

THE MARCH OF DIMES FIGHT INFANTILE PARALYSIS

Published Every Thursday

Year—Number 3

The Hereford Brand, Hereford, Texas, Thursday, January 16, 1947



OUR WARNING DEPT: The... will be closed Monday...

Hereford's luckiest fish... Clarence Schultz. Last...

hundred smackers is a... of \$1,000 in prizes offered...

each Dobbins says there'll be... big American Legion-VFW...

alph Smith, county Veterans... vice officer, warns local veterans...

ast Rites for Steve Sanders Will Be Friday

S. J. (Steve) Sanders, 79, died... suddenly Wednesday morning...

Funeral services will be held... at the First Baptist Church...

Mr. and Mrs. Sanders moved... to Hereford in 1902, later moving...

Surviving him are six sons... Tom Sanders of Hereford, Governor...

Also surviving are three brothers... I. A. Sanders of Frost, Will...

Five Hereford Band Students to Attend Clinic

Five members of the Hereford... High School band have been...

Restricted Irrigation Control Bill Ready for Legislature

Annual March of Dimes Campaign to Raise Funds for Polio Fight Gets Underway Here

Plans Completed For All Phases Of Local Drive

The Deaf Smith County chapter... of the National Foundation...

The five cases of polio in Deaf... Smith county during the past...

One half of all local contribu-... tions to the March of Dimes...

Fred Pierce, chairman of the... Theater Committee, announces...

Supt. George Graham of the... Hereford Public Schools had...

Jack Gilliland and Debbs... Knox, co-chairmen of the Dance...

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Five Hereford Band Students to Attend Clinic

Five members of the Hereford... High School band have been...

March of Dimes Symbol



It did not conquer him

"March Of Dimes" Is Living Memorial to FDR This Year

The March of Dimes of the... National Foundation for Infantile...

Wilson asserted that the late... Mr. Roosevelt would have preferred...

"The March of Dimes is our... living memorial to a great American...

Official opening of the new... Hereford Junior High school is...

School officials and faculty... members will hold an open house...

Other members of the faculty... will be Byron Durham, Frank...

Two new faculty members will... be added to the High School...

Neither the Hereford Chamber... nor the Hereford Chamber...

Appeal for Funds Issued by Nat'l Polio Foundation

An appeal to the community... to double contributions to the...

The need to replenish funds... drained in fighting last summer...

To assure continuing care... of patients, and to build up...

Last year the \$4,000,000... epidemic fund of the national...

The annual March of Dimes... campaign, which opened over...

Widow of Former Local Minister Dies in Amarillo

Funeral rites for Mrs. Lucy... Belle McClurkin, widow of a...

Dr. A. D. Foreman, Jr., pastor... of the church, conducted the...

Mrs. McClurkin, 77 years old... died at her home in Amarillo...

She was a former resident... of Hereford, and was well known...

CALENDAR

- Coming Events of Interest
Tonight (Thursday): VFW and Auxiliary meetings...
Friday: FARM MEETING to discuss...
Saturday, Jan. 18: PIE SUPPER at Dawn School...

Legislative Re-Districting Is Proposed

One of the first bills to be... presented to the 50th Legislature...

The re-districting bill has... been drawn up by Representative...

Under terms of the proposed... bill, Potter county and Lubbock...

Deaf Smith County would be... bracketed with Randall, Farmer...

Other districts would be: No. 108... including Collingsworth...

No. 107: Hutchinson, Moore... Sherman, Dallam, Hartley and...

No. 109: Potter County. No. 111: Hale, DeSoto, Floyd...

Under the re-districting... proposal, the Panhandle would...

Another re-districting bill... has not yet been formally...

Although the Texas Constitu-... tion calls for re-districting...

The re-districting fight is... expected to shape up as in the...

A bill calling for Senatorial... re-districting was proposed in...

Special guests at the meeting... will be members of the Order...

E. E. Fridley returned from... Dallas Tuesday, where he...

Cowart Urges Rotary Club to Aid Preparedness Program

"We are living in a world as... remarkably frightening as this...

"Our principal objective in the... organized reserve is to help...

"We reservists can tell you... from experience," he concluded...

Rotarians were meeting for... the first time in the new...

An attempt is to be made to... organize community groups...



MISS CLAIRE BARRICKS

Camp Fire Field Secretary Will Be In Hereford

Miss Claire Barricks, field... secretary, district 4, of Camp...

Monday afternoon at 3 o'clock... Miss Barricks will conduct...

Monday afternoon a meeting for... Camp Fire leaders will be held...

All meetings will be held at... the Weocantawaste Hut and...

Leaders are needed and it is... the hope of the committee...

Funeral services for Mrs. Mary... E. Stegall, pioneer Panhandle...

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Blanton Says Plains Group Is On Guard

Plains irrigation interests are... keeping a wary eye on the...

Lyle Blanton, Hereford's repre-... sentative on a three-man legis...

Blanton brought back copies... of a bill which will be presented...

"So long as the bill is restricted... to this area (Zavala, Dimmitt...

Blanton reported that State... Senator Grady Haslewood had...

Copies of the proposed bill... which provides for the orderly...

Howard Gault, chairman of... the Deaf Smith County associa...

The bill proposed for the Win-... ter Garden counties would set...

Funeral Services For Mrs. Mary E. Stegall Today

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The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 80

PUBLISHERS
HOLMAN AND GILLENLINE Phone 80
News Editor
ERN EZZELL

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Notes to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

True Facts About Scottish Rite Hospital Told

There have been many mistaken ideas about the operation of the Texas Scottish Rite Hospital for Crippled Children at Dallas, which is the largest of its kind in the world. The hospital is a non-profit organization and is not a charity. It is a hospital for the crippled children of the South. It has been in operation for over 25 years and has a record of 14,000 children who have been treated and more than 40,000 treatments given in the 25 years.



He's Learning

William F. Russell of Political Public Relations, Inc., has been in the city for some time. He is a former member of the Dallas Scottish Rite Hospital for Crippled Children. He has been in the city for some time and has been in the city for some time. He is a former member of the Dallas Scottish Rite Hospital for Crippled Children. He has been in the city for some time and has been in the city for some time.

Frio

BY MARQUETTE MORLEY
J. M. Dixon, who is receiving medical treatment at St. Anthony's hospital in Amarillo, is reported to be better. Mr. and Mrs. C. D. Dodson and family left Saturday morning for California, where they plan to make their home. Mr. and Mrs. E. H. Berryman and family were hosts to a party in their home Wednesday night. Honoring Mr. and Mrs. C. D. Dodson and family attending were Mr. and Mrs. D. L. Layman and family of Hereford, Mr. and Mrs. J. M. Dixon, who is receiving medical treatment at St. Anthony's hospital in Amarillo, is reported to be better. Mr. and Mrs. C. D. Dodson and family left Saturday morning for California, where they plan to make their home.

Spotlights

MOBILETE

REBUILT BATTERIES

6 Months Guarantee

Hereford Gas and Oil Co.

Thrifty Shoppers Are Coming Here For Better Values!

Plenty of Parking Space — Located 2 blocks east of Hereford
Wrecking Yard on Hwy 60
Shop at LONE STAR MARKET — Everything in Fancy Groceries
Many hard-to-get items every week. We will have Saturday,
a good supply of —



CANE SYRUP PURE

RIBBON . Gal. \$1.69

RED SALMON Del Monte	53c	OLEO All Sweet	37c
TUNA FISH Can	33c	CRISCO 3 Lb. Jar	\$1.23
BEANS Chuck Wagon—2 for	25c	BACON Sliced—Lb.	58c
BLACKBERRIES No. 2 can	23c	HAM Center Slices—Lb.	55c
PINEAPPLE No. 2 1/2 can—Crushed	35c	STEAK Sirloin—Lb.	45c
CORN No. 2 can	15c	GRAPEFRUIT Pound	4c
PEP 8 oz.	10c	POTATOES 10 Lbs.	35c
NECTAR No. 2 can—Apricot	16c	CELERY Bunch	15c

Lone Star Market

WE DELIVER ON HWAY 60

PHONE 430



Does a BARY DOCTOR—
YOU SAID BEING ANY
KID OF A DOCTOR?

Kelton Electric Appliance Co.

(Successors to Close Elec. Appliance)

For the "Music you want... when you want it"

SHOP NOW FOR

BING CROSBY

—in—

"Stephen Foster's Melodies"

—and—

GINGER ROGERS

—in—

"Alice In Wonderland"

Also Jerome Kern's
"ROBERTA"

District Judge Is Visitor In City Tuesday

District Judge Harry E. Schultz of Dalhart was in Hereford Tuesday morning for a brief visit. Judge Schultz said the engineer term of District Court would convene on February 3. Recently discharged from the army, where he served on the staff of the Judge Advocate General, Schultz related to inmates duty on December 25. He received a promotion to the grade of Colonel before retiring to the Officers Reserve.

Walcot

Friday night will be the 100th anniversary of the community's 49th party given by the Walcot Club and Jerry Collier. The party will be given at the Walcot school. Mrs. A. L. Walker returned home Wednesday after spending a week in Canyon with her daughter, Mrs. Billy Jackson, and helping care for a few grandchildren. Beryl Ann Jackson, Walcot and Walton Wesley of Canyon visited Saturday night and Sunday with Mr. and Mrs. Ory Davis and Grace Tyson. Mr. and Mrs. Albert Wollington and children and Lloyd Hollis were Sunday guests of Mr.

and Mrs. Roy Hollis of Pecos. Mr. and Mrs. Everett Lockwood and children visited Mr. and Mrs. J. L. Ball Sunday. Mr. and Mrs. Mae Jackson spent Friday visiting friends in Crows. Mrs. Jimmy Walker, who has been ill at the home of her daughter, Mrs. E. Northcutt home.

PLEASE BE SEATED IN COMFORT

★ OFFICE CHAIR CUSHIONS

A comfortable rubber chair cushion will increase office efficiency.

Our cushions represent the latest in engineering achievement in lasting, day-long seating pleasure.

SEE OUR STOCK TODAY!

THE HEREFORD BRAND
Phone "Thirty"

EVERYTHING FOR THE OFFICE

BOARDS

JUST UNLOADED

ALSO HAVE

MEDICINE CABINETS

OAK THRESHOLDS

STEP LADDERS

(You should have one of these for the baby to climb and fall off!)

Fair Stock of Inside Semi-Gloss white Paint. It's Our

Mello-Gloss

HEREFORD, TEXAS PHONE 44
Grant A. Fuller, Manager

KEMP LUMBER CO.

MRS. JOHN McLEAN, Society Editor Phone 1817

Music Study Club Elects Officers

An election of officers and the annual business and social meeting were featured at a meeting of the Music Study Club Monday afternoon in the home of Mrs. W. E. Darnston.

The list of new officers chosen by the club, is as follows: Mrs. A. J. Schroeder, president; Mrs. Theodore Chambliss, first vice-president; Mrs. B. Y. Crockett, second vice-president; Mrs. C. Phillips, recording secretary; Mrs. Cliff Estes, corresponding secretary; Mrs. H. A. Crook, treasurer; Mrs. C. C. P. Brown, librarian; Mrs. E. L. Broadwell, historian; Mrs. Norman Harris, choral director and Mrs. H. K. Fox, reporter.

Lovely refreshments were served after the business session. Members attending were Mesdames J. R. Allison, H. A. Crook, C. J. Kempson, Jeff Gilbreath, Norman Harris, J. B. Jones, J. C. McCracken, C. J. Monette, G. A. Parker, Earl Phillips, T. W. Robertson, A. J. Schroeder, G. B. Smith, W. J. Starnford, A. C. Thompson, A. O. Thompson and Miss Mattie Mae Swisher.

Ring Service Weds Couple in Clovis

Announcement has been made of the marriage of Mrs. Beale Doerfler to Mr. Clarence A. Gault, which took place January 6, in Clovis, New Mexico, at the First Methodist Church. Rev. J. C. Eberhart officiated at the double-ring ceremony.

The bride wore a dark gray woolen suit with brown soles, sky blue and house and gloves in white rose-buds and carried a white feather Bible.

The couple was attended by Mrs. Thomas Wheeler and Robert S. Barrett. Mrs. Wheeler wore a light gray woolen dress with gold kid trim and black accessories. Her combs were of red and white.

Mr. Gault is the daughter of J. J. Davis of Bozeman, Montana. Mrs. Gault came to Hereford from Idaho and at present is engaged in the potato business. After a short wedding trip the couple will live here.

Tr v o Want Ad 1

Farm And Ranch Club Has First 1947 Meeting

The first meeting in 1947 for the Farm and Ranch Club was held in the home of Mrs. Frank Richard Thursday. A turkey dinner was featured at noon and phase was marked with crystal punch bottles.

Atten a business session Mrs. Henry Nelson presided the story of a teacher's influence in a community during a lifetime spent doing for others.

Christmas vacation trips were discussed and Mrs. Roy Feltz won the club prize.

Those present were Mesdames Frank Hickett, Phillip Miller, Henry Melton, Roy Pruitt and Chas. Burr.

Card Club Entertained

Justard Club members were entertained in the home of Mrs. N. E. Alderton on Wednesday afternoon last week. Playing high for the score awards were Mrs. Keller, Mrs. high and Mrs. W. A. Taylor, second high.

Guests playing with members were Mrs. W. A. Taylor and Mrs. J. R. Johnson.

Members attending were Mesdames Frances Matfield, Keller, Miss, Grant Fuller, Jaa. W. Witherspoon, C. J. Crump, Henry Sears and the hostess.

Mrs. Henslee Is President-Elect

Officers were elected at the Lone Star Study Club meeting Tuesday afternoon in the home of Mrs. C. D. Kolton with Mrs. Jack Grady as assistant hostess.

Those chosen were Mrs. H. H. Henslee, president; Mrs. Earl Phillips, vice-president; Mrs. Betty Jacobson, recording secretary; Mrs. S. B. McAllen, corresponding secretary; Mrs. Jim Higgins, treasurer and Mrs. John Jacobson, parliamentarian.

A program on Foreign Countries was presented. Mrs. Ed Warren discussed "India—A House Divided" explaining the caste system there. Mrs. Lawrence Womble told of "China—A Sleeping Giant Awakened" mentioned.

Having the strange customs of Fidelis Class Has Luncheon

Having the strange customs of the Fidelis Class of the Gables people and passing the time with a variety of interesting stories was the theme of the luncheon held in the home of Mrs. R. O. Blue, O. L. Calk, Leo Fortson, Jack Grady, Jim Higgins, John Jacobson, Joe Kendall, Louie Ledford, Tom Major, B. McAllen, Guy Newson, Earl Phillips, Burton Sewell, Ed Warren, Lawrence Womble and the hostess.

After the luncheon a business session and program was featured with roll call answered with New Year resolutions. Mrs. Currier Whitehead gave the dedication at the meeting. Mrs. C. Anderson, president of the class directed the business meeting.

Those attending were Mesdames Travis Garaway, J. E. Richardson, Art Harvey, Jack Kitzey, Paul Harvey, Thomas

Betty Jane Robinson left Saturday night for Galveston after spending a three weeks Christmas vacation here with her parents, Mr. and Mrs. J. Wallace Robinson, who is a student nurse at the University of Texas Medical School.

Mr. and Mrs. Lee Carter and daughter Harriette of Amarillo spent the week end here with their mother and grandmother, Mrs. Hattie Rutherford.

Mr. and Mrs. J. M. Simpson Jr. and children of Amarillo spent Sunday in Hereford with their mother, Mrs. E. W. Harrison.

Howard, W. E. Harlow, B. C. Anderson, Ben Childers, Will Anderson, Carroll Whitehead, Jimmie Allred, O. A. Smith, Avon Vile and the hostesses.

Desert Bridge Club Enjoys Contract Games

Thursday Night Bridge Club, composed of six couples, was featured at a contract bridge party in the home of Mr. and Mrs. Hedd Williams.

Proceeding contract games dealt was secured from participants table conducted with various colored talips. The evening was for high scores went to Mr. and Mrs. Bob Spohn.

Attending the party were Mr. and Mrs. Bob Spohn, Mr. and Mrs. Roy Jowell, Mr. and Mrs. Jim Hild, Mr. and Mrs. Jim Black, Mr. and Mrs. Jim Lippcomb, the hosts and a guest couple, Mr. and Mrs. O. L. Calk.

G. G. Beard left Sunday for St. Louis where he will transact business.

HAIRIES

Walgreen Agency

DRUG STORE

LOW PRICES EVERYDAY!

COUPON Firm Branded KITCHEN BRUSH

With Coupon 9c (Limit 2)



2.50 ZIPPER BAG

16-INCH KEATHELETTE BAG

Look How You Save at Walgreen's! 1.89

MINERAL OIL

PINT BOTTLE, W.A. BRAND 39c

100 ASPIRIN

PURE 5-GRAIN TABLETS, WALGREEN 11c

\$1.00 IRONIZED YEAST TABLETS

79c

50c MOLLE

BRUSHLESS SHAVE CREAM 39c

COUPON Firm Branded KITCHEN BRUSH

With Coupon 9c (Limit 2)

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS

Walgreen's MALTED MILK Powder 49c (Limit 1)

VITAMINS

100 Pure Orlin BERITTE TABLETS 1.59

100 Pure Orlin JUNIOR ATYNAL TABLETS 1.79

100 Pure Orlin BERTIE TABLETS 1.59

Dr. Edwards' 60c OLIVE TABLETS 39c (Limit 1 only)

Bottle 100 HINKLE PILLS 14c (Limit 2 only)

Wildroot Cream-Oil 79c

100 Pure Orlin BERITTE TABLETS 1.59

100 Pure Orlin JUNIOR ATYNAL TABLETS 1.79

100 Pure Orlin BERTIE TABLETS 1.59

50c Size HINDS HONEY & ALMOND Fragrance Cream 39c

16 ounce Orlin Antiseptic MOUTH WASH 49c

PO-DO Leather or Dressing SHAVING CREAM 33c

50c Jar MENNEN SKIN BALM 39c

100 Pure Orlin BERITTE TABLETS 1.59

100 Pure Orlin JUNIOR ATYNAL TABLETS 1.79

100 Pure Orlin BERTIE TABLETS 1.59

60c Jar MUM Cream DEODORANT 49c

TONI HOME PERMANENT Cream Wave Kit 1.25

COUPON 10c Size WAVY SET 7c (Limit 2)

4-oz. Bottle PEPTO-BISMOL 47c

31-oz. Bottle HALO SHAMPOO 47c

TUSSY

Wind & Weather Lotion

COUPON 10c Size WAVY SET 7c (Limit 2)


4-oz. Bottle PEPTO-BISMOL 47c

31-oz. Bottle HALO SHAMPOO 47c

50c Jar MUM Cream DEODORANT 49c

TONI HOME PERMANENT Cream Wave Kit 1.25

BUY ALL YOUR FOOD NEEDS UNDER ONE ROOF



RED & WHITE FOODS

APRICOTS 33c
Brimfull—Halves, No. 2 1/2 Can

BEEETS 25c
Brimfull—Cut—2 No. 2 cans

SARDINES 22c
Big M—Toll Cut

TOMATO JUICE 29c
Marco—46 oz. can

MINCE MEAT 23c
Red and White—15 oz. Jar

PRUNES 51c
Red and White—2 Lb. Box

OLIVES 29c
Plain Queen—No. 8 Jar

CRACKERS 39c
BRIMFULL

Shortening 21c
Red and White

COFFEE 37c
Red and White

CHEESE 95c
Amount's American—2 Lb. Box

ORANGES 6c
Texas—Hornlin Seedless—Lb.

GRAPEFRUIT 5c
Texas Sweet—Marsh Seedless—Lb.

ORANGES 8c
California, Naval Sweet Juicy—Fresh—Lb.

HUNTER'S

WE DELIVER EASY TO PARK EASY TO SHOP EASY TO SAVE

PHONE 143

COUPON 10c Size WAVY SET 7c (Limit 2)

4-oz. Bottle PEPTO-BISMOL 47c

31-oz. Bottle HALO SHAMPOO 47c

50c Jar MUM Cream DEODORANT 49c

TONI HOME PERMANENT Cream Wave Kit 1.25

WANT ADS

FOR SALE
SAVE A HUCK: Amantillo Hereford, Texas, 1942 Buick Wildcat, 2-door, 6-cylinder, excellent condition, low mileage, \$1,100.00. Call 4683 after 5:30 P. M. A. A. Ewert. 5-10

FOR SALE OR TRADE
 For Sale: Cook truck, 1947, with motor, new tires, excellent condition. Good trade. Call 4683 after 5:30 P. M. A. A. Ewert. 5-10

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 For Sale: 1947 Buick Wildcat, 2-door, 6-cylinder, excellent condition, low mileage, \$1,100.00. Call 4683 after 5:30 P. M. A. A. Ewert. 5-10

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NOTICE
 I will have my last day of work at the Hereford Brand on Friday, January 18, 1947. My last day of work will be at 5:30 P. M. A. A. Ewert. 5-10

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Box Files . . \$1.45
 and Box Files Aren't All
 at The Brand

Stewie's Diary

DEAR DIARY:
 The Xmas rush is over, inventory taken, and after the dust and smoke cleared away we find we had a wonderful year's business in 1946. Made enough money to pay our income tax with enough over to buy a box of cigars. Surely, however, we do thank all our old and new customers for a swell year.

Getting down to the business at hand, I find that our stock of poultry equipment is in excellent condition—we carry the famous Oakes line of better poultry supplies—from the ones for week old chicks up to the big five foot flock feeders—waxers of all kinds, including the type with a heater attached—brooders, electric, oil, gas, and butane—and lots of odd items, such as brooders, thermometers, incubators, thermometers, controls for gas, electric, or oil brooders, and many kindred items.

Just received—6 down tright ton shovels—three nice light number one shovels that have been missing for in these many years. Better get yours before they are all gone. Also a nice shipment of garden hose, garden plows, forks, rakes, hoes, shovels, lawn mowers and hand-carts.

STEWIE

Penneys



COOL SAVINGS ON WARM STOCKS
 One price all winter—unbelievable!—at HUCK BENDIC TONS! Things you need now—and for months to come—cheap to enjoy us for next year. Values for everybody!

House Frocks
 Spun rayon and color cotton prints
 REDUCED TO \$1 and \$2 Each

Ladies Shoes
 100 Pair
 REDUCED TO \$2.00

Ladies' Winter Coats and Suits
 REDUCED TO TO SHELL

Better Frocks
 REDUCED TO TO SHELL

Children's Sleepers
 Sizes 1 to 6
 REDUCED TO \$1.04

Men's Or-Hide Blanket-lined Jackets
 REDUCED TO \$3

Men's O. D. Wool-lined Cotton Vests
 REDUCED TO \$1.25

Hangers
 Dressed
 Gentlemen Jaeger finch
 4 for 49c

Jimnies
 National Pattern
 16-Piece
 Luncheon Sets
 \$2.98 set

Rayon Panties
 Girls' Miss Peep
 Ladies' Adams
 34c
 49c

NOTICE
 I will have my last day of work at the Hereford Brand on Friday, January 18, 1947. My last day of work will be at 5:30 P. M. A. A. Ewert. 5-10

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FOR SALE OR TRADE
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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Pioneer Club Has Election

Women's organizations are turning their interests to the election of officers during January as most clubs are choosing leaders at the annual business session held on the first meeting date in January.

Mrs. Noah Ewton was hostess for the Pioneer Study Club Tuesday afternoon for the annual business session with Mrs. E. E. Roberson acting as assistant hostess. Officers elected and who will be installed at the close of the club year in May are: Mrs. Burt France, president; Mrs. A. L. Manjeot, vice-president; Mrs. Mary Seliger, recording secretary; Mrs. H. A. Close, corresponding secretary; Mrs. A. B. Christian, treasurer; Mrs. F. L. Terrell, federation director; Mrs. O. M. Dickey, parliamentarian; Mrs. Al Werner, historian and custodian and Mrs. Bob Higgins, year book chairman.

The program for the afternoon featured a book review given by Mrs. Frank Terrell who gave "Spin a Silver Dollar" Alberta Hannum.

As an introduction to the story, Mrs. Terrell showed a Navajo blanket which had been sent as a gift to her from the Indian Reservation in Arizona, scene of the story for the book.

The book reveals the intimate story of a couple from the East who purchase the Trading Post at Wide Ruins, Ariz. and find happiness among the people there. It portrays the development of ancestral artistic genius of a small Indian boy who becomes the protege of the couple.

Members of the club present were Mesdames Fred Barrett, A. G. Bell, H. A. Close, A. B. Christian, O. M. Dickey, Burt France, N. E. Gass, Bob Higgins, O. G. Hill, E. S. Ireland, Ray Johnson, J. B. Jones, F. M. Kester, A. L. Manjeot, Wirt Phillips, Mary Seliger, Frank Terrell, Al Werner and the hostess.

Read Our Want Ad Page!

Three One-Act Plays Will Be Presented

The Dramatic Class of Miss Mary Ellen Henlee and Miss Ruby Weast will present three one-act plays in February. Casts are now being chosen from the class which is made up of 18 high school girls.

The plays will include a farce, a comedy and a drama. Two of the plays to be presented are: "If Women Worked as Men Do" by Ellen Goodfellow, and "Ladies Alone" by Florence Byerson and Colin Clements.

The plays will be given in the auditorium of Hereford High School and the date will be announced later.

Gay C. C. Alarm-Breakfast Held

Gay C. C. Chapter of the Horizon Club held a four-alarm breakfast at the home of the advisor, Mrs. Urlin Streu, Saturday morning.

The committee in charge of the affair unceremoniously arrived at homes of members at 8:30 and accompanied them to the Streu home where a waffle breakfast had been arranged. All members of the club were present and January birthdays were honored.

A business session was held and announcement was made that the next meeting will be held on January 23 at the Westcott waste Hut.

Those attending the breakfast were Mary Kathryn Carroll, Gayle Foster, Mary Kay Hoff, Doris Jean McGehee, Patsy Longbottom, Ruth Ann London, Wilma Jo Robertson, Sara Beth Owen, Bobby Nell Pittman, Joan Witherspoon and the advisor.

Honored on Birthday

Billy Ed Calloway was named honoree Saturday afternoon when his mother, Mrs. Chas. Calloway entertained at a birthday party to celebrate his eleventh birth-date.

Games were played and gifts were presented and each guest was presented with a favor.

Those attending the party were John David Bryant, Jerry Malone, Royda Boyd, Sandra Jo Caraway, Mariene and Clydene Allred, Leroy Rudd, Rayburn, Mary Ruth, Nona Marie, Rosalie, James Virgil and Robert Earl Strange, Donnie, Linda and Connie Renfro, Gaylon Otis, Jan David Wallace, Charles Neal Calloway and the honoree.

Others present were Mesdames S. S. Calloway, Anton Redder, Jess Otis, Clarence Strange, Lee Renfro, Joe Curtsinger and Betty Curtsinger and Louise Buse.

Mrs. Bookout Is Child Study Club Hostess

Mrs. Jim Bookout was hostess to members of the El Nino, Club Tuesday evening at her home. Outlines for the new year book were completed during the business session and the next meeting was announced for January 29, at the home of Mrs. Elizabeth Bonesto.

"Dawdling Children" was the theme for the discussion given by Mrs. Ben Ezzell.

Members present were Mesdames Fred Pierce, John Jacobson, J. S. Stanford, Ben Children, Ben Ezzell, Byron Durham, Will Graham, Elizabeth Bonesto, Bruce Woodell and the hostess.

Club Is Entertained W. S. C. S. Circles Meet

Mrs. R. P. Conaway entertained members of the Tuesday Afternoon Bridge Club this week. High score awards went to Mrs. Ernest Medkief and Mrs. Travis Dameron at the conclusion of contract games. Mrs. Medkief was welcomed as a new member. Others attending the club party were Mesdames Travis Dameron, W. J. Stanford, Paul Conaway, Colby Conkright, Paul Mathers, C. H. Dyar, Tom Boyd and the hostess.

ATEND O. E. S. MEET

Representing the Hereford O. E. S. Chapter at a tea given in Canyon Sunday afternoon to honor Mr. and Mrs. Frank Phillips, both state officers in the Order of Eastern Star, were Mr. and Mrs. John Patton, Mr. and Mrs. F. M. Kester, Mr. and Mrs. W. C. Hromas, Mr. and Mrs. A. L. Manjeot, Mr. and Mrs. Horace Hershey, Mesdames Vern Witherspoon, O. L. Culpepper, Frank Terrell, Bob Higgins, A. O. Thompson, C. C. Ferguson and Miss Lucy Reed. Also Mrs. Pearl Kinsley of Priona, worthy matron, and Mrs. B. E. Roberson, Mrs. Emma Noland, Mrs. Beatrice Noland and Mrs. Dorothy Noland of Summerfield.

The tea was held in the parlors at Cousins Hall, West Texas State College.

Mrs. John Olson's Father Is Buried

Word has been received here of the death of Andrew Boss, 79 years old, who was regarded as the father of the study of farm management on a scientific basis, who died at his home in St. Paul Minnesota Monday.

Mr. Boss was the father of Mrs. John Olson, formerly of Hereford and now of Waco, and has visited his daughter here on many occasions. He was head of the Agriculture department of the University of Minnesota and of its extension service for many years.

CARD OF THANKS

I wish to express my appreciation to all of my friends for the beautiful and lovely flowers, cards, and letters sent me during my past illness.

Gillian Parker, 4440 Kansas St., San Diego 3, Calif.

CARD OF THANKS

We wish to thank our friends for the beautiful flowers, messages and other expressions of sympathy in the recent death of our son and brother, Roy Smith, Mrs. Lillie Smith, Mrs. J. B. France and family, Mrs. C. F. Cockrell and family.

CARD OF THANKS

We want to express our appreciation of the many acts of kindness and friendship extended to us upon the death of our loved one. The many flowers and messages were very much appreciated.

Mrs. Jim Ashlock, R. C. Ashlock, Bill Ashlock, Mr. and Mrs. Frank Ashlock and girls, Mr. and Mrs. Jimmie Ashlock and family, Mr. and Mrs. William Russell and baby, Mr. and Mrs. Joe Curtsinger, and girls, Mr. and Mrs. Guy Cornelius and family.

SAVE DURING Anthony's BIG CLEARANCE

<p>Ladies Rayon Slips 32 to 38 Not Many Left \$1.00</p> <p>Children's Balbriggan Pajamas Reg. 1.98 to sell \$1.29</p> <p>Women's Sweaters Dark Color Long and short sleeves \$1.00</p> <p>ONE Bargain Table Odds and ends 25c</p> <p>Small Boys' Overcoats Navy blue only 6 only \$5.00</p> <p>Jr. Miss Nylon Hose Sizes 8½ to 9½ \$1.00</p> <p>Men's Blanket Lined Jackets Reg. 4.69 \$3.98</p> <p>Shoes One table of house shoes Regular 3.98 to sell at \$2.00</p> <p>LOOK! Ladies Outing Pajamas Sizes 32 to 40 \$1.66</p>	<p>PRICED TO CLEAR!</p> <p>10 LADIES COATS \$10.00 3 LADIE'S SUITS \$10.00 15 DRESSES, Values \$22.50 \$10.00 1 Rack of LADIE'S SKIRTS ½ Price 20 LADIES BLOUSES, 5.90 val. \$3.75 WOMEN'S HATS \$1.00 5 Children's COATS & SUITS \$5.00 15 Women's and Children's DRESSES ... \$2.00 Ladies SLACK PANTS \$3.98</p> <p>4 ONLY Draperies to sell at \$4.88</p> <p>BOYS' Leather Coats Only 3 left — go at \$10.00</p> <p>Boys' Caps With ear muffs 66c</p> <p>MEN'S All Wool Mackinaws Reg. \$8.90 value \$7.00</p> <p>MEN'S Coveralls Size 32 and 34 White and blue \$4.00</p> <p>Dolls Still six \$7.90 and \$9.90 dolls—to sell at \$3.00</p> <p>Children's Outing Pajamas Reg. 98c values 66c</p> <p>Men's Jackets Corduroy, duo suede, gaberdine Values to \$9.90 \$5.00</p> <p>Curtains Now is the time to buy at a saving \$2.99</p>	<p>MEN'S Combination Wool and Leather Gloves Reg. 1.49 value 79c</p> <p>New Spring Wash Crepes Stripes and Printed Patterns 98c yd.</p> <p>One table of Cotton Piece Goods Odds and ends Priced to clear 3 Yards for \$1.00</p> <p>Purses Just a few left to sell at \$2.00 Plus tax</p> <p>Pure Silk First Quality Hose 8½ to 10½ Reg. \$2.49 value \$1.98</p> <p>Striped Cup Towels Reg. 29c and 39c Values 4 for \$1.00</p> <p>Ladies' Rayon Panties Elastic waists S-M-L Values to 98c ... go at 49c</p> <p>Boy's Blue Overalls Sizes 8 to 16 \$1.49</p> <p>Children's Play O'alls Corduroy and gaberdine Sizes 4 to 8. Values to \$1.98 \$1.50</p> <p>Men's Sweaters Values to \$7.90 All Reduced to sell at \$3.00</p>
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YOU ARE INVITED

CHURCH OF CHRIST
204 East 6th

(Sunday)
Worship 11:00 A. M.
Subject: The Lord's Supper
Evening Service 7:00 P. M.
Subject: Christ And The Church
Bob Wear, Minister

**A PENNY SAVED
is STILL a Penny
Earned!**

THRIFT WEEK VALUES

<p>Yes—and "Save your money" is still good advice... advice that is so easy and so pleasant to take at Close's Drug Store where you get your favorite nationally advertised quality products at prices as low as we can possibly make them. In fact, many of our prices are as deep down low as they were in 1939. Think of that — and think of Close's Drug Store every time you need drug store merchandise. We have the brands you like at prices that save you money.</p>	<p>Use LISTERINE TOOTH PASTE For Pin-Point Cleansing .37</p> <p>BROMO SELTZER FIGHTS HEADACHE 3 WAYS .49</p> <p>Luxor SOAP 4 large bars \$1.00</p> <p>FOR YOUR HAIR WILDROOT CREAM-OIL FORMULA .79</p> <p>TAMPAX NO PAIN NO FEAR NO DOUBT .29</p>
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<p>HOME DRUGS PRICED LOW</p> <p>CASTOR OIL 19c 25c Squibs</p> <p>ALKA SELTZER 49c 60c</p> <p>CARDUI TONIC 79c \$1.00</p> <p>VICK'S SALVE 29c 35c</p> <p>Shaving Lotion 39c 50c Woodbury</p> <p>Hand Lotion 89c \$1 Jergen's</p> <p>Tooth Paste 39c 50c Peppodent</p> <p>Shaving Cream 44c 50c Molle</p> <p>Deodorant 39c Veto</p> <p>Listerine 69c 75c Antiseptic</p> <p>Schick Razor \$1.19 With 20 Blades</p> <p>Bath Crystals 75c Luxor 4 Lb.</p> <p>CHAMOIS \$1.98 Genuine</p> <p>Lucite Compacts 250 \$5 to \$7.50 —now</p> <p>TOILET WATER 98c Violet Scented</p>	<p>Exclusive beauty for the Nails, Lips, and face with all colored to match. Ask to see our complete stock of Revlon Products.</p> <p>REVLON</p>
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It Pays to Look Nice

CLOSE Drug Store
PRESCRIPTION DRUGGISTS

The Royal Store

Phone 13

Anthony's
HEREFORD, TEXAS

MRS. JOHN McLEAN, Society Editor Phone 181

Farewell Party Honors Rev. and Mrs. R. McLean

SUMMERFIELD, Jan. 14—A farewell party was given in the basement of the church Monday evening for Rev. and Mrs. Ralph McLean and Bill Tart, who will leave Thursday for Mt. Gilead, North Carolina, to make their home.

Games were played and refreshments served to the following:

Rev. and Mrs. McLean and Bill Tart, Mr. and Mrs. Earl Lance and Rosa, Mr. and Mrs.

Roy Lovett and children, Mr. and Mrs. Tandy Legg and family, Mr. and Mrs. Moody Stephens and family, Mr. and Mrs. Gene Johns, Mr. and Mrs. Jim Clark and boys, Mr. and Mrs. O. B. Sumner, Mr. and Mrs. Thurman Atchley, Mr. and Mrs. Guy Walsler and family, Mrs. Pat Patrick, Mrs. B. E. Roberson and Gayle, Mrs. Elbert DeLozier, Mary DeLozier, Pat and Edward DeLozier, Mrs. C. R. Walsler, Mrs. Lynn Fowelson, Eva Mae Fowelson, Ky Lawrence, and Larry Cannon, Wayne Lee, C. J. Lance, Betty Jane, Carl, Naomi and Genell Carter, Dorothy and Charlene Lee, and Joan, Gloria, and Carol Walsler.

BETTY SUE by STEAKLEY-THOMPSON



You'll find expert lubrications and washing at the STEAKLEY-THOMPSON SUPER SERVICE. We have the "know-how" it takes to keep your car looking and running as it should. Experience makes us eligible for any job you submit. Come in, today, for some of that good Texaco gas and oil.

Steakley-Thompson Super Service
Hereford's Largest and Most Modern Service Station
TEXACO PRODUCTS
Phone 9

This Landlord Likes Children



No wonder the neighbor children are so enthusiastic about 54-year-old Paul Hollis, Fort Worth, Tex., landlord—he doesn't lock his doors to them! If you rent from him and have a baby, you get a month's rent free. For quintuplets he'll give you the house! Talking things over with him are Chester Haggood, left, Judy and Linda Gwaltny, and Leah Ray Bell.

Mr. and Mrs. Clark Are Party Hosts

SUMMERFIELD, Jan. 14—Mr. and Mrs. Jim Clark were hosts to a "42" party last Friday evening at their home.

Guests present were Mr. and Mrs. Carl Lee, Mr. and Mrs. O. B. Sumner, Mr. and Mrs. Earl Lance Jr., Mr. and Mrs. Elbert DeLozier, Rev. and Mrs. Ralph McLean, Mr. and Mrs. D. C. Walsler, and Mr. and Mrs. Guy Walsler.

Following the games, the group enjoyed a sing-song, with Mrs. Elbert DeLozier at the piano.

Mrs. C. M. Hicks spent several days last week with her daughter, Mrs. Russell Thomas and family in Tucumcari, N. M.

Rev. E. D. Landreth and Mrs. Landreth of Amarillo were in Hereford Sunday. Rev. Landreth is district superintendent in the North-West Methodist Conference and filled the pulpit in the Methodist Church here Sunday morning.

Bridge Club Meets

Mrs. Carl McCaillin was hostess to members and guests of the Coterie Club Thursday afternoon. Mrs. Knox Kinard of Pampa, a former member of the club, Mrs. Henry Sears and Mrs. Ben Childers were special guests. Mrs. Henry Sears won the high score award and a delightful salad plate was served after games to Mesdames Jas. W. Witherpoon, Frank Lucas, Howard Gault, Grant Fuller, W. A. Teter and the special guests.

Wyche H. D. Club Elects

Mrs. W. T. Kelly was hostess for members of the Wyche Home Demonstration Club Thursday afternoon. A business session was held when new officers were installed. Mrs. Liston Wilson was in charge of installation rites. Those taking offices were Mrs. Curtis Traveek, president, Mrs. Paul Wilson, vice-president, Mrs. E. C. Hewitt Jr., secretary-treasurer, Mrs. Ira Ott, reporter, Mrs. E. O. Baker, council delegate, Mrs. Billy Graham, council delegate, and Mrs. H. H. Caraway.

Amarillo PCA Is Almost Wholly Member-Owned

With \$310,000 of its own funds, the Amarillo Production Credit Association is now "completing a big job started 13 years ago by leading ranchmen and farmers of the Northwest Panhandle," according to Byron Gist, president.

Members now own \$188,000 of paid-in capital stock in this organization and here \$122,000 in surplus to back it up.

"We started this association back in 1933 when everybody

needed credit and loans were hard to get. We had to start from scratch on one of the biggest and most important undertakings a bunch of Panhandle farm and ranch people ever faced," Mr. Gist recalled.

On December 12, 1933, a representative group from over this territory, including some of the leading people from these 12 counties, met in Amarillo to organize the Amarillo Production Credit Association, designed to be a farmer and ranchman owned and controlled lending institution. Among others at this meeting who were incorporators of the new association were: J. L. Nunn, Amarillo; Judge A. A. Callaghan, Panhandle; J. J. Berg, St. Francis; B. V. Converse, Spearman; O. H. Finch, Dalhart; and F. N. Bishop, Claude; O. D. Parsley, Amarillo; W. E. Bennett, Amarillo; and A. E. Henderson, Morse.

"We needed a strongly capitalized institution to obtain money through the Federal Intermediate Credit Bank of Houston, which was already 10 years old and well established. We needed capital and we couldn't pass the hat for each, even though our folks had good sound operations and only required dependable credit to see them through. The Government pro-

vided \$150,000 initial capital which we were to repay from member stock purchases and earnings. That gave us a chance to see how well farm and ranch people could lend money, help the borrowers, and at the same time build their own lending institution."

Mr. Gist said that since 1933 the Amarillo association has loaned a total of \$20,373,000. "This indicates the need and usefulness to the organization. Losses have been small, only \$216.00 having been charged off as losses in the association's 13 years of operation."

The Amarillo Production Credit Association serves Potter, Randall, and Smith, Oldham, Carson, Armstrong, Hartley, Dallam, Hutchinson, Moore, Hansford and Sherman counties.

Officers and directors are: Byron Gist, Amarillo, President; J. John L. Hamond, Happy, Vice-President; Hall Medford, Amarillo, Director; W. D. Owen, Amarillo, Director; Emil Knutson, Texhoma, Director; and S. F. Powers, Amarillo, Secretary-Treasurer.

CALL 265
DEAD ANIMALS
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Prompt Service
West Texas Feed & Seed Co.
Agents for Eads Rendering Co., Amarillo, Texas
JACK WRIGHT, Mgr. 3-16

The BEST RECAP for the MONEY!

There is a DIFFERENCE in REPAIRING and RECAPPING

Positive Mechanical Pressure Insures Perfect Circle, Balanced Recaps

No sidewall heat or distortion; sidewalls float free from any contact with heat or pressure

All electric; no heat variation or steam to "blow" your tires

O.K. Rubber Welders
Complete TIRE SERVICE
BARNEY F. BOCOCK
117 Main St. Phone 87
RECAPS • REPAIRS • NEW • USED • Good to Good

AUCTION SALE

EVERY SATURDAY AT BRUMLEY HOG BARN .. East of Town
HEREFORD, TEXAS

Let Us Sell Your Livestock
OUR TOP LAST WEEK \$19.30

WE BOOK FARM SALES

"Sale Rain or Shine"

Hereford Auction Co.
Tom Parker John Hutchison Clinton Jackson
A. B. Northcutt

PANHANDLE ASSOCIATED GROCERS

PINK SALMON
TALL CAN 36c

Colored Oleomargarine
MEADOWLAKE POUND 53c

Fruits & Vegetables

TEXAS ORANGES 8 Pound mesh bag 39c
TEXAS GRAPEFRUIT Seedless, 10 lb. bag 43c
LEMONS Large Sun-kist—Dozen 29c
GREEN PEPPERS Large Bell—Lb. 12c

CHOICE MEATS

HAMS Cured, 1/2 or whole—Lb. 45c
BACON Armour's, sliced—Lb. 63c
PORK CHOPS Center Cuts—Lb. 53c
CHEESE SPREAD Kraft's, glass 19c

The Sign of QUALITY & SAVINGS

As a member of Panhandle Associated Grocers, we are among the biggest buyers in the country for our 65-member stores afford us one of the greatest buying organizations in West Texas—and you will note that we are passing these values on to you, our customers. We invite you to shop at the Hereford Super Market and **SAVE!**

HAMS Pound 45c
Tenderized, Sugar Cured, 1/2 or Whole,

FIG PRESERVES, 1 lb. jar .29c
COCOMALT, 1 lb. can .39c
CORN FLAKES, Kellogg, 3 boxes .10c
KRAFT DINNER, serves 4—2 boxes .21c
SHORTENING, KB, 1 lb. carton .35c
DOG FOOD, Pard, 8 oz. boxes—2 for .21c

PEANUT BUTTER
PETER PAN 39c
1 Lb. Jar

SPAM 39c
Per Can

FROZEN FOODS

PEACHES, in sugar—pkg. .35c
CHERRIES, in sugar—pkg. .42c
SPINACH — pkg. .25c
COCOANUT, 8 oz. pkg. .32c
SUCCOTASH — pkg. .30c

SYRUP, Pure Georgia Ribbon Cane, gal. 1.85
TEA BALLS, Tender leaf, 16 count .17c
POTTED MEAT—2 cans .15c
SALT, White Swan, Round box—2 for .15c
PICKLES, Sour or Dill, 24 oz. jar .19c

Hereford SUPER Market
GAYLORD NEWELL, Owner Plenty of Parking Space! PHONE 117

You Can't Miss With These

Quality FOODS

Soup
Campbell's Tomato
2 Cans
21c

Don't Just "PASS THE BUCK" . . . at Furr's You'll Find your Dollars **STRETCH FURTHER!**

Hilex BLEACH QUART **12¹/₂c**
Carrots C. H. B. No. 2 Cans . . . **3 for 27c**

ADAMS
ORANGE JUICE
Big 46 oz. Can
32c



Yes, it's true, folks, a dollar won't do as much today as it once did—and you won't do as much for a dollar, either. However, Furr Food was founded and built on the basis of quick turnover and small profits. We are still operating on this basis—and you find that your Dollars **DO GO FURTHER** at Furr's.

JIM ROBINSON

is now in charge of our market and will be glad to see his friends in this new location. Visit us for **Quality Meats at Reasonable Prices!**

PICKLES Ma Brown - Old Fashioned, 16 oz. jar . . . **26c**
CATSUP Heinz—16 oz. bottle . . . **27c**
STEAK SAUCE Heinz 57—12 oz. bottle . . . **28c**
VINEGAR Joye—quart . . . **9c**

PINTO BEANS 2 Lb. Bag . . . **39c**
BLUEING Mrs. Stewarts—4 oz. bottle . . . **9c**
FISH FLAKES Billow—15 oz. can . . . **53c**
CHILI with BEANS Hormel—16 oz. can . . . **23c**

SLICED CHICKEN Lynden—5 1/2 oz. Jar . . . **67c**
CORN BEEF HASH Armours—16 oz. can . . . **32c**
GRAPE JUICE Orogold—Imitation—quart . . . **38c**
GREEN BEANS Champion—No. 2 can . . . **19c**

SLICED BACON Pound . . . **59c**
SAUSAGE Pure Pork—Lb. . . **35c**
HAMBURGER Fresh Ground—Lb. . . **32c**
TORTILLAS Dozen . . . **19c**
FRESH OYSTERS Pint . . . **79c**
FRESH WATER CATFISH

RINSO VEL or SUPER SUDS LARGE PKG. **34c**
CORN Nation Pride, Whole Kernel, 12 oz. can **16c**
KRAUT Arts—2 1/2 can . . . **15c**
V-8 COCKTAIL 18 oz. can . . . **17c**
PEAS New Port—No. 2 can—2 for . . . **25c**
SPAGHETTI Castello—15 oz. can—2 for . . . **19c**
SPINACH Hunts—Fancy—No. 2 1/2 can . . . **21c**
VANILLA WAFERS Sunshine—box . . . **15c**
VANILLA EXTRACT Tastit—2 oz. bottle . . . **12c**

TOMATO SAUCE		ELASTIC STARCH	
HUNTS	2 FOR 13c	Regular	2 FOR 7c
8 oz. Can . . .		5c Size . . .	

FRESH PORK STEAK Pound . . . **44c**
HAMS—Hickory Smoked 54c
Sugar cured, shank half or whole—Lb.

CREAM OF WHEAT Large box . . . **27c**
FLOUR Light Crust—25 lb. bag . . . **\$1.77**
PANCAKE FLOUR Aunt Jamima—20 oz. box . . . **15c**
APPLE BUTTER Monarch—14 oz. jar . . . **26c**
HEMO Borden—16 oz. jar . . . **59c**
SANITARY NAPKINS Modess—box—2 for . . . **37c**

PRODUCE
LETTUCE Nice and firm—head . . . **15c**
CABBAGE Sound heads—Lb. . . **5c**
YELLOW ONIONS Pound . . . **4c**
APPLES Rhome Beauty—2 Lbs. . . **25c**
GRAPEFRUIT Pink or white—2 Lbs. . . **15c**
ARIZONA ORANGES Nice size—2 Lbs. . . **23c**

KARO DARK OR WHITE Saturday Only (Limited Quantity)

CHERRY PRESERVES	NECTAR . . . Peach & Apricot
MA BROWN	BLOOMS
16 oz. Jar . . . 46c	No. 2 Can . . . 39c

Bakery
Bakery Shipment arrives each **THURSDAY**
Kenney's Homemade Rye, French, Whole Wheat and Raisin Bread
PLENTY OF PIES

Angel Food Cakes Large Ones . . . **88c**
Devil's Food Cakes 7-Inch Size . . . **60c**
Apple Sauce Cake
Cherry Cake
Cocoanut Cake
All 7-Inch—Your Choice **70c**

TOP PRICES FOR YOUR Cream & Eggs!

Remember, these are only a few of our many specials for **FRIDAY, SATURDAY & MONDAY!** You'll find our big store filled with money-savers. Visit Furr's this week and you'll notice the difference!

Save at **FURR FOOD** Super Market
Low Everyday Prices

Blanton Says . . .

(Continued from Page 1)

up strict controls over the use of underground water for irrigation in those areas, requiring that residents of that area should apply to the State Board of Water Engineers for permission to drill or pump water from wells for irrigation purposes, and give police authority to the State Board of Water Engineers to enforce its provisions.

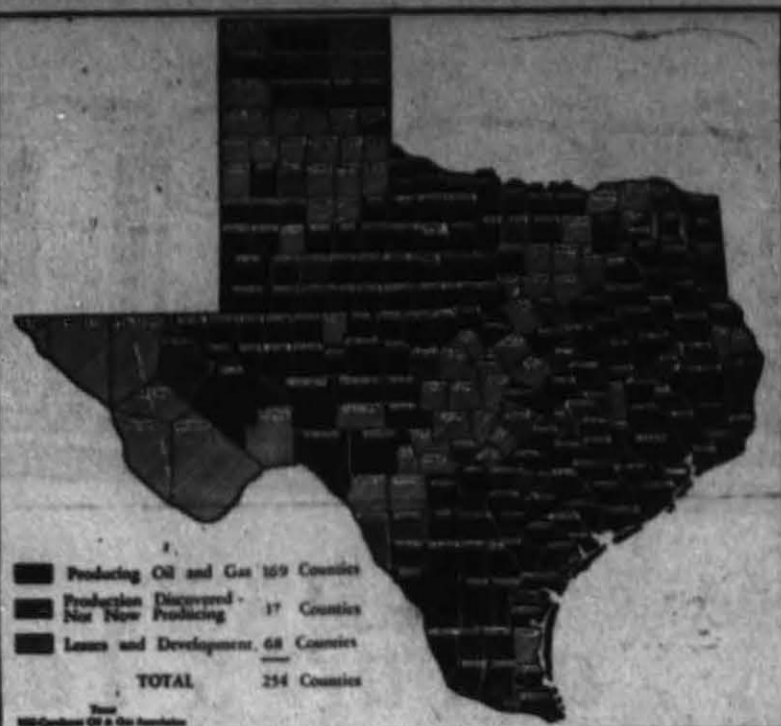
Attorneys and legislators who have examined the proposed bill for the Plains Water Users Association assert that in its present form it would not be applicable outside the specified area.

The Plains legislative committee conferred with Judge J. E. Sturrock, chairman of the Texas Water Conservation Association, and with representatives of the State Board of Water Engineers and the U. S. Geological Survey.

W. O. Fortenberry, member of the committee and President of the Plains Water Users Association, was firm in his opposition to any bill controlling irrigation in the state.

However, it is understood that the Plains association will not oppose the bill now being presented provided that restrictions are incorporated into it making it specifically affecting only the five named counties.

No other legislation is in sight now regarding control of irrigation waters in the state as a whole. However, the Plains Association is keeping a close eye on the Legislature, and will receive reports immediately if any such legislation is presented, Blanton said.



All Texas Counties Are Producing Or Prospective Producers of Oil

Each of Texas' 294 counties currently is producing or has produced oil or gas, or has land under lease for oil and gas development, a new map prepared Jan. 1 by the Texas Mid-Continent Oil and Gas Association shows.

Others have land leased for oil and gas exploration and development. Counties added to the oil column include Edwards, Knox and Madison, where recent discoveries were made, and Newton, Nolan and Walker, which had shows earlier, but which reported their first production last year.

Twins 90 Years Old!



Ninety-year-old twins Hans and Ole Worken mark their 90th birthday with coffee and cake at Sacred Heart, Milan. Fourth generation descendants attended the celebration. The twins were born in Norway, came to Sacred Heart 85 years ago.

Ministerial

(Continued from Page 1)

of Commerce or the Ministerial Alliance had been approached by the solicitors for endorsement of the scheme.

The new shipment of fans will undoubtedly gather dust, along

ing load will be cut down to somewhere near normal.

Extra classrooms are also being prepared at Central school.

with previous shipments, as well as a supply of "book covers" sold in the name of local and county schools without the formality of securing the "sponsors" approval. The Ministerial Alliance, anxious to discourage any further schemes, has announced that none of the fans will be used by the churches.

Read Our Want Ad Page!

Lost!

use the CLASSIFIED

1901 1946

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT

We now offer \$100.00 Cash Burial Insurance Policy at Low Cost. See us!

"Always a Good Show"

STAR Theatre

THIS WEEK'S HITS

FRIDAY AND SATURDAY

2

Big Features

CHARLES STARRETT
SHIRLEY BURNETTE
ADELLE ROBERTS

Desert HORSEMAN

Gentleman JOE PALOOKA

with LEON FEROL
JOE KIRKWOOD
LYSIS KNOR - GUY KIRBY

Also -

CARTOON IN TECHNICOLOR

SUNDAY - MONDAY - TUESDAY

NOTORIETY BROUGHT THEM TOGETHER!

A WOMAN SHUNNED!
A MAN UNAFRAID!

CARY GRANT - INGRID BERGMAN

ALFRED HITCHCOCK'S **Notorious!**

Plus -

Bugs Bunny
CARTOON

Paramount News

WEDNESDAY AND THURSDAY

HOLIDAY of LOVE!

Never a LULL in the Laughter and Romance!

ERROL FLYNN
ELEANOR PARKER

NEVER SAY Goodbye

Plus -

SPEAKING OF ANIMALS
FOOTBALL FANFARE
LATEST NEWS

THIS WEEK AT THE

TEXAS Theatre

FRIDAY AND SATURDAY

DOUBLE FEATURE

Bedlam

BORIS KARLOFF
ANNA LEE
RICHARD FRASER

AND

A THRILLING WESTERN

Spiked With Action and Romance

Rex BELL

in

"FIGHTING PIONEERS"

Plus -

THE CRIMSON GHOST
Chapter No. 3

SUNDAY - MONDAY - TUESDAY

MEET A BACK-ALLEY SVENGALI!

His Got Hex Appeal!

Mr. HEX

LEO GORCEY
HUNTZ HALL
GALE ROBBINS
BOBBY JORDAN

Also -

COLOR CARTOON
and
CHICK CARTER
Chapter No. 6

WEDNESDAY AND THURSDAY

EDWARD ARNOLD - JOEL McCREA
FRANCIS FARMER

in

"COME AND GET IT"

PLUS -

EDGAR KENNEDY
COMEDY

tually one-third the entire land area of Texas, is now under lease for oil and gas development. Texas farmers, ranchers and other land-owners receive a-round \$215,000,000 a year in lease and royalty payments, the Association reported. This extra "cash crop" totals more than two billion dollars for the past twenty-five years, or nearly one-seventh of the value of all Texas agricultural crops during the period.

Widow of

(Continued from Page 1)

succession of pastorates in south Texas, the McClurkins moved to the Texas Panhandle shortly before the first World War, and Rev. McClurkin served as pastor of churches at Childress, Hereford, Shamrock, and White Deer.

The family moved to Amarillo in 1923. Rev. McClurkin was in semi-retirement from the ministry because of ill-health, and died at his home in Amarillo on December 17, 1933.

Funeral Services

(Continued from Page 1)

postmaster in Hereford. He died here in 1918, and is buried in West Park Cemetery.

The Stegalls moved to Hereford in 1913, and made their home here until Mr. Stegall's death. In 1923, Mrs. Stegall moved her family to Clarendon, where her children attended college, and moved to Amarillo to make her home with her daughter, Mrs. Ira Merchant several years ago.

Around Town

(Continued from page 1)

their policies lapse may re-instate them by paying two months premiums, with no examinations necessary. Forms are available at Ralph's office in the courthouse.

The Hereford Lions Club opened the new banquet room at City Hall last Thursday night with a stag dinner, honoring members of the Whiteface football team. The estimated seating capacity of 120 was pretty well tested, incidentally. Congratulations are in order for Lions and Rotarians who sponsored the project jointly, and to the City Commission for helping.

Boy Scouts of Troop 1 will make their final paper collection Sunday, according to Scoutmaster Bill Phillips. The boys will make a house-to-house canvass, and request everyone having waste paper to have it ready, and to save time; suggest that paper be placed in front of homes where it can be picked up with the least delay and disturbance.

Junior High

(Continued from Page 1)

Finch of Tulla, and Mrs. Wilkins. Enrollment in Junior High will begin Monday morning. Students of the sixth, seventh, and eighth grades will be transferred

Advance Spring Styles

— IN —
SUITS
COATS
— AND —
DRESSES

Look forward to Spring and a galaxy of new styles. Our advance Spring Showing includes an array you'll love to see and admire. The crispy-fresh trims . . . lady-like touches of white . . . sassy peplums . . . pretty necklines. Coats in short and long styles and materials that look and even feel right. Drop in today and browse through our sparkling collection.

We know that you have seen lots of these new styles in advance showing in your favorite magazines—because they are all nationally advertised lines designed and created by the nation's leading manufacturers.

JUST RECEIVED
NICE SELECTION
OF SATURN STRAWS

The Little fashion shop

"Smart Clothes for Smart Women"

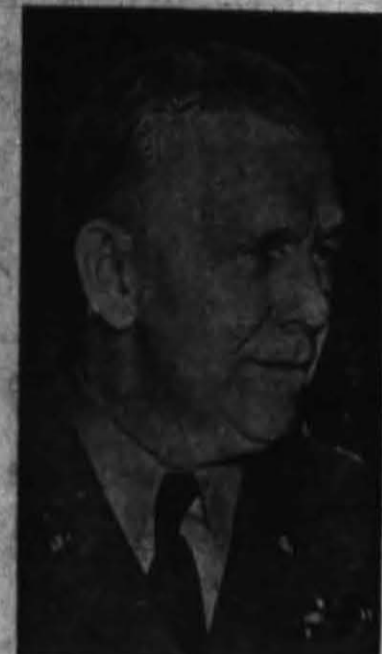
Junior Lane

The Well Made Custom

Sugar Beets May Become Big Farm Crop in Deaf Smith County in 1947

SIGHTS AND SCENES IN NATION'S CAPITOL AS 80TH CONGRESS CONVENES

HEAD DIPLOMAT



Tall, earnest George Catlett Marshall, five-star General of the Army and head military man in World War II as Chief of Staff, was speedily okayed last week by the 80th Congress to succeed Jimmie Byrnes as U. S. Secretary of State. The 66-year old general has been the President's special envoy to China for the past year; and during the war, had special experience in dealing with the Russian. His appointment by Democratic President Truman found no opposition in Republican Congress.

NEW BROOMS SWEEP CLEAN SAY HOUSE REPUBLICANS



Sweeping changes in the make-up of the 80th Congress were graphically demonstrated by Rep. George Bender (R) of Ohio, right, as he presented new brooms to House colleagues. Tags read "Here's Yours—Lets Do the Job." Left to right are Representatives Homer Angell of Oregon, Albert Engel of Michigan, Thomas Martin of Iowa, Ben F. Jensen of Iowa, Jack Z. Anderson of California, Robert F. Rich of Pennsylvania, and Karl E. Mundt of South Dakota . . . Republicans all.

Mr. and Mrs. Harry Voress and Mr. and Mrs. David Campbell of Sidney, Ohio, were guests of Mr. and Mrs. Ray Hershey last week.

Cotton production goal for Texas in 1947 is 2,996,000 bales.

World shortages of fertilizer means the farmer should or-

der his 1947 supply of fertilizer early.

Clarence Hamilton of Vivian, La., was a business visitor in Hereford Monday.

"LABOR-PEACE IS BIGGEST PROBLEM"



President Harry Truman appears unperturbed by the Republican majority among his listeners as he delivers his State of the Union message to the 80th Congress. The President's address, in which he placed labor-management peace foremost among problems to be solved, was favorably received — with reservations.

VANDBERG WIELDS SENATE GAVEL



New Presiding Officer of the Senate Arthur H. Vandenberg of Michigan. Elected President Pro-Tempore for a two-year term in the absence of a Vice President, Vandenberg lifts his gavel to convene the new Senate for what promises to be an historic session.

Estimate Over Two Thousand Acres May Be Planted Here

A new major agriculture crop for Deaf Smith County and surrounding area appears to be entering the picture for 1947. Local farm and agriculture leaders estimate that between 2,000 and 2500 acres of irrigated land in Deaf Smith County alone may be planted in sugar beets this spring. Partly due to the cut in allowable potato acreage for 1947, and partly due to a general interest in development of new crops for this area, the interest in sugar beet planting has been growing for several months, and many farmers have already made definite plans for seeding considerable acreage. Representatives of the American Crystal Sugar Company of Denver and Rocky Ford, Colorado, have been in Hereford surveying the prospects, and are prepared to contract for the entire crop. Don Helder, field representative from the Rocky Ford plant, was in Hereford Monday, and will return for the meeting here on Thursday night, (tonight) when all farmers interested in sugar beet planting are invited to convene at the county courthouse.

Farmers Meeting Called Tonight At Court House

A meeting of all farmers and other persons interested in planting and production of sugar beets has been called for tonight County Agent Hugh Clearman announced yesterday. Don Helder, field representative of the American Crystal Sugar Company of Denver, Colorado, will be present and will answer all questions regarding the production, cultivation, and marketing of sugar beets. Many inquiries have been received by the County Agents office, Clearman said, regarding the planting of sugar beets in this area, and the meeting tonight has been arranged to answer all questions regarding these questions. Indications are that a considerable part of the irrigated acreage in Deaf Smith county area may be planted in sugar beets this spring. Growing and production of beets requires special machinery and techniques, Clearman pointed out, and these problems will be discussed tonight. One of the principal points of the discussion will be the preparation of land for planting of sugar beets. The meeting is open to the public, Clearman said, and all interested persons are urged to attend.

According to Helder, planting of beets should be started early in March. Seed for spring planting will be supplied here by the American Crystal company. Helder said, at a rate of forty-five cents per pound. Average planting should be approximately four pounds per acre, he said. On the South Plains, particularly in Hale and Floyd counties, where sugar beets have already been developed into a major crop, the average yield per acre was 11.4 tons last year, Helder said. The average contract price last year was 13.50 per ton. All under irrigation, the sugar beet crop required five to six waterings during the entire growing season (April through October) last year on the South Plains, Helder said, emphasizing that 1946 was a dry year.

The Denver country is prepared to contract with local growers for the entire 1947 crop, Helder stated. Beets from this area would be shipped to the Rocky Ford plant for processing. Freight rates in past years from the South Plains growers have been split on a 50-50 basis with the company, he reported.

In addition to the beet crop, sugar beet tops are considered excellent livestock feed, and sell on the hay market at about one-half the market price for alfalfa.

Farmers have been able to count on a yield of about \$3 per ton of beets harvested from the tops, according to Helder. The tops can be used for stock feed, either green feed or as ensilage.

WATCH THIS SPACE

THURSDAY, JANUARY 23rd

FOR THE SALE BILL OF

B. E. BRUMLEY

Farm Sale

SALE WILL BE HELD

WEDNESDAY

January 29

Civic Leaders State Lubbock Position on Control Bills

LUBBOCK, January 11—Meeting at the request of the High Plains Water Use and Conservation Association, the Lubbock City Commission and the Directors of the Lubbock Chamber of Commerce, Friday, January 10, in the Hilton Hotel in Lubbock, declared they favored a study of the underground water situation before passage of any control or protective legislation. Attending the meeting were more than 150 people including the Board of Directors of the High Plains Water Use and Conservation Association and officers and directors of every county water conservation group. Mayor C. A. Bestwick of Lubbock, opened the meeting with a short welcoming address followed by a clear statement of the stand of the Lubbock City Commission and the Lubbock Chamber of Commerce on the question. Reading from the advertisement which appeared in many Plains newspapers last week, Bestwick said, "The Lubbock City Commission and the Lubbock Chamber of Commerce have not advocated, proposed, approved or endorsed any legislation, rules or regulations in regard to protecting, controlling or allocating underground water."

The two organizations are opposed to any legislative proposals until the people of this area have the opportunity to thoroughly study them. "Both groups do advocate and propose a thorough study of the underground water resources of the area and ask the cooperation of all the citizens of this section in helping to put into effect protection measures if the study indicates they are needed." The Mayor then introduced W. L. Edelman, Protona committeeman of the High Plains Water Use and Conservation Association. Edelman, along with H. S. Hilburn, Plainview editor, and J. H. Lee, Littlefield banker, was there as official spokesman for the High Plains Water Use and Conservation Association. All three made talks to the effect that they were in favor of a thorough study to determine what should be done about underground water on the High Plains. Closing the meeting with a reiteration of the policies of the two Lubbock groups, Bestwick (Continued on Page 8)

SOY BEAN MEAL
\$4.50 Per Cwt.

COTTON SEED MEAL and COTTON SEED PELLETS
\$4.75 Per Cwt.

20% CUBES \$64.50 per ton

FRASER MILLING CO.
Hereford, Texas

1947 Model Aeronca

CHAMPION AND CHIEF



Immediate Delivery



GOOD USED AIRPLANES

- 1942 Stearman (220 H. P.) \$1200.00
- 1941 Aeronca Chief (new motor) \$1750.00
- 1946 Aeronca Champion \$2290.00
- 1946 Aeronca Champion \$2375.00
- 1946 Aeronca Champion \$2475.00
- 1941 Cub Cruiser (3 place) \$2275.00

Dual Instruction and Solo Flying at Dimmitt, Texas each Sunday
6 Airplanes (3 Champions)

JESSE WOFFORD
145 Ave. G. AERONCA DEALER HEREFORD, TEXAS

Two Hereford Students Chosen for Who's Who In American Colleges at West Texas

Two Hereford students at West Texas State College in Canyon were chosen for the "Who's Who" in American Colleges at West Texas. The students are chosen for the "Who's Who" on the basis of their scholarship, leadership and professional qualifications, contributions to extra-curricular activities, and scholastic achievement, according to members of the faculty committee who made the nominations.

Mary Ruth Russell, daughter of Mr. and Mrs. W. H. Russell of Hereford, is a senior majoring in Biology, and is scheduled to receive her B. S. degree in June. She is a member of the British Band, orchestra, the Student Senate, and Gamma Phi Society, and was recently chosen to represent the college as a summa cum laude at the annual Sun Carnival at El Paso.

Frank Barrett, son of Mr. and Mrs. Fred B. Barrett of Hereford, is a junior, president of the Student Senate and vice-president of the campus Law Club. He is a member of the Spanish Club, the International Relations Club, the Student Christian Association, Men's Chorus, and Kappa Beta

COULD SUFFERERS!

666 SPAINS RELIEF IN JUST 6 SECONDS

One of the most effective and most popular remedies for all types of colds, coughs, and influenza. It is a natural, non-toxic, and safe remedy for all ages. It is available in all drug stores.

HEREFORD TRANSFER & GRAVEL

T. C. CHAPIN — PHONE 479

CRANE WORK, also Dirt and Collichs.

Local Moving and Transfer Service

Sand and Gravel

TRANSIT MIX CONCRETE

We Give Prompt Service — See us or Call 479 51-46

LET US TAKE CARE OF YOUR DEAD ANIMALS

(unskinned)

Large or Small Removed FREE OF CHARGE!

When you have a dead animal... notify CONSUMERS FUEL ASSOCIATION Phone 124—Hereford

Our truck is equipped with a power loader and sanitary bed to give you prompt and convenient service. In town every day except Sunday.

STARKEY BENDING SERVICE

38-46

Cleaning and Repairing... RADIATORS

All Makes—All Models

We also Service all Makes of— CARS AND TRUCKS

You've heard about "A Stitch in Time..." We suggest that you eliminate future delay, trouble and expense... by bringing in your

TRACTORS AND IRRIGATION MOTORS

NOW... while we are not rushed, and can get parts for your needs. Have 'em in tip-top shape when you need them!

John Wood EQUIPMENT CO.

ON HIGHWAY 60

Internal Revenue Officials Advise On Income Taxes

Several days ago, Internal Revenue officials indicated that it may be best for taxpayers who have overpaid their 1946 income tax through withholding and estimates to check their returns for refunds instead of asking for credit application, due to the fact that there is a greater chance of an error being made on the involved credit procedure.

Today, Herbert Arnold, Acting Collector of Internal Revenue for this district states that it is his opinion that less errors will be made by taxpayers and by the Internal Revenue office if taxpayers file their individual 1946 returns on Form 1040. It is also the opinion that individual income taxpayers may benefit by using Form 1040, due to the following reasons:

1. By using Form 1040 a taxpayer immediately knows the extent of his liability or refund.
2. If a taxpayer's return is processed first, therefore, by using Form 1040 a refund above there-on will be received by taxpayer as an earlier date.
3. The use of Form 1040 will never result in a greater tax liability, and the filing of returns by signing withholding receipts automatically, due to additional transactions, results in a greater liability than if Form 1040 had been used.
4. The use of withholding receipts by husbands and wives in filing returns is complicated by the fact that Texas is a community-property law state.

Adapted to East Texas and the Gulf Coast, taxpayers are said to yield more food value and soil fertility than any other crop within the region, for the same investment in time and effort.

Quick Relief From Stomach Ulcers Due To Excess Acid

Symptoms of Stomach Aching from Stomach Ulcers

Frank's Relief-Fast Acid Neutralizer

Frank's Relief-Fast Acid Neutralizer is a natural, non-toxic, and safe remedy for all types of stomach ulcers, indigestion, and heartburn. It is available in all drug stores.

LEGAL NOTICE

THE STATE OF TEXAS

YOU, N. B. BERNETT and wife O. C. BERNETT, H. E. STEIN and wife JOSEPHINE STEIN, A. H. HADDER, MARTHA ENGLISH, a widow, J. N. ENGLISH, and the unknown heirs and legal representatives of each, of said persons, deceased.

Greeding:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House Building, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, to show cause why the estate of said deceased should not be administered in accordance with the provisions of the Probate Act of February 4, D. 1947, then and there to answer Plaintiff's Petition filed in said court, on the 21st day of December, A. D. 1946, in this cause, numbered 2934 on the docket of said court and try the same.

Given under my hand and the seal of said court, at Hereford, Texas, this 11th day of January, A. D. 1947.

JOHN W. WOOD, County Clerk.

Kitchen Sink FAUCETS

NOW IN STOCK

BY CRANE

FEATURING... "Dial-Ese" Finger-Tip Control

As easy to turn as the dial on your Radio Swinging spout with stream guide. No annoying Dripping. Crancon Cover Plates with two Inlay-rod soap dishes.

HEREFORD PLUMBING CO.

402 Main St. Hereford, Texas

Littlefield City Streets Will Be Paved in Spring

LITTLEFIELD, Jan. 11.—Preliminary plans are completed for a proposed over-all city paving program to include 113 blocks of city streets, city officials said today.

Preparations are being made to begin the actual work of signing contracts with property owners for the paving of streets.

Contracts are being completed by the firm of Harrison and Martin.

Cost per block of paving is estimated at \$2400. Property owners would have four years to pay off their paving assessments under the present plan, according to City Secretary W. O. Street. Arrangements have been made with a Littlefield bank to finance the program.

Actual paving is slated to begin within the next few months.

Paving of Castro County Lateral Road Is Started

DIMMITT, Jan. 11.—Construction of Castro County's first paved lateral road will begin on January 14, according to an announcement made this week by Commissioner Andy Thompson.

The farm-to-market project is located in precinct 2, and covers 25-mile Avenue south from Highway 86 to the Castro-Lamb county line.

The road will be paved at a cost of \$178,000. Bonds for the project were voted by a special county bond district last fall.

The Ernest Lloyd Construction Company of Fort Worth was awarded contract for the job. Specifications call for a 26-foot caliche base and 18-foot double asphalt topping. Meeting construction requirements for State and Federal farm-to-market roads.

Paving operations will probably be completed in May, the contractor's estimate.

Calcium Is Often a Limiting Factor in Plant and Animal Growth in East Texas Counties

Calcium is often a limiting factor in plant and animal growth in East Texas Counties.

LEGAL NOTICE

THE STATE OF TEXAS

YOU, N. B. BERNETT and wife O. C. BERNETT, H. E. STEIN and wife JOSEPHINE STEIN, A. H. HADDER, MARTHA ENGLISH, a widow, J. N. ENGLISH, and the unknown heirs and legal representatives of each, of said persons, deceased.

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Given under my hand and the seal of said court, at Hereford, Texas, this 11th day of January, A. D. 1947.

JOHN W. WOOD, County Clerk.

HEREFORD WRECKING CO.

Complete Line of USED PARTS

See us for Expert Repair Work of All Kinds!

Herford Wrecking Co. Highway 60

DR. BEN WILTSHIRE DENTIST

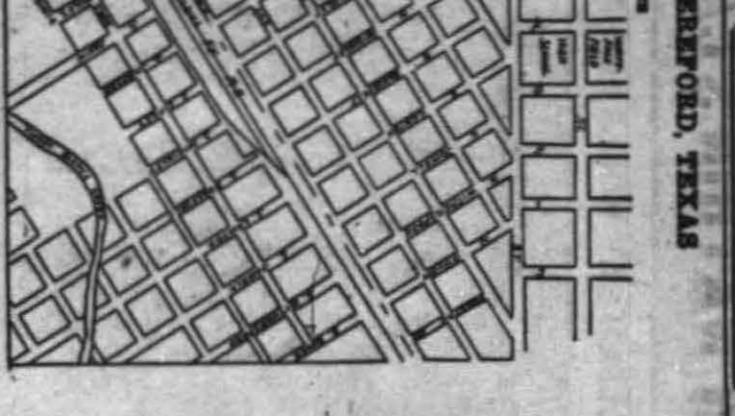
108 West 5th St.

The office executing this process shall promptly execute the same according to law, and make return as the law directs.

Issued and given under my hand and the seal of said County, at office in Hereford, Texas, this 11th day of December, A. D. 1946.

R. L. THOMPSON, Clerk, Deaf Smith County, Texas. (Seal)

52-46



Herford Wrecking Co.

Complete Line of USED PARTS

See us for Expert Repair Work of All Kinds!

Herford Wrecking Co. Highway 60

Herford News Stand

Your Favorite NEWSPAPERS and MAGAZINES

Fourtain Service... Drugs... Sandwiches

301 Main Street — Phone 694

Jack's Shoe Shop

SHOES REPAIRED

LOOK LIKE NEW!

101 East 5th

FISH, FRIED CHICKEN, SIZZLING STEAKS

ELITE CAFE "Home of Good Coffee"

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MARKETS

Cotton tumbled \$6 to \$7 a bale last week below the previous week's close. Cattle dropped too, but hogs, sheep, grain and vegetables advanced. Other farm products held about steady at most southwest markets last week, according to USDA's Production and Marketing Administration.

Good demand for light offerings of lower Rio Grande Valley vegetables caused some prices to rise sharply last week. Cabbage, carrots and spinach advanced daily. Citrus demand was some better at unchanged prices. Colorado shipping points reported slightly stronger to steady prices for onions and potatoes. Louisiana and Texas sweetpotatoes held about steady.

Light supplies of eggs and poultry were adequate to meet the fair to good demand at southwest markets last week. Current receipt eggs held steady at 35 to 40 cents per dozen. 1-so, heavy hens were steady at 22 to 25 cents per pound at Denver; 24 to 26 at Ft. Worth; and 25 to 26 at Dallas. Turkey trading was near a standstill at about 20 cents per pound for toms and 33 for hens.

Hogs gained 50 cents to a

SORE THROAT—TONSILITIS YOU WANT QUICK RELIEF!

A good throat stop is hard to beat and BURHAM'S ANAETHESIA-MOP is a relief from pain and discomfort. It is a powerful germicidal stain, pleasant to use. Safe for children. Purchase price refunded if you do not find ANAETHESIA-MOP superior. Generous bottle with applicators only 50c at your Druggist or at

Close Drug Store

dollar a hundred last week at most southwest markets. Top butchers brought mostly \$22 per hundred at Ft. Worth; \$21.50 at San Antonio; \$22 to \$22.50 at Oklahoma City; \$22.25 to \$22.50 at Wichita and \$22 to \$22.65 at Denver.

Cattle prices went down at most southwest markets last week. Losses ranged from 25 cents to \$2 per hundred. San Antonio reported about the only steady market with medium and grassy short-fed steers and yearlings selling at \$17 to \$19.65. Common and medium steers and yearlings brought \$12.50 to \$16.50 at Houston. Good beef steers and yearlings realized \$16 to \$23 at Ft. Worth and \$17.50 to \$23 at Oklahoma City. Wichita moved medium and good lightweight steers at \$19 to \$22.50; Denver quoted medium to choice steers \$18 to \$25.

Sheep and lambs advanced 25 to 50 cents per hundred at most southwest markets last week. Common and medium lambs brought \$13.50 to \$16 at San Antonio and \$14 to \$20 at Ft. Worth. Medium and good lambs realized \$18 to \$21.50 at Oklahoma City. Denver sold good and choice wooled lambs at \$23 per hundred daily last week.

Most grains were slightly stronger last week. Sorghums made the sharpest advances. Feed prices followed a mixed trend with bran and shorts higher than a week ago while soybeans and cottonseed meal continued to decline. Hay demand improved but prices were unchanged.

Milled rice markets were active last week under urgent demand. No sales of farmers' stock peanuts were reported. Demand for shelled goods was light and prices were weaker.

LEGAL NOTICE

NOTICE OF ELECTION

THE STATE OF TEXAS, COUNTY OF DEAF SMITH:

BE IT REMEMBERED that at a meeting of the County School Board of School Trustees of Deaf Smith County, Texas, held in the County Court Room in Deaf Smith County, Texas, in the Courthouse thereof, in the City of Hereford, on the 4th day of January, 1947, all members being present, namely: E. H. Norton, E. W. Womble, Grady Wilson, J. C. Morrison and H. E. Miller, came on to be considered the matter of forming a Rural High School District in Deaf Smith County, Texas, to be composed of the Hereford Independent School District and Common School Districts Nos. 2, 4, 5, 7 and 8; and if appearing to said County School Board of School Trustees of Deaf Smith County, Texas, that the condition of the Hereford Independent School District and its school system is such that it must be given relief, and that the school buildings of the Hereford Independent School District are insufficient, and that the housing facilities are overcrowded and that the Hereford Independent School District is caring for the high school children in all of the above named Common School Districts and the grade school children in the majority of the above mentioned Common School Districts, and that it cannot continue to do so without the Common School Districts bearing a portion of the tax burden of such school system, and such Common School Districts are dependent upon the facilities of the present Hereford Independent School District for the education of the majority of the children in said respective Common School Districts; and the County School Board of School Trustees is obligated to consider the best interest of the majority of the school children in the Common School Districts affected, and in the opinion of the County School Board of School Trustees, it would be for the best interest of said Common School Districts and said children now in said districts and to be served with good school facilities; and that such Rural High School be formed and composed of the Hereford Independent School District and the Common School Districts Nos. 2, 4, 5, 7 and 8, all of Deaf Smith County, Texas; and that such Common School Districts of Deaf Smith County, Texas, are each elementary school districts and that there is not a high school maintained in either of said elementary and common school districts; and that Hereford, the location of the present elementary and high school, is properly situated to serve more conveniently and better the new Rural High School District to be formed, that the way the same are now being served and that upon the formation of the new Rural High School District to be composed

as above set forth, such new Rural High School District can better serve all of said territory with buses and transportation service, as well as school facilities and so serve to a much better advantage than the method such territory is now being served.

Upon motion duly made and seconded, the following resolution was unanimously adopted by the County School Board of School Trustees of Deaf Smith County, Texas, to-wit:

"BE IT RESOLVED that a Rural High School District to be known as the 'Hereford Rural High School', be composed of the present Hereford Independent School District and the present Common and Elementary School Districts Nos. 2, 4, 5, 7, and 8, and that an election be called for the 8th day of February, 1947, for the purpose of all the qualified voters in such new proposed Rural High School District to vote upon the question of whether or not such Rural High School District shall be formed comprising the said Hereford Independent School District and the Common and Elementary School Districts Nos. 2, 4, 5, 7, and 8."

It is therefore, ORDERED, ADJUDGED AND DECREED by the County School Board of School Trustees of Deaf Smith County, Texas, that such election be called within the boundary lines of the proposed Rural High School District on the 8th day of February, 1947, and that upon a vote of a majority of the qualified electors in said proposed Rural High School District voting at such election on said day, so called for such purpose, that the Hereford Rural High School shall thereupon be created and known as the Hereford Rural High School, composed of all of the territory within the boundary lines of the present Hereford Independent School District and the present Common and Elementary School Districts, Nos. 2, 4, 5, 7, and 8, all in Deaf Smith County, Texas. It is the further ORDER, JUDGMENT AND DECREE of the County School Board of School Trustees of Deaf Smith County, Texas, that said boundary lines for said new-proposed Rural High School District are fully set forth as follows, to-wit:

Thence East to the Southwest corner of Common School District No. 8 with the North line of Sections No. 66 and 66, Block K-8, which point is also the Northeast corner of Section No. 56;

Thence North with the West boundary line of Common School District No. 8 to the Northwest corner of such Common School District No. 8, being also the Northeast corner of Section No. 52, Block K-7 and a point in the South line of Common School District No. 7;

Thence West with the South boundary line of said Common School District No. 7 to the Southwest corner of Section No. 93, Block K-7;

Thence North with the West line of said Section No. 93 to the Northeast corner of Section No. 1 Township 4 North Range 4 East;

Thence West with the South boundary line of said Common School District No. 7 to the South west corner of Section No. 33, Township 5 North Range 3 East;

Thence North with the West line of said Section No. 33 to the Northwest corner of Section No. 58;

Thence East to the Southwest corner of Common School District No. 8 with the North line of Sections No. 66 and 66, Block K-8, which point is also the Northeast corner of Section No. 56;

Thence North with the West boundary line of Common School District No. 8 to the Northwest corner of such Common School District No. 8, being also the Northeast corner of Section No. 52, Block K-7 and a point in the South line of Common School District No. 7;

Thence West with the South boundary line of said Common School District No. 7 to the Southwest corner of Section No. 93, Block K-7;

Thence North with the West line of said Section No. 93 to the Northeast corner of Section No. 1 Township 4 North Range 4 East;

Thence West with the South boundary line of said Common School District No. 7 to the South west corner of Section No. 33, Township 5 North Range 3 East;

Thence North with the West boundary line of said Common School District No. 7 to the Northeast corner of Section No. 8, Township 5 North Range 3 East;

Thence West with the South boundary line of said Common School District No. 7 to the Southwest corner of Section No. 33, Township 5 North Range 3 East;

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Thence North with the West line of said Section No. 93 to the Northeast corner of Section No. 1 Township 4 North Range 4 East;

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Again in 1946 CHEVROLET IS FIRST. First IN CAR PRODUCTION... First IN TRUCK PRODUCTION... First IN COMBINED CAR AND TRUCK PRODUCTION! AGAIN at the close of 1946—when America's need for new motor cars and trucks is most urgent—the Chevrolet Motor Division of General Motors leads all other manufacturers in automotive production. This means that Chevrolet is first in passenger car production—first in truck production—first in combined passenger car and truck production... CHEVROLET—LOWEST-PRICED LINE IN ITS FIELD! KINSEY MOTOR CO. Hereford, Texas

This New Year of 1947. With the Republicans in power of both the House and the Senate, with a Democrat President, with the labor unions having about decided they have gone too far and asked for too much, with the brightest crop prospect in years, why should we not look to this New Year of 1947 with real optimism. Now Is The Time... To check your machinery over and make sure it will be Ready to Go when the time comes. We Now Have a Good Stock... on nearly all parts accumulated during the past few months. Bring your tractor in and let us put it in shape for the hard months ahead. We service all makes and our work is fully guaranteed. We have expert mechanics and the finest of equipment. Check

THE VOGUE

MRS. JOHN McLEAN, Society Editor Phone 181

Mrs. Conkright Will Head Bay View Study Club

Bay View Study Club held its annual business session in the home of Mrs. Henry Benson Thursday afternoon when new officers and committeemen for the 1947-48 club year were announced. Mrs. Colby Conkright will head the club and those to serve with her include; Mrs. Paul Mathers, vice-president; Mrs. Lee Benefield, recording secretary; Mrs. E. W. Harrison, corresponding secretary and Mrs. G. A. F. Parker, treasurer.

Named to serve on the year book committee for the 1947-48 club year were Mrs. G. G. Heard, chairman, Mrs. F. T. Tolson and Mrs. Roy Ford.

Annual reports were heard and a program on Federated News was presented by Mrs. A. M. Jones and Mrs. Essie Cardwell. Mrs. Jones gave a resume of the past year's work done by the Texas Federation of Women's Clubs and Mrs. Cardwell told of interests of the national organization during the past year. Mrs. Carl Ferrin will be guest

Wedding Will Take Place February 14

Mrs. John R. Johnson has announced the engagement of her daughter, Miss Treva Jo Poole, to Alva J. Taylor, son of Mrs. Mae Taylor of Gainesville.

The marriage will take place at Carrollton on February 14, and the couple plan to make their home there.

Miss Poole, formerly of Hereford, was employed in the E. C. Eubanks Office before returning to Carrollton recently.

Members of the club present were Mesdames D. H. Alexander, Essie Cardwell, Colby Conkright, H. G. Conkright, Howard Gault, E. W. Harrison, A. M. Jones, Paul Mathers, John McLean, G. A. F. Parker, J. F. Stinson, J. W. Spradley, Bob Wilson, Roy Ford and the hostess.

Wedding Announced



Miss Treva Jo Poole, whose wedding to Alva J. Taylor was announced for February 14.

Valentine Dance Planned

Mrs. Earl Stagner was co-hostess with Mrs. P. E. Hagans for L'Allegria Club Thursday when a meeting was held in the Hagans home. A parliamentary drill dealing with motions was conducted by Mrs. Jack Brown.

During the business session plans were made for a Valentine dance with husbands as honor guests.

Speaker for the meeting was Mrs. Robert Lemons who discussed Personal Beauty Secrets and General Beauty Hints.

Members attending the meeting were Mesdames Darrell Blanton, Jack Brown, Gerald Gollehon, Robert Lemons, Wayne Little, Walter London Jr., Otho Noland, Marlin Pierce, Leroy Price, Grady Wilson, John Winkler and the hostesses.

Study Club Meets With Mrs. Foster

Child Study Club was entertained in the home of Mrs. Ira Foster Thursday evening with a program taken from Parents Magazine presented.

Mrs. Marlin Gilliland talked on "Training Your Child to be Socially Accepted" explaining that the attitude of parents towards their children's playmates often establishes the children's attitude toward people.

Mrs. D. C. Kinsey discussed the topic "Teaching Children Religious Tolerance" commenting that while most children follow the religion of their parents, they should be made to respect other denominations.

Those present were Mesdames Cawthon Bryant, Worth Covington, J. R. Powikes, Marlin Gilliland, G. G. Heard, D. C. Kinsey, J. C. Reese, John Robinson, Earl Springer, Maurice Tannahill, Dale Tinnon, Merlin Kaul, Frank Daniel and the hostess.

Zinser-Loerwald Rites in Arkansas

Before an altar arrangement of chrysanthemums, lily and lighted candles, Miss Hope Zinser, daughter of Mr. and Mrs. Frank Zinser of Mena, Arkansas, became the bride of Sylvester Loerwald, son of Mr. and Mrs. J. A. Loerwald of Hereford, Tuesday morning January 7.

The ceremony was solemnized in St. Agnes Catholic Church at Mena with Monsignor A. C. Gallagher celebrating the nuptial mass.

Music was furnished by Sister Celene, organist, accompanied by MI Biatell on the violin. The choir of St. Agnes Church sang the mass.

Miss Pauline Loerwald, sister of the bridegroom, and Frank Zinser, brother of the bride, were the attendants. Miss Loerwald wore a pastel blue suit with black shoes and hat and other accessories in pink. Her corsage was of gardenias.

The bride was attired in a powder blue woolen suit with white blouse and accessories in black and white. She wore a shoulder bouquet of white gardenias.

The mothers of the bridal couple both wore black with corsages of chrysanthemums.

Following the ceremony an informal reception for members of the bridal party, relatives and a few close friends was held in the home of the brides parents, after which the couple left on a wedding trip to points in Louisiana and South Texas. They will make their home in Hereford.

Mrs. Loerwald is a graduate of Priest River, Idaho High School and before her marriage was employed at the Jennings Beauty Shop.

Mr. Loerwald is a graduate of Hereford High School and served three years with the Seabees. He is associated in business here with Loerwald Brothers Machine Shop.

Those from Hereford attending the wedding were Albert Zinser, uncle of the bride, Mr. and Mrs. J. A. Loerwald, Mr. and Mrs. Ed Loerwald, Pauline Loerwald and Frank Zinser Jr.

Dinner guests in the home of Mr. and Mrs. Ray Hershey Sunday were Mr. and Mrs. David Campbell and Mr. and Mrs. Harry Vross of Sidney, Ohio, Mr. and Mrs. Howard Hershey and family of Dimmitt, Mr. and Mrs. Horace Hershey and boys, Mr. and Mrs. Arnold Hershey and children and Miss Newton of Dimmitt.

Mrs. D. C. Kinsey discussed the topic "Teaching Children Religious Tolerance" commenting that while most children follow the religion of their parents, they should be made to respect other denominations.

Those present were Mesdames Cawthon Bryant, Worth Covington, J. R. Powikes, Marlin Gilliland, G. G. Heard, D. C. Kinsey, J. C. Reese, John Robinson, Earl Springer, Maurice Tannahill, Dale Tinnon, Merlin Kaul, Frank Daniel and the hostess.

Cut Taxes, He Says



Rep. Harold Knutson, Wadena, Minn., newspaper publisher, is the big gun in the Republican program to cut taxes 20 per cent. Knutson, chairman of the House Ways and Means Committee, wants to cut only individual income taxes, arguing that corporations got their cut last year.

Summerfield

BY MRS. GUY WALSER

Rev. and Mrs. Ralph McLean and Bill Tart left Thursday for Mount Gilead, North Carolina, where they will make their home.

Rev. McLean resigned the pastorate of the Summerfield Baptist Church Sunday night.

Mrs. C. R. Walser, Mrs. Jim Clark, Mrs. O. B. Sumner, and Rev. Ralph McLean attended an associational meeting in Hereford last Thursday.

There were 79 in Sunday school and church Sunday night. Mr. and Mrs. W. C. Neill of Dawn spent Saturday night with their daughter and family, Mr. and Mrs. E. E. Roberson.

Mr. and Mrs. J. A. Black of Amarillo and Mr. and Mrs. Buck Parsons and family of near Hereford visited in the Lee Curry home Sunday.

Mr. and Mrs. Earl Lance, Mr. and Mrs. C. R. Walser, Mr. and Mrs. Jack Streun, Mr. and Mrs. George DeLozier, Mr. and Mrs. J. A. Noland, and J. B. and Mack Noland attended the funeral services in Amarillo last Tuesday for Cleo Meharg.

Miss Betty Jane Carl of Hereford spent Monday night with Rosaena Lance. Mrs. Fred Smith and son of

Amarillo spent the past two weeks with her sister, Mrs. Frank Huckert and family.

Mr. and Mrs. C. R. Walser and Mr. and Mrs. Earl Lance visited their uncle, Bob Lance, Sunday afternoon in Hereford.

Mrs. Kenneth Neill, taught school this week at Summerfield. Ronnie and Johnnie Counts of Tucumcari, N. M., spent last week with their aunt, Mrs. Lyan Powelson, while their mother was in the hospital.

Mrs. B. E. Roberson, Mrs. Charlie Noland, Mrs. J. B. Noland, and Mrs. Mack Noland attended the tea in Canyon Sunday honoring the past matrons of the Eastern Star.

B. A. Atchley is reported being some better after a long illness. WMU and G. A. and R. A. met at the Church last Wednesday afternoon with a good attendance in all groups.

Mr. and Mrs. Dwight Shaw of Idaho returned to their home last week after visiting with her parents. Mr. and Mrs. Alton Lookingbill.

Dawn

BY MRS. LLOYD H. BENTLEY

There were 54 present at Sunday School Sunday.

There will be a pie supper at the Dawn School house Saturday evening, January 18. Proceeds will go to the school cafeteria.

The Dawn Study Club met Tuesday afternoon January 7, with Mrs. Fred Fain. Fifteen members and two visitors, Mrs. Cecil Walker and Mrs. Jed Miller, were present.

Rev. E. W. Lichtsinn and Raleigh Wedel of Hereford were Sunday dinner guests of Mr. and Mrs. H. H. Miller.

Mr. and Mrs. Henry Hamlin of Wayside were guests in the C. C. Stewart home, Sunday.

Miss Mary Olive Frye and Miss Doris Smith of West Texas State College visited their families here over the week-end.

A party celebrating three birthdays was held at the school-house Friday afternoon. Those honored were Eva June McCurt, Eddie Reinauer, and Gary Southern. Their mothers, Mrs. Ruth Gore, Mrs. E. C. Reinauer, and Mrs. O. N. Southern, furnished refreshments of cake and ice cream.

H. L. Matheny returned home Thursday from Temple, where he had been receiving medical treatment.

Mid-terms examinations have been underway in Dawn schools this week.

Mrs. Tribbeck is seriously ill in the home of her son south of Dawn.

Mrs. H. E. Miller, Mrs. William Wimberley, and Mrs. Carl Wimberley attended the W. M. U. meeting of the Tierra Blanca

Association in Hereford Thursday.

Mr. and Mrs. Marjion Russell of Caddo, Oklahoma, are here visiting Mrs. Russell's parents, the Zeb Stewarts.

Mrs. Louie Wedel and son, Karl, spent the week end in the H. H. Miller home.

Mr. and Mrs. William Wimberley visited the C. A. Wimberleys in Plainview Saturday.

Rev. J. E. Byers left Monday to attend the Evangelistic conference in Dallas.

Burton Olson of Gruver and Mrs. Bill Hill of Canyon visited the H. H. Miller family Thursday evening.

The next club meeting will be with Mrs. Alfred May on Tuesday, Jan. 21.

Mr. and Mrs. Lester Galley and Mrs. C. P. Galley visited relatives in Artesia, New Mexico over the New Year holiday. Mrs. Galley remained for a longer visit.

A group of high school young people were entertained with a party Friday evening in the home of Pat and Carol Miller. Those attending were Sallie Womble, Rosemary Kronin, and Carabel Smith, Tommie Althart, Ike Wilcox, Herschel Miller Jr., and Ted Fain.

More work has been done on the church recently. The inside doors have been hung, and the floor laid. Work of getting the parsonage ready for occupancy is beginning this week.

Try a Want Ad!

PERSONAL RESPONSIBILITY

It is estimated that on an average day in the United States four million people are actually disabled by illness, and countless others are afflicted with minor ailments. Not only is the economic loss incalculable, but the effect on the spirit of the nation is a factor to be reckoned.

What can we do to better this situation? Certainly, at a very minimum, you can care for your own health and the health of your family. In the end, most problems are resolved in the individual's sense of personal responsibility. Observe common health rules. Consult your physician in case of illness. If medication is needed, have your prescriptions compounded by our expert prescriptionists.

CLOSE

The Royal Store Drug Store Prescription Druggists Phone 13

Now Available!

THE FAMOUS Firestone GROUND GRIP TRACTOR TIRES

- POSITIVE CLEANING
- MAXIMUM TRACTION
- LONGER LIFE

Of all the tractor tires tested by Firestone engineers it was found that no other tire matches the drawbar pull of the Firestone Ground Grip. Ground Grip provides as much as 15% more pull than any other make. To use Ground Grip means greater production in less time.

Mr. Extra Traction represents the Best for Less! That gives Superior Pulling Power to FIRESTONE GROUND GRIP TRACTOR TIRES.

Front & Rear TRACTOR TIRES Now in Stock!

GET NEW TIRE PERFORMANCE with FIRESTONE Factory Method...

RETREADING for TRACTOR TIRES

The Famous Firestone GROUND GRIP TREAD Gives Up to 15% More Pull at the Drawbar. We retread any make tractor or tire with this famous tread. Same quality materials used in new Firestone tires. Fully guaranteed.

SIMMONS TIRE and SUPPLY

Dexterous Daphne

"Yes, everything is decided... we're to be married next month, shop with your grocer, buy a home and send all our clothes to be cleaned to the ACME CLEANERS."

Acme Cleaners

"WEAR CLEAN CLOTHES" PHONE 111

punch lines by miron

Head stripes in the right direction for figure flattery... in this imported wool flannel dress done in two-part time. With dandy French cuffs and a bold red belt for dash. Beige or navy with white. See it in February Junior Bazaar! Sizes 7 to 15.

Ellen Kauff ORIGINAL

The VOGUE

Ready-to-Wear and Millinery

STRAIGHT ANSWERS TO IMPORTANT QUESTIONS ON YOUR FARM LOAN

WHAT do I get...? WHERE can I get it...? HOW much does it cost? WHEN can I get it...?

Thousands of farmers throughout the country are using the long-term loan service now offered by this bank through our special arrangement with The Equitable Life Assurance Society. They found that it answers these important questions as does no other loan plan:

What do I get for my money? You get a low-cost, long-term loan that never has to be renewed, yet, with the money-saving FARM INCOME PRIVILEGE, can be paid off as fast as a short-term loan; you get the PREPAYMENT RESERVE to tide you over lean years.

Where can I get this service? Your loan is made at this bank... using local funds... dealing with home folks. What's more, you make interest and principal payments right here at the bank—another handy, time-saving advantage of this new loan service!

How much does it cost? Your interest is the low net rate of 4%, on the unpaid balance. No extra charges... No stock obligations. No fees and no commission to pay... only the usual abstracting or title policy and recording expense.

When can I get my loan? You get quick, expert service—no red tape... A decision on your application in 3 or 4 days.

Let us explain this modern farm-ownership plan to you. Your inquiry will be kept confidential. No obligation.

40 years 4%

First National Bank

Member: Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

RUTHERFORD & CO.

Clearance SALE, Thru-out the Store!

STARTS FRIDAY, THE 17TH

WE ARE FORCED TO MAKE DRASTIC REDUCTIONS TO MAKE ROOM FOR SPRING MERCHANDISE

BUY BLANKETS NOW
Less Than Replacement Cost

70 x 80 Double

COTTON BLANKETS

\$2.49

Cannon—Leaksville 50 1/2

WOOL BLANKETS

Colors: Rose, Blue, Green Cedar

\$4.50

AMERICAN

WOOLEN BLANKET

100% wool — 72 x 90 — a \$12.00 value for only

\$7.00

ACE BLANKET

100% wool, Moth treated, 72 x 84 \$10.00 value for

\$6.25

A few 100% virgin wool

CANNON BLANKETS

weight 4 lbs. \$15.00 value

\$8.75

FULL SIZE

INDIAN BLANKETS

A few to clear at

\$2.00

BLUE BONNET BLANKETS

100% virgin wool, Moth treated, \$18.85 value

\$10.75

Brighten up that room with a

CHARMTRIED SHAG RUG

3.50 value 2.00

14.95 value \$8.75

19.95 value \$10.00

CHENILLE BED SPREADS

ALL GO AT

HALF PRICE

FANCY PILLOWS

TO CLEAR AT

\$1.00

FEATHER PILLOWS

2 FOR

\$1.60

ALL WOOLENS

TO CLEAR

3.95 value \$2.25 yard

2.00 value \$1.25 yard

3.00 value \$1.95 yard

1/2 Off on All DRAPERY MATERIAL

BATH TOWELS

Double Terry 22 x 44—89c value

60c

LUNCH CLOTHS

2.25 value \$1.50

1.60 value 85c

CHILDRENS PAJAMAS

Balbriggan, 2.50 value . . \$1.25

Outing, 2.25 value \$1.39

CHILDRENS RAYON PANTIES

39c pair

CHILDRENS CORDUBOY

JODPHURS

\$2.98

ALL-SWEATERS

REDUCED TO

1/2 Price

ONE GROUP

SKIRTS

1/2 Price

LARGE GROUP

Ladies Dress Coats and Suits

ALL NATIONALLY ADVERTISED LINES

Including: Anna Wall, Nardis—Loretta

ALL MILLINERY

Slashed—values to \$15.00 for

\$2.00

ONE GROUP

LADIES DRESSES

Values to \$19.95 go at

\$5.00

ONE GROUP

LADIES SHOES

\$5.00 value

\$2.00

CHILDRENS

ALL WOOL COATS

\$7.45 value

\$4.00

Childrens 3-Piece Suits

Cap, Coat and Leggings—\$9.95 value

\$5.00

1/2 OFF ON ALL LUGGAGE

CHENILLE ROBES

TO CLEAR AT

\$5.00

REAL SILK HOSIERY

1st. Quality, size 9 only, \$2.95 value

75c

COME EARLY FOR THIS BARGAIN

ALL LADIES BAGS

1/2 PRICE

Mens Broadcloth

SHORTS

Gripper front—75c value

75c value 45c

MENS

ATHLETIC SHIRTS

69c value 49c

MENS

ALL WOOL ROBES

13.95 value \$9.00

MENS

OUTING PAJAMAS

2.90 value \$1.95

MENS

MENS DRESS SHIRTS

2.00 value \$1.49

LEATHER WORK GLOVES

2.25 value \$1.25

MENS FURLINED

DRESS GLOVES

5.95 value \$3.95

REAL SAVINGS IN MENS

FUR FELT HATS

15.00 value now \$10.00

10.00 value now \$7.50

10.00 value now \$4.95

BOYS AND MENS

CORDUROY CAPS

1.25 value 79c

ALL WOOL SHIRTS

Plaids and Solid Colors

6.95 value \$4.95

BOYS TWEEDUROY PANTS

Sizes 6 to 12

3.50 values \$2.50

BOYS KHAKI PANTS

Sanf. shrunk

2.25 value \$1.50

All Sizes

Mens 8 oz.

SANF OVERALLS

\$2.50 pair

MENS KHAKI PANTS

Sanf. Shrunk

Regular 2.98 for \$1.98

MENS ARMY TWILL PANTS

Sanf. Shrunk

4.00 value for \$2.50

MENS KHAKI SHIRTS

Sanf. Shrunk

2.25 value \$1.50

BOYS

ALL WOOL OEVRCOATS

10.00 value \$7.00

BOYS

FINGERTIP COATS

21.50 value \$12.50

LITTLE BOYS SUITS

by "Eekay"

8.70 values 5.75

10.50 values \$6.75

Mens Winter Weight

UNION SUITS

For This Event

\$1.50

Mens Grey Cotton

FLANNEL SHIRTS

2.00 value \$1.29

ALL MEN AND BOYS

WOOL AND LEATHER COATS

REDUCED—MANY GOING AT—

Half Price

PLEASE -- NO EXCHANGES -- NO REFUNDS

Rutherford & Co.

Frank Phillips Team Beats Hereford Entry In Second Round of Plains AAV Tournament

ON-THE-SPOT RADIO INTERVIEW

Frank Phillips Men's Club of Hereford dropped the powerful Phillips Implement quintet 38 to 23 in second round play last Thursday night in the Panhandle-Plains AAV basketball tournament in Amarillo.



Phillips advanced to the quarterfinals with the victory.

Boeden Price, former star of the West Texas State College basketball team, led the Phillips team with 12 points, and was held out of the game, but the Phillips entry could not be stopped.

Thought for Today ...

Life insurance is the philosophy of the man who insures—and his horse sense.

Dave McDonald, Dist Smith County farmer, (left) interviewed by J. B. Lynn for a radio program series presented over an Amarillo radio station by the Shamrock Oil Company.

Southland Life Insurance Co.
W. G. McGOBEN, President
Home Office: Dallas

Disciples Christ To Hold Assembly Amarillo Friday

A LENDING LIBRARY ... is the second in a series, of services offered for your convenience. It is now open for membership or single book fee at ... CORINNE'S GIFT HOUSE (Corinne's Jennings)

Monthly Old Age Dumas and Dimmitt Cage Teams Are Restored To Eligibility in Interscholastic League

Monthly payments in the form of Federal Old-Age and Survivors Insurance amount now to \$39,843.22 in the Amarillo area, according to a statement of the Amarillo Social Security Field Office. This represents an increase of 13 percent in the number of payees as compared with July 1, 1946.

Although an increase was expected, the unusually large increase was no doubt due to the beginning of monthly payments to the survivors of World War II veterans in cases where the veteran has died within three years of his discharge. Legislation authorizing such payments was passed in August of 1946, and since that date there has been a steady increase in the number of such claims filed in the Amarillo office.

Payments to veterans' survivors are retroactive to the date of death of the veteran if a claim is filed before February 10 of this year. After that date payments are retroactive for a maximum of only three months, as in other types of Social Security payments. For this reason, survivors of deceased veterans are urged to contact the Amarillo Field Office as soon as possible.

In the 28 counties served by the Amarillo office there are 1823 persons drawing monthly payments, 540 of these are retired workers, 150 are widows of such workers, 669 are children of retired or deceased wage earners, and 285 are widows of deceased wage earners. In addition to the regular monthly payments, a total of \$8,954.52 in lump-sum death benefits was paid in this area in the last six months in those cases where none of the survivors was entitled to monthly payments.

Officers of both schools declared that at the time of the Canyon tournament, neither knew that the Stratford team had been placed on the ineligible list by the Interscholastic League.

The two teams were declared ineligible by the Interscholastic League after they had each lost games in the Canyon Invitational Tournament to the Stratford Elk, Class B team, which had been placed on the ineligible list by the Interscholastic League.

Dumas and Dimmitt teams were automatically declared ineligible by the league following their losses to the Stratford Club, under the rule which provides that teams which lose games to ineligible opponents are themselves ineligible for further conference competition.

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The Stratford team had lost its league standing when Stratford school officials failed to file their entry at league headquarters before the specified deadline. Since it was in the Class B League, and Dumas, had not been notified of the ruling.

Superintendent of District 1-A, school, in Austin last week to attend the 14th Annual Conference of Texas Educational Administrators, went before the Interscholastic League Committee with a plea for reinstatement of the two schools on the ground that they were innocent victims. The appeal was granted.

All District 1-A teams were notified by the ineligible list of the two member schools, since other

To America's Producers, America's Thanks!



As this new year begins, America's ranchers and farmers are busy with their winter work—feeding and caring for their livestock. And all America is again properly grateful to you who produce the food to keep us the world's best fed people.

To you who ride the range from Montana to Texas, whose teams and tractors till the nation's fertile acres... who have labored hard, long hours... who sell and feed, sow, raise and raise, grain and grain, have achieved a new American goal: America's food production... you have had in all times record crops of wheat and corn... for bumper yields of small grains... and dairy and poultry production. This abundance of food, which you have produced means better nutrition for millions of families—

because good nutrition is just good food that's good for you. And as it is, production is only part of the national job. Food must be processed. It has to be transported from surplus-producing areas to the markets where there are great numbers of people to eat it. Here is where Swift & Company comes into the picture. It's one job to provide many of the services required in bringing the foods which you produce to the dinner tables of the nation. Together we are in a vitally important industry. Because nutrition is our business and yours, together we can help build a stronger, healthier America.

Things are NOT always as they seem

But this big country consumes about 60,000,000 pounds of meat every day. So when you figure it out, that means nearly 100 million pounds of meat every day. It's a big job to produce, process, transport and store that much meat. It's a big job to get it to the markets where there are great numbers of people to eat it. Here is where Swift & Company comes into the picture. It's one job to provide many of the services required in bringing the foods which you produce to the dinner tables of the nation. Together we are in a vitally important industry. Because nutrition is our business and yours, together we can help build a stronger, healthier America.

OUR CITY COUSIN

Meat Packers' Risks

Know - Don't guess - in 1947

Meat is perishable. It cannot be held for weeks to go up. Like all most packers, Swift & Company must sell within a few days. This perishable product for what it will bring - no matter what price we paid for it. We take risks in both buying and selling. In buying livestock, the meat packer must pay the price established by competitive bidding of over 20,000 slaughterers. If the meat packer overestimates the quality of an animal, or the amount of meat the animal will produce, or the market demand for the meat, he will lose money. Hidden dangers, however, or other dangers can create losses on any animal.

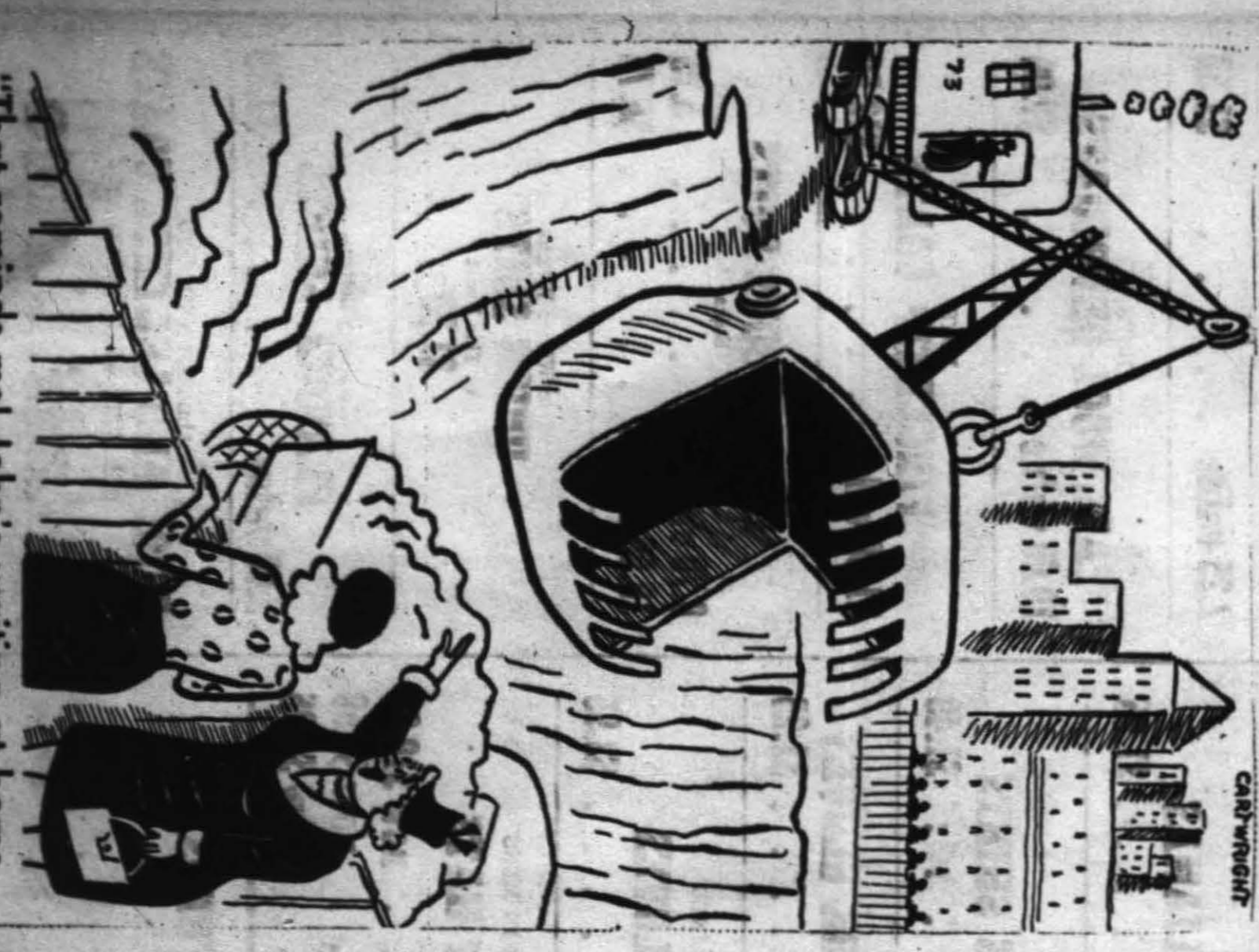
SWIFT & COMPANY UNION STOCK YARDS CHICAGO 5, ILLINOIS

Leaders in Quality Service



BEARERS MAINTENANCE LUBRICATION PAINTING WASHING TIRE RECAPPING

Service All Makes (Cars and Trucks) KINSEY MOTOR CO. Hereford, Texas



That reminds me John's waiting at home for his GLADIOLA biscuits!

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Department of Safety Urges Legislature to Pass Traffic Control Program for Texas

AUSTIN, JAN. 15.—On the eve of the 46th legislative session, the Texas Safety Association today urged the legislature to pass a traffic control program for the state.

The association, which has been working for a traffic control program for some time, said that more than 80,000 personal injury accidents occurred on Texas highways last year, resulting in the loss of 2,000 lives and 200,000 man-days of work.

The action came on the heels of an announcement by the Texas Department of Public Safety that the 1946 traffic fatality toll likely would exceed 2,000 deaths.

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DR. MILTON C. ADAMS
OPTOMETRIST
OFFICE HOURS—8:30 to 5 p. m.
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Farm or Ranch land in any size tract
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Phone 91
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Loyd's Brick & Tile Factory
1 Mile East of Main Street on Amarillo Highway
NOW IN PRODUCTION on
3 Sizes of Building Tile...
5x8x12 For Commercial Use
5x8x12 Wall Partitions
5x8x12 A Little Later We Will Have Some Bricks!
Onment is scarce... and continued strikes are tying up production, so we suggest that you place your orders NOW... for delivery next Spring. See us for complete details.
We now have complete ALUMINUM WINDOW'S for sale!
Double Strength Glass!
WE APPRECIATE YOUR ORDERS—LARGE OR SMALL—PLACED NOW FOR IMMEDIATE OR FUTURE DELIVERIES
No Government Restrictions
See or Write...
LOYD'S BRICK & TILE CO.
Route 1 Hereford, Texas
Olson Drug Store

IN STOCK FOR IMMEDIATE DELIVERY
COOK
Irrigation Pumps
SEE US FOR A
Turnkey Job
20 YEARS OF EXPERIENCE IN HEREFORD AND SURROUNDING AREA
Terms if Desired!
SCOTT & LACY PUMP CO.
1st Door West of the Benefield Motor Company
PHONE 224

NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedules of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

- First Baptist**
R. H. Cagle, pastor.
Sunday, 9:45 A. M.
Morning worship—11 A. M.
Evening worship—7:30 P. M.
Prayer Service 8:00. Choir rehearsal 8:30.
- First Presbyterian Church**
Russell A. Winger, pastor.
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Evening worship—7:30 P. M.
- Avenue Baptist Church**
R. S. Spackman, pastor.
Sunday School—9:45 A. M.
Morning worship—11:00 A. M.
Evening worship—7:30 P. M.
Prayer Service—8:00 P. M.
- Immanuel Lutheran Church**
E. W. Lechman, pastor.
Sunday School and Bible Class 10:15 A. M.
Worship Service 11:00 A. M.
- First Methodist Church**
Ted D. Crosby, pastor
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Methodist Youth Fellowship at 8:15 P. M.
Evening worship—7 P. M.
Wednesday—7:30 P. M.
- First Christian**
Roy W. Ford, pastor
Sunday School—9:45 A. M.
Morning worship—11:00 A. M.
Christian Youth Fellowship, 6:15 P. M.
Evening worship—7:00 P. M.
Each Wednesday—7:15 P. M.
- Assembly of God**
S. E. Edrington, pastor
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Evening worship—7:00 P. M.
Evangelistic service—7:15 P. M.
- Church of the Nazarene**
Rev. Louis Patterson, pastor
Sunday School—10:00 A. M.
Morning worship—11:00 A. M.
Evangelistic service—7:00 P. M.
Wed. Evening Prayer Meeting, 7:30.

Local Cattlemen Find Legumes Are Good Farm Crop
W. B. Kerr, cooperator with the Deaf Smith County Wind-Erosion District, graded twenty-eight head of cattle on twelve acres of a legume grass pasture from April through November of 1946. He says "legume grass treated pasture is one of the best crops for the average irrigation farmer." Mr. Kerr states that these cattle made excellent gains during the entire growing season.
Leo Forrest, another district

DAUGHTER BEATS MOTHER
In advertising the elements of addition, the simple does not win. Barbara, the daughter, has beaten her mother, Mrs. W. B. Kerr, in the contest of adding the elements of addition. Barbara, the daughter, has beaten her mother, Mrs. W. B. Kerr, in the contest of adding the elements of addition.

AVI DORA
If it comes in the line of BULBANE or PROPRANE BUREAU... ASK FOR IT. THE BULBANTON BUTANE GAS COMPANY will have it, or can get it for you. You won't need glasses to see that our quality and stock is above reproach.

Said two mules named Beulah and Joe,
"When it comes to starting we know,
"Once somebody backed us,
"Right into a cactus,
"That's the way '66 makes you go!"



Get Phillips 66 Gasoline
For Starting Starts..

What makes Phillips 66 start so quickly... warm up so easily these cold mornings? That extra measure of high-volatility elemental Yes, Phillips draws on its vast reserves of high-test natural gasoline to boost the volatility of Phillips 66 as the temperature goes down.

You'll find that this "controlled volatility" will help you to better driving, quicker starting, faster warm-up, as the weather gets colder. Stay at the next orange-and-black '66 sign and be shown!

AS THE SEASONAL TEMPERATURE GOES DOWN... PHILLIPS 66 VOLATILITY GOES UP!

Phillips 66
For good service... Phillips 66!

cooperator, is well pleased with this irrigated pasture, which was under-irrigated last year due to water demands of other crops. He plans to plant more this year.

W. J. Albrecht, C. M. Condy, Mack Freeman, J. F. Gandy, and W. G. Russell secured adequate stands of legume grass pastures from fall plantings last year.

These irrigated pastures usually consist of a mixture of wheatgrass, Bromegrass, Perennial Ryegrass and Alfalfa. Further information about the most successful methods of securing adequate stands and maintenance of maximum production of these grasses can be obtained from the Soil Conservation technicians.

SOY BEAN MEAL
NOW IN STOCK - PLENTY OF
Soy Bean CATTLE CUBES AND Sweet Cattle Cake
Also Famous WES - TEX POULTRY & DAIRY FEEDS
And a Complete Line of MERIT FEEDS
SEARS & TETER GRAIN CO.

Pioneer Couple Hold Open House On Fiftieth Wedding Anniversary

Mr. and Mrs. Charles Hodges, who celebrated their golden wedding anniversary Friday, are the sponsors of their fiftieth anniversary party.

They were both born in Grayson County, Texas. Mr. Hodges was born in 1871 and Mrs. Hodges was born in 1876. They were married in Grayson County, Texas, in 1897. They have five children and twenty-two grandchildren.

Mr. Hodges was a rancher and a farmer. He was a member of the Herford Chapter of the F. O. C. and the Herford Chapter of the M. W. A. He was also a member of the Herford Chapter of the P. O. L. and the Herford Chapter of the I. O. O. F.

Mrs. Hodges was a homemaker and a devoted mother. She was a member of the Herford Chapter of the W. M. C. and the Herford Chapter of the Y. W. C. She was also a member of the Herford Chapter of the G. W. C. and the Herford Chapter of the I. O. O. F.

The party was held at the home of Mr. and Mrs. Hodges. It was a most enjoyable affair and was attended by many friends and relatives. The party was a success and was a fitting celebration of the couple's fiftieth anniversary.

Formerly Kidd's Coffee Shop—now under NEW MANAGEMENT

GEORGE'S SANDWICH SHOP
SHORT ORDERS
AND
PLATE LUNCHEES
Home Made CHILI
The Best In Town

GEORGE'S SANDWICH SHOP
 Open 7 days a week—6 a. m. to 9 p. m.
 110 West 3rd St.

R. U. AWARE by Malone Bros.



The HERFORD CREAMERY has the rare combination of courteous, friendly service, fine milk and reasonable prices. We serve people of discriminating taste in Herford. One trial will convince you of our superiority.

CREAM O' PLAINS
 now offers

GRADE

A

PASTEURIZED MILK

All milk used in this dairy is produced within a 5-Mile radius of Herford.

We are also manufacturers and distributors of **CREAM O' PLAINS ICE CREAM**

When you buy Cream O' Plains Milk, you KNOW you are getting milk from the Best Smith Territory!

FOR PROMPT DELIVERIES **PHONE 680**
 Also on Sale in Herford Stores

HEREFORD CREAMERY CO.
 Cream O' Plains
 BRAND Butter
 HERFORD, TEXAS



Times got pretty hard at and while chrysanthumus learned that hall was as devastating in Grayson County as in Herford. The town was sparsely populated and all their calves and pigs were killed and every window in the house was broken in a hail storm. They stayed with the land, however, and prospered. Later they moved to town to send the children to school.

Today they are well and extremely active for their ages. He is 73 and she is 71, and they are able to maintain a comfortable home, raise a garden and cultivate beautiful flowers. Their main interest is in the raising of chrysanthumus. They are members of the Baptist church and rarely miss a service. He is a charter member of the First Baptist church here.

They have two sons and one daughter. The oldest son, Cecil, died in 1940. The children include Mrs. H. D. Norton of Joplin, Mo., Leroy of Kansas City, Mo., and C. L. of Herford. They also have the grandchildren.

Approximately 100 guests registered at the open house held at their home on "E" Street Friday from 4 to 8 o'clock. Yellow

Westway

BY MRS. MARGAN KAMM.

Rev. Aaron Surich and Mrs. Surich of Wayland College, Platteville, spent Sunday here and Rev. Surich preached at Westway Sunday morning and night. They were dinner guests of Mr. and Mrs. Joe Landers. Mrs. Jimmy Thomas and Dickie of Herford were visitors at Sunday school.

Mr. and Mrs. Martin Kaul attended the first quarterly conference of the Methodist Church at Jumbo Sunday afternoon.

Clarence Morrison and Jimmy Thomas of Herford spent the week end with relatives and friends at Post.

Bonus Wheat Market Prices

Farmers who sold wheat last summer under the emergency "bonus" plan may elect a market price for sale of the wheat at any time they desire to do so. F. G. Coulter, secretary of the east Smith County AOA, announced this week.

Coulter stated that, while the 30-cent per bushel bonus was paid at the time the wheat was delivered, many farmers have not sold their wheat at market prices.

"Those desiring to sell now may bring their copy of the emergency wheat form to the AOA office and receive a market price for the wheat based on daily market quotations."

Civic Leaders

(Continued from Page 1)

"We are happy to have had you all with us this afternoon and hope that we have clarified your doubts as to our position on this question."

Among representatives from Herford attending the meeting were Howard Gaul, president of the Westway Chapter of the United States Association, T. E. Seliger, Wayne Evans, and Hugh Cramer.

Easter

The Easter Home Demonstration club held its first regular meeting for the year in the home of Mrs. J. W. Godfrey, with four members present. In addition to the hostesses, and one new member.

Those present were Mrs. Jim Brooks, Mrs. W. A. Apperson, Mrs. G. H. Lambert, Mrs. J. H. Burnett, Mrs. H. T. Hasty, and Mrs. Godfrey.

Mr. and Mrs. John H. Barnette and Gary visited her brother, Jack Rosenbaum and wife, in Paducah, Oklahoma, Thursday to visit in the home of her sister and brother-in-law, Mr. and Mrs. Bech Buzen.

Mr. and Mrs. Dan Allen, who have been living in California for four years, have sold their home and are now visiting in Herford.

Mrs. Wayne Little and Michael and Mrs. L. H. Mokartny and sons of Herford were visitors in the home of Mrs. Grace Little Friday.

Mr. and Mrs. Don Combs moved to the last of the week to an apartment in Herford. The M. & R. family is moving to the Combs place which they have purchased.

Adequate Wiring
 FOR PROFITABLE FARMING

ADEQUATE WIRING SAVES

What does "Adequate Wiring" mean on your farm? It simply means ENOUGH electric outlets and switches for convenient working; enough electrical circuits for serving efficiently and safely all the electrical aids to better farming you have now, and will want in the future; and electric wires large enough for serving your present and future needs without unnecessary loss to you.

For profitable farming, the economical, efficient electric way—make sure you have adequate wiring.

- Electric BROODERS
- Electric FEED GRINDERS
- Electric HOME FREEZERS
- Electric INCUBATORS
- Electric PRESSURE COOKERS
- Electric MILKERS
- Electric WATER HEATERS
- Electric WATER PUMPS
- Electric SEPARATORS



SOUTHWESTERN
PUBLIC SERVICE COMPANY
 25 YEARS OF GOOD STEADFAST AND PROMPT SERVICE

Just south of the neighborhood, Mr. and Mrs. Fred Walton attended the quarterly conference of the Herford Methodist church at Jumbo Sunday. Delegates from Westway, Saker and Jumbo were present. The district superintendent delivered the Mrs. Bill McNeill, at Tulla.

Mr. and Mrs. E. M. Allen of Herford were dinner guests in the afternoon, the two families and Mr. and Mrs. Dan Allen visited a daughter and daughter-in-law at Tulla.

For Easy Starts

ON FROSTY MORNINGS

use **CHAMPLIN H-V-1 AVIATION OIL** with **TWIN-ACTION LUBRICATION.**

FLOWS FREELY at ZERO and BELOW.

STANDS UP at BOILING and ABOVE.

★★★
 ad for their extra thick oil based on cold mornings **Fill up with Champlin H-V-1**—that quick-starting power, quick-warming power, quick-starting power.

The Better the MEAT The Better the Meal!

Beef Roast
 Chuck—lb. 35c

BACON
 Lean Sliced **63c**

CHEESE
 Armour's, 2 lb. box 98c

HAMS
 Shonkless Pic-Nic—lb. 37c

BACON
 Dry Salt, Lean—lb. 37c

STEAK
 Center Cut, Round—lb. 63c

FRANKS
 Skinless, Pinkneys—lb. 37c

COFFEE
 DEL MONTE **33c**

VEL-ALL
 8t. Elnor, No. 2 can 19c

TAMALES
 Elnor, 10 1/2 oz. jar 20c

SWEET POTATOES
 Pine Groves, 2 1/2 can 21c

PUMPKIN
 Libby's, 2 1/2 can 23c

CRACKERS
 Sunnshine, Keebler, 2 lb. box 43c

PINEAPPLE PRESERVES
 Pine, 9 lb. jar 72c

PINEAPPLE PRESERVES
 Plenty of Pink Salmon 17c

Tomato JUICE CURTIS, 46 OZ. CAN 23c

GET IT AT Food Store

FIRST DOOR SOUTH OF THE FIRST STATE BANK