



Hereford, Texas, Thursday, November 14, 1974

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For Next Election

School Numbers Board Positions

Hereford School Board, meeting for four hours in a regular session Tuesday evening, covered a 14-item agenda which was highlighted by discussion of several school policies, a visit to the high school language lab, appointment of a textbook committee, approval of a school audit, and discussion on selecting a name for the new elementary school.

In relation to policies, the board established place numbers for trustee positions by drawing numbers from an envelope. The action was necessary prior to the next trustee election since the board voted several months ago to change the method of election. In the future, candidates must file for a specific place on the board.

SINCE THE TERMS of Hugh Clearman, Jim Arney and Bob Veigel are next to expire, these three drew for the place 1, 2 and 3 positions. Clearman's seat will be Place 1, Arney's Place 2, and Veigel's is Place 3. Danny Martin and Ron Zimmerman drew 4 and 5, respectively, while Jim Conkright drew Place 6 and Lynton Allred came up with 7.

Supt. Roy Hartman suggested that the board should be giving some consideration to the name for the new

elementary school being constructed just off West Park Ave. After a brief discussion, the board decided to call upon interested citizens to submit their ideas for the name of the school.

All citizens who wish to make a recommendation for the school's name are asked to write a letter or card and mail it to the Administration Office, Hereford Independent School District.

THE CURRICULUM report for this meeting concerned the Language-Arts Department, headed by Margaret Bell. The board, administrators and visitors moved to the high school building for a demonstration of the foreign language program. Explaining the program and demonstrating teaching methods in the lab were Bonnie Mason (Spanish), Lois Laubhan (German), and Barbara Stagner (French).

The new lab is equipped with a teacher-console unit and individual desks with headphones, making it possible for the teacher to talk with all students, with individuals, or for student-to-student conversation. The teacher can use tapes, records or cassettes in the training program.

Jim Holmes, administrative assistant, explained to the board the annual selection of a textbook committee—which is also aided by a large advisory group of teachers and administrators. Named to the textbook committee, and approved by the board, were: Judy Birdsong, Pam Lauder, A.B. Lyles, Marie Stringer, Leslie Paschel, Dianne Wood, Judy Phipps, Wanda Nall, Teddie Poindexter, Sharon Hodges, Donna Warwick, Ophelia Echevarria, Vida Hicks, and Holmes. Hartman, as superintendent, is required by the state to serve as chairman of the committee.

TWO OTHER policy matters were (See SCHOOL, Page 2)



The United Way

County Announces Intent To Increase All Salaries

Thanks To You, It's Halfway

The United Way Campaign for Deaf Smith County neared the halfway mark this week as workers turned in \$9,916.84 Tuesday morning, raising the total to \$27,585.18—or 46.3 per cent of the goal of \$59,600.

MIKE PATRICK, general chairman, gave a breakdown of contributions in 10 areas being covered by volunteer workers. Leading the way to date is the wholesale division with \$7,157.

A further breakdown of the divisions: public, \$5,375.20; professional, \$3,758; utilities, \$3,060.82; retail, \$3,205.52; financial, \$2,296.64; farm, ranch and industry, \$1,921; out-of-town, \$261; miscellaneous, \$550. No amounts were reported for the church or feedlot divisions.

Patrick said volunteers are making their contacts as soon as possible. Any business or individual who has not been contacted and wishes to make a contribution may call Patrick or Raymond White, drive chairman.

False Alarm At Courthouse

Firefighters and Deaf Smith County Sheriff deputies lived through several minutes of apprehension Monday night when a fire alarm for the Deaf Smith County Courthouse was turned in while deputies met in the fire station.

Deputies and city policemen were attending a law enforcement class in the meeting room of the fire station when the alarm came in shortly before 9 p.m. The sheriff office dispatcher turned in the alarm when she noticed smoke coming from inside the jail on the north side of the courthouse.

THE VOLUNTEER firefighters reported to the station and within minutes seven units of the Hereford Fire Department were on the scene at the courthouse. A complete search of all four floors of the courthouse by the firefighters turned up only the smell of smoke. Deputies meanwhile had gone into the inner parts of the jail accompanied by Fire Marshal Jay Spain.

The deputies discovered that some of the inmates in the jail had decided to heat some coffee in a coffee can, and lit some old newspapers to supply the heat. The resulting smoke had caused the panic. All units of the HFD returned to the station after breathing a sigh of relief.



Honorary Hereford Bull

"I've been wanting one of these for a long time," said a beaming State Rep. Bill Clayton after he was made an "Honorary Hereford Bull" during an appreciation dinner in his honor Monday night at Civic Club Center. Roy Faubion made the presentation on behalf of Deaf Smith County Chamber of Commerce. Clayton also received a check for \$4,540 from supporters here.

Clayton Honored With Check, Bull

Visibly moved by the presentation of the Honorary Hereford Bull Award and a check for \$4,540 during his appreciation dinner here Monday night, State Rep. Bill Clayton told a capacity crowd at Civic Club Center that "words cannot express my feelings to the warm, friendly people of Hereford and Deaf Smith County."

The \$25-a-plate appreciation affair was put together by a steering committee of local supporters, who decided on the dinner after published reports that Clayton has more than enough pledged

votes to become the next Speaker of the House. Bill Gentry served as chairman of the steering committee.

CLINT FORMBY, in introducing Clayton, said it was the first time—to his knowledge—that the community had honored a legislator in such a manner. Roy Faubion, C of C president, made the presentation of the Hereford Bull Award, and Don Zimmerman made the

(See CLAYTON, Page 2)

By O.G. NIEMAN
Publisher

Deaf Smith County Commissioners took another step Monday in approving salary increases for all county elected officials and employees, authorizing a legal publication which gives taxpayers 30 days notice before the action takes effect on Jan. 1.

The action came as no surprise, since proposed salary increases had been included in the new 1975 budget which was recently adopted. The notice of intent states that salaries are to be raised 10 per cent "plus some adjustments."

IN OTHER business during the regular meeting Monday, commissioners approved purchase of crushed caliche in two precincts; canvassed votes of the general election; revised each precinct's percentage of receipts from motor vehicle tag fees; granted a five-year extension on a contract with the Hereford Lions Club for use of the Bull Barn for wrestling; approved a payment of \$450 to Deaf Smith Chamber of Commerce to help pay for brochures; heard a request for caliche to be put on a road; approved the lease of a copying machine for the county library, and approved monthly bills.

The county treasurer's report showed three of the precincts with deficit balances at the end of October. The funds were put back into the "black" with the deposit of \$187,022 in 1975 tax revenues now collected. Precinct 1 had a deficit of \$8,099.62; Precinct 3 had a deficit of \$2,827.67; and Precinct 4 was \$30,270.89 in the "red". Precinct 2 had a balance of \$20,341.66. The county's fiscal year starts in January.

Commissioners had held a closed meeting Oct. 31 to discuss the salary hikes and agreed on a 10 per cent increase for all officials and employees. In addition, further adjustments were approved for six elected officials and two employees. With the adjustments, some increases will range from 13.5 to 21.2 per cent.

THOSE NAMED to receive adjustments, and the annual amount: Sheriff, \$1,400; criminal district attorney, \$1,200; county clerk, \$900; tax assessor-collector, \$900; district clerk, \$900; and treasurer, \$900. The chief deputy sheriff will receive \$330 additional per year, and the tax consultant will receive \$500.

Elected officials who are scheduled to receive only the 10 per cent raise are the county judge, justice of peace, and the county commissioners. The new annual salaries for elected officials will be: County judge \$14,365; sheriff \$14,300; district attorney \$16,500; clerk \$12,100; tax assessor \$12,100; treasurer \$11,000; district clerk \$11,000; justice of peace

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Herd Closes Out Regular Season Against Monterey

The Hereford Whitefaces will play host to the Monterey Plainsmen at Whiteface Stadium Friday night in the last regular season game for both teams. Outcome of the 7:30 p.m. contest could determine winner of the District 4-AAAA title and who will represent the district in state playoffs.

For 21 seniors on the Hereford team, it will be their last regular season appearance on the gridiron. With a win over Monterey, Hereford could claim the District 4-AAAA title, depending on the outcome of the Plainview-Lubbock High game to be played Saturday night.

A WIN for Hereford Monterey and the defeat of Plainview by Lubbock High would give the Herd the district title, their third in four years. On the other

hand, if Plainview and Monterey both win this weekend, Monterey will be the district representative. Monterey and Plainview would have identical records, but Monterey would advance to the playoffs on penetrations over Plainview in the tie game between the two. In that case Hereford would finish third. A last possibility would be a Monterey victory and a defeat of Plainview, in which case Monterey would represent the district, Hereford would be second and Plainview third.

Hereford will play host to Monterey after enjoying an open date last weekend. In the two week period Hereford has had to prepare for the Plainsmen, Coach Larry Dippel said his team worked on basics of football and explored every avenue to insure a Hereford win.

Should Hereford lose out on the district win, it would mean 24 seniors will have played their last game for the Maroon and White. Twenty-one players and three managers will end their high school football careers. Listed below are senior players and their assignments:

- Kent Hollingsworth, No. 20, starting defensive back
- Ronnie Ohlig, No. 22, starting split end
- David Artho, No. 30, starting defensive back
- Doug Charest, No. 35, starting fullback and captain
- Mike Munnerlyn, No. 42, starting wingback and captain
- Bobby Fields, No. 48, defensive back and specialty teams
- Kevin Compton, No. 50, center and specialty teams
- Terry Bell, No. 52 (84), starting center, defensive end and captain
- Danny Collins, No. 63, starting offensive guard
- Stan Fry, No. 64, offensive guard and specialty teams
- Kevin Fox, No. 65, starting offensive guard
- Clifford Fangman, No. 68, defensive tackle
- Dann Jones, No. 70, offensive tackle and specialty teams
- David Fish, No. 73, starting offensive tackle
- Melvin Betzen, No. 74, starting offensive tackle and captain
- John Paetzold, No. 75, starting defensive tackle and captain
- Kevin Malone, No. 80, starting tight end
- Fernando Rocha, No. 83, defensive tackle and specialty teams
- Jimmy Sanchez, No. 87, starting defensive end
- David Jones, No. 88, linebacker and specialty teams
- Darrell Murphy, manager
- Ricky Dupree, manager
- Dale Simon, manager

Coach Larry Dippel sized up the Plainsmen in an early week interview with The Brand. "They are an excellent defensive team. Very aggressive. And they've got great team quickness. Offensively, Monterey has been improving every week. Early in the season they were hindered by injuries, but they've improved every week with the

people they've had to use." Two players who are injured and out for the season with Monterey are starting backfield members Dennis Blair and Ricky Kieth. In their places are Glen Stallings at tailback and Joel Acosta at fullback. Dippel credited the two with doing a good job since they moved into the starting spots. Both have played only about three weeks. A thing to watch for, according to Dippel, will be the throwing game. Scott Gardner, a 6'5" junior who doubles as an ace pitcher during baseball season, would rather throw the ball than run with it and more often than not his target is split end Richard Bowles. Bowles is the district's leading receiver.

(See HERD, Page 2)



Hollingsworth Ohlig Artho Charest Munnerlyn Fields Compton Collins Fry Fox Fangman Jones, Dan Reyna Betzen Fish Paetzold Malone Bell Fields Sanchez Jones, David Dupree Murphy Simon

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says an optimist is a guy who thinks his wife could live within his income if he got a raise.

HEREFORD CITIZENS interested in the naming of the new elementary school have been asked by the school board to submit suggestions to the administration office. Some may want to keep the name "Central"; others may want to name it for an early teacher or pioneer, or others may favor a historical flavor.

(Note to wise guys: Because of its location, trustees already foresee such suggestions as Cemetery, Boot Hill, Lakeside, and others. These will probably not be considered!)

THE HUSTLIN Herd closes out its regular season Friday night against the tough Monterey team, and we are saluting the senior members of the team in today's issue. The Whiteface gridders can't finish better than 5-5, but they have surprised some of the experts and have been a factor in the 4-AAAA race this season. We classify them as winners and urge fans to pack the stands Friday night!

THE APPRECIATION dinner here Monday night for State Rep. Bill Clayton was a big success—an informal and spontaneous-type event that was well received by all in attendance. The entertainment was great, too, with the new Methodist music man—Bob McFarland—proving to be a big hit with the crowd.

Bill Gentry got in some great licks as master of ceremonies, too. His introduction of Clint Formby as chairman of the board of regents at Texas A&M—pulled off by Gentry as a slip of the tongue—broke up the audience. (Formby, of course, is a Texas Tech man).

TEXAS AUTO license plates will be heavier in 1975. That's because they're designed to last five years. Each will have a space for renewal stickers, in accord with a law passed last session. The plates, already arriving at some tax assessor offices, have black lettering on an off-white background.

THE MOST recent census projection, July 1, ranks Texas third among the states with an estimated 12 million population. California is first with 21 million and New York second with 18.1 million. U.S. population is estimated at 211 million.

FIGURES FOR 1973 showed the states taxed and consumed 111 billion gallons of motor fuel, which was 5.4 billion more gallons than 1972. California was the leading consumer with 11 billion gallons taxed; Texas was second with 7.9 billion gallons, and New York was third with 6.2 billion. Add Ohio, Pennsylvania, Illinois, Michigan, Florida, New Jersey and Georgia and you account for more than 51 per cent of the U.S. total in 1973.

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\$10,124; and commissioners \$9,517.20. Commissioners received bids on crushed caliche and awarded contracts to Gilvin-Terrill for 40,000 yards in Precinct 4 and C-Q. Smith for 12,000 yards in Precinct 3. The larger amount was purchased at 40 cents a square yard, and the other at 50 cents.

WHILE DISCUSSING the percentage each precinct should receive from motor tag revenue, commissioner Donald Hicks pointed out that one reason his precinct had a deficit balance was due to incorrect allocation of tax money. He reported the tax money percentages were set up on a 23-23-23-31 split for the precincts, but had actually been divided 25 per cent each. A motion was made to correct that apportionment.

The tax money was set up on a 25-26-23-26 basis the past year, and commissioners in precincts 1-2-3 agreed to give up one per cent to Hicks in precinct 4. The new split will be 24-25-22-29, with Precinct 4 receiving three per cent more. Hick's precinct covers most of the northern part of the county and has more miles of roads than the others.

A routine canvass of the votes in the Nov. 5 election was made with no errors being found. There were no contested races in the county. County clerk B.F. Cain reported election expenses of \$1,539.50 for judges and clerks.

HARVEY ROWLAND appeared before the commissioners to request that a short road, from the city limits to the end of Ave. F, be improved with a cliche topping. He said the city had promised to put caliche on its portion of the street which is not paved. The length is only about 250 yards, according to Rowland, who maintains stables at the location and cited a need because of heavy traffic.

Commissioner Earl Holt agreed that the road needed the work but explained that he was limited by funds in what work could be accomplished. He told Rowland, however, that the work would be scheduled as soon as possible.



Hereford-Size Check

Don Zimmerman displays a large check which was presented to State Rep. Bill Clayton at an appreciation dinner here Monday night. Deaf Smith County citizens sponsored the event to show appreciation for the work of the 74th

District representative from Springlake. Zimmerman was one of the steering committee members. Although the amount is listed as \$4,400 on the check, the correct total from the \$25-a-plate dinner turned out to be \$4,540.

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discussed. One concerned the administrative policy for the music department on special trips to music festivals, or similar events. Hartman explained that the policy in the past had been to allow the trip if the band or choir was a "sweepstake" winner. On recommendation of the music department directors, the policy was changed, reported Hartman.

The decision to attend a spring festival or other acceptable school trip will be based on the recommendation of the director, subject to final approval by the school administration. The criteria will include the educational value of the trip, and the attitude and work put in by the students all year. It will not be based on contest ratings.

On a board policy matter, Hartman said the school's listed "criteria for measuring faculty and staff relationships" should be updated in accordance with the Texas Education Agency's request. Some of the changes were discussed and the school chief said a revised personnel policy would be submitted to the board, probably at the next meeting.

THE LIST required by the state includes the criteria by which the school district measures faculty and staff for assignment, promotion, demotion, re-assignment, or dismissal, and by which they will judge prospective employees for faculty and staff positions.

A number of regular reports were made for the board. The enrollment report showed a total of 5,535 students—an increase of 127 compared to a year ago. Bill Phillips said the increase

was primarily reflected in more kindergarten pupils. High school has 960 students—10 more than recorded a year ago.

A report from the tax office showed that \$1,427,000 had been received on local taxes during October. This was slightly lower than a year ago. Many taxpayers take advantage of the discounts offered before January. Larry Wartes reported on the cafeteria and transportation. With rising food costs, he said the district may have to reevaluate lunch prices in January.

HARTMAN REPORTED the school had received five bids for new tuxedos for the high school choir and awarded the contract to Gaston's in Sugarland Mall on a low bid of \$112.50 for each complete outfit, including a shirt and cummerbund. Four other local bids were submitted at competitive prices.

Ed McCreary, assistant on Federal programs, explained several problems which had caused funding for the migrant program to be delayed—not only here but in all schools which have the program. He also reported that superintendents from five area school districts met here Tuesday to determine the number of economically disadvantaged students each district should claim under another Federal program. He reported that the Hereford district is allocated for 1,797 of these students.

Trustees elected Jim Conkright to serve as a liaison with area school boards. All members of the board answered the roll call except Jim Arney, and he joined the session about midway of the agenda discussions.

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presentation of the \$4,540 check—which represented proceeds from the dinner.

Tickets for the event were sold only to individuals—no companies or corporations—and the dinner was a sell-out several days before it was scheduled. The steering committee said the money would be presented to Clayton for expenses in the Speaker's race and for travel to and from his 74th district.

Clayton praised the progressive attitude of the people of Deaf Smith County, saying that he tells people about hustlin' Hereford in his trips around the state. "When the people of Hereford decide something needs to be done, they set their eyes on the goal and put their shoulders to the wheel," said Clayton.

"I FELT the same way in the Speaker's race," added Clayton. "Everyone told me that a rural West Texas representative could never win the Speaker's post, but I think we've convinced them otherwise."

Clayton was first elected to the state legislature in 1962 and has been re-elected for consecutive terms since that time. A Springlake farmer, Clayton was born in Olney and moved with his family to Springlake at the age of three. He is a graduate of Texas A&M.

Clayton has been the recognized leader in water resources in the state and has served in numerous capacities in that area—including service as executive director of Water, Inc. He has served on many important committees in the legislature and has been chairman of various committees.

"IN AN AREA that could well be the breadbasket of the world, we face many problems, but I believe that we can solve them by working together," Clayton told his audience. "We live in a complex society and we face greater responsibilities and challenges than did our forefathers," he added.

Clayton's wife, Delma, accompanied him to Hereford and drew special recognition from the state representative.

Clayton remarked that this was the first appreciation dinner he'd attended where he really had nothing to do with the event. "They just invited me to come up and eat a steak, and this is great," he exclaimed.

Gentry recognized Roy Hartman as the top ticket seller for the dinner, and paid special tribute to the local TSTA chapter and the CowBelles for table decorations. State Rep. Pete Laney of Hale Center was recognized as one of the special guests at the dinner.

Tech Museum Now Closed For Season

Ranch Headquarters officials are announcing that the outdoor museum, adjacent to The Museum of Texas Tech University, is closed for the season to public tours.

The popular tours are expected to be resumed in the spring. The closing became effective Oct. 27. More than 13,000 visitors had toured between May 5 and closing date. The number averaged 695 per Sunday during the two and one-half hour open period. This represented an increase over the 1973 tour numbers when the average was 336 per day.

ALTHOUGH closed to the general public, special group tours can be arranged by calling The Museum, 742-5151.

Herd-- from Page 1

Defensively, Dippel pointed out three players and said they were as fine defensive players as you will see in high school football in this area. Gary Hampton and Steve White are linebackers and Brad Hampton is a safety.

"The thing we'll have to do is get good field position. That will be the key to the game, that and ball control. We'll have to control their field position. Hereford will not be able to take the ball and drive 80 yards with it. We'll just have to move it a little and get good field position," said Dippel.

Offensively, the Plainsmen set in multiples, a variety of about 20 formations. Dippel said the basic formation they use, though is the I-slot. Defensively, the Plainsmen do a lot, but work mainly out of the four-three and stack five defenses.

Coach Dippel said Monterey was a team that rarely bobbled the ball. They've fumbled the ball only a few times this year. They've had a couple of penalties that hurt them, but they've played with few mistakes the last three weeks. Monterey is small in size, not awesome, but they play bigger than they are.

Has the open date helped the Herd? "Well we've had time to prepare for them. We'll be ready to play when we hit the field Friday night. We'll just have to wait and see how much effect the open date has had. I think playing at home will be to our advantage. The support of the fans makes the team play better," said Dippel.

Probable starters for the Monterey Plainsmen on offense are: Glen Stallings, tailback; Joe Acosta, fullback; Scott Gardner, quarterback; Monty Stambaugh, wingback; Richard Bowles, split end; Scott Hardy, tight end; Jeff Souter, center; Mark Solesbee, left guard; Danny Shaver, left tackle; Rick Bonklin, right guard; and Mike Lowery, right tackle.

Dimmitt Posts Bounty For Narcotic Pushers

Concerned parents in Dimmitt have revived the bounty posters of yesteryear by initiating one of the toughest anti-drug moves in Texas history.

As of now, a \$5,000 reward is being offered for "hard" evidence leading to the arrest and conviction of drug venders in Castro County. Parents of Dimmitt youth have already pledged \$5,000 for the first convicted drug pusher and the



campaign is continuing to raise money for future reward expenses.

DIMMITT has one of the worst reputations for drug usage of any small city in the area, say rehabilitation workers there. It has been reported by the Central Plains Mental Health Center in Plainview that as many as 80-90 per cent of all Dimmitt area youth have experimented with serious drugs other than marijuana. However, Dr. John Gill, director of mental health programs for the center, said he viewed these figures as "scare" tactics.

Any person with viable knowledge of drug traffic directed to minors in Castro County, is eligible for the reward. Bounty will be paid for valid evidence leading to a conviction.

THE PARENTS' group is willing to pay the reward "as many times as necessary until we have rid our county of pushers," according to a Dimmitt spokesman.

Persons reporting narcotic information will be protected from harassment and intimidation, as provided in the Texas Penal Code.

Anyone interested in pledging money to the program may contact County Attorney Robert Buntyn at 647-4445 or Sheriff Jack Cartwright, 647-3311.

A UNITED WAY AGENCY

Alcoholism Council Stresses Education

If the name of an organization is mentioned that contains the words "alcoholic" or "alcoholism," most people immediately assume the organization is Alcoholics Anonymous. One of those organizations often confused in our area is the Deaf Smith County Council on Alcoholism.

The council works to educate the public of the huge problem of alcoholics in America and when alcoholics come to the council for help, refer them to agencies or persons who can help.

THE REV. BILL LANG, chairman of the Deaf Smith County Council on Alcoholism, told The Brand in a recent interview that the Council is a representative group of citizens in the county from many professions—some of whom are total abstainers and others who are not—all working together to promote a common understanding of the problem.

Rev. Lang points out that the Council is not a prohibitionist organization nor does it promote drinking. The Council is neither wet nor dry, but includes persons of all opinions on the issue. The principal objective of the Council is to inform the public about drinking to excess or to the extent that serious personal problems are created through alcoholism. Abstinence is within the scope of teaching of the Council, but it is not its total approach to the problems connected with the misuse of alcohol.

Alcoholics Anonymous is "a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others recover from alcoholism." Rev. Lang says the Council of Alcoholism is an organization designed to prevent persons from becoming alcoholics through education, and refer those who are alcoholics to persons or agencies for treatment and rehabilitation.

THE COUNCIL receives its only income from the United Fund, about \$1,200 a year, or two per cent of the United Fund in Deaf Smith County. The money, Rev. Lang said, does not go to any individual or family, but is used by the Council to purchase educational films on alcoholism and literature dealing with the problem. All members of the Council work strictly on a volunteer basis, giving their time and efforts, receiving no compensation.

Council members are available to speak before service clubs, industrial groups, churches, schools, civic organizations, and other interested parties and

the Council will provide pamphlets and literature to anyone who needs information on alcoholism.

The Council has two telephone numbers available for persons who need their services. The Council's number is 364-4540, but Rev. Lang said persons may also call his home number, 364-0939

The Council will refer persons in need of care for alcoholism to any number of persons or agencies, from AA to doctors and psychiatrists, anyone they feel can help the alcoholic. In addition, the Council will consult with family friends, and problems of the alcoholic on a confidential basis.

THE COUNCIL'S first concern is alcoholism as a disease: not alcohol as a beverage. The Council feels alcoholism is a disease, that the alcoholic can be helped and is worth helping, that alcoholism can be prevented if symptoms are recognized in time, and that alcoholism is a public health problem and therefore a public responsibility.

In their objectives of education and referral, the Council works to increase public understanding of the problem of alcoholism, to maintain information for the public for consultation and referral services, to mobilize public opinion for a community approach to the major health problem of alcoholism, and to help promote and expand needed facilities for the rehabilitation of the alcoholic by bringing together members of the community at large.

Alcoholism, Rev. Lang said, is a public health problem recognized by medical authorities as one of four major health problems in America, after heart disease, mental illness, and very near the cancer mark—a progressive illness which is characterized by the compulsive drinking of beverage alcohol. But it is a treatable illness.

The Council defines an alcoholic as one whose compulsive (uncontrollable) drinking behavior causes serious problems in the management of his life (facing each day without the need of alcohol). An alcoholic, says the Council, is a person who needs assistance in order to recognize and overcome his illness.

THERE IS no distinction among alcoholics, claims the Council. They are in any profession in any neighborhood in any family - in any area of the country-anywhere and everywhere in the nation. "Skid Row is a proven myth," says one Council pamphlet. "Ninety-five per cent of the alcoholics are not on skid row. Alcoholism is a living room disease."

Thousands Flock To Umbarger Feed

Many persons in Deaf Smith County and in nearby communities still carry the names of their German ancestors who settled on the High Plains. A community helps to revive that German heritage every November with its annual German Sausage Festival.

The festival is a joint community effort, but proceeds from the sausage feast go to the St. Mary's Catholic Church and parish. Community members have gathered to cook the German links and sauerkraut since 1952, 22 years ago when

the fellowship hall of St. Mary's Church was dedicated.

MORE THAN 4,000 persons traveled to Umbarger for the meal Sunday. Serving began at 11 a.m. and during the five hours that followed, the waiting line outside the fellowship hall stretched to a quarter-mile long. John Beckman, chairman of the festival, said some persons had to wait in line over an hour and a half to sample the German cooking.

Over 300 loaves of German-style bread were baked before the dinner to go along with 3,300 pounds of the German sausage, 280 gallons of sauerkraut, 180 gallons of green beans, 1,100 pounds of potatoes and uncountable gallons of ice tea and milk. Four head cooks directed about 20 kitchen helpers in the preparation of the food.

Many other activities were held in conjunction with the sausage supper including a raffle. Among the prizes were \$200 in cash, tires, electric blankets, and two other prizes. Ten pounds and 25 pounds of German sausage!

The Hereford Brand

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Association, Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

The Hereford Brand, Hereford, Texas, Thursday November 14, 1974

Budget Requires Records M. G. Layman Services Planned This Afternoon

How often have you wished you had a record of where all your money goes? You don't have to keep track of every penny spent, but to get the most for your money, it's wise to have a plan, one expert advised this week.

She's Mrs. Lillian Chenoweth, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.



The first step in making a spending plan is to figure exactly how much income you have — from job, pension, investments, or other sources. Be sure to consider your take-home pay after deductions, not your total salary," she advised.

Start listing your regular expenses such as mortgage or rent, regular medical expenses, insurance and installment payments. Then figure how much you usually spend for groceries, including cleaning products and other non-food items.

"The food budget for a family of four usually averages 20-25 per cent of the total budget. But what your family spends may be quite different, so don't accept that figure as a rigid rule," she suggested.

Decide how much you usually spend for clothing during the year. Averages are usually about 15 per cent of a family's budget for this.

Scholarship

Earl Behrends, freshman in Lubbock Christian College and son of Mr. and Mrs. Clarence Behrends who live southwest of Hereford, was the recipient of an agriculture scholarship in recent awards ceremonies at the college. He is a 1974 graduate of Hereford High School.

Kiwi Fruit Has Potential

An odd-looking fruit that looks non-edible promises to provide American consumers a nutritious new taste treat and American farmers a lucrative new crop.

It's kiwi, known to some as the Chinese gooseberry. Native to Asia, the fruit was first produced commercially in New Zealand where it was named "kiwi" after the country's national bird.

About the size of a hen egg, it has a brownish skin with a covering of short, stiff hairs. When peeled and sliced, kiwi fruit has a green flesh that becomes a cream shade at the center. Its taste is described as a combination of strawberry, rhubarb, and pineapple.

The fruit has a higher Vitamin C content than citrus, is rich in iron, and its enzymes reportedly aid in digestion.

While most of the kiwi fruit now being sold in this country is imported, an estimated 300 growers planted about 2,000 acres of kiwi vines in California last year. Culture of kiwi plants is similar to that of grapes.

Consumer acceptance, with demand far outstripping supply, is stimulating new interest in the plant as a potential crop for the western United States.

If you still enjoy an open fire, pine cones laid on burning logs make an interesting fire pattern.

Have you checked your insulation around your doors? There may be a worn or broken spot that will let in cold air.

When cooking dried fruits, beans and certain cereals, soak them for several hours and save fuel and cooking time.

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Fund Started For Injured Man

Arthur Thomas Gray, 27, a Hereford man injured when a car struck his motorcycle Nov. 3 near Seminole, was reported in stable condition last week at Medical Center Hospital in Odessa.

Gray suffered a broken leg, broken back, broken ribs, ruptured bladder, bruised kidney and head injuries. The Seminole Sentinel reported Sunday that a passenger in the car which struck Gray has been charged with theft of \$240 from the injured man.

Gray told officers he had lost control of his cycle and was attempting to upright it when he was struck by the vehicle. He told the investigating patrolman he had \$240 on him at the time of the accident and it was missing afterwards.

Meanwhile, friends of the Gray family have started a special fund at Hereford State Bank to aid the injured man. Gray and his wife, Laura, resided at 901 Cherokee and have two sons — 5 and 8 years old. He was formerly employed here by Orkin Exterminating Co. and had gone to Odessa to see about a job, according to a neighbor.

Anyone who wishes to help the family may contribute to the Arthur Thomas Gray Fund at Hereford State Bank.

or newspaper subscriptions, club dues, movies or entertaining.

"Some expenses on your spending plan can be estimated from last year's figures. These would be taxes (income, property and local) and household maintenance (repairs and upkeep)," she noted.

The specialist pointed out that one of the most important parts of a plan is to allow some money to meet emergencies.

"Have some amount that you save regularly. Treat this savings as a regular bill and always pay yourself," she said.

"After getting all your figures together, add the expenses and subtract that total from your income — making sure everything was considered on an annual basis.

"You may have to make adjustments, but this plan should help you see where your money is going," she said.

Rites Friday For Mrs. Garcia

The funeral of Mrs. Clara Gonzales Garcia, 83, of 125 Ave. K, will be conducted at 10 a.m. Friday in St. Anthony's Catholic Church. Burial will be directed by Gilliland-Watson Funeral Home.

Mrs. Garcia, a Hereford resident since 1947, died Tuesday evening in a local hospital after a long illness. She was born in August, 1891, at Corzon, N.M. and married Pedro Garcia in 1924 at Denver. He died in 1969.

Survivors are a daughter, Rosie Garcia of Hereford; three sons, Ernest and Luis Griego of Hereford and Julian Garcia of Wichita, Kan.; three sisters, a brother, 40 grandchildren, 62 great-grandchildren and eight great-great-grandchildren.

Federally-inspected prepackaged meats give you the inside product facts on the outside of the package. Mrs. Gwendolyn Clayt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, reminds. Information includes the federal inspection legend, name of the product, manufacturer's name and address, new weight of the contents, and a list of ingredients.

Hereford Women's Brother Is Dead

Funeral services for Miner Gilmer Layman, 95, a resident of Westgate unit, Kings Manor retirement home, are scheduled at 2 p.m. today in Rose Chapel of Gilliland-Watson Funeral Home.

Officiating will be the Rev. Bill Dunning, Assembly of God pastor at Pawhuska, Okla., assisted by the Rev. Homer T. Goodwin, local pastor, and the Rev. Dewitt Seago, Kings Manor chaplain. Burial will be in the old cemetery south of Canyon, where his wife was buried in 1951.

A farm owner who had lived in Deaf Smith County since 1922, when he came from Canyon, Mr. Layman died Wednesday morning at Westgate. He was born on Christmas Day of 1878 at Roanoke, Va., and married Clara B. Hancock Nov. 4, 1900. He moved to Texas that year from New Mexico.

The family requests that memorial gifts be made to Westgate.

Surviving Mr. Layman are four daughters, Meta Wederbrook of Hereford, Beulah Cargo of Graford, Blanche Smith of Long Beach, Calif., and Sue Taylor of Delmore, Colo.; five sons, D.L. and C.L. of Hereford, Ernest of Dalhart and Eddie of Amarillo.

Also survivors are a sister, Molly Eberhart of Broussard, La.; two brothers, Sam of Muleshoe and Walter of Henderson; 26 grandchildren and three great-grandchildren.

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Mrs. Morton Buried Here On Tuesday

Funeral services for Mayme Gladys Morton, 76, of 310 Sixteenth, were conducted Tuesday afternoon in the Assembly of God Church here, of which she was a charter member.

The Rev. J.A. Thomas of Lubbock and the Rev. Homer T. Goodwin, local pastor, officiated. Burial was in West Park Cemetery, directed by Gilliland-Watson Funeral Home.

Mrs. Norton died Friday at Sturgis, S.D., where she was visiting relatives. She had been a resident of Deaf Smith County about 60 years.

Born March 11, 1898, in Illinois, she married Virgil Morton June 6, 1917. His death occurred in 1964.

Survivors are two daughters, Lorane Gilliam of Hereford and June Tackett of Gresham, Ore.; six sons, Eddie of Plainview, Paul of Lubbock, Jerry and Joe of Houston, LeGrand of Newell, S.D., and Virgil of Medford, Ore.; a sister, Lena Sadler of Portland, Ore.; 13 grandchildren and three great-grandchildren.

There were 24,000 Vietnam-era veterans on Veterans Administration rolls in August, almost double the average for other federal agencies.

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Thanksgiving Cards

Thur., Nov. 28

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When you care enough to send the very best.

Hallmark

JCPenney Pre-Holiday Sale

Many special buys, lots of reduced items in every department in the store. Some limited quantities, broken sizes. Subject to prior sale.

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| Men's Penn-Prest SPORT SHIRTS Sizes S-M-L \$3.99 | 1 Big Rack SHOES REDUCED Men's, Women's and Childrens Reg. '7.99 to '26 \$5 to \$19.88 | Women's Brushed KNIT ROBES Sizes 10-18 \$9.99 |
| 26 Only Men's DRESS SHIRTS Reg. '5" NOW \$2.99 | TENNIS SHOES For The Whole Family \$3.99 | Misses Knit TOPS and BLOUSES Reg. '4" TO '19 NOW \$3.88 to \$15.88 |
| Men's Better DRESS SHIRTS Reg. '9 & '10 NOW \$6.88 | Misses Nylon WALTZ GOWNS \$1.99 to \$2.22 | Misses Print KNIT SLACKS Reg. '11 to '14 NOW \$8.88 to \$11.88 |
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| Only a Few Left Men's CASUAL SLACKS 3 Pr. '10 | Misses Acrylic TURTLENECK SWEATERS \$4.99 | Large Group Polyester DOUBLE KNIT Solids, Checks and Patterns Reg. '3", '4" NOW \$2.22- to \$2.99 |
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| Round and Oblong THROW RUGS \$1.99 \$2.99 \$4.99 | 2 Piece Blouse and PANT SET Reg. '4 NOW \$2.88 | Reduced Better BED SPREADS \$11.88 to \$28 |
| Twin or Full Size 72" x 90" THERMAL BLANKETS \$4.88 | CLOSE OUT Special Purchase Two Piece 100% Nylon Sportswear Set Toddler's 2-3-4 Reg. '2" NOW \$1.77 Girls 3 to 6x Reg. '2" NOW \$1.88 Girls 7 to 14 Reg. '3" NOW \$2.88 | |
| Fitted MATTRESS PADS Twin Full \$4.44 \$5.44 | KNITTING YARN 77' Area RUGS \$9.88 | |

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| Tachometer \$34.95 | \$26.21 | | | | | | | | | | | | | | | |

JC PENNEY PASSENGER TIRE GUARANTEE

Road Hazard and Workmanship Guarantee

Our Passenger Tires are guaranteed against failures caused by road hazard and defects on material or workmanship for the life of the original tread until worn to the wear indicators which appear when 2/32" of tread remain. If a tire fails before 10% of the original tread is used, we will replace the tire at no extra charge.

How Adjustment is Made

In return for the tire, JC Penney will, at our option, repair or replace it charging only for the proportion to the current selling price plus Federal Excise Tax that represents tread used.

Wear Out Guarantee

Our Passenger Tires are guaranteed against wear out for the number of months specified. If the tires wear down to the wear indicators, which caused by misalignment is excluded.

How Adjustment is Made

In return for the tire, JC Penney will replace it charging Federal Excise Tax plus the current selling price less the following allowance for the new tire:

| Monthly Guarantee Period | Allowance |
|--------------------------|-----------|
| 18 | 10% |
| 19 to 26 | 15% |
| 27 to 35 | 20% |
| 36 to 39 | 25% |
| 40 and over | 30% |

This guarantee applies to tires used on private passenger cars and other non-commercial vehicles only.

Imports Not Only Problem For Feeders

COLLEGE STATION — Are high imports and low exports the cause of current falling cattle prices? Dr. Ed Uvacek, livestock marketing specialist with the Texas Agricultural Extension Service, sheds some light on this question with a few facts. "During January to June of 1974, imports of beef, veal and pork into the U.S. were down three per cent from last year's levels, while imports of cattle were down 21 per cent," says the Texas A&M University System specialist. "Hog imports however, were up 184 per cent over last year's levels."

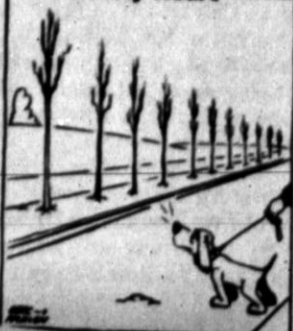
Uvacek went on to say that beef and veal exports were down eight per cent over last year's levels, while pork exports were down 77 per cent.

However, cattle exports have gone up 87 per cent, with a 231 per cent increase in cattle

"Despite these low import levels, except for hogs, and higher cattle exports, the price per hundred weight of slaughter steers, lambs, and barrow and gilts has shown a marked decrease during 1974 compared to 1973 levels," he adds.

"This should emphasize the fact that current low cattle prices have a much deeper domestic root than foreign trade in livestock would explain."

The Lonely Heart



November Weather

By CORINNE J. NEELY

Most of us tend to forget the weather of past years when we say this year has been an unusual one with so much rain before and at harvest time. But the fact is that in the last five years we have had similar years. The year 1969 and again in 1972. (From records kept by one non-farmer and one farmer's wife)

NOVEMBER 1969 —

1. We need the sun. Poor farmers will lose so much this year.
2. October's weather was so cold and wet - a rare thing for that month.
3. A cool beautiful day which we were happy to see. Nice for walking.
4. Men are cutting some grain but it is still muddy.
5. A breeze which helps to dry out the fields of the rain soaked land.
6. A spider and a wasp came into the house today looking for a warm place - we put them out on a fly swatter.
11. Muddy fields still delaying the farmers in harvest. Holly Sugar will begin rolling tomorrow.
12. The sun set in a flame of red clouds. "Red sunset at nite, sailors delight" - we hope so for the farmers. And all of us.
15. Silver colored jets are laying long silver ribbons across the blue sky, broken now and then by more silver clouds.
16. Fair and sunny, very much like October weather. The sky a gray blue which most farmers read as a promise of no rain.
18. A pretty day and everyone so happy to see the sun, they are in a visiting mood.
23. Bird population so scarce they must be out in the fields. Some have gone south.
26. Flickers are back - late this year it seems to us.
30. Last day of November and it was cold last night, leaving a heavy frost. We left water running on the lawn and there was beautiful grass fringes and tree

limbs.

NOVEMBER 1972

Records borrowed from a farmer's wife - Mrs. H.H. Miller of Dawn. Rain, snow and ice came on the night of October 31st and carried over into November.

1. Very cold and disagreeable day.
- 2-3. Wet and muddy, not drying quickly.
5. Sun shone, wind blew - a drying kind of a day. Farmers did cut milo.
8. Dreary day - gray and cloudy.
9. A cold wintry day.
10. Harvest continued and in progress all week.
11. Gray and windy but harvest went on.
12. Foggy, showery and muddy. No harvesting.
13. Windy and cold.
17. Cold, gray, rainy day ending with two inches of snow.
18. Snow on the ground, slippery, slushy slick unpared roads.
19. Growing colder!
20. Cold and damp. Two inches of snow on the ground. And it was 20 degrees. All roads from Denver to Lubbock and New Mexico Mountains described as hazardous.
22. It was down to 15 degrees.
23. Thanksgiving, a pleasant day but the sunshine of the morning gave way in afternoon to scattered clouds.
24. Snow again with 4 inches by 1 p.m. Roads again hazardous. High was 36 degrees. Snow began melting by afternoon.
26. It was 22 degrees in the morning, but in PM snow was melting.
27. Snow again and the country roads were a quagmire.
29. Snow again! But sun out in afternoon.
30. A good day weather-wise but roads are a mess in the country.

Witkowski Returns From Washington Wheat Assembly

Executive officers of each state wheat association were called to Washington, D.C. this week, according to Leo Witkowski, local resident who is president of the Texas Wheat Producers Association and member of the national organization.

Purpose of the Washington session was up-to-date the wheat leadership on current events affecting wheat prior to state meeting scheduled later in November and December.

Highlight of the session was a White House briefing and conference on the President's message on inflation as it relates to food and agriculture, especially wheat production and marketing. Other conferences were scheduled in the

U.S. Department of Agriculture with top officials to discuss the USSR grain purchases, the new export grain reporting and monitoring system, market development programs, disaster payments, and agricultural research and education expansion.

Participating in the meetings for Texas in addition to Witkowski were the Associations executive vice president, Bill Nelson of Amarillo. These officers will report their findings to the membership of the Texas Wheat Producers Association during the annual meeting scheduled November 21 and 22 in Wichita Falls.

Scientists Trick Weeds Into Self-Destruction

Inducing weeds to self-destruct is a relatively new approach being taken to weed control in the Carolinas.

Agricultural scientists there are prodding the witchweed - a parasitic plant that sucks food and water from corn, sorghum, and other grassy crops - into what is known as "suicidal germination."

Ethylene gas released below the surface of the soil spurs witchweeds to sprout and grow before the plants they feed upon develop. About 90 per cent of the weed seeds germinate and then die from lack of for

used on some 14,000 acres of farmland in the Carolinas—the only areas in the U.S. known to be infested with the weed at the present time.

Native to Africa, India, and Asia, witchweed was first discovered in the Carolinas in 1956.

Its potential threat to U.S. agriculture is regarded as serious, and infested areas have been under close quarantine.

scientists report. The technique is now being



Christmas Cards

Wed., Dec. 25
McDowell Drug
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Hereford Man on Panel

A Hereford man, Bill Walden, will be a member of the 41-man Texas Farm Bureau resolutions committee when it meets at Waco, Nov. 20, to compile a set of tentative resolutions on many issues gleaned from recommendations sent in from county Farm Bureau annual meetings. The tentative resolutions will

be considered by voting delegates at the upcoming TFB annual convention where they will be adopted, rejected, or amended.

The state convention will be held Dec. 1-4 in Dallas. Resolutions approved pertaining to state issues will become TFB's official policy for 1975. Those dealing with national issues will be forwarded as recommendations to the American Farm Bureau Federation for consideration at AFBF voting delegates at the national convention which will be held in January.

Action at the national convention will culminate Farm Bureau's annual policy development process which

begins with input of ideas at county annual meetings and progresses through state deliberations to the national convention. County Farm Bureaus send voting delegates to the state convention with the number of voting delegates from each county based on the membership strength of the county organization. Likewise, state Farm Bureaus are represented at the national convention on the basis of state membership.

The Resolutions Committee is composed of three county Farm Bureau voting delegates from each TFB district plus the TFB vice president, who is chairman, and the chairman of the TFB Young Farmers & Ranchers Advisory Committee.

Other area men on the committee will be: Carrol Chaloupka, Dalhart; Stanley Terry, Childress; Orville H. Finch, Jr., Dalhart; H.L. (Hub) King, Brownfield and Larry Garner, Tula.



The Hindus believe that a white horse with wings will one day destroy the world.

The Veterans Administration reminds service disabled veterans whose prosthetic or orthopedic devices tend to wear out or tear clothing that they are eligible for a \$150 annual clothing allowance.

Park Avenue Florist Is Getting Ready For Its Annual Christmas Open House Sunday, November 24. All Artificial Arrangements And Artificial Green Plants Discounted

20% OFF

This Thursday, Friday and Saturday Only 8:30-5:30

Park Avenue Florist and Gifts

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ALL BARBIE DOLL ACCESSORIES 10% OFF

- Outdoor Christmas Set \$4.99
- 3' Lighted Candle Reg. \$4.00 \$1.98
- 7' Scotch Pine Tree \$19.79

Gifts for the Athlete IN YOUR FAMILY!

- Spalding Golf Set Reg. \$59.00 \$29.95
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All Remington Express Shells 20% OFF
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GIFT BICYCLES

- Puncture Resistant Tubes \$2.69
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Purchase a Schwinn Bike at Reg. Price get Heavy Duty Tubes Free.

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Great Low Price!

This Electric Range has an Automatic Oven that presets to turn on, cook and turn off

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Black glass oven door lets you check on food. This beautifully convenient range has continuous-cleaning oven. Completely automatic. One-hour timer and appliance outlet. Lighted oven and backguard. 30-inch. Porcelain broiler and grid.

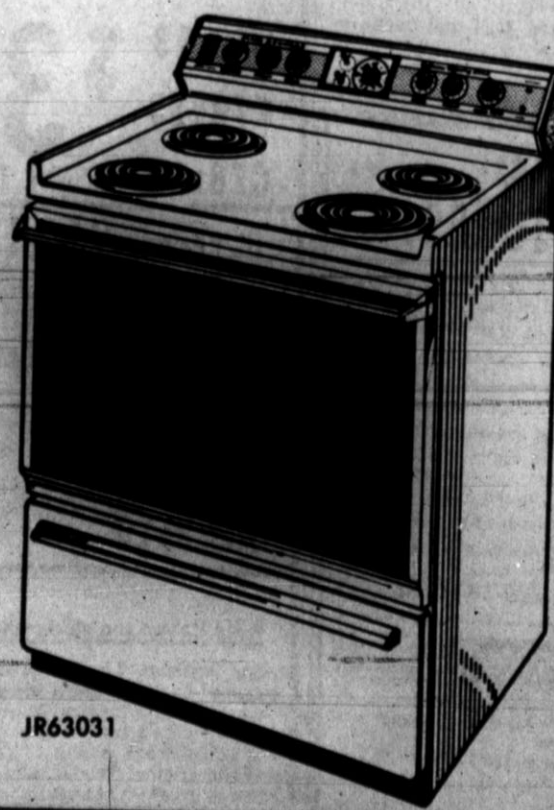
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STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams

AUSTIN—Atty. Gen. John Hill, viewed as a likely gubernatorial candidate in 1978, emerged from the November 5 general election as the top statewide Democratic vote-getter.

While all the statewide incumbent Democrats won landslide victories over Republicans and minor party candidates, Gov. Dolph Briscoe ran last on the ticket.

But last was good for 62 per cent of the total vote cast in the governor's race (nearly a million) and an apparent sweep of all but five counties by the governor.

Hill was followed closely by Land Commissioner Bob Armstrong in the vote-getting statistics.

While the attorney general received more than 74 per cent of the votes over two opponents, Armstrong was less than a percentage point behind.

All but two of the statewide Democratic contenders topped well over one million votes, and most had more than 70 per cent of their contest totals.

Treasurer Jesse James ran down the list and just ahead of Briscoe, but he still managed to finish with 64.7 per cent in his race.

The turnout of just over 1.6 million was, percentage-wise, perhaps the worst in recent Texas history—about 31 per cent.

While there were only 1.4 million votes in the 1966 general election and 1.5 million in 1962, there were far fewer than the present 5.4 million registered voters then.

GOP HOPEFUL — Republicans, in spite of the drubbing they took in statewide elections, already are talking hopefully about rebuilding for the future.

GOP Chairman Jack Warren of Tyler said the state party will be zeroing in on 1976 legislative races and looking for a strong U.S. Senate candidate to challenge for Sen. Lloyd Bentsen's seat.

GOPs from Texas will also want to have a say in the next big presidential effort, Warren emphasized.

There were bright spots in the darkness for the Republicans this year, Warren noted. He pointed to victories of Jon Lindsay for Harris County judge, John Whittington's upset of longtime Dallas County Judge Lew Sterrett and Nathan White's victory for the Collin County judgeship.

The party had a net loss of one congressional seat (U.S. Rep. Bob Price in Panhandle-North Texas district 13) and two state House of Representatives places in the November 5 general election.

ONE PRIMARY LESS — Raza Unida Party, which held its first primary this year, won't be conducting any more in the near future.

Under new election law, parties which receive two to 20 per cent of the vote for governor must nominate in conventions. Raza Unida falls in this bracket, with about a six per cent showing November 5.

Only Democrats and Republicans will nominate in primaries next time out, since both received more than 20 per cent of the gubernatorial vote.

The American Party and Socialist Workers Party, if they get on the next ballot, will have to submit about 16,000 signatures on petitions. They needed 34,000 signers to qualify this year.

COURTS SPEAK — The Court of Criminal Appeals refused to reconsider its September 24 decision upholding convictions of former House Speaker Gus Mutscher and two aides for conspiracy to take a bribe.

The high court reversed and directed new trial for a Houston woman convicted of slaying her husband.

In another husband-killing case, the same court affirmed the 20-year sentence given a Dallas housewife.

The State Supreme Court ruled in favor of the state in a tax case involving liquor served by a Taylor County country-club.

AG OPINIONS—Atty. Gen. John Hill held material supporting the agenda of the University of Texas Board of Regents meeting is public information insofar as it reflects factual matters.

In other recent opinions, Hill concluded:

• A grand jury has no authority to employ aides to investigate crimes.

• A bail bond board may consider felony convictions of applicants for a bail bond li-

and distributed by a private concern for profit.

CONFERENCE SET—A national conference on economic problems and energy consumption forecasts is set here November 14-15.

Economists and mathematicians from over the nation will meet to discuss mathematical techniques used in economic analyses, supply and demand forecasting, governmental program planning and constraints on development.

The governor's office is host for the conference. The session will produce papers and reports to help state and federal government analysts in evaluating modeling and analytic techniques and data requirements.

FEW BLACKS HIRED — A Dallas legislator has complained that 54 state agencies (most of them small) have no black employees.

Rep. Paul Ragudale of Dallas, a black, said only one agency has more than 10 per cent black employees. That is the Department of Mental Health and Mental Retardation.

Compared with a state population which is 12 per cent black, there are fewer than nine per cent black state employees, and only two per cent hold state jobs which pay \$10,000 or more annually.

Ragudale said Texas population is 18 per cent Mexican-

American, but only 11.6 per cent of state jobs are held by Mexican-Americans.

SPEED CHECK URGED — Department of Public Safety Director Wilson E. Speir has urged Texas drivers "to make a greater effort to observe the 55 miles per hour speed limit."

Speir said surveys indicated more than 60 per cent of all vehicles are exceeding the limit, including trucks. Speeding arrests are doubling this year, and DPS officers are concentrating on unsafe driving practices by commercial operators. Speir said the truckers frequently radio each other warning of law enforcement efforts.

SHORT SHORTS

Drought-hit Baylor and Borden counties have been designated disaster areas.

Larry F. Yorn resigned as first assistant Texas attorney general to return to Houston law practice.

Joe H. Golman of Dallas is chairman of the Texas Cosmetology Commission. Gov. Briscoe asked disaster area declarations for Anderson, Bell, Cook, El Paso, Hill, Hopkins, Limestone, McLennan, Parker, Palo Pinto, Sutton, Val Verde and Williamson counties due to rains, windstorms and tornadoes.

Cigarette tax revenues increased \$539,756 last month over October 1973, to \$21.96 million.

WTSU Hunts Work Site

West Texas State University will seek input from the Golden Spread area concerning the possibility of offering cooperative or internship education at a dinner meeting in the East Dining Hall at 7 p.m. Tuesday.

This project seeks to combine academics training with actual work experience.

The members of the West Texas State University Committee for Cooperative Education have already contacted a wide variety of businesses and encourage

anyone who is interested to attend. The cost for the dinner will be approximately \$3.25.

The Panhandle Regional Planning Association is holding its regular meeting at that time, and other clubs are encouraged to do so also.

Interested individuals can contact Stuart Lawrence, dean of the School of Business; George Ritter, Department of Political Science; Gene Parker, director of placement or Henry Moreland, Department of Industrial Technology.

after you see your doctor, bring your prescription to

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PHONE 364-3376
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HERBAL ESSENCE
CREAM RINSE
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Reg. or Extra Body
87c G.D.P.

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CANDY
Snickers, Mars, Milky Way, 3 Musketeers
1-Lb. Fun Size
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Borden Lite Line
ICE MILK
1/2 Gallon
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King Size
OXYDOL
5 Lb. 4-Oz.
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\$1.83 G.D.P.

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Prices effective Thursday Nov. 14, through Saturday Nov. 16, 1974.

your **BANKAMERICARD** welcome

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BED SHEETS
Solid colors-No iron permanent press
50% Polyester - 50% Cotton
Full or flat Fitted Retail '5" **\$3.49**
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420 Polaroid CAMERA
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\$47.97 G.D.P.

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Young Miss
2 Piece
PANT SUIT
Assorted Patterns & Styles
20% OFF G.D.P.

The **POLAROID CAMERA GIRL**
Will be in GIBSON'S this **SATURDAY NOV. 16**
from 11:00 - 5:00
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No. 65401
ICE CREAM FREEZER \$13.97
Reg. '18"
2 year over counter replacement

Think & Learn from Ideal
POT & SPOON
NO. 3057-7
Reg. '42"
\$2.99 G.D.P.

Mattel NO. 4994
BARBIE COUNTRY CAMPER
Reg. '12"
\$9.99 G.D.P.

20-piece service for 4 by Ekco Eterna
STAINLESS STEEL TABLEWARE
Reg. '77"
No Plating to chip-peel or wear off
\$6.59 G.D.P.

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WITH THIS COUPON
1-pound Can of Maryland Club Coffee
99c
Without coupon '11"
Limit one per customer
COUPON EXPIRES 11-16-74



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APPLES

FANCY RED DELICIOUS
4-LB. BAG

89¢



GREENS

FANCY TURNIP
COLLARD AND
MUSTARD, BUNCH

2 FOR 39¢

MUMS
ASSORTED COLORS PLANTS
EACH \$3.29

CRANBERRIES

FANCY OCEAN SPRAY
1-LB. CELLO BAG

39¢

TANGERINES

TEXAS SWEET

5 \$1.00
LBS.

SQUASH

MEDIUM SIZE
FANCY ACORN

2 29¢
LBS.

GREEN ONIONS

FANCY ARIZONA
BUNCH

2 FOR 25¢

POTATOES

ALL PURPOSE
RUSSETS
5-LB. BAG

46¢

COOKIES

NABISCO, 12-OZ. CHOCOLATE
PINWHEEL OR 10½-OZ.
IDEAL CHOCOLATE PEANUT BARS, PKG.

89¢

DAWN LIQUID

DETERGENT
22-OZ.
SIZE

69¢

CHUNK TUNA

DEL MONTE
NO ½
CAN

49¢

CAT FOOD

PUSS N'BOOTS, SHRIMP,
TUNA OR SALMON
15½-OZ. CAN

5 FOR \$1.00

GREEN BEANS

FOOD CLUB
CUT NO.
303 CAN

31¢

APPLE JUICE

TREE TOP
QUART
SIZE

49¢

PINE SOL

15-OZ.
SIZE

69¢

PEACHES

VAL VITA
NO. 2½
CAN

49¢

LOG CABIN SYRUP
COUNTRY KITCHEN 24-OZ. **95¢**
REGULAR 36-OZ. **\$1.59**

CAKE MIX

BETTY CROCKER,
PINEAPPLE
UPSIDE DOWN
21½ OZ.

95¢

CHEER

DETERGENT
49-OZ. BOX

\$1.15

TOWELS

KLEENEX BOUTIQUE OR
DESIGN, LARGE ROLL

53¢

INSTANT COFFEE

MAXWELL HOUSE, 6-OZ.

\$1.61

WE RESERVE THE RIGHT
TO LIMIT QUANTITIES

ACEPTAMOS CUPONES PARA COMIDA

SUPER DISCOUNT SPECIALS

FOLGER'S
COFFEE
1-LB.

69¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

FARM PAC
EGGS
MEDIUM

DOZ. **13¢**

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

FOOD CLUB
CHERRIES
NO. 303 CAN

9¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

BABY MILK
ENFAMIL

32-OZ. WITH IRON

20¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET



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MIRACLE
PRICES

SHOP OUR COMPLETE SELECTION OF CHRISTMAS TREE DECORATIONS

We've got the items that will enhance any style tree...pixies, animals, angels, dolls, and many, many more. All priced at low, discount prices!

CHRISTMAS TREES

The World's most beautiful Christmas trees. Choose your size from this large selection. Scotch Pine or Fir styles

- 2-Ft. green Scotch Pine Table Tree, ea. **\$1.79**
- 4-Ft. Scotch Pine Moss Green, ea. **\$7.77**
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- delux stand, 1-piece construction
- Long Needle Green Garland 18 Ft. long hank **\$1.69**



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LOG BURNS 3 HOURS **\$5.49**
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KAYCREST
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\$2.50 BOX

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Listerine
MOUTHWASH
20-OZ.

\$1.27

DURA MAT
INDOOR-OUTDOOR
ALL WEATHER
17" x 29" size 100%
Polypropylene Olefin
Face carpet bonded
to a NON-SLIP Base, EA

75¢

AND PRICED FOR A LOWER TAPE TOTAL



NO SALES TO DEALERS

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|-----------------------|-------------------------------------|------------|
| RANCH STEAK | FURR'S PROTEN LB. | 89¢ |
| STEWING BEEF | FURR'S PROTEN EXTRA LEAN CUBES, LB. | 98¢ |
| CHUCK STEAK | FURR'S PROTEN LB. | 79¢ |
| GROUND BEEF | FRESH GROUND LB. | 69¢ |
| SHOULDER ROAST | FURR'S PROTEN 7-BONE CUT, LB. | 79¢ |
| ROUND STEAK | FURR'S PROTEN LB. | 98¢ |
| FISH FILLETS | TURBOT 1-LB. PACKAGE | 79¢ |
| PERCH FILLETS | TOP FROST 1-LB. PKG. | 99¢ |

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

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| SIRLOIN STEAK | FURR'S PROTEN LB. | 98¢ |
| RIB STEAK | FURR'S PROTEN LB. | 98¢ |

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Delicatessen

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| 1 FRIED CHICKEN | |
| 1 PT. PINTO BEANS | |
| 1 PT. CORN | |
| 1 PT. JELLO | \$3.89 |

WE GIVE GOLD BOND STAMPS
DOUBLE ON TUES. AND WED. WITH \$2.50 PURCHASE

TURKEY TOMS

TOP FROST
18-20 LB. AVE.
LB. **55¢**

SAVE 20¢ FOLGER'S COFFEE
1-LB. CAN
with coupon.....\$1.05
without coupon.....\$1.25
expires 11-16-74
LIMIT ONE COUPON PER FAMILY

SAVE 40¢ GAINES MEAL
25-LB. BAG
with coupon.....\$5.59
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SAVE 50¢ INSTANT COFFEE
MAXWELL HOUSE 10-OZ. JAR
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FEATURE OF THE WEEK ALVARADO TEASPOON
Each.....**37¢**

COMPLETER PIECES AVAILABLE AT ANY TIME

- 4 Iced Tea Spoons.....\$1.99
- 2 Tablespoons.....\$1.99
- 2 pc. Salad Set.....\$1.99
- 3 pc. Serving Set.....\$1.99
- Cold Meat Fork.....\$1.59
- Pierced Pastry Server.....\$1.59
- Gravy Ladle.....\$1.59

| | | | | | |
|------------------------|-------------------------|------------|-------------------------|---------------------------|---------------|
| CRISP N' TENDER | BETTY CROCKER 3 1/2-OZ. | 29¢ | PIE CRUST MIX | BETTY CROCKER 11-OZ. SIZE | 47¢ |
| LITTER GREEN | CAT BOX FILLER 4-LB. | 76¢ | TRASH CAN LINERS | HEFTY 10-CT. PKG. | \$1.08 |

Frozen Food Favorites

PUMPKIN PIES
OR MINCE JOHNSTON'S FRESH FROZEN 36-OZ. PACKAGE.....**99¢**

POTATOES ORE-IDA HASH BROWN 12-OZ. PACKAGE.....**5\$1.00**

BRUSSEL SPROUTS GAYLORD FRESH FROZEN 8-OZ. PKG.....**3\$1.00**

POTATOES 12-OZ. PKG. O'BOY CHEESE-BACON SOUR CREAM.....**4 \$1**

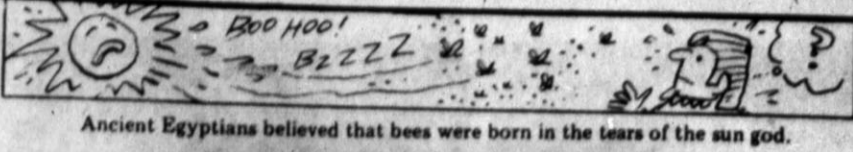
MORTON'S DONUTS GLAZED OR JELLIED PKG. **78¢**

PRE-FRIED CHICKEN SWANSON'S 1-LB. PKG. \$1.62
2-LB. PKG. \$3.19

| | | |
|---------------------|--|-----------------|
| DOG FOOD | KAL KAN CHUNKY BEEF, 24-OZ. | 52¢ |
| KITCHEN BAGS | HEFTY 15 CT. PKG. | 93¢ |
| TOMATO SAUCE | CONTADINA 8-OZ. CAN. | 8 \$1.00 |
| FLOUR | GOLD MEDAL | 79¢ |
| DOWNY | FABRIC SOFTNER 15' OFF LABEL 64-OZ. SIZE | \$1.64 |

| | | | |
|---|---|--|---|
| TOOTH PASTE CREST REG. OR MINT 8.75-OZ. 89¢ | TOPCO ANTI PERSPIRANT DEODORANT 8-OZ. 63¢ | PAMPRIN TABLETS 24 COUNT 93¢ | RAZOR BLADES WILKINSON BONDED 5-COUNT 83¢ |
| SHAMPOO HEAD & SHOULDERS LOTION 7-OZ. \$1.17 JAR 5-OZ. 92¢ | SINE-OFF SINUS TABLET 24 COUNT 61¢ | HAIR CONDITIONER EVERYNIGHT LONG HAIR CONDITIONER 8-OZ. \$1.49 | ASPIRIN CHILDREN'S ST. JOSEPH'S 2 BOTTLES OF 36 TWIN PACK 31¢ |

SHOP Furr's MIRACLE PRICES



Ancient Egyptians believed that bees were born in the tears of the sun god.

You are invited to our
Gala
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This Sunday, Nov. 17
From 2 to 5 PM

We are combining our
CHRISTMAS OPEN HOUSE
with our GRAND OPENING

Refreshments will be served and
please register for the door prize.

Remember this Sunday 2 to 5
FLOWER'S WEST
IN OUR NEW LOCATION
PARK PLAZA



Lions Boost United Way

The Hereford Lions Club last week contributed \$500 to the Deaf Smith United Way Campaign, with club president Wayne Lady, left, making the presentation to Raymond White, drive chairman. The presentation came during the club's weekly luncheon meeting. The United Way drive neared the halfway point this week as volunteers sought to reach the goal of \$59,600.

American Party Proud Of Recent Campaigns

MIDLAND — "The American Party candidates had a vital effect on the election of 1974," said Bill Skees, party chairman. "In each race entered by an American Party candidate, the opposing candidates of both parties echoed our platform of 'less big government.'

"Each election year our party grows stronger, due not only to our own efforts, but also due to the disastrous things involving both other parties and their constant striving to increase the size of the Federal Government and its control over all activities of all citizens."

He said, "We will be on the

ballot in 1976, stronger than ever! While we were disappointed that the national news media deliberately ignored the conservative party effort, we were most encouraged by the fair and helpful support of the local media, which are now becoming knowledgeable of our purpose and sympathetic with our aim of 'less government!'

BED JACKETS BACK

Bed jackets seem destined to return to popularity this fall, possibly as one answer to how to keep warm during the continuing energy problem this winter, Margret Ann Vanderpoorten, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System, notes.

Tech Writers To Enter Spring Fest

Student authors at Texas Tech University will be featured in public readings of their work April 8, 1975, at the Creative Writing Fest sponsored by the Graduate English Club.

Readings will be delivered by winning authors from campus-wide competition in association with the Creative Writing Fest. Graduate and undergraduate writers may submit poetry and short stories to the Creative Writing Fest, in care of the Graduate English Club, English Department. Deadline for entries is Feb. 28, 1975.

Entries will be judged by a committee of graduate students and members of the English faculty.

Winners of the competition will be notified prior to the Creative Writing Fest.

INSIDE TV

CONFIDENTIAL REPORT — BURT REYNOLDS and DINAH SHORE have both gone to a great deal of trouble to rearrange their hectic business schedules so that they can be free to take a romantic Caribbean cruise together on a private yacht in January. Many of their best buddies are betting that the vacation will actually turn out to be a honeymoon voyage. Burt and Dinah don't think that the 20-year difference in the ages matters in the least to their romantic involvement. "Can you imagine going to a Broadway theatre or your neighborhood drive-in to watch four hours of the Watergate hearings? It's inconceivable, but you'd think nothing of spending that much time and more watching in your own living room." Author STANLEY GREENBERG was reflecting on the uniqueness of television as a stage for his "theatre of fact," which are dramatizations based on real people and real events. His next venture is another "ABC Theatre" presentation, "The Missiles of October," which will be seen on the ABC Television Network, Wednesday, Dec. 18 (8:00-11:00 p.m., EST). The program, which stars WILLIAM DEVANE, MARTIN SHEEN and HOWARD DA SILVA, re-creates the tense 1962 confrontation between the U.S. and the Soviet Union over missile installations in Cuba. "As stage and films have become less and less idea mediums, television has picked up the ball," Greenberg said. "In television you're close up to people. They're sitting by twos and threes in a room and watching and listening carefully. In effect, they're captured. You can throw ideas back and forth and quite deeply into them and the audience will hold still for them." The program is a VIACOM presentation.

TV TELETYPE — While RONNY COX prepares an album under his new Columbia recording contract, rumors are gaining ground that he'll leave "Apple's Way" at the end of the season. Or is it just Apple-sauce? ... Hollywood is such a small, gossip town. They took SALLY STRUTHERS, the "All In The Family" cutie, into the U.C.L.A. Emergency Hospital the other day, and kept her there overnight. And right away, wouldn't you know it, there was a panic all over town, about a possible overdose of drugs. Actually, it was nothing but an acute attack of stomach virus. ... The Los Angeles Hispanic Urban Center, a group of professional educators who work with teachers involved with Chicano youths, is up in arms over NBC's "Chico And The Man." The show is demeaning to Chicanos, the group feels. Racial stereotypes just aren't chic any more.

TV CLOSEUP — His contemporaries will tell you that JACK LORD is every bit as ruthless as the police chief he plays in television's "Hawaii Five-O." They even suggest he would have better been christened "Jack God." The star has gained the reputation of being one of the most ruthless stars in TV. Competing against Lord — or even with him on the same show — is like swimming in shark-infested waters. He's likely to swallow you whole if you stand in his path to the ratings. "I want to get my hands in, my thumbs in, to mold the show," he admits. He has refused many times to recognize JAMES MACARTHUR as a co-star. "I've found from bitter experience after doing 35 shows as a guest," he once remarked, "that that's the only way to maintain harmony. When there are co-stars I've seen wonderful people jockeying for position, cutting each other's lines." He admits, however, that he's allowing MacArthur much more exposure than he used to.



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What a selection — what savings! Beautiful Sherwin-Williams Carpeting...all of it top quality, from America's leading mills — and all on sale at 20% off regular price!

- Choose from a tremendous variety of styles, colors and fibers during our ANNUAL Carpet Sale.
- PLUSHES.....NOW! \$9.60-12.40 per sq. yd. (Reg. \$11.99-15.49)**
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- SCULPTURES NOW! \$6.00-8.80 per sq. yd. (Reg. \$7.49-10.99)**
- LEVEL LOOP AND TIP SHEAR STYLES NOW 20% OFF**

Packing and installation not included in sale prices.



OUR LONG-TERM CREDIT LETS YOU BUY SHERWIN-WILLIAMS CARPETING WITH EASY MONTHLY PAYMENTS

Now you can save 20% on top quality Sherwin-Williams carpeting and keep monthly payments within your budget. Just ask about our long-term credit plan. Or, say "Charge It" on any of the credit cards shown below.

SALE ENDS NOVEMBER 25th



It's so easy to shop at a Sherwin-Williams Decorating Center. Just say, "Charge It."

COLOR COORDINATE YOUR HOME — INSIDE AND OUT — WITH PAINT, WALLCOVERINGS, AND CARPETING AT SHERWIN-WILLIAMS DECORATING CENTERS.

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364-4484

Carousel Beauty Salon WELCOMES Rhuvea Puckett

Rhuvea has recently moved here from Abilene. She is an experienced Hair Stylist with a New Mexico, Texas and Instructors license.

Get Acquainted Hair Cut or Special Shampoo & Set
Nov. 15-23 \$3.50

Call Rhuvea 364-4071
Carousel Beauty Salon
321 W. 3rd.

THE HOME GAME
by MARY FUREY CRYMES

SUMPTUOUS SEASONALS: For a dazzling seasonal centerpiece, gold-spray fresh and artificial fruit and nutshells, then arrange on your dinner table with fresh greens. A gold pineapple makes a glittering focal point. Halve it first, reserve the fruit for mealtime garnish, then tape the two halves together and cover the leaves with foil before spraying.

CRANBERRY FREEZE: Start a delicious Thanksgiving tradition by serving cranberry sherbet instead of cranberry sauce with your turkey. Homemade or store-bought it adds marvelous pizzazz to the bird and eye-appealing verve to the table.

HOUSEHOLD HELPER: A bottle of ammonia does many jobs around the house, at half the cost of many commercial cleaning products. Add a few tablespoons to water for window-washing and voila!

Goodyear . . .

ANTI-FREEZE SALE

\$ 5.95
Gallon

Get it while supplies last at this low price. Hurry on out to
BIG DADDY'S TRUCK STOP

East Hwy 60 364-0391

AC Faculty To Present 1st Recital

The first recital in a series of four Amarillo College chamber music presentations will be conducted at 3 p.m. Sunday in the AC Concert Hall-Theater.

Music instructors, Riana Muller and Arthur Williams, will perform on the violin and flute, respectively; Dr. Bruce Bullock, assistant professor of music, clarinet; Kenneth Jones, instructor in music and director of bands, horn; and Robert Hoffman, professor and chairperson of the Department of Music, piano.

A selection by Eugene Goossens, "Suite," op. 6, will be performed on flute, violin, and piano. "Sonatine" by Jean Cartan will be performed on flute and clarinet. Johannes Brahms' work "Trio," op. 40, will be performed with piano, violin, and horn.

These concerts are open to the public at no charge.

Work hard; play little; die early; your family will enjoy your insurance.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

Facts About Social Security

Q. I am totally disabled. My only income consists of interest of \$140 each month which I receive from Series H Bonds. I am unmarried and live alone. Can I receive a Supplemental Security Income payment as a disabled person?

A. A single person may have savings or other resources that can be converted to cash that are worth as much as \$1500 and still get Federal payments (SSI). However, it appears that your savings in the form of bonds is in excess of \$20,000 and you will not be able to receive Supplemental Security Income payments even through you are disabled.

Q. I injured my back in a boating accident and my doctor told me I would not be able to go back to work for 3 months. I need help to meet my expenses. Can I receive Supplemental Security Income as a disabled person?

A. To receive SSI payments as a disabled person, your disability must be so severe as to prevent you from doing any substantial gainful work for 12 months or longer or be expected to result in death. Since your doctor has indicated that you will be able to return to work in less than 12 months, you would not qualify for SSI payments.



KEEPING HOUSE PLANTS HEALTHY

Playing Mother Nature for your indoor plants isn't always easy and sometimes your plants may seem rather temperamental. For every plant problem, however, there is always a very specific cause and usually something can be done about it. To help you with your indoor garden, here's a run-down of some common plant disturbances and their probable causes and remedies.

If the leaves of your plants get spotty, there are two possibilities which might explain it. First off, you may be committing that absolute no-no of indoor care - overwatering. Water less and see if the spotted foliage doesn't disappear. The second cause of spotting could be excessive direct sunlight. Especially if you spray your plants with water while the sun is shining on them, leaves

can be spotted by the too-quick evaporation of the water. Try spraying at a time when the sun is weaker (morning or afternoon) or simply move your plant to an area where the sunlight is more diffuse. If the leaves

lose their normal color or look yellowish and limp, the cause again could be overwatering. Or the plant may be hungry and need more fertilizer. Check for insects, too, when leaves

don't look quite themselves colorwise. If your plant is losing leaves altogether, the cause might be a sudden change in temperature. Try to

keep the environment of your indoor plants as consistent as possible. Recently transplanted plants might also suffer from general

defoliation. Overwatering is another possible cause as is a drastic change in lighting exposure. When the tops of leaves turn brown, this may be due to irregular watering schedules, a chill, too much fertilizer, or an onslaught of insects.

FORDS & PROFIT

DETROIT--Ford Motor Co. has reported third-quarter profits down 51 per cent from a year ago, but the firm's performance looked good compared to the nation's two other top auto makers.

ON GRAIN SALES

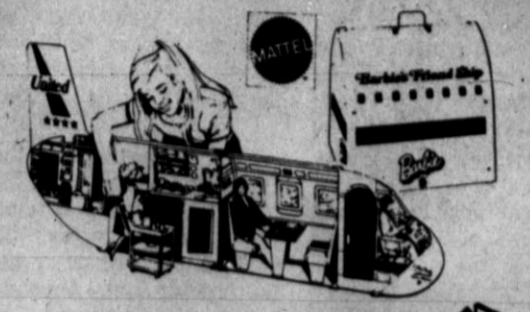
The United States and the Soviet Union have agreed to limit U.S. grain sales at least until next summer, according to Treasury Secretary William Simon.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

TG & Y one stop christmas shop

family centers

SPECIALS GOOD THURSDAY, FRIDAY AND SATURDAY



Barbie FRIEND SHIP By Mattel®
Opens to over 4-1/2 feet, folds up to a neat 14" flight bag. Includes mobile serving cart, ten serving pieces, doors that open and close. Dolls not included.
\$9.99 Each Limit 1



WHAM-O MAGIC WINDOW
Turn it over and watch the magic action! Creates moving, changing pictures! With fascinating "Volcanic Action". Made of millions of Microdium Crystals.
\$3.44 Each



SMASH-UP DERBY®
Set includes 2 Smash-Up Cars with sonic sound, 2 jump Ramp/Barriers, 2 T-Sticks, and Racing Decals.
\$6.88 Each Limit 1



CHEETAH CYCLE
The fastest and most exciting sidewalk vehicle going! Each rear wheel is independently driven by a pedal, for varying speeds. Ages 4-10.
\$24.88 Each Limit 1



MULTI-PURPOSE STORAGE CHEST
Orange and Olive Floral Pattern
28" x 16-1/2" x 12-1/2"
\$1.57 Each



TOILET TISSUE
8 Roll
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Herd Boosters Scout Monterey



Dirk West

Coach Larry Dippel told a group of about 35 Whiteface Boosters meeting Tuesday night that one of his players, David Fish, best summed up the attitude of the Herd going into their last regular season game: "It wouldn't matter if we were playing Monterey of last place in district, we'd still play to win."

In addition to Dippel's remarks on the game, Coach Fred Upshaw presented a scouting report on the Plainsmen. Booster president Tom Simons told the group their next meeting would be Monday night at 7:30 in the high school auditorium due to the season opener for the Hereford basketball team. The Herd roundballers will meet Borger in the La Plata gymnasium for three games beginning at 4:30 p.m. Tuesday.

Dippel told the boosters that workouts had gone fine the past two weeks and that no one had been injured. The Herd coach said the coaching staff was pleased with the progress the team had made and that he felt the open date had given the Herd time to strengthen their changes of winning. "Our chances of winning district are slim," said Dippel, "but we are definitely a contender. The way things stand, the worse we can finish is in third place. We could finish second and we could

represent the district in the playoffs."

Dippel said that if Hereford beats Monterey Friday night, the players would report for practice the next day to ready for the playoffs, even though the other district ball game is that night. The bi-district opponent will also not be determined until Saturday afternoon when Caprock and Palo Duro will play. There is a chance those two teams will be in a three way tie with Pampa.

"Our boys will be ready to play Friday night," said Dippel.

Coach Upshaw told the group that Hereford coaches had scouted on film or in person seven of the games Monterey has played this season.

"Monterey is one of the best defensive teams we've played," Upshaw said. "Offensively they had some injuries early and had to put in reserves. They were not consistent. But they've done well in their last three games."

"Those of you who have seen Monterey in past years will notice that this is the smallest Monterey team we've faced, but they make up for it in quickness and aggressiveness." Upshaw said in the seven games the coaches have scouted, Monterey has lined up in 20 different sets, but that the Herd coaches had narrowed that down to three basic sets: an I-slot, a split Monterey throws from, and a

pro slot. The Monterey throwing game consists of mainly two persons: quarterback Scott Gardner and the split end Richard Bowles. Bowles is the leading receiver in the district and is Gardner's favorite target. Gardner is a 6'5" sophomore who led the school's baseball team to the state championship last year as a pitcher. Upshaw added that Gardner directed last year's junior varsity game and riddled the JV Herd with his passing.

Monterey has had two of their starting backs injured and relied on their reserves to take over. The two backs, Glen Stallings and Joe Acosta, have performed well since the beginning of district.

"Monterey is one of the best balanced teams that we've played," said Upshaw, "in that they have no set tendencies. About the only thing we know for sure is when they're in third down and less than two they'll run. Monterey doesn't have a lot of offense, but what they do have they execute well."

Commenting on the defensive talents of Monterey, Upshaw said, "The key to the game will be our offense moving the ball against their defense. Monterey is an excellent defensive team. They have to throw and then run at them to get first downs." Listing defensive standouts, Upshaw said that three

Plainsmen were the strongest part of the defense, the two linebackers and a safety. Brad Harrelson in the safety position is quick, fast and a good hitter according to Upshaw. Harrelson also leads the district in interceptions.

Steve White was an All-District linebacker last year and underwent corrective knee surgery early in the season. Upshaw said White has played the last two games as if he never had surgery and is probably the team's leading tackler. Gary Hampton is the other linebacker, a returning starter from last year and is in on most of the tackles.

Monterey played the five man front-two linebacker formation most of the pre-district schedule, but has used the 4-3 formation more than the 5-2 in the last three ball games. Upshaw showed film on the Monterey-Coronado game and pointed out various formations and peculiarities of the team.

Among other announcements, Simons mentioned the last games for the underclassmen. The junior varsity travels to Monterey Thursday while the sophomores will entertain the Plainview sophs in Hereford. Both games are set for 4 p.m. The Whiteface Cheerleaders announced a bonfire that will be held Thursday between 7 and 8 p.m. behind Doyle Johnson Chevrolet on 385 North.

Dist 4-AAAA Statistics

| TENTH WEEK STANDINGS | | | |
|----------------------|---|---|---|
| Team | W | L | T |
| Plainview | 6 | 2 | 1 |
| Monterey | 5 | 3 | 1 |
| Coronado | 5 | 5 | 0 |
| Hereford | 4 | 5 | 0 |
| Lubbock | 2 | 7 | 0 |

| Team | Rush | C-A | Yds | Total |
|-----------|------|--------|-----|-------|
| Monterey | 1087 | 45-113 | 469 | 1556 |
| Plainview | 1061 | 31-102 | 538 | 1599 |
| Coronado | 1434 | 44-115 | 582 | 2016 |
| Lubbock | 1407 | 40-90 | 469 | 1876 |
| Hereford | 1978 | 28-78 | 406 | 2384 |

| Team | Rush | C-A | Yds | Total |
|-----------|------|--------|-----|-------|
| Coronado | 1572 | 51-118 | 595 | 2167 |
| Plainview | 1485 | 39-85 | 406 | 1891 |

| Player, Team | Carries | Yds. | Avg. |
|------------------|---------|------|------|
| Washington, Piv. | 192 | 965 | 5.0 |
| Anders, Cor. | 112 | 496 | 4.4 |
| Washington, Piv. | 93 | 373 | 4.0 |
| Martinez, Here. | 87 | 348 | 4.0 |
| Acosta, Mont. | 71 | 347 | 4.9 |
| Stallings, Mont. | 101 | 346 | 3.4 |
| Lugo, Lub. | 56 | 325 | 5.8 |
| Perry, Cor. | 85 | 272 | 3.2 |
| Quimby, Lub. | 41 | 270 | 6.6 |
| Keith, Mont. | 72 | 265 | 3.7 |
| Charest, Here. | 33 | 202 | 6.1 |
| Foster, Piv. | 49 | 206 | 4.2 |
| Thomas, Piv. | 53 | 203 | 3.8 |
| Whitener, Cor. | | | |

| Player, Team | TD | PAT | FG | TOT. |
|------------------|----|-----|----|------|
| Washington, Piv. | 4 | 0 | 0 | 24 |
| Keith, Mont. | 4 | 0 | 0 | 24 |
| Charest, Here. | 4 | 0 | 0 | 24 |
| Anders, Cor. | 4 | 0 | 0 | 24 |
| Martinez, Here. | 3 | 2 | 0 | 20 |
| Anderson, Mont. | 0 | 10 | 3 | 19 |
| Stallings, Mont. | 0 | 0 | 0 | 18 |

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Herd 13 Point Underdog

Hereford, entering it's last regular season game, is a 13 point underdog against the Monterey Plainsmen according to the Harris Rating System.

The Herd remained in it's steady spot at 153rd, while the power rating of the Herd was listed at 124.1. Monterey, on the other hand, was much high in the poll, ranking at 60th and power rated at 137.1.

The match of the two could be the fight for the district 4-AAAA championship, depending on the outcome of the Plainview-Lubbock High game. Plainview is an overwhelming favorite to win that contest by 17 points, according to the poll.

HARRIS RATING SYSTEM
AAAA
1. W. Falls Rider 159.5
2. Longview 156.8
3. Midland Lee 152.8

| Player, Team | C-A | Yds. | Pct. | Int. |
|-----------------|--------|------|------|------|
| Huffine, Piv. | 37-75 | 384 | 493 | 8 |
| Blackwell, Cor. | 50-116 | 566 | 431 | 9 |
| Crim, Here. | 44-119 | 612 | 369 | 6 |
| Norman, Lub. | 28-81 | 313 | 345 | 5 |
| Gardner, Mont. | 44-133 | 567 | 331 | 13 |

| Player, Team | PC | Yds. | Avg. | TD |
|------------------|----|------|------|----|
| Bowles, Mont. | 20 | 310 | 15.5 | 2 |
| Dillard, Cor. | 18 | 308 | 17.1 | 0 |
| Goree, Piv. | 17 | 199 | 11.4 | 1 |
| Ohig, Here. | 11 | 128 | 11.6 | 1 |
| Stockton, Lub. | 11 | 126 | 11.5 | 0 |
| Hague, Cor. | 10 | 112 | 11.2 | 1 |
| Minerlyn, Here. | 8 | 73 | 9.1 | 1 |
| Stallings, Mont. | 7 | 80 | 11.4 | 0 |
| Reagan, Mont. | 7 | 79 | 11.3 | 0 |
| Martinez, Here. | 7 | 75 | 10.7 | 0 |
| Quimby, Lub. | 7 | 72 | 10.3 | 0 |

| AAA | AAA | AAA |
|----------------------------|--------------------------|-------------------------|
| 1. Beaumont So. Park 148.6 | 2. Brownwood 148.4 | 3. Cuero 144.0 |
| 4. Brazosport 143.4 | 5. Snyder 142.3 | 6. Friendswood 140.3 |
| 7. Iowa Park 139.3 | 8. Lub. Estacado 137.6 | 9. Belton 136.6 |
| 10. Wharton 136.6 | 18. Kermit 133.0 | 26. Monahans 131.0 |
| 35. Lubbock Dunbar 129.1 | 45. Seminole 126.7 | 54. Canyon 122.5 |
| 69. Perryton 118.9 | 72. Lamesa 118.6 | 75. Andrews 118.3 |
| 82. Dumas 116.3 | 99. Levelland 111.4 | 101. Odessa Ector 111.3 |
| 134. Muleshoe 100.2 | 1. Hampshire-Fann. 137.3 | |

| | | |
|------------------------|--------------------------|-----------------------|
| 2. Newton 136.2 | 3. Cameron Yoe 136.1 | 4. Hooks 132.1 |
| 5. Kenedy 129.0 | 6. Alpine 128.4 | 7. Caldwell 128.4 |
| 8. Comanche 126.7 | 9. Freer 125.7 | 10. West 125.7 |
| 12. Floydada 125.6 | 17. Dimmitt 123.6 | 24. Spearman 120.8 |
| 33. Childress 118.6 | 41. Lub. Roosevelt 117.4 | 43. Olton 117.2 |
| 66. Eriona 111.3 | 99. Lockney 107.2 | 107. Boys Ranch 105.7 |
| 114. Littlefield 104.9 | 116.3. Slaton 100.0 | 153. Dalhart 95.8 |
| 154. Phillips 95.4 | 173. Panhandle 91.1 | |

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| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

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Donna (AAA)

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FW Arlington Heights (AAAA)

(Cont. on Page 11A)

SHOP EARLY BE SMART COWAN JEWELERS Downtown



Stanton Freshmen In Playoffs

Stanton's freshman football team will compete in zone playoffs this afternoon against Perryton in Sanford-Fritch. Members of the team are: back row from left to right, Kelly Kitchens, James McDowell, Randy Whitaker, Albert Del Toro, Joe Rusher, Ricardo Perez, Greg Brockman, Bobby Mejia, Jerry Hicks, Frank Madrigal, Randy Marrs, Norman Henson, Freddy Valdez and Ricky Gonzales. Middle row from left to right are Layne Martin, Alexander Arango, Alvis Wade, Cory Walden, Warren

Cornelius, Douglas Robinson, David Noland, Leonard Galvan, Emilio Reyna, Greg Hennington, Bill West, Jessie Mendoza, and Rudy Coleman. Kneeling from left to right are Martin Pesina, Jimmy Wright, Scott Holbert, Paul Garcia, Wade Boren, Carlos Trevino, Donald Johnson, Chris Hill Russel Rusher, Richard Waters, and Floyd Brown. Not pictured are Randy Fellers and managers Marshall Collins and Marcello Garza.

Stanton Freshman Play Perryton in Zone Playoff

The Stanton ninth graders will travel to Sanford-Fritch this afternoon to take on the Perryton Ranger freshmen in a contest to determine the football champion of the Panhandle Junior High School Athletic

League. The 4 p.m. game will match the winner of the north zone in the district, Perryton, against the winner of the district's south zone, Stanton. The two teams have only one loss between them for the season. Stanton dropped a two point decision to Borgers' freshmen while Perryton has gone undefeated.

Coach Cuby Kitchens spoke as if impressed by the group of athletes that compose the

Perryton freshman team. He told the Brand that Stanton played against the same boys when they were all eighth-graders last year, and Perryton won rather handily. Kitchens added that the group has not lost a game since they were gathered together in the seventh grade. Kitchens said it was apparent at a district track meet last year that the team was composed of many quality athletes. As eighth-graders the Perryton,

team swept that track meet and turned in such performances as a 12-foot pole vault.

Although Hereford's record is not unblemished, the one game they gave up to the Borgers freshmen came on a last minute interception that Borgers ran to their goal line for a touchdown. Besides the wealth of quality athletes, Perryton's freshmen run out of an offensive set that is used by very few teams. It's called the Denver City split, named so because Denver City was the first team to use the formation.

The offensive line in the Denver City split places the guards about two yards away from the center, the tackles two yards from the guards, and so on. Most offensive sets place the linemen about 18 inches apart. In addition, the backfield lines up very close to the line. Kitchens said the formation is hard to defend against, as the conventional defensive formations are not designed to contend with the wide spacing of the line. If the defense drops back or splits to defend against the wide set, then the handoff goes to a back who runs right up the middle where there is running room.

The Stanton freshmen will be experimenting to see which defense will work against this unusual formation in the early stages of the game, and Kitchens said if the Stanton defense can prove tough enough, Perryton may have to resort to more conventional offensive sets.

Perryton relies mainly on

Boxers Win Five at Stinnett Meet

The Hereford Boxing Club traveled to Stinnett for a two-day tournament over the weekend, winning five of nine bouts in the Saturday night finals of the tourney.

Harold Wheeler, sponsor of the club, says the team will be in Levelland for a three day tournament beginning tonight. Besides Hereford boxing clubs from Guymon, Oklahoma, Amarillo, Canyon and Stinnett will be on hand at that tourney. Wheeler is also planning a set of bouts to be hosted by the Hereford Boxing Club Nov. 29

85-pound division. Joe Tijerina decided Billy Hooks of Stinnett in the 112-pound class, Hector Guerrero decided Nicki Acola of Amarillo in the 100-pound class, and Martin Lucero won over Mike Alman of Canyon on a decision in the 132 pound division.

Vincent Guerrero decided Mike Hernandez of Amarillo in the 100-pound class of the senior division. Roy Pena lost a decision to Bobby Steele of Amarillo in the 125-pound high school class.

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WT To Honor Gobin

When the West Texas State Buffaloes meet North Texas State in Kimbrough Stadium Saturday, it'll be "Steve Gobin Day" as proclaimed by WTSU president Dr. Lloyd Watkins. Gobin, a standout Buff griddier, was injured in an auto accident prior to the football season. Men's fraternities at WT are behind the "Gobin Day" observance and are challenging civic groups to stage contests on getting the most members out at Saturday's game. Purpose of the special day is to honor Gobin and also to seek better fan support of the Buffs. Students will hold a benefit dance Saturday night for Gobin. Tickets for the game are on sale locally at the Deaf Smith County Chamber of Commerce office. It is the final home game for the Buffs, and kickoff time is 1:30 p. m.

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| Fearless Forecasters *** This Week's Picks | Larry Dippel 172-78 .688 | Tom Simons 169-81 .676 | Speedy Nieman 174-76 .696 | Dan Welty 174-76 .696 |
| | Plainview at Lubbock Hi Amarillo Hi at Pampa Borger at Tascosa Palo Duro vs Caprock Levelland at Canyon Dumas at Muleshoe Andrews at Monahans Estacado Vs. Dunbar Dalhart At Panhandle Spearman at Boys Ranch Olton at Dimmitt Friona at Morton Bovina at Hart Kress at Vega NTSU at WT SMU at Arkansas Texas Tech at Baylor Texas at TCU Rice at Texas A&M Memphis State at Houston Oklahoma at Kansas Buffalo at Miami Green Bay at Minnesota St. Louis at Philadelphia Dallas at Washington | Lubbock Hi Pampa Tascosa Palo Duro Canyon Dumas Monahans Estacado Dalhart Spearman Olton Friona Hart Vega WT Arkansas Texas Tech Texas Texas A&M Houston Oklahoma Miami Minnesota St. Louis Dallas | Plainview Pampa Tascosa Palo Duro Canyon Dumas Monahans Dunbar Dalhart Spearman Olton Friona Hart Vega WT Arkansas Baylor Texas Texas A&M Houston Oklahoma Miami Minnesota St. Louis Washington | Plainview Pampa Tascosa Palo Duro Canyon Dumas Monahans Dunbar Panhandle Spearman Dimmitt Friona Hart Vega WT Arkansas Texas Tech Texas Texas A&M Houston Oklahoma Miami Minnesota St. Louis Dallas |

Underclassmen Wrap It Up

The Longhorns and the Shorthorns of Hereford will close out their seasons this afternoon with both playing 4 p.m. games. The Longhorns, or Herd junior varsity, will be on the road, traveling to Lubbock to meet the Monterey JV. The JV record is now four and five, with the game this afternoon to determine if the Longhorns have a winning season or not. They ran a 49-6 score up on the Plainview JV last Thursday in Whiteface Stadium. The sophomore Shorthorns will end their season with a game against the Plainview sophomores here in Hereford at 4 p.m. The sophs own a 6-2 record after suffering a 13-6 loss at the hands of Lubbock High's sophomores Saturday morning in Lubbock. Coach Rick Stewart's Shorthorns took the opening kickoff and drove 60 yards for a score. Gilbert Rodriguez claimed the touchdown on a two-yard run. Lubbock High scored two touchdowns in that first half for a come-from-behind win. There was no scoring in the second half.

Ms. Richards Wins Football Contest

Judy Richards of Santa Rosa, N.M. won the football contest this week with only four incorrect choices while a three-way tie for third place developed. Judy won \$15 for first place with incorrect picks of Monahans over Pecos, Texas over Baylor, Texas A&M over SMU, and Pittsburgh over Cincinnati. She was the only contestant to miss four choices. Frankie O'Rand of 903 Brevard was one among many who missed five games, but placed second in the contest by virtue of a tie-breaker score of 33, only one point off the correct score. O'Rand missed the Dumas-Perryton game, the WT-Tampa game, Baylor-Texas, SMU-Texas A&M, and the Jets-Giants game. Frankie's winnings were \$10. In a three-way tie for third place were Jimmy Walker of 204 W. 7th, Rodney O'Rand of 803 Brevard and Joe Rusher of 237 Avenue B. Contest judges ruled that the three would share the \$5 prize for third place, coming to \$1.67 each. Winnings may be picked up at The Brand office. All three missed the Baylor-Texas and SMU-Texas A&M upsets and three other games. Walker's tie-breaker was 31, three points off. O'Rand and Rusher guessed 37 as a tiebreaker, three points off the correct score of 34. Only a few other contestants were lucky enough to miss only five games. Pat Goforth, June Owens, Mrs. Ray Brorman, Ray Brorman, Santry Rush, Wallace Hill, Joyce Wartes, and Eddie O'Rand all missed five. Despite pre-game publicity of Phillips forfeit to Dalhart, the game was counted as marked on the entries. Those who heard of the forfeit therefore collected a free game.

Forecasters Tie

A tie for first place in averages has developed between two of the Fearless Forecasters with Speedy Nieman moving up to catch Dan Welty. Welty missed 11 games last week in his forecast, one of the worst scores any of our forecasters have had to date. It dropped his average from .711 to .696. Nieman missed seven games and moved up three average points from .693 to .696. Coach Larry Dippel led the forecasters this week in the least number missed. Missing only six, Dippel moved from .685 to .696. Tom Simons, at .675 last week, progressed only one point to .676 with eight incorrect games. As in our Brand football contest, we counted Dalhart the winner in the game in which Phillips forfeited. Despite publicity of the forfeit, we decided to count Dalhart as the winner, giving those who heard about a free game. Nieman and Welty both missed that game, though. Dippel missed only one high school game, the Plainview defeat of Coronado.

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The countdown to West Texas State's 1974-75 basketball campaign nears the three-week mark this weekend, and Buffalo Head Coach Ron Ekker cautiously admits that "I'm just fairly pleased with our progress." "We're doing some things well," Ekker adds. "I'm most pleased with our half-court offense. We're running it well, getting excellent shots." The Maroon open the regular season Nov. 30 against Panhandle State in the Amarillo Civic Center, but the club will have three public showings before that time. The Annual Cager Club Meet The Team Luncheon was held Tuesday in the Civic Center. Then on Nov. 16, following WT's football clash with North Texas State in Kimbrough Memorial Stadium, Ekker will send the 13-member team through the Maroon and White scrimmage. The big date is Nov. 22 when the Buffs host the Brazilian National team during the South Americans' tour of Missouri Valley Conference schools. It will be the fourth stop on the Brazilian tour. At this point, however, Ekker is most concerned with the physical condition of his team. "We'll be in shape," the second-year mentor says, "and hopefully that will help us be injury free." Eugene Smith and Howard Taylor drew most of Ekker's praise. "Eugene and Howard are really playing well. (Joe) Cooney, Dallas (Smith) and Bruce Taylor also have looked good, and Reggie (Ramey) is just not getting over his injury (a pulled muscle)," Ekker adds.

Some African tribes believe black is the color of rain, and to produce rain a black animal must be sacrificed.

Some African tribes believe black is the color of rain, and to produce rain a black animal must be sacrificed.

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PHILEMON

Tourists Analyze Travel In Texas

"During our two-month vacation," a New York City man wrote, "so far we have visited 34 states and we were welcomed best in Texas. We have a different outlook on Texas now. Thanks."

A New Jersey party in route to Albuquerque, N.M., remarked, "Intended only to pass through. Thanks to tourist counselor we visited Palo Duro Canyon and made other stops. Many thanks."

Comments to thaw the heart of the coldest travel counselor, the above remarks were printed on questionnaire postcards returned to the Amarillo Tourist Bureau. Travelers who stopped at the bureau located on East Interstate Highway 40 this summer were asked to mail in the cards that leave room for and encourage anonymous comments.

Most questionnaire postcards received at the Texas Highway Department Tourist Bureau offer constructive criticism.

"The purpose of the cards is to draw a profile of our visitors," according to Archie "Skip" Birkner, director.

Detailed responses about origins, destinations, purpose of visit and expenditure of the travel dollar are asked in the questionnaires.

The following opinions of Texas and its people are responses plucked from some of the green questionnaire cards:

The only state where I saw it rain and also saw the dust blowing in the rain. (response from an Ohio party)

The stars at night (sic) are big and bright (sic). We enjoyed excellent Chamber of Commerce. (from Vermont)

Proverbs 3: 5&6. (remark from a Fresno, Calif., party whose destination was the Bible Memory Camp in Ringgold, La.)

People were very friendly. Thought there could be more shade trees. (Maryland)

Enjoyed it, but should have more rest areas with comfort facilities even if out houses. (California)

Rich country -- friendly people. Cities and highways impressive. (Nebraska)

We enjoyed the scenery in the Great Plains. Tourist books excellent. (Ontario, Canada)

You'all (from New York) have a state to be really proud of and the friendliest people I have ever met. Plan to retire in your state.

Birkner, Amarillo tourist bureau director since May, has a November observation for the public: reserve a fireside chat this winter for discussion of travel in Texas, especially after you have visited the nearest bureau (Amarillo's) at least once.

The most frigid months of the year do not necessarily have to be travel unconducive times, claims Birkner. The bureau staff, Birkner, Mary T. Hudnell, Terry Hurst and James Creek, will help you plan a Texas trip to visit relatives during the Thanksgiving and Christmas holidays, or that bikini-clad vacation next summer.

Birkner reminds us of bureau services, claiming, "if there's a town of any size in Texas, we'll find it for you at the bureau."

Examples of small municipalities he cites extemporaneously are Cut'n' shoot, Lajitas, Old Dime Box and of course New Dime Box. Birkner's staff refers to an exclusive directory when asked the pronunciation of Texas towns.

The bureau offers plenty of

Texas maps and some out of state maps, many city maps, 16 pieces of travel literature published by the Highway Department's Travel & Information Division, as well as a multitude of other tourist-nabbing pamphlets and brochures produced by cities, chambers of commerce, tourist attractions, etc.

How far is it to...? What's the population of...? What is the exact location of... Museum, when will it be open and what are the admission charges? Birkner or one of his counselors can tell you.

The bureau also receives a monthly report on new industries in Texas, information on the best time to track flower

trails and up to date knowledge of road conditions throughout the state.

Soon the bureau will receive notice of new state hunting and fishing laws.

Birkner's brigade issues permits for oversized loads. Bureau hours are 8 a.m. to 5 p.m. every day of the week year round, except for summer months when closing time is advanced to 6 p.m.

The director said 36,543 travelers stopped at the tourist bureau situated just west of the Amarillo Air Terminal exit in June, July and August of 1974.

In June, a man called the bureau who claimed he had spent three extra days in Texas after he looked through the

booklet "Texas-Land of Contrast!"

Birkner recalls that in July a bus load of weight watchers from Mississippi stopped by. There were only 38 weight watchers on the bus.

During the summer, a man who said he was a professor at the University of Kansas, and his wife, were following Coronado's trail. The man said he had received a federal government grant, but that money had run out and he was continuing on his own resources.

"Tourist visits are beginning to slow down," was noted Aug. 29 in a daily reminder book kept at the bureau.

Not allowing cooler weather

and school to eradicate vacation dreams and spirit, let yourself gain the insight of a traveler who signed the guest register at the Amarillo tourist bureau in this way: "I thought Chicago was windy, but..."

FOR SAFETY

As an older adult, you may be free to leave home for frequent family visiting or travels. For the safety of your possessions -- and your own peace of mind -- make your house look as if it is still occupied. Mrs. Vivian Blair, family life education specialist-aging-with the Texas Agricultural Extension Service, The Texas A&M University System, advises.

Prairie Chicken Hunting Slowed

Green, uncut grain fields in the Panhandle and Permian Basin contributed to a low harvest of prairie chickens during the Oct. 19-30 season.

The combination of dry weather last spring and winter, late rains and late, immature grain evidently reduced the birds' numbers somewhat and the harvest was hurt as a result.

"It looks as if this year's hatch of young birds was not very good in Cochran, Hockley, Yoakum and Terry Counties," said Texas Parks and Wildlife Department project biologist Herb Kothman of Big Springs.

"Hunter success was down from last year even though many hunters used bird dogs and walked the large grasslands."

Only 215 prairie chickens were checked through depart-

ment stations at Plains and Lehman, down more than 50 per cent from last year's record 456 birds.

The eight-county area of the Texas Panhandle which had a prairie chicken season showed a 17 per cent decrease in the number of birds bagged.

A total of 232 birds was counted through the check stations at Allison, Canadian, Higgins, McLean and Wheeler. This is a modest drop from the 279 taken in 1973.

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SUGARLAND MALL

YOU AND YOUR HEALTH

By Peter J. Esse, MD

DO YOU LIKE TO SUFFER ALONE?

Dear Dr. Esse: I read recently of the woman who wrote you complaining of the oversolicitousness of her family. She stated that she was an invalid. Nevertheless, she would rather crawl off in a corner and suffer alone. I wonder. She doesn't know how lucky she is. I'd exchange places with her. My own personal experience is directly opposite from hers. My family does not believe in giving or showing any sympathy, attention, or understanding.

I am 63 and have several physical ailments, none of them imaginary. Any one of which would make anyone uncomfortable because of the pain and misery. My children are 43 and 44 and live a few hundred miles from here. I don't expect them to come here to see me. I don't expect flowers, candy, or any other gifts.

But it would be wonderful to know they cared. A phone call, a card, an occasional letter would be welcome. Some little act or word showing kindness, tenderness, or love. Instead, the few things they do or say are done grudgingly and with resentment.

I know what it means to crawl off in a corner and suffer alone. Feeling unloved and unwanted. It is as if I had lived for nothing.

The women who wrote you that her family is oversolicitous ought to get down on her knees and thank her wonderful family. At least they have hearts rather than hunks of lead where the heart should be. Yes, I'll change places with her.

On second thought, I don't think I will. I wouldn't want to wish my misfortune on another human being. — Mrs. X.

COMMENT: When you are ill do you prefer to crawl off to a corner and suffer in solitude? Or do you like to have your family make a fuss over you?

I believe it's evident that most of us would suffer more if we lived in an atmosphere of total disregard and lack of sympathy. Of course, there are extremes. There are times when we'd rather suffer alone.

As one man said, "When the pain comes on, I'd rather be alone so I can groan out loud. It relieves me a bit. But I could not do so if my family were around at the time."

Even the person with a frightfully painful toothache appreciates a family member saying, "It must hurt terribly." Sympathy acts like a painkiller — for a moment or two. But it is that moment or two that makes the pain bearable.

I suppose it's true that many crawl into a corner and prefer to suffer alone — so they will not be a burden to the rest of the family, or unnecessarily produce anxiety in children. But most are like Mrs. X. They crave understanding and sympathy to help them get over the hurdles of their medical problems.

It is my belief that the one who is ill should gladly accept any efforts by the family or friends to bring comfort. Complications arise in family relationships when illness makes members farther apart instead of bringing them closer together. Even oversolicitousness is a virtue to be appreciated.

Invisible Gas Is Killer

What's odorless, tasteless and colorless and can kill you before you know you're being poisoned?

The lethal answer to this State Health Department riddle is carbon monoxide, a product of all combustible substances — from gas used in your kitchen gas range to the gasoline in your automobile or gasoline-owned lawn mower.

Carbon monoxide poisoning is preventable, but a lot of people are unaware of its danger.

It is a threat year-round, but the most hazardous time is during the cold months of the year when homes and businesses are closed up tightly against the weather.

But, even summer air conditioning can add to the threat, say State Health Department engineers from the Occupational Health and Radiation Control Division.

In some air conditioned warehouses where forklifts are used to move heavy materials, carbon monoxide has been found at serious levels. This same problem has been found in garages, where automobile motors are often left running for tests. Enclosed parking garages and drive-in banks also have proved to be sources of trouble.

"YOU CAN'T depend on leaks around doors or windows to bring in fresh air," says a Health Department engineer. "In places with a source of carbon monoxide, you've got to bring in fresh air constantly to keep up a positive pressure so stale air will be pushed out through ventilators."

The autumn chill in the air has brought heating units and gas stoves into play. Hopefully, each home owner had his heating system checked before turning it on for keeps.

This might've prevented a tragedy occurring at Killeen, where a family of four went to bed one night and three were dead the next morning. A little girl survived. An inspection later showed a faulty burner and faulty duct work in the home.

With Texas in the midst of its fall and winter hunting season,

hunters should check ventilation in their stoves and should examine smokestacks and chimneys to be certain they aren't clogged.

Of particular concern are the use of catalytic heaters and other unvented heaters in tents and campers.

In the home, make sure the damper is open before lighting the fireplace. Have your gas refrigerator service-checked annually even though newer models have improved control systems. All furnaces, regardless of fuel type, should be checked and properly vented to the outside. Combustion-chamber leakage is a serious hazard, particularly if the heating units is old. All individual room-type gas heating equipment should be vented. And, say safety experts, don't use your gas cooking range for heating.

Automobiles and trucks, as well as other gasoline engines, shouldn't be run indoors for long periods — even with the garage door open. A charcoal grill or hibachi should be used only outdoors.

While carbon monoxide poisoning is sneaky, there are recognizable symptoms — if you are alert.

EARLY SYMPTOMS of carbon monoxide poisoning include yawning, headache, nausea, dizziness, ringing in the ears, and abdominal pain. Difficult breathing and unconsciousness quickly follow. The victim should get fresh air immediately and should be kept lying down and warm. A physician should be called promptly, and inhalations of oxygen or an oxygen-carbon dioxide mixtures should be administered.

Once carbon monoxide is inhaled, it invades the blood stream through the lungs. It unites with the hemoglobin in the red blood cells so they can

Over 500 Watches to select from COWAN JEWELERS Downtown

Texas Scientist Earns MD Research Grant

Awards totaling \$64,284 in research grants, clinical service grants, and fellowships to scientists in Texas for studies in neuromuscular disease have just been approved by Muscular Dystrophy Associations of America.

The awards, effective Jan. 1, were announced today by Tony Poole, president of MDAA's Panhandle Chapter.

Poole said that the Grants were awarded to two well known Texas institutions. Doctors at the Baylor College of Medicine received \$43,784, and \$24,500 was awarded to the Marine Biological Institute at Galveston.

The MDAA leader said that as of Jan. 1, the voluntary health agency will be expending a total of \$6,844,283 this fiscal year to fund 275 research grants and postdoctoral fellowships in the U.S. and 16 foreign countries, and a further \$335,043 to provide

24 clinical service grants and clinical fellowships.

Poole pointed out that MDAA's program of research support also includes maintaining six major

neuromuscular research centers, established during the last year through grants totaling over \$3.2 million. The centers have been set up at the Mayo Clinic in Rochester, Minn.; at four universities in the U.S. — California (at Los Angeles), Columbia, Pennsylvania, and Vanderbilt — and at the University of London, England.

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THE Vogue Bess Moore Owner Downtown



Mrs. Danny Vermillion
...in family's cactus garden

Club Dines In Holiday Tradition

A Thanksgiving dinner has become a tradition for the November meeting of the Star Street Friendship Club, and members enjoyed the event Saturday evening at Dickies Restaurant.

Residents of that Northeast Hereford street comprise the Friendship Club, which has informal meetings to encourage better acquaintance. They invited other friends for the dinner and spent the evening in their favorite entertainment, good conversation.

In the party were Messrs. and Mrs. Joe Deavenport, W.A. Harris, P.E. Hooser, Frank Ansen, William Wall and Jimmie Allred.

Also Meses. C.N. McJure, Dean Allen, Frank Knabe, H.E. Miller, C. Ora Cockrell, Jesse Hammock, Emmett Hale, Jennie Clark, Claude McDougal and Lorene Curtis.

The only way to get business is to go after it and keep going after it.



Seminar Speaker

Bob Hill, well-known Panhandle financier, will be a featured speaker at the annual seminar of the National Secretaries Association, Tierra Blanca Chapter Saturday at Civic Club Center.

Bob Hill, branch manager of Lentz, Newton and Co., Amarillo, will open the program at 8:30 a.m., speaking on Investments in the Present Economy. Hill has a broad financial background and is familiar to most area residents from his daily stock report on Channel 7. He also writes a column, On Wall Street, which appears regularly in The Brand.

Mrs. Avis Blakey of Property Enterprises here will be moderator for a panel discussion, "Will You Loan Me a \$1?" The panel will be composed of Mrs. Vance Crume, manager of Hereford Credit Bureau; Mrs. Bill Howard, assistant manager of Hereford Federal Credit Union; Jeff Carlile, vice president of Hereford State Bank.

Thomas Burdett, attorney with Thomas & Burdett, will deliver an address concerned with the legal status of women

Secretaries To Study Legal Rights

The first day of your life will be the theme subject of the annual seminar of the National Secretaries Association, Tierra Blanca Chapter Saturday at Civic Club Center.

Bob Hill, branch manager of Lentz, Newton and Co., Amarillo, will open the program at 8:30 a.m., speaking on Investments in the Present Economy. Hill has a broad financial background and is familiar to most area residents from his daily stock report on Channel 7. He also writes a column, On Wall Street, which appears regularly in The Brand.

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1974. Also included on the program will be a luncheon, entertainment and a tour of Arrowhead Mills that afternoon.

Late registration fees, \$7 for adults and \$3.50 for students, may be paid at the door Saturday morning.

The seminar is open to all NSA members, secretarial and business students and any other interested persons, according to Mrs. Janie Victor, program chairman.

Fashion

The person who crochets, knits or does crewel work has enough time now to make attractive pillows or bags of their favorite needle work for Christmas gifts. Many lovely patterns for these articles are featured in fall magazines.

To avoid electric and telephone interruption during winter ice storms and high winds, check overhanging limbs and remove or properly brace them.



Panel Member

Mrs. Bill Howard, assistant manager of Hereford Federal Credit Union, will be a panel member Saturday morning during the National Secretaries Association annual seminar. The public is invited to attend the assembly which will focus on women's legal status.

I have drunken deep of joy, And I will taste no other wine tonight.
-P.S. Shelley.

FOR LARGER GIFT SELECTION
COWAN JEWELERS
Downtown

Let's Cook

Spanish Furnishings Add Charming Touch

By SANDY PANKEY
Brand Staff Writer

TOURING the Danny Vermillions' home is like taking an excursion to areas in old Mexico. Throughout the modern Spanish design home are Mexican pieces including a beautiful wooden bedroom suit, iron light fixtures and carved stone ornaments.

"My husband and I love to travel when we can and have taken several trips to old Mexico. We have brought back everything from paper flowers to furniture and usually have to bring all our purchases home in a pickup," says Mrs. Vermillion.

To complete the Spanish decor is a cactus garden which borders the family's circular driveway.

"We have collected cactuses for about five years," explains the attractive brunette.

GROWING in the unusually landscaped yard are ocotilla, agave, century, Spanish dagger, yucca and pampas grass. The Vermillions have one variety of cactus which grows between 10 to 12 feet high within a week's time.

"Since we travel a great deal the different cactuses are relatively easy to find," states the homemaker. Using their motor home as a home away from home, the couple has journeyed all over the northwestern part of the United States, Mexico, Canada and Hawaii.

"We just returned from a trip to Hawaii that we enjoyed very much. A dish that we were served while there was particularly good and it's easy to prepare. I brought the recipe home with me and have served it several times," continues Mrs. Vermillion.

SHE MENTIONS that the recipe for Char Sue Ding is convenient to prepare and leave simmering for a household with varied dinner hours.

CHAR SUE DING

- 2 cups chopped pork
- 2-8 oz. cans chopped mushrooms
- 1 stalk chopped celery
- 2-8 oz. cans sliced water chestnuts
- 1 pkg. frozen green peas
- 1 pkg. frozen mixed vegetables
- 2 pkg. instant mushroom gravy
- 6 cups cooked rice
- 1/2 cup slivered almonds

Saute pork, mushrooms, celery and water chestnuts in a small amount of oil. Add mixed vegetables, green peas, and mushroom gravy cooked to package directions.

Cook all ingredients over low heat until vegetables are hot. Sprinkle with slivered almonds and serve over rice.

FOR THE working women

Horton and John Schneider; undecorating committee, Mrs. Sperry Stephens, Nolan Grady, Jerry La France and Mulkey; dine and dance committee, Mrs. Jim Aldridge and Mrs. Kirk Owsley. Hostesses Monday evening were Mrs. Jim Cramer and Mrs. Horton.

this recipe for Vanilla Wafer Cake is ideal. It takes about five minutes to mix together and less than an hour to bake.

VANILLA WAFER CAKE

- Cream together:
- 1 stick oleo
- 1 cup sugar
- Add:
- 3 eggs
- 1 box crushed vanilla wafers
- 1/2 tsp. baking powder in 1/2 cup milk
- 1 can flaky coconut
- 1 cup chopped pecans

Bake for about one hour in 375-degree oven using a 9x9 cake pan.

MRS. VERMILLION is a pharmacist at Gibson's and her husband owns and operates White Auto Stores in Dimmitt and Tulla.

They enjoy camping and especially like taking their motor home into the back country at Yellowstone National Park.

"When you can get away from the tourists and get off by yourself it's really nice. We like to take our fishing equipment and spend hours just fishing," explains Mrs. Vermillion.

In the Vermillion household are two aquariums and six dogs including three poodles, an Irish Setter, German shepherd and a dalmatian.

Besides raising pets, the family also likes growing a variety of houseplants. "Actually, my husband takes care of the plants," says Mrs. Vermillion. The plants including everything from Aurlea to ivy are arranged throughout the home and add to the airy atmosphere in a livingroom which is accented with an off-white adobe fireplace.

Completing the room's decor are large wooden ceiling beams, built-in bookcases, frost lime green shag carpet and a gold velvet sofa, chair and loveseat.

Mrs. Vermillion's hobbies include playing the organ, knitting, crocheting and working in the yard.

Fall Rituals Are Planned By BSP

Plans were completed for the annual Beta Sigma Phi Sorority fall rituals by members of BSP City Council Monday evening in Community Room of Hereford State Bank.

All members of the four sorority chapters will participate at the event scheduled for 7:30 p.m. Tuesday in Community Center. Hostesses for the evening will be Alpha Iota Mu Chapter and Alpha Alpha Preceptor Chapter.

The sorority's Valentine Sweetheart dance to be held Feb. 15 at Knights of Columbus Hall was also discussed and committees were named.

To serve on the queen committee are Nancy Mulkey, Mrs. Nelson Kendall and Mrs. Fred Ruland; coronation committee, Mrs. Edward Allison and Mrs. Joe Story.

Also, decoration committee, Mrs. Phil Sciombato, James

Dance Planned

Sidewinder, popular rock band, will provide entertainment Friday at a dance immediately after the football game at Community Center.

The dance, slated from 10 p.m. - 1 a.m., is open to youth under 21 years of age. Admission is \$2 per person.

LAY AWAY NOW FOR
CHRISTMAS
COWAN JEWELERS
Downtown



Dorothy's Beauty Salon

Welcomes Leann Bain and invites her former patrons to come and see her.

We specialize in:

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Boys' CREW SOCKS
Orlon® acrylic & stretch nylon
Many fashion colors.
2 pairs
88¢



today's girl® KNEE HI nylon HOSE
One size fits all.
2 pairs
88¢



Men's orlon® acrylic & stretch nylon CREW SOCKS
many colors
One size fits 10-13
2 pairs
88¢



today's girl® PANTY HOSE
For complete comfort and the most natural look possible; all sheer from top to toe panty hose... completely sandalfoot. Available in brown, sugar, gingerbread, chocolate éclair, toast, blush beige, off black and denim blue. Sizes petite (fits 4'8" to 5'0") and average (fits 5'1" to 5'8").
88¢



BOYS' White Cotton Crew Socks
2 pairs
88¢



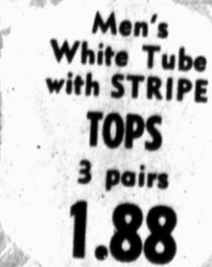
Men's Terry Velour solid color CREW SOCKS
Orlon® acrylic blend
One size 10-14
many colors
88¢



Men's WHITE TUBE SOCKS
with ribbed top, one size fits 9 to 15
Cushion foot for comfort
3 pairs
1.88



Girls' KNEE HIGHS
Orlon® acrylic cable stitch design.
Colors: white, red, navy
2 pairs for
88¢



Men's White Tube with STRIPE TOPS
3 pairs
1.88



Anthony's
Downtown & Sugarland Mall




Small Talk

BY SUE COLEMAN
Womens Editor

VISITORS here for several weeks are Mr. and Mrs. Arsenio Cortes of Miami, Fla., the parents of Mrs. Jim Pickett and guests in the Pickett home, 109 S. Douglas. They plan to be in Hereford until Christmas. The family is originally from Cuba.

INITIATES into Alpha Chi honor society at West Texas State University in a Sunday afternoon ceremony include Hereford students Roxanne Schwertner, Joan Grady, Alesia Ragsdale and Larry Roberts. Only students who rate scholastically in the top 10 percent of their class are eligible for this society.

Joan is the daughter of the Nolan Gradys, Alesia of the Mack Ragsdales and Roxanne of the Oskar Schwertners, while Larry's parents are the Jerry Lee Roberts who live northwest of Hereford.

The Schwertners were in Canyon for the ceremony, I know, and maybe some of the other parents were also.

AMONG all the things now happening "for the benefit of," I failed to mention last week that the DAR Chapter is responsible for the clever cutout paper turkeys that appear here and there over town, asking you to give thanks for your library and deposit a contribution.

It will help finish paying for a

microfilm scanner for the library. The chapter has raised most of the money with book sales — and it takes quite a lot of money for one of those machines which will be useful to a lot of people.

ANOTHER note on a benefit sale: Unusual items for sale in Hereford Garden Club's bazaar at the mall this weekend are 200 clay flower pots. In these days of plastic flower pots the clay ones are getting scarce but many people prefer them for house plants. This may be a good opportunity to get some just in time.

WITH THE end of a year coming up fast, the news crew here at the Brand is starting to move the photographs from our 1972 files to make room for 1975 files. We keep news photos two years, unless someone picks them up within that time.

We're happy for people to call for photos they have brought in for publication, and are also glad to give away those made by staff photographers, strictly on a first come, first served basis.

A lot are always left in the files at the end of two years and we hate to destroy them, as we must to make room for more. Those studio portraits of brides, family groups and others, we know someone would like to have.

If we still have a photo that was used in 1972, and you want it, this is your last call to come and get it. Or if you want any photo used since, and nobody else has claimed it, you're real welcome to come by and pick it up. You only need to know when it was used, as the photos are filed by dates.

BINGHAMTON, N.Y. — A sheriff deputy reported that a streaker plunged through a locked plate glass door during a dash through an ice cream parlor here, while 15 customers in the store went on licking their ice cream cones.



Bazaar Bargains

Wearables, linens, jelly and flower arrangements are among the varied merchandise to be on sale in a holiday bazaar which Hereford Garden Club has scheduled for Friday and Saturday in the former Boots and Saddles location at Sugarland Mall. Mrs. W.C. Hromas, general chairman, left in top photo, and Mrs. A.L. Manjeet examine some of the colorful aprons made by members for the sale. From left in lower photo, Mrs. S.S. Williams and Mrs. R.L. Wilson put a garden jacket with painted design on a padded hanger, both bazaar items, and Mrs. R.W. Mitchell arranges other articles. Bazaar hours are 10 a.m. to 5 p.m. both days.

Ford's WIN plan offers 2000 letters. Obey the rules of the road if you want to live longer.

At The Library

Mystery, Romance Featured In Book

Best Wishes Doc is an inspiring book filled with stories of Doc and "his" kids who have learning disabilities. Dr. Cohen, director of Buckingham School in Queens, N.Y., comes on strong as an enthusiastic, innovative simultaneous loving and strict authority in this field.

Kilgaren is a book filled with mystery and romance, Barbara Kilgaren's reluctant journey to her ancestral home soon envelopes her in a scene her conventional upbringing hadn't allowed for.

The library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

BEST WISHES DOC

By Dr. Martin Cohen

The teacher calls on the ten-year-old boy to read aloud. He fidgets, can't seem to find the place. "Please read, Teddy," she says.

Teddy looks at the page: **JANE CALEB THE BOG.**

"We're waiting, Teddy." Teddy tries to make some sense out of the jumble as the class titters.

JANE CALEB THE BOG! Disgusted, Teddy throws the book down. Furious that the child is "spitting" her, the teacher sends him to Siberia, a table conspicuously isolated from the rest of the class.

This scene is repeated with tragic frequency in schools all over the country. Estimates differ, but according to some experts one in every four children in every classroom suffers from some form of learning disability.

Terminology also varies — dyslexic, minimally brain damaged, hyperkinetic, "slow learner" — but whatever the label LD children are all seemingly normal kids like Teddy who, regardless of IQ are simply unable to learn. And because the symptoms of LD are so hard to spot — many normal kids also refuse to sit still or pay attention — these children and their parents suffer helplessly, not knowing where to begin looking for a solution.

Dr. Cohen, Director of the Buckingham School in Queens, New York, comes on strong as an enthusiastic, innovative simultaneous loving and strict authority in this field marked by lack of authorities.

Like a junior Vince Lombardi determined to whip his Little Leaguers in shape, Doc hassles, jollies, bullies his "problem" kids and they love him for it. But more important, for the first time in their lives they learn. Many of them have returned to regular schools; some have even gone on to college.

Best Wishes Doc is an inspiring book, filled with stories of Doc and "his" kids — his successes, some failures — as

together they struggle to turn disabilities into the ability to learn.

KILGAREN

By Isabelle Holland

The name Kilgaren had long identified a small green island on the West Indian map; a large and weathered Great House; a family that had dominated its people and managed its sea-girt land for generations.

The first rumors of trouble and a devastating fire at Four Winds sent eight-year-old Barbara Kilgaren and her mother away to the states. But then, some ten years later, without warning or preamble, there came a letter from Jonathan Kilgaren, Barbara's older, strong-willed half-brother, to pack her belongings and return to a heritage she had all but forgotten.

Barbara Kilgaren's reluctant journey to her ancestral home soon envelopes her in a scene her conventional upbringing hadn't allowed for. Before Kilgaren has run its course Barbara undergoes a post-graduate course in ancestral deception, tangled bloodlines, mortal danger, and unexpected romance. Her story will grip and satisfy, the most discriminating reader of suspense.

Six Jaycee-Ettes Go To Meeting

Hereford Jaycee-Ettes were represented by six members at a sit-in meeting Saturday, when Plainview members were hostesses at Amarillo. Jaycee-Ettes from over the Panhandle area were present for this informal district meeting.

Going from Hereford were Mrs. Bill Johnson, Lonnie Wyble, Charlie Ruiz, Steve Carroll, Dan Warrick and Gilbert Arellano.

The board of directors of Hereford Jaycee-Ettes will for their monthly session at 7:30 p.m. Monday in the Chamber of Commerce board room. The next membership meeting is scheduled for Dec. 3.

Appliances To Be Seen

Sponsored by the Texas Extension Service and Deaf Smith County Family Living committee, an appliance parade is scheduled at Sugarland Mall all day Friday with displays of new appliances by local dealers. The public is invited, with no admission charge.

Demonstrations are to be presented at intervals during the day, showing the operation of various brands of each type of appliances. In addition to exhibits of appliances, the Hereford CowBelles will have a booth with literature on use of beef in family diets, recipe folders, and



Supper Speaker

The Rev. Bill Green of Fort Worth will be the speaker at a buffet supper sponsored by the Hereford Chapter of Full Gospel Businessmen's Fellowship at Civic Club Center Saturday. Women and teenagers as well as men are invited to hear the visitor, who has worked in Kenneth Copeland religious crusades at Fort Worth, taught and spoken in many other cities. Supper will be served at 7 p.m. at a cost of \$2.65, and the program will begin at 8 p.m.

Arts Fair To Begin Today

Handcrafts, dolls, candles and baked goods are just some of the items that will be on sale at the First Christian Church Arts and Crafts Fair to be held today through Saturday.

Booths will be set up in the church fellowship hall and are open to the public today and Friday from 2 to 7 p.m. and Saturday from 1 to 4 p.m.

All proceeds will benefit the outreach program of the church, according to Mrs. Clyde Russell, chairman of the bazaar.

Other organizations exhibiting handmade articles include the Hereford Art Guild and Deaf Smith County Hospital Auxiliary.

registration for drawing for free beef cuts.

The schedule of demonstrations each to continue 15 minutes, is announced by Joyce Shipp, county extension agent, as follows:

Smooth top ranges, 10 a.m., 1:30 and 4 p.m., conducted by Richard Holmes of Corning Glass Co.; refrigerators and freezers, 10:25 a.m., 1:55 and 4:25 p.m., by Mike King of General Electric; dishwashers, 10:50 a.m., 2:15 and 4:50 p.m., by a representative of Nunn Electric Co.; microwave appliances, 11:15 a.m. 2:40 and 5:15 p.m., by Ray Knopp of Tappen Co.

Hereford's Authorized LONGINES-WITNAUER DEALER
COWAN JEWELERS
DOWNTOWN

ATTENTION: Farmers and Farm Implement People—
During Hereford Hardware's Selling Out Sale —
SAVE!
ALL BOLTS 1/3 OFF

Also Discounted
Pipe
Pipe Fittings
Check Valves
Gate Valves
Globe Valves
Water Faucets
1/3 OFF
Terms-Cash
All Sales Final
Everything in store discounted at least 20% OFF
Hereford Hardware
216 N. Main
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PSYCHOLOGY
WANT FOR HOUSEWIVES: IF YOU RECEIVE A LATE AFTERNOON CALL FROM YOUR HUSBAND WITH THE NEWS HE'LL BE LATE FOR DINNER, TRY NOT TO GET TENSE AND TOUCHY. JUST MAKE YOURSELF A SOOTHING CUP OF HOT TEA AND RELAX.
SHOP EARLY BE SMART
COWAN JEWELERS
Downtown

SOUTHWESTERN PUBLIC SERVICE COMPANY
293=4,665=Thanks To Our Customers
In the last two weeks we've been honoring our long-service employees... 293 of them with a combined service of 4,665 years... and with individual service for periods ranging from five to 45 years.
And this seems like a good time to recognize the confidence that you, our customers, have in our employees and in our Company. We, all of us, appreciate the understanding you have shown in recognizing that, like everything else, our costs of providing electric service have increased... and that makes it necessary to charge more for electricity. Inflation, higher material costs, higher costs of the fuel we use to make electricity... even the higher costs of borrowing money all account for higher costs of your electric service.
But, so long as we are expected to have electricity ready for you the instant you turn on a switch... to meet your year-around demands for electricity to keep your homes and businesses liveable... then there's just no other way. Increased costs must be reckoned with.
We have good employees... all trying to do the best job they know how, and so it's in order for us all at Southwestern Public Service Company to say, "Thanks," to our customers for their understanding... because your understanding of our problems does make our jobs that much easier.
SERVICE AWARD HONOREES IN THIS AREA
10 Years
Bill Bankston
5 Years
Jo Railey
Leon Tanck
1926.007



Fall Show

Mrs. Billy Wayne Sisson, top left, won the sweepstakes award in horticulture and scored most points in Bud To Blossom Club's fall flower show. Mrs. W.H. Gentry, above, was sweepstakes winner in the artistic division and received the special Gladys Manjeot award. Mrs. Sam Long, who won the award of merit, is at right in lower photo, with Mrs. Bruce Brown, show chairman, in the entrance display arranged by Mrs. Ray Polan, staging chairman.

Calendar of Events

THURSDAY
Westway Extension Club, home of Mrs. Albert Lamb, 2:30 p.m.
La Madre Mia Study Club, SWPS Reddy Room, 8 p.m.
St. Anthony's Women's Organization, parish school, 8 p.m.
Mon Amis Study Club, SWPS Reddy Room, 10 a.m.
Hereford Riders Club, Community Center, 8 p.m.
Calliopean Study Club, home of Virginia Holmes, 8 p.m.
Women's Golf Association, John Pittman Municipal Golf Course 9 a.m.
Kiwanis Club, Civic Club Center, noon. Jaycees, Civic Club Center, 8 p.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.

FRIDAY
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 to 11 a.m.

SUNDAY
Deaf Smith County Museum special reopening to public, 2 to 5 p.m.

MONDAY
Deaf Smith General Hospital Auxiliary, dutch treat lunch at Dickie's Restaurant, noon.
Palo Duro Extension Club, home of Mrs. Dan Gorman, 7:30 p.m.
Order of Rainbow For Girls, Masonic Hall, 7:15 p.m.
El Llano Study Club, home of Mrs. Putt White, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bo's Steak House, 7 p.m.
GED tests in board room of school administration building, 8:30 a.m.

TUESDAY
La Plata Study Club, Thanksgiving dinner for husbands, Pioneer Natural Gas Flame Room, 7 p.m.
Beta Sigma Phi Sorority rituals, Community Center, 8 p.m.
La Afflatus Estudio Club, home of Mrs. Marlin Gilliland, 3 p.m.
American Association of University Women, Community Center, 7:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church 1:30 p.m. and 6:30 p.m.
GED tests in board room of school administration building, 8:30 a.m.

WEDNESDAY
Merry Mixers Square Dance Club, Community Center, 8 p.m.
Knights of Columbus, KC Hall, 8 p.m.
Noon Lions Club, Civic Club Center noon.
Deaf Smith County Museum open to public free of charge, 2 to 5 p.m.
Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.

Hereford CowBelles luncheon, Hereford Country Club, 11:45 a.m.

Fruit-N-Spice Cookies
1 c soft shortening
2 c brown sugar, packed
2 eggs
1/2 c cold coffee
3/2 c sifted flour
1 t soda
1 t salt
1 t nutmeg
1 t cinnamon
2 1/2 c halves seeded raisins
1 1/4 c broken nuts

Mix well the shortening, sugar, and eggs. Stir in the coffee and add the next five ingredients which have been sifted together. Mix well. Then add the raisins and nuts. Chill for 1 hour, then drop by rounded teaspoons 2 inches apart on lightly greased cookie sheet. Bake at 400 degrees until set, about 10 minutes. This makes about 6 dozen cookies.

Alexei Kosygin, Soviet Premier: "We have been and continue to be for the development of cooperation with China."

Ruelof Botha, South African Ambassador: "Discrimination on the basis of a man's skin cannot be tolerated."

France's jobless race sets postwar record.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

Light Opera Songs Make Club Program

Light opera music from Europe and America made up the program of the Music Study Club Monday afternoon, when it met in the home of Mrs. W.T. Carmichael with Mrs. C.J. Mountz as co-hostess.

Solo and ensemble songs by members were taken from the opera comique and operetta repertory. Mrs. A.J. Schroeter was program leader and discussed these types of music for the stage.

Mrs. Buddy Peeler and Mrs. Joe Hacker presented Habanera from Bizet's opera Carmen as the first selection. The barcarolle from Tales of Hoffman was sung by Mrs. Tom Burdett and Mrs. Lynton Allied with Mrs. Peeler as accompanist.

Two selections were from the Merry Widow, the Valse a duet by Mrs. Steve Clements and Mrs. J.R. Allison and Villa by Mrs. Burdett; Mrs. J.C. McCracken was piano accompanist.

Mmes. Carmichael, Clements, Paul Lyons and Wes Fisher sang To Vienna from the Johann Strauss Waltz opera, Gypsy Baron. Another Strauss number was Laughing Song from Die Fledermaus, sung by Mrs. Wesley Gulley who also presented My Hero, from the Chocolate Soldier by Oscar

Straus, accompanied by Mrs. Ken Walser.

Mrs. T.W. Roberson discussed the Hymn of the Month, We Gather Together, which members sang.

Mrs. Carmichael reported the convention of District I, Texas Federation of Music Clubs, held Saturday at Dawn, and said Music Study Club's yearbook was awarded a blue ribbon.

Members were reminded of their annual contribution of \$2 each to the club's scholarship fund, to be made at the Christmas party in December.

Mrs. Robert Mayfield was welcomed as a new member. A former member, Mrs. Sam Long, was returned to full membership and Mrs. Bob McFarland voted in as a new member.

In addition to those on program, present were Frances Dameron and Mmes. S.O. Wilson, D.W. Palmer, J.T. Gilbreath, Harold Close, Wayne Thomas, Joe Shultz, Jack Rogers, Ed Line, Allen Cansler, Bill Brady and Thomas Betzen.

FOREIGN INVESTING
President Ford has signed a bill that provides for comprehensive studies of foreign investments in the United States.

TCU Awards Go To Two

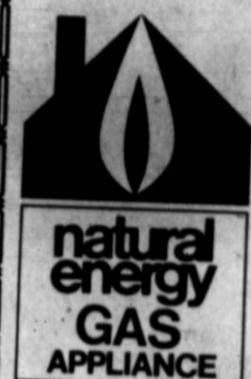
Two Hereford coeds at Texas Christian University have been awarded scholarships for the current academic year, it is announced from the Fort Worth school.

Nancy Brink, a sophomore, has been selected as recipient of a TCU scholarship and Shari Hughes, freshman student, has been awarded a grant in aid. The awards are based on academic achievement and activities.

Miss Brink, daughter of the Rev. and Mrs. Eugene Brink, 211 Sunset, was a 1973 graduate of Hereford High School, while Miss Hughes, whose parents are Mr. and Mrs. Pat Hughes of 335 Stadium Dr., graduated last spring.

Keepsake
TRADITIONAL WEDDING RINGS

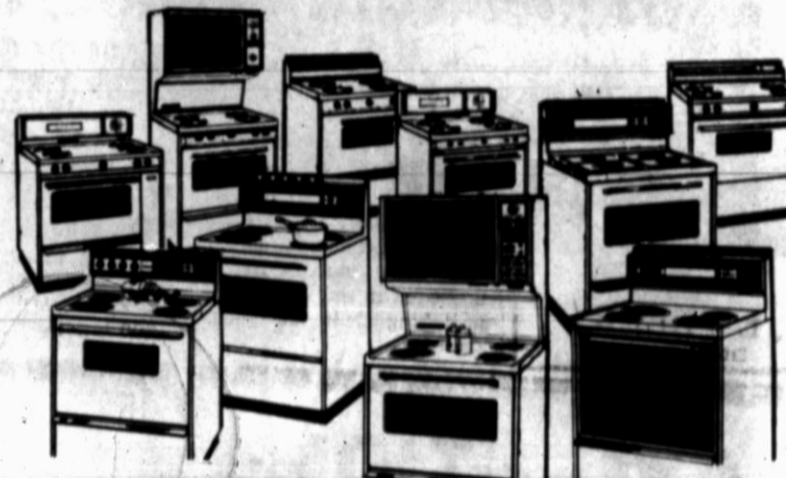
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford



BARRICK'S 3rd ANNIVERSARY OLD RANGE ROUND-UP

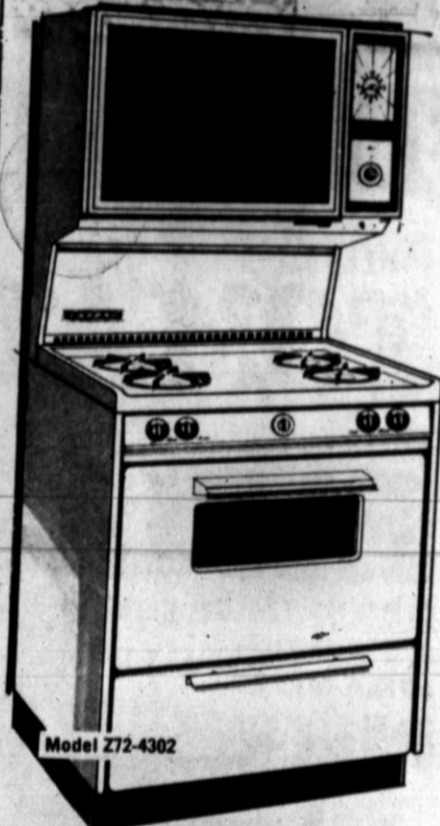
Your Old Gas RANGE is worth \$50⁰⁰
Trade-in on any TAPPAN GAS RANGE

TAPPAN GAS RANGES



TAPPAN DOUBLE OVEN

Gives You Maximum Cooking Convenience



EYE-LEVEL OVEN
Lets you bake at the most convenient work height. All porcelain oven features handy swing door, with Hide 'N See window. Eye-level control panel features clock and timer.

LIFT-OFF COOKTOP
Don't worry about spills or boilovers. The entire cooktop can be lifted up to provide access to cleaning. Burners and grates remove, too.

BIG 25-INCH ALL-PORCELAIN OVEN
Plenty of room for the biggest family feast. All-porcelain oven features removable oven bottom, lift-off door and Visualite oven window.

ROLL-OUT BROILER
Broiler rolls out smoothly, features porcelain-on-steel pan with grease well and cover. Broiler is easily adjusted to any of four positions.

• Clock with 4-hour timer
• Double oven convenience
• Available in white, avocado or harvest gold color

\$334⁹⁵ WT.

REG. '384.95
Less '50"
Trade-In

TAKE ADVANTAGE OF OUR \$50⁰⁰ TRADE-IN OFFER NOW....!

30" Gas Range



Temp-O-Matic Oven Turns oven automatically to "Keep-Warm" when cooking time is up...

• Dramatic black glass styling
• Continuous cleaning oven cleans while you bake
• Lift 'N Lock top for easy cleanup

\$329⁹⁵ WT.

REG. '379"
Less '50" Trade-In

Make Nursing Your Profession Become A Licensed Vocational Nurse
DEAF SMITH GENERAL HOSPITAL

In Cooperation with Amarillo College School of Vocational Nursing

Class will begin January 6, 1975

Call Deaf Smith General Hospital 364-2141

Find out how you may enter.



30" Gas Range

• Clock & 4 hour timer
• Automatic top burner settings
• Big 25" wide oven

\$243⁵⁰ WT.

REG. '293"
Less '50" Trade-In

36" Gas Range



• 36" wide—storage compartment on right side
• Visualite oven window
• Lift-off oven door for easier cleaning

REG. '269"
Less '50" Trade-In

\$219⁰⁰ WT.

BARRICK FURNITURE

IN STORE FINANCING WEST HWY 60

NEVER UNDERSOLD

FREE DELIVERY 364-3552

Canadian Singer To Give Concert Sunday

Anne Murray, Canadian singer, will present her greatest hits at 8 p.m. Sunday in the WT Fieldhouse.

Miss Murray, one of those fortunate people whose natural openness and warmth automatically capture af-

fection, was born in the mining town of Springhill, Nova Scotia. She graduated from the University of New Brunswick with a Bachelors Degree in Physical Education.

She taught one year in Prince Edward Island, Canada, then she fully pursued a career in show business, which was her preference.

Miss Murray recorded two Canadian Capitol albums which became best-sellers. The Canadian Broadcasting Corporation stepped in, and Anne

Murray stepped out as potentially the biggest female star ever produced in Canada.

In an interview she was asked if Capitol records were aware of her directions. Miss Murray answered, "I think they are at the beginning of all the problems Capitol US had, and they just cleaned house. It took them two years to do and just now they are getting back on their feet."

"I think they're pretty well aware of what direction I want

to go. A hit record helped."

According to Canada reports, she's a public treasure in her native country, winner of virtually every honor accorded entertainers there, sure-fire box office in any personal appearance, and the first female ever signed to a contract by the Canadian Broadcasting Company for a series of television specials. She has taped eight specials to date.

A tour of England and the continent designed to spread further this public love affair

with Anne Murray took place in early '72. She commenced her second European tour in September '72 which covered nine countries in a one-month period which was followed by a three-week tour of Europe starting in mid January '73. Highlighting this visit was a taping of an "Anne Murray Special" for the British Broadcasting Corporation from London's famous nightclub "The Talk of the Town" and guest performances at MIDEM's '73 show in Cannes, France.

A fourth European visit took place during April-May '73 and saw her perform in such venues as Royal Festival Hall and the Palladium in London.

Miss Murray says she feels great being a Canadian and going to Europe or the States. "I'd rather be a Canadian than anything else. But you can't generalize about the American people, there are all kinds of nice people there, like there are here, and it's a few people who go abroad who've given that image to the U.S. They demand things and expect things, and nobody likes that. We don't like it when they come up here and do that, and again

The Hereford Brand, Hereford, Texas, Thursday November 14, 1974

it's just a few of the people who do it."

Miss Murray has appeared on the "Glenn Campbell Show," her own special, Johnny Carson's "Tonight Show," "Merv Griffin Show," "Dean Martin Show," "Helen Reddy Show" and many other variety presentations. She's had nominations for Grammy and the Academy of Country & Western music award.

Canned Biscuit Is A Honey

Dip refrigerator canned biscuits in 3 tablespoons honey and 2 tablespoons melted butter which have been whipped together. Then dip in 1/2 cup corn flake crumbs and 1/2 teaspoon cinnamon. Bake at 400 degrees 20 minutes. For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

the Ideal way

Camelot saves



PRICES EFFECTIVE THRU SATURDAY NOV. 16, 1974 NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED. STORE HOURS: 9-9 SUNDAY 8-10 MONDAY THRU FRIDAY

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Dinnerware

Featuring this week:

DINNER PLATE

59¢ WITH \$3.00 PURCHASE

EACH MACARONI AND CHEESE **Camelot Dinner** 4 93¢

MEADOWDALE CUT

Green Beans

16-OZ. CAN 24¢

Blackeye Peas

16-OZ. CAN 25¢

Sweet Peas

16-OZ. CAN 25¢

Garden Spinach

16-OZ. CAN 22¢

Whole Tomatoes

16-OZ. CAN 26¢

Stewed Tomatoes

16-OZ. CAN 29¢

White Potatoes

16-OZ. CAN 28¢

Pancake Mix

2-LB. PKG. 58¢

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CAMELOT

TOMATO CATSUP

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TOMATO SOUP

10 1/2-OZ. CANS

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LADY CAMELOT

FACIAL TISSUES

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CAMELOT YELLOW CLING OR HALVES

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16-OZ. CAN

3 \$1 FOR

CAMELOT PINK

GRAPEFRUIT JUICE

46-OZ. CAN

46¢

Thrift Dairy Foods

QUARTERED MARGARINE

Meadowdale Oleo

1-LB. CTN.

49¢



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69¢

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Banana Nut Loaf

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American Slices

12-OZ. PKG.

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10-OZ. PKG.

78¢

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1-LB. QTRS.

88¢

MEL-O-CRUST Canned Biscuits

8 8-OZ. CANS

\$1

IDEAL Half & Half

PINT CTN.

38¢

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OIL NATIONS & FOOD

GENEVA, SWITZERLAND -- The World Council of Churches has appealed to the oil producing countries and the industrialized world to cooperate in an arrangement to stave off "disaster... on our doorstep" because of food shortages.

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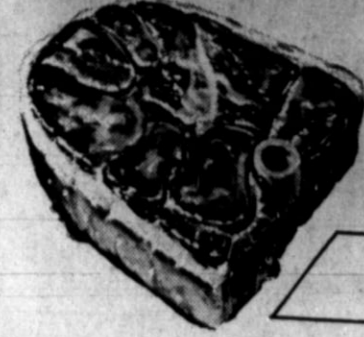
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- YOUNG SPRING LAMB **Loin Lamb Chops** BAR-S **\$1.39** LB.
- Skinless Franks** 12-OZ. PKG. **69c**

- GRADE A HONEYSUCKLE **Non Turkeys** 10-16 LB. AVG. **59c** LB.
- GRADE A HONEYSUCKLE **Tom Turkeys** 18-24 LB. AVG. **56c** LB.
- SHENENDOAH BONELESS **Turkey Roast** LB. **79c**

- QUARTER SLICED **Pork Loins** ASSORTED CHOPS **\$1.09** LB.
- RODEO HICKORY SMOKED **Sliced Bacon** 28-OZ. PKG. **\$2.49**
- RODEO **Skinless Franks** 12-OZ. PKG. **69c**
- RODEO ASSORTED **Lunch Meats** 12-OZ. PKG. **89c**
- WINCHESTER IMITATION SLICED **69c** LB.
- Chunk Bologna** LB. **59c**
- CAMELOT BREADED **Fish Sticks** 1-LB. PKG. **89c**
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- LADY CAMELOT **Knee-Hi-Hose** PAIR **38c**
- BABY CAMELOT **Diapers** CTN. OF 30 **\$1.48**

Colorado Red Potatoes

20-LB. BAG **\$1.19**

CALIF. EMPEROR **Grapes** 3 \$1 LBS.

TEXAS RUBY RED **GRAPE-FRUIT** 5 -LB. BAG **89c**

TEXAS **JUICE ORANGES** 5-LB. BAG **69c**

FRESH **CALIF. LEMONS** LB. **39c**

OCEAN SPRAY **FRESH CRANBERRIES** 1-LB. BAG **39c**

Canadian Singer To Give Concert Sunday

Anne Murray, Canadian singer, will present her greatest hits at 8 p.m. Sunday in the WT Fieldhouse.

Miss Murray, one of those fortunate people whose natural openness and warmth automatically capture af-

fection, was born in the mining town of Springhill, Nova Scotia. She graduated from the University of New Brunswick with a Bachelors Degree in Physical Education.

She taught one year in Prince Edward Island, Canada, then she fully pursued a career in show business, which was her preference.

Miss Murray recorded two Canadian Capitol albums which became best-sellers. The Canadian Broadcasting Corporation stepped in, and Anne

Murray stepped out as potentially the biggest female star ever produced in Canada.

In an interview she was asked if Capitol records were aware of her directions. Miss Murray answered, "I think they are now. Snowbird happened just at the beginning of all the problems Capitol US had, and they just cleaned house. It took them two years to do and just now they are getting back on their feet."

"I think they're pretty well aware of what direction I want

to go. A hit record helped."

According to Canada reports, she's a public treasure in her native country, winner of virtually every honor accorded entertainers there, sure-fire box office in any personal appearance, and the first female ever signed to a contract by the Canadian Broadcasting Company for a series of television specials. She has taped eight specials to date.

A tour of England and the continent designed to spread further this public love affair

with Anne Murray took place in early '72. She commenced her second European tour in September '72 which covered nine countries in a one-month period which was followed by a three-week tour of Europe starting in mid January '73. Highlighting this visit was a taping of an "Anne Murray Special" for the British-Broadcasting Corporation from London's famous nightclub "The Talk of the Town" and guest performances at MIDEM's '73 show in Cannes, France.

The Hereford Brand, Hereford, Texas, Thursday November 14, 1973. A fourth European visit took place during April-May '73 and saw her perform in such venues as Royal Festival Hall and the Palladium in London.

Miss Murray says she feels great being a Canadian and going to Europe or the States. "I'd rather be a Canadian than anything else. But you can't generalize about the American people, there are all kinds of nice people there, like there are here, and it's a few people who go abroad who've given that image to the U.S. They demand things and expect things, and nobody likes that. We don't like it when they come up here and do that, and again

it's just a few of the people who do it."

Miss Murray has appeared on the "Glenn Campbell Show," her own special, "Johnny Carson's 'Tonight Show,'" "Merv Griffin Show," "Dean Martin Show," "Helen Reddy Show" and many other variety presentations. She's had nominations for Grammy and the Academy of Country & Western music award.

WT students admission is \$3; general public is \$5 per person.

An early gift suggestion is rings as they come in many shapes and colors. There's no limit to the number one wears.

Canned Biscuit Is A Honey

Dip refrigerator canned biscuits in 3 tablespoons honey and 2 tablespoons melted butter which have been whipped together. Then dip in 1/2 cup corn flake crumbs and 1/2 teaspoon cinnamon. Bake at 400 degrees 20 minutes. For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

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Green Beans..... **24¢**
16-OZ. CAN

MEADOWDALE
Blackeye Peas..... **25¢**
16-OZ. CAN

CAMELOT
Sweet Peas..... **25¢**
16-OZ. CAN

MEADOWDALE
Garden Spinach..... **22¢**
16-OZ. CAN

MEADOWDALE
Whole Tomatoes..... **26¢**
16-OZ. CAN

CAMELOT
Stewed Tomatoes..... **29¢**
16-OZ. CAN

CAMELOT WHOLE
White Potatoes..... **28¢**
16-OZ. CAN

CAMELOT
Pancake Mix..... **58¢**
2-LB. PKG.

ALL GRINDS
Camelot Coffee..... **\$1.96**
2-LB. CAN

ENRICHED
Meadowdale Flour..... **\$3.66**
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CAMELOT
TOMATO CATSUP..... **63¢**
32-OZ. BTL.

CAMELOT
TOMATO SOUP..... **69¢**
10 1/2-OZ. CANS

LADY CAMELOT
FACIAL TISSUES..... **28¢**
CTN. of 200

CAMELOT YELLOW CLING OR HALVES
SLICED PEACHES..... **3 \$1**
16-OZ. CAN

CAMELOT PINK
GRAPEFRUIT JUICE..... **46¢**
46-OZ. CAN



DONUTS
69¢

Banana Nut Loaf..... **79¢**
each

Thrift Dairy Foods
QUARTERED MARGARINE
Meadowdale Oleo..... **49¢**
1-LB. CTN.

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American Slices..... **56¢**
12-OZ. PKG.

CAMELOT MILD
Longhorn Cheese..... **78¢**
10-OZ. PKG.

CAMELOT
Grade 'A' Butter..... **88¢**
1-LB. QTRS.

MEL-O-CRUST
Canned Biscuits..... **8 \$1**
8-OZ. CANS

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Half & Half..... **38¢**
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corn flake
400 degrees
additional
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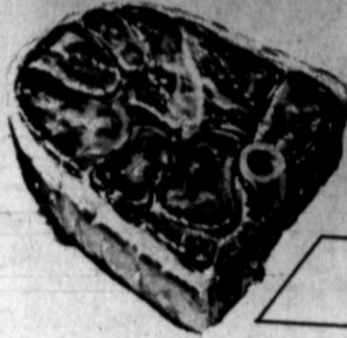
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LB. THRIF-T BABY BEEF...LB.89c

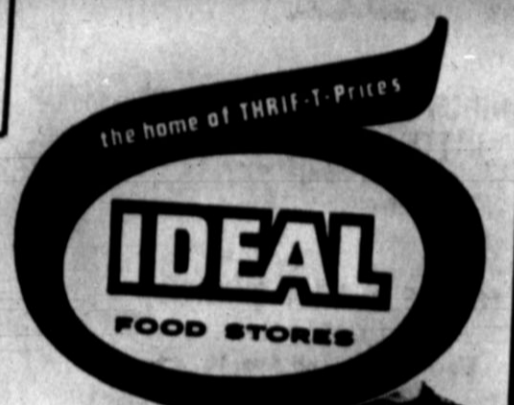
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- Skinless Franks** 12-OZ. PKG. **69c**

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- GRADE A HONEYSUCKLE LB. **Tom Turkeys** 18-24 LB. AVG. **56c** LB.
- SHENENDOAH BONELESS **Turkey Roast** LB. **79c**

- QUARTER SLICED **Pork Assorted Chops** LB. **\$1.09**
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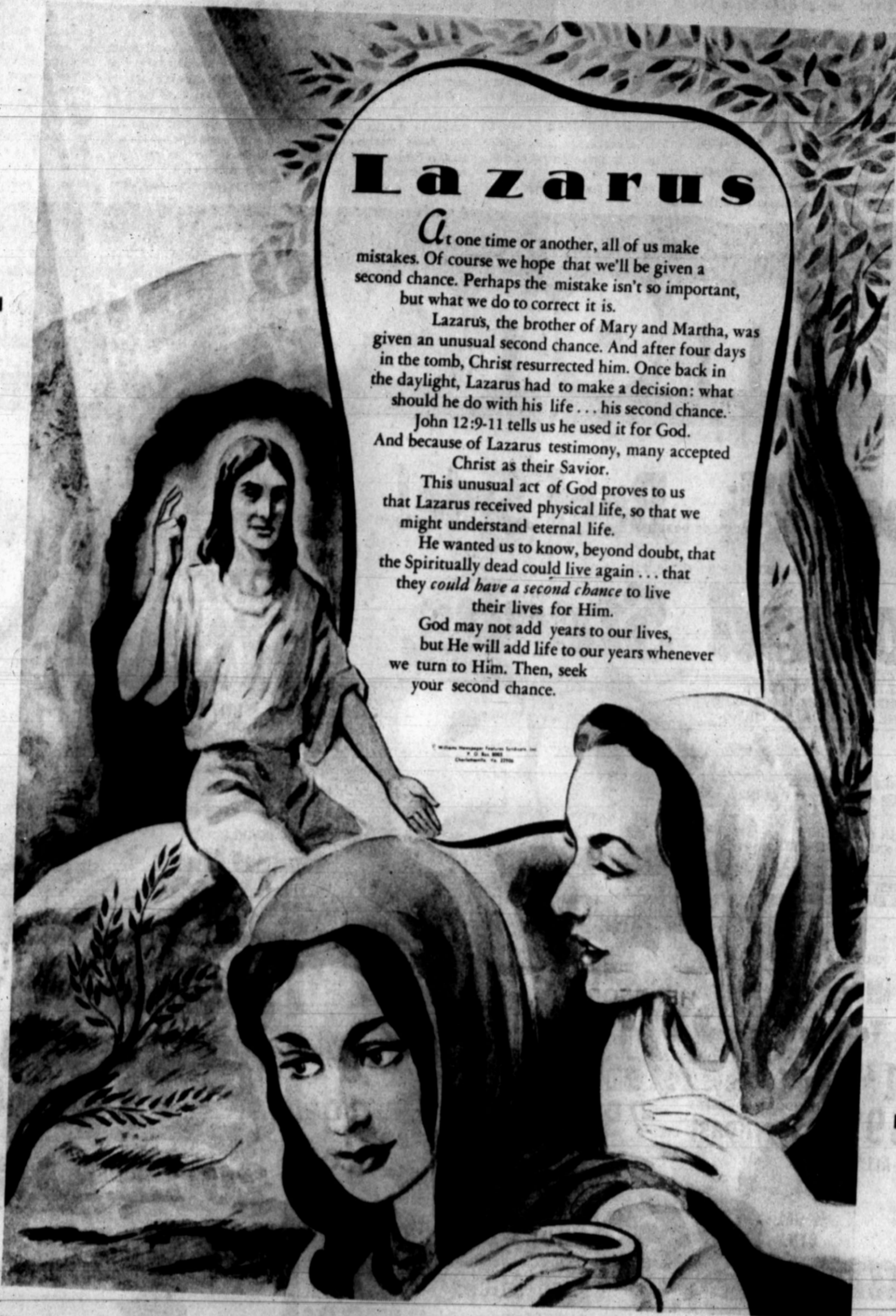
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Lazarus

At one time or another, all of us make mistakes. Of course we hope that we'll be given a second chance. Perhaps the mistake isn't so important, but what we do to correct it is.

Lazarus, the brother of Mary and Martha, was given an unusual second chance. And after four days in the tomb, Christ resurrected him. Once back in the daylight, Lazarus had to make a decision: what should he do with his life... his second chance.

John 12:9-11 tells us he used it for God. And because of Lazarus' testimony, many accepted Christ as their Savior.

This unusual act of God proves to us that Lazarus received physical life, so that we might understand eternal life.

He wanted us to know, beyond doubt, that the Spiritually dead could live again... that they could have a second chance to live their lives for Him.

God may not add years to our lives, but He will add life to our years whenever we turn to Him. Then, seek your second chance.

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Workers With Youth Are Heard

Youth needs in the Hereford community and some steps being taken to meet them, were discussed by two guests of Valeda Study Club Tuesday evening. The meeting was in Mrs. Hugh Clearman's home. Jo An Dwyer, director of the Big Brothers-Big Sisters program here, and Phil Sciombato of the detective division of Hereford Police Department, were the speakers introduced by Mrs. Bill Walden. Mrs. Dwyer, outlining aims of the program she heads, said its founder originated Big Brothers on the idea of friendship on a one-to-one basis to help the youngster needing personal attention from someone other than a parent or guardian. Sciombato spoke chiefly of the growing problem of drug addiction and showed slides to illustrate various forms of drugs including heroin, marijuana, morphine and barbiturates. These slides are to be used in an educational series for Hereford Schools. He also told of talk sessions and field trips he held with a

group of young residents, starting with three who needed special guidance and grew to a group of 52.

The club voted financial assistance for this group which Sciombato plans to activate again. A contribution was also voted to the Big Brothers-Big Sisters program.

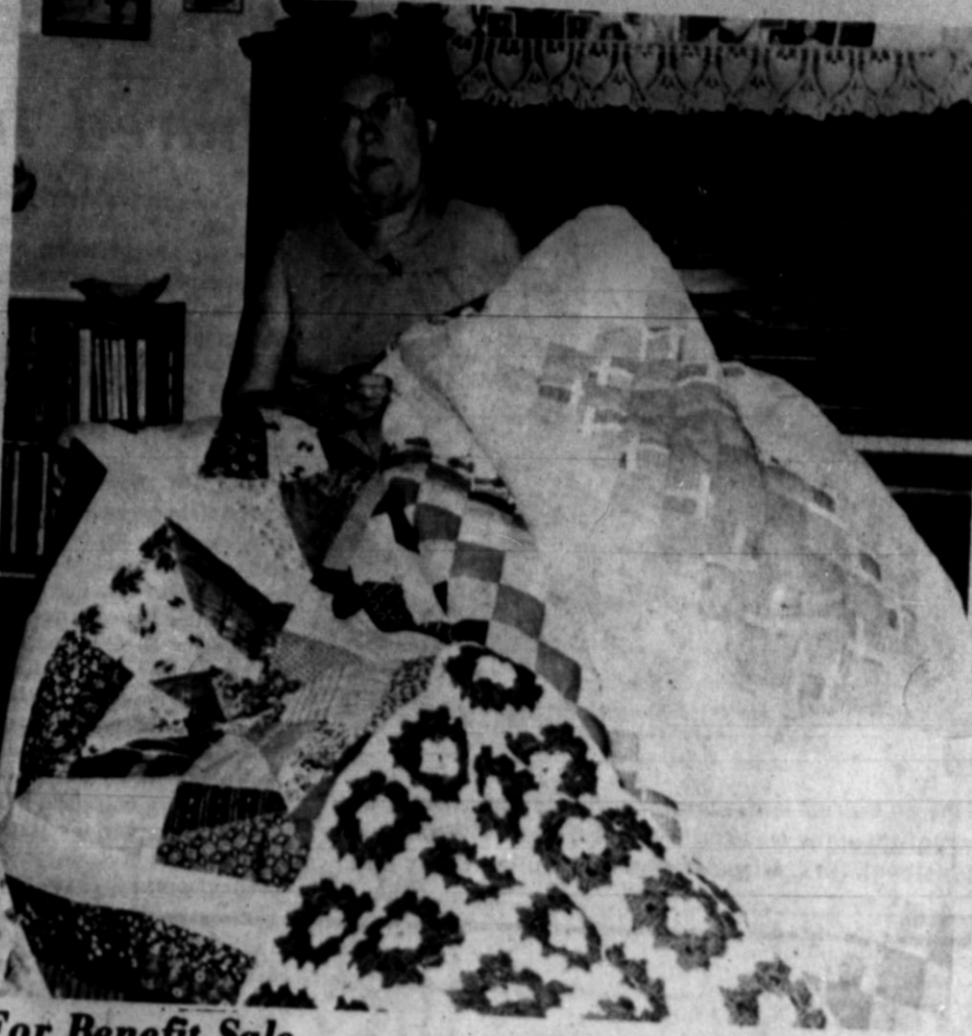
Members present included Mmes. George Ritter, John Poindexter, Gwynne Owen, Betty Oglesby, Richard Ottesen, Armon Lauderback, Frank Zinser, Glenn Watts, Laurence Ruther, J.D. Gilbert Jr., Gid Brownd, Bill Brady and Howard Birdwell.

Victory Class Opens New Year

Yearbooks listing meeting dates and duty assignments for members in the coming year were distributed at the meeting of Avenue Baptist Victory Class Tuesday. Mrs. Herman Hendrix was hostess in her home.

Mrs. C.E. Coleman presided at the beginning of her term as class president. Plans were made for a Christmas party Dec. 12 at Mrs. Bill Wall's home. Mrs. Johnny Townsend conducted the devotional period.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown



For Benefit Sale

Handmade beauties, two quilts and an afghan, are being sold this week by Dawn Music Club to raise money for a new piano to place in the new community building at Dawn. Mrs. R.E. Curtisinger shows, at left, a queen-sized quilt of cotton fabrics, pieced and donated by Mrs. J.E. Brooks, and right, made of double-knit scraps, a quilt in Going-Round-The-World pattern; also, lower center, an afghan made and given by Mrs. Carl Kleuskens in a white, pink and purple blend.



In Estonia, if two pregnant women sneeze together, they will have girls; if two husbands sneeze, their children will be boys!

Club Sees Texas History On Film

Spanish missions which dominated an era in Texas history were discussed and pictured on film for the program of Pioneer Study Club Tuesday, one of a series of studies in the state's background.

Mrs. O.G. Hill Sr. was program leader at a luncheon in Hereford Country Club. She introduced Jimmie Alred who presented two films, one on missions built in Texas during early years of Spanish domination and the other titled Texas Highlights, picturing scenic spots in the state.

Missions were built as Spanish priests Christianized the Indians, teaching them to work as well as to worship in churches, Mrs. Hill said. The first missions served as forts also, as the Alamo did.

Five of the original missions in and near San Antonio are still in good condition and in use as churches, she added. Most of the others have fallen into ruin; one at Goliad has been restored.

The filmed scenes of Texas stressed the wide diversity of terrain from Palo Duro Canyon in the Panhandle to the Gulf coast, and from the rugged Davis Mountains to deep East Texas' pine forests.

The program began with the invocation by C. Ora Cockrell. Mrs. Frank Ball and Mrs. Guy Walser were hostesses.

Committee reports featured the business period with Mrs. P.B. Sowell presiding. Mrs. Ralph McCullough reported completion of this year's sale of

Mrs. Cox Is Club Hostess

Mrs. E.M. Cox was hostess to West Hereford Extension Club Tuesday afternoon in the Flame Room of Pioneer Gas Co. Joyce Shipp, county extension agent, gave the program, showing quick methods of preparing individual pizzas and pineapple pie.

Mrs. U.V. Pierce read a poem, Tip. She was the recipient of the hostess gift. Plans were made for a Thanksgiving luncheon on the next meeting date, Nov. 26.

FINDS HIS TAXI
TUCSON, ARIZ. -- While Thomas Villa was visiting in the border city of Nogales, Old Mexico, he saw a very familiar looking taxi. Police found the vehicle had been stolen from Tucson about a month earlier.

Ford votes broadened disclosure bill.

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Premium Quality all the way. Full 13/32" tread depth. Carved tread composed of long mileage. Polybutadiene compounds. Premium polyester cord. You can go a long, strong way on this one. No matter what you paid for your car, pay less than you might expect for its tires... yet get all the quality you deserve with Duralon®.

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We feel you'll find Duralon® to be the best tire value dollar for dollar on the market. We buy them by the Bacon, and pass the Savings on to YOU!

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| F78-14 | MB6L7 | \$23.49 | \$2.24 |
| G78-14 | MB6L9 | \$24.49 | 2.41 |
| H78-14 | MB6MB | \$25.98 | 2.55 |
| G78-15 | MB6VV | \$25.49 | 2.77 |
| H78-15 | MB6VX | \$26.59 | 2.63 |
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Read the lifetime guarantee and see for yourself! We stand behind the Famous Duralon® Tires!

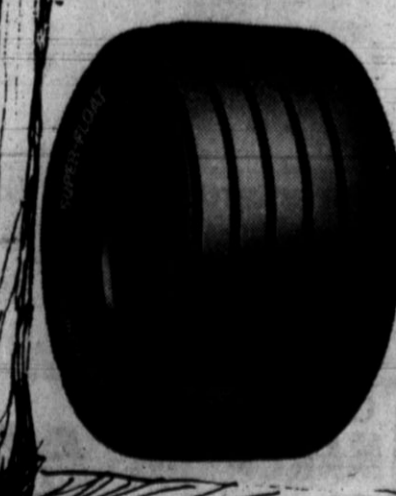
LIFETIME GUARANTEE
Our passenger car tires are covered by an UNCONDITIONAL ROAD HAZARD GUARANTEE for the life of the original tread. This guarantee covers failures due to cuts, bruises or other injuries but does not cover ordinary punctures or running the tire flat. You will be charged only for the amount of tread you have used, plus tax, based on OUR REGULAR LOW SELLING PRICE. Truck, tractor and implement tires are guaranteed by the factory against any defects due to workmanship or material.



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| H78-15 | 7.00-15 | 8 | MBM7D | \$32.95 | \$3.37 |
| F78-16 | 6.50-16 | 6 | MBL7K | \$24.95 | \$3.04 |
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| L78-16 | 7.50-16 | 8 | MBM7M | \$38.95 | \$4.01 |

PRICES START AS LOW AS **\$24.95** F78-16 Plus \$3.04 F.E.T.



COTTON TRAILER TIRES

Hi-Flotation - 6 Ply Nylon Cord - Much Greater Load Capacity - Less Roll Resistance - Allows Access To Soft Areas.

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| 9.50-14 6 Ply | \$20.59 | M4YY8S |
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Duralon® SUPER HIGHWAY

6 PLY NYLON CORD CONSTRUCTION
Super Traction - Super Strength - Super Mileage
Super Protection - Tube Type - Blackwall
Power Grip tread edges for traction, engineered for long life. Polybutadiene tread compounds. High-Test Nylon Cord.

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| 6.70-15 | 6 | D2Y1V | \$19.49 | \$2.36 |
| 7.00-15 | 6 | D2Y1G | \$23.45 | \$2.77 |
| 7.00-15 | 8 | D2Y2C | \$26.49 | \$3.00 |
| 7.50-15 | 8 | D2Y2K | \$27.95 | \$3.50 |
| 6.50-16 | 6 | D2Y1E | \$21.49 | \$2.52 |
| 7.00-16 | 6 | D2Y1J | \$26.49 | \$2.88 |

Guest Is Speaker In Newcomers Club

Ideas for home decoration in the Christmas season were given members of Hereford Newcomers Club by a guest speaker, Mrs. Charles Ruggin, at the club's luncheon Tuesday in Community Center.

Traditional greens, berries and fresh flowers were arranged in containers suggestive of the season, in a display from Park Avenue Florida. Mrs. Ruggin showed how to make an attractive corsage in Christmas motif.

New members welcomed at the covered, dish lunch were

Mrs. John West, who came from Lubbock and resides at 208 Centre; Mrs. Julian Berry, lately from Amarillo, now living at 1927 Plains, and Mrs. Freddie Savage of 1505 Brevard, whose former home was in Friona.

Mrs. Melvin Hoover, a former member of the club, was a guest. Mrs. Glenn Perry, president made the introductions and conducted business.

The Newcomers Club is an organization for women who have lived in the city less than two years. Those eligible for membership are invited to the covered dish luncheons at Community Center on the second Tuesday of each month.

The club's purpose is to assist newcomers to become acquainted with each other and with the community at large, and to take part in community service activities.



Members Added

Three new members and the club president examine a display of Christmas decorations shown on the program of the Newcomers Club Tuesday. From left are Mrs. John West; the president, Mrs. Glenn Perry, Mrs. Julian Berry and Mrs. Freddie Savage.

Tour Scenes Are Shared In Club

Five members of Lone Star Study Club relived a pleasant trip they made last spring, and shared experiences with others in the club as scenes photographed on the trip were shown on slides at a meeting Tuesday afternoon. Mrs. Baker Womble was hostess in her home.

Mrs. G.W. Newsom was in charge of the program, showing pictures made by Mrs. E.N. Cox, another Hereford woman on the bus and boat tour of the southeastern United States.

Mmes. J.E. Shirley, S.S. Williams, John Moore, Henry Vaughn and Newsom were Lone Star Club members in the party.

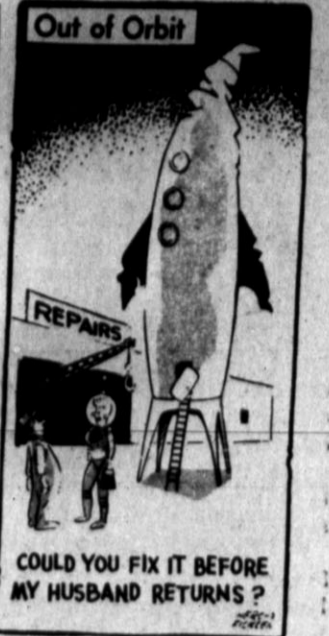
Their comments indicated they were most impressed with the Vicksburg battlefield monuments from various states, including one of Texas granite commemorating Texans who

died in that Civil War battle, and the Cape Kennedy Space Center, larger than they had expected in both acreage and equipment.

Other members at the meeting were Mmes. Dale Tinnin, Ed Warren, M.H. Wiseman, W.O. McCutcheon, John Jacobsen Jr., Jim Higgins, H.E. Henslee, Jim Bookout, Hardy Benson, Gaston Baer, R.G. Blue, Robert Thompson, V.E. Dodson, C. O. Phillips and W.S. Fluit.



Some people believe that binding the legs and feet of a horse who has over eaten with hazel rods and reciting a formula into his right ear will relieve him.



Out of Orbit
Africans bid U.N. oust South Africa.

Ford reluctantly signs bill on aid to Turkey.

European Communist parley set for next year.

Ford signs \$3-billion housing aid bill.

Seams Fused By Unit

"Sonic sewing" is one of many new techniques being used by the textile and apparel industry, according to one clothing specialist.

She's Margret Ann Vanderpoorten, with the Texas Agricultural Extension Service, The Texas A&M University System.

"This new method, already in use by several manufacturers, used high frequency vibrations to melt synthetic fibers and fuse them together. No needle or thread is needed," the specialist said.

This method works well for fusing seams in wearing apparel, adding decorative patterns and quilting several layers of synthetic fabrics and fibers together, she noted.

"Quilted fabrics produced by this method are becoming popular for making ski wear and home furnishings — because the 'stitches' never break under stress the way traditional thread stitches do," Miss Vanderpoorten explained. Another advantage is that design and color can be added as the fabrics are welded together. The color becomes part of the fabric by melting into the liquified synthetic fibers, she said.

"This technique is suitable for most synthetics and for blends containing less than 35 per cent natural fibers," she said.

Food Dollar Should Meet Meat Prices

Make Thanksgiving a time for thanks — thanks that your food dollar covers your basic nutritional needs without stretching it to the breaking point, one foods and nutrition specialist advised this week.

"Since meat takes the largest portion of your food dollar, a comparative shopping trip is a good idea," Frances Reasonover with the Texas Agricultural Extension Service, The Texas A&M University System, pointed out.

The specialist suggested you consider the number of servings you will need and the number of servings per pound you can expect from each of the products you're comparing — turkey and ham, for example. "You can expect two and a half servings from one pound of ham with bone in, but three servings from a pound of boneless ham.

"One pound of whole fresh turkey yields two servings per pound, while one pound of turkey breast or boneless turkey roast gives three servings," Miss Reasonover pointed out.

Nutrition wise, turkey and ham are comparable. Both are good sources of protein — but pound for pound, turkey has a little more protein and less fat than ham. This may be a consideration if you are on a special low-fat diet, she noted.



Indian folk tales speak of a white cow who supports the earth on her horns.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

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| <p>SAFEWAY</p> <p>Every Beef Steak And Beef Roast We Cut At Safeway Is USDA Choice Beef!</p> | <p>TURKEYS</p> <p>Manorhouse Grade "A" Young Toms (over 16-lb.) lb. 49¢</p> <p>Manorhouse Grade "A" Hens lb. 53¢</p> | <p>TURKEYS</p> <p>Honey Suckle Grade "A" Self-Basting Full Variety of Sizes! lb. 59¢</p> | <p>CANNED HAMS</p> <p>Safeway Brand \$4.39</p> <p>5-lb. can '699 3-lb. Can '1099</p> |
| <p>Turkey Roast Checkboard 11-lb. \$2.89</p> <p>Turkey Roast Checkboard 15-lb. 3.39</p> <p>Turkey & Gravy 11-oz. Pkg. \$1.98</p> | <p>CORNISH HENS</p> <p>Checkboard 18-oz. Bar 99¢</p> | <p>Turkey Roast Manorhouse 2-lb. \$2.39</p> <p>Turkey Roast Manorhouse 2-lb. \$2.89</p> <p>Turkey With Dressing & Gravy Manorhouse 3-lb. 8-oz. \$3.79</p> | <p>WIENERS</p> <p>Safeway Meat lb. 88¢</p> <p>Smokie Links Oscar Meyer 12-oz. Pkg. \$1.39</p> <p>Ham Steaks Oscar Meyer lb. \$3.19</p> <p>Dried Beef Rath Brand 4-oz. Pkg. 89¢</p> |
| <p>DUCKLINGS</p> <p>Manorhouse Grade "A" lb. 99¢</p> | <p>WIENERS</p> <p>Oscar Meyer Meat \$1.29</p> <p>Franks Oscar Meyer Beef \$1.31</p> <p>Bologna Oscar Meyer Meat or Beef 8-oz. Pkg. 75¢</p> | <p>GET IT TOGETHER at</p> | |

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| Detergent White Magic Super Saver 22-oz. Bot. 53¢ | Vegetable Oil NuMade Brand 24-oz. Bot. \$1.19 | Grapefruit Juice Town House 46-oz. Can 55¢ | Mushroom Soup Town House 8-oz. Can 20¢ | Dog Food Pouch 15-lb. Can 15¢ |
| Prune Juice Town House 32-oz. Bot. 62¢ | Soft Drinks Cream Brand 6 32-oz. Cans \$1.59 | Fruit Cocktail Del Monte 17-oz. Can 46¢ | Tomato Sauce Town House 8-oz. Can 16¢ | Wheat Bread 24-oz. Loaf 45¢ |
| Storage Bags Craft Food 80-ct. Pkg. 75¢ | Soft Drinks Cream Brand 6 22-oz. Cans 90¢ | Yams Town House 23-oz. Can 61¢ | Apple Jelly Empire Brand 18-oz. Jar 75¢ | Bread Mrs. Wright's Special Formula 16-oz. Loaf 39¢ |

Safeway's Frozen Food Items!

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| CHEESE PIZZA | PUMPKIN PIE |
| 16-oz. Size 89¢ | 24-oz. Pie 49¢ |

SANDWICH SPREAD

NuMade! **59¢**

16-oz. Jar

GREEN BEANS

Gardenside Cut **25¢**

16-oz. Can

ZIPPY DILL CHIPS

Hamburger Dill **89¢**

48-oz. Jar

Safeway's Fresh Dairy Items!

| | |
|--|---|
| Strawberries Minute Maid 10-oz. Ctn. 47¢ | Orange Juice 4 6-oz. Cans \$1.00 |
| Orange Juice 6-oz. Cans 30¢ | Orange Juice 5-oz. Cans \$1.00 |
| Pizza Bel Air Pepperoni Super Saver! 19-oz. Super! \$1.19 | Corn On Cob Minute Maid 4-ct. Pkg. 77¢ |
| Orange Juice 12-oz. Can 59¢ | Orange Juice 16-oz. Can 77¢ |
| Sweet Peas Bel Air 1-lb. Pkg. 49¢ | Bread Bristard Brand 3-lb. Loaves 89¢ |
| Waffles Bel Air 5-oz. Pkg. 25¢ | Parkerhouse Bristard Brand 28-ct. Pkg. 59¢ |

PAPER TOWELS

Truly Fine **44¢**

Large Roll

LARGE EGGS

Breakfast Gem Grade "A" **69¢**

Doz.

BUTTER-ME-NOTS

Mrs. Wright's **4 9/2-oz. Cans \$1**

MORTON DINNERS

11-oz. Chicken Meat Loaf & Beans & Franks **65¢**

12-oz. Turkey 14-oz. Mexican **65¢**

MORTON DINNERS

12-oz. Mac. & Cheese 11-oz. Mac. & Beef 10-oz. Chicken and Noodles **51¢**

11-oz. Spag. & Meat Balls **51¢**

PEANUT BUTTER

NuMade! **77¢**

18-oz. Jar

BLUE BONNET MARGARINE

Soft Whipped **81¢**

1-lb. Bowl

COLDBROOK MARGARINE

Quarters lb. Ctn. **49¢**

The Hereford Brand, Hereford, Texas, Thursday November 14, 1974

Fruitcake-Making Provides Pre-Holiday Fun

Hospital Notes

It's fruitcake-making time, and the fun of baking is a big part of pre-holiday festivity.

Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, looked at the holiday tradition of fruitcake baking — and buying.

"One big question is whether to make your own or buy one," she noted.

Good quality ready-made fruitcake is a boon for busy homemakers. They come in all sizes — by the slice, in 8-ounce, one pound, one and one-half pound, up to five pound and over sizes.

"But whichever type you choose, read the label first to make sure you buy what you intended to buy. Prices for ready-mades usually depend on the amount of fruits and nuts they contain. The more nuts and fruits, the higher the price," Mrs. Clyatt said.

COST OF HOME BAKING
The specialist pointed out that if you make your own, cost depends on the recipe.

"Check costs of the ingredients before you bake. Of course, costs don't consider your time, patience and the cleanup — or your satisfaction."

DARK OR LIGHT FRUIT-CAKES

Choices range from dark to light types of fruitcake, with both kinds full of fruits and nuts — or for families who like just a hint, the fruit and nuts may be lightly scattered through the

CANDIED FRUIT CHOICES

Candied fruits are a necessary part of fruitcakes and a welcome addition to pies, cookies, breads and salads. As you look over the selections of candied fruits, you may want to compare the price with the cost

of preparing your own, Mrs. Clyatt suggested.

Some choices are citron, lemon peel, orange peel — available in glaze form, covered with a light coat of sugar, or in drained form, with all the surplus sugar removed. Also cherries are packed whole in glaze form, colored green and red.

"Mixed fruit contains four or five diced fruits such as citron, orange peel, lemon peel, pineapple and cherries. Pineapple, packed in glaze form as fingers, slices and diced, colored red, green and yellow is available."

Candied fruit comes in four-ounce containers, but can also be found in larger vacuum jars, cello-packs and bulk containers. The specialist suggested you consider the total amount of candied fruit you will need for holiday baking and buy it in the larger packages — usually more economical. Stores usually stock candied

fruit to last only through the holiday season since the demand is small during the rest of the year, the specialist said.

HOW TO BUY NUTMEATS
Nutmeats are an important ingredient in fruitcakes of all kinds and there are do's and don'ts for buying them.

Mrs. Clyatt's suggestion are: Buy unshelled nuts that are clean and free from scars, cracks or holes.

With shelled nuts, look for kernels that are plump and meaty, crisp and brittle, and if used for garnish — uniform in size and color.

Unshelled nuts are often, but not always, less expensive than shelled nuts.

To compare costs: two pounds of unshelled tree nuts make one pound (three to four cups) of nutmeats.

"The small, recipe-size packages are generally more expensive than the 'holiday baking' size (one pound)

packages," the specialist pointed out.

BAKING, GLAZING AND DECORATING

"Bake fruitcakes in foil pans, individual-size glass casseroles, or even in tiny muffins tins. Glaze and decorate them after they've cooled. You can bake them in clean, well-washed coffee cans for unusual shapes," she added.

"For a handsome glaze, heat corn syrup to a full, rolling boil and spread with a pastry brush over the top of the cake. Decorations of nuts and red and green maraschino cherries will cling tightly if first dipped on one side in powdered sugar icing before arranging on the cake," Mrs. Clyatt said.

CARE OF BAKED FRUIT-CAKE

Wrap thoroughly cooled fruitcake tightly in plastic wrap, then in heavy aluminum foil.

"You may want to brush the cake occasionally with fruit juice or cider. Or you can saturate a cloth in the liquid, wrap the cake in it first and then overwrap with plastic wrap. Four to six weeks will complete

the mellowing of the delightful fruit flavors," she said.

After the fruitcake is well-seasoned, a home freezer or refrigerator is ideal for storing it. Just be sure the cake is freezer-wrapped, she reminded.

Quick Meals Demonstrated

Quick meal preparation was the topic for Young Homemakers Extension Club Tuesday morning, at a meeting in Mrs. Richard Patzig's home. Individual pizzas were made from canned biscuits and pineapple pie made by a quick method was also demonstrated by Joyce Shipp, county ex-

tension agent.

Plans were made for the club's Christmas party, scheduled for Dec. 6 in the home of Mrs. Sam Mazurek.

Members present were Mmes. Don Daugherty, Robert Brown, Allen Evers, Huey Lowrie, Marvin Welty, Marilyn Seale and Mazurek.



The Aztecs prized iron above gold and believed it came from heaven!

SMOKED HAM
Shank Portion **79¢**
Rump Portion lb. 89¢

GROUND BEEF
ANY SIZE PKG. **78¢**
Premium lb. 98¢

SLICED BACON
Safeway Brand **\$1.19**
2-lb. Pkg. \$2.37 1-lb. Pkg.

Oscar Mayer MEATS FROM SAFEWAY!

Oscar Mayer Sliced Bacon **\$1.49**
Oscar Mayer Liver Cheese 8-oz. Pkg. **83¢**
Oscar Mayer Cotto Salami 8-oz. Pkg. **89¢**
Oscar Mayer Chop Ham 8-oz. Pkg. **\$1.09**

Ham Slices Center Cut Boneless **\$1.69**
Variety Pack Eckrich Brand **\$1.69**
Smoked Sausage Wilson Certified **\$1.59**

CHILI 12-oz. Can **69¢**
Boneless Steak Bottom Round **\$1.59**
Boneless Roast Bottom Round **\$1.59**
Beef Liver Fresh Sliced **89¢**

PERCH FILLET Captain Choice lb. **89¢**
Chuck Roast USDA Choice Beef Blade Cut **68¢**
7-Bone Roast Choice Beef Center Cut **98¢**
Rib Roast USDA Choice Beef Large End **\$1.39**

TURBOT FILLET 8-oz. Pkg. **89¢**
Burritos Senior Chef's Beef and Bean **79¢**
Tamales Mexican Brand **89¢**
Chicken Fried Beef Patties Tenderloin **99¢**

SAFEWAY

USDA Food Stamp COUPONS Gladly Accepted!

Asparagus Town House Spears Cut 14-oz. Can **59¢**
Green Beans Del Monte Whole 16-oz. Can **32¢**
Golden Corn Town House 17-oz. Can **29¢**

Sweet Peas Del Monte 17-oz. Can **34¢**
Spaghetti Skippers Thin 12-oz. Can **45¢**
Macaroni Skippers Elbe Short Cut 12-oz. Pkg. **45¢**

Treet Armour Brand 12-oz. Can **98¢**
Vienna Sausage Armour 8-oz. Can **37¢**
Spinach Town House 16-oz. Can **27¢**

French Dressing Wash 8-oz. Bot. **53¢**
Italian Dressing Wash 8-oz. Bot. **53¢**
Green Goddess Wash 8-oz. Bot. **53¢**
Gold Medal Flour 5-lb. Bag **98¢**
Gold Medal Flour 10-lb. Bag **\$1.92**
Folgers Coffee All Grinds 12-oz. Can **\$1.25**

WHITE MAGIC DETERGENT
SUPER SAVER **\$1.49**
84-oz. Box

SEA TRADER TUNA
Light Chunk **56¢**
6 1/2-oz. Can

GIANT SIZE CHEER
Bring Us Your Cheer Coupon!
\$1.15
49-oz. Box

Safeway's Fresh Produce!

BANANAS Golden Ripe! Lb. **11¢**
TANGELOS New Crop Florida! 5 lbs. **\$1**

PEAK Toothpaste With Soda **55¢**
2.7-oz. Tube

HERBAL ESSENCE Shampoo **\$1.19**
8-oz. Bot.

ZIPPY PICKLES Sweet Whole **69¢**
22-oz. Jar

Safeway is the Place to Buy **CABBAGE** Chinese Red, Savoy, Green
Cauliflower 39¢
Yellow Onions 29¢
Lettuce Romaine 33¢
POTATOES All Purpose Russets 10-lb. Bag **89¢**
Holiday Variety **ZYGO CACTUS** 4 inch Pots **\$1.39**
Avocados Florida Large ex. **39¢**
Bartlett Pears Washington State 3 lbs. **\$1.00**
Red Grapes Sweet Emperor for **\$1.00**
GRAPEFRUIT Juicy Red 16-lb. Bag **\$1.89**

Macleans Fresh Mint Toothpaste 3-oz. Tube **59¢**
Razor Kit Schick Adjustable 5-oz. **\$2.19**
Schick Super II Twin Blade Cartridge 5-oz. **\$1.09**
Brylcreem Hair Cream 4 1/2-oz. Tube **\$1.29**
Herbel Essence Shampoo 12-oz. Bot. **\$1.89**
Soft Hair Spray Brylcreem W. Protein Can **\$1.19**

Protein Set Style Gel 12-oz. **99¢**
Body All Deodorant Spray 5-oz. **\$1.29**
Super Anahist Cold Tablets Super Saver! Bot. **69¢**
Bufferin Super Saver! 100-oz. Bot. **\$1.49**
Band Aid Strips Plastic Strips 50 ct. **85¢**
Stemo Cold Cream 3.2-oz. Can **79¢**

THIS COUPON IS WORTH 20¢
Toward the Purchase of a 1-lb. can of **FOLGERS COFFEE**
One Coupon Per Customer
Coupon Expires Sat., Nov. 16
Redeemable Only At Safeway!

RED APPLES Extra Fancy Delicious **3 lbs. \$1**

NEW CROP NUTS Almonds Brazils Filberts Walnuts Pecans **85¢** lb.

FUNK & WAGNALLS ALL NEW ENCYCLOPEDIA!
Vol. 16 and 17 **\$1.99** ON SALE NOW!

Look Who's New

Mr. and Mrs. Jose Guadalupe Medrano are the parents of a son, Bruno, born Nov. 11. He weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Johnny Thomas Fuston are the parents of twin daughters, Sherry Lynn and Emily Ann, born Nov. 10. They weighed 6 lbs. 7 oz. and 5 lbs. 5 oz.

Mr. and Mrs. Librado Sanchez Gutierrez are the parents of a daughter, Isabel, born Nov. 10. She weighed 6 lbs. 7 oz.

Mr. and Mrs. Dickie Terral Elliott are the parents of a son, Damon Sid, born Nov. 8. He weighed 6 lbs. 10 oz.

Canidates Elected To Membership

Mrs. W.S. Lemons and Doris Coffin were new candidates elected to membership in Rebekah Lodge Tuesday evening at a meeting in IOOF Hall with Beatrice Cox as hostess.

Also during the business session, plans were made for the candidates, initiation. Mrs. R.E. Curtinger led the team practice and cards were sent to shut-ins. There were 21 members present.

FERTILIZER & FARMS

Chairman Joseph Sullivan, of the Fertilizer Institute, wants that Americans may have to get along with browner lawns next summer so their gardens-and farms can be greener.

Hereford's Authorized **LONGINES-Wittnauer DEALER**

COWAN JEWELERS DOWNTOWN

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Readers Ads (Minimum 10 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD PINON - OAK
 Seasoned
 Bud Sparks — 364-1264
 Dean Herring — 364-2203
 B-1-13-tfc

For Sale: Two deer rifles with scopes. New condition. Robert White, 647-3169 or night 276-5640.
 B-1-15-18-4c

!! CARPET !!
 We have moved to
 310 North 25 Mile Avenue
 B-1-14-tfc

C & W CARPET
 364-3448
 B-1-14-tfc

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
 B-1-26-13-tfc

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 1B-1-5-tfc

MOBILE HOMES - new - will trade for equity in house.
 Realtor, 364-6633.
 B-1-11-14-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3582
 1B-37-tfc

!! WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new & used furniture and appliances at bargain prices.
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
DIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

For Sale: 200 Bu. Caprock seed wheat... Clean, double treated and bagged. Call 364-4327 nights.
 B-1-15-43-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M. I. W.A. Phipps Sec.
 Hereford Rotary Club
 meets every Monday at 12:05 Civic Club Center (Jim Hill)
 Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

New General Electric Filter-Flow Washers, now only \$199.95.
TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-16-44-tfc

New 12 cu. ft. General Electric Refrigerators, (3 only) white, will trade for \$189.95.
TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-20-44-tfc

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.
 B-1-10-14-tfc

FOR SALE
 1-21" Color Console TV 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-25-tfc

For Sale: Used Kenmore Dryer, \$75.00. Excellent condition. Call after 5 p.m. 364-5727.
 B-1-12-44-tfc

"Steam clean" your carpets the professional way. Do it yourself and save money. The Treww Hydro-Mist System cleans even ground-in dirt. No shampoo residue. Leaves carpets soft and fluffy. Rent the Treww Hydro-Mist System at Sherwin-Williams Sugarland Mall 364-4484
 T-1-42-7c

For Sale: Good used washer, dryer, refrigerator and upright freezer.
TAYLOR FURNITURE & APPLIANCE
 603 Park Ave., Hereford
 B-1-18-19-2c

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.
 B-1-12-tfc

Steel belt radial at reduced prices. Hurry while supply last. 50-HR78-15 and 50-GR78-15. Firestone. Call 364-4333.
 B-1-17-45-tfc

MAYTAG the one to buy in the first place. SAVE \$1,000.00 WHEN YOU BUY A MAYTAG WASHER—ASK YOUR NEIGHBOR!!! Is there any other kind?????
CRIST APPLIANCE
 112 Miles Avenue
 364-6285
 B-1-45-4c

FERTILIZER SHORT?
 We can show you how to release fertilizer locked in your ground. Reduce your need for expensive nutrients. Complete soil testing recommendations available.
 Farm Guard Products, 6101 Candelaria N.E., Albuquerque, N.M. 87110
 B-1-16-8c

For Sale: Like new 1972, Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting tool. Call 364-2947.
 B-1-22-45-tfc

New 24 cu. ft. General Electric side by side refrigerator-freezer, frost free, white or avocado, \$599.95 with trade.
TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-26-44-tfc

For Sale: Baling wire, \$33.50 per roll, 16 ft. well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
 B-1-21-46-tfc

TESTED and approved by millions of homemakers. Blue Lustre carpet cleaner is tops.
McCallin Lumber
 B-1-17-46-2c

FOR SALE
 Two year old Coleman outside floor furnace, thermostatic control, includes venting and ducting. \$100.00.
 White gas range, \$40.00.
 Phone 364-2617
 B-1-19-2c

LEFT IN REPAIR
 We have several unclaimed stereos left in our repair shop that must be sold. For example — an electronic component with 8 track tape player, deluxe turntable and two speakers. Only \$98.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-45-tfc

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Hereford Hardware.
 B-1-17-19-2c

For Sale: Portable corral panels. Painted and extra strong, 5'-2" tall x 15' long. Call 364-6047, 364-6461, 289-5811.
 B-1-17-19-3c

HAY FOR SALE
 Alfalfa, prairie, baled oats, Johnson grass. We deliver.
 Contact:
 Jim Woods, Larned, Kansas
 316-285-3879 day or night
 B-1-19-4c

For Sale: Jeep trailer, \$400.00. Contact Jimmy Mize, 309 Union, Call 364-1996 after 6 p.m.
 B-1-12-19-3c

FREIGHT DAMAGED
 New 1975 model stereos damaged in shipment. Electronic console models with 8 track tape recorder, AM-FM stereo radio, 4 speed record changer and 10 speaker system. List price \$369.95, now only \$185.00 or \$10.00 monthly. At:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-45-tfc

MOVING SALE
 3 speed bike, riding lawn mower, porch swing, misc. dishes, king size bedroom set, clothes, toys, bed linens, drapes, telephone stand, record player stand, encyclopedia, small appliances, B-B-Q Grill.
 9 a.m. - 4 p.m.
 Saturday, Nov. 16
 Accept S&H and Gunn Bros Stamps
 232 FIR
 B-1-46-1c

FOR THE BEST BUY IN Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333.
 B-3-10-43-tfc

For Sale: 1971 Datsun Pickup. New tires.
 Call 364-2694
 B-3-10-19-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 1B-41-tfc

For Sale: 6 wheel drive army truck with an 18 ft. ensilage or sugar beet bed. Call 364-0085 after 6:30 p.m.
 B-3-20-45-3c

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.
 B-3-10-42-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0677
 B-3-33-tfc

FOR SALE
 For Sale: Camper topper for late model pickup. Call 364-3838.
 B-1-46-2p

For Sale: Yellow Whirlpool refrigerator. Call 364-5700; after 5, call 364-3882.
 B-1-11-46-2c

For Sale: Airline Stereo & Radio combination, 5 ft. long, \$100.00. Call 364-1099 after 4 p.m.
 B-1-15-46-2c

VICTORIA HOUSE OF ANTIQUES
 Antiques and gifts, New shipment of cut glass
 For appointment:
 Call 364-5636
 B-1-46-tfc

Blue Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1.
 Duckwalls, Sugarland Mall
 B-1-22-46-2c

2. FOR SALE Farm Equipment
 See Us For Mayrath Grain Augers Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

For Sale: 14 ft. Massey Header with 5 lynch rows, \$2,000. Phone 289-5892.
 B-2-13-43-tfc

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.
 B-2-11-11-tfc

See Us For Parts-Sweeps-Chisels for
Graham (Home) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

IHC Front end loader. 1968 Model 2504. Complete motor overhaul, 364-6062.
 B-2-11-45-7c

3. FOR SALE Automobiles
 For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

NEW & USED CARS now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

FOR SALE
 1500 Acres new farm land, shallow irrigation water, 2,000 plus gallons per minute at 40 ft. All in Buffel and Klein Grass. Excellent hunting. \$375.00 per acre.
 CALL
 512-866-2444 or
 512-896-3264
 B-4-19-10c

NEED TO settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County.
 182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February which includes interest. No improvements.
CHATEAU REALTY INC.
 Clovis, New Mexico
 763-3880, or call Bill England 763-4714 or Oran W. Batson 762-0089
 B-4-18-6c

FOR SALE
 2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, .5 miles east of Hereford on Hwy. 1259.
 B-4-14-tfc

FOR SALE
 Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/4 mile east of "Y" on South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
 Contact:
 Bud Paetzold, 364-3363.
 B-4-44-tfc

FOR SALE
 1 acre tract with well, 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
 PHONE 806-373-4271
 B-4-45-6p

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Phone 364-0491.
 B-4-46-3p

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 1B-3-17-tfc

For Sale: 1966 Olds 88, loaded. Call 364-6049 after 4 p.m.
 B-3-10-46-2c

1971 La Sabre, loaded. McGee Furniture
 B-3-10-46-3c

For Sale: 1955 Chevy, 6 cylinder, standard transmission, good tires and runs good. \$150.00. Call 364-1099 after 4 p.m.
 B-3-16-46-2c

4. REAL ESTATE For Sale Or Trade
 I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
 REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-20-tfc

TRADE
 6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633.
 B-4-41-tfc

HOUSE FOR SALE BY OWNER AT NAZARETH. 1 1/2 story, 3 bedrooms. Call 806-945-2112.
 B-4-13-17-tfc

Want to buy - dry land between Hereford and Grady, New Mexico. Write P. O. Box 2160, Hereford.
 B-4-15-44-6c

MOBILE HOMES - new - will trade for equity in house.
 Realtor, 364-6633.
 B-4-11-14-tfc

FOR SALE BY OWNER. RENT PROPERTY IN HEREFORD
 Two - 2 bedroom duplexes and one 4 bedroom house.
 For information, call
 247-3236, Friona, Texas
 B-4-44-tfc

LAND FOR SALE BY OWNER
 Section good land with 8" water. Good allotments, near Hereford.
 364-2267
 B-4-43-tfc

HEREFORD HARDWARE FOR SALE.
 Owner has other business interests.
 Phone 364-4042.
 B-4-18-tfc

FOR SALE
 1500 Acres new farm land, shallow irrigation water, 2,000 plus gallons per minute at 40 ft. All in Buffel and Klein Grass. Excellent hunting. \$375.00 per acre.
 CALL
 512-866-2444 or
 512-896-3264
 B-4-19-10c

NEED TO settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County.
 182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February which includes interest. No improvements.
CHATEAU REALTY INC.
 Clovis, New Mexico
 763-3880, or call Bill England 763-4714 or Oran W. Batson 762-0089
 B-4-18-6c

FOR SALE
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 B-4-14-tfc

FOR SALE
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 Bud Paetzold, 364-3363.
 B-4-44-tfc

FOR SALE
 1 acre tract with well, 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
 PHONE 806-373-4271
 B-4-45-6p

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Phone 364-0491.
 B-4-46-3p

New Listing! 4 BR. Brick. 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.
 Extra nice 2 bedroom home, Avenue C. \$15,000.
 B-4-46-tfc

Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
 Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.
 B-4-46-1c

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.
 If you need room - take a look at this two story home, well worth the asking price of \$12,000.
 Nee 3 bedroom home with one acre-no restrictions. \$17,500-cash in.
 B-5-10-13-tfc

CARTEL REAL ESTATE
 206 North 25 Mile Avenue
 Henry Reid - 364-5344
 Al Wiley - 364-4985
 Wayne Carthel - 364-0944
 B-4-42-tfc

EXCLUSIVE LISTING
 On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.
DOUBLE SHARP
 This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.
 B-5-15-10-tfc

CLOSE TO SCHOOL AND HOSPITAL
 3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 5 1/2% interest. Priced \$15,500. Owner will carry some second loan. Call for details.
 B-5-10-50-tfc

CLOSE TO GROCERY STORE AND SCHOOL
 3 bedroom, 1 bath with new paint and carpet. also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.
 B-5-15-10-tfc

OWNER ANXIOUS
 to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.
 B-5-10-46-tfc

LOOK \$49,000. DOWN
 Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Priced \$550. per acre. Good terms on balance.
 B-5-14-46-tfc

FARMER WANTING TO LEAVE
 Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.
 B-6-48-tfc

1/2 SECTION ON PAVING
 With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.
 B-6-15-8-tfc

HAMBY REAL ESTATE
 1/2 Mile South of Underpass on Hwy 385
 OFFICE - 364-3566
 Calvin Edwards - 364-1017
 Gerald Hamby - 364-1534
 J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
 B-4-16-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
 B-6-13-8-tfc

WANTED: Wheat Pasture. Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217.
 B-6-10-15-tfc

WANTED: Custom farming. Nelson Hall, 276-5502.
 B-6-10-44-tfc

WANTED
 No field too large or too small. Will pay cash. Willing to discuss joint venture or other arrangement.
CAROL OIL COMPANY
 1545 W. Mockingbird Lane
 Dallas, Texas 75235
 [214] 638-3840
 B-6-43-7c

WANTED TO BUY:
 Old gold, rings, watches, old class rings, etc.
 Spangler's Diamonds
 Sugarland Mall
 Phone 364-0070
 B-6-48-tfc

WANTED
 Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
 B-6-15-8-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559, 241 Centre.
 B-6-22-31-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
 B-6-13-8-tfc

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 B-6-15-8-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559, 241 Centre.
 B-6-22-31-tfc

FOR SALE
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.
 PHONE 364-2486 after 6 p.m.
 B-4-46-tfc

OPEN HOUSE
 Saturday 1-6 p.m.
 Redecorated 3 bedroom, 1 1/2 bath brick home. New carpet. Fenced yard and close to school. 5 1/2% existing loan.
 830 Avenue K
 B-4-46-1c

FOR RENT
TRAILER SPACES FOR RENT
 Northwest Mobile Lodge
 Phone 276-5518
 B-5-10-13-tfc

For Rent: One bedroom furnished apartment, available November 15th. 364-1170.
 B-5-10-42-tfc

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call Ramon Casares, 364-3287.
 B-5-16-43-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FOR

The Hereford Brand, Hereford, Texas, Thursday November 14, 1974

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron... One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12 p.m. until 5 p.m. Monday through Friday.

11. BUSINESS SERVICE

KLEMMER CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777

KELLEY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial

BOBBY GRIEGO DRAGLINE SERVICE TAIL WATER PIT CLEANING DUMP TRUCKS

DICKY'S DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers

FLOYD DICKY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS Downtown B-11-13-51-tfc

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment

MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO PHONE 355-9557

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight Finish

We Fix

Sash-Weights, Gates; Doors, Floors; Walls, Halls; Shutters, Gutters; Basements, Casements; Stair Flights, Lights; Latches, Catches; Ventilators, Incinerators; Lavatories, 2nd stories; Light Switches, Roof Pitches; Sprung Frames, Leaky Drains; Ceiling Joists, Garage Door Hoists. Doorbells that won't chime And other things that don't Rhyme.

Call: Robert Betzen Phone 289-5500

Call: Robert Betzen Phone 289-5500 All kinds Home and Building repair and remodeling. Painting and Decorating.

CAPROCK WELDING SERVICE Hardfacing of Agricultural Tillage Tools

13. LOST & FOUND LOST: Sable and white male Collie dog, answers to "Andy".

Public Notices BECAUSE THE PEOPLE MUST KNOW

Editor's Note: Public Notice advertising plays a unique role both in American history and in the process by which this country's democracy is preserved.

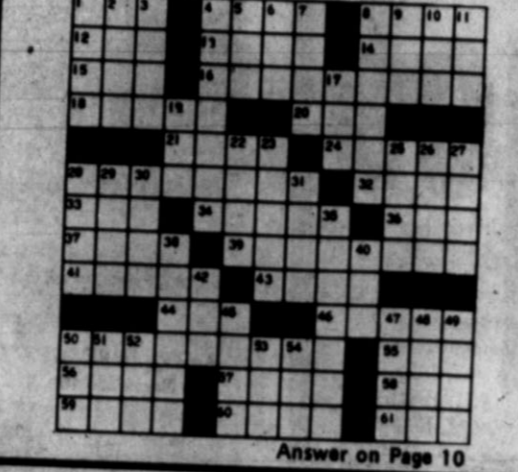
NOTICE TO BIDDERS The City Commission of the City of Hereford, Texas will accept sealed bids on three new 1975 heavy duty trucks, cab and chassis only, not later than 2:00 P.M., December 2, 1974 in the office of the City Manager, City Hall, Hereford, Texas.

LEGAL NOTICE It is the intention of the Commissioners' Court of Deaf Smith County, Texas, to give all County Employees a 10% raise in salaries and to make the following adjustments:

NOTICE TO CONTRACTORS Sealed bids addressed to the City of Hereford will be received at the City Hall until 2:00 P.M., December 2, 1974, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for furnishing and installing one new 300 GPM submersible pump and electric motor in the Main Street Well.

CROSSWORD PUZZLE

ACROSS 1. Misc. nick name 4. Platform 8. Car sound 12. N.Y.C. Mayor 13. Eye ailment 14. Caudle of 12 Wch. 15. Favorite 16. Went to pieces 18. Use one's efforts 20. Edge of a bell 21. Bear ingredi-ent 24. The populace 26. Completion 32. Flooring 33. Self 34. Sealing term 36. Recent 37. Imminent 38. Framework 41. Dietetic 42. Gave the "once over" 44. Rommie 46. Vow test 48. Edge 50. Person 52. Star up 57. Monitor lizard 58. Roman goddess of night 59. Boat bottom 60. Mast superior 61. Extract (Abbr.) 62. Kind of goat 63. Kind of fish 4. Michael Da Bailey, et al 5. In the past 6. Impressed 7. Dead in 8. Fall 9. P. P. in a 10. Map abbreviation 11. Slender stick 17. Help 18. Greek letter 22. Small leads 23. Colors, for use 25. Certain flavor 26. Margarine 27. Stretched 28. Penny 29. Curved molding 30. Land 31. Black and white blend 35. Basic part 36. Recollect 40. Commune in Holland 42. Unit of weight 45. Rain check 47. Sole 48. Commem 49. Barber's tool 50. Western State (Abbr.) 51. Farm's mother 52. Content 53. Common verb 54. Auto fuel



Dust or vacuum radiator surfaces frequently. A layer of dust on the radiators will block transfer of heat into the room - and waste fuel. Reduce your driving mileage by combining shopping and commuting trips. You'll save gasoline - and probably time as well!

Toll-free telephone service is now available to 86 per cent of the nation's veterans for seeking Veterans Administration assistance with the recent installation of the service in Arkansas, California, New Hampshire and Massachusetts.

EXPERT REPAIR On BUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup Phone 364-0990 HOME OWNED

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

DANCE MOONLIGHTER SATURDAY NITES HEREFORD'S OWN "SOUND EXPRESS" BACK ON TRACK! ADULTS ONLY

ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION! DAY PHONE: 364-0064 - NITE - 364-9629 1 MILE NTH OF HEREFORD ON HWY 395

Winter IS ON THE WAY... Don't let him sneak upon you... Have your heating system checked and repaired now CALL: 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE Coleman

The glossy leaves should be dusted and wiped off with a wet cloth at least once a week or whenever dusty. Although there are rumors that spreading milk on the leaves adds to their shine and nourishes the plant, it is my feeling that milk will clog the breathing

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. 364-2644

AUCTION PRODUCE COMPANY

TUESDAY, NOVEMBER 19, 1974 - - - SALE TIME: 1:00 P.M.

LOCATED: At 911 Dairy Road, Hereford, Texas-or, go East on Highway 60 to The Big Daddy Truck Stop, then 1/2 mile South and 1/2 mile West-or, 1/2 mile East of the Bull Barn.

- As we are terminating the produce business, we will sell the following at Public Auction: PROCESSING MACHINERY 1-Baker Weight-O-Matic automatic Produce Bagger for 5, 10 or 20 lb. Bags. Large size Machine with 14 bagging heads. Includes Filter Table, Storage Bin, Conveyor for filled Bags, also 1 Bin, complete set of new spare parts. 2-Better-Built Potato Seed Cutter. Complete with dusting attachment and extra-long Grading Belt in rear. Also has new Eliminator to discard under-size seed pieces. 3-Lockwood 2-head Potato Bagger. Portable, Foot-pedal controlled. Can be used anywhere. 4-Fairbanks - Morse portable Platform Scales, 100 lb. capacity. Complete with Spoons over-and-under indicators, Both like-new and used. 5-Conveyor setup for loading trucks. Consists of 8 five-foot sections of Aluminum Skatwheel Conveyor and Tripod Stands. Used only 2 months. 6-Aluminum Pallet Rollers - use for moving loaded Pallets. All like new. 250-Hardwood Pallets-size 36x66 inch. 1-Hydraulic Pallet Truck. Use for moving loaded Pallets. Very good condition. 7-Low approximately 800 lb. 8 1/2 M-45 Potato Seed Treatment Dust. GRADING MACHINERY 1-Main Grader, 2-Grading lines, each 18 inches wide. Consists of Aluminum Rollers for better grading job. Approximately 15 feet long, has belt in center for carrying No. 2 Potatoes, and belt above grader for carrying culls away. Has Variable Speed Motor. 2-Lockwood expanding Potato Sizer. Width 48 inches, length 58 inches. Rubber-covered Rollers to separate Potatoes into 3 different sizes. 3-Sizing Table, 48 inches wide 25 feet long. Takes 3 sizes of potatoes from Sizer and carries, each size separately, to bagging station. 4-Side Belts. Used in conjunction with main grader - handles various sizes and grades of potatoes as they are separated. Various widths and lengths. All equipped with Motors. 5-Cull Belts, 3 different sections of varying lengths, all 18 inches wide. 6-Fairbanks - Morse portable Platform Scales, 100 lb. capacity. 7-Fairbanks - Morse Portable Platform Scales, 100 lb. capacity. Complete with Spoons over-and-under indicators, Both like-new and used. 8-Conveyor setup for loading trucks. Consists of 8 five-foot sections of Aluminum Skatwheel Conveyor and Tripod Stands. Used only 2 months. 9-Aluminum Pallet Rollers - use for moving loaded Pallets. All like new. 250-Hardwood Pallets-size 36x66 inch. 1-Hydraulic Pallet Truck. Use for moving loaded Pallets. Very good condition. 10-Low approximately 800 lb. 8 1/2 M-45 Potato Seed Treatment Dust. 11-Main Grader, 2-Grading lines, each 18 inches wide. Consists of Aluminum Rollers for better grading job. Approximately 15 feet long, has belt in center for carrying No. 2 Potatoes, and belt above grader for carrying culls away. Has Variable Speed Motor. 12-Lockwood expanding Potato Sizer. Width 48 inches, length 58 inches. Rubber-covered Rollers to separate Potatoes into 3 different sizes. 13-Sizing Table, 48 inches wide 25 feet long. Takes 3 sizes of potatoes from Sizer and carries, each size separately, to bagging station. 14-Side Belts. Used in conjunction with main grader - handles various sizes and grades of potatoes as they are separated. Various widths and lengths. All equipped with Motors. 15-Cull Belts, 3 different sections of varying lengths, all 18 inches wide. 16-Small Grader and Bagger complete with variable speed motor. Ideal for small operation such as Fruit Market or Roadside stand. 17-Trash Eliminator. Small-mesh Chain rollers in wash water to take out small pieces of trash. (Some of this grading machinery will be offered two ways. As a complete unit and individually). FIELD MACHINERY 1-1973 model Lockwood Potato Planter. Complete with electric system, insecticide boxes also Fertilizer Boxes and condition. 2-Lockwood 2-row Potato Diggers. Both in good condition. 3-Summit 4-row Vine Beater. Has blades of varying length to completely clean bottoms of furrows and sides and top of beds. 4-Speedy 2-row Vine Beater TRUCK & PICKUP 1-1966 Chevrolet 80 series Grain Truck. American Red and blue. Tires like new. Good mechanical condition. Factory body and good mechanical condition. 1-1964 Chevrolet 4-ton Pickup. Good body and good mechanical condition. Radio, Heater, Air Conditioner, almost new Michelin Tires. MISCELLANEOUS 1-Prison 10 mil. Electric Adding Machine 1-Metal Typewriter Desk 1-Wooden Desk 1-Time Clock 1-Filing Cabinet with Safe (no combination) 1-Lot of 3 Phase Motors (various sizes) 1-Lot of Switch Boxes 1-Lot of misc. parts and other items 1-Lot of 30 Gal. Barrels 1-30 in. Exhaust Fan with 1/4 H.P. Motor, complete with Mounting brackets

TERMS OF SALE: CASH. All Accounts Settled Day of Sale HEREFORD PRODUCE COMPANY - - - OWNERS Phone (806) 364-0404 RAYMOND AKIN 2205 Smythe Street Ph. 296-7692, Plainview, Texas AUCIONEERS GENE HARRIS 1404 Berger Street Ph. 293-4859, Plainview, Texas

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WRESTLING WWA LIBRE SATURDAY NOV. 16 8:00 PM DORY FUNK vs. SIEG STANKE Killer Karl KOX vs. Masio OKUMA Moose MAROWSKI vs. Gordon Mr. WRESTLING NELSON Alex PEREZ vs. Badnews JACKSON

HEREFORD BULL BARN Hereford, Texas Ring Side \$3.00 Box Adm. 2.00 Kids 75c

COMMONWEALTH THEATRES FREE AS THE WIND The unique adventure story of a family that adopted a pack of timber wolves. LAST NITE THURS. STAR 7:00 8:30

SIDNEY POITIER - BILL COSBY and HARRY BELAFONTE An Oscar® Film UPTOWN SATURDAY NIGHT STARRING Nancy Belle Fuller Sean Sullivan Danny McBray

ALL NEW AND IN COLOR! Pinocchio's Birthday Party STARRING Nancy Belle Fuller Sean Sullivan Danny McBray MUSIC AND LYRICS BY Karen Kohl & Susie Ungar A Wonderful adventure in make-believe! SATURDAY STAR 1:00

VIDITA NEGRA SUNDAY STAR 1:00 HE HAS EXACTLY SEVEN MINUTES TO GET RICH QUICK! CLINT EASTWOOD "THUNDERBOLT and LIGHTFOOT" THURS. FRI. SAT. TOWER SHOWTIME 7:00

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SUPER SUDS
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SYRUP
SHURFINE WAFFLE

FAMILY PACK QUARTER PORK LOIN

PORK CHOPS **\$1.09** LB.

PALMOLIVE
LIQUID DETERGENT
17 OZ. **89¢**

- BLADE CUT **CHUCK ROAST** LB. **79¢**
- FAMILY PAK **GROUND BEEF** LB. **75¢**
- LEAN & MEATY **BEEF RIBS** LB. **49¢**
- FAMILY PAK **PORK CHOPS** LB. **\$1.09**
- BOSTON BUTT **PORK ROAST** LB. **89¢**
- PORK STEAK** LB. **98¢**

FAMILY STEAK
89¢ LB.

SHURFINE TUNA
LIGHT CHUNK
8½-OZ.
2 FOR 89¢

GOLD MEDAL FLOUR
5 LB. BAG
69¢
WITH COUPON

32-OZ. BTL. TOMATO SAUCE
SHURFINE **79¢**
15-OZ. CANS 3 FOR 79¢

RIB STEAK
99¢ LB.



BAKER'S CHOCOLATE CHIPS
12 OZ. BAG **59¢**

MANDARIN ORANGES
SHURFINE
11-OZ. CANS **3 FOR \$1.00**

SHURFINE MACARONI & CHEESE DINNERS
4 FOR \$1.00

SHURFINE JELLIED-WHOLE CRANBERRIES 3 FOR **89¢**

SHURFINE 16-OZ. CAN PORK & BEANS 4 FOR **\$1.00**

JOAN of ARC CREAM OR WHOLE CORN 3 FOR **89¢**

STRAWBERRY PRESERVES SHURFINE 18-OZ. **79¢**

SHURFINE RIPE PITTED OLIVES 6-OZ. 2 FOR **89¢**

FRESH SHELL BLACKEYED PEAS SHURFINE 15-OZ. 4 FOR **\$1.00**

ELLIS PECANS
HALVES OR PIECES
6 OZ. **69¢**

RENUZIT AIR FRESHENER
7-OZ. **49¢**

JUST ARRIVED THIS YEAR'S CROP OF Butterball, Honeysuckle White and Shurfresh Self Basting TURKEYS

FROZEN FOODS

ORANGE JUICE
SHURFINE FROZEN
6-OZ. CAN **5 FOR \$1.00**

BROCCOLI SPEARS
SHURFINE MIXED VEGETABLE
10-OZ. **3 FOR \$1.00**

POTATOES
SHURFINE CRINKLE CUT **69¢**

YOGURT
SHURFINE ASSORTED FLAVORS
8-OZ. CTN. **4 FOR \$1.00**

MACARONI & CHEESE-CHICKEN & NOODLE-SPAGHETTI & MEAT BALLS-MACARONI & BEEF-MORTON FROZEN ECONOMY Dinners 2 11 OZ. CTN. **89¢**

POTATO CHIPS **79¢**

PRINGLES TWIN PAK

The Dining Table

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- SAYLOR'S STORY DIBBLE EA. **\$5.99**
- CHILDREN'S LIVING DIBBLE EA. **\$4.99**
- WALL DIBBLE EA. **\$1.99**

- WASHINGTON D'ANJOU NO. 1 Pears LB. **25¢**
- TEXAS STRAIGHT NECK YELLOW Squash LB. **25¢**
- GREEN Spinach CELLO PKG. **39¢**
- PURPLE TOP Turnips LB. **19¢**
- SNO-WHITE Cauliflower PKG. **59¢**

BATHROOM CLEANER
20-OZ. FOAM **79¢**

SHURFINE 48-OZ. CANS ORANGE & FRUIT PUNCH 3 FOR **\$1.00**

SHURFINE 10½-OZ. CANS TOMATO SOUP 6 FOR **\$1.00**



SPECIALS GOOD NOVEMBER 11-16, 1974

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426 N. MAIN
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WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SHURFINE TOMATO JUICE
46-OZ. CANS **59¢**

20 VALUABLE COUPON NO. 50780 20

GOLD MEDAL FLOUR 5 LB. BAG **69¢**

WITH THIS COUPON VOID AFTER NOV. 16, 1974 THRIFTWAY FOOD STORES

20 THRIFTWAY 20

A LOT HAS CHANGED

THIS AD OF OURS!

HOW ABOUT IT?

We have advertised to give as good values as you can get any where. What we have said is either true or untrue. We think it only fair to you and to us to let us compare values. If it is the truth we should be getting more of your business. If you haven't been to see us, make it a point to come around as soon as convenient. You are welcome whether you buy or not.

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GENTS' FURNISHINGS
Hereford, Texas

Ad From 1905 Brand

Since this ad ran in a 1905 edition of the Hereford Brand, our area has seen a lot of progress. And we've changed too.

Keeping a respectful eye on tradition, the Brand has strived to develop better ways for the business community to communicate with the rest of the community.

We help businesses tell you what merchandise they have available to sell and how much it costs. Through us businessmen can tell you what services they provide, their store hours, and even what credit cards they accept.

Since 1905 area businesses have depended on the Brand to help them "talk" to their customers. We're proud to say in that way we haven't changed.

Our Service Hasn't Changed.

The Hereford Brand The Sunday Brand

Tel-Aire

Weekly Television Magazine
The Hereford Brand
THURSDAY, NOVEMBER 14, 1974



Freddie Prince



Live Local Broadcasting,
WHITEFACE Roundup
6:30 Monday Channel 6

Interviews Scouting, Reports Game Films

CABLEVISION

CALL 364-3912

McCloud is assigned to mounted police unit

An unwanted assignment with New York's mounted police unit leads Marshal Sam McCloud (series star Dennis Weaver) to surprising rewards in "The 4th Street Cavalry," a "McCloud" drama to be colorcast on the NBC Mystery Movie series Nov. 17 (7:30-9:30 p.m.) on the NBC Television Network.

McCloud's arrival at the mounted police training grounds is brightened by a policewoman, Sgt. Mildred Cross (guest star Julie Sommers), who accepts McCloud's helping hand when she reveals her fear of horses. When robbery of a military armory of a large arms cache results in the slaying of mounted police Sgt. Rosovitch (George Murdock), McCloud's leadership under stress brings him closer to Sgt. Cross, who doubts her abilities as a police officer.

Mark Richman guest-stars as Capt. Ernie Daitmer, who heads the mounted police unit and who is bent on finding Rosovitch's slayer. Michael Parks portrays the crazed slayer-robber, Frank Gregory.

J. D. Cannon appears in his regular starring role of Chief Clifford and Terry Carter is Sgt. Broadhurst. The cast features Ken Lynch as Det. Grover; Rafael Campos as Manny; Bert Freed as Paddy Keefe; Steve Bond as Don; and Brett Parker as Sheriff Thornton.

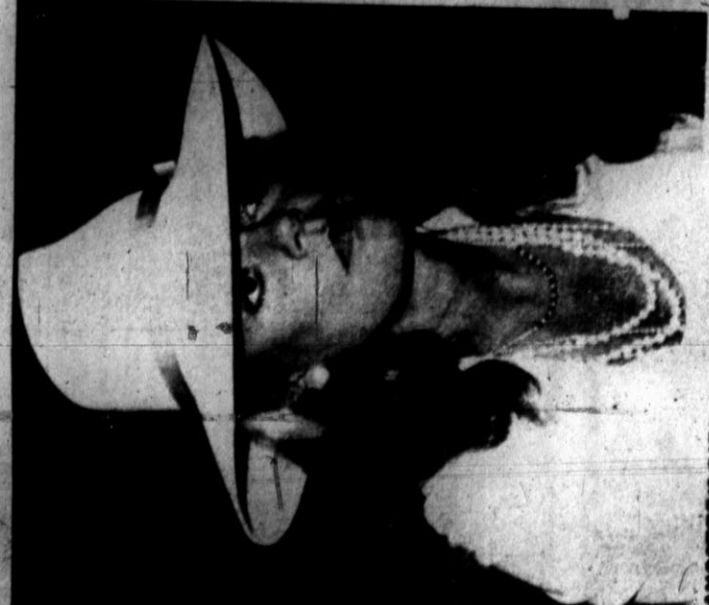
Portions of this drama were filmed in New York City. Jerry Jameson directed Michael Gleason's script.



Julie Sommers

ALL PROGRAMS SUBJECT TO CHANGE

| CHANNEL | 4 | KONC | 7 | ABC | 7 | ABC | 13 | KESB | 13 | PBS | 2 | IND | 39 | KATX | 2 | IND | 3 | IND |
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GAMBLER'S GIRL
Dyan Cannon stars as Virginia Hill, girlfriend of Los Angeles gangster Bugsy Siegel, who made headlines through her nationally televised testimony before Senator Kefauver's congressional hearings on organized crime. In "The Virginia Hill Story," an "NBC World Premiere Movie" to be colorcast on the NBC Television Network Tuesday, Nov. 19 (7:30-9:00 p.m.).



Most men would love to get close to Joanna Cameron (right), but Paul Sorvino is forced into intimacy at gunpoint, setting off a series of very embarrassing consequences in "It Couldn't Happen to a Nicer Guy," a modern satirical comedy on the ABC Television Network's "Tuesday Movie of the Week," Tuesday, Nov. 19 (7:30-9:00 p.m.).

Monday Program Notes

7:00...NBC...BORN FREE
"Elsa's Odyssey," Mary Ann Mobley guest stars as a woman who arrives in Kenya to find her 10-year-old daughter (Dawn Lyn) after an eight year absence.

7:00...CBS...GUNSMOKE
"In Pursuit of Duty," Dillon is frustrated by Judge Kennell's insistence that the law be maintained and that Emmett Kaystinger and his gang, all known outlaws, be set free unless there is solid evidence to hold them.

7:00...NBC...THE STALKER
"Vendetta," with guest star Laurence Luckinbill. A heroic ex-cop returns to the force after ten years obsessed with a plan to capture and punish the gunman who nearly caused his paralysis.

8:00...ABC...NFL MONDAY NIGHT FOOTBALL
ABC Sports will provide live coverage of a game between the Kansas City Chiefs and the Denver Broncos from Denver Mile High Stadium in Denver, provided by Commentary will be provided by Al Michaels, Frank Gifford and Alex Karras.

8:00...NBC...THE GODFATHER
Starring Marlon Brando, Al Pacino, James Caan, Robert Duvall, Diane Richardson, Castellano and Richard Conte. Conclusion of the story of the powerful Corleone family, organized crime chieftains in America during the 1940s. Filmed in America New York, Las Vegas, Hollywood and Sicily. "The Godfather" is winner of three Academy Awards. Paramount.

8:00...CBS...MAUDE
Maude and her husband put his wife in a state of shock by telling her they've split six couples over for dinner. Maude Findlay takes over with a flourish—after all, what are friends for?

8:30...CBS...RHODA
Creating a problem for Joe and Rhoda is Rhoda's suggestion he agree to talk about it—only the person he picks to talk to doesn't thrill Rhoda—he's chosen his twice-divorced father.

9:00...NBC...MEDICAL CENTER
"The Tyrant." A famed Jewish medical researcher, only to be a neo-Nazi group is determined to drive him away.

10:30...CBS...THE CBS LATE MOVIE—SUNDAY IN NEW YORK
Starring Jane Fonda, Cliff Robertson, Red Tomney, and a young girl from Albany visits her brother's New York apartment after breaking her engagement. She becomes involved in a series of complications when she falls for a sophisticated New Yorker. (1969) (R)

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
McLean Stevenson is guest host.

11:00...CBS...THE TONIGHT SHOW
Part 11 of discussion on male prostitutes. Guests are Morris Knight of the Gay Community Services Center; James Grodin, deputy district attorney for Los Angeles; and an expert on "chicken ring" investigations; and George and Kenyon of the Superior Court in Los Angeles, who handles many juvenile cases.

Friday Program Notes

7:00...CBS...PLANET OF THE APES
"The Inferno," A fascinating experiment by a woman chimpanzee scientist pushes the captured Burke to his physical and mental limits as Galen and Vircon desperately try to rescue him. Beverly Garland guest stars.

7:00...ABC...KUNG FU
"Ordeal by Love" (Part 1). Caine and his fellow monks are besieged by troops who have already destroyed one Shaolin temple.

8:00...CBS...THE CBS FRIDAY NIGHT MOVIE—"THE STALKER"
Starring Robert Walker and Eve Marie Saint. The drama concerns a deadly fighter who is trapped in a deadly combat with a ruthless Apache brave who relentlessly trails him across the West and will stop at nothing to recapture his son—even if it means murdering his father. (1969) (R)

9:00...NBC...THE DEAN MARTIN SHOW
Dean and his guests "roast" Telly Savalas.

9:00...NBC...THE NIGHT STALKER
"The Devil's Platform." A series of murders and a fair-haired politician are connected by Kolchak who discovers the man is possessed by Satan.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
Guests: Lucille Ball and the Jackson Five.

10:30...CBS...THE CBS LATE MOVIE—"BEWARE! THE BLOB"
Starring Robert Walker. A small piece of frozen "blob" brought home by a geologist escapes from its deep freeze and goes on a wild rampage of destruction.

10:30...ABC...WIDE WORLD
MYSTERY—"WONDER WOMAN"
Starring Cathy Lee Crosby, Ricardo Montalban and Andrew Prine. The heroine of the comic books born in the 1940s, a beautiful woman, endowed with unique powers with the ability of vital documents stolen by an international spy ring. (R)

Steel Is Not Enough (FAMOUS LAST WORDS)

In 1921 a light truck was called either a "business car" or a "commercial car." Early trucks also had "instrument boards" instead of "dashboards". "Screen side" described a van whose sides were made of screen-fence type wire mesh. Such trucks might also sport "aluminum-covered aluminum running boards" as an option.

Wood was a common body material in the trucks of those days. In fact, when the Dodge people came out with an all steel body in 1928, their competitors scornfully criticized the move with ads that read: "Steel alone is not enough."

1st in 1928-1st in 1975
Dodge—the only 4 wheel drive club cab model sold in the USA.
The Dodge Boys wonder what other 'famous last words' the competition has.

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Lucille Ball stars in "Happy Anniversary and Goodbye"

Lucille Ball, television's acknowledged first lady of comedy, and Art Carney, currently appearing in the critically acclaimed film "Harry and Tonto," star in an hour-long comedy-drama special, "Happy Anniversary and Goodbye," to be presented Tuesday, Nov. 19 (8:00-9:00 p.m.) on the CBS Television Network.

The teleplay, written especially for Miss Ball by Arnie Ross and Arthur Julian, is the first of two specials under Miss Ball's contract with the CBS Television Network.

Also starring in the special are Nanette Fabray and Peter Marshall. Featured in the cast are Alan Hale, Don Porter and Arnold Schwarzenegger, a former Mr. Universe.

"Happy Anniversary and Goodbye" is produced by Gary Merion and directed by Jack Donaghy.

Miss Ball portrays Norma Michaels, a woman who approaches her silver wedding anniversary with a growing realization that her marriage has degenerated into a chronic disappointment.

Her husband, Malcolm Michaels (Carney), is a comically successful—and comically dull—dentist who is dimly aware that life has passed him by. Their mutual discontent comes to a head on the day of their daughter's marriage. After an acrimonious exchange of pent-up insults, Malcolm leaves the house and Norma, to find freedom "out there" in the kind of life he believes he has been missing.

Norma is encouraged in her sudden independence by her longtime best friend, Fay Lucas (Miss Fabray), a militant veteran of four marital breakups. Malcolm, too, has his champion and mentor in Greg Carter (Marshall), his forty-something associate in the dental office.

Miss Ball, currently starring in the little role of the motion picture "Name," has been a star on the CBS Television Network for more than 20 years.

Carney is best known to television viewers for his characterization of Ed Norton, a role that became a national institution in "The Honeymooners" sketches. Carney has starred on Broadway in "The Odd Couple," "Tallo Her, She's Mine" and "The Prisoner of Second Avenue."

Miss Fabray, who was a vaudeville star at three, has Broadway credits ranging from "Meet the People" to "Mr. President," and among her motion pictures is one of the screen's musical classics, "The Bandwagon." She won three Emmy Awards during her three years with Sid Caesar on Fabray Show.

Marshall, host of "Hollywood Squares," is an actor, musical-comedy star and nightclub performer. He starred on Broadway with Julie Harris in "Skyscraper" and in the London company of "Bye Bye Birdie." His film credits include "Ensign Pulver" and "The Cavern."

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