PENNEY'S

Sat. 9 to 5

Phone: 364-6241

By The Garden Gate With Glad

By Mrs. Art Manjeot

There are many delightful sounds. Music enthralls us. The laughter of happy children puts a song in our hearts. But to a listening ear there is not a much sweeter sound than the sound of falling raindrops on the roof.

After a long drought this music of nature is so restful and relaxing, that sleep is much sweeter, and garden chores increase.

August is the height of summer gardening. Many vegetables mature, flowers take on a completed look . . . and many go on vacation. That last bit of relaxation, swimming or just restin'.

Now is not really the time to relax altogether, for there are things which we should do to prepare for the coming season. With the good rains, there will be many garden chores created.

Weeds, and foreign grasses will thrive, and matured vegetables, and ripe fruits will demand attention. These chores have to be tended to, just at the right time. Really it is the time of reaping of the labors put in throughout the growing season.

Now would be an ideal time to divide and transplant perennials. The late vegetables planted will need attention. Beets, radishes, carrots and similar crops should be thinned, so that the maturing period will not be thwarted.

Remember the tender tops of the beets and radishes are delicious, when cooked and used with other greens.

If the cabbage heads begin to crack (after the rain and growing pains) bend over the stems to break the roots on one side, this will tend to control the growth of the plant, thus break the advancement of maturity.

Bare spots in the lawns should have attention. Prepare the soil. Reseed the bare patches, keep moist until a growth pattern is well establish-

Remove old canes on the day lilies, (hemerocallis) and the red hot poker (tritoma) plants. If the day lillies have not been

has dried out so that it can be prepared for the ones you wish to transplant. Would be an excellent time to divide and set a new bed of the day lilies.

Spade soil deep. Add mulch materials; such as peat moss, or home prepared compost, mix a bit of sharp sand, if the soil is inclined to be clammy.

A recommended proportion is 1/3 each of good top garden soil, peat moss, or well balanced fertilizer with a smal amount of sand mixed with the whole. Rake well, and set the sesign of the bed in which you plan to transplant the plants.

Hemerocallis makes a beautiful showing when massed by color. A graduation of colors is interesting, starting with the dark orange color, and varying the planting to finish up with the lemon colored plants.

Flower beds of interesting pattern are easy to develop. Plant in rows, or massed, and the results will be very satisfying. There were many, beautiful plantings in Hereford this last spring.

If you haven't grown the day lilies please do. A continuous bloom can be achieved, by planting properly, beginning with the May flowering on through September. The Day Lily was selected as

the official flower for Amarillo, several years ago, and there is one which has been named 'City of Amarillo''. It is a lovely golden yellow. Gorgeorus splashes of color was created throughout Amarillo this spring. The parks and other places of interest have been made beautiful by the use of this

Some of the favorites are Mandarin, light yellow; Patricia, Hyperion, City of Amarillo, and Doctor Regal, yellow; Mikado and Imperator, beautful orange; Geo Yeld, is a lovely ed: Bicolors are very striking in the Rajah; Gold to Orange Ophir, Radiant, and Mrs. A.H. Austin. There are many other

divided, for several years, they excellent selections, these should be. As soon as the soil named were recommended by Mrs. L.P. Herndon, of Amarillo.

When the roots, which have tubers attached have been lifted from the soil, divide the clumps. Plant deep enough to cover the tubers but not the crown of the plants. They can be planted 8 to 10 inches apart. Water well, when-planted, and keep ground moist until roots have been

If roots are long and tangled, trim lightly before planting. When they are put to bed in the fall, both the new plants and the old established ones, a light application of well-rotted manure, placed six inches away from the stems will be very beneficial.

Blooms will be larger, truer colors, and foliage a much better quality, as well as the

Another of our garden friends which should be divided or re-planted, if several years old, are the iris. They are a great favorite, and do exceedingly well in our soil.

When I transplant or plant new rizons, I like to use the Cooley way.

Prepare soil, by digging or spading deep. Removing any stones or other rubbish. When soil is ready and the old plants have been dug, divide rizones. Removing any that have deteriorated, or have been harmed by insects. Trim leaves in a fan shape.

Dig two slanting holes, leaving a dividing ridge in the center. Place the rhizome directly over the center of the ridge and spread feeding roots to either side by pressing on top of roots. Firm with foot and

Iris, should not be planted deep, they should rest on top of the ridge, and just the rhizome well covered. Make sure that the soil has tamped well around the roots, before water is applied. Slow gradual watering is recommended, so that the soil will not be washed.



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One

FREE WORKOUT!

Experienced Young Pair Take Extension Duties

By SUE COLEMAN Women's Editor

TWO YOUNG women, no novices at Extension Service work, will direct Deaf Smith County's programs of home demonstration and 4-H club work as Joyce Shipp succeeds Argen Draper and Sherry Harder comes as assistant to the county extension office this

Mrs. Shipp has been here since June 1, 1971, working with Mrs. Draper who retired at the end of August after more than 27 years in the position. Mrs. Harder spent the summer of 1972 in the local office as a trainee, just after her graduation from the University of Arkansas.

Although her principal duties have been with the county 4-H club program Mrs. Shipp has conducted training sessions for home demonstration club and presented programs at club meetings so she is thoroughly familiar with that phase of the work.

SHE AND Mrs. Harder plan to divide duties and each work with both 4-H youth and adults. Each has active 4-H member-

paying 75% of their tuition.

MEN-WOMEN

Join the people

who've joined

the Army.

place to invest their time. The Army. What they've found

here, they may not have been able to get anywhere else.

kinds of jobs to choose from. Some came for the chance to

work in Europe, Korea, Alaska, Hawaii or almost anywhere in

responsibility of doing a good job at an early age. Some came

to get a start on their college education. With the Army

Country. Which is a pretty good reason in itself.

A lot of young men and women have discovered a good

Some came to learn a skill. With training in over 300

Some came to meet a unique personal challenge. Like the

And some came to do something positive for their

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honors earned and meetings attended on state and national elevel, for personal knowledge of the program they direct for county youth:

Both also are acquainted with farm living from personal experience and both hold degrees in home economics education.

Mrs. Shipp is the former Joyce Alexander of Samnorwood, near Wellington. Whileshe was a student in Texas Tech after graduation from her home high school, she did secretarial work in the home ec department offices and at Sears, worked as a summer youth director for the Lubbock parks department and

SHE TAUGHT homemaking in Lubbock a year and in Hermleigh two years. After they moved to Hereford her husband, Roy Shipp, completed work for a degree from West Texas State University and is now a coach and teacher in Hereford schools.

team, as she participated in

ship in her background, with track, basketball and volleyballin Samnorwood High. In fact, she considered majoring in physical education and becoming a coach when she entered

"There was sometimes a conflict between school athletics and 4-H work for me," she says, "when I had to choose between going to a district 4-H contest or a basketball tourney.

The Shipps live at 205 Fir. She likes to sew when she has spare time, and make gifts, especially recipe files with her favorite time-saving recipes as gifts to brides.

MRS. HARDER, who was employed as extension agent was a teller for a savings and. at Wellington before her marriage, taught at Stanton Junior High last year. Her subject there was English, but she had some former extension service experience while she was in college in a summer program.

A native of Arkansas, she was born Sherry Arnold in Arkadelphia, grew up on a farm and graduated from Gurdon Mrs. Shipp finds it easy to High School, attended Ouachita show interest in his work, which includes coaching a girls' track the University of Arkansas to earn her degree.

> Reading and bicycling are favorite hobbies. She and husband Norman, a real estate salesman; live at 614 Ave. F.

Walcott 4-H Club Elects Officers

Walcott 4-H Club members elected new officers for the year and discussed the new year's programs Wednesday afternoon at Walcott School.

Elected president was Lisa Duggan; vice-president, Donna Duggan; treasurer, Tamara Myers; songleader, Nita Fortenberry; reporter, Sheree Harris... Mrs. Bill Page, club leader, was present.

PENNEY'S



Joyce Shipp and Sherry Harder

Betty Crocker award Appeals To Seniors

College scholarships, from tober 31. Search for

Homemakers of Tomorrow. An invitation to enroll in the program will soon be mailed to all high schools across the nation. Schools new to the event are invited to write the Betty Crocker Search, P.O. Box 1113, Minneapolis, Minn., 55440, for

Enrollment deadline is Oc-

\$500 to \$5,000, are available to On Tuesday, Dec. 3, each all high school seniors through participating school will adthe Betty Crocker Search for minister a 50-minute written Leadership in Family Living, examination. Prepared and formerly the Betty Crocker scored by Science Research American Associates, Inc., Chicago, this general knowledge and attitude examination is the first important step of the scholarship

> From the examination results, a Betty Crocker Family Leader of Tomorrow will be chosen for each participating school. School winners are acknowledged with special

awards and their examinations are entered in state com-

Each State Family Leader of Tomorrow receives a \$1,500 college scholarship while every state second-place winner receives a \$500 grant. The state winner also earns for his or her school a 20-volume reference work, "The Annals of America" from Encyclopaedia Britannica Educational Corporation.

The Betty Crocker Search is on the advisory list of the National Association of Secondary School Principals.

When does fall arrive this year? Are there any fall weather signs which tell whether the coming winter winter will be severe?"

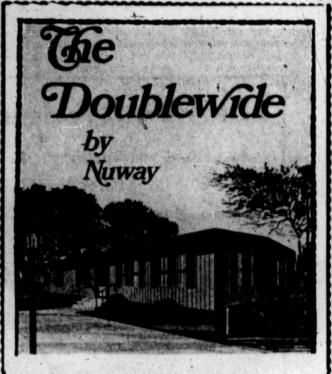
Fall arrives on the 23rd of September this year, rather late. From the 23rd until December 22nd, the days will continue to grow shorter and there will be more darkness than day light every twenty-four hours.

Nature provides a few clues to the winter ahead.

Birds usually pull out for the south with an uncanny knowledge of approaching cold weather. The caterpiller known as the Wooly Bear is a clue many believe Th.

If one will take a look at this caterpiller in the fall and note the width of his brown band in the center. that will forecast the winter it is said. A wide brown band means a mild winter. Others say animals tend to grow a thicker coat before a severe winter. See if you can prove one or more of these theories.

To read with understanding is to be educated.



MASONITE SIDING DOUBLE INSULATION

-Bedrooms Front & Rear Bath in Master Bedroom Walk-In Closet Entry Large Living Room

Den with Wet Bar Dishwasher, Garbage Disposal Utility Room Patio Doors

FULLY FURNISHED, DELIVERED AND SET-UP ON YOUR LOT FOR LESS THAN \$12.00 A SOUARE FOOT

master charge



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Boots*

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OPEN LABOR DAY

We Will Hand

West*

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Prices Good Sept. 7

September 2, -

ADIES BOOTS 30% OFF!

NOCONA Grey Foot and Top Lizard Wing Tip Pointed Toe

Grey Foot and Top White Lizard Wing Tip Natural Foot

and Top, Plain Foot, Round Top **Bone Foot** and Top, Brown Lizard, Wing Tip Pointed Toe

Light Brown Foot Darker Top, Dark Lizard Wing Tip, Round Toe

JUSTIN LADIES ROPER

Tan Color, 10" Tops

Sale Reg. 39°

\$5795\\$3995

ONE GROUP

Tony Lama, Nocona, Acme, Hondo, Including Ostrich and Anaconda

Values to \$235.00

MEN'S BOOTS 30% OFF!

Reg. TONY LAMA SHARKS Chocolate, Sand Peanut Brittle, \$7995 TONY LAMA

LIZARDS Chocolate, Sand Peanut Brittle

TONY LAMA BENEDICTENE

LANCER U Toe

SUNTAN CALF U Toe 15" Top

Bone Foot, w/Black Top, Round Toe

SANDERS Foot and Top, Round Toe 14" Top

WORK FOOT

\$6495 \$4495 \$64⁹⁵

³100

569⁹⁵

Sale \$79⁹⁵ 4995 \$47⁹⁵

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Great Selection of Felt Hats Hand Creased

Tool Your Name Free On Any Name Belt You Buy.

Large Selection Goosedown Filled **Jackets**

Page 8B Home Shopping Guide

Recognizing The Reliable Seller

No matter how large or small the purchase you're contemplating, a large factor in your buying decision should be the reliability of the seller, on whom you must often depend for vital specific product information.

A good key to a merchant's reliability is his membership in a responsible national association of businessmen. Generally, this means he is accredited, by people in his own field, meeting high membership standards. Most national associations, too, have codes of ethics to which their members must adhere."

One of the toughest codes of business ethics is the pioneering consumer protection code developed by the Direct Selling Association, whose members bring products and services directly to your home.

The code, which preceded many state consumer protection laws, requires that products and services offered by member

Hair Cuts

Shampoo & Set

companies are accurately represented; that any guarantee is in writing; and that a written receipt must specify how much the customer must pay and give the name and address of the

Enforcement is strict. A member company must promptly investigate any consumer complaint and take appropriate action. The association itself retains an independent code administrator to judge reported failure to correct proven violations. Where appropriate, substantiated violations are referred to government agencies.

For detailed information on the code, write for the "Direct Selling Association Opens the Door to Consumer Protection" brochure, to: Direct Selling Association, Dept. M2, 1730 M Street, N.W., Washington, DC 20036 - and when it arrives, keep it in a convenient place for ready reference

3.50 & up

The Beauty House

Extends to our customers and

week-end and invite you in for

Try our New Permi Waves

\$20.00

friends a Happy Holiday

a cup of coffee and visit.

Tea Will Inform CCA Drive Workers

Kits of materials they will use in the annual membership drive of Hereford Community Concert Association will be issued to workers, with information and answers to questions, at a tea Tuesday afternoon in Mrs. Earl Holt's home, 103 Rio Vista.

Seven drive captains are each naming a group of workers who will contact present CCA members this week for renewals, then enrol new members the week of Sept. 9.

All workers are invited to the tea, where the captains and CCA officers and board members will be present to give them information. Mrs. Paul Scott, 1974 drive chairman, will, have Mrs. Bill Walden as her co-chairman.

Captains are Mmes. Robert Josserand, Nancy Richie, Clarence Betzen, Rudy Metz, R.C. Hoelscher, Wes Fisher and R.B. Hutson. Mrs. Tom Baynham will be the drive representative in Vega, Nancy Edelmon in

Mrs. George Warner is president of the local board this year and Mrs. Wesley Gulley is publicity chairman. Board members have selected as the

"hold" attraction on this year's program the King Family Singers, widely known through television broadcasts. These artists are scheduled

for Feb. 21. Two more programs to round out the season will be booked after the membership drive ends and the board knows exactly what the current budget will afford; this is a customary CCA policy.

Memberships for adults will continue to be priced at \$10, students \$5 and families \$30. A membership card will admit the holder not only to the concerts in Hereford, but also to CCA programs in Canyon, Clovis and Lubbock. Single admissions are not sold and memberships may be obtained only during the drive period each year.



Tea Plans Discussed

These women of the membership drive committee for Hereford Community Concert Association met recently in the home of Mrs. Richard Ottesen, 116 Nueces. Plans were discussed for the CCA tea scheduled September 3 in the home of Mrs. Earl Holf. Seated from left are Mmes. A.K. Roark, Bill Albright and Ottesen. Standing are Mrs. George Warner and Mrs. Paul Scott.

Along The Frio

By MRS. OWEN ANDREWS

Brand Correspondent

Small Talk

By SUE COLEMAN

WOULD you believe it's September? Already?

No use wondering where the summer wages have gone, when at least one of us can't even figure where the summer has gone, and that spring cleaning not begun yet.

However, since September means that fall is practically here and we can be pretty sure not to have much more awfully hot weather, the month is always welcome to me. Fall is almost sure to be the best season of the year in West Texas and with the rains, it can't miss this year.

when to stop, and keeps pouring all fall as it has been known to do in this country, some people any such mildewed season but

I'm not one of those.

The old timers who said there is no such thing as too much rain in West Texas still have my

VISITORS for the Labor Day weekend are Kyle and Marshall Day and their cute son Marsh, former residents who live now in Seminole but drop around occasionally to see relatives and lots of friends they left when they moved from Hereford.

Since Day was on the Brand news staff several years the family always gets a big welcome when they come by

JANET Baker, daughter of Mr. and Mrs. Art Baker, 208 Northwest, was listed on the dean's honor roll at Texas Tech for the past semester.

A 1972 graduate of Hereford High, she is working on a double major at Tech studying sociology and state welfare and will receive two degrees when she graduates. Her sorority is Delta Gamma.

RONNY R. Duncan is a Hereford student who received his degree in agronomy from Texas A&M University at summer commencement recent-

Speaker at the Sunday morning worship service at Frio Baptist Church was Mrs. Homer Rudd of Hereford. Mrs. Rudd, who is health nurse at the junior high schools, went by invitation of the Frio congregation to an educational meeting of TANE for community leaders.

Mrs. Rudd, accompanied by Mr. Rudd and their family, spoke at length on the subject of dealing with young people to help them avoid the pitfalls of the drug menace, giving information and advice from speakers at the meeting.

Sunday evening the church young people presented a musical program entitled Joy. Among adults helping with the program were Mrs. Jack Rogers, pianist, Mrs. Ronnie Andrews, Mrs. Jackie Andrews and Mrs. Joe Schultz, director.

equipment and projectors were Jack and Ronnie Andrews, Joe Shultz and Mike Waldrip. The equipment was a loan, complements of an Amarillo Baptist

Here for the Sunday evening service were the Rev. and Mrs. Lon Conner. He has accepted

the responsibility of being interim pastor until the church has called a pastor. Conner is a native of the Canyon area and is a senior at WTSU.

Attending a statewide Baptist WMU houseparty at Waco last week were Mrs. Floyd Cole, Mrs. Clark Andrews, Mrs. Frank Robbins and Mrs. Earl Harkins, local WMU president for the coming year. They were part of a group from area Baptist churches attending the meeting, held at Baylor University.

Mrs. Laura Littrell went to California Aug. 17 to be with her daughter and son-in-law during his illness. The son-in-law died Aug. 27. He was Leon (Slim) Williams. Both he and his wife have lived here before moving Also helping with the sound to California. The Williams home is 373 N. Fairmont, Orange, Calif. 92668. Mr. Williams had been ill in a hospital for several weeks.

> Mrs. Henry went to Henrietta, Okla. to attendthe funeral there on Friday for her aunt.

Rhonda Stephen has gone to San Marcos to be a sophomore student at SWTU there.

Mmes. T.L. Sparkman Jr., Eugene Baldwin and B.H. Baldwin went to Levelland Wednesday to take Mrs. Baldwin's sister, Viola Keene, home. Miss Keene accompanied Mrs. Baldwin on a three-week trip getting home last Saturday. They went with the Godfrey

Baldwins as far as Crowley, La., with an overnight stay with the Robert Baldwins at San Antonio, on the way. Mrs. Baldwin and Miss Keene visited about two weeks with several cousins in the Crowley area, east of Lake Charles, then several relatives took them to

Houston to visit other relatives. From there the two sisters flew to McAllen to visit a week with Mrs. Baldwin's daughter, Mrs. Homer West, Mr. West and daughters, who recently moved there from here.

The Godfrey Baldwins, of Temple Hill, Md. had visited here with other relatives in Oklhoma and Texas and were on their way home by way of Louisiana.

Guest preacher at Frio Baptist Church Sunday is the Rev. Eddie Willman of Dallas. He visited the Rev. Chester O'Brien, district missionary of the Amarillo Baptist Association last week.

Mrs. H.M. Mobley and Austin Mobley visited the Don and Raymond Mobley families at Farmington this week.

Visiting the Floyd Coles this weekend are their married children, the Sal D'Amatos of Stillwater, Okla. and the Herman Vinsons of Childress.

Tony Vigil left Thursday to enter a veterans hospital at Ft. Lyons, Colo., near Las Animas.

Freedom isn't always the right to do and say what you please.

"Today's liberated women," says Kit Moss, Director of the National School of Dress De-

"Open Sesame"

To A New Life

National School of Dress Design, "have many opportunities to find work that's fun and, also, monetarily rewarding. Fashion design is an excellent example of an activity that can bring new excitement, new challenges into a woman's life."

The fashion world is a woman's world ... forever changing ... forever interesting.

Dress design may have had its origins as far back as the Dress design may have had its origins as far back as the first enterprising cavewoman who wrapped a bearskin around herself in a manner that was womanly different. It's been a career area that's been expanding volcanically since "vive la difference" became a gleam in cavemen's

Now, especially at this time —learning about the who, what, when, where and how of dress designing can banish a hum-drum existence and help create a richer, fuller life for the woman who is really searching for an "Open Sesa-me" to a new life.

Figuratively speaking fashion design offers as many career opportunities as there are leaves on a tree. Fashion coordinator, fitter, sample maker, stylist, buyer, illustrator, color consultant, fashion consultant, shop owner, costume sultant, shop owner, costume designers for stage, movie or TV ... are examples of some of the better paying positions that are relatively common in the current job market. Tradi-tionally, Paris has been the recognized leader of fashion. This is a tradition that's crumbling. American dress de-signers have met their French competition with gusto and have come into their own. With new design centers springing up in major metro politan areas—notably cities in New York, California and Texas—there is a great need for skilled, highly trained designers.

One well-known home study school, Career Institute of Mundelein, Illinois, has an outstanding fashion design curriculum within The National School of Dress Design to meet the ever growing needs of this creative field. Experienced, professional, college educated instructors, like Kit Moss, guide students in the principles and skills of fashion design at their own speed and in the privacy of their own home utilizing techniques and the students of the state of niques and tools unique for home study courses. With profusely illustrated lessons you learn right in your own home, step-by-step each fundamen-tal phase of dress designing. Many who do not wish to make a career of fashion demake a career of fashion de-sign use the knowledge ac-quired to design their own wardrobes, their children's clothes or clothes for friends. Not only do they enjoy the la-test in fashions, but they also experience the pleasure of saving hundreds of dollars each year . . . dollars that are especially needed during times of inflation

Is it difficult or is a special talent needed to learn fashion design? According to Kit Moss, if you have a feel for design? Moss, if you have a feel for fashion, you can learn the basics easily. It can be complicated, however, if you lack the proper introduction and follow-up knowledge. Enrollment in a tried and proven fashion design Home Study Course such as the one offered by The National School of by The National School of Dress Design can pay great dividends in terms of money and creative satisfaction.

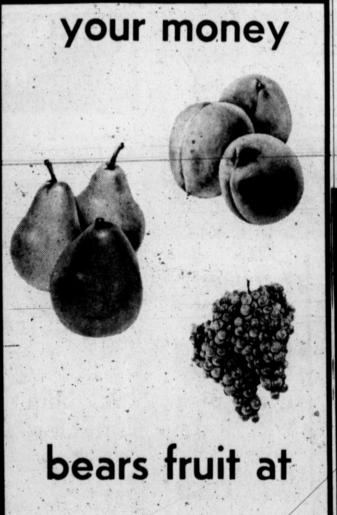
A new brochure, called "Fashion Design and You," ex-plains the rewards of a design career and the course of study leading to a valuable NSDD diploma. You may receive your free copy of this booklet by writing to: Na-tional School of Dress Design, 555 E. Lange St., Dept. 94400, Mundelein, IL 60060.



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1410 Park Ave. CLOSED SUNDAYS 364-1423 This Weeks Special!

1969 Dodge Dart GT. 2 door H-top. Autumn gold with black vinyl top. Fully Equiped with power air, steel belted tires and mag wheels. Priced at \$1395.00

1973 Ford Gal - 500 2 dr H-Top 400-2 barrel engine, Air & Power. New Premium Tires. Sport wheel covers. Caramel body finish with Tan vinyl top 22,000 miles. Check out this like new car & save a big 1st year depreciation

1971 Olds Vista Cruiser 9 passenger Station wagon. Air-power, chrome rack, radial tires, gold metallic finish with wood decal side trim. Vinyl interior

1971 Chevelle Malibu 4 dr H-top Med blue body finish with dark blue vinyl Top. Blue vinyl inter. Air & Power. 307 V8 with a slim died for reg. gas. Protective Warranty-

1969 Chry. New Yorker 4 dr. loaded with extras. New white wall tires. White with green vinyl top, sharp inside and outside. Protective Warranty

1969 Chev Pickup, 307-V8, Automatic, Long Wide bed, Original Black finish. Above Average. Protective

Joyce's Journal

Room 304 Adjusting To Argen's Absence by Joyce Shipp

WE'VE ALWAYS said that needs for energy. the people in Deaf Smith County are the greatest! Many of you helped to prove this last Sunday by making Argen's retirement reception a big success.

What would we do without you? She and Tom are appreciative of everything your attendance at the reception, the lovely flowers and gifts and most of all, your friendship. On behalf of the Home

Demonstration club women, I'd like to thank each of you for your Retirement Party.

It won't be the same in Room 304 of the courthouse without Argen, but we'll do the best we

will join our staff Monday. If you haven't met Sherry, please feel free to come by for a short visit. She's eager to meet you and get the new 4-H year on its feet.

OF INTEREST TO ALL: Fad diets are rampant, costing Americans more than \$100 million annually for reducing aids including pills, books, special clothing, diet foods and

These fad diets may be harmful to health, and weight

loss often isn't permanent. Fad diets severely limit food choice, often emphasizing only one or two foods. Nutritionally balanced diets include a variety of foods, giving the dieter a chance to eat foods he likes.

Common fad diets suggest alterations in the protein, carbohydrate or fat intake. But all of these nutrients are necessary for good health. Severe restrictions of any one may cause undesirable metabolic changes in the body.

However, excess amounts of any of these energy nutrients convert to fat if a person eats has seen and learning roles he'll more calories than his body need as an adult.

Weight loss on fad diets is often more than five pounds a week. Losing two pounds each week is the normal suggestion from most physicians and nutritionists. This helps the body adjust slowly and gives the dieter time to change his eating habits so the weight loss will be

OF INTEREST to mothers and babysitters: Play may seem foolish and a waste of time to part in the Argen Draper adults-but for children, hours spent playing are important

Play provides opportunities for children to learn about their environment, to learn by doing Mrs. Norman (Sherry) Harder as they play. It provides an emotional outlet and a chance to prepare for future roles.

Physical play-running. climbing and jumping-builds large muscles and improves coordination

Fine body muscles develop and eye-hand coordination improves through the kinds of play where a child manipulates or experiments with various materials.

When a child cuts, paints, builds with blocks or investigates how a magnet works, he is developing physically and mentally. He learns to try different alternatives and to solve many problems.

Another advantage to play is that the child learns to get along with other people. Learning to share, take turns and respect the rights of others is not easy. Group games and sharing toys help children learn these difficult lessons.

Dramatic or imaginative play allows children to become more sociable and express emotions more freely. When a child plays dress-up, store or having a party, he's imitating adults he

Lately Married Visitors Honored

Married earlier this summer The table was brightened with at Houston and making their a centerpiece of yellow Steven Jay Rudy were honored delphiniums with touches of at a reception Saturday evening coral color. Mrs. Rudy wore the with her parents, Mr. and Mrs. dress in which she was married Deward Roberson, hosts in July 27 in the home the couple Pioneer Gas Flame Room. The occupies.

Mrs. Rudy is the former Sandra Roberson of Hereford, and the party was planned to introduce her husband to her relatives and friends. Schoolmates from her years in Hereford assisted in greeting guests and serving refresh-

spoonbill mums, and blue

couple is visiting in the Out-of-city guests included Roberson home this weekend. Dr. and Mrs. John Marshall of Houston; the Howard Robersons, Jay Robersons and Allen Roberson of Amarillo.

> House approves pensionprotection bill.

Draft-dødgers wary of Ford on amnesty.





Reminded Of Rocker

A laughing Argen Draper surveys the remainder of a decorated cake which was served with coffee when courthouse employes hosted a retirement party for her Friday, her last day as Deaf Smith County Extension Agent. On the cake icing was traced a sketch of a woman in a rocking chair, with quilts stacked on the floor and the caption, "It's Sept. 15 and I've finished 15 quilts!" Mrs. Draper did not promise to spend her retirement years making quilts, or in a rocking chair.

Mrs. Wade Retires After 20 Years

was used at the retirement tea honoring Nadine Wade, assistant cashier at the Hereford State Bank, Thursday afternoon in the bank's Hospitality Room with co-workers as hosts.

Mrs. Wade was presented a complete set of luggage as well as a yellow and white carnation corsage by hosts.

Cake decorated with a scroll and flowers, homemade ice cream and coffee were served from the refreshment table covered with a yellow linen cloth and centered with an arrangement of yellow and white daisies.

Recalling her services with the bank for over 20 years, Mrs. Wade says many changes have occurred not only at the bank

Two chewing gum makers increase prices.

Alcoa to end output of household foil.

Rocket car sets four world speed marks.

Interest rates continue to

Senator Scott sees Rockefeller aiding Kissinger.

A relaxed nominee fits mood Ford seeks.

of Hereford.

When I first began working at the bank it was located where the Federal Land Bank is now, across the street from the Post Office. It's amazing how fast Hereford has grown," states Mrs. Wade.

"I have especially enjoyed the years with the bank and being able to serve my customers and get acquainted with the new

Coming to Hereford in 1935 from Tulia, Mrs. Wade has joined several organizations. She is a member of the Women's Division of Deaf Smith Chamber of Commerce, National Association of Bank Women, First Methodist Church, Beta Sigma Phi sorority's exemplar chapter and Red Cross Auxiliary.

She lists as her main hobby playing bridge. "I also hope to put the luggage my friends gave me to good use," smiles Mrs. Wade.

Harlan VanderZee, president of the bank said, "It is with much regret but with much appreciation for over 20 years of service as an employee and officer of Hereford State Bank that I accept the resignation of Mrs. Nadine Wade. She has cultivated much good will over these many years and I am sure her friends will miss her when they come into the bank."



Nadine Wade ...honored with tea

James Holm

Deaf Smith County Chamber of Commerce **Enrolled By** Isaias Gamez

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30-LB

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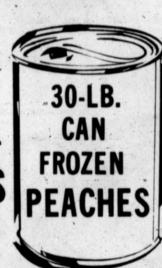
TRUCK 9 A. MUNTIL 7 P. M. WED.

PEACHES

SWEETENED-READY TO USE FRESH FROZEN

SLICED MEXICO 61/2 LB. CAN

SWEETENED-READY TO USE



Sept. 4th ONLY!

Strawberries SLICED OR WHOLE TO SO-LB. CAN SWEETENED-READY TO USE

Strawberries

Strawberries

NORTH WEST

SLICED 30-LB. CAN

(IND.QUICK FROZEN)

I-Q-F NO SUGAR 30-LB. BOX

SHOP EARLY WHILE SUPPLY LASTS! ALL ITEMS SUBJECT TO AVAILABILITY

APRICOTS CHERRIES

FRESH FROZEN

SWEETENED-READY TO USE

FRESH FROZEN

SWEETENED-READY TO USE

FRESH FROZEN

SWEETENED-READY TO USE



30-LB. CAN

FRESH FROZEN

BLUEBERRIES

30-LB. BOX I.Q.F. NO SUGAR

FRESH FROZEN

41/2-LB. CAN SWEETENED READY TO USE

FRUIT CUP

GOOSEBERRIES

25-LB. CAN SWEETENED-READY TO USE

FRESH FROZEN 15-LB. BOX

RUBARB



Experience keeps a dear school, yet fools will learn in no other,

-Benjamin Franklin.

I have but one lamp by which my feet are guided, and that is the lamp of experience:

-Patrick Henry.

Experience without learning is better than learning without experience.

38 LB. Box Bartlett PEARS

HEREFORD MEAT MARKET, INC.

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Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Temple Abney, 227 Centre; Delio Almazan, Grand E. Trailer Park; Gary Bentley, Route 4; Mrs. Robert Brown, 407 Jowell, Fred Byrd, 301 Lawton.

Mrs. David Campos, 910 E. Third; Vera Carter, Dimmitt; Mrs. Hester Cash, 703 Taylor Lane; Mrs. Dave Comeau, 511 Ave. H; Mrs. Johnny Dupree, 323 Ave. K.

Mrs. Clemente Fortuna, 319 Ave. A; Mrs. Olice Frye, 113 Elm; Mrs. Laura Gibson, P.O. Box 215; Robert Goenne, 1505 Park Ave.; James Haney, Route

Robert Hardy, Summerfield; Johnnie Higgs, Vega; Mrs. Blanch Hill, 116 Elm; Mrs. Marvin Kendrick, 210 E. Gracey; Tomas Maldonado, 223 Ave. C; Mrs. Fred Moreman, 215 Aspen; Ramiro Munoz/

Route 4. David Osborn, 107 Ave. J; Mrs. Jose Rangel, P.O. Box 2160; Francisco Rodriguez, 224 Ave. I; Conrad Urbancyzk, Route 5; Mrs. Raul Villarreal, P.O. Box 802.

PATIENTS DISMISSED Eddie Renteria, Mrs. Minnie Roberson, Dennis Widner, Jose Barrientos, Mrs. Michael Margrave, William Warrick, August

Delio Almazan, Grand E.

We Will Be

Open

Trailer Park, Nazario Cantu, Donna Stroup, Mrs. Johnnie Henderson, Tommy Reiter/ James Cavin, 'Mrs. Abel Badillo, August 29.

Veronica Balderaz, Mrs. Chester Pinckert, W.J. Thomas, Mrs. Juan Galvan, Mrs. Leon Kothman, Mrs. Dickey Sims, August 30.

Look Who's New

Mr. and Mrs. Temple Houston Abney are the parents of a son, Temple Houston III born August 28. He weighed 7 Abs. 14 oz.

Mr. and Mrs. Leon Neal Kothman are the parents of a daughter, Karen Kay, born August 28. She weighed 9 lbs. 9

Mr. and Mrs. Robert Ransey Brown are the parents of a daughter, Lesvia Marie, born August 28. She weighed 6 lbs.

Mr. and Mrs. David Castillo Campos are the parents of a son, born August 29. He weighed 7 lbs. 5 oz.

Mr. and Mrs. Juan B. Galvan are the parents of a daughter, Maria Elena, born August 27. She weighed 8 lbs. 131/3 oz.

Cindy Garcia

Gloria Balderaz

to return persons to the parking Arts and Humanities (TCAH); a state agency, has announced

The Commission has sent the first in a planned series of notices of the meeting to all public meetings to be held communities in the counties of across the State on a regional Armstrong, Andrews, Bailey, Briscoe, Borden, Carson, Designated to allow private Collingsworth, Castro, Childress, Cottle, Crosby, citizens a chance to present Cochran, Dallam, Deaf Smith, their views, primarily on Donley, Dawson, Dickens, Ector, Floyd, Glasscock, government support of the Arts and Humanities, the "Cultural. Assembly" will be held Thur-Gaines, Garza, Gray, Hansford, Hartley, Hutchinson, Hemphill, sday, at 1:30 p.m., in the University Theatre on the Hall, Hale, Hocley, Howard, Kent, Lubbock, Lynn, Lamby,

Sherman, Terry 4th and University on the Winkler, and Yoakum. parking lot' east of Jones Individuals or groups wishing Texas Tech University will provide buses to make statements are asked which will run from 1 p.m. to 2 to address themselves to one or more of the following points:

Sterling, Scurry,

Lipscomb, Moore, Midland,

Martin, Mitchell, Motley,

Ochiltree, Oldham, Potter,

Parmer, Roberts, Randall.

Swisher.

1. The importance of the arts and humanities to the com-

munity or region. 2. Feelings about what has been done (or not done) again from 3:30 p.m. to 5:15 p.m. from the west side of the regarding the arts and humanities in each community

Arts and Architecture Building FFF Club Prepares For Beginning Of New Year

Preparing for election of new officers at the September meeting, a nominating committee was appointed in the business session of Fun-Food-Fellowship Club Wednesday after a covered dish lunch at First United Methodist fellowship hall.

campus of Texas Tech.

Following the meeting; there

will be a reception at the Arts

and architecture Building

which was built by O'Neil Ford.

Parking will be available at

p.m. to transport persons from the parking lot to the Theatre.

The buses will be identified as

Cultural Assembly buses and will stop at the south end of the

parking lot. Buses will run

Stadium.

Mrs. E.M. Cox, president, named Mmes. Henry Hastings, Miles and J.D. Love to the committee which is to present a slate of officer nominations for voting Sept. 25.

All who have attended these monthly club meetings in the past are invited for the first fall meeting, and new members are always welcomed. The club is open to any resident over 55 years of age; it was originally sponsored by First UMC, but church affiliation is not required of members.

Informal meetings are held the fourth Wednesday of each month, with covered dish lunch. games, programs and casual talk afterward.

The group sang favorite songs Wednesday led by Robert McFarland, new UMC minister of music, with Mrs. McFarland as pianist. Dr. Jordan Grooms gave the luncheon invocation after a devotional talk by Mrs. John Heard.

Birthday honorees for the month were Mmes. Lucille Berryman, Huntley and Hastings.

The greatest force in chemistry is a pretty girl.

A good joke is heard far and wide and for many years.

assistance are desired.

Assembly Invites Residents

3. The potential for programs in the arts and humanities in each community and the region and what West Texans would like to see accomplished.

4. How the arts relate to tourism and economic development in each community and the region.

participation in and exposure to the arts and humanities.

6. What could be done at the state level. In particular, what role should the State Play in contributing to the cultural life

done at the local level to expand

of that citizen. 7. What could be done to foster a closer working call her at 512-475-6593.

5. What could or should be relationship on cultural concerns between the communities and the state.

The Sunday Brand, Hereford, Texas, Sunday September 1, 1974

Individuals and organizations intending to present statements at the September 4 meeting are asked to notify: Ana Lofley, Administrative Assistant to the Director, TCAH, Post Office 'Box 13406, Austin, Tex. 78711, or

Fashion Bras JE T'AIME FRENCH DECOLLETE UNDER-WIRE: Antron III Shop where Fashion is First at . . . SHAPELACE PLUNGE MOLDED UNDER-

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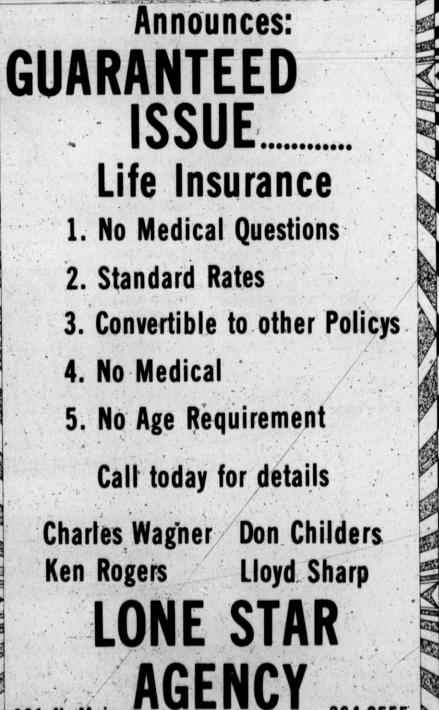
Sugarland Mall

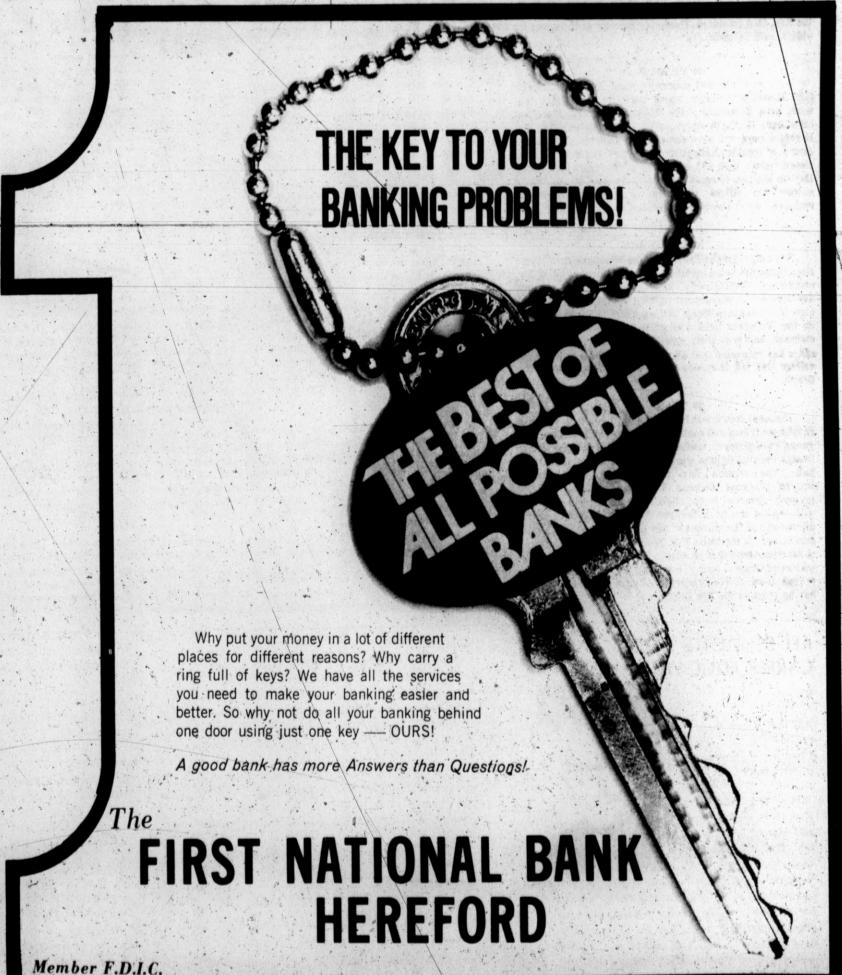
MONDAY thru SATURDAY Jo-Garcia Manager Jo's Beauty Salon 108 Brevard 364-6552 Juanita Alejandre











Why A Change?

To change or not to change, that is the question faced by the Hereford School Board, and the issue concerns the method of electing trustees. The board has discussed the matter several times, but came up with a tie vote at the last meeting.

The board has scheduled to discuss the question again at its next meeting, and we hope they vote for the change. We have no strong argument against the present method; it has apparently served the district well over the years, but we believe the new method is more democratic and that voters will prefer it.

Under our present system, the positions are not designated by number. Whether there are two or three seats to be filled in the election, a candidate runs against all other candidates in the field. Those receiving the most votes are elected.

The big difference in the proposed method is that positions are designated by numbers. The candidate selects the position he wishes to fill, and he must receive a majority of the votes to win without a runoff election.

The weakness of the present method lies in the possibility that a special interest group could elect a candidate with a minority vote. It has happened in other places, and it works like this:

Suppose there is a voter turnout of 2,000 and four men are vying for two positions. The voter is asked to select two candidates. The minority group, however, forms a block and votes only for their candidate. This, in effect, results in a vote against all other candidates, not just one. If 1,500 voters split their vote in a 700-400-400 ratio, for example, the other candidate could win the second post with 500 "single" votes from his followers.

We believe voters like the "match-up" of candidates better anyway. And, if a potential candidate doesn't like the job one trustee is doing, he can run for his position, not against the whole field. Some present trustees were hesitant about changing, because the law provides that you cannot change back. If the new method is adopted, we don't think anyone will ever want to change it again.

The Brand Files

Hereford schools are off to a roaring start with an alltime enrollment high, Superintendent Darrell Williams said Saturday after a checkup of the first two days of school. Enrollment at the end of the first two days stood at 3599, which is 343 more pupils than were enrolled at the same time a year age, and the peak is yet to be reached. Kings' Manor is g ready fast" for its "Open Campus" next Thursday, and early this week will start moving into its newest units, the Rev. Don Davidson, Executive director of the home for

With workouts well underway since August 23, Coach L.B. Russell's whiteface squad began to take shape this week, prior to opening of the 1954 season against Muleshoe here Sept. 10. Furthermore, early indication was that the Hereford boys will give some of the District 1-AA teams plenty of trouble...Indications were that Hereford will be closed tighter than a jug Monday in observance of Labor Day. In addition to retail firms, schools, post office, county offices city offices even the drug store and some restaurants will observe the holiday.

35 YEARS AGO

Work is progressing rapidly at the Whiteface field where fleed lights are being installed. The equipment is being furd by Westinghouse, and it represents the latest ment in playground lighting equipment. Observers state that there is no better turf anywhere in Texas than that on the Whiteface field. The grass has been cared for all editor has requested that all students who plan to leave for college this fall telephone or mail the information to the Brand. summer, and is in truly excellent condition ... The Society

SO YEARS AGO

The local drouth was broken Sunday when a slow, gentle rain began falling and continued nearly all night. The official gauge showed seven tenths of an inch, but it appeared as th the real figures were more, probaby an inch and a half. The tension has relaxed and everybody is smiling...National Defense Test Day, Friday, will be properly observed in Hereford when all current activities will stop for one hour, between five and six o'clock in the afternoon and the citizens of this community will honor the anniversary of the battle of St. Mihiel, hallowed by the blood of American boys shed on foreign fields, and at the same time will honor General John J. Pershing, who on that day will be retired from active leadership of the American Forces, having reached the age limit.



Solid footing for '76

The Sunday Brand

Editorial Forum

Hereford, Texas, Sunday September 1, 1974

Main Street, USA

Ford Off To Good Start

By BERT MILLS

President Gerald Ford has made all the right moves in his initial weeks in the White House. His 1,000 batting average can't last much longer but all Americans can be thankful that he is off to such a good start.

All new Presidents enjoy a period of public approbation but none before has ever been in Ford's position. Of 39 Présidents he is the first who has not been elected by the public, either as President or Vice President. He is also the

When Jerry Ford took the oath of office, it was as if 200 million Americans breathed a collective sigh of relief. An untenable situation had ended and now there was hope that the nation could stop airing its dirty linen and get on with the job of being the greatest nation on earth.

Ford is no miracle man, as he would be the first to admit. He is a dedicated and experienced public servant, willing to accept advice, who will do his level best to restore confidence in government and get America moving again. He will need a lot of help, from everybody.

Ford is now the leader and prospective 1976 candidate of a minority party. Despite Nixon's big win less than two years ago, there are still more Democrats than Republicans in the U.S. A President has to be more than a party leader. He must be President of all the people, and the public must regard him as their leader, regardless of party.

IT IS UNFORTUNATE that President Ford took office only three months before the Congressional elections. Partisanship is bound to rise between now and November and this could hurt both Ford and the nation as the Democrats seek to increase their majorities in Congress and the Republicans struggle to

hold their losses to a minimum. Maybe it would be a good idea for voters to approach the November elections in a non-partisan mood. Maybe party labels should be disregarded just this once and winners of House and Senate seats chosen on a merit basis. There is a real possibility this

could happen, particularly if Jerry Ford steers a non-partisan course in the next 10 weeks.

Ford got to the White House by being a good party man, as did most of his predecessors. But his constituency now includes not only Republicans but also Democrats and Independents. The less political he is in coming months the better for him and the nation. He is smart enough to

To be a good President, Ford is going to have to do things that will be politically unpopular. He can't always be Mister Clean, making decisions that almost everybody approves. In the public interest, he is going to have to veto some more spending bills that will offend his friends in Congress. He appears to have the guts to do just that.

The public is going to have to take Ford on faith for a time. He is not going to be the hero who solves the inflation problem overnight. If there were an easy solution, it would have been found already. But progress against HCL is possible and that is all we can expect for a while. It is a good sign that Ford has identified inflation as his first barrier.

OUR LAST TWO Presidents, Lyndon Johnson and Richard Nixon, enjoyed great popularity for a time but left the White House as beaten men, by their own volition. The lesson must be obvious to President Ford, including the fact that the fault lies not only in LBJ and RMN. The public and the media have become hypercritical of recent Presidents.

Perhaps if those of us on Main Street and those who control the media are a bit more tolerant, Ford can be a good President and retain public respect as long as he serves. It is an impossible job to be President of this diverse nation in these times, when a few Arab sheiks can hold up the whole world: Let's give Ford the benefit of any doubts, respect the Presidency, temper our criticism, and work together for a better America.

President Ford once remarked he is a Ford, not a Lincoln. But even Fords have eight cylinders, can surmount all hills and negotiate all curves. Let's be satisfied with a smooth-running Ford and abandon dreams of a luxury ride.

Talk of Texas

A MYSTERY OF HISTORY -This year marks the 22nd anniversary of a week in which absolutely nothing happened in Texas or elsewhere in the country.

According to reader Bob Clardy of Quinlan, Hunt County, the history of both Texas and America is blank for the period of September 3-13, 1752. Why?

In the fall of that year, the 13 American Colonies agreed to change from the old Julian Calendar to the modern Gregorian system of keeping track of time. In order to overcome the difference between the two calendars, it was decreed that the day following Sept. 2, 1752, should be designated Sept. 14.

*Thus the ten days of September 3 through the 13th simply disappeared from all reckoning of time.

THE PRICE OF FAME - The bull that sires the herd of Longhorn cattle at Fort Griffin State Park (from which University of Texas football teams get their Bevo mascots) is named Darrell.

The bull, obviously named for Head Coach Darrell Royal of the Longhorns, recently sired a youngster that is orange and white, the colors of the Texas team.

Dr. James Bauerle of San Antonio, a member of the University's Board of Regents, has purchased the young steer. It's almost certain that he will be the Longhorn team's next

THE UNCHANGING TIMES -Horseplay on the floor of the Legislature has been a way of life in that deliberative body almost since the first lawmakers met in .1846

following the annexation of Texas by the U.S.

One member of the House of Representatives in the 1860's literally "bellowed fire" at hiscolleagues when he was angry. He was Dr. Ashbel Smith, physician, scholar, farmer, diplomat and soldier. Although he was little more than five feet tall and weighed a mere 115 pounds, he was a

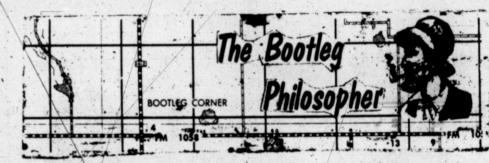
dangerous opponent when angered. Once during a dull session, he dozed off during a colleague's speech. As a prank, another. member sneaked behind Dr. Smith and dangled a rubber spider on a string over his nose. Starteld into wakefulness, he opened his eyes to see other members chuckling at him.

Smith jumped up in a rage, chased the jokester down the aile and planted a hard kick on his posterior as he shoved him out of the door. Unruffled, the little doctor turned and solemnly addressed the

"Mr. Speaker, that is a practical demonstration of your Governor's. pay-as-you-go policy." He then resumed his seat and his nap.

WHAT'S IN A NAME?- Lt. Moss Lee Love was a pre-World Waf I cavalryman from Virginia who was memorialized by having one of the best known airports in Texas named for him.

Lt. Love decided to swap his Army equestrain assignment for the wiid, blue yonder and switched to the new Air Corps. Before he earned his wings, however, he was killed in a training crash at San Diego, Calif., in 1913. In 1917, when the Army opened a new aviation training field at Dallas, it named it after Love.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner is either serious or kidding this week, take your choice.

Dear editor:

I have been working on a theory for permanent world peace and I'd like to know what you think of it.

It's fairly simple, once you get

hold of it.

TAKE THE current situation on Cyprus. As I understand it, Turkey wants part of the island, Greek another, and the Cypriots haven't been consulted either way, so it's only natural that Greece and Turkey should fight about it until Henry Kissinger can figure out how to divide the island as he has every right to do since both sides are fighting with our weapons.

There's the point. An un-divided country is an open invitation to warfare. All countries smaller than the United States, China, Russia and anybody else who has the atom bomb should be divided at once before fighting breaks out and kept that way, and it should have been done years and years ago. You don't see North Dakota fighting South Dakota, do you? North Carolina fighting South Carolina? Those

places got used to the idea of being divided long ago and settled down to peaceful co-existence.

HENRY Kissinger would sit down with a map and a ruler and divide every small country exactly in half and then call a world conference to see what other countries get which halves, we might put an end to these constant squabbles and settle down to waiting around till somebody figures out an answer to inflation.

Some may argue that the small countries aren't going to like this, but have you ever heard of a small country being consulted when a bigger country decided to take it over? And of sourse some may point out that there's a South Korea and a North Korea and a South Vietnam and a North Vietnam and they're still fighting, but people who point out such things probably are members of the media who go around emphasizing the bad side of a good theory.

The world is not all bad. I've got a neighbor who claims he drove into a filling station the other day and they cleaned his windshield and checked his battery water

Yours faithfully,

ALL STUDENTS NEED CAREER EDUCATION

ARCH BOOTH

President Chamber of Commerce of the United States

A young friend graduated from college recently. and started looking for a job. The experience was a

He put it this way: "Prospective employers would say to me. Yes, it's nice that you have a BA degree, but what can you do?" And I realized that after 16 years of education. I couldn't do anything: that I'd have to learn a skill of some economic value to

society to earn a living." Lots of college grads are having similar experiences these days. And lots more will in the future. Experts figure that the supply of college graduates and the supply of jobs requiring them will remain in rough balance through the 1970s. But in the decade of the 1980s, the number of college graduates will far outstrip the supply of jobs for them.

Maybe it's time we all did some hard thinking about the purpose of an education.

Most educators do not think that a liberal arts curriculum should be structured to impart a particular economically viable skill. That, they believe, is the proper aim of a professional, technical or vocational

On the other hand, many liberal arts students seem to have a vague expectation that by graduation they will have acquired a marketable skill. That's a formula for disillusionment and bitterness.

Ctudents need more exposure to the world of I commerce and industry, and they need it early in the educational process. The buzzword for such exposure is "career education,"

Career education means learning something about the nature and variety of skills needed by society. In the process, students should visit factories, stores and offices, and they should hear lectures from business executives, union leaders, civil servants and professionals.

An advanced education in the liberal arts should be pursued for its own sake, not solely as a ticket of admission to a management-trainee job. We should not take the snobbish and ignorant position that a college degree is "wasted" on someone who happens to prefer earning a living as an electrician, a plumber or a mechanic.

In most cases, the individual who works with his # hands as well as his mind is quite free to wonder who wrote the plays of Shakespeare, how to trisect an angle, or why Napoleon invaded Russia, The popular philosopher Eric Hoffer became a part-time college professor on the strength of what he taught himself while working as a longshoreman on the docks of San Francisco. Until he reached retirement

age, he chose to remain a longshoreman. College graduates would be making a big mistake

not to consider work outside of the fields regarded as the traditional preserve of the degree holder. The skilled trades pay very well today; so do many tech-

According to industry spokesmen, there is a shortage of truck drivers in the interstate moving industry.

Drivers who contract with one big company in the moving industry gross an average of \$42,500 in their first year, and that's an eleven-month year. Experienced drivers can make that much in only eight months, with careful scheduling and hard work. After deducting expenses such as truck payments, fuel, insurance, etc., the driver who grosses \$42,500 has an average of \$22,750 left. That's not a bad annual income.

There are undoubtedly other jobs like that going begging, just waiting for someone adventurous enough to take-off the blinders and find work that suits him, regardless of his official educational status or the preferences of his mother-in-law.

visitors to the 275-acre Texas

A&M University Agricultural

Research and Extension Center.

home of the TAES, will view

numerous research projects

aimed at boosting High Plains

economy through higher crop

yields and lower incidence of

insect and disease damage, as

well as projects designed to

stretch irrigation water, im-

prove crop quality, and expand

Activities get underway at 1

p.m., says Rosenow, with

special evening tours set for

5:30-6:30. This is to give people

working till 5 and special guests

an opportunity to attend, Guests

will have plenty of time to visit

with neighbors and friends.

crop alternatives.

Hog Market Opens

Texas Agricultural Marketing and Development Association, marketing arm of the Texas Farm Bureau, has established a slaughter hog marketing program in Amarillo for members, according to an announcement by J.T. (Red) Woodson of Gober, president of the state farm organization.

The marketing program, which is now operational, was established by the TFB at the request of county Farm Bureaus in the Panhandle area, Woodson said. He explained that producers in the area felt they needed additional market out-

The old Sunray Packing Company facility, located two blocks west of the Amarillo Livestock Auction, has been leased and is serving as a collection point for hogs coming from a 12-county area in the

Hogs are weighed and graded and offered to packers within a 500 to 700-mile radius. Bids are taken on lots according to grade, Woodson said.

Employed to operate the TAMDA hog marketing service is Ron Davis, former vocational agriculture teacher at Canyon. Davis is a native of Hale Center and has both BS and MS degrees from Texas Tech.

Main benefit of the service to producers, Woodson said, is that they are paid according to the quality of hogs they sell. Packers like the program because they know exactly what they are purchasing, he explained.

Tuesdays and Thursdays of each week are to be regular sales days, Woodson said. A marketing fee of \$1 per head is being charged. Projections indicate a volume of about 6,000 hogs per month will be

marketed through the program, the TFB leader said:

Counties participating include Castro, Carson, Childress, Deaf Smith, Donley, Hall, Moore, Ochiltree, Potter, Randall, Sherman and Swisher.

Two other marketing programs have been organized under the guidelines of an expanded program adopted by TFB delegates in 1971. One is a fowl (spent hen) program which is now a part of a national marketing program operated by the marketing affiliate of the American Farm Bureau Federa-

The other is the TAMDA Livestock Purchasing Division which was organized to buy stocker-feeder calves for producer-members in a number Panhandle counties. This program, organized last year, is now inactive, primarily because to recent adverse market and weather conditions.

Automatic Irrigation Saves Water

Most irrigated parts of Texas are looking for better ways to save water. One of the most intriguing ideas of how to do this is to automate drip and subsurface irrigation systems.

Now, both these systems are proved water savers. To automate them so water is only applied at crucial times should really save water. And it does!

The system was designed by agricultural engineers and soil physicists with the Texas Agricultural Experiment Station. One of its key parts is a control called a switching tensiometer (a soil moisture sensor), according to Dr. Charles Wendt, soil physicist at Lubbock who led the work.

The scientists bury the tensiometer in the ground at root zone level for whatever crop they want to water. The instrument takes a continuous reading of the water content of the soil, and when a pre-set degree of dryness is reached, it cuts on the irrigation system. Then, when the soil reaches a certain degree of wetness, this same control shuts off the

Fed Beef Contest

Special premiums totalling crossbreed.

\$750 have been added by the

American-International Char-

olais Assn. of Houston to

possible cash awards for

participants in the High Plains

Fed Beef Contest to be judged

exhibitor of the grand champion

pen of feeder steers and \$250 to

the Reserve Grand Champion

pen exhibitor, if the entire pens

Charolais-sired steers have

won eight of the 10 grand or

reserve grand champion awards

in the carcass merit contest the

at random from their lots for

are sired by Charolais bulls.

The awards will be \$500 to

Oct. 19 at Amarillo.

past five years.

Offers Cash Awards

Part of the beauty of this automated irrigation system is that it is true supplemental irrigation; it takes full advantage of any rain that occurs.

Both drip and subsurface irrigation save water by placing it only where plants are growing. This leaves the area in between dry and ready to store any rain, even if plants have just been watered.

This explanation of an automated irrigation system is greatly simplified. A number of controls besides a tensiometer are needed to make the system work. But the Experiment Station scientists say the automated system is versatile and that necessary parts are readily available from different suppliers. More than two acres of greenhouses are already being irrigated in this way.

Wendt says the present experimental models are too expensive for field use on other than high value crops. As water and labor grow more expensive, automated irrigation systems are expected to prove economical for a wide range of

Overall carcass quality is the

measure of judging. All steers

must grade choice or better to

compete for placings. Other

measures include loin eye

measurement, fat thickness and

cutability of the choice-or-better

Boyd Colbert of Clovis, N.M.,

has been temporarily suspended

as a registered livestock dealer

for violating financial and

Day To Dwell On Three Ag Topics According to field day chairman Dr. Darrell Rosenow.

light of this season's dry soil

Several weed species will be

displayed to help producers

identify common weeds that

plague their fields. Control

techniques also are on the

Some sophisticated equip-

mert for controlling weeds will

be displayed as part of the weed

program. These include a

recirculating recovery sprayer

for Johnsongrass control in

cotton and soybeans, says

Abernathy, and an electrically

activated spot spraying machine

for large perennial weeds. Also

to be displayed is a subsurface

layering sweep plow for control

of bindweed and whiteweed in

discussion agenda.

new cotton herbicide material and some newly developed equipment for controlling large. tough weeds are all marked for special attention during the big field day of the Texas **Agricultural Experiment Station**

in Lubbock, Tuesday, Sept. 10. The special occasion is the 65th for :TAES at Lubbock. Founded in 1909, the Experiment Station is two miles north of the Lubbock Regional Airport just off Highway 87.

A number of soil fertility studies are in progress which field day guests will review, says TAES researcher Dr. Art Onken. These experiments reflect a wide variation in fertilizer rates under different soil, plant and moisture conditions.

Residual soil fertility's contribution to total yield will be one of the points of discussion. along with information about row-spacings, irrigation levels and fertilizer materials.

Moving to another key stop during the one-hour tour that will be available every 15 minutes, field day goers will get a preview of results that might be expected from a new cotton herbicide to be on the market in

Heading up the TAES weed research program at Lubbock is Dr. John Abernathy. He'll be talking about herbicide injury

The deliberate misuse of freedoms is as dangerous as their suppression.

Sept. 1, 1974, and thereafter

until he demonstrates that he is

He was also ordered to cease

no longer insolvent.



Here's sausage with a delightful difference - hot, spicy, tangy and plump with juicy flavor! Try Gooch Hot Links tonight. Barbecued, broiled, baked, fried, any way at all they're delicious! And save 5c with the coupon below!



GOOCH HOT LINKS



ficient stock to cover all coupe Coupon expires Oct. 31, 1974.

New Wheat Variety Developed For Fall

periment Station is announcing its new winter wheat variety, TAM W-103, described as an early-maturing, short stature hard red variety for high production levels.

Foundation seed were released to registered and certified seed growers last fall. Seed for commercial production is now available following this year's

TAM W-103's short stature gives it resistance to lodging and reduced straw yield. It is

> Dr. Milton C. Adams **OPTOMETRIST**

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OFFICE HOURS

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OUTSTANDING TEACHERS

•FINANCIAL AIDS

SMALL CLASSES

The Texas Agricultural Ex- adapted to high level irrigated production on the High Plains and on dryland in the Rolling Plains of Texas.

The new variety, the fourth short stature wheat released by the Texas Agricultural Experiment Station, was developed in cooperation with the U.S. Department of Agriculture.

TAM W-103 has a more prostrate growth and narrower leaves than Sturdy of TAM W-101. It tillers profusely, similar to that of Parker and Centurk and heads two to four days earlier and is two to four inches shorter than Sturdy. Kernels are a little smaller than Sturdy's.

Although the variety is, susceptible to leaf rust, stem rust and mildew, it is sufficiently early most years to escape these diseases in recommended production areas.

TAM W-103 has equaled the yield of TAM W-101 and has exceeded that of Scout 66 and Centurk in irrigated trials at

Chillicothe and Bushland. It also has performed well in dryland trials at Chillicothe, producing an average of six bushels more per acre than Improved Triumph, substantially higher vields than Sturdy, Caprock and TAM W-101, and a higher yield than the later maturing

In general, it has made lower yields than other commercial varieties in dryland trials at Bushland.

TAM W-103 shone in 1971 when, under favorable conditions, it produced the highest yield of 24 varieties grown in 24 trials in the Great Plains.

Individual and composite grain samples of TAM W-103 from numerous locations have been evaluated for milling and baking quality and found to be

DST & WINTER

The Senate voted to repeal the year-round daylight savings time. The four winter months November, December, January and February will return to standard time. A similar measure was approved by the House Commerce Committee,

SIGNS EDUCATION BILL

President Ford said in signing a \$25 billion education bill that he generally opposes forced busing of

HEARINGS CLOSED

The House has formally closed out its impeachment proceedings against former President Richard M. Nixon. The report has been made an official House document.

payment requirements of the Packers and Stockyards Act, the and desist from issuing One of the highlights of the insufficient funds checks or contest this year, will be drafts, and failing to pay, when U.S. Department of Agriculture presentation of awards and (USDA) said Friday. due, the full purchase price for exhibition of the winning Colbert purchases livestock in livestock. carcasses at the 1974 convention eastern New Mexico, western The cease and desist of the Texas Cattle Feeders Texas and in southeastern order-like a permanent injunc-Assn, in Amarillo on Oct. 21. Colorado. tion-was issued to insure The High Plains Fed Beef The order was issued in future compliance with the Contest is one of the most default when Colbert failed to Packers and Stockyards Act. unique and meaningful carcass answer the charges contained in quality events that is open to an administrative complaint commercial feedlot operators. filed by USDA's Packers and Feeders may choose five steers Stockyards Administration.

Dealer Suspended

USDA Administrative Law competition. Steers are entered Judge Dorothea A. Baker in pens of five steers each are suspended Colbert's registrausually of one breed or tion for a 30-day period, starting

Shock Absorber

The new, GM shock absorbers SMOOTH YOUR car's RIDE by checking sudden or excessive spring movements. Just visit us today.

Have new GM shock absorbers installed for the low introductory price of: ⁵18⁴⁸

on Sept. 10

We will:

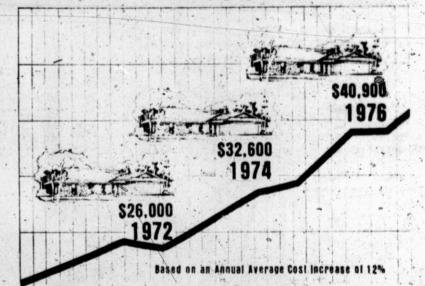
- Install new GM shock absorbers · Inspect other shock absorbers
- Check stabilizer bar linkage
- and bushings Inspect suspension control arms
- and springs · Check suspension and
- spring bushings
- Inspect steering linkage

364-2160

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Don't buy a home invest in a home.

Home Value Appreciation



Investing in a new home today is one way YOU can beat inflation

Carl McCaslin

344 E. 3rd Lumber Co. 364-3434











our Higromatic Display at Amarillo Tri-State Exposition

September 16-21.

Phone 364-2030

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Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND

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Tablets and Hydrex Water Pills.

Edward's Pharmacy

CLEANINGEST carpet cleaner

you ever used, so easy too. Get

Blue Lustre. Rent electric

shampooer \$1. DUCKWALLS, Sugarland Mall

EQUIPMENT FOR SALE

1960 IH 21/2 ton winch truck,

hydraulic pto and poles. Good

1971 Ford 1/2 ton pickup, power

str., good cond., clean, good

1974 Hvy duty compressor,

p.h.p. Wisc. gas engine, 3.5x3.5

Two sets 1/2" impact sockets

1973 GMC 1/2 ton pickup - needs

Two 200 gal gas tanks on stands

with hose and nozzle, etc. One

Nearly new 20 ft. heavy chain

rigged to operate on 24 v. batt.

54,000 ft. 1/4" stnls steel cable,

welders, or acreage, anything.

- Call Gary Victor

364-5616

CLOSE OUT

FLOOR MODELS

with AM-FM stereo radio, built

in 8 track tape player, 4 speed

record changer, 8 speaker

system. Factory list price

\$299.95, close out only \$165.00

MARTINS SOUND CENTER

Corner of Georgia & 1-40

Amarillo, Texas

REPRO STEREO

stereo, 200 watt amplifier,

AM-FM stereo radio, builtin 8

track tape player, Garrard

Turntable, 10 speaker system.

Sold new \$399.00. Assume

balance of \$225.00 or \$10.00

Martin Sound Center

Corner of Georgia and I-40

Amarillo, Texas

SINGER TOUCH & SEW

Deluxe models, these machines

zig-zag, blind hem, make button

holes, fill bobbin in machine,

etc., Desk cabinets, with drawer

space. Used only four months.

Several left out of public school

systems. Your choice \$75.00

each. Fully guaranteed. Daily

10:00 to 7:00, closed Tuesday,

Sewing Machine . Service

Center, 1307 West 8th.,

For sale: wool carpet, floral

FOR "a job well done feeling"

clean carpets with Blue Lustre.

McCaslin Lumber

For Sale: slightly used Viola.

good condition. Phone 289-5222.

For Sale: 1972 Suzuki TC 125.

Please call after 6 p.m.

For Sale: 15 ft. Arrowglass

Boat, 65 hp Mercury engine,

drive on trailer. \$1,000 firm.

364-1310 or 364-1797.

Rent electric shampooer \$1.

or \$10.00 monthly at:

Electrophonic

monthly at:

373-4802.

at 441 Miles.

267-2543.

B-1-35-tfc

B-1-3-tfc

component

B-1-3-tfc

B-1-8-tfc

B-1-17-35-tfc

B-1-19-35-2c

B-1-10-35-2c

B-1-10-35-2c

B-1-16-33-tfc

B-1-9-1c

used 6 ton elec. chain hoist.

Quincy comp. 80 gal tank.

200 ft.hose and couplings.

used less than 10 hours.

repairs, excellent value.

new. 1800 ft. spools.

600 ft. 4" casing.

Two 1/2" air impacts.

cond., good buy.

B-1-20-35-2c

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169

FURNISHED TRAILERS

FOR RENT 1B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each. \$28.50 each. Montgomery

Ward. Phone 364-5801. B-1-16-28-tfc

> !!CARPET!! * Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE. WE BUY AND SELL

USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

WE HAVE MOVED!! KNOWLES AUCTION BARN

ON MISSION ROAD We have a full line of new & Will consider trades for Jimmy, used furniture and appliances Blazer, 1 ton trucks, portable at bargain prices. Open for business

o days a-week 8:00 a.m. to 8:00 p.m BIG JIM'S FURNITURE Phone 364-1873 B-1-31-tfc Mediterranean Console stereo

BEAUTIFUL 18' IMP open bow Tri-Hull 165 h.p. inboard white-yellow exterior, brown upholstery with yellow carpet. builtin coolers, tandem trailer. New this year. 364-0951. Merrick. B-1-26-30-tfc.

FOR SALE 1-21" Color Console TV 1-19" B&W Portable WE MAKE HOUSE CALLS Repairs on all makes & models. color, B&W and radios. TOWER TV 248 Northwest Drive

Phone 364-4740 American Legion & Auxiliary meets Tuesday 8:00 p.m.

Veterans Park

American Legion Hall



8:00 P.M. Thursday DEGREE WORK

L.J. Clark W.M. W.A. Phipps Sec.



Monday at 12:05 Civic Club Center (Jim Hill)



GARAGE SALE, 132 Hickory Wednesday, 12 Noon Tuesday through Thursday Ladies' bike, winter coats, Civic Club Center children's clothes.

For Sale: Frigidaire electric stove, self-cleaning oven. Call B-1-10-9-2c

> Furniture for sale. 209 Avenue D Sunday & Monday

FOR SALE 1-registered gelding; 1-grade mare.

See at Rowland Stables Phone 364-1189 B-1-14-9-2c % For Sale: Fender 'Telecaster

Guitar, Gibson 'Titan' Amp.

B-1-10-9-2p For Sale: 1974 Kawasaki 350 cc Motorcycle. Call 364-4673 or

Call 276-5526 evenings.

364-6408. B-1-10-9-2c For Sale: Gas range. Good condition. Can be seen 411 Avenue H after 5 p.m.

B-1-10-9-1c We have in stock one Model 302 Victor Electronic Calculator and

one 301 Victor Electronic Calculator. Priced right. Dennis Office Machines

620 Park Avenue

B-1-24-9-1c For Sale: 2-1974 Bultaco 250 cc

and 350 cc. \$900.00 each. Phone 267-2256.

selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1. Hereford Hardware B-1-20-9-2c

IT'S terrific the way we're

Free pupples. Will make medium size dogs. Phone 289-5337.

Beautiful pupples to give away After 6 p.m. call 364-6015 or come by 123 Avenue C. B-1-15-9-tfc

For Sale: 750 Honda, 74 model Call after 5 p.m. 364-3200. B-1-10-9-1c

For Sale: Green and brown striped velvet couch, 9 ft. long. \$250.00. Call 364-5636. B-1-14-9-2c

For Sale: Almost new, outgrown, young man's coats, pants and jacket. Sizes 32 to 38. 506 Lawton Phone 364-0993 B-1-9-2p

For Sale: Pool table, regulation size 31/2x7. One year old. Includes que sticks and

Call 364-1251 B-1-18-9-tfc GARAGE SALE. 132 Ranger.

racks-BARGAIN.

Portable stereo, appliances, many assorted items. B-1-10-9-tfc

GARAGE SALE. 226 Aspen. Sunday 1 p.m. and Monday. TV, vacuum cleaner, sweeper, clothes, curfains, quilts, blankets and bedspreads. B-1-9-1p

Wood for sale. \$40.00 cord, \$50.00 delivered. C.L. Stovall

Phone 364-4160 S-1-10-9-tfc NOTICE: New telephone number 578-4377!! Same good

Fuller Brush Products. Jessie Fuller, 578-4377. S-1-12-1-tfc Overweight? Lose ugly fat with

the Diadax plan - Reduce excess pattern. Call 364-5727 after 5 fluids with Fluidex at Harold p.m. except Thursdays, or see Close Drugs. S-1-6-14p

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.

B-2-11-32-tfc See Us For Mayrath Grain Augers

Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

ensilage cutter. Call 806-355-0711 or 806-352-5594. B-2-12-8-4c

VALLEY SPRINKLERS

are indeed available (about 4 week delivery) economical (over \$5000 under electric systems) and most practical (we utilize available power sources). Make things grow with Valley. Now is the time to order and reserve yours for this fall. For more details, call

Gary Victor 806-364-5616 Complete Sales and Service

3. FOR SALE

Automobiles 1946 FORD COUPE Original condition 41,000 miles

I am now accepting bids on this automobile until September 1st.

See it at 243 Aspen or call 364-6489. Any and all bids may be rejected. B-3-34-4c

BY OWNER New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5 speed trans. with 4 speed aux, long wheel base.

647-4375 or 647-5584

Dimmitt, Texas

B-3-5-tfc For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304.

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

1B-41-tfc 1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.

NEW & USED CARS now for sale at JOHN OR-

B-3-25-35-tfc

B-3-31-tfc

SBORN BUICK, PONTIAC. 221 North 25 Mile Ave. B-3-8-tfc For Sale: Clean 1972 Ford.

Could trade. 205 South 25 Mile Avenue. B-3-12-7-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. 'Call' 'Chris' 364-5222 or 364-0848.

B-3-17-7-tfc '68 GMC PICKUP Extra good condition, all power,

low mileage, one owner. Four extra wheels with 8 ply good tires to haul camper. Earl Waits 400 Mable Street

Phone 364-2429 B-3-34-tfc For Sale: 1973 Custom Ford

LWB pickup. 1968 Custom Ford LWB pickup. air. Phone 289-5892 or 289-5851

For Sale: 15 ft. Chris Craft boat with Mark 55 Mercury motor. Also two 1967 Ford pickups. Phone 364-1531 days 364-6936 nights & weekends B-3-23-34-tfc

B-3-17-8-tfc

For Sale: 1968 Pontiac Executive 2 dr. sport coupe. Has power, air cond. 400 Cu. In. with V8 Engine. \$650.00. 364-2915 after 6 and weekends. B-3-24-33-tfc

SELECTED. USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD **AUTOMOTIVE SALES** 114 EAST PARK 1B-3-17-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

For Sale: 1967 Camaro 327, gold: Call 364-4335 after 5 p.m. Monday through Friday. B-3-12-9-tfc

For Sale: 1965 Chevrolet pickup. Call 364-2924 after 6 p.m. B-3-10-9-tfc

For sale cheap: Gehl one row 1968 Delta Cruiser Stationwaton - \$850.00 1969 Chevy Pickup, LWB. 4 speed, new tires — \$1,100.00.

Call 276-5518 B-3-16-9-2c

4. REAL ESTATE For Sale Or Trade

REASONABLY PRICED \$12.-450. 6 room home, fully paneled and carpeted, extra nice, near Aikman.

IF YOU NEED extra large bedrooms, see this one just redecorated. \$18,500. Well

LIVING? See this 3 bedroom home on one acre. Close in, lots of fruit trees, good water, huge garden. No restrictions.

DO YOU ENJOY COUNTRY

PRICED BELOW TODAY'S MARKET 3 bedroom, 2 bath brick. 10 years old. Like new at a very good buy, near Tierra

JUST LISTED This lovely extra two bedroom home on Avenue C. Call us to see this one.

2 bath in Northwest. Only \$26,500.00 TRAILER HOUSE 3 bedroom, 2

bath-furniture included. Fenc-

A REAL NICE 3 bedroom home,

ed. \$800 equity. Payment \$104.00 21/2 and 5 acre home sites. 25% down or cash.

Very nice two story-home with extra lot. Near shopping center.

Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner

160 Acres, one good 8" well, 1/2 mile off pavement. If you wish to buy or sell Call

CARTHEL. WE TRY HARDER Member-Multiple Listing Service Wayne Carthel - 364-0944 B-4-6-tfc

WHY PAY RENT \$1,000.00 Down and \$125.00 per month on this 2 Bedroom home. Close to Shopping Center. Total price \$12,500.00

LOOK AT THIS FURNISHED 1 Bedroom home for Couple who wants to get a start in life. Nice location. Priced \$9,500.00 . . \$1,000.00 Down and \$100.00 per month.

FOR LARGE FAMILY 6 Room home in good location . close to Grocery Store and Mall. Priced \$15,000 . . . \$1,000.00

Down and \$135.00 per month.

FIRST ONE TO LOOK THAT WANTS A HOME Will buy this 3 Bedroom home, 2 full baths, isolated master bedroom, double garage, and utility room. This home is only about 4 years old. Priced \$18,500.00 . . . Buy equity and assume loan of \$149.00 per month. Just look at this! 7% interest.

CASTRO COUNTY 326 acres with nice 3 bedroom home. Approximately 10 acres grapes, 4-wells, One well just completed. With other improvements. Priced \$300.00 per acre.

EAST OF TOWN 1/2 section with 3 wells and tail water pit. 3 bedroom brick home has barn and horse barn. Has some permanent pasture. This place is priced to sell at \$550.00 per acre. Terms available.

If you are thinking of selling

your home or farm, we have buyers for both. Call us today. HAMBY REAL ESTATE

1/2 mile South of underpass on Hwy 385 OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby - 364-1534 J.M. Hamby — 364-2553 EQUAL HOUSING

OPPORTUNITY

B-4-34-tfc I have Farm and Ranch Buyers, I need your listings J.M. HAMBY REAL ESTATE Phone 364-3566

Res. 364-2553

FOR SALE BY OWNER 405 STAR

Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced vard.

For appointment, Call 364-3347 B-4-3-tfc

Small, clean 3 bedroom. \$3,900.00 down and assume 5% loan. Payments \$69.00. Realtor,

364-6633.

Hereford.

B-4-14-34-tfc ORGANIC GROWN Grains, Beans, Should net \$200,000 year. Trade plant for debt free

productive ranch. Box 27

B-4-17-8-3p

CHOICE 2 Acres, 5 miles SE of Hereford on FM 1259. Excellent home, site with 434' Hw. frontage. For Sale sign on property. AC-806-373-4271. B-4-24-8-4p

CHOICE 360 IRRIGATED, Full 8" wells. Underground pipe. 1/3 crop goes with sale. Box 27. Hereford. B-4-15-8-3p

FOR SALE: 60'x130' lot. Plumbed for mobile home. Nice yard, great neighbors, close to shopping center and new school. See at 128 Campbell or

call 364-2650.

800 Acres irrigated farmland. Loads of water. San Luis Valley, Colorado. Box 800, Lamar, Colorado.

5. FOR RENT

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. Call 364-5520

S-5-6-tfc

B-4-26-9-tfc

S-4-7-3p

BACHELOR APARTMENTS Carpeted-private entrance; private bath; 821 South 25 Mile S-5-14:32-tfc

> DIAMOND VALLEY MOBILE HOME PARK

600 & 700 Block Avenue H. Sioux & Cherokee. 700 Block Avenue G. 364-1483 or 364-3937

TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908 B-5-10-13-tfc

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822. B-5-17-29-tfc

Clean, furnished one bedroom apartment. No children, no pets. 606 East 3rd.

B-5-12-35-tfc

B-5-10-50-tfc

B-5-15-10-tfc

B-5-18-7-tfc

FOR RENT: Unfurnished 2 bedrooms, 11/2 baths at THE THUNDERBIRD. B-5-10-32-tfc

FURNISHED one and two

bedroom apartments. Inquire

112 Avenue H, Apt. 36. B-5-12-46-tfc Storage for rent. Phone 364-1483 or 364-3937.

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-

Clean 3 bedroom, 11/2 bath brick with garage, carpet, builtin range. \$175.00 per month plus

deposit. Phone 364-0780.

APARTMENTS, FURNISHED. and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE **APARTMENTS** Phone 364-1887 1B-5-4-tfc

FOR RENT: Nice, small apartment, ideal for couple or single person. Also, three bedroom house, nice lawn and garden. Three business bldgs. Excellent for small businesses. Tele. 364-1100 or 364-4144. B-5-30-9-tfc

For Rent: quiet, furnished apartment for one person. Phone 364-3388. B-5-10-9-tfc

Behind Sugarland Mall, clean one bedroom apartment. \$105." plus electricity. Call 372-9993 or after 8 p.m. 488-3611.

B-5-16-9-2c

For Sale: 1968 Chevelle SS Coupe or will trade for pickup. Phone 364-1126. B-5-13-9-tfc

For Rent: 3 bedroom unfurnish-

ed house on Ranger. Call

364-0712 or 364-2409 after Labor Day. B-5-9-1p

WANT TO BUY: Old gold, rings, watches, old class rings, etc.

6. WANTED

Spangler's Diamonds Sugarland Mall Phone 364-0070

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559.

241 Centre.

B-6-22-31-tfc WANTED

CORN COMBINING Have two 760 MF's with 8x30" corn heads, tandem truck, grain cart. Dick Kampus

> Phone 913-628-2530 B-6-7-8p NEED WHEAT, BEET, AND CORN PASTURE

> > FOR STEERS

Hays, Kansas

PHONE 364-2135 B-6-34-tfc WANTED Wheat, Corn, Maize, Beet

B-6-13-6-tfc

pasture. David Brumley. Phone 289-5901. B-6-15-8-tfc WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 578-

WANT TO BUY used side roll irrigation equipment and some 3 or 4 inch aluminum pipe.

Call or write

4361 or 364-0165.

Andy McLaughlin, Box 13, Mutual, Oklahoma Phone 918-989-3284 B-6-35-4c

or 40" rows, have 4 Massey-Harris combines. Call 364-4580. B-6-12-35-2c

WANT to rent two or three

WANTED: Corn harvesting, 30

bedroom house in the country west of Hereford. Call 258-7589 B-6-16-9-20

8. HELP WANTED

WAITRESSES AND COOKS NEEDED - All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East Hwy 60.

B-8-23-16-tfc

B-8-42-tfc

- B-8-18-33-8c

Hide room labor wanted We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products 31/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites

Experienced mechanic needed. Paid vacation, hospitalization insurance, guaranteed salary. Call for appointment. Dale Fowler Ford Dimmitt, Texas 647-2115

REGISTERED NURSES Excellent opportunities for RN's in intensive care and medicalsurgical nursing. Excellent salary and employee benefit program. Call 364-2141 to inquire

or send resume to Deaf Smith General Hospital, Box 552, Hereford, Texas 79045 B-8-28-tfc

Need semi-retired man to work part time. Apply Hereford Hardware. B-8-11-31-tfc

WAITRESS NEEDED

Young woman 18 or older to serve both food and cocktails. Quality private club. Best paying waitress job in town-52.00 per hour guarantee to start, when experienced average income from \$3.00 to \$4.00 per hour. Will train if inexperienced. No racial discrimination in hiring policy.

Apply in person after 4:00 p.m. THE MUSIC STAND 628 West First Phone 364-1150

B-8-7-tfc Wanted experienced farm hand. House, phone and utilities furnished. Good salary. Phone 806-265-3261 or 265-3489. B-8-15-34-4c

years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc FREIGHTLINER Driver. Mechanic. Ten years long haul

produce experience required.

Want to hire waitress at The

Moonlighter Club. Must be 18

364-0484. B-8-11-8-3p **HEAVY MACHINERY Mechan**ic, Welder. Good salary, house,

B-8-10-8-3p

B-8-10-8-3p

CARPENTRY WELDING ROOFING Concrete. General building, maintenance, repairs. Box 27, Hereford

utilities furnished. 364-0484.

coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc Need Experienced welders at

Need school bus drivers for

our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc Need man to drive feed wagon.

289-5522. B-8-10-8-tfc MISSOURI

BEEF PACKERS, INC.

Call Texham Corporation,

Is now accepting applications for Kill Floor personnel. We offer: Year around employment Paid Vacation

Paid holidays Company paid group hospitalization insurance Good wages ☐No experience necessary

Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. Four miles west of Friona on Hwy. 60. We are an equal opportunity employer. B-8-8-tfc

ANIMAL WARDEN MALE OR FEMALE further information, contact, Capt. Morgan, at Police Department, City Hall, any day

day. 8 a.m. to 4 p.m. B-8-35-tfc Wanted: Manager-Trainee. Must be dependable and bondable. Good salary. Paid vacation, insurance available. Call for appointment, 364-3400. Plains Finance & Furniture. 900

except Wednesday and Thurs-

B-8-24-9-tfc NEEDED AT ONCE

Experienced associate for men's apparel. Must have one or more years of experience in retailing and capability of inventory counting. Apply-in person: JC Penney Company

9. SITUATIONS

Sugarland Mall

An equal opportunity employer B-8-9-tfc

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available.

364-1293

Will do baby sitting in my home. Call "Vicki" at 364-6815.

Will do home repairs, small remodeling jobs. Good workmanship. Call 364-2780. B-9-11-34-8c

SEWING in my Home. Call 364-2898. B=9-15-8-4c

B-9-10-32-tfc

(Jim Hill)

Hereford Rotary Club

The Sunday Brand, Hereford, Texas, Sunday September 1, 1974 Will share rides with party commuting to Amarillo College, Monday, Wednesday and Friday. Phone 364-1484.

B-9-15-9-2c

10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

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A UNITED FUND AGENCY B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

11/4 B-10-34-tfc

11. BUSINESS SERVICE

WANTED 100 to 150 watches a week to repair by latest approved

> **COWAN JEWELERS** B-11-15-29-tfc

> DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** 30 TON CRANE **BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322 1B-11-14-tfc

> > WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777

> > > 1B-11-28tfc

EXPERT WALLPAPER INSTALLATION Free Estimates Linda Yocum Phone 364-5951 B-11-35-4p

Roofing and painting. All work guaranteed, Reasonable rates. Call Isaac Mendez, 364-2943. B-11-35 4p

KELLEY ELECTRIC Virgil Kelley **Electrical Contractors**

Residential - Commercial All bids & wiring competitive: Ph. 364-1345 - Nights 364-1523 or 364-5929

P.O. Box 30 B-11-6-tfc

DICKEY'S DOZER SERVICE Work - All Kinds

Dozer - Scrapers Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt. Texas Business Phone 647-4553 Residence Phone 647-4565

B-11-29-tfc **B.L. Jones** CONCRETE CONTRACTOR We will do your finishing or give

you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617

B-11-21-tfc STEREO REPAIR

Guaranteed repair work on all brands of steros and sound

MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169

1B-11-39-tfc We buy old gold rings, mountings, etc., for Swest

Cowans Jewelers

Downtown B-11-13-51-tfc ROTOTILLING YARDS &

GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfe

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS

Turn key jobs or straight finishing Jim Gonzales — 364-0375 Joe Garcia - 364-1497 B-11-33-tfc

PRIVATE PLANO LESSONS Theory & Music Appreciation Mrs. Jan Hudgens Nat'l Piano Teachers Guild American College of Musicians

JONES TAILWATER PIT CLEANING SERVICE Cliff Jones, 114 Cherokee Phone 364-5746

B-11-33-7p

B-11-34-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870. Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford,

A CUSTOM BUILT Fireplace in your home for this

FREE ESTIMATES 364-4672 B-11-15-8-4c

COMPLETE **Turn Key Installations** of Pumps and Gear Drives PUMP CO. INC. Sales & Service HEREFORD 364-0353

S-11-24-tfc **CONCRETE WORK** Specializing in feedlot repair. Also walks, driveways, patios,

FRIONA

647-3444

247-3311

AL GAMEZ 228 Avenue A Phone 364-4236 S-11-36-tfc

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, A'A Alegre Lad, grandson of Skipper W on top

and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc TURNER WELL SERVICE Submersible pumps

Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco CALL Dovle Turner - 364-0811

Scott Turner - 364-4447 Mobile Phone - 364-5221 S-11-47-tf LONCO

PUMP AND REPAIRS Windmills, test holes, irrigation pump repairs. Test hole and domestic drilling

Lonnie Swimmer 364-4251, Evenings S-11-15-8-tfc

HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley COMPLTE

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S-11-9-tfc

LOST: male Weimaraner. Gray. yellow eyes, wearing collar with name "Jose". Lost at end of pavement on Austin Road. Please, call Nelson Hall, 276-5502.

Strayed South of Adrian, Texas one red corriente roping steer, branded "Lazy T" left shoulder, Circle "O" right shoulder.

B-13-23-34-4c

Approx. wt. 580. Phone 538-6304. B-13-24-9-2c

sable and white male collie. REWARD. Call 364-2300 days, nights 364-4247. B-13-9-1p

Lost from Greenwood Street

Legal Notice

LEGAL NOTICE Hereford Day Care Inc. assures the State Agency or Food and Nutrition Service regional office that all children at the sites described on the Site Information sheets are served the same meal(s) at no charge, regardless of race, color, or national origin. and that there is no discrimination in the course of the meal service.

s/Rex W. Easterwood Chairman of the Board 6/21/74

UNITED STATES DEPART-MENT OF AGRICULTURE Accepted by s/Ralph L. Metcalf Administrative Office Aug. 22, 1974

LEGAL NOTICE

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF

ESCHOL ANSON WRIGHT Notice is hereby given that original Letters Testamentary upon the Estate of ESCHOL ANSON WRIGHT, deceased, were issued to me, the undersigned, on the 26th day of August, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate, which is being administered in the County of Deaf Smith, Texas, are hereby required to present the same to me, at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. My mailing address is: 311 West 8th Street, Hereford, Texas 79045.

DATED this 26th day of August, 1974.

s/Mary Gladys Wright INDEPENDENT EXECUTRIX of the Estate of ESCHOL ANSON WRIGHT, deceased, No. 2483, in the County Court of Deaf Smith County, Texas

> LEGAL NOTICE NOTICE

Notice is hereby given that on the 26th day of August, 1974, Everett Sherman, Emmett Sherman and Tom Robinson were duly appointed by the County Court of Deaf Smith County, Texas, as Independent Executors of the Estate of Nettie Ruth Sherman, Deceased, No. 2482 pending in said Court.

All persons having claims against said Estate should mail the same to Emmett Sherman, Executor, P.O. Box 826, Hereford, Texas 79045.

364-0990

A back-pay windfall is in store according to a court decision, for everyone who was in the The one-shot back pay due active military, reserve forces, stems from a ruling by the U.S. or the National Guard during Court of Appeals that former President Nixon illegally delay-The payments, totaling ed the government pay raise scheduled by law for October,

several hundred million dollars, are owed to the military FOR THE BEST DEALS

364-1222

late 1972.

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The decision came in a law suit brought by the National Treasury Employees Union after Nixon delayed until January, 1973 the automatic raise required under the Federal Pay Comparability Acts. The active

duty basic pay increase was 6.7 The Texas National Guard is now processing the payments for current and former Guards-

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In Federal Red Tape Alcoholics Are Ill, Not Weak-Willed

This article is part of a series on produced by the Alcoholism Council of San Fernando Valley, Calif. The stories are made available locally by the Deaf Smith Council on Alcoholism.

Businessmen Snared

By LLOYD BENTSEN

United States Senator

frustration and irritation - the paperwork burden imposed by

between 1965 and 68, the number of Federal reports grew by

small businesses are required to fill out. In 1971 the number

jumped to 40 and by 1972 there were 64 separate tax forms.

\$18 billion a year to print, shuffle and store all of this

paperwork. The Federal government alone spends \$8 billion a

another billion. Reports cost \$1.3 billion. And then we spend

\$1.7 billion to file and store these and other reports and

to fill out the different forms: Internal Revenue forms,

unemployment forms, health forms, accident forms, Social

than \$30,000 before expenses, is required to file 52 tax forms

to either go out of business or merge into very large

corporations. These giant firms can hire the accountants,

lawyers and communications experts they need to deal with

government, then pass the cost along to us, the consumers.

pay taxes to finance the production of all these reports, forms

and directives in Washington. We must also pay for local

caused by government paperwork requirements. "These are

really the hard choices," he said. "Take a chance on going to

jail or go out of business-since no one-man or 10-man

of government forms, I recently proposed a task force to seek

introduced legislation establishing the Commission on

Federal Paperwork, a short-term study group that is to make

specific proposals for eliminating excessive and repetitive

make recommendations and give a final report to the

The American people pay out of both hands. We not only

A witness at a Congressional hearing posed the dilemma

In an effort to cut the red tape and hold back the number

Working with several Senators and Congressmen, I

The 14-member Commission would have two years to

IT IS TIME for Congress to take a new look at policies

There are hundreds of instances in which government

One example, in particular, sticks in my mind. A young

He raised enough money to do research and develop his

Keep in mind that during the first year he was earning no

which add to the paperwork burden and then take steps to

red tape has proved an unmanageable burden for Americans

man developed a revolutionary device which represented a

tremendous technological improvement for a certain industry.

device for one year, hoping to go into production at the end of

income. Regardless, though, he was required to fill out more

than 60 government forms and to pay out more than \$3,600 in

As a consequence, he wound up behind schedule, frustrated and out of money at the end of the year. And it is

doubtful that his new business will ever get off the ground.

from its main job of making a good product, selling it, keeping

solvent, providing jobs, making profits and paying taxes.

much money and too much effort on non-productive

paperwork, he must either go out of business or be swallowed

dollars and cents, there are other disturbing aspects of this

problem. What is a small businessman to think, when his

frustrating battle with forms and regulations?

primary contact with his government is a futile and

of red tape is a needless barrier to trust and understanding. It

National Guard

Offers Back Pay

In an era when citizens distrust their government, a wall

Even a going concern is diverted by paperwork pollution

And, if the owner of a small firm is forced to spend too

Beyond the cost of Federal paperwork as measured in

simplify and streamline the entire procedure.

trying to go into business for themselves.

Security forms, quarterly this and monthly that.

during the course of one year.

lawyers and experts to fill them out.

business can keep up and be honest."

reductions in Federal paperwork.

Congress and the President.

accounting fees.

up by a giant conglomerate.

is time that wall came down.

government has become unbearable.

1.200: a 30 per cent increase.

By any measurement - whether dollars and cents or

And the burden continues to grow. In the three years

In 1970, the Internal Revenue Service listed 30 tax forms

By one estimate, it costs government at all levels about

Federal forms cost \$1 billion a year. Directives cost

In addition, it costs small businessmen about \$18 billion

A typical "Mom" and "Pop" store, with income of less

AS A RESULT, many small businesses are being forced

A distraught housewife, consulting with a volunteer worker about her problemdrinking husband, finally said, "I understand he is sick, that he has a disease.

'But wouldn't you think that if he loved his family, he'd quit? We can't afford the doctors and hospitals, the fines and jails, hislost wages, his spending. Why doesn't he just stop?"

A wise counsellor replied. "I have a friend whose husband had a heart attack and was hospitalized for four weeks and invalided for months. My friend can't afford it at all. Should she tell her husband that if he loved her and his children he would simply not have that heart attack?"

This, in a way, illustrates the inability of non-alcoholics to accept the fact that alcoholics are not weak-willed but stricken by a killer disease.

Once this is realized, the road to recovery is simple. One asks for advice and help. Alcoholism can be arrested. Symptoms point the way to identification of the illness. This article, one of a series in the American-Statesman, begins an insight to signs of chronic alcoholism.

The chronic stages are alcoholism with complications. Few complications accompany the pre-alcoholic and acute stages. Chronic alcoholism is marked by severe and dramatic physical and psychological reactions to alcohol. Each drinking experience further breaks down the person's long-cherished hope that someday he can "take it or leave it along."

The failures to alibi and rationalize his drinking patterns, so long a frustration, now are matched by physical and mental deterioration resulting from long abuse of mind and

All the months or years of neglecting the diet and the need for rest and exercise begin to take their toll. Transition into the early chronic stages of alcoholism is indicated by a marked and contrasting change in attitude. Where once the problem drinker was concerned that his drinking could interfere with the necessary functioning of normal life, now he becomes increasingly irritated because the realities of life (job and family responsibilities) can disturb his drinking.

Return from a binge in the pre-chronic state always used to mean shame, bewilderment, remorse and repentence. The alcoholic felt he had let down family, friends and employers. Now the heavy drinker feels

abandon, indifference and unconcern. He believes he is on his own. He asks no favors and expects others not to ask of him. Once the alcoholic carefully

picked friends. Now anyone who

has a few drinks with him merits being a confidant. Old friendships get the boot. Drinking is the most important thing in life; nothing must be allowed to interfere with the right to drink. Forgotten are church, clubs

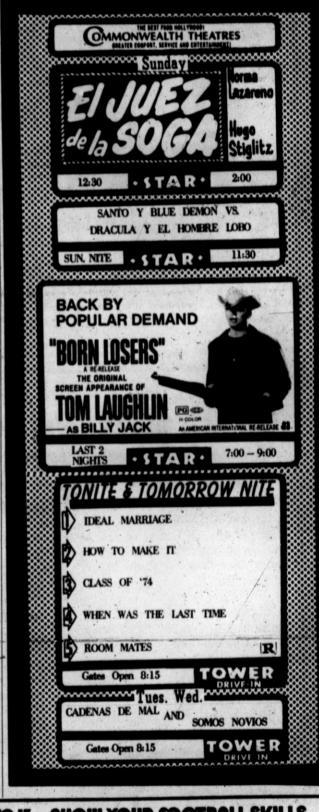
and fellowships. Drinking is his sole interest, his major occupation. Often, the reaction of family

members in a home with an alcoholic is to unite for the salvaging of a rich home life without the influence of the father and husband. Where there is maternal leadership this is a hopeful possibility.

their affection for the head of the house has been dissipated by repeated mutual misunderstanding.

This withdrawal of them naturally builds his own anger. He becomes more sure than ever that nobody understands or cares. As he plunges again and again deeper into an alcoholic oblivion he displays an almost unbelievable increase in indifference about what any-

body else may think or feel. All of these are more than danger signs. They are alarms of tragic proportions. It is close to incredible that sufferers and those who watch the victims suffer do not cry out for assistance. To quickly give that aid is the purpose of the Deaf Smith Council on Alcoholism.



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Arabs Buying Big

BOB HILL Lentz. Newton & Co., Amarillo

There's a good side to the high price of oil and the flood of dollars the Arabs are receiving for their black gold. A lot of those dollars are coming back to the U.S. as the Arabs the Saudi Arabian Natioanl countries where the investor is \$20-million are considered to be as well protected as he is in the "U.S. There are also few countries which can supply the military hardware the Arabs

are buying. Saudi air defense system; Airlines. General Motors is

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office, 3 BR, 2 Bath, 32' den with

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House in Hereford like this one.

1 Bedroom House on Grand. Small

but nice. \$7500.00 total price.

Vacant, just right for couple.

Shown by appointment only.

Lockheed is selling the Saudis 30 C-130 cargo planes and Whittaker Corp. will provide \$17 million worth of equipment

and maintenance for three Saudi military hospitals. Before the year is over, one American company is expected to win a \$300-million contract to equip discover that there are very few Guard. Contracts of less than penny-ante.

A LOT OF merchandise could have been sold to the Saudis if it could have been produced. As a result of the Nixon-Ford Caterpillar had orders for 1000 Administration efforts to heavy construction units but strengthen U.S. influence in the could allocate only 350 because Middle East, big contracts are their production lines are being signed between Saudi operating at top capacity. Arabia and this country. Lockheed snared a contract for Bechtel Corp. is designing a two TriStar jets with a price tag \$100 million airport; Ratheon is of \$25 million each for the supplying the hardware for the national Saudi Arabian

R

building an assembly plant at Jiddah.

The Saudis are upgrading almost every phase of their economy, including communications, education and transportation systems. Over \$1-billion alone will be spent on the University of Riyadh. A 3million metric ton steel mill is under construction and Bechtel has also been hired to design an industrial complex for the oilgas rich eastern province near Dhahran. Over \$10-billion will be spent on petrochemical and fertilizer plants in the next ten years. The Saudis are also looking for opportunities in food processing, cement and

Much of this program is many years down the road. But for the moment, the Saudis are going to have a rough time spending just 25 per cent of this years revenues of \$25-billion.

NEWS VIEWS

John V. Lindsay, former N.Y. mayor; returning to New "I'm more politician than am actor

John R. Quarles Jr., member of the Environmental Protection Agency: "Air quality alone should not dictate entire patterns

of economic and social

growth."

Edward Kennedy, Senator (D-Mass):

"President Ford asked for limited amnesty . . and I stand one with him."

James Gregory, Administrator of the National Highway Traffic Safety Admin-

'We are encouraged by the continuing reduction in fatalities . . . during the vacation season."

Gerald Ford. President: "I think it is fair to say that this legislation places reasonable and equitable restrictions upon the prob-

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Indian Culture Unearthed In Bonebed

Perhaps more than 10,000 years ago, paleolithic men roamed the plains of the Panhandle hunting giant bisons and existing only through the strength of their legs and their flint tools. Years of dirt brought by a changing climate hid the traces of them until recently, when a team of three archeologists from the Panhandle-Plains Historical Museum in Canyon uncovered one of

their bison kill sites. The Lake Theo site, located near Quitague on the south rim of Holmes Creek, has proved far richer in traces of the Folsom culture Indian than other sites. worked in the region.

Bill Harrison," Museum. curator of anthropology, and his assistants Henry Smith of Amarillo and Eddie Kiser of -Canyon, both West Texas State University students, have carefully unearthed more than seven Folsom period flint artifacts, including projectile points, butchering tools and knife fragments. Two of the Folsom points are complete, while another's two neatly snape segments were found seven feet apart.

An extensive bonebed of newextinct giant bison extends at least 115 feet back from the primary site and 60 feet wide, suggesting that the site was once the flat rim of a playa lake where bison had mired or were trapped in the gummy bottom and the kill made.

"This is the second such find on the lower rolling plains below the Caprock," Harrison said. Frank Tow, amateur archeologist from Amarillo, first reported the site to the Museum in 1972. He had collected two Folsom point bases and several end scrapers with gravers from the eroded surface, Harrison reported. In October of 1972, the site was visited by Harrison and Ray Thompson, Museum volunteer, who collected more point fragments and another end scraper, while noting vast amounts of sun-bleached bone

on the surface of the site. Reports of relic hunters looting the site in May spurred the Museum personnel to acfion, and an appeal to the Texas Historical Commission, yielded a \$4,000 grant. Work began June

Now, through pain-staking excavation of 23 five-foot squares of surface worked to depths of six feet on the shelf edge and eleven feet more than 100 feet back, Harrison's team has uncovered a rewarding glimpse of a prehistoric culture, the Folsom era Indian, one of the oldest known inhabitants of North America.

"In addition to a kill or butcher station," Harrison's report pointed out, "it appears that we have a habitation site."

"We really don't know much about the Folsom era Indians," Museum Director James A. Harson said. "We know that they were nomadic hunters who travelled long distances, since there is flint in the Lake Theo site from as far away as the San Antonio area. They were also highly skilled at tool construction, and incredible hunters, for they killed these giant bison and mammoths."

The arduous descept to the bonebed began first with shovel, with the dirt being carefully sifted through screens. Once reaching appromimately one foot above the bed, the men began working with small trowels, wetting the surface and then scraping off the topsoil gingerly. When they touched the top of the artifacts, they used a small brushes to uncovere the crumbling surfaces. Permission of Curtis Tunnell, state archeologist, has now been received to remove the initial layer of bone and flint, after grid photography and ink ketches have recorded their exact positions, so that Harrison and his team can continue they search in the layers below. The bones will be soaked in a solution fo glue and

water to strengthen them so up the bottom of the squares" and encouraging hibitation that they can be moved to the there by snakes, rats and frogs. Museum

"This site is so exciting The recent rains have hinbecause we know so little about dered their work somewhat, the Folsom era man," Hanson Harrison laughed, by "Filling



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Dirt and Paving Contractors, Inc. E. Hwy 60, Hereford, Texas 364-0763 interesting is that while "most

sites are kill sites, this one is a living site where they stayed for some time. We know this because there are flint chips from making tools, and pieces of charcoal from cooking."

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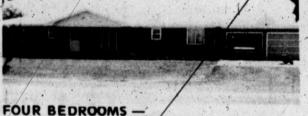
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acres, 1 mile from Hereford \$500.00 down, \$60.00 per

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SUBDIVIDE and develop this 320 acres in Deaf Smith County into Ranchettes. Provide country living coupled with room for growing families. A real opportunity for a forward looking individual!

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Located on Northwest Drive. Extra clean inside and out.

New carpet in den Lg. kitchen. Fenced yard. Quick

Work your business out of this home. Business shop built-in.

Lg. den, 3 BR- 2 bath. Garage opener. Fenced yard with

storage building. Priced only \$25,000.00. Call for more details

Lg., older home is good condition. New fence. Lg. rooms with

lots of storage Owner will finance with down payment.

Owner will finance-the rest. 2 BR brick. Lg. den and

bedrooms. Owner will carpet all but the kitchen. Fenced

We now have two very lovely homes to show you, both

Self-Cleaning Oven

Garbage Disposal

alike in many ways. But each with their own

Dishwasher

REALTORS

possession. Give us a call today

ONLY \$17.500

HOME-BUSINESS

OWNER WILL FINANCE

yard, close to schools. Call for details.

HEREFORD, TEXAS

E. PARK AVE.

kind of deal you might be able to make. N.W. HEREFORD \$25,000

Over 1700 sq. ft. with 4 lg. BR's. New paint and carpet. 2 car garage. Present payments \$196.00 mo. Would trade for something outside of town.

Owner might consider trading for your home. Owner's home,

over 2200 sq. ft. 3 BR - 3 bath. FP, ref. air, storm windows.

N.W. Hereford. 71/2 per cent loan. Call today and find out the

EQUITY LESS THAN \$4000.00 Payments \$180.00 mo. for this 4 BR - 2 bath brick home. Carpet throughout. Corner lot close to school. Call for an appointment today.

GOOD NEIGHBORHOOD Nice 2 BR home in excellent condition. Lg. 17'x19' basement with storage area. Storm windows and new paint. Garage,

CONCERNED ABOUT THE MONEY MARKET? WE ALL KNOW THAT THE MONEY MARKET IS VERY TIGHT. IT IS DURING SUCH PERIODS THAT OTHER MAJOR SOURCES FOR SELLING PLAY A MAJOR ROLE. WE HAVE MANY QUALIFIED BUYERS WHO HAVE CASH TO PURCHASE AN EQUITY. WE NEED MORE HOMES FOR OUR CUSTOMERS TO CHOOSE FROM. CALL OUR OF-FICE NIGHT OR DAY AND ONE OF OUR PEOPLE WILL BE HAPPY TO VISIT WITH YOU ABOUT LISTING YOUR HOME, CALL A PROFESSIONAL!

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\$350.00 PER ACRE **8 MILES FROM HEREFORD** Pavement, Trackage, 3 wells, grass, house, barn, 174 A. On pavement, 320 acres; 4 wells, good soil

NEAR HEREFORD 322 acres, \$600. per acre, 2 houses, 2 wells.

nice yard, lg. trees.

SMALL DOWN
F-4115—Owner will finance. 310 acres, 3 wells, tile, F-3123

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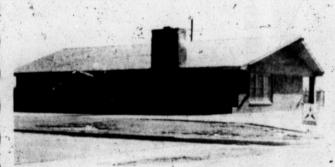


Sam Long



F-3124

Ralph Owens



Spanish style ceramic tile adorns the front entrance which

leads into a formal living room with a bay window which

would be just right for elegant entertaining. This 4 bedroom,

2 bath home has over 2250 sq. ft. A large paneled don.

features bookshelves and fireplace along with a beamed

ceiling. Gay green patterned kitchen carpeting dresses up the

kitchen and dining area which has a large bay window overlooking the patio and a built in hutch. Oak Street invites

you to visit this home soon.

special on Douglas Street. Gold tweed shag carpet invites you into the large den where a stone fireplace is the highlighter. The well lighted kitchen is a cheery bright yellow so work never becomes drudgery. Every feature is completed to the finest detail and quality. Included in the list of extras are \$2100 beauty pleat drapes, cushion tone tile in kitchen, central vacuum cleaner, self cleaning oven and a basement bedroom. A unique brick and wrought iron fence accent the landscaping of this show home. See it now.

You could be surrounded by beauty in this 3 bedroom, 2 bath

A lovely decor for a low price can be achieved with this 14'x80' Gold Crest mobile home. This 3 bedroom, 2 bath home has the comfort of refrigerated air conditioning and gas heating along with the convenience of a built in kitchen with dishwasher and disposal. This mobile home now has a desirable location or could be moved to the place of your choice. We will help arrange financing so call us today.

This 3 bedroom, 2 bath brick home in Northwest Hereford has a large paneled den with stone fireplace and bookshelves. Refrigerated air and electric heat keep this total electric home comfortable. Beauty pleat drapes and marble vanities give an expensive look to this reasonably priced home. Call for an appointment.

This charming 2 bedroom mobile home could be yours for only \$850 equity and take up the payments. This 12'x60' mobile home would meet the needs of any young couple. Ask Building costs are headed up, so buy now. Seven new homes are now in various stages of construction and one of them may be suited to your family. Several are ready for interior selections to be made. Look at these homes now and plan your own color scheme by selecting your choice of carpet, drapes and paper. Our builders will work to please you.

Soon to be available will be a two bedroom rental unit with firéplace and double garage. Now under construction, but watch for further details to be announced.

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PORK CHOPS

PORK

PORK

CHUCK

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98¢

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LB.

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