

Hereford's Alcoholics Anonymous Dedicated To Rare Understanding

By EARL MOSELEY
Staff Writer
(This writer was permitted to attend his first regular meeting of Alcoholics Anonymous, as a non-alcoholic, for the express purpose of doing this story. He wishes to thank all the members for their kindness, cooperation and understanding.)

There is perhaps no one as earnest and sincere as an alcoholic — that is, a non-practicing alcoholic standing before a group of other non-practicing alcoholics telling the story of his life as a drunkard.

This is what happens at Alcoholics Anonymous meetings, and not without purpose. The purpose is simple: "My name is John (or Jane) Doe. I am an alcoholic. I want to tell you my experiences with the bottle, so you will know that I understand the problem. Because I want to help you."

Speeches are hard to make under normal circumstances for most people. This is especially true in cases where the subject of the speech is a highpoint in the subject's life. But when the subject of the speech is actually a confession of the subject's past degradation, it is another matter entirely. This takes true courage.

But it has a two-fold purpose: An alcoholic who can make such a speech about himself has in reality gotten himself to the point where he understands himself. The second part is that he understands others with the same problem.

"An alcoholic must know himself thoroughly," one of them said, "before he can ever expect to help himself."

And the second side: "My wife and five children left me because of my drinking. I almost succeeded at committing suicide because of it. Three days later, I drove to Alcoholics Anonymous and tried to work up the courage to tell

somebody I needed help. The longest walk I ever made in my life was from my car to the front door of the building. I met a man there. I had to tell him that I had a drinking problem. And do you know what he did? He put his arm around me and patted my shoulder, and he said, 'I understand.' I couldn't see how he could possibly understand my problem, but he was the first person in my life who ever told me that he understood. And as time went on, I found out he really did understand. Because he was also an alcoholic."

Understanding. That's the starting point. But it must expand to understanding on all sides. It must override all feelings of personal resentment, bitterness and hatred. It must try to erase the cause and substitute a cure.

"That's why an alcoholic must know himself and all other alcoholics," one of them said. And then said, "We have to help each other. We have to give away what we have in order to keep it. That sounds crazy, but it's true."

Prior to the meeting, an alcoholic confessed, "The first time I was asked to attend a meeting, I thought to myself, why would I want to get with a bunch of other drunks? I could go to a bar and do that, and drink at the same time. But I came to a meeting and soon discovered that I was the only drunk in the place. And I kept coming back, ever since then."

What does an alcoholic look like? Doctor, lawyer, merchant chief, rich man, poor man, beg-

german, thief. . . He looks like every other human being because that's exactly what he is — a human being.

It was explained that an alcoholic has a disease, not unlike sugar diabetes. The diabetic cannot take sugar into his system. By the same token, an alcoholic has a similar problem with liquor. Therefore, alcoholism is a habit that has become an illness. An illness has to be treated. The treatment, though perhaps as misunderstood as the alcoholic, is simply "I will help you — you will help me."

Meetings of Alcoholics Anonymous are held at the Rock House in Jaycee's Park on South Main every Thursday night. Before and afterward, the members get together over coffee, cookies, cake and candy. On the left side is the A. A. meeting room, for the alcoholic members. On the right side is Al-Anon, a meeting room for the families of the alcoholic.

The beginning of the A. A. meetings is a recitation of their own prayer:

"God grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference."

The meeting will end with the Lord's Prayer.

But in-between it is clearly pointed out that no one is attending a church service. Actually, it is merely a fellowship meeting. Step Number Three in their famous 12 Steps plainly states "Make a decision to turn our will and our lives over to the care of God 'as we understand Him.'" And it means ex-

actly what it says — God as we understand Him.

It was explained by three of the four speakers that the basic cause for their having become alcoholics was the "God we were taught as we were growing up — by extremely strict families, by 'hellfire and brimstone' preachers" who had drummed out constant and continual perfection in life "otherwise you will die and go to hell."

"We must have God in our own way," a speaker told his audience. "I had to learn that 'God is love', not a mean and angry Deity who was strictly out for punishment."

Alcoholics Anonymous is not out for perfection. They go on the principle that "yesterday is gone, help me to get through this day sober, and let tomorrow take care of itself."

One lady speaker said, "At the beginning, I knew I couldn't make it all day long — I did it in five-minute periods. 'Please, just let me stay sober five more minutes.' I haven't had a drink since last June."

There were approximately 35 people in the audience. Each of them listened intently, as they smoked and drank coffee. There was not one who was not intent in complete interest — and yet there were a lot of laughs too, when they would kid-each-other openly about some of their past experiences with alcohol. It was taken because they were all in the same boat.

There were people who had known blank-outs for days and weeks, had known hospital treatment (some who plainly stated that all "cures" were worthless because the doctors had no real understanding of the problem) and jails. And he remembered that they were average human beings — with a problem.

"There are as many millionaires with us as there are Skid Row bums."

One alcoholic pointed out, "I don't think any of us ever felt pride over being an alcoholic at any time. We just had to get to the point where we saw what we were and had to have the help to do something about the mess we were in."

And there was another who said, "We don't all make it in this program."

And still another who said, "It's a long road sometimes. There are those of us who get in and out of A. A. — who only see ALCOHOLICS, Page 2



IT'S THAT TIME OF YEAR — Onion planting has begun in earnest in Deaf Smith County, as evidenced by this photo taken by Brand photographer Tyler Vance southeast of the city. Isaias Gamez said Thursday that he had started planting 8½ acres of onions that morning. Onion planting, just about the last phase of agriculture which isn't mechanized, usually begins the first week in March.

Ben Barnes To Visit Thursday

Ben Barnes, Democratic candidate for Lieutenant Governor, will bring his campaign to Hereford Thursday, with an informal coffee planned in his honor beginning at 9 a. m. in the Jim Hill Hotel ballroom.

Barnes, who is nearly 30, has had four elected terms to the state legislature and two terms as Speaker of the House. He is a native of Eastland and Comanche counties.

The public is invited to attend the coffee. There is no specified time for the get-together to end.

Education Group Will Meet Here

Hereford will host Thursday for a meeting of the Panhandle Council for Social Studies, marking the first time the council has met away from Canyon.

Approximately 50 persons from throughout the Panhandle are expected to gather at the Cason House at 6:30 a. m. to hear a discussion on the "Jacksonian Democracy." Wayland Social Studies Department of Plainview will present the program.

Local members of the council expected to attend are Mrs. Spicer Gripp and Joan Fuston, La Plata Junior High instructors, and Eleanor Hudspeth, Jeff Smart, Mildred Ramey and Flo Dickinson, all of Stanton Junior High.

New Clinic Is Going Up Fast

The Family Medical Clinic, now located at 907 Park Ave., will move into its new location at 807 W. Park Ave. on June 1. Completion date of the new clinic building is May 24.

Dr. John H. McCrary and Dr. Gerald G. Payne will be joined by Dr. Duffy McBrayer of Fort Worth, to make it a 3-man clinic.

Dr. McBrayer is currently with the U. S. Public Health Service at Fort Worth.

The new building is prefabricated and is manufactured and shipped by Erdman Medical Buildings of Madison, Wisconsin.

Space of the building is 3,000 square feet for the upstairs portion, with a basement the same size.

Family Medical Clinic officials announced that it will be strictly an out-patient diagnostic clinic. Dr. McCrary will have been in Hereford three years this summer and Dr. Payne one year.

Meeting Set Here Tuesday For Beef Cattle Producers

A meeting for beef cattle producers is scheduled for Tuesday at 7:30 p. m. in the Scout Room of the Community Center, according to County Agricultural Agent Justin T. McBride. He said the central topic would be on crossbreeding.

Dr. Lowell M. Schake, Extension area livestock specialist, will present the program. Schake works with cattle feeders and producers in the West Texas area and cooperates with county agricultural agents in conducting educational programs and meetings dealing with various phases of the livestock industry, McBride said.

Shake is a native of Marthasville, Mo. He received a B. S. degree from the University of Missouri in animal husbandry in 1960 and an M. S. degree in animal nutrition in 1962. He was awarded a PhD degree in animal nutrition from Texas A&M in 1967. In addition to serving as area livestock specialist, he is also an assistant professor of animal science at A&M.

which is present in all pure breeds.

McBride said that no longer is there any doubt regarding the benefits of crossbreeding in beef cattle production. The only question is how long the industry can afford to by-pass a solid 25 per cent potential advantage. The United States is blessed with a considerable number of pure breeds of cattle from which to draw breeding stock for systematic, scientifically based crossbreeding programs. Some adjustments in the national breeding plan will be necessary, but these can be made.

The local agriculture agent pointed out that there are two main reasons for crossbreeding: (1) to combine the desirable characteristics of two or

Farm Control Is Meeting Topic

Farm management will be the major topic during a meeting sponsored by the Hereford Young Farmers at 8 p. m. Tuesday in the Flame Room of Pioneer Natural Gas.

Dale Hansard of Northrup King Seed Co. will present the talk. Refreshments will be served by the American Cynamid Co.

The public is urged to attend the important meeting.

Crossbreeding has already made significant contributions in swine, sheep and poultry production. It has been discussed by cattlemen, McBride said, because most are aware that it offers potential benefits in production, if they can contrive to capitalize on them. This breeding system must be well understood, systematically carried out through proper management, and it must be followed by effective marketing before the potential benefits can be realized. If these things are done the hybrid individual brings out a latent productive potential

American Legion To Have Birthday

Hereford Post No. 192 will join with 16,000 other posts throughout the United States to celebrate the 49th birthday of The American Legion.

The Hereford Post celebration will begin at 7:30 p. m. on Tuesday with a Family Covered Dish Supper. Members of the American Legion Auxiliary will be serving and invite all members to come with their families and guests, bringing a vegetable and salad for the evening meal. Meat, dessert and drink will be furnished.

The hostess chairwomen will be Mrs. W. J. Smith and Mrs. R. E. Drager.

Following this time of fellowship, Past Department Commander Jack W. Flynt of Dimmitt will be the guest speaker.

The topic of Com. Flynt's subject will be "What Is This, The American Legion?"

Patriotic entertainment by the youth of the city has also been planned for the evening affair, it was announced.

The Hereford Post said that with celebration thoughts in the minds of every Legionaire at this time of the year, plans are already being initiated for the observance of the 50th anniversary next year. Many changes have taken place since the first meeting in Paris, France, in 1919, they reported, but the basic purpose has not changed. The programs and concerns of the Legionaires have from the beginning always kept an eye open for the betterment of the community and his fellowman.

Candidate States Campaign Issues

Introduced as the kind of man who "knows what it takes to survive in this country," Dick Brown, Democratic candidate for U. S. Representative, appeared before a small group of people at a coffee in the Hotel Jim Hill, Thursday, and outlined his plans for the campaign and possibilities of plans if he is elected.

Brown, who is a native of Hartley, has lived in that community all his life and because of the life he has led, through the Depression and such, he stated that he "knows what it is like to 'hub it' once in a while."

Stressing his opinion and outlook for the coming years, Brown said, "I think the future of Hereford, and the continued progress-and I would be amiss if I didn't say it is just started."

In explaining his upcoming campaign, he stressed the fact that he needs the help of the people to take upon themselves to let him know of rumors, good or bad, that they hear. He also explained that he would run a clean campaign and pointed out that it would not involve "mud slinging" as do quite a few political maneuvers.

economy as a whole, Brown said that the agriculturist is not getting what he deserves and because of this the entire system of business is suffering. "It takes a combined effort of all business-layers, businessmen and industrialists to get what each deserves," he said in expressing the matter.

In conclusion, Brown said, "I will represent you in a positive manner in order to get the Panhandle moving again and to gain lost ground."

Credit Union Stockholders Meet Tuesday

Charles Bell, manager of the Hereford Federal Credit Union, has announced the 31st annual stockholders meeting will be held from 7:30 to 9 p. m. Tuesday at the Hereford High School auditorium.

Bell also announced that a \$100 and a \$50 door prize will be awarded. Invited to the meeting are families and their friends.

He explained that such a meeting is held one time each year, always in the first quarter.



JOLLY GREEN OPPONENT — Hereford Whiteface pitcher appears to be overwhelmed by the Amarillo Palo Duro Dons. See story on the sports page. Photo by Tyler Vance.

Pharmacy Begins Construction

Thames Pharmacy is now under construction at 110 S. Centre in Hereford with a tentative opening date set as May 20.

The owners will be John and Sheila Thames, who now live at Snyder, but will move to 223 Greenwood on April 1.

The new pharmacy will measure 30 feet by 50 feet with a drive-in window. Constructed of dark brick, it will also have 8-foot stain glass windows in Spanish-type architecture. The floor will be deeply carpeted.

Outside the pharmacy will be a large parking area, which will be blacktopped, with exits on both Centre and Park Avenue.

The Thames are both registered pharmacists. Thames graduated from Southwestern State at Weatherford, Oklahoma, and has been a pharmacist for four years. He and his wife have practiced pharmacy in both Kansas and Texas.

They have two children, Laura, two-and-a-half, and Delight, 5 months.

Mrs. Thames' parents are County Judge and Mrs. H. C. Williams of Hereford. Thames' parents are the R. W. Thames of Andrews.

Lions Prepare Radio Auction

Members of the Hereford Lions Club have begun work on a Radio Auction, scheduled for the first week in April.

Lions presently are soliciting gifts from local businesses, with the firm giving the gift scheduled to receive advertising during the auction. The larger the gift, the more advertising the firm receives.

Later, the gifts will be at a spot where local residents may come by and look at the merchandise and pick up a listing. During the auction on April 3, 4, 5 and 6, five rotary style telephones will be used to take bids from radio-listeners for two hours each day.

When 80 per cent of the retail value is reached on the item, it will go to the highest bidder. Proceeds will go to the Campfire and Boy Scout Building Fund.

Alcoholics . . .

Continued From Page 1

want the cure long enough so that we can start drinking again — and it's awfully hard to follow the Twelve Steps many times. I am one of them. I have gotten out of A. A., gone on a binge — the biggest one in my life — and wound up in jail and the hospital. But once you become interested in the program you really start trying." And yet another: "I looked at every word on the Steps and the Prayer except God. I tried to block that word completely out. But one night I stayed awake all night long, until I was finally able to say, 'God, please help me.' I haven't had a drink in nearly 16 years."

Even the problem of dope was touched upon: "I would admit that I was an alcoholic, but I would never mention that I was also a dope addict. I finally had to do that, and I had to treat it in the same way as my alcohol-

The 12 Steps Of Alcoholic Anonymous

1. — We admitted we were powerless over alcohol — that our lives had become unmanageable.
2. — Came to believe that a Power greater than ourselves could restore us to sanity.
3. — Made a decision to turn our will and our lives over to the care of God as we understand him.
4. — Made a searching and fearless moral inventory of ourselves.
5. — Admitted to God, to ourselves, and to another human being the exact nature of our wrongs.
6. — Were entirely ready to have God remove all these defects of character.
7. — Humbly asked Him to remove our shortcomings.
8. — Made a list of all persons we had harmed, and became willing to make amends to them all.
9. — Made direct amends to such people wherever possible, except when to do so would injure them or others.
10. — Continued to take personal inventory and when we were wrong promptly admitted it.
11. — Sought through prayer and meditation to improve our conscious contact with God as we understand Him, praying only for knowledge of His will for us and the power to carry that out.
12. — Having had a spiritual awakening as the result of these steps, we tried to carry this message to alcoholics, and to practice these principles in all our affairs.

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lic problem." Alcoholics Anonymous has no membership dues. Instead, they pass the plate for collections at meetings. But no one is forced to contribute — to the contrary if the member should need some money, he can remove it from the plate and no one will offer a complaint!

The General Service Board of Alcoholics Anonymous Inc. of 305 E. 48th St., New York, requests that all newspapers and other news media observe the long-standing tradition for the anonymity of its members. Therefore, the Brand respects their wishes.

However, it is a shame in many cases that their names cannot be mentioned. For the majority, credit is deserving. These people are conquering a disease no less fatal than the fighters of cancer, birth defects and heart disease. And like the scientists, they are doing it in their own way. Several said, "I owe my life to A. A." Is this any the less important?

Local A.A. has open meetings the last Thursday in each month. They urge every alcoholic and non-alcoholic to attend. But they look over their other Thursday meetings and say:

Meeting . . .

Continued From Page 1

more pure breeds to form a new breed or type with greater adaptability to a given environment, or to some other specific purpose, and (2) to produce hybrid vigor.

Not many cattlemen are interested in creating new breeds or types of cattle, McBride said, but it is being done. Examples are such breeds as Santa Gertrudis, Brangus and Charbray. On the other hand, hundreds of cattlemen are taking advantage of the increased productive potential brought about by hybrid vigor.

McBride urged all interested parties to attend Dr. Schake's presentation.

"To the members who are here for the first time, please don't become discouraged. We want to help you. Just let us know."

Past performances show that they are sincere. Many of them have gotten up many, many times in the middle of the night to go to someone who needed help. They have proved it.

This reporter was received warmly by the Hereford Alcoholics Anonymous membership. Let it be said that they offered absolutely no restrictions on the press. They said, simply, to write the story as it was seen. However, this reporter was so impressed with what he saw that he can only hope that he has done so without going overboard.

But there are two sides to the alcoholic story. Next week, the Brand will present an article concerning the relatives of alcoholics. It is done so because "every family has at least one." It is hoped that such information will achieve as much understanding for the non-alcoholics as Alcoholics Anonymous has for the alcoholic.

TAX MAN SAM SEZ

Even though April 15 is almost at hand, as taxpayers we have only reached the half-way point. About half of us have filed our income tax returns — a few of us have spent our refund checks, but at least half of us are still looking for those records that we did or did not keep during 1967. There is no better time than right now — get out those records and get



E. S. Ireland 85th birthday marked

Ex-Mayor, Civic Leader Observes 85th Birthday

E. S. Ireland was honored on his 85th birthday Friday when Mrs. Ireland was hostess at their home with a family dinner. His four children, two nieces, a grandchild and a great-grandchild were present to help celebrate the anniversary.

A former mayor of Hereford for several terms, Ireland has been active in civic, political and church affairs of the city since he came here in 1920. He has served as chairman of the board of Deaf Smith County Hospital and a school board member, and was clerk of the session for the Presbyterian Church for a number of years. Born in Newport, Jack County, March 15, 1883, he and his family moved to Hereford from Dimmitt. Confidence in the growth of this city and county, which he has seen realized, was always expressed by Ireland, who refused to lose faith in his home town during difficult years in the 1930's.

In the mayor's office, he served almost ten years the first time, and later was appointed to become a candidate and was elected again. The original brick paved streets were put in during his term of office, the present City Hall and the original hospital building were constructed.

He takes pride in the fact that while he was on the school board, he was instrumental in initiating a band system in the public schools. He and members of the old town band contributed money to pay the band teacher's salary the first year and Hereford schools have had a program of music instruction ever since.

His children are Rachel, Mrs. Don Henslee, and Elizabeth, Mrs. Charlie Holt, both of Hereford; Richard Ireland of Moriarty, N. M., and Ed Ireland of Sweetwater.

Henslee and Holt were also at the birthday dinner, as were Mrs. Clay Ridgway of Hereford and Mrs. Bob Birchfield of Amarillo, nieces; Mrs. Martha Ann Moore and Shaun Moore.

Board Schedules Regular Meeting

Earnest Langley, president of the Deaf Smith County Chamber of Commerce, has announced that the regular monthly meeting of the board of directors will take place Wednesday, at 6:30 a. m. in the Hotel Jim Hill Ballroom.

A breakfast will be served at 6:30 and the meeting will follow immediately with a number of items to be discussed.

These items which appear on the agenda include the possibility of changing the chamber's fiscal year to correspond with the Calendar year; and the question of whether continuation of having the president-elect serve as master of ceremonies at the annual meeting should be carried on.

Also to be discussed is the approval of director-committee liaison assignments and the recommendation of cancellation of members for various reasons. Reasons indicated were 15 for failure to pay dues, two for change of ownership, and one for no reason.

Concluding the items on the agenda are the plans for accreditation presentation and the junior college meeting.

COW POKES

By Ace Reid



"Boys, I called the banker and told him ole Domino wuz snake bit, now he's sicker than the ole bull!"

The Hereford State Bank MEMBER FDIC

THE SUNDAY BRAND

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Barbara Langley Is Elected To Offices In Tech Organizations

Barbara Langley, daughter of Mr. and Mrs. Earnest Langley of 502 Star, Hereford, was recently elected to three offices in student organizations at Texas Tech in Lubbock, where she is a Junior Art Education major in the Department of Home Economics.

Miss Langley was elected as one of three members of the Student Senate, who represent the 1,500 Home Economics students in the student governing body. The Student Senate is composed of "senators" from the various school divisions and departments of the university.

She is in her second year as a member of Angel Flight, the Honorary Women's Auxiliary to the Air Force ROTC. Angel Flight is a drill team which marches at various school activities, and they will represent

Texas Tech by marching in the "Battle of the Flowers" Fiesta Parade at HemisFair '68 in San Antonio on April 21. She was also recently elected to a national office from among representatives of more than 15 Angel Flights in colleges and universities all over the country.

Barbara was also elected Rush Chairman for Kappa Kappa Gamma, her social society, for 1968-69. She was Scholarship Chairman this year and a member of the "Kappa Pickers," a folk-singing group from the society that has entertained at various college functions.

Miss Langley has also been a member of the Board of Student Organizations; member and

president of "Little Sisters of Minerva," an honorary auxiliary of Sigma Alpha Epsilon; assistant sports editor of the Tech annual, La Ventana; and legislator and scholarship chairman of Gates Hall, a women's residence hall.

She has been on the Dean's List each semester, by maintaining a 3.0 or better average out of a possible 4.0 grade average.

Two Burglaries Reported To PD

Two burglaries, one of them at a residence in which stolen goods totaled nearly \$900, were reported to Hereford police Saturday morning.

Robert Almazan Jr. told police that his father and the remainder of the family had been gone several months from the residence at 421 Barrett, and he had just discovered the burglary.

Someone had removed a screen from a kitchen window and pried open the window to gain entry into the home. Taken was a 21-inch television, a large clock and all the clothes

Ford 4-H Club Holds Meeting

The Ford 4-H Club met Friday, March 1 at the Community Center. Joyce Bezer called the meeting to order. The roll was answered with "something I can add to my record this month." The minutes were read and approved.

Cynthia Hanna gave the ins-

piration. The following committee reports were given: Foods III-Carmela Burgess; County Council-Cynthia Hanna; Public Speaking-Beth Bezer; Livestock-Jim Marsh; Child Care-Charlotte Bezer.

March 30th is the date of the county contest.

Cynthia Hanna explained the new 4-H uniforms that have been adopted by District I. The club voted to give \$5 dollars to the AFS program to support the exchange students. Mrs. Bezer gave a treasurer's report. The next meeting will be April 5 when the junior members will have charge of the entire meeting.

The program of "Show me How" was introduced by Jerry Sublett. The following explained and gave sample demonstrations for the younger members: Joette Hanna-electricity; Cynthia Hanna-Foods and Nutrition, Education Activity and Joyce Bezer-Public Speaking.

Twenty-four members and adults attended.

Mrs. Martin To Join Husband In Madrid, Spain

Mrs. Gerald Martin left Friday by plane from Amarillo on the first leg of a flight to Madrid, to join her husband who is in Spain working with a United Artists Corp. crew in filming a motion picture, The Battle of Britain.

Mrs. Martin plans a two-week visit in Spain, making the overseas trip by superjet. Martin's mother, Mrs. Roberta Martin, is residing in the couple's home at 206 Ranger and caring for their children.

Owner of Hereford Flying and Agricultural Service, Martin was engaged as one of the pilots to fly replicas of World War II planes involved in the crucial air battles on which the fate of Britain rested during war years when Nazi Germany pounded the island kingdom constantly.

Aerial scenes were to be filmed first in the production, but Martin was assigned a larger role than merely that of pilot, and is to appear as an officer in other scenes, he wrote his family.

Since he was to stay for a longer time, he urged Mrs. Martin to come to Spain for the visit.



Barbara Langley

Funeral Service Set Monday For W. W. Groneman

Funeral services for Weldon Walter Groneman, 53, who died shortly after noon Friday in a hospital here, will be conducted at 2:30 p. m. Monday at Immanuel Lutheran Church with the Rev. Herman Scheller, pastor, officiating.

Mr. Groneman, owner of a service station here, resided at 212 Beach. He had lived in Hereford since 1960 when he moved from Vega, his home the previous 10 years.

Born Oct. 26, 1914 at Moundridge, Kan., he married Ruth Hein at Canton, Kan., May 21, 1934 and they came to Texas in 1950; he was a member of the Lutheran Church.

In addition to his wife, he is survived by a brother, W. E. Groneman of Vega.

Burial will be in Rest Lawn Memorial Park, directed by Gilliland Funeral Home. Glenn Osborn, James W. Hill, Herbert Bruns, Arthur Tiefert, E. F. Vogler, and Hubert Stoerner will

SACRED CONCERT PRINCIPALS—Religious music composed by Charlotte Ingham Word of Amarillo, right, will be presented in a program open to the public at 3 p. m. today in First Methodist Church. Mrs. R. C. Godwin, soprano, left, will be the vocal soloist with Mrs. Joe Hacker as piano accompanist, and Don Baugous will play organ selections. Music Study Club is sponsoring the recital in observance of Texas Composers Week,

and Hereford Art Guild will arrange a display of painting on religious subjects in the church foyer. Mrs. Word, mother of Bob Word of Hereford, has composed secular songs and instrumental music, as well as the works of sacred music. Her settings for The Lord's Prayer and such Psalms and Gospel selections as "O Lord, God of My Salvation" and "If It Were Not So" are among the songs to be presented by Mrs. Godwin.

Calendar Of Events

- SUNDAY**
Recital of sacred music, sponsored by Music Study Club, at First Methodist Church, 3 p. m.
- MONDAY**
Rainbow Girls at Masonic Hall, 7:15 p. m.
County H. D. Clubs recreation workshop at Community Center, 2:30 p. m.
TOPS Club at Community Center, 7 p. m.
Rotary Club luncheon at Hickory Log, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.
Dawn Lions Club at Dawn Community Building, 7 p. m.
A meeting of Hereford Camp Fire Council board, postponed last week because of the weather, at Camp Fire Hut, 8 p. m.
- TUESDAY**
Women's Golf Association luncheon at Hereford Country Club, open to all women golfers, 12 noon.
Kappa Iota Chapter of Beta Sigma Phi at Community Center, 8 p. m.

- La Afflatus Estudio Club, Mrs. Emmett Hale hostess, 3 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
Wesley Methodist WSCS at church, 3 p. m.
Temple Baptist WMU, night circle at church, 7:30 p. m.
Progressive H. D. Club in home of Mrs. Dean Stallings, 2:30 p. m.
American Legion and Auxiliary, family supper celebrating anniversary of Legion's founding, in Legion Building, 7:30 p. m.
- WEDNESDAY**
First Christian Women's Fellowship, luncheon at church, 12 noon.
Temple Baptist WMU day circle at church, 9:30 a. m.
Hereford Lions Club luncheon in Hotel Jim Hill, 12 noon.
- THURSDAY**
L'Allegria Study Club in home of Mrs. Bud Snyder, 3 p. m.
Bay View Study Club, Mrs. W. S. Kerr hostess, 3 p. m.
Hereford Study Club, Mrs. S. L. Garrison hostess, 8 p. m.
Kappa Iota Chapter of Beta Sigma Phi, preferential dinner at Hereford Country Club, 7:30 p. m.
Young Homemakers of Texas, Little Sister tea in high school homemaking parlor.
Antonion Circle of St. Anthony's Catholic Church in parish school auditorium, 8 p. m.
Mothers Needle Club, all-day meeting in Mrs. Lloyd Batey's home, with salad luncheon.
Wyche H. D. Club with Mrs. Cecil Hart, 2:30 p. m.
North Hereford H. D. Club at Community Center, 2:30 p. m.
Hereford Duplicate Group at Community Center, open to

- all interested bridge players, 7:30 p. m.
Red Cross Volunteers lunch at Hickory Log Restaurant, 12 noon.
Optimist Club breakfast at Jones Restaurant, 6:30 p. m.
Toastmaster Club at Hickory Log Restaurant, 7:30 p. m.
- FRIDAY**
XEA Chapter of Beta Sigma Phi will sponsor a benefit style revue, March Into Spring, at Gaston's Mall Store, 8 p. m.
Dawn H. D. Club, work day at Dawn Community House with covered dish luncheon at noon.
Messenger H. D. Club in home of Mrs. J. E. Sorrells, 2:30 p. m.

Pattersons Leave For Long Trip

Mr. and Mrs. Elmer Patterson, 610 E. Fifth, left Saturday afternoon on a trip which will take them later this month to Hawaii for a visit with a daughter and a six-week period of work assisting a recently-established Church of Christ.

They are visiting briefly in Roswell, N. M., in the home of Mrs. J. J. Kennon and will stop in Ventura, Calif., to visit Mrs. Monroe Horton. Both are sisters of Mrs. Patterson. Their daughter and her husband, Mr. and Mrs. Joe A. Coldwell, live in Kula on the island of Maui, Hawaii. The Pattersons will fly from California to the islands.

The wooden 2-story court house which served Deaf Smith County during the La Plata era also served as a community center, church — and at times a hotel.

FINE LEVIED IN COUNTY COURT

Jesus Maldonado, charged with selling intoxicating beverages to a minor, was fined \$150 and court costs in Deaf Smith County Court Thursday. Judge H. C. Williams heard the case.

UPHOLSTERY FABRIC RIOT

Upholstery fabric riot! Unusual savings on 54-in. wide upholstery fabrics in tweeds, irises, tapestries, matelasses or prints!



Save on our budget-priced upholstery fabrics! Tweeds! Prints! Tapestries! Matelasses! Colonial prints! Many other styles of upholstery fabrics now on sale at this low, low price! 54-in. wide pieces in 1-1/2 yd. lengths, sold by the piece for only \$1 a yard. Cover chairs, sofas, ottomans, pillows, and give your rooms a new look. Take advantage of these tremendous savings and redecorate now... \$2.99 and \$3.99 yd.

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- Black Patent

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<p>Large New Group REMNANT MATERIAL 36" to 45" wide Prints & Solids Compare at 79c yd. 22c yd.</p>	<p>Entire Stock Better Material REDUCED Reg. \$1.37 now 99c Reg. 88c now 77c Reg. 77c now 66c Reg. 66c now 48c</p>
<p>Off Roller WINDOW SHADES 3 Colors Reg. 98c Cut free 23c ea. to fit your windows</p>	<p>9-Piece Durable Hard Coat Teflon COOKWARE SET Will Not Scratch even with metal tools Regular \$24.95 \$14.88</p>
<p>50 ft. Garden Hose 3 yr. guaranteed Reg. \$1.79 88c</p>	<p>Jumbo GLADIOLA BULBS 10 Colors To Choose From Regular 13c each 53c doz.</p>
<p>Stainless Steel FORKS and SPOONS White They Last Reg. 29c 7c ea.</p>	<p>Lydin Gray Toilet Tissue 2 ply tissue 10-roll pkg. Reg. \$1.49 77c</p>
<p>Matching Knives Reg. 59c 16c</p>	<p>RUGS ● Throw ● Remnant ● All Sizes ● All Shades ● Values to \$1.49 each 22c</p>
<p>Ironing Board Pad with Silicone Cover Universal Ironing Board PAD and COVER Regular \$1.98 77c hurry</p>	<p>Star Brand CROCHET THREAD All Colors Reg. 35c 21c ball</p>

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Newcomers In Profile

Boys Are Her Hobby

By SUE COLEMAN
Women's Editor
Sports and other activities which appeal to Mrs. James Fields and it's a good thing, because the Fields family sort of runs to boys.

THE PRETTY brunette and her otherwise-masculine household moved here about a month ago from El Paso. Fields is the new manager of the downtown Anthony Store here and the family is living at 614 Blevins.

Parents of both Mr. and Mrs. Fields are visiting in the home this weekend but it isn't because the Fields are getting homesick; they are finding Hereford an easy place to get acquainted after living four years in the larger city.

Although she has spent most of her life farther south and west, Mrs. Fields is not entirely a stranger to the Plains, as she has lived for a short time in Amarillo. She likes this area "because it is green" with growing crops in contrast to the

stark desert-and mountains which cover so much of the country "which is more familiar to her.

Born in Douglas, Ariz., she was Jeanette Modrall when she was a schoolgirl there and in Carlsbad, N. M., where she finished high school studies. She participated in school sports for girls, and in Girl Scout activity.

She still likes to swim and "attempting to water ski," as well as watching her sons in the games they are getting big enough to enjoy now. She looks forward to helping with Little League and Boy Scout programs here.

Boys in quantity, no matter how spirited, are not regarded as too noisy by the young mother.

"We had eight of them around last summer," she reports, "from teenagers to pre-schoolers, and it was certainly a lively bunch. We all had lots of fun."

When the Fields married two years ago they combined her family of four boys and his two sons, who spend summers with them.

Jeanette Fields' sons range in age from Richard, 10, to John, 5, with Stephen and Mike in between. The older boys are Craig 16, and another Mike, 14, who

had a couple of friends as guest to swell the total to eight last summer.

Mrs. Fields enjoys being at home with her family now, after several years when she was employed full time to support her children. She has spent her first month in Hereford getting settled after the move and now is getting better acquainted with her neighbors.

"Now we should be able to start to church," she says — they are Baptists — "and with the boys settled in school, we can't feel like newcomers any more."

Book Reviewer Stresses Humor

Humor derived from true-to-life incidents in which members saw themselves, enlivened a dramatic review of Erma Bombeck's novel, *At Wits End*, given by Mrs. D. C. McWhorter for Calliopean Study Club Thursday evening.

The club met in Mrs. Sue James's home. Mrs. McWhor-

ter, one of the members, kept her audience chuckling as she related the good intentions of a Monday diet as told in the book.

The author insisted that little things like an electric blanket, rather than the big things in life are those which tend to break up a marriage. The reviewer quoted the wife's statement, "If I'd known you were a No. 2 husband on the blanket, I'd never have married you!" as she insisted on turning the blanket dial to No. 5.

Refreshments in St. Patrick's Day theme were served to Miss Clara Beth Holt, Mmes. Clyde Cave, Paul Coneway, C. J. Crump, E. W. Dettman, J. T. Glibreath, Roy Grubbs, Ansel McDowell, A. T. Mims, Wes Owen, Sam Self, George Warner and McWhorter.

In a brief business period, members voted to contribute to the American Field Service fund to finance school trips for the two foreign students who are attending Hereford High School this year in the AFS program.

The nucleus for the starting of the Deaf Smith County Library was 300 volumes donated in a book shower sponsored by the Woman's Monday Afternoon Club in 1910.

The Hereford Board of Trade was organized with 32 active members in early 1963.

All the wooden buildings in the first block on the west side of Dewey (now Main Street) in Hereford were destroyed by fire in January 1963.



Mrs. James Fields comes from southwest



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OPEN HOUSE

2 to 6 p.m.

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We invite you to see this Total Electric GOLD MEDALLION HOME, located at 133 Hickory Street, 2 to 6 p.m. today. We know you'll appreciate the many electrical features of this new home, built by Bob Pugh. We were indeed happy to have had the opportunity to do the electrical contracting on this home and would appreciate an opportunity to "show it off". Come on out. You'll enjoy the tour.

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- Family Room - Fireplace
- 3 Bedrooms - 1 1/2 Baths
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Total ELECTRIC Living



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BACON	Farm Pac	2 lb. pkg.	1.29
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LUNCH MEAT
PORK CHOPS
PORK LOINS

Farm Pac 6 oz.	25c
Center Cut Rib Chops	19c
1/4 Sliced Family Pac lb.	69c

PORK CHOPS

Center Cut,
Loin
Lb. **89c**

MIRACLE PRICES!

EVERYDAY LOW PRICES SHOP AND COMPARE

Lemon Pledge Johnsons	7 oz.	88c
Lemon Juice Realemon	16 oz.	42c
Cherries Marachino	10 1/2 oz.	43c
Sweetner Superose	8 oz.	66c
Green Beans Del Monte Cut	No. 303 can	27c
Tomato Sauce Del Monte	8 oz. can	2 for 25c

FREE!

50 FRONTIER STAMPS
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GROUND BEEF

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3 lbs.
or more



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LIDO SEAMLESS
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88c

MIRACLE PRICE!

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Golden Solids, Lb. **6c**
Limit 2, thereafter 10c

APPLE SAUCE Win All No. 303 can	2 for 29c
TOMATOES Food Club No. 303 can	2 for 49c
SPINACH Food Club No. 303 can	2 for 29c
BEANS Ranch Style No. 300 can	2 for 29c
CAKE MIX Food Club Assorted Flavors	2 for 49c 19 oz. pkg.
FABRIC RINSE Topco	1/2 gal. 2 for 89c

MIRACLE PRICE!

CORN CHIPS
Farm Pac, 49c value
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RADISHES
ONIONS

Arizona Fresh Large Bunch	5c
Green, Arizona Large Bunch	5c

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PEACHES
Tree Ripe Sliced, No. 2 1/2
19c
(Limit One thereafter 25c)

TOMATOES Firm Red Ripe Nice Slicers	lb. 29c	LETTUCE Red Leaf or Romaine Large Bunch each	19c
CARROTS Calif. Table Size Cello 1-lb. pkg. each	19c		

YARD & GARDEN NEEDS

BULBS Holland assorted varieties	pkg. 69c
GLADIOLAS Bulk Holland Hand Selected	pkg. 79c
ROSE BUSHES No. 1 grade	each 1.49
PEAT MOSS	50 lb. bag 89c
TURF MAGIC 12-4-4	50 lb. bag 3.95
TURF MAGIC 12-4-4-4 with Chlordane	50 lb. bag 4.50
TURF MAGIC Tripel Lawn Care with Pesticides	40 lb. bag 4.95
TURF MAGIC Crabgrass control	40 lb. bag 4.95
TURF MAGIC Green Lawn	40 lb. bag 2.29

LAWN CHAIRS Large Size 5x3x3 webbing	2.99
ICE CHEST 30 qt. styrofoam	99c
ICE BUCKET 4 qt. styrofoam	25c

Delicatessen

SANDWICHES	
POOR BOYS	each 39c
PIMENTO CHEESE SPREAD	25c
HAM SALAD	each 25c
CHICKEN SALAD	each 25c
APPLE BEER non alcoholic	12 oz. can 20c



Fresh Frozen Food Savings

DINNERS Mexican Patio, 15 oz. limit one, thereafter 39c	29c
COOL WHIP pt.	29c
GRAPE JUICE Top Frost 12 oz.	3 for 1.00
APPLE JUICE Tre Top Fresh Frozen 12 oz.	3 for 1.00



Herd Lines

By Marshall Day

The Sunday Brand Sports

Page Six
Hereford, Texas, Sunday, March 17, 1968

Volleyballers Win 2nd District Tilt

In their second district outing of the volleyball season the Whiteface girls met little opposition when they encountered the Tulia Hornets in the high school gym Friday.

Jan Miller found the weak spot in the Tulia defense as she served 11 straight shots across the net when the varsity team took

the contest by a 15-5 score. Miss Miller was aided considerably by her teammates as they continued to hit for one point after another while slowly demoralizing the visiting team.

In the second contest, the team showed little mercy as they took turns with all the members of the squad sharing in the scoring spree. Final tally for the game was 15-3 in favor of the Whitefaces.

Various Plans Set In Friona

A semi-pro baseball team, a Gun Club practice meet, and the purchasing of a new scoreboard for the Chieftain football field are all proposed items that head the happenings set to take place in Friona.

The semi-pro baseball team, which will include four or more teams, with Hereford being one of these, will be the first team from that city since 1965. Others in the league will be Nazareth, Umbarger, and Amarillo along with three or four more which are expected to join.

The Friona Gun Club will host a practice meet today at their range just east of the city and all visitors will be welcome, it was announced. A fee of \$1.25 per round will be charged to non-members to pay for the targets.

A scoreboard for the Friona football field has been set as the goal for the Friona Booster Club with the cost of the board being \$2000. The school will furnish one-half of the cost while the club will furnish the other half.

hitter. While the correct names and dates and years of other pitchers who have accomplished the same feat number only one or two over the past eight or nine years, these names were a little hard to get. But one thing for sure is that Johnson will be placed there and remembered by the people here.

There just might be the chance that he will be the topic of conversation for the future diamond players as he came within one batter from a perfect game.

Termed as a "serving" game, by coach Jean Schumacher, the Herd did most of the serving in the matches.

Members of the team who saw action in the runaway contest were Shelly Rush, Judy Lookingbill, Jan Miller, Nancy Howard, Suzanne Hart, and Sharon Cash.

A non-conference tilt has been scheduled for next Tuesday at the high school gymnasium when the Vega team steps foot in Hereford. The game is set to begin at 6:30 p. m.

While the fate of the volleyballers is yet to be determined, it looks as if the team will be one of the two teams in the North-South Zone playoffs if things go as they have in the previous two games. The site of the play-off is yet to be set.

The next district encounter for the high school girls will be Friday, March 21st, when they travel to Tullia to meet the cellar-dwelling team. The game is set in the high school gym at Tullia and is scheduled to begin at 6:30 p. m.



BITING THE DUST — Randy Ragan, junior shortstop for the Herd is shown hitting the dirt going into third base during the Palo Duro-Hereford contest. Safe by a long shot, Ragan gets trounced

upon by the Don third baseman but ends up safe just the same. Ragan was the big gun in the contest the Herd dropped as he collected three hits. Brand staffer Tyler Vance captured the action.

Whitefaces Drop Amarillo Are Routed By Palo Duro

By MARSHALL DAY
Staff Writer

Capitalizing on early-game Whiteface errors and playing a superb defensive game themselves, the Palo Duro Dons broke a four-game winning streak the Herd had going Friday when they batted 13 runs across the plate to take a wide 13-3 victory over the locals.

Scoring two runs in the top of the initial inning on a two-run homer, the Dons never relinquished their lead throughout the rest of the contest.

Fighting back in the bottom of the frame, the Herd narrowed the lead held by the Palo Duro team to one lone run but could not get up enough steam for more. The next inning went scoreless for both teams, but the visitors managed to push across two runs in the top of the third frame to lengthen their lead to a 4-1 count.

Coming back and not to be out done, the Whitefaces themselves added two runs in the bottom of the frame to gain back their lost ground. But as fate would have it, these were the last runs scored by the Herd as the opposing pitcher shut them out for the rest of the game.

Apparently feeling that their lead was not a substantial one, the Dons added one more run in the top of the fourth then stopped the Herd in the bottom of the inning. Through the next

inning, neither team was able to score but the sixth frame saw two more Palo Duro players cross the plate to give them an even stronger lead of 7-3.

Having been shut out in the bottom of the sixth the Herd could not stop the visitors in the top of the seventh frame as they erupted for a game-clinching six runs.

Sheldon White, who started the game for the Whitefaces, absorbed the loss. Lynn Betts came in for relief duty in the third inning but could not halt the slugging Dons.

In the Amarillo High game, which was played Wednesday, the Herd took their fourth win of the season as Barry Johnson, almost collected a perfect game in the 8-0 rout of the Sandies.

With neither team scoring during the first two innings of play, the Herd did manage to push one run across the plate in the top of the third frame, then held the Sandies to no runs in the bottom of the frame.

Three runs were added in the fourth by the Whitefaces as they slowly began to pull away from the host team. The sixth inning was the final scoring inning when the Herd sent four

men around the circuit and across the plate to take the game by a 8-0 score.

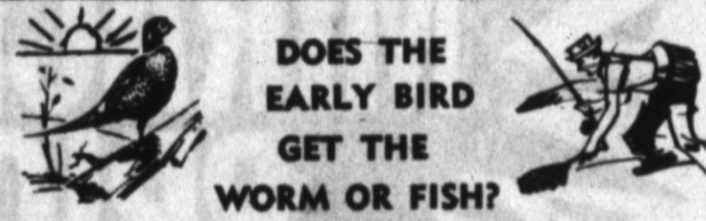
Spearheading the Whiteface attack was junior shortstop Randy Ragan as he connected for a pair of singles and a double to aid in Johnson's no-hitter. Johnson himself also hit for extra bases as his pitching proved to be the winning factor as he recorded nine strikeouts and walked only one batter.

The Herd's record, which



Barry Johnson near perfect gamer.

stands at 4-2 presently, will put it on the line Tuesday when they journey to Amarillo to do battle with the Tascosa Rebels. Game time is set at 4 p. m.



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ENGINE TUNE-UP

You get: New Points, Plugs, Condenser, Rotor & Distributor Checked, Carburetor & Timing Set, all checked on our Dyna-Vision Electric Tune-Up Machine for top performance.

NEW PARTS PRICES \$14.05
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Sunday-Tuesday-Thursday-Saturday

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PARTS USED:

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2 New Front Wheel Seals	4.00
LABOR PRICES	
Drums & Lining Ground To Fit	8.00
All Wheel Cylinders Overhauled	8.00
Brake Shoes Replaced	12.50
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TOTAL \$60.00	

FIRST ANNIVERSARY SPECIAL
Monday-Wednesday-Friday
March 18, 20, 22 Only!

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Wheel Alignment

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Mufflers Replaced

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all cars **98c**



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2-door hardtop, 289 V-8 standard transmission, beautiful red... **\$1995**

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1/2 ton Fleetside. Long wheel base, V-8, 3-speed trans., extra clean... **\$1295**

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4-door sedan, V-8, automatic transmission, power steering & brakes. Extra clean... **\$1595**

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2 door hardtop. V-8 engine, automatic transmission. A real nice car... **\$1695**

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289 V-8, 3 speed transmission, glass pack mufflers, Hurst floor shift... **\$1195**

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4-door sedan, 289 V-8, Cruisomatic transmission. An extra clean car... **\$1695**

1962 CHEVY II
Sport Coupe. Solid red paint, 6-cylinder, automatic trans., new engine overhaul... **\$850**

Come in and drive one today!

If You Didn't Buy At
ORVAL WATSON FORD SALES
You Paid Too Much
Hereford, Texas

1st League Shoot Set By Gun Club

The Hereford Gun Club, which has just recently organized a league which consists of 10 teams with seven members on each team, has scheduled the league's first shoot for today beginning with a practice shoot at 1 p. m. and the league match to begin at 2 p. m.

Captains for the team include Weldon Stephens for team No. 1; Ed Reinauer, team No. 2; Joe Easley, team No. 3; Joe Lyons, team No. 4; Dave Hamblen, team No. 5; C. J. Lance, team No. 6; Jim Cramer, team No. 7; Dr. Gene Cope, team No. 8; Paul Lyons, team No. 9; and Jim Higgins, team No. 10.

An open invitation for anyone who wants to shoot, guest or member, has been extended and it was pointed out that if enough persons turn out, another team will be formed in order that more can compete.

A fee of \$3 has been set with \$2 of this being set for shooting and \$1 to be set aside for prize money. A box of shells will be awarded to each member of the winning team and two boxes of shells will go to the individual high scorer, it was announced.

Half of the prize money will be held back so that a trophy can be purchased and awarded at the end of league competition.

This being the first league shoot, the club has scheduled two others to be held within the next three months. The next shoot will be sometime next month.

Classifieds Get Results



Burdine Named Bowler Of Week In Major League

Wendal Burdine was named "Bowler of the Week" in Major League action for March 12th as he rolled a 672.

"High 3-Game" was collected by Mike Clark when he rolled a 604, while John Fink nabbed the "High Single Game" with a 236.

Others who rolled close games included Frank Lopez, 224; Larry Lopez, 227; Wendal Burdine, 222; M. H. Richie 224; Mike Clark, 201, 202, 200; Ray Lueb, 213; Burney Kearns, 206; L. W. Walterscheid, 208 John Fink, 236; L. J. Clark, 221; and Ken Walterscheid, 223.

Sunset Lanes collected both the "High 3-Game Team," and the "High Single Game," with scores of 3139, and 1095.

How they bowled shows that Gifford-Hill won 4 and lost 0; Piggly Wiggly won 0 and lost 4; Sunset Lanes won 4 and lost 0; Ink Spot won 0 and lost 4; City Cab Co. won 4 and lost 0; Hacker and Son Meat Co. won 0 and lost 4; Boyd Machine Shop won 2 and lost 2; Hedrick Dodge won 2 and lost 2; Hereford Flying Service won 3 and lost 1; and Summerfield Fertilizer won 1 and lost 3.

Standings show that Hereford Flying Service is 27-9; Boyd Machine Shop, 25-10; Ink Spot, 22-14; Sunset Lanes, 21-15; City Cab Co., 21-15; Summerfield Fer-

tilizer, 20-16; Hedrick Dodge, 17-19; Gifford-Hill, 14-22; Hacker and Son Meat Co., 10-26; and Piggly Wiggly, 8-28.

Navy quarterback John Cartwright completed 129 passes a season, breaking the Naval Academy record of 119 set by Roger Staubach in 1964.

Sports Calendar

MARCH

15 Baseball vs. Palo Duro Here
16 Junior High Track Meet Here
16 Odessa-Levelland Track Meet Golf at Tulla

19 Baseball at Tascosa
19 Womens League Basketball at High School
22 Baseball vs. Clovis-Here
22 Plainview Track Meet
23 Junior High and High School Track Meet-Here
26 Baseball at Brownfield
29 Golf at Amarillo
30 Borger Track Meet

31st Annual Meeting

Tuesday, March 19, 1968

High School Auditorium

7:30 -- 9:00 p.m.

Hereford Texas Federal Credit Union

Bring Your Family and Friends

A Number of Door Prizes Including \$150 Cash

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Listings: Farms, Ranches, Houses, Business Property. We will appreciate your listings.

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WINNING FORM — Suzanne Hart; Whiteface volleyballer, shows the winning form used in the district contest against Tulla last Friday. The locals picked up their second district win after previously defeating the Muleshoe team.

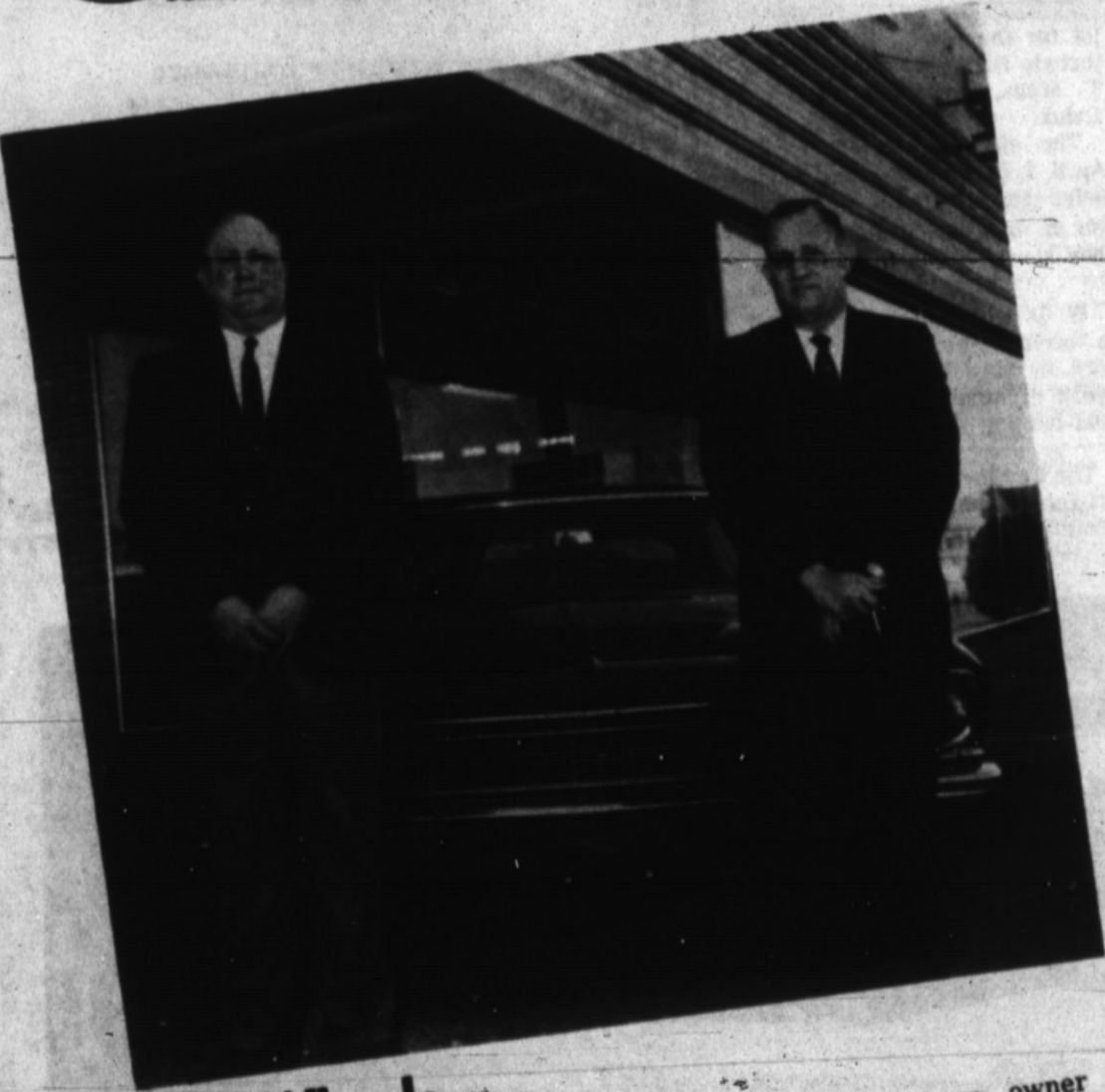
Bugged, Iron Ruler, Family fun and Francie's Hat are expected to race at Hialeah this winter. They were the 1-2-3-4 finishers in the rich Garden State last November.

Florida bred thoroughbreds enjoyed their finest year in 1967 by winning more than 25 percent of all the \$100,000 added races during the year.

PRINTING
THE INK SPOT

Call This A Rogues' Gallery If You Like... But These Salesmen Will

SAVE YOU MONEY!



The Wheels...

...that's Earl Stagner, Sales Manager and John Orsborn, owner and self-styled truck specialist. Now Earl knows a little about everything, and he's eager to make an appraisal on your car now. At Orsborn Chevrolet-Olds, we're giving the longest trade-ins you've ever seen. We need those used cars. John Orsborn, on the other hand, would like to talk to you about a new truck for your farm or business. Come in soon and let "the wheels" save you money.

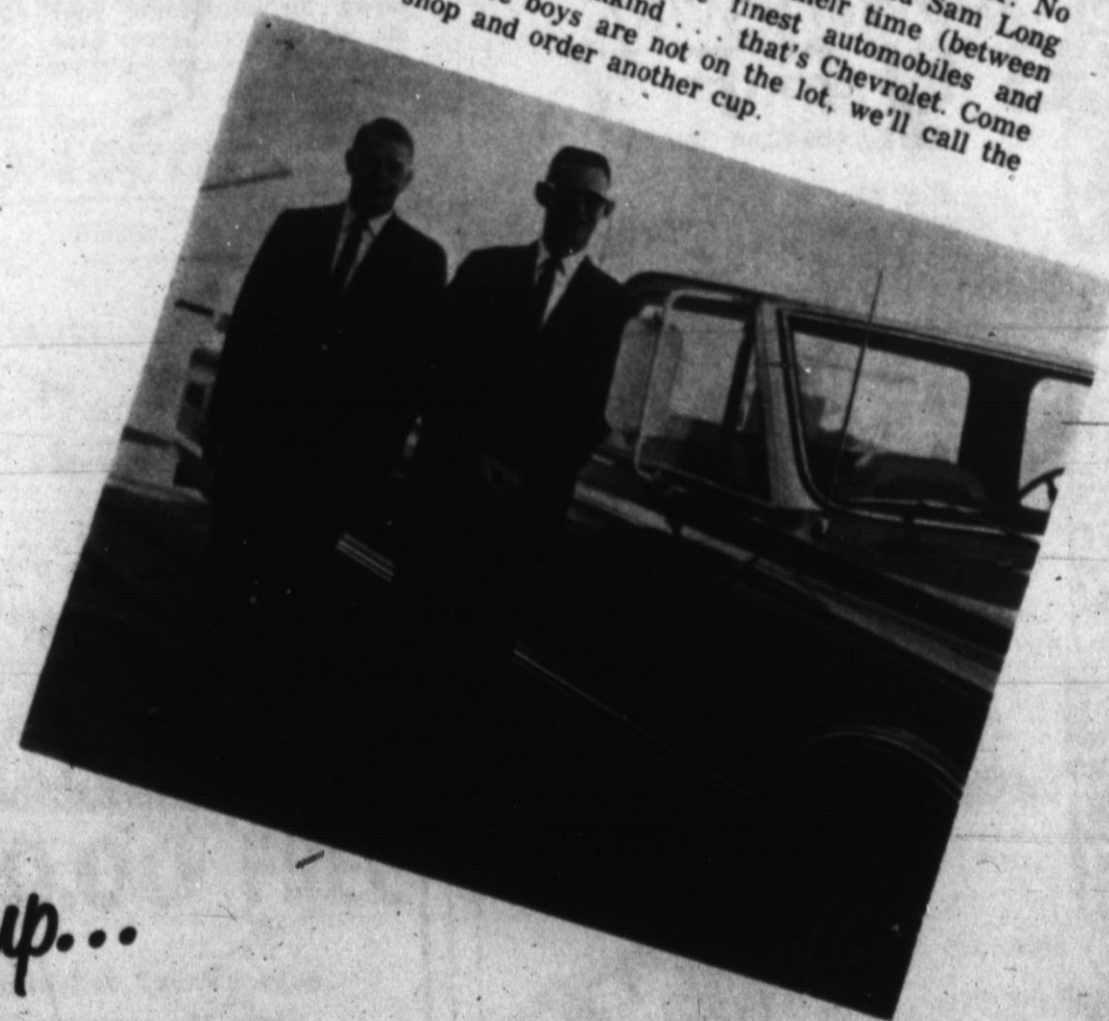


The Hub...

...and when we say we need those used cars, we're real serious, because J. L. Marcum, otherwise known as "The Digger", has become associated with Orsborn Chevrolet-Olds as Used Car Manager, and he's selling those good used cars so fast we can't keep up with him. Come on in and let J. L. help you with a good deal on a good, clean, used unit.

The Spokes...

and here's the two that tie things together. No wheel is any good without the spokes, and Sam Long and Jimmy Dawson, who spend their time (between coffee breaks), selling the finest automobiles and trucks known to mankind... that's Chevrolet. Come on in; if these boys are not on the lot, we'll call the coffee shop and order another cup.



The Unbeatable Chevy Impala and Chevy Pickup...



Right now, you can save money on the unbeatable Chevy Impala V-8 and on the rugged Chevy pickup and truck. We're trying to set a record during our Golden Anniversary Truck Sale and the Impala V-8 Sale so needless to say, we're making the longest deals in our history. You'll be amazed Long trades, fast, economical financing and low, low initial prices.

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2nd at Schley

Phone 364-2160



STUDENTS ENJOY THIS CLASS — Among Adult Education classes being conducted in Hereford schools this term is one in arts and crafts, meeting each Tuesday from 7 to 10 p.m. in La Plata Junior High. Eighteen women are enrolled for instruction by Mrs. Bob Wert. Using a variety of materials from hobby shops, variety stores and their own kitchens, the students create attractive

articles for personal use or home decoration. "This class is taking care of my gift list for next Christmas", one pupil stated. On one night the Brand photographer found many different activities: From left above, a student is intent on forming a pattern of string and sequins to decorate a purse, another measure fluffy green parts for an artificial flower

and a third scrapes the paste pot to make burlap petals like those, taped to shape them, in the tall foreground cluster. Below, some detail work is done on a purse, lacquer is applied to the edge of a plaque ornamented in decoupage, and cracked glass circles are applied to a plain glass dish to make it sparkle.

Local Youth Ends Job Corps Course

SAN MARCOS — Tarango Augustin, 18, of Hereford, was among 150 Gary Job Corps Center trainees to receive a certificate of completion at formal graduation ceremonies Thursday.

Augustin had completed the Service Station course. He has been in training at Gary for four months.

The graduates represented all six clusters of the 37 vocational trade areas offered on Center.

Principal address was delivered by Dr. Pat Norwood, Professor of Education at Southwest Texas State College in San Marcos.

Dr. Norwood challenged the Corpsmen to keep abreast of new vocational techniques even after leaving the Gary Center. He said that "in order to step into a productive future, you must be ready today with specialized skills."

He said the keynotes of success are the "know-how of your job, the 'see-what' else needs to be learned and done, the 'will-to-do' your job to the best of your ability and then some, and also the 'be-square' philosophy — being honest with your employer, your fellow workers and community neighbors."

were made by Gary Center Director Wallace D. Dockall. A reception honoring the graduates and their guests followed the ceremony hosted by members of the Gary staff.

Gary currently has more than 3,000 Corpsmen in training. More than 10,000 others have completed training and have been processed for employment or have returned to school, or are in the military service.

Committee Will Meet On Friday

A busy session is expected during a meeting of the Government Affairs Committee of the Deaf Smith County Chamber of Commerce at noon Friday at the Hickory Log.

Harlan VanderZee, chairman said the agenda includes committee organization, purpose and procedures; slide film — "Your Stake In '68," and discussion and development of projects and programs for future meetings.

Volunteer fireman put out a fire at Murphy's Blacksmith Shop at Hereford in 1909 with big snowballs!

Conservation Committee Studies Progress Reports

Conservation, water, loans and irrigation were among the topics of discussion during a meeting Thursday of the Conservation Committee of the Deaf Smith County Water Association.

Andrew Kershen, chairman, opened the meeting by re-emphasizing the purpose of the Conservation Committee, which is "to promote the conservation

and beneficial use of this county's underground water supplies; to initiate study programs for and promote the collection and beneficial use of water supply by natural precipitation; to promote recreational projects in cooperation with governmental agencies in connection with supplemental water developments, and to deal positively

and effectively with any and all problems and situations concerning water in this county for the benefit of this county and the welfare of its citizens."

Dick Godwin reviewed the purpose of the Deaf Smith County Water Association, stating that Water Conservation and Water Importation were the two basic purposes and that water conservation is the key to accomplishing the goal.

Kershen reminded those present that Soil and Water Conservation loans are available from Farmers Home Administration for conservation work and improvement. James Gouldy should be contacted for further information, he said.

Wilburn Axe and Pete Nash commented that this county is well advanced in use of water

conservation principles in this area. Tailwater recovery system installation is well ahead of the surrounding area. The committee will provide leadership in improving these installations in the High Plains, the two reported.

F. A. Marnell pointed out the progress in improving irrigation practices where farmers are using small irrigation wells. "This is a need that will benefit many farmers," said Marnell.

The committee agreed to work with the Chamber of Commerce to develop an Industrial Benefit Analysis to determine value to the area.

The newsletter published this week by the Tierra Blanca Soil and Water Conservation District was reviewed and future publications will be used to inform the public about water conservation activities.

In conclusion, the committee decided to meet Quarterly in the future because of the importance of maintaining emphasis on water conservation. Attending the meeting were Kershen,

Absentee Voting Begins Monday In Board Race

Absentee voting in the election for Hereford Independent School Board of Trustees will begin Monday in the school tax office, located in the Administration Building.

Three persons are on the ballot for the two positions. They include Hilrey Aven and Dr. A. T. Mims, incumbents, and Al Dziuk.

The election will be held April 16, with the two candidates receiving the largest number of votes being placed on the board.

W. D. Kellehor was appointed a special commissioner of Hereford in May 1966 to head the work of numbering the houses and naming the local streets.

The Commercial Club was the original name of the Hereford Chamber of Commerce.

a

announcing

Cleta Rutter Passmore

has joined the staff at the

BEAUTY HOUSE

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that Cleta has joined our staff

and we invite you to come by

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Into spring showers with BUFFY

("Family Affair" on CBS)



For sudden spring showers the little Miss is beautiful as a rainbow in this matching raincoat and helmet of red KODEL and cotton poplin... water repellent... trimmed with white double stitching and lined with red and white stripes... button loops over white buttons, long sleeves.

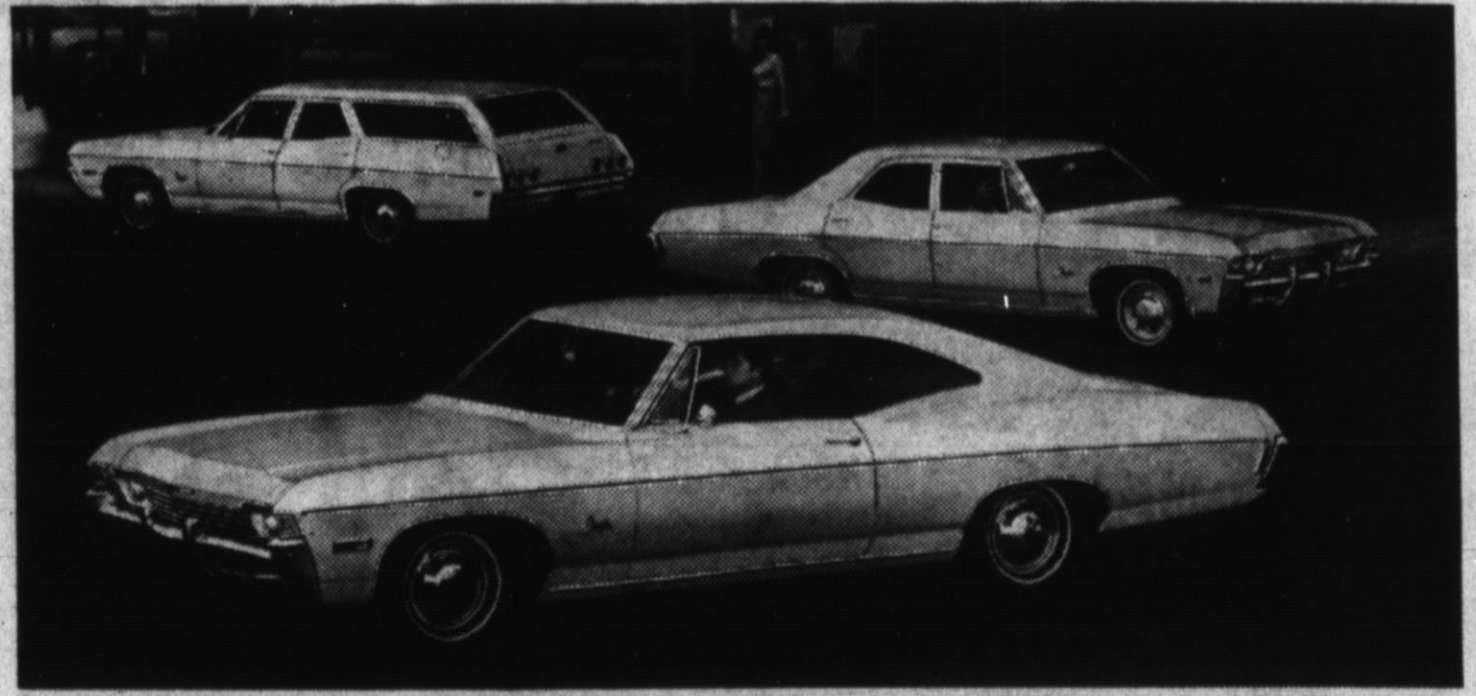
Rutherford & Co.

Watch "Family Affair" for more of Johnston's Buffy Wardrobe.

The COSTUME... great for spring... \$20 to \$60 sketched - of textured "ZARAK"... rayon and acetate with a silk look... dress plus matching coat... \$28

Sweet Brian

Superior Mail Leo Smith manager



Impala Sport Coupe (foreground), 4-Door Sedan, Station Wagon

Announcing the beginning of the end of a great sale.

March 31st is the last day of your Chevrolet dealer's Impala V8 Sale. So Hurry.

With the sale about to end and spring about to begin, there could hardly be a better time to buy America's most popular car.

Today through the 31st you can still buy a new Chevrolet Impala V8 Sport Coupe, 4-Door Sedan, or an Impala Wagon—specially equipped with popular equipment—at sale savings.

What's more, three additional popular packages of equipment are also available at sale savings. The more you add, the more you save.

AT SALE SAVINGS EVERY SALE CAR HAS: Whitewall tires, front fender lights, appearance guard group (includes door-edge

guards, color-keyed floor mats front and rear, bumper guards front and rear on coupes and sedans, front bumper guards on station wagons).

PACKAGE NUMBER 1 HAS: The big Chevrolet 327-cubic-inch 275-horsepower V8 engine plus Powerglide Automatic Transmission.

PACKAGE NUMBER 2 HAS: Power steering and power brakes.

PACKAGE NUMBER 3 HAS: Power steering, power disc brakes, and the Comfortilt steering wheel which adjusts to individual driver preferences. It could be a great summer.



Be smart. Be sure. Buy now at your Chevrolet dealer's.

Ask your Chevrolet dealer about his Golden Anniversary Truck Sale.

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206 North Schley

Hereford, Texas

Phone 364-2160

Town & Country

MRS. T. B. THOMAS
Brand Correspondent

Mr. and Mrs. Roland Hairgrove and children had as their guests on Thursday and Friday Mr. and Mrs. U. S. Aikens of Graham, parents of Mrs. Hairgrove; her uncle W. H. Aikens of Summerland, Calif., an aunt Mrs. C. E. Knight of Amarillo and another aunt Mrs. Grady Simpson of Littlefield. They were all enroute home from the Buskey funeral in Friona on Thursday.

Mr. and Mrs. J. C. Morrison spent the weekend in Post visiting old friends Mr. and Mrs. L. G. Thuet, Sr. Mr. and Mrs. Raymond Morrison and children of Panhandle spent the weekend here while his parents were away.

Mr. and Mrs. Harrell Mays and children of Friona spent Thursday and Friday nights in the home of her parents Mr. and Mrs. Edwin Morrison, Sr.

Sunday guests of Mr. and Mrs. W. W. Thomas and Jeanie were Mr. and Mrs. Elmer Combs, Mr. and Mrs. Bud Thomas and Allison and Mr. and Mrs. Bill Combs and Rhonda.

Mr. and Mrs. Roland Hairgrove and children spent Saturday in Plainview visiting his

mother Mrs. Ethel Hairgrove and his brother Mike Hairgrove of Bryan.

Mrs. C. A. Saulcy has been in Amarillo most all week with her grandchildren Mr. and Mrs. Lester Mullins of Lubbock, Young Stony Mullins, a great-grandchild, has under gone surgery this week.

Mrs. Jo Hardy is proudly announcing the arrival of a grandson born to Mr. and Mrs. Jack Orie of Houston on March 7. Master Robert Dean tipped the scales at 8 pounds 1/4 ounces. The great-grandmother is Mrs. Paul Probasco of Hereford.

The Youth of The First Methodist Church took advantage of the school holiday for the last fling at the ski slopes at Santa Fe. Seems that everyone had their turn at being rolled in the snow. Those making the trip were Mr. and Mrs. Elmer Kimball, Mrs. A. T. Mimms, Mrs. Earnest Langley, Mrs. Glenn Watts, Rev. Clifford Trotter, and Rev. Eugene Matthews. Students going were Betty Hodges, Judith Morrison, Johnny Trotter, Tommy Stoy, Ann Mims, Camille Langley, Joette and Cynthia Hanna, Paul Hamilton, Randy Corlis, Debra Walden, Deborah Hodges, Bobby

Watts, Joe Angel, Billy Goetsch, Regina Hampton, Linda Jacobsen, Susan Montgomery, Lynn Fisher and Prissy Crume. This group made the return home safe though they were about three hours later than the schedule had planned.

Mr. and Mrs. Milton Cotton of Farmington arrived in Hereford for a brief visit with Mr. and Mrs. Bobb Thuet but the visit lasted longer due to the weather. They also visited in Vega with his sister Mrs. C. A. Thuet.

Mr. and Mrs. Jim Perrin and family spent the weekend in New Mexico. First they attended the state basketball tournaments in Albuquerque where they had a nephew playing. From there they spent some time in Red River enjoying the skiing. After they left Red River the rest of the trip wasn't so enjoyable. The Perrins made it to Willard and were delayed there by trucks turned crossways in the road so no one could pass. The only consolation was that they weren't alone. Several cars and a Greyhound bus were stranded so when the cold became unbearable persons would go to the bus and warm. The group was stranded from five o'clock on Sunday to two o'clock on Monday. Dr. and Mrs. Noble Ballard were in better shape as they made it out early Sunday morning before the roads were

closed.

The Temple Baptist youth and sponsors spent the weekend in Red River. This group went on a bus, left on Friday morning and returned home on Sunday evening. Sponsors were Mr. and Mrs. David Henderson, Mr. and Mrs. Wayne Jones, Mrs. Robert Sanders, Rev. and Mrs. Eugene Suttle, Mrs. Bill Cocanougher and Mrs. Bill Lamb. The young people were Alton Lamb, Lawrence Burgess, Lynne Inmon, Willis Duggan, Joan Coffey, Bill Sparks, Mitchell Bell, David Moya, Susie Watson, Donna Digby, Pam Campbell, Terry

Campbell, Debra Bowers, Randy Cook, Kay Suttle, Jerry Sparks, and Eugene Suttle.

Mr. and Mrs. T. L. Collins of Canyon spent several days here visiting with Mr. and Mrs. J. E. Sorrells and family.

Barbara Buck returned home on Thursday from a visit in Denver with her fiancé.

On Friday Mrs. George Turrentine, Janice, Patty and Carol accompanied by Cindy Cavness More on 2 1/4 and Katie Laine spent the day in Amarillo for lunch and to at-

tend a movie.

The Senior mothers met on Wednesday afternoon in the High School Auditorium where the senior party was planned. Mrs. Mildred Betzen was elected as chairman; Mrs. O. G. Hill, Jr. is co-chairman and Mrs. Margaret Daniels is treasurer. Committees were set up with various volunteers. Some 25 mothers and Mrs. Billy Duck, sponsor of the senior class, were in attendance.

Mr. and Mrs. G. C. Merritt Jr. spent the weekend on the 44's Ranch near Tucumcari.

Essay Contest Deadline Nears

"Deaf Smith's Part in the Battle of San Jacinto" is the subject matter for the essay contest sponsored by the Junior Historical Society.

Limited to students of the ninth, tenth, eleventh and twelfth grades of the Hereford schools, the rules set a maximum of 500 words with a minimum of 300.

The central character in the chosen subject became the namesake of Deaf Smith County. Deadline for entry is April

Cash prizes are offered for three categories: \$10, first prize; \$5, second prize; and \$3 third prize.

The winning entries will also be published in the Sunday Brand of April 21.

All entries must be turned into Junior Society members. Judging will be done by the LaPlata Club and possibly a member of the Senior Historical Society.

The meetings of the Junior Historical Society are conducted on each second Tuesday of the month. Its members give reports on the Texas Panhandle and Plains area.

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Trade In Your Husband

We will trade for your husband on any complete roomful of furniture or major appliance; at the rate of 10c per pound; During this Sale! Fantastic Savings and get more savings by Trading that ole' Man of yours! We really don't want him, so you'll probably be able to get him back when you have made your deal!

PRE-SEASON PRICES

All Air Conditioners and Lawn Mowers at NEAR COST!

Maytag - A106 - Reg. 289.95	\$249. wt
Automatic Washer	
Maytag - A206 - Reg. 319.95	\$289. wt
Automatic Washer	
Maytag - NX - Reg. 189.95	\$139. wt
Wringer Washer	
Maytag - N2L - Reg. 199.95	\$169. wt
Wringer Washer	
Maytag - E2L - Reg. 229.95	\$199. wt
Wringer Washer	
Maytag - DE806 - Reg. 329.95	\$279. wt
Electric Dryer	
Maytag - DE50	\$99. wt
Porta-Dryer	
General Electric - 15 ft.	\$249. wt
Chest Freezer	
GE - 16 ft.	\$289. wt
Upright Freezer	
GE - 12 ft.	\$269. wt
Upright Freezer	
GE - 2 Door - 15 ft.	\$419. wt
No-Frost Refrigerator	
GE - 2 Door - 12 ft.	\$299. wt
Refrigerator	
GE - 12 ft.	\$259. wt
Refrigerator	
GE - 10 ft.	\$199. wt
Refrigerator	
GE - with P-7 self cleaning oven	\$350. wt
Electric Range	
Lawson - 30 inch	\$179. wt
Gas Range	

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'We Service What We Sell!'

FAMILY MART of Hereford

603 PARK AVENUE



STYLE SHOW PLANNERS — Preparing for the benefit fashion show titled March Into Spring, which Xi Epsilon Alpha Chapter of Beta Sigma Phi will sponsor Friday evening, these sorority members head the various committees. The public is invited to the fashion parade at Gas-

ton's Mall Store. Mrs. John Gilliland is general chairman of arrangements. Pictured from left are Mrs. John Schneider, chapter president; Mrs. Howard Gore, chairman of ticket sales; Mrs. Dean Hacker, music chairman; Mrs. J. D. Greeson, refreshments chairman.

When your dryer dries permanent press perfectly...



you've **Graduated** to electric clothes drying!

MONEY SAVING CERTIFICATE SAVES YOU \$15 DURING MARCH AND APRIL!

Your Reddy Kilowatt Dealer has a \$15 certificate for every Public Service customer who buys an electric dryer. Since electric dryers operate for only 5¢ a load—total cost, it's like getting 300 loads dried free.



Easter News

By RUBY STONE
Brand Correspondent

Mrs. J. R. Mitchell of Memphis is visiting this week in the William Moss home.

Mrs. Mason Hawkins attended the O. E. S. School of Instruction at Plainview Wednesday.

Mr. and Mrs. W. A. Epperson were in Amarillo Wednesday on business.

T. M. Cox of Amarillo visited William Moss on Monday. Jewel Turner is visiting Mr. and Mrs. R. B. Medley, Mr. and Mrs. H. H. Smith, Mr. and Mrs. C. M. Smith in Hereford this week.

Mr. and Mrs. Bill Struve went with a group from Hereford to Red River skiing from Friday till Sunday.

Mr. and Mrs. W. A. Epperson and Jewel Turner visited the J. H. LaPlants in Hereford Tuesday night.

Kita and Kerry Struve attended the regional basketball

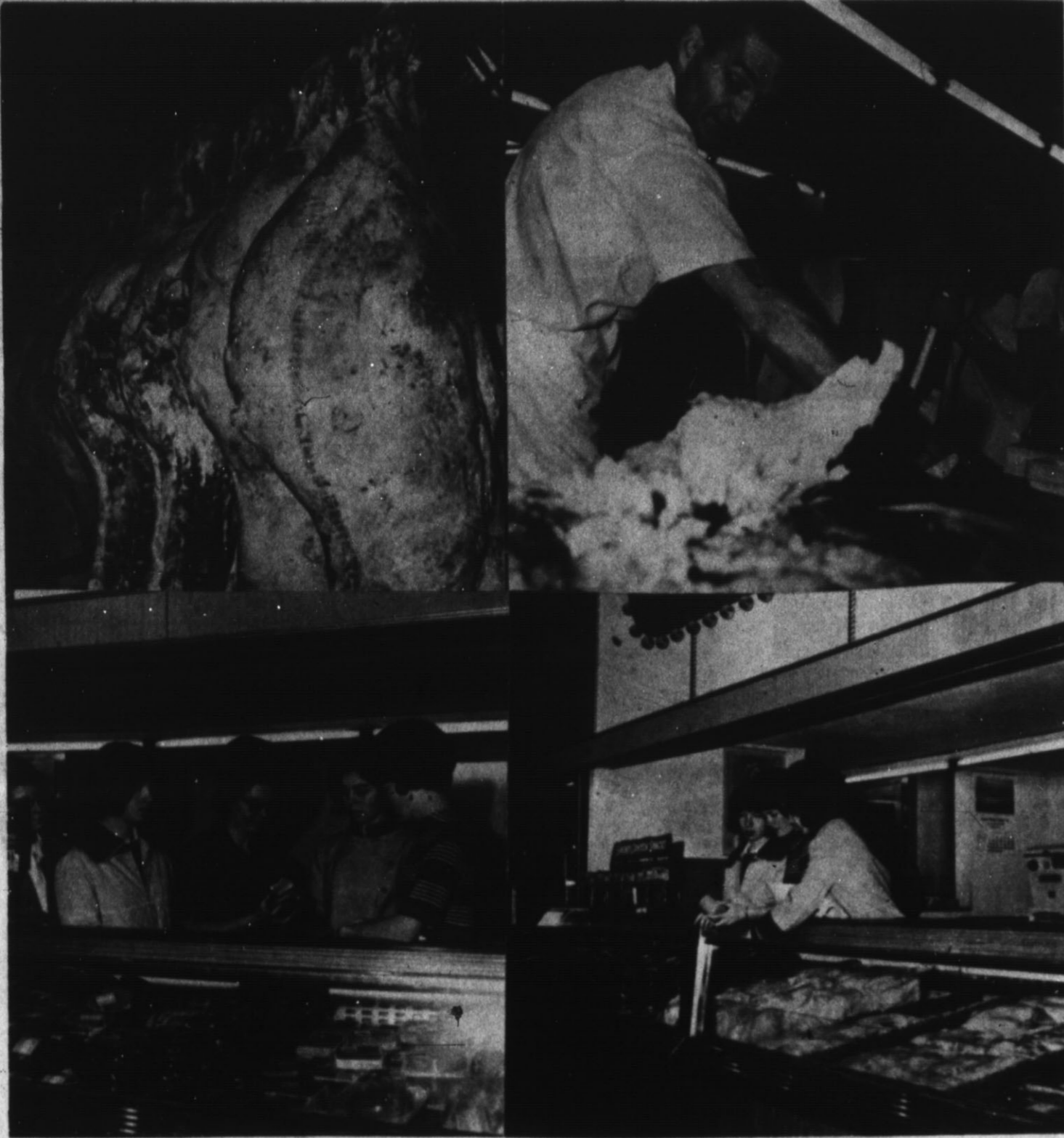
games at Lubbock on Saturday.

The Easter Club met Thursday at the Lions Community Bldg. for their regular meeting. Mrs. William Moss hostess after a short business meeting, the meeting was turned into a coffee for neighbors and prospec-

tive members. Guests were Mrs. Gerald Hall, Mrs. Bill Struve, Mrs. Buster Thompson, Mrs. Houston Frye, Mrs. Harland Frye, Mrs. Ernest Flood Jr., Mrs. Glenn Self, Mrs. Herman Paetzold, Mrs. David Huchings.

Members present were Mrs. John H. Burnett, Mrs. William Moss, Mrs. W. O. Markley, Mrs. Mason Hawkins, Mrs. W. A. Epperson, Mrs. Fred Walton, Mrs. Trent Downing, Mrs. Shirley Garrison, and Mrs. Ruby Stone.

Read The Classified Ads Today.



FIRST LOCAL BEEF — Eleven head of beeves were purchased from the C.V. and O. feed yards last week and sent to Amarillo Packing where they were processed and graded, then sent to the local Piggly Wiggly store to become the first local beef

used in Hereford. Pictured in three of the photos are members of Third Year High School Home-making class which visited the store to watch steps in butchering the meat and getting it ready for sale.

Area Resident Is Commander

WRIGHTSTOWN, N. J. — Captain Don W. Copley, son of Mr. and Mrs. A. W. Copley of Muleshoe, has been certified as a C-141 Starlifter aircraft commander at McGuire AFB, N. J. A pilot with six years service, Captain Copley was upgraded after passing rigid academic and flying requirements. He is a member of the Military Air-lift Command.

A 1957 graduate of Muleshoe High School, the captain received his B. S. degree in 1961 from Texas A&M University where he was commissioned through the Air Force Reserve Officers Training Corps program.

His wife, Patsy, is the daughter of Mr. and Mrs. A. W. Anthony of Friona.

14 Accidents Investigated By DPS In February

The Texas Highway Patrol investigated 14 accidents on rural highways in Deaf Smith County during the month of February, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in one person killed, seven persons injured, and an estimated property damage of \$14,620.

The rural traffic accidents for this county during the first two months of 1968—shows a total of 15 accidents resulting in one person killed, seven persons injured, and an estimated property damage of \$15,120.

“With the April 15 deadline for obtaining inspection stickers drawing near, only 58 per cent of the registered vehicles in this county have been inspected,” stated the Patrol Supervisor.

In order to avoid the inconvenience of the last minute rush and the possible shortage of seat belts, motorists are urged to get their vehicles inspected promptly.

Any driver operating a vehicle registered in Texas, that is required to be inspected, on public roads after April 15 without a valid 1968 inspection sticker will be operating in violation of the law and is punishable by a fine not to exceed two hundred dollars.

Castro County had six accidents resulting in \$2,930 property damages and one damage, two fatalities and seven injuries, and Parmer County had 13 accidents resulting in \$6,140 property damages, one fatality and six injuries.

a chance to go through the plane. The big seats, individual reading lights and eating trays were carefully inspected. The tour was completed with a view of the instrument panel.

Following the trip through the plane, the boys were given a tour of the weather station. All the different instruments used to determine the weather conditions were demonstrated. However, it was the radar screen that received the most attention. The boys were surprised to find out that the weather programs which are heard on radio and television actually start from that weather station.

Following the trip through the weather station the boys toured the service center. At the service center, the weather information for the entire country is collected and the Amarillo weather information is sent out to the other airports. During this part of the tour the teletype machines received their undivided attention.

The last step was the control tower. The boys signed the guest book and then rode the elevator to the top. All the activities were described by the men on duty. A couple of planes landed during this time and the boys were able to hear the conversation between the pilot and the tower.

Later they went below where the main radar screens are located. Several planes were in the area and they were able to follow them on radar.

It was quite a trip for the boys filled with many new sights and sounds. The most noticeable effect of the trip is that the boys have split into three occupational groups. One group wants to be pilots while the other two groups are divided between radar operators and weathermen.

CARD OF THANKS

We wish to thank Doctor Ballard and all the doctors and nurses for being so kind during the children's stay at the hospital. Also our thanks to all who sent flowers, cards and every expression of kindness.

Mr. & Mrs. Charles Scheetz

CARD OF THANKS

To our many friends who called, for the beautiful flowers, the food brought during the illness and loss of our Mother, we extend our most sincere thanks.

Mr. and Mrs. Tom Carroll
Mr. and Mrs. J. T. Carroll

Casa de Amigos

By KEITH SCHROYER

Last Saturday Cub Scout Pack 153 took a trip to the Amarillo Airport. The trip was in connection with some things the Cubs are studying about airplanes and flying.

The fun really started last fall when each of the boys had their first airplane ride. Charles Frye who flew the plane, met the boys at the Hereford Airport during the weekly Pack meetings. The Pack was too large to take up all at once so the boys were divided into two groups. At first they approached their first flight with caution. However, after the first group had landed and appeared not to be any worse for the new experience, the second group forgot their caution and stormed the plane. During the flight the boys had a chance to see an

over-all view of the city and even could see their own homes from the air.

After the flight Mr. Frye showed the boys some of the other planes at the airport and described how planes fly.

During the following weeks a great deal of time was spent discussing flying and airplanes. One thing which seemed necessary was a trip to Amarillo to see the air carriers and an airport in operation. Airport manager William Wilson arranged for the tour.

The trip began on a bad note as we blew a tire just beyond Dawn. This didn't slow us down too much as all the boys helped, in their own way, to get the tire changed. In spite of this delay we caught our plane, a Boeing 727 which was on the ground for about an hour. The boys got

OPENING DATE
March 18, 1968

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GET ACQUAINTED SPECIAL
Permanent Waves - \$9.00 Shampoo & Set \$2.50

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SLIM GILLUMS®

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"IF I HAD A HAMMER... I'D HANG IT RIGHT HERE"

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BOY-STYLE, GIRL-FIT (ADJUSTABLE)

LIPSTICK — PERFUME POCKETS

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KELLY-GREEN BAR-TACKING AT POCKET-CORNERS

EXCLUSIVE TJ BEATEN DENIM — SOFTENED TO FEEL LIKE YOU'VE WORN IT A YEAR

100% COTTON COMPLETELY WASHABLE, OF COURSE

LIKE TO BE A TJ MODEL IN SEVENTEEN? Complete information and model application with every Thermo-Jac item!



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THREE ROWS OF STITCHES STRENGTHEN YOUR BRITCHES!

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Slim Gillums, TJ True Junior sizes 3 through 15 \$12.00

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Gaston's

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\$22.00

Gaston's

DOWNTOWN ONLY

Modart Fluff SHAMPOO
\$1.07 value
79¢



Style Hair Setting GEL
For Body and Control
69¢



GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS
OPEN 9 AM TO 9 PM DAILY
Prices effective thru Wednesday, March 20 at Gibson's Discount Center in Hereford

LAVORIS
Mouthwash & Gargle
22 ounce bottle
59¢



SECRET
Creme Deodorant
large size
49¢



O.J.'s
Beauty Lotion
\$1.00 value
59¢



HAPPY FACE
FACIAL WASHING CREAM
4 ounce jar - \$1.09 retail value
59¢



IVORY LIQUID
King Size
81c value
76¢

AJAX
Laundry Detergent
5-lb. 4-oz.
\$1.33 value
99¢

EASY-OFF Household Cleaner
67c retail value
29¢




Stripe
Tooth Paste with HEXACHLOROPHENE
King Size Tube
39¢



Lady Clairol Hair Lightener
Ultra-Blue with Free Clairol Blue
\$1.49 value
99¢



EPSON SALTS
one pound box
2 for 23¢



Sudden Beauty or Aqua Net
17 ounce can
57¢



Dupont BRAKE FLUID
12 ounce can
39¢



COLEMAN FUEL
gallon can
88¢



METRECAL LIQUID
all flavors 6-Pack
\$1.29



.22 LONG RIFLE
Box of 50 Cartridges
66¢



CHARCOAL BRIQUETS
20 pound bag
99¢



Big "G" PRESERVES
2-Pound Jar
Peach Apricot Strawberry
59¢



BOAT CUSHIONS
Coast Guard Approved
\$3.99 value
\$2.44



Mens DRESS SLACKS
65% Dacron 35% Rayon
\$8.00 retail value
\$4.99 pr.



Swing-A-Way CAN OPENER
model 607-21
\$2.98 value
\$1.99



West Bend Automatic PERCOLATOR
12 to 30 cup No. 9308
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STRETCH SOCKS
100% combed cotton 97c value 3 pr. pkg.
63¢

Boys Knit Shirts
Short Sleeves-Permanent press-50% Cotton-50% Ray blend
\$1.98 value
\$1.44



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Your Child in Living Color



Parents: We have arranged to have a leading child photographer at our store on the dates shown below.
Any age, any number of children accompanied by a parent will be photographed **FREE** in Living Color.
ONE complimentary color portrait will be given to each family as a gift from our store.
DON'T MISS THIS OPPORTUNITY
to get a living color portrait you will treasure always. Several poses are taken and low cost additional portraits are available for those who wish them.
This is our way of saying "Come in to see us." If you are one of our many regular customers, this is a "Thank You" for your patronage. Incidentally we believe these color portraits to be something really special. These are beautifully posed portraits - not snapshots, so dress the children colorfully.



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Regular Retail Price	Gibson's Usual Discount Price	Sale Price This Ad
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\$5.98	\$4.77	\$3.87
\$6.98	\$5.57	\$4.67
\$7.98	\$6.37	\$5.47



GIBSON'S R pharmacy
SAVE ON PRESCRIPTIONS
PHONE 364-4900
Emergencies and Sunday — 364-3317

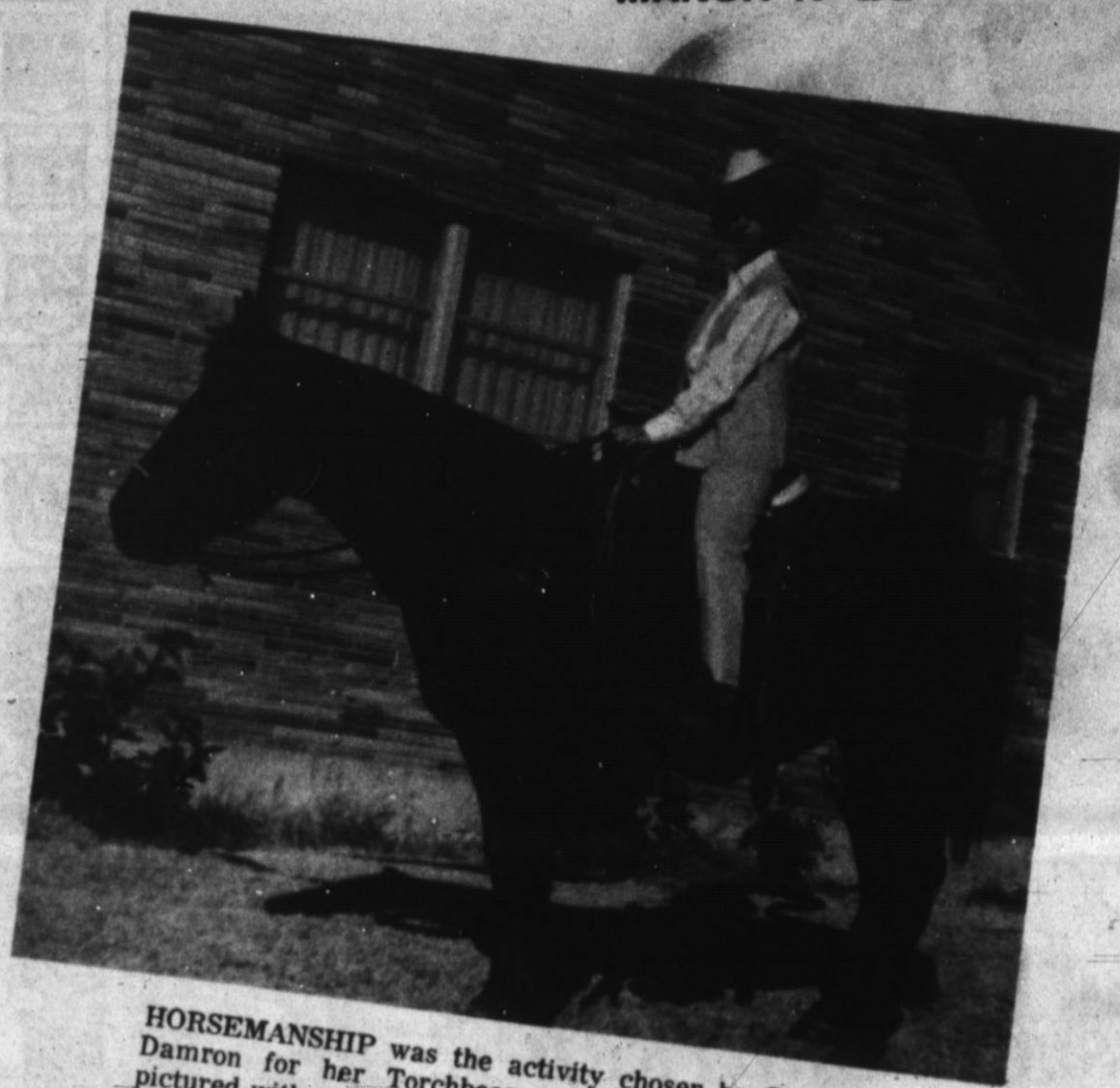
McKESSON Bexel Vitamin Sale
NOW IN PROGRESS
SAVE 50% AND MORE!

MONDAY-TUESDAY-WEDNESDAY
March 18, 19, 20, 1968
10 AM to 1 PM
2 PM to 7 PM

GIBSON'S DISCOUNT CENTER



INDIAN LORE led Shelley Rush and Kerri Damron, seated, into a wide area of study as they were assisted by Mrs. Earnest Langley, standing, a Camp Fire group leader. Beads on Shelley's jacket and the ceremonial costume modeled by Kerri as well as the skin painting behind them typify their research into Indian arts and customs.



HORSEMANSHIP was the activity chosen by Shari Damron for her Torchbearer award, and she is pictured with a favorite mount, Pancho Clegg, a registered quarterhorse. Her father, rancher John Damron, was the expert who assisted her.



Camp Fire

Birthday Week

Celebrated



AEROSPACE study was the up-to-the-minute field in which Cindy Lea and Jeannie Coffin qualified for awards with the help of Mrs. John E. Smith, center, an aviation enthusiast. Cindy is a member of Cuntinta Horizon Club, Jeannie of So-An-Ge-Ta-Ha Camp Fire group.

FOUNDED IN 1910, the first national nonsectarian interracial organization for young girls in the United States, Camp Fire Girls are observing their 58th Founders Day today, and Birthday Week through next Saturday. Scores of girls enrolled in Hereford Camp Fire groups will join in the national event, beginning with church attendance today.

CHURCHES OTHER THAN their own will be visited by most of the girls, individually or in groups, to become acquainted with way others worship. Groups meeting during the week — Bluebirds for the younger girls, Camp Fire Girls for those in upper elementary and junior high grades, and Horizon Clubs for high schoolers — will stress the anniversary in their own way.

TO INFORM THE PUBLIC of Camp Fire aims and activities, a day-long Pageant of Camp Fire will be presented in Sugarland Mall next Saturday. Each of the Hereford groups is scheduled for a brief appearance. At 15-minute intervals from 10 a.m. to 5 p.m., songs, dances dramatizations and work sessions will be staged, and displays of crafts and projects will be shown.

OF NATION-WIDE INTEREST is a program in the National Historical Wax Museum in Washington, D.C. Tuesday, when a tableau of wax figures will be unveiled honoring Dr. Luther Gulick, who with his wife founded the organization as an outgrowth of their woodland camp for girls in Maine. The goal was to give girls a program for happy feminine growth, as individuals and in service to others. Symbolism and Indian lore, adopted then as major facets of the program, continue to hold a central place in Camp Fire work.

HONORS ARE AWARDED on various levels for the girls' accomplishments, and those of junior high and high school age are eligible for the Torchbearer rank, denoting many hours of preliminary work climaxed with intense study and practice in a special subject. Girls who have recently earned Torchbearer awards in individual work are pictured on this page. Each worked with an adult who could qualify as a specialist in the respective field.

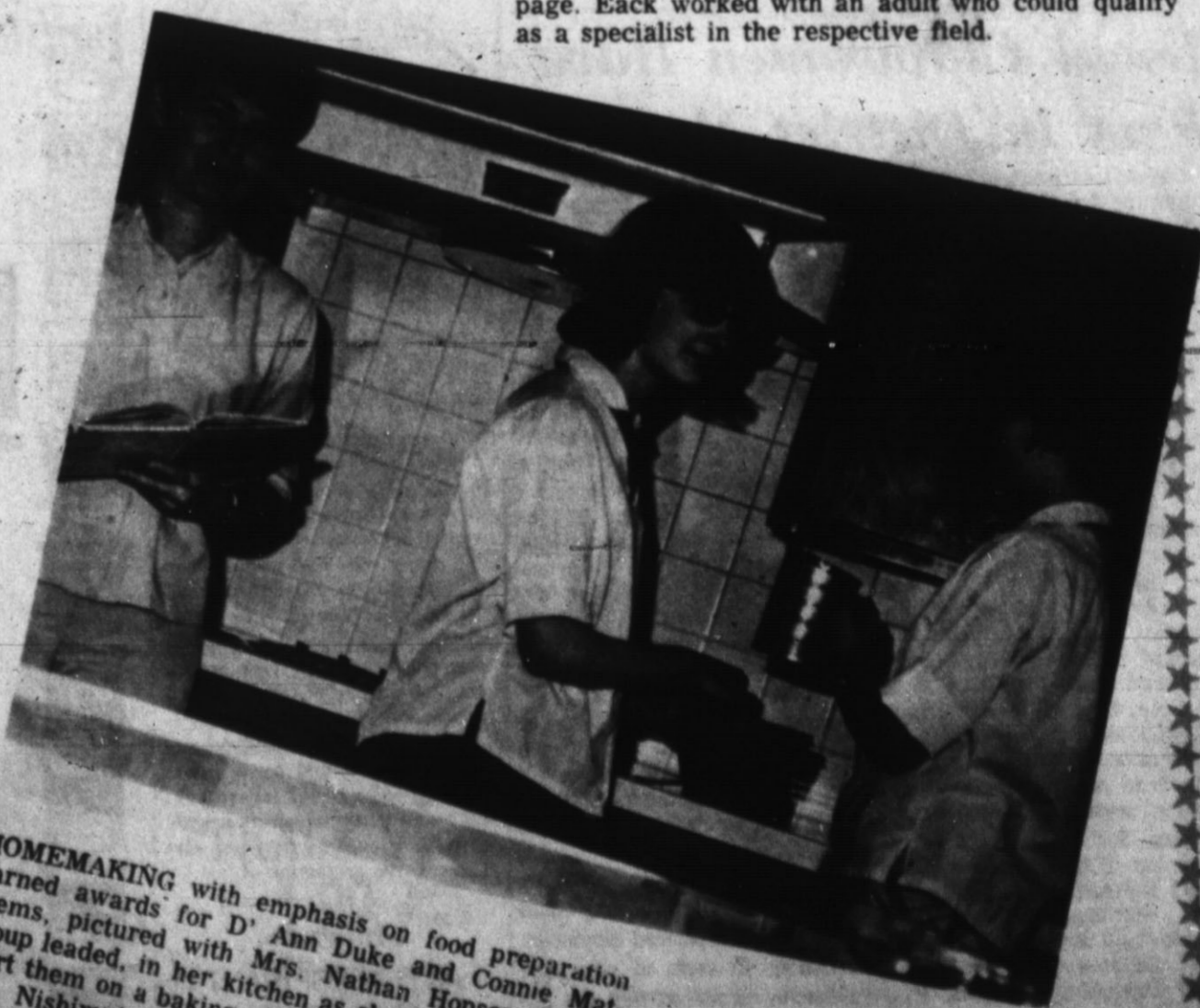
The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUN., MARCH 17, 1968



READING was the choice of Devita Turner, daughter of Mr. and Mrs. Bill Turner, and Lori Hopson, daughter of the Nathan Hopsons, for their special effort. They were aided by Mrs. Bob Word, seated, Stanton Junior High School librarian. Both girls have worked in the school library, and both read a varied list of recommended books.



HOMEMAKING with emphasis on food preparation earned awards for D' Ann Duke and Connie Matheys, pictured with Mrs. Ann Duke and Connie Matheys, group leader, in her kitchen as she finds a recipe to start them on a baking project. Their consultant was Bea Nishimuta, homemaking teacher at Stanton Junior High.





Mrs. Wayne Sharkey
nee Miss Kay Hassell

Hassell-Sharkey Marriage Read In Church Here

The marriage of Miss Kay Hassell, daughter of Mr. and Mrs. Willie W. Stansbury, 607 Blevins, and Wayne Sharkey, son of Mrs. Betty Sharkey of Rock, Michigan, was solemnized in a church ceremony marked by simplicity, Friday evening in St. Anthony's Catholic Church.

The Rev. Bryan Ryan, associate pastor, read the double ring service before an altar decorated with baskets of white gladioli and mums. Her stepfather gave the bride in marriage.

Honor attendants were Mr. and Mrs. Bob Layton of Amarillo, she as matron of honor and he as best man. Miss Sue

Hassell was the bridesmaid and Ricky Hassell groomsmen.

Organ selections by Mrs. Jim Cramer were traditional wedding songs and marches.

The bride's gown of lace over white taffeta was in portrait style, the redingote skirt shaped back to reveal tiers of lace spread widely over taffeta petticoats below the figurine bodice. It was fashioned with cameo neckline and long sleeves.

A lace-mantilla was draped over her hair. She carried a bridal bouquet of white carnations.

Her attendants were dressed in aqua taffeta, the A-line frocks ornamented at the neckline with wide bands of lace. Corsages were of the same flowers as the

bride's.

The wedding reception was in the Stansbury home, where Mrs. Ricky Wayne Hassell, sister-in-law of the bride, registered guests. Miss Jane Scott and Miss Barbara Blurton of Amarillo served the wedding cake and punch.

White lace was spread over aqua taffeta on the serving table, where white mums were arranged as a centerpiece.

After a short trip, Mr. and Mrs. Sharkey will be at home next week in Apartment 2, 1223 West Ninth, Amarillo.

The bride is enrolled in Northwest Texas Hospital School of Nursing there. She attended West Texas State University for a time after graduation in 1965 from Hereford High School.

Sharkey is stationed at Amarillo, serving with the U. S. Air Force. He is a graduate of Rock High School with the class of 1966.

Tea Will Mark 91st Birthday

Friends of Mrs. Lee Kendall, longtime resident of Summerfield and Hereford whose 91st birthday will be next Wednesday, are invited to a tea in her honor from 3 to 5 p. m. today in the home of Mr. and Mrs. J. R. Kendall, 116 Douglas.

Mrs. Kendall has seven grandchildren, who with great grandchildren and great-great grandchildren will assist in entertaining to honor her at the birthday party which has become a family custom. J. R. Kendall is

the only survivor among her three children.

With her late husband, Mrs. Kendall moved to a farm in the Summerfield community in 1918 from Eldorado, Okla. She was born March 29, 1877 at Columbia, Tenn., and came to Texas with her parents as a child.

She resides at 710 East Third, is active in household tasks and enjoys baking for family members and gifts to friends. She has been an active member of Summerfield Baptist Church since she came to this area.

Local Clubwomen Have Part In District Meet

Clubwomen from Hereford will be on the program of the eighth annual convention of Top of Texas District, Texas Federation of Women's Clubs, to be held in Borger Thursday and Friday.

Mrs. L. H. Lookingbill Sr. is third vice president of the district.

Pioneer and Summerfield Study Clubs and Deaf Smith County Federation of Women's Clubs will be represented at the convention.

Mrs. Lookingbill will preside for the Texas Heritage breakfast Friday morning, and as a district officer will make her annual report after the formal convention opening Thursday afternoon.

Mrs. Ralph McCullough district awards chairman, will present awards at the Friday luncheon which will close the annual session.

Mrs. Ray L. Johnson, a life member of the district, will conduct the memorial service Friday morning. She and Mrs. Lookingbill are members of both the affiliated study clubs here, and Mrs. McCullough of Pioneer Club.

The women's division of Borger Chamber of Commerce will entertain delegates and visitor at a pre-convention reception Wednesday evening in the new J. W. Dillard Library at Frank

Phillips College. The executive board meeting and luncheon Thursday also precede the formal opening, scheduled at 1 p. m. in the auditorium of the college fine arts building.

Election of new district officers for a two-year term will be an important business item. Club presidents from over the district will be honored at the Thursday banquet in Borger High School cafeteria.

Ben Barnes, speaker of the Texas House of Representatives, is the speaker. A fine arts program will follow the dinner. The breakfast speaker is Dr. Leon Hill, Amarillo minister much in demand for addresses on Americanism.

Mrs. Guy Crawford of Borger is completing a two-year term as district president. Theme of the convention is Americanism Is Action.

The coming of the Higgins clan to Deaf Smith County could have been considered almost an invasion. In fact, at one time someone remarked that the Higgins were about to crowd out the prairie dogs. The immigration was begun in 1890 when W. S. (Uncle Sammy), W. H. (Uncle Billy), and Uncle Billy's son, John R. Higgins, moved their families into the county.

Charity Aided By Youth Group

Activities of the Youth Club of St. Anthony's Catholic Church has included gathering baskets of food and clothing to give to St. Joseph's Mission for the needy, sponsoring a dance and singing hymns at the mass last Sunday.

A gift of \$22 was made for buying uniforms for the parish school sports teams.

Music for the dance was by the Shy Guys and 236 persons attended. The club choir was conducted by Brother John Ponica, S. A., in singing for the mass.



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perspiration
solved even for
thousands who perspire heavily

A new antiperspirant that really works! Solves underarm problems for many who had despaired of effective help. Mitchum Anti-Perspirant keeps underarms absolutely dry for thousands of grateful users. Positive action coupled with complete gentleness to normal skin and clothing is made possible by a new type of formula produced by a trustworthy 54-year-old laboratory. So trade your perspiration worries for luxurious dryness. Get the positive protection of.

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ANTI-PERSPIRANT
Liquid or Cream 90-day supply
Each \$3.00
ROGERS-MILLER
WALGREEN DRUG
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U.S.D.A. Choice

RIB STEAK

lb.

89¢

Shurfine - Frozen

ORANGE JUICE 6 6-oz. cans **\$1.00**

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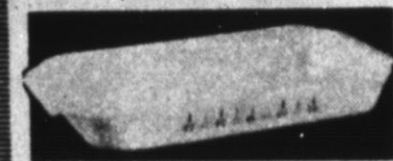
POTATO CHIPS 10 1/2-oz. pkg. **39¢**

POST TOASTIES 18-oz. box **39¢**

Zestee

SALAD DRESSING qt. jar **39¢**

All New FireKing Ovenware



Utility BAKE PAN

69¢ with each
\$5.00 Purchase

TABLE-SMART IN NEW CONTEMPORARY STYLING. NEW "CANDLE-GLOW" PATTERN, BLUE AND GOLD ON WHITE. WHITE COVER, TOO. THE MOST-WANTED SIZES, CASSEROLES, OPEN BAKERS, PIE AND CAKE PANS, CUSTARD CUPS, AT COMPARABLE PRICES. START A SET NOW.

Food King Oleo	1-lb. solids	10¢	Shurfine Shortening	3-lb. can	69¢
Skinner's Macaroni	2 10-oz. pkgs.	39¢	Bremners Jumbo Pies	Box of 12	39¢
Shurfine Asparagus	3 300 cans	1.00	Shurfine Sauer Kraut	5 303 cans	1.00
Gebhardt's Tamales	2 1/2 can	39¢	Glacier Club Ice Cream	1/2 gallon	59¢
Taylor & Sons Eggs	Grade "A" Large doz.	39¢	Shurfresh Crackers	1-lb. box	23¢
Shurfine Flour	10-lb. bag	89¢	Reynolds Foil	25'x12" roll	29¢
Shurfine Tuna	flat can chunk style	29¢	Just Wonderful Hair Spray	13-oz. can	49¢



RED
POTATOES

20-lb. Bag

59¢



Small Talk

By SUE COLEMAN
Women's Editor

When somebody talks back to me about something in this column, it pleases me no end because it shows that somebody reads it. Whether in agreement or opposition, the comment is certainly welcome.

SO I'M HAPPY that a couple of things mentioned lately drew some comment. First, about the trees on Stanton Junior High campus; the man who is directing the surgery on them says it is just that, and really necessary or the trees

would die within a few years. The diagnosis is a fungus which attacked the trees and already killed a lot of the branches. The drastic cutback was made in order to get all the affected wood, and leave the trees in uniform shape. Now, the man says, they will be beautiful trees again in a couple of years.

Several persons have agreed with me about missing the beautiful summer shade in advance. Guess we'll wait a couple of years, and maybe we should send the trees a get-well card in the meantime.

THEN, THERE'S the name of 25 Mile Avenue, only I haven't had anyone yet say he would like to change the name to anything, much less to Broadway. Most folks like the local flavor of the unique name and Mrs. Leroy Williamson has advanced another theory about the why of 25 Miles.

To her inquiries when she was new in Hereford, some old-timers told her that 25 Miles was the distance to the county line on the original road. No matter whether we ever find out the straight of the story, it's interesting to hear the different versions.

IF YOU ARE concerned about the state of the theater and disapprove the brutal realism, violence and four-letter words so evident on today's stage, you may like the UIL contest play which Hereford High School will present this year, probably in a public showing after the annual contest at Canyon March 29-30.

It is a one-act comedy, Gammert Gorton's Needle, and it certainly can't be accused of modernism, as it is one of the very first plays in the history of the English stage — back before Shakespeare.

Of course it is written in contemporary English rather than the quaint idiom of pre-Elizabethan days, but it is the same story and only goes to show that what was funny 400 years ago is still pretty funny. It is about that old; date of its writing is set at about 1575.

Bruce McGinnis is directing the student cast. Their first aim is to win the district contest, then maybe they will give the show here for us.

Oh yes, the plot of this comedy concerns a lost needle, but that isn't as trivial as it sounds. Needles were scarce in those days, and a hunt for a lost one could upset a neighborhood to the extent the play shows. Sort of like a lost diamond today.

New Moderator Will Meet Club

Their new moderator, the Rev. John VanderKuil, S. A., will meet with Young Adults Club of St. Anthony's Catholic Church for the first time at meetings today. He has succeeded the Rev. Timothy MacDonald as associate pastor of the church and as the club moderator.

Members will attend 10 a. m. mass Sunday in a group, then meet at the Cason House for lunch. They have scheduled a St. Patrick's Day dance at Knights of Columbus Hall at 8 p. m.

Hereford Man's Brother Buried

Funeral services for James Finlan, 88, of Arlington, were conducted in a funeral chapel there last Sunday afternoon and burial was in Parkdale Cemetery. Mr. Finlan was a brother of D. W. Finlan, 120 Ross.

A retired farmer, the Arlington man died in Dallas of injuries received earlier in the week in a highway accident between Fort Worth and Dallas. He was born in Georgetown and had lived in the Arlington area 60 years.

Mr. Finlan was a veteran of the Spanish-American War. American Legion members participated in the funeral service.

Local Residents Are Elected To Area TB Group

Dr. Clyde Rush and Mrs. Jewel Smith of Hereford have been named to the board of directors of the Top of Texas Tuberculosis Association, which covers 26 Panhandle counties.

Dr. Rush also was chosen as a member of the executive committee, along with another resident of the immediate area, Easton Wall of Oldham County.

Among the delegates chosen to attend the state organization's annual meeting in Houston in May was Mrs. Mary Bechtol of Castro County. Mrs. Bechtol and Rev. Mitchell Kennedy, also of Castro County, were elected to the board of directors also. Joining Wall as a director from Oldham County was Garland Rattan, while Wilfred Quikell of Parmer County will serve his county as director.

Tom Seay of Amarillo is new president of the association, which will be headquartered in Amarillo. From this point, the staff will travel throughout the area bringing educational services on TB prevention and control, and aiding the Texas State Department of Health in its work in controlling the disease. April 1 is the beginning date of the new organization.

Mrs. J. L. Scott, longtime TB executive of Potter and Randall counties, will serve as managing director.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

MARCH
17 — Music Study Club will sponsor a recital of sacred music by Mrs. R. C. Godwin, Mrs. Joe Hacker and Don Baugous at First Methodist Church, 3 p.m.

19 — Annual stockholders meeting of the Hereford Credit Union at 7:30 p.m. in the Hereford High School auditorium.

22 — Benefit style show sponsored by Xi Epsilon Alpha Chapter, Beta Sigma Phi, at Gaston's Mall Store.
31 — Community Concert featuring Peter Nero, pianist.

APRIL
5 — Easter vacation for Hereford schools. 10 days tentatively set.

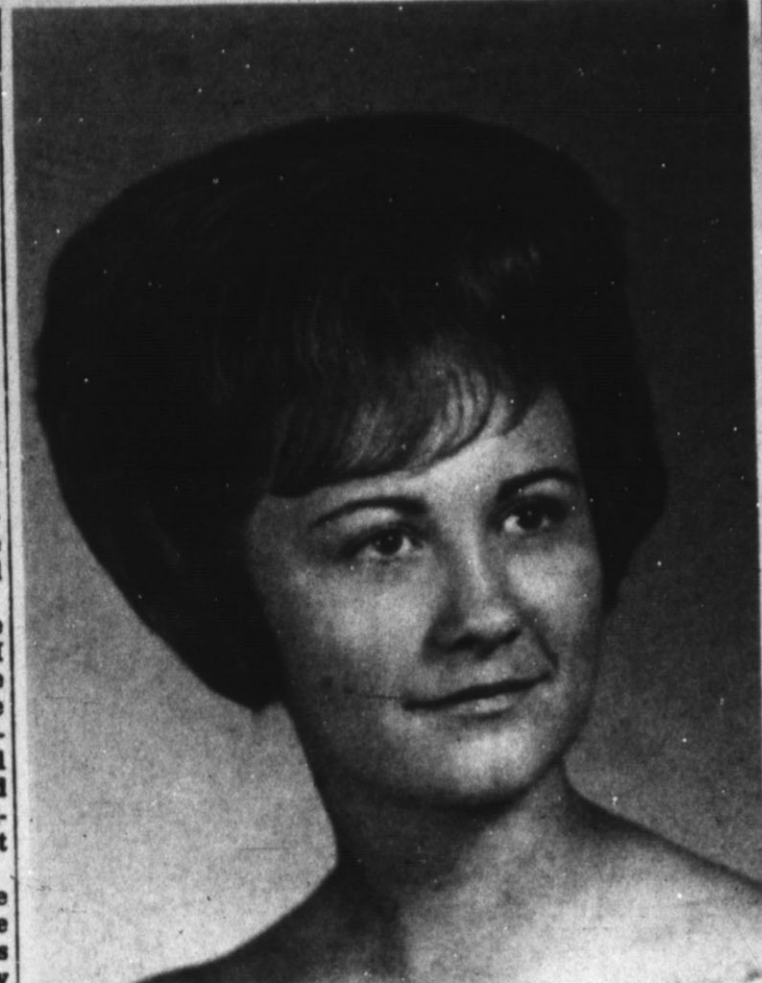
23 — County Federation of Women's Clubs, Fine Arts program and luncheon at Community Center, 12 noon.

21-27 — National Secretaries Association Week. Secretaries Day will be on Tuesday, April 24.

25 — Annual meeting for members of the Deaf Smith County Rural Electric Cooperative.

MAY
18 — Kiwanis Governor's Banquet.
24 — Hereford schools dismiss for the summer.

JUNE
28 — Opening of "Texas" pageant in Palo Duro Canyon.
30 — Mid-Plains Pioneer Association at the Deaf Smith County Bull Barn. Will feature the 70th anniversary of Hereford.



APRIL BRIDE-ELECT — Miss Sharolyn Ball, daughter of Mr. and Mrs. Florence Ball of Nazareth, and Johnny Northcutt, son of Mrs. Jim Blakey, 508 Jackson, are to be married April 19, her parents have announced. The wedding is planned to take place in Holy Family Catholic Church at Nazareth.

HHS Future Homemakers Attend Amarillo Convention Enmasse

About 40 Future Homemakers of America from Hereford met Friday and Saturday in the Amarillo City Auditorium for their annual area convention. Mrs. Margeret Durham and

Mrs. Dorothea Prowell, Hereford High School FHA sponsors, took eight girls to Canyon Friday to attend the practice session which was held by the Sharon Singer, composed of girls in the 11th and 12th grades.

The girls going from Chapter I were Lana Boyd, Gayle Rusher, and Gayle McCutchen. Girls attending from the Royal Rose Chapter were, Susan White, Jan Turrentine, Lanny Buck and Roberta Albracht.

Chris Loerwald, a junior in Hereford High and a member of the Royal Rose Chapter campaigned for an area office as treasurer.

Several girls were recognized for the earning of their state degrees and will travel to Austin April 18-19 for a state convention. The girls recognized at this area meeting were Joyce Bezner, Mary Ellen Marnell, Glenda Landers, Wanda Furhman, Kandy Hill, Susan Bradley, Susan White, Ruth Koelzer, and Roberta Albracht.

Johnny Clark, superintendent of Hereford schools, will be the speaker for the day.

Toastmasters Award Speakers

Robert Lohr and Hardy Benson received awards following speeches Thursday night during the regular meeting of Hereford Toastmaster Club 844.

Lohr was presented the "Best Speaker" award and Benson received the "Most Improved Speaker" award following their talks.

C. Goeringer was in charge of the meeting, with Virgil Dodson and M. C. Adams serving as evaluators and Tom Draper as general critic.

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JEWELLED ELEGANCE**

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Peacock

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Beige Kid

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Surprise Gifts Honor Teacher On Her Birthday

Birthday gifts were presented to their teacher, Mrs. Johnny Townsend, as a surprise by members of Avenue Baptist Victory Class at a meeting in the home of Mrs. Clois Kemp Thursday.

Review of a Hereford wo-

man's new book, Junior Dear, by Gladys Miller, was the program given by Mrs. G. W. Duncan. She related amusing and touching incidents from the story of family life which was lately published.

Mrs. Carlyle Sargent presided for business. Secret pals were revealed and names drawn for new pals. A prayer by the class mother, Mrs. Pearl Boyer, closed the meeting.

Others present were Mmes. Billy Wall, LeRoy Rickman,

Cowboys would pick up the mail in Amarillo and bring it in a flour sack to the Porter Lee Johnson ranch in Deaf Smith County, where it was dropped in an orange crate behind the stove.

In search of health for himself and daughter Ida Mae, R. J. Kibbe moved his family to Deaf Smith County in 1891.

Charlie Riggins and C. E. Coleman.

Arsonists who were believed to have set fire to the XT were among those chased out of Texas by Ira Aten, before he became foreman of the Escarbada in Deaf Smith County.

Mr. and Mrs. James N. Askren operated a broom factory in 1911 in his enlarged barn at the farm 10 miles northeast of Hereford.

Joe Carter was manager of a Hereford baseball team in 1903.

Hereford, Texas

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Easy care cotton knit shirt shapes show off colorful horizontal stripes for a bright spring change! You'll love wearing these short sleeves for all casual doings. They're as cool as they are comfortable. Choose from novelty styles in pretty colors. S, M, L.

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DAYTIME 30's

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DAYTIME 15's

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SPECIAL!
Manufacture Closeout
MEN'S TRACK SHOES
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50 pair only
size 6½ to 11

Womens & Girls
CANVAS SHOES
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Reduced To Clear
WOMENS BLOUSES
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TRAVEL SPECIAL

FOR LEISURE DAYS AHEAD...
COLORFUL CUT-OUT CASUALS!

\$1

These are the casuals you'll wear while lounging around the house, walking along the beach! Shiny patent vinyl sandal shapes have hand waven viscose rayon vamps trimmed with novelty appliques and patterns. In lots of lively summer colors.

Sunny and Irene

Joe and Ray Pool

has fits

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, March 17, 1968

Though Far Away, Rioting Will Affect Local Citizens

When it comes to counting blessings, Hereford and Deaf Smith County should definitely include a near-total escape from the throes of integration. Hereford schools were integrated long before the strife began in other communities, and certainly there has been a minimum of discrimination throughout this immediate territory.

The fortunate situation is due, in part, to the fact that very few Negroes reside in the community, and a rather heavy Latin American population is generally accepted as desirable.

While we do have problems of various sorts, it is apparent that we can rejoice over the fact that our police department is not called upon to buy and operate tanks, armed helicopters, machine guns and other weapons to combat riots, which are expected to run rampant in many communities this summer. Amarillo appears to be the only town in this area which affords much possibility of such drastic action — and only one or two small "flare ups" have been reported even in that area.

As Americans, we will be affected to some extent by these developments as they unfold, however. Most of the cities which do anticipate riots appear to be preparing for the situation, and will likely operate on planned programs, rather than being caught without previous warning as were several cities during 1967. In most cases, it

appears that the cities expect to protect private property vigorously. Most of them are currently acquiring equipment, and are conducting special training programs for officers. This preparation has grown to such an extent that several are being criticized in fear of the possibility that law enforcement might become indiscriminate.

All of which is a far cry from the orders policemen had to shoot over the heads of rioters last summer, rather than to hit people. Taking "dead aim" will, of course, do more toward curbing riots than any other method, although it will likely be called brutal in many circles. Meanwhile, the job of a policeman is primarily that of protecting law-abiding citizens, and it hardly seems feasible that they should stand by and see rioters lay waste to the safety and life savings of hard working tax payers.

Rioting, it seems to us, is just as much of a crime as theft of any other kind, and the law breaker, regardless of race, color or creed, should face the same perils and ultimate justice as that of bank robbers or other type thieves. Furthermore, if rioting is the type of equality which the violators are seeking, we doubt if they are destined to enjoy much future happiness. Law and order should be the goal of all people, and this is especially true of those who are more likely to find themselves too weak for self protection.

Federal Mediations Court Would Be Strike Breaker

Several months back, The Brand carried an editorial espousing the need for federal mediations courts to settle strikes and labor disputes, and in view of recent developments the need for such courts appears even more urgent.

A mediations court would operate much as an appeals court, and findings of the court would be final. Naturally, it should be removed from politics and staffed by judges of the highest calibre who, like appellate judges, would have life-time appointments. The object, of course, would be to determine all facts and to settle labor disputes the most equitable manner possible. Without these courts, or a similar ruling body, we do not see how we can continue to operate as a nation.

Currently, many of our strikes occur not as a result of disgruntled labor, but as a boon for labor leaders, who must show results in order to retain high salaries. Rising salaries, in turn, force higher and higher prices — until the increased salaries are of little benefit. Resulting inflation weakens our economy, and everyone loses. Other groups which may have cause

to strike find themselves in near-impossible positions.

Sooner or later, mediations courts are inevitable. Why not consider them seriously in the face of present developments, and save ourselves untold hardship, sacrifice and mental anguish? As things now stand they offer the only method through which we can continue to have a government of the people, by the people and for the people.

25-Mile Avenue Historic

In a recent survey, conducted with the idea of changing "25-Mile Avenue" to "Broadway," we note with interest that 23 people favored the change, while 25 opposed it, and 73 failed to reply or indicated an opinion of indifference on the subject.

All of which causes us to wonder if many of the people on the street realize how it got its name? Regardless of present conditions, there was a time, some 25 years back, when the street actually covered a distance of 25 miles without so much as a crook or turn — and folks began calling it 25-Mile Avenue. The name stuck, and still remains today, despite the fact that it has been heavily invaded by business firms where it was originally 100 percent residential.

Chief objection to the name, we presume, rests in the fact that it whets the curiosity of the person who first encounters it. To say the least it is far from commonplace.

If it should be changed, we presume many people would still continue to refer to it as "25-Mile Avenue." In fact, we doubt if the title of "Broadway" would ever stick. The only chance, it seems to us, would be to attach the title of "Highway 385" which, in time, might overcome the original name. We say this, because the street is already frequently referred to in this manner extensively, and is especially true where people are giving directions.

Meanwhile, we are inclined to go along with the majority who replied. We sort of like the novelty of "25-Mile Avenue," probably because it has meant so much to Hereford, having contributed to its history, in the form of progress and growth.

LITTLE ELVES



MAIN STREET, USA

Research On Fires Could Reduce High Death Rate

By BERT MILLS
Washington, D. C. — America has the highest per-capita death rate from fire of any major nation in the world, so Congress has enacted legislation to study the problem.

The Fire Research and Safety Act authorizes a commission to make studies of the causes of fire and invent new methods of fire prevention and control. Efforts to improve fire-fighting techniques and to strengthen local fire departments are planned. A public education program on avoidance of fire hazards will be developed.

President Johnson proposed the fire research program in

his consumer message in 1967. He repeated his request in his state of the union message this year. Congress materially changed the White House proposal and reduced its cost. The result is a two-year program to cost \$5 billion — only one-fourth what LB Jasked.

There are two titles in the law that evolved. Title I authorizes an expanded research program by the National Bureau of Standards, which has 60 years of experience in seeking fireproof materials and the causes of fire. However, its fire prevention program has been on a starvation diet, and both the number and the cost of fires

has continued to increase.

Among other things, the Bureau of Standards will make grants to public and private organizations. Under this program Uncle Sam will pay up to 100 percent of the cost of fire research projects. The government will even subsidize college courses in fire safety and fire protection engineering. Commission Report Due in '70

Title II of the new law authorizes a 20-member National Commission on Fire Prevention and Control. Serving on this body, which has a deadline of June 30, 1970, for submitting its final report and disbanding, will be the Secretaries of Commerce and Housing and Urban Development, plus 18 experts picked by the President.

This new agency will be limited to 11 employees. It will also have four advisory members from Congress. Regular members from outside the Federal Government will be paid \$100 for each day they work, plus expenses. The Commission has seven areas to study.

One of these assignments spilled out in the law applies particularly to local communities. The Commission is directed to make "an analysis of the administrative problems affecting the efficiency or capabilities of local fire departments or organizations."

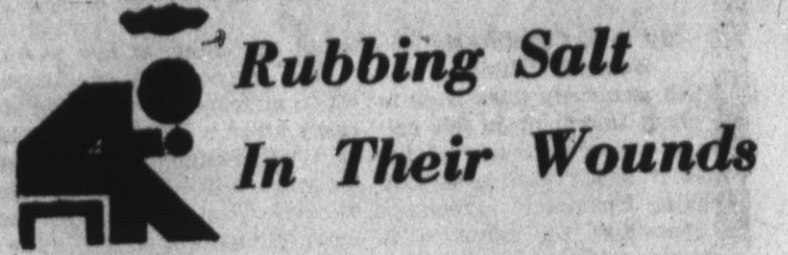
The Commission will also make "an assessment of local, state and Federal responsibilities in the development of practicable and effective solutions for reducing fire losses."

Fire Cost \$9 Per Capita

Estimates for last year are that fires killed 12,200 Americans, and caused property damage exceeding \$2 billion. The death toll was second only to automobiles, and the property loss amounted to about \$9 for every man, woman, and child in the U. S. In 1966, more Americans died in fires than in combat in Vietnam.

No law will ever solve the fire problem. Our modern society, with its constant increase in the use of electric power, is accident prone. The death by fire of three astronauts showed the new dangers of the space age, and other disasters are a constant reminder that fire is an ever-present threat.

Congress has now decided that fire is a national problem. It remains to be seen whether control measures will be effective.



Last week one contender for President of the United States claimed in an indirect fashion that the answers to riots are more guns. It makes me think that someone needs a refresher course in United States history, with emphasis on 1860-1865 when militancy reached its ultimate.

The comment lashing out at Negro activists and calling for more arms came as a result of a national committee's report on civil disorders. The report is controversial to say the least, but it is founded on research and documented facts. The conclusions were drawn by educated, reputable people, who saw no conspiracy behind last summer's trouble. The problem, as the committee members see it, is white racism.

Guns are hardly the cure for white racism. I can think of nothing more effective in intensifying the already thickening emotions of prospective rioters.

In a recent forum at the University of Texas Law School, one mild-mannered Negro leader proposed a different approach to the racial problems confronting the United States. The best way to cool the situation is to get those would-be rabble rousers jobs and keep them busy. Idle hands won't have time to stir up trouble.

Guns would be but a short-run answer to a long-run problem that will simmer and boil until this nation's citizens, both individually and collectively, critically evaluate their own attitudes. Problems with race relations have a history as old as the country itself. As times change, our shortcomings are being exposed whether we like it or not.

The ever present cries for "law and order" will do no good this year; too many people have learned that the only way to achieve justice is to fight for it. In times of economic prosperity, at least for the middle class, the callousness of the nation toward social problems is enhanced. Rioting is not the way to solve racial problems, so we say. But nothing else seems to trigger action on problems of employment, discrimination, and social opportunities.

History, even in its simplest form, demonstrates that without militant pressure from minority groups and reformers, our system of law and order would stagnate with injustice. "Law and order" created through the utilization of more guns can only intensify the present bitterness. Negroes won't be soothed by rubbing salt in their wounds.

— Larry Fuhrmann

... from the Brand's files

50 YEARS AGO

A woman trained in home economics, officially known as a Home Demonstration Agent, will report here about April 1, and began an active campaign for the planting of War Gardens, give demonstrations to the housewives in bread-making, preserving, etc. This action was officially organized by the County Commissioners at a special called meeting Monday afternoon, when Carl Gilliland, as representative of the Board of Directors of the Chamber of Commerce, appeared before them and urged such action.

San Leon, Texas,
March 13, 1918.

The Brand Publishing Company,
Hereford, Texas.

Gentlemen: Please change my paper from San Leon, Texas, to good old Hereford. San Leon has died a natural death. Am coming where there are Oceans of Water (but all under the ground.) Will be in your thriving little city soon.

Yours truly,
E. A. Hamill

The string of blooded horses and mares belonging to W. E. Neal and Sons have again cleaned up in the show ring. At the Breeders and Feeders Show in Fort Worth last week the Neal string captured First and Grand Champion of Stallions over three years of age. The ranch is at Dawn.

J. E. Crouch, who has been City Clerk for the past two years, and recently announced for candidate as County and District Clerk, has accepted a position with the First State Bank and Trust Company as teller, effective April 1. Crouch has not only resigned his city office but withdrawn from the County race as well.

Little Jake Williams, the fourteen-year-old son of Jim Williams of Hereford, will be crippled for life as the result of a most unfortunate accident last Wednesday. The little fellow was on his father's ranch in New Mexico oiling an engine when his foot was caught in a cog wheel. His foot was severely smashed and he was rushed to Hereford at once, where Dr. Gabbert amputated three-fourths of his foot, removing all the toes with the exception of the big toe. At last accounts he was bearing up cheerfully and bravely under the shock.

25 YEARS AGO

Mr. and Mrs. Lee Conklin have returned from Garden City, Kansas, where they were called last week to be with a son, Lt. Merlin Conklin, who was injured in a plane crash near the U. S. Flying school there. Lieutenant Conklin was burned about the face and hands and lower limbs when he and another flight instructor were making instrument test flights and ran into a storm. Both flyers were badly burned when the plane crashed into the side of a hill. Attendants at the hospital stated that Lt. Conklin will likely be hospitalized for six months or more.

There's action, excitement and prizes ahead in the "Casablanca" code contest sponsored in this week's Brand by the Star Theatre and a group of Hereford merchants. Complete rules for the contest, in which prizes worth \$20 will be distributed, are contained on the contest page. Entries must be turned in or mailed to the Star Theatre and no entries will be accepted after next Tuesday. Winners will be announced Thursday. The motion picture "Casablanca" with Humphrey Bogart, Ingrid Bergman and Paul Henreid, is now showing at the Star. At the Texas is "American Empire" with Richard Dix, Leo Carrillo and Preston Foster.

Mrs. Merlin Kaul and Mrs. Al Werner are among those praising the recent talk made by Dr. G. W. Heard before the Westway Home Demonstration Club. They were all started when Dr. Heard, said that the occasion was the first time he was ever scheduled as a club speaker in this county.

THE Sunday Brand

Established 1948

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The Brand Publishing Company.



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James M. Gillentine, Publisher
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Tom Foster, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent

H.D. CHATTER

Know How To Use Machine?

By Mrs. Argen Draper
Home Demonstration Agent



As part of the clothing program in the county, a sewing machine course will be offered. It will be conducted by Rita Huckert and Argen Draper. It is in three parts: 1) Know your sewing machine; 2) Regulate and care for your sewing machine and 3) make the most of your sewing machine.

THESE THREE programs are designed to help make better use of your sewing machine. The programs will take three sessions — two on one day and one on the next day. You will bring your machine to a central place — a community center, a person's den or some other room, or wherever it is convenient for the group that will have the course.

Each person will buy the supplies for the course. A fabric packet of swatches and a bulletin are required. A commercial company makes up these packets and sells them for \$1.80 each. It takes several weeks for those to be delivered to Hereford. Others will be mailed every Friday.

IF YOU WANT the course or know some people who want it, please explain it to them. Probably there are many who have sewing machines who are not getting the most service from them.

Your enrollment consists of your check for \$1.80 being sent to Box 671, Hereford, or brought to our office, Room 304 of the Courthouse. As soon as the packets arrive in Hereford, the courses will begin. If interested

please call 364-3573.

WHEN YOU CALL the Extension office, the new voice you hear will be Mrs. Kay Cockrum. Jean Kennedy, our efficient secretary for the past 2 1/2 years, has moved to Colorado Springs.

INSTANT spiced tea served at the farewell party for Jean Kennedy received lots of compliments. Even some confirmed coffee drinkers gave approval to the good tea made by Mrs. Leo Witkowski.

MRS. WITKOWSKI'S RECIPE

1 C. instant tea
2 C. Tang
2 C. sugar
1 pkg. artificial lemonade
(Twist — a brand name)

1 t. cloves
1 t. cinnamon
Use 2 teaspoons tea mix to each cup hot water. Stir well. Mrs. G. W. Duncan uses this recipe that is a favorite with her family:

INSTANT SPICED TEA

2 C. sugar
2 C. Tang
1 C. lemon tea
1 t. cinnamon
1 t. cloves

Use 2 teaspoons tea mix to a cup of hot water. Stir well. Instant tea is convenient to have for one cup at a time or for one tea drinker in the family.

Plan this amount of punch for large gatherings; four gallons for 75 persons; six gallons for 100; eight gallons for 130; twelve gallons for 200 persons.



ENGAGEMENT ANNOUNCED — Mr. and Mrs. Labry E. Ballard, 126 Beach, announce the engagement of their daughter, Susan Jean, to Ronald Gene Ott, son of Mr. and Mrs. Billy Ott, 505 Star. The couple plans a June wedding, the exact date to be announced.

for a 30-minute discourse to plan the week's activity. Many family problems arise today resulting in broken homes, divorces and juvenile delinquency. Sincere persons are concerned with these problems but really do not know where the answer lies.

Grizzle will accompany some of the local witnesses as they visit residents of this area in an effort to show how the Bible contains the only solution to the problems of today.

On Saturday evening at 8 p. m. there will be a special pro-

gram to review new thoughts that have been learned over the past few months called "New Things Learned." On the same evening there will be a discourse on how the local congregation can improve in their ministry.

The highlight of the week's activity will be Sunday at 3 p. m. with a talk by Grizzle on the subject "Provisions for Rejoicing to Time Indefinite." This will be at the local Kingdom Hall of Jehovah's Witnesses located at 319 Avenue I. All persons are invited to attend these

meetings this week as well as all other meetings of Jehovah's Witnesses. All are free and no collections are taken.

In 1925 F. H. Oberthier sold the light plant he had begun in 1908 to a public utilities company which later became Southwestern Public Service Company.

Sal Olivas of New Mexico State led the major college football players in total offense with 2,184 yards.

Club Trip Is Planned At Madre Mia Meeting

An out-of-town trip for members of La Madre Mia Study Club, scheduled for an April meeting date, was discussed when Mrs. Harold Morton and Mrs. Charles Frye were hostesses to the club at Hereford State Bank Friendship Room Thursday evening.

Tentative plans are for attendance at an Amarillo Little Theatre production and supper in Amarillo.

Contribution to the local American Field Service committee, for a fund that will enable foreign students in Hereford High

School to go on student trips this spring, was approved by members.

One of this year's AFS students at HHS, Katie Laine, was the club's program guest. Here from her home in Finland for a year of study, she gave facts about that country and told stories of its people.

Mrs. Harvey Penner, club president, introduced the pretty Finnish girl, who illustrated her remarks with photographs and a map. She described Finland as a country of many lakes and forests, with 90 percent farmland.

She spoke of its government under an elected president and parliament and said there are five main divisions of the nation. It is an industrial country, exporting chiefly lumber products. Temperature varies from

80 degrees as a maximum in summer, when the sun never sets, to 20 degrees below zero in winter, Miss Laine said.

Her impressions of life in West Texas and of American schools were given briefly. She said Finnish pupils attend elementary school seven years and then go on to vocational training, or secondary school and college.

Questions were asked by the clubwomen after her talk. She was presented a charm for her bracelet and a necklace as gifts from the club.

Members who heard her included Mrs. Lynton Allred, Waldo Baxter, Herschel Black, Carl Carlile, Jon Cranford, Joe Hacker, Dean Herring, David Honea; Ray Don King, Wayne Lady, Bill Lankford, Gerald Martin, G. C. Merritt, Bill W. Nelson, Bobby Owen, Walker Parris and Eugene Sparks.

Calendar Political

DEMOCRATIC PRIMARY

For Governor:

Preston Smith
John Hill
Wagoner Carr
Eugene Locke
Dolph Briscoe
Pat O'Daniel
Don Yarborough
Johnnie Jae Hackworth
Edward L. Whittenburg
Alfonso Veloz

For Lt. Governor:

Ben Barnes
Don Gladden
Gene Smith

For Comptroller:

Robert S. Calvert
Dallas Blankenship

For State Representative, District 72:

Bill Clayton

For U. S. Representative, 18th Congressional District:

J. R. Brown

For District Attorney, 69th Judicial District:

Andrew Shuval

For County Commissioner, Precinct 3:

Bruce Coleman

J. T. Guinn

For County Commissioner, Precinct 1:

Earl Holt

For County Attorney:

John Alkin

For County Tax Assessor — Collector:

Nell Miller

Rose Soliz

For County Sheriff:

Ed Roberson

W. J. Wilson

For Associate Justice of the Court of Civil Appeals for the

Seventh Judicial District:

Jack Hazlewood

James A. Joy

Bruce Miller

REPUBLICAN PRIMARY

For Governor:

Paul Eggers

Wallace Sisk

John R. Trice

For Lt. Governor:

Douglas DeCluit

For Comptroller:

John Bennett

For U. S. Representative, 18th Congressional District:

Bob Price

For District Attorney, 69th Judicial District:

Jerry Tucker

For State Representative, District 72:

Frank Ford

Local Man Is On Honor Roll

DENTON — Robert S. Jackson of Hereford is among 611 students listed on the 2.5 honor roll for the fall semester at North Texas State University, Vice-President J. S. Spurlock announced.

Jackson, son of Mr. and Mrs. Clinton Jackson of 807 N. Main, is a 1961 graduate of Hereford High School. He is a senior elementary education major.

There also were 106 students on the 3.0 honor roll at NTSU. Those in the 3.0 group made a grade of "A" in all of their course work. The 2.5 listing includes all others whose grade average came at least midway between "A" and "B."

Read The Classified Ads Today.

Circuit Supervisor To Visit Jehovah's Witnesses This Week

George Humphries, Presiding Minister for Jehovah's Witnesses, announced today that Gerald D. Grizzle, Circuit Supervisor of Jehovah's Witnesses in this area, will be visiting here the week of March 18.

Grizzle has oversight of 16 congregations, including the one here in Hereford. He has been associated with Jehovah's

Witnesses since 1947 and in the full time ministry for the past five years.

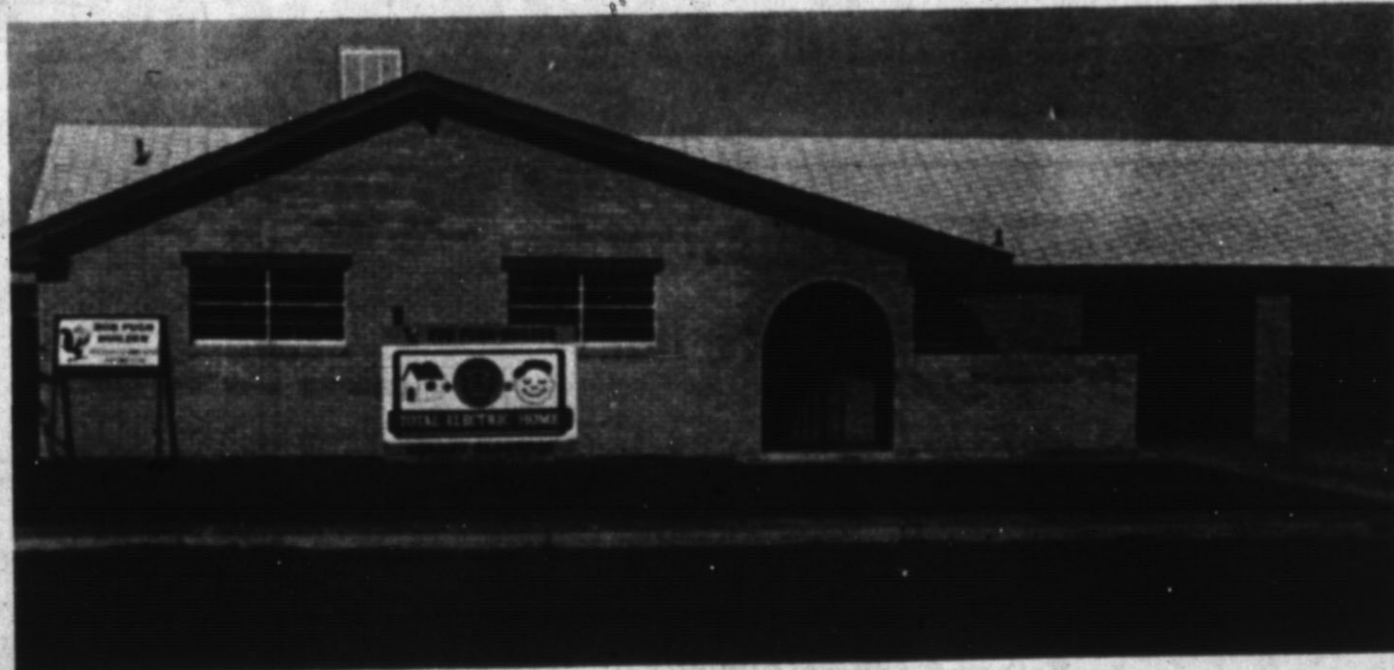
His visit will officially start Tuesday evening at 7:30 p. m. The congregation's weekly Ministry School and Service Meeting will be held at this time instead of Friday evening at 7:30. These two meetings will be shorter than usual to allow

for a 30-minute discourse to plan the week's activity.

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Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — An erroneous report by its most famous spy once caused the Texian Army to fight a battle over grass.

It all began when the scout Erastus (Deaf) Smith, reported to Edward Burleson, the commander of the Texian forces outside of San Antonio, that the Mexican general, Cos, was bringing in large amounts of silver to pay the troops.

On November 26, 1835, when 100 Mexicans approached with heavily-laden pack mules, James Bowie and 10 Texians hastened out to attack. In the skirmish that followed, the Mexicans retreated to their San Antonio base and abandoned the mules.

The joke, however, was on the Texians. The bags carried by the mules contained no silver — just grass to feed the Mexican mounts.

EXECUTIVE SLUM? — In spending urban renewal funds to upgrade the housing of its citizens, the Federal Government might well consider the plight of the Governor of Texas.

For more than 100 years now, the Executive Mansion in Austin has been regarded as unfit for human habitation by state officials having jurisdiction in such matters.

In 1866, only 11 years after Abner Cook built the plantation-style home, the state Inspector of Public Buildings predicted that it shouldn't be used as a home after another 24 months!

OLDEST STORE? — Greenwood's Store in Plantersville, operated by the same family for 37 years, may also be the oldest frame building in Grimes County.

The store had been operated at the same location for several decades before Walter Greenwood purchased it in 1911.

MAGIC PLANT — Texas has the largest cultivated supply of aloe vera in the world. This cactus-like plant has been a food, a medicine and a cosmetic at least since the time of Cleopatra.

Resembling a small century plant cactus, the aloe vera actually is a type of lily that lives only in arid climates. Near Lyford, in the Rio Grande Valley, one grower has almost 100 acres under cultivation. The plant's gel is sold as a health food, a salad conditioner, an appetizer and as the basic ingredient in a whole line of cosmetics.

Even today many natives of areas where aloe vera is grown claim that it is a sure cure for everything from cuts and burns to stomach ulcers.

TRAVELING TEXAS — What may be the only working model of a strange clock invented by Benjamin Franklin in 1758 still tells time in Texas.

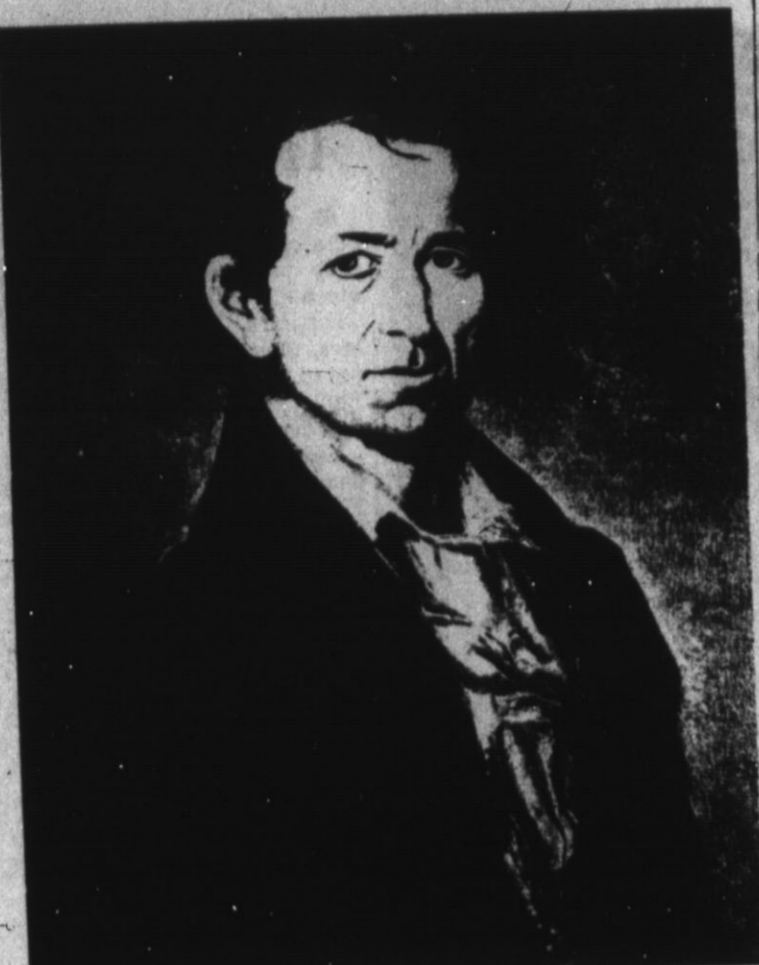
The replica is mounted on a sign in front of a savings and loan association office in Houston. Franklin's unique clock has only one hand instead of two and the singlehand takes four hours for each trip around the face.

Ben's clock never caught on, probably because the one hand makes it impossible to tell the correct time within four hours.

Courthouse Records

VEHICLE REGISTRATIONS

Nelvis Knowles, 1961 Merc.; James R. Hudson, 1964 Ford; Betty Owens, 1948 Chev.; Kenneth C. Kelley, 1962 Olds.; Allen Klein, 1965 Riverside-motorcycle; Jesus Guerrero, 1965 Olds.; Mike Rangel, 1960 Ford; Juan M. Garda, 1959 Ford; Eloisa Reyna, 1962 Dodge; Dale Blades, 1961 Chev.; Ramona Martinez, 1960 Chev.; Mrs. G. W. Newsom, 1961 Ply.; Mrs. G. W. Newsom, 1967 Chry.; R. L. Cocanougher, 1968 Inter-Pu.; W. Neal, 1961 Ford; Inverson Leake, 1968 Chev.-Pu.; D. L. Welty, 1966 Chev.; Vernon Thon, 1967 Chev.; Melvin Henderson, 1961 Intern-Pu.; Donnie King, 1965 Ford; Avis Northcutt, 1967 Ford; D. F. Vandell, 1956 GMC-trk.; D. F. Vandell, 1959 GMC-Pu.; Bob Clark, 1964 Chev.-Grain; Bob Clark, 1966 Ford; Bob Clark, 1960 Chev. Pu.; Denzil Ray Vaughn, 1965 Ford; Denzil Ray Vaughn, 1962 Chev.; Reuben C. McGilvary, 1964 Ramb.; O. Z. Golden, 1968 Ply.; Douglas B.



ERASTUS SMITH — An oil painting of Erastus (Deaf) Smith hangs in the San Jacinto Monument museum. On the back of the painting is a notation: "Dear Smith, 1936, by Jeff Wright." Erastus Smith was born April 19, 1787, in Dutchess County, N.Y., and was an experienced hunter and scout who fought at the Battle of San Jacinto. Smith died of consumption Nov. 30, 1837, in Richmond, Texas., and was buried there. Deaf Smith County was named after the scout.

Tatom, 1950 Chev.-pickup; Carlos R. Pulliam, 1959 Py.; Jose Preciado, 1961 Pont.; Billy Lytal, 1964 Chry.; Hames, Parsons McDowell, 1968 Fly.; Filberto Saenz, 1953 DeSoto; Henry Bryan, 1962 Chev.; F. M. Cogdell, 1962 Olds.; George A. Drager, 1957 Contemponi; House Trailer; Raymond Barber, 1955 GMC; Isabel Sanchez, 1959 Buick; Nancy Albright, 1965 Olds.; Davy Parnell, 1956 GMC-Pu.; Charles H. Weems, 1965 VW; Eva Martinez, 1960 Ford; Ronald Kerr, 1968 Ford-Pu.; Robert Hunt, 1968 Ford-Pu.; Douglas K. Nix, 1967 Chev.-Pu.; Harris Buck Brandon, 1968 Ford; Johnny Jacobs, 1963 Ford; Boyd's Machine and Supply, 1968 Dodge-Van; James McCutchen, 1968 Dodge; Andy Shuval, 1968 Dodge; Carl Kleuskens, 1966 Honda; John H. Ambold, 1953 Chev.; J. D. Roberts, 1963 Ford; Betty F. Simmons, 1968 Studs.; Mary V. Limas, 1960 Ford; Bob Huddleston, 1957 Chev.; Pedro Gaitan, 1958 Ford; Jessis Barrett, 1959 Marlette; Rafael T. Flores, 1961 Ford; Mable Williams, 1962 Chry.; Rosendo Saiz, 1958 Ford; Roger Shipley, 1953 Chev.; Edward D. Doolittle, 1968 Chev.-Pu.; James A. Short, 1956 Ford; Ben M. Garcia Jr., 1958 Chev.; Moised M. Garcia, 1955 Chev.; Her-Tex Livestock, 1963 Chev.; Nicolas L. Russell, 1956 Ford; Jim Scott, 1949 DeSoto; Albert J. Cherry, 1965 Chev.; Albert J. Cherry, 1962 Chev.; J. E. McCathen, 1968 Chev.-1/2T; Richard Sartain, 1962 Olds.; Geo. W. Ritter, 1966 Chev.; C. E. Bolinger, 1956 Intl.; Bonnie Jean Tomlinson, 1960 GMC-Pu.; Nick Milburn, 1968 Olds.; Horace Hayes, 1957 Chev.; Pedro Madrigal, 1960 Olds.; Billy G. Shore, 1965 Pont.; W. A. Turner, 1963 Chev.; J. E. Sorrels, 1961 Chev.-1/2T; Victo Leal, 1957 Dodge; H. C. Angelo, 1961 Ford-pickup; Robert M. Kemp, 1963 Ford; C. E. Bolinger, 1957 Ford-Pu.; Rita Morgan, 1950 DeSoto; Victor M. Ortiz Jr., 1959 Chev.; Roberts-Farms, 1968 Dodge-1/2T; Orsborn Chev. Olds.; 1968 Olds.; Emory Brownlow, 1968 Ford-Pu.; H. V. Ray, 1966 Ford; Wayne Henderson, 1968 Chev.; Orsborn Chev. Olds.; 1968 Chev.; David Chavira, 1968 Merc.; Lisle Patton, 1963 Buick; Kinsey Orsborn Motors, Inc., 1968 Buick; Mary Ann Smith, 1959 Chev.; Jessie Gonzales, 1968 Sears; Pavlo Esquivel, 1963 Comet; Adam Gonzales, 1963 Buick.

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Frio Homemakers Club met Tuesday in the home of Mrs. Carlton Dobbins. A film on the Hemis-fair was shown to Mmes. Dee Taylor, Herbert Bruns, Weldon Stephan, T. L. Sparkman Jr., Tommy Sparkman, Frank Robins, Annie Springer, Sam Ogan, Harlan Barber, Robert Dobbins, Joe Scott, Hubert Stoerner, Dennis Farley, and Miss Alma Andrews.

Mrs. Charles Self went with a group from this area to Dallas Tuesday to attend a Baptist W.M.U. conference. They returned home Thursday night.

Mrs. J. L. Brooks left Monday for several weeks fishing in the Gulf.

Visiting the Earnest Harders Sunday night were his mother, Mrs. G. J. Harder, Meade, Kan. and her sister, Mrs. Ben Janzen and her husband the Rev. Ben Janzen, of Hydro, Okla. Rev. Janzen is pastor of the Memmonite church there. They left their car here and continued on their way to California by train. They expected to be present for the Golden Wedding anniversary of a brother, Gus Janzen, and plan to be away about two weeks.

Mr. and Mrs. James Dobbs and daughters and Mrs. Joe Streun and children returned home Tuesday after spending the weekend in Oklahoma. The Dobbs were there to attend funeral services for Mrs. Dobbs' uncle, W. H. Fender, on Monday, and also visited her parents, the Walter Jays at Elk City. Mrs. Streun visited her parents, Mr. and Mrs. W. L. Seright and other relatives at Sayre.

Mr. and Mrs. Harvey Manion, Billie Faye, Jay and Kim visited Manion's parents, the W. H. Manions, and other relatives at Atoka, Okla., during the weekend.

Herbert Haseloff of Abilene, visited the home of his daughter, Mrs. Joe Andrews, and family Thursday night and Friday.

Mrs. Robert Treadway was honored at a pink and blue shower at Frio church Tuesday morning. Nursery Bingo was played directed by Mrs. Clark Andrews, and Mrs. Weldon Stephan read a poem "A Girl or a Boy." Others attending were



IN SJHS COMEDY CAST — Feminine roles are not the most important ones in the three-act comedy, Huck Finn, which will be the all-school play at Stanton Junior High this year, but they are vital in support of the actors in this version of Mark Twain's famous story of American boys in a Missouri town of the mid-19th century. In this all-girl

scene, from left, Martha Ann McBride as Emmeline is making a dramatic point to Aunt Polly, Carol Scott; Becky Thatcher, played by Becky Hickman, and a skeptical Aunt Sally; Janet Miller. The play is to be staged at 7:30 p.m. next Thursday and Friday evenings in the school auditorium. Tickets are on sale by students, priced at a dollar for adults.

Mmes. Floyd Cole, Frank Robbins, David Vandell, Olin Paris, Dee Taylor, Sam Ogan, Harvey Manion, Gregg Jones, T. L. Sparkman Jr., Harley Jones, Miss Alma Andrews and the honoree's mother-in-law, Mrs. A. R. Treadway.

Mr. and Mrs. Arthur Clark and children, Brian, Laura and Beth, went to Pueblo, Colo., Thursday and on Saturday night were in a family gathering at the home of his brother, H. S. Clark, where 33 family members were present.

On Sunday their parents, Mr. and Mrs. Austin Clark of Rye, Colo. were honorees at their Golden Wedding anniversary reception at the H. S. Clark home. Although snow was falling during the day, 114 people called during the reception.

At Rye, more than 10 feet of snow has fallen this winter and the ground has been covered since early December. The Clarks were in a snow storm in

Lewis R. Brady was active in the organization of Deaf Smith County in 1890 and served as a commissioner while the county seat was La Plata.

H. L. (Lee) Goats came to the Panhandle in the 1880's and operated a freight line from Amarillo to La Plata in the 1890's.

J. T. Inmon served as sheriff and tax collector for Deaf Smith County from Jan. 1, 1901, to Dec. 31, 1906.

In 14 years at Lenoir Rhyme College in Hickory, N. C., Coach Hanley Painter's football teams have a record of 104-25-5. They had an 8-1 mark last season.

The Raton area on the way home Monday, and had the help of snow plow getting through the almost blocked roads.

PUBLIC AUCTION
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303 Adams Street
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Friday, March 29 10:00 A.M.

On the Premises (Reduction Inventory)

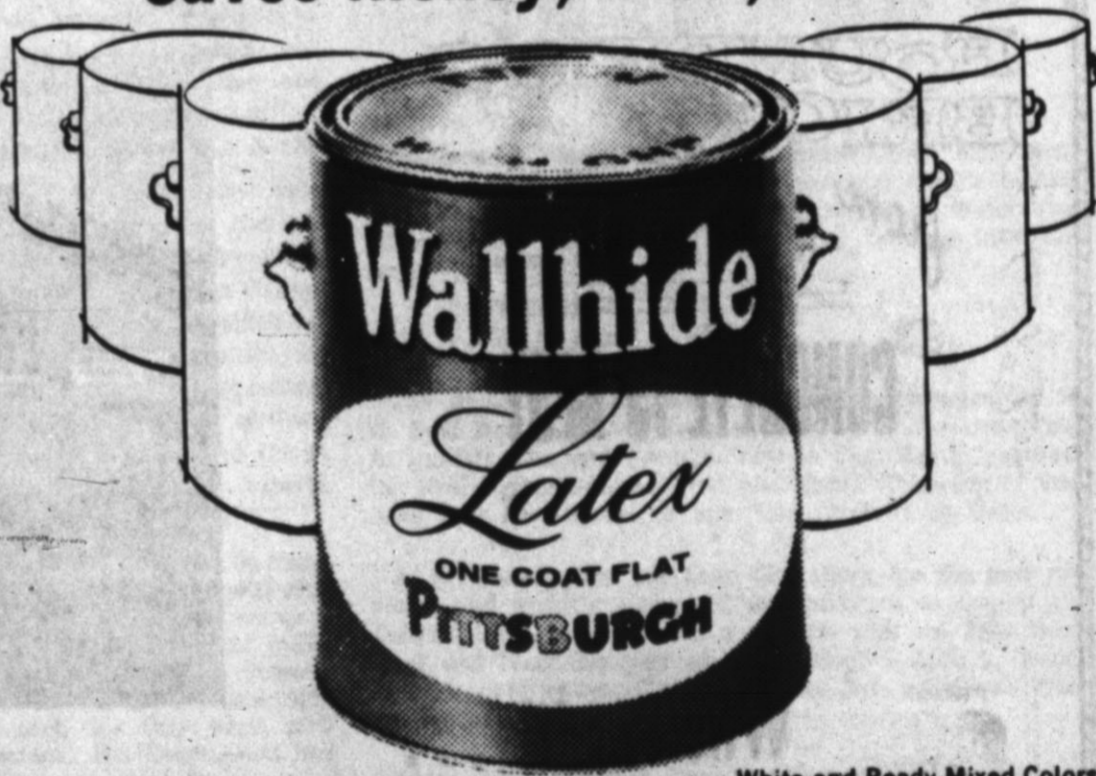
IRRIGATION EQUIPMENT:
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SUBMERSIBLE PUMPS and Parts
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PORTABLE BUILDINGS:
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A WISE ONE! He's the kind of nut that's hard-headed about solving a problem before there is a problem. That's the story in a nutshell. Install gas air conditioning now. You'll like the way it makes big cooling jobs seem small. Next summer you'll be the cool one while others are cracking under the heat.

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Pioneer Natural Gas Company

BEAVER, OKLAHOMA
Friday, March 29, 1968
10:00 A.M.

1056 Acres Dallam County, Texas, irrigated land, located:
9 miles N. W. of Dalhart, Texas on Highway 87;
then 12 west on Texas 102, then 1 mile north.

Reverend Leland C. Spurrier.

Irrigation Wells
3 extra strong 8" wells on natural gas, static water level approximately 110'; red bed, approximately 390'.
Immediate possession. 5 3/4% transferable loan.

Irrigation Equipment
4,900' of 8" flow and pressure line.
1,280 of 40" row 8" gated pipe.
1 new Tri-motic Sprinkler system.

Auction Calendar

March 25	The estate of Fred Pirtle, Forgan, Oklahoma - Farm Machinery.
March 27	243.4 Acres Ochiltree County, Texas - Irrigation land and Farm Machinery. Perryton, Texas
April 2	1120 Acres Beaver County, Oklahoma - Grass and farm land and farm machinery - Clearlake, Oklahoma.
April 6	Farm Machinery - Turpin, Oklahoma.
April 15	320 Acres Beaver County Grass and Farm Land.
April 18	Winfield Well Service Inc. - Winfield, Kansas.

Floyd Van Deburgh - World Wide Auctioneer
Box 487 - Beaver, Oklahoma.
405 625-5761. Write or call for copy of brochure.

Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — My employer is going to pay for my tuition in school. Am I still eligible for benefits under the G. I. Bill?

A — Yes, provided you are otherwise eligible. However, educational allowance is not payable if the veteran is enrolled in a course paid for by the United States under the provisions of any other law where the allowance would constitute a duplication of benefits from the Federal Treasury.

Q — A statement in my service medical report says that I have a stomach hernia that I received while in service. Although I was discharged from the Army about five years ago, is it too late for me to file for compensation from the VA?

A — No, it is not too late. There is no time limit as to when a veteran may file for compensation for a disease or

injury which he believes was incurred while serving in the Armed Forces.

Q — My husband is a World War II veteran. We have been married a number of years. He still lists his mother, who is well-to-do, as his sole beneficiary on his \$10,000 G. I. insurance. Is there anything I can do about this? Can I get the VA to change it? I am unable to work any more.

A — No you can't. Only the insured can change the beneficiary. Legally, the Veterans Administration must pay the proceeds of G. I. insurance to the beneficiary named by the veteran.

A. J. Lipscomb came to the area in 1888 and filed on land here before Deaf Smith County was organized.

Ed Connell came to Deaf Smith County as a Texas Ranger and stayed to serve three terms as sheriff.

Leron B. Gough, whose father was Hereford's first full-term mayor, set up a bootblack stand at the town barber shop in 1905 when he was fifteen. During the summer he shined the cowboy's boots when they came in from the range to get cleaned up and make "Whoopie."

READ THE CLASSIFIEDS.



THE FACE OF PVT SOOTER — Michael Sooter, who has been working at Southwest Offset Inc. on his leave after five months in the Marines, will report to Camp Pendleton, California, Tuesday morning for battalion staging prior to duty in Viet Nam. Sooter is eighteen years old. His parents, Mr. and Mrs. W. B. Sooter, former Hereford residents, now live at Tucumcari, New Mexico.

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — What form do I use to report a profit on the sale of my home?

A — Profits on the sale of a home should be reported on Schedule D, "Gains and Losses From Sales or Exchanges of Property." Taxpayers who filed this schedule with their return last year should find it included with the 1940 tax package they received in the mail.

Copies of Schedule D are available at many banks and post offices as well as local offices of the IRS.

Q — I owe a couple hundred dollars on my 1967 tax. Can I pay half of this when I file and the rest later?

A — No. The tax due must be paid in full when the return is filed.

Q — I drive to work every day and have several regular riders. Am I taxed on the money they give me to cover driving expenses?

A — Payments such as you describe do not have to be reported as income unless they exceed expenses.

Q — I am expecting a refund this year. Do I use the envelope that came in the 1940 package?

A — Yes. All returns calling for a refund should be sent to the IRS Service Center. Taxpayers expecting refunds but who do not have an envelope addressed to the Service Center should check page 10 of the 1940 instructions.

Q — I read in the 1940 instructions that unemployment benefits paid by a company are taxable. Does that include state unemployment benefits too?

A — No. State unemployment benefits are not taxable and do not have to be reported.

Q — Can you claim someone as a dependent if he does not live with you?

A — A person does not have to be a member of your household to be eligible as a dependent as long as he or she is a close relative.

A parent, brother, or sister, child or grandchild are among those that meet the legal definition of a closer relation.

Q — Where can I hire someone to help me prepare my tax

return?

A — Call your local accounting, legal or tax practitioner association. They should be able to make a recommendation.

Q — I changed jobs last year and when I left my old job I collected what had been built up in my profit-sharing account. Is that taxable?

A — Yes. However, if you received the funds all in one year because you left the company, then the excess over your contribution could be taxed as a capital gain. Otherwise, report it as ordinary income.

Q — My company provides me with an expense account to cover costs while I am on business trips. Do I have to report this on my return?

A — This should be noted by checking the box at the bottom of Page 2 of Form 1040. If the account to your employer for

these expenses and your reimbursement matches these expenses, then there is nothing further to report.

However, if your reimbursement exceeds your expenses, then the excess should be reported as income. If your expenses were greater than your reimbursement then you report the reimbursement and deduct the expenses. Details on expense accounts can be found on Page 7 of the 1940 instructions.

Q — Withholding covered my 1967 income tax. Do I still have to file a return?

A — Whether you owe additional taxes is not the determining factor. If your income was \$600 or more, or \$1,200 if you are 65 or older, you must file. If you have net earnings from self-employment of \$400 or more you must file a return and pay self-employment tax.

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CANNED FOOD SALE

Save On These Libby Specials!

JUICE	Libby Extra Fancy Pineapple Juice You Save 6c	46-oz. can	29¢	COCKTAIL	Libby Fancy Fruit Cocktail - Save 16c	4 No. 303 cans	\$1
BEANS	Libby Fancy Quality Cut Green Beans	4 No. 303 cans	89¢	PINEAPPLE	Libby Sliced, chunk or crushed - Save 24c	4 No. 1 1/2 cans	\$1
CORN	Libby Cream Style or whole Kernel Golden Corn Save 30c	5 No. 303 cans	\$1.00	VIENNAS	Libby's Beans and Vienna Sausage	3 1 1/2 oz. cans	\$1
PEAS	Libby Butter Golden Corn, Butter Peas & Carrots, or Butter Peas	3 No. 2 cans	69¢	BEEF STEW	Libby's Canned Beef Stew	24-oz. can	59c
Raisin Bread	Skylark 1-lb. loaf		25c	SAUSAGE	Libby Canned Vienna Sausages You Save 25c	5 4-oz. cans	\$1
Bel Air Peas	Frozen 5 10-oz. pkgs.		\$1	SLOPPY JOES	Libby's Beef or Pork	15 1/2-oz. cans	53c
Yellow Squash	Bel Air Frozen 5 10-oz. pkgs.		\$1	Lucerne Yogurt	All Flavors 8 oz. ctn.		29c
Leaf Spinach	Frozen Bel Air 5 12-oz. pkgs.		\$1	Two Ten Milk	Skim Lucerne gal. ctn.		95c
Crinkle Cuts	Frozen Bel Air 5 9-oz. pkgs.		\$1	Whipping Cream	Lucerne pt. ctn.		65c
Facial Tissue	Scott 200-ct. box		29c	Cottage Cheese	Lucerne 2-lb. ctn.		49c
				Mrs. Wright's Cinnamon Rolls	Save 25c 5 9 1/2-oz. cans		\$1
				Sliced Cheese	Lucerne 3 8-oz. pkgs.		\$1
				Cleanser	White Magic 2 14-oz. cans		25c
				Cleanser	White Magic 2 12-oz. cans		39c
				Detergent	Liquid White Magic 22-oz. btl.		45c
				Detergent	Liquid White Magic 32-oz. btl.		59c

WIN up to \$1000

Continue To Play **SAFEWAY'S**—

BONUS BINGO

Clip these slips to help you win

BONUS BINGO PRIZE SLIP PROGRAM #223

FIVE DOLLAR GAME (S. ONE) S-1

SAFEWAY

CUT OUT ENTIRE SLIP ON DOTTED LINE

Here are some of the winners

H. B. Coffin	\$1000.00
Hereford	
Chas Digby	Hereford
Mrs. Virgil Dodson	\$100.00
Bill Byers	

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BREAD

Mrs. Wright's

1-lb. loaf

10¢



Save On These Special Meat Buys!

PORK CHOPS	Grade 'A' Stewing HENS
First Cut Rib or Loin Chops	2 1/2 to 3 lb. Swift Premium Fresh Frozen
59¢	25¢
Center Cut Rib Chops	
79¢	
Quarter Pork Loin, First & Center Cut Chops lb.	
69¢	
Center Cut Loin Lean & Tender lb.	
89¢	

Safeway Garden Fresh Fruits & Vegetables!

U.S. No. 1 RUSSET POTATOES

US No. 1-B Russets or No. 2 Reds

20-lb. bag **52¢**

ORANGES

Calif. Choice Navels

6 / \$1.00

Grapefruit

Calif. White

8 lb. bag **79¢**

Lemons

Calif. Sunkist

lb. **23¢**

Save On These Specials!

Sliced Bacon	Wilson Certified Sliced Bacon	lb. 69¢
Fish Fillets	Icelandic Cat Fish	lb. 59¢
Fish Cakes	Captain's Choice Buy 3 Save 17c	3 12-oz. pkgs. \$1
Fish Crisps	Captain's Choice	8 oz. pkg. 39¢

SAFEWAY LUNCH MEATS

Mac. & Cheese, Pickle & Pimento, Bologna and Variety Pec

6-oz. pkg. **25¢**

50 BONUS STAMPS

with the purchase of 1 1/2 lb. or more Boneless Stew Meat

Offer expires March 20th

50 BONUS STAMPS

with the purchase of any 2-lb. pkg. or more Ground Beef

Offer expires March 20th

DOUBLE WEDNESDAY

(with purchase of \$20 or more)

SAFEWAY

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THEIR RECORDS ARE GOOD — Music pupils who made unusually good records in the recent district Junior Festival, Texas Federation of Music Clubs, are among those pictured here. Dale Hollingsworth, upper right, displays a gold certificate, his second, which denotes superior rating in piano solo for the sixth year. He is the Alton Hollingsworth's son. Her fourth superior rating was earned by Dee Anne Caison, upper left, daughter of Mr. and Mrs. G. D. Caison, also in piano solo. Superior in

vocal solo, junior division, and a second superior in piano solo were awarded Vance McGee, son of the Lloyd McGees, lower left. He has already received the gold certificate for three years of superior rating in folk song solo, in previous festivals. One of eight Hereford students who were judged superior in piano solo for the second year was Beverly Phillips, lower right, caught by the camera as she started into the room at First Baptist Church to play for the out-of-town judge.

Legal Notice

NO. 1887
IN THE MATTER OF THE GUARDIANSHIP OF THE PERSON AND ESTATE OF SABINA STOCKER, AN INCOMPETENT
IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS
To All Persons Interested in the above named Estate:
Notice is hereby given that on Tuesday the 2nd day of April, 1968, at the courthouse door in Deaf Smith County, Texas, between the hours of 10 o'clock A. M. and 5 o'clock P. M. in obedience to an order of sale entered in the above estate on the 4th day of March, 1968, filed for record on the same date at 11:14 A. M. with the Clerk of said court, we will sell at public auction to the highest bidder (subject to rejection by the undersigned) the following described real estate: First Tract: Lot 1 of W. F. Orr's Subdivision of the North one-half of Lot No. 8, in Block No. 2 of Womble Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the plats of said Subdivision and Addition of record in the Deed Records of Deaf Smith County, Texas, said property

being known as 814 Knight Street, Hereford, Texas; Second Tract: The North 96 feet of Lot No. 4 in Block No. 11 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the Assessor's plat of said Block No. 11, and fully described by metes and bounds as follows, to wit: Beginning at a point in the East line of said Block No. 11, which point is 280.88 feet South of its Northeast corner; Thence West 288.71 feet; Thence South 96 feet to a point; Thence East 288.71 feet to a point in the East line of said Block; Thence North 96 feet to the place of beginning; and Said property being known as 127 Avenue B, Hereford, Texas. Third Tract: Lot No. 14 in Block No. 31 of Renfro and Price Subdivision of Block No. 31 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas, said property being known as 312 Avenue B, Hereford, Texas; and Fourth Tract: Lot Nos. 22 and 23 of Phillips and Ferrell Subdivision of Block No. 38 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas, said property being located at the corner of 13th and Avenue D in Hereford, Texas. Such properties shall be sold as one parcel at public auction for cash or credit as permitted by law. Said sale shall be to the highest bidder, provided, the undersigned shall not be bound to accept the highest bid but may readvertise and sell said real estate at another public auction or auctions to the highest bidder until the price and terms are acceptable to the undersigned.

Rebekah-IOOF Delegates At State Meeting

Delegates from Hereford Rebekah and Odd Fellow Lodges are attending a meeting of the Grand Lodge of IOOF and the Rebekah Assembly at Fort Worth this weekend. Mr. and Mrs. Benny Cooper are delegates from the respective Hereford lodges to the state meetings. Mrs. Ada Hollabaugh is alternate from the Rebekah group and Gene Bishop from Hereford IOOF.

The state Assembly session was one of several coming events announced at the Rebekah meeting here this week, when 18 members were present. Plans were made for an Easter supper next month.

Installation of officers is scheduled for April 2, when Mrs. Guy Lawrence will become Noble Grand and Mrs. A. N. Hopson Vice Grand for the next term. Mrs. A. W. Rogers, presently Noble Grand, presided at the meeting.

peach halves, orange juice, rolls butter, milk. FRIDAY — Fish sticks with tartar sauce, potatoes au gratin, seasoned spinach, cinnamon crispies, rolls, butter, milk.

Rose Hoffman Max Hoffman Guardians of the person and estate of Sabina Stocker, an incompetent. S-38-1c

Legal Notice

LEGAL NOTICE NOTICE is hereby given that the firm formerly doing business as Hereford Meat Market, in Hereford, Texas, has become incorporated and is now doing business as a corporation under the Laws of the State of Texas by Charter approved March 8, 1968, and by transfer of assets to such corporation effected March 14, 1968; the name of such corporation is Hereford Meat Market, Inc. The address of both Transferor and Transferee is 230 North 25 Mile Avenue, Hereford, Texas 79045. HEREFORD MEAT MARKET INC. By Gaylord Newell, President S-38-4c

Legal Notice

NOTICE TO CONTRACTORS Sealed bids addressed to the City of Hereford, Texas, will be received at the City Hall, Hereford, until 2:00 PM, April 1, 1968, and then publicly opened and read for furnishing all plant labor, material and equipment and performing all work required for seal coating and new street paving. Bids shall be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked in the upper left hand corner "Bid For Street Paving."

All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five (5 per cent) of the total maximum bid price payable without recourse to the City of Hereford, Texas, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered. The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 percent of the

contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received.

Plans, specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford, or at the office of McMorris and Associates, 6300 Canyon Drive, Amarillo, Texas 79106, on deposit of Twenty-five (\$25.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to McMorris and Associate, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The contractor submits a bid and all documents are returned in good condition to McMorris and Associates, Inc., not later than five days after the time that bids are received.

CITY OF HEREFORD, TEXAS By: Ray Cowser, Mayor S-38-2c

Joseph Calvin Cox and his brother ran head-on into a rancher-neighbor feud in the spring of 1887, as they brought their families in two covered wagons, with their herds, to Deaf Smith County.

Award, Speaker Will Highlight Night Banquet

Cancelled because of bad weather, last week, the Civil Air Patrol Awards Night has been re-scheduled for March 25, it was announced.

Highlighting the meeting, which is set to begin at 7:30 p. m., will be the presentation of the Billy Mitchell Award to a deserving cadet for completion of the regular training series. The award will make the recipient eligible for scholarships and special activities.

Speaker for the evening will be retired Major Danny L. O'Brien, O'Brien, who was at one time on active duty with the Air Force and worked in the area of aerial search and rescue with Civil Air Patrol Units. He will relate some of his experiences while connected with the unit.

George M. Day, a Canadian, helped to organize Deaf Smith County.



School Menus

Week of March 18-22 HIGH SCHOOL-JUNIOR-HIGH SCHOOLS

MONDAY — Frito pie or ravioli, green beans with bacon, pickled beets, apricot cobbler, rolls, butter, milk.

TUESDAY — Hamburgers or

fishburgers, French fries, lettuce, pickles, onion, grapefruit, German chocolate cake, milk.

WEDNESDAY — Pizza or roast beef, pork and beans, buttered carrots, combination salad, banana pudding, homemade bread, butter, milk.

THURSDAY — Chicken and noodles or stuffed weiners English peas, candied yams, orange juice, apple pie, rolls, butter, milk.

FRIDAY — Fried fish filet or Vienna sausage, potato chips, buttered corn, coleslaw, cookies, cornbread, butter, milk.

mustard, green beans, cabbage-pineapple salad, brownies, rolls, butter, milk.

TUESDAY — Hamburgers, lettuce, pickle, French fried potatoes, catsup, apple pie, orange juice, milk.

WEDNESDAY — Chuck wagon beans, oven-browned potatoes, cabbage-green pepper salad, cinnamon rolls, cornbread, butter, milk.

THURSDAY — Chow mein, steamed rice, buttered peas,

Local Writer's Book Sold Out Second Time

A second order of the book, Junior Dear, by Hereford author Gladys Miller was received this week and immediately sold out, as was the initial shipment at publication date, Feb. 29.

Mrs. Miller and Margaret Bell, who assisted her in arranging the manuscript for publication, autographed the first copies at an autograph party in the Christian Bookstore March 2. Mrs. Miller also signed books in the second shipment received here.

The book is a story of a small boy, his family and friends, in a West Texas town of the 1930's, with settings and incidents which might have occurred in Hereford.

ELEMENTARY PUBLIC SCHOOL

MONDAY — Frito pie, green beans with bacon, pickled beets, apricot cobbler, rolls, butter, milk.

TUESDAY — Hamburgers, French fries, lettuce, pickles, onion, grapefruit, German chocolate cake, milk.

WEDNESDAY — Pizza, pork and beans, buttered carrots, combination salad, banana pudding, homemade bread, butter, milk.

THURSDAY — Chicken and noodles, English peas, baked sweet potato, orange juice, apple pie, rolls, butter, milk.

FRIDAY — Fried fish filet, potato chips, buttered corn, coleslaw, cookies, cornbread, butter, milk.

ST. ANTHONY'S SCHOOL MONDAY — Corn dogs with

—ONLY 29 DAYS LEFT—

HAVING A DEVIL OF A TIME on your INCOME TAX



Don't let those confusing rules and regulations give you a hot time. Tell your taxes where to go... to H & R BLOCK, obviously. BLOCK will prepare your return, check it and guarantee its accuracy. You keep cool, calm and dry.

COMPLETE RETURNS \$5 UP

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—NO APPOINTMENT NECESSARY—

FARM SALE

OWNER --- JIMMY JESKO

TIME -- TUESDAY, MARCH 19, 1968 -- 11 A.M.

LOCATION -- 8 miles West of Hereford, Texas on Farm Road 1058 to Westway then 3 miles North.

As I have sold my farm I will sell the following at Public Auction:

TRACTORS —

- 1—1964 model 602 Moline - Butane
- 1—1965 model 670 Moline - Butane & with Mend Cab (600 hours)
- 1—1956 model UB Special Moline - 3 point Butane
- 1—UTU moline - gas
- 1—1956 Super C L.H.C., with 3 point and Vegetable Cultivator - gas

MACHINERY—

- 1—14' Moline carrier wheel Tandem
- 1—16-10 Oliver Grain Drill
- 1—Everman Camelback Float
- 1—4 row Crustbuster
- 1—4 row Beet Thinner & Weeder
- 1—J. D. 3-16 Spinner Plow
- 3—Tool Bars with 3 points & Gauge Wheels
- 1—6' Johnson V Ditcher
- 1—Disc Ditch Filler
- 1—10 ft. Hoeme
- 1—3 section Harrow
- 1—4 section Rotary Hoe
- 2—Mayrath Grain Loaders
- 1—Mayrath Sprayer
- 1—Fence Charger
- 1—1000 gal. Butane Tank
- 1—Lot of Electric Fence Post
- 1—Lot of Electric Wire
- Several Rolls of Net Wire
- 1—Lot of crocote Fence Post
- 1—Lot of Tractor Wheel Weights
- 1—Lot of Moline Orchard Shanks

TRUCKS & COMBINE—

- 1—1966 model Chevrolet 2 ton, 6 cylinder Tandem with 20' bed and Double Ram Lift (Good)
- 1—1962 model Chevrolet 2 ton V-8 Tandem with 20' bed and Double Ram Lift (Clean)
- 1—1960 Chevrolet 3/4 ton 6 cylinder
- 1—14' Oliver Self-Propelled Combine

FEEDING EQUIPMENT—

- 1—Terriss Grinder - Mixer, FTU - Used very little since new
- 1—New Holland 1-row Ensilage Cutter with Wisconsin Air Cooled Engine

SHOP EQUIPMENT—

- 1—Miller Electric Welder, 180 amp.
- 1—Cutting Torch (comp.)
- 1—Electric Skill Saw
- 3—Electric Drills —Pipa Dies —Bolt Dies
- 1—1/2 hp. Air Compressor
- 1—Bench Grinder
- 2—Electric Motors
- 1—Lot of Log Chains
- 1—Lot of Boomers
- 1—Lot of Fence Chargers
- 1—Battery Charger
- 1—Lot of Tubes and Tarps

Lunch Will Be Served -- Bring Your Own Check Book

TERMS OF SALE: CASH. (TO BE SETTLED DAY OF SALE)

AUCTIONEERS: Maurice "Cobb" Britten - Grady Murry Drawer R, Groom, Tex. - Olton Rt., Piv. Tel. 248 - 3011 — Tel. CA 4-7139

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Day after day... summer after summer... Carrier central home air conditioning will keep you cool and comfortable. New space-saving circular shape, upflow air pattern, quiet operation are designed to give you the last word in style and comfort. And, of course, all the new models have all the quality that has made Carrier the most preferred air conditioning in the world.



Win with the Carrier Weathermaker® unit

2. Receive 30,000



You double your benefits when you install Carrier because we'll give you 30,000 S&H Green Stamps — America's most valuable stamps. Choose from the finest items in the land... all selected and guaranteed by S&H. Ask for your free copy of the giant Carrier DOUBLE WINNER catalog — and for a free survey of your home, without obligation. PHONE TODAY!

OFFER ENDS MARCH 31st, 1968

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Norma Coffey
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Executive Vice President

The entire staff of the Hereford State Bank Invites You To
Give Us An Opportunity to
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And once you enter the Hereford State Bank, you'll realize why we're called "The Friendly Bank". Every member of our staff is trained to offer you the finest and friendliest banking ever.

SOUND — DEPENDABLE — FRIENDLY

- ★ Savings Accounts
- ★ Bank by Mail
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- ★ Complete Loan Accommodation for any worthwhile purpose.
- ★ TV Drive In and Drive In Window
- ★ Bank Money Orders
- ★ Free Use of Friendship Room
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- ★ Escrow Agent
- ★ Cattle Loans
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- ★ Travelers Checks
- ★ Safe Deposit Boxes
- ★ Night Depository
- ★ Checking Accounts
- ★ Collection Service
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- ★ Personalized Checks
- ★ Personal Loans
- ★ Free Abstract Storage
- ★ Installment Loans



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Norma Spaulding
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Gerry Lynn Sigman
Bookkeeper



Linda Pulliam
Bookkeeper



Sadie Rogers
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 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

PLAY HOUSE — 10 x 12 metal building, paneled, wired and insulated. Like new. ALSO — RCA double oven gas range, nearly new. Call 364-2424 or 364-4186. B-1-25-33-tfc

AHOY MATE! Is your boat shipshape? Get ready now for summer boating fun at Jack's Marine Supply, 119 Funston. 364-0380. B-1-20-10-tfc

REGULATION SIZE pool table. Brand new felt. Full slate bed. Call 364-3871 or 364-1822. B-1-14-11-4c

APPALOOSA MARE and two year old filly colt. See Lloyd McGee at McGee Furniture. B-1-14-11-2c

FIREPLACE WOOD RICK OR CORD. Jim Loving, 364-2780. 4 blks east of K on 15th Street B-1-10-8p

PRAIRIE HAY for sale. Phone 364-3587 or 364-2019. B-1-10-25-tfc

AKC WHITE toy poodle puppies. Phone 364-1017. B-1-10-10-4c

SOME PRETTY good Angus bulls. Andrews & Andrews. B-1-37-3p

USED MATCHED set golf club irons. 2 through 9 and Sand wedge. \$40.00 Cowan Jewelry. B-1-15-38-1c

SALE OR TRADE: 30" double oven gas stove for electric stove of equal value. Also for sale bunk beds or will trade for ¼ bed. 608 Blevins. B-1-11-2p

We Are Today Paying Wheat \$1.41
 Milo \$1.85
 (Subject to mkt. change)
 Compliments of
CONTINENTAL GRAIN CO.

Submersible Pumps
 Dempster - Acromotor
 Repairs on all makes
Well Drilling
 D. E. Turner
 Well Service
 364-0811 427 Ave. J

Expert Clock Repair
 On All Styles & Makes
 8 Day - Alarm - Cool-Cool
 Automobile
COWAN JEWELRY

HAROLD MORTON, J. C. RICKETS and PAT HILL
— REALTORS —
 FARMS — RANCHES — HOMES
 COMMERCIAL PROPERTY
 •Prudential and Kansas City Life•
FARM and RANCH LOANS
 Offices 110 E. 3rd Phone 364-3771 or 364-3774
 Home Phones: 364-1462 and 364-0443

Campbell-Cramer
 Moving & Storage
 Guaranteed Move-In Costs
 No Red Tape & Efficient Service
 No High Pressure

● **G. I. TRACT** near town, close to pavement. 80 acres of clean, nice laying land. Only \$150 per acre.
 ● **READY FOR OCCUPANCY.** New 3 bedroom brick has exceptionally nice fully pannelled kitchen/family room with built-ins, is fully carpeted, has 2-car garage and 2 baths. A lot of house for only \$16,950.000 FHA terms. H-3107
 ● **LEASE-OPTION** or sales contract will secure this sound, roomy older house with 3 bedrooms, paneling & carpet, basement, and garage. \$575. will handle deal. H-3138
 ● **WILL TRADE** equity in older, but exceptionally well built 2 story house on valuable lot on Park Avenue for smaller house. Will consider any offer, but would prefer clear property valued at \$5,000.00 to \$9,000.00. H-370.
 ● **ATTENTION, NEWCOMERS** and others needing a home quickly . . . we have, in addition to dozens of regular offerings, several new homes completed and ready for you. These range in price from \$15,000 to \$35,000. Choose yours today!

East Hi-Way 60 - Phone 364-0972 or 2424
 Evenings & Sundays Call
 Gene Campbell 364-4186
 Don Teague 364-2433 Jim Cramer 364-4164
 Larry Kaul 289-5811 Bruce Plummer 364-0798

BIG SPECIAL SALE
LADIES AND girls blouses — hundreds to choose from, 3 for 25 cents — Ladies pants for work, four for \$1.00 — Ladies dresses, smaller sizes, 4 for \$1.00 Sweaters, 4 for \$1.00. Not the best, but if you want better ones, we have them. All coats ½ price. Good supply of large dresses. Everybody welcome. S&S Merchandise, 1221 East First Street. B-1-38-1p

HOUSE TRAILER. 1953 Fair condition. \$450.00 118A Fuller St. B-1-10-38-1p

NEW BEIGE heavy 501 Nylon carpet. Size 13½ x 37. \$5.50 per sq. yard. Phone 364-1666. B-1-17-38-tfc

6' x 8' STORAGE bldg. Wood siding. \$125.00 107 N. W. Dr. Phone 364-0630. B-1-tfx

ONE 14' tandem wheel stock trailer. Four farrowing stalls complete. One 12 hole hog feeder, 40 bushel. One 4 hole feeder. Call 276-5366. B-1-24-38-2c

16 GAGE pump shot gun. Shot very few times. \$55.00 Phone 364-3375 after 6 p. m. B-1-15-38-1c

AKC MINIATURE registered poodle puppies. Also poodle grooming done. Call 364-4292. S-1-11-37-2c

HEAVY GILTS, also sow and 6 pigs. W. D. Nafziger. Highway 1256. B-1-12-38-2c

1959 PLYMOUTH 9 passenger station wagon, nearly new tires, factory air power steering. 364-0119. B-3-14-8-tfc

1959 STUDEBAKER. Inquire Installation Loan Dept. First National Bank. B-3-10-10-tfc

1963 CORVAIR Monza. Red with white interior. 364-1448 or 258-7505. B-3-10-36-tfc

2. FOR SALE
Farm Equipment

See Us For
 Mayrath Grain Augers
 In Stock
 Also have parts in stock
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-35-tfc

See Us For
 Parts - Sweeps - Chisels
 for
 Graham (Hoeme) Plows
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-29-tfc

TOP QUALITY
 Irrigation Dams as low
 as \$3.25
DAVIS IMPLEMENT
 144 W. 2nd 364-2811
 B-2-18-tfc

HEREFORD RADIATOR
 Frame and Axle
 Repair
 116 Avenue K
DEPENDABLE SERVICE

BOB PUGH-BUILDER
 1500 ft. House with
 10 acres, pavement.
 123 HICKORY Gold Medallion
 Home. 3 bedroom, 1½ bath, dbl.
 garage, fireplace. Now under
 construction.
 204 HICKORY Bronze Medallion
 Home. 3 bedroom, 1½ bath,
 built-in appliances, dbl. garage.
 Office 364-2221
 Home 276-5359
 106 Greenwood

Lone Star Agency
 ● Insurance Lloyd Sharp
 ● Real Estate Ken Rogers
 ● Loans Harold Kids
 601 N. Main Phone 364-0555

IRRIGATION PUMPS. Have traded for too many 6" and 8" pumps. Must sell at a bargain. Crosby County Pump Co. Inc. Crosbyton, Texas. B-2-23-9-7c

3. FOR SALE
Automobiles

1964 DODGE POLARA. Double sharp with power brakes and steering. Air conditioner, new Premium tires, new brakes. Call 364-0972. B-3-19-34-tfc

FOR SALE or trade: 1962 Chev. station wagon. Good condition. Phone 364-1224 for Ken Jones. B-3-10-11-2c

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077
 225 N. Sampson
 B-3-33-tfc

1967 UNIVERSAL JEEP. CJ 5 Has V-4 motor, Nylon top. 4-Wheel drive. Locking hubs. \$1100 off new price. No trades Very low mileage. 126 Ave. E. Hereford Texas. After 5 p. m. Or See Jim O'Hair, Hereford Brand Shop. B tfx.

3 BEDROOM BRICK FOR TRADE
 in Northwest Hereford, 1½ baths, den kitchen comb., living room, and double garage. Only \$18,000, owner desires trade for smaller 2 or 3 bedroom home, existing 6 percent loan of approx. \$13,250.00 payable \$134.00 mo. can be assumed.
LARGE 2 BEDROOM-NW
 This home is ideal for retired couple or family who needs only 2 bedrooms, approx. 1400 sq. ft. of living space, plus garage, large family room, utility area and 2 baths, kitchen has all built-ins, a real buy at \$18,000.00, assume approx. \$12,000.00 F. H. A. low interest loan payable \$105.00 per month. Owner will trade for your mobile home in on this home.
\$1,000.00 DOWN ON 3 BEDROOM IN NORTHWEST HEREFORD
 features living room, 2 baths double garage, utility room, small basement and family room. A bargain at \$14,000.00, owner will carry balance for \$100.00 per month. \$900.00 DOWN
 on a 2 bedroom home with single garage, 3 homes to choose from.
HAMBY REAL ESTATE
 South Highway 385
 Office 364-3566
 Durward Hamby 364-3466
 J. M. Hamby 364-2553
 Gerald Hamby 364-1534

1962 FORD V-8 pickup. Call after 5:00 in evening. 364-1178. B-3-10-38-tfc

ALMOST NEW 3 bedroom house at 422 Ave. G. Phone 364-3119. B-4-11-37-tfc

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1963 CORVAIR Monza. Red with white interior. 364-1448 or 258-7505. B-3-10-36-tfc

2. FOR SALE
Farm Equipment

See Us For
 Mayrath Grain Augers
 In Stock
 Also have parts in stock
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-35-tfc

See Us For
 Parts - Sweeps - Chisels
 for
 Graham (Hoeme) Plows
DAVIS IMPLEMENT
 144 West Second
 Phone 364-2811
 B-2-29-tfc

TOP QUALITY
 Irrigation Dams as low
 as \$3.25
DAVIS IMPLEMENT
 144 W. 2nd 364-2811
 B-2-18-tfc

HEREFORD RADIATOR
 Frame and Axle
 Repair
 116 Avenue K
DEPENDABLE SERVICE

BOB PUGH-BUILDER
 1500 ft. House with
 10 acres, pavement.
 123 HICKORY Gold Medallion
 Home. 3 bedroom, 1½ bath, dbl.
 garage, fireplace. Now under
 construction.
 204 HICKORY Bronze Medallion
 Home. 3 bedroom, 1½ bath,
 built-in appliances, dbl. garage.
 Office 364-2221
 Home 276-5359
 106 Greenwood

Lone Star Agency
 ● Insurance Lloyd Sharp
 ● Real Estate Ken Rogers
 ● Loans Harold Kids
 601 N. Main Phone 364-0555

1960 CHEV. pickup, ½ ton, with air conditioner. Good condition and clean. Phone 364-3217 or see at 211 Beach. B-3-19-11-tfc

1965 FORD pickup. See "Lloyd McGee at McGee Furniture. B-3-10-11-2c

1961 CHEV. Belaire. Make offer. Phone 364-1615. B-3-10-38-4c

1966 FORD Galaxie. Loaded. Low mileage. Excellent condition. Phone 364-4655 after 4:30 p. m. B-3-13-38-tfc

1962 FORD V-8 pickup. Call after 5:00 in evening. 364-1178. B-3-10-38-tfc

FOR SALE OR TRADE FOR 50 Days: Good level 160 acres. Ditch irrigated. Four bedroom home, Good barn and other out buildings. Sheep proof. Will trade for house or small down payment and assume \$22,000 loan. \$200 per acre. Carthel Real Estate, 206 N. 25 Mile Ave. Phone 364-0944. B-4-37-tfc

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\$\$\$\$\$
ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL
 America's Largest Farm Lender!
SAM NUNNALLY
 804 South 25 Mile Avenue
 364-4299 day nite 364-2814
 B-4-11-10-4p

EXTRA NICE 3 bedroom house. Living room, den with fireplace, kitchen with electrical builtins, 1½ baths, lots of storage space, utility, double garage, fenced back yard. 123 N.W. Drive. Call 364-1224 or 364-3479. Foxworth Galbraith Lumber Company. B-4-34-tfc

16 ACRE TRACTS
 ¼ mi. to city limits, \$800.00 per A., contract on Texas Veteran's Loan.
80 ACRES-VEGA
 Interstate 40, 2 mi. W. of Vega, ideal location for future development, priced at \$15,800.00.

TRADE 160 A-LAMB CO.
FOR N. PLAINS LAND
 90 A. milo-104 bu., 52 cotton-720 lb., 1-8" & 1-10" well, 40' X 80' quonset, \$525.00 per A., perfect place.
IRR-160 A-DALHART
 48 milo, 64 wheat, 1-8" well, \$10,000.00 down or trade for E. Texas-Okl. ranch.
\$6,000.00 DOWN WITH POSSESSION Irr. 160 A., 125 milo, 10 cotton, 8 wheat, 1-8" well, ASCS pmts. approx. \$3,000.00 for 1968, priced at \$25,000.00, loan established.
DEAF SMITH CO-320 A-DRYLAND, 129 milo, 126 wheat, \$100.00 per A., 29 percent down, terms on the balance.
\$4,000.00 DOWN
 160 A., Stratford, Tex., 113 milo, 47 wheat, 1500 gallon irr. well, ¼ mi. from this tract, 8" water guaranteed, will trade for other property in Hereford or Deaf Smith Co., price-\$200.00 per A., easy terms on balance.
\$140.00 PER ACRE
 for 507 A. on N. Plains, 29 percent down, \$5,000.00 per yr. 6 percent int. included on balance, owner will give test hole privileges & will divide into 2 tracts.
SHERMAN COUNTY, TEXAS
 867 A., 325 milo, 115 wheat, ½ minerals go, 2-8" wells, nat. gas, ½ mi. tile, strong water, good location, \$275.00 per A., possession avail. until April 1, 1968.
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Classifieds...

1315 ACRE ranch in Archer County. 225 acres cultivation. Balance good grass. Three pastures. Plenty tank water. Will sell surface only or consider selling with part minerals. This ranch will run 300 steers, and would be a good starter for Plains Feeders. All reasonable offers considered. For information, contact H. C. Green, Box 134, Archer City, Texas 76531. Phone 463-3239.

NEED A NEW BUILDING? We will build you a brand new 50' x 120' building on a 198' x 447' lot in beautiful South Park Industrial Sub-Division... right next to Case Implement. Fence, paving, turnkey job... for \$37,000.00. Financing to suit your needs. SAM NUNNALLY 364-2814 - Home 364-4299 - Office B-4-3-tfc

SUBDIVISION DEVELOPERS 97 acres of farmland with 2 irrigation wells just 1300 feet from a \$300,000.00 Grade school building adjoining subdivision... building 1600 sq. ft. houses... Private swimming club membership available. Huge sewer main crosses farm. Owner must move to desert immediately. A bargain for developers. It's ready to go!

4 BEDROOM HOUSE, double garage. Large corner lot. 2 baths, 16 x 22 ft. finished basement. Fenced yard, Good location. Call Floyd Dunavant at Dunavant's Real Estate. 364-2299. Shown by appointment. B-4-25-tfc

SAM NUNNALLY 801 S. 25 Mile Ave. 364-4299 - Office Home - 364-2814 364-4299 - Office Home - 364-2814 S-4-37-tfc

FOR SALE: Well established pants shop in Sugarland Mall. Owner leaving town. Phone 364-4680 10:00 a. m. to 6:00 p. m. thereafter 364-4371. B-4-21-37-tfc

FOUR LOTS LEFT... out in the country, on paved road. 108' x 264' \$1,000.00 each... \$100.00 down and \$3.40 monthly.

PLAINS GOOD DEALS FARMS, RANCHES, ETC. * 1800 acre ranch and farm combination for sale or trade - located in Castro County. * 375 acre farm with \$19,000.00 Govt. check. Sale or take good 1st lien note as part payment. * 160 acres dryland fully allotted. Sell for \$135.00 per acre. Deaf Smith County. * 800 acre Colorado land sale or trade \$50.00 per acre. * Trades throughout the Southwest. Where do you want to go? * 1900 acre and a 1200 acre ranch. Priced \$50.00 and \$75.00 per acre. Irrigation water under each. Sell or trade.

SIX 3 ACRE LOTS LEFT... Out in the country just off pavement... \$3,500.00... \$200.00 down and \$58.51 monthly.

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

SAM NUNNALLY 801 S. 25 Mile Avenue 364-4299 - Office Home 364-2814. B-4-9-tfc

TRUCKS, PICKUPS, cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-28-29-tfc

HOUSES 3 bedroom, N. E. Fenced back yard, carpet. Very neat. \$9,500. 3 bedroom, new brick. N. W. Wood-burning fireplace. \$24,500. 10 percent down. 3 bedroom. New brick N. W. Very unusual arrangement. \$18,000 10 percent down.

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

FARMS Perfect section close in. Well allotted. Good improvements. Four 6" wells. \$350 per acre. Small down payment. 320 Acres. Fair allotments. Two 6" wells. \$250 per acre. 29 percent down. 160 acres dry land. 125 acres allotted. \$85.00 per acre. Good terms.

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

FARM & RANCH COMBINATION 1635 acres. 400 acres improved pastures. 240 acres cultivated. 80 acres timber. 3 bedroom home. \$200 per acre or trade for land in this area.

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

CARTEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-4944 B-4-38-tfc

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

HOUSE MOVING Free estimates on houses. Have railroad permit. Also, we buy and sell houses. Call Bob Campbell 364-4261 or T. D. Mallow, CA4-4406, Plainview. B-4-25-tfc

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

DEBT FREE income property nets \$75,000 year. Trade for clear farms, ranches. 364-0464. Hereford. B-4-10-6p

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

HOME FOR SALE HOME WITH two acres. 3 miles west on Harrison Hwy. 4 bedrooms, 2 1/2 baths, central heat and air-conditioning. Will carry papers for responsible party. Call 364-2788 or 364-1655. B-4-49-tfc

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

HOUSES and FARMS Farm Loans Available Equitable Life Assurance Co. REAL ESTATE W. T. CARMICHAEL 801 South 25 Mile Avenue 364-1251 Home - 364-1082 B-4-16-tfc

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

FOR SALE OR RENT: Nice two bedroom home located by schools. Call 364-1476. B-4-13-37-tfc

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FOR OWNER: 8 unit apartments. (all full). Close in. Walking distance of main street. Will sell for small down payment or trade for land. Good investment. By appointment only. Call 278-5633 or 278-5634. B-4-37-3c

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NEARLY NEW, lovely four bedroom brick home. Basement, fire place and patio. Mrs. G. W. Newsom, Phone 364-3338. S-4-18-38-4c

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140 FOOT LOT - 4 bedroom, 2 baths, carpeted, den, living room and utility. Would consider trade. Good location. 364-0508. S-4-19-33-tfc

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FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc

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APARTMENT FOR RENT LARGER TWO bedroom apartment, furnished. Bills paid.. \$150.00 Sam Nunnally 364-4299 Day; 364-2814 Night. B-5-38-tfc

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TWO AND three bedroom brick duplexes with fenced yards. 509 block Avenue G & H. D & R Builders 364-3790 I. D. RHODES 364-4256 B-5-6-tfc

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FURNISHED, efficiency apartments. One and two bedrooms. Bath, kitchen and dinette. All bills paid. Forest Ave. Apts. Phone 364-3834. B-5-19-35-8c

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UNFURNISHED 2 bedroom house, near schools. Phone 364-1081. B-5-10-35-tfc

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FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0909. B-5-10-4-tfc

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1 BEDROOM apartment. Furnished. Bills paid. Call 364-1163. B-5-10-39-tfc

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STORAGE FOR rent, furniture, etc. 231 West 3rd Phone 364-1111. B-5-10-32-tfc

APARTMENT HOUSE... 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

FOR RENT 4x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277. S-5-16-49-tfc

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FOR RENT 3 bedroom house at 15th and Ave. K. soon. References. Call 364-2434. B-5-14-11-tfc

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NICE SMALL 3 bedroom unfurnished home at 408 Long. 364-1231. B-5-10-11-2c

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SMALL FURNISHED house. One person or couple only. See Wilbur Davis, 115 Ranger Drive. Phone 364-0914. S-5-16-38-tfc

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MUST SELL! OUR DOCTOR has told us to move to the desert before October. We are going to sell our property before that time. Here is what we are going to sell first. 4 COMMERCIAL LOTS in South Park Industrial Sub Division. Approx. 200 X 430' each. Located just north of J. I. Case Property. These lots are zoned for your protection. 1 COMMERCIAL Lot. 140' front on 7th street. 50' on McKinley. West of Cooper's Market. Lot faces park Avenue. 13 Residential lots with all utilities on unpaved I Street in Tierra Blanca Addition. North of 15th Street and 3 blocks west of Alkman School. 300' of residential lots, partly paved, all utilities, located on west side of Star Street at extreme north end. 7 Three acre tracts just off paved Progressive Road. These lots are not zoned and you can buy them for \$200.00 cash down payment. 2 LOTS. 108' X 264'. Located on pavement on Progressive Road and just across from Dearing Auto Salvage. Ideal location for a garage and you can buy it for \$100.00 cash down payment. BUILDING. 136 Main Street 2,000 sq. ft. Rents \$20.00 weekly and has never been vacant. One of the best tenants on main Street. APARTMENT HOUSE. 310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00... \$150.00... \$135.00 \$85.00. B-4-37-3c

FOR SALE or trade or rent, office building. Six offices. Call 364-4761. B-4-12-11-8c

HEREFORD DEVELOPMENT CO. INC. BUILDER 130 GREENWOOD. Three bedroom with refrigerated air-cond. plus all builtins. New kitchen-family room with patio for indoor-outdoor living. Phone 364-0554 Box 1724. B-4-35-tfc

NORTH PLAINS OF TEXAS 11,976 A to be developed for irrigation farming, 3 sets of improvements, 2-8" irrigation well. Balance in native grass, will divide into several tracts. Guarantee 8" irrigation water, \$190-A. 862 A, 3 bedroom house, 726 A milo, 46.9 A wheat, \$22,352.67 ASCS payment for 1968, 5-8" wells, 29 per cent down, \$375-A. Buy 160 A, assume lease on 259 acres at \$10 a yr. with absolute option to purchase in 1973, milo & wheat allotment, \$21,000 down. 640 A, domestic well & help houses, 576 A milo, 37.1 wheat, \$19,750 ASCS payment for 1968, 5-8" wells, 29 per cent down, \$375-A. 960 A, new house, 4-10" wells, fully allotted, \$75,000 down, \$400-A. 320 A, Deaf Smith Co., 2 wells, milo, wheat, cotton & sugar beet allotments, 1 mile off pavement, \$17,787.00 down, good terms on balance. Gibson Real Estate Hwy. 385 & N. Lee St. 364-0445 - Hereford Texas Res. 364-2225 - 364-4365. B-4-37-3c

REAL NICE one bedroom house in Clovis. Easy terms. Take good, light, used car. G. C. Kennedy, 1436 Axtell Street Clovis. B-4-38-2p

8800 DOWN, CASH or trade. 4 bedroom, 2 bath home with den, garage and fenced yard on Star street. Call 364-1780. B-4-21-33-tfc

BY OWNER 3 bedroom brick, attached garage. Built-in stove. Central heat. Will accept partial equity. 203 Western. Call 364-3808 after 6:30 p. m. B-4-22-38-2c

DRIVE-IN CAFE. Sacrifice good business because of ill health. Call 364-4370. B-4-11-10-tfc

140 FOOT LOT - 4 bedroom, 2 baths, carpeted, den, living room and utility. Would consider trade. Good location. 364-0508. S-4-19-33-tfc

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2 BEDROOM unfurnished house, with fenced backyard and garage. 122 25 Mile Avenue. 364-1111. B-5-14-7-tfc

132 x 200 feet with 28 x 36 foot office building at 104 Avenue E. A. J. Schroeter 364-1501 or 364-1684. B-5-20-6-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc

APARTMENT FOR RENT LARGER TWO bedroom apartment, furnished. Bills paid.. \$150.00 Sam Nunnally 364-4299 Day; 364-2814 Night. B-5-38-tfc

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SMALL FURNISHED house. One person or couple only. See Wilbur Davis, 115 Ranger Drive. Phone 364-0914. S-5-16-38-tfc

NICE, FURNISHED bachelors apartment. One bedroom. Inquire 804 East Third. B-5-10-38-tfc

NICE ONE bedroom furnished house. Carpeted. Bills paid. No children. No pets. 364-1421. B-5-38-2p

4 ROOM house, hog barn, cow pasture. Odd job work pays rent. Would not interfere with regular job. 17 miles from Hereford. See by appointment only, please. W. D. Nafziger. Phone 364-1951. B-5-38-2c

SMALL FURNISHED house. Rent to single man. Linens furnished. Bills paid. Phone 364-0788. B-5-13-38-2c

UNFURNISHED 2 bedroom house. See at 107 Bradley. B-5-10-38-tfc

2 BEDROOM MODERN unfurnished house three miles Southwest of Hereford off Hwy 60. \$85.00 per month. Call 280-5220. B-5-19-38-tfc

3 BEDROOM house for rent. 364-3572 or 364-1816. B-5-10-38-tfc

NICE ONE bedroom furnished apartment. \$60. 2 bedroom furnished apartment \$75.00, to qualified renter. Apply in person. Fullwood Apartments, 232 W. Third. B-5-22-38-tfc

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ONE BEDROOM, unfurnished duplex apartment. Bills paid. Inquire 613 Ave. K. Phone 364-0235. B-5-13-9-tfc

ONE BEDROOM furnished house with garage. Inquire 211 Avenue K. Phone 364-3837. B-5-11-9-tfc

2 BEDROOM furnished apartment. \$90.00 per month. Efficiency apartment. \$65.00 per month. Inquire 503 S. 25 Mile Ave. Phone 364-1111. B-5-23-38-tfc

HORSE STABLES for rent, or we will stable, feed, and water your horses. Call 364-1189 after 4:30 p.m. or see Harvey Rowland. B-5-22-19-tfc

TRAILER HOUSE with two bedrooms. West of Holly Sugar. 364-1935 after 5:00 p.m. B-5-13-10-tfc

TWO BEDROOM unfurnished duplex. \$100.00 per month. 208A 13th Street. Call 364-1111. B-5-13-10-tfc

FARM FOR RENT 930 acres irrigated. Four strong 8" wells, natural gas, home improvements, North of Dalhart, Texas, Contact R. P. Herremann, Amarillo, Texas. Office 372-4065; Home 352-3965. B-5-10-4c

UNFURNISHED 2 bedroom duplex. Fenced back yard. Water paid. Phone 364-3787 or 704 N. Miles Ave. B-5-16-37-tfc

FOR RENT: 3 bedroom house at 15th and Ave. K. soon. References. Call 364-2434. B-5-14-11-tfc

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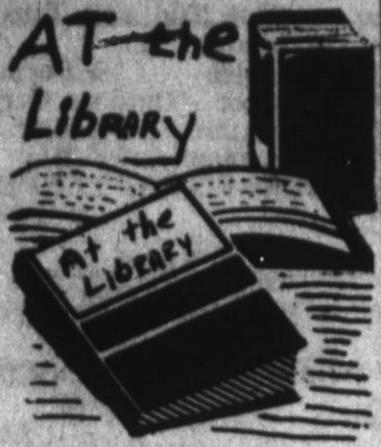
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Buying A Cabin-Anyone?
For those who like to make over or remodel old houses, A Place Called Sweet Apple, by Celestine Sibley will have strong appeal. The author, a retired newspaper woman, accidentally found in northern Georgia an old log cabin that was built in 1844.

friends accompanied the writer on weekends to work on anything that might be needed to be done. It was only a few miles from Atlanta so it made a good picnic spot.

After being left alone the author sold her home in Atlanta and moved to the cabin which was now livable, but with much still left for her to do.

A great deal of the work had to be done by professionals, such as the rebuilding of the chimney and fireplace and the addition of new rooms. But she always found things which she could work on. By now she had added four acres to the original one. Much of the land was left in its wild state, but a certain amount near the cabin was cleared for a garden she grew and for additional orchard.

The writer was surprised how quickly she adjusted to the smaller house, the neighbors, and rural living. She learned to use the great natural wealth of plants and berries which grew wild. Old and deserted farms with gardens and orchards were free to all for the taking of the crops. Animals and birds furnished her an abundance of watching and studying.

Courthouse Records

WARRANTY DEEDS
Ernest F. Osborn et ux to Robert W. Jones et ux-part of Sec. 24 Township 2N, Range 2E.

DEEDS OF TRUST
Pugh Builders, Inc. to First National Bank of Hereford-part of Lot 30 and 31 of Bk. 6, Westhaven Addition.

C. R. Damron to Hereford State Bank-part of Sec. 48, Bk. M-7.

H. H. Rowland, to Hi-Plains Savings and Loan Assos.-part of Sec. 63, Bk. K-3.

Mesa Enterprises Inc. to Mesa Enterprises, Inc.-Lot 4 in Bk. 2 of Stark Addition.

Mesa Enterprises to First National Bank of Amarillo-part of Lot 17 and 18 in Bk. 7 of Westhaven Addition.

Henry N. Benson to Hereford Texas Federal Credit Union-All of Lots 4 and 5 of Alvarado Sub. Div. of Bk. 1A of Mabry Addition.

Bruce Coleman et ux to James Ray Coleman aux-All of Sec. 19 of Township 3.

John Wesley Thames et ux to Hi-Plains Savings and Loan Assos. part of Lot 8 and 9 of Bk. 7 of Westhaven Addition.

OES Members Attend District School Session

Fourteen members of Hereford Order of Easter Star attended a district school of instruction at Plainview Wednesday. Mrs. R. B. Hutson, worthy matron, served in that office for the day session of the school, and as conductress for the evening session.

Mrs. Art Lewis, associate matron, assisted in drills and Mrs. Marple Cline, past matron, acted as page to the deputy grand matron.

At a regular meeting of the order this week in Masonic Hall, past matrons and patrons were honored. Mrs. Hutson read a group of poems in tribute to their service.

Friendship night, when members of neighboring chapters will be invited as guests, was set

Quintin Montgomery and Linda Joyce Scott-March 11.

Legal Notice

ELECTION NOTICE

An election for City Commissioners place No. 3 and place No. 4 will be held April 2, 1968 at the Community Center on Park Avenue Hereford, Texas. Polls will be open from 8:00 A. M. until 7:00 P. M.

S-38-1c

The McIntosh Brothers were among the big ranchers in the northwest part of Deaf Smith County at the beginning of the century.

DR. E. H. HENDON
OPTOMETRIST
136 East 3rd Phone 364-0987
OFFICE HOURS:
9:00 to 5:00 Mon. thru Fri.
8:30 to 12:00 Saturday

WIN A FREE \$500 SCHOLARSHIP

2nd Prize -- \$100 Scholarship

3rd Prize -- \$50 Scholarship

If you are a 1968 Hereford High School Senior, you could win one of these scholarships. Ask our employees for more information. Contest ends May 15, 1968 so hurry!

FRYERS

fresh dressed
GRADE "A"

29¢
lb.

CHOPPED SIRLOIN fresh chopped lb. 69¢
CLUB STEAK USDA Choice Beef lb. 85¢
PORK CHOPPIES 100% Pork No waste lb. 59¢

SHORTENING Mrs. Tucker's 3-lb. can **49¢**

VIENNA SAUSAGE VanCamps-Tasty! **5 for \$1**

TOMATO CATSUP Del Monte 14 ounce **5 for \$1**

POTATO CHIPS 59¢ bag **39¢** Treet canned LUNCHEON MEAT 12 oz. can **45¢**

MUSTARD 24 ounce jar **29¢** Shurfine White POPCORN one pound bag **10¢**

EGGS

19¢ doz.

Nestfresh Grade "A" Small with purchase of \$5.00 or more

All New FireKing Ovenware

Utility BAKE PAN

69¢ with each \$5.00 Purchase

TABLE-SMART IN NEW CONTEMPORARY STYLING. NEW "CANDLE-GLOW" PATTERN, BLUE AND GOLD ON WHITE. WHITE COVER, TOO. THE MOST WANTED SIZES, CASSEROLES, OPEN BAKERS, PIE AND CAKE PANS, CUSTARD CUPS, AT COMPARABLE PRICES. START A SET NOW.

- Patio Frozen Beef ENCHILADA DINNERS 12 oz. **3/\$1**
- Del Monte CUT GREEN BEANS 303 cans **4/88¢**
- Shurfine Vacuum Pack WHOLE KERNEL CORN 12 oz. **5/\$1**
- Del Monte MANDARIN ORANGES 11 oz. can **21¢**
- Food King SALAD OLIVES 10 ounce bottle **49¢**
- Bama RED PLUM PRESERVES 28 oz. **39¢**
- Reynold's ALUMINUM FOIL 12"x25' roll **29¢**
- Roxey-from the Shurfine family CANNED DOG FOOD tall cans **3/25¢**

FREE

- SHEETS
- RODS & REELS
- LADIES HOSE
- FOOTBALLS
- BASKETBALLS

WHEN YOU SAVE
TenderCust Coupons

COCA-COLA

Regular or King Size
6 bottle carton plus deposit **2 cartons 89¢**

Terry Cloth Kitchen Towels **5 for \$1**

Cheer Detergent 25¢ Off King Size Box
Cooper's Low Price **99¢**

Bo-Peep AMMONIA full quart **17¢**

CLOROX BLEACH

3¢ Off Gallon Size **39¢**

With purchase of \$5.00 or more!

Avocados

Calavo-Fuertes **19¢** ea.

POTATOES U.S. No. 1 Idaho Russet-Bulk **7 1/2¢** lb.

WHITE ONION PLANTS **2 pkgs. 25¢**

YOU RECEIVE VALUABLE GUNN BROS. STAMPS WITH EVERY PURCHASE AT COOPER'S MARKET!!

NEW family size 95¢ retail **49¢**

PREL family size \$1.45 retail **69¢**

HANDY UNBREAKABLE TUBE

NEW SCOPE YOU PAY ONLY **69¢**

ORAL HYGIENIC MOUTHWASH AND GARGLE family size \$1.45 retail

SAVE ON Head & Shoulders AMERICA'S FAVORITE SHAMPOO **89¢**

YOU large size jar PAY ONLY \$1.66 retail value

- Bar-B-Q Beef Plate Lunch** with 2 vegetables, dessert, bread **98¢**
- Baked Ham Plate Lunch** with 2 vegetables, dessert, bread **\$1.29**
- Swiss Steak Plate Lunch** with 2 vegetables, dessert, bread **89¢**

SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPERS

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 17, 1968

BLONDIE

CHIC YOUNG
by YOUNG

DRAKE MEGAN

BY LEE FALK

ALL OVER THE CENTRAL GALAXY—THE VAST SEARCH IS ON.

ROYAL AIR FORCE CALLING. HALT AND PREPARE TO BE BOARDED.

THE 'EMPEROR'S DAUGHTER?' NOT HERE!

WE'LL MAKE SURE.

YOU BLASTED BABOOS! DO WE LOOK LIKE BABOOS?

SORRY, SIR. STOP AND SEARCH ALL SHIPS ARE OUR ORDERS.

THROUGHOUT THE CENTRAL GALAXY—A MILLION SHIPS ARE STOPPED AND SEARCHED.

ROYAL AIR FORCE CALLING. PREPARE TO BE BOARDED.

HALT OR WE'LL BLOW YOU APART!

WE'RE NOT BABOOS!

TAKE OFF THAT FALSE FACE AND PROVE IT! HA HA.

YOUR EXALTED HIGHNESS, WE'RE STOPPING EVERY SHIP IN SPACE. THE BABOOS MAY BE USING ONE OF OURS.

FIND MY CHILD!

THE DARING BABOOS HAVE STOLEN THE PRINCESS FROM THE HEART OF THE GREAT EMPIRE AND ARE FAR AWAY—

MAGNON'S SHIPS ARE EVERYWHERE! WHERE IS THE HIDEOUT?

AT THE EDGE OF THE GALAXY—

CENTRAL GALAXY

OUR SUN

TALK and DRAWINGS 3-17

—OUTSIDE MAGNON'S REALM—THE THIRD PLANET OF THIS LITTLE YELLOW STAR—

IS IT A SUITABLE PLACE?

CAREFULLY CHOSEN. IT'S OXYGEN-BREATHING, OF COURSE—LOW-GRADE—EARLY NUCLEAR—PRIMITIVE PLANET.

WILL WE BE SAFE HERE?

YES. THE SO-CALLED 'PEOPLE' ARE PRACTICALLY BARBARIANS—A STEP ABOVE SAVAGERY, WITH THEIR CRUDE WEAPONS AND CHILDISH MINDS.

SOUNDS PERFECT. WHAT DO THE SIMPLETONS CALL THIS PLACE?

EAT

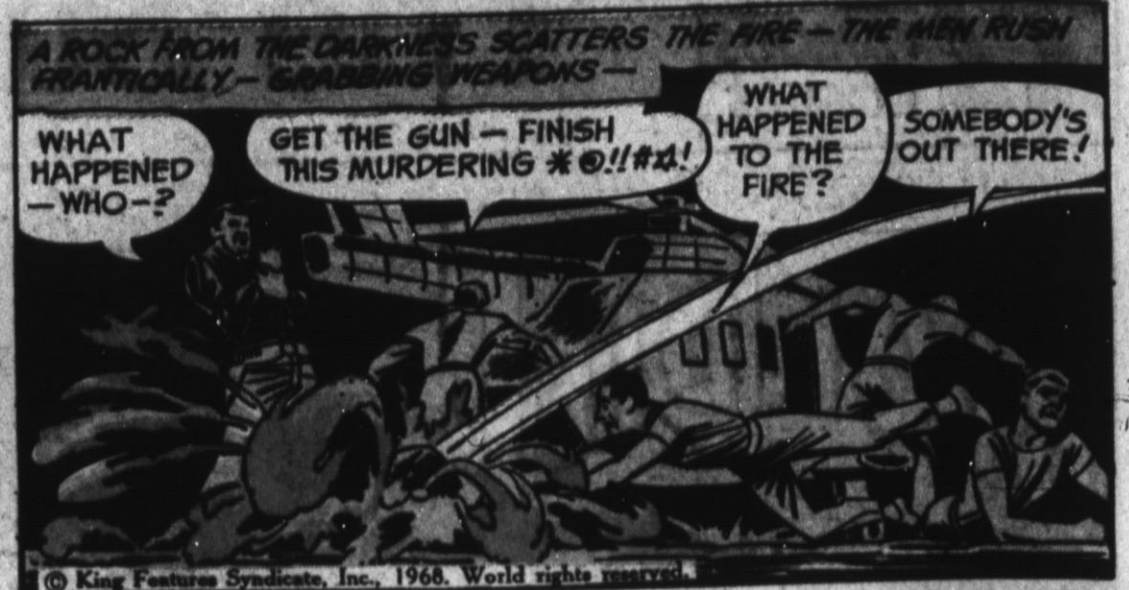
MANY THINGS. THEY HAVE A BABBLE OF LANGUAGES. WE'LL HAVE TO LEARN ONE OF THEM.

WE FIX THIS

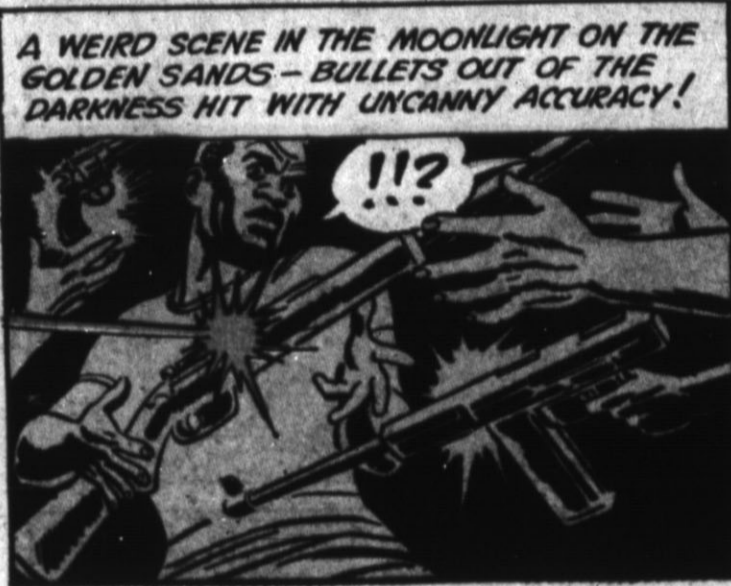
CONT'D NEXT WEEK

The PHANTOM

By Lee Falk



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BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



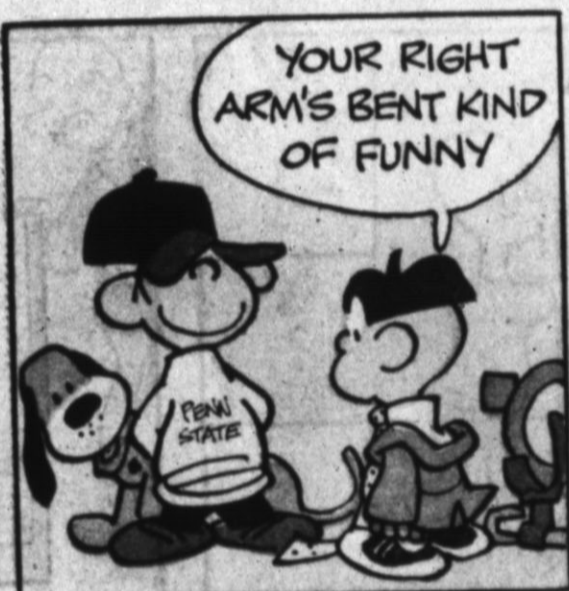
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



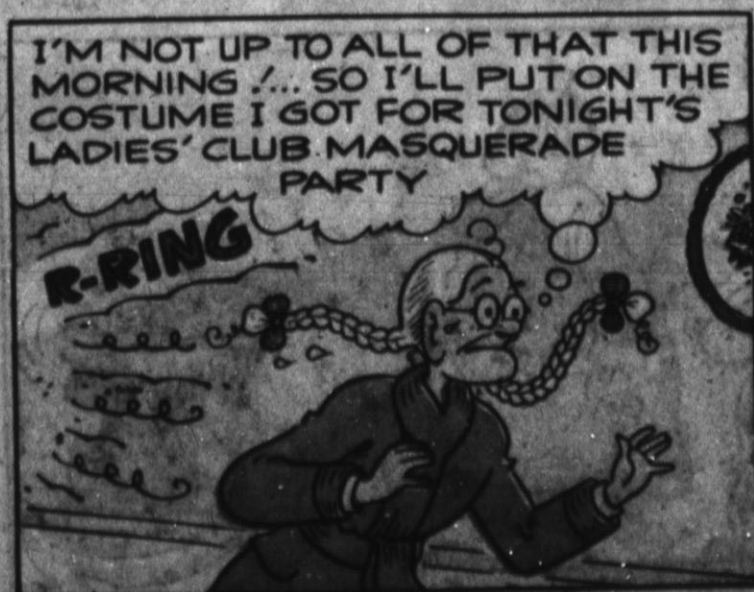
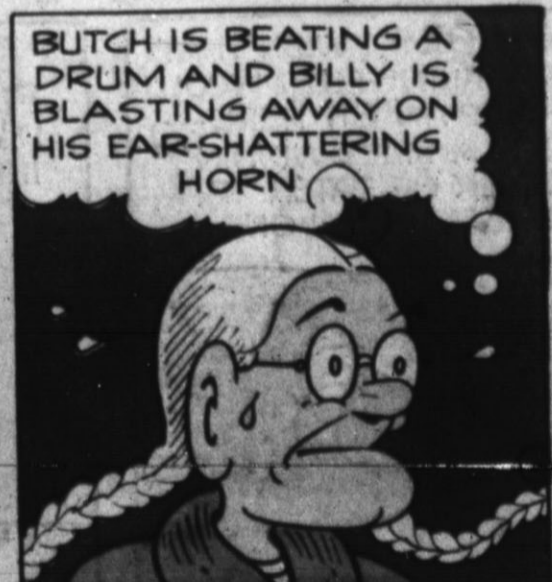
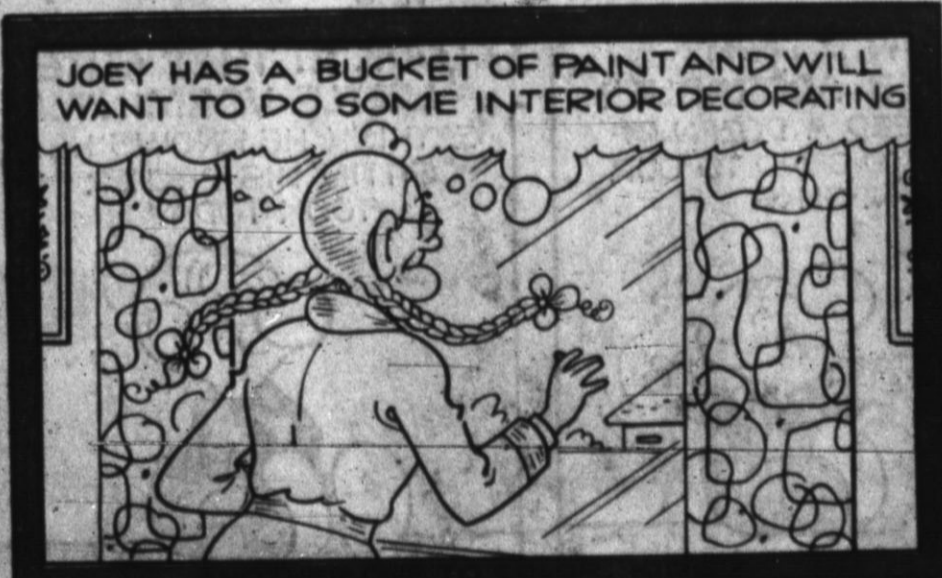
TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



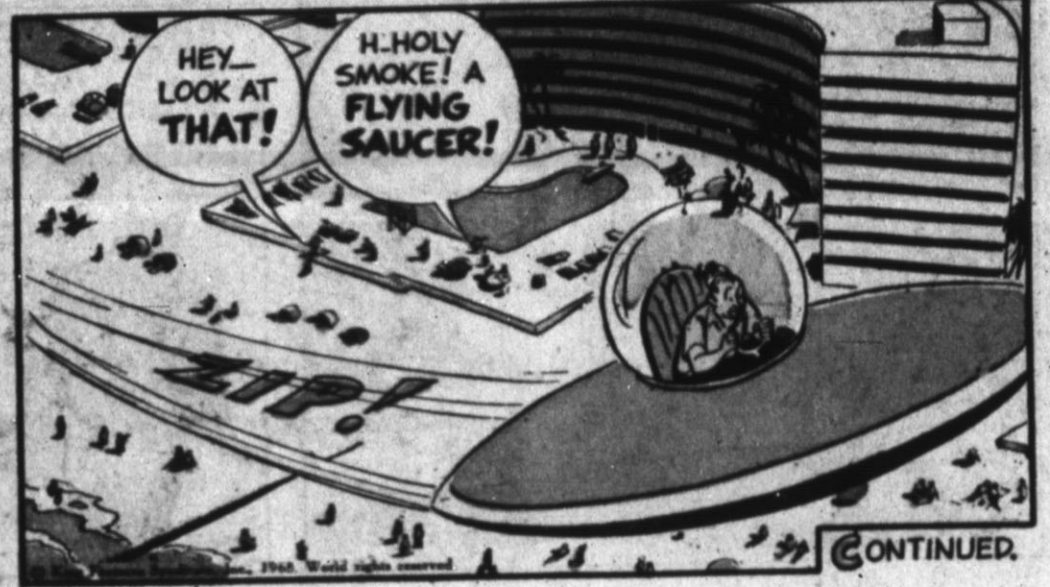
BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



M...MAYBE I CAN LEARN TO FLY THIS THING. I FLEW A LITTLE IN THE WAR WHEN I WAS BUZ SAWYER'S AIRCREWMAN.



CONTINUED.

HENRY

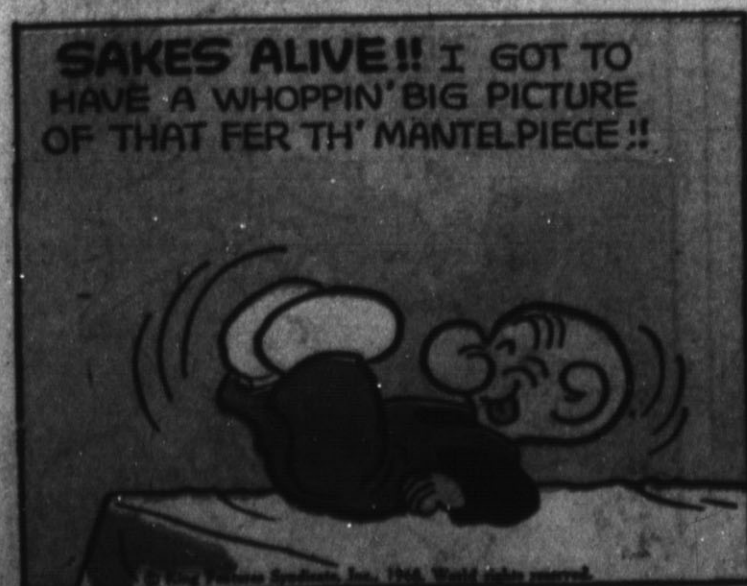
by CARL ANDERSON



3-17

BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



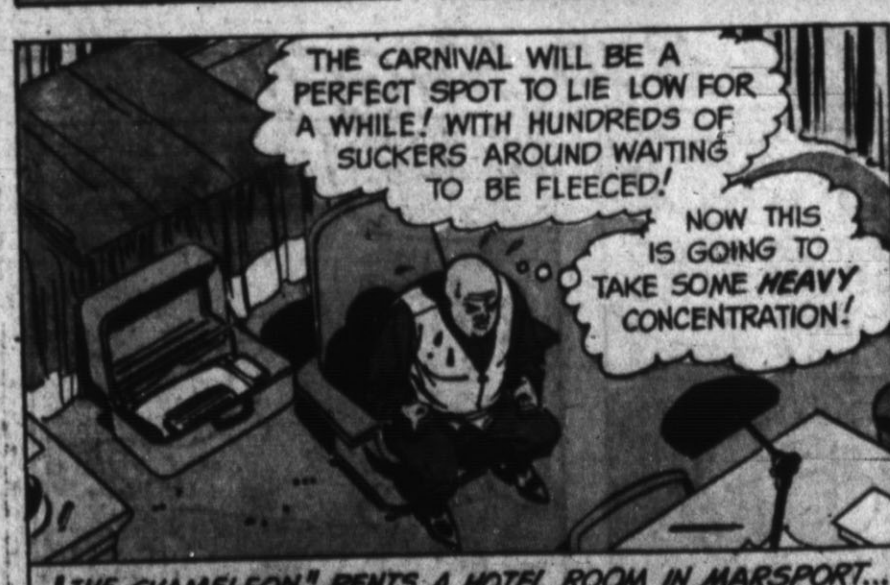
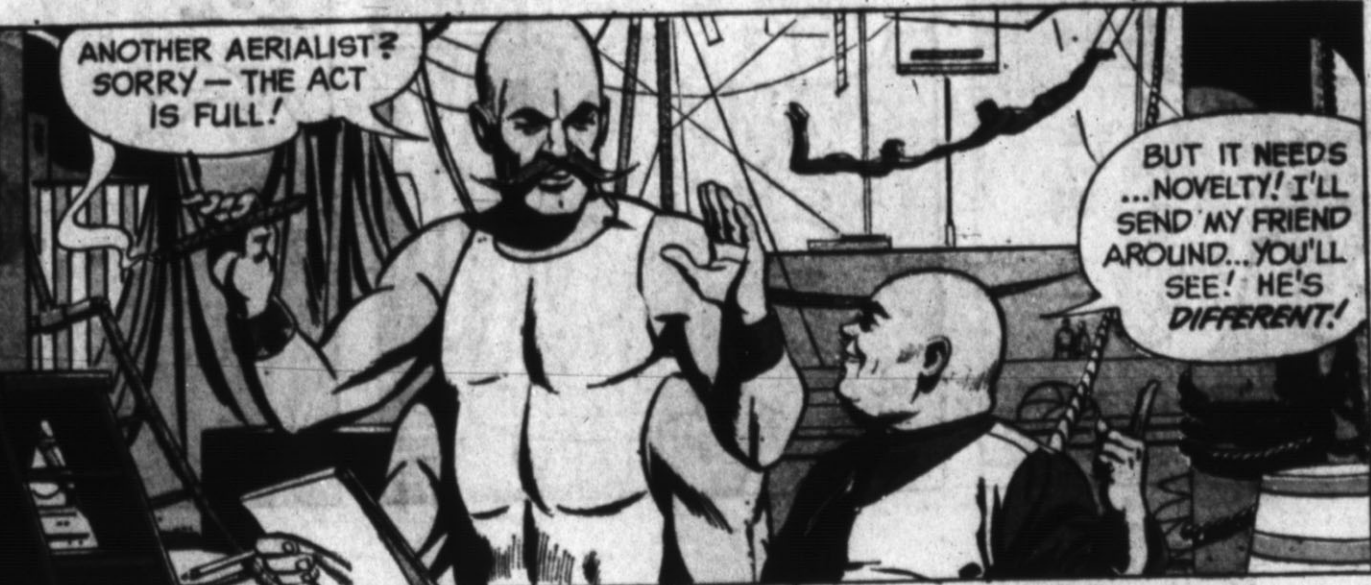
3-17

beetle bailey by mort walker

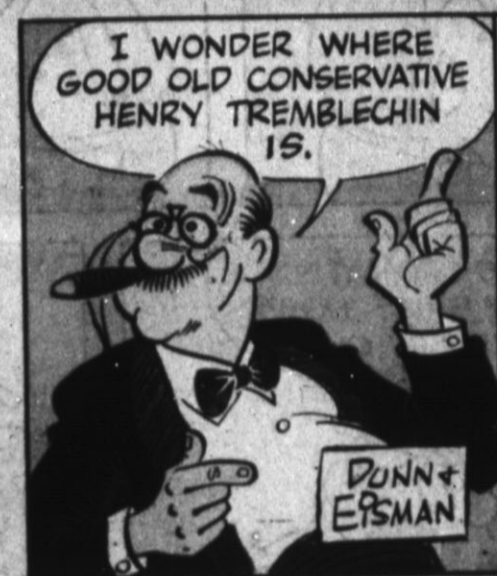


FLASH GORDON by DAN BARRY

"THE CHAMELEON" - THE CRIMINAL WITH A THOUSAND AND ONE FACES - FINDS A CARNIVAL IN MARS-PORT



LITTLE IODINE



The Little Woman

by DON TOBIN



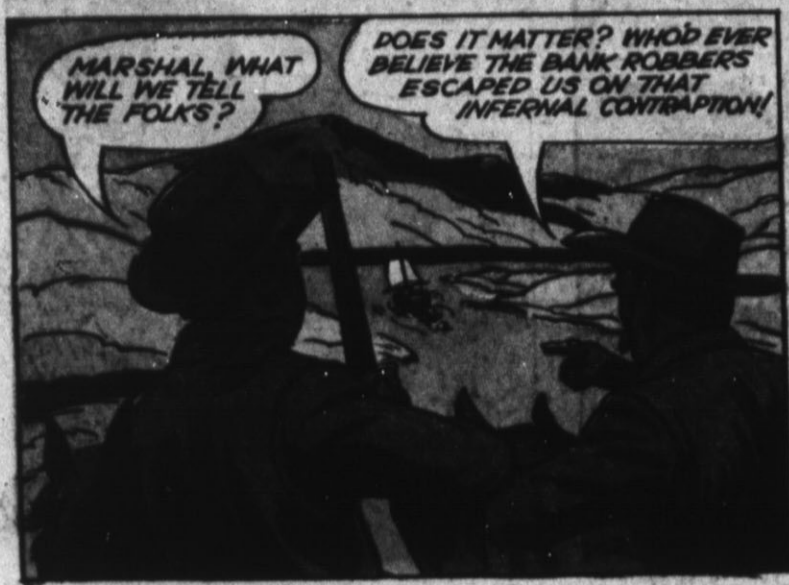
POPEYE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

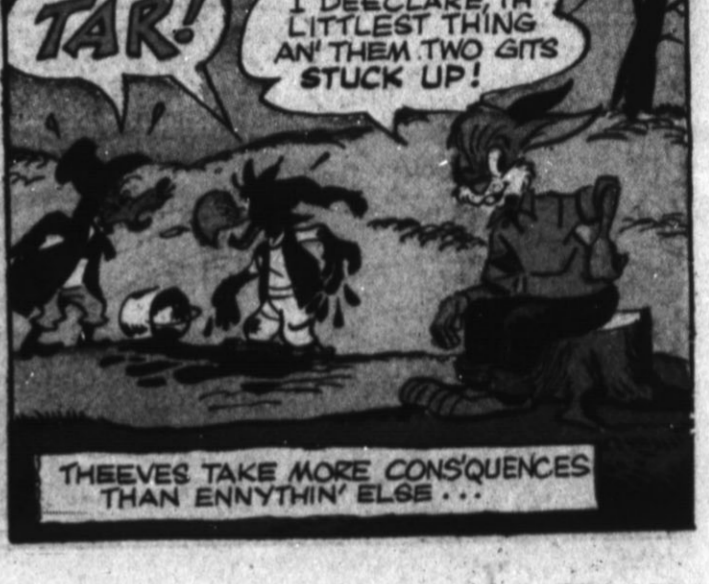


WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





MISTER BREGER

by Dave Breger



The KATZENJAMMER KIDS

by JOE MUSIAL

