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HEREFORD, TEXAS, 79045, SUNDAY, OCT. 6, 1968

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Water Importation Vital Many Declare At Hearing

Hundreds of persons from all over Texas gathered in the Deaf Smith County Bull Barn Saturday to speak out on the importance of water to the Panhandle-High Plains area.

Following day-long testimony before the House Interim Water Study Committee, Chairman Bill Clayton told the Brand that "it was the most harmonious testimony from such a wide range of groups than we (area residents) had ever dreamed. From the farthest point in the Panhandle to all the way to El Paso — they were unified in the effort to get water imported to this area."

Clayton had directed the hearing during which he and his fel-

low State Legislators listened to individuals and organizations testify on an agenda of questions concerning water. Members of the committee are Clayton, Menton Murray of Harlingen, Neal Solomon of Mount Vernon, Bill Finck of San Antonio and Bill Swanson of Houston.

This was the fourth hearing held in various parts of the state by the committee, and Clayton explained that there will be one more in Austin to summarize the findings. The committee, at the next session of the Legislature, will make recommendations as to water importation and laws pertaining to water.

WELCOME EXTENDED

Committee members and guests were welcomed to the Bull Barn Saturday by Earnest Langley, president of the Deaf Smith County Chamber of Commerce. "Momentous decisions will be reached today," Langley told the crowd. The Hereford Hustlers also served as hosts, welcoming the guests.

John Kendrick of Brownfield, president of Water, Inc. and also a state representative, introduced Clayton to begin the hearing. Clayton called the meeting to order by asking that persons limit their discussion to items on the agenda or matters related to items on the agenda.

First to testify was Tom McFarland, general manager of the High Plains Underground Water Conservation District. McFarland told the committee that he felt one of the biggest problems in water importation (paying the cost, etc.) would be "people problems."

Persons out of the rural area, said McFarland, take the water for granted and feel that they shouldn't have to pay for it since the farmer will be using most of it. "For the first time in the history of the world, people are using the water faster than it is available," he said.

McFarland said his group and others have been trying to educate the people to the water shortage problem. When asked about wasting water, he stated that much improvement has been made in recent years on water conservation.

Other speakers, in the order that they spoke, were J. W. Buchanan, manager of the North Plains Water Conservation District; Congressman Bob Price; Felix Ryales, of the Panhandle Underground Water Conservation District south of the Canadian River; Cliff Chamberlain, executive director of Water, Inc.; R. C. Godwin, president of the Deaf Smith County Water Association; Ray Joe Riley of Hart; Bruce Parr of Friona; Don Kimbell of Amarillo; Deniz Pulliam of Hereford; Leo Forrest of Hereford; Jim Roy Daniel of Friona; Bill Cleavinger; Mrs. Argen Draper of Hereford; Deaf Smith County Home Demonstration Agent,

and Dick Brown of Hartley, candidate for the 18th Congressional District.

Also, Fancher Upshaw of the Amarillo Chamber of Commerce; James W. Witherspoon of Hereford, representing the Texas-New Mexico Sugar Beet Growers Association; C. B. Ray of the El Paso Valley Cotton Association; Donald Johnson, executive vice president of the Plains Cotton Growers, Inc.; Pat Northcutt, officer of the Grain Sorghums Producers Association; H. B. Endaly Sr., director of the Red Bluff Master Bluff; L. Dean Rhea, chairman of the West Texas Grain Elevators Association; Burl Evans, attorney representing the Swisher County Water Users; Joe Rankin, district director of the Texas Farmers Union; W. P. Axe of Hereford; Bill Miller of Muleshoe, and Hugh Yanis, executive director of the Texas Water Quality Board.

Following the testimony, Clayton said the committee would accept written reports on the agenda until the final meeting during the last part of November.

The committee members were honored with a reception Friday night in the home of Mrs. D. W. Palmer of 148 Live Oak. Also present were representatives of three engineering firms who will be bidding for the importation projects, if they come about in the future.

Following the reception, the group had supper at the Hereford Country Club, with Water, Inc., serving as host.

Combining their testimony see WATER, Page 2.



WATER COMMITTEE — Members of the House Interim Water Study Committee were in Hereford Friday night and Saturday for the important water hearing. In the top photo, members of the committee are shown making a tour of the Holly Sugar Corp. plant Saturday morning. The bottom photo was taken during a supper for the men Friday night. In the bottom photo are, left

to right seated, Bill Swanson of Houston, Bill Finck of San Antonio, Menton Murray of Harlingen and Neal Solomon of Mount Vernon. Bill Clayton of Springlake, chairman of the committee, is standing. Jay Boston, of Hereford, president of the Texas-New Mexico Sugar Beet Growers Association, is shown with men in the top photo.

Air Tour Will Visit Wednesday

The All-Texas Air Tour will make the Hereford Municipal Airport a "Howdy" stop again this year, reported Bill Thompson, manager of the Deaf Smith County Chamber of Commerce.

The Deaf Smith County Chamber of Commerce Aviation Committee was notified that the All-Texas Air Tour will arrive at the airport by Aviation Committee members, members of the City Commission, the Chamber Board, the Hereford Hustlers and the Civil Air Patrol. Jim Sears is chairman of the Aviation Committee.

As in the past, Thompson explained, 35 to 40 private aircraft will participate in the tour. All crews will be furnished souvenir packets by the Chamber of Commerce.

VFW Taking Toys For Tots

VFW Post in Hereford has reported toys may be delivered to their headquarters in Veterans Memorial Park now for their annual Toys For Tots project.

Warehouse space that was needed for the storage of the toys has been donated, the VFW spokesman said.

They will appreciate all used and discarded toys, in order to make Christmas possible for children in the area who might not have the opportunity.

Adult Education Enrollment To End This Week

Betty Priest, secretary for assistant superintendent Robert Holman at the Hereford Public Schools Administration Building, reported that this will be the final week of enrollment for the present Adult Education Classes.

But she also added that "new classes will be open for enrollment later in the fall, and a class can be started at any time there is sufficient interest."

Adult classes meeting on Monday are Basic English, 6:30 and 8 p. m. in Room 23 at Stanton Jr. High School; Beginning Spanish at 7 in Room 115 at Hereford High School; Typing 1 at 6:30 in Room 109 at HHS; and Speed Reading at 8 in Room 119, HHS.

On Tuesday, Shorthand will meet at 7 in Room 105, HHS; Bookkeeping at 7 in Room 301, HHS; and Furniture Repair and Upholstery, Room 133 at 7 in HHS.

Houston Wounded In Vietnam Action

PFC Ronald W. Houston, son of Mr. and Mrs. Elton G. Houston, Star Route, Hereford, has been wounded in action in Vietnam and is now in a hospital in Japan.

According to a message received here, PFC Houston "was slightly wounded in Vietnam on Sept. 18 as a result of hostile action."

The U. S. Army Adjutant General's office reported that "he received a fragment wound to the chest. He was on combat operation when friendly military aircraft mistook (Houston's) unit for hostile force and opened fire."

Houston was treated and hospitalized first in Vietnam. He was not seriously wounded, the report concluded.

His parents report that they have talked to him via telephone since he has been in Japan. His mother said that her 19-year-old son is now in a wheel chair and "is feeling better every day. He said that he has a collapsed lung and the wound was not sewed up until Sept. 27 — until all the poison could be drained from his system."

Houston told his parents that he is scheduled to be shipped back to the states soon — either to El Paso or San Antonio. "Just as long as it is Texas, I don't care," he told them.

He was born in Hereford on Dec. 30, 1948, and attended Hereford High School before entering the service in May 1967. He arrived in Vietnam on Nov. 4, 1967, and has been in radio communications.

According to his parents, Houston has "been in the fighting ever since he's been there." Had he not been wounded, he was scheduled to return home on Oct. 24.



PFC Ronald W. Houston

Goal Is \$37,100

United Fund Drive Will Begin Monday

The 1968 United Fund campaign — with a budget 22 per cent higher than the 1966 budget which Deaf Smith County residents filled faster than any city in Texas — will be kicked off at a 10 a. m. meeting Monday.

Setting their sights at a goal of \$37,100, UF President Debbs Knox, Drive Chairman Johnny Clark Jr., the eight majors and numerous captains and workers will gather at the Hereford Community Center to accept advance solicitations and receive last minute instructions.

Special guests at the kickoff ceremonies will be representatives of local businesses which have given their money to the UF in advance of the drive. They will be recognized as they present their money to drive officials.

Majors of the eight divisions of this year's drive received their quotas during a noon meeting Thursday at the Administration Building at Hereford High School. The majors, their division and quotas include Melvin Jayroe, advance money, no set quota; D. C. Martin, Hereford School system, \$2600; Leo Forrest, Hereford utilities, banks, savings and loan associations, lawyers and accountants, \$6000; Charles Bell, Commercial "B," \$6400; Cleo Corlis, Commercial "A," \$6000; Calvin Goodin, industrial division, \$7000;

Bill Gentry, rural area, \$6100, and B. F. Cain, city, county, state and federal agencies, \$3,000.

Money raised for the United Fund will go toward the following projects: Camp Fire Girls, \$6,369.25; Boy Scouts, \$7,200; Pony League, \$2,025; Little League, \$2,581.14; Colt League, \$1,250; Salvation Army, \$4,200; Red Cross, \$11,000; Cerebral Palsy Center, \$100; Council on Alcoholism, \$750; U. S. O., \$475; local United Fund expenses and the Texas United Fund, \$1,150.

During the meeting Thursday, Clark and Knox emphasized that the UF campaign failed to meet the budget last year and "we can't afford two years in a row to penalize these programs" by not giving them sufficient funds.

Clark pointed out that workers should urge businessmen and other individuals to increase their contributions in an effort to surpass the goal this year. "We have some new businesses and many new people which will take care of some of the increase in the budget, but each person needs to give a little more to put us over the top."

Each of the eight majors appointed by Clark in turn has designated workers who receive cards with the name of a firm

or individual on them. There is to be no house to house canvassing.

At the meeting Monday morning, advance money will be turned in to Joe Shollenbarger for counting. Figures then will be announced and later placed on a board at the Post Office. They will be changed each time officials come up with a new total.

Another important meeting of captains and their workers will be held at 10 a. m. Thursday, when more money will be turned in. The meeting will be at the Hereford State Bank.

Other activities during the week connected with the United Fund drive have been announced by drive officials.

The band, directed by Ben Gollehon is scheduled to play the overture and finale during the Monday morning meeting, then will reappear at noon Monday to perform for the Hereford Rotary Club. At that time, Clark and Melvin Jayroe will bring Rotarians up to date on the drive.

At 8:30 p. m. Monday, the program will be repeated for the Dawn Lions Club meeting at the Dawn Community Center.

At noon Wednesday, members of the Hereford Lions Club will be brought up to date on the campaign with a brief summary.

Proposed School Would Be Built In South Hereford

By EARL MOSELEY

Hereford Independent School District Board of Trustees met in special session Friday morning and, in the presence of four school officials, Mayor John B. Pool, City Manager Dudley Bayne and three city commissioners, unanimously passed the following motion:

By Trustee Bill Gentry: "Even though it is recognized that there are those who have expressed opinions and interest because of personal gain, consideration must be given to where students live, concern of downtown merchants, and consideration of city services, and I move that the school be placed on the school property in South Hereford."

I would like to include in the motion that we as a Board give consideration to a plant that will better provide for individual differences and every effort be made even if it involves an expense of local funds to fairly distribute students in the elementary schools to prohibit an unfair overload of migrant students on any campus.

With this motion, the Board pledges itself to the best school possible; one that all of us can be proud of knowing that is the best that we can provide for our young people."

The motion was seconded by Trustee Hugh Clearman. Members who approved the motion were Vice President Raymond White, Secretary Dr. A. T. Mims, Trustees Ed Loerwald, Hilrey Aven, Gentry and Clearman. President Olin Parris presided.

The motion concerned the construction of a new elementary school in the Knob Hill section of South Hereford — in lieu of the passage of the bond issue set for Friday, Oct. 11.

The special session was called for 6 a. m. at the Caison House to "select a site for the school," according to President Parris, in view of his "promise" that the proposed site would be announced to voters prior to election date.

Parris' promise was made to the large group who attended the public hearing of the bond issue of \$750,000 (which includes a new football stadium on the ballot.) The Tuesday night meeting was almost entirely concerned with the selection of site. A standing vote requested of the 200 to 300 people present revealed that they were almost equally divided in their choice between location in South Hereford or "any other part of town."

The Brand covered both the Tuesday open hearing and the Friday meeting. Included here is the background of the site selection meeting and quotes from "both sides" gained from statements made after the site was selected.

Reports indicated that the Friday morning breakfast meeting was called in view of the fact that Trustee Secretary Dr. A. T. Mims "had to report for work" at 7 a. m. (or thereabouts) and the 6 a. m. call "would make it possible for him to cast his vote on the site selection" before leaving.

who was absent due to illness, according to Mayor Pool.

Prior to the motion, trustee Bill Gentry asked if the city had authority to post stop signs for a school crossing at a point on Highway 385 Bayne replied that, to his knowledge, there would be no possibility of such signs on a highway and that such crossings would be in the jurisdiction of the highway department, whether in the city limits or not. Bayne said that the schools could have a "patrol" stationed at such crossings who would have authority to halt traffic — there were also the possibilities of overhead and underground crossings "which at this time have only been built on Interstate routes." He suggested that they (the school board) check with the county on this question, as well as the highway department.

(The Brand asked County Judge H. C. Williams what steps could be taken by the county commissioners and the highway department in regard to some type of school crossing, and the judge reported that it would not be possible for either agency "to make any promises" prior to the construction of a school, but that state provisions "covered school crossings" and the school system "would be protected.")

Whereupon, Gentry announced that the trustees "had spent many hours discussing the new school's site." He made his motion at this point for the school's proposed construction to be set for property already owned by the Hereford Independent School District in South Hereford.

Also present were Hereford School Superintendent Johnny Clark Jr., assistant superintendents Robert Holman and Roy Hartman, and Special Services administrative assistant Tom Harkey.

Cost of "fairly distributing the migrant students" in the elementary schools, which was proposed, will be at a cost estimated by Gentry of \$3,000 to \$5,000 per year. "We will make every effort to balance out the migrant students," he said.

White pointed out that the administrators and trustees had made a careful study of team teaching toward instruction to the maximum, which possibly would be applied to the new school. He also discussed the problems of zoning in the area and agreed with Mims that, had

See SCHOOL, Page 2

Barton To Become City Commissioner

Roland Barton of 344 Centre will be sworn in as a member of the Hereford City Commission during a regular meeting of commissioners at 7:30 p. m. Monday at City Hall.

Barton, general manager and vice president of Shur-Gro Liquid Feed, Inc., was chosen by commissioners to fill out the term of J. B. Pool, who became mayor upon the resignation of Ray Cowser recently. There are about 18 months left on Pool's two-year term. Pool has about six months left on the mayor's term.

Barton has lived in Hereford since August 1963, when Shur-Gro began operations here. A member and officer in the Hereford Rotary Club, he also is a zone leader in the Central Church of Christ.

Barton recently was selected to appear in the 1968 edition of Community Leaders of America, a publication which also honors Governors, United States Senators and Congressmen of the various states.

He and his wife, Ann, have two children, Craig, 12, and LaQuinta, 11.

Also during the meeting Monday night, commissioners will set dates for public hearings on annexation of property in South Hereford and another section be-

tween Fifteenth and Sixteenth streets and avenues H and I. In last Monday's meeting, commissioners agreed to let the Future Farmers of America tie onto the city's water lines so they could continue a project in the north part of the city. City Manager Dudley Bayne explained that the FFA chapter has a project going just outside the city limits and need water.

Commissioners agreed to allow the chapter to tie onto the lines, if they pay for the water, since it was for such a worthwhile project.

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Roland Barton

School ...

Continued From Page 1

The school site been selected in another area of the city. "We would probably have to bus all the city then." Loerwald agreed that it was the best solution to propose the construction site in the south section.

Mims said, "We can and will operate a suburb school there. Otherwise we would have voted against South Hereford. But with the new types of school construction and teaching methods, I feel that South Hereford might well prove to be one of our best schools."

Gentry asked the city commissioners for their help "on school traffic" within the section and Bayne replied for them that they would "certainly cooperate." Barnard pointed out that there is "bound to be a precedent somewhere in the State law for a crosswalk." He also recalled a past joint meeting with the school board in which they discussed the Highway 385 traffic problem.

Clearman spoke up on the passage of the bond issue: "We are going to have to have everybody here to promote this new school — all over town. We solicit the help of everybody here to promote this new school (and the passage of the bond issue that will make it possible). Please help spread the word."

Bayne then provided information that assured the school board that there would be no problems with city services in locating the school in South Hereford. He suggested that the school and city might want to consider a joint project. Clark pointed out that many schools and cities were jointly providing play areas that could be used by the schools during the school months and for summer city recreational programs. He said this provides for maximum use of such areas and results in a substantial savings for the taxpayers.

Both school and city officials expressed an interest in this type of mutual project, that by cooperative effort it could be advantageous to the entire city. Mayor Pool told the Brand later that this project would be placed under study.

Bayne also congratulated the trustees and administrator (Clark) for keeping the open hearing "from getting out of hand. It could have been an explosive situation. But it was conducted fairly and it gave everyone a chance to speak. However, I feel that it should have been brought out (at the hearing) that education should come first. It should have come from the audience."

"We have to have this school— regardless of where it goes," Gentry said.

Mims recalled, "We didn't even get into the bond part of it (at the hearing.) But there didn't seem to be anyone opposed to it. I don't believe there is any bigotry in the opposition. I feel they will work just as hard for the school now as they did in their opposition to its location. They know this school is a necessity, no matter where it goes."

"And I think it's real good for a layman, like myself, to be connected with the schools now. It looks real exciting."

Commissioner Barnard suggested, and was backed-up by other members of the commission, that "it behooves all of us to get behind the bond issue and assure it passing. Further, we should go to those that were concerned that the school be in South Hereford and get them to work just as hard for the passage of the bond election."

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Water

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Mayor Pool expressed appreciation from the City of Hereford and pledged his support to the limit in the interest of the bond issue.
President Parris said, "This is starting a new area in Hereford. That is real good. We want the city and the schools to work together on good ground. All people are reasonable minded, and I feel they will understand the situation."

OUTSIDE OPINIONS

Friday at noon, Hereford public school principals met at Aikman Elementary School with D. C. Martin, United Fund Major in charge of school personnel (of which Clark is current drive chairman.) They met on behalf of formulating plans of collecting a goal of \$2,600 for the fund and, due to the early hour which they must report to their individual schools, had not heard that South Hereford had been selected as school site by the trustees. (Official announcement was not made until after 8 a.m.)

Interesting to note were comments of the elementary school supervisors following the United Fund meet regarding their current "overloaded" school enrollments. One reported that there hadn't been a single day since the beginning of school this year that his school hadn't had additional enrollments. Others reported they had "only missed a few days" of the same situation.

Then they began questioning each other about "any extra space at all?" Most classes were "record numbers" (all elementary schools have record numbers this year) and some reported that they "might take one or two more" in some grades.

"Where are we going to put them all?" one of them asked. Another one asked, "Won't the beginning of construction at the Wilson and Company plant this month mean a certain amount of increase?"

"Can you wait it out for a new school in September 1969 (the proposed opening date of the school now in question by the voters)?"

This could not be answered. Four local residents quoted in the Thursday issue of the Hereford Brand, who spoke their views in the open hearing Tuesday night — two for and two against the location of the proposed new elementary school in South Hereford — were queried Friday concerning the site selection and if they would now be "for or against" the bond issue on the Oct. 11 balloting.

Gerald Hamby, who had been appointed chairman for the group representing their interests in locating the school in South Hereford, reported that he had not as yet met with the committee but was "personally, definitely for the bond issue. We have a population overload throughout the city and we need this school. I am really going to push for the passage of this bond issue."

Hamby added, "Hereford also needs a good maintenance-free football stadium. I am going to help push for its passage too."
Dr. John H. McCrary, who had spoken in opposition to the South Hereford site (on the language ratio problem), stated that he was "one-hundred percent for passage of the bond issue."

Dr. McCrary pointed out that "the site of the school was not the major issue involved. My concern was for the best value for the children. We need the school." He added, "I will trust the school board for making the best decision toward the proper education for all children who will attend the school."
Hereford businessman George Masso replied, "We are one step

Water

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organization which works effectively on a program to provide additional water supplies to supplement our dwindling underground water resources. With your permission, Mr. Chairman, we would like to digress a little to point out to this Committee for the record that we have an organization whose purpose and activity is to unite all organizations and all of our people in West Texas, Eastern New Mexico, and Western Oklahoma behind the program of obtaining additional water supplies to the area which it represents. This organization which represents all of the people who are concerned about the future of this area is called Water, Inc. It is our fervent hope and desire that Water, Inc. attain unanimous recognition as the organization which unites the people of this vast area to coordinate all the various views and efforts behind the difficult task of achieving the importation of fresh water supplies for this area. We therefore call upon every person, organization, and public agency in West Texas which is interested in water importation to respect the position of Water, Inc. as the united voice of West Texas, and to support Water, Inc. in this task which is the challenge lying before all of us.

Godwin explained that "there appears before you and each member of our committee a written text of this testimony which has been executed by the representatives of the several organizations and by the individuals that participated in its formulation, whose signatures attest to the fact that these organizations concur in each and every one of the statements contained herein. This testimony is the result of the combined thinking of the duly elected officials and representatives of each organization endorsing it. We respectfully request that the written text of this testimony which appears before you be copied in the record, including the signatures affixed hereon."

By joining in this combined testimony, these organizations do not wish to set themselves and their counties apart from other organizations and counties in West Texas. The time and energy required to formulate combined testimony have placed a limit on the difficult task of coordinating the variety of contributions into one set of statements.

In his opening remarks, Godwin also stated that "We would like for you to note that the one thing we need the most in order to maintain and further expand our economy is 'more water.' Also, the one most important need we have in order to make our greatest contribution to the economic welfare of this great State and this great Nation is 'more water.' It is our desire to commend and support any group or

ahead of them (the school board.) We have prepared a full-page ad to promote the passage of the bond issue."

On the South Hereford school site "side" from the beginning, Masso continued, "We have worked hard on this and we are not going to give up now. We are going to see the bond issue through successfully to the end."

Regarding the football stadium, Masso said, "It has been estimated that a yearly loss of \$10,000 has resulted from not being able to seat larger crowds. And scheduling games with larger cities is another factor. We will be rated in AAAA and playing the larger cities soon, and will be most unfortunate then if we are not able to seat the out-of-town visitors. We are going to work just as hard for the passage of the stadium bond."

David Hutchins, who spoke strongly in opposition to the school being located in South Hereford, said that he still feels toward it now as he has in the past. "I really didn't think it was in the best interests of the children. I thought the commercial interests were behind it for what they could get out of it and still think that the interests of the children should come first."

But Hutchins replied, "My kids will go there like everybody else's. If that is the decision of the school board, I'm not going to argue about it. I think we ought to get behind it now."

Water

Continued From Page 1

area was Bruce Parr of Friona, president of the Farmer County Water Association. Parr discussed Item Numbers 2, 3, and 4 of the agenda. The items read:

No. 2: Will the economic benefits of imported water justify the cost to the West Texas area?

No. 3: If water could be delivered to West Texas at approximately \$20.00 per acre foot plus a 10 percent increase in all property taxes, would you be willing to contract for water at that price and pay the additional tax?

No. 4: Assuming the cost figures mentioned in item "3" are correct, would non-irrigation water users be willing to pay the 10 percent increase in property taxes?

Merely a cursory survey of the area encompassed by this testimony and all of West Texas reveals the thriving agricultural economy which provides the base not only for a generally satisfactory level of living for those living in this area, but also for more than a significant contribution to the economic productivity of the State of Texas.

With your permission, Mr. Chairman, we shall combine items 2, 3, and 4 in our testimony, as the questions raised are closely interrelated, and our testimony is affirmative to all of these questions.

It is our testimony that the economic benefits of imported water to West Texas will justify the costs to be paid by this area. Further, we believe that we would be willing to pay \$20 per acre foot plus a 10 percent increase in all property taxes for water. Finally, we believe that all segments of our business activity would be willing to pay the 10 percent increase in property taxes to support irrigated agriculture, because of the importance of agriculture to all property owners in the area. In addition, to maintain and support adequate supplies of domestic water in the future is even more important for all citizens. However, it is our hope that the cost of imported water delivered to areas of benefit would be held to a minimum, and that profits determining costs would be reasonable. Parr introduced Donald Kimbell of Amarillo, president of the Oldham County Water Association. Kimbell, in turn, read a paper written by Dr. Herbert Grubb for this hearing, a paper which members of the various organizations would support their testimony. The paper read in part:

"The best available geologic and hydrologic information indicates that the Ogallala aquifer will be exhausted in the foreseeable future. The Ogallala is the source of the present irrigation water used in Potter, Randall, Farmer, Castro, Deaf Smith, and Oldham counties, among other counties in the High Plains. Some estimates put the time of physical exhaustion of the present water supply at thirty to forty years in this area. However, a serious economic problem is expected much sooner, because the time of economic exhaustion will vary with price, cost, and technological conditions faced by the farmers who presently use the water."

Irrigation water is important to the economic well-being of the citizens of the area. Farm income depends directly upon irrigated crops, and non-farm incomes depend upon sales to farmers through production material and consumer goods, and the purchase of raw materials from farmers in the form of grain, vegetables, sugar, meat, and fiber, which are used in the manufacture of edible food and usable garments needed by consumers everywhere. The

presenting testimony next for organizations of the immediate

Water

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counties listed above have approximately 890 thousand acres of irrigated cropland, producing grain sorghum, wheat, cotton, sugar beets, soybeans, and vegetables. Approximately nine out of eleven acres of harvested acres in this area are irrigated acres. Grain sorghum has the largest share of irrigated acres with almost half the total irrigated acreage. One-fourth is in wheat, one-eighth in cotton, and the remaining one-eighth is planted to soybeans, sugar beets, and vegetables. Irrigation, compared to dry-land farming, more than doubles yields of cotton, increases yield of wheat about three times and grain sorghum about six to seven times.

The importance of irrigation water to farm income in the area is illustrated by the difference in net farm income per acre for the major crops. Net farm income from irrigated cotton is more than six times that from dryland cotton. Net farm income for irrigated grain sorghum is increased four times, and for wheat two times. Irrigation is necessary to the production of sugar beets and vegetables, a factor which increases the farmer's opportunity to maintain his income position under U. S. Government programs of acreage controls and price supports on cotton, grain sorghum, and wheat. In addition, irrigation reduces the risk associated with farm income in dryland farming areas by minimizing the effects of droughts upon crop yields.

The evidence cited above clearly shows the importance of irrigation water to the farm economy of this area. The ultimate disappearance of the irrigation water supply in the area presents a condition causing grave concern to the farmers and businessmen of this area and of other areas as well. The obvious question is: What can be done to adjust to the impending economic crisis?

The only alternative in the absence of irrigation is the return to dryland agriculture, but the result of this would be lower income for both farmers and local businesses. Both farm and non-farm populations of the area could be expected to decline due to the contraction of farm output. Capital losses would be incurred and labor employment opportunity would be drastically curtailed. The tax base to support local government and public services would be reduced significantly and economic cost advantages of larger units of schools, churches and public facilities would be lost. In short, without irrigation the area's economy would have to be completely reorganized to fit a smaller population base.

As is generally known, another alternative is being considered, and it is the basis for this hearing. The importation of a replacement water supply for West Texas is both challenging and thought-provoking. Such an undertaking challenges the imagination both in physical fete and in the institutional, economic, and political arrangements that will have to be made if such projects are to be completed successfully. The financing of this type of investment may be difficult at a time when other public expenditures for social problems will be competing more strongly than ever before

Water

Continued From Page 1

for the public dollar. The following factors must be considered and a satisfactory resolution of the difficulties achieved before water importation to this area can be included as a part of long-range planning. It is to these issues that we recommend this committee address itself:

(1) The total economic consequences of failing to supplement the present water resources with a sustained annual water supply.

(2) The determination and procurement of suitable sources and supplies of water for potential diversion to the High Plains region.

(3) The total cost of diverting water to the region.

(4) The financing of water diversion projects, including sharing of project financing by farm and non-farm beneficiaries, based on the ability of both farmers and non-farmers to make payments of the portion of total costs allocated to reimburseable items.

(5) The relevance of the present 160-acre limitation upon delivery of water from federal projects to farmers.

(6) New legislation to enable diversion, financing, and sale of water in Texas.

It is only when the costs associated with failing to replace the present water supply and the benefits associated with water importation to replace the present water have been properly and accurately compared that the correct and appropriate decision concerning water importation can be made. We realize that a great deal of study already has been accomplished pertaining to this matter. An excellent example is the new Texas Water Plan to be released soon. The plan probably has considered costs and benefits of diverting water to the High Plains in the broad sense. At this point, however, it appears that the problem of distributing water to users needs more detailed study. This is not a criticism of the present water plan; rather, it is a suggestion to carry water diversion planning one step further, so that farmers, who are ultimate users of water, can relate their individual farm situations to the plan for the purpose of making farm management decisions, which would be determined by the use of imported water. For example, if water pricing policy were set forth, individual farmers could calculate the profit factor related to cropping alternatives to determine which crops could be profitably irrigated and the quantity of water to apply in order to realize the maximum benefit from using imported water. Since the profitability of water use is different for different crops, the level of user-price and the quantity of water available for an individual farm are important considerations to both farmers and water planning agencies.

The total economic impact of losing water or of adding new water supplies presently is being studied. An example concerns how each separate economic sector of the local, regional and state economies would be affected by changes in the supply of irrigation water on the High Plains area. Present work of the Planning Agencies Council of Texas of the Division of Planning Coordination of the

Water

Continued From Page 1

Governor's office will provide better estimates of the direct and indirect effects of changes in the water resources upon the economy of the West Texas region and the state than have heretofore been possible. This study is called "The Structure of the Texas Economy" and is to be conducted on a regional and statewide basis. The results of this research are expected to be available for use in state planning by 1970. The study will provide information about the economic in the High Plains. Results also will shed light upon the problem of repayment in the water importation project, based on benefits received by the indirect beneficiaries. The estimated indirect benefits will offer guidelines for taxation of indirect, or secondary, beneficiaries for repayment in the proposed repayment plan.

The present 160-acre limitation upon delivery of water from federally financed projects would be a potentially serious limitation to irrigation in the High Plains using imported water, since the import projects will most likely be federal in nature. The economically efficient farm size in the High Plains is much larger than 160 acres, and to impose this restriction upon High Plains farmers would be to take a large leap backward for the area's farm economy. We are aware of numerous organizations working on revision of this limitation, such as the task force appointed by the Governor of California.

Among the important factors affecting water resources development and use in Texas is the legal and political situation. As this committee realizes, the problem of master districts empowered to contract with federal and/or state agencies for the purpose of receiving and distributing water and repaying the costs of water projects is one which can be solved only by new legislation. Mr. Chairman, yours is probably the committee that should consider, study, prepare, and submit bills of this nature to the legislature. End quote.

Mr. Chairman, we respectfully request the inclusion of this paper written by Dr. Herbert Grubb in the record as part of this testimony.
Denzil Pulliam of Hereford, a director of the Deaf Smith County Water Association, presented testimony for the various organizations which showed how "this area can justify and will be able to pay for the importation of additional water supplies."

Also submitting information on Agenda Items 2, 3, and 4 was Leo Forrest of Hereford, a director of the Deaf Smith County Water Association and chairman of its Research Committee.

Jim Roy Daniel of Friona, vice president of the Farmer County Water Association presented testimony on Item Number 5 of the committee's agenda. Item Number 5 reads as follows:

Would you favor a Master District, Agency or Authority to contract for imported water provided the District, Agency or Authority was given powers essential to its operation if those powers included the following:

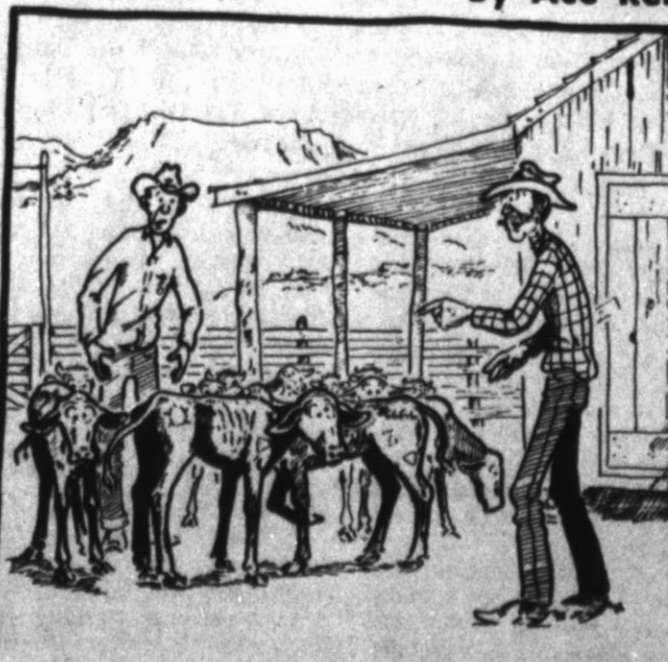
(a) Power to contract with United States, State of Texas See WATER, Page 3

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Water

(Continued from Page 2)
and their respective agencies.
(b) Power to tax property for operational cost and to secure bonds.
(c) Powers to sell these bonds.

We fully recognize and attest to the necessity of a master agency for the importation of supplemental water supplies to this area. We believe that such a water agency is necessary for recognition by both our State and our Federal government, and that it is necessary for determination by the people of this area that they want additional water supplies. Adequate powers are necessary for this agency, but we believe in maintaining local autonomy as much as possible.

The question may arise as to whether there should be one or more than one such agency to contract for water and distribute it in the area to receive water deliveries. It is our conviction that there should be only one public agency for each import system to contract for water from the source of supply, the source presumably being the federal and state governments. An import system may be defined as any single, complete, and inter-connected group of canals and reservoirs delivering imported water from the source or sources of water in the surplus water area to a delivery location or locations in West Texas.

We believe that the advantages of having a single public agency to contract for the water are evident, such as less confusion, more equitable treatment for all portions of the area receiving water, lower total administrative cost, better adaptation to efficient and computerized management, and greater acceptability to state and federal agencies. A single agency would be more capable of leveling out demands for water deliveries based on peaks of high and low usage caused by unpredictable factors, such as rainfall, cropping patterns, etc. It would be especially advantageous to have only one agency in an import system to handle the involved relationship with the federal and state governments. To perform the more localized tasks of distribution, districts and sub-districts may be organized to function within the area of the master agency. In order to make the single agency workable, there should be no water contracted with the federal or state government within any one import system except through the one master water import agency.

As to the method of setting up such as master agency, it is important that the fairness and equitable treatment to all portions of the area be heeded, that public examination of the legislative proposal enabling the establishment of this agency be assured, and then that representatives from all portions of the area assist in drawing up the final draft of the legislative proposal. These representatives should be individuals who are selected by citizens of all the various communities which make up the area of the proposed water agency.

Mr. Chairman, we concur with Dr. Herbert Grubb, as expressed in his paper, which is made a part of this testimony, that your committee should draw up the legislative bill to enable this area to form a master water import agency. We believe that you, Mr. Chairman, and your committee should, if you elect to do so, coordinate the representatives of the various portions of West Texas in the task of formulating this legislation on a basis which is fair and equitable to each portion of the area, and which satisfies the need for an efficient and effective agency.

As to the powers given this agency, it is of course most important that this agency have the power to contract with any governmental agency or authority with which there is a need to contract. Such powers should be supported by complete legal authority and responsibility established by enabling legislation in the Texas Legislature and by proper election of the people in the area to be covered by the importation agency.

The power of taxation for costs and the backing of bonds is necessary for the master import agency. As to the types of costs to be covered by taxation, the entire area of the agency should be taxed for administrative expenses of the agency. However, such costs should clearly be determined in the legislative bill, and their application should be limited to necessary administrative purposes. Any investigative use of monies collected by such taxation should be clearly set out and limited by proportionate percentage of the total administrative costs. No tax monies collected from the entire area of the a-

gency for administrative purposes should be used for any other purpose. Also, it should be necessary to define the limits of permissible tax rates and the basis of evaluation, so that a fair and equitable arrangement shall be applied to each and every portion of the area of the master agency.

Taxes to be levied for further investigations, construction, maintenance, repayments, etc., should come from all property within the areas, and only within the areas, of direct benefit. An area of direct benefit should be defined as a county, precinct, or portion of a precinct which is actually receiving a significant quantity of water, thereby benefiting all segments of its economy. Such areas of benefit should have the opportunity to organize subdistricts or retail agencies, if they desire. Tax valuations should be equalized throughout the entire import area according only to the maximum fair market value. As to the power to sell bonds, the master water agency should be set up in such a manner that bonds may be sold to whatever extent and whatever limit is necessary in the determination of the agency to support the purchase of water supplies.

The water agency should have obligations as well as powers with respect to the people it serves. For example, the agency should plan for and make fair and expeditious water deliveries to each portion of the area within reasonable times, regardless of the cost of transportation systems to such portion of the area. A reasonable amount of water, in relation to total supply of water available, should be supplied to each portion of the area. The user-price charged by the agency for water should be based on an amount, or equalizing formula to determine the amount, that should be applied to the entire area of the agency, so that no portion of the area would be paying more for water than any other portion. Areas receiving imported water would be subject to rules and regulations which from time to time would have to be adopted by the Board of Directors of the master import agency. However, application of such rules and regulations to those areas which are not receiving water should be limited.

Pertaining to representation on the Board of Directors of the master import agency, we believe such representation should be based on the number of irrigable acres proposed to be served with imported water within the area. The number of representatives on the Board of Directors should be at least twenty-one.

In summation, the master import agency should be organized and empowered for the purposes of contracting for imported water supplies and contracting such water to users in the area, and should have whatever powers are necessary for its operation consistent with requirement of governmental agencies. However, we believe that local autonomy, either on a county or other such basis, should be respected, and that wherever possible, determination on a local basis should be given precedence over that of some centralized agency.

Presenting testimony on Item Number 6 of the Agenda was Bill Cleavinger of Wildorado, vice president of the Oldham County Water Association. Item Number 6 states:

If you favor such a Master District, Agency or Authority what territory should be included and, particularly, should your county be included?

We do not intend at this time to burden you with details as to the need for imported water in the counties covered by organizations presenting this testimony. The fact and the measure of ground water depletion in these counties already have been testified to in this hearing, and our answer to the second item of the agenda bears out our need for adequate water supplies in order to maintain the type and degree of economy we presently have.

Other witnesses at this hearing have or will testify to the dangerous threat of water shortage creeping into our agricultural economy. We expect the situation to worsen in time, and it is our considered belief that additional water supplies certainly could not be available to our counties too soon.

Naturally, Mr. Chairman, we want to be included in the earliest possible phase at the earliest possible time for water delivery. And we want to be included in and be a part of any master import agency which would be organized to deal with imported water.

Perhaps it is too easy to say we want to be included. To support our desire and our intentions, we are prepared to pay

for water deliveries at the earliest possible time such water becomes available. We feel assured that the people of our counties are ready to guarantee payment of their fair and equitable portion of costs and repayments involved in the import program. We believe our farmers will contract for water in advance of deliveries, and that our taxpayers, including the non-farming segment of our businesses, will vote affirmatively for taxation as required to support the project.

We have ultimate confidence that when the proper time arises, and after our people have been properly informed and advised of what is necessary in order to make this project successful, they will act in accordance with our testimony. We say, "give us the opportunity, and we'll show you how fast we can take advantage of it."

CONGRESSMAN SPEAKS
Panhhandle Congressman Bob Price also made a presentation to the House Interim Water Study Committee, with excerpts from that talk being printed here:

Importation of vast quantities of water into the Pannhandle, West Texas, and Eastern New Mexico is no longer a question of whether it can be done, but rather a question of when and how.

Preliminary reports by the Texas Water Development Board and the Bureau of Reclamation leave no doubt about the disastrous effects not only on farming but to the entire economy of an area so largely dependent on agriculture, should a water import plan not be in operation by 1980.

Since 1940, when less than a million acres were irrigated in the High Plains area, more than 6.3 million acres now depend on water pumped from the vast Ogallala formation. By 1980, estimates put irrigated acreage at 8 million. But after 1980, at projected rates of withdrawal, a gradual reduction is expected until a low of 2.9 million acres is reached in the

year 2020. But under the import plan, irrigation acreage could rise to 11 million acres by 2020.

Put another way, economic activity based on irrigation agriculture, including farmers, suppliers, processors and those activities providing all of the consumer goods they require, by 1970 will account for \$2.1 billion. This, it is estimated, would increase to \$3.6 billion by 2020.

Without imported water and as irrigated farming declines as previously noted, this farm-generated economic activity would drop to \$1.6 billion, an income loss to West Texas of \$550 million annually.

Obviously, this cannot be allowed to happen. As a result of the planning and foresight that built Sanford Dam and created the Canadian River Municipal Water Authority, eleven Panhandle and high plains cities have a guaranteed municipal water supply for many years. But these progressive and growing cities are all dependent principally on agriculture and without imported water for irrigation and future industry, they will reach a stagnation point and some of them would literally wither on the vine.

So this water import plan is just as important to the businessman and industries dependent on agriculture as to the farmer and rancher. And, that is why a water import plan must go forward as rapidly as possible and why it must be supported by all segments of the economy of West Texas and by all government agencies — local, county, state, and Federal.

Of the several possibilities for such a massive undertaking, preliminary studies by the Bureau of Reclamation and Corps of Engineers indicate that the greatest promise is from the lower Mississippi.

The conclusions of the Bureau of Reclamation progress report earlier this year point out that it is physically practical to transport the 2020 requirements

if it is determined that there are surplus waters available. Congress has appropriated money for the continuing study which is scheduled for completion in fiscal year, 1972.

That report presented information on the import requirements of the High Plains area and a very preliminary evaluation of nine alternative routes for diverting water from the Mississippi River into the area. As indicated in the report, the southern routes appear to be the most promising and the study effort since that time has been concentrated in that direction.

The principal items of work now underway by the Corps of

Hereford Man Is Found Shot

Funeral services for Elmo Elbert Minor, 55, of Hereford, are pending with Gilliland Funeral Home.

Mr. Minor was found dead in his pickup Friday night 8 miles west of Hereford at the Westway Store. Justice of the Peace Earnest Wade, acting as coroner, ruled that he had died of a self-inflicted gunshot wound. Mr. Minor had been shot once with a .22 caliber rifle in the right temple.

Mr. Minor was born Sept. 3, 1913, in Blockton, Iowa, and came to Deaf Smith County in 1940 from Rotan.

Survivors include his wife, Edna, of Hereford; one daughter, one son and two grandsons, all of California. Also three brothers and two sisters, all of Iowa.

The early Romans used a form of incendiaries when they threw flaming pots of pitch, sulphur and other combustible materials on their enemies.

Some varieties of lower animals are able to reproduce by self-fertilization, but the oyster is formed so that it is impossible.

Engineers are determination of the volume, distribution, and quality of the surplus flows of the Mississippi River that may be available for export; an evaluation of the feasibility of improving the estuaries and wildlife refuges along the Louisiana coast as a part of this diversion proposal; and preparation of reconnaissance estimates for storage, diversion, and conveyance facilities from the Mississ-

ippi River to the Sabine River. This work is being done through the Mississippi River Commission.

The Bureau of Reclamation and the Corps of Engineers are jointly studying the conveyance routes from the Sabine River to the High Plains area. In addition, the Bureau is engaged in studies to more precisely define the service areas in the High Plains and the scheduling

of water deliveries as well as preparing reconnaissance designs and estimates for the distribution system.

The foresight and leadership of those who organized Water, Inc. is an example of the spirit and determination that has brought an "idea" this far and will certainly see it through. This is a project that must succeed and, I am convinced, will succeed.



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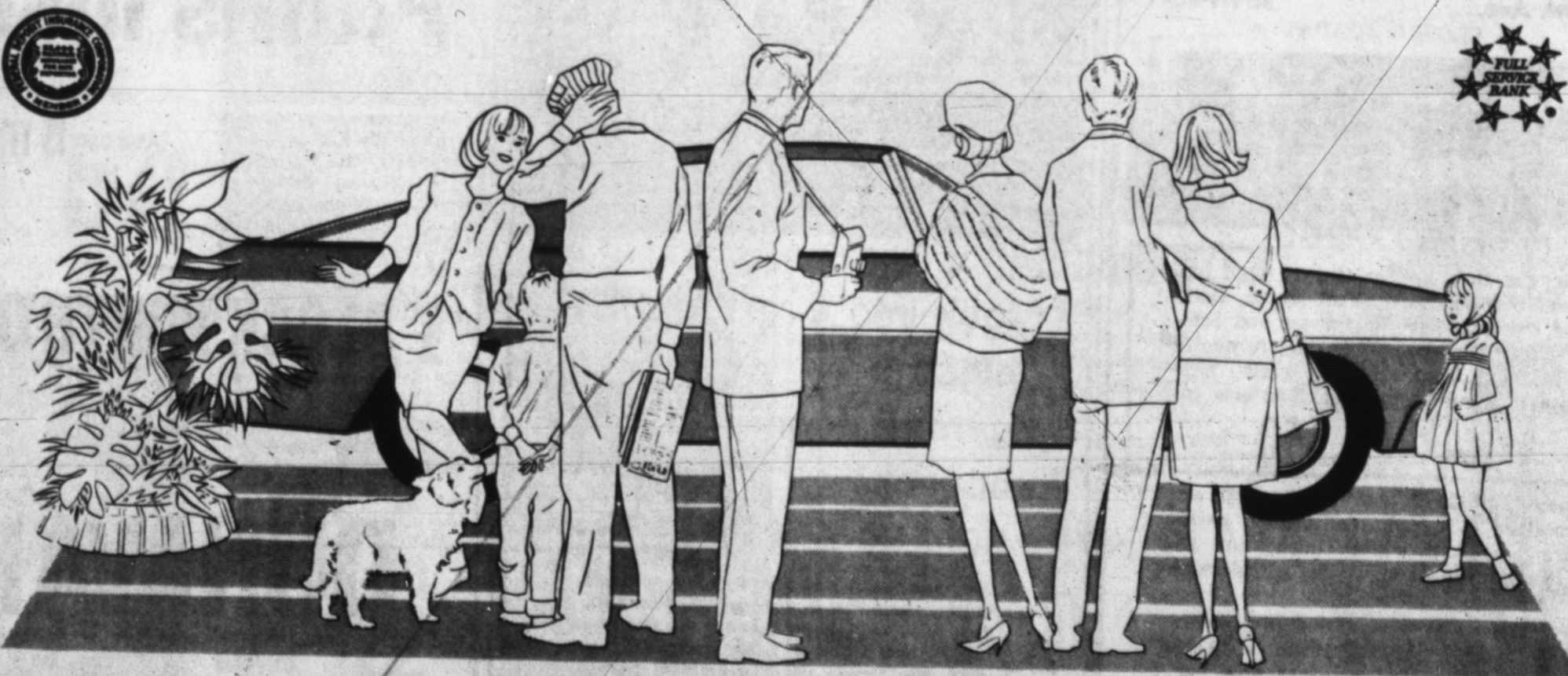
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Herd Lines

By Marshall Day

Hereford residents are going to get a chance to express their opinions about splinter sitting at the football stadium as a proposal of new seats, press box and concession stand have been added to the \$750,000 bond issue which is to be put on a petition for Oct. 11. School officials have designated \$150,000 of this \$750,000 for the new stadium while the remaining will be for a new elementary school.

After conducting a survey of numerous stadiums throughout the state, it was decided by school officials that they would follow the same type of seating used at the stadium in Dumas. The one located there cost an estimated \$27 per seat, but it was decided that the one here would be allowed an additional \$3 per seat to include the press box and the concession stand.

The present seating capacity of Whiteface Stadium is 2,000 and the one to be constructed would almost double that to somewhere between 5,000 and 6,000 depending on whether or not enlarging would be necessary in the future. From the survey, this was decided because of the possibility that in the near future, as near as 1970, possibly, Hereford athletics may be forced into AAAA competition and larger crowds would attend the athletic events.

The survey included the studying of stadiums in Perryton, Dumas, Lubbock, Friona, Andrews, Littlefield, Plainview and Levelland. While the stadium will not match those of several of those surveyed, it will be one considerably better than most area ones.

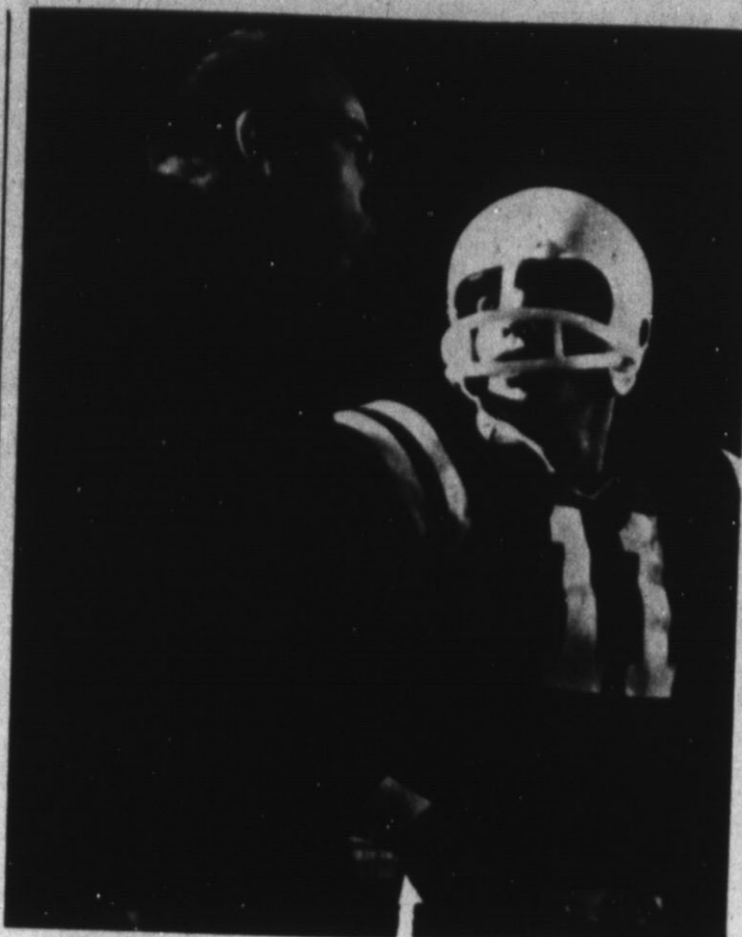
The ruling of eligibility of prospective college athletes has once again hit the high spots, but this time, with a much more favorable note than it was a couple of months ago.

If you will recall, the University Interscholastic League all of a sudden, toward the latter part of the past summer, began to enforce the ruling that a high school athlete could not play in any summer organized sport with anyone that had already signed a letter of intent to play some sport with some college. Well, that ruling caused such a fuss that the UIL probed the matter and reversed it's previous ruling temporarily.

It began with the summer baseball program of the American Legion, and when the UIL committee passed the word along that they intended to enforce the long-dormant rule, an uproar occurred. For several weeks, a great number of baseball players were scratched from the roster of the team they had been playing for. Finally, the UIL announced that the rule would not go back into effect until after the summer was over, and that boys that had been playing could continue along with the teams, but, after the summer was over, the ruling would go back into effect.

Well, the American Legion, which sponsors an extensive summer baseball program, told UIL officials that they in-

See HERD LINES page 5



GAME STRATEGY — Head Football coach and athletic director Larry Wartes, gives quarterback Randy Ragan a few words of strategy in the game against Seminole last week. Ragan became eligible for varsity play just prior to the Whiteface-Indian game after having moving to Hereford last year. The locals played Phillips Saturday night, but results were not available at press time. Details of the game will be published in the Thursday Brand.

McQuigg Named Bowler Of Week

Roger McQuigg received the honors of being named the "Bowler of the Week" in Major League bowling action last week as he rolled a 673 score.

Collecting "High Single Game" was McQuigg also as he rolled a 220 in doing so. Ben Lueb won the "High 3-Game" as he bowled a 551 while Pioneer Natural Gas won the "High Single Team" with a 1085. Orval Watson Ford won the "High 3-Game Handicap" with a 3113. Last week's results show that

Plains Insurance won 4 and lost 0; Piggly Wiggly won 0 and lost 4; Farr Better Feed won 4 and lost 0; Sunset Lanes won 0 and lost 4; Orval Watson Ford won 4 and lost 0; Ink Spot won 0 and lost 4; Pioneer Natural Gas won 3 and lost 0; Boyd Machine Shop won 0 and lost 3; City Cab Co. won 3 and lost 0; and Team No. 4 won 0 and lost 3.

Standings include Orval Watson Ford, 9-3; Boyd Machine Shop, 9-3; Plains Insurance, 8-4; Farr Better Feed, 7-5; City Cab Co., 7-5; Ink Spot, 6-6; Pioneer Natural Gas, 5-7; Piggly Wiggly, 5-7; Sunset Lanes, 2-10; and Team No. 4, 2-10.

Longhorns, Shorthorns Win Over Friona, Dumas Teams

By MARSHALL DAY
Staff Writer

October the 3rd was a profitable night for the Longhorns and Shorthorns as the Longhorns defeated Dumas 20-13 and the Shorties clipped the Friona eleven, 48-24 after trailing 14-16 at half-time.

Over in Demonland, the Longhorns drew first blood in their contest in the initial stanza when Percy Mays hauled in a 25 yard pass from quarterback Paul Hendon and scampered into the end zone.

After leading 6-0 going into the second quarter, the Longhorns defense quaked a little, allowing the Dumas boys a chance to take the lead. During the period, the host team drove to the Hereford 15-yard line, executed a quick reverse, and tied the game up at 6-6. Following that TD, they came back to add seven additional tallies to their side of the board and take the lead on a quick pitch after they had driven to the one-yard line.

Trailing 13-6, the Longhorns came back and added six points of their own to the score on another pass from Hendon to Mays that covered eight yards, for a one point deficit.

The third quarter sealed the game for the locals as they tucked the ball under Willard Black's arm, sent him scurrying around right end, and escorted him to pay dirt. Black

also ran for the two-point conversion that gave the Longhorns a final 20-13 victory.

The Shorthorns started out on the same foot as did the Longhorns, as they trailed 14-16 at halftime in their game against the Friona Chiefs, Thursday night.

Alan Wagner was the big word in the Shorthorns conquest of the Friona team Thursday night as he ran for three touchdowns, all of which came in the second half of the game.

Scoring for the Shorthorns first was Ricky Ward in the opening minutes of the first stanza when the locals drove to the Friona four-yard line, gave the ball to Ward, and sent him across. Ward also scored the second TD for the Shorthorns on a fluke play, where John Sparks slammed the Friona ball carrier causing him to lose the ball. Before the ball hit the ground, Ward scooped it up and carried it over into the end zone for the score. The play covered about 20 yards.

Trailing by two points going into the second half, the Short for the go-ahead score in the early minutes then came right back and added another score on another short run. Wagner's scores were then followed up by a 10-yard score on the Shorthorns' next possession by Harold Schmuicher. From then on out, it was easy sailing for the

locals as Wagner added another score that measured about 20 yards and finally a score by Alan Dunning over 50-yards. Wagner ran for four extra

points on carry-overs, and Paul Samaniego kicked the two extras for the final score of 48-24. The Shorthorns will next go against the Farwell team on Oct. 10 at Farwell and the Longhorns will host Clovis on the same day. Game times are 7:30 p.m.

Varieties of marlin, sailfish and swordfish are found in the warmer waters of both the Pacific and the Atlantic.

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The Sunday Brand Sports

Page Four

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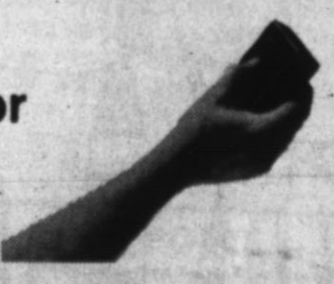
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Herd Lines

tended to have the league investigated if it did not change its interpretation of the ruling. Well, that struck terror into the hearts of the officials and all of a sudden, they come up with a ruling that stated that the previous rule would no longer be effective. They changed their minds about high school graduates who have signed letters of intent for athletic scholarships are no longer considered "paid" players.

So now, everything is back like it was a year or so ago, and anyone who has signed a letter of intent can still participate along with a high school player without causing that player to lose his eligibility.

We actually got a real whole-hearted football enthusiast for the Might Maroon, and other Texas teams, but oddly enough, he lives nowhere near Hereford. As a matter of fact, he doesn't even live in Texas.

Though we have never seen the gentleman around here, and no one can recall having ever seen him, he subscribes to the Hereford Brand and has entered every one of the football contests since who knows when. His name is Pleasant Baker, and the address on his entry forms is listed as Burbank, Calif.

A number of the persons who have been around the Brand for a good many years, related the fact that this person has been a subscriber to the Brand for as long as any of them can remember, and has, to their knowledge, never missed entering a football contest. And, as we understand it, he has been the winner on several occasions.

To this man should go a little extra credit, cause if everyone could carry a thing like this as far as this person has, we might all be a little better off in one way or another.

Coach States Needs For New Facilities

By MARSHALL DAY
Staff Writer

"People are talking about education when they talk about the building of a new elementary school and almost all of them are completely for it. That is just what we are doing in trying to get the bond passage for improvements of the football stadium — talking about education though it may not be on the same percentage." These are the feelings of head football coach and athletic director Larry Wartes in connection with the upcoming bond election for football stadium improvements.

Listing a number of reasons why Hereford ought to have a new stadium, Wartes feels that the main reason why this is true is because football is the only program that pays for itself in the way of athletics. Figures show that last year, basketball and track showed about \$5,000 deficits but football had gained enough to offset these figures.

"We had an over-flow crowd at the opening game against Pampa this year, where there were people standing because there were not enough seats. The gate receipts showed that that game netted \$2,800 and if we had had additional seats, we might have drawn as much as \$1,000 more," Wartes stated. "If that were true of every game, we would gain around \$8,000 per year at the football games that could be spent on other athletic events."

At the present time, because of the expansion the public schools and community are going through, there are many more boys in junior high athletic programs. To keep these running, money is needed and many see the only remedy to this situation is improvement of football seating. The improvement of seating would then attract more people, thus resulting in additional gate receipts. Those gate receipts would be used to assist the junior high programs along with the not-so-profitable high school programs.

Only one vote margin saved President Andrew Johnson from impeachment in 1868. Oregon is the only state in the United States with no form of impeachment legislation. Impeachment in the United States calls only for removal from office. In England a prison sentence and fine can also be imposed.

Wisconsin was the first state in the United States to have success in income tax collection, in 1911.

stadium," he said "Where the local fans have fair seats in some sections, the visitors, well, I just hate to even talk to them after a game. One man from Seminole told one of our boys after the game last week, that our seats were the sorriest that he had ever had to sit in, and this is one of the things that is going to hurt us when we try to schedule comparable schools in the future."

Johnny Clark Jr, who spoke at a public meeting concerning the bond issue, explained at the meeting that a year ago, Hereford will enter AAAA athletic competition, and this will prove to be an embarrassing thing when Hereford is asked to come to other towns because the other teams do not want to play in such a stadium as Hereford has. If this were to happen, more money would be spent in transportation. If the people did not wish to do this, Wartes feels that they could always drop out of the UIL, and be one of a very small group that did not compete in the University Interscholastic League, causing another embarrassment for a town the size of Hereford and one that is going places.

The proposed \$150,000 bond issue, would include seating for 5,000 to 6,000 people, an improved press box, a concession stand, possibly a small addition to the dressing room facilities and a different type of track.

"We need a dressing room for the visiting teams very badly," Wartes commented, "Because we don't have a place for them. Presently, the visitors are dressing in the La Plata junior high dressing room, but this is causing them a great deal of trouble and putting a burden on them that could be avoided with additional room at the dressing rooms we have now"

With the field house dressing facilities presently equipped for handling 95 boys, the exact number that are using it now, additional room will be needed due to the increase in the number of boys that are out for athletics in the junior highs. At the present time, there are nearly 100

boys out in just the two junior highs eighth grades, and if these continue in athletics, this group plus another will be using the facilities that are now being used by a capacity of 95 boys.

Wartes pointed out that he found it hard to believe that a town the size of Hereford that is progressing as it is, does not have a stadium adequate enough to seat people in relative comfort instead of splinters. He also said other towns that do not even come close to comparing to Hereford in growth and size have stadiums that provide seating that is good for between 4,000 and 5,000 people.

He gave an example of recently when a man ask the Dumas coach what he thought of the losses they had suffered this year in comparison to previous years. The coach bluntly stated "so what if we lost some, we are going to win the rest." This, Wartes said, is pride. "Pride is what it takes to win and the only way a team is going to win is to have the support and backing from the fans, and fans are not going to come out and sit on sorry seats just to support a bunch of kids," he stated.

"For people who are not closely connected to athletics, it is real difficult to describe the real values that a kid receives from our athletic program. If this is not a true fact, then why are other people in other towns building new stadiums?" Wartes asked.

Using an example, Wartes said he could not go down and tell the city manager what was needed and what was not needed to make the town a better place, because it was something he was not connected with and knew nothing about. He said there are people in Hereford who have never had a kid to participate in any program, and they are in the same situation. "They just can't grasp the real meaning that is derived from the program," he said, "but, the need is there, whether it is realized or not."



PAST THIS POINT — The painting of the high school football stadium was done last year prior to the opening of the season, but many people believe it's condition is past the point where it can be painted again. Stadium improvements are on the proposed bond issue coming up Oct. 11.

Trustees Will Meet Tuesday

Regular meeting of the Hereford Independent School District board of trustees is set for Tuesday at 8 p. m. in the School Administration Building.

Among the items on the agenda will be a communication from Texas Education Agency regarding accreditation of the local schools, medical consultants for local school district, new civics requirement passed by the 60th Legislature and a report on Roberts Linguistics Series by Margaret Bell and Mary Hale.

During the Civil War the first federal income tax was imposed to meet the expense of the war. It was set at 3 per cent.

Medics Take Lead In Sunset Keglers

As the season gets into its fourth week of action for teams of the Sunset Keglers bowling league, the Medics have slipped up on the Justice Realtors' team and taken the league lead by two games.

In overall team and individual action for the past week, Hereford Insurance won the "Team High Series" by bowling 2399 and Justice Realtors won the "Team High Game" with a roll of 845. Nadine Kearns won the "Individual High Series" as she spilled pins for a 519 total and Pat Burnett collected the "Individual High Game" with a roll of 308.

Last weeks results show that Team No. 2 won 4 and lost 0; Hays Implement won 0 and lost 4; Hereford Welding won 4 and lost 0; Sunset Lanes won 0 and lost 4; Hereford Clinic won 4 and lost 0; Team No. 11 won 0 and lost 4; Chester Gin won 4 and lost 0; Boyd Machine and Supply won 0 and lost 4; Hereford Insurance won 3 and lost 1; Justice Realtors won 1 and lost 3; Team No. 4 won 3 and lost 0; and Arrowhead Drive-Inn won 0 and lost 3.

Standings to date show that in first are the Medics, as others

follow in this order: Justice Realtors, Hereford Insurance, Chester Gin, Hereford Welding, Sunset Lanes, Team No. 4, Boyd Machine and Supply, Arrowhead Drive-Inn, Team No. 12 (incomplete), Hays Implement and Team No. 11, also incomplete.

Selected as the "Star of the Week" for the weeks play was Nadine Kearns who had a series total of 519. Also in other action, those completing converted splits were Margaret Jansen, the 4-7-10; Martha Emerson, the 5-10; Jean Watts, the 5-7 and Clea Weemes, the 5-8-10.

Only one vote margin saved President Andrew Johnson from impeachment in 1868.

Oregon is the only state in the United States with no form of impeachment legislation.

Impeachment in the United States calls only for removal from office. In England a prison sentence and fine can also be imposed.

Wisconsin was the first state in the United States to have success in income tax collection, in 1911.

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Penneys guarantees every Foremost® tire against all failures in use — this guarantee lasts for the entire guarantee period stated for each tire. If the tire fails during the guarantee period, return it with your guarantee certificate and Penneys will, at its option: (1) repair the tire, (2) replace it with a new tire, or (3) give you an immediate refund. If we replace the tire during the free replacement period, you pay after the free replacement period, you pay 50% or 25% less than the current selling price of the tire including the Federal Excise Tax (see guarantee against failure chart for details).

GUARANTEE AGAINST TREAD WEAROUT
Penneys guarantees every Foremost® tire (except the 72 series) against tread wearout for the entire guarantee period. You benefit as follows: if your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penneys will replace your tire with a new tire (the charge for this will be 50% of the current selling price including Federal Excise Tax); if your tire wears out during the second half, the charge will be 75% of the current selling price including Federal Excise Tax.
These guarantees do not apply to commercial use of tires.

Here's how your guarantee against failure works:

Entire guarantee period	30 months
Free replacement period	1-15 months
50% off period	16-23 months
25% off period	24-30 months

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We correct caster, chamber, and toe-in which will reduce excessive front end wear and prolong tire life up to 50%. Take Advantage Of This Special Now!

DRIVE IN! CHARGE IT!



HEAVY DAMAGE — This 1964 Rambler, driven by Milton Shaeffer, received about \$600 damages in an accident which occurred recently involving his car and a city street cleaner. Damages to the street cleaner were estimated at about \$50.



CITIZEN OF THE MONTH — Eugene Brink, left, a member of the local Kiwanis club, awards Dick Godwin the Citizen of the Month award that is presented each month by the club. Godwin received the award for his work with water importation to Texas.



ICT STUDENT OF THE WEEK is Janie Maldonado, daughter of Tom Maldonado, 223 Ave. C. Miss Maldonado is employed at Bill Bradley Photography under the ICT program at Hereford High School. Janie is a senior this year and though her plans are still indefinite, she does plan to go to college. Pictured with Janie is Bill Bradley.

More Charges Made In Campaign

GODWIN SPEAKS
"Some people have indicated that I should set the record straight regarding certain accusations recently that I am 'Bill Clayton's Hereford Campaign Chairman,' and that I am using Deaf Smith County Water Association for political purposes in promoting Clayton.

"First, I am not now, never have been, and have no aspirations for being. Bill Clayton's campaign chairman for Hereford, Deaf Smith County, or any other area. I challenge my accusers to produce evidence to the contrary. It is true that I am helping and working for Clayton in his campaign. For instance, I am helping to sell tickets for the Bill Clayton Appreciation Day Dinner.

"I always have felt free to support a political candidate of my choice, so long as I took no campaign position which I feel adversely affects inter-party activities for the benefit of the community. If I do not have this freedom, then I do not want a position with DSCWA or any other organization of its type. However, I have not been asked by anyone to be Bill Clayton's campaign chairman for any area, and I do not desire to be.

"Regarding the use of our county water association or any other water association for the purpose of politicking for Clayton, I am not aware of any evidence to support such a contention. I keep copies of our association press releases, and I can see no direct involvement of this sort. Of course, we are promoting development of water resources, and I am sure there is some indirect involvement here, because we constantly refer to governmental agencies, legislative bodies, and political representatives. I regret if anyone has felt slighted or hurt, because foremost is our need for unity. We all need to cooperate together and devote our concerted effort to this tremendous task of providing for additional water supplies to our area.

"Let me emphasize that the purpose of DSCWA is to work for the conservation and further development of water resources. With regard to water conservation, sometimes talk is cheap. We need people who not only point out what we should do, but who have an effective plan of how to do it, and then help get it done. And with regard to water importation, we need people who will support this program and help to make it successful. Again, this involves more than lip service. It means joining in the task, becoming informed, and trying to sell it to others.

"As I stated before, I am prepared to discuss these accusations before our Board of Directors, and I'll say further, before any other group of anyone's choice. If it is the feeling

FORD SPEAKS
Frank Ford, Republican candidate for State Representative in this district, has replied to the statements made in the Thursday "Brand" by Bill Clayton's Hereford Chairman, R. C. (Dick) Godwin.

Ford said that so far as he knew, no criticism had been made of the Board of Directors of the Water Association, of the water hearing held here, or of importation efforts. "I support all of these wholeheartedly, and have so stated several times," said Ford. "The criticism that was made by my chairmen was directed solely at Mr. Godwin, and since their statement was true, I see no need to defend it."

"I am glad that Mr. Godwin put his accusations in print," Ford continued. "Including his statement that I am opposed to water importation, as these statements, including the one that I am not a member of Water, Inc., have been thrown out orally for several weeks."

"The facts are that I am a dues paying member of both the Deaf Smith County Water Association and Water, Inc., and have been for months. Also, I have stated publicly and in print many times that I support water importation efforts wholeheartedly. Mr. Godwin knows this very well.

"Perhaps the stress which I have been placing on water conservation is the thing which triggered Mr. Godwin's remarks and I intend to continue to stress the need for conservation. I do not intend, however, to continue this exchange with Mr. Godwin."

Continuing, Ford said that this district is way behind on obtaining flood control dams on our creeks. "I favor an immediate study looking toward sufficient dams on both the Palo Duro and Tierra Blanca creeks to retain all or most of the rainfall that falls in our county," Ford concluded. "If we retain and conserve all the water possible in our own area, we can greatly extend the economic life of our irrigated economy while we push forward on feasibility studies and funding on water importation."

of our county water association that I should resign from my position, I shall respect its judgment, agree with it, and submit my resignation."

An incendiary mixture of the Middle Ages, called Greek Fire, is believed to have contained petroleum as well as gums and resins and sulphur.

The world population of apes and monkeys is dwindling before encroaching civilization and the demands of science.

Divorce is practically nonexistent in Spain, Italy, Ireland, Columbia and Chili because of legal reasons.



DE STUDENTS OF THE WEEK — Selected as this week's DE students of the week are Hector Tijerina, son of Mr. and Mrs. Carlos Tijerina, 321 Tijerina, and Sonny Perales, son of Mr. and Mrs. Eusebio Perales, Box 612. Both are employed at Taylor and Sons under the DE program at Hereford High School, and both are juniors this year. Tijerina plans to join the Air Force upon graduation and Perales plans to attend college. Pictured with the students is Jack Nunley, Taylor's manager.

Meat Packers To Hold Meeting Here

Western States Meat Packers Association are holding their regional meeting in Hereford Saturday at 3 p. m.

Pete Caviness of Caviness Packing Company, handling arrangements for the meeting here, has requested that "those who wish to tour the feedlots in the area should please be at the Hereford Country-Club prior to that time."

While the men are on the tour, the ladies will be entertained with a fashion show at Gaston's in Sugarland Mall.

The evening's activities are slated to begin with a reception at 6, with dinner being served at 7:30 at the Country Club. WSMPA Board Chairman Harold Kummer and president Blaine Liljenquist are expected at the meeting.

Other speakers will include Lloyd Bergsma, secretary, and Jack Carrothers, president of the Texas Cattle Feeders Association. Master of ceremonies will be Earnest Langley, president of the Deaf Smith County Chamber of Commerce.

All meat packers, cattle feeders, livestock auction owners or managers and their wives in the area are invited.



Don't Forget—Your Feet Last A Lifetime

In the vacation rush, the shopping spree, the sightseeing tour, your feet are often overlooked—or at least aren't getting the attention they deserve. The average person, in a day's time, supports a combined load of several tons on the feet. During a lifetime, on the average, people walk a distance equal to 2½ times around the earth.

This is a big job for your feet, which are complex systems of 26 bones held together by muscles and ligaments.

Few people recognize the close relationship between foot health and general health. Foot disorders can not only be painful in the foot, but can also contribute to backaches, headaches, and even facial wrinkles.

Women, in particular, are prone to foot disorders. In fact studies show that 80 percent of all women have had or will have some kind of foot trouble.

The family podiatrist, as a specially-trained member of the medical team, is responsible for the care of the feet. He helps prevent and treat foot disorders. He is often the first one to discover chronic diseases, since many of these are frequently observable in the feet before symptoms appear elsewhere.

The American Podiatry Association, representing the nation's 8,000 foot doctors, suggests the following hints for foot health:

- Cleanliness is essential. The feet should be washed daily. Special attention should be given to the toes and the backs of the heels.
- Overexposure to sunlight or extra walking may cause your feet to swell. Relieve swelling and improve circulation in the feet and legs by taking a 10-minute rest with your feet elevated higher than your hips.
- When traveling long distances by car, take a short walk occasionally to reduce swelling caused by poor circulation or inactivity.
- Anyone with corns, calluses, or other painful problems should, of course, obtain prompt medical care from your family podiatrist.



Your family podiatrist is trained to take care of foot problems

District Court Cases Heard

Three persons entered pleas of guilty in 69th District Court Friday and received sentences from Judge Archie McDonald. Luis Casillas had his three-years probation revoked for violation. He had previously been charged with burglary.

Anastacio Nalvez received four years probation on the same charge of theft over \$50,

and Rafael Gomez received four years probation on the same charge.

In a civil case, a 69th District Court Jury ruled that Joe Soliz and Rose Soliz should receive \$75 for actual damages and \$5,000 for exemplary damages in the case of Soliz versus Marlin Gilliland.

The distinction of being the first country to plan a capitol exclusively for the center of its government goes to the United States.

SEW and SAVE ... it's DOLLAR DAY



POLLYANA
Cotton, Polyester & Rayon blend. In beautiful fall prints. Washable. Crease resistant. 45" wide. Reg. \$1.39 **99¢** yd.

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Rayon & acetate blend in checks & solids. Hand wash or dry clean. 45" wide. Reg. \$1.88 **\$1.00** yd.

TARTAN PLAIDS
100% Cotton-Little or no ironing. Washable. 45" wide. **\$1.00** yd.

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\$1.00 yd.

MONIQUE
100% Cotton, little or no ironing, crease resistant. Washable. In pretty prints. 45" wide. Regular \$2.49 yd. **\$1.88** yd.

TABLE GROUP
Miscellaneous fabrics & blends. 40" to 45" wide. Values to **\$1.84** yd.

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One group, 100% Polyester, Machine washable. No ironing, no lining. 66" to 68" wide. Regular \$9.98 per yard. **\$6.66** yd.



DISCOVER

The wonderful Dollar Day Buys at The Vogue in downtown Hereford! Also Bess invites you to see her complete fashion lineup of Ladies Fall Fashions!

One Group Ladies **WOOL SWEATERS** \$5.00 ea.
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One Small Group Ladies **DRESSES** \$5.00 ea. while they last

Vanity Fair **HALF SLIPS** \$4 each

One Group **ODDS & ENDS** \$2.00 ea.
* Bras * Shorts * Petti Pants * Many other items

All Long **FORMALS** ½ price!

Your Choice **5-SUITS 7-COATS** \$20 each



THE Vogue
Bess Moore, owner

North H.D. Club Congratulates State Officer

Congratulations to a member who was elected recently to the second highest office in the Texas Home Demonstration Association were offered in North Hereford H. D. Club at its meeting Thursday afternoon in Mrs. Viola Williams' home.

Mrs. A. E. Hodges of North Hereford Club is the new vice president of THDA. She and Mrs. Williams attended the state convention at McAllen, and reported informally to their club.

Officers for 1969 elected in the club are Mrs. Roger Williams, president; Mrs. W. J. Lueb, vice president; Mrs. Williams, secretary; Mrs. Hodges, reporter; Mrs. Paul Hoff, county council delegate.

The program on Hobbies and Relaxation was conducted by general discussion. Taking part were the officers-elect and Mrs. Clinton Ward, U. L. Williams, Velma Salvano, C. L. Whitehead, A. A. Hare, R. A. Fullwood, and Miss Roberta Campbell.

Until recent years, Bhutan, a hermit kingdom in the heart of the Himalayas, was so primitive that there were no wheeled vehicles.

LAFF-A-DAY



"We're going out on the porch."

THE FAMILY LAWYER

"Fit the Crime"?

"To make the punishment fit the crime" may have been enough of a goal, a century ago, for the comic opera team of Gilbert and Sullivan. But not for modern criminologists. Today's goal, as the United States Supreme Court put it, is to make the punishment "fit the offender and not merely the crime."

Consider two robbers. One is a veteran safe cracker, wise in the ways of the underworld. The other is a teenage purse snatcher, nervously trying to be tough.

Both offenders are guilty of the same crime: robbery. Yet there are obvious reasons for not treating them alike. They are different not only in the degree of their evil but also in the chance of saving them from a life of crime.



When the time comes to pronounce sentence, the judge naturally wants to take such differences into account. But he may not have any leeway. Very often a single, standard penalty is prescribed in advance by the legislature.

What happens then? There are these possibilities:

- 1) the judge may be forced to impose a sentence that he feels is unwise; or
- 2) he may get around the law—maybe, by arbitrarily reducing the charge, maybe even by finding the offender not guilty at all.

In either case, as the unhappy result of a "prefabricated" sentence, justice is not done.

The problem was highlighted recently in a special report on sentencing, by an advisory committee of the American Bar Association. The committee's report, part of a massive ABA study of criminal justice, urged a speedy end to too-rigid penalties frozen into law.

True, it is up to the legislature—as spokesman for the public—to set our basic standards for the punishment of wrongdoing.

But when it comes to applying those standards in a particular case, the committee said the judge should have plenty of options. He, after all, has to deal with an individual human being. Who better than the judge can make the punishment fit the man?

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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Sew up shirts, pajamas, night gowns and more in our soft, warm flannel. Best selling patterns and colors . . . great for holiday gifts.

36" wide yd. **36c**

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You can make so many things for yourself and the kids with this! Great for sportswear. In the latest fall colors. Hurry!

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What an opportunity to save on our best selling Dacron® polyester, Fortel® polyester and Kodol® polyester-cotton blend. Machine wash. Solids and leathers

44-45" wide yd. **66c**



Special Buy! Men's quilted reversible jacket!

9.88

Nylon taffeta quilted jacket reverses to flat nylon taffeta. 4.4 oz. polyester insulation. Includes rollaway hood. Sizes S, M, L, XL.



Special Buy! Men's pile-lined corduroy jacket!

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Cotton corduroy lined in cotton backed plush acrylic pile. Smart pile trim collar. Brown, green or tan. Sizes S, M, L, XL. Hurry! Save!



Special! Boys' Penn-Prest® canvas jeans

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Western styled of polyester/cotton. No ironing needed. Just machine wash, and tumble dry. Regulars and slims, sizes 6 to 18.



SPECIAL BUY! BOYS' COTTON KNIT BRIEFS AND T-SHIRTS. STOCK UP!

2 FOR 77c

Save now on flat knit T-shirts with nylon reinforced collar that keeps its shape, or 1 x 1 rib knit briefs with heat resistant elasticized waistband. Both are knit of absorbent, fine selected cotton. 4 to 16.



Boys' turtleneck knit shirts of Acrilan® acrylic

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Choice of full or mock turtleneck styles. All machine washable, machine dryable Acrilan® acrylic. Long sleeves. Assorted colors. 6-16.



Special! Fluffy, lightweight acrylic blankets

3.99

Great buy! Luxuriously soft all acrylic blankets that machine wash in warm water. Nylon binding. Moss, gold, pink, peacock or beige.



Big and little sister want lots of these fun-color coordinates

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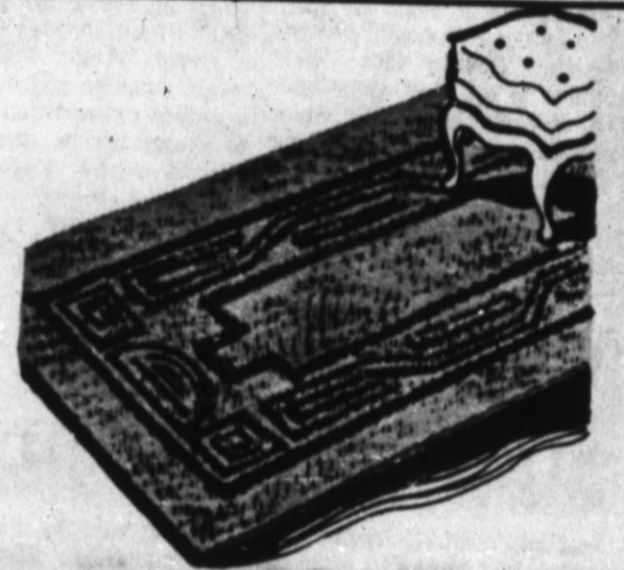
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Little Boys' Towncraft Boxer Longies

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100% cotton and corduroy save time for mom. Elastic waist band keeps them in place.



OUTSTANDING VALUE ON VISCOSE® SCATTER RUGS!

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Now . . . add a splash of color in every room! Viscose rayon pile rugs in great shades of olive, gold, camel, blue or white. Easy care, machine washable in lukewarm water. All with skid resistant roller coated latex backs. Quantities limited!

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Classic cabled cardigans for women!

6.99

Three handsome stylings to choose from! All in easy care Beslon® acrylic. Have your pick of white, blue, pink, or yellow. Sizes S, M, L.



Terrific Penney value! Seamless sheer nylons in fashion hues!

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Treat yourself to a drawer-full at this great low price! Sheer, sleek fit nylons in wardrobe cued shades of Suntan and Gala. Proportioned lengths for perfect fit so there's less chance of snags or runs! Sizes 8 1/2 to 11. Buy 'em now.



Special Buy! Men's Penn-Prest turtleneck knits!

2.99

Save now on handsome no-iron shirts. They're Penn-Prest to machine wash, tumble dry, never need ironing. Polyester/combed cotton.



Special! Men's zip-lined all season coats

19.99

Tailored of Penn-Prest® polyester/cotton that sheds rain and wrinkles. No ironing or dry cleaning needed. Acrylic zip-lining. Solids, fancies.



Kapok filled pillows at a special price!

2 for \$3

Stock up on these plump Kapok filled pillows. Attractive floral and stripe cotton ticking. Great as extras for guests! Hurry!



Special buy! Screen print terry towel ensemble. Lovely colors!

88c 48c 28c

Don't miss the savings on these thick, thirsty towels. Beautiful floral print to bring color to your bath! Choose Siam pink, moss green, honey gold or tangerine. Hurry for first choice.

Women's
BETTER SKIRTS
Reg. 5.98 now **2.99**

Womens
BETTER DRESSES
\$2 to \$14

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WESTERN JEANS
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ROOM SIZE RUGS
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COTTON and DACRON QUILTING
1.49 - 2.79

**LAUNDRY CART or
LAUNDRY VALET**
Reg. 5.99 now **2.77**

Womens Cotton Flannel
PAJAMAS and GOWNS
2 for \$5



CRATE FIRE — Fire marshal Jap Dickerson estimated a \$2,000-damage to stacks of wooden crates, both inside and out, during a fire Wednesday night at E. C. Reinauer and Sons,

Inc. shed on South Highway 385 near Highway 80. The fire department arrived at 11 p.m. and extinguished the fire of undetermined origin and were back in the station at 11:40.

Courthouse Records

WARRANTY DEEDS

Roberta Campbell to Frank Scott et ux, 1 acre, SW pt, Sect. 89, Blk. M-7.
 Roberta Campbell to Jesse C. Scott, 1 acre SW pt, Sect. 89, Blk. M-7.
 Hereford Development Co., Inc. to Bob Auddell, Green Acres Estate, Unit 2 of part of Sect. 82, Blk. K-3.
 Wayne B. Stark, Jr., et ux, and N. D. Bartlett et ux to Domingo Pesina et ux, all of lots 13 and 14, Blk. 2, Stark Addition.
 Joe Dean Huckabee, et ux to Dennis Sims, all of lot 8 of Bradley Subdivision of the S. 1/2 of Blk. 3, Evans Addition.
 John D. Aikin and Ralph Owens to J. H. Swayze, all of lots 19, 20, 21, Blk. 25.
 W. R. Hair et ux and N. D. Bartlett Jr., to James Howard Gentry et ux all of lot 1 Blk. 2, N. Heights Addition.
 Virginia M. Stevens to Jim H. Bradley, all of lot 31, Blk. 43, Evans Addition EXCEPT the E. 120 ft. thereof, and 30 ft. by 50 ft. of NW corner of lot 30, Blk. 43, Evans Addition.
 Roy V. McDowell to Miguel Benavides part of Blk. 8, Ricketts Addition.
 I. D. Rhodes et ux to Floyd Dunavant the S. 81 ft. of Blk. 79.
 Carl G. McCaslin and Ben W. Childers to Waldon Dickson et ux all of lot 1 and the N. 5 ft. of lot 2, Blk. 6, Sunset Terrace Addition.
 Dan Stoker and Virgel Merriott to John David Hamblen et ux all of N. 10 ft. of lot 21 Blk. 6, Westhaven Addition.
 Bob Auddell to Henry F. Wommack et ux the S. 53 ft. of lot 56 and the N. 24 ft. of lot 57, Green Acres Estate Unit 2, part of Sect. 82, Blk. K-3.
 Land and Homes, Inc., to Charles K. Skinner the E. 25 ft. of the W. 125 Ft. of lot 6, Bluebonnet Addition.
 Glen O'Dell to Robert W. Hare the N. 10 ft. of lot 25 and the S. 59 Ft. of lot 26, Blk. 3 Crestlawn Addition.
 Jimmie R. L. Cramer et ux to Hereford Development Co., Inc., the S. 39 ft. of lot 49 and the N. 50 ft. of lot 50, Green Acres Estate, Unit 2.
 Hereford Development Co., to Ernest L. McGee et ux the S. 30 ft. of lot 49 and the N. 50 ft. of lot 50, Green Acres Estate, Unit 2 out of a part of Sect. 82, Blk. K-3.
 Elmer Combs, to George W. Schulte et ux lot 60, Brownlow Addition, a Subdivision of the W. 550 ft. of Blk. 16, Welsh Addition.
 Paul V. Torres et ux to Federico Cuellar et ux all of lot 8, Blk. C, Roland G. Sisk Subdivision of Blk. 1, Mabry Addition.
 J. W. Robinson et ux to Harold Close et ux a part of the NE 1/4 Sect. 81, Blk. K-3.
 Audrey Thompson to Malcolm L. Edwards lots 4 and 5 in Blk. 3 of Meachams Subdivision of Blk. 16 of Mabry Addition.
 Mesa Enterprises, Inc., to O. R. Brooks, lot 21, Blk. 3, Stark Addition.
 Mesa Enterprises, Inc., to Jake Kamin, lot 24, Blk. 3, Stark Addition.
 Mesa Enterprises, Inc., to Jimmie R. L. Cramer et ux to Duffy E. McBrayer, Jr., et ux the N. 81 ft. of lot 36 and the S. 3 ft. of lot 37, Russell Addition.
 W. R. Hair et ux and N. D. Bartlett, to James D. Click, the E. 76 ft. of lot 2 and Blk. 2, North Heights Addition.
 W. R. Hair et ux and N. D. Bartlett Jr. to James D. Click the E. 2 ft. of lot 2 and all of lot 3, Blk. 2, North Heights Addition.
 Diamond Valley Grain, Inc., to Mesa Enterprises, Inc., the N. 34 ft. of lot 33 all of lot 2 all of lot 31 and the S. 12 ft. of lot 30, Tierra Blanca Addition.
 J. D. Morton et ux to Alexander Johnson all of the S. 10 ft. of lot 12, and the N. 45 ft. of lot 13, Blk. 31 1/2 of the Renfro and Price Subdivision of Blk. 31, Evans Addition.
 Virgel W. Merriott and Dan Tom Stoker to John H. Reece et ux all of the W. 65 ft. of lot 14 and all of the E. 15 ft. of lot 13, Bluebonnet Addition.
 Mark Benefield to John D. Aikin and Ralph Owens the E. 100 ft. of the N. 100 ft. and the S. 40 ft. of the E. 140 ft. of Blk. 44.
 Kathryn Benefield to John D. Aikin and Ralph Owens the N. 50 ft. of Blk. 56.
 Kathryn Benefield to John D. Aikin and Ralph Owens the N. 60 ft. of the W. 0 ft. of the N. 100 ft. of the E. 140 ft. of Blk. 44.
 C. E. Lucas to Richard Evans et ux all of Sect. 2, Township 6, N. of Range 2, E. of a "Capitol Syndicate Subdivision."
 Lois Hyle to Richard Evans et ux all of Sect. 2, Township 6, N. of Range 2, E. of a "Capitol Syndicate Subdivision."
 Alvin M. Smith et ux to Billy D. Carathers et ux N. 66 ft. of lot 62 and the S. 9 ft. of lot 63, Blk. 6, Westhaven Addition.
 D and R Builders, Inc., to John Craig the N. 33 ft. of lot 1 and the S. 28 ft. of lot 12, of Williams Subdivision of Blk. 48, Evans Addition. The N. 11 ft. of lot 1 and all of lot 10 Williams Subdivision of Blk. 48, Evans Addition. All of lot 9 and the S. 11 ft. of 10 Williams Subdivision of Blk. 48, Evans Addition. All lot 9 and the S. 11 ft. of lot 8 of Williams Subdivision of Blk. 48, Evans Addition. The N. 39 ft. of lot 8 and the S. 22 ft. of lot 7, of Williams Subdivision of Blk. 48, Evans Addition.
 First Federal Savings and Loan Association of Amarillo to Charles W. Mayfield, the W. 5 ft. of lot 96 and the E. 75 ft. of lot 97, Blk. 6, Westhaven Addition.
 Margaret Chase Gilbreath to George Maso, all of lots 11 and 12, in Blk. 25, Original Town of Hereford.
 Merriott and Stoker Lumber Company to William F. Barkley et ux the W. 80 ft. of the E. 95 ft. of lot 13, of Bluebonnet Addition.
 Harley R. Neal, Ellen E. Neal Evelyn N. Smith and Husband to Jimmy Brown lot 7, Blk. 17 of the Town of Dawn.
 Roberta Campbell to Jackie Frost SW part of Sect. 89, Blk. M-7.
 Garth Merrick to Hereford Bi-Product, Inc. 5.67 acres out of Sect. 42 and 39, in Blk. K-3.
 Land and Homes, Inc., to Virgel W. Merriott and Dan Tom Stoker all of the E. 58 ft. of lot 32 and the W. 22 ft. of lot 33, Bluebonnet Addition.

Adrian News

By ANN BEAVERS
 Brand Correspondent

Mr. and Mrs. L. E. Brown, 209 Ramada Trail, announce the engagement and forthcoming marriage of their daughter, Patricia Ann, to Jerry Elbert Whitten, son of Mr. and Mrs. E. E. Whitten of Adrian. The wedding will take place in the Church of Christ in Pleasant Valley in Amarillo, Oct. 12 at 2 p. m.

Charlie Pulliam spent the weekend in Amarillo with his daughter, Mrs. Juanita Morris, Sunday, Mrs. Morris and Mrs. Rains brought him home. Mr. and Mrs. Bill Gilley and family of Vega spent Sunday with Charlie Pulliam.

GRANDMOTHER OF LOCAL WOMAN DIES

Services for Mrs. Lorena Kutch, grandmother of Mrs. Tommie Weemes, of 205 Greenwood, were held Friday, in Perroyton. Mrs. Kutch passed away Wednesday, in Amarillo.

Punt, Pass, Kick Contest Is Planned

Only a few days remain in which Hereford area boys can register for the Punt, Pass and Kick Competition open to boys 8 through 13. Eighteen handsome trophies will be awarded during the local competitions which are sponsored by Orval Watson Ford and Whiteface Booster Club. Gold trophies to the first place winners of each age group; silver to second place and bronze for third. "Every boy has a great chance with so many trophies awarded," Bob Coons pointed

out. "But registrations close Oct. 12. Registrations cannot be accepted later because we must get ready for the big Competitions on Oct. 13, 1:30 p. m. at the high school football field. Headquarters for registration, where all boys 8 through 13 can enter PP&K through Oct. 12, is at Orval Watson Ford. Registrants must be accompanied by a parent or guardian. There is no charge and no special equipment is needed. Each boy, registering, receives a free P&K lapel pin and a tips booklet written by Bart Starr of the

Mavericks Win As Stanton Is Clipped

La Plata continued along their winning way Thursday night as they blasted the Friona junior high team to the tune of 55-22 in a run-a-way contest. In game statistics, La Plata collected 12 first downs, picked up 38 yards rushing and threw for 188 yards, for a total of 466 offensive yards. Scoring for the Mavericks in the first quarter was John Page on a four-yard run, then again on a five-yard carry, and a final score in the first period which came on a 29-yard pass from Charles Allison to Billy Bob Taylor. The final score at the end of first quarter totaled 18 for the La Plata ninth graders. The Friona team held the locals in the second period to one score and that was a seven-yard run by Johnny Tijerina that came after a sustained drive by the Mavs. Holding a comfortable lead going into the third quarter, the La Platans erupted for two additional tallies in the period. These came on a long 54-yard run by Taylor and another short scoring run by Page, that covered 14 yards. Having a total of 36 points at the beginning of the final period of play, the Mavericks did not think this adequate so they hammered at the Friona line for three more TD's in the final stanza. These scores came on a 41-yard run by Tijerina, ex-

tra point kick by Page, a two-yard plunge by Tony Hardin and a 21-yard pass from Hardin to Taylor. Friona's scores came on sustained drives against Maverick reserves. In individual categories, Page led in rushing with an average of 13 yards per carry as he gained 91 yards on seven carries; Danny Charest, 4.8 average with a 53-yard total on 11 carries; Taylor, 25-yard average in 76 yards on three carries; Tijerina, a 7.1 average as he toted the ball nine times for 64 yards; Allison, two carries for 55 yards and an average of 27.5 per carry; Hardin, who carried the ball four times but for no gain; and Gary London who had an average of 2.4 per carry on seven carries for 17 yards. In the passing department, Allison completed one pass for 29 yards, Page connected on one for 35 yards, and Hardin completed two for 44 yards. Complete results of the Stanton-Plainview Game were not available at press time Saturday, but it was known that the Dogies suffered a 35-14 defeat at the hands of the large Plainview Red Pups. Tallying the only scores for the Dogies was David Spain. Next week's game shows La Plata to host Muleshoe at 6 p. m. Oct. 19, and Stanton will have an open date.



SQUARE DANCING

Come one - Come all and have fun, relax while you enjoy Square Dancing to the calling of Herrick Allen at the ODD FELLOWS HALL. LESSONS are in the making... For more information call Jack Ambold, 438 Ave. G after 6 P.M.

SEW YOUR FASHIONS WITH SMARTLY DOLLAR DAY FALL FABRICS



PARTY & FORMAL FABRICS
 ● Peau De Sva Satins
 ● Metallics
 ● Brocades
 ● Sculptured Velvet
 ● Maharani Sari
 Regular 1.98 to 8.98 now 1/3 off

NYLON SHEER
 ● 100% nylon
 ● 45" wide
 ● Paisleys and Prints
 Regular 1.19 and 1.98 now 98c yd.

LOOMSKILLS "FLATTERY"
 ● 100% Acetate prints
 ● Crease resistant
 ● Hand washable
 ● 45" wide
 Regular 1.98 yd. now 98c yd.

CORDUROY
 ● Pinwale and wide wale
 ● 100% Cotton
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 dollar day special!
79c yard

WOOL ASSORTMENT
 ● Bonded Jersey
 ● Flannel
 ● Crepe
 ● Novelty Weaves
 ● Regular 3.98 to 5.95
 dollar day special
1/2 Price

PRICE Select Your Fabrics for Christmas Sewing Now

COTTON CRINKLE CREPE
 ● 36" wide
 ● Nine color selection
 Regular 1.59
 now **79c**

PRINTS
 ● Canvas Prints and Drip Dry Broadcloths
 ● 36" wide
 dollar day sale price!
 NOW **49c** yd.

NOVELTY and LINEN WEAVE FABRICS
 ● Solids ● Checks
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 Regular 1.69 and 1.98 yd. **98c**

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 can sell you a car or truck for less than Orval Watson himself!
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3 Local Policemen Are Now In College

The fact that three Hereford men are attending college will not raise eyebrows, but since the three are policemen taking a two-year course which will earn them a degree in Police Science, it makes the matter-of-fact statement a bit unusual.

The new collegians are Don Brush, captain in the local department, and Al Bagwell and Edward Owsley, both patrolmen. All three have been to several law enforcement schools but attending college classes is much different.

Two nights a week — Tuesday and Thursday — the men spend three hours in classes at Amarillo College. On Tuesdays, their classtime is split between instruction in First Aid and Introduction to Police Science.

The First Aid course, which has Lee Bradshaw as instructor, covers some 50 minutes and is a refresher course for most of the students. However, this course goes into more detail and many live demonstrations are given involving the students.

The second course Tuesday is taught by Capt. James Simmons of the Amarillo Police Department. This course often gets into a question and answer session in which the men also pick up valuable information through the personal experiences of others. Capt. Simmons described the overall course as "one of the first steps in making the police force truly professional."

On Thursdays, the entire class period covers Criminal Law with an Amarillo attorney, Selton Hale, as instructor. A former police reporter for the Amarillo newspaper, Hale is a dynamic teacher who keeps the students on their toes by often stopping in the middle of a sentence and asking a student what he was talking about or the answer to a question.

Plans call for the three local policemen to attend the classes for two years, receiving three college semester hours for the Introduction to Police Science and Criminal Law courses, and one hour credit for the First

Aid.

Amarillo College is the first college in the area to offer a degree in Police Science, with others expected to follow in their footsteps as the importance of educating the policeman gains.

Tuition for the local officers to take the college courses is paid for from funds in the budget of the police department. They pay for their own books.

Chief of Police Marshall Padgett explained that his department had built up a surplus in the schooling of officers in recent months and felt the Amarillo College courses would be beneficial to his men. "We hope that we can get fully staffed soon and others will be able to take such courses."

To take the courses, two of the policemen — Brush and Owsley — had to make what is considered a big sacrifice on their departments. They had to give up the early evening shift, and have to work from midnight until 8 a. m. on Thursdays, after they return from school. Brush also had to go to school on his day off Tuesday.

How do they feel about taking the courses? Fortunate and enthusiastic. Each feels that this is an excellent opportunity to better himself as an officer, and there is the feeling of pride in being in college.

Brush has been with the Hereford Police Department since Sept. 1, 1961. An ex-Marine, he became captain on Jan. 1, 1965.

Bagwell has been a Hereford policeman since April, 1961, having served with the U. S. Army 20 years prior to that. Half of his Army tenure was spent with the Military Police.

Owsley moved here January 1 of this year from Dimmitt, having served on the police department there about one year. He previously had been Chief of Police in Hart.



POLICEMEN IN CLASS — Three Hereford policemen are pictured here just before the start of one of their regular classes at Amarillo College. At left in white shirt is Don Brush. In foreground, with attache case on desk, is Edward Owsley, and directly behind him is Al Bagwell.

R. W. Mitchells Set Open House

Mr. and Mrs. R. W. Mitchell will observe their Golden Wedding anniversary today with a family dinner at the home of their daughter, Mrs. W. H. Willis, and Mr. Willis, then will hold open house in their home, 305 Westhaven, from 3 to 5 p. m.

They invite friends to call during those hours, when their daughters and families will be hosts.

In addition to Mrs. Willis, the family includes Mrs. Earl Huston of Hobbs, N.M. and Mrs. Blanche Gerhardt of Amarillo; 10 grandchildren and three great-grandchildren.

Miss Mabel Michael and Mr. Mitchell were married Oct. 6, 1918 in Throckmorton County. They have lived in Deaf Smith County since 1946. Mr.

Mitchell, who retired from farming one time but found retirement not to his liking, still is active in farm management. Mrs. Mitchell is a member of Hereford Garden Club, an enthusiastic gardener who often wins ribbons in flower shows.



Wife Preservers
Tiered cafe curtains look best if the upper curtain overlaps the lower curtain by an inch or two.

4-H Club Week To Begin Today

COLLEGE STATION — Governor John Connally, by official memorandum, has designated the period from October 6-12 as 4-H Club Week in Texas. The dates are the same as for National 4-H Week proclaimed by President Johnson.

In his greetings the Governor said, "The development of responsible citizens and leaders for America is the high purpose of 4-H Club work.

"The 4-H program stresses the four-fold development of youth: their head, heart, hands and health. Members of 4-H Clubs learn by conducting projects and participating in 4-H activities. By putting into action what they learn, club members improve their homes and communities.

"Since the 4-H program was inaugurated by the United States government in 1914, the 4-H movement has spread across our nation and to 76 foreign countries.

"More than 18,000 voluntary adult leaders work with club members in Texas and contribute to the success of 4-H. Parents and friends of 4-H give support and encouragement to club

members. The 4-H Club program is directed by the staff of the Agricultural Extension Service of Texas A&M University.

"The opportunities offered to 4-H Club members to grow in citizenship, leadership and practical skills are especially valuable to them, the State of Texas and the Nation. The 4-H Clubs are a proving ground for future leaders."

In carrying out the 'High purpose of 4-H,' Texas members on the local and county levels will be participating in observances which emphasize citizenship and leadership programs, say the state 4-H Club leaders. These observances will also feature a drive to greatly expand 4-H membership in Texas. The state leaders point out that local county Extension Service agents will welcome visits from parents and their children for discussions on 4-H programs and how the youth-serving organization might fit into their plans.

A special invitation is extended to all citizens to participate in the 4-H Club Week observance in their county.



Wife Preservers
If seat belt buckles get burning hot when the car is closed up and parked in the sun, cover them with a road map, rag, etc.

Officers Given Second Term In Wyche Club

All officers of Wyche Home Demonstration Club were returned to their posts for another year, in the annual election held at First National Community Room Thursday afternoon. Mrs. Leroy Bodkin is president.

Mrs. Wayne Jones was hostess for the meeting and Mrs. Lindy Daniels was the program guest. She discussed methods of putting "antique" finishes on furniture and creating decoupage pieces. Several articles she had made were shown.

Mrs. G. W. Duncan will return as the club vice president. Mrs. Jones as secretary-treasurer, Mrs. Cecil Hart reporter, Mrs. Bobby Ellis assistant reporter, Mrs. E. C. Hewitt council delegate, Mrs. Ira Ott parliamentarian.

Others present were Mmes. L. B. Worthan, Cecil Masten, Bob Thuett, Charles Packard, Carroll Newsom, T. J. Kelly, Norman Hodges, and W. P. Axe.

Gaston's Downtown

FALL DOLLAR DAY SHOE SPECIALS

One Rack Ladies FALL SHOES
all colors - all sizes
values to 30.00 **\$8** pair

One table FLATS
all sizes but not in all colors.
values to 13.00 pair **\$5** pair

Mens DRESS SHOES
Black and brown
values to 20.00 **\$7** pair

LADIES PURSES \$4.95 and upward

Shop OUR MEN'S AND BOY'S DEPT. FOR WINTER WEAR. GASTON'S IS READY TO SERVE YOU . . . SAVE TIME, SAVE MONEY, SHOP GASTON'S!

the NORBURY

Beefy . . . til you zip-out the orlon pile lining then lightweight. Water and Wind repellent. Washable shell. **\$28.00**

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Cold Weather Special!
LADIES
All Weather Coats

Buy now for the cold weather ahead and SAVE!
values to \$36.00
DOLLAR DAY SPECIAL

\$20

Famous **Fieldcrest Linens**

WASHCLOTH 60c
reg. 90c value

HAND TOWEL **\$1.00**
reg. \$1.50 value

BATH TOWEL **\$2.60**
reg. \$4.00 value

Fieldcrest White Sheets

TWIN SIZE reg. \$2.00
\$3.90 value **\$2.00**

FULL SIZE reg. \$4.49 value **\$2.20**

Fieldcrest Blankets
SPECIAL VALUES!

reg. \$8.99 value **\$6.99**

reg. \$11.00 value **\$9.00**

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Ladies Stretch Slacks

Don't miss this extra nice group. Good selection.
DOLLAR DAY SPECIAL

values to \$16.00 **\$8**

One Group of Extra Nice **Embroidered Sweaters**

Regular \$20.00 value **\$10**
DOLLAR DAY SPECIAL

Ladies Hose 2 pr. \$1

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Wrap around. Ideal for Sports, Casual or House Wear

Regular \$10.00 value **\$5**
DOLLAR DAY SPECIAL

MANY ITEMS LISTED — COME

THE TIME TO USE OUR DOLLAR DAY FOR CHRISTMAS GIFTS

Small Talk

By SUE COLEMAN
Women's Editor

While the world is falling down about our ears, some people say, I'm calling time out to worry about something of no importance whatever. To wit, what has happened to four o'clocks?

YOU KNOW, the flowers that bloom late in the afternoon, if not precisely at 4 p. m. daylight saving time. They show rather modest blossoms, but they have one of the sweetest scents in the world of plants.

At least they did have, but in recent years all the four o'clocks I've found had practically no odor at all. What I want is some four o'clocks by the back doorstep, which will scent the air every evening. If not showy, the flowers used to be very smelly.

My grandmother always had some in her yard when I was a child, and I can almost smell them now. And as a third grader I used to go up in the next block on summer evenings just to walk by Miss Sallie Rainey's front yard and breathe in the perfumed air from her four o'clocks. She had white and yellow ones as well as the red.

Special Services Set At Church

Along with preaching by Rev. Gordon Lincoln, a tenor soloist from Riverside, Calif., Howard Jewell, will sing each night at the Greenwood Baptist Church beginning today for one week, according to Rev. Al Baum, pastor of the church.

Rev. Baum reported that Jewell has traveled extensively throughout the United States as one of the foremost gospel singers of today. His presentation of the gospel song is said to be unique.

His career began as a boy singing with his preacher father in rugged pioneer Salvation Army work. Early in his musical travels Jewell became known as the singing evangelist. Admired for his talent, his fame spread across the country. He has been the featured soloist for many notables and numerous citywide campaigns and crusades.

Jewell is a talented, experienced musician. The gospel as he presents it in song is spirit-filled. His popularity with teenagers stems from a keen sense of humor and radiant personality, Rev. Baum said.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

October

9—"Howdy" stop at the Hereford Municipal Airport by the Texas Air Tour.

11—Fall Flower Show of Bud To Blossom Garden Club, at Community Center.

14—Opening concert of season for Community Concerts members, The Romero, Spanish guitarists, in high school auditorium, 8 p. m.

November

2—Annual awards banquet of Young Homemakers and Young Farmers of Texas, Calson House, 7:30 p. m.

3—Carnival sponsored by P.T.I. at St. Anthony's Parish School.

5—General election.

5—Annual Kiwanis Club Election Day Pancake Supper. High school cafeteria.

7—Annual Lions Club Fish Fry.

16 and 17—District convention, VFW and Ladies Auxiliary.

21—Tasting luncheon to benefit scholarship fund, sponsored by L'Allegre Club at County Bull Barn.

25—District conference of Methodist Churches at the First Methodist Church.

27—Schools dismiss for Thanksgiving holidays.

December

2—Classes resume following Thanksgiving.

12—Lions Club Christmas party and Ladies Night.

20—Schools dismiss for Christmas holidays.

January

2—Classes resume.

11—Texas-New Mexico Sugar Beet Growers banquet, Bu Barn.

February

22—Community Concerts present Norman Luboff Choir in concert at high school auditorium.

March

15—Community Concerts present the Clebanoff Orchestra in concert at high school auditorium, 8 p. m.

If anybody has some genuine, old-fashioned four o'clocks I'd certainly like a chance to buy some of the seed — and if there is anything you have plenty of when you have four o'clocks, it's seed. There is no use to buy those at the store; I've tried them and can't smell

A HAPPY GRANDMOTHER.

Mrs. Alfred Smith reported the birth of a grandson, Patrick Lane Smith, son of the Pat Smiths of Dawn community. The baby arrived Wednesday morning at a Canyon hospital and weighed 5 pounds 7 ounces. The maternal grandparents, Mrs. and Mrs. Nelson Oliphant of Crowell, came up promptly

to see the baby, and Mrs. Oliphant remained for a few days visit.

TRYOUT OF A NEW game.

skipbo (if that's the way you spell it) featured a birthday party given for Mrs. Nona Jewell Thursday afternoon in Mrs. W. C. McWhorter's home. Mrs. Adie Miller was hostess with Mrs. McWhorter to a group of friends who often play cards together.

A birthday cake made by Mrs. McWhorter was served with drinks to the honoree and Mmes. Burl France, Al Crissy, R. A. Daniel Sr., Ella Burdine and Nora Russell.

Many happy returns, Mrs. Jewell!

Mrs. C. A. Saucy spent the week in Lubbock with Mr. and Mrs. Lester Mullins.

Mrs. R. L. Mason accompanied by her daughter, Mrs. J.W. Duffy of Gilmer, recently returned from a two-week visit in Los Angeles.

The loris, a tiny, slothlike primate, eats insects, small rodents, birds and lizards, swallowing even bones and feathers.

The macaque, a type of monkey, has cheek pouches in which it stores leaves and fruits.

Look Who's New

Mr. and Mrs. Jose M. Gonzales are the parents of a son, Jay M., born Oct. 4. He weighed 6 lbs. 10 ozs.

Mr. and Mrs. Felecliano G. Quiroz are the parents of a son, Johnny, born Oct. 4. He weighed

The formal title of the wood duck, *Aix sponsa*, a hybrid of Greek and Latin, means "water-fowl in wedding raiment."

The sunlight streaming through a window left the surface of the sun only eight minutes earlier.

READ THE WANT-ADS.

You Always Buy the BEST for LESS at GIBSON'S!

Big "G"

Preserves

● APRICOT
● PEACH
● STRAWBERRY

2-POUND JARS

49¢

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GIBSON'S

DISCOUNT CENTER

HEREFORD, TEXAS

Prices Good thru Wed., Oct. 9!

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Instant Coffee

10 oz. jar **\$1.33**

PARD DOG FOOD

one pound can **11¢**

reg. 17¢

Hi-C Drinks

● ORANGE
● GRAPE
● FLORIDA PUNCH

12-OUNCE CAN

9¢

CREST TOOTHPASTE

6 3/4 oz. economy size — \$1.00 retail value

63¢

ARMOUR'S TEXAS CHILI

15 oz. can **39¢**

SCOTT BATHROOM TISSUE

1000 Tissues Per Roll

4 roll pack **33¢**

Miss Breck

HAIR SPRAY

13 oz. \$1.19 value

57¢

Johnson & Johnson

COTTON BALLS

79¢ value **43¢**

SO-SOFT HAND LOTION

\$1.00 Retail Value **39¢**

CURAD

lg. size bandages box of 75 **49¢**

PUREX BLEACH

gallon size **49¢**

Kleenex Facial Tissues

200 count boxes

3 box pack **69¢**

Van Wick Electric

SLICING KNIFE

model VW4 \$12.95 retail value

only **\$5.88**

Hi-Fry

Cooker-Fryer

model M-200 \$12.95 retail value

\$6.88

VICKS. NEW NyQuil

NIGHTTIME COLDS MEDICINE

Relieves cold symptoms for hours to help you get the rest your body needs.

6 ounce bottle \$1.49 retail value **88¢**

3 Piece Porcelain Enamel

Sauce Pan Set

1/2 - 1 - 1 1/2 quart sizes \$1.49 value **88¢**

Electric Scissors

\$7.95 retail value **\$3.97**

TRASH CAN

6 gallon plastic with peel handle lid est. colors

69¢

Ladies Long Sleeve

BLOUSES

Never need ironing Fashioned with elegance—Long tail assorted colors

\$3.98 value **\$2.19**

Boys Nylon

JACKET

100% nylon-washable wind & water repellent assorted colors

\$3.98 value **\$2.19**

CREW SOCKS

Comfort Top-Cushion Side Non-Binding sizes 7-10, 10-13 package of 3

\$1.00 value **59¢**

One-A-Day MULTIPLE VITAMINS

bottle of 100 \$2.94 value **\$1.69**

Chocks MULTIPLE VITAMINS

bottle of 100 \$3.29 value **\$1.99**

REDUCE

Slim-Mint Gum

box of 36 \$1.98 value **\$1.39**

GIBSON PHARMACY - 364-4900



MEMBERSHIPS MAILED — Mrs. Tom Burdett, secretary of Hereford Community Concert Association, put the first of a thousand membership cards in the mail Saturday, when cards were sent to those who purchased memberships in the recent campaign. Admission to CCA programs are by membership card only, and the first concert of the current season will be presented Oct. 14, when a Spanish guitar quartet known as the Romeros will appear in Hereford High School auditorium. The campaign resulted in a complete sell-out to the seating capacity of the auditorium.

Town & Country

By MRS. T. B. THOMAS
Brand Correspondent

Sgt. Ralph Morrison spent several days in Clovis with his sister and family Mr. and Mrs. Don Heddins. They all came back to Hereford on Saturday where they were joined by Mr. and Mrs. Raymond Morrison and children of Kerrick. On Saturday night Mr. and Mrs. G. C. Merritt, Sr. joined them in the J. C. Morrison home for a social.

Mr. and Mrs. Ernest Flood spent their weekend in Elgin, Okla., with her parents, Mr. and Mrs. W. S. Sanders and other relatives. On Thursday, Mrs. Flood spent the day in Amarillo with her daughter and granddaughter, Mrs. Tom Musser and Dana.

Andrew Kershen underwent major surgery in St. Anthony's Hospital. He has been hospitalized for two weeks, but is recuperating at home now. On Thursday, he and Mrs. Kershen received word of the arrival of Russell Ronald Kershen, born to Mr. and Mrs. Ronald Kershen in Little Rock, Ark. This was number five son, and he tipped the scales at 10 pounds.

Mrs. J. H. Landers arrived home on Monday after spending two weeks in El Paso visiting the Ross Lee Landers.

Mrs. Frankie Barrett and granddaughters, accompanied by Mrs. Fred Barrett, spent the day in Seminole recently with Mr. and Mrs. Charles Owens.

Mr. and Mrs. R. D. Ford of Palestine have been visiting Mr. and Mrs. Herman Ford and Mr. and Mrs. Byron Durham. One day Ford visited at Aikman Elementary School to see D.C. Martin and other teachers. The Fords visited in Rotan and Odessa with their sons.

Rev. and Mrs. Hershel Thurston of Eagle Nest, New Mexico were in town on Tuesday visiting with friends.

On Thursday, Mrs. Ray Pruitt, Mr. and Mrs. Charles Hoover and Allan Hoover of Canyon attended the funeral of an uncle, Walter C. Thompson. Burial was in Portales.

Mrs. H. E. Owens and Mrs. Ed Blakney spent Thursday in Plainview visiting, Mr. and Mrs. Pete Blakney. In Olton they visited with Mrs. J. A. Carruth.

Mrs. Lincoln Balin returned to her home in Wilcox, Ariz., after visiting here with her mother and husband, Mr. and Mrs. H. E. Owens, and her son and family, Mr. and Mrs. Benton Balin of Olton.

Mr. and Mrs. Mack Jackson of Fountain, Colorado and Jim Minton of Colorado Springs spent the weekend here with E. E. Bishop, and daughters, Vanessa and Mickey. They visited in Tyler with Buck Buchanan.

Mr. and Mrs. Doc Carter and family and Mrs. Margaret Aven of Amarillo spent the weekend in Roswell, New Mexico visiting the Carters son, who is attending NMMI.

Mrs. R. L. Ethridge entertained her Sunday School class of Junior III girls of the First Baptist Church on Saturday morning with a come as you are breakfast. Plate favors were attractive homemade hand cream made by the hostess. The menu consisted of pigs in blanket, scrambled eggs, cinnamon rolls and biscuits, orange juice and hot chocolate. Those attending were Libby Perten, Rhea Ann Wisson, Ginger Newton, Jackie Pickens, Beverly Willis, and Virginia Downey, a weekend guest in the Ethridge home.

Basketball Will Be At Amarillo's New Civic Center

The split-second thrills of professional basketball will be on exhibition Oct. 16 at 8 p. m. when the Dallas Chapparrals and the Los Angeles Stars of the

American Basketball Association meet in the new Amarillo Civic Center. Sponsored by the Buffalo Basketball Booster Club, supporters of the sport at West Texas State, the exhibition game will be preceded by a workout of the Buffaloes who will play their season opener there Nov. 30.

Tickets for the game are \$3 and \$2 with students' admission at \$1. The First National Bank in Canyon, all banks in Amarillo, and the WTSU Student Union Building have tickets on sale now. Tickets may be purchased Oct. 14-16 at the Civic Center. Those wishing to write for tickets may send check or money order to Professional Basketball, 1500 Taylor St., Amarillo.

The ABA boasts many great players who put on a show that will dominate conversations for weeks. Seeing action with the Dallas Chapparrals will be a former West Texas opponent, John Beasley, who played at Texas A&M.

The largest species of the dolphin family is the killer whale.

India leads in world production of hand woven cloth with about two billion square yards annually.

Bee-wax figures of gods and goddesses were carried in funeral processions of ancient Egyptians and buried in graves.

World production of woven cloth in 1963 amounted to a round 90 billion square yards or 30 square yards per person.

Water skiing began in France in the 1920s. The American Water Ski Association was founded in 1939, with the first world championships initiated in 1949.

Watermarks, first used in paper in Italy, were in the form of flowers, animals and various other figures.

The Angel waterfall in Venezuela is the highest waterfall in the world, with a 3,213-foot drop.

Harman's Shop and Save during DOLLAR DAYS

MONDAY Oct -- 7th

Items Marked With a ✓ mark, also good at Sugarland Mall Store

Sale of aileen® Sportswear

Cotton & Nylon Blend Colors Avocado & Royal Blue

Slim Jims & Blouses 8.00 value **\$6**

Blouses \$5 & \$6 value **\$4**

Mall Store only

Donovan Stretch-Nylon SLIM JIMS Colors - Red - Royal Olive & Black **\$10.00**

Matching Tops **\$11.00**

Beautiful Floral printed Dacron Pillows **\$3.99**

Birdseye Diapers 1 doz. **\$1.99**

LUXURY - Dacron & Nylon 2 and 3 Pc. Bath Sets Large Selection of colors Reg. 6.99 value **\$5.49**

PANTI-HOSE SPECIAL FIVE SIZES FOR PERFECT FIT Colors - Mascara Taupe & Brown tone **\$2.00 pr.**

Rounded - Square TOE - BEAUTY one or two eye TIE NYLON VELVET in several colors **\$4.99**

narrow & med. widths

Full-Rack Ladies' Styled SHOES Values 10.99 to 14.99 while they last **4.88**

Special! Values wide selection LOVELY-WARM ROBES Plaid Cotton Robes \$7 value **\$5.00**

Quilted Cotton Robes 12.00 value **\$10.00**

Nylon-Fleece Robes \$14 & \$15 value **\$12.00**

Only 14 to Go AFTER-FIVE DRESSES Fabrics-Crepe-Lace & Metallics - Prices Range 22.00 to 46.00 Sizes 8 to 14 Mall $\frac{1}{2}$ price

H-BAR-C Never needs ironing! Rugged Range RANCH PANTS PERMANENT PRESS durable polyester/cotton wash 'n' wear **12.99**

Entire Stock Western Straw Hats $\frac{1}{2}$ off

Waltz-Length GOWNS and BABY-DOLL PAJAMAS Sizes **\$1.69** 32 to 38

Choose from 12 Ass't. styles Acetate & Cotton Require little or no ironing

Men's Nylon Zipper Jackets Will keep you warm Washable - made of 100% Nylon and lined with deep pile colors tan, brown & charcoal Reg. & Long **\$11.00**

WEATHER-OR-NOT COAT SPECIALS

By Campus Zip-Lined ALL-WEATHER COATS Raglan Sleeves Alpaca-Liner Boy's **\$16.99** Men's Reg. & Longs **\$18.88**

Young Men's 100% all Wool Double Breasted BLAZERS Colors - Black or Royal Blue **\$29.95**

Large Selection Mr. Scott NO-IRON Casual Dress SLACKS **\$7 \$8 & \$9**

Mens ● T-Shirts ● Briefs ● Shorts Not All Sizes **48c**

America's Fastest Selling Windbreaker Washable, Water repellent Raglan-Sleeves Pleated Back Reg. or X-Large **\$6.99**

Men's Robes Washable all cotton Tailored **\$5.00**

SPECIALS ON FINE SUITS Men Don't Miss this buy - We can't advertise the name but they are top suits

Sizes Reg. & Longs Values to 85.00 51 to Go **\$49.88** Sorry No Alterations

NUNN-BUSH SHOES For Men See Our New Styles

Bronze Waxtone Slip On **\$15.99**

Special Buy! Boy's Never Iron SPORT SHIRT SALE

Turtle-Neck Knit-Shirts Will not shrink Machine washable Sizes 4 to 18 **\$2.69**

Never Iron Campus Tapered - Long Tail Button Down Collar SHIRTS sizes 6 to 16 **\$2.87**

Fur, Fin and Campfire

By BILL BERO

TIPS FOR CAMPING TRIPS...

PLASTIC PIN-CURL CLIPS WILL KEEP PAPER TOWELS AND TOILET PAPER FROM UNRAVELING.

FILL AN EMPTY ONE POUND COFFEE CAN WITH SAND. TO MAKE IT A CIGARETTE SNUFFER.

A PLASTIC LIQUID DISH-WASHING SQUEEZE BOTTLE FILLED WITH WATER KEPT IN GLOVE COMPARTMENT FOR CLEANING WIND-SHIELD.

A ROLL OF MASKING TAPE IS A MUST. CAN BE USED TO KEEP DRAWERS FROM OPENING, TO MAKE AN EMERGENCY PATCH JOB, SPLICE FILM, STOP UP LEAKS FROM BOTTLES, MAKE LABELS FOR PLASTIC CONTAINERS. YOU WILL FIND MANY MORE USES.

HARMAN'S

BARGAINS IN EVERY DEPARTMENT

DOWNTOWN & SUGARLAND MALL



GIFTS FOR SERVICEMEN -- Summerfield Study Club members sewed "ditty bags" and filled them with small gifts at their first fall meeting Thursday.

Club Opens Year At Work Session

Sixteen "ditty bags" were made and filled with small gifts for U. S. military personnel in Viet Nam, at the first meeting of this season for Summerfield Study Club Thursday. The bags will be distributed through the Red Cross at Christmas.

Members stitched up the red denim bags and put in each, eight gifts of stationery, toilet articles or games. All members had contributed to the stockpile of gifts. Several members have sons who are now, or have been, in the Viet Nam war area.

OUR HEALTH

By J. M. Amberson, M.D.

DOES COSMETIC SURGERY EVER BENEFIT OLDER PERSONS?

Most definitely. Many older persons (especially those still active in professions where appearance is important) suffer emotionally—and economically—when signs of aging appear. Cosmetic surgery can help them. Some of the cosmetic operations that can benefit the elderly are face-lifts to do away with wrinkles, notably



removal of "crow's feet" lateral to the eyelids and pouches beneath the eyes; double chin; operations to remove skin blemishes such as moles, brown spots, Dr. Amberson and wartlike growths, as well as rhinoplasty operations for correction of nose defects. The results of cosmetic operations are not always permanent; wrinkles will eventually return. Still, if a person of advanced age is in good health, skin healing should take place as rapidly and with as little scarring as in persons far younger. Consultation with a reputable and experienced plastic surgeon is essential. At one time this field was primarily concerned with restoration of normal function, but more and more it is branching out into the restoration of normal appearance. For those older people to whom a young look is important, cosmetic surgery is an answer.

WHY IS DRY SKIN PREVALENT DURING HOT WEATHER?

It would certainly seem that with everyone dipping into pools, lakes, and surf, dousing themselves with beach preparations, and perspiring profusely, the skin wouldn't dry out. But the opposite is the case. The sun does a too effective job of drying out the skin's natural moisture and oils and the ocean residue, the chlorine in pools and the body's own salts complete the drying process. That's why many people suffer from dry skin discomfort during the warm weather and their skin looks parched and flaky. This condition is usually accompanied by an itchy feeling—and when a person tries to scratch the area, it leaves white marks and lines. To alleviate this problem, many dermatologists recommend Alpha-Keri. This therapeutic bath or shower oil not only places an invisible protective shield on the skin, locking in natural moisture, but it also relieves the itchy, uncomfortable feeling. You might think that one way to nip the dry skin problem in the bud would be to sit out the hot weather in an air conditioned home. But that's almost as bad as too much sun, since air conditioning sucks out the air's moisture and leaves it too dry for comfort. A room humidifier can help some, but the best way to keep the inevitable condition in check is to embark on a careful grooming routine and make sure your daily tubbing includes a capful of therapeutic bath oil, or if you're a shower fan, use an after-shower oil spray for your skin.

Excitement Is In 2 Library Books

Trying to stop an epidemic from breaking out, and an orphan who is trying to become independent, is just a small part of the excitement you will find in the two new books at the Deaf Smith County Library.

You will find in the pages of LIONEL BLACK'S new novel, **OUTBREAK**, Dr. David Gregson is searching desperately for anyone who had come into contact with a South American named Filangieri during the three days since he had flown into London. For Filangieri had come down with smallpox. Gregson had fumigated and sealed the man's rented apartment. Now he had to trace and vaccinate his contacts, particularly two women who had been with him, to smother a smallpox outbreak before it could spread into a paralyzing epidemic.

That night Gregson was called hastily to Filangieri's apartment. It had been broken into. Masking himself, Gregson groped into the livingroom. On the carpet lay the body of a man who had been shot through the head.

Now, police as well as the doctors were searching along Filangieri's trail. It led to strange places, through the gambling-houses and strip-tease joints of London into the underworld of international crime. But Gregson did not care what crime had been committed. Far more urgent was his own task of finding the two women, on the run from the police and

from vengeful gangsters, because he knew for certain they were smallpox carriers. Day by day there was notification of fresh cases, and soon the first deaths were reported.

Unless he could find the "missed cases," the threat loomed that medical men most dread—an epidemic out of control in a great capital city.

AUSTIN COATES' new Novel, **CITY OF BROKEN PROMISES** is an absorbingly strange novel with a valuable historic insight into a little known world. In the Portuguese colony of Macao in the late years of the eighteenth century, a thirteen-year-old Chinese orphan named Martha was sold into concubinage. Normally her fate would be to remain imprisoned in the house of her owner for the rest of her days, scorned by the servants and treated not much better than a house dog.

The beautiful and strong-willed Martha, however, had been raised in a Catholic institution, and was determined to become independent and, most of all, to gain a last name of her own. The crucial moment of her life,

then, was when she silently appeared before the man who had just "inherited" her, Thomas van Mierop, a young English East India Company officer newly arrived in Macao.

THE CITY OF BROKEN PROMISES is a vividly authentic novel of the dense, intricate tangle of life in the Macao of the opium trade, commodity speculation, and desperate cruelty. Basing his story on the actual journals of van Mierop, son of the first Chairman of Lloyd's of London, Austin Coates has drawn an unforgettable heroine in Martha Merop, a real person who eventually became the richest woman on the China seaboard and Macao's greatest public benefactress.

Jane Witkowski Revue Contestant

Jane Witkowski of Hereford was one of 46 Texas teenage girls meeting in Dallas to vie for honors Saturday in the 1968 4-H Dress Revue, an annual fashion event at the state Fair of Texas.

The finalists registered Thursday at the Sheraton-Dallas Hotel and winners were presented to the press at a 12:30 p.m. awards luncheon in the hotel's Houston Room. The luncheon was sponsored by the Cotton Manufacturers Association.

The 4-H'ers judged the ensembles in a participant-judging system used in several states, explained Fannie Brown Eaton, Extension clothing specialist and revue chairman.

The grand champion wins a trip to National 4-H Club Congress in Chicago and top winners in all-cotton and all-wool categories also were selected.

The contestants were to present two public revues Saturday at 10 and 11 a.m. in the Women's Building Auditorium at Fair Park. The grand champion was to have been guest of honor at a fashion show Saturday afternoon.

Mark Twain was the first author to use a typewriter for a manuscript of a book submitted for publication.

Big Nambas tribesmen on the South Pacific island of Malekua barter pigs and yams for wives.

day. The bags will be shipped to Vietnam by the Red Cross, and distributed at Christmastime.

The meeting was in Mrs. Mack Noland's home for a covered dish luncheon and the work hour. The buffet table had a centerpiece of red, white and blue garden flowers and flags, and quartet tables repeated the patriotic theme.

Mrs. J. B. Noland, yearbook chairman, presented the 1968-69 books which outline a program on the general theme, "Now Is The Time To Acknowledge."

One of the special programs is set for Nov. 21, a community basket supper at Easter Clubhouse, honoring all former teachers at Summerfield School. The club will present a \$500 scholarship to West Texas State University honoring the former teachers.

Mrs. Guy Walser, president, welcomed members at the beginning of a new year. A report was made on a summer social meeting, Aug. 28, when

members and guests attended the production of "Texas" in Palo Duro amphitheatre.

Hostesses Thursday were Mmes. Guy Walser, L. H. Lookingbill Sr., Earl Lance Jr., J. B. Noland and Mack Noland.

Also present were Mmes. Thurman Atchley, Lee Curry, George DeLozier, J. R. Euler, Ray Johnson and Clayton Sanders.

Dinner Honors Kappa Iotans

Impetus to the fall social season in Hereford was given Friday evening by a dinner-dance in the Country Club ballroom, where Mr. and Mrs. James W. Witherspoon were hosts honoring Kappa Iota Chapter of Beta Sigma Phi.

Mrs. Witherspoon has for a number of years been sponsor of this, the ritual chapter of the sorority here, and has entertained with other memorable parties in past years.

Yellow roses, the Beta Sigma Phi flower, were combined with dainty white blooms of gypsophylla to center tables where the guests were seated. The flowers circled bases of candles in the same soft shade of yellow which lighted the tables.

Dinner was served buffet style from a row of circular tables, then chapter members, their

husbands and other guests danced to organ music during a gay evening.

Drama Group Meets Tuesday

Place of a meeting for Hereford Community Players Tuesday evening will be Community Center, Mrs. John Gilliland, president, announces the time is 7:30 p.m. and all members of the organization or those who wish to become members are invited.

Plans for presenting a play within the next few weeks will be discussed, also longer-range plans for the coming season. Each member is asked to bring one or more prospective members.

Classifieds Get Results.

Reunion Is Set By Veterans

Ninetieth Division of World War I veterans have scheduled their annual reunion at Lake Texoma State Lodge in Kingston, Okla. on Nov. 7 through the 10th.

W. J. (Bill) Smith of 513 Ave. J, Hereford, is trying to contact all 90th vets in the Deaf Smith County area who are interested in attending this reunion. Smith can be reached by calling 364-4775.

Smith said that he would help with the necessary reservations.

Appearing in Person THE SINGING WILLS FAMILY



Seen and Heard on Nationwide Color TV Program "THE WILLS FAMILY INSPIRATIONAL TIME"

SKYLITE RECORDS ★ NATIONWIDE TV ★ SWORD & SHIELD RECORDS

See Them

Saturday, October 26 - 7:00 P.M.

AT THE HEREFORD HIGH SCHOOL AUDITORIUM

Tickets may be purchased at KPAN Radio Station or from any Easter Lions Club member for \$2.00 per ticket.

SPONSORED BY THE EASTER LIONS CLUB

\$ DOLLAR DAYS FALL SAVINGS \$

PRICES GOOD THRU WEDNESDAY



DRISTAN

- Fast Relief of sinus congestion, colds and hay fever
- Regular 1.98
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Halmark Halloween Party Needs!

All Popular Brand of CIGARETTES

30c pkg. Thru Wed. Only!

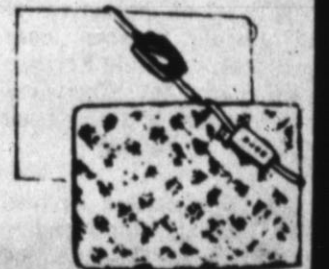
30 count
SANITARY NAPKINS
Regular 98c
69c

North American 12-Transistor Solid State POCKET RADIO

- Super deluxe
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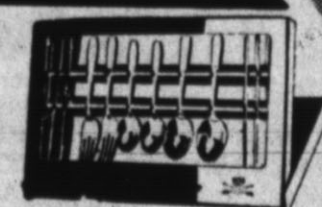
Druggist 100% Waterproof HEATING PAD

- All Purpose
- Full Size
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Household's TABLEWARE SET

- 24 piece, stainless steel
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Rexall Blades single edge 23c
Reg. 18 for 49c

Revlon Profession HAIR SPRAY
● 1.50 value
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79c

Rexall Brand 1 1/2 gal VAPORIZER
● all night operation \$4.95
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HPV Brand VITAMIN C ascorbic acid
● Orange flavored
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McKesson Axon NASAL SPRAY

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- 15 C.C.
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336 MAIN DOWNTOWN HEREFORD

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Classes and Private Dancing Lessons

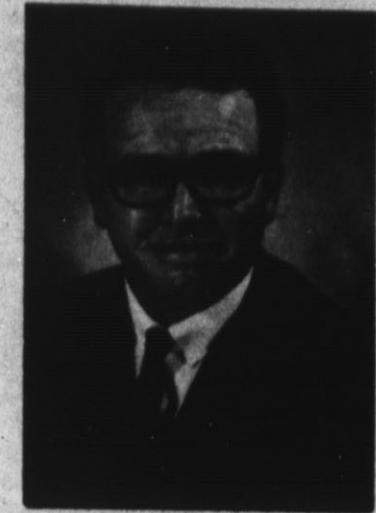
ARE STARTING THIS WEEK!

- ★ Ballroom for couples and singles
 - ★ Boys Gymnastic-Acrobatic class
 - ★ Ladies Conditioning class
- as well as our regular Ballet - Tap - Acrobatic and Jazz classes

FOR ALL AGES

It's never too late to enroll at the...

LARRYMORE DANCE STUDIO
Phone 364-4638
Veterans Memorial Park



3 Are Now At Patrol School

Gary N. Shelton, son of Mrs. W. G. Crow of South Main, has joined two other Hereford men in attending the Recruit School for Patrolmen, Texas Department of Public Safety.

The Recruit School began Wednesday in the Law Enforcement Academy building in Austin, and is the beginning training for men who will eventually become Highway Patrolmen, License and Weight Patrolmen and Motor Vehicle Inspection Patrolmen.

Shelton, 22, attended Hereford High School before entering the Navy for a four-year term, during which he received his diploma. He and his wife have a month-old son.

Others at the school are Charles E. Brownlow, son of Mr. and Mrs. Gene Brownlow of 107 Northwest Drive, and Paul Hoff Jr., son of Mr. and Mrs. Paul Hoff Sr. of 113 Fuller. Hoff will complete his training Oct. 21, having begun August 27.

Following the recruit training, the three will take a short but intensive advanced training period. It is expected to last about four weeks.

THE FAMILY LAWYER

Taming the Kidnapper

Of all the agonies inflicted upon the family of a kidnapper, probably the worst is the fear that harm will befall their loved one.

To stay the kidnapper's hand, the Federal Kidnapping Act — and some state kidnap laws as well — impose a milder penalty on the kidnapper if he releases the victim unharmed.

What does that mean? What kind of "harm" are these laws talking about?

Obviously there is harm inflicted, calling for the heavier penalty, when the victim has been subjected to a deliberate beating or a criminal assault.

Likewise, a court held that harm



had been inflicted when two women and a child were locked in a small, overheated closet, and later bound blind and foot with ropes and wire.

On the other hand, when the only injury was that the kidnapper had gripped the victim's arms hard enough to hurt, the court refused to impose the heavier penalty.

"Such trivial injury," said the judge, "is not sufficient to constitute bodily harm."

Suppose the injury is indeed serious, but — rather than being inflicted by the kidnapper — is the result of the victim's own attempt to escape. Does that kind of an injury "count" against the kidnapper?

The court said yes in one case, in which a girl was hurt when she jumped from a moving car. The court reasoned that, since the kidnapper had been threatening to assault her, the dangers of an attempted flight could fairly be attributed to him.

But in another case, where no threats of harm preceded the escape attempt, the court ruled that the resulting injury could not justify a heavier penalty against the kidnapper.

It may seem strange to draw such careful distinctions in judging someone as reprehensible as a kidnapper.

Yet, after all, the law's purpose is not to do the kidnapper any favors but to reduce the danger to his victim. This can be achieved only if the kidnapper has reason to believe that, if he goes easier on the victim, the law will go easier on him.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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WHITE SUPREME ANTI-FREEZE AND COOLANT

Ethylene Glycol Base prevents rust, clogging and corrosion! Protect your car now!

Now Only **119** GAL.

Heavy Duty **HEATER HOSE** Reg. 23c Foot **19c** 5/8" with Rayon Cord.

RADIATOR HOSE Save 39c Reg. \$1.79 **144** For 6 Cyl. Chev. '59-67 & savings for other cars.

WATER PUMP Reconditioned Save Now! **699** Exch. For Most Chev. 6 & V8 Passenger Cars '53-64!

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Save 20% **RADIATOR PRESSURE CAP** Reg. \$1.19 **99c** Positive Pressure Seal for Most Cars '50-68.

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Save 32c **COOLING SYSTEM SEALER** Reg. 69c **57c** Seals Leaks! Reduces Rust & Harmful Acids!

SAVE \$6.67!

E-Z ON "Tropicare" SEAT COVERS Reg. 22.95 NOW **1688** SET Installation Extra

• Beautiful! Service! Jetequil! • Foam-Back! Fit Most Cars! • For 2 & 4-Dr. Sedan! Colors!

POWER when you need it!

WHITE Hi-Speed BATTERIES

6-VOLT **888** Chev. '40-54, Dodge & Plymouth '55-58.

12-VOLT **1088** Chev. '55-67, Dodge & Plymouth '59-67.

2-YEAR GUARANTEE! INSTALLED FREE!

Save **MORE** ON A **Set Of 4!**

WHITE Safety Custom NYLON CORD 4-PLY TIRES

GUARANTEED **30,000 MILES**

Against ALL Road Hazards and WEAROUT!

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TIRE SIZE	Exc. Tax Per Tire	REG. PRICE FOR 4	SALE PRICE FOR 4
735x14	2.06	99.80*	73*
775x14	2.19	107.80*	81*
825x14	2.35	115.80*	89*
775x15	2.21	107.80*	81*
815x15	2.36	115.80*	89*

Whitewall \$10.00 More For Set of 4!

TUBELESS WHITEWALLS	Exc. Tax Per Tire	REG. PRICE FOR 4	SALE PRICE FOR 4
855x14	2.56	135.80*	107*
885x14	2.85	143.80*	115*
845x15	2.54	135.80*	107*
900x15	2.81	143.80*	115*

*Plus Fed. Exc. Tax



TIRES INSTALLED FREE!

Safety Customs are Designed for **SAFE DEPENDABLE Performance!**

- Many More Driving Miles with "Miracle Rubber"
- Polybutadiene & Lots of Extra Tread Depth!
- Non-Porous "Twin Seal" Air Guard Liner Doubly Insures Against Dangerous Air Loss!
- "Extra Low" Profile Reduces Heat Build-Up!
- New "Wrap Around" Tread Improves Cornering!

NO MONEY-DOWN - Mos. To Pay!

No Trade-In Required!

Save **\$5.95!**

Texas Ranger BRONCO BICYCLE

Reg. \$37.95 NOW **\$32** IN THE CARTON

NO MONEY DOWN!

- Lge. Nobby Rear Tire
- Lge. Banana Seat!
- Extended Seat Post!
- High Rider Hdl. Bars!
- Cantilever 3-Bar Frame!
- No Fenders! Chrome Rims!

Save **\$3.95!** Now!

MEN'S Self Winding Automatic Watch

Reg. \$18.95 - Now **\$15**

NO MONEY DOWN!

- Waterproof Case!
- Swiss Movement!
- Sweep Second Hand!

Save **20%!**

"Deep Sleep" ELECTRIC BLANKETS

Full or Twin Bed Size - Single Control **\$12** SALE PRICED

Full Bed Size Dual Control **\$16**

NO MONEY DOWN!

- Drive Away Wintertime Chills with a Deep Sleep Electric Blanket!
- Combination Fabric Blends for Softness-to-the-Touch in Popular Colors!
- One Full Range Glowing Control Dial!
- Snap Form-Fitting - Snug & Warm!

Save **\$2.07!**

5 to 9 CUP SIZE ELECTRIC PERCOLATOR

Reg. \$8.95 - Now **688**

- Keeps Coffee Serving Hot!
- Eye Four Spout!
- Alum'm Finish!

Save **20%**

7-PIECE REGAL COOKWARE SET

High Gloss Aluminum w/ Teflon Finish Inside! Heat Resistant Bakelite Handles!

Reg. \$12.95 Now Only **\$10**

NO MONEY-DOWN!

Save **\$1.05 Per Gallon!**

Desotone INTERIOR Latex WALL PAINT

Reg. \$5.49 Sale Price **444**

- Fast-Drying Interior Water-Based Paint in 17 Colors!
- Covers Up to 450 Sq. Ft. of Wall Per Gallon. Brush It, Spray It, Use Roller!
- For New or Old Surfaces!

Save 39c

WHITE SPRAY ENAMEL

Reg. 98c SALE PRICED **59c**

- Easy Push Button Tip!
- Choice of 19 Colors!
- For Inside or Out!
- Setting Time 10 Min.!

Save \$1.79

Durable Padded STADIUM SEAT

Reg. \$4.69 NOW ONLY **299**

- Carry 'em with You to All Sporting Events!
- Tough Plastic Cover!
- Easy Fold-Up Storing!

Save \$1.07

RAWLINGS FOOTBALL SET

Reg. \$6.95 SPECIAL AT JUST **588**

- Signed "Don Meredith" Youth & Official Sizes in Tough Cowhide!
- Includes "T" & Pump!

Save 41c

General Electric ALARM CLOCK

Reg. \$3.29 WHITE'S LOW PRICE **288**

- Easy-to-Read Figure!
- Sweep Second Hand!
- Clear Full-Faced Dial!
- Antique White Finish!

Save 40%

Sturdy Steel STOOL LADDER

Reg. \$4.98 NOW JUST **299**

- All Steel Construction!
- Rubber Covered Steps!
- White Enamel Finish!
- Folds for Storage!

Save \$1.16

10,000-BTU BATH HEATER

Reg. \$4.49 SALE PRICED **333**

- Circulated Heat for Utility & Bath Rooms!
- For Natural Gas! In White Porcelain!

Save **\$2.10!**

4-QT. SIZE Mirro PRESSURE PAN

Reg. \$9.98 - Sale Price **788**

- Just the Thing for Cooking Those Cool-Weather Meats and Vegetables!
- Mirro-Matic 4-Quart!
- 1-Pc. Pressure Control!
- Heavy Aluminum!
- Time-Chart on Handle!

World Series Specials!

GIANT VALUES and ALL SIZES in COLOR-TV

Save **\$41.95!**

20" Diagonally Measured RECTANGULAR PICTURE TUBE

Console Model COLOR-TV Reg. \$529.95 SPECIAL **\$488**

- "Fringe Area" Chassis for Better Reception!
- Automatic Color Purifier for Natural Color!
- Automatic Fine Tuning for Perfect Pictures!
- Instant-On! No More Bothersome Warmup!
- Stylish Modern Design! Made in the USA!

Save **\$50.95!**

23" Diagonally Measured RECTANGULAR PICTURE TUBE

CATALINA COLOR-TV with BIGGEST Color Picture Ever (295 Sq. In.) Reg. \$599.95 SPECIAL **\$549**

- "Perfect Picture" Control
- Fine "Fringe Area" Chassis!
- Automatic Color Purifier!
- All 84 Channel Tuning System!
- Pre-Set Fine Tuning on VHF!
- Instant On Picture & Sound!
- Modern Design! Made in USA!

Save **\$21.95!**

18" Diagonally Measured RECTANGULAR PICTURE TUBE

BIG FAMILY SIZE COLOR-TV (176 Sq. In. Tube) Reg. \$369.95 SPECIAL **\$349**

- Automatic Color Purifier!
- Automatic Phase Control!
- Memory-Type Fine Tuning!
- Super Synchronized System!
- 83 Channel Tuning System!
- With Telescopic Antenna!

Come To White's! Ask About Our **FREE HOME TRIAL!**

The only place to truly appreciate Color is in the home. Try White's Home Trial!

WHITE

Buddy Bloomer, Owner
330 N. Main St. 364-0574

Save **\$30.95!**

14" Diagonally Measured True Portable WEIGHS ONLY 41 LBS

Portable COLOR-TV with 102 Sq. In. Rectangular Tube Reg. \$329.95 SPECIAL **\$299**

- Automatic Color Purifier!
- Automatic Color Control!
- Telescopic Antenna!
- Loop Antenna for VHF!
- Pre-Set Volume Control!
- 82 Channel Tuning System!
- Convenient Carrying Handle!

CONVENIENT WAY TO BUY WHEN YOU USE

WHITE'S EZ CHARGE

NO MONEY-DOWN! UP TO 36 MOS. TO PAY!

BIG 6 DAY SALE GOOD THRU SATURDAY, OCT. 12, 1968

Local Highway Patrol Will Get Breathalyzer Facilities

AUSTIN — The problem of drinking while driving, which Texas Department of Public Safety experts say is involved in many fatal accidents in the state, is soon to come under increased enforcement pressure as the Texas Highway Patrol begins use of breath analysis instruments.

Colonel Wilson E. (Pat) Speir, director of the Department of Public Safety said that 450 highway patrolmen and sergeants last week completed training in use of the "breathalyzer" which analyzes a suspect's breath to determine the percentage of alcohol in his bloodstream.

Members of the Deaf Smith County unit of the DPS have completed the one-week training course on the breathalyzer and passed a test qualifying them to operate facilities which will be set up in the local department.

Passing the test were Sgt. W. E. Wells and patrolmen Glen Toles, Charles Moore, Ronnie Rainey and Wayne Pierce.

Tentative plans call for the facilities here to be in operation by Nov. 1.

The DPS recently secured a Federal grant of \$114,627 to launch the breath testing project. Funds obtained under the grant were matched with State funds and used to buy 90 breathalyzer instruments, to hire six additional chemists for supervision of the program, and to train the DPS personnel in use

of the equipment.

"We plan to locate breathalyzers in about 80 of the state's most populous counties where the driving while intoxicated problem is greatest," Speir said. "Trained personnel will use the instruments under rigidly controlled scientific conditions," he added.

Driving while intoxicated suspects who consent to the test will accompany the highway patrolman to an office where an instrument is located. There, the suspect will blow into a tube attached to the breathalyzer and the percentage of alcohol in his blood will register on an indicator on the instrument's face.

"The test will be of special value to persons suspected of being drunk, but who are driving erratically due to illness or other reasons," Speir said.

DPS officials believe the program will establish the value of breath testing by contrasting its effectiveness with contiguous areas which do not have it. And they hope the project will ultimately delineate the need for a chemical test law and implied consent law for control of the driving while intoxicated problem in Texas.

The magnitude of the problem is reflected in studies conducted by the DPS. It is believed that — depending on area — the use of alcohol figures in from 40 to 50 per cent of the traffic deaths in the state. Based on

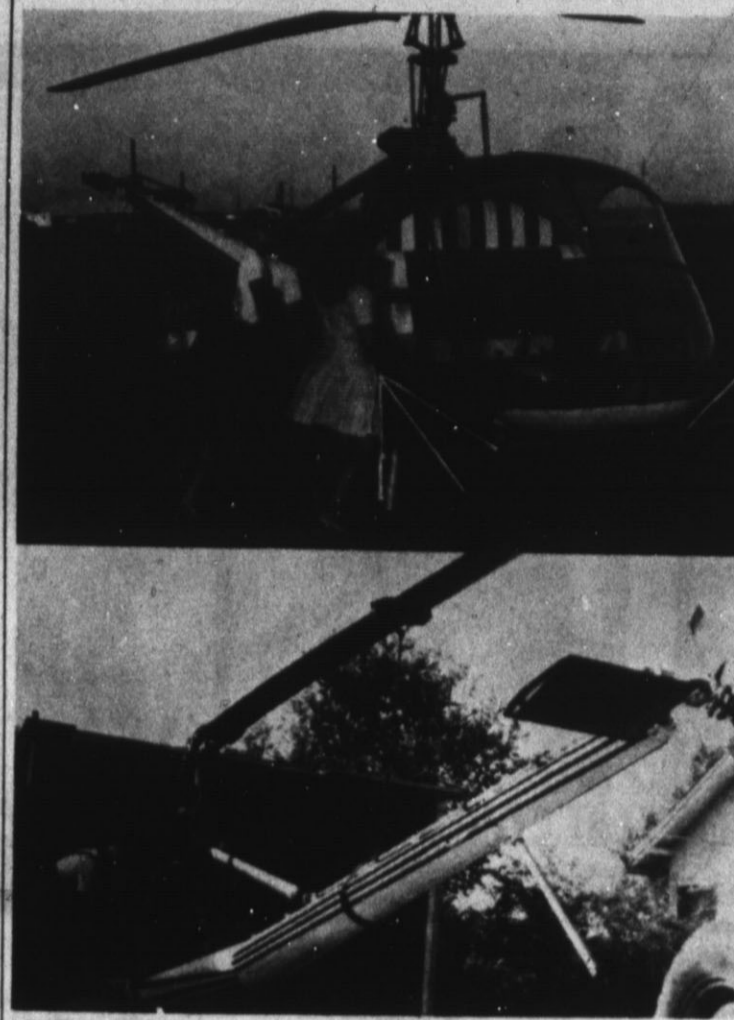
the 1967 traffic death toll of 3,367, the use of alcohol may have accounted for 1,347 to 1,684 fatalities.

Nationwide, an equally alarming pattern was uncovered by the U. S. Department of Transportation. In an August 1968 report to the Congress, the Secretary of Transportation said "The use of alcohol by drivers and pedestrians leads to some 25,000 deaths and a total of at least 800,000 crashes in the United States each year."

The Department of Transportation report went on to say that "through research conducted over the past 35 years 'alcohol has been found to be the largest single factor leading to fatal crashes.' Drivers with very high concentration of alcohol in their blood — 'one to four per cent of drivers on the road' — are accounting for about 50-55 per cent of all single vehicle crashes in which drivers are fatally injured."

Studies indicate that a driver with 0.10 per cent by weight blood alcohol is six or seven times as likely to be involved in an accident as a nondrinking driver, and at 0.15 per cent by weight, he is 25 times as likely to be involved.

Speir said, "It is hoped that the Department of Public Safety's breathalyzer project will hit hard at the problem and help reduce the traffic death rate in Texas."



BIRD WITH PROP ON TOP — Early this week the kids in the vicinity of Aikman Elementary School were amazed when Ray Quinn demonstrated his helicopter for them. But what could have been described as the sight of the week was the same helicopter at the Soft Spru Car Wash at 107 Ave. A, being given a bath by C. N. McClure.

Former Resident Tells Club Of Life In India

A Hereford woman who grew up as a British resident in India, Mrs. Gene Parsley was the guest speaker to Bay View Study Club at a meeting in Mrs. Colby Conkright's home Thursday afternoon.

Introduced by Mrs. H. L. Benfield, she told of her life at home and in a girls' boarding school in the Himalayas, and also described the country in its varied sections, from the villages where most of its people live, to Bombay, "a city more European than Indian".

India has been termed "too poor to be effective and too big to be ignored", she said, adding that it's people total one-seventh of the world's population. Not all the news from India is bad, Mrs. Parsley continued, and the country "is making stunning progress in solving

its stunning problems"

A sari, the native dress of women in India, was among articles from India which the speaker showed her hearers. Mrs. Juston McBride modeled the graceful garment.

Mrs. R. B. Miller presided for routine business and introduced a guest, Mrs. John Hodak of Bellingham, Wash.

Other members present were Mmes. J. R. Allison, Howard Gault, W. J. Gilliland, A. M. Jones, Ansel McDowell, Carl Perrin, Homer Powell, Tom Sawyer, and Carl Swanson

The dragonfly's steamlined body and two pairs of wings, which may beat 20 or 30 times a second, give it unusual flying speed and agility.

Meeting Held By Dental Aides

The Caprock Dental Assistants Society held their first meeting of the new season, Sept. 26 in the Production Credit Building in Floydada. Programs for the following eight months were discussed and planned.

A buffet supper, which featured Mexican dishes, was enjoyed by nine members and six guests who represented Dental offices in Hereford, Dimmitt, Plainview, Lockney and Floydada.

Some of the giant tortoises on the Galapagos Islands weigh as much as 500 pounds and are thought to be 200 years old.

HEALTH HINTS

National Association Of Blue Shield Plans



FOOTBALL

Although football is considered an excellent "character builder" for youths, it can result in bodily impairment if a boy is not in good physical condition. Secure a medical clearance from your doctor before allowing your child to engage in this rough contact sport. Also, make certain he has the necessary equipment — helmet, shoulder, hip, thigh, and knee pads, and shoes — to afford maximum protection. Boys engaging in this sport should play in groups of similar size and age.

HICCUPS

Practically everyone experiences an attack of hiccups at one time or another. While ordinary hiccups are not considered a medical problem and usually subside of their own accord, you may obtain faster relief with such remedies as sipping water, breathing deeply, holding your breath, or deep exhaling and inhaling into a paper bag. If hiccups persist for protracted periods of time, consult your physician.



SCHOOL SAFETY

Impress upon your child — especially smaller children — the importance of observing all safety precautions during the school year. Parents should instruct their children on the proper crossing of streets and intersections. Crossing guards are stationed there for the child's protection and should be obeyed. Other safety reminders should cover proper deportment on the school bus and the rules of bicycle safety.

Remember When?

This scene was as unusual years ago as it would be today. There's nothing new about the automobile today, but there is something new in auto insurance. Go see the "PRO" for all your Automobile insurance needs. Lone Star Agency is a local Independent Insurance agent!

Lone Star Agency

601 Main Street
Phone 364-0555

This week only nothing down on Christmas Lay-A-Ways

PERRY'S

233 N. Main

Headquarters for all your Halloween supplies!

SPECIALS GOOD MONDAY THRU SATURDAY

FABRIC SALE

LAY-A-WAYS WELCOMED

Special Group

- *All 45" wide
- *Reg. price to 98c yd.
- *Perry's Price!

3 \$1

yd.

FLANNEL large group *45" wide *prints *shirting now 37c	BONDED KNITS *Wools *Fancies *Solids *60" wide Reg. to 4.98 now \$1.88	CORDANA LIKE CORDUROY *45" wide *prints and solids Reg. 99c yd. now 53c yd.
--	--	---

NEW 36" WIDE LEATHERETTE

- *Bonded
- *Easy to sew
- *Plyable

\$2.29

yd.

SPECIAL GROUP

- *Prints-Solids-Fancies
- *Cotton blends
- *All permanent press
- *Dacrons
- *Reg. to \$1.98

57c

yd.

LADIES PANTIES

- *100% Acetate
- *All sizes
- *Compare at 89c each

3 PAIR 99c

SPECIAL PURCHASE

Nationally Known Brand

BRAS

- *Regular price to 3.50
- *All sizes
- *Perry's price!

88c

each

BOXED HALLOWEEN COSTUMES

- *Reg. 1.88 each
- *All sizes
- *Buy early

\$1.22

EACH

LADIES CHIFFON SCARVES

- *Regular 39c
- *All colors
- *Now only

17c

EACH

School Continues At St. Joseph's

Sister Yvonne, principal and teacher at St. Joseph's School located two miles southeast of Hereford, reported that "the school has been in full swing there since Sept. 3 of the present scholastic year."

She pointed out that "some thought the school was closed or almost closed this year, but this is not so. It is only functioning on a smaller scale."

Sister Yvonne said, "The staff at St. Joseph's is greatly concerned about the education of the migrant children. The enrollment is very small, but this is what was desired, since it is a known fact that good teaching cannot be done in a crowded classroom."

"Because we want St. Joseph's School to be a center of great help for the migrant children and set them on a good solid educational foundation, we are operating under the Continious Program, a program which recognizes individual differences and contributes to the child's continuous growth in sequential skills by providing situations compatible with the maturity,

ability and experience of the child.

"This year we have also introduced the Cuisenaire Rod Approach to mathematics. This method is designed to give the child conceptual knowledge of the basic structure of mathematics. The rods stimulate the child to explore the relationships of addition, subtraction, multiplication, division and other basic principles of mathematics in a short time. For this reason we feel that this approach is the most suitable for the type of children we have here at the Labor Camp."

Sister Yvonne also announced that "Adult Education Class (English) is being offered here at the mission school every Monday evening. The enrollment is rather small, but those who attend are most interested in learning the essentials of the English language."

She said this class was offered free of charge "to those migrant workers who desire to learn or improve their English."

Sister Yvonne concluded,

"The staff of St. Joseph's Mission School is willing to help the civic community in any way possible to help better this neglected area of southern Hereford."

Amarillo Club Plans For Tea

The Annual Tea of the Amarillo Procelain Art Club will be held Oct. 13, from 1 to 5 p. m., at the Y. W. C. A. in Amarillo.

Drawings for hand painted china door prizes will be held every hour. The public is invited.

Prairie dogs, squirrel-like animals with a barking cry, are gregarious and usually live in colonies.

Dr. Milton C. Adams

OPTOMETRIST

385 Miles

Phone 364-2255

OFFICE HOURS:

Mon.-Fri. 8:30 to 5:00

Saturday 8:30 to 12:00

MAY'S DOLLAR DAY SPECIALS

SHOPPING AT MAY IS LIKE A RAISE IN PAY DOWN TOWN IN HEREFORD

BOY'S TURTLE NECK SHIRTS Dollar Day Special!

- *Fashion Colors and White
- *100% Acrilan Acrylic
- *No Iron *Will not shrink
- *Sizes 6-18 *Reg. \$3.00

\$1.97

by Campus

GIRL'S KNEE HI SOCKS Dollar Day Special!

- *Reg. \$1.00 pair
- *unheard of price!

3 pairs \$1

BOY'S SWEAT SHIRTS Dollar Day Special!

- *Sizes 3-7 and 7-14
- *Reg. 1.98
- *May's Price!

\$1.00

GIRL'S NO IRON SWEAT SHIRTS Dollar Day Special!

- *100% Cotton-Fleece
- *Pink, Brown or Green
- *Reg. 1.59 *May's Price!

\$1.00

BABY PLASTIC PANTS Dollar Day Special!

- *Snap on
- *Heavy Duty plastic
- *May's price!

8 pair 88c

BIRDSEYE DIAPERS Dollar Day Special!

- *Reg. 1.98 dozen
- *Heavy absorbent
- *May's Price!

\$1.77

FITTED CRIB SHEETS Dollar Day Special!

- *Reg. 97c value
- *unheard of price
- 59c each or . . .

3 for \$1.50

Boy's 13 3/4 oz. **BLUE JEANS** size: 6-16, Reg. 1.98 pair

2 pair \$3

Boy's Corduroy **JACKETS** sizes 3-7 and 7-16

\$7.97 & \$9.77

TOTTLER PAJAMAS

- *100% cotton interlock knit
- *Sizes 3-6x
- *Reg. 1.98

\$1.29

Large Floral **BATH TOWELS** Reg. 1.98 each

99c

Floral **WASH CLOTHS** Reg. 25c each

10 for \$1.00

MAY DISCOUNT CENTER

Downtown - Hereford

Your Dollars Make More Cents At May's

Hospital

Notes

PATIENTS IN HOSPITAL

Mrs. Fannie Clingensmith, Dimmitt; Mrs. Ellis V. Carter, 201 Union; Mrs. A. G. Kemp, 238 Star; Mrs. Frusie Lambert, 708 E. 3rd; Mrs. Roland Reynolds, Mosquero, N. M.; Mrs. Lydia Bippus, 401 S. 25 Mile Ave.

Mrs. Mable Clark, Van Horn; Randolph Glenn, 225 Ave. K; Pablo O. Lorenzo, Box 152; Raul Ramos, 203-B Lawton; Mrs. James Watkins, Vega; Mrs. Mary Edgar, Westgate; Mrs. Horso H. Garcia, Box 722; Mrs. Bob Alexander, Amarillo.

Mrs. Lola J. Hughes, Kings Manor; Mrs. Durwood Burton, 520 W. 1st; Mrs. Charles Snow, 811 N. Main; Mrs. Manuel Barba, Gen. Del.; Mrs. O. B. Woolsey, Rt. 3; Domingo Cortinaz, 433 Long.

Mrs. Pearl Boyer, 127 Ave. K; Mrs. Alice Allen, 82 Brevard; Mrs. Cora Bramblett, Rt. 4; Mrs. Berta Culp, 211B W. 9th; C. L. Craig, 118B S. Centre; Ronald J. Fetsch, Rt. 5; Mrs. Danny Martin, 127 Ave. F; Mrs. Charles Springer, Rt. 3; Mrs. Jose M. Gonzales, Rt. 4; Mrs. Joe Artho, Dawn.

PATIENTS DISMISSED
Mrs. Ismael Games, Mrs. Edwin Morrison, Jr., Mrs. Domingo C. Moreno, Mrs. Jerry Dewiler, 10-4.

David Watson, Mrs. Sarah Lucille Berryman, Mrs. Mary A. Gilmore, Will Kellinske, Sister Agnes Saiz, Mrs. H. H. Buss, Mrs. Cecil Hart, Troy Rogers, Miss Elaine Parker, 10-3.

Mrs. Pablo Salazar, Lloyd Hubbard, Jr., Miss Betty Kropf, Mrs. James R. Clarich, Mrs. Donald Callaway, Mrs. Domingo Ruiz, 10-2.

Letter To The Editor

Dear Sir:

I wish to add my support to those who already support the upcoming school bond election for the grade school for South Hereford. This bond issue especially concerning its location has received more attention than any issue in recent years. As a result I personally believe that our school board and school administration had more information and advise from the public upon which to make this decision than on many others.

There is no question about the need for the school and no question that every effort will be made to make it as good or better than any school here. In view of this let's vote yes October 11th and welcome this new school to our Hereford System.

Sincerely,
Joe B. Whitley, D. D. S.



AIN'T NECESSARILY SO

A dab of paint or the addition of a little padding may be all that's needed to salvage a lure that is not producing fish.

Color and size are extremely important in influencing the decision of a fish to smash a certain plug, say the fishing authorities at Mercury outdoors. But, the lure in your hand may appear entirely different when scanned by the critical eye of a roving target. He may not be impressed by either its size or color.

Instead of disposing of an ineffective plug, try changing its apparent size by painting it a different shade.

Skin divers have noted that lures painted yellow appear much larger when viewed from beneath the surface. This aberration is apparently caused by reflection, plus the magnifying effect of water. The same model in a different light-absorbing color might appear nearly normal.

Yellow and white-and-red combinations have long been favorite topwater choices; their effectiveness probably derives from the reflective qualities of these colors, not the colors themselves.

But color is not the only way to achieve a false dimension. There are other ways to pad out the girth of a lure without actually adding bulk.

Ordinary flyrod bugs with stiff hackles attached so that they stick out at right angles can create the effect of a larger apparition. The same feathers placed on the tail give the appearance of a longer lure. Neither alteration affects the casting or fishing abilities to any degree, but both create an entirely different impression on fish.

So heed the hues and pad the plugs—a phoney line has been the downfall of many a lunker.

McGee Furniture 10th Anniversary Sale Continues Thru October

IT'S HEREFORDS BIGGEST FURNITURE SALE,
EVERY ITEM IN OUR STORE HAS BEEN
REDUCED



5-Pc. Thomasville
FRENCH GAME SET
Regular \$399⁹⁵
\$667.00

1-32"x66" Thomasville
FLIP TOP TABLE
Maple
Regular \$139⁹⁵
\$193.00

1-SPANISH RED
RECORD CABINET
Regular \$79⁹⁵
\$109.95

All Metal
DINETTES REDUCED
7-Pc. as \$79⁹⁵
low as

5-Pc. All Metal
DINETTES
as low as \$49⁹⁵

1-Gold Plastic
HIDE-A-BED
Regular \$259⁹⁵
\$310.00

2-French Provincial
LOVE SEATS
Blue Quilted
Regular \$199⁹⁵
\$239.95

5-Pc. Italian Formica drop
leaf table **DINETTE**
\$189⁹⁵
Reg. 329.95

5-Pc. Thomasville
American Bunch or
GAME TABLE SET
Regular \$329⁹⁵
\$442.00

1-French Provincial
CHAIR with ottoman in
nylon Brocade
Reg. \$169.95 \$69⁹⁵

1-French Provincial
CHAIR
in white & gold brocade
Reg. \$109.95 \$49⁹⁵

LLOYD'S POLISH
our own special polish
Regular 1.79 99^c

TERMS AVAILABLE ON ALL ITEMS...

2 FRENCH PROVINCIAL CHAIRS \$79⁹⁵ each
Red Quilted brocade. Regular \$119.95 each

1 FRENCH PROVINCIAL BENCH \$99⁹⁵
In red velvet. Regular \$139.95

2 EARLY AMERICAN CHAIRS \$159⁹⁵
High wing back in green velvet. Regular \$249.95

QUALITY BEDROOM FURNITURE

4-Piece Maple
BEDROOM SET \$209⁹⁵
Full bed, night stand, triple dresser, mirror. Reg. \$300.95

8-Piece Boy's
BEDROOM GROUP \$369⁹⁵
In walnut, 3 bed bunk, 2 bachelor chests, desk, chair, 3-upper units. Reg. \$609.

6-Piece Spanish—
BEDROOM GROUP \$189⁹⁵
Full bed, triple dresser, mirror, 2 night stands, chest. Reg. \$239.95

5-Piece Thomasville Spanish
BEDROOM GROUP \$519⁹⁵
King Size bed, triple dresser, twin mirrors, chair. Reg. \$800.

4-Piece Maple
BEDROOM SET \$209⁹⁵
Bunk trundle or twin beds, night stand and chest. Reg. \$307.

4-Piece
BEDROOM GROUP \$89⁹⁵
Full size bookcase bed, chest, dresser, mirror. Regular \$119.95

6-Piece Thomasville
BEDROOM GROUP \$769⁹⁵
French Antique white—green, full bed, 2 night stands, chest, triple dresser, mirror. Reg. \$1113.00

7-Piece Spanish, slightly damaged
BEDROOM GROUP \$299⁹⁵
in green oak, full bed, 2 night stands, triple dresser, twin mirrors, chest. Reg. \$497.

1 Early American
ANTIQUE WHITE CURIO
Regular \$49⁹⁵
99.95

1 French Provincial
FRUITWOOD CURIO
Regular 189.95
\$119⁹⁵

1 Antique White
DEACON'S BENCH
Regular \$59⁹⁵
\$95.00

All La-Z-Boy
Recliner Rockers
REDUCED
for this sale!

1 SPANISH CHAIR
White and Gold Wood Arm
In Green Print
Regular \$59⁹⁵
\$159.95

1 Blue Antique
Velvet La Z Boy
LOUNGER CHAIR
Regular \$159⁹⁵
222.00

2 SPANISH CHAIRS
In Green Orange
Regular \$99⁹⁵
\$169.95

CHAIN LAMPS
adds charm to any room
NOW **20% OFF.**

TABLE LAMPS
Some Reduced
as much as
all others 15% off!

One Large Group
SOFA PILLOWS
\$1
all others 1/3 off! PRICE

3 Spanish La Z Boy
LOUNGERS
Red Green Gold
Regular \$149⁹⁵
\$232

ALL FRUITS, FLOWERS
& VEGETABLES
1/2 PRICE!

McGee Furniture

511 MAIN STREET HEREFORD PHONE 364-2586

WALL DECORATIONS
Pictures and Plaques
20% to 50% off

CLEANER DEODORIZER
Removes Stains
Regular \$1.99 \$1²⁹

ROOM SIZE CARPET
REMNANTS
REDUCED
Big Savings!

Local Vicar Continues His Alcoholic Seminar Report

Fred J. Howard has continued his report here on alcoholism. Vicar at St. Thomas Episcopal Church in Hereford, he was representative in July to an alcoholic seminar in Austin for the Deaf Smith County Council on Alcoholism, an Agency of the United Fund:

At the Texas Summer Studies on Alcohol last July, Thomas F. A. Plaut, Ph.D., Assistant Chief, National Center for Prevention and Control of Alcoholism, National Institute of Mental Health Chevy Chase, Maryland, delivered a lecture on "Ten Myths of Alcoholism." This article is an attempt to summarize that lecture.

Certain myths about alcoholism have built up through the past few years that seem to guide many programs in working with alcoholism. Before anything constructive can be done to promote better understanding and treatment of alcoholism, we must recognize these myths; and we must deal with them as myths that are preventing progress in helping the problem of alcoholism. These myths must be seen and accepted as such by those working with the problem of alcoholism as well as the many members of our society who are simply wondering about the problem.

MYTH I. THE ALCOHOLIC IS BAD, WEAK-WILLED, MORALLY INADEQUATE, NOT WORTH HELPING. This attitude toward the alcoholic and alcoholism is self-defeating for anyone who wants to help the alcoholic overcome his malady. The truth of the matter is that

a person suffering from alcoholism is just that—a person. He is a person very much like the rest of us with a name, and feelings, and hopes, and fears. He doesn't want to be "bad" or "weak-willed" or "morally inadequate;" but in the advanced stages of alcoholism, the alcoholic has lost control of what is good or bad, his willpower, etc. But this symptom of alcoholism, not a characteristic of the person.

MYTH II. ALCOHOLICS CANNOT BE HELPED. There are thousands of people alive today who are the living denial of this myth. Alcoholics not only can be helped, but many are being helped through various agencies today. The secret is to give proper help which involves long-range patience, understanding, and proper therapy. When alcoholics in any local community are not being helped, it is because the community is not providing proper help.

MYTH III. ALCOHOLISM IS LIKE ANY OTHER DISEASE. Though alcoholism is a disease, it is not like any other disease. This myth is almost self-defeating, for in reality, no disease is just like any other disease. This myth probably is the result of the long hard struggle in convincing the public that alcoholism is a disease rather than a moral problem. But treatment for alcoholism cannot be administered with the therapeutics for other diseases; it must be treated for the disease of alcoholism.

MYTH IV. THE MOTIVATION OF THE ALCOHOLIC IS

ESSENTIAL TO CURE. This seems to be a widespread myth especially in the circles of those working with alcoholics. It stems from the observation that alcoholics wanting help and seeking help have a much higher rate of responding to treatment than those who are not so motivated. However, recent research is showing that there are ways of treating alcoholism successfully even when the patients do not want help.

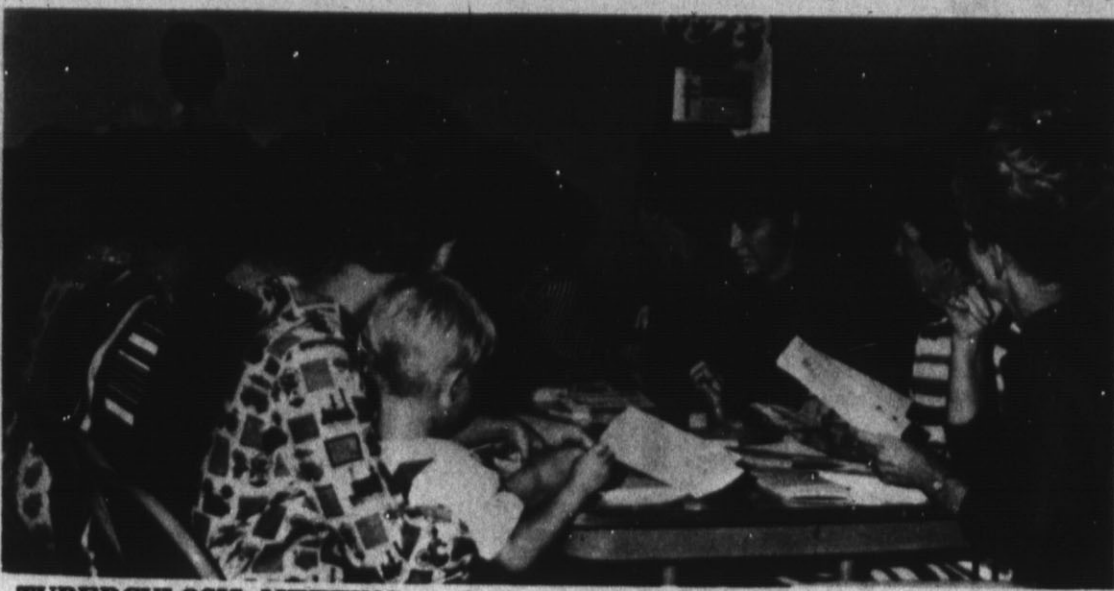
MYTH V. THE PROBLEM OF ALCOHOLISM REQUIRES A SPECIALIZED NETWORK OF SERVICES. This myth is preventing many communities from responding in positive ways to helping the alcoholic. If this myth were true, it would take gigantic and expensive programs to prevent and treat a problem that affects about 10 to 15 percent of our population. However, the services needed to prevent and treat alcoholism are usually already available in most communities. Education, counseling, treatment, rehabilitation, and guidance in alcoholism does require specialized attention to the specifics of alcoholism, but all of these can be and should be incorporated within the agencies and institutions that are already providing education, counseling treatment, rehabilitation, and guidance for other problem areas.

MYTH VI. THE WET VS. DRY ISSUE IS IRRELEVANT TO THE ALCOHOL PROBLEM. The arguments of wets and dries that point to the problem of alcoholism have never been basically sound. Whether a community is wet or dry only effects the availability of alcohol for the alcoholic. The problem of alcoholism, however, is affected by the wet vs. dry issue, and any local concern with alcoholism will respond to this issue.

MYTH VII. THE BEST ALCOHOL EDUCATION PROGRAM IS ONE THAT IS OBJECTIVE AND GIVES ONLY THE FACTS. This myth probably has its counterpart in many areas of education—in home and church as well as school. It could be said that any program of education that omits the instructor's honest feelings, society's attitudes, psychological dimensions, spiritual values, etc. would be a program that falls short of being a good presentation. Certainly, alcohol education should present all sides and perspectives of the subject; but education is certainly more than objectivity and facts.

MYTH VIII. THE "REVOLVING DOOR DRUNK" PROBLEM CAN BE SOLVED BY CIVIL AUTHORITIES AND COMMUNITY DE-TOXIFICATION CENTERS. This myth points to an out that is too easy. The revolving door drunk represents only about 15 to 20 percent of alcoholism. The real solution for this form of alcoholism as well as all others will be found in a total community program—ranging from education and prevention to rehabilitation and guidance.

MYTH IX. DE-TOXIFICATION CENTERS ARE THE HIGHEST PRIORITY NEED. As in Myth VIII, de-toxification centers would only supply one link in treatment. Our hospital is doing a tremendous job as a detoxification center. What we need is a program and facilities to treat the alcoholic after he has gone through the de-



TUBERCULOSIS MEETING—Stanley Dendy (standing), Christmas Seal campaign director of Top Of Texas Tuberculosis Association, is shown giving instructions to 12 local representatives of women's clubs (and individuals and churches) on how to

"stuff" envelopes with TB material—the first time the project has been attempted in the Panhandle outside of Amarillo. One reason is—11 local cases of TB were sent to the State Hospital in July. This literature will be ready for mailing by Nov. 1.

160 Acre Limitation Is Too Restrictive For Some Farmers

By CLIF CHAMBERLAIN
Executive Director of
Water, Inc.

We have discussed the 160-acre limitation in previous columns. This 160 acre limitation refers to the provision in the Basic Reclamation Law passed in 1902 which limits interest-free payment on construction loans to 160 acres in a single ownership.

A further indication to the need for modifying the 160 acre limitation to the Basic Reclamation Law is the average size of farms in the United States, as reported by the Bureau of Census of the United States Department of Commerce.

Data on farm size changes over the years reveals that farms of 160 acres varied much more widely from the average farm size in the United States in 1964 than in earlier years. The data indicates that if average size is a reasonable indication of the size that farms should be in order to function as economic units, then the 160 acre farm has fallen farther and farther behind over the years.

toxication phase.

MYTH X. THE ALCOHOLIC WILL NOT SEEK HELP FROM MENTAL HOSPITALS BECAUSE OF THE DOUBLE STIGMA OF ALCOHOLICS AND MENTAL ILLNESS. This myth may have been true a few years ago. Any things have happened recently, however, to change this. One has been the public awareness and acceptance of mental hospitals and the good they are doing. We are getting away from the days when mental illness was seen as a blight and mental hospitals were seen as "snake pits." Another development is that of increasingly good treatment centers being established in the mental hospitals. This also speaks to Myth V, in that it is a prime example of a specialized treatment center being incorporated into an existing institution. The alcoholic will get help where ever help is provided—and good treatment is being supplied in many mental hospitals.

These myths and many more must be overcome if we are to respond positively to the problem of alcoholism. Our real task can best be summed up in the Serenity Prayer of AA: "God grant us the Serenity to accept the things I cannot change, courage to change the things I can, and Wisdom to know the difference."

The average size of farms is not a precise criteria for gauging water limitation. It is a general guideline and does reflect the change in farm practices. The average size farm as indicated by the Bureau of Census figure for the years indicated is as follows: 1910—138.5 acres; 1920—148.5 acres; 1950—302.8 acres, and 1964—351.5 acres.

Note that in 1910 the average size of farm was less than 160 acres. Under the conditions in 1910 and before when the Reclamation Law was passed, 160 acres was a convenient and reasonable standard for purposes of furnishing irrigation water.

In 1964 the average acreage was 351.5. Application of the 1910 ratio in a physical sense to the 1964 average would result in 405 acres as a comparable limitation in current times.

A study by Texas A&M University in cooperation with the United States Department of Agriculture was made to examine the efficiency and profitability of various sizes of cotton farms in the Texas High Plains. It was found that a one-man farm could operate efficiently; however, to attain highest efficiency, it was necessary for the one man to operate 440 acres with effective equipment. The findings continued: "Recent trends indicate that the cotton farms of the Tex-

as High Plains are extending their acreage beyond the lease-cost point at 440 acres of farmland. In moving to larger sizes, farms do not achieve lower average-costs or greater efficiency but they do achieve greater profits."

A limitation of 160 acres is too restrictive for irrigated cotton farms in West Texas.

Let your voice be heard in our efforts to raise the 160-acre limitation to 640 acres.

Meteor Crater, Ariz., is the world's first proven meteorite crater.

Your Vote for Jerry Tucker of Moore County



for 69th District
District
Attorney
is a vote for
Enforcing
the Law

A family man with 3 children, Jerry Tucker has a vital interest—with the people of the 69th district—in enforcement of the law—the key to keeping good communities, good areas, for family living.

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 - Qualified
 - Concerned
- Jerry Tucker**
Republican Nominee
- Asks YOUR Support in**
- Deaf Smith • Dallam
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(Pd. Pol. Adv.)

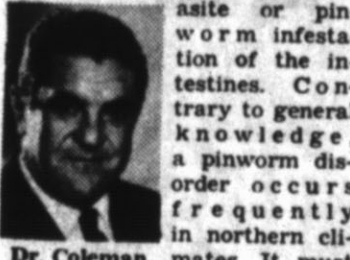
Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

These Are Your Questions

ARE PINWORM infections in children the result of poor hygiene? Does this condition only occur in warm climates?

It always comes as a shock to a family who lives in good circumstances, under hygienic conditions, to learn that one or more of their children has a parasite or pinworm infestation of the intestines. Contrary to general knowledge, a pinworm disorder occurs frequently in northern climates. It must be admitted



that this condition certainly is seen more frequently in underprivileged, poverty-stricken, tropical and subtropical areas. Pinworms, or enterobiasis, is caused by a tiny, threadlike worm that deposits its eggs around the rectal opening. This accounts for the irritation, inflammation and itching that draws a doctor's attention to the possibility that the condition exists.

When it is suspected, the diagnosis is readily established when the pinworm eggs are identified by microscopic study of the stool specimen.

Pinworms are only one of many intestinal parasites that produce unpleasant symptoms. Sometimes multiple parasites are found in the same patient. This condition often involves whole families because the parasite is so readily passed from one person to the other. Fortunately, the disease is now curable with intensive drug treatment.

A great many of these are now available. The ideal one is chosen usually by the combined judgment of the doctor and an authority on tropical diseases. For the condition to be completely eradicated, drug treatment must be accompanied by scrupulous cleanliness. Meticulous personal hygiene is imperative to prevent recurrences of this unpleasant but not too serious condition.

How successfully can bags and wrinkles under the lower lids be removed?

Sagging of the lower lids, bagginess and wrinkling of the skin are some of the by-products of growing older. Some people may more readily show these changes than others. There are many who gracefully accept this change without an urgent feeling to do something about it.

I have never discouraged a patient from having plastic surgery for the remedy of this condition. I do not feel that the cosmetic repair of "bags" under the eyelids should be reserved for movie and television personalities. There is an excellent lift to one's ego when a disturbing disfigurement is removed.

Occasionally, an excess skin with fatty deposit collects in the lower lids. These can be removed by plastic surgeons and bring very gratifying results. The operation is performed under local anesthesia and is discomforting but relatively painless. The eyes are not involved in this surgery so that vision is not affected in any way except for the swelling that occurs for a few days after the operation.

The psychological benefits are great when people understand that there are limits to what can be expected of the surgery. I have known people who have had the operation and expected that it would give them a new career in films. Even after excellent surgery these people were disappointed, not because of the cosmetic result but rather because it did not bring with it the rebirth of a career that they had expected.

SPEAKING OF YOUR HEALTH—Grinding of the teeth, or bruxism, can seriously affect the bite. The reason for it must be found. Dental surgeons help with "night guards." Consult them.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his columns whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

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BOYS 8 through 13! WIN YOURSELF A TROPHY!



SIGN UP TODAY IN OUR BIG PUNT, PASS & KICK COMPETITION!

Registration now going on for our PUNT, PASS & KICK Competition. You could win one of these 18 handsome, all-metal trophies we're presenting as our local PP&K Competition awards. We're very proud of these trophies and you will be, too, if you win in our local competition. And you could go on to win all-expense trips to NFL games and the NFL Play-Off game in Miami, and a "Tour of Champions" to Washington, D.C., with your mom and dad!

In PP&K you compete against boys your own age, so your chances of winning are all the better! Our 18 trophies, for instance, go to the top three boys in each age group in our local PP&K Competition.

When you enroll we give you a FREE Tips Book on punting, passing and kicking, written by NFL stars. And you get a free official PP&K Contestant's Pin! So come in with your mom, dad or your legal guardian to register. Registration ends October 4. HURRY! Sign up at...

ENTER NOW! IT'S FREE!

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MAPLE BAR STOOLS Regular 34.95, close-out at only . . . \$14.95 . . . Hurry! These won't last long.

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MAPLE DESK, with formica top and FREE matching chair . . . reduced to \$89.00.

1-only! Early American SLEEPER SOFA, Tweed cover, NOW SAVE 1/2 on this one!

GROUP ODD HEADBOARDS, in several sizes . . . NOW 1/2 PRICE! Save a bunch here!

2-ONLY! GUN CABINETS, 1-Maple, 1-Pine. NOW 1/2 PRICE!

3-Only! 4 Pc. Spanish Modern LIVING ROOM SUITES, vinyl covers, in Red-Black-or-Avocado. Reg. \$399 now only \$289 at Vernon's!

2-Only! Early American LOVE SEATS! 1 green tweed, 1 floral . . . Reg. \$259 each now \$159!

2-Only! Early American SOFA by Broyhill, with print covers . . . NOW 1/2 PRICE at Vernon's!

1 Only! Spanish DINING ROOM SUITE, large table, 6 chairs and a china cabinet. NOW 1/2 PRICE at Vernon's!

1 Western Style 5-Piece LIVING ROOM SUITE, vinyl cover, Reg. \$349.95 value now \$239.00 at Vernon's!

NEW GAS RANGES, white and avocado . . . your choice \$129.95, 3 days only Please!

CLASSIFIED INFORMATION FOR USED FURNITURE BUYERS

KING SIZE BED, with frames and headboard . . . now only \$129.50

WOOD OFFICE DESK with swivel chair . . . a buy at only \$35!

1 Only, ROUND TABLE, unfinished Oak Pedestal table now . . . 1/2 PRICE!

1 Only . . . USED 3-PIECE BEDROOM SUITE, with mattress and box springs, \$98 at Vernon's!

NEW BUNK BEDS COMPLETE SETS AS LOW AS \$99.00 — Vernon's the home of greater bargains!

1 Only! SET HI-RISE TUNDRY BEDS, with mattresses, \$129. Better see this one Monday!

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Squabble Is Rising Over Big Veterans Land Program

By JACK KEEVER
AUSTIN (AP) — There's a Texas range war brewing between Land Commissioner Jerry Sadler and real estate developers over the \$400 million veterans land program.

Sadler says the land sellers are trying to make a fast buck at the state's expense. Stung by low appraisals and a ruling limiting sales, the developers accuse Sadler of wrecking the program. One realtor wants a legislative probe.

In the background are the veterans land scandals of the 1950s. "Mr. Sadler's way yonder and gone beyond the restrictions the legislature wanted," said A. S. Duncan of Austin.

"I've got veterans standing in line right now for land from as far away as Houston and El Paso. "One wanted to jump down my throat when I gave him his money back because of Sadler's 10 per cent rule. It's unjust, unwarranted, an infringement beyond the bill. The rule has completely killed the program."

"It's not worth a damn," said Gene Naumann of Austin. "There's no land program at all. I just got back from McLennan, Bosque and Hill counties and not one realtor there wants to mess with it. "It's the biggest flop there is."

What has the realtor-developers hopping mad, especially in land crazy Central Texas, is the policy announced by Sadler April 9, three months after the revival of the 1949 veterans land program.

Sadler, chairman of the veterans and board, limited the state purchases of land for veterans to 10 per cent of any large subdivision. That means a person who owns 1,000 acres in a single tract can sell only 100 acres to veterans under the state-financed program. Smaller tracts, such as 100 acres, are handled differently so veterans are not prevented from buying all or part.

"It appears," Sadler said, "that real estate developers have blocked up as many as several thousand acres in one tract, offering it for sale to Texas veterans. We cannot spend all our money in a few isolated areas."

He said it was "only fair" to give all veterans a chance to buy land, not "spend our money in a few large subdivisions." Bob Wire of Austin said he lost five potential sales because of the ruling.

"It's terrible and it's hurting lots of people real bad," said Jerry Montandon, another Austin realtor. He said he had 23 veterans under contract on 700 acres, losing almost all of the because of Sadler's policy.

He specified four counties where he thought the land was priced too high: Travis, Kerr and Bastrop counties in Central Texas and Hidalgo County in the Lower Rio Grande Valley. Most realtors disagree.

"The land has gone up — the appraisals have not," said Johnny Roberts of Austin. Twenty-five land office employees do the appraising.

"The damn appraisals are cutting down on the program," said Wire, who is selling 1,940 acres southwest of Austin and another 1,500 acres northwest of the capital. "They're running \$50 to \$100 an acre low."

Montandon said land he was selling at \$900 an acre was appraised by the state at \$500. He said he paid \$735 an acre for some more land and was reselling it at up to \$1,000 an acre, but land closer to Austin was appraised at only \$400.

"Look at the stuff appraised," said Naumann. "It's absolutely ridiculous. Land that sold for \$400 an acre in 1964 and since has sold for double and triple that price has been evaluated at \$200. Hell, it's bound to be worth twice that much if it was selling for twice that much four years ago."

"I'm simply not going to develop anymore. I've got 1,200 acres at Jonestown (a lakeside development near Austin) on which I've tried to make a legitimate profit, but I'm coming out a loser. He said he was selling 40-acre tracts for \$10,000 each and had contracts from 37 persons in just 10 days before the appraisals came in. "I had appraisals as low as \$4,300 and the highest was \$9,000 and it had a lake on it."

The maximum loan a veteran can get is \$9,500 and he must buy at least 15 acres. He must provide a \$50 down payment. The loans are made at 5.5 per cent interest over a 40-year period. Any Texas veteran of 90 days continuous service at any time from Sept. 16, 1940, to the formal withdrawal of troops from Vietnam is eligible.

If the land board does not offer the veteran a loan high enough to cover the land cost the veteran must pay the difference, renegotiate the deal with the seller or cancel it. Often a low loan offer causes the deal to fall through. "I spent \$50,000 putting roads in on the land where those 37 tracts were sold," Naumann said, "and now I'll have to renegotiate. It's the biggest mess-up I've ever seen."

However, P.L. Marlowe of McAllen sides with Sadler. "Some people," he said, "are trying to charge the state twice what the land is worth."

Another irritating point to developers is how long it takes to complete the deal. For example, a veteran who turned in his application the first day, Jan 15, still has not closed his deal although he obtained the maximum loan and there apparently have been no hitches. "There is lots of red tape," said Bill Meschel of McAllen. "We tell the veterans they'll get the land if they live that long."

Giles, former land commissioner, was indicted in 1955 on 13 charges of illegally promoting veterans land sales. The veterans land program was his idea.

He was convicted in 1955 of being an accomplice to theft of \$6,900. Later he pleaded guilty to accepting bribes ranging from \$8,000 to \$36,000 in connection with veterans land deals. He was sentenced to six years in prison and was released after serving two years and 11 months.

But neither memories nor technicalities are bothering the land program, Sadler insists. He campaigned incessantly for the program, but it closed Dec. 1, 1965, when the last of the original \$200 million in bonds ran out. Voters rejected proposals in 1963 to 1965 to continue the program but finally authorized another \$200 million bond issue in 1967.

Sadler said the state should make a \$5 million a year profit off the new program. A total of \$60 million in veterans bonds have been sold this year—\$30 million at an interest rate of 4.33 per cent and \$30 million at 4.2823 per cent. With veterans paying 5.5 per cent, some of the difference will be the state's profit.

And Sadler said close to 500 contracts were ready to be closed out of some 2,500 applications this year. But whether from the sale limitation, low appraisals or slow movement of contracts, all is not well with the veterans land program, say those holding or selling land the ex-servicemen want to buy.

"Everyone I talk to is not interested," said Bob Martin, McAllen realtor. "I want a legislative review," said Duncan. "No GIs," said a newspaper land advertisement.

Seventy percent of our people are living on about 1 percent of our land. If this trend is allowed to continue, 100 million more Americans will, by the year 2000, be stacked on top of the 140 million already in urban areas. — Communities of Tomorrow



LAWMEN GETTING PRAISE — Deaf Smith County Sheriff Ed Roberson, right, accepts a plaque from Ray Moore, president of the Hereford Lions Club, as part of the organization's plans to honor local law enforcement agencies during the month of October. Moore said Lions felt a proclamation honoring the various agencies and individuals is needed because of the amount of criticism law enforcers all over the country have received recently. During the noon meetings each Wednesday of this month, the local agencies will receive a plaque.

Local Girls In Queen Contest

Selected to represent the Panhandle Pork Producers at the State Fair of Texas in Dallas as

their queen candidate, Debra Walden, daughter of Mr. and Mrs. Bill Walden of 132 Ave. J, will be in Dallas Monday. Debra reported that the state winner in Dallas will go to the national contest in March at Chicago.

She entered the West Texas Pork Producers' contest for queen with eight other girls, but she received a call from the Panhandle group to represent them. Debra is a senior at Hereford High School.

DUCKWALL'S

DOLLAR DAY "STOCKROOM"

Rummage Sale

It's one big fantastic day of "super-duper" bargains, like you've never seen before! The sale will be held in our stockroom, at the back of the store. Clerks will be there to help you so, come early for the "shopping spree" of the year. You can save up to 80% . . . maybe even more! Doors open at 9:30 a.m.

Bargin Tables

Pet Supplies, Boxes of Table Napkins, Much More!	5 ^c
VALUES TO 39c	Each
Toys, Paper Cups and Napkins, Much Much More!	12 ^c
VALUES TO 57c	Each
Kids Shorts, Ice Cube Trays, Chocolate Candy, Much More!	25 ^c
VALUES TO \$1.00	Each
Desk Lamps, Ladies Shoes and Many, Many Other Items!	50 ^c
VALUES TO \$4.00	Each
Purses, Patio Sets, Diapers, and many other fabulous buys!	\$1 ⁰⁰
VALUES TO \$4.99	Each

SAVE

Ladies Shorts	\$1.69 to \$1.99 values	44c-66c
Childrens Short Sets	reg. 1.99 66c	Girls Crop Tops reg. \$1.00 25c
H.M.S. P.E. Shorts	reg. \$1.50 66c	Sleeveless Blouses reg. \$1.00-\$2.99 50c-\$1.17

UP TO 80%!

Listerine Toothpaste 65c value 12^c	Washcloths assorted regular 49c 12^c ea.	Havoline Motor Oil 20w and 30w 32^c qt.
Thrill Detergent reg. 61c limit one 25^c	Children's Houseshoes asst. reg. \$1.99 50^c	McGraw - Edison Steam & Dry Iron teflon coated reg. \$8.88 \$5⁹²

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1/2 off

417 Main Street
HEREFORD, TEXAS

Local CB Radio Club Joins National Watch

The Hereford Citizen's Band Radio Club, in seeking to make Hereford a safer place to live, has become a part of a national two-way radio network known as the Community Radio Watch it was announced by Don Daugherty, club president.

Hereford's role in the Community Radio Watch, called Three Hot Lines, is to see to it that local law enforcement agencies, (the Highway Patrol, the sheriff's office, and the local police department,) are contacted via members' two-way

radios whenever an emergency is spotted. The contacting of these three local law offices, was the reason for Hereford's being called the Three Hot Lines.

Community Radio Watch covers more than half the nation's cities with populations of 100,000 or more, and is sponsored by the Communications Division of Motorola Corp. It is the largest citizens anticrime operation of modern times, consisting of some 26,000 firms and scores of unions.

Tucker Back From Battle

Sgt. Jerry E. Tucker, son of Mr. and Mrs. James I. Tucker of 422 Western, Hereford, has returned home after completing his tour of duty in Vietnam.

Tucker reported that he had been with machine gun batteries attached out of different companies, artillery and infantry, "to support them in any possible way."

The 1965 graduate of Hereford High School who has been in the US Army for two years, a year of which was in the area of Song Be, Vietnam — 5 miles from Phu Ben — stated that he is "very strongly against the demonstrators against the war in this country, when we have young men over there fighting for our country."

Tucker pointed out that it hurts the morale of the men who are fighting.

But he added another point that he felt is often overlooked, especially by the news media throughout the United States. "I think that demonstrators are getting too much publicity. I just don't think they should be given so much publicity. That is what they are looking for. They want to see their names in print and see themselves on

television." He said that "quite often they don't even know what they are demonstrating against. They do not know anything about the war in Vietnam" — which he believed is one of the strongest points toward proof that such groups as the hippies and Yippies are merely "seeking publicity."

Tucker felt that much more publicity should be given the servicemen, specially those who have had Vietnam experience. "They are the ones," he said, "who are doing a job." He felt that demonstrators are not doing a job at all and certainly do not deserve any credit by the television and press.

And he said that he believes we should stay in Vietnam "for an honorable peace — only if politics stays out of it. Let the servicemen fight it the way he wants to. Then it would be over in two months."

He said there is too much politics in the fighting now.

Sgt. Tucker took his basic fighting at Fort Bliss, along with his AIT there for ten months. Afterward, he was in MP training for six months at Bliss before being shipped to Vietnam.

Avenue Baptists To Begin Revival

The Avenue Baptist Church will begin a week-long revival today which the pastor, Rev. Ron Harpster, described as a



Rev. Bob Harris



Pete Nunez

good week of spiritual emphasis for the city."

Speaker for the revival will be Bob Harris, present pastor of the First Baptist Church in Killen and former pastor of the Avenue Baptist Church here.

Joining Harris during the revival will be Pete Nunez, well-known gospel singer and recording artist from Brownwood. Nunez, a preacher-singer, has visited in Hereford numerous times.

Services will be held daily at 9:30 a.m. and 7:45 p.m. today through next Sunday. The public is invited to attend the services at the church, 130 N. 25 Mile Avenue. The church nursery will be open.

Born in Alanreed, Rev. Harris graduated from high school in Lubbock and played football at Texas Tech. He attended Hardin-Simmons University in Abilene and was ordained in 1948.

Rev. Harris has preached in New Zealand-Trans-Pacific Crusades, that being one of the 55 revivals he has preached in 18 states and one foreign country.

He has pastored churches in Lubbock, Rotan, Abilene, Eden, Hereford, Lawton, Okla., Marlow, Okla., and Killen.

Also a member of the State Executive Board-Baptist General Convention of Texas, Rev. Harris is a member of the board of directors of the Highland Lakes Encampment and served as moderator for the Bell Baptist Association for three years. He is president of the Community Clergy Association in the Killen area.

Rev. Harris and his wife have two daughters.

Pete Nunez was born in Wharton, where he attended high school. He received his education at the Baptist Bible Institute in San Antonio and the University of Corpus Christi.

Nunez pastored churches for 11 years at Chihuahua, Mexico and El Paso. In evangelism since March 1963, he has been soloist for the National Baptist Convention of Mexico, Baptist General Convention of Texas and the Texas Baptist Evangelism Conference.

Nunez is a recording artist for Word Records, Inc., and Royal Records.

British Gen. Edward Braddock was the first to use a conestoga wagon in a sizable wagon train in 1755 when he led his troops from Ft. Cumberland, Md., across the Alleghenies.

Built It Himself

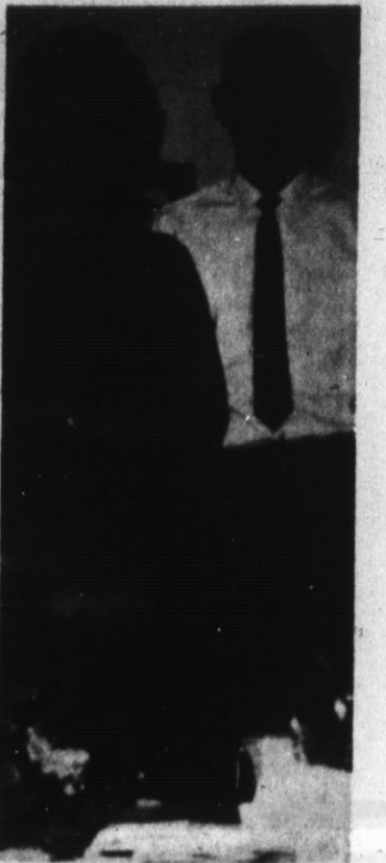
New Home Of Penners Is Given Housewarming

The new home of Mr. and Mrs. Harvey Penner, which Penner built himself at 206 Hickory, was visited by a crowd of friends Thursday evening in a surprise housewarming.

Gifts for use in every room of the house were presented by the guests, who went over the building and admired the cabinet work and other special features built into his home by Penner, a shop teacher at Hereford High School who practiced what he teaches when he constructed the house.

Coffee, spiced tea, cookies and nuts were served by the hosts, who included Messrs. and Mrs. Jeffery Don Glover, Charles Watson, Don Lane, Ray Don King, James Gentry, Richard Ward, Waldo Baxter, Walker Parris, Lynton Allred, Bill Lankford and Ken Rogers.

Callers were Messrs. and Mrs. Eddie Berry, Bill Devers, Alvin Smith, Bobby Owen, Dean Herring, Herschel Black, Mack Cansler, W. E. Sparks, Mrs. Maribeth Johnson, Mrs. Clifton Zweacher and Dewayne Robbins and Clifton Zweacher.



Mr. and Mrs. Penner ... surprise hosts

The Three Hot Lines for Hereford work in such a manner that two-way radio operators, keep alert for all types of crimes and disasters, and if they discover one, they call one of the clubs' base stations. The base stations, in turn, call one of the law enforcement agencies by telephone, alerting them of the danger, whether it be burglars, tornadoes or any other situation. It was pointed out, that in the Hereford area, there is, in truth, approximately 150 unpaid and un-named deputies.

Daugherty pointed out that in the city of Cleveland, Ohio, "thousands of citizen volunteers, drivers of trucks, buses, taxis, delivery wagons" equipped with two-way radios, look out for killers, muggers, roving gangs, looters, burglars, civil disorders, dangerous situations and fearful lone workers."

In Cleveland, as in a network of 500 other cities and communities, which is soon expected to escalate to 800, the radio watchers flash word to their dispatchers who in turn signal police, firefighters, sheriffs, hospitals, the Coast Guard and the military if necessary.

The Hereford Citizens Band Radio Club is currently seeking additional active members and have urged interested persons to attend their meetings which are held every second and fourth Tuesday nights of each month at the Deaf Smith County Electric Co-Op Warehouse, on east highway 60. Each meeting begins at 8 p. m.



By MELVIN YOUNG With the location of the proposed new school in south Hereford, some thought should be given to the problem of access to the area; a problem that has largely been ignored over the years.

Only one underpass serves the south section of Hereford, and due to its location, it is unhandy for a good section of the citizens living south of the Santa Fe Railway tracks. Besides, the turn off on Country Club Road, just north of Hays Implement Company is extremely dangerous and the problem is becoming more serious daily as the traffic on U. S. 385 increases.

Location of an additional underpass (or overpass) to serve south Hereford would serve justified, and we would suggest that the time is near to take action — before additional industries fill up the few remaining areas where such an underpass could be constructed. A likely location might be at the intersection of U. S. 60 and Lawton Street, with traffic funneling back on South Main from New York Street, as well as east to the Bull Barn along this same street. Another location suggested by a local civic leader, is at the point where Avenue K runs into U. S. 60. A route could possibly be secured

here without damaging industrial property now located in that area. An underpass at either of these locations could well serve the residents of South Hereford as well as the many people attending activities held at the Bull Barn.

The present situation at both the Main Street crossing and the Bull Barn crossing leave a lot to be desired, although both crossings are equipped with barriers and lights. Traffic is often backed up for blocks waiting for a train to go by. Both crossings are dangerous, and certainly, the time to do something about the problem is before someone is killed or injured — not afterwards.

—HB— Hereford's continued growth is going to create other problems, particularly in the recreation area, and again, planning should begin on these problems before they become acute. Our local golf course is already overcrowded during the summer months and the situation will become worse by next summer. Additional families will be moving in with the Wilson & Co. plant and it is likely that many of these will be in the middle to upper-middle income groups with both time and money to spend. Our nine-hole course

cannot possibly handle the load that will be placed on it in the coming years. Another problem that is likely to arise, is the lack of swimming facilities, and particularly in the "year-around

category. Hereford could use an indoor, olympic size pool, not only for the benefit of our youngsters who might want to compete in this sport, but for the adults who enjoy swimming.

The nights, even in the middle of summer, are too cool for swimming in an open air pool, which pretty well limits the use of the city facility to a few hours per day.

We believe an indoor pool would be well received. Mother to son: "I don't care if the basement wall is cracking. Quit telling everyone you come from a broken home."

SURPLUS CITY

110 PARK AVENUE — "HOME OF QUALITY MERCHANDISE AT DISCOUNT PRICES"
Prices Good Monday, Tuesday, Wednesday — October 7, 8, 9, 1968 in Hereford!

BEDSPREADS

Lovely Regular \$19.99

\$12⁹⁹

BABY PANTS

PLASTIC package of 4

39^c

LADIES HOUSE SHOES

Extra Special

99^c pr.

SKIRTS

Ladies & Girls Cotton & Dacron only

\$2⁹⁹ ea.

BLANKETS

COTTON SHEET Regular \$2.99 Each

2 FOR \$3

GIRLS CREW SOCKS

sizes 6-8 1/2, 9-11 regular 39c pr.

29^c pr.

SWEAT SHIRTS

BOYS & GIRLS

99^c ea.

BINOCULARS

7x35 Power

\$11⁹⁸

RIFLE SCOPE

4x15 POWER

\$5⁹⁹

Care Needed To Harvest Soybeans

If area farmers have done their jobs well, all that remains of this year's soybean crops are long rows of bushy, knee-high yellowing plants promising beans abundance at harvest time.

However, it takes care in harvesting to assure collection of complete soybean yields.

But rarely does this special treatment occur. According to one elevator manager, 75 per cent of this year's crop will be harvested incorrectly, leaving several bushels of profits in the fields.

Dr. Douglas Owen, oil seeds agronomist for the High Plains Research Foundation, urges necessary precautions to harvest all of the crop farmers have worked so hard to produce.

The primary objective is to get the soybeans when they are ready, Dr. Owen said. This is when the pods are mature and carry 13 to 14 per cent moisture. "If a farmer is in doubt, he should cut a sample to be checked at the elevator," Dr. Owen stated.

Delay in harvesting after the beans have reached the mature stage will result in serious losses due to shattering of the pods and combine damage such as splitting and cracking of the beans. "And," Dr. Owen cautioned, "moisture content can change rapidly especially in a hot, dry wind. A drop from 14 per cent moisture to eight per cent in less than 12 hours is not uncommon."

Other tips include slowing the speed of the combine to 2 1/2 to 4 miles per hour with a reel speed approximately 25 per cent faster. Dr. Owen said the greatest cause of field loss is cutting the soybeans too high. This is sometimes due to fast ground speed where the combine sickle pushed the soybean plant forward before completing its cut.

A slow cylinder speed from 300 to 400 revolutions per minute is necessary. "And combines should be operated with the widest concave clearance possible," Dr. Owen stated.

Reel bats should be set about one-foot ahead of the cutter bar. For a check on crop loss, Dr. Owen suggests a count using a rule thumb of beans per square foot equals a bushel of beans per acre.

He cautioned farmers about mixing beans and other crop seeds. Japanese importers most vocal complaint is the contamination of our soybeans with other crops," he stated.

Specifically, Dr. Owen urged farmers with volunteer plants of corn sorghum or castors in soybean fields to remove the plant from the area before harvest. "You must remove the castor plant from the field after it is cut or the combine will pick it up during bean harvest," he stated.

Capsuling all information pertaining to harvesting of soybeans, Dr. Owen said, "Cut low and go slowly."

ROACH LIVESTOCK PENS

Located on the South bank of Tierra Blanca and West side of South Progressive Road.

OFFICE HOURS:
Tuesday . . . Thursday . . . Saturday
(Sun-Up 'Til Sun-Down)

Appointment Can Be Made for Other Days

OFFICE PHONE 364-4467 HOME PHONE 364-1835

Hog and Sheep Market for the Hereford area.

WE BUY . . . SELL OR TRADE!

PRICE DEPENDS ON QUALITY and QUANTITY

CURTIS O. ROACH

OWNER AND OPERATOR
Registered and Bonded under the Packers and Stockyards Act of 1921



Sgt. Jerry E. Tucker — Against demonstrator publicity regarding war in Vietnam.



KIWANIAN OF MONTH — Lloyd Sharp, right, receives the Kiwanian of the Month award from club president, Ray Todd in last weeks meeting.

Church Gathers Vegetables For Dallas Home

Members of the First Christian Church of Hereford have been busy during the past week gathering vegetables to be sent to the Juliette Fowler Home in Dallas.

Last Sunday, about 40 members of the church gathered to pick cabbage and onions. Throughout the week, they have been picking up carrots, potatoes and lettuce to go with the other vegetables. It totaled 6 to 7 tons.

Rev. Eugene Brink, church pastor, explained that the onions and cabbage had been donated by Charles Schlabs, the lettuce by Koozer Produce, the potatoes by Paul Corbett, and the carrots by Griffin and Brand.

The Juliette Fowler Home is a Christian Church home for children and elderly people. The local church sends an offering to the home each year at Christmas, but this is the first time in recent years that such gifts have been sent, said Brink.



GOOD SAMARITANS — These members of the First Christian Church proudly show some of the produce they have gathered for a Dallas Christian Church Home. From left to right are Paul Corbett, Mrs. Cord Hammock, Byrle Elliston, R. G. Blue, Roy Jowell, and Rev. Eugene Brink, kneeling in front with white hat.

Charles Bell Chooses Majors For UF Drive

Charles Bell, United Fund major of Commercial "B" division, has announced his captains — all women — for the 1968 campaign, which begins Monday.

Captains for Bell are Mmes. Bill Howard, Oliver Streu, Wayne Fuller, Joe Soliz, David Gibson, J. D. Hamblen, Ben Gollehon, Noble Ballard and Miss Rose Soliz.

Bell said others may be added to complete the task of raising \$6400, the largest quota of any group working in the drive. Bell's office at 127 West Third will be headquarters for his group.

Bell and his captains met Friday at noon to formulate plans and get their assignment of cards on the various categories of business to be covered.

Classifieds Get Results.

Students Prepare UF Posters

Bill McDonald, sixth grade art teacher at Central, with the help of some of his students, also prepared posters to help point up United Fund.

Silvia Nunez, Linda Cockerham, Herlinda Sotelo, Lupita Calderos, Yolanda Garcia, Janie Northcutt, Juanita Gonzales, Diana Casas, Frank Torres and Kelly Daniels are the Central students who helped make the posters.

Those of the Cuntinta Horizon Club who distributed posters are Shirley Turner, Cindy Lea, Kerri Barber, Debbie Gholson, Diane London and Karen Baine. Mrs. Lewis Lea is their advisor.

Land near the White House and the Treasury Department was used as a cattle pasture just a little over a hundred years ago.

Siberia spans nine time zones, yet holds fewer residents than New York state and New England combined.

Tonga's 325-pound monarch, Taufa'ahau, is an enthusiastic surfer, fisherman, and scuba diver.

Whomping, which has some two million sheep, is second only to the state of Texas in the production of wool.

An ounce of gold can be stretched into a wire 50 miles long.

"Football in the water" as the English referred to it in 1870, later became water polo.

The campus of Indiana University at Bloomington, Ind., covers 1,850 acres.

"ROUNDUP" — Scout Fashion



It's a lot different than it used to be! It's taller, deeper and wider than it's ever been before! It's today's Scouting for today's boy! Whether he is a brand new Cub Scout, a Tenderfoot just joining up, or one of a quarter of a million high school age Explorers, he's finding he's got a lot going for him.

Over the years, Cub Scouting, Boy Scouting and Exploring, have undergone changes that would make them seem out of this world to the Scout of yesterday.

In Boy Scouting, for example, merit badge subjects have expanded until today there are over 110 including such far out ones as Atomic Energy, Space Exploration, Communications, Metallurgy and Oceanography.

Boys who are now Scouts, as well as those joining up during the 1968 Fall Roundup, (the annual membership campaign of the Boy Scouts of America), can earn these exciting new merit badges when they become Second class Scouts. Over 40 million merit badges have been earned. Scouts can now qualify for the newest merit badges — American Business, Computers, Engineering, Landscape, Architecture, and Theater. As an executive of a leading corporation put it when he saw one of these new merit badge's requirements, "You mean a kid has to do all this just to earn one badge?" Some badges have topped the million mark.

showing the popularity of outdoor aspects of Scouting. They include: Camping, Cooking, Firemanship, First Aid, Home Repairs, Lifesaving, Public Health, Safety and Swimming.

New Cub Scouts, as well as those who now belong, have the opportunity to take part in a new and wide ranging list of activities especially tailored for the 8 through 10 year old. Recent revisions in the Cub Scout program spotlight new family centered activities, physical fitness, crafts, and outdoor adventure.

Now, a boy no longer has to wait until he is 8 to be a Cub Scout. If he is in third grade, he may join, even if he is 7.

Another new feature of the Cub Scouting program is the Webelos Scout program for 10 year olds. In it, Cub Scouts meet in the evening under the leadership of a male, instead of at an afternoon meeting led by a Den Mother. Another feature of the Webelos Scout program, which replaces the Lion Cub Scout rank, gives boys and their fathers the opportunity for overnight camping. Previously, camping had been limited to Boy Scouts and Explorers.

New activity badges with boy appealing titles as Aquanaut, Engineer, Forester, Traveler, Athlete, Showman, and Sportsman give outlet to a wide range of boyish interests and abilities.

High school age boys have not been forgotten in this

broad spectrum of specially tailored activities and program features. They can now belong to a wide range of special interest Explorer posts specializing in topics that range from Medical Science to Law Enforcement; from Oceanography to Space Science; Automotives to Merchandising; Rocketry to Law and just about everything in between. Throughout the country, top business, professional, and industrial organizations are sponsoring posts that are giving their members a most comprehensive look at a particular career field.

And even though many of the program features of Scouting have changed, been modernized and made more relevant to today's world, its values remain unchanged. In Scouting boys still learn teamwork and doing things as a democratic unit — learning the value of the vote in a den, patrol, or post. In Scouting they acquire the good feeling that comes from helping others, from getting involved, through such a simple thing as the Good Turn.

This year's Roundup bears the title Scouting rounds a guy out. Not making him smooth and just like every other boy, but showing him that he can be more than he thought he could; that he can go farther, accomplish more, than he thought.

Scouting reaches boys in areas wherever they are. Whether it's in a Cub Scout pack in a storefront meeting room in the teeming heart of the city, a specially built and equipped Scout mobile that brings Scouting to ghetto boys, the corner church basement, local firehouse, or even in a shiny new hospital operating room or space launching pad, today's Scouting is reaching today's boy as it never has before.



Area YHT President Due Here To Install Officers October 15

President of Area I, Young Homemakers of America, Mrs. Fernan McBeth of Kress will be here to install new officers of the local chapter Oct. 15. Mrs. Larry Dobbs, now state vice president for Area I, will become president.

She will succeed Mrs. Layton Sawyer, who will be the new parliamentarian. Mrs. Leland Shelton is to be vice president and Mrs. Charles Weatherford secretary.

Mrs. Beryl Burelsmith, new faculty member of Hereford High School homemaking department, will be the advisor next year. The chapter will meet on first and third Thursdays of each month, and invited all interested young women to become members. A program will be given after

the installation by a representative of a firm which deals in material for ceramics.

Membership in the YHT is open to all interested women to the age of 35, with no restriction as to place of residence, marital status or occupation. Its aim is education with special stress on the area of homemaking and its functions under the Division of Homemaking Education of the Texas Department of Education.

Officers invite women who are interested in these aims, whether or not they wish to become members, to attend the meeting Oct. 15.

The Olympic games of 1912 saw the first decathlon competition, when it was introduced as a one-day event.

Litter is:

Litter is a pest.
Litter is not healthy.
Litter is not clean.
Litter is not American.

William Mahoney

Litter is something people shouldn't do.

Suzanne McGuire

Litter is nasty.

Willie Warner

Litter is what bad people do.

Pattie Wight

Litter is ugly and dangerous.

Janferus Led. Tony M. Hight

Keep America Clean

Advertising contributed for the public good.

BIG SAVINGS

DOLLAR DAYS

DOWNTOWN...HEREFORD

1-Group Boy's **SPORT SHIRTS**

- Long sleeve
- Assorted patterns
- 3.50 to 5.00 values

\$1.99 each

1-Group Boy's **COWBOY BOOTS**

- Dogger heels
- 6.95 to 12.95 values
- Dollar Days special

\$3.99

Shop Downtown Hereford!

Dacron Comfort **PILLOWS**

- Odorless
- Non-allergic
- Always fluffy
- 5.00 values
- Dollar Days Special

\$3.29 each

Field Crest **TOWELS**

- 1-Group discontinued patterns
- Dollar Days Special

1/2 PRICE

1-Group Men **DRESS SHIRTS**

- White and colors
- 4.50 - 5.00 - 5.95 values... now

\$2.59

"MARY SHERMAN" **HAND and BODY LOTION**

- Regular 3.50 size
- Dollar Days Special

\$1.75

You'll find bargains galore in Downtown Hereford

RUTHERFORD & CO.

Downtown Hereford

HERE'S POSITIVE PROOF - - - - - THAT

HEREFORD NEEDS ANOTHER ELEMENTARY SCHOOL, NOW!

The record shows that in 1965 (after Bluebonnet Elementary School was built)

the total elementary school enrollment was 2510 Students

The 1967 total elementary school enrollment was 2761 Students

The 1968 total elementary school enrollment is 3154 Students

The total elementary school growth since Bluebonnet was built is 644 Students

[600 STUDENTS ARE CONSIDERED SUFFICIENT FOR ANOTHER SCHOOL!]

**WE NOW HAVE MORE THAN A SUFFICIENT
NUMBER OF ELEMENTARY STUDENTS
TO FILL A NEW ELEMENTARY SCHOOL!**

**Demonstrate Your Confidence In Our
School Board & Administrators**

VOTE FOR

The Elementary School Bond Issue

**Friday - October 11, 1968 at the Hereford
Community Center**

This Advertisement Paid For By Interested Citizens for Better Education

Autumn On The Golden Spread Flower Show...

BUD TO BLOSSOM Garden Club invites the public to its annual flower show in Community Center ballroom from 3 to 5 p.m. next Friday. Theme of this year's show is Autumn On The Golden Spread. Mrs. Bill W. Nelson is general chairman and Mrs. W. H. Gentry is club president.



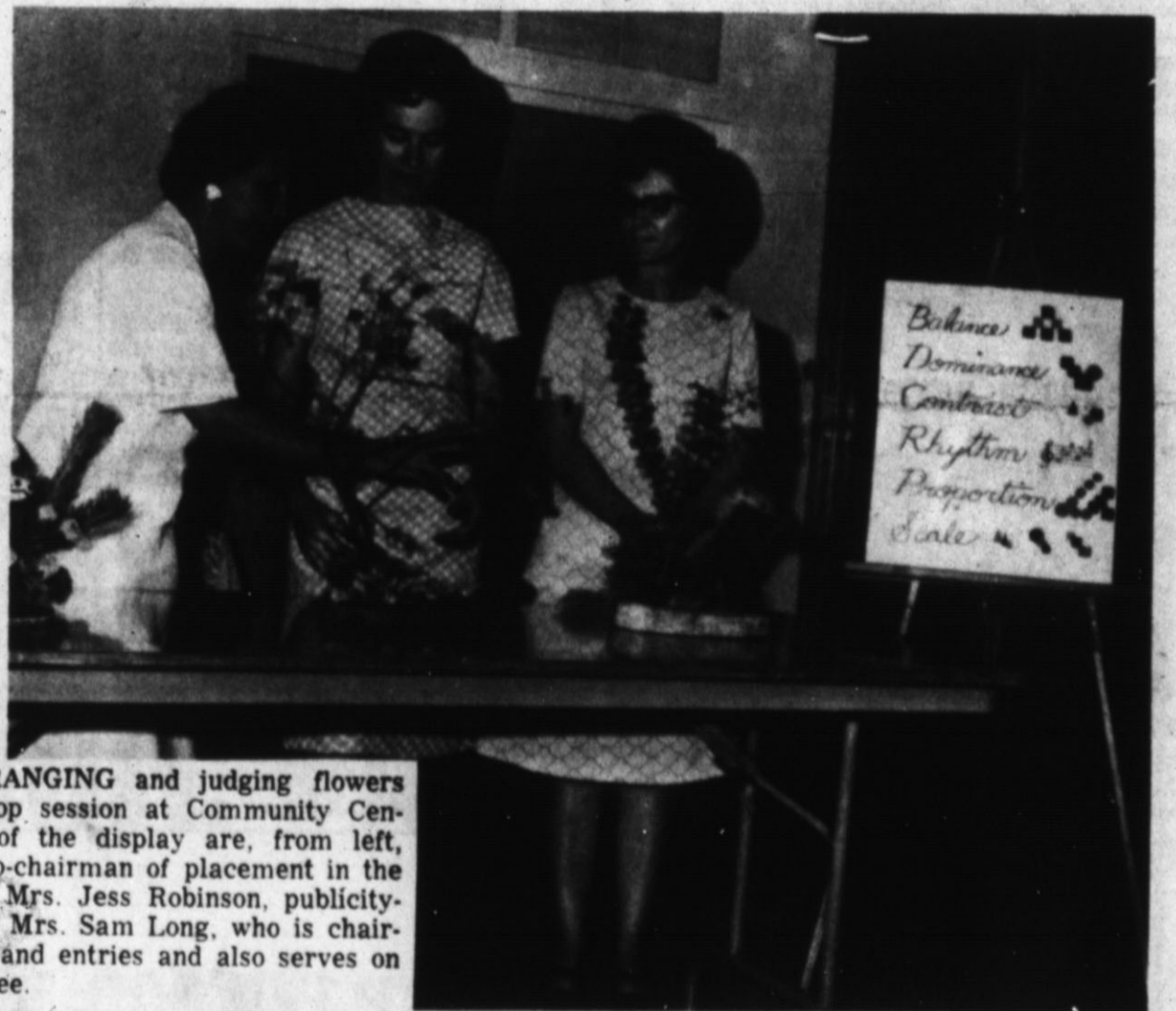
Mrs. W. H. Gentry
Bud To Blossom president



ARTISTIC ARRANGEMENT of flowers is emphasized in one division of the show, horticulture in another. There will be a junior division also, for girls in the Camp Fire group which the club sponsors.



BUFFET TABLE CENTERPIECE for an after-the-game supper is being arranged by Mrs. Gentry with advice from Mrs. Nelson. They were pictured at a recent workshop in preparation for the show.



PRACTICE IN ARRANGING and judging flowers was given a workshop session at Community Center. Studying some of the display are, from left, Mrs. Robert Ginn, co-chairman of placement in the horticulture division; Mrs. Jess Robinson, publicity-hospitality chairman; Mrs. Sam Long, who is chairman of classification and entries and also serves on the schedule committee.



JUNIOR DIVISION CHAIRMAN, Mrs. Delmo Williams, is pictured at right with Mrs. Lloyd Sharp, left, and Mrs. Ernest Kendall of the Classification and Entries committee. Mrs. Herbert Bruns is co-chairman of junior entries.



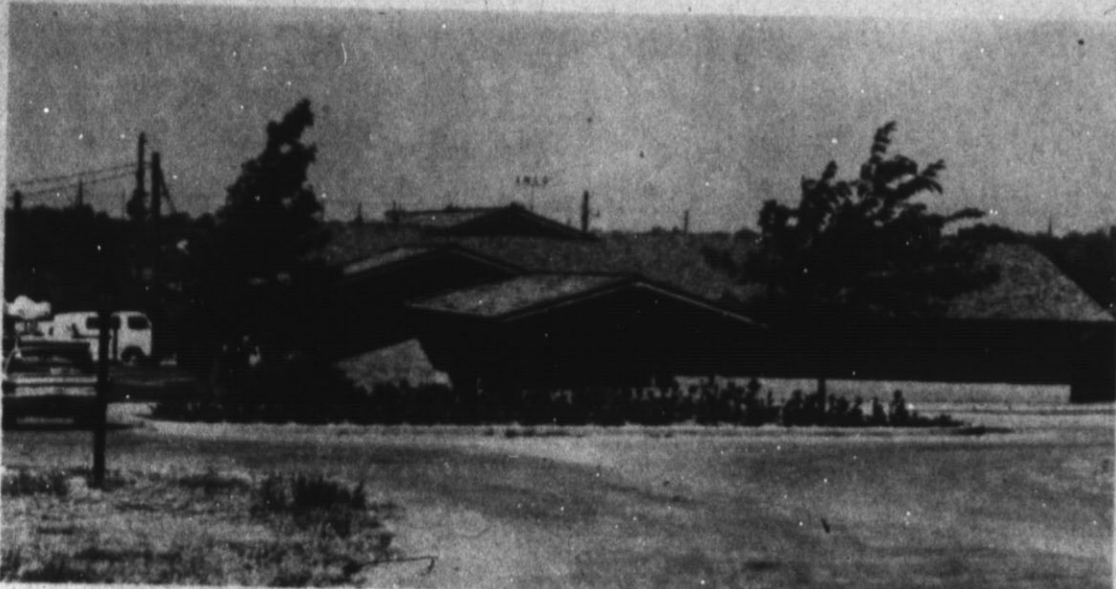
SURVEYING THE LOCALE of the show, from left are Mrs. Bruce Brown, on both the staging and placement committees; Mrs. R. N. Yarbrow, clerk for the artistic division and on the schedule committee; Mrs. Bob Cooper, chairman of placement for the artistic division and also on the staging committee.



The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, OCT. 6, 1968



COMMERCIAL BEAUTY SPOT — The Hereford Country Club was selected as the commercial beauty spot for the month of October by the Beautification Committee of the Deaf Smith County Chamber of Commerce.

Legion Auxiliary Names Chairman

American Legion Auxiliary Hereford Unit No. 192 has made reports on two meetings during the past week and named the chairmen for various committees. Mrs. Leroy Williamson was in charge of both meetings. Mrs. Argen Draper, Home Demonstration Agent, spoke to the Auxiliary last Friday night on the subject of committees. Mrs. Draper said, in part, that

"committees add to the productivity of any organization. They draw heavily from the ideas of a group, develop leadership, and provide for an orderly way of planning in carrying out the work of an organization."

Mrs. S. T. Wiseman reported that 15 members were present at the Friday night meeting, along with three visitors, Mrs. Elbert Vance, Mrs. Wesley High and Mrs. Chester Collins.

The meeting was conducted at the American Legion Post House in Veterans Memorial Park, as was the Tuesday night meeting.

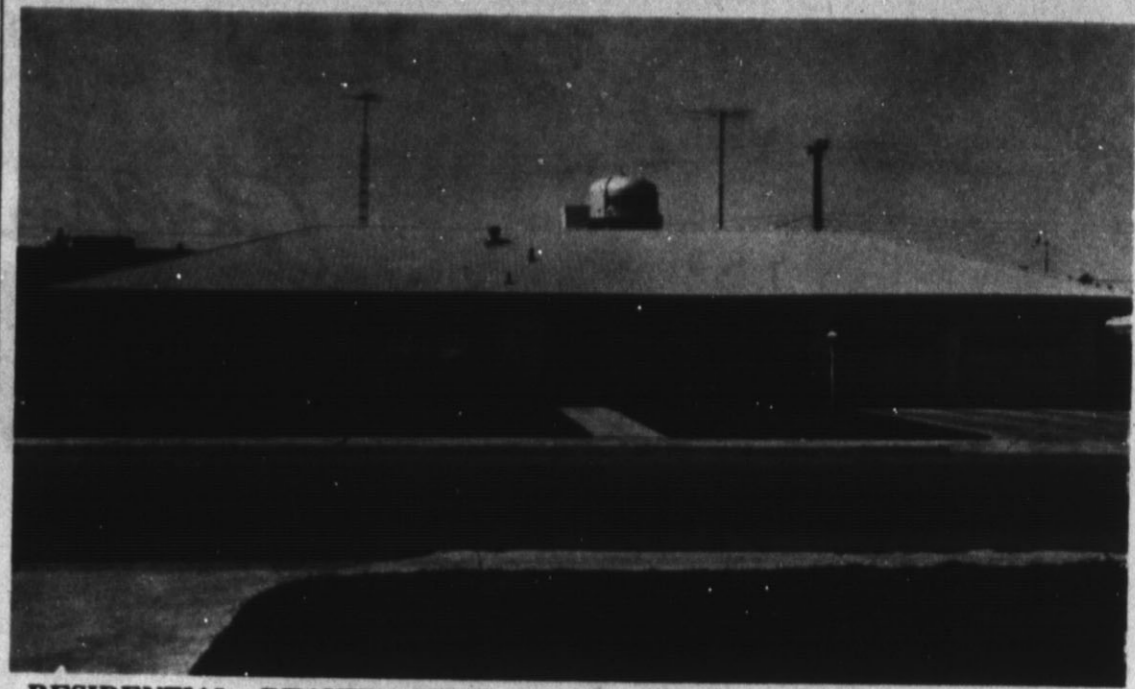
Budget for the year was read and approved, and the following chairmen were elected:

Chair, Mrs. Hazel Sparks and Mabel Wagner; parliamentary, Mrs. Grant Hanna; Americanism, Mrs. W. J. Smith; Mrs. J. E. Young and Mrs. Sparks; Child Welfare, Mrs. W. C. Gil-land and Mrs. Fred Higgins; community service, Mrs. R. O. Stark, Mrs. Frank Wilhelm and Mrs. Frank Smith; education and scholarship, Mrs. H. V. Crawford and Mrs. Lawrence Carlson; finance, Mrs. J. G. Gandy, Mrs. Ira W. Ott and Mrs. Hanna.

Foreign relations, Mrs. Hanna; Girl's State, Mrs. Carlson and Mrs. Crawford; hospital and rehabilitation, Mrs. Cecil Wilkins and Mrs. Truett Wiseman; legislative, Mrs. Wilkins; membership, Mrs. J. D. Love and Mrs. Gandy; Poppy committee (which is also the executive committee), Mrs. Leroy Williamson, Mrs. Love, Mrs. W. J. Smith, Mrs. Gandy, Mrs. Young, Mrs. Bertha Hood, Mrs. R. E. Drager and Mrs. Wiseman.

Yearbook and program, Mrs. W. J. Smith, Mrs. Tom Draper and Mrs. Wiseman.

A report on the Veteran Hospital was given by Mrs. Wilkins,



RESIDENTIAL BEAUTY SPOT — Smith County Chamber of Commerce Chosen as the residential beauty spot for the month of October by the Beautification Committee of the Deaf

Smith County Chamber of Commerce was the W. C. Hromas resident at 307 Sunset.

who said that plans are being made for the party there on Nov. 11 (Armistice Day.) The gift shop will be held from Dec. 9 to 12.

Mrs. Wilhelm gave an informal talk concerning the National Association for the Advancement of Colored People (NAACP.)

Europe's Stone Age men ate apples.

The elusive spiny babbler has been spotted in recent years in the bird's native habitat, the Himalayan kingdom of Nepal.

Modern department stores flying the Hudson's Bay Company's historic red ensign span Canada.

Ancient Romans played a game similar to soccer. So did the Chinese, Aztecs and Polynesians.

WATCH REPAIRING
- Local -

Time Inspector
KESTER'S JEWELRY
(across from the Post Office)
IN DOWNTOWN HEREFORD

Fooks, Hamilton To Share Duties At Church Of Christ

Jim Hamilton, new associate minister at Central Church of Christ, will preach at both the morning and evening services today, according to minister Gene Fooks, and a reception will be held for Hamilton and his family in the Fellowship Hall from 3 to 5 p. m. this afternoon.

Hamilton and his wife, JoAnne, with their two children Melanie and Robby, will reside at 802 Blevins. He is now having an office prepared at the church.

Fooks explained that he was not leaving the church, where he has been minister for the past five years. "It will be a co-situation. I will still be preaching once or twice per month. But my main work now will be in the area of the church zones. If a war term can be excused, it will be reconnaissance between congregation and community — planning, in discussion groups, and personal work in the home."

ing closely with the zone leaders. The zone leaders are Alvin Smith, Arnon Lauderback, Al Lee, Jim Wood, Raymond Dement, Bob Hicks, Marvin Knox, D. C. Martin, Ernest McGee, Alvin Jolly, John Smith, Don Chaney and Roland Barton.

Fooks reported that the church elders and himself had started discussing these plans last spring. "As far as I am concerned, the plans laid for this work have been most diligently prepared. For that reason I am very excited about it. It has not been haphazard. We have probably spent more time on it than any other thing."

He gave an example of zone work: that a large book has been made up for each zone leader, including the names of all the members and other information, for contracts in the work of Christianity.

"I will be coordinator between the church and the zone leaders," Fooks said.

preaching he will also be working with the young people. He will also have an advisory capacity with the church's Bible school.

Having arrived in Hereford Tuesday with little time to formulate his plans, Hamilton said that he had "had the opportunity to keep his mind completely open, to see how we can work together — fit together" before making his plans definite.

The Hamiltons came here from Pleasanton where he was evangelist. Prior to that, he was associate minister at Childress and Harlingen and minister at Round Rock. He has also conducted Vacation Bible Schools extensively throughout Texas and Oklahoma (his wife is originally from Shawnee, Okla.) and has served as a member of the evangelistic team in Barbados, West Indies, and directed several sessions at Camp Bandina, a Christian youth camp near Bandera, Tex.

He received his BA Degree in Speech and English from Pan American College at Edinburg and attended the University of Texas at Austin Graduate School.

Fooks has invited the general public to attend the reception and services — "all who wish to come by. For the reception, the entrance to the Fellowship Hall is in the back of the building. And the address of the church is Sunset and Plains." He added that he would like for the City Commission to change the name of Plains Blvd. to Evening Star — "then it would become Sunset and Evening Star. Then people would remember it."

Hamilton's father, R. V. Hamilton, who preaches for the Church of Christ at Beeville, came to Hereford at an early

Courthouse Records

- Carlos Charles, Jr., and Mitzi Gamez, Sept. 20.
- Natividad Garza and Virginia Garcia, Sept. 23.
- Richard De La Cruz and Linda Olivares, Sept. 24.
- Ramon Celaya and Anita Amaro, Sept. 25.
- B. J. Brown and Bertie June Allen, Sept. 25.
- Severino Castillo Vasquez and Susan Cordova, Sept. 25.
- Humberto Sias Medrano and Rose Marie Ramirez, Sept. 25.
- Francisco Villarreal and Marla Elena Tjerina, Sept. 26.
- Ben Yanez Lopez and Francis Stella Escamilla, Sept. 27.
- Ernesto Gonzales Rodriguez and Sarah D. Rios, Sept. 27.
- Francisco Lares Espinoza and Isabel Fuentes Paredes, Sept. 27.
- Viviano De Jesus Diaz and Quinolyn Kaye Rutter, Sept. 30.
- Cisco Alejandro Casarez, Jr., and Genoveva De Los Reyes Mancha, Oct. 3.
- Stephen Owen Knox and Susan Kay Carmichael, Oct. 3.

LAUGH TIME



"Wow! How many box tops?"

On the first air mail flight, the pilot was expected to fly from Washington to New York via Philadelphia. He landed in a small Maryland town to ask the way, nosed over and was told he had flown 25 miles in the wrong direction.

age and attended school here until he moved with his family to Lubbock. However, this is the first time the younger Hamilton has lived here.



PASTOR AND ASSOCIATE — Gene Fooks, minister of Central Church of Christ in Hereford, welcomes his new associate here, Jim Hamilton. They will now share local church responsibilities.

Putting-you-firsts:

(A quick tour of some of the thoughtful new features the 1969 Chevrolets offer that other cars in Chevrolet's field don't.)

Headlight washers
You push the windshield washer knob and hold it, and your headlights come clean. Fluid is diverted to two jet nozzles at each light lens. (Outer lights only on duals.)

The spray removes up to 80% of accumulated dirt. The feature is standard on 1969 Corvettes. It comes with the hidden headlights available on Camaro, Caprice and Kingswood Estate Wagons. It is available on all other models except Corvair.

Heated glass
In a moment your rear window will self-defrost. Because we've built onto it a network of tiny ceramic strips capable of heating the entire surface.

Fog and frost disappear quickly and quietly. You just flick a switch. The heated rear window is available on the 1969 Caprice Coupe and Impala Custom Coupe.

Pushbutton tire chains
You press a button on the instrument panel and the rear tires get a shot of "liquid tire chain."

You spin your wheels once, wait a moment, and you're off — with traction you wouldn't believe possible on slick ice, or packed snow. Available on all 1969 big Chevrolets.

Steering wheel lock
When you own a car as desirable as the 1969 Chevrolet, you don't take chances. When you leave it, you lock it. Not just the doors. You lock the ignition, steering wheel and transmission, steering, too.

Our new lock on the steering column takes care of all that. Standard on all 1969 Chevrolets, Chevelles, Chevy Novas, Camaros and Corvettes. Sorry, car thieves.

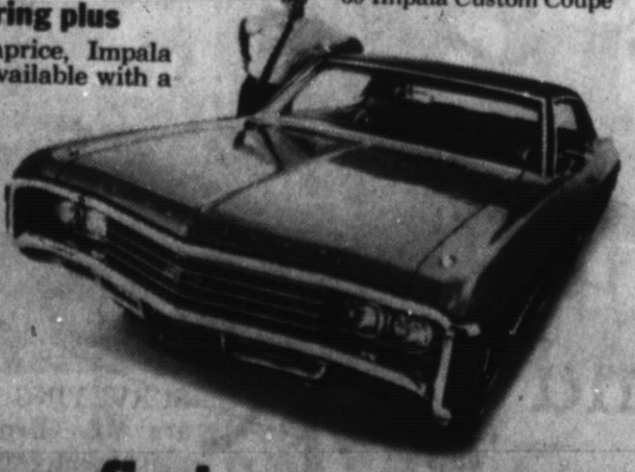
Power steering plus
The 1969 Caprice, Impala and Camaro are available with a new type of power steering. Variable-ratio power steering.

What it does is give you faster steering with fewer turns of the wheel.

Variable-ratio power steering is particularly helpful in short, full turns. And parking becomes unbelievably easy. You'll see.

Walk-in wagons
The tailgate swings open like a door on most of our 1969 station wagons. Which in itself is no big deal. But wait, there's more. We've built a concealed step into the rear bumper. You simply step up, over, and in.

(The way we build our wagons, you can do it without bumping your head, and without acrobatics.) Walk into a wagon soon at your Chevrolet dealer's.



Putting you first, keeps us first.



FREE WIRING

Guaranteed Satisfaction

THIS OFFER GOOD DURING **OCTOBER NOVEMBER**

that wonderful **ELECTRIC** range

... and now it's easier than ever to own one. During October and November, participating electric appliance dealers will give you free wiring and guaranteed satisfaction. If, within 60 days from the date of purchase, you are not happy with your new electric range, your dealer will take it back and refund the money you have paid ... you still keep the free wiring. You need only live in a 1 or 2 family home and receive your electric service from us. Act now ... offer expires November 30th.

Clean ELECTRIC Cooking

★ AT YOUR PARTICIPATING ELECTRIC APPLIANCE DEALER

Concerning Veterans

While a wide-array of benefits are available to today's veteran, special assistance is provided the young veteran with a limited education who faces a bleak future.

Veterans Administration officials no longer wait for the new veteran to come to them for assistance. In an effort to be as helpful as possible, the VA now attempts to seek out each educationally disadvantaged veteran.

Securing their names from discharge forms furnished by the Defense Department, the VA sends out letters to the new veterans and follows up by making telephone calls or personal calls.

When the veteran comes in for guidance, the VA explains the various benefits available, including GI education benefits which give the veteran from \$130 to \$175 or more a month while he completes high school.

The VA pointed out that high school training under the GI Bill does not reduce eligibility for advanced educational benefits.

Provisions have been made in the GI Bill so a veteran can also attend a trade school, take cor-

respondence courses, go to college, enroll in farm cooperative training, or take on-the-job or apprenticeship training.

While these educational benefits are available to all qualified veterans who served after January 31, 1955, Vietnam era veterans with a limited education can get a special "transitional appointment" to work for the Federal Government if they go to school at the same time.

Government agencies are now hiring the Vietnam veteran (who served after August 4, 1964) without having him compete with others for the job. However, the veteran must:

*Have the job qualifications required.

*Have less than one year of training beyond high school.

*Agree to take at least the equivalent of one full year of education or training leading at least to a high school diploma or its equivalent.

The veteran can take this training under the GI Bill and be paid a VA educational assistance allowance in addition to his government salary.

Since all veterans do not want to take further training, they are informed of their re-employment rights, of any state unemployment compensation which may be available and of veterans preference in government employment.

They are also given help in

finding a job.

In 21 large cities with Veterans Assistance Centers, Civil Service Commission and Labor Department personnel work with the VA in helping veterans find government jobs and jobs in private industry.

In other cities, the VA seeks to provide any assistance the veteran needs to secure employment.

Tips Given On Visit To Dentist

COLLEGE STATION — When should a child first see the family dentist?

By his third birthday or as soon as all 20 of his primary teeth have appeared, urges Jennie Kitching, Extension family life education specialist.

Never neglect the primary teeth. If one of these teeth is lost prematurely, the space may close and the permanent teeth can't grow into proper position, according to the Texas A&M University specialist.

Early visits to the dentist make possible preventive dental care. On the first dental visit, routine cleaning and careful inspection of teeth and gums may be all that is necessary for your child, Miss Kitching said. However, Texas records indicate that this is often not the case.



SATELLITE DAY CARE — Shown here are some of the students of preschool age becoming adjusted to the new experience of classrooms at the First Christian Church. Teacher Max-

ine Thompson said that it takes a little time for them to become accustomed to the new experience "but it won't be long." First class was last Friday.

Legal Notice

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION as required by the Act of October 23, 1962; Section 4369, Title 39, United States Code.

THE SUNDAY BRAND is published weekly at 130 West 4th St., Hereford, Deaf Smith County, Texas 79045. Location of office of publication and location of the headquarters or general business offices of the publishers is 130 W. Fourth, Hereford, Deaf Smith County, Texas 79045.

James M. Gillentine, Hereford Texas, Publisher; V. Melvin Young, 106 Avenue I, Editor and Managing Editor.

This newspaper is owned by THE BRAND PUBLISHING COMPANY, stockholders and addresses listed below:

James M. Gillentine, 507 Star, Hereford, Texas; V. Melvin Young, 106 Avenue I, Hereford, Texas; James M. Gillentine Jr., Dallas Texas; Mrs. James Durham, 3407-A Janet, Amarillo, Texas. There are no bondholders.

FRIDAY — Tasty tuna, potato patty, mixed vegetables, stuffed celery, biscuits, butter and milk.

ers, mortgagees, or other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities.

The circulation of this newspaper is as follows, with the average number copies each issue during preceding 12 months listed first and single issue nearest to filing date listed second:

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Office use, left-over, unaccounted, spoiled after printing, 164, 77.

Total: 4429, 4474.

I certify that the statements made by me above are correct and complete.

Melvin Young, Managing Editor

Awards Presented By Scout Pack 51

Cub Scout Pack 51 held the September meeting last Monday at St. Anthony's School, with Cubmaster Martin Moore presiding.

Additional committeemen were appointed to help with the Pack. They are Sammy Morgan, Assistant Cubmaster; Morris Hacker, Arrangements Chairman; Bob Hicks, Outdoor Activities; Perry Ray and Gerald Sledge, Webelos Assistance.

Two new boys, Ronny Nance, and David Walterschied, were welcomed into the Pack and received Bobcat awards.

Other awards presented were James Ricketts, Bear Badge, gold arrow, and silver arrow; Kevin Glenn, gold arrow, and Sammy Morgan, silver arrow.

Boys advancing into the Webelos Den were presented by Harlan Vander Zee and Walter Kreig, Webelos leaders. Those boys were Britt Hicks, Douglas Walterschied, Mark Ethridge, James Ricketts, John Mays,

and Ronny Nance.

Boys receiving Webelos advancement awards were Wesley Wilson, outdoorsman; Dirk Vander Zee, outdoorsman and athlete; Ronald Roland, citizen and aquanaut; Douglas Walterschied athlete; David Kreig, geologist, naturalist, outdoorsman and traveler.

Boys 8 years old through 10 years and their parents, wishing to join Cub Scouts, are invited to attend the Oct. 18 meeting. This will be a covered dish supper at St. Anthony's Cafeteria.

Special guest at the meeting was Rev. Semion Heine, pastor of St. Anthony's Church.

The original cowboy of the West's Golden Age appeared in 1867 after the Kansas Pacific Railroad laid tracks between Kansas City and a settlement named for a region mentioned in the Bible, Abilene.

School Menus

Week of Oct. 7-11

HIGH SCHOOL/JUNIOR HIGH

MONDAY — Beef dinner or beef ravioli, green beans, yellow corn, dill pickle, boysenberry pie, rolls, butter and milk.

TUESDAY — Sloppy Joe burgers or B. Q. burger, potato salad, carrot sticks, peanut butter bars, milk.

WEDNESDAY — Frozen tamales or oven fried sausage, baked beans, turnips with greens, peach cobbler, cornbread, butter and milk.

THURSDAY — Turkey and dressing with giblet gravy or Vienna sausage, sweet peas with onions, orange glazed sweet potatoes, fiesta fruit pudding, bread, butter and milk.

FRIDAY — Fish sticks with tartar sauce or hot tamales, whipped potatoes, green lima beans, purple plums, cookie, rolls, butter and milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Beef dinner, green beans, yellow corn, dill pickle, boysenberry pie, rolls, butter and milk.

TUESDAY — Sloppy Joe burger, potato salad, carrot sticks, peanut butter bar, milk.

WEDNESDAY — Frozen tamales, baked beans, turnips with greens, peach cobbler, cornbread, butter and milk.

THURSDAY — Turkey and dressing with giblet gravy, sweet peas with onion, orange glazed sweet potatoes, fiesta fruit pudding, bread, butter and milk.

FRIDAY — Fish sticks with tartar sauce, whipped potatoes, green lima beans, purple plums, cookie, rolls, butter and milk.

ST. ANTHONY'S SCHOOL

MONDAY — Spaghetti and meat sauce, buttered corn, cabbage-apple-carrot salad, pineapple upside-down cake, rolls, butter and milk.

TUESDAY — Corn dogs, buttered broccoli, stuffed celery,

Jello with fruit, buttered bread and milk.

WEDNESDAY — Chuck wagon beans, seasoned spinach, tomato wedges, humbleberry cobbler, cornbread, butter and milk.

THURSDAY — Roast beef and gravy, creamed potatoes, green beans, banana pudding, rolls, butter and milk.

FRIDAY — Grilled cheese sandwich, tossed salad, peach halves, sugar cookies and milk.

SAINT JOSEPH'S MISSION

MONDAY — Hot dogs, green peas, oatmeal cookies, fruit cocktail and milk.

TUESDAY — Wilson's lunch beef, baked potatoes, chilled tomatoes, icecream, buns, butter and milk.

WEDNESDAY — Spanish rice with ground beef, green beans, buttered carrots, pineapple tidbits, hot rolls, butter and milk.

THURSDAY — Stuffed Wieners with cheese, potatoes au gratin, spinach, white cake, buns and milk.



ATTENTION.... MR. FARMER!

THIS SEASON LET CONTINENTAL GRAIN SOLVE YOUR...SALE-LOAN OR STORAGE PROBLEM...

YOU'RE the BOSS

We Will Put Your Grain In The Loan Program Or Pay You Cash For Your Milo And Other Grains Or We Will Store Your Grains In Our Licensed And Bonded Elevator!



Dennis J. Wosnitzky, local manager

THE FOLKS AT CONTINENTAL APPRECIATE YOUR BUSINESS!

CONTINENTAL GRAIN CO.

101 S. LEE
HEREFORD

1,800,00 BUSHEL
CAPACITY

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 6, 1968

Record United Fund Budget Big Challenge To Citizens

It's going to be a big job this year. The United Fund budget for 1969 has been set at a record \$37,100. The increase over the past years is indicative of the growth that Hereford has enjoyed since the inception of the United Fund more than 10 years ago. It is an indication too, that the work of the member agencies has grown and grown. Youth organizations such as

Camp Fire, the baseball leagues, Boy Scouts and others are looking at record memberships with increased financial responsibilities that some of the leaders never dreamed of a few years back.

By the same standard of measure, it would seem that with the increased number of people, the larger goal could be easily reached, but unfortunately, it doesn't always work that way.

A major portion of the contributions will come, as in the past, from the local business houses and industries in Hereford. And perhaps that's as it should be, but the point we're trying to make is that everyone must give a little more and work a little harder if the increased budget is to be met this year. There is too much at stake to let it slide another year.

Our member agencies are models of efficiency and the budgets set by their directors seem realistic in view of the work load each is facing. The agencies have not "padded" their budget requests and have asked for a minimum amount of money for the job they have to do. We believe they deserve your support.

Le May Adds Strength

Retire Air Force General Curtis E. LeMay's entry into politics as the vice presidential running mate of George Wallace will be a new experience for the popular ex-Air Force Chief of Staff. The outspoken general discovered that he was in trouble with the press before he completed his short acceptance speech.

Although LeMay has been criticized on numerous occasions by government officials while serving in an official capacity with the Air Force, his remarks were generally accepted by the public as the voice of experience. LeMay understands military tactics and to quote George Wallace, "has a working knowledge of the aims, the goals and the capabilities of our nation's enemies as well as her friends." His chief problem however, seems to be his habit of speaking his mind when it might be prudent to be quiet.

But whatever General LeMay's problem with the press, have no doubt that he will strengthen the ticket of the American Party. George Wallace could have looked long and hard and not found a man more suitable to those who are on the Wallace bandwagon. Like LeMay, the bulk of the Wallace backers are tired of a "no win" policy in Vietnam and see in the American Party a chance for some positive action to bring the conflict to an end through victory. We have seen the results of "stalemate" in Korea where our peace negotiators have been "talking" for the past 15 years while our troops must be constantly on alert against attack by bands of the North Korean Communists. To be sure, it's not the kind of settlement we should be looking for in Vietnam.

You can bet that Curtis LeMay will speak his mind about it, and he doesn't care whether you agree or not.

The Real Revolt

THE AMERICAN people are of a mind to have their say on the way this country has been run for the past few years. And the power of that intention is so great that it began flattening causes and candidates long before election day. One of the recent casualties on the periphery is the President's nomination of Abe Fortas to be chief justice.

Ordinarily, the only grounds for turning back a nomination of this type are the lack of qualification of the person nominated or the lack of proper authority of the official nominating him. In this case, Justice Fortas is acknowledged to be an accomplished jurist. And the President, lame duck or no, has the authority.

This nominee, however, carried into the Senate not only the President's nomination, but the banner of the Warren court. For a representative of the present high court to get a pass from the representatives of a nation infuriated by the breakdown of law is a feat roughly equivalent to a camel passing through the eye of a needle.

As the frequency and volume of campaign speeches on law and order indicate, the American people have made this the major issue of this election year. After Chicago, they are not going to stand for any more of the official permissiveness that has allowed crime and disorder to run unchecked across the land.

Unquestionably, the present majority of the Supreme Court is held to be responsible in large part for the situation that has so aroused the voters. A number of the senators undoubtedly have heard from the people on this point in no uncertain terms.

Additionally members of both houses of Congress have voice increasing concern about the usurping of the lawmaking function by the high court and by the executive branch in recent years. The present court has earned much ill will in the legislative branch by its frequent infringement on congressional prerogatives.

The revolt now shaking this land is not the revolt of the Yippies and peace-niks, the militants and the demonstrators. The truly powerful movement in the United States today is a dissenting Middle America, an angry majority dissenting to the practices, programs and policies of the liberal establishment.

This movement is the one that elects representatives and it is reminding those now occupying seats in Congress that they would do well to start representing. Those who do not hear and heed these reminders may regret it when the voters hand down their own verdict.

—The Dallas Morning News

DISTURBANCE IN THE CHICKEN COOP



MAIN STREET, USA

Tough Law Enforcement Is Urged By J. Edgar Hoover

By BERT MILLS
Washington, D. C. — Violence is the most serious domestic problem in the nation today. Violent crimes were committed once per minute last year — double the rate of 1940, up 88 percent since 1950, 57 percent since 1960, and 21 percent in the first half of this year.

Obviously something has to be done to stem the tide. The foremost expert on crime in the U. S., FBI Director J. Edgar Hoover, gave his views recently to the National Commission on the Causes and Prevention of Violence. Here is a summary of what he said.

After reciting the statistical record, Hoover said the figures "represent an epidemic of crime and violence which has affected virtually every segment of American society. The mugger, the rapist, the hoodlum stalk our streets in frightening num-

bers. Fear of venturing outside the home at night has become a fact of urban life."

He termed "particularly tragic" the involvement of young people. Last year, 49 percent of those arrested for what the FBI considers "serious crime" were juveniles under 18. This was a "startling" 69 percent increase from 1960. Of car thieves arrested last year, 62 percent were under 18.

The enormous cost of crime is measurable in money but not in ruined lives. The FBI estimate was over \$27 billion a year, but that was before the recent riots. The price tag on only the Washington and Baltimore riots was \$24 million in D. C. and \$14 million in Baltimore.

No Single Cause Seen

The FBI chief named numerous organizations which he said "advocate force and violence." He cited the Communist Party,

Students for a Democratic Society, "white hate" groups such as the Klu Klux Klan, and various "black extremist organizations" including the Student Nonviolent Coordinating Committee, the Black Panthers, and others.

However, Hoover believes "crime and violence that flourish in America cannot be attributed to a single cause. The causes are many and interrelated, for they are rooted in a number of conditions and influences in contemporary life."

"Just as there is no one cause," he testified, "there is no single remedy. Crime and violence cannot be prevented or reduced by concentrating on one or two phases of the problem to the exclusion of the others. A coordinated and many-sided effort is required if effective results are to be achieved."

Social and economic causes he cited are poverty, inequality of employment opportunities, inferior housing, inadequate education, and breakdown of the family — which breed lawlessness and violence.

In addition, he stated his "firm conviction that crime and violence are increasing primarily because there is a mass deterioration in the respect shown for the rule of law in our nation and for some who enforce it." He added that "deterrents to crime have been weakened" and that lawbreakers know "the punishment no longer fits the crime."

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hindwired farm has another idea he won't get very far with, we suspect.

Dear editor:

According to an article I read in a newspaper last night a lot of people are wondering why we can't have another big debate on television between the Presidential candidates, and the answer was, Congress would have to pass a special law allowing it.

As I understand it, if the television networks give time to the major candidates, they have to give equal time to all the minor candidates, like the Greenbacks, the Prohibitionists, and others nobody ever heard of, probably including Harold Stassen. This obviously would take up all the time on television for nights on end.

Of course I suppose if the major candidates really wanted to debate they could haul off and buy a couple of hours of time some night on their own and have at it.

However, there's a way to get around the law.

Instead of the candidates, let their speech-writers do the debating. There's nothing in the law that says you have to give equal time to all speech-writers, and the minor candidates don't have any anyway.

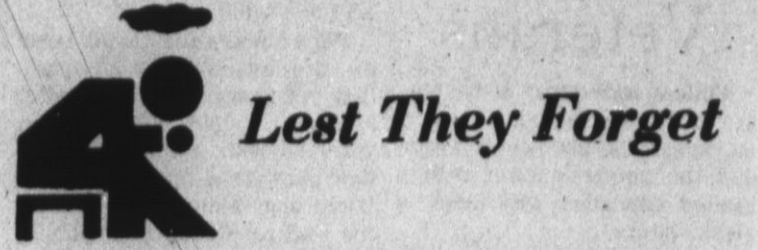
After all, when a candidate makes a ringing statement forthrightly dodging an issue, everybody knows it was written up in advance by a bunch of hired writers. Let those fellows debate and let's get at the source of what the candidates really think.

Actually of course the equal-time law isn't being enforced.

For example, the same paper I was reading last night reported that 90 per cent of the people in this country now live on 1 per cent of the land, which suits me fine, but what it failed to point out is that of that 90 per cent, about 2 per cent get all the television publicity. For instance, I don't know how many million college students there are, but I doubt if more than 2 per cent of them have been on television, at least outside of a football stadium, certainly not wrecking the president's office.

This is clearly against the law.

Yours faithfully,
J. A.



The political rift between labor leader and follower has been apparent for months; with the advent of third party presidential candidate George Wallace, the rift has become more polarized. The conflict holds the union man up to scorn, both from the left and the right. From the conservative side, labor has created strife through costly strikes and inflationary wage increases. But from the liberal point of view, labor has become a traitor for not embodying the ideals and goals of the civil rights movement, which in many ways is similar to the earlier labor uprising.

Just prior to World War II, when labor was in a revolutionary stage in this country, labor leaders faced the same obstacles that civil rights leaders have faced in recent years. But little labor men have no sympathy.

One Southern union man believes that the rank and file union member is "sick of supporting those Negroes." Riots have created opposition among union members to any extension of civil rights legislation, and it appears the rank and file labor vote may go to Wallace.

Union members who today complain about riots and the breakdown of law and order should look back about 30 or 35 years and take a look at their own beginnings. The times were different; in those days, "law and order" opposed labor organization. Businessmen, big economic interests, the law, all these were factors against the would-be union member. A labor organizer then was an outsider; some sort of communist, just trying to stir up trouble at least this was the sentiment of those in power positions.

Factories became arsenals; the chemical company that today arms city police against rioters is the same outfit that in the 30s was arming the factory against a union organization. In one steel strike in 1937, ten people were killed and 90 were wounded; in the earlier Pullman strike, troops had to move in; in Colorado mines, machine guns were used to get miners back to their jobs.

This was all back in the days when the little labor man was concerned about the rights of man; it was in the days when he realized that sometimes institutions and government can work against a group of people unjustly. But no longer is the phrase "lest we forget" applicable to the union member. He has already forgotten.

—Larry Fuhrmann

... from the Brand's files

50 YEARS AGO — 1918

In the drawing of the master numbers at Washington this week for the order in which registrants will be called to the colors, only the first 100 numbers have been given out for publication so far, although the remaining numbers have been mailed to each draft board. Esca W. Harrison of Hereford had the honor of being drawn first — No. 322 — and seven more Deaf Smith County men were among the first one-hundred. These are W. R. Stockman, foreman of the Brand office; C. N. Sharp, J. H. Wagoner, F. N. Scott, Earle E. Wilson, J. W. Watson and W. J. Moore.

35 YEARS AGO — 1933

Mrs. S. B. Fellers, whose home is in West Hereford, won the Grand Prize in the Hereford Home Beautiful contest. The award was \$10, given by the Chamber of Commerce.

25 YEARS AGO — 1943

Staff Sgt. Leo C. Rogers, son of Mr. and Mrs. A. R. Rogers of Hereford, has been missing in action since September 9, according to a message received by his parents from the War Department. See the bombing of Tokyo before your very eyes. Pat O'Brien and Randolph Scott in "Bombardier" at the Star. Hey, Hereford: Blondie and the Bumsteeds are here! "It's a Great Life" with Penny Singleton, Arthur Lake and Larry Simms, at the Texas.

15 YEARS AGO — 1953

All plans for paving work done on a voluntary basis were cancelled by the City Commission and the contractor, West Texas Construction Company, when the commission met Monday night. Two persons were killed and two others injured about 3:35 Sunday morning when the 1941 Chevrolet coach they were in suddenly swerved across Highway 60 about a mile west of Hereford and hit the concrete banister of a small bridge. The occupants were from Altus, Oklahoma.

10 YEARS AGO — 1958

More than \$700 in cash and merchandise was taken in burglaries of a service station and fruit market here sometime Monday night or Tuesday morning, and an attempt at a third burglary was prevented by bars across the window frame of a Hereford jewelry store. Reporting burglaries to Hereford police Tuesday morning were Kelley's 66 Service Station, Park Ave. and Highway 51 intersection, and Hereford Fruit Market, 218 N. 25 Mile Ave. Lynn C. Kester, owner of Kester's Jewelry and Gift Shop, 409 N. Main, reported an unsuccessful attempt at a break-in.

5 YEARS AGO — 1963

Carrot shippers and growers alike are puzzled by the report that Endrin was found in New York on a shipment of carrots grown in the Hereford area. They hope the presence of "very small amounts" of Endrin found will not bring on a scare such as swept the cranberry industry a few years ago.

ONE YEAR AGO — 1967

Growers, packers, shippers, and processors of Hereford and surrounding areas are well into a better than average agricultural season. The Deaf Smith County United Fund Drive reared the two-thirds mark Friday night as the total contribution and pledges rose to \$19,199.08, according to Dean Herring, drive chairman.

THE Sunday Brand

Established 1948

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The Brand Publishing Company.



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Melvin Young, General Manager

Tom Porter, News Editor

Mrs. Floyd Coleman, Women's Editor

Vic Bryan Jr., Advertising Manager

Jim O'Hair, Mechanical Superintendent

Farmers Union Is Organized In Vega

Clayton Cook and T. A. Hons, both of Vega, temporary co-chairmen of the newly organized Oldham County Farmers Union have announced that the chartering ceremony will be held Thursday at 8 p. m. in the Oldham County Barn at Vega.

Jay Naman of Waco, president of Texas Farmers Union, will present the official charter to Oldham County Farmers Union officers which will be elected during the meeting. The state farm leader will address the meeting and explain policies and objectives of the general farm organization.

An affiliate of the National Farmers Union, Texas Farmers Union is now chartered in over 110 counties and is generally considered the fastest growing farm organization in the state. Farmers Union spokesmen have recently urged government officials to exclude the CCC from the \$6 billion budget cut. A reduction in CCC funds would reduce loans made to producers participating in the CCC loan program.

Naman's subject will be "Far-

mers Union and National Farm Policy." Nationally regarded as a statesman for agriculture, Naman will discuss the important role of Farmers Union in getting legislation helpful to farmers and ranchers. There will be a question and answer period after Naman's address at which time the farm leader will respond to questions.

Cook stated that the charter meeting would be open to the



Jay Naman

Physician Talks To H.D. Group

A Hereford physician, Dr. Duff McBrayer, was guest speaker to Young Homemakers Home Demonstration Club at a recent meeting in First National Community Room. He was introduced by Mrs. Dean Bryant, club president.

For the program on Family Health, Dr. McBrayer discussed emphysema, a respiratory condition which many persons believe is a "new" disease. He said the condition was known in ancient Egypt, and is rather common.

Symptoms, characterized by a cough, types of the disease, causes, prevention methods and treatment were discussed by the guest. Smokers are more susceptible to the disease but smoking is not the only cause; air pollution and mine dust are other common causes, the doctor said.

Mrs. James Hill reported on the latest session of Deaf Smith Council. Mrs. Lloyd Smith, hostess, served refreshments.

Social Security Now Pays More To Survivors For Disabilities

(Ed. Note: This is the 3rd of a series of 3 articles on the cost and value of today's social security prepared by Travis C. Briggs, Amarillo District Manager for the Social Security Administration)

Thus far, we've talked only about retirement benefits.

AAAS Science Teachers Will Meet Friday

The in-service workshop in AAAS Science program which began last year in the training of eight teachers from Bluebonnet Elementary School has now grown to include eight teachers from each of the other elementary schools plus the 5th and 6th grade teachers from Bluebonnet.

Once a month these teachers will spend a whole day in depth study of the inductive approach to teaching science with and export in this particular field as instructor.

The first meeting of this group will be Friday.

Today's survivors and disability insurance under social security can mean \$50,000 — \$75,000 — \$100,000 or more to an individual family should the breadwinner die or become disabled before retirement age.

Let's look at today's 22-year-old, starting at \$7800 (the maximum yearly total covered by social security). Suppose he works on until age 35 and dies in an auto accident, leaving a widow and two children, aged 3 to 5. He will have paid in \$4790. Assuming he would have invested the social security contributions each pay day, the value at 3-3/4 percent compound interest would be \$6060.

The surviving family would be eligible for \$434.00 per month, and if the children stay unmarried and in school to age 22 and the widow does not remarry, social security would pay them \$63,000 — more than 10 times the value of his social security contributions. Had he been disabled rather than killed in that auto accident and lived 5 years before dying, social security would have paid some \$45,000 in disability plus survivor benefits.

Telephone Official Urges Cooperation

Bob Tarbet, manager of the Southwestern Bell Telephone Company in Hereford, and Frank Stark, district traffic supervisor from Amarillo, spoke with the Transportation and Communications Committee of the Deaf Smith County Chamber of Commerce at their break-

fast meeting Thursday about some of the phone company problems and its equipment changes.

They reported that a number of circuits will expand the service here shortly — from its present 40 to 76.

The telephone executives also embraced the current "complaint" of those who may have had difficulties in reaching an operator immediately, when trying to place a long distance call. They said that they could not anticipate in advance "when the peaks will come" which makes it impossible to know

when additional operators should be placed in service.

Tarbet said that it would help tremendously if the local vegetable sheds could predict a week ahead of time when their loads would arrive, then notify the telephone company to increase the service.

As a recent example, it was pointed out that the sugar beets "came in here two weeks early" — which could not have been anticipated by the phone office. This increased long distance calls under normal staff conditions.

Tarbet pointed out that "if you can't get an operator immediately in peak seasons, it is because of an overload. She is not out for coffee."

Gene Parsley is chairman of the committee.

DR. E. H. HENDON OPTOMETRIST

136 East 3rd Phone 364-0987

NEW OFFICE HOURS:

Monday-Tuesday - Wednesday-Friday

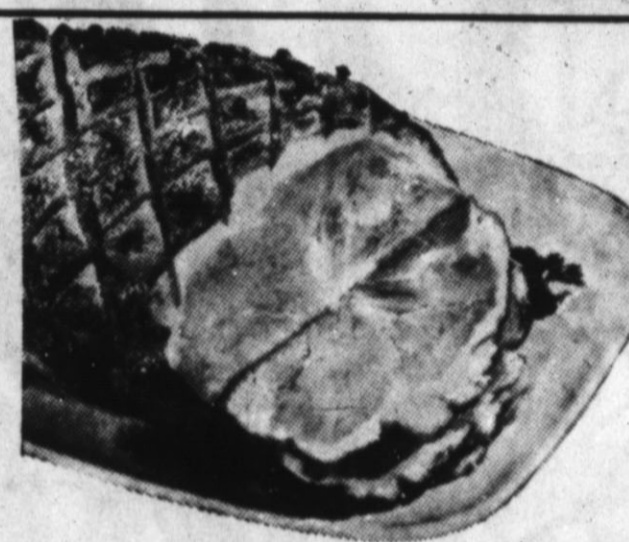
9:00 to 12:00 1:00 to 5:00

Thursday & Saturday 9:00 to 12:00 noon

from **SAFEWAY** ...to be sure

Fresh Whole FRYERS

Young, Tender and Plump Whole 2 to 3 lb. Fryers **27¢ LB.**



Fully Cooked PICNICS

Wilson Fully Cooked Whole 6 to 8 lb. Picnics **39¢ LB.**

Breaded Perch Captains Choice	lb.	79c
Breaded Haddock Captains Choice	lb.	89c
Fish Sticks Captains Choice	lb.	59c
Sliced Bacon Swift Premium	lb.	65c

Bonus 50 Gunn Bros. STAMPS with purchase of a cut-up pan ready fresh **FRYER CHICKENS**

Bonus 50 Gunn Bros. STAMPS with purchase of a 2-lb. pkg. or more **GROUND BEEF**

DOUBLE GUNN BROS. STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

SAFEWAY MONEY SAVING MEAT BUYS!

Sliced Picnics	Wilson Fully Cooked Tender Picnics	lb.	43¢
Tower Franks	Tower Brand Franks	2 lb. pkg.	99¢
Pork Loin	Quarters Pork Loins - First Cuts, and Center Cut Chops	lb.	69¢

Save at Safeway!

Chocolate Milk Lucerne	1/2 gal. ctn.	59¢
Cottage Cheese Lucerne	2 lb. ctn.	48¢
Heinz Ketchup Tomato Ketchup	26-oz. btl.	49¢

Why Pay More?

Gaines Burgers Dog Food	18-oz. pkg.	53¢
Gaines Burgers Dog Food	36-oz. pkg.	98¢
Gaines Burgers Dog Food	72-oz. pkg.	\$1.83

SAVE ON THESE SPECIALS AT SAFEWAY!

White Magic Premium Quality Laundry Detergent **Gt. Size 49¢**

Gardenside Fancy Quality Cut Green Beans **2 No. 303 cans 25¢**

Brocade Bathroom Tissue **Brocade Tissue 3 4-roll pkgs. \$1**

Tomatoes Safeway Money Saving Firm Red Fresh Slicers **lb. 25¢**

FROZEN FOOD BUYS

Bel Air Mix or Match

8-oz. Brussel Sprouts, 10 oz. Peas, Corn, Broccoli Spears, Mixed Vegetables, or Chopped Spinach **3 pkgs. for \$1.00**

Grape Juice Bel Air Frozen Juice	2 6-oz. cans	39¢
Cheese Pizza Bel Air Save 18c	each	69¢

Cigarettes

Reg. & King Size All Brands **\$2.99 ctn.**

100mm \$3.09

Chili Sauce Heinz	12-oz. btl.	45¢
Yuban Coffee	1-lb. can	95¢
Dog Food Alpo	14 1/2-oz. can	31¢

Low, Low Price At SAFEWAY!

Clorox Bleach 1/2 gal. btl. **29¢**

Kitchen Kraft Flour **Enriched Flour** 5 lb. bag **39¢**

Crisco Pure Vegetable **Shortening** with \$5.00 purchase 3 lb. can **59¢**

Coldbrook Solid Margarine **Margarine** 1-lb. bar **10¢**

Salad Dressing **MIRACLE WHIP** qt. jar **49¢**

Busy Baker **Graham Crackers** 1-lb. box **29¢**

Soft Bluebonnet **Margarine** 1-lb. ctn. **45¢**

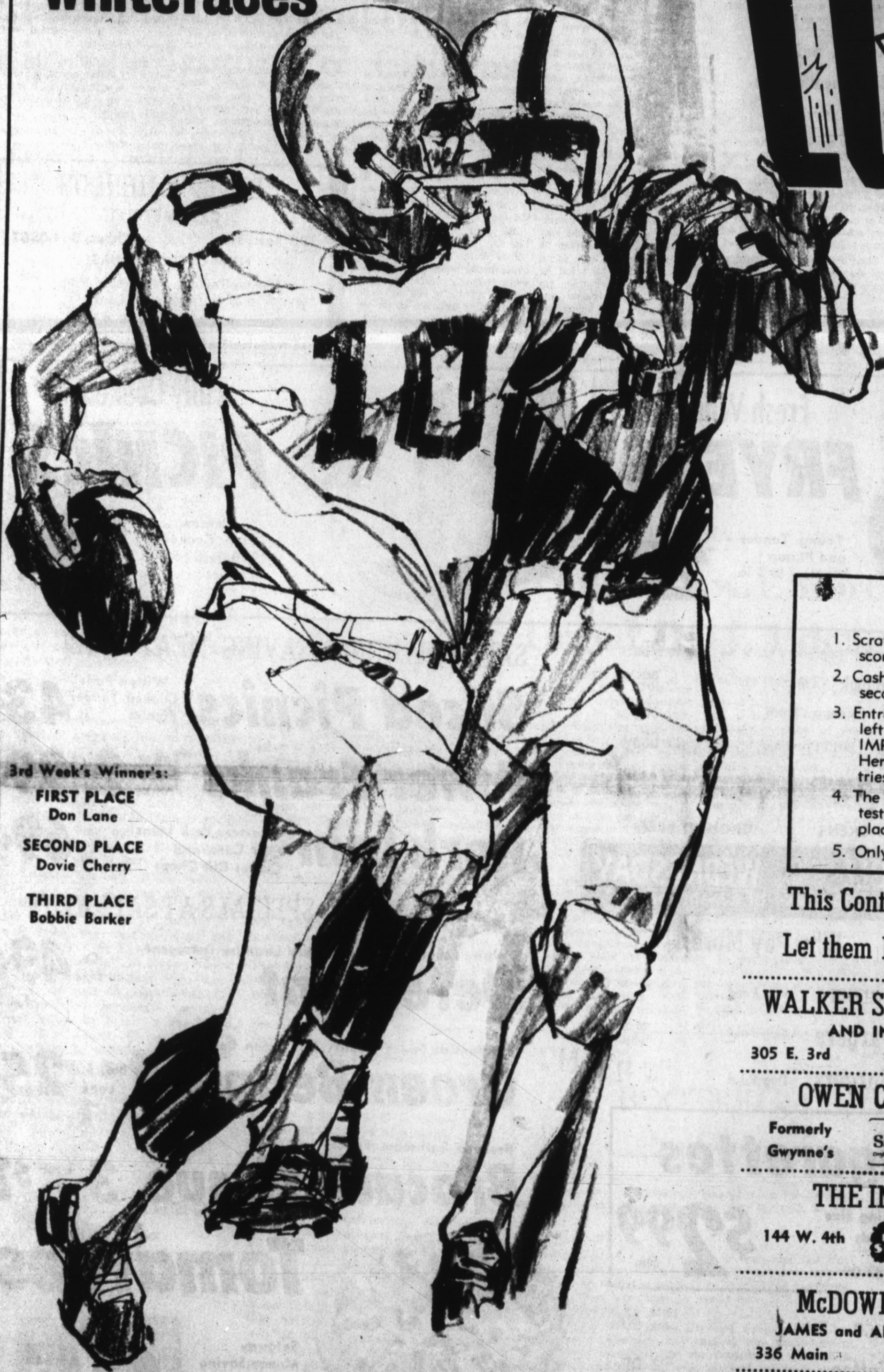
Sweet Corn Colorado Golden Sweet Corn **6 FOR 29¢**

Radishes & Green Onions Why Pay More? **2 bunches for 15¢**

Prices Are Effective Through Wednesday, October 9th In Hereford. Store Hours 8:30 am till 8:30 pm

SAFEWAY

Support The Whitefaces



3rd Week's Winner's:

FIRST PLACE

Don Lane

SECOND PLACE

Dovie Cherry

THIRD PLACE

Bobbie Barker

The Hereford Brand

CONTEST

Get in on the fun plus win money too.
There has to be a winner — why not you!

1st Prize	2nd Prize	3rd Prize
\$8	\$4	\$2

PLUS . . . a grand prize of 4 Cotton Bowl Tickets will be awarded to the top three entrants at the close of the contest.

RULES OF THE CONTEST:

1. Scratch through the team you select to loose and be sure to score the teams on the Tie Breakers
2. Cash Prizes will be given weekly as follows: First prize \$8.00 second prize \$4.00 and third prize \$2.00!
3. Entries must be postmarked no later than 6 p. m. Friday or left at the Hereford Brand no later than 5 p. m. Friday. **IMPORTANT . . .** Address all entries to "Football Contest", Hereford Brand. Name and Address must appear on all entries.
4. The person picking the most winners at the end of the contest will receive two cotton bowl tickets. Second and third place will receive one ticket each.
5. Only one entry per person, per week, please.

This Contest Is Sponsored by These Hereford Businesses.
Let them Know that you appreciate their interest in sports!

**WALKER SHEET METAL
AND INSULATION**

305 E. 3rd 364-0788

WHITE'S AUTO STORE

BUDDY BLOOMER
330 Main 364-0574


OWEN CLEANERS

Formerly Gwynne's  385 & Lee 364-0160

HEREFORD BAKERY

DEBBS KNOX
519 Park 364-0177

THE INK SPOT

144 W. 4th  364-0430

KINSEY-OSBORN MOTORS

PONTIAC-BUICK-GMC-OPEL
142 Miles 364-0990

MCDOWELL DRUG

JAMES and ANSEL McDOWELL
336 Main 364-1313

Sugarland Mall  Phone 364-0070

**FIRST NATIONAL BANK
OF HEREFORD**

Member F.D.I.C.

THE ARROWHEAD

GERALD TURNBOW
411 25 Mile Ave. 364-4111

ORSBORN CHEV.-OLDS

A WISE PLACE TO BUY
206 Schley 364-2160

WEST PARK 66

BILL SWANSON
829 25 Mile Ave. 364-2633

HAROLD CLOSE

WALGREEN DRUG
Sugarland Mall 364-2344

O'Kelley's

SPORTING GOODS
517 Park 364-2413

FOXWORTH-GALBRAITH

LUMBER COMPANY
234 E. 2nd 364-1224

COWAN JEWELERS

HEREFORD'S GIFT HEADQUARTERS
217 Main 364-4241

OFFICIAL ENTRY FORM

FOR THE WEEK ENDING OCTOBER 12, 1968

NAME _____ ADDRESS _____
CITY _____ PHONE _____

- | | |
|----------------------------|--------------------------------|
| 1. Hereford vs Dalhart | 9. UCLA vs Penn State |
| 2. Houston vs OSU | 10. Florida vs Tulane |
| 3. Texas vs Oklahoma | 11. Southern Cal vs Stanford |
| 4. Texas A&M vs Texas Tech | 12. Purdue vs Ohio State |
| 5. TCU vs SMU | 13. Notre Dame vs Northwestern |
| 6. WTSU vs Memphis State | 14. LSU vs Miami (Fla.) |
| 7. Alabama vs Vanderbilt | 15. Tennessee vs Georgia Tech |
| 8. Nebraska vs Kansas | 16. Arkansas vs Baylor |

★ Tie-Breaker Of The Week ★

DALLAS COWBOYS vs PHILADELPHIA EAGLES

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — Isn't the person who helps you prepare a tax return responsible for its accuracy? Some of the things I put down on the suggestion of a tax expert were disallowed and I got billed for additional tax.

A — The taxpayer is legally responsible for all the information on his return even when someone else helped him prepare it. Your experience shows the value of using reputable and qualified advisors when tax help is needed. It also demonstrates the need to check every item carefully before the return is filed.

Q — Do you need a new social security number if you get married?

A — No, there is no need to obtain a new number. However, please notify the Social Security Administration of a change in your name so they can correct their records.

A number of tax refunds were delayed last year because the taxpayer's name and social security number listed on the tax return did not match the name and number in Social Security Administration files.

Q — Do you have to pay social security tax for household help when you pay \$50 a quarter but divide it between two people?

A — You are liable for the tax only when you pay one person \$50 or more cash wages in a calendar quarter.

Q — I'm not sure what I'm supposed to do with the letter I got from the service center. Can anyone in the local office help me?

A — Yes, call your local IRS office about the letter. When you do, have the letter handy for reference purposes.

If the letter was sent from the service center, the requested information should be sent there unless other instructions are given.

Q — Are life insurance benefits taxable?

A — Death benefits from life, accident and health policies are not considered taxable income.

However, if the benefits are paid in regular installments instead of in one lump sum then a portion of the payments may be taxable as interest. This is explained in IRS Document 5045, "Taxable Income and Nontaxable Income." Send a post card to your district director for a free copy.

Q — Can we start taking a withholding deduction for a child we adopted?

A — Yes. A legally adopted child is considered to be your child for dependency purposes.

Garcia News

Lewis Smith is on the sick list. Smith, who has been in the hospital twice recently with an inter ear infection, is presently at home showing improvement.

Mr. and Mrs. Jerry Northcutt, Kemp and Todd made a drive to Red River, Taos and Espanola, New Mexico, returning with a load of apples.

Mr. and Mrs. Elwyn Hartman of Rhea, Mr. and Mrs. Jack Clark of Friona, Mr. and Mrs. Jerry Northcutt, Kemp and Todd, Mr. and Mrs. Bill Page and Lisa, visited and had supper with the Elmer Northcuts.

Mr. and Mrs. Bobby Viegel, Stevie and Holly of Hereford, visited with the Elmer Northcuts.

Mr. and Mrs. Tom Northcutt and Brian visited in the home of the Bill Pages Sunday.

Mr. and Mrs. George Bumpass had dinner with the H. D. Buse family Sunday.

Mrs. S. N. Thweatt was in Hereford Saturday on business, and met Mrs. Jack Hudson and visited.

Mrs. Elton Sorrells has been on sick list recently.

Mrs. George Bumpass of Hereford was a visitor of Mrs. Elton Sorrells Thursday.

Tommy, Barbie, Earl, David and Roger Brown all attended the Hereford-Seminole game at Hereford Friday night.

Mrs. Bill Fillpin and a friend of Friona visited in the home of the S. N. Thweatt's Sunday evening. The four played 42.

Elmer Northcutt and grandson, Kemp, spent Friday at Ima, New Mexico.

Mr. and Mrs. Leo Webb of Amarillo were weekend guests of Mr. and Mrs. S. N. Thweatt.

Mr. and Mrs. Phillip Miller returned from a two-week stay at Hot Spring, Ark.

Mrs. John Jones spent Sunday in Amarillo visiting Mrs. Willie Plumbee. The couple had dinner at Underwood's.

In the West Indies, the mongoose quickly wore out its welcome. Imported from India in the 1800s to rid cane fields of rats, the weasel-like animals quickly dispatched them. Then they developed a taste for birds, lizards, chickens, lambs, pigs, dogs and cats.

Congressman Poage thinks reports of hunger in the U. S. are exaggerated. Not one starvation victim has testified before his committee. — Feedstuffs

What Other Papers Say

Exercise three times a week to improve your physical condition, twice a week to maintain your present condition, but once a week and you will have stiff muscles. St. Catharines (Ont.) Standard

Dr. Goddard says possession of LSD should not be a crime; LBJ says it should be a misdemeanor. The President may have the bird family on his side, but Goddard has the flower children. Northwestern Miller

If there are times when we need the courage to stand up and speak, there are also times when we need the wisdom to sit down and listen. L&N Magazine

Having two gold prices is fine except that most of us can't afford either. Ottawa Journal

Many men fall because they use their wishbone instead of

their backbone. Ballinger (Tex.) Ledger

Everything seems to be higher today — even blood pressure. Poultry and Eggs Weekly

Every man has one thing he can do better than anyone else — and usually it's reading his own handwriting. Education Digest

It's probably true that you can't fool all the people all the time, but those highway interchange signs come pretty close. Wall Street Journal

If housewives could stretch a dollar like some of 'em do their pants, nobody would have to worry about food prices. Griffin (Ga.) Daily News

A lot of husbands would be happy if their wives would smile at them the way they smile at traffic cops. Cairo (Ga.) Messenger

Overheard in a Southern Missouri hardware store: "How well do you know him?" "Not very well. I ain't ever hunted with him." Missouri Conservationist

The speaker-to-be inquired of the chairman: "How long shall I talk?" The chairman answered cheerfully: "Why, talk as long as you like — we all leave at 8:30." Midland (Ont.) County Herald

Politician: One who can face the issues squarely without tipping his stand. Decorah (Iowa) Public Opinion

Statisticians are continually learning things other people knew all along. For example, one of them reports that fewer employees are absent on pay day than on any other working day. Regina (Sask.) Commonwealth.

Ever since Marco Polo returned to Venice in 1295, Persian rugs have been prized by connoisseurs.

Talk of Texas

By JACK MAGUIRE

FAIRS THAT FAILED — Texas has had two exhibitions that qualify as "world fairs" — and planned many others that never opened their gates.

The Texas Centennial of 1936 and San Antonio's Hemis-Fair this year were the two that made it. The first to fail was the All American Exposition, Inc., which was scheduled for 1956-57. It was to have been outside of Houston near the San Jacinto Battleground, but work was never started.

In 1955, the Texas World's Fair, Inc., was organized to stage an exposition on Galveston Island in 1960. It failed for lack of financial support.

Early in this decade, Houston interests planned to stage Space X-70 in 1970, but it won't open, either. The millions needed to put on an exposition of this size and kind just couldn't be found — even in Texas.

TOWN THAT WILL NOT DIE — For 14 years now, Old Zapata on the Rio Grande has been dead. It died in the summer of 1954 when Falcon Dam backed up the waters of the river and covered what had been a town of 1,700 people.

The people moved to a new site and built another town. But Old Zapata refuses to die. When the waters of Falcon Lake recede seasonally, the old bridge, part of the highway and sometimes the top of the old courthouse rise out of the water — a ghost town that still returns to haunt the new Zapata.

IT'S A WOMAN'S WORLD — Lomax, in Harris County, is the latest Texas town to name a woman as mayor. She is Mrs. Bill Stevenson.

TEXAS LUFTWAFFE — Four Texans are making a kind of history flying before the movie cameras as members of Hitler's German Air Force.

When a British company decided to film "The Battle of Britain" last summer, they needed pilots who were familiar with World War II airplanes. About the only pilots still around who fly the vintage planes are those from the Confederate Air Force at Mercedes, where they maintain the world's largest collection of these old fighters.

A call was sent to Texas and four CAF "colonels" — Wilson Edwards, Lloyd Nolen, Lefty Gardner and Gerald Martin — responded. They'll appear as German aviators in the picture.

BUT NO BEADS YET? — Old-time cowboys would turn over in their graves if they knew that more and more cattle are wearing earrings these days instead of a brand on their hides.

Branding with a hot iron damages the hide so that it often is useless in making leather goods. As a result, ranchers are giving up the time-honored brand and identifying their cows by painting them, putting rings in their ears or using dry ice to freeze a brand in place.

CITY PLANNER — Oakland, California, owes its origins to a native of Switzerland who called Texas home before he migrated westward.

He was Julius Kellersburger, a Vienna-trained surveyor who went to San Francisco by ship from Galveston in 1851. Shortly after his arrival, he was employed by the state to lay out a model city called Contra Nostra, which later became Oakland.

PAM-TEX

BEHLEN BUILDINGS
Pork Factory - Grain Tanks

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"RED" MAY

Residence Phone 364-0668
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Look what the Plymouth Unbeatables are up to now.



Fury III 2-Door Hardtop

A new car that's all-new.


Plymouth Fury. It's been totally restyled for 1969. This is the car that smashed all our old sales records last year. The car that helped win over three-quarters of a million owners of competitive cars. The success car of the sixties. Now more beautiful than ever. Waiting for you. Now, at your Plymouth Dealer's.

Meet THE unbeatables Your Plymouth Dealers have it this year.

AUTHORIZED DEALERS  CHRYSLER MOTORS CORPORATION

DISHMAN-HALE CHRYSLER-PLYMOUTH - 345 East First Street

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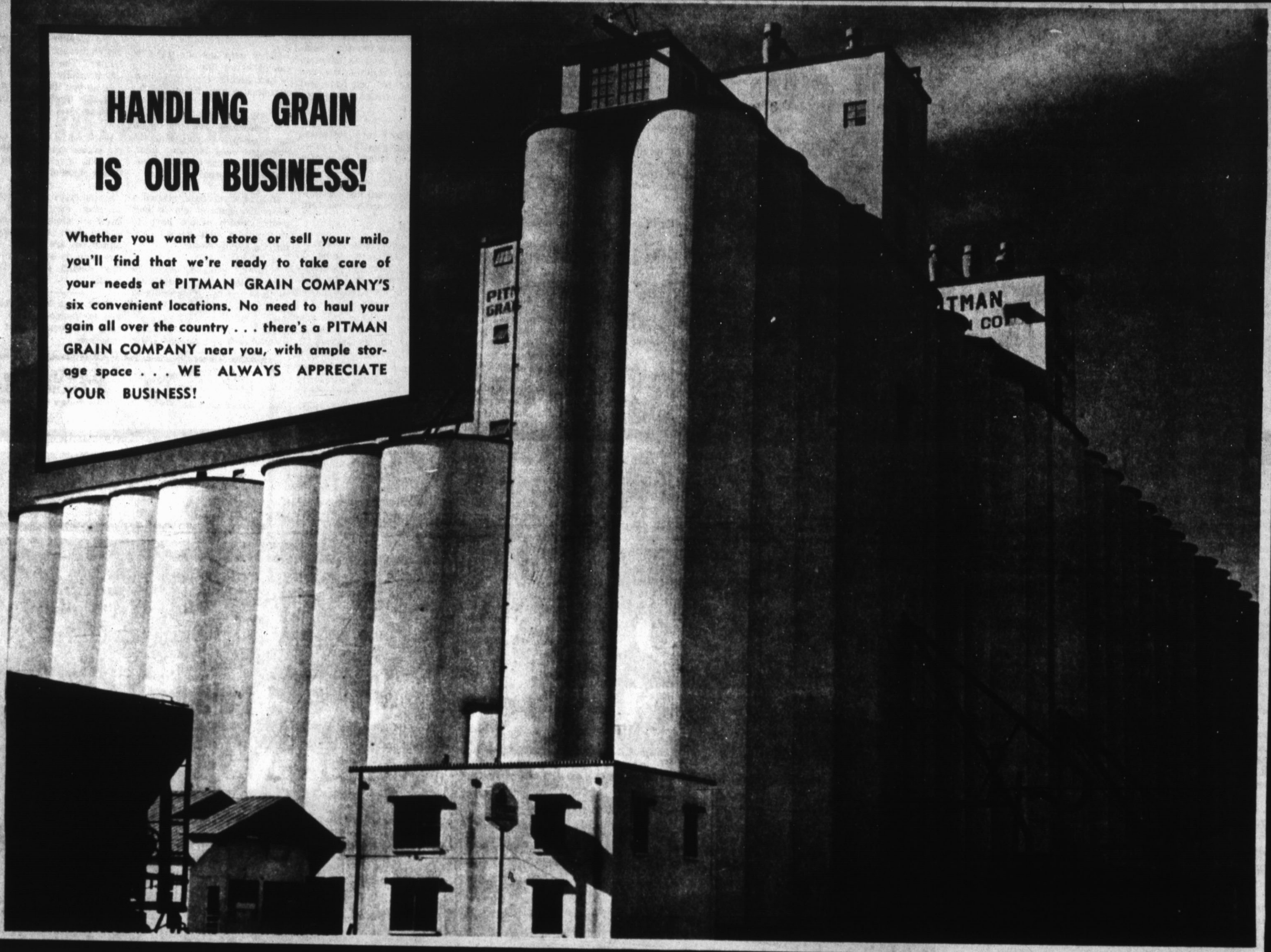
Go see the Money Man at S. I. C. when you need money for any purpose. You'll get fast, friendly attention from the Money Man!

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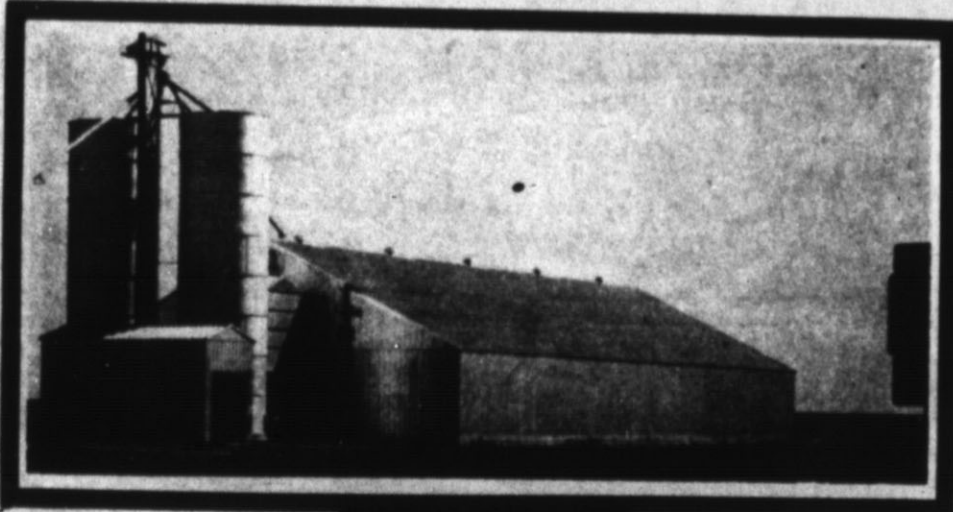
Southwestern Investment Company
700 South 25 Mile Avenue
Hereford, Texas

HANDLING GRAIN IS OUR BUSINESS!

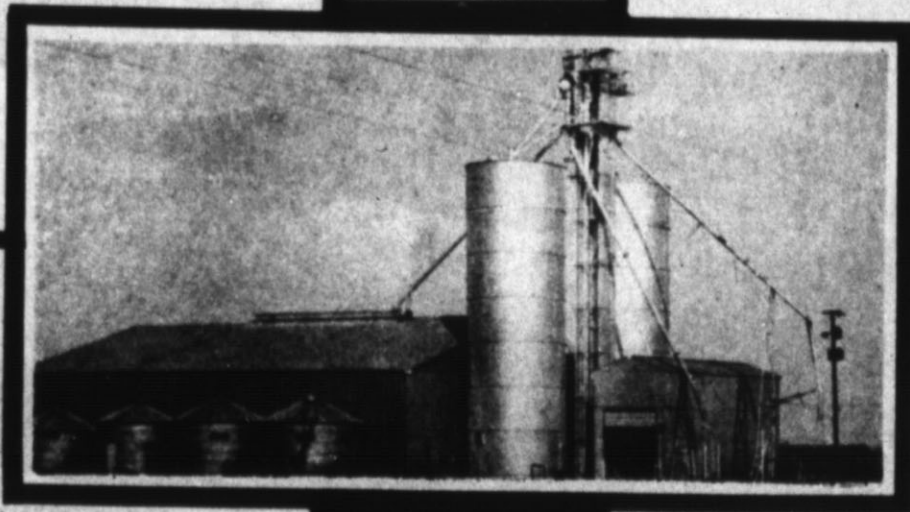
Whether you want to store or sell your milo you'll find that we're ready to take care of your needs at PITMAN GRAIN COMPANY'S six convenient locations. No need to haul your grain all over the country . . . there's a PITMAN GRAIN COMPANY near you, with ample storage space . . . WE ALWAYS APPRECIATE YOUR BUSINESS!



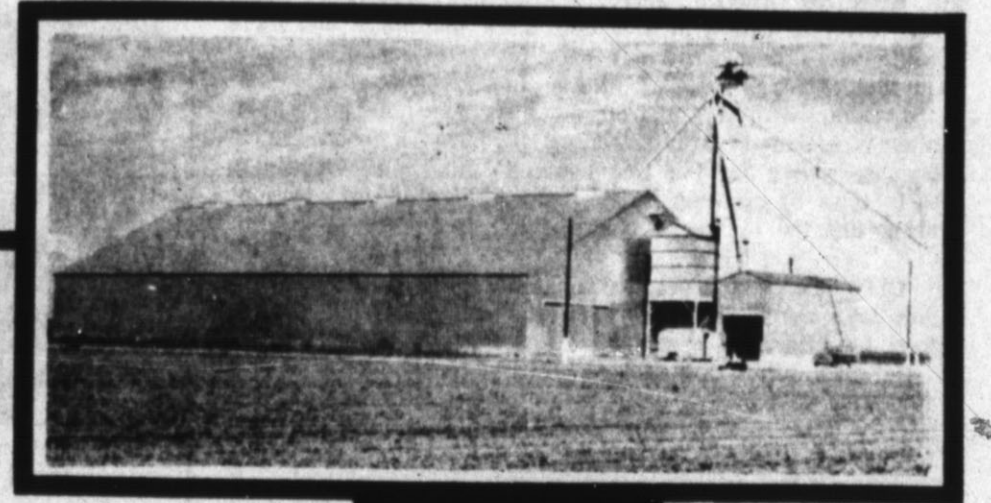
HEREFORD



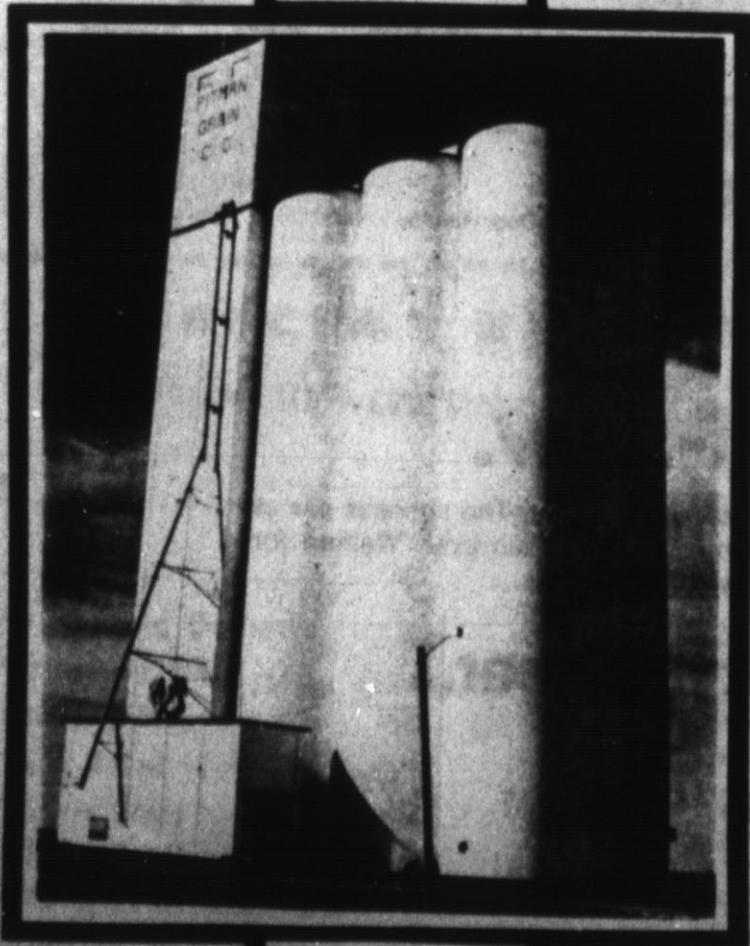
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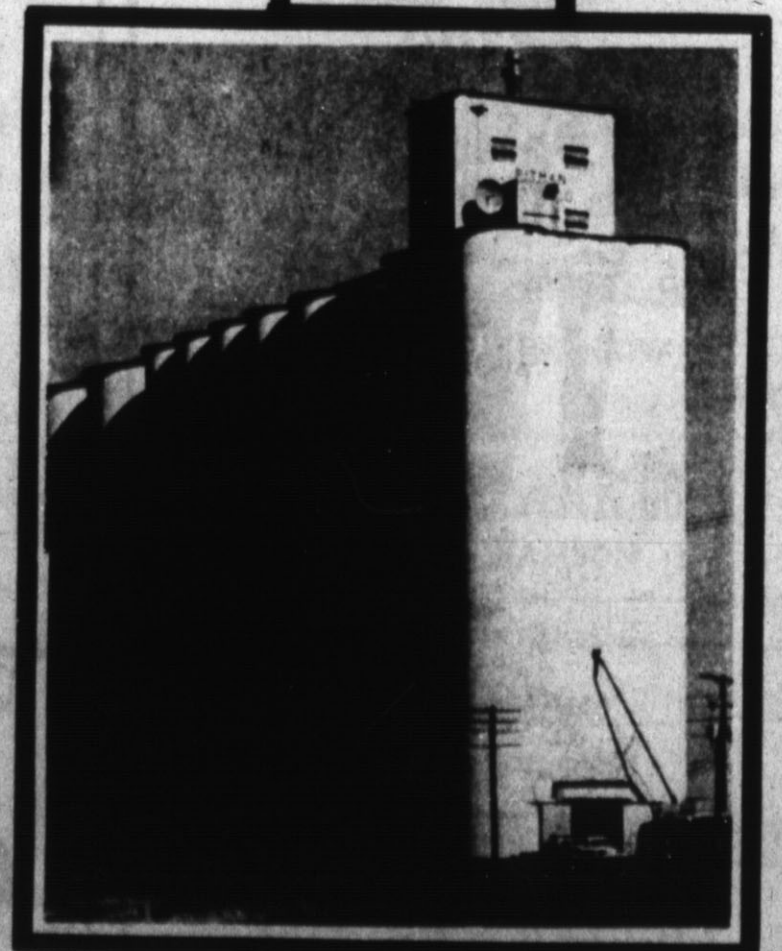
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CENTER POINT



MILO CENTER



SUMMERFIELD

Wherever You Farm You'll Find A . . .

PITMAN GRAIN COMPANY

Installation For Your Convenience!

West Texas New To Her

By SUE COLEMAN
Women's Editor

She has been "almost the assistant pastor" in some churches served by her husband, Mrs. Gerald Mann says, and she believes a minister's wife must always be ready to help him in his work.

The slender brunette wife of the First Baptist Church pastor who began his duties here in July is already well acquainted in the church and has found many other friends in Hereford, which she praises as "such a friendly place."

This is her first experience in West Texas. Born in Pineland, far in the eastern part of the state, she was Lois Wright before her marriage. She started

to school in Pineland but was graduated from West Columbia High, then attended Wharton Junior College a year before her marriage.

She attended night classes at the University of Corpus Christi afterward and worked as a secretary while her husband was still a student.

But she went back to school later with her older daughter, Cindy, who attended at Houston a special school for children with hearing problems. Parents went to this school with the children for training which enables the hard of hearing to speak distinctly and lead a normal life.

Cindy, now in the third grade, is able to be in a regular class

although she still works on improving her speech. The Manns' younger daughter is Stacey, four years old.

Mrs. Mann has lived at Fort Worth, Spring Branch and Seabrook since her marriage. She doesn't like what she has seen of blowing dust in the Panhandle, but otherwise is enthusiastic about living on the Plains.

She is working on the yard at the parsonage, 231 Ranger, which the entire family enjoys. The Manns are the first to occupy it and Mrs. Mann is happy to be mistress of the brand new brick home. The family pet, a lively poodle named Babette, apparently approves the new home also.

Lois Mann has become a member of a study club here, as she was at Seabrook. She likes to hunt and fish with her husband, and is no passive spectator while he fishes.

She used to go to watch him fish until they were on a fishing excursion in the Gulf while they lived at Seabrook. Trying her luck without expecting a catch, she landed the biggest fish of the trip.

"It wasn't just the fish that was hooked," she explains. "It was me, too! Now I like to fish as well as my husband does."



WTSU STUDENTS WED — Miss Georgine West and William Tirey, both senior students at West Texas State University, were married Saturday afternoon in Joseph A. Hill Memorial Chapel on the campus at Canyon. Her parents reside at Gainesville and he is the son of Mr. and Mrs. J. Frank Tirey of Happy. His grandmother, Mrs. Dovie Tirey, 136 Cottage Drive, and his former roommate, Joe Don Cummings, were Hereford residents who attended the wedding. The Rev. Travis LaDuke, Baptist pastor from Balco, Okla., officiated for the ceremony, which was followed by a reception in the Baptist Student Center.

Club Preparing For Flower Show

Horticulture, the division which is less attractive to flower show goers than artistic arrangements, but which is basic to gardening, was the subject for Bud to Blossom Club's program in Community Center Friday morning.

Preparing for their annual

flower show which is set at 3 to 5 p.m. next Friday, members watched Mrs. O. G. Hill Sr., a guest, show how plants should be gathered, hardened and groomed, then transported to the show.

She used as a guide the schedule for the club show, which has Autumn On The Golden Spread as its theme, giving specific instructions for grooming zinnias, dahlias, chrysanthemums and various shrubs. In general discussion, she answered questions about awards offered for entries in the horticulture division of the show.

Mrs. W. H. Gentry, club president, conducted a review of the schedule and its rules regarding entries.

Mrs. Herbert Bruns was hostess for the meeting and Mrs. Billy Wayne Sisson was welcomed as a guest.

Members present included Mmes. R. N. Yarbro, DeImo Williams, Hubert Stoerner, Lloyd Sharp, Jess L. Robinson, Bill Nelson and Ernest Kendall.

Mexico's Tarahumara Indians compete in barefoot races that often continue for 48 hours, the National Geographic reports. As they run, they kick wooden balls that are as large as oranges when the race begins, but that wear down to half the size.

Kiwanis Will Serve Flapjacks Election Day

Members of the Hereford Kiwanis club have set Nov. 5 as date for their annual Election Day Pancake Supper.

Ray Todd, club president, said serving will be from 5 until 8:30 p.m., with tickets to be \$1 each for adults and free to children under school age.

The supper will be held in the Hereford High School cafeteria, where some 1100 persons were fed last year. Proceeds from the supper are used in various Kiwanis projects.

IT'S A FACT!
Eligible State Farm Mutual auto policy holders are now receiving **17 1/2% DIVIDENDS**
On currently expiring 6 mos. policies

See me for details **Jerry Shipman**
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Mrs. Gerald Mann with younger daughter, Stacey

Political Issues Aired On Simms Club Program

Issues of the current presidential race were debated by Simms Study-Craft Club members in a program at the home of Mrs. Terrell Hodges Wednesday afternoon. Mrs. Jim Cavin and Mrs. Dwayne Cassels were co-hostesses.

Mrs. Lennon Young acted as moderator in a panel discussion with Mrs. J. M. Boothe representing the Democratic candidate, Hubert Humphrey; Mrs. James Bullard and Mrs. Cavin the Republicans; Richard Nixon, Mrs. Arlis Edwards and Mrs. Robert Lloyd the third party hopeful, George Wallace.

Questions from the floor added interest to the airing of party positions on various subjects.

Mrs. Bonnie Hartley was welcomed as a guest, Mrs. Ken Forrester, Mrs. Jerry Roberts and Mrs. Jack Fulgham as new members for this season.

Other members attending the meeting were Mmes. Leland Burns, Terry Cretz and Willis Duggin. The next club meeting, Nov. 6, will be a Thanksgiving luncheon in Mrs. Bullard's home.

Gibson Named Campaign Head For Schuhart
David Gibson of 129 Kingwood has been selected as Hereford campaign chairman for E. G. Schuhart II of Dalhart, Republican candidate for agriculture commissioner.

Robert Jacobson of Adrian has been chosen for the same assignment in Oldham County.

man asked that all members of the board, including all officers and heads of committees, be present for this season.

Charter Is Presented In WSCS

Marking the union of women's activities in two churches which were united last spring, the Methodist and the Evangelical United Brethren, forming the United Methodist Church, a charter service was held Wednesday by First United Methodist Women's Society of Christian Service.

Mrs. Shirley Garrison, president, and Mrs. Robert Strain, past president, related the heritage of the respective women's organizations in the former churches. Mrs. Jim Conkwright and Mrs. Tom Sawyer presented new charter cards to each member.

Mrs. Grant Hanna was in charge of the service and Mrs. Bob Wert made the charter scroll. A special song by Mrs. Joe Hamilton was a part of the program, which opened with an invocation by the Rev. Clifford Trotter.

Luncheon was served in the church fellowship hall.

Meeting Set For Red Cross Board Members

The Deaf Smith County Chapter of American Red Cross will hold an important board meeting, Tuesday at 10 a.m. in the Community Room of the First National Bank.

J. R. Johnson, county chair-

Anthony's October SALE

Downtown - Sugarland Mall

36" - 45" WIDE FASHION DAN PRESS PLAIDS and other SPORT and DRESS PRINTS

Dan Press never needs ironing and other wash & wear combed cottons, polyester and cotton Arvil® Rayon, Cotton Solids and Prints.

3 YDS. \$2.00



3 Pc. Nylon Travel Set

100% DuPont Nylon Regular 5.98 Value

Superior quality Dupont nylon pajamas and robe set. Classic tailored styling highlighted by contrasting piping trim. Sizes 32 to 40.

- Pink • Blue
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\$5.



Handsome Cardigan Jacket

Our regular 12.98 value Buy now and save 3.98

\$9

Smart casual style five button cardigan. Orlon® acrylic in a link knit weave laminated to polyurethane foam. Lined with rich rayon acetate. Sizes: S, M, L.



Colored NYLON HOSE

Pastel colors and sparkle. Lime-Lemon Strawberry-Vanilla. Sizes 9 to 11. Regular \$1.00 value

3 FOR \$1.

Ladies Shoe Special

Canvas oxfords-leather sandals and pixies

pair \$1.

Brushed Tricot GOWNS

Waltz length or long style. Ladies sizes, S-M-L-XL. Regular \$1.99 value

2 FOR \$3.

GIRDLES

Irregulars of nationally adv. brand. Many styles to choose. Regular and Long Leg. Sizes S-M-L-XL. Values to \$8.00

\$2. each

LADIES' PANTY HOSE

Special savings during our October Sale on fashionable panty hose. Regular \$1.98 values these include flat and micro mesh, fancy diamonds and others.

2 \$3. PRS.



Our regular 3.99 value MEN'S DRESS SHIRTS

Permanent Press and soil-release finish. Dacron polyester and cotton

\$3

Broadcloth weaves with perma-stay collar, or traditional ivy styling with button down collar, in oxford weaves. Choose white stripes, checks or tartans. Sizes 14 1/2 to 17.

Special Group! Cotton Print & Outing Flannels

36" & 45" wide

3 yds. \$1.

Colorful New Weave RUGS

big 27" x 45" size Polyester & Rayon weaves Thrifty Low Price

2 FOR \$5.

Cannon Bath Towels

for Solid colors, stripes, slightly imperfect. Complete satisfaction guaranteed.

2 for \$1.

Mens & Young Mens Knit-Sport-Dress SHIRTS

Ivy and Regular collars sizes S-M-L-XL

2 for \$5.

Young Mens SWEATERS

Values to \$14.99 Pullovers & Cardigans

\$6 & \$10

Mens and Boys SPORT SHIRTS

broken sizes - odd lots most are knits

\$1.

Group of Mens DRESS SOCKS

Corduroy Orlon Acrylic Nylon - Reg. \$1.00 value

2 for \$1.

Group of Ladies CAPRI PANTS

Summer colors of Banlon, double knits and bonded. Most sizes, regualars & tall.

values to \$11.99 \$8.

LADIES TOPS

Sleeveless and with sleeves. Large asst. to select from. Broken sizes. Values to \$11.00

\$1.33 to \$8.

Boys Buckhide BLUE JEANS

13 3/4 ounce. Regulars & Slim Sizes. Broken sizes. Regular \$2.79

\$2. special

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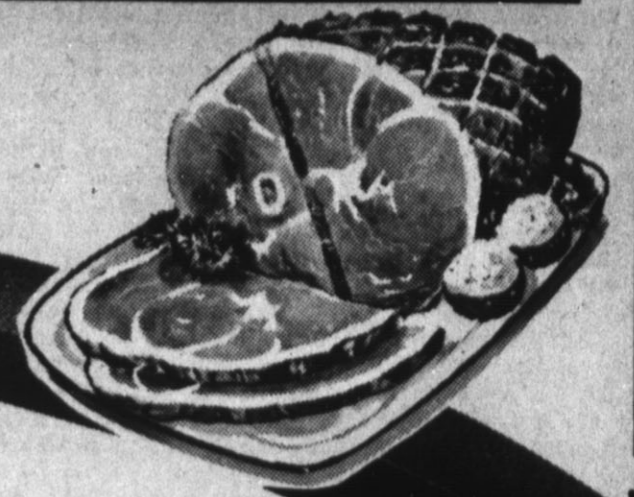
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PIGGLY WIGGLY'S

DOLLAR DAYS

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SPECIAL GOOD OCTOBER 7 THRU OCTOBER 12th IN HEREFORD... CLOSED SUNDAYS!



HOLLY OR IMPERIAL SUGAR 5 Lb. Bag **47c**

FOLGER'S COFFEE All Grinds Lb. Can **69c**

SNOWDRIFT SHORTENING 3 Lb. Can **59c**

COUNTRY BOY EGGS Grade "A" Med. doz. **49c**

COCA COLA Regular Size only 6 Bottle Carton **29c**



U.S. No. 1 Russet

Shurfine Frozen **GRAPE JUICE** 7 6-oz. cans **\$1.00**

Birdseye Frozen Cut **CORN or PEAS** 6 10-oz. pkgs. **\$1.00**

Blue Bonnet **MARGARINE** 4 Lb. pkgs. **\$1.00**

HI-C... All Flavors **FRUIT DRINKS** 4 46-oz. cans **\$1.00**

Armour Star Boneless 1/2 or whole **Hams** LB. **\$1.09**

U.S.D.A. CHOICE **ROUND STEAK** Sirloin or Club lb. **89c**

KRAFT'S VELVEETA **CHEESE SPREAD** 2-lb. loaf **98c**

Ground Beef Fresh and Lean 3 Lb. Pkg. **\$1.00**



Potatoes

10 POUND BAG 39c OR **3 10-POUND BAGS \$1.00** Dollar Days Special!



NEW MEXICO RED OR GOLDEN DELICIOUS

APPLES 2 Lbs. **29c** • 8 Lbs. **\$1.00** • **\$3.25** BOX

CABBAGE Home Grown lb. **5c**



CARROTS Home Grown 2-lb. bag **15c**

Double S&H Green Stamps Wed. with \$2.50 in Purchases!

Shop Downtown and at Piggly Wiggly!

Save Shurfresh & Tender Crust Coupons Ask Your Grocer For Prize List

Gerber's Strained **FRUITS and VEGETABLES** BABY FOOD 10 4 1/2 oz. jars **\$1.00** or 10c per jar



Beacon Blankets with each **\$3.49** \$10.00 purchase

DELICATESSEN. MONDAY: Chicken Dish - Pork Roast - Shredded Peas - Fried Onions - Cucumber Salad - Potato Salad. TUESDAY: Beef Roast - Fried Chicken - Golden Corn - Green Beans - Scalloped Potatoes - Cello Slaw. WEDNESDAY: Turkey & Dressing - Meat Loaf - Candied Yams - Baked Beans - Stuffed Potatoes - Pinto Beans - Spanish Slaw

Starkist Green Label **TUNA** 3 Flat Cans **\$1.00**

Eagle Brand Canned **MILK** 3 15-oz. Cans **\$1.00**

California **SALAD OLIVES** 3 6-oz. Jars **\$1.00**

Gorton's Frozen **FISH STICKS** 2 Lb. Pkgs. **\$1.00**

Chili Armours Texas Brand without beans, 15-oz. **49c**

Potato Chips Shurfresh 59c size twin pack **49c**

Peaches Shurfine Elberta Freestone 2 No. 2 1/2 cans **79c**

Pream Coffee Cream 14-oz. bottle **59c** 79c value

Chocolate Chips Nestle's 12-oz. bag **39c**

Pancake Mix Aunt Jemima 2-lb. box **29c**

Chewing Gum Wrigley's 20 pec carton **69c**

Lightning White 1/2 gal. bottle **99c**

Liquid Joy 22-oz. bottle **49c**

Jergen's hand cream 1/2 price sale, \$1 value 2 for **\$1.00**

Jergen's hand lotion 65c value **39c**

Aqua Net Hair Spray, hard to hold unscented, Reg. 13-oz. **49c**

Zerex Anti-Freeze gallon can **\$1.39**

Case **\$8.34**

Westbond Electric **BEAN POT** 5.95 Value **\$4.88** FREE 2-LB. BAG PINTO BEANS WITH EACH PURCHASE



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY



Lately Wed Couple At Home Here

Mr. and Mrs. Charles Edward Thomas are at home at 103 Heiback after their recent marriage in Immanuel Lutheran Church and a trip to New Mexico. Mrs. Thomas is the former Miss Betty Ella Drager.

Parents of the couple are Mr. and Mrs. R. E. Drager, Rt. 3, Mr. and Mrs. A. L. Thomas, Dimmitt. The Rev. Herman Schelter, pastor, conducted the ceremony.

Miss Linda Sims was maid of honor and Earl Drager, brother of the bride, best man. Miss Sandra Clifton of Dumas and Gerald Thomas, the bridegroom's brother, were other attendants, and LoRetta Gail Sims the flower girl.

Gene Herzog of Wilson and George Treadway seated the guests and Samuel Drager lighted candles. Music was by Misses Sherry and Sharon Herzog of Wilson.

The bride was gowned in white brocade, A-line style with a train attached by bows at the shoulders. Teardrop lace outlined the bateau neckline, long sleeve points and elbow length tulle veil. Her bouquet of carnations was carried on a bridal Bible.

Attendants wore brocade dresses in similar style, of emerald green and royal blue.



Mrs. Charles E. Thomas ... nee Betty Drager

They had nosegays of sweetpea blossoms with lacepaper frills, blue and green ribbon streamers.

A reception was held at the church, with Mrs. Larry Conner serving the double wedding cake and Misses Mary Ann Vogler and Linda Worley ladling punch. Mrs. Wayne Jesko of Muleshoe was at the guest book.

Club Reminded Of Patriotism

Patriotism, with specific emphasis on Americanism, was the subject for L'Allegria Club's program Thursday. Members met in Community Center and heard a guest, Mrs. Ira Ott, speak. She is a past president of the American Legion Auxiliary, and is active now in promoting aid to disabled war veterans.

Mrs. Ott commented that communists predicted several years ago that they could break down America's freedom by 1973, and reminded club members that Americans can disrupt those plans by voting, writing legislators after checking their voting records, reading and hearing public programs to inform themselves.

"Bad politicians are elected by good people who do not go to the polls" she said, adding that many Americans are too busy with the good life they now enjoy, with business, recreation and selfish interests, to be interested in good government.

Mrs. Jim McDowell presided for business and welcomed Mrs. Walker Parris as a new member.

She announced that members will meet at 11 a. m. Oct. 17 to go to Amarillo for luncheon and

a style show at Alexander's shop. Plans for the sampling luncheon which the club will sponsor Nov. 21 were discussed further.

Members present included Mmes. Ron Zimmerman, Bobby Veigel, John E. Smith, Gerald Payne, Gary McQuigg, Dennis Lomas, Sam Lesly, Terrell Hodges, Cameron Gault, Gene Cope, Jimmy Conkright, Tommy Carnahan, Noble Ballard and Bob Baker.

The loris, a tiny, slothlike primate, eats insects, small rodent, birds and lizards, swallowing even bones and feathers.

The macaque, a type of monkey, has cheek pouches in which it stores leaves and fruits.

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OUR NEW PHONE
364-4383 Hereford

Look Who's New

Mr. and Mrs. Feleclanio G. Quiroz are the parents of a son, Johnny, born Oct. 4. He weighed 7 lbs. 15 1/2 ozs.

Mr. and Mrs. Jose M. Gonzales are the parents of a son, Jay M., born Oct. 4. He weighed 6 lbs. 10 ozs.

Others assisting were Mmes. Erna Drager, Arthur Herzog, P. A. Drager, C. G. Drager, E. F. Vogler, F. S. Drager, A. G. Drager and Abe Drager, aunts of the bride.

Mrs. Thomas is a graduate of Hereford High School and LaPlata Beauty School and Mr. Thomas attended Dimmitt schools.

ENGAGEMENT ANNOUNCED — Mr. and Mrs. Gerald Wilson, 239 Avenue D, announce the engagement of their daughter, Dian, to Sgt. Daniel Lee Belbeck of Dyess Air Force Base, Abilene, son of Mrs. Ann Belbeck of Rosemead, Calif. A December wedding is planned. Miss Wilson, a graduate of Hereford High School, attended Hardin-Simmons University at Abilene.



NEW LOOK FOR HOSTESS — Miss Denise King, here for a short visit with her parents, Mr. and Mrs. F. H. King, North Highway 385, models the new wardrobe which hostesses for Trans-World Airlines began wearing Oct. 1. Miss King, based in Kansas City, has just completed her six-month probation period as a TWA hostess and had a week's leave. The costume replaces the uniform with which TWA passengers have been familiar for several years. (Bradly photo)

Calendar Of Events

MONDAY

Order of Rainbow for Girls, Masonic Hall, 7:15 p. m.

Sugar Blues Tops Club at Community Center, 7 p. m.

Rotary Club lunch, Hotel Jim Hill, 12:05 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

Dawn Lions Club in Dawn Community Building, 8:30 p. m.

TUESDAY

Pioneer Study Club luncheon at Calson House, 12:30 p. m.

Lone Star Study Club in Mrs. G. W. Newsom's home, 3:30 p. m.

Red Cross Chapter Board in First National Community Room 10 a. m.

West Hereford H. D. Club in home of Mrs. Roy Boyd, 2:30 p. m.

Order of Eastern Star in Masonic Hall, 7:30 p. m.

Citizens Band Radio Club in REC Building, 8 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

WEDNESDAY

Avenue Baptist WMU at church, 9:30 a. m.

Hereford Lions Club at Hotel Jim Hill, 12 noon.

THURSDAY

Madre Mia Study Club, Mrs. Joe Hacker hostess, 8 p. m.

Beta Sigma Phi City Council, 8 p. m.

Hereford Duplicate Club at Community Center, 7:30 p. m.

VFW Auxiliary in VFW Clubhouse, 8 p. m.

Hereford Riders Club at Community Center, 8 p. m.

Kiwanis Club lunch at IOOF Hall, 12 noon.

FRIDAY

Hereford Garden Club, workshop at home of Mrs. Herbert Friemel.

Bud to Blossom Club, fall flower show at Community Center, public invited, 3 to 5 p. m.

Messenger H. D. Club in home of Mrs. S. N. Thweatt, 2:30 p. m.

SATURDAY

National Secretaries Association, bosses night dinner at Calson House, 7:30 p. m.

Delta Kappa Gamma, regional meeting in Amarillo.

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Senior Mothers Meet Tuesday

Mothers of high school seniors are asked to meet at 3:45 p. m. Tuesday in the school auditorium, to make plans for a chili supper which the class will sponsor Nov. 1.

The supper is an annual event, served in the school cafeteria before the homecoming game in which the Hereford Whitefaces will meet the Perryton gridders this year.

October Dollar Day Sale

JERGEN'S LOTION
With Free Dispenser
\$2.00 RETAIL VALUE
\$1.29

SECRET ROLL-ON
DEODORANT
Helps You Feel Cool, Calm, Dry
Regular \$1.90 size
\$1.19

Mentholatum Deep Heating Rub
for quick relief
Regular 98c size tube
69c

SWEETA TABLETS
by Squibb
bottle of 100
Regular 69c
43c

VISINE
EYE DROPS
plastic bottle
reg. \$1.50
99c

KLEAR
FLOOR WAX
1 pt. 11 oz. size
75c

TETRAZETS
lozenges for sore throats - reg. \$1.49
79c

VO-5
HAIR SPRAY
all styles
18 ounce can
\$2.35 RETAIL VALUE
\$1.39

EVEREADY
"D" SIZE BATTERIES
regular 25c ea.
2 for 39c

Preparation H
box of 12
reg. \$1.59
\$1.09

THERAGRAN-M
VITAMINS
30's - Regular \$2.80
\$1.79

GELUSIL
ANTACID LIQUID
Regular \$1.49
\$1.09

A Sincere Thanks

to the many people who visited with us in our new studio last Sunday. We extend our thanks and appreciation to each of you.

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OPENING CONCERT ARTISTS — Celedonio Romero and his sons, Celin, Pepe and Angel, will present the first program of the 1968-69 season for Community Concert Association Oct. 14 in Hereford High School auditorium. This quartet has been called the "Royal Family of the Spanish Guitar" and has played some 600 concerts in North America since the first appearance in 1961. The Romeros have played in Carnegie Hall, the Hollywood

Bowl and other noted concert houses, and have been guests with the Dallas, San Antonio, Cleveland and Honolulu symphony orchestras in recent years. Network television appearances have been made on the Ed Sullivan show, Today Show, Tonight and others. The guitar artists record on the Mercury label. Admission to the concert is by Community Concert Association membership card only.

Chamber Head Is Appointed To Committee

PORTLAND, ORE. — W. T. Thompson, Manager of the Deaf

Smith County, Texas Chamber of Commerce, Hereford, was appointed to the Communications Evaluation Committee of the American Chamber of Commerce Executives today at the organizations 54th annual conference in Portland, Oregon.

As a member of this group, he will assist in evaluating publications of Chambers of Commerce across the country in order to encourage chamber executives to develop better communications with their membership.

The appointment was made by incoming president Thomas N. Stainback, CCE, Executive Vice President of the Cincinnati, Ohio Chamber of Commerce.

ACCE is the national professional society for 2,500 chamber executives in the United States, Canada and foreign countries. It is dedicated to the personal development of chamber managers to enable them to better serve their communities.

This years conference is designed to generate increased understanding of the subject influencing Chambers of Commerce

Products Of Handiwork Shown By Club Speaker

Tracing the history of crafts back to Eve, who showed skill in handwork by making garments of leaves, Mrs. W. C. Hromas spoke to Hereford Study Club at a meeting Thursday evening in Mrs. Merlin Kaul's home. She showed examples of several crafts she pursues.

Especially notable were exquisite pieces of painted china. Ceramics, painting on bottles, and ornamental boxes with coverings of sequins, beads or pictures, were other articles exhibited, all made by the speaker.

She also showed permanent flowers made of all sorts of material, including newspaper and nylon hose.

Mrs. Art Stoy was program

and their professional management today. Over 600 are in attendance.

chairman for the evening. Mrs. Baxter London was hostess with Mrs. Kaul. Miss Gladys Setliff presided for a brief business period.

Also present were Meses. R. N. Yarbrow, J. W. Witherspoon, C. R. Winget, Ed Wilson, Maurice Tannahill, Garland Solomon Don Robinson, Marvin Knox, Noble Howard, W. H. Gentry, S.L. Garrison, Johnny Clark, T. E. Braddy, N. D. Bartlett and Labry Ballard.

Slides have chewed the soft foundations of the Niagara River's cliffs ever since the Falls were created about 100,000 years ago.

Wyoming mines nearly all the nation's bentonite, a vital clay used in steelmaking, and trona, an ingredient in glass, soap and paper.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

October

9—"Howdy" stop at the Hereford Municipal Airport by the Texas Air Tour.

11—Fall Flower Show of Bud To Blossom Garden Club, at Community Center.

14 — Opening concert of season for Community Concerts members, The Romeros, Spanish guitarists, in high school auditorium, 8 p. m.

November

3 — Carnival sponsored by P.T.O. at St. Anthony's Parish School.

5—General election.
5 — Annual Kiwanis Club Election Day Pancake Supper. High school cafeteria.

7 — Annual Lions Club Fish Fry.

16 and 17 — District convention, VFW and Ladies Auxiliary.

21—Tasting luncheon to benefit scholarship fund, sponsored by L'Allegria Club at County Bull Barn.

25—District conference of Methodist Churches at the First Methodist Church.

27 — Schools dismiss for Thanksgiving holidays.

December

2 — Classes resume following Thanksgiving.

12 — Lions Club Christmas party and Ladies Night.

20 — Schools dismiss for Christmas holidays.

January

2—Classes resume.

11 — Texas-New Mexico Sugar Beet Growers banquet. Bull Barn.

February

23—Community Concerts present Norman Luboff Choir in concert at high school auditorium.

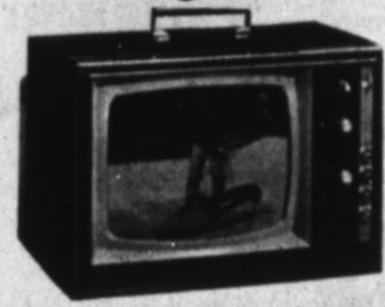
March

15 —Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.



REBEKAH OFFICERS—New officers of the Hereford Rebekah Lodge were installed this week in a ceremony conducted by Mrs. Roy Manning, right, deputy president of District 5. From left are Mrs. Leonard Davis, vice grand; Mrs. A. N. Hopson, noble grand, and Mrs. Guy Lawrence, immediate past noble grand.

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sketched - white bonded jersey of orlon acrylic and wool, studded with rhinestones... \$20

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Sugarland Mall

We have a wonderful collection of KNITS... dresses, 2 piece costumes and 3 piece suits from renowned makers... sketched - all wool, 3 piece knit by Imperial... \$55

see our new Fall MILLINERY 5% to 15%

Sweetbriar
Sugarland Mall

Frank Ford for State Representative

New Governor, New Speaker, New Legislature Let's Build For The Future!



Frank and Margie Ford with their four children — Davis, 10, Cindy, 8, Dan, 6, and Susan, 4.

- * Raised in the Panhandle-South Plains area where his father served as a County Agricultural Agent.
- * Worked his way through Texas A and M, where he was named the outstanding student in the School of Agriculture, Cadet Corps Commander, and Delegate from the A and M Debate Team to national debate meet at West Point.
- * While on a summer job during college with the Ag Experiment Station in Lubbock, assisted in early hybrid-sorghum work.
- * Worked as assistant to manager of a farm equipment company specializing in irrigation.

- * Served 30 months in the U.S. Army, attaining the rank of Captain in artillery.
- * In 1959, served as bill clerk in the Speaker's office, Texas Legislature, and then in the Legal Division, State Board of Water Engineers.
- * Has lived in Hereford for the past 8 years, where he has been successful as a farmer, home-builder, and manager of a milling company.



As working manager of a business Frank Ford knows that government must be run on a pay-as-you-go basis.



Frank Ford will be a listening Representative when in the District - will work and speak for you when in Austin.

- * Active in his church and community, Frank has served as President of the Hereford Migrant Ministry, Vice-President of the Deaf Smith County Chamber of Commerce and United Fund.
- * Well known for his work with youth, has been Scoutmaster of Boy Scout Troop 52 for past 7 years.
- * Believes that two-party system is essential for the people of Texas to have effective control over their state government.

FRANK FORD IS A POLITICAL CONSERVATIVE WHO BELIEVES THAT THERE IS AN EXCESSIVE CONCENTRATION OF POWER IN WASHINGTON, D. C. He has been consistent in his efforts to find solutions at the local and state levels where the people can keep control over their future. Help put Frank Ford to work for you in WATER RESOURCES PLANNING, EDUCATION, SUPPORT FOR LAW ENFORCEMENT and GROWTH and PROGRESS FOR OUR AREA! He will represent the people of Cochran, Lamb, Bailey, Castro, Farmer, and Deaf Smith Counties.

FRANK FORD — the candidate of the PEOPLE OF THE 72nd DISTRICT!!!

Paid for by Deaf Smith County Citizens for Ford . . . Dean Stallings & Arnie Husmann, chairmen

H.D. CHATTER

Apple Time Is Here Again

By Mrs. Argen Draper
Home Demonstration Agent



The Program Building Committee heard annual reports last Monday night; also, elected officers.

THE FAMILY LIVING. Committee seems enthusiastic over suggestions for programs. The committee consists of Mrs. Bess Werner, Mrs. Gene Cope, Mrs. Claude McDougal, Mrs. Paul Corbett, also Mrs. Leo Witkowski, Miss Jane Witkowski and Mrs. A. J. Bezner, the last three

to keep us informed on 4-H affairs.

The Program Building Committee selects programs and sets priorities, then the smaller committees carry out the plan of action.

AT COUNTY Federation. Mrs. Ralph McCullough told that Pioneer Study Club was organized in 1909; Deaf Smith County had the first Home De-

monstration agent in 1915 and the Music Club was organized in 1918. There are 15,000 federated clubs with 11 million members in the United States.

YOU'LL FIND PLENTIFUL supplies of your favorite varieties on the market now, reports USDA's Consumer and Marketing Service. What better way to spotlight National Apple Week, October 9-19, than by pleasing the family with lots of apples and apple dishes?

APPLE COFFEE CAKE
2 cups flour
2 teaspoons baking powder
1/2 cup sugar
1/4 teaspoon salt
1 egg
1 cup milk
4 tablespoons melted shortening

2 cups peeled, sliced apples
2 tablespoons sugar
1 teaspoon cinnamon
1 tablespoon butter

Sift flour, then measure. Add baking powder, sugar and salt. Sift into mixing bowl. Beat egg, add milk and melted shortening. Then add egg mixture to dry ingredients and mix thoroughly. Pour into 9x9 inch lightly greased pan.

Peel and slice apples. Arrange in rows on top and press lightly into dough. Combine sugar and cinnamon and sprinkle over the top. Dot with butter. Bake 375 degrees for 35 to 40 minutes.

APPLE PIE is a familiar favorite.

Pastry for 2-crust 8-inch pie
5 cups pared, sliced tart apples

Two-thirds cup sugar
1 tablespoon cornstarch
1/2 teaspoon cinnamon
1 or 2 tablespoons butter or margarine, if desired

Mix dry ingredients lightly with apples in a bowl. Put filling into pastry-lined pan. Dot with fat, if desired. Top with second crust. Bake at 400 degrees for 40 to 60 minutes, or until filling bubbles and the crust is golden brown.

If fruit is sweet, decrease amount of sugar. If it is unusually tart, increase sugar.

1 cup flour
1/2 teaspoon salt
One-third cup shortening
About 2 tablespoons cold water

Mix flour and salt thoroughly. Mix in fat only until mixture is crumbly.

Add a little water at a time, blending lightly. Dough should be just moist enough to cling together when pressed. Shape dough into a ball. Roll out on a lightly floured surface or between two sheets of waxed paper. Fit carefully into pie pan. Lift edges and smooth out air bubbles.

APPLE RASPBERRY FLUF
1 package raspberry gelatin
1 cup boiling water
1 cup cold water



BIRTHDAY HONOREES — In appreciation for her regular visits to Westgate, the hospital unit of Kings Manor, to play the piano and sing favorite songs requested by residents, Mrs. C. J. Mountz has honored on her birthday last week. A party in the dining room featured a birthday cake baked by a staff member and ice cream supplied by F. H. Oberthier, a resident, and his daughter, Mrs. V. O. Hennen. Mrs. Mountz sings popular songs of years ago, standard melodies and hymns on request; she often seeks old songbooks and sheet music to meet a particular wish, and the Westgate residents flock to the recreation room when she appears to sing for them. In the background is Mrs. Byrdie D. Fellers of the Westgate staff, whose birthday also came last week and who was joint honoree at the party.

Golden Circle Class Selects Service Project

As new officers were installed at the beginning of a year in

1 cup grated apple (2 medium apples)

2 tablespoons lemon juice
Dissolve gelatin in boiling water, add cold water and chill to consistency of thick sirup. Place bowl of gelatin in ice water or cracked ice and whip with rotary beater until thick and fluffy. Fold in apples which have been combined with lemon juice. Chill until slightly thickened.

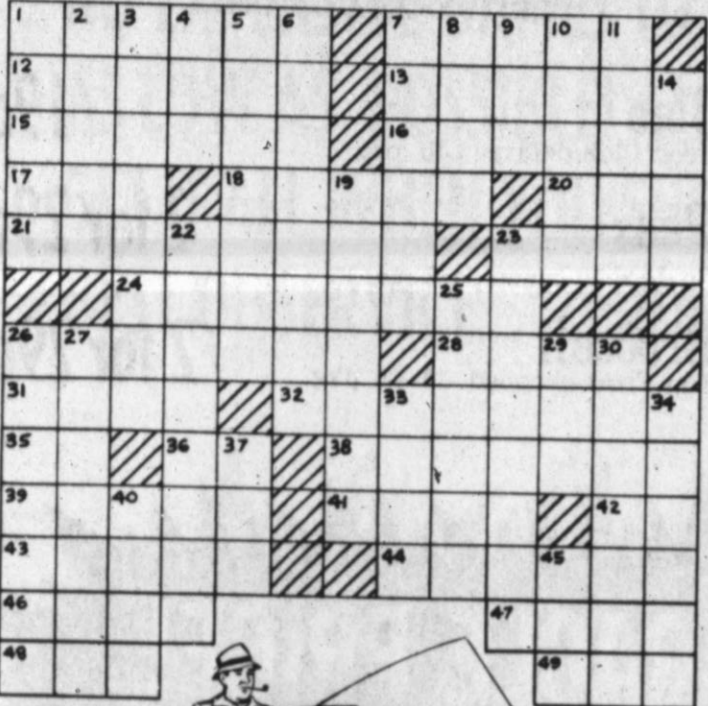
Golden Circle Class of First Baptist Sunday School, members selected as their service project for the year assistance to a girl at Grlstown USA.

The meeting was in the home of Mrs. Coy Phillips and Mrs. G. P. Owen conducted the installation, using as her subject, Ability. Mrs. Emmett Hale took office as president and Mrs. Lottie Clark is the teacher.

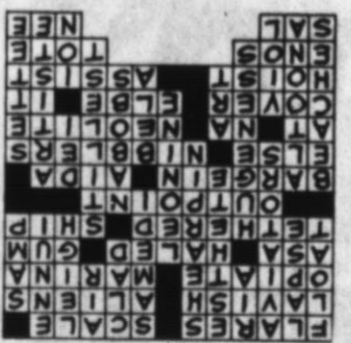
Mrs. Sam Sides was installed as vice president, Mrs. B. F. Markham as secretary with Mrs. Pearl Young as assistant, Mrs. W. O. Shelton and Mrs. John Hamby as group leaders. Mrs. Shelton gave the opening prayer and Mrs. Hale was the devotional speaker.

READ THE WANT-ADS.

Sportsword Puzzle By Jack Luzzatto



- ACROSS**
- 1. Signal lights that burn
 - 7. Clean out sides of fish
 - 12. Give gener-
 - 13. Foreigners
 - 15. Painkilling drug
 - 16. Boathouse and mooring area
 - 17. Sly fox
 - 18. Dragged to court
 - 20. Rubber boot for wading
 - 21. Hitched a pony to a post
 - 23. Take water aboard in choppy weather
 - 24. Sail closer to the wind
- DOWN**
- 2. Failure of attention
 - 3. Flyers
 - 4. Creek
 - 5. Lover of beauty
 - 6. This attaches the prop to the motor
 - 7. Saturday: French
 - 8. Dressed
 - 9. Buoyancy factor
 - 10. Actress Vivian of GWTW
 - 11. Boredom not for fishermen
 - 14. Cornmeal
 - 19. Lionlike
 - 22. Immensity
 - 23. Most quiet
 - 25. Millionaire's rig
 - 26. Runs a boat on shore
 - 27. Pennsylvania town near Junata R.
 - 29. Agnus (Lamb of God)
 - 30. Female performer
 - 33. Actor Luigi
 - 34. Long seat
 - 37. Great skill
 - 40. String instrument
 - 45. Electrified particle



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BRIDE AND GROOM

Diamond WEDDING BANDS

YOUR CHOICE **\$59.95** EACH RING

COWAN JEWELERS
217 Main . . . Downtown Hereford

clearance

3-DAY SALE

ADVERTISED PRICES GOOD MONDAY - TUESDAY - WEDNESDAY WHILE QUANTITIES LAST . . . SHOP EARLY FOR BEST SELECTION!

<p>MEN'S BELTS all sizes assorted group</p> <p>YOUR CHOICE \$1 each</p>	<p>MEN AND YOUNG MEN'S TIES 1-Group only posley and stripes</p> <p>YOUR CHOICE \$1 each</p>
<p>POPULAR BRAND DRESS JEANS Permanent crease - Home Spund & Hopsack. 7.50 to 8.00 reg. price</p> <p>SAVE \$1 PER PAIR DURING THIS SALE!</p>	<p>POPULAR NAME BRAND DRESS JEANS Corded styles - wash and wear . . . colors, whiskey, green and white. Regular \$7-\$8 pair</p> <p>\$5.50 PAIR</p>

1 SMALL GROUP BOYS NYLON **LIGHTWEIGHT JACKETS** OFF REGULAR PRICE DURING THIS SALE ONLY! VISIT SUNNY'S WINTER JACKETLAND TODAY!

Sunny's Mister Shop
319 MAIN STREET DOWNTOWN HEREFORD

At **Harman's**
Both Store Downtown and Sugarland Mall

Just arrived! **SHOES**
By **fashion craft.**

This Season's more Feminine Look Calls for more Feminine Shoes — Squared toes, pretty bows and curvy heels will compliment your romantic, new fashions, come in and get a pair soon . . .

12.99, 15.99, 15.99, 13.99, 12.99, 15.99, 15.99, 15.99, 12.99, 15.99

Mall Store Only!

Most sizes 5 1/2 to 10 . . . Widths B and AA

FURR'S CHALLENGES YOU..

to COMPARE!

Apples Lotus Pie Sliced - no. 2 can	25c	Gelatin Food Club all flavors - 3 oz. pkg.	7c	Treet Armour's Luncheon Meat-12 oz. can	49c	Peas Gaylord-10 ounce package	2 for 29c
Green Beans Whole Crest Top - no. 303 can	15c	Dinners Kraft macaroni & cheese-7 oz. pkg.	19c	Pickles Food Club Dill, Kosher, Polish-quart	39c	Broccoli Top Frost chopped -10 oz. pkg.	2 for 29c
Blackeyes Elna fresh - number 303 can	12 1/2c						
Potatoes Crisp Shoestrings - no. 300 can	10c						
						Oleo Food Club deluxe- 1-lb. pkg.	19c

Free "Best of Taste Recipes" at Furr's.
Different each week. This week:
"FRUIT COCKTAIL TARTS"

MIRACLE PRICE!

MIRACLE WHIP **39c**
Kraft, qt. jar
with \$5 purchase
or more

MIRACLE PRICE!

PAPER TOWELS **25c**
Topco, 162 ct.
Big Roll

MIRACLE PRICE!

CORN **15c**
Kounty Kist, Whole
Kernel, 12 oz. can

Compare These Everyday Prices!

TOMATO JUICE	Del Monte-46 oz. can	36c
ORANGE JUICE	Del Monte-46 oz. can	51c
BREAKFAST DRINK	Aunt Nellies-32 oz.	25c
PINEAPPLE	Del Monte crushed-no. 2 can	38c
FRUIT COCKTAIL	Del Monte-no. 2 1/2 can	46c
TOMATO SAUCE	Mt. Pass-8 oz. can	11c
TOMATOES	Del Monte- no. 303 can	33c
GREEN BEANS	Del Monte cut-303 can	28c
GREEN BEANS	Reknown ver.-303 can	28c
GREEN BEANS	Del Monte Whole-303 can	32c
CORN	Del Monte cream style golden-303 can	25c
SPINACH	Del Monte-number 303 can	21c
RANCH STYLE BEANS	26 oz. can	25c
CHILI	Wilson's no beans-303 can	43c

NO CREDIT... JUST LOW PRICES!

Our No Credit Policy Allows Us To Maintain Low Shelf Prices!

WE'RE PROUD OF OUR NEW



FURR'S PROTEN BEEF IS TENDER EVERY TIME!
What a man pleaser! Furr's Proten Beef gives him his favorite — rich robust beef — with a new through-and-through tenderness in every bite! Furr's is proud of the new Furr's Proten Label and you'll be proud to serve it! Stee in today!

T- BONE STEAK **\$1.09** Lb.

GROUND BEEF **49c** Lean, Fresh Ground, Lb.

and you'll be proud to serve it!



Sliced Turkey	Honeysuckle turkey & gravy heat & serve - 2 pound pkg.	\$1.79
Rib Steaks	Furr's Proten Broiler Pan Fry	lb. 89c
Sliced Bacon	Farm Pac Hickory smoked 2-pound package	\$1.29
Link Sausage	Farm Pac skinless-12 oz. pkg.	59c
Franks	Farm Pac all meat-12 ounce package	49c
Fish Sticks	Top Frost-8 ounce package	3 for \$1
Shrimp Cocktail	Singleton-3, 4 oz. jars	89c
Fish Crisp	Top Frost - 8 ounce package	3 for \$1

FRYERS

WHOLE FRESH **27c** LB.

PAN READY CUT UP **31c** LB.

LOOK BEFORE YOU BUY... FURR'S DISCOUNT MIRACLE PRICES ARE LOWEST IN TOWN!



NO EXPENSIVE GAMES TO RAISE FOOD COSTS... FURR'S KEEPS ITS PRICE AS LOW AS POSSIBLE! ALL THE SAVINGS ARE PASSED ON TO YOU... GET IT ALL WHEN YOU SHOP FURR'S... LOW DISCOUNT PRICES... BEST OF SERVICE ... FRONTIER STAMPS, DOUBLE on WEDNESDAY

MIRACLE PRICE!

FLOUR
Elna
5-lb. bag **29¢**

MIRACLE PRICE!

DOG FOOD
Kings Kernel
5-lb. bag **59¢**

MIRACLE PRICE!

INSTANT BREAKFAST
Carnation, All Flavors, 6 Pc. **66¢**

Compare these low everyday Prices with what you now pay!

- | | |
|---------------------------------------|---|
| Treet Armour's 12 oz. can.....59¢ | Catsup Hunt's 26 oz. bottle.....45¢ |
| Shortening Bakerite 3-lb. can.....59¢ | Candy Bars Hollywood 6 bar pack.....25¢ |
| Oil Crisco 24 oz. bottle55¢ | Jumbo Pies Bremner carton.....39¢ |
| Popcorn Jollytime 32 oz. bag.....29¢ | Ammonia Bo Peep 1/2 gallon.....42¢ |
| Beans Poly bag 4-lb. bag.....55¢ | Cheese Spread Velveeta 2-lb. box.....\$1.09 |

Delicatessen

- 1 Pound Hickory Sweet Smoked Links
- 1 Pint Hot Mashed Potatoes
- 1 Pint Pinto Beans all for \$1.89
- Banana Pudding pint 69¢
- Potato Salad
- Ole Fashioned pt. 59¢

MIRACLE PRICE!

POT PIES
Spare Time, Beef, Chicken, Turkey
6 oz. **10¢**

ORANGES TOMATOES POTATOES

Texas, New Crop
5-Lb. Bag **59¢**

Large Size
Red Ripe
Lb. **25¢**

U.S. No. 1 Reds

10 LB. BAG 49¢

- Red Cabbage add color to salads lb. 19¢
- Cauliflower Snow Ball heads ea. 39¢
- Pomegranates large size ea. 19¢
- Squash Acorn the baking squash lb. 19¢
- Corn California Golden Ears 3 for 35¢
- New Red Potatoes serve with green beans 2 lbs. 29¢
- Broccoli California large bunch ea. 29¢

- Jonothan Apples for apple pies 4 lbs. \$1
- Figs California- fresh and ripe lb. 79¢
- Eggplant Glossy black-try it! lb. 29¢
- Tokay Grapes Lodi Flame lb. 25¢
- Pears Bartlett, the salad pear lb. 29¢
- Bell Pepper large green pods lb. 19¢

Health & Beauty Aids



BUFFERIN

60's Reg. 89¢ **74¢**

LISTERINE



MOUTH WASH
14 OZ. SIZE

73¢

- AQUA VELVA AFTER SHAVE 4 ounce Menthol-regular 79¢
- KOTEX 24 count box-all 69¢
- ALKA SELTZER 25 count bottle 46¢
- INSTANT 1-CUP HEATER for all hot drinks-reg. 89¢ 59¢
- COLD TABLETS Valiant-regular 89¢ 69¢
- SEGO Instant Shake-asst. flavors 69¢

TEFLON BAKE WARE
Square Pan, 9-in. Pie Pan Choice **99¢**

SHOP

Furr's

MIRACLE PRICES

Courthouse Records

VEHICLE REGISTRATIONS
 Ruth G. Lopez, 1964 Chev.-pkp, Edwin Axe Farms, Inc., 1969 Chev.-1/2T; Lupe F. Tijerina, 1951 Buick; Arlie Dean, 1968 Pont.; Larry Lance, 1960 Chev.; Georgia J. Bartlett, 1962 Chev.; Pedro Barrera, 1954 Chev.; Gilberto Agvora, 1965 Olds.; Melvin Fowler, 1964 Chry.; Eddie Monk, 1966 Ply.; June Williams Davis, 1964 Chev.; Elias Perez, 1963

Chev.-pkp. 1/2T; Victor DeLa Cerda, 1960 Pontiac; Luis M. Garcia, 1962 Chev.; Raymond Williams, 1960 Ford; Pablo Zamora, 1960 Chev. p.kp. and Benito Ramon, 1958 Chev. Clyde H. Whitaker, 1962 Buick, Jim Henley, 1960 Ford; Frank Hernandez, 1959 Chev.-trk; Pete Garza, 1957 Chev.; H. O. Jones, 1960 Pont.; Julian Gandy, 1960 Buick; Mary Watson, 1960 Pont. Wm. R. Higgs, 1968 Chev.-pkp; Robert Doughman, 1966 Chev.; Gene Y. Brock, 1968 Chev.; Ismael Gamez, 1968 Chev.-2T; Antonia Loza, 1960 Chev.; Juan

Burela, 1959 Chev.; Jesus Hernandez, 1962 Olds.; Margarita Reyes, 1960 Chev.; Delfino Sanchez, 1963 Chev.-1/2T; Jose Ruiz Jr., 1961 Chev.-1/2T; Emitteria Pina, 1962 Chev.; Rodolfo V. Lopez, 1955 Chev.-1/2T; Ricardo Saez, Jr., 1962 Chev.; Winifred Orcutt, 1962 Pont.; Tomas Mora, 1961 Chev.; Vernell Blair, 1957 dump-trk.; W. G. Owen, 1960 Ford; Andrew Luna, 1959 Chev.; Sliere Gonzales, 1964 Chev. Joe Ramirez, 1963 Chev. and W. D. Denton, 1950 GMC. Guyrene Carter, 1968 Buick; Max Steinbock, 1965 Buick; Jeff

Smart, 1967 Buick; George Green, 1959 Ford; LeRoy Morrison, 1959 Ford; Fern Cain, 1960 Merc.; Joel Mendoza, 1957 Chev. Al Lee, 1965 Dodge; Mrs. R. B. Hutson, 1968 Buick; H. F. Paetzold, 1968 Serro Scotty; Rudy Baker, 1968 Ford; Stephens-Hudson Motor Co., 1959 Ford; E. H. Norton, 1954 Buick; Domingo Diaz, 1956 Chev.; Eddie Wright, 1968 Ford; Allan T. Webb, 1968 Ford-1/2T; Jorde Farms, Inc., 1969 Ford-trk.; Cal Mathes, 1968 Ford; Julian Tijerina, 1962 Chev.; Dewayne Robbins, 1957 Chev. and H. V. McCabe, 1968 Ply.

Augustine Ramos, 1966 Chev.; W. W. Stansberry, 1960 Chev.; Kenneth Rogers, 1958 Ford; Jesus Vasquez, 1963 Chev.; Vester Funk, 1967 Chev.; Nellie Martinez, 1963 Ford; Morris Bell, 1961 Chev.; Gladys Daelin, 1961 Intn'l.; Alex Glass, 1968 Ford-pkp; John Kerr, 1957 Ford-trk.; Eliseo Salazar, 1965 Ford-1/2T; H. E. Owens, 1969 Chev.-pkp; George Frank Martinez, 1960 Pont.; Domingo Sepeda, 1962 Chev.; Bobby Williams, 1963 Chev.-pkp; Ramon Casares, 1948 Ply.; Hereford Ind. School, FFA Chapt., 1969 Chev.-pkp; Charles Brown, 1936 Ford; Tony Pina, 1959 Ford; Rafael Gomez, 1959 Buick; Jose Perez, 1950 Ford and Dario Charles, 1960 Rambler.

Kyle Cauble, 1968 Trl.; Carmen Carranza, 1959 Ford; Martha Lacombe, 1959 Chev.; Deward White, 1967 Dodge; Joe D. Edelman, 1964 Chev.; Virginia Villarreal, 1954 Ford-1/2T; Naomi Ratliff, 1961 Ply.; Merl Bridges, 1964 Pontiac; Alcario De Hoyes, 1955 Pont.; Donald Meyer, 1969 Ford-pkp; Robert Prater, 1966 Chev.; Jimmy Bell, 1969 Ply.; J. D. Tyler, 1964 Chev.; Juan Jose Garcia, 1959 Chev. p.kp; Tommy Brightwell, 1968 Chry.; Doingo Mendoza, 1955 Chev.-pkp; Elmore Rains, 1966 Buick; Wesley Fisher, 1968 Ford; Abraham Garcia Jr., 1952 Chev.; F. D. Holdbert, 1964 Chev.; Marsh Pitman, 1969 Buick; Orenicio Orta, 1958 Chev.; Robert Ramirez, 1959 Chev. and Clyde Moore, 1968 Olds.



LIONS SPEAKER — Clarence Williams, an Amarillo broker, described how the stock market works and detailed the various terms used in the stock market during the regular meeting of the Hereford Lions Club Wednesday.

Home Shelter Survey Is Being Made Here

The Civil Emergency Planning Committee of the Deaf Smith County Chamber of Commerce, Jerry Don George, Chairman, will survey the community to locate all existing home family storm shelters.

workers moving into an area, say following a tornado, could quickly check shelters with the information provided by this survey.

Civil Defense officials to calculate the need for additional capacity to shelter all citizens within each section of the city. Rural residents throughout Deaf Smith County are also urged to complete and return the survey.

Home Shelter Survey

If you own, or if there is a storm or fallout shelter on property you rent, please complete this survey form and mail to: Hereford-Deaf Smith County Civil Defense, P. O. Box 192, Hereford, Texas

1. Address of lot on which shelter is located (street address if in city or brief description of location of lot. Example, 4 miles north, 2 miles east.):

2. Briefly describe the specific location of the shelter on the lot. (Is it a cellar under a residence, southeast corner of lot, etc.)

3. Type of shelter (basement, outside, concrete, steel, dirt dugout, etc.)

4. Is the shelter regularly inspected and maintained? Is a candle or flashlight with fresh batteries kept in the shelter?

5. How many people will the shelter hold for a short time? (two hours or less — this could mean standing room if there is sufficient ventilation.)

6. If you have made arrangements with neighbors or friends not resident at the shelter address to use the shelter please give their names and home address (so that rescue personnel would know where to locate them.)

7. Is there room for more people in your shelter than your family and those listed above and, if so, would you accept others in an emergency situation (tornado threat)? How many?

If you have unused capacity it is suggested that you make the necessary agreement with neighbors of your choice and notify the Civil Defense Office. It is hoped to develop a plan whereby every Deaf Smith County resident will know exactly where he can find shelter.

Clerical Help Is Needed By Post Office

An additional clerical employee for a period not to exceed six months, is being sought by the Hereford Post Office. The hours of duty will be irregular and the duties will also include carrying mail. An open competitive examination will be administered by the Civil Service Commission in Amarillo in the near future. All interested persons should contact the Hereford Post Office for additional details. The United States Civil Service Commission will conduct an examination for the position of temporary clerk at 1 p m. Wednesday at the main post office in Amarillo.



Serving America's Farmers: Providers of Plenty

For more than 50 years The Federal Land Bank of Houston has provided DEPENDABLE agricultural real estate loans to Texas farmers and ranchers. LONG TERM, LOW COST loans with a repayment plan geared to meet each individual's requirement.

Woodrow B. Wilson
 Manager
 Federal Land Bank Assn.
 Hereford
 407 Main St.

<p>Group 1 ANTIQUE SATINS Regular \$2.00 yard now \$1.49 yard</p>	<p>Group 2 - Better ANTIQUE SATINS Regular \$3.50 yard now \$2.35 yard</p>
<p>Group 3 - Best ANTIQUE SATINS Regular \$4.00 yard now \$2.98 yard</p>	<p>Group 4 SHEERS Regular \$2.00 yard now \$1.49 yard</p>
<p>Group 5 LOOSE WOVEN FABRICS Regular \$3.50 yard now \$2.00 yard</p>	<p>Group 6 SELF-LINER FABRICS Regular \$3.50 yard now \$2.50 yard</p>

This Is National Restaurant Month ...

Celebrate By

EATING OUT.....

This Sunday at the

Caision HOUSE

Highway 60 & 385

SUNDAY BUFFET

Your Choice of:

- Tenderloin of Trout
- Baked Tom Turkey
- Sugar Cured Ham with Pineapple Sauce
- Swiss Steak
- Rock Cornish Hen
- Southern Fried Chicken

\$1.75

Plus: Assorted Salads, Vegetables, Rolls, Relish Trays
 Desserts and Drinks

The Greatest Guy On Earth is the Man Who Takes His Family Out to Dinner

Important School Program Outlined By Administrator

Robert Holman, assistant superintendent of the Hereford Public Schools, has reported on the new importance of social studies here:

"In addition to the great changes that are taking place in education in the areas of science and mathematics, social studies is receiving a great deal of prominence at the present time.

The inductive approach to teaching science and math and English is now being carried out in the teaching of all social studies programs — grades 1 through 12.

"A massive revision in curriculum is under way which is changing not only the methods of organizing curriculum content but also the very conceptions of content and the teaching techniques.

"While the area of social science has been a late comer to the scene of experimentation and study the revolution in the area will probably be even more pronounced that it has been in science and mathematics.

"The Hilda Taba Social Studies Program, a curriculum development project conducted at San Francisco State College for the past four years under the direction of Dr. Hilda Taba and utilizing the theories of learning as set forth by Dr. Jerome S. Bruner, is one of the new projects in which 12 of the elementary teachers of Hereford will be involved in depth study during this coming year. The Hilda Taba Social Studies Program is an interdisciplinary approach.

"Social Studies will be taught from a standpoint of inductive teaching and learning with emphasis being placed on geography, economics, economic geography, history, sociology, government, and phases of anthropology. "We feel privileged in being invited as a school system to participate in this new curriculum program as there are only a few schools in Texas presently involved in this particular project. The teachers will meet the first and third Wednesdays of each month for a period of five months to receive instruction from the consultants of this program."



FIRST BALE FOR COUNTY — Carlyle Sargent, left, brought in the county's first bale of cotton Sept. 28 to the Deaf Smith County Gin. Frank Smith, manager, accepted the crop, which was prepared by Pedro Condarco, ginner at right, and Ramon Escobedo, pressman at rear left. Smith, also standing behind the bale, said it weighed 615 pounds, had 2460 pound of seed cotton in it and finished with 920 pounds of seed. Sargent grew the 202 Paymaster brand on one of his farms east of the city.

The teachers who have been selected to participate in this project are as follows:

First grade: Jan Griggs, Central and Lonidene Edmonson, Shirley.

Second grade: Mary Robinson, Central and Opal Bookout, Northwest.

Third grade: Janette Bussey Central and Camilla Cassada, Northwest.

Fourth grade: Signey Kerr, Aikman and Ruth Warner, Bluebonnet.

Fifth grade: Carolyn Waters, Aikman and Reuben McGilvary, Bluebonnet.

Sixth grade: Melba Michael, Bluebonnet and Mary Shipley, Aikman.

TAX MAN SAM SEZ:

The growing group of rural residents who earn their living in the nearby city or town are an important part of the economy in most rural communities. A good part of these farm dwellers farm on a part-time basis — some commercial, but many for personal family use. The good tax folks point out that an expense for hog feed to produce meat for personal use is no more a deductible farm expenditure than an expense for bacon at the supermarket. Any farmer can deduct his expenses for produce if the produce is sold, but the suit the store owner takes from stock for his personal use is not a business expense — neither is the food you grow and eat.

Army Surveyors Map The World

The next time you drive down on interstate highway under construction or pass the site of a new building, watch for the man with the surveyors transit and his companion with the log staff. These two men are the basic unit which transfers an architect's blueprint to the surface of the earth. Without them the road could climb the wrong hill or the building be placed askew on its corner.

United States Army surveyors have also been mapping the world as long as the Army has been in existence. And they continue to produce new data which updates the older maps and to find whole new places to work.

For young men who like the outdoors and have a flair for mathematics, the surveying ca-

reer group offers an excellent opportunity for an Army career or a good-paying civilian job when service is over.

Army surveyors may specialize in one of four distinct divisions of the career group. Beginning as trainees, they work on-the-job under the supervision of experienced noncommissioned officers in construction surveying, artillery surveying, topographic surveying, or topographic computing. In all but artillery surveying, the trainee begins as a rodman and tapeman — fellow with the long staff and the metal tape called a chain by tradition.

After he acquires experience, the trainee advances up the ladder to more complicated jobs, gains in rank and is given the chance to apply for formal schooling in his specialty.

According to SPC Bert Pinales, local Army recruiter, the United States Army needs young men who can meet the qualifications for the surveying career

group or one of the 300 other job skills offered. He can be seen at his office located at the U. S. Army Recruiting Station, U. S. Post Office Room 322, 207 East 5th Avenue, Amarillo, or telephone him at 375-4214.

SFC Pinales can be contacted at the Local Board in Hereford every Tuesday from 10 a. m. until 4:30 p. m.

Swaziland was the last British colony in Africa. It now is the 28th member of the Commonwealth. Its independence marks the end of Britain's 300 years of colonial rule in Africa.

Sunken ships still block the canal in Egypt's Port Said.

Only 19 whooping cranes live in captivity — six in zoos and 13 at the Patuxent Wildlife Research Center near Laurel, Md. than feather patterns.

Clayton Will Be Feted Oct. 14

The Bill Clayton Appreciation Dinner will be held in Littlefield on Monday, Oct. 14 at the Junior High Gym.

In Deaf Smith County, tickets may be purchased from Henry Sears, R. C. Godwin and Austin Rose. Others selling tickets are Bill Clewinger, Wildorado; G. W. Simmons, Ford, and Steve Bavousett, Dawn.

Representative Ralph Wayne of Plainview will be the master of ceremonies and speakers will include Ben Barnes, democratic nominee for Lieutenant Governor, Rep. Gus Mutchler, the next Speaker of the House, Senator Jack Hightower of Vernon and others.

Entertainment will be provided by the "Slumtown Symfunny", Lamesa's Ambassadors of good will, headed by G. R. Crawley.

Finance committees have been named for ticket sales in each of the six counties in the 72nd district which Bill Clayton

of Springlake has served as state representative since 1962.

Robert Kirk is chairman of the invitations committee, and Mrs. Bonnie Haberer of Pleasant Valley is chairman of the Greeting and Registration Committee. Sid Hopping is in charge of arrangements, Ernest Connell heads the food committee and Rev. Don Holmes is in charge of the Program Committee.

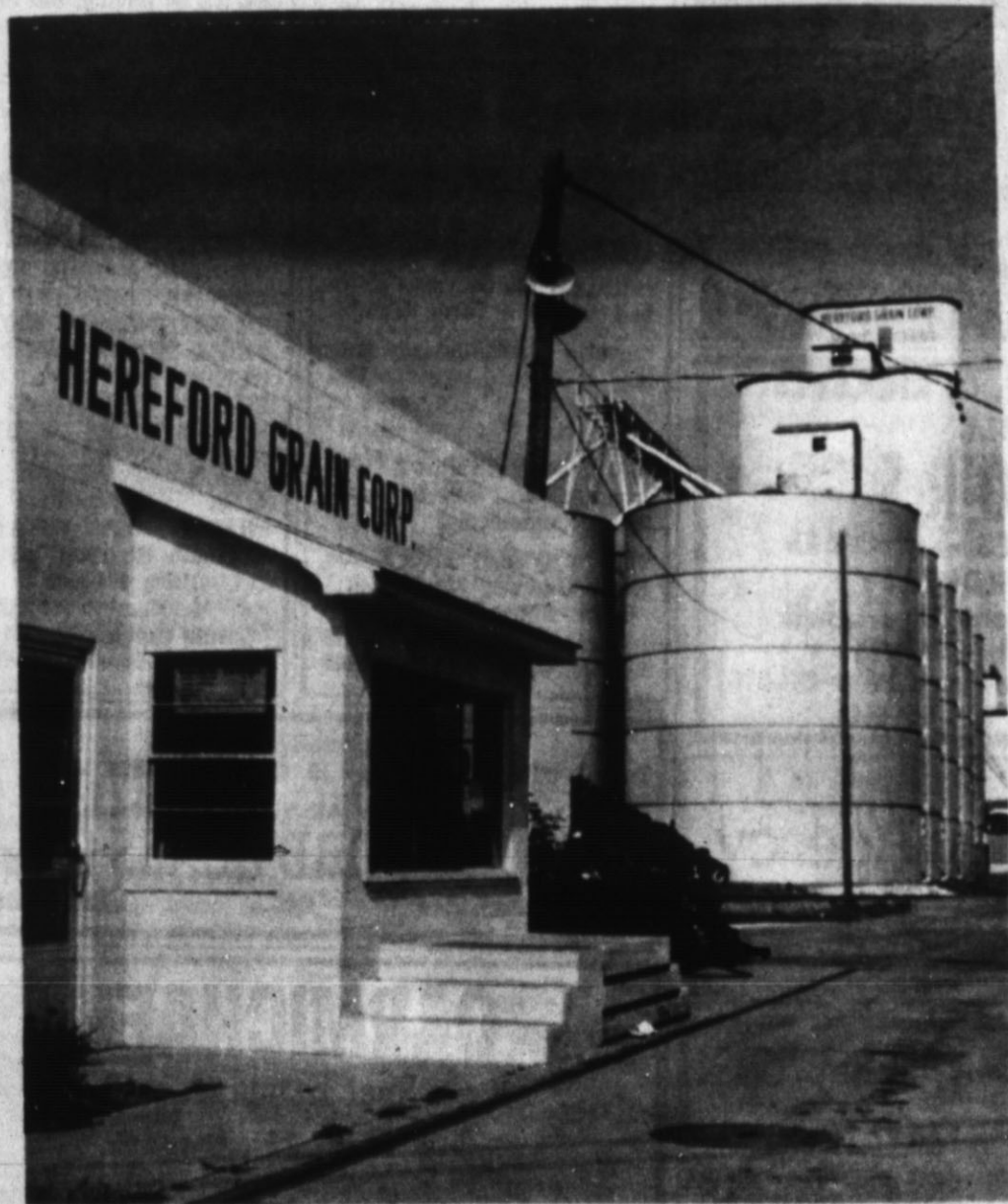
Decorations will feature a patriotic theme according to Mrs. T. L. Dunlap, chairman. A committee of ten will help with decorating the entire Junior High Gym.

Tickets which are priced at \$16 each have been selling at a rapid clip according to Frank Cummings and Mrs. Virgie Hale who are in charge of the distribution of the tickets in the six counties.

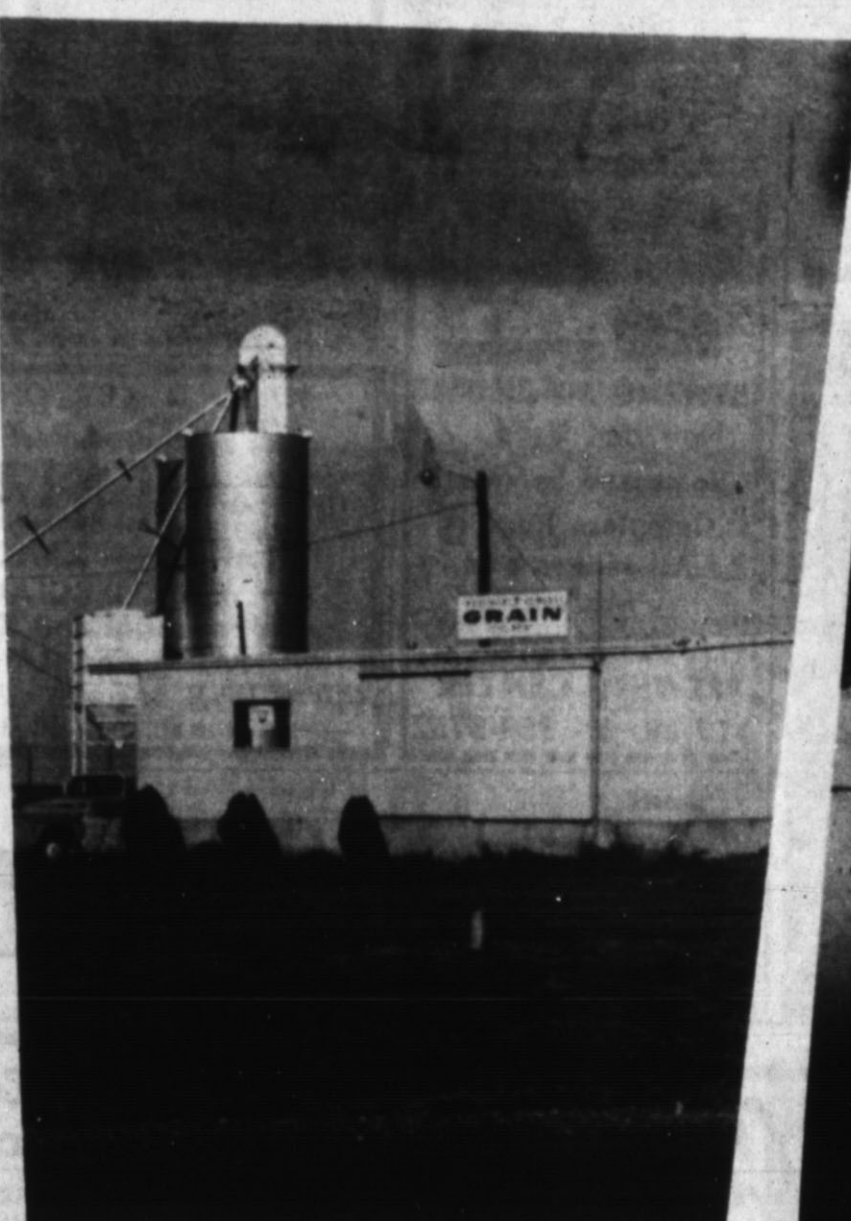
About a thousand persons are expected to attend, according to Dr. Bill Armistead, general chairman of the appreciation dinner.



LOVELY, FRESH
Fall Flowers
Your FTD Florist in Hereford
501 Park Ave.
364-4042
"FOR ALL OCCASIONS"



VETERANS PARK ROAD
HEREFORD, TEXAS



FARMERS CORNER
15 MILES NORTH



511 WEST FIRST
HEREFORD, TEXAS

It's your grain! Tell us . . . and we will do as you say

STORE IT . . . SELL IT . . . or . . . PUT IT IN THE GRAIN LOAN PROGRAM

DEPENDABLE SERVICE IN THREE CONVENIENT LOCATIONS

the **HEREFORD GRAIN CORPORATION**

. . . JOE ARTHO, GEN. MANAGER . . .

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1 st. insertion, per word 8c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$1.50
 Repeat insertion without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

STATED MEETINGS
 Second Monday
 8:00 p.m.
 Thursday
 Floor Practice
 Steve Powell, Secretary
 Dean Stallings, W.M.

Hereford Rotary Club
 meets every
 Monday at 12:05
 Jim Hill Hotel

Lions Club
 meets each
 Wednesday, 12 Noon
 Hotel Jim Hill

Kwanzas Club
 Thurs. Noon
 IOOF Hall
 207 E. Sixth

1. FOR SALE Miscellaneous
 Cleanest Cars In Town!
MARCUM AUTO SALES
 2nd and Sampson
 Phone 364-1221
 B-1-30-tfc

NOW AVAILABLE: The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price \$4.08. Hereford Brand, 130 West Fourth. B-1-53-tfc

CARPET
 C&W Tile 647 East First.
 Phone 364-3448.
 B-1-10-33-tfc

We Are Today Paying
 Wheat \$1.25
 Milo \$1.70
 Soy Beans . . . \$2.20
 (Subject to mkt. change)
 Listen to our daily market report at 2:05, Mon. through Fri. on KGNC Radio.
 Compliments of
CONTINENTAL GRAIN CO.

HEREFORD BAKERY
 519 Park Ave. 364-0177
 HOME OF
 Deaf Smith County
 Bread and Pastries

TOWN & COUNTRY MOBILE HOMES
 Hwy. 60 East — 1501 E. 1st St.
 New and used. Good selection of sizes and models.
 Buy a new furnished home for less than you pay for house rent. Call 364-0189.
 B-1-36-17p

FOR SALE: Gemeinhardt Flute in case. Excellent condition. Good instrument for beginners. Call 364-2030.
 B-1-tfx

All Types
LIGHT FIXTURES
 Decorative, Functional, etc.
 See the Selection at
Carl McCaslin Lumber Co.
 A Complete Building Service - 1 Block East of the Courthouse
 Phone the Lumber Number 364-3434
 B-1-24-tfc

STURDY Wheat Seed. First year from foundation. Bin run or clean. Phone Truman Ragan 364-1958 or Darrel Dirks. 364-2164.
 B-1-19-9-tfc

FIREPLACE WOOD. (dry) Hickory, Blackjack, Oak. 4 Bloms East of K on 15th St. Jim Loving. Phone 364-2780.
 B-1-18-10-17p

WEANER Pigs and feeder shots. C. R. McGhee. Phone 364-1945.
 B-1-10-8-tfc

243 Rifle with scope; 22 pistol; electric guitar with three pick-up 2 speed belt reducers. 364-1124 after 5 p.m. week days.
 B-1-22-13-3c

Use Andrews-Andrews Angus Bulls, you make no casaboo-boo.
 B-1-10-12-5p

6 to 8 year old horse. Phone 288-7882 after 8 pm.
 B-1-10-12-tfc

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st 364-2644

RELAXACIZOR — Free Beauty Sessions every Wednesday. Call 364-0986 Imperial Coiffures Beauty Salon for appointment at Salon or in the privacy of your home or office.
 B-1-13-10p

MARY KAY COSMETICS
 Call Kay Brown 364-4958
 B-1-13-tfc

"NEVER used anything like it," say users of Blue Lustre for cleaning carpet. Rent electric shampooer \$1. Duck wall's, Sugarland Mall.
 B-1-21-40-2c

FARMERS; we should ESTABLISH the Market Price, not ASK for it! Join N F O.
 B-1-15-40-9c

FOR SALE: 6 x 8 Ft. Storage house. \$75.00. Phone 364-1653.
 B-1-40-2p

STURDY Wheat Seed. First year from registered. \$1.50 bu. Contact A. L. Reznik 295-3432, Friona.
 B-1-15-14-tfc

REPOSESSED 1968 model Singer Sewing Machine in walnut cabinet. Will zig-zag, button-hold, blind hem, etc. Balance \$27.85 or five payments at \$6.40. Write Credit Manager, 1114 19th Street, Lubbock, Texas.
 B-1-14-tfc

White toy poodles. Male and female. \$40.00. Call 355-6206 or 352-4417.
 B-1-11-14-3c

GARAGE SALE: 119 Fir. Monday, Tuesday, Wednesday, Bedroom suite, curtains, rugs. Boys, girls, men, women's clothes, all sizes. Toys, books.
 B-1-20-14-1c

RUMAGE SALE in Duckwalls stock room, MONDAY, only. Sugarland Mall.
 B-1-10-14-1c

SERVICE for 12 (except cups) Thun Pattern, Bohemia Czechoslovakia China. Will sell all or by the piece. Mrs. T. W. Roberson, Phone 364-2564.
 B-1-23-14-tfc

SEWING MACHINES
 New and Used . . .
 Sales and Services!
 Complete Repairs
 All Makes and Models
SOUTHERN SEWING CENTER
 117 W. 3 - 364-3782

YORKSHIRE, Duroc, Hampshire, Crossbred piggy sows for sale. 364-0484, Hereford.
 B-1-14-3p

FOR SALE: Weaner pigs. Phone 289-5560.
 B-1-10-40-2c

SUPER stuff, sure nuf! That's Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1. Hereford Hardware.
 B-1-19-14-2c

KIRBY CARPET Sweeper and Cleaner with all attachments. 2 years old. 364-4783.
 B-1-12-14-1c

14 ft. fiberglassed wooden boat with 40 h. p. Mercury motor for \$350.00 See at 208 Star.
 S-1-16-10-tfc

FOR SALE: Deheaded baled cane roughage. C. W. Sanders 289-5220.
 B-10-40-tfc

SCULPTURED BRAS and girdles. Mrs. J. R. Kirkland, 305 Sunset, Phone 364-2263.
 S-1-12-47-tfc

Complete Turn Key Installations of Pumps and Gear Drives
"T" PUMP CO., INC.
 Sales & Service
 Hereford 364-0353
 Dimmitt 647-3444
 Friona 247-3311
 S-1-24-tfc

2. FOR SALE Farm Equipment
 FOR SALE: 1950 Chev. grain truck. Phone 289-5521.
 B-2-14-2p

MANNING PLUMBING CO.
 Roy & Jim
 For all your plbg. repairs CALL
 364-0931

HEREFORD RADIATOR
 Frame and Axle Repair
 116 Avenue K
 DEPENDABLE SERVICE

HAROLD MORTON, J. C. RICKETTS and PAT HILL - REALTORS -
 FARMS — RANCHES — HOMES
 COMMERCIAL PROPERTY
 Prudential and Kansas City Life
 FARM and RANCH LOANS
 Offices 110 E. 3rd Phone 364-3771 or 364-3774
 Home Phones: 364-1462 and 364-0443

See Us For Paris - Sweeps - Chisels for Graham (Hoerne) Plows
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-29-tfc

See Us For Mayrath Grain Augers In Stock
 Also have parts in stock
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-35-tfc

1940 Model 1 1/2 Ton Chev. Truck with grain bed and hoist. Call 289-5785 or 289-5337.
 B-2-40-4p

ONE SET of Roll-A-Cones. Late model. For a 14' combine. Phone 258-7582 after 8 pm.
 B-2-15-12-tfc

FOR SALE BY OWNER: Tilt cab, 18' 1963 Chev., 2 ton truck with bed and hoist. Cattle racks included. Also Ford tractor and shovel. Phone 289-5277.
 B-2-14-5p

One 20 Ft. 1966 105 John Deere Combine and one 18 ft. 1965 105 John Deere Combine. Call 364-1539.
 B-2-19-14-1c

Expert Clock Repair
COWAN JEWELRY

Lee Carter
 Jack Kirksey
 GENERAL CONTRACTING

1963 Chev. Truck. Factory bed and hydraulic lift. Extra good 900 tires. See at Continental Elevator. Call 289-5621 or 364-2531.
 B-2-20-14-3c

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077
 225 N. Sampson
 B-3-33-tfc

Cleanest Cars In Town!
MARCUM AUTO SALES
 2nd and Sampson
 Phone 364-1221
 B-3-32-tfc

Thames Pharmacy
 110 S. Centre
 364-2300
 Next to Family Medical Clinic

62 Ford LTD 2 dr. Sp. Cpl. Loaded. Black Vinyl Top Only 4500 Miles. Just New Save. Save Now Only \$2295.00
 11-8889

67 Chev. 1/2 T. Pickup 5750. 11,000 Actual Miles. V8 3 Spd. Looks & Drives Like New. Was \$1795.00 Now \$1295.00

68 Mustang Cpl. Auto Trans. V8 Auto Trans. Console. One Owner Local Car. real nice Was \$1295.00 Now \$1095.00

68 Olds Delta 4 dr. Loaded Low Mileage New Tires Perfect condition 827 V8 A real crown puff was \$1795.00 Now \$1295.00

68 Chev. Imp. 1 dr. Sp. Cpl. Ivory, Turq. Interior. V8 Auto Trans. A very Shary Car. Was \$1895.00 Now \$895.00

FOR SALE BY OWNER: 1963 Chev. Impala, 2 door, hard-top, 400 CI, 4 speed; 1959 Chev. 4 door Belaire, automatic, factory air, power steering. V-8. PHONE 276-5682.
 S-3-13-2p

FOR Sale or will trade for good used farm equipment, my 1967 Bonneville Pontiac. Phone 364-3886. F. H. King.
 B-3-18-13-3c

317 STAR
 Newly decorated inside and outside, large lot, fenced yard, home has 3 nice bedrooms, large living room and nice kitchen, existing 5/4 per cent loan can be assumed, priced at \$14,500.00, reasonable down payment.

5 BEDROOM BRICK — 3 FULL BATHS
 This 3200 sq. ft. home has separate den, large formal living room with wood burning fireplace, kitchen, utility room and double garage, a good buy at \$30,000.00, large loan available.

2 STORY HOME
 on large corner lot, 5 bedrooms, 1 1/2 baths, den, double garage, price \$13,500.00, owner will consider \$2,000.00 low!

3 BEDROOM BRICK
 Nice lawn and trees, fully carpeted, 1 1/2 baths, double garage, ideal location, for couple or family with school children, \$18,000.00, large loan available.

ONLY \$25.00 DJWN
 60 ft. lot in restricted addition, balance payable at \$15.00 per month.

FARMS \$30,000.00 DOWN ON IRR SECTION
 1 good 8' well, 362 milo allot., 238 wheat allot., price \$278.00 per A.

.8" IRR WATER AVAILABLE
 507 A., on paving, old improvements, \$140.00 per A., 29 per cent down, balance easy terms.

STRONG 8" WATER
 178 A., 1-8" well, natural gas sump pump, good allotments, only \$425.00 per A., \$20,000.00 down to qualified purchaser.

WE HAVE A GOOD SELECTION OF FARM AND RANCH LISTINGS TO CHOOSE FROM. SEE US FOR YOUR NEEDS. WE HAVE CASH BUYERS FOR LAND WITHIN 200 MILES OF HEREFORD. LIST WITH US AND GET ACTION!

HAMBY REAL ESTATE
 South Highway 385
 Office 364-3566
 J. M. Hamby 364-3533
 Gerald Hamby 364-1534
 Durward Hamby 364-3466

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

CARMICHAEL Real Estate, Inc.
 508 South 25 Mile Ave.
 Phone 364-1251

EXISTING LOAN - 3 bedroom - 1 1/2 bath - large den and dining area - double garage - fenced yard - fireplace - draped and landscaped. Payments of \$126 - Price \$20,250.

COUNTRY MANSION - 4 bedroom - huge den - fireplace - living room - 2 1/2 baths - unlimited storage - refrigerated air - 5 acres of land - swimming pool - bath house - horse barn - auto. sprinkler system. Probably as fine a home as Hereford has - by appointment only. Approx. 3900 sq. ft. - Try replacing it at the selling price, \$55,000.

DEN ONLY - New 3 bedroom - 1 1/2 bath - kitchen - formal dining area - refrigerated air - storm windows. Very nice - approx. 1900 sq. ft. - \$24,000.

LOW DOWN PAYMENT - 2 bedroom - living room - kitchen - dining area - outside storage - LOW monthly payments - terms arranged. \$12,250.

FOUR BEDROOMS - Under construction - den and fireplace - kitchen - dining area - 1 bedroom upstairs - double garage - close to school. Approx. 2200 sq. ft.

NOW CONSTRUCTING - FHA homes in the \$17,000 to \$20,000 price range - low down. Call us today.

Mutt Wheeler Harold Kids Troys Carmichael (Nite Phone) 364-0336

TEXAS PRESS ASSOCIATION
 Member 1968

BOB PUGH-BUILDER

4 Bedroom, total electric home at 319 Centre St. Double garage, 3 baths and ceiling heat.

204 Beach—3 bedroom, 2 bath, double garage, fenced yard, air conditioning. Existing loan.

Office 364-2221
 Home 276-5359
 108 Greenwood

TIRE SPECIALS
 Radial Tires
 6 ply whitewalls

235X11	\$1.30
235X11	\$1.90
235X11	\$2.10
235X11	\$2.30
235X11	\$2.50
235X11	\$2.70
235X11	\$2.90
235X11	\$3.10

(plus F. E. T.)
COOPER TRUCK TIRES
 10 ply nylon
 best quality

8.25X20	\$38.00
9.00X20	\$68.00

(plus F. E. T.)
 For sales call:
 364-1892 or 364-1641
 Genes Economy Tires

Hereford Insurance Agency
 To Be Sure! Don Baucous — Manager 364-0850

MAIN & HIWAY 60 PHONE 364-2266

Justice REALTORS Inc.

Ralph Owens Virgil Justice
 Gwen Leatherman 364-1656 Betty Cope 364-0855

11 ACRES goes with this brick home. 3 bedrooms, 1 1/2 baths, central heat, double garage & domestic well. On pavement. H-3247

OVER 2000 SQ. FT. home enhanced by such features as: Cedar roof, Brick Gables, lovely drapes, W/B fireplace, self cleaning oven, Cathedral ceiling in den, 3 bedrooms & 2 full baths, Near schools & shopping. H-3248

LOVELY LOCATION offered by this charming home. 2 1/2 baths, 3 bedrooms, beautiful den & kitchen, refrigerated air, carpet, drapes & sprinkler system. H-3243

NO DOWN PAYMENT to qualified buyers. 2 large bedrooms, separate den, extra large closets, wood floors, covered patio and fenced yard. H-3078

CONSULT US FOR CUSTOM BUILDING YOUR HOME. EXCLUSIVE BROKER FOR MERRIOTT & STOKER.

Campbell-Cramer REAL ESTATE

Headshakes Service

- ★ Guaranteed Move-In Costs!
- ★ No Red Tape ★ Efficient Service
- ★ No High Pressure

HOUSES

- LIKE NEW, medium sized 3 bdr, 1 1/2 bath home with built-ins, central heat, garage. Loan pmts. are \$109.00. Small cash payment will handle. \$12,900. H-3161
- OWNER WILL FINANCE 3 BDR. home for dependable family. 1400 sq. feet, 2 car garage. An exceptional bargain at \$7,500, low down payment, small monthly payments. H-3160
- NEW 3 BDR. brick on Juniper Street. Has 2 baths, built-ins, fireplace, 2-car garage. A very nice house in the best of locations. Easy FHA terms. \$19,950. H-3144
- HICKORY STREET. New house with double garage, built-ins, fully carpeted, 3 bdrs, 2 baths. Excellent location. Only \$17,400, low FHA terms.

East Hi-Way 60 - Phone 364-0972 or 2424
 Evenings & Sundays Call
 Gene Campbell 364-0780
 Don Teague 364-2453 Jim Cramer 364-0164
 Larry Kaul 289-5611 Bruce Plummer 364-0798

Inspect . . . Consult . . . Buy
GREENWOOD STREET

New brick home - construction just begun - 3 bedrooms - 1 1/2 baths - built-ins - carpet throughout - double garage. \$450 total down to veteran or little more on regular FHA loan. Buy now and live with your own color scheme.

A RARE FIND!
 Quality constructed - 2000 sq. ft. floor space - within 2 blocks of La Plata Jr. High & NW Elementary. Lovely home with many extras. Priced \$24,000 - will consider trade.

EZ TO BUY!
 New 3 bedroom - 2 baths - double garage - fenced yard - fully carpeted - built-in range & oven. Veterans total move in cost only \$350 - FHA total down, including loan cost, little more.

MOVE NOW INTO 601 AVE. G
 New - ready for occupancy - corner lot - 3 bedrooms with 1 1/2 baths and garage. Fully carpeted - fenced back yard.

Open for your inspection each afternoon. Veterans total move in cost, \$350 - FHA total down, including loan cost, little more.

DENZIL VAUGHAN
 Mesa Homes
 Phone 364-2850 or 364-2146, today.

Classifieds...

EXTRA CLEAN and loaded 1967 Ford 500 Galaxie. Call Installment Loan, First National Bank.

PRICED TO SELL: 1964 Landau Thunderbird. \$1100.00 See at 211 Beach.

1966 Ford Excel 500. 2-door hardtop with power and air. Phone 384-2694.

4. REAL ESTATE For Sale Or Trade

RETIRING? You can have a nice 2 bedroom home and collect \$365.00 monthly from the other three units of this beautiful 4-plex. Refrig. air, trees, flowers.

HOUSE FOR SALE BY OWNER: 3 bedroom, fireplace, fenced back yard, good location. Very small equity. Call 364-2453.

ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And... We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender!

SAM NUNNALLY 804 South 25 Mile Avenue 364-4299 day nite 364-2814

FOR SALE: 4 Bedroom, 3 bath brick home. Phone 364-4970.

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Bleivins. Phone 364-3688 or 364-1060.

FOR SALE by owner: nearly new 4 bedroom house. 216 Ranger Mrs. G. W. Newsom, 364-3338, or 364-0420.

FOR SALE OR TRADE: 864 ft. frontage on four land hwy. Restaurant and bar. 2 stations and 2 garages. 4 modern homes-three 2 bedrooms; one 4 bedroom-3 Main Hwys. 66-60 hwy. Making good money. Trade for cattle land or homes.

Floyd Dunavant Real Estate 200 South 25 Mile Ave. Hereford, Texas Call 364-2399

FOR SALE BY OWNER: large 3 bedroom, den, formal living room, refrigerated air, sprinkler system, fenced. 116 Juniper. Call 364-1037 or 364-1055.

NEW 3 bedroom brick home on Star Street. Fireplace, to tal electric. Priced to sell. Call 364-4259.

FOR SALE BY OWNER: Nice 3 bedroom brick on corner lot. 1 1/2 bath, carpeted, built-in, fenced backyard with large utility storage house. Located 433 Star, call 364-2376.

3 BEDROOM, 1 1/2 baths, with double garage. Carpeted. Fenced. Equity \$600.00, payments \$123.00. Phone 364-4689 after 6 p. m.

BY OWNER: 3 bedroom, den, living room, dining room, 1 1/2 bath, utility and oversized garage. 106 Beach. Phone 364-1353 or 364-0265.

FOR SALE: Immediate possession, our home at 426 Star. Three bedroom brick, 1 1/2 baths. Lloyd McGee, Phone 364-2586 or 364-0127 night.

HOUSES FOR SALE 2bedroom. \$500 down, \$80.00 per month. Owner financed. Spacious 2 bedroom, newly decorated \$10,000.00.

Contemporary 3 bedroom rancher. Formal living room, family room w-fireplace. Decorated by a professional. \$27,500.00

Casa de Manana! Spacious 3 bedroom, custom fire-place, imported decorator appointments. \$23,900.00.

CARTHEAL REAL ESTATE 200 N. 25 Mile Avenue Phone 364-0944 or 364-0925

Mark Twain was the first author to use a typewriter for a manuscript of a book submitted for publication.

FOR SALE: Family Coin Laundry. 104 North 25 Mile Avenue. Phone 364-1292.

HOUSE FOR SALE. Good location. 3 bedroom, 1 1/2 bath. 20x30 screened patio and Bar-B-Q. By appointment, 364-1572. 101 Beach.

CLEAN two bedroom house. Carpet. Fenced. Garage. \$9,000. Terms. 806 Lee. Phone 364-3147.

FOR SALE OR TRADE BY OWNER 320 Acres. 280 cultivation. 1/2 minerals. 125A milo; 40A wheat; 60A sugarbeets. 3 good 6" wells with return system. Wells on natural gas with one meter. Located on Hwy. 2 1/2 miles from town. Ideal for feed lot. Will take a \$20,000 or \$25,000 house in Hereford as trade in, some cash and remaining good terms. Call or write 238-3231, A. L. Glasscock, Box 566, Bovina, Texas.

OTHER INTEREST - must sell small cafe. Good business with rental units and dwelling on busy U. S. Highway Write Box 673-SMR, Hereford, Texas. S-4-23-8-tfc

BY OWNER: 3 bedroom house on South Main. Would take 2 bedroom trailer on trade. Joe A. Huckert, 364-1557 or 364-3702.

WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House.

666 A near Etter Tex., on pavement, lays exceptionally good, 3 strong wells, underground pipe milo, wheat, barley allot. \$45,000 down, excellent terms, trade for 1/2 or section in Hansford Co.

60 A on pavement, 3-8" wells underground pipe, lays good, waters 1 direction, 1/2 mi rows, fully allotted, \$19,000 gov't check, trade for 1/2 or 1/4 in Castro Co. area, will divide into 1/2 sec.

11,200 A Ranch on pavement, 3500 A deeded, 7700 A state lease 47 cents-A, 350 cow outfit or summer 1000 yrings, plenty of water, strong grass.

40 A on Dimmitt Hwy 4 1/2 mi from Hereford, will sell frontage for homes or sell complete block for development. G. I. loan can be assumed, excellent investment.

UNUSUAL OPPORTUNITY 640 A, on pavement, 3 bedroom home, shop & corral, 3 strong wells, 2 mi underground transite pipe, all irrigation equip. goes 446 A milo, 101 A wheat, 58 A Barley, good ASCS payment \$15,000. down & good financial statement will handle.

GIBSON REAL ESTATE & Insurance 364-0445 Wilbur D. Gibson 364-2225 Ben G. Scott 364-4365 Hereford, Texas S-4-12-3c

5. FOR RENT

AVAILABLE OCT. 1st, small apartment for one person; garage, close in. References exchanged. Call 364-3454 evenings or week end.

Have bedrooms for rent. Also will exchange room-board for part time household help. Lois Ross, 613 E. 5th. Phone 364-1700.

LARGE 2 bedroom furnished and unfurnished apartments at the Thunderbird. Phone 364-2797.

EFFICIENCY apartments - Bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-2702 Days - 364-2582 night.

Desirable duplex apartment, unfurnished. Suitable for lady or couple. 364-0464.

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc

LARGE 3 bedroom duplexes. Carpet, total electric kitchens. Convenient to shopping center and schools. Large rooms. \$115.00 per month 516 Ave. G or call 364-4304.

FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0960. 113 Ave. H.

FOR RENT: nice size bedroom. Man preferred. Phone 364-0786.

FURNISHED apartment in quiet, respectable neighborhood. Ideal for one person. References exchanged. \$55.00 per month, bills paid. Inquire 335 Ave B, or call 364-2382.

NICELY FURNISHED two bedroom apartment. 205 Jowell St. Inquire Apt. A.

3 Bedroom duplex apt. 2 baths, 2 car garage, central refrig. air, wood burning fireplace. Located in exclusive neighborhood. Long term renter only. Call S. M. Easley - Day 364-2271; Night 364-2640.

FURNISHED efficiency apartment. See at 310 McKinley or call 364-2011.

One bedroom furnished apartment. Carpeted. Phone 364-0977.

NICE 3 room furnished apartment. No children. \$90.00 per month. Apply in person. 232 West Third.

ONE WAREHOUSE building for storage \$42.50 per month. One double mechanic stall \$45.00 per month. Across west of Hereford Wrecking. Call Jack Bradley, 364-1111.

2 BEDROOM furnished upstairs apartment. \$90.00 per month. Phone 364-1111.

STORAGE FOR LEASE FOUR QUONSET buildings 40 x 100 on Santa Fe Track East of Hereford Milling. Equipped for grain storage with elevators and augers Phone 364-1111.

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM-4-1108.

6. WANTED

TRUCKS, PICKUPS, cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350

HORSESHOEING, graduate farrier. Regular shoeing and trimming. Corrective shoeing a specialty. Clifford Johnson. 364-2111.

DISTRIBUTOR for Lubbock Avalanche Journal Newspaper in Hereford. Contact Circulation Department, Lubbock, Texas.

WANTED: Pasture for cattle. Jim McAndrews, Phone 258-7211.

STUDENTS WANTED: Quality instruction in baritone horn and guitar. Phone 364-3112 after 5 p.m. Olen-Nelson 511 Ave. J

Cleanest Cars in Town! MARCUM AUTO SALES 2nd and Sampson Phone 364-1221

CUSTOM FARMING: All kinds. Call Robert Betzen 364-1913

Baby sitting in my home by the hour, day or week. Phone 364-4175.

WANTED - bus drivers - men or women. Must have chauffeur's license. Apply at School Bus Barn.

Party to manage new trailer court in Hereford. This unit will be equipped with carpet and storage area. Phone 364-4198.

WANTED: Your repair work on all small electric appliances. Vern Williams, 501 Jackson, Hereford, Texas.

TREE TRIMMING, topping, shaping, any type chain saw work. Ancl Greenway. 364-1118.

WANTED TO RENT: Irrigated farm in or between Sims or Ford Community. Crop or cash rent. Call E. R. Williams or Dale Kizarr. 506-289-5354.

WANTED: Your repair work on all small electric appliances. Vern Williams, 501 Jackson, Hereford, Texas.

Tree Trimming, topping, shaping, any type chain saw work. Ancl Greenway. 364-1118.

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MACHINE REPAIR WANTED SEWING Call 364-6273.

8. HELP WANTED

FOR FULLER Sales and Service, call Orval or Fern Kirby, 364-3706, 830 Bleivins. Need mature lady to help service part of Hereford area.

RELIABLE Household help. Laundry, house care and keeping children. References required and transportation. Call 364-2788.

SALESMAN WANTED If you are a married man with family, good education, interested in people, and you are sales minded - we want to talk to YOU. Our people average over \$16,000 after 3 years. If the above fits you, please write and tell us about yourself. Send photo if possible - interview will be arranged. Write Box 673-HTB, Hereford, Texas.

WAITRESS and car-hop. Also could use part-time help. Apply in person. Rainbow Drive-In.

EXPERIENCED parts man to manage parts department, farm equipment dealership Oswald, Gehl and Allis-Chalmers. Write or call Oswald Industries, Inc. Box 1328, Hereford, Texas 79045. Phone 806-364-0250.

BUSINESS OPPORTUNITY MAN OR WOMAN Reliable person from this area to service and collect from automatic dispensers. No experience needed. We establish accounts for you. Car, references and \$985.00 to \$1785.00 cash capital necessary. 4 to 12 hours weekly excellent monthly income. Full time more. For local interview, write Eagle Industries, 4725 Excelsior Blvd., St. Louis Park, Minnesota 55416

FREIGHTLINER driver, with 10 years experience. References required. Hereford 364-0484.

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday.

A UNITED FUND AGENCY

LADY WOULD like house work 5 half days, 8 to 12. Phone 364-2252.

RUMMAGE SALE in Duckwalls stock room, MONDAY, only. Sugarland Mall.

ALL TYPES CUSTOM PICTURE FRAMING See BILL BRADLY Photography Studio 904 East Park Ave. Phone 364-2610

The Japanese island of Hokkaido accounts for 20 per cent of Japan's land area, but supports only 5.4 per cent of the nation's population.

In a boom, we have more money than sense: When we go broke... it's about equal.

I THOUGHT WE WERE GOING TO BRAXTON'S 7-11 FOOD PHONE 364-0417 610 25 Mile Avenue

EXPERT REPAIR on PONTIAC BUICK GMC TRUCKS and all makes KINSEY OSBORN MOTORS free pickup phone 364-0550

FOR ALL Your Insurance Needs Consult ROBERT LEMONS Representing THE LAPLATA AGENCY 202 S. 25 Mile Avenue Hereford, Texas

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1568.

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11. Business Service

DAY NURSERY Day or hour. Good home care for your child. Balanced meals. Play room, fenced yard, adult supervision. Phone 364-3342.

Men and women wanted to train for Civil Service exams

We prepare Men and Women. Ages 18-55. No experience necessary. Grammar school education usually sufficient. Permanent jobs. No layoffs. Short hours. High pay. Advancement

FILM DEVELOPING - PRINTS CITY DRUG STORE 337 North Main

SICK ROOM SUPPLIES Wheel Chairs, Crutches, etc. McDowell Drug 338 N. Main - Phone 364-1313

DIST. WATER, Osarka water, soft water service, home owned softeners, industrial softeners, 364-3280 216 North 25 Mile Avenue. Hereford.

KELLEY ELECTRIC Doug and Virgil Residential & Commercial All bids and wiring competitive.

HEREFORD RENDERING CO. INC. Call in for FREE removal of dead livestock. 364-2302.

EXPERT Piano tuning. Call Elson Clark, 364-1182. If no answer, call 364-0628.

BEAR Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS Phone 364-2160

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572

N F O Says: Farming is a business. Lets operate it as one. Join N F O.

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Legal Notice

OFFICIAL NOTICE OF SALE \$590,000 CITY OF HEREFORD, TEXAS, WATERWORKS AND SEWER SYSTEM REVENUE BONDS, SERIES 1968

Date of Sale: October 21, 1968 The City Commission of the City of Hereford, Texas, will receive bids at the City Manager's Office, City Hall, Hereford, Texas, until 2:00 O'clock P. M., October 21, 1968, for the above bonds which are more fully described on the attached pages made a part of this Notice.

Sealed bids, plainly marked "Bid for Bonds," shall be addressed to the Honorable Mayor or City Commission, City of Hereford, Texas, and mailed or handed to the City Manager, Hereford, Texas, so as to be received prior to the date and time indicated.

The bonds will be sold in one block: \$590,000 Waterworks and Sewer System Revenue Bonds, Series 1968. Bids must be for all of the block. No bid of less than par and accrued interest will be considered. Bidders must specify the rate or rates of interest the bonds are to bear. No rate in excess of 5 per cent will be considered. Bids involving supplemental coupons and split rates within a maturity will not be acceptable. Award of the bonds will be made on the basis of the lowest interest cost to the City determined by calculation of interest cost to maturity after giving effect to the premium, if any.

Each bid shall be accompanied by a Cashiers Check payable to the "City of Hereford, Texas," in the amount of \$11,800, being 2 percent of the par amount of the series, which shall serve as evidence of good faith in submitting the proposal. The check of the successful bidder will be returned at the time the bonds are delivered to the purchaser. The checks of the unsuccessful bidders will be returned immediately following the award of the bonds. In the e-

PROFESSIONAL Poodle grooming. Call 364-1665.

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3350.

RUMMAGE SALE in Duckwalls stock room, MONDAY, only. Sugarland Mall.

ROWLAND STABLES Boarding - Rentals - Training 1/4 Mile North of City on ave. F. OWNERS: Mr. & Mrs. Harvey Rowland Call 364-1189 after 4 p. m.

HUBBLE DRILLING Water Wells Test Holes Electric Logs Call 364-2684

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard, 364-2110.

13. LOST & FOUND

LOST: 2 yearling heifers, branded Bar-D on left hip or II on left shoulder. Could be Angus, Hereford or black Whiteface. Brumley Ranch, 364-1209 or 364-0924.

FOR ALL Your Insurance Needs Consult ROBERT LEMONS Representing THE LAPLATA AGENCY 202 S. 25 Mile Avenue Hereford, Texas

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1568.

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vent a successful bidder shall refuse or fail to comply with the terms of the contract for the sale of bonds to him, then the good faith check is to be cashed and shall be forfeited to the City as complete and liquidated damages. All bids must be submitted on the "Official Bid Form," without alteration or interpolation.

The City will furnish printed or lithographed bonds bearing the facsimile signatures of the proper city officials, a transcript of proceedings relating to the authorization of bonds and the final unqualified opinion as to the validity of the bonds by Messrs. Dumas, Hugucnin and Boothman, Bond Attorneys, Dallas, Texas.

A bidder must agree to accept delivery of and pay for such bonds at the American National Bank of Austin, Austin, Texas. It is anticipated that delivery of the bonds can be made on or before December 5, 1968 and if for any reason the bonds are not tendered to the purchaser for delivery prior to December 31, 1968, the successful bidder may accept delivery of the bonds during the following thirty days at his option.

Legal Notice

THE STATE OF TEXAS
To any Sheriff or any Constable
within the State of Texas —
GREETING:

You are hereby commanded
to cause to be published once
each week for four consecutive
weeks, the first publication to
be at least twenty-eight days be-
fore the return day thereof, in
a newspaper printed in Deaf
Smith County, Texas, the ac-
companying citation, of which
the heretofore following is a
true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS

TO: the unknown heirs and
legal representatives of CHAR-
LES WALLERICH, deceased
the unknown heirs and legal
representatives of MART-
IN WALLERICH, deceased; the
unknown heirs and legal repre-
sentatives of GENEVA

HAMMES, deceased; the un-
known heirs and legal represen-
tatives of OLIVE WALLERICH,
deceased; the unknown heirs
and legal representatives of
MERLE WALLERICH, deceased;
the unknown heirs and legal
representatives of LIZZIE
HAHN, deceased; the unknown
heirs and legal representatives
of KATE WALLERICH, deceased;
the unknown heirs and legal
representatives of the un-
known spouses of each of the
deceased persons herein named
as deceased; the unknown heirs
and legal representatives of any
unknown spouses of any of the
heirs described as the unknown
heirs herein named; and any
and all claimants adverse to the
Plaintiffs of any part, portion,
right, title or interest in and to
the Northwest Quarter of Sec-
tion Seven, Township Five, Nor-
th of Range Three East, of a

Capitol Syndicate Subdivision
as shown by a plat thereof
of record in the Deed Records of
Deaf Smith County, Texas, lo-
cated in Deaf Smith County, Tex-
as, Defendants, Greeting:
**YOU ARE HEREBY COM-
MANDED** to appear before the
Honorable District Court of Deaf
Smith County at the Courthouse
thereof, in Hereford, Texas, by
filing a written answer at or be-
fore 10 o'clock A. M. of the
first Monday next after the ex-
piration of forty-two days from
the date of the issuance of this
citation, same being the 28th
day of October A. D. 1968, to
Plaintiff's Petition filed in said
court, on the 12th day of Septem-
ber A. D. 1968, in this cause,
numbered 5566 on the docket of
said court and styled JOHN
HENRY WALLERICH, LYDIA
M. WALLERICH, N. H. WAL-
LERICH, WM. WALLERICH,
FRANK WALLERICH, EMMA
WALLERICH BOYD and

husband, WARD BOYD, HOMER
WALLERICH, RUBY SMITH and
husband, OLIVER L. SMITH,
KATHERYN HIGH and husband
CHARLES HIGH, CHARLENE
R. HOWARD and husband,
GLENN E. HOWARD, LOUISE
H. BALDRIDGE and husband,
JOHN L. BALDRIDGE, CAL-
VIN WALLERICH, MICHAEL
HAMMES, KAREN JENNEY, JA-
MES HAMMES, MARY KAY
HAMMES individually and by
and through her father, JOS-
EPH P. HAMMES and the said
JOSEPH P. HAMMES himself
as Next Friend of MARY KAY
HAMMES, and LESTER WAL-
LERICH, Plaintiffs, vs. GEORGE
WALLERICH, the unknown
heirs and legal representatives
of CHARLES WALLERICH, de-
ceased; the unknown heirs and
legal representatives of MAR-
TIN WALLERICH deceased; the
unknown heirs and legal repre-
sentatives of GENEVA

HAMMES, deceased; the un-
known heirs and legal repre-
sentatives of OLIVE WAL-
LERICH, deceased; the un-
known heirs and legal repre-
sentatives of MERLE WALLER-
ICH, deceased; the unknown
heirs and legal representatives
of LIZZIE HAHN, deceased; the
unknown heirs and legal repre-
sentatives of KATE WALLER-
ICH, deceased; the unknown
heirs and legal representatives
of the unknown spouses of each
of the deceased person herein
named as deceased; the unknown
heirs and legal representatives
of any unknown spouses of any
of the heirs described as the
unknown heirs of each of the de-
ceased persons herein named;
and any and all claimants ad-
verse to the Plaintiffs of any
part, portion, right, title or in-
terest in and to the Northwest
Quarter of Section Seven, Town-

ship Five, North of Range Three
East, of a Capitol Syndicate
Subdivision as shown by a plat
thereof of record in the Deed
Records of Deaf Smith County,
Texas, located in Deaf Smith
County, Texas, Defendants.
A brief statement of the nature
of this suit as follows, to-wit:
For title to and possession of all
of the following described land
located in Deaf Smith County,
Texas, to-wit:
the Northwest Quarter of Sec-
tion Seven, Township Five,
North of Range Three East,
of a Capitol Syndicate Sub-
division as shown by a plat
thereof of record in the Deed
title or interest in and to said
Records of Deaf Smith Coun-
ty, Texas, and being locat-
ed and situated in Deaf Smith
County, Texas;
for judgment divesting any right
lands from said Defendants and
fully investing the same in
Plaintiffs; for judgment remov-

The Sunday Brand, Hereford, Texas,
Sunday, October 6, 1968
ing any and all claims on the
part of the Defendants, each or
either of them, as clouds upon
Plaintiffs' title to said land; for
decree establishing the owner-
ship of said lands and for parti-
tion; and for decree determin-
ing that said lands are not sus-
ceptible of division in kind and
that a Receiver be appointed
to sell said lands, and for divi-
sion of proceeds among and be-
tween the joint owners there-
of, as found and decreed by the
Court to be the joint owners and
according to their respective
joint interests in said land; and
for judgment for all costs, in-
cluding all expense in the mak-
ing of said sale, including reason-
able attorneys' fees to Plain-
tiffs' attorneys, Receiver fees,
abstract cost, recording fees
and commissions, and all other
such expenses, as well as costs
of suit, to be paid from the
proceeds of said sale before di-
vision thereof is made to the

respective joint owners of said
land as found by the Court to
be the joint owners thereof, all
as prayed for in Plaintiffs' Ori-
ginal Petition on file and here
now referred to, as is more fully
shown by Plaintiff's Petition
on file in this suit.
If this citation is not served
within ninety days after the date
of its issuance, it shall be re-
turned unserved.
The officer executing this writ
shall promptly serve the same
according to requirements of
law, and the mandates hereof,
and make due return as the law
directs.
Issued and given under my
hand and the seal of said court
at Hereford Texas, this 12th
day of September A. D. 1968
Attest: Lucille Posey Clerk,
District Court Deaf Smith
County, Texas. By Juanita Owen
Deputy.

Here's Where To Look...



for **LOW PRICES**
that **SAVE** the **MOST**

Come see! ONE visit and you'll ALWAYS
look to COOPER'S for STOREWIDE LOW
PRICES that SAVE you the MOST-on
foods you like!

**DOUBLE
GUNN
BROS.
STAMPS**

Wednesdays
with \$2.50 cash
purchase or more

Borden's pineapple, lime, orange
Sherbet packed in a heavy duty,
reusable 1/2 gallon container **59¢**

Nestle's assorted chocolate bars
Candy Bars 10 bars in a bag **37¢**

Shurfresh BUTTER pound quarters 79¢	Shurfine cut ASPARAGUS 300 cans 3 for \$1
Southern Roll MARGARINE 8 oz. roll 7 1/2¢	Shurfine APPLESAUCE 303 cans 2 for 39¢
Ranch Style BEANS no. 300 cans 7 for \$1	Maryland Club COFFEE pound can 68¢

Coca-Cola 12 King Size Bottles
Plus Deposit **89¢**

BACON
Shurfresh sliced
first grade **59¢**
LB.

PICNICS Swift's Premium Canned 3-lb. can \$2.29	STEAK Sirloin USDA Choice Aged Mature Beef lb. 89¢	PORK CHOPPIES no bone, no waste, lb. 59¢	COLD CUTS Glover's asst. 12 ounce sealed pkg. 49¢
--	---	--	--

Blackeye Peas Home folk fresh with
snap-ex. good-300 cans **6 for \$1**

Cherry Pie Filling Lucky Leaf
no. 2 can **49¢**

Cookies for Overseas Shipment
2 pound tin in a cardboard
box - regular \$2.00 value **\$1.68**
ea.

All Detergent Now 30¢ Off
9-lb. 13 oz. box **\$1.77**

PUNCH
DETERGENT

Now 10¢ Off
Giant Box **62¢**

ANOTHER BIG WINNER
of
50,000 Gunn Bros. Stamps Winner

MRS. JIM HIGGINS
142 North Texas
Hereford

50,000 Stamps
fill over 41 books

JOIN OUR BIG LIST OF WINNERS
Lots of People have won 100 to 700 stamps
FREE playing "ADD 21." Why not you?
It's fun... It's Free!

Biscuits Shurfresh
Sweet or Buttermilk
limit 5. Then 2 for 15¢ CAN **5¢**

KOTEX Economy Box of 48 **\$1.47**

Lilt
Complete Home Permanent
with Sponge End Papers
for Easy Winding
You Pay Only **88¢**
\$1.69 value

Push Button Lilt
the Foam Home Permanent
with Sponge End Papers for
Easy Winding
\$2.50 value
You Pay Only **\$1.44**

Friskies Cat Food
fish-chicken or liver flavors
8 tall cans **\$1**

**ZEREX
ANTI-FREEZE**
gallon can **\$1.39**

Be ready for the freeze
Prestone De-Icer 14 oz. **66¢**

GRAPES
fancy flame Tokays
LB. **15¢**

Celery Hearts from California
crisp, fresh bags ea. **25¢**

Yellow Onions firm and sweet lb. **5¢**

Sweet Potatoes from New Mexico
fresh, new crop lb. **15¢**

OKRA 39¢
Shurfine cut 20 oz.
plastic bag

FISH STICKS Gorton's
lb. pkg. **2 for 89¢**

**Shurfine frozen
Grape Juice**
12 ounce can
4 for \$1

Save
TenderCrust
Coupons
FOR VALUABLE
FREE PRIZES

Delicatessen
A MEAL FOR THE ENTIRE FAMILY!

1 Pound Meat Leaf
1 Pt. Green Beans & Potatoes
1 Pint Cole Slaw **\$1.69**
ALL FOR ONLY

Shop Where
You Get The
Red Carpet
Treatment.

COOPER'S MARKET
BEST MEAT IN TOWN

SUNDAY, OCTOBER 6, 1968

BLONDIE



MANDRAKE THE MAGICIAN

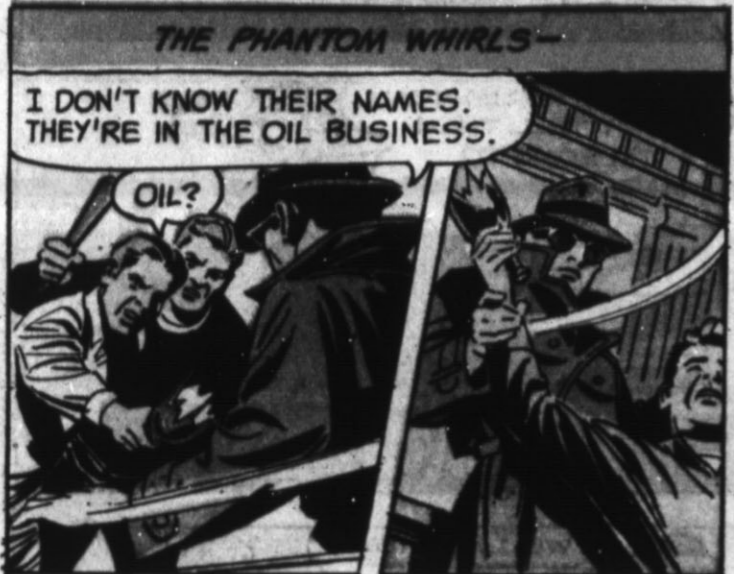
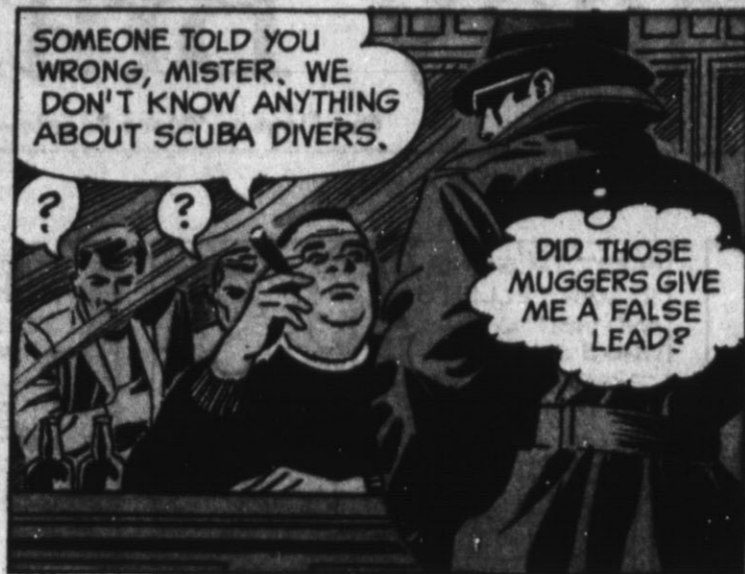


BY LEE FALK



The PHANTOM

By Lee Falk



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BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



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Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



FANNED BY WHIRLING, NOISY BLADES, BIG-FOOT STOPS HIS ANGRY CHARGE...



HE'D DEMOLISH US, BUT THE COPTER IS TOO MUCH FOR HIM!



BIG-FOOT IS RETREATING DIRECTLY TOWARD MORBU PASS, TIM— KEEP HIM ROLLING—



ROGER... MAKE LIKE A SHEEP DOG, BANDY. STAY ON HIS HEELS!



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THE BIG GATES AT MORBU PASS WILL HAVE TO BE OPENED SO BIG-FOOT CAN CONTINUE ON TO THE GAME PRESERVE—



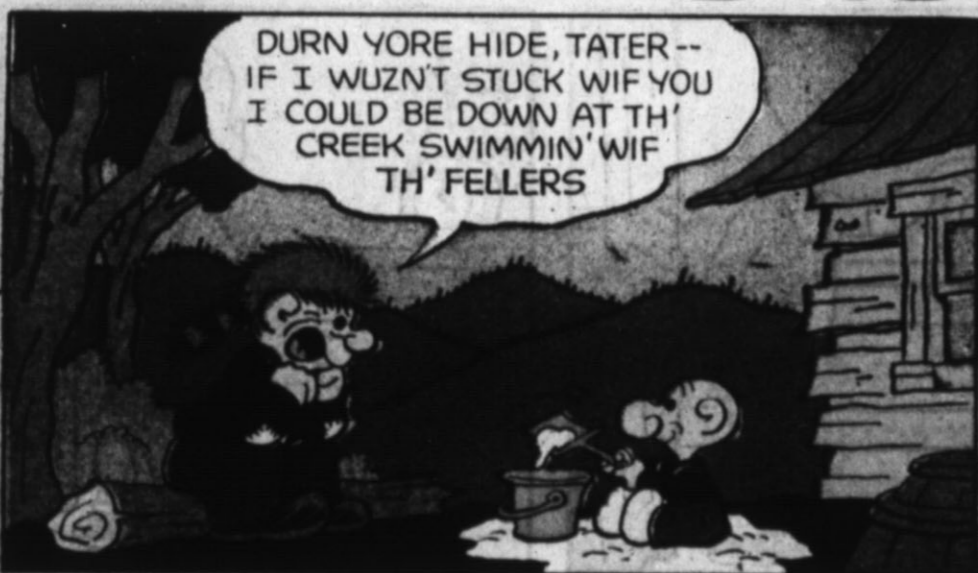
I CAN'T RAISE MORBU OUTPOST ON THE RADIO!

KEEP TRYING! KEEP TRYING!

TO BE CONTINUED.

BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



DURN YORE HIDE, TATER-- IF I WUZNT STUCK WIF YOU I COULD BE DOWN AT TH' CREEK SWIMMIN' WIF TH' FELLERS



IF AUNT LOWEEZY MAKES ME TAKE A TUB BATH TONIGHT IT'LL BE YORE DADBURN FAULT!!



JUGHAID -- COME ON IN TH'HOUSE AN' BRING TATER WIF YE---



I'LL LOOK AFTER TATER NOW, JUGHAID, IF YE STILL WANT TO GO--



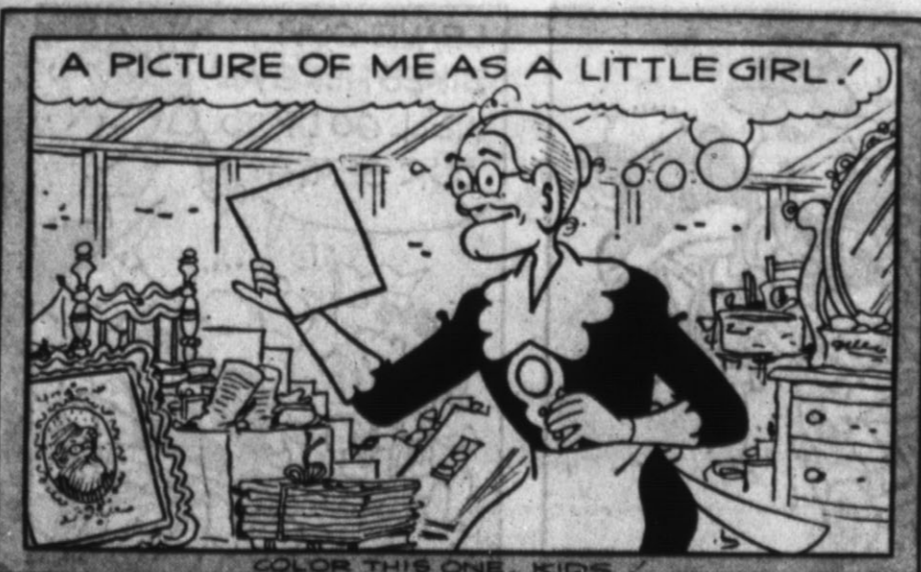
-- SWIMMIN' WIF TH' FELLERS

GRANDMA

by Chas. Kuhn

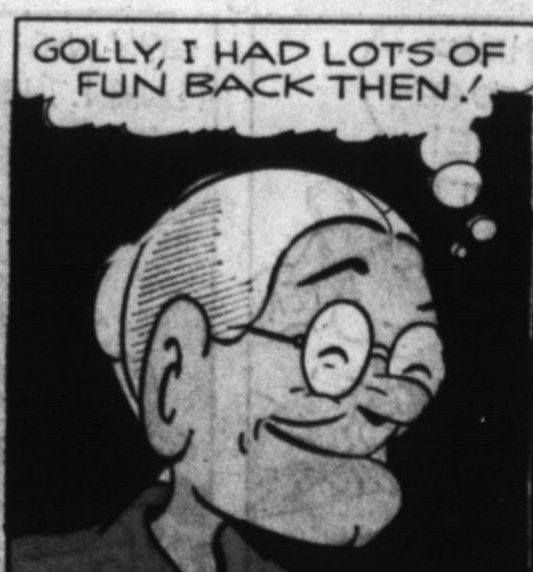


WHY, LOOKIE THERE!



A PICTURE OF ME AS A LITTLE GIRL!

COLOR THIS ONE, KIDS.



GOLLY, I HAD LOTS OF FUN BACK THEN!



H-M! I STILL FEEL LIKE A KID!



MY LAND, ONE OF MY OLD DRESSES!



10-6 CHAS. KUHN

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BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE

BOY, O'BOY, MY FIRST DAY AS A VOLUNTEER AMBULANCE DRIVER AND AN ACCIDENT'S HAPPENED ALREADY!

THAT MUST BE THE CAR UP AHEAD.

THE DRIVER'S STILL IN IT— HOLD ON, I'M COMING!

WADDA YOU WANT? I CALLED A TOW TRUCK, NOT AN AMBULANCE!

JUST TAKE IT EASY, MISTER. I'LL GET YOU TO THE HOSPITAL IN NO TIME!

I'M NOT HURT, I TELL YA! I'M NOT GETTIN' IN ANY DANG AMBULANCE!

BUT YOU'RE AN ACCIDENT VICTIM! IT'S MY DUTY TO TAKE YOU TO THE HOSPITAL FOR A CHECKUP!

LOOK, YOU FLAT-NOSED BABOON, YOU AND THE WHOLE U.S. ARMY COULDN'T PUT ME IN THAT AMBULANCE!

OH, IZZAT SO?

BIF!

BAM!

YES, ZAT'S SO!

BOFF!

FLAT-NOSED BABOON, EH?

YOU HEARD ME!

I'M THE GUY THAT HAD THE ACCIDENT. I'M OKAY, BUT I BROUGHT YOUR AMBULANCE DRIVER IN.

HOSPITAL QUIET ZONE

EMERGE

10-6

HENRY

by CARL ANDERSON

TICK TICK TICK TICK

TICK TICK TICK

TICK TICK TICK

TICK TICK TICK

TICK TICK TICK

10-6

TIGER

by BUD BLAKE

LET'S GO, FUNKINHEAD— HUGO'S TAKING US TO SEE YOUR FIRST BIG GAME!

STAY WITH US, FUNKIN. THERE'LL BE A BIG CROWD

LEAVE OUR BIKES HERE AN' WE'LL GO UP TO OUR SEATS

THERE'LL BE GUYS SELLING HOT DOGS AN' SODA

AND WE'LL SEE THE CHEER LEADERS

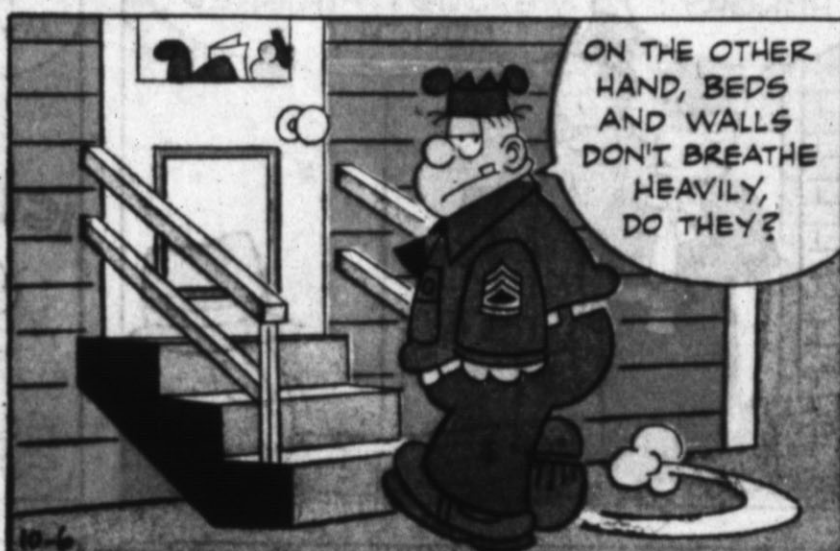
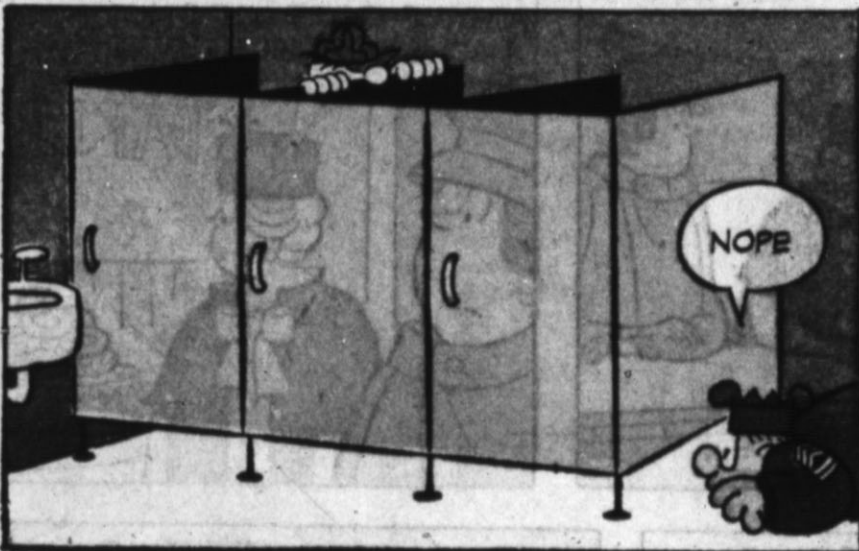
AND THE BIG BRASS BANDS!

ARE OUR SEATS TOGETHER, HUGO?

YOU BET!

GATE

beetle bailey by mort walker



FLASH GORDON by Dan Barry



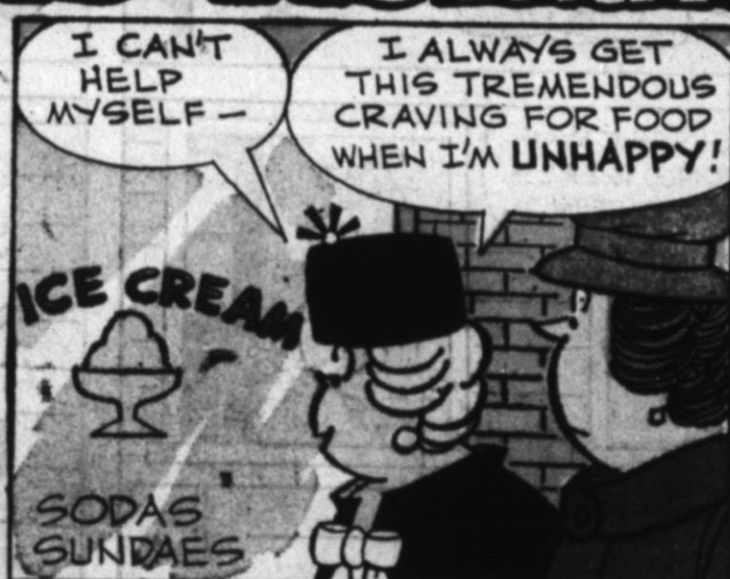
CONTINUED NEXT WEEK

LITTLE IODINE



The Little Woman

by DON TOBIN



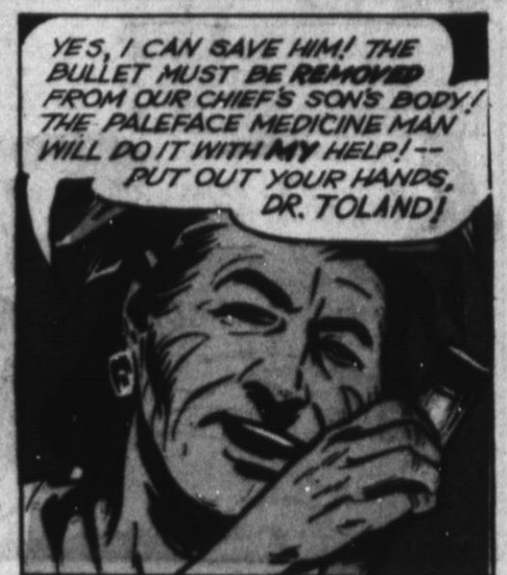
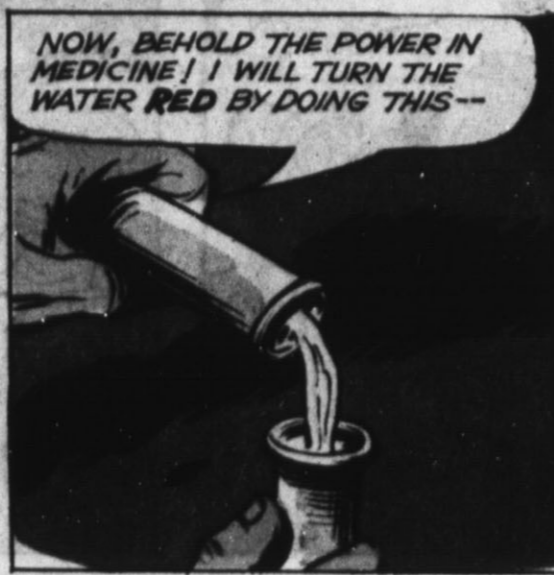
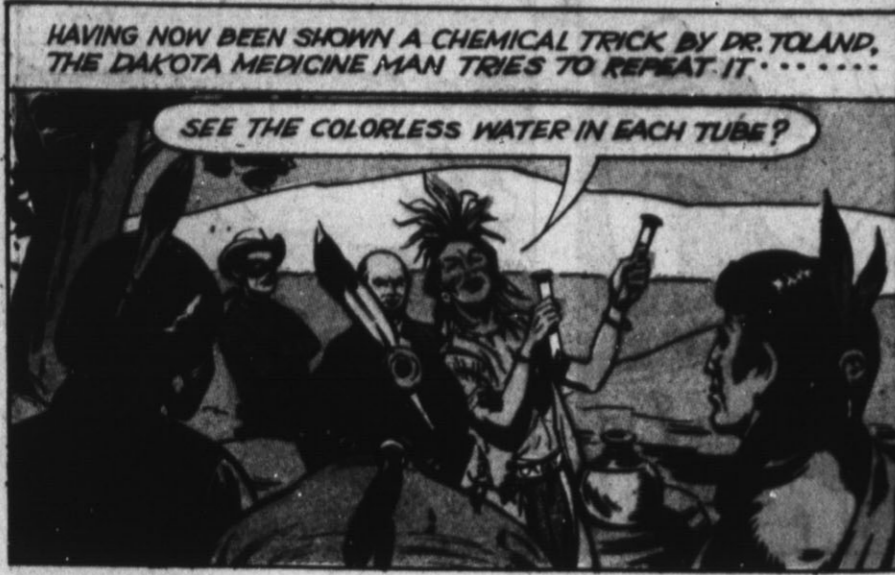
POPIEYE

by BUD SAGENDORF

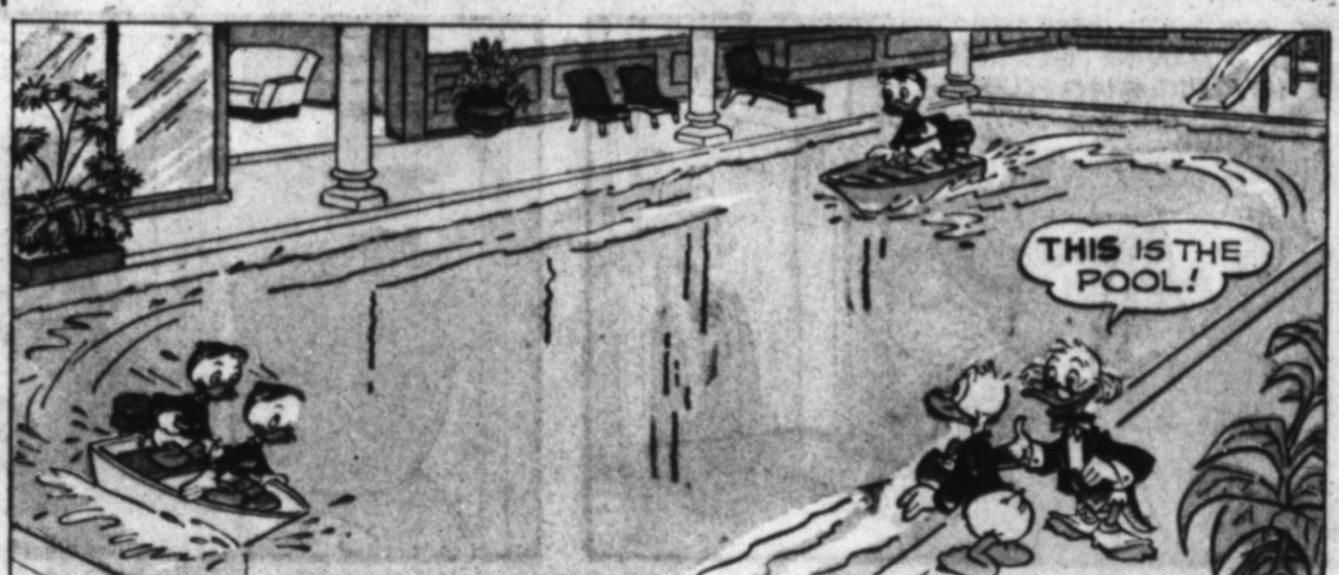


The LONE RANGER

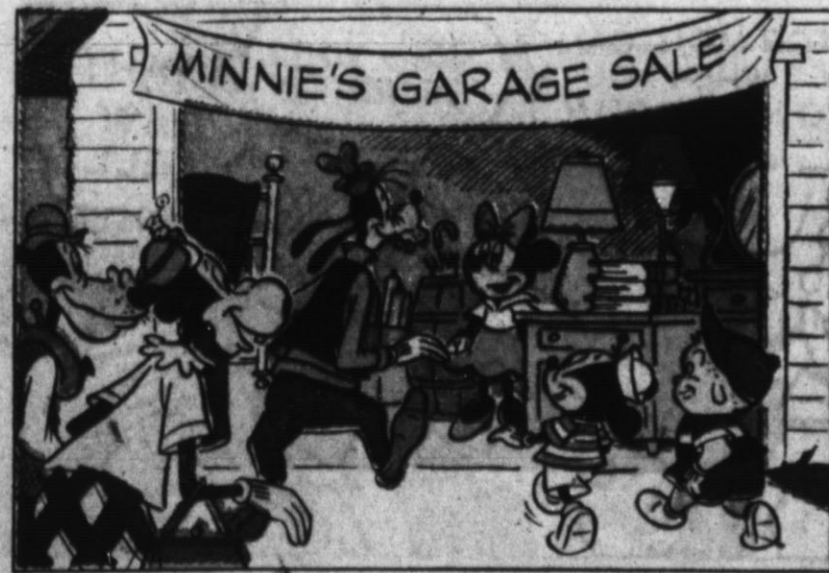
by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





MISTER BREGER

by Dave Breger



The KATZENJAMMER KIDS

by JOE MUSIAL

