



Track Stars Meet

Famed Olympian Jesse Owens chats with a couple of upcoming track stars following the All Sports Banquet at the Bull Barn Monday night. Owens was guest speaker for the annual banquet which honors all high

school athletes. The famed athlete was presented the coveted Hereford Bull award (note center of photo) by C of C president Roy Faubion during the ceremonies.

(Brand Photo)

Harris Given Top Award At Herd All-Sports Fete

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says a compliment remains the best way to insure cooperation.

SEEMS AS though interest is beginning to pick up on the local political level. We're beginning to hear predictions on the county judge and commissioner races, with some speculation on how many voters will turn out. The county has about 7,500 registered voters, and we've heard several predict a voter total of around 2,500.

WE HAD opportunity to visit with Jesse Owens, the former Olympian, when he came to town Monday to speak at the All Sports Banquet. We chatted with Owens for more than an hour Monday afternoon, and found him to be a level-headed, unassuming gentleman of the first rank. It was apparent at the banquet that most of the audience agreed with much of his philosophy on "playing the game of life according to the rules."

We couldn't help but ask Jesse to compare his feats with those of today. He ran the 100-yard dash in 9.3 seconds on some occasions 40 years ago. No one is doing much better these days, and you have to remember that he ran on a cinder track without the advantage of starting blocks. The dash men dug little holes in the dirt to help them get a fast start.

WITH TODAY'S fine all-weather, resilient track surfaces, you might expect him to say he could have broken the 9-second mark with such facilities. "There's no way to compare, and no need to look back," answered Owens. "I ran on the best facilities at that time; the boys today have the best tracks possible, up to this time."

What does Jesse think about some of the talented-athletes who are making demands and holding out for more money and benefits in the pro ranks? "Some of them didn't learn much with the college education they got with their athletic abilities," he responded. "They missed learning a sense of values, a code of ethics, along the way and they may never make a success," he added.

JESSE also feels that a man should be careful of his actions when climbing the ladder of success. Friends help you to make each rung . . . "if you step on people on the way up, you could be in for a hard fall," he points out.

At the banquet Monday night, Owens told the audience that we must remember these youngsters are our future leaders. "It's like a relay race," he illustrated. "Soon we will finish our lap and pass off the baton of life to these young people . . . they'll run a lap and pass off to the next generation."

SEN. MAX Sherman will be honored as "Governor for a Day" in ceremonies at Amarillo Saturday and we hope some Hereford citizens are able to join in the observance. Sherman has won wide-spread acclaim in the area for his service as a state senator, and we extend best wishes as he receives gubernatorial honors Saturday.

IF YOU know of an abandoned refrigerator or freezer, be sure to notify Hereford Jaycees today or Friday. The Jaycees and firemen will be picking up these potential "death traps" Saturday, and they need the help and cooperation of all citizens.

By SPEEDY NIEMAN
Nine athletes received special recognition; famed Olympian Jesse Owens urged youngsters to pursue their dream with desire and dedication, and all Hereford High athletes were recognized as the Whiteface Booster Club held its seventh annual All-Sports Banquet Monday night in the Bull Barn.

Approximately 825 students and adults saw versatile and talented James Harris named as the "Athlete of the Year" and eight others selected for the New Service Awards in each sport.

HARRIS was also honored in football; Dan VanderZee was the recipient in basketball, and Charles High was the track winner. Others named as the outstanding player in a sport: David Loerwald, baseball; Curtis Stoerter, golf; David Zinser, boys' tennis; Leesa Rose, girls' tennis; Renee Payne, girls' track; and Rene Self, volleyball.

OWENS' inspirational message was apparently a big hit with the audience, as he received a standing ovation and then patiently remained long after the conclusion of the event to sign personalized autographs for a long line of students and adults.

"I'm not really interested in your won-lost record," Owens told the

athletes. "What really counts is what have you learned from your coaches, teachers, parents and church?"

"TROPHIES will tarnish and erode, but if you gain a sense of values to live by, then you're on the road to success," Owens told the young athletes.

"We talk about juvenile delinquents," he admonished adults, "when we should be talking about the other 97 per cent of our youth." He added that Monday night was a great event—"a night to pat these young athletes on the back for a job well done . . . they've paid their dues and they deserve recognition."

"I HAD A DREAM when I was 13," the great track star related. "I wanted to be the world's fastest human." The dream was culminated in the 1936 Olympics when Owens did, indeed, become the world's fastest man, winning four gold medals.

Aside from his own desire, dedication to a purpose and "paying the price," Owens emphasized his goal was reached "with much help, love and understanding from many people along the way."

A former "Ambassador of Sports" for the United States and honored as "Champion of the Century", the great

(See SPORTS, Page 2)

Annual Meet Today

Huge Loan Granted To Electric Co-Op

Deaf Smith Electric Cooperative will hold its annual meeting today at the Bull Barn, and one of the highlights will be the announcement that approval has been granted for a \$2.4 million loan to finance system improvements.

The co-op meeting begins at 11 a.m., and a barbecue luncheon, catered by the Hereford Rotary Club, will be served at noon. Entertainment is to be provided by Woody McDermit and his band, featuring the Fiddling Doctor. James Witherspoon

Campaign Begins

To Remove 'Death Traps'

A safety project aimed at eliminating the danger of discarded refrigerators and freezers will be conducted Saturday by the Hereford Jaycees and the Hereford Volunteer Fire Department.

The two organizations will pick up old refrigerators that are sitting outside and still have doors on them—a potential death trap for children. Anyone who has one on their property and would like it hauled off can call 364-2124 or 364-5552.

The Jaycees and firemen will pick up the refrigerators and take off the doors before junking them Saturday. Call one of the above numbers to request the removal of such items. The campaign is to eliminate the "death traps", so please do not call on other junk items.

will serve as master of ceremonies. The co-op's annual business meeting is scheduled at 1 p.m. Two directors are to be elected. A.W. Anthony and Roy M. Millex are the nominees from Parmer County, and Raymond Higginbotham and Dick Fellers are the Deaf Smith candidates.

James Hull, Deaf Smith REC manager, announced Tuesday that Sen. John Tower and Rep. George Mahon had informed the local office that the Rural Electrification Administration had approved a loan of \$1,680,000—representing 70 per cent of the total loan application.

The remaining \$720,000 loan will come from the Co-Op Finance Corporation. The REA loan is to be repaid over a 35-year period at 5 per cent interest. The CFC loan is for 35 years at 7 per cent interest.

Hull reported that about \$1 million of the funds will be used on a 35-mile, 69,000-volt transmission line. The cooperative also plans to build two new sub-stations—both located in Parmer County. One will be in the Rhea community and the other near Bruegel's Gin.

The balance of the loan is estimated for serving 413 new consumers and providing some 95 miles of distribution lines. The co-op serves the counties of Deaf Smith, Castro, Parmer and Oldham.

Hull said the cooperative had been experiencing its biggest growth in years. Some of this is due, he added, to expansion of service to irrigation areas. Energy shortages from other sources has been a primary factor, Hull concluded.

Some Good News, Bad News Ag Outlook Has Optimistic Notes

By JANIS LOCKHART
Staff Writer

Desite a lack of moisture and ill effects from high winds and dust, there is still plenty of room for optimism on the area agriculture scene, it was indicated this week by County Agent Justin McBride.

The county agent was contacted this week to assess the current conditions of crops planted and those soon to be put in the soil. The need for rain, of course, is the prime factor at this time since the area has remained below normal on rainfall the past five months.

Irrigated crops are looking good and making fine progress, however, said McBride. Sugar beets, potatoes and onions have been planted, for the most part, and the planting of corn and cotton is well underway.

"For all practical purposes, the dry-land farmer has few good prospects for the year. A very small acreage is left that has not already been plowed up or grazed off. This acreage that is left, is simply being held in hopes that rain will arrive in time. If not, the dry-land farmer still has ample time to prepare his land to grow native grass for livestock. Hopefully, we will have ample rain for this, also.

"THE POTATO and onion crops, for the most part, are planted and in fact some are emerging at this time. As far as I can tell they are in the ground and running close to normal," added McBride.

"Some sugar beets were planted earlier and coming up, but are having some damage from the wind and sand. The rest have been planted, but just have not emerged at this time. If we could just have a few more warm, pretty days without the sand or wind, it would be of great help to these crops.

"The planting of cotton and corn is well underway, in most cases. We want to urge the farmers to remember the importance of warm soil temperature, seed bed preparation, and the moisture required in obtaining quick germination. This applies to almost all of these crops, and should be taken into consideration.

"THERE ARE two ways that farmers usually go about in preparing for their crops. One is pre-watering. This is when they continue to water, while the ground is empty of seeds, and water until the ground is wet from four to five feet deep, then plant and re-water.

"This is usually good except at times like the present when high winds and evaporation dry the ground out down to seed level and then re-watering must begin immediately after seeding. Usually this is not too difficult to get the water back down to the seeds with the bottom soil already wet.

"More and more of the farmers are skipping pre-watering, and just going to the second method, which is, planting and watering at the time the seed are put into the ground. It is taking so long to get the water from one end of the furrow to the other that pre-watering does not appear to be doing that much good.

"THERE IS OPTIMISM in the picture also as we hopefully receive spring rains, therefore the dry-land farmer can expect

to receive a good production year with grain sorghum."

The Agricultural Extension Service at the Texas A&M University informs us of this information: "On the High Plains we

recommend planting cotton when the soil temperature reaches 60 degrees Fahrenheit or a 10-day average at the

(See AG, Page 2)



Hereford, Texas, Thursday, April 25, 1974

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28 Pages

County Okays More Work On Library

The new county library, fast nearing completion, will have a "finished" basement area, it was decided by Deaf Smith County Commissioners during a regular meeting Monday.

In other business Monday, the court adopted a new policy of closing the Bull Barn on Mondays (effective May 1), gave tentative approval to a proposal for an assistant adult probation officer for the judicial district; appointed Lee Umsted as an appraiser for the Veterans Land Board; voted to retain the same car assessments in the tax office as the past year; and approved the employment of a full-time clerk in the tax office in place of a part-time worker.

ORIGINAL plans called for only partial completion of construction in the basement of the library, which is being built with federal revenue sharing funds. Commissioners had allocated some \$411,000 for the new facility—including furnishings and equipment.

After a review of available funds Monday, commissioners decided there would be ample money to complete other work in the basement. The additions include acoustical ceiling, vinyl floor covering, duct work, as well as paving of a drive and unloading area. The original work on the basement amounted to \$37,673 and the additions push that total to \$45,243.

THE BASEMENT will have a meeting room, carpeted and with a small stage, which will be closed off from the remaining area. Heating and air will be provided for the entire basement, and the floor outside the meeting will have vinyl covering. The county will paint the other walls and provide paving in the alley, aside from the construction bid.

J.C. SIMPSON, manager of the Bull Barn, appeared at the meeting to suggest that the county facility be closed on Monday. Simpson explained that he had to work on Sunday to prepare the Barn for Monday events. Commissioners agreed with the suggestion and approved a policy effective May 1, not to schedule Monday activities.

HAROLD WHEELER, adult probation officer for District 69, appeared at the meeting to request consideration of employing an assistant officer to handle the north part of the district. He had discussed the idea with Dist. Judge Archie McDonald and will present the plan to the other five counties.

Wheeler pointed out that Deaf Smith has 129 probationers, while the other five counties have a total of 144. Commissioners agreed that Wheeler probably needed more time to work his cases, and gave tentative approval to the plan—subject to approval by the district judge and other counties involved.

Such a plan would increase Deaf Smith's portion of the office about \$6,804 per year to a new total of \$12,135. Each county in the district pays a portion of the cost, with Deaf Smith and Moore County bearing the larger percentages. Deaf Smith pays 32 per cent and Moore pays 36 per cent.

JUDGE H.C. Williams informed the court that Bill Gentry had submitted his resignation as one of the three appraisers for the Veterans Land Board. Other members are Virgil Marsh and Jerome Friemel. Lee Umsted, local realtor, was appointed to fill the vacancy.

All members of the court were present for the commissioners' meeting.



CowBelles in San Antonio

Texas CowBelles held a mid-year state meeting in San Antonio Monday and Tuesday, and a large delegation of Hereford women attended the session. Visiting at the convention Tuesday were, left to right: Marr Tyler, president of the local chapter;

John White, commissioner of agriculture and a featured speaker; Nancy Josserrand, delegate; and Bud Eades, Deaf Smith County C of C vice president. See story inside.

(BRAND PHOTO BY LAVON NIEMAN)

All Sports ---

(Continued from Page 1)

athlete cited success stories of several athletes he knew—ones who had big handicaps but overcame them "because they had a dream and wanted it enough to climb the ladder of success."

VIRGIL MARSH, booster club president, was master of ceremonies for the event. Athletic director Larry Dippel presented football awards and assisted other coaches in presentation of varsity awards. Varsity letter winners were presented individually, while the junior varsity and sophomore athletes were introduced by teams.

Jake Webb, sports committee

chairman for the C of C, made the presentation for the "Athlete of the Year" award, while Tom Simons and Speedy Niemap presented the News Service Awards sponsored by KPAN and The Hereford Brand. Captains of the various teams presented gifts to their coaches during the event.

IN EARNING the coveted "Athlete of the Year" honor, Harris was cited for all-around performance in football, basketball and track. He was named to the second team All-State in football, and will be in the state track meet in May. He has also been named to play in the Texas High School Coaches' All Star game this summer.

THE WHITEFACE cheerleaders made a special presentation during the

ceremonies, providing the school with a beautiful wood-carved plaque to honor all 1973-74 athletes. The girls also presented their sponsor, Clarkie Cooke, with a special gift.

MARSH paid tribute to the officers and volunteer workers of the booster club. Key Crawford and Art Stoy served as secretary and treasurer, respectively, this year. Vice presidents of the various sports included Dick Montgomery, Mel Charest, Jake Webb, Jerry Payne and Donnie Laughlin.

Special dinner music for the banquet was provided by the Hereford High Stage Band under the direction of Nick Nixon. Steve Loerwald worded the invocation, and the cheerleaders led the singing of the school song to close the event. The dinner was catered by Dickie's Restaurant.



Brand Takes Awards

The Hereford Brand won the coveted "General Excellence" award when newspaper winners were named at the Panhandle Press Association convention in Amarillo Saturday. Publisher O.G. Nieman holds the award which indicates top rating in all phases of a publication, as well as a plaque presented for the best "special edition" during 1973. The Brand's 75th Jubilee edition took that honor. A second-place certificate in news photos was also awarded The Brand.

NEWS VIEWS

Richard Nixon, President: "I pledge to you... the full power of America's economy will be used to keep the economy producing and protect the jobs of America's workers."

Dick Clark, Senator (D-Iowa): "It's time to recognize that we may well have made

a mistake in approving winter daylight saving time."

Edward Hutchinson, Congressman (R-Mich):

"I believe that before an impeachment inquiry the executive privilege must fall."

William Simon, Federal Energy Director:

"It is important that the American people realize that the current shortage is not a temporary aberration."

Area Reliant On Fertilizer

Farmer use of fertilizer materials has achieved wide acceptance on the Texas High Plains, particularly under irrigated conditions.

More than 660,000 tons of fertilizer materials were applied to the soils of the High Plains in 1973, compared to 55,000 tons in 1955. Returns per dollar invested in fertilizers is high, ranging from \$2 to \$10, depending upon the soil, crop and yield obtained.

These facts were listed by Texas Agricultural Experiment Station Scientist, Dr. Art Onken, this week. He said that the use of fertilizer materials is an economic investment and must be considered in the light that too much applied is an unwarranted production cost, whereas too little applied results in lost returns due to less than optimum yields.

"THE SOIL fertility and soil chemistry research programs of the Texas Agricultural Experiment Station at Lubbock are directed toward the most efficient use of fertilizer materials for optimum production and quality," he explained.

"To this end, research is designed and conducted to develop soil fertility programs that fit within the various cultural practices used by producers as dictated by soil type, availability of irrigation water and climatic factors."

A major portion of this research, he added, is conducted at off-station locations on major soil types in cooperation with county agricultural agents and producers.

More than 200 off-station tests have been conducted. At one time or another tests have been conducted in every county on the Texas High Plains.

MOST OF THE research, he said, has been concerned with nitrogen, phosphorus, potassium, secondary and micronutrient rate and ration tests, nutrient sources, time of application, some specialty materials and rotations. More recently biotype fertility interactions which also include plant spacing studies have come under the broad research studies.

"Much of our research has been used in soil test correlation where soil samples are taken before fertilizer materials are applied," Onken reported. "They are analyzed in the Texas Agricultural Experiment Station Soil Testing Laboratory and then correlated with the yield that we obtain from our research plots."

"In this way we have correlated soil test levels for the major soils and major crops of the area whereby a farmer can bring in a soil sample for testing and have fertilizer recommendations made based on this test and on yield potential."

"Correlation research is being continued in this area," Onken said, "since fertilizer materials change the chemical characteristics of soils, and the effects of these changes on production and fertilizer requirements must be assessed."

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Ag Outlook ---

(Continued from Page 1)

8-inch depth. This is for average-to-good-quality seed. Under no condition would poor quality seed be planted until this temperature level is reached.

"Fairly good stands can be obtained from relatively weak seed in late May or early June when germination conditions become more favorable.

"Other points that help us get up weak seed is to prepare a good seed bed,

prevent soil crusting and avoid planting too deep. Increasing the planting rate to compensate for poor quality seed also helps, if not carried to extremes.

"WE ARE REALLY at a very slow time concerning agriculture, and it will be a while before we can be for sure as to how the crops are going to do—especially if we are unable to get some moisture," McBride added, "everything is not bad, there is still plenty of room for optimism."

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Mate Makes Right
If a man gives in when he is wrong, he is wise. If he gives in when he is right, he is married.
—News, Dawson, Ga.

Many children's car seats called inadequate.



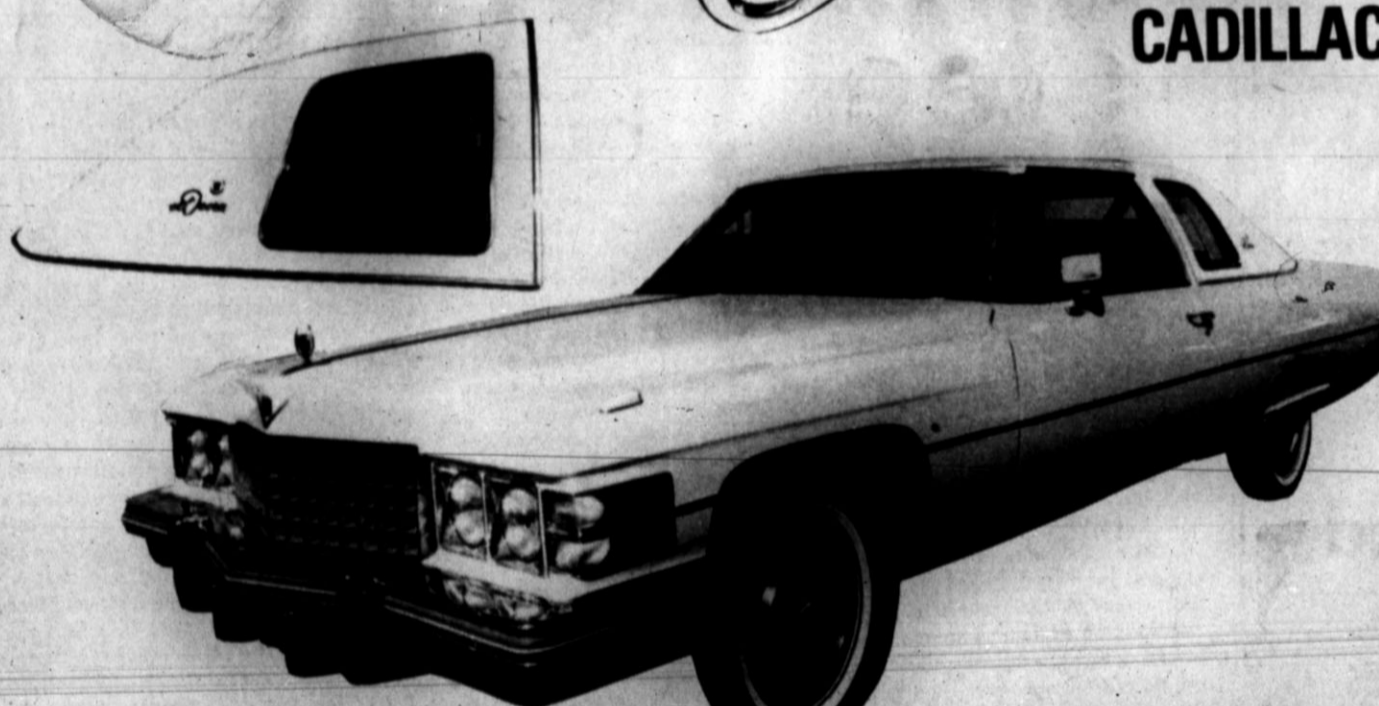
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By Clinton Jackson

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In conjunction with this introduction, Garner Motors has an availability of 47 new Cadillacs, highlighted by the new Cadillac Coupe DeVilles in fresh new spring colors, trim, and with metallic vinyl cabriolet tops, just introduced by Cadillac this month. Selection combined with an excellent trade-in allowance, means you can own the Cadillac you've promised yourself, for just a little more than many cars with a medium priced name. If you're considering any luxury car, you've probably wanted a Cadillac.



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Protein-Rich Foods From Cottonseed

If it were suddenly announced that a new plant had been discovered which could produce food and fiber at the same time, the news would be heralded around the world. Fortunately for the consumer, such a plant has been known and used by mankind for almost 7,000 years. Only recently, however, has a practical way been developed to utilize the protein-rich human food potential of cotton, whose fiber usage dates back to antiquity.

The National Cotton Council reports that Plains Cooperative Oil Mill in Lubbock, Tex., is now finishing construction on the world's first cottonseed flour mill. Expected to be in production by late summer, it will manufacture some 15 million tons annually of a 65-75 per cent protein concentrate from cottonseed.

Its initial output will go to Muscatine, Ia., where Grain Processing Corporation has contracted to merchandise the concentrate for use in baked goods, beverages, and meat extenders.

Extensive lab tests on the new concentrate reveal some interesting possibilities. For instance, its use as a partial replacement for wheat flour in baking products resulted in cakes and cookies with a higher protein content than meat.

And its substitution for soy and non-fat milk solids in beef patties produced flavorful hamburgers with pleasing texture and less shrinkage in frying.

A variety of these new food products recently passed a Congressional "taste test" at a Cotton Food Day reception in Washington.

While cottonseed as a protein source isn't expected to replace beef, pork, or other meats, it does promise to be one of the best and least expensive supplements available.

Up until now, cotton farmers haven't thought of themselves as protein producers. But tomorrow's grower probably will. Each bale of cotton he raises from a single acre of land also provides 160 pounds of protein. That's about four times the amount of protein produced by a cow-and-calf operation on two acres.

Cottonseed production in the U.S. runs about 4 million tons annually, while the rest of the world produces about 20 million. With the huge protein deficit in the world expected to become even more critical in the next few years, cottonseed's new potential couldn't have been developed at a better time.



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Church Announces Revival Services

Revival services are being held this week at First Church of the Nazarene, Sixteenth and Blackfoot, with the Rev. Clifford Mayo of Lubbock as evangelist.

Services begin each evening at 7:30 p.m., 10 a.m. Sunday morning and 7 p.m. Sunday evening. The Rev. Max Jettin, pastor of the church, cordially invites the public to attend.

The Rev. Mayo is a widely known evangelist, having conducted Campaigns over most of the United States, Mexico, Guatemala, Africa, Jordan and Israel.

He has conducted many United Crusades and spends his summers in camp meetings, United Crusades and foreign evangelism.

A graduate of Texas Tech University with a BBA degree, he holds a BD degree from Asbury Theological Seminary in Wilmore, Ky. He had completed one year as a home

missionary for Latin Americans and six years as a pastor before doing full-time evangelistic work.

He is listed in Who's Who in Texas Today and The Dictionary of International Biography.



REV. CLIFFORD MAYO

Former Owner Of Business Here Is Dead

Funeral services for Charlie Hays, 63, former resident and implement store owner in Hereford, were conducted Saturday afternoon in First Baptist Church at Dimmitt, where he had lived since 1944.

The Rev. John Street officiated for the funeral and burial was in Castro Memorial Gardens.

Mr. Hays was a longtime rancher in this area, who came as a boy to the Black community in 1928. Before U.S. Army service in World War II he was co-owner of Rosson-Hays Implement Co. in Hereford; in 1960 he bought the store again and operated it until three years ago when he retired to give his time to ranching.

Born in Fannin County Sept. 10, 1910, he married Nancy Conkwright of Hereford May 9, 1943.

He served several terms as city commissioner at Dimmitt and 12 years as a school board member. He was president of Castro County Chamber of Commerce in its early years and chairman of the finance of Dimmitt First Baptist Church a number of years.

Survivors are his wife; a son, John Hays of Hereford; two daughters, Mrs. Kent Hance of Lubbock and Mrs. Rob LaRue of Abernathy; two sisters, Mrs. Jim Bookout of Hereford and Lucille Kimmins of Phillips; Clyde of Friona and Glenn of Sydney, Australia; and two grandchildren.

Palbearers were Ward Golden, Bob McClean, Boyce Carter, G.L. Willis, Graham Sheffy, Russell Moran, Harold Stephens and Buster Sublett.

NEWS NOTES

SPACE JOBS OVER
CAPE CANAVERAL, FLA.—When the Skylab astronauts dropped into the Pacific Ocean after 84 days in space, 1816 employees at the Kennedy Space Center saw their jobs come to an end. They joined more than 13,000 aerospace workers at the center who have lost their jobs since 1968, when 26,000 persons were employed.

RESCUES DOLL
AMESBURY, MASS.—Fire Chief Hector E. Provencher Jr. entered the smoldering ruins of a house wrecked by an explosion and fire and was shocked to hear a human voice coming from a bedroom. Bursting into the bedroom he found a talking doll, its voice mechanism apparently turned on by the heat.



ONE MINUTE SPORTS QUIZ

- Who won the Atlanta 500?
- Who won the NCAA basketball championship?
- Who won the NIT basketball championship?
- Name the only man inducted into the basketball Hall of Fame as a player and coach.
- Who won the Ken Norton-George Foreman heavyweight fight?

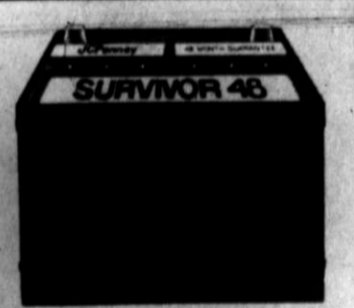
Answers To Sports Quiz

- Cale Yarborough.
- N.C. State, 76-64.
- Purdue.
- John Wooden.
- George Foreman.

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GR78-14	17.69	58.95	41.26	2.95
HR78-14	19.19	63.95	44.76	3.15
GR78-15	18.89	62.95	44.06	3.05
HR78-15	19.79	65.95	46.16	3.26
JR78-15	21.29	70.95	49.66	3.44
LR78-15	21.89	72.95	51.06	3.60



Save 10⁵⁰
Reg. 34.95, Sale 24.45 with trade-in Survivor 48 battery. Guaranteed for 48 months with 18 month no extra charge replacement period. 12 volts. In sizes 24, 22F, 24F, 27, 27F, 74, 72 and 77.



30% off belted truck tires.
Belted 78 light truck tire. 2 ply nylon cord body with fiber glass belts. 78 series profile.

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El Tigro Belted. Features 2 rayon belts, 2 ply polyester cord. In the wide 78 series profile. No trade-in required.

Tire size	Save	Orig.	Now	+ fed. tax
B78-13	8.89	28.95	20.25	1.88
E78-14	9.29	30.95	21.66	2.33
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H78-15	10.19	33.95	23.76	2.74
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Now 15.32 most 4 cyl. American cars. Reg. 21.88. Most 6 cyl. American cars. Reg. 25.88, Now 18.12. Most 8 cyl. American cars. Reg. 30.88, Now 21.62.

Tire size	Save	Reg.	Sale	+ fed. tax
G78-15/6	11.81	39.36	27.55	3.14
H78-15/6	13.54	45.14	31.60	3.36
F78-16/6	11.84	39.46	27.62	3.04
H78-16/6	14.07	46.89	32.82	3.61
L78-16/6	15.75	52.49	36.74	4.01
tubeless				
E78-14/8	11.84	39.48	27.64	3.02
G78-15/6	12.91	43.05	30.14	3.45
H78-15/6	14.66	48.86	34.20	3.84

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CHARGE IT!

"Morning Star" To Shine Here

An inspirational vocal group, "Morning Star", will heighten Sunday evening's worship service at First United Methodist Church.

"Morning Star" is a new group at McMurry College, which seeks to proclaim the message of Christ and His love through music. The name is scriptural, taken from the reference as Christ being the "Morning Star". It is their hope that they may share God's light and love through music, letting

His spirit illuminate and draw men closer to his love.

"Morning Star" has "outstanding talent," having former finalists in the Southwest Metropolitan Opera Auditions, as well as the National Association of Teachers of Singers Competition.

The group also has the latest equipment to produce sounds compatible for todays popular and Christian folk music.

Dr. David Blackburn, Chairman of Fine Arts and Chairman of the Music Department, is the Director and arranges many of the numbers for the group. His wife, Mrs. Blackburn accompanies the group, plus Derven Rodgers, Lead Guitarist, and Jamie Hargus, Bass Guitarist. This combination of fresh arrangements and instrumentation give "Morning Star" not only a unique witness, but an outstanding sound, which is appealing to all who hear.

They have been hailed as one of the finest religious groups, displaying a great deal of versatility and a magnetic enthusiasm, which is an unforgettable experience for each audience.



To Sing At Methodist Church

"Morning Star", outstanding religious choir, will take part in services Sunday when they give voice to today's Christian sound at First United Methodist Church.

Retired Businessman Is Buried Here Wednesday

The funeral of Sanford Spencer (Fritz) Dodson, 70, of 124 Centre, was conducted Wednesday afternoon in First Presbyterian Church by the Rev. Roger Knapp, pastor, and the Rev. H.L. Thurston, retired Methodist minister. Burial was directed by Gilliland-Watson Funeral Home in Rest Lawn Memorial Gardens.

Owner of Hereford Glass Company until his retirement, Mr. Dodson died Monday morning in a local hospital. He was born Feb. 9, 1904, at Ochiltree and came to Hereford in 1948 from Perryton.

He married Lois Tucker March 5, 1934, in El Paso. She survives him, with two sisters, Mrs. F.M. McGee of Perryton and Mrs. Carrys Washer of Kansas City, Mo., and two brothers, Lynch Dodson of Perryton and F.I. Dodson of Kerrville.

Funeral For Mrs. Barrett Scheduled This Afternoon

Funeral services for Mrs. Fred S. Barrett, 88, of 410 West Third, will be conducted at 3 p.m. today in First Presbyterian Church, of which she was a member. The Rev. Roger Knapp, minister, will officiate. Burial will be in West Park Cemetery, directed by Gilliland-Watson Funeral Home.

Mrs. Barrett, who died in a local hospital Tuesday after an illness of a few days, has been a resident of Hereford since 1941 when she moved from Idaho.

She was born Nov. 17, 1885, in Wamego, Kan., and was May Roberts before her marriage to Fred S. Barrett in 1912 in Idaho. His death occurred in 1964.

She is survived by three daughters, Mrs. Paul Lyons and Bea Barrett of Hereford and Mrs. Charles Owen of Hobbs, N.M.; four sons, Richard and Frank of Hereford, Stan of Muleshoe and Fred Jr. of Hobbs; 23 grandchildren and eight great-grandchildren.

Mother Of City Resident Buried In Texico, N.M.

Funeral services for Mrs. Cora Mae Williams, 81, of Clovis, N.M., mother of Mrs. Lloyd Sharp of Hereford, were conducted Wednesday afternoon in Stead-Todd Chapel at Clovis, and burial was in the cemetery at Texico, N.M. Local arrangements were by Gilliland-Watson Funeral Home.

Mrs. Williams died Monday in Deaf Smith General Hospital, where she was a patient after becoming ill while she was here for a visit in Mrs. Sharp's home.

Born June 29, 1892, in Eastland County, she married Robert D. Williams at Roby in 1908. His death occurred in 1942.

Survivors include two other daughters, Mrs. Lena Bell of Clovis and Mrs. Robbie Davis of Estancia, N.M.; two sons, L.Y. Williams of Clovis and Douglas of Las Cruces, N.M.; 11 grandchildren and 11 great-grandchildren.

IDEAL JOB
KANSAS CITY, MO. — Joe Elliot, 50, has finally landed an ideal job. Blind since birth, he is now working as a darkroom technician at the Kansas City College of Osteopathic Medicine. Mr. Elliot was graduated from an institution of radiology in 1960.

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14K case Y-W 8 dia.

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Mrs. Williams Funeral Is Conducted

Funeral services for Mrs. Dollie Williams, 83, of 520 Star, were conducted Wednesday afternoon in Temple Baptist Church by the Rev. Jim Bozeman, pastor. Burial in West Park Cemetery was directed by Parsons-Ellis Funeral Home of Friona.

Mrs. Williams was a Bovina resident 30 years before she moved to Hereford 13 years ago. She died in Deaf Smith General Hospital Monday. Born Sept. 16, 1890, in Oklahoma, she married Giles Williams at Canadian July 20, 1909. He preceded her in death.

She is survived by three daughters, Johnesse Means of Hereford, Nettie Lea Wilson and Lucille Walling of Boyina; two sisters, Janie Fulks of Amarillo and Nettie Bell of Memphis, Tenn., a brother, James West of Arlington, Va., five grandchildren and eight great-grandchildren.

Bumper Sticker Wisdom

This century could go down in history as the time when Americans found a new media for expressing freedom of speech: the bumper sticker.

It turns up on mini-cars as well as maxi-models; on pickups as well as dump trucks. And it conveys messages as varied as the vehicles that display them.

Their abundant variety, in fact, leads one to think that somewhere in the United States there must be a whole army of writers who work like beavers to dream up new material for each season's crop of bumper stickers.

By sorting through them and finding the ones that express his own points of view, Mr. Average American is able to mount a moving soapbox and expound his opinions—far and wide—in succinct terms. The whole phenomenon has ushered in an era of "Every man an editor."

A lot of the messages we read are frivolous—but, at least, they provide welcome comedy relief from the oft-time monotony of super highway driving. Some of them every now and then, however, point up a serious thought that deserves repeating.

One such example was spotted recently on a car in New Mexico. It noted: "If you eat, you're involved in American agriculture."

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ANNUAL Spring Paint Sale
SAVE \$3.00 SAVE \$3.00

A-100 LATEX HOUSE PAINT

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Now made with a special formula that fights mildew. Gives your home a beautiful soft finish. Self-priming over previously painted surfaces. Washes clean up in soap and water. Satisfaction guaranteed.

GLOSS LATEX HOUSE AND TRIM PAINT

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Now made with a special formula that fights mildew. Puts protection and a fresh shine on siding and trim. Easy to apply, easy to clean up. Satisfaction guaranteed.

SAVE ON ALUMINUM LADDERS

STEP LADDERS
5-ft. Werner #365—NOW \$12.99
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16-ft. (working length 13 ft.), Werner #D1116-2—NOW \$20.99
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ROGERS' LATEX FLAT HOUSE PAINT

\$6.38
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Choose from Wrought Iron Flat Black or any of 14 beautiful colors.

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Austin C. Rose

CANDIDATE

FOR

Deaf Smith County

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Precinct 2

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Austin is concerned, interested, capable & wants to serve you.

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Saturday May 4.

Pd. Pol. Adv. by Austin C. Rose

The Hereford Brand, Hereford, Texas, Thursday, April 25, 1974



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NOW **63c** with FREE Cook Book

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RETAIL	G.D.P.	SALE
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\$7.99	\$6.97	\$5.99
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NO. 61TR
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Gibson's NO. 366
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SOFTBALL

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DISHWASHING DETERGENT
35-OZ.
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Model 170
SMOKEY DAN GRILL
Bar-B-Que Time is here!
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BALLS
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ICE CREAM
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COUPON

Tide
DETERGENT
with coupon
10 Lbs. 11-oz.
\$2.69

Letters To The Editor

Appreciates Both Sides

Dear Editor,
I have had several comments in regards to my letters to the Brand, headed "Condemning the Democrats". Some were for and some against. I appreciate all of them.
I admire a man that has enough nerve to say, "I disagree with you." He has as much right to his opinion as I have.
If I can't convince him that I am right there isn't any reason to get mad at him because he can't see it my way. Sometimes

the other man might be right. (But not in this case.)
He might have some good points to consider. But the man that can't stand criticism and is too smart to listen may be too dumb to understand if he did listen.
A man that can't stand discussing a difference without blowing his top isn't worth wasting time with anyway. A sensible discussion keeping cool can sometimes bring something to light that neither one had thought of.

But to gang up for spite like the Democratic Congress did in Hoover's administration and are doing now are without justice and reason.
I have made many mistakes and would like to have had a chance to do it over. But not these letters.
One man got hurt by a bull. Another man said it was too bad about such accidents. The other man said it was no accident—the bull did it on purpose.
Yours truly,
Ole T. Larson



Class Visits Stockbrokers

Tuesday, the business law class of Hereford High went to Amarillo to Merrill Lynch Inc. As a project in the class the students have subscribed to the Wall Street Journal and have each fictitiously spent \$1,000 on a particular stock. The students keep a weekly graph of the high and low of the stock.
In the class discussion the students try to see how world and national affairs affect the stock market. The stock market is "the brakehouse of America's free enterprise system" there fore it is important that young Americans know about the stock market.
At the stock market, there is a

screen that flashes the results of the day's trading of the most active stock. Stocks are usually brought in blocks of 100 shares, and when a person buys a block of stock he notifies his agents at a company such as Merrill Lynch.
This agent puts the order on teletype where it is relayed to New York. A broker takes the order and goes to the floor where that particular stock is bidding trade. He asks "How is Diamond Shamrock?", for example. He will be quoted the asking price and the bidding price.
He then indicates whether he wants to buy or sell, when the

transaction is seen. The broker teletypes the result back to Merrill Lynch, who in turn notifies the customer of the transaction.
Business law is a one semester course which deals with business and business transactions. It is for the students who are interested in the principles of civil law as they apply to the rights and duties of the citizens.
This class is taught for the students on personal value, which will help them in dealing with partnerships, insurance and property agencies.
Don Hooper, instructor of the class, said, "I think business

law is one of the most practical courses offered to students at Hereford High School.
"Everyone is involved in business law whether it is the simple purchase of a candy bar or real estate.
"I would encourage every student to enroll in business law."
LIKES HER JOB
DETROIT—Joann Chapman says she likes operating a jackhammer for the Michigan Consolidated Gas Co. Supervisor Pat Kennedy said that she was better than some of the guys we've got.

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When you're driving you should be concentrating on the road, not worrying about it. Worrying about whether your tires will take you around that sharp curve up ahead, or over the next pothole, or through the next stop sign. Stop worrying. And start driving with confidence on Michelin 'X' steel-belted radials — the only radials with over a quarter century of engineering and technology built in. Michelin invented the steel-belted radial and has continued to test and improve it for over 25 years. Drive on the radial that's backed by millions of miles of proven road performance.

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Think radial... and look to the leader

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Queens Invite Players

Applications for the third session only of the first annual Hutcherson Flying Queens Girls' Basketball Camp are now being accepted. The session is to be held June 30-July 6.
Coach Dean Weese reports that the first two sessions, slated June 16-22 and June 23-29 are full. Only 125 campers are being accepted each session.
Cost is \$75 per girl and that includes tuition, dormitory, meals, entertainment, insurance and a personalized T-shirt. The camp will be held in spacious Hutcherson Center on campus.
Weese, who guided the Queens to the AAU and National Women's Invitational tournament championships this past season, Bob Schneider, who coached Canyon to the AA state title, Eddie Gipson of Vega, Jimmy Kirkland of Claude and Doug Chauveaux of McCamey will be serving as instructors and the camp staff also includes members of the Flying Queens.
An All-Star game on the final day of the camp; performance, desire and attitude awards; a talent show; other entertainment and a "Miss Congeniality" are highlights of each session at which campers will receive individual attention as well as mass fundamental work.
More information, including a detailed brochure, can be obtained by writing: Flying Queens Basketball Camp, Wayland Baptist College, Plainview, 79072.

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NOW ONLY \$4030	NOW ONLY \$3504	NOW ONLY \$3469	NOW ONLY \$6395	NOW ONLY \$3450	NOW ONLY \$3831
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The Hereford Brand, Hereford, Texas, Thursday, April 25, 1974

Delegate Choice Begins On May 4

Texas Democrats will start the selection of 76 national delegates when they gather at more than 5,000 precinct conventions on May 4, Primary election day.

And party leaders are urging everyone—especially women, youth, minority groups and senior citizens—to participate. "When you vote on election day, you automatically elect yourself a delegate to your precinct convention," said John C. White, Commissioner of Agriculture and chairman of the Texas Affirmative Action Committee.

TAAC was formed early this year to inspire more involvement from the traditionally under-represented groups in the Democratic Party. New Rules were adopted to insure broader representation.

A key rule provides that any group, comprising at least 20 per cent of those in attendance, can by written petition caucus

separately and elect their share of the convention delegates.

"This rule is a guarantee that everyone can participate, every voice will be heard," said White.

From the precinct level, delegates journey to 254 county conventions on May 11. The county conventions will select a total of 5,463 delegates to the state convention in Austin Sept. 17.

The state convention, in addition to writing a platform and electing party leaders, will choose delegates to a national conference in Kansas City Dec. 6-8 to write a charter for the Democratic Party.

"You start writing a new charter for the Democratic Party when you attend your precinct convention," White pointed out.

"And you take the first step toward nominating the next Democratic presidential candidate," White added.

Students Need To Apply For Social Security

Students planning to get summer jobs should apply soon for a social security number if they don't have one, according to Travis C. Briggs social security manager in Amarillo.

Applications from people who don't recall having had a social security number before generally are screened against central files in Baltimore to make sure a second number isn't issued to the same person.

Screening takes time, so one should apply for a number several weeks before needed for a job covered by social security. Also, some employers are hesitant to hire a person who doesn't already have a social security number.

Students can get information about applying for a social security number by calling, writing or visiting any social security office. More than nine out of 10 jobs are covered by social security.

A social security number is yours alone and remains the same for life. A worker builds retirement, disability, survivors and Medicare protection by work and earning credited to his to his social security number. So when one gets a job covered by social security, he should be sure his employer copies his name and number correctly from the social

security card to his records. People applying for a social security number for the first time may be asked to prove their age, identity, and citizenship according to Briggs.

If one has lost his social security card, he can get a duplicate by contacting any social security office. A duplicate card can be obtained faster if one keeps stub that came with the social security card.

The Amarillo social security office is at 317 East Third Street. The phone number is 806-376-2241.

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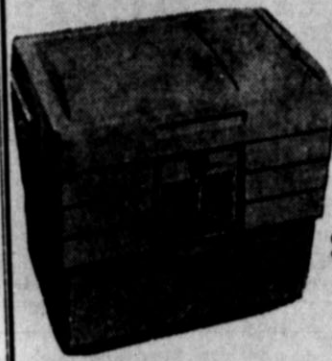
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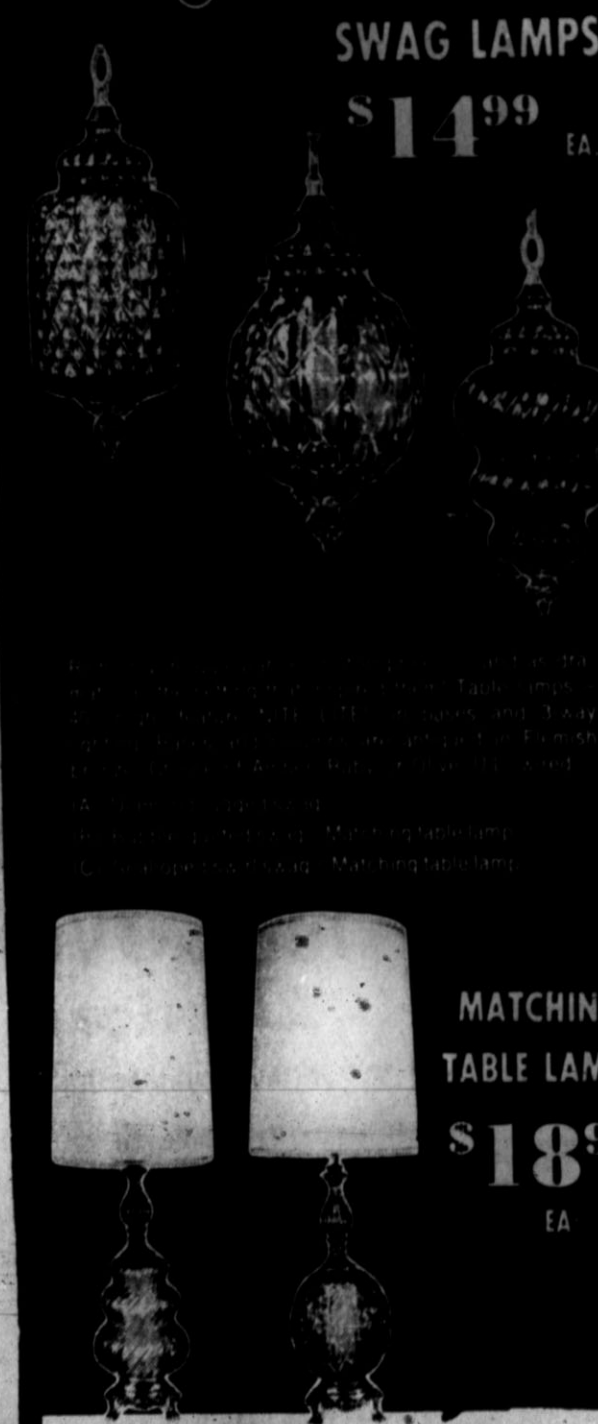
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24"x20"x36"

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2 Door UTILITY CABINET

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Complete with spincast reel, matching 4' rod, 2 tray tackle box, lures, hooks swivels, sinkers and booklet. Ideal starter set for the young fisherman. Total of 150 pieces.

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Gifford-Hill Notes Increase

Gifford-Hill & Company, Inc., reported a 48 per cent increase in earnings on a 34 per cent rise in sales and revenues for the quarter ending March 31. Both earnings and revenues were the highest first quarter figures in history for the diversified construction materials firm.

John R. Hill, Jr., president and chief executive officer, said the firm earned \$2,492,000, or \$0.59 per share, during 1974's first quarter, up 48 per cent from earnings of \$1,683,000, or \$0.39 per share, for the first quarter of 1973.

Sales and revenues totaled \$49,000,000 for 1974's first quarter, up 34 per cent over the \$36,537,000 sales and revenues total for the comparable quarter a year ago.

The average number of common shares outstanding amounted to 4,206,000, compared with 4,222,000 a year ago.

Hill said that while most of the company's operations registered sales increases over the year ago period, particular strength was noted for the Agricultural and Industrial Products Division and the Concrete Products Division which overcame declining profits in ready-mix concrete and aggregates.

"A booming farm economy is causing heavy demand for Gifford-Hill agricultural irrigation products," Hill said. "And a continuing high rate of construction activity and generally favorable weather conditions throughout our marketing area have kept demand for concrete products at a high level."

THE COMPANY'S three million barrel per year cement plant near Harleyville, South Carolina, began production runs in early April with deliveries of cement to customers scheduled to begin on April 22, according to Hill. He noted the first cement produced at the plant was of "excellent quality."

The new Harleyville facility uses the suspension pre-heater dry process to produce cement, which consumes about 40 per cent less fuel than the conventional methods of cement production. "Gifford-Hill's outlook for the last three quarters of 1974 remains bright for another record year in sales and earnings," according to Hill.



At Grain Meeting

The Texas Grain Sorghum Producers board met here Tuesday in the Bull Barn and hosted an informative session for area grain men. Some of the principals at the meeting included, left to right: Gerald McCathern, Hereford director; Bob Gray, assistant marketing director with the Texas Department of Agriculture; Elbert Harp, executive vice president of TGSP; and A.R. Dillard, another Hereford director.

Grain Producers In Session

Approximately 70 persons attended a directors' meeting of the Texas Grain Sorghum Producers Board here Tuesday in the Bull Barn with research reports and a business session highlighting the half-day event.

The morning session, beginning at 10 a.m., was filled with research projects being outlined by representatives from Pan Tech, the Lubbock Experiment Station, and Texas Tech.

Elbert Harp, executive vice president of TGSP, was principal speaker after lunch, reporting on a tour of Asian

nations and leading a business meeting. He also showed a film, "The High Energy Grain", a promotional movie for the producers organization.

Purpose of the meeting, according to Gerald McCathern, local director, was to "inform all producers how their funds are used in research, education, promotion and marketing." The directors also asked for any ideas or suggestions from the producers attending the session.

The research reports included one on green bug resistant plants by Dr. George Tette and Dr. Jerry Johnson of the Experiment Station, grass mite control by Dr. Charles Word of Tech, and stubble used by Dr. Lloyd Sherrod of Pan Tech.

TGSPB is composed of 12 directors who represent some 30,000 members in a 29-county area in the Panhandle and South Plains. C.C. Reed of Kress is president of the board.

Hospital Notes

PATIENTS IN HOSPITAL
Sylvia Ramirez, 138 Ave. 1; Mrs. Joseph Wiles, 1028 E. Second; Mrs. Hubert Patterson, 344 Douglas; Matilde Yvarra, P.O. Box 242.

Katie Smith, Friona; Mrs. Carrie Stewart, Vega; Mrs. O.C. Curtsinger, 610 Bowie; Gertrude Probasco, 510 Sampson; Clayton Sanders, P.O. Box 147.

Mrs. Allie Fullwood, 206 McKinley; Ed Dzuik, Route 4; Mrs. Henry Karle, 132 Aspen; Timothy Gearn, 245 Aspen; Mary Phillips, 433 Western; Mrs. Fred Collett, 418 Long. Mrs. Joe Rodriguez, 420 Ave. J; Pearl Gass, 311 Jackson; Wiley Jones, Route 3; Mrs. Willie Williamson, Route 4; Martha Jones, 102 A Cottage Drive.

Mrs. Richard Hagar, Route 1; Thomas Seigler, 216 Centre; Annie Parvin, 235 Ave. A; Peggy Haney, 508 Whittier; Carlos Chavez, P.O. Box 214; Laura Thomas, 112 Bradley; Roberto Almazan, 421 Barrett.

PATIENTS DISMISSED

Mrs. Ora Hill, April 24. Charlie Sowell, Mrs. Glenn Green, Mrs. Gerald R. Stewart, Bobby Martinez, April 23. Elias Urias, Mrs. Edmond Loerwald, Mrs. Clyde Weber, James Walker, Mrs. Floyd Vinson, Mrs. Ronald Houston, April 22.

Janna Balden, Mrs. Lupe Castillo, Larry Smith, Conrad Gonzales, Telesfor Garcia, Gilbert Arellano, Ervin Ward, Mrs. Minnie Prowell, April 21. Brian Goheen, Mrs. Roy Brittain, Rosa Contreras, Mrs. Ole Larson, Mrs. Maude Parsons, April 20.

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— Sam McDonnell

LOCAL GOVERNMENT: The American Party is totally committed to the governmental framework embodied in the Constitution of the United States with its emphasis on a maximum of individual freedom and local autonomy. We are unalterably opposed to Federal domination of local institutions, particularly our public schools.

WELFARE: We are unalterably opposed to tax supported subsidies to able-bodied persons who refuse to work, engage in welfare fraud, or utilize their reproductive capacities for the purpose of securing ever larger welfare payments.

SOCIAL SECURITY: We support legislation to require the Federal government to protect Social Security Funds as a special trust, using those funds solely for the purpose of providing benefits to the beneficiaries.

LABOR: The American Party fully supports the advances made by the working people of America. We shall continue to support the right of workers to organize, bargain collectively, and control the internal affairs of their union organizations without Federal government interference.

TAXATION: The American Party supports immediate tax relief for the lower and middle income citizens of America, a closing of the tax loopholes for the ultra-rich, and taxation of the presently exempt foundations unless their purposes are narrowly limited to charitable pursuits.

EMPLOYMENT: The American Party would eliminate governmental red tape and restrictions which discourage the development and expansion of business enterprises which create job opportunities.

EDUCATION: We believe that education is a local responsibility and we are unalterably committed to the preservation of the neighborhood school without Federal control or interference. We believe that the educational dollar should be spent for improved classroom instruction, not for unproductive busing of pupils for purposes of social experimentation or racial balance.

GUN CONTROL: The American Party opposes laws which would deny the right of our citizens to own firearms. And we support a mandatory jail sentence for anyone using a firearm in the commission of a crime.

INDIVIDUAL RIGHTS: The American Party speaks for individual freedom; the right of each citizen to the ownership of property and the control of his own property, the right to engage in business or participate in his labor union without governmental interference.

Furthermore: "I pledge to make every effort to cut back the size of government and its ability to interfere in YOUR private affairs."

— Sam McDonnell



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- * LIMIT THE POWER OF GOVERNMENT TO INTERFERE IN THE PRIVATE AFFAIRS OF INDIVIDUALS.
- * DEFEND TEXAS CITIZENS WHENEVER POSSIBLE AGAINST THE SHORT-SIGHTED FEDERAL CONTROLS THAT FOSTER SHORTAGES.
- * RETURN CONTROL OF LOCAL AFFAIRS TO LOCALLY ELECTED OFFICIALS.
- * ENCOURAGE THE CREATION OF NEW JOBS AND PROSPERITY BY RESTORING FREEDOM TO FREE ENTERPRISE.

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Voting Precincts 3-8-11

Vote At 113 Hickory

Voting Precincts 4-5-6-9-10

Vote At 308 Ave. B

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AMERICAN PARTY OF TEXAS

Pl. Pol. Adv. By Westly B. Owen

Water Is Life Blood Of Panhandle

BY CONGRESSMAN BOB PRICE

The High Plains Research Foundation says up to half of the area's wheat crop, more than half its milo crop and about one-fifth of its cotton, relies upon irrigation.

Irrigation also plays an important role in crop production elsewhere in Northwest Texas. In the High Plains, irrigation water comes primarily from the underground Ogallala aquifer, which everyone agrees is being depleted.

The population of our nation, and indeed the world, is growing at a rapid rate. In not too distant future years, experts say we shall have to produce significantly larger amounts of food.

Northwest Texas can provide a sizeable share of that vital food, if we can lay the groundwork now to insure a future water supply capable of irrigating greater acreages and capable of supplying the increased municipal and industrial needs which would accompany the greater demand for food and the higher agricultural prices that demand will generate.

THIS MEANS that we must work now toward obtaining additional future water supplies. One method for doing this, is acceleration of programs to reduce the salt content in the Red River and its tributaries, and this program has my full support.

"Another method is more costly, but deserves full consideration: That is water importation.

Recently I met with representatives of the Crops of Engineers and the Bureau of Reclamation on the question of water importation to Northwest Texas.

You will recall that these agencies last year conducted an extensive survey of a proposal to import water from the Lower Mississippi River and found the proposal to be "not economically feasible". I pointed out, in the meeting, that the survey used an average of 1965-69 agricultural incomes to help determine benefits, and 1972 construction rates to figure costs.

Recent figures show a 46 per cent increase in agricultural prices, and only a 10 per cent increase in construction costs, since the base periods used in the survey. I asked that these more current figures be used in assessing the feasibility of the project, and the Crops representatives agreed to take a detailed look at those figures and to comment as to how they would effect the earlier survey.

I DO NOT want to raise illusions about this project. It would be very costly—more costly than the Texas Water Plan which was rejected by Texas voters. The import project would cost \$16 billion for construction, plus \$4 billion to build the six power generating plants which would be required to push the water up hill over that distance. Not only would the cost be significant, but the power generating plants would use large amounts of fuel.

Still, future water for Northwest Texas is an absolute must, and the food which would

be produced with extensive irrigation is going to be extremely valuable in the future. For this reason, water information proposals merit careful consideration of the latest possible facts and figures and I will be anxious to have the Corps' comments promised in my meeting.

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I am very aware of the responsibility of the County Commissioners as members of the Commissioners Court. I know the Commissioners Court has a big responsibility in managing the affairs of the county. I will be fair with all concerned and will do my best to fulfill this responsibility. My time is my own-County Government will be my major interest.

Resident 27 Years



VOTE Saturday May, 4th For GRANT HANNA County Commissioner

Precinct 2 Democratic Primary

Pl. Pol. Adv. By Grant Hanna

Lions Hear Phone Topic

Simms Lions Club welcomed representatives of West Texas Rural Telephone Company as speakers recently in Simms Community building.

Fred Fox, line formen, and Inman explained what is involved when working with a telephone system.

Club business consisted of discussion of two tents for the Boy Scouts to help them on their first campout. The Scouts were accompanied by Scout Master Edwin Morrison, assistant Scout Master Bobby Hammock, George Brakebill and Bill page. The group went to Camp Don Herrington.

Jim Bob Perrin attended the meeting as a guest and was signed up as a new member following the gathering.

A progress report was given on the new trap shoot shelter being built at Simms Community building.

Elmo Hall was awarded the tail twisters pot.

Look Who's New

Mr. and Mrs. Ruben F. Ramirez are the parents of a son, Anselmo, born April 21. He weighed 6 lbs. 15 oz.

Mr. and Mrs. Joseph B. Wiles are the parents of a son, Joseph Jr., born April 22. He weighed 6 lbs. 15 oz.

Mr. and Mrs. Hubert Henry Patterson Jr. are the parents of a son, Wade Randel, born April 22. He weighed 7 lbs. 5 oz.

Mr. and Mrs. Jonny Eugene Cloud are the parents of a daughter, Melissa Ann, born April 24. She weighed 5 lbs. 2 1/2 oz.

Connelly Wins News Award

Steve Connelly, son of Mr. and Mrs. James Connelly of 150 Centre Street, was one of three West Texas University reporters to receive a 1st Place Award from the Texas Intercollegiate Press Association Convention in Beaumont Saturday.

The team produced an expose disclosing student complaints about Neblett Clinic, which was under contract to meet the medical needs of WTSU students. Committee judges termed the feature article "almost flawless".

There were 24 entries from universities and colleges throughout Texas in the news feature category. Working with Connelly on the piece were Beverly McCarley and Ray Hayes.

Connelly, a junior at WTSU, is a journalism major. He is a former employee of The Brand and is currently working as a KGNC news correspondent.

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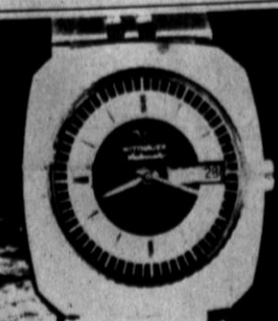
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Edmond de Weber, Mrs. Floyd Houston,

Mrs. Lupe th, Conrad r Garcia, rvin Ward, l, April 21. Mrs. Roy reras, Mrs. s. Maude

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San Angelo Draws

Diocese Council

Local delegates to the 16th Annual Council of the Diocese of Northwest Texas will travel to San Angelo Saturday and Sunday to commemorate several special events and conduct parish business.

Representing parishes and missions of the Episcopal Diocese from St. Thomas in Hereford will be: Bruce Miller, Bill Smith, George Rush-Warden and Rev. William Lang-Vicar. Representing women of the church will be Ellen Carter, Linda Gilbert and Adeline Rush who will serve as alternate.

The conference marks the 100th Anniversary of the Northwest Texas Diocese, and a number of special events are planned for this celebration. Perhaps a noteworthy one will

be a gift of a silver chalice and paten to the Council by Emmanuel Parish of San Angelo for use in the Festival Eucharist by Bisop Willis R. Henton of the Diocese.

Also to be celebrated will be the attainment of Parish stajding by Good Shepherd mission of San Angelo. This service is set for 4:30 p.m. Saturday.

San Angelo's host church parish, Emmanuel Episcopal, will honor its rector, Dr. Morris Elliott during a special luncheon at 1 p.m. Sunday in the Sacred Heart Cafeteria. Dr. and Mrs. Elliott, who have been with the parish for 25 years, will retire at this time.

Business sessions of the council are set for 1 p.m.

Saturday in the First Presbyterian Wood hall and at 10:30 a.m. Sunday and also 2:30 p.m. in the Sacred Heart Catholic School.

Women of the council have a House of Churchwomen Executive Board luncheon at 11:30 Saturday at the Rio Concho Manor Candlelight dining room. Clergy wives will also have a luncheon Saturday at the Rio Concho Manor.

A banquet highlighting "Our 100th Anniversary" is set for 7:30 p.m. Saturday evening in the Central High School Cafeteria. An informal hospitality hour precedes the banquet and will be held in the Holiday Inn.

Visitors are welcome for the business sessions and tickets for the banquet, buffet breakfast on Sunday morning at First Methodist Church and the Sunday luncheon may be purchased by contacting Mr. August Mason of Emmanuel Episcopal Church, Harris & Randolph, San Angelo, Tex.



TFMC SOLOIST — Phillip Zinser of Hereford was a piano soloist on the state convention program of Texas Federation of Music Clubs over the Panhandle and played *Toccata* by Khachaturian. Son of Mr. and Mrs. Frank Zinser Jr., Phillip is a freshman at La Plata Junior High and a piano student of Mrs. Joe Hacker. She has won numerous awards as a student musician.

Dentists Use Strategy

There's something new in dentistry, according to officials of the Texas State Health Department. It's called prevention—and it's the top priority of a "new generation" of dentists.

Most people never think of a dentist in terms of prevention. In fact, according to studies made by the U.S. Public Health Service, about two-thirds of the American population don't think of a dentist at all. Health department authorities think that part of the reason may be the image of dentistry in many people's minds.

When you think of a dentist, do you think of drilling and filling cavities, pulling teeth, root canals, and other forms of pain and suffering? Many people do. Many people don't go

to a dentist at all until they have a toothache or their gums begin to hurt more than they can stand. By that time, there may be little that a dentist can do other than to drill-and-fill, or pull the tooth. And that's too bad.

That kind of dentistry, according to the state health department, is the old dentistry. The new dentistry is prevention—preventing disease, preventing pain, and, most of all, preventing the loss of your natural teeth.

OF COURSE, the scientific and technical skills involved in dental treatment are considerable, but today's young dentist cares more about prevention than he does about extraction. In fact, health

authorities say that dentistry today has begun to attract a whole new generation of dentists with a completely new attitude toward their science.

The "new generation" in dentistry is civic minded, idealistic, socially conscious, and concerned for the well-being of everyone in his community. Young dentists are quick to join community dentistry programs, or even start them up, to bring the benefits of modern dentistry to the poor, the isolated, and the underprivileged.

These young dentists have been very active in such projects as converting old buses into mobile dental clinics that bring modern, preventive dentistry into the ghettos and barrios of the central city, or into remote rural areas where dental manpower is spread a little too thin.

The new spirit of community involvement is exemplified by the participation of dentists in dental health education programs that have been introduced in the public schools of many Texas communities during the past few years.

In many cases, these programs have been initiated by the dentists themselves, working with school teachers and administrators and with public health personnel. It's no longer unusual for a dentist to contribute several days of his time—and sometimes his staff, materials, and facilities—for this purpose.

NOW THERE IS even a statewide Interdisciplinary Committee for Dental Health Education, composed of representatives of local and state dental organizations, dental auxiliaries, public and private school personnel, and public health workers, whose joint purpose is to encourage the inclusion of preventive dental health education in the school curriculum.

All of these efforts are part of the movement in modern dentistry toward preventing disease and the loss of teeth. Today's young dentist feels a strong obligation to alert his fellow man to the possibility of preventing disease, and the dentist knows that he can do more by prevention than he ever could be filling cavities or pulling teeth.

Dental health today is much more than a series of stop-gap measures ending with a mouthful of dentures. Dentists know that disease and the loss of natural teeth can be prevented, that in almost every case a person's natural teeth can last throughout their lifetime.

So, state health department authorities say, when you go to your dentist, don't be surprised if he spends most of his time telling you how to care for your teeth, instead of just filling cavities. And, if you follow his advice carefully, you'll be very pleasantly surprised to find that you can keep your teeth healthy and attractive for the rest of your life.

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PO Openings Available

Area residents have until 5 p.m. Monday to submit applications for employment in the Hereford post office.

An examination will be given to establish a register of eligibles from which future clerk and carrier vacancies will be filled.

The starting salary is \$4.65 per hour. All interested persons are urged to apply.

BRIEFS

U.S. fertilizer producers increase prices.

Thieu says truce has not ended war.

Soviet press abruptly drops criticism of Nixon.

Search on for new welfare eligibles.

Nixon approves \$19-billion for various agencies.

Mariner 10 to fly by Venus and Mercury.

Spreading Arab oil boycott worries Europe.

Increased U.S. reliance on coal is urged.

Soviet urges U.N. sanctions against Israel.

Percy and Mondale called '76 candidates.

Teenage Pageant Schedules Dates

The 3rd annual Miss Texas Teen Ager Pageant will be held on June 20, 21 and 22 at the St. Anthony Hotel in San Antonio.

On hand to crown the new winner will be Miss Texas Teen Ager 1973 Charlotte Duggan of El Paso. Charlotte has reigned since July, 1973 when she won her title over 149 other Texas girls.

The winner of the state pageant will receive, in addition to a scholarship, a 6 day all expense paid trip to Atlanta, Ga. to compete with the other

state winners for the title of MISS NATIONAL TEEN AGER.

All 50 states and the District of Columbia will be represented at the National Finals. A total of \$10,000 in cash scholarships will be awarded at the Finals.

All Texas girls between the ages of 13 and 17 are eligible to enter, regardless of race, creed or color. Judging is based on scholastic achievements, civic contributions, poise, personality and appearance. There is no talent or swim suit competition.

On the evening of the 20th a local San Antonio pageant will be held in which local San Antonio girls will compete for the title of Miss San Antonio Teen Ager. On hand to crown her successor will be Terry Gallego, 17, the current Miss San Antonio Teen Ager.

Students In Line For Scholarship

Five senior Distributive Education (DE) students are eligible for the \$100 KPAN scholarship.

There are six DE advisors who selected the students eligible and the students are Ricky Cook, Earnie Randell, David Renfro, Simon Mendoza and Sofia Foster.

These students were selected on a basis of personal appearance, understanding free enterprise, personality and growth and drive.

The scholarship will be awarded to the winner during the awards assembly at the HHS auditorium May 14.

VOE students will attend the Employer-Employee Banquet being held at the high school cafeteria May 7. The theme of the banquet is "We can make it happen" and "A Reason To Believe."

Co-ordinators for Distributive Education are G.C. Graves and Don Treadwell.

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Bottom Row Cathy Botzen, Carolyn Maupin, Julie Urbanczyk
 Top Row Kay Banner, Nancy Urbanczyk, Ann Washington

TEAM

These women took 2nd place in a recent Volleyball Tournament at Canyon. We're pleased to sponsor this fine group

LONE STAR AGENCY, inc.

Changing Schools Is Traumatic

(EDITOR'S NOTE: This is the sixth part of a series dealing with the problems involved in the moving of a family from one town to another. This article deals with the transferring of children to the new school in the new city.)

BY JANIS LOCKHART
Brand Staff Writer

The mother that has to watch her children go into a new school, make all new friends (knowing they are remembering those friends that they left behind) is a traumatic experience.

Schools are one of the most important things in living in a new place.

There is a way that makes it easier for the mother, children and in fact, helps the schools out also.

GO TO THE SCHOOL in the district that the family is planning on living in and talk with the principal and or counselors. Find out what type of program they have in the fields that the children are interested in.

If one of the children has any special problem, explain it to them than not later.

Changing schools should teach children that they are not more important than anyone else. It makes no difference how popular they might have been in the town before, they must prove themselves as the right kind of students and friends in order to be accepted.

IT MAKES little difference as to how old children are, because they need time to express their feelings about leaving friends, girlfriends or boyfriends, and should not be made to feel that their world is just about to come to an end.

They will recover as soon as they move and new friends come upon the scene.

What is wrong with them expressing the same feelings that the parents are hurting over while trying to convince them that everything will work out?

Comment On Sports

BASEBALL

BY PETE FRITCHE

SARASOTA-- Jack McKeon, who has his Kansas City Royals in there in contention (with Oakland and Chicago) says 1974 can be his year.

Pitching is what the Royals lacked in 1973 when they nevertheless made a good run at their western A.L. title. McKeon says he's got a better staff this year.

"Our pitching is very much advanced over last year," he said here recently as the

Royals took on the White Sox in an exhibition game.

"We're a shade ahead of last year, otherwise, in an overall conditioning. I'm very much impressed with Steve Busby and Marty Paten," he said. These two newly-acquired hurlers, with Paul Splittorff, Al Fitzmorris and Nelson Briles, will have to come through if the Royals win it.

"Fitzmorris is well ahead of last year," McKeon says.

At The Library

Answers Pursued By Young Lawyer

The Partners by Louis Auchincloss is the book being featured at the Deaf Smith County Library this week. This is the story of lawyers and of the people in whose service they gain riches and prestige.

Beckman Ehninger, a senior partner in a distinguished law firm, tries hard to save his organization from their own relentless heat of competition.

The library is open to the public on weekdays from 9 a.m. until 5 p.m. and on Saturdays until noon.

THE PARTNERS

Louis Auchincloss The Partners is a group portrait of men and women in what is mostly a man's world whose common bond is their work. Within that bond each one pursues different answers to the search for money, power, love, revenge, or a meaning in life.

They occupy the chief seats of influence, but there are always pressures threatening to unseat them. An ambitious member can upset the balance in a bold bid for power, a young associate can do it by a foolish mistake, and the clients are susceptible to many kinds of discontent or the deft attractions of a rival firm.

The Partners in a masterful characterization of lawyers and of the people in whose service they gain riches and prestige. It is a story of the small but distinguished New York firm of Shepard, Putney and Cox, and particularly of the senior partners, Beckman Ehninger.

When he was younger, Beeky had worked out a reorganization that saved his firm from decline. Son of a rich mother and a socially ambitious father, he succeeded in making a career of his own within the narrow upper levels of the law.

Now he and his colleagues, such as Burrill Hume, the trusts-and-estates lawyer, and brilliant but easygoing Hubert Cox, again face the question of whether they can survive on their own in the relentless heat of competition or must join forces with a different breed--new, tough, but undeniably successful.

Time and change: these are the forces with which the man of morals must strike a bargain in an amoral world. Every day his bargaining position is slightly different. In this sense the story of one profession today becomes timeless.

The Partners is a portrait done with consummate skill, one to rivet the eye and the mind.

Out of Orbit



The best way to make a fortune is to work for it and begin while young.



To Vie For State

These high school youths are members of a livestock judging team which will be competing in state finals this weekend at Texas A&M. They are (l-r) David Hutchins, son of the D.H. Hutchins, Jay Boren, son of the Fred Borens, Ted Eicke, son of the F.L. Eickes and Ronald Johnson, son of the Leroy Johnsons. The team was one of 85 teams vying for state qualification and will be among 70 entering the contests at A&M.

Attention confirmed bachelors: during the days of the Roman Empire, marriage avoidance was so widespread, the Emperor Augustus passed laws against it.

The spring offensive, to some, will begin when the umpire cries, "Play Ball."

Hot Weather is on the Way!

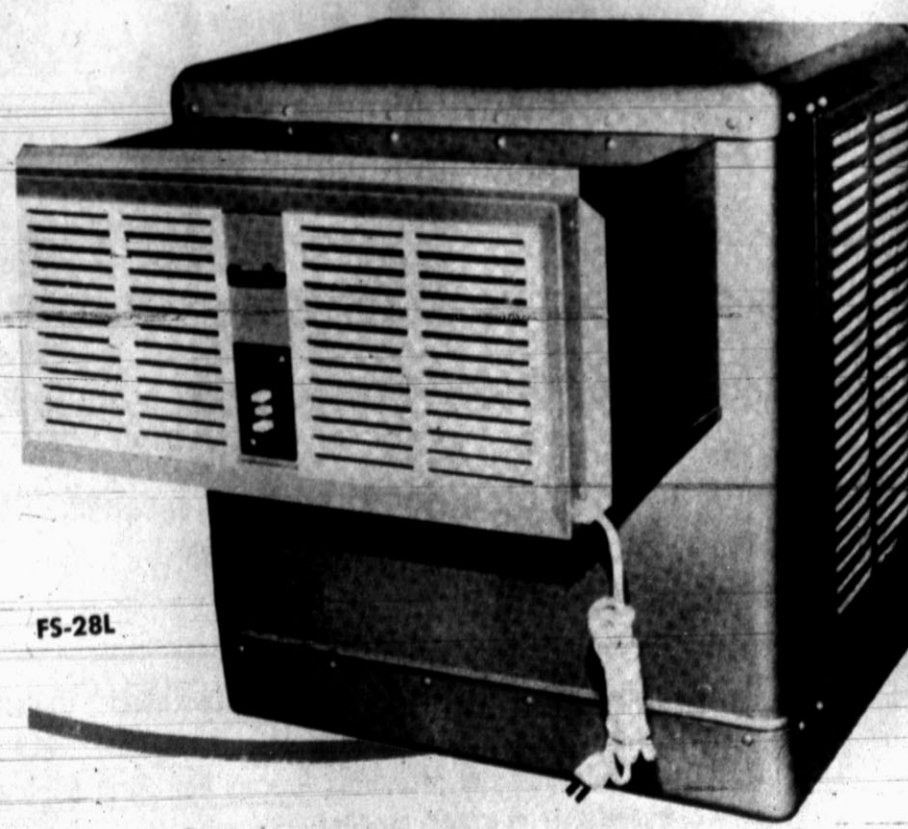
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W.H. "BILL" GRIFFIN
AN EXPERIENCED BUSINESSMAN FOR COUNTY COMMISSIONER Pct. 2

WHY AM I RUNNING FOR COUNTY COMMISSIONER?

At present, I am controlling my workhours, but still active with my own company, Griffin Industries, which includes oil well service, business consulting, and cattle feeding operations.

Now that I have the time, I would like to focus my experience and qualifications on serving the community in which I live. One of the most impressive characteristics of this area is the constant effort by everyone to prevent needless waste. People around here seem to get the most possible use out of everything. I think the county government should operate on the same principles, which are consistent with my experiences in the industrial, and oil industry. I sincerely feel that my professional training can be put to good use in helping the Deaf Smith County government operate as efficiently as possible.

WHAT ARE MY QUALIFICATIONS?

Although I have never been active in a government capacity, I have always felt, like most people, that government at any level is basically a business operation. With this view in mind, I can offer as qualifications my knowledge of finance, cost analysis, projected statements of operation, economic analysis, personnel relations and management. In addition, my extensive experience in maintenance and operation of all kinds of mobile heavy equipment can be applied effectively to the county's road building and maintenance operations.

In private enterprise, I have been able to use my knowledge and experience successfully, and feel certain that both will prove useful in providing sound, efficient government for the citizens of Deaf Smith County.

VOTE MAY 4th FOR

Bill Griffin

(Pd. Pol. Ad by "Bill" Griffin)

Residents Maintain Living Standards

What effect has inflation had, during the past five years or so, on Deaf Smith County residents? Did they stop buying luxury items and limit themselves to bare necessities? Not so you could notice. There is little evidence that the cost of living pinch restrained them to a great degree.

On the contrary, judging by the amount of money they spent in the period for cars, new household equipment and other costly durables, they have been maintaining their normal standard of living.

AN INDICATION of the way families in general have been

adjusting to inflation is contained in a nationwide survey made by the Department of Commerce, covering the five years ending January 1973.

It reveals how much was spent in various parts of the country for major durable products. It shows, as would be expected, that such

discretionary expenditures were closely related to income. In Deaf Smith County, where average income, and therefore purchasing power, has been greater than in many areas, the outlay for cars and other durables was about \$7,585 per household, based upon the government report and upon local income and spending data.

the five years averaged \$3,908 per family, it is estimated. Another \$419 per family went for furniture, \$230 for color TV sets, and \$131 for refrigerators and freezers. The remainder was spent for washing machines, clothes dryers, kitchen ranges, hi-fi equipment, air conditioners and other appliances.

The government report notes that Americans spent over \$125 billion in the period for the 40 million new cars they bought and \$67 billion in the purchase of 68 million used ones. In contrast, for the other 13 durables listed, their outlay was only \$83 billion.



NO SHUTDOWN
DETROIT—General Motors announced it was cancelling planned shutdowns of seven of its plants because of the Arab oil embargo and optimistic sales reports.

ON ETHIOPIAN WOMEN
ADDIS ABABA, ETHIOPIA—About 3,000 women workers marched peacefully to Emperor Haile Selassie's Jubilee Palace recently demanding equal pay and better working conditions.

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Set Of Duals **\$79⁵⁰**
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ELSEWHERE in the United States it was \$4,319 per household and, in the Southern States, \$4,125. The biggest part of it was for cars, new and used. Local expenditures in this direction in

THE FIGURES show that most families spent a far greater amount for cars in the five-year period than for all the other durables put together. No less than 70 per cent was for such purchases.



James Withers, Administrative Assistant
Control Data Corporation.

If you're looking for skilled, dedicated men and women, write the Director of Vocational Rehabilitation in your state capital.

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ELECT...

M. W. "Webb" Blankenship

Deaf Smith County

Commissioner

Precinct No. 4

VOTE

Saturday, May 4, 1974



M.W. "Webb" Blankenship
Democrat

It is time a NEW and INDEPENDENT voice was heard in Precinct No. 4
M.W. "WEBB" BLANKENSHIP

- 1 ★ A man of honest integrity, varied business experience, and maturity.
- 2 ★ Resident of Deaf Smith County for 35 years.
- 3 ★ Community and County leader

- ★ Deaf Smith County School Board 12 years.
- ★ Committee Chairman to build Simms Community Building.
- ★ Worked for and promoted building of Farm Road 1412
- ★ Owner and operator of Simms Grocery and Farm Supply
- ★ Successful farmer and rancher.
- ★ Member of Adrian Church of Christ.

IF ELECTED I WILL:

- 1 ★ Work for improved rural road maintenance.
- 2 ★ Work for NO new taxes.
- 3 ★ Accentuate POSITIVE and PROGRESSIVE government.
- 4 ★ Economize and avoid waste of county funds.
- 5 ★ Work in harmony with other elected officials to Resolve all issued with open minded consideration

M. W. "Webb" Blankenship

Pd. Pol. Adv. by M. W. "Webb" Blankenship

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15% Nitrogen 5% Phosphoric Acid 5% Potash 50 Lb. Bag \$6⁴⁵

ORGANIC BASE	RED BUD TREES	5 Ft.	\$8 ⁹⁵
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Tall Can for Large Hedge
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Reg. \$4⁰⁰ Value
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PINES
4 to 5 Ft.
5 gal. can
\$8⁹⁵

PEAR TREES
7 to 8 ft.
5 gal. can
\$8⁹⁵

CATALPA TREE
6 to 7 ft.
Burlap Bag
\$12⁹⁵

YAUPON TREES
5 to 6 ft.
Burlap Bag
\$25⁰⁰

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All size clay pots
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Two Advance To State UIL Meet

Ginger Newton and Joel Fuhrmann, Hereford High School seniors, will be competing in state finals in Austin after ranking high in regional UIL Literary contests last weekend in Lubbock.

Miss Newton and Fuhrmann are members of the HHS math team. She qualified for further competition by placing 2nd in number sense tests. Fuhrmann was cited All-Champion in Region for his performance in the slide rule category.

Other local students participating in the Texas Tech meet were Denise Strange, placing 2nd in persuasive speaking; Jim Goheen, earning 5th in number sense and Russ Odom and Donna Stroup, both receiving 3rd in prose reading.

This was the third consecutive year Miss Strange, a senior, advanced to regional competition. She vied for state honors in persuasive speaking during her sophomore year at HHS.

The Lonely Heart



ON RED TRADE

The United States enjoyed a \$1.4 billion surplus in its trade with Communist countries during the first nine months of 1973 the Commerce Department reports. Over-all trade with Communist countries also rose sharply, going up to \$2.2 billion in the first nine months of last year.

Equipment Tested

For the first time in the history of their cooperatives, three area electric cooperatives joined with Deaf Smith Electric Cooperative Wednesday to witness the A.B. Chance Co. of Centralia, Mo. test insulated booms. Jerry A. Staley, test engineer for the company is pictured as he explains the operation to James Hull, Deaf Smith REC manager. (Photo by Lavon Nieman)

NEWS NOTES

KENYA & STREAKERS
NAIROBI, KENYA—Vice President Daniel Moi has warned that any foreigners caught streaking here will be run out the country in the nude on the first plane to their country.

SIGN POLLUTION PACT
HELSINKI—Environment ministers from Denmark, Finland, East and West Germany, Poland, Sweden and the Soviet Union, bordering the Baltic Sea, have signed a pact aimed at reducing its alarming pollution.

SURGEONS USE STAPLES
NEW YORK—The United States Surgical Corporation reports that more than 500,000 patients have been "stapled" since they introduced their surgical stapling line in 1967.

LEARN CATTLE BRANDS
RENO—Nevada highway patrolmen attend classes on brand inspection in an effort to catch cattle rustlers. They also study the techniques modern rustlers use.

CARES FOR CHILDREN
MIAMI—Jimmy Dixon, a 20-year-old bachelor airline reservationist, spends his evenings being both father and mother to four boys ranging from 13 to 16 years old. He said he came up the hard way and decided to put his money into kids.

SOVIETS & MARS
MOSCOW—The government news agency Tass reports that a Soviet instrument package parachuted to the surface of Mars has provided "new important" information about the red planet.

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BY NOTED ANALYST
RAY WALKER



Progressive businesses, schools, penal institutions, government agencies, lawyers, counselors, housewives, school teachers, and individuals now use this method to better understand people.

FREE LECTURE

**TUESDAY, APRIL 30
FLAME ROOM**

PIONEER NATURAL GAS

Hereford, Texas

8:00 p.m.

Beef Values Reign

Outdoor "cooks" have a chance to stock freezers with beef now, according to one observer.

"Beef supplies are larger at this time than a year ago, and markets likely will offer more 'specials,'" Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, predicted.

Best beef values will be round steaks and roasts, ground beef, calf and beef liver, arm and blade pot roasts and steaks—while many markets will offer chuck cuts at special prices, Mrs. Clyatt said.

"Pork values include end-cut loin roasts and pork chops, shoulder roasts and steaks and picnics.

"Fryer chicken supplies are about five per cent higher than

this time last year, and turkeys are in abundant supply. Both are economically priced."

At dairy sections, attractive prices will appear on cream cheese, yogurt, lowfat milk and cottage cheese, the specialist said.

"Buy cheese in large pieces—then slice and shred it at home," she added.

Fresh fruit and vegetables in good supply at the most economical prices include apples, oranges, grapefruit, pineapples, strawberries and bananas.

Also, collards, mustard, turnips and greens, beets, celery, cabbage, dry yellow onions, carrots, rutabagas,

radishes and green onions.

CONSUMER WATCH-WORDS: The first "key" word on federally inspected products tells consumers if there's more meat—or more "something else" in the package.

If the word "beef" is first on the label, usually there is more meat in the product than if another word, such as "vegetables," is first.

Japanese car producers fight pollution.

U.S. doubts Egypt plans new war.

Senate passes \$21-billion arms procurement bill.

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100% ENCRON POLYESTER
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Special quality sportswear by First Edition...
First Edition sportswear. Shop now for early savings.

A. Top or suit with a little jacket of matching Encron polyester, jacket, dress and coordinating skirt or pants. Black, navy, white, red, pink, or blue. Size 6 to 14. REGULAR \$15. **14.40**

B. Alone or over a shirt, our short-sleeved shirt jacket is a fashionable "variety" button. Black, navy, white, navy, pink, or blue Encron polyester. Size 6 to 14. REGULAR \$17. **13.60**

C. Our famous polo shirt, full on point of Encron polyester. Comfortable, coordinate with the suit or top. Navy, black, red, white, navy, pink, or blue. Size 6 to 14. REGULAR \$10. **8.80**

D. Just the right shirt... Just the right fit. Versatile through the seasons, machine wash, black, red, white, navy, pink, or blue Encron polyester. Full-length shirt. Size 6 to 14. REGULAR \$12. **8.80**

E. Appearably smart Encron polyester suit jacket with long collar with double button cuff. Size 6 to 14. REGULAR \$12. **\$12.**

F. Styling, look, fit, and feel... Encron polyester shirt or suit jacket to go with shirt or jacket. White, navy, red, and black. Size 6 to 14. REGULAR \$14. **10.40**

G. Encron polyester... Encron polyester shirt or suit jacket, light blue, red, white, pink, and green. Size 6 to 14. REGULAR \$8. **4.80**

TWO-PIECE PANT SUITS
100% Encron Polyester
REG. \$27. **18.90**

H. Encron polyester... Encron polyester suit jacket, white, navy, black, and blue. Size 6 to 14. REGULAR \$27. **18.90**

I. Encron polyester... Encron polyester suit jacket, white, navy, black, and blue. Size 6 to 14. REGULAR \$27. **18.90**

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Attend The Deaf Smith Electric Co-op, Inc.

ANNUAL MEETING

Thursday April 25 Hereford Bull Barn
Registration Begins At 11 A.M., Business Meeting At 1 P.M.

We urge all REC members to attend this important 1974 Annual Meeting. Including Bar-b-que Lunch and entertainment Woodie McDermitt and his Country and Western Band featuring the Fiddling Doctor

ELECTION OF TWO DIRECTORS

NOMINEES: A.W. Anthony and Roy M. Miller, Parmer County and Raymond Higginbotham and Dick Fellers, Deaf Smith County

Deaf Smith
Helping Texas Grow

REC

Harris, High Earn Berths in State Meet

Hereford High had only five representatives in the Region 4A Track Meet at Lubbock Saturday, but two of them recorded performances that won them berths in the prestigious state track and field meet in Austin May 3-4.

James Harris captured a first-place in the 330-yard intermediate hurdles, and Charles High was second in the

120-yard high hurdles. Harris almost made it in the long jump, too, but finished third in that event. Only the first two places go to the state meet.

The Whitefaces' David Varner placed sixth in the shot to record one point for Hereford and give the team 25 points in the region meet. The mile relay team of High, Harris, Elijo

Garcia and Dave Charest failed to qualify.

Harris stepped the intermediate hurdles in 38.4 seconds for his best time of the season, while High was clocked at 14.3 in the high hurdles—finishing behind Glen Gray of Borger who had a 14.0 timing.

Harris had a 21-6/8 effort in the long jump to finish third. Lane McNamara of Monterey won the jump with a 22-1/4 leap, and Borger's David Sargent was second at 21-11.

High, named this week as the Herd's outstanding track performer, will be making a repeat trip to Austin. He qualified in the 330 hurdles last year and placed sixth in the state. Hereford had two in the meet last year, with Luther Mays, now at Texas Tech, placing third in the 800.

Track Coach Don Cumpton was highly pleased that two of his athletes earned the trip to Austin again this year. "There only eight boys in the state to compete in each event, so you're among the best in the state just to be participating," he pointed out.

San Angelo showed the most strength at the regional meet, recording 67 points to 62 for runner-up El Paso Burges. Abilene was next with 37; Monterey tabbed 31, and Borger and Big Spring had 26 each. Hereford came next among the top teams in the region with 25 points.



Athlete of the Year

Talented James Harris, a three-sport letterman, was named Monday night at the All Sports Banquet as the "Athlete of the Year." The award is sponsored by the sports committee of Deaf Smith C of C. Harris was second-team All State in football; has qualified for the state track meet, and was one of the leaders on the basketball team.

Teams Form Now

Greg Banner invites all persons interested in being a player or manager on the Boys' Baseball Bronco League to attend an organizational meeting tonight at 8 o'clock at the Pioneer Natural Gas Warehouse, East Highway 60.

Softball Team Elects Officers

A good turnout was reported for the election of girls softball officers Monday night at Troy's Sweet Shop.

Chosen to serve the team were: Mrs. Bob Hughes, president; Mrs. Greg Banner, vice president; Mrs. Gene Combs, secretary-treasurer; Mrs. Ronny Pagett, representative to the board of directors; Mrs. Roger Hamilton, Minor player agent; Mrs. Travis Shields, Major player agent and Mrs. Teresa Albracht, Pony League agent.

The team players will be divided into three groups: younger than 9 years old; 10, 11 and 12 years old and 13, 14 and 15 years old.

Approximately 20 attended the gathering.

For further information, call Mrs. Combs at 364-4500 or Mrs. Banner at 364-5487.



Shows Team Trophy

Kay Banner displays the 2nd place trophy which her volleyball team earned this past weekend at the Chi Epsilon Beta Sigma Phi Volleyball tournament in Canyon. The local team was one of 16 which entered the tourney.

Kiwanis Prepare

Sneaker Sport

Kiwanian cagers will clash on the courts May 14 at 7:30 p.m. at La Plata Junior High gymnasium.

Kiwanis Noon Club and Whiteface Club will don their sneakers for an exhibition game with 100 per cent of the proceeds going directly into a fund for a proposed YMCA-type project.

Cecil Boyer, president of the Whiteface Kiwanis, said, "The game will not only give the young people of Hereford something to do that night, but

also will lay a foundation for activities which would be available for young people every night in the future."

The basketball bonanza will actively involve over 180 members of all local Kiwanis organizations.

Tip-off time is slated for 7:30 p.m. and tickets will be on sale for \$1 general admission.

A blow with a word strikes deeper than a blow with a sword.

Giants Begin 1974 Season

The Amarillo Giants open their 1974 Texas League Season at Memorial Stadium on Friday at 7:30 p.m. Gates to the Ball Park will be open at 5 p.m.

Pre-game ceremonies will begin at 6:45 p.m. with Potter County Judge Branch T. Archer

throwing out the first ball. Also participating in the pre-game program will be Amarillo Mayor Ray Vahue, Texas League President Bobby Bragan and Chamber of Commerce members Doug Raines and Brac Biggers.

Dick Aptekar, civilian advertising advisor for the U.S. Army will sing the National Anthem. A Color Guard Detachment will be provided by the U.S. Army Main Recruiting Station in Amarillo.

New Sports Award

The News Service Awards presented at the annual All Sports Banquet were increased by one this year, since Hereford High has added girls' track in the athletic program. First recipient of the award was Renee Payne, a sophomore hurdler and sprinter. She is the daughter of Dr. and Mrs. Gerald Payne.

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					\$1.15	\$1.45	\$2.40

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Crusade Reaches Here Monday



ED MOONEY... BALTIMORE COLTS

Athletes in Action, an inspiring program of athletic ministry, will present Ed Mooney, professional football linebacker, Monday at a free luncheon in the Bull Barn.

Mooney, a 1968 graduate of Texas Tech who has gone on to play with the Baltimore Colts, will be accompanied by a representative of the Athletes in Action Gymnastics team and a prominent businessman.

Each speaker will present a

personal testimonial of his faith in Jesus Christ. The three will address local students Monday, adhering to the following schedule: 9:30 a.m. at La Plata Junior High; 10:30 at Hereford High and 1:30 p.m. at Stanton Junior High.

MONDAY'S activities are slated in conjunction with the Athletes in Action Week, April 29-May 5, in Amarillo. Seven professional football players will

visit Amarillo and surrounding communities to speak in high schools, civic clubs and churches.

On Saturday, five more pros will join those already here to play a flag football game against a team of college all-stars composed mainly of West Texas University gridders. Game time will be 7:30 p.m. in the WTSU Stadium just north of Canyon.

The purpose of the week is to give the pros an opportunity to relate what a personal relationship with Jesus Christ has meant in their lives.

Bud Eades, local chairman of the crusade said, "Athletes in Action emphasizes that if a society is to experience positive change, individuals must be changed, and that change can come about only through faith in Jesus Christ."

"Athletes in Action is a vital element in the current Christian movement. I feel that Ed Mooney and the other speakers will have a message for every citizen of Hereford and that this is a great opportunity for one to reaffirm or establish a relationship with Christ."

La Plata Cops 9th Grade Title

La Plata captured the 9th grade team championship; Canyon Purple took the 8th grade title, and Plainview Coronado won the 7th grade crown in the South Zone Junior High District track meet here Saturday.

The top three winners in each event will advance to Canyon Friday, where the North and South zones meet to decide the district winners. The meet will start at 1:30 p.m. on the West Texas State University track.

The South Zone competition here Saturday involved the two Hereford junior highs, and two from Canyon and Plainview. Stanton was fourth in the 9th grade division, second in the 8th grade totals, and third in the 7th grade team totals. La Plata finished fourth in 8th grade competition and fourth in the 7th grade action.

Hereford athletes qualifying for the district meet Friday: LA PLATA 9th—R. Martinez in the long jump (19-8) and high jump (47-7/4), Crim in the shot (151-10) and Tarr (145-1), 440 relay team (47.4), Artho in the 880 (2:22.3), Martinez in the 100 (10.8), Harkins in the 440 (57.3), Crim in the 330 hurdles

(44.9), Reinart in the 220 (24.2), and the mile relay team (3:44.8).

STANTON 9th—Dryden in the pole vault (11-6), B. Fraser in the high jump (5-8), Mays in the 880 (2:12.7), Moreno in the 220 (24.3), Collins in the mile (5:06.3).

LA PLATA 8th—Cortez in the long jump, 440 relay team, Boyd in the shot put, Cortez in the 100, Olson in the 440, 880 relay team.

STANTON 8th—Del Toro in the high jump, Kitchens in the discus, Hennington in chinning, Kitchens and Del Toro in the pole vault, Hennington in the long jump, 440 relay team, Madrigal in the 880, Kitchens in the 60-yd. hurdles, Galvan in the 50-yard dash, 880 relay team.

LA PLATA 7th—Bell in the broad jump, Kerr in the shot, Dement in the high jump, Bell in the pole vault.

STANTON 7th—Mercer in the high jump and discus, 440 relay team, Flores in the 880, Bunch in the 60 high hurdles, Mercer in the 100, 880 relay team.

Teams in the North zone represented in the meet Friday are Dumas, Perryton and two each from Borger and Pampa.

Clayton Hosts HHS Rodeo Team

The HHS rodeo team went to Clayton N.M. Thursday, Friday and Saturday to participate in rodeo events there.

Students who won awards were Renee Poarch who was 1st in pole bending, Thorton Monroe entered team roping and came in 2nd place and Gary Cotton won 3rd place in goat calf roping and 5th in team roping.

The next rodeo the team will be attending will be tomorrow in Dalhart.

In March a rodeo was held in Plainview on the 15th, 16th and 19th. Those qualifying for finals were: Mary Shipp, tied for 12th in standing and goat tying; Renee Poarch, tied for 15th in goat tying also came in 1st and 2nd in break-away roping and 1st in pole bending; Mary Shipp,

8th in pole bending and Pam Derr, 7th in pole bending.

Mary Shipp and Renee Poarch won barrel racing. Miss Shipp tied 2nd and 3rd; Miss Poarch tied for 7th and 8th. In steer riding, Miss Shipp was 2nd place.

Participating in the events for boys at the March rodeo were: Larry Wade in boys bareback riding, tied for 14th and 15th. In bull riding Jeff Shipp came in 10th place, bull dogging was Gary Cotton who came in 6th. Cotton also came in 10th in ribbon roping.

Thorton Monroe earned 4th and 5th places; Dirk Andrews, 8th and 9th places and Richard Esqueda 8th and 9th place.

The Hereford boys team is 4th high with 138 points and the girls team is 2nd high with 167



Gift From Cheerleaders

Hereford High cheerleaders presented a special trophy to their school Monday night at the All-Sports Banquet, and athletic director Larry Dippel proudly holds the unique wood-carved plaque. The special award honors all HHS athletes in all sports during the 1973-74 school year, and urges future teams to follow the example of desire and dedication exemplified by the teams.

More Could Be Saved
More than 110,000 Americans who will die of cancer this year might have been saved with earlier diagnosis and

prompt treatment. Fight cancer with an annual health checkup and a generous check to support the American Cancer Society's programs of research, education, and service.

Gromyko endorses French stand in oil crisis.

A.F.L.-C.I.O. renews call for impeachment.

EVERY APPLIANCE IN THE STORE ON SALE TRUCKLOAD APPLIANCE SALE!

MONTGOMERY WARD

ONE CALL—ONE STOP DOES IT ALL SHOP WARDS CATALOG

SAVE \$60 THIS WEEK ONLY

FAST ELECTRONIC OVEN, COMPACT, PORTABLE
reg. 199.95 **169⁸⁸** ppd

- Lets you cook 3-4 times faster than usual
- Spatters wipe up easily with damp cloth
- Oven generates heat only in the food
- Side-swing door • Cooking guide included

WARDS BIG ELECTRONIC OVEN COOKS MEALS IN MINUTES

- Fast, clean and cool; spatters won't bake on
- Food retains natural juices, keeps its great flavor
- Safety Lock, side-swing door with peek window
- Handy dual-speed, 28-minute timer and cooking guide
- Air washed window. 650 watts, uses 110V outlet

\$229⁸⁸ ppd. Reg. \$289.95

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AM/FM STEREO 8-TRACK COMPONENT SYSTEM

- Solid State Receiver
- Push button Function Selector
- 8-Track Auto./Manual Player
- 2 speaker enclosures, 2 speakers in each

\$89⁸⁸ Reg. \$119.95

FAMILY-SIZE COLOR TV... BIG 19" DIAGONAL SCREEN **\$266⁸** Reg. \$288.00

- Big 3x5-in. Oval speaker
- UHF/VHF Antennas included

SAVE \$22

INSTANT-ON 16" DIAGONAL PORTABLE TV **\$89⁸⁸** Reg. \$99.95

- Convenient Slide Controls
- Glare reducing sun shield
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- UHF/VHF Antennas

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STOP IN, SEE IT BUY IT NOW SERVICE NATIONWIDE USE WARDS CHARG-ALL PLAN
Prompt service and factory parts

Anthony's BABY BUYS
DURING NATIONAL BABY WEEK
Sugarland Mall and Downtown

BABY BLANKETS
30 x 40 inch blankets in assorted colors, stripes, and prints. Two per package. Reg. 1.99 **1⁶⁷** Pkg. of 2

PETERSON FOLDA HI-CHAIR
Folds flat. Completely assembled. Steel tray, safety belt, safety lock. Cushion seat and back. Green floral, yellow, and blue floral. Reg. 16.50 **14⁹⁷**

SPENCER TRAINING PANTS
3 per package. White only, 100% cotton. Big values for little people. Reg. 3/1.29 **3 for 97^c**

BOXED-GIFT LAYETTE SETS
By Spencer, 2 styles. One contains kimono, bib, plastic pants, wash cloth, and towel. The other has gown, bib, snap side infant shirt, and wash cloth. Reg. 4.99 **3⁹⁷**

BOXED GIFT BLANKET FOR THE NEW ADDITION
Crib blanket by West Point Pepperell. 36 x 50 inches. Reg. 2.99 **2⁵⁷**

CUTLER SLEEP AND PLAY SETS
2-piece 3-wrap cutlery. Fits birth to 16 lbs. Gift boxed. Flame retardant. Reg. 2.29 **1⁵⁷ or 2 for \$3.**

CENTURY TOT-TOTER INFANT SEAT
Perfect for baby! Molded plastic, cushioned plastic, casters, white only. Reg. 3.50 **2⁷⁷**

PETERSON DELUXE SAFETY CAR SEAT
Fits front and back seat of auto. Compression shoulder and hip belt. Safety lock. Black and blue. Reg. \$15. **12⁹⁷**

RECEIVING BLANKETS
Each your budget with these darling blankets. 26 x 34 100% cotton. Assorted prints. Two per package. Reg. 1.29 **97^c** Pkg. of 2

DISPOSABLE DIAPERS
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SPRING CLEAN-UP



Prices In This Ad Effective Thru April 27

CARROTS Top Fresh 1-Lb. Cello Bag **16¢**

APPLES Fancy Red Delicious Lb. **28¢**

ORANGES California Navels 4 Lbs. **\$1.00**

GRAPEFRUIT Florida Ruby Red **19¢**

CABBAGE Texas Finest 2 Lbs. **29¢**

RADISHES California's Finest Bunch Each **2 For 29¢**

GROUND BEEF Fresh Ground Lb. **89¢**

BEEF ROAST Furr's Proten 7-Bone Shoulder Cut, Lb. **89¢**

CHUCK ROAST Furr's Proten Lb. **79¢**

RANCH STEAK Furr's Proten Lb. **98¢**

DELUXE RIBS For Bar-b-que Furr's Proten Lb. **69¢**

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RIB STEAK Furr's Proten Lb. **\$1.09**

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FRYERS USDA Insp. **39¢**

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TURBOT Fillets Fresh Frozen, Lb. **98¢**

GREEN BEANS Food Club Whole No. 303 Can. **27¢**

PRUNE JUICE Food Club Quart Jar **49¢**

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DINNERS Food Club Assorted **2 FOR 89¢**

DOUBLE GOLD BOND TUESDAYS AND WEDNESDAYS WITH THE PURCHASE OF FLESH OR MORE

We Reserve The Right To Limit Quantities

Frozen Food Favorites

CREAM PIES Top Frost, Assorted Flavors Each **39¢**

POTATOES Gaylord French Fried Reg Or Krinkle Cut. 2-Lb. **58¢**

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HUNT'S KETCHUP 32-Oz. Bottle **59¢**

EGGS Farm Pac Large Doz. **59¢**

CORN Food Club Cream Style, Or Whole Kernel Golden No. 303 Can. **3 For 69¢**

PICKLES Heinz Koster Or Polish Dill Quart. **59¢**

SPINACH Food Club No. 303 Can. **3 For 69¢**

Delicatessen

½ Fried Chicken **\$1.69**

½ Pt. Cole Slaw

½ Pt. Potato Salad

Having A Party? Let Us Prepare It Check Us For Prices!

SUPER DISCOUNT SPECIALS

INSTANT TEA Food Club 3-Oz. Jar **39¢**
Good Thru April 27, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

COFFEE Folgers All Grinds 1-Lb. Can **66¢**
Good Thru April 27, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CORN Food Club Whole Kernel Or Cream Styles 303 Can **6/49¢**
Good Thru April 27, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

ORANGE JUICE Gaylord 6-Oz. Frozen **6/49¢**
Good Thru April 27, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

BROCKWAY SUMMERTIME SPECIAL ICE TEA GLASSES
25-Oz. Cooler **\$2.89**
Buy 'Em By The Dozen.....
15-Oz. Ice Tea Glass **\$1.99**
Buy 'Em By The Dozen.....
64-Oz. Pitcher **89¢**
Extra Heavy Ea.....

KIMBIES Baby Shaped Diapers
Daytime 30's **\$1.55**
Newborn 30's **\$1.44**

TEFLON II CAKE PAN Angel Food **\$2.99** Ea.

PIE PAN Heavy Gauge Aluminum 9-In. Size **\$1.00**

playtex tampon 30's 104 COUPON IN EVERY BOX **\$1.29**
Box Of 16's **69¢**

RAZOR BLADES Gillette Satinless Steel 5's **69¢**

SUPREE Antiseptic & Mouthwash 16-Oz. **29¢**

Colgate MFP TOOTH PASTE 7-Oz. **73¢**

NYQUIL Cold Medicine **\$1.79**

HAIR CONDITIONER Baason 16-Oz. **51¢**

ANACIN 100 Count **\$1.11**
No Sales To Dealers

SHOP Furr's MIRACLE PRICES



The Whiteface

Page 1 This Page Assigned, Written And Arranged By The Whiteface Staff

NHS Honors Young, Hetzel and Oglesby

Mrs. Betty Oglesby was selected as Teacher of the Six Weeks by the National Honor Society at a meeting held in the HHS Auditorium last Thursday.

Mrs. Oglesby teaches Accounting I and II and Typing II and has been teaching at HHS for four years.

When asked how she felt about being chosen as teacher of the six weeks she replied, "I was very thrilled, especially to be chosen by the group."

Mrs. Oglesby went to college at West Texas State University in Canyon for her Bachelor's degree. She majored in Business Education and English and minored in Secondary Education. She is currently attending school and will receive her Master's degree this summer.

Some of her favorite hobbies include reading, music, water skiing and traveling in her spare time.

Mrs. Oglesby and her husband, J.R., have two children, Mike and Suzanne and they reside two miles north of Hereford.

This six weeks, National Honor Society chose Terry Hetzel, daughter of Mr. and Mrs. D.D. Hetzel, as the outstanding girl student in HHS.

When asked about being selected, Terry answered, "I couldn't believe it because it's really a great honor to be chosen by National Honor Society. I was very proud to receive that honor."

Terry is a member of the National Honor Society, drill team and the girl's track team. When asked for her favorite food, Terry replied, "broccoli casserole and steak." She "doesn't really like housework but tries to help out anyway."

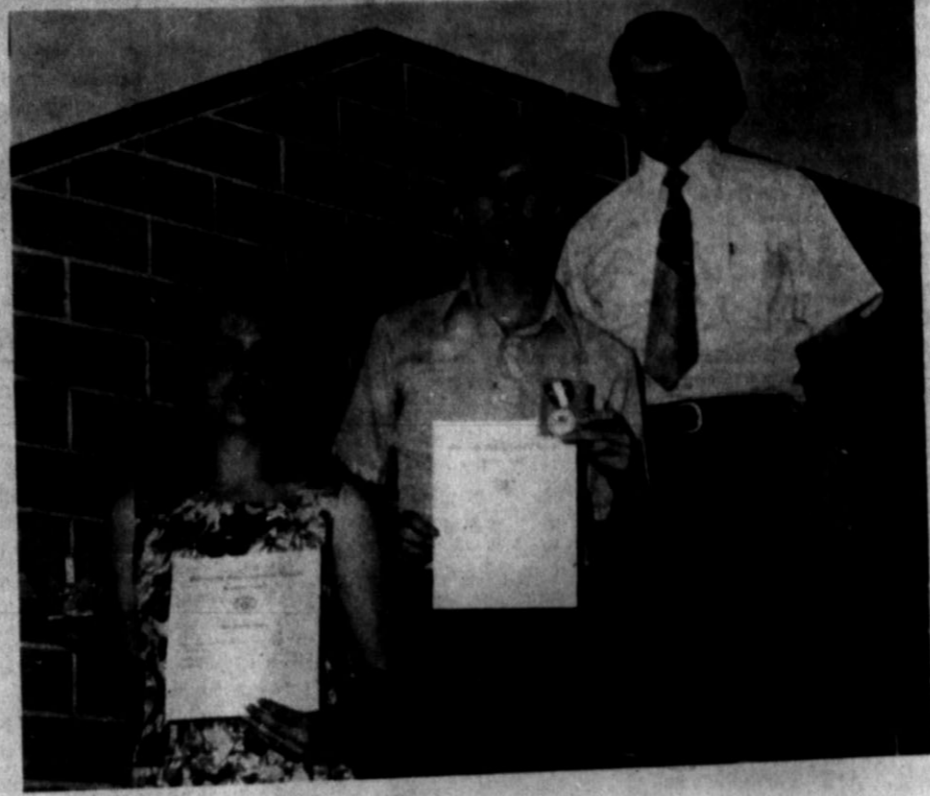
Terry also commented, "I plan to go to college but don't have a major picked out yet." She likes to watch football and play basketball and her favorite color is yellow. When asked what the most important thing in high school is, Terry answered, "my friends."

"Homework isn't so bad as long as it's Western Society," says Terry. "I like to watch Robert Redford in movies," she commented when asked about her favorite movie star.

Kim Young, son of Mr. and Mrs. J. Dale Young, was chosen as the outstanding boy student of the six weeks for Hereford High School. When asked how he felt when he was selected he remarked, "I was surprised but glad." Kim is a sophomore and a member of the Thespians and Key Club.

When Mrs. Oglesby, sponsor of National Honor Society, was asked about the qualifications of Kim Young and she replied, "The National Honor Society chose Kim Young because of his sophomore leadership. He is a Thespian and had a part in the one-act play.

And because of his enthusiasm he sets an example for sophomore students."



Two Winners Compete
Ginger Newton and Joel Fuhrmann, members of the HHS Math team, will be advancing to state competition in UIL Literary Contests in Austin. The two qualified for the finals by placing high at the UIL competition in Lubbock last weekend. They are pictured with their sponsor, Don Hooper.

Variety Show Given By HHS

Next Thursday the Hereford High School Choral Music students will perform a Variety Show for the general public of Hereford.

Director Fred Ratliff commented, "The variety show will give more of our singers an opportunity to learn about performing popular and contemporary styles. The purpose is to entertain both our audience and our performers."

Music will be performed from "Oklahoma," "Thoroughly Modern Millie," "Annie Get Your Gun," "Kiss Me Kate," "How Now Dow Jones," "Brigadoon," "Snow White and the Seven Dwarfs," "Willie Wonka and the Chocolate Machine," "George M" and "Your A Good Man, Charlie Brown."

The show will be a "light-hearted, fast-paced revue," including many comedy skits, full-stage chorus sequences, individual solos and small ensembles.

A boys barbershop chorus and a girls chorus will perform. The girls chorus will present a sequence of "Children's Songs", Sesame Street, Walt Disney, Shirley Temple and Peanuts are a few of the sources.

The Gospel Singers and show chorus will present some new selections.

Soloists will perform the music of such contemporary artists as Charlie Rich, Elvis Presley, Cher, John Denver, Roberta Flack, Sammy Davis Jr., Maureen McGovern and Donna Fargo.

The choir has been working on the show for almost four weeks.

The show will have a performance time of almost two hours. Admission for the show will be 50c for students and 75c for adults. It will start at 8 p.m. in the HHS auditorium.

This will be the first time the choir has ever provided a variety show and there will be an expanded version next fall.

UIL Math In Austin

Ginger Newton and Joel Fuhrmann will represent Hereford in state finals result of regional competition held at Texas Tech Saturday.

Six Hereford High students competed in regional speech and math contests. Two of those have earned the privilege of advancing to state finals to be held at the University of Texas in Austin.

Members from HHS Round-Up Staff who attended the convention were sponsor Mrs. Elaine White, Melinda Brady, Janie Limas, Donna Walterscheid, Jerry House, Craig Nieman and Jimmy Sanchez.

Armed Forces Talk

Representatives from all branches of the Armed Forces captured the attention of the junior and senior students at Hereford High School during a morning assembly recently in the HHS auditorium.

The assembly was held to acquaint students with the various branches of the military service.

The Army had four representatives Andy Anderson, Brenda Wilson, Jim Atkins and Ray Dawson. The Marine representatives were Al Hickmott and Mike Britton. Representatives for the Navy were Lewie Fletcher and Fred Seybert. The representative for the Air Force was Ronald Carter.

The purpose of the assembly was to give any interested students information on the four branches of service. The last 10 minutes of the program was opened for questions about the service.

There are recruiters from the Army, Navy, Air Force and Marines in the school counselor's office every week for anyone interested in asking about these branches of service.

FTA Officers Elected April 4

The Ella Aikman Chapter of Future Teachers of America elected officers for the '74-'75 school year at K-Bob's Steak House recently.

The new FTA officers are as follows: Dee Ann Miller, president; D'Lyn Davison, vice-president; Debbie Klechak, secretary; Sina Sims, treasurer; Delfine Ulibarri, parliamentarian and Scottie Clark, historian-reporter.

Speakers at the meeting were Mrs. Brenda Wilson and Mrs. Leslie Rushing, both student teachers in the Hereford school district. They spoke of the preparation needed to become a teacher and the demands made by student teaching.

The new officers will be initiated at the May 2 meeting. They will begin planning activities for next year.

Presently there are 34 members in FTA but anyone wishing to join next year is urged to attend the meeting next Thursday in order to acquaint themselves with next year's agenda.

Requirements for entering this organization include that the person be an HHS student interested in the teaching profession.

The goal of FTA is to help students understand what it is like to be a teacher and to inform them about different aspects of teaching.

Before school is out for the summer any member wishing to do so will be able to plan a lesson for elementary students and carry it out under a teacher's supervision.

Yearbook Staff Goes To PHSPA

The 40th annual Panhandle High School Press Association Convention was held April 18, at West Texas State University Activity center.

The convention, which held workshops in photography, newspaper, and yearbook design, had a large turnout from schools throughout the Panhandle.

FBLA Awards Scholarships At Banquet



Sylvia Betzen was presented the award for Outstanding Business Student of the Year by high school principal Jerry Don George.



Mrs. Katharine Kester (left) presented business scholarships at the Future Business Leaders of America (FBLA) Banquet to (l-r) Babette Stengel, Margaret Schilling and Vicki Kelly.



Dr. C.C. Callarman from West Texas State University was the keynote speaker for the evening.

National Honor Society Presents New Members At Initiation Assembly

National Honor Society (NHS) had an assembly Tuesday at 1:20 at the auditorium. NHS keys were given to students in the top 15 per cent of the senior class, the top 10 per cent of the junior class and the top 5 per cent of the sophomore class. There are 43 seniors, 28 juniors and 21 sophomores representing the top scholars of their classes.

Assisted by Eugene Barkowsky, Jerry Don George presented a certificate to each member of NHS.

David Zinser, NHS president, conducted the initiation with Judy Scott, the treasurer leading the pledge of allegiance.

Shyla Thomas, the secretary of NHS, explained the purpose of NHS and Donna Munnerlyn recognized the outstanding teachers of the six weeks, chosen by National Honor Society. They teachers selected each six weeks were JoEd Cupell, Ken Livingston, Mrs. Betty Oglesby, Mrs. Margaret Bell, Mrs. Dawn Symons and Rex Manley.

Zinser administered the oath of membership and recognized the scholarship of \$250 given to Rhea Ann Wesson.

Lesly Euler, Sang You'll Never Walk Alone and Zinser led the school song.

Student Council gave a reception in the cafeteria for the NHS students, their parents and the teachers honored.

Students Offices Filled At HHS

Elections for Student Council and class officers were held Monday at 10:15 a.m. in the HHS auditorium.

There were only seven candidates running for positions, which is a small number compared to the participation in past elections.

Candidates running for the office of Student Council president were Stan Fry and Cindy Smart.

Student Council vice president candidates were Amy Cox and Debra Jones.

Senior class president candidates were Doug Charest and D'Lyn Davison.

The only candidate for junior class president was Pete Hale.

The assembly adjourned at 10:45 a.m. and the students returned to class to vote on the candidates of their choice.

Each candidate presented a speech concerning his or her views on why they would be the best candidate for the task of being a class or Student Council officer.

The results of the elections were announced Tuesday during morning announcements by Eugene Barkowsky, assistant principal at HHS.

The officers for the 1974-75 school year are: Student Council president, Cindy Smart; Student Council vice president, Amy Cox; senior class president; Doug Charest and junior class president Pete Hale.

Student Council secretary, sophomore class president, vice president and secretary of the senior, junior and sophomore classes will be elected at the beginning of the new school year during fall elections.

U.S. nuclear strategy given a new explanation.

The second annual Future Business Leaders Awards Banquet was held Friday in the high school cafeteria. Gerald Shipley, President, was master of ceremonies for the banquet.

The invocation was given by Cindy Smart, secretary. Babette Stengel, vice president, introduced the guests which included the Advisory Board of Johnny Cloud, Katherine Kester, Heleh Lee, Dorothy Renfro, Ken Rogers and Harlan Vanderzee. Earnest Langley, John D. Pitman, and Mary Thomas are members also, but were unable to attend.

Subject area awards were presented to the students for outstanding abilities in their respective fields. Mrs. Regina Douglass presented the Typing 1 awards to Judy Scott and the shorthand honor to Carlene Wright. Don Hooper presented the Business Law award to Margaret Schilling. Mrs. Betty Oglesby gave awards to Stephanie Fortenberry for Typing II, Leesa Sledge for Accounting I and Sylvia Betzen for Accounting II. Miss Ann Warwick recognized Vicki Mills for Typing I, Laurie Young for Accounting, Shelly Hacker for Data Processing.

The outstanding business student of 1973-74 award was presented to Sylvia Betzen by Jerry Don George, high school principal. Sylvia Betzen is a member of Future Business Leaders, National Honor Society and OEA. She was the recent state winner in accounting at the Leadership Conference in Austin. She is in the top 10 per cent of her class and has made A's in all her business subjects.

There were four scholarships, chosen by the Advisory Board, which were given at the assembly. Mrs. Katherine Kester announced the winners of grants. Babette Stengel received a \$200 scholarship from Future Business Leaders. The money for this scholarship was funded by the membership dues of FBL students. A \$150 scholarship was presented to Margaret Schillings from Pitman Industries. A \$100 scholarship from an unknown donor was awarded to Vicki Kelly. J.R. Oglesby Equipment Co. presented a \$100 scholarship to Yvonne Duggan.

Dr. C.C. Callarman, Professor of Business at WTSU was the speaker. Dr. Callarman is the retired Dean of the School of Business at WT. He is an outstanding educator in the field of business. Lynda Dones presented the musical entertainment for the evening.

Lynn Lauderback was named as the alternate to the scholarship, if one of them is not used this fall.

Band Competes For 14th Consecutive Win

The Hereford High School Band competed for their 14th consecutive sweepstakes win Wednesday as they participated in the annual University Interscholastic League Concert and Sight reading contest at the Amarillo Civic Center Coliseum.

Judges for the contest were Orland Butler, Paul Fry and Fred Prentice in the sight reading division and in the concert division was Hary Hanes, Melvin Montgomery and Florence Thompson.

Playing at 9:30 a.m. right after Pampa High School, the band performed three numbers.

The first or "warm-up" march was "Espasa Cani" a Spanish original by P. Marquina, followed by "Sinfonia No Bilisima" by Robert Jager and "Rienzi" and overture by R. Vogner.

All tunes were classified in Class 4-AAAA except the march.

Concert contest was judged on tone, dynamics, style, rhythm, accuracy, posture of the band and difficulty of the piece or tunes.

Sight-reading was judged on how well the band followed the instructor on a new song the band had not played before and judged in dynamics rhythm, accuracy, tone, style when playing and how well they followed the instruction by the director before the tune is played.

Practicing for contest, two nights a week since the beginning of March.

Gerald Ford, Vice President: "The time has come for the nation, Congress and the administration to unite to move America forward."

Jack Benny, comedian, commenting on his 80th birthday: "Age is strictly a case of mind over matter. If you don't mind, it doesn't matter."

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39c
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Let's Cook

Raising Boys Change In Home Environment

By SANDY INMAN
Brand Staff Writer

TRADING a childhood of sugar, spice and everything nice for a life of snaps, snails and puppy dog tails is quite a contrast as Mrs. Ron Welty can well affirm.

Beth Ballard before her marriage, the blonde housewife was raised in a family of four girls and now has three boys.

Her sons, 10-month-old Chad, five-year-old Todd and eight-year-old Labry, keep the household busy as well as

keeping their mother and father entertained.

"There is always something happening, especially since Labry has become involved with sports," states the brown-eyed homemaker.

BESIDES being very enthusiastic over her eldest son's interests in basketball and baseball, she is also very interested in church work.

She is the leader of the Young Women's Circle at the Methodist Church and has been employed as a secretary at the church. She is also a member of the Women's Division of Deaf Smith County Chamber of Commerce.

As joint hobbies, she and her husband play bridge and tennis and work in their yard. They are currently in the process of redecorating their home at 117 Kingwood that they moved into over a year ago.

"It's been a continuous project," says Beth. "When we moved to this house most of the interior's color scheme consisted of white and beige tones and we wanted something a bit more cheerful."

ARMED with paint brushes, paint and wallpaper, the Welty's started transforming a room at a time. They papered the kitchen with citrus yellow vinyl

wallpaper and covered one bathroom with green, yellow and white striped paper.

The entrance hall is color coordinated with a green print floor and pea green and white flocked wallpaper. Green and gold colors are carried out in the den where the family enjoys spending their leisure hours.

A large white brick fireplace is centered on the south wall in the den beside built-in bookshelves. Throughout the house are potted plants and the front and backyards are edged with rose bushes.

IN BETWEEN spurts of redecorating, the couple likes to entertain, especially large groups of people. "I like cooking for large groups, mainly because it is so much easier than trying to prepare a dinner for a small number of guests," says Beth.

A favorite appetizer that she likes to prepare and which can easily be stored in the refrigerator for several days is Cheese Balls.

CHEESE BALLS

Bring to room temperature and mix by hand:
1 lb. grated sharp American cheese
1 lb. pasteurized process cheese spread
1 lb. grated natural cheddar

(mellow)
1 lb. Philadelphia cream cheese

ADD:
1 cup chopped pecans
1/2 cup chopped stuffed olives
1 tsp. Tabasco pepper sauce
1 tsp. garlic salt.

Roll into a ball and roll first in cayenne papper and then chopped pecans. Refrigerate overnight.

A HOBBY the housewife started about three years ago and enjoys doing is tile painting, which is pattern painting on any flat surface.

The steps for this include staining or painting the surface of the object to be used, drawing a pattern on the surface, painting the picture with oils or acrylics, and then sealing it with varathane after it has completely dried.

Beth stresses that before the sealer can be painted on, the picture must be completely dry.

"I prefer oil paints when I tile paint but the one disadvantage to using them, is it takes up to two weeks to dry. The acrylics only take several hours to dry."

Both Ron and Beth attended Hereford High School and Ron later attended Amarillo College and West Texas State University. He is Deaf Smith General Hospital Administrator.



Mrs. Ron Welty
With youngest son Chad

Harpists Due For Concert

Last of three concerts presented for Community Concert Association members here this season, a program by duo-harpists John Escosa and Joe Langstreth is scheduled at 3 p.m. Sunday in the high school auditorium.

Reviews of their concerts on tours across the nation the past decade, and also in New York City's Carnegie Hall and Town Hall where they have been invited to play in return engagements, often mention the personal appeal of the two musicians to audiences as well as their artistry as performers.

Their appearance in the Sunday matinee will complete the seventh season for Hereford Community Concert Association, which brings to the city at least three programs by nationally-known artists each year. Previously heard in the current season were the Big Band Cavalcade and vocalist James Fields.

Hereford members have enjoyed reciprocity with Canyon and Clovis CCA groups, with privilege of attending concerts in those cities. One more concert remains on the schedule at Clovis, where Ted Alan Worth, organist, will play Monday evening. Hereford membership cards will admit holders for this program.

Delegates, Nominees In Clubs' Spotlight

Delegates from Deaf Smith County Home Demonstration Clubs to the spring convention of District I, Texas HD Association, gave their reports at a covered dish luncheon in Pioneer Gas Flame Room Monday preceding the April meeting of the County HD Council.

Mmes. Dan Gorman, Arnold Fangman and Don Daugherty each gave an account of one phase of the convention, held in Borger last week. Other HD members from this county, 20 in all, went as visitors.

At the Council's business session, emphasis was on coming elections. Each club was asked to elect its 1974-75 officers this month and report the list of new officers promptly to Argen Draper, county agent.

Council officers will be elected at the May meeting, to be held a week early because of the Memorial Day holiday so the date will fall on May 20. Mmes. Gaylon Bryan, J.H. Holden and

Jimmie Bradley were appointed on a committee to present a slate of nominations.

At that meeting each club is to submit its nominee for county delegate to the THDA convention, and also for county THDA chairman.

Members were reminded by Mrs. H.L. Hershey, council president, of the area cancer seminar to be held May 1 in Amarillo, and of the Sew Fair here May 16. Mrs. Draper emphasized that the cancer seminar is open to the public at no charge; a \$3 registration fee formerly announced covers the noon luncheon rather than the program sessions.

Registered for the luncheon were Mmes. Frank Duncan, Leo Hellman and E.C. Hewitt of Wyche Club; Mrs. E.C. Hammett, Progressive Club; Mmes. J.G. Gandy and Grady Parsons, Cultural; Mrs. Leroy Johnson, Dawn; Mrs. Wayne Sifford, Bippus.

Also Mrs. State Norvell, Palo Duro; Mrs. Marvin Welty, Young Homemakers; Mrs. Bill Page, Messenger; Mmes. Jacob King and Joe Bowers, Heritage; Mrs. Ulys Pierce, West Hereford; Mmes. T.E. Brisdine and Aubyn Hodges, North Hereford.

Farm-Ranch Lunch Held

Mrs. J.B. Odom gave the program titled Clothing And You at the recent luncheon of Farm And Ranch Club in Mrs. J.E. Sorrells' home on Harrison Highway. She discussed current fashions and the choice by each person of becoming clothes, suited to the occasion.

After the covered dish lunch the group visited Sorrells' workshop where he restores and repairs antiques, and makes items of furniture from old farm implements. Mrs. Wheeler Davis drew the hostess prize.

Mrs. John Hill of Fort Lupton, Colo., a former member, was a guest. Also present were Mmes. Paul Rudd, J.C. Price and Jack Weaver.

New Courses Offered At HHS

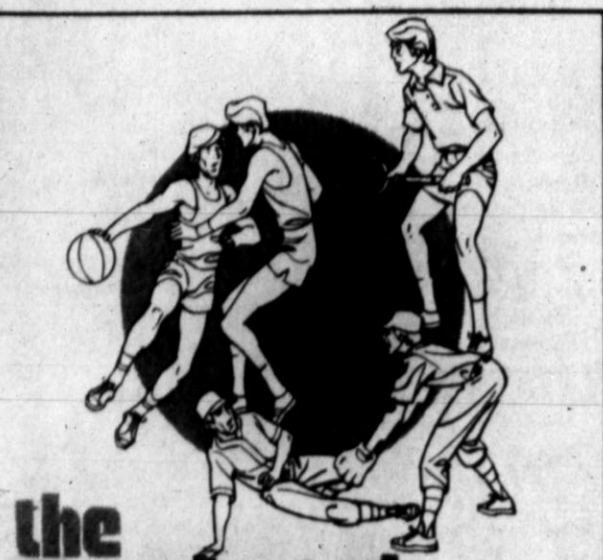
Class pre-registration for the 1974-75 school year went into process for the current sophomores and juniors.

For the new year there has been two new classes added to the many courses offered. One of these courses will be Business Organization and Management, a one semester study offered to juniors and seniors to teach them how to

deal with employment and management of a business.

The other new offering is Home Management or Bachelor Survival offered as an elective to sophomores, juniors and seniors. This class teaches the students how to exist in unmarried life.

New warnings issued on antibiotic overuse.



The sure-footed ACTION ONES Keds

Sprint... stop... pivot... stretch for that wide one... turn on a dime. Perform with confidence, always. All this and comfort too! Styled with the Pro look. Come select your favorite today. For men and boys.



"We really do care about your feet"
N. GATTIS SHOE STORE

Shower Honors Janene Suttle

Janene Suttle, June 8 bride-elect of Ben Mack Pearson of Hurst, was honored with a shower Saturday morning in the home of Mrs. Wilbur Gibson of 122 Liveoak.

Miss Suttle, wearing a floor-length floral patterned dress trimmed in pink, received guests with her mother, Mrs. Freelin E. Suttle, and her fiancée's mother, Mrs. Ben Pearson of Hurst.

The honoree was presented a corsage of pastel colored carnations and her mother and Mrs. Pearson were given white carnation corsages.

Miss Suttle's sister, Kay, invited guests to sign the registry book and hostesses served refreshments.

A sheer overlay over a white cloth covered the table and an arrangement of spring flowers was used as a centerpiece.

Among the 55 guest present were Pearson's sisters, Kim of the home and Lisa Pearson of Lubbock. Also, Pearson's aunt Mrs. Gary Bridges of Lubbock attended.

Hostesses for the bridal coffee included Mmes. Ray Frye, Joel Hodges, Edgar Vinson, Homer Rudd, Don Waters, Vernon Immon, Benny Womble, Eugene Sparks, Bob Word, Sam Long, W.R. Hair.

Also, Mmes. Herschel Black, Dale Smalls, Floyd Coker, Carl Lynn Hollingsworth, Lynn Kester, John Seiver and Rocky Lee.

SAM MORGAN FOR COUNTY JUDGE

A man who is willing to say to the world the same thing he says to each individual voter.

- MENTAL ATTITUDE ★ ★ ★ ★ Open mind, clear conscience. Not subject to aversions, biased opinions, hasty unfair judgements. No hang-ups.
- PHYSICAL CONDITION ★ ★ ★ Good.
- INTEGRITY ★ ★ ★ ★ Upright, believes in justice for all people.
- TEMPERAMENT ★ ★ ★ ★ Temperate, does not blow hot and cold, uses moderation, has self control.
- COMMUNICATION ★ ★ ★ ★ Able to communicate and maintain close cooperation.
- GENERAL ATTITUDE ★ ★ ★ A man of practical wisdom; one who schools himself to calmness and patience under all circumstances.

FIRM STABLE STRONG DETERMINED

THE RIGHT MAN AT THE RIGHT TIME TO FILL THE JOB.

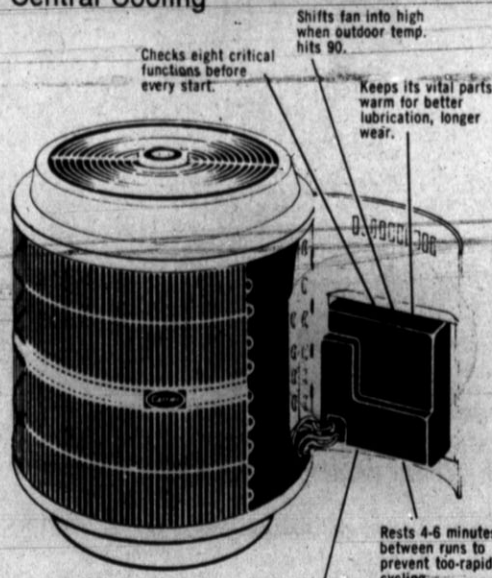
Vote for Sam Morgan May 4th. The last name on

the ballot, make it the first one when the votes

are counted.

FOR SALE: Energy-saving comfort systems

To Give You Dependable Central Cooling



An air conditioning system that thinks for itself doesn't yell "Help" very often. And doesn't wear out very fast. Carrier's Round One has a doorful of the most advanced solid state controls ever built into a central air conditioning unit. Costs about the same as many other units.



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WEEK
400 EXTRA
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A BETTER WAY TO SAVE

PRICES EFFECTIVE APRIL 21 THRU APRIL 27, 1974. RIGHT TO LIMIT QUANTITIES.

Steakhouse
Briquets
CHARCOAL
10 Lb. Bag
79¢

Kraft's Miniature
MARSH MALLOW
10 1/2-Oz. Pkg.
23¢

Kraft's 5 Flavors
BAR-B-QUE SAUCE
3 \$1.00 For 18-Oz.

Gold Seal
ACTION BLEACH
26-Oz.
69¢
Cleaner Disinfectant

PINE-SOL
1-Pint
59¢

LEM FILTER CIGARETTES
\$3.77 Ctn.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
L&M - King: 19 mg. "tar", 1.4 mg. nicotine; Super King: 19 mg. "tar", 1.5 mg. nicotine; Menthol: 19 mg. "tar", 1.4 mg. nicotine; Box: 17 "tar", 1.4 mg. nicotine; av. per cigarette, FTC Report (Aug. '73).

T-BONE
Lb. **\$1.49**

Nestle
INSTANT TEA
3 Oz. Jar
99¢
Cleans Almost Anything
KLEAN 'N SHINE 15-Oz.

MINUTE MAID FROZEN ORANGE JUICE
4 6-oz. CANS **\$1.49**

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Little
PIZZA
4 Ct. - Pkg.
Cheese & Sausage
Frozen
69¢

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CAKEMIXES
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GLADIOLA FLOUR
ENRICHED
5 LB. BAG
89¢

Shurfine
BARTLETT HALVES
No. 303 Can
3 \$1.00 For

Cloverlake
ICE CREAM
Round Carton 1/2 Gal.
89¢

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BUTTERMILK
Golden Flake 1/2 Gal.
65¢

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RIB STEAKS
Lb. **\$1.09**

Texas Grain Fed
CHUCK ROAST
Lb. **79¢**

Lean & Meaty
BEEF RIBS
Lb. **49¢**

WILSON'S CERTIFIED FRANKS..... 12-OZ. PKG. **69¢**
Wilson's Certified
BACON..... Lb. **99¢**
(SKINNED AND DEVELOPED) SELECT
SLICED BEEF LIVER..... Lb. **89¢**
FAMILY STEAK..... Lb. **89¢**
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Whole Or Shank
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Cloverlake Slim & Trim
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24-Oz. **85¢**

Cloverlake Slim & Trim
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Be Sure To Bring In Your Bonus Gunn Bro. MAIL OUT Coupons Each Week For Extra Gunn Bro. Stamps

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OVEN CLEANER 16-Oz. **\$1.27**

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TRIGGER SPRAY CLEANER
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69¢

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MARSHMALLOW CREME
7-Oz. Jar **19¢**

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Tomato
Ketchup 14-Oz. **4 \$1.00**

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Strawberry Preserves 18-Oz. **69¢**

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TOMATO JUICE 32-Oz. **3 \$1.00** For

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TOMATO SAUCE 8-Oz. **2 For 29¢**

Hormel
VIENNA SAUSAGE 4-Oz. Cans **3 \$1.00** For

Orange & Lemon Lime
GATORADE 32-Oz. Btl. **39¢**

WOODWIND TEASPOON EA. 39¢
WITH \$5.00 PURCHASE

HARDWOOD DIRECORS CHAIR
GREEN OR ORANGE
\$14.88

IVORY
Bath Size
8 Bar Bundle
With Ocean Liner
98¢

THRIFTWAY
"A BETTER WAY TO SAVE"
426 N. MAIN
HEREFORD, TEXAS
DOUBLE GUNN BROS STAMPS
TUESDAY & WEDNESDAY

VALUABLE COUPON
NO. 5387-5
MAXWELL HOUSE
COFFEE 1-LB. CAN **99¢**
WITH THIS COUPON
THRIFTWAY FOOD STORES
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FARM FRESH! PRODUCE SPECIALS

CALIFORNIA RED-RIPE
STRAWBERRIES
3 BASKETS **\$1**

CABBAGE GREEN..... Lb. **9¢**
CARROTS CALIFORNIA 3-LB. CELLO PKG. **2 For 29¢**
LEMONS CALIFORNIA SUNKIST..... Lb. **29¢**
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U.S. NO. 1 RUSSET
POTATOES
5-LB. POLY BAG **79¢**

For God So Loved The World

- FIRST BAPTIST CHURCH**
Doug Manning, Pastor
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- FRIO BAPTIST CHURCH**
Rev. Samuel I. Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Bill Miller
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Ralph J. Molina
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
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Rev. Thomas Balderas, Pastor
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Pablo Garcia, Pastor
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Sunset and Plains Ave.
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- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
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- TRINITY BAPTIST CHURCH**
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Rev. C.F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
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Rev. C.W. Allen, Pastor
- PENTECOSTAL CHURCH
OF JESUS CHRIST**
So. Miles and Gracy St.
364-5119
Rev. Joseph A. Myers



MAKE A

... mental note for yourself. Children are great imitators. They act as those around them act. The best way to teach youngsters is *not by the sermons we give, but by the life we live.* They learn patience, love, understanding and forgiveness by example. Immoral acts that profane His name contributes nothing. We are plainly commanded to "bring up a child in the way he should go." Be not deceived; in everything, our actions speak louder than our words. And it would surprise you just how much longer their impressions last. What are your actions teaching your youngsters? *Is your teaching in keeping with your words, your life, the sermon you give?* Teach them properly . . . by example . . . God's way. Make sure your words and acts are in tune. Be sure they are consistent. Make a note for yourself so you can be sure that all you say and do counts for God. Be a true christian teacher.

**YOU IN THE CHURCH
THE CHURCH IN YOU**

Character is a byproduct of the church. It is here that young and old alike are showered with benedictions that furnish and influence for a better citizenship and a stronger democracy. In the church the ministerial are the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we see Sunday, "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

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Dr. Jordan Grooms, Pastor
501 North Main
- WESLEY UNITED
METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
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of the Holy Spirit
Fred Whipple, Pastor
South Main — 364-5556
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CHURCH**
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Park Ave. and B Street
- SEVENTH DAY ADVENTIST
CHURCH**
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Dawn Club Hostess

At Style Show

A style show of clothing made by Extension Club members for children and adults was sponsored Friday afternoon by Dawn Extension Club, which invited women from other clubs to model garments or to see the showing of home-sewn fashions in Pioneer Gas Flame Room. Casual outfits, children's clothing, dresses and pantsuits were among the garments modeled. One formal dress was shown, a white gown made by Mrs. J.G. Gandy of cultural Extension Club and modeled by her daughter, Mrs. Ralph Warren of Palo Duro Club.

Mrs. Fred Boren and her small granddaughter wore pantsuits made of matching material in plaid and solid. Mrs. Craig Hinger's sons had big-and-little-brother outfits in the same style. Tea was served to 32 guests after the style parade in a springtime setting. A business meeting was held later by club members. Mmes. Jerry Stewart, H.D. Fowler, Leroy Johnson, Carl Parnell, Don Ed Middleton, H.V. McCabe, Gary Smith, Gene Meacham and Pat Smith.



Installation Of Officers Held In Club

A Hereford member and a former resident here are among new officers installed by Palo Duro Porcelain Art Club at a recent meeting in Canyon. The club has members from several Panhandle cities.

Mrs. A.G. May is the new treasurer and Mrs. Melvin May of Dumas, formerly of Hereford, first vice president. Mrs. Lewis Morrison of Amarillo took office as president to succeed Mrs. Emzy May of Claude. Mrs. J.M. Justiss of Claude is second vice president. Mrs. Harvey Todd of Amarillo secretary, Mrs. R.S. Francy of Happy Auditor.

New committee chairmen for the year include Mrs. B.E. Roberson of Hereford, ways and means. Mmes. Sam Morgan and Joe Kendall also went from Hereford to the meeting.

Mrs. A.G. May was one of those who attended a state convention of porcelain art clubs in Corpus Christi earlier this month, who made reports. Palo Duro Club's history book, compiled by Mrs. Justiss, took second place in the state. Brownsville was chosen for the 1965 convention site.

A workshop followed the installation and business session.

Talent Auditions Slated

Young ladies between the ages of 5 and 17 who are residents of 12 area counties will be interviewed and auditioned for the 1974 State Talent Pageant on Thursday at 6 p.m. at the YMCA, 1006 Jackson in Amarillo.

The audition is set for girls from the following counties: Armstrong, Carson, Dallam, Deaf Smith, Donley, Hall, Hartley, Moore, Oldham, Potter, Randall and Sherman. A field director from the pageant headquarters will select six girls to represent their community in the state finals.

Girls will be required to perform a talent display of approximately one to three minutes and will be instructed how to model on the runway.

The competition is divided into three age groups: girls 5 to 8 years of age will compete for the titles of "Miss Petite Talent," girls 9 to 12 for the titles of "Little Miss" and

"Little Miss Talent," and 13 to 17 year olds for the titles of "Miss Teen" and "Miss Teen Talent."

At the state level six girls will be selected to represent the state at the international pageant and will receive all expenses for the contestant and chaperone while attending the international finals. \$3,000 in cash scholarships will be awarded to the winners to be used for furthering their artistic development.

Ken Malone, the executive director of the pageant, explains, "I have created the international talent pageant to give young ladies a pageant system which would develop incentive to practice and develop their creative and performing arts and also to put the proper emphasis on talent, beauty, poise and personality."

Malone is a former featured dancer on broad-way, television and in night clubs and is

currently a dance instructor at ITHACA College in New York State.

"Over 100 communities will be sending delegates to this annual state-wide event. Our girls will not only be gaining incentive, but will be practicing good sportsmanship, experiencing friendships and the talents of their peers as well as, joining girls of all races, colors and creeds on a common ground. This is truly a youth development program."

The age of the contestant on Dec. 31, 1974 will determine which age division she will compete in. A photograph will be provided at the auditions. All other sources of music must be brought to the audition.

Girls who play large instruments such as pianos or organs and those desiring further information, should contact the International Pageant Headquarters, 169 Lake Street, Elmira, N.Y., 14901.

Yard Beauty For Sale

Plants adapted to the Hereford climate, ready to beautify yards after the citywide cleanup week, will be on sale by Hereford Garden Club members in their annual plant sale beginning at 10 a.m. Saturday in the club's garden center at Main and Park Ave.

A rummage sale will be held in connection with the plant sale, with household items and clothing among the bargains offered. Mrs. O.G. Hill ST., club president, invites the public to attend the sale.

Plants will be from yards of the garden club members and will include tubers and bulbs as well as bedding plants. The sale is timed to cooperate with the city cleanup campaign now in progress, in which city residents are urged to beautify their home grounds with plantings in addition to clearing away litter. Proceeds will be used by the club for further beautification of the garden center at the location of the former Campfire Girls hut.



PRETTY MODELS — Children who with their mothers modeled garments made by extension club members of this county in a recent style show sponsored by Dawn Extension Club, included these sets of sisters. Kim and Kelley - or perhaps it's Kelley and Kim-identical twin daughters of Mr. and Mrs. Gary Smith, wear dainty pinafores in top photo. Below are daughters of the Rev. and Mrs. Gene Meacham, Lori, Cheryl and Sharon, in pink-flowered frocks with ruffled sleeves.

Open House Will Honor Duggans

Friends and relatives of Mr. and Mrs. Quayle Duggan of Friona, former Hereford residents, are invited to attend open house in their new home near Friona, from 2:30 to 5:30 p.m. Sunday.

Prior to moving to the place located one mile east of Friona on Farm to Market Road 2397, the Duggans had lived in Hereford since 1944 where Duggan was engaged in farming.

Hosting the event will be their daughter and her husband, Mr. and Mrs. Leroy Suttle and their son and his wife, Mr. and Mrs. Willis Duggan.

No Shoe-String Operation — It now takes a capital investment of about \$250,000 to start a typical full-time owner-operated farm, reports the Farm Credit Administration.


It's A Narrow Margin — Selling prices of farm products averaged 35 percent higher in 1973 than in 1972, but farm production expenses zoomed upward by nearly one-third.

Oldham	
Deaf Smith	
Parmer	Castro
Bailey	Lamb
Cochran	For The ENTIRE 74th District

ELECT

HARVEY FLOYD
Democrat for Texas
HOUSE OF REPRESENTATIVES

Subject to Democratic Primary
May 4, 1974


Harvey Floyd

Pd. Pol. Adv. in Hereford Brand by Harvey Floyd

TFMC Office Won

Bonds are for giving at weddings.

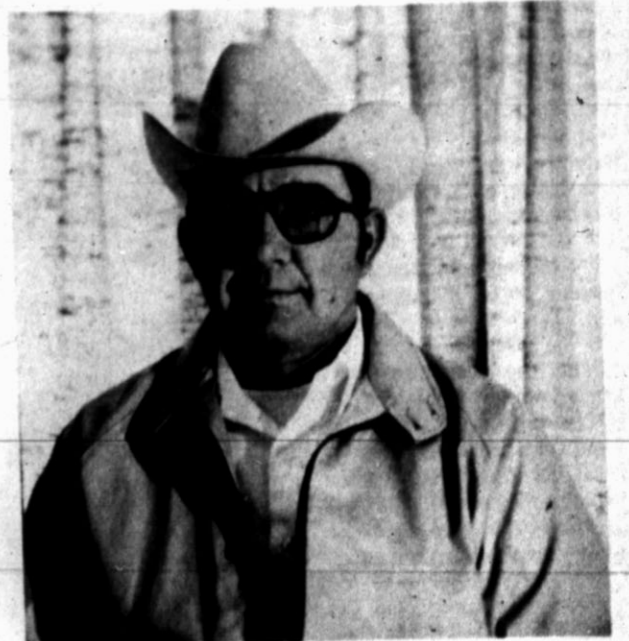


Elected state secretary of the Texas Federation of Music Clubs for the coming term, Mrs. Ray Stewart of Dawn returned first of the week for Tyler, where she attended the annual spring convention of TFMC. Mrs. Stewart, a member of Dawn Music Club, is now president of District I of the state music clubs.

As state secretary she will attend the fall board meeting at Lubbock in September. Place of the 1975 state convention has not yet been selected.

Dawn Music Club, whose members believe it is the federated music club from the smallest town in Texas, will be hostess for the District I convention in November.

ELECT.... JAMES L. VOYLES COMMISSIONER PRECINCT 4 DEAF SMITH COUNTY VOTE MAY 4th



JAMES VOYLES

DEMOCRATIC PRIMARY

James is 42 years old and is seeking the office in order to contribute his ability to the commissioners court...not as a place to retire...but as a place to work for and with residents of Precinct 4. James is an experienced Farmer and Cattleman in Ford Community, Deaf Smith Co. Where he has resided for the past 10 years... James lives just across the road from Precinct 4's County Barn, where a large portion of your tax dollars are spent...within easy reach of Precinct 4's employees.

experienced Civic Leader...

- 12 Years on the Vega School Board, 2 years as President
- Member First Baptist Church of Vega-Board of Trustees
- Commander American Legion—Havens Post No. 168

James and his wife Esta have three children

Your Votes & Support Appreciated
ELECT JAMES L. VOYLES COMMISSIONER PRECINCT 4

Pd. Pol. Adv. By James L. Voyles

AUTO SERVICE MENU	Complete Brake Job
<p>Front End Alignment</p> <p>INCLUDES: - Adjust Camber & Caster - Set Toe In - Check all 4 tires for abnormal wear (Air Conditioner or Torsion Bars \$2.00 more)</p> <p>PICKUPS \$11.50 ENGINE \$15.50</p> <p>Tune-Up - Install points, plugs, condenser and rotary - Check and adjust Carburetor - Set Timing Dwell</p>	<p>Reg. \$37.50 to fit Drums. - Turn all 4 Drums - Inspect wheel cylinders - Refill Brake system, Bleed, adjust, and Road Test (DISC BRAKE HIGHER)</p> <p style="font-size: 2em; font-weight: bold;">\$28.88</p> <p>LABOR ONLY \$6.00 A La Carte: Muffler Installation \$1.99* Wheel Bearing Repack \$6.50 Balance all 4 tires *PARTS EXTRA</p> <p style="text-align: center;">MONTEGOMERY WARD AUTOMOTIVE CENTER! State Inspection Center</p>

Small Talk

By SUE COLEMAN
Women's Editor

ARE YOU celebrating Cleanup Week with plenty of enthusiasm? Maybe you're one of those orderly people whose place never needs a cleanup, and I hope you're not one of the very untidy ones who have wrecked car bodies sitting in the backyard and weeds growing up along the fences.

At either extreme there might be something you can do to help the looks of our town; of course most of us are in between and there is plenty we can do even if there is nothing glaringly messed-up around our places.

With neighbors on both sides who are always working on their yards, I'm sort of compelled to keep mine looking decent, although a green thumb is not part of my natural equipment and the backyard is likely to be littered with sticks, bones and other things the dog thinks are toys.

Reunion Starts Friday

Plans are progressing well for the Clarendon College Ex-Student Reunion set for Friday and Saturday.

Friday night at 8 p.m. the Clarendon College Drama Department will get things rolling with a production of "JESUS THE MAN". This production will be held in the Hamed Sisters Fine Arts Center and will be under the direction of Mrs. Norma Selvidge.

Registration will begin at 10 a.m. Saturday in the Clarendon College Cafeteria. Refreshments will be served during registration hours from 10 a.m. to 4 p.m. Also, during the day there will be tours of the campus, ag farm, the new vocational-technical facilities, and the Bicentennial Site.

Games and visitation will be offered in the cafeteria during the day. At 1 p.m. a golf tournament will get under way at the Clarendon Country Club and at 2 p.m. there will be an Art Exhibit on display at the Fine Arts Center. At 3 p.m. there will be a bus tour of the Bicentennial Site and Seven Cities of Cibola. The evening will begin with a banquet at the cafeteria at 7 p.m. The welcoming address will be presented by Beryl Clinton, Dean of Instruction. Dinner music will be provided by the Clarendon College Music Department under the direction of Kern Pigg. Mrs. Norma Selvidge, Drama Director, will present the program on Bicentennial for Donley County.

Kearns Receives Infantry Badge

Army Private First Class Terry L. Kearns, 18 son of Burney Kearns, 211 Elm, was awarded the expert infantryman badge while assigned to the 3D infantry division in Schweinfurt, Germany. The badge is the army's highest non-combat proficiency award for infantrymen.

Pvt. Kearns qualified for the award through proficiency in combat tactics, weapons firing and physical fitness tests. He also passed a series of written examinations.

He is a forward observer in combat support company, 1st Battalion of the division's 30th infantry.

Kearns' mother, Mrs. Nadine Hiezer, resides in Pueblo, Colo.

Bethlehem Steel plans 6% rise in capacity.

100F
Little Grand
Ole Opry
SUNDAY MAY 5,
2:00 to 5:00 P.M.
Odd Fellow Temple
ADMISSION
\$1.00 & 50¢

know anyone who wants some iris or daylilies, there are a lot I need to dig out and it hurts me to throw them away.

THE DWIGHT BANKS, who live north of Hereford, have received an invitation from the College of Education at Texas Tech to attend the annual recognition convocation at 2 p.m. Sunday when their daughter, Shan, will be one of the students given special recognition for scholarship and citizenship.

The ceremony will be held in the University Center ballroom, with a reception afterward. Shan is a junior at Tech, majoring in education. She graduated from Hereford High School.

KAREN SCOTT, Hereford student in McMurry College at Abilene, has been elected corresponding secretary for next school year in Gamma Sigma, a women's social club on the campus.

She is the daughter of the Paul R. Scotts, 236 Centre, a 1972 graduate of Hereford High and a sophomore at McMurry majoring in special education.

MR. AND MRS. Harold Shea of Purcell, Okla., former Hereford residents, announce the birth of a son, Samuel Robert, on Good Friday, April 12.

The baby weighed 10 pounds 3 ounces. Relatives in Hereford are Mr. and Mrs. Robert Nichols of 423 Western.



Recognized For Racers

These Scouts of Pack 51 proudly display the miniature racecars they constructed for Tuesday's running of the Pinewood Derby at St. Anthony's School. Winning special honors at the event were (1-r) Lee Jones and his son, Kirk; C.L. Layman and his son, Jimmy; Travis West and his son, Eddie; and Mrs. Dollie Lafuente and her son Michael, who was recognized for showing the best-

Commerce, who explained the purpose of the chamber's new committee of development of community resources. He urged members of the club to serve in some activity for the betterment of Hereford and its residents.

Members present included Mmes. John Jacobsen Jr., Boyd Foster, Pete Caviness, Fain Cesar, Jim Bookout, Labry Ballard, Ben Childers and the officers-elect.

Guests appeared on El Llano Study Club's program Monday evening, then officers for next season were chosen in a business period at the home of Mrs. Raymond White. Mrs. Bob Word was co-hostess.

Mrs. R.W. Eades was named president to succeed Mrs. Elmer Kimball, who will serve a term as parliamentarian. Mrs. Tom Hamlett was elected vice president; Mrs. Raymond White secretary; Mrs. Joe Putt White treasurer and Mrs. Lloyd Kirkeby reporter. They will be installed at a dinner next month. An original poem telling the Old Testament story of Ruth was read by Mrs. Reuben McGilvary Jr.

The other program guest was Roy Faubion, president of Deaf Smith County Chamber of



Amber necklaces to keep croup away from small children kept cropping up as late as the 19th century.

SAFeway

A SURE WAY TO PLEASE MOST FAMILIES IS TO SERVE THEIR FAVORITE CUTS OF TENDER, JUICY, FULL-FLAVORED BEEF. THE BUYS WE ARE OFFERING RIGHT NOW MAKE THIS AN EXCELLENT TIME TO ENJOY THE ROASTS OR STEAKS PREFERRED BY YOUR FAMILY. YOU'LL GET USDA CHOICE GRADE BEEF, WITH EXCESS FAT AND BONE TRIMMED OFF. YOU'LL GO HOME WITH THE FAMOUS SAFEWAY MONEY-BACK GUARANTEE OF FULL SATISFACTION.

Prices Effective Thru Sat. April 27 In.

FRESH FRYERS 39¢
Whole Body Fryers! (Cut-ups lb. 45¢)

Fryer Livers 99¢
Fryer Gizzards 79¢
Sausage 99¢

SLICED BACON 89¢
1-lb. Pkg.

Sausage 59¢
Pork Chops \$1.39
Variety Pack \$1.29

SKINLESS FRANKS 88¢
1-lb. Pkg.

SLICED MEATS 39¢
3-oz. Pkg.

Turbot Fillet 89¢
Fish Cakes 49¢
Fish Shrimp 99¢

GET IT TOGETHER at

- Pace Sauce 39¢
- Peanut Butter \$1.69
- Dill Chips 59¢
- Foil 25¢
- Garbage Bags 47¢
- Clover Honey \$1.29
- Liquid Bleach 29¢
- Dish Detergent 79¢
- Dog Food \$4.29
- Cocktail 25¢
- Gelatin Mix 11¢
- Pudding 57¢
- Safeway Coffee \$1.93
- Edwards Coffee \$1.99
- Tang Orange \$1.94

ORANGE JUICE 5 \$1
6-oz. Cans

ICE CREAM 95¢
1/2-gal. Ctn.

HI-C DRINKS 37¢
46-oz. Can

FRUIT DRINKS 33¢
46-oz. Can

PRESERVES 3 \$1
10-oz. Jars

SAFeway FROZEN FOOD BUYS!

- Fudge Pie 55¢
- Mixed Veg. 73¢
- Ice Milk 75¢
- Dessert Topping 51¢
- Corn On Cob 59¢
- Cut Corn 71¢
- Lemonade 14¢
- Hash Browns 59¢
- Meat Pies 28¢
- Bel Air Pies 69¢
- Cheese Pizza 85¢
- Orange Juice 6 \$1.00
- Asparagus 65¢
- Broccoli 35¢
- Beef Steak \$1.25
- Pound Cake 98¢
- Turkey Dinner \$1.49
- Sirloin Dinner \$1.49
- Peppers \$1.53
- Chicken \$1.53
- Eggo Waffles 55¢
- Dinners 73¢

LOW EVERYDAY PRICES!

- TOMATO JUICE 43¢
- INSTANT TEA \$1.09
- TOMATO SAUCE 13¢
- SOFT DRINKS 39¢
- GRAPEFRUIT 45¢
- SOFTENER 85¢
- FRENCH BREAD 42¢
- WHEAT BREAD 39¢

SAFeway REFRIGERATED FOODS!

TEXAS STYLE BISCUITS 19¢
10-ct. Can

- Buttermilk 78¢
- Cottage Cheese 47¢
- Biscuits 12¢
- Margarine 48¢
- Shady Lane Cheese \$1.49
- Margarine 37¢
- Margarine 36¢
- Margarine 54¢
- Margarine 58¢
- Margarine 59¢
- Margarine 65¢

STUFFING MIX 45¢
Ea. Pkg.

DISINFECTANT 79¢
7-oz. Size

Meachams Chosen For Mission Work

The Rev. and Mrs. H.E. (Gene) Meacham were among 27 missionaries appointed April 9 at a meeting in Little Rock, Ark. of the Southern Baptist Foreign Mission Board. They expect to be assigned to general evangelism work in Malawi. They are currently living in Dawn where he is a pastor of Dawn Baptist Church. Born in Linn County, Kan., Meacham grew up in Hereford. He was graduated from Texas Tech University, with a bachelor

of science degree in engineering and physics and from Southwestern Baptist Theological Seminary, Fort Worth, with the master of divinity degree. He has worked as a lumber company salesman in Dallas and Fort Worth and as a television repairman, weights engineer and machine operator for companies in Fort Worth. He has also been youth director at Decatur Avenue Baptist Church, Fort Worth. Mrs. Meacham, the former

Lavonne Thompson, was born in Dimmitt and grew up near Hereford. She was graduated from Baylor University, Waco, with a bachelor of science degree in nursing. She has worked as a registered nurse at Baylor Medical Center, Dallas, and at All Saints Episcopal Hospital, Fort Worth, where she was also a nursing instructor in the vocational nursing school. They have three daughters, Sharon 6, Lori, 4, and Cheryl, 1.



REV. & MRS. H.E. MEACHAM

CALENDAR OF EVENTS

THURSDAY
Calliopean Study Club, home of Mrs. Irving Alexander, 8 p.m.
Annual meeting of REC, lunch at County Bull Barn and business meeting.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge Club meets every Friday, 7:30 p.m., at 309 Western. Open to the public.
Hereford Community Players annual membership meeting, potluck supper at Community Center, 7:30 p.m.

Cultural Home Demonstration Club, Flame Room in Pioneer Natural Gas building, 2:30 p.m.

SATURDAY
Junior Gardeners Club, home of Mrs. Ray Johnson, 3 p.m.
Deaf Smith County Historical Museum, open to the public free on Saturday and Sunday, from 2 until 5 p.m.

SUNDAY
Concert by Longstreth-Escosa harp duo, for Community Concert Association members, in high school auditorium, 3 p.m.

MONDAY
Deaf Smith Women's Forum fine arts program installation and luncheon, Community Center, 12:30 p.m.
Kings Manor Auxiliary executive meeting in Manor library, 2:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.

TUESDAY
Beta Sigma Phi Founders Day dinner, Dickie's Restaurant, 7:30 p.m.
Kings Manor Auxiliary orientation at Westgate, 2 p.m.
Calorie Patrol TOPS Club, Community Center, 9 a.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Weight Watchers Club, First Baptist Church, 10 a.m. and 6:30 p.m.
BPOE Lodge, lodge hall, 8:30 p.m.

WEDNESDAY
United Methodist Women of First United Methodist Church, luncheon at church, 12:30 p.m.
United Presbyterian Women's Association luncheon at church, noon.
Merry Mixers Square Dance Club, Community Center, 8 p.m.
Knights of Columbus, KC Hall, 8 p.m.
Noon Lions Club, Civic Club Center, noon.
Deaf Smith County Historical Museum, open to the public free, from 2 until 5 p.m.

Good night! In 1430, Philip, Duke of Burgundy had a bed 12 1/2 feet wide and 19 feet long.



PORK LOINS 98¢
Assorted Chops Extra Big Savings

USDA CHOICE BLADE POT ROAST 58¢
Everyday Low Price! USDA Choice Beef

GROUND BEEF 89¢
Safeway Regular! (Premium lb. \$1.19)

Oscar Mayer MEATS FROM SAFEWAY!
Liver Cheese \$1.69, Smokie Links \$1.99, Cotto Salmis \$1.79, Ham Steak \$2.29, Chopped Ham \$1.89, Sliced Bacon \$1.19

HEAT & EAT MEATS 99¢
Chicken Fried Beef Patties and Pork Patties, or Steak Fingers

Pork Ribs Country Style 99¢, Sliced Chop 99¢, Ethnic Smoked \$1.49

Beef Rib Rib Steak \$1.39, Rib Steak Small End \$1.59, Eye Steak \$2.59

FRANKS 89¢
BOLOGNA 49¢

SAFEWAY FOR DISCOUNT PRICES ON QUALITY BRANDS!

- Peaches 29-oz. Yellow Cling Can 43¢
- Cocktail Town House Fruit 17-oz. Can 31¢
- Applesauce Town House 28-oz. Size 55¢
- Green Beans Town House Cut 16-oz. Can 24¢
- Golden Corn Town House 17-oz. Can 22¢
- Spinach Town House 16-oz. Can 24¢
- Tomatoes Garden of Eatin' 16-oz. Can 25¢
- Olives Emplast Stuffed 2-oz. Jar 29¢
- Chili Town House 15-oz. Can 49¢
- Mac. Dinner Kraft Dinner 7 1/2-oz. Pkg. 28¢
- Cake Mixes Mrs. Wrights 18 1/2-oz. Pkg. 39¢
- Dressing Piedmont 32-oz. Jar 59¢
- Cake Mix Betty Crocker Angel Food 16-oz. Pkg. 75¢
- Cranberry Queen Spray Juice 48-oz. Size 99¢
- V-8 Juice Vegetable Juice 6-oz. Cans 65¢

PAR FABRIC SOFTENER 79¢
Gal. Botl.

LUCERNE COFFEE TONE 75¢
16-oz. Jar

FIG BARS 47¢
Busy Baker Fig Bar Cookies!

LETTUCE 19¢
Solid Head Lettuce!

STRAWBERRIES 39¢
Fresh From California!

LOW EVERYDAY PRICES!

- DETERGENT White Magic Low Price 49-oz. Box 75¢
- DOG FOOD Pooch Canned Dog Food 15 1/2-oz. Can 14¢
- SPRAY STARCH White Magic 22-oz. Size 47¢
- CLOROX BLEACH Laundry Bleach 1/2-gal. Botl. 39¢
- LIGHT TUNA Sea Trader Chunk Tuna 6 1/2-oz. Can 53¢
- MIRACLE WHIP Kraft Dressing 48-oz. Jar \$1.19
- DRY MILK Lucerne Super Saver 20-Qt. Pkg. \$3.49
- SOFT DRINKS Orville Redenbacher Drink Can 12¢

FRESH PRODUCE AT SAFEWAY!

- Rhubarb Washington Crimson 25¢
- Watermelons Red Rip & Sweet 10¢
- Onions Texas New Crop Yellow! 2.25¢
- POTATOES All Purpose Russets Super Saver Value! 10-lb. Bag \$1.49
- ORANGES California Finest Quality Valencia Oranges! 15-lb. Bag \$1.89
- APPLES Washington State Best Delicious! 3 lbs. \$1
- Artichokes Fresh at Safeway! 39¢
- Tomatoes Cherry Tomatoes 39¢
- Squash Acorn for Baking 23¢

KOTEX NAPKINS 45¢
Sanitary Napkins. Reg., Super or Slender Line!
12-ct. Pkg.

SAFEWAY HEALTH & BEAUTY AIDS!

- Effergrip Denture Adhesive 1 1/2-oz. Size 89¢
- Pepsodent Toothpaste 7-oz. Tube 89¢
- Lectric Shave Shave 3-oz. 79¢
- Aqua Velva After Shave 4-oz. \$1.09
- Kaopectate Lower Shave Botl. 8-oz. \$1.19
- Shampoo White Rain 14-oz. Botl. 99¢
- Hair Spray Alberto VO-89-oz. \$1.29
- Clairol Lotion Lining 3-oz. \$1.29
- ULTRA BRITE TOOTHPASTE 7-oz. Tube 89¢
- Deodorant Dial Antiperspirant Can 8-oz. \$1.39
- Cover Girl Liquid & Pressed Powder 16-oz. \$1.49
- Lozenges Listerine Low Price 24-ct. Pkg. 79¢
- Unicap M-Vitamin Complex 120-ct. \$2.99
- Desenex Feet Powder 1 1/2-oz. Size 98¢
- Callus Pads Dr. Scholl's 6-ct. Pkg. 52¢
- Alberto FDS Feminine Spray 3-oz. \$1.19
- Pristeen Spray 7 1/2-oz. \$1.19

KOTEX NAPKINS 89¢
Sanitary Napkins Super!
24-ct. Pkg.

THIS COUPON WORTH \$1.15
Toward the Purchase of A 6-oz. Pkg. of WILSON CERTIFIED COLD CUTS
One Coupon Per Customer. Coupon Expires Sat., April 27. Redeemable Only At Safeway!

FLORIDA YELLOW CORN 1099¢
FOR
Fresh From Florida!

Fire Safety Is Program Subject

Two guests met with West Hereford Extension Club Tuesday afternoon in the home of Mrs. Norma Livesay, 209 West Fifth. A safety program centering on fires in the home was given. Mmes. E.M. Cox, U.V. Pierce and Blanche Hardin discussed causes and prevention of fires. To open the program, Mrs. Pierce sang a hymn, In Praise Of God. The hostess gift was drawn by Mrs. Hardin. Mrs. Dock Roberson and Mrs. Barnhill were welcomed as guests. Other members present were Mmes. John Jacobson Sr., A.C. Flowers and D.W. Allmon, and Miss Evelyn Bell.

Reports Are Heard By Heritage Club

Reports from the recent district meeting of Texas Home Demonstration Association, held at Borger, were given in Heritage Extension Club Tuesday, with a summary of activity at the County HD Council meeting Monday. Mrs. Joe Bowers reported the council session where the delegates to Borger told of that convention. Two visitors, Mrs. Duane Holly and Mrs. Dewayne Black, were present and were informed of the club's work and purposes in a general discussion by members. The meeting was in the home of Mrs. Jacob King, who served refreshments after the discussion.

Hereford CowBelles Active In State Session

By LAVON NIEMAN
Staff Writer

Fourteen Hereford CowBelles attended the Texas CowBelle Mid-Year Convention held in the Menger Hotel in San Antonio Monday and Tuesday. Approximately 175 CowBelles attended the convention.

Hereford women who represented the local chapter as delegates were Mmes. C.F. Newsom, Elmo Hall and Mary Gibson. Mrs. Robert Josserrand, who is chairman of the finance and budget committee, also served as a voting delegate as did Mrs. N.E. Tyler, local president.

Other Hereford CowBelles attending included Mmes. Melvin Cordray, Dick Coupe, Jim Perrin, R.N. Yarbro, James McCarty, Willis Duggan, Melvin Thompson, Rachael Hunter and Henry Emitte. N.E. Tyler was also there for the convention.

During the business session Tuesday morning, Texas CowBelles were commended by the national president, Mrs. Elmo Hoyt, for the excellent work being done to promote beef.

Members elected Mrs. Perrin to the nominating committee and chose Amarillo as the next convention site for the state

meeting in October. Mrs. Tyler was appointed as chairman of a committee to work on obtaining beef for Gristown.

The convention concluded Tuesday with a luncheon. John C. White, who is serving his 12th term as Texas commissioner of agriculture, was the keynote speaker. Four representatives of the Deaf Smith Chamber of Commerce were introduced at the luncheon. They were Bill Albright, executive vice president; R.W. Eades, vice president; Burke Inman, chairman of transportation; and Mrs. O.G. Nieman, president of the Women's Division who also represented The Hereford Brand. Their presence was in support of the CowBelles and their promotion of the beef industry.

White, who is known for inaugurating the TAP program, told the group that the CowBelles have brought to life the oldest industry in Texas — cattle. "Cattle and production of cattle is what this state is all about, and I welcome this new statewide involvement of the CowBelles," he said.

"CowBelles have created more enthusiasm about the cattle industry than all my speeches," he continued.

"You're not only doing a great job but have a larger job ahead of you."

He pointed out the fact that profits in the cattle industry last year never reached 7 per cent, even though it was a good year. "A long time ago when ranching was a way of life, people expected you to stay there. But now if you can't make a profit, you find something else to do. We're near that point," he said.

"When government fools around with livestock industry, we know what happens, because it happened last year. The consumers must realize the problems. We have a job of education and selling food and

fiber in this country. No other nation can feed itself and share with other nations. No nation can long survive unless based on stability, love of country and pride," he said.

Mrs. Josserrand was introduced at the luncheon as the National committee chairman for ideas, decisions and actions. Mrs. Carrothers, another Hereford CowBelle, is vice chairman of the national beef education committee.

The River Parade, part of Fiesta Week in San Antonio, was viewed by the Hereford group, along with more than 100,000 spectators.

Schroeters Go To Convention

A.J. Schroeter of A.O. Thompson Abstract Company, and wife Margaret will be participants in the annual Texas Land Title Association Convention being held at the Hyatt Regency in Houston, Thursday, Friday and Saturday.

The Texas Land Title Association is the largest state land title association in the country and expects an attendance of over 500 at their convention.

The convention will get a


strong start with the planned Casino Party to be held on convention opening night Thursday. Highlights of the Convention will be the announcement of the "Titleman of the Year" award. An awards luncheon will be held Saturday afternoon.

The Association plans a re-convened session in Las Vegas, Nevada, April 28-May 1. Representatives of the Nevada Land Title Association will meet with the Texas association at that time.



CowBelles at Convention

Hereford CowBelles and their escort, N.E. Tyler, are pictured above at the Menger Hotel in San Antonio while attending the Texas CowBelle convention this week. Left to right are Tyler, Mmes. Robert Josserrand, Elmo Hall, N.E. Tyler, James McCarty, Jim Perrin, Rachael Hunter, Melvin Cordray, Melvin Thompson, R.N. Yarbro, Willis Duggan, C.F. Newsom, and Henry Emitte. Mmes. Dick Coupe and Mary Gibson attended but are not pictured.



WORK SHOE HEADQUARTERS

Red Wing Cures 5 o'clock Feet

RED WING

ANTHONY'S
Sugarland Mall

Crisis Line Now Open

Hereford and area residents experiencing a crisis situation, or in need of information, can now receive assistance by calling a toll-free telephone number . . . 1-800-692-4458.

The assistance is being provided by the Suicide Prevention—Crisis Intervention/Operation Drug Alert, a service of the Mental Health Retardation Regional Board. A local unit has been organized, and members trained, to follow up on calls where personal contact is necessary.

SP-CI/ODA is a 24-hour telephone service staffed by carefully screened, trained volunteers who offer a listening

ear to anyone who feels the need of calling. All calls and all personal contacts will be kept in the strictest confidence.

This service will be an extension of the service offered to Amarillo residents since December 1968. SP-CI/ODA has received more than 11,000 since its inception. These calls cover suicide attempts, alcoholism, drug abuse, V.D., pregnancy, loneliness, missing persons, family conflicts, unwed mothers—anything which may create a crisis for another human being.

Approximately one-third of the calls deal with drug-related problems. It may be from a parent concerned about his child; it may be from a young person experiencing problems from drugs; it may be from a student wanting drug abuse information; it may be from a physician seeking sources of drug rehabilitation.

SP-CI/ODA receives firm support from community agencies, physicians, psychiatrists, mental health professionals, law enforcement, personnel, and

the media. These people form the back up nuclei for the volunteer when further assistance must be provided for a caller.

By extending the telephone service to Hereford residents, SP-CI/ODA is truly shortening the distance one has to travel to the nearest heart. The toll-free number . . . 1-800-692-4458.

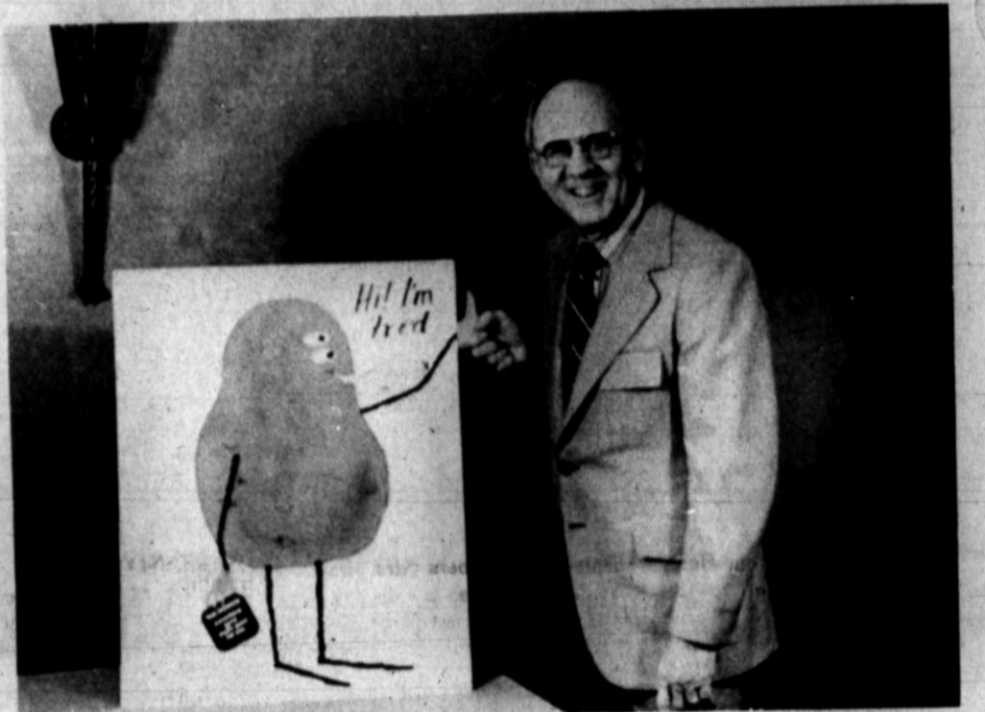
Awards To Honor

Adult Classes

Some of these students have passed their GED test which is equivalent to a high school diploma.

A reception will follow the awards for all students and their families.

All students of the Adult Basic Education Classes will be honored at an awards ceremony Monday at 7:30 p.m. at Tierra Blanca Elementary School.



Gault Attends Meeting

This region's representative on The Potato Board, Howard W. Gault of 208 S. Texas Ave., meets the Board's new animated television character, "Fred the Potato," at the group's annual meeting in Denver, Colo., recently. The Potato Board is a nationwide organization of approximately 15,000 potato growers and handlers.

If you can't get PIONEER Brand 8311

here are some excellent alternative hybrids for High Plains farmers.

Pioneer Brand 8311, the "Golden Bronze Yield Leader," has been our most popular hybrid this year — so popular, in fact, that it may be in short supply in some areas. One reason is that the demand has been so great downstate where 8311's disease tolerance is so important. Fortunately, there are several other Pioneer Brand hybrids that are proven top performers on the High Plains. If you can't get 8311, ask your dealer about these.



PIONEER Brand 8417

This versatile yellow endosperm sorghum is a champion yielder in the medium to late maturity class, for irrigated or non-irrigated land. It has large open heads, uniform head height, strong stalks for easy threshing, good tolerance to smut and anthracnose.

PIONEER Brand 820

This top-notch full-season hybrid, is a consistently high yielder. Excellent drought resistance and standability plus good roots and stalks make it a good choice for irrigated or non-irrigated farming on the plains.

PIONEER Brand 828

One of the highest yielding sorghums you can plant, this full-season hybrid responds well to good management on good land with plenty of water. Plains growers like it because it holds its quality and produces sturdy stalks with semi-compact heads of dark red grain.

PIONEER Brand 846

Famous for its versatility and adaptability, this medium maturity hybrid yields along with the full-season varieties. Resistant to smut, rust and MDM, its outstanding hybrid vigor and excellent drought resistance help it turn in consistently high yields even under stress.



PIONEER BRAND SEEDS

PIONEER HI-BRED INTERNATIONAL, INC.
Southwestern Division
P. O. Box 788, Plainview, Texas 79072

Pioneer is a brand name. Numbers identify varieties. Reg. trademarks of Pioneer Hi-Bred International, Inc.

Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

LEON RICHARDS
SUGGESTS



Consolidate ...and get your bills under full control

Gather up those nagging bills, those dragging charge accounts, your lagging expenses...bring them to financial house! Let us show you how to add them all together (consolidate!), pay them off in one convenient loan. Your payment may be less than your total monthly payments!

Come in...call us. Consolidate to a larger loan... \$1000...\$1500...\$2000 or more. Act today!

Leon Richards, Branch Manager
615 So. 25 Mile Ave.
364-4432

financial house
INTERSTATE SECURITIES COMPANY



Jeans Are Status Symbol

Ever since Levi Strauss stitched up his first pair in the mid 1800's jeans have been part of our way of life.

"Long associated with work—and considered a utility garment—today's jeans are a symbol of fun and a relaxed lifestyle," Marilyn Brown, fashion authority, notes.

"Worn, faded or patched denim indicated a lot of good living gone under the bridge," the consumer education, clothing and textiles specialist, Texas Agricultural Extension Service, The Texas A&M

University System, said. Variations of jean fashion are the "status" denims, which gain status with every rip and tear—or "glad rags" ornate with studding, sequins or stichery.

Jeans also announce the wearer's humor and personality, the specialist continued.

"Some feature rivets, various sorts of glitter, embroidery and decorative stiches—and famous places, people or things appear on jean seats, pockets and legs.

"Others reflect the European

western idea of adding bright, contrasting piping to pockets, seams and waistbands.

"Whatever the method, the 'message' is more important than the model."

Another big fashion switch involves turning workman's jeans into everyman's jeans—with a fashion touch or two, Miss Brown said.

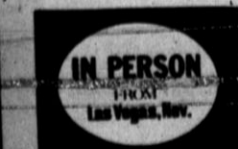
"It began with carpenter jeans—featuring extra pockets and back belt—and painter jeans, with their own on-the-job extras.

"The newest adaptations include electrician, utility company worker, forester and seaman jeans. They all fit the current mood that makes orange stitching, railroad stripes and polished cotton fashionable," she concluded.



JEANNE CARROLL SHOW and DANCE

FEATURING
TOMMY ALLAN ON TROMBONE



MOONLIGHTER
APRIL 29
8 P. M.



MARRIED TWICE

WYOMING, OHIO--Having invited 150 guests to their church wedding, Wanda McGuire and Emmet Anderson learned the minister they had engaged could not legally marry them. They were married by a legal minister then rushed on to the church.

100F Little Grand Ole Opry SUNDAY MAY 5, 2:00 to 5:00 P.M. Odd Fellow Temple ADMISSION \$1.00 & 50¢

Committees For Club Year Named

Standing committees for the next club year were appointed in Lone Star Study Club Tuesday afternoon, at a meeting where Mrs. Glenn Reeve of Friona was guest speaker. Mrs. Virgil Dodson and Mrs. J.E. Shirkey were hostesses in the formers home.

Officers in Lone Star Club serve a two year term, so Mrs. Dale Tinnin will continue as president. Mrs. J.J. Durham vice president, Mrs. H.E. Henslee secretary and Mrs. J.C. Williams treasurer.

Mmes. Henry Vaughn, John Jacobsen Jr. and Shirkey were named to the yearbook committee for 1974-75; Mmes. Gaston Baer, C.B. Womble and Hard Benson to the social committee. Mrs. S.S. Williams will again be project chairman.

Mrs. Ed Warren was appointed reporter, Mrs. W.O. McCutchen cheer chairman,

Mildred Elliott telephone chairman and Mrs. Jim Bookout representative to the County Womens Forum.

The club will close a season at its next meeting, May 14, with a luncheon in Hereford Country Club.

The program guest showed her collection of dolls dressed in the bridal costume of all the women who have married in the White House. Mrs. Reeve has made a hobby of studying the history of U.S. presidents' families, noting all the weddings that have taken place in the White House and learning what the brides wore.

Anecdotes and bits of history were related by Mrs. Reeve as she displayed the dolls and their costumes she has made. She was introduced by Mrs. W.S. Fluit, program chairman.



CHOIR TO BE PRESENTED — The Lubbock Christian College A Cappella Chorus will perform at 7 p.m. Sunday at Central Church of Christ. The 42-member choir is under the direction of Dr. Wayne Hinds, coordinator of LCC music Department. A sermon in song will be a feature of the musical program, to which the public is invited. J.T. Marlin, minister, will speak in the service.

Alcoholism Is Today's Subject

The Deaf Smith County Council on Alcoholism will meet today from 12 noon-1 p.m. for a Dutch Treat luncheon at Dickie's Restaurant.

Ted Moreno, coordinator of the Regional Alcohol and Drug Abuse Services of the Panhandle Regional Planning Commission will present the

program, "The Juvenile Drinking Problem". The public is urged to attend.

In Gulliver's Travels, Jonathan Swift mentions Mars' two moons and their unique motions, 156 years before they were discovered!

HAROLD CLOSE DRUG
Presents
World Imports
Simulated Diamond Rings on Display at
Harold Close Drug
Sugarland

Lifetime Guarantee \$4.00 up
Bring your Diamonds,
See if you can tell the difference

Madre Mia Has Election Party

The swinging '50's—Happy Days was the theme used at La Madre Mia Study Club's election party Tuesday evening in Pioneer Natural Gas Flame Room.

Elected as president was Mrs. C.D. Adams; vice-president, Mrs. Charles Watson; secretary, Mrs. Dave Honea; historian, Mrs. G.C. Merritt; parliamentarian, Mrs. Richard Ward; reporter, Mrs. Lonny Crump; treasurer, Mrs. Stanley

Simmons. Records popular during the 1950's were played during the party and candidates running for office presented skits to club members.

Hostesses for the salad supper included Mmes. Jimmy Anderson, Roger Williams, Ward and W.E. Sparks. There were 25 members present.

Delegate Of Lodge Named

Official delegate from Hereford Rebekah Lodge to the Panhandle Association of Odd Fellows and Rebekahs meeting in Pampa this weekend will be Beatrice Cox, elected at the lodge meeting Tuesday evening in the IOOF Hall. Mrs. Henry Murrell was named alternate.

Mrs. A.N. Hopson was hostess, and served refresh-

ments to 26 members. Mrs. Jim Loving and Ada Hollabaugh were presented certificates of perfection for their work in the lodge this term.

Mrs. P.B. Sowell conducted a ceremony of draping the charter in memory of the late Bessie Carter, a past president.

Sherman Chosen Governor For A Day

A variety of activities have been planned for Saturday when Sen. Max Sherman is named Governor For A Day in Amarillo.

The day will begin with a prayer breakfast at the Methodist Church on Polk Street and will be followed by a swearing-in ceremony at 9:30 a.m. in the Bivins Library.

A parade down Polk will culminate in a noon luncheon at the Villa Inn. Participants will then swing to Borger for the dedication of a new historical monument at Frank Phillips Junior College.

A reception will be held at the college to wind up "the Governor's" day.

COURTHOUSE NEWS

VEHICLE REGISTRATIONS

City of Hereford, 74 Merc.; City of Hereford 74 Merc.; City of Hereford, 74 Merc.; Ronald Rickert, 74 Kawasaki; Ronald Rickert, 74 Kawasaki.

Cecil Bell, 74 Chev.; Jolene Williamson, 74 Chev.; Ramon Castillo, 73 Honda; Big Tex Cattle and Grain Inc., 74 Timpte; Leroy McDonald, 74 Buick.

Alvis Jolly, 74 GMC; Oglesby Equipment Co., Inc., 74 Intn.; Charlie Keese, 74 Kawasaki; Reese Dawson, 73 Kawasaki; Coy House, 74 Ford. Ronnie Reiter, 74 Chev.; Teddy Tucker, 74 GMC; Wesley Easley, 74 Buick; Cecil Boyer, 74 Buick.

WARRANTY DEEDS

R.B. Miller, et ux to Elmer Combs et al, N. 1/2 of lot 7, and all of lots 8 and 9 in block 24 of Whitehead Add.

Elmer Combs et ux to Carl E. Combs, N. 1/2 of lot 7, all of lot 8 and 9 in block 24 of Whitehead Add.

Henry E. Bennett et ux, to Tom Timberlake et ux, N. 57 ft. of lot 3 and S. 7 ft. of lot 2, block 7, Westhaven Add.

Alice Morell to Ivan L. Roberts, all of E 1/2 of sect. 7 Township 5 N. Range 4 E.

Kenneth Artho et ux to Joe J. Artho, a four acre tract out of N. part of E 1/2 of sect. 11, block 8.

Smart Scotchman

Two Scotchmen tossed to see who would pay for the dinner. The winner called, "heads." The loser called, "Fire!" and escaped in the confusion.

114 Park Ave. 364-5801 Hereford, Texas

COMPLETE AUTOMOTIVE SERVICE CENTER

30% OFF

STEEL-TRACK BELTED GRAPPLER II

YOU SAVE \$13 TO \$18

TUBELESS WHITWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
E78-14	7.35-14	\$44	30.80	2.47
F78-14	7.75-14	\$47	32.90	2.61
G78-14	8.25-14	\$51	35.70	2.79
H78-14	8.55-14	\$55	38.50	2.94
G78-15	8.25-15	\$52	36.40	2.86
H78-15	8.55-15	\$55	38.50	3.06
J78-15	8.85-15	\$58	40.60	3.05
L78-15	9.15-15	\$61	42.70	3.20

*With trade-in tire off your car.

FAST FREE MOUNTING!

78-SERIES 4-PLY NYLON CORD AIR CUSHION

TUBELESS BLACKWALL SIZE	ALSO FITS	REG. LOW PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	9.95	1.78
B78-13	6.50-13	11.95	1.83
E78-14	7.35-14	15.95	2.24
F78-14	7.75-14	16.95	2.41
G78-14	8.25-14	17.95	2.55
5.60-15		14.95	1.78
G78-15	8.25-15	18.95	2.63
H78-15	8.55-15	19.95	2.82

*With trade-in tire off your car. W/W's available in most sizes. \$3.00 more each.

GREAT LOW PRICE! POLY-TRACK H.S.T.

ONE OF WARD'S POPULAR NON-BELTED TIRES

TUBELESS BLACKWALL SIZE	ALSO FITS	WARDS LOW PRICE	PLUS F.E.T. EACH
B78-13	6.00-13	15.99	1.83
C78-13	6.50-13		1.99
C78-14	6.95-14		2.07
E78-14	7.35-14		2.24
F78-14	7.75-14		2.41
G78-14	8.25-14	22.99	2.55
G78-15	8.25-15		2.63
H78-15	8.55-15		2.82

*With trade-in tire off your car. Whitewalls \$3 more each.

4 DURABLE PLYS OF POLYESTER CORD

Dave Honea is Gifford-Hill in this area.

He's highly qualified to help you with irrigation problems you may have and he's got the very best equipment available to do it with.



Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories. If you haven't already met our irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy.

Gifford-Hill & Company, Inc.

E. Hwy 60 Hereford, Tx 79045 (806) 364-1266



SAVE \$5 IN PAIRS
OUR SUPREME SHOCKS PROMISE FIRM CONTROL

737

EACH
REG. 9.99 EA.

The dependable supreme shock has an oversize piston for top performance. Gives firm driving control for comfortable, stable, safe riding.

LOW-COST INSTALLATION AVAILABLE.

SAVE 50%

3.29 WIPER BLADE REFILL
For most 1961-74 cars. **1.66** in pairs

FRONT AND REAR LOAD LEVELERS
1237 EACH
REG. 14.49 EACH
Levelers provide extra stability under heavy loads.

WARDS SUPREME SHOCK ABSORBER REPLACEMENT GUARANTEE

For as long as you own the car on which installed, Montgomery Ward will furnish free replacements for any Wards Supreme Shock Absorber which fails for any reason. If Montgomery Ward originally installed the shock absorbers, it will install replacements free. Return shock absorbers to any Montgomery Ward branch (any branch having installation facilities, if free installation included) with evidence of purchase. This guarantee does not apply to shock absorbers installed on commercial vehicles or to shock absorbers damaged in an auto accident.

ENJOY WHAT YOU NEED NOW, WITHOUT DELAY—USE WARD'S CHARG-ALL PLAN

...ove at the convention Hall, N.E. ay, Melvin ry Emitte.

...ault of 208 S. er, "Fred the y. The Potato ato growers

...f adding bright, ping to pockets, istbands.

...the method, the more important

...fashion switch ing workman's ryman's jeans— in touch or two, aid.

...with carpenter ng extra pockets belt—and painter eir own on-the-job

...est adaptions in- trician, utility rker, forester and s. They all fit the od that makes ching, railroad polished cotton

...concluded.

TWICE

...3, OHIO--Having 9 guests to their iding, Wanda Mc-Emmet Anderson inister they had ould not legally . They were mar- ginal minister then o the church.

OOFF
Grand
Opry
AY MAY 5,
5:00 P.M.
ollow Temple
MISSION
00 & 50c

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Readers ad: 10c word first insertion, \$1.50 minimum, 3c word thereafter, \$1 minimum.
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 at Myrtle
 Phone 364-0100
FURNISHED TRAILERS FOR RENT
 IB-1-14-8p

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3383 IB-1-5-tfc

!!CARPET!!
 Financing Available
CAW CARPET
 PLAINS AND N. 25 MILE AVE.
 PHONE 364-3448 B-1-36-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
 IB-37-tfc

GARAGE EQUIPMENT NEW & USED
 Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
 1306 East Park
 Phone 364-1055 IB-1-9-tfc

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-25-tfc

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new & used furniture and appliances at bargain prices.
 Open for business Saturdays only 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873 B-1-31-tfc

We sell new B-W TV's, color TV's, stereos, dinettes, living room furniture, bedroom furniture, major appliances. Financing available if qualified.
Plains Finance & Furniture
 900 Lee St.
 B-1-30-tfc

For Sale: 1973 Model Yamaha, 175 CC. Phone 289-9828 after 7:00 p.m.
 IB-1-14-3-tfc

CLEARING out all bikes. Going for cost plus \$5.00 in the box. Firestone, 105 North Main, Hereford. 364-4333. B-1-18-16-tfc

FREIGHT DAMAGED
 Mediterranean Style console with AM-FM radio built in 8 track tape player, 4 speed record changer. Regular \$299.95 - damaged during shipment, now only \$155.00 or \$10.00 monthly at:
MARTIN'S SOUND CENTER
 Corner of Georgia & I-40 Amarillo, Texas B-1-14-tfc

For Sale: Good used one horse trailer. Call 364-2740 after 5:00 p.m.
 B-1-12-43-2c

LAWN MOWER SALE
 Self-propelled riding and push type. Over 20 models to choose from. Many good reconditioned mowers. Buy NOW and save.
MONTGOMERY WARD
 114 Park Avenue
 B-1-15-tfc

For Sale: 1972 Yamaha 250 MX. Phone 364-1779. B-1-10-42-4c

MOBILE HOME FOR SALE
 1972 Wickshire 14x64 unfurnished. 2 bedrooms, 2 full baths, kitchen, dining room and living room. Master bedroom has "His" and "Hers" closets with small dressing area. Master bath has sunken tub and includes washer and dryer. Carpeted throughout with light green shag. Kitchen flooring has geometric design, no wax, vinyl linoleum. Large evaporative air conditioner. Carpeted front porch steps.
 Call:
 364-2030; after 5:00 p.m. 364-6018. B-1-43-tfc

To give away - 2 puppies, part German Shepherd. Call 364-0263 after 6:00 p.m.
 B-1-12-43-2c

REPOSSESSED STEREO
 Component stereo with AM-FM radio, 8 track tape player and deluxe turntable, 2 air suspension speakers. List price \$249.95. Assume balance of \$125.00 or \$10.00 monthly at:
MARTIN'S SOUND CENTER
 Corner of Georgia & I-40, Amarillo, Texas B-1-14-tfc

SALE
 Needlepoint tapestries, worked patterns. Sale painted needlepoint kits 1/2 price. Over 400 colors tapestry yarns, over 300 colors 4 ply Wintuck and wool yarns.
DAN'S OF CANYON
 B-1-42-4c

STORAGE TANKS 1500-20,000 gallons. Pressure tanks, 500 - 6,000 gallons. 364-0484, Hereford. B-1-43-3c

GARAGE SALE SATURDAY & SUNDAY 440 AVENUE H
 B-1-10-17-1p

GARAGE SALE THURSDAY, FRIDAY, SATURDAY
 1/2 mile West of West Park Cemetery - last house on left. Two portable dishwashers, TV's, clothes and much miscellaneous. B-1-17-1p

YARD SALE - TODAY
 217 Catalpa. Clothes and much miscellaneous. B-1-17-1c

GARAGE SALE 114 Northwest Drive. Thursday, Friday, Saturday. Bed, dishwasher, stove, clothes, odds and ends. B-1-15-17-1c

TWO FAMILY GARAGE SALE. 5 miles East on Austin Road. Saturday, 9 to 5. Clothes, toys, odds and ends.
 B-1-15-9p

For Sale: Furnished 6x40 house trailer and lot. Good condition. Call 288-7245. B-1-15-tfc

Fat? Overweight? Try the Diadax plan - Reduce excess fluids with Fluidex no prescription at Harold Close Drug.
 T-1-14-7p

For Sale: Camper trailer. \$1195.00. 205 So. 25 Mile Avenue. B-1-10-17-tfc

For Sale: Sears 23" table model Color TV. 3 years old. Phone 364-4928. B-1-13-17-1c

FOR SALE: ANTIQUES BY APPOINTMENT
 364-5636 B-1-10-17-4c

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1.
Duckwalls Sugarland Mall
 B-1-23-17-2c

For Sale: 11 months old St. Bernard female. Good with children. Call 364-6709. B-1-17-1p

For Sale: 1972 Yamaha 250 cc Dirt Bike. Good condition. 364-0639 or 364-2171. B-1-13-17-2c

For Sale: two miniature poodles, one black and one apricot, male and female. 364-4129. B-1-15-17-2c

GARAGE SALE 407 AVENUE C
 Saturday & Sunday all day. Clothes for boys and girls, sofa, dishes and toys. B-1-17-1p

Puppies to give away. Half German Shepherd, half Collie. North of Yuca Hills, 258-7242. B-1-14-17-tfc

Used tire. 18 lb. parts and labor guaranteed 90 days. \$125.00. Call Montgomery Ward, 364-5801. B-1-15-17-tfc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m. B-3-12-6-tfc

1972 Chiefain Winnebago. Good condition. Fully loaded with power plant. Air conditioner. Less than 10,000 miles. Call after 6:00 p.m. 247-2867 Friona, Texas. B-3-23-12-tfc

NEW & USED CARS now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location. 221 North 25 Mile Ave. B-3-8-tfc

1969 Cadillac Coupe de Ville, red and white, with new tires - extra sharp. \$250.00 down in payments of \$76.00 per month. Call 364-1017 or 364-3566. B-3-25-4-3-tfc

FOR SALE
 1973 C-60 Chevy Truck with 1973 14 ft. BJM Spreader mounted. 11,000 miles, in use 6 months.
 Call 806-293-7103 B-3-43-2c

For Sale: '72 Chevy Pickup. Contact Installment Loan Department, FNB. B-3-10-43-tfc

For Sale: 1971 Ford Torino. Automatic. 302 motor. \$1495.00. Phone 364-6369. B-3-11-17-2p

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 IB-3-17-tfc

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250 IB-41-tfc

1972 VW Super with air conditioning. 364-4221. B-3-10-41-tfc

1973 Buick Century Regal. Loaded. 13,000 miles. Call 364-2135 after 6:00 p.m. B-3-11-13-tfc

For Sale: 1967 Peterbilt 335, 13 speed RR, 1022 Budds. \$8,000.00. Call 364-0626. B-3-13-42-tfc

EXTRA nice 1969 Buick Electra 225, loaded. 212 Greenwood. B-3-10-42-tfc

FOR SALE
 1967 Ford Stationwagon, air condition, power, recently overhauled.
 1969 Chevy Pickup, 4 speed, saddle tanks, recently overhauled. Phone 364-4713 B-3-42-tfc

For Sale: 1973 Camero and 1974 Mercury Comet. Call after 5 p.m. 364-0806 or 364-1770. B-3-14-17-tfc

1971 Ford LTD. 48,000 miles, extra clean. Power steering, power brakes, air, new tires. \$1,849.00. Call 364-1679. B-3-17-17-tfc

FARMS
 160 acres of dry land in Deaf Smith County. All under cultivation. \$150.00 per acre.
5 UNIT APARTMENTS
 Good location, good income.
COZY TWO BEDROOM
 Stucco, carpeted, paneled. Very nice. Fenced yard with fruit trees. \$10,500.00.
LOANS
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.
Board of Realtors Multiple Listing Service
CARTEL REAL ESTATE
 206 N. 25 Mile Avenue
 Phone 364-9944
 1-488-3611
 Wayne Carthel
 Leola Peters
EQUAL OPPORTUNITY
 B-4-10-tfc

For Sale
 15 Acres cultivated. Irrigation well. 4 miles from Hereford. \$1,000 per acre, \$2,000 down, 45 years on bal.
Durward Hamby
 364-3466 B-4-31-tfc

IMMEDIATE POSSESSION
 Match your personality needs and desires with this beautiful 3 bdrm. home in Northwest Hereford. 2 full baths, kitchen and den comb. double garage. This house looks new inside and out. Call today for details.
THE PRICE IS RIGHT
 On this 1 bdrm. duplex. It's furnished and is in good shape inside and out. With double garage. Close to town and hospital. Small down and \$125.00 per month.
LOOK LOOK LOOK
 3 bdrm. home with basement and 1 acre of land close to town. Priced \$18,500.00.
STAR STREET
 3 bdrm. 1 bath, single garage. fenced yard with storage. This is one of the best buys in Hereford.
LAND
 320 acres with nice 3 bdrm. home. Double garage, fruit trees, barns and also 2 bdrm. tenant house. 1-8 well and 1-6 well. \$20,000.00 will hold this place till after wheat harvest.
SMALL TRACT
 15 acres with well, close to town. \$11,000.00 down and terms on balance.
 If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBY REAL ESTATE
 1/2 mile South of underpass on Hwy 386.
 OFFICE - 364-3566
 Calvin Edwards - 364-1017
 Gerald Hamby - 364-1534
 Chick Weemes - 364-3169
 J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
 B-4-43-tfc

6. WANTED

CUSTOM MANURE HAULING & SPREADING
 Contact:
 Rick McCracken, 364-6141 or 364-5797 or call Harold Finch, 364-3734. B-6-38-13p

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-4-13-6-tfc

WANT to lease a section or more of grass land for cow, calf operation. Call 364-1828 after 7:30 p.m. B-6-18-40-tfc

WANT to rent, consider buying, small acreage with 2 bedroom liveable house. Call days 364-4648; after 4:00 p.m. 364-5687. B-6-18-16-tfc

Yard thatching and vacuum cleaning. Phone 364-1080. B-6-10-16-2c

8. HELP WANTED

TEXAS OIL COMPANY needs dependable man who can work without supervision in Hereford area. Contact customers. Age unimportant, but maturity is. We train. Airmail E.D. Dick, Pres., Southwestern Petroleum, Ft. Worth, Tex. 76101. B-8-42-4c

Tri-Chem Liquid Embroidery needs dealers. For information, please contact after 5:00 p.m. Cheryl Kerr, 604 Irving, No. 17. Phone 364-5817. B-8-20-15-tfc

WANTED: Cleveland Trencher operator. Fringe benefits. An equal opportunity employer. Send resume to Box 1073, Hereford, Texas. B-8-17-7-tfc

WANTED: Warehouse man experienced in inventory and sales of irrigation products. Fringe benefits. An equal opportunity employer. Send resume to P.O. Box 1073, Hereford, Texas. B-8-24-11-tfc

WATTRESS. If inexperienced, will train. Apply in person after 4:00 p.m. at the Music Stand, 628 West 1st. B-8-17-11-tfc

School Bus drivers needed. See Eldon Owens at school bus shop. B-8-10-4-tfc

EXTRA INCOME - Make \$1.00 per sale selling engraved metal Social Security plates. FREE SALES KIT. Engraving plates, Box 19460-477, Jacksonville, Florida 32207. B-8-41-8p

STUDENTS
 Reserve your summer job now. Earn up to \$8 per hr. part time now, full time this summer. Must be neat in appearance, have car, phone. No previous experience necessary, will train. Send resume to:
 Fern Kirby
 Box 1092
 Littlefield, Texas 79339
 or call 385-5465. B-8-16-4c

WAITRESSES NEEDED - all shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East Hwy 60. B-8-23-16-tfc

Need parts salesman for part time work. Saturday & Sunday. Apply in person to P K Supply, 801 West 1st. B-8-19-16-tfc

WANTED: Wig stylist and sales clerk. Apply in person to 906 South 25 Mile Avenue. B-8-15-43-2c

Truck-trailer-farm machinery mechanic. Good salary, good house, utilities furnished. 806-364-0484. B-8-43-3c

NEED PAPER CARRIERS. Call Hereford Brand, 364-2030. B-8-43-tfc

Licensed Vocational Nurse - Deaf Smith General has openings for two LVN's on the 11:00-7:00 shift in the obstetrics department. Excellent salary and benefits program with pleasant working conditions. Apply at the business office at Deaf Smith General Hospital. B-8-37-43-8c

NEEDED
 an over-the-road driver, live in Hereford. Good pay to the right man. Must be neat in appearance and willing to work. Must know D.O.T. regulations. Call 364-3494 B-8-43-4c

Job opening in Amarillo with growing company for high school graduate. Excellent working conditions and fringe benefits. Vending machine service department, Coca Cola Bottling Co. 700 South Johnson, Amarillo. B-8-43-2c

WANTED
 Responsible LVN or RN for charge nurse position. Apply in person to: Kings Manor Methodist Home Hereford, Texas Phone 364-0663 B-8-45-4c

Married high school graduate for furniture service and repair man. If qualified, will teach. McGee Furniture 511 North Main B-8-18-43-3c

TIGHT BUDGET? Add to the family income serving customers near your home. Excellent income potential. Flexible hours. Write Personal Shopper Department, Box 10, Watkins Products, Inc., Winona, Minnesota 55987. B-8-29-17-2c

WANTED!!! BACK-UP COOK
 Apply in person K. Bob's Steak House 215 S. 25 Mile Ave. B-8-17-tfc

WANTED - experienced feed mill man and feed truck drivers. Mesa Verde Feed Yards Willard, Texas 806-376-7981 B-8-16-17-2c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293 B-8-44-tfc

Will do typing and bookkeeping in my home. Call 364-2996. B-9-10-43-2p

STATED MEETING

SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 (Charlie Brown W.M. W.A. Phipps Sec.)

Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)

Lions Club
 meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-tfc

Baled wheat straw for sale \$45.00 per ton. Call 364-5810. B-1-10-12-tfc

1972 Kawasaki 125 in very good condition. Call 364-5822 between 8 and 5, or 289-5994 after 6:00 p.m. B-1-17-40-tfc

CLEANINGEST carpet cleaner you ever used, so easy too. Get Blue Lustre. Rent electric shampooer \$1. B-1-19-43-2c

Good, used tires \$5.00 and up. 105 North Main, Hereford. B-1-10-43-tfc

BICYCLES: 10 speed, 5 speed, 3 speed and single speed, all reduced 10 per cent now at **MONTGOMERY WARD** 114 Park Avenue B-1-20-15-tfc

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy. B-1-15-9p

Small trailer-houses for sale. Phone 364-1818. B-1-11-43-tfc

For Sale: AKC Great Dane Puppies. Intelligent, good companions, good bloodline. 806-655-3137 B-1-12-43-2c

FOR SALE
TRUCKERS: Johnson 123A C B Radio, only 3 months old, all 23 channels - Co Phase harness with twin Franz antennae including mirror mounts Pace Speaker. 2 chrome Air horn covers - 4 baby moon Lubcaps for bud wheels, 8 track stereosonic tape deck with speakers. All in perfect condition.
 For more information, Call 364-5945 B-1-43-2p

Luna Pinto Bean Seed. Limited quantity. \$75.00 CWT. Hereford, 364-0484. B-1-43-3c

FOR SALE
 Yearling stud colt. Poco Bueno-Johnny-Dial. Can be seen at White Pens, North of Sugarland Mall. 364-2830 or 364-9010. B-1-17-2p

For Sale: New indoor bicycle exerciser, \$65.00. Made by Vita Master. Call after 5:00 p.m. 364-1443. B-1-17-2p

For Sale: Refrigerator. Gas range. Very clean. Like new. 506 Westhaven. 364-1264. B-1-12-17-2c

2. FOR SALE Farm Equipment

FOR SALE
 Big Ox blade new 40 calf creep feeder.
 50 joints 4" aluminum flow pipe
 20 joints 3" aluminum flow line.
 80 joints 6" aluminum flow line.
PHONE 258-7241
 B-2-15-tfc

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT 409 EAST FIRST**
 Phone 364-2811 B-2-35-tfc

See Us For Parts-Sweeps-Chisels for Graham (Home) Plows **DAVIS IMPLEMENT 409 EAST FIRST**
 Phone 364-2811 B-2-35-tfc

FOR SALE
 1-500 gallon propane tank with wet line.
 1-1000 gallon butane tank suitable for storage.
 1-425 Moline Pump Motor.
 1-6" Burkley Lake Pump with Chrysler motor.
 Phone 289-5850 B-2-17-2c

3. FOR SALE Automobiles

For Sale: 1973 Chevy; 1973 Olds. Call Installment Loan Dept. FNB 364-2435. B-3-12-9-tfc

1970 Ford 1/2 ton pickup. See at Hamby's Rental, South Hwy 385. Phone 364-3466. B-3-14-38-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0877 B-3-33-tfc

NEW & USED CARS
ORVAL WATSON FORD
 PHONE 364-2727
 IB-3-18-tfc

4. REAL ESTATE For Sale Or Trade

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553 B-4-29-tfc

Pinto Beans should net \$1,000 per acre. Seed beans \$75.00 CWT. Phone 806-364-0484. B-4-43-3c

ALL ELECTRIC HOME FOR SALE
 3 bedroom, 2 complete baths, fireplace, dbl. garage, carpeted throughout, less than 2 years old. \$23,500 at 511 Willow Lane. Phone 364-4230 for appointment B-4-43-tfc

350 Acres irrigated near Hereford. 80 acres good wheat. Deep plowed, ready for potatoes, corn, milo. Strong 8" wells and underground pipe. 1/2 down. Owner. 806-364-0484. B-4-43-3c

5. FOR RENT

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887 IB-5-4-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222. IB-5-10-14-tfc

TRAILER SPACES FOR RENT
 Northwest Mobile Lodge
 Phone 364-2908 B-5-10-13-tfc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 367-2552. B-5-15-10-tfc

Office building. Lease, sell or trade. Call Gene Campbell, 364-0780. B-5-10-28-tfc

Warehouse sublease, 6,000 sq. ft. ironclad building, rail siding. Equipment available including front end loader. 364-6062. B-5-42-5p

8. HELP WANTED

WANTED: Cleveland Trencher operator. Fringe benefits. An equal opportunity employer. Send resume to Box 1073, Hereford, Texas. B-8-17-7-tfc

WANTED: Warehouse man experienced in inventory and sales of irrigation products. Fringe benefits. An equal opportunity employer. Send resume to P.O. Box 1073, Hereford, Texas. B-8-24-11-tfc

WATTRESS. If inexperienced, will train. Apply in person after 4:00 p.m. at the Music Stand, 628 West 1st. B-8-17-11-tfc

School Bus drivers needed. See Eldon Owens at school bus shop. B-8-10-4-tfc

WANTED
 Responsible LVN or RN for charge nurse position. Apply in person to: Kings Manor Methodist Home Hereford, Texas Phone 364-0663 B-8-45-4c

Married high school graduate for furniture service and repair man. If qualified, will teach. McGee Furniture 511 North Main B-8-18-43-3c

TIGHT BUDGET? Add to the family income serving customers near your home. Excellent income potential. Flexible hours. Write Personal Shopper Department, Box 10, Watkins Products, Inc., Winona, Minnesota 55987. B-8-29-17-2c

WANTED!!! BACK-UP COOK
 Apply in person K. Bob's Steak House 215 S. 25 Mile Ave. B-8-17-tfc

WANTED - experienced feed mill man and feed truck drivers. Mesa Verde Feed Yards Willard, Texas 806-376-7981 B-8-16-17-2c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293 B-8-44-tfc

Will do typing and bookkeeping in my home. Call 364-2996. B-9-10-43-2p

The Hereford Brand, Hereford, Texas, Thursday, April 25, 1974

Will do baby sitting Monday through Saturday. Daytime only. Prefer age 3 or 4. Reliable mother. Phone 364-1679. B-8-18-17-2c

10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-4c

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1/2 B-10-34-4c

YOGA CLASS

1:00 P.M. Wednesdays Jeanette Caviness Dance Studio 517 Park Avenue \$2.00 B-10-41-4c

NOTICE

I will not be responsible for any debts other than my own. 1/2 F.W. Hill 217 Ranger Drive B-10-43-2p

11. BUSINESS SERVICE

PAINTING CONTRACTOR

INSIDE-OUTSIDE All work guaranteed Free estimates Julio Pesina, 204 Catalpa St. Hereford, Texas Phone 364-4898 B-11-43-12p

PAINT CONTRACTOR

INTERIOR-EXTERIOR DRY WALL Satisfaction guaranteed Phone 364-5690 B-11-43-4c

DICKEY'S

DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers Back Hoe - Draglines B-11-29-4c

MOTORGRADER

See or Call FLOYD DICKEY S.E. 4th & Belsler Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-4c

KELLEY ELECTRIC

Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-64-4c

PIANO TUNING

Call Elson Clark, 364-0628 or 364-1150. B-11-10-5-4c

HOME APPLIANCE REPAIRS

Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies. JOE'S HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751 B-11-45-4c

HOUSE PAINTING

Interior-Exterior Also minor repair Richard Doney 507 West 4th Phone 364-5207 B-11-38-4c

YARDS & GARDENS

ROTARY TILL. Free estimates. Phone 364-5068. B-11-8-12p

DRAGLINE SERVICE

TAILWATER PIT CLEANING DUMP TRUCKS BOB TON CRANE BOBBY GRIEGO Day Phone 364-8574 Night - 364-2322 1B-11-14-4c

WILL PICK UP

JUNK CARS. FREE Call 364-3350 or 364-3777 1B-11-28-4c

ROTOTILLING YARDS & GARDENS

Phone 364-1432, 605 Avenue H. B-11-10-10-4c

SPRING is the time for thorough check of your refrigeration unit. Call BROWN SHEET METAL 364-3867. B-11-40-4c

HENNINGER CUSTOM FEED GRINDING HAY, COTTON BURS AND MANURE. PHONE 806-376-9702 B-11-13-8p

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-4c

HOME REMODELING, Add a room, build a new home? Rockwell Bros & Company Lumber, 104 South Main, Phone 364-0033, Hereford. B-11-20-36-4c

ALL TYPES OF ROOF REPAIR AND ROOFING Minor home repair All work guaranteed Phone 364-3278 B-11-38-4c

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-4c

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-4c

APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed. MONTGOMERY WARD & CO. 114 East Park Phone 364-5801 B-11-52-4c

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco CALL: Doyle Turner - 364-0811 Scott Turner - 364-4447 Mobile Phone 364-5221 B-11-18-15-4c

Tri-Chem-Liquid Embroidery. For information, please contact after 5:00 p.m. Cheri Kerr, 604 Irving, No. 17. Phone 364-5817. B-11-18-15-4c

J.E. TURNER WELL SERVICE 1003 GRAND PHONE 364-2194 B-11-17-2p

AAA WRECKER SERVICE HEREFORD WRECKING COMPANY Day Phone 364-0280 NIGHTS 364-4007 and 364-8075 T-11-39-4c

Will do rototilling and yard work. Call 364-1268 after 6:00 p.m. B-11-11-34-4c

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ADVERTISEMENT FOR BIDS The Canyon Independent School District of Canyon, Texas will receive sealed bids until 5:00 P.M., May 7, 1974 in the office of the Superintendent, 8 ACRES, at Umbarger, Texas one block off pavement on North side of Umbarger School site. Adjoins 100'x120' Lot with Frame House approximately 1800 Sq. Ft. Gas, Electricity and Phone, no water. Bids may be made on the 8 acre tract, on the house and lot, or on both tracts as one unit. Bids to be opened May 7, 1974 at regular meeting of the School Board. The Board of Trustees reserves the right to accept or reject any or all bids. Key to house may be obtained from the Superintendent's office in Canyon High School, or at Umbarger Farm Supply, Umbarger, Texas. Bids must be accompanied with 5 per cent deposit of the bid to be considered valid. Bid forms available in Superintendent's office. T-14-4c



Honored At Reception National Honor Society recognized new members and their parents at a reception Tuesday afternoon following a special initiation assembly at Hereford High School. (left photo) Mrs. Wayne Thomas signs her name at the registry table, headed by her daughter, Shyla. (right photo) These young scholars, shown wearing their new keys, visited with their peers and parents at the informal reception in high school cafeteria.



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May 1 Transfer Deadline

Parents who wish to transfer children from one district into the Hereford School district for the 1974-75 scholastic year, should make necessary application by May 1 by going to the School Administration Offices, stated Roy Hartman, Superintendent of schools. Even those transferring from the Walcott school and other area schools should make application. The May 1 deadline for request will enable school districts to file summary reports with the Texas Education Agency by May 15, Hartman points out. The reports will be reviewed by the Agency to make sure none of the transfer requests violate U.S. District Court Order 5281 issued by Judge William Wayne Justice in Tyler on April 2, 1971. Under this order any transfer of students from one school district to another must not change the racial or ethnic balance in either the home or receiving district by more than one per cent. If the balance is altered by more than one per cent, the transfers will be denied.

Briscoe Okays Grants

Governor Dolph Briscoe today approved four grants for a total of \$120,228 for improving law enforcement and justice in the region served by the Amarillo-based Panhandle Regional Planning Commission. The money comes from the Criminal Justice Division of the Governor's Office, CJD administers the state's block grant from the Law Enforcement Assistance Administration under the Crime Control Act of 1973. Largest of the local awards, \$38,005, goes to Collingsworth County in second-year funding of a regional probation project. With 1974 funding, the project has been expanded to serve approximately 250 adult and juvenile probationers in the counties of Carson, Childress, Donley, Hall, Wheeler and Collingsworth. During the project's first year of operation, only 147 referrals, all juveniles, were received from three counties. The local grants were among \$3, for a total of more than \$3.8 million, which Governor Briscoe approved. Simon seeks controls on duty-free fuels.



Officers At NHS Assembly Presiding over the distribution of National Honor Society keys to scholastic honorees at Hereford High School Tuesday were these NHS officers: (l-r) David Zinser, president; Donna Munnerlyn, vice president; Shyla Thomas, secretary and Judy Scott, treasurer. They are the respective children of Messers. and Mmes. Frank Zinser Jr., G.K. Munnerlyn, Wayne Thomas and Paul Scott.

EXPERT REPAIR On QUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup Phone 364-0990 HOME OWNED

GARAGE SALE 1/2 Mile South on Dimmitt Hwy. Tires, Bikes, Small Refrigerator, Cabinet, Some Clothing

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644

BOB BOYDSTUN'S PEST CONTROL David Emerick 364-5718 HOUSE SPRAYING, TREES & SHRUB FEEDING & SPRAYING, RAT CONTROL, TERMITES, CATTLE SPRAYING

ATTENTION FARMERS Don't Worry About the Fertilizer Shortage We Have a Good Supply of Feed Lot Manure Contact Jerry Walker PITMAN FEED YARD Mobile Phone 364-4741 Unit 3464

NOW IN HEREFORD. BONDED LICENSED BELL ELECTRIC ELECTRICAL CONTRACTOR New Construction and Repair - Residence and Commercial 364-6841 or 364-1049 Larry Bell 808 S. Texas

MR. FARMER For All Your Oil Needs We've Got It All CALL Diesel - Natl. Gas - Oils Hydraulics - Grease Conditioners W. K. Blackwell 364-3936

I TURNED AROUND AND IT WAS SOLD! We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL Ralph Owens & Associates, Inc. 311 Park Avenue REALTORS Phone 364-2222

WRESTLING WITH LIBRE SATURDAY APRIL 27 9:00 PM MAIN EVENT TERRY FUNK vs. KILLER KARL KOX THE PATRIOT 1 & THE PATRIOT 2 vs. Stan HANSEN & Jerry KOZAK Alex Perez vs. FARKAS HEREFORD BULL BARN

Look to SHOOK For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone Quality With Price - MAY WE SERVE YOU Shook Tire Co. 364-1010

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk with one of the Men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

COMMONWEALTH THEATRES Lee Marvin THE Spikes Gang STAR Weddays 7:15-9:05 Sat. Only 12:00-1:45-3:35 5:75-7:15-9:05 DIRTY MARY CRAZY LARRY 2nd Big Hit! Hombre Starring Paul Newman Gates Open 8:30 TOWER DRIVE-IN Thursday Nights are Movie Poster Nights One Free To Every Car TOWER DRIVE-IN

the right price, right now, at Ideal...

FRESH... WHOLE OR SLICED INTO CHOPS

Pork Loins..... LB. **79¢**

CUT FROM THE PORK LOIN
Sirloin Chops..... LB. **89¢**

MEATY, COUNTRY STYLE PORK LOIN CUTS
Spareribs..... LB. **89¢**



MEAT-MASTER BEEF
SIRLOIN STEAKS

CENTER CUTS BEEF LOIN
LB. **\$1.09**

MEAT-MASTER BEEF
RIB STEAKS

LARGE END BEEF RIB
LB. **\$1.09**

MEAT-MASTER BEEF
CHUCK ROAST

BLADE CUT CHUCK
LB. **79¢**

MEAT-MASTER BEEF
7-Bone Roast..... LB. **89¢**



MEAT-MASTER BEEF
Cube Steaks..... LB. **\$1.39**

MEAT-MASTER BEEF
Chuck Steaks..... LB. **99¢**



PRICES EFFECTIVE THRU SATURDAY, APRIL 27, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.
1105 West Park Avenue
OPEN 8 AM - 11 PM, 7 DAYS A WEEK

"NIGHT BLOSSOM" IMPORTED STAINLESS STEEL TABLEWARE
FEATURING THIS WEEK:
Salad Fork EA **19¢**
WITH EACH \$3 PURCHASE
THE COLUMBIA ILLUSTRATED ENCYCLOPEDIA
GET VOL 1 FOR **19¢** GET VOL 2 FOR **49¢**
VOLS 1 THRU 32, \$1.39 EA
START YOUR SET TODAY!

Thrif-T Soaps & Cleaners

BOLD DETERGENT
FAMILY SIZE BOX
\$2.59

ERA NEW LIQUID DETERGENT
64-OZ. BTL.
\$1.39

COUPON SAVINGS

Save UP TO **55¢**
WHEN YOU CLIP AND REDEEM THESE TWO COUPONS:

VALUABLE COUPON
GOOD FOR **40¢ OFF** ON 3-LB. CAN OF MAXWELL HOUSE COFFEE
LIMIT 1 COUPON PER CUSTOMER EXPIRES 4-27-74
VALUABLE COUPON
GOOD FOR **15¢ OFF** ON PKG. OF 10 WONDERCLOTHS
LIMIT 1 COUPON PER CUSTOMER EXPIRES 4-27-74

MEADOWDALE HICKORY SMOKED
Sliced Bacon..... 1-LB. PKG. **89¢**

BAR-S OR ARMOUR
Skinless Franks..... 12 OZ. PKG. **79¢**

WINCHESTER IMITATION
Chunk Bologna..... LB. **49¢**

FRESH FROZEN PERCH, SOLE OR BULK PACK
Flounder Fillets..... LB. **99¢**

CAMELOT CUT
Green Beans..... 5 16-OZ. CANS **96¢**

MEADOWDALE
Whole Tomatoes.... 4 16-OZ. CANS **93¢**

MEADOWDALE WHOLE OR CREAM
Golden Corn..... 5 16-OZ. CANS **\$1**

CAMELOT
Sweet Peas..... 5 16-OZ. CANS **\$1**

CAMPBELL'S
Tomato Soup..... 5 10 1/2-OZ. CANS **68¢**

ALL VARIETIES
Big John Dinners..... 2 BOXES **97¢**

CAMELOT
Fruit Cocktail..... 4 16-OZ. CANS **\$1**

CAMELOT
Garden Spinach..... 4 16-OZ. CANS **88¢**

CAMELOT
Pineapple Juice..... 4 4-OZ. CANS **38¢**

MEADOWDALE, ALL FLAVORS
Fruit Drinks..... 4 4-OZ. CANS **32¢**

CAMELOT
Tomato Catsup..... 4 32-OZ. BTL. **58¢**

MEADOWDALE
Enriched Flour..... 4 25-LB. BAG **\$3.79**

MEADOWDALE, ALL FLAVORS
ICE CREAM
HALF GALLON **74¢**

Thrif-T Frozen Foods

SPARE TIME BRAND
Pot Pies
ALL VARIETIES
LIMIT 4 WITH \$5 OR MORE PURCH.
6 4-OZ. PKGS. **\$1**

MEADOWDALE
Mixed Vegetables
5 10-OZ. PKGS. **\$1**

BANQUET, CHERRY-APPLE
Fruit Pies..... 20-OZ. PKG. **49¢**

BIRDS EYE
Chopped Broccoli..... 4 16-OZ. PKGS. **\$1.00**

WELCH'S CONCENTRATED
Grape Juice..... 4 6-OZ. CANS **31¢**

MEADOWDALE WHOLE OR CREAM
Golden Corn..... 5 16-OZ. CANS **\$1**

CAMELOT
Sweet Peas..... 5 16-OZ. CANS **\$1**

CAMPBELL'S
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ICE CREAM
HALF GALLON **74¢**

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WELCH'S CONCENTRATED
Grape Juice..... 4 6-OZ. CANS **31¢**

FARM-FRESH FRYER PARTS
BOX-O-CHICKEN
CONTAINS: 2 BREAST QUARTERS, 2 LEG QUARTERS, 2 WINGS AND 2 GIBLETS
LB. **39¢**

FAMILY PACK BREASTS, THIGHS, OR LEGS
Fryer Parts..... LB. **69¢**

WILSON'S SHORTENING
BAKE-RITE
3-LB. CAN **\$1.19**
LIMIT 1 WITH \$5 OR MORE PURCH.

CAMELOT
Pear Halves..... 3 16-OZ. CANS **\$1**

DEL MONTE
Stewed Tomatoes..... 4 16-OZ. CANS **35¢**

SKYLAND
Apple Juice..... 4 4-OZ. CANS **69¢**

KUNER
Apple Sauce..... 4 16-OZ. CANS **35¢**

CHARMIN ASSORTED
Bath Tissue..... 4 ROLL PKG. **44¢**

MEADOWDALE
Enriched Flour..... 4 25-LB. BAG **\$3.79**

MEADOWDALE, ALL FLAVORS
ICE CREAM
HALF GALLON **74¢**

SPARE TIME BRAND
Pot Pies
ALL VARIETIES
LIMIT 4 WITH \$5 OR MORE PURCH.
6 4-OZ. PKGS. **\$1**

MEADOWDALE
Mixed Vegetables
5 10-OZ. PKGS. **\$1**

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Fruit Pies..... 20-OZ. PKG. **49¢**

BIRDS EYE
Chopped Broccoli..... 4 16-OZ. PKGS. **\$1.00**

WELCH'S CONCENTRATED
Grape Juice..... 4 6-OZ. CANS **31¢**

AGAR FULLY COOKED
Canned Hams
BONELESS... WASTE-FREE... PACKED IN 8-LB. CANS
EACH **\$9.49**

Thrif-T Dairy Foods

FRESH GRADE A
Medium Eggs..... DOZ. **49¢**

FRESH GRADE A
Large Eggs..... DOZ. **55¢**

MEADOWDALE
Quartered Margarine..... 3 1-LB. CTNS. **\$1**

KRAFT INDIVIDUALLY WRAPPED
American Slices..... 12-OZ. PKG. **94¢**

IDEAL LARGE OR SMALL CURD
Cottage Cheese..... 24-OZ. CTN. **85¢**

FAIRMONT REGULAR OR CHIVE
Sour Cream..... 8-OZ. CTN. **49¢**

KRAFT HALF MOON
Longhorn Cheese..... 10 OZ. PKG. **88¢**

MELO-CRUST
Canned Biscuits..... 5 8-OZ. CANS **46¢**

ALL FLAVORS
Fairmont Yogurt..... 3 8-OZ. CTNS. **89¢**

CALIFORNIA RED-RIPE
STRAWBERRIES



3-Boxes **\$1.00**

CALIFORNIA VALENCIA
Oranges..... 5 LBS. **\$1.00**

FLORIDA ROSY RED
Radishes..... 2 6-OZ. BAGS **29¢**

CALIF. TENDER GREEN
Asparagus..... LB. **49¢**

FLORIDA
Orange Juice..... 1/2-GAL. **89¢** **49¢**

Thrif-T Health & Beauty
BAND-AID BONUS PACK!

BAND-AID
sheer strips
SHEER STRIPS
PKG. OF 90 ASSORTMENT
63¢

LIQUID ANTACID
Pepto-Bismol..... 8-OZ. BTL. **83¢**

PEPSODENT
Toothpaste..... 7 OZ. TUBE **73¢**

SINUS HEADACHE REMEDY
Sine-Aid Tablets..... PKG. OF 24 **73¢**

HAIR DRESSING
Groom & Clean..... 4.5-OZ. TUBE **83¢**

Thrif-T Quality Products

CAMELOT BRAND
SALTINE CRACKERS

1-LB. BOX **37¢**