

Farmers Rally Friday In Strike Atmosphere

By JIM STEIERT
Brand Farm Editor

Farmers from states including Texas, New Mexico, Washington, California, Nebraska, Colorado, Kansas, Delaware and Minnesota converged on Amarillo Friday in an attempt to focus the attention of the nation on the plight of its farmers.

While the American Agriculture movement strike rally in Amarillo featured an afternoon of speeches and discussion on the state of farm affairs, in the final analysis, it was the actions of some 5,000 farmers, rather than their words, that revealed how the farm strike movement is gathering support.

Farmers from throughout the Texas Panhandle and surrounding states brought an estimated 300-400 tractors and other pieces of machinery to Amarillo in a display of unity virtually unparalleled in Texas Panhandle history.

'If you could buy a shirt with a bushel of corn in 1912, you ought to be able to do so today.'

And while the attendance at the afternoon farm rally fell short of predicted figures of 10,000-15,000 farmers which had been circulated in some areas, it still outdistanced the attendance figure of 2,000 at a meeting with Ag Secretary Bob Bergland in Colorado last month.

As one speaker at the afternoon rally at the Tri-State Fairgrounds Coliseum put it, the Amarillo rally represented "the largest gathering of farmers put together in this nation's history in terms of productivity."

The day began on an efficient note and the whole affair was carried off like clockwork.

Local farmers formed a tractor caravan and departed for Canyon shortly before 9 Friday morning.

The caravan grew as it passed through the Dawn and Umbarger communities to the east of Hereford, and mushroomed to a huge force at the western edge of Canyon with the addition of machines from that area.

One could virtually feel the heartbeat of agriculture during the brief stop at Canyon as dozens of diesel engines idled in thrumming rhythm.

Tractors from points south of Canyon joined the caravan on the expressway to Amarillo, and by the time the procession had reached the vicinity of WTSU's Kimbrough Memorial Stadium, tractors, ensilage cutters, combines, trucks and pickup loads of farmers were strung out for over two miles.

Truckers and motorists passing the

caravan honked and waved in gestures of support for the men who had left their fields to protest adverse economic conditions, and all along the route, the caravan grew.

Farmers from northern Deaf Smith County, the Vega area and points east made their way into Amarillo along Interstate 40, and their caravan merged with the southern forces at a cloverleaf, where the procession ballooned even more.

Parking lots in the vicinity of the Amarillo Civic Center were quickly filled with tractors, and rigs were still rolling in at the start of the parade to the fair grounds at 1 p.m.

The caravan remained on time, and a group of some 17 cropdusting planes, mostly from the Magic Triangle area of Deaf Smith, Farmer and Castro counties staged a flyover just as the first machines of the caravan began arriving at the fair grounds.

A second flyover was staged minutes later, after most of the tractors had been parked.

The aircraft moved past at 1,000 feet in an impressive formation, and were greeted by cheers from the farmers below.

Whiteface Aviation, Clover Spraying Service, Hereford Flying, Cherry Air Service and American Dusting Co., all of Hereford, provided some of the aircraft for the flyover.

Texas Agriculture Commissioner Reagan V. Brown was one of the first speakers to address the gathering of farmers.

He told his audience that agriculture is "one of the few good things left in this country, and we are watching it go down the drain."

Brown drew a rousing ovation from the farmers when he attacked increased spending on the food stamp program while the farming industry received little help in recently passed farm legislation.

"The apostle Paul said in the Holy Bible that if a man won't work, he

'The grain embargo was one of the most unfair actions ever taken against the farmer.'

shouldn't eat. For too long, the farmer has had an inferiority complex. It is time the world realizes that he is one of our most important attributes," said Brown.

Master of Ceremonies Alvin Jenkins of Campo, Colo., leveled an attack at the Farm Bureau in introducing Jay Naman, president of the Texas Farmers Union, when he said, "The Texas Farmers Union and the Grange have given 100 percent backing to the farm strike movement, but the Farm Bureau would not. They may

not sell any more insurance either."

Naman stated that he had been farming for many years, but added, "I can remember only one time in my life when I felt like I was receiving a fair price for my farm products."

He added, "This is a fight you are going to have to remain persistent and stubborn about, and if you are easily discouraged, you shouldn't get into it. Somebody other than the farmer is getting the difference between what you receive for your goods and 100 percent

'We have the largest gathering of farmers in the nation's history in terms of productivity.'

parity, and they're not going to give it up easily."

Fred Vandenburg Jr. of Pampa, who helped organize the rally, commented briefly on parity, telling his audience "If a man could take a bushel of corn to town in 1912 and buy a shirt, he should be able to do so today. The monetary income of farmers should retain the same purchasing power over the years. Parity is simply the cost of production plus a fair return, not a guaranteed income."

American Agriculture representative Bud Bitner of Colorado attacked government policies on agriculture.

"Farmers in this country have learned to produce more efficiently than anyone in the world. Recently, we have been plagued by intervention we have no way of overcoming. We can't conquer government or big business in this country. The government has said our products are needed to balance trade, halt inflation, and balance the budget, yet at the same time, this government says it will not allow us to have a profit. Our products are being used to make a profit, yet we are being handed a loss," said Bitner.

"We've asked only a couple of years ago to make sure the world was fed, to produce at our maximum. We did, and we weren't even allowed to sell our products," he continued.

Bitner pointed out that 25 percent of the nation's farmers will have to refinance or liquidate their holdings following the current farm year.

"We're not out to starve the nation. We want to provide food at a reasonable price, but in return, we want the nation to provide us with a reasonable return," said Bitner.

Travis Waller, president of the First National Bank of Springfield, Colo. spoke on the consideration he has given, the American Agriculture movement.

"Some 85 percent of our bank's loan

(See RALLY, Page 2)



Hanging in There

A group of some 5,000 farmers from several states gathered in Amarillo Friday afternoon for an American Agriculture farm strike movement rally. The farmers, who are demanding 100 percent parity for their products by Dec. 14, were outspoken in their dislike for current farm legislation, as evidenced by this "hanging" of the farm bill. The message at the bottom of the figure carried special significance for the crowd which

gathered in Amarillo Friday. Without cooperation, farmers realize that the strike movement has little chance of success. At the same time, farmers are facing disaster unless measures are taken to improve the farm situation. Other photos of the strike rally tractor caravan are featured in today's farm section of The Brand. (Brand Photo by Jim Steiert)



'Letters', 'Bull' Net High Survey Marks

That feller on Tierra Blanca Creek says it isn't necessary for a man to have his face lifted—if he's patient enough, it will grow up through his hair.

The wheel was man's greatest invention, until he got behind it.

A REMINDER: The Coffee Memorial Blood Center will be here Tuesday of the coming week, rather than the customary Wednesday date. And, Hereford's "account" with the blood bank is low—your blood contribution is sorely needed!

AND, WITH THE United Way fund drive lagging, it might be well to remind citizens to make their annual contributions to this united community effort. Only 41 percent of the campaign goal of \$98,400 has been pledged, but we believe there are still many contribution cards out that people haven't gotten around to returning. Let's get behind this community project and make it a success!

FARMERS HELD a drive-in, protest rally in Amarillo Friday and Brand farm editor Jim Steiert was there to report the event. It was difficult to determine how many of the farmers were from Deaf Smith County.

Battle cry of the rally and strike threat by the farmers is a demand for 100 percent parity. Even though this is an ag-based community, we find some

(See HEREFORD BULL, Page 2)

"Letters to the Editor" and "Hereford Bull," respectively, are the most popular items for readers of The Hereford Brand, the recent readership survey conducted by the Newspaper shows.

The Brand received 125 surveys, which determined reading preferences and areas in which the Brand is both strong and needs improvement.

Fiestas Patrias Gives \$10,000

Donations to various local organizations from proceeds of the recent Fiestas Patrias celebration in Hereford totaled \$5,000, according to Herman Marquez, vice-president of St. Joseph Men's Organization.

United Farmworkers of Texas and Mexican-American Vocations and Big Brothers/Big Sister each received \$1,000 from the proceeds.

Receiving \$500 were Muscular Dystrophy, Red Cross and Hereford Senior Citizens and getting \$250 were Hereford Satellite Center and Hereford Family Services Center.

Marquez and Danny Balderza, a member of St. Joseph's Men's organization, said the keys to success for the Fiestas Patrias this year were local merchants, people in attendance at both the parade and dances, and the Deaf Smith County commissioners, who donated use of the Bull Barn.

Eighty-nine women and 36 men completed the survey. Of the total number received, 47 were filled out by persons between the ages of 45 and 65, 46 by persons 26-45 and 20 by readers over age 65. Six persons between 18 and 25 and six readers under 18 also responded.

Most of those who responded attended college—40 graduated from college and 40 attended but did not finish. Thirty-four completed high school and 11 received some high school education.

A grading system of three points for items always read, two points for often read and one point for never read was used in scoring the various items. With 125 surveys, a perfect score for an individual item would be 375.

"Letters to the Editor" was the most popular news items, collecting a score of 321. Other popular news items were human interest features 312, obituaries 304 and law enforcement 301.

The survey indicated that most of The Brand's readers closely follow areas of local government. News about Hereford's schools earned a 296 total, followed by Deaf Smith County with 258 and the City of Hereford with 250. Hospital news graded a 243.

Weddings and engagements scored 254 and 241, respectively.

A recently incorporated feature, "The Branding Iron," which spotlights active people in the community, graded surprisingly high with a 236.

Other news items and their scores were

(See SURVEY, Page 2)



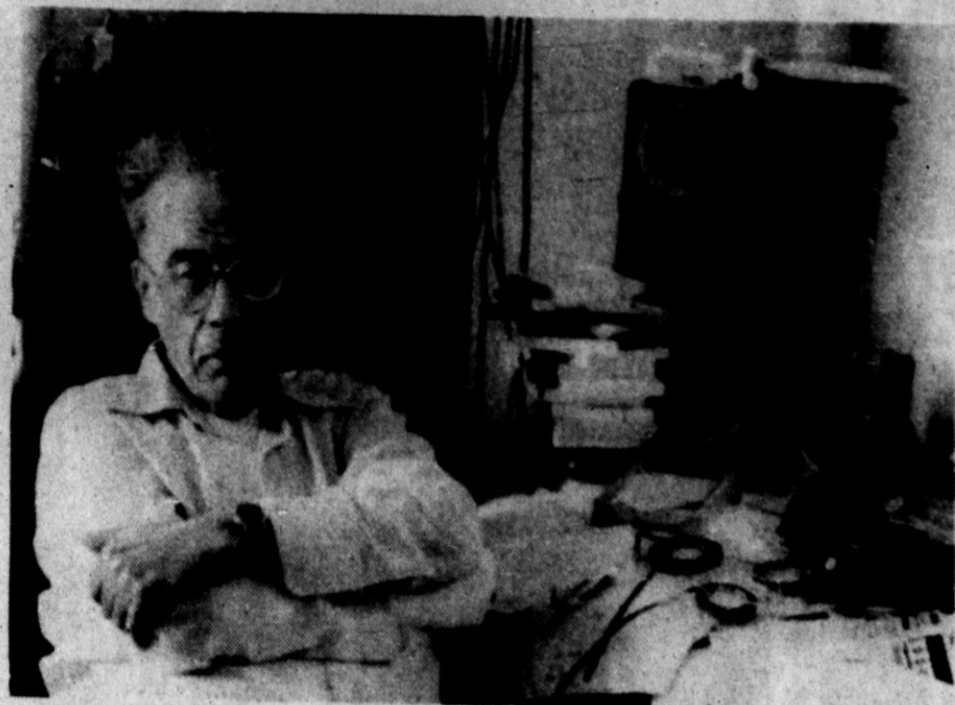
Regal Ceremony

Melinda Herr, daughter of Mr. and Mrs. Reynold Herr, assumes her throne as football queen during Friday's pep rally in the high school gym. The senior student's court includes from left, senior attendant Rhona Lee King, sophomore attendant

Karla Driskell, junior attendant Mindy Mason and senior attendant Donna Patzold. Miss Herr was selected to wear the title by members of the high school football squad. (Brand photo by Dianne Banner)

One-Man FM Band Fights

Gloucester, Mass. — (NEA) — Radio station WVCA has a sound all its own. In the winter it's the whistle of the studio radiator. In the summer, when the windows are open, it's the street traffic. And then there is the sound of WVCA's redoubtable host, Simon Geller; listeners say it's quite like marbles in the mouth.



HOUSED in a cluttered flat above Gloucester's harbor, right beside Geller's unkept bed, WVCA plays Mozart and Rossini 10 hours a day, six days a week. That is, if the tubes work. If they don't, the music falls dead and disc jockey Geller becomes engineer Geller. Sometimes, he grumps, "I've been broke down for half the day."

(Photo by Tom Traider)

Despite the distractions, devoted followers in three states regularly tune in what may be America's only one man radio station. Listeners say the background racket is a small price to pay to maintain contact with a simple operation in a complex world. Besides, WVCA's symphonic programming is a radioland refuge from rock and roll.

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But then, problems are a Geller specialty. They should be. He's had so many. From the time he opened his FM outlet here in 1964, to the day in 1967 he decided he could not afford employees, Geller has pioneered the field of shoestring mending. He long ago gave up smoking, for example, so he can afford his electricity bill.

Early on, Geller's principal problem was that few in the area took him seriously. Here was a near-sighted eccentric trying singlehandedly to establish the only radio station in Gloucester, who at times had to piece his programs together by scouring record shops for bargain releases. The consensus was harsh: it couldn't be done.

And though WVCA has stayed on, advertisers stay away. Those who do want airtime often want Geller to charge them twice, his regular fee, then double that amount so that they might collect a profit of their own from their parent companies; Geller refuses to "double bill," however; hence his operation has not in a decade been out of the red.

No doubt Geller would prosper more if he had more time to spend on incidentals such as revenue raising. But federal rules forbid him from leaving his programming unattended, and at age 54, after long days over his ancient microphone, Geller says he can't hustle as in bygone times. To meet his debts, then, he often cuts his groceries.

By the way, Geller's groceries are kept on a card table a few feet from the turntable. The debris of instant coffee and cookies nicely complement WVCA's decor; everywhere the station is decorated with rubbish. Geller has a lousy housekeeper, himself. And he has a lazy janitor, also himself. The dust balls are big as Florida oranges.

Is this any way to run a radio station? In recent months at least a few observers have said no. One is a Geller competitor, an AM-FM station in Medford, Mass., whose owners have asked the Federal Communications Commission to revoke WVCA's license. The

is not responsive to community needs.

As to that charge, Geller himself admits it is technically correct. He does not give the news, for example, nor does he report the time or the weather. As for public affairs programming, WVCA occasionally airs dreary freebies such as the speeches of Sen. Edward Brooke; other than this, Geller sticks "only to good music."

At a summer FCC license hearing, Geller used his good music as his main line of defense. And he was backed up by 200 letters from listeners, and 37 people from the audience who made personal testimonies. Geller said his audience did not want the news, time or weather; "They just want good music." The hearing judge was largely sympathetic.

The trial of WVCA is not yet ended. The license verdict is expected sometime in December. Until then, at least, Geller will go it as usual, which is to say alone and his way. He may add a bit more in public affairs programming, but he refuses to do more airtime talking; "Everyone," he says with a sigh, "hates to hear my voice."

Not that he's against all change. In spite of the shaky status of his license, he says he wants to expand programming to seven days a week. He also hopes to build a higher tower, which will use less power but transmit his signal over greater distances. Then one day, when he's rich, he'd like to go fully automatic programming.

But all this is down the road. Right now the emphasis is on survival. Wattage rates are skyrocketing, rent has gone up, and Geller, a diabetic, says he is always dog tired. The situation is so bad the lifelong bachelor says he may have to make the ultimate sacrifice: "I may have to get married; I could use the help around here."

No doubt WVCA's audience hopes for nuptials also. Listeners worry endlessly about Simon Geller's one man FM band. Once when he closed the station to go to the hospital, frantic listeners had police break down his studio door to see if he

had died at the mike; "Simon," wrote a devotee afterward, "don't you ever get sick again!"

Meco Morardo Has a Winner

LOS ANGELES (AP) — The Force, it seems, is with Meco Morardo.

Meco, a New York session musician and sometime arranger of disco tunes, has come up with a disco version of "Star Wars" — a hybrid concoction of the various themes of that huge movie — that has shot right past at least a dozen "Star Wars" records, including the original sound track.

Meco's little bit of galactic jive is in the No. 1 spot on the pop charts of all three major trade magazines, Billboard, Record World and Cashbox, and the airplay it's been getting on AM radio suggests it might stay atop the heap for quite a while.

Why Meco's above the rest? "It was like I was guided by something," he says, "like maybe The Force the mystical power in the movie?"

Meco, a sci-fi nut, says he saw "Star Wars" in New York. "First day, 10 o'clock showing. I went crazy over it and I went back the next day for the 10 o'clock showing and sat through it three times.

"By the second showing, I started listening to it real carefully and I heard the various themes ... if you listen to it at least three times, you can tell there are at least three distinct themes. You don't have to be a great appreciator of music to realize that John Williams wrote a great score. I ran out that day and bought the sound track album."

But the sound track by the London Symphony Orchestra left Meco a cold. "I felt it (the

sound track) was not a commercial entity," he says. "I felt I could do something with it along the lines of disco, contemporary pop music. Something you could dance to."

Meco at first thought he'd capsize the movie on an album — "You, know, you've seen the movie, now hear it." He wanted to use some of the dialogue from the movie, but legal complications prevented that.

So, he decided to settle on some spaced-out sound effects, a perceivable beat and a meshing of the three themes for his first effort as an artist. All he needed was a record company.

"I didn't have a deal, so I called Neil Bogart president of Casablanca Records in Los Angeles. Of course, Neil is a great record man. He didn't hear one note of the music, but based on the success of the film, said OK."

Casablanca's East Coast label, Millennium, contacted Meco at once. "We made a deal over the phone, and that was it," he says.

Meco's "Star Wars" was the first No. 1 hit for Millennium.

NEW YORK (AP) — Leaders of the Episcopal Church are treading a cautious, conciliatory line in the face of extensive "deep hurt" in the denomination, some departures from it and portents of more.

To try to nip the revolt in its infancy, the church's bishops at their meeting last week in Fort St. Lucie, Fla., took several qualified, pacifying stances, some direct, some indirect.

One clear-cut measure was adoption of a statement of conscience, affirming the right of any member, priest or bishop conscientiously to dissent from the church's decision allowing women's ordination and to take no part in it.

The authorizing of women priests a year ago had been the catalyst which brought discontent to a head, epitomizing what protesters saw as secularizing trends in the church.

So far, 18 parishes out of a total of 7,200 have acted to pull out of the denomination, only a fractional trickle at this point, but the protesters say it will spread in time.

It will be slow, but considerable, they say, if current court tests provide precedents for departing parishes to keep their property.

At the bishops' meeting, an intriguing, yet unclear move — seen subsequently by many as intended to contain dissent — was the open declaration by Presiding Bishop of his opposition to women's ordination.

He offered to resign if fellow bishops thought his position disqualified him, but they

assured him it didn't turning down his offer.

Initial reaction of some Episcopalians was that his action would foment dissent and encourage departures from the church, something he has striven to prevent.

Others felt, however — and ensuing events tended to bear it out — that the presiding bishop's outspoken stand against women in the priesthood, and his continuance in office, would

bolster those of similar views to do likewise.

That is, they could properly exercise their opposition within the church, rather than quitting; if the church's top officer could do it, certainly the ordinary member was free to do so. That was the message considered by many implicit in the Bishop's Allin's maneuver.

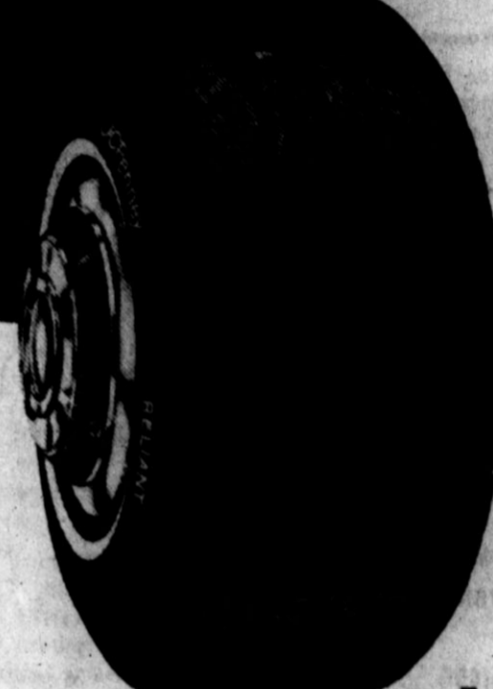
That, indeed, was the reaction in some dioceses where dissent has been keen,

according to diocesan bishops reporting favorable feedback.

but in dioceses predominantly favoring women priests, reactions were said to be negative, holding that Bishop Allin's action would abet dissidence.

However, in those dioceses, there were no threats of revolt, anyhow. It was in the areas of greatest opposition that the breakaway clouds hovered, and in those areas, the impact was said to have been favorable.

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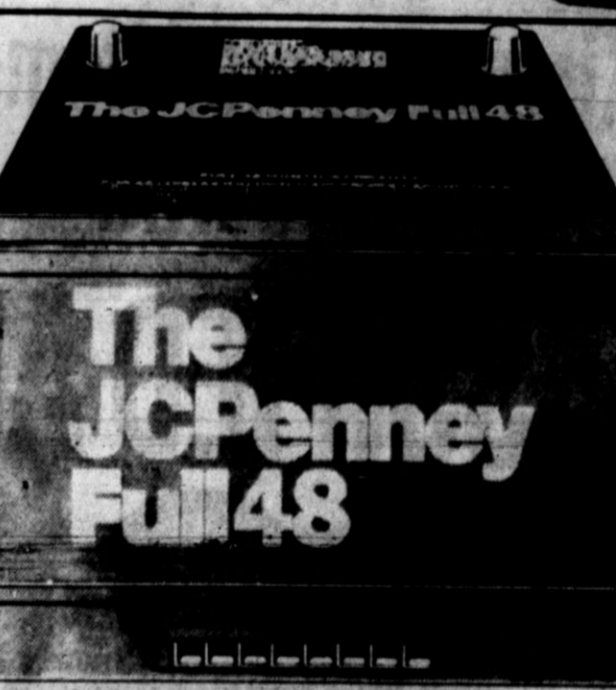
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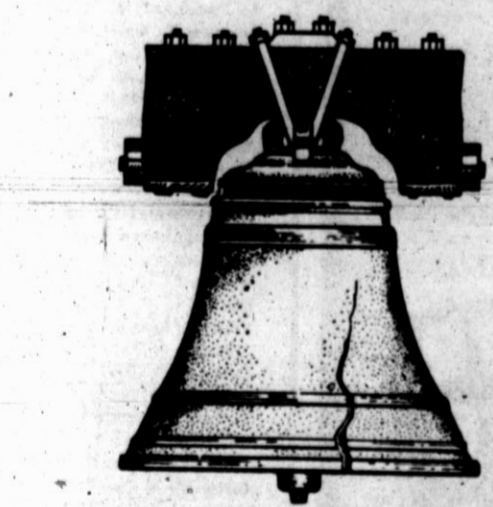
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Bulldogs Claim 30-7 Victory

By BOB NIGH
Brand Sports Editor

The Plainview Bulldogs used more running backs than Don Rickles has insults to race to 349 yards total offense while handing the Hereford Whitefaces a 30-7 loss in the two teams' district opener at Whiteface Field Friday night.

Plainview got better than 40 yards rushing from four different backs, and used the sure hands of end Jay Miller (four catches for 84 yards and one TD) when not going the running route to hand the Herd its fifth loss in a row this season.

Things got started on a sour note for HHS when the Bulldogs, now 4-2 and 1-0 in District 4-4A play, got two points when a snap from center on a punt sailed over Jackie Mercer's head and out of the end zone for a safety with 6:11 left in the opening period.

That disaster offset a good defensive effort by the 'Faces, who had stopped the 'Dogs on their own nine-yard-line after seeing one Plainview touchdown

run called back due to a penalty. The Herd came right back, however, to score their only points of the night following a Plainview punt to the HHS 22. Junior tailback Paul Bell blitzed the middle of the Bulldog line

put the Herd on top. Charles Reyna added the PAT for a 7-2 Herd lead.

Plainview erased that margin on their next possession, however. Royce Coleman gave PHS six points from the three

but Ervin Davis was just one step behind with 60, while Uddley had 55 and Michael Black added 44 more to the total.

Miller, fifth among District 4-4A receivers before Friday, was consistently open in the HHS secondary, and boosted his season yardage total to 132 with his four catches.

The Whitefaces travel to Lubbock to meet Coronado (21-7 winners over Lubbock High Friday night) next week, while the Bulldogs host the Monterey Plainsmen in a crucial loop matchup next Saturday night.

Plainview 9 7 14 0-30
Hereford 7 0 0 0-7

The Hereford Brand

SPORTS

Sunday, October 16, 1977

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for 73 yards on the first play from scrimmage following the punt, and only a super effort from Plainview's Ricky Ennis stopped the speedy Herd back from scoring.

Three plays later Herd quarterback Kelly Kitchens found wingback Chris Hill all alone in the end zone on a play action pass for the six points to

after teammate Harold Uddley set up the score with a 46-yard burst.

Hereford got two more scoring opportunities early in the second period, but field goal attempts of 28 and 27 yards by Reyna fell short.

Halfback Billy Williams added another touchdown for the Bulldogs in the second period on a 41-yard draw play up the middle to make it 16-7 Plainview at the half, and the 'Dogs added two insurance scores in the third period to put the game away.

The bright spots of the game for Hereford were the rushing of Bell, 118 yards on 18 carries, and the resurgence of split-end Robert Graves, who came back off a knee injury to snag two Kitchens' aeriels for 75 yards. Tight end Greg Brockman also added two receptions to the Herd effort (for 29 yards), while Hill, Ronald Lucero, and Randy Mars each hauled in one pass. Williams led Plainview rush-

	Her.	Piv.
FD	10	16
RUSH	157	256
PASS	100	93
PASS A/C	16-7	7-5
Total Yds.	257	349
Int. By	0	2
Op. Fum. Rec.	3	2
Punts/Avg.	1-38.0	4-37.0
Pen-Yds.	2-10	7-51

P-Safety, center snap on punt attempt out of end zone.
H-Chris Hill, 3 pass from Kelly Kitchens (Charles Reyna kick)
P-Royce Coleman, 3 run (Ervin Davis kick)
P-Billy Williams, 37 run (Davis kick)
P-Jay Miller, 21 pass from Jamie McAlister (Davis kick)
P-Davis, 8 run (Davis kick).

Sunpower

The sun is 400,000 times as bright as the full moon and gives the earth six million times as much light as do all the other stars put together. Actually, most of the stars that can be easily seen on any clear night are brighter than the sun.



Behind By Two

Herd punter Jackie Mercer (19) walks up the field from the end zone after a high snap from center resulted in a safety for the Plainview Bulldogs

Friday night. The Bulldogs went on to win the game 30-7 at Whiteface Field. (Brand photo).

Coronado Uses Miscues To Defeat Lubbock High

The Coronado Mustangs turned two Lubbock High mistakes into touchdowns in the final minutes of the first half to hand the Westerners a 21-7 defeat in the District 4-4A opener for both teams at Lubbock's Lowery Field Friday night.

With the game tied a 7-7 Coronado's Shane Boyd pounced on a LHS fumble at the Lubbock 44. Four plays later the Mustangs led 14-7 after tailback Mark Butler scooted left for 15 yards and a touchdown.

The margin was increased with just 45 seconds left as Coronado quarterback Buck

Williams hit Sam Hickman with an 48-yard scoring strike for a 21-7 bulge. That TD was set up by a Coronado interception.

The Westerners attempted to come back in the second half, but an interception on the CHS two and another fumble, this time at the Mustang 14, halted those threats.

The sole LHS score in the game came on a halfback pass of 33 yards from Ernest Day to Jimmy Garza in the second quarter. Day added the extra point.

The win upped Coronado's season mark to 4-3, the first time the Mustangs have risen

above .500 all season, and gave them a 1-0 mark in the district. Lubbock fell to 1-5-1 overall and 0-1 respectively.

Coronado plays host to Hereford next Friday night, while the Plainview Bulldogs, 7 winners over the Herd Friday, challenge the Monterey Plainsmen in a big District 4-4A rematch Saturday.

The Westerners take the week off next Friday before traveling to test the Whitefaces

at the HHS homecoming October 28.

	Cor.	Lub.
FD	16	10
Rush	213	139
PASS	36	48
Total	249	187
PASS A/C	5-2	12-4
Int. By	2	1
Punt/avg.	6-32.0	4-32.0
Pen/Yds.	5-40	6-47
Fum. Lost	0	2

Tide Bumps Vols

BIRMINGHAM, Ala. (AP) - Jeff Rutledge scored two touchdowns and fired a 30-yard scoring pass to Ozzie Newsome as fourth-ranked Alabama downed Tennessee 24-10 Saturday in a Southeastern Conference Football game.

The Crimson Tide, whipping Tennessee for the seventh consecutive year, had numerous opportunities to turn the game into a rout, but six times failed to score after penetrating the Vol 35.

Rutledge scored both of his touchdowns in the final three and one-half minutes of the first half when Alabama struck suddenly to break a 3-3 deadlock and take a 16-3 halftime lead.

Grid Scores

CONTEST SCORES
Kress 22, Hart 14
Coronado 21, Lubbock 7
Pampa 21, Caprock 6
Burger 13, Canyon 6
Perryton 37, Dumas 24
Dimmitt 9, Otton 0
Muleshoe 18, Littlefield 7
Ladlow 34, Tulia 7
Vega 48, S-Earth 0

OTHERS
Midland 35, Abilene 27
Odessa Permian 36, Big Spring 21
Mid. Lee 16, Abilene Cooper 10
Floydada 23, Lockney 19
Frona 19, Morton 14
Andrews 34, Seminole 6
Ft. Stockton 17, Monahan 6
Spanham 14, Dalhart 6
Panhandle 30, Canadian 12
Boys Ranch 35, Riv. Rd. 6
Sunray 7, S-Fritch 0
Stratford 22, Stinnett 6
Petersburg 22, Hale Center 6
Gruver 28, White Deer 0
Farwell 21, Bovina 7
Wellington 41, Shamrock 6
Stanton 60, Denver City 0
Whiteface 12, Smyer 8
Wheeler 33, Higgins 18
Mottley City 41, Silverton 3
Sudan 33, Nazareth 8
Crosbyton 41, Ralls 14
Childress 35, Olney 14
Boise City 15, Texline 14
Paducah 22, Hamlin 6
Booker 21, Hooker 13
Beckton 13, Quanah 0
Clearmont 36, Claude 20
Odessa 17, San Angelo 0
SA Lakewood 24, Snyder 6
Fritch 21, Post 0
Lorena 26, Spur 0
Seagraves 41, Shallowater 0
Paines 13, O'Donnell 0
Amherst 18, Anton 14
Ropes 16, Sundown 12
Sabine 19, Big Sandy 13

COLLEGE
Notre Dame 24, Army 0
Penn St. 31, Syracuse 24
Pittsburgh 34, Navy 17
Rutgers 20, Lehigh 0
Alabama 24, Tennessee 10
Georgia 24, Vanderbilt 13
Maryland 35, Wake Forest 7
Colorado 17, Kansas 17
Illinois 29, Purdue 22
Indiana 13, Michigan St. 13
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Defense Sparks Fireworks As Red Raiders Crush Rice

By MIKE COCHRAN
Associated Press Writer
LUBBOCK, Tex. (AP) - Key defensive jolts by Richard Arledge and Larry Flowers triggered a 21-point Texas Tech uprising in the third period and propelled the 15th-ranked Red Raiders to a 42-7 Southwest Conference victory over Rice Saturday night.

Quarterbacks Mark Johnson and Tres Adami, standing in for injured Rodney Allison, revived a sluggish Raider offense after a penalty-ridden first half and Tech rolled to its fifth victory in six outings.

The Raiders hiked their SWC mark to 2-1 while branding the

Owls with their fifth consecutive loss. They are 1-5 and 0-3.

Arledge, a defensive end, swiped an Owl pass to set up one touchdown and Flowers broke through to block a punt and help arrange for another score.

The Raiders were nursing a 14-7 lead when the third quarter fireworks occurred.

Bill Adams missed a couple of chip shot field goals but provided a 52-yarder and a 47-yarder to stake Tech to a 6-0 lead in the first quarter.

Johnson drove the Raiders 98 yards and scooted the final 29 steps himself to make it 14-0 but a six-yard pass from Randy

Hertel to Calvin Fance narrowed the margin.

Mark Julian zig-zagged seven yards into the end zone to launch the second half explosion. Adami sneaked a yard for another and Billy Taylor banged in from the two just moments later.

Sam Bailey wrapped it up with a one-yard scoring burst.

Johnson, a sophomore recruited as a defensive back, was masterful in the 98-yard drive that provided the first Tech touchdown. He notched runs of 31 and seven yards, passed to Sammy Williams for 28 more and then tiptoed down the sidelines to score from 29 yards

out.

Adami took the Raiders 66 yards in nine plays in the opening minutes of the third quarter, winging a 20-yard pass to Williams and a 10-yard shot to Taylor, before sending Julian in from the seven.

Arledge picked off a Hertel pass at the Owl 32. A few minutes later, and with the aid of a 15-yard penalty, Adami took the Raiders across the goal in five plays.

Flowers blocked Steve Gleaves' punt deep in Rice territory and the ball bounced out of bounds at the Owl two. Taylor slashed in one the next play.

With the outcome no longer in doubt, Tech moved 55 yards in 10 plays for their final touchdown, the one-yarder by Bailey.

The Raiders amassed 478 yards in total offense while holding Rice to 177. Johnson picked up a 119 yards on 12 runs and hit eight of 12 passes for 75 more yards.

The Raiders have an open date before their showdown with second-ranked Texas on Oct. 29 in Austin. They are hoping Allison will be able to play by that time. He suffered a broken bone in his leg in Tech's only losing effort this year, a 33-17 loss to Texas A&M.



Six Points

Hereford Wingback Chris Hill latches onto a Kelly Kitchens pass for a three-yard touchdown against the Plainview Bulldogs in the two teams' District 4-4A clash at Whiteface Field Friday. Hill's TD was the extent of the HHS scoring (Including Charles Rena's PAT) in the game as the Bulldogs walked away 30-7 winners. (Brand photo).



Randy Ross—he hollers till he's hoarse. And then some. (Brand photos by Paul Sims)

Herd Manager Keeps Hollering

By PAUL SIMS
Brand Staff Writer

Randy Ross wasn't big or good enough to make the Hereford football team. So he, like a lot of other young men who want to be involved with the sport in some way, became a manager.

And as a manager he may be one of the football team's most valuable assets.

Ross, you see, hollers a lot. He is louder than all of Hereford's cheerleaders put together—not because they don't holler; it's just that he possesses an amazing set of vocal chords—and he can yell for an extremely long period of time.

His favorite things to yell are: "Go, Big 'O' (offense)!" "Get 'em, Big 'D' (defense)" and "Go, Herd, Go!"

Ross estimates that from the words "go," "big," "O," "D," "em," and "Herd" he yells more than 100,000 words during the course of the game.

Players and coaches won't argue that fact. A teammate asked, "Don't you ever get tired?" during Hereford's 30-7 loss Friday night to Plainview. Hereford was trailing 16-7 at the time.

"I don't quit yelling. In the Plainview game I didn't let up at all. When everybody in the stands start leaving, the players get down. I have to keep 'em up somehow," said Ross, a junior who came to Hereford from Mississippi when he was a freshman.

Headaches, dizziness and hoarseness, all side effects of his hollering, don't stop Ross,

although sometimes he must rest for a moment.

"I get a headache in the first quarter after I've been yelling for a little while. I just get so excited and it comes on."

"About the second quarter, I get hoarse. I'm not worried about my voice. I just keep on yelling."

"After I start yelling and get a headache, then I get a little dizzy. I lax off a little till that passes."

He uses the halftime intermission to recuperate. The headache usually goes away.

"I've had that time to rest, then I start off fresh. So it comes on again in the third quarter. In the fourth quarter, it gets worse. It goes away when the game's over and we're picking up. I'm settled down."

His hoarseness, however, stays with him until the next morning.

Players, Ross said, don't kid him for yelling. And coaches don't pay attention.

"They're too busy yelling at the football players."

SAN FRANCISCO (AP) - The People's Republic of China soccer team ends its five-game tour of the United States by playing the U.S. national team Sunday at Kezar Stadium.

Two U.S. national teams have defeated the Chinese 1-0 and the two have battled to a 1-1 tie in two previous games.

The Chinese defeated the Tampa Bay Rowdies of the North American Soccer League 2-1 Thursday night to make their over-all record on the tour, 1-1-2.



PHILADELPHIA (AP) - Defenseman Andre Dupont will miss the Philadelphia Flyers' game with the Penguins in Pittsburgh tonight because of a strained left knee.

Texas Outguns Arkansas 13-9

FAYETTEVILLE, Ark. (AP) - Quarterback Randy McEachern, a third-stringer until a week ago, resorted to his passing magic three times Saturday on a pressure-cooker fourth quarter 80-yard touchdown drive and the second-ranked Texas Longhorns rallied to nip eighth-ranked Arkansas 13-9 in a shootout of unbeaten Southwest Conference teams.

The classy little McEachern, who replaced Texas' top two injured quarterbacks and led the Horns to a 13-6 victory over Oklahoma last week, again had it in the clutch.

With Texas trailing 9-6 and driving into a stiff 20-mile an hour wind, the redshirt junior from Pasadena, Tex., completed passes of 14 yards to Johnny "Ham" Jones, 31 yards to Alfred Jackson and 28 yards to Early Campbell.

Ham Jones punched across from one yard out for the game's only touchdown with 4:31 to play to silence the rabid Razorback Stadium crowd of 44,296.

The nationally-televised game was strictly a cross-country field goal duel between Arkansas' Steve Little and Texas' Russell Exrleben until the last ditch Longhorn drive.

Exrleben kicked field goals of 58 and 52 yards in the first period and Little retaliated with Howitzer shots of 33 and 67 yards in the second period to tie the game 6-6 at halftime.

Little's 67-yarder tied the NCAA record held by Exrleben.

Little kicked a chip shot 25-yard field goal to give Arkansas a 9-6 lead midway in the third quarter.

Texas is now 5-0 overall and 2-0 in SWC play while Arkansas is 4-1 and 1-1 in league play.

Campbell, the rough-house running senior tailback of the Longhorns, thundered 189 yards on 34 carries as he broke the school rushing record and the all-time SWC mark.

Chris Gilbert, held the old Texas record and Campbell shattered Dickey Morton's ledger of 3,317 yards he established at Arkansas. Campbell now has 3,386 career yards.

Texas almost fumbled the game away in the third period as Campbell lost the ball twice and Ham Jones coughed it up once.

Arkansas drove to the Texas 12-yard line where Arkansas quarterback Ron Calcagni faced third-and-eight.

Calcagni was stopped on a rollout at the Texas eight-yard line and that was the closest Arkansas got to the Texas goal as the Razorbacks settled for Little's third field goal.

Texas' Jimmy Johnson returned a punt 49 yards to the Arkansas 21-yard line early in the fourth period, but the swarming Razorback defense shot down the Texas offense at the 15-yard line.

Exrleben then attempted a 33-yard field goal which would have tied the game, but the officials ruled it wide to the right. Exrleben thought it was good and was visibly upset over

the call.

Little uncorked a 56-yard punt into the Texas end zone with 8:36 to go and then McEachern guided Texas downfield on a masterful 80-yard journey.

Texas won the toss on the sun-splashed 52-degree day and decided to take the gusty North wind.

Texas Coach Fred Akers' strategy proved to be wise as Little could manage only a 26-yard punt to the Longhorn 49-yard line.

Texas could not make a first down, but Exrleben made it 3-0 with a 58-yard field goal.

Little punted for 28 yards and Texas again had the ball on its own 49. Campbell dashed for 10 yards and, after the Arkansas defense stiffened, Exrleben boomed a 52-yarder.

Then it was Arkansas' turn for some long distance artillery as the Razorbacks got the wind in the second period. Arkansas drove to the Texas 15 on Calcagni's runs and passes, but on third-and-eight defensive back Derrick Hatchett broke up Calcagni's pass. The Razorbacks settled for Little's 33-yard field goal.

The Longhorns struggled to the Arkansas 24-yard line where defensive back Patrick Martin blocked Exrleben's 41-yard field goal attempt.

Arkansas then sputtered to the Texas 40 where Little unleashed his record-tying 67-yarder with a kick that cleared the crossbar by at least five yards. Razorback Coach Lou Holtz threw his hat into the air when the ball sailed between the uprights.

Arkansas' great tailback Ben

Cowins rushed for 94 yards in 24 carries as the Razorbacks' top ground threat.

McEachern finished the day with only four completions in 10 attempts - three of them on Texas' winning touchdown drive. Calcagni was six of 17 for 67 yards.

OU Downs Missouri

COLUMBIA, Mo. (AP) - Oklahoma's quick striking offense sprang Thomas Lott for sprints of 65 and 62 yards and Elvis Peacock for a 35-yard touchdown burst as the seventh-ranked Sooners survived a rash of turnovers to defeat Missouri Saturday 21-17.

Missouri, with quarterback Pete Woods passing for more than 220 yards in his first start since suffering a knee injury in the season opener, stormed to a 10-0 lead with less than a minute remaining in the first half.

The Lott swept around left end for 62 yards to the Tiger 18, and two plays later lofted a surprising pass out of the run-oriented wishbone forma-

tion to tight end Victor Hicks, who was alone in the end zone.

Missouri drove deep into Oklahoma territory with less than a minute remaining, but Darroll Ray intercepted Woods' pass and returned 71 yards to snuff Missouri's final bid.

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Carter, Trujillo Solve Differences

WASHINGTON (AP) - President Carter said Friday he and Panamanian leader Omar Torrijos have "successfully resolved" differences of interpretation in the wording of the new Panama Canal treaty.

Carter said the differences, which have been raised principally in Congress, involve the right of American ships to have "expeditious passage" through the canal in times of war or other emergencies and U.S. rights to defend the waterway's neutrality.

"We have successfully resolved the remaining differences of interpretation that have been raised about our right to defend the canal as well as the right of our ships to have expeditious passage," Carter told a group of newspaper editors from around the country.

However, Carter said, the United States has made clear it has "no intention to intervene in Panama."

The President said a statement outlining the clarification has been prepared but would not be released until later.

Carter and Torrijos met for more than 90 minutes earlier today, and a White House spokesman said afterwards that other officials of the United States and Panama "are continuing to discuss the clarification" to dispel questions raised in both countries about the proposed treaty.

Carter had told a Thursday news conference a "clarifying statement" might be needed on the major point in dispute - conflicting interpretations of the provision for joint U.S.-Panamanian defense of the canal's neutrality after the year 2000.

White House Deputy Press Secretary Rex Granum said today that the White House expected such a statement would be issued in advance of a phibiscite in Panama, which is nine days away, on whether or not to approve the treaty.

The White House spokesman said Carter and Torrijos, who originally had been scheduled to confer for about an hour, had a "very amicable meeting." He said Carter felt it was marked by "a great deal of friendship,

mutuality of interest and equality." Granum said he did not know who was involved in continuing discussions about the possible drafting of a clarifying statement.

He reported that Carter "feels that he and Gen. Torrijos have never had a misunderstanding" about the meaning of the treaty. He said the same could be said for the American and Panamanian negotiators.

Hungary Seeks To Cut High Suicide Rate

BUDAPEST, Hungary (AP) - During the course of an average day, about a dozen Hungarians commit suicide and at least five times that number attempt to take their own lives, according to the government newspaper Magyar Hirlap.

In Budapest alone, said the newspaper, that meant 853 suicides in a single year, making the suicide rate in Hungary's capital city higher than in any other part of the country. Of the 50 registered causes of death, the newspaper added, suicide ranks sixth. But among persons between the ages of 15 and 24, it is the primary cause.

While conceding that Hungary has a suicide problem, the article indicated that it was magnified in international statistics because the country is legally bound to report all cases.

In some countries, the newspaper pointed out, postmortems are only possible if the family agrees, "so 'drug poisoning' or an 'accidental car crash' can become euphemisms for actual suicide."

But, said the article calling for broader programs aimed at predicting and preventing suicide, "all in all, the high number of suicides is a disquieting social phenomenon in Hungary, and the figure has kept mounting for years." Health establishments, the police, families of potential suicides, colleagues at work, should all combine their efforts to fight the menace, the newspaper urged.

"Cry for Help" is a Hungarian counseling service which is said to have been successful in preventing suicide by 11 percent of those who telephoned.

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CHINESE PARTY CHAIRMAN Hua Kuo-feng's regime may be developing a newly cooperative policy on personal relationships between Chinese and foreigners, according to some observers. Peking recently permitted the marriage between a Chinese computer science student and a Frenchwoman who had petitioned Hua and other top leaders. It has been longstanding policy to discourage development of close relationships between Chinese and foreigners.

Vehicle Boss Checks Charge

AUSTIN, Tex. (AP) - The director of the Texas Motor Vehicle Commission agreed Friday to investigate a complaint that an Arlington Cadillac dealer sold as new a car that had previously been purchased at retail.

Russell Harding said his probe would not begin immediately, since the agency has an Oct. 30 deadline to file a report on its activities with the newly created Sunset Commission.

L.T. Varnell of Hurst filed the complaint against Moritz Oldsmobile-Cadillac after he discovered that the 12-month, 12,000-mile warranty on his car was backed up by General Motors for only seven months.

Moritz assumed the other five months of the warranty, which had begun to run in January, when a wholesaler apparently bought the car at retail from an Ann Arbor, Mich., dealer.

Varnell did not dispute that the car, for practical purposes, was new but he objected to getting a full-year GB warranty.

His lawyer, Russell Niederer of Dallas, said Varnell was in a position where he might not be able to get warranty work done anywhere but at Moritz.

Varnell seeks no relief for himself but asked the commission, through Niederer, to revoke Moritz' dealer's license and the licenses of any other dealers found to be selling what he called "contraband" autos.

"From the little bit of investigation I have done in Dallas, this is a common practice," Niederer said.

Moritz' lawyer, S.G. Johndroe III of Fort Worth, said, "We think the man was sold a new car."

He said nothing was misrepresented since the sticker on the window bore the name of the Michigan dealer, Curt Terova Cadillac, Inc., from whom the car was brought.

He said buying cars from "wholesalers" is a common practice among dealers who have sold all the cars allotted to them by manufacturers but who still have customers wanting new vehicles.

"It is done for the convenience of the customers and to keep his sales staff working," Johndroe said.

The Spanish Conquistadors had set up colonies in Cuba and Mexico by the 1520s. They founded the first permanent settlements west of the Mississippi, beginning with Santa Fe in 1610.

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Many Factors Involved in Value Of Possessions, Appraiser Says

You don't want to sell grandpa's marine paintings for a pittance, but it might pay you to unload some of that Oriental art you may have bought on your travels.

The problem may be trying to sort treasures from trifles. One reason so many "discoveries" are made at tag sales.

So says an expert, Timothy C. Tetlow, who was director for six years of one of the Parke Bernet auction galleries in New York. In the few years he has been in business making appraisals for corporations and individuals, he has been amazed at how little people know about the value of things they own and how they might sell them.

"One can also learn where things bring higher prices. Victorian furniture might be sold in the South, Chicago or the Midwest for three or four times what it might bring in the Northeast. A small Victorian love seat could bring \$500 if sold in the right place," Tetlow

says. "In New York and some areas of the South, French and Italian furniture brings good prices. In the West — Phoenix is a big center — there is a big market for Western art. Remington bronzes bring top prices. And Boston may be a good place to sell marine paintings," he explained.

An item isn't necessarily good because it is old, he cautions, nor does it need to be old to be good. Although a lot of Duncan Phyfe furniture was mass produced, much of it is choice. And it is worth finding out about your Oriental rug before you discard it. Even a threadbare 50-year-old Oriental rug may have value, he advises.

In appraising a doctor's collection of Oriental things, Tetlow found some Chinese rugs from the 1920s. On pink fields rather than the more widely seen blue, the semi-antique rugs were \$200 about six years ago, but are now in the \$800 category, he said. He gets a great

many inquiries about Oriental rugs and he knows from the inquiries that "most people don't know what an Oriental rug is."

It is also difficult for the average person to assess Oriental art, he explained, especially Islamic, Cambodian and Thai art.

"People traveling to the Far East are tempted to buy art, but nine out of ten pieces might be bogus, especially bronzes and lacquered wood carvings, and pictures that are purported to be Tang. The average person wishing to choose Japanese prints should go to a specialist for advice," he says. "Choosing such prints can be complicated."

Good ivory is pale, almost translucent, rather than the brown-striated material used for goddesses, Buddhas, Indian elephants and other pieces that are literally mass produced. Some pieces might even be plastic, he warns.

"Jade also differs in quality. Soapstone, jadeite, nephrite, all look quite like jade."

In buying furniture always beware of excessive restoration, advises Tetlow, an expert on English furniture. And take a critical approach to the limited edition print market.

Tetlow always is happy when he can unveil a treasure for someone as he did recently when a couple asked him to look at several paintings at a garage sale. He found two good paintings, one by the American artist, Tyler.

One pleasant appraisal took place recently in Wisconsin, where a collection of beer steins which he assumed would be "a straightforward appraisal" turned out to be a hundred-thousand-dollar collection of 17th and 18th-century stoneware steins with pewter lids.

Anyone puzzled by acquisitions of uncertain value might contact the Appraisers Association in New York to find a qualified appraiser in their area, Tetlow advises.

The 18th amendment, prohibition, was the only one to be repealed.



AS WE WERE SAYING, sometimes the trick is just staying afloat. The winner, still dry and moving, sort of, is Robert Orsapp.

Lost Sea Unaffected By America's Drought

SWEETWATER, Tenn. (AP) — America's worst drought in decades has not affected the world's largest known underground lake, the Lost Sea.

"It's unbelievable," advertising manager Joe Grant said. "It hasn't rained here in three or four weeks, but the water level hasn't dropped any. In fact, we've had to pump water out."

Lost Sea, mentioned in the Guinness Book of World Records, is a 4.5-acre lake about 300 feet underground discovered 70 years ago at the end of Craighead Caverns.

"Ben Sands, who was 13 years old at the time, crawled through a 30-inch opening of mud and water in 1905," Grant said. "He used to tell us that he made a bunch of mudballs in the dark and threw them out as far as he could. All he could hear was splashes in every direction."

Two decades ago, that crevice was blasted out. Now Lost Sea, Inc., is an Eastern Tennessee tourist attraction drawing about 130,000 persons a year from the interstate between Knoxville and Chattanooga.

After a long walk down a picturesque cave, tour groups find

a vast, murky room with a 40-foot dome ceiling. Boats take the tourists around the dimly lit lake, which is about 800 feet long by 300 feet wide. It's stocked with rainbow trout, which are fed by guides. The lake ranges to 55 feet deep, except for a hole divers tried to explore two years ago.

"They found an underwater cave beneath the Lost Sea which is bigger than the cave you walked through," Grant told a reporter. "They went another 800 feet and never found the end of the cave. Before they turned around, they measured that last room — it was 95 feet from floor to ceiling and they have no idea how wide it was." Grant said the divers esti-

mated the subterranean cave contained twice as much water as the Lost Sea itself.

The level of the spring-fed lake rises after heavy rains and fluctuates about 15 feet between the dry summer and the wet spring.

Two pumps, which can handle 900 gallons of water a minute, keep the water from rising too high.

"And even in the middle of this drought," Grant said, "we've been pumping water out six to eight hours a week."



The first coeducational college in the U.S. was Oberlin College, founded in Oberlin, Ohio in 1833.

Former Professor Offers In-Depth Honolulu Tours

HONOLULU (AP) — You'll see the usual sights like the capitol and Waikiki Beach in a ride on the tour bus with Andrew Lind. The same ticket buys passes through parts of Honolulu less popular with tourists.

Lind, a retired college professor, says he doesn't regard himself as a tour conductor, but his bus trips are standing room only.

The 75-year-old Lind taught sociology at the University of Hawaii for 50 years. He conducts his "sociological tour of Honolulu" aboard an air-conditioned bus.

"A sociological tour means those who do go have a deeper interest in the community," said Lind. "The tourist might be intrigued by the interracial character of the city and he or she may get further insight into what that involves."

The bus snakes through Honolulu's back streets and seamy alleys and crawls up the narrow mountain roads with Lind pointing out sights in a changing city. Wealthy and poor neighborhoods are side-by-side and high-rise buildings sprout in areas that were cane fields not long ago.

The passengers are usually a mix of tourists and local residents. Lind said many who sign up are retired school teachers who have never been off the beaten track. He said the journey is an outgrowth of his teaching days when he led students on the same tour.

Social changes are noted frequently by the tourmaster.

As the bus passes a country club, Lind tells passengers it used to be for whites only. The bus continues through a well-to-do section of Honolulu which Lind says once had the reputation of being very rich and conservative.

But World War II brought many changes, Lind says. He says many older residents of Honolulu sold their property and moved to the Mainland. Nonwhites then bought the land and many large estates were subdivided and leased for residential development.

The physical and social changes are continuing. As a sociologist, Lind says he hesitates to judge whether the physical ones, are for the better.



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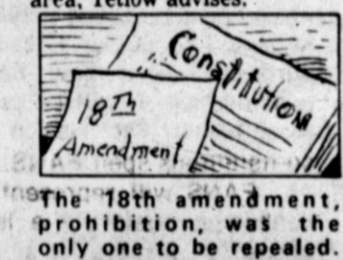
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WHAT'S IT WORTH?—Timothy C. Tetlow, a New York antiques appraiser, examines a piece of china, looking for manufacturer's marks to help establish its value.



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Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY—The flags of six nations have flown over Texas, but dozens of other banners were used as rallying points by military leaders.

One such was the red flag with one white star which the flamboyant Thomas Jefferson Green used to lead his flotilla of barges as a part of the ill-fated Mier Expedition of 1842. Green called his flotilla of four barges and several other boats a "navy" and the lead barge flying the red banner was his "flagboat."

His mission was to descend the Rio Grande with Colonel William S. Fisher's land forces, seizing and burning Mexican vessels along the way. Green also hoped to collect supplies by raiding Mexican towns on the river.

The expedition, last and most disastrous of the raids made by the Republic of Mexico, ended at Mier. There Green and his boatmen joined in the attack on General Pedro Ampudia's forces, surrendered and were sent into Mexico as prisoners of war.

Somehow Green's flag escaped capture, however. A detachment of Texans that had been left on the river bank to guard the camp recovered the flag and took it along on their retreat. Then the banner disappeared for almost 20 years.

It had been taken to Coryell County by Colonel John Norris, one of those members of the Mier Expedition who had escaped capture. In 1861, he hoisted the red silk banner over the courthouse at Gatesville. There it remained until it was destroyed by time and the elements.

IT'S A WOMAN'S WORLD—Both the largest and smallest cities in the U.S. headed by women are in Texas.

San Antonio (pop. 802,092) recently reelected Lila Cockrell for another term as mayor. San Antonio is the nation's largest city with a woman at the head of municipal government.

Quintana, Brazoria County, has a population of 40. Its mayor is 23-year-old Lisa Capell.

TRAVELING TEXAS—Palestine's Redlands Hotel, one of East Texas' finest inns when it was built in 1914, is being restored.

The Redlands, built at a cost of \$100,000, didn't last long as a hotel. It was bankrupt by 1919 and the next year its five stories were converted into offices for the International & Great Northern Railroad. It was vacated in 1956 when the railroad headquarters were moved to St. Louis.

In 1976 Robert Laughlin of Houston bought the building and has turned the massive dining room into an antique shop. The next two floors are being converted into suites for transient guests and the top two floors will become luxury apartments.

NO. G.I. JANES—During the Civil War, a group of Texas men dodged army service by swapping their britches for bustles.

They moved to the Arkansas Canyon of the Blanco River and posed as farmers. When working in the fields, they wore dresses and sunbonnets so any passing scouts would take them for women. Their ruse succeeded and they sat out the war in their Mother Hubbards.

(Copyright, 1977, by Jack Maguire)

The Bart Trans-Bay Tube under San Francisco Bay, at 3.6 miles, is the longest underwater vehicular tunnel in North America.

The largest cigars in the world, two feet, eight-and-a-quarter inches long, are made in Andorra, one of the smallest countries in the world.

The greatest single-peak glacial system in the United States radiates from Washington's Mount Rainier, a dormant volcano.

Light travels two-and-a-half times as fast in air as it does in a diamond.

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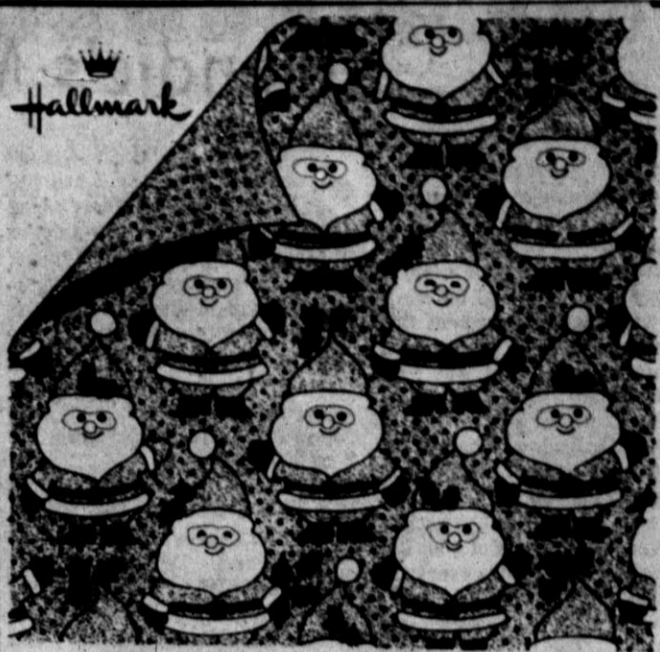
1976 Ford LTD 4 door. Air, Power, Cruise Control. A sharp sedan and priced 50 percent back of the new ones.

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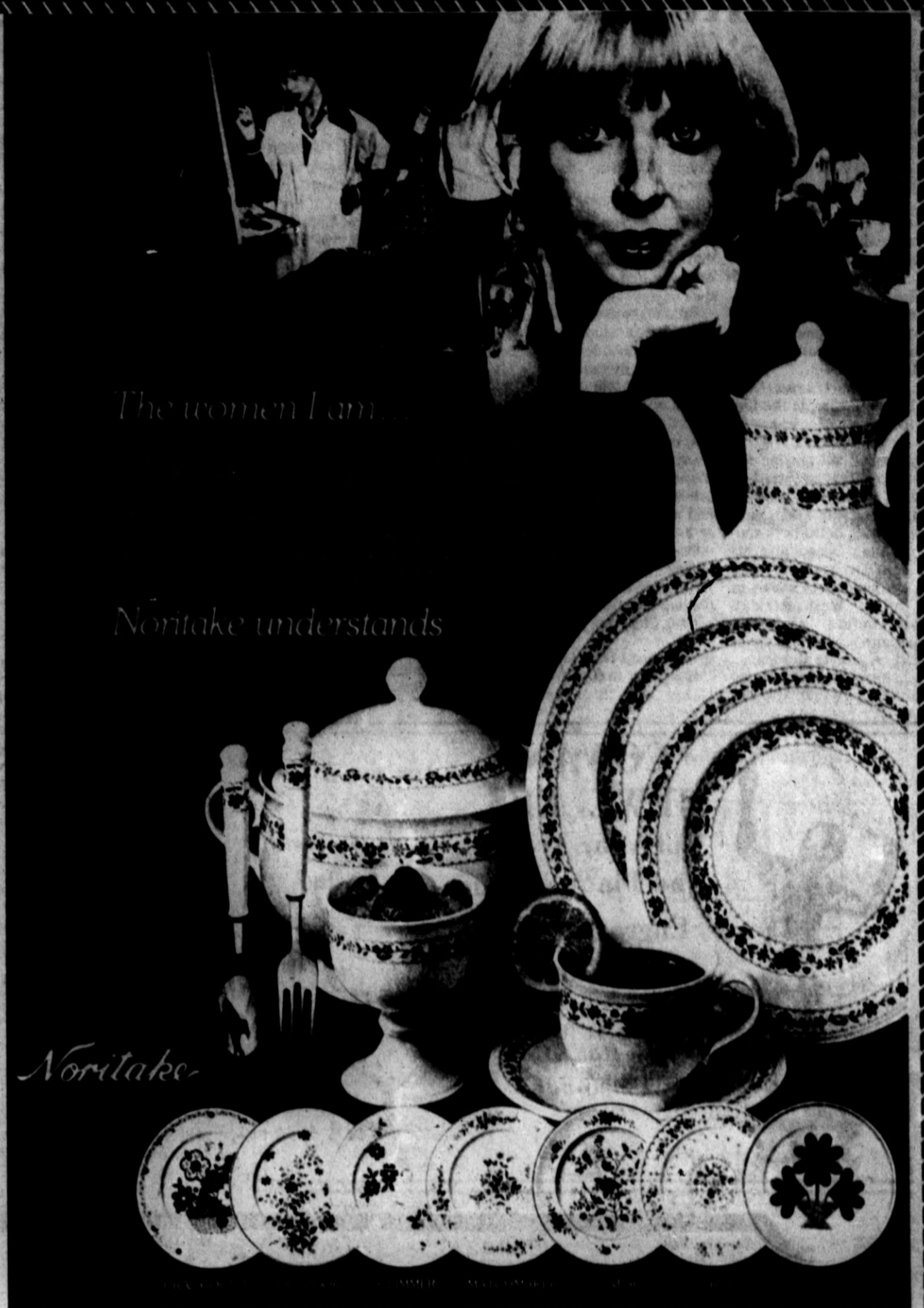


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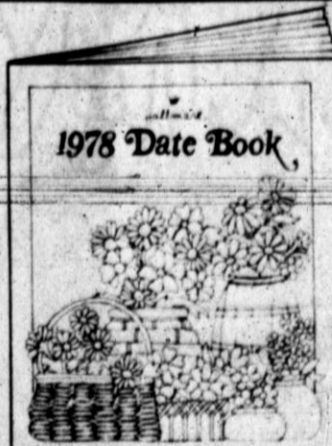
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Sillitoe Leaves Us Dangling

THE WIDOWER'S SON. By Alan Sillitoe. Harper & Row. 288 Pages. \$8.95.

Reading this novel can be a saddening experience because the author creates a sensitive love relationship between a man and a woman and then savagely destroys it. There's certainly nothing

wrong with that plot, it's been done countless times, but unfortunately for the reader the turning point in the destruction is handled weakly, seemingly unjustifiably, and, therefore, becomes an unnecessary stumbling block in the craftsmanship of the story line. After skillfully developing the

main character, a youth grown into a military career, and introducing him into a love relationship, the author abruptly introduces a personality change in the woman. It is so abrupt and handled in so few words that the move leaves the reader hanging throughout the rest of the novel, wondering why the

relationship would take such a serious turn on an incident left so unamplified.

Perhaps the best part of this novel, then, is the profile of the British military mind as presented in the main character. A young man follows in the footsteps of his career soldier-father but rises higher in rank.



BACK ON TOP in Peking, twice purged and rehabilitated Teng Hsiao-ping is reported to be head man of the government administrative apparatus, and as such the de facto successor of the late Chou En-lai. Expelled from the leadership after Chou's death, he was brought back by after Hua Kuo-feng succeeded the late Mao Tse-tung as party chairman.



NEW MOBILE MISSILE SYSTEM hacked by Defense Secretary Harold Brown could carry an eventual pricetag of \$35-40 million. The system, utilizing multiple-warhead missiles which could be launched from various points along a tunnel 10 or 12 miles long, would replace the present fixed-site Minuteman system. Brown is asking Congress for an initial \$245 million in development money.



YOU CAN'T KEEP A COLORFUL PERSONALITY out of the public eye. Back home in Calhoun, former Budget Director Bert Lance is receiving truckloads of mail, according to his wife, including book and movie offers. It also has been reported that Lance is considering a possible return to politics as a Georgia gubernatorial or U.S. Senate candidate.



PROBLEM for Mario Cuomo is his role in New York City's November mayoralty election. The loser in the Democratic runoff vote, Cuomo is still on the ballot as the Liberal party candidate but is under pressure to withdraw to improve prospects of Democratic nominee Ed Koch.



WEST GERMANY's energetic elder statesman, former Chancellor Willy Brandt is establishing an international commission which will work independently of governments to promote worldwide economic and social development. Brandt intends to name some 15 representatives of developing and developed countries to the commission.

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"Yes, Miss Fernwood."

"Up or down?"

"Up."

"Dog or elephant?"

"Dog."

"Right so far, Bobby."

Thick or thin?

"Both."

"Wrong, Bobby. You can't say both."

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"Maybe I'm not cut out to be a teacher."

"Could be, Miss Fernwood."

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F78-14	\$38	27.50	2.26
F78-14	\$42	29.50	2.42
G78-14	\$45	31.50	2.50
G78-15	\$46	31.50	2.65
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Health Club To Test Physical Fitness

By BOB NIGH
Brand Sports Editor

Sometime in early November the Hereford YMCA will stage a series of physical fitness aptitude tests for both men and women by which an individual may obtain an adequate physical fitness profile of him or herself.

Named the YMCA Physical Fitness Evaluation Clinic by Y general director Claude Huard, the battery of tests, which includes 13 phases for men and 16 for women, will help the individual discover in fact how much in or out of shape he or she really is.

"Based by the individual's scores on the tests a profile chart will be prepared, and we will then be able to put him or her on an exercise program based on their weak points on the chart," Huard explained.

The mentioned program will include a "workout" using a variety of exercising equipment

available at the YMCA's new Health Club, which adjoins the Y office at Sugarland Mall.

Included in the tests will be such diverse areas as Fat Weight Analysis, a means of determining the amount of fat on a person's body; Pulse Ratio, a simple way to check circulatory-respiratory fitness; Kraus Weber, a series of six tests for muscular fitness and overall flexibility; and an 18 item motor fitness test, which includes balance, agility, strength, and endurance without the use of an apparatus.

Once a person has been tested and placed on a proper program, he or she will work out within his designated program for about three months, after which he or she will be re-tested for improvement.

"We feel this is good because there are many people who know they are out of shape, but don't know just what to do about it," Huard said. "What they do with the results of our battery of

tests is up to the individual, but we are available if they want us to set up their program."

Huard cautioned that the tests to be used in the fitness clinic are being reviewed by several local physicians to their satisfaction that they are safe. "We also want to be sure everyone knows that in no way are we attempting to diagnose diseases or prescribe medicines," he said. "If any abnormalities are discovered through our testing we will report them to the individual's personal physician."

The testing will be done in the first two weeks of November the director said, adding that some of the equipment necessary to conduct some of the tests has been ordered pending approval of the YMCA Board of Directors.

The site of the tests has yet to be finalized, but it is almost certain that the Health Club rooms and the Central School gym will be used for that

purpose. "We will probably take the men one day and the women the next," Huard added.

Once the testing and program formulation is over the person can begin his or her workouts at the health club.

"We have done extensive remodeling of the old Spa," Huard said. A 20 x 40 exercise room is part of the health club, while it also includes a lounge with color television, a sauna, a steam room, ultraviolet sun room, private dressing rooms, lockers, showers, and a large whirlpool.

The special exercise room features manual and motor driven equipment installed in an area with mirrored walls. Also on hand are barbells and dumbbells, a speed/heavy bag, and a progressive resistance apparatus.

"Following exercise we recommend either a steam bath or a sauna," Huard added. "The steam bath helps open

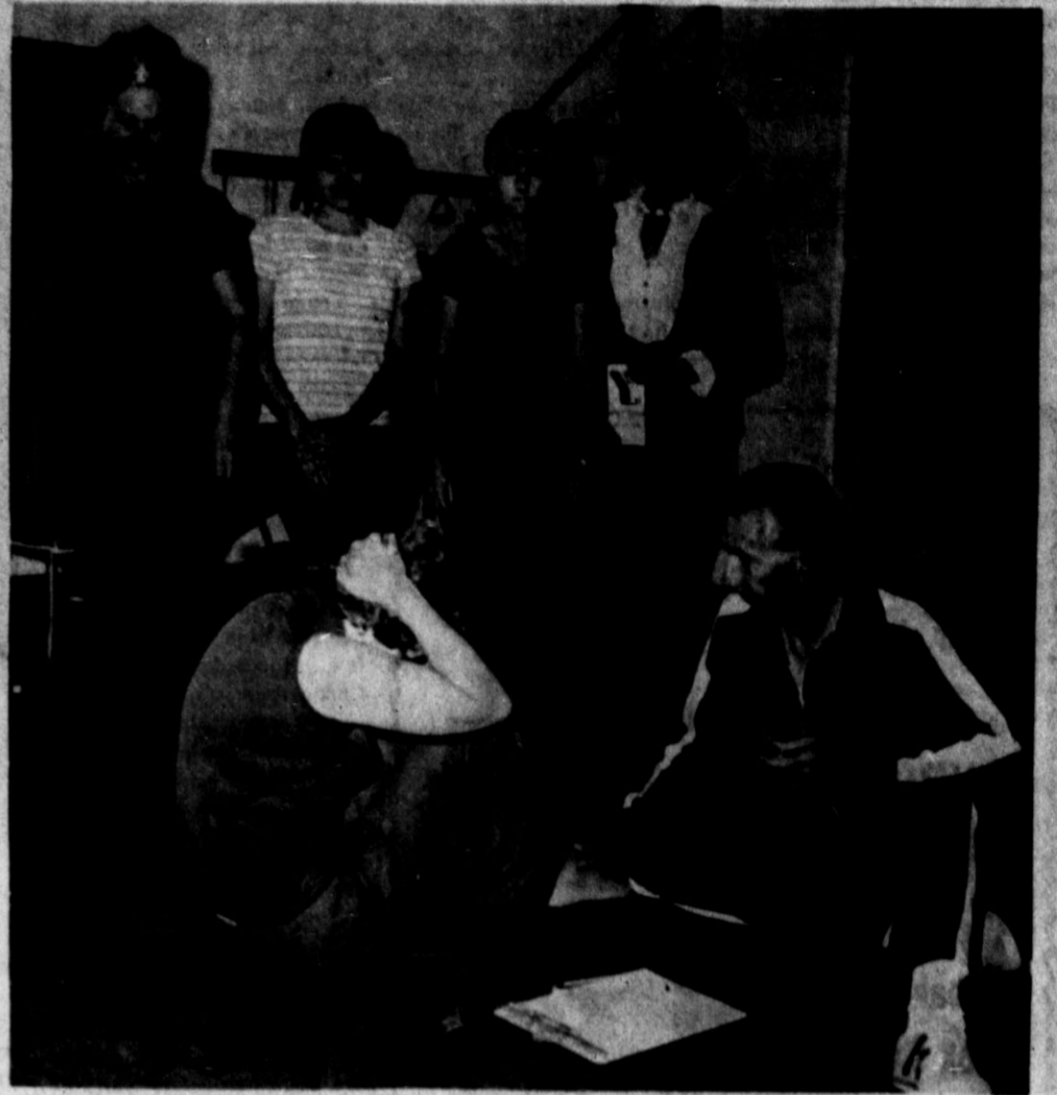
sinuses and clear headaches, while the sauna is excellent for muscle soreness."

The steam or sauna bath is then followed by a hot shower and a three to five minute session in the whirlpool.

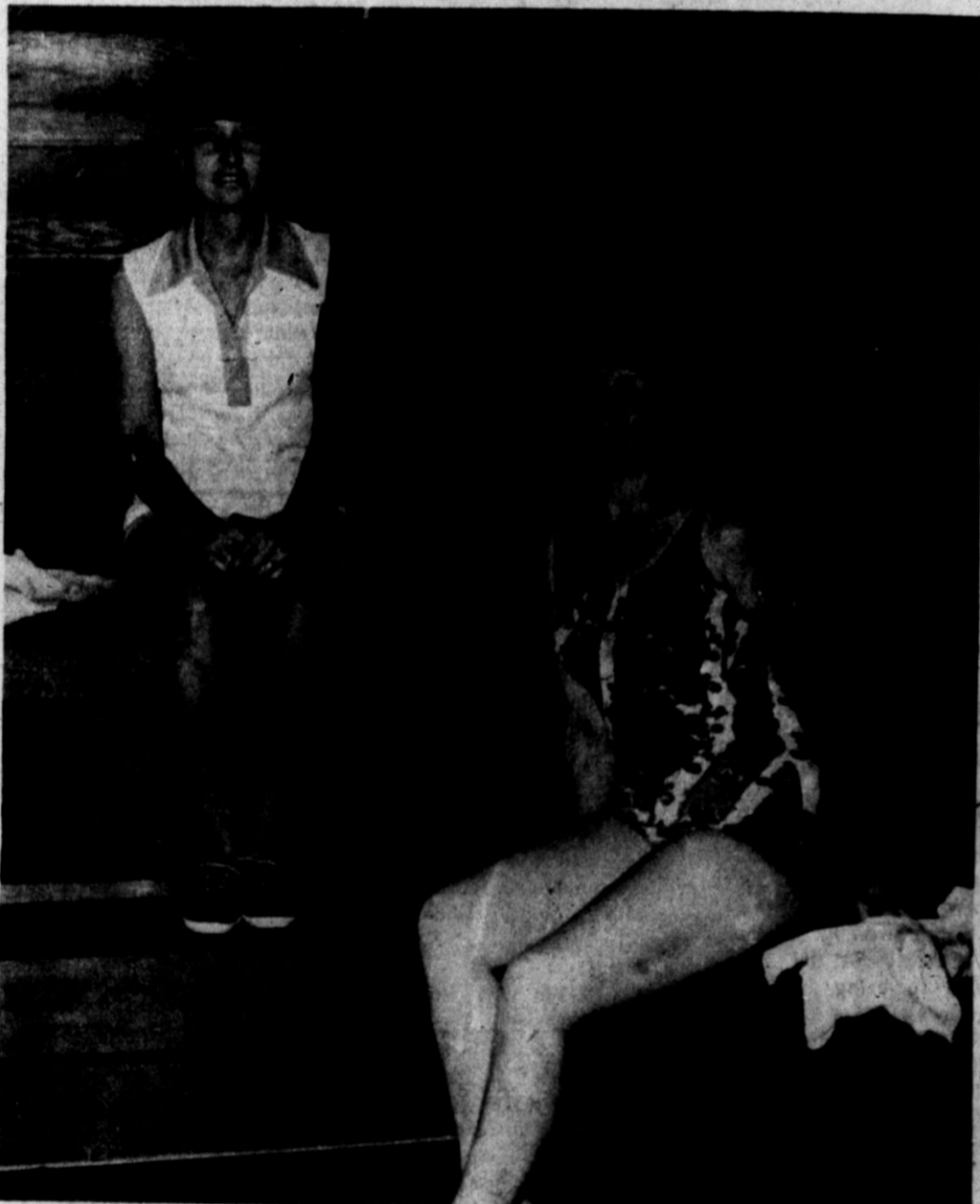
"Basically what we are saying here is that it is easier to prepare your body and stay in shape than it is to repair it after the strain of overwork and no exercise program," Huard concluded.

More information on the YMCA Physical Fitness Evaluation Clinic and the Health Club can be obtained by calling or visiting Huard at the YMCA office at Sugarland Mall.

"We will be glad to give group or individual tours of the health club to let them see just what we have," Huard said. "We especially need to get the women out, because if they don't begin to use it the men are going to start pressuring me for more time."



Claude Huard, director of Hereford's YMCA and Health Club, tests the physical fitness of Patsy Patrick. Lined up for their physical fitness evaluations are, from left, Wynelle Robinson, Marcia Boyer, Kylene Gentry and Bert Jacks. The club facilities include a special exercise room featuring manual and motor driven equipment.



Donna Warrick, left, and Linda Welty bask in the soothing warmth of the Health Club's sauna. In addition to the sauna, the club offers ultraviolet sun treatments and steam baths. In order to join the Health Club, one must first be a member of Hereford YMCA.

The Hereford Brand
Sunday, October 16, 1977
Page 1 B



In the club's exercise room, women can improve their physical condition each Monday, Wednesday and Friday. On the remaining weekdays, the Health Club is the men's domain. Working out on the stationary

bicycles are, from left, Kylene Gentry, Wynelle Robinson and Linda Welty. Bert Jacks takes a "walk" on the club's treadmill and Donna Warrick utilizes the vibrating belt.



The Health Club's heated whirlpool bath is relished here by Patsy Patrick, left, and Marcia Boyer. The whirlpool is recommended for water therapy, relief

of tension, muscular tonation and orthopedic treatment of strained muscles.



Wynelle Robinson, top, and Kylene Gentry relax and reduce in the steam room, which is suggested as a healthy skin treatment. The Health Club also

includes a private dressing room, shower and lockers. The cost of membership is \$120 per person each year and \$200 for a couple annually.

Reinart-Riddle Wedding Solemnized Saturday

Wearing her grandmother's gold wedding band, Miss Loraine Carol Reinart was the bride of Troys Dean Riddle Saturday afternoon during a nuptial Mass in St. Anthony's Catholic Church. The Rev. Frank Eldridge conducted the ceremony.

The bride is the daughter of Mr. and Mrs. Leander Reinart of Frio. The bridegroom is the son of Mrs. Dusty Randall, Midland, and Troys Riddle, Hereford.

Bronze chrysanthemums and cushion pompons were arranged

in large bouquets, flanking the altar. The bride's chosen colors were autumn tones.

Miss Nita Reinart, sister of the bride, was the maid of honor. Mike Higgins was the best man.

Other bridesmaids were Miss Alice Reinart and Miss Elaine Reinart, both sisters of the bride.

David Riddle of Hobbs, N.M., brother of the bridegroom, and Paul Easley served as groomsmen.

Ushering guests were the bride's brother, Bryan Reinart

of Dalhart, and Jerry Walker.

Also appearing in the procession were the junior bridesmaid, Miss Holly Randall, sister of the bridegroom, and DeVoe McMullen, both of Midland.

Mrs. Johnny Cloud was the solo vocalist during the marriage ceremony, singing "Ave Maria," "Our Wedding Prayer," and "The Lord's Prayer." Accompanist was Mrs. Morris Hacker.

The bride, who was presented in marriage by her father, wore a formal wedding gown of white Quiana jersey. The dress was designed with a scallop empire waistline, trimmed in re-embroidered Alencon lace and pearls. Matching lace and pearls also adorned the sheer cameo yoke and band collar.

Her full, bishop sleeves were fashioned with sheer insets, trimmed to match the yoke, or full, unadorned skirt flowed to a Chapel train.

To complete her ensemble, the bride chose a fingertip veil of white bridal illusion. The blusher veil was gathered to a headpiece of re-embroidered Alencon lace, which also edged the veil.

She clasped a cascade of white cushion pompons, white roses, and babybreath.

Carrying nosegays of bronze, gold and yellow cushion pompons, the bridesmaids were gowned identically in suede copper cloth. Completing the look were matching floral headpieces.

Mr. and Mrs. Ike Marnell, the bride's uncle and aunt, were the host couple at a reception afterwards in Knights of Columbus Hall. Guests were registered by Mrs. David Sharp of Amarillo and Miss Rojean Block of Fort Worth.

A three-tiered wedding cake, garnished with fall-colored confectionate chrysanthemums, was served by the bridegroom's sister, Mrs. Doak Enabnit of Lubbock. Serving the groom's cake was Mrs. Mike Higgins. Punch was ladled by Mrs. Paul Easley while Mrs. Dean Kirby



MRS. DEAN RIDDLE ...nee Loraine Reinart

Scribbles AND Scratches

By KERRIE STEIERT
Women's Editor



The current issue of The Lancet, a British medical journal, includes this contribution from L.R.C. Agnew of the University of California School of Medicine at Los Angeles:

"One way of catching class attention is to ask what advice students would give when presented with the following family history. The father has syphilis, the mother tuberculosis; they have already had four children - the first is blind, the second died, the third is deaf and dumb, and the fourth has tuberculosis.

"The mother is pregnant with her fifth child, and the parents are willing to have an abortion should you so decide. Assuming there aren't too many Catholics in the class, you will usually find a majority in favor of abortion. You congratulate the class on their decision to abort and then you tell them they have just murdered Beethoven."

Agnew added that all too often today there is no "love of man" in the practice of

medicine.

S&S

When thumbing through an old scrapbook this week, we found a clipping from Reader's Digest entitled "I Pitch." The charming piece, which first appeared in "Free to Be...You and Me," is a younger version of the sexual revolution. The charming piece, which first appeared in "Free to Be...You and Me," is a younger version of the sexual revolution.

So, imagine the following letters written in a child's scrawl on bits on notebook paper:

"I PITCH"

Dear Richard,

Don't invite me to your birthday party because I'm not coming. And give back the Disneyland sweatshirt I said you could wear. If I'm not good enough to play on your team, I'm not good enough to be friends with.

Your former friend,
Janet

losses, wow! I understand you're the laughing stock of New Jersey. Why don't you and your team forget about baseball and learn something nice like knitting?

Janet

Dear Janet,

I didn't think you'd be the kind to kick a man when he's down.

Richard

Dear Richard,

I wasn't kicking exactly. I was kicking BACK. In case you were wondering, my batting average is .345.

Janet

Dear Janet,

Alfie is having his tonsils out tomorrow. We might be able to let you catch next week.

Richard

Dear Richard,

I pitch.

Janet

P.S. I hope when you go to the dentist he finds 20 cavities.

Dear Janet,

Joel is moving to Kansas and Danny sprained his wrist. How about a permanent place in the outfield?

Richard

Dear Richard,

I pitch.

Janet

Dear Janet,

Ronnie caught the chicken pox and Lew broke his toe and Elwood has these stupid violin lessons. I'll give you first base and that's my final offer.

Richard

Dear Richard,

"Susan Reilly plays first base, Marilyn Jackson catches, Ethel Kahn plays center field. I pitch. It's a package deal.

Janet

P.S. I see you lost your first game 28-0.

Janet

Dear Janet,

Why don't you just forget about baseball and learn something nice like knitting?

Richard

Dear Richard,

My father said I could call someone to go with us for a ride and hot-fudge sundaes. In case you didn't notice, I didn't call you.

Janet

P.S. I see you lost your second game 34-0.

Janet

Dear Richard,

Congratulations on your unbroken record. Eight straight

Your friend,
Richard

ATTEND THE BALANCED LIFE SEMINAR
Monday Thru Friday with Dr. Leonord Keene

and Autograph session
THURSDAY, 20th 3-5:30 p.m.
at the Christian Book Store.

Come meet this noted author and speaker and look through his books.

The Balanced Life Seminar is a comprehensive study of the special ingredients we need to feed into our lives to counteract guilt, depression, fear, worry, and bitterness; to properly discipline and develop our children; to fuel the marriage; and to put in perspective God's laws for work, play and worship.

CHRISTIAN BOOK STORE
347 N. MAIN 364-0550

of Dimmitt poured coffee.

For a honeymoon trip to Louisiana, Mrs. Riddle wore an orange pant suit with a corsage lifted from her bridal bouquet. The newlywed couple will be at home in Hereford.

Following graduation from Hereford High School, the bride attended West Texas State University. She is employed by Tri-State Chemicals, Inc. The bridegroom attended Hereford High School and is employed by Riddle's Welding.

Out-of-town guests at the recent ceremony included residents of Midland, Lubbock, Dumas, Dalhart, Umbarger and Amarillo.

The Prohibition party was organized in Chicago Sept. 12, 1869, because neither major political party had included prohibition in its platform.

Society The Hereford Brand
KERRIE STEIERT,
Woman's Editor

Betzen Scores High On National Test

Mark Betzen is among an elite group of American high school seniors who placed in the top half of 1 percent in scores on the National Merit Scholarship Test. Only 15,000 students throughout America did as well on the exam.

Betzen is the son of Mr. and Mrs. Clarence Betzen, Route 4, and has attended local schools since the first grade.

He was also included in the 11th annual edition of Who's Who Among American High School Students. Fewer than 5 percent of the nation's students are eligible to be featured in this publication.

Being included in the Who's Who registry makes Betzen eligible for a scholarship program which awards more than \$40,000 in scholarships annually.

The Hereford youth is employed by Allied Millrights

through the Industrial Cooperative Training program at Hereford High School.

Yard Sale Planned Oct. 22

The Community Action Agency will be staging a yard sale from 9 a.m.-5 p.m. Saturday, Oct. 22 at old Central School, 406 W. 4th St.

Anyone wishing to donate merchandise for the sale is asked to bring it by the Agency's office or to telephone 364-5631 for items to be collected by an agency worker.

Proceeds of the sale will be utilized in improvement of the former school building.

216 N. MAIN **THE RAFTER SHOP** 364-5981

IS HAVING A STORE-WIDE SALE TOMORROW MONDAY STARTS OCTOBER 17th

ENTIRE STOCK OF JR. JEANS Sizes 3-15 20% OFF	One Group of Selected Items Reduced 50% OFF	From Every Department	ENTIRE STOCK OF GUY'S JEANS Sizes 27 to 38 20% OFF
BELTS and SOCKS 10% OFF	Men's UNDERWEAR by Jockey International 10% OFF	JUST ARRIVED! Men's LEATHER JACKETS by Adler of California 20% OFF	ENTIRE STOCK OF Men's SWEATERS and SHIRTS 10% OFF
One Group of WEDDING GOWNS 1/2 PRICE	ENTIRE STOCK OF TENNIS WEAR SHORTS, SHIRTS & WARM-UP SUITS 20% OFF	JR. CO-ORDINATES SAVE 10% TO 20% OFF	Personalized T-SHIRTS with transfer or name 20% OFF
CASH OR LAYAWAY SHOP EARLY FOR CHRISTMAS	JR. TOPS 10% OFF	Ladies' HANDBAGS by Dallas Handbags ENTIRE STOCK 20% OFF	JR. DRESS PANTS Sizes 3 to 15 SAVE 10% - 20% & 30% OFF

McGee's

19th Anniversary Sale

STILL IN PROGRESS WITH FURTHER REDUCTIONS ON DISCONTINUED MERCHANDISE

McGee Furniture

511 N. Main 364-2586



MRS. LUIS ORTEGA
...nee Olga Rios

Nuptial Service Read In St. Joseph's Church

The marriage of Miss Olga Rios and Luis Ortega was solemnized Saturday afternoon in St. Joseph's Catholic Church. The Rev. Jose Gilligan, pastor, read the nuptial service.

Mr. and Mrs. Benino Rios, 309 Lake St., are the parents of the bride, who is employed at Shirley Elementary School. The bridegroom, employed by Suit's Auto, is the son of Mr. and Mrs. Ruben Ortega, 108 Campbell St. Each attended Hereford High School.

The couple pledged their vows beneath an archway of greenery. Flanking the altar were white daisies and candle-sticks holding white tapers.

Emma Ortega, sister of the bridegroom, attended the bride as her maid of honor. Serving as best man was the bride's brother Benny Rios.

Magdalena Rios was the flower girl at her sister's wedding. Serving as ring bearer was Federico Holguin, son of Mr. and Mrs. Felipe Holguin. Lila Liscano provided her own accompaniment as she vocalized the couple's chosen selections.

Given in marriage by her father, the bride was gowned in snowflake silk organza and Chantilly lace, styled with Victorian neckline and sheer yoke. The gown was designed with empire waistline and tapering, long sleeves of Chantilly lace. The A-line skirt swept to a deep, ruffled flounce, banded in lace. A Chapel train of matching organza completed the ensemble.

Her double-tiered veil of bridal illusion fell to her waist from a lace coil, jeweled with seed pearls and iridescent sequins. She carried a nosegay of white roses with babybreath.

The bridal attendant wore a floor-length gown of red chiffon with long sheer sleeves and empire waistline. The A-line dress was trimmed in silver, as was her matching picture hat. She carried white carnations.

A wedding reception was held immediately after the ceremony in Pioneer Natural Gas Flame Room. The three-tiered wedding cake rose above six small heart-shaped cakes. Red roses

crowned the cake and were arranged in centerpieces at each table.

The bride's traveling costume was a three-piece rust-colored suit. The couple will be at home

at 124 Campbell St.

Out-of-town guests at the marriage were the bride's aunt, Manuela Rios, Rudy and Yolanda Soliz, Joe Luis Soliz, Tony Balderaz, and Jaime Hector and Jose Garcia.

Hereford TOPS Club Gather For 'Fun Night'

Six members of TOPS No. 941, Hereford, attended the area "Fun Night" inspirational meeting in Canyon, Friday evening. The club boasts a "no gain quarter," having no member who registered gain at the end of the quarterly period from the beginning weight in June 30.

TOPS 941 meets on Thursday mornings, has 18 active members, four of whom are KOPS status, and two others now called KIWs. This is done when a TOPS (Take Off Pounds Sensibly) member reaches goal and stays within a prescribed leeway, maintains it for thirteen weeks and then becomes a KOPS (Keep Off Pounds Sensibly) - the objective of the organization.

A total of 60.25 pounds was lost by the group during the quarter, ending Sept. 29. Best loser for the quarter was Robert Blackburn with 18 pounds.

Attending the Canyon meeting from TOPS 941 were Mildred Lewis, Clara Brown, Lucille Smith, Camilla Jones, Annie Lee Dobbins and Georgia Andrews. Of the group attending the meeting, Clara Brown was honored as best loser present to represent the club.

The style show presented by "de'ons," and modeled by the hosting Canyon clubs featured latest fashions. New owner of the store is Sandra Becker, along with members of her family. She is the former Sandra Glenn, who lived in this area, attending schools in both Hereford and Dimmitt and graduating with the class of 1957 at Dimmitt High School.

Her mother, Mrs. A.B. Glenn and sisters-in-law, Mrs. Earl

Glene and Mrs. Don Glenn, all of whom are former local residents, were in attendance at the meeting.

The fun and fellowship continued at a restaurant, following the meeting.

New members and visitors are welcomed to TOPS clubs, for those who are interested.

Dance Club Celebrates Anniversary

Hereford Merry Mixers Square Dance Club had thirteen squares at their Anniversary Dance Oct. 8. Sid Perkins was caller.

At a business meeting prior to the dance, Rose Marie Robinson was elected "club sweetheart." Special guests at the dance included Stuart and Elaine Rowan. Rowan was Merry Mixers club caller from several years before his retirement two years ago. Another special guest was Bennie Dell Moore, who called square dances when she was a young girl.

Ruth McDowell won the door prize. Guest dancers from Amarillo were Pioneer Promenaders, Whirley Birds, Amarillo Council, Ye Ole Squares, Workshopppers and Dimmitt Promenaders. Other guests were from Gatesville, Pearland, Dimmitt, Amarillo and Hereford.

The club's Halloween Dance will be 8:30 p.m. Oct. 21, at the Community Center.

Ann Landers Talking-Best Medicine



DEAR ANN LANDERS: This is for "Desperate" and "Arizona" (both had been raped by a relative) and anyone else out there who has had the horrible experience.

For God's sake, TELL somebody. Get it out of your system. Don't keep it locked up inside you. It can be a time bomb. I know. It happened to me.

When I was 11 years old my stepfather raped me. I was afraid to tell on him so I just kept quiet and made sure we were never alone together. When I reached the boy-girl dating age—in those days it was 16—I was terrified to let a boy hold my hand. I was so tense and frightened of any contact with a male it was agony to even sit next to a boy in a movie. I also had terrible guilt feelings, as if I was responsible for what had happened to me when I was 11 years old.

The day after high school graduation I had a complete nervous breakdown. A wonderful doctor brought me back to the real world and I will never be able to thank him enough. It was he who taught me the importance of talking about the secret nightmare that I had kept buried in my mind for so many years. So, Ann, please print my letter and encourage other girls (especially young children) to tell somebody if they have the horrible experience—mother, sister, teacher, doctor, aunt. It can mean the difference between mental health and insanity. —Been There

DEAR FRIEND: Your letter says it all. Thank you for sitting in my chair today. You had a lot to say and you said it better than I could.

DEAR ANN: You told "Everybody's Mom" it would be cruel to turn away the teenage neighbor boys who had been kicked out by their parents. I know you meant well, Ann, but I hope she checks the boys' stories.

I speak from experience. Our son has run away eight times. I'm sure he wouldn't have been

so quick to take off if our many well-meaning neighbors had not given him food and shelter. —Walked In Those Moccasins

DEAR MOC: You have a point. The question, "May I phone your parents?" would clarify the situation. Thanks for the input.

DEAR ANN LANDERS: My husband was married before and has two children; one is six, the other is seven. Every Sunday and holiday it's the same story. I am alone because my Dennis wants to be with his children. So far he goes and leaves me sitting alone—in tears. (Incidentally, his ex-wife is always at home, so that means they are together—like a family.)

I told Dennis how upsetting it is to be left alone so much but he just shrugs his shoulders and says he can't force his children to come to our house—he claims

he has suggested it many times and they always say no. I have never met the children so they can't have anything against me.

Should I put my foot down and tell Dennis I won't put up with it any more? Please help me, Ann. I'm really in a fix. —Blue Monday

DEAR BLUE: If you give Dennis an "either-or" he just might choose his children. Are you prepared for a move?

Dennis should have some counseling. He needs to understand that he is being very unfair to you. (Apparently, you can't deliver the message effectively.) You could use some guidance, too, honey. I think your marriage is in trouble.

If you love pickles, eat them when the weather is hot! The body loses salt through perspiration during very hot weather and briny pickles can help replace it.

Couple at Home After Marriage

Mr. and Mrs. Ben Harris, 311 N. 25 Mile Ave., announce the marriage of their daughter, Patricia Raelene, to Curtis Ray Smith, son of Mr. and Mrs. Fritz Smith, 343 Stadium Drive. The couple were wed Sept. 28 in Elko, Nev.

The newlywed couple resides at Route 3 and he is employed by Bob and Marcy's Feed and Supply.

College Night Monday

All college-bound students and their parents are invited to a "College Night" program to be presented at Hereford High School Monday night. The presentations will be given at the high school library, beginning at 7:30 p.m.

More than 40 colleges and universities will offer information concerning their respective institutions for the benefit of

high school freshmen, sophomores, juniors and seniors. Area universities will present slide programs and other colleges will provide catalogues and brochures.

There is no obligation involved in attending tomorrow evening's program and the HHS counselors encourage all students to attend with their parents.

OCTOBER IS ANTHONY MONTH

Thermal Knit Long Underwear

Stay comfortable and cozy in these new practical fashion undergarments. Made of 50% polyester, 50% cotton for long wear and less shrinkage. Size S-M-L.

Tops & Bottoms
\$4.

Select Group
LADIES' COATS
Choose from several styles and colors.
Come early for best selections

20% OFF

GIRLS KNEE-HIGH
For pants, dresses, or jumps choose a printed knee-hi. Soft Dupont Nylon® in sizes 9-11.
Reg. \$1.99

YOUNG MEN'S WARM UP JACKET
For college campus of high-school, young men need the comfort and durability of this lightweight warm-up jacket. Red, Navy, Royal, Maroon and Brown. Sizes S,M,L,XL.
• Flannel Lined
• 29" length
• Elastic Cuffs, draw string bottom
• 100% Nylon Taffeta
• Washable

Ladies'
KNIT TOPS
REG. \$5.00
\$3.97 EACH
3 FOR \$11.00

The look of ease in your 100% polyester knit tops. Random rib and flat knit with mock turtleneck styling. Games in every color imaginable! Sizes S-M-L-XL.

LADIES' UNDER WONDERS AND PANTY HOSE
REG. \$1.11
2 FOR 97¢
Assorted Fashion colors

97¢ EACH
3 pair \$2.50

Hereford's Finest Department Stores!

Ready To Sew TEE SET
Reg. 2.99 Pkg. **1.97 pkg.**

The quick easy way to use your favorite T-shirt patterns or try a new idea to create the fashionable total-look of a coordinated top. All polyester and cotton T-shirt knits.

WARM, COZY BLANKETS
Reg. 4.99 **3 FOR \$12.**

• 100% Polyester Fiberwoven®
• Size: 72" X 84"
• Colors: Gold, Blue, Green, White

SELECT GROUP
• DRAPES
• BEDSPREADS
• SHEETS
• PILLOW CASES
• TOWELS
• RUGS
• AND MORE

Both Reg. 2.99
Hand Reg. 1.99
Wash Reg. 55¢

Schiffli Embroidered Towel Ensemble 3 PC. SET **5.50**

• Thick and thirsty cotton terry.
• Decorator shades of Cinnamon, Lemon, Green and Beige with embroidered diamond pattern.

REDUCED TO CLEAR!

Anthony's 10% OFF OF ENTIRE STOCK IN BOTH STORES TO CELEBRATE OCTOBER AS ANTHONY MONTH



MOZELLE NELL AND BESS MOORE
...High point bridge winners



POPPY HEAD
...high point tournament tickets



MILDRED BETZEN
...wins table and chairs

Bridge Tournery To Help Charity

The annual benefit bridge tournament sponsored by Kappa Iota Chapter of Beta Sigma Phi Sorority took place Thursday night at the Community Center. Proceeds, totaling approximately \$450, will be given by the sorority chapter to Girlstown. One hundred bridge players participated.

The high-point winners, Mozelie Nell and Bess Moore, received a \$25 savings bond, contributed by First National and Herford State Banks. A book entitled "Tips on Bridge Playing" was awarded to the low-point players, Lynn and Elaine Jones.

Potted plants from The Yellow Daisy and Park Avenue

Florists were given to Theresa Albracht and Lani Walterscheid, runners-up for high point honors.

Mildred Betzen won the door prize, which was a card table and matching chairs.

Other merchants who supported the sorority project were Furr's Supermarket, The Ink Spot and Flowers West.

Cake Club Studies Methods

Sweet 'n' Fancy Decorating Club members met Thursday morning at the Community Center for three demonstrations by members.

Betty Deckart illustrated how to trace pictures on a cake with icing and Alice Koenig showed how she made a coffee cake. Completing the program was Johnie Beatty, who displayed miniature fruits and vegetables made from fondue.

Mrs. Deckart and Linda Thorell were appointed to provide the birthday cake this month for residents of Westgate Nursing Home.

Guests in attendance for the three-part program were Brenda Hardisty, Yolanda Guerrero, Margaret Gomez, Margaret Pinales and Maria Garcia.

Other members present were Evelyn Crofford, Betty Henson, Nancy Carlisle, Katie Holmes, Elida Balderaz, Martha Lytal, Barbara Pittard and Susanna Gonzales.

Bay View Members Assemble

Mrs. Ansel McDowell was hostess in her home Thursday afternoon for members of Bay View Study Club.

Katherine Ruga and Katherine Perrin were welcomed as guests by the 22 members present.

Robert Beck, office manager of Pitman Industries, a new division of commodity, brought a slide presentation on commodities.

LOOK WHO'S NEW

Mr. and Mrs. Jimmy Earl Huddleston I are the parents of a son, Jimmy Earl Huddleston II, born Oct. 9. He weighed 7 lbs. 11 oz.

Mr. and Mrs. Pedro P. Hernandez are the parents of a daughter, Melissa Hernandez, born Oct. 8. She weighed 8 lbs. 1 oz.

ELDON McNUTT

No Penalties Chosen. Just a promise to do my best to help you find the home you want, or sell yours.

FAMILY HOMES REAL ESTATE

OFFICE: 364-5901
HOME: 364-6113

Red Cross Volunteers Consider New Projects

Several items of concern to the Uniformed Volunteers of the Red Cross were discussed by that task force Thursday during a luncheon meeting in the home of Doris Umsted.

Nell Culpepper, chairman, presided during the discussion of the recent Health Fair, the crisis closet and a youth workshop held at La Plata Junior High School. A schedule was set up for members to work on the crisis closet.

Audine Dettman was appointed to oversee the volunteers' planned change of uniforms.

The uniformed volunteers' next meeting is slated Nov. 10.

PTSO TO MEET

Parent Teacher Student Organization (PTSO) will meet at 7:30 Tuesday night in the Herford High School Library. All parents, teachers and students are urged to attend.

Memo to budget directors: no collateral is needed if you want to borrow trouble.

The Royal Viking Line 4-Day "THANKSGIVING HOLIDAY AT SEA" NOVEMBER 23 to NOVEMBER 27, 1977

from **\$440⁰⁰** per person double occupancy from Ft. Lauderdale, Florida

Call or come by for more information

We can arrange for airline reservations and tickets, cruises, tours, hotel reservations, car rentals. Let us help you with your travel plans and arrangements.

HEREFORD TRAVEL CENTER

144 W. 2nd 364-6813

Calendar of Events

MONDAY

Creative Comfort quilt show at Herford State Bank, 7-9 p.m. Public welcome.

Junior Discussion group at Deaf Smith County Library, 4 p.m.

Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.

American Association of University Women, Deaf Smith County Library's Heritage

Room, 4-5:30 p.m.

Combined meeting of Happy Hustlers, Showmanship and WIN 4-H Clubs, Community Center, 7:30 p.m.

El Llano Study Club, home of Mrs. Travis McPherson, 8 p.m.

Rotary Club, K-Bob's Steak House, 12 noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions, K-Bob's Steak House, 7:30 p.m.

TUESDAY

Hereford CowBelles at Dickies Restaurant, 11:45 a.m.

Parent-Teacher-Student Organization in Herford High School Library, 7:30 p.m.

Blood bank at Community Center, 4-6 p.m.

American Legion Auxiliary membership dinner at Legion Hall, 7 p.m.

Baptist-Women of Summerfield Baptist Church, 9 a.m.

La Afflatus Estudio Club, home of Mrs. Ira Ott, 120 Northwest Drive, 3 p.m.

Kappa Iota Ritual Chapter of Beta Sigma Phi Sorority, Lee Griffith as hostess, 7:30 p.m.

XI Epsilon Exemplar Chapter of Beta Sigma Phi Sorority, First National Bank, 7:30 p.m.

Alpha Alpha Preceptor Chapter Beta Sigma Phi Sorority, 8 p.m.

Rebekah Lodge, IOOF Hall, 8

tomorrow's COATS at today's SAVINGS!

BOTH STORES SEE OUR MAGNIFICENT COLLECTION

- CLASSICS • FUR TRIMS
- MAN MADE LEATHER AND MORE

\$31⁰⁰ TO \$187⁰⁰

USE OUR CONVENIENT LAY-AWAY PLAN!

Anniversary Special
This Coupon Good for \$5.00 On any Ladies' Coat.

SEE OUR NEW-FALL SPORTSWEAR BY Wrangler Donovan-Gabriani center stage

37th

The quality goes in before the name goes on!

At this time each year, we bring you of the typical values you will find: accept our thanks.

WITH PURCHASE BE SURE TO REGISTER FOR THE 19 INCH COLORED ZENITH TELEVISION SET TO BE GIVEN AWAY OCTOBER 31st

STARTS

19 INCH CHROMACOLOR

Not necessary to be present for drawing. Must be 18 years of age, or older, to win. On Display Downtown.

Anniversary Special!

FOLGER'S COFFEE

Monday One Hour Only! 10 to 11 A.M.

LIMIT ONE \$2³⁷ LB.

DOWNTOWN ONLY!

Sweater Perfection

\$16⁰⁰ to \$38⁰⁰

Warm, cuddly and fashion-right... they're just what's happening in sweater styles today! Shawl collared pull-overs, cable wraps, and cowl neck blousons... beautiful wardrobe additions!

Dreamy Gift Lingerie

You'll want to include these beauties on your list as "something special for her": pretty pajamas, frilly baby dolls, flowing long gowns, ruffly peignoir sets, lacy trim slips... gifts she'll love!

\$9⁵⁰ TO \$30⁰⁰

SMALL GROUP ASSORTED SPORTSWEAR

Values '13" to '41"

PANTS, SKIRTS, JACKETS & SHELL

1/2 PRICE

BOTH STORES

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Kings Manor News

p.m.
 Planned Parenthood Clinic open at 101 Ave. E from 8:30 a.m.-3 p.m.
 Hereford TOPS Club 576 Community Center, 9 a.m.
 Weight Watchers at First Baptist Church, 6:30 p.m.
 Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.
 Preschooler story hour at Deaf Smith County Library, 9:30 a.m.
 County, 4-H Horse Club, Community Center, 7:30 p.m.
 Argen Draper 4-H Club, Community Center, 4 p.m.
WEDNESDAY

Christian Women's Fellowship, First Christian Church, noon.
 Noon Lions, Community Center, noon.
 Story hours at Deaf Smith County Library, preschoolers at 9:30 a.m. and 3 p.m.; 1-4 graders at 4 p.m.
 Knights of Columbus at KC Hall, 9 p.m.
THURSDAY
 North Hereford Home Demonstration Club, SWPS Reddy Room, 2:30 p.m.
 Special adult discussion at library, topic "Women Today" 7:30 p.m.
 Farm & Ranch Club, home of

Mrs. L.B. Worthan, 12 noon.
 Free film hour for senior citizens, 3 p.m.
 Palo Duro Home Demonstration Club, home of Carolyn Lively, 609 Ave. J, 7 p.m.
 Hereford Study Club, home of Mrs. Bill Gentry, 8 p.m.
 Bay View Study Club, home of Mrs. Keith Simmer, 2 p.m.
 Alpha Iota Mu, Beta Sigma Phi Sorority, Hereford State Bank, 8 p.m.
 Los Ciboleros Chapter, DAR, Deaf Smith County Museum, 3:30 p.m.
 Kiwanis Club, First Presbyterian Church, noon.
 Hereford TOPS Club, Com-

munity Center, 9 a.m.
 American Association of Retired Persons at Community Center, 7 p.m.
 VFW, VFW Clubhouse, 8 p.m.
 BPOE Lodge in Elks Hall, 8:30 p.m.
FRIDAY
 American Legion to assist with bingo party at King's Manor Retirement Home, 7 p.m. Public Welcome.
 Bud to Blossom Garden Club, REC Medallion Room, 9:30 a.m.
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
 Westway Home Demon-

stration Club, SWPS Reddy Room, 9:30 a.m.
 Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
 Community Duplicate Bridge Club, REC Medallion Room, 7:30 p.m.
SATURDAY
 Elks dinner at BPOE Lodge, 7:30 p.m.
 Mrs. Jake Tunnerl of Muleshoe and Mrs. Homer Allgood of Birmingham, Ala. visited Fay Gauggel and had lunch here on Saturday, October 8. Mrs. Allgood is visiting her son Dr. Homer Allgood III of Muleshoe and was for years a close friend of Mrs. Gauggel in Birmingham.
 The two guests expressed their impressions of Our Manor

in glowing terms.

Mrs. Onita Davidson is visiting her daughter and family in Plano for a few days.

Mrs. Myrtle Porter's daughter, Mrs. Eleanor Murhl and granddaughter were over night guests here Friday.

Miss Mildred Savoie from Plainview visited Emma Jean Smith this week. These two taught together in the Plainview schools and have been friends many years.

We were fortunate in having as over night guests Saturday Derven Rogers and Ricky Durke from Abilene. These two five year men are members of Morning Star a group of student musicians from McMurry College who performed at the Sunday morning service in First United Methodist Church.

Dinner guests Wednesday were Mr. & Mrs. Floyd Sumrow from Houston, Mrs. Helen Hill from Irving, Rev. and Mrs. Doug Gossett of Hereford, Miss Louis Hodges from Lubbock, Rev. Roy Kornegay from Amarillo and Mrs. Emma Bussey from San Diego, California who will be visiting her sister Dixie Stewart here indefinitely.

Visiting with Leota Moore and Ophelia Dotson Sunday from Amarillo were Mrs. L.L. Smith, Mrs. Neva Hall, Mrs. Virginia Lynch and Mrs. Betty Howes.

Mrs. Ona Massie of Praire Acres, Friona and her granddaughter Mrs. Herring visited Mrs. Lee Curry Monday.

Mrs. Cathryn Dewey from Chicago has returned to her home after visiting here several days with her Mother, Emma Beard.

Neviu Trostle of Irving, Texas visited the Joe Williams last week. He is the nephew of Mrs. Williams.

Mrs. Belle Harris and Mrs. Jo Thomas of Amarillo have been visiting their parents Mr. and Mrs. Elmer Sumrow.

The Resident Council met in monthly session last week in the library with Joyce Lyons presiding. Matters concerning residents of Westgate, the cottages and Manor were discussed. The following attended: Joyce Lyons, Onita Davidson, Alma Cross, Julia Welty, Jane Bickley and Zona Smith.

We were delightfully entertained Thursday evening by Mrs. Trow (Marjorie) Mims who showed pictures of the recent tour which the Chamber Singers of Hereford made to Romania. Her explanations and elaborations were superbly given - so much that when she had finished we wished for more.

She portrayed the 1600 miles by bus of the group with "Ted" as guide, so well that we silently wished that we could have been with the forty who made the trip. However, we were grateful for the privilege of viewing the beautiful scenes and interesting surroundings of this far away country which Marjorie so ably presented.

Rev. Doug Manning gave the Vesper Message Tuesday evening from Psalm 18:33 "He will make my feet as hinds feet." The thought was given that we live with contradictions and contradictions cause problems. People try to convince others of that which they are not. However, since God in his goodness works in process He helps who to overcome problems and in the end this becomes valuable.

The United Methodist Women met in Lamar Memorial Garden Room Wednesday morning for another session of the Mission Study on South Africa. The president, Della Hutchins called the meeting to order.

Evadne Cox, Mission Coordinator presented the speaker Rev. Roy Kornegay, Minister of Education in First Baptist Church at Amarillo - who gave an illustrated talk on Zambia where he spent some time one and a half years ago.

Rev. Kornegay reviewed conditions, topography of the country and the people in a most interesting manner. He reminded us that Zambia was formerly part of Rhodesia, having gained its independence in 1964.

Only 2 percent of the population is white, the remainder is black and it is this portion that is in power. There is total religious liberty. The people are modest, clean, love to sing and are quite responsive to Christianity.

The refreshment table was beautifully decorated with the Halloween motif. Coffee, punch and cookies was served to the near ninety in attendance. Hostesses were Onita Davidson, Ethel Newsom, Rozie Travis, Billie Sonnenburg and Fran Wright.

Blood Bank Needs Donors On Tuesday

County residents are reminded that the blood mobile from Coffee Memorial Blood Center in Amarillo will be collecting pints of blood at the Community Center from 4-6 p.m. Tuesday. This is a change from the blood drive's regular schedule.

Marlene Watson, drive chairman, urged local citizens to report to the center Tuesday afternoon to replenish this community's credit at the blood center. The Kenneth Gooch account requires 70 more pints of blood and Mrs. Weldon Dixon is debited with ten pints.

Individuals who have required transfusions recently are asked to contact Mrs. Watson.

BIRTH ANNOUNCED

Mr. and Mrs. Stephen Shattles of Gilmer are the parents of a daughter, Michelle Marie, born Oct. 10th at 4:37 p.m. She weighed 5 lbs. 3 oz.

The mother of the infant is the former Cynthia Hanna of Hereford.

Grandparents are Mr. and Mrs. G.V. Shattles of Gilmer and Mr. and Mrs. Grant Hanna of Hereford.

Great-grandparents are Mrs. Mattie Lang of Gilmer and Mrs. Troy Stambaugh of Hereford.

Anniversary Sale

We bring you our greatest event...The Anniversary Sale! STOREWIDE SAVINGS! Listed are just a few will find throughout the store. So come in and help us celebrate Our 37th Anniversary...and Pick, Mary and Employees.

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Stormcoat \$49³⁷

Here it is! The suburban coat with style! Generous pile collar is balanced out by oversized patch pockets. Fabric is a handsome polyester gabardine-with the inside sensibly pile lined for winter warmth. From studio One by Campus.

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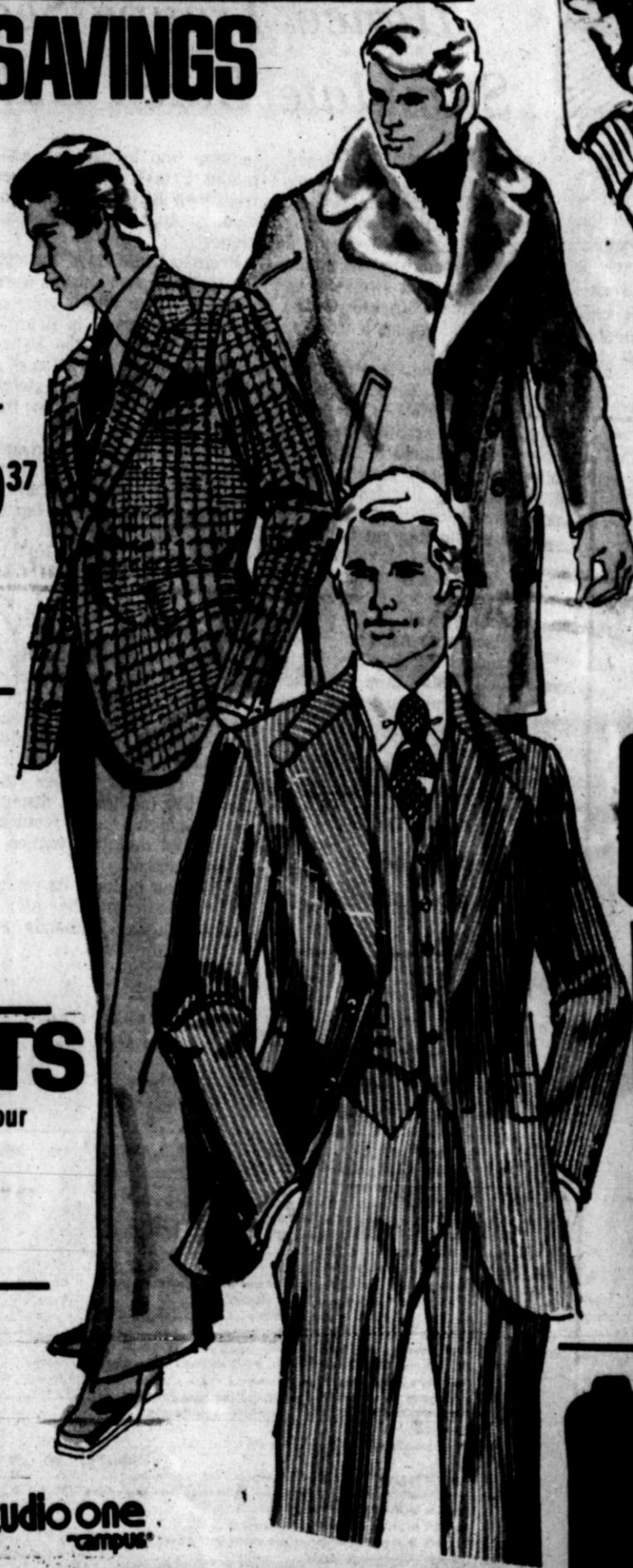
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To Direct Club

Officers for the Sweet and Fancy Club are from left, Betty Deckered, treasurer; Cathy Holmer, vice

president; Barbara Pittard, president; and Suzana Gonzalez, secretary. (Brand Photo).

At Wits End

BY ERMA BOMBEC

I take my marriage vows seriously. All that jazz about better or worse, richer or poorer, sickness and health. I've handled it all -- until my husband developed blind spots on the tennis court.

His first attack hit about seven months ago. I hit a ball well inside the serving court when I heard him yell, "LONG!"

I placed my second serve which I watched clearly land on the line and he yelled, "WIDE!"

Naturally, I didn't want to upset him, so I waited until the end of the set (which he won) and led him off the court. "Be careful, dear," I advised gently, "there are two steps in front of you at 12 o'clock, then there are exactly 65 steps to the car with only one curb in between and I'll tell you about them."

"I am not blind," he said irritably, shaking his arm loose from mine.

"Of course you're not," I condescended. But I was worried.

However, at home, his super vision returned. He noted a phone was off the hook just by looking through a wall, correctly predicted his son was wearing his underwear right through a pair of shorts, and took me to task for the dust on top of our seven-foot refrigerator.

That weekend, when we returned to the court for a rematch, his vision once again failed him. Lobs that landed on the line were called "out" or "in," depending on whose lobs they were. If I had so much as a shoelace that went over the serving line, he would call, "FOOT FAULT!"

A girlfriend of mine said her husband suffered from the same malady. "It's tennis elbow of the eye," she said.

"Are you serious?" I giggled.

"It's not funny," she said. "It's painful as all get out. Comes from missing too many shots that are in."

"Surely we can't be talking about the same thing."

"Maybe not," she said. "Does your husband sometimes call it out before you serve the ball? (I nodded.) Does he sometimes win an entire set without stepping a foot on the court? (Again I nodded.) Does his vision return when he is in the pro-shop? (Again I nodded.) There was a cure for it last year," she said. "Of course, I don't know what they call it this year."

"What did they call the cure last year?"

"Divorce."

Consumers Saving Money By Picking Own Produce

COLUMBUS, Ohio (AP) — Pick-your-own farming is helping to lick problems of high food costs and low farm income.

By picking their own produce, consumers are saving up to 50 percent on grocery store prices, as well as obtaining produce of vastly superior quality, according to Dr. Eugene Cravens, professor of agriculture economics at the Ohio State University. And farmers, who are saving on labor and transportation charges, are making more money on their end.

Today, city dwellers can choose from as many as 300 pick-your-own produce farms, Cravens said. Most of them are within 30 miles of major metropolitan areas. Consumers can wade into fields for nearly any popular vegetable, plus apples, peaches and other fruit.

Some growers near Cleveland offered pick-your-own grapes in 1976. Cravens said a number of growers are offering collard greens, kale and other "greens" in response to customer demand.

Cravens said gasoline costs eat up any savings unless a family gathers a lot of food, so pick-your-own is only economical if a customer buys in volume for home canning or freezing. But it's easy to end up with a lot of food.

"People go into fields thinking they'll get a couple of quarts of strawberries and they come out with eight," he said.

One grower who has benefited from pick-your-own is Lot L. Smith, who credits his switch to consumer-gathered crops with saving his farm. Today, more than half of his 415 acres is in pick-your-own crops.

"We get the matron who drives up in the Cadillac with the chauffeur to pick up a couple of quarts of strawberries, we get people from the inner city, we get everybody," he said.

Music Club Elects Delegates

Dawn Community Center was the scene of the Dawn Music Club Meeting, Oct. 11, with Mrs. R. E. Curtsinger as hostess.

Mrs. Carl Wimberly, president presided at the business meeting.

Mrs. J.B. Caraway and Mrs. Bill Caraway donated a quilt top which will be quilted to be given away in a "drawing."

Mrs. Wimberly donated materials for an afghan which is being crocheted by Mrs. R.T. Stewart.

Other business included the election of Mrs. Curtsinger and Mrs. Stewart as delegate and alternate to the District 1 Federated Music Club Convention to be held in Hereford Nov. 5, 1977.

Mrs. Curtsinger led the members in repeating the National Federated Music Club "Collect."

The program, based on "Opera at the Met" began with Mrs. Stewart's report on the activities and accomplishments of "Beverly Sils Superstar" by Luisa Dreisberg.

Beverly Sils is an accomplished actress who can sing, or a singer who can act. She started in show business at a very early age, and spends most of her time now in Opera performances.

Mrs. Stewart also brought out high points of "American Opera" by Julia Smith who is from our own State of Texas.

Mrs. Bill Caraway sang "Martha" by F. Von Flotow, from the Opera "Martha." She was accompanied at the piano by Mrs. Stewart.

"He Shall Feed My Flock" by Handel was sung by Mrs. Jim Tilley with Mrs. Wimberly at the piano.

"Ah, So Pure" from the opera "Martha" by Flotow was sung by Mrs. J.B. Caraway with Mrs. Stewart at the piano.

Mrs. Wimberly accompanied Mrs. Curtsinger in a rendition of "Somewhere My Love" Lara's Theme from "Dr. Zhivago" by Webster and Jarre.

An "Aria" "No per si cosa son" from "Le Mozze de

Figaro" by Mozart was rendered by Mrs. Stewart with Mrs. Wimberly at the piano.

To close the program group singing included "Merry Widow Waltz" and "Villa" by Franz Le Har and "Sidewalks of New York" by Frederic H. Cowen and Harry H. Mayer, and the Hymn of the month.

Other members attending were Mrs. Dale Wofford, Mrs. H.V. McCabe and Mrs. Alfred Smith. The November meeting will be at the Dawn Community Center November 15, with Mrs. McCabe as hostess. This meeting was postponed one week because of Election Day, Nov. 8th.

DOUBLE-DECK RESERVOIR

COLUMBUS, Ohio (AP) — The future energy needs of central Ohio could be met with the construction of a giant double-deck reservoir to produce hydro-electric power, some believe.

The futuristic idea was presented recently by a group of businessmen who met with Columbus utilities director Robert Newlon.

The businessmen proposed constructing one reservoir on top of another reservoir, and using the flow of water from the top reservoir to the bottom one to power generators for electricity.

Newlon said finding a source of water to fill the reservoir could be a problem in central Ohio. He said the businessmen were thinking of filling it from area streams and rivers.

Newlon said the businessmen expected the double-deck reservoir, costing an estimated \$500 million, would produce the mammoth total of 1,000 megawatts, or enough to supply the electricity needs of one third of Ohio.



By CECILY BROWNSTONE
Associate Press Food Editor

SNACK FARE
Carrot and Celery Sticks
Sausage Gems Beverage

SAUSAGE GEMS
Adapted from a recipe sent to us by Bernice Hawes of Tallahassee, Fla.
1/2 cup buttermilk baking mix
1/2 cup bulk hot sausage (1/2 pound)
1/2 cup grated (medium-line) cheddar cheese, lightly packed (2 ounces)

Thoroughly mix together the ingredients with your hands. Pack into small muffin-pan cups (each 1 1/4 inches across the top and 1/4-inch deep), filling full. Bake in a preheated 350-degree oven until browned — 20 to 25 minutes. Serve at once. Makes 9. Recipe may be doubled.

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Thumbing Back

ONE YEAR AGO

Following an extensive discussion on the high natural gas rates facing Hereford citizens, the Hereford City Commission Monday night raised water rates here by as much as 30 percent. The commissioners were gathered in a regular monthly meeting at city hall...The United Way of Deaf Smith County launched its annual campaign drive this morning when volunteer workers met at Civic Club Center to receive packets and information concerning the 1977 budget...Injuries to three linemen have reduced the depth of the Hereford Whitefaces this season. Guard Wade Ohlig, and Jim Fish will see action for the first time this year in the Dumas game. Greg Brockman is still out of action after his knee was injured two weeks ago.

TEN YEARS AGO

The Deaf Smith County United Fund Drive neared the two-thirds mark Friday night as the total contribution and pledges rose to \$19,199.08 according to Dean Herring, drive chairman...La Plata Junior High School has been chosen as the commercial beauty spot of the month for October by the Beautification committee of the Deaf Smith County Chamber of Commerce...The Hereford Whitefaces pleased an overflow homecoming crowd Friday night as they completely dominated the Canyon Eagles for a 32-0 victory...The junior varsity of Hereford High school again showed its magnificent skill Thursday night as they completely dominated the Tulia Hornets 24-6.

TWENTY-FIVE YEARS AGO

General Dwight D. Eisenhower is rapidly increasing his margin in the straw polls now being conducted in the Hereford Brand and in other area papers under the sponsorship of the Amarillo News Globe. It now stands: votes for Stevenson—17; votes for Eisenhower—73...After the freeze of Monday night many farmers are getting ready to combine their milo. The tomatoes at the Coffin truck farm were killed by the freeze but their cabbage was not hurt...The Hereford Fire Department was \$100 better off this week, due to a check from Pat Ranspot. The donation followed a call which was answered by Hereford Fire Department when a fire broke out in the Ranspot maize field and boys managed to extinguish the blaze.

FIFTY YEARS AGO

Hereford will have a new city hall and fire station. Election on the proposed bond issue in the sum of \$25,000 for the purpose of constructing such a building was held Monday and the bonds were voted by an eight to one majority...At a mass meeting of the business men of Friona held there Friday night, F.H. Oberthier, Jr. of Hereford and J.B. Scott, manager of the Texas Utilities Company made a proposal whereby the city of Friona may obtain electric light and power...It is reported that several millions of dollars have been raised this year to finance improvements on Highway 66 and officials of the Association predict that by 1929 it will be paved.

CBers Become Ham Operators

WASHINGTON (AP) — The CB radio phenomenon is spilling over into the ranks of ham, or amateur radio, according to the American Radio Relay League, the nation's largest ham organization. The ARRL says there now are 325,000 licensed amateurs, up from 280,000 year ago. Another 50,000 persons are attending classes this fall to get their ham "ticket," it says. "Many of these newcomers are CBers, and we're getting the cream of the crop - people really interested in two-way radio communications," Peter O'Dell, ARRL's public information officer, explained in a telephone interview from his Newington, Conn., office. Is it difficult for a CBer to get a ticket, as hams call their licenses? Not at all, replies O'Dell, who cites as an example a 4-year-old boy who passed the novice exam recently. The novice, or first of five amateur licenses, requires ability to send and receive International Morse Code at five words-a-minute and knowledge of the most elementary theory needed to operate a radio. The novice is eligible to use portions of four of the ham bands to send code, but no voice communication. "But with relatively simple equipment, a novice can literally

work around the world," O'Dell says. Is ham equipment expensive? O'Dell says a beginner can pick up a good used radio for less than \$200, or a new set for about \$250. "Of course, like anything else, one can spend whatever he wants," O'Dell adds, noting a top-of-the-line transceiver costs about \$6,000. The Morse code requirement apparently frightens some potential hams. In fact, the government is considering a "communicator" license that would not require code. But O'Dell says people can learn enough code in two hours to pass the novice test. Why is code necessary? First, it's required by international treaty. It's also the most effective means of radio communication and uses less expensive equipment than that needed for voice transmissions. The easiest way to get a ham license, O'Dell says, is to attend amateur classes. "If an interested individual will write the league," he says, "it will put them into contact with a local instructor." Just write ARRL, Newington, Conn. 06111. After mastering the novice requirements, many hams start climbing the other rungs in the amateur ladder.

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KIDS WESTERN BOOTS \$9.95



Stressing Child Safety

Margaret London, Red Cross youth chairman, shows a new health and safety portfolio to Mal Manchee, who accepted the informative kids on behalf of Hereford schools. The mini-first aid brochures will be given to each of the city's elementary schools in promotion of safety.

Interstate Highway Nearing Completion

AUSTIN, Tex. (AP) — Slowly, since 1956, the web of heavy red strands has grown. Now the strands criss-cross the Texas highway map from east to west, north to south, with few breaks. The Interstate Highway System is 83 percent complete, linking major population centers in Texas and tying them to the rest of the nation with smooth, four-lane divided ribbons of concrete. The interstate system in Texas will cover 3,216 miles when complete. Traffic now rolls over 2,665 miles of it. When will it be finished? "Never," says Richard Vander Straten, program engineer for the Texas Department of Highways and Public Transportation, until Congress changes the method of passing around construction money. Federal money pays for 90 percent of the cost of building the interstate system, and Texas' current share is \$135 million a year. Vander Straten says the latest - but already obsolete - estimate of the cost of filling the last-gaps in Texas is \$1.7 billion. "The cost to complete the work remaining keeps growing because construction costs keep growing by leaps and bounds," he said. State Highway Engineer Luther DeBerry recently sug-

gested a plan to a congressional committee. Give to states with an active interstate construction program, like Texas, what the inactive states leave on the table, DeBerry said. Then when states like Texas have finished their parts of the system, they can give their allocations to states that are still trying to complete their lines. Vander Straten said the "DeBerry Plan" would enable Texas to finish its Interstate mileage in 10 years. "Money is the only thing holding us up," Vander Straten said. Right-of-way is in hand except for some sections of Interstate 27 between Amarillo and Lubbock, he said. Major gaps include: Interstate 10 in parts of Pecos and Crockett Counties. Interstate 20 between the Parker County line and the Fort Worth city limits and from

Dallas to Terrell. Interstate 27, a 21-mile-segment between Lubbock and Amarillo. Interstate 35, from Encinal to Artesia Wells and a tiny bit of Hidalgo Street in Laredo at the International Bridge. Interstate 37 in Live Oak and Atascosa Counties, a 16.8-mile stretch. Interstate 40, a 3.8-mile gap in Gray County at McLean. Interstate 635, a half-mile segment near Dallas. Construction started in the urban areas and worked out, concentrating on the most heavily traveled areas. Don't assume that the 550 miles left to go on the interstate system are two-lane roads with a risk of a head-on collision at every rise in the highway.

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Changing Lifestyles. Call For More Casual Tableware

A trend to smaller rooms emphasizes the need for a style of living that limits objects we might think are indispensable. It is one reason Inger Elliott, a multifaceted talent — designer, photographer, author — is thinking "multiple design concepts," such as table settings that upset traditional ideas. "With limited space, we do not have room for a ton of dishes. Cookware and dishes should have multi uses," she explained, in discussing a line that "takes you from breakfast to midnight." She has eliminated clutter by introducing cookware and tableware at the irreducible minimum for busy working people and gourmet cooks. There are 20 pieces in the stoneware dinnerware collection and seven porcelain on steel cookware pieces, which can go from freezer to oven to table. Cups with rims instead of handles may be grasped easily when you want to drink, and may be used also for flowers, sugar, juice, mustard. Lunch plates are rounded off so that "you can break an egg in the plate if you wish, and they can be used as trivets." A combination tray-platter or centerpiece may be used in the oven or on top of the stove. There are large mugs with handles for soup. Ovenspots become casseroles or ice buckets or may be used for flower containers, and even lids are designed for multi use as vegetable dishes, salad service, and for broiling a steak or grilling potatoes. Such tableware can be fashionable as well as functional, so there is a classic look about the white, blue or sienna ware, a sort of Oriental simplicity. Her design inspiration often comes from the Far East. In fact, it helped launch her business, China Seas. "We were the first to design and import batik for yard goods," she said. Later, the group—she and her associate designers—was into screen prints and wallcoverings for the trade, and there are designs on sheets, towels and comforters. She likes to work with sheets because "you can have good design at limited prices." She does not work exclusively with designs of the Orient. The group has done about 40 designs — dresses, neckties, umbrellas and the like — for the garment center. Born in Norway, Mrs. Elliott trained as a historian, but became well known as a photographer. Her photographs are in the permanent collection of the Museum of Modern Art. She has also written children's books. Her husband, Osborn Elliott, formerly of Newsweek, is Deputy Mayor of New York City. They have eight children — his, hers and theirs.

"That's one reason I decided our lifestyle must be simplified and how I got my idea for the dinnerware that I designed. During one two-week period we had 12 people at every meal at our country house," she said. Such eating problems were solved "by putting everybody on his own to cook breakfast and lunch, and making each person responsible for some facet of evening meal preparation." With a casual table setting, they could cook anything they liked. "Some menus can be very interesting, especially when a youngster decides to put food coloring in scrambled eggs. And there was one surprisingly good dinner that was a breakfast menu. Such experiments emphasize that we don't really need to stick to old concepts of cooking and serving," she observed.

STRONG OPERATOR
WINSTON-SALEM, N.C. (AP) — Linda Martin doesn't hesitate when she's asked to pick up a 1,050-pound load of tobacco. For the past three years she has been a forklift operator for R.J. Reynolds Tobacco. Three other women have become full-time forklift operators since Ms. Martin became the first. The company reports women now account for four of every 10 participants in its industrial driving course.

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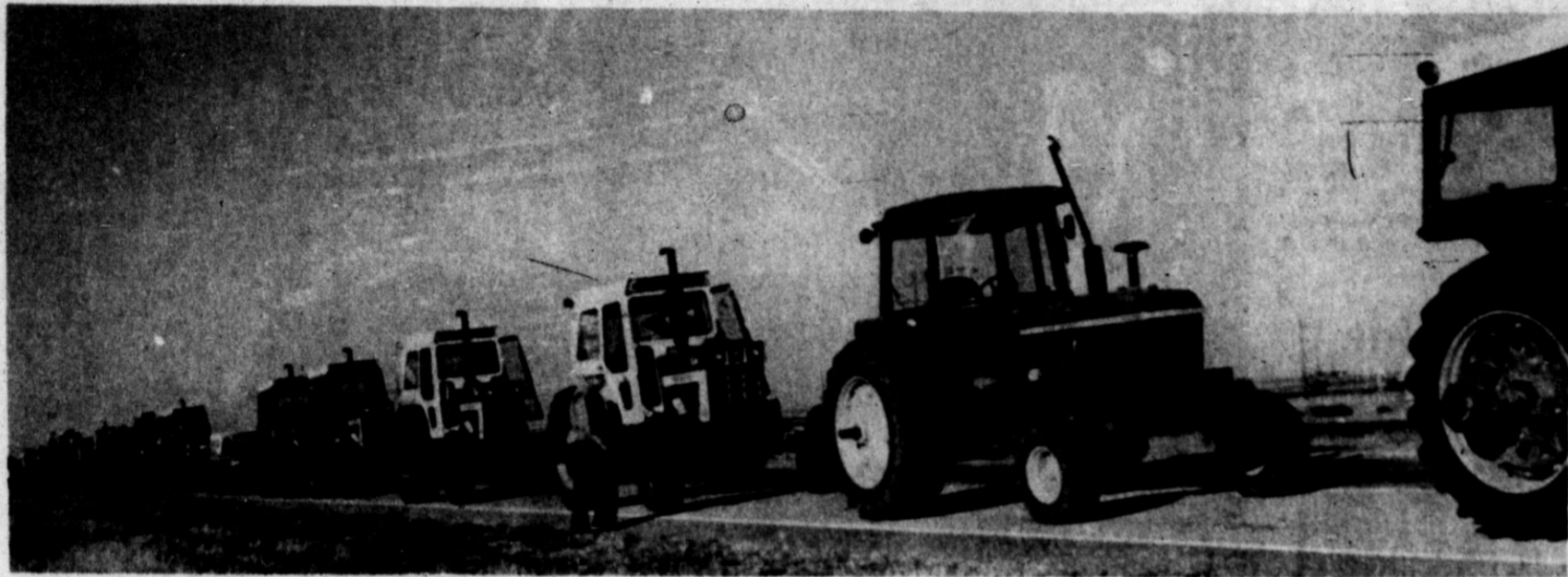
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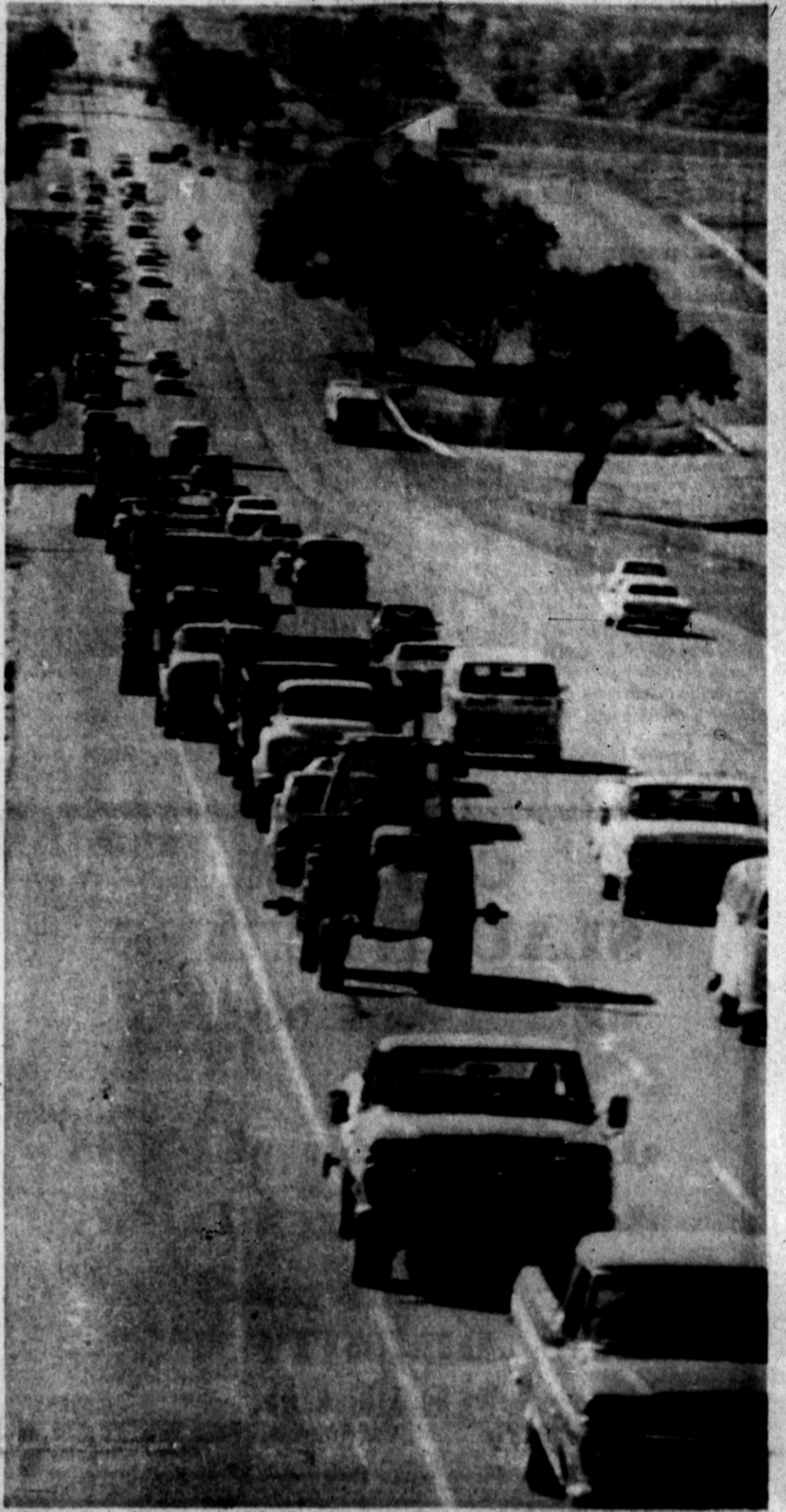
PRICES EFFECTIVE OCTOBER 16-22, 1977

Amarillo Strike Rally Draws Tractor Fleet



The caravan of tractors which proceeded from Deaf Smith County to the Amarillo American Agriculture strike rally Friday was an impressive sight. Here, farmers stretch their legs for a bit during

a brief stopover at the Dawn community east of Hereford, where several tractors were added to the multi-colored caravan.



The strike rally caravan picked up numbers all along the way from Hereford, and by the time the group picked up machines in Canyon, the string of tractors stretched for a considerable distance. Farmers from south of Canyon also joined the caravan as it moved onto the northbound lanes of the expressway to Amarillo. Here, a portion of the caravan is shown climbing the hill at WTSU's Kimbrough Stadium.



The signs farmers mounted on their tractors and pickups gave mute testimony to the plight of today's agriculture. Here, a farmer points out the irony of today's market conditions, as farmers are receiving less for their wheat today than they were 60

years ago. Other signs declaring "harvest is finished, so is the farmer," and "Carter works with peanuts but the farmer works for them" were seen on caravan vehicles. One sign on a manure spreader rig stated flatly, "Farming stinks too!"



Farmers throughout the tractor caravan were carrying a message they hope will be heeded. Here, a Hereford farmer shows just how important he is to the nation's economy, and why he feels he's got to be kept in business. Messages carried on the tractors were filmed by camera crews from two national networks.



Ralph Diller, left, of the Dawn community and Gerald McCathern of Hereford discuss hopes for the future of the American Agriculture movement during a staging stop west of Canyon. Diller was a key figure in organizing an American Agriculture strike meeting held in Hereford Tuesday night, and McCathern was a member of a three-man delegation of county farmers who attended a meeting with Ag Secretary Bob Bergland in Pueblo, Colo.



Pat Butler, manager of First National Fuel and Fertilizer of Hereford mounts the firm's fuel truck after a caravan stop. Butler and firm co-owner Ren Crist shut their store down Friday in observance of the farm strike rally and placed their truck in the caravan in support of the movement's cause. A number of other local agribusinesses also placed equipment in the caravan, and representatives of several local firms were on hand for the rally.



This is just a small portion of the enthusiastic crowd which greeted the arrival of the tractor caravan at the Amarillo Civic Center parking lot Friday. Farmers from several states were on hand to cheer their fellow agriculturalists, who pulled in

on all types of farm equipment and quickly filled two large parking lots. The total number of tractors in the caravan and subsequent parade to the fairgrounds was estimated at 300-400.

Photos By Jim Steiert,
Brand Farm Editor



Film Crew Focuses On DS County Irrigation

By JIM STEIERT
Brand Farm Editor

A film crew made a stop in the Hereford area to shoot footage on local irrigation methods Thursday and Friday.

The film, which will become part of a 30 minute movie on the basics of an irrigation well, is being made as an educational tool under the sponsorship of Johnson Wellscreens, the Johnson Division of Universal Oil Products.

The film crew was assisted in obtaining local footage by personnel of Big T Pump Co.'s Hereford office.

According to Bob Havrilak, a sales engineer for Johnson from Norman Oklahoma, the firm specializes in water well designs for both domestic and agricultural purposes.

"Our primary aim is to design efficient, sand-free wells that

are economical to operate. The film will be an educational aid in accomplishing these goals," Havrilak explained.

The Johnson engineer explained that filming was done in the Hereford area because of "the tremendous amount of irrigation here."

Footage of irrigation procedures has already been shot in California, and following the Hereford stop, the crew is scheduled to move on to Minnesota for additional filming next week.

Havrilak stressed the emphasis the film is placing on well design and engineering, with drilling and completion methods being filmed near Dimmitt Thursday morning.

Other footage of sprinkler and furrow irrigation systems was also shot.

"We are trying to make the

story around the problems which can confront a farmer in well drilling and pumping and get it all on film," Havrilak stated.

He pointed out that a professional film crew has been working on the educational film for almost six months, and the project should be completed in December.

A preview of the film will be given at the Hereford Big T dealership as soon as the eight to ten hours of actual footage are edited down into the final 30 minute film.

The final product is to be entitled "Water on Demand—Basics of an Irrigation Well," and will feature an animated presentation on the underground process of well drilling and pumping, a process not normally visible.

The film is to be distributed

worldwide, and will be available to farmers, university students, vocational agriculture and 4-H members and interested civic clubs.

Havrilak reported that as much as a third of the film will feature footage of the Hereford area with filming done within a wide radius of the city of Hereford.

Among those working on the film crew were Cliff Pope, a director, Dave Kill, a regional sales manager for Johnson Division of St. Paul, Minnesota, and W.R. Heideman, director of photography.

Pesticide Workshop Slated

A commercial-non commercial pesticide applicator training workshop will be held at the Texas Tech Regional Academic Health Center in Amarillo Oct. 17-21.

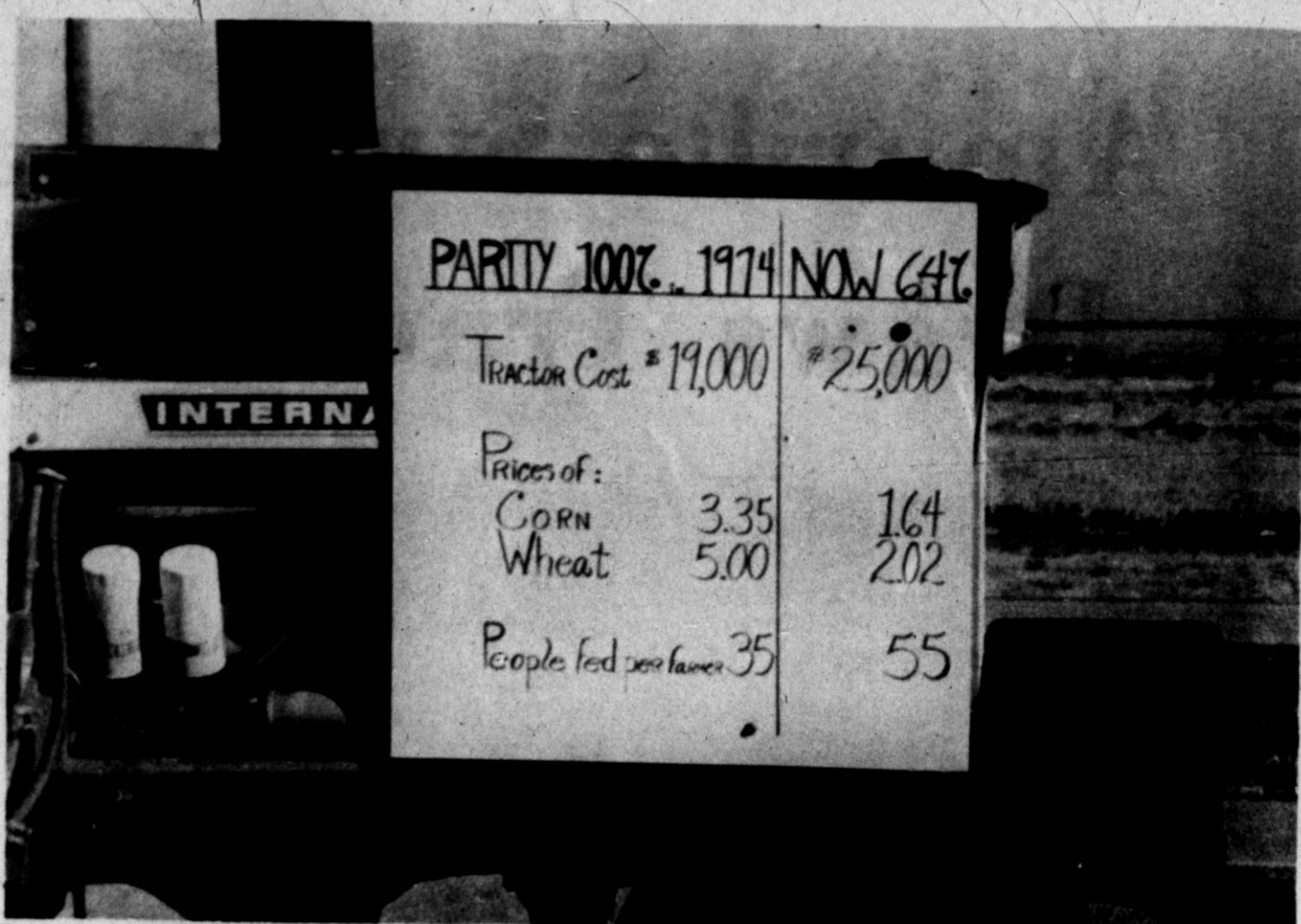
Topics will include animal, agricultural and ornamental and turf pest control.

Exams will be administered during each day of the workshop by the Texas Department of Agriculture and the Texas Water Quality Board.

A general exam for all participants will be conducted by the TDA from 1-2:30 p.m. Monday.

The "Long Beach" was America's first atomic-powered cruiser. Launched July 14, 1959, at Quincy, Mass., the ship was 721 feet long, with a beam of 73 feet and was 18,000 tons fully loaded.

The American Bar Association, the most powerful force in the United States legal profession, has about 218,000 members and celebrated its 99th anniversary in August, 1977.



Worsening Situation

A farmer in the American Agriculture movement farm strike rally tractor caravan painted a message of declining farm income on the side of his machine Friday. The poster shows how seriously

commodity prices have declined in the past three years, while the cost of products used in farming has escalated considerably. (Brand Photo by Jim Steiert)

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USDA Predicting Largest Corn Reserve in 14 Years

WASHINGTON (AP) - A year from now the U.S. corn reserve could be around 1.35 billion bushels, the largest in 14 years, according to new projections by the Agriculture Department.

The stockpile will result in part from a record 6.3 billion bushels USDA says are being harvested by corn farmers this fall. That is about 74 million bushels more than the department forecast the 1977 crop to be a month ago.

Consequently, officials said Thursday, the amount of corn left over when the new harvest year begins on Oct. 1, 1978, will be more than previously expected. The corn carryover this fall was 876 million bushels.

According to USDA records, an old-crop carryover of 1.35 billion bushels would be the

most since nearly 1.54 billion were in the inventory Oct. 1, 1964.

Surpluses result when domestic use and exports fall short of production. Of the estimated 6.3 billion bushels produced this year, about 5.83 billion will be required to meet those needs, meaning that about 473 million bushels will be added to this fall's stockpile of 876 million.

Meanwhile, a decision on whether to require corn farmers to set aside part of their land from production next year to help ease further surplus increases probably will be delayed another two weeks.

Howard W. Hjort, USDA director of economics, said a decision may be made "about the first of the month" on a feed grain acreage set-aside program. One for 1978 wheat was announced Aug. 29.

Department experts still are analyzing 1977 crop production for its possible impact on domestic and world markets next year, York said. Also, a new national grain inventory report is due Oct. 25, and policymakers may want to look at it.

The new supply and demand figures for wheat and other major crops remained basically

the same as projected earlier by USDA.

For example, wheat stockpiles are expected to be nearly 1.22 billion bushels at the start of the 1978-79 marketing year next June 1, up from 1.1 billion last June 1, the most since the early 1960s.

With a record soybean harvest this fall, stockpiles next Sept. 1 - the start of the new soybean year - are likely to be around 215 million bushels, up from 103 million this Sept. 1.

WASHINGTON (AP) - The nation's milk production last month was more than 9.9 billion

pounds, a gain of 3 percent from September 1976, according to the Agriculture Department.

Officials said Thursday that milk production through the first nine months of this year totaled almost 94 billion pounds, up 2.4 percent from the corresponding period of last year.

Milk production per cow in September averaged 903 pounds, an increase of 31 pounds from a year ago. During September an estimated 10,975,000 milk cows were on farms, a decline of 55,000 the same month as last year.

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Feeder Pig Show Set For Athens

ATHENS — The sixth annual Texas State Championship Feeder Pig Show will be held here Nov. 4-5, announces Gayle L. Finch, Henderson County Extension agent. The show is aimed at improving the quality of feeder pigs and the swine industry of Texas.

General superintendent of the show is Marshall McMurtry of Chandler.

Site of the show will be the sale facilities of the Athens Feeder Pig Sale Association located three and one-half miles north of the city of Highway 19.

The event is being sponsored by area business firms.

All swine producers in Texas are eligible to enter pigs in the show, notes Finch. Entry deadline is Oct. 21. Entry forms are available from the Texas State Championship Feeder Pig Show, P.O. Box 1418, Athens 75751.

An entry consists of a pen of eight pigs farrowed by the exhibitor. The pigs must weigh an average of 40 to 70 pounds. A pen may consist of barrows, gilts, registered, crossbred or any combination thereof. All barrows must be completely healed. Each exhibitor is limited to three entries.

The show will be made up of three classes: Class I—40 through 50 lbs.; Class II—51 through 60 lbs.; and Class III—61 through 70 lbs. Prize money plus ribbons will be awarded to the first seven places in each class. The first place winner in each class will receive \$35; then the money decreases to \$5 for seventh place. The grand champion pen will receive \$400 plus a trophy, with the reserve champion pen receiving \$200 plus a trophy.

As an added attraction, the judges will select one pig as champion individual feeder pig. The exhibitor of this pig will be awarded a large clock trophy.

All feeder pigs will be received at the show facilities Nov. 4 from 10 a.m. to 4 p.m. Exhibitors should bring their own trough, water pans, bedding material and other necessary supplies.

The show officially starts at 7:30 p.m. Nov. 4, with an Exhibitor's Banquet. Judging of entries begins the next day at 8 a.m. Dr. T.D. Tankley, Jr., Texas A&M University professor of animal science,

Grade Standards Set Up For Chipping Potatoes

Carol Tucker Foreman, assistant secretary of agriculture for food and consumer services, has announced new voluntary U.S. grade standards for potatoes used to make potato chips. Ms. Foreman said the standards, which become effective Jan. 1, 1978 will provide uniform trading standards for drawing up purchase contracts between potato growers and potato chip manufacturers.

Chip manufacturers previously have used certain requirements of the U.S. No. 1 grade for potatoes for fresh market and specifications for size and fry color in establishing

purchase contracts with growers. Contracts have been based partly on "satisfactory chipping quality," but this term has no standard interpretation.

Ms. Foreman said the U.S. Department of Agriculture (USDA) worked with growers, processors, and researchers to develop acceptable grade standards and testing procedures for potatoes delivered under chip contracts. The standards will provide a uniform method of determining chipping quality of potatoes and a basis for determining prices between growers and chip manufacturers.

The new standards establish two grades—U.S. No. 1 and U.S. No. 2—with minimum size requirements of 1-seven-eighths and 1½ inches in diameter respectively unless otherwise specified. Tolerances for defective potatoes and methods of scoring defects are provided.

The standards also provide optional tests for determining fry color of the finished product, one of the most important factors in establishing prices for the raw product. USDA had proposed an official visual aid showing five color classifications of the finished product. However, because of technical difficulties in visually representing the specific fry colors, the color chart was dropped from the final standards.

According to Ms. Foreman, more than 560 letters of comment were received in response to the proposal to establish the standards, published in the Aug. 6, 1976 Federal Register. Ms. Foreman said that nearly two-thirds of the comments—mostly from growers—expressed approval of the proposal since it would provide an objective method for determining product quality.

In general, potato chip manufacturers were opposed to the proposal, citing it as an unnecessary regulation and stating their concern that once established, it would become mandatory.

USDA officials stressed that the voluntary grade standard is not a regulation. U.S. grade standards are established under the Agriculture Marketing Act of 1946, which provides for the issuance of U.S. grades to designate different levels of quality in food products, for the voluntary use of producers, buyers, and consumers. Upon request and for a fee, official grading services also are provided under this act.

"The fresh produce industry has recognized that the first step required to eliminate confusion and bring about more efficient and orderly marketing is to have uniform trading standards," Ms. Foreman said. "Over the past 50 years, USDA in cooperation with industry, has developed voluntary grade standards covering some 82 fresh commodities."

The new U.S. grade standards for potatoes for chipping will appear in the October 7 Federal Register. Copies are also available from the Fruit and Vegetable Quality Division, Food Safety and Quality Service, USDA Washington, D.C. 20250.

agency says in a new "food situation" report.

By comparison, Americans ate an average of 95.3 pounds of beef and 53.9 pounds of pork last year on a retail weight per capita basis. In addition, per capita consumption included 43.3 pounds of chicken, measured on a ready-to-cook basis.

Lamb and veal consumption together last year - 5.1 pounds - accounted for about 3.3 per cent of total U.S. per capita meat consumption, not including poultry.

By contrast, the imports of foreign beef to make hamburger averaged nearly six pounds for each American in 1976. The report cites the long-time decline in the U.S. sheep industry which, traditionally, has existed primarily to produce wool. Lamb meat has been mostly a byproduct of wool production. Periodically low wool prices, problems with predators in the Western States and shifts in other livestock operations have taken a steady toll.

But the report says that "limited demand" for lamb among American consumers also has been important in addition to the decline in the U.S. sheep industry.

A survey of U.S. households in 1965 showed that those in income brackets of \$15,000 and over consumed about 8.5 pounds of lamb a year per capita, compared with less than three pounds for people earning under \$7,000.

Also, lamb consumption was much higher in cities than in farming areas. For example, in the urban northeast consumption was seven pounds a person while in southern farm areas lamb consumption was two-tenths of a pound a year.

"Because of specialized demand and curtailed production, retail lamb prices, along with veal, are higher than any item in the meat, poultry and fish category," the report said.

For example, last June the average price of lamb chops was \$3.07 a pound, compared with \$2.50 for porterhouse steak, \$2.28 for frozen shrimp, and \$1.12 for chicken breasts. Veal cutlets averaged \$3.15 a pound.

Lamb, Veal Consumption Continue Decline

WASHINGTON (AP) - Comparatively speaking, Americans gulp down huge quantities of beef, pork and poultry but are only nibblers when it comes to lamb and veal.

There is nothing to indicate that this will change, according to the Agriculture Department. In fact, on a per capita basis, Americans will buy more imported hamburger beef this year than they will lamb and veal combined.

Lamb consumption shows the steadiest decline, caused primarily in recent years by a drop in sheep production. Veal, which comes from slaughtered calves, has had its ups and downs but also generally has dropped.

Preference for lamb is traced among those with ancestry from those parts of the world with historically high lamb consumption - the Middle East and areas of British origin, says USDA's Economic Research Service.

"Most Americans who were not raised on lamb do not eat it, and high prices discourage experimentation with the unfamiliar meat."

On a retail weight basis, the high point for annual per capita lamb consumption was six pounds in 1909 and 1930. Veal consumption was 6.6 and 5.8 pounds, respectively, in those years.

Last year lamb consumption was 1.7 pounds and veal 3.3 pounds. Further slight declines are expected for 1977, the

Taiwan Impressed

LUBBOCK — "We came to learn and we did," said M.Y. Keh, team leader of the six-man Taiwan Feed Industry Study Team which visited the Lubbock area recently. Sponsored by the U.S. Feed Grains Council, the team has spent three weeks in the United States studying the latest feed grain production and market situation, automation in livestock and feed production, and silo management. The team began the tour in Kansas as guests of Larry Abeldt, president of the Kansas Grain Sorghum Producers Association.

Lubbock hosts for the Taiwanese were the Grain Sorghum Producers Association and the Texas Grain Sorghum Producers Board. The high ranking businessmen toured the High Plains to study swine, poultry and cattle feeding techniques, particularly the processing of grain sorghum as feed. The tour included the hog feeding operation at Texas Tops Incorporated in Happy, Swisher County Cattle Company in Tulia, Taylor Feedlot in Dimmitt, Cal Maine Foods in Post, and a seminar on sorghum and animal nutrition given by Drs. Richardson, Albin and Tribble of the Animal Science Department at Texas Tech.

Frank Yao, Assistant Director of the U.S. Feed Grains Council in Taiwan, accompanied the team. Yao said that the team is "very excited about what they observed about sorghum in swine and poultry feeding," and that "they are anxious to set up sorghum demonstration.

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ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Texas Food and Fiber
 by Reagan V. Brown, Commissioner
 Texas Department of Agriculture



My daddy used to tell me "you can't sell from an empty wagon." As the years passed, I became more and more appreciative of his philosophy and have tried to practice what he preached.

While you can't sell from an empty wagon, neither can you sell from a full wagon if you don't tell the customers what you have. And the Texas Department of Agriculture, working with the state's food and fiber interest groups, is bursting its suspensers telling the Texas agriculture products story.

And the story is an exciting one. Our Texas

Ruby Red grapefruit has become internationally known; our choice breeding cattle have also attained international acclaim; our oranges are competitive with the famous Sunkist brand from California; our orange juice competes successfully with Anita Bryant's sunshine products from Florida. Idaho and Maine potatoes find the competition keen when matched with Texas potatoes.

Be it turkeys or tomatoes; onions or okra; pecans or peaches; cotton or corn; carrots or chickens; wheat or watermelons; peanuts or

pork, Texas' products are finding great favor with the housewives throughout the nation.

Agriculture is presently in an atmosphere of uncertainty. However, I am optimistic about its future, and I shall do everything I can to promote our Texas agricultural products.

The Department's marketing Division has planned an outstanding program for next year, and I feel that Texas agriculture will benefit greatly from the division's efforts. The division's projects include general Texas Agricultural Products promotion and promotion of meat, eggs, fruit and vegetables, nursery products, institutional programs, and promotions at trade shows, conventions, and a number of the popular Taste of Texas productions. All of this is designed to market the products of Texas agriculture, which will

The Hereford Brand-Sunday, October 16, 1977-Page 5C

be of great benefit to all Texans. I urge the people of Texas to become aware of the TAP (Texas Agricultural Products) signs in their favorite supermarket and grocery store. These products are the freshest and finest you'll find.

Texans agricultural products.

Texas Pecan Harvest Tops Last Year's

AUSTIN—The news on the Texas pecan harvest, in a nutshell, is that supplies should be plentiful this year. Agriculture Commissioner Reagan V. Brown has announced.

Texas Crop and Livestock Reporting Service surveys released this month show that producers harvested 55 million pounds, more than double last year's 20 million pounds.

"It is normal for the size of harvests to fluctuate from year to year. This is the

season for a large harvest, but with dry conditions this summer and insect activity in some areas, production is not expected to be as large as that of 1975, which was 68 million pounds," Brown explained.

Over one-third of the present United States came by way of purchasing the territories of Louisiana and Alaska, in 1803 and 1867, respectively. The combined price for the two purchases, totaling approximately \$2.5 million, averages out to a little over \$15 per square mile.

GEBO'S FARM-HOME-RANCH

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 No. 2130, Red Ins. \$32.95
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TEEN Sizes 14-20. No. 2526 & 2528. Navy or Red Ins. \$22.95

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Poor Boy Bass Tourney Set For Lake Meredith

An organizational tournament to acquaint area anglers with the Poor Boy Bass Association will be held at Lake Meredith on Sunday, Oct. 23, according to Larry Williams, director of Texas Division V of the Poor Boy Bass Association.

The tournament is sponsored by Rebel Lure Co. of Ft. Smith, Ark. The firm will provide a free lure pack for each contestant in the tournament and will also provide trophies for the

tournament.

Tournament headquarters will be at Hi-Plains Boats & Motors near Cedar Canyon. Headquarters will be open from 9 a.m. to 3:30 p.m. Oct. 22, and pairing of contestants will be made by a public drawing at 4 p.m. on that date. Starting times of flights will be announced at the drawing.

Further information on the tournament may be obtained by contacting Williams at his

Borger phone number, (806) 274-3235.

Williams explained that the PBBA is a national bass fishing association which held tournaments in 11 states in 1977.

"The PBBA is the answer to how an angler, who is not wealthy and who does not have a lot of time off work, can still fish competitively with a shot at the big money," said Williams.

The organization has set up a schedule of six one-day tournaments for 1978.

Lakes to be fished are Hubbard Creek Lake, Ft. Cobb Reservoir, Lake Meredith, Foss Reservoir, Lake Ellsworth, and Greenbelt.

Entry fee for each tournament is \$20. The association pairs non-boat owners with boat owners in an open draw.

"In fairness to the boat owners, the non-owners are expected to pay \$10 to the boat owner for gas and other expenses," Williams emphasized.

The PBBA tournaments have an 80 percent cash return with which one out of every ten contestants will be paid money. Trophies are also given for first through fifth places that a trophy is awarded for the big bass of the tourney.

A point system is used for each tournament with points being awarded to contestants on the basis of how they place in the tournament. After the six tournaments, the top six finishers automatically qualify for the National Poor Boy Classic.

Seventh through 40th place finishers compete in a fish-off to fill the remaining four slots to make up the ten man team that each division sends to the classic.

The classic is held on a "mystery lake" in October of each year.



Whistling
Wings
By
Jim Steiert

I could see them as small, far-off specks if I stayed alert. They came on in their darting, twisting flight, closer and closer, their wings moving almost effortlessly.

They were on top of me without a sound and they darted past with astounding speed.

I fired at passing birds as quickly as I could jack shells through my pump and reload, just as I had in past years. As always, there were too many spent hulls for the birds I put in the bag.

Someone once said that you can't go home again. —I don't know if that would apply to dove hunting cover. I've been going back again, and I hope there will always be a chance to drive that winding country road and find that tree-lined draw at the start of each dove season.

What's the world saying about today's Weight Watchers Program?

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HEREFORD, TEXAS
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WEIGHT WATCHERS
The Authority

Sportsman's Calendar

Dove Season continues through Oct. 30 in North Zone. Limit 10. Possession limit 20.

Oct. 1-16-Archery only deer and turkey season.

Nov. 1-Jan. 22- Regular duck and goose season.

Duck bag limit based on 100-point system.

Nov. 1-Jan. 31-Sandhill crane season in Zone A. Bag limit 3. Possession limit 6.

Nov. 12-Feb. 12-Quail season. Limit 12 per day and 36 in possession.

Nov. 19-Dec. 4-Regular deer and turkey seasons.

Deer-Limit 1 mule deer buck and 1 white-tailed deer buck. Turkey-1 gobbler or bearded hen.

Dec. 10-25-Pheasant season. Limit 2 cocks per day and 4 in possession.

[NOTE-All seasons listed apply only to Daaf Smith County. For information on regulations concerning other Texas counties consult "A Guide to 1977-78 Texas Hunting and Sport Fishing Regulations", which is published by the Texas Parks and Wildlife Department. Copies are available from license vendors or at P&WD offices.

What the auto industry needs is a type of brake that will stop the car behind you.

New parents and horses share one trait in common: They learn to sleep on their feet.

The dove season is nearly gone now and I haven't had the opportunity to hunt the little feathered bombs as often this year as I have in the past.

But somehow, each season I manage to go back to that "opening day place" down on the draw southeast of the old stomping grounds.

It's a place I found more-or-less on my own. I found it by following an impulse and heading in a particular direction that seemed right at the time, even though I wasn't sure just where I was going.

I spotted the spread from the highway. There was a willow-lined draw running through the middle of a pasture. To the west were corn, wheat and milo fields, and a massive spread of sunflowers gave the northwest corner of the place a brilliant yellow hue. There were doves perched on the barbed wire fence all around the pasture, and I just knew there had to be a lot more of them winging their way back and forth over the center of that place.

But there were other things on that fence too. Posted signs. My heart sank. I must have driven around the place for 45 minutes before I worked up the nerve to turn in the driveway that led to the farmhouse in the center of this perfect dove location.

The cold posted signs gave no indication of the warm personality possessed by the man who had put them up to protect his cattle. He was downright cordial, said he knew my Dad, and that he didn't mind my hunting the doves, so long as I watched out for the stock.

It was a new adventure driving down the hill and trying to pick a spot among all those shady trees to set up. There was the quiet water running through the draw, the rustle of the wind through the low-hanging tree branches, and the occasional whistle of dove wings.

Thousands of mosquitos hummed in the shade, but the wind was just stiff enough to keep them away, and in that hour-and-a-half before sunset, the mourning doves came darting past in singles, doubles and small flocks that had me hard-pressed to keep my gun loaded.

I took my first limit of doves there, marked the place down on the hunting map I keep in my head, and made a notation that requesting permission to hunt on a place was never going to earn me anything worse than the word "no" anyway.

I think I was 16 the first time I hunted there, and I wore a veritable trail to the place during the early stages of the next few seasons. I filled out sometimes, only got a handful of birds at others, but it was always fun, always refreshing, and always a perfect place to experience the magic that opening day sets in motion.

I missed my hunts on Vernon's place during my latter college years, and it wasn't until a couple of seasons ago that I

Mexico Gets Bass

AUSTIN — Fisheries officials from Texas and the Republic of Mexico got together recently for discussions which should work to the mutual benefit of both groups.

In an effort to help Mexico upgrade the quality of large-mouth bass in that country, the Texas Parks and Wildlife Department delivered 3,800 Florida bass to Azucar Lake 12 miles from Roma in the Mexican state of Tamaulipas.

The fish were up to seven inches long with most in the three-to-four-inch class. The Florida bass were reared at the P&WD's Lewisville and Huntsville Hatcheries.

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Compiled By JIM STEIERT

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View From The Plains

BY J. D. PEER
TEXAS PARKS AND WILDLIFE DEPT.

WINTER COVER NECESSARY
LUBBOCK — West Texas residents experienced the first hint of things to come next year as the winds howled and the soil changed locations two weeks ago.

This suggestion by nature should prompt landowners and sportsmen alike to assure proper cover for bare land is established before winter arrives next month.

Not only will a cover crop of rye, wheat, or fescue protect your land, it will also help the various species of wildlife on your property to make it through the snow and dirt storms into the nesting season of 1978.

An abundance of cover is evident including weeds patches, fencerows, playa lakes, and

grain stubble in October but most, if not all, are soon chopped, burned or plowed under by the first snow.

Leaving a 50-yard strip of grain stubble next to some winter wheat will furnish both good cover for wildlife and a method of slowing wind erosion.

Controlled grazing of playa lake beds and grasslands will leave enough cover for pheasants and quail to escape their natural enemies.

To help landowners improve wildlife habitat and setup a continuing program of wildlife management, the Texas Parks and Wildlife Department will furnish technical assistance through the extension personnel stationed across the state.

Panhandle and South Plains

landowners should contact Richard DeArment, Extension biologist, Box 122, Wheeler, Tx. 79096 or call 806/826-3233 for more information on habitat improvement and management plans for their property.

Let's give wildlife a helping hand through the coming winter months by planning a good conservation program now.

CRANE PERMIT FREE
LUBBOCK — Only hunters possessing a 1977 sandhill crane permit issued by the Texas Parks and Wildlife Department for the U.S. Fish and Wildlife Service will be allowed to hunt and bag cranes during the upcoming season which starts Nov. 1 in zone A and Dec. 5 in zone B.

The permit will allow the hunter to participate in the hunt in accordance with the provisions of both state and federal regulations governing the hunt.

Following the close of the season on Jan. 31, 1978, the permittee will be contacted by mail and asked to report the number of times hunted, the number of cranes bagged, and the number downed but not retrieved. This information will help the P&WD determine crane harvests in Texas.

Since Texas hunters bagged more sandhill cranes during the 1976 season than any other state, this requested information is of paramount importance.

Applicants can obtain permits for more than one individual if the name, address, and county of residence of each individual is requested on a written form to John Roberson, P&WD, 4200 Smith School Road, Austin, Tx 78744 or by calling John Roberson at 512/475-4871.

Sugarcane farmers in Hawaii say a ton of water is needed to produce a pound of sugar.

Pelican Making Comeback

AUSTIN — The brown pelican, which in the mid-1960s was at an all-time low along the Texas coast, is showing signs of a dramatic comeback.

The reason is thought to be the ban on the use of DDT and other chlorinated hydrocarbons in the United States. Other birds, such as the bald eagle and peregrine falcon, also are doing better.

Thirty-four young pelicans, by far the largest number in recent years, were fledged this summer in two coastal Texas colonies, according to David Blankinship, an Audubon scientist stationed near Rockport.

The coastal brown pelican appears plentiful in some areas, like Florida. However, the cause for alarm was the birds' lack of nesting success which eventually would result in a crash of the pelican population.

Ornithologists believe a major reason for this nesting failure is build-ups of longlasting pesticides in the environment and in the birds' food chain. When the chemicals enter the water they are absorbed by zooplankton microorganisms, which are eaten by forage fish. The pesticide collects in the organs of the fish; when the fish in turn

are eaten by birds such as the pelican, then the pesticide is concentrated in the new hosts' bodies.

The amount of pesticide collected is rarely enough to kill the bird itself, but enough to upset its chemistry so as to cause eggs to be very thin-shelled. Such fragile eggs either break during incubation or simply do not hatch. There also have been some indications that pesticides act as a deterrent to the nesting instinct.

It is estimated that around 1920 there were some 5,000 nesting brown pelicans in Texas. Their population started to decline when DDT use became prevalent in the last 1940s, and continued the downward spiral until no young were fledged in 1964, 1965 and 1966.

During the following seven years -- 1967 through 1974 -- only 40 brown pelicans were raised in the whole state. Improvement started when the ban on DDT was enforced in the early 1970s but it takes time for the longlasting chemicals to work out of the environment.

In 1975 nine young were raised from 18 nests, the next year 16 from 14 nests, and this year's 34 healthy chicks were fledged from 17 nests. Nesting ratio also is encouraging. More young per nest are being produced, which means the egg shells probably are becoming stronger.

Biologists' optimism still is cautious because some chlorinated hydrocarbons likely will remain in the environment for a long time; also, continued use of pesticides outside the United States have an effect on migratory species.

Reports from "the pelican state," Louisiana, where the birds once were abundant, were good until 1975 when the death of more than 300 pelicans came about after extremely heavy rains washed high concentrations of endrin from sugarcane fields into coastal waters. Endrin since has been undergoing review by the federal government. In 1976, abnormally cold weather caused complete failure of the nesting season in Louisiana. But this year there

are some 400 pelicans in that state, including 100 recently transplanted from Florida.

For the past several years, pelicans born in Texas have been banded by Audubon Society biologists with bands of colorful plastic and wide aluminum. Anyone sighting one

should report it to: Bird Banding Laboratory, U.S. Fish and Wildlife Department, with information as to color of the band, which leg carried it, and date and location of sighting.

This is a valuable contribution toward return of these graceful diving birds in Texas.



Tourney Winner

Floyd Neill of Hereford, a member of the Hereford-based Triangle Bassmasters club, shows off the pair of bass that helped him win the club's first tournament for the 1978 season last weekend at Conchas Lake in New Mexico. One of Neill's fish tipped the scales at 11b. 14 oz., to tie him with John Kovacs of Hereford for big fish honors in the tournament. (Triangle Bassmasters Photo)

Neill Wins Club's Opening Tourney

Floyd Neill of the Triangle Bassmasters club of Hereford captured first place honors in the club's first tournament of the 1978 season last weekend.

Some 16 club members fished Conchas Lake in New Mexico under cool weather conditions. Neill had a total of 3 lbs. 10 oz. of bass for the first place

finish and tied with John Kovacs of Hereford for the big fish honors. Both men landed 1 lb. 14 oz. bass.

Kovacs finished second in the tournament on the weight of his big fish.

Harold Miller of Earth was third with a 1 lb. 2 oz. fish total. Each of the tournament winners will receive a trophy.

P&WD Bulletins

AUSTIN—For all who are interested in wildlife and conservation, the Texas Parks and Wildlife Department has some fine, low-cost publications available.

When ordering, from Texas Parks and Wildlife Department, 4200 Smith School Road, Austin, Texas 78744, it is important that the correct amount in payment be sent at the same time, by check or money order.

Costa Rica, which lies between Nicaragua and Panama in Central America, was named in 1502 by Christopher Columbus. The name, which in English means "rich coast," probably stems from the lush forests that cover more than half of Costa Rica.



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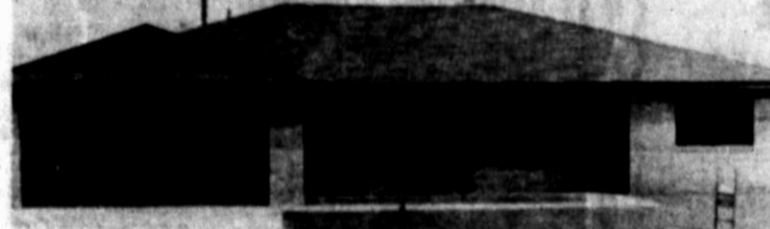
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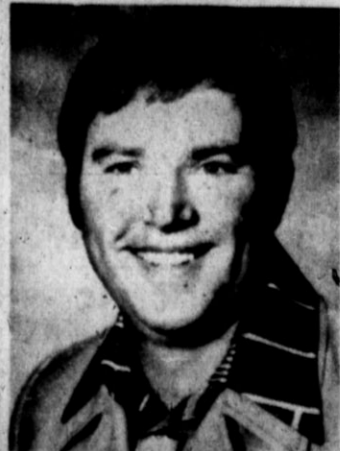
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Texas Parks and Wildlife Department Bulletin Price List

The Parks and Wildlife Department publishes the following fish and wildlife bulletins. The prices include postage. Send check or money order to the Texas Parks and Wildlife Department, 4200 Smith School Rd., Austin, Texas 78744 and specify which booklet you want.

Table with 3 columns: Bulletin No., Title, Price. Includes items like 'FRESHWATER FISHES OF TEXAS', 'QUAIL MANAGEMENT HANDBOOK FOR EAST TEXAS', etc.

Send CORRECT AMOUNT for total booklets ordered in check, cashiers check or money order. Incorrect amount will delay your order. Do not send cash. No personal checks from out of state can be accepted.

Management Plan Formed After Billfish Hearings

AUSTIN -- Important public hearings were held in each of the Gulf states during August that will have a bearing on national plans for billfish management. Two of the hearings were held in Texas, at Corpus Christi and Galveston.

American waters. Information provided through the regional fishery management councils and the National Marine Fisheries Service will help form the basis of a fishery management plan to be submitted for endorsement by the Secretary of Commerce and the Secretary of State.



The smallest ship ever to cross the Atlantic was the April Fool. Only 5 feet 11 inches long, it sailed from Morocco to Florida in only 84 days.

LONG STRUGGLE WASHINGTON (AP) -- The four-year battle of the citizens of a small Icelandic fishing village to save their homes and livelihood from the ravages of a large volcanic explosion seems to have paid off.

Man is the only animal schizo enough to put stuff on his lawn in the fall so he'll have twice as much lawn mowing to do next spring.

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FRESH
Ground Beef
3-TO 5-LB. FAMILY PACK

79¢

LB.

FRESH, EXTRA LEAN
Ground Chuck 3 TO 5-LB. PKG. LB. 99¢

FRESH
Pork Steaks
PORK SHOULDER ARM SLICES

99¢

LB.

ROBED, MEAT OR BEEF
Skinless Franks.....
ROBED, ALL VARIETIES
Sliced Bologna.....

HICKORY SMOKED...SLAB CUT
Sliced Bacon
BULK PACK

99¢

LB.

12-OZ. PKG. 59¢

1-LB. PKG. 99¢

BAR-S
Pork Sausage
1-LB. PKG.

69¢

LB.

ROBED, ASSORTED VARIETIES
Sliced Luncheon Meats.....

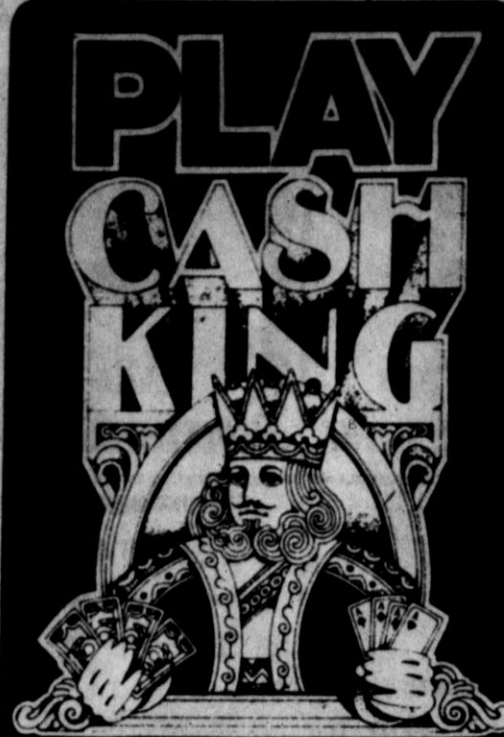
12-OZ. PKG. 79¢

6-OZ. PKG. 49¢

ROBED
Little Sizzlers.....

FRESH PORK SAUSAGE LINKS

12-OZ. PKG. 99¢



ODDS CHART

PRIZE VALUE	ODDS FOR ONE VISIT	ODDS FOR 10 VISITS	ODDS FOR 100 VISITS	ODDS FOR 1000 VISITS
\$1000	1:140,800	1:14,080	1:1,408	1:140.8
500	1:70,400	1:7,040	1:704	1:70.4
200	1:28,160	1:2,816	1:281.6	1:28.16
100	1:14,080	1:1,408	1:140.8	1:14.08
50	1:7,040	1:704	1:70.4	1:7.04
20	1:2,816	1:281.6	1:28.16	1:2.816
10	1:1,408	1:140.8	1:14.08	1:1.408
5	1:704	1:70.4	1:7.04	1:0.704
2	1:352	1:35.2	1:3.52	1:0.352
1	1:176	1:17.6	1:1.76	1:0.176
TOTAL	1:140,800	1:14,080	1:1,408	1:140.8

\$100 WINNERS

Ronald Jack King
PLAINVIEW, TEXAS

Effie M. Tribbey
ENID, OKLAHOMA

PLAY CASH KING
YOU COULD WIN UP TO
\$1,000 CASH!

EKCO Aluminum Cookware
ON SALE THIS WEEK:

1 1/2-Quart
Covered Saucepan
\$5.99

ONLY



KRAFT
VELVEETA

\$1.78

2-LB.
CTN.

KRAFT



WALDORF

Bath Tissue
4-ROLL PACKAGE

72¢



VAN CAMPS

Pork and Beans
16-OZ. CAN

23¢

MEADOWDALE CREAM STYLE OR WHOLE KERNEL
Golden Corn.....

4 16-OZ. CANS **85¢**

MOTT'S
Apple Sauce.....

25-OZ. JAR **58¢**

AUNT JEMIMA
Pancake Syrup.....

36-OZ. BTL. **\$1.72**

RANCH STYLE
Blackeye Peas.....

2 15-OZ. CANS **59¢**

ALL FLAVORS
Hawaiian Punch.....

46-OZ. CAN **49¢**

AUNT JEMIMA BUTTERMILK
Pancake Mix.....

32-OZ. PKG. **86¢**

VALUABLE COUPON
NEW INSTANT CRYSTALS
Folger's Coffee



4-OZ. Jar **\$2.56**

LIMIT-1 WITH COUPON.
EXPIRES OCT. 19, 1977
IDEAL FOODS

HEINZ STRAINED
Baby Food.....

5 4 1/2-OZ. JARS **79¢**

CARNATION
Instant Milk.....

8-OZ. PKG. **\$2.09**

HEINZ DOG...ALL VARIETIES
Dog Food.....

3 6 1/2-OZ. CANS **89¢**

FOR SALADS OR COOKING
Crisco Oil.....

24-OZ. BTL. **89¢**

VALUABLE COUPON
DISH DETERGENT



Ivory Liquid

22-OZ. BTL. **74¢**

LIMIT-1 WITH COUPON...EXPIRES 10-19-77
IDEAL FOODS

FROZEN FOODS



MEADOW GOLD
SHERBET

1/2-GAL. CTN. **89¢**



ORE-IDA CRINKLE CUT
Potatoes

\$1.78

5-LB. BAG



COLORADO
Russet Potatoes

10 LB. BAG 68¢

U.S. FANCY
Jonathan Apples

3 LB. BAG 69¢

TEXAS
Juice Oranges

5 LB. BAG 98¢

WHITE OR YELLOW
Popsrite Popcorn

2 LB. PKG. 69¢

SHOP IDEAL'S "GREEN MARKET STREET"
FOR THE FINEST QUALITY, FRESH PRODUCE.

IDEAL IS YOUR ONE-STOP SAVING CENTER...SAVE at IDEAL!


Ideal
FOOD STORES

The Hereford Brand

A member of most families in the Hereford trade area

COMICS

PEANUTS
featuring
"Good ol' Charlie Brown"
by Schulz



YOU GO DOWN TO THE END OF THE FIELD, AND I'LL KICK THE BALL TO YOU



I'LL BE ALL ALONE DOWN THERE...



YOU WON'T BE ALONE... THE BALL WILL BE WITH YOU!

WHAT IF IT DOESN'T SHOW UP?



IT'LL BE THERE... I'M GOING TO KICK IT TO YOU

WHAT IF I GO ALL THE WAY DOWN THERE, AND I GET MUGGED?



HOW CAN YOU GET MUGGED? WE'RE THE ONLY ONES AROUND HERE!

THAT'S WHAT YOU SAY!



ANOTHER THING... SO I WALK ALL THE WAY DOWN THERE... HOW DO I KNOW YOU WON'T RUN OFF AND LEAVE ME?



OKAY, FORGET IT!

NO, THAT'S ALL RIGHT... I'LL DO IT



MY MOTHER WARNED ME THAT FOOTBALL WAS A RISKY GAME



beetle
by mort walker




EXHALE

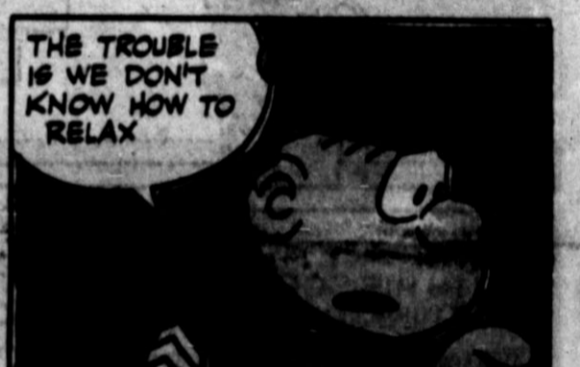
WHAT ARE YOU DOING?



THIS BOOK SAYS EVERYONE IS TOO TENSE THESE DAYS



THE TROUBLE IS WE DON'T KNOW HOW TO RELAX

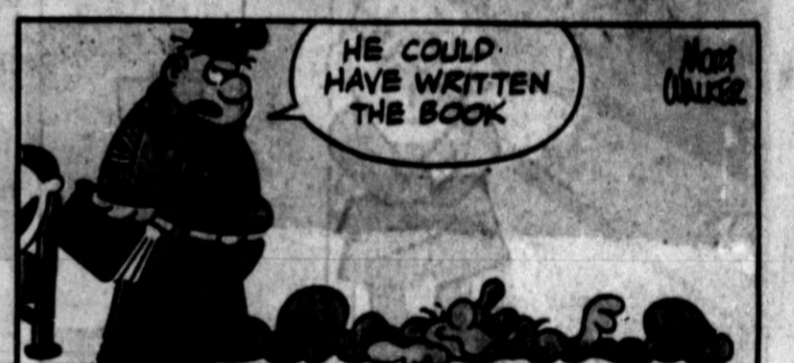


FIRST TAKE A DEEP BREATH... EXHALE SLOWLY...

RELAXING EVERY MUSCLE

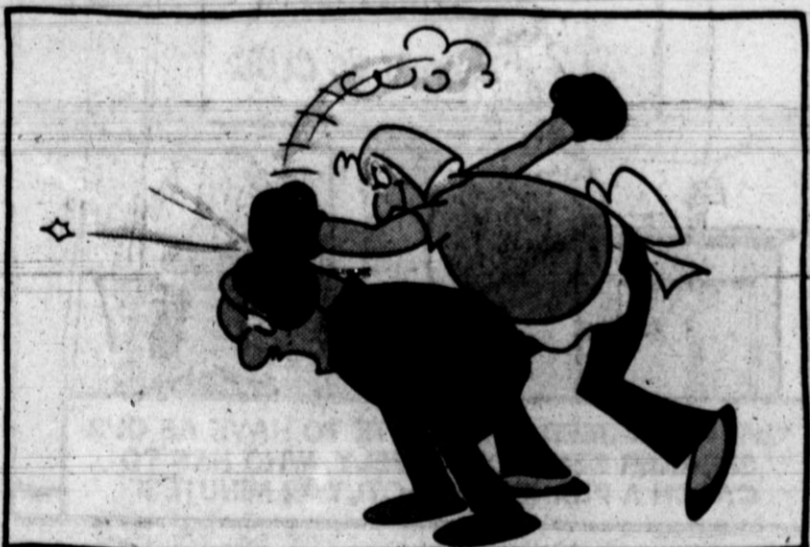


HE COULD HAVE WRITTEN THE BOOK



BORN LOSER

by Art Sansom



WHAT HAVE YOU GOT AGAINST GOING TO A MARRIAGE COUNSELOR?!



ALLEY OOP

by Dave Graue



ANDY CAPP

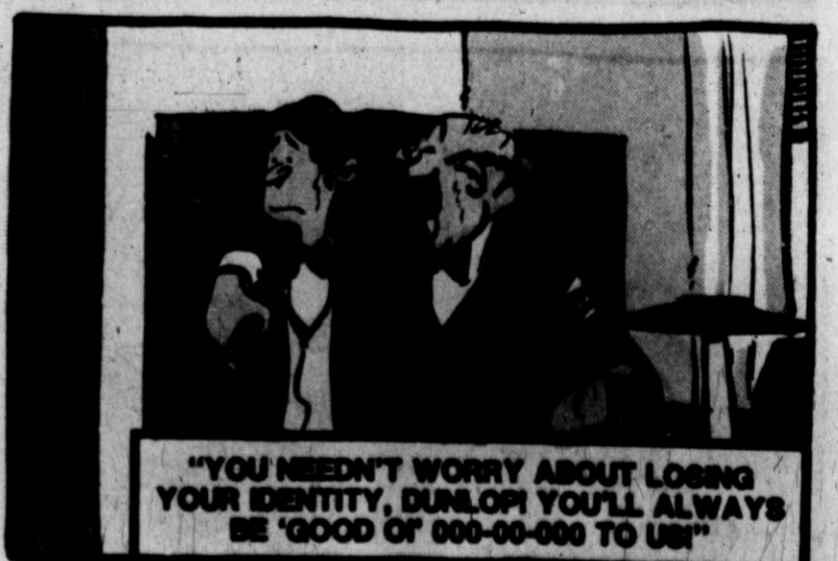
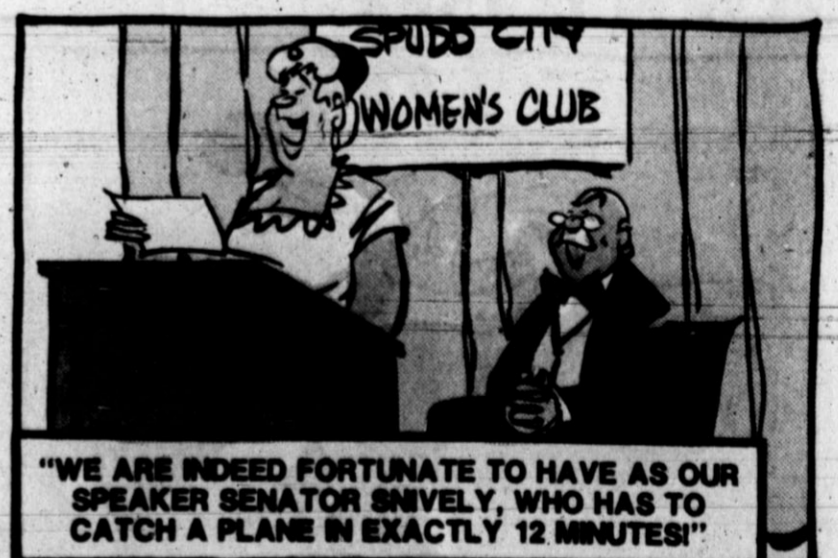
by Smythe



CARNIVAL



"ASIDE FROM WATER, WHAT ELSE IS GOOD FOR HICCUPS?"



Prince Valiant

by Hal Foster

Our Story:
WHEN THE FOREIGN AMBASSADOR LEARNS THAT HIS SON HAD COLLAPSED FROM EXHAUSTION IN THE MUNICIPAL GYMNASIUM HE IS FURIOUS. SOMEONE MUST BE PUNISHED FOR CAUSING HIM SUCH ANXIETY.



THE OFFICIALS AT THE GYM ARE JUST AS ANXIOUS TO FIND A SCAPEGOAT TO HIDE BEHIND, SO THEY TELL HIM OF THE GIRL, KAREN.



"SHE IT WAS WHO RACED WITH MY SON, BUT IN HER DEFEAT SHE USED A MAGIC SPELL TO STRIKE HIM DOWN. YOU WILL FIND HER AT THE GUEST PALACE."



HE COMES BUSTING INTO THEIR QUARTERS. "SO! YOU ARE THE ONE WHO PUT A CURSE ON MY SON! DO YOU KNOW WHO I AM?" KAREN REPLIES: "NO ONE OF IMPORTANCE OR THE STEWARD WOULD HAVE ANNOUNCED YOU AT THE DOOR."



HE BELLOWS THAT HE IS IMPORTANT AND BRAGS WHY. KAREN LOOKS BORED, WHICH MAKES HIM LOSE HIS TEMPER AND BECOME ABUSIVE. "THAT IS NO WAY TO TALK TO A PRINCESS," SAYS PRINCE VALIANT AS HE ENTERS THE ROOM.



"A PRINCESS! DID YOU SAY A PRINCESS?" HE ASKS, BEGINNING TO SWEAT. "YES," ANSWERS VAL, "THE DAUGHTER OF ALETA, QUEEN OF THE MISTY ISLES."



"OH, MY HEAVENS," EXCLAIMS THE AMBASSADOR, "I AM RUINED!" AND HE LEAVES MOANING.



"FOR YEARS I HAVE PLEADED WITH MY KING TO APPOINT ME AMBASSADOR TO THE MISTY ISLES AND NOW...?"
NEXT WEEK - The Merry-makers 10-16

DICK TRACY

by Chester Gould



I CAME TO THANK YOU, GOVERNOR, FOR THE PARDON.

IT'S MERELY PART OF MY REHABILITATION PROGRAM, DADE. I BELIEVE EVEN FELONS DESERVE A CHANCE.



I'M QUITTING MY DESIGN JOB WITH DA MILL. COULD YOU USE ME AROUND THE CAPITOL GROUNDS, SIR?



A PARDON IMPLIES NO OBLIGATION TO PROVIDE EMPLOYMENT. GOODBYE, BOY.



OUT!



YOU HEARD WHAT THE GOVERNOR SAID, DADE.

HE CALLED ME A FELON!



OFFICER, THERE'S HOT COFFEE IN THE KITCHEN—PERHAPS BEFORE HE GOES, A BIT OF FOOD?

OKAY. THEN MOVE ON, SON, AND WATCH YOUR STEP FROM NOW ON.



NOT ONLY NO JOB—BUT I HAVE NO PLACE TO STAY.

JUST A MOMENT.



THAT'S WHY I WANTED TO TALK TO YOU. YOU'VE NO PLACE TO STAY, EH?



I THINK I CAN FIX THAT.

YOU CAN?

CRIMESTOPPERS TEXTBOOK

WE'RE WINNING OUR FIGHT AGAINST CRIME!

CLOSE COOPERATION BETWEEN LAW ENFORCEMENT AGENCIES PLUS CIVILIAN AID, HAS REDUCED CRIMINAL POTENTIALS.

Dick Tracy

JOHNNY WONDER

by Dick Rogers

WHAT AM I?

UNSCRAMBLE THE WORD CLUES, THEN SEE IF YOU CAN MAKE THE CIRCLED LETTERS SPELL THE NAME OF A COMMON ANIMAL.

(PRINT ANSWER HERE)

IT'S SPRINKLED ON ME...
"LTAS"

HOW TO COOK ME...
"RFY"

WHAT THE PAN MUST BE...
"OTH"

I'M SERVED ON THIS...
"HIDS"

TOOTHPICK FUN

CAN YOU CHANGE THESE 5 SQUARES TO 4 SQUARES BY MOVING ONLY TWO TOOTHPICKS. ALL 4 SQUARES MUST BE THE SAME SIZE.

10/6

MILLI THE METRIC MOUSE SAYS:

"IN THE METRIC KITCHEN, YOU'LL LEARN SOON, 5 MILLILITERS MAKE ONE TEASPOON."

(15 mL = 1 TABLESPOON)

THIS WEEK'S TOP PROZE QUESTION

WHEN WORKMEN MAKE A CONCRETE SIDEWALK, THEY USUALLY SCRAPE SPECIAL GROOVES IN THE CONCRETE. THESE GROOVES ARE THE "BREAK JOINTS." THE WORKMEN HOPE THAT IF THE SIDEWALK HAPPENS TO CRACK, IT WILL BREAK ALONG THIS GROOVE, RATHER THAN BREAK WHERE NO CRACK SHOULD BE.

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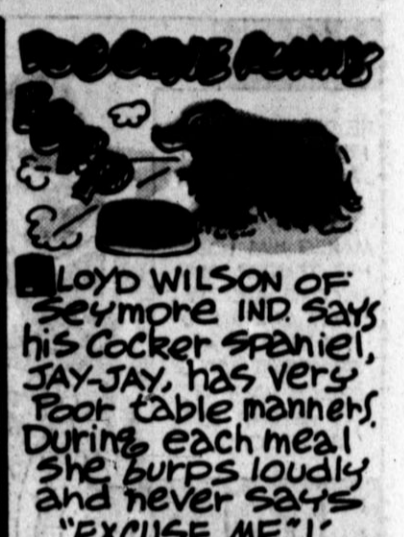
Boys and Girls

Win one of these valuable prizes by the question answered here each week. Send your up and question to:

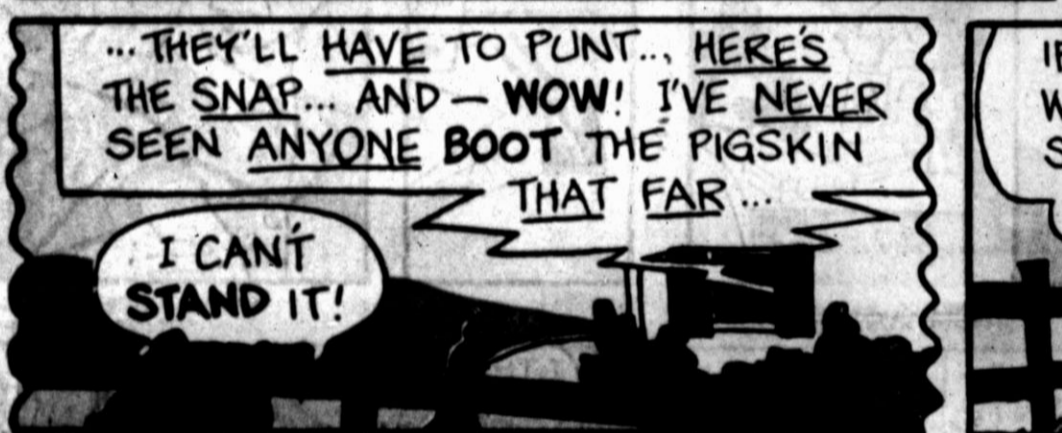
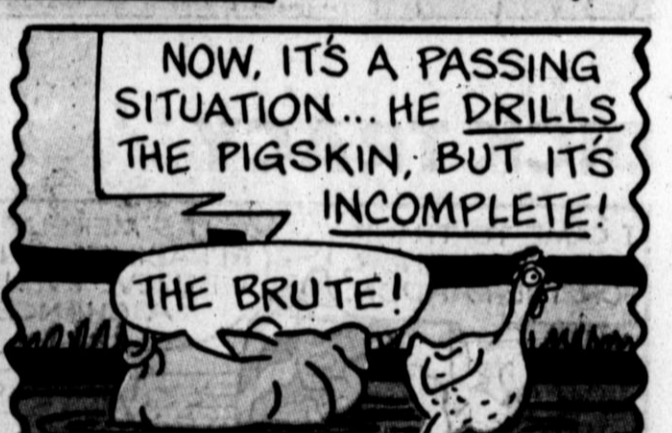
Johnny Wonder
c/o 1976 newspaper
P. O. Box 1226 (SUNNY)
Santa Cruz, Calif. 95061

MARMADUKE

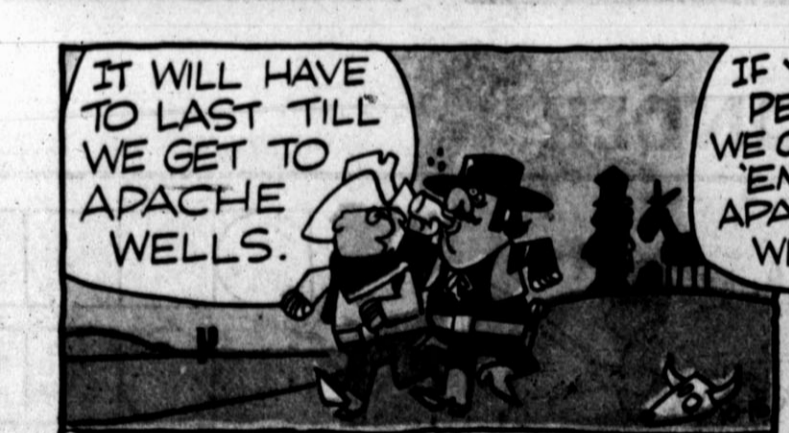
by Brad Anderson



BROWNS WORLD

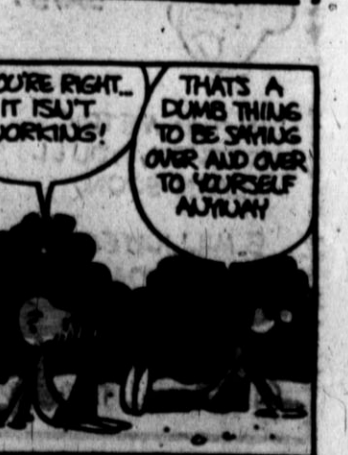


SHORT RIBS



EEK & MEK

by Howie Schneider



PATTERNS



8200
SMALL
MEDIUM
LARGE

His Style
The "Western look" of this shirt is sure to meet with his approval. No. 8200 with Photo-Guide is in Small, Medium or Large Sizes. Medium (14-15½): 2-7/8 yards 45-inch.

8230
8-18

Your Choice
Your choice is the handsome pantsuit or a lovely dress. No. 8230 with photo-guide is in Sizes 8 to 18. Size 10, 32½ bust 3 yards 60-inch.





8216
8-18

Fitted
The unusual panels give this style that smooth-fitting look; make with or without the sunback. No. 8216 with Photo-Guide is in Sizes 8 to 18. Size 10, 32½ bust; 2¼ yards 60-inch.

TO ORDER Send \$1 each plus 25c for postage and handling with name, address, pattern number and size to PATTERNS (name of paper), P.O. Box 4866, Chicago, Ill. 60660.

Polly's Pointers

DEAR POLLY — At our house we use a fork to butter ears of corn and find this works better than using a knife. — B.H.



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DEAR POLLY — Instead of buying one of the more expensive products for removing grease spots from clothing, I use a mechanic's waterless hand soap. I rub it on the grease spot and then throw the garment in the washing machine. Often this is even done after the item has been washed and the grease spot ironed in. — KATHLEEN.

Send your helpful hints to Polly's Pointers in care of this newspaper.

DEAR POLLY — Do not throw away old pants hangers when the cardboard tubing bends in the middle. Cut the tube where it bends and then push the wire ends through the middle of the remaining tube, reshape the shoulder part and you have wonderful hangers for the small fry's clothes. — MRS. J.N.D.

DEAR POLLY — My Pointer is for those whose heads sweat so at night that pillowcases have to be changed every day. Use the last portion of a box of bath powder that contains a puff and add an equal amount of corn starch. With the puff dust the pillowcase inside and out each morning. It will stay dry and fresh. — BETTY.

DEAR POLLY — Mothers of young babies often find various items have special laundry instructions that say to dry flat, etc. I have discovered that a cake rack covered with a pillowcase works well as a drying rack. — CAROL K.



DEAR POLLY — When I send or give a shower present that might need to be changed I put the sales tickets in a sealed envelope and mark it so the price is not too evident. The envelope can either be thrown away or used if the item is returned to the store. — GWEN.



DEAR POLLY — To keep your tape measure neat and untangled when it is not in use, wind it around an empty adhesive tape spool and cap it with the cover. — IRENE.

DEAR POLLY — I wipe pans and other such containers as dry as possible and then put them in the oven so the heat from the pilot light finishes the job, with no fear of rust. — HAZEL.

DEAR POLLY — I find that an old glasses case is fine to use for holding pens, pencils, fingernail file and other such things that I carry in my purse—and my purse stays neater. — EVA.



State Birds
The embroidered State Bird quilt with a red, white and blue border. No. 2365 has transfer; 50 motifs; color suggestions; stitch illustrations; directions.

BUGS BUNNY

I SAY, GUV'NOR... GOT A MINUTE?

CAN'T YA SEE I'M BUSY?

BUGS'S
HERE'S THE ELITE MEET.

I'M TRYIN' T' OPERATE A CLASS JOINT!

ENJOY YER MEAL, FUDDSY!

YOUR THUMB IS IN MY SOUP!

NOW, WHAT'S YER PROBLEM, SYLVESTER?

SIGH!

I WISH TO CARRY YON SIGN ADVERTISING YOUR EATERY TO THE FAR REACHES OF OUR FAIR CITY!

MY BOSOM FRIEND, CEDRIC, IS EMPLOYED IN A SIMILAR CAPACITY AND I DESIRE TO ACCOMPANY HIM!

BE MY GUEST!

THOSE BUMS WORKIN'... THIS I GOTTA SEE!

PERHAPS LATER YOU COULD FIND IT IN YOUR HEART TO PROVIDE ME WITH A FREE FISH DINNER??

EAT AT **BUGS'S** 210 ELM

TAKE **BUGS'S** FOR INDIGESTION

by Heimdahl & Stoffel

HOOPLE

EGAD, TROOPS! A COUNCIL OF WAR IS CALLED FOR —

WE FACE OUR WATERLOO!

HE REALLY THINKS HE'S NAPPY?

I THINK HE'S FINALLY TODDLED 'ROUND THE BEND!

JUST TO REMIND YOU, LADS, WE MUST SOON SELECT OUR COSTUMES FOR THE OWLS' HALLOWEEN HOOT-OUT!

I THINK I'LL STICK RAISINS ON MY TUMMY AND GO AS A COOKIE!

A FAT PLUM PUDDING WOULD BE MORE LIKE IT!

JUVENILE JAPERIES... HEH-HEH!

I CAN'T AFFORD THE RENT OF A COSTUME!

BUT I'VE GOT THE SOLUTION!

NOT SHEETS SO WELL BE GHOSTS, SURELY?

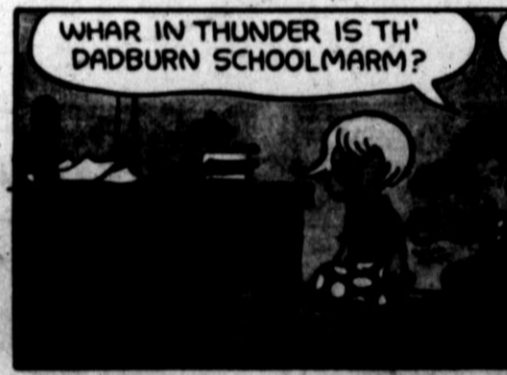
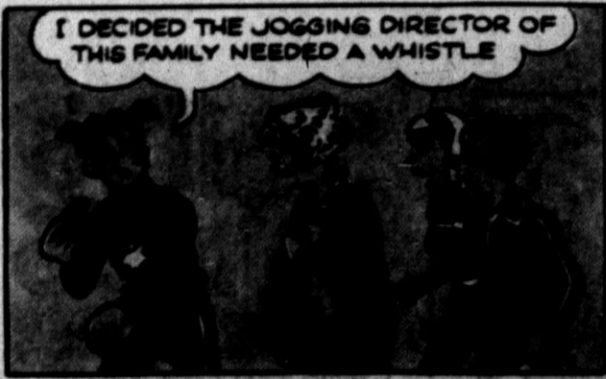
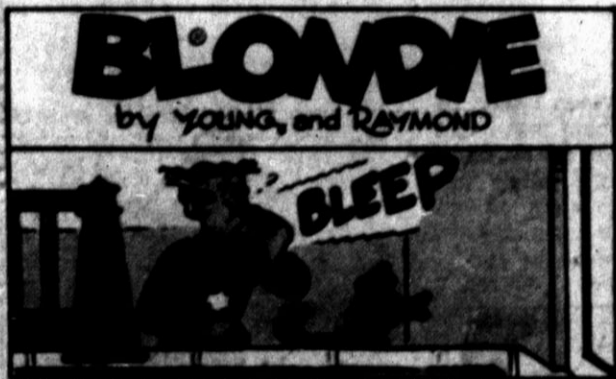
WE DARE NOT RAID MARTHA'S LINEN CLOSET AGAIN!!

WE'LL GET EMPTY BARRELS AT THE WINERY, AND GO AS TAXPAYERS!

YOU MEAN THEY LEFT YOU THE PRICE OF A BARREL, MACK?

BARELY, JUST BARELY!

by Carroll & McCormick



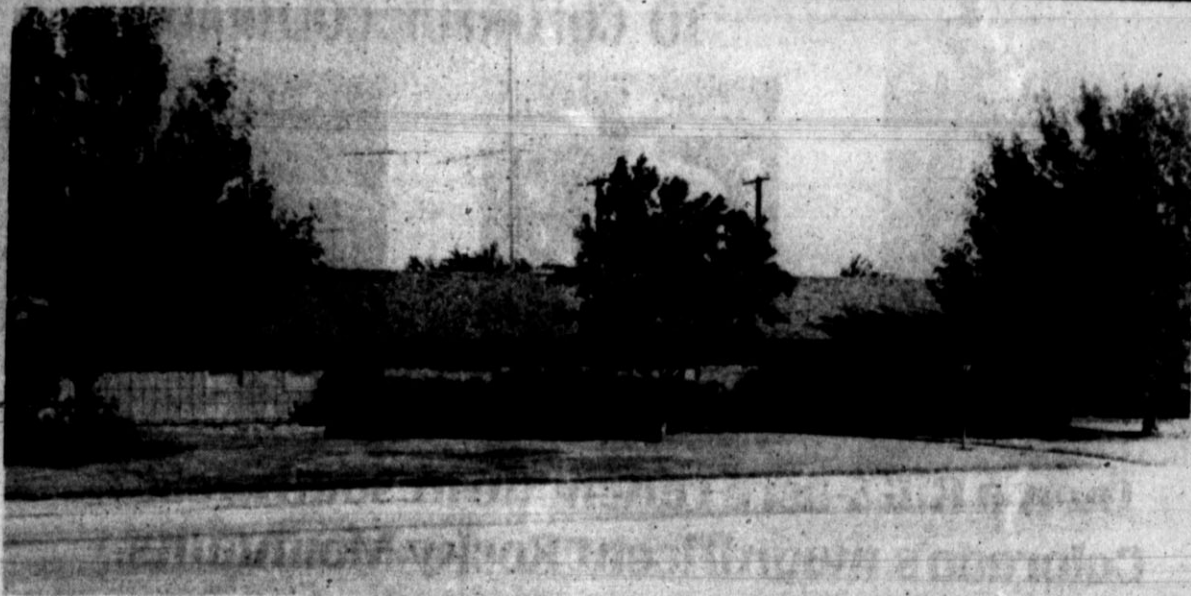
HEREFORD

HOMES

SHOPPER'S GUIDE

OCT. 16, 1977

**YOUR
FREE
COPY**



**PHOTOGRAPHS, PRICES
AND DESCRIPTIONS OF
HOMES FOR SALE NOW BY**

**LONE STAR
AGENCY, INC.**

364-0555

***Lone Star Agency
Inc.***

Experience is Trust

Supplement to the Hereford Brand

If you knew all about Pagosa, we wouldn't have to fly you there. **FREE.**



SEE US ABOUT YOUR FREE TRIP TO COLORFUL COLORADO



Own a BIG 5-acre ranchette in southwest Colorado's magnificent Rocky Mountains.

You have memories of a place you've only dreamed about. A place where crisp, cool breezes sweep down from snowcapped peaks. Sparkling pure streams are filled with trout. Glistening lakes reflect clean, deep blue skies. Where nights are filled with the sounds of nature. Herds of deer, elk and antelope move down Rocky Mountain draws, that are thick with tall pines, cedar and aspen.

Eaton International found the place, just 3½ miles west of Pagosa Springs, tucked into the vast San Juan National Forest. They've created within it a delightful and most unique resort community featuring tennis, golf, year-around swimming, fishing, sailing, horseback riding, health spa, fine dining and much more.

You've seen Vail and you've seen Aspen, now see a new type of resort community. . . **PAGOSA.** Over 3,000 happy owners already know all about Pagosa. We want you to know, too. Return this coupon for further information about how to own a 5-acre ranchette at Pagosa.

Purpose of this trip is to inspect the property being offered. To qualified adults with fully refundable deposit.

Obtain HUD property report from developer and read it before signing anything. HUD neither approves the merits of the offering nor the value, if any, of the property.

Call (806) 364-0555 or write:

Broker for Pagosa,

LONE STAR AGENCY, INC.

P.O. Box 1998, Hereford, Texas, 79045

I am particularly interested in:

- Vacation Property
- 5-Acre Ranchettes
- Year-Round Home Site
- Condominium (Racquet)
- Condominium (Lodge)

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ PHONE _____

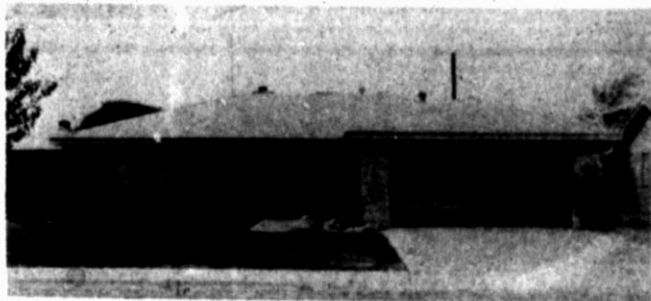


NOW IS THE TIME TO TRADE UP. IF YOU'RE RENTING OR OWN A SMALL HOME-LOOK AT THESE!

NORTHWEST HEREFORD

Very best location of any three bedroom, two bath for mid \$30's price range. Northwest Elementary and LaPlata Jr. High. Quiet street and a real good investment.

\$36,900

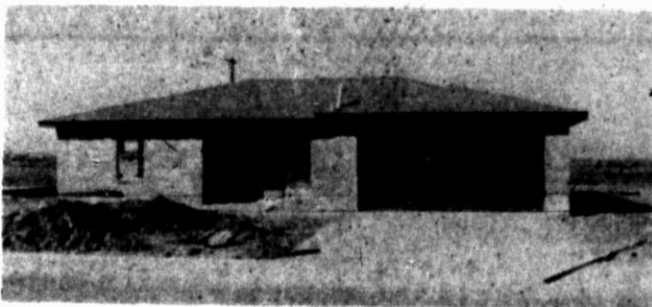


Extra quality home on Northwest Drive, beautiful yard, and fine neighborhood. Northwest Elementary. Owner has moved from Hereford and wants to sell this 4 BR-2 Bath with living room and den.

\$63,000

3 Bedroom under construction, refrigerated air conditioning, fireplace, kitchen built-ins Lester Moffitt, builder. New 95% loan available.

\$38,250



New construction, 3 bedroom, 2 bath home, near completion. Corner fireplace, refrigerated a/c, isolated master bedroom. New 95% loan available.

\$38,950

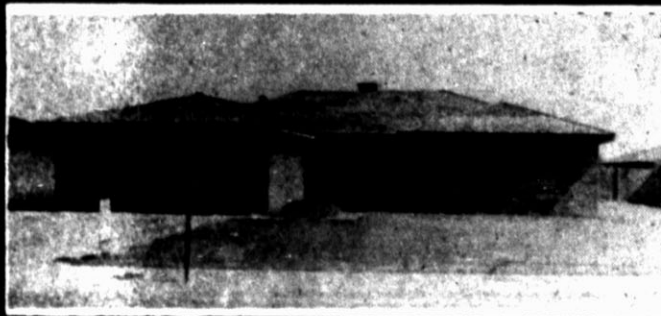
Make us an offer for this three bedroom brick in Northwest are, 18X20 game room with built-in bar and fireplace.

\$45,000



SPEND A COZY WINTER IN THE HOME OF YOUR DREAMS...SEE US!

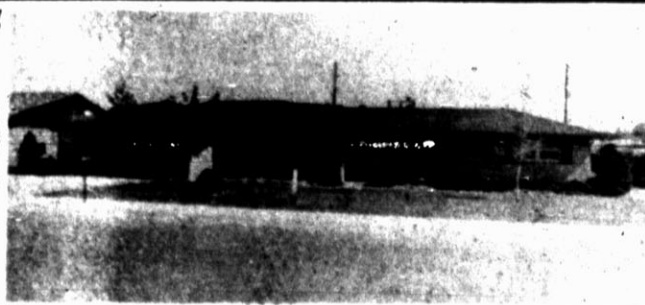
NORTHWEST HEREFORD



Twelve months old, owners transferring, built by Gerald Boggs, three bedrooms, two baths, cathedral beam ceiling with fireplace in den, isolated master bedroom, west front-\$49,900 low interest, 7½% loan can be assumed.

This home has over 2600 sq. ft., three bedrooms, two and one-half baths. Home also has a large living room and a separate den. This quality home has many extra features. Call today for your appointment to see this lovely home.

\$59,950

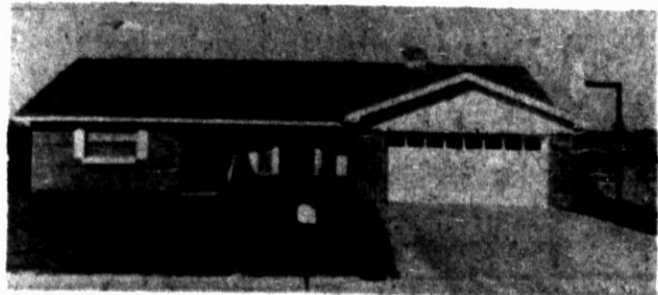


This excellent four bedroom home is located in Northwest Hereford and is about three years old. Just some of the extras with this beautiful home: Include storm windows, very nice drapes, electric garage door opener, sprinkler system in back yard, 10 X 10 storage building and gas grill plus many other items too numerous to mention.

\$65,500

Very nice four bedroom home with 2250 sq. ft. in Northwest Hereford. It has corner wood burning fireplace, refrigerated air and all of the other extras you would like to have in a home of this size and price.

\$53,950



Owner says Sell and will bargain with you on this 3 B/R-2 bath with living room and den with fireplace. Very convenient to Northwest Elementary and LaPlata Jr. High.

\$45,500

MULTIPLE LISTING SERVICE

We are MLS members and can show you any home listed by another member firm. Lone Star offers you all of Hereford through MLS.



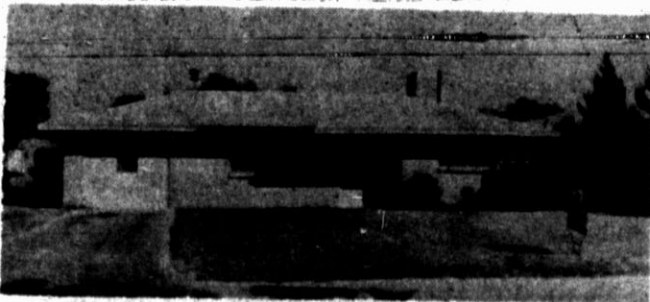
Live in the country and enjoy this split level, three bedroom home. This home is almost brand new and has a new loan that is assumable. Owner transferred, and owners say Sell Now. This home has fire-place, refrigerated air conditioning, kitchen built-ins and lots of closets. **\$59,500**



Duplex near downtown area for **\$39,500**, all brick, car ports, corner lots, two bedrooms, one side furnished, rent income is **\$485.00** and first lien only **\$270.14** per month.



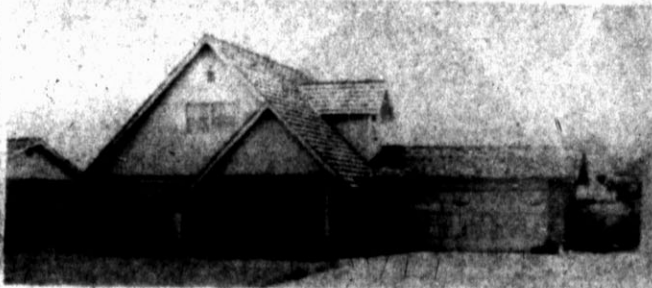
This older home has lots of room and is in a great location. It has two bedrooms on main floor, one upstairs and one in the basement. Come and let us show you this home. We will consider a trade for your home. Priced in the mid **\$30's**;



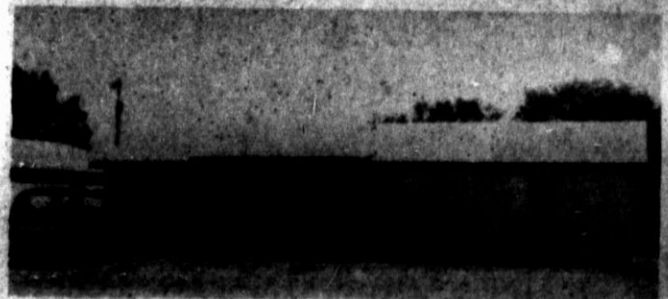
All brick, three bedroom, close to high school—owner ready to move, you can make a good deal. Priced at only **\$22,500.00**.



This large two bedroom, two bath home has a FHA appraisal of **\$28,750**. The home has refrigerated air conditioning, sprinkler system, electric garage door opener and storage building.



\$2,000 cash and move into this two story, brick home. Three bedrooms, two baths, double garage, refrigerated air conditioning, fenced yards, total monthly payment is **\$386.00** per month. **\$38,000**



Three bedrooms, two bath—priced at only **\$21,000**. FHA appraisal, **\$21,600**. VA appraisal, **\$21,750**. You can move in with very little cash and monthly payments around **\$200** per month including taxes and insurance. **\$21,000**



For the family that needs three bedroom living space in a moderate price, you will want to know more about this home located at 416 Ave. E. Call us for an appointment to see this home and to find out how it can be purchased.

\$19,000



A low equity will buy this three bedroom with refrigerated air conditioning. This home has built-in oven and range, two bedrooms and electric garage door opener

\$29,900

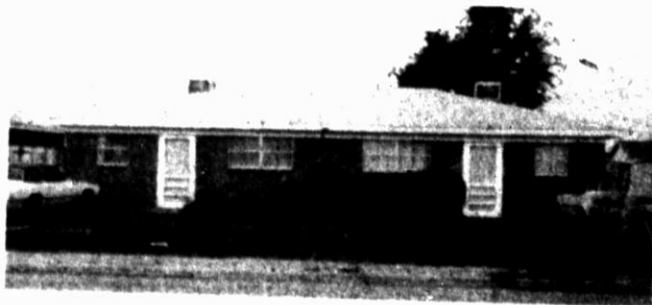


Here's a two bedroom, new paint, new roof, good condition for only \$12,000. Owner will make it easy for you to buy.



Owner wants to sell, make an offer on this 2 bedroom on Fuller Street—1029 sq. ft. Needs help, but you can do it easy and save money.

\$15,500



Young couple could get fast start here. Buy on VA and rent 1/2 of this duplex to make payment, and build an equity for you.

\$26,600



Income Property—Good two bedroom, brick with single car garage, fenced yard, leased for six months for \$200.00 per month, equity only \$2,500 and actual monthly payment is only \$169.00 at 8.5% interest. **\$18,900**



Four Rental Units in one price—secondary financing available, payments only \$192.00 per month. Live in home and rent out three units with your rent free, total income for four units is \$495.00 per month. Good investment and equity is only \$9,000 and terms can be arranged.

\$19,500



Two story duplex, all remodeled and one side completely furnished, income on two units is \$550 per month, with actual payments of \$226.06 on first lien. Two bedrooms in each apartment, with over 1850 sq. ft. for \$35,500



DON TARDY
364-1006



MELVIN JAYROE
364-3766

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The motto of Lone Star Agency, Inc. is "Experience is Trust." You can rely on our staff when you're buying or selling a home, confident in the fact that they've handled many transactions just like yours. Each is a full-time real estate salesman devoted to nothing but your real estate needs. Each is a member of the National Association of Realtors, the Texas Association of Realtors and the Hereford Board of Realtors. You can trust in them because they have the experience to provide you with the best in real estate service.



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FARMS AND COMMERCIAL PROPERTY

Commercial building located in 200 block of north Main, over 2000 sq. ft., has a lease in effect now at \$250 per month, sales price \$25,000.

This business property is brand new. Building is all steel, and office area is air conditioned. Service well is drilled to red bed and gravel packed. Cesspool is drilled 40' deep and 36" in diameter. Property consists of 4.29 acres located approximately 3 1/2 miles Southwest of Hereford on Hwy 60, and is completely ready for occupancy.

Need business location with 2100 sq. ft.,? Then ask us about this excellent location on East Park Avenue. Also, adjoining property is for sale and is leased and has good investment income.

Swimming Pool-Very nice residential area, private membership, located on four residential lots, excellent condition, \$27,000.

320 acres. Northwest of Hereford. Improvements included - a four bedroom home, two irrigation wells, one tall water pit, both wells tied together on west side, \$350/acre.

Excellent 971 acres of farm land located about 18 miles Northwest of Hereford. The farm has nine 6" irrigation wells and one 4" submersible. All wells are drilled to red bed, and there is from 100' to 120' of water sand. Four circular sprinkler systems could be purchased with the land.

400 acres of good farm land with excellent water. Farm has three irrigation wells tied together with underground tile, and the owner will guarantee 700 gpm on each of the wells. Located ten miles northwest of Hereford, and only two miles from paving. There are two good three bedroom houses on the farm.

549 acres of irrigated land and 144 acres of grass located about seven miles Southeast of Hereford. Plenty of underground tile to tie all wells together and two tall water return systems. Excellent improvements. This is an excellent setup for depreciation and tax deduction.

Ranch-
2875 deeded acres and 400 leased acres in Oldham County. There is good grass on this ranch, and it is priced to sell. This ranch is just North of I-40, West of Adrian. It has good water and also has good bird hunting.

Approximately 200 acres with very good water and priced to sell. Owner financing available. Two good wells. 346 acres with good improvements. Large house, cattle pens, three wells and highway frontage. \$375 per acre.

240 acres with a lot of improvements. Weak water area but priced to sell.

240 acres of dry land in Oldham County. 200 acres cultivated and 40 acres of grass. This land is West of Adrian. Warehouse and truck scales located on Dairy Road. This is priced to sell and owner financing is available. This is on railroad property.

Owner is interested in a quick sale of this fast food drive-in business. Building can be leased and all equipment and contents are to go with the sale.

Invest in this income producing property showing about a 15% return on the equity to be obtained. The property owner wants to trade up to farm land or other income producing property. Call for the details. This could be a very good deal.

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- HOMEOWNERS
- AUTO
- FARM
- COMMERCIAL
- HEALTH

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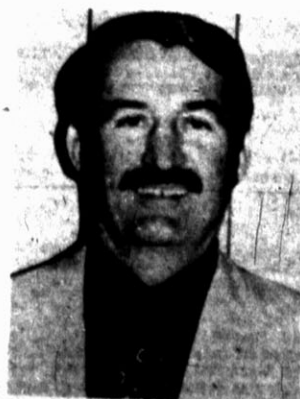
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