

Truck, Train Wreck Kills One Man Here

A 23-year-old Hereford truck driver was killed Wednesday morning when his bob-tail truck was in collision with a Santa Fe train at the FM 2943 railroad crossing two miles east of Hereford.

Jose Luis Cadena, 415 Ave. C, was pronounced dead at the scene about 9 a.m. by Justice of the Peace Glen Nelson, who said the man died of massive head injuries.

Although there is no protective barrier which can be lowered at the crossing, the lights at that intersection were working at the time of the wreck, according to both the conductor and engineer.

THE FATALITY was the sixth for Deaf Smith County this year.

Funeral services are pending at Gilliland-Watson Funeral Home.

CADENA, an employee of McCracken Trucking Co., had just picked up a load of fertilizer at Texsun Feed Yard and was driving north when the truck collided with the west-bound diesel-powered train, engine number 237.

The train's conductor, Billy Sims, said he saw the truck slow as it approached the crossing, then continued to roll until it collided with the engine.

THE ENGINEER, Walker Hopper, estimated the train's speed at 50-55 m.p.h. at point of impact.

The cab of the truck was totally demolished. Cadena was thrown through the metal cab about 50 feet west of the impact point.

the Hereford Brand

73rd Year, No. 30

Hereford, Texas, Thursday, August 1, 1974

40 Pages including TV Section

10 cents

Fatal Crossing

Shown is the twisted hulk of a bob-tail truck after 8:45 a.m. Wednesday at the Dimmit cutoff it was in collision with a Santa Fe locomotive at railroad crossing. The truck's driver was killed.

HISD Sets Meetings For 1974-75 School Year

Preparations for the upcoming school year will get into high gear here between Aug. 14-19 when faculty, administration and other school personnel meet for orientation and health tests.

New teachers will meet in the new HHS Library at 8-9:30 a.m. Wednesday, Aug. 14 for an orientation presentation. Coffee and refreshments for the entire faculty will be served from 9:30-10:15 a.m. in the cafeteria under the sponsorship of the Deaf Smith County Texas State Teachers Association and Hereford Classroom Teacher Association.

A general faculty meeting will be held from 10:15-12 noon in the HHS Auditorium, to be followed by teachers and aides reporting to buildings for inservice with principals from 1 to 3 p.m.

ELEMENTARY school teachers and secondary school teachers will meet Thursday, Aug. 15, for various presentations.

First through fourth grade teachers from Aikman, Bluebonnet and Central will report to LC - E at Tierra Blanca for a

program on the Holt Reading Series from 8:30 to 10:15 a.m., while the same grade level teachers from Northwest, Shirley and Tierra Blanca will report to LC - F at Tierra Blanca on the Scott Foresman Reading Series.

From 10:30 to 12 noon, the first through fourth grade teachers who attended the session in LC - E will go to LC - D for a presentation by Scott Foresman, then go to LC - E for presentation by Dr. Helton Wilbur.

Elementary music teachers will report to the HHS Band Hall for instruction from 8:30 a.m. to 12 noon.

ALL FIFTH and sixth grade teachers will see a presentation from 8:30 a.m. to noon by Mrs. Dorothy Cazzell, Dairy Council representative, in the Media Center at Shirley Elementary.

All teachers of four and five-year-old programs will attend the Migrant Workshop in Plainview Thursday.

Programs will be conducted from 8:30 a.m. to noon Thursday for special education teachers. The programs will be

held in LC - D at Tierra Blanca and rooms one, three and five of Shirley Elementary.

ALL TEACHERS, grades one through six, will meet in their respective buildings with principals from 1:10 p.m. to 3:30 p.m. Thursday.

All teachers, grades seven through 12, will meet for departmental inservice from 8:30 a.m. to 12 noon Thursday as follows: language arts, room 109, HHS; math, room 107, HHS; social studies, room 105, HHS; science, science room, Stanton; physical education, room 103, HHS; music, band hall, HHS; art, art room, La Plata; vocational, room 121 HHS; industrial arts, library, HHS; and business, room 12, La Plata.

Academic teachers for CVAE will meet from 8:30 a.m. to 3:30 p.m. Thursday in room 120 at HHS for a presentation on Region 1 CVAE curricula material.

REGISTRATION will be held Friday.

(See SCHOOL, Page 2)

Trustees Appoint Two

The date for the hearing on the Hereford Independent School District 1974-75 budget was changed from Aug. 12 to Aug. 13 in a Monday morning meeting of the HISD school board.

Also at that meeting, board members elected two assistant principals for Tierra Blanca and Bluebonnet Elementary Schools.

Elected for the Bluebonnet position was Louis Montano, formerly a physical education teacher at Stanton Jr. High School, and for Tierra Blanca, Robert Rey, formerly an assistant principal at Central School.

MH-MR Head Resigns Post

Donald J. Elwell, Jr. has resigned as director of the District III Mental Health-Mental Retardation Center to resume work on a Master's Degree.

A spokesman for the center said a director is temporarily being provided from Amarillo until a replacement for Elwell can be found.

Witkowski Suggests More Wheat Exports

With an eye toward increasing foreign markets and strengthening prices of wheat to producers, The Texas Wheat Producers Board hosted a three-man wheat trade mission from Peru this week and the group visited in Hereford and Deaf Smith County Tuesday.

With current increases in U.S. and world wheat supplies and declining domestic utilization, export expansion efforts are a must if producers are to realize maximum income potential from wheat they are still holding from this year's crop

and from future production, according to Leo Witkowski, president of the TWPB from Hereford.

Witkowski and Andrew Kershen, Hereford farmer, hosted the group's visit to Hereford. The three-man team included Carlos Otero, chief of Import grain Department EPSA; Ricardo Barredo, manager of the Export-Import Department; and Angel Porcile, president of the Peru Bakers Association. They were accompanied by Alvaro Carranque of Caracas,

Venezuela, Great Plains Wheat, Inc., assistant regional director for Latin America.

The four men visited Kershen's farm to view irrigation methods and see equipment used in planting and harvesting of wheat. They also stopped briefly at several other farms, toured Sugarland Feed Yards and Pitman Grain.

While in Texas, Witkowski stated, the visitors will be assisted in studying Texas' export grain facilities; the

(See WHEAT, Page 2)

School Teacher Found Dead Monday

Funeral arrangements for Alice Eudine Glover, 41, of 707-B N. Lee, are pending at Hammon's Funeral Home in Littlefield.

A neighbor to the deceased, Mrs. Ellis Coombes, found the Tierra Blanca school teacher's body about 6:30 p.m. Monday behind the steering wheel of her car parked in her garage.

Mrs. Coombes said she became concerned about her friend's welfare after she had not seen her since early Sunday. She said she looked in the garage to see if Miss Glover's auto was there and noticed the still figure sitting behind the steering wheel.

Glen Nelson, justice of the peace, pronounced the woman dead at the scene, but declined to make a specific

ruling for cause of death, pending the results of a blood scan. Nelson said, however, all evidence indicated the death was self-inflicted.

Police reported the car's ignition was on and the gas tank empty. All windows were closed, with the exception of the one on the driver's side, which was lowered about two inches. Water and antifreeze were on the garage floor, apparently from the car having overheated.

Although notepads and pencils were in the car, no message was written.

Miss Glover was a teacher at Tierra Blanca for the past four years. She had been associated with the Hereford schools for six years, and had taught two years in Somerset County, N.J.

County Grand Jury Meets, Returns Six Indictments

The Deaf Smith County grand jury entered a new term of court Monday, and after 12 new jurors were selected, they returned six indictments.

The 12 new jurors are Dora Castro, Orlene Robinson, Jerry Roberts, Mrs. Betty Monroe, Calvin Mitts, Jimmy Robison, Ronald Ott, Gloria Garcia, Bobby Griego, C.D. Adams, Bud Cawthon and Virgil Slentz.

THOSE JURORS will serve in the July term of court, which runs from July 29 until Feb. 3.

After the 12 had been selected Monday, they went behind closed doors to hear cases from District Attorney Andy Shuval.

Three indictments the jury returned concerned individuals at large.

RICKY TRUELOCK was indicted on a burglary charge and Juan Antonio Aranda was indicted on a DWI subsequent offense. Johnny Weldon Smith was indicted by the county court on a DWI first offense.

Six of the cases to be heard were passed. The grand jury has no set date for its next meeting, but expects it to come within the month.

weather			
DATE	PRECIP.	HI	LO
28	.10	95	66
29	-	78	62
30	-	82	57
31	-	92 est.	59
Total precip. to date: 1.92			

Carnival Spector

A young Hereford citizen sits pacified while surveying Lions Club carnival scenes at the Bull Barn this week. The nightly carnival will close Saturday night. A country-western concert featuring Tommy Overstreet is scheduled Friday night and tickets will be on sale tonight and all day Friday at the Bull Barn. The Friday show will begin at 8 p.m. in the Bull Barn.





J.B. Renfro Buried Here

Funeral services for John Byron Renfro, 83, of 407 Lawton, were conducted Monday afternoon in Rose Chapel of Gilliland-Watson Funeral Home by David Scott, associate pastor of First Christian Church. Burial was in West Park Cemetery. A retired rancher, Mr. Renfro had lived in Hereford since 1902, when he came from his native Missouri. He was born Dec. 31, 1890, in Trenton, Mo., and married Essie Smith Nov. 2, 1919, in Hereford. He was a veteran of military service in World War I, and a member of the Baptist Church. Survivors in addition to his wife are a daughter, Rena Rae Newton of Indianapolis; a sister, Mable McMill of Abilene; three grandchildren and five great-grandchildren.



Visitors from Peru

Leo Witkowski of Hereford, president of The Texas Wheat Producers Association, is shown with a three-man wheat trade mission team from Lima, Peru. The trio was in Hereford Tuesday and visited several spots, including Pitman Grain. Here they look over a tray of wheat at the grain elevator. Left to right are Angel Porcile, Ricardo Barredo, Witkowski, and Carlos Otero.

Bygone Era

Nell Miller, Deaf Smith County tax assessor, holds a 1916 "wanted" poster she discovered Monday while cleaning out some old files for offices remodeling in the courthouse. To her left is Earlene Schneider, tax office employee, and, right, Vesta Mae Nunley, treasurer.

offices remodeling in the courthouse. To her left is Earlene Schneider, tax office employee, and, right, Vesta Mae Nunley, treasurer.

STATE CAPITAL Highlights AND Sidelights by Lyndell Williams TEXAS PRESS ASSOCIATION

AUSTIN, Tex. — Legislative budget planners recommended nearly \$480 million in pay raises and fringe benefits for 116,000 state employees next year. General revenue cost of the package (which includes a 23.8 per cent salary boost for lower-scale personnel and higher travel allowances) is about \$285 million. Legislative Budget Board gave its blessing to the cost-of-living catch-up proposals to help planning of the 1976-77 appropriations bill. Assuming the entire plan is approved by the legislature, more than 90 per cent of the anticipated general revenue surplus will be used on compensation and benefits of 116,000 state workers.

undecided, according to Texas Youth Council Chairman W. Forrest Smith of Dallas. Enrollment has dropped sharply since 18-year-olds and children in need of supervision were removed. Possible uses mentioned are as a welfare facility, Department of Corrections unit and continuation as a school for boys, Smith said.

★ EDITORIALS ★

Exit YWCA's

A nostalgic note was struck recently with the announcement that New York's last three Y.W.C.A.'s would be closed. Authorities say times have changed; girls no longer want rooms to which male visitors are barred, etc. In fact, the opposite trend is much in fashion today—even at some college dormitories. Few now want the Y.W.C.A.'s protection. And progress marches on.

Wheat--

production, marketing and storage facilities in the production area and conferring on trade problems and opportunities with officers and staff of the wheat board and with grain trade leaders. Peru is the third largest country in South America, twice the size of Texas, and in the second largest importer of wheat. They buy about 30 million bushels of wheat per year, half of which is from the United States. After the Texas itinerary the

Peruvians will continue their study of the U.S. wheat areas and the various types and qualities available by completing their tour on through Oklahoma, Kansas, Nebraska, North Dakota production areas and through trade conferences in Minneapolis and government conferences in Washington, D.C. Texas wheat producers support the foreign trade mission and other research and development programs through a one-half cent per bushel self-assessment on all wheat

marketed. Other groups in Texas or planned this year have been from Lebanon, Ecuador and Portugal. Great Plains Wheat, Inc., general U.S. host for the mission maintains "on location" continuing market development programs in Peru and other Latin American, European and Mid-East countries and is supported by state wheat commissions, such as Texas Wheat Producers Board, in the states of Colorado, Kansas, Nebraska, North Dakota, South Dakota, Oklahoma and Texas.

from Page 1

from Page 1

Double-Deckers

Double-decker buses, a tourist attraction in England for many years, may be staging a comeback in America. Tried earlier in this century in a few localities, the double-decker didn't survive. Perhaps congestion was not bad enough at that time. Whatever the reason, New York is reviving double-deck bus service on Fifth Avenue and Riverside Drive next year, twenty years after its last experiment with these vehicles. Double-deckers are also to be tried in California; they are expected to ease congestion and reduce operating costs. Perhaps fares will come down a bit, if they prove popular.

School--

and all teachers will report at 8:30 a.m. to their assigned buildings. From noon until 2 p.m., tuberculosis tests will be given to all teachers, aides and other personnel who have not previously had such tests. Monday, all teachers will report to their respective buildings for a workday from 8:30 a.m. to 3:30 p.m. The results of the tuberculosis tests will be read from 12 noon until 2 p.m. in the Tierra Blanca Elementary Cafeteria. School classes will formally begin Tuesday, Aug. 20.

KINDERGARTEN will be available for children who will be five years old or before Sunday, Sept. 1, according to Dr. Roy Hartman, superintendent. Hartman said although the program is available to all children meeting the age requirement, the program is not compulsory. If parents wish to enroll their children, Hartman said they should bring the child's birth certificates and immunization records.

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COURTS SPEAK

The Texas Supreme Court held the Dallas Episcopal Diocese and bishop cannot be held responsible for an ex-priest's alleged alienation of an Irving housewife's affections. In other opinions, the Court concluded: A Pasadena civil service commission order dismissing a police patrolman for insubordination should be dismissed. A case involving San Marcos city council's power to set rates for electrical power sold by Lower Colorado River Authority within the city should be heard. A moving and storage company that handed furniture and other belongings to the wrong person without a proper warehouse receipt must pay the owner for his loss. The state has no special right to refuse answers to questions in a suit filed by a prison inmate as the result of losing an eye due to a basketball injury. Court of Criminal Appeals ordered new trials for two Del Rio men on marijuana possession charges because of an illegal search of their residence.

AG OPINIONS

Atty. General John Hill invalidated an appropriations bill rider requiring state agencies to insure equal employment opportunity for all through special plans for ending discrimination. He said he favors such a program, but it must be established by separate law. The ruling does not affect federal legal requirements.

FACILITY FATE UNKNOWN

Future use of Gatesville State School is

Pumpkin Seed

Males who seek to avoid two common disorders of the prostate gland are advised to eat pumpkin or sunflower seed—by a Chicago expert in the field. The seed contain zinc, another metal which we are getting less and less of from our processed foods and because of the abandonment of zinc-galvanized cooking pots and pans. (The average intake of iron has likewise decreased by the abandonment of iron cooking utensils.) Dr. Irving Bush, chief of urology at the Chicago Medical Center, says the trace metal zinc is found in sunflower and pumpkin seeds and that an intake of these has been found highly effective in preliminary clinical tests with those suffering from two common prostate problems. He suggests a daily dose of 50 to 100 milligrams to shrink swollen prostates—a procedure which often eliminates the need for surgery. Since almost one in every three men eventually have some prostate problem, the pumpkin seed news is good news for millions.

Man Takes Drink, Drink Takes Man

The drinker who abuses the use of alcohol feels that being a "big wheel" makes up for what his drinking is doing to others and himself. Liquor makes this man feel he really is somebody. He exults in the mere act of tipping a waiter, riding in taxis, dialing long distance. The elaborate buying of drinks "for everyone" in a bar is common. Comes sobriety and he knows self-incrimination and self-punishment. He is aware what a "couple of drinks" has done to him. He sets about to "make it up" to others by denying and depriving himself. Recipients of his generosity briefly appreciate his efforts. Some may take advantage. But the end is revulsion at the simple and childish attempts to buy good will. Their reaction, their criticism, has to get through to the drinker who backlashes normally - a build of inner anger which smolders before eruption. Aggression follows. The problem drinker becomes antisocial: His retaliation need not come in fights, brawls or abuse of his family. The alcoholic is noted for a tendency to develop resentments against person or objects entirely removed from those he believes has stirred up his ill-will. Feeling deeply offended, the alcoholic too often strikes back by doing such things as kicking in the window of an innocent bystander or charging down a street slashing the tires on automobiles of strangers. Both have been done many times. The drinker whose actions are less flamboyant is not less sick. Kicking dogs and throwing things are relatively just as violent. Because of the intensity of his actions, the alcoholic at this stage seeks isolation. He will walk out on family, friends and employers, usually to avoid embarrassment at them deserting him. His foolish and erratic behavior inevitably carries him into increased complications at home, at work, with friends, even with the law. Now the things he once merely regretted become objects to create depression. He feels that no matter what he does, everything turns out wrong. His best efforts are misunderstood by others. With increasing regularity, he starts out with great expectations and abandons them because another "drunk" gets in the way. Remorse is a constant companion of all problem drinkers. Why? Why? He keeps asking that and: Why him? Why can't he drink like other people? Always, he finds his answer. It is not him. The world has handed him a bum trap in spite of the fact he always has "done his best." The answer also lies, he tells himself, in seeking blessed relief in a few hours boozed up. They are hours not to only enjoy, but to suffer and endure. Oblivion for the time blots out all the troubles and worries. He keeps trying, always with the same results. Unpleasant picture? But there is much more for the alcoholic to undergo even before he reaches the chronic stage.



Truck-Train Disaster The truckdriver of the truck was killed Wednesday when his vehicle collided with a freight train two miles east of Hereford. No injuries were sustained by any other persons.

TEXAS PRESS ASSOCIATION AWARD WINNER 1974

Hereford Brand Published Every Thursday MEMBER NATIONAL EDITORIAL ASSOCIATION Member Associated Press at 130 W. Fourth Hereford, Deaf Smith County, Texas, 79046 THE HEREFORD BRAND, INC. Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1907. Second-class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year, Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 50 cents minimum; 6 cents per word additional insertion. The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.50 per year. Carrier delivery, \$1.00 per month. Single copies 10 cents each. CIRCULATION 364-2030 O.G. Nieman Publisher Jim Bales Managing Editor Sue Coleman Women's Editor Lynn Brisendine Advertising Manager

Cycle Safety Key Lies With Beginner

Two organizations have been formed in the U.S. to benefit the motorcycle-riding public. The Motorcycle Safety Foundation (MSF) and Motorcycle Industry Council (MIC) are both concerned with public safety and promoting, fostering, and encouraging motorcycle safety and education.

MSF estimates that more than 70 percent of all motorcycle accidents involve riders with six months or less riding experience, regardless of age. Due to this fact, rider education programs are being started across the nation.

Although Hereford motorcyclists have yet to receive the benefits of such a program, the following article from a publication of the MIC will provide beginning motorcyclists with basic instruction and a review for more experienced riders.

Riding a two wheeler is relatively easy to learn. Some experienced riders compare riding a motorcycle to riding an engine powered bicycle. Some of the same principles apply. The modern lightweight two-wheeler is particular similar to riding a bicycle. The position of the body and the distribution of body weight can and does influence the behavior pattern of the motorcycle while it is moving under power.

The new rider should be familiar with all the controls of his motorcycle by sitting astride it while the engine is not running. This accomplished the first step in riding: knowledge, location and function of the various controls.

Next, an accomplished rider who will act as an instructor and the new rider should go to an area appropriate to practice riding. The area selected should be free of traffic and obstacles which could inhibit the freedom

of the action for a rider making his first practice ride. The area should be level and have suitable surfacing material to provide maximum traction for good control of the cycle. The instructor should next rehearse with the new rider the function of the throttle, brake and shifting mechanism before the engine is started.

The instructor should then start the motorcycle and give a demonstration ride by riding around in a small circle, keeping the cycle in low gear. During this demonstration ride the instructor should point out how the motorcycle reacts to the throttle and the brake.

As soon as the instructor is confident the new rider is ready for his first solo ride he should walk with the new rider the first few feet of his practice ride, reminding him not to shift out of low gear or to accelerate past 5 or 10 miles per hour.

When the beginner masters the basic practice ride in low gear he may then be permitted to shift gears and progress in his practice riding until he has used the higher gears on the

machine. A new rider must be aware of the proper method for applying brakes. Brakes should be applied more or less simultaneously to the front and rear wheels for best control of stops. At normal speeds the rear wheel brake should be applied first, then the front wheel brake.

Proper braking techniques should be mastered on the practice riding course. The instructor should caution the new rider on the proper positioning of the body while riding.

When the new rider achieves a basic amount of control, he should proceed with practice riding through simulated traffic conditions such as stop signs, parked cars, pedestrian traffic, oncoming traffic, left hand turns, right hand turns, and proper signalling to indicate turns. He must be able to sit astride the motorcycle while in neutral gear pending clearance of traffic prior to proceeding on through any traffic conditions.

Track Club Returns From State

The Hereford Track Club walked away from the Texas Amateur Athletic Federation State Track Meet in Fort Worth last weekend with two team titles, and several place finishers.

Pam Whitley, the only contestant to compete Saturday in the two older divisions, placed sixth in the state in the long jump with a leap of 16'1". She failed, however, in a bid for

the finals in the 100-yard dash. The midget boys team and the junior girls team were both classed as sixth in the state, gathering points from relay events and individual events. The midget boys team ran 2.2 seconds faster than any of their previous findings in the 440-yard relay and finished third with a 30.3. Team members were Zane Barber, Damon Jones, Randy Vogel and Wayne High.

Performances by Zane Barber in individual events helped to raise the points total. The junior girls team was also named sixth in the state on point totals. Sandy Whitley, Paula Barber, Luanna Berryman

and Becky McGivary finished fifth in the 440-yard relay. Sandy Whitley's individual points added to the team total.

In addition to the teams, individual performances were turned in by Joyce High and Jolisa Barrier. Fifteen Hereford Track Club members traveled to the Fort Worth meet.

Raider Tickets On Sale Soon

All single game tickets, for Texas Tech football games at home or away, will go on sale Monday at the Athletic Ticket Office on the Lubbock campus. The ticket office is open from 9 a.m. - 6 p.m. Monday through Friday, Saturday 9 a.m. - 12 noon.

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Long Jumper

Joyce High stretches on takeoff in the long jump during state competition in Fort Worth of the TAAF. Joyce was second in the state in the bantam girls division, leaping 11'9 1/2".



Seventh in State

Jolisa Barrier clears the bar in the high jump during the finals of state competition of the Texas Amateur Athletic Federation in Fort Worth. Jolisa placed seventh in the state in the bantam girls division with a jump of 2'4".

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The Hereford Brand, Hereford, Texas, Thursday, August 1, 1974

Harris To Start In All-Star Game

James Harris, Hereford running back, will apparently start in tonight's North-South contest of All-Stars picked by the Texas High School Coaches Association.

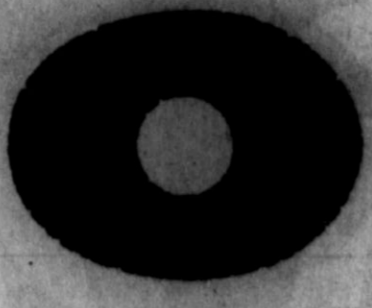
An article in the Lubbock Avalanche Journal quotes North coach Bill Shipman of Abilene as saying Harris would "start in the secondary and play anywhere offensively we should need him."

Harris, the third player to ever be chosen from Hereford for the All-Star game, left last week for Houston, along with Coach Larry Dippel. Dippel has attended coaching clinics while Harris worked out for the Thursday night game in the Astrodome.

The only other two players to make the All-Star roster of the Texas High School coaches were Tony Gorman, a 1970 pick, and Edwin Thomas, a 1961 choice. Harris was a credit on both offense and defense for the

herd during the 73 season. Besides scoring a total of 110 points on 18 touchdowns and one conversion, Harris was responsible for 95 tackles and four key interceptions.

In addition to being named to the THSCA All-Star roster, Harris was named MVP of district 4-AAAA, was named to second team All-State behind such talent as Earl Campbell of Tyler, and was named to several media honorary teams.



us 10c
TENNIS
1874 - 1974

Tennis Stamp

The Postal Service will issue a stamped envelope with the stamp on it commemorating the introduction of lawn tennis in the United States.

Postal Service Honors 100th Year Of Tennis

The U.S. Postal Service has announced that it will issue a new 10-cent stamped envelope with a unique embossed indicia marking the 100th anniversary of the introduction of the sport of lawn tennis into the United States.

The Tennis Centennial envelope will be issued during the 1974 U.S. Open Tennis Tournament at Forest Hills, New York. Details concerning the first day of issue date and first day cancellations will be provided later.

The indicia of the envelope is unique in the production of U.S. stamped envelopes, in that three colors are used in addition to white. The design shows a tennis ball centered upon a tennis racquet. The handle and frame of the racquet are in yellow, the ball is white and white racquet strings are superimposed upon a blue background. The lettering, in green, reads: "U.S. 10 cents Tennis 1874-1974."

The three colors are applied by rotogravure press after which

the tennis ball and racquet strings are embossed on the envelopes in white.

The indicia was designed by Donald Moss, of Chappaqua, New York, an avid tennis player. The envelope is manufactured by the United States Envelope Company of Williamsburg, Pennsylvania.

The envelopes will be sold at post offices in both the number 6 3/4 and 10 sizes, either with window or without. They will also be available from the Philatelic Sales Division, Washington, DC, 20036 after the first day of issue. Box lots will be available from the Philatelic Sales Division at discount prices

Feast Duets Available

Tickets are now available for the banquet sponsored by the Chamber of Commerce Sports Committee in connection with their press day golf tourney.

The day will be capped off with the banquet at La Plata Junior High. Tom Simons, chairman of the tourney, stressed that the banquet will be open to the public, not just for press and coaches. Tickets are available at KPAN, both banks in town, and at the Hereford Brand. Price is \$3.

Fires In Tents Big Danger

Tents are potential deathtraps, according to an article in the July issue of TEXAS PARKS & WILDLIFE magazine.

The article, "Danger of Fires in Tents," by Bob Lanier and Sara Bolieu, points out two particularly frightening aspects of the danger — the alarming speed with which fire spreads and the fact that fire invariably strikes when the camper is least prepared, that is, when he is asleep.

"Once a flame gets going, it may be only a few seconds until the whole structure is totally engulfed in flames," say the authors. "Some tents have increased risk because of features purposely built in for the camper's comfort. As one man put it in reference to his tent waterproofed with paraffin, 'I've been sleeping inside one giant candlestick.'"

According to the authors, tents don't have to be dangerous. Commercial tents for revivals and circuses, for example, have been required by law for about 20 years to be fire resistant.

Unfortunately for the consumer, resistance to flame is not one of the big selling points pushed by camping tent manufacturers.

The authors say that unless a tag on the tent says "Meets flame retardant standard CPAI-84," a rating by the Canvas Products Association International, the tent is not sufficiently fire retardant.

Especially dangerous, they say, are the cheap, lightweight "play tents," parents buy for their children so they can have a campout in the backyard.

According to the authors, tents with very thick, heavy-gauge canvas are safer than the more convenient thin tents, but they still burn unless they have been specifically designed to retard flame.

They say finding a flame-retardant tent is not an easy matter, and most sporting goods and discount houses won't know what you're talking about if you request one.

The article points out that the production of flame-retardant materials is not easy, since many of the methods used to make other types of cloth flame resistant are not acceptable for outdoor use. Unfortunately, this situation makes flame-resistant tents both more costly and hard to find.

According to the authors, there is no way to flame-proof the tents we already own because the waterproofing of the fabric makes it impossible to add satisfactory flame retardancy.

They offer some common-sense rules to make your camping trip less dangerous: If at all possible, buy only tents stating they meet CPAI-84 standards for flame retardancy. Stress that you as a customer want this protection.

Never light lanterns or heaters inside a tent. Keep all sources of open flame out of the tent.

Build all fires down-wind from the campsite.

Never use flammable liquids on coals which have "gone out."

Keep extra gasoline or fuel tanks at a safe distance from camp.

Never leave children in a tent without proper supervision.

Clear all tall, dried grass from around the tent area, if possible, to reduce this fire hazard.

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Emergency
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PRESCRIPTIONS
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Rx filled accurately & rapidly

LONG & SILKY

Conditioning Lotion
For Long Hair

89¢

Final Net Invisible HAIR SPRAY

8-Oz. Reg. \$1.31

\$1.07

Clairol Balsam HAIR COLOR

Conditioning Shampoo-In Hair Color

99¢

O.J. BEAUTY LOTION

Reg. 77¢

57¢

Colgate Instant SHAVE

Reg. Menthol Lime Bay Rum

Reg. 79¢

33¢

Head & Shoulders SHAMPOO

3-Oz. Jar Reg. \$1.53

\$1.27

Micrin Plus MOUTH WASH

18-Oz. Now

79¢

Retail \$1.75

All LUGGAGE

1/4 OFF

Herbal Essence SHAMPOO

8-Oz.

79¢

No. 155 Laundry BASKET

43¢

All Summer INFLATABLES

25% OFF

Custom 8 Track TAPES

\$4.49

Best Maid PICKLES

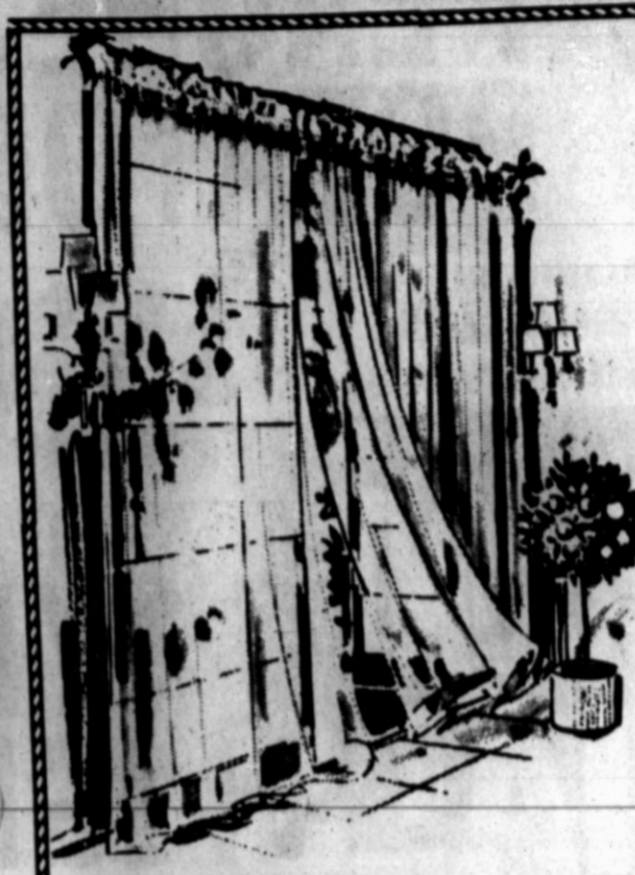
Dill or Dill Sliced 48-Oz.

Reg. 99¢

83¢

SAVINGS-GALORE

Advertised Specials Good Thursday August 1st Through Saturday August 3rd



Drapery Panels

63 x 81

Several styles to choose from.
Solids
Machine washable.

100% Polyester Asst. Colors

\$2.97

Nylon Panels

Size 42 x 81 Asst. Colors

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Reg. \$3.00

FAMOUS MAKER Quilted Bedspreads

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• Bright, Fancy Prints
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Values Up To \$30.00

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20% OFF

Asst. Colors

LADIES HANDBAGS

New Fall Assortment Of Styles

20% OFF

POLYESTER Double Knit Pant Suits

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Women's Sleeveless DUSTERS

Asst. Patterns & Colors

Up To \$8.50

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19-Oz. Box Pecan, Chocolate Chip, Oatmeal, Peanut Butter

Reg. 99¢

79¢

INSTANT TEA

Nestle w/Lemon

Reg. \$1.00

87¢

DOLLAR DAYS



WE REDEEM USDA FOOD STAMPS

NO SALES TO DEALERS

PEARS NEW CROP CALIF. BARTLETT LB. 39¢

CELERY FANCY PASCAL LARGE STALKS EACH 33¢

PEACHES CALIFORNIA FANCY YELLOW MEAT LB. 33¢

POTATOES ALL PURPOSE RUSSET, 10-LB. BAG 89¢

LETTUCE CALIFORNIA FINEST ICEBERG, LB. 19¢

CARROTS TOP FRESH FANCY 1-LB. CELLO BAG 23¢

PLUMS
CALIFORNIA FINEST
SANTA ROSA
3 LBS. FOR \$1.00

SUPER DISCOUNT SPECIALS

EGGS
FARM PAC GRADE A LARGE
15¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

ICE CREAM
FARM PAC 1/2 GAL.
38¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

BUTTER
FOOD CLUB 1-LB.
38¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

COCA COLA
10-OZ. 6 BOTTLE CARTON PLUS DEPOSIT
31¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

YELLOW ONIONS TEXAS SPANISH SWEETS LB. 11¢

GREEN CABBAGE TEXAS FINEST LB. 14¢

TOMATOES CONTADINA NO. 303 CAN. 3 FOR 69¢

PUMPKIN FOOD CLUB NO. 303 CAN. 5 FOR \$1.00

SWEET RELISH DEL MONTE 12-OZ. JAR. 3 FOR \$1.00

VEGETABLES FOOD CLUB MIXED NO. 303 CAN. 4 FOR \$1.00

DOG FOOD RED HEART NO. 300 CAN. 8 FOR \$1.00

FARM PAC EGGS USDA GRADED MEDIUM DOZEN 57¢

GOLDEN CORN FOOD CLUB CREAM STYLE NO. 303 CAN. 4 FOR \$1.00

HUNT'S PEARS 15-OZ. CAN. 34¢

CRACKERS FOOD CLUB 1-LB. BOX. 39¢

SHOP Furry's MIRACLE PRICES

SPECIAL LIMITED TIME OFFER-STOCK UP NOW!

SPRINGCREST PANTY HOSE

REG. 99¢ PAIR, REG. PANTY HOSE, ONE SIZE, CHOICE OF COLORS

REG. 99¢ PAIR, ALL SHEER PANTY HOSE PETITE, MEDIUM, OR MEDIUM TALL

REG. \$1.19 PAIR, OUTSIZE PANTY HOSE FITS 5'7" to 6'2", 180 to 240 LBS.

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REG. \$1.19 PAIR, SUPPORT PANTY HOSE PETITE, MEDIUM OR TALL

BUY ONE PAIR, GET ONE PAIR FREE!

BOY'S COTTON CREW SOCKS
100% COTTON, WHITE WITH STRIPE TOPS
5 PAIR \$1.99 PACKAGE

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ORLON, WHITE OR ASSORTED COLORS
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MEN'S SOCKS
ORLON DRESS OR SPORT
2 PAIR PACKAGE \$1

NEW FREEDOM SMALL PADS
BOX OF 10 19¢

THE BEST WAY TO A LOWER TAPE TOTAL!

fresh dated



- GROUND BEEF** FRESH GROUND LB. **89¢** ADV. SPECIAL
- BEEF ROAST** FURR'S PROTEN SHOULDER, SEVEN BONE CUT, LB. **\$1 19**
- CHUCK STEAK** FURR'S PROTEN LB. **98¢**
- RANCH STEAK** FURR'S PROTEN LB. **\$1 19**
- DELUXE RIBS** FURR'S PROTEN FOR BARBECUE LB. **79¢** ADV. SPECIAL
- PICNIC TURKEYS** HICKORY SMOKE WATER ADDED. TOP FROST OR LORD MARLIN HENS, ALL SIZES LB. **49¢**
- SIRLOIN** FURR'S PROTEN STEAK, LB. **\$1 29**
- ROUND** FURR'S PROTEN STEAK, LB. **\$1 29**
- RIB** FURR'S PROTEN STEAK, LB. **\$1 29**
- T-BONE** FURR'S PROTEN STEAK, LB. **\$1 59**
- RIB** FURR'S PROTEN ROAST, LB. **\$1 29**

- STEW MEAT** FURR'S PROTEN, LEAN CUBES LB. **\$1 19**
- PERCH FILLET** HEAT-N-SERVE LB. **99¢**
- TURBOT FILLET** FRESH FROZEN LB. **98¢**

FRANKS OSCAR MAYER, LB. \$1 22	BOLOGNA OSCAR MAYER ALL 8-OZ. PKG. 74¢
PATTI-MIX FRESH GROUND LB. 79¢	



- MILK** FOOD CLUB TALL CAN **4 FOR \$1 00**
- GRAHAMS** NABISCO GRAHAM CRACKERS 16-OZ. PACKAGE **61¢**
- BUTTER** FOOD CLUB SWEET CREAM LB. **79¢**

THIS COUPON ENTITLES YOU TO **SAVE 7¢** KEEBLER CLUB CRACKERS 16-OZ. with coupon **62¢** without coupon **69¢** Expires 8-3-74 LIMIT ONE COUPON PER FAMILY

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POT PIES TOP FROST, FRESH FROZEN, CHICKEN, BEEF, TUNA, TURKEY OR MACARONI & CHEESE, 8-OZ. PKG. **4 FOR \$1 00**

BROCCOLI TOP FROST FRESH FROZEN SPEARS 10-OZ. **35¢** FOR 1

WAFFLES TOP FROST FRESH FROZEN 10-OZ. **35¢** FOR 1

CARROTS TOP FROST SLICED FRESH FROZEN 10-OZ. **55¢** FOR 1

Shop Our Delicatessen

- 1-FRIED CHICKEN
- 1-PT. COLE SLAW
- 1-LB. POTATO SALAD
- ALL FOR **\$3 89**
- PINTO BEANS 69¢
- PINT BANANA PUDDING 69¢

FOUNTAIN SPECIALS

Thursday	Friday	Saturday
STUFFED GREEN PEPPER	BRILLED PEPPER PATTIE	BEEF FRITTER (Deep Fried)
COLE SLAW	PINTO BEANS	MASHED POTATOES
GREEN BEANS	MASHED POTATOES	ASPARAGUS CREAM GRAVY
2 ROLLS	BROWN GRAVY	2 ROLLS
ALL FOR \$1 39	ALL FOR \$1 49	ALL FOR \$1 49

- PICKLES** KOSHER DILL SPEARS HEINZ, 24-OZ. **73¢**
- COFFEEMATE** 11-OZ. **93¢**
- LEMON JUICE** REALEMON 24-OZ. **67¢**
- GAINES MEAL** 5-LB. **\$1 15**
- DOG FOOD** HI-VISO BEEF, NO. 300 CAN **16¢**
- PINESOL** BATHROOM CLEANER 17-OZ. **83¢**

KRAFT MARGARINE NO SALES TO DEALERS

WHIPPED PARKAY 1-LB. CARTON	68¢
PARKAY CORN OIL 1-LB. CARTON	69¢
PARKAY SOFT CORN OIL 1-LB. CARTON	77¢
SQUEEZE PARKAY 1-LB. BOTTLE	69¢

PRICES EFFECTIVE THRU AUGUST 2, 1974 ACEPTAMOS CUPONES PARA COMIDA

CHARCOAL LIGHTER GULF LITE, METAL CAN 1/2 GAL. **69¢**

CHARCOAL BAR-B-Q TIME 10-LB. BAG **79¢**

BEAUTY LOTION O.J. 6-OZ. **83¢**

TOOTH PASTE REG. or MINT FAMILY TUBE **79¢**

SECRET DEODORANT ANTI-PRESPIRANT 6-OZ. CAN **59¢**

MASCARA MAYBELLINE ULTRA LASH BROWN, BLACK and BLUE **73¢**

SHAMPOO HEAD AND SHOULDERS LOTION 7-OZ. TUBE **ONLY \$1 19**

HAIR SPRAY AQUA NET REG. or HTH 13-OZ. CAN **49¢**

SHOP Furr's MIRACLE PRICES

Swimmers Register Tomorrow

Registration for the fourth and final Red Cross Water Safety Swimming classes will take place tomorrow morning at City Pool, announced Mrs. Mary Zinser, Red Cross instructor.

All students, including Beginners 1,2,3,4, Intermediates and Swimmers, are requested to sign up for classes from 9 a.m.-noon Friday. Classes will begin Monday.

Adult instruction will be offered at 9:30 a.m. and 6:30 p.m. each day. Registration for evening classes will be done Friday morning or during the first swimming session Monday, Mrs. Zinser said.

In order to participate in the swimming program, students must be 6 years of age or older or must have completed the first grade.

A Junior and Senior Lifesaving course will be given if there is good response during tomorrow's registration.

A City Pool fee of \$2.25 will be required and instruction is free.

B.J. Crowley's HOROSCOPE

LEO--Those born under this sign have an abundance of self confidence. They are lovers of luxury, who often have to fight the tendency to show off. Blessed with many fine talents, they make good leaders.

LEO--July 23 to Aug. 22--Hold onto what you have. Foolish chances could cause you to risk your future security. Build your financial foundation slowly and surely.

VIRGO--Aug. 23 to Sept. 22--Don't dash someone else's hopes to the ground. Even though their dreams seem foolish, go along with their ideas. They probably won't be as far out as they seem.

LIBRA--Sept. 23 to Oct. 22--Expect a busy week. Work hard and be content to stay in the background. Time may be saved by a long distance telephone call.

SCORPIO--Oct. 23 to Nov. 22--Get in the swing with continuing education, either in a do-it-yourself project or in classroom situations.

CAPRICORN--Nov. 23 to Dec. 21--The goal you have reached so high for is now within sight, but you will have to continue your efforts to reach it. Don't be reluctant to share the limelight with those who help you.

CAPRICORN--Dec. 22 to Jan. 19--After a short change of scene, you will come back to your work refreshed with new enthusiasm and vigor.

AQUARIUS--Jan. 20 to Feb. 18--A situation which seems to smack of defeat turns out to be just the opposite. A stroke of luck turns the happening into a second chance.

PISCES--Feb. 19 to March 20--Take care of your health. Eat and drink moderately. See your doctor and plan a sensible health program.

ARIES--March 21 to April 20--Your happiness is contagious. The best example you can set for those about you is to project a pleasant attitude. Continue to appreciate the finer things of life.

TAURUS--April 21 to May 20--Just when things start to bleak, a new friend comes into your life bringing much fun and pleasure to you. Evenings prove to be exciting.

GEMINI--May 21 to June 20--You can rid yourself of many problems if you change your point of view. Although it is against your nature, you must learn to conform.

CANCER--June 21 to July 20--You will do well to realize that the grass is not greener somewhere else. Be content with what you have. Make the most of it.

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TG & Y IS YOUR BACK-TO-SCHOOL HEADQUARTERS
Prices Good Thru August 3
Store Hours 9 A.M. to 10 P.M.

Men's Blue **DENIM FLARES**
100% Cotton Golden "T" brand sizes 29-36 waist to 33 length
\$5.98

Men's **DRESS SHIRTS**
1 1/2 to 16 1/2, 65% Cotton, permanent press, g Golden "T", Asst. colors for
2 \$7.00 FOR

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase

All Girls **SUMMER SLEEP WEAR**
Asst. Styles One Table
25% OFF
\$4.44

Little Girls **DRESSES**
Asst. Colors Styles Size 4-6x
\$1.66

Ladies **TANK TOPS**
100% Polyester, Asst. Screen patterns Reg. \$2.00
\$1.66

BLANKETS
By *Chatham*
blankets are our business
AIRLOOM THERMAL
Fiberwoven of Monsanto* 55% virgin Acrilan* Acrylic & 45% Tempo* Acrylic fibers. 5" 100% Nylon binding. 72" x 90". Solid colors. Machine washable.
PATCHWORK
Fiberwoven of Monsanto* 55% virgin Acrilan* Acrylic & 45% Tempo* Acrylic fibers. Solid color body with 5" 100% Nylon gingham check print binding at head end. 72" x 90". Machine washable.
GINGHAM CHECK
Fiberwoven of 100% Tempo* Acrylic with 5" 100% Nylon binding. Screen print of old-fashioned quilt pattern. 72" x 90". Fiber-fixed* to reduce shedding. Machine washable. Plum or Orange.
Your Choice \$5.99 Each

MEAD CLOSET BOXES
Corrugated fibreboard storage chest, plastic handles. HERITAGE or FLORAL decor.
FLORAL: 25" x 13-1/2" x 11-1/2"
HERITAGE: 25" x 13" x 10-1/2"
\$1.47 Each

Boy's Short Sleeve **SHIRTS**
65% Polyester/35% Cotton Long pointed collar, pearl buttons, long tail, Asst. Patterns and solids in brown blue and orange
\$2.66
8-18 Reg. \$3.49 NOW

King Size **BED PILLOWS**
20" x 36". 100% Cotton no-iron ticking cover with corded edge. 100% Kodol 233 polyester fiberfill.
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"FAMILY FUN"
SET INCLUDES:
Official size & weight white vinyl H45 volleyball, steel poles, net & stakes. Instructions.
\$5.99 Set

CROWN TABLE LAMPS
MEDITERRANEAN GROUP
Three distinctive styles, all 33" tall in Green, Amber or Ruby swirled glass. Topped with black scrolls draped with black chains. White fabric shades edged with black scalloped velvet.
\$12.88 Each
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Limit 2 Each Item

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- #1088 • 44 QT. SWINGTOP TIDY-ALL
- #1086 • 40 QT. SWINGTOP TIDY-ALL
- #330 • 18 GAL. TRASH CAN
- #465 • 5 PC. SINK SET
- #470 • 3 PC. SINK SET

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Ipana **TOOTHPASTE**
7-Oz. Size **37c**

ROLAIDS
Antacid Tablets
75 Count **63c**

6-12 **Insect Repellent**
7-Oz. Size **61c**

VISINE
Eye Drops
1/2 Fl. Oz. **99c**

BUFFERINE
36 Tablets **57c**

SCORE
Hair Groom
4.5 Fl. Oz. **63c**

SCOPE
Mouthwash
Super Size 24 Fl. Oz. **99c**

Golden "T" **FACIAL TISSUE**
200 Ct. **27c** Box

AQUA NET
Hair Spray
Unscented Regular Super Hold **2 \$1.00 FOR**

Keepsake
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford



Bullock Wants Constitution Defeat

Bob Bullock, Democratic nominee for Comptroller, said Friday that the proposed new constitution must be defeated for the good of Texas taxpayers and the state treasury.

Bullock warned that "special treatment promised on a wily-nilly basis to so many segments of our economy by the proposed finance section threatens to break the backs of the taxpayers, their cities and possibly the state."

"Tax relief is as popular as motherhood, and as virtuous, but someone is going to have to pay the bills. The millions of Texans who aren't getting special privileges should remember that," Bullock said.

He said that the total impact of the finance section has been largely overlooked because of more emotional issues.

"Our present constitutional pay-as-you-go provision is already strained to the breaking point by state spending which has increased almost 200 per cent in 10 years and more than 500 per cent in 20 years."

Bullock said that the "most serious criticism I've heard about the present constitution is that it's too old and too long, but the truth is that it's no older than the last amendment put on it by the voter."

"As comptroller, I would rather work with amendments than with bankruptcy," Bullock said.

Bullock praised the efforts of the Constitutional Convention, saying that "the long, hard hours of work and strain endured by the delegates have been worth a fortune by showing us that we don't need change just for the sake of change."

"Their diligent pursuit of every possible alternative has proved that our present constitution is solid to the core and obviously in tune with the wishes of the people. Whatever the Convention cost will pay for itself many times over by giving us a map of constitutional chugholes to avoid in the future," Bullock said.



Looking At The Golden Alfalfa

Mrs. Richard "Dick" Golden, who helps her husband with farming chores east of Hereford, evaluates her alfalfa crop from a close vantage point and from atop a tractor perch. Mrs. Golden, resident of Deaf Smith County since 1954, has been a professional farmer for nearly 25 years. (Photo courtesy of Germain, Inc.)



Mrs. Golden, resident of Deaf Smith County since 1954, has been a professional farmer for nearly 25 years. (Photo courtesy of Germain, Inc.)

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So far, we've found no worker who believes that he's overpaid and underworked.

It's not "un-American" to disagree with others, regardless of what positions they occupy.

We're ready to join the first union that comes out with a four-hour day with eight hour's pay.

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and Lamp Repair

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2613 Wolfen Avenue in Wolfen Villages Amarillo

Woman Prefers Farming To Office Job

BY JUSTIN SCHARFF

For Mae Golden, a farmer's wife living in Hereford, farming is not necessarily man's exclusive domain. The fact is, Mae started her career as a professional farmer almost a quarter of a century ago.

When the Golden's arrived in Hereford in 1954 they went to work as sharecroppers for \$75 a month and 10 per cent of the crop. Their first year's net of \$3,000 was hardly encouraging—there were three mouths to feed. But Mae Golden was looking ahead.

"I ENJOYED being able to help out", she said. "I held our two year old daughter in my lap while driving the tractor. I also drove the grain trucks, helped with the harvesting and cooked for the harvest hands as well as our employer."

In 1970 the Golden's rented 160 acres and started farming on their own. "Dick had another job", Mae stated, "so I farmed it myself...with Dick's advice."

Mae's farming and Dick's advice proved so successful that they're now farming 1,600 acres. Like other farmers in the

area, the Golden's practice crop rotation. Their crops include alfalfa, milo, wheat, lettuce and potatoes; they also raise cattle.

One of the Golden's major problems on their first 160 acres was a shortage of water. "It was critical", says Mae, "but even so I turned out some good yields for a woman...8,000 pounds of milo per acre and 60 bushels of wheat per acre. I'm sure I had help from above."

MAE GOLDEN, like most farmers, enjoys a well-tuned sense of humor. "Dick had good luck sowing 1 1/2 bushels of wheat per acre and 8 pounds of milo per acre", she reported, "and that's what I tried to do. But I made him set the planter for me so if it didn't turn out right I could blame him." Mae's fears were unfounded since her husband readily admits, "she's a better farmer than I am."

Over the years alfalfa has been one of Mae Golden's favorite crops. "A full grown alfalfa field", she exclaimed, "is a lovely sight. I enjoy standing there, watching the plants bend and sway in the wind."

Mae Golden realizes, of course, that producing top yields of alfalfa requires more than just admiring it. "You begin at the beginning", she says, "and that means selecting the right variety."

Mae attributes much of her success with growing alfalfa to Harold Dillehay of The Farmer's Elevator Of Dawn, Inc., a seed distributing company, and to Jack Campbell, field

representative for Germain's, Inc., a 100 year old western seed firm.

"Both Harold and Jack advised us to plant WL-306 alfalfa", she reported. "They had observed its yield potential, fast regrowth and extreme leafiness at neighboring ranches. They said that this variety was area-oriented to our growing conditions. They certainly told the truth."

Mae Golden and her husband have established several top yield records in their area with WL-306 alfalfa. "Our first cutting", Mae stated, "averaged more than three and one-third tons per acre. Our yearly average has been right around ten tons per acre", a

significant yield when compared with the local average of five to six tons per acre per year.

In 1969, in addition to her farming and housekeeping activities, Mae started working a few days a week "more or less as a hobby" at The Farmer's Elevator. At first she weighed trucks and tested grain. She now serves as a full fledged, but part-time, secretary.

ALTHOUGH most women would probably prefer a secretary's dress to a farmer's overalls, Mae Golden is not about to forsake farming for secretarial work. "I'm still a better farmer than a secretary", she says.

To those members of the feminine sect who are striving to keep fit Mae advises: "If you want a trim figure, farming will do more for you than sitting in a secretary's chair."

Mae Golden should know. She does both. And she has the figure to prove her contention. Texas farmers' wives...are you listening?

Childhood is that wonderful time when all you have to do to lose weight is to bathe.

Seems So!

Even a woodpecker owes his success to the fact that he uses his head.

HARD TO FIND ABOUT OUR

DODGE BOYS' 1974 MODEL CLEARANCE.

DODGE RAMCHARGER CLEARANCE!

FACT: IT HAS NEW FULL-TIME FOUR-WHEEL DRIVE.
Ramcharger was built for people who like to get off the beaten path but don't want to be bothered shifting in and out of four-wheel drive or getting out to lock or unlock the front wheel hubs.

FACT: IT HAS ELECTRONIC IGNITION.
Like all our American-built cars and sport/utility vehicles, Ramcharger comes with money-saving Electronic Ignition.

FACT: IT GIVES YOU A WIDE CHOICE OF OPTIONS AND ENGINES...EVEN TOPS.
Your new Ramcharger can have power steering, AM/FM radio, automatic speed control, air conditioning, clock or tachometer, and more. You can get a four-speed transmission with three different V8s (including the standard 318 V8). Ramcharger has a choice of tops, including one with a power-assist liftgate that practically lifts itself. In short, Ramcharger has it all, and that's a fact.

Dodge CHRYSLER

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THE DODGE BOYS

Reunion Day To Cite Family Unit

Family get-togethers, picnics and outings and patriotic events will mark the seventh annual celebration of Family Reunion Day on Sunday, Aug. 11.

Family Reunion Day recognizes the family as the cornerstone of society. The holiday is supported by scores of service and fraternal organizations, veterans, patriotic, youth and religious groups to dramatize the family as the keystone of strength and morality in our nation.

When President Lyndon B. Johnson proclaimed Family Reunion Day in 1968 he said: "I urge all people to support those actions that will strengthen the family, and to celebrate this day with such ceremonies as will re-emphasize our continuing belief that family life is the highest and most enduring product of our civilization."

Family Reunion Day was originated by Kiwanis International and Freedoms Foundation at Valley Forge. Freedoms Foundation's president, Reed Harris, stressed the importance of the family, saying "Strong families are the Nation's most valuable asset as we work to improve the quality of life for all our people."

"Family Reunion Day is a time to spend with our families, to reflect on the value of our family ties. It is a time to learn more of our family histories, the history of our community and our Nation." Harris pointed out that "the family is the cornerstone of our social structure. It is the footing on which a youngster's ideas of honesty, integrity and concern for others is based."

Some of the activities suggested for families on Aug. 11 include: family dinners, picnics or outings with children, grandchildren, aunts, uncles and cousins; getting the family up to date on addresses, births, anniversaries, deaths and other family events; patriotic activities such as familiarizing the youngest family members with our historic documents and events in national and local history; the development of family research projects so that youngsters know more of their grandparents and great-grandparents; everybody in the family getting together for at least part of the day; family worship together in the manner of their choice.

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How High Up Must One Go To Escape The Summer Heat?

By Edward H. Sims

ASHEVILLE, N.C.—How high up in the mountains must one "retreat" in summer to escape the oppressive heat of July and August? It depends, of course, on the latitude. In the highest mountains in eastern America, in North Carolina, certainly one would like to be over 3,000 feet up, but can go much higher.

One gets different estimates of the cooling of the air per thousand feet of altitude gained. In the Air Force years ago the general rule was that for every thousand feet one climbed a drop of two or three degrees could be expected.

Some believe the difference is often four degrees in the mountains—because the hills cut off some of the sunshine and help produce winds. Whatever the scientific fact, it seems that by moving some 3,000 feet up one can lower the thermometer eight or ten degrees, on an average.

Four thousand feet may be even better in the southeast, where the summer sun

is long and hot. That much height ought to reduce the temperature more than ten degrees on many days. Recently, while visiting Mount Mitchell, the writer noted a sign which claimed the temperature there had never been above 81 degrees.

Mount Mitchell, of course, (correctly measured for the first time by a Connecticut minister who was teaching at the University of North Carolina in the last century), is 6,684 feet up. It's the highest single peak in eastern America, topping New Hampshire's highest by about two hundred feet.

Asheville, the only city of any size in the western North Carolina mountains, lies just above 2,000 feet up. (Denver, by contrast, is over three times that elevation.) It gets uncomfortably hot even in Asheville occasionally, though in general the city's climate is pleasant.



Humming Hammers

Workmen are busy modernizing offices in the former library of Deaf Smith County Courthouse. Included among the changes will be movement of the County Tax Assessor's Office to the old library location and the District Attorney's Office to the tax office.

Labor Secretary Brennan Visits Job Corps Center

Secretary of Labor, Peter J. Brennan, spent three and one half hours at the McKinney Job Corps Center for Women in McKinney, touring the Center's vocational and basic education programs.

At a news conference following lunch and a tour of the facilities, Brennan stated, "I personally like the job Corps program because it helps young people who need help the most.

It instills dignity and self respect while providing training in vocational trades - where the money and happiness are."

"The Job Corps is not merely a training program - it is a meaningful program which actually finds jobs for participants."

Talking about the Corp-women and the McKinney Community, Brennan continued stating, "Money is important, but it's not everything. The Center's success is a tribute to this community that has given its time and energy to the program.

"These girls need help to get a start and then they will take off on their own. They know they will have a meaningful job at the end of the line."

The McKinney Job Corps

Center for Women, which is operated by the non-profit Texas Educational Foundation, Inc., provides twenty-eight different job training programs for the 600 young women in training at the Women's Center in McKinney. To date, the job training Center in McKinney, Texas, has placed over 5,300 young women into a productive cycle of the economy.

Best Of Press

Similar
The biggest trouble with success these days is that the recipe is just about the same as that for a nervous breakdown.

-Pilot, Norfolk.

Definition

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-Gazette, Sabula, Ia.

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-Record, Columbia, S.C.

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1 GALLON REG. 5.99	1 GALLON REG. 7.99	1 GALLON REG. 9.99
Exterior Latex flat. Use on wood, stucco or masonry. Easy latex application. In white only.	Interior latex 1-coat. Guar. to cover in 1 coat. Dries in 30 min. to a flat finish. 15 colors.	Guar. 1-coat exterior. Latex flat paint resists mildew, blistering. Easy clean-up. In 15 colors.

1/3 off nylon paint brushes

Reg. 1.09 1" size	72¢
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- 7 LBS. CHUCK ROAST
- 5 LBS. BEEF SHORT RIBS
- 8 LBS. GROUND BEEF
- 3 LBS. BEEF RIB STEAKS

\$21.99
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YOUNG TURKEYS
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39¢
LB.

DEEP HICKORY SMOKED, SUGAR CURED
SMOKED HAMS..... LB.
SHANK HALF 7 TO 9-LB. AVERAGE
69¢
5 TO 7 LBS. AVG. Rump Half..... **79¢** 17 TO 25-LB. AVG. Whole Hams..... **79¢**

FRESH FROZEN FRYER PARTS
Breasts or Thighs..... **49¢**
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BAR-S
Pork Sausage..... **59¢**
1-LB. PKG.

FILL YOUR FREEZER
FRESH, 8 TO 16-LB. PACKAGE
Ground Beef..... **78¢**
MEAT-MASTER BEEF 3-LB. PKG. OR MORE **\$1.59**
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OSCAR MAYER **Sliced Bologna**..... **69¢**
3-OZ. PKG.
OSCAR MAYER **Sliced Bologna**..... **\$1.09**
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3-OZ. PKG.
LAND-O-FROST ASSORTED **Smoked Meats**..... **43¢**
3-OZ. PKG.

CAMELOT **Breaded Shrimp**..... **\$1.29**
10-OZ. PKG.
CAMELOT BREADED **Fish Sticks**..... **97¢**
1-LB. PKG.
WINCHESTER IMITATION **Chunk Bologna**..... **59¢**
BAR-S
Skinless Franks..... **79¢**
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HUNT'S WHOLE
Tomatoes
15 1/2-OZ. CANS
4 FOR \$1

MEADOWDALE
Shortening
3-LB. CAN
\$1.08

CAMELOT TOMATO
Catsup
32-OZ. BTL.
52¢

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Dressing
QUART JAR
78¢

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Coffee
3-LB. CAN
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DEL MONTE CUT
Green Beans 3..... **83¢**
16-OZ. CANS
DEL MONTE **Garden Spinach**..... **\$1.00**
12-OZ. CANS
CAMELOT CHUNK, CRUSHED OR
Sliced Pineapple..... **79¢**
20-OZ. CANS

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Golden Corn..... **\$1**
16-OZ. CANS
MEADOWDALE IMITATION
Peanut Butter..... **\$1.44**
3-LB. JAR
DIXIE BELLE
Saltine Crackers..... **38¢**
16-OZ. BOX

CAMELOT
Tomato Juice..... **85¢**
46-OZ. CANS
CAMPBELL'S
Tomato Soup..... **86¢**
5 1/2-OZ. CANS
CHICKEN NOODLE
Campbell's Soup..... **96¢**
5 1/2-OZ. CANS

MACARONI AND CHEESE
CameLOT Dinner..... **\$1**
7 1/4-OZ. BOXES
ALLEN'S WHOLE
Cooked Chicken..... **\$1.29**
32 OZ. CAN
SOFT-PLY
Facial Tissue..... **88¢**
3 BOXES OF 200

NESTEA
Instant Tea..... **94¢**
3-OZ. JAR
LIQUID
Clorox Bleach..... **64¢**
1-GAL. JUG
MUSKY
Dog Food..... **\$1.00**
15-OZ. CANS

GREEN GIANT'S SWEET
Lindy Peas
4..... **89¢**
16-OZ. CANS
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Grated Tuna..... **78¢**
6 1/2-OZ. CANS

FAIRMONT COUNTRYSIDE
VANILLA ICE CREAM
1-GALLON CTN.
\$1.58

Thrift-T Frozen Foods
ALL VARIETIES
BANQUET POT PIES
5..... **\$1**
5-OZ. PKGS.
LIMIT 5 WITH \$5 OR MORE PURCHASE

CAMELOT PINK
Grapefruit Juice..... **79¢**
2 46-OZ. CANS
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Fruit Cocktail..... **\$1**
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2 4-ROLL PKGS.

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MEADOWDALE QUARTERED
Margarine
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French Fries..... **\$1.28**
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Orange Juice..... **\$1**
5 6-OZ. CANS
FROZEN CONCENTRATE
CameLOT Lemonade..... **\$1**
8 6-OZ. CANS

SQUIRE
Blue Detergent..... **68¢**
GIANT BOX

IDEAL LARGE OR SMALL CURD
Cottage Cheese..... **82¢**
24-OZ. CTN.

MEADOWDALE
Brussel Sprouts..... **66¢**
20-OZ. PKG.
MEADOWDALE WHOLE KERNEL
Golden Corn..... **49¢**
24-OZ. PKG.

COUPON SAVINGS
VALUABLE COUPON
COCONUT CHOC. DROP
Keebler Cookies..... **68¢**
14-OZ. PKG.
WITH THIS COUPON, EXP. 8-3-74
VALUABLE COUPON
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Keebler Cookies..... **68¢**
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Longhorn Cheese..... **\$1.08**
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MEADOWDALE
Peas & Carrots..... **52¢**
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MEADOWDALE
Blackeye Peas..... **61¢**
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DAISY IMITATION
Cheese Leaf..... **88¢**
2-LB. BOX

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Mixed Vegetables..... **51¢**
24-OZ. PKG.
CAMELOT
Sliced Carrots..... **41¢**
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CAMELOT INDIVIDUALLY WRAPPED
American Slices..... **72¢**
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MEADOWDALE
Stew Vegetables..... **49¢**
24-OZ. PKG.
MEADOWDALE
Sweet Peas..... **63¢**
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... PERFECT FOR ANY OUTING
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Vine-Ripened Cantaloupe..... **39¢**
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Small Talk

By SUE COLEMAN
Women's Editor

TOURING Europe was a double pleasure to Helen Sowell, who came home last week after the summer trip. For one thing she was seeing places she's always heard about but never seen, and for another she enjoyed being with a family party.

She and her daughter, Margaret Cunningham of Amarillo, went to Rome, where they met her son, his wife and son, who live in Saudi Arabia (Remember they visited Helen briefly last summer?).

After a few days in Rome and Florence, they went on to Vienna, rented a car and drove through Austria, Germany, Switzerland, France and Spain, no doubt getting a picture of European life that you'd never get on a guided tour. Helen and Margaret flew home from Madrid while the other Sowell went back home via Athens.

FORMER Herefordite Benny Cooper, now of Gallup, N.M., is due in Friday to join wife Melba Gay and their children, Melissa and Chris, who have been visiting this week with Melba Gay's parents, the Guy Lawrences, and other relatives.

They will be here over the weekend. Benny's father, John Cooper, and two sisters, Debbie and Diane, plan to come over from White Deer for a visit with them here.

WHAT'S a wedding without an organ pealing out Here

Comes The Bride and other traditional tunes? Hardly legal, we'd say, but the organ music wasn't lacking at the Connie Brazzil-Steve Gilbert ceremony at Canyon last Friday.

There was just a miscue and mention of the music was omitted from the Sunday Brand story of the wedding. The organist was the bridegroom's pretty sister Linda.

WITH Leta Kaul's natural zest for living you'd know she would find people and places of special interest on a trip — and she found them during three weeks she spent back east before she came home last week to get things ready for the successful Westway community reunion Sunday.

She visited a friend, Ruth Watson of Butler, Penn., who has been her guest here in past years, and together they traveled about over Pennsylvania and New York.

Leta was especially impressed by Pittsburg, the Pennsylvania Dutch country around Lancaster, Penn., and the community of Chautauqua, N.Y. which is a center for summer gatherings of notable religious, cultural and educational leaders who conduct concerts, art exhibits and lessons, lectures and other programs.

At York, Penn., she visited in the home of a former Hereford resident, Pam Hilbert, who is the daughter of the Van Coltharps, now of Amarillo. On her way home she stopped to

visit cousins at Springfield, Mo.

A LETTER from Central State University in Edmond, Okla. says Glenda Manning, daughter of the Rev. and Mrs. Doug Manning, was elected Serendipity Leader for the CSU Baptist Student Union. Rev. Manning is pastor of First Baptist Church.

BARBECUED SHORT RIBS

CLIP 'N' COOK
Copley News Service



- 2 tablespoons fat or salad oil
- 1 medium onion, minced
- 4-6 large beef short ribs
- 1/4 cup vinegar
- 2 tablespoons brown sugar, packed
- 1 cup catsup
- 1/4 cup water
- 3 tablespoons Worcestershire sauce
- 1 teaspoon prepared mustard
- 1/2 cup celery, diced
- 2 teaspoons salt

In hot fat in Dutch oven or large skillet, saute onion, remove. In same fat, brown ribs well on all sides, about 15 to 20 minutes. Add sauteed onion, vinegar, brown sugar, catsup, water, Worcestershire sauce, mustard, celery, and salt. Simmer, covered, turning occasionally, 1 1/2 to 2 hours or until ribs are fork-tender. Serve on hot cooked rice, noodles or potatoes. Pass gravy separately. Makes 4 servings.

Problem grease in kitchen? Here's how to make it clean and sparkling

In most homes, the kitchen is the center of action: it's the scene of meals, family gatherings, informal entertaining of friends. So, keeping it bright and inviting is important.

Combat the invisible but dulling grease coating that is formed just about everywhere by cooking fumes and steam with new Grease Relief kitchen degreaser. Use it full-strength on a wet sponge or cloth for cleaning sticky range tops, stoves or counter tops. Add it to regular dish water to boost grease-cutting action on pots and pans, dishes and plasticware.

With a little attention to eliminating this slick, hidden grease veneer, you can keep the kitchen as sparkling as the activities that go on in it.

CLEAN AS YOU COOK
One way to quicken the kitchen chores is to clean bowls, spoons, etc. used for food preparation as you're cooking.

Older 4-H Youth Go To Confab

After a week of activities in the second annual Texas 4-H Congress, three older 4-H members from this county returned Sunday from Dallas. Ricky Coleman attended as a member of the Texas 4-H Council, in which he has served the past year.

Sandee Finley and Kevin Douglas were congress delegates from the county. Joyce Shipp, county extension agent, went from Hereford as adviser for the entire District I delegation.

With headquarters at the Baker Hotel, the congress had as its theme: Careers In The World Of Work, emphasizing the pattern of decisions made by youth which will likely determine their life style. Approximately 590 4-H'ers from over the state attended.

Tours took the delegates to the Dallas-Fort Worth airport, World Trade Center, State Fair grounds, a hospital and business houses. A highlight of

the program was an evening at Granny's Dinner Playhouse to see the comedy, Never Too Late, starring Bob Cummings.

U.S. math team finishes 2nd in world content.

New York-Detroit rail service planned.

Moon projects Venus's shadow onto earth.

Dr. Milton C. Adams

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45" Fall Dress & Sport Fabrics

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Beautiful new fabrics in double knits that are excellent for dresses and pantsuits. Color-splashed nylons, perfect for long dresses and loungewear.

\$2. YD. Reg. 2.99 Yd.

58/60" 100% Polyester Double Knit

Sportswear, co-ordinates or fashionable dresses — they all look good in these double knits! Textured solids and fancy jacquards.

2 YDS. \$5. Reg. 2.88 Yd.

60/62" Jacquard 100% Polyester

Double Knit
\$4. OR 2 FOR \$7.

A full 60' to 62 inches wide! A great selection of jacquard patterns and colors that are machine washable and dryable. Ideal for dresses, pants, and blazers.



Sew What?

Anything you want in fun and fashion fabrics from Anthony's. A grand selection of material in our Fall Fabric Sale, just perfect for your back-to-school wardrobe. Shop now and start sewing!



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DOWNTOWN and SUGARLAND MALL



4-H Entrants

Representing Deaf Smith County 4-H members in the intermediate division of the District Dress Revue at Amarillo today will be Carla West, standing in photo at left, with Geni Welty, seated, as alternate. Diane Warden, seated in photo at right, is the junior division entrant; tied for alternate are Christi Welty and Missy Merritt. District winners will be named in these divisions but they do not advance to a state contest. They won their places in the county 4-H Dress Revue earlier this month.

4-H Revue Winners Compete In District

District honors in the annual 4-H Dress Revue will be sought today by winners in three divisions from Deaf Smith County, who will model their costumes in the Amarillo College Theatre. JoAnn Wagner, daughter of the Lester Wagners, will compete in the senior division which will send the district winner to the State Fair of Texas in October, as a contestant in the state dress revue. District winners will be named in intermediate and junior divisions although they will not advance to state competition. Representing this county will be Carla West, 12, daughter of the Will Wests, and

11-year-old Diane Warden, whose parents are the Guy Wardens. They took first places in respective age groups in the county dress revue July 12. If one of them should be unable to attend the district revue an alternate will replace her. The senior alternate is Micki Merritt; intermediate, Geni Welty; junior Missy Merritt or Christi Welty, who tied for runner-up spot in that division. Each girl made her own costume. They are judged at county, district and state levels on appearance of the outfit on the girl, construction of the garment and 4-H record, explains Joyce Shipp, county extension agent and 4-H leader.



In District Contest

JoAnn Wagner, standing, is the Deaf Smith County entrant and Micki Merritt the alternate in the district 4-H Club Dress Revue at Amarillo today. They took top honors in the recent county contests here. The district winner will be eligible for state competition at the Dallas fair this fall.

Margaret Wilcox Is Tea Honoree

A prelude to her wedding this week end, a shower-tea Sunday afternoon was a compliment to Margaret Ann Wilcox, fiancee of George Gilmore of Tulsa. The home of Mrs. Henry Sears, 145 N. Texas, was the setting for the party. The couple is to be married in First Christian Church Saturday. Miss Wilcox is the daughter of Mr. and Mrs. Jack Wilcox; her mother greeted tea guests with her and Mrs. Sears. Sissy Reinauer, Debra Wilson, Meredith and Julie Wilcox presided in turn at silver services where coffee and punch were served. The table was covered with a fringed cloth of old silk in natural hue, elaborately embroidered in crewel work. In the center an antique Chinese blue cloisonne jardiniere held talisman roses, gypsophilia and yarrow, surrounded by shells, stones and driftwood arranged on heavy damask the color of the roses. On the buffet, covered with draped green and blue matelasse, was a piece of

Grecian statuary, a silver pitcher with talisman roses and green foliage, and a silver basket filled with nectarines, green grapes and deep red cherries. Massive candles in ecoru, jade and talisman pink burned on both buffet and table. Hostesses were Mmes. Joe Reinauer, Don T. Martin, E.C. Reinauer, Justin T. McBride, Ben Childers, Earnest Langley, Pat Hughes, George Turrentine, Charlie Holt, Troy Moore, Sue James, Ray Gerk, H.A. Cavness and Sears.

Calendar Of Events

- THURSDAY
Summerfield Ice-cream Social, home of Henry Kuper, 7:30 p.m.
Public invited to attend.
Women's Golf Association luncheon, Country Club, noon.
VFW, VFW clubhouse, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

- ODD FELLOWS LODGE, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Dawn Lions Club, Dawn community building, 8:30 p.m.

- FRIDAY
Campfire Girls Leaders Association, CFG Lodge, 9:30 a.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.
SATURDAY
Deaf Smith County Historical Museum, open to the public Saturday and Sunday, free of charge, from 2 until 5 p.m.
Story hour for children, grades 1 through 4, at Deaf Smith County Library, 10 until 11 a.m.
SUNDAY
St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.
Junta Mensual de las Damas De N.S. De Guadalupe en su salon a las 2 p.m.

- TUESDAY
Rebekah Lodge, IOOF Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9 a.m.
BPOE Lodge, lodge hall, 8:30 p.m.
Women's Division of Deaf Smith County Chamber of Commerce executive meeting and luncheon, Dickie's Restaurant, noon.
American Legion and Auxiliary, Legion Hall, 8 p.m.

- WEDNESDAY
Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.
Deaf Smith County Historical Museum, open to the public; free, 2 to 5 p.m.
Noon Lions Club, Civic Club Center, noon.

Western Pump and Equipment Inc., 74 Chev.; Refugio Montano, 74 Dodge; R.A. Crist, 74 Chev.; Alvin Ellender, 74 Chev.; City of Hereford, 74 GMC.
Charles Vaughn, 74 Pont.; McQuigg Farms Inc., 74 Chev.; Theima Sparkman, 74 Buick; Joel Findley, 74 Merc.; Pioneer Natural Gas Co., 74 Ford.
J.F. Messer Construction Co., 74 Dorsey; Harold Fults, 74 Ford; City of Hereford, 74 Chev.; Jay Boston, 74 Ford; Deaf Smith Electric Coop, 74 Ford.
West Texas Rural Telephone, 74 Chev.; West Texas Rural Telephone, 74 Chev.; West Texas Rural Telephone, 74 Chev.; Frank Cornett, 74 Ford.
Deaf Smith Sheriff's Department, 74 Ply.; Deaf Smith Sheriff's Department, 74 Ply.; George Turrentine, 74 GMC; Lee Sifford, 74 Ford; Don Cocanougher, 74 Ford.
Mrs. Gandhi criticizes U.S. and Britain.
Haig sees U.S. leadership role enhanced.
Astronauts mark 5th Apollo 11 anniversary.
Nixon sanctions long-range funds for Public TV.
Jackson of A's sets mark in All-Star vote.
Smallpox epidemic spreading in India.
New training improves U.S. Army in Germany.

Vistors Spark Reunion

Visitors from the East were among relatives present at a family reunion Sunday in the home of Mr. and Mrs. Tommy Carnahan, with some from cities in Texas.

They are guests of the Carnahans and of Mrs. Calet's brother, Paul Corbett, and Mrs. Corbett.

A niece of Mrs. Calet, Mrs. Lee Davis, and her daughters Kathy and Lee, were here from Post; Mr. and Mrs. Freeman Melton and children, Joyce and Paul, from Panhandle.

Mrs. Paul V. Calet of Indianapolis and her son, George Calet of Dix Hill, N.Y., aunt and cousin of Mrs. Carnahan, were among the family members who enjoyed dinner and a day of visiting.

The Wayne Phillips and children, Elizabeth and Bill, and the Corbett family completed the family party.

Tech Freshmen Register Early

More than 3,600 entering freshmen, most of them accompanied by one or both parents, will register for the fall term at Texas Tech University during the six early registration conferences.

The first of the two-day conferences began last week and will continue at the rate of two per week through Aug. 9. They are scheduled for Tuesday-Wednesday and Thursday-Friday each week for three weeks.

They are being conducted in Hulien-Clement residence halls with housing for students and parents in the Wiggins Complex.

The table was covered with a fringed cloth of old silk in natural hue, elaborately embroidered in crewel work. In the center an antique Chinese blue cloisonne jardiniere held talisman roses, gypsophilia and yarrow, surrounded by shells, stones and driftwood arranged on heavy damask the color of the roses. On the buffet, covered with draped green and blue matelasse, was a piece of

Exhibit Calendar

The following exhibits will be on display this month on the Texas Tech campus in Lubbock: BRASS RUBBINGS from ancient tombs in England, by Mrs. Joseph B. Bailey at The Museum through Aug. 25.

PAINTINGS by Millard Sheets at The Museum through Aug. 25.

TREASURE OF THE MONTH, laundry and household irons from the collection of Mrs. Oscar A. Kinchen at The Museum through Aug. 12. BERLANDIER'S TEXAS, from The Smithsonian Institution at The Museum through Aug. 25.

STUDENT ART EXHIBIT at the Art Department Teaching Gallery, through Aug. 21.

Reported crime is up 15 per cent in U.S.

Births reported from 9 hospitals in lab.

MINION FOR SUICIDES proposed.

ORDER OF RAINBOW FOR GIRLS, Masonic Temple, 7:15 p.m.

ROTARY CLUB, Civic Club Center, noon.

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INSURANCE Of All Kinds
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Coordinated Double Knit FABRIC Dress Length Reg. \$2.77 \$2.77 yd.
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FOR BACK-TO-SCHOOL!
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The Security Light automatically turns itself on at dusk and off at dawn...so it can save money and energy. Then at night the mercury vapor Security Light spreads light over an area up to 100 yards in diameter to help prevent personal injuries around your home, business or farm while it provides extra light for outdoor nighttime activity. The Security Light discourages prowlers too. The unit will be placed on a tall wooden pole wherever you wish, completely maintained and the electricity furnished all for only \$3.50 per month. No investment required. Have a dependable economical Security Light installed on your property soon.
Deaf Smith HELPING TEXAS GROW

The Hereford Brand, Hereford, Texas, Thursday, August 1, 1974

'Easy' Food Costs More

Cost of "convenience" food has risen more than cost of the food itself, one expert said this week.

Mrs. Gwendolyn Ciyatt cited use of completely prepared convenience foods as one of the reasons for higher food costs today.

The consumer marketing information specialist, Texas Agricultural Extension Service, The Texas A&M University System, said consumers can counter this trend with selective shopping.

"One way to shop selectively is to change from a higher cost grocery list to one with lower costs," she said.

"For example, on the higher cost list, consumers might include frozen carrots with sugar glaze, fresh whole milk, boneless ham and instant rice.

"Also, ready-to-eat cereal, ground chuck or round, a cut-up fryer and rolls."

Mrs. Ciyatt said a similar list with lower costs, instead, would include home cooked carrots, nonfat dry milk, smoked picnic, regular rice, cooked cereal, ground beef, a whole fryer and bread.

CONSUMER WATCH-WORDS: "Impulse items" usually aren't a problem to informed shoppers.

These shoppers know where to look for items on shopping lists and won't be as readily attracted to the message of an impulse purchase.



GA's Give Gifts

Under the direction of Mrs. Glenn Williams, Girls In Action Organization presented nurses at Deaf Smith General Hospital with Christian Life New Testaments Tuesday morning and Wednesday afternoon. The project is part of a church-wide mission action program of Temple Baptist Church. GA leaders for younger girls are Mrs. Bob Hillerby and Charlene Hughes. Mrs. Bill Cheek and Mrs. Phillip Hill are leaders for girls in the older age division. Mrs. Floyd Eubanks is WMU director and Mrs. O.C. Curtsinger is mission action chairman.

3-Week-Old Is Honoree At Shower

Center of attention at a layette shower Saturday for three-week-old Angela Lynn Bentley was the small honoree herself, the daughter of Mr. and Mrs. Travis Bentley.

Mrs. Leroy Williamson was hostess for the shower in her home. Coffee was served from a table with a stork centerpiece arranged with flowers. A corsage made of baby socks, rolled to rosebud shape, was presented to Mrs. Bentley.

Her mother, Mrs. Robert Hickman, and mother-in-law, Mrs. Bob Flippen of Amarillo, assisted her to open the gift packages. Informal conversation brought out the fact that Angela Lynn is a ninth-generation Texan, descendant of a pioneer who settled in the state before 1800.

Shower guests were Mes. Edgar Lemons, Ira Ott, Joe Wallace, Calvin Goodin, Dwaine Walker, Delmo Williams, Carroll Newsom, C.E. Leasure Jr., Ray Polan, Russell Wheeler and Stanley Solomon.

Work, it seems, has a way of getting in the way of recreation.

Shower Honors Cynthia Sandlin

A bridal shower honored Cynthia Sandlin, August 10 bride-elect of David Cooper, Tuesday evening in the home of Mrs. Ed Lemons at 148 Oak.

Greeting guests with Miss Sandlin were her mother and grandmother, Mrs. Mike Patrick and Mrs. Raymond Martin of Lockney, the prospective bridegroom's mother, Mrs. Neil Cooper, and Mrs. Lemons.

The honoree was presented a corsage of red carnations, white daisies and pink pom poms; other members of the receiving party were given white carnation corsages.

Vicki Sandlin, the bride-elect's sister, invited guests to the registry table which was centered with a single rosebud.

Mrs. Charles Wagner served refreshments from the table covered with a white silk cloth and a pink underlay. The centerpiece was of an arrange-

ment of red, pink and white flowers.

Guests from out-of-town included Lucille Brown and Mona Brooks, both of Lockney.

Hostesses were Mes. Clint Formby, Dudley Bayne, Tim Smith, Robert Mayfield, Charles Springer, Doyle Morris, Foster Hill, Bill Griffin.

Also, Mes. Jack McKinster, Norman Kerr, Wagner, Carol Rose, Mark Smart, Guy Warden, Ken Rogers and Mark Hoelscher.

Approximately 75 guests were present.

Exports of police equipment may be curbed.

U.S. - European tension largely gone, Schmidt says.

U.S. - Indian accord expected in September.

Wilson says inflation will balance budget.

Denim jeans are medium

Remember when jeans were worn by only farmers and handymen? Today, jeans are an international uniform, a way of life. Jackets, skirts, shirts, and even attache cases are made from the new status symbol — denim.

Denim reflects the life style of the 70s. Twenty-five years ago no one would have dreamed of wearing jeans to the theater, to a dinner party, or to the office. Today, they're accepted everywhere — even displayed in museums.

In the spring, the American Crafts Council's Museum of Contemporary Crafts featured an eye-opening exhibition called "Denim Art." Over 50 garments were on view — all created by the winners and runners-up who participated in a nation-wide contest sponsored by Levi Strauss and Company. The general rules required that any item of Levi's denim clothing be decorated inventively with high quality craftsmanship.

WHITE SALE

Save up to 60%!

VELVET-LOOK BEDSPREADS \$11 to \$16

Twin \$11
Full \$12
Queen \$15
King \$16

Made to sell for \$23.96 to \$39.96

Luxurious fringed woven spreads. In Mediterranean colors. Deep, vibrant tones of red, melon, gold, avocado green, imperial purple and royal blue. Plush rayon pile on wrinkle-shed cotton backing. Washable!

Beautiful dreamers.

PILLOWS

Made to sell for up to \$6 EACH

ACRYLIC FILLED 2 for \$3

POLYESTER FILLED
2 for \$5 Standard Size
2 for \$8 King Size

100% DUCK FEATHERS \$4

Save at least 1/2 on every pillow during Ashley's big White Sale Wing Ding.

Bath towel bonanza!

TOWELS

Made to sell for up to \$4 EACH

BATH TOWELS 2 for \$3
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All 100% cotton terry. Choose from solids, prints and jacquards. Sheared and Unsheared. Save over 50% on many.

Savings without a wrinkle.

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The plush look. At half the cost.

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Matching Lid cover included
Sets made to sell for \$16.97

Save over 50% on these nylon pile bath sets. All with waffle-weave, non-skid backing. Solid colors, 5' x 6'. Ready for do-it-yourself trimming to fit your bath. Choose from an assortment of colors, in plush, shag, and sculptured styles. All washable.

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Everything you see at Ashley's is made to sell for more.

Ashley's is the outlet for some of the nation's largest manufacturers of quality fashions. All makers of famous brands. Where everything is inspected so carefully, that the tiniest flaw is found. These little flaws let you save. The label comes out, and the price goes down. Often as much as 60%.

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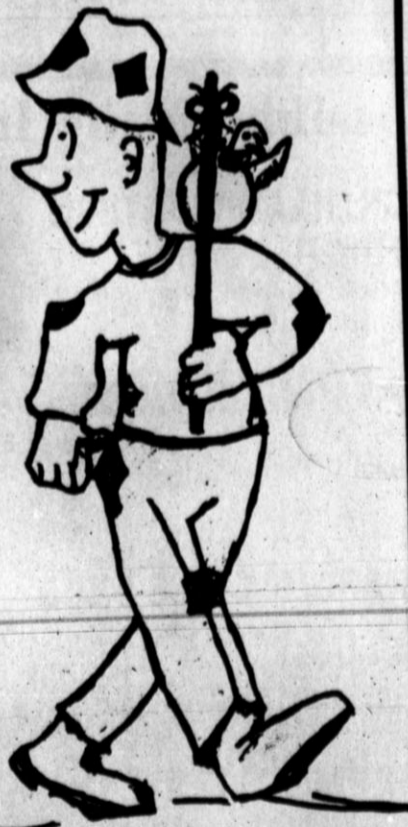


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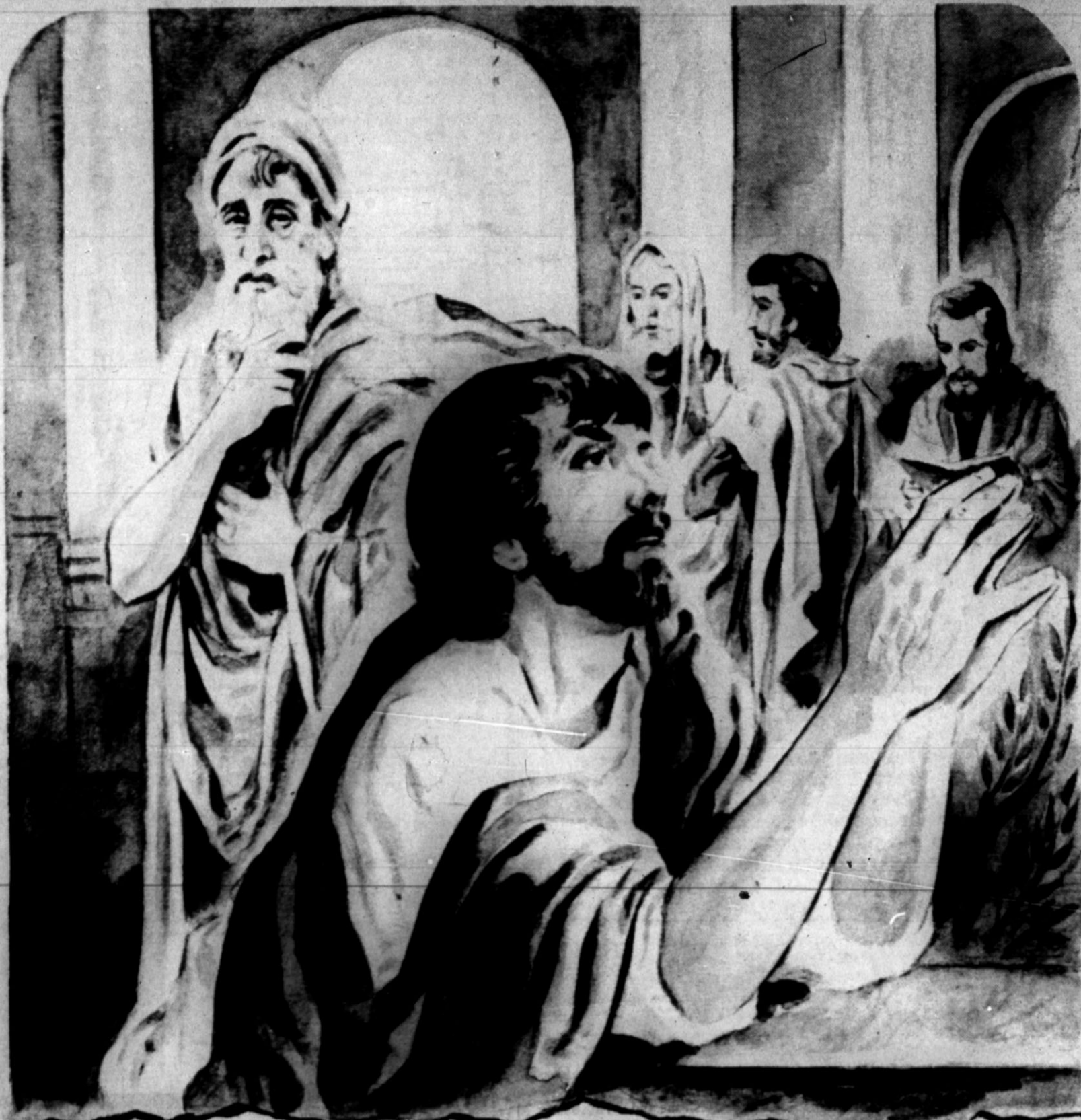
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poor in spirit

"Blessed are the *poor in spirit*: for their's is the kingdom of heaven," (Matt. 5:3). Christ began the Sermon on the Mount with the Beatitudes, *guidelines for a perfect spiritual life*. Doing these eight things would bring true happiness. The first Beatitude seems to contradict all logic. It seems to base happiness on material poverty or a negative attitude. Christ did not mean either of these. He was calling for ego-poverty; *doing, without any thought of self*. The Pharisee was vain and boastful. He valued himself very highly. His self-praise was his reward. But the publican knew that without God, he was nothing. He begged for forgiveness in leading a better life. *His humility brought him the kingdom of heaven*. It will be ours if we humble ourselves. *Blessed are the poor in spirit.*



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Golfer's Luncheon Postponed

No August luncheon will be held by the Women's Golf Association today, it is announced by Mary Gibson, president. Members of the association play on the John Pitman Municipal Golf Course every Thursday morning and customarily have lunch in Hereford Country Club on the first Thursday of each month.

The next luncheon date will be Sept. 5. Officers will be elected at that time, when a slate of nominees will be presented by a committee to be named by the president this month.

Re-activated early in the summer, the Women's Golf Association now has a membership of approximately 80. All women interested in the game are invited to join. Mrs. Gibson emphasizes. The luncheons and other social activities are a part of the association's program.

A season of change in mood-making

Fall is a season of change—to a new tempo of life, to a new fashion direction, to new fashion colors. And the change has never been better.

This year, fashion is fluid, pretty and feminine with attention focusing on the face again, where women have always wanted it anyway. Lip tints are alive with warm color; blushers are soft and rosy.

Eyes need their own special accents, too, and fashionable women know that among the best eye-brighteners are large, curly sunglasses shapes like these from the Cool-Ray Polaroid sunglass collection.

With their variety in looks and hues, sunglasses have become as much a fashion accessory as jewelry. With their variety in shapes and sizes, they are chosen by smart women with as much concern for effect as make-up.

This year, mood-making sunglasses look best when they are shaped-up in large curving shapes. And though they look delicate, quality suspects like these from Cool-Ray will keep eyes cool and comfortable in the sun because of the special Polaroid lenses that screen out tiring reflected glare.

Sunglasses that combine smart fashion with sturdy function continue to reaffirm their place in the sun year-round and are one put-on you will never want to be without.

Italy's court lifts ban on foreign TV.

Canada's cost-of-living jumps again.

House votes to extend nuclear insurance.



Mrs. Jim Thomas ...enjoys meal planning

Let's Cook Meal Planning A Must For Budget Watchers

By SANDY INMAN
Brand Staff Writer

A DASHER and a pincher is how Mrs. Jim Thomas of 418 Sunset Drive describes her cooking methods.

"To determine the amount of ingredients I use in a recipe I first taste the mixture and then add a dash of that and a pinch of this," says the bubbly-natured woman.

Very economy minded, Mrs. Thomas plans the week's menu ahead of time before shopping. "I read the paper for bargains and use food coupons whenever I can to save money," she states.

"Since I cook for just my husband and me most of the time, I find it easier to do the main grocery shopping once a month and buy smaller perishable items, such as eggs, milk and bread, once a week."

"WE EAT fresh vegetables during the summer from our garden which cuts food costs down tremendously," says the petite housewife.

Growing in the couple's garden are green beans, blackeye peas, two kinds of squash, okra, three kinds of pepper and tomatoes.

"It's nice to prepare a meal with really fresh vegetables. They just taste better. For

instance, Jim comes home and snaps the beans and when I get off work, they are ready to be cooked."

MRS. THOMAS is employed as a deputy in the motor vehicle division at Deaf Smith County Courthouse where her duties include taking care of voter registration, filing and collecting information from the data processing machine. Her husband works as a processor at Champion Feed Yards.

"Since we both work outside of the home, it is a 50-50 effort to keep the house in order. Whoever gets home in the evening first, prepares meals or does the general housekeeping," smiles Mrs. Thomas. "That way everything stays fairly well organized."

Born in Post and raised in Hereford, Mrs. Thomas is the former Marjorie Morrison. She is the mother of two daughters, Deborah Noland and Mrs. John Drake, and one son Dan. She is also the grandmother of three. Mrs. Thomas enjoys sewing, reading and cooking. An avid reader, she describes herself as a steady patron of the library.

SINCE many of Mrs. Thomas' dishes call for ground meat, she tries to vary her recipes and she prepares double portions of many of the dishes so she can

freeze what the family doesn't use.

"I find freezing comes in very handy especially when we have unexpected dinner guests. For instance fresh stuffed bell peppers can be prepared and frozen ahead of time and when it's time to cook all you have to do is take them out of the freezer and bake them. Add sliced tomatoes and you have a complete meal," says Mrs. Thomas.

One dish she and her husband enjoy is prepared with ground beef and can be fixed in minimum amount of time.

GROUND BEEF CHOW-MEIN
2 lbs. ground beef
1 large onion
Dash garlic, Worcestershire sauce, salt and pepper
1 can Chinese vegetables
1 can Cream of Mushroom soup
1 can Chow Mein noodles
Brown meat and onion. Add vegetables and soup. Simmer until completely heated. Pour mixture over noodles.

Supreme Court permits Lake Superior pollution.

Limited use of coal seen for utilities.

June retail sales fell 1 percent from May.

WT Still Building, Campus Mushrooming

Construction costing well over \$500,000 is either nearing completion or beginning at West Texas State University.

The School of Agriculture has received the biggest boost. Over \$330,000 is going for the remodeling of the old Science Building which will house agriculture and the Department of Nursing.

Dr. Charles Smallwood, dean of the School of Agriculture, predicts that they will be able to move in "by January, or possibly even fall semester."

The School of Agriculture will occupy all of the building except for the lower floor of the south wing. At present, the various divisions are spread over the

campus.

In addition to classrooms, the Animal Science Department will have reproduction, nutrition and dairy science laboratories. For agriculture business and economics, there will be a statistics and marketing lab and a DEC system-10 computer terminal to be used in farm management and research. For plant science, there will be crops, soils and entomology labs, in addition to two faculty-graduate research labs.

A livestock arena south of Kimbrough Stadium is also nearing completion. While the University budgeted \$11,500 for construction, funds have also

been supplied by the WTSU Rodeo Club for the stands and the lights. The club raised the money through dues and various projects. The arena will be used both in rodeos as well as for instruction.

The WTSU Board of Regents also approved the construction contract for the \$169,000 Meats Laboratory. Building this addition of the Applied Science Building is expected to begin soon.

Over \$95,000 will be needed to rebuild the University's teaching pavilion that burned at the Nance Ranch. Vice-President of Financial Affairs Hermas Miller is presently seeking monies either from the

Governor's emergency fund or as a special item consideration in a session of the Texas Legislature.

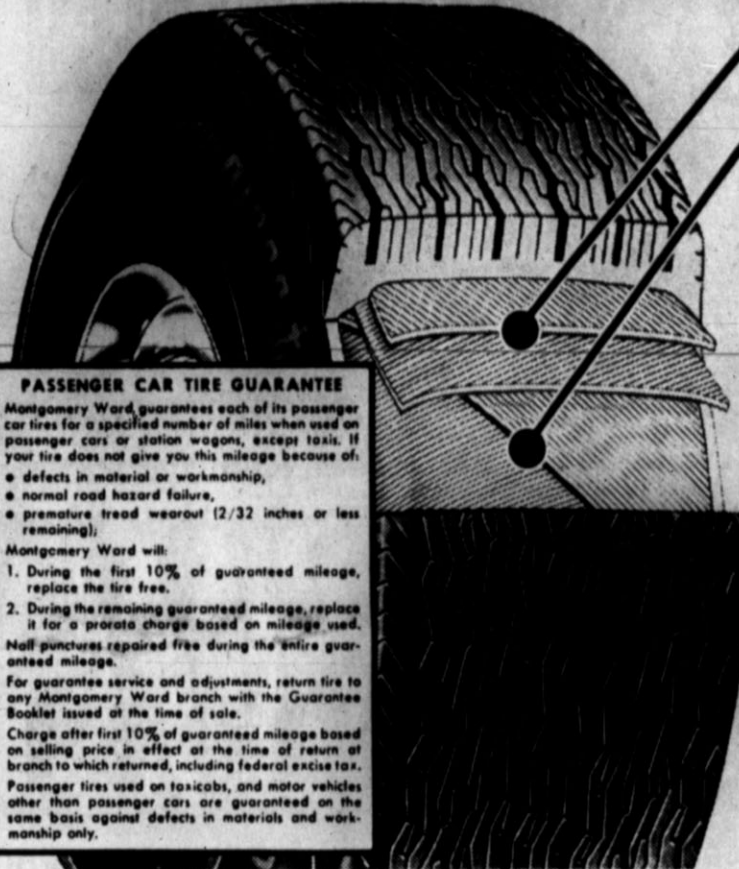
The Panhandle-Plains Historical Museum has spent "not over \$3,000" on major renovation of the Museum Annex, formerly the WTSU Library according to Dr. James Hanson, Museum director. Most of that money went to purchase new doors for the front entrance so that they could move in large exhibits.

Seven antique automobiles were transferred from storage Monday to display on the first floor. Already on exhibit on the second floor are farm wagons and buggies.

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TUBELESS BLACKWALL SIZE	REGULAR LOW PRICE*	PLUS F.E.T. EACH
A78-13	10.95	1.78
B78-13	12.95	1.83
E78-14	17.95	2.24
F78-14	18.95	2.41
G78-14	19.95	2.55
H78-15	15.95	1.78
J78-15	19.95	2.63
L78-15	21.95	2.82

*With trade-in tire. Whitewalls available \$3 more each.

36,000-MILE STEEL-TRACK BELTED GRAPPLER I TIRE

REG. LOW PRICE
A78-13 \$40 TBL.S. WHT. PLUS 2.15 F.E.T. EA. TRADE-IN

TUBELESS WHITEWALL SIZE	ALSO FITS	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	\$37	\$36.00	2.55
E78-14	7.25-14	\$48	\$36.00	2.47
F78-14	7.75-14	\$50	\$36.00	2.42
G78-14	8.25-14	\$53	\$35.00	2.63
H78-14	8.55-14	\$57	\$35.00	2.30
G78-15	8.50-15	\$54	\$37.00	3.07
H78-15	8.50-15	\$57	\$38.00	3.38
J78-15	8.90-15	\$60	\$42.00	3.30
L78-15	9.15-15	\$63	\$47.00	3.50

*With trade-in tire.

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DO-IN DUST WITH OUR AIR FILTER
Traps 90% of power-robbing, airborne dirt.
Fits most cars. **1.66** REG. 2.79

Package of Three PRO LINE GOLF BALLS \$1.39

SAVE 70c
LIVE RUBBER WIPER REFILLS
Wipe rain and snow clean off your windshield with live rubber edges. **1.99** REG. 2.69

Pairs \$4 OFF
HEAVY-DUTY T&C SHOCKS
5.88 EA. IN PRS.
REG. 7.99 EACH
1-3/16" pistons give you 41% more bounce control than most originals for smoother riding, surer braking. Installation \$7.38 each in pairs

SAVE 16%
AC NON-RESISTOR SPARK PLUGS
Contact starts at REG. \$8.00. Improves car's gas mileage. **58c** REG. \$6.99

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ONE GROUP Tony Lama Nocona Acme Hondo	THIS WEEK'S SPECIAL Nocona ROPER Reg. '43" \$36.95	BOOTS Tony Lama Sanders Nocona Justin Acme
Drastically Reduced 	All Ladies BOOTS 10% OFF FREE Name Put on Name Boots	HATS American Resistol Bailey

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WARD

At The Library

Author Describes Historical Events

The Deaf Smith County Library is featuring two books this week, *Indira-A Biography of Prime Minister Gandhi* by Krishan Bhatia and *The Remarkable Cure of Solomon Sunshine* by William A. Block.

Indira is a unique biography which describes Prime Minister Gandhi's private life as well as her political life.

The Remarkable Cure of Solomon Sunshine is an unusual book that describes the boisterous years of the patent medicine era.

The library is open to the public free of charge, 9 a.m. until 6 p.m. Mondays, 9 a.m. until 6 p.m. weekdays and Saturdays until noon.

INDIRA—A BIOGRAPHY OF PRIME MINISTER GANDHI

By Krishan Bhatia
The London Sunday Times has head-lined her "The Most Powerful Woman in the World." Henry Kissinger has appraised the "lady" as "tough-minded and cold-blooded."

Prime Minister of India since January 1966, she is a brilliant politician and inheritor of the love the Indian masses gave her father, Jawaharlal Nehru.

Yet she remains, in her own words, a "very private person," and her years in office have been marked by repeated instances of unerring political astuteness and decisive action interspersed with puzzling periods of indecision and inertia. Indira Gandhi is a fascinating enigma.

This biography delves into the confluence of historical currents that shaped her life from the time of her birth into a wealthy Westernized family soon to become deeply involved in the Indian freedom movement.

It describes her painful separations from her frequently imprisoned parents and beloved grandfather; her education in India, Geneva, and London; and the problems posed by her marriage to Paris newspaper executive and politician Feroze Gandhi—a love match that later prompted her to say that "conflict and unhappiness are not the worst things that can happen."

Indira Gandhi served a remarkable apprenticeship as a hostess to the world's great in her father's official residence and as occasional mediator between Prime Minister Nehru and members of his Congress party.

Her sudden accession to power after Prime Minister Shastri's death was followed by her successful fight to gain and maintain control of her own prime ministership.



Love Sign
A magnificent Keepsake ring, set with a beautiful, brilliant, perfect diamond to reflect your love.

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All of this, as well as her subsequent conduct of the Bangladesh war, Krishan Bhatia recounts vividly, providing new information on the principal actors in some stirring dramas and valuable insights into a challenging and challenged woman and the problems she confronts today as leader of a nation of more than 550 million people.

THE REMARKABLE CURE OF SOLOMON SUNSHINE

By William A. Block
Back in the Patent Medicine Era, a miracle cure, an elegant pitch, and a gullible clientele were all a "doctor" needed. The Remarkable Cure of Solomon Sunshine is a ribald, unique chronicle that careers down those boisterous; deliciously unscrupulous years.

Solomon is the hard-headed off-spring of Herschela Moshe Sohnsenschein, a Russian Jewish immigrant-entrepreneur, and a full-blooded Wampanoag Indian Princess. Young Solomon is weaned on his father's own guaranteed remedies: 1, Extract of Red-Bellied Black Beetle, and 2, Tiger Lily Water. Perceiving his father's "Greenhorn" limitations, however, young Solomon sets out to find his own ultimate remedy, a way of curing the world's ills and quite literally living forever.

In love with his father's mistress, unsure of his racial and ethical allegiances, and anxious to experience the delights of women, Solomon embarks on an epic search for love, self-understanding, and personal recognition.

As Solomon rubs elbows with Bernard MacFadden, Freud, and Edgar Cayce, among others, *The Remarkable Cure of Solomon Sunshine* hovers on the edge of its way from the bazaar to the gaslit, corseted halls of Boston's highest society; from the stone hut of an Indian shaman to the office of Teddy ("Bully for you, Solomon, my boy!") Roosevelt; from laughter to disaster and to triumph.

The woman visitor dashed angrily up to the beekeeper and complained, "One of your bees stung me. I want you to do something about it." "Certainly, madam," said the beekeeper promptly. "Just show me the which bee stung you and I'll save your life."



THE NEW SEASON signals a fresh, romantic way of dressing. Front-running looks this fall are soft and totally feminine in both color and texture. Accessories are playing a bigger role than ever before, and sunglasses are one of the very favorite accessories. Here, Big Sun, with gently curved lines from the collection of Cool-Ray Polaroid sunglasses.

Related Family Reunions Held

Two related families held reunions in tow different homes here on the weekend, bringing members from out of town who have visited at various times with relatives.

A Hershey reunion was held Saturday at the Horace Hershey home northeast of the city. Before and after a noon dinner, family members enjoyed Ricketts and the Ralph Ricketts and son, Scott, of Espanola, N.M., the J.A. Ricketts and children, Francie, Donna and Mark of Houston, the David Owens and son, Brian, of Lubbock.

Also in the group were Mrs. Horace Hershey and the Dempsey Alexanders of Hereford, the Joe Hersheys of Texline, the Sam Hersheys of Odessa, the Fred Anthons of Elida, N.M., the Bob Thurman of Clovis, and from Portales, Travis Clegg and the families of Euel Luce, Jerry Buzzard and Larry Luce.

Also members of Mrs. Ricketts' family who held their own reunion Sunday in the home of her son, Forrest Ricketts.

They included the Fred Ricketts and daughter, Coral, of Albuquerque, the Ralph Ricketts and son, Scott, of Espanola, N.M., the J.A. Ricketts and children, Francie, Donna and Mark of Houston, the David Owens and son, Brian, of Lubbock.

Mr. and Mrs. Ira Ricketts, grandparents of Forrest Ricketts, were guests for the Sunday dinner, and friends of the various family members called during the afternoon.

Haldeman seeks \$1-million for his book.

SAFEGWAY Whole Body! 35¢ lb. (Cut-up lb. 41¢)	FRESH FRYERS Split Broilers 41¢ Quarter Fryers 41¢ Ham Hormel Boneless Cutmaster \$1.99	SLICED BACON SUPER SAVER Safeway Brand 99¢ (2-lb. Pkg. 1.97)	HEN TURKEYS SUPER SAVER Manorhouse Young Grade "A" 69¢ lb. New Crop!	SAUSAGE Rath Brand 69¢ lb.	Smokie Links 1.29 Ham Steak 1.99 Sausage Polish 1.69
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SAFEGWAY...WHERE THE

- Liquid Bleach 35¢
- Instant Tea 99¢
- Pringles Chips 45¢
- Chunk Tuna 56¢
- Soft Drinks 2 49¢
- Salad Dressing 73¢
- French Dressing 42¢
- Green Goddess 45¢
- Tomato Sauce 24¢
- Dill Pickles 59¢

SAFEGWAY'S FROZEN FOODS!

GRAPE JUICE 25¢
Bel Air Makes 1 Gallon
6-oz. Can

GREEN BEANS 4 \$1
Bel Air French or Italian!

PAPER TOWELS

SCOTT'S
SUPER SAVER
Large Roll
52¢

LIQUID DETERGENT

White Magic SUPER SAVER!
22-oz. Botl.
49¢

FABRIC SOFTENER

White Magic SUPER SAVER!
64-oz. Botl.
83¢

Orange Juice 5 \$1.00
Ice Cream 88¢
Broccoli 35¢
Cut Corn 85¢
Corn On Cob 69¢
Meat Pies 23¢
French Fries 75¢
Hash Browns 65¢

Whole Okra 79¢
Eskimo Pies 47¢
Sherbet 89¢
Strawberries 43¢
Lemonade 21¢
Stew Vegetables 69¢
Shoestrings 54¢
Cream Pies 41¢

COLA

CRAGMONT
CASE OF 24 CANS
\$3.13

FINE DAIRY PRODUCTS!

Getting welcome variety into meals while making sure they include necessary amounts of protein and calcium can be easy. Thrifty, too. Take advantage of our special features on fine dairy products to help you serve meals that are delicious as well as nutritious.

ORANGE JUICE 92¢
Bel Air Premium Quality!
32-oz. Can

ORANGE JUICE 6 \$1
Scotch Treat!

This Coupon Worth 15¢
Toward The Purchase of a 22-oz. Bottle of THRILL
One coupon per customer
Coupon Expires Sat., August 3
Redeemable Only At Safeway!

AMERICAN CHEESE

Safeway Singles 79¢
12-oz. Pkg.

COLDBROOK MARGARINE

Low Price!
lb. 37¢
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Cottage Cheese 47¢
Choc. Milk 50¢
Biscuits 9¢
Margarine 49¢
Margarine 65¢
Margarine 54¢
Margarine 36¢

Margarine 56¢
Margarine 65¢
Real Butter 85¢
Cheese \$1.29
Blue Bonnet 66¢
Blue Bonnet 59¢
Diet Blue Bonnet 61¢

The Hereford Brand, Hereford, Texas, Thursday, August 1, 1974

TEXAS Not Hurt By Energy Pinch

The energy crisis has had no noticeable effect on the crowds at "TEXAS". Cars and buses in increasing numbers are finding their way to the Palo Duro Canyon State Park near Amarillo and Canyon for performances of the musical drama, "TEXAS", the spectacular story of the early days in the magnificent canyon.

Paul Green's story of the settlement of this part of the plains is drawing more people this year than ever before. At the halfway mark of the season, attendance was up 5 per cent from the record-breaking numbers of last year, and 44,281 people had come.

Unexpectedly, in light of the energy shortage, more than a million

fourth of the crowd comes from a distance of more than 500 miles. There is very little change in this percentage from the last few years.

During 1972, 37 per cent of the audience came from within a 100 mile radius. This percentage dropped to 36 per cent in 1973 and has risen to 40 per cent for this year.

Travelers from 100-500 miles away formed 32 per cent of those in attendance in 1972. This fell to 28 per cent in '73 and has leveled off at 30 per cent for this season.

Making up 31 per cent of the TEXAS audience in 1972 were people coming more than 500 miles to the canyon. In 1973, this was boosted to 36 per cent and is 30 per cent for 1974.

For tickets and information, write Box 268, Canyon, Texas or call 655-2182. It is best to make reservations in advance.



Bride-elect Honored

Cynthia Sandlin, August 10 bride-elect of David Cooper, was honored with a bridal shower Tuesday evening in the home of Mrs. Ed Lemons of 148 Oak. From left are the bride-elect's mother, Mrs. Mike Patrick, Miss Sandlin, the prospective bridegroom's mother, Mrs. Neil Cooper, and Mrs. Lemons.

Teachers Focus On Students

More than 50 Texas public school teachers in the area of vocational training for students with special learning needs and students with physical and mental handicaps are completing a workshop at Texas Tech University this week.

Dr. Valerie Chamberlain of the Home Economics Education faculty is working with Dr. Bell in the workshop as are several consultants, including Mr. and Mrs. Gene Brock of the Hereford public school system, Kenneth More of Levelland schools, and Dr. Gerard J. Bensberg of the Research and Training Center in Mental Retardation at Texas Tech.

Certified teachers in the two program areas must attend the workshop to meet the Texas Education Agency special requirements, Dr. Bell said.

The workshop has been funded by the Texas Education Agency and coordinated by the College of Home Economics Department of Home Economics Education.

In addition to enhancing the teachers' understanding of the total Coordinated Vocational Academic Education (CVAE) and Home Economics for the Handicapped programs, the workshop is designed to improve their proficiency in teaching the use of commercial equipment.

Laboratory work for the workshop has included 22 to 25 hours at O.L. Slaton Junior High School in Lubbock working with food service equipment and an equal amount of time at Matthews Junior High in the use of power equipment and machinery for clothing construction.

The workshop equips the teachers to understand the total programs, to make specific plans for implementing CVAE or Handicapped Vocational Homemaker programs, to demonstrate skill in operating institutional and power equipment used in industry, to determine methods of teaching safety and sanitation, to develop instructional materials for specific programs, and to develop instructional strategies that will help modify behavior of typical students enrolled in the programs.

Texas Tech University home economics education Prof. Camille Bell, coordinator for the workshop, said, "Homemaker teachers entering either of the programs face new challenges to motivate students and maintain their interest. They come into these programs with a critical need to know how to change students' attitudes and self-concepts. New approaches to changing behavior to meet demands of employers in home economics-related occupations are necessary for the teacher to be able to cope with these types of students."

"Teachers need to learn to operate institutional and factory equipment so that they can conduct realistic laboratories for these students," she said. "These needs can best be met by vocational homemaker teachers attending an intensive training workshop such as the one at Texas Tech."

Festival Plans Announced

A German Folk Festival in the community hall at Nazareth is announced for Sunday, Aug. 11, with entertainment through the afternoon and a German supper from 5 to 7 p.m., followed by a dance.

A fourth of the proceeds will go to the Nazareth Fire Department, with the remainder going to the community hall fund. The public is invited to join residents of the Nazareth neighborhood in the one-day festival.

Price of the supper will be \$2 a plate and admission to the dance is also set at \$2. The Havlak Polka Band from Rowena will furnish music for dancing, to begin at 8 p.m.

Square dancing at the school cafeteria will continue during the afternoon, beginning at 3 p.m. Pick-up foods will be served from 4 p.m. at the community hall.

NEWS VIEWS

Edward Kennedy, Senator (D-Mass.), on women attending U.S. service academies:
"The nation is losing a valuable resource of dedication and talent."

Casper W. Weinberger, Secretary of Health, Education and Welfare:
"Rights of privacy may well be invaded by requiring mixed classes on sex education."

John C. Sawhill, Federal Energy Administrator:
"The nation has entered a new era of high cost energy and consumers should not expect any price relief."

Paul W. McCracken, former chairman of the Council of Economic Advisers:
"I'd like to see the personal exemptions on income tax adjusted as Canada does, according to the cost of living."

Henry Kissinger, Secretary of State:
"We believe a rather complicated crisis which had dangers of internationalization has been overcome."

Sam J. Ervin, Senator (D-NC), on bill to speed federal court procedures:
"This bill is one of the most important improvements in the federal criminal justice machinery."

SMOKED HAMS

Shank Portion (Rump Portion lb. 75¢)

SUPER SAVER

69¢ lb.

GROUND BEEF

REGULAR Any Size Pkg. (Premium lb. 1 1/8)

78¢ lb.

Oscar Mayer MEATS FROM SAFEWAY

WIENERS Oscar Mayer Meat Pkg. **\$1.29**

FRANKS Oscar Mayer Beef Pkg. **\$1.31**

BACON Sliced Vac-Pak **\$1.45**

Bologna Oscar Mayer Meat or Beef 8-oz Pkg. **75¢**

Liver Cheese Oscar Mayer 8-oz Pkg. **77¢**

Chopped Ham Oscar Mayer 8-oz Pkg. **\$1.03**

Cotto Salami Oscar Mayer 8-oz Pkg. **89¢**

ANOTHER BREAK FOR SAFEWAY CUSTOMERS!

We pledge: **ONCE A CAN OR PACKAGE IS PRICE-MARKED, WE WILL NOT RAISE ITS PRICE**

When we are forced to make a price increase, cans and packages which are already price-marked will be sold out at the old price.

When a price is lowered, all sales will be at the new lower price. Cans and packages bearing the former higher price will also be marked with the new price.

Should a can or package show more than one price mark, you pay the lowest price.

NOTE: Items on which the timing of price changes is controlled by law are excepted from this policy.

Ham Slices Center Cut **\$1.39**

Sausage Salfway Brand (2 lb. 1") **.99¢**

Link Sausage McCoy Best 8-oz **.49¢**

FISHRIMP Nutri-Co. 12-oz. Pkg. **.99¢**

Fish Sticks Captain's Choice 14-oz. Pkg. **.89¢**

Mini Fish Sea Pack Brand **\$1.29**

Perch Fillet Captain's Choice 18-oz. Jar **.99¢**

TAMALES Pama Brand Doz Pkg. **.89¢**

Burritos Sabor Buena! Beef & Bean 14.25 **.49¢**

Chicken Fried Best Tatties Home-made **.99¢**

Corn Dogs Little Boy Blue **.99¢**

BARGAINS ARE! **GET IT TOGETHER SAFEWAY**

Fruit Drinks Capriport Brand 46-oz Can **.35¢**

Tomato Juice Town House 46-oz Can **.45¢**

V-8 Cocktail Vegetable Juice 6.8-oz Can **.75¢**

Tang Drink Orange Flavor 18-oz Jar **.99¢**

Asparagus Spears Town House Cut 14.25 **.49¢**

Cut Beets Town House Brand 16-oz Can **.25¢**

MELROSE COOKIES

Lemon Sugar Coconut and Oatmeal Pecan

41¢ 12-oz. Pkg.

ORANGE DRINKS

Wagner Regular or Low Cal

51¢ 54-oz. Botl.

CHUNK LIGHT TUNA

Chicken of the Sea

55¢ 6 1/2-oz. Can

SAFEMAY'S FRESH PRODUCE!

LETTUCE Large Heads! **25¢** Ea.

POTATOES Red U.S. No. 1 10-lb. Bag **98¢**

Macaroni Skinner Elbow Short Cut 12-oz. Bag **.42¢**

Flour Kitchen Craft 5-lb. Bag **.79¢**

Listerol Spray Disinfectant 7-oz. Can **.88¢**

Listerol Spray Disinfectant 14-oz. Can **1.43¢**

Listerol Spray Disinfectant 21-oz. Can **1.92¢**

Crisco Low Price 3-lb. Can **1.59¢**

HEALTH & BEAUTY AIDS!

PEPSODENT Quality Toothpaste! **89¢** 7-oz. Tube

CONTAC Cold Capsules! **99¢** 10-ct. Pkg.

DOG FOOD Pooch Brand **14¢** 15 1/2-oz. Can

MICRIN Plus Gargle & Rinse! **1.09** 12-oz. Botl.

BACTINE Aerosol Spray! **1.19** 4 1/2-oz. Botl.

BOLD Detergent **50¢**

THIS COUPON WORTH Toward the purchase of a 10-lb. 11-oz. Box of

Bactine Shampoo 16-oz. Botl. **.99¢**

KLEAN & SHINE Johnson Brand! **1.12** 9-oz. Size

GROOM & CLEAN Quality Gell **1.25** 4 1/2-oz. Size

Wheaties Cereal **12¢**

THIS COUPON WORTH Toward the purchase of a 12-oz. Box of

ONIONS Sweet White **.17¢**

PEPPERS Large Green **.19¢**

LETTUCE Red Leaf **.29¢**

GRAPES White Seedless Ea. **.59¢**

CABBAGE Firm Head **.15¢**

MELONS Fresh Honeydew **.69¢**

SQUASH Fresh Yellow **.29¢**

CAULIFLOWER Large Head **.39¢**

LEMONS Super Sweet Juicy **5.49¢**

MUSHROOMS Fresh Brown **.85¢**

BANANAS Yellow Ripel **2.25¢** lb. for

NECTARINES California Ripe and Juicy! **39¢** lb.

Keepsake TRADITIONAL WEDDING RINGS

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

Workshop Traces Family Histories

Research classes and a display of family histories will be features of the South Plains Genealogical Society's annual summer workshop, Saturday, August 10 at the Municipal Garden & Arts Center, 4215 University Avenue, Lubbock, announced Dr. Holmes Webb, president.

The event is open to the public without charge. Hours of the workshop are 9 a.m. to 5 p.m.

Classes for beginning researchers are scheduled at 10 a.m. and at 1:30 p.m. in the meeting rooms of the Garden & Arts Center. Dr. John M. Anderson, well-known genealogical research instructor with the Church of Jesus Christ of Latter Day Saints, Lubbock, will be guest instructor for the morning session. Mrs. Robert Toland, immediate past president of the South Plains Genealogical Society and an experienced researcher, will be in charge of the afternoon class.

Persons wishing to engage in individual research throughout the day may do so among the many books, magazines and maps supplied by members of the Society. These materials will be arranged according to states and regions on work tables in the Center auditorium. SPGS members will be available to help with special research

problems during the workshop. A special exhibit of family history books which have been presented recently to the South Plains Genealogical Society will be displayed at the event. All persons wishing to contribute family histories to the Society for placement in the genealogy research collection in the new George and Helen Mahon Library, Lubbock, are asked to bring these to the workshop for special recognition.

As has become customary at SPGS workshops, lunch will be available at the Center, Dr. Webb stated.

Look Who's New

Mr. and Mrs. Larry James Moseley are the parents of a daughter, Kelly Liane, born July 29. She weighed 7 lbs. 3 1/3 oz.

Mr. and Mrs. Eugene R. Cordero are the parents of a son born July 29. He weighed 6 lbs. 11 1/2 oz.

The effort to make money often prevents the making of a man.



Reunion Brings 85 To Westway

Registrants from Friona, Gruver, Frio, Texline, Littlefield, Lubbock, Amarillo, Winters, Hereford, Dalhart, Clinton, Okla. Plainview, Tucumcari, Gallup and Albuquerque, made up the registry list of nearly 85 persons who attended the annual reunion of former and present Westway residents Sunday at Westway Community House.

Foks began congregating about 11 a.m. and spent the time visiting until dinner. Joe Landers gave the invocation.

Walter Kaul, reunion president, was in charge of the program in the afternoon. He expressed thanks to committees and those who prepared for the day's activities, and introduced guests from the different towns. Nina Beth Simpson read the minutes, standing in for Mrs. Forrest Ricketts who could not be present.

She read letters from Sadie Lee Oliver of Belton and Mrs. Frank Weaver of California who sent greetings to the gathering; greetings were also sent from Pamela Coltharp Hilbert and Wanda Housseal, York, Penn.

Former teachers introduced included Gladys Bryant Carter, Plainview; Marcia Robbins Little, Texline; Vesta Mae Landers Nunley and Mrs. Merlin Kaul, Hereford.

Mrs. Kaul, historian, reported on the deaths, births, feature stories, activities, and weddings of the past year. She introduced newly wedded Mr. and Mrs. Melvin Burges, Mr. and Mrs. Ronnie Nunley, and Mr. and Mrs. Ricky Nunley.

Feature story subjects of the past year included Helen Tucker Lee, Bess Werner, Helen Parsons, Glynda Vaughn, Linda Shaffer Welty and Leona Fangman.

Mrs. Kaul introduced the historian's family of the Year—Mrs. G.T. Brashear, with members of her family present—including Betty Rice, Mr. and Mrs. Benny Womble and Kerrie, Mr. and Mrs. Dan

McKinney, Tucumcari. President Kaul presented a family gift after which Mrs. Brashear treated everyone present with chocolate sweets.

Graduates of the year included Rankie Ruland, from Amarillo School of Nursing; Bill & Patsy Rudd, Northwest Texas Hospital School of Nursing; Betsy Houk, Amarillo College School of Nursing; and from Hereford High Paul Douglas Rudd, Shane Landers and Glenda Dodson.

Frank Ford, Jr. and John Douglas Pitman furnished the gifts which were presented to the Paul Rudd and R.M. Gunn families for the most members present; to Mrs. Benny Cooper Chris and Melissa of Gallup, N.M. for traveling the farthest; to the three oldest ladies present—Mrs. Bess Werner, Mrs. C.V. Burges, and Mrs. G.T. Brashear; to the youngest child, Heather Dlene Bean who was born June 5, 1974; to the 70-year-olds—M.C. Kaul, Oliver Rudd, Paul Rudd, Hubert White, Guy Lawrence, Joe Landers, Moody Stephan and Paul Matteson. To Mrs. Kaul, who has kept the big scrapbook for 15 years.

Merlin Kaul was the recipient of the "Westway Mayor" plaque for 1974-75 for his services to the community the past 40 years.

During this time he has driven a school bus, served on the school board of trustees, served as president of the Community Project, and for a number of years has been a member of the community in that he raises hogs on the farm now occupied by his son Walter Kaul and family.

Mrs. Harold Rudd was elected secretary-treasurer for next year and Walter Kaul was re-elected president.

The meeting closed with the singing of the old hymn, God Be With You Till We Meet Again.



Reviews Westway History

Mrs. G.T. Brashear of 233 Ave. E, seated, and her daughter, Mrs. Betty Rice, scan a large scrapbook which records 15 years of Westway history. Mrs. Brashear's family was named scrapbook family of the year Sunday during the annual Westway reunion. The Brashears lived at Westway during the 30's. Mrs. Brashear has 10 children, 25 grandchildren and nearly 30-great-grandchildren.

Westway Honorees

Mayor Of Westway for 1974-75 was the title conferred on Merlin Kaul, top photo, at the annual community reunion Sunday. He was cited for 40 years of service to Westway community where he farmed before moving to Hereford a few years ago, and still has farming interests. There was a tie for Oldest Lady at the reunion, so equal awards went to Mmes. C.V. Burges, G.T. Brashear and Bess Werner, from left in bottom photo.

Mrs. Sowell Gives Report To Rebekahs

Mrs. P.B. Sowell, District Deputy President of the Rebekah Lodge, reported to lodge members Tuesday evening in IOOF Hall on her visit to Friona Rebekah Lodge meeting Monday evening.

Also, during the business session, members voted to contribute to the Meals On Wheels program.

Mrs. Benny Cooper, of Gallup N.M. former member of the Hereford Lodge, was recognized as a visitor. Mrs. Merle Bridges was hostess to 21 members present.

The Labor Department reported that consumer prices rose by 1 per cent in July.

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That's what a direct manufacturer's diamond center is all about. You get to choose from the largest, most exciting collection anywhere... Each ring is hand-crafted by Goldmaster with that matchless "Master's Touch."

So come in and see the most fascinating styles of today at equally fascinating direct-from-maker-to-you prices!



COWAN JEWELERS
GOLDMASTER DIAMOND CENTER

Mites. Cut 'em down with DI-SYSTON

Tiny mites can take a big bite out of your corn production and your profit. They cause small, chaffy kernels that cut yields; loose cobs that are hard to shell; and excessive breakage that increases fuel consumption and field losses at harvest time.

Cut down mites with DI-SYSTON Liquid Concentrate. Delivers a lightning-fast contact cleanout, then is absorbed into the sap stream for extra weeks of systemic protection.

GET MITES OUT OF CORNFIELDS QUICK
The secret of successful mite control is early detection and quick application of DI-SYSTON. Inspect fields frequently during hot, dry weather. When mites appear, quick action cleans out mite colonies before they get firmly established. Prevents the yield loss and lodging that increases harvesting costs.

This year, protect your corn yields and your profit from mites. Apply DI-SYSTON, the dependable original systemic insecticide.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

RESPONSEability to you and nature



Public Invited To One-Act Play

Rosalind Rush will direct a one-act play entitled The Great Western Melodrama at 8 p.m. Friday in Community Center ballroom as part of the Summer Youth Program.

At 8 p.m. Thursday evening at the center the play will be presented to members of the Kiwanis Club.

Everyone is invited to attend free of charge and the audience is free to hiss the villain and cheer the hero.

Philbert Fearless, hero of the play, will be portrayed by Carl King; heroine, Daisy McKew,

by Nina Gilleland; villain, Two Gun Percy, by Brian Lawson. Other cast members include Laura Lomenick, Elisha Hodgson and Scott Formby.

Brief, Very Brief

Trudeau maps plans for his new majority.

Administration seeks to avoid battle with Turkey.

Unique appeal growing

A noted interior designer remarked, "In these troubled times I want my home to be a place of tranquility and peace; a place with the restful qualities found in nature. I decorate using living plants, beautiful seascapes, desert and mountain paintings. And I prefer fine furniture made of rattan because it is a product of nature, used in its natural state, formed into the most beautiful designs."

This unique appeal of rattan represents a growing sentiment of knowledgeable people in the home furnishings industry, a sentiment that is attracting serious attention from many of the nation's most respected furniture and interior designers.

Rattan as a raw material for furniture production is one of the world's oldest; however, until recently it was never considered from the standpoint of its most important qualities... a product of nature little changed from its original state, with its own sensitive look. Much of today's fine rattan furniture is still imported from the Orient. Interestingly, except for cutting the poles with power saws and painting with modern spray equipment, the making of rattan furniture is almost unchanged from early times. All forming, joinery and weaving is done completely by hand.

The principal modern innovation is the creation of designs by skilled furniture designers—designers with an intimate knowledge of the inherent characteristics of rattan, the production techniques utilized, and the special look resulting from hand-crafted production. A free booklet is available showing a wide range of designs and styles from the nation's oldest manufacturer/importer of rattan and wicker furniture. Write Calif-Asia, Box 1269, Dept. M, El Monte, Calif. 91734.

ORIENTAL A LOOK

THAT'S HERE TO STAY

During 1974, Americans are being introduced to the Oriental look in all home furnishings, gifts and accessories. It combines well with other design moods. Popular Oriental pastel colors include jade, celadon, coral and waterily pinks.

Don't go around complaining. You have one less leg to stand on when you kick. -Republic. Marathon, Ia.

Lewis McCuistian is Gifford-Hill in this area.

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Home Mission Board To Meet At Glorieta

"Equip to Reconcile" is the theme of the Home Missions Conference to be held at Glorieta Baptist Conference Center, Saturday-Friday.

According to Walker L. Knight, editorial secretary for the Home Mission Board in Atlanta, Ga., this year's activities are aimed at teaching the concept of reconciliation — its importance to missions and to the Christian.

Two enriching types of conferences are planned for adults this summer—Overview and Programs conferences, added Knight, who is the Atlanta bureau chief for Baptist Press.

Overview conferences are designed to educate participants in the work of the Home Mission Board. All programs of ministry of the HMB will be explored in-depth. Also, mission education and action in the local church will be discussed. These seminars are designed to instill the awareness and skills necessary for personal work in home mission ministries.

Program conferences will be held for each of the general ministries of the Home Mission Board.

The general ministries of the Home Mission Board include Evangelism Development, Chaplaincy Ministries, Church Loans, Establishing New Church and Church-Type Missions, Pioneer Missions, Rural-Urban Missions, Metropolitan Missions, Language Missions,

Christian Social Ministries and Work Related to Non-evangelicals.

Creativeness is the emphasis in the youth conferences. College and high school students may select from study areas which fit their own personal interests: music, art, drama, journalism, experimental worship, Bible and mission study.

For the entire family, there is a daily Bible study and evening worship service. The Bible study will present the scriptural basis for the week's theme. The worship services will consist of messages and reports from home mission leaders and missionaries.

What is the sign of the sky when high up, on an otherwise clear day, you see an increasing spread of webby cirrus?

This is a bad weather sign. It means a disturbance, which could be either ordinary warm front activity, including rain, or a severe disturbance — usually the former — is on its way.

This is true because the leading edge of a warm front leans forward. The slant is so gradual, upward, that the cirrus edge of a warm front might move in above you while the surface front is several hundred miles behind.

If you are planning a picnic or some fair-weather activity for the next day and see this sky above you, make alternate plans just in case.



Dr. Durr To Address Reading Conference

Dr. William K. Durr of Michigan State University and Claud Zevely of West Texas State University will address general sessions of the Texas Association for the Improvement of Reading conference at WTSU Tuesday and Wednesday.

TAIR conferences "reveal new techniques and knowledge to the classroom teacher," says Dr. Helton Wilbur, WTSU TAIR representative.

"The exhibits give teachers a chance to find out what's new in reading." And she continues, "Some school systems give these two days as in-service training."

Dr. Durr, a past-president of the International Reading Association, is scheduled to speak to the 22nd annual WTSU TAIR conference at 8:45 a.m. Tuesday and at noon Wednesday.

He will discuss "The Teacher: The Key to Success" and "Reading for the Disadvantaged and Gifted."

Zevely is associate professor of education at WTSU and director of the University Center for Exceptional and Handicapped Children. At 2 p.m. Tuesday he will speak on "Exploring the Vicissitude of Life Through Prose and Poetry," and will discuss "Profiles and Portraits of Reading: Parents and Kids" at 8:45 Wednesday.

All sessions, except Wednesday afternoon, are in the Activities Center on the WTSU campus.

Luncheons will be in the Buffalo Room of East Dining Hall. Tuesday visiting administrators will be honored at a noon luncheon.

Wednesday a buffet beginning at noon will precede Dr. Durr's address. Persons unable to attend the buffet who wish to hear the address should be in the Buffalo Room by 1 p.m.

Over 70 publishing company representatives will display books and other teaching materials in Room 101 of the AC from 8 a.m. until 3:45 p.m. Tuesday and from 8 a.m. until noon Wednesday.

Nine sectional meetings are scheduled from 11 a.m. until noon Tuesday. Included among these is a 30-minute film "Special Interest to Parents." The program includes an interview in which Dr. Durr answers questions of interest to parents.

Registration begins at 7:30 a.m. Tuesday and 8 a.m. Wednesday in the Activities Center. General sessions begin at 8:45 a.m. both mornings. Fees are \$5 for two days or \$3 for one day. Students enrolled in the second summer session at WTSU will be charged \$1 per day.

More than 600 teachers, parents and students attend sessions of the TAIR conference last year at WTSU.

Dr. Durr taught the third and eighth grades and served as an elementary superintendent before going to Michigan State University where he is now Professor of Education.

He wrote *The Gifted Child, Reading Instruction: Dimensions and Issues*, and he served as senior author of the *Houghton Mifflin Readers* and the *Reading Skills Lab*. Durr also has authored and edited two books for the International Reading Association.

1966, Zevely taught in elementary, junior and senior high schools, and was a public school administrator, reading coordinator and curriculum director. He is a consultant for the University of Texas Extension Service.

Open-toed shoes with higher heels are popular.

In Concert Here Tomorrow

Tommy Overstreet, modern country western singer, will be appearing in concert tomorrow night in the Bull Barn. All proceeds from the Lions-sponsored performance will be given to Giristown. Tickets can be purchased from any Lion or at the door.

Biggest

One of the biggest worries of business today is the number of unemployed people on the payroll. —Scoop, Winter Harbor, Me.

Listen Grads

College graduates are a dime a dozen, which is quite a bargain for an item that costs \$10,000 to produce. —Distributor, San Diego.

Reckon So

Federal aid to education should start with the teaching of arithmetic in Washington. —Herald, Austin, Minn.

You Said It

After all is said and done, you usually find more has been said than done. —Times, Marshalltown, Ia.

Vitavax-200 helps wheat emerge faster, winter better, break dormancy earlier.

That's because Vitavax-200 is more than just another surface seed protectant. It's a powerful systemic seed treatment that gives your seed protection all the way to the embryo. Why chance yield losses, when near perfect protection against smuts, bunts, rots, and seedling blights costs so little. Vitavax-200 now has full EPA clearance for use on wheat and barley. Talk to your authorized Vitavax-200 dealer about treating your seed today.

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PRICES GOOD THRU' SATURDAY

MURRAY RIDER
\$429.00
SAVE \$30.00
30" 8 H.P. DELUXE RIDING MOWER. ELECTRIC START. 4 cycle Briggs engine. 3 speeds forward; 1 reverse. Heavy duty gears. 7 position easy height adjustment. Dual braking system. Short turning radius. Large turf-saver tires. Twin blades. Low tone muffler. No. 4-3063.

HEAVY DUTY RIDING MOWER
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- Electric Start
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- 360° Rotation
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The most versatile lawn care tool available. Attractive, rugged, powerful, safe. Safety-engineered throughout. Fully enclosed steel rotary deck, protects operator. Made of 1/8" steel. One year guarantee.

QUALITY MOWERS BY MURRAY
No. 4-2201. 3 1/2 H.P. 22". 4 cycle Briggs engine. Automatic choke. Easy spin recoil starter. Extra deep, fully baffled. 7" wheels. Safety chute; rear guard. Low tone muffler.

\$57.95
No. 4-2213 SUPER DELUXE. 3 1/2 H.P. 4 cycle Briggs engine. Extra deep front, rear baffles. Safety chute, rear guard. Vertical pull starter. Quick adjust 8" wheels. Folding handle. Protective shroud.

\$76.95

HARVEST KING TANK SPRAYER
1 1/2 gal. galvanized. Adjustable brass nozzle. Oil resistant hose.
\$8.47 #115-08

GORDON'S CHEMICALS
5% SEVIN DUST
Controls insects on vegetables, fruit, poultry, dogs and cats. A multi-purpose insecticide for the home. 1 lb. \$1.87

DANDELION SPOT WEEDER
Handy Spray Applicator
Kills Most Broadleaf Weeds
Qt. \$2.29

ROSE DUST
Controls insects and diseases on roses and ornamental flowers. New 10 oz. Squeeze Duster. \$1.49

GARDEN HOSE DURA GREEN
1" X 50'
2 ply vinyl. Kirk & scuff resistant. Solid brass couplings. \$1.99

REMINGTON CHAIN SAW
MODEL SL-9
Easy to handle. Automatic Oiler. Roller Nose Glide Bar
List \$179.95
GEBO'S PRICE \$159.95

Black & Decker
No. 8101 13" SINGLE EDGE BLADE SHRUB & HEDGE TRIMMER. 3,600 cutting strokes per minute. Wraparound handle for positive control; contour-grip rear handle with fingertip switch. 2.0 amps.
\$13.99

Black & Decker
No. 8000 18" SINGLE BLADE ROTARY MOWER. Rugged, powerful, lightweight. DOUBLE INSULATED for extra safety. Smooth, efficient cutting action. Wheels that get close to walls, fences. Steel deck. 6.5 amps. 4000 rpm.
GEBO'S PRICE \$54.99

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Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169

FURNISHED TRAILERS FOR RENT B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801. B-1-16-28-tfc

!!CARPET!! Financing Available

C&W CARPET PLAINS AND N. 25 MILE AVE. PHONE 364-3448 B-1-24-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 B-1-37-tfc

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new & used furniture and appliances at bargain prices. Open for business 6 days a week 8:00 a.m. to 8:00 p.m. **BIG JIM'S FURNITURE** Phone 364-1873 B-1-31-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-0951. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-tfc

Used 18 lb. Dryer. Parts and labor guaranteed 90 days. \$27.65. Call Montgomery Ward 364-5801 B-1-15-51-tfc

FOR SALE 21" Color Console TV 19" B&W Portable **WE MAKE HOUSE CALLS** Repairs on all makes & models, color, B&W and radios. **TOWER TV** 248 Northwest Drive Phone 364-6740 B-1-25-tfc

For Sale: 1973 Model Yamaha, 175 CC. Phone 364-3934 after 7:00 p.m. B-1-14-3-tfc

CLEARING out all bikes. Going for cost plus \$5.00 in the box. Firestone, 105 North Main, Hereford. 364-4333. B-1-18-16-tfc

For Sale: Roper gas range. Green shag area rug. Call 364-3708 after 5 p.m. B-1-13-3-tfc

For Sale: Clean 14x60 two bedroom, two bath mobile home or will trade for travel trailer or pickup or anything of equal value. \$6,500.00. Call 289-5892. B-1-25-3-tfc

BEAUTIFUL 18' IMP open bow Tri-Hull 165 h.p. inboard white-yellow exterior, brown upholstery with yellow carpet, built-in coolers, tandem trailer. New this year. 364-0951 Merrick. B-1-26-30-tfc

For Sale: Soft Water Service Home-Owned Water Softeners. 216 No. 25 Mile Avenue. B-1-14-50-tfc

FOR SALE: WATER SOFTENER FOR SALE. 216 NORTH 25 MILE AVENUE. B-1-10-50-tfc

Good, used tires \$5.00 and up. 105 North Main, Hereford. B-1-10-43-tfc

1-292 Chev well motor. 1-413 Chrysler well motor, both rebuilt, guaranteed and ready for service. Week days 364-1531; nights 364-6936. B-1-22-29-tfc

FOR SALE: Slate top regulation size pool table with balls and cues \$400.00. Phone 364-0215. B-1-15-29-tfc

For Sale: Cedar posts. 1x6 rough fence boards. Call 289-5500 early mornings or late evenings. B-1-15-27-tfc

For Sale: Chihuahua puppies. Call 364-1619 or come by 106 13th Street. B-1-12-4-2c

QUICK MONEY CROP Pinto beans, net \$1,000 per acre in 75 days. For high germination seed, call 364-0484, Hereford. B-1-3-4c

For Sale: One ton homemade mobile camper, 3 speed. Electric two speed rear end. Sleeps 4 nicely. Call 364-2676 or 364-1779 after 5 p.m. See at 235 Avenue J. B-1-28-3-tfc

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REPRO STEREO Electrographic component stereo, 200 watt amplifier, AM-FM stereo radio, built-in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at: **Martin Sound Center** Corner of Georgia and I-40 Amarillo, Texas B-1-3-tfc

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AKC English Bulldog. Year and one half. Brindle color. 364-4231. B-1-10-4-4c

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VISTA VISION Cab-over camper with butane stove with oven, butane refrigerator, has butane, battery and electric lights. Self-contained, carpeted, sleeps 4. Phone 364-0125 Saturday evening and all day Sunday B-1-4-3c

For Sale: 36" Hardwick gas stove. Good condition. Call 364-4673 days; evenings and Sundays 364-3758. B-1-15-4-tfc

For Sale: 23,000 BTU air conditioner. Call 364-2175. B-1-10-4-2c

For sale or trade - 16 ft. Fiberglass boat with 75 H.P. Mercury motor (ski rig). \$650.00. 364-6285 from 9 to 5 week days. B-1-21-4-2c

BACKYARD SALE at 302 Avenue J. Thursday, Friday and Saturday. B-1-31-1p

GARAGE SALE, at 1003 Union. Thursday, Friday & Saturday. B-1-10-31-tfc

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QUICK MONEY CROP Pinto beans, net \$1,000 per acre in 75 days. For high germination seed, call 364-0484, Hereford. B-1-3-4c

For Sale: One ton homemade mobile camper, 3 speed. Electric two speed rear end. Sleeps 4 nicely. Call 364-2676 or 364-1779 after 5 p.m. See at 235 Avenue J. B-1-28-3-tfc

House for sale to be moved. 424 Avenue D. Phone 364-6633. B-1-10-30-tfc

Will trade my equity in mobile home in Lubbock (parked very convenient to Texas Tech) for property in Hereford or would consider outright sale. Write 801 Park Avenue, Hereford or call Lynn Arnold, 364-0933. B-1-33-4-2c

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FOR SALE 18 ft. Open Road Trailer, self-contained. Like new. May be seen at A&M Gun Shop, Monday through Saturday - 8 A.M. to 6 P.M. or call for appointment 364-6996 or 364-6789. B-1-30-4c

REPRO STEREO Electrographic component stereo, 200 watt amplifier, AM-FM stereo radio, built-in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at: **Martin Sound Center** Corner of Georgia and I-40 Amarillo, Texas B-1-3-tfc

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AKC English Bulldog. Year and one half. Brindle color. 364-4231. B-1-10-4-4c

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. Hereford Hardware B-1-21-4-2c

VISTA VISION Cab-over camper with butane stove with oven, butane refrigerator, has butane, battery and electric lights. Self-contained, carpeted, sleeps 4. Phone 364-0125 Saturday evening and all day Sunday B-1-4-3c

For Sale: 36" Hardwick gas stove. Good condition. Call 364-4673 days; evenings and Sundays 364-3758. B-1-15-4-tfc

For Sale: 23,000 BTU air conditioner. Call 364-2175. B-1-10-4-2c

For sale or trade - 16 ft. Fiberglass boat with 75 H.P. Mercury motor (ski rig). \$650.00. 364-6285 from 9 to 5 week days. B-1-21-4-2c

BACKYARD SALE at 302 Avenue J. Thursday, Friday and Saturday. B-1-31-1p

GARAGE SALE, at 1003 Union. Thursday, Friday & Saturday. B-1-10-31-tfc

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GARAGE SALE. All day Friday, 8:30 a.m. to ???. Clothing, all sizes, furniture, household miscellaneous. 544 Willow. B-1-17-31-1c

YARD SALE. Thursday. 436 D Avenue-B. Sewing machine with cabinet, clothing, recorder, hair dryer, books, miscellaneous. B-1-16-31-1p

GARAGE SALE Music equipment, boys clothes, lots of other things. 9 to 5 Saturday. 1 to 6 p.m. Sunday. 313 Centre. B-1-16-31-1p

HUGE GARAGE SALE 1524 BREVARD Thursday & Friday Starts 7 a.m. B-1-31-tfc

Kenmore washer and dryer, stereo, braided rug, linens, dishes, curtains and a little of everything. COME EARLY. B-1-31-1c

GARAGE SALE. Childrens clothes, will make good school clothes, miscellaneous. Encyclopaedia set. Thursday only. 218 Cherokee Drive. B-1-31-1p

GARAGE SALE. Items reduced - children's and other clothes. Furniture, TV antenna, TV, evap. cooler motor, household items. 118 Fir. Friday-Sunday. B-1-31-1p

For Sale: Girl's 24" bicycle. Good condition. Will take good offer. Call 364-2569. B-1-13-31-tfc

10 1/2 Ft. 1971 model camper for sale. Call 364-2083 after 3:30 p.m. B-1-11-31-tfc

For Sale: Set of 4 Tiger Mags. Call after 5 p.m. 267-2523. B-1-10-31-2c

For Sale: 8 mm Super 8 movie camera and projector screen, lights etc. . 276-5841. B-1-14-31-2c

1971 Yamaha 100 cc motor cycle and 4 speed transmission for Dodge Plymouth or Chrysler. Call 364-5966. B-1-31-2p

"NEVER used anything like it," say users of Blue Lustre for cleaning carpet. Rent electric shampooer \$1. **Duckwalls, Sugarland Mall** B-1-20-31-2c

For Sale: 120 Bass, piano keyboard "Frontalini" Brand Accordion. Ivory color, excellent condition. \$250.00. 208 Higgins. 364-4114. B-1-17-31-1c

For Sale: Good riding and brood mare; also two colts. Call 364-3974. B-1-11-31-2c

For Sale: 12x62 Mobile Home. 3 bedrooms 1 1/2 bath, new carpet and anchors. 364-1049 or 364-4707. B-1-15-31-tfc

For Sale: Camper topper for SWB pickup. \$85.00. Quick sale. Call 364-1310. B-1-12-31-tfc

For Sale: Mattress and box springs, pole lamp and book case. Call 364-3893. B-1-13-31-1c

BLUE Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1. **McCallin Lumber** B-1-22-31-2c

For Sale: Have more fabrics, still have wedding gowns, shoes, other items. 208 Higgins. B-1-14-31-1c

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The Hereford Brand, Hereford, Texas, Thursday, August 1, 1974

Need Two ladies with car, Hereford, surrounding towns, 3 hours, 5 days, \$60.00 weekly. Call 364-6570.

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years 364-1293 B-9-12-4-2c
Will do baby sitting in my home at 903 Sioux. Call 364-0790. B-9-12-4-2c
Wanted ranch and/or farm job. Capable young man with family. Call 364-5580. B-9-13-4-2c
Will do baby sitting in my home. Call 364-6623. B-9-10-4-tfc
Would like to keep in my home, 2 school teacher's children between ages 3 and 5. Call 364-6795. B-9-18-4-2c
WANT to clean small office at night. Call 364-6714 after 6:00 ask for Gloria. B-9-31-1p

KELLEY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523 or 364-5829.
P.O. Box 30
B-11-6-tfc

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.
Issued and given under my hand and the seal of said court at Hereford, Texas, this 29 day of July A.D. 1974.
Attest: Lola Faye Veazey, Clerk, District Court Deaf Smith County, Texas.
T-31-4c

ROOFING
Southwest Industries
specializing in flat built-up roofing, hot asphalt and gravel. Quality workmanship. All work guaranteed.
Phone 364-1763; after 6 p.m. 364-2954
B-11-4-tfc

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 TON CRANE
BOBBY GRIEGO
Day Phone 364-6574
Night - 364-2322
1B-11-14-tfc

WILL PICK UP JUNK CARS.
FREE
Call 364-3350 or 364-3777
1B-11-28-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169
1B-11-39-tfc

We buy old gold rings, mountings, etc., for Swest Refinery.

Cowan Jewelers
Downtown
B-11-13-51-tfc

HOME REPAIRS OR REMODEL JOBS

LARGE OR SMALL

Rockwell Bros & Company
104 South Main
Phone 364-0033
B-11-30-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.
B-11-10-10-tfc

13. LOST & FOUND

FOUND: Ladies' watch. Owner must identify and pay for ad. Call 364-2239.
B-13-12-31-1c

LEGAL NOTICE

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas -
GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS
TO: JAMES GALLO Respondent, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 16th day of September A.D. 1974, to Plaintiff's Petition filed in said court, on the 29th day of July A.D. 1974, in this cause, numbered 7485 and the docket of said court and styled in THE MATTER OF THE MARRIAGE OF NANCY METCALF, Petitioner, vs. James Gallo, Respondent, and in the interest of two (2) MINOR CHILDREN. A brief statement of the nature of this suit is as follows, to-wit: This is a suit for divorce, alleging there is no community property, alleging 2 minor children under 18 years of age, asking petitioner be appointed Managing Conservator of said children.

Praying for divorce, custody and petitioner be appointed Managing Conservator of children and for general relief as is more fully shown by Petitioner's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.



Cecil Oglesby, holding right side of scissors, assisted by Melvin Jayroe, Hereford Hustlers, cut the ribbon in a Saturday ceremony to formally dedicate open Oglesby Equipment Co. The new business, located on Sugar Road, is in the farm equipment business.

Local Parents Hit By College Expense

Deaf Smith County's college-bound students and their parents are in a bad squeeze this year, based upon the number of local students involved, is estimated at \$2,029,000. This includes tuition, fees, transportation, room and board and miscellaneous expenses. IT TAKES into account the current cost increases, which are in the neighborhood of \$346 for students living on campus at private four-year colleges, according to the findings, and a somewhat smaller boost, \$158, for those going to public institutions. Because of current conditions, colleges that had more applicants than they could handle in former years are now confronted with sagging enrollments. Many of them are in the position of having to actively recruit students and are easing their standards in the process. Based upon the latest figures, it is estimated that there will be about 630 young men and women in the Deaf Smith County contingent this year. A nationwide survey of 2,200 colleges and universities, conducted by the College Entrance Examination Board, shows that nearly all of them have increased their charges for the forthcoming semester. As a result, it has become 9.4 per cent more expensive, on average, than it was last year to go to college and nearly 36 per cent more so than in 1970. The bill that Deaf Smith County families are faced with

NEWS NOTES

FINDS DIAMOND
MURFREESBORO, ARK. -- Richard Calico found a 2.35-carat diamond at the Crater of Diamonds State Park here, a spokesman for the Arkansas Department of Parks and Tourism said. The diamond was worth between \$3,000 and \$5,000.
THE FRANCE
PARIS--The liner France will be withdrawn from service Oct. 25 following seven scheduled summer North Atlantic runs, the French Line announced.
SHEPARD TO RETIRE
SPACER CENTER, HOUSTON--Alan B. Shepard, the first American in space, has announced his retirement from both the space agency and from the Navy. He will join the Marathon Construction Co. as a partner and chairman.
LINDSAY TO ACT
PARIS--Former New York Mayor John V. Lindsay has been signed by producer Otto Preminger to act in a film about Arab hijackers being filmed on location in France and Israel, a production spokesman said.
'NOISE POLLUTION'
AUSTIN-- Health officials estimate the overall loudness of environmental noise is doubling every decade. A report from the State Department said the normal person can comfortably tolerate sound levels of 80 decibels, a measure of the strength or pressure of sound.
GARAGE SALE
244 HICKORY
SATURDAY, AUG. 3RD.
HOME OWNED

10. NOTICE

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

NOW OPEN
POLY CLEAN CLEANERS
8:00 a.m.-5:00 p.m.
212N. 25 Mile Avenue
B-10-50-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL
North Progressyve Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

11. BUSINESS SERVICE

DRAG LINE SERVICE FOR TAIL WATER PIT CLEANING CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for nighttime emergencies.
JOE'S HOME APPLIANCE REPAIRS
343 N. Main
Ph. 364-5751
B-11-45-tfc

WELL ENGINE SERVICE
Service for all makes and sizes of gas powered well engines. Complete, fast, dependable overhauls.
Call
DOYLE JOHNSON
CHEVROLET-OLDS
Service Department
364-2160
B-11-19-tfc

DICKKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull Dozer - Scrapers
Motorgrader - See or Call
FLOYD DICKEY
S.E. 4th & Belcher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

PAINTING CONTRACTOR
INSIDE-OUTSIDE
All work guaranteed
Free estimates
Julio Pesina, 204 Catalpa St.
Hereford, Texas
Phone 364-4898
B-11-20-13p

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.
B-11-10-5-tfc

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 18th Street
Phone 364-6617
B-11-21-tfc

STEREO REPAIR
Guaranteed repair work on all brands of stereos and sound equipment at
MARTIN SOUND CENTER
2461 L-40 WEST, AMARILLO
PHONE 355-9557
B-11-3-tfc

ACT NOW!!
Represent Sarah Coventry in your area. No delivery. Excellent arrangement to add to your family income. Opportunity for local manager
PHONE 265-3553
B-8-31-2p

REGISTERED NURSES
Excellent opportunities for RN's in intensive care and medical-surgical nursing. Excellent salary and employee benefit program.
Call 364-2141 to inquire or send resume to Deaf Smith General Hospital, Box 552, Hereford, Texas 79045
B-8-28-tfc

MECHANIC WANTED
Top wages and fringe benefits. Uniforms furnished, insurance plan, Excellent opportunity for an experienced mechanic.
CULBERTSON-SCARDELLO FORD
Dalhart, Texas
Phone 806-249-2800
B-8-53-10c

Would you like to see the U.S., Canada, Mexico, and maybe even the entire world, and get paid to do so?
Would you like a career in the soundest industry in the U.S.?
Would you like to become part of a rapidly expanding farm machinery manufacturing company, helping to market its products?
Are you ambitious, with a background in agriculture?
If so, send a complete resume to:
Sales Manager
P.O. Box 448
Loveland, Colorado 80537
B8-4-8c

Permanent job for man to do delivery, janitorial and general work at Park Avenue Florist. Apply 315 Park Avenue.
B-8-19-4-tfc

Need man who can do custodian work. Opportunity for advancement. Please inquire at First Baptist Church Office, 500 North Main.
B-8-20-4-6c

SECURITY GUARDS IMMEDIATE OPENINGS
3 parttime and 3 full time
PINKERTON'S INC., world's largest and oldest security guard company now has openings for guards, part time and full time, in the Hereford area. No experience necessary, will train. Many Fringe benefits:
 Paid vacation
 Profit sharing
 Uniforms & equipment supplied - no cost
 Weekly minimum salary \$111.76
For further information Call Sgt. Vaughn, 364-4044. An equal opportunity employer
B-8-4-4c

GOOD PAY OUTSIDE WORK
Operating tub-grinder and front end loader. General mechanical and welding experience helpful.
Call:
Harley Shannon
364-6521
B-8-31-2c

STORE'S HELPER OPENING
Material handling, receiving and issuing materials, inventory record keeping. Knowledge of mechanical items helpful but not necessary. Permanent employment and good fringe benefits.
Contact: Bob Brooks
806-647-2137
Amstar Corporation, Box 169, Dimmitt, Texas 79027
An equal opportunity employer
B-8-31-1c

Need semi-retired man to work part time. Apply Hereford Hardware.
B-8-11-31-tfc

Full and Part Time Help Wanted. Apply in person, Sonic Drive Inn, 305 North 25 Mile Avenue.
B-8-16-31-6p

hiring older. not "Ted"
B-8-3-4c

WELDING
Long experience offered.
B-8-3-4c

hiring older. not "Ted"
B-8-3-4c

hiring older. not "Ted"
B-8-3-4c

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FARM and RANCH EQUIPMENT FOR SALE

Lundell Hay Cuber, Model 1610, Allis Chalmers Diesel Engine 250 H.P. plus 2 dump trailers, New List Price \$23,000, Asking Price \$18,500, cubed about 100 Tons hay, Call Dell City, Texas, 915-964-2475 or Mayhill New Mexico, 505-687-3321 after 7 P.M. or write J.P. Cauhape, General Delivery, Pinon, New Mexico, 88344

GARAGE SALE 832 WEST PARK

Beginning 2 P.M. Friday 10:00 A.M. Saturday

FOR THE BEST DEALS ON NEW or USED CARS

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990. 364-1222

Hot Weather Got You Down...

Is your present cooling system enough and if so is it in proper condition..... if not call a professional

364-4714

Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

GARAGE SALE 231 Star

Saturday & Sunday Stereo, and other items

STOP IN SOON

Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644

RUIDOSO CABIN FOR RENT

Large Cabin, 2 bath, fireplace. Rent by Day, Week, Month Call 364-4078 after 5:00 all day week-ends.

You've got a friend at 364-3867
Whenever you need air conditioning advice, installation or service.

Carrier
No. 1 Air Conditioning Maker

BROWND SHEET METAL 364-3867

Your air conditioning specialist since 1953

QUALITY IS THE NAME OF THE GAME!



THRIFTWAY

A BETTER WAY TO SAVE

DOUBLE GUNN BROS. STAMPS TUESDAY AND WEDNESDAY

THRIFTWAY MEAT SPECIALS

WILSON'S CORN KING SEMI - BONELESS HAM
 FULLY COOKED WATER ADDED HALF OR WHOLE 17 to 19 LB. AVG. LB. **85¢**

GOOCH BLUE RIBBON BEEF FRANKS
 12-oz. PKG. **79¢**

BACON..... LB. **89¢**
SHURFRESH TOP QUALITY REG. OR THICK SLICED

USDA CHOICE BLADE CUTS CHUCK ROAST
 LB. **85¢**

USDA GOOD OR CHOICE FREEZER-BEEF
 1/2 250-LB. AVG. LB. **84¢**

LEAN FAMILY PAK GROUND BEEF LB. **79¢**

RATH'S CRYOVAC PACK CORNED BEEF LB. **99¢**

FRESH FROZEN CHICKEN THIGHS 5-LB. **\$2.89**

CENTER SLICED HAM or ROAST **\$1.49**

MAXWELL HOUSE All Grinds COFFEE
 2-LB. CAN **\$1.99**

FRENCH PIONEER DOUGHNUT MIX
 2-LB. BAX **89¢**

YELLOW POPS-RITE POP CORN
 4-LB. BAG **79¢**

LIQUID DETERGENT DAWN
 22 OZ. BTL. **59¢**

HUNT'S WHOLE TOMATOES
 NO. 303 CAN **4 FOR \$1.00**

CHICKEN of the SEA TUNA WHITE CHUNK
 6 1/2-OZ. CAN **47¢**

NESTEA INSTANT TEA
 3-OZ. **98¢**

BODEN'S 1/2 GAL. ORANGE DRINK
 FRUIT PUNCH GRAPE **49¢**

ICE CREAM SHURFRESH ASSORTED FLAVORS
 1/2-GAL. CTN. **85¢**



SWAN DOW ASSORTED CAKE MIXES
3 FOR \$1.00

SHURFRESH GRADE "A" MEDIUM EGGS
49¢ DOZ.

SHURFRESH, TWIN PAK POTATO CHIPS **59¢**

LAUNDRY DETERGENT, GIANT SIZE SUPER SUDS **59¢**

EASY DAY-18 COUNT DIXIE CUPS 16-OZ. **49¢**

DAIRY AND FROZEN FOOD SPECIALS

AWAKE 12-OZ. CAN ORANGE JUICE **3 FOR \$1**

ECONOMY MORTON'S DINNER **39¢**

SHOP THRIFTWAY FOR ALL YOUR CANNING NEEDS!

SHURFRESH CHOPPED MUSTARD GREENS 10-OZ. PKG. **5 FOR \$1**

FOOD KING, 100 CT. PAPER PLATES **69¢**

GOLDEN CLUB, 24-OZ. MUSTARD **29¢**

KRAFT MINIATURE, 10 1/2-OZ. PKG. MARSHMALLOWS **25¢**

KLEENEX FACIAL TISSUE
39¢

RENUZIT AIR FRESHENER ASSORTED
 7-OZ. SPRAY **55¢**

RAID ANT ROACH KILLER
 11-OZ. SPRAY CAN **89¢**

ENERGY BRIQUETS CHARCOAL
 10-LB. BAG **69¢**

BETTY CROCKER BAC-O's
 3.25 APOTHOCARY JAR **79¢**

RAID KILLS BUGS DEAD INSECT KILLER
 12 1/2-OZ. SPRAY **99¢**

KRAFT MACARONI AND CHEESE DINNERS
3 FOR \$1

RAGU Spaghetti Sauce
 15 1/2-OZ. JAR **49¢**

"A BETTER WAY TO SAVE"
 426 N. MAIN
 HEREFORD, TEXAS
DOUBLE GUNN BROS STAMPS
 TUESDAY & WEDNESDAY

Thriftway's Pride: FARM FRESH PRODUCE

CALIFORNIA SUNKIST ORANGES..... LB. **25¢**
SWEET YELLOW ONIONS..... LB. **9¢**

EXTRA FANCY LARGE GREEN CUCUMBERS LB. **19¢**

SMALL GREEN PODS OKRA LB. **33¢**

CALIFORNIA LARGE LARODA PLUMS LB. **39¢**

FULL EARS CORN **5 EARS 39¢**
 NEW CROP CALIFORNIA BARTLETT PEARS **39¢ LB.**

ALL PURPOSE RUSSET POTATOES
 10-LB. POLY BAG **79¢**



Girls' kneesocks.
 2 pr. 99¢

Girls' acrylic/nylon cable knee high socks. Machine wash, tumble dry. Assorted fashion colors. Buy several pair at this price. S.M.L.

Girls' pants and tops. Favorites for comfort and good looks.



199

Girls' 100% polyester rib knit tops in short sleeve styling. Penn Presto and machine washable features. White, red, navy or gold and assorted patterns for sizes 3-18.

399

Girls' navy cotton denim jeans with wide flare legs, with cuffs. Sizes 1-14 regular or slim.



Sale prices effective thru Saturday. Change it or use our convenient lay-away. For other children's clothing, shop the JCPenney Catalog.

JCPenney

school buys

Tough wearing clothing for active boys.



299

Penn Presto® solid and fancy long sleeve sport shirts in polyester/cotton broadcloth. Tailored with one chest pocket and long point collar. Assorted solids and print fabrics for sizes 8-18.

3 pr. 1000

Penn Presto® dress up jeans. In popular western styling. Assorted colors in slim, regular and bulky. Sizes 4-18.

2 for 500

Long sleeve knit shirts in polyester/cotton with turnneck styling, ribbed cuffs and hemmed bottom. Assorted colors in sizes 8-18.

199

Short sleeve knit sport shirts in polyester/cotton with hemmed sleeves and bottom. Assorted colors, stripes and patterns in sizes 8-18.

2 for 500

Sport shirts for school-age boys. Penn Presto® polyester/cotton with short sleeves, long point collar and chest pocket. Solids or prints. 8-18.



20% off boys super denim jeans and selected sweaters

Save 120

Rugged going jeans. Reg. 6.00, sale 4.90. Wide belt loop, flared leg fashion in a heavy duty blend of polyester/cotton. Reinforced knee to wear even longer. Navy, in sizes 8-18, reg. and slim.

Save 120

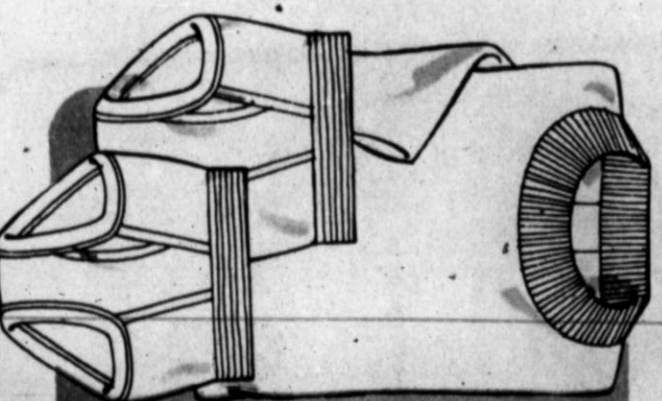
Embroidered handsome ski sweater looks. Reg. 5.95, sale 4.78. In soft, washable acrylic knit. Colorful pullovers in assorted colors and patterns, sizes 8 to 18 (S-M-L).

Save 100

Big boys' long sleeve turnneck sweaters. Reg. 4.95, sale 3.98. Carefree, ribbed knit acrylic in white, navy and burgundy. S/G-10), M(12-14), L(16-18).

Save 100

Sleeveless pullovers. Reg. 4.98, sale 3.98. Popular V-neck styling in machine washable acrylic knit. Assorted stitches. Sizes S-M-L-XL.



Underwear buys for boys.

Just 3 for 199

Cotton briefs and T-shirts for boys. Sizes 4 to 18. Conveniently cut, long wearing. See store for details.

JCPenney



Sale prices effective thru Saturday only. Just say "change it" or use our convenient lay-away. For other back-to-school buys see our JCPenney catalog.

Supplement to THE HEREFORD BRAND, Thursday, August 1, 1974, Hereford, Texas

JCPenney girls' dress sale.

20% off all girls' dresses. Sizes 3-6x and 7-14.

Event starts
Thursday, August 1st.



Don't miss this chance to dress your favorite girls at a savings. Dresses in one and two-piece styles, long sleeves, short sleeves and puff sleeves. Layered-look and skirt-biouse look. Fitted waists and A-lines. Plain and fancy looks in solids or assorted plaids and prints. Practical polyester/cotton and easy-care blends. Machine wash and dry. Hurry.

Sale prices effective thru Saturday. Charge it or use our convenient lay-away. For other girls' clothing, shop the JCPenney Catalog.

Sale 3 for 80¢
Buy 3 for 1.00. Choose from 100 styles of girls' clothing. While supplies last.

Sale 3 for 1⁰⁰
Buy 3 for 1.00. Choose from 100 styles of girls' clothing. While supplies last.

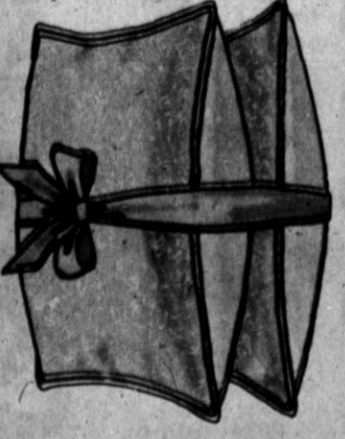
HEREFORD, TEXAS
435 Sugarland Mall
9:30 am til 6:00 pm Weekdays
9:30 am til 8:30 pm Saturday

JCPenney super buys.

Plump pillow value.

2 for 4⁹⁹

Plump pillow value. Allergenic, lint-free polyester fill. Pretty print and solid cover with cord edges. At this price, you can get several for every bedroom.



Sew up your back-to-school wardrobe now and save

Save 80¢ yd.

Reg. 3.99 yd., sale 3.19 yd. Carefree polyester fabrics. We have a beautiful selection of crepe and twill stitch doubleknits, coordinating fancies and the important denim and linen looks. All are machine washable with no-iron convenience.

Save 72¢ yd.

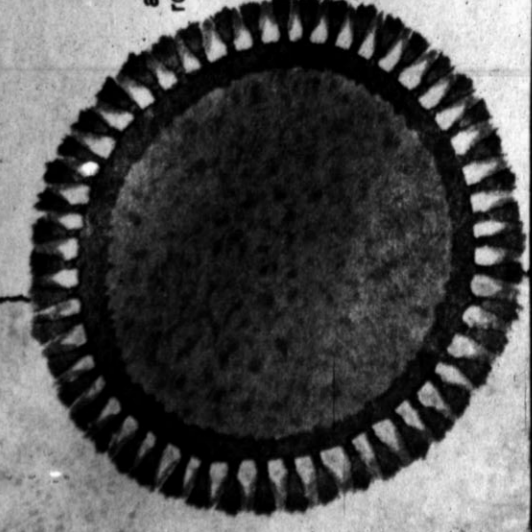
Reg. 3.59, sale 2.87 yd. Junior-look, single knit prints. An easy care assortment of polyester/cotton yardage in white, beige and dusty pastel grounds. Pretty pattern assortment.



Special buy. Rug remnants.

2⁹⁹

Colorful, little accent rugs that are great for every room in the house. Choose a 27x48" taped remnant or 30" round nylon shag with fringe trim. 16x27" taped remnant... 99¢



77¢
skein

Soft, acrylic knit yarn at a fantastic price. Beautiful colors. A really super selection. Think of all the great things you can make for yourself and for gift-giving.



Sale prices effective thru Saturday only. Just say "charge it" or use our convenient lay-away.

★ FALL, IKES AND SKUBS REDUCED FUR GLUSE UUI-SHUP NUW & P'LANI NUM: V... ★ HEREFORD MEAT MARKET ★ HEREFORD MEAT MARKET ★ HEREFORD MEAT MARKET ★ HEREFORD MEAT MARKET ★

JCPenney

20% off on all women's handbags.



Save 10
Reg. 7.00, sale 5.00. Tailored handbags in expanded vinyl have the look and feel of fine leather. Choose from smooth or grained finishes.

Save 10
Reg. 7.00, sale 5.00. Hand or shoulder bag of expanded vinyl looks like crushed patent. Terrific front flap organizer keeps everything you need right up front.

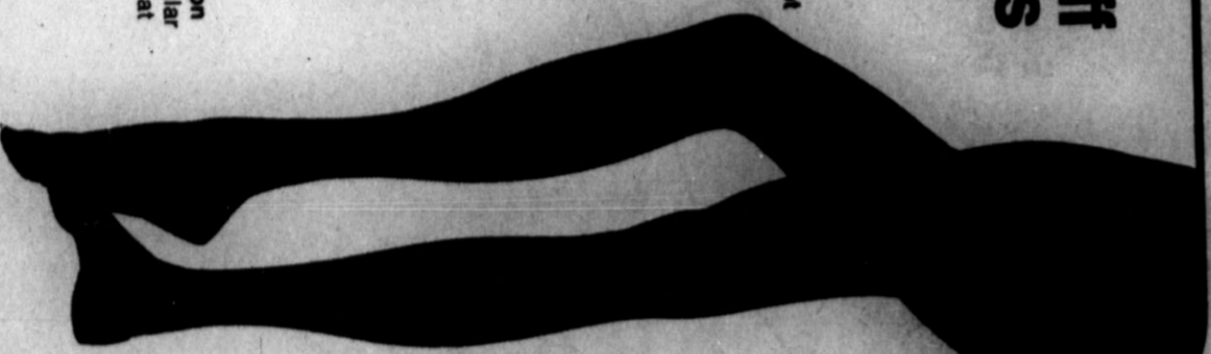
Save 10
Reg. 7.00, sale 5.00. Handsome, leather-look handbag in wipe-clean vinyl. Big, roomy fashion you can carry or wear over your shoulder. Easy snap front. Made to last.

Pantsuit special. A pretty smart buy. 14.88



Junior and junior petite pantsuit assortment, at one terrific price. Machine washable, wrinkle resistant travelers in fashion colored solids and prints. Great-looking tops over culled or flared pants silhouettes. Sizes 3 to 13. Polyester/nylon, striped blazer suit in sizes 1 to 13.

Plus 20% off on women's pantihose.



Sale 1⁰⁰ pr.
Reg. 1.29 pr. All sheer, sandalfoot pantihose. Flexxtra™ nylon in a terrific assortment of basic and fashion colors. Stock up.

Sale 1⁵⁰ pr.
Reg. 1.00 pr. Flexxtra™ subtle shearer. Flattering fit in our beautiful nylon pantihose. Nude heel in basic and fashion colors.

Sale 1⁰⁰ pr.
Reg. 1.29 pr. Flexxtra™ Fit-Lok top pantihose. Great wearing nylon with reinforced toe and patch. Short, average and long. Ass't. colors.

Sale 53¢
Reg. 68¢. Seamless stretch nylon pantihose with nude heel. Popular colors and sizes. Stock up now at this fantastic price.

Sale prices effective thru Saturday only. Charge it or use our convenient lay-away.

Change it or use our convenient lay-away. For other children's clothing, shop the JCPenney Catalog.

JCPenney

Boys' and girls' back-to-school shoe sale. They get good looks, you get 20% off.

Save 120
Reg. 5.99, sale 4.79. Girls' bump toe oxfords. Buffed seam vinyl uppers. Tan with contrasting stitching. Long wearing outsole and heel. Comfortable, great looking too.

Save 180
Reg. 8.99, sale 7.19. Boys' cap toe oxford. Platform looking sole. Fashion colored combinations in smooth vinyl uppers. Long wearing sole and heel. 8 1/2-3. Sizes 3 1/2-6. Reg. 9.99, sale 7.99.

Save 200
Reg. 9.99, sale 7.99. Girls' wing tip oxfords. Tan, antiqued grain, vinyl uppers with black stitching and trim. Crepe outsoles and heels. 8 1/2 to 4.

Save 180
Reg. 8.99, sale 7.19. Boys' chukka boots in brushed leather with cushion crepe sole and heel. Rugged looking, great wearing. A year's round favorite. Sizes 8 1/2-3. Reg. 9.99, sale 7.99.



Men and boys' track shoes, 5.99

JCPenney track-style shoes. Black with white stripes, cotton duck uppers. Buff colored rubber outsoles. Machine washable. Terrific casual and jogging favorites. 11-2, 2 1/2-6 and 6 1/2-12. D widths.



Sale prices effective thru Saturday only. Just say "charge it" or use our convenient lay-away.

Sale prices effective thru Saturday only. Just say "charge it" or use our convenient lay-away. For other back-to-school bags, see our JCPenney catalog.

Ivory boom brings decline in elephant population

The current boom in ivory and what it is doing to the elephant population of East Africa are examined in a filmed report to be broadcast on "NBC News Presents: Special Edition" Thursday, Aug. 1 (9:00-10:00 p.m.) on the NBC Television Network.

People are investing in ivory. It appears; many are holding on to the raw tusks. And last year the price of ivory hit an all-time high. Men have been killing elephants for thousands of years, mainly for their tusks. This report highlights recent dramatic changes.

Monday Program Notes table with columns for Channel, Time, Program Name, and Station.

Friday Program Notes

7:00...ABC...THE ROOKIE... Montgomery and Mark Slade. Terry, Willie, Mike and Jill befriend a student nurse who can identify a man who attacked her, but is afraid to testify for fear her assailant's lawyers may succeed in picturing her as a willing participant.

Friday Program Notes table with columns for Channel, Time, Program Name, and Station.

Dodge Plymouth advertisement with vehicle specifications and contact information for Jones Motors.

Friday program schedule table with columns for Channel, Time, Program Name, and Station.

Western Auto advertisement: 'The store that offers you more' 364-1355, 241 N. Main St.

Cowan Jewelers advertisement: 'BUY IN CONFIDENCE WITH CONFIDENCE' Downtown American Gem Society.

CBS Reports on Gun Control advertisement with text: '10,000 murders, half of them with guns. Last year there were nearly 20,000 murders...'.

C & W Carpet advertisement: '149 N. 25 Mile Ave. 364-3448'.

HAVING A ROUGH TIME Vic Morrow, starring as Sgt. Joe La Fianza, and Laraine Stephens, as his wife, live through an agonizing time when he is marked for death by the syndicate in the first part of "Countdown," to be broadcast on NBC Television Network's "Police Story," Tuesday, August 6 (9:00-10:00 p.m.) (Rebroadcast)

FEATURED ON COMEDYWORLD Jay Leno, delivering his... at the Bitter End in New York City, is one of the comedians featured in "Dean Martin's Comedyworld," Thursday, August 8 (9:00-10:00 p.m.), on the NBC Television Network.



PK SUPPLY INC. SERVICE GAMEZ MANAGER 801 WEST FIRST HEREFORD, TEXAS 76045 BUS. 364-4441 RES. 364-5464



COOLANT KIT Reg. \$295 \$1.99

Saturday Program Notes

Sunday Program Notes

Table with columns for Channel, Time, Program Name, and Station. Includes programs like 'The Mary Tyler Moore Show', 'The Dick Van Dyke Show', 'The Dick Van Dyke Show', etc.

11:00...ABC...ABC SATURDAY SUPPERSTAR MOVIE...LOST IN SPACE... The Legacy of John Ford... a look at the Royal Australian Flying Doctor...

1:00...CBS...LAMB UNTO MY FEET... The story of the life and death of the late Presbyterian missionary...

1:00...CBS...GIVE MY REGARDS TO BROOKLYN... Dennis Weaver as Marshal Sam McClintock...

1:00...CBS...MANNIX... Joe Mannix in a web of deception when he can't produce the body of a suspect he says he shot...

1:00...CBS...THE MARY TYLER MOORE SHOW... Mary agrees to be Lou's date at an annual Miss America Pageant on NBC-TV Sept. 7...

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1:00...CBS...ALL IN THE FAMILY... Taking a giant step, the station in the fall is filled with mixed emotions about the situation...

1:00...CBS...APPLES WAY... The Pen Pal... When Patricia's pen pal writes a 15-year-old girl living in Greece...

1:00...CBS...THE WONDERFUL WORLD OF DISNEY... The Sierra Coyote... Man's intrusion into the San Joaquin Valley domain...

1:00...CBS...THE MARY TYLER MOORE SHOW... Mary agrees to be Lou's date at an annual Miss America Pageant on NBC-TV Sept. 7...

1:00...CBS...THE MARY TYLER MOORE SHOW... Mary agrees to be Lou's date at an annual Miss America Pageant on NBC-TV Sept. 7...

SHOOK TIRE CO. 'WHERE TO BUY THEM' 600 W. 1st 364-1010

KISTERS JEAN ELLERY

BLUM SERVICE & EQUIPMENT

THE GOOD BUZZ STEVENSON... A courtroom drama...

THE GOOD BUZZ STEVENSON... A courtroom drama...

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A & W DRIVE INN 1505 PARK AVE. PHONE 364-4500

'Saturday Evening Post' The Saturday Evening Post... a contemporary late-night weekend television magazine...

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