

SMU 34 -- Arkansas 6	TCU 14 -- Texas 13	Notre Dame 42 -- N. Carolina 6	Baylor 32 -- Wyoming 7	Dartmouth 16 -- Cornell 7	Michigan 2. Indiana 7
Rice 13 -- Texas Aggies 0	Army 14 -- Penn 13	West Texas 19 -- Hardin S. 7	Oklahoma 27 -- Missouri 7	Virginia 13 -- Texas Mines 13	Ohio State 30 -- Illinois 17

The Sunday Brand

Published Every Sunday Our Slogan: "More People—More Farms"

22 PAGES
TODAY
Including 6 Pages of Colored Comics

VOLUME 2—NUMBER 20

Hereford, Deaf Smith County, Texas, Sunday, November 13, 1949

Price 10c Per Copy

35 Shopping Days To Christmas

AROUND TOWN
SIGHTS, FACTS SEEN

Palo Duro Sales, Inc., new Pontiac dealers have their new building at the corner of First and Funston staked out. Work will start on the job Monday.

Mike Baird says he's an old Hereford Brand reader. As a matter of fact he says he learned to read on his Daddy's knee with copies of the old Hereford Reporter back in the early years of the century.

Military men think any future war would be fought across the North Pole. For this reason, more than one country is checking up on its frozen assets.

Which brings to mind the fact that it was kinda cold up around Berger Friday night. And that the senior class ran out of sandwiches on the Special train before the return trip ever started. It was sure a bunch of hungry folks that got off that train.

Pick Harmon gave away orchids all day Saturday with each purchase of a dollar or more at the Hereford Store.

The town was pretty dead Friday with everything closed for Armistice Day.

County farmers will vote on creation of the proposed Tierra Blanca Soil Conservation district next Saturday. The polls will be open from 7 to 7 p. m. with boxes at each of the regular county voting places except only one in the Court House.

Cliff Acker said he had the radio in the living room turned on the Hubcock-Odesa game and the radio in the kitchen on the Dalhart-Dumas game Friday afternoon. He said it was an exciting day, with plenty of exercise running back and forth.

G. T. Owen said they didn't get cold riding back from Phillips in a car, there were seven of them in it.

A big dairy sale is scheduled Wednesday on the old Bill Stocker farm. Bill Hargett has a lot of stuff on hand. The Cultural Home Demonstration club will serve lunch.

FMA's election of a three-man committee and two alternate committees, comes off a week from Wednesday on November 22.

Santa Fe officials say that the Special Train was one of the most orderly they have ever run. Everyone seemed to enjoy the ride, both ways regardless of the score and weather outside. The Chamber of Commerce deserves a pat on the back for sponsoring the affair.

D. M. McElroy, Executive secretary of Texas Tech Ex-students Association, will show "Future Unlimited", the motion picture made in technicolor on the Tech campus at the organizational meeting of the Hereford Ex-students association chapter in the County Court Room, Thursday, November 17, at 7:30 p. m. All ex-Techans are urged to attend.

Monday night will be pay night for the Hereford Army Reserve unit. Members who were not present last week to sign statement of service sheets for the last quarter's pay are asked to contact Don Zimmerman or attend the meeting. The meeting is at 7:30 p. m. in the Reserve Room on the fourth floor of the court house in the far southeast corner. Anyone interested in joining is welcome to attend.

The United States Army Recruiting station has come down a floor in the court house. They are now located on the third floor in the former District Court witness room.

The Weather
Temperature readings for Wednesday through Saturday taken at 8 o'clock each morning.
Wednesday High 77, Low 38.
Thursday High 78, Low 49.
Friday High 74, Low 42.
Saturday High 68, Low 34.
Total moisture for November 2.1.
Total moisture for 1949, 28.58.

Poll Tax Amendment Failed To Pass So Now You Have Two Months To Pay

Deputy Tax Collector Worth Covington warned persons who didn't pay their poll taxes this year, because they thought they wouldn't have to pay to vote under proposed amendments recently voted down, that the amendment didn't pass and, if they wanted to vote next election year, 1950, they would have to pay by January 31. Abolishment of poll taxes was proposed on November 8 election but voters of Texas chose to retain the tax and did not back the movement.

Many counties in Texas failed to buy poll tax receipts this year with the belief that the amendment would carry. They are in bad shape now, with the deadline coming up, according to Covington. He said he bought the receipts for Deaf Smith county and poll taxes would be received at the present time.

Other tax collections for the month of October ran a high 61-plus per cent. This is an excellent percentage, Covington said. In some years Deaf Smith County did good if they could collect 30 or 40 per cent. Only lacking item was the poll tax which was paid by only 23%.

The 1949 tax rolls went something like this: State taxes assigned, \$64,927.09, and collected \$40,482.84. County taxes assigned, \$101,786.88, and collected, \$61,977.46. School taxes assigned, \$19,879.92 and collected \$11,729.52. Total taxes assigned were \$185,593.89 and total taxes collected were \$114,189.82. This figures better than 61 per cent collection.

Covington said the high collection rate was a sign that the people still had the money to pay the taxes, anyway. He would not speculate as to his inferences, otherwise.

Rural Telephone System Possible With REA Plan

US Department of Agriculture announced, recently, that development of administrative machinery for making loans authorized by rural telephone amendment to REA Act, signed in October by President Truman has been started within the REA.

REA Administrator Claude R. Wickard said that it will be several weeks before the agency is ready to act on loan applications because of the necessity of organizing the staff for the telephone loan program and of working out policies and procedures required to carry out the purposes of the new legislation.

The new program provides for financing or improvement of rural telephone service. Up to 40 per cent to any loan, may be used to refinance existing indebtedness where such refinancing is necessary to furnish and improve rural service.

Loans may not be made to individual subscribers and preference to existing suppliers of rural telephone service, whether commercial or mutual, will be given.

A statement outlining in general the procedure for prospective applications will be issued soon.

Present policies of REA will continue insofar as broker's and agent's fees are concerned.

Under the present plan, no arrangement could be made unless every farmer in the area guaranteed a telephone, according to Leo Forrest, local manager. Previous arrangements have eliminated the more isolated applicants.

With the President's signing of the new legislation, \$25,000,000 (M) for loan funds and \$250,000 for administrative expenses became available. Mr. Wickard said it was expected the new program would be handled the same way as that of the REA is now being administered. Additional personnel will necessarily be recruited.

Wreck Survivors Recovering Fast

Condition of three survivors of truck-car collision October 27 near Friona which took three lives is described as very favorable Saturday. Two of the wreck victims, Frank Phillips, Jr., and Connie Vivie Stone have been discharged from the hospital for a week. Phillips is reported fully recovered and up and around. Connie Stone is here in Hereford with a broken arm to show for her accident. Her mother was killed in the wreck.

Mrs. Jerry Pate is still in the hospital. Her mother, Mrs. F. S. Pounds, Bovina, said Saturday that she would be removed to her parent's home in Bovina this week. She said she would remain out of the hospital for about a week, returning for surgery on her mouth. She is conscious about half of the time, her mother said.

Killed in the wreck were Frank Phillips, Farwell, Mrs. R. H. Stone, Hereford and her 16-month-old son, Billy.

The wreck occurred two miles east of Friona when the car in which Mrs. Stone and her children and Mrs. Pate were riding tried to pass an oil truck on a curve in the road and met the truck driven by Frank Phillips head-on.

Mrs. Stone and her son were killed instantly and Phillips died shortly after in Parmer County Hospital in Friona.

REA Installs Two Way Radio

Installation of \$8,000 worth of radio equipment on five REA vehicles and the REA control room began Saturday. Equipment is two-way radio communication sets in one truck, three pickups and one car. Control station will be in the Hereford REA office. Leo Forrest, manager of Deaf Smith Electrical Coop, said installations would be complete within the next 10 days.

Forrest said two-way radio was taken on, not as a money-making gesture, but rather, for better service, both to consumer and operator. The Hereford office covers parts of three counties and, many times, servicemen are at the extremes of the areas when contact by the local office with them is vital. Outages will be of shorter duration under the radio communication setup.

Forrest added that Hereford REA office was big enough to need a man in Friona or Bovina. Radio now being installed will ward off this necessity another year, he said.

Tower for the radio will be taller than KPAN tower, Forrest said. Station will operate on high frequency for clear reception. Range will be sufficient, 45 miles, to cover entire section of REA net. Station will be powered by 60 watts, at first. If needed, wattage can be upped to 250. Company installing the new radio say 60 watts will be sufficient, however.

Up to \$10,000 had been set aside for the project but initial investment was pared to between 7,000 and 8,000. Of necessity, the radio station will be stronger than either of the police radios or the taxi companies of Hereford. Individual costs, per vehicle, will run to around \$200 for installation.

Forrest said he hoped that, by spring of 1950, work would start on new REA building on the highway. If application for the new construction is approved he might be in the new building within a year.

Sgt. Riddle Slightly Injured In Accident

Sergeant H. M. Riddle, Hereford Recruiting Officer, received minor rib and elbow injuries when he was hit by a Dimmitt School System bus Friday morning at 7:15. The bus was south of Dimmitt on Highway 51. Damage to Riddle's car, a week-old 1948 Cadillac, was estimated at \$1,000. None of the occupants of the school bus were injured.

Driver of the bus was O. R. Rowell, Rt. 1, Dimmitt. Rowell is pastor of Sunrise Church near Dimmitt. He had two students as passengers at the time of the wreck.

Riddle said he attempted to pass the bus as Rowell made a left turn without giving the proper signal. Accident is under investigation.

Damage to the bus, a 1947 Chevrolet, was estimated at \$10.

PMA Starts Measuring Wheat Acreage Monday

PMA plans to start measuring wheat acreage Monday according to Faust Collier, secretary of the Deaf Smith office.

He said the acreage will be compared with the allotment for the farm and those found overseeded will not be eligible for price support. Volunteer will be checked and later it will be checked again to be sure it was not harvested, if it isn't it does not count against the allotment. Work will probably start on the west side of the county.



LUCKY KIDS—These boys and girls are the envy of their friends. They got a chance to romp about at a big preview of 1949 Christmas toys in New York. Manufacturers report that Santa's sack will carry close to \$300,000,000 worth of toys this Christmas.

Cotton Continues Coming Into Gin At Faster Rate; Cottonseed \$46.50

Friday's light rain and wind failed to dampen the cotton to the extent of serious damage, although, in some areas south of Hereford, pickers were prevented from doing their picking because of heavier rains. Stripping should be in full progress by Tuesday, according to a farmer who lives 12 miles south.

Farmers were at the gin in Hereford all day Armistice Day and showed up early Saturday. Over 600 bales had passed the presses in Hereford by Saturday morning.

Biggest yield was of Curtis West. He has sent 100 bales since the start of the season. According to manager John McCleskey he has more to come. As in the past, Trawick is a specialized cotton farmer and his efforts are paying off in the way of results and price received.

McCleskey said cottonseed prices would go, still higher, to \$46.50 by Monday. This is in contrast to a \$39 opening price and a three dollar boost last week to \$42. Also it meets the PMA price.

Quality Falls Slightly

Generally, in Hereford cotton, quality and grade dropped off with last week's yield at the gin. McCleskey said this was the result of getting pre-mature bolls further up on the stock.

Individual yields were not available as of Saturday morning. This year's crop is the biggest in history of Deaf Smith County and the gin, which is in its third year here, is one of the best in the Plains region.

Most all of the cotton being received now is machine picked. An earlier shortage of human cotton pickers made necessary a swing to the mechanical means.

There still is a definite shortage of cotton pickers in this region. Several reasons have been offered. Prime reason, at least by many responsible Hereford people, was treatment of Hereford merchants to Mexican pickers. Refusal to serve them in restaurants and cafes and many business houses has caused them to move, elsewhere, to more friendly country. This has had a definite unfavorable effect on Hereford business. Suffering most from the action were the cotton farmers and other agricultural work which depended so heavily on labor.

Labor problem is not so severe in Central and Southern parts of Texas because of abundance of negro pickers.

Deaf Smith and Panhandle areas get their crop so late in the year that most of the immigrant labor have already made their year's work and have returned to their homes, not wanting more work. This is given as another cause of picker shortage.

Hereford Cotton Gin is capable of running 24 hours a day and, if necessary, McCleskey said it would. He was inclined this week, to believe it would become a necessity before the present cotton season closed.

Grain Thieves Make Big Haul North Of Town

Warning to grain farmers unable to store their crops came from Sheriff J. C. Reese this week. Close to 1,000 bushels of grain were stolen from the granary of Fred Barrett and Sons, northwest of town about 11 miles. Reese said the grain could have been loaded into two large trucks or three bob-tail trucks.

He said the danger of theft was great during this season when farmers find storage space scarce. The amount stolen from Barrett was as much as total theft loss for the last two years.

"Whenever possible, store or pile your grain close to where someone is living so thieves won't be so bold," Reese advised farmers. He said that the high wind virtually made truck tire mark identification impossible. Tire marks are excellent clues in solving the grain thefts.

Reese stated that the loss, in the Barrett case, would have paid for having a man at the scene all night to watch it. Closest house to the Barrett granary was at least one half a mile.

Transient truckers could very easily have stolen the grain and kept on going with it to a distant town and sold it. Even if they kept it here, identification of grain is impossible. From now on through the grain harvest this danger will be present. Close watch and care on the part of the farmers is the best prevention.

Chief Buckalew Attends Meeting

Police Chief F. S. Buckalew attended a meeting of Panhandle officers at Plainview Wednesday. Federal Bureau of Investigation had representatives from their Dallas office to talk to the men about local problems and conditions which could arise out of local problems. FBI also talked on communism.

The two-hour meeting gave Panhandle officers a chance to get together and meet each other's problems.

Chief Buckalew said arrests for drunkenness is on the increase in Hereford and has been for the last three months. He attributed the increase to transit labor and the harvest season. Saturday night the jail was full. Prisoners were sleeping on the floor, Buckalew said. Standard fine for drunks is five dollars and costs, totaling \$16.

Hector Smith, about 30, was picked up early Saturday morning by patrolmen McBrayer and Pittman and charges were filed against him for driving while intoxicated. He was picked up while driving on Schley Street. He paid his fine Saturday afternoon, \$50 and costs, totaling \$78.36.

Yannie Hicklens, Jr., Paris, was picked up by McBrayer and Pittman Thursday night and also charged with driving while drunk. This is Hicklens' second offense. He was last charged with DWI in Levelland in October. Charges will be filed in district court as soon as sufficient information can be obtained. Buckalew said. He can be sent to the pen on this charge.

Construction Work Picks Up After Slow or Shut Down For Steel Strike

Shortage of steel which held up construction on Gaylord Newell's new Piggly Wiggly Super Market, next door to the Post Office, cost workmen two weeks of the very best weather, Newell said Saturday. Steel started coming in the first part of last week.

Construction workers will begin work on laying the floor Monday. They are on a schedule that should see the completion of the structure by December 15. Newell said if the roof can be completed before long that the danger of adverse weather would be lessened.

The \$36,000 grocery store was started September 1.

Hereford Clinic addition is coming along on schedule without suffering from shortage of steel, spokesmen said. Brick layers will be getting around by the first of the year or after.

Wayne Edward's prescription shop has been delayed by shortage of steel for about 10 days but steel is coming in now. Edwards said Saturday that he hoped to have the roof on Monday or Tuesday. He said the biggest drawback, recently, was the high winds which prevented work on the roof. Originally, Edwards planned to open the shop December 1. However, adverse conditions may alter this date some. Good weather is needed for the roof completion which is a major factor anywhere in West Texas because of the shelter from the weather.

Hotel Jim Hill is already set up for winter operations. Only possible handicap would be severe weather that could hamper plaster mixers who have to work on the outside. Roof of the hotel has been on for several weeks, now, and heating units have been put into the floors to speed inside work. Plasters plan to plaster one floor every 10 days.

Ela Maye Aikman Funeral Will Be Sunday Afternoon

Funeral services for Ela Maye Aikman, 47, veteran school teacher of Shirley School in Hereford, will be held this afternoon at 2:30 in the First Methodist Church with Rev. Don Davidson officiating. Miss Aikman, ill for several months in Deaf Smith Hospital before being sent to specialists in Dallas, died Friday afternoon at 4 p. m. in Dallas.

Miss Aikman began her school teaching career in Swisher County in 1919. She taught for three years in Happy there. In the school year of 1923-24 she started teaching at Hereford schools and has been here ever since. She was in her 27th year of Hereford teaching when she passed away. She was born March 2, 1902 near Littlefield in Oklahoma. She lived in Littlefield for a number of years.

She had a longer teaching record in Hereford, probably, than any teacher ever has.

Well known and well liked, she devoted her life to the young children and their welfare. She had many of the present young men of Hereford as second grade students, years ago.

George Graham, superintendent of Hereford schools, said "she was our best teacher here in Hereford. She was anybody's best school teacher."

She began her education at Clarendon College in 1925. She attended Texas Tech in 1929. She was graduated from West Texas State Teachers College, Canyon, in 1942 with a degree in Primary Education. She had done 15 hours work on her masters at West Texas at the time of her death.

She was attending classes one night each week in an extension of West Texas in Amarillo for the purpose of becoming an exceptional student instructor.

She is survived by one brother, R. L. Aikman, who lives at Olton. Gilliland Funeral Home of Hereford will be in charge of the funeral.

Seven Hereford Masons Take 32nd Degree Exams

Seven men from Hereford will leave today for El Paso to take 32nd degree Mason examinations. They will take the tests at the Masonic Scottish Rite Temple in El Paso.

Examinations will cover four days from Monday through Thursday. The Masons will probably return to Hereford Friday.

Going from Hereford are W. H. Patton, J. W. Robinson, Jr., Francis Hardwick, Jimmie Gillentine, Sam Nunnally, T. E. Brock and Paul Goneyaw.

Several other Hereford Masons will be present.

Late Scores

- Princeton 21 Yale 13
- Dartmouth 16 Cornell 7
- Notre Dame 42 North Carolina 6
- Army 14 Pennsylvania 13
- Boston College 20 Fordham 12
- Minnesota 24 Pittsburgh 7
- Penn State 28 Temple 7
- Delaware 13 Washington & Lee 7
- Bucknell 21 Lafayette 14
- Navy 34 Columbia 9
- Rutgers 33 New York University 9
- Syracuse 47 Holy Cross 13
- West Virginia 13 Texas Mines 13
- Maryland 14 Boston University 13
- Brown 28 Harvard 14
- Michigan 20 Indiana 7
- Ohio State 30 Illinois 17
- Purdue 41 Marquette 7
- Wisconsin 35 Iowa 13
- Bridley 32 South Dakota State 7
- Northwestern 39 Colgate 20
- Tennessee 35 Mississippi 7
- Georgia 20 Auburn 20
- Duke 35 George Washington 0
- North Carolina 6, 27 Wake Forest 14
- Alabama 20 Georgia Tech 7
- Tulane 41 Vanderbilt 14
- The Citadel 19 VMI 14
- Tulsa 10 San Francisco 0
- Ohio University 14 Butler 0
- South Carolina 5, 18 Tuskegee 15
- Augustana 14 Illinois College 7
- Wayne 38 Omaha 26
- Bethel College 13 Bethany College 6
- Rider 27 Kutztown Teachers 13

Round Up Of Saturday's Scores;

Rice continued its march towards a Southwest Conference football title Saturday trimming the Texas Aggies, 13-0. Southern Methodist turned on a barrage of touchdowns, to beat Arkansas, 34-6, while Baylor, dropped University of Wyoming from undefeated, untied teams, in a non-conference tilt, 31-7. Texas Christian edged University of Texas, 14-13 in an always bitter game of SWC play.

Southern Methodist University returned to the victory road Saturday, scoring a 34-0 over Arkansas in the cottonbowl at Dallas.

Doak Walker showed the Razorbacks his All-American form as he knifed his way to three touchdowns, passed for another and kicked four extra points out of four tries. Three SMU tallies came in the opening period. The Mustangs added another in the third, then turned the game over to reserves, who added another in the final period.

In the opening minutes of the second half, Arkansas got its running game to clicking long enough for a 50-yard touchdown drive, climaxed by Ray Parker's plunge through tackle from the four-yard marker.

Fred Benjers fired a pass to end Charlie Russell for SMU's fourth touchdown, one and one-half minutes before the game ended. Bill Sullivan converted.

The Oklahoma Sooners stormed to a 27 to 7 victory over Missouri U. at Columbia this afternoon in a convincing big seven conference showdown. A crowd of 37,000 saw the game under threatening clouds.

Although held scoreless the first period, Oklahoma crossed the goal line twice in the second and twice in the third, kicking goal on three of the touchdowns.

Missouri maintained strength enough to score on its own half in the second quarter, but after that the streak went out of the Tiger line.

Halfback Lindell Pearson and fullback Leon Heath led the Oklahoma attack. Pearson smashed through the line for the first two Sooner scores. Then, in the third, he passed to end Frankie Anderson for the third touchdown. End Ken Tips converted on all three. After Darrell Royal intercepted a Missouri pass, Heath plunged over from the four six plays later for the final score.

Missouri quarterback Phil Klein fired a 14 yard second-period pass into the end zone where Fred Hulse made a dazzling catch for the Tiger's only excursion across the goal line.

Johnny Giorio kicked the point.

Outside the Southwest the little boys took some of the steam out of the big boys on the collegiate gridiron Saturday afternoon.

North Carolina gave Notre Dame the chills before the Irish pulled away in second half. Army was in hot water all day, finally pulling out a one-point victory. Two other unbearables—Cornell and Boston U.—weren't so lucky. Both lost, Cornell in an upset and Boston University according to the form sheet.

North Carolina—playing without All-American tailback Charlie Justice—held Notre Dame to 6 to 6 tie at halftime in their battle at New York. But the Irish caught fire in the second half to score a 42 to 6 victory. Quarterback Bob Williams passed for three Notre Dame touchdowns. The Irish now have some 25 games without a loss.

One of the most electrifying plays of the day was a 77 yard jaunt by Frank Spaniel of Notre Dame to tie the score in the second period. One North Carolina rooster—Jack Phillips of Laurinburg, North Carolina—lips so stunned he dropped dead of a heart attack. He was 54 years old.

Pennsylvania usually plays its best football against Army, and it happened again today. The Cadets beat Penn 14 to 13, but they had to go all out and hold on. Jack McCall kicked both extra points for Army to give the cadets their 19th straight game without a loss.

Notre Dame and Army stay in the unbeaten ranks but Cornell and Boston University fall out. Passing ace Jack Clayton threw for two touchdowns to give Dartmouth a 16 to 7 win over Cornell. And Maryland—a power house in the Southern Conference—invaded the north and beat Boston U. 14 to 13.

Cornell had company in the upset department. North Carolina State surprised Wake Forest 21 to 14. Georgia and West Virginia—both favorites—were held to ties. Auburn played Georgia to a 20 to 20 deadlock. And West Virginia wound up in a 13 to 13 stalemate with Texas Mines.

Michigan moved a step nearer its third straight Western Conference Championship with a 20 to 7 win over Indiana Saturday afternoon at Ann Arbor.

Indiana proved exceptionally strong in the early phases, holding the highly favored Wolverines scoreless the first quarter and marching to touchdowns with them in the second canto.

Michigan's mastery spilled two quick scores after the intermission, however, and that was the ball game.

ROUNDING UP 1-A FOOTBALL

Canyon Slaps Perryton Down 40-6 As Dalhart Trounces Dumas 40-12

Dalhart 40, Dumas 12. Dalhart Wolves pounded Dumas Demons, to all but clinch the District 1-A flag Friday night. Dalhart started with their first play from scrimmage on a touchdown spree that didn't end until they had 40 points. The Wolves again mixed the T. double-wing and single-wing to baffle the Demons as they had Phillips and Hereford. This win leaves only Canyon to be dealt with for the Dalhart crew. Regular quarterback, Billy Ritter, was still out but Jackie Newman called an excellent game. Dumas shone on the passing end with their first score at the end of the half. MacAtkinson leaped high to snag one and dragged two or three defenders over the goal with him. Dumas started with a bang but wilted in the last quarter under the Dalhart guns. Dumas comes to Hereford next Friday night.

Friona Boy To Sing On Radio Program Is Featured Soloist Saturday Morning

Don Edwin Lewis, 12 year old son of Mr. and Mrs. Henry Lewis of Friona, will be the featured soloist on the Co-op Round-Up program over Station KPDA, Amarillo, Saturday morning, from 8 to 9 o'clock, according to Howard Robertson, manager of the radiostation. The Co-op Round-Up is presented every Saturday as a weekly feature of FKDA, featuring farm cooperatives in the Panhandle-Plains area.

Young Lewis will sing two songs, "The Old Refrain" and "When Irish Eyes are Smiling." His father, Henry Lewis, is manager of the Friona Consumers Company, a farm cooperative at Friona. Don Edwin will be accompanied at the piano by his teacher, Mrs. Roy V. Miller.

Last February at the Annual Meeting of Consumers Cooperatives Associated in Dallas, Don Edwin sang before the delegates at the 7-state area Co-op convention. Next year, when this convention is held again in Dallas on February 6-7, he will be the featured soloist for the two-day meeting.

The Co-op Round-Up program for Saturday is dedicated to the cooperative activities of the farmers of Farmer County who have built the Friona Consumers Company and the Farmer County Community Hospital, two successful farm cooperative organizations.

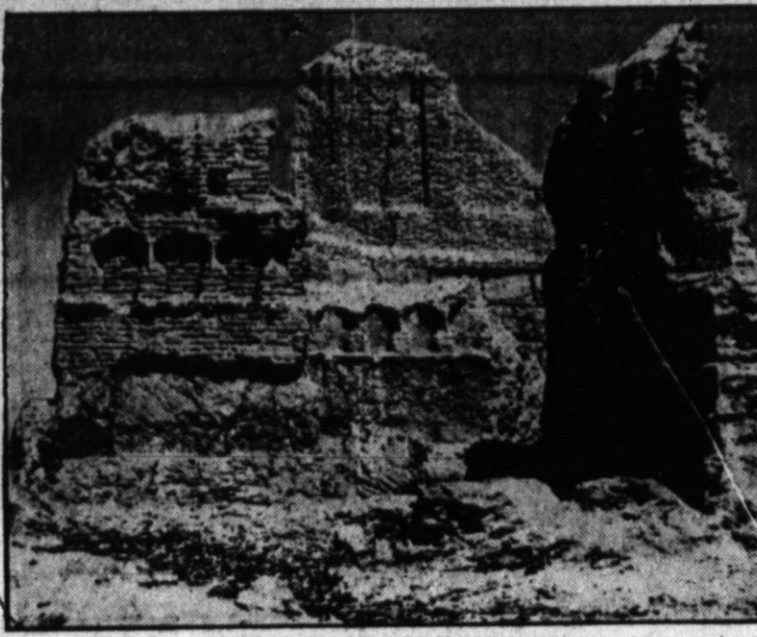
Canyon 40, Perryton 6. Canyon took its turn in smashing hapless Perryton eleven. Hereford beat them, 32-0. Canyon scored six times and converted four. They made 19 points in the last quarter. Alfred Carter scored from the one after Canyon had opened the scoring with a 60-yard run by Landon Barrett. Perryton was good for only one quarter, however, as the remaining three were definitely Canyon.

Everett Wilkenson scored three touchdowns and converted one as the Dimmitt Bobcats beat Spade, 27-0. Tommy Lacey blasted the Oilton Bulldogs for two TDs as Friona beat them 12-0. Sudan beat Sundown, 33-13. Crosbyton beat Floydada, 14-6.

Other scores: Shamrock 26, Wellington 6; Clarendon 20, Memphis 6; Kress 26, Silvertown 24; Lefors 41, McLean 20; Turkey 20, Lakeview 0; Tucumcari 21, Clevis 0; Littlefield 20, Levelland 13; Lubbock 7, Odessa 6; Springlake 20, Farwell 0.

Hospital Notes

Patients discharged from hospital: Patsy Ford, med.; Betty Jean Roach, med.; Mrs. Tom Ward, O. B.; Earl W. Lowry, med.; Miss Ernestine Darden, acid.; Mrs. G. A. F. Parker, med.; W. D. Nafzger, surg.; Anna Mae Schroeder, T&A; David Kendall, T&A. Patients in Hospital: Mrs. C. A.



"LOST CITY" FOUND IN DESERT—This is part of an ancient "lost city" discovered in the deserts of southwestern Afghanistan. It is believed to be the once great city of Peshawarum, which reportedly had a population of 100,000 at the time of the Crusades. Scientists from the American Museum of Natural History "stumbled" on the ancient city.

Anderson 19 Franklin 13; Morningside 20 Central College 6; Seranton 22 Lebanon Valley 0; St. Augustine 31 Bluefield State 6; Allegheny 48 Earlham 6; Wheaton 75 Huntington 7

Popular Store SMALL FRY SHOP

Winners of the Contest For The Most Photogenic INFANT TO 3 YEARS CHILD 4 TO 10 YEARS TEENAGER 11 TO 16 YEARS In Honor of The Opening Of Our SMALL FRY SHOP Will Be Announced Soon Come In And See The Pictures On Display Popular Store

E. B. Black Co. FURNITURE. SPECIALS PRE-XMAS BARGAINS LADIES' AND MEN'S WATCHES 17-JEWEL, VALUES FROM \$39.50 UP WHILE THEY LAST... \$20. PLUS FOR ONLY... \$20. \$2.00 TAX WE HAVE MANY SAVINGS THAT WILL SAVE LOTS OF DOLLARS Have Your Watch Scientifically Checked ALL WORK GUARANTEED — 3 DAY SERVICE LAMM JEWELRY "The Little Store Around the Corner on West Third!" Inquire About Our Free Tickets On The New 1950 Ford

Popular Store

We wish to thank the people of Hereford and its trade area for the tremendous response you gave to OUR GREATEST SALE. Come in and take advantage of these unheard of values

Sale PRE-XMAS Sale

LADIES OUR ENTIRE FALL STOCK COATS & SUITS Gabardine, Milateen, Worsted, Tweed All 100% Wool All Sizes 25% OFF

MEN'S OUR ENTIRE FALL STOCK COATS & SUITS Gabardines, Worsteds, Tweeds, All Hard Finish All 100% Wool 25% OFF

CAROLE KING AND OTHER FAMOUS MAKES DRESSES ALL SIZES LATEST FALL DRESSES Values to 9.00... \$5 Values to 12.00... \$7 Values to 17.00... \$9

LADIES 51 GAUGE 15 DENIER Nylon Hose ALL SIZES ALL FALL SHADES PERFECTS Reg. \$1.69 1.00

LADIES FABRIC GLOVES ALL SIZES ALL FALL COLORS A Sensational Value 98c

OUR ENTIRE STOCK LINGERIE Slips, Gowns, Panties, Bras, Nylon, Crepes, Satins, Kayser, Peter Pan, others 25% off

OUR ENTIRE STOCK TISH-U.KNIT SWEATERS ALL COLORS ALL SIZES 25% off

OUR ENTIRE NEW FALL STOCK LADIES SUEDE SHOES ALL COLORS ALL SIZES 1-2 off

These Are But A Few Of The MANY, MANY BARGAINS To Be Had in this GREATEST of all STOREWIDE Sales Your Store of Quality Popular Store Since 1921

1950 FORD IT'S HERE FRIDAY AND 50 WAYS NEW! WITH THE EXCLUSIVE NEW 100 H.P. FORD ITS QUIET WHISPERS QUALITY V8 NEW "hushed" ride NEW quality features NEW driving comfort But see it for yourself. Drive it so you can feel and hear the difference. And price it and see how much less it costs than any other really fine car. SEE THE ONE FINE CAR IN THE LOW-PRICE FIELD at your FORD DEALER'S Hereford Motor Company Hereford, Texas

EDITORIALS....

ANOTHER DISASTER AVERTED!

Be Thankful for Nickle Coffee

The bustling little city of Hereford, Texas, population 8,000 (latest Chamber of Commerce figures), has just averted another crisis and we feel that the restaurant and drug store operators are due a word of praise. We are, of course, talking about the nickle cup of coffee. It all started with the rising wholesale costs of coffee (49 cents to 69 cents in a scant week) which in turn, brought about the threat of "dime coffee over the counter".

Hereford is located 5,103 miles from Rio de Janeiro, Brazil, and dispensers of coffee in Hereford, like the other 7,912 souls in our fair city, probably do not know a single coffee grower in South America. They are willing, however, to absorb the increase in coffee prices to keep peace in the family. In a way, of course, this is only fair since the dispensers of coffee got the same nickle back in 1932, when coffee sold for 15 cents per pound.

All of which is beside the point. Just imagine Hereford with 10 cent coffee. The clan of housewives who gather at strategic points to beat their gums over a cup or two each morning would no doubt rebel, leaving the town filled with jittery women; this, of course, would result in ill-kept houses and poorly prepared meals. Business transactions would, likewise, decline; literally hundreds of deals are closed each day "over a cup"—and dime coffee could cut the volume by fifty percent. Probably the only good thing about the whole situation is the fact that 1949 is not an election year. What would the candidates do if faced with 10 cent coffee? Nickle coffee is probably the strongest remaining force in our democratic government.

Football, too, would take a tumble. Would those Saturday morning quarterbacks pay a dime to sit in a booth and review the game for 30 minutes? Anyway, we doubt it.

Most important, though, would be the manner in which the labor situation would suffer. Think of the thousands of man-hours lost each week drinking coffee! If all of these people kept right on working for a full eight-hour day, the work would soon be accomplished and they would be laid off in scores, thus creating a community-wide unemployment problem. It might spread all over the country. And another important phase would be humor; Americans are world-famous for their sense of humor and if you take away nickle coffee, you are going to stymie the spread of jokes—especially the questionable ones. Dime coffee would naturally decrease city revenue. Think how much water is used in making coffee each day. Think, too, how many toothaches are prevented through consumption of water by coffee drinkers. Hereford is a great little town—with nickle coffee. Raise the price and watch us tumble: socially, economically, even physically.

The point is next time you lay down your nickle for a cup of coffee, don't forget to say "Thanks".

GOVERNMENT vs. PEOPLE

Hoover Commission Leads Way

In July, 1947, by unanimous vote of both Houses of Congress the Commission on Organization of the Executive Branch of the Government was created and assigned the task of seeking ways of streamlining the government and putting it on a more business-like basis.

This commission, which has since come to be known as the Hoover Commission, was conceived on an unprecedented plane. It was set up on a bipartisan basis with six of its twelve members from each major party.

When the Commission was formed it created research task forces to dig deeply into the facts about our government. Twenty-four of these task force groups were formed. Each studied some special topic such as the Post Office, Agriculture, Civil Service, Veterans Administration, etc. It was not the purpose of these groups to slash, tear or polish the agencies of government blindly or thoughtlessly. They found a lot of good work being done as they went along, good services being performed, but as more and more evidence came in they found that endless confusion has resulted from pell mell growth of our government.

They found that although private hospitals can be built for \$12,000 per bed, government hospitals spend an average of \$20,000 to \$30,000 and even as high as \$51,000 per bed. The waste of money and of human effort in our government today is unparalleled in the history of mankind.

The Hoover Commission sums up its report with this statement, "The nation is paying heavily for a lack of order, a lack of clear lines of authority and responsibility and a lack of effective organization in the executive branch."

Fifteen thousand dollars is generally considered a fair figure for a five-room frame house. How much is the federal government spending on this type house? In Alaska they are spending \$58,350 each for 910 five-room frame houses. On Guam Island they are spending \$48,680 each for five-room frame houses. Where did the extra \$53,000 go between our figure of \$15,000 and the government's cost of \$58,000? Red tape, duplication, inefficiency, wasteful spending and nobody knows where else, that's the answer.

In one of the most important agencies, in which every citizen of Deaf Smith County should be interested, the Department of Agriculture, the Hoover Commission has asked for a drastic reorganization to eliminate duplication in order to save an estimated \$44,000,000 a year in operational costs and \$36,000,000 by farm credit agencies.

Farm Groups which have studied the re-

commendations of the Commission state that these recommendations not only would not take away any benefits which the farmer now receives, but in addition would eliminate most of the confusing maze of red tape which every farmer must go through in order to receive information and benefits under the present system.

The money for all of this comes from one source, the tax payer's pockets. Direct or indirectly, you and every other person in this country is paying for this waste.

Organizations throughout the country have sprung to the aid of the Hoover Commission plan, for the opposition from government itself is tremendous. Acquaint yourself with the facts and help make this a greater Democratic country.

Mail Order Commandments

Do you do business with mail order houses? If so, you will be interested in their "commandments", and you might check your reaction if the Perryton merchants were to present you, with the same commandments in doing business at home.

Six of the commandments of mail order houses are:

1. You shall sell your farm products for cash, where you can, but not to us, for we buy nothing from you.

2. You shall send your money to us in advance so that we can buy the goods from the factory with your money; you may have to wait a few weeks, but that is our business method.

3. You may get help from your nearest city or village to build good roads, so that you may easily haul goods, but don't ask for help from us—we don't help to build roads.

4. You shall buy church bells and other utensils from us, and send the money in advance—that's our rule.

5. You shall get all the help you can for your church or organization from the business men in your town, for although we have more profits from your community than they, it is against our rules to give to churches or any other local organization.

6. You shall call on the business men of your own town for help and credit, if you want; we don't know you unless your orders are accompanied by cash.

—Ochiltree County Herald (Perryton, Texas)

"Politics" -- Your Definition

What does the word "politics" mean to you?

Are you one of the majority of persons in our country today who through indifference, apathy, and finally, just plain ignorance have caused implications to become attached to this word "politics" to where, individually and collectively, we often shun activities which might bring us in closer contact with the word or anyone engaged in "politics"?

The word is defined as "the science and art of government; the science dealing with the organization, regulation, and administration of government in both its internal and external affairs."

If "politics" is a science then we must one and all be educated in the use of this science. There is no fear in science. We need to abolish fear of "politics" and replace it with the faith and confidence in our government.

Only an alert, intelligent citizenry can put a halt to the mounting waves of "socialism" and "communism" that so many tell you will eventually control the world.

Tuesday's election in 451 ways reflected this alertness. When only 40 voters, about one third of the potential voters who paid poll taxes in the county, without even counting transfers and exemptions, cast ballots, even the most complacent must stop and wonder if we still have the drive to keep a democracy going.

Texas homeowners seeking a good winter stand of grass can plant Italian rye now on bermuda lawns, but must water it often after the initial planting. The rye grass will die next spring, at about the time bermuda begins to turn green.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

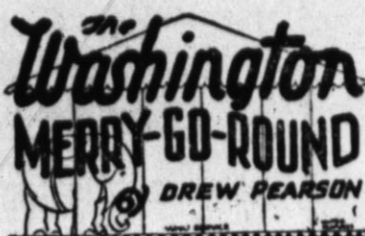


Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50¢ per month. Single copies, 10¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor Jerry Stolts
Society Editor Mrs. John McLean
Adv. Manager Bert McNealey
Mechanical Sup't. Vernon Reikold



Lewis Miffed

JOHN L. LEWIS was so miffed about a Washington Merry-Go-Round account of his oratory at a recent closed-door session on the coal strike that he ordered his right-hand man, John Owens, to bawl out the southern coal operators for allegedly leaking the story.

Owens carried out his instructions, waving the newspaper clipping at Joseph Moody, president of the southern coal producers.

"We know you leaked the story," protested Owens. "Well, you're talking to the wrong people. These columnists all have their price."

Moody vigorously and correctly denied that he had been the source, but added: "Let's be honest. You were there and so was I. Won't you agree that the story was an honest and factual account of what happened?"

"But it didn't make Mr. Lewis look very good," growled Owens. "Well, he didn't look good in the meeting," replied Moody.

Battle of Admirals

One of the angriest men in the battle of the admirals is the under-secretary of the navy himself, Dan Kimball.

Kimball was invited to an off-the-record meeting of 80 top navy officers in Monterey, Calif., September 21. Officially the meeting was a routine review of naval problems, but Kimball sensed something special was going on. For those present included Admiral Arthur Radford, lead-off man in the navy revolt, together with Vice Admiral Gerland F. Bogan. Therefore, Undersecretary Kimball made a brief speech, pleading with the admirals to lay their cards on the table.

"If you think we're not getting a fair deal," Kimball said, "then let's speak up. After all, I'm one of your own. I used to be assistant secretary of the navy for six years. I know your problems."

Kimball told the admirals that President Truman had ordered waste removed from the defense spending picture, and that the defense budget would have to be cut two billion dollars by 1951.

"If you feel this is wrong," Kimball said, "speak up. I promise you we'll get a fair hearing. I can walk into Louis Johnson's office any

time I want and get a hearing. So now is the time to talk."

The admirals looked down their noses, gave Kimball a silent treatment. Yet it was at this very same meeting—without telling the under-secretary of the navy—that Admiral Bogan wrote his now famous letter. And it was at this meeting also that Admiral Radford added his postscript to the letter that touched off the powder keg in Washington.

News Capsules

ISOLATIONIST NEVADAN—Sen. Tom Connally, Texas Democrat, rallied a group of senators the other day to vote against an amendment by Sen. George Malone, Nevada Republican. "Let's get out there and vote," stirred Connally. "I don't know what it's about, but it was offered by Malone. So I'm against it." Many senators feel the same way.

UNHAPPY HINDU—Prime Minister Nehru of India is irked at the state department for the man-killing tour of the U.S.A. they've arranged. During his 26-day stay he will see virtually nothing but banquet tables, formal receptions and luncheons. What he really wanted was a chance to get acquainted with the plain people of the United States so he could decide how India should line up in the future. But the state department disregarded this and arranged for 30 formal parties during the 26 days.

FENDING SENATORS—Washington's bumptious Senator Cain, a Republican, tried to make political capital on the senate floor over a \$236 check paid by a group of universities to Senator Magnuson, a Democrat, also from Washington. The money covered Magnuson's travel expenses to New Orleans for a speaking engagement sponsored by the universities.

What Senator Cain didn't mention is that he, too, has kept a few speaking engagements—has flown to Honolulu to take part in the town meeting of the air; to Walla Walla, Wash., to speak locally; and to Boston to speak before the apartment house owners.

In each case, Cain's expenses were paid in full by the sponsoring organizations.

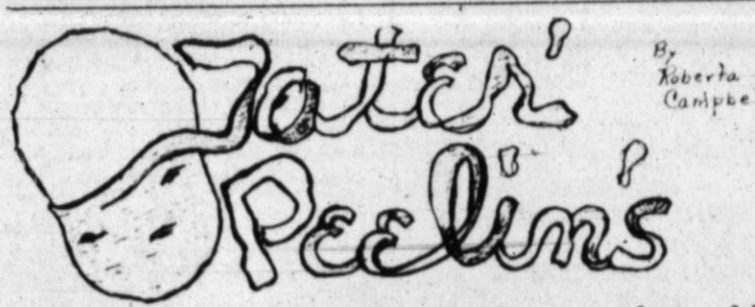
Shipping Bonanza

Capitol newsmen were skeptical when Rep. Porter Hardy of Virginia announced there would be a complete and forthright probe of the maritime commission and its squandering of taxpayer's money on ship contracts.

So many congressional committees have been spending the white-wash of late that newsmen doubted Hardy would make good his promise—especially since he bills from the big maritime area around Norfolk.

Benjamin Franklin was the first Postmaster-General of the United States.

The Plague



Maybe a better plan would be to collect a tax from a fellow when he fails to go to the polls to vote. At least he would be payin' for the right to shift the responsibility to somebody else while he sat on the courthouse steps or the street corner and cussed the government.

This man Wayne Edwards has chosen a very nice way to do his good deed for the day at least two days a week when he takes the Hereford Brand out to all the patients in the hospital. He probably feels that subscriptions as well as prescriptions can help out a patient on the up grade again.

Wonder where the hitchhiker on Highway 60 this morning was headed for wearin' a felt and carryin' a straw hat!

The Den Mothers for our Cub Scouts certainly deserve a lot of praise for givin' their time and havin' their houses cluttered up an afternoon each week with noisy little boys.

Mrs. W. D. Jones who is new at work is doin' a very nice job with her group on our side of the creek.

Other mothers workin' with the youngsters now are Mrs. Jason Luck, Mrs. Worth Covington, Mrs. Newell Hughes, Mrs. Bob Wilson, Mrs. Walter Seed, Mrs. Worley, and Mrs. Lloyd Sharp.

That philosophers aren't always aging scholarly individuals was evident not long ago when our son pushed his overly-affectionate cat back with a rather emphatic suggestion that she keep her nose in her own face.

SUNDAY'S CURRENT QUESTION

QUESTION OF THE WEEK: If you suddenly inherited a fortune what would you do first?

Mrs. B. E. Wolfe: I would like to go to Italy and study art. I would take my family with me so as to give them a vacation. I would stay long enough to get pretty good and, then, I would come home. I think I would invest wisely. My husband would probably make me put a lot of it in insurance. Then I would repair our house we just bought and sell it. We would buy a new home to suit our needs. Then I think I would like to travel. I would want to see America first then Europe, maybe.

Mrs. Grady Wilson: I have always wanted to help people who couldn't help themselves if I ever had the money. I think I would help those people and give to the church. Then I would buy a new home and furnish it, throughout, to suit my taste. I want a deep freeze. Then I would like to travel. I would want to travel just in the United States.

Mr. Wayne Williams: I'd faint first. Then I think I would buy a chicken farm it has always been my ambition to own a chicken farm. I would be satisfied, then, I would buy a home because I don't own one now. I would, then, buy a new car, clothes and I don't think I would travel.

Mrs. Joe G. Story: I would hire a maid. Then I think I would go to Florida so our five children wouldn't have colds any more. I would like to travel and see a lot of things I have never seen. I've got a car and a home. I think, however, I would move back to the country because I think it is the best place to raise children.

Mrs. J. W. Sexton: I would buy a nice home first. Then I would buy a nice car. I would put all my children through college and then I would like to do some of the things I have always wanted to do.

Mrs. N. C. Vogele: First I would give to the Methodist and Presbyterian church because they are both building now and they both need the money. Then, I would go north to Indiana and see my sisters. I think I would want a new car, too. After that I would invest in property.

Mrs. Verdon Watts: I would buy a nice home, first. I would like to travel only on vacations. I think I would rather settle down and have a good home. My husband would like to start a wholesale business.

Mrs. S. L. Walser: I would help out a lot of needy causes like the under privileged children. I would also help the churches. I might buy another nice home and settle down. I think I would save some of it to live on in my older days.

Mrs. Henry Weemes: I would buy a nice home. I would help needy causes like Boys Ranch. I would find a place for the money. I think I would spend it wisely, though, and not blow it all in at once.

Farm And Ranch Club Is Entertained At Pruitt's

Mrs. Roy Pruitt entertained members of the Farm and Ranch Club at her home, Escavada Ranch, in the Messenger Community Thursday. Potted plants and ivy were used for the home and for the luncheon table and a program was given in the afternoon.

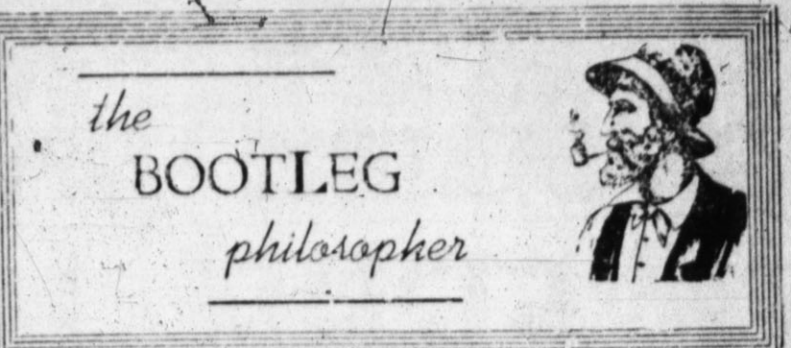
Mrs. Frank Rickels told of her experience of seeing the "Northern Lights" in South Dakota during the awe-inspiring beauty of the lights. Mrs. Waldron Melton received the floating prize. Members of the club attending were Mesdames P. B. Smith, Ed

Thomas, G. S. Solomon, Frank Rickels, Ray Cotton, Henry Melton, Waldron Melton, Jack Weaver, Charlie Burk, Phillip Miller and the hostess.

Mr. and Mrs. Neil Jackson of Stratford are spending the week end in the home of her parents, Mr. and Mrs. Ray Johnson of Summerfield.

Mrs. Maude Gault of Hatley, Idaho has arrived to spend several weeks here with her daughter, Mrs. Howard Gault and family.

Mr. and Mrs. Mark Benefield left Friday on a business trip to Oklahoma City.



(Editor's note: The Bootleg Philosopher has a proposterous idea this week, if you ask us, but it's not the first time).

Right when the country is getting up to what the experts call a sustained prosperity and things are levelin' off to normal, somebody, according to an article I read in a newspaper I picked up out here where some hunter had used it to sit on while waitin' for the sun to come up, if people could get as enthusiastic about gettin' up to go to work as a country would be twice as rich and pensions could be doubled, as I say, somebody is tryin' to get the Federal government to keep controls on installment buyin'.

As far as I'm concerned, they are strikin' at the fundamentals of American economy. Durin wartime it's all right to put all sorts of controls into effect, but the war is over, don't make no difference if Russia apparently ain't had enough, and things should be allowed to return to normal, where lack of money ain't no more bar to ownin' a car or a washin' machine than lack of ability is to runnin' for office.

In fact, as far as I'm concerned, those experts tryin' to control installment buyin' are goin' in exactly the opposite direction from where I'd like to see things go. What this country needs, as far as I'm concerned, is not only fewer controls

IF YOUR NAME IS PEARL

Your Name Has A Rich Background Of Beauty And Precious Tradition

By ANN REYNOLDS, Ph. D.
"She named the infant 'Pearl' . . . her mother's only treasure." This is the way Nathaniel Hawthorne in "The Scarlet Letter," explained why Hester Prynne chose this name for her baby, an elusive, elflike child of iridescent beauty. And as far back as in the 14th century the unknown English poet of the stirringly beautiful poem by the title "The Pearl" chose this jewel as a symbol to convey how very dear to his heart was the small girl he'd lost, his own dear pearl, precious, without spot; this child that had lived upon the earth less than two years before she slipped away from him . . . And most likely it's always this desire to express how very precious baby is, that prompts a mother to select names such as Pearl and Ruby and Opal.

Since time immemorial, pearls were coveted jewels. There is a story told in the Bible about a merchant who was looking for pearls, and when he had found one pearl of great price, went and sold all that he had—just in order to get hold of that one pearl.

By the way, Margaret and Daisy mean the same as Pearl. Margaret is the Greek name for pearl; its origin is supposed to be the persian words for this product of the pearl oyster. Our own word "pearl" really means a tiny pearl, and is Latin. Well, means a tiny pearl, and is Latin. Well, means a tiny pearl, and is Latin.

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Famous Southern Fort Converted For School

Rio Grande City, Texas (P)—Historic Fort Ringgold, which once rang to the shouted commands of such men as General Robert E. Lee, now echoes to the shouts of school children.

A \$1,500,000 school system is being built on the military reservation by the Rio Grande City Independent School District.

The school children now yell and scamper across the parade ground and maneuver areas which knew the trample of cavalry horses and drill commands of Generals Lee, Phil Sheridan, George Patton and Jeb Stuart.

The new football field is laid out on the maneuver grounds. The children go to classes in barracks. Assemblies are held in the old post theater.

The school district paid \$228,000 for the property, which includes 353 acres of ground and all the buildings.

Ticklers

By George



"It's a new type of shoe I invented to use when we bust out. The cops won't know whether we're coming or going!"

WANT ADS

FREE

Theatre Tickets

to see



STAR THEATRE
WEDNESDAY - THURSDAY
November 16, 17

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Tuesday:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:

No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st insertion 4c per word

Each Additional 3c per word

—when paid in advance!

No Blind ads will be accepted in either publication!

HARVEST BARGAINS

1 - 1946 Buick Super, (A nice one, formerly owned by Mr. & Mrs. Jim Bob Allison.)

1 - 1948 Plymouth Tudor, (A Cream Puff, formerly owned by one of our owners, Mr. Bob Lewis.)

1 New Ford Pickup with heater. A Bargain.

1 Practically new Chevrolet Pickup.

Come see your new Pontiac and Allis-Chalmers Dealers at the old location of Farmer's Equipment Co

PALO DURO SALES, INC.
West Hiway 60 Phone 426
S-3-20-1c

REAL ESTATE

For Sale or Trade

ARE YOU PLANNING TO BUILD A HOME?
Select a Choice lot in CHERRY ORCHARD ADDITION

E. B. POSEY, Realtor
Phone 710
B-4-45-1c

FOR SALE, TRADE or LEASE

On account of other obligations, I will sell, trade, or lease the Trading Post Station. It is station building, 3 rent houses and bath house and enough land on paving for our court and enough land at back for 10 or 12 rent houses, 3 houses on back have been renting for \$90.00 a month clear, would consider trading for 160 acres irrigated and take some left.

J. M. HAMBY AT
The Trading Post Station
Highway 60, West Hereford
B-4-42-1c

A very choice half section with nice improvements and a good irrigation well. Near Hereford on a paved highway. Priced at \$165.00 per acre, or will lease for \$20.00 an acre, Possession January 1.

A good half section with old improvements, good irrigation well, on paved highway. Owner says SELL.

Rose & Barber
107 E. 3rd St.
Phone 45
B-4-45-2c

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 366-W
338 Main, Hereford, Tex.
S-4-18-1c

QUICK SERVICE

REAL ESTATE LOANS — AUTO LOANS
YOU DON'T HAVE TO WAIT
JOHN McLEAN
Phone 273
S-4-2-1c

FOR SALE
Have some nice irrigated and dry land 160 acre farms and some small acre tracts near Hereford. Some trades on city property.

J. M. HAMBY at
The Trading Post Station
on Hiway 60, West Hereford
S-4-18-1c

By Owner
24 acres, 7 room house, modern with gas. Double garage, concrete cellar. Other out buildings. One mile South main on pavement.

GUS RULAND
Phone 413-W
S-4-45-1c

FOR SALE
320 Acres Land
Located At Hereford

Contact
MRS. ROSE V. KNIGHT
NEW BUFFALO, MICH.
S-4-19-2p

NOTICE: I have sold my lots corner 2nd and Schley. Retained the large five room house to be moved. I want to sell house. A modest price. All easy trade. Must sell right away. M. M. Beavers, 204 25-Mile Avenue, Phone 713-W.
S-4-43-20-1p

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. **NIPPER ELECTRIC**
B-5-14-2-1c

FOR RENT: Bedroom for men. 509 Ross, phone 847-J.
B-5-9-44-1c

FOR RENT
40,000 Bushels Maize Storage Approved For Government Loan
L. B. HOLLAND
Old Prisoner Of War Camp
5 Miles S.W. Hereford
B-5-19-1c

FOR RENT: Three room furnished house. Modern. D. F. Mathis, 224 Ave. C.
S-5-12-20-1c

FOR RENT: Small garage apartment close in; also bedroom. Call 692, or come to 219 Lee.
B-5-11-45-2k

FOR RENT: Modern furnished one room apartment, 109 Avenue E.
S-5-10-19-2p

FOR RENT: Two rooms unfurnished. Mrs. Paul Probasco, 216 Avenue I.
S-5-11-20-1p

APARTMENT for rent: Two rooms furnished. Also bedroom, close in. 108 8th Street.
S-5-13-26-1p

FOR RENT: 2 room apartment to adults. South entrance. Built-in innerspring mattress. Electric refrigeration. Available Tuesday. Call 110.
B-5-18-20-2c

FOR RENT: Bedroom close in. Call 280-J.
S-5-7-20-1k

FOR RENT: Nice bedroom, close in. Phone 692 or come to 219 Lee Avenue.
B-5-14-20-2k

FOR RENT: Two rooms and bath. Furnished, phone 415-W.
S-5-9-20-1k

6. WANTED

WANTED
Wheat Pasture for Cattle
O. G. HILL
Phone 93-W or 357-J
B-6-15-1c

Wanted: Wet wash, dry, and ironing. Call 434-J.
B-6-9-42-1c

7. Dressmaking-Ironing

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.
B-7-14-34-1c

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
B-7-45-1c

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
S-7-14-14-1c

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.
S-6-45-1c

8. WANTED

WANTED: 3-room unfurnished apartment or house for couple with small baby but no pets. Call 751-W.
S-6-17-20-1p

WANTED to rent: 3 or 4 room furnished or unfurnished apartment for permanent Brand employee. Call James Hill at 31 or 30 between 8:00 a. m. and 5:00 p. m.
B-8-17-xxx

WANTED: Experienced silk finisher. Wade Cleaners.
B-8-9-20-2c

10. NOTICE

Renew Your **AMARILLO NEWS** (Mail Only) at the **BRAND OFFICE** With Sun. 10.95-Daily Only 8.95

FORD TICKET WITH EVERY PURCHASE!

NOTICE: Have received assortment of Evergreens, Roses, Flowering Shrubs, Bulbs and other nursery. TIME TO PLANT.

MRS. J. F. WARD
301 East 6th
B-10-45-1c

11. BUSINESS SERVICES

SERVICE
Pontiac & Allis-Chalmers Service. Our shop manned by efficient, courteous, and pleasant mechanics. A car requires diagnosis similar to that of the human body. We use scientific, factory approved equipment and parts. Automobile Service Henry Weemes
Implement Service Fain Beeman

PALO DURO SALES, INC.
West Hiway 60 Phone 426
S-11-20-1c

Governor Shivers Receives Honorary Degree



Governor Allan Shivers is shown speaking prior to receiving the Doctor of Civil Laws Degree last week at East Texas Baptist College in Marshall. Others pictured are Dr. Harvey Daniel Bruce, president of the college who awarded the degree, and Mrs. Shivers.

Die-Tours of Europe

VISITORS TO LUXEMBOURG. CAPITAL OF THE GRAND-DUCHY OF LUXEMBOURG. LIVE IN THREE CITIES SIMULTANEOUSLY—THE ANCIENT TOWN, FOUNDED 1,000 YEARS AGO BY SIEGFRIED; A MEDIEVAL CATHEDRAL TOWN; AND A 20TH CENTURY CITY.

IT IS NOT DIFFICULT TO GET A PASSPORT TO TRAVEL IN EUROPE. JUST GO TO THE CLERK OF A U.S. DISTRICT COURT WITH A BIRTH CERTIFICATE, 2 SMALL PICTURES OF YOURSELF, AND AN ADULT AMERICAN CITIZEN WHO HAS KNOWN YOU AT LEAST 2 YEARS.

NORWAY. FAMOUS FOR A SKIING SEASON THAT LASTS FROM DECEMBER TO MAY HAS PRACTICED THIS SPORT FOR HUNDREDS OF YEARS. A SKI AT LEAST 2,500 YEARS OLD HAS BEEN FOUND THERE THAT LOOKS MUCH LIKE A MODERN RACING MODEL. IT IS PRESERVED IN THE SKI MUSEUM AT OSLO.

COURTHOUSE RECORDS

Deeds of Trust
Less Thompson and wife to A. O. Thompson. Lot 12 of Orr and Megett subdivision of E 1/2 of block 20, Evans Addition to Town of Hereford, \$900.

Edwin Morrison and wife to Marvin B. Knutson. 160 acres of a Capitol League Number 387, \$3400.

W. H. Kimble and wife to First National Bank of Amarillo. Tract 1: Section 25 in Block K-5, Deaf Smith County. Tract 2: W 1/2 of NW 1/4 of section 109, block 9, Randall County. \$18,000.

J. W. Perrin to P. B. Sowell. Lots 11 and 12, block 3, Whitehead Addition to Town of Hereford, \$4,653.

H. E. Bippis to E. T. Brooks. Section 46, block K-3, Deaf Smith County. \$12,000. (476)

Mrs. Agnes Wilkinson of Bakersfield, Calif. arrived in Hereford Thursday to visit her grandfather. Joe Buckner and other relatives for a few days. She plans to go to Ruidosa, N. M. Sunday to visit her brother and sister there.

Radio and Appliance Service
Joe Huckert
at
White's Auto Store
S-11-1-1c

Sewing machine repaired, electrical conversions of all types. Reasonable rates. Complete rebuilding service. J. D. Owen. Black Furniture. B-13-11-42-9p

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WE PRINT tea invitations. Francis Printing, 706 Grand. S-11-8-20-1p

13. LOST AND FOUND

LOST: Black patent coin purse. With more than \$20.00 cash. Reward Mrs. G. W. Brumley, Phone 921-J.
B-13-17-45-2p

WEEKLY CROSSWORD PUZZLE

Here's the Answer.

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60

PRESIDENT

1 Pictured former U. S. president.	3 Nova Scotia (abbr.)	5 Conductor	6 Needy	7 Hostelry (abbr.)	8 Ellis English (abbr.)	9 Solitude	10 Facility	11 Toward	12 Foot digit	13 Charged atom	14 Cloth measure	15 Stoking	16 Agriculturist	17 French river	18 Goddess	19 Headland	20 Morsel	21 Applauder (slang)	22 More succinct	23 Polar	24 Fleet	25 Spots	26 Pared	27 Compass point	28 Senior (abbr.)	29 Warble	30 Out of danger	31 Constellation	32 John (Gaelic)	33 Proceed	34 Hebrew letter	35 Bone	36 Rouse (abbr.)	37 Bestow	38 Uncover	39 VERTICAL	40 Enemies	41 Pause
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31 Wood sorrel sodium
32 Royal College 47 Sloth
of Surgeons 48 Transportation charge (abbr.)
33 Light knock 49 Concludes
34 Salt 51 Seat compartment in a church
35 Dutch city 52 Steel
36 Afraid (Scott.) 53 Italian river
43 Sapient 54 Symbol for samarium
44 Important metal
45 Symbol for

Gibson Art says
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Christmas Cards

PRINTED WITH YOUR NAME

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Camp Fire Groups Hold Ceremonial In High School Gymnasium Tuesday Nite

The annual Grand Ceremonial held by all Camp Fire groups of the city was held in the high school gymnasium Tuesday evening. Betty Culppepper served as torch bearer and summoned the girls to the Council Fire with the Wo-He-Lo call. Mrs. J. C. McCracken gave piano accompaniment as members of the various groups marched into the gymnasium from three entrances and formed a semi-circle behind the council table.

Mrs. Urlin Streu called the roll of groups and guardians and advisors answered by lighting candles for their groups. They included: Mrs. Bob Wilson, Shishtinta; Mrs. George Heard, Chu-De-Naang; Mrs. Earl Plank, Tatowank; Mrs. Marlin Gilliland, Wetomatchie; Mrs. S. S. Williams, Tanda; and Mrs. Elmer Patterson, Jolly Teens Horizon Club.

The Tanda group was presented in

"Flying Up" ceremonies to mark their promotion from Blue Birds to Camp Fire. As each girl lighted a small candle, older Camp Fire Girls removed their own caps and neckerchiefs and placed them on the new members.

Candles for Work, Health and Love were lighted by Martha Heard, Linda Reese, and Gwendolyn Jesko. Mrs. Earl Plank presided during the presentation of awards. Receiving Trailseeker Rank were Marlene Legg, Carolyn Virden, and Faye Kerschen. Wood Gatherer's Rank was presented to Marcella Bezner, Martha Jean Brown, Gracie Belle Brunson, Laverne Goetsch, Bonne Lewis, Georgia Lewis, Sylvia McCracken, Earleen Plank, and Rita Vinton. Torch Bearer Craftsman Ranks went to Patsy Cates, Home; Doris Stanfield, Art; and Marion Jo Wilson, Camp.

Mrs. Urlin Streu was in charge of special awards, with Urlin Streu receiving a haversack award for leading the annual climb of Hermit's Peak during the summer camp and helping in the presentation of awards to the girls.

Sterling silver haversack charms were presented to those girls who have climbed the peak for the first time, including Bonnie Lewis, Rose Mathis, Martha Jean Brown, Marcella Bezner, Gracie Bell Brunson, Rita Vinton, Treva Smith, Patricia Rapstine, Ida Rae Brunson, Jaynice Craig, Lu Durham, Nancy Patterson, Dorothy Veigel, Margaret Phillips, Margy Ford, Elmer Patterson, Art Lewis, and Mrs. Bob Wilson.

Those receiving sterling bracelet charms for their second Hermit's Peak climb were Cecelia Wilkins, Evelyn With, Rosemary Young, Jean Scalla, Marilyn Lewis, Marian Jo Wilson, Betty Culppepper, Doris Stanfield, and Margaret Ann Sexton.

Special camp patches were presented to the girls from the cabin at camp which scored 100 per cent on neatness each day. Included were Nelda Gidy Lawrence, Joan Orr, Lavern Goetsch, Marcella Bezner, Gracie Bell Brunson, Wynogene Howell, Marilyn Legg, Neldean Flowers, Dalene Tinnin, and Jane Lamm. We-He-Lo candles were extinguished by Martha Jane Bookout, Patricia Rapstine, and Marilyn Mat-

Norman Whisenand Is Speaker For B&PW

Norman Whisenand, state department of welfare worker, was guest speaker at the Business and Professional Women's Club meet held Monday night at the Camp Fire Hut. Mrs. Velma Hodges served as hostess.

Mr. Whisenand gave an interesting and informative discussion of Texas Old-Age Pension plan and told of his work in Deaf Smith and three adjoining counties.

Mrs. Ursalee Jacobsen, president, conducted the business session when reports of the district meet in Pampa recently were given by Ellen Carter, Cecil Williams and the president.

Those present were Opal Garrison, Hazel Guerry, Ethel Lewalyn, Ellen Carter, Velma Hodges, Virginia Curt-singer, Cecil Williams, Pauline Howard, Leona Blood, Vida Grady, C. Ofra Cockrell, Jewell Malone, Mary McInnis, Ethel Womble, Bessie Lee Wood, Della Stagner, Frances Neff, Betty Holland, Lillian Hoover and Mildred Morehead.

Rainbow Girls Plan For Grand Assembly

The Hereford Rainbow Assembly Number 157 held its regular session at the Masonic Hall Monday night.

Predominating the business discussions, plans for making money to finance the annual trip to Grand Assembly Meet in June, were made. It was decided to invite the Olton and Muleshoe Assemblies to attend the initiation ceremony scheduled for this month. Katherine Snare was installed as confidential observer and Joyce Potter was presented as the girl to represent the nature station.

Mr. and Mrs. Leo Forrest spent Armistice Day week end in Abilene, at the McMurry Homecoming visiting their daughter, Cherry Ann.

Martha Jean Brown sang "Camp Fire Good-Night" as the girls marched from the council fire.

The Blue Bird groups entered before the council fire was lighted, sang their song, repeated their wish, and retired in a group to watch the ceremonial.



SUGAR BEET TIME IN DEAF SMITH — A slight portion of the estimated 24,000 ton sugar beet harvest which will come out of the Hereford - Dawn - Summerfield area by the last of the month is shown as it is dumped on the conveyor belt to be loaded on gondola type railroad cars. 585 acres of beets are in cultivation in the Hereford area, 236 in Dawn and 1,287 in the Summerfield region. 39 farmers have planted the more than 2,000 acres this season.

Miss Lily Hostetter, Borger, and former librarian of Hereford, spent a few days visiting here with friends this week.

Mr. and Mrs. F. A. May, Rt. 3, Hereford, will celebrate their 74th anniversary November 16. No party is planned—just a quiet celebration about 1,200 pounds.

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Other Prices from 2.98 to 6.60

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Pink, White, Blue, Maize, Nile and Orchid Shades

A half-dozen of these wouldn't be too many to give the average college or business woman—that's barely a full year's supply! As illustrated, the slips have top and bottom lace; are bias cut, and have straight backs. Excellent values at Penney's 2.98 price—welcome gifts at any price! Sizes 32-42.



75-denier, 2-bar tricot knit rayon jersey slips, 4-gore style. Lace and ribbon trimming goes all around the top. Hemmed bottom, straight back. Pink, white, maize, other shades. 32-42. 1.98.



Multifilament NYLON crepe slips, with nylon lace trim... and only 3.98 at Penney's, even though nylon is proving hard to get for Christmas! Bias cut, straight back style in white, pink or blue. 32-40. HURRY!

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Two new tires. Guaranteed to Get You Off the Lot!

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Hereford

FOR SALE 764 ACRES OF TEXAS LAND

Located 18 miles west and 1 mile north of Friona, Texas, 40 miles southwest of Hereford, Texas. 10 miles east and 19 miles north of Clovis, New Mexico.

On REA line, lights in house, barn and garage. 500 acres in cultivation, 373 acres of growing wheat and 30 acres of barley. Buyer will get one-half of wheat and barley delivered without cost in your truck as I have this land rented out and that is my share. 160 acres of leased grass land goes with place.

School bus hauls children from door of residence to Friona Texas school, the largest in county.

House is built of cement blocks and plaster; five room, closed-in back porch and a full basement. A large 54 in. double drain board sink and four steel cabinets, hot and cold running water, 40 gallon hot water heater, 50 BTU floor furnace, one butane cook stove, and one 400 gallon butane tank.

House is surrounded by 17 large elm trees which are around 40 ft. high, 12 nice cedar trees.

One large dairy barn can milk 7 cows at a time; has cement floor with drain. Barn is surrounded with pipe corals, one branding chute, one loading chute and cattle scale. Chicken house and garage has cement floor.

Windmill has steel tower and three inch pipe; has 28 foot of standing water in hole, 132 foot to water. One large steel supply tank on steel stand, cement tank in yard used for bathing and goldfish, two stock tanks.

Plenty water for irrigation guaranteed: You put down a well and don't get plenty water I will refund your \$12,400.00 down payment and take place back.

We have 25 shetland ponies. I will throw in one of the best brood mares.

Price of land and all equipment mentioned is \$34,400.00. A down payment of \$12,400.00. You may have good easy terms on the balance. Will give possession within 60 days after deal is completed.

We also own 363 acres of nice level wheat land, all in cultivation, well improved on REA line, daily mail route. Located 15 miles straight north of Texico School House, Texico, New Mexico.

I will rent or sell this place if you will buy the 764 acres. If not sold within 60 days the 764 acres will be for rent. \$3,000.00 cash per year for a period of 5 to 10 years. You can have possession the first day of February 1950.

My address is

R. H. PALMATEER

Texico, New Mexico or you can find me at home most any time as I live on the place.

CHDA NEWS

Five Home Demonstration Clubs Have Meeting Together At Ford

By DORIS MAHAFFEY
This is a busy time for farm folks, but about 100 of them took time out for some good food and fellowship Thursday night, November 10 when members of five Deaf Smith County Home Demonstration Clubs entertained their families with a supper at the Ford School. The County Commissioners and Judge Foster were invited as special guests. The Clubs which were represented were Ford, Sims, Bippus, Heiselman and Fairview.

The special occasion was Home Demonstration Club Achievement Day. Each club arranged a display of their prize accomplishments. Included in the display were children's coats, suits and dresses, women's dresses and suits, leather gloves, aluminum trays, fancy hand work, and canned foods. Some very attractive made-over suits showed that ones of the women realize the value of reclaiming garments which are still good but which are out of style. Ann Dyer and Thelma Joyce Epting of the Jolly Girls 4-H Club also exhibited some of their work. Programs and souvenirs from the National THDA Convention at Denver were shown by Mrs. J. E. Dyer of Ford.

The building was decorated in keeping with the approaching Thanksgiving season. An attractive arrangement of fall berries and leaves formed the centerpiece for the serving table. Pumpkins and other fall decorations in the rooms added to the Thanksgiving spirit.

The array of food there defies description. There was so much, in fact, that some of the men had to go in search of a vessel to put under the center of the table when it began to sag under the weight of all the food.

Mrs. Byron Campbell and Mr. and Mrs. Wayne Higgins were the only representatives of the Fairview Club due to harvest and things in the families of several members.

The Sims Club came in most 100 per cent. Those present were Mr. and Mrs. E. M. Thomas, Mr. and Mrs. Shorty Reece, Mr. and Mrs. Roscoe Pinnell and family, Mr. and Mrs. Glenn Hetzler, Mr. and Mrs. Cord Hammock, Mr. and Mrs. Jack Dean, Mr. and Mrs. C. W. Edwards, Mr. and Mrs. O. A. Alexander, Mr. and Mrs. M. W. Blankenship, Mr. and Mrs. C. L. Bogle, Mrs. Clarence Hollibaugh, Mr. and Mrs. A. G. Grisham, and Mr. and Mrs. Austin Gamble.

Those from Bippus were Mrs. Irene Ballard, Mrs. Jack Fortenberry, Mr. and Mrs. J. V. Perrin and boys, Mr. and Mrs. C. F. Homfeld,

and Mrs. E. K. Pinnell and daughters. Attending from the Heiselman Club were Mr. and Mrs. E. L. Brown, Mr. and Mrs. Victor Lemke, Mrs. Walter Lemke, and Mr. and Mrs. Henry Kinsey.

From Ford were Mr. and Mrs. Hardy Benson, Miss Hilda Straffuss, Mr. and Mrs. Maxey Dowd, Mr. and Mrs. George Epting and family, Mrs. Herman obth, Miss Hilda Both, Mrs. Cecil Cayton and daughters, Mr. and Mrs. J. G. Spinhirne, Mr. and Mrs. J. E. Dyer and Ann, Mrs. Frances Climer, Mr. and Mrs. Beldon Stewart, and Mr. and Mrs. Joe Conn.

Also present were Judge L. H. Foster, Mr. and Mrs. John I. Morris, and the assistant HD agent.

The club members who planned and worked for this good community get-together certainly deserve a vote of appreciation.

Ceramic Art Club Elects Officers

Officers elected Saturday at a meeting of the Hereford Ceramics Club included: Mrs. W. S. Fluit, president; Mrs. A. Petersen, vice-president; Mrs. R. C. Childers, secretary; Mrs. Ed Cox, treasurer; Mrs. H. E. Wester, historian; Mrs. H. T. Trimmer, parliamentarian and Mrs. Jessie Radovich, reporter.

Plans were made for the Ceramic Art Display which is scheduled for December 5. Art objects will be placed on sale at the display and the funds will aid the Deaf Smith County Hospital nursery.

Members present were Mesdames J. W. Thomas, C. A. Vaughn, D. C. Allmon, L. C. Thomas, Vivian Major, Deward Roberson, Forrest Minton, V. E. Dodson, H. E. Wester, Jessie Radovich, Ed Cox, Floyd West, W. S. Fluit, A. V. Hendrick, Bob Wear, J. T. Richardson, Lloyd Neill and Glenn Boardman.

Mrs. Clara McLean, Amarillo, spent the Armistice holiday week end visiting relatives and friends here. Mrs. McLean was formerly a librarian here.

Mrs. M. D. Cochran, Amarillo, spent a few days this week with her daughter, Mrs. George T. Jones and family. Mrs. Cochran left Saturday. Mr. and Mrs. W. S. Fluit are in

Dallas this week end to spend Armistice Day with their son, Lyle Fluit.

West Hereford HD Club Meets In Brady Home

West Hereford Home Demonstration Club met with Mrs. Wes Brady Tuesday afternoon. Mrs. Howard Gore directed recreation and roll call was answered by members telling "A place where I could use a hooked rug."

During the business meeting plans were made for the annual Thanksgiving dinner honoring husbands. The dinner will be held at the City Hall on Thursday evening, November 17.

Three demonstrations were given: Mrs. Wes Brady and Mrs. R. N. Yarbro gave tufted-rug demonstrations. Mrs. Howard Gore, a demonstration of making aluminum trays and Mrs. Ed Cox demonstrated glass etching.

Attending were Mesdames P. H. Luck, Roy Boyd, R. N. Yarbro, Howard Gore, Ida May Vaughn, Jack Flowers, Ed Cox, Minnie Walker, Carlos Vaughn, Misses Evelyn Bell and Ara Lewis and a guest, Mrs. R. L. Bickford.



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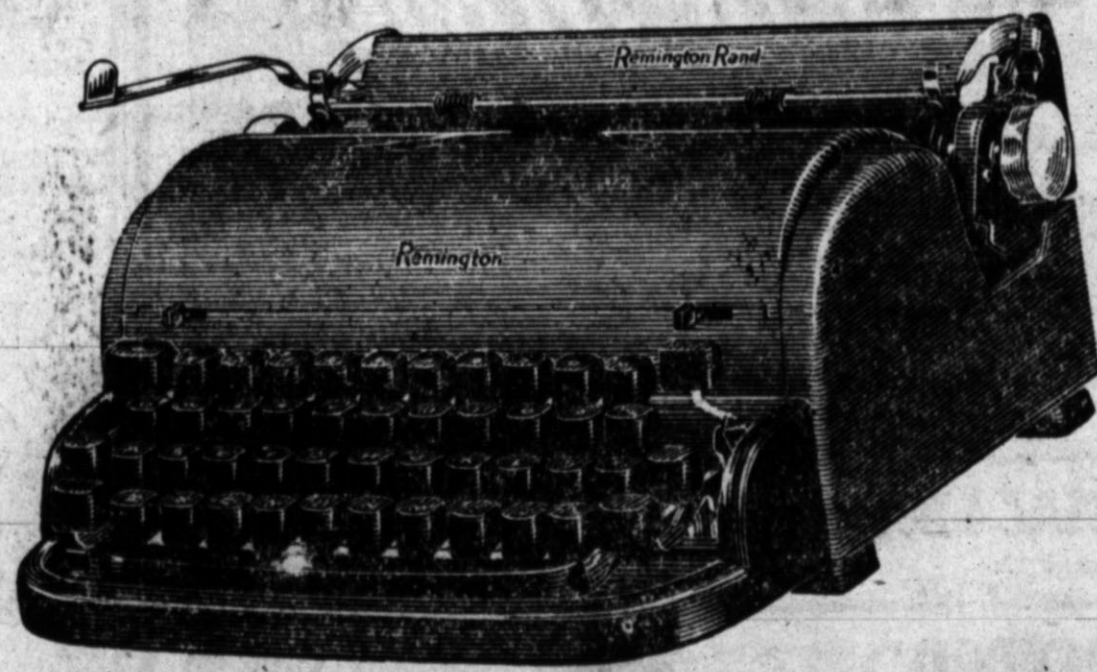
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MAY - SPRING S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE - SPRING S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY - SUMMER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	AUGUST - SUMMER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER - SUMMER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	OCTOBER - FALL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER - FALL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER - FALL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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Blackhawks Storm Over Whitefaces In Second Half Of Cold Game 39-6

Nearly 400 loyal Whiteface football fans suffered through a cold, windy second half at Phillips Friday night as the Blackhawks turned on the only heat shown all night to romp to five easy touchdowns. So easy in fact that it was dumfounding to most of 300 'some odd' who hadn't seen the Herd's forward wall outplayed all season even in a tie and loss.

If that Whiteface Special had pulled out for Deaf Smith county at the end of the first half everyone could have talked of what a good game it was on the way back. Hereford trailed by one point, 7-6 at the half after playing even with the Hawks through that period.

First downs were even with five each at that point. The Herd lacked just 2 yards of gaining the 110 yards the Hawks made and the only edge was in the fumble department where Hereford recovered 2 of the 3 Phillips bobbles. But Hereford was only able to turn one of these misplays into a touchdown, while in the second half the Blackhawks struck for touchdowns on each of the three

Hereford fumbles they recovered. Speed was the major difference offensively between the two squads while defensively the Blackhawks were hitting viciously and Hereford tacklers were often apparently half-hearted in their efforts.

Glen Wilson recovered two of Phillips fumbles and otherwise gave perhaps the outstanding demonstration of football shown by a Hereford player Friday night in cold, windswept Phillips stadium before a crowd that topped the 3,000 mark.

Hereford	Statistics	Phillips
7	First Downs	16
167	Yards Rushing	363
9	Yards Passing	0
176	Tot. Yds. Gained	363
1	Passes Completed	0
2	Passes Intercepted	3
6	Fumbles	3
3	Opponents Fum. Rec.	3
2	Punts	1
6-50	Penalties	8-80

Hereford received the opening kick-off in the south end of the field with a fierce north wind blowing in their face. Eldridge kicked 58 yards to Christian on the 2. He returned it 38 yards to the 40 with a nice run-back.

Engman picked up 5 on the first play of scrimmage. Quarterback Stanton dropped on his own hand-off fumble for no gain on the second play. Reynolds lost a yard on third down and then kicked 25 yards to

Reynolds who returned it 2 yards. Moore fumbled on the first play with Wilson recovering on the Phillips 37-yard line. Reynolds made 2, Stanton 3 and Christian 8 for a first down to the 24.

Hereford tried three downs with Reynolds losing 5 on end run, Stanton gaining 2, Christian 2. A 5-yard substitution penalty set the Whitefaces back. The ball went over to Phillips when Christian only made two.

Cantrell moved the ball to the 31 with a 7-yard gain on the first Hawk play. Moore's 4 yard gain was nullified with a 5-yard offside penalty. Eldridge fumbled and Wilson recovered again for Hereford on the Phillips 24.

Reynolds went to the 2. Stanton's pass was incomplete to Christian. Reynolds was stopped cold and Stanton made one.

Phillips took over on their 23. Cantrell and Eldridge made 6 in two downs and Eldridge was stopped for no gain on third. Eldridge kicked high with the wind behind him, 48 yards out of bounds on the Hereford 22.

Christian raced around up the east sideline for 20 yards and a personal foul against the Blackhawks advanced it another 15 to the Phillips 40.

Engman made one. Doaks recovered a fumble for another yard. Engman made a first with a 10 yard gain. Reynolds gained 5 and Christian 3 to the 20 as the quarter ended. Engman made it another first gaining 4 yards.

Second Quarter
Stanton bootlegged for a yard and Reynolds went to the 10. Moore

intercepted a pass from Stanton on the five, was tackled and fumbled on the ten with Hereford recovering.

Hawk recovered Christian's fumble on the 4. Christian lost 1. Stanton gained 2 and Reynolds was stopped for no gain, but Phillips drew a penalty to the 1-yard line for offside. Hereford hit the line, failing by an inch to make a first down on the 1-foot line.

Phillips ran four plays, trying to run for about a foot from deep punt formation on fourth down. Schroeter tackled Eldridge for a four yard loss.

Reynolds made 1 and Christian scored on the second try with the 4 yard line. Engman's first kick with Corbett holding was good but Hereford was offside. The second was blocked.

Engman kicked off to the 13. Eldridge returning it 21 yards to the 34. Moore made a first with a 17 yard run around his left end.

Cantrell plunged for 3 and then made 8 slicing off-tackle for another first down.

Moore went off left tackle for 4. Cantrell got 3 more and Eldridge broke loose around end for 20 to the 12.

Cantrell made 7 in two tries and Moore went over standing up. Moore circled the end for the extra point to lead 7-6.

Eldridge kicked-off to Engman on the 21. Reynolds made 4, Christian 5 and Engman 4 for a first down.

Christian was stopped for no gain. Hereford received a 5 yard penalty and Moore intercepted another of Stanton's passes on the 44.

Moore made a first down, gaining 13 yards inside the end. Eldridge made 9 to the 22 as the half ended, Phillips leading 7-6.

SECOND HALF:
Third Quarter
Christian returned Seller's kick 16 yards to the 25. Hereford fumbled on third down after gaining 5 yards. Phillips recovered on the Hereford 28. Cantrell scored on the fifth play, going over right tackle from the 6-

yard line.

Cantrell made the extra point on a run around right end.

Hereford received the kickoff and fumbled on third down on their own 35. Phillips was penalized 15 yards for holding on the first play. Eldridge made 22 on the second and Moore 18 on the third to the 10-yard line. Moore took it over on second down from the 9-yard line.

The run for extra point failed. Hereford 6--Phillips 20.

Hereford received. Christian running the kick back from the 11 to 26. Phillips recovered a third down fumble on the 20.

Moore scored from the 20, running inside the right end.

Engman tackled Cantrell on the end run for extra point. Hereford 6--Phillips 26.

Christian took the kickoff on the one, returning it to the 20. Christian broke loose for 20 yards to the 40 on the first play. Reynolds made 9 yards and then Stanton got away for 20 to the Phillips 31.

The Herd lost a yard on a fumble, and then were penalized 15 yards for holding. Reynolds made a yard and Stanton threw an incomplete pass. Engman kicked 25 yards into the wind. The ball died on the 24-yard line.

Eldridge made 20 on the first play. The quarter ended two plays later with the ball squarely on the middle stripe. Eldridge scored 7 yards later, including a 15 yard penalty against the home team, from the 1-yard line. Reddick plunged over for the extra point. Hereford 6--Phillips 33.

Christian returned the kick 15 yards to the 38. Stanton 'threw an incomplete pass. He fumbled and recovered on the next play. Stanton passed to Hawks for 9 yards. A fourth down pass fell incomplete.

Phillips scored nine plays later. Reddick plunging from the one. The extra point run was stopped. Hereford 6--Phillips 39.

Sellers kicked off into the wind, the ball sailed high and a Blackhawk caught it on the Hereford 40. Phillips was penalized for interference with a free kick and the ball went over to Hereford and the Blackhawk 45.

Stanton passed three times, all incomplete. Engman kicked out-of-bounds on the 7-yard line.

The game ended four plays later with Phillips out on their own 30-yard line. Phillips 39--Hereford 6.

From The Grandstand.....

By WILBUR MARTIN
Associated Press Staff

It's nice to know that someone will take up for football officials, but sad to think it is necessary.

Matty Bell stepped in and defended officiating in Southern Methodist University games. He said the officiating had nothing to do with the outcome of the Texas, Kentucky and Rice games.

SMU lost to Rice, 41-27 and beat Kentucky 20-7, and Texas, 7-6. Kentucky coach Paul Bryant blasted the officials after that game.

The fans were sharply critical of officials in the other two. Bell said fans in the stand are in no position to check fouls on the field.

Sometimes a person in the grandstand is in a position to see a foul the officials do not. But in many more instances he is not.

The fans and coaches do know that you have to have four officials in a football game.

The coaches have a hand in selecting these officials. As a matter of fact, they changed the method of selection just this year and in a somewhat secret manner. One "no" vote and an official could work a Southwest Conference game. The men who are working them now are "unanimous" choices.

In every inter-sectional game, two officials from the visiting team section are used. Two are from the section of the home school.

It would seem that coaches would be the last persons in the world to complain about "poor officiating." At least in words that have been flung about this season.

In theory, they are being paid—and quite well—to instruct a sport. The athletics who are receiving the instructions are also supposed to be receiving a little instruction on sportsmanship, how to lose gracefully, etc.

It's their nature for humans to gripe, but football, baseball and every other sports fan knows that no matter what he says, it will make no difference in an official's decision.

There are some who claim football coaches aren't human. They are, of course, and perhaps they should wise up like the folks in the grandstand.

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**Calves Lose 13-0
To Phillips "B"**

Phillips B flipped the Hereford Calves, 13-0 Thursday at Whiteface Field on two runs that covered 20 yards, or more, each.

Hereford's line played their best game of the year. They drove the length of the field three times, only to have the backfield fumble away their work. Once, just before the end of the first half, the Calves came close to scoring but the clock ran out.

Phillips capitalized on the marked weakness of the Hereford line backers. Both of their scores were off left tackle. The left half back wouldn't or couldn't make the stop. The backfield failed to come up to the line work. The line for once, played football. Tackling for the entire defensive backfield was ragged and sub-par.

The Calves play Dumas B in Dumas next Thursday afternoon. Dumas edged Dalhart B by one point.

Stan Barrett, Harry Cannon, Charles Noland, B. E. Roberson, D. C. Walser, Earl Lance, Charles Walser, Earl Lance, Jr., Jim Clark, H. H. Langford, L. H. Lookingbill, Ray Johnson, Guy Walser, Lee Curry and Curtis Barclay.

HEREFORD FURNITURE CO.
JUST ACROSS FROM THE POSTOFFICE

DAIRY SALE



4 miles north of Hereford on Highway 51 and
7 miles West, on the old Bill Stocker farm.
Wed. Nov. 16
SALE TO START AT 11 A. M.

- Dairy Cows:**
- 1 Spotted Jersey Cow, 3rd calf, been milking 2 weeks, 5 gal.
 - 1 Jersey Cow, 2nd calf, been milking 3 weeks, 4 gal.
 - 1 Blue Jersey Cow, 3rd calf, milking 3 weeks, 4 1/2 gal.
 - 1 Jersey Cow, 4th calf, milking 7 mos., 5 gal. cow
 - 1 Jersey Cow 2nd calf, milking 6 wks., 5 gal. cow
 - 1 Jersey Cow, 2nd calf, milking 7 mo. 4 gal. cow
 - 1 Blue Jersey Cow, be fresh with 4th calf in 6 wks.
 - 1 Red Jersey Cow, 4th calf, milking 2 1/2 mo., 6 gal. cow.
 - 1 Jersey Cow, 3rd calf, milking 6 wks., 4 1/2 gal.
 - 1 Jersey Cow, 2nd calf, milking 4 1/2 mo., 3 1/2 gal.
 - 1 Black Jersey Cow, been milking 2 mo., 4 gal.
 - 1 Holstein Cow, 2nd calf, be fresh in 60 days.
 - 1 - 7 yr. old Holstein Cow, been fresh 2 months.
 - 1 Holstein Cow, 2nd calf, fresh in 6 weeks.
 - 1 - 4 yr. old Holstein Cow, be fresh by Christmas
 - 4 Baby Bull Holstein Calves.
 - 5 Holstein Steers, 6 months old.
 - 2 Yearling Jersey Heifers, Bred.
 - 2 Jersey Heifers, 2 Months old.
 - 2 Jersey Calves, 2 months old.
 - 2 Jersey Calves, 2 weeks old.

- being bred and will weigh about 1000 lbs. and are good quality.
- Dairy Equipment and Machinery:**
- 1 Double Unit IHC Milker
 - 1 Serge Aeriator & Pump
 - 1 - 6 can IHC Electric Ice Box
 - 8 cans and racks
 - 1 IHC W30 Tractor
 - 1 CC Case Tractor with 2 row Lister, Planter, & Cultivator.
 - 1 IHC No. 8 Combine
 - 1 IHC Binder with Power Take-off.
 - 1 Case Mower, fits CC Tractor.
 - 1 Power Take-Off Posthole Digger.
 - 1 IHC 4 row Disk Opener Loose Land Planter.
 - 1 Disk Harrow.
 - 1 - 4 wheel Trailer.
 - 1 Horse Drawn Mower.

- Feed:**
- 6000 Hegari Bundles.
 - 2500 Maize Bundles.
 - 100 Bales Alfalfa Hay.
 - 200 Bales Maize.

- Miscellaneous:**
- 20 Small Shoats.
 - Also many small items not mentioned.


Hobby Club Organized By Summerfield Group

A Hobby Club was organized at Summerfield recently with Mrs. D. C. Walser chosen as president. Mrs. L. H. Lookingbill was named vice-president and Mrs. Stan Barrett will serve as treasurer.

The first project for the club was the organization of a class in Ceramic Art directed by Mrs. R. C. Childers and sessions are held weekly during the lesson period. Other hobbies which will be pursued in the club will be those of plastic carving and needlepoint. Regular sessions will be held to suit each course of study and will be mapped out at the beginning of each series of classes. Members of the club are Mesdames

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- Socks
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- House Shoes
- Shoes

FOR THE LITTLE GIRL AND BOY:

- Sweaters
- Dresses
- Pants
- Hats and Caps
- Mittens
- Socks
- T-Shirts
- Western Shirts
- Shirts
- Small Bill-Folds
- Spurs
- Guns
- Cooking Utensils
- Panties
- Robes
- House Shoes
- Pajamas
- Shorts
- Sweat Shirts
- Sleepers
- Training Unions
- Books
- Educational Toys
- Holsters
- Sewing Sets
- Coro Pearls

FOR THE TEEN-AGER IN THE FAMILY:

- Coro Pearls and Bracelets
- Handkerchiefs

For MOTHER

- Coro Bracelets & Scatter Pins
- Pretty linens of all kinds
- Handkerchiefs



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Four room modern house, double garage, chicken house, abrn, and Electric irrigation well. A good buy. \$12,688.00

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All units newly decorated, 75 ft. front on paved, located near both schools \$7,000.00

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Good location on pavement, Good loan. Price ... \$4,500.00

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ON THE CAMPUS



Nominated as a campus fashion favorite again this year is the ever-popular corduroy jumper dress. Here, a campus belle shows one of the new back-to-school jumper styles by Tabak in soft cotton corduroy. The scooped-out neckline and the paneled skirt are important style details, according to National Cotton Council fashionists.

St. Anthony's Guild Meets In Wagner Home

St. Anthony's Guild met in the home of Mrs. Lester Wagner Tuesday afternoon. Mrs. Edward Paetzold served as co-hostess.

Mrs. V. O. Hennen presided over the meeting. Main discussion was Thanksgiving dinner. Mrs. Louie Dupnik is chairman and Mrs. William Betzen is co-chairman over the dinner. The building fund prize was won by Mrs. O. V. Hennen.

Refreshments were served to Mesdames Leon Vinton, Edd Jesko, Cyril Diller, Ted Bednorz, Ben Jonack, John Fretich, Frank Walterscheid, John Henderson, Frank Brunkmon, Sylvester Fougnon, William Betzen, William Wulif, Henry Kuper, Henry Hellman, Louis Dupnik, Walter Lueb, Tony Kalka, G. W. Hund and the hostess. Guests present were Mrs. Roy Wagner, Jimmie Jesko and Ramond Paetzold.

Johnny Busch has gone to Pasadena, California. After the first of the year he will enter the University of Arizona.

CARD OF THANKS

To the many friends and neighbors who were so kind and sympathetic during the illness and death of our loved one. Words can not express our appreciation for the many kind deeds, for the nice meals and the beautiful floral offerings. Thanks, too, to those who helped to bring spiritual comfort and cheer to his last days.

To the Choir, the pall bearers, and those who brought the last message—thank you for your sweet words of comfort.

May God's richest blessings be upon you all.

The J. S. Fore Family and relatives.

Mrs. J. W. Robinson left Friday for McKinney where she will visit her daughter, Betty Jane, who is a nurse in the McKinney Hospital.

Mr. and Mrs. George R. Jowell had as guests this week, Mr. and Mrs. Eddie Barsell of Inyokern, California, who were enroute to Virginia.

Mr. and Mrs. Woodard Lee and daughter, Linda Lee, of Hedrick, Oklahoma were in Hereford last week to attend the announcement tea given by Mrs. P. B. Sowell for her daughter, Margaret, whose wedding to their son, Charles Gregg Lee, is scheduled to take place on December 4th.

Announcement-

WE EXTEND BEST WISHES TO THE NEW

LANDRUM HARDWARE AND FURNITURE COMPANY

In announcing sale of my hardware business in Hereford, I regret the loss of daily contact with the fine friends and customers who have favored me with their patronage; but it is with pleasure that I commend the new owner, Mr. Landrum, to you. Mr. Landrum will undoubtedly be an asset to the civic life and retail trade of this community. In my dealings with him, I have found him a gentleman in every respect, and I cordially invite my former customers to accord him the same splendid patronage I have enjoyed.

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A growing, progressive town, friendly wide-awake citizens, fine school and church facilities . . . just a good place in which to make a home and do business the straight-forward honest way we all like.

(2) WE HAVE SOMETHING TO OFFER YOU!
A large selection of hardware lines as listed at the left of this message, and the "know-how" that comes from experience in stocking and selling the items you NEED, the items you WANT, nationally advertised lines that speak QUALITY. We're here to supply your needs, and we will endeavor with every transaction to do just that.

We appreciate the following that our successor, Sid Barclay, has enjoyed in this location. We cordially invite his patrons to visit with us; we'll do our best to merit the trust.

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- 1948 Ford Club Coupe
- 1937 Ford 2-Door
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- 1942 Oldsmobile 4-Door
- 1938 Studebaker 4-Door

USED TRUCKS

- 1948 Reo 1 Ton
- 1942 Ford 1 1/2 Ton
- 1941 Ford 1 1/2 Ton
- 1929 Chevrolet 1 1/2 Ton
- 1947 Chevrolet 1/2 Ton Pickup
- 1947 Chevrolet 1/2 Ton Pickup
- 1948 International 1/2 Ton Pickup

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SOCIETY

Miss Betty Solomon, Bride Elect Of Bill Stanford Is Feted At Shower

The Colby Conkright home was the scene of a miscellaneous shower given Tuesday afternoon...

Mrs. N. E. Milburn Presents Program To Calliopian Club On Personality

Mrs. N. E. Milburn presented the program for the Calliopian Club Thursday evening when a meeting was held in the home of Mrs. W. L. Davis, Jr.

Les Meres Meets With Mrs. Howell

Mrs. Ray Howell and Mrs. Howard Gore were cohostesses for the Les Meres Study Club meeting held in the Howell home Monday evening.

Jaycee-Ettes Plan Bake Sale Saturday

Jaycee-Ettes held a meeting in the Epilon Sigma Alpha Club rooms Tuesday night for a business session and reports it was decided to sponsor a bake sale on Saturday, November 19.

Rebekahs Initiate New Member Tuesday

Mrs. Alta Davis received initiation rites at the regular meeting of the Rebekah Lodge held Tuesday night at the IOOF Hall.

Shower Compliment Miss Betty Craig

Coffee and kitchen shower was given to compliment Betty Craig, bride-elect of L. H. Lookingbill, Jr. Thursday morning with Mesdames...

Tea Guests Hear News Of Sowell-Lee Betrothal At Informal Affair Sunday

The selection of December 4 as the wedding date of Miss Margaret Helen Sowell and Charles Gregg Lee of Hedrick, Okla. was revealed during a lovely tea given Sunday, November 6, at the home of the bride-elect's parents, Mr. and Mrs. P. B. Sowell.



MARGARET HELEN SOWELL

and of the wedding date was noted in decorative arrangement of the refreshment table done in pastel colors. A miniature bridal couple which were used at the bride-elect's parents' wedding, strolled down a path leading to a snow covered house of dreams placed at one end of the table where satin ribbons extending onto the table bannered the important news of the day.

Full flowers were used throughout the house including one dozen red roses sent from Oklahoma by the prospective bride-groom.

Guests for the tea were greeted by the hostess who presented them to members of the receiving line, including the honoree, Mrs. Woodward Lee of Hedrick, Okla., the bride-groom-elect's mother, Miss Linda Lee, his sister, and Mrs. Thurmond Johnson.

Mrs. Maurice Tannahill and Mrs. W. L. Jones presided at the refreshment table, Miss LaVerne McWhorter of Wellington served cake and Miss Helen Dawn Johnson of Black was in charge of the guest registry. Mrs. Phillip Miller and Mrs. Charles Burk assisted in the dining-room.

The wedding of Miss Sowell and Mr. Lee will take place at the Presbyterian Church, the guests were informed, with the pastor, Rev. Russell Wingert, as the officiating minister.

Those attending the tea were Mesdames O. P. Singletery, Texico; Roy Pruitt, Friona; Julia Sowell, Richard Ireland, Sylvester Slagle, Troy Moore, J. B. Sowell, Jr., J. B. Sowell, Sr., Ruby Virden, Charles Sowell, R. P. Conaway, A. J. Walker, Jim Sowell, W. B. Nunnally, C. F. Rickels, Paul Rudd, Earl Springer, Arthur Tiefert, H. T. Wedel, George Tiefert, Elmer Combs, H. F. Trimmer, Henry Melton, Waldron Melton, Herschel Burrus, Merlin Kaul, Joe Landers, Henry Tiefert, B. C. Harper, members of the house party and Mary Jo Mathies, Louise Green, Jeanine Singletery, Clovis; Sharon Dee Moore, Barbara Burney and Charlene Cathy of Amarillo.

Mozell Young, Leo Bednorz Are Married In St. Anthony's



MR. and MRS. LEO BEDNORZ

Before an altar arranged with flowers and tapers, Miss Mozelle Young, daughter of John Young, became the bride of Leo Bednorz in St. Anthony's Catholic Church recently. Rev. Father Dominic read the single ring marriage service.

Attendants were Mrs. Elizabeth Kidwell of Pampa, matron of honor, Miss Tillie Bednorz, sister of the bridegroom, bridesmaid and Joe Brotzman, who served the bride-groom as best man.

The bride who was given in marriage by her father, wore a white satin bridal gown made with fitted bodice with wide fold of satin banding the yoke of illusion and forming the cap sleeves. Her veil of illusion was made by satin folds and fell to finger-tip length over the long full skirt. The bridal bouquet was of blue and yellow carnations tied with satin ribbon, carried with a white rosary.

After the wedding a reception honored the couple at the home of Mr. and Mrs. Joe Bednorz near Dimmitt. After the reception the couple left on a short wedding trip and have returned to make their home in the northwest part of Hereford.

Mrs. Carmichael Presents Program On Playing Piano For Pleasure To Club

Mrs. W. T. Carmichael, president of the Music Study Club, was leader at a meeting held Monday afternoon in the home of Mrs. J. E. Beyer.

The program, one of a series of lessons taken from the course of study based on Charles Cooke's "Playing the Piano for Pleasure," dealt with the subject, "Consolidate Your Playing." Mrs. Carmichael discussed the author's view point of playing the piano as a hobby, stating that older adults get more real enjoyment out of their music than does the pupil who must get in so many hours of hard practice each day. "Cooke recommends one hour of concentrated practice a day with relaxed playing for pleasure," she said. Selected musical selections carrying out the theme of the programs included: "I Heard a Forest Praying" (vocal solo) Miss Mattie Mae Swisher with piano accompaniment by Mrs. J. D. Neill; and "Wayside Bells" (Oberg) Mrs. A. J. Schroeter (piano).

During the business session Mrs. A. O. Thompson, Miss Mattie Mae Swisher and Mrs. C. C. Ferguson gave reports of the Seventh District, Texas Federation of Music Clubs convention held recently in Spur. Junior Day will be observed on the next meeting date, November 21 at the home of Mrs. A. O. Thompson. Music teachers of the city will present members of their classes in a special program. Those present at the meeting were Mesdames C. C. Acker, J. R. Allison, W. T. Carmichael, H. A. Close, Ellis Coombes, C. C. Ferguson, J. C. McCracken, C. J. Mount, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, A. O. Thompson, H. L. Broadwell, Miss Frances Dameron, Miss Mattie Mae Swisher and the hostess.

Dollar Children Have Reunion With Mother

A family reunion marked the past week end when ten of twelve children of Mrs. J. F. Dollar of Lockney, held a get-together here in the home of her daughter, Mrs. J. J. Lindsey. Highlight of the reunion was the dinner held at noon Sunday.

The thirty two out-of-town guests included Mrs. J. F. Dollar, Mr. and Mrs. Baylor Byers, Mr. and Mrs. Jack Dollar, Mr. and Mrs. Leonard Dollar and three children, Mr. and Mrs. Walter Taack, Mr. and Mrs. Wilburn Dollar and two children, Mr. and Mrs. Farrell Dollar and three children, Mr. and Mrs. Bill Rigdon, all of Lockney; Mrs. Della Phipps, Mr. and Mrs. Bob Blair and C. E. Hargess of Amarillo; Austin Dollar of Salem, Oregon; Mrs. J. W. Brantley and son, Sweetwater and Mr. and Mrs. Duane Byers and baby of Canyon. Also present were Mr. and Mrs. Roy Boyer and daughter, Harvey Lindsey and daughter Patricia and Mr. and Mrs. J. J. Lindsey of Hereford.

Mrs. Tiefert Welcomed As Child Study Club Member At Meeting

Child Study Club was entertained in the home of Mrs. Earl Springer Thursday night with Mrs. George Tiefert, president, presiding over the business session. Plans were made for the annual Christmas party and Mrs. George Tiefert was welcomed as a new member.

MRS. JACK WRIGHT Macaroni Loaf With Cheese Runs Neck-And-Neck With Meat Dishes

The abundance of fresh tomatoes still in the market makes this dish an attractive alternative for costly food. Even though the family may not be willing to accept its delicate cheese flavor in place of meat, it runs neck-and-neck with meat on the menu, and it is delicious served with chicken or ham. A thrifty measure for November is to make frequent use of poultry—fryers, broiling and steaming hens before turkey time.

Dr. Kieve will also answer questions concerning children up to six years of age. The program for the evening was movie scenes shown by G. W. Newson of three recent trips. One of the Northwest scenic spots, one of Galveston and the coastal highlights and one of the Rose-Festival in Pasadena, California. Members present were Mesdames Worth Covington, Ira Foster, Marilyn Gilliland, J. C. Reese, Edward Robinson, John Robinson, Earl Springer, Joe Story, Maurice Tannahill, Dale Timina, F. G. Witherspoon, J. L. Woodford, R. P. Conaway, N. D. Bartlett, Jr. and George Tiefert.

Dawn Study Club Meets In E. C. Reinauer Home

Mrs. E. C. Reinauer served as hostess for the Dawn Music Study Club November meeting Tuesday afternoon.

Following outlines in year books built around the course of study "What to Listen For in Music," Mrs. Robert Kerschen reviewed chapters of the book of that title by Aaron Copeland, on Rhythm, Harmony and Tone-Color.

Musical illustrations carrying out the theme of the program included "Indian Love Call" sung by Dorothy Wilde, with piano accompaniment by Mrs. Robert Kerschen, and a trio "Three Little Maids from School" from "Mikado" presented by Mrs. Joe Reinauer, Mrs. E. C. Reinauer and Mrs. Ray Kerschen in costume. Mrs. Robert Kerschen was the accompanist.

Those present were Mesdames J. M. Anderson, Ray Kerschen, Robert Kerschen, Melvin May, E. C. Reinauer, Joe Reinauer, Zed Stewart, Frank Wilde and Miss Dorothy Wilde.

Mrs. Corbett Tells Of Housewife Finances

Lone Star Study Club met in the home of Mrs. Berry Jacobsen Tuesday afternoon with Mrs. E. W. Hobson serving as cohostess for the afternoon. Roll call was answered with "pet splurges."

Mrs. Roger Corbett was in charge of the program on "The Housewife's Finances" and gave an interesting talk on financial goals. She said "financial goals may be reached by families only by the cooperation of all members, by planning according to estimated income and expenditures, and by always setting aside a reserve fund for unexpected needs. Children may be taught how to spend and save through allowances and through encouragement to earn their own money."

The next meeting will be held in the home of Mrs. E. L. Adams with Mrs. Robert Thompson acting as assistant hostess.

Members in attendance were Mesdames E. L. Adams, R. G. Blue, V. E. Dodson, Roger Corbett, W. S. Fluit, Jack Grady, H. E. Henslee, E. W. Hobson, Louie LeGrand, Vivian Major, G. W. Newson, Coy Phillips, Robert Thompson, Ed Warren, C. O. Wilkins, and the hostess.

RETURNS TO SLATON Mrs. S. G. Wilson has returned to her home in Slaton after visiting in Hereford. She was a guest in the home of her daughter, Mrs. Bill Waldrep.



MRS. O. H. CULPEPPER

Attend Grand Chapter of Texas Annual Session Held In Dallas

Three Hereford women have been attending the 67th annual session of the Order of Eastern Star which convened in Dallas the past week. They are Mrs. Nell Culpepper, worthy matron of the Hereford Chapter, Mrs. Belle Hromas, deputy grand matron, district 2, section 3, and Mrs. Jessie Terrell, delegate. Mrs. Hromas took part in the ten Sunday afternoon held in the Crystal Ballroom, Baker Hotel, honoring Worthy Grand Matron and Worthy Grand Patron, Mrs. Esther Baldwin and Dr. T. G. Rogers. Monday afternoon Mrs. Culpepper took part in the schedule assigned to all worthy matrons and patrons of Texas. Official opening session was held Monday night with a program in Fair Park Auditorium and closed Thursday night with installation of 1949-50 officers. The Order of Eastern Star was founded by Dr. Robert Morris in February of 1850 at Jackson, Miss. Grand chapter of Texas was begun May 5, 1884. There are 666 chapters listed in the directory in Texas with a total membership of 100,000.



SUNSHINE GIRL—While the folks up north are getting ready to meet Jack Frost, Miami Beach, Fla., is enjoying a big overdose of sunshine. To prove it here is Betty Seaghers wearing a swim suit of two-way stretch taffeta. The diagonal tucks on the cuff top and at the waistline are the only trimmings.

Study Club Holds Annual Guest Day In Patton Home

The annual Guest Day program was held by the Pioneer Study Club in the home of Mrs. John Patton Tuesday afternoon. Mrs. H. A. Close and Mrs. F. M. Kester were assistant hostesses.

Mrs. O. G. Hill was the entertainer for the afternoon and gave a review of Fulton Ousler's "The Greatest Story Ever Told."

In addition to the review, Mrs. Ousler briefly of the author's works, and the most popular, long-run religious program on the air of the same title as the book.

This book is a re-visit and faithful re-telling of the ever-new, everlasting story of Jesus, written with powerful simplicity. It is based on the four gospels: Matthew, Mark, Luke and John, and tells the story of Jesus in chronological order of events from the betrothal of Mary and Joseph to the resurrection.

The writer has one thought in mind in giving the book to the public, to induce readers to go to the Bible and read the story first-hand. The book is not offered as an explanation, nor as an interpretation. It is rather an attempt to tell the story faithfully, the reviewer said.

Invited guests for the annual event were Mesdames J. D. Neill, Foster Hill, Higgins; George Turrintine, J. R. Lipscomb, J. W. Spradley, A. C. Thompson, Leroy Aven, L. H. Lookingbill, D. H. Alexander, L. C. Thomas, J. W. Thomas, Bill Jones, William McGehee, Ida Ricketts, T. W. Alderson, H. G. Conkright, V. L. Hilton and Miss Jonnie Estes.

Members of the club present were Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brumley, Jay Boston, H. A. Close, O. M. Dickey, Noah Ewton, Burl France, Carl Gilliland, J. M. Gilliland, O. G. Hill, E. O. Jordan, F. M. Kester, Tandy Legg, A. L. Manjeet, Wirt Phillips, Al Werner and the hostess.



WAY UP IN THE AIR—Hazel Franklin, an ice follies comedienne, limbers up for the ice revue which runs at Madison Square Garden, New York. Miss Franklin is an English competitive skater.

Let's Cook Something

- Macaroni Loaf
3 cups cooked macaroni (elbows)
1 cup dried fresh tomatoes
1/4 cup crushed onion
1/4 cup green pepper
1 tablespoon butter
Salt and pepper to taste
1 cup grated cheese and 1/2 cup bread crumbs

Long Time Ago

45 Years Ago
 In November, 1904, James Head rented the Moreman building vacated by J. P. Harding, and was preparing an up-to-date line of confectioneries.

The Brand quoted Chicago Tribune as saying 75 negro cotton pickers would be shipped back to Texas when they finished picking cotton in that part of the country. The Brand said if Negroes came to the Panhandle it would be only a matter of a few years when our otherwise glorious country would be crowded with black faces. The Brand continued, "We look forward with regrets when the thick-lipped race

shall gain a foothold on the broad prairies of West Texas."

C. C. Ferguson announced the arrival of a shipment of hard wheat grown in Oklahoma, especially adapted to this climate, for those who were thinking of sowing wheat.

Work on a new jail for Hereford was coming along at a fast clip. Deaf Smith was to have the very best and most substantial prison house in that part of the country. Prisoners were to have a nice home in which to pass their confinement. (There was only one prisoner in the county jail at that particular time).

Graves and Elliston, Hereford, were lending from \$4,000 to \$15,000

at 10 per cent interest per annum for five years.

BYPU program included O. F. Lizzie LeGrand and Hansford Myers. Smith, A. J. Oliver, Carrie Myers. Question of Japanese-Russian friction was bothering the Brand editorial writer. "If the plucky Japs can only succeed in sending to the bottom of the mighty deep their arbitrary adversaries, perhaps Russia will decide that it will not be best to wage the bloody affair to the bitter end."

Postmaster Walters was notified that his salary had been increased \$250 per year. He was so happy he was thinking of hiring a full-time clerk. Brand said Mr. Walters and sister, Nora, were most courteous at all times.

W. D. Appling, Lamb County, arrived in Hereford with a bale of seed cotton. This made the third bale received by Hereford. The bale was sold to D. R. Gass and Sons for \$2.02 which was the very top of the market.

Archie Conrad left for Saltese, Montana where he was to keep books for his father's mining company. Brand said Conrad was a model

young man.

Mr. and Mrs. C. L. Sullivan and children visited in Amarillo.

J. B. Carr, Deaf Smith County sheep raiser, renewed his Brand subscription.

Callens was saving the ladies 25 cents on underwear, hosiery, ribbons and gloves.

O. L. Slaton, Lubbock, visited his brother, Judge J. P. Slaton in Hereford.

Professor Randolph Clark returned from a visit to the St. Louis World's Fair.

W. P. Armstrong, old friend of C. R. Moreman, was making plans to move to Hereford from Dallas.

A. E. Stanley leased Hereford Laundry and was to re-open it.

G. R. Jewell was re-elected to fill the office of county surveyor.

Commissioners Court was Judge W. B. Boyd, J. R. Armstrong, L. R. Brady, George L. Muse, and R. N. Mounts.

Brand said Panhandle was rapidly turning dry.



WRITES ON WEEKLIES—Thomas P. Barnhart, professor of Journalism at the University of Minnesota, has completed his third book on weekly newspaper publishing, "Weekly Newspaper Writing and Editing." After 10 years of research and writing, the author has become nationally known for his books.

eight will be allotted shortly. "New to the National Guard, the armored regiments will have a peacetime strength of 2,250 officers and men and a full strength of 2,663," said Sgt. H. M. Riddle. "The three battalions in each regiment consist of a headquarters, three reconnaissance, an assault gun company and a medium tank company. There are also a regimental headquarters company, service company and medical detachment. The regiments use light and medium tanks. The regiments, which are capable of operating and existing alone, can serve as reconnaissance or scout forces for an advancing Army and as a screening force. They have a potential range of 200 miles or more a day and a fire power of about 60 tons each.

This will make it possible for everyone to get the fertilizers they need. There should be from 15 to 20 per cent more nitrogen fertilizer; 10 to 15 per cent more phosphates and about 10 percent more potash available during the coming year than was available last year.

This additional fertilizer along with good farm management should enable farmers to maintain their high rate of agricultural production.

Fertilizers can be successfully stored on the farm. Just store in a dry, well ventilated barn or shed.

James Waits Trains At Ft. Warren, Wyo.

FT. WARREN, Wyoming — Pfc. James A. Waits, son of Mr. and Mrs. E. F. Waits of Hereford, is presently training as an Air Force Technician at the USAF Technical School at Ft. Francis E. Warren, Wyoming. It has been announced by the commanding officer.

At this historic former cavalry post outside Cheyenne, the Air Force is training young airmen in the many

specialties needed for air power. Besides clerical skills such as clerk-typist, clerk-stenographer and administrative specialists, the schools at Ft. Warren train automobile mechanics, powermen, electricians, teletype operators and repairmen.

Mrs. Seth B. Holman left Thursday for Amarillo to spend the remainder of the week with friends and relatives. She plans to return today accompanied by Mrs. Effie Gooch who will spend several days with Mrs. Holman in Hereford.

HOW ABOUT Retirement?
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 Stated meeting second Monday in each month. School of instruction each Thursday night.
 R. L. TOMPSON, Sec'y
 HENRY SEARS, W. M.
 Hereford Lodge #49

NOTICE OF MEETINGS
 ODD FELLOWS
 Each Monday Night
 REBEKAHS
 Each Tuesday Night

National Guard Tactical Power Is Strengthened

Tactical power of the National Guard will be materially increased by the addition of light armored cavalry regiments to the troop basis, according to information reaching Sgt. H. M. Riddle in charge of the U. S. Army and U. S. Air Force Retz. Station at Court House, Hereford.

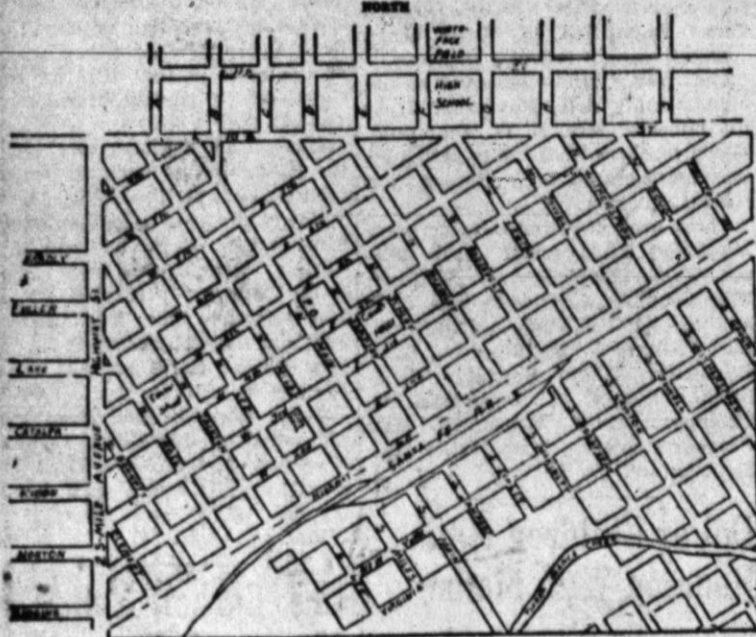
Replacing units of lesser military value, eight armored cavalry regiments will be allotted to as many States. Already accepted by the States are units allotted to Idaho, Tennessee, Ohio, California, Texas, New Jersey, and New York. The

Fertilizer Situation Is Easing Up Slightly

The fertilizer situation for 1949-50 is a little brighter than it has been for several years. The domestic supply for the coming year is expected to be well above the supply for last year which was the highest on record for agriculture.

This expected increase does not mean that every farmer or area will get all the fertilizer they may need at the right time, because the transportation and shipping facilities can't handle so much at one time. This situation can be helped a great deal if farmers will purchase their supplies of fertilizers early.

Fertilizer can be stored safely on the farm. It must be stored in a dry place that is well ventilated. These early purchase will ease the demand on both manufacturing and transportation facilities and will spread the load uniformly throughout the year.



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 Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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PAY AS LITTLE AS \$30. Down Payment and \$14.71 Per Month BLANTON BUTANE INC.

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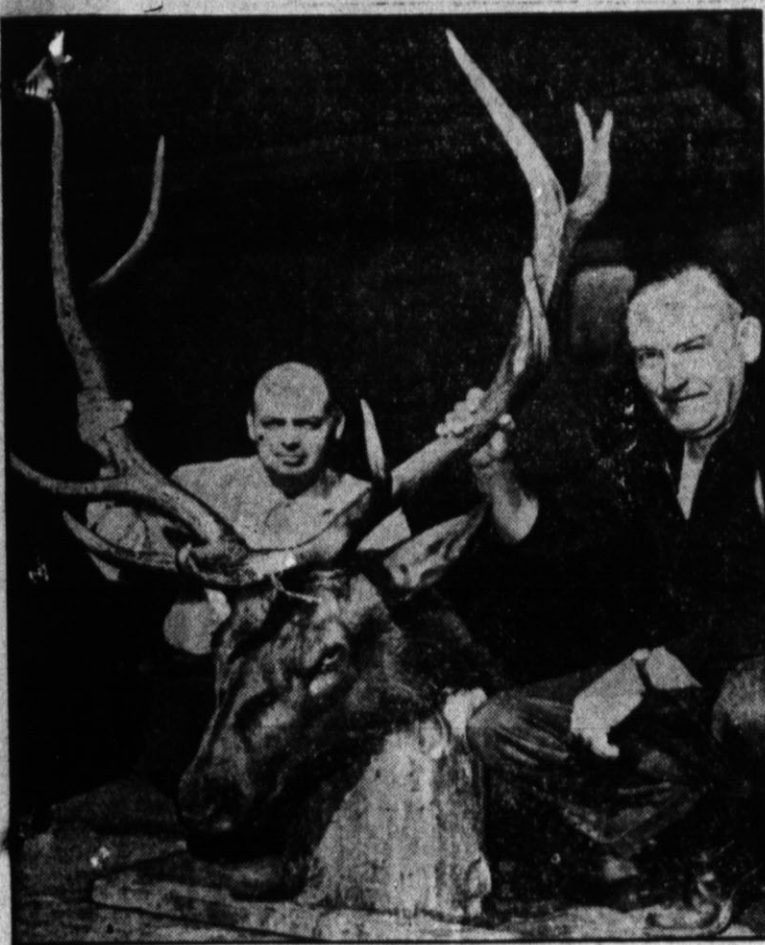
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801 12 to 18
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NOW in a popular priced dress—nylon and acetate crepe... durable, tubbable, drapes so beautifully. All the advantages of both rayon and nylon. Styled for casual and dress-up wear. Sketched here are three of five new arrivals.

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ONE SHOT DID IT—First bull elk of the season to be shot in northeast Oregon is exhibited by Golan Epling, left, and Bud Swanson, who helped dress out the 600-pound animal. Shot by Wesley McDonald, the big five-pointer was downed with a single 30.30 shot a few minutes after daybreak on opening day.

before the supply can be built up. Springtime care of the range plus a well rounded and conducted range improvement program will certainly help to get sick range land back on its feet, says Young. He suggests that you talk your range problems over with your local county agent, because he can give you a lot of suggestions that are based on local situations.

He states that overgrazing of ranges has never paid and never will.

Refinishing Old Floors Is Easier If Done This Way

The job of refinishing floors in the home is one that is often neglected, and when it is attempted always creates many problems. Research workers at the Rhode Island Experiment Station have just completed some experiments that may prove helpful and answer a lot of the questions that you might like to have answered before starting on the job.

They say it can be done at home and it need not be an expensive undertaking that calls for outside help. They finished 131 different floors including both pine and oak and as you would expect, the first operation was a complete sanding and cleaning job. They used three finishes; shellac, penetrating seal and varnish.

The penetrating seal proved most satisfactory and required the least time and effort. The homemakers were all satisfied with the results. Results with the other two types of finishes proved that a better understanding of the common floor finishes are needed before they are used.

Shellac and varnish form a film over the floor surface that will protect and beautify it, but they can be scratched or marred by grit carried in on the shoes and it's hard to prevent the patching from showing. The white spots sometimes noted on shellac finished floors are caused from moisture.

It was different with the penetrating seal. It is a mixture of wood oil, varnish gums or other material which readily penetrate into the wood. This finish gives a pleasant sheen though not a high gloss to the finished floor, but it seals the pores in the wood, does not scratch or mar easily and an occasional waxing restores the original finish and it is easily patched.

The research workers found that the varnished floors could not be used for 55 hours; the shellac finish for 41 hours but the penetrating seal finish could be used in 20 hours. Only one coat of shellac or varnish

was used but two or three of the seal were used. The seal can be applied every 20 or 30 minutes or as fast as it is absorbed by the wood. The excess was wiped off and the floor left overnight before it was waxed. Finally the research workers found that 52 minutes were required for applying shellac to 100 square feet of floor surface; and an hour and 14 minutes to apply a varnish finish but only 18 minutes were required to apply the penetrating seal finish.

Mr. and Mrs. Ed Warren were called to Childress Friday when they received word that his uncle, Bill Warren, 91 years of age, had fallen suffering a broken hip.

In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of W. V. York, Resident Engineer Hereford, Texas, and Texas Highway Department, Austin. Usual rights reserved.

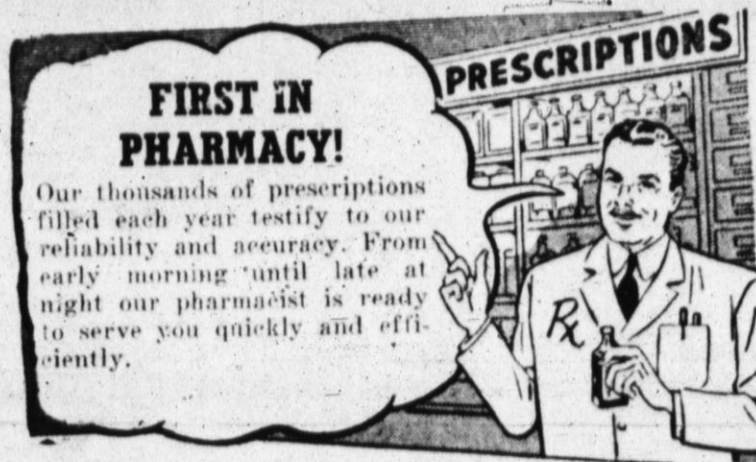
S-19.2c

LEGAL NOTICE CONTRACTOR'S NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 36.357 miles of Gr. Strs., Flex. Ba. & Dbl. Asp. Surf. Treat. from New Mexico State Line to SH 61 in Hereford on Highway No. FM 1058, covered by s 1309 (1), in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A. M., Nov. 14, 1949, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

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Good Livestock Ranges Are Important They Must Be Preserved And Rebuilt

Ninety-three million acres is a lot of land, even in Texas, and they are mighty important to the meat producers and consumers of the state and nation. Approximately 7 1/2 million cattle, 7 1/2 million sheep and 2 1/2 million goats are depending on these

ranges for their livelihood, says Dr. V. A. Young.

Livestock ranges in Texas have been exploited for the past fifty years to the extent that their grazing capacity has been lowered about 50 per cent, says Young, but applied research can and is helping to correct the situation. In many instances, he says, we have ruined our stands of good grasses and they have been replaced by poor grasses, noxious weeds and shrubs. Surface and gully erosion have also left many ugly scars on our range lands.

In rebuilding, we must first reduce our livestock numbers to fit the grazing capacity of the ranges, says Young. This should be based on how many of the good grasses are present and consideration should be given to both year-round and seasonal grazing periods. Low producing and poor quality animals eat more than their share of the range vegetation. They should be marketed, advises Young.

Then, continues Young, we should graze so as to leave at least 50 percent of the short grasses on the range. A stubble of 2 1/2 to 3 1/2 inches should be left on the flat rolling ranges and more on the steep slopes, he says. This will keep the land from washing and will add organic matter for fertility and plant growth. Even on the best ranges, it is best to leave 40 per cent of the good grasses and a 4 to 6 inch stubble of the tall grasses, depending on the species.

If the range has been severely overgrazed, he suggests a long-time deferred grazing program; no grazing for one or more years. This type of grazing is economical for it gives the best forage plants a chance to reseed, gain strength, develop a good root system and produce the leaves that are necessary for greater production and reserve food storage. It is not possible to follow this practice, then deferred rotation grazing system should be followed. The native grass pastures should be deferred first and grazing should be withheld long enough to give the good grasses a chance to make and mature a seed crop.

Range plants, he says, are in their most critical state in the spring. The food supply in the roots is low and leaf and stem growth must take place

HOLIDAY

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In the finest nylon tricot with all that it implies— at a wonderful price
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Name Your Farm And Ranch Contest Has Lots Of Individual Originality

By ED BRYSON
Paris News Staff

Paris, Texas (AP)—"I have named my farm 'lumbago' because it has a crick (creek) in it."

That's one among scores of entries received in the "Name-your-Farm-and-Ranch" contest sponsored by the Paris News. The News still has its feet planted firmly in the soil, its agricultural-minded publisher, A. G. (Pat) Mayse says.

The contest offers \$500 in cash prizes for the most appropriately named farms and ranches in Northeast Texas and Southeast Oklahoma. The top prize is \$150. Others are \$100, \$75, \$50 and there are five prizes of \$25 each. The contest is aimed at promoting greater pride in farm and ranch ownership.

Most of the entries reflect sincerity and serious thought.

Some are sentimental. "Paradise Hill" is the name chosen by one couple who have worked long and hard to become sole owners of a small piece of land. "It's just a little

Former XIT Puncher Says Things Aren't The Same Anymore

Dalhart, Texas (AP)—Eighty-year-old Mack Johnson who used to herd aren't the same anymore.

When he was chief of police of Dalhart between 1906 and 1910 there were 13 saloons in the town, open day and night.

And one time he himself got arrested.

"The Humane Society had me arrested, while I was chief of police here," Johnson remembers. "There was an old burro staked out near the railroad tracks, and I told the folks they'd just have to get rid of it, because it couldn't be kept in town that way. When it caused a horse to run away with a woman one day, I decided to take the burro to the pound."

"That burro sulked, and I had to rope him and drag him on his side about 200 yards over grass to the pound. I was ridin' old Turkey Track, the best cowhorse you ever saw, and we had made three trips to Montana." Mr. Johnson recalls that the late Ed Hyde was prosecuting attorney, and the late Charlie Stepp defended him. After much arguing, he said, the case was dismissed. Mr. Johnson said Turkey Track was about 37 years old when he left Dalhart, and he left him with W. S. (Daddy) Woods, a preacher here.

Johnson was back visiting his old hometown this month from his home now in Vallejo, Calif.

He is an oldtime fiddler, and has kept it up through the years. Until his hearing became bad. "I was a



MAKING THE ROUNDS—Swedish actress Marta Toren makes a sight-seeing tour of Roman ruins between shooting scenes of her latest picture. Miss Toren was afraid Rome would be tiring of Swedish actresses after the recent visits of Greta Garbo and Ingrid Bergman. Come now, Miss Toren, how could they?

Silence Isn't Always Golden

San Antonio (AP)—A Lackland air force base soldier from Guam, kept his head by convincing a Japanese general he was too stupid to execute.

PFC Juan Salas, 22, vividly recalls life under the Japanese after their invasion of Guam in 1941. Because of his facility in languages he was given a job as clerk and interpreter with an intelligence unit.

However, when the Americans were about to return to the Pacific island, the Japs decided Juan knew too much to be left behind.

An impromptu court martial sentenced him to death. Juan watched a Jap driver prepare a sword.

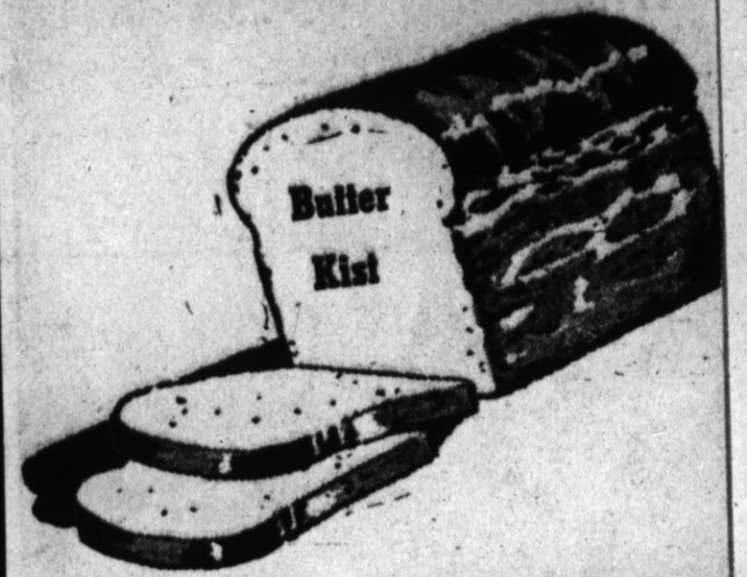
But as the young man knelt at the chopping block he started talking—fast. He convinced a Jap general he was too young and stupid to remember anything and too smart to talk.

When the Americans landed Juan slipped away at night and enlisted in the U. S. Air Force. Now he works as a records clerk in the 3725th orderly room.

Mr. and Mrs. A. C. Burns of Baton Rouge, La., have returned to their home after a week's stay with Mr. and Mrs. Bill Waldrep. Mr. Waldrep and Mr. Burns were overseas buddies in World War II.

Miss Mildred Nation of Amarillo was a recent guest of her sister, Mrs. J. Wallace Robinson. She was accompanied by Miss Nellie Snyder, also of Amarillo.

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Finer Flavored **BREAD**

HEREFORD BAKERY

WEEKLY CROSSWORD PUZZLE

MOVIE STAR

Here's the Answer

HORIZONTAL

- Indians
- Not (prefix)
- Print measure
- Small particle
- Grain
- Farewell!
- Sign
- Let stand
- 12 months
- Dohkey
- Laughter sound
- Therefore
- Route (abbr.)
- Palm lily
- Egyptian sun god
- Begin
- Finished
- Half-em
- Either
- Scales of pay
- Lees
- Ruthenium (symbol)
- Measure of area
- Dance step
- Written form of Mister
- Per
- Greek letter
- Street car
- Capable
- Urge on
- Age
- Apply friction
- Wreck
- She is a popular
- At one time
- VERTICAL
- Jellies

VERTICAL

- Female deer
- Unit of energy
- Transported
- Erbium (symbol)
- Add up
- 24 hours
- Railroad (abbr.)
- She is a Hollywood
- Space
- Flesh (comb. form)
- Scarce
- Exist
- Historic
- Melody
- Entangle
- Vehicle
- Pounds (abbr.)
- Solar body
- International language

30 Female deer 44 Flesh (comb. form)

31 Unit of energy 46 Scarce

34 Transported 47 Exist

35 Erbium 48 Historic

36 Add up 49 Melody

37 24 hours 51 Entangle

38 Railroad 53 Vehicle

39 She is a Hollywood 54 Pounds (abbr.)

40 Space 55 Solar body

43 Space 58 International language

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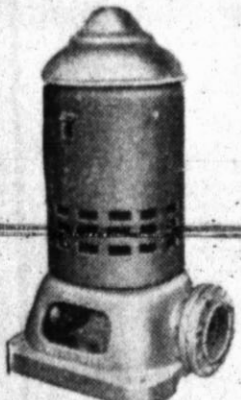
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KITCHEN MAID KITCHENS

DAWN NEWS

Triplets Have Eighth Birthday; Mrs. Bentley Has Surprise Party

By MARY NEWMAN
Mrs. W. H. Adams entertained their triplet sons, Carroll, Harroll and Darroll, with a birthday party on their eighth birthday. Special guests were four sisters of Mrs. Adams. They are Mrs. F. E. Cole, Wellington; Mrs. Melburn Lard, Mrs. H. J. Holcomb



DON'T FORGET ...

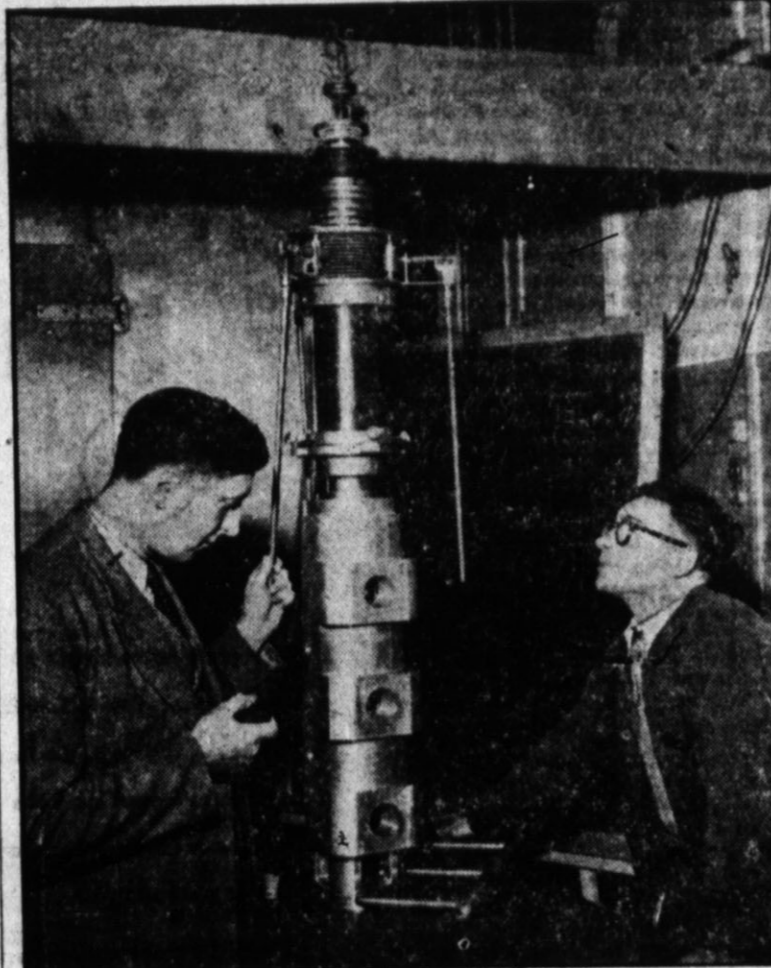
Hembree's BIG GIFTS TO YOU!

SHOP AT HEMBREE'S FOR CHRISTMAS GIFTS

Use Our Lay - Away Plan

HEMBREE JEWELRY

OFFICIAL SANTA FE WATCH INSPECTOR MR. AND MRS. A. W. (BILL) HEMBREE



CONSTRUCTING NEW MICROSCOPE—Mr. Claude Magnan, left, stands beside the microscope he is building which he thinks will magnify objects one million times. It will utilize the spray-off of atomic particles known as protons, and will therefore differ from the electronic microscope now in use. With this instrument, somebody ought to be able to find the needle in the haystack.

and Mrs. C. J. Hopf, all of Amarillo. This was the first time in five years that the families had been together. Other guests were Carla Sue and Johnnie Holcomb, Amarillo; Walteen Beavers, Bobbie Jean Payne, Dollie Loerwald, Charlie Joe Loerwald, Jon David Rodgers, Richard Frye, Theresa Nell Smith, Ted and Phillis Wimberly, Allen Roy and Phillip Wilcox and LaDean Adams, all of Dawn. Sending gifts were Joel Don Newman, Jamie Airhart and their grandmother, Mrs. Will Riley, Lampasas. Mothers attending were Mrs. Cecil Payne, Mrs. Zed Stewart, Mrs. Walter Beavers, Mrs. Frank Smith, Mrs. Marion Ramsey, and Mr. and Mrs. Kenneth Adams, Westway. Balloons were given as favors. Moving pictures of the children at play were

made. Birthday cake and ice cream were enjoyed by all.

Mr. Lloyd Bentley was surprised Saturday night with a birthday party when friends and relatives gathered at his home with a beautiful cake and gifts and the good wishes of everyone. Among those present were Mr. and Mrs. W. W. Wilcox, Mr. and Mrs. W. V. Adams, LaDean, Carroll, Harroll and Darrell, Mr. and Mrs. Zed Stewart, Mr. and Mrs. Buck Anderson, Mr. and Mrs. H. H. Miller, Audni and Jon David, Mr. and Mrs. Larry Loerwald, Dollie, Charlie Joe and Juanita, Mr. and Mrs. Martin Campbell, Eugene, Jackie, Sandra and Donnie, Mr. and Mrs. Troy Newman, Mr. and Mrs. Cecil Payne and Bobbie Jean, Mr. and Mrs. Floyd Walton, Mr. and Mrs. A. C. Hershey, Marvin and Patricia, Mr. and Mrs. William Wimberly and Billy, Mr. and Mrs. Raymond Miller, Amarillo; Mr. and Mrs. McDill, Mr. and Mrs. Carl Wimberly, Wanda Sue, Phillis Ann, and Ted, Mr. and Mrs. Walter Beavers, Manual and Waltun, Mr. and Mrs. Jed Miller, Jody Jennifer Kay and Bonnie Jene, Hereford; Mr. and Mrs. W. E. Richardson and David, Mr. and Mrs. C. C. Stewart, Dortha and Buddie and hostess and host, Mr. and Mrs. Marion Ramsey. Refreshments of sandwiches, salads, birthday cake coffee and hot chocolate were served to all.

Beautify Your Home Old Floors Resurfaced Like New New Floors Made Perfect at Small Cost New Equipment



DELBERT RULAND
306 C. Street Pt. 413-W

Wayne, Hereford, visited the C. C. Stewarts and N. R. Miller families Sunday afternoon.

Mr. and Mrs. Ray T. Stewart drove to Dumas Sunday afternoon to see their new niece, Rosemary Margaret, the new daughter of Mr. and Mrs. Reese Stewart.

Mr. and Mrs. Coley Arender moved here this week from Quail to begin his work here with the Baptist Church.

Mr. and Mrs. Wesley Cox are remodeling and building on to their home here. They hope to have it ready to move into soon.

Mr. and Mrs. Gayle Neal and Nan spent the week end in Clarendon with her parents.

Mrs. Urlin Streu and Mrs. Elmer Patterson, leaders of the Horizon Club Camp Fire Girls, and Nelda Guy Lawrence, Lola Vern Pitts, Jeanette Scott, Gerry Patterson, Glenna Finley, Marilyn Matthews, Maxié McCathern and Joan Orr, members, have returned from Waco where they attended a two-day session held by the Horizon Club Regional Conference last week end.

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station

Shop With the Want Ads!

ROSE & BARBER

Realtors

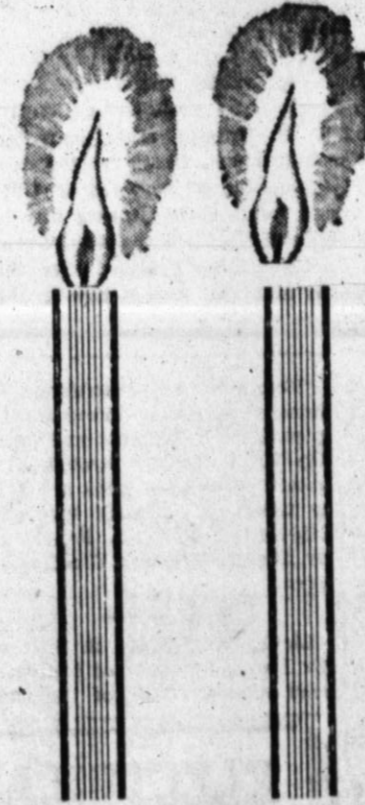
Real Estate

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Loans

Phone 45

104 East 3rd St.



WE EXTEND GREETINGS and a WORD OF APPRECIATION ON THIS OCCASION of our **SECOND ANNIVERSARY**

THIS WEEK THE EDWARDS CITY DRUG CELEBRATES ITS SECOND ANNIVERSARY IN HEREFORD

ABOUT OUR JOB ...

During these two years you and ourselves have come to know one another; we have learned that no finer people exist anywhere ... than our customers, our friends. And you have learned that we endeavor with every transaction to give honest values, courtesy with every service, and a wide variety of fine product names on our shelves. We try to be your kind of drug store.

We pledge a continuation of this type store, a store in which you can have confidence.

We pledge you the absolute integrity of prescriptions, the best nationally advertised quality merchandise at the lowest possible prices throughout the store.

PERSONALLY SPEAKING ...

Each passing day seems to provide some new and wonderful reason for making us sincerely thankful that we chose Hereford in which to make our home. The marvelous friendships we have made, and the good business we have enjoyed are only two of the reasons for which we express our gratitude.

Hereford is our home ... you are our kind of people.

On the occasion of our second anniversary we would be very happy for you to come in and let's talk awhile, renew friendships, recount happy experiences, and look forward to richer experiences in the future.

Sincerely,
G. W. EDWARDS
KENNETH COKER
and Entire Staff

two very, very pleasant years ... we are looking forward to many more

METHODIST REVIVAL

NOVEMBER 11th thru 20th

Rev. E. D. Landreth, Preacher
Rev. A. J. Cockrell, Singer

MORNING SERVICES

Sunday 11 A. M.

Week Days

Breakfast For Men at 6:45 A. M.

Services at 10 A. M.

EVENING SERVICES 7:30 P. M.

Ministers to the Souls of People
Striving to Bless Your Life

People Of Every Faith Are Welcome



With One Policy Insure Against

FIRE

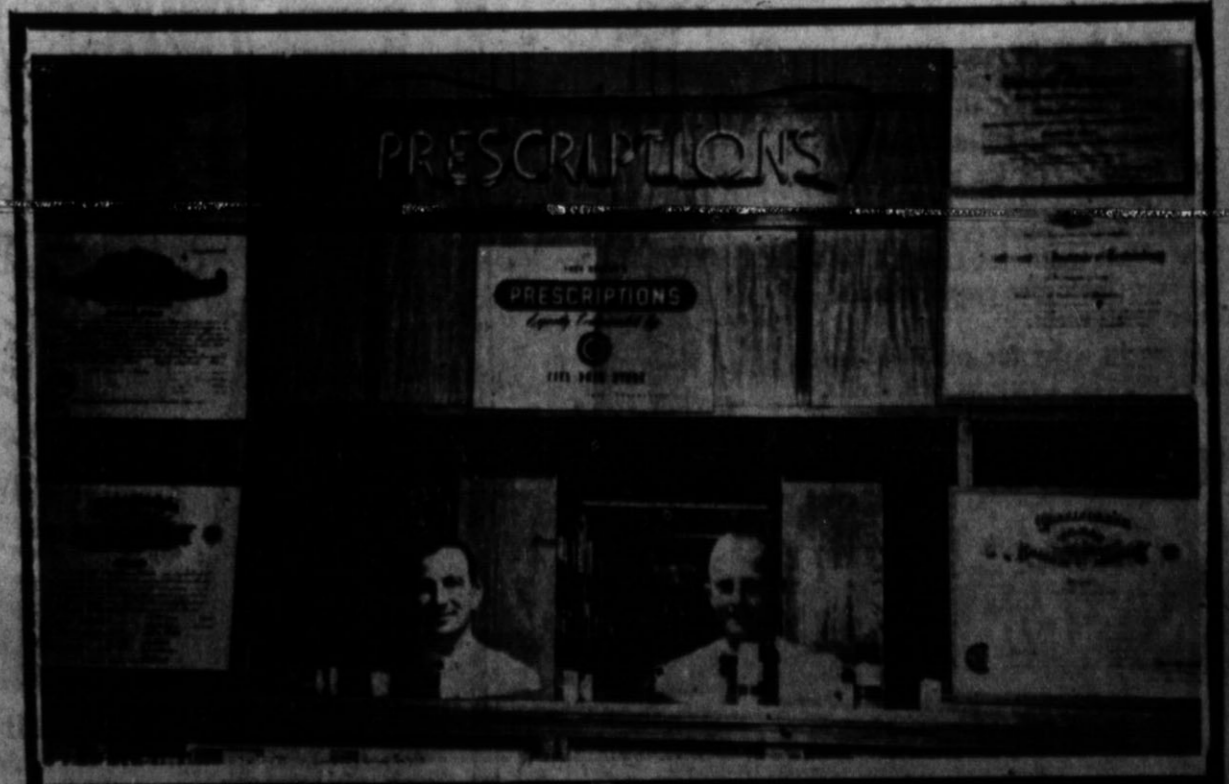
PLUS

- LIGHTNING
- WINDSTORM
- HAIL
- EXPLOSION
- RIOT AND CIVIL COMMOION
- FALLING AIRCRAFT
- VEHICLE DAMAGE
- SMOKE DAMAGE

Phone or write for an on-the-premises survey and estimate for your own term.

SEE OUR WINDOW DISPLAY

John McLean Agency
PHONE 181 or 273
Hereford, Texas



AP NEWSFEATURES COMICS

MODERN WOMEN
 OFF STAGE

THIS IS JUST THE HOUSE FOR A NICE LITTLE DOLL LIKE YOU-- A REGULAR DOLL HOUSE!



EXERCISE? I GET ALL THE EXERCISE I WANT IN THIS TOWN, SHAKING MY HEAD NO!



SHE USED TO JUST SIT AND YAKITY-YAK ALL EVENING LONG, BUT NOW HE'S PAYING HER HUGH MONEY!



SIGN ME AS YOUR AGENT AND YOU'LL BE IN HOLLYWOOD IN NO TIME WITH A HOUSE THAT HAS A SWIMMING POOL ON EVERY FLOOR!

OF COURSE I'M A BALLET DANCER, BUT THAT'S NO REASON FOR YOU TO BE DANCING ON MY TOES!



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, NOVEMBER 13, 1949

SCORCHY SMITH
by Rod Reed

WITH THE GLEEFUL AID OF THE MACAO POLICE IN A MELODRAMATIC RUSE, SCORCHY SCARES SOME ESSENTIAL INFORMATION OUT OF CYRIL SNYDE, WHO RESEMBLES HIM IN FACE ONLY...

COME ON, SNYDE! GIVE OR YOU'LL GET IT!!

THAT'S ALL I KNOW! DON'T HIT ME! I'VE TOLD YOU EVERYTHING!

TELL IT AGAIN!!!

THE SMUGGLED AMERICAN STUFF IS STASHED ON PRETO'S WHARF. I WAS TO FLY IT TO YELLOW HAWK'S CAMP, WHERE BETTY IS HELD AS HOSTAGE! THE HAWK'S CITY AGENT WAS TO TELL ME WHERE HIS NEW CAMP IS!!

DO YOU THINK WE FINALLY GOT A STRAIGHT STORY FROM SNYDE?

HE REPEATED THE SAME STORY WITHOUT DISCREPANCIES! WE WILL SOON KNOW, SENHOR!

I'VE INVITED THE AMERICAN MILITARY MISSION AT HONG KONG TO JOIN US IN A LITTLE PARTY AT PRETO'S WHARF! THEY'LL BE HERE SOON!!

SWELL! BUT I'M WORRIED ABOUT THAT GIRL CAPTIVE IN THE GUERRILLA CAMP! I'VE GOT TO GET HER OUT OF THAT JAM SOMEHOW!

YELLOW HAWK'S CITY AGENT IS THE KEY MAN AND APPARENTLY EVEN SNYDE DOESN'T KNOW WHO HE IS! YOU CAN ONLY BE WATCHFUL AND WAIT, MY FRIEND!

"WAIT?!?"

MANY THANKS FOR THE INVITATION, INSPECTOR! WE'RE READY IF YOU'LL LEAD THE WAY!!

SOME THANKS ARE ALSO DUE YOUR FELLOW YANQUI, SENHOR SCORCHY SMITH, MAJOR!

MAJOR, I COULD USE SOME HELP IN RESCUING AN AMERICAN GIRL HELD BY GUERRILLAS ...THE BRAINS AND TRAVELLING SALESMEN OF THIS SAME MOB!

THAT'S BAD! THAT'LL HAVE TO BE HANDLED THROUGH THE CUSTOMARY CHANNELS! RIGHT NOW, CRACKING DOWN ON THIS WHARF AFFECTS NATIONAL SECURITY!

MAYBE I'LL GET AN IDEA OUT IN THE FRESH AIR!!

DICKIE DARE

Reg. U.S. Pat. Off.
All Rights Reserved



RELAX! HOW CAN WE RELAX OR ENJOY OURSELVES ON AN ISLAND WITHOUT A SINGLE MAN AROUND!?

YOU'RE SO RIGHT, AND THAT FOOLISH CYNTHIA WAGERS FIVE THAT SHE'LL BRING BACK A MAN--OH, IF SHE'D ONLY WIN THAT BET!

THE TROUBLE WITH THIS EXCLUSIVES GIRL'S CAMP IS THAT IT'S TOO EXCLUSIVE--OF MEN!



GIRLS, LOOK! A BOAT! MAYBE-- NYAAH-- WITH MY LUCK, IT'LL TURN OUT TO BE A GIRL SCOUT EXCURSION!



OH, CYNTHIA, YOU WIN!-- AND HOW!



WELL, GLAD TO HAVE BEEN OF SERVICE-- WE'LL BE SIDDING OFF NOW!

OH! NO!



YOU MUST STAY AWHILE! YOU MUST!

FOR SUPPER-- YES, FOR SUPPER!



WELL, DICKIE-- A HOME COOKED MEAL--?!

I LIKE BEANS-- CANNED!



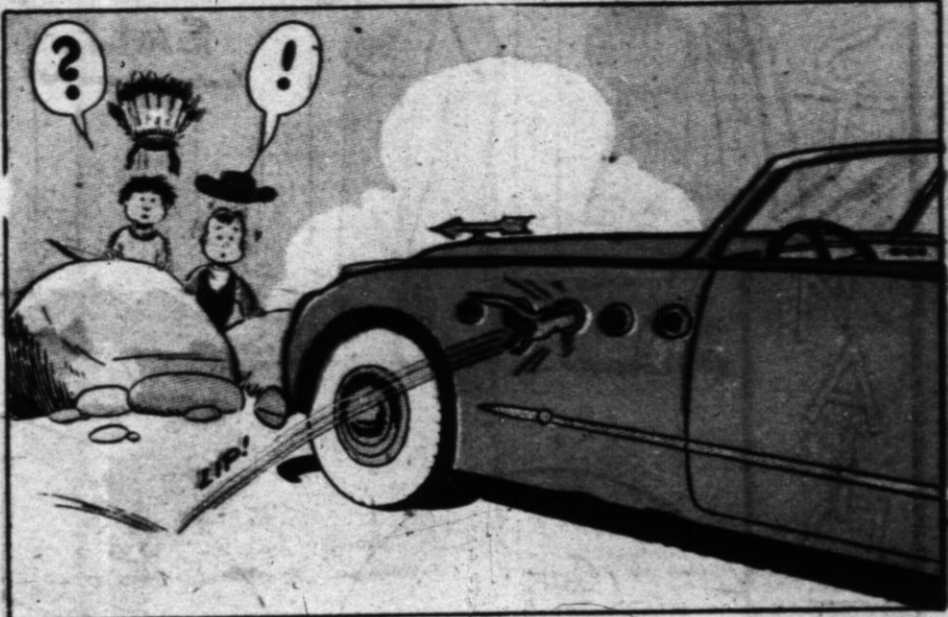
WELL, WAGS,-- LEAVE IT UP TO THE GIRLS TO RUIN OUR FUN!-- WHAT STARTED OUT AS A CRUISE ENDS UP TO BE A DOPEY, SILLY, JERKY BEACH PARTY!



-- AND ALL IS NOT QUITE WELL OFFSHORE, DICKIE--



YIPEE

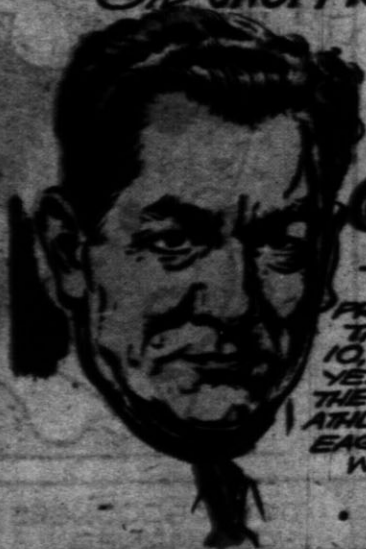


HIT N' RUN



SPORT SLANTS

ON UNOFFICIAL BUSINESS.



Preston Crook

-THE ATLANTIC COUNTY, N.J., PROBATION OFFICER TRAVELS OVER 10,000 MILES A YEAR FOLLOWING THE PHILADELPHIA ATHLETICS, PHILLIES, EAGLES and WARRIORS



Sid McMath

-THE ATHLETIC YOUNG GOVERNOR OF ARKANSAS WAS A COLLEGIATE BOXING CHAMPION AT THE UNIVERSITY OF ARKANSAS AND HAD SEVERAL PROFESSIONAL RING BOUTS



Jim Lee Howell
-THE FORMER GIANT END WAS A MEMBER OF THE ARKANSAS LEGISLATURE



Wendell Willkie

-THE WORLD WAR I PRESIDENT ONCE SERVED AS AN ASSISTANT FOOTBALL COACH AT PRINCETON UNIVERSITY

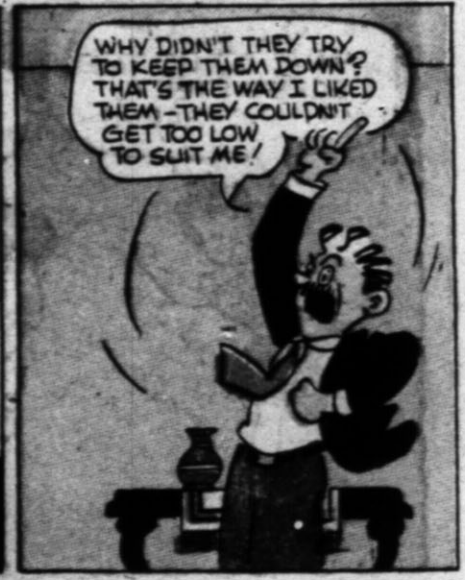
Wendell Willkie
HOLD IT UP TO A MIRROR

11-13-49 AP Newsphotos

DAD

POWER DRESSES

by **DAD TAYLOR**



11-13-49

Reg. U.S. Pat. Off. AP Newsphotos



BECAUSE OAKY'S NEW PUPPY RAN OFF WITH KING CORNY'S SHOE, HIS MAJESTY HAS HAD THEM BOTH LOCKED IN THE ROYAL DUNGEON.



CONTINUED.

thing to come

A CHEMICAL REJUVENATOR FOR OLD AND AGING BRAINS MAY HAVE BEEN FOUND IN AN ENZYME CALLED CYTOCHROME C.

GIMME A QUICK JAB O' THAT BRAIN JUICE, DOC,--- I'M HEADIN' FOR A QUIZ SHOW!!



11-13

FRESNAN



All Manufactured



NEIGHBORLY NEIGHBORS

BY MORRIS



11-13

Patsy

in Hollywood

by Bill Dyer

PSST... ARE YOU THE NEWCOMER WHO IS SCHEDULED TO DO A SCREEN TEST WITH RODNEY LOVINGARMS?

YES... AND I'M SO-O THRILLED!

YOU MIGHT WANT TO REQUEST ANOTHER MALE STAR AFTER I TIP YOU OFF ABOUT HIM...

THE GUY IS DOWNRIGHT DECEPTIVE! THE MINUTE YOU THROW YOUR ARMS AROUND HIM, HE'LL SHAKE LOOSE!

...YOU CAN'T GAIN A THING PLAYING OPPOSITE HIM! ...HONEST! ... AND IF HE THINKS YOU'RE GETTING THE BEST OF HIM, HE PUTS UP A TERRIFIC KICK!

... HE'S SURE TO BLOCK YOUR GOAL!

THANK GOODNESS YOU WARNED ME, PATSY!

YOU WON'T HAVE TO DO THE SCREEN TEST, MR. LOVINGARMS!

HOW COME?

I CAN'T IMAGINE! ... I'D THINK MOST ANYBODY WOULD WANT A STAR PLAYER LIKE YOU ON THEIR SIDE!

Dumas 26 -- Hereford 19
Canyon 14 -- Dalhart 7

Phillips 45 -- Perryton 13
Baylor 35 -- SMU 25

Rice 20 -- T.C.U 14
Tennessee 6 -- Kentucky 0

Michigan 7 -- Ohio State 7
Northwestern 9 -- Illinois 7

Noire Dame 28 -- Iowa 7
North Carolina 21 -- Duke 20

Tulane 28 -- Virginia 14
Purdue 14 -- Indiana 6

HOME
EDITION

The Sunday Brand

22 PAGES
TODAY

Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 2—NUMBER 20

Hereford, Deaf Smith County, Texas, Sunday, November 13, 1949

Price 10c Per Copy

Row Crop Storage Problem Eases As Harvest Passes Season Peak

Officials at Fraser Grain Company said that the current storage problem in Hereford could be considered solved Saturday. At least that was the case at Frasers where a new elevator has been cut into within the last 10 days. Frasers is taking grain and there is no indication that it will suffer from space scarcity any more this year, according to spokesman there.

A scarce item. Lack of local space and terminal elevators was crimping business for the dealers as well as farmers. At Packard Grain a problem that has reversed itself is terminals and freight cars. At the present time there are no terminals and freight cars can be had any time. A few weeks back, terminals were available but freight cars were unobtainable. Capacity of Packard is around 100,000 bushels and outside storage is a necessity. They have been full for three months or longer.

Peak of harvest is past, according to most dealers. Farmers will continue to bring in grain but not in quantities as have been seen so far. Spokesmen of Pitman Grain Company said Friday that although the new grain elevators would be completed by this week end, grain could not be stored until the 26th or 27th of the month. Cement will not set to

full strength until then to hold the load. Farmers are still cutting grain and letting it lay on the ground in many cases. As is the case in most other grain companies, Pitmans is full and hasn't taken grain for storage in weeks. When grain can be stored Pitmans will have room for another 450,000 bushels. Storage problem should be solved with that additional space and other space in this vicinity will be available also.

Pitmans said no freight car problem existed any longer. They said that while supply of cars could not be described as "plenty" still cars could be obtained if needed. Freight cars are of little use when lack of storage space reaches clear to terminal points in Dallas, Fort Worth, Houston and Galveston, said a grain dealer. Farmers and everyone concerned are not seeking to sell but, rather, to store. This fills up space fast. An additional 30 per cent profit comes with storage.

Expansion and enlargement is anticipated for next year. Indications of larger crops and more and more storage problems to come make future year's conditions border drastic stages.



TURKEY DRESSING, 1949—How will you have your turkey dressed for Thanksgiving? Apparently little Miss Catharine Jones and her young friend, Bobo Jackson, want their bird dressed in an outfit made of cotton feed bags. There is a reason for their unconventional approach, though. The youngsters hope to win a new car in a "fowl fashion contest." They are foregoing their Thanksgiving turkey dinner to enter their bird in the contest with other turkeys, ducks, and chickens which will be dressed to kill in feed sack fashions for contest finals in February at Kansas City. The human designer of the best fowl fashion will receive a new car as first prize.

\$112,000 Shirley Addition Gets School Board Approval Thursday

A. J. Schroeter, president of Hereford Rural High School system, said the board has decided to go ahead and build an additional six rooms and cafeteria on Shirley School at a meeting Thursday night. Schroeter said the addition would be a wing on the north side of the school, running west. The cafeteria will be behind the gym. The addition will cost around \$112,000.

The Board ironed out bugs to simply extend their contract with Walter Wirtz, Amarillo, who built Shirley School, Schroeter said. The cost will not include equipment for the cafeteria and rooms. Wirtz is now building Globe-News building in Amarillo and is one of the best, according to Schroeter.

The addition is expected to be ready for school next fall if orders for steel and tile can be placed early enough for delivery. Schroeter said that the tile, especially, should be ordered early because it is a slow business.

Shirley School was recently completed and opened this fall for the first time to accommodate an overcrowded grade-school system. Built at a cost of \$267,000, the new school was already overcrowded at its September opening. Original drawings included plumbing and plans for six more rooms than it now has. Byron Durham stated at the official opening of the school October 19 that he had hopes that the addition would be accomplished with not too much delay.

Each of the 12 rooms of the new school will have modern equipment and the most modern of facilities.

Shirley School is now staffed by 14 instructors, most of whom are working on their masters degrees. Principal Byron Durham is a veteran of almost 30 years of teaching.

The School Board members also touched on plans for a new high school for Hereford in the near future. Need for the building has been present for some time, according to members. The Junior High, now two surplus army barracks buildings, would move into the present high school and High school would move into a new building at an as yet unnamed location.

Attending the school board meeting was Robert Beigel, Sylvester Slagle, H. H. Miller, Troy Kelley, A. J. Schroeter, George Graham and Fred Baird. Members not present were Howard Gault and Lyle Woodford.

New 250,000 Bushel Bradley Elevator Raises Area Capacity To 3,834,000

First load of grain went into the new Bradley Grain Elevator Friday night although construction is unfinished. The storage company was built at a cost of \$90,000 and, when finished, will hold 250,000 bushels of grain. Total capacity of tanks will be 250,000 bushels. Future plans call for added construction to make a half-million bushel capacity.

The Bradley grain company is not a co-op. Jack Bradley, president, said Saturday. "We don't want people to get the idea that it is a private concern or a co-op. It is a commercial elevator and is open for business to every body. It is a corporation composed of 14 stockholders."

Bradley named the directors of the corporation as Jack Bradley, president; Howard Gault, vice-president; Sylvester Slagle, secretary-treasurer; W. L. Davis, Sr., and Taft McGee.

Bradley said the company was federally bonded and insured. He said warehouse receipts would be issued in Hereford, Texas.

Elevators are of steel and concrete construction. They are 40 feet high and 32 and one-half feet in diameter. Two of the 10 elevators to be built are now taking grain. High winds prevented construction to advance to the stage of completion before now. This additional storage space is expected to relieve the congested storage problem existing in Deaf Smith area slightly. Farmers are storing and prefer not to sell their grain, according to local grain dealers.

The additional 250,000 brings commercial storage in the Dawn, Hereford, Summerfield area to 3,834,000 bushels.

Delbert Bowles Falls From Pitman Elevator; Condition Dangerous

Delbert Bowles, 27 year-old workman who fell over 80 feet from one of Pitman's new grain elevators Friday, was still in no condition to talk about the accident and unable to tell how it happened Saturday. Conflicting reports of the accident say that he fell from 30 to 95 feet.

Bowles suffered a head concussion and severe back injuries, according to doctors attending Saturday morning. They said he was not able to see visitors yet. They said, also, that his condition was critical and, although he was improved over Friday night, he was still far from being out of danger. In the opinion of doctors, Bowles is lucky to be alive.

This was the second accident of this very same type that has occurred in Hereford in the last two months. Twenty-one year-old Rodney Baron was killed instantly when he fell almost 50 feet from one of Frasers' elevators October 11. Baron landed on concrete, however, and Bowles' life was probably saved because he landed on some soft ground. Both were coming down a ladder.

William Garrett Condition Termed Still Critical

Condition of William Garrett, 67, injured when a truck turned over with him Tuesday on Cocanougher's ranch near Hereford, was reported improved Saturday but not out of the danger stage. Garrett was still in an oxygen tent Saturday.

Eddie Garrett, brother from Coronado, California, said he believed injuries amounted to two broken ribs, neck injuries, fractured vertebrae and bruises. The brother said he fed Garrett breakfast Saturday morning and that his breathing seemed somewhat better.

According to Garrett's brother, William Garrett was approaching a curve on a freshly graded farm road and the gears of the truck slipped out of high. He was closer to the curve than he thought and when he tried to adjust the gears he lost control and turned over. That was all the accident victim could remember. The truck was a 1935 or 1936 Ford, according to the brother.

After the accident Lee Cocanougher, from whom Garrett was working his first day, and Bill Graham found Garrett lying in the road and brought him to Deaf Smith County Hospital in Hereford.

At Garrett's bedside are two brothers, Eddie Garrett and William N. Garrett, and one sister, Mrs. Agnes Fricks, all from San Diego or the immediate vicinity.

Garrett lives on the Gene Williams place which he bought last winter. He has been living in Hereford for the past two years although he farmed in the Frions area before going to California in 1946. He has a wife and two children living with him at the present time.

THE WEATHER

Temperatures from Thursday through Saturday taken at 8 o'clock each morning.
Thursday—High 62, low 32.
Friday—High 72, low 32.
Saturday—High 75, low 33.
Total moisture for November—2.1. Total moisture for 1949—28.05.

Police Are On Lookout For Lowest Type Thief

Police Chief F. S. Buckalew was looking forward, more than usual, to catching the thief that stole \$12 from a box at one of the eating places in Hereford.

Friends of crippled Frank Veters, who will be 68 November 12, had placed cigar boxes around at various places in Hereford for people who wanted to take part in giving him a gift to put their money in.

The thief took about \$12 from this one box and left the box and two pennies, Buckalew said. He said it was a pretty low trick and he would like to know the man who would do it.



Advertisers in the Thanksgiving edition of the Hereford Brand (Thursday) are urged to get all copy in not later than Tuesday afternoon of this week. Adman Bert Neetley suggests that those desiring ads call 30 Monday, and a brand representative will call on them.

Hereford Motor Company had a good turnout to see their two new Fords this week end. They have a 4-door and 2-door on the floor. Both are custom deluxe, one with white sidewall tires the other without and vice-versa on having overdrive. Telling the difference between the 50 and 49 models on the street will be difficult if you don't know your cars. If you do you should be able to spot some of the 83 changes, although some of these are inside and under as well as on the outside. A slight bumper change, different door handles and trim are the easiest changes to spot. The parking lights are changed some, too.

Linda Rae Barton, Dawn, injured her arm when it became entangled in the wringer of her washing machine last week. She is reported improving in Deaf Smith Hospital. Her arm was infected.

Mark Gollihar, 14-year-old youngster, slipped and fell on a peled fence while cleaning leaves out of the gutter on a house roof this week. The wooden piling pierced his leg on the inside of the thigh. He was taken to the hospital for a tetanus shot, and first aid. Mrs. Eubanks said he was the bravest boy she ever saw. It scared her and her mother more than it did Mark she said.

Westway Home Demonstration club will meet with Mrs. Bess Warner, Wednesday, November 23, at 2:30 p.m. They will have a dress show and rug demonstration.

The second November holiday with all local stores closing down is Thursday, Thanksgiving Day. Cafes that will close for the day include Harry's and The Green Hedge.

Sam Hershey was home Thursday evening for a few hours from Texas Tech to visit his parents, Mr. and Mrs. Horace Hershey.

James M. Wood, of E. C. Eubanks accounting firm was in Wichita Falls this week taking Certified Public Accountant examinations.

Firemen Turn Out For Two Fires This Week

All firemen answered a call last night at two granaries just east of J. K. Baker Potato House. The granaries were made into living quarters and were shacks. They were completely destroyed by the blaze. Firemen couldn't find anyone around to tell how the fire started. Alarm was turned in around 3 o'clock Saturday morning.

A fire at the residence of J. W. Terry, on H Street, was answered by all hands who reached the scene in time to partially save the roof on his garage. No explanation as to cause was obtainable. It happened Friday afternoon about 4:30 o'clock.

Funeral Services For Mrs. White Held Here Friday

Funeral services for Mrs. Hubert White who died Thursday morning at her home in Hereford, after 23 months' illness were held in Hereford Church of Christ Friday afternoon. Bob Wear conducted rites which were in charge of Gilliland Funeral Home.

Mrs. White was a member of Church of Christ. She came to Hereford from Bovina in 1934. Her husband is employed at City Food Store. She came to Texas from Oklahoma in 1918.

She was born July 10, 1902 in Grayson County, Texas. She married Mr. White in Hereford, October 27, 1924. She is survived by her mother, Mrs. J. R. Funderburg, Hereford and her husband and two daughters, Betty Jean and Mary Jane, and one son, Milton, all of Hereford. Also surviving are seven sisters, Mrs. Jess Funderburg, Selma, California; Mrs. Bob Nabors, Fresno, California; Mrs. O. H. Chitwood, Clinton, Oklahoma; Mrs. Arthur Housley, Hayward, California; Mrs. Travis Caraway, Hereford; Mrs. James Murphy, Hereford and Mrs. Jack Miles, Hereford.

Supervisors Put OK On SCS Work

Board of Supervisors of Deaf Smith Wind Erosion District met Thursday in the courthouse with 4-county District Conservationalist Bill Clutter in a routine business meeting. Present were chairman Mel Stewart, Ira Ott and Phillip Miller.

Transfers of certain equipment to Wind Erosion District from the federal government were discussed but final decision was withheld pending outcome of yesterday's standard district election.

Agreements and applications for work to be done by SCS were viewed by the group. The government does technical work on land for the farmer but physical work must be done by the owner.

Applications from 10 farmers were approved by the group. Tony Hoff, man, D. M. Smith, Loyd Freeman, H. W. Melton, Sr., J. A. McWhorter, P. O. Southall, C. F. Homfeld, Wesley Cox, Dudley Rutherford and Frank Knabe had their applications approved.

Agreements were approved for W. D. Johnson, Scott & Davis, Davis Bros., Vernon Denson, Carl B. Fuqua, R. A. Frve, J. S. Smith, Dr. R. E. Main, Mary Pearl Bearden, Sowell & Davis, Henry Hoffer, Hoffer and Yochum, Loyd O. Freeman, Hodges & Rutherford, Louie LeGrand, Tony Hoffman, Dorothy H. Ross, S. M. Smith, Perrin & McWhorter, Orin C. Sharp, P. O. Southall, W. M. Green, Knabe & Simms and S. A. McCathern.

Deaf Smith Bank Deposits Near Seven Million Dollar Mark Again

Bank deposits in the two Deaf Smith banks were still below the first of the year mark, according to the November first Cashier's Statements, but were up from the six month period in July.

November total deposits are \$6,988,392.46, just about nine hundred thousand less than the \$7,889,944.20 total at the start of 1949.

The year 1949 may possibly reach the 1948 total but it will still be below the two previous years.

Bank assets through the first 10 months for the two banks reached \$7,429,162.63, up from the \$7,027,349.57 total assets reported at the end of the first six months in 1949.

The rise is considered normal in that deposits and assets normally reach their peak somewhere around the first of the year, followed by normal seasonal drops.

Deposits slumped about \$500,000 in the first four months of the year, fell off another \$700,000 to the June 30 report and picked up about \$400,000 in the following four months.

Loans and discounts amounted to more than a third of the deposit figure in November 1949, with \$2,822,657 indicated. This figure is an increase over loans and discounts issued a year ago, although it is less than it was four months ago. How the trend in business loans is going is difficult to determine from this.

Six months ago they were reported trending down on a nationwide scale. Since, they have picked up and are again on the decline, but not back to the former low mark.

Federal Reserve Bank stock and U.S. Government Bonds remain about the same with \$9,000 of the former and almost two million dollars of the latter.

Surplus and undivided profits and reserves remain about the same in the \$300,000 category.

V. O. Hennen, First National Bank cashier reported total deposits there at \$5,473,529.43 and William R. Phillips, Hereford State Bank cashier stated total deposits there at \$1,514,863.03.

Conservation District Election Results Will Be Back Next Week

Farmers of Deaf Smith County won't know until, possibly, Wednesday or Thursday if the proposed Tierra Blanca Soil Conservation District met with the two-thirds-majority required approval of land owners. The election, if carried, would make Deaf Smith County a standard district of Texas and, thus, eligible for some \$5,000,000 recently voted by the Legislature as a fund for standard districts. Deaf Smith County saw no need to organize when the 1938 Texas Legislature

passed the Standard Soil Conservation Act as it was being served by the existing Wind Erosion Law.

Ballots from yesterday's election are sent to Texas State Soil Conservation Board headquarters in Temple, Texas where they are tabulated and returned. Ballots must be mailed within 24 hours after the election.

V. C. Marshall is state secretary of SCS in Temple and his office will announce results to either Field Representative Louis Dawkins at Plainview or Assistant State Conservationalist C. A. Tidwell in Amarillo.

If carried, the standard district would have to meet for the election of directors. The same voters that voted in standard district would elect directors who would set up the program and plan. An election would have to be called, also, to elect new supervisors before they could go ahead and function under the new district.

Only way an advance view of the election results could be obtained would be to have election watchers in each of the nine voting places. This would be impractical viewing the distances between each poll.

Boys Bounce Out Front For '49 In Deaf Smith

The men are ahead as of 8:20 a. m. Thursday 106-88 in births recorded at Deaf Smith County Hospital in 1949. Last year they won 116-107, according to records at the hospital.

So far, in November there have been 10 boys born and only four girls. Girls led in births only two months this year. In September there were 11 girls to 5 boys. Back in January there were 13 girls to 11 boys born. In May births were even 6-6. But apparently the boys have a commanding lead for 1949.

Wednesday Services Start At 8 O'Clock

Community Thanksgiving services will be held Wednesday night at 8 o'clock in the First Christian Church. Everyone is invited to attend this community-wide service and enter in the spirit of humble gratitude. Thanks for the blessings we have received during the past year.

Rev. R. H. Cagle will be in charge of the services and Rev. Don Davidson will bring the message of the evening. Bob Lawrence, educational director of First Baptist Church will lead congregation in song services followed by special music furnished by the host church.

Last year the service was held at the First Methodist Church with an over-flow attendance and a larger attendance for the services is anticipated Wednesday night.

New Circulation Man Bill Roots Takes Over

Bill Roots, 25-year-old veteran who was recently discharged from the Navy after 7 1/2 years service, has taken over as circulation manager of The Brand and is the man to contact on any matter concerning subscriptions or delivery of papers.

Mr. and Mrs. R. L. Root, 210 Miles Street, are his parents. They moved to Hereford from Raymondville in 1942 while Bill was in the service. He has been home to Hereford on furlough at various times, but is actually living here for the first time.

Roots was discharged from the Navy as Gunner's Mate First Class and Deep Sea Diver First Class. He is experienced in the newspaper circulation field, having previously handled circulation for two of the lower valley papers while living in Raymondville.

His sister, Miss Mattie Lee Roots, is living at home now, she will return to Wayland College where she is a junior next year.

West Texas State Professor Speaks To Rotary Club On World Situation

Ignorance and indifference of world geography was cited as even a potential cause of wars by Dr. C. C. Heald, professor of political geography at West Texas State College, in a talk before the Hereford Rotary Club, Friday.

Centering his discussion around the geographical significance of major world powers, Russia in particular, Dr. Heald told in detail of geographical factors causing and enabling the expansion of Communism. He named Communism as an extension of Russian Statism rather than a political economic philosophy and Communist would have the world.

Dr. Heald pointed out that Soviet Russia has no direct outlet to the world's busy sea lanes, and is exerting every effort in the best alternative establishing friendly political units throughout its neighboring countries of the European continent. In combating Russian expansion, the United States definitely is at a disadvantage in its distance across the ocean—from both Russia and its territorial ambitions; and we must counterbalance this disadvantage by appealing to the little European and Asian countries through various means, among them being lower tariffs, fair trade practices, and finally an informed American populace.

Our present geographical ignorance, concluded Dr. Heald, can be broken down into three categories, (1) lack of a basic concept of geographical locations, natural barriers,

Group From Wayland Gives Lions Program

Dr. J. W. Marshall, president of Wayland College, spoke briefly to Lions members Wednesday noon on the necessity and importance of Christian hymns and non-paid church workers. Wayland College largely presented the program.

Dr. Marshall introduced Mrs. Alva Bryan, missionary to China and talented singer, who sang two songs. Father of Mrs. Bryan, J. B. Riddle will conduct a music school at the Baptist Church December 4.

Wayland male quartet, winners of State Brotherhood Contest at Baptist general convention in El Paso two weeks ago, sang several songs. Two members of the well known quartet are Bill Knighton of Canyon and Rocky Powell of Plainview.