

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24th YEAR, NO. 35.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, MAY 20, 1924.

Chautauqua Will Open Next Saturday Afternoon, May 24

FARMERS ARE INTERESTED IN CONTESTS

FLOWERS TO MAYOR W. M. KNIGHT AND SEC. SETH B. HOLMAN

AMER. RED CROSS

Parker Exonerated and His Sentence is Revoked by Vote of Chamber

The Hereford Chamber of Commerce met for the regular noon day luncheon at the Cordova Hotel on Monday, thirty-three being present. In the absence of D. L. McDonald, president, Homer Wilkinson presided.

The cotton committee reported an increasing interest in the Dallas News and the local prize contests. The Chautauqua committee, D. F. Ashbrook, chairman, reported a satisfactory sale of tickets and that as many as 150 reserved seats had been taken up to Monday noon. The committee urges all who hold tickets to make their reservations at once.

The chairman of the meeting brought the fact before the diners that our mayor, Wm. M. Knight, who is at the hospital, was about to pass another birthday, also that the secretary of the Chamber of Commerce, Seth B. Holman, was a patient at the local hospital. A motion was made and the treasurer, C. C. Rockwell, was instructed to purchase flowers for Messrs. Knight and Holman. It is needless to say the motion carried unanimously.

The convention is to be held in this city the second Friday in August was discussed, and Messrs. Kelly Gray and G. A. F. Parker made short talks relative to the convention.

Dr. J. W. Overton, in his big and humorous way, brought up the fact that Hereford was about to entertain the convention people of the Methodist District Conference, beginning Tuesday morning. The doctor kept on expostulating, pleading, demanding of the members until, by a unanimous vote, he had Mr. Parker completely exonerated from the sentence he received some time last winter, a sentence which barred him from ever attending another Methodist Conference.

Dr. W. S. Villar, of Albuquerque, made an interesting talk on the activities of the American Red Cross. Dr. Villar is a field man with years of experience and gave his hearers much valuable information regarding Red Cross work.

Captain Floyd Moore, 142 National Guards, of Amarillo, made a neat little speech, telling of the rapid progress of the local Company E and suggested that the Chamber of Commerce lend all the aid possible. The meeting adjourned to meet next Monday at the City Cafe. The following were present:

W. A. Miller, Clifford Braly, W. D. Howren of Amarillo, W. E. Dunlap, W. M. Cogdell, N. C. Vogeles, A. Lowther, Kelly Gray, W. E. Dameron, Geo. Muse, C. F. Kerr of Dimmitt, Rev. W. P. Garvin, F. H. Oberthier, G. A. F. Parker, Dr. J. W. Hicks, D. F. Ashbrook, Homer Wilkinson, E. B. Black, Rev. G. S. Hardy of Plainview, L. Baskin, C. C. Rockwell, Capt. Floyd Moore of Amarillo, Dr. J. W. Overton, Geo. Overton, W. R. Steckman, J. E. Hill, C. A. Skelton, R. G. Davidson.

Miss Bessie Walker Will Receive Degree at Canyon

Canyon, Texas, May 17.—Miss Bessie Walker, of Hereford, is one of the young people who will receive degrees from the West Texas State Teachers College this year. The commencement exercises take place at 10 a. m. Saturday, May 31. Dr. P. W. Horn, president of the Texas Technological College will deliver the address and the degrees will be conferred by President J. A. Hill.

Local Men Bring in Catch of Twelve Nice Bass

Messrs. H. A. Rawlings and C. A. Skelton had what is known as "fishermen's luck" last Saturday evening. The two men brought in twelve nice black bass, weighing from one and one-half pounds up. Fishing in the Tierra Blanca is getting good and many of the local fishermen are making some nice catches.

OLSEN & JENSEN WRESTLE TO A DRAW

DUTCH MANTELL WILL TRY LUCK WITH JENSEN FRIDAY NIGHT

Thor Jensen, undefeated local champion, wrestled Chas. Olsen, middle-weight champion of Canada, to a draw here Saturday night.

The first fall went to Jensen, after twenty-seven and one-half minutes of fast work, with a figure four body scissors assisted by an arm lock. The second fall went to Olsen in one hour and fifteen minutes, with a double arm lock and backward pitch. Only nine minutes time remained until twelve o'clock, when the match was stopped, with Jensen worrying Olsen with a double arm grapevine, which Olsen was unable to break.

Cal Farley, of Amarillo, was introduced after the first fall and issued a challenge to either of the two contestants. In answer to the challenge, Jensen said, "It is hardly necessary for Farley to challenge me, as I have had a standing challenge out to Farley every since the world war."

Paul Jowell and Clay Angelo wrestled for thirteen minutes in a preliminary bout, when Jowell conceded the match to Angelo on account of an injury received in a body scissors.

Young Cal and Young Tony, two mid-geets from Amarillo, showed their stuff in a lively little bout which ended when young Cal pinned his opponent down with a short arm lock and body scissors.

The lovers of the wrestling game are promised a treat on next Friday night, at 9:30 when Jensen will meet "Rough House" Dutch Mantell, of Wellington, Kansas. The Rough House Dutchman is the man who threw Jack Reynolds, American welterweight champion, at Indianapolis last winter. He is considered an artist in the "Rough House" game and will insure a lively match.

City Night Police, Omer Baker, Receives Reward Of \$50 From Uncle Sam

Omer Baker, city night police, received a check for \$50.00 from Uncle Sam, a reward from the government for a man by the name of Archy Johnson, a U. S. regular soldier, wanted at Cheyenne, Wyoming. It seems that Johnson was arrested here on a light charge and it after developed that he was wanted in Cheyenne on another charge. The arrest was made about two weeks ago.

Northwest Texas Scout Leaders Conference is Postponed Indefinitely

A letter to the Chamber of Commerce runs as follows: "Mr. L. L. McDonald, National Camp Director, is seriously ill and will not be able to attend the Northwest Texas Scout Leaders Conference, scheduled for May 29. Also, we find that at present, many men who really want to attend the Conference cannot, for business reasons. It is, therefore, found necessary to postpone this Conference until a later date. We will advise you as to the future date of the Conference. Yours truly, Thos. H. Nelson, Conference Secretary."

Music Study Club Holds Reception Tuesday

The Music Study Club will hold an open house reception at the beautiful new home of Mr. and Mrs. L. M. Steele, on east Third street, Tuesday afternoon between the hours of three and six.

Cotton Planting is on "Full Speed Ahead"

Cotton planting is on "full speed ahead." Mr. Tillotson, manager of the Hereford Gin, says he is shipping in another car of cotton seed this week. Jones & McLean, local dealers, said they had plenty of seed on hand.

Mrs. C. S. Purcell Leaves For St. Paul, Minnesota

Mrs. C. S. Purcell and little daughter left Monday morning for St. Paul, Minnesota, at which place they will visit relatives, at which place they will visit relatives. Mr. Purcell has farmed the remaining two boys with his brother, John Purcell, near Dawn, while he will keep tab on the wants of the court and his usual visitors at the jail.



LEO FITZPATRICK, "Merry Old Chief," Kansas City Star Night Hawks. The Story of Radio Broadcasting by Most Popular of All of Them.

HEREFORD GOLFERS WIN EIGHT OUT OF FOURTEEN MATCHES

The Hereford Golf Club won its first tournament on the local grounds with an outside team, Sunday, when they won eight out of fourteen matches from the Hillcrest Golf Club of Amarillo.

The recent remodeling of the local course made it almost as strange to the Hereford players as to the visitors. The matches were full of pep and fun throughout—each player doing his best to get the extra hole on his opponent.

Many close matches were played. Secretary J. E. Clements, of the Hillcrest Club, won an extra hole from the local secretary, H. K. Fox, after a play of nineteen holes.

A return match will be given the Hillcrest Club within the next few weeks. The results of the tournament by pairs are as follows: Brack Williams, Hereford, defeated Karl Marsh, Amarillo, six up five to go. John Edmonson, Amarillo, defeated A. Herbst, Hereford, two up. W. W. Wooley, Amarillo, defeated W. R. Steckman, Hereford, one up. Dew Mercer, Hereford, defeated H. T. McKee, Amarillo, seven up six to go. C. A. Rummel, Amarillo, defeated J. A. Pitman, Hereford, two up one to go. J. J. Clark, Hereford, defeated J. D. McClure, Amarillo, four up three to go. Frank Marrs, Hereford, defeated W. J. Satterwhite, Amarillo, two up one to go. W. H. Chandler, Amarillo, defeated Henry Wilkinson, Hereford, five up four to go. E. D. Fox, Hereford, defeated C. L. Baskett, Amarillo, two up one to go. Leon Bowen, Amarillo, defeated Mr. W. K. Gabbert. H. L. Rice, Hereford, defeated J. C. Rose, Amarillo, six up five to go. J. E. Clements, Amarillo, defeated H. K. Fox, Hereford, one up nineteen holes. W. H. Russell, Hereford, defeated Henry Ansley, Amarillo, seven up six to go. Jim Black, Hereford, defeated Bill Howren, Amarillo, five up four to go.

Three Gold Medals Are Presented To Graduates

Three gold medals were presented last Friday night at the High School exercises. Elmer Patterson received two, one for high honors in his class work and the other for making the highest grades in spelling for the entire school year. Miss Emma Jean Donald received a gold medal for the next highest honors in her general class work. Mr. Patterson won high honors in spelling for five straight years, an exceptional high record for so long a time.

Judge Lumpkin, of Amarillo, Will Preside in District Court Here

District court met Monday morning only to adjourn until Wednesday morning. The attorneys present elected Carl Gilliland to serve as judge for the week, but Mr. Gilliland declined on account of having cases to come up this week. Judge A. A. Lumpkin, of Amarillo, will open court Wednesday morning, and will preside throughout the week.

Household Sale to be Held in Friona Next Saturday

A household public sale will be held at Friona next Saturday afternoon, at the Mrs. Dan F. Wulfman place, formerly known as the Galloway place in Friona. Mrs. Wulfman will sell all her household furniture.

CHAUTAUQUA PROPERTY MAN AND JUNIOR SUPERVISOR ARRIVE TUESDAY MORNING

MISS L. C. RITTER, LAST YEAR'S SUPERINTENDENT, TO HAVE CHARGE AGAIN THIS YEAR. WILL BE HERE THURSDAY.

ALL SET FOR BIG ENTERTAINMENT

Elwood T. Bailey, Here Saturday Night With His Lecture, "All Aboard" is Commended by Bankers, Friends and Associates in California

Seth B. Holman has Appendicitis Operation Saturday

Seth B. Holman, of The Hereford Brand, was stricken with appendicitis early Saturday morning. After examination by Dr. LeGrand, and consultation with Dr. Hicks, Mr. Holman was taken to the local hospital and operated on Saturday evening, about seven-thirty, by Dr. Lumpkin, of Amarillo. Mr. Holman came out from under the shock of the operation in a satisfactory condition and is reported up to Tuesday noon on the road to recovery.

Mrs. J. W. Houston and Children Leave For Visit in Pool, Missouri

Mrs. J. W. Houston and two children left Monday morning for Pool, Missouri, where they will visit numerous relatives and friends. Later, Mrs. Houston and children expect to go to Moersville, Missouri, at which place a number of relatives will be visited. They expect to be away from Hereford about four or five weeks.

Radio Fans Interested in First Day of Chautauqua

Attention Radio Fans.—The first big performance of the Redpath-Horner Chautauqua will come next Saturday afternoon and evening, a concert by the Radio Entertainers for both afternoon and night, accompanied by "The Merry Old Chief," Leo Fitzpatrick. Mr. Elwood T. Bailey will lecture at the close of the night entertainment.

National Guard Officers From Amarillo Are Here

Captain Floyd Moore and Sergeant Clark of the 142 Texas National Guards, of Amarillo, arrived here Saturday morning. The two officers were here to give instruction and to help the boys in various ways so that they may become more proficient in the general army routine.

Mrs. W. B. Anthony and Son on Trip in Texas

Mrs. W. B. Anthony and son, Robert, left Monday morning for Corsicana and Ennis, Texas, at which place they will visit with relatives and friends. Mr. and Mrs. Grady Stegall of Amarillo are expected to join Mrs. Anthony and son at Amarillo to make the trip.

Rev. J. R. Sharp is Delegate To Grand Rapids, Mich.

Rev. J. R. Sharp left Monday morning for Grand Rapids, Michigan, at which place he is a delegate to the International Assembly of the Presbyterian Church. Rev. Sharp will represent this district. He is Stated Secretary of the Amarillo Presbytery. Rev. Sharp said the Assembly would begin May 22 and last about ten days.

Davidson and Norton Start New Confectionery

Messrs. R. G. Davidson and R. D. Norton started a confectionery across the street from the Star Theatre last Saturday. The boys are making popcorn "Crispettes" and later will make homemade candy. Messrs. Davidson and Norton own their own copyright and formula to make their products and will call their new place Sweet Pop-a.

The Chautauqua property man, Cecil De Lozier and Miss Magdalene Wolfe, Junior Supervisor, arrived here Tuesday morning. The big tent is here and Mr. De Lozier said he and his crew will begin operation Wednesday morning.

Miss Wolfe requested The Brand to announce that the Junior Chautauqua will have its first meeting promptly at 2:30 Thursday afternoon for the purpose of organizing the Junior work which continues thru the week. Miss Wolfe says that a parade will be staged Friday afternoon at about 3:00 o'clock and that all the young folks are extended a hearty invitation to come out Thursday afternoon.

Miss L. C. Ritter is expected here Thursday morning to superintend the Chautauqua. Miss Ritter will be remembered as superintendent last year.

A letter to C. C. Acker, cashier of the Western National Bank, from G. A. Davidson, president of the Southern Trust and Commerce Bank of San Diego, California, read as follows:

"On the first night of your Redpath-Horner Chautauqua, you are to have as your lecturer of the evening, Elwood T. Bailey, Manager, Personnel Department, Southern Trust and Commerce Bank.

"We understand that he is to give his well known lecture, "All Aboard," and we trust that you will hear him and make yourself known to him.

"Through Mr. Bailey, we extend to you our personal felicitations, desiring that when you come to visit the wonderful Southland city of San Diego, we may have the pleasure of serving you in some capacity."

F. B. Fuller, formerly of this city and at one time cashier of the Western National Bank, is vice president of the above named institution.

"Flaming Youth" to be Presented at Star Theatre Wednesday and Thursday

"She is too easy to hug to suit me." More than one modern youth has remarked this to another with reference to some young girl of his acquaintance, but not all of the flappers of today are as fortunate as the screen heroine of "Flaming Youth," who chanced to overhear it and thereby profit by what she learned.

Colleen Moore plays the heroine, as Patricia Fentress in the first National film version of "Flaming Youth," which comes to the Star Theatre, Wednesday and Thursday, May 21 and 22. She carries from one calf love affair to another, until the dropping of that remark in her unsuspected presence puts a new twist in the plot.

After that Colleen, or rather "Pat" Fentress, is not quite so easy to hug and a genuine 190 proof romance pops into her amazing career.

"Flaming Youth" with an all-star cast, directed by John Francis Dillon, is described as the most interesting photodrama of this age of jazz yet brought to the screen.

Fine Baby Girl is Born to Mr. and Mrs. T. F. Bishop

A letter from a former resident of Hereford reads as follows: "Everything is fine in California. We are having wonderful weather. Sometimes we think we would like to visit Hereford. I don't think we could get along without the Brand. About the two most important events in the week are the days we get the Brand. "Would you please put the following in the Brand: "Born to Mr. and Mrs. Thos. F. Bishop, former Hereford residents, on May 9, 1924, a 7 1/2 lb. baby girl, Dee Ardelle. The many Hereford friends will be glad to know that mother and baby are doing well. "Sincerely yours, "Mrs. T. F. Bishop."

FOLKS IN OUR TOWN

Anything Tastes Good When You Are Thirsty

By Edward McCullough
AUTOCASTER



Our Neighbors

BETHEL

Mrs. Ed Smith and son drove to Hereford last Thursday and returned home in a beautiful new Buick touring car, which they purchased from Renfro Bros. Little Grace Marie Bagwell was real sick last week. She is much better at present.

A. M. Brownlee received a message Friday morning of the death of his mother in Tarkio, Mo. Mr. Brownlee was called to her bedside some weeks ago.

A very interesting program was rendered at the school house Friday evening—the first of its kind to be rendered at Bethel. But it is our intention to give one entertainment a month. The committee appointed for next month's program is Mesdames E. R. Rothwell, Jim Bagwell and K. Roberts.

The Rushing boys were busy last week hauling gravel. We understand Mrs. Rushing is planning to build a new home at once.

A. M. Brownlee took charge of the Dimmitt Garage on May 1st. The family is still with us but expects to move to town about the 20th.

Mrs. Ed Smith and family attended the singing at Progressive Sunday.

The family of Boyd Kimball and J. C. Williams attended the baccalaureate sermon at Dimmitt Sunday.

Mr. and Mrs. Ham Lambert attended the alumni banquet at Hereford Saturday evening.

Mr. Shuford of Canyon spent Monday night in the Lambert home. Mr. Shuford was enroute to the Y. L. ranch with some lumber.

Mr. and Mrs. Jim Bagwell were callers in the Otis Burton home Sunday.

Messrs. John Smith and E. R. Rothwell attended conference in Dimmitt Saturday.

We had a small crowd for Sunday school Sunday. Let's try to bring our attendance up now that pretty weather has arrived.

Mr. and Mrs. A. C. Echols of Big Springs spent Saturday night and Sunday in the home of Mr. and Mrs. Loyd Last Sunday. Mr. and Mrs. Echols drove to Clovis to visit. Mesdames Last and Echols are sisters.

We had a nice shower Sunday evening. Some in the neighborhood received as much as four inches of rain, while others only received a slight shower. Some hail fell but not much damage was done.

Mesdames Phillips, Rothwell and Williams attended commissioners court in Dimmitt Monday in the interest of the new road.

Mr. and Mrs. John Smith and J. Z. Smith were business visitors in Dimmitt Monday.

Mrs. K. Roberts was in Dimmitt Saturday receiving some baby chicks. The chicks arrived in good condition.

Mesdames Whitcombe of Houston and Payne and son of Amarillo arrived last week for a visit in the home of Mr. and Mrs. J. Z. Smith. Mrs. Whitcomb is a daughter and Mrs. Payne a granddaughter of Mr. and Mrs. Smith.

J. C. Seal visited in the home of Mr. and Mrs. E. R. Rothwell Monday. Mr. Seal had been to Cameron, N. Mex., and was returning to his home at Electric, Texas.

BIS SQUARE

Mrs. Emerson Weyer of Fort Sumner, N. Mex., was taken to the Plainview sanitarium last Thursday and operated on for appendicitis. Mrs. Weyer was getting along nicely Friday.

Mrs. Roy Haberer and small son visited last week with her parents in Dimmitt and attended the graduation exer-

cises. She returned home Tuesday.

Mr. and Mrs. Vern Lust and baby attended commencement exercises in Dimmitt Monday evening.

Messrs. and Mesdames Herman Haberer, Will Weyer, Vern Lust, Otis Burton and Roy Haberer attended the program at Bethel Friday evening.

Mrs. Herman Haberer made a business trip to Dimmitt Wednesday afternoon. Mrs. Loyd Lusa accompanied her.

Otis Burton made a business trip to town Monday.

Mr. and Mrs. Otis Burton are hatching baby chicks and turkeys on a large scale. They are equipped to have sixteen hundred eggs setting at one time. They have somewhere near 1000 baby chicks now besides the ones they have sold. This is a benefit to those who have been ordering their chicks by parcel post.

"More People—More Farms"

FRIO-EASTER ITEMS

Most every family in this community was represented at the Singing Convention held at Progressive last Sunday. All who attended report a good time and plenty to eat.

Misses Lottie and Della Stagner, Eva, Zelma, Maurine Sullenger, Dora Smith and Mr. Jesse Laughlin attended a party at the Flag ranch Friday night.

Louise Ann and Caroline Frye visited last Friday with Inez and Ruth Easter. The day was spent in plucking wild flowers and baking "mud pies."

Oswell Sullivan visited last week with Mr. and Mrs. E. V. Sullivan.

Mrs. E. M. Allen spent the week end with her daughter, Vay, who is attending Canyon Normal.

Mrs. Carl Frye and daughter visited Monday with Mrs. C. Churchhill of Summerfield. Mrs. Jim Floren and children of Amarillo are visiting with Mrs. Churchhill, her mother.

Mr. and Mrs. Bob Knox visited in the E. V. Sullivan home Friday evening.

Mr. and Mrs. Joe Stagner and family

were Sunday guests, of Mr. and Mrs. Frank Easter.

Mesdames Allman, Knox and E. V. Sullivan visited in the home of Mr. and Mrs. P. A. Hogan of Hereford on Monday.

Mr. and Mrs. Carl Frye and children visited Sunday night in the Lawrence Johnson home at Summerfield.

Next Saturday night will be regular meeting of the Literary. A good program is promised and we hope to have a good attendance.

"More People—More Farms"

WYCHE

Sunday school will begin Sunday morning at 10 o'clock sharp. Everyone cordially invited.

Our "42" parties will start again next Saturday night at the school house. Everyone come and bring your dominoes.

Those from this community who attended the Singing Convention at Progressive last Sunday were: Mr. and Mrs. Leo Wolfe, R. W. Hough, G. F. Branson, Leslie Robinson, Doyle Rose, N. J. Lenox, Oby Blanchard, J. L. Hoffman, W. D. Vaughn and E. M. Cox, Mr. J. W. Dugan and daughters, Misses Callie McKinny, Elberta Reed, Lorene Williams and Mr. Elmer Williams.

Check This List

- Garden Tools
- Poultry Wire
- Fencing
- Screen Wire
- Dishes
- Hardware
- New Perfection Oil Stoves
- Wind Mills and Repairs
- Pipe and Fittings
- Shelf and Builders

Our Stock is Complete. Prices are Right.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

"MEAT FOR HEALTH" SLOGAN FOR LIVE STOCK INDUSTRY

Chicago, Ill., May 19.—"Meat for Health" has been adopted as the official slogan of the live stock and meat industry of the United States. This was made public today by R. C. Pollock, Managing Director of the National Live Stock and Meat Board, which represents live stock producers, commission men, packers and retailers.

The successful slogan was picked from a list of sixty-two suggestions by members of the National Board. "Meat—the King of Foods" came second in favor and "Meat Makes the Meal Complete" was third.

Members of the Board acting as final judges were: J. W. Coverdale, Secretary of the American Farm Bureau Federation; Howard Leonard, prominent live stock producer of Eureka, Ill.; W. B. Tagg, Omaha, of the National Live Stock Exchange; Fred H. Moore, Rochester, Ind., of the National Swine Growers Association and Mr. Pollock. "Every effort has been made to obtain all the slogan suggestions possible and we feel certain that the one selected is most acceptable to all interests of our great national industry," said the Board's Managing Director. "The slogan selected first won favor last June when 'Meat for Health' week was observed throughout the nation."

"IT'S A SMALL WORLD"

Dr. Wm. T. Ellis, Famous Writer, Says So

One of the rewards a war correspondent receives for Chautauqua lecturing is that he meets up with so many ex-service men whom he knew in France. Dr. William T. Ellis tells of his encounter, two summers ago, in a tiny island off the Maine coast, with an ex-officer who had once succored and fed him in the remotest part of the devastated area in France. He adds: "Last year I was in Sofia, the capital of Bulgaria, on a Saturday Evening Post assignment. There I was introduced to an American nurse, who greeted me with, 'Weren't you in Rumania in 1917?'"

"Yes, I was."

"Didn't you land at the American Red Cross hospital, at Roman, one night about one o'clock, on a trip back from the trenches, drenched to the skin and full of cold and half-starved, and the night nurse let you in?"

"Right-O"—fervently.

"Well, I was that nurse."

"Probably, I'll meet in Texas some American with whom I went airplaning in France; or a Yankee with whom I dodged Bolshevik bullets in Petrograd; or even that queer American exile

The average farm wages in the United States last year were \$33.18 a month with board.

The States of New York has 9,000 more students in colleges and universities than the entire United Kingdom.

The average person in the United States consumed 53 gallons of milk and cream last year, or 1.16 pints a person each day.

A new instrument known as the electric telemeter records strains produced in bridges by trains or motor trucks passing over them.

The Alaska Railroad, the only railroad operated by the United States Government, will be self-supporting within another year, according to a statement made by the general manager.

Oliver Wendell Holmes, Associate Justice of the United States Supreme Court and the son of Dr. Oliver Wendell Holmes, the famous poet and essayist, has been awarded the gold medal of the Roosevelt Memorial Association for distinguished service in the development of public law.

Disdaining to give up his ship and backed by his crew, Captain Charles Williams, seventy, of Cambridge, Massachusetts, steered his vessel, the Brina P. Pendleton, for ten days without a rudder, after the schooner had lost her steering apparatus in a gale. A sister steamer offered to take off the crew but they stuck to the vessel and by manipulating the sails, they zig-zagged through gale after gale to Norfolk, Virginia, harbor.

During the last twenty years the farmers of Kansas have produced approximately 400 million dollars worth of hogs, or 20 million dollars worth each year.

Australia is often described as a climatic paradise. It is a land of sheep and cattle, wheat and corn, apples, grapes, peaches and figs, pineapples, coconuts and bananas. The climate is tropical, alpine, temperate and uniform.

The Pullman Company has posted the following bulletin in certain of their sleeping cars: "Strangers who invite you to play cards generally are too lucky for the average mortal." This warning is emphasized by a picture showing the corner of the ace of clubs sticking out of a player's pocket. Officials report the Florida runs have had more robberies by card sharps this year than at any time during the last twenty-five years.

Cochran County is being organized. Heretofore it has been attached to Hockley County and its business conducted by Hockley County officers. Cochran County lies west of Hockley County, and runs to the New Mexico line. Two new towns, started less than a year ago, Ligon and Morton, are forging ahead at a lively pace.

The known coal wealth of New Mexico is much greater than all the gold wealth of the world.

LODGE DIRECTORY

Hereford Lodge No. 548, A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

BASKIN ABSTRACT & TITLE CO.
L. Baskin, Manager

Abstracts of Title covering any piece of property in Hereford or Deaf Smith County neatly and accurately prepared. Charges Reasonable.
Phone 215

SATURDAY
will be
ROOSTER DAY
at the
Golden Rule Produce Co.

We will pay 5c per pound on that day and will give a special prize consisting of
1 doz. Apples 1 doz. Oranges 1 doz. Lemons
to the person who brings us the largest number of roosters,
We are headquarters for all kind of produce and pay cash only.

Golden Rule Produce

Buick

In 1923
Buick sold
218,286
motor cars
for which
the public paid
\$302,752,950.
not including
war tax or freight

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

YOUR INTERESTS—AND OURS
It's a Mutual Proposition Here

Where the ultimate interests are the same there is, necessarily, closer cooperation.

The First State Bank & Trust Co. feels that in accepting business there is an implied obligation to care for and protect the interests of the customer.

In a large measure this accounts for our growth and our splendid list of customers.

We promise a continuation of satisfactory service during 1924.

First State Bank & Trust Co.
Guarantee Fund Bank

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Both E. Holman Walter E. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 28, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1908; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1 per year \$2.50
Six months \$1.50
Three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Care of thanks 50c. Ordinary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charges on first thirty lines. Church and society locals where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For State Senator, 31st District:**
J. W. Reid
(of Canyon, Texas)
- For County and District Clerk:**
Berry Orr
- For County Judge:**
W. E. Dameron
Earl Wallace Wilson
- For Sheriff and Tax Collector:**
C. B. Purcell
(reelection)
Claude Benton
- For Tax Assessor:**
Albert Murphy
(reelection)
- For County Treasurer:**
J. J. (or Uncle Joe) Ward
(reelection)
- For Justice of Peace Precinct No. 1:**
J. H. (Uncle Henry) Wilson
- For County Commissioner Precinct Number 1:**
C. J. Paddock
- For County Commissioner Precinct Number 3:**
H. A. Gray
- For Public Weigher:**
C. P. Arthur

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County and District Clerk:**
Joe Hastings
(reelection)
- For Sheriff and Tax Collector:**
Bill Burman
(re-election)

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

- FOR SALE—One Bush and Gerts Piano, recently tuned and refitted. Leaving town reason for selling. Phone 192. RICHARD KIMMONS. 34-2f
- FOR SALE OR LEASE—The Warren ranch, section 5 and 18, Bk. M-7, ten miles southeast of town for sale or lease for a term of years. For particulars write or wire J. E. Warren, 949 34th St., Oakland, Calif. 34-1f
- FOR SALE—A Ford car for sale or trade. Phone 250. J. F. WARD. 34-1f
- FOR SALE—One good young Jersey milk cow. Phone 250. J. F. WARD. 34-1f
- STEEL WIND MILL
FOR SALE—One steel, 12 foot wind mill, in excellent condition. For a bargain phone 192 or see 34-2f-pd. DICK KIMMONS.
- FEED OATS
FOR SALE—Threshed oats for feed. 31-1f FRED MILLARD.
- FOR TRADE—1 Fordson tractor, 1 three disc plow for sheep or horses. 27-8f-pd J. O. ROBINSON.

Just Home

There's nothing so enchanting, on a sunny April morn,
When the cherry buds are almost opened out,
And the robin flits among them, with his happy note of song,
And the warming earth shows grass blades, 'round about;—
Oh! there's nothing so enchanting—as the feel my fingers know,
Of soft, old leather gauntlets, and garden rake and hoe!

How I revel in the digging of a rich, brown plot of sward,
And the planting of seeds and tubs, to blossom in my yard!
Then silvery showers from garden hose, the use of fork and spade,
And green things start to growing, in the flower bed I've made.
Four weeks, or five, of sun and shower, and my ever loving care,
And passers-by may feast their eyes, and my enjoyment share.

Now for a sunny afternoon, my hammock, and a book,
A story with a happy end, and then I lie me to a nook,
Where sunlight falls in patches thru the canopy o'er head,
While robin sings a rhapsody, and dines on cherries red,
What need for noted orchestra, when lilting, joyous bird
Can thrill his happiness in notes the sweetest ever heard.

Oh, there's charm in life, a plenty, to us with seeing eyes!
We marvel at the wondrous tints in summer sunset skies;
We feast our souls with melody from many a woodland bird,
And drink the dainty fragrance from dewy branches stirred!
We gaze on blues of distant peaks, with snowy tops agleam,
And revel in the sparkle of a silvery mountain stream!

But it's more than charm that draws us, back to that restful place,
The spot that lures home—loving hearts from out the distant space:
There's something here that satisfies: the palace of a king
Holds no enchantment like the joy that things at home may bring!
No other resting place like this, tho' far away I roam,
A little humble house, and yard, that I love because it's HOME!

There's welcome in the twinkling light that reaches out to me—
When, weary, I have come again, within the friendly place:
The tiny porch invites me to come and bide a wee,
Am not ashamed of voice that breaks, nor tears upon my face;
Forgotten now, the luring trails, the call of glittering sea,
Nothing they offer can compare with the gifts home has for me!

—L. C. Euclitt.

DIMMITT

Bill Hudneal, of Amarillo, was a visitor in Dimmitt Sunday.

Mr. M. R. Avery is on the sick-leave this week.

Mr. and Mrs. S. W. Reeves left Saturday for Tulsa, where they will spend the summer.

Mrs. Homer T. Walker and little

daughter, Betty Jean, visited friends in Dimmitt Friday.

Mrs. Carter and Mrs. Douglas are visiting Mrs. Ed Smith in the Bethel community.

The graduating exercises for the Dimmitt High School were held at the High School auditorium on Monday night of last week. The address was delivered by Attorney Charles Clements of Plainview. The graduating class presented an interesting program, after

FOR SALE—100 bushels high grade Mebane Cotton Seed, state tested. 30-1f PANHANDLE LUMBER CO.

FOR RENT
FOR RENT—7 room modern house. Phone Mrs. H. L. Broadwell. 35-2f
FOR RENT—for grazing or cotton, Sec. 28, Block K-7. Write Joseph F. Chmelik, Station C, Postoffice, Chicago, Ill. 33-4f-pd.

FOR RENT—Two modern completely furnished rooms for house keeping. Phone 150. Dr. FLORENCE MILLER. 30-1f.

WANTED
WANTED—House cleaning, rug cleaning, fine cleaning, or any other kind of good jobs. For satisfactory work, see 35-2f-Pd. R. F. Farris.

SALESMAN WANTED—Big profits are here for live salesman with car who can sell to farmers, livestock and dairymen; to handle Deaf Smith county and adjacent territory, selling new, tried and valuable articles and remedies. None like it on the market. Don't answer unless you mean business. H. O. SPEULSTRA. 34-7f-pd. 810 W. 78 St. Chicago, Ill.

WANTED—About 75 head of cattle to pasture for the summer. Located 8 miles northwest of old Ray Barber place. GEO. F. NASH. 34-2f-pd.

PERCHERON STUD
WILL STAND this season a fine Percheron Stud—guarantee a colt \$10.00. Also good Jersey Bull, descendant from Sophia 19th; Pogie 90th. Will come for your cow and return for \$1.00. Phone 374-F2. 32-4f-pd. C. E. GATLIN.

which the diplomas were presented to both the grammar school graduates and seniors of the High School.

The grammar school graduates presented a flower pageant, which was highly enjoyed.

Press Barnum and daughter, Janelyn, of Tucuman, N. M., are visiting relatives in Dimmitt.

Miss Vada Walden left Monday for Littlefield, where she will visit a few days before returning to her home at Post, Texas.

O. B. Hankins and family left Saturday for Lamesa, where they will make their home in the future.

Mr. and Mrs. J. L. Flannigan and son, Bob Wright, left Saturday for Mineral Wells, where they will spend the summer.

Mr. and Mrs. Wilhelm and son, Mr. and Mrs. Ed Kearns, of Nazareth, are attending the Chautauqua in Dimmitt this week.

Mrs. Bob Borum and son, Jack, are visiting in Oklahoma this week.

Miss Mildred Woodlee entertained about thirty of her friends Saturday with a six o'clock dinner in celebration of her fifteenth birthday.

Mrs. C. H. Battolph returned home Sunday, after a week's visit with her daughter, Mrs. J. S. Lockhart, of Plainview.

Miss Nell Gilley left Monday for Floydada.

The Dimmitt Chautauqua, which started Saturday night has been well attended by the people of Dimmitt. The program is well balanced, interesting and up to the high standard this Chautauqua has established.

Mr. and Mrs. J. C. Montgomery had a few guests for dinner Sunday at their ranch.

Miss Dora Cone left last week to visit friends in Altus, Okla.

Mrs. B. B. Easter entertained Saturday with an elaborate turkey dinner for Mr. and Mrs. J. H. Flannigan, who left for Mineral Wells Saturday evening. Those who enjoyed Mrs. Easter's hospitality were: Mr. and Mrs. J. H. Flannigan and son, Bob, Judge and Mrs. B. D. Woodlee and children, Mildred and Brooks, Mr. and Mrs. Bill Culwell, Mrs. Carter, Mrs. Jack Douglas, Mrs. John Bell, Bro. and Mrs. Monroe and Misses Susie Lee Cooper and Christine Fuller.

SIMS SCHOOL HOUSE

Euclid Whitten was in Adrian Sunday.

Temple Lynch transacted business in Adrian last Saturday.

Omer Bartlett was in Adrian Sunday afternoon.

M. H. Zerring made a business trip to Vega last week.

Mrs. Hankins and Artie Morrison visited with Mrs. Temple Lynch Wednesday of last week.

Valentine ranch dipped cattle at Ball H ranch headquarters last week.

Jeff Reed made a business trip to Adrian Wednesday.

Heavy showers continue to fall but our community has not received a good rain yet. We are hoping to be able to report rain soon.

Farmers are very busy.

—“More People—More Farms”—

The new gin at Muleshoe had a good run in 1923. The cotton acreage in 1924 will be much larger according to reports received by the owners of the gin.

Portales Valley, in New Mexico, produces strawberries until the middle of October. The heaviest crop ever grown in that section was that of 1923.

Auto Hint.
Wear a large hat instead of a cap. A hat protects your ears as you go through the windshield—Tom Sims Newspaper.

The Herring ranch of sixteen sections, in Castro County, has been placed on the market to be sold in farms to settlers.

Lockney is rebuilding the cotton gin destroyed by fire. The new gin will be of the latest type.

Vaughn, New Mexico, shipped out the largest and finest lot of lambs in its history during the season. Vaughn is the shipping point for a large section of the central plains country west of the Pecos River. Many lambs from this territory averaged 70 pounds.

J. FRANK POTTS, Abstracts and Loans
Demand our abstracts, made from the only tract index of Deaf Smith County lands as an insurance against title failures

FRANK SEZ!
Sence that there shetawkaway ez a comin' wy evrey-buddy ez a taw in away about et. An' when he waits on a lady wy she tawks away too, an' et takes twicet ez long tew take a order. How somever, we still has vegitabells an buttons an' we serves yew with plesure.

GYLES GROCERY

GARDEN SEASON!
Get the Genuine Goodyear Rubber Garden Hose, Lawn Sprinklers, Garden Plows, or anything else in the way of garden and lawn equipment here.
Full stock, priced right.

GARRISON BROS.

ICE! ICE!
We will start delivering ice MONDAY, MAY 19
Until weather warms up we deliver ice only on
MONDAY, WEDNESDAY and SATURDAY
Ice Books—500 pounds \$4.50
Ice Books—1000 pounds \$9.00
Get your Ice Books and Save the driver time.
Jones & McLean

Why The First National Bank Can Serve You Best
The First National Bank stands for strength and dependability.
Back of it is the Federal Reserve System, operating under direct U. S. Government supervision.
Searching examinations of national banks are made at frequent intervals—everything must be kept in A-1 condition at all times.
At this bank we not only meet every requirement for safety, but the directors and other stockholders stand squarely back of the institution. Their business experience, their knowledge of the needs of the community and their resources are at our disposal.
The First National Bank
The Bank of Safety and Service

**Blacksmithing, Welding, Light Machine Work—
Plumbing and Sheet Metal Work**
Phone 33
BARNHART & SULLIVAN

Are your lights Fused or “Pennied”?
The fire marshal in Houston recently found 900 pennies in houses in the place of regular fuses. They amounted to that many fire hazards. Fuses are used in electric connections so that they will burn out when extra load is placed on the electric wiring either by chance or lack of knowledge of the capacity of the wires.
Examine your fuses and take out pennies and replace with fuses.
It's dangerous.
Hereford Light & Power Co.
“Your Electrical Servants”
Phone 388

A Record Opening CHAUTAUQUA

FIRST AFTERNOON
The “Merry Old Chief” Kansas City Star “Nighthawks” and the RADIO ENTERTAINERS

Biggest Entertainment Feature in Chautauqua History
Rollicking Fun—Snappy Music—Laughs

FIRST NIGHT
The “Merry Old Chief” and Radio Entertainers again
and

Elwood T. Bailey, Lecturer
A STIRRING SPEECH
“ALL ABOARD”

LOCAL HAPPENINGS

Mark Cowart of Dimmitt was here Friday morning.

C. H. Buttolph of Dimmitt transacted business in this city Friday morning.

To The Public
Please respect our rights to barn and pavilion. The doors and window have been broken open on several occasions. This must not happen again. C. O. Norton and Sons. 35-2t

W. E. Webster of Chicago arrived here Friday morning from a business trip to Temple, Texas. Mr. and Mrs. Webster are here visiting their son, A. K. Webster, and family, north of Hereford on the Avenue.

Mrs. C. C. Rockwell went to Amarillo Friday morning.

Atty. Dayton Moses, representing the Ft. Worth Cattle Raisers Association, arrived here Monday morning to attend district court.

Mrs. J. Z. Smith and daughter arrived home from Amarillo Monday morning.

Paul Jowell left Monday morning for Bell, N. M. Mr. Jowell is with a telephone gang out of Bell.

Mrs. L. I. Garton and three children returned to their home in Clovis Monday morning.

Miss Mabel Faulkner returned to her home in Canyon Saturday.

Mr. and Mrs. George Messenger and son, of Friona, were visiting in the home of Mr. Messenger's parents the latter part of last week.

Public sale, Saturday, May 24, of household goods, including a good piano. Mrs. Dan F. Wulfman, Friona, Texas.

Mrs. B. P. Abbott and son, John, of Bovina, and Mrs. E. P. Howlette and two daughters, of Texico, spent the week end in the home of Mr. and Mrs. J. N. Messenger. Mesdames Abbott and Howlette are daughters of Mr. and Mrs. Messenger.

Bake Sale—The Presbyterian Missionary Society will hold a bake sale at the Gyles Grocery Saturday, May 24. A splendid chance to lighten cooking duties during Chautauqua. 32-5t

A. W. Raillard of Dalhart was a business visitor to this city the latter part of last week.

Messrs. C. H. Lupton, of Denver, formerly of this city, and M. E. Whitmore, of Colorado Springs, Colo., arrived here the latter part of last week.

Charles Olson, R. W. Peterson, of Lubbock, and L. A. Barnum, of Big Springs, Texas, arrived here Saturday.

Fred A. Phillips, of Upland, California, arrived here Saturday morning and is the guest of Mr. and Mrs. C. W. Murray.

Captain Jno. Estes left Saturday for Hillsboro, Texas.

Miss Velma Read left Saturday for Clarendeno, Texas. Miss Read is enroute to her home in Blum, Texas.

Lister Shares, see us before you buy. —Barnhart & Sullivan.

General collections made. All accounts intrusted to me will receive prompt attention. C. S. Richards, Collector.

Mrs. Cliff Estes and little son left Saturday morning for Pilot Point, Texas.

Mrs. Carl Lewis of Clovis arrived here Saturday morning.

For **HAIL** Insurance see H. B. Webb, standard company and best service. All losses adjusted promptly and satisfactorily. 32-1t

Mrs. L. P. Landrum and daughter, Frances, went to Amarillo Saturday morning to visit Mr. Landrum.

Miss Inez Jones left Saturday morning for her home in Denton, Texas.

L. A. Tallafiero left Saturday morning for his home in Ft. Worth.

Mrs. E. E. Wilson and son, Maurice, left Saturday morning for Clifton, Texas, at which place they will join Mr. Wilson.

Lee Lambert arrived home Monday morning from Hot Springs, N. Mex.

Ralph Wallace, of Champaign, Ill., arrived here Monday morning on a business trip.

A pie supper will be given at the Ford school house on Saturday night, June 7. A short program of music, readings, etc., will be rendered. Everyone is cordially invited and the ladies are requested to bring pies.

C. J. Borden, of Evansville, Indiana, arrived here Saturday morning and is visiting in the home of his son, L. F. Borden, and family.

L. E. Roberson went to Clovis Saturday morning to rehearse with the Clovis quartet.

Lister Shares, see us before you buy. —Barnhart & Sullivan.

T. W. Smith, of Clarendon arrived here Tuesday morning. Mr. Smith is here to attend district court.

Mrs. Floyd Moore and daughter, of Amarillo, spent Sunday here with Capt. Moore.

Remember, the Golden Rule keeps bran, shorts, meal and salt. All kinds of Poultry Remedies.

A. Lawrence left Monday morning for his home in Lawrence, Kansas.

Lem Chesser, of Lubbock, spent the week end with his family.

Mr. and Mrs. D. C. Laird and two sons, of Plainview, arrived here Saturday evening to be with Mr. and Mrs. Seth B. Holman.

Mrs. Ralph Barnett and little daughter, Virginia, left Tuesday morning for Memphis and Wichita Falls, Texas.

Miss Beniah Davis left Tuesday morning for her home in Canyon, Tex.

Mrs. Byron Kimmons and baby, of Clovis, New Mexico, is visiting in the home of J. M. Kimmons this week.

C. P. ARTHUR ANNOUNCES FOR PUBLIC WEIGHER

The Brand is authorized to announce the name of C. P. Arthur as a candidate for Public Weigher for Deaf Smith County, subject to the Democratic primaries in July.

Mr. Arthur served this county for a number of years as Tax Assessor in a most credible way and he asks the careful consideration of the voters of the county in the July primaries.

Mr. and Mrs. Charles McMurray and son arrived here Saturday from Colorado Springs, Colo. Mr. McMurray is a brother of Harvey McMurray in South Hereford.

Mrs. Annie Sawyer and sister, Mrs. Martha Harris, of Lawton, Okla., arrived here Saturday morning.

Miss Eunice Rutherford returned Monday morning to her home in Lockney, Texas.

Mr. and Mrs. E. M. Cooley left for their home in Gage, Okla., Monday morning.

Public sale, Saturday, May 24, of household goods, including a good piano. Mrs. Dan F. Wulfman, Friona, Texas.

Mrs. W. J. Todd left Monday morning for her home in Canadian, Texas.

Mrs. Gillian Parker and daughter, Miss Lois, went to Canyon Monday morning.

Misses Mattie Mounts and Hazel McQueen arrived here from Hurley, Texas Saturday. Miss McQueen spent Sunday in the Mounts home and left Monday morning for Canyon.

Will Hodge made a business trip to Amarillo Monday morning.

The zinc smelter in Amarillo is expanding gradually, five blocks being now in operation. According to present plans the capacity will be doubled within a few months. This smelter uses gas from the big field north of Amarillo.

Brownwood has a new \$80,000 auditorium with a seating capacity of 5,000. It has been dedicated to the memory of World War service men and women.

Archeologists excavating on the site of ancient Carthage have found, among other things, a pair of spectacles of the third century, B. C., and in a Punic tomb, a terra cotta figure of an organ, pots of rouge and face powder, bronze razors and milk bottles.

THE STATE OF TEXAS
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS
To all persons interested in the Estate of W. M. Megert, Deceased. Nettie V. Megert has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said W. M. Megert, Deceased, filed with said application, and for Letters Testamentary which will be heard at the next term of said Court, commencing on the first Monday in June A. D. 1924, the same being the 2nd day of June A. D. 1824, at the Court House thereof, in the City of Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein fall not, but have before said Court on the first day of the next term thereof this Writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in the City of Hereford this 24th day of April, 1924.
BERRY ORR, Clerk
County Court Deaf Smith County, Texas.
31-33-35

STOP THAT BACKACHE!

Many Hereford Folks Have Found the Way.

Is a dull, nerve-racking backache wearing you out? Do you feel older and slower than you should? Are you tired, weak and nervous; find it impossible to be happy, or enjoy the good times around you? Then there's something wrong and likely it's your kidneys. Why not get at the cause? Use Doan's Kidney Pills—a stimulant diuretic to the kidneys. Your neighbors recommend Doan's. Read what this Hereford resident says:

J. H. Nix, Hereford, says: "My kidneys acted too freely, especially at nights and I had to get up several times. My back was sore and when I stooped, sharp pains caught me across my back. I had headaches and dizzy spells, too. I took Doan's Pills and they soon cured me of this trouble. I have had no return of it."
Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mr. Nix had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

We Have—

a complete line of garden tools to take care of that garden; also lawn mowers, hose and sprinklers.

Streu Hardware Company
Home of Service and Quality

A Startling Expose
—of the Woman of Today

"Flaming Youth"

Youth—Joy—Jazz—Cigarettes—Cocktails
Neckers—Petter—White Kisses—Red Kisses—Rollicking Dances—Riotous Flirtations—Pep—Verve—Spice
Flapperism on a Spree! Pleasure—Mad Daughter—Sensation—Craving Mothers.

Featuring
COLLEEN MOORE
A First National Picture

Star Theatre, Wednesday and Thursday, May 21-22

Added Attraction, Special Music
Admission 15c and 40c, Tax paid.

Makes a friend of every user




Remington Portable

The little typewriter which frees you from pen drudgery. Compact, complete, strong, durable, simple, easy to operate—and does surpassingly beautiful work.

Price, with case, \$60

THE HEREFORD BRAND

Take



for the liver

Beware of imitations. Demand the genuine in 10c and 35c packages bearing above trade mark.

Card of Thanks.
We acknowledge with grateful appreciation your kind expression of sympathy in our bereavement, the passing of wife and mother, Mrs. Nancy E. Sullins. Especially do we thank those who so faithfully aided us during the long illness; who came to us at all times of the night and day. We so much appreciate the many floral offerings.

J. J. Sullins, Mr. and Mrs. T. A. Sullins and family, Mr. and Mrs. Richard Taylor and family of Houston, Texas, Mr. and Mrs. F. I. Sullins of Roswell, N. Mex., Mr. and Mrs. Horace Sullins and family, and Mr. and Mrs. Lloyd Curlee of Dumas, Texas.

Miss Fern High left Saturday for her home in De Leon, Texas.

We want to help you to become financially successful, and for this purpose place our entire service at your disposal.

The Western National Bank

HAIL INSURANCE ON GROWING CROPS

HAIL INSURANCE is as INDISPENSABLE as the crop itself, and we believe that any man who has the ambition and intelligence to grow a crop has the foresight to seek this protection at the proper time and with the PROPER AGENCY.

HAIL INSURANCE PROTECTION is protection, only, when it is fortified with sufficient funds to pay all losses, and pay them promptly, adequately, and without dispute.

The fulfillment of all these important requirements, can best be obtained in OUR OLD LINE FIRE INSURANCE COMPANIES. The companies that have operated in Hereford for thirty years, writing every kind of insurance. Insure your growing crops now through this AGENCY. Notes accepted, payable on or before September 1st. LOSSES PAID IN FIELD BY ADJUSTER.

The Hereford Insurance Agency
RALPH BARNETT, Mgr.



Every Motoring Need At Lowest Cost

The Ford Touring Car meets every motoring requirement at the lowest possible cost. It is sturdy, dependable, long lived; easy to drive; convenient to park—and possesses the highest resale value in proportion to list price, of any car built.

Ford Motor Company
Detroit, Michigan

The Touring Car
\$295
F. O. B. Detroit
Demountable Rims and Spare 65 extra

Runabout \$265 Coupe \$825 Tudor Sedan \$590
Fordor Sedan \$685 All prices f. o. b. Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER



THE UNIVERSAL CAR

You can buy any model by making a small down-payment and arranging easy terms for the balance. Or you can buy on the Ford Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.